



WASHINGTON REPORT

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

1346 Connecticut Avenue, N.W., Washington, D.C., 20036

Volume V Number 17

December 24, 1964

NAEB PUBLICATIONS SERVICE IMPROVED

Several changes are being made in the NAEB Newsletter and Washington Report to expedite and improve the service of these publications to NAEB members. The changes will be put into effect with the January issues.

Most of the information previously published in the bi-weekly Washington Report will be available through Divisional Newsletters, and the Washington Report will be published as an occasional paper reporting and commenting in depth on special topics.

The printing and mailing schedule for the Newsletter has been revised to accommodate last minute news items. Institutional Members of the Association will receive the Newsletter via first class mail.

To enlarge the space available for news, the placement information will be distributed in two different ways. Persons seeking positions (personnel available) will appear as an insert with the mailing to Institutional Members; positions available will continue as a part of the Newsletter.

NAEB RECEIVES FORD FOUNDATION GRANT

A grant of \$600,000 to the NAEB for the support of a three-year program for the improvement of televised teaching was announced on December 7 by NAEB.

The project will center around a program of national and regional seminars and field consultant service for institutions using or planning to use television for instruction.

The appointment of a staff for the project will be made shortly after the first of year, and specific details of the program will be announced at that time.

HARLEY APPOINTED TO ADVISORY COMMITTEE

Assistant Surgeon General A. W. Christensen, Chief of the Public Health Service, Bureau of State Services, has announced the appointment of NAEB President, William G. Harley, to the new Advisory Committee on Health Education and Communications.

The committee will review all health education and communications research, training, and practices in the seven divisions which comprise the Bureau of State Services. It will recommend priorities and changes which "will enable the Bureau to keep abreast of technology and fulfill its responsibilities with greater effectiveness."

Harley will serve on the committee's panel on communications and behavioral research.

USOE PUBLISHES NEW MAGAZINE

Beginning with a December-January issue, the U. S. Office of Education will publish a new magazine, American Education, which will report "to the people of the United States on the Federal Government's role in education." It will replace the magazine, School Life and Higher Education and will appear 10 times a year.

The subscription price is \$3.00 a year and subscriptions may be ordered from Superintendent of Documents, Government Printing Office, Washington, D. C. 20402.

ETV APPLICATIONS ACCEPTED FOR FILING

Two applications totaling \$530,705 have been accepted for filing under the ETV Facilities Program. The applications are from:

Washburn University of Topeka, Kansas, for \$213,937 to activate Channel 11 at Topeka. Total cost of the project is \$427,873.

The Board of Regents of the Universities and State College of Arizona for \$316,719 to expand the facilities of Channel 6 at Tucson, Arizona for use of the University of Arizona there. Total cost is estimated at \$524,249.

HEW GRANT TO ARIZONA STATE UNIVERSITY

Approval of a grant of \$141,295 to Arizona State University, Tempe, Arizona was announced on December 10. The money will be used to expand facilities of Channel 8, KAFT-TV, at Tempe, through the purchase of a videotape recorder, antenna, tower and transmitter. An additional 20,500 people, including 8,465 students in 24 schools, will be served.

FCC BEGINS STUDY OF STEREOPHONIC SOUND FOR TV

The FCC has begun an inquiry to determine whether stereophonic sound in television broadcasting is desirable. It has issued a Notice of Inquiry inviting comments on the subject until January 22, 1965. The closing date for filing reply comments is February 8.

"It is the purpose of this proceeding to determine whether or not the employment of stereophonic sound in TV broadcasting will add to the realism or otherwise contribute a worthwhile improvement to the overall portrayal of the programs presented by TV broadcast stations and if so, what system of producing stereophonic sound transmission and reception should be employed. Pertinent data obtained experiments and tests will be most helpful. Data is also desired as to the effect of stereophonic sound transmission on the quality of picture and sound reception both for monophonic TV receivers and for those equipped to receive the stereophonic sound transmissions accompanying the picture transmissions. We will also be concerned with bandwidth requirements as well as costs and complexity of installing and operating transmitting and receiving equipment."

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from
the National Endowment for the Humanities



WISCONSIN
HISTORICAL
SOCIETY



WISCONSIN
UNIVERSITY OF WISCONSIN-MADISON



Any views, findings, conclusions, or recommendations expressed in this publication/collection do not necessarily reflect those of the
National Endowment for the Humanities.