Frederic W. Ziv Company
PROUDLY PRESENTS THE
Wayne King Show

With WAYNE KING AND HIS ORCHESTRA
NANCY EVANS LARRY DOUGLAS FRANKLYN MACCORMACK

A brilliant, new, half-hour show now transcribed and available for local and regional sponsors... starring the incomparable waltz king... his famous arrangements and original numbers... his golden saxophone... the voices of Nancy Evans and Larry Douglas... and narrated by Franklyn MacCormack.

FROM THE HOUSE OF HITS
Frederic W. ZIV Company
Radio Productions
1529 MADISON ROAD - CINCINNATI 6, OHIO
NEW YORK - CHICAGO - HOLLYWOOD
AL GOODMAN

"FRED ALLEN SHOW"
NBC

"PRUDENTIAL FAMILY HOUR"
CBS

VICTOR RECORDS
Yearbook of radio & television

Radio Daily

Presents

The 1947 Radio Annual

Edited by

Jack Alicoate

Copyright, 1947, by the Radio Daily
1501 Broadway, New York 18, N. Y. Wisconsin 7-6336
Time Buyers!

CALL ON "Spot" FOR SUGGESTIONS

WNBC.................. New York
WBZ & WBZA. Boston, Springfield
WGY..................... Schenectady
KYW..................... Philadelphia
WRC..................... Washington
KDKA.................... Pittsburgh
WTAM.................... Cleveland
WOWO.................... Ft. Wayne
WMAQ..................... Chicago
KOA....................... Denver
KPO....................... San Francisco
KZRH..................... Manila

- Looking for a time buy that's just your dish? Then give your order to "Spot." Of course he may not always be able to serve you the exact time you were eyeing—NBC Spots go too fast for that. But you can count on "Spot" to suggest the best available period in the house—to help you select a buy that will get results—and to show you the way to results you can figure in dollars and cents.

Call on "Spot" today for suggestions on any one or every one of NBC's 11 sales-leading stations in 11 sales-leading markets. Sales-leading because: 1. They broadcast to 55% of the radio homes in the United States. 2. They are in markets where buying power is 34.2% higher than the country's average. 3. They broadcast the finest programs on the air to every corner of these rich markets.

NBC SPOT SALES

FOR Radio, the first year of peace has once again opened the dynamic door for additional unselfish contribution to the culture, entertainment and education of not only our own, but the countless millions of the entire world.

☆

Effervescent and sparkling are bright new facets of Television and FM. The eleven hundred pages that follow, to which the entire industry has enthusiastically contributed, tell a complete story. Our sincere thanks to all.

☆

This is the 10th anniversary of both Radio Daily and Radio Annual. This book is constantly in preparation. Each year, we have the opportunity of making it bigger and better. That's why we get such a kick out of doing so.

JACK ALICOATE
Editor
FOR THE BEST IN NEWS . . .
FOR THE GREATEST IN PRESTIGE . . .
FOR: AM-FM-TELEVISION
A

Acoustical Society of America 930
Actors Equity Association 930
Advertisers' Index 27

ADVERTISING:
Advertising Association of the West 930
Advertising Council, Inc., The 930
Advertising Federation of America 931
Advertising Research Foundation 931
Agencies, Addresses, Personnel 169
Agency and Sponsor Network Billings 131
Commercial Programs 897
Commercial Programs—Television 1025
Expenditures, Network 131
Agents and Managers, Talent 896

ALABAMA:
Chief Engineers of Stations 1089
Estimated Population, Radio Homes, Stations in State 313
Stations, Facilities, Personnel 313

ALASKA:
Chief Engineers of Stations 1089
Stations, Facilities, Personnel 689

ALBERTA:
Chief Engineers 1089
Stations, Facilities, Personnel 683

AMERICAN BROADCASTING CO.:
Commercial Programs, 1946 897
Gross Billings by Agencies, 1946 131
Network Map 260-261
Personnel 262
Sponsor Expenditures, 1946 131
Stations Owned and/or Managed by 263

Woods, Mark, Article by 259
American Communications Assn 931
American Council on Education 932
American Federation of Musicians 932
American Federation of Radio Artists (AFRA) 932
American Guild of Musical Artists, Inc. 932
American Marketing Assn 932
American Newspaper Publishers Assn 933
American Radio Relay League, Inc. 933
American Society of Composers, Authors and Publishers, Personnel 933
Article by John G. Paine 764
Publisher Members 765
American Television Society 933
American Representatives Assn., Inc. 933
Announcers (Their work during 1946) 887
Argentina, Stations of 966
Army Forces Network, by Bill Murray 109

ARIZONA:
Chief Engineers of Stations 1089
Estimated Population, Radio Homes, Stations in State 319
Stations, Facilities, Personnel 319

ARKANSAS:
Chief Engineers of Stations 1089
Estimated Population, Radio Homes, Stations in State 323
Home Economic Directors of Stations 896
Stations, Facilities, Personnel 319

ARIZONA:
Chief Engineers of Stations 1089
Estimated Population, Radio Homes, Stations in State 323
Home Economic Directors of Stations 896
Stations, Facilities, Personnel 319

ASSOCIATION:
Chief Engineers of Stations 1089
Estimated Population, Radio Homes, Stations in State 323
Home Economic Directors of Stations 896
Stations, Facilities, Personnel 319

ARTISTS REPRESENTATIVES:
Chief Engineers of Stations 1089
Estimated Population, Radio Homes, Stations in State 323
Home Economic Directors of Stations 896
Stations, Facilities, Personnel 319

ASSOCIATION OF NATIONAL ADVERTISERS, INC.
Chief Engineers of Stations 1089
Estimated Population, Radio Homes, Stations in State 323
Home Economic Directors of Stations 896
Stations, Facilities, Personnel 319

ASSOCIATION OF RADIO NEWS ANALYSTS 935
MARTIN BLOCK

"MAKE BELIEVE BALLROOM"
WNEW, New York

• • •

"CHESTERFIELD SUPPER CLUB"
N.B.C.

• • •

STARTING KFWB, HOLLYWOOD, JUNE 2, 1947
<table>
<thead>
<tr>
<th>Article</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Association of Women Broadcasters, Article by Alma Kitchell</td>
<td>47</td>
</tr>
<tr>
<td>Author’s League of America, The</td>
<td>935</td>
</tr>
<tr>
<td><strong>ARTICLES:</strong></td>
<td></td>
</tr>
<tr>
<td>AFN—Still Building Morale, by Bill Murray</td>
<td>109</td>
</tr>
<tr>
<td>Associated Music Publishers, by Greil Urban</td>
<td>768</td>
</tr>
<tr>
<td>All-Electronic Color Tele, by E. W. Engstrom</td>
<td>993</td>
</tr>
<tr>
<td>A.W.S. Extends Its Influence, by Alma Kitchell</td>
<td>47</td>
</tr>
<tr>
<td>Bell System Coaxial Cables, by L. G. Woodward</td>
<td>1006</td>
</tr>
<tr>
<td>Better Recording Equipment, by Thomas B. Aldrich</td>
<td>1080</td>
</tr>
<tr>
<td>B.M.B Complete First Study, by John K. Churchill</td>
<td>49</td>
</tr>
<tr>
<td>Broadcast Equipment—1947, by Clyde E. Dickey</td>
<td>1079</td>
</tr>
<tr>
<td>Broadcast Measurement Bureau, by John K. Churchill</td>
<td>49</td>
</tr>
<tr>
<td>Broadcast Music, Inc., by M. E. Tomkins</td>
<td>770</td>
</tr>
<tr>
<td>Business Side of Radio, by M. H. Shapiro</td>
<td>129</td>
</tr>
<tr>
<td>Chicago Outlook for 1947, by Nat Green</td>
<td>65</td>
</tr>
<tr>
<td>Coast Expansion Continues, by Ralph Wilk</td>
<td>67-1102</td>
</tr>
<tr>
<td>Facsimile Broadcasting Today, by John V. L. Hogan</td>
<td>53</td>
</tr>
<tr>
<td>FM—Future Standard System, by Roy Hofheinz</td>
<td>1043</td>
</tr>
<tr>
<td>Free Radio and Free Speech, by M. H. Shapiro</td>
<td>41</td>
</tr>
<tr>
<td>From the Agency Viewpoint, by Frederic R. Gamble</td>
<td>58</td>
</tr>
<tr>
<td>Golden Era of Sportscasting, by Stan Lomax</td>
<td>61</td>
</tr>
<tr>
<td>Hollywood Tele a Reality, by Ralph Wilk</td>
<td>1102</td>
</tr>
<tr>
<td>Main Street-Reflections, by Sid Weiss</td>
<td>73</td>
</tr>
<tr>
<td>Optimism Keynotes Chicago, by Nat Green</td>
<td>1001</td>
</tr>
<tr>
<td>Producing the Package Show, by Louis G. Cowan</td>
<td>79</td>
</tr>
<tr>
<td>Production Gains Momentum, by S. P. Taylor</td>
<td>1077</td>
</tr>
<tr>
<td>Progress of CBS Color Tele, by Peter C. Goldmark</td>
<td>997</td>
</tr>
<tr>
<td>Radio Develops Songwriters, by Herman Pincus</td>
<td>75</td>
</tr>
<tr>
<td>Radio in Canada 1946-47, by Harry Sedgwick</td>
<td>55</td>
</tr>
<tr>
<td>Radio Potentialities — 1947, by Frank Burke</td>
<td>37</td>
</tr>
<tr>
<td>Radio’s Year of Decision, by Justin Mi’ler</td>
<td>35</td>
</tr>
<tr>
<td>Radio’s Year of Expansion, by Charles R. Denny</td>
<td>33</td>
</tr>
<tr>
<td>Report on the 23-Year Club, by H. V. Kaltenborn</td>
<td>97</td>
</tr>
<tr>
<td>RMA Widens Its Services, by Bond Geddes</td>
<td>69</td>
</tr>
<tr>
<td>Tele’s First Major Year, by J. R. Poppele</td>
<td>51</td>
</tr>
<tr>
<td>The FCC’s Favorable FM Policy, by Manning Clagett</td>
<td>1045</td>
</tr>
<tr>
<td>The Keys to Progress in 1947, by Brig. Gen. David Sarnoff</td>
<td>45</td>
</tr>
<tr>
<td>Television—Introduction, by Jack Alli-coate</td>
<td>987</td>
</tr>
<tr>
<td>Tele Is Here—Outlook Bright, by Frank Burke</td>
<td>989</td>
</tr>
<tr>
<td>Tele Eyed From the Capital, by Manning Clagett</td>
<td>999</td>
</tr>
<tr>
<td>Tele’s First Major Year—1947, by J. R. Poppele</td>
<td>51</td>
</tr>
<tr>
<td>The Tele Receiver Market, by Jim Owens</td>
<td>1003</td>
</tr>
<tr>
<td>The Year in Washington, by Andrew H. Older</td>
<td>63</td>
</tr>
<tr>
<td>The Year of FM — 1947, by Ira A. Hirschmann</td>
<td>1046</td>
</tr>
<tr>
<td>They Are Our Songs, by Riley Shepard</td>
<td>817</td>
</tr>
<tr>
<td>Transcription Status, by F. W. Ziv</td>
<td>71</td>
</tr>
<tr>
<td>Twenty-Year Club, Report On, by H. V. Kaltenborn</td>
<td>97</td>
</tr>
<tr>
<td>United Nation’s Big Radio Job for 1947, by Christopher Cross</td>
<td>81</td>
</tr>
<tr>
<td>UN’s Big Radio Job for 1947, by Christopher Cross</td>
<td>81</td>
</tr>
<tr>
<td>Video in Britain, by E. C. Thomson</td>
<td>1004</td>
</tr>
</tbody>
</table>
For WHB Availabilities, 'phone DON DAVIS at any ADAM YOUNG office:

New York City, 10 ....... 11 West 42nd St ......... Longacre 3-1920
Chicago, 2 .......... 55 East Washington St .......... Andover 8448
San Francisco, 4 .... 527 Mills Building .......... Sutter 1393
Los Angeles, 13 .... 448 South Hill St .......... Michigan 0921
Kansas City, 6 ...... Scarritt Building .......... Harrison 1161

KEY STATION for the KANSAS STATE NETWORK
**EDITORIAL INDEX**

What's Wrong With Television?, by Leonard F. Cramer .................................. 121
Awards, Television, for 1946 ................................................................. 998

**B**

Backstage (People in Network Radio Production During 1946) ..................... 896S
Behind the Mike (Radio Artists and Their Work 1946) ............................... 779
Better Recording Equipment, Article by Thomas B. Aldrich ......................... 1080
Bibliography, Television ................................................................. 1038
Bolivia, Stations of ........................................................................... 967
Brazil, Stations of ............................................................................. 968
British Broadcasting Co. ....................................................................... 935
BMI Canada, Ltd. ................................................................................ 935

BRITISH COLUMBIA:

 Stations, Facilities, Personnel ................................................................. 684
British Guiana, Stations of ..................................................................... 970
British Honduras, Stations of ................................................................. 970
Broadcast Equipment—1947, by Clyde E. Dickey ....................................... 1079
Broadcast Music, Inc. (EM) Personnel ....................................................... 935
Article by M. E. Tompkins ..................................................................... 770
Publisher Members .............................................................................. 771
Burke, Frank, Articles by ..................................................................... 37, 989
Business Advertiser Agencies, Personnel .................................................. 169
Agency and Sponsor Network Billings ..................................................... 131
Business Side of Radio .......................................................................... 127
Network Billings ................................................................................ 131
News Services .................................................................................... 167
Research Organizations ........................................................................ 143
Station Representatives ......................................................................... 145

CALIFORNIA .............................................................................................. 329
Chief Engineers of Stations ..................................................................... 1089
Estimated Population, Radio Homes, Stations in State ............................. 323
Home Economic Directors of Stations ................................................... 896Z
Stations, Facilities, Personnel ................................................................. 323

CANADA:

 Article by Harry Sedgwick ................................................................... 55
Canadian Association of Broadcasters ..................................................... 935

Canadian Broadcasting Corp. (Personnel) ................................................. 681
Chief Engineers of Stations ..................................................................... 1089
Section .................................................................................................. 681
Stations, Alphabetically Listed by Call Letters ......................................... 681
Station Representatives in Canada .......................................................... 145
Catholic Actors Guild of America, Inc. ..................................................... 933
Catholic Writers Guild of America .......................................................... 935
Central and South America, Stations of ................................................ 568
Chicago Outlook for 1947, Article by Nat Green ....................................... 65
Chicago Radio Management Club ........................................................... 936
Chicago Important Telephone Numbers ................................................. 102
Chief Engineers .................................................................................... 1089
Chile, Stations of ................................................................................ 970
Churchill, John K., Article by ................................................................ 49
Clagett, Manning, Articles by ............................................................... 999, 1045
Coast Expansion Continues, Article by Ralph Wilk ............................... 67
Coaxial Cable Program, Map ................................................................. 1008-9
Colombia, Stations of ........................................................................... 972

COLORADO:

Chief Engineers of Stations ..................................................................... 1089
Estimated Population, Radio Homes, Stations in State ............................ 349
Home Economic Directors of Stations ................................................... 896Z
Stations, Facilities, Personnel ................................................................. 349

COLUMBIA BROADCASTING SYSTEM:

 Article by Frank Stanton ....................................................................... 265
Commercial Programs in 1946 ............................................................... 897
Gross Billings by Agencies, 1946 .............................................................. 131
La Cadena de las Americas, Personnel .................................................... 932
Network Map ...................................................................................... 236, 267
Personnel ............................................................................................. 288
Sponsor Expenditures, 1946 ................................................................. 133
Stations Owned and Operated by ........................................................... 270
Commercial Tele Programming, by Don McClure ................................. 595

Commentators:

News, Their Work During 1946 .............................................................. 861
Sports, Their Work During 1946 ............................................................ 871
Commercially Sponsored Radio Programs ............................................. 897
Commercially Sponsored Television Programs ..................................... 1025
Kate Smith
Committee on Consumer Relations in Advertising, Inc. .................................. 936
Composers, Authors and Publishers Assn. of Canada, Ltd. .......................... 936

CONNECTICUT:
Chief Engineers of Stations ........................................... 1089
Estimated Population, Radio Homes, Stations in State .......................... 355
Home Economic Directors of Stations .................................. 896Z
Stations, Facilities, Personnel ....................................... 355
Connecticut State Network, Personnel ................................ 285
Consulting Engineers .................................................. 1085
Cowan, Louis G., Article by ........................................... 79
Cramer, Leonard F., Article by ........................................ 121
Cross, Christopher, Article by ........................................ 81
Cuba, Stations of ...................................................... 974

DELTA:
Chief Engineers of Stations ........................................... 1089
Estimated Population, Radio Homes, Stations in State ......................... 359
Stations, Facilities, Personnel ....................................... 359
Denny, Charles R., Article by ......................................... 33
Dickey, Clyde E., Article by ............................................. 1079
Directors (Their Work During 1946) .................................. 896W
Directors Guild, Radio ................................................ 941

DISTRICT OF COLUMBIA
Chief Engineers of Stations ........................................... 1089
Home Economic Directors of Stations .................................. 896Z
Estimated Population, Radio Homes, Stations in District .......................... 360
Stations, Facilities, Personnel ....................................... 360
Dramatists' Guild, The ................................................ 936
Dominican Republic, Stations of ..................................... 976

Ecuador, Stations of .................................................... 977
Educational Outlets, Non Commercial ................................ 123
Educational Television Outlets, Non Commercial .............................. 125
El Salvador, Stations of ................................................ 978
Engineers, Chief ......................................................... 1089
Engineers, Consulting .................................................. 1085
Engstrom, E. W., Article by ............................................ 993

Federal Radio Education Committee (FREC) ..................................... 937
Institute for Education by Radio ....................................... 937
Equipment Firms, Personnel Addresses .................................. 1101

Facsimile Broadcasting Today, by John V. L. Hogan ............................ 53
Facsimile Previewed (Photo) ........................................... 115

FEDERAL COMMUNICATIONS COMMISSION:
Article by Charles Denny ............................................... 33
Construction Permits Granted for Commercial Television Stations ............... 1032
FM Broadcast Stations in Operation ..................................... 1047
FM Applications Granted ............................................... 1054
Growth of Stations ..................................................... 77
Members of Commission, Personnel ..................................... 230
Federal Communications Bar Assn ...................................... 936
Federal Radio Education Committee ..................................... 937
Federal Trade Commission ............................................... 937
First Advertising Agency Group ......................................... 937

FLORIDA:
Chief Engineers of Stations ........................................... 1089
Estimated Population, Radio Homes, Stations in State .......................... 362
Home Economic Directors of Stations .................................. 896Z
Stations, Facilities, Personnel ....................................... 362
Folk Artists (Their Work During 1946) .................................. 819

FREQUENCY MODULATION:
Authorized CP's for FM Stations ....................................... 1054
FM Association, Personnel, Committees ................................ 1044
FM Broadcast Stations in Operation ..................................... 1047
FM—Future Standard System, by Roy Hofheinz .............................. 1043
FM News Highlights of 1946 ............................................ 1083
The FCC's Favorable FM Policy, by Manning Clagett ......................... 1045
This Is the Year of FM, by Ira A. Hirschmann ............................. 1046

Gamble, Frederic G., Article by ......................................... 58
Geddes, Bond, Article by ............................................... 69

GEORGIA:
Chief Engineers of Stations ........................................... 1089
There’s a lot of truth to the statement that a radio station is no better than the people who man it and the policies that guide it. And WINS is no exception! With this in mind initial steps toward improvement have been made. Currently WINS personnel has been increased 21% while payroll’s up 60%, thus providing a more adequate size and quality of staff. Programming too has progressed. Approximately 48% of it represents new and improved shows. Also, a 50kw transmitter is being installed. All efforts continue to improve WINS... to make it a better entertainment and information vehicle for listeners and an honest, resultful medium for advertisers.
EDITORIAL INDEX

Estimated Population, Radio Homes. 373
Stations in State. 896Z
Home Economic Directors of Stations. 896Z
Stations, Facilities, Personnel. 373
Goldmark, Peter C. Article by. 997
Green, Nat. Articles by. 65, 1001
Gross Billings by Agencies, 1946. 131
Guatemala, Stations of. 978
Guilts. 929
Growth of Stations. 77

H

Haiti, Stations of. 978
Hawaii Stations, Facilities, Personnel. 671
Heinecke, Paul. Article by. 775
Hirschmann, Ira A. Article by. 1045
Hillbillies (Their Work During 1946). 819
Hoheinz, Roy. Article by. 1013
Hogan, John C. L. Article by. 53
Home Economics Directors. 896Z
Honduras, Stations of. 973

I

IDAHO:
Chief Engineers of Stations. 1039
Estimated Population, Radio Homes. 384
Stations in State. 896Z
Home Economic Directors of Stations. 896Z
Stations, Facilities, Personnel. 384

ILLINOIS:
Chief Engineers of Stations. 1089
Estimated Population, Radio Homes. 383
Stations in State. 896Z
Home Economic Directors of Stations. 896Z
Stations, Facilities, Personnel. 389

INDIANA:
Estimated Population, Radio Homes. 401
Stations in State. 896Z
Chief Engineers of Stations. 1089
Home Economic Directors of Stations. 896Z
Stations, Facilities, Personnel. 401
Institute for Education by Radio. 937
Institute of Radio Engineers. 937
Intercollegiate Broadcasting System. 938
Interdepartment Radio Advisory Committee (IRAC). 938
International Broadcast Stations of the United States. 947
International Brotherhood of Electrical Workers. 938
International News Service. 167
Introductions by Alicoate, Jack. 3 987

IOWA:
Chief Engineers of Stations. 1089
Estimated Population, Radio Homes. 896Z
Stations in State. 408
Home Economic Directors of Stations. 896Z
Stations, Facilities, Personnel. 408

K

Kaltenborn, H. V.. Article by. 97

KANSAS:
Chief Engineers of Stations. 1309
Estimated Population, Radio Homes. 415
Stations in State. 896Z
Home Economic Directors of Stations. 896Z
Stations, Facilities, Personnel. 415

KENTUCKY:
Chief Engineers of Stations. 1029
Estimated Population, Radio Homes. 421
Stations in State. 896Z
Home Economic Directors of Stations. 896Z
Stations, Facilities, Personnel. 421
Kitchell, Alma. Article by. 47
Kobak, Edgar. Article by. 271
Keystone Broadcasting System, Personnel. 284

L

La Cadena de las Americas (Pan American Network) of CBS. Stations, Personnel. 932
Lambs, The. 938
Latin-American Networks, CBS. 952
Latin-American Networks, NBC. 956
Lomax, Stan. Article by. 61
Los Angeles, Important Telephone Numbers. 103, 105, 107

LOUISIANA:
Chief Engineers of Stations. 1089
Home Economic Directors of Stations. 896Z
It Makes Dollars and Sense

SESAC TRANSCRIPTIONS

START OUTSIDE LATERAL 33 1/3 R.P.M.

LIBRARY SERVICE

MUSICAL AMERICANA ON PURE VINYLITE

FEATURING

SUPERIOR RECORD QUALITY IDEAL FOR AM OR FM

ELIMINATION OF ALL COPYRIGHT CHECK UP

SALEABILITY TO SUIT ANY SPONSOR

AMAZINGLY LOW MONTHLY COST

CONTINUITY ON EVERY SELECTION

SESAC, Inc.
475 Fifth Avenue, New York 17, N. Y.

To Have This Revenue-Producing Service!
**EDITORIAL INDEX**

| Estimated Population, Radio Homes, Stations in State | 427 |
| Stations, Facilities, Personnel | 427 |

**M**

- Magazines, Trade-Fan-Technical-General | 243 |

**MAINE:**
- Chief Engineers of Stations | 1089 |
- Home Economic Directors of Stations | 896Z |
- Estimated Population, Radio Homes, Stations in State | 432 |
- Stations, Facilities, Personnel | 432 |
- Main Street-Reflections, by Sid Weiss | 73 |
- Managers and Agents (New York, Chicago, Los Angeles) | 896DD |
- Market Research Council | 938 |

**MARYLAND:**
- Chief Engineers of Stations | 1089 |
- Home Economic Directors of Stations | 896Z |
- Estimated Population, Radio Homes, Stations in State | 437 |
- Stations, Facilities, Personnel | 437 |

**MASSACHUSETTS:**
- Chief Engineers of Stations | 1089 |
- Home Economic Directors of Stations | 896Z |
- Estimated Population, Radio Homes, Stations in State | 441 |
- Stations, Facilities, Personnel | 441 |
- McClure, Don, Article by | 995 |
- Mexico, Stations of | 962 |

**MICHIGAN:**
- Chief Engineers of Stations | 1089 |
- Home Economic Directors of Stations | 896Z |
- Estimated Population, Radio Homes, Stations in State | 451 |
- Stations, Facilities, Personnel | 451 |
- Miller, Justin, Article by | 35 |

**MINNESOTA:**
- Chief Engineers of Stations | 1089 |
- Home Economic Directors of Stations | 896Z |
- Estimated Population, Radio Homes, Stations in State | 463 |
- Stations, Facilities, Personnel | 463 |

**MISSISSIPPI:**
- Chief Engineers of Stations | 1089 |
- Home Economic Directors of Stations | 896Z |
- Estimated Population, Radio Homes, Stations in State | 468 |
- Stations, Facilities, Personnel | 468 |

**MISSOURI:**
- Chief Engineers of Stations | 1089 |
- Home Economic Directors of Stations | 896Z |
- Estimated Population, Radio Homes, Stations in State | 473 |
- Stations, Facilities, Personnel | 473 |

**MONTANA:**
- Chief Engineers of Stations | 1089 |
- Home Economic Directors of Stations | 896Z |
- Estimated Population, Radio Homes, Stations in State | 480 |
- Stations, Facilities, Personnel | 480 |
- Murray, Bill, Article by | 109 |

**MUSIC:**
- Ascap | 764 |
- AMP | 768 |
- BMI | 770 |
- SESAC | 775 |
- Musical Conductors (Their Work During 1946) | 837 |

**MUTUAL BROADCASTING SYSTEM:**
- Article by Edgar Kobak | 271 |
- Commercial Programs in 1946 | 897 |
- Gross Billings by Agencies in 1946 | 131 |
- Network Map | 272, 273 |
- Personnel | 274 |
- Sponsor Expenditures, 1946 | 133 |
- Music Publishers' Protective Association, Inc. | 939 |

**NATIONAL ASSOCIATION OF BROADCASTERS:**
- NAB Standards of Practice | 239 |
- NAB Officers, Personnel, Committees | 234 |
- Statement by Justin Miller | 35 |

**NATIONAL BROADCASTING CO.:**
- Commercial Programs in 1946 | 897 |
- Network Map | 278, 279 |
- Latin-American Network | 956 |
The Andrews Sisters

MANAGEMENT
LOU LEVY
NEW YORK • HOLLYWOOD
EDITORIAL INDEX

Personnel .......................... 283
Stations Owned and Operated by .......................... 283
Trammel, Niles, Article by .......................... 277
National Association of Educational Broadcasters .......................... 939
National Better Business Bureau, Inc. .......................... 933
National Association of Radio News Directors .......................... 933
National Industrial Advertisers Association, Inc. .......................... 939
National Variety Artists, Inc. .......................... 940
NEBRASKA:
Chief Engineers of Stations .......................... 1089
Home Economic Directors of Stations .......................... 896Z
Estimated Population, Radio Homes, Stations in State .......................... 483
Stations, Facilities, Personnel .......................... 483
NETWORKS:
Advertising Agency Gross Billings .......................... 131
American Broadcasting Co. .......................... 259
Canadian Broadcasting Corp. .......................... 681
Columbia Broadcasting System .......................... 265
Expenditures by Agencies and Sponsors .......................... 131
Keystone Broadcasting System .......................... 284
Mutual Broadcasting System .......................... 271
National Broadcasting Co. .......................... 277
National Networks .......................... 257
Regional Networks .......................... 285
Sponsor Network Expenditures .......................... 131
Nebraska Broadcasters Association .......................... 940
NEVADA:
Chief Engineers of Stations .......................... 1089
Estimated Population, Radio Homes, Stations in State .......................... 483
Home Economic Directors of Stations .......................... 896Z
Stations, Facilities, Personnel .......................... 486
NEW BRUNSWICK:
Chief Engineers of Stations .......................... 1089
Home Economic Directors of Stations .......................... 896Z
Stations, Facilities, Personnel .......................... 588
NEW HAMPSHIRE:
Chief Engineers of Stations .......................... 1089
Estimated Population, Radio Homes, Stations in State .......................... 487
Home Economic Directors of Stations .......................... 896Z
Stations, Facilities, Personnel .......................... 487
NEW JERSEY:
Chief Engineers of Stations .......................... 1089
Estimated Population, Radio Homes, Stations in State .......................... 489
Home Economic Directors of Stations .......................... 896Z
Stations, Facilities, Personnel .......................... 483
NEW MEXICO:
Chief Engineers of Stations .......................... 1089
Estimated Population, Radio Homes, Stations in State .......................... 433
Home Economic Directors of Stations .......................... 896Z
Stations, Facilities, Personnel .......................... 493
News Commentators (Their Work During 1946) .......................... 861
News Events of 1946, Ten Outstanding .......................... 39
News Services .......................... 167
NEW YORK:
Chief Engineers of Stations .......................... 1089
Estimated Population, Radio Homes, Stations in State .......................... 497
Home Economic Directors of Stations .......................... 896Z
Stations, Facilities, Personnel .......................... 497
New York, Important Telephone Numbers .......................... 100
Nicaragua, Stations of .......................... 979
Non-Commercial Educational Outlets .......................... 123
Non-Commercial Educational Television Outlets .......................... 125
NORTH CAROLINA:
Chief Engineers of Stations .......................... 1089
Estimated Population, Radio Homes, Stations in State .......................... 529
Home Economic Directors of Stations .......................... 896Z
Stations, Facilities, Personnel .......................... 529
North Carolina Association of Broadcasters .......................... 940
Northern California Broadcasters Association .......................... 940
NORTH DAKOTA:
Chief Engineers of Stations .......................... 1089
Estimated Population, Radio Homes, Stations in State .......................... 543
Home Economic Directors of Stations .......................... 896Z
Stations, Facilities, Personnel .......................... 543

17
ED HERLIHY

- Voice of Universal Newsreel
- "Kraft Music Hall"
- One O'Clock Sunday News With Ed Herlihy
- M. C. "Children's Hour"
- "Carmen Cavallaro Show"
- M. C. "Honeymoon in New York"
NOVA SCOTIA:
Chief Engineers ........................................ 1089
Stations, Facilities, Personnel ......................... 690

OHIO:
Chief Engineers of Stations ............................ 1083
Estimated Population, Radio Homes, Stations in State ... 547
Home Economic Directors of Stations .................. 896Z
Stations, Facilities, Personnel .......................... 547
Ohio Association of Broadcasters ......................... 940

OKLAHOMA:
Chief Engineers of Stations ............................ 1089
Estimated Population, Radio Homes, Stations in State ... 563
Home Economic Directors of Stations .................. 896Z
Stations, Facilities, Personnel .......................... 563
Oklahoma Network .......................................... 288
Older, Andrew H. Article by ........................... 63

ONTARIO:
Chief Engineers ........................................ 1089
Stations, Facilities, Personnel .......................... 693
Orchestra Leaders (Their work during 1946) ........... 837

OREGON:
Chief Engineers of Stations ............................ 1089
Estimated Population, Radio Homes, Stations in State ... 569
Home Economic Directors of Stations .................. 896Z
Stations, Facilities, Personnel .......................... 569
Organists (Their work during 1946) ..................... 837
Orchestras .................................................. 929
Outlets, Educational Non-Commercial ................... 123
Owens, Jim Article by ................................... 1033

ORLANDO:
Chief Engineers of Stations ............................ 1089
Estimated Population, Radio Homes, Stations in State ... 550
Home Economic Directors of Stations .................. 896Z
Stations, Facilities, Personnel .......................... 550
Orchestra Leaders (Their work during 1946) ........... 837
Orchestras .................................................. 929
Outlets, Educational Non-Commercial ................... 123
Owens, Jim Article by ................................... 1033

P

Pacific Advertising Association ........................ 940
Paine, John G. Article by ................................ 764
Paraguay, Stations of ........................................ 979

PENNSYLVANIA:
Chief Engineers of Stations ............................ 1089
Estimated Population, Radio Homes, Stations in State ... 577
Home Economic Directors of Stations .................. 896Z
Stations, Facilities, Personnel .......................... 577
Pennsylvania Broadcasters Association .................. 941
Performing Rights Societies ............................. 763
Peru, Stations of .......................................... 980
Pincus, Herman, Article by .............................. 75
Poppele, J. R., Article by ................................ 51
Press Associations ......................................... 167
Producing the Package Show, by Louis G. Cowan ....... 79

PRODUCTION:
Agents and Managers, Talent ............................ 896DD
Ascap, Publisher Members ................................ 765
Announcers (Their work during 1946) .................... 887
BMI, Publisher Members ................................... 771
Backstage (People in Radio Production during 1946) .... 896S
Chief Engineers of Stations .............................. 1089
Folk Artists—Hillbillies ...................................... 819
Home Economic Directors of Stations .................. 896Z
Managers, Agents, Talent .................................. 896DD
Musical Conductors (Their work during 1946) ........... 837
News Commentators (Their work in 1946) ............... 861
Orchestra Leaders (Their work during 1946) ............ 837
Programs of 1946, Network Commercial ................. 897
Program Producers ......................................... 709
Radio Artists (Their work during 1946) .................. 781
Radio Directors (Their work during 1946) ............... 896W
SESAC, Publisher Members ................................ 776
Sports Commentators, (Their work during 1946) ......... 871
Transcription Companies ................................... 745
Vocal Artists, (Their work during 1946) .................. 849
Writers, Radio .............................................. 878
Production Gains Momentum, by S. P. Taylor .......... 1077
Professional Music Men, Inc. ............................ 941
Programs, Commercially Sponsored ...................... 897
Program Directors Guide ................................... 83
Publications (Trade-Fan-Technical-General) ............... 243
your servant,

PRESS WIRELESS, Inc.

1475 BROADWAY, NEW YORK 18

BRyant 9-5030

RADIO TRANSMISSION SERVICE, RADIO RECEPTION SERVICE, RADIO VOICE, RADIO TELEGRAPH, RADIO PHOTO

**EDITORIAL INDEX**

**PUERTO RICO:**
- Stations, Facilities, Personnel: 675

**QUEBEC:**
- Chief Engineers: 1089
- Stations, Facilities, Personnel: 700

**R**

- Radio Artists, (Their work, 1946): 781
- Radio Club of America, Inc.: 541
- Radio Council—WBEZ (FM): 941
- Radio Develops Songwriters, by Herman Pincus: 75
- Radio Directors Guild: 941
- Radio Executives Club of New York: 942
- Radio Groups: 929
- Radio Manufacturers Association: 942
- RMA Officers and Executive Personnel Committees 1946-1947: 1081
- Radio Manufacturers Association of Canada: 942
- Radio Programas de Mexico, S. A.: 960
- Radio Script & Transcription Exchange, U. S.: 942
- Radio Technical Planning Board: 942
- Radio Writers’ Guild: 943
- Regional Networks: 285
- Report on the 20-Year Club, by H. V. Kaltenborn: 97
- Representatives, Stations: 145
- RMA Widens Its Services, by Bond Geddes: 69
- Research Organization: 143

**RHODE ISLAND:**
- Chief Engineers of Stations: 1089
- Estimated Population, Radio Homes, Stations in State: 601
- Home Economic Directors of Stations: 893Z
- Stations, Facilities, Personnel: 601
- Rocky Mountain Radio Council, Inc.: 943

**S**

- Sarnoff, David, Article by: 45

**SASKATCHEWAN:**
- Chief Engineers: 1089
- Stations, Facilities, Personnel: 704

**SESAC:**
- Article by Paul Heinecke: 775
- Personnel: 943
- Publisher Members: 776
- Sedgwick, Harry, Article by: 55
- Shapiro, M. H., Articles by: 41, 129
- Shepard, Riley, Article by: 819
- Society of Jewish Composers, Publishers and Song Writers: 943
- Society of Motion Picture Engineers: 943
- Song Writers’ Protective Association (SPA): 944

**SOUTH CAROLINA:**
- Chief Engineers or Stations: 1089
- Estimated Population, Radio Homes, Stations in State: 603
- Home Economic Directors of Stations: 896Z
- Stations, Facilities, Personnel: 603
- South Central Quality Network: 289

**SOUTH DAKOTA:**
- Chief Engineers of Stations: 1089
- Estimated Population, Radio Homes, Stations in State: 608
- Home Economic Directors of Stations: 896Z
- Stations, Facilities, Personnel: 608
- Southern California Broadcasters’ Association, Inc.: 944
- Sponsor Network Expenditures: 131
- Sports Broadcasters Association (New York Chapter): 944
- Sports Commentators (Their work, 1946): 871

**STATIONS:**
- Alphabetically (U. S.-Territories) By Call Letters with Index to Detailed Information: 294

**CANADA:**
- Alphabetically by Call Letters with Index to Detailed Information: 681
- Central and South America: 966
- Stations, Growth of: 77
- Stations of Mexico: 962
- Station Representatives: 145
- Sponsor Network Billings: 131
- Surinam (Dutch Guiana), Stations of: 980
Kermit-Raymond Radio Productions

presents

RAY GREEN'S
PRODUCTION OF

"HOLLYWOOD'S OPEN HOUSE"
(A Thirty Minute Transcribed Program)

STARRING AS GUESTS EACH WEEK

THE GREATEST STARS OF HOLLYWOOD
in Radio Adaptations of Hit Pictures
The Greatest Comedians of Stage-Screen and Radio

plus

THE ORCHESTRAS OF

RAY BLOCH and ENRIC MADRIGUERA
(second series of 26 shows)

And the Program's Genial Host

JIM AMEACHE

On Each Show From Three To Five Big Name Stars

A NAME HOLLYWOOD STAR—A NAME COMEDIAN—A NAME VOCALIST

A PARTIAL LIST OF GUESTS TO DATE IN ORDER OF THEIR APPEARANCE

Marlene Dietrich
Luise Rainer
Allan Jones
Ruth Chatterton
Hildegarde
Ann Kutherford
Henny Youngman
Harry Cool
Margo
Glenda Farrell
Jan Murray
Constance Bennett
Harrington & Hyers
Fay Wray
Joseph Calleia
Block & Sally
Mischa Auer
Walter Abel
Jean Parker
John Carradine
Edith Fellows
Jack Carter
Peter Lorre
Peter Donald
Wendy Barrie
Jerry Cooper
Mocry Amsterdam
Joseph Schildkraut
George Givot
Skippy Homeier
Neil Hamilton
Jane Withers
Gregory Ratoff
Elsa Maxwell
Guy Kibbee
Richard Arlen
Nan Wynn
Phil Regan
Adele Astaire
Bea Wain
Jackie Gleason
Romo Vincent
Milton Berle
Joy Hodges
Pat O'Brien
Diana Lewis
Bonita Granville
Jack Pearl
Lucille Ball
Desi Arnaz
Basil Rathbone
Virginia Weidler
Phil Brito
John Loder
Dick Powell
Dinning Sisters
Wesson Brothers
Stuart Erwin
Francis Faye
Danny O'Neil
Stroud Twins
Francis Lederer
Bert Lahr
Roger Pryor
Zasu Pitts
Joey Adams
Jack Benny
Mary Livingston
Phil Harris
"Rochester"
Don Wilson
Martha Scott
Lee Sullivan
Zoro Mostel
Kay Francis
Faye Emerson
Ralph Morgan
Holmut Dantine
Buddy Lester
Diana Barrymore
Lew Parker
Roland Young
Monica Lewis
Johnny Morgan
Roddy McDowall
Yvette
Dean Jagger
Anita Louise

WIRE — WRITE — PHONE

KERMIT-RAYMOND CORP.

11 East 52nd Street, New York 22, N. Y.

ELdorado 5-5511
EDITORIAL INDEX

T

Talent Managers and Agents..................896DD
Taylor, S. P., Article by.................... 1077
Telephone Numbers, Important
Chicago .................................. 102
Los Angeles .......................... 103-105-107
New York .......................... 100-101
Washington, D. C....................... 107

TELEVISION:
American Television Society ............... 933
Non-Commercial Educational Television
Outlets .................................. 125
Television Broadcasters' Assn., Inc .... 944
Telephone Numbers, Important ......... 100-107
Ten Outstanding News Events of 1946 .. 43
What's Wrong with Television, Article by Leonard F. Cramer ....... 121

YEAR BOOK OF TELEVISION:
Alicoate, Jack, Introduction, By ....... 987
All-Electronic Color Tele, by E. W. Engstrom .......................... 993
Awards for 1946, American Television Society, Television Broadcasters, Assn. .... 998
Bell System Coaxial Cables by L. G. Woodward .......................... 1006
Bell System Coaxial Cable Program (map) .... 1008-9
Bibliography ................................ 1038
Commercial Television Broadcasting Stations .................................. 1032
Commercial Tele Programming, by Don McClure .......................... 995
Commercial Television Programs—(1946) 1025
Commercial Television Stations, Personnel, Facilities .... 1035
Construction Permits for Television Stations .................. 1032
Facts and Figures—Tele Tempo Today 991
Glossary ................................ 1010
Highlights of 1946, Television ........ 1016
Hollywood Tele a Reality, by Ralph Wilk .......................... 1102
Licenses Granted for Commercial Television Stations ........ 1032
Optimism Keynotes Chicago, by Nat Green .......................... 1001
Progress of CBS Color Tele, by Peter C. Goldmark .......................... 997
Tele Eyed from the Capital, by Manning Clagett .................. 999
Tele's First Major Year—1947, by J. R. Poppele .......................... 51
Tele is Here—Outlook Bright, by Frank Burke .......................... 989
Television News Highlights—1946 .... 1016
Television, Non-Commercial Educational Outlets .................. 43
Ten Outstanding News Events of 1946 .................................. 1003
The Tele Receiver Market, by Jim Owens .......................... 1004
Video in Britain 1946-47, by E. C. Thomson .......................... 1004
What's Wrong with Television, Article by Leonard F. Cramer ....... 121

TENNESSEE:
Chief Engineers of Stations ................ 1089
Estimated Population, Radio Homes, Stations in State .... 610
Home Economic Directors of Stations .. 896Z
Stations, Facilities, Personnel ........ 610
Tennessee Valley Regional Network ... 289
Ten Outstanding News Events .... 39
Ten Outstanding Television News Events .................................. 43
They Are Our Songs, by Riley Shepard .... 817
Tobacco Network .......................... 289
Thomson, E. C., Article by .......... 1004
Tomkins, M. E., Article by .......... 770
Transcription Companies ................ 745
Territories and Possessions, Section .... 669
Transcription Status, Article by Frederick W. Ziv .... 71

TEXAS:
Chief Engineers of Stations ................ 1089
Estimated Population, Radio Homes, Stations in State .... 617
Home Economic Directors of Stations .. 896Z
Stations, Facilities, Personnel ........ 617
Texas Quality Network ................ 289
Texas State Network ................ 289
Trade Publications ................ 243
Trammell, Miles, Article by .......... 277
EDITORIAL INDEX

Transcription Companies .................... 745
Transcription Network (Keystone) .......... 284
Transradio Press Service .................... 165
Tri-City Stations of Virginia ............... 293
Twenty-Year Club ............................ 944
Twenty-Year Club, Article by H. V. Kaltenborn .... 97

Unions ........................................ 923
United Press Association .................... 167
United States Department of Agriculture
(Radio Service) .......................... 914
U. S. Dept. of Interior (Radio Section) .... 945
United Nations, Article by Christopher Cross ... 31
Urban, Gretl, Article by .................... 763
Uruguay, Stations of ......................... 581

UTAH:
Chief Engineers of Stations ................. 1089
Estimated Population, Radio Homes,
Stations in State .......................... 637
Home Economic Directors of Stations .... 896Z
Stations, Facilities, Personnel ............. 637

Venezuela, Stations of ....................... 582

VERMONT:
Chief Engineers of Stations ................. 1089
Estimated Population, Radio Homes,
Stations in State .......................... 640
Home Economic Directors of Stations .... 896Z
Stations, Facilities, Personnel ............. 640

VIRGINIA:
Chief Engineers of Stations ................. 1089
Estimated Population, Radio Homes,
Stations in State .......................... 641
Home Economic Directors of Stations .... 896Z
Stations, Facilities, Personnel ............. 641
Vocal Artists, Their Work .................... 849

WASHINGTON:
Chief Engineers of Stations ................. 1089
Estimated Population, Radio Homes,
Stations in State .......................... 648
Home Economic Directors of Stations .... 896Z
Stations, Facilities, Personnel ............. 648
Washington State Association of Broad-
casters ..................................... 945
Washington, (District of Columbia) Impor-
tant Radio and Telephone Numbers ....... 107
Weiss, Sid, Article by ....................... 73
Western Association of Broadcasters ....... 945

WEST VIRGINIA:
Chief Engineers of Stations ................. 1089
Estimated Population, Radio Homes,
Stations in State .......................... 655
Home Economic Directors of Stations .... 896Z
Stations, Facilities, Personnel ............. 655
What’s Wrong with Television? By
Leonard F. Cramer .......................... 121
Wilk, Ralph, Articles by ...................... 67, 1102

WISCONSIN:
Chief Engineers of Stations ................. 1089
Estimated Population, Radio Homes,
Stations in State .......................... 660
Home Economic Directors of Stations .... 896Z
Stations, Facilities, Personnel ............. 660
Wisconsin Networks, Inc. .................... 290
Wolverine Network .......................... 290
Woman’s National Radio Committee ....... 945
Writers’ Board ............................... 945
Woodward, L. G. Article by ................ 1006

WYOMING:
Chief Engineers of Stations ................. 1089
Estimated Population, Radio Homes,
Stations in State .......................... 666
Home Economic Directors of Stations .... 896Z
Stations, Facilities, Personnel ............. 666

Y

Yankee Network, Personnel ................... 290
Year Book of Television ...................... 985

Z

Ziv, Frederick W., Article by ............... 71
Perry COMO

Chesterfield Supper Club
NRC

20th Century-Fox Pictures

Victor Records
# Advertising Index 1947

## A
- Abbott, Bud 48
- Aces, Easy 801
- Advance Tele, Pct., Inc. 996
- Advertiser, The 248
- Advertising Age 246
- Air Features, Inc. 720
- All-Canada Radio 687
- Allen, Fred 784
- Allen, George W. 736
- Allen, Rosalie 825
- Allentown Record Co., Inc. 750
- Allied Record Mfg., Inc. 1078
- Allman, Elvia 805
- American B'Cast. Co., 104. 256
- American Inst. of Music 762
- Anderson, Eddie 814
- Andre, Pierre 896B
- Andrews, Cameron 810
- Andrew Sisters 16
- Anson, Bill 182
- Arlo 845
- ASCAP 761
- Associated Press 4
- Associated Prog. Ser. 708
- Aull, Emily 677
- Avery-Knodel, Inc. 148
- Ayer, N. W., Son, Inc. 128
- Azul, Cadena, R. H. C. 950

## B
- Backus, Jim 806
- Bailey, Jack 898
- Baker, Phil 786
- Baisley, Clyde 178
- Barcy, Roy 841
- Barton, Eileen 850
- Beaasley, Irene 792
- Beck, Jackson 794
- Becker, V. S. 186
- Begley, Ed 811
- Belli, Lido 170
- Benny, Jack 36
- Benrus 122
- Bergen, Edgar 44
- Berle, Milton 40
- Bingman, Frank 896G
- Bixby, Carl 879
- Blanc, Mel 86
- Bloch, Ray 844
- Block, Martin 6
- Blue Flames, The 852
- Boles, Jim 793
- Borge, Victor 784
- Braun, Ruth & Gilbert 880
- Breneman, Tom 78
- Brito, Phil 847
- Britt, Elton 826
- Broadcast Music, Inc. 98, 99
- Broadcasters Network Studios 836D
- Brown, Dick 850
- Bryan, Arthur Q. 807
- Burns and Allen 788
- Burns, Bob 788
- Byron Productions, Inc. 735

## C
- CFRB 692
- CHSI 589
- CKLB 701
- CKLW 454
- Campbell, Cecil 827
- Canadian Broadcaster 255
- Canadian B'Cast. Corp. 678
- Canova, Judy 786
- Cantor, Eddie 38
- “Can You Top This?” 788
- Carle, Frankie 836
- Carolina Playboys, The 821
- Carson, Jack 790
- Chambers & Garrison 1099
- Charles, Milton 879
- Chittison, Herman 845
- Clark, Lon 804
- C'arke, Phil 810
- Close, Upton 862
- Coe, Robert, Assoc. 136
- Collins Radio Co. 5
- Facing Inside Back Cover 886B
- Colliver, Bud 886B
- CBS 111, 112, 113, 114
- Columbia Transcriptions 744
- Combs, George Hamilton, Jr. 853
- Commercial Radio Produc-
  - tions, Inc. 731
- Como, Perry 28
- Costello, Lou 48
- Cowd, Staats 806
- Cott, Ted 804
- Courtney, Alan 804
- Cowan, Louis G., Inc. 74, 714
- Cresta Blanca Wines, Inc. 124
- Cullen, Bill 809

## D
- Davis, Joan 46
- Dean, Eddie 824
- De Angelo, Carlo 735
- Delmar, Kenny 806
- Denney, Dave 819
- Denver Darling 832
- Devine, Jerry 712
- Doff, Red 852
- Donald, Peter 806
- Don Lee Network 132, 133
- Douglas, Don 805
- Doyle, Jim 896F
- DuBov, Paul 812
- Dudley, Bernard 887
- DuMont, Allen B., Lab... 986
- Dunham, Dick 896H
- Durante, Jimmy 54

## E
- Edwards, Joan 848
- Edwards, Ralph 60
- Eiler, Barbara 802
- Ellington, Duke 838
- Elliot, Win 892
- Ellis, Steve 874
- Emery, Bob 1005
- Empire B'Cast. Corp. 754
- Evans, Dale 851
- Evans, George B. 813
- Faith, Percy 840
- Falkenberg, Jinx 795
- Farnsworth Tele. & Radio Corp. 988
- Faye, Alice 128
- Featured Radio Programs, Inc. 30
- Federal Tele. & Radio Corp.... Inside Back Cover 808
- Felton, Verna 804
- Fenwick, Ellen 804
- Fischer, Carl, Inc... 755
- Fitzgerald, Ed & Pegeen. 80
- Flannery, Harry W. 861
- Foley, Red 820
- Forloe & Company 155
- Franner, Walt 881
- Fremantle Overseas Radio Ltd. 946

## G
- Gaither, William S... 865
- Gale, Inc. 172
- Gallop, Frank 891
- Gardner, Ed 50
- Gardner, Paul 880
- Garred, Bob 896E
- Gart, John 82
- Gary, Arthur 895
- General Artists Corp... 727
- General Electric 992
- Gilmore, Art 896G
- Girard, Leftwich, Hey... ward 737
FIRST FOR AM and FM

TEL-PIC PROMOTIONAL DISPLAY SERVICE FROM COAST TO COAST

At No Cost to Your Station

Our exclusive station-merchant-consumer promotional service now also available for FM offers:

V Attractive, three-color window displays 17 x 23 inches in size.
V Clearly-visible, large 14 x 17-inch newspictures.
V Large display space on each newpicture for your promotion message.
V Radio personality booklets distributed through merchants in your station area to radio homes FREE.

TEL-PIC promotional service has the acceptance of more than 400 satisfied broadcasters because:

1. TEL-PIC newspictures are mailed three times weekly.
2. Thousands of Radio Personality booklets promoting AM or FM and personalities heard over your station are distributed to hundreds of thousands of radio homes.
3. TEL-PIC newspictures attract attention because they are packed with human interest.
4. Your station's promotional copy is imprinted on every newpicture with copy changes as often as desired.
5. TEL-PIC owns its own printing plant geared to high-speed production of timely newspictures and radio personality booklets.
6. TEL-PIC uses Press Association (Division of AP) newspictures.
7. TEL-PIC manufactures its own displays—created by its own designers.
8. Covers of booklets are imprinted with your call letters, frequency and message.

Most important of all—TEL-PIC ORIGINATES—not Imitates!

NO OTHER NEWSPICURE SERVICE OFFERS SO MUCH RADIO STATION PUBLICITY AND PROMOTION TO ITS SUBSCRIBERS

At absolutely no obligation to you—write today for our plan to promote AM and FM in your station area.

P.S. OH YES, WE HAVE AN INCOME PLAN THAT IS MIGHTY INTERESTING TO YOU.

TEL-PIC SYNDICATE, Inc.

1697 Broadway

New York, N. Y.
<table>
<thead>
<tr>
<th>Name</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Glickman, Marty</td>
<td>872</td>
</tr>
<tr>
<td>Gobel, Dolph</td>
<td>842</td>
</tr>
<tr>
<td>Godfrey, Arthur</td>
<td>792</td>
</tr>
<tr>
<td>Goodman, A.</td>
<td>802</td>
</tr>
<tr>
<td>Godoy, Benny</td>
<td>841</td>
</tr>
<tr>
<td>Goodson and Toddman</td>
<td>813</td>
</tr>
<tr>
<td>Grauer, Ben</td>
<td>831</td>
</tr>
<tr>
<td>Green, Eddie</td>
<td>822</td>
</tr>
<tr>
<td>Gregory, Bobby</td>
<td>831</td>
</tr>
<tr>
<td>Guedel, John, Radio Prod.</td>
<td>729</td>
</tr>
<tr>
<td>Hughes, Gene</td>
<td>893</td>
</tr>
<tr>
<td>Harrice, Cy</td>
<td>899</td>
</tr>
<tr>
<td>Harrington, Bill</td>
<td>850</td>
</tr>
<tr>
<td>Harris, Phil</td>
<td>863</td>
</tr>
<tr>
<td>Hatters, Gabriel</td>
<td>737</td>
</tr>
<tr>
<td>Henley, Arthur</td>
<td>18</td>
</tr>
<tr>
<td>Herlihy, Ed</td>
<td>84</td>
</tr>
<tr>
<td>Herman, Woody</td>
<td>70</td>
</tr>
<tr>
<td>Hershaft, Jean</td>
<td>84</td>
</tr>
<tr>
<td>Hoff, Carl</td>
<td>844</td>
</tr>
<tr>
<td>Hollywood Chatterbox</td>
<td>738</td>
</tr>
<tr>
<td>Enterprises</td>
<td>42</td>
</tr>
<tr>
<td>Hughes, Gordon T.</td>
<td>736</td>
</tr>
<tr>
<td>Huling, Ted</td>
<td>791</td>
</tr>
<tr>
<td>International Record, Co.</td>
<td>756</td>
</tr>
<tr>
<td>James, Hugh</td>
<td>896C</td>
</tr>
<tr>
<td>Iansky &amp; Bailey</td>
<td>1092</td>
</tr>
<tr>
<td>Johnson, Cliff</td>
<td>896D</td>
</tr>
<tr>
<td>Johnson, Ginger</td>
<td>83</td>
</tr>
<tr>
<td>Jostyn, Jay</td>
<td>802</td>
</tr>
<tr>
<td>Joy, Dick</td>
<td>896F</td>
</tr>
<tr>
<td>KABC</td>
<td>63F</td>
</tr>
<tr>
<td>KCKN</td>
<td>417</td>
</tr>
<tr>
<td>KCMD</td>
<td>474</td>
</tr>
<tr>
<td>KENI</td>
<td>668</td>
</tr>
<tr>
<td>KFAR</td>
<td>663</td>
</tr>
<tr>
<td>KFEL</td>
<td>350</td>
</tr>
<tr>
<td>KFJZ</td>
<td>624</td>
</tr>
<tr>
<td>KFMF</td>
<td>342</td>
</tr>
<tr>
<td>KFQD</td>
<td>670</td>
</tr>
<tr>
<td>KFVD</td>
<td>335</td>
</tr>
<tr>
<td>KFWB</td>
<td>332</td>
</tr>
<tr>
<td>KFJI</td>
<td>333</td>
</tr>
<tr>
<td>KGW</td>
<td>568</td>
</tr>
<tr>
<td>KIHY</td>
<td>324</td>
</tr>
<tr>
<td>KMBC</td>
<td>472</td>
</tr>
<tr>
<td>KMLB</td>
<td>428</td>
</tr>
<tr>
<td>KOP</td>
<td>38B</td>
</tr>
<tr>
<td>KPMO</td>
<td>399</td>
</tr>
<tr>
<td>KQV</td>
<td>591</td>
</tr>
<tr>
<td>KRLD</td>
<td>922</td>
</tr>
<tr>
<td>KROW</td>
<td>338</td>
</tr>
<tr>
<td>KSD</td>
<td>264</td>
</tr>
<tr>
<td>KSJB</td>
<td>542</td>
</tr>
<tr>
<td>KSTP</td>
<td>462</td>
</tr>
<tr>
<td>KSUM</td>
<td>388</td>
</tr>
<tr>
<td>KTBN</td>
<td>670</td>
</tr>
<tr>
<td>KTUC</td>
<td>388</td>
</tr>
<tr>
<td>KSDell, Carlton</td>
<td>894</td>
</tr>
<tr>
<td>KZl Zamar Library</td>
<td>732</td>
</tr>
<tr>
<td>Kasper-Gordon, Inc.</td>
<td>716</td>
</tr>
<tr>
<td>Kaufman, Irving</td>
<td>808</td>
</tr>
<tr>
<td>Kay, Beatrice</td>
<td>62</td>
</tr>
<tr>
<td>Kearns, Joseph</td>
<td>810</td>
</tr>
<tr>
<td>Keel, John J.</td>
<td>1084</td>
</tr>
<tr>
<td>Kelk, Jackie</td>
<td>808</td>
</tr>
<tr>
<td>Kent, Alan</td>
<td>88</td>
</tr>
<tr>
<td>Kanto, Stan</td>
<td>94</td>
</tr>
<tr>
<td>Kermitt-Raymond Corp.</td>
<td>22</td>
</tr>
<tr>
<td>Kirby, Fred</td>
<td>823</td>
</tr>
<tr>
<td>Knight, Raymond, Prod.</td>
<td>726</td>
</tr>
<tr>
<td>Kyser, Kay</td>
<td>52</td>
</tr>
<tr>
<td>Lawrence, Mort</td>
<td>809</td>
</tr>
<tr>
<td>Lee, Bert</td>
<td>872</td>
</tr>
<tr>
<td>Levin, Sylvan</td>
<td>90</td>
</tr>
<tr>
<td>Lewis, Monica</td>
<td>850</td>
</tr>
<tr>
<td>Lewis, Robert Q.</td>
<td>800</td>
</tr>
<tr>
<td>Lombardo, Guy</td>
<td>34</td>
</tr>
<tr>
<td>Lorde, Athena</td>
<td>793</td>
</tr>
<tr>
<td>Lyons, A. &amp; S. Inc.</td>
<td>140</td>
</tr>
<tr>
<td>Lytell, Jimmy</td>
<td>840</td>
</tr>
<tr>
<td>MacGregor, C. P.</td>
<td>743</td>
</tr>
<tr>
<td>Mack, Gilbert</td>
<td>809</td>
</tr>
<tr>
<td>Mack, Ted, Co.</td>
<td>739</td>
</tr>
<tr>
<td>MacQuarrie, Haven</td>
<td>728</td>
</tr>
<tr>
<td>Makelim Associates</td>
<td>175</td>
</tr>
<tr>
<td>Malone, Ted</td>
<td>810</td>
</tr>
<tr>
<td>Manson, Charlotte</td>
<td>802</td>
</tr>
<tr>
<td>Marks, Edw. B. Music Corp.</td>
<td>769</td>
</tr>
<tr>
<td>Marks, Garnett</td>
<td>888</td>
</tr>
<tr>
<td>Martin, Don</td>
<td>811</td>
</tr>
<tr>
<td>Maxwell, Marilyn</td>
<td>848</td>
</tr>
<tr>
<td>McBride, Mary Margaret</td>
<td>803</td>
</tr>
<tr>
<td>McClatchy B’Cast. Co.</td>
<td>328</td>
</tr>
<tr>
<td>McConnell, Ed</td>
<td>799</td>
</tr>
<tr>
<td>McCrary, Tex</td>
<td>79S</td>
</tr>
<tr>
<td>McGeehan, Pat</td>
<td>812</td>
</tr>
<tr>
<td>McGill, Jerry</td>
<td>879</td>
</tr>
<tr>
<td>McGillivra, Jos., Hershey, Inc.</td>
<td>145</td>
</tr>
<tr>
<td>McIntosh, Frank H.</td>
<td>1083</td>
</tr>
<tr>
<td>McKeon, Jeanne</td>
<td>849</td>
</tr>
<tr>
<td>McNary &amp; Wrathall</td>
<td>1094</td>
</tr>
<tr>
<td>McNell, Don</td>
<td>72</td>
</tr>
<tr>
<td>Mrrill, Robert</td>
<td>172</td>
</tr>
<tr>
<td>Metronome</td>
<td>250</td>
</tr>
<tr>
<td>Michael, Roy</td>
<td>890</td>
</tr>
<tr>
<td>Michelson, Charles, Inc.</td>
<td>753</td>
</tr>
<tr>
<td>Miller, Allan</td>
<td>724</td>
</tr>
<tr>
<td>Miller, Irving</td>
<td>846</td>
</tr>
<tr>
<td>Miller, Jack</td>
<td>844</td>
</tr>
<tr>
<td>Mitchel, Les., Prod., Inc.</td>
<td>734</td>
</tr>
<tr>
<td>Mogle, Bill</td>
<td>881</td>
</tr>
<tr>
<td>Moore, Gary</td>
<td>58</td>
</tr>
<tr>
<td>Morgan, Raymond R., Co.</td>
<td>174</td>
</tr>
<tr>
<td>Morris, William, Agency</td>
<td>194</td>
</tr>
<tr>
<td>Morton Radio Productions, Inc.</td>
<td>722</td>
</tr>
<tr>
<td>Murray, Lyn</td>
<td>842</td>
</tr>
<tr>
<td>Musical Courier</td>
<td>252</td>
</tr>
<tr>
<td>Music Corp. of America</td>
<td>138</td>
</tr>
<tr>
<td>Mutual B’Cast. System, Inc.</td>
<td>106</td>
</tr>
<tr>
<td>Muzak Trans. Div.</td>
<td>746</td>
</tr>
<tr>
<td>NBC</td>
<td>116, 117, 118, 119</td>
</tr>
<tr>
<td>NBC Spot Sales</td>
<td>2</td>
</tr>
<tr>
<td>National Radio Features</td>
<td>730</td>
</tr>
<tr>
<td>NCAC</td>
<td>142</td>
</tr>
<tr>
<td>Neblett Radio Productions</td>
<td>722</td>
</tr>
<tr>
<td>Nolan, Bob</td>
<td>829</td>
</tr>
<tr>
<td>Novak, Frank</td>
<td>76</td>
</tr>
<tr>
<td>Obolet, Arch</td>
<td>878</td>
</tr>
<tr>
<td>O’Connor, Rod</td>
<td>896E</td>
</tr>
<tr>
<td>Olsen, Johnny</td>
<td>796</td>
</tr>
<tr>
<td>Pan American B’Cast., Co.</td>
<td>150</td>
</tr>
<tr>
<td>Parker, Lew</td>
<td>794</td>
</tr>
<tr>
<td>Paul, Charles</td>
<td>840</td>
</tr>
<tr>
<td>Pearson, Fort</td>
<td>896</td>
</tr>
<tr>
<td>Perrott, Ruth</td>
<td>797</td>
</tr>
<tr>
<td>Perry, Bill</td>
<td>852</td>
</tr>
<tr>
<td>Philco</td>
<td>990</td>
</tr>
<tr>
<td>Piano Playhouse</td>
<td>734</td>
</tr>
<tr>
<td>Pratt, Ben</td>
<td>176</td>
</tr>
<tr>
<td>Press Wireless, Inc.</td>
<td>20</td>
</tr>
<tr>
<td>Presto Recording Corp.</td>
<td>1076</td>
</tr>
<tr>
<td>Price, Eugenia, Prod. .733, 757</td>
<td></td>
</tr>
<tr>
<td>Pringle, Nelson</td>
<td>864</td>
</tr>
<tr>
<td>Prof. Quiz</td>
<td>803</td>
</tr>
<tr>
<td>Progressive Radio Advt. Co.</td>
<td>170</td>
</tr>
<tr>
<td>Putnam, George Carson</td>
<td>120</td>
</tr>
<tr>
<td>Quiz Kids</td>
<td>74</td>
</tr>
<tr>
<td>RCA</td>
<td>814</td>
</tr>
<tr>
<td>Rackin &amp; Pittinger</td>
<td>814</td>
</tr>
<tr>
<td>Radio Consultants, Inc.</td>
<td>1098</td>
</tr>
<tr>
<td>Radio Craft</td>
<td>254</td>
</tr>
<tr>
<td>Radio Productions, Inc.</td>
<td>739</td>
</tr>
<tr>
<td>Radio Programas De Mexico</td>
<td>948</td>
</tr>
<tr>
<td>Randolph, Amanda</td>
<td>812</td>
</tr>
<tr>
<td>Roy, Gario W.</td>
<td>1088</td>
</tr>
<tr>
<td>Reeves Sound Studios, Inc.</td>
<td>755</td>
</tr>
<tr>
<td>Rhay, Kingston</td>
<td>843</td>
</tr>
<tr>
<td>Richman Productions</td>
<td>710</td>
</tr>
<tr>
<td>Rickey, Al</td>
<td>839</td>
</tr>
<tr>
<td>Riggs, Glenn</td>
<td>883</td>
</tr>
<tr>
<td>Ring and Clark</td>
<td>1090</td>
</tr>
<tr>
<td>Company</td>
<td>Code</td>
</tr>
<tr>
<td>---------</td>
<td>------</td>
</tr>
<tr>
<td>Ringling Bros. and B. &amp; B.</td>
<td>32</td>
</tr>
<tr>
<td>RKO Television Corp.</td>
<td>984</td>
</tr>
<tr>
<td>Robbins, Fred</td>
<td>895</td>
</tr>
<tr>
<td>Rockhill Radio, Inc.</td>
<td>718</td>
</tr>
<tr>
<td>Rogers, Jesse</td>
<td>831</td>
</tr>
<tr>
<td>Rogers, Roy</td>
<td>818</td>
</tr>
<tr>
<td>Ross, David</td>
<td>896A</td>
</tr>
<tr>
<td>Ryan, Irene</td>
<td>796</td>
</tr>
<tr>
<td>6000 Sunset</td>
<td>756</td>
</tr>
<tr>
<td>Santa Fe Rangers</td>
<td>830</td>
</tr>
<tr>
<td>Saphir, James L.</td>
<td>130</td>
</tr>
<tr>
<td>Scharf, Walter</td>
<td>844</td>
</tr>
<tr>
<td>Schon, Kenneth</td>
<td>852</td>
</tr>
<tr>
<td>SESAC</td>
<td>14</td>
</tr>
<tr>
<td>Shaffer, Lloyd</td>
<td>842</td>
</tr>
<tr>
<td>Shepard, Riley</td>
<td>822</td>
</tr>
<tr>
<td>Sherman &amp; Marquette</td>
<td>168</td>
</tr>
<tr>
<td>Shore, Dinah</td>
<td>56</td>
</tr>
<tr>
<td>Simms, Ginny</td>
<td>86</td>
</tr>
<tr>
<td>Singleton, Penn</td>
<td>108</td>
</tr>
<tr>
<td>Skelton, Red</td>
<td>790</td>
</tr>
<tr>
<td>Smith, Kate</td>
<td>10</td>
</tr>
<tr>
<td>Smith, Paul J.</td>
<td>843</td>
</tr>
<tr>
<td>Sons of the Pioneers</td>
<td>829</td>
</tr>
<tr>
<td>Souvaine, Henry, Inc.</td>
<td>725</td>
</tr>
<tr>
<td>Spivak, Charlie</td>
<td>838</td>
</tr>
<tr>
<td>Standard Rate &amp; Data Service</td>
<td>242</td>
</tr>
<tr>
<td>Stark, Charles, Inc.</td>
<td>730, 994</td>
</tr>
<tr>
<td>Stark, Richard</td>
<td>892</td>
</tr>
<tr>
<td>Steel, Johannes</td>
<td>864</td>
</tr>
<tr>
<td>Steele, Ted</td>
<td>184</td>
</tr>
<tr>
<td>Stein, Harold</td>
<td>798</td>
</tr>
<tr>
<td>Sterling, Len</td>
<td>894</td>
</tr>
<tr>
<td>Stewart, Jay</td>
<td>896A</td>
</tr>
<tr>
<td>Stone, Clifford</td>
<td>828</td>
</tr>
<tr>
<td>Stone, Ezra</td>
<td>782</td>
</tr>
<tr>
<td>Styles, Hal</td>
<td>780</td>
</tr>
<tr>
<td>Sylvester, Hank</td>
<td>839</td>
</tr>
<tr>
<td>Taylor, Glenhall</td>
<td>738</td>
</tr>
<tr>
<td>Teleways Radio Productions, Inc.</td>
<td>180</td>
</tr>
<tr>
<td>Tel-Pic Synd., Inc.</td>
<td>28</td>
</tr>
<tr>
<td>Te'ley, Walter</td>
<td>812</td>
</tr>
<tr>
<td>Texas State Network</td>
<td>616</td>
</tr>
<tr>
<td>Thomas, Ann</td>
<td>794</td>
</tr>
<tr>
<td>Thomas Family, The</td>
<td>830</td>
</tr>
<tr>
<td>Tide</td>
<td>244</td>
</tr>
<tr>
<td>Timely News Photos, Inc.</td>
<td>158</td>
</tr>
<tr>
<td>Trans-Lux News-Sign Corp.</td>
<td>1120</td>
</tr>
<tr>
<td>Trendle-Campbell B'Cast. Corp.</td>
<td>286, 728</td>
</tr>
<tr>
<td>Tuttle, Lurene</td>
<td>801</td>
</tr>
<tr>
<td>United Press</td>
<td>166</td>
</tr>
<tr>
<td>Universal Radio Sales</td>
<td>152</td>
</tr>
<tr>
<td>U. S. Recording Company</td>
<td>752</td>
</tr>
<tr>
<td>Video Television</td>
<td>1040</td>
</tr>
</tbody>
</table>

**W**

<table>
<thead>
<tr>
<th>Company</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Von Baumann Studios</td>
<td>732</td>
</tr>
<tr>
<td>Von Zell, Harry</td>
<td>888</td>
</tr>
<tr>
<td>Voorhees, Don</td>
<td>840</td>
</tr>
<tr>
<td>Vox Pop</td>
<td>92</td>
</tr>
<tr>
<td>WADC</td>
<td>546</td>
</tr>
<tr>
<td>WAGE</td>
<td>523</td>
</tr>
<tr>
<td>WAKR</td>
<td>545</td>
</tr>
<tr>
<td>WAPA</td>
<td>676</td>
</tr>
<tr>
<td>WATL</td>
<td>372</td>
</tr>
<tr>
<td>WAZL</td>
<td>581</td>
</tr>
<tr>
<td>WBAL</td>
<td>436</td>
</tr>
<tr>
<td>WBAP</td>
<td>526</td>
</tr>
<tr>
<td>WBAX</td>
<td>596</td>
</tr>
<tr>
<td>WBG</td>
<td>371</td>
</tr>
<tr>
<td>WBIG</td>
<td>534</td>
</tr>
<tr>
<td>WBNX</td>
<td>504</td>
</tr>
<tr>
<td>WBNY</td>
<td>500</td>
</tr>
<tr>
<td>WBT</td>
<td>530</td>
</tr>
<tr>
<td>WBYN</td>
<td>498</td>
</tr>
<tr>
<td>WCAU</td>
<td>576</td>
</tr>
<tr>
<td>WCOU</td>
<td>433</td>
</tr>
<tr>
<td>WDEL</td>
<td>359</td>
</tr>
<tr>
<td>WDSU</td>
<td>426</td>
</tr>
<tr>
<td>WEBR</td>
<td>500</td>
</tr>
<tr>
<td>WEST</td>
<td>578</td>
</tr>
<tr>
<td>WEVD</td>
<td>507</td>
</tr>
<tr>
<td>WFAS</td>
<td>528</td>
</tr>
<tr>
<td>WFBL</td>
<td>522</td>
</tr>
<tr>
<td>WFCI</td>
<td>600</td>
</tr>
<tr>
<td>WFIL</td>
<td>586</td>
</tr>
<tr>
<td>WFMJ</td>
<td>560</td>
</tr>
<tr>
<td>WFMO</td>
<td>1042</td>
</tr>
<tr>
<td>WGAL</td>
<td>583</td>
</tr>
<tr>
<td>WGBR</td>
<td>533</td>
</tr>
<tr>
<td>WGN</td>
<td>387</td>
</tr>
<tr>
<td>WGST</td>
<td>375</td>
</tr>
<tr>
<td>WGY</td>
<td>521</td>
</tr>
<tr>
<td>WHAM</td>
<td>516</td>
</tr>
<tr>
<td>WHAS</td>
<td>420</td>
</tr>
<tr>
<td>WHB</td>
<td>8</td>
</tr>
<tr>
<td>WHBF</td>
<td>398</td>
</tr>
<tr>
<td>WHDH</td>
<td>445</td>
</tr>
<tr>
<td>WHIO</td>
<td>553</td>
</tr>
<tr>
<td>WHN</td>
<td>506</td>
</tr>
<tr>
<td>WHOM</td>
<td>508</td>
</tr>
<tr>
<td>WHWL</td>
<td>597</td>
</tr>
<tr>
<td>WIAC</td>
<td>674</td>
</tr>
<tr>
<td>WIBC</td>
<td>403</td>
</tr>
<tr>
<td>WIBW</td>
<td>414</td>
</tr>
<tr>
<td>WIBX</td>
<td>525</td>
</tr>
<tr>
<td>WINS</td>
<td>12</td>
</tr>
<tr>
<td>WIOD</td>
<td>366</td>
</tr>
<tr>
<td>WIP</td>
<td>588</td>
</tr>
<tr>
<td>WIRE</td>
<td>404</td>
</tr>
<tr>
<td>WISN</td>
<td>664</td>
</tr>
<tr>
<td>WITH</td>
<td>435</td>
</tr>
<tr>
<td>WIAK</td>
<td>364</td>
</tr>
<tr>
<td>WIBK</td>
<td>453</td>
</tr>
<tr>
<td>WIEF</td>
<td>458</td>
</tr>
<tr>
<td>WILD</td>
<td>393</td>
</tr>
<tr>
<td>WJW</td>
<td>550</td>
</tr>
</tbody>
</table>

**Y**

<table>
<thead>
<tr>
<th>Company</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>WKBN</td>
<td>562</td>
</tr>
<tr>
<td>WKBO</td>
<td>580</td>
</tr>
<tr>
<td>WKOZ</td>
<td>458</td>
</tr>
<tr>
<td>WLAW</td>
<td>447</td>
</tr>
<tr>
<td>WLIB</td>
<td>510</td>
</tr>
<tr>
<td>WLS</td>
<td>388</td>
</tr>
<tr>
<td>WLW</td>
<td>276</td>
</tr>
<tr>
<td>WMCA</td>
<td>512</td>
</tr>
<tr>
<td>WMPJ</td>
<td>362</td>
</tr>
<tr>
<td>WMNR</td>
<td>554</td>
</tr>
<tr>
<td>WMT</td>
<td>258</td>
</tr>
<tr>
<td>WNEW</td>
<td>514</td>
</tr>
<tr>
<td>WOR</td>
<td>496</td>
</tr>
<tr>
<td>WORK</td>
<td>599</td>
</tr>
<tr>
<td>WORL</td>
<td>440</td>
</tr>
<tr>
<td>WOV</td>
<td>516</td>
</tr>
<tr>
<td>WPAT</td>
<td>490</td>
</tr>
<tr>
<td>WPEN</td>
<td>590</td>
</tr>
<tr>
<td>WPRO</td>
<td>602</td>
</tr>
<tr>
<td>WPTF</td>
<td>538</td>
</tr>
<tr>
<td>WQXR</td>
<td>292</td>
</tr>
<tr>
<td>WRK</td>
<td>598</td>
</tr>
<tr>
<td>WRAL</td>
<td>593</td>
</tr>
<tr>
<td>WRB</td>
<td>372</td>
</tr>
<tr>
<td>WRNL</td>
<td>645</td>
</tr>
<tr>
<td>WRNY</td>
<td>520</td>
</tr>
<tr>
<td>WROK</td>
<td>399</td>
</tr>
<tr>
<td>WRR</td>
<td>624</td>
</tr>
<tr>
<td>WS</td>
<td>374</td>
</tr>
<tr>
<td>WSR</td>
<td>551</td>
</tr>
<tr>
<td>WSTC</td>
<td>357</td>
</tr>
<tr>
<td>WSTV</td>
<td>556</td>
</tr>
<tr>
<td>WTBO</td>
<td>438</td>
</tr>
<tr>
<td>WTIC</td>
<td>354</td>
</tr>
<tr>
<td>WTOL</td>
<td>558</td>
</tr>
<tr>
<td>WTON</td>
<td>647</td>
</tr>
<tr>
<td>WWDC</td>
<td>361</td>
</tr>
<tr>
<td>WWJ</td>
<td>450</td>
</tr>
<tr>
<td>WWRL</td>
<td>528</td>
</tr>
<tr>
<td>Ward, Jack</td>
<td>842</td>
</tr>
<tr>
<td>Waring, Fred</td>
<td>64</td>
</tr>
<tr>
<td>Weldon &amp; Carr</td>
<td>1008</td>
</tr>
<tr>
<td>Western Electric</td>
<td>1074</td>
</tr>
<tr>
<td>Williams, Alan</td>
<td>896C</td>
</tr>
<tr>
<td>Wilson, Stu</td>
<td>885H</td>
</tr>
<tr>
<td>Wilson, Ward</td>
<td>872</td>
</tr>
<tr>
<td>W'mer, Harry</td>
<td>870</td>
</tr>
<tr>
<td>Wolf, Assoc., Inc.</td>
<td>726</td>
</tr>
<tr>
<td>'Wonderful Smith'</td>
<td>798</td>
</tr>
</tbody>
</table>

**Z**

<table>
<thead>
<tr>
<th>Company</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yankee Network, Inc.</td>
<td>422, 443</td>
</tr>
<tr>
<td>Young, Adam, J., Jr.</td>
<td>144</td>
</tr>
<tr>
<td>Young, A'an</td>
<td>68</td>
</tr>
<tr>
<td>Young, Victor</td>
<td>841</td>
</tr>
<tr>
<td>Youngman, Henny</td>
<td>66</td>
</tr>
<tr>
<td>Yvette</td>
<td>851</td>
</tr>
<tr>
<td>Zerbe, Lawson</td>
<td>807</td>
</tr>
<tr>
<td>Ziv, Frederic W., Co.</td>
<td>708, Inside Front Covers</td>
</tr>
</tbody>
</table>
Greetings from RINGLING BROS. and BARNUM & BAILEY CIRCUS . . .

Radio Department
BEV.
KELLEY
•
FRANK MORRISSEY

THE GREATEST SHOW ON EARTH
With wartime fetters removed, radio in 1946 chalked up a year of unprecedented activity and expansion in its many phases, and 1947 gives every promise of appropriate follow-up acceleration.

The development in aural and visual broadcasting, as well as in other radio services, will provide the nation with the most extensive array of program and communications facilities in history. Established radio facilities, busy with the improvement and expansion of their outlets, were joined by hundreds of newcomers during the past twelve months.

Frequency modulation and television, newest members of the broadcast family, made significant strides as grants were issued and as station construction and set production were stepped up.


During 1946, the Commission began hearings incident to determining what changes, if any, should be made in the present method of allocating "clear channels" in the standard broadcast band.

The post-war impetus given to FM indicates that this new type of broadcasting will make great progress within the next few years.

Following public hearings, the Commission withheld, until June 30, 1947, the assignment of one out of every five Class B FM-channels tentatively allocated for various areas. The purpose of this reservation is to safeguard equitable distribution of FM frequencies, offer opportunities to newcomers and, at the same time, prevent monopolistic tendencies.

Television moved out of the blueprint stage and into the construction phase. A hearing was scheduled in December, 1946, to obtain information on the status and possibility of adding color to commercial television operation.

The Commission, fully conscious of its responsibility to encourage the orderly expansion of the complex radio art, looks forward to 1947 as a year in which more complete and adequate services will be available.

Broadcasting will continue to be unsurpassed in its ability to serve the American people through the dissemination of information, education, culture and entertainment. Broadcasters will continue to have a great responsibility to see that the technical resources at their disposal are matched by an awareness of the public interest, imagination and courage on the programming side.
GUY LOMBARDO
1947—THE YEAR OF DECISION

FOR THE INDUSTRY'S PRACTICES-PROBLEMS

By JUSTIN MILLER
President
National Association of Broadcasters

THE NAB looks forward to 1947 as the year of decision in many of the radio industry's practices and problems.

New legislation, a new NAB Standards of Practice and new standards of program performance, spear-headed by the establishment of the NAB's new Program Department, are the top items of a full agenda.

In the field of legislation, I have recommended (1) that renewals of licenses should be automatic except when the Commission protests that the licensee has not been performing in the public interest; (2) that revocation and renewal upon protest of the Commission should be triable in a Federal District Court with a fair hearing and the usual guarantees of a fair hearing in a Court instead of in an administrative hearing which proceeds without those guarantees and without an opportunity for appeal except on the grounds of law.

I would make the FCC a party complainant in such cases; (3) that to the extent the discretion of the licensee is withheld from him, as in political broadcasts, his liability for libel and other penalties should be removed; (4) that the scope of Judicial review of the Commission's decisions be enlarged, whether there is an aggrieved person or not, to cover the interpretations of its (the Commission's) power in cases in which decisions themselves are not adverse to anyone but in which opinions are written having the effect of regulations.

I would, also, enlarge the scope of Judicial review to permit an appeal by any citizen where freedom of speech is abridge; (5) that the scope of the free speech limitation be made explicit. If it isn't sufficiently plain in the Act as it stands, then Congress should write it in terms which no one can misunderstand. There should be an express repudiation of the "scarcity doctrine" as a limitation upon freedom of speech; and (6) that, in order to avoid any indirect attack upon freedom of speech, Congress provide expressly that the Federal Communications Commission shall have no supervision over program content or the business structure of radio stations.

With respect to the new Standards of Practice, the full membership of the NAB, at its last meeting in Chicago, cleared the way for quick and effective action by ratifying a by-law giving to the Board of Directors of NAB the power to formulate Standards of Practice and provide means for their observance. NAB's new Standards of Practice Committee has been appointed and will hold its first meeting in February or March and, working directly with the NAB Board and with headquarters staff, it will immediately begin to formulate policies which will guide the broadcaster and protect the listener. The new Program Department will seek, also, to establish even higher standards of program performance and program practices and to encourage experimentation in the limitless field of new program ideas and techniques.
LUCKY STRIKE

Presents

Every Sunday Over NBC — 7 P. M.—E.S.T.

JACK BENNY

His Cast

MARY LIVINGSTONE
ROCHESTER
PHIL HARRIS
DENNIS DAY
DON WILSON

Written by

SAM PERRIN
MILTON JOSEFSBERG
GEORGE BALZER
JOHN TACKABERRY
RADIO can't miss in 1947 if the industry makes use of its great potentialities. Station expansion in the AM, FM and television fields, an unprecedented market for receivers and the many new sponsors in prospect for commercial radio are just a few of the signs that forecast prosperity during the new year.

In the AM—standard station field — there are 1,064 stations of record today with the Federal Communications Commission and a total of 890 applications for new and changed stations awaiting processing. In addition, the Commission reveals, that there were 532 AM grants during the calendar year and that most of these stations are still in the process of construction. Last year at this time there were 1,027 AM stations on the air.

The FM station prospects for 1947 are bright. FCC Chairman Charles Denny predicted recently that more than 700 FM stations will be on the air before the end of the year. On Jan. 1, 136 FM stations were of record at the Commission and 500 applications were awaiting processing.

Television stations are expected to increase in number during this year. On January 1 there were nine video stations operating, 46 grants and 19 applications pending. A spokesman for the FCC predicted that construction would get under way on 100 tele stations during the new year. Among those in prospect are stations in Buffalo, Detroit, Chicago, St. Louis, St. Paul, Los Angeles, Baltimore, Boston and Philadelphia.

Other trends in the expanding electronic industry have been stepped up, production schedules in the radio, television and facsimile receiver fields. While production in radio and television receivers during 1946 were limited largely to table models the year coming will see expanding stocks of all-purpose console receivers and combinations of radio-phonographs.

Organizational Expansion

Industry organizations took on added importance as the year 1947 got under way. The National Association of Broadcasters, which in 1940 had a membership of 536 at the San Francisco convention, announced during their January board meeting on the coast that membership now totals 1,169. Another important organizational trend was the formation of the Frequency Modulation Association in Washington with a charter membership of 250 FM broadcasters interested in the development and exploitation of the FM field. The Radio Manufacturers Association is also playing a vital role in the industry expansion with stepped-up plans for manufacturing, merchandising and promotion. In New York, the Institute of Radio Engineers announced approximately 7,000 in attendance, and unprecedented buying of new equipment at their March meeting and exposition.

Webs and Stations Active

Networks and stations throughout the country have buckled down to creative selling in a market which bids fair to become highly competitive as the year progresses. One trend noted in commercial programming with the advent of the new year is the growing emphasis put on co-operative programming with the major networks as well as independents going after the business. Notable among the new co-op shows is “America’s Town Meeting of the Air,” on ABC; Fulton Lewis on Mutual; Red Barber’s sports show on CBS and NBC’s “World News Roundup.” Platter spinners continued to garner local business on stations throughout the nation and the husband-and-wife gossip shows were thriving in cities such as New York, Chicago and Los Angeles.

On the labor-management front the most important developments was the AFRA-Webs negotiations for new artists’ contracts, the Government’s appeal of the Federal court decision favoring James C. Petrillo and AFM who were prosecuted under the Lea Act, and the settlement of strikes which involved IBEW groups in several cities.

Growing emphasis on the importance of public relations was also a development as 1947 got under way. The NAB board meeting in San Francisco, gave President Justin Miller broad powers.
THANKS A MILLION . . . for helping us raise over five million Christmas Gifts for disabled War Veterans.

EDDIE CANTOR

"I LOVE TO SPEND EACH THURSDAY WITH YOU"

10:30 P.M., E.S.T. — NBC

FOR PABST BLUE RIBBON BEER
TEN OUTSTANDING RADIO NEWS EVENTS OF 1946

1. Operations Crossroads—Bikini atom bomb test by the Navy.
2. Paris Peace Conference—Secretary Byrnes-Molotov tiff.
4. Wallace resigns from Cabinet—GOP victory at the polls.
5. Food, and the fight on inflation, ups and downs of the finally-defeated OPA.
7. New war threat as Yugoslavia shoots down American planes.
8. Nuremberg war crime trials and subsequent executions.
10. Country’s worst hotel fire which gutted the Winecoff Hotel, Atlanta.

Outstanding Broadcasts

Executions of Nazi war criminals—Suicide of Goering, pooled broadcast by Arthur Gaeth.
ABC’s four-part broadcast of John Hersey’s “Hiroshima.”
Network pickups of Bikini atomic bomb explosions.
MBS’ broadcast of Ickes’ final press conference as Secretary of the Interior.
National Air Races from Cleveland (CBS).
Radar to the moon experiment from Belmar, N. J. (WOR).
Special Xmas Programs on 700 Stations for hospitalized veterans, sponsored by RADIO DAILY in collaboration with the Veterans Bureau.
FREE RADIO AND FREE SPEECH

TAKING into consideration some specific programs one heard during the past year, it begins to seem as though the broadcasting industry is developing an Achilles heel, self-made, purely through a desire to lean backward in seeing to it that free speech remains unimpaired. Particularly pampered in this respect were those who attacked radio, its programs, and style of living, as it were.

Chronologically speaking, three books apparently started something. There emerged the FCC's "Blue Book"; Siepmann's "Radio's Second Chance," and Wakeman's "The Hucksters." Concurrently the press agents got busy, even organizations like the American Civil Liberties Union (and their press agent). Radio was suddenly flooded with discussions, and the regular commercial and sustaining forums brought forth authors (or vice versa), pro and con sitters-in, and the industry mostly began to take it on the chin. To the average listener, it appeared that radio from then on accepted the negative while the attackers placed themselves in the light of being on the affirmative side.

Radio's only recompense appeared to be the faint cry in the midst of these programs in question: "See, if this weren't a free country and radio wasn't free, you couldn't be on here razzing the dickens out of us. Isn't it better this way?" Which is the obvious and must be known to a great many American people by now.

What radio did during the war, and even before that, in preparing the nation for it; what it is doing now in the way of contributing millions of dollars worth of free time and energy on the part of its executives and staff; its help to the government in the reconversion task and various other contributions to governmental needs apparently is taken for granted. There are numerous other laudable phases of radio as millions of listeners will attest.

Yet, during course of the forums et al. none of the good radio programs came up for discussion.

Next phase was the disposition of network heads to issue words of warning regarding too highly commercialized radio. At least one network series sought to analyze the situation with a view toward learned people having their say and presenting the picture from an impartial standpoint. And one might ask, who listened? Not so many of the people who squawked about radio's shortcomings. It is indicated that the so-called squawkers were listening to the commercial program on another network—at least the vast majority of the listeners preferred the commercial show to one intended to be constructive for their benefit.

So much for the good intentions of the broadcaster. He did what he thought was the right thing; John Q. Public did what he thought right—he preferred the commercial show, or which he at least considered the more entertaining. Thus John Q. contradicts himself and repudiates his champions for better and less commercial radio.

Could it be that radio suffers on many occasions from an inferiority complex? One that stems from the fact that there is an FCC—a Government agency which licenses it. John Q. is sure he has a stake in the industry, overlooking private investment at the same time. His stake, in so far as governmental expenditure is concerned, is no greater than that invested by way of second-class post office privileges accorded newspapers and periodicals. No one would want to revoke this subsidy because fewer people could then afford newspapers and periodicals received by mail. Illiteracy would mount, something not desirable in a democracy.

Radio must and can free itself from such a complex, if that is the term. It can educate listeners to the fact that selectivity is up to themselves. Eventually his choosing will determine the future course of radio, commercial or otherwise.

For Complete Listing Of Commercial Programs On Major Networks See Page 897
HOPE

1938-1947

PEPSODENT PROGRAM
PARAMOUNT PICTURES
THE OUTSTANDING TELEVISION EVENTS OF 1946

Television broadcast of Louis-Conn heavyweight championship bout at Yankee Stadium. Event was aired via coaxial cable in five major Eastern cities.

- Opening of the first television network on Feb. 12 and telecast of Lincoln's Birthday ceremonies from Washington to New York.
- Du Mont-Wanamaker studios,—world's largest—opened on April 15 with a web broadcast between New York and Washington.
- Television plays a vital role in the atom bomb tests at Bikini.
- CBS demonstrates its mechanical system of color television.
- Television Broadcasters Association Convention in New York points to official beginning of the industrial on a major scale.
- Charles R. Denny, FCC chairman, predicts 100 video stations will be on the air by the end of 1947.
- First telecast from the halls of Congress; first telecast of a Presidential address to opening joint-session of Congress.
- BBC resumes television service for the first time since 1939.
- RCA demonstrates its system of all-electronic color.
- Television covers first major world peace-parley—UN Security Council at Hunter College, New York City.

For Year Book of Television—100 pages—Please Turn To Page 985
EDGAR BERGEN
"CHARLIE McCARTHY"
"MORTIMER SNERD"

Beginning Their Tenth Season.

THE CHASE AND SANBORN HOUR
Sundays . . . over NBC

Soon . . .

in
Walt Disney's
"FUN AND FANCY FREE"
THE uncertainties, largely related to shortages of raw materials and other industrial deterrents, which cloud the horizon of the New Year, must be cleared without delay to avoid economic paralysis. If industrial unrest is ended and the flow of basic components is increased, 1947 holds promise of being America's first major television year, for science has equipped that great new industry to move forward as a service to the public. Furthermore, trade estimates indicate a large replacement market for radio sets and radio tubes which were in service throughout the war. In addition, a potential market for radio-phonographs and television receivers exists in the 7 to 10 million homes which may be built during the next ten years.

Television in 1947 can make big strides in taking its place alongside the older arts, and in many instances visual communication can give them new and modern import. Although the television camera already has scanned national political conventions and presidential candidates, it will be ready to play its first big role in the 1948 campaign. That year will be to television what 1924 was to broadcasting, when Coolidge, Davis, Dawes, Cox, Bryan and other orators picked up the microphone for the first time in a national campaign and marveled at its ability to reach the people. Political techniques were vastly changed in that era of the headphones and gooseneck loudspeaker horns. Similarly, in 1947, television will be studied as a new factor in politics as plans are laid for the '48 campaign of radio sound and sight. In 1948, it may be expected that in the United States there will be several hundred thousand television equipped homes.

Increased activity among the broadcasters in television programming during 1946 revealed that the showmen are prepared to present an interesting variety of entertainment, newsreels and sports events. Their technique in the operation of new cameras has attested that they are on the mark and ready to go! They now have mobile camera-equipped television trucks to relay on-the-scene programs by short-waves to the main transmitters. New York is the television capital of the world—the center of this great new medium of entertainment, which will expand through networking across the country from city to city and from state to state—and finally nation-wide.

On October 30, RCA Laboratories demonstrated for the first time in history, clear, flickerless, all-electronic color television. And it was accomplished without moving parts. It was done all-electronically by means of electron tubes and electron beams "painting" pictures in colors. The pictures were viewed on a 15 x 20 inch screen.

The realization of this universal system of television, which transmits and receives both color and black-and-white pictures with equal quality, is as far-reaching as was the creation of an all-electronic television system which supplanted the mechanical discs used in black-and-white television when it first began.

The new RCA electronic color television system, which contributes to the television leadership of our country, will be available to the entire radio industry. The initial demonstration firmly established the basic principle; it will be followed in 1947 by the transmission and reception of color pictures in motion, then outdoor scenes and finally, in 1948, electronic color television on large-size theatre screens.

Sensitized by wartime research and development, television's electronic eye now rivals the human eye in what it is able to see. Performance of the RCA Image Orthicon television camera during 1946 greatly advanced the art and proved that television no longer needs brilliant lighting; it can see whatever the eye can see in twilight, moonlight, candlelight, and even go a step further and see in "black light," or infra-red, to which the human eye does not respond.

(Please See Page 59)
JOAN DAVIS
Starring On The "JOAN DAVIS SHOW"
For CBS—8:30 P.M. (E.S.T.), Every Monday Night
The year 1947 finds the Association of Women Broadcasters of NAB ready and eager to meet the challenge of a new year, while reviewing a record of marked progress during the previous twelve months.

With the conclusion of the war and resumption of normal traveling facilities which made possible district and national meetings, the women broadcasters became increasingly aware of the benefits to be derived from membership in our Association. The roll, as of January 1st, includes the names of 1026 active and associate members on approximately 500 NAB stations in 350 cities and in allied fields. With the further cooperation of station managers, that number will grow.

While the Association was originally conceived and organized by a group of women on the air, and has thus far found its greatest strength within the ranks of program directors and commentators, there is a definite indication that its scope and influence is constantly broadening. For that reason, a change of name was voted upon and passed during 1946. The present year will bring an improvement and an expansion in the benefits which will accrue to all members, both active and associate.

Patterned after the parent Association's division into seventeen districts, A.W.B. has profited by a number of regional meetings arranged by district chairmen and national officers. The practical help which such program clinics have proved to be and the recognition which several State Governors have given by their attendance insures an extension of them. It is expected that during 1947, each district will hold at least one such meeting.

Plans are well under way for the Annual Convention to be held in New York City, March 7, 8, 9, when new horizons for women in the broadcasting industry will be explored.

There are many concrete evidences of the value of the Association to its members. It has brought inspiration and help through united effort toward common objectives; through the exchange of ideas for the improvement of program service; through a broader knowledge of radio's over-all purposes and problems; through the interpretation of the changing function of the woman broadcaster; and through the recognition accorded our group by national, state, civic, and private agencies for important help rendered during the war and since.

There are also many signs of its value to the Industry. Through Dorothy Lewis, N.A.B.'s Co-ordinator of Listener Activity and Vice-President of A.W.B., important information has been channelled from N.A.B., also from Government agencies, and national women's organizations and others. It has developed patterns for the celebration of National Radio Week, and played no small part in that event by conducting a national contest via women's programs on the topic—"What I Think About Radio." It has been cited in a public ceremony at the White House by Herbert Hoover for its significant role in the success of the food emergency campaign. It has advanced in three rapidly developing areas of influence other than through the established channel of the microphone.

A.W.B., collaborating with some 125 major national organizations which total 40,000,000 members; participating in college and university conferences; and cooperating with Radio Councils wherever established, is becoming the feminine voice which serves the larger purpose. A.W.B. is the means by which its members in the majority of radio stations in the United States may benefit from the studies, surveys and techniques being developed by N.A.B. for the improvement of radio in this country. It is also the channel through which they can implement their interest, their talents, and their experience; thereby giving greater significance to their contribution to the American system of broadcasting.
On The Air
Thursdays—NBC
For CAMEL CIGARETTES

On The Screen in
UNIVERSAL-INTERNATIONAL PICTURES

Exclusive Management
EDWARD SHERMAN

New York          Philadelphia          Hollywood
THE number of families that listen to a radio station—its total audience—is basic information. Yet until the formation of BMB no definition of a station's audience was universally agreed upon by the Radio Industry and naturally no measurement of that audience had ever been made on a uniform basis for all stations. BMB's first contribution to this radio research problem was a definition of a station's total audience acceptable to broadcasters, advertisers and agencies alike. Simplified and stated briefly the BMB definition is: The total number of radio families that, without undue aids to recall, report that some member of the family listens to the station at least once a week—separately for daytime (before dark) and for nighttime (after dark).

Why does BMB use "once a week" as a criterion for determining whether a family is a member of a station's total audience? Because radio uses the weekly programming cycle. True, some programs recur more frequently, but the station's complete program cycle covers an entire week.

And since a station's listeners are those who tune to specific programs, those who listen to any of the week's programs must be included in the total audience.

BMB does not imply that the average listener to one station hears as many programs on that station as the average listener to another. One station may enjoy more days per week or hours per day of listening by the average member of its audience than another station. Any definition finer than the complete cycle would require evaluation of the significance to any particular advertiser of the amount of listening. Such an evaluation enters a different field of measurement.

Having defined Station Audience BMB next determined the time of measurement. March (1946) was selected as the better of the two months in the year when the change in signal characteristics from day to night coincided most closely with the change from daytime to nighttime programming. Daytime and nighttime audiences were to be measured separately because station reception varies day and night and because audiences reflect differences between daytime and nighttime programming.

The method by which station audience is measured is dictated largely by the size and complexity of the required reports. The location of each station's audience is as important as the number of its listeners. In order to measure simultaneously 3,000 counties and approximately 1,000 cities, BMB used controlled mail balloting. Over a half-million radio ballots were mailed to representative families in every urban, village and farm population group in every county in the U.S. By a system of intensive follow-up and premiums, answers were received from two-thirds of the U.S. sample—nationwide—with at least 50 per cent replying in any reported group.

Because station audiences are reported for each of some 4,000 places, it is necessary to place certain statistical safeguards in the published findings. Station audiences are therefore limited to counties and measured in cities in which 10 per cent or more of the radio families report listening to the nation. Fortunately this 10 per cent lower limit eliminates all "fringe" listening, yet includes all concentrations of listening of significant commercial value based on the experience to date of broadcaster, advertiser and advertiser representatives on the BMB committees. BMB has reported station audience in two forms:

For the benefit of those seeking complete audience information on particular stations, the Station Audience Reports and Reprints list the counties and cities served by the individual station alphabetically by city and county, together with the number of day and night listening families and the per cent of total radio families in each place comprising those audiences.

For the benefit of report users seeking similar information for any and all stations by market, this same information is published in the BMB Audience Area Report for over 700 subscribing stations as of publication date.
On the air Wednesday nights this year, so am available for weekend parties. Have nice social manner, dance divinely, do card tricks, carry liquor well, have my own tennis racket with accompanying blue and white striped blazer, and can double on the ukelele.

E. ARCHIBALD GARDNER
TELE’S FIRST MAJOR YEAR—1947

By J. R. POPPELE, Pres. Television Broadcasters Assn., Inc.

It is much easier—and certainly much less hazardous—to review a year’s activity than to attempt to portend the future. This is particularly true in television where so many factors have to be considered.

Be that as it may, there is every indication currently prevailing that the television industry is about to experience its first major year of activity. The foundation for such an assumption was laid in 1946, and unless unforeseen situations arise which might upset the applecart, television will be well on the way toward its ultimate and inevitable goal of national service in 1947.

STATIONS: During 1946, the Federal Communications Commission granted 47 construction permits for new commercial television stations in 22 of the nation’s most populous states. Add to this figure the six commercial television stations now operating, as well as additional permits issued since January 1, and one realizes that potentially, at least, the television industry should be going great guns within the next 12 or 18 months.

TRANSMITTING EQUIPMENT: Bottle-neck of television station expansion in 1946 was the paucity of television transmitting equipment deliveries. It has taken the television industry more time to tool up for production than other industries. The reason is simple: television manufacture is starting from scratch; there are no moulds or dies or previous know-how to make a resumption of manufacture a relatively simple procedure.

RECEIVERS: Production of television receivers during 1946 lagged for the same reason that new transmitters failed to leave production lines in appreciable quantity. During the latter quarter of 1946, three companies were beginning to step up television set production. On the basis of present information, it is safe to say that by the end of the second quarter of 1947, television receivers in large num-
bers should be moving out of at least six manufacturing plants in to the hands of the consumer. The potential market for receivers is immense. Granting normal manufacturing conditions, 250,000 to 400,000 television sets should be available before the end of this year.

PROGRAMMING: Television programming, which in the past has failed to keep pace with technical excellence of equipment, should begin to come into its own during 1947. Marked improvements in techniques were evident during the past year and the know-how of production, which comes only with experience, is definitely manifesting itself. Thanks to the wonderful image orthicon, the scope of television programming has been vastly expanded. Remote pick-ups at various scenes of activity—indoor and outdoor—were increasing during the past year and will become even more elaborate this year.

COMMERCIALS: The national advertiser’s interest in television “perked up” perceptibly during the past year, this despite the fact that the number of receivers remained relatively few. The reason, of course, is obvious. Television offers the advertiser a potential service unequalled in any other media, and he wants to know more about it; be ready for the day when his television audience will equal, if not exceed, that of radio or newspaper circulation.

NETWORKS: Television’s commercial success depends largely upon the ability of the industry to network programs. The Washington-to-New York coaxial cable link was set into operation by the American Telephone & Telegraph Company last year and announcement was made that the nation-wide coaxial cable program, which was expected to take five to seven years to complete, will, in fact, be compressed into a three-year period. Commercial programming between stations in New York and Philadelphia was inaugurated on a network basis last year. Surely before the end of 1947, the Boston-to-New York radio relay of A. T. & T. will be operating, providing programs between Boston and Washington, via cable and relay.

For Television Complete—Please Turn To Page 985
KAY KYSER

and His

COLLEGE of MUSICAL KNOWLEDGE

NBC WEDNESDAY EVENING

7:30 to 8 P.M. PST

FOR

COLGATE-PALMOLIVE-PEET
THE recent demonstrations of practical system of facsimile broadcasting to newspaper publishers, broadcasters and members of the press have resulted in so much publicity that the questions "What is facsimile?" and "What can facsimile do?" are being heard from all directions.

Facsimile is the science of printing words and pictures by wire or radio. In its developed state facsimile can today print in your home, through your radio set, anything that appears in your daily newspaper. This includes type, photographs, cartoons and other drawings, and advertisements.

While a practical method of doing this has been successfully demonstrated to the persons who are most interested in its future, the public must understand that months of preparation face manufacturers before recording sets will be available to the home owner.

The next question that most people will ask is, "What can facsimile do that my present newspaper and my present radio set cannot do?" The prime advantage offered by fax is immediacy. Fax offers the speed of radio, and it delivers intelligence in permanently recorded form as does a newspaper.

Radio broadcasts aural speech or music; fax delivers printed words and pictures into the home with the same speed. The record left by a facsimile broadcast is permanent; it can be filed away, mailed to a friend, pasted in an album, carried to school.

The newspaper delivers words, pictures, cartoons, and advertisements in permanent form; but fax cuts the time between the newspaper plant and the reader by eliminating most of the mechanical work necessary to print a day's edition and all but a few seconds of the time consumed in distributing the printed paper from a central office to far-flung readers.

Immediacy is thus an exclusive and unique attribute of facsimile broadcasting, in the wide field of recorded communications.

How can this new medium best serve the public? Newspaper publishers see the opportunity to augment the service rendered by their standard-sized editions by printing bulletins and "flashes" in the homes of their readers as important news develops during the twenty-four hours of the day. Results of baseball games, races and other sports events will emerge from the facsimile printer as soon as the winner has been declared. Stock market reports, produce prices, and other such information when time may mean money will be instantly delivered. And equally as important, pictures will be flashed across the world and into the homes of set owners in a matter of minutes.

Broadcasters can deliver printed news and pictures while a commentator is discussing latest developments, and can augment sound programs with visual material in many ways.

To enjoy the advantages of facsimile broadcasting a person need only buy a recorder as a part of, or to be attached to, an FM radio receiver. A year or more from now, when manufacturers will place mass-produced recorders on the market, the buyer should be able to secure a fax attachment for approximately what he will have to pay for a phonograph record player.

This recorder will occupy about the same space as a record player or a portable typewriter, and will be offered as a unit to be attached to an existing FM set as well as included in larger consoles in combination with AM and FM receivers, record players and television.

Comparatively simple in operation, the recorder requires very little attention from the set owner. He will load his set with a roll of paper that will print up to 500 pages, he will replace a simple printer-bar at infrequent intervals, and he will turn the set on when he wants his facsimile program and turn it off when he doesn't.

Faxprints will emerge from the machine at the rate of four 9 by 12 inch pages per standard fifteen minute broadcast period.
REXALL PROGRAM

Sponsored by United Drugs

Friday
Pacific Time 6:30-7:00 p.m.
Eastern Time 9:30-10:00 p.m.
CBS

Mgt. LOU CLAYTON
PREPARATION for the peace was the 1946 keynote in Canadian radio. During the year, the independent-owned stations worked vigorously to build a solid foundation for the years ahead. In 1946, private stations struck back for the first time at their most vocal critics. The opportunity was presented by meetings of the Special House of Commons Committee on Radio Broadcasting. Through its Canadian Association of Broadcasters, the independent industry prepared a record of its public service activities, its development of personnel, of talent, and of information activities. The record proved a surprise even to veteran radio executives, long well aware of the shaky ground on which many of radio's critics stand. A story of proud achievement brought forth from outside sources the editorial comment: "It has never been so clearly evident that radio's chief sin is that of omission."

Also for the first time, the Committee itself included in its final report to Parliament a clear and unequivocal word of praise for activities of the independent broadcasting stations.

The Canadian Association of Broadcasters complained bitterly of the injustice in the Canadian Broadcasting Corporation having supervisory and regulatory power over all broadcasting, including its own activities and those of the independents, and it was therefore strongly recommended to the Parliamentary Committee that an independent tribunal be set up to which appeal could be made. The Committee did not take action on this point, but deferred it until the 1947 sittings. From the tone of the report, it seems apparent that the Committee was impressed with supporting arguments advanced for the Court of Appeal.

Near the year's close, a complete reorganization of the Canadian Association of Broadcasters was made, on the basis of direct and specific service to the industry. The changes followed the pattern suggested by members at the Association's annual convention in May, 1946. The appointment was announced of Colonel K. S. Rogers, Managing Director of CFCY, Charlottetown, P.E.I., and veteran radio operator, as Honorary President of CAB. T. Arthur Evans continues as Secretary-Treasurer. Harry S. Dawson is manager and technical advisor. Mr. Douglas Scott of Toronto was appointed as Director of Broadcast Advertising, and Mr. T. Jim Allard of Ottawa as Director of Public Service.

The two latter appointments mark a new departure in policy. Mr. Scott is charged with the duties of "radio ambassador"; will keep the advantages of broadcast advertising consistently before the attention of advertisers. Mr. Allard will direct public services and public relations activities for the industry organization.

The Canadian independent radio stations must proclaim with an ever-increasing voice that successful radio commercial and industrial promotion and advertising is a proper and important part of developing and maintaining the greatest possible industrial and commercial potential in our country, that the standard of living of our public, the maintenance of the national income, the capacity of the people to pay taxes and to provide social services is directly dependent upon the greatest possible development of successful commerce and business, and that it should not only be permissible but highly desirable that there should be in Canada the most effective independently owned commercial radio service as an integral part of our business and industrial community and its activities.

The Canadian Association of Broadcasters, representing the independent radio stations of the country, must create a vigorous association between their organization and all in the business community. We must persuade the hundreds of important industrial enterprises who have a common interest with us in making use of commercialized radio, in having available to them the greatest possible opportunities for independent radio to serve their industrial needs.
DINAH SHORE

Recording Exclusively for Columbia Records

On the Air
THE FORD SHOW
CBS—Wednesdays, 9:30 p.m., E.S.T.
EARLY this year when our Association held its Annual Meeting in New York, we had as our convention theme "Distribution—or bust!"

Some thought this slightly undignified, others that it expressed perfectly the great effort we must make toward successful distribution in America, or die in the attempt.

Many of our California-bound progenitors did die en route, but some fought through and reached their goal.

The thought behind this theme has been pretty widely adopted among advertising people—the realization that if our factories are to produce as much as they are capable of producing, then our distribution activities must function better and still better to keep the goods flowing. Advertising, one of the most important of the few dynamic activities there are in distribution, must do more than ever before in helping sellers to sell and buyers to buy.

To help advertising agencies do their part in achieving this goal of more productive advertising, we have been working on four major aims: (1) to recruit and train better personnel, (2) to enlarge the scope and accuracy of our fact-finding, (3) to improve advertising content and (4) to gain wider and more complete understanding of the services that advertising performs.

It is gratifying to see how broadcasters have been working together with agencies in a number of these key areas.

For instance, in the area of Fact Finding, 1946 saw the first release of Station Audience Reports and Area Reports by Broadcast Measurement Bureau. This joint enterprise—whose findings are validated by representatives of broadcasters, advertisers and agencies and which is financed on such a broad and enthusiastic basis by the broadcasting industry—is a remarkable achievement. As in most new projects, there are some things about BMB that need further exploring, but this need not detract from the substantial progress already made or the sound things that BMB is doing for the first time in broadcasting. With proper understanding and continued good judgment, BMB can move even further ahead in 1947.

In the area of Improvement, 1946 saw headway made jointly by broadcasters, advertisers and agencies toward the betterment of taste in radio advertising copy. This experimental work has yet been given no publicity. 1947, we hope, may unfold details and results.

In the area of Understanding, a significant feat is the way that broadcasters, advertisers and agencies continue to work together through the Advertising Council to spread information on projects in the public service.

As recently summarized by the Office of War Mobilization and Reconversion, radio gives to public service campaigns "344,195,000 listener impressions a week or time on 300 commercial radio shows with well established audiences. In addition to these 300 commercial programs, the Advertising Council schedules public interest subjects regularly on approximately 150 sustaining programs weekly."

We agree with Niles Trammell, President of NBC, in his statement that this is utilizing "the established structure of advertising on a scale nobody would have dreamed possible before the war." It is vastly to the credit of radio advertising and a healthy thing for our future.

These 1946 accomplishments indicate fuller realization by radio stations, advertisers and agencies of their mutual responsibilities.

In addition, 1946 saw healthy progress made toward sounder business relations between stations and agencies.

Both NAB and the AAAA approved a new Standard Order Blank for Spot Broadcasting, replacing the form in use since 1933 and revised in 1942.

Also sent out to radio stations were the new NAB Standard Rate Card recommendations, which incorporated largely the
GARRY MOORE

on the air for the 4th Year

With JIMMY DURANTE for

REXALL DRUG STORES

Friday, 9:30-10:00 p.m., E.S.T.

CBS
suggestions made by the AAAA Radio Timebuyers Committee. Two years ago, AAAA asked whether something might be done to improve the radio rate card situation by adopting a standard format, more complete information, uniform definitions as to services and copy limitations, and simplification of discounts. The NAB recommendations are a gratifying answer, and we hope they may be widely adopted.

Especially encouraging is the beginning of a trend on the part of radio stations to adopt the customary 2 per cent cash discount on national advertising, already allowed by all national radio networks and by more than 95 per cent of all magazines and 94 per cent of all daily newspapers.

There is need for much more progress in this direction.

Radio still seems to lag behind other media in realizing that the cash discount is indispensable in our present advertising structure—as necessary as the agency commission, but performing an altogether different service.

The cash discount is, of course, passed along by agencies to their clients to stimulate prompt payment, so that advertisers will consider agency bills separately from all other bills and pay them far ahead of the ordinary commercial time of 30 to 60 days. It is this cash discount which enables agencies to collect promptly and pay media by their due dates, usually in fifteen days or less.

Hence, 1946 has provided its full share of significant developments.

What will 1947 bring?

It should bring, for one thing, progress in each of the activities already mentioned.

During 1947, also, agencies will continue to watch with interest the development of FM broadcasting and television. A number of agencies are already working in an experimental way, to be prepared for the time when enough programs are being transmitted and enough receivers have been distributed to enable FM and television to take their place among the established media.

During 1947, agencies and the AAAA will continue ready and willing to cooperate with the broadcasting industry in every way possible, in the public interest, to advance the welfare of advertising and radio as a whole.

Commercial radio should face its 27th year with boldness and imagination. They are the birthrights of broadcasting.

(Continued from page 45)

PROGRESS— By Brigadier General David Sarnoff

Radio, which gave a world-wide voice to Peace and Freedom, now gives to them the added advantages of vision through space. With the scientific revelations of 1946 as the foundation, more and more people, more and more nations will extend their radio sight in 1947 and in the years to come. Those who witnessed the dawn of all-electronic color television beheld triumphant colors of progress—a rainbow of promise that eventually will arch over a world-wide horizon.

There are countless and unbounded frontiers of radio research extending into the upper atmosphere and far beyond the orbit of the moon. As radio penetrates the secrets of outer space, it will bring back new knowledge that will open many undiscovered frontiers for other branches of science. The scientists of this planet, who are only beginning to reach upward in their conquest of Nature, continually will be challenged anew.

Those who have been working scientifically with atomic energy have been looking underneath the ground for metals such as uranium and other materials which are employed to release the power contained within the atom. Yet, who among the scientists would be willing to say that there may not be more nuclear energy between the heavens and the earth than is within the earth? Will a way be found to release the nuclear energy of hydrogen, nitrogen, helium or other gases that may be in space? When we seek atomic energy that may be released from cosmic rays, we may find that there are greater treasures in the emptiness of space than in the solid earth.

Broadcasting and television now are supplemented by the service of FM, or frequency modulation. RCA approached the end of the year with facilities in readiness to produce tens of thousands of FM receivers and combinations.

Broadcasting, which won the rapt attention of anxious listeners throughout the world in wartime, finds people no less anxious for news, forums and entertainment in peacetime. Ears, which for six years were tuned to theaters of war now are turned to the microphones that put UN on the air, listening in hope that the voice of Peace will grow ever stronger in every language.
"Aren't we devils!"

Happy Consequences
RALPH EDWARDS
TRUTH OR CONSEQUENCES
NBC — SATURDAYS, 8:30 P.M. (E.S.T.); 8:00 P.M. (P.S.T.)
FOR DUZ
DURING the year of 1946 — sports launched its second Golden Era. The Jack Dempseys, the Bobby Jones, Babe Ruths, Earl Sandes and the other immortals whose deeds in the arena turned sports into a Midas touch—have not arrived as yet in this current day of S.R.O. Perhaps they will come — and perhaps they will not. But the cash registers; at practically all sporting events have jangled an ever-merrier tune than they did in the first post-war boom.

And with the record breaking attendances in practically every phase of sports — the craft of bringing accurate, intelligent and interesting reports to the listening public also had its advancement.

To meet this unprecedented interest in sports—a far wider coverage than ever before has been developed. And with the expansion—the old law of competition has forced long strides in improvement of coverage and technique.

This past year—radio went on the road with baseball—travelling from city to city with the New York Yankees to bring the home fans the accurate and colorful picture of the team's progress. From the turn of the century, newspapers had covered a team's doings on the road—but radio—through short-sightedness and perhaps penny pinching had been satisfied with wire reconstructions. And wire reconstructions of sporting events reverse the precepts of reporting—for they depend solely upon an announcer's imagination and histrionic ability rather than reportorial accuracy.

The widespread interest in all forms of sport has spurred the quality of radio reporting. Although the development has been slow—even the front offices and agencies have finally discovered that a sound knowledge of sports is necessary—not only in the booth and studio but in the administration as well.

The Sports Broadcasters Association—composed of men who go in front of the microphone, their assistants, spotters and sport writers of the various wire services—have been steadily driving forward. An example of progress can be seen this year in the request to the Association from three universities for plans and suggestions for radio booths in stadia to be constructed.

Although the task of furnishing the best possible facilities for radio reporting should be that of the stations, networks and agencies involved—after years of inattention—the S.B.A. stepped in three years ago to see what could be done about bettering working conditions.

Each radio booth used during the year by our members—which now number more than 300—and stretch from coast to coast and border to border—is rated by the men who use it. Location, construction, roominess, vision, service and other points are listed.

The first survey found the University of Notre Dame adjudged the tops of the nation—and a plaque commending the university was presented the acting athletic director, Ed McKeever, at a special function in New York. The second year's award went to Princeton University—with Athletic Director Ken Fairman accepting for the university.

These plaques—for excellence—and conversely the complaints lodged against impossible working conditions—are having their effect. One of the nation's most important football schools despatched a man to New York to ask our organization for recommendations. The S.B.A. has drawn up a model broadcasting booth—which four schools have incorporated into their post-war building plans.

I cite this merely as an example of progress the Sports Broadcasters Association has made in the past few years. Our code of ethics, adopted two years ago—has served to lift the sports broadcasting profession—particularly in the minds of our listeners. We firmly believe that radio sports reporting is at its highest peak of all time in accuracy, fidelity and interest.

With all sides predicting 1947 as the boom year of this Golden Era—the men who will describe and handle the description of sports are ready for another great job—bigger, and brighter than ever.
"It is the artistry, the command and the projection with which she invests the words and music that count so heavily for her."
—The Billboard

Beatrice Kay

Management Counsel –
GOLDFARB, MIRENBURG and VALLON
RKO BUILDING • RADIO CITY • NEW YORK, N. Y.

Bookings:
WILLIAM MORRIS

Exclusively on COLUMBIA, RECORDS
THE first postwar year turned out to be one of surprises. Completely confounding the prophets, AM broadcasting continued a tremendous expansion, with well over 1,000 stations on the air by the end of the year. Although it had been expecting to be the busiest in assigning FM frequencies and regulating that traffic, the FCC found the major part of its energies devoted to the AM field.

Largely responsible was the slowness of receiver manufacturers in turning out FM sets in volume. Although no accurate count was possible, it was believed that well under one million FM sets were tuning in at the end of the year to the few dozen FM stations actually on the air.

At the same time, many of these stations were offering little inducement to the public to buy FM sets, since they were merely duplicating the programs of affiliated AM stations.

Result was that while nearly all leading AM licensees had FM signals on the air or planned, the major emphasis through the country and in Washington continued to be on the AM signal. Late in the year worried FCC officials began to talk vaguely of shifting their emphasis, but the cold fact was that set manufacturers were not turning out the sets to create a demand for distinctive and profitable FM programming, while only a handful of FM licensees was airing exclusive programming to stimulate the sale of FM receivers.

On the regulatory front, the FCC stirred up the greatest industry controversy since the chain broadcast rules with its publication in March of the Blue Book. Condemned by a major portion of the industry, led by NAB, the Commission's assertion of its right to demand that broadcasters live up to public service standards—particularly those they themselves set forth when seeking their licenses—drew vigorous support from a number of civic groups and the tacit approval of many legislators.

NAB President Justin Miller spearheaded the opposition to it, terming the FCC a group of "guileful" men and suggesting that "Communist" influences were at the root. Miller even accused Thurman Arnold, his former colleague on the District of Columbia Circuit Court bench, of having spoken in support of the FCC proposals without having read them. A public spat was averted when Arnold decided, "Life is too short for me to get into an argument by answering th atone."

As the year ended, the FCC policy still stood but it did not appear likely that any decision enforcing it to the hilt would be forthcoming for several months, at the least. Several renewal applications had been set for hearing, with the commission to determine whether by Blue Book standards the broadcasters had merited the withdrawal of their licenses.

Noteworthy, too, is the so-called "AVCO" policy. Although implemented and followed during the year, no major test of this policy had been posed late in the year. It represents a claim by the FCC of the authority to insist that when a station is up for sale open bidding shall be entertained for a 60-day period—with all comers permitted to match the offer of the prospective buyer whose name appears on the transfer application. It would then be up to the FCC to choose between all comers on the basis of which would be likely to provide the greater public service.

Again, industry leaders were displeased.

One thing the FCC could not help—and here the NAB reluctantly admitted that it preferred that the FCC not act—was the economically dangerous increase in new stations. Towns which had long had but a single station suddenly found two or three competitive AM stations—with FM'ers still to go on the air.

Here NAB ruefully admitted that the Communications Act did not permit the FCC to withhold licenses simply to protect the business of existing stations. And, NAB continued, it is better to have more competition than to have the FCC extend its authority further into broadcasters' business and program affairs.
FRED WARING
and his
PENNSYLVANIANS

NBC - MONDAY THRU FRIDAY - 11 A.M. EST
DECLINE of

the seller's market, due to increased production and other causes, and a consequent increase in competition faces radio this year; but indications are that a very good year is ahead, according to the predictions of local network heads. Network representatives are agreed that there is plenty of work to be done this year to assure steady progress in programming and production and also in sales of time.

I. E. Showerman, manager of the central division of the National Broadcasting Company, is quite optimistic over Chicago's radio outlook for 1947. "Chicago," says Showerman, "is not holding a wake for a deceased broadcasting industry. On the contrary, the fellow is up and about and doing well.

"Granted a lot of radio talent has left Chicago in the past few years, the fact remains that this talent was discovered and developed in Chicago. The feeling that this crop of departees is all there is or ever will be is about as logical as the assumption that Chicago's schools have graduated their last student.

"I believe 1947 will be an increasingly good year for radio in Chicago."

Ade Hult, vice-president in charge of Mutual's midwest operations, sees a prosperous year ahead. He told Radio Annual: "Prospects for 1947 look very promising but the big increase will come in the latter half of the year, as it looks now. Competition from other media will be more severe than has been the case for the past five years. Also, that same competition will cause advertisers to scrutinize costs of broadcasting as well as all other media.

"We should not be misled by the slowing up of activity at the opening of the year."

E. R. Borroff, vice-president in charge of the central division of American Broadcasting Company, predicts network competition will be greater in 1947 than ever before. Continuing, he says: "This coming year undoubtedly will be marked by greater production, the consequent decline of the seller's market, and resultant sharpening of competition. The result will be reflected in radio three-fold: (1) manufacturers will turn more and more to radio in competing for markets, (2) advertisers will demand programs of proved selling caliber, and (3) the comparatively new forces of television and FM will be brought into fuller play.

"The American Broadcasting Company has the distinction of being the first network to launch video programming in Chicago. Up to and including the present time, ABC is the only network which has actively engaged in telecasting in this metropolis. It has furthered the use of the medium by selling packaged television programs to such outstanding sponsors as General Mills, Inc., of Minneapolis; Henry C. Lytton, and Television Associates, of Chicago.

"The optimistic outlook for the year 1947 which currently predominates radio circles is well grounded. It is anticipated that the names of many new advertisers will be added to radio rolls during the current year and that present advertisers will widen the scope of their radio advertising."

H. Leslie Atlass, vice-president in charge of Columbia Broadcasting System's central division, sees a great year ahead. Says he: "I predict that this new year, 1947, will be the biggest in the history of WBBM-CBS both in sales revenue and in programming, production and the expansion of public service programs."

WCFL, independent labor station, looks for a good year. Maurice Lynch, general manager, stated.

Art Harre, general manager of WJJD, independent station owned by Marshall Field, says: "All indications point to a banner year for radio in 1947. The total business should equal, and possibly exceed the figures for 1946, but the net profit will be slightly less, due to increased overhead."

By NAT GREEN, Staff Correspondent, RADIO DAILY
HENNY YOUNGMAN

Exclusive Management

WILLIAM MORRIS AGENCY

New York  Chicago  London  Hollywood
IN 1946 more licenses to operate radio stations in Southern California were granted than in any other previous year and indications are that 1947 will surpass 1946 in this respect. The result will be intense competition among the outlets of the Southland. KIST started operations at Santa Barbara, with Harry Butcher, well known broadcaster, as owner, and Fox Case, another industry veteran, as manager. The station is affiliated with NBC.

KSDJ came into being at San Diego, with Purnell Gould, a seasoned radio man, as general manager. The outlet is affiliated with CBS. KMPC, Los Angeles, was granted authority to increase its power from 10,000 watts to 50,000 watts, while KFAC, also of Los Angeles, will boost its power from 1,000 to 5,000 watts. KFVD, Los Angeles, which has been a 1,000 watts station, becomes a 5,000 watts outlet in February. KLAC, also of Los Angeles, has been granted authority to increase its power to 5,000 watts. Arthur L. Croghan, a veteran Minneapolis broadcaster, will operate a new station, KOWL, at Santa Monica. The California Broadcasting Company has also applied for a license to operate an outlet in Santa Monica.

Carl A. Haymond, pioneer Northwest operator, is invading the Southland and has applied for permits to operate stations in San Bernardino and Monrovia. He has already been granted permission to establish a 5,000 watt station in Phoenix, Arizona.

KAFY, a new Bakersfield station, has become a Don Lee affiliate, as have KCOK of Tulare-Visalia, and KPRL, Paso Robles. KHON, Honolulu, became a Don Lee affiliate in July, 1946.

The new Indio station, KREO, will be an ABC affiliate and will be a bonus station with KPRO, Riverside. KCOY, Santa Maria, which will also be affiliated with ABC, will become a bonus outlet for KTMS, Santa Barbara.

The Burbank Broadcasters, Inc. plan to operate an FM station in Burbank, while the San Fernando Valley Broadcasting Company, of which J. G. Paltridge, formerly promotion manager for KFI, is the prime over, plans to open an outlet in San Fernando Valley.

KERO is a new outlet in Bakersfield. KCMJ is a comparatively new station, with Palm Springs as its home.

The Hollywood Community Radio Group, headed by Alvin Wilder, newscaster, applied for a permit, but faced considerable opposition at an FCC hearing. Attorney General Robert W. Kenny is among the stockholders in the organization.

...
ALAN YOUNG
ON THE AIR FOR BRISTOL-MYERS

Every Friday at
8:30 P.M. E.S.T., NBC

* Under Contract
20th Century-Fox
In Production "Chicken Every Sunday"

Personal Management
Frank Cooper
521 Fifth Avenue, New York City

7226 Hollywood Boulevard
Hollywood, California
IN keeping with the tremendous wartime expansion of the radio manufacturing industry and in line with the steady increase in production of radio sets and their components during 1946, the Radio Manufacturers Association has expanded its services to member-companies in industrial relations, industry statistics, public relations, and other trade association fields.

Throughout the past year RMA’s most important job was to keep the industry constantly informed of developments and changes in OPA pricing regulations and to work with official OPA Industry Advisory Committees on sets, parts and tubes in obtaining industry-wide price relief and, finally in seeking price decontrol.

Not only did radio set production pass that of the greatest prewar year—1941—by early summer of 1946, but the fall and early winter months saw rapid increase in the output of FM-AM receivers and the beginning of television set production. FM transmitter production got underway on a regular schedule in the fall and was increasing steadily as the year ended.

The first RMA Industrial Relations Seminar, held May 21-22 in New York City, inaugurated a new service for members and proved so popular that a second seminar was held in Chicago on October 31 and November 1. The proceedings of the first seminar were published in the late summer and widely distributed.

Another RMA publication, even more widely distributed, was the “School Sound System” brochure, prepared by the RMA School Equipment Committee with the active assistance of the U. S. Office of Education. This brochure, for the first time, established basic commercial standards for school sound system equipment and components. More than 30,000 copies of the brochure were distributed by the U. S. Office of Education, together with a letter from Commissioner John W. Studebaker, to public, parochial and private schools and colleges throughout the United States.

The RMA Engineering Department completed the first postwar revision of its Manual of Engineering Standards and thus brought RMA standards in line with wartime advances.

The RMA Production Source Code, which was begun in 1945, continued to expand as many suppliers of RMA member-companies registered and were assigned code numbers by RMA.

Among the various promotion projects initiated by RMA through its Advertising Committee to acquaint the public with industry advancement were National Radio Week, which was jointly sponsored by RMA and the National Association of Broadcasters, November 24-30, and a merchandising program with the theme, “A Radio in Every Room—A Radio for Every Purpose”. In both of these programs RMA enlisted the active support of other trade associations, representing department, furniture and music stores, and electrical retailers.

Recognizing the expansion of the industry, the RMA Board of Directors at its June convention enlarged its membership from 34 to 42. R. C. Cosgrove, of Cincinnati, vice president of the Crosley Corporation, was “drafted” for a third term as president to direct the Association’s new activities. RMA Headquarters staff was enlarged.

RMA is organized to serve all factors in the radio manufacturing field. It has five major divisions to which manufacturers of sets, tubes, parts, transmitting equipment, and amplifier and sound equipment are assigned. In addition, it has several over-all committees to handle particular industry problems, such as surplus disposal, industrial relations, excise tax legislation, exports, and traffic. A new committee to deal with growing radio amateur activities was formed during the year.

For Complete Equipment Section Please Turn to Page 1075
JEAN HERSHOLT
10th YEAR
"Dr. Christian"
SPONSORED BY VASELINE
CBS, WEDNESDAY, 8:30 P.M.

By Howard Chandler Christy
TRANSCRIPTION STATUS 1947

By FREDERIC W. ZIV, Frederic W. Ziv Company

CONDEMNED —
condoned—
commended! That is the history of electrical transcriptions.
Old timers recall the early days when transcriptions were called "pancakes" and "platters"; when the announcement "This program is transcribed" was the cue to turn the dial. But today, millions upon millions of radio listeners are enjoying their favorite programs via electrical transcription.

The reason for the early condemnation? Threefold: first, transcribed quality in the early days was a far cry from the transcribed perfection as we know it today; second, transcribed programs seldom featured talent in a class with the great array of talent and elaborate productions available on transcription today; third, the FCC constructed an artificial barrier requiring all electrical transcriptions to be identified, which unquestionably retarded the growth of the electrical transcription industry.

But look what has happened: first, today's transcriptions on pure vinylite are nothing short of perfection. Listeners cannot distinguish between network and transcribed. What is more important, Hooper ratings prove conclusively that listeners will tune in their favorite programs regardless whether "live" or transcribed.

Second, the biggest names in the entertainment world are today available via electrical transcription. Stars who avoided transcribed programs in the early days today clamor to be on transcription. Bing Crosby, Wayne King, Kenny Baker, Morton Downey, Burl Ives to name a few who are entirely transcribed. But in addition to these, most of the leading network shows are broadcast by transcription in many markets. For example: one of the most popular programs in Cincinnati as this is being written is Ralph Edwards' "Truth or Consequences," a Saturday night program. But is "Truth or Consequences" broadcast in Cincinnati on Saturday night? No! It is broadcast on Sunday night via electrical transcription; and Hooper ratings prove beyond question of doubt that the listening audience tunes in "Truth or Consequences" regardless whether live or transcribed. In fact, more people tune it in at the convenient transcription time than would tune it in at the inconvenient "live" time.

Third, the FCC's attitude seems to be changing. In its March 7, 1946 Report, the FCC recognized the role of transcriptions and enumerated "five particular advantages from their use":

(a) transcriptions are a means of disposing of radio's most ironic anomaly—the dissipation during a single broadcast . . . of all the skill . . . of writer, director, producer, and cast.

(b) transcriptions make possible the placing of programs at convenient hours . . .

(c) transcriptions make possible the sharing of programs among stations not directly connected by wire lines . . .

(d) transcriptions offer to the writer, director, and producer of programs the same technical advantages that the moving picture industry achieves through cutting-room techniques . . .

(e) portable recorders make it possible to present to the listener the event as it occurs rather than a subsequent re-creation of it . . ."

Today, the most lavish shows are available transcribed. Not only network shows which are transcribed and broadcast at a more convenient time. Not only the Bing Crosby type of show which is broadcast by transcription on the network. But transcribed programs made available for local and regional sponsors.

To sum up: national, regional and local sponsors have all forgotten their old superstition against transcriptions for one very obvious reason: the little people who pay the bills, the final consumer, namely, Mr. & Mrs. Listener, have forgotten their old superstition against transcriptions.
DON M'NEILL

SAYS

Thanks to everybody for making 1946 the biggest, most progressive year in the history of the Breakfast Club.

BREAKFAST CLUB
Monday to Friday, Incl.

ABC NETWORK
Chicago, 8 to 9 A.M., C.S.T.
A long time ago, a sage said that a man makes his biggest mistake when he starts taking himself and his success too seriously. Mme. Radio, the Belle of the Kilocycles, then, is coming of age and proving that she’s a lacs of wisdom, for in the past few annums, she has arrived at a point where she can take kidding with the greatest of ease. The humor with which the quipsters giggle about “John’s Other Wife,” the munificent rewards of the quizmasters, the outlandish boasts of the commercials, (i.e., the pen that writes under water themes) the Mr. Agony radio series and the constant other million and one patterns which cake the radio-lanes a corglamation, to ccin a phrase, of everything including the kitchen sink, represents to us an attitude of the grown-up lady. In a way, the good-natured kidding has a way of pointing up such parts of radio which need improvement and which must in time to come develop into better mike fare if radio, as an entertainment medium, is to continue to be as popula: as it is today. In the early days of mike-life, too many so-called “brains” behind the scenes used to hesitate to nod Yes when a Jack Benny or an Ed Wynn tried to kid a commercial. Sure, Wynn was allowed to do it—but you sort of felt that he, as one of two exceptions (himself and Benny) was doing it with the fear of being cut from the air at any minute. Today, the attitude changeth.

Too, when the esteemed Fred Allen sang his parodies on radio agencies, to the tune of Gilbert and Sullivan, aptly substituting “Pettrillo” for “Tit-Willow,” over at our hut, radio was growing up. Of course, there are still several programs which would better be replaced by static but it will be ever thus so why continue going into tantrums about ‘em? The gagmen have fashioned humorous quips about the morning breakfast series—the husband-and-wife radio shows. We’ve laughed at their jokes. We’ve printed some versions of ‘em. But we have come to respect the shows as really enjoyable. When we tune in for our Dorothy and Dicktation of a morning at 8:15, we feel the warm glow of their conversation, can almost smell the toast at the breakfast table. And if you think their’s is an easy assignment, try talking interestingly yourself for three-quarters of an hour some morning. We said interestingly! And the Kollmars, the Fitzgeralds (who originated the whole idea) and the Jinx-and-Tex-appealers really are interesting.

Likewise, radio has built talent such as a Mel Blanc, who, aside from any show of his own, plays 51 different radio voices—going from the parrot or the train announcer on the Jack Benny show to the happy postman on the Burns and Allen opus. Blanc is a product definitely of radio, having never played another medium. No field allows for as much experimenting as does the mike. We’ve heard Sinatra as a dramatic actor. Fred Allen in a non-comic role, singer Dick Powell as a sleuth, suave Carl Brisson as a mystery solver, and others. What we applaud most is the chance radio gives its children to stroll from the beaten path. Judy Canova, for years a hillbilly chanteuse, steps out of that role for her final singing number each week, performs a song straight and, brother, she’s got one of us really swooning with her torrid renditions of such songs as Berlin’s “Blue Skies” and the immortal “I Can’t Give You Anything But Love.” Similarly, cute Beatrice Kay, famed for Gay 90’s tunes, has proved her adeptness at torrid and modern songs as well. Radio is not as staid as is the theater where too many customs remain life-long institutions—and drive the audiences into institutions to boot.

We’ll admit that in the over-all picture, there are many instances which bore us to death. Listening to a quizmaster ask Mrs. Housefrau where she comes from, the silly applause that follows, the idiotic queries sometimes featured on such shows, is by far a hardship on a dial-turner’s ear—but the reward, the way we see it now, is that radio is growing up. It’s laughing at its own commercial blurs, its deflating pompous politicians by stuffing punch lines into their mouths, it’s got the Melchiors trading jests with the Mad Russians. The little lady, Madame Radio, has come of age.
SEVEN YEARS FOR THE SAME SPONSOR

MILES LABORATORIES
makers of
Alka-Seltzer and One-A-Day Brand Vitamins
through
Wade Advertising Agency

NBC Network
Sunday Afternoons
4:00 P.M. (E.S.T.)

Exclusive Radio Representative
JAMES PARKS
330 North Michigan
Chicago, Ill.

Created and Produced By
LOUIS G. COWAN, INC.
250 W. 57th St., New York, N. Y.
8 So. Michigan, Chicago, Ill.
SEVERAL years ago an important music publisher, awed by the massive grandeur of the NBC Studios in Radio City, New York, remarked, "To think that our Music was responsible for all this." His audible ejaculation, though an exaggeration, was likewise far from an untruth. For Music invariably was the sound heard in the early days of the crystal sets. With the passage of time, improvements both in transmission and reception were perfected until today Radio is the international medium for expression of ideas, political campaigns, educational forums, performances of Grand and Light Operas, Dramas, on-the-scene broadcasts of major sporting events, etc. The importance of music in radio kept pace with the rapid progress of Radio itself and it is estimated that at least 73 per cent of radio programs are comprised wholly or partially of music.

Thus while Music proved a vital factor in the expansion and prosperity of Radio, the latter in turn, is responsible for the increased earnings of songwriters, music publishers, arrangers, singers, orchestra leaders, coaches, contactmen (songpluggers), etc. Before Radio, publishers were obliged to maintain large offices in key cities equipped with as many as six or eight piano rooms respectively and staffed with four or five pianists, who, besides teaching vaudeville artists and singers new songs, often had to arrange their train schedules, deliver props to the theatre in time for rehearsal and even playing "nursemaid" to their children in dressing rooms. Headline Acts, in many cases, were on the payroll of major publishers, to sing and popularize songs, often requiring at least a year or two of consistent use to make a song a Hit.

Too, in those days, a major music publisher, in order to satisfy the musical requirements of vaude artists, published several types of songs simultaneously, the catalogue generally consisting of the plug ballad, a novelty, a rhythm, an instrumental and often a comedy. Today, because a song can be "made" in three or four months, via a concentrated radio plug, music publishers publish and work on but one tune at a time.

In recent years many of the nation's outstanding hits (featured on the "Hit Parade") were products of comparative unknowns, admittedly possible by Radio. We'll list a group of such songs and their composers. "I Dream of You" (More Than You Dream I Do) — Marjorie Goetschius and Edna Osser; "My Dreams Are Getting Better All the Time" — Mann Curtis and Vic Mizzy; "And Then It's Heaven" — Eddie Seiler, Sol Marcus and Al Kaufman; "To Each His Own" — Jay Livingston and Ray Evans; "Love Love Love" and "Candy" — Joan Whitney, Alex Kramer and Mack David; "Oh What It Seemed to Be," "Surrender" and "Rumors Are Flying" — Bennie Benjamin and George Weiss; "There I Said It Again" — Redd Evans and Dave Mann; "Shoo Fly Pie and Apple Pan Dowdy" — Sammy Galup and Guy Wood; "I Don't Know Enough About You" — Peggy Lee and Dave Barbour; "Laughing on the Outside, Crying on the Inside" — Bernice Wayne and Ben Raleigh; "Chickery, Chick" — Sylvia Dee and Sid Lippman; "There's An Awful Lot of Coffee in Brazil" — Bob Hilliard and Dick Miles; "Choo Choo Ch' Boogie" — Vaughn Horton, Denver Darling and Milt Gabler; "Cynthia's In Love" — Jack Owens; "Cement Mixer" — Lee Ricks and Slim Gaillard.

Radio has often been referred to as a "hungry giant" — ever on the hunt for new ideas, new material, new jokes, new personalities and new songs — songs and more songs. The preceding paragraph is proof that its quest, at least insofar as the latter is concerned, is proving fruitful. For added to the wealth of songs contributed by the newer songsters, is the constant out-pouring of music by the dependable "old-timers" including Irving Berlin, Oscar Hammerstein, Richard Rodgers, Cole Porter, Rudolf Friml, Irving Caesar, Harry Warren, Harry Ruby, Bert Kalmar, L. Wolfe Gilbert, Charlie Tobias, Sigmund Romberg and many others.
ENTERTAIN WHILE YOU SELL!

Looking for Spots that are: AMOROUS... GLAMOROUS... GROOVIE OR SMOOTHIE? Novak will cut 'em!

Just tell us what you want to sell... we'll design the spots to do it!

FRANK NOVAK
344 W. 72nd STREET, NEW YORK 23
Telephone: TR. 4-1999
<table>
<thead>
<tr>
<th>AM Outlets as of:</th>
<th>Licenses</th>
<th>Construction Permits</th>
<th>Special Broadcast Stations</th>
<th>Total Operating</th>
</tr>
</thead>
<tbody>
<tr>
<td>February 1941</td>
<td>830</td>
<td>46</td>
<td>5</td>
<td>881</td>
</tr>
<tr>
<td>March 1941</td>
<td>831</td>
<td>54</td>
<td>5</td>
<td>890</td>
</tr>
<tr>
<td>April 1941</td>
<td>832</td>
<td>54</td>
<td>5</td>
<td>891</td>
</tr>
<tr>
<td>May 1941</td>
<td>831</td>
<td>55</td>
<td>5</td>
<td>891</td>
</tr>
<tr>
<td>June 1941</td>
<td>844</td>
<td>48</td>
<td>5</td>
<td>897</td>
</tr>
<tr>
<td>July 1941</td>
<td>854**</td>
<td>43</td>
<td>—</td>
<td>897</td>
</tr>
<tr>
<td>August 1941</td>
<td>859**</td>
<td>44</td>
<td>—</td>
<td>903</td>
</tr>
<tr>
<td>September 1941</td>
<td>859**</td>
<td>53</td>
<td>—</td>
<td>912</td>
</tr>
<tr>
<td>October 1941</td>
<td>869**</td>
<td>44</td>
<td>—</td>
<td>913</td>
</tr>
<tr>
<td>November 1941</td>
<td>877**</td>
<td>38</td>
<td>—</td>
<td>915</td>
</tr>
<tr>
<td>December 1941</td>
<td>882**</td>
<td>37</td>
<td>—</td>
<td>919</td>
</tr>
<tr>
<td>January 1942</td>
<td>887</td>
<td>36</td>
<td>—</td>
<td>923</td>
</tr>
<tr>
<td>February 1942</td>
<td>891</td>
<td>32</td>
<td>—</td>
<td>923</td>
</tr>
<tr>
<td>March 1942</td>
<td>893</td>
<td>31</td>
<td>—</td>
<td>924</td>
</tr>
<tr>
<td>April 1942</td>
<td>897</td>
<td>27</td>
<td>—</td>
<td>924</td>
</tr>
<tr>
<td>May 1942</td>
<td>899</td>
<td>25</td>
<td>—</td>
<td>924</td>
</tr>
<tr>
<td>June 1942</td>
<td>906</td>
<td>18</td>
<td>—</td>
<td>924</td>
</tr>
<tr>
<td>July 1942</td>
<td>906</td>
<td>19</td>
<td>—</td>
<td>925</td>
</tr>
<tr>
<td>August 1942</td>
<td>905</td>
<td>16</td>
<td>—</td>
<td>921</td>
</tr>
<tr>
<td>September 1942</td>
<td>906</td>
<td>14</td>
<td>—</td>
<td>920</td>
</tr>
<tr>
<td>October 1942</td>
<td>908</td>
<td>11</td>
<td>—</td>
<td>919</td>
</tr>
<tr>
<td>November 1942</td>
<td>910</td>
<td>9</td>
<td>—</td>
<td>919</td>
</tr>
<tr>
<td>December 1942</td>
<td>919</td>
<td>9</td>
<td>—</td>
<td>918</td>
</tr>
<tr>
<td>January 1943</td>
<td>910</td>
<td>7</td>
<td>—</td>
<td>917</td>
</tr>
<tr>
<td>February 1943</td>
<td>910</td>
<td>6</td>
<td>—</td>
<td>916</td>
</tr>
<tr>
<td>March 1943</td>
<td>909</td>
<td>5</td>
<td>—</td>
<td>914</td>
</tr>
<tr>
<td>April 1943</td>
<td>911</td>
<td>2</td>
<td>—</td>
<td>913</td>
</tr>
<tr>
<td>May 1943</td>
<td>911</td>
<td>2</td>
<td>—</td>
<td>913</td>
</tr>
<tr>
<td>June 1943</td>
<td>911</td>
<td>1</td>
<td>—</td>
<td>912</td>
</tr>
<tr>
<td>July 1943</td>
<td>911</td>
<td>1</td>
<td>—</td>
<td>912</td>
</tr>
<tr>
<td>August 1943</td>
<td>911</td>
<td>2</td>
<td>—</td>
<td>913</td>
</tr>
<tr>
<td>September 1943</td>
<td>911</td>
<td>2</td>
<td>—</td>
<td>913</td>
</tr>
<tr>
<td>October 1943</td>
<td>911</td>
<td>2</td>
<td>—</td>
<td>913</td>
</tr>
<tr>
<td>November 1943</td>
<td>911</td>
<td>2</td>
<td>—</td>
<td>913</td>
</tr>
<tr>
<td>December 1943</td>
<td>910</td>
<td>2</td>
<td>—</td>
<td>912</td>
</tr>
<tr>
<td>January 1944</td>
<td>910</td>
<td>2</td>
<td>—</td>
<td>912</td>
</tr>
<tr>
<td>January 1945</td>
<td>919</td>
<td>24</td>
<td>—</td>
<td>943</td>
</tr>
<tr>
<td>December 1945</td>
<td>1003</td>
<td>24</td>
<td>—</td>
<td>1027</td>
</tr>
<tr>
<td>December 1946</td>
<td>1526</td>
<td>464</td>
<td>—</td>
<td>1062</td>
</tr>
</tbody>
</table>

** This figure includes 5 Special Broadcast Stations.
Tom (Hats) * Breneman

* I use the term commercially since Tom Breneman Hats are now stealing the show in better millinery salons coast to coast. These creations are so beautiful that women swoon over 'em . . . except Connie Reddy, above, who works on BREAKFAST IN HOLLYWOOD and is swoon-proof.

I know . . . you guys are saying this is just another scheme to make money. And, brother, you're so right!

Unabashedly,
PRODUCING THE PACKAGE-SHOW

By LOUIS G. COWAN, President, Louis G. Cowan, Inc.

IT IS the function of the independent package producer to bring to the microphone the best in showman-like ideas and personalities that will attract great listening audiences. The talent agencies differ mainly from the independent package producer in that their essential strength for package sales grows out of contracts with name talent they control, rather than out of the creation of new shows as such. Thus, their own function is to create, if possible, package vehicles for their talent.

The independent package producer lives, eats, thinks Entertainment and Show Business with capital letters. His life, fortunately, is not involved with the worries of clients, time-buys, advertising copy and the many other problems that beset network, station and agency people. In addition to the shows created within their own program departments, many agencies draw upon the qualified independent package producer as a constant source of show ideas. To these they can apply their own skills and know-how. At a given point, the talents of agency and producer blend in producing the airbourne finished product.

The independent package producer is radio's counterpart to the producer in the theater or in the movies. He knows that radio is essentially Show Business, and that he must have the ingenuity to capitalize on the greatest media for audience in America today.

Unencumbered by the multitudinous problems of business management, his sole problem is to give the radio advertiser the largest possible audience before whom the advertising message can be delivered. His main self-imposed injunction is that of good taste.

The agencies, clients, stations, networks provide the facilities (or theaters). He must provide the entertainment creativity and talent that serve as magnets for these facilities.

In developing his ideas, he can move freely into all realms of the arts seeking the greatest showmanship values, adding to them his skill and know-how in producing shows that will attract listeners. Those who use these shows or their facilities must make the greatest use of their opportunities with these audiences.

The so-called "selling" of the best of these ideas is not easy, for many reasons. But, it is also difficult in theaters to find backers, theaters, etc. And it is even harder in movies. Those independent package producers who have the creativeness, the skills of development, and the courage to persist can find great personal satisfaction by bringing great entertainment, and often enlightenment, to millions of listeners.

All of this requires courage. Financially, those producers who attempt to create only for network programming, no matter how conscientious their efforts may be, limit their financial risks to written proposals or waxed auditions. But, the independent package producer who extends his field into that of transcriptions must go even further. Because at that point he is backing his own convictions of showmanship, taste, know-how and great audience appeals with huge sums of money.

The future of radio in terms of live network shows and transcriptions look bright indeed—but it is a future that promises to envelope a new horizon of thought. From all indications, we are moving from the lush era of name stars to a period of tighter scrutiny of program budgets and extended use of AFRA talent. Evidences of this are already apparent. Here again the independent package producer comes into his own for this regime will require the development of new and fresh concepts for entertainment.

The same holds true in terms of the transcription business. This facet of the radio industry must also come of age. The needs of the individual stations parallel those of the networks. They must be provided with first-rate programs that are skillfully produced and embrace bright and stimulating radio entertainment as fresh as the New Year.
MR. and MRS.
FITZ-G-HONEY

i.e.

Ed and Pegeen Fitzgerald
UN'S BIG RADIO JOB FOR 1947

By CHRISTOPHER CROSS, In Charge U. S. Radio At UN

AMERICAN radio has a new product to sell. It's a stupendous, terrific, colossal product—
a product created to cure mankind of its greatest headache: war.

If all the merchandising experts in radio had been gathered around a shiny conference table they could not have better timed the appearance of this product.

Following a war that took millions of lives, uprooted millions more, and razed countless cities there was conceived the Charter of the United Nations—"to save succeeding generations from the scourge of war...to reaffirm our faith in fundamental human rights...to establish conditions under which international law can be maintained...to promote social progress, economic and social advancement...to encourage respect for human rights and for fundamental freedoms for all without distinction as to race, sex, language or religion..."?

This, in part, is the product. And a ready market of 1,750,000,000 people of the world are waiting to be sold.

The $64 question of international radio is:

Will American radio harness all its skills to properly merchandise the United Nations Charter?

It wasn't so long ago that American radio had another important product to sell: World War II. It was realized that Victory could be ours only if the people really wanted it and supported their desire with sacrifice. The industry threw all its resources into the task of selling the war to the people.

The Battle for a Lasting Peace began almost two years ago in San Francisco with the birth of the United Nations. This battle too cannot be won without the support and sacrifice of the people. The statesmen, delegates and members of the United Nations secretariat cannot alone win the second and complete Victory,—the Victory of Lasting Peace,—no more than the generals and statesmen could have alone defeated the Axis.

We hear altogether too many radio executives say: "Does anything special really have to be done about the United Nations? Who could possibly be against lasting peace?" Our answer always is that anyone is against lasting peace who does not actively work for it. We wonder if the many products sold by radio would actually enjoy any popularity if the sponsors and merchandisers took the position: "Our product is good, so why should anything have to be done about it?"

Who can say that the United Nations does not deserve the intensive merchandising that is given to the many products and services that are so successfully sold to the American people?

Public service is a word much used and much abused. Perhaps the one factor that will best determine if American radio is really discharging its public service responsibilities will be how well the industry helps to integrate the United Nations into the day-to-day lives of the people.

Individual stations and network have made a good beginning in trying to meet their responsibility to their listeners whose dominant wish is for a world free of war. WLW went to the community to find out what it could do. They found that their listeners and the community organizations were interested and had plans.

In Hollywood Warner Brothers' KFWB has shown how an independent station can give leadership to a community in the fight for lasting peace.

New York City's WNYC has demonstrated that the people will listen to their on-the-spot broadcasts of United Nations sessions.

So active has NBC been in UN activities and programming that the visitor to the RCA building might get the impression that there is a United Nations annex housed there.

These are but a few examples of outstanding service and leadership; 1947, we hope, will find many more broadcasters coming into the fold.
the music
of
JOHN GART
composer — conductor

WOR—MUTUAL

Gabriel Heatter's "A Brighter Tomorrow," The Carrington Playhouse

WCBS

"Columbia Workshop," "Richard Lawless"

WNBC

"Playhouse of Favorites," "The House in the Country"

WORLD TRANSCRIPTIONS

MGM, Columbia, RKO Spots
Program—
Directors Guide
—for production—special events
1947

JANUARY
1: New Year's Day (In all States, Territories, District of Columbia and Possessions).
   Paul Revere Born (1735).
   Proclamation of Emancipation (1863).
2: Georgia Admitted (1788).
3: Battle of Princeton (1777).
4: Utah Admitted (1896).
5: Stephen Decatur Born (1779).
   George Washington Carver Died (1943).
6: Carl Sandburg Born (1878).
   New Mexico Admitted (1912).
7: Millard Fillmore, 13th President Born (1800).
8: Anniversary of the Battle of New Orleans (Louisiana).
    Battle of New Orleans (1815) Holiday in Louisiana.
9: Connecticut Ratified the U. S. Constitution (1788).
    Connecticut Admitted (1788).
10: Ethan Allen Born (1737).
11: Alexander Hamilton Born (1757).
12: John Singer Sargent Born (1856).
13: Salmon Portland Chase Born (1808).
14: First Written Constitution Adopted at Hartford, Conn. (1639).
15: Mathew B. Brady Died (1896).
16: Benjamin Franklin Born (1706).
17: Feast of St. Anthony.
18: Daniel Webster Born (1782).
   Edgar Allen Poe Born (1809).
20: Inauguration Day: Begun in 1937. To be observed every fourth year from that date by the 20th Amendment to the Constitution.
21: Foundation Day. In the Canal Zone.
   Thomas Jonathan (Stonewall) Jackson Born (1824).
24: Gold discovered in Calif. (1848).
25: Weather Signs. It is an old belief that the weather of the whole year depends upon this day. "Sun on St. Paul's Day means a good year, rain or snow foretells indifferent weather, a mist means want, while thunder pre-
   dicts 12 months of wind and death." (Shepherd's Almanack, 1676).
   Scotch Poet Robert Burns Born (1759).
26: Michigan Admitted (1837).
   General Douglas MacArthur Born (1880).
   First A.E.F. landed in Ireland (1914).
   Australia Day. Public Holiday in Australia.
27: Wolfgang Amadeus Mozart Born (1756).
   Lewis Carroll, pen name of Charles Lutwidge Dodgson Born (1832).
28: Thomas Edison granted patent on his incandescent light (1880).
29: William McKinley Born (1843).
   Kansas Admitted (1861).
30: Franklin D. Roosevelt Born (1882).
31: Franz Schubert Born (1797).
   Child Labor Day. Last Sunday in Jan., also the Saturday preceding and the Monday following.

FEBRUARY
1: Victor Herbert Born (1859).
   Supreme Court of the U. S., Chief Justice John Jay presiding, held its first meeting (1790).
2: Fritz Kreisler Born (1875).
2: Ground Hog Day.
   Candlemas.
   Treaty of Guadalupe Hidalgo signed by U. S. and Mexico (1848).
3: Horace Greeley Born (1811).
4: Arbor Day. In Arizona (all counties except Apache, Coconino, Mohave, Navajo and Yavapai).
   Charles Augustus Lindbergh Born (1902).
6: Massachusetts Admitted (1788).
   Aaron Burr Born (1756).
   American Forces Recapture Manila from Japs.
7: Charles Dickens Born (1812).
8: Boy Scout Day.
9: William Henry Harrison 9th President Born (1773).
   Nebraska Admitted (1867).
11: Thomas A. Edison Born (1847).
   Daniel Boone Born (1734).
The "OL' WOODCHOPPER" Himself

Woody Herman

Management Counsel —
GOLDFARB, MIRENBURG and VALLON

Bookings
GENERAL ARTISTS CORPORATION
THOMAS A. ROCKWELL, President
NEW YORK • CHICAGO • HOLLYWOOD • CINCINNATI • LONDON

Exclusively on COLUMBIA Records
15: Destruction of the Maine (1898). Constitution Day. In the Canal Zone. Susan B. Anthony Day. Observed in honor of the birthday of the pioneer crusader for equal rights for women. Governors of 33 States and 3 Territories have honored the day by special proclamations.
16: Katharine Cornell Born (1898).
18: Inauguration of Jefferson Davis as President of the Provisional Government of the Confederacy (1861).
Phonograph Patented by Edison (1878).
20: U. S. purchased the Danish West Indies (1917).
21: Brotherhood Week. Always includes Washington's Birthday; the Sunday nearest Feb. 22 is Brotherhood Day.
22: Florida ceded to the U. S. by purchase and treaty with Spain (1819). Washington's Birthday (All the States, Territories, District of Columbia and Colonial Possessions).
James Russell Lowell Born (1819).
23: Johannes Gutenberg Died (1468).
26: William F. Cody (Buffalo Bill) Born (1846).
29: Leap Year. The name given to every year of 366 days.

MARCH

1: Nebraska Admitted (1867).
2: Texas Independence Day.
5: Boston Massacre (1770).
6: Fall of the Alamo (1836).
8: Oliver Wendell Holmes, Jr. Born (1841).
10: Edwin Forrest Born (1806).
11: Lillian D. Wald Born (1867).
14: Albert Einstein Born (1879). First Trans-Atlantic radio broadcast (1925).
15: Maine Admitted (1820).
16: James Madison Born (1751). U. S. Military Academy established at West Point by act of Congress (1802).
17: Saint Patrick's Day.
21: First Day of Spring.
23: Patrick Henry delivered his famous speech (1775).
27: President Washington signed the act creating the U. S. Navy (1794).
29: John Tyler Born (1790).
30: Seward Day. Alaska (Not observed by Federal Employees).
31: Transfer Day. In the Virgin Islands.

APRIL

1: All Fools' Day.
3: First Pony Express riders left Sacramento to ride East and St. Joseph, Mo. to ride West.
3: Washington Irving Born (1783).
4: Adoption of the present American Flag's design (1818).
MEL BLANC

"THE MEL BLANC SHOW"

For
Colgate Tooth Powder
Tuesday—C.B.S.

and

Jack Benny's—"Violin Teacher"
Judy Canova's—"Pedro"
Burns and Allen's—"Happy Postman"
Warner Bros.—"Bugs Bunny"
Venice Hardware Co.'s Proprietor
5: Elihu Yale Born (1648).
6: Army Day. Observed in New York and some other States by a display of flags and military parades.
   Easter Sunday (1947).
7: Peary Discovered North Pole (1909).
   Metropolitan Opera House Opened in New York (1830).
   Louisiana Admitted (1812).
8: Ponce de León (1460-1521) Spanish soldier, landed in Fla. near the present site of St. Augustine, Easter Sunday (1513), claiming the land for Spain. The anniversary of the event is observed by the city.
9: Surrender of General Lee (1865).
10: Salvation Army Founder's Day.
    William Booth Born (1829).
    Joseph Pulitzer Born (1847).
    U. S. Patent System established by Congress (1790).
   National Be Kind to Animals Week falls about this date.
11: Charles Evans Hughes Born (1862).
12: Franklin Delano Roosevelt Died (1945).
   Halifax Independence Resolution (North Carolina).
14: Pan American Day.
15: Abraham Lincoln Assassinated (1865).
16: Charles Spencer Chaplin Born (1889).
17: Charter granted American Academy of Arts and Letters (1916).
18: San Francisco Fire (1906).
19: Patriots’ Day. (Maine, Massachusetts).
20: Adolph Hitler Born (1889).
   Anniversary of Battle of San Jacinto (Texas).
22: Arbor Day (Nebraska).
    William Shakespeare Born (1564).
23: James Buchanan Born (1791).
    St. George Day (English).
24: First Newspaper Issued in America (1704).
    U. S.-Mexican War (1846).
    Arbor and Bird Day (Massachusetts).
25: War Declared with Spain (1898).
    St. Mark's Day.
26: Confederate Memorial Day (Florida, Georgia, Mississippi).
    Slavery Abolished in U. S. (1865).
    First Shot of War with Germany (1917).
    John James Audubon Born (1785).
27: General U. S. Grant Born (1822).
28: James Monroe Born (1758).
    Maryland Admitted (1788).
29: Sir Thomas Beecham Born (1879).
30: Boys and Girls Week always includes May 1.
    Louisiana Purchased (1803).
    Washington Became First President (1789).
    Rhode Island Settled (1636).
    Benito Mussolini Executed (1945).

MAY

1: May Day.
   Child Health Day.
   Labor Day (Canal Zone).
   Dewey’s Victory in Manila (1898).
2: Stonewall Jackson Fatally Wounded (1863).
   National Music Week.
3: Shenandoah Valley Apple Blossom Festival.
4: Rhode Island Independence Day.
5: Napoleon’s Death (1821).
   Cinco de Mayo Celebrations (Mexico).
   Arbor Day.
6: Corregidor Surrender (1942).
    Admiral Robert E. Peary Born (1856).
7: Germany Surrendered to United States, England and Russia (1945).
   Lusitania Torpedoed (1915).
    Johannes Brahms Born (1833).
7: Robert Browning Born (1812).
8: V.E. Day (1945).
9: John Brown Born (1833).
   Mothers-Day, second Sunday in May.
10: Confederate Memorial Day (Kentucky, North Carolina, South Carolina).
    Completion of First Transcontinental Railroad (1869).
11: Minnesota Admitted (1858).
12: Florence Nightingale Born (1820).
13: Mother’s Day.
14: Rockefeller Foundation Granted Charter (1913).
15: First regular Air Mail service in the world inaugurated by the U. S. Govt.
17: “I am An American Day” often referred to as Citizenship Recognition Day.
    Norwegian Independence Day (1814).
19: First American Confederation of United Colonies of New England (1643).
20: Anniversary of the Signing of the Mecklenburg Declaration of Independence (North Carolina).
21: Lindbergh’s Flight to Paris (1927).
23: South Carolina Admitted (1788).
24: First Telegraph Message Sent (1844).
25: Ralph Waldo Emerson Born (1803).
27: Golden Gate Bridge, San Francisco opened (1937).
29: Wisconsin Admitted (1848).
   Rhode Island Admitted (1790).
    Patrick Henry Born (1736).
30: Memorial Day (In all the States, Territories, District of Columbia and Colonial Possessions, except Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, New Mexico, North Carolina, South Carolina, Virginia and Tennessee).
31: Walt Whitman Born (1819).
   The Johnstown (Pa.) flood (1889).
   Battle of Jutland (1916).
How distinguished can you get . . . ?

For those who can afford . . .
the finest musical commercials.

Kent and Johnson
management—Gale Agency, Inc.
**JUNE**

1: Kentucky Admitted (1792).
   Tennessee Admitted (1796).
3: Confederate Memorial Day (Louisiana, Tennessee).
   King's Birthday (Canada).
   Birthday of Jefferson Davis (1808) (Florida, Mississippi, South Carolina, Texas, Virginia).
6: American Marines victorious at Belleau Wood, June 6-10 (1918).
   Nathan Hale Born (1756).
   D-Day (1944).
7: Daniel Boone Day (Kentucky).
8: Battle of New Orleans (1815).
   Children's Day, second Sunday in June.
9: Feast of St. Columbia.
   Confederate Memorial Day (Petersburg, Virginia).
10: Franklin Drew Lightning from Sky (1752).
    Henry M. Stanley Born (1841).
11: Feast of St. Barnabas.
    The Continental Congress appointed John Adams, Thomas Jefferson, Benjamin Franklin, Roger Sherman and Robert R. Livingston to draft a declaration of independence (1776).
12: John Augustus Roebling Born (1806).
    Baseball Centennial Celebration of the invitation of the game at Cooperstown, N. Y. (1939).
14: Hawaii organized as U. S. territory (1900).
    Harriet Beecher Stowe Born (1811).
    Flag Day.
15: Pioneer Day (Idaho).
    Franklin demonstrated the identity of electricity and lightning by use of a kite (1752).
    Arkansas, 25th state admitted to the Union (1836).
16: Commencement, the climax of the academic year when degrees are conferred with impressive ceremony.
17: Bunker Hill Day. (In Massachusetts, Suffolk County).
18: Battle of Waterloo (1815).
19: Beginning of War of 1812.
    King John of England signed Magna Carta (1215).
20: West Virginia Day.
    Father's Day, 3rd Sunday in June.
21: Longest Day in Year.
    New Hampshire joined the Union (1788).
    Constitution Ratified (1788).
22: Bolivarian Day (Canal Zone).
23: Penn Signs Peace Treaty With Indians.
24: San Juan Day (Puerto Rico).
25: Virginia Admitted (1788).
   Battle of Big Horn, Montana (1876) "Custer's last stand," his defeat by the Sioux Indians.
26: Virginia ratified the U. S. Constitution (1788).
    First American Troops Land in France (1917).
27: Hellen Keller Born (1880).
28: Archduke Franz Ferdinand Assassinated in Sarajevo (1914).
    U. S. purchased rights and franchises of France in the Panama Canal (1902).
    Treaty of Versailles ending World War I signed (1919).
29: George Washington Gathals Born (1858).
    St. Peter's Day.
    Congress granted Yosemite Valley and Mariposa Big Tree Grove to Calif. for a public park (1864). The valley was discovered in 1851.
    Fourth Atomic Bomb dropped (experimental overwater) Bikini (1946).

**JULY**

1: Battle of San Juan Hill.
   Dominion Day (Canada).
   Battle of Gettysburg (1863).
   Federal fiscal year designated by the law of Aug. 26 (1842), as beginning July 1.
2: Richard Henry Lee's resolution declaring the U. S. independent passed by the Continental Congress (1776).
    Garfield Assassinated (1881).
3: Idaho Admitted (1890).
    John Singleton Copley Born (1737).
4: Independence Day.
    U. S. Military Academy at West Point Opened (1802).
    Calvin Coolidge Born (1872).
    Slavery Abolished in New York (1825).
    Providence, R. I. founded by Roger Williams (1636).
    Work on Erie Canal commenced (1817).
    Thomas Jefferson Died (1826).
    James Monroe Died (1831).
    John Adams Died (1826).
    Cornerstone of Washington Monument laid (1848).
    Surrender of Vicksburg (1863).
    Bartholdi's Statue of Liberty presented to U. S. in Paris (1883).
    American pilots first participated in air raids over Germany (1942).
5: Admiral David G. Farragut Born (1801).
6: Republican Party Founded (1854).
    John Paul Jones Born (1747).
    Columbia University Opened (1754).
7: U. S. annexed Hawaii (1898).
SYLVAN LEVIN
- Director of Music — WOR-Mutual
- Victor Records
- Muzak
8: John D. Rockefeller Born (1839).
9: Liberty Bell Cracked Tolling Death of John
Marshall (1835).
10: Wyoming Admitted (1890).
11: James McNeill Whistler Born (1834).
12: John Quincy Adams Born (1767).
14: Stars and Stripes Adopted (1777).
15: First Celebrated in U. S. (1914).
16: Mary Baker Eddy Born (1821).
17: Munoz Rivera's Birthday (Puerto Rico).
18: William Makepeace Thackeray Born (1811).
19: Franco-Prussian War Began (1870).
20: Spanish Armada Defeated by England (1588).
21: Society of Jesuits Abolished by Pope Clement
XIV (1773).
22: First Battle of Bull Run (1861).
23: Simon Bolivar Born (1783).
24: Pioneer Day (Utah).
25: Occupation Day (Puerto Rico).
26: George Bernard Shaw Born (1856).
27: First Successful Atlantic Cable (1866).
28: Austria Declared War on Serbia (1914).
29: Booth Tarkington Born (1869).
30: Henry Ford Born (1863).
31: Feast of St. Ignatius De Loyola.

August

1: Colorado Day.
Beginning of World War I (1914).
2: Government of India Transferred to British
Crown (1858).
U. S. War Dept. purchased its first military
plane from the Wright Brothers (1909) thus
founding the Army Air Corps.
3: Civic Holiday (Canada).
Germany Declared War on England and
France (1914).
Columbus Sailed From Spain (1492).
4: Feast of St. Dominic.
5: Battle of Mobile Bay (1864) with Admiral
Farragut in command.
Second Atomic Bomb dropped (1945) Hiro-
shima.
6: Feast of the Transfiguration.
7: International Peace Bridge, dedicated (1927),
commemorating more than 100 years of
peace between the U. S. and Canada.
Creation of War Department (1789).
Society of Jesuits Restored by Pope Pius
VII (1814).
8: Charles A. Dana Born (1819).
Third Atomic Bomb dropped (1945) Naga-
saki.
9: First Train Drawn in U. S. by Steam Loco-
motive (1831).
Izaak Walton Born (1593).
10: Herbert Clark Hoover Born (1874).
Russia Declared War Against Japan (1945).
11: The "Clermont" Fulton's steamboat made a
successful run up the Hudson River (1807).
12: V-J Day.
Atlantic Charter Agreement Between
President F. D. Roosevelt and Prime Minister
Winston Churchill.
13: Panama Canal Opened (1914).
14: Bennington Battle Day (Vermont).
15: Virginia Dare Born (1587).
16: National Aviation Day.
Orville Wright Born (1871).
17: Lincoln-Douglas debate began (1858).
18: Claude Debussy Born (1862).
19: Oliver Hazard Perry Born (1785).
20: British Burn White House (1814).
St. Bartholomew's Day Massacres, France
(1572).
Festival of St. Bartholomew.
21: Suffrage for Women—19th Amendment
(1920).
22: Drilling of first oil well completed in Western
Pennsylvania by Col. Edwin Lourentine
Drake (1859).
23: Spanish landed at the site of St. Augustine,
Fla. (1565).
Johann Wolfgang von Goethe Born (1749).
24: Oliver Wendell Holmes Born (1809).
25: Germany Declared War on Poland (1939).
Beginning of World War II.
French fleet arrived in Chesapeake Bay to
further the interest of American independ-
ce (1781).

September

1: Germany Invaded Poland (1939).
Official V-J Day (1945). (Surrender Terms
Signed Aboard U.S.S. Missouri.)
Labor Day.
Eugene Field Born (1850).
3: First American Peace Treaty With England
(1783).
Allies Invaded Italy (1943).
Vox Pop
Parks Johnson and Warren Hull
(SINCE '32)

CBS Network Tuesdays for
LIPTON TEA

Address: 8-3 Tuscan Court, Great Neck, N. Y.
1: Francisco Franco Proclaimed Head of Spanish Nationalist Government (1935).
   Germany Crossed Border into Czechoslovakia (1938).
2: Ferdinand Foch Born (1851).
   Mohandas Gandhi Born (1869).
3: Religious Education Week. First full week in Oct.
4: Rutherford B. Hayes Born (1822).
5: Yom Kippur.
   Wright Brothers Took First Long Distance Flight in an Airplane (1905).
   Chester A. Arthur Born (1830).
6: Missouri Day.
   National Business Women’s Week, generally the second week of Oct.
7: Stamp Act Congress Held and Declaration of Rights Issued by Colonies (1765).
   James Whitcomb Riley Born (1853).
8: Edward Vernon Rickenbacker Born (1890).
9: Fire Prevention Week.
   Fraternal Day (Alabama).
   Chicago Fire (1871).
10: U. S. Naval Academy in Annapolis opened (1845).
11: Eleanor Roosevelt Born (1884).
11: Farmers’ Day (2nd Friday) (Florida).
   YMCA Founder’s Day—Sir George Williams Born (1821).
12: Columbus Day.
14: William Penn Born (1644).
15: First public demonstration of ether as an anesthetic, Mass. General Hospital (1846).
16: Noah Webster Born (1758).
17: Surrender of General Burgoyne at Saratoga (1777).
18: General Toio Appointed Premier of Japan (1941).
   Alaska Day.
19: Surrender of Cornwallis (1781).
   Volstead Act (Prohibition) Passed (1919).
   John Adams Born (1735).
22: The Metropolitan Opera House opened with presentation of Gounod's Faust (1883).
23: Sarah Bernhardt Born (1844).
24: Transcontinental telegraph line completed (1861).
   Pennsylvania Day.
   William Penn Born (1644).
26: Erie Canal opened to traffic (1825).
   Better Parenthood Week, observed last week in Oct.
27: Navy Day.
   Theodore Roosevelt Born (1858).
28: Dedication of Statue of Liberty (1866).
31: Hallowe’en.
   Admission Day, Nevada (1864).
Kenton is "Capitol"!

"Artistry in Rhythm"

Stan Kenton and His Orchestra

Direction —
General Artists Corporation

THOMAS G. ROCKWELL, President
NEW YORK • CHICAGO • HOLLYWOOD • CINCINNATI • LONDON

Management —
CARLOS GASTEL
NOVEMBER

1: All Saints’ Day (Louisiana). Liberty Day (St. Croix, Virgin Islands Only).
2: General Election Day.
   North Dakota Admitted (1889).
   South Dakota Admitted (1889).
   James K. Polk Born (1795).
   Warren G. Harding Born (1865).
3: Panama declared its independence of Colombia (1903).
4: John Philip Sousa Born (1854).
5: Guy Fawkes Day (English).
   U. S. General Election Day.
6: John Philip Sousa Born (1854).
7: Marie Skladouska Curie Born (1867).
   American Art Week.
8: N. Y. Symphony Orchestra gave its first concert under Leopold Damrosch (1858).
   Montana Admitted (1889).
9: Great Fire in Boston (1872).
   American Education Week.
10: Martin Luther Born (1483).
    U. S. Marine Corps was created by the Continental Congress (1775).
11: Armistice Day, World War I.
    Washington Admitted (1889).
12: Robert Louis Stevenson Born (1850).
    Edwin Booth Born (1833).
13: Robert Fulton Born (1765).
    Book Week.
14: Pikes Peak discovered (1806).
15: Oklahoma Admitted (1907).
16: Sixth Congress Met for First Time in Washington (1801).
    Suez Canal Opened (1869).
17: Standard Time went into effect in the U. S. (1883).
18: Lincoln’s address at dedication of National Cemetery on the battlefield at Gettysburg (1865).
19: James A. Garfield Born (1831).
20: North Carolina Admitted (1789).
    Edison Announced Invention of Phonograph (1877).
21: Franklin Pierce Born (1804).
22: Zachary Taylor Born (1808).
23: Thanksgiving Day (4th Thursday).
24: Admiral Byrd Discovered South Pole (1929).
25: Samuel L. Clemens (Mark Twain) Born (1835).
    Russia Invaded Finland (1939).
26: Winston Churchill Born (1874).

DECEMBER

2: Promulgation of the Monroe Doctrine (1823).
3: Illinois Admitted (1818).
    Gilbert Stuart Born (1755).
5: Martin Van Buren Born (1782).
    Walt Disney Born (1901).
7: Pearl Harbor Attacked (1941).
    Roosevelt, Churchill, Stalin Confer at Teheran (1943).
    Delaware Day.
8: Eli Whitney Born (1765).
    U. S. Declared War on Japan (1941).
9: Germany-Italy Declare War on U. S. (1941).
10: U. S. Declared War on Germany-Italy (1941).
    Peace Treaty Signed With Spain (1899).
    Mississippi Admitted (1817).
11: Alfred Nobel Born (1833).
    Indiana Admitted (1816).
12: First Marconi Wireless Across Atlantic (1901).
    Pennsylvania Admitted (1787).
    Washington, D. C. became the permanent home of the U. S. Govt. (1800).
13: Council of Trent (1545).
14: Alabama Admitted (1819).
    George Washington Died at Mt. Vernon (1799).
15: Bill of Rights Day.
16: Boston Tea Party.
    Ludwig von Beethoven Born (1770).
17: John Greenleaf Whittier Born (1807).
    Aviation Day.
    First Mechanical Airplane Flight by Wright Brothers (1903).
18: New Jersey Admitted (1787).
    First Sunday Paper Published (1796).
19: Tysus (Ty) Cobb Born (1886).
    Washington went into winter quarters at Valley Forge (1776).
20: First Electric Lights on Broadway (1880).
21: Pilgrims Landed at Plymouth Rock (1620).
    First day of winter.
24: “Aida” first performed in Cairo, Egypt (1871) composed for celebration of opening of Suez Canal.
25: Washington crossed the Delaware to attack Trenton (1776).
    Christmas Day.
26: Battle of Trenton (1776).
27: Louis Pasteur Born (1822).
28: Iowa Admitted (1848).
    Woodrow Wilson Born (1856).
    Irish Free State Became State of Eire (Ireland).
29: Texas Admitted (1845).
    Andrew Johnson Born (1808).
    First American YMCA established in Boston (1851).
30: Rudyard Kipling Born (1865).
    The Gadsden purchase and new boundary treaty ratified by Mexico and the U. S. (1853).
31: New Year’s Eve.
REPORT ON THE 20-YEAR CLUB

By H. V. KALTENBORN, Founder, Twenty-Year Club

IT ALL began on April 4, 1942, when the National Broadcasting Company gave me a dinner to mark the 20th anniversary of my first broadcast. This seemed a suitable occasion to launch an organization of radio pioneers so, with that modesty which distinguishes so many radio personalities, I decided to become the founder of radio's only Twenty-Year Club.

Because broadcasting on a large scale began in 1922, twenty years seemed a proper period. In addition, that made it just possible for the founder to qualify for membership.

Every effort has been made to contact those who are eligible, but some people are too retiring. All a person need do to join is to write a letter to me at 167 E. 64th Street, New York City, listing chronologically his career in radio. Mention of as many names and incidents as possible is desirable. Human interest stories recalling the inevitable pioneering difficulties are particularly wanted. The prospective member's two decades in radio must be unbroken. Nineteen forty-five was set as the limit from which to "pioneers of radio broadcasting" will not measure the 20 years so that the term lose its meaning.

In order to put the information received to useful purpose, it has been my pleasure to publish a roster of the Club members which is now in its fourth edition. Earlier editions of the Twenty-Year Club Book have found their places in many reference libraries where frequent use is made of them.

Another important purpose of the roster is to enable members to keep tabs on the people with whom they shared radio's beginnings. Time has caused many old friends to lose track of each other and the Twenty-Year Club Book has enabled scores of members to relocate each other.

The book itself is a gold mine of information and unusual facts. A sample is a record of what is perhaps the first fan letter ever received by a radio personality.

It was received by the late "first lady of radio," Vaughn De Leath, and said in part: "You have inaugurated a form of entertainment which will no doubt become very popular in the future."

During the past two years, a wealth of additional information concerning the pioneers of radio broadcasting has reached the editor. The format adopted for the Twenty-Year Club book makes it impossible, however, to present more than the bare chronological outline of the interesting radio careers of the men and women who are so largely responsible for the creation and development of radio broadcasting in the United States, Canada and the British Isles.

As a result, the Club files now contain much material which will be placed at the disposal of those who will carry forward the task of preserving the history of radio's early years. Any information or suggestions that might advance this project will be very welcome.

The editor is frank to say that he did not realize what he was letting himself in for when he so blithely announced the publication of this roster. But he has been well rewarded by the pleasure of the occupation and the friendly cooperation of his radio colleagues. Radio has done so much for him that he is happy to have performed his minor service for radio.

The founder of the Twenty-Year Club is now organizing an Executive Committee which will include some fifty outstanding members of the Club. From this Committee, Officers and Club Committees will be chosen at the Club's first meeting. This will take place on April 11, 1947. Many of the Club's 250 members will attend. The 1947 edition of the Club Book will be published in time for the meeting. Plans will be discussed for writing and publishing a history of radio broadcasting in terms of the personal experiences of radio pioneers. To recall the triumphs and mistakes of the past will help us realize the greater triumphs of tomorrow.

97
BROADER SERVICES — Each succeeding year finds BMI service to broadcasters building and expanding. Today, broadcasters receive regularly such special BMI aids as CONTINUITY—COPYRIGHT RESEARCH—DISC DATA—HOLIDAY MUSIC LISTS—PIN UP SHEET—NEWSLETTER—SONGS OF THE MONTH—MUSIC COPIES—RECOR-DATA—MUSIC MEMO—RECORD PURCHASING ASSISTANCE—PERSONAL ATTENTION IN THE FIELD.

These special services are provided without cost to all BMI licensees.

MUSIC FOR EVERY PROGRAM NEED — To provide broadcasters with a large and adequate variety of every type of music has been the aim of BMI since its inception. Year by year the BMI catalogue has steadily grown in size and in value. The 1947 repertoire of BMI music is more than 400% greater than it was six years ago.

BMI's repertoire of American folk music surpasses that of any other licensing agency. In the field of Latin-American music BMI is outstanding. In every other classification of music, current popular songs, dance music, hot jazz, serious and semi-classical, the BMI repertoire provides you with sufficient music to fill every program need.

THERE'S ALWAYS A BMI HIT FOR YOUR SHOW.

INDUSTRY OWNED AND OPERATED — BROADCAST MUSIC, INC. was established and is maintained and operated by and for the broadcasting industry.

Management of BMI is directed and guided by a Board of Directors elected by the broadcasting industry, and functions solely in your interest as a broadcaster.
HOW YOU CAN BUILD A STRONGER BMI

Thanks to the support and cooperation of the broadcasting industry, BMI is strong now—you can make it even stronger.

BMI's strength comes from its family of 1,336 affiliated commercial stations; All of the national and regional networks, the important FM, Shortwave and Television broadcasters; Exclusive performing rights to more than 850,000 copyright selections from the catalogues of publishers throughout the country and from important publishers and performing rights societies in Mexico, Cuba, Brazil, France, Canada, Holland and Greece; An ever growing storehouse of current phonograph records featuring BMI-licensed music together with thousands of titles available in all the ET libraries.

These facts and figures show our strength. But as a broadcaster you can help to build an even stronger BMI. By making use of the many services and the various programming aids furnished you by BMI, and by the consistent and frequent use of BMI-licensed music, you can increase that strength manyfold.

BROADCAST MUSIC INC.
580 FIFTH AVENUE  •  NEW YORK 19, N. Y.
NEW YORK  •  CHICAGO  •  HOLLYWOOD
Radio Stations

WAAT (N. Y. Office) ..... Rector 2-5878
WBAM ..... Pennsylvania 6-8600
WABD ..... Rinhender 4-1647
WCBS ..... Wickersham 2-2000
WBRR ..... Mann 4-9735
WBWN ..... MERose 5-0333
WBYN ..... Triangle 5-3300
WCAM (N. Y. Office) ..... Wickersham 2-2000
WCWV ..... Murray Hill 6-6340
WEAF ..... Circle 7-8300
WEVD ..... Bryant 9-2360
WGN (N. Y. Office) ..... Murray Hill 2-3033
WHN ..... Bryant 9-7500
WHOM ..... Plaza 3-4204
WIBX (N. Y. Office) ..... Regent 7-1154
WINS ..... Bryant 9-6000
WIP ..... Murray Hill 3-9447
WJZ ..... Circle 7-5700
WLIR ..... Buckminster 7-5900
WLW ..... Circle 6-1750
WMCA ..... Murray Hill 2-4200
WNBF (N. Y. Office) ..... Murray Hill 2-5767
WNBT ..... Circle 7-8300
WNEX ..... Plaza 3-3300
WNYC ..... Wirth 2-5600
WOR ..... Pennsylvania 6-8600
WOVY ..... Circle 5-7997
WRFN (N. Y. Office) ..... Pennsylvania 5-9779
WXQR ..... Circle 5-5566
WRUL (N. Y. Office) ..... Plaza 8-1085
WWRL ..... NEwtown 9-3300

National Networks

American Broadcasting Co. ..... Circle 7-5700
Columbia Broadcasting System ..... Wickersham 2-2000
Keystone Broadcasting System ..... Longacre 3-2221
Mutual Broadcasting System ..... Pennsylvania 6-9600
National Broadcasting Co. ..... Circle 7-8300

Station Representatives

Adam Young, Inc. ..... Longacre 3-1926
John Blair & Co. ..... Murray Hill 9-6084
Blue Network Co. ..... Circle 7-5700
The Brannham Co. ..... Murray Hill 6-1860
British Broadcasting Corp. ..... Circle 7-0656
Burn-Smith Co. ..... Murray Hill 2-3124
Capper Publications, Inc. ..... Mohawk 3-2808
Forjeo & Co. ..... VAnderbilt 6-5008
Free & Peters, Inc. ..... Plaza 5-4130
Headley-Reed Co. ..... Murray Hill 3-5469
George P. Hollingsbery Co. ..... Murray Hill 3-9447
The Katz Agency ..... Wisconsin 7-8620
Joseph Hershey McCullough ..... Murray Hill 2-5755
J. P. McKinney ..... Circle 7-1178
National Broadcasting Co. ..... Circle 7-8300
John H. Perry Associates ..... Murray Hill 4-1647
Edward Petry & Co. ..... Murray Hill 2-4150
Pan American Broadcasting Co. ..... Murray Hill 2-0810
John E. Pearson ..... Plaza 8-2255
Juan Piza ..... ELorado 5-6788
Radio Advertising Co. ..... Murray Hill 2-2170
Radio Sales ..... Wickersham 2-2000
William G. Rambeau Co. ..... Lexington 2-1820
Paul H. Raymer Co. ..... Murray Hill 2-1659
Sears & Ayer ..... Lexington 2-0772
The Walker Co. ..... Murray Hill 2-7986

Advertise in NEW YORK

Radio Stations

WEAT ..... Circle 7-8300
WEVD ..... Bryant 9-2360
WGN (N. Y. Office) ..... Murray Hill 2-3033
WHN ..... Bryant 9-7500
WHOM ..... Plaza 3-4204
WIBX (N. Y. Office) ..... Regent 7-1154
WINS ..... Bryant 9-6000
WIP ..... Murray Hill 3-9447
WJZ ..... Circle 7-5700
WLIR ..... Buckminster 7-5900
WLW ..... Circle 6-1750
WMCA ..... Murray Hill 2-4200
WNBF (N. Y. Office) ..... Murray Hill 2-5767
WNBT ..... Circle 7-8300
WNEX ..... Plaza 3-3300
WNYC ..... Wirth 2-5600
WOR ..... Pennsylvania 6-8600
WOVY ..... Circle 5-7997
WRFN (N. Y. Office) ..... Pennsylvania 5-9779
WXQR ..... Circle 5-5566
WRUL (N. Y. Office) ..... Plaza 8-1085
WWRL ..... NEwtown 9-3300

National Networks

American Broadcasting Co. ..... Circle 7-5700
Columbia Broadcasting System ..... Wickersham 2-2000
Keystone Broadcasting System ..... Longacre 3-2221
Mutual Broadcasting System ..... Pennsylvania 6-9600
National Broadcasting Co. ..... Circle 7-8300

Station Representatives

Adam Young, Inc. ..... Longacre 3-1926
John Blair & Co. ..... Murray Hill 9-6084
Blue Network Co. ..... Circle 7-5700
The Brannham Co. ..... Murray Hill 6-1860
British Broadcasting Corp. ..... Circle 7-0656
Burn-Smith Co. ..... Murray Hill 2-3124
Capper Publications, Inc. ..... Mohawk 3-2808
Forjeo & Co. ..... VAnderbilt 6-5008
Free & Peters, Inc. ..... Plaza 5-4130
Headley-Reed Co. ..... Murray Hill 3-5469
George P. Hollingsbery Co. ..... Murray Hill 3-9447
The Katz Agency ..... Wisconsin 7-8620
Joseph Hershey McCullough ..... Murray Hill 2-5755
J. P. McKinney ..... Circle 7-1178
National Broadcasting Co. ..... Circle 7-8300
John H. Perry Associates ..... Murray Hill 4-1647
Edward Petry & Co. ..... Murray Hill 2-4150
Pan American Broadcasting Co. ..... Murray Hill 2-0810
John E. Pearson ..... Plaza 8-2255
Juan Piza ..... ELorado 5-6788
Radio Advertising Co. ..... Murray Hill 2-2170
Radio Sales ..... Wickersham 2-2000
William G. Rambeau Co. ..... Lexington 2-1820
Paul H. Raymer Co. ..... Murray Hill 2-1659
Sears & Ayer ..... Lexington 2-0772
The Walker Co. ..... Murray Hill 2-7986

Advertise in NEW YORK
Federal Transcribed Programs, Inc., California 5-7530
Allen A. Funt Radio Productions, Inc. 4-6148
Wm. Gernann 6-1750
H. S. Goodman 2-2000
Kenton, Johnson, Inc. 3-2746
Kermit-Raymond Corp. 5-2511
Lang-Worth Feature Programs, Inc. 6-710
Phillips H. Herron 2-2211
Management Corp. of America 2-8900
Charles Michelson 5-2376
Millner Broadcast Service, Inc. 7-3176
C. D. Morris Associates, Inc. 3-4144
Muzak Transcriptions, Inc., BRYant 9-1246
NBC Radio-Recording Division 7-8300
Lillian Olson, Inc. 3-1241
Donald Peterson 7-0069
Radio Events, Inc. 6-3487
RCA Manufacturing Co. 4-7605
Reeves Sounds, Inc. 6-5166
Rockhill Radio, Inc. 5-1860
Bernard L. Schubert, Inc. 3-4670
Henry Souvaine, Inc. 7-5666
Standard Radio 3-6590
TransamERICAN Broadcasting &
Television Corp. 5-9800
Transcribed Radio Shows, Inc. 5-7660
Thomas J. Valenti, Inc. 6-4675
Victor Recording Laboratory 4-6200
Wolf Associates, Inc. 5-7620
World Broadcasting System, Inc. 2-3616
F. W. Ziv, Inc., BRYant 3-9612

Organizations, Unions and Government Agencies

Actors’ Equity BRYant 9-3550
Advertising Club California 5-1810
Advertising Federation of America BRYant 9-0430
AAA BRYant 2-7980
American Communications Assn., Inc. 7-3947
American Federation of Musicians 8-0600
AFRA Vanderbilt 6-1810
Army U. S. Information Service Worth 2-1882
ASCAP Vanderbilt 4-7600
American Television Society Vanderbilt 6-0600
ANA Murray Hill 5-9167
Broadcast Music, Inc. Pennsylvania 6-5466
Coordinator of Inter-American Affairs 6-4400
Federal Communications Comm. Canada 6-4000
Federal Trade Commission Whitehall 8-5000
Institute of Radio Engineers Medallion 3-5640
Music Publishers’ Protective Association 6-3084
NAB New York City 2-1963
NAPA Circle 7-8194
Professional Music, Inc., Inc. 6-5000
Radio Writers Guild Murray Hill 6-6930
SEC. Inc. Murray Hill 5-5365
Song Writers Protective Association 5-3758
Television Arts & Crafts, Inc. Inc. 4-4788
U. S. Navy, Radio Section BRYant 9-1710
Women’s National Radio Committee Circle 7-4108
Writers’ Board BRYant 9-6937

Hotels

Algonquin Murray Hill 2-0100
Ambassador Wickersham 2-1000
Astor Circle 6-6000
Biltmore Murray Hill 9-7920
Commodore Murray Hill 6-6000
Edison Circle 6-5000
Lincoln P. Laza 3-8600
Lombardy Murray Hill 3-3800
New Wester Murray Hill 3-4800
New Yorker Medallion 3-1000
Park Central Circle 7-8000
Pennsylvania Pennsylvania 3-5100
Plaza 3-1740
Ritz Carlton Plaza 3-4600
Ritz Tower Wickersham 2-3000
Roosevelt Murray Hill 6-2800
St. Moritz Wickersham 2-5800
St. Regis Plaza 3-4500
Savoy Plaza Volunteer 5-2600
Sherry Netherland Murray Hill 6-6600
Vanderbilt Ashland 4-4000
Waldorf-Astoria Eldorado 5-3000
Warwick Circle 7-2700

Program Producers and Transcription and Recording Companies

Advertisers’ Broadcasting Co. BRYant 9-1176
Advertisers Recording Service 6-0414
Air Features, Inc. 2-3700
American Institute of Food Products Plaza 3-7146
Arts Recording Studios & Recording Co. Plaza 8-0407
Asch Recording Studios BRYant 9-3139
Associated Music Publishers, Inc. 6-1845
Associated Radio & Television Prods. Longacre 5-3710
Audio-Scriptions, Inc. 7-7690
Bach Radio Productions Murray Hill 4-9324
Broadcasting Program Service 9-4324
Ted Collins Circle 7-9004
Columbia Recording Corp. 5-7300
Decca Records, Inc. Columbia 5-2300

Algonquin Murray Hill 2-0100
Ambassador Wickersham 2-1000
Astor Circle 6-6000
Biltmore Murray Hill 9-7920
Commodore Murray Hill 6-6000
Edison Circle 6-5000
Lincoln P. Laza 3-8600
Lombardy Murray Hill 3-3800
New Wester Murray Hill 3-4800
New Yorker Medallion 3-1000
Park Central Circle 7-8000
Pennsylvania Pennsylvania 3-5100
Plaza 3-1740
Ritz Carlton Plaza 3-4600
Ritz Tower Wickersham 2-3000
Roosevelt Murray Hill 6-2800
St. Moritz Wickersham 2-5800
St. Regis Plaza 3-4500
Savoy Plaza Volunteer 5-2600
Sherry Netherland Murray Hill 6-6600
Vanderbilt Ashland 4-4000
Waldorf-Astoria Eldorado 5-3000
Warwick Circle 7-2700

Program Producers and Transcription and Recording Companies

Advertisers’ Broadcasting Co. BRYant 9-1176
Advertisers Recording Service 6-0414
Air Features, Inc. 2-3700
American Institute of Food Products Plaza 3-7146
Arts Recording Studios & Recording Co. Plaza 8-0407
Asch Recording Studios BRYant 9-3139
Associated Music Publishers, Inc. 6-1845
Associated Radio & Television Prods. Longacre 5-3710
Audio-Scriptions, Inc. 7-7690
Bach Radio Productions Murray Hill 4-9324
Broadcasting Program Service 9-4324
Ted Collins Circle 7-9004
Columbia Recording Corp. 5-7300
Decca Records, Inc. Columbia 5-2300

Federal Transcribed Programs, Inc., California 5-7530
Allen A. Funt Radio Productions, Inc. 4-6148
Wm. Gernann Vanderbilt 6-1750
H. S. Goodman Wickersham 2-2000
Kenton, Johnson, Inc. Eldorado 3-2746
Kermit-Raymond Corp. Eldorado 5-2511
Lang-Worth Feature Programs, Inc. Circle 6-710
Phillips H. Herron Wickersham 2-2211
Management Corp. of America Wickersham 2-8900
Charles Michelson Murray Hill 5-2376
Millner Broadcast Service, Inc. Circle 7-3176
C. D. Morris Associates, Inc. Plaza 3-4144
Muzak Transcriptions, Inc., BRYant 9-1246
NBC Radio-Recording Division Circle 7-8300
Lillian Olson, Inc. Circle 3-1241
Donald Peterson Wisconsin 7-0069
Radio Events, Inc. Murray Hill 6-3487
RCA Manufacturing Co. Ashland 4-7605
Reeves Sounds, Inc. Eldorado 6-5166
Rockhill Radio, Inc. Eldorado 5-1860
Bernard L. Schubert, Inc. Plaza 3-4670
Henry Souvaine, Inc. Circle 7-5666
Standard Radio Plaza 3-6590
TransamERICAN Broadcasting &
Television Corp. Plaza 5-9800
Transcribed Radio Shows, Inc. Longacre 6-3487
Thomas J. Valenti, Inc. Circle 6-4675
Victor Recording Laboratory Murray Hill 4-6200
Wolf Associates, Inc. Plaza 5-7620
World Broadcasting System, Inc. Wickersham 2-3616
F. W. Ziv, Inc., Plaza 3-9612

Organizations, Unions and Government Agencies

Actors’ Equity BRYant 9-3550
Advertising Club California 5-1810
Advertising Federation of America BRYant 9-0430
AAA Murray Hill 2-7980
American Communications Assn., Inc. 7-3947
American Federation of Musicians Plaza 8-0600
AFRA Vanderbilt 6-1810
Army U. S. Information Service Worth 2-1882
ASCAP Vanderbilt 4-7600
American Television Society Vanderbilt 6-0600
ANA Murray Hill 5-9167
Broadcast Music, Inc. Pennsylvania 6-5466
Coordinator of Inter-American Affairs Circle 6-4400
Federal Communications Comm. Canada 6-4000
Federal Trade Commission Whitehall 8-5000
Institute of Radio Engineers Medallion 3-5640
Music Publishers’ Protective Association Circle 6-3084
NAB New York City Murray Hill 2-1963
NAPA Circle 7-8194
Professional Music, Inc. Inc. 6-5000
Radio Writers Guild Murray Hill 6-6930
SEC. Inc. Murray Hill 5-5365
Song Writers Protective Association Cumbus 5-3758
Television Arts & Crafts, Inc. Inc. 4-4788
U. S. Navy, Radio Section BRYant 9-1710
Women’s National Radio Committee Circle 7-4108
Writers’ Board BRYant 9-6937
## IMPORTANT RADIO Telephone Numbers in LOS ANGELES

### Radio Stations

<table>
<thead>
<tr>
<th>Station</th>
<th>City</th>
<th>Telephone Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>KECA</td>
<td>Hillside</td>
<td>8231</td>
</tr>
<tr>
<td>KLAC</td>
<td>Hillside</td>
<td>1231</td>
</tr>
<tr>
<td>KFI</td>
<td>Fairfax</td>
<td>2121</td>
</tr>
<tr>
<td>KFOX</td>
<td>Michigan</td>
<td>5408</td>
</tr>
<tr>
<td>KFFY (L. A. Office)</td>
<td>Hollywood</td>
<td>2391</td>
</tr>
<tr>
<td>KFVD</td>
<td>Hemstead</td>
<td>5151</td>
</tr>
<tr>
<td>KFWB</td>
<td>Madison</td>
<td>2351</td>
</tr>
<tr>
<td>KGEX</td>
<td>Hillside</td>
<td>2021</td>
</tr>
<tr>
<td>KGIR (L. A. Office)</td>
<td>Hollywood</td>
<td>5408</td>
</tr>
<tr>
<td>KHJ</td>
<td>Hollywood</td>
<td>8111</td>
</tr>
<tr>
<td>KIEV (Glendale)</td>
<td>Chapman</td>
<td>5-2388</td>
</tr>
<tr>
<td>KLAC</td>
<td>Hillside</td>
<td>1161</td>
</tr>
<tr>
<td>KNPC</td>
<td>Hollywood</td>
<td>5341</td>
</tr>
<tr>
<td>KPRO (Riverside)</td>
<td>Riverside</td>
<td>6290</td>
</tr>
<tr>
<td>KRKD</td>
<td>Tujunga</td>
<td>7111</td>
</tr>
<tr>
<td>KSTO (L. A.)</td>
<td>Hollywood</td>
<td>8382</td>
</tr>
<tr>
<td>KWKW (Pasadena)</td>
<td>San Pedro</td>
<td>1-6744</td>
</tr>
<tr>
<td>KXL (L. A. Office)</td>
<td>Hollywood</td>
<td>5408</td>
</tr>
<tr>
<td>KXL (L. A. Office)</td>
<td>Hollywood</td>
<td>5408</td>
</tr>
<tr>
<td>XEMO</td>
<td>Olympia</td>
<td>7002</td>
</tr>
</tbody>
</table>

### Networks

<table>
<thead>
<tr>
<th>Network</th>
<th>City</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Broadcasting Co.</td>
<td>Hillside</td>
</tr>
<tr>
<td>Columbia Broadcasting System, Inc.</td>
<td>Hollywood</td>
</tr>
<tr>
<td>Between 11 P.M. and 8 A.M.</td>
<td>Hollywood</td>
</tr>
<tr>
<td>Don Lee Broadcasting System</td>
<td>Hollywood</td>
</tr>
<tr>
<td>Hispano Spanish Broadcasting Co.</td>
<td>Michigan</td>
</tr>
<tr>
<td>Mutual Broadcasting System</td>
<td>Hollywood</td>
</tr>
<tr>
<td>National Broadcasting Co.</td>
<td>Hollywood</td>
</tr>
<tr>
<td>United-Pacific Network</td>
<td>Hollywood</td>
</tr>
</tbody>
</table>

### Station Representatives

<table>
<thead>
<tr>
<th>Station</th>
<th>Representatives</th>
</tr>
</thead>
<tbody>
<tr>
<td>Associated Program Service</td>
<td>Hollywood 8318</td>
</tr>
<tr>
<td>Lewis H. Avery</td>
<td>Miami 8095</td>
</tr>
<tr>
<td>Walter Biddick</td>
<td>Hollywood 6184</td>
</tr>
<tr>
<td>John Blair</td>
<td>Hollywood 6103</td>
</tr>
<tr>
<td>Howard C. Brown</td>
<td>Hollywood 6045</td>
</tr>
<tr>
<td>Burn-Smith Co.</td>
<td>Hollywood 6184</td>
</tr>
<tr>
<td>Crawford &amp; Sons</td>
<td>Hollywood 9220</td>
</tr>
<tr>
<td>Forjeo &amp; Co.</td>
<td>Ventura 8585</td>
</tr>
<tr>
<td>Foster Advertising Service</td>
<td>Trinity 3419</td>
</tr>
<tr>
<td>Free &amp; Peters</td>
<td>Hollywood 2151</td>
</tr>
<tr>
<td>Gene Grant &amp; Co.</td>
<td>Granite 9596</td>
</tr>
<tr>
<td>W. S. Grant Co.</td>
<td>Vandyke 6341</td>
</tr>
<tr>
<td>hearleey-Read Company</td>
<td>Vandyke 1725</td>
</tr>
<tr>
<td>Joseph Hershey McGilivra, Inc.</td>
<td>Vandyke 4388</td>
</tr>
<tr>
<td>Katz Agency, Inc.</td>
<td>Trinity 3219</td>
</tr>
<tr>
<td>National Association of Broadcasters</td>
<td>Granite 7166</td>
</tr>
<tr>
<td>John Pearson Co.</td>
<td>Drexel 4338</td>
</tr>
<tr>
<td>Edward Petry Company</td>
<td>Michigan 8729</td>
</tr>
<tr>
<td>Radio Advertisers Co.</td>
<td>Hollywood 6281</td>
</tr>
<tr>
<td>Radio Sales</td>
<td>Hollywood 1217</td>
</tr>
<tr>
<td>Wm. G. Rambeau Co.</td>
<td>Mutual 2317</td>
</tr>
<tr>
<td>Paul H. Raymer Co.</td>
<td>Vandyke 1901</td>
</tr>
<tr>
<td>Universal Radio Sales</td>
<td>Hollywood 8828</td>
</tr>
<tr>
<td>Walker &amp; Co.</td>
<td>Fairfax 3200</td>
</tr>
<tr>
<td>Weed &amp; Company</td>
<td>Hollywood 8611</td>
</tr>
<tr>
<td>Howard H. Wilson Co.</td>
<td>Michigan 6203</td>
</tr>
</tbody>
</table>

### Advertising Agencies

<table>
<thead>
<tr>
<th>Agency</th>
<th>City</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abbott-Kimball Co., Inc.</td>
<td>Trinity 7575</td>
</tr>
<tr>
<td>Adair &amp; Associates</td>
<td>Hillside 8450</td>
</tr>
<tr>
<td>R. H. Alber</td>
<td>Prospect 3331</td>
</tr>
<tr>
<td>Advance Advertising Agency</td>
<td>Hemstead 8560</td>
</tr>
<tr>
<td>Allen Adv. Agency</td>
<td>Bradshaw 2-3336</td>
</tr>
<tr>
<td>Allen-Marketing Co.</td>
<td>Drexel 8633</td>
</tr>
<tr>
<td>Allied Adv. Agency</td>
<td>Hemstead 7331</td>
</tr>
<tr>
<td>Thos. J. Andre</td>
<td>Hollywood 3116</td>
</tr>
<tr>
<td>Atherton &amp; Grossman</td>
<td>Hollywood 7151</td>
</tr>
<tr>
<td>E. Emmett Atkinson</td>
<td>Ryan 1-7162</td>
</tr>
<tr>
<td>N. W. Ayer &amp; Sons, Inc.</td>
<td>Hemstead 4871</td>
</tr>
<tr>
<td>Babcock Adv. Agency</td>
<td>Bradshaw 2-2205</td>
</tr>
<tr>
<td>Ted H. Ball</td>
<td>Hollywood 7127</td>
</tr>
<tr>
<td>Bass-Luckoff of Hollywood</td>
<td>Hollywood 6857</td>
</tr>
<tr>
<td>Ted Bates, Inc.</td>
<td>Hollywood 2161</td>
</tr>
<tr>
<td>Batten, Barton, Durstine &amp; Osborn</td>
<td>Hollywood 7337</td>
</tr>
<tr>
<td>Benton &amp; Bowles Inc.</td>
<td>Hillside 9151</td>
</tr>
<tr>
<td>The Bowers Co.</td>
<td>Hemstead 2377</td>
</tr>
<tr>
<td>Botsford Constantine &amp; Gardner</td>
<td>Michigan 1427</td>
</tr>
<tr>
<td>Brissaker, Van Norden &amp; Scott</td>
<td>Michigan 8763</td>
</tr>
<tr>
<td>Broadcast Adv.</td>
<td>Exposition 1339</td>
</tr>
<tr>
<td>Buchanan &amp; Co., Inc.</td>
<td>(Beverly Hills) Bradshaw 2-1162</td>
</tr>
<tr>
<td>Bert Butterworth</td>
<td>Hollywood 7263</td>
</tr>
<tr>
<td>Campbell-Ewald</td>
<td>Richland 6204</td>
</tr>
<tr>
<td>The Copley Co.</td>
<td>Michigan 4143</td>
</tr>
<tr>
<td>Walter R. Carle</td>
<td>Hillside 7822</td>
</tr>
<tr>
<td>Ralph Carson</td>
<td>Hollywood 8732</td>
</tr>
<tr>
<td>Conness &amp; Co.</td>
<td>Hemstead 8751</td>
</tr>
<tr>
<td>Dancer, Fitzgerald, Sample</td>
<td>Hemstead 8166</td>
</tr>
<tr>
<td>D'Arcy Agency</td>
<td>Hollywood 4994</td>
</tr>
<tr>
<td>Dunn-Fenwick &amp; Company</td>
<td>Drexel 7005</td>
</tr>
<tr>
<td>ESB &amp; Associates</td>
<td>Hollywood 5827</td>
</tr>
<tr>
<td>Wm. Estey &amp; Co.</td>
<td>Hillside 2183</td>
</tr>
<tr>
<td>Fishell, Gardner &amp; Associates</td>
<td>Hollywood 5498</td>
</tr>
<tr>
<td>Foote, Cane &amp; Belding (Hollywood)</td>
<td>Hollywood 6265</td>
</tr>
<tr>
<td>John Freiburg &amp; Co.</td>
<td>Michigan 8751</td>
</tr>
<tr>
<td>Garfield &amp; Guild</td>
<td>Drexel 6213</td>
</tr>
<tr>
<td>General Adv. Agency</td>
<td>Hemstead 5129</td>
</tr>
<tr>
<td>Geyer, Cornell &amp; Newell</td>
<td>Granite 6141</td>
</tr>
<tr>
<td>John Gueld Radio Prods</td>
<td>Hemstead 5186</td>
</tr>
<tr>
<td>Guggenheim Enterprises</td>
<td>Hemstead 4133</td>
</tr>
<tr>
<td>M. C. Hill &amp; Co.</td>
<td>Granite 1582</td>
</tr>
<tr>
<td>Hillman-Shapiro</td>
<td>Hollywood 8331</td>
</tr>
<tr>
<td>Sixson-O'Donnell</td>
<td>Mutual 8331</td>
</tr>
<tr>
<td>Honig-Cooper</td>
<td>Prospect 5317</td>
</tr>
<tr>
<td>George C. Hoskin Associates</td>
<td>Hemstead 4153</td>
</tr>
<tr>
<td>Hovey Associates</td>
<td>Hollywood 8983</td>
</tr>
<tr>
<td>Jaffe &amp; Stone</td>
<td>Fairfax 3104</td>
</tr>
<tr>
<td>W. C. Jeffries Co.</td>
<td>Richland 9992</td>
</tr>
<tr>
<td>Kaster, Farrell Chessley &amp; Cliftord, Inc.</td>
<td>Hollywood 8148</td>
</tr>
<tr>
<td>Raymond Keane</td>
<td>Trinity 2915</td>
</tr>
<tr>
<td>Kemmerer, Inc.</td>
<td>Hemstead 6795</td>
</tr>
<tr>
<td>Kenyon &amp; Eckhardt</td>
<td>Hollywood 8368</td>
</tr>
<tr>
<td>William Kester</td>
<td>Hemstead 5522</td>
</tr>
<tr>
<td>J. B. Kiefer</td>
<td>Exposition 3153</td>
</tr>
<tr>
<td>Lennon &amp; Mitchell Co.</td>
<td>Westwood 1-7221</td>
</tr>
<tr>
<td>Lenz Adv. Agency</td>
<td>Hollywood 3906</td>
</tr>
<tr>
<td>Billy Leyser</td>
<td>Sunset 10585</td>
</tr>
<tr>
<td>Lockwood-Shellcroft (Hollywood)</td>
<td>Gladstone 6131</td>
</tr>
<tr>
<td>McCann-Erickson</td>
<td>Hollywood 8601</td>
</tr>
<tr>
<td>McKee-Albright</td>
<td>Hollywood 8268</td>
</tr>
<tr>
<td>Mathey Co.</td>
<td>Mutual 1181</td>
</tr>
<tr>
<td>Monton-Gold</td>
<td>(Los Angeles) 8286</td>
</tr>
<tr>
<td>Dan B. Miner</td>
<td>Richland 3101</td>
</tr>
<tr>
<td>Raymond R. Morgan</td>
<td>Hemstead 4194</td>
</tr>
<tr>
<td>Needham, Hite &amp; Broby</td>
<td>Granite 6879</td>
</tr>
<tr>
<td>Mike Newman &amp; Associates</td>
<td>Gladstone 6793</td>
</tr>
<tr>
<td>Paul E. Newman Co.</td>
<td>Drexel 3503</td>
</tr>
</tbody>
</table>

103
Remember these winners in '47

ABC's key stations are out to beat their record-breaking 1946 national spot sales billings...

Last year was an exciting year for these ABC stations! The same step-up in national spot billings continued from '45. Figures over a ten months’ period show a 21.3% increase in 1946...a clear indication that advertisers who want more for less are swinging to ABC.

Added highlights of the year: thanks to ABC programming and Spot Sales representation, American Pacific Network sales jumped 14.5% from 1945...

WMAL, the Washington Star's station in the nation's capital (which ABC Spot Sales represent), showed 22% increase over the past year.

And now ABC Spot Sales will open a new office in Detroit, on January 15, 1947. So you can see the new year will be bigger than ever for ABC. It's gratifying to know we’re a “going” concern, but it’s even more gratifying to realize that we’ve made so many new friends this past year. We'll do our level best to justify their confidence in us this coming year and make 1947 a record-breaker!

American Broadcasting Company

ABC Key Stations represented by Spot Sales Offices at:

NEW YORK
33 West 42nd St.

CHICAGO
Civic Opera Bldg.

SAN FRANCISCO
155 Montgomery St.

LOS ANGELES
1440 N. Highland Ave.

DETROIT
Stroh Bldg.
Program Producers and Transcription and Recording Companies

Air-Check Co. .............................................. Gladstone 2189
All Star Radio Prods ........................................ Granit 6196
American Broadcasting Co. ..................................... Hillside 8231
Argonaut Productions, Inc .................................. Granit 7903
Associated Recorded Program Service Hollywood 8313
Associated Studios Broadcasting and Recording Hollywood 0191
Audio Products Co ....................................... Charlotte 6-4777
Babbit & Co .............................................. Robinson 6184
Anson Bond Prods ........................................ Crestview 3-6151
Bashkoon Radio Prods ..................................... Cranit 1116
Bride & Groom ............................................ Drexel 4391
Brown C. Howard .......................................... Hollywood 6045
Burnette Ranch Records ................................... Sunset 8397
The C. G. Company ........................................ Hollywood 1177
Capitol Transcriptions ..................................... Hollywood 8171
Edmund L. Cashman ........................................ Granit 8332
C. & C. Productions ....................................... Granit 1371
Cinesound .................................................. Gladstone 0158
Colesman-Standard-Standard Records .................. Hollywood 4464
Command Radio Productions, Inc .......................... Granit 7450
Columbia Recording Company .............................. Granit 4134
Columbia Pacific Network .................................. Hollywood 1212
Continental Radio and Television Productions .......... Hollywood 8317
Commercial Radio Prods .................................. Gladstone 2915
Consolidated Broadcasting .................................. Cranit 5277
Frank Cooper ............................................. Hollywood 3737
Patrick Michael Cunning .................................... Hollywood 9515
Joan Davis Enterprises ..................................... Crestview 6311
Decc呼叫 Recording Division ........................... Hollywood 5191
Ken Dolan & Co ............................................ Hollywood 3558
Hobart Donavan ........................................... Hollywood 4290
Dorothy Isabel ............................................. Hollywood 1782
Dudley & Runions ......................................... Grandit 0024
Eccles Disc Recordings .................................. Hollywood 8351
Eight-to-the-bar Productions .............................. Hollywood 8451
Electro-Vox Recording Studios .......................... Gladstone 2189
F. W. Ferrin Company ..................................... Hollywood 3628
Arthur W. Field Radio Prods ................................ Hollywood 6879
Edward Parry Radio Prods .................................. Hollywood 8317
S. Clark Fulls .............................................. Normandie 2-0234
Galaxy Prods .............................................. Hemstead 6879
Grace Gibson ............................................. Granit 5543
Ted Gillis .................................................. Columbia 8711
Goddard Radio Prods ...................................... Exposition 3882
Robert Gordon & Co ..................................... Yorke 8111
John Guidel Radio Prods .................................. Hemstead 5186
Hispano Broadcasting ..................................... Hollywood 5186
Hollywood Music Recording Studios ................... Hollywood 5407
Tom Hubbard & Associates ................................ Hemstead 2339
International Radio Films, Inc .......................... Hollywood 7391
International Recording Studios Hollywood .............. Hollywood 7391
Harry Jacobs Prods ....................................... Crestview 5-2871
Sam Kerns .................................................. Hollywood 4132
Keystone Broadcasting System Hollywood .............. Hollywood 5338
Arthur Kurlan ............................................. Yorke 7101
Lou Levy ................................................. Crestview 6-3193
Kennet L. Saphier ........................................ Hillside 0191
Life of Riley Prods ....................................... Hillside 0963
C. P. MacGregor .......................................... Fitzroy 4191
Haven Mac Quarrie ........................................ Crestview 6-7126
Marshall-More, Inc ....................................... Hemstead 1354
Master Theatre Radio Prods ................................... Bradshaw 2-4070
Masterson-Reddy-Nelson .................................. Drexel 4391
Hampton Radios ........................................... Hemstead 1777
Allan Melitzer ............................................. Crestview 6-4134
Les Mitchell Prods, Inc .................................. Crestview 1-5275
Thos. Money & Associates .................................. Granit 6013
Raymond R. Morgan ....................................... Hemstead 4194
Music City—Glenn Wallicks Hollywood .................. Hollywood 8211
NBC Radio Recording Division Hollywood ................ Hollywood 6373
Nanny Prods .............................................. Granit 1551
On-The-Air, Inc ........................................... Granit 3191
B. D. Prager .............................................. Gladstone 0313
Puey, Lambert & Puetz ................................... Granit 0024
Precision Recording Co ................................... Walnut 8219
Radio Corp. of America .................................... Hillside 5171
Radio Producers of Hollywood Hollywood 6506
Rec-Art Studio ............................................. Prospect 9323
Radio & Television Arts Academy ......................... Exposition 9395
Rancho Radio Prods (Smiley, Burnett) Hollywood ....... 1-3987
Radio Transcription of America Hollywood ............... 8318
Jack Rourke Prods ........................................ Granit 1950
James L. Saphier .......................................... Hillside 0191
Saint Enterprises, Inc .................................... Bradshaw 2-3810
Six Thousand Sunset Radio Center Hollywood .......... Hollywood 6811
Send Services Inc .......................................... Hollywood 3483
Stage No. B .............................................. Hillside 5915
Stanley, Kramer, Lyon ..................................... Hemstead 4853
Standard Broadcasting Co Hollywood ................. Hollywood 6908
Standard Broadcasting Inc Hollywood ................... Hollywood 6908
Studio & Artists Records .................................. Hillside 8241
Swart-Carter .............................................. Hollywood 1337
Telecom Inc .............................................. Granit 3474
Telefilms, Inc ............................................. Hollywood 7205
Teleways Radio Productions, Inc Crestview 6-7238
Trans-World Prods ........................................ Hemstead 1354
Truth & Glory ............................................. Hollywood 5347
Twenty-First Century Recordings, Inc Hollywood ....... Hillside 9947
Twenty-First Century Records, Inc ....................... Granit 5191
Universal Radio Prods ..................................... Crestview 1-5127
Valle Yodra, Inc .......................................... Hillside 0161
Vinson, Owen & Co ........................................ Normandie 0-6564
Voice of Prophecy, Inc .................................... Chapman 5-2349
S. M. Williams ........................................... Hollywood 1568
Woodward White ........................................... Crestview 6-7088
World Broadcasting System Hollywood .................. Hollywood 6321
Wright Carter Radio-Television Prods Hollywood ....... Hollywood 3636
Frederick W. Ziv Co ....................................... Hemstead 3248

Radio Artists Agencies

Larry Allen, The Hollywood 0421
American Federation of Radio Artists Hollywood 5125
Berg-Allenberg Crestview 6-3131
Herman Bernie Crestview 5-0117
Phil Bloom Crestview 1-3333
Flo Brown-Jan Grippo Hollywood 4879
Ralph Blum Crestview 6-6909
Sam Carol & Associates Crestview 6-8314
William B. Charney Hollywood 1131
Hallam Cooley Crestview 5-6161
Everett N. Crosby Ltd Crestview 1-1171
Ken Dolen Hollywood 6879
Donaldson-Middleton Crestview 5-1811
it seems only yesterday...

THE NYLON LINE

TODAY—WE’RE BACK TO SELLING

Only yesterday they stood in line... triumphant if they could carry home a pair or two of nylons. Today, they look at gauge and denier and color. Today they look at brands. And not in nylons alone, but in more and more kinds of consumer products.

That’s why we’re back to advertising for sales’ sake—to advertising that delivers the most coverage and impact for each dollar invested.

In network radio, the medium which delivers the most for the dollar is Mutual—in coverage and cost per 1000.

Mutual’s daytime coverage is over 28,750,000—84% of U.S. radio homes. Mutual does a great job in the major metropolitan areas and is dominant in more “one-station markets” than all other networks combined.

Mutual reaches and sells people where they live and earn and buy. That’s why when you’re buying to sell—Mutual is your best network buy. Ask for our story—“more for your advertising dollar.”

YOUR BEST BUY TO SELL IS MUTUAL BROADCASTING SYSTEM

WORLD’S LARGEST NETWORK
IMPORTANT PHONE NUMBERS

Los Angeles

E. A. Dupont Agency .................................................. Crestview 6-4168
Harry E. Edington .................................................. Crestview 6-1239
Maren Elwood ...................................................... H-Empstead 9810
Famous Artists Corp ................................................ Crestview 1-5222
George Frank, Inc. ................................................... Hillside 3188
Frederick Bros. Agency, Inc. ..................................... Crestview 1-6244
Charles Garland ...................................................... Crestview 1-7357
Bruce Gear .......................................................... Crestview 5-3035
General Artists Corp ................................................ Crestview 1-8101
Net Goldstone ....................................................... Crestview 6-1071
Mitchell Hamilburg ................................................ Crestview 1-5108
Walter Herzbrun ..................................................... Crestview 6-4157
Lou Irwin ............................................................ Crestview 1-7131
Sam Jaffe ............................................................ Crestview 6-6121
Walter Kane ........................................................ Crestview 6-2396
Sam Kerner ............................................................ Hillside 7239
M. C. Levey ........................................................ Crestview 1-5281
A. S. Lyons, Inc ...................................................... Crestview 1-6131
MacQuarrie ........................................................ Crestview 6-7162
John Mashio ........................................................ Crestview 6-7015
MCA Artists, Ltd ..................................................... Crestview 6-2001
Monter-Gray ........................................................ Crestview 1-1191
Wm. Morris Agency ................................................ Crestview 1-6161
National Concert & Artists Corp. ............................... Crestview 1-7121
Orsatti Agency ...................................................... Crestview 6-2641
Polani & Rosenb... .................................................. Crestview 6-9801
Art Rush, Inc. ....................................................... Hollywood 5141
Louis Rantz ........................................................ Crestview 6-1071
Harold Rose ........................................................ Crestview 6-7049
Salkow Agency ...................................................... Crestview 1-9134
David S. Samuels .................................................. GRanite 3693
James L. Saphier .................................................. Crestview 1-7231
Philip M. Schieffel ............................................... Crestview 6-2844
Melville A. Shauer ............................................... Crestview 1-1103
Edward Sherman .................................................. Crestview 5-0186
Louis Shurr ........................................................ Crestview 1-1111
Arthur Silber-Ray Cooper ....................................... Hillside 7219
The Small Co ...................................................... Hollywood 2722
E. T. Somlo ........................................................ Crestview 6-2042
Stanley-Kramer-Lyon .............................................. H-Empstead 4833
Frank Stempel ..................................................... Crestview 1-5121
John A. Stewart .................................................. Yorkie 7191
Samuel N. Stiefel ............................................... Crestview 6-1186
Ullman-Gertz ..................................................... Crestview 6-5669
Rudy Vallee Presents ............................................ Hillside 8161
Frank W. Vincent ................................................ Crestview 6-2042
A. George Volck ................................................ H-Empstead 6-3121
Charles Wendeling ............................................... Crestview 6-2348
Daniel M. Winkler ............................................... Crestview 1-7244
Wankey & Gwynn .................................................. Hillside 6828
Bill Woolfenden ................................................ Crestview 1-6244

Publications

Broadcasting Publications ....................................... Gladstone 7355
Contact Book ........................................................ Hillside 9211
Hollywood Reporter .............................................. Hillside 7411
RADIO DAILY ...................................................... GRanite 6607
Radio Life ........................................................... H-Empstead 2025
Radio Artists Directory ......................................... Hillside 1010
Radio News (Pasadena) ........................................... SYmphony 3-8139
(Radio Writers Guild) ........................................... Gladstone 7128
Radio News Magazine ........................................... TUCKer 9213
Radio-Television News .......................................... Hillside 1311
Variety .................................................................. Hollywood 1141

Hotels

Ambassador ........................................................ D-Rexel 7011
Bel Air ................................................................. AZlair 9-3793
Beverly Hills ....................................................... Crestview 1-8131
Beverly Wilshire ................................................... Crestview 6-1111
Biltmore ............................................................... Michigan 1011
Drake ................................................................. Ad-A.TXT 3-2242
Garden of Allah .................................................... Hollywood 3581
Hollywood Hotel ................................................... H-Empstead 4181
Hollywood Knickerbocker ....................................... Coronet 3197
Hollywood Plaza .................................................. Gladstone 1131
Ravenswood Apt. Hotel .......................................... Hollywood 5391
Roosevelt .......................................................... Hollywood 2442
The Town House .................................................. Exposition 1234

IMPORTANT RADIO AND GOVERNMENT TELEPHONE NUMBERS IN Washington, D. C.

Federal Departments and Agencies

White House .......................................................... NATIONAL 1414
State Department ................................................... Republic 5600
Treasury Department .............................................. Republic 6400
War Department ................................................... Republic 6700
Justice Department ............................................... Republic 8208
Post Office Department .......................................... District 5360
Navy Department .................................................. Republic 7400
Interior Department ................................................
- Office of Education ............................................ Republic 1820
Agriculture Department ......................................... Republic 4142
Commerce Department ............................................ District 2200
Labor Department .................................................. EXECutive 2420
Federal Trade Commission ...................................... EXECutive 6800
FEDERAL COMMUNICATIONS .................................. EXECutive 3620
Securities & Exchange Commission .......................... District 3633
National Labor Relations Board ............................... NATIONAL 9716
Wage & Hour Division ............................................ EXECutive 2420
Social Security Board ............................................ EXECutive 6500
Supreme Court of the U.S. ...................................... EXECutive 1640
D. C. Court of Appeals ........................................... Republic 3811
U. S. District Court (for D. C.) ............................... District 1254
Capitol (Senate and House) .................................... NATIONAL 3120
Radio Script & Transcription Exchange, Extension 2225, .................................................. REPUBLIC 1820
Bureau of Census .................................................. District 2200

Non-Governmental

American Red Cross ............................................. Republic 8300
Clear Channel Group .............................................. Republic 3306
National Association of Broadcasters ......................... National 2080
National Press Club ............................................... Republic 2500
Radio Correspondents' Galleries .............................. NATIONAL 3120
RADIO DAILY ...................................................... Wisconsin 3271
.................................................. Wisconsin 7627
.................................................. NATIONAL 2292
Radio Manufacturers' Association ............................ NATIONAL 4901

Radio Stations

WINX ................................................................. REPUBLIC 8000
WTOP ................................................................. Metropolitan 3200
WMAL ................................................................. Metropolitan 2000
WOL ................................................................. Metropolitan 0010
WRC ................................................................. Republic 1200
WWDC .............................................................. NATIONAL 7203

Hotels

Carleton Hotel ...................................................... Metropolitan 2626
Mayflower Hotel .................................................... District 3000
Raleigh Hotel ....................................................... National 3810
Shorsham Hotel ................................................... ADams 0700
Stalter Hotel ....................................................... EXECutive 1000
Wardman Park Hotel .............................................. Columbus 2000
Willard Hotel ...................................................... National 4420

News Services

Associated Press .................................................. District 1500
International News Service .................................... NATIONAL 1733
Transradio Press .................................................. NATIONAL 1178
United Press ....................................................... EXECutive 3490

Railway Terminals

Baltimore & Ohio R. R. ............................................ EXECutive 0770
Pennsylvania R. R. ................................................. EXECutive 6500
Union Station ..................................................... EXECutive 7900

107
Penny Singleton

"BLONDIE"
Sundays
7:30 P.M. (E.S.T.)
4:30 P.M. (P.S.T.)
CBS
THE portly gentleman who was Bishop of Mainz, Germany, in the fourteenth century, commissioned his workmen to build him a strong castle—one that would last beyond his lifetime. But neither the Bishop nor any of the slaves who lifted the huge blocks into place six hundred years ago dreamed that the great castle would last long enough to become, in the twentieth century, the nerve center of one of the most powerful American radio networks in the world. But that is what it is today—the Bishop's castle along the River Main, just outside Frankfurt, is the key station and headquarters for the American Forces Network, bringing American radio personalities and American music to the men and women who make up the occupation forces in Germany.

•

From the ancient stone tower rising high above the slow German river are beamed American voices, twenty hours of every day. The crooning of Bing Crosby, the trumpet-woofing of Harry James, the sock of a bat against a ball in Yankee Stadium, and the solemn pronouncements of Harry S. Truman are carried from the castle in Frankfurt, and the other stations of the network, to all the Americans, in uniform and out, who are staying in Europe to see that the peace is secure. Through its powerful transmitters, AFN is heard by other peoples, also—in England, Ireland, Sweden, France, and Africa. Some of the programs, notably news coverage, are picked up and re-broadcast by smaller networks in Austria and in Italy. Request letters have come from as far away as Texas and China.

The American Forces Network is operated in Germany by the U. S. Army, and the men and women who staff the stations are soldiers, WACs, and War Department civilians. The parent organization is Armed Forces Radio Service, which operates a network also in Japan.

•

The project started the fourth of July, 1943, with a few small stations in England. Dozens of transmitters amplified the signals throughout the U.K. And when the Yanks landed on the continent in June of the next year, AFN announcers and engineers took over mobile broadcasting units and boxes of discs bearing labels like "Jack Benny Show, half-hour" and "Music by Glenn Miller, quarter hour." And in the lulls between battles, American soldiers heard the encouraging words: "You are listening to the American Forces Network, United States Army."

Mobile units were attached to the First, Third, Ninth and Seventh Armies. As soon as possible in each area, AFN then set up studios and began live shows to supplement the AFRS discs. Newscasts kept the men informed on what was happening on other fronts, what was going on back home, what the world was thinking about, what songs the folks in Wisconsin were singing.

Then, as today, most of the broadcasting day was made up from platters pressed in the United States. This unquestionably vital morale-building project was made possible through the generous co-operation of the men and women who were keeping radio alive here in the U. S. Sponsors of coast-to-coast shows employing millions of dollars worth of talent agreed to let the Army record their broadcasts and ship them overseas, completely de-commercialized. Any mention of the sponsor's product, whether spot-announced or worked into a gag shot in comedy routine, had to be deleted, because the Army was not in commercial business. But the sponsors and the stars had the deep satisfaction of knowing they, too, were helping America to win.

By V-J Day, the network reached its peak of strength, with sixty-four stations scattered throughout Europe, and with a personnel roster of more than five-hundred men and women of the Army and the Navy. Since then, the operation has gradually been consolidated. Today, it consists of four big permanent stations, all in Germany—but by way of its powerful short-wave service, in addition to the regular medium-wave, it reaches as great, if not greater, an audience than ever before. Two of the transmitters are 100-thousand watts each.

The old castle of the Bishop of Mainz, just outside Frankfurt, houses the main studios and administrative offices of the network. There also is the AFN News Bureau, with a staff of a dozen newsmen who keep their listeners informed on
up-to-the-minute developments in U. S. politics, labor, sports, and entertainment, as well as in European and world news. Once each night, corresponding broadcast also from each of the other stations of the net in Berlin, Munich-Stuttgart and Bremen. Newsmen, announcers, writers, producers, spinners, engineers, actors, and administrative personnel bring the staff side stations carry only programs of their own net AFN carries all the best programs of all the American networks. The various stations of the network supplement AFRS discs with live dramatic productions of their own local disc-jockey shows, mike interviews with visiting celebrities, and special sports and news broadcasts. AFN special events men cov-

![Image](image_url)

Headquarters of the AFN in Germany

in Frankfurt to well over one hundred men and women. The other stations have smaller staffs, but each contributes a share of programs to the entire net.

Most popular of the programs broadcast by AFN are the music, drama, and comedy shows that make top-notch radio entertainment in America. Through AFRS, AFN gets the cream of American radio entertainment. Discussion programs, provided they have a practical application to American life, have a wide listening audience. And the day's schedule reads much like that of any big station in the States with this exception: whereas state-

ered the recent Nuremberg trials, from a special booth in the courtroom, and broadcast direct the reading of the verdicts against Goering and his fellow-criminals, as well as the sentencing. Such happenings as the Peace Conference in Paris and the U-N meetings in London were covered by newscasters for the net.

The American Forces Network has come a long way since the first words went out from London on Independence Day, 1943. Experienced civilians now work side by side in the studios with the soldiers, and except for the flash of uniforms among the civilians in mufti.
It all helps...
Framing these four pages is a fractional picture of the promotional effort which Columbia puts behind the multitude of programs it broadcasts each week. It is a picture you have probably never seen before since it comes from behind the scenes. It is a phase of the vast complex of supporting network service that emerges finally as a radio program.

What you see is a portion of the 150 working kits that go out annually as advance agents to the network's 164 owned and affiliated stations. These kits contain the staggering total of 24,000 mats of newspaper advertisements; 190,000 local announcements; 100,000 photographs and biographies of radio performers; 7500 recordings giving listeners a foretaste of the programs to come.

We picture them here because they symbolize swiftly and dramatically the character of Columbia's continuing service to its listeners, its stations and its advertisers. In terms of volume, variety and quality, this service is unmatched among broad-
casters. Over a period of 19 years the network has developed research techniques and facilities which have become the working models for the industry. These techniques furnish the advertiser, for example, with the most comprehensive information about his audience—who they are, where they live, when and how much they listen... Similarly, Columbia provides an equivalent service for its stations. And through its extensive press information activities, it builds increasing public interest in its programs and performers.

All of it helps. It helps the listener to select his radio fare more intelligently and thereby helps the station he is listening to. It tells the advertiser whom he is talking to and how they respond. What is more important, it helps make better radio.

COLUMBIA BROADCASTING SYSTEM
Facsimile stepped into the communications limelight at a luncheon meeting of the Advertising Club of New York on September 18, 1946, when 300 copies of the front page of Radio Daily were transmitted from the WOR-FM station to the club quarters. Eugene S. Thomas, president of the club, Theodore Streibert, president of WOR and John V. L. Hogan, president of Radio Inventions, Inc. (left to right), participated in the fax preview.
The National Broadcasting Company offers to advertisers a complete package program service.

The unsurpassed production facilities of the nation’s Number One Network are available for the creation of programs especially adapted to the requirements of the individual sponsor.

Programs now ready for sale include several which have already established substantial audiences, assuring listener acceptance from the very beginning of sponsorship.

Every type of program, from symphonic music to children’s shows, is included in the list of available offerings. This wide and flexible range of material contains appeal to all groups of listeners. And NBC is prepared to build special programs to meet specific advertising problems.

Astute advertisers will call the NBC’s Sales Department without delay.

*AMERICA’S NO. 1 NETWORK*

*National Broadcasting Company*

*A Service of Radio Corporation of America*
Available for Sponsorship

The National Broadcasting Company offers to advertisers a complete package program service.

The unsurpassed production facilities of the nation's Number One Network are available for the creation of programs especially adapted to the requirements of the individual sponsor.

Programs now ready for sale include several which have already established substantial audiences, assuring listener acceptance from the very beginning of sponsorship.

Every type of program, from symphonic music to children's shows, is included in the list of available offerings. This wide and flexible range of material contains appeal to all groups of listeners. And NBC is prepared to build special programs to meet specific advertising problems.

Astute advertisers will call the NBC's Sales Department without delay.

America's No. 1 Network

National Broadcasting Company

A Service of Radio Corporation of America
NBC Cooperative Programs

Available for Local Sponsorship

KALTENBORN EDITS THE NEWS
7:45 to 8 p.m., New York time, Mon., Wed. and Fri.
H. V. Kaltenborn, Dean of Commentators, began his first series of weekly current events talks over WEAF in 1924. Today his name is a household word throughout the United States. In radio news reporting, H. V. Kaltenborn has been, now is, and long will be tops.

ROBERT McCORMICK
1:45 to 2 p.m., New York time, Monday through Friday.
Robert McCormick began his career as a Washington newsman 16 years ago. His knowledge of capital affairs was gained during depression, New Deal years, war, and troubled peace. He enjoys official entry into the White House, and is at home in the State Department and in the offices of politicians, statesmen and legislators.

HARKNESS OF WASHINGTON
11:15 to 11:30 p.m., New York time, Monday through Friday.
Richard Harkness is a radio reporter who goes out and gets the news firsthand. He digs out facts and tells about the people behind those facts. Straight objective reporting and honest, uncolored interpretations make him outstanding among Washington newsmen. He knows Congress, the White House, and the State Department inside out.

AMERICA'S No. 1 NETWORK
WORLD NEWS ROUNDUP with James Stevenson
8 to 8:30 a.m., New York time, Monday through Saturday.
NBC's entire world-wide staff of reporters and correspondents is continuously on call to bring spot news to the WORLD NEWS ROUNDUP. James Stevenson, veteran commentator and overseas observer co-ordinates the program from the New York newsroom.

WORLD NEWS ROUNDUP with John MacVane
9 to 9:15 a.m., New York time, Sunday.
John MacVane, who takes over the Sunday stanza of WORLD NEWS ROUNDUP, was the first and only newsman on the Dieppe raid, the first radio reporter in Tunis and Paris. He is the only network correspondent permanently assigned full time to cover the United Nations.

NEWS OF THE WORLD with Morgan Beatty
7:15 to 7:30 p.m., New York time, Tuesday and Thursday.
In preparing material for his NEWS OF THE WORLD broadcasts, Morgan Beatty is able to draw liberally on his extensive knowledge gained through years of traveling and reporting. His commentary from the NBC newsroom is augmented by on-the-scene reports from NBC's seasoned news experts stationed throughout the world.

VETERANS' ADVISER, Lt. Comdr. Ty Krum
1:30 to 1:45 p.m., New York time, Saturday.
Commander Ty Krum, formerly of Navy Public Relations and Newsweek Magazine. His broadcasts bring to veterans the latest developments and rulings on veterans' legislation. The advantages to advertisers in identifying themselves with the VETERANS' ADVISER need no emphasis.

... the National Broadcasting Company
THE UP TO THE MINUTE MAN*

Spotlight On America-M. C. — 10 P.M., Fridays, MBS
"Did Justice Triumph?"-M. C. — 10 P.M., Wed., MBS
Up To The Minute News— 1 P.M., Mon.-Fri., MBS
  6 P.M., Mon.-Sat., WOR
News With George Carson Putnam—Sunday
  8:30—10—11 A.M.
  2:30—8:45 P.M., Mutual-WOR

"That's the up-to-the-minute news; up to the minute, that's all the news."

GEORGE CARSON PUTNAM
WHEN will television become a commercial reality? When will television become self-supporting, like radio? And why is it that the industry is still crawling feebly when it should be walking upright?

The reasoner to all three questions is the chaos and disorganized thinking within the industry itself. All are in agreement with the obvious conclusion that television is destined to become a great industry. But there agreement ends. Unity among those responsible for the success of television is conspicuous by its absence. And industry leadership is non-existent.

Why does this condition exist? Because with the exception of a few zealous pioneers, each exploiting its own plans, no strong industry front has been developed. I am not depreciating the well-intentioned efforts of the Television Broadcasters Association nor the American Television Society, but I must point out that it takes more than the formation of a society or association to accomplish the objectives and purposes set forth in its articles of incorporation. Their weaknesses lie in the fact that their members are influenced by the policies and self-interest of the companies they represent rather than the vital interests of the industry as a whole.

Generally, the television industry is considered to be one of the future which will provide profits to currently profitable industries which through their similarity feel they have a preferential right and a duty to take over at the propitious moment if and when it arrives. Meanwhile, they wait on the side lines, contributing nothing substantial to television.

Why has the propitious moment not arrived? Certainly not because of any technical imperfection in the state of the art. Certainly not because of any shortcomings in television as an advertising medium. In fact, there is hardly a person connected with the advertising business who does not recognize the tremendous potentialities of television as an advertising medium. Going further, I would say they recognize its present immediate power, even if there were to be no further improvements in the art. One of the largest durable goods manufacturers in the country, a longheaded, farseeing business executive, is authority for the statement that television is the first advertising medium in our history really designed to sell durable goods effectively.

It is an obvious fact that the success of television will mean a decline in the very industries which seem to be charged with the responsibility of making television successful. We need only to look at the commercial potential of television as it has already been proved in a small way to know that as the public buy receivers they will listen to the radio less and less.

Who would listen to a boxing match on the radio if he were able to follow the blow-by-blow progress of the bout on television? This thought certainly does not tend to spark the enthusiasm of the successful radio broadcaster for television. To the motion picture industry, television is a threat of unknown proportions, and to what extent it will have an effect on box-office receipts is a matter not to be dismissed lightly. This same fear, however, existed in the early days of radio but time proved it to be without foundation. In a lesser degree perhaps, television may have an effect on the legitimate theater.

Generally speaking, no one, with perhaps a few well known exceptions is deliberately plotting to stop television, but the effect of doing nothing to help it adds up to about the same result.

This is television's third swing at the ball in addition to several foul tips, which only count as one strike. If we don't hit the television ball out of the park this time the boys who have been backing the show may head for the showers.
Wherever you go by air, the chances are that your flight will be timed by a Benrus watch, for BENRUS is the official watch of famous airlines and airports!

Over 100 stations—coast to coast—broadcast BENRUS time signals that reach approximately 23,000,000 radio homes daily. A salute to these stations!

BENRUS
Official Watch of Famous Airlines
<table>
<thead>
<tr>
<th>Licensee and Location</th>
<th>Call Letters</th>
<th>Frequency (Mc)</th>
<th>Power Emission</th>
</tr>
</thead>
<tbody>
<tr>
<td>Board of Education, City of Buffalo, Buffalo, N. Y.</td>
<td>WCAH</td>
<td>42.9</td>
<td>1 kw Special (C. P. only)</td>
</tr>
<tr>
<td>Board of Education, City of Chicago, Chicago, Ill.</td>
<td>WBEZ</td>
<td>42.5</td>
<td>1 kw Special</td>
</tr>
<tr>
<td>Board of Education, City of New York, Brooklyn, N. Y.</td>
<td>WNYE</td>
<td>42.1</td>
<td>1 kw Special</td>
</tr>
<tr>
<td>The Board of Education of Newark in the County of Essex Newark, N. J.</td>
<td>WBGO</td>
<td>42.1</td>
<td>To be assigned</td>
</tr>
<tr>
<td>Board of Education of the San Francisco Unified School District, San Francisco, Calif.</td>
<td>KALW</td>
<td>42.1</td>
<td>1 kw Special</td>
</tr>
<tr>
<td>Cleveland City Board of Education, (Charles H. Lake, Superintendent) Cleveland, Ohio</td>
<td>WBOE</td>
<td>42.5</td>
<td>1 kw Special</td>
</tr>
<tr>
<td>The Regents of University of Michigan, Ann Arbor, Mich.</td>
<td>WATX</td>
<td>42.1</td>
<td>50 kw Special</td>
</tr>
<tr>
<td>School District of Kansas City, Mo. Kansas City, Mo.</td>
<td>KICR</td>
<td>To be assigned by Chief Engineer</td>
<td>1 kw Special (C. P. only)</td>
</tr>
<tr>
<td>The State University of Iowa Iowa City, Iowa</td>
<td>KSUI</td>
<td>42.7</td>
<td>1 kw Special (C. P. only)</td>
</tr>
<tr>
<td>University of Illinois, Urbana, Ill.</td>
<td>WIUC</td>
<td>42.9</td>
<td>250 w Special</td>
</tr>
<tr>
<td>University of Kentucky, Lexington, Ky.</td>
<td>WBKY</td>
<td>42.9</td>
<td>500 w Special</td>
</tr>
<tr>
<td>University of Southern California, Los Angeles, Calif.</td>
<td>KUSC</td>
<td>42.9</td>
<td>1 kw Special (C. P. only)</td>
</tr>
<tr>
<td>Columbia University, New York, N. Y.</td>
<td>WCUV</td>
<td>To be assigned</td>
<td>20 kw Special (C. P. only)</td>
</tr>
</tbody>
</table>
Thanks to all the radio stations of the Columbia Broadcasting System that are giving such great promotional support to the Cresta Blanca Hollywood Players. We trust that you will continue to give us your fine cooperation in building larger radio audiences for our outstanding dramatic program.

EVERY WEDNESDAY EVENING
OVER CBS...presented by
CRESTA BLANCA WINES

COPYRIGHT 1947, CRESTA BLANCA WINE CO., INC., LIVERMORE, CALIFORNIA
## EDUCATIONAL OUTLETS

<table>
<thead>
<tr>
<th>Licensee and Location</th>
<th>Call Letters</th>
<th>Frequency (Mc)</th>
<th>Power Emission</th>
</tr>
</thead>
<tbody>
<tr>
<td>State University of Oklahoma, Norman, Okla.</td>
<td>KOKU</td>
<td>To be assigned</td>
<td>4.4 kw</td>
</tr>
<tr>
<td>Board of Supervisors of Louisiana State University and Agricultural and Mechanical College, Baton Rouge, La.</td>
<td>WLSU</td>
<td>To be assigned</td>
<td>5 kw</td>
</tr>
<tr>
<td>Oklahoma Agricultural and Mechanical College, Stillwater, Okla.</td>
<td>KOAG</td>
<td>To be assigned</td>
<td>35.6 kw</td>
</tr>
<tr>
<td>Board of Education of the School District of the City of Detroit, Detroit, Mich.</td>
<td></td>
<td>To be assigned</td>
<td>2.6 kw</td>
</tr>
<tr>
<td>State of Wisconsin State Radio Council, Madison, Wis. (T-Madison)</td>
<td></td>
<td>To be assigned</td>
<td>9.3 kw</td>
</tr>
<tr>
<td>State of Wisconsin State Radio Council, Madison, Wis. (T-Delafield)</td>
<td></td>
<td>To be assigned</td>
<td>31.1 kw</td>
</tr>
<tr>
<td>Sacramento City Unified School District, Sacramento, Calif.</td>
<td></td>
<td>To be assigned</td>
<td></td>
</tr>
<tr>
<td>The Independent School District of the City of El Paso, El Paso, Tex.</td>
<td></td>
<td>To be assigned</td>
<td></td>
</tr>
<tr>
<td>College of the Pacific, Stockton, Calif.</td>
<td></td>
<td>To be assigned</td>
<td></td>
</tr>
<tr>
<td>Grant Union High School and Teachers College, Sacramento, Calif.</td>
<td></td>
<td>To be assigned</td>
<td></td>
</tr>
<tr>
<td>School District 4, Lane County, Ore.</td>
<td></td>
<td>To be assigned</td>
<td></td>
</tr>
<tr>
<td>Board of Education, Sewanhaka High School, Floral Park, Ill.</td>
<td></td>
<td>To be assigned</td>
<td></td>
</tr>
<tr>
<td>Providence Bible Institute, Providence, R. I.</td>
<td></td>
<td>To be assigned</td>
<td></td>
</tr>
</tbody>
</table>

## NON-COMMERCIAL TELEVISION OUTLETS

<table>
<thead>
<tr>
<th>Licensee and Location</th>
<th>Call Letters</th>
<th>Frequency (Mc)</th>
<th>Power Emission</th>
</tr>
</thead>
<tbody>
<tr>
<td>Iowa State College of Agriculture and Mechanical Arts, Ames, Iowa.</td>
<td></td>
<td>Channel 4</td>
<td>13 kw</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>10.4 kw</td>
</tr>
</tbody>
</table>
SOUND OFF — with Mark Warnow
GUY LOMBARDO
WARRIORS OF PEACE
FOOTBALL BROADCASTS

they’re
ayer-borne!

THE REXALL DRUG RADIO SHOW
starring Jimmy Durante
and Garry Moore

THE ATLANTIC REFINING CO.

ATLANTIC FOOTBALL AND
BASEBALL BROADCASTS
AND TELECASTS

HOURS OF CHARM
Phil Spitalny and the
All-Girl Chorus and Orchestra

GOODYEAR FOOTBALL
TELECASTS

HIRES SUNDAY PARTY
Phil Hanna, Louise Carlyle,
Phil Davis’ Orchestra

THE TELEPHONE HOUR
Donald Voorhees,
the Bell Telephone Orchestra,
and world-famous soloists

n. w. ayer & son, inc.
Philadelphia, New York, Chicago, Detroit
Agency and Sponsor Network Billings

Station Representatives

News Services

Research Firms

Advertising Agencies
ALICE FAYE and PHIL HARRIS

FITCH BANDWAGON

SUNDAY AFTERNOONS

N.B.C.
THE BUSINESS SIDE OF RADIO

By M. H. SHAPIRO, Managing Editor, RADIO DAILY

BUSINESS of commercial broadcasting while not in the position of bearing the brunt of any specific industry’s recession due to various upheavals and uncertainties, managed to weather a strong backwash and temporary wave of resultant pessimism. The latter was especially true during the summer season of 1946 when what appeared to be a concentrated number of national accounts cancelled further commitments.

Impact of the cancellations was not as great as some sources expected, yet one network was hit more so than others; actually the business of this network was off going into the first month of the year and continued until the final percentage was 8.6 per cent less gross revenue for 1946 than in 1945. Apart from this, each of the other major networks registered again. Thus National Broadcasting Co. passed the $66,000,000 mark for an increase of 3.1 per cent; American Broadcasting Co. reached the $40,604,000 mark for a gain of 1.4 per cent and Mutual Broadcasting System with gross billing of $25,907,000 had an increase of 26.1 per cent.

Adding the $60,063,905 of the Columbia Broadcasting System which was 8.6 off from the year previous, the total gross of the four major networks exceeded $193,000,000 for an overall increase of 1.2 per cent. August and December were the two months in each case in which three out of the four networks showed recessions. Due to absence of the excess profits tax, the net revenue for all webs was up.

Net times sales by the four major networks and ten key stations owned by some of the networks, totaled $70,008,962 after payments to affiliated stations. This was an increase of two per cent over that reported for 1945. Combined network and station net time sales including 751 individual stations showed an overall increase of 7 per cent. The 751 stations involved, accounted for 97.7 per cent of the net time sales of all stations. Reports from three out of five regional networks indicate a 10 per cent decrease in net time sales.

The 751 stations mentioned above, on their own, indicate a possible increase of 9.2 per cent over net time sales in 1945. This according to the FCC, is attributed to a 4.9 per cent increase in time sales to the networks and a 8.1 increase in time sales to non-network advertisers. Also revealed was a decrease of 9.2 per cent in commissions paid to various agencies. Along with revenue from sale of talent, etc., these 751 stations indicate an increase in total revenue of 8.9 per cent over 1945. Radio talent bill for all types of broadcasting was close to the $60,000,000 mark.

Spot business, both national and local, had its jittery times, both from the station and station representative angle. But this is conceded to have quieted down shortly after the turn of 1947. Labor situation is held to be comparatively good, and partly attributed to the fear of adverse labor legislation. Labor itself affected the stations indirectly as to strikes. Radio itself signed new agreements with AFRA and in some cases with the AFM.

Most important thing is that the business of handling spot is past its day-to-day and month-to-month shadow-boxing with accounts. There are definitely more and firmer commitments. There were some gains and some decreases in spot business, but generally the gains were slight. It was not in the "grand manner" to which spot business had been accustomed in past years.

Expansion of the broadcasting industry however, continues apace, with hundreds of applications for construction permits having been granted the past year in the AM and FM fields. New outlets are springing up throughout the country. Television is still girding its loins for the final leap which shall once and for all place it on the map, literally. This is the year where-in it appears to be "now or never."

Manufacturers of radio equipment have a tremendous backlog to fill, one that will take years in seeking to supply the station equipment on order. Millions of receivers, both for the home and automobiles, have been manufactured and distributed to make up for the wartime deficiency when parts and repairs were not always available.

By and large the industry as a whole is optimistic as usual.

129
Ten percent commission buys one hundred percent efficiency in the counseling and sale of talent and the development and production of radio programs that sell.

JAMES L. SAPHIER
AGENCY
9538 Brighton Way
Beverly Hills California
American Broadcasting Co.  
1946 Agency Gross Billings

<table>
<thead>
<tr>
<th>Agency</th>
<th>Advertising Space (in $)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Russel M. Seeds Co.</td>
<td>3,307</td>
</tr>
<tr>
<td>Adolph Wenland &amp; Associates</td>
<td>38,782</td>
</tr>
<tr>
<td>Charles Sheldon Advertising Agency</td>
<td>27,606</td>
</tr>
<tr>
<td>MacLaren Advertising Agency</td>
<td>35,907</td>
</tr>
<tr>
<td>Alv'n Wilder Advertising Agency</td>
<td>21,180</td>
</tr>
<tr>
<td>Hugh A. Deadwyler Advertising Agency</td>
<td>18,829</td>
</tr>
<tr>
<td>John Barnes &amp; Associates</td>
<td>18,460</td>
</tr>
<tr>
<td>Smith, Bull &amp; McCreery, Inc.</td>
<td>16,580</td>
</tr>
<tr>
<td>Ruthrauff &amp; Ryan, Inc.</td>
<td>16,088</td>
</tr>
<tr>
<td>McJunkin Advertising Company</td>
<td>13,725</td>
</tr>
<tr>
<td>Raymond R. Morgan Company, Inc.</td>
<td>10,311</td>
</tr>
<tr>
<td>The Blaine-Thompson Co., Inc.</td>
<td>10,217</td>
</tr>
<tr>
<td>Abbott Kimball Co., Inc.</td>
<td>8,600</td>
</tr>
<tr>
<td>Bruce Eldridge Advertising</td>
<td>7,596</td>
</tr>
<tr>
<td>Lockwood-Shackleford, Inc.</td>
<td>5,935</td>
</tr>
<tr>
<td>No. Agents</td>
<td>4,983</td>
</tr>
<tr>
<td>Green-Brodie, Inc.</td>
<td>2,780</td>
</tr>
<tr>
<td>Street &amp; Finney, Inc.</td>
<td>2,584</td>
</tr>
<tr>
<td>Ayer,鉴ck &amp; Eikel</td>
<td>2,472</td>
</tr>
<tr>
<td>Sherman &amp; Marquette, Inc.</td>
<td>2,027</td>
</tr>
<tr>
<td>Maxon, Inc.</td>
<td>1,930</td>
</tr>
<tr>
<td>Young &amp; Rubieh, Inc.</td>
<td>1,750</td>
</tr>
<tr>
<td>Duhamly, Clifford &amp; Shefield, Bates, Inc.</td>
<td>1,627</td>
</tr>
<tr>
<td>Roce, Williams &amp; Cleary, Inc.</td>
<td>1,493</td>
</tr>
<tr>
<td>Knox, Reeves, Advertising, Inc.</td>
<td>1,345</td>
</tr>
<tr>
<td>Lennen &amp; Mitchell, Inc.</td>
<td>1,243</td>
</tr>
<tr>
<td>Charles Dallas Reach Co.</td>
<td>1,135</td>
</tr>
<tr>
<td>William H. Weinraub &amp; Company, Inc.</td>
<td>975</td>
</tr>
<tr>
<td>Hazard Advertising Company</td>
<td>895</td>
</tr>
<tr>
<td>Small &amp; Sefler, Inc.</td>
<td>740</td>
</tr>
<tr>
<td>Hill Blackett &amp; Company</td>
<td>660</td>
</tr>
<tr>
<td>Keeling &amp; Co., Incorporated</td>
<td>555</td>
</tr>
<tr>
<td>Tracy-Locke, Inc.</td>
<td>455</td>
</tr>
<tr>
<td>The Joseph Katz Company</td>
<td>435</td>
</tr>
<tr>
<td>Buchanan &amp; Company, Inc.</td>
<td>385</td>
</tr>
<tr>
<td>Grant Advertising, Inc.</td>
<td>367</td>
</tr>
<tr>
<td>Huber House &amp; Sons</td>
<td>374</td>
</tr>
<tr>
<td>MacFarland, Aveyard &amp; Company</td>
<td>215</td>
</tr>
<tr>
<td>Foor, Cone &amp; Belding, Inc.</td>
<td>205</td>
</tr>
<tr>
<td>Sullivan, Stauffer, Colwell &amp; Bates, Inc.</td>
<td>179</td>
</tr>
<tr>
<td>Gaahagan, Turnbull &amp; Company, Inc.</td>
<td>175</td>
</tr>
<tr>
<td>Erwin, Wasey &amp; Co., Inc.</td>
<td>166</td>
</tr>
<tr>
<td>Ivey &amp; Ellington, Inc.</td>
<td>159</td>
</tr>
<tr>
<td>Needham, Lewis &amp; Brorby, Inc.</td>
<td>148</td>
</tr>
<tr>
<td>H. B. Humphrey Company</td>
<td>139</td>
</tr>
<tr>
<td>The Bow Company, Inc.</td>
<td>128</td>
</tr>
<tr>
<td>Pacific National Advertising Agency</td>
<td>128</td>
</tr>
<tr>
<td>A. W. Lewin Co.</td>
<td>115</td>
</tr>
<tr>
<td>Wiltman &amp; Pratt, Inc.</td>
<td>100</td>
</tr>
<tr>
<td>Trade Development Corporation</td>
<td>87</td>
</tr>
<tr>
<td>Raymond Spector Company, Inc.</td>
<td>86</td>
</tr>
<tr>
<td>Roy S. Durstine, Inc.</td>
<td>84</td>
</tr>
<tr>
<td>M. H. Rackett Co.</td>
<td>82</td>
</tr>
<tr>
<td>Robert Raisbeck Advertising Agency</td>
<td>82</td>
</tr>
<tr>
<td>Alfred J. Silberstein-Bert Goldsmith, Inc.</td>
<td>72</td>
</tr>
<tr>
<td>Robert Orr &amp; Associates</td>
<td>70</td>
</tr>
<tr>
<td>Aubrey, Moore &amp; Wallace, Inc.</td>
<td>68</td>
</tr>
<tr>
<td>McManus, John &amp; Adams, Inc.</td>
<td>66</td>
</tr>
<tr>
<td>Morse, International Agency</td>
<td>65</td>
</tr>
<tr>
<td>St. George's Ryers, Inc.</td>
<td>63</td>
</tr>
<tr>
<td>Elwood J. Robinson Advertising Agency</td>
<td>44</td>
</tr>
<tr>
<td>Brisacher, Van Norden &amp; Staff</td>
<td>43</td>
</tr>
<tr>
<td>Brooks Advertising Agency</td>
<td>41</td>
</tr>
<tr>
<td>Donahue &amp; Co., Inc.</td>
<td>41</td>
</tr>
<tr>
<td>Kudner Agency, Inc.</td>
<td>43</td>
</tr>
<tr>
<td>William Ely &amp; Company, Inc.</td>
<td>39</td>
</tr>
<tr>
<td>Evett &amp; Trench Associates</td>
<td>33</td>
</tr>
<tr>
<td>Barton A. Stebbins Advertising Agency</td>
<td>32</td>
</tr>
</tbody>
</table>

TOTAL $40,017,130

Columbia Broadcasting System  
1946 Agency Gross Billings

<table>
<thead>
<tr>
<th>Agency</th>
<th>Advertising Space (in $)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Young &amp; Rubieh, Inc.</td>
<td>7,601,816</td>
</tr>
<tr>
<td>Danco-Fitzgerald-Sample</td>
<td>6,541,748</td>
</tr>
<tr>
<td>Bow Co.</td>
<td>4,139,451</td>
</tr>
<tr>
<td>Ruthrauff &amp; Ryan</td>
<td>1,172,533</td>
</tr>
<tr>
<td>J. Walter Thompson Co.</td>
<td>3,345,233</td>
</tr>
<tr>
<td>Pond &amp; Belding</td>
<td>2,988,162</td>
</tr>
<tr>
<td>Carpenter &amp; Bowles</td>
<td>2,197,539</td>
</tr>
<tr>
<td>Ward Wheelock Co.</td>
<td>2,141,103</td>
</tr>
<tr>
<td>BBDO</td>
<td>2,141,118</td>
</tr>
<tr>
<td>Wm. Esty &amp; Co.</td>
<td>1,795,264</td>
</tr>
<tr>
<td>Duane Jones Co.</td>
<td>1,141,012</td>
</tr>
<tr>
<td>Geyer, Cornell &amp; Newell</td>
<td>1,142,791</td>
</tr>
<tr>
<td>N. W. Ayer &amp; Son</td>
<td>1,141,689</td>
</tr>
<tr>
<td>McCann-Eriekson</td>
<td>1,268,213</td>
</tr>
<tr>
<td>Pedlar &amp; Ryan</td>
<td>1,012,558</td>
</tr>
<tr>
<td>Gardner Adv. Co.</td>
<td>874,076</td>
</tr>
<tr>
<td>Buchanan &amp; Co.</td>
<td>895,235</td>
</tr>
<tr>
<td>Lennen &amp; Mitchell</td>
<td>790,122</td>
</tr>
<tr>
<td>Wm. H. Weintraub &amp; Co.</td>
<td>783,098</td>
</tr>
<tr>
<td>Campbell-Ewald Co.</td>
<td>779,685</td>
</tr>
<tr>
<td>Ted Bates, Inc.</td>
<td>706,515</td>
</tr>
<tr>
<td>Sherman &amp; Marquette</td>
<td>681,085</td>
</tr>
<tr>
<td>Kenyon &amp; Eeekardt</td>
<td>530,039</td>
</tr>
<tr>
<td>Warpwey &amp; Legler</td>
<td>518,483</td>
</tr>
<tr>
<td>Grant Adv.</td>
<td>436,747</td>
</tr>
<tr>
<td>McJunkin Adv. Co.</td>
<td>405,119</td>
</tr>
<tr>
<td>Roche, Williams &amp; Cleary</td>
<td>382,433</td>
</tr>
<tr>
<td>Arthur Mleurhoff &amp; Co.</td>
<td>365,434</td>
</tr>
<tr>
<td>Lambert &amp; Feasley</td>
<td>293,910</td>
</tr>
<tr>
<td>Sullivan, Stauffer, Colwell &amp; Bates, Inc.</td>
<td>278,918</td>
</tr>
<tr>
<td>J. M. MacNeil, Inc.</td>
<td>273,230</td>
</tr>
<tr>
<td>Shaw-Le Vally, Inc.</td>
<td>269,547</td>
</tr>
</tbody>
</table>
IT DOESN'T PAY TO IGNORE THE OUTSIDE AUDIENCE on the Pacific Coast, either!

* A C. E. HOOPER 276,019 coincidental telephone survey proves that only Don Lee covers the outside (as well as the inside) audience ... the people living outside the counties in which Los Angeles, San Francisco, Oakland, San Diego, Portland, Seattle and Spokane are located, and who account for nearly half of the Pacific Coast retail sales.

Junior will only get his trousers warmed for ignoring his outside audience—but you'll lose approximately half of the 12,117,584 population and $9,038,433,000 retail sales if you turn your back radiowise on the important Pacific Coast outside audience. For only Don Lee gives complete coverage to the more than 3½ million radio families in the Pacific Coast area.

Only Don Lee has enough stations (41) to cover all the important mountain-surrounded markets.
Only Don Lee can deliver both the inside and outside market.
Only Don Lee can say, "More than 9 out of every 10 radio families on the Pacific Coast live within 25 miles of one of our network stations."

Any network can deliver the inside half of the market, but only Don Lee can deliver the whole market. Chalk that up on your blackboard when you're making up your next Pacific Coast radio budget.

The Nation's Greatest Regional Network
THOMAS S. LEE, President
LEWIS ALLEN WEISS, Vice-Prei. & Gen. Mgr.
SYDNEY GAYNOR, General Sales Manager
5515 MELROSE AVE., HOLLYWOOD 38, CAL.
Represented Nationally by John Blair & Co.
The William Morris Agency has been the leading talent agency in the show world since 1898.

Its services to advertising agencies and their clients . . . its roster of stars, actors, directors and writers . . . have maintained this leadership since the inception of radio, television and transcriptions.
Mutual Broadcasting System
1946 Agency Gross Billings

<table>
<thead>
<tr>
<th>Agency</th>
<th>Gross Billings</th>
</tr>
</thead>
<tbody>
<tr>
<td>C. L. Miller Co.</td>
<td>257,041</td>
</tr>
<tr>
<td>Erwin Wasey &amp; Co.</td>
<td>213,305</td>
</tr>
<tr>
<td>Wallace-Ferry-Hanly Co.</td>
<td>206,855</td>
</tr>
<tr>
<td>Sorensen &amp; Co.</td>
<td>201,846</td>
</tr>
<tr>
<td>Morse International</td>
<td>121,436</td>
</tr>
<tr>
<td>Henri, Hurst &amp; McDonald</td>
<td>116,908</td>
</tr>
<tr>
<td>MacManus, John &amp; Adams</td>
<td>103,700</td>
</tr>
<tr>
<td>Elwood J. Robson Adv.</td>
<td>81,292</td>
</tr>
<tr>
<td>Platt-Forbes</td>
<td>78,338</td>
</tr>
<tr>
<td>Brisacher, Van Norden &amp; Staff</td>
<td>74,532</td>
</tr>
<tr>
<td>Garfield &amp; Guild Adv.</td>
<td>71,211</td>
</tr>
<tr>
<td>Joseph Katz Co.</td>
<td>68,050</td>
</tr>
<tr>
<td>Barton A. Stebbins Adv. Agency</td>
<td>62,550</td>
</tr>
<tr>
<td>Raymond R. Morgan Adv.</td>
<td>51,800</td>
</tr>
<tr>
<td>Ronalds Adv. Agency</td>
<td>50,726</td>
</tr>
<tr>
<td>Maxon, Inc.</td>
<td>48,928</td>
</tr>
<tr>
<td>Spitzer &amp; Mills</td>
<td>46,636</td>
</tr>
<tr>
<td>Cockfield, Brown &amp; Co.</td>
<td>39,627</td>
</tr>
<tr>
<td>Brooks Adv. Agency</td>
<td>39,320</td>
</tr>
<tr>
<td>M-C-M Adv. Agency</td>
<td>38,220</td>
</tr>
<tr>
<td>Hixson-O’Donnell Adv.</td>
<td>29,801</td>
</tr>
<tr>
<td>Christiansen Adv. Agency</td>
<td>21,280</td>
</tr>
<tr>
<td>Rhodees &amp; Davis</td>
<td>26,392</td>
</tr>
<tr>
<td>Smith &amp; Drumm</td>
<td>29,532</td>
</tr>
<tr>
<td>Long Adv. Service</td>
<td>20,498</td>
</tr>
<tr>
<td>Hillman-Shane</td>
<td>19,132</td>
</tr>
<tr>
<td>De Coro, Inc.</td>
<td>16,927</td>
</tr>
<tr>
<td>Little &amp; Co.</td>
<td>16,194</td>
</tr>
<tr>
<td>Lockwood-Shackelford Co.</td>
<td>15,798</td>
</tr>
<tr>
<td>Vickers &amp; Benten</td>
<td>15,325</td>
</tr>
<tr>
<td>F. M. Hayhurst Co.</td>
<td>15,325</td>
</tr>
<tr>
<td>Gilham Adv. Agency</td>
<td>10,920</td>
</tr>
<tr>
<td>Blaine-Thompson Co.</td>
<td>10,805</td>
</tr>
<tr>
<td>Honig-Cooper Co.</td>
<td>9,932</td>
</tr>
<tr>
<td>Frank O'xarnt Co.</td>
<td>7,005</td>
</tr>
<tr>
<td>Gahagan, Turnball &amp; Co</td>
<td>7,265</td>
</tr>
<tr>
<td>Ahlborn-Kinball Co.</td>
<td>7,563</td>
</tr>
<tr>
<td>J. D. Tarcher &amp; Co.</td>
<td>4,611</td>
</tr>
<tr>
<td>Aitkin-Kynett Co.</td>
<td>1,350</td>
</tr>
<tr>
<td>Emery, Mogul Co.</td>
<td>2,723</td>
</tr>
<tr>
<td>Milton Weinberg Adv. Co.</td>
<td>2,130</td>
</tr>
<tr>
<td>Wash Adv. Co.</td>
<td>1,950</td>
</tr>
<tr>
<td>Smalley, Levitt &amp; Smith</td>
<td>1,147</td>
</tr>
<tr>
<td>Manson-Gold Adv. Agency</td>
<td>1,101</td>
</tr>
<tr>
<td>Whitaker &amp; Baxter</td>
<td>888</td>
</tr>
<tr>
<td>Furman, Feiner &amp; Co.</td>
<td>745</td>
</tr>
<tr>
<td>Eric Cullenward &amp; Aspee</td>
<td>573</td>
</tr>
<tr>
<td>Mays &amp; Bennett</td>
<td>430</td>
</tr>
<tr>
<td>Dorland-International &amp; Pettingell &amp; Fenton</td>
<td>287</td>
</tr>
<tr>
<td>Clarence B. Juneau Agency</td>
<td>287</td>
</tr>
</tbody>
</table>

TOTAL: $60,063,905

National Broadcasting Company
1946 Agency Gross Billings
Not Available

American Broadcasting Co.
1946 Sponsor Expenditures

<table>
<thead>
<tr>
<th>Company</th>
<th>Expenditures</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Mills, Inc.</td>
<td>$2,916,752</td>
</tr>
<tr>
<td>Procter &amp; Gamble Co.</td>
<td>2,104,091</td>
</tr>
</tbody>
</table>
Representing . . .

CAMERON ANDREWS . . . Versatile Actor
ARLO . . . Organist
BLUE FLAMES . . . Sensational Vocal Quartette
HERMAN CHITTISON TRIO . . . Makers of Custom Built Tunes
TOM COSTIGAN . . . Script Writer
PAUL DUBOV . . . Brilliant Young Actor
ELM CITY FOUR . . . Outstanding Vocal Group
PAUL GARDNER . . . Author and Script Writer
LANNY AND GINGER GREY . . . "Jingles That Don't Jangle"
JACKIE GRIMES . . . Talented Actor, Radio and Screen
HUGH JAMES . . . Announcer
CHARLES PAUL . . . Conductor—Composer
AMANDA RANDOLPH . . . Radio's "Aunt Jemima"
GLENN RIGGS . . . Announcer
SYLVAN & ALAN SHULMAN . . . Composer and Conductor Arranger
MARY STUART . . . Brilliant lyric coloratura soprano
KENNETH SCHON . . . Dynamic baritone,
                      Metropolitan Opera Company

366 Madison Ave., New York 17, N. Y.  VA. 6-3417
<table>
<thead>
<tr>
<th>Company Name</th>
<th>1946 Expenditures</th>
</tr>
</thead>
<tbody>
<tr>
<td>Miles Laboratories, Inc.</td>
<td>$1,965,231</td>
</tr>
<tr>
<td>Kellogg Company</td>
<td>$1,784,793</td>
</tr>
<tr>
<td>Streit's Bread Company</td>
<td>$1,287,885</td>
</tr>
<tr>
<td>The Quaker Oats Co.</td>
<td>$1,179,131</td>
</tr>
<tr>
<td>Swift and Company</td>
<td>$717,591</td>
</tr>
<tr>
<td>Philip Morris Inc.</td>
<td>$712,217</td>
</tr>
<tr>
<td>Libby, McNeill &amp; Libby</td>
<td>$1,609,684</td>
</tr>
<tr>
<td>United States Steel Corporation of Delaware</td>
<td>$1,167,110</td>
</tr>
<tr>
<td>Curtis Publishing Company</td>
<td>$911,883</td>
</tr>
<tr>
<td>Westinghouse Electric Corp.</td>
<td>$922,019</td>
</tr>
<tr>
<td>The Prudential Insurance Company of America</td>
<td>$884,500</td>
</tr>
<tr>
<td>Gillette Safety Razor Co.</td>
<td>$870,887</td>
</tr>
<tr>
<td>Ford Motor Company</td>
<td>$832,118</td>
</tr>
<tr>
<td>The Andrew Jergens Co.</td>
<td>$715,718</td>
</tr>
<tr>
<td>Equitable Life Assurance Society of the U. S.</td>
<td>$699,380</td>
</tr>
<tr>
<td>Bristol-Myers Company</td>
<td>$692,124</td>
</tr>
<tr>
<td>Allis-Chalmers Mfg. Co.</td>
<td>$681,792</td>
</tr>
<tr>
<td>Pacific Coast Borax Co.</td>
<td>$629,615</td>
</tr>
<tr>
<td>United States Army</td>
<td>$583,772</td>
</tr>
<tr>
<td>Carter Products, Inc.</td>
<td>$580,557</td>
</tr>
<tr>
<td>The Wildroot Co., Inc.</td>
<td>$575,100</td>
</tr>
<tr>
<td>General Foods Corporation</td>
<td>$556,095</td>
</tr>
<tr>
<td>The Charles E. Hires Co.</td>
<td>$549,978</td>
</tr>
<tr>
<td>L. E. Waterman Co.</td>
<td>$531,924</td>
</tr>
<tr>
<td>The B. F. Goodrich Company</td>
<td>$481,472</td>
</tr>
<tr>
<td>Universal Match Corp.</td>
<td>$479,936</td>
</tr>
<tr>
<td>Mall Pouch Tobacco Corp.</td>
<td>$356,638</td>
</tr>
<tr>
<td>American Cyanamid Co.</td>
<td>$450,087</td>
</tr>
<tr>
<td>Raymond Laboratories, Inc.</td>
<td>$416,265</td>
</tr>
<tr>
<td>Esquire, Inc.</td>
<td>$431,537</td>
</tr>
<tr>
<td>Larios &amp; Brother Company, Inc.</td>
<td>$401,731</td>
</tr>
<tr>
<td>Kay Daumit</td>
<td>$384,954</td>
</tr>
<tr>
<td>Hastings Mfg. Co.</td>
<td>$355,799</td>
</tr>
<tr>
<td>Dr. Pepper Company</td>
<td>$343,816</td>
</tr>
<tr>
<td>The Frank H. Lee Co.</td>
<td>$325,838</td>
</tr>
<tr>
<td>The Southern Cotton Oil Co.</td>
<td>$327,084</td>
</tr>
<tr>
<td>Ward Baking Company</td>
<td>$385,263</td>
</tr>
<tr>
<td>American Oil &amp; Foreign Co.</td>
<td>$306,018</td>
</tr>
<tr>
<td>William H. Wise &amp; Co., Inc.</td>
<td>$254,316</td>
</tr>
<tr>
<td>The National Board of Fire Underwriters</td>
<td>$216,028</td>
</tr>
<tr>
<td>Mars, Incorporated</td>
<td>$249,681</td>
</tr>
<tr>
<td>The Texas Company</td>
<td>$227,357</td>
</tr>
<tr>
<td>Liberty Magazine, Inc.</td>
<td>$219,686</td>
</tr>
<tr>
<td>Armour &amp; Company</td>
<td>$196,124</td>
</tr>
<tr>
<td>Lewis Howe Company</td>
<td>$181,941</td>
</tr>
<tr>
<td>Hunt Foods, Inc.</td>
<td>$169,172</td>
</tr>
<tr>
<td>K. H. Canner, Inc.</td>
<td>$168,832</td>
</tr>
<tr>
<td>America's Future, Inc., incorporated</td>
<td>$162,923</td>
</tr>
<tr>
<td>Sweets Co. of America, Inc.</td>
<td>$148,320</td>
</tr>
<tr>
<td>Derby Foods, Inc.</td>
<td>$148,867</td>
</tr>
<tr>
<td>The Clayton Science Publishing Society</td>
<td>$140,936</td>
</tr>
<tr>
<td>Eversharp, Inc.</td>
<td>$138,841</td>
</tr>
<tr>
<td>Fisher Flouring Mills Co.</td>
<td>$135,539</td>
</tr>
<tr>
<td>Searcy Cans, Inc.</td>
<td>$130,275</td>
</tr>
<tr>
<td>Seaman Brothers, Inc.</td>
<td>$129,192</td>
</tr>
<tr>
<td>Harvel Watch Co.</td>
<td>$115,497</td>
</tr>
<tr>
<td>Congress of Industrial Organizations</td>
<td>$100,121</td>
</tr>
<tr>
<td>Club Alumnae Products Co.</td>
<td>$92,809</td>
</tr>
<tr>
<td>Popular Home Products, Inc.</td>
<td>$89,310</td>
</tr>
<tr>
<td>Wm. S. Seull Company</td>
<td>$86,438</td>
</tr>
<tr>
<td>Knox Company, Inc.</td>
<td>$80,736</td>
</tr>
<tr>
<td>Botany Worstled Mills</td>
<td>$71,744</td>
</tr>
<tr>
<td>Politicales</td>
<td>$67,121</td>
</tr>
<tr>
<td>Williamson Candy Co.</td>
<td>$61,641</td>
</tr>
<tr>
<td>The D. L. Clark Co.</td>
<td>$63,852</td>
</tr>
<tr>
<td>Champion Spark Plug Co.</td>
<td>$60,011</td>
</tr>
<tr>
<td>G. N. Coughlan Co.</td>
<td>$59,477</td>
</tr>
<tr>
<td>Safety Valve Inc.</td>
<td>$54,106</td>
</tr>
<tr>
<td>Prince Matchabell Inc., incorporated</td>
<td>$52,787</td>
</tr>
<tr>
<td>Benjamin Moore &amp; Co.</td>
<td>$50,683</td>
</tr>
<tr>
<td>American Iron &amp; Steel Institute</td>
<td>$44,478</td>
</tr>
<tr>
<td>Lewis Food Co.</td>
<td>$41,468</td>
</tr>
<tr>
<td>Bekins &amp; Van &amp; Storage</td>
<td>$40,793</td>
</tr>
<tr>
<td>The Grove Laboratories, Inc.</td>
<td>$41,323</td>
</tr>
<tr>
<td>Lewis &amp; Shriver Co.</td>
<td>$35,443</td>
</tr>
<tr>
<td>Peter Paul, Inc.</td>
<td>$38,432</td>
</tr>
<tr>
<td>Lehn &amp; Fink Products Corp.</td>
<td>$38,481</td>
</tr>
<tr>
<td>Rainier Brewing Company</td>
<td>$33,408</td>
</tr>
<tr>
<td>Williams &amp; Davis Co.</td>
<td>$32,360</td>
</tr>
<tr>
<td>Signal Oil Company</td>
<td>$32,999</td>
</tr>
<tr>
<td>Brown &amp; Williamson Tobacco Corp.</td>
<td>$32,379</td>
</tr>
<tr>
<td>National Industries, Inc.</td>
<td>$28,782</td>
</tr>
<tr>
<td>John H. Breck, Inc.</td>
<td>$27,606</td>
</tr>
<tr>
<td>Tide Water Associated Oil Co.</td>
<td>$23,188</td>
</tr>
<tr>
<td>Sealy Mattress Company</td>
<td>$21,860</td>
</tr>
<tr>
<td>Lane, Inc.</td>
<td>$18,829</td>
</tr>
<tr>
<td>Zukor's, Inc.</td>
<td>$18,460</td>
</tr>
<tr>
<td>H. Perdinin &amp; Co.</td>
<td>$16,908</td>
</tr>
<tr>
<td>Joseph Schltitz Brewing Co.</td>
<td>$13,725</td>
</tr>
<tr>
<td>Kerr Glass Manufacturing Co.</td>
<td>$10,314</td>
</tr>
<tr>
<td>Hall Bros.</td>
<td>$9,675</td>
</tr>
<tr>
<td>National Ass'n of Mfrs.</td>
<td>$9,114</td>
</tr>
<tr>
<td>Union Pharmaceutical Company, Inc.</td>
<td>$8,600</td>
</tr>
<tr>
<td>Gallencamp Stores, Inc.</td>
<td>$7,286</td>
</tr>
<tr>
<td>Stanley Hardware Co.</td>
<td>$5,937</td>
</tr>
<tr>
<td>Foster Milburn Co.</td>
<td>$4,784</td>
</tr>
<tr>
<td>American Dairy Association</td>
<td>$4,557</td>
</tr>
<tr>
<td>&quot;12&quot; Proctor Co.</td>
<td>$4,322</td>
</tr>
<tr>
<td>Germain Seed &amp; Plant Company</td>
<td>$3,829</td>
</tr>
<tr>
<td>Washington Co-operative Egg &amp; Poultry Association</td>
<td>$3,129</td>
</tr>
<tr>
<td>Indent Chemical Company</td>
<td>$2,646</td>
</tr>
<tr>
<td>Communist Party</td>
<td>$908</td>
</tr>
<tr>
<td>Masters Mates &amp; Pilots</td>
<td>$812</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$40,617,130</strong></td>
</tr>
</tbody>
</table>

**Columbia Broadcasting System 1946 Sponsor Expenditures**
Serving Every Phase of the Radio Industry

MCA

LONDON • NEW YORK • CHICAGO • SAN FRANCISCO • BEVERLY HILLS • CLEVELAND • DALLAS • DETROIT
<table>
<thead>
<tr>
<th>Company Name</th>
<th>Expenditures</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coca-Cola</td>
<td>$2,011,405</td>
</tr>
<tr>
<td>Ralston Purina Co.</td>
<td>$1,471,133</td>
</tr>
<tr>
<td>Bayuk Cigars, Inc.</td>
<td>$1,349,286</td>
</tr>
<tr>
<td>Murat Co.</td>
<td>$1,136,304</td>
</tr>
<tr>
<td>R. B. Semler, Inc.</td>
<td>$1,047,723</td>
</tr>
<tr>
<td>Carter Products, Inc.</td>
<td>$1,012,223</td>
</tr>
<tr>
<td>Miles Laboratories, Inc.</td>
<td>$1,007,578</td>
</tr>
<tr>
<td>Procter &amp; Gamble Co.</td>
<td>$1,000,601</td>
</tr>
<tr>
<td>Kellogg Co.</td>
<td>$937,174</td>
</tr>
<tr>
<td>General Motors Corp.</td>
<td>$903,788</td>
</tr>
<tr>
<td>Whitehall Pharmaceutical Co.</td>
<td>$733,016</td>
</tr>
<tr>
<td>Zonite Products Corp.</td>
<td>$681,808</td>
</tr>
<tr>
<td>Mutual Benefit Health &amp; Accident Asso.</td>
<td>$650,361</td>
</tr>
<tr>
<td>Pharmaceutical, Inc.</td>
<td>$619,189</td>
</tr>
<tr>
<td>General Foods Corp.</td>
<td>$615,489</td>
</tr>
<tr>
<td>American Safety Razor Corp.</td>
<td>$531,351</td>
</tr>
<tr>
<td>Wander Co.</td>
<td>$528,591</td>
</tr>
<tr>
<td>Lewis-Howe Co.</td>
<td>$491,741</td>
</tr>
<tr>
<td>Quaker Oats Co.</td>
<td>$481,253</td>
</tr>
<tr>
<td>F. W. Fitch Co.</td>
<td>$419,883</td>
</tr>
<tr>
<td>Revere Copper &amp; Brass, Inc.</td>
<td>$429,170</td>
</tr>
<tr>
<td>Conti Products, Inc.</td>
<td>$408,568</td>
</tr>
<tr>
<td>Petri Wine Co.</td>
<td>$400,145</td>
</tr>
<tr>
<td>Helbros Watch Co.</td>
<td>$392,979</td>
</tr>
<tr>
<td>Barbasol Co.</td>
<td>$391,907</td>
</tr>
<tr>
<td>Seven-Up Bottling Co.</td>
<td>$369,368</td>
</tr>
<tr>
<td>Richfield Oil Corp., N. Y.</td>
<td>$314,599</td>
</tr>
<tr>
<td>Williamson Candy Co.</td>
<td>$313,588</td>
</tr>
<tr>
<td>Lutheran Foundation, Los Angeles</td>
<td>$310,551</td>
</tr>
<tr>
<td>Stokley Bros., &amp; Co., Inc.</td>
<td>$297,606</td>
</tr>
<tr>
<td>Radio Bible Class</td>
<td>$255,115</td>
</tr>
<tr>
<td>Gospel Broadcasting Assoc. (Eff. 11/3-46 Dr. J. P. D.)</td>
<td>$245,569</td>
</tr>
<tr>
<td>Voice of Prophecy</td>
<td>$239,763</td>
</tr>
<tr>
<td>Sinclair Refining Co.</td>
<td>$234,089</td>
</tr>
<tr>
<td>Commercial Credit Co.</td>
<td>$212,662</td>
</tr>
<tr>
<td>Gillette Safety Razor Co.</td>
<td>$211,156</td>
</tr>
<tr>
<td>Young People's Church of the Air</td>
<td>$207,810</td>
</tr>
<tr>
<td>U. S. Army Recruiting Service</td>
<td>$199,589</td>
</tr>
<tr>
<td>National Economic Council, Inc.</td>
<td>$190,788</td>
</tr>
<tr>
<td>Cudahy Packing Co.</td>
<td>$190,841</td>
</tr>
<tr>
<td>Ronson Art Metal Works</td>
<td>$156,258</td>
</tr>
<tr>
<td>Hastings Mfg. Co.</td>
<td>$109,335</td>
</tr>
<tr>
<td>Vick Chemical Co.</td>
<td>$157,173</td>
</tr>
<tr>
<td>Employer's Group Insurance Co.</td>
<td>$179,275</td>
</tr>
<tr>
<td>Berkshire Knitting Mills</td>
<td>$134,252</td>
</tr>
<tr>
<td>Gum Laboratories, Inc.</td>
<td>$122,024</td>
</tr>
<tr>
<td>Munir Co., Inc.</td>
<td>$131,659</td>
</tr>
<tr>
<td>Adam Hat-Stores, Inc.</td>
<td>$114,132</td>
</tr>
<tr>
<td>Triangle Publications, Inc.</td>
<td>$112,275</td>
</tr>
<tr>
<td>American Transit Assoc.</td>
<td>$105,867</td>
</tr>
<tr>
<td>Carey Salt Co.</td>
<td>$163,223</td>
</tr>
<tr>
<td>Philco Corp.</td>
<td>$93,932</td>
</tr>
<tr>
<td>Pepsi-Cola Co.</td>
<td>$92,329</td>
</tr>
<tr>
<td>Delaware, Lackawanna &amp; Western Coal Co.</td>
<td>$87,834</td>
</tr>
<tr>
<td>Rensle Washboard Co.</td>
<td>$80,983</td>
</tr>
<tr>
<td>Knox Co.</td>
<td>$75,453</td>
</tr>
<tr>
<td>National Board of Fire Underwriters</td>
<td>$68,440</td>
</tr>
<tr>
<td>Wesley Radio League</td>
<td>$50,097</td>
</tr>
<tr>
<td>Waldo Institute of Los Angeles</td>
<td>$17,113</td>
</tr>
<tr>
<td>G. B. Barr &amp; Co., Inc.</td>
<td>$47,304</td>
</tr>
<tr>
<td>Political—Democrats</td>
<td>$44,247</td>
</tr>
<tr>
<td>Trimount Clothing Co., Inc.</td>
<td>$43,675</td>
</tr>
<tr>
<td>Wilson Sporting Goods Co.</td>
<td>$42,543</td>
</tr>
<tr>
<td>G. N. Congihlan Mfg. Co.</td>
<td>$41,934</td>
</tr>
<tr>
<td>All America Football Conference</td>
<td>$30,920</td>
</tr>
<tr>
<td>American Bird Products, Inc.</td>
<td>$21,901</td>
</tr>
<tr>
<td>P. Lorillard &amp; Co., Inc.</td>
<td>$20,625</td>
</tr>
<tr>
<td>Grove Laboratories, Inc.</td>
<td>$17,191</td>
</tr>
<tr>
<td>Wm. H. Wise &amp; Co., Inc.</td>
<td>$16,378</td>
</tr>
<tr>
<td>Horvitz &amp; Dumberman</td>
<td>$14,239</td>
</tr>
<tr>
<td>Perfect Circle Co.</td>
<td>$13,089</td>
</tr>
<tr>
<td>Political—Republicans</td>
<td>$13,020</td>
</tr>
<tr>
<td>Linx</td>
<td>$11,740</td>
</tr>
<tr>
<td>Metropolitan Life Insurance Co.</td>
<td>$9,945</td>
</tr>
<tr>
<td>H. C. Cole Milling Co.</td>
<td>$7,039</td>
</tr>
<tr>
<td>Christmas Club</td>
<td>$7,576</td>
</tr>
<tr>
<td>National Association of Mfrs.</td>
<td>$7,158</td>
</tr>
<tr>
<td>Cot., Inc.</td>
<td>$7,158</td>
</tr>
<tr>
<td>Mail Pouch Tobacco Co.</td>
<td>$5,981</td>
</tr>
<tr>
<td>Shipstaf &amp; Johnson</td>
<td>$5,099</td>
</tr>
<tr>
<td>Household Finance Corp.</td>
<td>$1,240</td>
</tr>
<tr>
<td>I. J. Fox.</td>
<td>$1,425</td>
</tr>
<tr>
<td>Ice Capades</td>
<td>$9,000</td>
</tr>
</tbody>
</table>

**Total**                                           | **$2,950,729**  

---

**Mutual Broadcasting System 1946 Sponsor Expenditures**

**National Broadcasting Company 1946 Sponsor Expenditures**

**Not Available**
A. & S. LYONS INC.
MANAGERS OF DISTINGUISHED ARTISTS

17 YEARS OF RADIO LEADERSHIP

NEW YORK
HARRY G. OMMERLE
IRENE ETKIN
BEN PEARSON
HARRIET RHODAY

NEW YORK
515 Madison Avenue

BEVERLY HILLS
JOE C. DONOHUE
WYNN ROCAMORA
MARGARET KENT

BEVERLY HILLS
356 No. Camden Drive
### American Broadcasting Co. 1946 Agency Gross Billings

<table>
<thead>
<tr>
<th>Month</th>
<th>Billings</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>$3,708,963</td>
</tr>
<tr>
<td>February</td>
<td>3,318,135</td>
</tr>
<tr>
<td>March</td>
<td>3,659,331</td>
</tr>
<tr>
<td>April</td>
<td>3,411,558</td>
</tr>
<tr>
<td>May</td>
<td>3,419,158</td>
</tr>
<tr>
<td>June</td>
<td>3,336,572</td>
</tr>
<tr>
<td>July</td>
<td>3,237,134</td>
</tr>
<tr>
<td>August</td>
<td>3,132,393</td>
</tr>
<tr>
<td>September</td>
<td>3,265,806</td>
</tr>
<tr>
<td>October</td>
<td>3,301,218</td>
</tr>
<tr>
<td>November</td>
<td>3,232,056</td>
</tr>
<tr>
<td>December</td>
<td>3,122,806</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$40,617,130</strong></td>
</tr>
</tbody>
</table>

### Columbia Broadcasting System Gross Monthly Billings

<table>
<thead>
<tr>
<th>Month</th>
<th>Monthly Billings</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>$5,650,986</td>
</tr>
<tr>
<td>February</td>
<td>5,072,287</td>
</tr>
<tr>
<td>March</td>
<td>5,497,509</td>
</tr>
<tr>
<td>April</td>
<td>5,161,951</td>
</tr>
<tr>
<td>May</td>
<td>5,275,270</td>
</tr>
<tr>
<td>June</td>
<td>4,934,216</td>
</tr>
<tr>
<td>July</td>
<td>4,075,278</td>
</tr>
<tr>
<td>August</td>
<td>4,223,437</td>
</tr>
<tr>
<td>September</td>
<td>4,475,239</td>
</tr>
<tr>
<td>October</td>
<td>5,195,499</td>
</tr>
<tr>
<td>November</td>
<td>5,111,235</td>
</tr>
<tr>
<td>December</td>
<td>5,366,998</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$60,063,905</strong></td>
</tr>
</tbody>
</table>

### Mutual Broadcasting System 1946 Gross Monthly Billings

<table>
<thead>
<tr>
<th>Month</th>
<th>Monthly Billings</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>$2,269,521</td>
</tr>
<tr>
<td>February</td>
<td>2,130,879</td>
</tr>
<tr>
<td>March</td>
<td>2,442,141</td>
</tr>
<tr>
<td>April</td>
<td>2,244,614</td>
</tr>
<tr>
<td>May</td>
<td>2,267,233</td>
</tr>
<tr>
<td>June</td>
<td>2,102,569</td>
</tr>
<tr>
<td>July</td>
<td>1,821,204</td>
</tr>
<tr>
<td>August</td>
<td>1,644,847</td>
</tr>
<tr>
<td>September</td>
<td>2,016,615</td>
</tr>
<tr>
<td>October</td>
<td>2,373,610</td>
</tr>
<tr>
<td>November</td>
<td>2,236,485</td>
</tr>
<tr>
<td>December</td>
<td>2,263,484</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$35,997,202</strong></td>
</tr>
</tbody>
</table>

### National Broadcasting Company Gross Monthly Billings

<table>
<thead>
<tr>
<th>Month</th>
<th>Billings</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>3,361,613</td>
</tr>
<tr>
<td>February</td>
<td>3,291,343</td>
</tr>
<tr>
<td>March</td>
<td>537,036</td>
</tr>
<tr>
<td>April</td>
<td>1,522,421</td>
</tr>
<tr>
<td>May</td>
<td>18,373,635</td>
</tr>
<tr>
<td>June</td>
<td>13,359,843</td>
</tr>
<tr>
<td>July</td>
<td>103,700</td>
</tr>
<tr>
<td>August</td>
<td>3,126,682</td>
</tr>
<tr>
<td>September</td>
<td>621,399</td>
</tr>
<tr>
<td>October</td>
<td>3,984,362</td>
</tr>
<tr>
<td>November</td>
<td>2,791,116</td>
</tr>
<tr>
<td>December</td>
<td>20,592</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$60,063,905</strong></td>
</tr>
</tbody>
</table>

### American Broadcasting Co. Industry Classifications

<table>
<thead>
<tr>
<th>Industry Classification</th>
<th>Billings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foods and food beverages</td>
<td>$13,392,273</td>
</tr>
<tr>
<td>Drugs and toilet goods</td>
<td>9,483,782</td>
</tr>
<tr>
<td>Stationery and publishers</td>
<td>2,385,649</td>
</tr>
<tr>
<td>House furniture and furnishings</td>
<td>2,385,649</td>
</tr>
<tr>
<td>Laundry soaps and household supplies</td>
<td>2,385,649</td>
</tr>
<tr>
<td>Lubricants &amp; fuel</td>
<td>2,385,649</td>
</tr>
<tr>
<td>Stationery &amp; publishers</td>
<td>2,385,649</td>
</tr>
<tr>
<td>Travel</td>
<td>2,385,649</td>
</tr>
<tr>
<td>Wines &amp; beers</td>
<td>2,385,649</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>1,106,142</td>
</tr>
<tr>
<td>Political</td>
<td>36,315</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$40,617,130</strong></td>
</tr>
</tbody>
</table>

### Columbia Broadcasting System Industry Classifications

<table>
<thead>
<tr>
<th>Industry Classification</th>
<th>Billings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Automotive</td>
<td>$3,261,613</td>
</tr>
<tr>
<td>Building materials</td>
<td>861,329</td>
</tr>
<tr>
<td>Cigars, cigarettes, tobacco</td>
<td>1,319,343</td>
</tr>
<tr>
<td>Clothing &amp; dry goods</td>
<td>537,036</td>
</tr>
<tr>
<td>Confectionery &amp; soft drinks</td>
<td>1,522,421</td>
</tr>
<tr>
<td>Drugs &amp; toilet goods</td>
<td>18,373,635</td>
</tr>
<tr>
<td>Financial &amp; insurance</td>
<td>822,211</td>
</tr>
<tr>
<td>Food &amp; food beverages</td>
<td>13,359,843</td>
</tr>
<tr>
<td>Garden</td>
<td>103,700</td>
</tr>
<tr>
<td>House furniture &amp; furnishings</td>
<td>3,126,682</td>
</tr>
<tr>
<td>Jewelry &amp; Silverware</td>
<td>624,399</td>
</tr>
<tr>
<td>Laundry soaps &amp; household supplies</td>
<td>3,984,362</td>
</tr>
<tr>
<td>Lubricants &amp; fuel</td>
<td>1,660,004</td>
</tr>
<tr>
<td>Stationery &amp; publishers</td>
<td>2,791,116</td>
</tr>
<tr>
<td>Travel</td>
<td>20,592</td>
</tr>
<tr>
<td>Wines &amp; beers</td>
<td>1,515,889</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>1,106,142</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$60,063,905</strong></td>
</tr>
</tbody>
</table>

### Mutual Broadcasting System Industry Classifications

<table>
<thead>
<tr>
<th>Industry Classification</th>
<th>Billings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foods and food beverages</td>
<td>$13,392,273</td>
</tr>
<tr>
<td>Drugs and toilet goods</td>
<td>9,483,782</td>
</tr>
<tr>
<td>Stationery and publishers</td>
<td>2,385,649</td>
</tr>
<tr>
<td>House furniture and furnishings</td>
<td>2,385,649</td>
</tr>
<tr>
<td>Laundry soaps and household supplies</td>
<td>2,385,649</td>
</tr>
<tr>
<td>Lubricants &amp; fuel</td>
<td>2,385,649</td>
</tr>
<tr>
<td>Stationery &amp; publishers</td>
<td>2,385,649</td>
</tr>
<tr>
<td>Travel</td>
<td>2,385,649</td>
</tr>
<tr>
<td>Wines &amp; beers</td>
<td>2,385,649</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>1,106,142</td>
</tr>
<tr>
<td>Political</td>
<td>36,315</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$40,617,130</strong></td>
</tr>
</tbody>
</table>
NCAC RADIO ARTISTS and RADIO PROGRAMS will BOOST YOUR SALES

NCAC RADIO ARTISTS assure fine performance and favorable audience response.

NCAC RADIO PROGRAMS are designed to fill your needs . . . The BEST in value . . . The BEST in entertainment.

NCAC RADIO STAFF places its thorough knowledge of radio entertainment at your command to cooperate with you in solving your problems.

NATIONAL CONCERT AND ARTISTS CORPORATION
711 FIFTH AVENUE
ALFRED H. MORTON, President

NEW YORK 22, NEW YORK
PLaza 3-0820
A. S. BENNETT ASSOCIATES
512 Fifth Avenue, New York 18, N. Y.
Phone: PENnsylvania 6-0646

CALIFORNIA RESEARCH BUREAU
Phone: Ho. 5111

C. C. CHAPELLE COMPANY
188 W. Randolph St., Chicago 1, Ill.
Phone: Central 8814
233 Broadway, New York 7, N. Y.
Phone: REctor 2-5640

THE COOPERATIVE ANALYSIS OF
BROADCASTING, INC.
11 West 42nd Street, New York, N. Y.
Phone: Circle 6-6100-1-2-3-4-5

CROSSLEY, INC.
330 W. 42nd St., New York 18, N. Y.
Phone Blyant 9-5462
4 Mercer St., Princeton, N. J.

EGERT RESEARCH ASSO. INC.
595 Madison Ave., New York 22, N. Y.
Phone: ELDorado 5-1294

ELLIOTT-HAYNES, LTD.
(Radio Research Division)
515 Broadview Ave., Toronto 6, Ont., Canada
Phone: EErrard 1144
Sun Life Bldg., Montreal, Que., Canada
Phone: PLateau 6494
51 East 42nd St., New York 17, N. Y.
Phone: VAnderbilt 6-2936

C. E. HOOPER, INC.
10 East 40th St., New York 16, N. Y.
Phone: LEXington 2-3000
230 N. Michigan Ave., Chicago 1, Ill.
Phone: RANDolph 8150
315 Equitable Bldg., 6253 Hollywood Blvd.
Hollywood 28, Calif.
Phone: HOLlywood 3553

INDUSTRIAL SURVEYS CO., INC.
292 Madison Ave., New York 17, N. Y.
Phone: MURray Hill 3-0690
75 E. Wacker Drive, Chicago, Ill.

KNIGHT & PARKER
724 South Spring St., Los Angeles 14, Calif.
Phone: MAdison 1196

McKINSEY & COMPANY
(Management Consultants)
60 East 42nd St., New York 17, N. Y.
Phone: VAnderbilt 6-5280

A. C. NIELSEN COMPANY
2101 Howard Street, Chicago 45, Ill.
Phone, Hollycourt 6109

NOBLE & SWARS, INC.
7 W. 44th St., New York 18, N. Y.
Phone: MUrray Hill 2-7461

OFFICE OF RESEARCH, INC.
3470 Broadway, New York 31, N. Y.
Phone, AUdubon 3-2335

RALPH L. POWER
767 Castelar St., Los Angeles 12, Calif.
Phone: Mutual 5277

THE PULSE, INC.
110 Fulton St., New York 7, N. Y.
Phone: REctor 2-6863

RADIO COPY
162-25 Depot Road, Flushing, L. I., N. Y.
Phone: FLushing 9-7779

RADIO REPORTS, INC.
220 East 42nd St., New York 17, N. Y.
Phone: MUrray Hill 7-6658

ELMO ROPER
30 Rockefeller Plaza, New York 20, N. Y.
Phone Circle 6-7164

N. C. RORABAUGH CO.
347 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 6-9186

ROSS FEDERAL RESEARCH CORP.
17 East 48th St., New York 17, N. Y.
Phone, PLaza 3-6500

SPOT RADIO SERVICE
1 East 54th St., New York 22, N. Y.
Phone: PLaza 5-9800
EVERY RADIO STATION HAS A **Problem**

We are better equipped to do a real selling job for those radio stations that should be doing more than one hundred thousand dollars per year in national spot business and are not doing it today. If you are the owner or manager of one of these stations let us show you our plan of operation.

---

Adam J. Young Jr.

RADIO STATION REPRESENTATIVE

11 West 42nd Street, New York 18, New York  L0ngacre 3-1926

NEW YORK • CHICAGO • LOS ANGELES • SAN FRANCISCO
Radio Station Representatives

ADVERTISING TIME SALES CO.

Dallas—507 Texas Bank Bldg., Irl W. Brown, Manager ............................................. Central 9026
New York—60 East 42nd St., Lowell W. Brown, Manager ........................................ M. Murray Hill 6-1788
Chicago—360 N. Michigan Ave., John Alexander, Manager ....................................... Franklin 5241
St. Louis—915 Olive St., Fred J. Wright, Manager ......................................................... Chestnut 1965

JAMES L. ALEXANDER

Toronto—Concourse Bldg., James L. Alexander, Manager ........................................... Adelaide 9594
Montreal—Drummond Bldg., Emil Genest, Manager ....................................................... Harbour 6448

ALL-CANADA RADIO FACILITIES LIMITED

Calgary—Southam Bldg. ................................................................. M ............................................. 7691
H. R. Carson, President-Mgr.-Dir.; A. R. Gibson, Secretary-Treasurer.
Montreal—Dominion Square Bldg., B. Hall ............................................................... Lancaster 6400
Toronto—Victory Bldg., G. F. Herbert ............................................................... Elgin 2464
Winnipeg—Electric Railway Chambers, P. H. Gayner ........................................... 96-861
Vancouver—198 W. Hastings St., J. E. Baldwin ......................................................... Marine 9542

AMERICAN BROADCASTING COMPANY, INC.
(National Spot Sales Division

New York City—33 W. 42nd St. ................................................. W. Wisconsin 7-1737
W. Dennis, Manager; John W. Brooke, Eastern Sales Mgr.
Chicago—20 N. Wacker Drive, Roy McLaughlin, Manager ....................................... Delaware 1900
Hollywood—1440 N. Highland Ave., Amos Baron, Manager ..................................... Hillside 8231
Detroit—1770 Stroh Bldg., Jack Donohue, Manager ................................................. Cherry 8321
San Francisco—155 Montgomery St., Kirk Toney, Manager ......................................... Exbrook 6544
Pittsburgh—1820 Oliver Bldg., Kent Patterson, Manager ........................................... Atlantic 8129

ASSOCIATED BROADCASTING CO., LTD.

Montreal—Dominion Square Bldg. .................................................................................. Belair 3325
M. M. Maxwell, President; M. Feldman, Vice-President; F. Maxwell, Secretary- Treasurer; R. J. Meyer, Sales Director; S. Vineberg, Program Director; J. O. Denis, French Director; J. Feldman, Recording Department; R. O. Stevenson, Manager of Syndicated Transcription Department.

Toronto—199 Bay St. ........................................................................................................ Adelaide 3248
M. R. Raymond, Mgr., K. H. Gregory, Sales Mgr.
Joseph Hershey McGillvra, Inc.

Advertising Representatives for Radio Stations

ESTABLISHED 1933

The McGillvra selling formula of personal calls on prospects — aggressive mail follow-ups — and close selling cooperation with the station has brought enviable sales results for the broadcasters we represent. We can quote spot sales increase figures in markets varying from small to major for established network affiliates, independent outlets, and stations new to the air waves.

Write us for our success story on stations and markets parallel to yours.

Joseph Hershey McGillvra, Inc.
366 Madison Avenue New York 17, N. Y.

MUrrey Hill 2-8755

CHICAGO LOS ANGELES SAN FRANCISCO
STATION REPRESENTATIVES

AYER-KNODEL, INC.

New York 17—565 Fifth Ave. .......... PLaza 3-2622
Lewis H. Avery, President; J. W. Knodel, Executive V.P.; B. P. Timothy, Secy.; Arthur H. McCoy, Treas.; David H. Sandeberg, Director.
Chicago 1—333 N. Michigan Ave. .......... Andover 4710
J. W. Knodel.
San Francisco—544 Market St. .......... Douglas 5873
D. H. Sandeberg.
Los Angeles—315 W. Ninth St. .......... Trucker 2095
Norman E. Noyes.

Stations—WGAC, Augusta; KERO, Bakersfield; WKBW, Buffalo; WHAN, Charleston; WJJD, Chicago; WSAI, Cincinnati; KDAL, Duluth; KFRE, Fresno; KILO, Grand Forks; WJEF, Grand Rapids; WFBC, Greenville; KULA, Honolulu; KHON, Honolulu; WKZO, Kalamazoo; WDGY, Minneapolis-St. Paul; KLO, Ogden; WPOR, Portland, Maine; KOIN, Portland, Oregon; WHBF, Rock Island, Ill. (Quad Cities); KROY, Sacramento; KALL, Salt Lake City; WDAR, Savannah; KJRP, Seattle; KMA, Shenandoah; KXEL, Waterloo; The Intermountain Network; The Intercollegiate Broadcasting System.

BERTHA BANNAN
(New England Representative*)

Boston—80 Boylston St., Bertha Bannan, Owner; Gertrude Sane, Sales. ....Hubard 4370-4419

*Stations represented on a regional basis in New England only.

WALTER BIDDICK COMPANY

Los Angeles—568 Chamber of Commerce Bldg. (24) .......... Richmond 6184

G. M. Biddick, President; M. Cornell, Vice-President; George Link, Salesman.

Stations—KIEV, Glendale, Calif.; KFOX, Long Beach, Calif.; KLS, Oakland, Calif.; KHUB, Watsonville, Calif.; WJJD, Chicago, Ill.; WIBW, Topeka, Kans.; WIBX, Utica, N. Y.; KSRO, Santa Rosa, Calif.; WIND, Gary, Ind.; KFAD, Nampa, Idaho; KCKN, Kansas City, Mo.

JOHN BLAIR & COMPANY

Chicago—520 N. Michigan Ave. .......... Superior 8659

John P. Blair, President; Gale Blocki, Jr., Vice-President; Paul Ray; Charles Dilcher, Ward Ingram, Wells H. Barnett, Jr. E. Schuyler Ensell; Robert Eastman; Richard Gerken. Richard D. Buckley, Vice-President; William Weldon; Robert Hill Bolling

New York City—341 Madison Avenue. .......... Murray Hill 9-6084

Los Angeles—6331 Hollywood Blvd., Carleton E. Coveny; Holly Moyer .......... Granite 6103
San Francisco—608 Russ Building, Lindsey Spight, Vice-President .......... Douglas 3188
St. Louis—1148 Paul Brown Building, J. Chris Hetherington. .......... Chestnut 5688

Detroit—1114 Brook Building, Charles M. Adell .......... Randolph 5257

In just One Year
We have proved that Aggressive Activity brings results...

On January 1, 1946, our newly formed organization represented just three radio stations.

Today that list includes many outstanding stations located in important markets throughout the United States as well as a rapidly growing regional network. Here they are:

**EAST CENTRAL**
- WKBW Buffalo, N. Y.
- WSAI Cincinnati, Ohio
- WJEF Grand Rapids
- WKZO Kalamazoo, Mich.
- WPOR Portland, Maine

**SOUTHEAST**
- WGAC Augusta, Ga.
- WHAN Charleston, S. C.
- WFBG Greenville, S. C.
- WDAR Savannah, Ga.

**ROCKY MOUNTAIN**
- KALL Salt Lake City
- KLO Ogden, Utah

**INTERMOUNTAIN NETWORK**

**WEST CENTRAL**
- WJJD Chicago, Ill.
- KDAL Duluth, Minn.
- KILO Grand Forks, N. D.
- WDGY Minneapolis-St. Paul
- WHBA Rock Island, Ill.—Quad Cities
- KMA Shenandoah, la.
- KXEL Waterloo, Iowa

**WEST COAST**
- KERO Bakersfield, Calif.
- KFRE Fresno, Calif.
- KCOI Portland, Oregon
- KROY Sacramento, Calif.
- KJR Seattle, Wash.
- KVPO Honolulu, Hawaii

**INTERCOLLEGIATE BROADCASTING SYSTEM**

A year ago we said, “It is our aim and objective...to bring the business of station representation out of the doldrums of passivity into the realm of aggressive activity.” We believe we are accomplishing this aim for the stations we represent. “Aggressive activity” has paid dividends and we believe it will continue to pay dividends for these important properties.

We will continue, in 1947 and the years to come, to give radio stations, advertising agencies and advertisers alike, service geared to the ever-increasing competitive situation.

**THE BOLLING CO. INC.**

New York—480 Lexington Avenue.............................................. Plaza 9-8150
George H. Bolling; Robert H. Bolling; E. Schuyler Ensell.

Chicago—360 No. Michigan Avenue.............................................. Dearborn 5-2777
Station—WNBF, Binghamton, N. Y.

**D. L. BOUFFORD**

Toronto—112 Yonge St., 1.................................................. AD. 7468
Station—CKCH, Hull, Quebec.

**THE BRANHAM COMPANY**

New York—230 Park Avenue.................................................. Murray Hill 6-1860
M. H. Long, President; Joseph F. Timlin, Vice-President, N. Y., Manager of radio department.

Chicago—360 N. Michigan Avenue.............................................. Central 5726
John Petrie, Chairman of the Board, Chicago; C. B. Peterson, Vice-President, Chicago; Manager radio department.

Detroit—General Motors Bldg., Harry Anderson................................ Trinity 1-0440

Dallas—First National Bank Bldg., J. S. McCauley................................ Central 8569

Atlanta—Rhodes Haverty Bldg., J. B. Keough................................ Walnut 4851

St. Louis—Arcade Bldg., J. E. Nicholson........................................ Chestnut 6192

Kansas City—Board of Trade Bldg., G. F. Dillon................................ Harrison 1023

San Francisco—5 Third St., George D. Close..................................... Garfield 6740


Charlotte, N. C.—612 Commercial National Bank Bldg., H. L. Ralls.......................... Charlotte 8839

Memphis—1018 Sterick Bldg., Sidney L. Nichols, Memphis........................ Memphis 8-2344

Station—WLAY, Muscle Shoals, Ala.; WMOB, Mobile, Ala.; KTHS, Hot Springs, Ark.; KFMB, San Diego, Calif.; KWKH, Shreveport, La.; WCPO, Cincinnati, O.; WTJS, Jackson, Tenn.; WNOX, Knoxville, Tenn.; WMC, Memphis, Tenn.; KRKC, Beaumont, Texas; KWBU, Corpus Christi, Texas; KRLD, Dallas, Texas; WCHS, Charleston, West Va.; WBLK, Clarksburg, West Va.; WSAZ, Huntington, West Va.; WPAR, Parkersburg, West Va.

**BROADCAST SALES CO.**

New York City—280 Madison Ave............................................. Murray Hill 7-7422
Peggy Stone, Manager; Thomas Stone, Asst.

Chicago—360 N. Michigan Ave., George Roesler............................ Randolph 9034

Hollywood—6362 Hollywood Blvd., Homer Griffith................................ Granite 6113
San Francisco—681 Market St., David Williamson................................ Douglas 4479

Station—**WJIM** Lansing, Michigan; **WINN** Louisville, Kentucky;
**WMAN** Mansfield, Ohio; **WMRN** Marion, Ohio; **WMPS** Memphis, Tennessee; New England Cupboard on **WNAC** Boston, Mass.

**American Affiliate. **Mutual Affiliate.

**HOWARD C. BROWN COMPANY**

Hollywood—6404 Sunset Blvd.................................................. Hollywood 6045
H. C. Brown, In Charge; Helen V. Brown, Office Manager.

Wellington, New Zealand—P. O. Box 1539, B. T. Sheil.

Johannesburg, South Africa—P. O. Box 7065, Charles Berman.

Sydney, Australia—G.P.O. Box 6199, C. MacArthur.

Station—3XY, Melbourne, Australia; Efthouse Network, Australia; XORA, Shanghai, China.
THE PAN AMERICAN MARKET

Your neighbors throughout the Americas are constantly increasing their purchases of U. S. products.

Wise advertisers are using the great Pan American radio stations to reach this huge buying audience.

Let us tell you how you can get your share of this rich fertile market.

Representatives for radio stations in

<table>
<thead>
<tr>
<th>Country</th>
<th>Country</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alaska</td>
<td>Dominican Republic</td>
<td>Mexico</td>
</tr>
<tr>
<td>Argentina</td>
<td>Dutch Guiana</td>
<td>Nicaragua</td>
</tr>
<tr>
<td>Bolivia</td>
<td>Ecuador</td>
<td>Newfoundland</td>
</tr>
<tr>
<td>British Guiana</td>
<td>El Salvador</td>
<td>Panama</td>
</tr>
<tr>
<td>Chile</td>
<td>Guatemala</td>
<td>Paraguay</td>
</tr>
<tr>
<td>China</td>
<td>Haiti</td>
<td>Peru</td>
</tr>
<tr>
<td>Colombia</td>
<td>Hawaii</td>
<td>Puerto Rico</td>
</tr>
<tr>
<td>Costa Rica</td>
<td>Honduras</td>
<td>South Africa</td>
</tr>
<tr>
<td>Cuba</td>
<td>Iceland</td>
<td>Uruguay</td>
</tr>
<tr>
<td></td>
<td>Venezuela</td>
<td></td>
</tr>
</tbody>
</table>

Pan American Broadcasting Co.

330 Madison Avenue       New York (17), N. Y.

In Chicago ... Fred Jones, 228 No. Lasalle St.
In Hollywood ... Homer Griffith, 6123 Selma Ave.
In Dallas ... Walter S. K'ine, 711 Construction Bldg.
In San Francisco ... H. Wells, C81 Market St.
BURN-SMITH COMPANY, INC.

Chicago 1—307 N. Michigan Ave.................Central 4437
John A. Toothill, President & General Manager.

New York 18—19 W. 44th St......................Murray Hill 2-3124
C. Stanley Bailey, V-P. & Eastern Manager.

Los Angeles 15—568 Chamber of Commerce Bldg., Walter Biddick, Mgr................Richmond 6184


CANADIAN BROADCASTING CORPORATION

Toronto—354 Jarvis Street.............................Midway 5481
E. A. Weir, Commercial Manager; W. E. Powell, Asst. Commercial Mgr.

Montreal—1231 St. Catherine Street, West........Plateau 7161
Omer Renaud, Commercial Manager—Quebec Division.

Stations—CBA, Sackville, N. B.; CBH, Halifax, N. S.; CBM, Montreal, Que.; CBF, Montreal, Que.; CBJ, Chicoutimi, Que.; CBV, Quebec City, Que.; CBL, Toronto, Ont.; CJBC, Toronto, Ont.; CBO, Ottawa, Ont. CBK, Watrous, Sask.; CBR, Vancouver, B. C.

CAPPER PUBLICATIONS, INC.

Topeka—1035 Topeka Blvd.,..............Topeka 3-2377
Ben Ludy, General Manager; Edna Hann, Asst.; Kathryn Young.

New York City—420 Lexington Avenue.............Mohawk 4-3280
William L. Mc Kee.

Chicago—180 N. Michigan Avenue, Tom L. Greene,........................Central 5977
Kansas City, Mo.—300 Waltower Bldg., Joseph H. Story, Jr................Victor 3864
San Francisco—1207 Russ Bldg., Fred Jameson, Kenneth Morris........Douglas 5220

Stations—KCKN, Kansas City, Mo.; WIBW, Topeka, Kans.

THOMAS F. CLARK CO., INC.

New York—205 East 42nd St................................Murray Hill 4-6317
Thomas F. Clark, President; Miss Mary Dempsey, Manager.

Chicago—35 East Wacker Drive.....................Central 1112
C. J. Anderson, Manager.


151
**B. FRANK COOK**  
(Southeastern Representative*)

*Atlanta, Ga.—1104-22 Marietta St. Bldg. *.Walnut 1231*

Stations—WALB, Albany, Ga.; WFBC, Greenville, S. C.

*Stations represented on a regional basis only.

**COX & TANZ**

*Philadelphia—Drexel Building *.Lombard 3-1720

**E. R. Tanz**

*New York—A. P. Cox, Executive in Charge, 285 Madison Avenue *.Exington 2-2450

**Chicago—228 N. La Salle Street, J. C. Cox, Jr., Executive in Charge *.Franklin 2095


**CLARK-WANDLESS CO.**

*New York City—205 East 42nd St. *.Murray Hill 4-6317-1910

Thomas F. Clark, H. G. Wandleless, Owners; S. A. Mann, Chg. Sales Promotion; Linda Efidi, Asst. Sales Promotion.

*Chicago—35 East Wacker Drive, C. J. Anderson *.Cen 1112


---

**The Mark of Progressive Radio Stations**

"Represented by Universal Radio Sales"

*Office: NEW YORK-CHICAGO-BOSTON-SAN FRANCISCO-LOS ANGELES-SEATTLE*

HARRY E. CUMMINGS
(Southeastern Representative)

Jacksonville, Fla.—1306 Barnett National Bank Bldg. .............. Jacksonville 3-0381

Stations—WJAX, Jacksonville, Fla.; WIOD, Miami, Fla.; WFLA, Tampa, Fla.; WDBO, Orlando, Fla.; Daniel Boone Network (WOPI, Bristol, Tenn.-Va.; WKPT, Kingsport, Tenn.; WISE, Asheville, N. C.); WHIO, Dayton, Ohio; WROL, Knoxville, Tenn.

*Stations represented on a regional basis in Southeastern United States only.

FORJOE & COMPANY

New York—19 W. 44th St. .................................................. Vanderbilt 6-5080

Joseph Bloom, President; Jack Koste, Sales Mgr.


Pittsburgh—Keystone Hotel, Thomas B. Price, Rep. ...................... Grant 5200

Los Angeles—403 W. 8th St., Larry Krasner, Rep. ....................... Vandike 9885

San Francisco—429 Russ Building, Miss Maude Ralph ................... Douglas 8587

Washington, D. C.—1000 Connecticut Ave., Ben Strouse, Rep. ........ Nat. 7203


FREEMANTLE OVERSEAS RADIO LTD.

New York—660 Madison Avenue .......................................... Burtherfield 8-8505

Stations—Radio Andorra (Andorra); Radio Africa (Tangier, Morocco); HJDK-KJDE, Medellin, Colombia. ITALIAN NETWORKS, Blue Network (Italy); Milano 1 (Milan); Torino 1 (Turin); Genova 1 (Genoa); Bologna 11 (Bologna); Venezia (Venice); Verona (Verona); Padova (Padua); Bolzano (Bolzano); Firenze 1 (Florence); Roma 11 (Rome); Napoli 1 (Naples) and Bari 11 (Bari). Red Network: Roma 1 (Rome); Bari 1 (Bari); Napoli 1 (Naples); Firenze 11 (Florence); Catania (Catania); Palermo (Palermo); San Remo (San Remo); Torino 11 (Turin); Genova 11 (Genoa); Milano 11 (Milan); Bologna 1 (Bologna); Ancona (Ancona); Messina (Messina) and Cagliari (Sardegna) (Independent).

153
FREE & PETERS, INC.

New York—444 Madison Avenue ......................... Plaza 5-4130

H. Preston Peters, President; C. Terence Clyne, Vice-President; Jones Scovern, Vice-President; A. J. Barry, Jr., Ewart M. Bain, Charles V. Dresser, Frank Fitzpatrick, Robert J. McNamara, John H. Reed, Jr.

Chicago—180 North Michigan Avenue .................... Franklin 6373

Russel Woodward, Executive Vice-President; John A. Cory, Vice-President; Lloyd Griffin, Vice-President; Ray Neihengen, Joseph W. Evans.

Detroit—645 Griswold Street, William W. Bryan, Manager ................ Cadillac 4255

Atlanta—322 Palmer Building, James M. Wade, Manager .................. Main 5667

Hollywood—6331 Hollywood Blvd ............................ Hollywood 2151

James L. Free, Chairman; Hal W. Hougl, Manager.

San Francisco—58 Sutter Street, A. Leo Bowman, Manager ................ Sutter 4353

*Stations represented on a regional basis only.

W. S. GRANT COMPANY, INC.

San Francisco—Room 313, Central Tower Bldg .................. Exbrook 6685

703 Market St., W. S. Grant, General Mgr.; Jack Q. Hall, Mgr., San Francisco Office, Frances Weyer, Secretary.

Los Angeles—412 W, 6th St., David S. Ballou, Manager .................. Vandick 6314

New York—33 West 42nd St., Bernard Howard, Manager .................. BRyan Dallas 9-1374

Chicago—180 N. Michigan Ave., Frank Back, Manager ................... Dearborn 7869


HOMER GRIFFITH CO., INC.


New York City—500 Fifth Ave .................................. Murray Hill 6-4080


Dallas—611 Construction Bldg .................................. Riverside 2675

Walter Kline, V.-P. & Mid-South Div. Mgr.

San Francisco—681 Market St .................................. Douglas 4475


Stations—KLOK, Phoenix, Ariz.; KCVR, Lodi, Calif.; KAFY, Bakersfield, Calif.; KLX, Oakland, Calif.; KLOK, San Jose, Calif.; KSMC, Santa Maria, Calif.; KOK, Tulare, Calif.; KUJP, Durango, Colo.; KFXJ, Grand Junction, Colo.; KEGM, Boise, Idaho; KBIO, Burley, Idaho; KSIC, Lewiston, Idaho; KEIO, Pocatello, Idaho; 8—Idaho Falls, Idaho; KLIX, Twin Falls, Idaho; KFNH, Shenandoah, Iowa; KWHK, Hutchinson, Kansas; WINN, Louisville,

* call letters not assigned.

MELCHOR GUZMAN COMPANY, INC.
(Latin American Representative)

New York—45 Rockefeller Plaza, (20) .................................................. Circle 7-0624
Melchor Guzman, President; A. M. Martinez, Vice-President.

ARTHUR H. HAGG & ASSOCIATES, INC.

Chicago—360 N. Michigan Ave, Arthur H. Hagg, Pres. ............................................. Central 7553
New York—366 Madison Ave., P. A. Broderick ..................................................... Murray Hill 2-8865
Omaha—320 S. 27th St., H. W. Harvey ............................................................... Jackson 2620
Denver—509 Mercantile Bldg., R. L. Bowers ......................................................... Tabor 4523
Kansas City 6, Mo.—6 E. 11th St., K. W. Hagg ...................................................... Har. 7839

Stations—KGNO, Dodge City, Kans.

FORJOE & COMPANY

NATIONAL
W—RADIO STATION—E
REPRESENTATIVES

FORJOE OFFICES

New York—19 W. 44 St.
Vanderbilt 6-5080
Chicago—360 No. Michigan Ave.
State 5587
Los Angeles—403 W. 8 St.
Vandike 9885
San Francisco—429 Russ Building
Douglas 8587
Philadelphia—1301 Widener Bldg.
Rittenhouse 9698
National 7203
Pittsburgh—Hotel Keystone
Grant 5200

For the best interpretive news . . .

AP
Murray Hill 3-5470
Frank M. Headley, President; John D. Allison, Vice-President; Pat Sullivan, Frank Hays, Sterling B. Beeson, William B. Faber, Michael Renault, Frank W. Miller, Sr., Treasurer; Frank W. Miller, Jr., Secretary.

Chicago—180 N. Michigan Ave., (1)...............Franklin 4686
Dwight S. Reed, Vice-President; Paul R. Weeks, John Wrath, John W. Davis.

Detroit—2019 Penobscot Bldg., H. V. Barrett ....................Randolph 9615

Los Angeles—210 W. 7th St., H. Lindley ................Vandyke 1725

Atlanta—Glenn Bldg., Eli W. Sweatman, Jr. ................Cypress 4311

San Francisco—300 Montgomery St., (4), Ralph W. Mitchell, Vice-President ...Yukon 1265


HOMER HOGAN & CO.

Chicago—410 N. Michigan Ave., Homer Hogan, General Manager ....Whitehall 4488

HAL HOLMAN CO.

Chicago—260 N. Michigan Avenue ..................................State 5262
Hal Holman, Owner.

New York—551 Fifth Avenue ..................................Murray Hill 2-7986

Stations—WJBK, Detroit, Mich.; WIBM, Jackson, Mich.

GEORGE P. HOLLINGBERY CO.

Chicago—307 N. Michigan Avenue (1) ..................Andover 2636
George P. Hollingbery, Owner; M. W. Harms, Jr., Frank E. McCarthy, Harry H. Wise, Jr., Salesmen.

New York City—420 Lexington Avenue (17) ..........Murray Hill 3-9447
F. E. Spencer, Jr., Manager.

Atlanta—223 Peachtree St., Fred F. Hague, Manager ........Cypress 1489

San Francisco—300 Montgomery St., (4), R. J. Birch, Manager ..........Douglas 4393

Los Angeles—411 W. Fifth St., J. V. Fisler, Manager ........Madison 6-3633


THE KATZ AGENCY, INC.

New York City 18—500 Fifth Avenue ........................................Wlconsin 7-8620

156
STATION REPRESENTATIVES

Chicago 1—307 N. Michigan Ave. ........................................ Central 4006

Detroit 2—General Motors Bldg ........................................ Trinity 2-7685
Ralph Bateman, Mgr.; Arthur J. Underwood, Jr.

Kansas City 6—Bryant Bldg ........................................ Victor 7095
Thomas Flanagan, Mgr.

Atlanta 5—22 Marietta St. Bldg. ....................................... Walnut 4795
Fred M. Bell, Mgr.; Marvin Smith.

Dallas 1—Republic Bank Bldg ........................................ Central 7936
Frank Brimm, Mgr.

San Francisco 5—Monadnock Bldg ...................................... Sutter 7434
Richard S. Railton, Mgr.

Los Angeles 14—530 W. 6th St ....................................... Tucker 3219
Stanley J. Reulman, Mgr.

* The Georgia Major Market Trio; ** The Mid-States Group.

JOHN KEATING

Portland 5—919 Taylor St .............................................. Beacon 4107
J. D. Keating, Lee P. Bishop.

Seattle 1—2nd & Pine Bldg., James McLoughlin, Mgr ........................................ Elliott 6520

San Francisco—Fairmont Hotel, Vincent Francis ........................................ Ga. 8300


JOSEPH HERSHEY MCGLYVRA, INC.

New York—366 Madison Avenue (17) ........................................ Murray Hill 2-8753
Joseph H. McGilvra, President; James LeBaron, V. P.-General Sales Manager; Jack Kelly, Harry C. Folts.

Chicago—35 East Wacker Drive (1) ........................................ State 5282
Walter Beadell, Manager; William Sauerstrom

Los Angeles—684 So. Lafayette Pl. Pl ........................................ Drexel 4388
Robert W. Walker, Manager; John A. Nelson.

San Francisco—68 Post St., Rogers P. Parrett, Manager; Reba M. Stanley ........................................ Sutter 5568
** Stations—KXL, Little Rock, Ark.; KGER, Long Beach, Calif.; KIST, Santa Barbara, Calif.; KVOD, Denver, Colo.; KGHF, Pueblo, Colo.; WBRY, Waterbury, Conn.; WILM, Wilmington, Del.; WPIK, Alexandria, Va.; WBAW, Coral Gables, Fla.; WWPG, Palm Beach, Fla.; WBBQ, Augusta,

J. P. McKinney & Son

New York City—30 Rockefeller Plaza, Max M. Everett, Mgr.......................... Circle 7-1178
Chicago—400 N. Michigan Avenue, John Schulz, Chicago, Superior 9866
San Francisco—681 Market St., R. J. Bidwell.......................... Garfield 5512


National Broadcasting Sales

Toronto—25 King St., West, Jack M. Davidson, Mgr.; Norman D. Brown, R. A. S. Munro, Cliff Wingrove, Salesmen; Paul Mulvihill, Sales Promotion. 8895
Montreal—660 St. Catherine St., West, R. A. Leslie, Manager. 3051

 Stations:—CKWS, Kingston, Ont.; CKGB, Timmins, Ont.; CFCH, North Bay, Ont.; CJAD, Montreal, Que.; CKRN, Rouyn, Que.; CHAD, Amos, Que.; CHEX, Peterborough, Ont.; CJKL, Kirkland Lake, Ont.; CKTB, St. Catharines, Ont.; SFPA, Port Arthur, Ont.; CKVD, Val d’Or, Que.; CHGB, Ste. Anne de la Pocatiere, Que.; CHOK, Sarnia, Ont.; CVKEY, Toronto (Montreal, Que. only).

National Broadcasting Company, Inc.

(National Spot and Local Sales Division)

New York City 20—30 Rockefeller Plaza, James V. McConnell, Dir.; W. C. Roux, Mgr. Circle 7-8300
Boston 16—Hotel Bradford, John Dodge, Rep. Hancock 4329
Cleveland—NBC Bldg., Don Stratton, Rep. 0942
Washington 5, D. C.—Trans Lux Bldg., Mahlon Glascock, Rep. 4000
Chicago 54—Merchandise Mart, Oliver Morton, Mgr. Superior 8300
Denver 2—1625 California St., James McPherson, Rep. Maine 6211
San Francisco 2—NBC Bldg., Taylor & O’Farrell Sts. Greystone 8700

Carl Nielsen, Rep.


Lathrop Mack, Mgr.


Northwest Radio Advertising Co.

Seattle—American Bldg. Elliot 5488
Edwin A. Kraft, General Manager; W. L. Paul, Assistant Manager.

 Stations:—KINY, Juneau, Alaska; KTKN, Ketchikan, Alaska.

158
PAN AMERICAN BROADCASTING COMPANY
(Latin-American and Foreign Station Representative)
New York 17—330 Madison Ave.......................... MURray Hill 2-0810
Chicago—228 No. LaSalle St., F. R. Jones, Mgr.......................... State 5096
Hollywood 28—6123 Selma Ave., Homer Griffith.......................... Hollywood 6281
Dallas—711 Construction Bldg., Walter S. Kline.......................... Riverside 6051
San Francisco—681 Market St., H. Wells.............................. Douglas 4475

Stations—The Alaska Broadcasting System of: KFQD, Anchorage; KTKN, Ketchikan; KINY, Juneau; Radio Mozambique, South Africa; ZFY, Georgetown; British Guiana; VIAC, San Juan, Puerto Rico; WKAQ, San Juan, Puerto Rico; HP5J-HP6J, Panama City, Panama; TIPG-TINBC, San Jose, Costa Rica; HOL-HOLA, Colon, Panama; HHBM-HHCM-HHGM, Portau-Prince, Haiti; HHW, Port-au-Prince, Haiti; HIN-HI-N, Ciudad Trujillo, D. R.; La Cadena Azul, with 6 stations in: Portoviejo, Ecuador; Guayaquil, Ecuador; Cuenca, Ecuador; Ibarra, Ecuador; Cuito, Ecuador; Ambato—Emisoras Atlantico and Emisoras Unidas de Barranquilla, Colo.; Radiodifusora Venezuela, Radio Caracas, Ondas Populares, of Caracas, Venezuela; The Radios La Cooperativa, Vitlicia network of 8 stations in Chile: Valparaiso, Santiago, Valdivia, Temuco, Puerto Montt, Punta Arenas; Radio Cristal, Bogota, Colo., La Voz Del Valle, Cali, Colo., La Voz De Antioquia, Medellin, TGW, Guatemala City, Guatemala; HRN, Tegucigalpa, Honduras; Rikisutvarpid, Raykjavik; YNPS, Managua, Nicaragua; ZP9, Asuncion, Paraguay; ZP5, Encarnacion, Paraguay; Ecos Del Zulia, Maracaibo; YSO-YSN, San Salvador, E.S.; The El Expectador Network of 10 stations in Uruguay: The Peruvian Network of 9 stations, XOAR, Shanghai, China; FJU, Suva, Fiji Islands; The Patagonia Network of Argentina; Radio Popular, Maracaibo; AVROS, Paramaribo, Dutch Guiana.

JOHN E. PEARSON COMPANY
Chicago 1—360 N. Michigan.............................. F. FRanklin 2539
John E. Pearson, Owner; William L. Wallace, Mid-West Sales Mgr.; Kay Fisher, Sales; Sue Masterson, Financial Secy.; Agnes A. Terrace, Secy.
New York 17—250 Park Ave., Hines H. Hatchett, Mgr.......................... Plaza 8-2255
Kansas City 6—1112 Diersk Bldg., Owen H. Balch, Mgr.................. Grand 2144
St. Louis 1—915 Olive St., Ralph Schulenburg, Mgr.......................... Garfield 6865
Los Angeles 5—685 S. Lafayette Park Place, Robert W. Walker, Mgr............. Drexel 4388
San Francisco 4—68 Post St., Rogers P. Parratt, Mgr........................ Sutter 5568

### JOHN H. PERRY ASSOCIATES

<table>
<thead>
<tr>
<th>City</th>
<th>Address</th>
<th>Manager</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>New York</td>
<td>17—310 East 45th St.</td>
<td>M. Murray Hill</td>
<td>4-1647</td>
</tr>
<tr>
<td>Chicago</td>
<td>3—122 S. Michigan Ave., F. W. Thurnau, Mgr.</td>
<td>Harrison</td>
<td>8085</td>
</tr>
<tr>
<td>Detroit</td>
<td>2—7338 Woodward Ave., J. J. Higgins, Mgr.</td>
<td>Madison</td>
<td>0790</td>
</tr>
<tr>
<td>Atlanta</td>
<td>3—1220 Rhodes-Haverty Bldg., Mrs. Alice S. Grant, Mgr.</td>
<td>Walnut</td>
<td>1334</td>
</tr>
<tr>
<td>Philadelphia</td>
<td>7—12 South 12th St, Robert Hitchings, Manager</td>
<td>Walnut</td>
<td>3555</td>
</tr>
</tbody>
</table>

**Stations** — WJHP, Jacksonville, Fla.; WTMC, Ocala, Fla.; WDLP, Panama City, Fla.; WCOA, Pensacola, Fla.; WTAI, Tallahassee, Fla.; WDHL, Bradenton, Fla.

### EDWARD PETRY & COMPANY, INC.

<table>
<thead>
<tr>
<th>City</th>
<th>Address</th>
<th>Manager</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>New York</td>
<td>17—17 East 42nd Street</td>
<td>M. Murray Hill</td>
<td>2-4400</td>
</tr>
<tr>
<td></td>
<td>Edward Petry, President; Henry Christal, Secretary-Treasurer; Henry Ringgold, Albert Young, Jr., Mason McGuire, Lloyd George Venard, Volney F. Righter, John Harrington, James O. Parsons, Jr., Lawrence Field, Irvin Gross, George Klayer.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chicago</td>
<td>11—400 N. Michigan Avenue</td>
<td>Delaware</td>
<td>8600</td>
</tr>
<tr>
<td></td>
<td>Edward Voynow, Vice-President; John Ashenhurst, Louis A. Smith, James L. Thompson, Buell Herman.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Detroit</td>
<td>2—General Motors Bldg.</td>
<td>Madison</td>
<td>1035</td>
</tr>
<tr>
<td></td>
<td>William Cartwright.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>San Francisco</td>
<td>4—Russ Bldg., Earle H. Smith, King Harris</td>
<td>Garfield</td>
<td>4082</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>13—601 W. 5th Street, Chester Matson</td>
<td>Michigan</td>
<td>8729</td>
</tr>
<tr>
<td>St. Louis</td>
<td>3—Shell Bldg., George Kercher</td>
<td>Chestnut</td>
<td>7191</td>
</tr>
<tr>
<td>Boston</td>
<td>16—Statler Bldg., 20 Province St., James G. Sandison</td>
<td>Hubbard</td>
<td>6342</td>
</tr>
<tr>
<td>Atlanta</td>
<td>3—New Palmer Bldg., Marietta St. at Forsythe</td>
<td>Jackson</td>
<td>7983</td>
</tr>
</tbody>
</table>


### RALPH L. POWER

(Australian Representative)

Los Angeles—767 Castellar (12), Eugene Parker

<table>
<thead>
<tr>
<th>City</th>
<th>Address</th>
<th>Manager</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>New York</td>
<td>17—521 Fifth Avenue.</td>
<td>M. Murray Hill</td>
<td>2-2170-1</td>
</tr>
<tr>
<td>Chicago</td>
<td>1—333 N. Michigan Avenue</td>
<td>Central</td>
<td>1742-3</td>
</tr>
<tr>
<td></td>
<td>R. L. Swats, Jr., Manager.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Detroit</td>
<td>28 W. Adams Ave. (26), Robert Rains, Mgr.</td>
<td>Cherry</td>
<td>8321</td>
</tr>
<tr>
<td>San Francisco</td>
<td>5—681 Market St., H. G. Wells, Mgr.</td>
<td>Douglas</td>
<td>4475</td>
</tr>
<tr>
<td>Dallas</td>
<td>711 Construction Bldg., Walter Kline, Mgr.</td>
<td>Riverside</td>
<td>2673</td>
</tr>
</tbody>
</table>

**Stations** — WMGY, Montgomery, Ala.; WJNO, West Palm Beach, Fla.; WEST, Easton, Pa.; WGAL, Lancaster, Pa.; WMBS, Uniontown, Pa.;
WDEL, Wilmington, Del.; WTVL, Waterville, Me.; WKBO, Harrisburg, Pa.; WLBR, Lebanon, Pa.; WORK, York, Pa.; WKAT, Miami Beach, Fla.; WAAT, Newark, N. J.; WAZL, Hazleton, Pa.; WRAW, Reading, Pa.; HOX-HOXA-HOXB-HOXD, Panama (Republic of Panama).

**RADIO CENTRE LIMITED**

Toronto—64 Wellington St., West......................... WAverly 2036
D. Spencer Grow, Manager.

**RADIO REPRESENTATIVES, LTD.**

Toronto 1—4 Albert St.................................. WAverly 6151

Montreal—337 Dominion Square Bldg., W. Dippie, Mgr................ HArbour 7011
Winnipeg—Lindsay Bldg., A. J. Messner, Mgr................ 96374


**RADIO SALES**

(The SPOT Broadcasting Division of the Columbia Broadcasting System)

*New York 22—485 Madison Avenue.................................. WLickersham 2-2000
J. L. Van Volkenburg, General Sales Manager; Herbert A. Carlborg, Eastern Sales Manager; Howard Stanley, Sales Promotion Director; E. J. Heerdt, Sales Service Manager; Richard F. Hess, Supervisor of Research; Alice Santti, Manager Clearance Department; G. R. Dunham, Jr., A. H. Flaten, Eldon Hazard, Ed Larkin, Roy F. Shults, Dave Sutton, Dick Wright.*

*Chicago 11—410 North Michigan Avenue.......................... Whitehall 6000
Wilbur S. Edwards, Western Sales Manager; Charles Compton, Gordon Hayes, Ted McIoney, William Ogden, Ted Swift.*

*Atlanta 3—101 Marietta Street.................................. Jackson 5960
H. H. Holtshouser, Southeastern Sales Manager.*

*San Francisco 5—Palace Hotel.................................. Yukon 1700
Jack Brumback, Sales Manager for Northern California and the Northwest.*

*Los Angeles 28—Columbia Square.................................. Hollywood 1212
L. D. Larimer, Sales Manager for Southern California.*


**WILLIAM G. RAMBEAU COMPANY**

*Chicagो—360 N. Michigan Ave.................................. Andover 5566
William G. Rambeau, Owner; Mary A. Rambeau, Treas.; Mary S. Rudd, Secy.; Carl L. Baker, Jack V. Porter, Salesmen; Mary Moore.*

*New York 17—Chanin Bldg...................................... LExington 2-1820
William M. Wilson, Exec. V.P.; John S. Stewart.*

*Los Angeles 5—672 S. Lafayette Pk. Pl., Jack V. Porter, Manager........... MUTual 2317
Stations—WMEX, Boston, Mass.; WNAB, Bridgeport, Conn.; WHBC, Canton, O.; WOCB, Cape Cod, Mass.; WHJB, Greensburg, Pa.; WJTN, Jamestown, N. Y.; WNBY, New Bedford, Mass.; WNHC, New Haven, Conn.; WHN, New York City; WJAS, Pittsburgh, Pa.; WPAF, Portsmouth, O.; WATB, Waterbury, Conn.; WAGC, Chattanooga, Tenn.; KLUE, Galveston, Texas; WGRM, Greenwood, Miss.; WJXN, Jackson, Miss.; WLAU, Laurel, Miss.; WHQO, Memphis, Tenn.; WMIS, Natchez, Miss.; WJLBW, New Orleans, La.; WORD, Spartanburg, S. C.; KVAK, Atchison, Kas.*

161

PAUL H. RAYMER COMPANY

Chicago 11—435 N. Michigan Avenue.................................................Superior 4473

New York 17—366 Madison Avenue...................................................Murray Hill 7-6540
Paul H. Raymer, Fred C. Brokaw, Peirce L. Romaine, Paul Tiemer, Charles A. Hammarstrom, Ralph E. McKinnie.

Boston 16—507 Statler Office Bldg., Robert C. Foster............................Hubbard 3225

Detroit 26—1264 Penobscot Bldg., Robert B. Rains...............................Cherry 0764

Atlanta 3—804 Candler Bldg., Royal E. Penny..................................Jackson 5026

San Francisco 4—Russ Bldg., L. Ray Rhodes........................................Douglas 8909

Los Angeles 14—707 South Hill St., J. Leslie Fox, John D. Gale...............Vandike 1901

Stations—WBRC, Birmingham, Ala.; KTAR, Phoenix, Ariz.; KVOA, Tucson, Ariz.; KERN, Bakersfield, Calif.; KKO, El Centro, Calif.; KMJ, Fresno, Calif.; KMPC, Los Angeles, Calif.; KFBK, Sacramento, Calif.; KPSD, San Diego, Calif.; KTMS, Santa Barbara, Calif.; KWG, Stockton, Calif.; WDRC, Hartford, Conn.; WSBT, South Bend, Indiana; WGAN, Portland, Me.; WCAO, Baltimore, Md.; WTAG, Worcester, Mass.; WOOD, Grand Rapids, Mich.; KWK, St. Louis, Mo.; KOF, Reno, Nev.; WNDR, Syracuse, N. Y.; WHKK, Akron, Ohio; WHK, Cleveland, Ohio; WHKC, Columbus, Ohio; WTOP, Toledo, Ohio; WKBN, Youngstown, Ohio; WPPO, Providence, R. I.; WDOD, Cha tanooega, Tenn.; WLAC, Nashville, Tenn.; KWFT, Wichita Falls, Tex.; WRVA, Richmond, Va.; WCAU, Philadelphia, Pa. (Pacific); Arizona Broadcasting System; McClatchy Beeline.

VIRGIL REITER & CO.

Chicago—400 N. Michigan Ave. (11)...............................................Superior 5072
Virgil Reiter, Jr., Owner.
Station—WCAU, Philadelphia, Pa.

SEARS & AYER, INC.

Chicago 11—612 N. Michigan Avenue.............................................Superior 8177-8
B. H. Sears, President; A. T. Sears, Secretary-Treasurer.

New York City—295 Madison Avenue..............................................Lexington 2-0772
P. Joseph Bogner, Jack Martin, Robert C. Whitehead, Jr.

Kansas City—15 W. 10th St., Wm. Temple, Mgr................................Victor 0021
San Francisco—703 Market St., Jack Hall.........................................Douglas 4475

Los Angeles—412 W. 6th St., Davis S. Ballou ..................................Van Dike 6314

<table>
<thead>
<tr>
<th>Station Representatives</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>HORACE N. STOVIN AND COMPANY</strong></td>
</tr>
<tr>
<td>Toronto—1402 Victory Bldg., 80 Richmond St., W. .......................... ADelade 9184</td>
</tr>
<tr>
<td>Montreal—608 Keefer Bldg., R. F. Bowden, Mgr. .......................... Plateau 8749</td>
</tr>
<tr>
<td>Winnipeg—608 Manitoba Telephone System Bldg. .......................... Winnipeg 92-191</td>
</tr>
<tr>
<td>W. G. Carpenter, Mgr.</td>
</tr>
</tbody>
</table>

| **TAYLOR—HOWE—SNOWDEN RADIO SALES** |
| Amarillo, Texas—Radio Building .......................... Amarillo 4242 |
| Alex Keese, General Manager; O. L. Taylor, Exec. Partner. |
| Chicago 1—360 North Michigan, Tom Peterson, Mgr. .......................... State 5260 |
| Dallas 1—806 Tower Petroleum Bldg., C. Melville, Mgr. .......................... Riverside 5663 |
| New York 18—500 Fifth Ave. .......................... PE 6-6857 |
| Hollywood 28—6123 Selma Ave, Homer Griffith .......................... Hollywood 6281 |
| San Francisco—681 Market St., H. G. Wells .......................... Douglas 4475 |
| Stations—KKGM, Albuquerque, N. M.; KVSF, Santa Fe, N. M.; KSIL, Silver City, N. M.; KAVE, Carlsbad, N. M.; KSFT, Trinidad, Colo.; KROD, El Paso, Texas; KTBC, Austin, Texas; KFYS, Corpus Christi, Texas; KTSA, San Antonio, Texas; KFYO, Lubbock, Texas; KGNC, Amarillo, Texas; KRGV, Weslaco, Texas; KRMD, Shreveport, La.; KPLC, Lake Charles, La.; KCMC, Texarkana, Texas; KTO, Oklahoma City, Okla.; KBIX, Muskogee, Okla.; KGFF, Shawnee, Oka.; KADA, Ada, Okla.; KVSO, Ardmore, Okla.; KCRC, Enid, Okla.; KOME, Tulsa, Okla.; KTMC, McAlester, Okla.; KANS, Wichita, Kan.; Oklahoma Network; KSWO, Lawton, Okla. |

| **W. M. TEMPLE & ASSOCIATES** |
| Kansas City 6, Mo.—15 W. Tenth Street .......................... Victory 0021 |
| Stations—Representing The Walker C.o. (List of Stations); Sears & Ayer, Inc. (List of Stations). |

| **EDWARD S. TOWNSEND COMPANY** |
| San Francisco—Russ Bldg., Edward S. Townsend, Owner .......................... Exbroom 2164 |
| Station—WOR, New York, N. Y. |

| **TRI-CITY STATIONS OF VIRGINIA** |
| Lynchburg, Va.—Allied Arts Bldg., Philip P. Allen, General Manager .......................... Lynchburg 3032 |
| Katherine Gleason, Traffic; J. P. Read, Jr., Auditor. |

| **UNIVERSAL RADIO SALES** |
| New York 19—730 Fifth Ave., George E. Hughes, Vice-Pre .......................... Circle 6-7447 |
| Chicago 1—360 N. Michigan Ave., John D. Stebbings .......................... Central 6815 |
| San Francisco 6—1 Nob Hill Circle, Barry Keit .......................... Exbroom 4567 |
| Seattle—Fourth & Pike Sts., Rod. Mc Ardle .......................... Seneca 1000 |
| Stations—KSFO, San Francisco; KXLA, Los Angeles; KXA, Seattle; WINZ, Miami; WCLE, Clear water; WCAW, Charleston, W. Va.; WTOD, Toledo, O.; KGVL, Greenville; KXOL, Fort Worth; WARL, Arlington, Va.; KIST, Santa Barbara. |
J. FRANKLYN VIOLA AND COMPANY
(Foreign Language Representative*)

New York City 18—152 W. 42nd St., J. Franklyn Viola, President....CHickering 4-3254
*Stations represented for the broadcasting and producing of foreign language programs only.

THE WALKER COMPANY

New York—551 Fifth Avenue..................................................Murray Hill 2-7986-7

Chicago—360 North Michigan Ave., Martin McGeehan.....................State 5262

Kansas City, Kans.—15 W. 10th St, Wm. Temple.........................Victory 0021

Los Angeles—672 S. Lafayette Pk. Pl., Harlan Oakes..................Fairfax 3200

San Francisco—1085 Monadnock Bldg., Lester Meek.....................Douglas 4475

Stations—WOLF, Syracuse, N. Y.; WSAV, Rochester, N. Y.; WSLG, Ogdens-
burg, N. Y.; WLBC, Muncie, Ind.; WBRK, Pittsfield, Mass.; WHYQ,
Holyoke, Mass.; WHEB, Portsmouth, N. H.; WKBR, Manchester, N. H.;
WXXL, Concord, N. H.; WAIR, Winston Salem, N. C.; WKWF, Key West,
Fla.; WGRG, Louisville, Ky.; WTMV, East St. Louis, Ill.; WOSH, Oshkosh,
Wis.; WRJN, Racine, Wis.; WATW, Ashland, Wis.; WJMS, Ironwood,
Mich.; WOMT, Maniowoc, Wis.; WJAG, Norfolk, Neb.; KOCY, Okla-
homia City, Okla.; KSKY, Dallas, Tex.; KBWD, Brownwood, Tex.; Z Bar
Network—Montana; Pacific Northwest Broadcasters; KFPY, Spokane,
Wash.; KSEI, Pocatello, Idaho; KXIF, Butte, Montana; KKLJ, Helena,
Mont.; KXQL, Boise, Mont.; KXL, Portland, Oregon; KGHI, Little Rock,
Ark.; KFPW, Ft. Smith, Ark.; KABR, Aberdeen, S. Dakota; KLPM, Minot,
N. Dakota; WFCN, Fayetteville, N. C.; The Tobacco Network—N. C.

WEED & CO.

New York 17—350 Madison Ave..................................................Murray Hill 7-7772

Chicago 1—203 N. Wabash Ave...............................................Randolph 7730
C. C. Weed, Mgr.; E. J. Lynch, J. R. Matthews, Burton Beggs, Edward A.
Barry, George Backus, Salesmen.

Detroit 26—The Book Bldg., W. J. Reilly, Mgr.............................Randolph 5382

Boston 16—The Statler Bldg., Dana Baird, Mgr.............................Hubbard 5677

Hollywood 28—6253 Hollywood Blvd., Lincoln P. Simonds, Mgr...........Hillside 8611

San Francisco—Mark Hopkins Hotel, Lincoln P. Simonds, Mgr...........Yukon 1899

Atlanta—Hass-Howell Bldg., Charles P. Coleman, Mgr....................Cypress 4081

Stations—WKRG, Mobile, Ala.; KCRA, Sacramento, Calif.; WTCI, Hart-
ford, Conn.; WMBR, Jacksonvile, Fla.; WLSJ, St. Petersburg, Fla.; KTFI,
Twin Falls, Idaho; WSOY, Decatur, Ill.; WTX, Springfield, Ill.; WEOA,
Evansville, Ind.; WHOT, South Bend, Ind.; WGBF, Evansville, Ind.; WBOW,
Terre Haute, Ind.; KGLO, Mason City, Iowa; KGFG, Coffeyville, Kansas;
KALB, Alexandria, La.; WLBI, Bangor, Me.; WCH, Portland, Me.; WDRD,
Augusta, Me.; WLAB, Lawrence, Mass.; WORC, Worcester, Mass.; WSLI,
Jackson, Miss.; KBBF, Great Falls, Mont.; KGVO, Missoula, Mont.; KBON,
Omaha, Neb.; WMUR, Manchester, N. H.; WWEB, Buffalo, N. Y.; WMCA,
New York, N. Y.; WWNY, Watertown, N. Y.; WMSA, Massena, N. Y.;
WAYS, Charlotte, N. C.; WRAL, Raleigh, N. C.; WAKR, Akron, Ohio;
WING, Dayton, O.; WIZE, Springfield, O.; WERC, Erie, Pa.; KQV, Pitts-
burgh, Pa.; WHGB, Harrisburg, Pa.; WKST, New Castle, Pa.; WARD,
Johnstown, Pa.; WJAR, Providence, R. I.; WKIX, Columbia, S. C.; WDEF,
Chattanooga, Tenn.; KNOW, Austin, Tex.; WACO, Waco, Tex.; WRR,
Dallas, Tex.; KFJZ, Fort Worth, Tex.; KABC, San Antonio, Tex.; WCAX,
Burlington, Vt.; WSOA, Harrisonburg, Va.; KTYW, Yakima, Wash.;
KEVR, Seattle, Wash.; WKWK, Wheeling, Va.; WKNA, Charleston,
W. Va.; Marjorie Mills Hour; New England Regional Network; Sunshine
Trios; Texas State Network; CFAC, Calgary, Alberta; CJCA, Edmonton,
Alberta, GFGP, Grande Prairie, Alberta; CJOC, Lethbridge, Alberta; CHAT,
Medicine Hat, Alberta; CHWK, Chilliwack, B. C.; CFJC, Kamloops, B. C.;
<table>
<thead>
<tr>
<th>Station</th>
<th>Address</th>
<th>City</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chicago</td>
<td>1—75 East Wacker Drive</td>
<td>Central</td>
<td>8744</td>
</tr>
<tr>
<td>New York</td>
<td>17—551 Fifth Ave</td>
<td>S. M.</td>
<td>6-1230</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>672 Lafayette Pk. Pl.</td>
<td>W. S. Clark</td>
<td>3200</td>
</tr>
<tr>
<td>San Francisco</td>
<td>1085 Monadnock Bldg.</td>
<td>Douglas</td>
<td>4475</td>
</tr>
<tr>
<td>New York</td>
<td>1—39 E. 63rd St</td>
<td>Helen Wood</td>
<td>7-1154</td>
</tr>
<tr>
<td>Chicago</td>
<td>2—55 E. Washington Street</td>
<td>Robert S. Russell</td>
<td>5448</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>13—448 S. Hill St</td>
<td>A. O. Dillenbeck</td>
<td>6203</td>
</tr>
<tr>
<td>San Francisco</td>
<td>4—627 Mills Blvd</td>
<td>A. D. Scott</td>
<td>1393</td>
</tr>
</tbody>
</table>

**HOWARD H. WILSON COMPANY**

Chicago 1—75 East Wacker Drive Central 8744
S. M. Aston, George E. Wilson, Owners; Sherrill E. Edwards, Salesman.
New York 17—551 Fifth Ave MUrrey Hill 6-1230
W. S. Clark.
Los Angeles 672 Lafayette Pk. Pl., H. G. Oakes Fairfax 3200
San Francisco 1085 Monadnock Bldg., J. L. Meek Douglas 4475

**HELEN WOOD & COLTON**

New York 1—39 E. 63rd St REgent 7-1154
Helen Wood, Manager; Lionel E. Colton, Account Executive; Peggy Sands, Office Manager.

**ADAM J. YOUNG, JR., INC.**

New York 18—11 West 42nd Street Longacre 3-1926
Adam J. Young, Jr., President; Paul S. Wilson, Thomas F. Malone, Stephen A. Machcinski, Jr., John J. Carter.

Chicago 2—55 E. Washington Street Andover 5448
Robert S. Russell, Manager.
Los Angeles 13—448 S. Hill St, A. O. Dillenbeck, Jr. Michigan 6203
San Francisco 4—627 Mills Bldg., Duncan A. Scott Sutter 1393

**STATION REPRESENTATIVES**


Howard H. Wilson Company

Chicago 1—75 East Wacker Drive Central 8744
S. M. Aston, George E. Wilson, Owners; Sherrill E. Edwards, Salesman.
New York 17—551 Fifth Ave MUrrey Hill 6-1230
W. S. Clark.
Los Angeles 672 Lafayette Pk. Pl., H. G. Oakes Fairfax 3200
San Francisco 1085 Monadnock Bldg., J. L. Meek Douglas 4475

HELEN WOOD & COLTON

New York 1—39 E. 63rd St REgent 7-1154
Helen Wood, Manager; Lionel E. Colton, Account Executive; Peggy Sands, Office Manager.


ADAM J. YOUNG, JR., INC.

New York 18—11 West 42nd Street Longacre 3-1926
Adam J. Young, Jr., President; Paul S. Wilson, Thomas F. Malone, Stephen A. Machcinski, Jr., John J. Carter.

Chicago 2—55 E. Washington Street Andover 5448
Robert S. Russell, Manager.
Los Angeles 13—448 S. Hill St, A. O. Dillenbeck, Jr. Michigan 6203
San Francisco 4—627 Mills Bldg., Duncan A. Scott Sutter 1393

FOR RADIO NEWS

UNITED PRESS
International News Service
New York—235 East 45th Street........................................MUrray Hill 2-0131
Executives
General Manager.................................Seymour Berkison
Editor-In-Chief....................................Barry Faris
Business Manager...............................William B. Goode
Sales Manager....................................Frank J. Nicht

Press Association, Inc. (Associated Press)
New York—50 Rockefeller Plaza.................................Circle 7-7363
Executives
General Manager................................William J. McCambridge
Assistant General Manager.......................Oliver Gramling
Radio News Director..............................Tom O'Neil

Reuters
New York—50 Rockefeller Plaza.................................Circle 6-3960
Executives
Manager...........................................D. Kimpton Rogers
News Editor.......................................Stanley Burch
Secretary of Accountants.........................Sally Ojala
Chief Washington Correspondent................Paul Scottrankine
Senior Editor—Washington.........................William Hardcastle

Transradio Press Service, Inc.
New York—521 Fifth Avenue.................................MUrray Hill 2-4053-4
Executives
Chairman of the Board.............................Herbert Moore
President........................................Dixon Stewart

United Press Associations
New York—220 East 42nd Street.................................MUrray Hill 2-0400
Executives
President.........................................Hugh Baillie
Vice-President & General Business Manager.....E. M. Williams
Radio News Manager...............................Phil Newsom
Vice-President & Sales Manager..................Jack Bisco
Asst. Business Manager............................Leroy Keller
Radio Sales Manager..............................Alfred F. Harrison
ADVERTISING AGENCIES

Listing includes agencies placing network and important spot business during 1946 and those handling larger local accounts.

Key to Symbols of Membership and Recognition Abbreviations

AAAA . . . American Association of Advertising Agencies
ABC . . . Audit Bureau of Circulation
ABP . . . Associated Business Papers
ANPA . . . American Newspaper Publishers' Association
APA . . . Agricultural Publishers' Association
FAAG . . . First Advertising Agency Group
NOAB . . . National Outdoor Advertising Bureau
OAAA . . . Outdoor Advertising Association of America, Inc.
PPA . . . Periodical Publishers' Association
PRB . . . Pacific Recognition Bureau
SAAA . . . Southwestern Association of Adv. Agencies
SNPA . . . Southern Newspaper Publishers' Association

AD MASTERS ADV., INC.
519 11th St., N.W., Washington 4, D. C.
Phone District 0551
President .................. John E. Waterfield
Treasurer .................. Edmund S. Goss
Radio Account Placed—WINX, Washington, D. C.

ADVERTISING, INC.
1523-29 Central National Bank Bldg.,
Richmond, Va.
Phone 32800 & 32809
ANPA—SNPA—APA—FAAG
President .................. J. Lynn Miller
Vice-President ............. M. T. Miller
Secretary-Radio Director . Alicia G. Smithers
Radio Accounts Placed—Southern Dairies,
Co., Henry R. Haase Furs, Sydnor & Hundley,
Inc.

ADVERTISERS BROADCASTING
CO., INC.
117 West 46th St., New York 19, N. Y.
Phone BRyan 9-1176
Executive Director ............. M. Keilson
Radio Director ................ Sholom Rubinstein
Producers .................... Jacob F. Keilson,
Bernard Rubinstein
Continuity Chief ............ Jacob I. Freedman

Program Planning . . . . . . David M. Hausdorff
Radio Accounts Placed—Foreign Language
Programs: General Foods Corp. (Maxwell
House Coffee, Instant Maxwell House, Dia-
mond Crystal Salt, Sanka Coffee, Instant
Sanka, Baker's Cocoa, Yuban Coffee); Horo-
witz-Margareten; L. Rokeach & Sons, Inc.;
R. B. Davis Co. (Davis Baking Powder, Coco-
malt); Colgate-Palmolive-Peet Co. (Colgate
Dental Cream); B. T. Babbitt, Inc. (Bab-O);
Francis H. Leggett & Co. (Premier Food
Products); Whitchell Pharmaceutical Co. (Ana-
cin); The Best Foods, Inc. (Heckers' Cream
Farina, H-O Oats, Hellmann's Real Mayon-
naise); Ralston-Purina Co. (Ralston, Instant
Ralston, Shredded Ralston, Ry-Krisp);
Duffy-Mott Co. (Sunweet Prune Juice, Mott's
Apple Juice); Pepsi-Cola Co. ("Evervess"
Sparkling Water); Florida Citrus Commis-
sion (Florida Canned Grapefruit Juice,
Florida Canned Blended Juice); The Bar-
basol Company (Barbasol); Penick & Ford,
Ltd. (My-T-Fine Desserts); Ex-Lax, Inc.
(Ex-Lax); Dugan Bros. (Dugan Breads);
Carter Products, Inc. (Carter's Little Liver
Pills); "The 'Junket' Folks" ("Junket"
Rennet Products); Florida Citrus Exchange
(Florigold Oranges and Grapefruit); The
S.O.S. Company (S.O.S.); Cudahy Packing
Co. (Old Dutch Cleanser); The Birkett
Mills (Wolff's Buckwheat Products); Pills-
bury Flour Mills Co. (Pillsbury Enriched
YOU tell us what to say to these 1,500,000 Italo-Americans who listen daily to our programs; we'll deliver your message to them, the way they understand it ... like it ... and act on it. We learned how to do it the hard way ... and now with fourteen years behind us we have the solid experience to offer you the benefit of our successful system.

LIDO BELLÍ
Producer — Director — Announcer
PROGRESSIVE RADIO ADVERTISING CO.
260 East 161st Street New York 51, N. Y.
MElrose 5-5522
170
Farina): General Mills, Inc. (Betty Crocker Pea Soup Ingredients); The Quaker Oats Co. (Quaker Oats); The Kellogg Co. (Kellogg’s Raisin Bran); Pet Milk Sales Corp. (Pet Milk); Lever Bros. Co. (Stry); Holsum Food Products (Holsum Peanut Crunch Peanut Butter, Holsum Peanut Creme Peanut Butter).

ADVERTISING & SALES COUNCIL, INC.
Winchester, Va.
PAA
President & Time Buyer......John Freiburg
Account Placed—O’Sullivan Rubber Co., Inc.

AETNA ADVERTISING AGENCY
1776 Broadway, New York 19, N. Y.
Phone, Circle 7-7510
ANPA
Partner................Lawrence S. Morris
Partner................Julia Morris
Account Executives........Robert Marcus,
David Collins
Radio Accounts Placed—La Martinique,
White Oaks Inn, Merry Go Round, Havana
Madrid, Jarwood, Inc., Strand Hotel, Prod-
ucts Dist. Corp., Gilmore’s Restaurant, Essex
House (Carousel), “18” Club.

THE AITKIN-KYNETT COMPANY
1400 South Penn Square
Philadelphia 2, Pa.
Phone Rittenhouse 7810
AAAA — APA — NOAB — ABP — ANPA
PPA — OAAA
Senior Partner-Time Buyer.....H. H. Kynett
Partner................A. K. Aitkin
Partner................M. E. Goldman
Radio Director..............D. Langan
Radio Accounts Placed—Stephano Bros.;
Phillips; Packing Co.; R. M. Hollingshead
Corp.

R. H. ALBER CO.
1151 S. Broadway, Rm. 458,
Los Angeles 15, Calif.
Phone PRospect 3331
President................R. H. Alber
Vice-President............Pauline Hagen
Treasurer................Evelyn Jones

ALLEN & REYNOLDS
833 Insurance Bldg., Omaha 15, Nebr.
Phone, Atlantic 4445
AAAA—ANPA—APA—ABP—NOAB
Partners..................Earl H. Allen,
Milton H. Reynolds
Account Executives........Earl H. Allen,
Milton H. Reynolds, Clair Wolfe, Robert
Reynolds, Karl M. Joens, William Newens,
Jack Anderson.
Radio Department............Harry Walsh,
Helen Moeller.
Radio Producers............Harry Walsh,
Karl M. Joens.

Branch Office
854 Stuart Bldg., Lincoln, Nebr.
Phone: 27545
Radio Accounts Placed—P. F. Petersen
Baking Co., George H. Lee Co., Merchant-
Biscuit Co., Nebraska Consolidated Mills Co.,
Nebraska Power Co., Byron Reed Co., Hill
Hotel, Pioneer Glass & Paint Co., United
States National Bank, Quaker Petroleum Co.,
Boyer Lumber & Coal Co., Commercial
Savings & Loan, L. L. Coryell & Son, Mid-
West Clean-Jr Co., T. H. Maenner Co.

ALLIED ADVERTISING AGENCIES
167 S. Vermont Ave., Los Angeles 4, Cal.
Phone, Drexel 7331
President................W. F. Gardner
Vice-President............Howard Esary
Secretary-Treasurer........William Welsh
Radio Producers............Stuart Heinemann,
Ray Cormier, Kay Previa, Noel Schram
Branch Offices
725 Hearst Bldg., 3rd & Market Sts.
San Francisco 3, Cal.
Phone, Douglas 7018
Manager....................Vic Ueberroth
353 Henry Bldg.
Seattle 1, Wash.
Phone, Elliott 0936
George Routh
Radio Accounts Placed—Los Angeles Ex-
aminer, J. J. Newberry Co., Central Chevo-
tlet Co., Star Stores, Inc., West Pico Furni-
ture, Inc., Gilmore Stadium, Inc., Dr. F. E.
Campbell, Flamingo Sales, Trimal Lab.,
Zuni Sales, S. F. Chronicle, Bayshore Stan-
dium, E. W. Taylor, Calif. Music House,
Blumenfeld Theatres, Richey’s, Arden Farms,
Inc., Seattle Radio Supply, Hamrick-Ever-
green Theatres, Inglewood Country Club,
Bohemian Cafes, Wash. State Grange, Tria-
on Ballroom, Franklin Apparel, Sullivan
Florists.

ANDERSON, DAVIS & PLATTE, INC.
50 Rockefeller Plaza, New York 20, N. Y.
Phone Columbus 5-4868
AAAA—PPA—ANPA
President................T. H. Anderson, Jr.
Vice-President............H. H. Smith
Secretary-Treasurer........Lewis G. Van Akin
Robert Merrill stopped the show with the Toreador song, a habit of his since he started his Metropolitan career this season.

Louis Biancolli
World Telegram

Robert Merrill is a baritone with a beautiful voice and a real concept of bel canto.

Olin Downes
N. Y. Times

Robert Merrill's voice is a Sunday afternoon pleasure.

Sid Shalit
Daily News

RCA VICTOR RECORDING ARTIST
N. C. A. C. CONCERT ARTIST
PERSONAL MANAGEMENT GALE, INC., 48 West 48th Street, N. Y. C.
Media Director .................. H. H. Thurlby
Time Buyer .................. Corinne Dougherty
Television Director ............ Karl Knipe

--- Branch Office ---
821 15th St., N.W., Washington, D. C.
Phone NA 7142


Television Account Placed — Alexander Smith & Sons Carpet Co.

--- ANFENGER ADVERTISING AGENCY, INC. ---
1706 Olive St., St. Louis 3, Mo.
Phone Chestnut 6380

AAAA—ABP—ANPA—PPA—BMB
President .................. Enno D. Winius
Vice-President .............. W. J. Sanborn, W. J. Fuchs, G. A. Brandon, W. J. Johnson.
Radio Director .............. Vernon L. Morelock
Asst. Radio Director ........ Lynn W. Brown
Traffic ........................ Jean Gose
Television Director ........... Vernon L. Morelock

Branch Office
1050 Canal Bldg., New Orleans 12, La.
Phone Raymond 0845

Manager .................... Walter Winius


--- CLAUDE ANIOL & ASSOCIATES ---
Transit Tower, San Antonio, Tex.
Phone Fannin 9148

ABP—SNPA—SAAA
President.................. Claude B. Aniol

--- ARROW ADVERTISING AGENCY ---
40 E. 49th St., New York, N. Y.
Phone Plaza 5-1140

Radio Director ................ Rosetta Valenti
Space Buyer .................. Angelo Sava
Copy Chief ..................... H. D. Kline
Radio Accounts Placed — Nagel Groves, Photo Specialties Co., Raymart Co.

--- ATHERTON & CURRIER, INC. ---
420 Lexington Ave., New York, N. Y.
Phone Mohawk 4-8795

ABP—ANPA—PPA
President .................. W. T. Atherton
Vice-President ............... J. W. Atherton
Secretary ................... W. T. Tieman
Treasurer ................... H. P. Francis
Time Buyer .................. Wm. T. Tieman
Program Director ........... J. Dennis Molnar

--- Branch Office ---
100 Adelaide St., Toronto, Ont., Canada


--- ATHERTON & GRESHAN ---
6000 Sunset Blvd., Hollywood 28, Calif.
Phone Hollywood 7151

Partner ..................... Andreas Atherton
Partner ........................ M. H. Greshan
Account Executives ........ Dick Fishell, Will Orlean
Production Manager ........ Sanford Woolf


--- AUBREY, MOORE & WALLACE, INC. ---
230 N. Michigan Ave., Chicago, Ill.
Phone Randolph 0830

ANPA — ABP — PPA — APA — NOAB
President ................... James T. Aubrey
Vice-Presidents ............. John C. Moore, John J. Finlay

Radio Time Buyer-Production. John H. North

Radio Accounts Placed—International Harvester Co., MelHemey Co. (Tabasco), Old Colony Beverages, Orange-Crush Co., Williamson Candy Co. (Oh Henry), Temt Canned Meats, McKenzie Pancake Flour, Dubuque Hams & Bacon, Kelling Double Kay Nuts.

--- N. W. AYER & SON, INC. ---
West Washington Square Philadelphia 6, Pa.
Phone Lombard 0100

ANPA—PPA—ABP—APA—OAAA
President ..................... H. A. Batten
Executive Vice-Presidents .. Gerald M. Lauck, Clarence L. Jordan

Branch Offices
30 Rockefeller Plaza, New York 20, New York
Phone Circle 6-0200
Radio Department
Vice-President in Charge of Radio,
H. L. McClintock
Manager .................. Robert Collins
Radio Plans ................ James E. Hanna
Business Manager ........ T. J. McDermott
Time Buyer ................ John W. Purves
Time Buyer ................ Richard S. Bunbury
Time Buyer ............... Paul F. Kizenberger
Manager Radio Production,
Joseph R. Stauffer
Talent ....................... Marge Kerr
Copy Chief .................. Philip A. Young
Publicity Manager ........ Wauhillau LaHay
Assistant Pub. Manager .... Dorothy Doran
Director of Television ...... Don McClure
Producers .................. Richard Dunn,
Wallace Magill, Charles A. Herbert,
Robert Mortenson, Henry Hull, Jr.,
Les Quailey, Thomas McMahon, Joseph
Ripley, Jean Bouillet, Sam Hunsaker,
John Caldwell, Helen Whitmore, John
Esau, Jean Williams, Robert Forschew,
Dorothy Zimmer

Statler Office Building, Boston 16, Mass.
Phone Hubbard 4970
Vice President ............ E. Craig Greiner
612 Taft Building, Hollywood 28, California
Phone Hempstead 4371
Manager ..................... Glenhall Taylor
135 South LaSalle Street, Chicago 3, Illinois
Phone Randolph 3456

Vice President ............ Sterling E. Peacock
235 Montgomery Street, San Francisco 4,
California
Phone Sutters 2534
Vice President ............ Carl Zachrisson
Penobscot Building, Detroit 26, Michigan
Phone Randolph 3800
Manager .................... Thomas Jack Henry
231 Dillingham Bldg., Honolulu 16, Hawaii
Manager ..................... Avery McTee
39 St. James Street, London SW 1, England
Manager ..................... Peter Neville

Radio Account's Placed—Admiral Farragut
Naval Camp, The Atlantic Refining Company,
The Bell Telephone System, Chesapeake and Potomac Telephone Company,
Chrysler Corporation, Plymouth Division—
Chrysler Corporation, Cliquot Club Company,
The Detroit and Ebling Creameries,
Electric Companies Advertising Program,
The Hawaiian Pineapple Company, Ltd., Dr.
Hess and Clark, Inc., Charles E. Hires Company,
Illinois Bell Telephone Company,
Johnson and Johnson, The Kellogg Company,
Kentucky Dairies, Kerr Chickeries, Inc.,
Michigan Bell Telephone Company,
The Philadelphia National League Baseball
Club, Sheffield Farms Company, Inc., Supplee
Wills Jones Milk Company, United Air
Lines, United Rexall Drug Company, United
States Army Recruiting Service.

Television Accounts Placed—The Atlantic
Refining Co., Goodyear Tire and Rubber Co.,
Waltham Watch Co.

A FABULOUS OUTFIT

RAYMOND R. MORGAN COMPANY
6362 HOLLYWOOD BLVD.
HOLLYWOOD

174
BADGER & BROWNING & HERSEY, INC.
30 Rockefeller Plaza, New York 20, N. Y.
Phone Circle 7-3720
ABP—ANPA—PPA

President..........................R. W. Hershey
Chairman of Board...............J. L. Badger
Treasurer........................F. S. Browning
Vice-President......................J. C. Morrow
Time Buyer.........................W. D. Edouarde
Radio Director.....................Jack Wilcher
Radio Business Mgr..............Robert D. Guthrie
Radio Time Dept...............G. Schubert, M. H. Missing

Baldwin, Bowers & Strachan, Inc.
374 Delaware Ave., Buffalo 2, N. Y.
Washington 6854

President........William M. Baldwin
Vice President............Everett L. Bowers
Treasurer....................Kenneth Strachan
Radio Director.............Everett L. Thompson
Radio Producers.............James E. Corbett, Jean Schantz, Joseph Radder, Kay Burkhardt


Barlow Advertising Agency, Inc.
742 James St., Syracuse 2, N. Y.
Phone 3-0131

APPA—PPA—ABP

President..........................E. S. Barlow
Vice-Presidents...............E. S. Crawford, R. J. Sloan, H. H. Goodhart.
Secretary........................E. C. Watkins
Production Manager.........F. B. Tompkins
Copy Chief...................J. J. Hines
Art Director...............H. C. Millard


Every Makelim Client Enjoys Increasing Sales

MAKELIM ASSOCIATES

Advertising

New York Chicago Hollywood

Complete market analysis, sales planning, creative and radio facilities for an integrated advertising campaign that means increasing sales.

MAKELIM ASSOCIATES

Home Office: 32 W. Randolph St.
CHICAGO
**Ben Pratt**  
TALENT PROMOTION  
PERSONAL PUBLICITY  

332 EAST 50th STREET  
NYC (22)  
PLAZA 8-0593

---

**Patsy Campbell**  
LE 2-1100

**Amzie Strickland**  
LE 2-1100

<table>
<thead>
<tr>
<th>Voice Range</th>
<th>Comedy, Character, Emotional, Straight</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;16&quot; on &quot;Aldrich Family&quot; to &quot;26&quot; on &quot;Armstrong Theater.&quot;</td>
<td></td>
</tr>
</tbody>
</table>

**Types:**
- Claudias
- Jitterbugs
- Wise-cracking babes
- Our Town Emilies
- Meanies
- Dumb Doras
- Slavies
- Farm girls
- Small town society girl
- Sweet parts

<table>
<thead>
<tr>
<th>Voice Range</th>
<th>Character, Leads, Comedy, Straights</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;17&quot; on &quot;Helen Trent&quot; to &quot;30&quot; on &quot;The Fat Man.&quot;</td>
<td></td>
</tr>
</tbody>
</table>

**Types:**
- Wives
- Neurotics
- Other women
- Exotics
- Toughs
- Secretaries
- Reporters
- Spitfires
- Nurses
- Eccentrics

---

**Elaine Rost**  
LE 2-1100

**Mary Hull**  
LE 2-1100

<table>
<thead>
<tr>
<th>Voice Range</th>
<th>Ingenue, Character, Lead, Light Comedy</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;16&quot; on &quot;Rosemary&quot; to &quot;28&quot; on &quot;Editor's Daughter.&quot;</td>
<td></td>
</tr>
</tbody>
</table>

**Types:**
- Brats
- College girls
- Young wives
- Blase shop girls
- Smart alecks
- Sharpies
- Innocent victims
- Sulkers
- Divorces
- Sarcastics

<table>
<thead>
<tr>
<th>Voice Range</th>
<th>Leads, Character, Straight, Ingenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;16&quot; on &quot;Up to Youth&quot; to &quot;30&quot; on &quot;Hollywood Story.&quot;</td>
<td></td>
</tr>
</tbody>
</table>

**Types:**
- Sweethearts
- Sirens
- Wives
- Menaces
- Co-eds
- Hussies
- Society girls
- Neurotics
- Sophisticates
- Romantic

---

176
BARNES CHASE COMPANY
530 Broadway, San Diego 1, Calif.
Phone Franklin 7771
AAAA—ABC—BMB
Account Executives........Norman Foster,
Mark Moore, M. B. Posner, Robert Fling
Radio Director.............Ted Burrell
Time Buyer..................Ted Burrell

Branch Office
1121 South Hill St., Los Angeles 15, Calif.
Phone Prospect 4118

Radio Accounts Placed—Qualitee Dairy,
Electric Railway Co., San Diego Union, San
Diego Tribune-Sun, Security Bank, Pepsi-
Cola Co., Jessop’s Jewelers, Frazee’s Paint,
Waytrol, Whitney’s, Bay Shore Motors,
United Furniture Co., Ferer Sales, Inc.,
Bowie Pie Co., Pacific Pilots Plan, Southern
Title Co., Exclusive Florists.

BARRONS ADVERTISING CO., INC.
903 McGee St., Kansas City 6, Mo.
Phone Harrison 7730
ABP—ANPA—PPA
President & Treasurer........Wheeler Godfrey
Vice-President.............Frank H. Little
Secretary.....................A. W. Durrin
Account Executives........Ralph S. Page,
Floyd L. Doan, John Harvey.
Radio Dept...................H. W. Godfrey,
Frank H. Little, John Harvey.

Radio Accounts Placed—Seidlitz Paint Co.,
Midwest Wool Co-op., W. L. White, Sodi-
phene, Aptitude Research Lab., Ararat Shrine
Circuit, Ball Clinic.

TED BATES, INC.
630 Fifth Ave., New York 20, N. Y.
Phone Circle 6-9700
AAAA—ANPA—PPA—
NAOB—ABC—OAAA—FAAG
President-Treasurer........T. L. Bates
Executive Vice-Prep........Joseph R. Busk
Vice-President-Secretary.....Thomas J. Carnese
Vice-Presidents...........Walter Everett,
Clinton S. Ferris, Thomas F. Harrington,
Edward F. Hudson, William H. Kearns,
Louis Menna, Clifford N. Parsells, Ros-
ser Reeves, Edgar P. Small.
Radio Producers...........William Harding,
Jay Clark, Alan Dingwall, Jr.

Branch Office
6432 Selma Ave., Hollywood 23, Calif.
Phone Hollywood 2161-23
Vice-Pres. in Charge Radio Prod.,
Austin Peterson
Producers........Harry Saz, Frank O’Connor

Radio Accounts Placed—Colgate-Palmolive-
Peet Co. (Palmolive Shaving Creams, Palm-
olive Soap, Colgate Dental Cream, Halo
Shampoo through Sherman & Marquette),
Continental Baking Co. (Wonder-Bread &
Hostess Cakes), Carter Products, Inc. (Car-
ter’s Little Liver Pills, Arrid).

BATTEN, BARTON, DURSTINE &
OSBORN, INC.
383 Madison Ave., New York 17, N. Y.
Phone Eldorado 5-5800
AAAA—ABP—ANPA—PPA—SNPA
V. P. in Chg. Radio (Hollywood).Wayne Tiss
Asst. Dir. Radio in Chg. Television,
W. W. Crider
Business Manager..........Leonard Erikson
In Chg. Radio Commercials.Frank Silvermail
Local Radio Manager........Elenore Scanlan
Chief Story Editor...........George Kondolf
Mgr. Radio Promotion & Merchandising,
James A. McGarry

Branch Offices
Phone Hubbard 0430
Vice-President...............F. W. Hatch
R和 Bldg., Buffalo 3, N. Y.
Phone Cleveland 7915
Vice-President.............S. P. Irvin
919 No. Michigan Ave., Chicago 11, Ill.
Phone Superior 9200
Vice-President...............R. B. Barton
1515 Terminal Tower Bldg., Cleveland 13,
Ohio
Phone Prospect 3621
Manager..................E. L. Haring
Phone Cherry 5571
Manager..................Robert Copeland
1680 No. Vine St., Los Angeles 28, Calif.
Phone Hollywood 7337
Vice-President...........Wayne Tiss
523 W. 6th St., Los Angeles 14, Calif.
Phone Michigan 1354
Vice-President...........W. B. Geissinger
Northwestern Bank Bldg., Minneapolis 2,
Minn.
Phone BRidgeport 8881
Vice-President......Edward A. Cashin
Grant Bldg., Pittsburgh 19, Penn.
Phone Grant 8060
Vice-President...........Leon D. Hansen
Russ Bldg., San Francisco 14, Calif.
Phone Sutter 2232
Vice-President...........C. H. Ferguson
Radio Accounts Placed—Armstrong Cork
Co., E. I. du Pont de Nemours & Co., Inc.,
Cream of Wheat, Cresta Blanca Wine Co.,
Emerson Drug Co., Curtis Publishing Co.,
Wildroot Co., Inc., U. S. Steel Corp., Bon
Ami Co., Boston Edison Co., Brown & Wil-
liamson Tobacco Corp., Chamberlain Sales
Corp., De Soto Div. Chrysler Corp., Emerson
Drug Co., Ethyl Specialties Corp., Farmers


•

BENNETT, WALTER & MENADIER, INC.
69 Newbury St., Boston 16, Mass.
Phone Kenmore 3820-1-2

ABP—ANPA—PPA—APA

President .................. Nelson Bennett
Vice-President .................. Edwin C. Whittemore
Treasurer .................. Royal W. Leith
Asst. Treas-Sec ............ Mrs. Dorothy Charles
Media Director .......... Mrs. Elizabeth Parsons
Acct. Executives .......... Nelson Bennett, Edwin C. Whittemore, Stanely Beaman, Miss Laurice T. Moreland, Gordon C. Bennett


•

BENTON AND BOWLES, INC.
444 Madison Ave., New York 22, N. Y.
Phone W.ickersharn 2-0400

AAAA—ANPA—PPA—ABP—NOAB—

Chairman of Board ...... Atherton W. Hobler
President .................. Clarence B. Goshoorn
Executive Vice-Pres., William R. Baker, Jr.
Secy.-Treas. ............... Edward R. Beach

Radio Department
Vice-Pres. in Charge of Radio ...... Walter Craig
Vice Pres. & Manager Radio Dept.,

Ted Steele

Script Editor .................. LeRoy Bailey

 Casting Director .......... Louise Yang
New Program Ideas .......... Leslie Harris
Manager of Publicity .......... Richard K. Bellamy
Vice President & Director of Media,

H. H. Dubberteen

Time Buyer .................. George Kern
Spot Time Buyer ............. Ruth E. Jones

Directors .................. Hoyt E. Allen, Olga Duce, Leslie Harris, Herbert Leder, Thomas McDermott, Wayne E. McGuirk

Branch Offices
Phone Hillside 9151

Vice-Pres. .................. Ted Steele
West Coast Representative ........... Al Kaye
Office Manager ............... Mary Edith Stahl
Director .................. Kenneth Burton
326 East Main Street, Lakeland, Fla.
Phone LAKeland 2-4571

Director .................. David Kepuer
Office Manager .......... Mrs. Annie G. Hull


•

BERMINGHAM, CASTLEMAN & PIERCE, INC.
136 East 38th St., New York 16, N. Y.
Phone Lexington 2-7550

ABP—ANPA—PPA—NOAB—AAAA

President .................. Arch Bermingham
Executive Vice-President .......... Stewart Wark
Vice-Presidents .......... Alfred G. Keeshan, Leslie V. Spencer
Secretary-Treasurer ............ Winston H. Hagen
Radio Director .......... George C. Castleman


•

FRANK BEST & CO., INC.
9 Rockefeller Pl., New York, N. Y.
Phone Circle 7-6760

ABP—ANPA—PPA—APA

President .................. Frank Best
Vice-President .................. I. Marks
Secretary ............... V. R. Best
Time Buyer .................. A. H. Van Buren


•

THE BIEW CO., INC.
9 Rockefeller Plaza, New York 20, N. Y.
Phone Circle 6-9300

ABP—ANPA—PPA—APA—ABC

President .................. Milton H. Biow
Treasurer .................. Morris Zinneman
Secretary .................. Richard M. Biow
Asst. Secretary ...... Anne Hauptman
A show for every purpose—every budget...

TELEWAYS TRANSCRIBED PROGRAMS
READY FOR IMMEDIATE DELIVERY

DRAMATIC—(½ hr. once-a-week)
"STRANGE WILLS"—starring Warren William

MUSICAL—(15 min.—5 times per week)
"SONS OF THE PIONEERS"—(Popular Western music)
"MOONDREAMS" (Music and poetry for easy listening, starring Marvin Miller)

PARTICIATION—(15 min.—5 times per week)
Three 1 minute commercial spots in each show!
"FACT AND FALLACY" (Unusual narrative type)
"LOOK AND LISTEN" (Feminine appeal with movie "name" guests)

SPECIALTY
"THIS AMAZING WORLD!"—(5 min.—5 times per week)
(Stories proving that truth is stranger than fiction.)
"THESE ARE THE PEOPLE"—(15 min.—5 times per week)
(On-the-spot transcriptions of world cruise to the far corners of the earth—with William Winter, famed CBS war correspondent.)

TELEWAYS "LIVE" PACKAGES

"JACK KIRKWOOD SHOW"
Comedy

"ALLAN JONES—GIL LAMB"
Musical and Comedy

"RADIO DERBY"
Quiz show

"IT PAYS TO RHYME"
Musical quiz show

"HALF HOUR TO KILL"
Psychological suspense

"THE FABULOUS TEXAN"
Western story starring Wild Bill Elliot

WRITE TODAY FOR FULL INFORMATION AND AUDITION PLATTER ON ANY ONE OF THESE SURE-FIRE HITS!

If you tell it with TELEWAYS—you sell it!

TELEWAYS RADIO PRODUCTIONS, INC.
8949A SUNSET BLVD.
HOLLYWOOD 46
CALIFORNIA
THE BLAINE THOMPSON CO.
234 W. 44th St., New York 18, N. Y.
Phone, BRYant 9-2480
ANPA—PPA
President-Treasurer...............Myer Lesser
Vice-President...............John J. Shubert, Jr.
Vice-President...............Marlo Lewis
Radio Director...............Richard Ash
Copy Chief...............Budd Getschel
Radio Production...............Walter Lurie

W. EARL BOTHWELL
ADVERTISING AGENCY
600 Grant Street, Pittsburgh 19, Pa.
Phone Court 6565
AAAA—ABP—ANPA—PPA—PRB—APA
ABC—BMB
Radio Director...............G. Taylor Urquhart
Asst. Radio Director........Mrs. Barbara Hendel
Account Executives........William R. Dahlman,
Gordon Arnold
Media Director...............Howard Black
Branch Offices
101 Park Ave., New York 16, N. Y.
Phone LIx. 2-1845
Acting Radio Director........H. B. Trautman
1624 N. Hudson St., Hollywood 28, Calif.
Phone Hillside 0209
Radio Director........Nathan A. Tufts
Radio Accounts Placed—American Home
Products Corp. (American Home Foods
Inc.), (Duff’s Baking Mix, Div.), Boyle-Mid-
way Inc., Frank & Seder Dept. Store, Chef
Paulin Poultry Prods., Allegheny County
Democratic Committee, John M. Roberts
Co., Retail Merchants Assn. of Pittsburgh.

BOTS福德, CONSTANTINE &
GARDNER
115 SW 4th Ave., Portland 4, Oregon
Phone Atwater 9541
AAAA—ABP—ANPA—PPA—NOAB
APA—ABC—AAAA
President...............David M. Botsford, Sr.
Exec. Vice-Pre...............Ray Andrews,
C. P. Constantine, Stanley G. Swanberg
Vice-Presidents........Frankie Cokendall,
Frank King, Win Cline, George McNutt,
Thomas O. Morris, Jr., Elizabeth Eyeler
Sec-Treas........................Merle W. Manly
Branch Offices
333 Central Bldg., Seattle 4, Wash.
Phone Elliot 3523
Exec. Vice-Pre...............C. P. Constantine
350 Russ Bldg., San Francisco 4, Calif.
Phone Exbrook 7565
President...............David M. Botsford
629 S. Hill St., Los Angeles 14, Calif.
BILL ANSON

"HOLLYWOOD BANDSTAND"

K FWB
Phone Michigan 1427
Vice-President.....Thomas O. Morris, Jr.
3104 Empire State Bldg., New York 1, N. Y.
Phone Baltimore 4-3815

Vice-President ..........Elizabeth Eyler
Radio Accounts Placed — Avoset, Inc.,
Crispie Potato Chip Co., Foreman & Clark,
General Paint Corp, Lucky Stores, National
Biscuit Co. (West Coast), Olympia Brewing
Co., Oregon Mutual Fire Insurance Co.,
Tillamook County Creamery Assn., Wellman
Peck & Company.

STANLEY G. BOYNTON AGENCY
Phone TRinity 1-2552
ABP—ANPA—PPA

President.............Stanley G. Boynton
Vice-President.........L. C. Boynton
Secretary ............V. Cory Hancock
Treasurer ..........D. H. Bartlett
Program Director, Asst. to Mr. Boynton,
Larry Payne
Traffic Manager ........R. M. Wilson
Radio Producer ........Larry Payne

Radio Accounts Placed—Radio Bible Class,
Wesley Radio League, American Society of
Industrial Engineers, Calvary Hour, New
World Coming, Highland Park Baptist
Church, Devotional Hour, National Tennis
Matches, Zoller Gospel Tabernacle.

BRESNICK & SOLOMONT
216 Tremont St., Boston 16, Mass.
Phone Liberty 7751

ABP — ANPA — PPA — APA
Principal ............Oscar Bresnick
Principal ............Chester L. Solomont
Account Executives ....Joseph Blue,
Arthur Cohen, Frank Gardner.

Radio Accounts Placed—Federal Savings &
Loan Assn. of New England, Dawson’s
Brewery, Inc., M. Hoffman & Co.

THE J. CARSON BRANTLEY
ADVERTISING AGENCY
Owen Building, Salisbury, N. C.
Phone 900

President.............J. Carson Brantley
Treasurer ............A. R. Monroe
Production ..........Nancy Boyd Payne
Time Buyer ..........A. N. Cheney
Radio Dir. & Prod........J. Carson Brantley

Radio Accounts Placed—Stanback Co., R. J.
Reynolds Tobacco Co. (Brown’s Mule Plug
Tobacco), Duke Power Co., Owen Drug Co.,
Dixie Rub Co., Salisbury Post, Juvare Co.,
The Anissa Co., The Banna Co.

R. C. BRETH, INC.
310 Pine St., Green Bay, Wisc.
Phone Howard 134

President .............R. C. Breth
Vice-President ..........Russel Spoor
Secretary ............A. W. August
Treasurer ...........T. H. Shreve
Account Executive ....Arthur Ohlson

Radio Accounts Placed—Home Mutual In
surance Co., Brillion Iron Works, Inc., Home
Mutual Casualty Co., WTAQ.

BRISACHER, VAN NORDEN
& STAFF
310 Crocker Bldg., San Francisco 4, Calif.
Phone Garfield 0276

ANPA—APA—PPA—OAAA

President ..........Emil Brisacher
Vice-President ..........Franklin C. Wheeler
Secretary ...........Weston Settlemer
Treasurer ..........Charles H. Gabriel
Time Buyer ..........Marie Eaton
Radio Producers .......Walton Purdum,
Lester A. Friedman

Branch Offices
Garfield Bldg., Los Angeles 14, Calif.
Phone Michigan 5763

Vice-President ..........R. T. Van Norden
Radio Director ..........Charles Chaplin

Radio Accounts Placed—Acme Breweries,
Bohemian Distributing Co., Francia Bros.
Winery, Standard Beverages, Davi Miracle
Foam, M-Dee Products, 42 Products, Ltd.,
Monogram Pictures Corp.

BROADCAST ADVERTISING CO.
3055 Wilshire Blvd., Los Angeles 5, Calif.
Phone Exposition 1339

Owner .............Van C. Newkirk
Production Manager .........John G. Fryer
Office Manager ............Betty Culbert

Radio Accounts Placed—Crew of Good
Ship Grace, Inc., Floyd B. Johnson, Grace
Dotson, Calvary Assembly, Know Your Bi
ble, Youth for Christ, World’s Greatest Book
Quiz.

BROADCASTERS PROMOTION
SERVICE
Atlantic City, N. J.
Business Manager ........James Dooley

BROOKE, SMITH, FRENCH &
DORRANCE, INC.
Jefferson at Burns, Detroit 1, Mich.
TED STEELE

and his Orchestra
Jules H. Rae
Adam Ann
Elise Len
Anne A.
Nat L.
Franklin Martin
Madeline M.
Milton D.

Time Copy Production Secretary—President Acct.
radio Director Chairman of Board....Sturges Dorrance President............Willard S. French Secretary-Treasurer............Guy C. Smith Vice-President............Charles W. Brooke Vice-Presidents.............H. M. Overstreet, Henry E. Pengel, Jr., C. C. Wilmot, J. G. Williams, Walter C. Ayers, Blount Slade Manager, Media Dept........Herbert R. Bayle Director of Research........Walter C. Ayers Director of Radio................H. R. Bayle

BROOKS ADVERTISING AGENCY
416 W. 8th St., Los Angeles 14, Calif.
Phone TRinity 0558

ANPA—PPA


D. P. BROTHER & CO., INC.
General Motors Bldg., Detroit 2, Mich.
Phone Trinity 2-8250

AP A — ANPA — ABP

President.....................D. P. Brother Vice-President.............Clarence Hatch Account Executives........J. S. Howell, Trueman Campbell

FRANKLIN BRUCK ADVERTISING CORP.
RKO Bldg., Rockefeller Center.
New York 20, N. Y.
Phone Circle 7-7660


CHARLES BRUNELLE ADV. AGENCY
15 Lewis St., Hartford 3, Conn.
Phone 74726

President & Treasurer........Charles Brunelle Vice-Presidents...........John E. Finneran, Robinson Smith.

Secretary.....................Madeline McLaughlin Radio Account Placed—Sage-Allen & Co., Inc., Bushnell Memorial Hall.

BUCHANAN & COMPANY, INC.
1501 Broadway, New York 18, N. Y.
Phone MEdallion 3-3380

ANPA — PPA — ABP — SNPA

Chairman of Board, Treas...John Hertz, Jr.

President...................T. S. Buchanan Vice-Presidents.............Douglas Day, Rudolph Montgelas, Joseph Dunn Secretary......................A. Grace Barrett Dir. of Radio & Television....Martin Jones Business Manager..............Alfred Beckman Time Buyers (Network)......Alfred Beckman, (Spot) William D. Smith Assistant to Radio Dir........Elise Bonnet Business Manager............Nat Strom Television Dept............Martin Jones, Patricia Sears

Branch Offices
919 No. Michigan Ave., Chicago 11, Ill.
Phone Superior 3047

Vice-President.............John K. Kettlewell 427 West 5th St., Los Angeles 13, Cal.

Phone Mutual 6316

Vice-President.............Fred M. Jordan 155 Montgomery St., San Francisco 4, Calif.

Phone Yukon 2802


BUCHANAN-THOMAS ADVERTISING CO.
412 So. 19th St., Omaha 2, Nebraska
Phone AT 2125

ABP—ANPA—PPA

Partner......................C. C. Buchanan Partner.....................L. H. Thomas Radio Director............Adam Reinemund

LEO BURNETT COMPANY, INC.
360 North Michigan Ave., Chicago 1, Ill.
Phone Central 5959

ANPA— PP A—ABP—NOAB—ABC
PRESENTING
TALENT
Artists of distinction from the U. S. A. —
Latin America — and European Countries

PRODUCERS
Of Live and Transcribed Radio and
Television Shows

RADIO SCRIPTS
We represent many outstanding writers for the
production of tailor-made radio shows.

V. S. BECKER
Advertising Service
562 FIFTH AVENUE, NEW YORK 19, N. Y.
Phone: CI. 7-2800
President…………………….Leo Burnett
Executive Vice-President…….R. N. Heath
Vice-President………………….E. Ross Gamble

Branch Offices
743 Fifth Ave., New York 22, N. Y.
Phone Plaza 5-2772
411 West Fifth, Los Angeles 13, Calif.
Phone Mutual 5167

Radio Accounts Placed—Pure Oil Co.,
Brown Shoe Co., American Meat Inst., Shep-
ford Cheese Co.

• BERT BUTTERWORTH AGENCY
1606 N. Highland Ave.
Hollywood 28, California
Phone Hollywood 7263

• BYER & BOWMAN ADVERTISING
AGENCY
203 East Broad St, Columbus 15, Ohio
Phone Main 3276
ABP—ANPA—PPA—APA—NAOB
Partners………………………Herbert Byer,
Gus K. Bowman, Joel M. Burghalter
Art Director…………………..Walter J. Kennelly
Public Relations Director .Clau.d F. Weiner
Director Radio Department….Herbert Byer

Radio Accounts Placed — The Skidoo Co.,
Budd & Co., Ashland Oil & Refining Co.,
Clean Products Co., Wetalene Laboratories,
Columbus Philharmonic.

• HAROLD CABOT & CO., INC.
136 Federal St., Boston 10, Mass.
Phone Hancock 7690
AAAA—ANPA—PPA—NOAB—APA
President……………………Harold Cabot
Vice-President………………..Langley C. Keyes
Vice-President………………..Donald D. Douglas
Vice-President………………..William H. Ganick
Vice-President………………..Edward F. Chase
Vice-President………………..George E. Griffin
Treasurer……………………Richard P. Holland
Time Buyer………………….Jan Gilbert

Branch Office
120 Exchange St, Portland, Maine
Phone 3-5962

Manager………………….Richard I. Miller
Radio Accounts Placed — Boston and Maine
Railroad, Boston & Maine Transportation
Co., Boston Elevated Railway, Boston Globe,
Boit, Dalton & Church, Samuel Cabot, Inc.,
W. L. Douglas Shoe Co., H. P. Hood & Sons,
Miller & Hollis, Inc., Arthur Murray Dance
Studios (New England Offices), L. E. Mason
Co., Rock of Ages Corporation.

CAHN-MILLER, INC.
413 N. Charles St., Baltimore 1, Md.
Phone Saratoga 4466-7

PPA
President……………………Louis F. Cahn
Vice-President………………..C. LeRoy Miller
Secretary………………….George Pettman
Radio Director…………….Louis C. Pedler, Jr.
Retail Dept…………………..Mrs. Hilda Katz

Radio Accounts Placed—Elite Laundry,
Fraternity Federal Savings & Loan Associa-
tion, N. Hess Sons, Inc., Jarman Motors,
Inc., The May Co., Popular Club Bottling
Co., Vermont Federal Savings & Loan Associa-
tion, Nelson & Co., Earl Johnson’s Mecca
Restaurant, K. Katz & Sons (Katz
Clothes).

• CALKINS & HOLDEN
247 Park Ave., New York 17, N. Y.
Phone Wickesham 2-6900
AAAA—ABP—ANPA—PPA—PRB—
SAAA—SNPA—OAAA—NOAB—ABC
President……………..J. Sherwood Smith
Vice-President……………..Rene Clarke
Secretary-Treasurer……..R. P. Clayberger
Art Director………………..Walter B. Geoghegan
Production Manager……..Fred Oughton
Manager Outdoor Dept……..F. J. Fitzgerald
Media Director……………Thomas H. Young
Radio Program Director….Chester H. Miller

Branch Office
Randolph 3831

Radio Dept. Manager……..R. A. Washburn
Radio Accounts Placed — Stokley-Van
Camp, Inc., Oakite Products, Inc., Weston
Biscuit Co.

• CAMPBELL-EWALD CO., INC.
(Eastern Division)
10 Rockefeller Plaza, New York 20, N. Y.
Phone Circle 7-6383
AAAA—ABP—ANPA—APA—NOAB—PPA
Chairman of the Board….Henry T. Ewald
President………………….Fletcher D. Richards
First Vice-President……….Willis E. Blodgett
Vice-President…………….Lynn B. Dudley
Vice-Pres. & Secy.,…Duane W. Beurmann
V.P. & Media Dir……………..E. A. Elliott
V.P. & Art Dir……………….W. A. McNabb
Vice-President……………..Radeliffe Romeyn
Radio Director…………….Richard E. Hackenger
Spot Radio & Tele. Dir……..Kenneth Young
Radio Accounts Placed — United States
Rubber Co., Philharmonic Concert.

Television Accounts Placed—U. S. Rubber
Co.
CAMPBELL-EWALD CO.
3044 W. Grand Blvd., Detroit 2, Mich.
Phone Trinity 2-6200
AAAA—ANPA—NOAB—PPA—PRB—APA—ABC
President..............Henry T. Ewald
Exec. V.-P. & Gen. Mgr.——H. G. Little
Radio Committee......W. H. Chase (Chairman), T. B. Adams (Secretary).
Vice President-Media Director. J. J. Hartigan
Branch Offices
230 N. Michigan Ave.,
Central 1946, Chicago, Ill.
Vice-Pres. & Gen. Mgr.——E. W. Clements
714 W. Olympic Blvd.
Los Angeles, Cal.
Richard 6204
Vice-Pres. Manager......R. H. Crooker

CAMPBELL-MITHUN, INC.
1370 Northwestern Bank Bldg.
Minneapolis 2, Minn.
Phone Atlantic 3231
ANPA—PPA—APB—AAAA—SNPA—SAAA—PRB
Chairman of the Board.. Ralph B. Campbell

Presidents....................Ray O. Mithun,
August C. Ragnow, Walter Taube, John K. Mortland.
Secretary-Treasurer............E. S. Brugette
Radio Dept.
Radio Director.............John Forney
Time Buyer..................Harry Johnson
1024 Palomive Bldg.
Chicago 11, Ill.
Delaware 7553
Radio Dept.
Radio Director............Arthur H. Lund

THE CAPLES COMPANY
535 Fifth Ave., New York 17, N. Y.
Phone LExington 2-0850
ANPA—PPA—APA—NOAB
President...................R. C. Caples
Vice-President......Hudson Meyer
Radio Dept.
Director of Radio............Dave Lewis
Time Buyer..................Ruth D. Folster
Producer......................Dave Lewis
Television Dept.
Director of Television........Dave Lewis
Branch Offices
225 East Erie St., Chicago, Ill.
Phone Superior 6016
Vice-President............R. N. Hartsing
1504 Dodge St., Omaha, Nebr.
Phone Jackson 1107

RADIO STATIONS...
TIMELY NEWS PHOTOS, INC. can publicize Radio Stations (without cost to them) by means of placing TIMELY NEWS PHOTOS DISPLAYS with each merchant subscriber in their broadcast area.
Your call letters and station copy prominently displayed on screened glass.
Attractive chrome border frame — Blue background with white lettering.
Three spot news pictures are mailed each week for a period of fifty-two weeks.
Service and displays designed exclusively for radio.
Many stations now using this plan.

For further details write
TIMELY NEWS PHOTOS, Inc.
165 Broadway, New York 6, N. Y.
Tel.: COrtlandt 7-3009
Radio Department Head ... Russell Rullman
412 West Sixth St., Los Angeles, Calif.
Phone Mutual 4143
Manager .................. Arthur Caron
Radio Accounts Placed — American Express; Union Pacific Railroad; Chicago & North Western Railway; Railway Express Illinois Central.

CARTER ADV. AGENCY, INC.
912 Baltimore Ave., Kansas City 6, Mo.
Phone HA 1356
609 Minnesota Ave., Kansas City 12, Kansas
Phone DR 3077
ABP—ANPA—NOAB—NAAN—APA
President .................. Charles W. Carter
Vice-President ............ Wm. G. Rowe
Sey.Treas. .................. Josephine Dahlin
Radio Director ............ Lee Hall

R. H. CARY, INC.
908-10 Liberty Bldg., Des Moines 9, Iowa
Phone 4-0375
ABP—ANPA—PPA—FAAG—APA
President .................. R. H. Cary
Vice-President ............ Fred A. Reed
Secretary .................. Grace Amsbury
Treasurer .................. R. H. Cary
Art Director .................. R. M. Williamson
Production Manager ............ Edwin J. Ford
Radio Dept.
Radio Director ............ Fred A. Reed
Chief Time Buyer .......... R. H. Cary
Time Buyer .................. Helen A. LaVelle

CECIL & PRESBREY, INC.
247 Park Ave., New York 17, N. Y.
Phone Wickersham 2-8200
ANPA—AAAA—PPA—APA—NOAB
ABP—OAAA—ABC—BMB
President .................. James M. Cecil
Vice-Pres. .................. Edward Noakes,
H. L. Kneeland, Samuel Dalsimer, S. M. Kenyon, Terrence F. MacGrath, Robert Carley
Sec. & Treas. ............ David C. Thomas
Media Dir. .................. Harry Parnas
Radio Dir. .................. John M. Wyatt, Jr.
Time Buyer ............ Harry Parnas
Radio & Tele. Producer .. John M. Wyatt, Jr.

HERBERT CHASON COMPANY
24 E. 23rd St., New York 10, N. Y.
GRamercy 3-7272-3
ABP
President .................. Herbert S. Chason

THE CHERNOW COMPANY
Empire State Bldg., New York 1, N. Y.
Phone PENnysylvania 6-3520
President .................. Sam Chernow
Vice-President ............ Leo A. Friedman
Director of Radio .......... Tex Weiner

NELSON CHESMAN COMPANY
Hamilton Trust Bldg., Chattanooga 8, Tenn.
Phone 6-4942
SNPA—APA—OAI
Partners .................. John E. Fontaine, S. M. Kelly
Radio Dept.
Radio Director ............ H. Gene Sample

C. P. CLARK, INC.
113 Seventh Ave., No., Nashville, Tenn.
Phone 6-4179
ABP — ANPA — PPA — SNPA — NOAB
First Advertising Agency Group
President-In Charge of Radio .......... C. P. Clark
Vice-Pres. & Treasurer .... D. G. Goodwin
Secretary .................. Jeanne D. Clark
Radio Account Placed—Southern Coach Lines, Inc.

THE CLEMENTS COMPANY, INC.
Phone Rittenhouse 0236
President-Treasurer ............ I. W. Clements
Vice-President-Secretary .... E. D. Masterman
Director of Radio .......... Alice Clements
Radio Accounts Placed—Network: Modern Food Process Co., F. G. Vogt & Sons, Pharma-
oco, Inc., Hudson Coal Co., Horn & Hardart, Certified Milk Assn.

RUSSELL C. COMER ADVERTISING CO.
15 W. 10th St., Kansas City, Mo.
Phone HArrison 3964
APA — ANPA
Partner .................. Russell C. Comer
Partner .................. Ruth E. Comer
Space Buyer ............ Daniel C. Martin
Production Mgr...........................John C. Fehlandt  
Act. Executive.........................Gardner Reams  
Radio Department Manager............Bill Godden

COMPTON ADVERTISING, INC.  
630 Fifth Ave., New York 20, N.Y.  
Phone Circle 6-2800  
SNPA—AAAA—ANPA—PPA—AAAA—  
NOAB—ABC

Chairman of the Board................Richard Compton  
President...............................Robert D. Holbrook  
Vice-Pres. & Treas....................Leonard T. Bush  
Vice-Presidents.......................Thurman L. Barnard,  
Frank R. Griffin, Edward Battey, Murray  
Bolen (Hollywood Office), Craig Davidson,  
Muriel Haynes, Guy Richards, Lewis H.  
Titterton.

Sec. & Comptroller.................Charles McCormack  
Vice-Pres. & Asst. Treasurer,  
John K. Strubling, Jr.

Media Supervisor.................William B. Maillelfert  
Mgr. Radio Dept.....................Storrs Haynes  
Casting Director....................Vera Larkin  
Publicity Director..................Virginia Travers  
Head Time Buyer.....................William B. Maillelfert  
Radio Time Buyers...................Henry Clochessy,  
Jean Lawler, Don Carter.

Daytime Radio Director..............Evelyn Pierce  
New Program Buyer...................Joan Geddes

Branch Offices  
Socony Vacuum Bldg., Chicago, Ill.  
Manager..............................L. O. Holmberg  
New Center Bldg, Detroit, Mich.

Manager..............................M. P. Vorberg  
Land Bank Bldg., Kansas City, Mo.

Manager..............................Merrell Boyce  
Gwynne Bldg., Cincinnati, O.

Manager..............................Robert Marsh  
411 E. Mason St., Milwaukee, Wis.

Manager..............................Harry Scott  

Manager..............................Murray Bolen  
Radio Accounts Placed—Procter & Gamble Co. (Ivory Soap, Ivory Flakes, Crisco,  
Barsalou Soap, Duz), Wheatena Corp., So-  
cony-Vacuum Oil Co., Krueger Brewing Co.,  
Allis Chalmers Co., Goodyear Tire and Rub-  
er Co.

THE CONNOR COMPANY  
544 Market St.,  
San Francisco 5, Cal.  
Phone, YUkon 0196

APA — ABP — FAAG

President.............................Edward W. Connor  
Exec. Vice-Pres.................Robert W. Conley  
Treasurer.............................Denis Muir  
Production Manager...............Louis Means  
Account Executives...............E. W. Connor,  
Robert W. Conley, Denis Muir, G. Huf-  
man

COLDIDGE ADVERTISING CO.  
308-311 Insurance Exchange, Des Moines, Ia  
Phone 2-0221

AAAA — ABP — ANPA — PPA — APA  
Officers

President.........................Paul Blakemore  
Vice-President......................Henry Kroeger  
Production Manager.............N. E. deReus

DON COUPER  
441 Lexington Ave.  
Phone, MUrray Hill 2-2109

COWAN & DENGLER, INC.  
527 Fifth Ave., New York 17, N.Y.  
Phone MUrray Hill 2-0940

ANPA — PPA — NOAB — APA

President.........................Stuart D. Cowan  
Vice-Pres. & Treasurer...........H. W. Dengler  
Vice-President.......................Porter F. Leach  
Secretary.........................Stuart D. Cowan, Jr.

Space-Time Buyer................Miss A. Marie Maus

Radio Accounts Placed—Isbandsten-Moller  
Co., Inc., Mittag & Volger, Inc., Telicon  
Corp. (Lauderette).

JOHN GILBERT CRAIG ADV.  
903 Shipley St., Wilmington, Del  
Phone 6185

Account Executives..............John Gilbert Craig,  
Kathleen Anderson Walsh, Robert P.  
Miller.

Radio Accounts Placed—Mason-Dixon  
Radio Group.

THE CRAMER-KRASSELT CO.  
733 N. Van Buren St., Milwaukee 2, Wis.  
Phone Daly 3500

AAAA — ABP — ANPA — PPA  
APA — NOAB

President............................A. W. Seiler  
Executive Vice-President...........H. N. Pasteur  
Vice-Presidents......................L. H. Ness,  
C. W. Faude

Director of Media....................L. H. Ness  
Time Buyer............................Loretta Mahar  
Radio Director......................J. S. Stolzoff  
Chief Continuity Writer............Elizabeth Taft

Radio Accounts Placed—Plankinton  
Packin Co., The Massey-Harris Co., Victor Stamm  
Leather Co., Wilmaukee Co., Sperry Candy  
Co., McConnon & Co., Mackwin Co., Luick  
Ice Cream Co., Luick Dairy Co., Blue Mound  
Oil Co.

CRITCHFIELD & COMPANY  
720 North Michigan Ave., Chicago 11, Ill.  
Phone Superior 3061

ANPA — APA — PPA — NAOB

190
President .................................................. Scott S. Smith
Vice-President .......................................... E. P. Nesbitt
Space Buyer ............................................... E. Groenboom
Production Manager ................................. R. M. Cowing

Radio Accounts Placed—Wheeling Steel Corp.

CRUTTENDEN & EGER
64 E. Lake St., Chicago 1, III.
Phone Central 7830
ABP—ANPA—PPA—NOAB—APA

Owner ............................... Edmond L. Eger
Account Executive ....................... Leon H. Lewis
Account Executive ....................... George M. Fitzhugh
Media-Research Director ................. Harry C. Pick
Art Director ............................... Harry J. Beier
Copywriter ............................... Herman H. Breslich
Copywriter ............................... Justice C. Tannen
Radio Time Buyer ......................... Harry C. Pick

Radio Accounts Placed—Admiral Corp.,
Klein’s Sporting Goods, IG Foods, Inc.

Television Account Placed—Admiral Corp.

DANCER-FITZGERALD-SAMPLE
221 No. La Salle St., Chicago 1, III.
Phone State 3800

ABP—ANPA—APPA—PPA—ABC—NOAB

President ............................... H. M. Dancer
Vice President ............................... C. L. Fitzgerald
Vice President ............................... J. G. Sample
Treasurer and Secretary ..................... Paul Keenan

Acct. Execs. ............................... Everett C. Bradley,
                        D. D. Brown, Joseph Gleeley, Thomas L.
                        Greer, Robert F. Hussey, J. Kenneth
                        Laird, James S. Lind, G. H. Johnson,
                        Richard Janney.

Radio Department

Radio Director ............................... Roy Winsor
Radio Acct. Exec. .............................. Carl Stanton
Radio Supervisors ............................... George Stellman,
                        James West, H. Y. Bingham, Philip Bowman.

Dir. Radio Contracts ............................. James J. Neale

Branch Offices

247 Park Ave., New York 17, N. Y.
Phone Wickersham 2-4200

Manager .............................................. H. M. Dancer, President,
                        T. H. Brown, Jr., Asst. to Pres.

Acct. Execs. ............................... Frank A. Kearney,
                        George G. Tormey, F. K. Boirn, H. B.
                        Cohen, W. H. Holt, A. W. Spence, Jr., W. B.
                        Stewart.

Radio Acct. Exec. ......................... Carl Stanton

Rm. 1014, Taft Building, 1680 Vine Street
Hollywood 28, Calif.
Phone Hempstead 8166

Manager .............................................. Alvin Kabaker
Dancer-Fitzgerald-Sample, Ltd.
6 King Street, East
Toronto, Ontario, Canada
Phone Adelaide 2851

Manager .............................................. Gilbert Numas
Radio Accounts Placed — General Mills,
Inc., Proctor & Gamble Company, Sterling
Drug Inc., Kilmer & Co., Inc., Whitehall
Pharmaceutical Company, Boyle-Midway, Inc.,
Fallstaff Brewing Corp., Continental Illinois
National Bank & Trust Co.

D’ARCY ADVERTISING COMPANY
Missouri Pacific Bldg., St. Louis 3, Mo.
Phone Central 6700

AAAA — ANPA — PPA — ABP — AIA

SAAA—SNPA—NOAB—AAAA

President ....................... J. F. Oberwinder
Secretary-Treasurer ....................... C. C. Pangman

Branch Offices

515 Madison Ave., New York 22, N. Y.
Phone Eldorado 5-3435

Vice-President in Charge of

Radio ........................................ J. Toigo

Radio Dept. ............................... P. A. Louis

Terminal Bldg., Cleveland, Ohio
Phone Cherry 0138

Stanley Seward

90 Broadview Ave., Toronto, Canada
Gramont Altenbernd

Radio Account Placed — The Coca-Cola Co.

JIMM DAUGHERTY, INC.
706 Chestnut St., St. Louis, Mo.
Phone Main 0790-0791

PPA — NOAB — APA

President-Time Buyer . James M. Daugherty
Secretary-Treasurer . Pauline Otto Daugherty

Radio Accounts Placed — Pepsi-Cola Bottlers of St. Louis, Meyer Bros. Drug Co.,
St. Louis Dairy Co.

BEN DEAN ADVERTISING AGENCY
207 Houseman Bldg., Grand Rapids, Mich.
Phone 8-0666

APA—ABP

Owner ................................ Ben Dean
Asst. ........................................... Mildred Juneau

Radio Account Placed — WOOD Radio Station,
King-Trendle Broadcasting Corp.

DOE-ANDERSON ADVERTISING AGENCY
308 Martin Brown Bldg., Louisville 2, Ky.
Phone Wabash 3193

APA—ANPA—PPA—SNPA

President ................................ Elmer H. Doe
Account Executive .................... Warwick Anderson
DOHERTY, CLIFFORD & SHENFIELD INC.
350 Fifth Avenue, New York 1, N. Y.
Bryant 9-0445

AAA—ABP—ANPA—PPA—NOAB—APA
President................Lawrence L. Shenfield
Vice-Pres. & Treas........Arthur Cobb, Jr.
Vice-Presidents........Donald K. Clifford,
Francis J. Doherty
Secretary.................Wm. E. Steers
Asst. Treas..............Nelson O. Argueso

Radio Dept.
Radio Director........Chester MacCracken
Dir. of Radio Commercials.....John Mullen
Radio Time Buyer..........Helen Wilbur

Radio Accounts Placed—Bristol-Myers Co.,
Reid's Ice Cream.

Television Accounts Placed—Bristol-
Myers Co., Reid's Ice Cream.

THE RALPH L. DOMBROWER CO.,
INC.
11 E. Franklin St., Richmond 19, Va.
Phone 3-1113
ABP—ANPA—PPA—SNPA—AAAA—
PRB—SAAA
President-Treas.Ralph L. Dombrower, Sr.
Vice-Pres........Ralph L. Dombrower, Jr.
Secretary...........Lewis D. Andrews
Director..............J. C. Fulmer
Account Executive......J. Linwood Jackson
Talent Pur...........T. Michaux Moody

Branch Office
Woodward Bldg., Washington, D. C.
Phone Republic 1420
Manager................Philip Rosenfeld

Radio Accounts Placed—Southerland Wine
Corp. (Velvet Rose Wines), Southern Biscuit
Co. (FFV Cookies & Crackers), 4-Most
Stores Co., Inc. (GRIP-ON Waterproofing
Treatment).

DONAHUE AND COE, INC.
1270 Ave. of Americas, New York 20, N. Y.
Phone Columbus 5-4252
ANPA—PPA—ABP—SNPA—
OOA—APA—NOAB
President............E. J. Churchill
Vice-Pres..............Bertram S. Nayfack,
Harry L. Morrill (Atlanta).
Vice-Pres. & Art Dir.....Wm. Schneider
Secretary.............O. A. Kingsbury
Treasurer............W. D. Patterson
Vice-Pres. in Charge all Radio. Tom Revere
Time Buyer...........T. H. Lynch
Dir. Motion Picture Radio Production,
A. C. Rigrod

Branch Office
411 Hurt Bldg., Atlanta, Ga.
Phone Main 5662
Manager & Vice-Pres......H. L. Morrill, Jr.

DOREMUS & CO.
120 Broadway, New York 5, N. Y.
Phone Rector 2-3000
ANPA—PPA—APA—ABP—NOAB
President................Wm. H. Long, Jr.
Exec. Vice-Pres........W. H. Burnham
Treasurer................R. E. Williams

DORLAN, INTERNATIONAL-
PETTINGELL & FENTON, INC.
247 Park Avenue, New York, N. Y.
Phone Eldorado 5-2685
ABP—ANPA—PPA—NOAB
President................Atherton Pettingell
Exec. Vice-Pres-Treasurer...Walter Maas
Vice-President..........Charles B. Strauss
Vice-President........Herbert Bayer
Radio Dept................Handled by Mildred
Fenton Productions.

JOHN C. DOWD, INC.
212 Park Square Bldg., Boston, Mass.
Phone Hubbard 8050
President................John C. Dowd
Executive Vice-President....E. D. Parent
Vice-Presidents........E. W. Lancaster,
W. Davenport.
Treasurer...............Geo. E. Murphy
Radio Director-Talent...Gerard H. Slattery

Radio Accounts Placed—Albany Carpet
Cleaning Co., Allied Salt & Chemical Co.,
Atlantic Coal Co., Britex Co., Clinton Cloth-
ing Mfg. Co., Wm. File's Sons Co., First
National Stores, Martin L. Hall Co., M. A.
Kennebec Wharf & Coal Co., Wm. Leavens
Co., Massachusetts Dept. of Agriculture,
Paine Furniture Co., K. J. Quinn & Co., Inc.,

L. J. DuMAHAUT ADV. AGENCY
827 David Stott Bldg., Detroit 26, Mich.
Phone, RANdolph 9480
President................L. Jerome DuMahaut
Production Mgr........Theresa Savin

ROY S. DURSTINE, INC.
730 Fifth Ave., New York 19, N. Y.
Phone, Circle 6-1400
PPA—NOAB—ANPA—APA—SNPA—ABC
President................Roy S. Durstine
Vice-Pres.Secretary......Arch T. Gardiner
Vice-Presidents.........William E. Dempster,
Robert D. Spahn, Roy U. Gordon.
Treasurer................T. Arnold Rau
Prod. Traffic Mgr.......David R. Margareten
Art Director.............Harvey A. Spooner
Assoc. Radio Directors.Richard L. Eastland,
Maurice Condon, John T. Martin.
Radio Time Buyer...........Bergliette Boe
Radio Producers..........Richard L. Eastland,
Maurice Condon, John T. Martin.

Branch Offices
333 N. Michigan Ave., Chicago 1, Ill.
V.P.-Manager............Ellis Travers
719 Enquirer Bldg., Cincinnati 2, O.
Phone Cherry 0032
V.P.-Manager.............Frederic Kammann
Charge of Art Dept.........Philip Goyert

ElliS ADVERTISING CO.
Rand Bldg., Buffalo 3, New York
Phone Cleveland 0422
ABP—ANPA—NOAB—APA
Partners..............Michael F. Ellis, Jerome R. Ellis-
Radio Dept.
Caesarea Cardarelli
Branch Offices
33 W. 42nd St., New York 18, N. Y.
L'Ongeace 5-1557
Michael F. Ellis, Jr.
74 King St. E, Toronto 1, Canada
Waverly 3438
Abby A. Muter

Robert J. Enders Advertising
Atlantic Bldg., Washington 4, D. C.
Phone Executive 5834
President...............Robert J. Enders
Radio Director...........Robert L. Howard
Script & Continuity Mgr........Shelia Ryan
Production Manager........Charles Warren
Chief Time Buyer.............John Barnes

Erwin, Wasey & Co., Inc.
Graybar Bldg., 420 Lexington Ave.,
New York 17, N. Y.
Phone MOlhaw 4-8700
AAAA—ABP—ANPA—PPA—
SNPA—NOAB—AAAA
President...............Louis R. Wasey
Vice-Pre-Sen. Mgr........Howard D. Williams
Exec. V.P................Ray C. Jenkins
Treasurer...............James F. O’Connor
Director of Radio..........C. H. Cottington
Asst. Radio Director.....Joe Brattain
Time Buyer...............Keith Shaffer
Business Manager........Archibald Douglass, Jr.
Radio Producers.........Charles F. Lowe,
John Halpern

Television Dept.
C. H. Cottington

Branch Offices
Ervin Wasey & Co., Ltd.
230 N. Michigan Ave., Chicago, III.
Phone Randolph 4952
Vice-President...............L. R. Northrup
Rand Tower, Minneapolis, Minn.
Phone Atlantic 1223
Vice-President...............Mac Martin
First Nat’l. Bank Bldg., Oklahoma City, Okla.
Okla. City 2-0603
Vice-President...............Harold Halsell
Elliot 8250
Vice-President...............Miller Munson
749 Yonge St., Toronto, Canada
Randolph 5187
Vice-President...............Ralph Lawson
Radio Accounts Placed—Lydia E. Pinkham

William Esty & Company
100 East 42nd St., New York 17, N. Y.
Phone Caledonia 5-1900
1537 Vine St., Hollywood, Calif.
Phone Hillside 2183
President and Treasurer...William Esty
Secretary...............E. H. Cummings
Director of Radio........Thos. D. Luckenbill
Time Buyers...............John C. Esty,
Richard Grahl.
Radio Producers............Don Bernard,
Kendall Foster, George Zachry, Helen
Phillips, Charles White
Television Department.......Kendall Foster

Evans Advertising Agency
322½ South Sixth St., Springfield, Ill.
Phone 2-2090
ANPA—AAAA
Owner & Manager...............Clarence R. Evans
Treasurer...............Velma Evans
Art Director...............John Robert Work
Continuity Director........Jo Otwell
Radio Producer...............Velma Evans
Radio Accounts Played—Gold Coast Beer,
The Bootery (Springfield, Champaign, Bloomington), Rolans (Lane Bryant), Springfield Dry Goods Co., Frank A. Bridge-)

FEDERAL ADVERTISING AGENCY, INC.
385 Madison Ave., New York 17, N. Y.
Phone Eldorado 5-6400

AAAA—ANPA—PPA—ABP—APA—NOAB—FAAG

President....................... Gordon E. Hyde
Vice-President............. James F. O'Brien
Jules B. Singer, Don Parsons, Kenneth W. Plumb, Charles G. Wright, Laura E. Carson, John S. Davidson, Thomas P. McMahon.
Vice-President-Director of Research,
Dr. Wallace H. Wulfeck
Secretary & Treasurer...George G. Dietrich
Vice-President & Copy Chief...Joseph Leopold
Vice-President & Art Director..MacGregor Orniston
Radio Director.............Francis C. Barton, Jr.
Radio Space Buyer........Penelope Simmons
Radio Producer............Thomas Hicks

Radio Accounts Placed—American Safety
Razor Corp. (Gem); Joseph Dixon Crucible Co. (Ticonderoga Pencils), J. F. Trommer Co., Inc. (White Label), General Cigar Co. (Van Dyck), B. Barbizon Corp., Rockwood & Co. (Chocolate Bits), Durkee Famous Foods (Durkee's Dressing), Lily of France Corset Co. (Lilees Bras).

HARRY FEIGENBAUM
ADVERTISING AGENCY
1420 Walnut St., Philadelphia, Pa.
Phone Fennypacker 3623

ANPA—PPA—NOAB
President...............Harry Feigenbaum
Radio Dept. Manager.....David Wermer
Radio Director & Talent...Ralph A. Hart

HANLY, HICKS & MONTGOMERY
500 Fifth Ave., New York 18, N. Y.
Phone L'Ongeacc 5-5000

AAAA—ABP—ANPA—PPA—APA—NOAB
Board Chairman.............C. P. Hanly
President..................H. M. Montgomery
Secretary-Treasurer........H. E. Lehman

CHICAGO OFFICE
WALLACE-FERRY-HANLY CO., INC.
430 N. Michigan Ave., Chicago 11, Ill.
Phone Superior 4462
Manager......................C. L. Collette
Radio Accounts Placed—Johnson & Johnson (TEK toothbrushes).

LAWRENCE FERTIG & CO., INC.
149 Madison Ave., New York 16, N. Y.
Phone MURPHY Hill 43300
ANPA—PPA—APA—NOAB
President & Treasurer........Lawrence Fertig
Radio Director.............Henry Bretsfield

ROBERT G. FIELDS & CO.
1100 Warner Bldg., Nashville 3, Tenn.
Phone 6-9277
ANP—SNPA
President-Treasurer........Robert G. Fields
Secretary......................R. H. Lane

FITZGERALD ADVERTISING AGENCY
833 Howard Ave., New Orleans 13, La.
Phone Raymond 5194

AAAA — ANPA — PPA — SNPA
APA — ABP — NOAB
Partner.....................Joe L. Killeen
Partner.....................Joseph H. Epstein
Partner-Time Buyer........Leonard Gessner
Partner-Copy Chief........Roy M. Schwarz
Partner-Art Director.....E. W. R. Wootten
Partner-Prod. Mgr........Warren G. Posey
Continuity..................Mildred Thomas
Radio Account Placed—Wesson Oil & Snowdrift Sales Co., Blue Plate Foods, Inc., Dixie Brewing Co.

FLACK ADVERTISING AGENCY, INC.
Hills Bldg., Syracuse 2, N. Y.
Phone 2-3129

ABP—ANPA—PPA—APA—AAAA—NAAN
President.....................John B. Flack
Vice-President.............Richard H. Wickham
Secretary....................Florence O. Miller
Treas. & Time Buyer.......J. K. Bowman
Consultant...............Kenneth G. Bartlett
Copy........Richard H. Wickham, Claire Evans
Radio Accounts Placed—Keepsake Diamond Rings, Bardeen's, Inc., First Trust & Deposit Co.

FOLEY ADVERTISING AGENCY
1012 NBC Bldg., Cleveland 14, Ohio
Phone Cherry 1490
ANPA—NOAB
President....................Robert B. Foley
FOOTE, CONE & BELDING
247 Park Ave., New York 17, N. Y.
Phone Wtckersham 2-6600
AAA—ANPA—ABP—PPA—APA—OAAA
Chairman of the Board.....Don Belding
President..................Emerson Foote
Chairman, Executive Comm.—Fairfax Cone
Secretary-Treasurer........William R. Sachse
NEW YORK OFFICE
President.............Emerson Foote
V.P. & Gen. Business Mgr.—M. P. Franceschi
V.P.—National Radio Director
Hubbell Robinson, Jr.
Manager of Radio Department—Douglas Coulter
Radio Time Buyer...........Lillian Selb

CHICAGO OFFICE
919 N. Michigan Ave., Chicago 11, Ill.
Phone Superior 4800
Chairman, Executive Comm.—Fairfax Cone
Secretary-Treasurer........William R. Sachse
Director of Radio.............Stuart Dawson
Radio Time Buyer—Genevieve M. Lemper

LOS ANGELES OFFICE
601 W. Fifth St., Los Angeles 13, Calif.
Phone Michigan 7651
Chairman of the Board.....Don Belding
V.P.-Manager...............Wm. J. Pringle
Radio Time Buyer—Eugene Duckwall

HOLLYWOOD OFFICE
6117 Sunset Blvd., Hollywood 28, Calif.
Phone Hollywood 6265
General Mgr-Treas.—C. Burt Oliver
Production Dir.............A. L. Capstaff
Talent Director............Victor Hunter
Regional Program Dir........David Taylor

SAN FRANCISCO OFFICE
235 Montgomery St., San Francisco 4, Calif.
Phone Sutter 2355
Vice-Pres. & Manager......E. I. Harrington
Time Buyer & Media Dir...Stuart Harding
Radio Director.............Charles Trieschmann
Radio Accounts Placed—The American
Tobacco Company, The Cities Service Oil
Company, Armour and Company, Albers
Milling Company, Ben Hur Products, Inc.,
Bourjois, Inc., California Fruit Growers
Exchange, Hall Bros., Inc., Pepsi-Cola Division
of Lever Brothers Co., RKO Radio Pictures,
Inc., Safeway Stores, Inc., Southern Pacific
Company, Union Oil Company, Peralta Wine
Co., Purex Corp. Ltd., Selznick International
and Walt Disney Productions.

FORT & COMPANY
Wildor Bldg., Charlotte 1, N. C.
Phone 4-7122
APA — SNPA
President..................John L. Fort
Production Manager........Jean Dunham
Radio Accounts Placed—Citizens Bank
(Local); Coble Dairy Products (Regional).

ALBERT FRANK-GUENTHER LAW, INC.
131 Cedar St., New York, N. Y.
Phone Cortlandt 7-5060
ANPA—PPA—ABP—NOAB—APA
Chairman of the Board...Emmett Corrigan
President...............Frank J. Reynolds
First Vice-President & Treasurer
Victor J. Cevasco
Vice-Chairman-General Mgr.—Harold E. Maples
Radio Department........John V. McAdams

Branch Offices
Post Office Square, Boston, Mass.
Phone Hancock 5900
Phone Rittenhouse 3915
1 La Salle St., Chicago, Ill.
Phone Dearborn 8910
475 Fifth Ave., New York 17, N. Y.
Phone LExington 2-4537
V.P........................William F. Adler
235 Montgomery St., San Francisco, Calif.
Phone Exbrow 3484
Acct. Exec................Lucrezia Kemper
Radio Accounts Placed—Merrill, Lynch,
Pierce, Fenner & Beane.

CURT FREIBERGER & CO.
314 Cooper Building, Denver 2, Colo.
KEystone 0487
ANPA—ABP—APA—NAAN
President............C. J. Freiberger
Treas. & Asst. Sec........Lucille A. Seger
Production Manager—Robert A. McCutcheon
Art Director..................A. Cizek
Illustrator..................G. Ellis
Cartoonist...............J. Reed
Industrial Artist...........J. T. Preucil
Account Executive—J. M. Henderson
Bookkeeper...............N. J. Charon
Secretary................D. Hahn
Artist................Barbara Weiss
Accountant Executives.....Gene Blish,
Vern Ewing, Kim Barnes.
Radio Director........Ruth L. Torgerson
Radio Accounts Placed—Tivoli Union
Co., Brecht Candy Co., Securities Credit
Corp., Stone-Hall Brokerage Co., Toner's Inc.,
Central Bank & Trust Co., Bell Tailors,
Clayton Coal Co., Colorado Potato Flake Co.,
AD FRIED ADVERTISING AGENCY
208-209 Easton Bldg., Oakland 12, Calif.

Phone Higate 6590

Owner & Tele-Radio Director..............Ad Fried
Copy & Continuity......................Dr. James A. Scott
Radio Time Buyer......................Elaine McCune
Research Director......................Scott B. Anderson
Format Manager.........................Leland Morgan
Publicity Director......................Scott B. Anderson
Program Manager......................Elaine Trigger
Radio Producers.........................Ad Fried,
James A. Scott, Jr., Elaine Trigger, Scott
B. Anderson

Television Producer......................Ad Fried

Radio Accounts Placed—Advance Products
Co., Bodies Trailer Co., Darling Shops (Pa-
cific Coast), Fox Theaters (Oakland only),
Gould-Pacific Co., Home Supply Co., Nutri-
sol Fertilizer, Oakland Pro-Football Assn.,
 Paramount Pest Control, Sunset Venetian
Blind Co., Dr. DeGloria-Dr. Reveli, Swan’s
Markets, West Coast Soap Co. (Powow),
Artcraft Leather Co., Dr. Citron Dental Of-
fices, Eb Wells Pontiac Dealer, Fred Benhoff
Himself, Gross Bros., Heitz Equipment Co.,
Office Appliance Co., Oakland Federal Sav-
ings & Loan Assn., Coast Millinery Co., Royal
Art Galleries, Hobbyland, Rainbow Hybridiz-
ing Gardens, Bigelow Films, Crompton Adv.
Specialties, Miracle Foam (H. R. Davi Co.),
Foster Insurance Co., G. H. Holman Co.,
Magazine Service Bureau, Oakland Frame &
Axle Co., Panda Room, Tasch Furriers,
Travel Service Inc., W. F. Barton Co., Linn
Company.

HARRY M. FROST CO., INC.
260 Tremont St., Boston 16, Mass.

Phone Liberty 08135-4

ANPA—PPA—APA

President.........................Karl M. Frost
Exec. V.P.-Treasurer...............Harry M. Frost
Asst. Treas......................Florence A. Dondero
Secretary.......................Harvey P. Newcomb
Pro. Mgr. & Space Buyer.....Harold E. Bessom
Radio Director & Time Buyer...Harvey P. Newcomb

Branch Offices


Radio Accounts Placed—Durkee Mower,
Inc., Supreme Wine Co., Eastern Racing
Assn., Eldred & Barbo, Araban Coffee Co.,
Shubert Theatres, Campbell Fairbanks Ex-
positions, Genoa Packing Co., Boston Yanks,
Boston Braves.

FULLER & SMITH & ROSS, INC.
71 Vanderbilt Ave., New York 17, N. Y.

Phone Murray Hill 6-5600

AAAA—ANPA—PPA—ABP
APA—NOAB

President..................Allen Billingsley
Chairman of the Board.........John Wiley
Executive Vice-Prs................E. L. Andrew
Sec-Treas.....................C. C. Reidenaugh

New York Office
Chairman of the Board.........John Wiley
Radio Director..................Lee Williams
Radio Time Buyer...............George Trimble

Cleveland Office
1501 Euclid Ave., Cleveland, O.

Phone Cherry 6-9750

President..................Allen Billingsley
Exec. Vice-Prs..................E. L. Andrew
Radio Department..............M. M. Scott
Radio Time Buyer...............W. J. Staab

Chicago Office
29 South LaSalle St., Chicago, Ill.

Vice-President...............Ed Lauen
Radio Accounts Placed—Burkhardt Bre-
wing Co., Pennzoil, Dougherty Lumber Co.,
Climalene, Commonwealth Shoe & Leather
Co., Westinghouse Electric Co. (Lamp &
Radio Divisions), Harry Ferguson, Inc., Cen-
tral National Bank.

FURMAN, FEINER & CO., INC.
117 W. 46th St., New York 19, N. Y.

Phone BLyant 9-2927

President..................Norman Furman
Secretary.....................Nathan Rothenberg
Vice-President...............Irving Gottlieb
Time Buyer.....................Joyce Grubard
Radio Producer...............John O’Rourke

GAHAGAN-TURNBULL CO., INC.
270 Park Ave., New York 17, N. Y.

Phone EL 5-7779

AAAA—ABP—ANPA—PANYC

Partner...................Andrew Gahagan
Partner.....................Henry R. Turnbull
Radio Director...............George DuPue, Jr.
Time Buyer.....................Barbara L. Smith
Radio Accounts Placed—America’s Fu-
ture, Inc., Monticello Drug Co., Republican
State Comm., Clairol, Inc.

GARDNER ADVERTISING CO.
915 Olive St., St. Louis 1, Mo.

Phone Garfield 2915

ANPA—PPA—NOAB—ABC—AAAA—
ABP—SNPA—APA

Chairman of Board...............H. S. Gardner
President.....................F. G. Marshutz
Executive Vice-Pres..............S. M. Ballard,
Miss B. Adams
Vice-Pres......................J. F. Kircher,
L. C. MacGlashan, C. P. Michaels.
Vice-Pres. & Art Director.....R. Czufin
Vice-Pres. & Dir. of Radio (St. Louis). .C. E. Claggett
Vice-Pres. & Dir. of Media......E. A. W. Schulenburg
Secretary-Treasurer.............J. V. Kirchhoff
GERTH-PACIFIC ADV. AGENCY
68 Post St., San Francisco 4, Cal.
Phone, GARfield 1081
AAA—APA—ABP—ANPA—NOAB
Owner........................................E. P. Gerth
Account Exec.........................J. R. Pitsker
Media Mgr..............................D. W. Ryder
Office Mgr.........................E. J. Thomas
Prod. Mgr..............................J. W. Clark

Branch Office
412 W. 6th St., Los Angeles 14, Cal.
Phone, TUCKer 1455
Co-managers......................Orson Hunter,
B. S. Stivers.

GARFIELD & GUILD
660 Market St., San Francisco 4, Calif.
Phone EXbrook 3420
PPA—ANPA—NOAB—ABP
NAAN—AAAA

President..............................Sidney Garfield
Vice-Pres. (Exec.).................Walter Guild
Vice-President...........Bernard B. Schmitt
Radio Director...............William A. Morrison
Radio Time Buyer........Sally Paul
Production Dir............Stanley Kerk
Radio Producers............Walter Guild,
David Bascom, Wm. A. Morrison.
Res. Mgr.........................Lee Ringer

Radio Accounts Placed—Capwell, Sullivan
& Furth, El Dorado Oil Co., Alice Frock,
Hurlay Marine Works, Good Foods, Inc.,
Gravem-Inglis Baking Co., Kay Jewelers,
Valley Church of the Air, Smith's, No-Doz
Awakeners, Northrup King & Co., Remar
Baking Co., Chemicals, Inc., Southwest Food
Products, Betty Lou Foods, O'Rourke
of California, Guittard Chocolate Co., Frontier
Foods, Grace Bros. Brewing Co., John Han
son Co., Newell Gutrath Co., HQZ Hair
Preparations, Servicyle Co., J. I. Fancy
Frozen Foods, Alta Vineyards Co., O'Brien's
Candy Co., California Magazine, H & L
Block Co.

W. W. GARRISON & COMPANY
400 N. Michigan Ave., Chicago 11, Ill.
Phone Superior 8338
PPA—ANPA—PPA—NOAB

President..............................W. W. Garrison
Vice-President...........Brooks Middleton
Secretary & Time Buyer............G. P. Schill
Vice-Pres. in Charge Radio........Tim Morrow
Continuity Dir....................Nancy Goodwin
Prod. Supervisor...............Kathryn Stark

Branch Office
190 Monroe Ave., N. W., Grand Rapids 2, Mich.
Phone 9-4485

Manager......................George A. Baldwin
Radio Accounts Placed—Florida Citrus Ex-
change, W. A. Sheaffer Pen Co. (foreign),
Gibson Refrigerator Co., Dante Candy Co.,
Joseph Triner Corp., Hamilton Foods, Inc.,
Falcon Camera Co.

J. J. GIBBONS LIMITED
200 Bay St., Toronto, Ont., Canada
Phone Elgin 2111

President..............................Mrs. J. J. Gibbons
Vice-Pre. & Gen. Mgr........H. M. Tedman
Vice-Pre. & Asst. Gen. Mgr...R. B. Patterson
Vice-Presidents..............R A. Stapells, W. Kiehn
Secretary-Treasurer...........W. H. Hoare
Radio Director...............Don Bassett
GILLHAM ADVERTISING AGENCY
Continental Bank Bldg.,
Salt Lake City 1, Utah
Phone 4-5516
ANPA — APA — ABP
President & Treasurer .......... M. C. Nelson
Vice-Pres. & Acct. Exces. J. Y. Tipton,
Lon Richardson
Acct. Exces. & Radio Dir. Victor V. Bell

GLASER ADVERTISING, INC.
Phone Hubbard 7188
AAAA — ABP — ANPA — PPA — APA
President .................. Louis Glaser
Radio Director ............. M. B. Collins
Production Manager Thomas F. Eccleston, Jr.
Radio Accounts Placed—Hathaway Bakers, Inc., Rose-Derry Co.

GLASSER-GAILEY & COMPANY
3275 Wilshire Blvd., Los Angeles 5, Calif.
Phone Fitzroy 2141
PPA
Partner .................. P. E. Gailey
Partner .................. G. F. Glasser
Fashion Director .......... Joyce Contini
Comptroller ................ Howard Gambrill
Production Manager .......... King Richardson
Copy Chief .................. Jane O'Leary
Time Buyer .................. J. G. Mitchell

GLICKSMAN ADVERTISING CO. INC.
400 Madison Ave., New York, N. Y.
Phone PPlaza 6-0176
ABP—ANPA—PPA
President .................. Joseph Glucksman
Vice-President-Sec. .......... William Glucksman
Treasurer .................. David Glucksman
Radio Director ............. Joseph Glucksman
Radio Accounts Placed — Adam Hats, Portis Bros. Hat Co.

MAX GOLDBERG ADV. AGENCY
611 Railway Exchange Bldg.
Denver, Colorado
Phone: CH 5533
ANPA
Radio Director .................. Wes Battersea
Exec. V.P.-Radio Director .. Wes Battersea
Treasurer .................. Doris Fittmer
Radio Continuity .......... Mrs. Dorothy Lutz
Radio Continuity .......... Mrs. Elizabeth Nixon

GOLDMAN & WALTER ADVERTISING AGENCY
75 State St., Albany 7, N. Y.
Phone 5-8664-5
ABP—APA
President .................. Harry L. Goldman
Vice-President .......... Eleanor Chatham Walter
Secretary .............. Louise Benay
Radio Director .......... Louise Benay
Asst. Director .......... Robert W. Snyder
Radio Accounts Placed — John G. Meyers
Television Accounts Placed—David's.
GOODKIND, JOICE & MORGAN
919 North Michigan Ave., Chicago 11, Ill.
Phone Superior 6746
AAA—ANPA—PPA—ABP
President ..................Clyde M. Joice
Vice-President-Merchandising.
Harlow P. Roberts
Acct. Executive ............Charles O. Puffer
Copy Chief ................Garrick M. Taylor
Media Director ............Florence A. Neighbors
Production Mgr .............George B. Frank
Account Executive ..........Jay C. William

GOTHAM ADVERTISING COMPANY
2 West 46th St., New York 19, N. Y.
Phone Longacre 5-2616
APA—ABP—ANPA—PPA
Chairman of Board ..........G. E. Harris
President ..................D. D. Sutphen, Jr.
Radio & Tele. Director .......Arthur A. Kron
Exec. Vice-Pres. & Treas. ...Arthur A. Kron
Secretary ..................Chester A. Priest
Radio Accounts Placed—Hartley’s Marmalade, Lutheran Hour, R. L. Swain Tabacco Co.

GRANT ADVERTISING, INC.
919 N. Michigan Ave., Chicago 11, Ill.
Phone Superior 6500
ANPA—PPA—APA—ABP—SNPA—NOAB
President .................Will C. Grant
Executive Vice-Pres. ......Edward J. Jordan
Vice-Presidents ..........Claude R. Miller,
George C. Bayna, W. Robert Watson.
Exec. Vice-Pres. & Central Creative Staff,
Howard A. Jones
Secretary ..................Mary Waller Grant
Vice-Pres. & Art Dir. (all offices),
Loren C. Moore
Copy Chief ..................Robert Crane
Research Dir. (all offices) ...Kay Sheldon
Office Manager ..........Ralph E. Ellis
General Radio Dir. (all offices),
Lloyd G. Harris
Media Dir. (all offices) ...George McGovern
Radio Dir. .................Harry Holcombe
Asst. Radio Dir. (Dr. L Q.) ...Lew Valentine
Asst. Radio Dir. ..........Jane Baker
Staff Announcer ...........Allen C. Anthony
Mgr. Radio Script Dept. ....Evelyn Elam
Continuity Editor ........Myron Golden
Production ..................Harry White
Branch Offices
350 Fifth Ave., New York, N. Y.
Phone BR 9-6100
Office Mgr..............Carl B. Wheeler
2866 Penobscot Bldg., Detroit 26, Mich.
Phone Cherry 9400
Vice-Pres. in Charge Det. Office,
Edward R. Grace
1313 Gulf States Bldg., Dallas 1, Tex.
Phone Riverside 8121
Vice-Pres. in Charge ...Samuel W. Hepworth
113 West 4th St., Weslaco, Tex.
Phone Weslaco 175
Vice-Pres. in Charge ...Samuel W. Hepworth
1438 DuPont Bldg., Miami 32, Fla.
Phone 3-0733
Vice-Pres. in Charge of Caribbean Opera,,
John A. Dey
Phone Gladstone 7136
Vice-Pres. in Charge ..........Frank Carter
Offices in South America, Mexico, Canada, Cuba, England

GREEN-BRODIE
420 Madison Ave., New York 17, N. Y.
Phone Plaza 3-9533
ANPA — PPA
Partner ..................Julian P. Brodie
Partner ..................Alan Green
Art Director ..............Cecil Baumgarten
Production Director .....Sidney Sawyer
Radio Dept ...............Julian P. Brodie

GREY ADVERTISING AGENCY, INC.
166 West 32nd St., New York 1, N. Y.
Phone CHickering 4-3900
ABP—ANPA—PPA—NOAB—AAAA
President ..................Lawrence Valenstein
Executive Vice-President ....Arthur C. Fatt
Radio-Television Director ....Marvin Corwin
Time Buyer ..............Harriet Belille
GRISWOLD-ESHLEMAN
2700 Terminal Tower, Cleveland 13, Ohio
Phone Main 9484
AAAA—ANPA—PPA—APA—APB—NOAB
ABC—APB
President..................Kenneth W. Akers
Radio Director..................Earl R. Preble
Radio Accounts Placed — Fleetwing Corp.,
B. F. Goodrich Farm Service Tires.

JULIAN GROSS ADVERTISING
AGENCY, INC.
11 Asylum St., Hartford 3, Conn.
Phone 7.7179
President-Treasurer..............Julian Gross
Exec. V.P.-Radio Time Buyer
Erwin B. Needles
Prod. Mgr...................Samuel R. Jacobs
Copy Chief..................Benton Barman
Research Dir..................Leonard A. Bass

GUILFORD ADVERTISING
AGENCY
350 Fifth Ave., New York 1, N. Y.
Phone, PENnsylvania 6-8318
Owner...................Frances G. Guilford
Space Buyer..................Amelia Pronko

M. H. HACKETT CO.
9 Rockefeller Plaza, New York, N. Y.
Phone CIrcle 6-1950
ABP — ANPA — PPA — NOAB
Montague H. Hackett
General Manager...............John P. Gilbert
Time Buyer..................Aida Stearns
Radio Accounts Placed—Riggio Tobacco
Corp., Chatham Mfg. Co., William S. Scull
(Boscul Tea).

HART-CONWAY CO., INC.
Genesee Valley Trust Bldg., 45 Exchange St.,
Rochester, N. Y.
Phone Main 2073
ANPA—APA—PPA
President..................H. Lyman Hart
Vice President.............Harold E. Kennedy
Secretary..................M. Brinkman Hart
Radio Director............John P. Street
Radio Producer............Joseph P. Brown
Radio Accounts Placed—Blue Boy Canned
Co., Inc., Goutremont, Inc., Wegman Super
Markets, Lewis Music Stores, B. Forman Co.,
Standard Brewing Co., Blue Bus Lines,
Gulf Oil Corp., Blue Boy Dairies, Crescent-
Puritan Laundry, Boller-Clark Co., Franklin
Chemical Co., Anderson Beverage Co.,
Security Trust Co., Wolk Bros. Co., Sheraton
Hotel, Rochester Transit Corp., Qualtop
Beverages, Inc., Genesee Valley Trust Co.,
Gioia Macaroni Co., Inc.

HAZARD ADVERTISING CO.
295 Madison Ave., New York 17, N. Y.
Phone MUrray Hill 7-7880
ABP—ANPA—PPA—APA
President..................Herbert Peck
Vice Presidents............Joseph L. Boland,
Donald B. Foresman
Space Buyer...............Mrs. A. Hunt
Publicity Director.........H. P. Quaidland
Production Manager........Raymond Lynch
Art Director..............Mitchell Havemeyer
Radio Director.............Garrett E. Hollihan, Jr.,
Radio Accounts Placed—Lederle Laboratories.
American Cyanamid Co., Bridgeport
Brass Co.

GEORGE H. HARTMAN CO.
307 North Michigan Ave., Chicago 1, Ill.
Phone State 0055
ANPA — PPA — APA — ABP — NOAB
President...............George H. Hartman
Vice-President............Edwin Cahn
Secretary-Treasurer.......Frank R. Hartman
Radio Director...............Thomas Kyylan
Radio Accounts Placed—Sifers Chocolate
Syrup Co., M. J. Lanahan, Neumode Hosiery
Co., Nash-Underwood, Goldberg Fashion
Forum, Chicago Tribune.

HENRI, HURST & MCDONALD, INC.
520 N. Michigan Ave., Chicago 11, Ill.
Phone SUPERior 3000
ANPA—PPA—APA—ABP—NOAB—ABC
Chairman of Board of Dir. W. D. McDonald
President..................W. B. Henri
Secretary..................A. M. Semones
Treasurer..................R. H. Eaton
Space Buyer................Louis C. Paul
Radio Director............Wm. E. Jones
Radio Dept.
Assoc. Radio Dir...............David W. Dole
Publicity Dir...............Frazier E. Nouman
Radio Accounts Placed—Ballard & Ball-
lard Co., Inc., Skelly Oil Co., The Perfect
Circle Companies, F. W. Amend Co., Caro-
lene Products Co., John Morrell & Co., The
Sherwin-Williams Co. (Weed-No-More).

HILL ADVERTISING
250 Park Ave., New York, N. Y.
Phone, PLaza 3-7800
PPA—ABP
President..................Weston Hill
Vice-President.............W. L. Ledwith
Secretary..................Joe Cesare
Radio Account Placed—Central Broadcast-
ing Corp.
HILLMAN SHANE
1026 Maple Ave., Los Angeles 15, Calif.
Phone Prospect 4345
ANPA—ABP—NOAB—PPA
President..................Davis S. Hillman
Radio Director...........John Cohan
Art Director.............J. E. Kopp
Acct. Executives........Martin Newman,
George Bamberger,
Director (Radio Dept.)....John Cohan
Time Buyer (Radio Dept.)...Leona D'Amby
Writer....................Betty Smith
Radio Accounts Placed—Sunset Oil Co.,
Christopher Candy Co., Mission Paks of
Calif., Zeeman Clothing Co., Tabak of Calif.,
Hollywood Starlight Theatre, Catalina Swim
Suits, Freeman Certi-Fresh Seafood.

HIXSON-O’DONNELL ADV., INC.
350 Fifth Ave., New York 1, N. Y.
BRyan 9-3930
ANPA—PPA—APA—ABP—NOAB—PA of
N. Y. C.
President & Gen. Mgr........S. M. Morey
Vice-President.............S. F. Ellsworth
V.P. & Radio Director......L. B. Van Doren
Vice-President.............A. W. Humm
Secty. & Treas.............W. G. Carmody
Radio Time Buyer........Kathryn Shanahan
Radio Accounts Placed—Richfield Oil
Corp of N. Y., Sinclair Refining Co.

WILLIAM F. HOLLAND AGENCY
Hotel Sinon, Cincinnati 2, Ohio
Phone Main 3450
Owner...................William F. Holland
Manager..................D. E. Holland
Production...............E. L. Holland
Art Director............Emerson Russell
Research................B. J. Tiemeyer
Copy Chief...............Robert Kappes
Program Dir.............Tom M. George
Continuity..............R. I. Bader
Sales Mgr..............W. F. Holland

ROBERT HOLLEY AND COMPANY,
INC.
RKO Bldg., Rockefeller Center, New York
20, N. Y.
Phone Circle 6-2850
ABP—PANY
Pres. & Treasurer........Robert Holley
Secretary...............Suzanne Hanson
Business Mgr............Louis M. Totten

CHARLES W. HOYT COMPANY, INC.
551 Fifth Ave., New York 17, N. Y.
Phone Murray Hill 2-0850
AAAA—ANPA—PPA—ABP
President and Treasurer......Everett W. Hoyt
Secretary................C. B. Donovan
Vice-President........F. A. Whipple,
W. K. Dingledine
Director of Radio..........W. P. Smith
Time Buyer...............C. B. Donovan
Television Dir...........W. P. Smith
Branch Office
15 Lewis Street, Hartford, Conn.
Phone 5-6066
Vice-President........F. A. Whipple
Radio Accounts Placed—B. C. Remedy
Co., Charles Gulden, Inc., Burnham & Mor-
rell, E. L. Knowles Co. (Rubine), J. A.
Wright & Co. (Silver Polish), The Alkine
Co. (Flem-O-Lyn).

THE H S G ADVERTISING AGENCY
19 East 53rd St., New York, N. Y.
Phone Wickersham 2-3338
President-Treasurer........H. S. Goodman
Secretary................H. Knuth
Vice-President........Everett F. Goodman
Branch Office
206 S. Spring St., Los Angeles, Calif.

H. B. HUMPHREY CO.
Phone Liberty 4714
AAAA—ABP—ANPA—PPA—APA—ABC
Vice-President & Radio Director,
Wm. H. Eynon
Asst. to Radio Dir........Sally Larkin
Program & Prod., Public
Relations Advisor........Walton Butterfield
Tele Prod................Walton Butterfield
Branch Office
595 Madison Ave., New York 22, N. Y.
Phone Eldorado 5-1270
Vice-Principal........H. B. Humphrey, Jr.
Radio Accounts Placed—Eaton Paper Co.,
R. H. Stearns Co., The Christian Science
Monitor, First Church of Christ, Scientist.
Television Account Placed—Wellington
Sears.

HUTCHINS ADVERTISING
COMPANY, INC.
42 East Ave., Rochester 4, N. Y.
Phone Main 3529
APA—ANPA—PPA—ABP—NOAB
Chairman of Board........Mosher S. Hutchins
President................F. A. Hutchins
Vice-Pres. & Gen. Mgr........F. Irving Hutchins
Vice-Presidents............ J. P. McCarthy, Max Enelow, H. Pierson Mapes, John R. Maxwell.
Asst. to President..........Raymond P. Weis
Branch Offices
3701 N. Broad St., Philadelphia 40, Pa.
Phone Radeliff 1900
Vice-Presidents............ John R. Maxwell, Max Enelow.
19 W. 44th St., New York 18, N. Y.
Phone Murray Hill 2-0716
Vice-President.............H. Pierson Mapes
1244 Dufferin St., Toronto, Que., Canada
Res. Mgr....................John Bennett
Hollywood, Calif.
Res. Mgr....................Henrik Booraem, Jr.
Radio Accounts Placed—Philo Corp.,

IVEY & ELLINGTON, INC.
535 Fifth Ave., New York 17, N. Y.
Murray Hill 2-5204

President....................Jesse T. Ellington
Radio Dept.
Media Director.............A. C. Graff
Radio Production............Hal James

JACKSON & COMPANY
49 Worth Street, New York 13, N. Y.
Phone Worth 4-7005

General Partner.............Paul E. Jackson
Production Manager...........Louis Musto
Art Director..................Lois Hendry
Radio Director & Time Buyer,Julia T. Lucas
Media Director.............Charles B. Hoffman
Branch Offices
41 Sutter Street, San Francisco 4, Cal.
Phone Sutter 6608
Manager ....................J. Stanton
58 East Washington Blvd., Chicago 2, Ill.
Phone ANdover 5263
Manager ....................Bruner Tucker

JOSEPH JACOBS ADVERTISING
& MERCHANDISING, INC.
6 East 46th St., New York 17, N. Y.
Phone Murray Hill 2-6995
Pres. & Owner & Radio Time Buyer, Joseph Jacobs
Treas. & Media Dir...........Richard A. Jacobs
Vice-preset. & Prod. Mgr........Morris Unger
Art Director..................Al Rosenberg
Research & Pub. Rel...........Adele Cohen
Copy Director................David Epstein
Merchandising..............Henry Levine, M. P. Bryer, R. Friedman, A. Jacobs.
Director (Radio Dept.)......S. Rubenstein
Talent Buyer (Radio Dept.)....M. Keilson
Script (Radio Dept.).......J. I. Freedman

THE JESSOP ADVERTISING CO.
Tower Bldg., Akron, 8, Ohio
Phone Franklin 2169
APA—ABP
President....................M. K. Jessop
Vice-President..............Charles A. Jessop
Radio Director...............R. Gilbert
Secretary....................R. D. Moss

THE RALPH H. JONES COMPANY
Carew Tower, Cincinnati 2, Ohio
Phone Main 3331
APA—NOAB—AAAA—ABP—ANPA—PPA
—ABC
President....................C. M. Kopertson, Jr.
Vice-Presidents.............Stanley A. Willer, James M. Nelson
Secretary....................Elmer A. Vehr
Director (Radio Dept.)......C. M. Robertson, Jr.
Asst. Dir. (Radio Dept.)....Kathryn M. Hardig
Branch Office
580 Fifth Ave., New York City
Phone Wisconsin 7-5500
Manager....................Harry E. Warren

H. W. KASTOR & SONS
ADVERTISING CO.
360 N. Michigan Ave., Chicago 1, Ill.
Phone Central 5331
APA—NOAB—ANPA—PPA
President....................A. G. Kastor
V.P. & Gen. Mgr............Marvin Karms
Vice-President...............Herman Kastor
Copy Chief....................Ashley Bellbin
Radio Dept.
Director of Media.........Robert F. Holman
Manager of Media...........Walter Kniffen
Radio Director...............James H. West
Radio Accounts Placed—Procter & Gamble Co., International Milling Co.
KASTOR, FARRELL, CHESLEY & CLIFFORD
9 Rockefeller Plaza, New York 20, N. Y.
Phone Columbus 5-6135
ANPA—PPA—NOAB
President .................. H. Kastor Kahn
Exec. Vice-Pres................ W. S. Chesley, Jr.
Vice Pres.-Sec.................. W. R. Farrell
Vice Pres. .................. C. E. J. Clifford
Vice Pres.-Treas................ J. M. Van Horson
Media Director................ J. B. Peters
Radio Director (New York) .... J. H. Wright
Branch Office
Phone Hollywood 8148
Radio Director — Carleton Alsop
Radio Accounts Placed — Drene Shampoo
(Procter & Gamble Co.).

THE JOSEPH KATZ COMPANY
44 Madison Ave., New York, N. Y.
Phone Wickersham 2-7470
AAAA—ANPA—PPA—ABP
President .................. Joseph Katz
Vice-President ................ Nat C. Wildman
Treasurer .................. Charles M. Harrison
Branch Offices
8 South St., Baltimore, Md.
Phone Lexington 1500
Manager .................. C. M. Harrison
Director of Radio ................ Robert G. Swan

HENRY J. KAUFMAN & ASSOCIATES
Homer Bldg., Washington 5, D. C.
Phone District 7400
ANPA—APPA—ABP—NAAN
Partner-Managing Dir. .... Henry J. Kaufman
Partner-Radio Director ....... Jeffery A. Abel
Partner-Creative Dir. ........ William F. Sigmund
Space Buyer .................. Betty D. Gwyer
Time Buyer .................. Jeffery A. Abel

KAYTON-SPIERO CO., INC.
230 West 41st St., New York 18, N. Y.
Phone LONGacre 5-5090
ABP—ANPA—PPA
President .................. Gerald B. Spiro
Vice-President ............... Morris Kimler
Secretary-Treasurer .......... Alvin J. Kayton
Time Buyer .................. Herman Jacobs

KEELING & CO., INC.
1028 Chamber of Commerce Bldg., Indianapolis, 4, Ind.
Phone Riley 1478
ANPA—AAAA—PPA—APB—ABP—NOAB
President .................. Hal Keeling
Exec. V. P.-Time Buyer ...... Don Collins
V. P.-Sec .................. William Hutchinson

KELLY, ZAHRNDT & KELLY, INC.
745 Cotton Belt Bldg., St. Louis 2, Mo.
Phone Garfield 0777
PPA—APA
President .................. C. F. Kelly, Jr.
Vice-Pres. and Treasurer ..... W. W. Zahrndt
Vice-Pre. and Secretary ........ V. A. Kelly
Director of Radio ................ C. F. Kelly, Jr.
Assistant Director ............... W. W. Zahrndt
Radio Producers ............... C. F. Kelly, Jr., V. A. Kelly
Radio Continuity Writers .... C. F. Kelly, Jr., V. A. Kelly
Radio Accounts Placed — Trems, Inc., Visit St. Louis Committee.

KENYON & ECKHARDT, INC.
247 Park Ave., New York 17, N. Y.
Phone PLaZe 3-0700
AAAA — ANPA — APA — APA
Chairman of Board ............ Otis Allen Kenyon
President .................. Thomas D’Arcy Brophy
Exec. Vice Pres. ................ Dwight Mills
Treasurer .................. Charles Vasoll
Secretary .................. Joseph A. Vessey
Vice-Pres. & Dir. of Radio .... William B. Lewis
Assoc. Radio Dir. ................ Robert D. Wolfe
Dir. of Timebuying ............. Frank Palmer
Network Timebuyer ............. Mary Dwyer
Spot Timebuyer ................ Gin Parham
Dir. of Radio Research ......... Richard Dunne
Dir. of Continuity ................ Thomas K. Carpenter
Radio Publicity Dir. ............ Hal Davis
Dir. Commercial Copy ......... Doris Smith
Talent Buyer ............... Donald W. Severn
Radio Producers ............... Arthur Moore, Andy Andrews.
Co-Directors of Tele ......... Frank Palmer, Arthur Moore.
Branch Offices
135 S. La Salle St., Chicago 3, Ill.
Phone RAndolph 6470

Vice-Pres. in Charge.........Victor Norton
1257 Penobscot Bldg., Detroit 26, Mich.
Cadillac 3609

Manager ..........................Ian Smith
512 Equitable Bldg., Hollywood 28, Calif.
Hillside 8368

Manager ..........................John Swallow
Sun Life Bldg., Montreal, Quebec, Canada
Plateau 9939

Manager ..........................Jack Scanlon
Radio Accounts Placed—Borden Co., Kel-log Co., Chesapeake & Ohio, Rock City To-
tabacco Co., Wesson Oil & Snowdrift Sales
Co., Richard Hudnut, The American Fat
Salvage Com.

•

KIESEWETTER, WETERAU &
BAKER, INC.

9 East 40th St., New York 16, N. Y.
Phone Lexington 2-0025

ABP—ANPA—APA—ABC

President..............H. M. Kiesewetter
Vice-Presidents............Samm S. Baker,
Rudolph Wetterau,
Acct. Execs.................Edward Chase,
S. A. Finger, J. Fred Cross.
Science Dr..................Dr. Rolland Main
Time Buyer (Radio Dept.).....E. Thompson
Executives (Radio Dept.)....Samm S. Baker,
S. A. Finger.
Radio & Tel Pro. (Radio Dept.) S. A. Finger,
Edward Chase.

Radio Accounts Placed—Bathasweet Corp.,
Royal Lace Paper Corp., D. P. Harris Co.
(Rollfast Products), Windsor Wax Co., Inc.,
Grana Watch Corp. of America.

•

ABBOTT KIMBALL CO., INC.

250 Park Ave., New York 17, N. Y.
Phone PLaiza 3-9600

AAAA—ABP—ANPA—APA—NOAB

President ..................Abbott Kimball

Radio & Television Departments

Vice-President.............Cecil H. Hackett
Time Buyer..................Miriam Traeger

Branch Offices

333 N. Michigan Ave., Chicago 1. Ill.
Phone Franklin 0673

Executive-in-Charge.........E. Howard Claypoole
21 West 10th Street, Kansas City, Kans.
Phone Victor 1930

Executive-in-Charge........David Mindlin
649 S. Olive St., Los Angeles 5, Calif.
Phone Trinity 7575

Executive-in-Charge........Blaisdell Gates
155 Sansome St., San Francisco 4, Calif.
Phone Exbrook 3289

Executive-in-Charge........Phillip Farnsworth
Radio Accounts Placed—Bonne Bell Inc.,
Hornblower & Weeks, Koret of Calif.,
Northam Warren (Peggy Sage, Odonoro);
Union Pharmaceutical Co. (Saraka); Mark
Cross.

•

KIRCHER, HELTON & COLLETT, INC.

321 West First St., Dayton 10, Ohio
Phone 2151

PPA—ABP—ANPA—AAAA—APA

President....................R. C. Kirchner
Treasurer ....................C. B. Helton
Secretary....................Robert Collett
Art Director................Gustave Sigriz
Radio-Tele. Dir................Herman Land

•

KLINGER ADVERTISING CORP.

119 W. 57th St., New York 19, N. Y.
Phone Circle 6-3660

President-Radio Account Exec., A. A. Klinger
Secretary, Treas. & Accpt. Exec., E. French
Radio Accounts Placed—Madison Long
Island Personal Loan Co., Bill Williams,
Stanback Co., Ltd. (Metrop. area only).

•

KNOLLIN ADV. AGENCY

105 Montgomery St., San Francisco 4, Cal.
Phone, Sutter 6110

AAAA—APA—ABP

President.....................James C. Knollin
Art Director..................Norman Erickson
Space Buyer...................Alice Springer
Account Executives...........Robert H. Knollin,
Thomas J. McNamara, Wm. A. Dunkle,
John L. Hansen.

Branch Office

530 W. 6th St., Los Angeles 14, Cal.
Phone, VAndike 4057

•

KNOX REEVES ADVERTISING, INC.

600 First National Bank Bldg.,
Minneapolis 2, Minn.
Phone Bridgeport 7701

AAAA—ABP—ANPA—APA—NOAB—
PPA—ABC

President....................E. E. Sylvestre
Executive Vice-President........Wayne Hunt
Vice-Presidents...............J. H. Sarles,
Elizabeth B. Reeves, Helen A. Brown, R.
W. Stafford.
Secretary & Treasurer........C. L. Greenwood
Radio Director................Russell Neff
Dir. of Media..................K. P. Torgerson
Radio Program Production.....H. K. Painter
Radio Script Editor............E. B. Reeves
Dir. of Research..............Dr. A. R. Root
Dir. of Marketing..............Dr. A. C. Welch
Time Buyer....................K. P. Torgerson

Branch Office

415 Chanin Bldg., New York 17, N. Y.
Phone MUrray Hill 4-3982

204
625 Market St., San Francisco 5, Calif.
Phone SUTter 6744


KOEHL, LANDIS & LANDAN, INC.
341 Madison Ave., New York 17, N. Y.
Phone, MURray Hill 6-8660
ABP—ANPA—APASNOAB—PPA
Pres. & Treas............Albert E. Koehl
Vice-Pres. & Sec. .........A. A. Landis
Vice-President ...........John R. Landan

Branch Office
524 Guardian Bldg., Cleveland 14, Ohio
Phone Cherry 1539
Vice-Pres. & Sec. ...........A. A. Landis

MERRILL KREMER, INC.
1711 Exchange Bldg., Memphis 3, Tennessee
Phone 5-4343
ANPA—SNPA—NOAB—APANAA—APB
President.....................Ernest Lee
Vice-President .............Marshall Smith
Secretary .....................Homer Gentry
Account Executive ......Martha Haynie
Account Executive ......Warren Billingsley
Account Executive ......John Ward
Account Executive ......Edmunda McGhee
Time Buyer................Edmunda McGhee

KUDNER AGENCY, INC.
630 Fifth Ave., New York 20, N. Y.
Phone Circle 6-3200
NOAB—ABC—AAAA—APAPPA—APB—APB
APABMB
President....................J. H. S. Ellis
Vice-President..............E. J. Owens
Sam D. Fuson, Robert D. Stewart, Haywood Anderson, Schuyler Kudner,
Director of Radio........Myron P. Kirk
Business Manager .......Gordon H. Mills
Radio & Tele Producer......Wm. Templeton
Time Buyer................Mary King

Branch Offices
215 Market St., San Francisco, Calif.
Phone Garfield 5433
Executive in Charge........Lloyd Meyers
1370 Kapiolani Blvd., Honolulu 42, T. H.
Holst & Cummings, Ltd.
New Center Bldg., Detroit, Mich.
Phone Madison 5315
Executive in Charge......Edward Shipper
Albee Bldg., Washington, D. C.
Phone National 5506
Executive in Charge........Frank Getty

Radio Accounts Placed—Network: General Motors; Local: Benson & Hedges; National Spot: U. S. Tobacco.

J. R. KUPSICK ADVERTISING AGENCY, INC.
122 East 42nd St., New York, N. Y.
Phone MURray Hill 5-9145
ANPA—PPA
President....................J. R. Kupsick
Vice President .............Saul Kampf
Radio Director .............Jerry Law
Space Buyer................E. M. Fordsman


LAKE-SPIRO-SHRUMAN, INC.
2800 Sterick Bldg., Memphis 3, Tenn.
Phone 5-1571
APANPA—PPA—SNAPPA—ABP
President.....................Avron Spiro
Secretary-Treasurer .......M. M. Shurman
Time Buyers..............Mrs. L. Simmons,
                       Mrs. E. Cullison.


LAMBERT & FEASLEY, INC.
9 Rockefeller Plaza, New York 20, N. Y.
Phone COLUMbus 5-3721
ANPA — PPA
President....................John L. Johnston
Executive V-P..............Gordon Seagrove
V. P. General Manager ......Frank W. Mace


LANDSHEFT, INC.
310 Liberty Bank Bldg., Buffalo 2, N. Y.
CI7260
ONPA—ABP—NOAPAPA—PPA
President....................A. Wm. Landsheft
Secretary-Treasurer ........Vera H. Landsheft
Acct. Execs. ..............Henry L. Barber,
                       Neil A. Gallagher
Production Manager ........E. T. Drullard
Office Manager .............R. Nitschke

Radio Dept.
Henry L. Barber, C. Corritore.

LANG, FISHER & STASHOWER, INC.
1010 Euclid Ave., Cleveland 15, Ohio
Phone Main 6579

AAAA—ANPA—PPA—NOAB—APA
President

....H. Jeyk Lang
Vice President-Secretary

....A. B. Fisher
Vice President-Treasurer

....Fred P. Stashower
Vice President

........Richard P. Dodds
Vice Pres. Service Director

........Martin J. Cohn
Radio Director

........A. B. Fisher

Radio Accounts Placed—Yellow Cab Co.,
Cleveland Browns, The Texas Co., Grand
Home Appliance Co., Cleveland Transit Sys-
tem, Brewing Corp. of America, Miller-
Becker Co., World Publishing Co.

LA ROCHE & ELLIS, INC.
247 Park Ave., New York 17, N. Y.
Phone Plaza 5-7711

OAAA—AAAA—ANPA—PPA—APA
Chairman

....Chester J. LaRoche
President

........Sherman K. Ellis
Executive V.P.

........C. E. Staudinger
V.P. Chg. Copy

........Crane Haussamen
V.P. Chg. Media

........E. S. Pratt
V.P. Chg. Art

........Gene Davis
V.P. Chg. Msd.

........Ross Potter
V.P. Chg. Research

........D. E. Robinson
Dir. of Research

........Crawford Paton

Radio Dept.

Vice-President

........William R. Stuhler
Asst. to Mr. Stuhler

........Ellis Sard

Branch Office
141 W. Jackson Blvd., Chicago 4, Ill.
Phone Harrison 8612

V.P.

........John F. Price

Radio Accounts Placed—Quaker Oats Co.,
Aunt Jemima Pancake Flour, Muffets, Penn-
sylvania Salt Co.

LAUSEN & SALOMON
520 No. Michigan Ave., Chicago 11, Ill.
Phone Superior 0738

APA—ANPA—PPA—ABP
President

........A. M. Salomon
Account Executives

........Wendell Walker,

........M. H. Selhorn
Production Manager

........D. L. Cuttie
Art Director

........H. Bolling

Radio Accounts Placed—Foley & Co., Im-
perial Credit Co.

AL PAUL LEFTON CO., INC.
Phone Rtittenhouse 1500

ANPA—APPA—NOAB—PPA

President

........Al Paul Lefton
Vice-President & Treas.

........H. S. Loucheim
Vice-Presidents

........G. W. Wolfsten,

........P. Brown
Acct. Executives

........T. A. Ballantyne,

........J. Jensen
Art Director

........H. Genske
Art Director

........A. R. Hillier
Space Buyer

........Edith Righter
Production Manager

........B. M. Harrison
Production Manager

........W. H. Austin
Radio Director

........S. Carl Mark
Radio Dept. Assts.

........R. G. Browne,

........G. W. Wolfsten

Branch Offices
521 Fifth Ave., New York 17, N. Y.
Phone VAnderbilt 6-4340
Vice-Presidents

........R. J. Herts,

........M. S. Gladstone,

........R. J. Misch
435 N. Michigan Ave., Chicago 11, Ill.
Phone Superior 9511
V.P.-Manager

........E. G. Foreman, Jr.

Radio Accounts Placed — Atlantic City
Racing Assn., Beneficial Management Corp.
(California & Newark), Blaw-Knox Com-
pany, Boyle-Midway, Inc., Cedar Point Trot-
ting Assn., Crawford Clothes, Inc., Duplic-
Color Products Co., Empire City Racing
Assn., Garden State Racing Assn., A. Good-
man & Sons Inc., Goshen Mile Track Assn.,
Kurley Kate Corp., Loft Candy Corp.,
Marshall Drug Co., Inc., Martinson, Joseph,
& Co., Meadow Brook Club, Metropolitan
Jockey Club, Old Country Trotting Assn.,
Electric Company, Phila. Suburban Transpor-
tation Co., Pilot Radio Corp., Ram & Maple
Tobaco Corp., Sharpless Hendler Ice Cream,
Shattuck, Frank G., Co., Spiegel, Inc., Stern,
L. & H., Inc., Tickle, Arthur, Engineering
Works, Inc., Triangle, Inc. (Daily Racing
Form, Seventeen Magazine), Yellow Cab
Co. of Phila. & Camden.

LEIGHTON & NELSON
202 State St., Schenectady 5, N. Y.
Phone 6-4202

ABP—PPA—ANPA
Partners

........Winslow P. Leighton

........and George R. Nelson
Radio Director

........George R. Nelson
Copy Director

........Bob Cragin
Radio Assistant

........Cecil Woodland
Time Buyer

........Sybil Neher
Radio Producers

........E. F. Flynn,

........R. S. Cragin
Television Producers

........G. R. Nelson,

........E. F. Flynn

Radio Accounts Placed—Saratoga Racing
Assn., William W. Lee & Co., The Stanton
Brewery, Inc., Saratoga Vichy Springs Co.,
Rudolph Bros., D’Jimsa Furs, Colonial Ice
Cream Co., Union-Fern Furniture Chain,
Hershey Beverage Co., Industrial Bank of
Schenectady.
LENNEN & MITCHELL, INC.
17 East 45th St., New York 17, N. Y.
Phone Murray Hill 2-9170

AAA—ANPA—PPA—APA—NOAB
President .................. P. W. Lennen
Vice-Pres. & Gen. Mgr. .......... Ray Vir Den
V.P., Chg. Radio .......... Mann Holiner
V.P. & Exec. Art Dir. .......... Reginald Townsend
Vice-President .............. Philip J. Kelly
Treasurer & Controller ... Barron R. Proctor
New Business ................ Porter Bibb
Associate Copy Chief ........... William Todd
Radio Copy Chief .............. Peter Keveson
V.P., Chg. Media ............ Catherine V. Parker
V.P. & Exec. Art Dir. ......... Hans Sauer
Art Consultant .................. Clark Agnew
Art Directors .................. John DeNero, Sanford Gerard

Branch Offices
308 N. Rodeo Dr., Beverly Hills, Calif.
Phone Crestview 1-7221

V.P., Chg. Radio .................. Mann Holiner
Program Manager ............... Ted E. Sherdeman


TED LEVY ADVERTISING AGENCY
Temple Court Bldg., Denver 3, Colorado
Phone Cherry 4521-2

ABP—ANPA—APA
President .................. Ted Levy
Production Manager ......... William Robertson
Radio Dept.

Radio Director ............... Barbara D. Aiton

A. W. LEWIN CO., INC.
40 East 49th St., New York 17, N. Y.
ELdorado 5-3545

AAA—ABP—ANPA—PPA—APA
Partners .................. A. W. Lewin,
S. M. Weiss
Vice-President .............. Max Green
Art Director .................. Don Waterbury
Asst. Art Directors .. Leslie Kay, Ed Almgren

Space Buyer .............. H. H. Dyrsen, Jr.
Traffic Manager .......... S. Levin
Auditor .................. E. R. Bader

Acct. Executives ............ John Herrmann,
Louis Sobolof, William Irving, Archie Foster, S. B. Mandell, Maurice Marks

Branch Office
11 Commerce Street, Newark 2, N. J.
Mitchell 2-7244

Radio Accounts Placed—National Spot:
Harvel Watches, June Dairy Products Co., Daggott Pffl Co.

ADDISON LEWIS & ASSOCIATES
1414 Foshay Tower, Minneapolis, Minn.
Phone AT 6235

ABP—ANPA—PPA—NOAB—APA
Owner .................. Addison Lewis
Time Buyer .................. Margie Anderson
Account Executives ........ Edward Grubb,
Harvey Kruse, J. A. Quint, Arthur Grove,
Don Johnson

Radio Accounts Placed—Minneapolis-Honeywell.

LEON LIVINGSTON ADVERTISING AGENCY
Mills Bldg., San Francisco 4, Calif.
Phone Sutter 7340

AAA—ABP—ANPA—PPA—NOAB
General Partner .......... Leon G. Livingston
General Partner .......... W. C. Day
General Partner .......... Robert E. Akey
Time Buyer .................. Z. Samson

Branch Office
37 Wall St., New York 5, N. Y.
HAnover 2-0740

General Partner-Mgr ........ E. B. Krough
Time Buyer .................. M. Meighan


LLOYD, CHESTER & DILLINGHAM, INC.
9 Rockefeller Plaza, New York 20, N. Y.
Phone Circle 5-8800

ANPA—PPA—NOAB—ABP—APA—ABC
President .......... Laurence M. Lloyd
Vice-Pres. & Secy. .......... Charles F. Pietsch
Vice-Presidents .......... Robert S. Hotz,
Harvey N. Volkmar
Treasurer .................. John J. Hagan
Art Director ............... M. H. Kates
Production Manager ........ William T. Kcleb

207
Radio Dept.
Radio Director-Producer........Robert S. Hotz
Time Buyer.......................John J. Hagan

LOCKWOOD - SHACKLEFORD ADVERTISING AGENCY
122 East 7th St., Los Angeles 14, Calif.
Phone Trinity 9801
ANPA—NOAB—APA
President............................M. W. Shackleford
Secretary-Treasurer............Russell N. Lockwood
Vice President......................Murray Chotiner
Director of Radio....................David R. Fenwick
Manager..............................Lou Holzer
Radio Producers....................David R. Fenwick
Lou Holzer, Gene Herman, Robert M. Purcell.
Television Producer.............Lou Holzer

Branch Offices
Phone Gladstone 6131
75 East Wacker Drive, Chicago 1, Ill.
Phone Franklin 4863
420 Madison Ave., New York 17, N. Y.
Phone Plaza 3-5412


LOGAN & ARNOLD
621 S. Hope St., Los Angeles, Calif.
Phone Trinity 8194
ANPA—AAAA—PPA—APA—ABP
Partner..................Dudley L. Logan
Partner.........................J. C. Arnold

THE W. E. LONG COMPANY
155 North Clark St., Chicago 1, Ill.
Phone Randolph 4606
ANPA—NOAB
President............................L. R. Wolfe
Director of Radio..............E. J. Sperry
Office Manager..................C. T. Sweeney
Supervisor of Syndicated Programs...
Robert S. Graham

Radio Accounts Placed—Agency is a specialist in wholesale baker advertising, also "1996" service for radio stations.

EARLE LUDGIN & CO.
121 West Wacker Drive, Chicago 1, Ill.
Phone Andover 1888
ANPA—ABP—PPA—APA

Radio Director......................V. R. Bliss

MACE ADVERTISING AGENCY, INC.
507 Lehmann Bldg., Peoria, Ill.
Phone 7197
ANPA—ABP—APA—NAAN
President.........................J. F. Fellay
Trea. & Radio Time Buyer........Jay J. Keith
Secretary......................Olga Rummel
Production Mgr....................E. M. Pippen


MacFARLAND, AVEYARD & CO.
333 North Michigan Ave., Chicago 1, Ill.
Phone Randolph 9360
ANPA—PPA—ABP—APA—NOAB

President.....................Hays MacFarland
V.P. & Gen. Mgr...................Allen B. Diets
Vice-President....................M. A. Jennings
Secy-Treas......................L. Peters

Media Director.....................M. C. Drake
Time Buyer.........................M. C. Drake

Branch Office
10 Rockefeller Plaza, New York 20, N. Y.
Circle 6-2890
Exec. V.P..........................A. E. Aveyard
Gen. Mgr........................George MacGovern
Time Buyer........................James Sheldon


MacLAREN ADVERTISING CO.
372 Bay St., Toronto, Ont., Canada
Phone Elgin 0321
CBA—CAA—CRNA—CWNA—CNN & PA

President-General Manager..J. A. MacLaren
Vice President-Assistant General
Manager..........................E. V. Rechnitzer
V.P-Ass't G. M....................James Ferres
Vice-President-Treasurer......I. E. Reynolds
Secretary......................G. T. Scroggie

Radio Dept.
C. M. Pasmore, M. Rosenfeld,
H. H. O'Connor, Hugh Horler
V. D. L. Dyer

Branch Offices
410 Dominion Square Bldg.
Montreal, Que., Canada
Phone Plateau 9556
E. H. H. Smith, Nolin Trudeau

208
MALCOLM - HOWARD ADVERTISING AGENCY
20 East Jackson Blvd., Chicago 4, Ill.
Phone Webster 2110

ABA—ANPA—PPA—APA
Owner-Chief Account Executive............. Arthur M. Holland
Account Executive...................... H. A. Barkun
Account Executive...................... M. G. Holland
Radio Dept.
Radio Director......................... Arthur M. Holland
Producers.................. Ray Freedman, Allan Sweetow
Writers......................... Ruth Hudson, Nikki Kaye, Denise Howard


DAVID MALKIEL ADVERTISING AGENCY
260 Tremont St., Boston 16, Mass.
Phone Liberty 1421-23

ANPA—ABP—PPA—APA—NOAB
Owner............................... David Malkiel
Production Manager....................... Richard Brugman
Radio Director........................... Harry Kadis
Art Director............................ Harry Lawrence
Asst. Art Dir......................... Al Meahin
Secretary.............................. Martha Brest
Aect. Executives......................... Martin Kadis

Harry Weinbaum, Sydney Berenson
Checking Dept........................... Ronnie Glick
Statistical Dept........................... Bernice Greenberg


MANSON-GOLD ADVERTISING AGENCY
1004 Marquette Ave., Minneapolis 2, Minn.
Phone GEneva 9619

APA
Account Executive..................... D. P. Nathanson
Account Executive..................... Meyer Gold
Account Executive..................... Jean Hadley
Account Executive..................... Bruce Sielaff

Radio Dept.
Radio Director......................... D. P. Nathanson
Time Buyer............................ Jean Hadley
Talent Buyer............................ Bruce Sielaff
Producers……………………D. P. Nathanson, Jean Hadley
Television Dept.
Director……………………D. P. Nathanson
Radio Accounts Placed—Red Devil Soot Remover, Snyder’s Drug Stores, Janney Best Paints, Pfunder’s Tablets, Char-Tex.

* MARSCHALK & PRATT COMPANY
535 Fifth Ave., New York 17, N. Y.
Phone VAndebilt 6-2022
ANPA—PPA—ABP—APA—AAAA—NOAB
Partners……………………Harry C. Marschalk, G. A. Poetschke, S. H. Giellerup, S. L. Meulendyke
Director of Radio………………..Curt Peterson
Asst. to Dir……………………..E. J. Whitehead
Television Director……………….John R. Allen

* J. M. MATHEWS, INCORPORATED
122 East 42nd St., New York 17, N. Y.
Phone LEXington 2-7450
ABP—ANPA—PPA—SNPA
President……………………J. M. Mathes
Treasurer……………………..A. E. Cox
Secretary……………………..Carle Rollins
Vice-Presidents………………….Lester Loh, Wilfred S. King, W. T. Okie.
Director of Radio……………….Edna Cathcart

* JOSEPH MAXFIELD COMPANY
87 Weybosset St., Providence 3, R. I.
Phone GASpee 4456-7
ABP—ANPA
President……………………Joseph M. Finkle
Vice-President…………………..Archie M. Finkle
Treasurer……………………..Bruno Schnabel
Copy Chief……………………John Rigor
Time Buyer……………………Joseph M. Finkle
Radio Director………………….Archie M. Finkle

* MAXON, INC.
2761 E. Jefferson Ave., Detroit 7, Mich.
Phone Fitzroy 5710
President……………………Lou R. Maxon
Vice-President…………………..Searle Hendee
Treasurer……………………..W. I. O’Neil
Secretary……………………..G. Reginald McKiel
Radio-Television Dept………….Ed Wilhelm, P. Pumphrey (N. Y. Office)
Branch Offices
570 Lexington Ave., New York 22, N. Y.
Phone Eldorado 5-2930
Vice-President In Charge……..Hugh McKay
919 N. Michigan Ave., Chicago 11, Ill.
Phone Delaware 3536
Vice-President…………………..L. J. Sholy
Radio Accounts Placed — Gillette Safety Razor Co.

* THE MAYSERS COMPANY
1240 S. Main St., Los Angeles 15, Calif.
Phone PRospect 0101
NOAB—ANPA—FAAG—APA
Principals……………………….Henry Mayers, J. R. Mayers, Arthur Mayers
Radio Director…………………..J. C. McCormick
Writer-Producer……………….Dal Williams

* McCANN-ERICKSON, INC.
50 Rockefeller Plaza, New York 20, N. Y.
Phone Circle 5-7000
AAAA—ANPA—PPA—ABP—NOAB—ABC
President……………………H. K. McCann
Chairman of Exec. Comm.….Harrison Atwood
Exec. Vice-Pres………………….Carl B. Robbins
Vice-Pres. and Manager of New York Office……………………L. S. Briggs
Secretary-Treas…………………….John L. Anderson
Vice-President in charge of Research, Marion Harper, Jr.
(Radio Executives)
Vice-President in charge of Radio, Lloyd O. Coulter
Executive Assistant to L. O. Coulter, Lawson Paynter
Vice-President in charge of Programs, Russ Johnston
Senior Producers......Dorothy B. McCann, Neil Reagan, Glen Heiseh
Director of Time Buying and Station Relations............William C. Dekker
Director of Radio Copy........William A. Franchy

Branch Offices
Chicago Office
910 South Michigan Ave., Chicago, Ill.
Phone Webster 3701
Vice-President-Manager...Homer Havermale
Vice-Presidents.............John Jameson,
Walter C. Krause, A. W. Sherer, H. G. Smith, Sidney A. Wells
Cleveland Office
1300 Guardian Building, Cleveland 14, Ohio
Phone Cherry 3490
Vice-President-Manager.....A. A. Sommer
Detroit Office
2280 Penobscot Building, Detroit 26, Mich.
Phone Randolph 9710
Vice-President-Manager......D. C. High
Hollywood Office
Phone Hillside 8260
Manager ..................August Bruhn
Production Dir............Neil Reagan
Los Angeles Office
448 South Hill Street, Los Angeles, Calif.
Phone Mutual 1181
Vice-President-Manager......Burt Cochran
Minneapolis Office
1000 Hodgson Building, Minneapolis 1, Minn.
Phone Bridgeport 6301
Vice-President-Manager......Jackson Taylor
Vice-Presidents ............Victor Lowrie,
John Pidgeon
San Francisco Office
114 Sansome St., San Francisco, Calif.
Phone Douglas 5560
Vice-President-Manager......H. Q. Hawes
Vice-Presidents.............M. S. Achenbach,
Roswell Mochran, Clarence Hestorff, F. H. McCrea,
Robins Milbank, C. F. Ohliger, C. E. Parsons
Portland Office
1308 Public Service Bldg., Portland, Ore.
Phone Atwater 4305
Manager ..................R. B. Calkins
Boston Office
Phone Liberty 5468
Vice-President-Manager Watson M. Gordon
Fawcett Publications, Inc., Guen Watch Co.,
Stromberg-Carlson Co., Stanco, Inc.,
Westinghouse Electric Corp.
Chicago: International Harvester Co.,
Standard Oil Co. of Nebraska, Standard Oil Co. of Indiana, Milk Foundation, Inc., Swift & Co. (Brookfield Division).


Detroit: Tivali Brewing Co.


Minneapolis: Pillsbury Flour Mills Co., Twin City Federal Savings & Loan Assn.,
Gluck Brewing Co.


Boston: John Hancock Mutual Life Insurance Co.

R. E. McCARTHY ADVERTISING AGENCY
1002 Tampa Theater Bldg., Tampa 2, Fla.
Phone M-2323

PANY—SNPA—PPA

President .................R. E. McCarthy
Secretary .................M. C. Benito
Treasurer .................Louis Benito
Time Buyer: ..............R. E. McCarthy
Radio Producers ...........R. E. McCarthy,
G. Carlson Fuchs, Richard W. Marsh


McJUNKIN ADVERTISING CO.
228 N. LaSalle St., Chicago 1, Ill.
Phone State 5060

AAAA—ANPA—PPA—NOAB—APA—ABC

President .................Gordon Best
Vice-Presidents ...........Roy M. Kirtland,
Leroy A. Kling, Willard E. Stevens
Manager, Radio Dept........Robert V. Suerth


MCKEE & ALBRIGHT, INC.
1400 South Penn Square, Philadelphia 2, Pa.
Phone Locust 7-4737

ANPA—PPA—APA—AAAA
President ...................... Roy J. McKee  
Vice-President-Treasurer. . . . . David R. Albright  
Vice President-Radio Director,  
James A. McFadden  
Radio Producer ................ Robert L. Redd  
Time Buyer ....................... Evelyn Walmsley  
Vice-President-Merchandising,  
Howard H. Yaw  
Secretary .......... .......... T. E. Libby  
Radio Director ............. James A. McFadden  
Time Buyer ....................... Evelyn Walmsley  
Radio Producer ................ Robert L. Redd  

Branch Office  
1428 RCA Bldg., New York 20, N. Y.  
Phone Columbus 5-2058  
715 Equitable Bldg., Hollywood 28, Calif.  
Radio Hollywood 8363  
Producer ....................... Robert L. Redd  

Radio Accounts Placed—Sealtest, Inc.,  
Western Maryland Dairy, Southern Dairies,  
Chesnut Farms-Chevy Chase Dairy, Breyer  
Ice Cream Company, Quaker City Choc. &  
Conf. Co., Inc., Philadelphia & Reading Coal  
and Iron Co., Moglias Ice Cream, Pratt Food  
Co.

MCKIM ADVERTISING LIMITED  
1010 St. Catherine St. W., Montreal, Que., Can.  
Phone Lancaster 5192  
ANPA—APA  
President ................................ Major James M. Baxter  
Radio Director ...................... E. W. Brodie  
Secretary-Treasurer .............. J. W. Thain  

Branch Offices  
320 Bay St., Toronto, Ont., Canada  
Manager ....................... A. A. Brown  
514 Province Bldg.,  
Vancouver, B. C., Canada  
Manager ....................... H. S. Watson  
376 Strand, W. C. 2, London, England  
Manager ............................ Ian Wallace

MELAMED-HOBBS, INC.  
400 Second Ave. So., Minneapolis 1, Minn.  
Phone Bridgeport 1225  
ABP—ANPA—PPA—AAAA—NOAB—SAA  
President-Treasurer ................ Louis Melamed  
Secretary .......................... M. O. Gooder  
Act. Execs .......................... Ralph W. Hobbs,  
Lorne R. Moodie, R. S. Nelson  
Time Buyer ....................... Frank Johns  
Radio Producer .................. Paul A. Sevareid  

Branch Offices  
E-906 First National Bank Bldg., St. Paul 1,  
Minn.  
Phone Garfield 7662  
Manager ....................... E. T. Holmgren  

333 N. Michigan Ave., Chicago 1, Ill.  
Phone State 9522  
Manager .......................... H. C. Lewis  
Radio Accounts Placed—Chocolate Products  
Co., Conrad Fur Company, Good Foods, Inc.,  
Griggs Cooper & Co., Hilex Company,  
Kuehn-Pearson Company, Lan-O-Sheen, Inc.,  
Minnesota Farm Bureau Federation, Minnesota  
Farm Bureau Service Co., Milk Foundation  
of Minnesota, Minnesota State Federation  
of Labor, Montgomery Ward & Co.,  
Co.

ARTHUR MEYERHOFF & CO.  
410 N. Michigan Ave., Chicago 1, Ill.  
Phone Delaware 7860  
ANPA—PPA—AAAA—ABP—NOAB  
General Manager ............... Arthur E. Meyerhoff  
Financial Manager ............ J. H. Hildebrandt  
Director of Radio .............. Kenneth L. Robinson  
Radio Space Buyer ............. Annette Kennelly  
Copy Chief ....................... M. E. Chon  
Acct. Executives ................ R. J. Rosenthal,  
John Lemmon, Mark Asner, George  
Taylor, Louis Bass, R. M. Singer, Jr.,  
Alfred P. Beaecom, Jr.  
Television Producer .......... Kenneth L. Robinson  

Branch Office  
759 N. Milwaukee St., Milwaukee 2, Wis.  
Phone Marquette 3144  
Manager .......................... George Grabin  
Radio Accounts Placed—Wm. Wrigley Jr.  
Co., Illinois Meat Co., Balm Barr, Krank’s  
Shave Kream, Mutual Benefit Health & Acci-  
dent Assn. of Omaha, Whiz & Pecan Pete  
Candy Bars, Lotshaw Body Rub.

C. L. MILLER COMPANY  
521 Fifth Ave., New York 17, N. Y.  
Phone Murray Hill 2-1010  
ANPA—PPA—APA—NOAB  
President ........................ C. L. Miller  
Sec’y & Ass’t Treasurer-Radio Director  
George Carhart  

Branch Office  
333 N. Michigan Ave., Chicago, Ill.  
Phone Central 1640  
Manager .......................... I. M. Tuteur  
Radio Accounts Placed—Corn Products  
Refining Co., Curtis Candy Co., Keeley Bre- 
wing Co., Cooter Brokerage Co., Gordon Bak- 
ing Co., Peter Pan Baking Co., Dr. Swett’s  
Root Beer Co.

DAN B. MINER CO.  
250 Chamber of Commerce Bldg.  
Los Angeles 13, Calif.  
Phone Richmond 3101  
AAAA — ANPA — ABP — NOAB  
CAN—APA—PPA—ABC  
President ........................ Dan B. Miner
Vice-Presidents..............John C. Morse, Alfred Rooney, I. M. Greer
Secretary-Treasurer...........M. R. Sweeney
Account Executive...........Daniel W. Layman, Jr.
Radio Director................B. B. Struble
Radio Copy....................Sam Godfrey
Time Buyer....................Marie Mazzulla

Branch Offices
(affiliated with Continental Agency Network)

EMIL MOGUL CO., INC.
250 West 57th St., New York, N. Y.
Phone, Columbus 5-2482

ABP—ANPA—PPA
President......................Emil Mogul
Executive Vice-President........Charles Rothschild
Asst. to President...............Lester Loeb
Copy Chief.....................Myron Mahler
Research Director..............Horace Loeb
Creative Head..................Sidney Senzer
Space Buyer....................Jack Szerlip
Production Manager............Joseph Tremarco
Art Director...................Robert Wilson

Radio Dept.
Radio Director................Emil Mogul
Program Director..............Sydney Rubin
Time Buyer.....................Helene Munroe
Television Production.........Lester Loeb


THE CHESTER C. MORELAND CO.
1104 Times-Star Tower, Cincinnati 2, Ohio

PARkway 1178

PPA—ABP—ANPA
President......................Chester C. Moreland
Secretary......................Walter H. Strauss
Radio Director................Carl Press


RAYMOND R. MORGAN CO.
Phone Hemstead 4194

ANPA—PPA—APA—NOAB

President......................Raymond R. Morgan
Executive Vice-President......R. C. Temple
Radio Director................James C. Morgan

Branch Offices
704 Loew's Warfield Bldg., 983 Market St., San Francisco, Calif.
Phone Greystone 2851
Manager.......................Porter F. Anderson

Affiliate
Goodkind, Joice & Morgan
Palomino Bldg., Chicago 1, Ill.
Phone Superior 6747
Representatives..............M. Lewis Goodkind, Clyde Joice


MORSE, INTERNATIONAL, INC.
122 East 42nd St., New York 17, N. Y.
Phone Murray Hill 7-7200

PPA
Chairman of the Board........Allan T. Preyer
President......................Mansfield F. House
Vice-President & Creative Dir., A. R. Beverley-Giddings
Treasurer......................M. K. Burckett
Dir. of Media..................Herbert G. Selby
Exec. Art Dir..................A. K. Burwinkle
Mechanical Prod. Mgr...........E. H. Puletz
Director of Marketing.........L. E. Pickett
Copy Chief....................J. D. Lucas
Art Director..................J. J. Misley
Export Media Director........Aurora Blando

Radio Dept.
Manager.......................Chester C. Slaybaugh
Time Buyer.....................Morton G. Bassett
Dir. of Radio Prod..............John T. Mitchell


MOSELLE & EISEN
ADV. AGENCY
522 Fifth Ave., New York 18, N. Y.
Phone, Murray Hill 2-2651

PPA—APA

Partner.......................Rose Moselle
Partner.......................Henry Eisen
Prod. Mgr......................Bernard Segaloff
Art Director..................Frederick H. Cassens
Radio & Publicity.............Miss Margo
MOSS ASSOCIATES
415 Lexington Ave., New York 17, N. Y.
Phone MUrray Hill 7-3737
ABP—PANY—APA—ANPA
Partner.......................Joseph H. Moss
Copy Chief...................Charles D. Beckman
Space Buyer..................Betty Math
Production Head..............I. Stephen Simon
Art Director................Richard W. Bridges

* MOSER & COTINS, INC.
10 Hopper St., Utica 3, N. Y.
Phone Utica 4-6141
ABP—ANPA—PPA—NOAB—APA
Pres. & Treas..................A. C. Cotins
Vice-President...............James N. Brown
Vice-President...............Hugo W. Glaser
Vice-Pres.-Art Director.....A. M. Huntington
Secretary.....................Lyle B. Reigler
Space Buyer..................Miss L. B. Mang
Production Managers........Frederick Michel,
C. W. Gibson
Branch Office
420 Lexington Ave., New York 17, N. Y.
Radio Accounts Placed—West End Brewing Co.

* NATIONAL EXPORT ADVERTISING
SERVICE, INC.
405 Lexington Ave., New York 17, N. Y.
Phone MUrray Hill 9-6835
President......................Paul Kruming
Vice-President...............Thomas W. Hughes
Treasurer.....................Frank Neuhauser
Time Buyer....................J. J. Cueto
Associate Offices In:
Cuba, Mexico, Venezuela, Colombia,
Brazil, Argentina, South Africa,
India, Chile, Sweden, New Zealand, Australia
Radio Accounts Placed—Carter Products,
Inc., H. J. Heinz Co., Lambert Pro-Phy-Lactic,
R. Warner Co.

* NEEDHAM, LOUIS & BROBY, INC.
135 S. LaSalle St., Chicago 3, Ill.
Phone State 5151
AAAA—ANPA—PPA—NOAB—APA—
ABC—BMB—ABP
President.....................Maurice H. Needham
Vice-Presidents..............John J. Louis,
Melvin Broby, W. Raymond Fowler,
Harry E. Phelps, William D. Horne,
William P. Bager, William R. Kinnaird,
William H. Ohle
Vice-President, Media & Markets
Otto R. Stadelman
Vice-President, Research........Keo Currie
Secretary-Treasurer........Max D. Anwyl
Radio Director, Chicago Office. Alan Wallace
Radio Manager-Producer, Hollywood
Office .....................Frank Pittman
Prod.-Dir., Hollywood Office........Frances
Van Hartesveldt
Spot Time Buyer..............Jane McKendry
Branch Office
1600 North Vine St., Hollywood 28, Calif.
Phone Granite 7186
Manager......................Frank Pittman
Radio Accounts Placed: Kraft Food Co.
(The Great Gildersleeve), S. C. Johnson &
Son, Inc. (Fibber McGee and Molly), Swift &
Co. (Swift's Cleanser), Wieboldt Stores,
Inc. (Local), Derby Foods, Inc. (Sky King),
Swift & Co., (Swift's Ice Cream—Spot).

* NEFF-ROGOW, INC.
30 Rockefeller Plaza, New York 20, N. Y.
Phone Circle 7-4230
President....................William Rogow
Aect. Exec.-Time Buyer........William Rogow
Copy Chief....................Stewart P. Brown
Personnel Director..........Harriet Barnett
Radio Accounts Placed—Melville Shoe
Corp., Sears Roebuck & Co., Joseph Martin-
son & Co., Ruby Lane Stores, J. W. Beards-
ley's & Sons, Filtrex Co., Inc.

* NEWELL-EMMETT COMPANY
40 East 34th St., New York 16, N. Y.
Phone ASHland 4-4900
AAAA — ANPA — PPA — ABP — PRB —
NOAB—SAAA—SNPA
Partners......................Clarence D. Newell,
William Reynel, John P. Cunningham,
Frank Donshea, C. S. Walsh, R. L. Stro-
bridge, F. H. Walsh, G. S. Fowler, T. J.
Maloney
Radio Director...............Blayne Butcher
Time Buyer...................Newman McEvov
Radio Accounts Placed—Liggett & Myers
Tobacco Co. (Chesterfields), Loose-Wiles Biscuit
Co., Pepsi-Cola Co., Beech-Nut Packing
Co., Economics Laboratories, Kirkman's Soap,
Sherwin Williams.

* THEO. A. NEWHoff ADV. AGENCY
1403 Court Square Bldg., Baltimore 2, Md.
Phone Lexington 7155
AAAA—ANPA—ABP—NOAB—PPA
President...................Theodore A. Newhoff
Vice-President................Marx S. Kaufman
Secy-Treasurer..............R. M. Newhoff

* NEWMAN, LYNDE & ASSOCIATES.
INC. (Formerly Associated Advertising Agency,
Inc.)
400 Florida National Bank Bldg.,
Jacksonville 2, Fla.
Phone 3-1253

ABP—ANPA—SNPA—NOAB—FAAC—APA
President..........................M. T. Newman
Executive Vice-President......Hunter Lynde
Vice-President..................Gordon Stewart
Radio Director....................Mary R. Miller
Acct. Execs......................Richard Barrett,
Charles Gressle, Milton Smith
Radio Accounts Placed—Foremost Dairies,
JAX Brewing Co., E. B. Malone Co.

OLIAN ADVERTISING CO.
411 North 7th St., St. Louis 1, Mo.
Phone Central 8380-1-2-3

ANPA—PPA—NOAB—ABP—AAAA
Partner.........................Irwin A. Olian
Vice-President..................Harold A. Thomas
Vice-President..................J. Walter Goldstein
Radio Director.................Julian Miller
Radio Time Buyer..............Margaret Hart Nelson
Radio Producer...............Clarke Brown

Branch Offices
35 E. Wacker Dr., Chicago 1, III.
Phone State 3381
Vice-Presidents................I. J. Wagner,
M. H. Bronner
1440 Broadway, New York 18, N. Y.
Phone BBryant 9-4125
Manager.........................Harold Kaye
Radio Accounts Placed—Lewis-Howe Co.,
General Grocer Co., Confections, Inc., Bis-
ceglia Brothers Wine Co., John G. Ayars Co.,
Eagle Stamp Co., Columbia Brewing Co.,
Hornacher Brewing Co., Atlas Brewing Co.,
Cardinal Diamond Ring Company, Western
United Dairy, Hardy Salt Co., Alton BOX-
board Co., Brach Candy Co., Gettleman
Brewing Co., Greater N. Y. Industries, Portis
Hat Co., Edison Bros. Shoe Co.

ROBERT W. ORR & ASSOCIATES.
INC.
270 Park Ave., New York 17, N. Y.
Phone PLaza 9-8050

ANPA
President.........................Robert W. Orr
Vice-Presidents.................Eldon Sullivan,
Chester T. Birch, Arkady Leokum,
Arthur Livingston, Jacques Zucaire
Secretary.........................Martha Huhta
Treasurer.......................Chauncey C. Seedorf
Radio Director..................John Hoagland
Radio Producer..................Richard Diggs

Branch Office
10289 Bannockburn Dr., Los Angeles, Calif.
Phone Ardmore 8-0454
Executive in Chg................Richard Diggs

Radio Accounts Placed—Woodbury (Lou-
ella Parsons Program), Jergens (Walter
Winchell).

OWEN & CHAPPELL, INC.
595 Madison Ave., New York 22, N. Y.
Phone PLaza 8-2400

ABP—ANPA—PPA—NOAB—APA
President.........................John H. Owen
Executive Vice-President...Charles Chappell
Vice-President, Radio & Television
David Hale Halpern
Vice-President..............Walter R. Greenlee
Director of Media............Marc Seixas
Time Buyer......................Don Sandlin
Radio Accounts Placed—National Brewing
Co. (Baltimore), American Transit
Assoc., Robinson Lloyds, Ltd., Browne Vin-
tners, Inc.

MERRITT OWENS
ADVERTISING AGENCY, INC.
301 Bennett Bldg., Kansas City 10, Kans.
Phone Dr. 7250

ABP—ANPA—APA—PPA
Pres. & Acct. Exec................Merritt Owens
V.P. & Acct. Exec................John J. Goetz
Account Exec-Production Mgr.
C. Arthur Smith
Acct. Exec......................R. G. Neds
Art Director......................Irene Irvin
Radio Dir. & Acct. Exec........James Coy
Radio Accounts Placed—Interstate Moving
& Storage, Junge Biscuit Co., Hall Stationery
Co., Feld Chevrolet Co., Diamant's, Nourse
Oil Co.

THE FRANK OXART CO.
659 So. Rampart Blvd., Los Angeles 5, Calif.
Phone Exposition 4191

President.........................Frank Oxart
Exec, Vice-Pres.................James P. Shelley
Vice-President..................W. W. Harvey
Research & Media Dir...........William Larkin
Indus, Pub. Rel. Dir...........Caroline E. Robbins
Co. (Nylon Dip), Soil-Off Mfg. Co. (Soil-
Off), Armor Laboratories, Inc. (Armor
Coat), Caltone Corp. (Big 5, Drop-O-Lemon,
Caltone brand juices).

PACIFIC NATIONAL ADVERTISING
AGENCY
605 Union St., Seattle 1, Wash.
Phone Eliot 1401

ANPA—AAAA—NOAB—PPA—APA—CAN
President.......................Wm. H. Horsley
Radio Director......................Trevor Evans
Secretary...........................H. O. Stone
Radio Time Buyer...................G. M. Nyman
Radio Producer....................Peter Lyman

Branch Office
Spalding Bldg., Portland 4, Ore.
Phone ATwater 4339
Manager.........................Mrs. Ruth Foland


PEARSON ADVT. AGENCY, INC.
50 East 42nd St., New York 17, N. Y.
VAnderbilt 6-0029
PPA
Pres. & Treas......................C. H. Pearson
Gen. & Prod. Mgr.............Harold E. Kranz
Radio Accounts Placed — Cooper Razor Blade Co.

PECK ADVERTISING AGENCY, INC.
400 Madison Ave., New York 17, N. Y.
Phone Plaza 3-0900
ABP—ANPA—PPA—OAAA—NOAB—APA
President......................Harry Peck
V.P. & Secretary..............Harry Kravit
V.P. & Gen. Mgr.............Walter Schwartz
V.P. & Treas..................S. D. Hesse
Vice-President..........Sanford L. Hirschberg
Director of Radio-Television
Arthur Sinheimer

Branch Office
8511 Sunset Blvd., Los Angeles 46, Calif.
Phone Crestview 6-7277
Manager......................Arthur J. Daly

PEDLER & RYAN, INC.
250 Park Ave., New York 17, N. Y.
Phone Plaza 5-1500
AAAA—ANPA—PPA—ABP—NOAB
APA—ABC—BMB
President......................Thomas L. L. Ryan
Vice-President..............Harold B. Thoma
Vice-President...............E. G. Sisson, Jr.
Vice-President..............Ernest P. Zebian
Treasurer......................Harold B. Thomas
Secretary......................H. C. Sutherland
Assistant Treasurer..........W. F. Cantrell

Media Director...................T. C. Fisher
Dir. of Radio....................E. G. Sisson, Jr.
Radio Copy Chief.............Cyril J. Mullen
Time Buyer......................Mary Dunlavy
Radio Producers............Elizabeth C. Shay,
William Barrett

Branch Office
Phone Hollywood 5354
Manager......................Karl W. Schullinger
Radio Accounts Placed—Sterling Drug (Ironized Yeast), Procter & Gamble (Camay, Chipso, Dash).

R. C. PHARES ADVERTISING AGENCY
231 Lyon Bldg., Seattle 1, Wash.
Phone Seneca 4880
President......................R. C. Phares
Vice-Pres. .....................R. V. Underhill
Radio Director............Bob Davies
Radio Producer..........Jerry McRubber

Branch Office
1719 Roxbury, Seattle, Wash.
Phone West 6535
Manager......................Verne Underhill

PITLUK ADVERTISING AGENCY
2200 Alamo National Bank Bldg.
San Antonio 5, Texas
Phone Garfield 7268
ABP—ANPA—PPA—SAAA
SNPA—NOAB—APA
Owner.........................Jack N. Pitluk
Asst. Radio Dir...........Stanley Nelson
Asst. Radio Dir............Rena Lynn

R. J. POTTS—CALKINS & HOLDEN
215 W. Pershing Road, Kansas City 8, Mo.
Phone Victor 4433
ABP—NOAB—ANPA—PPA—OAAA
President......................R. J. Potts
Vice-Presidents..............J. B. Woodbury,
C. C. Tucker, E. A. Warner, C. L. Robinson
Secretary-Treasurer..........Jerry McKeel
Radio Dept................Connie Joan Connor,
Janice Eastland
POTTS-TURNBULL ADVERTISING CO.
912 Baltimore Ave., Kansas City 6, Mo.
Phone Victor 9400

ANPA — PPA — APA — NOAB — ABP

President .............. W. J. Krebs
V.P.-Production Mgr. .... D. E. Dexter
Secretary ............... G. F. Magill
Treasurer .............. E. T. Chester
Time Buyer ............ B. G. Wasser
Radio Director .......... N. P. Rowe

PRATER ADVERTISING INC.
705 Chestnut St., St. Louis 1, Mo.
Phone Garfield 6490

President .............. George L. Prater
Vice-President .......... Harold R. Buschhorn
Radio Director .......... Ray D. Williams


RADIAN ADVERTISING CORP. OF AMERICA
47 Audubon Ave., Jersey City 5, N. J.
Phone Bergen 4-2332

President .............. Michael A. Fiore
V.P. & Treas. ............ B. V. Fiore
Secretary .............. S. Chasnoff
Prod. Mgr. & Acct. Exec. ....... Paul Apello
Radio Director .......... Albert A. Fiore
Acct. Exec. .............. B. Wilman


SAYRE M. RAMSDELL ASSOC., INC.
3701 N. Broad St., Philadelphia 40, Pa.
Phone Radcliff 1900

ANPA—PPA

President .............. S. M. Ramsdell
Exec. Vice-Pres. & Treas. .... E. B. Loveman
Vice-President .......... F. A. Hutchins

Radio Account Placed — Philco Hall of Fame.

CHAS. DALLAS REACH CO.
58 Park Place, Newark 2, N. J.
Phone Market 3-5100

AAAA — ANPA — PPA — ABP — APA

President-Director of Radio,
Chas. Dallas Reach

Vice-President .............. Howard E. Sands
Vice-President .......... Edw. C. Stover, Jr.
Vice-President—Radio Charles A. King, Jr.
Secretary ..................... F. R. Risley

Branch Office
6 E. 45th St., New York 17, N. Y.


THE L. W. RAMSEY ADVERTISING AGENCY
111 E. Third St., Davenport, Iowa
Phone 3-1889

ANPA—PPA—NOAB—APA

Partners .............. E. G. Naeckel, A. C. Naeckel, W. J. Henderson, George Bischoff
Partner & Service Dir. .......... A. M. Walgren
Production Mgr. .......... E. Neubauer
Art Director .............. P. Norton
Technical Consultant .......... W. A. Giraldi

Branch Offices
230 N. Michigan Ave., Chicago 1, Ill.
Phone Franklin 8155

Vice-President & Gen. Mgr. .......... F. L. Eason
Vice-Presidents .......... N. B. Langworthy, L. H. Copeland
Production Manager .......... Vito M. Volino
Secretary .............. E. G. Naeckel
Art Director .............. E. J. McCabe
Radio Director .......... Dorothy L. Parsons

1509 Cross Roads of the World,
Hollywood 28, Calif.
Phone Hollywood 1732

Partners .............. E. G. Naeckel, A. C. Naeckel, W. J. Henderson, George Bischoff


THE RANDALL COMPANY
75 Pearl St., Hartford 3, Conn.
Phone 7-1179

Radio Director .............. Catherine A. Provan
EMIL REINHARDT
ADVERTISING AGENCY
1736 Franklin St., Oakland 12, Calif.
Phone Templebar 2408
ABP — ANPA — APA
Owner .................. Emil Reinhart
Copywriter .............. Dave Lane
Space Buyer ............. Arch Hageman
Artist Dir ................ Robert Shelton
Artist .................. Edna Shelton
Radio Dept.
Manager ................ Joseph Connor
Time Buyer ............. Mildred McMahon
Radio Accounts Placed — Publicity
Manager ................ Johnstone
Secretary ................ E. F. Johnstone
Treasurer .............. L. L. Redfield
President .............. L. L. Redfield
Chairman .............. L. L. Redfield

REISS ADVERTISING
221 W. 57th St., New York, N. Y.
Phone COLUMbus 5-7733
ANPA — ABP — PPA — APA
President ................ Joseph Reiss
Vice-President ........... Harold Reiss
Secretary-Treasurer ...... B. M. Reiss

RESNIK-MILLER-ENGLAND, INC.
152 Temple St., New Haven, Conn.
Phone 7-0241
President & Treasurer ...... Harry D. Resnick
Secretary ................... Harvey N. Ladin
Radio Dept. Manager ...... Ellen Simmons
Branch Offices
75 Pratt St., Hartford, Conn.
Phone 2.9987
Manager .................. Harry D. Resnik-WTIC
77 Summer Hill Ave., Worcester, Mass.
Phone 6-0223
Manager .................. Isabelle Whitaker-WTAG
26 Custom House St., Providence, R. I.
Phone Gaspee 9526
Manager .................. Frank Jones-WJAR

REDFIELD-JOHNSTONE, INC.
420 Madison Ave., New York 17, N. Y.
Phone Plaza 3-6120, 1, 2, 3
ANPA—PPA—ABP—APA—NOAB
President .................. L. L. Redfield
Vice-President .......... E. F. Johnstone
Secretary-Treasurer .. L. L. Redfield
Secretary ................ A. Hollander
Radio Dept. Manager ... M. E. Maddock

RILL ASSOCIATES
507 Fifth Ave., New York 17, N. Y.
Phone Murray Hill 2-5147
President .................... I. R. Hill
Exec. Vice- President ...... B. N. Hill
Space Buyer ................ L. Denis
Art Director ................ M. Desmond
Radio Dir. & Radio Time
Buyer ...................... B. Newmark
Charge Copy .............. S. Chalfin
Publicity .................. P. Leighton
Account Executives ...... I. R. Hill, B. N. Rill, L. Denis

ROCHE, WILLIAMS & CLEARY, INC.
135 S. La Salle St., Chicago, Ill.
Phone Randolph 9760
ANPA—APA—PPA—NOAB
President ................... J. P. Roche
Vice-President .......... D. J. Kelly
Secretary .................. J. M. M. F. Williamson
Vice-President .......... J. M. Cleary, W. Weston,
Guy C. Pierce, Lloyd Maxwell, R. A. Porter
Director of Radio ........ Phil Stewart

ROCHÉ, WILLIAMS & CLEARY, INC.
135 S. La Salle St., Chicago, III.
Phone Randolph 9760
ANPA—APA—PPA—NOAB
President ................... J. P. Roche
Vice-President .......... D. J. Kelly
Secretary .................. J. M. M. F. Williamson
Vice-President .......... J. M. Cleary, W. Weston,
Guy C. Pierce, Lloyd Maxwell, R. A. Porter
Director of Radio ........ Phil Stewart

Branch Offices
Phone PEmnypacker 2766
In Charge .................. Guy C. Pierce
400 Madison Ave., New York 17, N. Y.
Phone Plaza 3-7444
In Charge .................. R. A. Porter
Radio Director .............. Harold F. Kemp
National Spot: Chicago, Milwaukee, St. Paul & Pacific RR, Domestic Finance Co., Dr.
The Studebaker Corp.

RONALDS ADVT. AGENCY, LTD.
1440 St. Catherine St. W., Montreal, Que.
Phone Plateau 4803
ANPA —
President ................... Russell C. Rondale
Senior-Vice-President .... E. M. Putnam
Vice-President (Montreal) .. F. deB. Walker
Vice-President (Toronto) ... R. J. Avery
Treasurer .................. H. B. Wheatmore
Radio Dir. .................. Frank Starr
Radio Producers ........... Boyd Hayward,
Cecelia Long, Norman K. Vale

Branch Office
New Wellington Building, Toronto, Ontario
Vice-President .............. R. J. Avery
Radio Accounts Placed — National Breweries Limited, McCall-Frontenac Oil Co.,
Ltd., Bristol-Myers Co. of Canada, Ltd.,
Canadian Industries Limited (Paint & Varnish), United Rexall Drug Co., Liggett Drug Stores, Lyman Agencies Ltd. (Tintex), Paquequin's Hand Cream, Glyco-Thymolene, Roe Farm Milling Company, Dominion Corset Co.

**ARTHUR ROSENBERG CO., INC.**
570 Seventh Ave., New York 18, N. Y.
Phone CHickering 44420
ANPA—PPA—APA—ABP—NOAB
President & Dir. of Copy & Plans, Arthur Rosenberg
Vice-President ............... Samuel Rubenstein
Secretary ...................... A. A. Rosenberg
Treasurer ..................... Charles S. Silver
Production Manager ............ H. B. Fleischman
Economist .................. Walter Alwyn-Schmidt
Research Director ............... Sam Haven
Copy & Plans ............... Harrison J. Cowan,
H. B. Sadler, Joseph Ellner
Radio Dept. ................. Arthur Rosenberg, Samuel Rubenstein, Charles S. Silver

**CHARLES L. RUMRILL & CO.**
311 Alexander St., Rochester 7, N. Y.
Phone Stone 592
AAAA—ABP—PPA
President ..................... C. L. Rumrill
Vice-President-Art Director ...... J. E. Porter
Secretary-Treasurer .......... E. A. Rogers
Production Manager .......... George Prince
Time Buyer ................... J. Lawrence Kennedy

**RUTHRAUFF & RYAN, INC.**
405 Lexington Ave., New York 17, N. Y.
Phone MURray Hill 6-6400
AAAA—ANPA—PPA—NOAB—APA
Chairman of Board ............. F. B. Ryan
President .................... F. B. Ryan, Jr.
Sr. Vice-Pres. & Treas. ....... Cal J. McCarthy
Exec. Vice-Pres. .............. E. J. Grady
Vice-Pres. & Sec. ............. R. Van Buren
Media Manager ............... Daniel M. Gordon
Talent Buyer .................. Willson M. Tuttle
Time Buyer ................... Charles Ayres
Casting Director ............. Kathleen McMahon

**Radio Dept.**
Co-Directors ................. Merritt W. Barnum, Wilson Tuttle
Business Manager ............ Charles T. Ayres
Publicity Director ........... Grant Y. Flynn
Radio Commercial Supervisor .. Reggio Morgan
Radio Producers ............... Grant Flynn, Robert Steel, John Wellington, John Cole, Thomas G. Slater

**Branch Offices**
360 No. Michigan Ave., Chicago 1, Ill.
Phone Franklin 9485
Exec. Vice-Pres. ............... Paul E. Watson
Media Manager ............... Albert R. Callies
Director of Radio ............ R. W. Metzger
Chg. of Radio Production .... N. E. Heyne
Charge of Script .............. A. E. Trask
Bus. Mgr. & Time Buyer ...... Holly Shively
Charge of Television .......... Fran Harris
Commercial Traffic .......... Joyce Webster
Charge of Commercials ....... Irene Small
Producer .................... Warren Johnson
7430 Second Blvd., Detroit 2, Mich.
Phone Madison 1980
Vice-Pres. & Manager .......... M. J. Casey
312 Oliver St., St. Louis 1, Mo.
Phone Main 0127
Vice-Pres. & Manager .......... Oscar A. Zahner
712 Main St., Houston 2, Texas
Phone Charter 4-1741
Manager ..................... H. Donald Hopton
1680 No. Vine St., Hollywood 26, Calif.
Phone Hillside 7953
VP & Pacific Coast Mgr. ...... John H. Weiser
VP & Radio Director .......... Robert Ballin
Radio Director ............... Robert Seal
Radio Producers .............. Don Clark, Sam Pierce, Dave Young, Knowled Entrinden, William Burch, Glenn Y. Midleton
235 Montgomery St., San Francisco 4, Calif.
Phone Edgebrook 4616
Manager ..................... Herbert O. Nelson
1216 3rd Ave., Seattle 1, Wash.
Phone Main 6727
Vice-Pres. & Manager .......... F. G. Mullins
Carew Tower, Cincinnati 2, Ohio
Phone MA 2413
Manager ..................... John L. Magro
80 Richmond St., W., Toronto, Ont., Canada
Phone Adelaide 4069
Manager ..................... Gordon Ralston

LOWE RUNKLE COMPANY
1366 First National Bldg., Oklahoma City 2, Phone 3-5439

SAAA

President .................. Lowe Runkle
Vice-President .................. Roger Pishny
Secretary .................. Alice Streeter


ST. GEORGES & KEYES, INC.
250 Park Ave., New York 17, N. Y.

Radio Dept.
Radio Director ........... Victor Van Der Linde
Time Buyer ........... Charlotte Rains


SCHOLTS ADVERTISING SERVICE
1201 West 4th St., Los Angeles, Calif.

President .................. Maubert Victor, A. Fishburn
Exec. Vice-Pres.-Treasurer .. Stanley J. Keyes, K. Houston
Assistant Treasurer ........ John H. Vesely, E. Bronson
Vice-Pres.-Art Director . Alfred A. Anthony, Radio Producer
Secretary ........ Louise D. Keyes, Radio Accounts Placed—Coronet Magazine

RUSSEL M. SEEDS COMPANY, INC.
919 N. Michigan Ave., Chicago 11, Ill.

President .................. Freeman Keyes, Phone 1045
Chairman of Board .......... Freeman Keyes, ANPA—ABP
Executive Vice-President .... George Bayard, SNPA—PPA—PPA
Treasurer ........ Jack Harding, PPA—ABP—ANPA
Secretary .................. H. J. Smith, SCHWAB & BEATTY, INC.
Vice-President ............ Paul Richey, 1230 Sixth Ave, New York 20, N. Y.
Time Buyer .................. Robert W. Beatty, Phone Circle 5-0990

SCHWAB & BEATTY, INC.
1230 Sixth Ave, New York 20, N. Y.

President .................. Victor O. Schwab, AAAA—PPA—APA—ABP
Time Buyers .................. Robert W. Beatty, SCHWIMMER & SCOTT, INC.
James E. Schwengel, 75 E. Wacker Drive, Chicago 1, Ill.

President .................. Victor O. Schwab, Phone Dearborn 1815

SCHWIMMER & SCOTT, INC.
75 E. Wacker Drive, Chicago 1, Ill.

President .................. Victor O. Schwab, Phone Dearborn 1815

SCHWIMMER & SCOTT, INC.
75 E. Wacker Drive, Chicago 1, Ill.

President .................. Victor O. Schwab, Phone Dearborn 1815

Vice-Pres.-Treas. ............. R. J. Scott
V.P. & Secretary ............ W. Schwimmer
Bus. Mgr. ................ R. S. Peterson
Copy Chief .................... L. Krakover
Media Dir. .................. E. Vanderploen
Prod. Mgr. .................. L. Kuehn
Art Dir. ...................... A. Thaler
Comptroller ................. H. Heilig
Act. Execs ................. E. Guy, F. Vosse
C. Lilienfeld

Radio Dept.
Radio Dir ................. A. Fishburn
Script Chief .............. K. Houston
Radio Producer ............ E. Bronson

Plaza Hotel, 1637 N. Vine St., Hollywood, Calif.
Phone: Hempstead 7824
L. C. Place
Manager

Radio Accounts Placed—W. A. Sheaffer

SHAPPE-WILKES, INC.
215 Fourth Ave., New York 3, N. Y.
Phone, GRamercy 5-5560

ABP
President...........................................Louis Shappe
Radio Time Buyer..............................Louis Shappe
Vice-President-Copy Chief, Milton M. Hermanson
Secretary & Treasurer...........................Jesse E. Wilkes
Space Buyer....................................Burton Mautner
Production Manager..........................M. Helfman

J. WM. SHEETS
Central Bldg., Seattle, Wash.
Phone Main 2442

ANPA—PPA—APA—NOAB
Owner..............................................J. Wm. Sheets

SHELDON, QUICK & McELROY, INC.
400 Madison Ave., New York 17, N. Y.
Phone PLaza 3-1670

AAAA—ANPA—PPA—APA
President.........................................George H. Sheldon
Vice-President................................L. C. McElroy
Time Buyer.......................................Catherine Wohlpart
Treasurer & General Manager...............J. F. Quick
Radio Account Placed—Chas. E. Hires Co., Inc.

SHERMAN & MARQUETTE, INC.
919 N. Michigan Ave., Chicago, Ill.
Phone Delaware 8000

ABP—ANPA—PPA—NOAB—APA
President.........................................Stuart Sherman
Chairman of Board............................Arthur Marquette
Radio Director..................................Louis E. Tilden
Branch Office
10 Rockefeller Plaza, New York, N. Y.
Phone Circle 6-1550

Vice-President & Manager...........Carl S. Brown
Radio Director..................................Samuel Fuller
Radio Account Placed—Colgate-Palmolive-Peet Co. (for Colgate Shave Creams, Colgate Tooth Powder, Halo Shampoo, Quaker Oats Co. (for Quaker Farina and Ful-O-Pep Feeds, Quaker Puffed Wheat Sparkies, Quaker Puffed Rice Sparkies), Dr. W. B. Caldwell, Inc. (Dr. Caldwell's Laxative), McLaughlin's Manor House Coffee, Campho-Phenique.

DOUGLAS D. SIMON ADV., INC.
280 Madison Ave., New York 16, N. Y.
Phone, LEXington 2-7873

ANPA
President-Treasurer.......................Douglas D. Simon
Vice-President.................................Carolyn Glass
Secretary-Space Buyer..................... Anita Chinkel
Account Executive.........................Charles H. Sandak
Production Manager.......................Sidney Jerome
Art Director.................................Doris Brinkerhoff

SIMON & Gwynn, INC.
621 Commerce Title Bldg., Memphis 3, Tenn.
Phone 5-2404

SNPA—ANPA—APA—APB—NOAB—FAAG
Partner.........................................Milton Simon
Partner...........................................H. N. Gwynn
Copy..............................................Don Anderson, F. C. Cogburn

SIMONS-MICHELSOn CO.
1126 Lafayette Bldg., Detroit 26, Mich.
Phone CHErry 3000

AAAA—PPA—APA—ANPA
Pres. & Treas. .........................Leonard N. Simons
V.P. & Secy. ...............................Lawrence J. Michelson
General Manager............................Ivan Frankel
Radio Director.................................A. Glenn Kyker
Radio Producers..............................Mae Mikjian,
Marge Aronson, Frances Matthews.

SMALL & SEIFFER, INC.
24 West 40th St., New York, N. Y.
Phone Wisconsin 7-8765
ANPA—PPA—APA

President.................... Albert Seiffer
Secretary & Treasurer........... Marvin Small
Time Buyer................... Jody Krakauer
Radio Accounts Placed—Arrid, Alcock

SMITH & DRUM, INC.
650 S. Grand Ave., Los Angeles, Calif.
Phone Trinity 3454
ABP—ANPA—PPA—APA—NOAB

President.................... A. Carman Smith
Vice-President............... Harry C. Drum
Radio Accounts Placed—General Petroleum Corp.

SMITH & DRUM, INC.

President.................... Roy A. Sorensen
Radio Director............... Muriel Wageman
Radio Accounts Placed—Bowey’s, Inc.,
Sunway Vitamin Co., F. H. Punder, Inc.,
Hotel & Restaurant Co-operative Adv., J. P.
Harding Restaurants, Old Heidelberg Corp.

C. JERRY SPAULDING, INC.
201 Commercial St., Worcester 8, Mass.
Phone: 3-4789

Pres. Treas. & Radio Time Buyer
C. Jerry Spaulding
Asst. Treasurer ............. Florence Winslow
Secretary .................... H. H. Hartwell
Art Director ................. Greydon Piper
Prod. Mgr. .................... Seth Martin
Acct. Exec. ................... A. S. Peterson
Radio Accounts Placed — Radio Station
WTAG.

SPITZ & WEBB ADVERTISING
206 E. Genesee St., Syracuse 2, N. Y.
Phone 4-6868
ABP—APA

Partner....................... William Spitz
Partner ....................... Stephen M. Webb
Radio Accounts Placed—Best Ice Cream
Co., C. E. Chappell & Sons, Inc., Chase
Clothes, Inc., Grange Silo Co., Inc., Peoples
Ice Co., Syracuse Nettleton Co., Inc.

SPITZER & MILLS, LTD.
19 Richmond St., West, Toronto, Ont.
Phone WA 1151

CDNA—CWNA—CP&PA—CPA—BBM
ABC

Acct. Execs. ................ G. F. Mills,
J. W. Spitzer, J. R. Charles, J. Cambridge,
F. J. Collins, D. Philpott, Edward B.
Higgins, W. G. Wallace.

General Manager ............ W. H. Reid
Pub. Rel. Dir................. T. G. Vatcher
Art Director................ D. M. Dunlop
Radio Director .............. W. D. Byles
Asst. Radio Dir............. Ralph Hart
Secretary ................. Marion Bird

Branch Offices
1010 St. Catharine St., W. Montreal, Que.
Phone Plateau 7924

Manager ..................... C. W. Duncan
Acct. Execs.................. F. M. Lalonde,
S. A. Mackness, Alex Richardson, T. St.
Germain.

675 W. Hastings St., Vancouver, B. C.
Phone Pacific 2102

Acct. Execs............... Ken Davidson, A. C. Peck
Radio Accounts Placed—Colgate-Palm-
olive-Peet Co., RCA Victor Co., Leln &
Fink (Canada) Ltd., Quaker Oats Co., Ltd.,
California Fruit Growers, B-A Oil Co.,
Ltd.

BARTON A. STEBBINS AGENCY
811 West Seventh St., Los Angeles, Calif.
Phone Trinity 8821

AAAA—ANPA—PPA—NOAB

Head of Agency.............. Barton A. Stebbins
Acct. Executives ....... Arthur W. Gudelman,
Nat Jeffra, Clinton Campbell.
Time Buyer.................. A. W. Gudelman
Space Buyer................ Louis Ludke
Radio Accounts Placed—Signal Oil Com-
pany, Shontex Co., E. F. Hutton & Co.,
Stevenson Motors Corps.

HOWARD D. STEERE, ADVERTISING
Phone C-Herry 5688

Owner ....................... Howard D. Steere
Account Exec................ Charles R. Stout
Office Manager ............. Gene Maculey
Art Director ................. Rudolph K. Nauss
Artist ..................... Harlie Sprout

STERLING ADVERTISING AGENCY,
INC.
70 West 40th St., New York 18, N. Y.
Phone LOnGaere 5-4610

PFA

Chairman of Board ............ S. M. Broun
President ..................... Jos. S. Edelman
Secretary .................... William Forray
Treasurer .................... Herbert Goldsmith
Radio Director ............... Alfred S. Moss
Radio Accounts Placed—Horwitz and Duberman, J. Laskin & Sons, Lobel Youth Centers, Olympic Knitwear, Sterling Point Frozen Foods.

STERNFIELD-GODLEY, INC.
280 Broadway, New York 7, N. Y.
Phone Barclay 7-3030

APA—ANPA—NOAB—SNPA
President ................. Samuel J. Godley
Vice-President ............ Philip Scheft
Secretary .................. Frances C. Costello
Treasurer .................. Samuel S. Sternfield
Production Mgr. ............. John C. Buffum

STOCKTON, WEST, BURKHART, INC.
First National Bank Bldg., Cincinnati 2, O.
Phone Cherry 8325

AAAA—ANPA—PPA—NOAB—APA
President & Treas........... Wm. Z. Burkhart
Vice-Pres., Secy. .......... Ronald S. West
Vice-President ............ Erice W. Stockton
Acct. Excs................ H. S. Lenz,
Radio Director ............ R. S. West


STODEL ADVERTISING CO.
439 S. Western Ave., Los Angeles 5, Calif.
Phone Fitzroy 2133

PPA
President .................. Edward C. Stodel
Business Manager .............. Sidney Roberts
Radio Dept.
Director ..................... E. C. Stodel
Continuity Director ...... Marjorie Estebrook
Traffic Manager .......... Rose Mason
Copy Director ............. C. W. Culpepper
Radio Producers ........... E. C. Stodel, Jack Stodelle


CHARLES M. STORM CO., INC.
50 E. 42nd St., New York 17, N. Y.
Phone, Murray Hill 6-2820

ANPA—PPA
Chairman Ex. Comm........... Charles M. Storm
Pres., See, & Radio Dir. .. Allston E. Storm
Exec. V-P., Treas. & Media Dir. . Edward Klein
Vice-President & Research Dir. . Harry Chapperon
Production Manager ......... Albert Hammond
Art Director ................ Frederick Widlicka
Radio Time Buyer .......... Arthur J. Klein
Research Director .......... Harry Chapperon

STRAUCHEN & McKIM ADVT.
6 East Fourth St., Cincinnati, Ohio
Phone Main 1618

AAAA—ANPA—PPA—NOAB—NIAA
Partners ................. Edmund R. Strauchan,
G. F. McKim Jr.
Art Director .............. J. Storek
Production ............... E. Bittner
Asst. Art Dir. ............ R. Rosenzweig
Copy Chief ................ John Maupin
Traffic .................... J. Dillon
Acct. Excs ................ E. R. Strauchan,
G. F. McKim, Jr., J. Nolan.
Radio Director ............ E. R. Strauchan
Continuity ................ G. Helm

STREET & FINNEY, INC.
330 West 42nd St., New York 18, N. Y.
Phone: BRyant 9-2400

ANPA—PPA—ABC—NOAB—APA
President .................. H. K. Finney
Vice-President ............. John F. Mayer
General Manager .......... Robert Finney
Assistant General Manager .. Frank Finney
Secretary .................. F. S. Park
Treasurer .................. Fred Hellar
Director of Radio .......... Howard Miller
Radio Accounts Placed—Doan’s Pills, Ice-Mint, Allen’s Foot-Ease, Beecham’s Pills, Espotabs, Dil-Kil, Baby’s Own Tablets (Canada), Children’s Own Tablets (Canada), Dr. Williams Pink Pills (Canada).

SULLIVAN, STAUFFER, COLWELL & BAYLES, INC.
270 Park Ave., New York 17, N. Y.
Phone Plaza 9-3080

AAA—ANPA—PPA—NOAB—ABC
President .................. R. F. Sullivan
Vice-President ............. D. D. Stauffer
Vice-President ............. R. T. Colwell
Vice-President ............. S. H. Bayles
Account Executives .......... J. P. Cohane,
W. M. Spire
Radio Production Mgr........P. H. Cohen
Copy Chief..................C. J. Dillon
Art Director................E. L. Fischer
Media Director..............F. Minehan
Merchandise Dir.............D. J. O'Meara
Treasurer...................T. N. Weatherby
Research Director..........L. H. Wood

Branch Offices

1607 Vista del Mar Ave., Hollywood 28, Calif.
Phone Gladstone 5048 — Hillside 2119

Director.....................J. Van Nostrand

Radio Accounts Placed—Carter Products,
Inc., Noxzema Chemical Co., Smith Bros.,
Inc., Whitehall Pharmacal Co.

Sweeney & James Co.
1501 Euclid Ave., Cleveland, Ohio
Phone Main 7142

ANPA—PPA—NOAB
Partner..................John F. Sweeney
Partner..................Frank G. James
Account Executive........T. M. Gregory


475 Fifth Ave., New York, N. Y.
Phone, Murray Hill 3-5754

J. Walter Thompson Co.
420 Lexington Ave., New York 17, N. Y.
Phone Murray Hill 3-2000

AAAA — ANPA — ABP — PPA
President..................Stanley Resor
Secretary..................Howard Kohl
Treasurer..................Luther O. Lemon
Senior Vice-Presidents.....Gilbert Kinney,
Henry T. Stanton
Senior Consultant..........James W. Young

Radio Manager..........Cornwell Jackson
410 N. Michigan Ave., Chicago 11, Ill.
Phone Superior 0303

Vice-President and General Manager,
Henry T. Stanton

Radio Director............Tyler Davis
Radio Time Buyer..........Margaret Wylie

Bush St., San Francisco, Calif.
Phone Garfield 3510

V.P.—Manager........Arthur Farlow
Radio Director...........Henry M. Jackson
Radio Time Buyer..........Lowell Mainland

Radio Accounts Placed—Atlantis Sales
Corporation (French's Instant Potatoes), Bow-
man Dairy Company, Brillo Manufacturing
Company (Brillo & Brillo Soap), Cole Mill-
ing Company (Omega Flour), Eastman Ko-
dak Company, Elgin National Watch Com-
pany, Fanny Farmer Candy Shops, Incor-
porated, Ford Dealers Advertising Fund,
Ford Motor Company (Motor Cars), Johns-
Manville Corporation (Building Materials),
Kraft Foods Company, Lever Brothers (Lux
Soap & Flakes), Libby, McNeil & Libby
(Canned Foods), Northern Trust Company,
Pan American World Airways, Pharma-
craft Corporation, Incorporated (Fresh De-
odorant), Penick & Ford, Ltd., Incorporated
(Ber-Rabbit Molasses), Planters Nut &
Chocolate Company, RCA Victor Division,
Radio Corporation of America, Reynolds
Metals Company (Aluminum Products),
Safeway Stores, Incorporated, Essex Adver-
tising Service (Meat), Famous Flours,
Incorporated (Kitchen Kraft Flour), Linwood
Poultry Company, Shell Oil Company,
Incorporated (Petroleum Products), Standard
Brands Incorporated (Fleischmann's Yeast,
Chase & Sanborn Coffee, Tender Leaf Tea),
Swift & Company (Meat & Meat Products,
Allsweet Oleomargarine), The Mentholatum
Company (Mentholatum), The Parker Pen
Company (Parker Pens, Parker Quills),
Ward Baking Company (Tip Top Enriched
Bread, Aunt Hannah's Bread), Washington
State Apples, Waco Products Company
(Miracle Tooth Paste), J. B. Williams Company
(Shaving Products), W. F. Young, Incor-
porated (Absorbine, Jr.), Boyle Midway,
Inc. (Old English Wax & other household
products), Calavo Growers, California Desert
Grapefruit Committee, California Lima
Beans, Douglas Aircraft, Mutual Orange
Distributors, Northrop Aircraft, Universal
Pictures, Inc.

Branch Offices
1549 North Vine St., Hollywood 28, Calif.
Phone Hillside 7241

V.P.—Manager........Cornwell Jackson
410 N. Michigan Ave., Chicago 11, Ill.
Phone Superior 0303

Vice-President and General Manager,
Henry T. Stanton

Vice-Presidents..........Merton V. Wieland,
Willard F. Lochridge, Harold R. Rorke,
Harry T. Mitchell

Radio Director...........Tyler Davis
Radio Time Buyer..........Margaret Wylie
100 Bush St., San Francisco, Calif.
Phone Garfield 3510

V.P.—Manager........Arthur Farlow
Radio Director...........Henry M. Jackson
Radio Time Buyer..........Lowell Mainland

Radio Accounts Placed—Atlantis Sales
Corporation (French's Instant Potatoes), Bow-
man Dairy Company, Brillo Manufacturing
Company (Brillo & Brillo Soap), Cole Mill-
ing Company (Omega Flour), Eastman Ko-
dak Company, Elgin National Watch Com-
pany, Fanny Farmer Candy Shops, Incor-
porated, Ford Dealers Advertising Fund,
Ford Motor Company (Motor Cars), Johns-
Manville Corporation (Building Materials),
Kraft Foods Company, Lever Brothers (Lux
Soap & Flakes), Libby, McNeil & Libby
(Canned Foods), Northern Trust Company,
Pan American World Airways, Pharma-
craft Corporation, Incorporated (Fresh De-
odorant), Penick & Ford, Ltd., Incorporated
(Ber-Rabbit Molasses), Planters Nut &
Chocolate Company, RCA Victor Division,
Radio Corporation of America, Reynolds
Metals Company (Aluminum Products),
Safeway Stores, Incorporated, Essex Adver-
tising Service (Meat), Famous Flours,
Incorporated (Kitchen Kraft Flour), Linwood
Poultry Company, Shell Oil Company,
Incorporated (Petroleum Products), Standard
Brands Incorporated (Fleischmann's Yeast,
Chase & Sanborn Coffee, Tender Leaf Tea),
Swift & Company (Meat & Meat Products,
Allsweet Oleomargarine), The Mentholatum
Company (Mentholatum), The Parker Pen
Company (Parker Pens, Parker Quills),
Ward Baking Company (Tip Top Enriched
Bread, Aunt Hannah's Bread), Washington
State Apples, Waco Products Company
(Miracle Tooth Paste), J. B. Williams Company
(Shaving Products), W. F. Young, Incor-
porated (Absorbine, Jr.), Boyle Midway,
Inc. (Old English Wax & other household
products), Calavo Growers, California Desert
Grapefruit Committee, California Lima
Beans, Douglas Aircraft, Mutual Orange
Distributors, Northrop Aircraft, Universal
Pictures, Inc.

224
UNITED STATES ADVT. CORP.
612 N. Michigan Ave., Chicago 11, Ill.
Phone Delaware 4466
ANPA—PPA—APA
Chairman of Board........ W. M. Canaday
President.................. J. C. Ewell
Radio Manager........... A. J. Englehardt

VICTOR VAN DER LINDE, INC.
250 Park Ave., New York 17, N. Y.
Plaza 5-1180
President.............. Victor van der Linde
Treasurer............. Charlotte Rains
Director of Radio..... Victor van der Linde
Time Buyer............ Charlotte Rains

VANGUARD ADVERTISING
15 East 40th St., New York 16, N. Y.
Phone Murray Hill 5-4866
ABP—PPA—APA
President................ J. M. Russakoff
General Manager....... A. M. Ragonetti
Art Director.......... Frank Haase
Media.................. Ed Burns

VAN SANT, DUGDALE & CO., INC.
Court Square Bldg., Baltimore 2, Md.
Phone, LExington 5400
AAAA—ABP—ANPA—PPA—NOAB
President & Treasurer..... Wilbur Van Sant
Vice-President & General Manager,
Clinton D. Carr
V.P. & Plans Director....... J. P. Daiger
V.P. & Account Executive.... R. E. Daiger
V.P. & Account Executive.... H. G. Erck
V.P. & Account Executive.... F. T. C. Quinn
V.P. & Account Executive.... C. M. Buchanan
Space Buyer................ G. M. Tablot
Radio Production........... D. J. Loden

VIDEOR ENTERPRISES
1629 Chestnut St., Philadelphia 3, Pa.
Phone Rittenhouse 6378
Managing Director......... Franklin O. Pease
Television Producer...... Franklin O. Pease
WM. VON ZEHELE & CO.
28 W. 44th St., New York, N. Y.
Phone, BRyant 9-4750
Managing Director........ Wm. Von Zehle

WADE ADVERTISING AGENCY
208 W. Washington St., Chicago 6, Ill.
Phone State 7369
ANPA—PPA—APA—NOAB
President.............. Albert G. Wade
Exec. V.P.-Radio Director.... W. A. Wade
Radio Time Buyer......... L. J. Nelson
SSecretary-Treasurer....... E. N. Nelson
Production Manager........ R. O. Archer

WALKER & DOWNING
532 Oliver Bldg., Pittsburgh 22, Pa.
Phone Grant 1900
ANPA—ABP—PPA—AAAA—APA—CAH
Partners................ William S. Walker, Benjamin I. Davis, Jr., C. P. Richardson, R. C. Woodruff.
Rodia Director.......... R. C. Woodruff
Radio Production........ Victor Seydel
Radio Contact........... William G. Beal

Branch Office
Suite 833, Hotel St. Regis, New York, N. Y.
Eastern Radio Supervisor..... Victor Seydel

NORMAN D. WATERS & ASSOCIATES, INC.
1140 Broadway, New York, N. Y.
Phone, CAledonia 5-7430
ABP—PPA—NOAB—ANPA
President............... Norman D. Waters
Vice-President........ Charles M. Whitebrook
Secretary............... E. L. Waters
Treasurer............... Louis Landesman
Media Director ..........William Gallow
Production Manager ......Norman Bertels
Radio Department
V.P. in Chg. Radio ........Harry Trenner
Dir. of Radio .............Theo Gannon
Asst. Dir. Radio ......William Weintraub, Jr.
Time Buyer (Network) ..Harry Trenner
Time Buyer (Spot) . William Weintraub, Jr.
Radio Accounts Placed—Anchor Hocking
Glass Corp., Helbros Watch Co., Frank H.
Lee Co., Seeman Bros., Inc. (Air-Wick),
Trimount Clothing Co., Inc., Pratt's Fresh
Frozen Foods, Inc.

WEISS & GELLER, INC.
400 Madison Ave., New York 17, N. Y.
Phone Plaza 3-4070
ANPA—PPA—NOAB
President ..................Max A. Geller
Media Director .............Lester J. Mallets
Radio Director ............Sylvan Taplinger
Copy Director .............Peter Artz
Asoc. Copy Director ......Harold Wengler
Production Manager ......Sally Green
Account Executive ........Joseph H. Curtis
Space Buyer & Office Mgr ...Max Tendrich
Radio Accounts Placed—Columbia Pictures
Corp., New York City: Albert Ahlers,
Inc., Brooklyn, N. Y.; Nedick's Inc., New
York City, Rensie Watch Co., Inc., New
York City.

WERTHEIM ADV. ASSOCIATES
11 W. 42nd St., New York 18, N. Y.
Phone, Wisconsin 7-5978
ANPA—PPA
Owner ......................Ed L. Wertheim
Manager ....................Ed T. Wertheim
Account Executives ..........M. George,
E. Taylor Wertheim.

WESTON-BARNETT, INC.
Arts & Crafts Bldg., Waterloo, Iowa
Phone, 4677
ABP—ANPA—PPA—SNPA—NOAB
APA—ABC
President .................Wells H. Barnett
Vice-President ............A. C. Barnett
Secretary ..................Phillips Taylor
Radio Dept. ...............E. V. Bohan
Branch Office
520 N. Michigan Ave., Chicago, Ill.
Phone, Whitehall 7725
Vice-President ............A. C. Barnett
M. C. Swartz
Radio Dept. ...............Martha Schwartz
Radio Accounts Placed—Iowa Soap Co.,
American Bird Products, Inc., Walker Remedy
Co., Vinton Hybrid Corn Co.

FRANK E. WHALEN ADV. CO.
15 W. 10th St. Kansas City, Mo.
Phone, Victor 7200
ANPA—PPA—APA—ABP—NOAB
President & Time Buyer ......F. E. Whalen
Sec. & Treas. ..............J. W. Whalen
Art Director..............Dan Jacobson
Account Executive ..........H. G. Kaufman

WARD WHEELCOCK
Phone Rittenhouse 6-7500
ANPA—PPA—APA—NOAB
President ..................Ward Wheelock
Vice-Pres-General Mgr......Arthur A. Bailey
Vice- Presidents ...........Robert Y. Brown,
Walter L. Stocklin, Ralph K. Strassman.
Secretary-Treasurer .......William A. Dunn

Branch Offices
444 Madison Ave., New York 22, N. Y.
Phone, Plaza 3-7120
Vice-President ...........R. K. Strassman
Guaranty Bldg., Hollywood 28, Calif.
Phone, Hillside 9221
Radio Director ............Diana Bourbon
Radio Account Placed—Campbell Soup Co.

WAYNE G. WILLIAMS ADV.
AGENCY, INC.
Number One Harwal Pl., Danville, Illinois
Phone Main 3355
President-Time Buyer ......Wayne G. Williams
Vice- Presidents ..........E. G. C. Williams,
M. D. Williams, John E. Stipp.
Secty-Treas. ...............S. K. Depke
Dir. of Research ...........E. G. C. Williams
Business Mgr. & Account Executive.
Lew E. Selby
Radio Dept.
Radio Dir. ................W. G. Williams
Radio Copy Chief ..........Helen Carney
Asst. Radio Dir. ...........Robert Wright
Business Mgr. .............B. J. Whittington
Radio Producers ...........R. W. Van Dyke,
J. G. Nichols.

Branch Offices
English Hotel, Indianapolis, Ind.
Ind. Representative .......S. B. Friedland
Radio Accounts Placed—Goodloe E. Moore
Co., Grier-Lincoln Hotel, Ken-Mar Packing
Co., J. D. Roszell Co., Mason Jewelry Co.,
Meis Bros., Inc., R.C.R Air Transport Inc.,
R. L. Van Dervoort Co., 2nd National Bank,
U. S. Army Recruiting Serv., Webster-Hes-\nckett-Mauerman, Inc., Universal Recording
Corp., Danville Trades & Labor Council,
Danville Constitutional Security Committee,
Northwestern Mutual Life Insurance Co.,
Thirion Glass Co.
WILLIAMS & SAYLOR, INC.
271 Madison Ave., New York 16, N. Y.
Phone, LExington 2-3493
ANPA—PPA—APA—ABP—NOAB
Pres. & Treas..............Ralph W. Williams
Vice-President...............Walter T. Pollock
Vice-President...........George L. Miller
Secretary..................William F. Adams
Space Buyer...............Mrs. I. Randall
Production Manager........M. J. Osias

WOOD, BROWN & WOOD, INC.
209 Washington St., Boston, Mass.
Phone: Capitol 1850
ANPA—PPA—ABP
President..................Allen H. Wood
V.P.-Radio Director.......Allen H. Wood, Jr.
Treasurer..................Jonathan Brown, 3rd
Space-Time Buyer..........Martha L. Ayers

THE ALBERT WOODLEY CO.
500 Fifth Avenue, New York 18, N. Y.
Phone, Wisconsin 7-0380
ABP—ANPA—PPA
Owner......................Albert Woodley
Vice-President...............Louis De Garmo
Space Buyer...............Edith M. Knoth

WORTMAN, BARTON & GOOLD
345 Madison Ave., New York 17, N. Y.
Phone MUrray Hill 4-2756
APA—NOAB—ANPA—PPA
President-Treasurer........E. B. M. Wortman
V.P.-Secretary.................D. Wortman
Radio Time Buyer.............Hortense Essler
Radio Account Placed—Harrisburg Steel Corp.

YOUNG & RUBICAM, INC.
285 Madison Ave., New York 17, N. Y.
Phone Ashland 4-8400
ANPA—PPA—APA—AAAA—NOAB—ABC—ABP
President..................Sigurd S. Larmon
Executive V. P...............Louis N. Brockway
V. P., Chairman Plans Board
Charles L. Whittier
Vice-President...............Frank Fagan
V. P., Director of Media and General Production........A. V. B. Geoghegan
Vice-Presidents..............Milford J. Baker, Edward Barnes, Harry B. Carpenter, J. Brooks Emory, Jr., John E. Grimm, Jr., Garrit Lydecker, Donald Payne, Curtis G. Pratt.
V. P., Merchandising Director.Samuel Cherr
V. P., Copy Director..........H. S. Ward
V. P., Director of Research...George Gallup
V. P., Art Director..........Walter K. Nield
V. P., Personnel Dir.
Walter M. E. Sullivan
Director of Publicity and Public Relations............William H. Jenkins
Treasurer........................J. H. Geise
Secretary and Assistant Treasurer
H. H. Enders
V. P., Dir. of Radio........Thomas H. A. Lewis
V. P. in Charge of Radio Production Operations........Harry Ackerman
Associate Director of Radio........Joseph A. Moran
Associate Director of Radio, Manager of Radio Time Buying........Carlos Franco
Manager, Radio Commercial Copy
John L. Swayne
Supervisor, Television Department
William E. Forbes
Commercial Motion Pictures........John F. Barry
Radio Business Manager........Frederick A. Zagli
Radio Publicity Director........Harry Rauch
Manager, Talent Department.........Lester Gottlieb

Branch Offices
Phone Hollywood 2734
V. P., Dir. of Radio........Thomas H. A. Lewis
Vice-President............Elliot E. Potter
333 North Michigan Ave., Chicago 1, Ill.
Phone Central 9389
Vice-President-Manager......John F. Whedon
Vice-President................D. G. Schneider
7430 Second Blvd., Detroit 2, Mich.
Phone Madison 4300
Vice-President and Manager......George Davis
235 Montgomery St., San Francisco 4, Calif.
Phone Exbrook 6685
Manager....................Howard Williams
V. P., Managing Director of Canadian Offices
A. R. McGill
660 St. Catherine St., West, Montreal, Que.
Phone Plateau 4691
Manager....................L. C. Arbuthnot
80 King St., West, Toronto, Ont.
Phone Elgin 5347
V. P., and Manager..........Stuart B. Smith
V. P., and Director of International Division
Lorimer B. Slocom
24 St. James St., London, S.W.1, England
Managing Director........George D. Bryson
Plaza de La Republica 46, Mexico, D. F.
Acting Manager........William F. Geeslin
FEDERAL COMMUNICATIONS COMMISSION

Headquarters: New Post Office Building, Washington, D. C.
Personnel as of January 1, 1947

Commissioners
Chairman
CHARLES R. DENNY
(Term Expires June 30, 1953)

PAUL A. WALKER
(Term Expires June 30, 1953)
RAY C. WAKEFIELD
(Term Expires June 30, 1947)
CLIFFORD J. DURR
(Term Expires June 30, 1948)

EWELL K. JETT
(Term Expires June 30, 1950)
ROSEL H. HYDE
(Term Expires June 30, 1952)

(VACANCY)

Secretary
T. J. SLOWIE

Assistant to Acting Chairman
EARL A. MINDERMAN

General Counsel
BENEDICT P. COTTONE

Assistant to the General Counsel
WALTER E. JAMES

Assistant General Counsel
(Broadcast Division)
VERNON L. WILKINSON

Assistant General Counsel
(Common Carrier Div.)
HAROLD J. COHEN

Assistant General Counsel
(Litigation and Administrative Div.)
HARRY M. PLOTKIN

Assistant General Counsel
(Safety and Special Service Div.)
LESTER W. SPILLANE

Chief Accountant
WILLIAM J. NORFLEET

Assistant Chief Accountant
HUGO REYER

Acting Chief, Service Division
PAUL H. SHEEHY

Chief Engineer
GEORGE P. ADAIR

Assistant Chief Engineer
(Broadcast Branch)
JOHN A. WILLOUGHBY

Assistant Chief Engineer
(Field and Research Branch)
GEORGE E. STERLING

Assistant Chief Engineer
(Safety and Special Services Div.)
WILLIAM N. KREBS

Assistant Chief Engineer
(Common Carrier Branch)
MARION H. WOODWARD

Director of Personnel
GILBERT H. HATFIELD

Chief of License Division
WILLIAM P. MASSING

Director of Budget & Planning Division
WILLIAM H. ROBERTSON

Chief, Records Division
WALTER S. DAVIS

230
LEGAL STAFF

Chief of Technical Section
WILLIAM H. BAUER

New and Changed AM Facilities Section
HUGH B. HUTCHISON

New and Changed FM Facilities Section
CHARLES HUBERT

Transfer Section
DAVID H. DEIBLER

Hearing Section
SAM MILLER

Motions and Rehearings Section
MRS. FANNEY N. LITVIN

Renewals Section
JAMES D. CUNNINGHAM

Litigation Section
MAX GOLDMAN

Administrative Section
JOSEPH KITTNER

Rate Section
BERNARD STRASSBURG

International Section
JACK WARNER

Domestic Wire Section
J. FRED JOHNSON

Domestic Radio Section
ARTHUR A. GLADSTONE

Emergency and Miscellaneous Section
LEO RESNICK

Marine and Operator Section
GEORGE MacCLAIN

Aviation Section
MARSHALL S. ORR

Field Section
A. HARRY BECKER—Washington Office
(VACANCY) San Francisco Office
(VACANCY) New York Office
JACK P. BLUME—Chicago Office

ATTORNEYS

BERNARD KOTEEN
ROBERT M. KOTEEN
GEOFFREY LANNING
RAYMOND LEWIS
MRS. FANNEY N. LITVIN
JOHN H. LITZELMAN
GEORGE MacCLAIN
E. THEODORE MALYCK
JOHN H. McALLISTER
JOHN E. MCCOY
SAMUEL MILLER
JOSEPH N. NELSON
MARSHALL S. ORR
MAX D. PAGLIN
DEE W. PINCOCK
HARRY M. PLOTKIN
WALTER R. POWELL
ROBERT J. RAWSON
LEO RESNICK
RAYMOND SAWYER
ERICH SAXL

ARTHUR SCHEINER
HERBERT SHARIFMAN
MRS. HILDA D. SHEA
MISS HARRIET A. SIMONS
MISS ELIZABETH C. SMITH
EDWIN S. SMITH
LESTER W. SPILLANE
ABE L. STEIN
DAVID S. STEVENS
BERNARD STRASSBURG
PASQUALE W. VALICENTI
JACK WERNER
JOHN E. WICKER
MAURICE W. Wighton
VERNON L. WILKINSON
ENGINEERING STAFF

Field Engineering and Monitoring Division
GEORGE S. TURNER, Chief
Technical Information Division
EDWARD W. ALLEN, Chief
Laboratory Division
CHAS. A. ELLERT, Chief
Allocation Division
PAUL D. MILES, Chief
Television Division
CURTIS B. PLUMMER, Chief

Marine and General Mobile Division
HOWARD C. LOONEY, Chief
Emergency & Misc. Division
GLEN E. NIELSON, Chief
Aviation Division
EDWIN L. WHITE, Chief
Standard Broadcast Division
JAMES A. BARR, Chief
FM Division
CYRIL M. BRAUM, Chief

FIELD ACCOUNTING OFFICES

JACK E. BUCKLEY
299 Broadway, (Room 1820), New York 7, N. Y.
HENRY G. GOTHARD

H. PIERCE NIEDERMeyer
1860 Railway Exchange Bldg., St. Louis 1, Mo.
PAUL SUMMERHAYS
809 West Coast Life Bldg., San Francisco 5, Calif.

DISTRICT FIELD FORCE

1. WALTER BUTTERWORTH
Customhouse, 7th Floor, Boston 9, Mass.

2. ARTHUR BATCHELLER
748 Federal Bldg., 641 Washington St., New York 14, N. Y.

3. FORREST F. REDFERN

4. HYMAN A. COHEN
508 Old Town Bank Bldg., Gay Street & Falls way, Baltimore 2, Md.

5. FRED W. WILLIAMS
Room 402, New P. O. Bldg., Norfolk 10, Va.

6. WILLIAM D. JOHNSON

7. ARTHUR FISH
P. O. Box 150 (312 Federal Bldg.), Miami 1, Fla.

8. THEODORE G. DEILER
400 Audubon Bldg., New Orleans 16, La.

9. LOUIS L. McCABE
U. S. Appraisers Bldg., 7300 Wingate Ave., Houston 2, Tex.

10. JOHN H. HOMSY
P. O. Box 5238 (500 U. S. Terminal Annex Bldg.), Dallas 2, Tex.

11. BERNARD H. LINDEN

12. FRANCIS V. SLOAN
328 Customhouse, San Francisco 26, Calif.

13. JAMES M. CHAPPLE
805 Terminal Sales Bldg., Portland 5, Ore.

14. HERBERT H. ARLOWE
801 Federal Office Bldg., Seattle 4, Wash.

15. WILLIAM E. CLYNE
504 Customhouse, Denver 2, Colo.

16. DONALD A. MURRAY

17. WILLIAM J. MCDONELL
838 U. S. Court House, Kansas City 6, Mo.

18. HAROLD D. HAYES
246 U. S. Court House, Chicago 4, Ill.

19. EDWIN S. HEISER

20. EDWARD W. SANDERS
328 Federal Bldg., Buffalo 3, N. Y.

21. PAUL R. FENNER
609 Stangenwald Bldg., Honolulu 1, T. H.

22. IRL D. BALL
P. O. Box 2987 (322-323 Federal Bldg.), San Juan 13, Puerto Rico.

23. SIGFRED F. BERGE
P. O. Box 1421 (7-8 Shattuck Bldg.), Juneau, Alaska.

PRIMARY MONITORING STATIONS

CHARLES T. MANNING
P. O. Box 308, Dover Road, Millis, Mass.

ADOLPH ANDERSON
P. O. Box 31, Laurel, Md.

HENRY B. DUNHYPE
P. O. Box 4, Powder Springs, Ga.

WILLIAM R. FOLEY
P. O. Box 632, Kingsville, Tex.

WILLIAM HOFFERT
P. O. Box 744, Santa Ana, Calif.

ROBERT A. LANDSBURG
P. O. Box 5165, Portland, Ore.

BENJAMIN WOLF
P. O. Box 788, Grand Island, Nebr.

IRVING L. WESTON
P. O. Box 92, Allegan, Mich.

LEE R. DAWSON (Acting)
609 Stangenwald Bldg., Honolulu 1, T. H.

GEORGE McLEOD
P. O. Box 116, San Leandro, Calif.

SECONDARY MONITORING STATIONS

VERNON K. WILSON
P. O. Box 44, Belfast, Me.

THOMAS B. CAVE
P. O. Box 3, North Scituate, R. I.

ROBERT H. DELLAR
P. O. Box 347, South Miami, Fla.

H. FRANK RAWLINGS
P. O. Box 300, Bay St. Louis, Miss.

JOHN F. DeBARDELEBEN
Broken Arrow, Okla.

JOHN F. KADEKA
P. O. Box 499, Twin Falls, Idaho

ADELBERT C. LAWRENCE
P. O. Box 37, Station A, Spokane, Wash.

EVERETT MARSHALL
1640 Montreal Ave., St. Paul, Minn.

JAMES G. GILLOY
P. O. Box 99, Lexington, Ky.

JACK H. WHITE
P. O. Box 644, Anchorage, Alaska.

IRL D. BALL (Acting)
P. O. Box 73, Hato Rey, Puerto Rico.

EDWIN G. FORSYTH
P. O. Box 2961, Point Lena, Juneau, Alaska.

INVESTIGATIVE UNIT

J. BOWKER LEWIS
118 Jefferson St., P. O. Box L, Falls Church, Va.
ACCOUNTING, STATISTICAL and TARIFF DEPARTMENT

Executive Assistant Chief Accountant
HUGO REYER
Asst. Chief Accountant in Charge of Economic Branch
DALLAS W. SMYTHE

Chief, Economic Analysis Division
HYMAN H. GOLDIN
Chief, Statistics Division
A. UELAND
Asst. Chief Accountant in Charge of Accounts Branch
ROBERT E. STROMBERG

Chief, Accounting Regulations Div.
HENRY M. LONG

Chief, Field Division
CHARLES R. MAKELA

Chief, Broadcast Division
LeROY SCHAFF

In Charge of Rates Branch
WM. G. BUTTS

Chief, Tariff and Telephone Rates Division
JOHN R. LAMBERT

Chief, Telegraph Rates Div.
EDWIN W. PETERSON

COMMON CARRIER DIVISION
MARION H. WOODWARD
Chief of Branch

REGIONAL MANAGERS

CHARLES C. KOLSTER
748 Federal Bldg., 641 Washington St. (Rm. 506), New York 14, N. Y.

PAUL H. HERNDON, JR.

JOE H. MCKINNEY
U. S. Appraisers Bldg., 7300 Wingate Ave., Houston 2, Tex.

KENNETH G. CLARK
328 Customhouse, San Francisco 26, Calif.

GEORGE V. WILTSE
801 Federal Office Bldg., Seattle, Wash.

LANDON C. HERNDON
246 U. S. Court House, Chicago 4, Ill.

EMERY H. LEE

LEE R. DAWSON
609 Stangenwald Bldg., Honolulu 1, T. H.

VICTOR G. ROWE
P. O. Box 644 (13th & K Sts.), Anchorage, Alaska.

LICENSE DIVISION

Chief of Broadcast Section
CLARA M. IEHL

Chief of Commercial Section
WILLIAM H. IRVIN

INFORMATION OFFICE

Director of Information
GEORGE O. GILLINGHAM

Assistants
MARY O'LESON
SALINA M. LINDO

SECRETARIAL STAFF

THAIS G. OBRIEN
Asst. to Acting Chairman Denny

PHYLIS HANCOCK
Asst. to Comr. Walker

SYLVIA KESSLER
Asst. to Comr. Wakefield

CHARLES E. CLIFT
Asst. to Comr. Durr

IRENE M. DURGIN
Asst. to Comr. Jett

MINNIE SPARKS
Asst. to Comr. Hyde

FAUSTA PUFFENBERGER
Secty. to Mr. Cottone

OLIVE HENDERSON
Secty. to Mr. Adair

LILY MARSHALL
Secty. to Mr. Norfleet

LAURA L. HOLLINGSWORTH
Secty. to Mr. Slowie

SHIRLEY LYONS
Secty. to Mr. Robertson

DOROTHY GLEN
Secty. to Mr. Hatfield

CATHERINE LUNDERS
Secty. to Mr. Massing

ANNE BELLE BISCHOFF
Secty. to Mr. Woodward

HELEN WILSON
Secty. to Mr. Willoughby

NEVA BELLE PERRY
Secty. to Mr. Sterling

WILLIE HERBERT
Secty. to Mr. Krebs

MURIEL HUPP
Secty. to Mr. Wilkinson

MARGARET L. CURETON
Secty. to Mr. Plotkin

GRACE ALBION
Secty. to Mr. Cohen

BERNICE HASE
Secty. to Mr. Spillane

ELIZABETH HARRIS
Secty. to Mr. Reyer

DOROTHY WRIGHT
Secty. to Mr. Smythe
NATIONAL ASSOCIATION OF BROADCASTERS

Headquarters: 1760 N—Street, N. W., Washington 6, C. D. Phone, NAtional 2080

OFFICERS

Justin Miller
President

A. D. Willard, Jr.
Executive Vice-President

C. E. Arney, Jr.
Secretary-Treasurer

ADMINISTRATIVE STAFF

Robert T. Bartley
Director of FM Dept. and of Government Relations

Frank E. Pellegrin
Director of Broadcast Advertising

Richard P. Doherty
Director of Employee-Employer Relations

Dorothy Lewis
Coordinator of Listener Activity (New York)

Charles A. Batson
Director of Information

Arthur C. Stringer
Director of Special Services

James L. Middlebrooks
Director of Engineering

Don E. Petty
General Council

Robert C. Coleson
Asst. to President (Hollywood)

Kenneth H. Baker
Director of Research

BOARD OF DIRECTORS

Director
Paul W. Morency
WTIC, Hartford, Conn.

Michael R. Hann
WHCU, Ithaca, N. Y.

George D. Coleman
WGBI, Scranton, Pa.

Campbell Arnoux
WTAR, Norfolk, Va.

F. W. Borton
WQAM, Miami, Fla.

Wiley P. Harris
WJDX, Jackson, Miss.

James D. Shouse
WLW, Cincinnati, Ohio

C. Bruce McConnell
WISH, Indianapolis, Ind.

Leslie C. Johnson
WHBF, Rock Island, Ill.

District
1

Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont.

2

New York, New Jersey.

3

Delaware, Pennsylvania, Maryland.

4

District of Columbia, North Carolina, South Carolina, Virginia, West Virginia.

5

Alabama, Florida, Georgia, Puerto Rico.

6

Arkansas, Louisiana, Mississippi, Tennessee.

7

Kentucky, Ohio.

8

Indiana, Michigan, excluding the counties of Ontonagon and Gogebic.

9

Illinois; Wisconsin, excluding the counties of LaCrosse, Monroe, Juneau, Adams, Marquette, Waushara, Portage, Wood, Jackson, Trempealeau, Buffalo, Pepin, Pierce St. Croix, Dunn, Chippewa, Eau Claire, Clark, Marathon, Lincoln, Taylor, Rusk, Barron, Polk, Burnett Washburn,
## National Association of Broadcasters

<table>
<thead>
<tr>
<th>Director</th>
<th>District</th>
<th>States Comprising District</th>
</tr>
</thead>
<tbody>
<tr>
<td>John J. Gillin, Jr. WOW, Omaha, Neb.</td>
<td>10</td>
<td>Iowa, Missouri, Nebraska.</td>
</tr>
<tr>
<td>E. L. Hayek KATE, Albert Lea, Minn.</td>
<td>11</td>
<td>Minnesota; North Dakota; South Dakota, excluding the counties of Fall River, Shannon, Bennett, Todd, Mellette, Waushabough, Washington, Custer, Pennington, Jackson, Jones, Stanley, Haakon, Meade, Lawrence, Butte, Harding, Perkins Ziebach, Armstrong, Dewey and Corson; Wisconsin, including the counties of LaCrosse, Monroe, Juneau, Adams, Marquette, Waushara, Portage, Wood, Jackson, Trempealeau, Buffalo, Pepin, Pierce, St. Croix, Dunn, Chippewa, Eau Claire, Clark, Marathon, Lincoln, Taylor, Rusk, Barron, Polk, Burnett, Washburn, Sawyer, Price, Oneida, Vilas, Iron, Ashland, Bayfield and Douglas; Michigan, including the counties of Ontonagon and Gogebic.</td>
</tr>
<tr>
<td>Martin B. Campbell WFAA, Dallas, Texas</td>
<td>13</td>
<td>Texas.</td>
</tr>
<tr>
<td>William B. Smullin KIEM, Eureka, Calif.</td>
<td>15</td>
<td>California, excluding the counties of San Luis Obispo, Kern, San Bernardino, Santa Barbara, Ventura, Los Angeles, Orange, Riverside, San Diego and Imperial; Nevada and Hawaii.</td>
</tr>
<tr>
<td>Wm. B. Ryan KFI, Los Angeles, Calif.</td>
<td>16</td>
<td>Arizona; California, including the counties excepted in District 15; New Mexico.</td>
</tr>
</tbody>
</table>

### DIRECTORS-AT-LARGE

#### Large Stations
- Harold Hough WBAP, Fort Worth, Texas
- T. A. M. Craven WOL, Washington, D. C.
- Wayne Coy WINX, Washington, D. C.
- Frank Stanton CBS, New York, N. Y.

#### Medium Stations
- J. Harold Ryan WGBS, Miami, Fla.

#### Small Stations
- Clair R. McCollough WGAL, Lancaster, Pa.

#### Networks
- Frank M. Russell NBC, Washington, D. C.
- Edgar Kobak MBS, New York, N. Y. (Observer)
STANDING COMMITTEES 1946—1947

Following committees and sub-committees were chosen by the NAB Board of Directors since the Annual Convention in Chicago in October 1946. To facilitate the important business of the committees, liaison groups have also been appointed geographically, with a Board member as one of the personnel on each committee.

FM EXECUTIVE COMMITTEE

Walter J. Damm, Chairman, WTMJ-FM, Milwaukee, Wis.
Gordon Gray, FM Station WMIT, Winston-Salem, N. C.
John Shepard, 3rd, FM Station WGTR, Boston, Mass.
John V. L. Hogan, FM Station WQXQ, New York, N. Y.
Leonard Asch, FM Station WBCA, Schenectady, N. Y.
Lester Nafzger, WCOL-FM, Columbus, O.
Everett Dillard, FM Station KOZY, Kansas City, Mo.
Clarence Leich, FM Station WMLL, Evansville, Ind.
Cecil Masten, WNBF-FM, Binghamton, N. Y.
Matthew Bonebrake, KOCY-FM, Oklahoma City, Okla.

BOARD LIAISON COMMITTEE

Wayne Coy, Chairman, WINX-FM, Washington, D. C.
Martin Campbell, KERA-FM, Dallas, Texas.

International Broadcasting Advisory Committee

John S. Hayes, Chairman, WQXR, New York, N. Y.
Walter S. Brown, WSPA, Spartanburg, S. C.; Edward Murrow, CBS, New York, N. Y.
William Brooks, NBC, New York, N. Y.
A. A. Schechter, MBS, New York, N. Y.

LEGISLATIVE COMMITTEE

J. Harold Ryan, Chairman, WSPD, Toledo, Ohio.
Wayne Coy, WINX, Washington, D. C.
Don S. Elias, WWNC, Asheville, N. C.
Herbert Hollister, KMMJ, Grand Island, Neb.
Clair R. McCollough, WICAL, Lancaster, Pa.
Joseph Ream, CBS, New York, N. Y.
Frank M. Russell, NBC, Washington, D. C.
G. Richard Shafto, WIS, Columbia, S. C.
Robert D. Swezey, MBS, New York, N. Y.
O. L. Taylor, KGNC, Amarillo, Texas.
Louis Wasmer, KGA, Spokane, Wash.
Joe B. Carrigan, KWFT, Wichita Falls, Texas.

PUBLIC RELATIONS EXECUTIVE COMMITTEE

Gilmore Nunn, Chairman, WLAP, Lexington, Ky.
Craig Lawrence, WCOP, Boston, Mass.
Harold Wheelehan, WSMR, New Orleans, La.
James Le Gate, WIOD, Miami, Fla.
Richard H. Mason, WPTF, Raleigh, N. C.
Merrill Lindsay, WSOY, Decatur, Ill.
Lewis Allen Weiss, KHJ, Los Angeles, Cal.
George Crandall, CBS, New York, N. Y.
Carl Haverlin, MBS, New York, N. Y.
William S. Hedges, NBC, New York, N. Y.
BOARD LIAISON COMMITTEE
PUBLIC RELATIONS
F. M. Russell, Chairman, NBC, New York, N. Y.
William B. Way, KVOO, Tulsa, Okla.

SALES MANAGERS
EXECUTIVE COMMITTEE
Odin S. Ramsland, KDAL, Duluth, Minn.
James V. McConnell, NBC, New York, N. Y.
John W. Kennedy, WHAM, Rochester, N. Y.
Robert Gulick, WGAL, Lancaster, Pa.
Bill Bennett, KXYZ, Houston, Texas.
Louis Reed, WWL, New Orleans, La.
Ray Baker, KOMO, Seattle, Wash.
William Murdock, WOL, Washington, D. C.
Arthur Hull Hayes, CBS, New York, N. Y.
Gene Thomas, WOR, (MBS), New York, N. Y.

Non-Voting Associate Members
Preston Peters, Free & Peters, New York, N. Y.
Lewis Avery, Avery-Knodel, New York, N. Y.
Joseph Weed, Weed & Company, station reps., New York, N. Y.

BOARD LIAISON COMMITTEE
SALES MANAGERS
Paul W. Morency, Chairman, WTIC, Hartford, Conn.
Harry R. Spence, KXRO, Aberdeen, Wash.
Edgar Kobak, MBS, New York, N. Y.

SMALL MARKET STATIONS
EXECUTIVE COMMITTEE
Wayne W. Cribb, Chairman, KHMO, Hannibal, Mo.
Marshall Pengra, KRNR, Roseburg, Ore.
Robert T. Mason, WMRN, Marion, Ohio.
R. Sanford Guyer, WBTM, Danville, Va.
A. E. Spokes, WJOY, Burlington, Vt.
John F. Meagher, KYSM, Mankato, Minn.
Simon Goldman, WJTN, Jamestown, N. Y.
Frank Mills, WDWS, Champaign, Ill.
L. L. Hendricks, KRRV, Sherman, Tex.

BOARD LIAISON COMMITTEE
SMALL MARKET STATIONS
William B. Smullin, KIEM, Eureka, Cal.
Michael Hanna, WHCU, Ithaca, N. Y.

PROGRAM EXECUTIVE COMMITTEE
Merle S. Jones, Chairman, WOL, Washington, D. C.
E. R. Vadeboncoeur, WSYR, Syracuse, N. Y.
Edgar L. Bill, WMBD, Peoria, Ill.
Herb Plambeck, WHO, Des Moines, Ia.
H. W. Slavick, WMC, Memphis, Tenn.
Arthur B. Church, KMBC, Kansas City, Mo.
Stanley Hubbard, KSTP, St. Paul, Minn.
I. R. Lounsberry, WGR, Buffalo, N. Y.
Glenn Snyder, WLS, Chicago, Ill.
Davidson Taylor, CBS, New York, N. Y.
Phillips Carlin, MBS, New York, N. Y.
Clarence L. Menser, NBC, New York, N. Y.

BOARD LIAISON (Program)
Hugh B. Terry, Chairman, KLZ, Denver, Colo.
Wiley P. Harris, WJDX, Jackson, Miss.

ENGINEERING EXECUTIVE COMMITTEE
Orrin Towner, Chairman, WHAS, Louisville, Ky.
James Ebel, WMBD, Peoria, Ill.
Ross Beville, WWDC, Washington, D. C.
R. V. Howard, KSFO, San Francisco, Cal.
Roland C. Hale, WCOP, Boston, Mass.
Oscar Hirsch, WKRO, Cairo, Ill.
G. Porter Houston, WCBM, Baltimore, Md.
O. B. Hanson, NBC, New York, N. Y.
William B. Lodge, CBS, New York, N. Y.
Earle M. Johnson, MBS, New York, N. Y.

LIAISON COMMITTEE
(Engineering)
T. A. M. Craven, Chairman, WOL, Washington, D. C.
G. Richard Shafto, WIS, Columbia, S. C.
EMPLOYER-EMPLOYEE RELATIONS COMMITTEE
John Elmer, Chairman, WCBM, Baltimore, Md.
William Fay, WHAM, Rochester, N. Y.
John E. Fetzer, WKZO, Kalamazoo, Mich.
Frank King, WMBR, Jacksonville, Fla.
Howard Lane, WJJD, Chicago, Ill.
Harry A. Le Poidevin, WRJN, Racine, Wis.
C. L. McCarthy, KQW, San Francisco, Calif.
Frank R. Smith, WWSW, Pittsburgh, Pa.
Marshall Pengra, KRNR, Rosebury, Ore.
John H. MacDonald, NBC, New York, N. Y.
Joseph H. McDonald, ABC (JZ), New York, N. Y.
Frank K. White, CBS, New York, N. Y.
Robert Sweeney, MBS, New York, N. Y.
C. L. Thomas, KXOK, St. Louis, Mo.

LIAISON COMMITTEE (Labor Relations)
F. W. Burton, Chairman, WQAM, Miami, Fla.
Leslie C. Johnson, WHBF, Rock Island, Ill.

RESEARCH COMMITTEE
Carl Burkland, Chairman, WTOP, Washington, D. C.
Gene L. Cagle, KFJZ, Fort Worth, Tex.
Dietrich Dirks, KTRI, Sioux City, Ia.
J. C. Tully, WJAC, Johnstown, Pa.
Charles P. Scott, KTKC, Visalia, Calif.
William T. Lane, WAGE, Syracuse, N. Y.
Elmo Wilson, CBS, New York, N. Y.
H. M. Beville, NBC, New York, N. Y.
E. P. H. James, MBS, New York, N. Y.
Edward Evans, WJZ, New York, N. Y.

LIAISON COMMITTEE (Research)
Frank Stanton, Chairman, CBS, New York, N. Y.
Harold Ryan, WSPD, Toledo, Ohio.

STANDARDS OF PRACTICE Committee Program Executive Committee
Edgar Bill, Chairman, WMBD, Peoria, Ill.
Gayle Grubb, KGO, San Francisco, Calif.
Walter Damm, WTMJ, Milwaukee, Wis.
Ken Dyke, NBC, New York, N. Y.
Harold Fellows, WEEI, Boston, Mass.
John M. Outler, Jr., WSB, Atlanta, Ga.
C. T. Lucy, WRVA, Richmond, Va.
Eugene Carr, WPAY, Portsmouth, Ohio.

SUB-COMMITTEE MEMBERS
SALES PRACTICES
John M. Outler, Jr., WSB, Atlanta, Ga.
John W. Kennedy, Chairman, WHAM, Rochester, N. Y.
Craig Lawrence, WCO, Boston, Mass.
John Toothill, Burn-Smith Company, New York, N. Y.

SUB-COMMITTEE AUDIENCE MEASUREMENT
William B. Murdock, Chairman, WOL, Washington, D. C.
Howard S. Meighan, CBS, New York, N. Y.
Ted Jones, WKIP, Poughkeepsie, N. Y.

JOSKE ADVISORY Sub-Committee
James Brown, KONO, San Antonio, Texas, Chairman.
Walter Johnson, WATIC, Hartford, Conn.
Lewis H. Avery, Avery-Knodel, Inc., New York, N. Y.
Lee Hart, NAB.

SPOT SALES Sub-Committee
Beverly Middletown, WSYR, Syracuse, N. Y.
John Blair, John Blair & Company, Chicago, Ill.

SALES PROMOTION Sub-Committee
John M. Outler, Jr., Chairman, WSB, Atlanta, Ga.
Edward P. J. Shurick, KMBC, Kansas City, Mo.
John Carl Jeffery, WKMO, Kokomo, Ind.
Joseph Creamer, WOR, New York, N. Y.
Louis Hausman, CBS, New York, N. Y.
Hugh M. P. Higgins, NAB.
FOREWORD

BROADCASTING is dedicated to freedom of expression, limited only as prescribed by law and by considerations of decency and good taste.

The National Association of Broadcasters formulates and publishes the following Standards of Practice as a guide to assist the licensee in operating in the public interest.

Determination of what shall be broadcast rests entirely with the station licensee and this responsibility may not be delegated.

Public Questions

Station licensees should provide time for the presentation of public questions. Such time should be allotted with due regard to the value and interest of the subject to the public.

Treatment of Political and Public Question Broadcasts

Broadcasts designed for the presentation of political, economic, social or philosophic questions or the candidacy of any person for public office or a measure to be voted upon should be presented by straightforward statement appealing to intelligence and reason.

News

News should be presented with fairness and accuracy and the station licensee should be satisfied that the arrangements made for obtaining news insure this result. News should not be selected for the purpose of furthering or hindering either side of any public question nor should it be colored by the opinions or desires of the station management, the editor or others engaged in its preparation or the person actually delivering it over the air, or, in the case of sponsored news broadcasts, the advertiser.

The fundamental purpose of news dissemination in a democracy is to enable people to know what is happening and to understand the meaning of events so that they may form their own conclusions.

Children’s Programs

Programs designed specifically for children reach impressionable minds and influence social attitudes, aptitudes and approaches and, therefore, they require the closest supervision of broadcasters in the selection and control of material, characterization and plot.

This does not mean that the vigor and vitality common to a child’s imagination and love of adventure should be removed. It does mean that programs should be based upon sound social concepts and presented with a
superior degree of craftsmanship; that these programs should reflect respect for parents, adult authority, law and order, clean living, high morals, fair play and honorable behavior. Such programs should not contain sequences involving horror or torture or use of the supernatural or superstitious or any other material which might reasonably be regarded as likely to over-stimulate the child listener, or be prejudicial to sound character development. No advertising appeal which would encourage activities of a dangerous social nature should be permitted.

To establish acceptable and improving standards for children's programs, the National Association of Broadcasters will continuously engage in studies and consultation with parent and child study groups. The results of these studies will be made available for application to all children's programs.

Education

While all radio programs possess some educative values, broadcasters should endeavor to assist specific educational efforts. In cooperation with educators and other appropriate groups, broadcasters should search for improving applications of radio as a medium of education.

Religion

Broadcasting, which reaches men of all creeds and races simultaneously, should not be used to convey attacks upon another's race or religion. Rather it should be the purpose of the religious broadcast to promote the spiritual harmony and understanding of mankind and to administer broadly to the varied religious needs of the community.

Commercial Programs and Length of Commercial Portion

Acceptance of programs and announcements should be limited to products and services offered by individuals and firms engaged in legitimate commerce; whose products, services, advertising, testimonials and other statements comply with pertinent legal requirements, fair trade practices and accepted standards of good taste.

Brief handling of commercial copy is recommended procedure at all times, with special consideration being given to the effect on the listener of the manner of presentation.

Member stations should hold the length of the commercial portion, including that devoted to contests and offers, to the following number of minutes and seconds:

- Five minute programs .............................................. 1:30
- Five minute news programs ........................................ 1:00
- Ten minute programs ............................................... 2:00
- Fifteen minute programs .......................................... 2:30
- Twenty-five minute programs .................................... 2:45
- Thirty minute programs ........................................... 3:00
- Sixty minute programs ............................................. 6:00
In participation programs, announcement programs, "Musical Clocks," shoppers guides and other programs of fifteen minutes or longer falling within these general classifications, the commercial portion should not exceed 20% of the total time utilized.

The 20% limitation does not apply when a fifteen minute or longer segment is sold to one sponsor. The commercial portion should then be the same as given in the table on page 905.

"Standards of Good Taste"

The following are deemed to be generally unacceptable under these Standards of Practice:

1. Unfair attacks upon competitors, competing products, or upon other industries, professions or institutions.

2. Misleading statements of price or value or misleading comparisons of price or value.

3. Continuity which describes repellently any functions or symptomatic results of disturbances, or relief granted such disturbances through use of any product.

4. Cures and products claiming to cure.

5. Advertising statements or claims member stations know to be false, deceptive or grossly exaggerated.

6. Any remedy or other product the sale of which or the method of sale of which constitutes a violation of law.

7. Any spirituous or "hard" liquor.

8. Any fortune-telling, mind-reading, or character-reading, by handwriting, numerology, palm-reading, or astrology, or advertising related thereto.

9. Schools that offer questionable or untrue promises of employment as inducements for enrollment.

10. Matrimonial agencies.

11. Offers of "home work" except by firms of unquestioned responsibility.


13. All forms of speculative finance. Before member stations accept any financial advertising, it should be fully ascertained that such advertising and such advertised services comply with all pertinent federal, state and local laws.
SRDS welcomes the over 125 NEW and rarin’ to go stations it has added to the Radio Section since January, 1946. 250, 1000 or 50,000 watters... they all indicate growth, competition and new sales opportunities, new dazzle for the showmanship medium!

Over 1200 stations and networks, all told, are listed in SRDS, make for over 400 pages of up-to-the-instant rates and data every month for agencies and national advertisers, the buyers of time in today’s shifting, soaring market, the top-men stations and nets must reach.

150 stations and networks tell their factual sales-story every month in SRDS, supplement their listening with jolting, sales-making messages... have found that SRDS’ constant buyer contact and ever-present salesman-ship is the keystone of all media advertising.

Advertising in SRDS sells advertising!
The Advertiser
MONTHLY. 11 W. 42nd St., New York 18, N. Y. Phone, LONGacres 5-2125. Editor and Publisher, Manuel Rosenberg; Managing Editor, Allen Lekus.

Advertising Age
WEEKLY. 100 East Ohio St., Chicago 11, Ill. Phone, Delaware 1337. Publisher, G. D. Crain, Jr.; Editor, S. R. Bernstein. Managing Editor, John B. Miller. BRANCH OFFICES: 330 W. 42nd St., New York 18, N. Y., Phone, BRYant 9-6431; Charles B. Groomes, Vice-President; Lawrence M. Hughes, Executive Editor; 995 Press Building, Washington 4, D. C., Phone, REPUBLIC 7659, Stanley E. Cohen, Washington Editor; Russ Building, San Francisco 4, Calif., William Blair Smith, Manager; Garfield Building, Los Angeles 4, Calif., Walter S. Reilly, Manager.

Advertising & Selling
MONTHLY. 9 E. 38th St., New York 16, N. Y. Phone, CAledonia 5-9770. President, J. H. Moore; Vice-President and Editor, F. C. Kendall; Managing Editor, Roger Barton. Advertising Manager, None. BRANCH OFFICES: 1327 People’s Gas Building, Chicago 3, Ill., Phone, HARRisson 7272, William R. Joyce, Western Manager; 714 West Olympic Blvd., Los Angeles 15, Calif., Phone, RICHmond 9327, Ned Brydone-Jack, Pacific Coast Representative; also 1055 Monadnock Building, San Francisco 5; Phone DOuglas 4475; 915 Olive Street, St. Louis 1, Mo., Phone GARfield 0043, Carl Schultenberg, Southern Representative; 131 Fleet Street, E.C.4, London, England; Central 1060, 3754 and 3133. Will Kitchen, Jr. (Magazines) Ltd. Mgrs. for Great Britain and Eire.

The Billboard
WEEKLY, 25 Opera Place, Cincinnati 1, Ohio. Phone, Main 9390. The Billboard Publishing Co. R. S. Littleford, Jr. and W. D. Littleford, Publishers; E. W. Evans, Vice-President; Joseph Csida, Vice-President and Editor - in chief. BRANCH OFFICE: Managers and Divisions: W. D. Littleford, General Manager, Eastern Division, 1564 Broadway, New York 19, N. Y. Phone, MEDallion 3-1615; M. L. Reuter, General Manager, Midwest Division, 155 North Clark St., Chicago 1, Ill. Phone, CENTRAL 8761; Sam Abbott, General Manager West Coast Division, 6000 Sunset Blvd., Hollywood 28, Calif., Phone Hollywood 5831; F. B. Joerling, General Manager, St. Louis Office, 390 Arcade Bldg., St. Louis 1, Mo. Phone, CHEstnut 0443.

Broadcasting—Telecasting

Canadian Advertising
QUARTERLY. 481 University Avenue, Toronto, Ont., Canada. Manager, Alan C. Ball.
MORE radio stations and networks buy more pages of advertising in TIDE than in any other general advertising publication.

These radio stations and networks are using TIDE for the best reason possible: they know that TIDE reaches the right people . . . the people with advertising say-so!

Be sure you’re reaching those people too! Advertise your facilities in TIDE, the leader among general advertising publications in radio station and network advertising!

TIDE
The Newsmagazine of Advertising, Marketing and Public Relations
232 Madison Avenue, New York City 16, N. Y.
Communications

MONTHLY. 52 Vanderbilt Ave., New York 17, N. Y. Phone, MUrray Hill 4-0170. Publisher, Bryan Davis Publishing Co., Inc.; Editor, Lewis Winner; Business Manager, B. S. Davis; Vice-President and General Manager, Paul S. Weil.

Daily Variety


Down Beat

BI-MONTHLY. 208 North Wabash Ave., Chicago, Ill. Phone, Andover 1712. Publisher, Glenn Burrs; Editor, Ned E. Williams; Advertising Manager, Ed Paro; Circulation Manager, Frank Miles. BRANCH OFFICES: RKO Bldg., New York, N. Y. Phone Circle 7-1431, 748 N. Rampart Blvd., Los Angeles, Calif.

Editor and Publisher


Electronic Industries

MONTHLY. 480 Lexington Ave., New York, N. Y. Phone, PLaza 3-1340. Publisher, M. Clements; Editor, Dr. Orestes H. Caldwell.

Electronics

MONTHLY. 330 West 42nd St., New York, N. Y. Phone MEdallion 3-0700. Publisher, McGraw-Hill Publishing Co.; Editor, Donald G. Fink; Keith Henney, Consulting Editor; W. W. MacDonald, Managing Editor. BRANCH OFFICES:


Film Daily

DAILY. 1501 Broadway, New York 18, N. Y. Phone, BRyan 9-7117. Publisher, John W. Ali- coate; Associate Publisher and General Manager, Donald M. Mer sereau; Editor, Chester B. Bahn; Los Angeles Correspondent, Ralph Wilk, 6425 Hollywood Blvd., Phone GRanite 6607; Washington Correspondents, Andrew H. Older, 6417 Dahlonega Road, Phone, Wis consin 3271; Manning Clagett, 2122 Decatur St., N.W., Phone, Hobart 7627; Chicago Correspondent, Joseph Esler, 6241 N. Oakley Ave.

FM Business

MONTHLY: 108 Park Ave., New York 17, N. Y. Phone, MUrray Hill 4-1562-3-4. Martin Codell, President and Publisher; Edward Codell, Vice-President and Advertising Director; George M. Hakim, Managing Editor; F. Reese Brown, Associate Editor; Earl Abrams, Washington Editor; Robert S. Lathrop, Art Director; F. Masters, Circulation Manager; Robert Irving, Advertising Production. BRANCH OFFICES: 1419 Connecticut Ave., N.W. Washington 6, D. C., Michigan 2020, Martin Codell, President; 684 South Lafayette Park Place, Los Angeles 5, Calif., Drexel 4588, Robert Walker, Manager; 68 Post St., San Francisco 4, Calif., Sutter 5568, Rogers Parratt, Manager.

FM and Television

MONTHLY: Main office, Great Barrington, Mass. Phone, Great Barrington 500; Editor-Publisher, Milton B. Sleeper; Advertising Manager, William T. Mohr-
NOW IS THE TIME...

to “position” your station in the minds of advertisers. The patterns of postwar advertising have not yet crystallized. They are still fluid, because of the thousands of new minds now working on advertising. Many are old hands at the business, but in new jobs after years of military service. Many old friends are gone from the scene forever, replaced by men with new and different ideas, who have to be sold on your station. Not all the casualties were on the battlefield. Men who held the line satisfactorily during the war often aren’t equipped for the desperate competitive struggle ahead. Now, before opinions become set, is the time to “position” your station.

AND THIS IS THE PLACE...

to do it. Advertising Age goes to the 17,275 most important advertising desks in America every Monday morning—to 5,500 executives of manufacturers, service companies, and marketing organizations; to more than 3,800 advertising agency executives. Its large page size offers the biggest impact available in the field. Look over any current issue and see what your competitors are doing to “position” themselves.
Music Business
MONTHLY: 1697 Broadway, New York, N. Y. Phone Circle 5-4920; George Goodwin, Publisher; John O'Connor, Editor-in-Chief; Associate Editors: Malcolm McGlasson, Howard Weissman, Stanley Goldstein, Miriam De Kilka, and Esta Silsbee.

Musical Courier
TWICE MONTHLY. 119 West 57th Street, New York 19, N. Y. Phone, Circle 7-4500. Publisher, Music Periodicals Corp.; General Manager, Grace Nylens; Editor, Russell Kerr; Radio Editor, William A. Taylor.

Musical Digest
BI-MONTHLY. 119 West 57th St., New York, N. Y. Phone Circle 7-1124. Alfred Human, Editor; Edward Smith, Assoc. Editor; Roland Gelatt, Harold Schoenberg, contributing editors; Jean Carlu, Art Director.

Music Trade Review
MONTHLY. 1270 Sixth Ave., New York 20, N. Y. Phone, Circle 7-5842. Editor, Carleton Chace; Circulation Manager, B. Borin.

The Parts Jobber
MONTHLY. 1270 Sixth Ave., New York 20, N. Y. Phone, Circle 7-5842. Editor and Business Manager, Mal Parks.

Printers' Ink
WEEKLY. 205 E. 42nd St., New York 17, N. Y. Phone, Murray Hill 3-6500. Publisher, Printers' Ink Publishing Co.; President and Publisher, C. B. Larabee; Advertising Director, Henry W. Marks; Editor, Eldridge Peterson; Managing Editor, Frank LaClave; News Editor, Thomas M. Jones; Radio, W. Richard Brunner—Victor Dallaire. BRANCH OFFICES: 6 North Michigan Ave., Chicago 2, Ill. Harold E. Green, Associate Editor; Statler Building, Boston 16 Mass., E. P. Meade, Manager; 629 W. 35th St., Los Angeles 7, Calif., Louis F. Thomann, Western Editor; 1722 Rhodes-Haverty Building, Atlanta 3, Ga., H. F. Cogill, Manager; 1175 Woodbury Road, Pasadena 6, Calif., J. W. Conrow, Manager.
We Are Justifiably Proud of our "Associate Editors"...

Among the many notable Advertising Executives who have written articles for past issues of the ADVERTISER and MARKETS of AMERICA are the famed Chairmen and a host of members of the Association of National Advertisers and American Association of Advertising Agencies respectively. We like to call them our "Associate Editors," for they have immeasurably enriched our editorial fare.

Like their many confreres, they have written pertinent articles of interest and lasting value to the men and women who read The ADVERTISER—the nation's advertising and merchandising executives and their advertising agency personnel.

Both of our widely read publications are the products of the men who create and place advertising... control the billion and more dollars spent in all media and notably radio.

In each instance we select an authority to write on his subject... not a long-haired theorist. Thus our readers are fully informed and appreciative of the contents of our publications. Thus, too, they prove to be every broadcaster's best advertising prospects. Many of them are now clients—yet there are many more to reach! Reach them quickly and keep them sold on your station or network, via the advertising pages of The ADVERTISER (monthly) and MARKETS OF AMERICA, (Annual).

The ADVERTISER

Space rate in The ADVERTISER and in MARKETS of AMERICA,

NEW YORK CITY: 11 West 42nd St. (18), LOnGacre 5-2125
CINCINNATI: 3557 Bogart Ave. (29), AVon. 6825
WASHINGTON, D. C. • KANSAS CITY • MEXICO CITY
**Proceedings of the I.R.E. And Waves and Electronics**
MONTHLY. 330 West 42nd St., New York 18, N. Y. Phone MEdallion 3-5661. Publisher, Institute of Radio Engineers; President, Frederick B. Llewellyn; Vice-President, Edmund M. Deloraine; Treasurer, William G. White; Editor, Alfred N. Goldsmith; Secretary, Haraden Pratt; Executive Secretary, George W. Bailey; Advertising Manager, William C. Copp.

- **Q S T**
and The Radio Amateurs Handbook
MONTHLY. West Hartford, Conn. Publisher, American Radio Relay League; General Manager and Editor, Kenneth B. Warner; Advertising Manager, F. Cheyne Beekley; Circulation Manager, David H. Houghton; Technical Editor, George Grammer.

- **Radio-Craft**
MONTHLY. 25 West Broadway, New York, N. Y. Phone, REctor 2-9690. Hugo Gernsback, Editor-in-chief; Fred Shuman, Managing Editor; M. H. Gernsback, Consulting Editor; R. F. Scott, W2PWG, Technical Editor; I. Queen, W2OUX, Editorial Associate; Elmer Fuller, Shortwave Editor; John J. Lamson, Advertising Director. BRANCH OFFICES: 308 W. Washington St., Chicago 6, Ill.; 405 Erie Bldg., Cleveland, Ohio, Burdette Phillips, Manager; 307-8 Boulevard Bldg., Detroit Mich., C. Frank Holstein, Manager; 606 South Hill St., Los Angeles 14, Calif., Ralph H. Harker, Manager; 582 Market St., San Francisco 4, Calif., Ralph H. Harker, Manager.

- **Radio Life**
WEEKLY. 1541 Rodney Drive, Los Angeles 27, Calif. Phone, Normandy 2-7080. Publisher, Carm M. Bigsbey; Editor, Evelyn A. Bigsbey; Assistant Editor, Shirley Gordon; Business Manager, Robert G. Johnson; Advertising Manager, Gene Jones. Editorial Office, 1558 North Vine St., Hollywood 28, Calif. Phone, HE 2025.

**Radio Daily**
DAILY. 1501 Broadway, New York 18, N. Y. Phone, Wisconsin 7-6336. Publisher, John W. Alicoate; Treasurer and General Manager, Donald M. Mersereau; Editor, Frank Burke; Vice President and Business Manager, Marvin Kirsch; Vice-president, Chester B. Bahn; Secretary, Charles A. Alicoate. Managing Editor, M. H. Shapiro; Los Angeles Correspondent, Ralph Wilk; Washington Correspondents, Andrew H. Older, 6417 Dahlonega Road, Phone Wisconsin 3271; Manning Clagett, 2122 Decatur St., N.W., Phone Hobart 7627; Chicago (1) Nat Green, 1417 Ashland Bldg., 155 N. Clark St. Phone, State 2332. Oakland 4545. BRANCH OFFICE: 6425 Hollywood Blvd., Hollywood 28, Calif., Phone, Granite 6607, Ralph Wilk, Manager.

**Proceedings of the Radio Club of America**
SIX ISSUES PER YEAR (Approximately). 11 West 42nd St., New York, N. Y. Phone, LONgacre 5-6622. President, A. Hazeltine; Vice-President, O. J. Morelock; Treasurer, J. J. Stanley.

**Radio Mirror Magazine**
MONTHLY. 205 East 42nd St., New York 17, N. Y. Phone, LEXington 2-9500. Publisher, Macfadden Publications, Inc.; Editorial Director, Fred R. Sammis; Editor, Doris McFerran; Art Editor, Jack Zasorin; Associate Editor, Evelyn Fiore. BRANCH OFFICES: 221 North La Salle St., Chicago, Ill., Manager, Edward F. Lethen, Jr.; 420 Market St., San Francisco, Calif.; Manager, Lee Andrews, 8949 Sunset Blvd., Hollywood, Calif.; Hollywood Correspondent, Iris Noble, 15041, Del Gado Drive, Sherman Oaks, Calif. Phone, Irving 1518-M.

**Radiomonde**
WEEKLY. 1434 St. Catherine Street West, Montreal, Canada, phone number PLateau 4186; publisher: Radio Publications Limited; Editor: Marcel Provost.
METRONOME

SERVING AND SURVEYING THE ENTIRE WORLD OF MUSIC • ITS VIEWPOINT AS MODERN AS TOMORROW!

NOW....

WELCOMES THE YOUNGEST MEMBER OF THE METRONOME FAMILY.

IT'S THE

MUSIC DEALER

THE BUSINESS MAGAZINE FOR MUSIC MERCHANTS . . . BLANKETING THE MOST IMPORTANT MUSIC AND RECORD RETAILERS THROUGHOUT THE UNITED STATES, CANADA AND FOREIGN COUNTRIES

START YOUR CASH REGISTER RINGING WITH THE FIRST ISSUE

MUSIC DEALER

OUT THIS FEBRUARY!

26 WEST 58th STREET  NEW YORK 19, N. Y.
Radio News
MONTHLY. 185 No. Wabash Ave., Chicago, Ill. Phone, Andover 5200. Published by Ziff-Davis Publishing Co. Publisher, William B. Ziff; General Manager, B. G. Davis; Editor, Oliver Read. BRANCH OFFICES: Empire State Bldg., New York 1, N. Y. Phone, Wisconsin 7-0400, Executive Assistant, Charles R. Tighe; 8th & Hill St. Bldg., Los Angeles, Calif., Phone, Tucker 9213, Wm. L. Pinney, Western Advt. Manager; 1319 F St., N.W., Washington, D. C., Phone, Executive 2502, Fred Hamlin, Washington Editor.

Radio & Appliance Journal
MONTHLY. 1270 Sixth Ave., New York 20, N. Y. Phone, Circle 7-5842. Kolpar Publications, Inc. Alex H. Kolbe, Publisher; Mal Parks, Vice-Pres. & Gen. Mgr.; Betty Borin, Circulation Manager; Irving N. Cooper, Jr., Eastern Advertising Manager. BRANCH OFFICES: 30 N. La Salle St., Chicago, Ill. Gordon Ewing, Manager; 412 West 6th St., Los Angeles, Calif., Phone, Vandyke 8815, Frederick Stern, Manager; 6 Rue de Pascal, Brussels, Belgium, Julian Block, Manager.

Radio Showmanship
MONTHLY. 1004 Marquette Ave., Minneapolis 2, Minn. Phone, BRidgeport 0181. Don Paul Nathanson, Publisher; Marie Ford, Editor.

Radio & Television Retailing
MONTHLY. 480 Lexington Ave., New York, N. Y. Phone, PLaaza 3-1340. Publisher and General Manager, M. Clements; Editor, Orestes H. Caldwell.

Radio and Television Weekly
WEEKLY. 99 Hudson St., New York, N. Y. Phone, WA 5-2576. Publisher, Edward H. Davis; Editor, Cy Kneller; General Advertising Manager, Sidney E. Davis. Correspondents in principal cities.

Radiotime
TWICE MONTHLY. Sun Life Bldg., Montreal, Quebec, Canada. Phone, PLaaza 6494. President, W. E. Elliott; Vice-President, J. Myles Leckie; Secretary-Treasurer, E. R. Comte. BRANCH OFFICE: 515 Broadview Ave., Toronto, Phone, Gerrard 1144.

Radio Trade-Builder
MONTHLY. 347 Adelaide St., West, Toronto, Ont., Canada. Phone, Adelaide 6261. Publisher Hugh C. MacLean Publications Ltd.; Editor, T. C. Van Alstyne; Managing Editor, Fred A. Given; Assoc. Editor, Chester I. Soucy; Advertising Rep., John C. Patton.

Radio World
WEEKLY. 1434 St. Catherine Street West, Montreal, Canada, phone number PLaaza 4186; Publisher: Radio Publications Limited; Marcel Provost, Managing Editor.

Sales Management
SEMI-MONTHLY, with two special issues. Survey of Buying Power. 386 Fourth Ave., New York 17, N. Y. Phone, MOhawk 4-1760. Publisher and Editor, Raymond Bill; General Manager, Philip Salisbury; Managing Editor, A. R. Hahn; Advertising Service manager, R. E. Smallwood. BRANCH OFFICES: 333 N. Michigan Ave., Chicago 1, Ill., C. E. Lovejoy, Jr., Manager. 15 East De La Guerra, Santa Barbara, Cal., Warwick L. Carpenter, Manager.

Service Magazine
MONTHLY. 52 Vanderbilt Ave., New York 17, N. Y. Phone, MUrray Hill 4-0170. Publisher, Bryan Davis Publishing Co., Inc.; Editorial Director, Lewis Winner; Advisory Editor, A. A. Ghirardi; Business Manager, B. S. Davis; Vice-Pres.-Gen. Mgr., Paul S. Weil.

Sponsor
MONTHLY. 40 W. 52nd St., New York 19, N. Y. Phone, PLaaza 3-6216. President and Publisher, Norman R. Glenn; Editor, Joseph M. Koehler; Advertising Director, Charles E. Maxwell.
THE MUSICAL COURIER is more than a music magazine. It presents a graphic international picture of the development of music.

THE MUSICAL COURIER reviews symphony, opera and concert performances, recital and debut appearances. There are special departments for piano, voice and organ, reviews of new music as it is published, interviews with leading personalities, news of recordings, ballet, motion pictures, radio and television.

With music assuming an ever more important place in American life, the MUSICAL COURIER offers professional and student an invaluable and timely record of world events.

119 W. 57th St., New York 19, N. Y.
CIRCLE 7-4500

252
Standard Rate and Data Service
MONTHLY. 333 No. Michigan Ave., Chicago 1, Ill. Phone, Randolph 5616. Publisher and Chairman of the Board, Walter E. Botthof; President, Richard A. Trenkmann; Exec. Vice- PRES. and Treas. C. Laury Botthof; Exec. Vice-Pres. in Charge New York Office, Albert William Moss; Secretary, Elsa Laury Botthof. BRANCH OFFICES: 420 Lexington Ave., New York 17, N. Y., Phone, LExington 2-6611; 816 W. Fifth St., Los Angeles 13, Calif., Don Harway, Pacific Coast Representative.

Televiwer
BI-MONTHLY. 11 West 42nd St., New York City. Phone, LOngacre 5-1683. Irwin A. Shane, Editor and Publisher.

The Televiiser
BI-MONTHLY. 11 West 42nd Street, New York 18, N. Y., Phone, LOngacre 5-1683. Publisher, Irwin A. Shane; Editor, Judy Dupuy; Business Manager, Morris Cooper; Advertising Manager, George Webster.

Television Daily
DAILY. 1501 Broadway, New York 18, N. Y. Phone, WIsconsin 7-6336. Publisher, John W. Alicoate; Treasurer and General Mgr., Donald M. Mersereau; Editor, Frank Burke; Vice-Pres. and Business Manager, Marvin Kirsch; Managing Editor, M. H. Shapiro; Vice-president, Chester B. Bahn; Secretary, Charles A. Alicoate, Los Angeles Correspondent, Ralph Wilk; Chicago Correspondent, Nat Green, 1417 Ashland Bldg. 155 N. Clark St. Phone, State 2332. BRANCH OFFICE: 6425 Hollywood Blvd., Hollywood 28, Calif., Ralph Wilk, Manager. Published regularly as a supplement to RADIO DAILY.

Television Magazine
MONTHLY. 600 Madison Ave., New York, N. Y. Phone, PLaza 3-5748. Frederick Kugel Co. Editor-Publisher, Frederick A. Kugel; Managing Editor, Mary Gannon; Washington, Dorothy Holloway; T. R. Kennedy, Jr., Technical Editor; Sidney Lane, News Editor; Jack Kilpatrick, Patents; Lawrence Sweeney, Business Manager; Evelyn Hellem, Circulation Manager.

Tide

TV
103 Park Ave., New York 17, N. Y. Phone, MUrray Hill 4-1562. Martin Codel, President & Publisher; Edward Codel, Vice President & Advertising Director; George M. Hakim, Managing Editor; F. Reese Brown, Associate Editor; Patricia Murray, Associate Editor; Earl Abrams, Washington Editor; A. E. Long, Circulation Manager; Robert S. Lathrop, Art Director; Richard Irving, Advertising Production; F. Masters, Circulation Manager. BRANCH OFFICES: 1519 Connecticut Ave., N.W. Washington 6, D. C. Phone, Michigan 2020. Martin Codel, President; 684 South Lafayette Park Place, Los Angeles 5, Calif. Phone Drexel 4388, Robert Walker, Manager; 68 Post St. San Francisco 4, Calif. Phone Sutter 5568, Roger Parrott, Manager.

Variety
WEEKLY. 154 West 46th St., New York 19, N. Y. Phone, BRYant 9-8153. Publisher Sid Silverman; Editor, Abel Green; Business Manager, Harold Erichs; Radio Editor, Geo. Rosen; Advertising Manager, Louis Rydell; Production Manager, Murray Rann. BRANCH OFFICES: 360 N. Michigan Ave., Chicago, Ill., Bill Hunt; 1708-10 No. Vine St., Hollywood, Calif., Arthur Ungar.
Reach the DOERS of the Industry WITH THE HELP OF

The men who make the radio industry tick are the technicians, servicemen and engineers—all readers of RADIO-CRAFT. It is a publication expressly designed for the busy thinkers of the radio fraternity. Its articles are stripped of glamour and non-essentials, providing streamlined, down-to-earth usable facts.

RADIO-CRAFT supplies worthwhile news of radio, radar, television, industrial electronics, atomics and allied subjects—news that is fresh and absolutely authentic. Business events and personalities are omitted to provide space for technical developments.

For 17 years the editors of RADIO-CRAFT have been serving this rich menu of meaty articles, month after month, to its readers. The goodwill created carries over to the advertising pages. Needless to say such reader interest is of inestimable value to you as an advertiser. Take advantage of both quality and quantity (76,686)* circulation. Send for complete facts and rates.

RADIO-CRAFT
25 WEST BROADWAY, NEW YORK 7, N. Y.

*Publisher's statement — Average monthly net paid. Period ending June 30, 1946.
CANADA
is your best friend and nearest customer.

"CANADIAN BROADCASTER"
is the only Business Paper devoted exclusively to Canadian Broadcasters and their Sponsors

Twice a Month
$2.00 a year — $5.00 for 3 years

Sample Copy on Request

Canadian Broadcaster
371 Bay Street
Toronto 1
Canada
Copywriters are such unhappy people

They get that way from writing copy!

Take this ad, for instance. The copy is supposed to tell what ABC has been up to in the past year. How it's been a good year.

But there's a catch to it. No horn-blowing, please, say the brass hats. No back-patting. Sure, you can mention that Sterling Drug, Derby Foods, Eversharp-Schick and other top advertisers joined the fold—but don't brag about it. Of course say something about ABC bagging Bing Crosby... and coming up with Henry Morgan, the comedy sensation of the year... and getting the all-time-high Hooper for any commercial broadcast (67.2) with the Louis-Conn broadcast. And even a word about the 9.0 Hooper for the Fat Man, an amazing Hooperating for a sustainer. Sure, get 'em all in the ad, but be humble about it.

Somewhere in there, too, say the big boys, mention that American Television Society Award. And the memorable "readings" of John Hersey's "Hiroshima." That's about all, except that the number of American Broadcasting Company stations has been upped from 194 to 238... that ABC is now first in network food advertising... that night-time Hoopers all week long average 13% higher than a year ago.

Oh, if only the copywriter could shout from the housetops "Boy, what a year! We've made some swell progress and we've got even sweller plans!" But he can't. You just don't do that sort of thing if you're a copywriter.

ABC American Broadcasting Company
A NETWORK OF 238 RADIO STATIONS SERVING AMERICA
NETWORKS

NATIONAL

REGIONAL
The Eastern Iowa Market Story is Quickly Told

Reaches Rich Agricultural—
Industrial Eastern Iowa—
COMPLETELY!

IOWA and WMTland lead the nation in per capita wealth (1946 estimated buying income per family is $4029.00—Sales Management Index.)

WMT is "in the heart of the greatest farming country on earth." (1946 Bumper Crops mean record farm incomes.)

IOWA ranks 16th in U. S. MANUFACTURING, yet, almost 50% of WMTland's income comes from diversified industries.

WMT reaches 1,131,782 people within its 2.5 MV contour.

WMT reaches approximately 3,500,000 people within its 0.5 MV contour.

WMT has greater population coverage within its 2.5 MV line than any other station in Iowa.

WMT NEWS Network covers WMTland... 40 WMT correspondents throughout the state, plus UP, AP and INS relay up-to-the-minute news.

WMT Farm Bureau serves WMTland with farm programs that have real farm appeal.

WMT is Eastern Iowa's only CBS station, bringing to WMTland exclusively those great CBS day and nighttime programs.

Member MID-STATES Group

at 600 KC's IOWA'S BEST FREQUENCY

Contact your KATZ representative for availabilities
Radio, which celebrated its 25th birthday in 1945, grew up in a hurry during the years between Pearl Harbor and V-J Day, and having reached maturity, last year turned the spotlight of constructive criticism on itself.

Through such programs as the ABC broadcast of "America's Town Meeting," in which the question "Is Radio Serving The Public Interest?" was discussed, and other network programs in which the broadcasting industry was analyzed by industry members as well as by outside critics, radio programming in 1947 is expected to advance considerably.

In all phases of broadcasting, including FM and television, the American Broadcasting Company expects to expand operations in 1947. In Los Angeles, ABC has been granted channel seven for television operations and the site of its transmitter is Mount Wilson, the best location in the area. As additional construction permits are received this network will place facilities in operation as soon as possible under the uncertainties of equipment production.

The year just concluded saw radio broadcasting successfully gear itself to the post-war readjustment of industry in the United States. Despite equipment shortages and strikes, which in some instances forced sponsors temporarily to put aside their plans to use radio, ABC's gross time sales for 1946 amounted to $40,617,130, an increase of $371,164 as compared with gross billings of $40,045,966 reported for the previous year.

Heralding the optimistic outlook held at ABC for 1947 was the announcement made late last year that two full hour symphonic programs were sold within a week of each other. Beginning January 19, "Musical Digest" magazine-assumed sponsorship of the Detroit Symphony under a 52-week contract, and on January 21, the John Hancock Mutual Life Insurance Company made its debut in radio with the sponsorship of the Boston Symphony.

With the issuance of Rate Card Number 2, ABC provided that despite anticipated rising costs elsewhere in advertising, a sponsor will be able to maintain his advertising budget with the assurance that costs for time periods on the network will remain constant.

In addition to our sponsors, much of the credit for the successful year just closed by ABC must go to its 235 affiliated stations and to the many specialists employed by the network to broadcast special programs.

Meantime, during 1946 great stress has been laid on programming and as a result ABC closed the year with a well-balanced program lineup running the gamut from specially built adventure programs for children through its highly praised programs designed to combat juvenile delinquency to such skilled works as the broadcasts of the Metropolitan Opera, and notable forums such as America's Town Meeting. In addition, during the closing months of 1946, Henry Morgan—termed, by many listener polls, "radio's most promising star"—began his network program and in three weeks gained Eversharp, Inc., as a sponsor. The new Bing Crosby show likewise made radio history.

Attesting to ABC's skillful programming is the incomparably high number of network-built programs which have been purchased during 1946 by sponsors for airing on the network.

Growth of ABC as a network can best be measured by the 235 affiliated stations at the close of 1946 as compared with 195 reported in the 1945 review for Radio Annual. To the sharp increase in the number of stations must be added the many facilities improvements including power increases granted by the Federal Communications Commission to ABC affiliated stations during the past year.

That advertisers are taking advantage of these facilities gains and improvements on ABC can be seen from the expanded lineup of sponsors on the network.

259
NETWORK FACILITIES
AS OF JAN. 15, 1947
AMERICAN Broadcasting Company, Inc.

R. C. A. Bldg., 30 Rockefeller Plaza
New York 20, N. Y.
(Telephone Number Circle 7-5700)

BOARD OF DIRECTORS
Edward J. Noble, Chairman
Mark Woods
C. Nicholas Priaulx
Robert H. Hinckley

Franklin S. Wood
Earl E. Anderson
Justin W. Dart
Robert E. Kintner

Officers
Edward J. Noble. . . . . . . Chairman of the Board
Mark Woods. . . . . . . . . . . President
Robert E. Kintner. . . . . . . Executive Vice President
Earl E. Anderson. . . . . . . Vice President
E. R. Boroff. . . . . . . . . . . Vice President
Robert H. Hinckley. . . . . . Vice President
John H. Norton, Jr. . . . . . Vice President
C. Nicholas Priaulx. . . . . . V.P. and Treasurer

DEPARTMENTS AND DIVISIONS

Advertising and Promotion
Ivor Kenway
Director of Advertising and Promotion

Theodore J. Oberfelder . . . . . . Assistant Director

Continuity Acceptance
Grace Johnson . . . . . . . . . . . Manager

General Engineering
Frank Marx. . . . . . . . . . . . . Director of General Engineering

George O. Milne
Director of Technical Engineering Operations

Legal
Joseph A. McDonald
V.P. and Secy.-General Attorney

Geraldine B. Zorbaugh. . . . . . Attorney

Richard A. Moore. . . . . . . . . . Attorney

News Department
Thomas Velotta
Director of News and Special Events

John Madigan. . . . . . . . . . . . National News Editor

Paul Scheffels. . . . . . . . . . . . . . . Manager of N. Y. News Room

Harry Wismer. . . . . . . . . . . . Director of Sports Division

Office Management and Personnel Department
D. B. Van Houten. . . . . . . Office and Personnel Manager

Frederick Lynch, Jr. . . . . . . Employment Mgr.

DEPARTMENTS AND DIVISIONS

Program Department
Adrian Samish
Vice President, in Chg. Programs & Tele.

Charles C. Barry. . . . . . . Director of Programs

Henry Cox. . . . . . . . . . . . . Eastern Production Mgr.

Paul Whiteman. . . . . . . . . . Director of Music

Frank Vagnoni. . . . . . . . . . Manager of Music Division

John C. Turner. . . . . . . . . . Script Manager

Paul Mowrcy. . . . . . . . . . . . . . Director of Television

James Bixler
Supervisor of Announcers & Night Operations

Florence Morris. . . . . . . . . . . Mgr. of Central Booking

William Wylie. . . . . . . Program, Production Mgr.

Bertha Kurtzman. . . . . . . Supervisor Studio Assignments

Maurice Brachhausen. . . . Manager of Sound Effects

Helen Guy. . . . . . . . . . . . . . Business Manager

Richard Bannier
Dir. of Library and Supervisor of Music Rights

Norah Donovan. . . . . . . Manager of Literary Rights

Helen Hedeman. . . . . . . . . . Supervisor of Casting

Richard Ritter. . . . . . . . . . . . Supervisor of Auditions

Public Service Department
Robert Saudek. . . . . . . . . . . . . Director of Public Affairs

George Olenzager
Supervisor of Audience Information
Publicity Department
Earl Mullin..............Publicity Manager
Arthur B. Donegan........Assistant Publicity Mgr.
John Pacey..............Trade News Editor

Record
Lawrence Ruddell.........Manager

Research
Edward F. Evans...........Director of Research
Ben Gedalecia...........Associate Research Director
H. Addison Campbell
Director of Market Research

General Sales
Fred Thower, Jr........Vice President, in Chg, Sales
Humbold Grieg........Asst, to Vice-President
G. T. C. Fry............Eastern Sales Mgr.
Ridgway Hughes........Director of Presentations
John Donohue............Asst. to Vice President
in Charge of Sales (Detroit)

Sales Service
Thomas P. Robinson..........Manager

CENTRAL DIVISION—CHICAGO
E. R. Borroff............Vice President in Charge
G. I. Berry .............Sales Manager
Kenneth Christiansen....Traffic Supervisor
Fred J. Dickinson........Office Manager
L. E. Douglass........Program Business Manager
Walter L. Emerson........Legal Counsel
E. C. Horstman...........Engineering Manager
Robert Jones............Station Relations
C. T. Hagman............General Manager
Robert White............Public Service Supervisor

WESTERN DIVISION—HOLLYWOOD
Don Searle............Vice President in Charge
Clifford Anderson.......Program Business Manager
Dorothy L. Brown.....Continuity Acceptance Mgr.
R. G. Denechau........Engineering Supervisor
John I. Edwards.....Program Operations Manager
Paul Gates............Evening Program Manager
Russell Hudson
Recording & Sales Service Manager
Dresser M. Dahlstead......Chief Announcer
Wm. J. Davidson.Program Operations Mgr. KECA
Foster May............Manager of News

WESTERN DIVISION—SAN FRANCISCO
Gayle Grubb............General Manager KGO
A. E. Evans............Engineering Manager
Eleanor Higby........Traffic Manager
Robert Laws............Promotion and Publicity Manager

National Spot and Local Sales Department
M. B. Grabhorn........Manager of Owned & Operated Stations and WJZ
Ralph Dennis........National Spot Sales Manager
John Brooke...........Eastern Spot Sales Manager
Clarence L. Doty........WJZ Sales Manager
John J. Hade............WJZ Program Manager
Ludwig W. Simmel...
Co-op Program Business Manager
Harold B. Day
Co-op Program Sales & Promotion Manager
Concetta Porreca........Sales Service Manager

Stations Department
John H. Norton...........Vice President
Ernest L. Jahncke........Manager Station Relations
Raymond Diaz............Traffic Manager

Treasurers
C. Nicholas Priaux........Vice Pres. and Treas.
Anthony M. Hennig..........Assistant Treasurer
Alexander D. Nicol........Controller
Henry T. Hede...........Purchasing Agent

AMERICAN BROADCASTING CO., INC.

WJZ, New York.............Owned, operated and represented by ABC
WXYZ, Detroit............Owned and operated by ABC
WENR, Chicago............Owned, operated and represented by ABC
KECA, Los Angeles........Owned and operated by ABC
WMAL, Washington........Owned by Evening Star Publishing Co.
KGO, San Francisco........Represented by ABC

263
KSD is the NBC basic station for St. Louis; it is 225 miles to the nearest other NBC basic outlet. KSD is the only broadcasting station in St. Louis with the full service of the Associated Press—the AP news wires plus the PA radio wire. KSD is recognized throughout its listening area for its high standard of programming and advertising acceptance. To sell the great St. Louis Market, use "The Combination that Clicks"—KSD-NBC-AP.
To an industry dynamic as broadcasting must necessarily be, every new year is filled with promise and challenge. If 1947's promise and challenge is realized, it will be largely because radio has spent a good deal of 1946 taking the measure of its peacetime tasks. The range of these tasks has been wide and will continue so, but their focus, unmistakably, is the nation's and the world's need for preserving our hard-won peace and for extending its benefits.

It is not by mere chance that the Columbia network's reemphasis on programs, with a marked increase in public affairs broadcasts, and William S. Paley's recent pronouncement on radio's need for earnest self-examination are inter-related aspects of radio's reconversion. The past year also saw the realization of Columbia's color television development in public demonstrations and an extensive hearing before the FCC.

In the field of news coverage, reconversion was not merely a matter of shifting the emphasis to domestic affairs. New program formats needed to be devised and realignments of overseas reporting staffs, newsgathering and transmitting facilities effected. These things were done with the conviction that spreading news and knowledge of peace would be as important and exacting as any of radio's wartime responsibilities. A preview of a network newsroom's place in the post-war scheme of things, incidentally, was spotlighted when CBS reluctantly decided to withdraw its staff correspondent from Moscow. The decision was made after the Soviet Ministry of Foreign Affairs informed CBS that shortwave facilities for transmission to the United States would no longer be available to foreign broadcasters.

Many of the findings were clearly summarized in the facts compiled by the University of Denver's National Opinion Research Center. These showed, among other things, that 84 per cent of the public believes radio is doing a good or excellent job as compared with substantially smaller percent, ages holding the same opinion concerning the press, schools, church and government.

Mr. Paley's address before the 24th annual convention of the National Association of Broadcasters clearly defined objectives for the future. One of Mr. Paley's conclusions, the need for keeping the listening public adequate, firmly informed of radio's operations and inherent problems was turned immediately into action. Beginning December 1, 1946, and continuing for an indefinite number of weeks, CBS is undertaking to help radio listeners reason more intelligently about broadcasting by a series of programs entitled "Time for Reason—About Radio."

The most striking result of Columbia's endeavors in the field of television, at the end of 1946, has been to enable the American people to make an intelligent decision based on factual data and practical considerations concerning the kind of television they want-color or black-and-white. To achieve this vantage point for the public, Columbia expended more than $2,000,000 in two years, maintained a laboratory staff numbering more than 100, and held over 200 demonstrations for representatives of government, industry, press and public.

Exhaustive field tests were made to demonstrate the immediate serviceability of color television in large urban areas. A dual-band combination receiver was developed to permit reception of black-and-white as well as color television programs. A fully electronic receiver tube was demonstrated for use in projection or direct viewing under sequential standards. The actuality of color was further underlined by licensing of three major manufacturers to produce transmitter equipment and home receivers for color television. In December the FCC conducted a public hearing to decide on commercial operation of color television stations to operate in competition with present black-and-white stations.

The Commission's decision will probably be handed down early in 1947. And until that decision is known, all predictions for near future of TV should be withheld.
NETWORK FACILITIES
AS OF JAN. 1, 1947
COLUMBIA BROAD CASTING SYSTEM

NETWORK FACILITIES
AS OF JAN. 1, 1947
EXECUTIVES AND STAFF
485 Madison Avenue, New York 22, N. Y.
Telephone: Wicke'sham 2-2000

BOARD OF DIRECTORS

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Samuel Paley</td>
<td>Senior Executive</td>
</tr>
<tr>
<td>Leon Levy</td>
<td>V. P.</td>
</tr>
<tr>
<td>William S. Paley</td>
<td>President</td>
</tr>
<tr>
<td>Joseph H. Ream</td>
<td>Vice President and Secretary</td>
</tr>
<tr>
<td>Frank K. White</td>
<td>Vice President and Treasurer</td>
</tr>
<tr>
<td>William S. Paley</td>
<td>Chairman of the Board</td>
</tr>
<tr>
<td>Frank Stanton</td>
<td>President</td>
</tr>
<tr>
<td>Joseph H. Ream</td>
<td>Vice President and Secretary</td>
</tr>
<tr>
<td>Frank K. White</td>
<td>Vice President and Treasurer</td>
</tr>
<tr>
<td>Adrian Murphy</td>
<td>Vice President</td>
</tr>
<tr>
<td>H. V. Akerberg</td>
<td>Vice President in Charge of Station Relations</td>
</tr>
<tr>
<td>William C. Gittinger</td>
<td>V.P. in Charge of Sales</td>
</tr>
<tr>
<td>L. W. Lowman</td>
<td>V.P. in Charge of Television</td>
</tr>
<tr>
<td>Howard S. Meighan</td>
<td>V.P. in Charge of Station Administration</td>
</tr>
</tbody>
</table>

Officers

Edward R. Murrow  Vice President and Director of Public Affairs
Davidson Taylor...V.P. and Director of Programs
D. W. Thornburgh  Vice President in Charge of Western Division
S. R. Dean........Assistant Treasurer
James M. Seward...Assistant Secretary
Arthur Padgett......General Auditor

Guy della-Cioppa, Assistant to the Chairman of the Board
Nathan L. Halpern...Executive Assistant
Edward Saxe ........Asst. to the Treasurer
Paul W. Kesten......Consultant

DEPARTMENTS

Accounting Department

S. R. Dean......Assistant Treas. and Comptroller
William J. Flynn...Assistant Comptroller
L. C. Merrick....Assistant Comptroller
Sophie Hinze...............Cashier

Construction and Building Operations Department

C. R. Jacobs....Acting Director of Construction
Joseph E. Werden  Manager of Building Service Operations
James R. Stevens...Mgr. of Theater Operations
Pier Cherici .......Mgr. Construction Operations

Copyright Department

Donald Ball, Director of Copyright & Asso. Dir. of Editing
W. Clark Harrington  Supervisor, Music Clearance Division

AND DIVISIONS

General Engineering Department

William B. Lodge . Director of Gen. Engineering
A. B. Chamberlain......Chief Engineer
J. W. Wright..........Chief Radio Engineer
H. A. Chinn........Chief Audio Engineer

Engineering Research and Development Department

Peter C. Goldmark..........Director
Paul H. Reedy........Chief Engineer
John H. Martin.........Executive Assistant

Legal Department

Julius Brauner..........General Attorney
Kenneth L. Yourd.......Senior Attorney

Network Sales Department

William C. Gittinger...V.P. in Charge of Sales
John J. Karol........Sales Manager
William J. Fagan.....Administrative Manager
Allyn Jay Marsh......Assistant Sales Manager
Charles H. Smith.....Market Research Counsel
Charles E. Midgley, Jr...Sales Service Manager

Chicago Office Network Sales, 410 North Michigan

THE BOARD OF DIRECTORS
W. Donald Roberts................Western Manager
Detroit Office Network Sales, Fisher Building
Joseph Spadea......................Manager

Program Department
Davidson Taylor
Vice President and Director of Programs
William Fineshriber...Asst. Director of Programs
R. S. Langham...........Coordinator of Broadcasts

General
James H. Fassett
Supervisor of Serious Music Programs
Larry Puck............Supervisor of Popular Music Programs and Talent Scout
Marjorie Morrow............Casting Director
Lucile Singleton...........Director of Vocal Auditions and Manager of Script and Record Library
Frances Farmer Wilder
Consultant on Daytime Programs
Red Barber...........Director of Sports Broadcast

Program Writing Division
Robert J. Landry.......Director of Program Writing

Program Operations Department
James M. Seward...........Director of Operations
I. S. Becker............Assistant Director of Operations
R. R. Ray.............Assistant to Director of Operations
Leonard Zimmerman,
Asst. to Director of Operations

Music Library Division
Julius Mattfield.........Director of Music Library

Network Operations Division
Hrace Guillotte............Mgr. of Network Operations

Program Typing Division
Harriet Hess........Supervisor of Program Typing

Sound Effects Division
Walter R. Pierson
Manager of Sound Effects Division
Davidson Vorhes...........Assistant Manager

Technical Operations Division
Henry Grossman
Director of Technical Operations
R. G. Thompson
Manager of Technical Operations, Eastern Div.

Traffic Division
Hugh A. Cowham
Commercial Engineer in Charge of Traffic
A. H. Petersen...........Traffic Manager

Public Affairs Department
Edward R. Murrow....V.P.-Director Public Affairs
Gerald F. Maulsky...........Asst. to Director
Wells Church...........Director of News Broadcasts
Henry Wething..........Asst. Dir. of News Broadcasts

Education Division
Lyman Bryson...........Counselor of Public Affairs
Robert Hudson...........Director of Education
Leon Levine...........Assistant Director of Education
Helen Sioussat...........Director of Talks
Elinor Inman...........Director of Religious Broadcasts
John Pfeiffer...........Science Director

Press Information
George Crandall...........Director
Arthur Perles...........Assistant Director
Michael Boscia...........Manager of Operations
Charles F. Pekor, Jr..Assistant to the Director
Walter Seigal...........Manager of Photographic Division
Anne Harding...........Manager of Service Division
Michael Foster...........Trade News Editor
Dorothy Leffler...........Manager Magazine Division

Purchasing Department
John E. Forsander........Purchasing Agent

Radio Sales
J. L. Van Volkenburg........General Manager
H. A. Carlborg...........Eastern Sales Manager
New York
Wilbur S. Edwards........Western Sales Manager
Chicago
John Brumbach........Representative, San Francisco
William Ogden........Representative Detroit Office
H. H. Holtzhouser......Southern Sales Manager
Atlanta
L. D. Larimer...........Representative, Los Angeles
Richard Hess...........Supervisor of Research for C-O Stations & Radio Sales
Howard Stanley........Dir. Promotion for Radio Sales
Emmett Heerdt...........Manager of Sales Service

Research Department
Elmo C. Wilson...........Director of Research
Oscar Katz...........Associate Director of Research
Edward Reeve...........Chief Statistician

Reference Department
William C. Ackerman
Director of CBS Reference Department
Stanford Mirkin
Manager of Program Research Division
Agnes Law.................Librarian

Sales Promotion and Advertising Department
Paul M. Hollister........Vice President in Charge of Advertising & Sales Promotion
John Fox...........Manager of Production
Thomas D. Connolly.....Dir. of Program Promotion
Louis Hausman..........Manager of Presentation Division
John P. Cowden...........Director of Promotion Service
for C-O Stations & Radio Sales

Station Administration Department
Howard S. Meighan
Vice President and Director of Station Administration

Station Relations Department
H. V. Akerberg...........Vice President in Charge of Station Relations
J. Kelly Smith...........Director of Station Relations
William A. Schudt, Jr..Eastern Division Manager
Chicago Office, Station Relations
410 North Michigan Avenue
Ralph S. Hatcher........Central Division Manager
Los Angeles Office, Station Relations
Columbia Square
Edwin Buckalew...........Western Division Manager
Television Department

Lawrence W. Lowman
Vice President in Charge of Television
Worthington Miner......Director of Television
Leonard Hole ......Director of Plans Division
George Moscovics......Commercial Manager
Merritt H. Coleman ......Director of Operations
Ben Feiner, Jr. ....Acting Director of Programs
James Kane......Manager of Press Information

New York City

WCBS and WCBS-FM, 485 MADISON AVE.
Arthur Hull Hayes........General Manager
G. Richard Swift,
Program Director and Asst. Gen. Mgr.
Don Miller ..........Sales Manager
Henry Grossman ......Chief Engineer
Jules Dundes......Sales Promotion Manager
Henry Untermeyer ........Director of Special Events
D. Gordon Graham......Asst. Program Director
William Ellwell ......Manager of Program Operations

BOSTON—WEEI
182 Tremont Street
Harold E. Fellows......Manager of New England
Operations for CBS and Gen. Mgr. of WEEI
Kingsley F. Horton..Assistant Manager-Director
of Programs and Sales
Harold Dorschug ......Director of Engineering,
Sound and Transcriptions
Marie Houlnahan....Director of Press Information
Guy C. Cunningham..Director of Sales Promotion
H. Roy Marks.......Assistant Sales Manager

CHICAGO—WBBM and WBBM-FM
410 North Michigan Avenue
H. Leslie Atllass......Vice President in Charge
of Central Division and Gen. Mgr. of WBBM
Frank Falknor .......Assistant General Manager
Walter Preston......Act. Dir. of Program Dept.
Urban Johnson ......Chief Sound Technician
G. V. Sherman ......Chief Engineer of WBBM
Everett Holles.........News Editor
Robert Savage ......Sales Promotion Manager
Erwin H. Shomo ......Sales Manager
George T. Case ......Assistant Program Director
Don E. Kelley..........Director Press Information
Louis Lazarus .........Assistant Accountant

MINNEAPOLIS—ST. PAUL—WCCO
625 Second Avenue, South.
Austin E. Joscelyn.....General Manager
J. J. Beloungy ......Chief Engineer
Thomas Dawson .......Sales Manager

John Lucas ....................Accountant
Carl Small Ward....Manager of Sales Promotion
and Director of Press Information

LOS ANGELES—KNX
Columbia Square
D. W. Thornburgh......Vice President in Charge
of Western Division and Gen Mgr. of KNX
Harry W. Witt......Assistant General Manager
Charles D. Ryder, Jr.....Manager of Accounting,
Personnel and Purchasing
Lester Bowman......Mgr. of Tech. Operations
Western Division and and Chief Eng. of KNK
Clinton Jones........News Editor
Hal Hudson..........Western Program Director
Charles Vanda ......Program Director
Lloyd Bownfield......Director of Press Information
Ralph T. Taylor.....Manager of Sales Promotion
Chet Huntley
Director of Special Features and Public Events
J. Archie Morton.....Sales Manager, KNX
Ben Paley........Production Manager
Charles E. Morin
Sales Manager, Columbia Pacific Network
George W. Allen
Program Director, Columbia Pacific Network

SAN FRANCISCO OFFICE
Palace Hotel
Wayne Steffner........Manager

ST. LOUIS—KMOX
401 South Twelfth Blvd.
Wendell B. Campbell......General Manager
Jerry Hoekstra,
Director Special Events and Press Information
Harry Harvey ......Chief Engineer
David Sutton .......General Sales Manager
J. Soulard Johnson......Director Public Relations
Jack Sexton ......Director of Program Sales
Robert F. DeVoe......Supervisor of Accounting,
Personnel and Office

Earl H. Gammons,
V.P. and Director of Washington Office
Carl Burkland .....General Manager of WTOP
Martin D. Wickett .........Program Director
Edward E. Scovill ......Supervisor of Public Affairs
Clyde Hunt.........Chief Engineer
Maurice Mitchell......Sales Manager
Roy Passman ......Director of Program Operations

Stations Owned and Operated By

COLUMBIA BROADCASTING SYSTEM

WCBS, New York
WBBM, Chicago
WCCO, Minneapolis-St. Paul

Television Stations:
WCBS-TV, New York

WTOP, Washington, D. C.
KMOX, St. Louis
KNX, Los Angeles

FM Stations:
WCBS-FM New York
WBBM-FM, Chicago

270
HERE we are facing another year, and the network Presidents are all facing the problem of their annual statements to the radio business papers. This is an assignment I take a little more seriously each year because it gets to be a little more difficult each year. I don’t particularly relish the role of prophet, but I do like to make the annual statements as honest and realistic as possible.

Looking toward 1947, I frankly see nothing ahead more clearly than a big pile of hard work to be done. I think it is bound to be a year in which re-appraisal of values and re-aligning of sights will be very much in vogue.

During 1946 we have seen the breaking of the status quo of the war years and the establishment of a great number of new stations, coupled with the expansion of networks, notably Mutual. During 1946 we also passed through the experience of a change from a “war economy” in advertising to the economy of stringency brought about by material shortages, labor difficulties and other largely unexpected obstacles.

As far as Mutual is concerned, we have been buckling down to the task of fitting our network to the needs of a competitive, stringent economy—while at the same time increasing our penetration of hometown America by the addition of stations in many markets which heretofore have been deprived of Mutual Network service. Our job has been to expand our coverage and at the same time to keep prices down, and we enter 1947 with a sense of very real achievement in having so largely reached this goal.

In building new programs for 1947—both sustaining shows and those intended for sale—and including programs which have a definite public service aim as well as those whose sole object is entertainment—we are holding our ideas to a very simple basic pattern. We are making a very special effort to build our programs with primary concern for the viewpoint of the average listener. Instead of thinking in grand terms—which might be called the “auditorium school of thought” —we are thinking in intimate terms, the “living-room school,” or maybe the “kitchen school” if you like. No matter how large or broad or comprehensive a basic program idea may be, we plan in 1947 to hold it to its simplest factors—its impact upon the ears and minds of individual listeners.

We don’t expect this thinking to win many headlines of itself because it is not sensational or even dramatic, but we think it is practical, that it is in keeping with the tone of 1947 as we sense it, and we hope it will produce results which will win their own headlines.

While we shall, of course, continue our search for new comedians, artists and writers, one of our chief objectives will be to build new and different types of programs which can be made available for commercial sponsorship at reasonable cost, because we believe 1947 will be a year in which good “idea” programs that do not cost too much will be the most salable shows. We believe that sponsors will be watching the dollars more closely than ever in 1947—not merely because the times are conducive to such careful watching of expenditures, but because advertisers are all the time learning more about the proper control of the advertising dollar and are getting keener sense of values in all forms of advertising including network broadcasting.

This keener sense of value is, of course, being aided by the improved factual material made available by the various research agencies. We feel that there has been a very healthy clearing up of the situation in respect to radio research, particularly in program audience research.

From the standpoints of network and station development, of programming, and of advertising strategy, of research and fact-finding, and of the use to be made of the facts when they are found—from all of these standpoints. I believe that 1947 will be a year of noses applied to grindstones, of saws being applied to wood and of sledge hammers being applied to the rock pile. We have to stick to it.
EXECUTIVES AND STAFF

1440 Broadway, New York 18, N. Y.
Phone, PEnnsylvania 6-9600

EXECUTIVE PERSONNEL

BOARD OF DIRECTORS

Alfred J. McCosker..........WOR, New York, Chairman
Edgar Kobak..................MBS, New York
E. M. Antrim.................WGN, Chicago
Willet H. Brown..............Don Lee, Hollywood
J. E. Campeau.............CKLW, Detroit
Chesser Campbell..........WGN, Chicago
H. K. Carpenter..........WHK, Cleveland
Benedict Gimbel, Jr........WIP, Philadelphia
John Shepard III..........Yankee Network, Boston
Theodore C. Streibert......WOR, New York
Lewis Allen Weiss.........Don Lee, Hollywood
Linus Travers..............Yankee Network, Boston

OFFICERS

Edgar Kobak...............New York, President
Robert D. Swezey.........V.P. and General Manager
E. M. Antrim..............Chicago, Secretary
J. E. Wallen.............New York, Treasurer
Controller and Asst. Secretary
Phillips Carlin..New York, Vice-President
in Charge of Programs
Z. C. Barnes............New York, Vice-President
in Charge of Sales
Carl Haverlin........New York, Vice-President
in Charge of Station Relations
A. A. Schechter.........New York, Vice-President
in Charge of News, Special Events
and Publicity
Robert A. Schmid........New York, Vice-President
in Charge of Advertising, Promotion
and Research
A. N. Hult.............Chicago, Vice-President
in Charge Midwest Operations

DEPARTMENTS AND DIVISIONS

EXECUTIVE OFFICERS

Edgar Kobak................President
Robert D. Swezey..........V.P. and General Manager

ACCOUNTING DEPARTMENT

James E. Wallen.........Controller
George Ruppel...........Asst. Controller
Richard Groome........Auditor
George Westby...........Budget Director

LEGAL COUNSEL

Louis C. Caldwell.........Washington
Keith Masters...........Chicago
Andrew C. Hamilton......Chicago
Leo Lauterstein..........New York
David Brown...............New York

ENGINEERING DEPARTMENT

E. M. Johnson..........Chief of Engineering
Leslie Learned.........Manager of Traffic
James Chapman..........Supervisor of Engineering
Lewis R. Tower........Chief of Facilities

PROGRAM DEPARTMENT

Phillips Carlin..........Vice-President in Charge
Adolph Opfinger.........Asst. to Vice-President
B. J. Hauser........Dir. of Cooperative Programs
Walter Lurie...........Director of New Program Dept.
Herbert Rice............Director of Production
Nick Keesely...........Manager of Program Sales
Edwin Otis..............Supervisor of Comml. Programs
H. L. Fishel..............Script Editor
Elsie Dick...............Director of Women's and
Religious Activities
Dorothy Ann Kemble......Director of Continuity
Acceptance

274
Office Management
James E. Wallen .................Office Manager
Beatrice M. Marschner ........ Personnel Director
Ruth Hendler .................Purchasing Agent
Margaret Maloney ........ Telephone Supervisor

Sales Department
Z. C. Barnes .............Vice President in Charge
E. P. H. James .......Manager of Sales Operations
Duncan R. Buckham .......Eastern Sales Manager
John R. Overall .......Divisional Sales Manager
George Benson .........Divisional Sales Manager
T. E. Danley ..........Manager of Sales Traffic
Alma Graef .............Asst. Mgr. Sales Operations
Ruth Ward ............Director of Contracts and Estimates

News and Special Events
A. A. Schechter .........Vice-President in Charge
Milton Burgh ..........Director of News
Jack Paige ..............Director of Special Events
Paul Jonas ..............Director of Sports
James E. O'Bryon ......Director of Publicity
Francis X. Zuzuolo ....Asst. Director of Publicity
Robert Wilson .........Manager of Exploitation
Mitchell Jablons ......Trade News Editor
Geraldine Foster ......Photo Editor
Joan Stanton .........Magazine Editor
John Skinner ..........Press Editor
Harold Gold ..........Copy Chief

Washington Staff
Charter Heslep .........Washington Representative
Alexandra Roudybush ....Administrative Asst.

Sales Promotion and Research Department
Robert A. Schmid .........Vice-President in Charge of
Advertising, Promotion and Research

Foreign Correspondent for Mutual Broadcasting System
Robert F. Allen ............Mexico City
Ted Christie ...............Paris
Burton Crane ..........Tokyo
Jules Dubois ..........Panama
Gerald Dougherty .......Buenos Aires
Robert Durham .........Oslo
John Fisher ..............Moscow
Robert Gary ..........Frankfort
Randall Gould ..........Shanghai
Ted Hoskins ..........Cairo
Josef Israels II .........Vienna
Harold Coulter .........Asst. Manager Advertising & Research
Richard Puff ..........Manager of Research
Carleton McVarish ....Mgr. Audience Promotion
Jesse Thompson .........Copy Chief
Helen O'Reilly ..........Production Supervisor

Station Relations Department
Carl Haverlin ..........Vice-President in Charge
Charles Godwin ...Manager of Station Relations
Robert Carpenter .......Field Rep. (Southwest)
Harry LeBrun ........Field Rep. (Southeast)
Don Ioset ..........Field Representative (East)
Paul Hancock ..........Station Research
Dorothy Driscoll .....Station Traffic

Chicago Staff
Adolph Hull ..........Vice-President in Charge of
Midwest Operations
Carroll Marts .......Assistant to Vice-President
DeWitt Mower ..........Midwestern Sales Mgr.
Gilbert McClelland ....Sales Promotion Manager
James Mahoney .........Field Representative
Division-Station Relations
George P. Herro ........Publicity Director
Myrtle Goulet ..........Station Traffic Supervisor

Detroit Staff
Penabscot Bldg.
Herbert Faust .........Central Division Manager

Pittsburgh Office
William Penn Hotel
Richard Bachman ........Sales Representative

Foreign Correspondent for Mutual Broadcasting System
Elger Jacobsen ..........Sweden
Arthur Mann ..........London
David Perlman .........Paris
Anne Stadler ..........Madrid
Robert Stewart ........Manila
Helen Townsley .......Rio de Janeiro
Frank Viner ..........Prague
Alfred Wagg ........New Delhi, India
James Wellard ..........Rome
James Wahl ..........Honolulu
in this area...

In this area there are 2,735,051 radio homes. Of these homes, ONE STATION in four weeks...

- reaches 70.1% between 6 AM and Noon
- reaches 70.8% between Noon and 6 PM
- reaches 79.2% between 6 PM and Midnight
- reaches 81.2% between 6 AM and 6 PM
- reaches 86.1% between 6 AM and Midnight

and that ONE STATION is... WLW

THE NATION'S MOST MERCHANDISABLE STATION

Nielsen Radio Index February-March, 1946

CROSLEY BROADCASTING CORPORATION

276
TWO great responsibilities face American radio now that the fighting war has ended: To help win a secure peace and to help heal the ugly scars of war that deface the world. And overshadowing these two companion missions is the great problem of harnessing atomic energy for peace rather than destruction.

Radio can face these tremendous problems of the future with a feeling of confidence because of its record in mobilizing this country for war and helping to win the war. That it was able to do so with such effectiveness is a tribute to the American system of democracy under which radio broadcasting exists as a free competitive enterprise, regulated by the government and supported by public spirited advertisers.

In the new era, which is now open, television will step forth as a gigantic new technical advance to aid radio in the fulfillment of its great obligations. In this new era, television will become the greatest means of mass communication and education the world has ever known. Television, of course, will not entirely replace radio broadcasting and eventually each will find its place in the American home as complementary educational and entertainment services.

For radio to help solve the world’s problems, governments must make it possible for all people to have freedom to listen. Only thus can truth triumph over rumor, and only thus can people have facts and knowledge which they must have to work out a world-wide peace.

Toward this end the National Broadcasting Company is making one of its chief objectives the education of our nation for the responsibilities of peace. We are attempting to meet that responsibility through the NBC-United Nations project which is designed to acquaint every American with the meaning and objectives of the problems they face. This project has extended the hand of co-operation and friendship to the radio industry leaders of our Allies and through it we hope eventually to work out a world-wide system of co-operation which will bring enlightenment and information to all.

Our record of public service is comprised not alone of these fine programs which our Public Service Department originates for the network and its independent affiliated stations. Our record of public service is all that we do for the radio public—all our programs of drama, comedy, news, discussion, debate, religion, sports, symphonic music and talks. We recognize also that it is our advertisers who make possible an economically sound network which enables us to utilize our resources in the service of our audience—both the mass audience and the class audience.

Let us be fundamental about this. Advertising in our competitive economy is not only necessary to the operation of modern industry but it is the very keystone of the expression of the free competitive spirit which has made our standard of living. There can be no freedom without competition and no competition without freedom.

Therefore, not only is advertising in the public interest but it is the very expression of that interest—interest in all that is new, all that is better, all that inspires, stimulates, and drives us to make this a world of peace, of strength, of freedom, of equal opportunity for all.

We broadcasters, who are the stewards of radio’s service to the public, must be vigilant in preserving its good name and reputation. No one station, no one network, can fulfill this responsibility alone. It must be fulfilled by the entire broadcasting industry, united in the conviction that the only kind of advertising which serves the best interests of broadcaster and sponsor is that which serves the best interests of the public.

Our basic standard must always be “Truth in Advertising.” Good salesmanship is not enough. It must be truthful salesmanship—truthful not only in what it says but also in what it implies. This maintenance of truth is a responsibility which must be shared not only by the advertiser who pays the bill and by the advertising agency which prepares the copy, but also by the broadcaster who accepts and transmits the message to the public.
NETWORK FACILITIES
AS OF JAN. 1, 1947
30 Rockefeller Plaza 20, New York City
(Telephone number, Circle 7-8300)

Registered Telegraphic Address
NATBROCAST NEW YORK

BOARD OF DIRECTORS

James Rowland Angell
Arthur E. Braun
John T. Cahill

Bertram Cutler
Gano Dunn
Frank M. Folsom

James G. Harbord
Edward W. Harden
Edward F. McGrady

Frank E. Mullen
Edward J. Nally
David Sarnoff

Niles Trammell

Officers

David Sarnoff, Chairman of the Board
Niles Trammell, President
Frank E. Mullen, Executive Vice President
A. L. Ashby, Vice President & General Counsel
William Brooks, Vice President
Ken R. Dyke, Vice President
C. Lloyd Egner, Vice President
O. B. Hanson, Vice President
William S. Hedges, Vice President
Harry C. Kopf, Vice President

John H. MacDonald, V.P. & Assistant Secretary
Clarence L. Menser, Vice President
John F. Royal, Vice President
Frank H. Russell, Vice President
Sidney N. Strotz, Vice President
Rcy C. Witmer, Vice President
R. J. Teichner, Treasurer
H. F. McKeon, Controller
Lewis MacConnach, Secretary
C. E. Pfautz, Assistant Secretary

DEPARTMENTS AND DIVISIONS

Executive Offices

Niles Trammell, President
Frank E. Mullen, Executive Vice President
James Rowland Angell, Public Service Counselor
Ken R. Dyke, v.p. in Charge Broadcast Standards & Practices
Wm. S. Hedges, v.p. in charge of Planning & Development
John H. MacDonald, Vice President in Charge of Finance
Clayland T. Morgan, Assistant to the President
Roy C. Witmer, V.P. & Asst. to President
Albert E. Walker, Executive Assistant

Advertising and Promotion Department

Charles P. Hammond, Director
James Nelson, Assistant Director
Allen Hurlbert, Art Director
George W. Wallace, Network Sales Promotion

Continuity Acceptance Department

Stockton Helffrich, Manager

Controller's Department

Harry F. McKeon, Controller
Harold M. Kelly, Assistant Controller
Hugh R. McGeachie, Assistant Controller

Engineering Department

O. B. Hanson, Vice President & Chief Engineer
George McElrath, Manager of the Engineering Department
William A. Clarke, Administrative Assistant
E. R. Cullen, Operations Assistant to the Manager
J. D'Agostino, Liaison Engineer
Raymond F. Guy, Radio Facilities Engineer
C. A. Rackey, Audio & Video Facilities Engineer
R. E. Shelby, Director of Technical Development
George E. Stewart, National Recording Supervisor
F. A. Wankel, Eastern Division Engineer
J. Wood, Jr., Manager of Technical Services
Finance Department
John H. MacDonald  Vice President in Charge of Finance
J. Robert Myers  Assistant to Vice President in Charge of Finance
Charles A. Wall  Asst. to Vice-Pres. in Charge of Finance

General Service Department
Edward M. Lowell  Director
Theodore Thompson  Asst. Director and Manager of Office Services Division
W. R. Thompson, Supervisor of Building Maintenance Division

Guest Relations Department
Paul Rittenhouse  Manager
Wilbur Erwin  Exec. Asst. Manager
John Mills  Asst. Mgr. in Charge of Reception
Peter Tintel  Assistant Manager in Charge of Tours

Information Department
Horton Heath  Director
Mrs. Irene Kuhn  Assistant Director
Anita Barnard  Mgr. of Correspondence Division

International Department
Fred Bate  Manager

Legal Department
A. L. Ashby  Vice President & General Counsel
Henry Ladden  Assistant General Counsel
Carole E. Yates  Assistant General Counsel
Edmund Souhami  Attorney
John P. King  Attnorney
Paul B. Lynch  Attorney
Richard H. Graham  Attorney (Hollywood)
Thomas H. Compere  Attorney (Chicago)
Willson I. Hurt  Attorney (Denver)
Cahill, Gordon, Zachry & Reindel  Counsel

National Spot Sales Department
James V. McConnell  Manager
Willan C. Roux  Assistant Manager

Network Sales Department
Harry C. Kopf  Vice President in Charge
George H. Frey  Eastern Sales Manager
Edward R. Hitz  Assistant Eastern Sales Manager
F. Melville Greene  Sales Service Manager

News and Special Events and International Relations Department
William F. Brooks  Vice President in Charge
Stanley P. Richardson  Assistant to Vice President
Francis C. McCall  Manager of Operations
Adolph Schneider  Assistant Manager of Operations
Joseph O. Meyers  Assistant to Vice-President

Personnel Department
Ernest de la Ossa  Director of Personnel
Ashton Dunn  Manager
Ruth Hurd  Records and Research Manager
Helen Krcday  Employee Manager
Corinne Pearson  Employee Services Manager

Press Department
Sydney Eiges  Manager
Thomas E. Knodle  Assistant Manager
Jo Dine  Trade Press Editor
Allan Kalmus  Television Editor
Leo Hershforder  Copy Editor
James McLean  Magazine Editor
Sam Kaufman  Exploitation Editor
Leonard Meyers  Music Editor
Sidney Desfor  Photo Editor
Dorothy Collins  Fashion Editor

Program Department
Clarence L. Menser  Vice President in Charge
Thomas McCray  Eastern Program Manager
Robert K. Adams  Production Manager
Thomas H. Belviso  Manager of the Music Library
Frank Black  General Music Director
Robert Button  Night Program Manager
Samuel Chotzinoff  Manager, Music Division
Patrick J. Kelly  Supervisor of Announcing
Frederick Knopke  Supervisor of Sound Effects
Richard P. McDonagh  Manager, Script Division
William Stern  Director of Sports
Fred Shaw  Administrative Assistant
Grace H. Sniffin  Supervisor Business Office

Public Service Department
James Rowland Angell  Public Service Counselor
Dwight B. Herrick  Manager
Gilbert C. Chase  Supervisor of Music for University of the Air
MRS. Doris Corwith  Assistant to the Manager
Margaret Cuthbert  Director of Programs for Women & Children
Sterling Fisher  Assistant Public Service Counselor
Jane T. Wagner  Director of Home Economics

Radio Recording Department
C. Lloyd Egner  Vice President in Charge
Robert W. Freidheim  Manager
Henry P. Hayes  Assistant to Vice President & Business Manager
Norman Cloutier  Manager of Thesaurus Programs
Charles G. Hicks, Jr.  Recording Sales Manager
Willis B. Parsons  Thesaurus & Syndicated Sales Manager
William Seth  Director of Sales Promotion
George C. Stevens  Office Manager
H. H. Wood  Program Manager

Research Department
Hugh M. Beville  Director
Barry T. Rumble  Manager
Philip I. Merryman  Manager Planning and Development Division

Stations Departments
Easton C. Woolley  Director
Stations Relations Department
Sheldon B. Hickox, Jr................Manager
Traffic Department
Harry A. Woodman...............Traffic Manager
Television Department
John F. Rcyal................Vice President in Charge
Noran Kersta................Manager
Reynold Kraft................Eastern Sales Manager
Warren Wade..Executive Director, Program Div.
R. W. Clarke..Operations Supervisor
Allan Kalmus..Press Editor
Charlotte Stern..Promotion Manager
Transportation Department
Marie F. Dolan...............Manager
Treasurers Department
Rudolph J. Teichner............Treasurer
William D. Blxham..Purchasing Agent
William A. Williams..Assistant to the Treasurer
WNBC Department
James M. Gaines............Manager
William Burke Miller........Assistant Manager
Robert Davis.............Press Manager
Thomas B. McFadden........News and Special Events Manager
Charles H. Philips..Advt. and Promotion Mgr.
delancey Provost........Program Manager
William O. Tilienius..Sales Manager
Operated Stations
STATION MANAGERS
James M. Gaines..Manager of Station WNBC
Vernon H. Pribble..Manager of Station WTAM
Lloyd E. Yoder..Manager of Station KOA
John W. Elwood..Manager of Station KPO
Carleton D. Smith..Manager of Station WRC
Central Division—Chicago
Merchandise Mart, Chicago 54, Ill.
Tel.—Superior 8300
I. E. Showermon...Mgr. of the Central Division
Emmons C. Carlson..Sales Promotion Manager
Frank E. Chizzini..Manager of Radio Recording
Thomas H. Compere.........Attorney
Robert M. Guilbert........Continuity Acceptance Manager
William Drips........Director of Agriculture
Jules Herbuveaux.........Program Manager
A. W. Kaney..Stations Relations Department
Howard C. Luttgens....Central Division Chief Engineer
Paul McCluer..Network Sales Manager
Oliver Morton..National Spot Sales Manager
William B. Ray..Mgr., News and Special Events
Jack Ryan..Manager of Press Relations
Judith C .Waller..Director of Public Service
Western Division—Hollywood
Sunset Blvd. and Vine St., Hollywood, Calif.
Tel.—Hollywood 6161
Sidney N. Strotz..Vice President in Charge
Lewis S. Frost..Asst. to the Vice President
Frank Berend..Western Division, Network Sales Manager
Harold Bock..Manager of Public and Television Operations
Robert V. Brown..Program Manager
Frank Dellett..Traffic Manager
Paul Gale..Traffic Manager
Donald Hcnrath..Continuity Acceptance Manager
Lathrop Mack..Western Division National Spot Sales Manager
Henry Maas..Sales and Program Traffic Manager
Robert McAndrews..Promotion and Advertising Manager
Jennings Pierce..Public Service and Station Relations Manager
Leslie Raddatz..Press Manager
Alfred Saxton..Division Engineer, Western Division
Oscar Turner..Radio Recording Manager
John Swayze..News and Special Events Manager
Washington, D. C.
724 14th Street N.W., Washington, D. C.
Phone—Republic 4000
Frank M. Russell..Vice President in Charge
Carleton D. Smith..Manager WRC
R. G. Goldenstraw..Auditor
Mahlon Glasscock..Sales Manager
Albert E. Johnson..Engineer in Charge
William McAndrew,
Director, News and Special Events
Robert Morrison..Manager, Radio-Recording Department
James Seiler..Sales Promotion Adv. Manager
George Wheeler..Program Manager
NBC STATIONS PLANNING AND ADVISORY COMMITTEE
Paul W. Morency..WTIC, Hartford, Conn.
Richard H. Mason..WPTF, Raleigh, N. C.
Milton Greenebaum..WSAM, Saginaw, Mich.
H. W. Slavick..WMC, Memphis, Tenn.
John J. Gilin, Jr..WOW, Omaha, Neb.
William B. Way..KVOO, Tulsa, Okla.
Walter E. Waggstaff..KIDO, Boise, Idaho
H. Quentin Cox..KGW, Portland, Ore.
NBC Foreign Correspondents

Henry Cassidy, Hotel Scribe, Paris, France
Merrill Mueller, National Broadcasting Company, 43 Berkeley Square, London West 1, England
Max Jordan, Aeschengraben 31, Basle, Switzerland

Robert Magidoff, United States Military Mission, c/o United States Embassy, Moscow, Russia
George Thomas Folster, GHQ, PRO, AFPAC, APO 500 c/o Postmaster, San Francisco, Japan, (Tokyo)

Stations Owned and Operated by the
NATIONAL BROADCASTING COMPANY

WNBC  New York .......................................................... Owned and operated by NBC
WMAQ  Chicago ............................................................ Owned and operated by NBC
WRC  Washington .......................................................... Owned and operated by NBC
WTAM  Cleveland ........................................................... Owned and operated by NBC
KPO  San Francisco ......................................................... Owned and operated by NBC
KOA  Denver ................................................................. Owned and operated by NBC
WNBT  New York (Television) ............................................. Owned and Operated by NBC
WNBC-FM New York ....................................................... Owned and Operated by NBC

FOR COMPLETE LIST OF ALL COMMERCIAL PROGRAMS ON MAJOR NETWORKS PLEASE TURN TO PAGE 897
SERVICES OFFERED: Keystone Broadcasting System is a transcription network principally covering BEYOND-METROPOLITAN markets from coast to coast. Its affiliated stations are joined together in a national system by means of transcriptions, eliminating wire charges. At time of going to press, the network includes 230 affiliated stations. The network supplies its stations with 48 fully scripted sustaining shows per week filling 2 hours per day, seven days each week, to a total of 14 hours per week. This is the only national, full-sized network in the United States offering national radio advertisers the opportunity to cover the BEYOND-METROPOLITAN markets intensively, in a single transaction, by means of electrical transcription. The system offers its facilities in network time periods from one hour down to five minutes and also makes available announcement periods down to twenty-five word length.
Annex the vast, largely untapped "BEYOND-METROPOLITAN" areas... the rich rural and small town centers where a population of 31,325,000 potential customers lives... where 20% of the nation's total retail food sales and 18% of total retail drug sales are made.

The ONLY network catering exclusively to BEYOND-METROPOLITAN America is the Keystone Transcription Network.
Right now, Beyond-Metropolitan America offers an eager, thriving market. War-planted industries in B-M-A have taken root and grown as peacetime producers, greatly enhancing income and purchasing power. Brand preference has not yet been established for many nationally advertised products. You can still annex this last domestic "new frontier" for YOUR brand, in ONE economical, streamlined operation, via KBS.

THIS IS THE KEYSSTONE
Surveys prove that B-M-A inhabitants prefer their own local stations, by overwhelming margin, over those coming in from remote places. THESE are the kind of stations included in the Keystone Network. The unique KBS transcription operation enables you to extend your national wired network programs to Beyond-Metropolitan America, at new low cost per actual new listener.
Success stories of leading national advertisers attest to the KBS sales-impact. The Keystone Network is the PIONEER in transcription network operation... an established, recognized structure, proven to be the simplest, most economical way of annexing "Beyond-Metropolitan" America. Discover what KBS can do for YOUR product.

KEYSTONE NETWORK
NEW YORK CITY 19 • CHICAGO 2 • HOLLYWOOD 28
Arizona Broadcasting System
(ABS Network)
711 Heard Bldg., Phoenix, Ariz.
Phone 4-4161
PERSONNEL
Manager ..................Dick Lewis
Commercial Manager ..........Bill Harvey
Promotion Manager ..........Brick Miller

STATIONS
KTAR, Phoenix; KVOA, Tucson; KYUM, Yuma; KGLU, Saiford; KWJB, Globe; KYCA, Prescott.

NATIONAL REPRESENTATIVE
Paul H. Raymer Company, Inc.

The Arizona Network
Phone: 4-4144
PERSONNEL
Manager ..................Albert D. Johnson
Program Manager ............J. R. Williams
Commercial Manager ..........John L. Hogg
KTUC Manager ...............Lee Little
KSUN Manager ...............Carlton W. Morris

STATIONS
KOY, Phoenix; KTUC, Tucson; KSUN, Bisbee-Douglas-Lowell.

NATIONAL REPRESENTATIVE
John Blair & Company

Arrowhead Network
WEBG Bldg., Duluth, Minn.
Phone, Melrose 2873
PERSONNEL
General Manager ..........W. C. Bridges
Director of Operations ...H. E. Westmoreland
Promotion Manager ..........H. H. Sonnenburg
WMFG Manager ..........Harry Hyett
WHLB Manager ..........Greg Rouleau
WEAU Manager ..........Clyde Riddle
WJMC Manager ..........Leonard Anderson

STATIONS
WEBG, Duluth, Minn.; WMFG, Hibbing, Minn.; WHLB, Virginia, Minn.; WEAU, Eau Claire; WJMC, Rice Lake.

Representative
George F. Hollingbery Co.

Connecticut State Network
270 Atlantic St., Stamford, Conn.
Phone: Stamford 3-0747
PERSONNEL
President ..................Harold H. Meyer
Director ..................Glover DeLaney
Director ..................G. J. Morey
Director ..................Richard Davis
Director ..................Sam Elman
Director ..................Terry McGough
Director ..................Levon Thomas

STATIONS
WNAB, Bridgeport; WATR, Waterbury; WSRR, Stamford; WNLC, New London; WELL, New Haven; WTHT, Hartford; WSTC, Stamford.

Representatives
Helen Wood, New York
Bertha Bannan, Boston

Don Lee Broadcasting System
5515 Melrose Ave., Hollywood 38, Calif.
Phone: Hollywood 8111
PERSONNEL
President ..................Thomas S. Lee
Vice-President & General Manager ..........Lewis Allen Weiss
Vice-President & Asst. General Manager ..........Willet H. Brown
Secretary-Treasurer ..........A. M. Quinn
General Sales Manager ..........Sydney Gaynor
Asst. Gen. Sales Manager ..........Henry Gerstenkorn
Program Director ..........Charles Bulotti, Jr.
Production Director ..........Bob Forward
Continuity Acceptance Dir. ..........William Williams
News & Special Features Dir. ..........Les Mawhinney
Chief Supervisor ..........Tony La Frano
Dir. of Station Relations ..........Pat Campbell
Publicity Director ..........Harriet Crouse
Public Relations Director ..........Mark Finley

STATIONS
NORTHERN CALIFORNIA: KFRC, San Francisco; KHSR, Chico; KREM, Eureka; KFRE, Fresno; KMYC, Marysville; KYOS, Merced; KDON, Monterey; KVCV, Redding and KXOA, Sacramento.
George W. Trendle and H. Allen Campbell

Owners and Producers of Radio's Outstanding Dramatic Adventures

The Lone Ranger, The Green Hornet, Challenge of the Yukon and Other Radio Productions

Announce the Formation of

Trendle-Campbell Broadcasting Corp.

To Own and Operate

Radio Station WTCB, Flint, Michigan

NBC Affiliate

Executive Offices

1800 Stroh Building
Randolph 9184
Detroit 26, Michigan
SOUTHERN CALIFORNIA: KHJ, Los Angeles; KAFY, Bakersfield; KXKO, El Centro; KFXM, San Bernardino; KGB, San Diego; KVEC, San Luis Obispo; KOVE, Santa Ana; KDB, Santa Barbara and KCOG, Tulare-Visalia.
OREGON: KALE, Portland; KWIL, Albany; KAST, Astoria; KBND, Bend; KOOS, Coos Bay; KORE, Eugene; KUIN, Grants Pass; KFJI, Klamath Falls, KNR, Roseburg and KSLM, Salem.
WASHINGTON: KXRO, Aberdeen; KELA, Centralia; KRKO, Everett; KWLI, Longview; KGY, Olympia; KFIO, Spokane; KUJ, Walla Walla and KIT, Yakima; KVI, Seattle-Tacoma; IDAHO: KRLC, Lewiston; KWAL, Wallace.
NEVADA: KATO, Reno.
NATIONAL REPRESENTATIVE
John Blair & Co.

* Georgia Major Market Trio
(Address Any Station or The Katz Agency)

PERSONNEL
General Manager (WGST)..........John Fulton
General Manager (WTOL)...........W. T. Knight
General Manager (WMAZ)...........Wilton E. Cobb
STATIONS
WGST, Atlanta: WMAZ, Macon: WTOL, Savannah.
REPRESENTATIVE
The Katz Agency

* Intermountain Network
248 S. Main St., Salt Lake City 1, Utah
Phone: 4-1843
President.........................A. L. Glasman
General Manager...............George C. Hatch
General Sales Manager...........Lynn L. Meyer
Engineering Director............D'Orr Cozzens
STATIONS
KALL, Salt Lake City, Utah, (key station); KLO, Ogden, Utah; KOVO, Provo, Utah; KVNU, Logan, Utah; KOP, Price, Utah; KID, Idaho Falls, Idaho; KVMV, Twin Falls, Idaho; KFXD, Nampa-Boise, Idaho; KVRS, Rock Springs, Wyoming; KDFN, Casper, Wyoming; KXOY, Sheridan, Wyoming; KPOW, Powell, Wyoming; KRFJ, Miles City, Montana.
REPRESENTATIVE
Lewis H. Avery, Inc.

* Kansas State Network
4/c/o Don Davis, Scarritt Bldg., Kansas City, Mo.
Phone: Harrison 1181
PERSONNEL
Sales Manager....................Don Davis
Program Co-Ordiator..............John Wahlsieid
EXECUTIVE COMMITTEE
Robert Lindsey (KFBI); Bob Laubengayer (KSAI); J. Nelson Rupard (KTSW); Clem Morgan (KVGB); John Schilling (WHB).
STATIONS
WHB, Kansas City (Mo.); KFBI, Wichita; KSAI, Salina; KTSW, Emporia; KVGB, Great Bend.

The Lone Star Chain
806 Tower Petroleum Bldg., Dallas (1)
Riverside 5663
PERSONNEL
Chairman of Operating Committee, O. L. Taylor
Managing Director..............Clyde B. Melville
STATIONS
KGKO, Fort Worth-Dallas; KXYZ, Houston; KRIS, Corpus Christi; KTSA, San Antonio; KRGB, Weslaco; KGNC, Amarillo; KFYO, Lubbock.
NATIONAL REPRESENTATIVES
Taylor-Howe-Snowden Radio Sales

Mason-Dixon Radio Group
8 W. King St., Lancaster, Pa.
Phone 5259
PERSONNEL
General Manager..............Clair R. McCollough
Sales Manager................J. Robert Gulick
Production Manager............J. Gorman Walsh
Technical Director.............J. E. Mathiot
STATIONS
NATIONAL REPRESENTATIVE
Radio Advertising Company

McClatchy Beeline
911 7th Street, Sacramento 4, Cal.
Phone: Sacramento 2-5011
PERSONNEL
President....................Eleanor McClatchy
National Sales Mgr................Robert A. Street
Program Director................Emil Martin
Pub. Rel. Director..............Evert S. Peterson
Agricultural Editor.............Hamilton L. Hints
Technical Director.............Norman Webster
STATIONS
KERN, Bakersfield, Cal.; KMJ, Fresno, Cal.; KFBK, Sacramento, Cal.; KG, Stockton, Cal.; KOH, Reno, Nev.
REPRESENTATIVE
Paul H. Raymer Company

Michigan Radio Network
1700 Stroh Bldg., Detroit, Mich.
Phone: Cherry 8321
PERSONNEL
General Manager............James G. Riddell
Sales Manager.............Harold Christian
Dir. Adv. & Sales Prom...William J. Hendricks
STATIONS
WXYZ, Detroit (Key Station); WBCM, Bay City; WDFD, Flint; WJIM, Lansing; WIBM, Jackson; WELL, Battle Creek; WLAV, Grand Rapids; WSOO, Sault Ste. Marie (Supplementary Station).
REPRESENTATIVE
ABC Spot Sales
New England Regional Network
26 Grove St., Hartford 15, Conn.
Phone: Hartford 2-3181
PERSONNEL
Chairman.......................Paul W. Morency
J. B. Conley, John J. Boyle, Wm. H. Rines.
STATIONS
WBZ, Boston, Mass.; WCHS, Portland, Me.;
WJAR, Providence, R. I.; WLZ, Bangor, Me.;
WTIC, Hartford, Conn.; WRDO, Augusta, Me.
REPRESENTATIVE
Weed & Company

*  
North Central Broadcasting System, Inc.
E-822 First National Bank Bldg.,
St. Paul 1, Minn.
Phone: Garfield 2851
PERSONNEL
President.......................John W. Boler
Vice-President & Secy........Donn A. Clayton
Vice-Pres. in Chg. of Sales...B. Harland Ohde
Comptroller....................Florence E. Tibeau
STATIONS
KGCX, Sidney, Mont.; KLPJ, Minot, N. D.;
KGCU, Mandan-Bismarck, N. D.; KDLR, Devils
Lake, N. D.; KSJI, Jamestown, N. D.; KVOC,
Valley City, N. D.; KABR, Aberdeen, S. D.;
KSOO, Sioux Falls, S. D.; KVOX, Moorhead-
Fargo; KGDE, Fergus Falls, Minn.; KWLM,
Willmar, Minn.; KMHL, Marshall, Minn.; KATE,
Albert Lea, Minn.; KWNO, Winona, Minn.;
WLOL, Minneapolis-St. Paul, Minn.; KLIZ,
Brainerd, Minn.; WSEB, Superior, Wis.;
WATW, Ashland, Wis.; WMJ, Ironwood,
Mich.; WIKB, Iron Mountain, Mich.; WHDF,
Calumet, Mich.; WDMJ, Marquette, Mich.;
Escanaba, Mich.

*  
Northern Broadcasting &
Publishing, Ltd.
Thomson Bldg., Timmins, Ont., Canada
Phone: 500
PERSONNEL
President.......................R. H. Thomson
Secretary-Treasurer.............S. F. Chapman
Supervisor of Stations........Jack M. Davidson
Chief Engineer.................George McCurdy
Manager (CKGB)................H. Freeman
Manager (CJL)..................B. G. Shellon
Manager (CFCH)...............Cliff Pickrem
Manager (CHEX)...............H. G. Bulley
Manager (CKWS)................Roy Holf
STATIONS
CKGB, Timmins, Ont.; CJL, Kirkland Lake,
Ont.; CFCH, North Bay, Ont.; Associated Sta-
tions: CHEX; Peterborough, Ont.; CKWS, Kings-
ton, Ont.

BRANCH OFFICES
Bank of Commerce Bldg., Toronto, Ontario
Phone: AD 8895
Supervisor.....................Jack Davidson
1010 University Tower Bldg., Montreal, Quebec
Phone: HA 3051
Manager.......................R. A. Leslie

*  
Northwest Network
c/o KSTP, Hotel Saint Paul, St. Paul 2, Minn.
Phone, Cedar 5511
Sales Office: c/o KSTP, Radio City, Minne-
apolis 2, Minn.
Phone: Bridgeport 3222
PERSONNEL
General Manager..............Stanley E. Hubbard
Treasurer.....................Kenneth M. Hance
Sales Manager.................Miller C. Robertson
STATIONS
KSTP, St. Paul-Minneapolis, Minn. (Key sta-
tion); WECB, Duluth, Minn.; KYSM, Mankato,
Minn.; WFMG, Hibbing, Minn.; WHLB, Vir-
ginia, Minn.; KROC, Rochester, Minn.; KFAM,
St. Cloud, Minn.; KFYR, Bismarck, N. D.;
WDAY, Fargo, N. D.; WEAU, Eau Claire,
Wis.; WJMC, Rice Lake, Wisc.
NATIONAL REPRESENTATIVE
Edward Petry & Co.

*  
The Oklahoma Network
APCO Tower, Oklahoma City, Okla.
PERSONNEL
Managing Director............Robert D. Enoch
STATIONS
KTOK, Oklahoma City; KGFF, Shawnee;
KBIX, Muskogee; KCRC, Enid; KADA, Ada;
KOME, Tulsa; KVSO, Ardmore.
NATIONAL REPRESENTATIVE
Taylor-Howe-Snowden Radio Sales

The Pennsylvania Network
1622 Chestnut St., Philadelphia 3, Pa.
Phone Locust 7700
PERSONNEL
General Manager...............Leon Levy
Asst. Manager..................F. J. Sharkey
Technical Director.............George Lewis
STATIONS
WCAU, Philadelphia (key station); WGAL,
Lancaster; WROK, York; WAZL, Hazleton;
WEIT, Easton; WSNAN, Allentown; WFBG,
Altoona; WERC, Erie; WLEU, Erie; WHP,
Harrisburg; WKBG, Harrisburg; WJAC, John-
town; WGST, New Castle; EDKAg, Pittsburgh;
WJAS, Pittsburgh; KOV, Pittsburgh; WCAE,
Pittsburgh; WRAW, Reading; WARM, Scran-
ton; WGRL, Scranton; WOK, Sunbury; WIPA,
Washington; WBRE, Wilkes-Barre; WBAX,
Wilkes-Barre; WRAK, Williamsport (Harris-
burg, Scranton, Wilkes-Barre, Pittsburgh and
Erie stations optional).

288
Quaker Network
WFIL, Widener Bldg., Philadelphia, Pa. Phone: Rittenhouse 6800
PERSONNEL
General Manager: Roger W. Clipp

STATIONS
WFIL, Philadelphia; WEST, Easton; WORK, York; WAZL, Hazleton; WGAL, Lancaster; WGBI, Scranton; WBRE, Wilkes Barre; WJKO, Harrisburg; WKOI, Sunbury; WRAK, Williamsport; WFBG, Altoona; WJAC, Johnstown; WLEU, Erie; WSAN, Allentown; WWSW, Pittsburgh; WSNJ, Bridgeton, N. J.

South Central Quality Network
Address Individual Stations
PERSONNEL
Manager (WMC): H. W. Slavick
Manager (WJDX): Wiley Harris
Manager (WSMB): H. Wheelahan
Manager (KARK): G. E. Zimmerman
Manager (KWKH): Fred Ohi

Tennessee Valley Regional Network
531 S. Gay St., Knoxville 2, Tenn. Phone: 2-7111
PERSONNEL
Business Manager (WROL): C. H. Frazier

STATIONS
WOPI, Bristol, Tenn.-Va.; WROL, Knoxville, Tenn.; WKPT, Kingsport, Tenn.

REPRESENTATIVES
Harry E. Cummings (Jacksonville, Fla.)
Burn-Smith Co. (New York-Chicago)

The Texas Quality Network
Address Individual Stations
The Texas Quality Network is a cooperative group of stations, each outlet being a sales office for the other.

PERSONNEL
Manager (WFAA): Martin Campbell
Manager (WBAP): George Cranston
Manager (WOAI): Hugh A. L. Halff
Manager (KPRC): Kern Tips

STATIONS
WFAA, Dallas 2; WBAP, Fort Worth 2; WOAI, San Antonio 6; KPRC, Houston 2.

Texas State Network
1201 West Lancaster Ave., Fort Worth 1, Texas Phone 3-3473
PERSONNEL
President: Gene L. Cagle
General Manager: Gene L. Cagle
Assistant Gen. Manager: Frances Williamson
Program Director: Russ Lamb
Chief Accountant: D. C. Homburg
Traffic Manager: Forrest W. Clough
Merchandising Director: Forrest W. Clough
Chief Engineer: Truett Kimzey
Sales & Promotion: Leonard Coe

STATIONS
KFJZ, Fort Worth; KBBC, Abilene; KGKL, San Angelo; KBST, Big Spring; KCBS, Midland; KRRV, Sherman; KFLT, Paris; KABC, San Antonio; KTEM, Temple; WRR, Dallas; KOMC, Texarkana; WACO, Waco; KFRO, Longview; KMAC, San Antonio; KBWD, Brownwood; KHOW, Austin; KTHT, Houston; KGVL, Greenville.

NATIONAL REPRESENTATIVE
Weed & Co.

The Tobacco Network
P. O. Box 1150, Raleigh, North Carolina Phone 6411
PERSONNEL
President: Louis N. Howard, WHIT
Secretary: Harry Bright, WGBR
Treasurer: Allen Wannamaker, WGTM
Program Director: Ray Reeves
Sales Manager: Philip F. Whitten, Raleigh
Vice-President: B. S. Hodges, Jr., WGTK

STATIONS

NATIONAL REPRESENTATIVES
The Walker Company

Tri-City Stations of Virginia
Allied Arts Bldg., Lynchburg, Va. Phone: 3032
PERSONNEL
Manager: Philip P. Allen
Traffic Manager: Catherine Gleason
Engineer: John Orth

STATIONS
WSLS, Roanoke; WLVA, Lynchburg; WBTM, Danville.

REPRESENTATIVE
Philip P. Allen
West Virginia Broadcasting Network

CHARLESTON BROADCASTING CO.
1016 Lee St., Charleston, W. Va.
Phone: 28-131

PERSONNEL
President.................. John A. Kennedy
Managing Director & V.P., Howard L. Chernoff
Sales Manager........... Howard L. Chernoff
Promotion Manager......... John Sinclair
Program Director........... Berton Sons
Musical Director........... Leah Soman
Technical Supervisor....... Odes Robinson
WBLK Manager............... George Blackwell
WPAR Manager............... George Clinton
WSAZ Manager.............. Marshall Rosene
WCHS Manager............... Howard L. Chernoff

STATIONS
WCHS, Charleston; WPAR, Parkersburg;
WBLK, Clarksburg; WSAZ, Huntington. FM
applications filed for these stations.

NATIONAL REPRESENTATIVE
The Brannam Co.

The Wisconsin Network, Inc.

Nash Building
Wisconsin Rapids, Wisc.
Phone: 90

PERSONNEL
President................. William F. Hufnagel
V.P. & Managing Dir.......... Don C. Wirth
Traffic Manager........ Geo. T. Frechette
(Address all communications to Don C. Wirth)

STATIONS
Basic Stations: WRJN, Racine; WJLO, Janes-
ville; WIBU, Madison; WHBL, Sheboygan;
WIBY, Appleton; WFDN, Wisconsin Rapids;
KFIZ, Fond du Lac; WIS, Wausau; Supple-
mentary Stations: WEMP, Milwaukee; WATA;
Green Bay; WMAM, Marinette; WEAU, Eau
Claire; WJMS, Ironwood; WATW, Ashland;
WOSH, Oshkosh; WIGM, Medford; WJMC;
Rice Lake; WCMT, Manitowoc; WKBH, La
Crosse; WDSM, Superior.

The Wolverine Network

Keeler Building, Grand Rapids 2, Mich.
Phone: 8-5461

President.................. Roy C. Kelley
Gen. Manager............... Hy M. Steed

STATIONS
WLAV, Grand Rapids (Key Station); WTCM;
Traverse City; WJLH, Port Huron; WATT;
Cadillac, Mich.; WKZB, Muskegon; WJID;
Chicago, Ill.; WIND, Chicago-Gary, Ind.;
WKLA, Ludington, Mich.; WBL, Battle Creek,
Mich.; WJBM, Jackson, Mich.; WHFD, Calumet,
Mich.; WJDC, Escanaba, Mich.; WDMJ, Mar-
quette, Mich.; WJMS, Ironwood, Mich.;
WMAM, Marinette, Wis.; WJBE, Detroit, Mich.;
WATW, Ashland, Wis.

The Yankee Network

21 Brookline Ave., Boston 15, Mass.
Phone: Commonwealth 0800

PERSONNEL
Chairman of Board-General Manager........ John Shepard 3rd
Executive Vice-President...... Linus Travers
Vice-President............... George W. Stetler
Controller.................... Robert F. Ide
Assistant Controller.......... Howard F. Wright
Station Relations........... John Thornton
Sales Executive............. Gordon Jenkins
Editor, Yankee Network News Service........ Leland Bickford
Director of Promotion....... James S. Powers
Director of Special Events...... Lester Smith

BOARD OF DIRECTORS
William O'Neill; Loren Angus McQueen;
Samuel Smith Poor; James W. Haggerty; John
Shepard 3rd; Henry Linus Travers; Frank
Knwolton.

STATIONS
WNAC, Boston; WFAU, Augusta; WJGR, Bangor;
WICC, Bridgeport; WKKL, Concord;
WSAR, Fall River; WZIM, Fitchburg; WHAL;
Greenfield; WONS, Hartford; WHYN, Holy-
oke; WLNH, Lacania; WCOU, Lewiston-Au-
burn; WLLH, Lowell-Lawrence; WKRK, Man-
chester; WNLC, New London; WBOK, Pitts-
field; WMTW, Portland; WHKB, Portsmouth-
Dover; WEAN, Providence; WSYB, Rutland;
WWRS, St. Albans; WWCO, Waterbury, Conn.;
WDEV, Waterbury, Vt.; WAAE, Worcester.

BRANCH OFFICES
34 Mechanic St., Worcester 8, Mass.
Phone: Worcester 2-5611

WAAH Supervisor........... H. Wm. Koster
Crown Hotel, Providence 2, R. I.
Phone: DEXter 1500

WEAN Supervisor........... Malcolm Parker
54 Pratt Street, Hartford 4, Conn.
Phone: Hartford 7-9131

WONS Supervisor........... Ralph Kanna
Falmouth Hotel, 212 Middle St., Portland 3, Me.
Phone: Portland 4-2649

WMTW Supervisor........... Charles Curtin
Hotel Stratfield, Bridgeport 1, Conn.
Phone: Bridgeport 6-1121

WICC Supervisor.......... Joseph Lopez

NATIONAL REPRESENTATIVE
Edward Petry & Co., Inc.

Z Net

P. O. Box 1956, Butte, Montana
Phone: 22-3-44

PERSONNEL
Manager..................... E. B. Craney

STATIONS
KGIR, Butte; KPFA, Helena; KRBM, Bozeman.
For the best in business and financial news . . .

AP
Good Music Leads A City

Half a million families...leaders of thought
...people of taste...listeners to WQXR...are
pace-setters in New York. This vast audience—
a city within a city—finds WQXR a source of
entertainment, news and relaxation. It tunes to
WQXR for 62% of its radio listening time;
38,000 families pay $1 a year each for WQXR's
Monthly Program Guide.

These families are selective in the programs
they prefer, in the products they buy. Over 80
sponsors now sell this important above-average
income market. To improve New York sales,
spearhead your advertising with WQXR...
“New York’s Most Beloved Radio Station”...
famed for good music and the news bulletins

WQXR
AND FM STATION WQXQ
Radio Stations of The New York Times
Alphabetical Listing

U. S. Standard Stations
Indexed by Call Letters—
Power and Frequency

Stations Alphabetically
Listed by States—Cities

Personnel

Other Detailed Information
## Index Of The Standard Stations Of The United States

**Call Letters—City—Power—Frequency in Kilocycles—Page Number Providing Complete Information**

*Key to Abbreviations: C.P.—Construction Permit; d—daytime; n—night.*

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>City</th>
<th>Frequency in Kilocycles</th>
<th>Power in Watts</th>
<th>See Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>KABC</td>
<td>San Antonio, Texas</td>
<td>680</td>
<td>50000</td>
<td>633</td>
</tr>
<tr>
<td>KABR</td>
<td>Aberdeen, S. D.</td>
<td>1120</td>
<td>5000</td>
<td>608</td>
</tr>
<tr>
<td>KADA</td>
<td>Ada, Okla.</td>
<td>1230</td>
<td>250</td>
<td>565</td>
</tr>
<tr>
<td>KAFY</td>
<td>Bakersfield, Calif.</td>
<td>1180</td>
<td>250</td>
<td>329</td>
</tr>
<tr>
<td>KAKC</td>
<td>Tulsa, Okla.</td>
<td>1570</td>
<td>1000</td>
<td>567</td>
</tr>
<tr>
<td>KALB</td>
<td>Alexandria, La.</td>
<td>580</td>
<td>1000</td>
<td>427</td>
</tr>
<tr>
<td>KALE</td>
<td>Portland, Ore.</td>
<td>910</td>
<td>1000</td>
<td>638</td>
</tr>
<tr>
<td>KALL</td>
<td>Salt Lake City, Utah</td>
<td>1010</td>
<td>250</td>
<td>323</td>
</tr>
<tr>
<td>KAMD</td>
<td>Camden, Ark.</td>
<td>1150</td>
<td>250</td>
<td>489</td>
</tr>
<tr>
<td>KANA</td>
<td>Anaconda, Mont.</td>
<td>1230</td>
<td>250</td>
<td>489</td>
</tr>
<tr>
<td>KAND</td>
<td>Corsicana, Texas</td>
<td>1310</td>
<td>250</td>
<td>430</td>
</tr>
<tr>
<td>KANE</td>
<td>New Iberia, La.</td>
<td>1210</td>
<td>250</td>
<td>419</td>
</tr>
<tr>
<td>KANS</td>
<td>Wichita, Kans.</td>
<td>1210</td>
<td>5000</td>
<td>325</td>
</tr>
<tr>
<td>KARK</td>
<td>Little Rock, Ark.</td>
<td>920</td>
<td>5000</td>
<td>331</td>
</tr>
<tr>
<td>KARM</td>
<td>Fresno, Calif.</td>
<td>1130</td>
<td>250</td>
<td>330</td>
</tr>
<tr>
<td>KARV</td>
<td>Mesa, Ariz.</td>
<td>1100</td>
<td>250</td>
<td>561</td>
</tr>
<tr>
<td>KASA</td>
<td>Elk City, Okla.</td>
<td>1210</td>
<td>250</td>
<td>569</td>
</tr>
<tr>
<td>KAST</td>
<td>Astoria, Ore.</td>
<td>1230</td>
<td>250</td>
<td>463</td>
</tr>
<tr>
<td>KATE</td>
<td>Albert Lea, Minn.</td>
<td>1150</td>
<td>250</td>
<td>486</td>
</tr>
<tr>
<td>KATO</td>
<td>Reno, Nev.</td>
<td>1310</td>
<td>250</td>
<td>491</td>
</tr>
<tr>
<td>KAYE</td>
<td>Carlsbad, N. M.</td>
<td>1210</td>
<td>250</td>
<td>384</td>
</tr>
<tr>
<td>KB10</td>
<td>Burley, Idaho</td>
<td>1100</td>
<td>250</td>
<td>561</td>
</tr>
<tr>
<td>KBIX</td>
<td>Muskogee, Okla.</td>
<td>1190</td>
<td>250</td>
<td>412</td>
</tr>
<tr>
<td>KBIZ</td>
<td>Ottumwa, Iowa</td>
<td>1210</td>
<td>250</td>
<td>569</td>
</tr>
<tr>
<td>KBRK</td>
<td>Baker, Ore.</td>
<td>1190</td>
<td>250</td>
<td>310</td>
</tr>
<tr>
<td>KBLF</td>
<td>Red Bluff, Calif.</td>
<td>1190</td>
<td>250</td>
<td>489</td>
</tr>
<tr>
<td>KBYY</td>
<td>Billings, Mont.</td>
<td>1230</td>
<td>250</td>
<td>569</td>
</tr>
<tr>
<td>KBND</td>
<td>Bend, Ore.</td>
<td>1310</td>
<td>250</td>
<td>486</td>
</tr>
<tr>
<td>KBNE</td>
<td>Boulder City, Nev.</td>
<td>1150</td>
<td>250</td>
<td>349</td>
</tr>
<tr>
<td>KBO1</td>
<td>Boulder, Colo.</td>
<td>1190</td>
<td>250</td>
<td>484</td>
</tr>
<tr>
<td>KBON</td>
<td>Omaha, Neb.</td>
<td>1190</td>
<td>250</td>
<td>481</td>
</tr>
<tr>
<td>KBOW</td>
<td>Butte, Mont.</td>
<td>1180</td>
<td>250</td>
<td>573</td>
</tr>
<tr>
<td>KBPS</td>
<td>Portland, Ore.</td>
<td>1150</td>
<td>100</td>
<td>619</td>
</tr>
<tr>
<td>KBST</td>
<td>Big Spring, Texas</td>
<td>1190</td>
<td>250</td>
<td>325</td>
</tr>
<tr>
<td>KBTM</td>
<td>Jonesboro, Ark.</td>
<td>1230</td>
<td>250</td>
<td>463</td>
</tr>
<tr>
<td>KBUN</td>
<td>Bemidji, Minn.</td>
<td>1150</td>
<td>250</td>
<td>483</td>
</tr>
<tr>
<td>KBUR</td>
<td>Burlington, Iowa</td>
<td>1190</td>
<td>1000 d., 500 n.</td>
<td>620</td>
</tr>
<tr>
<td>KBWD</td>
<td>Brownwood, Texas</td>
<td>1380</td>
<td>250</td>
<td>491</td>
</tr>
<tr>
<td>KCCH</td>
<td>Hot Springs, N. M.</td>
<td>1100</td>
<td>250</td>
<td>429</td>
</tr>
<tr>
<td>KCLI</td>
<td>Houma, La.</td>
<td>1190</td>
<td>250</td>
<td>418</td>
</tr>
<tr>
<td>KCKN</td>
<td>Kansas City, Kans.</td>
<td>1310</td>
<td>250</td>
<td>635</td>
</tr>
<tr>
<td>KCMD</td>
<td>Texarkana, Texas</td>
<td>1230</td>
<td>250</td>
<td>418</td>
</tr>
<tr>
<td>Call Letters</td>
<td>City</td>
<td>Frequency in Kilocycles</td>
<td>Power in Watts</td>
<td>See Page</td>
</tr>
<tr>
<td>--------------</td>
<td>-----------------------</td>
<td>-------------------------</td>
<td>----------------</td>
<td>----------</td>
</tr>
<tr>
<td>KMJ</td>
<td>Palm Springs, Calif.</td>
<td>1310</td>
<td>250</td>
<td>338</td>
</tr>
<tr>
<td>KMO</td>
<td>Kansas City, Mo.</td>
<td>1480 C.P. 810</td>
<td>5000</td>
<td>475</td>
</tr>
<tr>
<td>KCO</td>
<td>Tulare, Calif.</td>
<td>1210</td>
<td>250</td>
<td>318</td>
</tr>
<tr>
<td>KCOF</td>
<td>Ft. Collins, Colo.</td>
<td>1460</td>
<td>250</td>
<td>353</td>
</tr>
<tr>
<td>KCOH</td>
<td>San Antonio, Texas</td>
<td>1350</td>
<td>250</td>
<td>634</td>
</tr>
<tr>
<td>KCOL</td>
<td>Ellensburg, Wash.</td>
<td>1210</td>
<td>250</td>
<td>618</td>
</tr>
<tr>
<td>KCOM</td>
<td>Santa Maria, Calif.</td>
<td>1190</td>
<td>250</td>
<td>317</td>
</tr>
<tr>
<td>KCOLA</td>
<td>Sacramento, Calif.</td>
<td>1310</td>
<td>250</td>
<td>310</td>
</tr>
<tr>
<td>KCR</td>
<td>Enid, Okla.</td>
<td>1590</td>
<td>1000</td>
<td>561</td>
</tr>
<tr>
<td>KCRK</td>
<td>Midland, Texas</td>
<td>1230</td>
<td>250</td>
<td>630</td>
</tr>
<tr>
<td>KCRU</td>
<td>Trinidad, Colo.</td>
<td>1210</td>
<td>250</td>
<td>332</td>
</tr>
<tr>
<td>KCRV</td>
<td>Lodi, Calif.</td>
<td>1570</td>
<td>250</td>
<td>334</td>
</tr>
<tr>
<td>KDAL</td>
<td>Duluth, Minn.</td>
<td>610</td>
<td>1000</td>
<td>463</td>
</tr>
<tr>
<td>KDB</td>
<td>Santa Barbara, Calif.</td>
<td>1190</td>
<td>250</td>
<td>316</td>
</tr>
<tr>
<td>KDFN</td>
<td>Casper, Wyo.</td>
<td>1170</td>
<td>1000</td>
<td>666</td>
</tr>
<tr>
<td>KDKA</td>
<td>Pittsburgh, Pa.</td>
<td>1020</td>
<td>50000</td>
<td>592</td>
</tr>
<tr>
<td>KDLR</td>
<td>Devils Lake, N. D.</td>
<td>1210</td>
<td>250</td>
<td>513</td>
</tr>
<tr>
<td>KENT</td>
<td>Denton, Texas</td>
<td>1450</td>
<td>250</td>
<td>623</td>
</tr>
<tr>
<td>KDEO</td>
<td>Monterey, Calif.</td>
<td>1210</td>
<td>250</td>
<td>337</td>
</tr>
<tr>
<td>KDEP</td>
<td>Sedalia, Mo.</td>
<td>1190</td>
<td>250</td>
<td>478</td>
</tr>
<tr>
<td>KDEQ</td>
<td>Paragould, Ark.</td>
<td>1190</td>
<td>250</td>
<td>326</td>
</tr>
<tr>
<td>KDF</td>
<td>Dubuque, Iowa</td>
<td>1370</td>
<td>1000</td>
<td>410</td>
</tr>
<tr>
<td>KDFY</td>
<td>Salt Lake City, Utah</td>
<td>1320</td>
<td>5000</td>
<td>639</td>
</tr>
<tr>
<td>KEBE</td>
<td>Jacksonville, Texas</td>
<td>1190</td>
<td>250</td>
<td>629</td>
</tr>
<tr>
<td>KEC</td>
<td>Los Angeles, Calif.</td>
<td>790</td>
<td>5000</td>
<td>334</td>
</tr>
<tr>
<td>KECK</td>
<td>Odessa, Texas</td>
<td>920</td>
<td>1000</td>
<td>631</td>
</tr>
<tr>
<td>KEEN</td>
<td>San Jose, Calif.</td>
<td>1370</td>
<td>1000</td>
<td>345</td>
</tr>
<tr>
<td>KEIO</td>
<td>Pocatello, Idaho</td>
<td>1150</td>
<td>250</td>
<td>385</td>
</tr>
<tr>
<td>KELA</td>
<td>Centrallia-Chehalis, Wash.</td>
<td>1170</td>
<td>1000</td>
<td>618</td>
</tr>
<tr>
<td>KELD</td>
<td>El Dorado, Ark.</td>
<td>1190</td>
<td>250</td>
<td>323</td>
</tr>
<tr>
<td>KELN</td>
<td>Ely, Nev.</td>
<td>1230</td>
<td>250</td>
<td>486</td>
</tr>
<tr>
<td>KELO</td>
<td>Sioux Falls, S. D.</td>
<td>1230</td>
<td>250</td>
<td>609</td>
</tr>
<tr>
<td>KENI</td>
<td>Anchorage, Alaska</td>
<td>550</td>
<td>5000</td>
<td>669</td>
</tr>
<tr>
<td>KENO</td>
<td>Las Vegas, Nev.</td>
<td>1100</td>
<td>250</td>
<td>486</td>
</tr>
<tr>
<td>KERN</td>
<td>Bakersfield, Calif.</td>
<td>1110</td>
<td>1000</td>
<td>329</td>
</tr>
<tr>
<td>KERO</td>
<td>Bakersfield, Calif.</td>
<td>1230</td>
<td>250</td>
<td>329</td>
</tr>
<tr>
<td>KEVR</td>
<td>Seattle, Wash.</td>
<td>1090</td>
<td>10000</td>
<td>650</td>
</tr>
<tr>
<td>KEX</td>
<td>Portland, Ore.</td>
<td>1190</td>
<td>5000</td>
<td>573</td>
</tr>
<tr>
<td>KEYS</td>
<td>Corpus Christi, Texas</td>
<td>1190</td>
<td>250</td>
<td>620</td>
</tr>
<tr>
<td>KFAB</td>
<td>Lincoln, Nebr.</td>
<td>1110</td>
<td>50000</td>
<td>483</td>
</tr>
<tr>
<td>KFAC</td>
<td>Los Angeles, Calif.</td>
<td>1330</td>
<td>1000</td>
<td>335</td>
</tr>
<tr>
<td>KFAM</td>
<td>St. Cloud, Minn.</td>
<td>1150</td>
<td>250</td>
<td>466</td>
</tr>
<tr>
<td>KFAR</td>
<td>Fairbanks, Alaska</td>
<td>610</td>
<td>10000</td>
<td>669</td>
</tr>
<tr>
<td>KFBB</td>
<td>Great Falls, Mont.</td>
<td>1310</td>
<td>5000</td>
<td>481</td>
</tr>
<tr>
<td>KFBC</td>
<td>Cheyenne, Wyo.</td>
<td>1210</td>
<td>250</td>
<td>567</td>
</tr>
<tr>
<td>KFBI</td>
<td>Wichita, Kans.</td>
<td>1070</td>
<td>5000 d., 1000 n</td>
<td>419</td>
</tr>
<tr>
<td>KFK</td>
<td>Sacramento, Calif.</td>
<td>1530</td>
<td>10000</td>
<td>341</td>
</tr>
<tr>
<td>KFRA</td>
<td>Amarillo, Texas</td>
<td>1230</td>
<td>250</td>
<td>618</td>
</tr>
<tr>
<td>KFDM</td>
<td>Beaumont, Texas</td>
<td>560</td>
<td>1000</td>
<td>619</td>
</tr>
<tr>
<td>KFEL</td>
<td>Denver, Colo.</td>
<td>950</td>
<td>5000</td>
<td>350</td>
</tr>
<tr>
<td>KFEQ</td>
<td>St. Joseph, Mo.</td>
<td>680</td>
<td>5000</td>
<td>478</td>
</tr>
<tr>
<td>KEFA</td>
<td>Helena, Ark.</td>
<td>1190</td>
<td>250</td>
<td>324</td>
</tr>
<tr>
<td>KEFG</td>
<td>Boone, Iowa</td>
<td>1260</td>
<td>250</td>
<td>468</td>
</tr>
<tr>
<td>KEHI</td>
<td>Wichita, Kans.</td>
<td>1330</td>
<td>5000</td>
<td>419</td>
</tr>
<tr>
<td>KEI</td>
<td>Los Angeles, Calif.</td>
<td>610</td>
<td>50000</td>
<td>335</td>
</tr>
<tr>
<td>KEIO</td>
<td>Spokane, Wash.</td>
<td>1230</td>
<td>250</td>
<td>632</td>
</tr>
<tr>
<td>KEIZ</td>
<td>Fond-Du-Lac, Wis.</td>
<td>1150</td>
<td>250</td>
<td>661</td>
</tr>
<tr>
<td>KFJB</td>
<td>Marshalltown, Iowa</td>
<td>1230</td>
<td>250</td>
<td>411</td>
</tr>
<tr>
<td>KEJO</td>
<td>Klamath Falls, Ore.</td>
<td>1210</td>
<td>100</td>
<td>571</td>
</tr>
<tr>
<td>KEJM</td>
<td>Grand Forks, N. D.</td>
<td>1110</td>
<td>1000</td>
<td>543</td>
</tr>
<tr>
<td>KEJZ</td>
<td>Fort Worth, Texas</td>
<td>1270</td>
<td>5000</td>
<td>635</td>
</tr>
<tr>
<td>KEKA</td>
<td>Greeley, Colo.</td>
<td>910</td>
<td>1000</td>
<td>333</td>
</tr>
<tr>
<td>Call Letters</td>
<td>City</td>
<td>Frequency in Kilocycles</td>
<td>Power in Watts</td>
<td>See Page</td>
</tr>
<tr>
<td>--------------</td>
<td>-----------------------------</td>
<td>-------------------------</td>
<td>----------------</td>
<td>----------</td>
</tr>
<tr>
<td>KFKU</td>
<td>Lawrence, Kans.</td>
<td>1250</td>
<td>5000 d., 1000 n.</td>
<td>418</td>
</tr>
<tr>
<td>KFLW</td>
<td>Klamath Falls, Ore.</td>
<td>1450</td>
<td>250</td>
<td>571</td>
</tr>
<tr>
<td>KFMF</td>
<td>San Diego, Calif.</td>
<td>1450</td>
<td>250</td>
<td>571</td>
</tr>
<tr>
<td>KFMJ</td>
<td>Tulsa, Okla.</td>
<td>1650</td>
<td>1000</td>
<td>567</td>
</tr>
<tr>
<td>KFNF</td>
<td>Shenandoah, Iowa</td>
<td>920</td>
<td>1000 d., 500 n.</td>
<td>412</td>
</tr>
<tr>
<td>KFOR</td>
<td>Lincoln, Neb.</td>
<td>1210</td>
<td>250</td>
<td>484</td>
</tr>
<tr>
<td>KFOX</td>
<td>Long Beach, Calif.</td>
<td>1280</td>
<td>1000</td>
<td>334</td>
</tr>
<tr>
<td>KFPA</td>
<td>Helena, Mont.</td>
<td>1310</td>
<td>250</td>
<td>481</td>
</tr>
<tr>
<td>KFPW</td>
<td>Fort Smith, Ark.</td>
<td>1100</td>
<td>250</td>
<td>323</td>
</tr>
<tr>
<td>KFPY</td>
<td>Spokane, Wash.</td>
<td>920</td>
<td>5000</td>
<td>652</td>
</tr>
<tr>
<td>KFQD</td>
<td>Anchorage, Alaska</td>
<td>790</td>
<td>1000 C.P. 5000</td>
<td>669</td>
</tr>
<tr>
<td>KFRC</td>
<td>San Francisco, Calif.</td>
<td>610</td>
<td>5000</td>
<td>313</td>
</tr>
<tr>
<td>KFRE</td>
<td>Fresno, Calif.</td>
<td>1310</td>
<td>250</td>
<td>331</td>
</tr>
<tr>
<td>KFRO</td>
<td>Longview, Texas</td>
<td>1370</td>
<td>1000</td>
<td>629</td>
</tr>
<tr>
<td>KFRU</td>
<td>Columbia, Mo.</td>
<td>1400</td>
<td>250</td>
<td>473</td>
</tr>
<tr>
<td>KFSD</td>
<td>San Diego, Calif.</td>
<td>600</td>
<td>1000</td>
<td>341</td>
</tr>
<tr>
<td>KFSG</td>
<td>Los Angeles, Calif.</td>
<td>1150</td>
<td>2500 d., 1000 n.</td>
<td>335</td>
</tr>
<tr>
<td>KFUN</td>
<td>Las Vegas, N. M.</td>
<td>1230</td>
<td>250</td>
<td>494</td>
</tr>
<tr>
<td>KFUO</td>
<td>Clayton, Mo.</td>
<td>850</td>
<td>5000</td>
<td>473</td>
</tr>
<tr>
<td>KFVD</td>
<td>Los Angeles, Calif.</td>
<td>1020</td>
<td>1000</td>
<td>335</td>
</tr>
<tr>
<td>KFVS</td>
<td>Cape Girardeau, Mo.</td>
<td>1400</td>
<td>250</td>
<td>473</td>
</tr>
<tr>
<td>KFWB</td>
<td>Hollywood, Calif.</td>
<td>580</td>
<td>5000</td>
<td>323</td>
</tr>
<tr>
<td>KFXJ</td>
<td>Nampa, Idaho</td>
<td>381</td>
<td>1000</td>
<td>385</td>
</tr>
<tr>
<td>KFXM</td>
<td>Grade Junction, Col.</td>
<td>1220</td>
<td>1000 d., 500 n.</td>
<td>352</td>
</tr>
<tr>
<td>KFYO</td>
<td>San Bernardino, Calif.</td>
<td>1240</td>
<td>250</td>
<td>341</td>
</tr>
<tr>
<td>KFYO</td>
<td>Lubbuck, Texas</td>
<td>1310</td>
<td>250</td>
<td>630</td>
</tr>
<tr>
<td>KFYR</td>
<td>Bismarck, N. D.</td>
<td>930</td>
<td>5000</td>
<td>543</td>
</tr>
<tr>
<td>KGA</td>
<td>Spokane, Wash.</td>
<td>1510</td>
<td>10000</td>
<td>652</td>
</tr>
<tr>
<td>KGAK</td>
<td>Gallup, N. M.</td>
<td>1330</td>
<td>250</td>
<td>494</td>
</tr>
<tr>
<td>KGB</td>
<td>San Diego, Calif.</td>
<td>1360</td>
<td>1000</td>
<td>313</td>
</tr>
<tr>
<td>KGBS</td>
<td>Hartlingen, Texas</td>
<td>1240</td>
<td>250</td>
<td>627</td>
</tr>
<tr>
<td>KBX</td>
<td>Springfield, Mo.</td>
<td>1260</td>
<td>5000</td>
<td>479</td>
</tr>
<tr>
<td>KGCU</td>
<td>Mandan, N. D.</td>
<td>1270</td>
<td>250</td>
<td>541</td>
</tr>
<tr>
<td>KGUX</td>
<td>Sidney, Mont.</td>
<td>1180</td>
<td>1000</td>
<td>482</td>
</tr>
<tr>
<td>KGDE</td>
<td>Fergus Falls, Minn.</td>
<td>1230</td>
<td>250 d., 100 n.</td>
<td>463</td>
</tr>
<tr>
<td>KGDM</td>
<td>Stockton, Calif.</td>
<td>1140</td>
<td>5000</td>
<td>317</td>
</tr>
<tr>
<td>KGEM</td>
<td>Boise, Idaho</td>
<td>1310</td>
<td>250</td>
<td>384</td>
</tr>
<tr>
<td>KGER</td>
<td>Long Beach, Calif.</td>
<td>1390</td>
<td>5000</td>
<td>334</td>
</tr>
<tr>
<td>KGEZ</td>
<td>Kalispell, Mont.</td>
<td>1340</td>
<td>100</td>
<td>481</td>
</tr>
<tr>
<td>KGFF</td>
<td>Shawnee, Okla.</td>
<td>1150</td>
<td>250</td>
<td>566</td>
</tr>
<tr>
<td>KGFI</td>
<td>Hollywood, Calif.</td>
<td>1230</td>
<td>100</td>
<td>333</td>
</tr>
<tr>
<td>KGFL</td>
<td>Roswell, N. M.</td>
<td>1400</td>
<td>250</td>
<td>493</td>
</tr>
<tr>
<td>KGFW</td>
<td>Kearney, Neb.</td>
<td>1310</td>
<td>250</td>
<td>483</td>
</tr>
<tr>
<td>KGFX</td>
<td>Pierre, S. D.</td>
<td>630</td>
<td>300</td>
<td>608</td>
</tr>
<tr>
<td>KGGF</td>
<td>Coffeyville, Kans.</td>
<td>690</td>
<td>1000 d., 500 n.</td>
<td>415</td>
</tr>
<tr>
<td>KGGM</td>
<td>Albuquerque, N. M.</td>
<td>1260 C.P. 610</td>
<td>1000 C.P. 5000</td>
<td>493</td>
</tr>
<tr>
<td>KGHL</td>
<td>Pueblo, Colo.</td>
<td>1230</td>
<td>1000 d., 500 n.</td>
<td>352</td>
</tr>
<tr>
<td>KGHJ</td>
<td>Little Rock, Ark.</td>
<td>1230</td>
<td>250</td>
<td>325</td>
</tr>
<tr>
<td>KGHJ</td>
<td>Billings, Mont.</td>
<td>790</td>
<td>5000</td>
<td>480</td>
</tr>
<tr>
<td>KGIR</td>
<td>Butte, Mont.</td>
<td>1370</td>
<td>5000</td>
<td>481</td>
</tr>
<tr>
<td>KGJW</td>
<td>Alamosa, Colo.</td>
<td>1150</td>
<td>250</td>
<td>349</td>
</tr>
<tr>
<td>KGKB</td>
<td>Tyler, Texas</td>
<td>1160</td>
<td>250</td>
<td>636</td>
</tr>
<tr>
<td>KGKL</td>
<td>San Angelo, Texas</td>
<td>1400</td>
<td>250</td>
<td>633</td>
</tr>
<tr>
<td>KGKO</td>
<td>Fort Worth, Texas</td>
<td>570</td>
<td>5000</td>
<td>625</td>
</tr>
<tr>
<td>KGKJ</td>
<td>Scottsbluff, Neb.</td>
<td>1100 C.P. 1320</td>
<td>250 C.P. 1000</td>
<td>483</td>
</tr>
<tr>
<td>KGLO</td>
<td>Mason City, Iowa</td>
<td>1300</td>
<td>5000</td>
<td>411</td>
</tr>
<tr>
<td>KGLU</td>
<td>Safford, Ariz.</td>
<td>1450</td>
<td>250</td>
<td>321</td>
</tr>
<tr>
<td>KGMB</td>
<td>Honolulu, Hawaii</td>
<td>590</td>
<td>5000</td>
<td>671</td>
</tr>
<tr>
<td>KGN C</td>
<td>Amarillo, Texas</td>
<td>1440</td>
<td>5000 d., 1000 n.</td>
<td>618</td>
</tr>
<tr>
<td>KGN O</td>
<td>Dodge City, Kans.</td>
<td>1370</td>
<td>1000 d., 250 n.</td>
<td>415</td>
</tr>
<tr>
<td>KGO</td>
<td>San Francisco, Calif.</td>
<td>810</td>
<td>7500</td>
<td>344</td>
</tr>
<tr>
<td>KGRH</td>
<td>Fayetteville, Ark.</td>
<td>1450</td>
<td>250</td>
<td>323</td>
</tr>
<tr>
<td>Call Letters</td>
<td>City</td>
<td>Frequency in Kilocycles</td>
<td>Power in Watts</td>
<td>See Page</td>
</tr>
<tr>
<td>-------------</td>
<td>--------------------</td>
<td>-------------------------</td>
<td>----------------</td>
<td>----------</td>
</tr>
<tr>
<td>KGU</td>
<td>Honolulu, Hawaii</td>
<td>760</td>
<td>2500</td>
<td>611</td>
</tr>
<tr>
<td>KGVL</td>
<td>Greenville, Texas</td>
<td>1160</td>
<td>250</td>
<td>627</td>
</tr>
<tr>
<td>KGOI</td>
<td>Missoula, Mont.</td>
<td>1290</td>
<td>5000 d., 1000 n.</td>
<td>482</td>
</tr>
<tr>
<td>KGW</td>
<td>Portland, Ore.</td>
<td>620</td>
<td>5000</td>
<td>573</td>
</tr>
<tr>
<td>KGY</td>
<td>Olympia, Wash.</td>
<td>1240</td>
<td>250</td>
<td>619</td>
</tr>
<tr>
<td>KHAS</td>
<td>Hastings, Neb.</td>
<td>1230</td>
<td>250</td>
<td>483</td>
</tr>
<tr>
<td>KIBC</td>
<td>Hilo, Hawaii</td>
<td>1230</td>
<td>250</td>
<td>671</td>
</tr>
<tr>
<td>KIBG</td>
<td>Okmulgee, Okla.</td>
<td>1210</td>
<td>250</td>
<td>560</td>
</tr>
<tr>
<td>KHIJ</td>
<td>Los Angeles, Calif.</td>
<td>930</td>
<td>5000</td>
<td>336</td>
</tr>
<tr>
<td>KHiM</td>
<td>Hannibal, Mo.</td>
<td>1310</td>
<td>250</td>
<td>473</td>
</tr>
<tr>
<td>KIHO</td>
<td>Honolulu, Hawaii</td>
<td>1140</td>
<td>250</td>
<td>671</td>
</tr>
<tr>
<td>KHOZ</td>
<td>Harrison, Ark.</td>
<td>1210</td>
<td>250</td>
<td>324</td>
</tr>
<tr>
<td>KHQ</td>
<td>Spokane, Wash.</td>
<td>590</td>
<td>5000</td>
<td>653</td>
</tr>
<tr>
<td>KIHL</td>
<td>Chico, Calif.</td>
<td>1230</td>
<td>1000</td>
<td>330</td>
</tr>
<tr>
<td>KIHS</td>
<td>Waco, Texas</td>
<td>1310</td>
<td>250</td>
<td>348</td>
</tr>
<tr>
<td>KIUM</td>
<td>Eureka, Calif.</td>
<td>1210</td>
<td>250</td>
<td>330</td>
</tr>
<tr>
<td>KICA</td>
<td>Clovis, N. M.</td>
<td>1210</td>
<td>250</td>
<td>494</td>
</tr>
<tr>
<td>KICD</td>
<td>Spencer, Iowa</td>
<td>1210</td>
<td>250</td>
<td>413</td>
</tr>
<tr>
<td>KID</td>
<td>Idaho Falls, Idaho</td>
<td>1350</td>
<td>5000 d., 500 n.</td>
<td>384</td>
</tr>
<tr>
<td>KIDO</td>
<td>Boise, Idaho</td>
<td>1350</td>
<td>2500 d., 1000 n.</td>
<td>384</td>
</tr>
<tr>
<td>KIEM</td>
<td>Eureka, Calif.</td>
<td>1180</td>
<td>1000</td>
<td>351</td>
</tr>
<tr>
<td>KIEY</td>
<td>Glendale, Calif.</td>
<td>870</td>
<td>250</td>
<td>331</td>
</tr>
<tr>
<td>KIFI</td>
<td>Idaho Falls, Idaho</td>
<td>1100</td>
<td>250</td>
<td>385</td>
</tr>
<tr>
<td>KILO</td>
<td>Grand Forks, N. D.</td>
<td>1110</td>
<td>1500 d., 500 n.</td>
<td>514</td>
</tr>
<tr>
<td>KINY</td>
<td>Juneau, Alaska</td>
<td>1160</td>
<td>500</td>
<td>669</td>
</tr>
<tr>
<td>KIOX</td>
<td>Ray City, Texas</td>
<td>1110</td>
<td>1000</td>
<td>619</td>
</tr>
<tr>
<td>KIRO</td>
<td>Seattle, Wash.</td>
<td>710</td>
<td>50000</td>
<td>650</td>
</tr>
<tr>
<td>KIST</td>
<td>Santa Barbara, Calif.</td>
<td>1310</td>
<td>250</td>
<td>347</td>
</tr>
<tr>
<td>KIT</td>
<td>Yakima, Wash.</td>
<td>1280</td>
<td>1000</td>
<td>655</td>
</tr>
<tr>
<td>KIUL</td>
<td>Garden City, Kan.</td>
<td>1210</td>
<td>250</td>
<td>416</td>
</tr>
<tr>
<td>KIUN</td>
<td>Pecos, Texas</td>
<td>1100</td>
<td>250</td>
<td>633</td>
</tr>
<tr>
<td>KIUP</td>
<td>Durango, Colo.</td>
<td>1110</td>
<td>250</td>
<td>351</td>
</tr>
<tr>
<td>KJAM</td>
<td>Vernal, Utah</td>
<td>1310</td>
<td>250</td>
<td>610</td>
</tr>
<tr>
<td>KJBS</td>
<td>San Francisco, Calif.</td>
<td>1100</td>
<td>1000</td>
<td>314</td>
</tr>
<tr>
<td>KJR</td>
<td>Seattle, Wash.</td>
<td>950</td>
<td>5000</td>
<td>651</td>
</tr>
<tr>
<td>KKIN</td>
<td>Visalia, Calif.</td>
<td>1100</td>
<td>250</td>
<td>348</td>
</tr>
<tr>
<td>KLIAC</td>
<td>Los Angeles, Calif.</td>
<td>570</td>
<td>5000</td>
<td>336</td>
</tr>
<tr>
<td>KLB</td>
<td>La Grande, Ore.</td>
<td>1150</td>
<td>250</td>
<td>571</td>
</tr>
<tr>
<td>KLCN</td>
<td>Blytheville, Ark.</td>
<td>900</td>
<td>1000</td>
<td>323</td>
</tr>
<tr>
<td>KLCX</td>
<td>Twin Falls, Idaho</td>
<td>1190</td>
<td>250</td>
<td>386</td>
</tr>
<tr>
<td>KLCZ</td>
<td>Brainerd, Minn.</td>
<td>1100</td>
<td>250</td>
<td>463</td>
</tr>
<tr>
<td>KLO</td>
<td>Ogden, Utah</td>
<td>1430</td>
<td>5000</td>
<td>638</td>
</tr>
<tr>
<td>KLOX</td>
<td>San Jose, Calif.</td>
<td>1170</td>
<td>5000</td>
<td>315</td>
</tr>
<tr>
<td>KLPM</td>
<td>Minot, N. D.</td>
<td>1390</td>
<td>1000</td>
<td>511</td>
</tr>
<tr>
<td>KLRA</td>
<td>Little Rock, Ark.</td>
<td>1010</td>
<td>10000 d., 5000 n.</td>
<td>325</td>
</tr>
<tr>
<td>KLUF</td>
<td>Galveston, Texas</td>
<td>1160</td>
<td>250</td>
<td>627</td>
</tr>
<tr>
<td>KLWT</td>
<td>Ogden, Utah</td>
<td>730</td>
<td>1000</td>
<td>638</td>
</tr>
<tr>
<td>KLX</td>
<td>Oakland, Calif.</td>
<td>910</td>
<td>1000</td>
<td>337</td>
</tr>
<tr>
<td>KLZ</td>
<td>Denver, Colo.</td>
<td>560</td>
<td>5000</td>
<td>350</td>
</tr>
<tr>
<td>KMA</td>
<td>Shenandoah, Iowa</td>
<td>960</td>
<td>5000</td>
<td>412</td>
</tr>
<tr>
<td>KMAC</td>
<td>San Antonio, Texas</td>
<td>1210</td>
<td>250</td>
<td>631</td>
</tr>
<tr>
<td>KMBC</td>
<td>Kansas City, Mo.</td>
<td>980</td>
<td>5000</td>
<td>475</td>
</tr>
<tr>
<td>KMED</td>
<td>Medford, Ore.</td>
<td>1140</td>
<td>1000</td>
<td>572</td>
</tr>
<tr>
<td>KMHK</td>
<td>Mitchell, S. D.</td>
<td>1190</td>
<td>250</td>
<td>698</td>
</tr>
<tr>
<td>KMIH</td>
<td>Marshall, Minn.</td>
<td>1100</td>
<td>250</td>
<td>461</td>
</tr>
<tr>
<td>KMIJ</td>
<td>Fresno, Calif.</td>
<td>580</td>
<td>5000</td>
<td>351</td>
</tr>
<tr>
<td>KMLI</td>
<td>Monroe, La.</td>
<td>1140</td>
<td>5000 d., 1000 n.</td>
<td>429</td>
</tr>
<tr>
<td>KMMJ</td>
<td>Grand Island, Neb.</td>
<td>750</td>
<td>1000</td>
<td>483</td>
</tr>
<tr>
<td>KMO</td>
<td>Tacoma, Wash.</td>
<td>1300</td>
<td>5000</td>
<td>653</td>
</tr>
<tr>
<td>KMOX</td>
<td>St. Louis, Mo.</td>
<td>1120</td>
<td>5000</td>
<td>478</td>
</tr>
<tr>
<td>KMP</td>
<td>Los Angeles, Calif.</td>
<td>710</td>
<td>5000</td>
<td>336</td>
</tr>
<tr>
<td>KMI</td>
<td>Walla Walla, Wash.</td>
<td>550</td>
<td>1000</td>
<td>672</td>
</tr>
<tr>
<td>KMYC</td>
<td>Marysville, Calif.</td>
<td>1450</td>
<td>250</td>
<td>336</td>
</tr>
<tr>
<td>Call Letters</td>
<td>City</td>
<td>Frequency in Kilocycles</td>
<td>Power in Watts</td>
<td>See Page</td>
</tr>
<tr>
<td>--------------</td>
<td>-----------------------------</td>
<td>-------------------------</td>
<td>----------------</td>
<td>----------</td>
</tr>
<tr>
<td>KMYR</td>
<td>Denver, Colo.</td>
<td>1310</td>
<td>250</td>
<td>331</td>
</tr>
<tr>
<td>KNAK</td>
<td>Salt Lake City, Utah</td>
<td>1400</td>
<td>250</td>
<td>639</td>
</tr>
<tr>
<td>KNEL</td>
<td>Brady, Texas</td>
<td>1490</td>
<td>250</td>
<td>620</td>
</tr>
<tr>
<td>KNET</td>
<td>Palestine, Texas</td>
<td>1450</td>
<td>100</td>
<td>631</td>
</tr>
<tr>
<td>KNOE</td>
<td>Monroe, La.</td>
<td>1150</td>
<td>250</td>
<td>429</td>
</tr>
<tr>
<td>KNOW</td>
<td>Austin, Texas</td>
<td>1190</td>
<td>250</td>
<td>618</td>
</tr>
<tr>
<td>KNX</td>
<td>Hollywood, Calif.</td>
<td>1070</td>
<td>50000</td>
<td>333</td>
</tr>
<tr>
<td>KOA</td>
<td>Denver, Colo.</td>
<td>850</td>
<td>50000</td>
<td>331</td>
</tr>
<tr>
<td>KOAC</td>
<td>Corvallis, Ore.</td>
<td>550</td>
<td>5000 d., 1000 n.</td>
<td>610</td>
</tr>
<tr>
<td>KOAL</td>
<td>Price, Utah</td>
<td>1230</td>
<td>250</td>
<td>638</td>
</tr>
<tr>
<td>KOAM</td>
<td>Pittsburgh, Kans.</td>
<td>810</td>
<td>5000</td>
<td>418</td>
</tr>
<tr>
<td>KOT</td>
<td>Albuquerque, N. M.</td>
<td>1150</td>
<td>250</td>
<td>493</td>
</tr>
<tr>
<td>KOB</td>
<td>Albuquerque, N. M.</td>
<td>770</td>
<td>50000 d., 25000 n.</td>
<td>493</td>
</tr>
<tr>
<td>KOCM</td>
<td>Kilgore, Texas</td>
<td>1210</td>
<td>250</td>
<td>629</td>
</tr>
<tr>
<td>KODY</td>
<td>Oklahoma City, Okla.</td>
<td>1310</td>
<td>250</td>
<td>565</td>
</tr>
<tr>
<td>KODI</td>
<td>Cody, Wyo.</td>
<td>1100</td>
<td>250</td>
<td>667</td>
</tr>
<tr>
<td>KOKI</td>
<td>Kodiak, Alaska</td>
<td>1229</td>
<td>250</td>
<td>671</td>
</tr>
<tr>
<td>KODL</td>
<td>The Dalles, Ore.</td>
<td>1230</td>
<td>250 d., 100 n</td>
<td>570</td>
</tr>
<tr>
<td>KODY</td>
<td>North Platte, Neb.</td>
<td>1240</td>
<td>250</td>
<td>484</td>
</tr>
<tr>
<td>KOHO</td>
<td>Reno, Nev.</td>
<td>630</td>
<td>1000</td>
<td>486</td>
</tr>
<tr>
<td>KOIL</td>
<td>Omaha, Neb.</td>
<td>1290</td>
<td>5000</td>
<td>565</td>
</tr>
<tr>
<td>KOIN</td>
<td>Portland, Ore.</td>
<td>970</td>
<td>5000</td>
<td>573</td>
</tr>
<tr>
<td>KOKO</td>
<td>La Junta, Colo.</td>
<td>1400</td>
<td>250</td>
<td>333</td>
</tr>
<tr>
<td>KOLS</td>
<td>Seattle, Wash.</td>
<td>1350</td>
<td>5000</td>
<td>651</td>
</tr>
<tr>
<td>KOMA</td>
<td>Oklahoma City, Okla.</td>
<td>1350</td>
<td>1000</td>
<td>486</td>
</tr>
<tr>
<td>KOME</td>
<td>Tulsa, Okla.</td>
<td>1310</td>
<td>5000</td>
<td>567</td>
</tr>
<tr>
<td>KOMO</td>
<td>Seattle, Wash.</td>
<td>1090</td>
<td>5000</td>
<td>631</td>
</tr>
<tr>
<td>KONO</td>
<td>San Antonio, Texas</td>
<td>1100</td>
<td>250</td>
<td>631</td>
</tr>
<tr>
<td>KONT</td>
<td>Port Angeles, Wash.</td>
<td>1150</td>
<td>250</td>
<td>630</td>
</tr>
<tr>
<td>KOOS</td>
<td>Coos Bay, Ore.</td>
<td>1230</td>
<td>250</td>
<td>570</td>
</tr>
<tr>
<td>KOPO</td>
<td>Tucson, Ariz.</td>
<td>1190</td>
<td>250</td>
<td>331</td>
</tr>
<tr>
<td>KORE</td>
<td>Eugene, Ore.</td>
<td>1150</td>
<td>250</td>
<td>570</td>
</tr>
<tr>
<td>KORN</td>
<td>Fremont, Neb.</td>
<td>1100</td>
<td>250</td>
<td>483</td>
</tr>
<tr>
<td>KOTA</td>
<td>Rapid City, S. D.</td>
<td>1330</td>
<td>5000</td>
<td>693</td>
</tr>
<tr>
<td>KOTN</td>
<td>Pine Bluff, Ark.</td>
<td>1190</td>
<td>250</td>
<td>326</td>
</tr>
<tr>
<td>KOVC</td>
<td>Valley City, N. D.</td>
<td>1190</td>
<td>250</td>
<td>514</td>
</tr>
<tr>
<td>KOYO</td>
<td>Provo, Utah</td>
<td>1240</td>
<td>250</td>
<td>638</td>
</tr>
<tr>
<td>KOWI</td>
<td>Omaha, Neb.</td>
<td>660</td>
<td>500</td>
<td>485</td>
</tr>
<tr>
<td>KOY</td>
<td>Phoenix, Ariz.</td>
<td>1550</td>
<td>1000</td>
<td>329</td>
</tr>
<tr>
<td>KPA</td>
<td>Laredo, Texas</td>
<td>1190</td>
<td>250</td>
<td>629</td>
</tr>
<tr>
<td>KPAC</td>
<td>Port Arthur, Texas</td>
<td>1350</td>
<td>1000</td>
<td>633</td>
</tr>
<tr>
<td>KPAN</td>
<td>Pampa, Texas</td>
<td>1310</td>
<td>250</td>
<td>631</td>
</tr>
<tr>
<td>KPDR</td>
<td>Alexandria, La.</td>
<td>1190</td>
<td>230</td>
<td>427</td>
</tr>
<tr>
<td>KPFA</td>
<td>Helena, Mont.</td>
<td>1240</td>
<td>230</td>
<td>481</td>
</tr>
<tr>
<td>KPHO</td>
<td>Phoenix, Ariz.</td>
<td>1230</td>
<td>250</td>
<td>329</td>
</tr>
<tr>
<td>KPKW</td>
<td>Pasco, Wash.</td>
<td>1310</td>
<td>230</td>
<td>630</td>
</tr>
<tr>
<td>KPLC</td>
<td>Lake Charles, La.</td>
<td>1190</td>
<td>230</td>
<td>429</td>
</tr>
<tr>
<td>KPLT</td>
<td>Paris, Texas</td>
<td>1310</td>
<td>230</td>
<td>631</td>
</tr>
<tr>
<td>KPNC</td>
<td>Bakersfield, Calif.</td>
<td>1560</td>
<td>1000</td>
<td>329</td>
</tr>
<tr>
<td>KPMO</td>
<td>Pomona, Calif.</td>
<td>1600</td>
<td>500</td>
<td>339</td>
</tr>
<tr>
<td>KPO</td>
<td>San Francisco, Calif.</td>
<td>650</td>
<td>50000</td>
<td>311</td>
</tr>
<tr>
<td>KPOA</td>
<td>Honolulu, Hawaii</td>
<td>650</td>
<td>5000</td>
<td>672</td>
</tr>
<tr>
<td>KPOF</td>
<td>Denver, Colo.</td>
<td>910</td>
<td>1000</td>
<td>351</td>
</tr>
<tr>
<td>KPOW</td>
<td>Powell, Wyo.</td>
<td>1260</td>
<td>1000</td>
<td>667</td>
</tr>
<tr>
<td>KPPC</td>
<td>Pasadena, Calif.</td>
<td>1210</td>
<td>100</td>
<td>338</td>
</tr>
<tr>
<td>KPPQ</td>
<td>Wenatchee, Wash.</td>
<td>560</td>
<td>1000</td>
<td>631</td>
</tr>
<tr>
<td>KPRC</td>
<td>Houston, Texas</td>
<td>650</td>
<td>5000</td>
<td>628</td>
</tr>
<tr>
<td>KPRK</td>
<td>Livingston, Mont.</td>
<td>1310</td>
<td>230</td>
<td>482</td>
</tr>
<tr>
<td>KPRO</td>
<td>Faso Robles, Calif.</td>
<td>1230</td>
<td>250</td>
<td>339</td>
</tr>
<tr>
<td>KPSC</td>
<td>Phoenix, Ariz.</td>
<td>1150</td>
<td>1000</td>
<td>310</td>
</tr>
<tr>
<td>KQEA</td>
<td>Albuquerque, N. M.</td>
<td>1450</td>
<td>250</td>
<td>321</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>250</td>
<td>483</td>
</tr>
<tr>
<td>Call Letters</td>
<td>City</td>
<td>Frequency in Kilocycles</td>
<td>Power in Watts</td>
<td>See Page</td>
</tr>
<tr>
<td>--------------</td>
<td>----------------------------</td>
<td>------------------------</td>
<td>----------------</td>
<td>---------</td>
</tr>
<tr>
<td>KQV</td>
<td>Pittsburgh, Pa.</td>
<td>1410</td>
<td>5000</td>
<td>591</td>
</tr>
<tr>
<td>KQW</td>
<td>San Jose, Calif.</td>
<td>710</td>
<td>5000</td>
<td>345</td>
</tr>
<tr>
<td>KRRB</td>
<td>Lufkin, Texas</td>
<td>1310</td>
<td>250</td>
<td>630</td>
</tr>
<tr>
<td>KRC</td>
<td>Abilene, Texas</td>
<td>1450</td>
<td>250</td>
<td>617</td>
</tr>
<tr>
<td>KRD</td>
<td>Bozeman, Mont.</td>
<td>1150</td>
<td>250</td>
<td>480</td>
</tr>
<tr>
<td>KDO</td>
<td>Colorado Springs, Colo.</td>
<td>1210</td>
<td>250</td>
<td>349</td>
</tr>
<tr>
<td>KRE</td>
<td>Dinuba, Calif.</td>
<td>1130</td>
<td>250</td>
<td>330</td>
</tr>
<tr>
<td>KRO</td>
<td>Indio, Calif.</td>
<td>1160</td>
<td>250</td>
<td>334</td>
</tr>
<tr>
<td>KREM</td>
<td>Spokane, Wash.</td>
<td>1310</td>
<td>250</td>
<td>653</td>
</tr>
<tr>
<td>KRES</td>
<td>St. Joseph, Mo.</td>
<td>1230</td>
<td>250</td>
<td>478</td>
</tr>
<tr>
<td>KGV</td>
<td>Weslaco, Texas</td>
<td>1290</td>
<td>1000</td>
<td>637</td>
</tr>
<tr>
<td>KHR</td>
<td>Beaumont, Texas</td>
<td>1450</td>
<td>250</td>
<td>619</td>
</tr>
<tr>
<td>KRG</td>
<td>Odessa, Texas</td>
<td>1110</td>
<td>1000</td>
<td>630</td>
</tr>
<tr>
<td>KRIS</td>
<td>Corpus Christi, Texas</td>
<td>1300</td>
<td>1000</td>
<td>621</td>
</tr>
<tr>
<td>KJF</td>
<td>Miles City, Mont.</td>
<td>1310</td>
<td>250</td>
<td>482</td>
</tr>
<tr>
<td>KKD</td>
<td>Los Angeles, Calif.</td>
<td>1150</td>
<td>2500 d., 1000 n.</td>
<td>336</td>
</tr>
<tr>
<td>KKO</td>
<td>Everett, Wash.</td>
<td>1400</td>
<td>250</td>
<td>649</td>
</tr>
<tr>
<td>KLC</td>
<td>Lewiston, Idaho</td>
<td>1350</td>
<td>1000</td>
<td>385</td>
</tr>
<tr>
<td>KLD</td>
<td>Dallas, Texas</td>
<td>1080</td>
<td>5000</td>
<td>623</td>
</tr>
<tr>
<td>KRD</td>
<td>Shreveport, La.</td>
<td>1310</td>
<td>250</td>
<td>451</td>
</tr>
<tr>
<td>KNR</td>
<td>Roseburg, Ore.</td>
<td>1400</td>
<td>250</td>
<td>574</td>
</tr>
<tr>
<td>KNT</td>
<td>Des Moines, Iowa</td>
<td>1350</td>
<td>5000</td>
<td>410</td>
</tr>
<tr>
<td>KRO</td>
<td>Rochester, Minn.</td>
<td>1340</td>
<td>250</td>
<td>466</td>
</tr>
<tr>
<td>KROD</td>
<td>El Paso, Texas</td>
<td>660</td>
<td>1000 d., 500 n.</td>
<td>625</td>
</tr>
<tr>
<td>KROP</td>
<td>Brownley, Calif.</td>
<td>1390</td>
<td>1000 d., 500 n.</td>
<td>330</td>
</tr>
<tr>
<td>KROR</td>
<td>Clinton, Iowa</td>
<td>1340</td>
<td>250</td>
<td>499</td>
</tr>
<tr>
<td>KROW</td>
<td>Oakland, Calif.</td>
<td>960</td>
<td>1000</td>
<td>338</td>
</tr>
<tr>
<td>KROY</td>
<td>Sacramento, Calif.</td>
<td>1210</td>
<td>250</td>
<td>341</td>
</tr>
<tr>
<td>KRPL</td>
<td>Moscow, Idaho</td>
<td>1100</td>
<td>250</td>
<td>385</td>
</tr>
<tr>
<td>KRY</td>
<td>Sherman, Texas</td>
<td>910</td>
<td>1000</td>
<td>655</td>
</tr>
<tr>
<td>KRC</td>
<td>Seattle, Wash.</td>
<td>1150</td>
<td>250</td>
<td>651</td>
</tr>
<tr>
<td>KRTN</td>
<td>Raton, N. M.</td>
<td>1140</td>
<td>250</td>
<td>495</td>
</tr>
<tr>
<td>KRUX</td>
<td>Phoenix-Glendale, Ariz.</td>
<td>1310</td>
<td>250</td>
<td>321</td>
</tr>
<tr>
<td>KSAC</td>
<td>Manhattan, Kans.</td>
<td>580</td>
<td>1000 d., 500 n.</td>
<td>418</td>
</tr>
<tr>
<td>KSAL</td>
<td>Salina, Kaus.</td>
<td>1150</td>
<td>1000</td>
<td>418</td>
</tr>
<tr>
<td>KSAM</td>
<td>Huntsville, Texas</td>
<td>1400</td>
<td>250</td>
<td>629</td>
</tr>
<tr>
<td>KSAN</td>
<td>San Francisco, Calif.</td>
<td>1450</td>
<td>250</td>
<td>344</td>
</tr>
<tr>
<td>KSCJ</td>
<td>Sioux City, Iowa</td>
<td>1360</td>
<td>5000</td>
<td>412</td>
</tr>
<tr>
<td>KSD</td>
<td>St. Louis, Mo.</td>
<td>550</td>
<td>5000 d., 1000 n.</td>
<td>476</td>
</tr>
<tr>
<td>KSDJ</td>
<td>San Diego, Calif.</td>
<td>1170</td>
<td>5000</td>
<td>343</td>
</tr>
<tr>
<td>KSEI</td>
<td>Pocatello, Idaho</td>
<td>930</td>
<td>1000</td>
<td>630</td>
</tr>
<tr>
<td>KSEL</td>
<td>Lubbock, Texas</td>
<td>930</td>
<td>5000</td>
<td>344</td>
</tr>
<tr>
<td>KSF</td>
<td>San Francisco, Calif.</td>
<td>560</td>
<td>5000 d., 1000 n.</td>
<td>344</td>
</tr>
<tr>
<td>KSFT</td>
<td>Trinidad, Colo.</td>
<td>1280</td>
<td>1000 d., 500 n.</td>
<td>352</td>
</tr>
<tr>
<td>KSIB</td>
<td>Creston, Iowa</td>
<td>1520</td>
<td>1000</td>
<td>409</td>
</tr>
<tr>
<td>KSIL</td>
<td>Silver City, N. M.</td>
<td>1340</td>
<td>250</td>
<td>495</td>
</tr>
<tr>
<td>KSJB</td>
<td>Jamestown, N. D.</td>
<td>600</td>
<td>5000</td>
<td>544</td>
</tr>
<tr>
<td>KSKY</td>
<td>Dallas, Texas</td>
<td>660</td>
<td>1000</td>
<td>623</td>
</tr>
<tr>
<td>KSMO</td>
<td>San Jose, Calif.</td>
<td>1500</td>
<td>1000</td>
<td>345</td>
</tr>
<tr>
<td>KSL</td>
<td>Salt Lake City, Utah</td>
<td>1160</td>
<td>50000</td>
<td>639</td>
</tr>
<tr>
<td>KSJM</td>
<td>Salem, Ore.</td>
<td>1300</td>
<td>1000</td>
<td>575</td>
</tr>
<tr>
<td>KSMA</td>
<td>Santa Maria, Calif.</td>
<td>1450</td>
<td>250</td>
<td>347</td>
</tr>
<tr>
<td>KSMO</td>
<td>San Mateo, Calif.</td>
<td>1350</td>
<td>1000</td>
<td>316</td>
</tr>
<tr>
<td>KSNM</td>
<td>Santa Fe, N. M.</td>
<td>1100</td>
<td>250</td>
<td>405</td>
</tr>
<tr>
<td>KSO</td>
<td>Des Moines, Iowa</td>
<td>1160</td>
<td>5000</td>
<td>410</td>
</tr>
<tr>
<td>KSOI</td>
<td>Yuma, Ariz.</td>
<td>1400</td>
<td>250</td>
<td>322</td>
</tr>
<tr>
<td>KSOO</td>
<td>Sioux Falls, S. D.</td>
<td>1140</td>
<td>5000</td>
<td>609</td>
</tr>
<tr>
<td>KSPI</td>
<td>Stillwater, Okla.</td>
<td>810</td>
<td>250</td>
<td>566</td>
</tr>
<tr>
<td>KSR</td>
<td>Santa Rosa, Calif.</td>
<td>1350</td>
<td>1000</td>
<td>347</td>
</tr>
<tr>
<td>KSRO</td>
<td>Ontario, Ore.</td>
<td>1450</td>
<td>250</td>
<td>572</td>
</tr>
<tr>
<td>KSTP</td>
<td>St. Paul, Minn.</td>
<td>1500</td>
<td>50000</td>
<td>466</td>
</tr>
<tr>
<td>KSTT</td>
<td>Davenport, Iowa</td>
<td>750</td>
<td>250</td>
<td>409</td>
</tr>
<tr>
<td>Call Letters</td>
<td>City</td>
<td>Frequency in Kilocycles</td>
<td>Power in Watts</td>
<td>See Page</td>
</tr>
<tr>
<td>--------------</td>
<td>---------------------------</td>
<td>-------------------------</td>
<td>----------------</td>
<td>----------</td>
</tr>
<tr>
<td>KSUB</td>
<td>Cedar City, Utah</td>
<td>1310</td>
<td>250</td>
<td>637</td>
</tr>
<tr>
<td>KSEN</td>
<td>Bisbee, Ariz.</td>
<td>1230</td>
<td>250</td>
<td>193</td>
</tr>
<tr>
<td>KSVP</td>
<td>Artesia, N. M.</td>
<td>1450</td>
<td>250</td>
<td>415</td>
</tr>
<tr>
<td>KSWM</td>
<td>Joplin, Mo.</td>
<td>1220</td>
<td>250</td>
<td>561</td>
</tr>
<tr>
<td>KSWO</td>
<td>Lawton, Okla.</td>
<td>1490</td>
<td>250</td>
<td>827</td>
</tr>
<tr>
<td>KSYL</td>
<td>Alexandria, La.</td>
<td>679</td>
<td>250</td>
<td>827</td>
</tr>
<tr>
<td>KTAR</td>
<td>Phoenix, Ariz.</td>
<td>654</td>
<td>5000</td>
<td>321</td>
</tr>
<tr>
<td>KTBC</td>
<td>Austin, Texas</td>
<td>599</td>
<td>5000 d., 1000 n.</td>
<td>619</td>
</tr>
<tr>
<td>KTBI</td>
<td>Tacoma, Wash.</td>
<td>1140 C.P. 810</td>
<td>250</td>
<td>633</td>
</tr>
<tr>
<td>KTBS</td>
<td>Shreveport, La.</td>
<td>1180</td>
<td>1000</td>
<td>311</td>
</tr>
<tr>
<td>KTEM</td>
<td>Temple, Texas</td>
<td>1160</td>
<td>1000</td>
<td>625</td>
</tr>
<tr>
<td>KTFI</td>
<td>Twin Falls, Idaho</td>
<td>1220</td>
<td>250</td>
<td>356</td>
</tr>
<tr>
<td>KTFS</td>
<td>Texarkana, Texas</td>
<td>1490</td>
<td>250</td>
<td>635</td>
</tr>
<tr>
<td>KTHS</td>
<td>Hot Springs, Ark.</td>
<td>1090</td>
<td>10000 d., 10000 n.</td>
<td>321</td>
</tr>
<tr>
<td>KTHT</td>
<td>Houston, Texas</td>
<td>1230</td>
<td>250</td>
<td>628</td>
</tr>
<tr>
<td>KTP</td>
<td>Poterville, Calif.</td>
<td>1150</td>
<td>250</td>
<td>310</td>
</tr>
<tr>
<td>KTC</td>
<td>Visalia, Calif.</td>
<td>1150</td>
<td>5000</td>
<td>318</td>
</tr>
<tr>
<td>KTKN</td>
<td>Ketchikan, Alaska</td>
<td>970</td>
<td>1000</td>
<td>671</td>
</tr>
<tr>
<td>KTMC</td>
<td>MeAlester, Okla.</td>
<td>1180</td>
<td>250</td>
<td>561</td>
</tr>
<tr>
<td>KTMS</td>
<td>Santa Barbara, Calif.</td>
<td>1250</td>
<td>1000</td>
<td>317</td>
</tr>
<tr>
<td>KTNS</td>
<td>Tucumcari, N. M.</td>
<td>1210</td>
<td>250</td>
<td>495</td>
</tr>
<tr>
<td>KTOH</td>
<td>Lihue, Hawaii</td>
<td>1180</td>
<td>250</td>
<td>612</td>
</tr>
<tr>
<td>KTOK</td>
<td>Oklahoma City, Okla.</td>
<td>1189</td>
<td>250</td>
<td>565</td>
</tr>
<tr>
<td>KTRF</td>
<td>Modesto, Calif.</td>
<td>1180</td>
<td>1000</td>
<td>337</td>
</tr>
<tr>
<td>KTRC</td>
<td>Santa, Fe, N. M.</td>
<td>1190</td>
<td>250</td>
<td>195</td>
</tr>
<tr>
<td>KTRH</td>
<td>Chief River Falls, Minn.</td>
<td>1150</td>
<td>250</td>
<td>467</td>
</tr>
<tr>
<td>KTRI</td>
<td>Houston, Texas</td>
<td>1150</td>
<td>50000</td>
<td>628</td>
</tr>
<tr>
<td>KTV</td>
<td>Sioux City, Iowa.</td>
<td>1150</td>
<td>250</td>
<td>413</td>
</tr>
<tr>
<td>KTV-A</td>
<td>San Antonio, Texas</td>
<td>1150</td>
<td>5000 d., 1000 n.</td>
<td>631</td>
</tr>
<tr>
<td>KTV-S</td>
<td>El Paso, Texas</td>
<td>1150</td>
<td>1000 d., 5000 n.</td>
<td>625</td>
</tr>
<tr>
<td>KTV-W</td>
<td>Emporia, Kans.</td>
<td>1150</td>
<td>250</td>
<td>415</td>
</tr>
<tr>
<td>KTT</td>
<td>Springfield, Mo.</td>
<td>1150</td>
<td>250</td>
<td>479</td>
</tr>
<tr>
<td>KUC</td>
<td>Tucson, Ariz.</td>
<td>1150</td>
<td>250</td>
<td>322</td>
</tr>
<tr>
<td>KUL</td>
<td>Tulsa, Okla.</td>
<td>1150</td>
<td>5000</td>
<td>657</td>
</tr>
<tr>
<td>KUS</td>
<td>Seattle, Wash.</td>
<td>1250</td>
<td>1000</td>
<td>652</td>
</tr>
<tr>
<td>KTW</td>
<td>Yakima, Wash.</td>
<td>1160</td>
<td>500</td>
<td>655</td>
</tr>
<tr>
<td>KTVW</td>
<td>Eugene, Ore.</td>
<td>1180</td>
<td>250</td>
<td>570</td>
</tr>
<tr>
<td>KUG</td>
<td>Grand Pass, Ore.</td>
<td>1180</td>
<td>250</td>
<td>571</td>
</tr>
<tr>
<td>KUL</td>
<td>Honolulu, Hawaii</td>
<td>1180</td>
<td>10,000</td>
<td>672</td>
</tr>
<tr>
<td>KUR</td>
<td>Walla Walla, Wash.</td>
<td>1180</td>
<td>1000</td>
<td>654</td>
</tr>
<tr>
<td>KUA</td>
<td>Bakersfield, Calif.</td>
<td>1150</td>
<td>5000</td>
<td>326</td>
</tr>
<tr>
<td>KUM</td>
<td>Muncie, Ind.</td>
<td>1150</td>
<td>5000</td>
<td>461</td>
</tr>
<tr>
<td>KUS</td>
<td>Vermillion, S. D.</td>
<td>1150</td>
<td>500</td>
<td>609</td>
</tr>
<tr>
<td>KUT</td>
<td>Salt Lake City, Utah</td>
<td>1150</td>
<td>5000</td>
<td>610</td>
</tr>
<tr>
<td>KVAK</td>
<td>Atchison, Kans.</td>
<td>1150 C.P. 1200</td>
<td>250 C.P. 1000</td>
<td>415</td>
</tr>
<tr>
<td>KVAC</td>
<td>Brownsville, Texas</td>
<td>1150</td>
<td>250</td>
<td>620</td>
</tr>
<tr>
<td>KVAN</td>
<td>Vancouver, Wash.</td>
<td>1150</td>
<td>250</td>
<td>651</td>
</tr>
<tr>
<td>KVCY</td>
<td>Redding, Calif.</td>
<td>1150</td>
<td>250</td>
<td>310</td>
</tr>
<tr>
<td>KVCE</td>
<td>San Luis Obispo, Calif.</td>
<td>1150</td>
<td>1000 d., 5000 n.</td>
<td>316</td>
</tr>
<tr>
<td>KVET</td>
<td>Austin, Texas</td>
<td>1150</td>
<td>1000</td>
<td>618</td>
</tr>
<tr>
<td>KVFD</td>
<td>Fort Dodge, Iowa.</td>
<td>1150</td>
<td>250</td>
<td>411</td>
</tr>
<tr>
<td>KVG</td>
<td>Great Bend, Kans.</td>
<td>1150 C.P. 1500</td>
<td>250 C.P. 5000</td>
<td>416</td>
</tr>
<tr>
<td>KVI</td>
<td>Tacoma, Wash.</td>
<td>1150</td>
<td>5000</td>
<td>653</td>
</tr>
<tr>
<td>KVIC</td>
<td>Victoria, Texas</td>
<td>1150</td>
<td>250</td>
<td>636</td>
</tr>
<tr>
<td>KVMV</td>
<td>Twin Falls, Idaho</td>
<td>1150</td>
<td>250</td>
<td>386</td>
</tr>
<tr>
<td>KVNI</td>
<td>Coeur d'Alene, Idaho</td>
<td>1150</td>
<td>1000</td>
<td>381</td>
</tr>
<tr>
<td>KVNU</td>
<td>Logan, Utah</td>
<td>1150</td>
<td>250</td>
<td>637</td>
</tr>
<tr>
<td>KVOA</td>
<td>Tucson, Ariz.</td>
<td>1150</td>
<td>1000</td>
<td>322</td>
</tr>
<tr>
<td>KVOC</td>
<td>Casper, Wyoming</td>
<td>1150</td>
<td>250</td>
<td>666</td>
</tr>
<tr>
<td>KVOD</td>
<td>Denver, Colo.</td>
<td>1150</td>
<td>250</td>
<td>351</td>
</tr>
<tr>
<td>KVOE</td>
<td>Santa Ana, Calif.</td>
<td>1150</td>
<td>1000</td>
<td>316</td>
</tr>
<tr>
<td>KVOL</td>
<td>Lafayette, La.</td>
<td>1150</td>
<td>250</td>
<td>429</td>
</tr>
<tr>
<td>KVOO</td>
<td>Tulsa, Okla.</td>
<td>1150</td>
<td>50000</td>
<td>567</td>
</tr>
<tr>
<td>Call Letters</td>
<td>City</td>
<td>Frequency in Kilocycles</td>
<td>Power in Watts</td>
<td>See Page</td>
</tr>
<tr>
<td>--------------</td>
<td>---------------------</td>
<td>-------------------------</td>
<td>----------------</td>
<td>----------</td>
</tr>
<tr>
<td>KVOP</td>
<td>Plainview, Texas</td>
<td>1400</td>
<td>250</td>
<td>633</td>
</tr>
<tr>
<td>Kvor</td>
<td>Colorado Springs, Colo.</td>
<td>1300</td>
<td>1000</td>
<td>349</td>
</tr>
<tr>
<td>Kvos</td>
<td>Bellingham, Wash.</td>
<td>790</td>
<td>1000</td>
<td>618</td>
</tr>
<tr>
<td>Kvox</td>
<td>Moorhead, Minn.</td>
<td>1340</td>
<td>250</td>
<td>165</td>
</tr>
<tr>
<td>Kvrs</td>
<td>Rock Springs, Wyo.</td>
<td>1400</td>
<td>250</td>
<td>667</td>
</tr>
<tr>
<td>Kvsf</td>
<td>Santa Fe, N. M.</td>
<td>1310 C.P. 1260</td>
<td>100 C.P. 1000</td>
<td>495</td>
</tr>
<tr>
<td>Kvsm</td>
<td>San Mateo, Calif.</td>
<td>1050</td>
<td>250</td>
<td>316</td>
</tr>
<tr>
<td>Kvs0</td>
<td>Ardmore, Okla.</td>
<td>1210</td>
<td>250</td>
<td>563</td>
</tr>
<tr>
<td>Kvwc</td>
<td>Vernon, Texas</td>
<td>1190</td>
<td>250</td>
<td>636</td>
</tr>
<tr>
<td>Kw1</td>
<td>Wallaee, Idaho</td>
<td>1150</td>
<td>250</td>
<td>386</td>
</tr>
<tr>
<td>Kw2</td>
<td>Watertown, S. D.</td>
<td>1240</td>
<td>250</td>
<td>609</td>
</tr>
<tr>
<td>Kwbc</td>
<td>Fort Worth, Texas</td>
<td>970</td>
<td>1000</td>
<td>637</td>
</tr>
<tr>
<td>Kwbr</td>
<td>Oakland, Calif.</td>
<td>1310</td>
<td>1000</td>
<td>338</td>
</tr>
<tr>
<td>Kwbu</td>
<td>Corpus Christi, Texas</td>
<td>1010</td>
<td>50000</td>
<td>637</td>
</tr>
<tr>
<td>Kwbw</td>
<td>Hutchinson, Kans.</td>
<td>1150</td>
<td>250</td>
<td>416</td>
</tr>
<tr>
<td>Kwco</td>
<td>Chickasha, Okla.</td>
<td>1150</td>
<td>250</td>
<td>563</td>
</tr>
<tr>
<td>Kwem</td>
<td>West Memphis, Ark.</td>
<td>990</td>
<td>1000</td>
<td>326</td>
</tr>
<tr>
<td>KweW</td>
<td>Hobbs, N. M.</td>
<td>1190</td>
<td>100</td>
<td>491</td>
</tr>
<tr>
<td>Kwfc</td>
<td>Hot Springs, Ark.</td>
<td>1310</td>
<td>250</td>
<td>325</td>
</tr>
<tr>
<td>Kwft</td>
<td>Wichita Falls, Texas</td>
<td>620</td>
<td>5000 d., 1000 n.</td>
<td>637</td>
</tr>
<tr>
<td>Kwg</td>
<td>Stockton, Calif.</td>
<td>1250</td>
<td>250</td>
<td>318</td>
</tr>
<tr>
<td>Kwhk</td>
<td>Hutchinson, Kans.</td>
<td>1190</td>
<td>1000</td>
<td>418</td>
</tr>
<tr>
<td>Kwkn</td>
<td>Ft. Smith, Arks.</td>
<td>1320</td>
<td>5000</td>
<td>321</td>
</tr>
<tr>
<td>Kwkw</td>
<td>Altus, Okla.</td>
<td>1150</td>
<td>250</td>
<td>563</td>
</tr>
<tr>
<td>Kw1l</td>
<td>Albany, Ore.</td>
<td>1210</td>
<td>250</td>
<td>599</td>
</tr>
<tr>
<td>Kw1n</td>
<td>Ashland, Ore.</td>
<td>1400</td>
<td>250</td>
<td>599</td>
</tr>
<tr>
<td>Kw1b</td>
<td>Globe, Ariz.</td>
<td>1410</td>
<td>250</td>
<td>320</td>
</tr>
<tr>
<td>Kw1j</td>
<td>Portland, Ore.</td>
<td>1040</td>
<td>1000</td>
<td>711</td>
</tr>
<tr>
<td>Kwk</td>
<td>St. Louis, Mo.</td>
<td>1380</td>
<td>5000 d., 1000 n.</td>
<td>476</td>
</tr>
<tr>
<td>Kkwh</td>
<td>Shreveport, La.</td>
<td>1130</td>
<td>50000</td>
<td>431</td>
</tr>
<tr>
<td>Kwkw</td>
<td>Pasadena, Calif.</td>
<td>1430</td>
<td>1000</td>
<td>339</td>
</tr>
<tr>
<td>Kw1c</td>
<td>Decorah, Iowa</td>
<td>1240</td>
<td>250</td>
<td>469</td>
</tr>
<tr>
<td>Kw1k</td>
<td>Longview, Wash.</td>
<td>1160</td>
<td>250</td>
<td>619</td>
</tr>
<tr>
<td>Kw1m</td>
<td>Willmar, Minn.</td>
<td>1310</td>
<td>250</td>
<td>467</td>
</tr>
<tr>
<td>Kwn0</td>
<td>Winona, Minn.</td>
<td>1230</td>
<td>250</td>
<td>467</td>
</tr>
<tr>
<td>Kw1c</td>
<td>Poplar Bluff, Mo.</td>
<td>1310</td>
<td>250</td>
<td>477</td>
</tr>
<tr>
<td>Kwon</td>
<td>Bartlesville, Okla.</td>
<td>1140</td>
<td>250</td>
<td>563</td>
</tr>
<tr>
<td>Kw1r</td>
<td>Worland, Wyo.</td>
<td>1490</td>
<td>250</td>
<td>667</td>
</tr>
<tr>
<td>Kw1s</td>
<td>Jefferson City, Mo.</td>
<td>1210</td>
<td>250</td>
<td>473</td>
</tr>
<tr>
<td>Kw1c</td>
<td>Muscatine, Iowa</td>
<td>860</td>
<td>250</td>
<td>112</td>
</tr>
<tr>
<td>Kw1m</td>
<td>West Plains, Mo.</td>
<td>1150</td>
<td>250</td>
<td>149</td>
</tr>
<tr>
<td>Kw1c</td>
<td>Pendleton, Ore.</td>
<td>1210</td>
<td>250</td>
<td>577</td>
</tr>
<tr>
<td>Kw1c</td>
<td>Pullman, Wash.</td>
<td>1250</td>
<td>5000</td>
<td>650</td>
</tr>
<tr>
<td>Kw1t</td>
<td>Springfield, Mo.</td>
<td>560</td>
<td>5000 d., 1000 n.</td>
<td>479</td>
</tr>
<tr>
<td>Kw1x</td>
<td>Waco, Texas</td>
<td>1230</td>
<td>250</td>
<td>650</td>
</tr>
<tr>
<td>Kw1y</td>
<td>Sheridan, Wyo.</td>
<td>1410</td>
<td>1000 d., 500 n.</td>
<td>667</td>
</tr>
<tr>
<td>Kxa</td>
<td>Seattle, Wash.</td>
<td>770</td>
<td>1000</td>
<td>652</td>
</tr>
<tr>
<td>Kxel</td>
<td>Waterloo, Iowa</td>
<td>1510</td>
<td>50000</td>
<td>413</td>
</tr>
<tr>
<td>Kxl</td>
<td>Portland, Ore.</td>
<td>750</td>
<td>10000</td>
<td>511</td>
</tr>
<tr>
<td>Kxn1</td>
<td>Pasadena, Calif.</td>
<td>1110</td>
<td>14000</td>
<td>339</td>
</tr>
<tr>
<td>Kx10</td>
<td>Lewiston, Mont.</td>
<td>1230</td>
<td>250</td>
<td>482</td>
</tr>
<tr>
<td>Kx1r</td>
<td>North Little Rock, Ark.</td>
<td>1450</td>
<td>250</td>
<td>325</td>
</tr>
<tr>
<td>Kxo</td>
<td>El Centro, Calif.</td>
<td>1230</td>
<td>250</td>
<td>325</td>
</tr>
<tr>
<td>Kxoa</td>
<td>Sacramento, Calif.</td>
<td>1190</td>
<td>250</td>
<td>311</td>
</tr>
<tr>
<td>Kxok</td>
<td>St. Louis, Mo.</td>
<td>630</td>
<td>5000</td>
<td>416</td>
</tr>
<tr>
<td>Kxon</td>
<td>Sweetwater, Texas</td>
<td>1240</td>
<td>250</td>
<td>635</td>
</tr>
<tr>
<td>Kkro</td>
<td>Aberdeen, Wash.</td>
<td>1310</td>
<td>250</td>
<td>618</td>
</tr>
<tr>
<td>Kxyz</td>
<td>Houston, Texas</td>
<td>1320</td>
<td>5000</td>
<td>628</td>
</tr>
<tr>
<td>Ky1a</td>
<td>San Francisco, Calif.</td>
<td>1260</td>
<td>5000 d., 1000 n.</td>
<td>345</td>
</tr>
<tr>
<td>Ky1c</td>
<td>Prescott, Ariz.</td>
<td>1490</td>
<td>250</td>
<td>321</td>
</tr>
<tr>
<td>Kyo</td>
<td>Medford, Ore.</td>
<td>1230</td>
<td>250</td>
<td>572</td>
</tr>
<tr>
<td>Ky1r</td>
<td>San Diego, Calif.</td>
<td>1130</td>
<td>250</td>
<td>313</td>
</tr>
<tr>
<td>Kyos</td>
<td>Merced, Calif.</td>
<td>1190</td>
<td>250</td>
<td>337</td>
</tr>
<tr>
<td>Call Letters</td>
<td>City</td>
<td>Frequency in Kilocycles</td>
<td>Power in Watts</td>
<td>See Page</td>
</tr>
<tr>
<td>--------------</td>
<td>-----------------</td>
<td>-------------------------</td>
<td>----------------</td>
<td>----------</td>
</tr>
<tr>
<td>KYSM</td>
<td>Mankato, Minn.</td>
<td>1230</td>
<td>250</td>
<td>461</td>
</tr>
<tr>
<td>KYUM</td>
<td>Yuma, Ariz.</td>
<td>1210</td>
<td>250</td>
<td>322</td>
</tr>
<tr>
<td>KYW</td>
<td>Philadelphia, Pa.</td>
<td>1060</td>
<td>50000</td>
<td>585</td>
</tr>
<tr>
<td>WAAB</td>
<td>Worcester, Mass.</td>
<td>1110</td>
<td>5000</td>
<td>419</td>
</tr>
<tr>
<td>WAAF</td>
<td>Chicago, Ill.</td>
<td>950</td>
<td>1000</td>
<td>390</td>
</tr>
<tr>
<td>WAAT</td>
<td>Newark, N. J.</td>
<td>970</td>
<td>1000</td>
<td>491</td>
</tr>
<tr>
<td>WABI</td>
<td>Bangor, Me.</td>
<td>910</td>
<td>1000, 5000 C.P.</td>
<td>432</td>
</tr>
<tr>
<td>WABY</td>
<td>Albany, N. Y.</td>
<td>1100</td>
<td>250</td>
<td>497</td>
</tr>
<tr>
<td>WACO</td>
<td>Waco, Texas</td>
<td>1160</td>
<td>1000</td>
<td>636</td>
</tr>
<tr>
<td>WADC</td>
<td>Akron, O.</td>
<td>1350</td>
<td>5000</td>
<td>517</td>
</tr>
<tr>
<td>WAGA</td>
<td>Atlanta, Ga.</td>
<td>500</td>
<td>250</td>
<td>373</td>
</tr>
<tr>
<td>WAGC</td>
<td>Chattanooga, Tenn.</td>
<td>1450</td>
<td>1000</td>
<td>610</td>
</tr>
<tr>
<td>WAGE</td>
<td>Syracuse, N. Y.</td>
<td>620</td>
<td>250</td>
<td>523</td>
</tr>
<tr>
<td>WAGF</td>
<td>Dothan, Ala.</td>
<td>1100</td>
<td>100 C.P. 250</td>
<td>434</td>
</tr>
<tr>
<td>WAGM</td>
<td>Presque Isle, Me.</td>
<td>1150</td>
<td>250</td>
<td>315</td>
</tr>
<tr>
<td>WAIM</td>
<td>Anderson, S. C.</td>
<td>1330</td>
<td>250</td>
<td>390</td>
</tr>
<tr>
<td>WAIR</td>
<td>Winston-Salem, N. C.</td>
<td>1310</td>
<td>250</td>
<td>511</td>
</tr>
<tr>
<td>WAIT</td>
<td>Chicago, Ill.</td>
<td>829</td>
<td>5000</td>
<td>390</td>
</tr>
<tr>
<td>WAJR</td>
<td>Morgantown, W. Va.</td>
<td>1323</td>
<td>250</td>
<td>638</td>
</tr>
<tr>
<td>WAKR</td>
<td>Akron, O.</td>
<td>1590</td>
<td>5000</td>
<td>517</td>
</tr>
<tr>
<td>WALA</td>
<td>Mobile, Ala.</td>
<td>1110</td>
<td>1000</td>
<td>373</td>
</tr>
<tr>
<td>WABC</td>
<td>Middletown, N. Y.</td>
<td>1310</td>
<td>250</td>
<td>503</td>
</tr>
<tr>
<td>WAHJ</td>
<td>Adrian, Mich.</td>
<td>1500</td>
<td>250</td>
<td>451</td>
</tr>
<tr>
<td>WALM</td>
<td>Laurel, Miss.</td>
<td>1310</td>
<td>250</td>
<td>470</td>
</tr>
<tr>
<td>WAXN</td>
<td>Annapolis, Md.</td>
<td>1190</td>
<td>1000</td>
<td>437</td>
</tr>
<tr>
<td>WAOV</td>
<td>Vincennes, Ind.</td>
<td>1150</td>
<td>250</td>
<td>407</td>
</tr>
<tr>
<td>WAPA</td>
<td>San Juan, P. R.</td>
<td>680</td>
<td>10,000</td>
<td>675</td>
</tr>
<tr>
<td>WAFI</td>
<td>Birminghman, Ala.</td>
<td>1070</td>
<td>5000</td>
<td>313</td>
</tr>
<tr>
<td>WAFO</td>
<td>Chattanooga, Tenn.</td>
<td>1150</td>
<td>5000 d., 1000 n.</td>
<td>610</td>
</tr>
<tr>
<td>WARD</td>
<td>Johnstown, Pa.</td>
<td>1160</td>
<td>250</td>
<td>582</td>
</tr>
<tr>
<td>WAHL</td>
<td>Arlington, Va.</td>
<td>780</td>
<td>1000</td>
<td>611</td>
</tr>
<tr>
<td>WARM</td>
<td>Scranton, Pa.</td>
<td>1460</td>
<td>250</td>
<td>591</td>
</tr>
<tr>
<td>WASK</td>
<td>Lafayette, Ind.</td>
<td>1450</td>
<td>250</td>
<td>406</td>
</tr>
<tr>
<td>WATL</td>
<td>Atlanta, Ga.</td>
<td>1100</td>
<td>250</td>
<td>373</td>
</tr>
<tr>
<td>WATN</td>
<td>Watertown, N. Y.</td>
<td>1210</td>
<td>250</td>
<td>527</td>
</tr>
<tr>
<td>WATR</td>
<td>Waterbury, Conn.</td>
<td>1320</td>
<td>1000</td>
<td>358</td>
</tr>
<tr>
<td>WATT</td>
<td>Cadilllac, Mich.</td>
<td>1240</td>
<td>250</td>
<td>452</td>
</tr>
<tr>
<td>WATW</td>
<td>Ashland, Wisc.</td>
<td>1100</td>
<td>250</td>
<td>433</td>
</tr>
<tr>
<td>WATZ</td>
<td>Alpena, Mich.</td>
<td>1150</td>
<td>250</td>
<td>666</td>
</tr>
<tr>
<td>WAUX</td>
<td>Waukesha, Wisc.</td>
<td>1510</td>
<td>250</td>
<td>541</td>
</tr>
<tr>
<td>WAVE</td>
<td>Louisville, Ky.</td>
<td>970</td>
<td>250</td>
<td>666</td>
</tr>
<tr>
<td>WAWZ</td>
<td>Zarepath, N. J.</td>
<td>1380</td>
<td>5000 d., 1000 n.</td>
<td>452</td>
</tr>
<tr>
<td>WAYN</td>
<td>Rockingham, N. C.</td>
<td>900</td>
<td>1000</td>
<td>538</td>
</tr>
<tr>
<td>WAYS</td>
<td>Charlotte, N. C.</td>
<td>610</td>
<td>5000 d., 1000 n.</td>
<td>531</td>
</tr>
<tr>
<td>WAXX</td>
<td>Waycross, Ga.</td>
<td>1230</td>
<td>250</td>
<td>383</td>
</tr>
<tr>
<td>WAZL</td>
<td>Hazleton, Pa.</td>
<td>1490</td>
<td>250</td>
<td>581</td>
</tr>
<tr>
<td>WBAW</td>
<td>West Lafayette, Ind.</td>
<td>920</td>
<td>5000 d., 1000 n.</td>
<td>407</td>
</tr>
<tr>
<td>WBAB</td>
<td>Atlantic City, N. J.</td>
<td>1160</td>
<td>250</td>
<td>489</td>
</tr>
<tr>
<td>WBCA</td>
<td>Cleveland, Tenn.</td>
<td>1310</td>
<td>250</td>
<td>611</td>
</tr>
<tr>
<td>WBAL</td>
<td>Baltimore, Md.</td>
<td>1690</td>
<td>50000</td>
<td>433</td>
</tr>
<tr>
<td>WBAR</td>
<td>Fort Worth, Texas</td>
<td>820</td>
<td>50000</td>
<td>627</td>
</tr>
<tr>
<td>WBBX</td>
<td>Wilkes-Barre, Pa.</td>
<td>1210</td>
<td>250</td>
<td>596</td>
</tr>
<tr>
<td>WBBB</td>
<td>Burlington, N. C.</td>
<td>920</td>
<td>1000</td>
<td>529</td>
</tr>
<tr>
<td>WBBG</td>
<td>Flint, Mich.</td>
<td>1330</td>
<td>1000</td>
<td>455</td>
</tr>
<tr>
<td>WBBL</td>
<td>Richmond, Va.</td>
<td>1450</td>
<td>250</td>
<td>615</td>
</tr>
<tr>
<td>WBBM</td>
<td>Chicago, Ill.</td>
<td>780</td>
<td>50000</td>
<td>394</td>
</tr>
<tr>
<td>WBBQ</td>
<td>Augusta, Ga.</td>
<td>1340</td>
<td>250</td>
<td>376</td>
</tr>
<tr>
<td>WBBB</td>
<td>Brooklyn, N. Y.</td>
<td>1330</td>
<td>1000</td>
<td>499</td>
</tr>
<tr>
<td>WBBW</td>
<td>Indianapolis, Ind.</td>
<td>1550</td>
<td>250</td>
<td>403</td>
</tr>
<tr>
<td>WBBD</td>
<td>Ponce City, Okla.</td>
<td>1230</td>
<td>250</td>
<td>566</td>
</tr>
<tr>
<td>WBCM</td>
<td>Bay City, Mich.</td>
<td>1440</td>
<td>1000 d., 500 n.</td>
<td>451</td>
</tr>
<tr>
<td>WBEJ</td>
<td>Elizabethton, Tenn.</td>
<td>1210</td>
<td>250</td>
<td>612</td>
</tr>
<tr>
<td>Call Letters</td>
<td>City</td>
<td>Frequency in Kilocycles</td>
<td>Power in Watts</td>
<td>See Page</td>
</tr>
<tr>
<td>--------------</td>
<td>-------------------------------</td>
<td>-------------------------</td>
<td>---------------</td>
<td>---------</td>
</tr>
<tr>
<td>WBEN</td>
<td>Buffalo, N. Y.</td>
<td>930</td>
<td>5000</td>
<td>499</td>
</tr>
<tr>
<td>WBGX</td>
<td>Atlanta, Ga.</td>
<td>1340</td>
<td>250</td>
<td>373</td>
</tr>
<tr>
<td>WBIB</td>
<td>Fitzgerald, Ga.</td>
<td>1210</td>
<td>250</td>
<td>379</td>
</tr>
<tr>
<td>WBHF</td>
<td>Cartersville, Ga.</td>
<td>1150</td>
<td>250</td>
<td>377</td>
</tr>
<tr>
<td>WHHP</td>
<td>Huntsville, Ala.</td>
<td>1230</td>
<td>250</td>
<td>316</td>
</tr>
<tr>
<td>WHIG</td>
<td>Greensboro, N. C.</td>
<td>1170</td>
<td>5000</td>
<td>534</td>
</tr>
<tr>
<td>WBBN</td>
<td>Knoxville, Tenn.</td>
<td>1210</td>
<td>250</td>
<td>613</td>
</tr>
<tr>
<td>WBJL</td>
<td>Dalton, Ga.</td>
<td>1230</td>
<td>250</td>
<td>378</td>
</tr>
<tr>
<td>WBLK</td>
<td>Charlottesville, W. Va.</td>
<td>1140</td>
<td>250</td>
<td>657</td>
</tr>
<tr>
<td>WBMJ</td>
<td>Macon, Ga.</td>
<td>1210</td>
<td>250</td>
<td>379</td>
</tr>
<tr>
<td>WBNF</td>
<td>Columbus, O.</td>
<td>1160</td>
<td>5000 d., 1000 n</td>
<td>551</td>
</tr>
<tr>
<td>WBNX</td>
<td>New York, N. Y.</td>
<td>1390</td>
<td>5000</td>
<td>505</td>
</tr>
<tr>
<td>WBNY</td>
<td>Buffalo, N. Y.</td>
<td>1140</td>
<td>250</td>
<td>500</td>
</tr>
<tr>
<td>WBBO</td>
<td>Galax, Va.</td>
<td>1400</td>
<td>250</td>
<td>612</td>
</tr>
<tr>
<td>WBRC</td>
<td>Salisbury, Md.</td>
<td>1230</td>
<td>250</td>
<td>439</td>
</tr>
<tr>
<td>WBRO</td>
<td>Oak Ridge, Tenn.</td>
<td>1140</td>
<td>250</td>
<td>517</td>
</tr>
<tr>
<td>WBWV</td>
<td>Terre Haute, Ind.</td>
<td>1230</td>
<td>250</td>
<td>407</td>
</tr>
<tr>
<td>WBHZ</td>
<td>Lock Haven, Pa.</td>
<td>1230</td>
<td>250</td>
<td>581</td>
</tr>
<tr>
<td>WBRB</td>
<td>Red Bank, N. J.</td>
<td>1210</td>
<td>100</td>
<td>492</td>
</tr>
<tr>
<td>WBBH</td>
<td>Birmingham, Ala.</td>
<td>960</td>
<td>5000</td>
<td>314</td>
</tr>
<tr>
<td>WBPH</td>
<td>Wilkes-Barre, Pa.</td>
<td>1310</td>
<td>250</td>
<td>596</td>
</tr>
<tr>
<td>WBRK</td>
<td>Pittsfield, Mass.</td>
<td>1310</td>
<td>250</td>
<td>448</td>
</tr>
<tr>
<td>WBRW</td>
<td>Welch, W. Va.</td>
<td>1310</td>
<td>250</td>
<td>659</td>
</tr>
<tr>
<td>WBRY</td>
<td>Waterbury, Conn.</td>
<td>1580</td>
<td>5000</td>
<td>358</td>
</tr>
<tr>
<td>WBSR</td>
<td>Pensacola, Fla.</td>
<td>1150</td>
<td>250</td>
<td>368</td>
</tr>
<tr>
<td>WBT</td>
<td>Charlotte, N. C.</td>
<td>1110</td>
<td>50000</td>
<td>531</td>
</tr>
<tr>
<td>WBTA</td>
<td>Batavia, N. Y.</td>
<td>1190</td>
<td>250</td>
<td>497</td>
</tr>
<tr>
<td>WBTI</td>
<td>Williamson, W. Va.</td>
<td>1140</td>
<td>250</td>
<td>660</td>
</tr>
<tr>
<td>WBTM</td>
<td>Danville, Va.</td>
<td>1140</td>
<td>250</td>
<td>612</td>
</tr>
<tr>
<td>WBUY</td>
<td>Lexington, N. C.</td>
<td>1190</td>
<td>250</td>
<td>537</td>
</tr>
<tr>
<td>WBYN</td>
<td>Brooklyn, N. Y.</td>
<td>1430</td>
<td>1000 d., 500 n</td>
<td>499</td>
</tr>
<tr>
<td>WBZ</td>
<td>Boston, Mass.</td>
<td>1030</td>
<td>50000</td>
<td>441</td>
</tr>
<tr>
<td>WDBA</td>
<td>Springfield, Mass.</td>
<td>1030</td>
<td>1000</td>
<td>441</td>
</tr>
<tr>
<td>WCAB</td>
<td>Pittsbugh, Pa.</td>
<td>1250</td>
<td>5000</td>
<td>592</td>
</tr>
<tr>
<td>WCAL</td>
<td>Northfield, Minn.</td>
<td>770</td>
<td>5000</td>
<td>466</td>
</tr>
<tr>
<td>WCAM</td>
<td>Camden, N. J.</td>
<td>1310</td>
<td>500</td>
<td>489</td>
</tr>
<tr>
<td>WCAO</td>
<td>Baltimore, Md.</td>
<td>600</td>
<td>5000</td>
<td>437</td>
</tr>
<tr>
<td>WCAP</td>
<td>Ashbury Park, N. J.</td>
<td>1310</td>
<td>500</td>
<td>489</td>
</tr>
<tr>
<td>WCAR</td>
<td>Pont'ac, Mich.</td>
<td>1130</td>
<td>1000</td>
<td>460</td>
</tr>
<tr>
<td>WCAT</td>
<td>Rapid City, S. D.</td>
<td>1230</td>
<td>100</td>
<td>608</td>
</tr>
<tr>
<td>WCAU</td>
<td>Philadelphia, Pa.</td>
<td>1210</td>
<td>50000</td>
<td>587</td>
</tr>
<tr>
<td>WCAD</td>
<td>Charleston, W. Va.</td>
<td>1140</td>
<td>250</td>
<td>657</td>
</tr>
<tr>
<td>WCAK</td>
<td>Burlington, Vi.</td>
<td>620</td>
<td>1000</td>
<td>640</td>
</tr>
<tr>
<td>WCAZ</td>
<td>Carthage, Ill.</td>
<td>990</td>
<td>1000</td>
<td>390</td>
</tr>
<tr>
<td>WCBC</td>
<td>Anderson, Ind.</td>
<td>1470</td>
<td>1000</td>
<td>401</td>
</tr>
<tr>
<td>WCHR</td>
<td>Columbus, Miss.</td>
<td>1310</td>
<td>250</td>
<td>468</td>
</tr>
<tr>
<td>WCRM</td>
<td>Baltimore, Md.</td>
<td>1460</td>
<td>250</td>
<td>437</td>
</tr>
<tr>
<td>WCRS</td>
<td>New York, N. Y.</td>
<td>880</td>
<td>50,000</td>
<td>503</td>
</tr>
<tr>
<td>WCRT</td>
<td>Roanoke Rapids, N. C.</td>
<td>1230</td>
<td>250</td>
<td>538</td>
</tr>
<tr>
<td>WCCO</td>
<td>Minneapolis, Minn.</td>
<td>830</td>
<td>50000</td>
<td>464</td>
</tr>
<tr>
<td>WCCP</td>
<td>Savannah, Ga.</td>
<td>1450</td>
<td>250</td>
<td>381</td>
</tr>
<tr>
<td>WCEF</td>
<td>Du Bois, Pa.</td>
<td>1230</td>
<td>250</td>
<td>578</td>
</tr>
<tr>
<td>WCFL</td>
<td>Chicago, Ill.</td>
<td>1000</td>
<td>10000</td>
<td>391</td>
</tr>
<tr>
<td>WCCH</td>
<td>Chambersburg, Pa.</td>
<td>800</td>
<td>1000</td>
<td>577</td>
</tr>
<tr>
<td>WCHS</td>
<td>Charleston, W. Va.</td>
<td>580</td>
<td>5000</td>
<td>656</td>
</tr>
<tr>
<td>WCHY</td>
<td>Charlottesville, Va.</td>
<td>1210</td>
<td>250</td>
<td>642</td>
</tr>
<tr>
<td>WCIF</td>
<td>Madisonville, Ky.</td>
<td>730</td>
<td>250</td>
<td>424</td>
</tr>
<tr>
<td>WCIL</td>
<td>Carbondale, Ill.</td>
<td>1020</td>
<td>1000</td>
<td>389</td>
</tr>
<tr>
<td>WCJU</td>
<td>Columbia, Miss.</td>
<td>1450</td>
<td>250</td>
<td>468</td>
</tr>
<tr>
<td>WCKB</td>
<td>Dunn, N. C.</td>
<td>780</td>
<td>1000</td>
<td>532</td>
</tr>
<tr>
<td>WCKY</td>
<td>Cincinnati, O.</td>
<td>1520</td>
<td>50000</td>
<td>548</td>
</tr>
<tr>
<td>WCLO</td>
<td>Janesville, Wis.</td>
<td>1230</td>
<td>250</td>
<td>661</td>
</tr>
<tr>
<td>WCMA</td>
<td>Corinth, Miss.</td>
<td>1230</td>
<td>250</td>
<td>488</td>
</tr>
<tr>
<td>Call Letters</td>
<td>City</td>
<td>Frequency in Kilocycles</td>
<td>Power in Watts</td>
<td>See Page</td>
</tr>
<tr>
<td>--------------</td>
<td>-----------------------</td>
<td>-------------------------</td>
<td>----------------</td>
<td>----------</td>
</tr>
<tr>
<td>WCM1</td>
<td>Ashland, Ky.</td>
<td>1340</td>
<td>250</td>
<td>421</td>
</tr>
<tr>
<td>WCMW</td>
<td>Canton, Ohio</td>
<td>1060</td>
<td>1000</td>
<td>518</td>
</tr>
<tr>
<td>WCNW</td>
<td>Elizabeth, N. C.</td>
<td>1100</td>
<td>250</td>
<td>533</td>
</tr>
<tr>
<td>WCNH</td>
<td>Concord, N. H.</td>
<td>1190</td>
<td>250</td>
<td>487</td>
</tr>
<tr>
<td>WCNX</td>
<td>Centuria, Ill.</td>
<td>1210</td>
<td>1000</td>
<td>390</td>
</tr>
<tr>
<td>WCOA</td>
<td>Pensacola, Fla.</td>
<td>1370</td>
<td>1000 d., 500 n.</td>
<td>308</td>
</tr>
<tr>
<td>WCDB</td>
<td>West Yarmouth, Mass.</td>
<td>1210</td>
<td>250</td>
<td>419</td>
</tr>
<tr>
<td>WCDC</td>
<td>Meridian, Miss.</td>
<td>910</td>
<td>5000</td>
<td>470</td>
</tr>
<tr>
<td>WCOL</td>
<td>Columbus, O.</td>
<td>1230</td>
<td>250</td>
<td>532</td>
</tr>
<tr>
<td>WCON</td>
<td>Boston, Mass.</td>
<td>1150</td>
<td>5000</td>
<td>411</td>
</tr>
<tr>
<td>WCOU</td>
<td>Columbia, S. C.</td>
<td>1100</td>
<td>250</td>
<td>601</td>
</tr>
<tr>
<td>WCOV</td>
<td>Lewiston, Maine</td>
<td>1210</td>
<td>250</td>
<td>433</td>
</tr>
<tr>
<td>WCVO</td>
<td>Montgomery, Ala.</td>
<td>1210</td>
<td>250</td>
<td>317</td>
</tr>
<tr>
<td>WCPX</td>
<td>Cincinnati, O.</td>
<td>1230</td>
<td>250</td>
<td>548</td>
</tr>
<tr>
<td>WCPS</td>
<td>Tarboro, N. C.</td>
<td>760</td>
<td>1000</td>
<td>510</td>
</tr>
<tr>
<td>WCRO</td>
<td>Johnstown, Pa.</td>
<td>1290</td>
<td>250</td>
<td>582</td>
</tr>
<tr>
<td>WCRS</td>
<td>Greenwood, S. C.</td>
<td>1450</td>
<td>250</td>
<td>606</td>
</tr>
<tr>
<td>WCRW</td>
<td>Chicago, Ill.</td>
<td>1210</td>
<td>1000 d., 500 n.</td>
<td>603</td>
</tr>
<tr>
<td>WSCC</td>
<td>Charleston, S. C.</td>
<td>1390</td>
<td>5000</td>
<td>433</td>
</tr>
<tr>
<td>WCHS</td>
<td>Portland, Me.</td>
<td>970</td>
<td>250</td>
<td>313</td>
</tr>
<tr>
<td>WCTA</td>
<td>Andalusia, Ala.</td>
<td>1310</td>
<td>250</td>
<td>491</td>
</tr>
<tr>
<td>WCTB</td>
<td>New Brunswick, N. J.</td>
<td>1150</td>
<td>250</td>
<td>421</td>
</tr>
<tr>
<td>WCTC</td>
<td>Corbin, Ky.</td>
<td>1100</td>
<td>250</td>
<td>400</td>
</tr>
<tr>
<td>WCVS</td>
<td>Springfield, Ill.</td>
<td>1150</td>
<td>1000</td>
<td>610</td>
</tr>
<tr>
<td>WCXY</td>
<td>Bristol, Tenn.</td>
<td>690</td>
<td>250</td>
<td>582</td>
</tr>
<tr>
<td>WDAD</td>
<td>Indiana, Pa.</td>
<td>1150</td>
<td>5000</td>
<td>370</td>
</tr>
<tr>
<td>WDDE</td>
<td>Tampa, Fla.</td>
<td>1250</td>
<td>5000</td>
<td>476</td>
</tr>
<tr>
<td>WDAF</td>
<td>Kansas City, Mo.</td>
<td>610</td>
<td>5000</td>
<td>377</td>
</tr>
<tr>
<td>WDAK</td>
<td>Columbus, Ga.</td>
<td>1310</td>
<td>250</td>
<td>391</td>
</tr>
<tr>
<td>W DAN</td>
<td>Danville, Ill.</td>
<td>1180</td>
<td>250</td>
<td>381</td>
</tr>
<tr>
<td>WDAW</td>
<td>Savannah, Ga.</td>
<td>1100</td>
<td>250</td>
<td>587</td>
</tr>
<tr>
<td>WDAW</td>
<td>Philadelphia, Pa.</td>
<td>1100</td>
<td>250</td>
<td>543</td>
</tr>
<tr>
<td>W DAY</td>
<td>Fargo, N. D.</td>
<td>970</td>
<td>250</td>
<td>456</td>
</tr>
<tr>
<td>WDBC</td>
<td>Escanaba, Mich.</td>
<td>1190</td>
<td>250</td>
<td>616</td>
</tr>
<tr>
<td>WDBR</td>
<td>Rنتهاءke, Va.</td>
<td>960</td>
<td>5000</td>
<td>367</td>
</tr>
<tr>
<td>WDBR</td>
<td>Orlando, Fla.</td>
<td>580</td>
<td>5000</td>
<td>611</td>
</tr>
<tr>
<td>WDEF</td>
<td>Chattanooga, Tenn.</td>
<td>1190</td>
<td>250</td>
<td>611</td>
</tr>
<tr>
<td>WDEL</td>
<td>Wilmington, Del.</td>
<td>1150</td>
<td>5000</td>
<td>339</td>
</tr>
<tr>
<td>WDEV</td>
<td>Waterbury, Vt.</td>
<td>550</td>
<td>1000</td>
<td>611</td>
</tr>
<tr>
<td>WDGY</td>
<td>Minneapolis, Minn.</td>
<td>1139</td>
<td>5000 d., 1000 n.</td>
<td>665</td>
</tr>
<tr>
<td>WDHL</td>
<td>Bradford, Fla.</td>
<td>1139</td>
<td>250</td>
<td>392</td>
</tr>
<tr>
<td>WDLB</td>
<td>Marshall Field, Wise.</td>
<td>1150</td>
<td>250</td>
<td>663</td>
</tr>
<tr>
<td>WDLP</td>
<td>Panama City, Fla.</td>
<td>1200</td>
<td>250</td>
<td>668</td>
</tr>
<tr>
<td>WDMJ</td>
<td>Marquette, Mich.</td>
<td>1310</td>
<td>250</td>
<td>460</td>
</tr>
<tr>
<td>WDXC</td>
<td>Durham, N. C.</td>
<td>1180</td>
<td>250</td>
<td>532</td>
</tr>
<tr>
<td>WDOM</td>
<td>Chattanooga, Tenn.</td>
<td>1310</td>
<td>5000</td>
<td>611</td>
</tr>
<tr>
<td>WDRC</td>
<td>Hartford, Conn.</td>
<td>1300</td>
<td>5000</td>
<td>355</td>
</tr>
<tr>
<td>WDSG</td>
<td>Dillon, S. C.</td>
<td>563</td>
<td>1000</td>
<td>605</td>
</tr>
<tr>
<td>WDSI</td>
<td>Byersburg, Tenn.</td>
<td>1150</td>
<td>250</td>
<td>612</td>
</tr>
<tr>
<td>WDSM</td>
<td>Superior, Wise.</td>
<td>1230</td>
<td>250</td>
<td>663</td>
</tr>
<tr>
<td>WDSR</td>
<td>Lake City, Fla.</td>
<td>1300</td>
<td>250</td>
<td>365</td>
</tr>
<tr>
<td>WDFE</td>
<td>Philadelphia, Miss.</td>
<td>1190</td>
<td>250</td>
<td>471</td>
</tr>
<tr>
<td>WDFK</td>
<td>Durham, N. C.</td>
<td>1610</td>
<td>1000</td>
<td>532</td>
</tr>
<tr>
<td>WDSU</td>
<td>New Orleans, La.</td>
<td>1290</td>
<td>5000</td>
<td>430</td>
</tr>
<tr>
<td>WDV A</td>
<td>Danville, Va.</td>
<td>1250</td>
<td>5000 d., 1000 n.</td>
<td>612</td>
</tr>
<tr>
<td>WDWS</td>
<td>Champaign, Ill.</td>
<td>1160</td>
<td>250</td>
<td>399</td>
</tr>
<tr>
<td>W DZ</td>
<td>Tuscola, Ill.</td>
<td>1050</td>
<td>1000</td>
<td>490</td>
</tr>
<tr>
<td>W EAM</td>
<td>Arlington, Va.</td>
<td>1290</td>
<td>250</td>
<td>612</td>
</tr>
<tr>
<td>W EAN</td>
<td>Providence, R. I.</td>
<td>790</td>
<td>5000</td>
<td>601</td>
</tr>
<tr>
<td>W EAU</td>
<td>Eau Claire, Wise.</td>
<td>790</td>
<td>5000</td>
<td>661</td>
</tr>
<tr>
<td>W E BC</td>
<td>Duluth, Minn.</td>
<td>1320</td>
<td>5000</td>
<td>163</td>
</tr>
<tr>
<td>W E B Q</td>
<td>Harrisburg, Ill.</td>
<td>1210</td>
<td>250</td>
<td>395</td>
</tr>
<tr>
<td>W E BR</td>
<td>Buffalo, N. Y.</td>
<td>1210</td>
<td>250</td>
<td>500</td>
</tr>
<tr>
<td>Call Letters</td>
<td>City</td>
<td>Frequency in Kilocycles</td>
<td>Power in Watts</td>
<td>See Page</td>
</tr>
<tr>
<td>--------------</td>
<td>---------------------------</td>
<td>-------------------------</td>
<td>----------------</td>
<td>----------</td>
</tr>
<tr>
<td>WEDC</td>
<td>Chicago, Ill.</td>
<td>1210</td>
<td>250</td>
<td>391</td>
</tr>
<tr>
<td>WEDO</td>
<td>McKeesport, Pa.</td>
<td>810</td>
<td>1000</td>
<td>584</td>
</tr>
<tr>
<td>WEED</td>
<td>Rocky Mount, N. C.</td>
<td>1150</td>
<td>250</td>
<td>539</td>
</tr>
<tr>
<td>WEEI</td>
<td>Boston, Mass.</td>
<td>530</td>
<td>5000</td>
<td>411</td>
</tr>
<tr>
<td>WEEK</td>
<td>Peoria, Ill.</td>
<td>1350</td>
<td>1000</td>
<td>395</td>
</tr>
<tr>
<td>WEEU</td>
<td>Reading, Pa.</td>
<td>830</td>
<td>1000</td>
<td>598</td>
</tr>
<tr>
<td>WEGO</td>
<td>Concord, N. C.</td>
<td>1410</td>
<td>1000</td>
<td>534</td>
</tr>
<tr>
<td>WEIM</td>
<td>Fitchburg, Mass.</td>
<td>1510</td>
<td>250</td>
<td>446</td>
</tr>
<tr>
<td>WELI</td>
<td>New Haven, Conn.</td>
<td>930</td>
<td>1000 d., 500 n.</td>
<td>356</td>
</tr>
<tr>
<td>WELL</td>
<td>Battle Creek, Mich.</td>
<td>1100</td>
<td>250</td>
<td>451</td>
</tr>
<tr>
<td>WELM</td>
<td>Elmira, N. Y.</td>
<td>1230</td>
<td>250</td>
<td>501</td>
</tr>
<tr>
<td>WELO</td>
<td>Tupelo, Miss.</td>
<td>1190</td>
<td>250</td>
<td>402</td>
</tr>
<tr>
<td>WEMP</td>
<td>Milwaukee, Wise.</td>
<td>1210</td>
<td>250</td>
<td>606</td>
</tr>
<tr>
<td>WENC</td>
<td>Whiteville, N. C.</td>
<td>1210</td>
<td>250</td>
<td>510</td>
</tr>
<tr>
<td>WENK</td>
<td>Union City, Tenn.</td>
<td>1210</td>
<td>250</td>
<td>617</td>
</tr>
<tr>
<td>WENR</td>
<td>Chicago, Ill.</td>
<td>830</td>
<td>50000</td>
<td>391</td>
</tr>
<tr>
<td>WENT</td>
<td>Gloversville, N. Y.</td>
<td>1310</td>
<td>250</td>
<td>502</td>
</tr>
<tr>
<td>WENV</td>
<td>Elmira, N. Y.</td>
<td>1230</td>
<td>250</td>
<td>501</td>
</tr>
<tr>
<td>WEOA</td>
<td>Evansville, Ind.</td>
<td>1190</td>
<td>250</td>
<td>402</td>
</tr>
<tr>
<td>WEPM</td>
<td>Martinsburg, W. Va.</td>
<td>1310</td>
<td>250</td>
<td>658</td>
</tr>
<tr>
<td>WFRC</td>
<td>Erie, Pa.</td>
<td>1230</td>
<td>250</td>
<td>510</td>
</tr>
<tr>
<td>WESC</td>
<td>Greenville, S. C.</td>
<td>690</td>
<td>5000</td>
<td>605</td>
</tr>
<tr>
<td>WEST</td>
<td>Easton, Pa.</td>
<td>1100</td>
<td>250</td>
<td>578</td>
</tr>
<tr>
<td>WEXN</td>
<td>Salem, Mass.</td>
<td>1230</td>
<td>250</td>
<td>418</td>
</tr>
<tr>
<td>WEVD</td>
<td>New York, N. Y.</td>
<td>1330</td>
<td>5000</td>
<td>507</td>
</tr>
<tr>
<td>WEW</td>
<td>St. Louis, Mo.</td>
<td>770</td>
<td>1000</td>
<td>477</td>
</tr>
<tr>
<td>WEXL</td>
<td>Royal Oak, Mich.</td>
<td>1310</td>
<td>250</td>
<td>461</td>
</tr>
<tr>
<td>WPAA</td>
<td>Dallas, Texas</td>
<td>820</td>
<td>50000</td>
<td>623</td>
</tr>
<tr>
<td>WFAS</td>
<td>White Plains, N. Y.</td>
<td>1230</td>
<td>250</td>
<td>528</td>
</tr>
<tr>
<td>WFAU</td>
<td>Augusta, Me.</td>
<td>1310</td>
<td>250</td>
<td>432</td>
</tr>
<tr>
<td>WFRC</td>
<td>Greenville, S. C.</td>
<td>1330</td>
<td>5000</td>
<td>605</td>
</tr>
<tr>
<td>WFSG</td>
<td>Altoona, Pa.</td>
<td>1310</td>
<td>250</td>
<td>577</td>
</tr>
<tr>
<td>WFBL</td>
<td>Syracuse, N. Y.</td>
<td>1390</td>
<td>5000</td>
<td>523</td>
</tr>
<tr>
<td>WFIM</td>
<td>Indianapolis, Ind.</td>
<td>1360</td>
<td>5000</td>
<td>405</td>
</tr>
<tr>
<td>WFBR</td>
<td>Baltimore, Md.</td>
<td>1300</td>
<td>5000</td>
<td>438</td>
</tr>
<tr>
<td>WFCI</td>
<td>Pawtucket, R. I.</td>
<td>1120</td>
<td>3000</td>
<td>601</td>
</tr>
<tr>
<td>WFDI</td>
<td>Flint, Mich.</td>
<td>910</td>
<td>1000</td>
<td>456</td>
</tr>
<tr>
<td>WFEA</td>
<td>Manchester, N. H.</td>
<td>1370</td>
<td>5000</td>
<td>488</td>
</tr>
<tr>
<td>WFER</td>
<td>Sylacauga, Ala.</td>
<td>1310</td>
<td>250</td>
<td>318</td>
</tr>
<tr>
<td>WFHR</td>
<td>Wisconsin Rapids, Wise.</td>
<td>1310</td>
<td>250</td>
<td>666</td>
</tr>
<tr>
<td>WFIG</td>
<td>Sumter, S. C.</td>
<td>1310</td>
<td>250</td>
<td>607</td>
</tr>
<tr>
<td>WFIL</td>
<td>Philadelphia, Pa.</td>
<td>560</td>
<td>1000</td>
<td>587</td>
</tr>
<tr>
<td>WPIN</td>
<td>Findlay, O.</td>
<td>1330</td>
<td>1000</td>
<td>553</td>
</tr>
<tr>
<td>WFKY</td>
<td>Frankfort, Ky.</td>
<td>1490</td>
<td>250</td>
<td>421</td>
</tr>
<tr>
<td>WFLA</td>
<td>Tampa, Fla.</td>
<td>970</td>
<td>3000</td>
<td>370</td>
</tr>
<tr>
<td>WFMN</td>
<td>Frederick, Md.</td>
<td>930</td>
<td>500</td>
<td>439</td>
</tr>
<tr>
<td>WFMD</td>
<td>Youngstown, O.</td>
<td>1150</td>
<td>250</td>
<td>561</td>
</tr>
<tr>
<td>WFMJ</td>
<td>Fayetteville, N. C.</td>
<td>1150</td>
<td>250</td>
<td>533</td>
</tr>
<tr>
<td>WFOM</td>
<td>Marletta, Ga.</td>
<td>1230</td>
<td>250</td>
<td>386</td>
</tr>
<tr>
<td>WFOR</td>
<td>Hattiesburg, Miss.</td>
<td>1140</td>
<td>250</td>
<td>469</td>
</tr>
<tr>
<td>WFOX</td>
<td>Milwaukee, Wise.</td>
<td>860</td>
<td>250</td>
<td>603</td>
</tr>
<tr>
<td>WFOY</td>
<td>St. Augustine, Fla.</td>
<td>1210</td>
<td>250</td>
<td>569</td>
</tr>
<tr>
<td>WFRP</td>
<td>Savannah, Ga.</td>
<td>1230</td>
<td>250</td>
<td>381</td>
</tr>
<tr>
<td>WFPG</td>
<td>Atlantic City, N. J.</td>
<td>1150</td>
<td>250</td>
<td>489</td>
</tr>
<tr>
<td>WFTC</td>
<td>Kinston, N. C.</td>
<td>1280</td>
<td>250</td>
<td>336</td>
</tr>
<tr>
<td>WFTL</td>
<td>Ft. Lauderdale, Fla.</td>
<td>1160</td>
<td>230</td>
<td>363</td>
</tr>
<tr>
<td>WFTN</td>
<td>Huntsville, Ala.</td>
<td>1150</td>
<td>230</td>
<td>316</td>
</tr>
<tr>
<td>WFWA</td>
<td>Fredericksburg, Va.</td>
<td>1230</td>
<td>250</td>
<td>642</td>
</tr>
<tr>
<td>WFVL</td>
<td>Hollywood, Fla.</td>
<td>910</td>
<td>1000</td>
<td>363</td>
</tr>
<tr>
<td>WGAA</td>
<td>Cedar town, Ga.</td>
<td>1310</td>
<td>250</td>
<td>377</td>
</tr>
<tr>
<td>WGAC</td>
<td>Augusta, Ga.</td>
<td>380</td>
<td>5000</td>
<td>376</td>
</tr>
<tr>
<td>WGDJ</td>
<td>Gadsden, Ala.</td>
<td>1350</td>
<td>250</td>
<td>315</td>
</tr>
<tr>
<td>WGAL</td>
<td>Lancaster, Pa.</td>
<td>1490</td>
<td>250</td>
<td>383</td>
</tr>
<tr>
<td>Call Letters</td>
<td>City</td>
<td>Frequency in Kilocycles</td>
<td>Power in Watts</td>
<td>See Page</td>
</tr>
<tr>
<td>--------------</td>
<td>-----------------------</td>
<td>-------------------------</td>
<td>----------------</td>
<td>----------</td>
</tr>
<tr>
<td>WGAN</td>
<td>Portland, Me</td>
<td>500</td>
<td>5000</td>
<td>433</td>
</tr>
<tr>
<td>WCAP</td>
<td>Maryville, Tenn</td>
<td>1400</td>
<td>2500</td>
<td>614</td>
</tr>
<tr>
<td>WGAR</td>
<td>Cleveland, O.</td>
<td>1220</td>
<td>5000</td>
<td>519</td>
</tr>
<tr>
<td>WGAT</td>
<td>Utica, N. Y.</td>
<td>1100</td>
<td>2500</td>
<td>525</td>
</tr>
<tr>
<td>WGAV</td>
<td>Athens, Ga.</td>
<td>1310</td>
<td>2500</td>
<td>373</td>
</tr>
<tr>
<td>WGAU</td>
<td>Silver Spring, Md.</td>
<td>1650</td>
<td>1000</td>
<td>439</td>
</tr>
<tr>
<td>WGBB</td>
<td>Freeport, N. Y.</td>
<td>1210</td>
<td>1000</td>
<td>581</td>
</tr>
<tr>
<td>WGBF</td>
<td>Evansville, Ind.</td>
<td>1250</td>
<td>5000, 1000 n.</td>
<td>402</td>
</tr>
<tr>
<td>WGBG</td>
<td>Greensboro, N. C.</td>
<td>980</td>
<td>1000</td>
<td>535</td>
</tr>
<tr>
<td>WGI</td>
<td>Scranton, Pa.</td>
<td>910</td>
<td>1000, 500 n.</td>
<td>591</td>
</tr>
<tr>
<td>WGBR</td>
<td>Goldboro, N. C.</td>
<td>1310</td>
<td>2500</td>
<td>533</td>
</tr>
<tr>
<td>WGBS</td>
<td>Miami, Fla.</td>
<td>710</td>
<td>10000</td>
<td>363</td>
</tr>
<tr>
<td>WGC</td>
<td>Gulfport, Miss.</td>
<td>1230</td>
<td>2500</td>
<td>469</td>
</tr>
<tr>
<td>WGCS</td>
<td>Chicago, Ill.</td>
<td>1300</td>
<td>5000</td>
<td>392</td>
</tr>
<tr>
<td>WGDA</td>
<td>Gainesville, Ga.</td>
<td>1210</td>
<td>2500</td>
<td>379</td>
</tr>
<tr>
<td>WGH</td>
<td>Newport News, Va.</td>
<td>1310</td>
<td>2500</td>
<td>613</td>
</tr>
<tr>
<td>WGL</td>
<td>Galesburg, Ill.</td>
<td>1100</td>
<td>2500</td>
<td>393</td>
</tr>
<tr>
<td>WGV</td>
<td>Charleston, W. Va.</td>
<td>1190</td>
<td>2500</td>
<td>656</td>
</tr>
<tr>
<td>WGL</td>
<td>Fort Wayne, Ind.</td>
<td>1250</td>
<td>1000</td>
<td>402</td>
</tr>
<tr>
<td>WGN</td>
<td>Chicago, Ill.</td>
<td>720</td>
<td>5000, 1000 n.</td>
<td>392</td>
</tr>
<tr>
<td>WGNU</td>
<td>Gastonia, N. C.</td>
<td>1450</td>
<td>2500</td>
<td>533</td>
</tr>
<tr>
<td>WGNH</td>
<td>Godshen, Ala.</td>
<td>1100</td>
<td>2500</td>
<td>315</td>
</tr>
<tr>
<td>WGIN</td>
<td>Wilmington, N. C.</td>
<td>1310</td>
<td>2500</td>
<td>510</td>
</tr>
<tr>
<td>WGNY</td>
<td>Newburgh, N. Y.</td>
<td>1220</td>
<td>1000</td>
<td>593</td>
</tr>
<tr>
<td>WGOV</td>
<td>Valdosta, Ga.</td>
<td>1450</td>
<td>2500</td>
<td>382</td>
</tr>
<tr>
<td>WGPU</td>
<td>Bethlehem, Pa.</td>
<td>1100</td>
<td>2500</td>
<td>577</td>
</tr>
<tr>
<td>WGPQ</td>
<td>Albany, Ga.</td>
<td>1150</td>
<td>2500</td>
<td>373</td>
</tr>
<tr>
<td>WGR</td>
<td>Buffalo, N. Y.</td>
<td>550</td>
<td>5000, 1000 n.</td>
<td>501</td>
</tr>
<tr>
<td>WGRG</td>
<td>Louisville, Ky.</td>
<td>1100</td>
<td>2500</td>
<td>423</td>
</tr>
<tr>
<td>WGRM</td>
<td>Greenwood, Miss.</td>
<td>1210</td>
<td>2500</td>
<td>469</td>
</tr>
<tr>
<td>WGRY</td>
<td>Greenville, Tenn.</td>
<td>1310</td>
<td>2500</td>
<td>612</td>
</tr>
<tr>
<td>WGST</td>
<td>Atlanta, Ga.</td>
<td>920</td>
<td>5000, 1000 n.</td>
<td>375</td>
</tr>
<tr>
<td>WGTG</td>
<td>Greenville, N. C.</td>
<td>1450</td>
<td>2500</td>
<td>533</td>
</tr>
<tr>
<td>WGTK</td>
<td>Wilson, N. C.</td>
<td>1310</td>
<td>2500</td>
<td>511</td>
</tr>
<tr>
<td>WGW</td>
<td>Selma, Ala.</td>
<td>310</td>
<td>2500</td>
<td>318</td>
</tr>
<tr>
<td>WGWG</td>
<td>Asheboro, N. C.</td>
<td>1260</td>
<td>1000</td>
<td>529</td>
</tr>
<tr>
<td>WGY</td>
<td>Schenectady, N. Y.</td>
<td>810</td>
<td>50000</td>
<td>321</td>
</tr>
<tr>
<td>WHA</td>
<td>Madison, Wise.</td>
<td>970</td>
<td>5000</td>
<td>667</td>
</tr>
<tr>
<td>WHAL</td>
<td>Greenfield, Mass.</td>
<td>1210</td>
<td>2500</td>
<td>416</td>
</tr>
<tr>
<td>WHAM</td>
<td>Shelbyville, Tenn.</td>
<td>1100</td>
<td>2500</td>
<td>617</td>
</tr>
<tr>
<td>WHAS</td>
<td>Rochester, N. Y.</td>
<td>1180</td>
<td>50000</td>
<td>519</td>
</tr>
<tr>
<td>WHAT</td>
<td>Louisville, Ky.</td>
<td>810</td>
<td>50000</td>
<td>423</td>
</tr>
<tr>
<td>WHAY</td>
<td>Philadelphia, Pa.</td>
<td>1310</td>
<td>1000</td>
<td>587</td>
</tr>
<tr>
<td>WHAZ</td>
<td>Haverhill, Mass.</td>
<td>250</td>
<td>416</td>
<td>416</td>
</tr>
<tr>
<td>WHBB</td>
<td>Kansas City, Mo.</td>
<td>1330</td>
<td>1000</td>
<td>524</td>
</tr>
<tr>
<td>WHBBB</td>
<td>Selma, Ala.</td>
<td>880</td>
<td>1000</td>
<td>277</td>
</tr>
<tr>
<td>WHBC</td>
<td>Canton, O.</td>
<td>1480</td>
<td>2500</td>
<td>318</td>
</tr>
<tr>
<td>WHBF</td>
<td>Rock Island, Ill.</td>
<td>1270</td>
<td>5000</td>
<td>518</td>
</tr>
<tr>
<td>WHBI</td>
<td>Newark, N. J.</td>
<td>1280</td>
<td>5000, 250 n.</td>
<td>399</td>
</tr>
<tr>
<td>WHBL</td>
<td>Sheboygan, Wis.</td>
<td>1330</td>
<td>2500, 1000 n.</td>
<td>491</td>
</tr>
<tr>
<td>WHBQ</td>
<td>Memphis, Tenn.</td>
<td>1400</td>
<td>1000, 250 n.</td>
<td>665</td>
</tr>
<tr>
<td>WHBS</td>
<td>Huntsville, Ala.</td>
<td>1190</td>
<td>2500</td>
<td>614</td>
</tr>
<tr>
<td>WHBU</td>
<td>Anderson, Ind.</td>
<td>1210</td>
<td>2500</td>
<td>316</td>
</tr>
<tr>
<td>WHBY</td>
<td>Appleton, Wis.</td>
<td>1230</td>
<td>2500</td>
<td>401</td>
</tr>
<tr>
<td>WHCU</td>
<td>Itaha, N. Y.</td>
<td>870</td>
<td>2500</td>
<td>660</td>
</tr>
<tr>
<td>WHDF</td>
<td>Calumet, Mich.</td>
<td>1100</td>
<td>1000</td>
<td>592</td>
</tr>
<tr>
<td>WHHH</td>
<td>Boston, Mass.</td>
<td>830</td>
<td>2500</td>
<td>432</td>
</tr>
<tr>
<td>WHDL</td>
<td>Olean, N. Y.</td>
<td>1150</td>
<td>2500</td>
<td>517</td>
</tr>
<tr>
<td>WHEB</td>
<td>Portsmouth, N. H.</td>
<td>750</td>
<td>5000</td>
<td>488</td>
</tr>
<tr>
<td>WHEC</td>
<td>Rochester, N. Y.</td>
<td>1160</td>
<td>5000</td>
<td>519</td>
</tr>
<tr>
<td>WHEF</td>
<td>Benton Harbor-St. Joseph, Mich.</td>
<td>1060</td>
<td>1000</td>
<td>452</td>
</tr>
<tr>
<td>WHEG</td>
<td>Cicero, Ill.</td>
<td>1450</td>
<td>2500</td>
<td>394</td>
</tr>
<tr>
<td>Call Letters</td>
<td>City</td>
<td>Frequency in Kilocycles</td>
<td>Power in Watts</td>
<td>See Page</td>
</tr>
<tr>
<td>--------------</td>
<td>----------------------------</td>
<td>-------------------------</td>
<td>----------------</td>
<td>----------</td>
</tr>
<tr>
<td>WHGB</td>
<td>Harrisburg, Pa.</td>
<td>1400</td>
<td>250</td>
<td>580</td>
</tr>
<tr>
<td>WHHT</td>
<td>Durham, N. C.</td>
<td>1580</td>
<td>1000</td>
<td>532</td>
</tr>
<tr>
<td>WHIM</td>
<td>Memphis, Tenn.</td>
<td>1310</td>
<td>250</td>
<td>611</td>
</tr>
<tr>
<td>WHIO</td>
<td>Dayton, O.</td>
<td>1200</td>
<td>5000</td>
<td>552</td>
</tr>
<tr>
<td>WHIS</td>
<td>Bluefield, W. Va.</td>
<td>1140</td>
<td>1000 d., 500 n.</td>
<td>656</td>
</tr>
<tr>
<td>WHIT</td>
<td>New Bern, N. C.</td>
<td>1450</td>
<td>250</td>
<td>537</td>
</tr>
<tr>
<td>WHIZ</td>
<td>Zanesville, O.</td>
<td>1210</td>
<td>250</td>
<td>561</td>
</tr>
<tr>
<td>WJJB</td>
<td>Greensburg, Pa.</td>
<td>620</td>
<td>5000</td>
<td>579</td>
</tr>
<tr>
<td>WHK</td>
<td>Cleveland, O.</td>
<td>1150</td>
<td>1000</td>
<td>519</td>
</tr>
<tr>
<td>WHKC</td>
<td>Columbus, O.</td>
<td>810</td>
<td>1000</td>
<td>552</td>
</tr>
<tr>
<td>WHKK</td>
<td>Akron, O.</td>
<td>610</td>
<td>1000</td>
<td>547</td>
</tr>
<tr>
<td>WHKP</td>
<td>Hendersonville, N. C.</td>
<td>1150</td>
<td>250</td>
<td>535</td>
</tr>
<tr>
<td>WHKY</td>
<td>Hickory, N. C.</td>
<td>1290</td>
<td>5000 d., 1000 n.</td>
<td>535</td>
</tr>
<tr>
<td>WHKB</td>
<td>Virginia, Minn.</td>
<td>1400</td>
<td>250</td>
<td>567</td>
</tr>
<tr>
<td>WHLD</td>
<td>Niagara Falls, N. Y.</td>
<td>1220</td>
<td>1000</td>
<td>517</td>
</tr>
<tr>
<td>WHLI</td>
<td>Hempstead, N. Y.</td>
<td>1100</td>
<td>250</td>
<td>502</td>
</tr>
<tr>
<td>WHLN</td>
<td>Harlan, Ky.</td>
<td>1230</td>
<td>250</td>
<td>432</td>
</tr>
<tr>
<td>WHLS</td>
<td>Port Huron, Mich.</td>
<td>1130</td>
<td>250</td>
<td>460</td>
</tr>
<tr>
<td>WHMA</td>
<td>Anniston, Ala.</td>
<td>1150</td>
<td>250</td>
<td>313</td>
</tr>
<tr>
<td>WHN</td>
<td>New York, N. Y.</td>
<td>1030</td>
<td>50000</td>
<td>507</td>
</tr>
<tr>
<td>WHNC</td>
<td>Henderson, N. C.</td>
<td>890</td>
<td>1000</td>
<td>536</td>
</tr>
<tr>
<td>WHO</td>
<td>Des Moines, Iowa</td>
<td>1010</td>
<td>50000</td>
<td>410</td>
</tr>
<tr>
<td>WHOB</td>
<td>Gardner, Mass.</td>
<td>1190</td>
<td>250</td>
<td>416</td>
</tr>
<tr>
<td>WHOM</td>
<td>Jersey City, N. J.</td>
<td>1480</td>
<td>250</td>
<td>422</td>
</tr>
<tr>
<td>WHOP</td>
<td>Hopkinsville, Ky.</td>
<td>1230</td>
<td>250</td>
<td>406</td>
</tr>
<tr>
<td>WHOT</td>
<td>South Bend, Ind.</td>
<td>1190</td>
<td>5000 d., 1000 n.</td>
<td>531</td>
</tr>
<tr>
<td>WHP</td>
<td>Harrisburg, Pa.</td>
<td>1460</td>
<td>250</td>
<td>606</td>
</tr>
<tr>
<td>WHTB</td>
<td>Tallasdega, Ala.</td>
<td>1150</td>
<td>250</td>
<td>319</td>
</tr>
<tr>
<td>WHTN</td>
<td>Huntington, W. Va.</td>
<td>800</td>
<td>1000</td>
<td>638</td>
</tr>
<tr>
<td>WHUB</td>
<td>Cookeville, Tenn.</td>
<td>1100</td>
<td>250</td>
<td>612</td>
</tr>
<tr>
<td>WUM</td>
<td>Reading, Pa.</td>
<td>1240</td>
<td>250</td>
<td>591</td>
</tr>
<tr>
<td>WHUN</td>
<td>Huntington, Pa.</td>
<td>1140</td>
<td>250</td>
<td>582</td>
</tr>
<tr>
<td>WHWL</td>
<td>Wilkes-Barre, Pa.</td>
<td>730</td>
<td>1000</td>
<td>597</td>
</tr>
<tr>
<td>WHYN</td>
<td>Holyoke, Mass.</td>
<td>1100</td>
<td>250</td>
<td>416</td>
</tr>
<tr>
<td>WLAC</td>
<td>Hato Rey-San Juan, Puerto Rico</td>
<td>580</td>
<td>5000</td>
<td>677</td>
</tr>
<tr>
<td>WLAB</td>
<td>Madison, Wis.</td>
<td>1310</td>
<td>5000</td>
<td>662</td>
</tr>
<tr>
<td>WLC</td>
<td>Indianapolis, Ind.</td>
<td>1010</td>
<td>10000</td>
<td>587</td>
</tr>
<tr>
<td>WHD</td>
<td>Philadelphia, Pa.</td>
<td>990</td>
<td>5000</td>
<td>403</td>
</tr>
<tr>
<td>WHJ</td>
<td>Jackson, Mich.</td>
<td>1150</td>
<td>250</td>
<td>459</td>
</tr>
<tr>
<td>WHBU</td>
<td>Poyntette, Wise.</td>
<td>1240</td>
<td>250</td>
<td>664</td>
</tr>
<tr>
<td>WHBV</td>
<td>Belleville, III.</td>
<td>1060</td>
<td>250</td>
<td>399</td>
</tr>
<tr>
<td>WHBW</td>
<td>Topeka, Kans.</td>
<td>580</td>
<td>5000</td>
<td>419</td>
</tr>
<tr>
<td>WHUX</td>
<td>Utica, N. Y.</td>
<td>1220</td>
<td>250</td>
<td>527</td>
</tr>
<tr>
<td>WICA</td>
<td>Ashtabula, O.</td>
<td>970</td>
<td>1000</td>
<td>517</td>
</tr>
<tr>
<td>WICC</td>
<td>Bridgeport, Conn.</td>
<td>600</td>
<td>1000 d., 500 n.</td>
<td>355</td>
</tr>
<tr>
<td>WICY</td>
<td>Malone, N. Y.</td>
<td>1190</td>
<td>250</td>
<td>503</td>
</tr>
<tr>
<td>WICH</td>
<td>Medford, Wis.</td>
<td>1190</td>
<td>250</td>
<td>603</td>
</tr>
<tr>
<td>WIKB</td>
<td>Iron Mountain, Mich.</td>
<td>1320</td>
<td>250</td>
<td>457</td>
</tr>
<tr>
<td>WIL</td>
<td>St. Louis, Mo.</td>
<td>1320</td>
<td>250</td>
<td>477</td>
</tr>
<tr>
<td>WILK</td>
<td>Wilkes-Barre, Pa.</td>
<td>1450</td>
<td>250</td>
<td>517</td>
</tr>
<tr>
<td>WLLL</td>
<td>Urbana, Ill.</td>
<td>580</td>
<td>5000</td>
<td>400</td>
</tr>
<tr>
<td>WILM</td>
<td>Wilmingon, Del.</td>
<td>1450</td>
<td>250</td>
<td>339</td>
</tr>
<tr>
<td>WINC</td>
<td>Winchester, Va.</td>
<td>1400</td>
<td>250</td>
<td>647</td>
</tr>
<tr>
<td>WIND</td>
<td>Chicago, Ill.</td>
<td>560</td>
<td>5000</td>
<td>292</td>
</tr>
<tr>
<td>WING</td>
<td>Dayton, O.</td>
<td>1110</td>
<td>5000</td>
<td>553</td>
</tr>
<tr>
<td>WINK</td>
<td>Fort Myers, Fla.</td>
<td>1210</td>
<td>250</td>
<td>363</td>
</tr>
<tr>
<td>WIXN</td>
<td>Louisville, Ky.</td>
<td>1240</td>
<td>250</td>
<td>424</td>
</tr>
<tr>
<td>WinR</td>
<td>Binghamton, N. Y.</td>
<td>1190</td>
<td>250</td>
<td>497</td>
</tr>
<tr>
<td>WINS</td>
<td>New York, N. Y.</td>
<td>1010</td>
<td>5000</td>
<td>507</td>
</tr>
<tr>
<td>WIXX</td>
<td>Washington, D. C.</td>
<td>1340</td>
<td>250</td>
<td>300</td>
</tr>
<tr>
<td>WIOD</td>
<td>Miami, Fla.</td>
<td>610</td>
<td>5000</td>
<td>366</td>
</tr>
<tr>
<td>WIP</td>
<td>Philadelphia, Pa.</td>
<td>610</td>
<td>5000</td>
<td>589</td>
</tr>
<tr>
<td>Call Letters</td>
<td>City</td>
<td>Frequency in Kilocycles</td>
<td>Power in Watts</td>
<td>See Page</td>
</tr>
<tr>
<td>-------------</td>
<td>-------------------------------</td>
<td>-------------------------</td>
<td>----------------</td>
<td>----------</td>
</tr>
<tr>
<td>WIRA</td>
<td>Fort Pierce, Fla.</td>
<td>1100</td>
<td>250</td>
<td>365</td>
</tr>
<tr>
<td>WIRK</td>
<td>Indianapolis, Ind.</td>
<td>1290</td>
<td>5000</td>
<td>388</td>
</tr>
<tr>
<td>WIRL</td>
<td>Peoria, Ill.</td>
<td>1100</td>
<td>5000</td>
<td>397</td>
</tr>
<tr>
<td>WIS</td>
<td>Columbia, S. C.</td>
<td>569</td>
<td>5000</td>
<td>601</td>
</tr>
<tr>
<td>WISE</td>
<td>Asheville, N. C.</td>
<td>1290</td>
<td>550</td>
<td>329</td>
</tr>
<tr>
<td>WIST</td>
<td>Indianapolis, Ind.</td>
<td>1150</td>
<td>5000</td>
<td>405</td>
</tr>
<tr>
<td>WISN</td>
<td>Milwaukee, Wise.</td>
<td>1140</td>
<td>5000</td>
<td>564</td>
</tr>
<tr>
<td>WISR</td>
<td>Butler, Pa.</td>
<td>680</td>
<td>530</td>
<td>577</td>
</tr>
<tr>
<td>WITR</td>
<td>Baltimore, Md.</td>
<td>1230</td>
<td>530</td>
<td>438</td>
</tr>
<tr>
<td>WIZE</td>
<td>Springfield, 0.</td>
<td>1100</td>
<td>530</td>
<td>582</td>
</tr>
<tr>
<td>WJAC</td>
<td>Johnstown, Pa.</td>
<td>780</td>
<td>5000</td>
<td>481</td>
</tr>
<tr>
<td>WJAG</td>
<td>Nortfield, Neb.</td>
<td>860</td>
<td>5000</td>
<td>501</td>
</tr>
<tr>
<td>WJAS</td>
<td>Providence, R. I.</td>
<td>1230</td>
<td>5000</td>
<td>502</td>
</tr>
<tr>
<td>WJAY</td>
<td>Pittsburgh, Pa.</td>
<td>1150</td>
<td>5000</td>
<td>509</td>
</tr>
<tr>
<td>WJAX</td>
<td>Jacksonville, Fla.</td>
<td>930</td>
<td>5000 d., 1000 n.</td>
<td>361</td>
</tr>
<tr>
<td>WJBC</td>
<td>Bloomington, Ill.</td>
<td>1230</td>
<td>350</td>
<td>389</td>
</tr>
<tr>
<td>WJRK</td>
<td>Detroit, Mich.</td>
<td>1150</td>
<td>350</td>
<td>452</td>
</tr>
<tr>
<td>WJBO</td>
<td>Baton Rouge, La.</td>
<td>1150</td>
<td>350</td>
<td>427</td>
</tr>
<tr>
<td>WJBW</td>
<td>New Orleans, La.</td>
<td>1230</td>
<td>350</td>
<td>439</td>
</tr>
<tr>
<td>WJBY</td>
<td>Gadsden, Ala.</td>
<td>1210</td>
<td>350</td>
<td>315</td>
</tr>
<tr>
<td>WJDX</td>
<td>Jackson, Miss.</td>
<td>1300</td>
<td>5000 d., 1000 n.</td>
<td>490</td>
</tr>
<tr>
<td>WJEF</td>
<td>Grand Rapids, Mich.</td>
<td>1230</td>
<td>350</td>
<td>457</td>
</tr>
<tr>
<td>WJEJ</td>
<td>Hagerstown, Md.</td>
<td>1210</td>
<td>250</td>
<td>439</td>
</tr>
<tr>
<td>WJLL</td>
<td>Johnson City, Tenn.</td>
<td>910</td>
<td>2000</td>
<td>513</td>
</tr>
<tr>
<td>WJNL</td>
<td>Oshika, Ala.</td>
<td>1190</td>
<td>350 d., 1000 n.</td>
<td>518</td>
</tr>
<tr>
<td>WJHP</td>
<td>Jacksonville, Fla.</td>
<td>1320</td>
<td>250</td>
<td>364</td>
</tr>
<tr>
<td>WJIM</td>
<td>Lansing, Mich.</td>
<td>1260</td>
<td>1900</td>
<td>390</td>
</tr>
<tr>
<td>WJIO</td>
<td>Lewisburg, Tenn.</td>
<td>1190</td>
<td>250</td>
<td>435</td>
</tr>
<tr>
<td>WJIB</td>
<td>Detroit, Mich.</td>
<td>1400</td>
<td>250</td>
<td>450</td>
</tr>
<tr>
<td>WJID</td>
<td>Bessemer, Ala.</td>
<td>1100</td>
<td>250</td>
<td>313</td>
</tr>
<tr>
<td>WJIC</td>
<td>Beckley, W. Va.</td>
<td>1450</td>
<td>250</td>
<td>370</td>
</tr>
<tr>
<td>WJMC</td>
<td>Rice Lake, Wise.</td>
<td>1210</td>
<td>250</td>
<td>614</td>
</tr>
<tr>
<td>WJMS</td>
<td>Ironwood, Mich.</td>
<td>1150</td>
<td>250</td>
<td>457</td>
</tr>
<tr>
<td>WJNC</td>
<td>Jacksonville, N. C.</td>
<td>1240</td>
<td>250</td>
<td>356</td>
</tr>
<tr>
<td>WJNO</td>
<td>West Palm Beach, Fla.</td>
<td>1230</td>
<td>250</td>
<td>370</td>
</tr>
<tr>
<td>WJOB</td>
<td>Hammond, Ind.</td>
<td>1230</td>
<td>250</td>
<td>190</td>
</tr>
<tr>
<td>WJOL</td>
<td>Florence, Ala.</td>
<td>1210</td>
<td>250</td>
<td>315</td>
</tr>
<tr>
<td>WJUL</td>
<td>Joliet, Ill.</td>
<td>1310</td>
<td>250</td>
<td>396</td>
</tr>
<tr>
<td>WJUR</td>
<td>Canfor, Me.</td>
<td>1290</td>
<td>2000</td>
<td>432</td>
</tr>
<tr>
<td>WJOU</td>
<td>Burlington, Vi.</td>
<td>1230</td>
<td>250</td>
<td>614</td>
</tr>
<tr>
<td>WJPA</td>
<td>Washington, Pa.</td>
<td>1150</td>
<td>350</td>
<td>595</td>
</tr>
<tr>
<td>WJPF</td>
<td>Herrin, Ill.</td>
<td>1310</td>
<td>250</td>
<td>395</td>
</tr>
<tr>
<td>WJPR</td>
<td>Greenville, Miss.</td>
<td>1130</td>
<td>250</td>
<td>468</td>
</tr>
<tr>
<td>WJQS</td>
<td>Jackson, Miss.</td>
<td>1100</td>
<td>100</td>
<td>460</td>
</tr>
<tr>
<td>WJK</td>
<td>Detroit, Mich.</td>
<td>760</td>
<td>50000</td>
<td>455</td>
</tr>
<tr>
<td>WJRD</td>
<td>Tuscaloosa, Ala.</td>
<td>1150</td>
<td>250</td>
<td>310</td>
</tr>
<tr>
<td>WJTN</td>
<td>Jamestown, N. Y.</td>
<td>1210</td>
<td>250</td>
<td>502</td>
</tr>
<tr>
<td>WJW</td>
<td>Cleveland, O.</td>
<td>830</td>
<td>5000</td>
<td>550</td>
</tr>
<tr>
<td>WJXN</td>
<td>Jackson, Miss.</td>
<td>1430</td>
<td>250</td>
<td>470</td>
</tr>
<tr>
<td>WJX</td>
<td>New York, N. Y.</td>
<td>1770</td>
<td>5000</td>
<td>589</td>
</tr>
<tr>
<td>WJZM</td>
<td>Clarksville, Tenn.</td>
<td>1100</td>
<td>250</td>
<td>611</td>
</tr>
<tr>
<td>WKAL</td>
<td>Rome, N. Y.</td>
<td>1150</td>
<td>250</td>
<td>530</td>
</tr>
<tr>
<td>WKAN</td>
<td>Kankakee, Ill.</td>
<td>1320</td>
<td>1500</td>
<td>396</td>
</tr>
<tr>
<td>WKN</td>
<td>Son Juan, Puero Rico</td>
<td>1250</td>
<td>5000</td>
<td>672</td>
</tr>
<tr>
<td>WKAR</td>
<td>East Lansing, Mich.</td>
<td>870</td>
<td>5000</td>
<td>456</td>
</tr>
<tr>
<td>WKAT</td>
<td>Miami, Fla.</td>
<td>1300</td>
<td>1000</td>
<td>367</td>
</tr>
<tr>
<td>WKAX</td>
<td>Manchester, Ala.</td>
<td>900</td>
<td>1000</td>
<td>314</td>
</tr>
<tr>
<td>WKB</td>
<td>Goshau, Ky.</td>
<td>1160</td>
<td>250</td>
<td>451</td>
</tr>
<tr>
<td>WKBB</td>
<td>Dubuque, Iowa</td>
<td>1190</td>
<td>250</td>
<td>411</td>
</tr>
<tr>
<td>WKBH</td>
<td>La Crosse, Wis.</td>
<td>1110</td>
<td>5000</td>
<td>682</td>
</tr>
<tr>
<td>WKBK</td>
<td>Youngstown, O.</td>
<td>1150</td>
<td>250</td>
<td>561</td>
</tr>
<tr>
<td>WKRO</td>
<td>Harrisburg, Pa.</td>
<td>1220</td>
<td>250</td>
<td>580</td>
</tr>
<tr>
<td>WKBK</td>
<td>Manchester, N. H.</td>
<td>1240</td>
<td>250</td>
<td>488</td>
</tr>
<tr>
<td>WKBV</td>
<td>Richmond, Ind.</td>
<td>1490</td>
<td>250</td>
<td>496</td>
</tr>
<tr>
<td>WKBX</td>
<td>Buffalo, N. Y.</td>
<td>1350</td>
<td>5000</td>
<td>501</td>
</tr>
<tr>
<td>WKBI</td>
<td>Muskegon, Mich.</td>
<td>1190</td>
<td>250</td>
<td>460</td>
</tr>
<tr>
<td>WKD</td>
<td>Newberry, S. C.</td>
<td>1210</td>
<td>250</td>
<td>666</td>
</tr>
<tr>
<td>WKEK</td>
<td>Griffin, Ga.</td>
<td>1150</td>
<td>250</td>
<td>379</td>
</tr>
<tr>
<td>WKEW</td>
<td>Covington, Va.</td>
<td>1100</td>
<td>250</td>
<td>612</td>
</tr>
<tr>
<td>WKHP2</td>
<td>Pontcheparie, N. Y.</td>
<td>1180</td>
<td>250</td>
<td>519</td>
</tr>
<tr>
<td>WKIX</td>
<td>Columbia, S. C.</td>
<td>1180</td>
<td>250</td>
<td>604</td>
</tr>
<tr>
<td>WKBX</td>
<td>Mayaguez, P. R.</td>
<td>1310</td>
<td>250</td>
<td>615</td>
</tr>
<tr>
<td>WKLY</td>
<td>Lexington, Mich.</td>
<td>1350</td>
<td>250</td>
<td>450</td>
</tr>
<tr>
<td>WKLX</td>
<td>Lexington, Ky.</td>
<td>1300</td>
<td>1000</td>
<td>422</td>
</tr>
<tr>
<td>WKMA</td>
<td>Quinitz, Ga.</td>
<td>1190</td>
<td>250</td>
<td>380</td>
</tr>
<tr>
<td>WKNK</td>
<td>Kokomo, Ind.</td>
<td>1200</td>
<td>250</td>
<td>385</td>
</tr>
<tr>
<td>WKNL</td>
<td>Charleston, W. S.</td>
<td>950</td>
<td>1000</td>
<td>656</td>
</tr>
<tr>
<td>WKNB</td>
<td>New Britain, Conn.</td>
<td>810</td>
<td>1000</td>
<td>356</td>
</tr>
<tr>
<td>WKNF</td>
<td>Keene, N. H.</td>
<td>1230</td>
<td>5000</td>
<td>487</td>
</tr>
<tr>
<td>WKNZ</td>
<td>Easton, N. Y.</td>
<td>1500</td>
<td>250</td>
<td>563</td>
</tr>
<tr>
<td>WKO1</td>
<td>Sunbury, Pa.</td>
<td>1240</td>
<td>250</td>
<td>595</td>
</tr>
<tr>
<td>WKO2</td>
<td>New Kensington, Pa.</td>
<td>1150</td>
<td>250</td>
<td>585</td>
</tr>
<tr>
<td>Call Letters</td>
<td>City</td>
<td>Frequency in Kilocycles</td>
<td>Power in Watts</td>
<td>See Page</td>
</tr>
<tr>
<td>--------------</td>
<td>---------------------------</td>
<td>-------------------------</td>
<td>----------------</td>
<td>----------</td>
</tr>
<tr>
<td>WKPT</td>
<td>Kingsport, Tenn.</td>
<td>1100</td>
<td>250</td>
<td>613</td>
</tr>
<tr>
<td>WKKR</td>
<td>Mobile, Ala.</td>
<td>710</td>
<td>1000</td>
<td>317</td>
</tr>
<tr>
<td>WKRC</td>
<td>Cincinnati, O.</td>
<td>350</td>
<td>5000 d., 1000 n.</td>
<td>548</td>
</tr>
<tr>
<td>WKKM</td>
<td>Columbus, Tenn.</td>
<td>1310</td>
<td>250</td>
<td>611</td>
</tr>
<tr>
<td>WKRW</td>
<td>Jersey, Ill.</td>
<td>1130</td>
<td>250</td>
<td>380</td>
</tr>
<tr>
<td>WKRZ</td>
<td>Oil City, Pa.</td>
<td>1230</td>
<td>250</td>
<td>355</td>
</tr>
<tr>
<td>WKST</td>
<td>New Castle, Pa.</td>
<td>1230</td>
<td>1600</td>
<td>351</td>
</tr>
<tr>
<td>WRTM</td>
<td>Mayfield, Ky.</td>
<td>1630</td>
<td>250</td>
<td>421</td>
</tr>
<tr>
<td>WKFZ</td>
<td>Lebanon, Ala.</td>
<td>1230</td>
<td>250</td>
<td>311</td>
</tr>
<tr>
<td>WKYM</td>
<td>Arequipa, Puerto Rico</td>
<td>1230</td>
<td>250</td>
<td>675</td>
</tr>
<tr>
<td>WRFK</td>
<td>Key West, Fla.</td>
<td>1630</td>
<td>1000</td>
<td>425</td>
</tr>
<tr>
<td>WRRK</td>
<td>Wheeling, W. Va.</td>
<td>1630</td>
<td>250</td>
<td>650</td>
</tr>
<tr>
<td>WRCR</td>
<td>Camden, N. J.</td>
<td>1310</td>
<td>250</td>
<td>487</td>
</tr>
<tr>
<td>WKY</td>
<td>Oklahoma City, Okla.</td>
<td>930</td>
<td>3600</td>
<td>566</td>
</tr>
<tr>
<td>WKYB</td>
<td>Paducah, Ky.</td>
<td>800</td>
<td>1000</td>
<td>425</td>
</tr>
<tr>
<td>WWOE</td>
<td>Kalamaoo, Mich.</td>
<td>580</td>
<td>5000</td>
<td>458</td>
</tr>
<tr>
<td>W1AC</td>
<td>Nashville, Tenn.</td>
<td>810</td>
<td>5000</td>
<td>615</td>
</tr>
<tr>
<td>WLAG</td>
<td>La Grange, Ga.</td>
<td>310</td>
<td>250</td>
<td>379</td>
</tr>
<tr>
<td>W1AK</td>
<td>Lakeland, Fla.</td>
<td>1310</td>
<td>250</td>
<td>365</td>
</tr>
<tr>
<td>WLAN</td>
<td>Lancaster, Pa.</td>
<td>1320</td>
<td>1000</td>
<td>583</td>
</tr>
<tr>
<td>W1AR</td>
<td>Lexington, Ky.</td>
<td>1450</td>
<td>250</td>
<td>423</td>
</tr>
<tr>
<td>W1AR</td>
<td>Athens, Tenn.</td>
<td>1450</td>
<td>250</td>
<td>610</td>
</tr>
<tr>
<td>W1AT</td>
<td>Conway, S. C.</td>
<td>1490</td>
<td>250</td>
<td>605</td>
</tr>
<tr>
<td>WL1U</td>
<td>Irel, Miss.</td>
<td>1190</td>
<td>250</td>
<td>140</td>
</tr>
<tr>
<td>WL1Y</td>
<td>Grand Rapids, Mich.</td>
<td>1310</td>
<td>250</td>
<td>457</td>
</tr>
<tr>
<td>WLAW</td>
<td>Lawrence, Mass.</td>
<td>650</td>
<td>5000</td>
<td>417</td>
</tr>
<tr>
<td>WLAY</td>
<td>Muscle Shoals City, Ala.</td>
<td>1130</td>
<td>250</td>
<td>618</td>
</tr>
<tr>
<td>WLFX</td>
<td>Winchester, Ind.</td>
<td>1170</td>
<td>250</td>
<td>406</td>
</tr>
<tr>
<td>WLBH</td>
<td>Mattoon, Ill.</td>
<td>1310</td>
<td>250</td>
<td>396</td>
</tr>
<tr>
<td>WLEM</td>
<td>Bowling Green, Ky.</td>
<td>1310</td>
<td>250</td>
<td>421</td>
</tr>
<tr>
<td>WLEI</td>
<td>Stevens Point, Wis.</td>
<td>930</td>
<td>5000</td>
<td>665</td>
</tr>
<tr>
<td>W1EM</td>
<td>Oshkosh, Wis.</td>
<td>1230</td>
<td>1000</td>
<td>381</td>
</tr>
<tr>
<td>WLBZ</td>
<td>Bangor, Me.</td>
<td>620</td>
<td>5000</td>
<td>132</td>
</tr>
<tr>
<td>W1CS</td>
<td>Baton Rouge, La.</td>
<td>1100</td>
<td>250</td>
<td>427</td>
</tr>
<tr>
<td>W1BS</td>
<td>Jacksonville, Ill.</td>
<td>1100</td>
<td>1000 C. P. 1000</td>
<td>396</td>
</tr>
<tr>
<td>W1FW</td>
<td>Richmond, Va.</td>
<td>1100</td>
<td>250</td>
<td>614</td>
</tr>
<tr>
<td>WI1U</td>
<td>Erie, Pa.</td>
<td>1150</td>
<td>250</td>
<td>350</td>
</tr>
<tr>
<td>WLEX</td>
<td>Lexington, Ky.</td>
<td>1310</td>
<td>250</td>
<td>423</td>
</tr>
<tr>
<td>WL1B</td>
<td>New York, N. Y.</td>
<td>1190</td>
<td>1000</td>
<td>511</td>
</tr>
<tr>
<td>W1LR</td>
<td>Newville-Lawrence, Mass.</td>
<td>1190</td>
<td>250</td>
<td>447</td>
</tr>
<tr>
<td>WL1H</td>
<td>Laconia, N. H.</td>
<td>1310</td>
<td>250</td>
<td>487</td>
</tr>
<tr>
<td>W1LO</td>
<td>Lebanon, N. C.</td>
<td>1490</td>
<td>160</td>
<td>536</td>
</tr>
<tr>
<td>W1OF</td>
<td>Orlando, Fla.</td>
<td>1230</td>
<td>250</td>
<td>367</td>
</tr>
<tr>
<td>W1OG</td>
<td>Logan, W. Va.</td>
<td>1230</td>
<td>250</td>
<td>658</td>
</tr>
<tr>
<td>W1OK</td>
<td>Lima, 0.</td>
<td>1240</td>
<td>250</td>
<td>555</td>
</tr>
<tr>
<td>W1OL</td>
<td>Minneapolis, Minn.</td>
<td>1330</td>
<td>1000</td>
<td>465</td>
</tr>
<tr>
<td>W1RW</td>
<td>Norfolk, Va.</td>
<td>1530</td>
<td>1000</td>
<td>611</td>
</tr>
<tr>
<td>W1PM</td>
<td>Suffolk, Va.</td>
<td>1150</td>
<td>250</td>
<td>614</td>
</tr>
<tr>
<td>W1BS</td>
<td>Chicago, Ill.</td>
<td>890</td>
<td>50000</td>
<td>392</td>
</tr>
<tr>
<td>W1VA</td>
<td>Lyneburg, Va.</td>
<td>1230</td>
<td>250</td>
<td>613</td>
</tr>
<tr>
<td>W1WS</td>
<td>Cincinnati, O.</td>
<td>1250</td>
<td>250</td>
<td>419</td>
</tr>
<tr>
<td>W1MA</td>
<td>State College, Pa.</td>
<td>1150</td>
<td>250</td>
<td>392</td>
</tr>
<tr>
<td>W1AL</td>
<td>Washington, D. C.</td>
<td>1150</td>
<td>250</td>
<td>419</td>
</tr>
<tr>
<td>W1AM</td>
<td>Martinette, Wis.</td>
<td>1150</td>
<td>250</td>
<td>662</td>
</tr>
<tr>
<td>W1MN</td>
<td>Mansfield, 0.</td>
<td>1150</td>
<td>250</td>
<td>555</td>
</tr>
<tr>
<td>W1AQ</td>
<td>Chicago, Ill.</td>
<td>670</td>
<td>50000</td>
<td>396</td>
</tr>
<tr>
<td>W1AM</td>
<td>Springfield, Mass.</td>
<td>1150</td>
<td>250</td>
<td>418</td>
</tr>
<tr>
<td>W1AZ</td>
<td>Macon, Ga.</td>
<td>910</td>
<td>5000</td>
<td>379</td>
</tr>
<tr>
<td>W1AM</td>
<td>Macon, Miss.</td>
<td>1230</td>
<td>250</td>
<td>379</td>
</tr>
<tr>
<td>W1ID</td>
<td>Peoria, Ill.</td>
<td>1170</td>
<td>5000 d., 1000 n.</td>
<td>397</td>
</tr>
<tr>
<td>W1BG</td>
<td>Richmond, Va.</td>
<td>1330</td>
<td>5000</td>
<td>616</td>
</tr>
<tr>
<td>W1BH</td>
<td>Joplin, Mo.</td>
<td>1150</td>
<td>250</td>
<td>417</td>
</tr>
<tr>
<td>W1BH</td>
<td>Chicago, Ill.</td>
<td>1110</td>
<td>250</td>
<td>400</td>
</tr>
<tr>
<td>W1DN</td>
<td>Petoskey, Mich.</td>
<td>1310</td>
<td>250</td>
<td>460</td>
</tr>
<tr>
<td>W1BO</td>
<td>Auburn, N. Y.</td>
<td>1310</td>
<td>250</td>
<td>467</td>
</tr>
<tr>
<td>W1MR</td>
<td>Jacksonville, Fla.</td>
<td>1100</td>
<td>250</td>
<td>384</td>
</tr>
<tr>
<td>W1MS</td>
<td>Uniontown, Pa.</td>
<td>290</td>
<td>4000</td>
<td>393</td>
</tr>
<tr>
<td>W1MC</td>
<td>Memphis, Tenn.</td>
<td>290</td>
<td>5000</td>
<td>614</td>
</tr>
<tr>
<td>W1CA</td>
<td>New York, N. Y.</td>
<td>290</td>
<td>5000</td>
<td>513</td>
</tr>
<tr>
<td>W1BS</td>
<td>Boston, Mass.</td>
<td>1100</td>
<td>5000</td>
<td>441</td>
</tr>
<tr>
<td>W1PD</td>
<td>Wilmington, N. C.</td>
<td>1100</td>
<td>250</td>
<td>510</td>
</tr>
<tr>
<td>W1PF</td>
<td>Plattsburgh, N. Y.</td>
<td>1310</td>
<td>250</td>
<td>519</td>
</tr>
<tr>
<td>W1FG</td>
<td>Hibbing, Minn.</td>
<td>1240</td>
<td>250</td>
<td>464</td>
</tr>
<tr>
<td>W1PJ</td>
<td>Ironwood Beach, Fl.</td>
<td>1240</td>
<td>250</td>
<td>362</td>
</tr>
<tr>
<td>W1FR</td>
<td>High Point, N. C.</td>
<td>1230</td>
<td>250</td>
<td>353</td>
</tr>
<tr>
<td>W1FT</td>
<td>Florence, Ala.</td>
<td>1240</td>
<td>250</td>
<td>315</td>
</tr>
<tr>
<td>W1GA</td>
<td>Moultrie, Ga.</td>
<td>1140</td>
<td>250</td>
<td>380</td>
</tr>
<tr>
<td>W1BR</td>
<td>Grandville, Ga.</td>
<td>1140</td>
<td>250</td>
<td>370</td>
</tr>
<tr>
<td>W1GY</td>
<td>Montgomery, Ala.</td>
<td>800</td>
<td>1000</td>
<td>317</td>
</tr>
<tr>
<td>W1MN</td>
<td>St. Paul, Minn.</td>
<td>1140</td>
<td>250</td>
<td>467</td>
</tr>
<tr>
<td>W1MS</td>
<td>Natchez, Miss.</td>
<td>1190</td>
<td>250</td>
<td>471</td>
</tr>
<tr>
<td>W1MM</td>
<td>Cordele, Ga.</td>
<td>1420</td>
<td>250 d., 100 n.</td>
<td>579</td>
</tr>
<tr>
<td>W1LT</td>
<td>Dublin, Ga.</td>
<td>1540</td>
<td>550</td>
<td>578</td>
</tr>
<tr>
<td>Call Letters</td>
<td>City</td>
<td>Frequency in Kilocycles</td>
<td>Power in Watts</td>
<td>See Page</td>
</tr>
<tr>
<td>-------------</td>
<td>-----------------------</td>
<td>-------------------------</td>
<td>----------------</td>
<td>----------</td>
</tr>
<tr>
<td>WMMJ</td>
<td>Peoria, Ill.</td>
<td>1020</td>
<td>1000</td>
<td>397</td>
</tr>
<tr>
<td>WMMN</td>
<td>Fairmont, W. Va.</td>
<td>920</td>
<td>5000</td>
<td>397</td>
</tr>
<tr>
<td>WMOA</td>
<td>Marletta, Ohio</td>
<td>1490</td>
<td>230</td>
<td>535</td>
</tr>
<tr>
<td>WMOB</td>
<td>Mobile, Ala.</td>
<td>1250</td>
<td>250</td>
<td>531</td>
</tr>
<tr>
<td>WMOC</td>
<td>Washington, Ga.</td>
<td>1490</td>
<td>250</td>
<td>378</td>
</tr>
<tr>
<td>WMOM</td>
<td>Brunswick, Ga.</td>
<td>1490</td>
<td>250</td>
<td>516</td>
</tr>
<tr>
<td>WMOH</td>
<td>Hamilton, O.</td>
<td>1450</td>
<td>250</td>
<td>555</td>
</tr>
<tr>
<td>WMON</td>
<td>Montgomery, W. Va.</td>
<td>1310</td>
<td>250</td>
<td>658</td>
</tr>
<tr>
<td>WMOU</td>
<td>Berlin, N. H.</td>
<td>1230</td>
<td>250</td>
<td>487</td>
</tr>
<tr>
<td>WMOX</td>
<td>Meridian, Miss.</td>
<td>1230</td>
<td>250</td>
<td>471</td>
</tr>
<tr>
<td>WMPC</td>
<td>Lapeer, Mich.</td>
<td>1230</td>
<td>250</td>
<td>439</td>
</tr>
<tr>
<td>WMPS</td>
<td>Memphis, Tenn.</td>
<td>1460</td>
<td>1000 d.</td>
<td>615</td>
</tr>
<tr>
<td>WMDT</td>
<td>Greeneville, S. C.</td>
<td>1150</td>
<td>230</td>
<td>603</td>
</tr>
<tr>
<td>WMRF</td>
<td>Lewisston, Pa.</td>
<td>1190</td>
<td>230</td>
<td>581</td>
</tr>
<tr>
<td>WMRN</td>
<td>Marlion, O.</td>
<td>1190</td>
<td>250</td>
<td>535</td>
</tr>
<tr>
<td>WMRO</td>
<td>Aurora, Ill.</td>
<td>1230</td>
<td>250 d.</td>
<td>380</td>
</tr>
<tr>
<td>WMRP</td>
<td>Flint, Mich.</td>
<td>1310</td>
<td>250</td>
<td>456</td>
</tr>
<tr>
<td>WMSA</td>
<td>Massena, N. Y.</td>
<td>1310</td>
<td>250</td>
<td>563</td>
</tr>
<tr>
<td>WMST</td>
<td>Bregtun, Ala.</td>
<td>1300</td>
<td>250</td>
<td>315</td>
</tr>
<tr>
<td>WMTT</td>
<td>Cedar Rapids, Iowa.</td>
<td>600</td>
<td>5000</td>
<td>408</td>
</tr>
<tr>
<td>WMTW</td>
<td>Portland, Me.</td>
<td>1490</td>
<td>250</td>
<td>431</td>
</tr>
<tr>
<td>WMUK</td>
<td>Manchester, N. H.</td>
<td>610</td>
<td>5000 d.</td>
<td>488</td>
</tr>
<tr>
<td>WMUS</td>
<td>Muskegon, Mich.</td>
<td>1090</td>
<td>1000</td>
<td>460</td>
</tr>
<tr>
<td>WMVA</td>
<td>Moline, Ill.</td>
<td>1450</td>
<td>270</td>
<td>613</td>
</tr>
<tr>
<td>WMVG</td>
<td>Milledgeville, Ga.</td>
<td>1150</td>
<td>250</td>
<td>380</td>
</tr>
<tr>
<td>WNAB</td>
<td>Bridgeport, Conn.</td>
<td>1150</td>
<td>230</td>
<td>335</td>
</tr>
<tr>
<td>WNAC</td>
<td>Boston, Mass.</td>
<td>1360</td>
<td>5000</td>
<td>615</td>
</tr>
<tr>
<td>WNAM</td>
<td>Green, Okla.</td>
<td>1090</td>
<td>1000</td>
<td>505</td>
</tr>
<tr>
<td>WNAE</td>
<td>Warren, Pa.</td>
<td>1310</td>
<td>1000</td>
<td>595</td>
</tr>
<tr>
<td>WNAR</td>
<td>Norristown, Pa.</td>
<td>1110</td>
<td>500</td>
<td>585</td>
</tr>
<tr>
<td>WNAX</td>
<td>Yankton, S. D.</td>
<td>650</td>
<td>5000</td>
<td>609</td>
</tr>
<tr>
<td>WNBH</td>
<td>New York, N. Y.</td>
<td>590</td>
<td>5000</td>
<td>511</td>
</tr>
<tr>
<td>WNBK</td>
<td>Binghamton, N. Y.</td>
<td>1290</td>
<td>5000</td>
<td>499</td>
</tr>
<tr>
<td>WNBH</td>
<td>New Bedford, Mass.</td>
<td>1310</td>
<td>250</td>
<td>418</td>
</tr>
<tr>
<td>WNBZ</td>
<td>Saranne Lake, N. Y.</td>
<td>1310</td>
<td>100</td>
<td>321</td>
</tr>
<tr>
<td>WNBZ</td>
<td>Asheville, N. C.</td>
<td>1310</td>
<td>250</td>
<td>529</td>
</tr>
<tr>
<td>WNBH</td>
<td>Boston, Mass.</td>
<td>850</td>
<td>5000</td>
<td>414</td>
</tr>
<tr>
<td>WNBK</td>
<td>Syracuse, N. Y.</td>
<td>1300</td>
<td>500</td>
<td>573</td>
</tr>
<tr>
<td>WNBH</td>
<td>Worcester, Mass.</td>
<td>1300</td>
<td>5000</td>
<td>415</td>
</tr>
<tr>
<td>WNBK</td>
<td>San Juan, Puerto Rico</td>
<td>1330</td>
<td>10000</td>
<td>515</td>
</tr>
<tr>
<td>WNBH</td>
<td>New York, N. Y.</td>
<td>1130</td>
<td>10000</td>
<td>515</td>
</tr>
<tr>
<td>WNBH</td>
<td>Macon, Ga.</td>
<td>1400</td>
<td>230</td>
<td>380</td>
</tr>
<tr>
<td>WNBK</td>
<td>Mayfield, Ky.</td>
<td>1350</td>
<td>1000</td>
<td>421</td>
</tr>
<tr>
<td>WNBH</td>
<td>New Haven, Conn.</td>
<td>1190</td>
<td>230</td>
<td>336</td>
</tr>
<tr>
<td>WNBK</td>
<td>New London, Conn.</td>
<td>1190</td>
<td>250</td>
<td>337</td>
</tr>
<tr>
<td>WNBK</td>
<td>Norwich, Conn.</td>
<td>230</td>
<td>250</td>
<td>357</td>
</tr>
<tr>
<td>WNBK</td>
<td>New Orleans, La.</td>
<td>1150</td>
<td>270</td>
<td>420</td>
</tr>
<tr>
<td>WNBK</td>
<td>Knoxville, Tenn.</td>
<td>990</td>
<td>10000</td>
<td>613</td>
</tr>
<tr>
<td>WNBK</td>
<td>Norton, Va.</td>
<td>1150</td>
<td>250</td>
<td>611</td>
</tr>
<tr>
<td>WNBK</td>
<td>New York, N. Y.</td>
<td>1130</td>
<td>10000</td>
<td>513</td>
</tr>
<tr>
<td>WNBK</td>
<td>San Antonio, Texas</td>
<td>1260</td>
<td>50000</td>
<td>634</td>
</tr>
<tr>
<td>WNBK</td>
<td>Davenport, Iowa</td>
<td>1120</td>
<td>5000</td>
<td>409</td>
</tr>
<tr>
<td>WNBK</td>
<td>W. Yarmouth, Mass.</td>
<td>1210</td>
<td>230</td>
<td>419</td>
</tr>
<tr>
<td>WNBK</td>
<td>Shelby, N. C.</td>
<td>730</td>
<td>230</td>
<td>230</td>
</tr>
<tr>
<td>WNBK</td>
<td>Ames, Iowa</td>
<td>610</td>
<td>5000</td>
<td>408</td>
</tr>
<tr>
<td>WNBK</td>
<td>Albany, N. Y.</td>
<td>1460</td>
<td>1000 d.</td>
<td>497</td>
</tr>
<tr>
<td>WNBK</td>
<td>Washington, D. C.</td>
<td>1260</td>
<td>5000</td>
<td>380</td>
</tr>
<tr>
<td>WNBK</td>
<td>Syracuse, N. Y.</td>
<td>1190</td>
<td>230</td>
<td>224</td>
</tr>
<tr>
<td>WNBK</td>
<td>Florence, S. C.</td>
<td>1230</td>
<td>230</td>
<td>665</td>
</tr>
<tr>
<td>WNBK</td>
<td>Owensboro, Ky.</td>
<td>1190</td>
<td>230</td>
<td>425</td>
</tr>
<tr>
<td>WNBK</td>
<td>Manillow, Wise.</td>
<td>1210</td>
<td>230</td>
<td>662</td>
</tr>
<tr>
<td>WNBK</td>
<td>Oak Ridge, Tenn.</td>
<td>1150</td>
<td>270</td>
<td>617</td>
</tr>
<tr>
<td>WNBK</td>
<td>Hartford, Conn.</td>
<td>1140</td>
<td>5000</td>
<td>335</td>
</tr>
<tr>
<td>WNBK</td>
<td>Grand Rapids, Mich.</td>
<td>1360</td>
<td>5000</td>
<td>457</td>
</tr>
<tr>
<td>WNBK</td>
<td>Bristol, Tenn.</td>
<td>1150</td>
<td>230</td>
<td>610</td>
</tr>
<tr>
<td>WNBK</td>
<td>New York, N. Y.</td>
<td>1310</td>
<td>50000</td>
<td>515</td>
</tr>
<tr>
<td>WNBK</td>
<td>Worcester, Mass.</td>
<td>1210</td>
<td>1000</td>
<td>409</td>
</tr>
<tr>
<td>WNBK</td>
<td>Spartanburg, S. C.</td>
<td>1400</td>
<td>230</td>
<td>697</td>
</tr>
<tr>
<td>WNW</td>
<td>Park, Pa.</td>
<td>1250</td>
<td>1000</td>
<td>359</td>
</tr>
<tr>
<td>WNW</td>
<td>Boston, Mass.</td>
<td>950</td>
<td>1000</td>
<td>411</td>
</tr>
<tr>
<td>WNW</td>
<td>Orlando, Fla.</td>
<td>740</td>
<td>1000</td>
<td>367</td>
</tr>
<tr>
<td>WNW</td>
<td>Oshkosh, Wise.</td>
<td>1400</td>
<td>230</td>
<td>664</td>
</tr>
<tr>
<td>WNW</td>
<td>Suburbanus, O.</td>
<td>1290</td>
<td>5000</td>
<td>557</td>
</tr>
<tr>
<td>WNW</td>
<td>New York, N. Y.</td>
<td>1280</td>
<td>5000</td>
<td>517</td>
</tr>
<tr>
<td>WNW</td>
<td>Omaha, Neb.</td>
<td>590</td>
<td>5000</td>
<td>483</td>
</tr>
<tr>
<td>WNW</td>
<td>Fort Wayne, Iowa</td>
<td>1100</td>
<td>1000</td>
<td>482</td>
</tr>
<tr>
<td>WNW</td>
<td>Ponce, Puerto Rico</td>
<td>1370</td>
<td>1000</td>
<td>673</td>
</tr>
<tr>
<td>WNW</td>
<td>Paducah, Ky.</td>
<td>1150</td>
<td>230</td>
<td>425</td>
</tr>
<tr>
<td>WNW</td>
<td>Ann Arbor, Mich.</td>
<td>1050</td>
<td>230</td>
<td>451</td>
</tr>
<tr>
<td>WNW</td>
<td>Parkersburg, W. Va.</td>
<td>1450</td>
<td>230</td>
<td>451</td>
</tr>
<tr>
<td>WNW</td>
<td>Patterson, N. J.</td>
<td>1380</td>
<td>1000</td>
<td>481</td>
</tr>
<tr>
<td>WNW</td>
<td>Thomasville, Ga.</td>
<td>1210</td>
<td>250</td>
<td>382</td>
</tr>
<tr>
<td>WNW</td>
<td>Portsmouth, O.</td>
<td>1400</td>
<td>250</td>
<td>556</td>
</tr>
<tr>
<td>Call Letters</td>
<td>City</td>
<td>Frequency in Kilocycles</td>
<td>Power in Watts</td>
<td>See Page</td>
</tr>
<tr>
<td>--------------</td>
<td>--------------------------</td>
<td>-------------------------</td>
<td>----------------</td>
<td>----------</td>
</tr>
<tr>
<td>WPBP</td>
<td>Mayaguez, P. R.</td>
<td>1450</td>
<td>250</td>
<td>675</td>
</tr>
<tr>
<td>WPDI</td>
<td>Jacksonville, Fla.</td>
<td>600</td>
<td>5000</td>
<td>361</td>
</tr>
<tr>
<td>WION</td>
<td>Boulder, Pa.</td>
<td>930</td>
<td>5000</td>
<td>351</td>
</tr>
<tr>
<td>WPIC</td>
<td>Sharon, Pa.</td>
<td>700</td>
<td>1000</td>
<td>591</td>
</tr>
<tr>
<td>WPJK</td>
<td>Alexandria, Va.</td>
<td>750</td>
<td>1000</td>
<td>641</td>
</tr>
<tr>
<td>WPLI</td>
<td>Huntington, W. Va.</td>
<td>1450</td>
<td>250</td>
<td>658</td>
</tr>
<tr>
<td>WPIM</td>
<td>Portland, Me.</td>
<td>150</td>
<td>250</td>
<td>654</td>
</tr>
<tr>
<td>WPNA</td>
<td>Alpena, Mich.</td>
<td>1340</td>
<td>250</td>
<td>451</td>
</tr>
<tr>
<td>WPPA</td>
<td>Pottsville, Pa.</td>
<td>1300</td>
<td>500</td>
<td>593</td>
</tr>
<tr>
<td>WPKA</td>
<td>Mayaguez, Puerto Rico</td>
<td>990</td>
<td>5000 d., 1000 n.</td>
<td>615</td>
</tr>
<tr>
<td>WPKR</td>
<td>Providence, R. I.</td>
<td>850</td>
<td>5000</td>
<td>603</td>
</tr>
<tr>
<td>WPPE</td>
<td>Ponce, Puerto Rico</td>
<td>1420</td>
<td>250</td>
<td>695</td>
</tr>
<tr>
<td>WPTE</td>
<td>Raleigh, N. C.</td>
<td>680</td>
<td>5000</td>
<td>538</td>
</tr>
<tr>
<td>WPUS</td>
<td>Pulaski, Va.</td>
<td>1240</td>
<td>250</td>
<td>615</td>
</tr>
<tr>
<td>WPXN</td>
<td>Miami, Fla.</td>
<td>560</td>
<td>5000 d., 1000 n.</td>
<td>366</td>
</tr>
<tr>
<td>WPXN</td>
<td>1310</td>
<td>250</td>
<td>609</td>
<td></td>
</tr>
<tr>
<td>WPXN</td>
<td>Seranton, Pa.</td>
<td>910</td>
<td>1000 d., 500 n.</td>
<td>501</td>
</tr>
<tr>
<td>WQBC</td>
<td>Vicksburg, Miss.</td>
<td>1120</td>
<td>500</td>
<td>471</td>
</tr>
<tr>
<td>WQDW</td>
<td>Washington, D. C.</td>
<td>570</td>
<td>500</td>
<td>360</td>
</tr>
<tr>
<td>WQIE</td>
<td>Moline, Ill.</td>
<td>1220</td>
<td>250</td>
<td>396</td>
</tr>
<tr>
<td>WQMR</td>
<td>New York, N. Y.</td>
<td>1500</td>
<td>10000</td>
<td>517</td>
</tr>
<tr>
<td>WRAK</td>
<td>Williamsport, Pa.</td>
<td>1140</td>
<td>250</td>
<td>598</td>
</tr>
<tr>
<td>WRAJ</td>
<td>Raleigh, N. C.</td>
<td>1410</td>
<td>250</td>
<td>557</td>
</tr>
<tr>
<td>WRAW</td>
<td>Reading, Pa.</td>
<td>1310</td>
<td>250</td>
<td>593</td>
</tr>
<tr>
<td>WRCN</td>
<td>Columbus, Ga.</td>
<td>1220 C.P. 1120</td>
<td>250 C.P. 5000</td>
<td>377</td>
</tr>
<tr>
<td>WRCN</td>
<td>Washington, D. C.</td>
<td>1350</td>
<td>5000</td>
<td>361</td>
</tr>
<tr>
<td>WRED</td>
<td>Augusta, Me.</td>
<td>1400</td>
<td>250</td>
<td>452</td>
</tr>
<tr>
<td>WRED</td>
<td>Augusta, Ga.</td>
<td>1480</td>
<td>5000</td>
<td>476</td>
</tr>
<tr>
<td>WREO</td>
<td>Memphias, Tenn.</td>
<td>660</td>
<td>5000 d., 1000 n.</td>
<td>615</td>
</tr>
<tr>
<td>WREN</td>
<td>Lawrence, Kans.</td>
<td>1250</td>
<td>250</td>
<td>418</td>
</tr>
<tr>
<td>WREP</td>
<td>Rome, Ga.</td>
<td>1250</td>
<td>250</td>
<td>381</td>
</tr>
<tr>
<td>WRRF</td>
<td>Rock Hill, S. C.</td>
<td>1310</td>
<td>250</td>
<td>606</td>
</tr>
<tr>
<td>WRRL</td>
<td>Tallahassee, Fla.</td>
<td>1450</td>
<td>250</td>
<td>369</td>
</tr>
<tr>
<td>WRKJ</td>
<td>Racine, Wise.</td>
<td>1160</td>
<td>250</td>
<td>665</td>
</tr>
<tr>
<td>WRLC</td>
<td>Toledo, Ga.</td>
<td>1150</td>
<td>250</td>
<td>382</td>
</tr>
<tr>
<td>WRLD</td>
<td>West Point, Ga.</td>
<td>1190</td>
<td>250</td>
<td>383</td>
</tr>
<tr>
<td>WRNB</td>
<td>Richmond, Va.</td>
<td>910</td>
<td>5000</td>
<td>615</td>
</tr>
<tr>
<td>WRNY</td>
<td>Rochester, N. Y.</td>
<td>680</td>
<td>250</td>
<td>559</td>
</tr>
<tr>
<td>WROK</td>
<td>Rockford, Ill.</td>
<td>1410</td>
<td>1000 d., 500 n.</td>
<td>399</td>
</tr>
<tr>
<td>WROL</td>
<td>Knoxville, Tenn.</td>
<td>620</td>
<td>1000 d., 500 n.</td>
<td>613</td>
</tr>
<tr>
<td>WRON</td>
<td>Roneverte, W. Va.</td>
<td>1100</td>
<td>250</td>
<td>659</td>
</tr>
<tr>
<td>WROV</td>
<td>Roanoke, Va.</td>
<td>1150</td>
<td>250</td>
<td>616</td>
</tr>
<tr>
<td>WROW</td>
<td>Athens, Tenn.</td>
<td>1450</td>
<td>250</td>
<td>610</td>
</tr>
<tr>
<td>WROX</td>
<td>Clarksdale, Miss.</td>
<td>1130</td>
<td>250</td>
<td>408</td>
</tr>
<tr>
<td>WRQN</td>
<td>Vidalia, Ga.</td>
<td>1410</td>
<td>250</td>
<td>385</td>
</tr>
<tr>
<td>WRR</td>
<td>Dallas, Texas</td>
<td>1310</td>
<td>5000</td>
<td>623</td>
</tr>
<tr>
<td>WRKF</td>
<td>Washington, N. C.</td>
<td>930</td>
<td>5000</td>
<td>510</td>
</tr>
<tr>
<td>WRRN</td>
<td>Warren, O.</td>
<td>1100</td>
<td>250</td>
<td>561</td>
</tr>
<tr>
<td>WRRF</td>
<td>Gainesville, Fla.</td>
<td>830</td>
<td>5000</td>
<td>363</td>
</tr>
<tr>
<td>WRVA</td>
<td>Richmond, Va.</td>
<td>1110</td>
<td>50000</td>
<td>616</td>
</tr>
<tr>
<td>WSAI</td>
<td>Cincinnati, O.</td>
<td>960</td>
<td>5000</td>
<td>549</td>
</tr>
<tr>
<td>WSAJ</td>
<td>Grove City, Pa.</td>
<td>1310</td>
<td>100</td>
<td>579</td>
</tr>
<tr>
<td>WSAK</td>
<td>Saginaw, Mich.</td>
<td>1180</td>
<td>250</td>
<td>461</td>
</tr>
<tr>
<td>WSAM</td>
<td>Allentown, Pa.</td>
<td>1470</td>
<td>500</td>
<td>577</td>
</tr>
<tr>
<td>WSAO</td>
<td>Portsmouth, Va.</td>
<td>1390</td>
<td>250</td>
<td>646</td>
</tr>
<tr>
<td>WSR</td>
<td>Fall River, Mass.</td>
<td>1450</td>
<td>1000</td>
<td>444</td>
</tr>
<tr>
<td>WSAA</td>
<td>Wausau, Wise.</td>
<td>1460</td>
<td>250</td>
<td>666</td>
</tr>
<tr>
<td>WSAB</td>
<td>Savannah, Ga.</td>
<td>1340</td>
<td>250</td>
<td>381</td>
</tr>
<tr>
<td>WSAY</td>
<td>Rochester, N. Y.</td>
<td>1370</td>
<td>1000</td>
<td>520</td>
</tr>
<tr>
<td>WSAR</td>
<td>Huntingdon, W. Va.</td>
<td>930</td>
<td>5000 d., 1000 n.</td>
<td>637</td>
</tr>
<tr>
<td>WSB</td>
<td>Atlanta, Ga.</td>
<td>750</td>
<td>50000</td>
<td>375</td>
</tr>
<tr>
<td>WSBX</td>
<td>York, Pa.</td>
<td>900</td>
<td>1000</td>
<td>599</td>
</tr>
<tr>
<td>WSBX</td>
<td>Chicago, Ill.</td>
<td>1210</td>
<td>250</td>
<td>391</td>
</tr>
<tr>
<td>WSBX</td>
<td>Superior, Wis.</td>
<td>1490</td>
<td>250</td>
<td>666</td>
</tr>
<tr>
<td>WSBI</td>
<td>South Bend, Ind.</td>
<td>960</td>
<td>1000 C.P. 5000</td>
<td>406</td>
</tr>
<tr>
<td>WSBN</td>
<td>Montgomery, Ala.</td>
<td>1410</td>
<td>1000 d., 500 n.</td>
<td>317</td>
</tr>
<tr>
<td>WSBO</td>
<td>Elberton, Ga.</td>
<td>1160</td>
<td>250</td>
<td>378</td>
</tr>
<tr>
<td>WSBN</td>
<td>Birmingham, Ala.</td>
<td>610</td>
<td>5000 d., 1000 n.</td>
<td>314</td>
</tr>
<tr>
<td>WSIV</td>
<td>Pekin, Ill.</td>
<td>1140</td>
<td>250</td>
<td>397</td>
</tr>
<tr>
<td>WSIX</td>
<td>Nashville, Tenn.</td>
<td>950</td>
<td>5000</td>
<td>617</td>
</tr>
<tr>
<td>WSIJ</td>
<td>860</td>
<td>5000</td>
<td>511</td>
<td></td>
</tr>
<tr>
<td>WSIJ</td>
<td>McComb, Miss.</td>
<td>1250</td>
<td>250</td>
<td>470</td>
</tr>
<tr>
<td>WSBK</td>
<td>Ogdenburg, N. Y.</td>
<td>1140</td>
<td>250</td>
<td>517</td>
</tr>
<tr>
<td>WSLI</td>
<td>Jackson, Miss.</td>
<td>1150</td>
<td>250</td>
<td>470</td>
</tr>
<tr>
<td>WSLI</td>
<td>Roanoke, Va.</td>
<td>1210</td>
<td>250</td>
<td>616</td>
</tr>
<tr>
<td>WSM</td>
<td>Nashville, Tenn.</td>
<td>650</td>
<td>50000</td>
<td>615</td>
</tr>
<tr>
<td>WSMB</td>
<td>New Orleans, La.</td>
<td>1350</td>
<td>5000</td>
<td>431</td>
</tr>
<tr>
<td>Call Letters</td>
<td>City</td>
<td>Frequency in Kilocycles</td>
<td>Power in Watts</td>
<td>See Page</td>
</tr>
<tr>
<td>-------------</td>
<td>--------------------------------</td>
<td>-------------------------</td>
<td>----------------</td>
<td>---------</td>
</tr>
<tr>
<td>WSNJ</td>
<td>Bridgeton, N. J.</td>
<td>1210</td>
<td>250</td>
<td>489</td>
</tr>
<tr>
<td>WSNY</td>
<td>Schenectady, N. Y.</td>
<td>1210</td>
<td>250</td>
<td>523</td>
</tr>
<tr>
<td>WSOC</td>
<td>Charlotte, N. C.</td>
<td>1210</td>
<td>250</td>
<td>531</td>
</tr>
<tr>
<td>WSN</td>
<td>Henderson, Ky.</td>
<td>360</td>
<td>520</td>
<td>422</td>
</tr>
<tr>
<td>WSOO</td>
<td>Sainte Marie, Mich.</td>
<td>1230</td>
<td>250 d., 100 n.</td>
<td>461</td>
</tr>
<tr>
<td>WSOY</td>
<td>Decatur, Ill.</td>
<td>1310</td>
<td>250</td>
<td>394</td>
</tr>
<tr>
<td>WSPA</td>
<td>Spartanburg, S. C.</td>
<td>950</td>
<td>5000</td>
<td>607</td>
</tr>
<tr>
<td>WSPF</td>
<td>Sarasota, Fla.</td>
<td>1150</td>
<td>250</td>
<td>369</td>
</tr>
<tr>
<td>WSPD</td>
<td>Toledo, O.</td>
<td>1370</td>
<td>5000</td>
<td>557</td>
</tr>
<tr>
<td>WSPR</td>
<td>Springfield, Mass.</td>
<td>1270</td>
<td>1000 d., 500 n.</td>
<td>418</td>
</tr>
<tr>
<td>WRNS</td>
<td>Cleveland Heights, Ohio</td>
<td>1499</td>
<td>250</td>
<td>531</td>
</tr>
<tr>
<td>WSY</td>
<td>Petersburg, Va.</td>
<td>1390</td>
<td>250</td>
<td>641</td>
</tr>
<tr>
<td>WSTC</td>
<td>Stamford, Conn. (Formerly WSNJ)</td>
<td>1410</td>
<td>250</td>
<td>357</td>
</tr>
<tr>
<td>WSTP</td>
<td>Salisbury, N. C.</td>
<td>1410</td>
<td>250</td>
<td>539</td>
</tr>
<tr>
<td>WSTV</td>
<td>Abbeville, Ga.</td>
<td>1420</td>
<td>250</td>
<td>557</td>
</tr>
<tr>
<td>WSCA</td>
<td>Bloomington, Ind.</td>
<td>1010</td>
<td>1000</td>
<td>401</td>
</tr>
<tr>
<td>WSUI</td>
<td>Iowa City, Iowa</td>
<td>910</td>
<td>5000</td>
<td>411</td>
</tr>
<tr>
<td>WSNX</td>
<td>St. Petersburg, Fla.</td>
<td>670</td>
<td>5000</td>
<td>369</td>
</tr>
<tr>
<td>WSHA</td>
<td>Harrisonburg, Va.</td>
<td>550</td>
<td>1000</td>
<td>413</td>
</tr>
<tr>
<td>WSYR</td>
<td>Rutland, Vt.</td>
<td>1380</td>
<td>1000</td>
<td>611</td>
</tr>
<tr>
<td>WSSR</td>
<td>Syracuse, N. Y.</td>
<td>570</td>
<td>5000</td>
<td>524</td>
</tr>
<tr>
<td>WTAD</td>
<td>Quincy, Ill.</td>
<td>900</td>
<td>1000</td>
<td>397</td>
</tr>
<tr>
<td>WTAG</td>
<td>Worchester, Mass.</td>
<td>1000</td>
<td>5000</td>
<td>439</td>
</tr>
<tr>
<td>WTAL</td>
<td>Tallahassee, Fla.</td>
<td>1310</td>
<td>250</td>
<td>370</td>
</tr>
<tr>
<td>WTAM</td>
<td>Cleveland, O.</td>
<td>1160</td>
<td>50000</td>
<td>550</td>
</tr>
<tr>
<td>WTAQ</td>
<td>Green Bay, Wise.</td>
<td>1500</td>
<td>5000</td>
<td>661</td>
</tr>
<tr>
<td>WTAW</td>
<td>Norfolk, Va.</td>
<td>1390</td>
<td>5000</td>
<td>611</td>
</tr>
<tr>
<td>WTAV</td>
<td>College Station, Texas</td>
<td>1450</td>
<td>1000</td>
<td>620</td>
</tr>
<tr>
<td>WTAX</td>
<td>Springfield, Ill.</td>
<td>1240</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>WTBO</td>
<td>Oberland, Md.</td>
<td>1420</td>
<td>230</td>
<td>429</td>
</tr>
<tr>
<td>WTCH</td>
<td>Flint, Mich.</td>
<td>600</td>
<td>1000</td>
<td>456</td>
</tr>
<tr>
<td>WTCM</td>
<td>Traverse City, Mich.</td>
<td>1400</td>
<td>250</td>
<td>461</td>
</tr>
<tr>
<td>WTEN</td>
<td>Minneapolis, Minn.</td>
<td>1280</td>
<td>55000</td>
<td>550</td>
</tr>
<tr>
<td>WTEL</td>
<td>Philadelphia, Pa.</td>
<td>1310</td>
<td>250</td>
<td>579</td>
</tr>
<tr>
<td>WTPU</td>
<td>Hartford, Conn.</td>
<td>1210</td>
<td>50000</td>
<td>356</td>
</tr>
<tr>
<td>WTPY</td>
<td>Hartford, Conn.</td>
<td>1080</td>
<td>50000</td>
<td>356</td>
</tr>
<tr>
<td>WTJK</td>
<td>Durham, N. C.</td>
<td>750</td>
<td>500</td>
<td>532</td>
</tr>
<tr>
<td>WTPR</td>
<td>Charleston, W. Va.</td>
<td>1210</td>
<td>250</td>
<td>656</td>
</tr>
<tr>
<td>WTJS</td>
<td>Jackson, Tenn.</td>
<td>1390</td>
<td>1000</td>
<td>612</td>
</tr>
<tr>
<td>WTMA</td>
<td>Charleston, S. C.</td>
<td>1250</td>
<td>1000</td>
<td>681</td>
</tr>
<tr>
<td>WTVH</td>
<td>Orlando, Fla.</td>
<td>1190</td>
<td>250</td>
<td>367</td>
</tr>
<tr>
<td>WTMJ</td>
<td>Milwaukee, Wise.</td>
<td>670</td>
<td>5000</td>
<td>683</td>
</tr>
<tr>
<td>WTVY</td>
<td>East St. Louis, Ill.</td>
<td>1490</td>
<td>230</td>
<td>395</td>
</tr>
<tr>
<td>WTNB</td>
<td>Birmingham, Ala.</td>
<td>1190</td>
<td>230</td>
<td>314</td>
</tr>
<tr>
<td>WTNJ</td>
<td>Trenton, N. J.</td>
<td>1310</td>
<td>500</td>
<td>192</td>
</tr>
<tr>
<td>WTPC</td>
<td>Savannah, Ga.</td>
<td>1290</td>
<td>5000</td>
<td>382</td>
</tr>
<tr>
<td>WTOP</td>
<td>Toledo, Ohio</td>
<td>1500</td>
<td>1000</td>
<td>550</td>
</tr>
<tr>
<td>WTRK</td>
<td>Meridian, Miss.</td>
<td>1410</td>
<td>250</td>
<td>471</td>
</tr>
<tr>
<td>WTRK</td>
<td>Toledo, 0.</td>
<td>1230</td>
<td>250</td>
<td>559</td>
</tr>
<tr>
<td>WTON</td>
<td>Staunton, Va.</td>
<td>1400</td>
<td>230</td>
<td>617</td>
</tr>
<tr>
<td>WTOP</td>
<td>Washington, D. C.</td>
<td>1500</td>
<td>50000</td>
<td>361</td>
</tr>
<tr>
<td>WTRA</td>
<td>Elkhart, Ind.</td>
<td>1310</td>
<td>230</td>
<td>401</td>
</tr>
<tr>
<td>WTRY</td>
<td>Troy, N. Y.</td>
<td>1310</td>
<td>1000</td>
<td>375</td>
</tr>
<tr>
<td>WTRZ</td>
<td>Waterbury, N. C.</td>
<td>1310</td>
<td>250</td>
<td>537</td>
</tr>
<tr>
<td>WTSN</td>
<td>Fremont, Calif.</td>
<td>1330</td>
<td>1000 d., 500 n.</td>
<td>369</td>
</tr>
<tr>
<td>WTMN</td>
<td>Trenton, N. J.</td>
<td>920</td>
<td>1000</td>
<td>192</td>
</tr>
<tr>
<td>WTVC</td>
<td>Waterville, Me.</td>
<td>1190</td>
<td>250</td>
<td>131</td>
</tr>
<tr>
<td>WWBZ</td>
<td>Vineland, N. J.</td>
<td>1360</td>
<td>1000</td>
<td>492</td>
</tr>
<tr>
<td>WWCO</td>
<td>Waterbury, Conn.</td>
<td>1210</td>
<td>230</td>
<td>358</td>
</tr>
<tr>
<td>WWDC</td>
<td>Washington, D. C.</td>
<td>1150</td>
<td>230</td>
<td>361</td>
</tr>
<tr>
<td>WWP</td>
<td>San Francisco, Calif.</td>
<td>1050</td>
<td>1000</td>
<td>539</td>
</tr>
<tr>
<td>WWG</td>
<td>San Francisco, Calif.</td>
<td>950</td>
<td>5000</td>
<td>455</td>
</tr>
<tr>
<td>WWJ</td>
<td>Detroit, Mich.</td>
<td>870</td>
<td>50000</td>
<td>431</td>
</tr>
<tr>
<td>WWA</td>
<td>New Orleans, La.</td>
<td>810</td>
<td>50000</td>
<td>431</td>
</tr>
<tr>
<td>WWNC</td>
<td>Asheville, N. C.</td>
<td>510</td>
<td>1000</td>
<td>529</td>
</tr>
<tr>
<td>WWNR</td>
<td>Beckley, W. Va.</td>
<td>1150</td>
<td>250</td>
<td>655</td>
</tr>
<tr>
<td>WWNS</td>
<td>Statesboro, Ga.</td>
<td>1190</td>
<td>250</td>
<td>382</td>
</tr>
<tr>
<td>WWNY</td>
<td>Watertown, N. Y.</td>
<td>790</td>
<td>1000</td>
<td>527</td>
</tr>
<tr>
<td>WWON</td>
<td>Woonsocket, R. I.</td>
<td>1210</td>
<td>250</td>
<td>663</td>
</tr>
<tr>
<td>WWPF</td>
<td>Pataskala, Fla.</td>
<td>500</td>
<td>250</td>
<td>383</td>
</tr>
<tr>
<td>WWP</td>
<td>Palm Beach, Fla.</td>
<td>1310</td>
<td>250</td>
<td>383</td>
</tr>
<tr>
<td>WWR</td>
<td>Palm Beach, Fla.</td>
<td>1310</td>
<td>1000</td>
<td>192</td>
</tr>
<tr>
<td>WWSC</td>
<td>Glen Falls, N. Y.</td>
<td>1150</td>
<td>230</td>
<td>592</td>
</tr>
<tr>
<td>WWRP</td>
<td>St. Albans, Vt.</td>
<td>1120</td>
<td>1000</td>
<td>614</td>
</tr>
<tr>
<td>WWSW</td>
<td>Wheeling, W. Va.</td>
<td>1170</td>
<td>50000</td>
<td>660</td>
</tr>
<tr>
<td>WWVA</td>
<td>Jasper, Ala.</td>
<td>1210</td>
<td>250</td>
<td>316</td>
</tr>
<tr>
<td>WWXZ</td>
<td>Detroit, Mich.</td>
<td>1270</td>
<td>5000</td>
<td>455</td>
</tr>
</tbody>
</table>
WCTA
ANDALUSIA—EST. 1946
MUTUAL BROADCASTING SYSTEM
KBS
Frequency: 1340 Kc..........Power: 250 Watts
Owned-Operated By: Andalusia Broadcasting Co., Inc.
Address: Samford Road
Phone Number: 844
Time on the Air: 5:55 a.m. to 11:00 p.m.
News Service: UP
Transcription Service: World Broadcasting System, Keystone Broadcasting System
Membership: NAB, Alabama Broadcasters Assoc.

Personnel
President: R. B. Anderson
General Manager: James T. Ownby
Sales Manager: James T. Ownby
Program Director: J. Dige Bishop
Chief Engineer: J. Dige Bishop

WHMA
ANNISTON—EST. 1938
AMERICAN BROADCASTING CO.
ALABAMA NETWORK
Frequency: 1450 Kc...........Power: 250 Watts
Owned By: Anniston Broadcasting Co.
Address: Radio Bldg.
Phone Number: 2380
Transmitter Location: 15th & Boylon
Time on the Air: 6 a.m. to 12 midnight
News Service: Annilson Star News
Transcription Service: NEC
Representative: Sears & Ayer, Inc.
Membership: NAB, BMB

Personnel
Owner: Harry M. Ayers
General Manager: J. W. Buttram
Sales Manager: J. W. Buttram
Program Director: Malcolm Street
Production Manager: Malcolm Street
Publicity Director: Joe Caldwell
Chief Announcer: Bob Davidson
Musical Director: Jessie Clark
Chief Engineer: James Hudson

WJLD
BESSEMER—EST. 1942
MUTUAL BROADCASTING SYSTEM
KBS
Frequency: 1400 Kc..........Power: 250 Watts
Owned-Operated By: Johnston Broadcasting Company
Address: 1800 3rd Ave., N.
Phone Number: 2300; 2301: 6-6172
Transmitter Location: Blue Lake Site
Time on the Air: 6 a.m. to 12 p.m.
News Service: AP
Transcription Service: Standard, Cole, Keystone Broadcasting System
Representatives: Helen Wood, New York: Dewey Long, Atlanta; Gene Grant, Hollywood

Personnel
Principal Partner: George Johnston, Jr.
General-Station Manager: William R. Terry
Commercial Manager: Clay Coe
Sales Director: Carl Ross
Musical Director: Robert Tamblyn
Chief Engineer: Rufus Jones

WAPI
BIRMINGHAM—EST. 1922
COLUMBIA BROADCASTING SYSTEM
Frequency: 1070 Kc..........Power: 5000 Watts
Owned By: Alabama Polytechnic Institute, University of Alabama, Alabama College
Address: Protective Life Bldg.
Phone Number: 3-8116
Transmitter Location: Sandusky, Ala.
Time on the Air: 5:45 a.m. to 12 midnight
Sundays, 7 a.m. to 12 midnight.
News Service: UP
Transcription Service: WBS
Representative: Radio Sales
Membership: NAB, BMB

Personnel
Chairman of Board: Ed Norton
President-Treasurer: Thad Holt
General Manager: Thad Holt
Operations Manager: Lionel Baxter
Sales Manager: Thad Holt
Sales Promotion Manager: Lionel Baxter
Program Director: Jimmie Willson
Musical Director: Stanleigh Malotte
Chief Engineer: Norman S. Hurler

WBRC
BIRMINGHAM—EST. 1925
NATIONAL BROADCASTING CO.
Frequency: 960 Kc..........Power: 5000 Watts
Owned-Operated By. Birmingham Broadcasting Co., Inc.  
Address ...... WBRC Bldg., 1727½ 2nd Ave. N.  
Phone Number ................. 4-7741  
Transmitter Location ...... 2400 Arkadelphia Rd.  
Time on the Air ................ Unlimited  
News Service .................... INS  
Transcription Service ......... Standard Radio & Langworth  
Representative .......... Paul H. Raymer Co.  
Membership ..................... BMB, NAB  

**Personnel**  
President .................. Eloise Smith Hanna  
General Manager .............. Eloise Smith Hanna  
Station Manager .......... Howell C. Cobb  
Sales Managers .............. L. W. Connors,  
                      Don D. Campbell  
Program Director .......... Howell C. Cobb  
Production Manager ...... Ira Leslie  
Publicity Director ........ John T. Orr  
Chief Announcer .......... Fox Lightfoot  
Musical Director .......... Herbert Grieb  
Chief Engineer ............. G. P. Hamann

**WKAX**  
**BIRMINGHAM—EST. 1946**  
Frequency: 900 Kc........ Power: 1000 Watts  
Owned-Operated By ....... Courier Broadcasting Service, Inc.  
Address ........... 1710 6th Ave., No., P.O. Box 2190  
Phone Number ................ 54-2541  
Transmitter Location ...... 231 2nd St., West  
Time on the Air .............. Daytime only  
News Service ................... AP  
Transcription Service ...... Associated Program Service

**WSGN**  
**BIRMINGHAM—EST. 1927**  
AMERICAN BROADCASTING COMPANY  
Frequency: 610 Kc........ Power: 5000 d., 1000 n.  
Owned-Operated by ........ The Birmingham News Co.  
Business Address .......... P.O. Box 2553  
Studio Address .......... Dixie Carlton Hotel  
Phone Number ............... 4-3434  
Transmitter Location ...... Alabama State Fair Grounds  
Time on the Air .............. 1 a.m. weekdays, 6:30 a.m. to 1 a.m. Sundays  
Newspaper Affiliation ...... Birmingham News Company, Birmingham News-Age-Herald  
News Service ................. AP  
Transcription Service ...... NBC Thesaurus Representative  
Membership .................... NAB, BMB

**WTNB**  
**BIRMINGHAM—EST. 1946**  
MUTUAL BROADCASTING SYSTEM  
Frequency: 1490 Kc........ Power: 250 Watts  
Owned By ............ Thomas N. Beach  
Operated By ............ Mrs. Evelyn S. Hicks  
Address ............... 117 North 21st St.  
Phone Number .............. 4-4511  
Transmitter Location ...... 3429 27th Ave., North  
Time on the Air .............. 6:00 a.m. to 12 midnight  
News Service ................... AP  
Transcription Service ...... WTS  
Representative .......... George P. Hollingsbery  
Membership .................... NAB

**WKUL**  
**CULLMAN—EST. 1946**  
KBS  
Frequency: 1340 Kc........ Power: 250 Watts  
Owned-Operated By ....... Cullman Broadcasting Company  
Address ................. Cullman  

**Personnel**  
Owner .................. Thomas N. Beach  
Vice-President-General  
Mgr ................ Mrs. Evelyn Stafford Hicks  
Station Manager ...... Mrs. Evelyn S. Hicks  
Assistant Manager ...... J. D. Shacklett  
National Sales Promotion .......... Miss Margaret Cotton  
Production Manager ...... Mrs. Evelyn Peeling Allen  
Publicity Director ..... Mrs. Evelyn Peeling Allen  
Chief Announcer .......... Joe Ford  
Chief Engineer .......... Frank J. Murphee, Jr.
**WMSL**

**DECATUR—EST. 1935**

**MUTUAL BROADCASTING SYSTEM**

**NORTH ALABAMA NETWORK—KBS**

*Power: 250 Watts*

**Frequency:** 1400 Kc.

**Address:** 522 Bank St.

**Phone Number:** 802-3

**Transmitter Location:** Danville Rd., Decatur

**Time on the Air:** 6:00 a.m. to 10:30 p.m.

**News Service:** UP

**Transcription Service:** World Broadcasting System

**Representative:** Headley-Reed Co.

**Personnel**

*President:* Melvin Hutson

*Commercial Manager:* Kyle G. Frazier

*Program Director:* Lewis C. Blizzard

*Chief Engineer:* J. V. Roser

**WGAF**

**DOTHAN—EST. 1933**

**MUTUAL BROADCASTING SYSTEM**

*Power: 250 Watts*

**Frequency:** 1403 Kc.

**Address:** 204½ E. Main Street

**Phone Number:** 1403-2002

**Transmitter Location:** Headland Highway, Dothan, Ala.

**Time on the Air:** 7:00 a.m. to 11:00 p.m.; Sunday, 8:00 a.m. to 10:30 p.m., CST

**Newspaper Affiliation:** Dothan Eagle, Stock News Service

**Transcription Service:** Standard Radio, SESAC

**Representative:** Headley-Reed Co.

**Membership:** NAB

**Personnel**

*Station Manager:* Julian C. Smith

*Commercial Manager:* Fred Moseley

*Program Director:* Willard Wikes

*Production Manager:* Willard Wikes

*Publicity Director:* Arthur Creamer

*Chief Announcer:* Arthur Creamer

*Chief Engineer:* John T. Hubbard

**WJOI**

**FLORENCE—EST. 1946**

*Power: 250 Watts*

**Frequency:** 1340 Kc.

**Address:** 850 S. Court St.

**Time on the Air:** 5:00 a.m. to midnight

**Transcription Service:** World, M. M. Cole

**Personnel**

*Owners:* Clyde W. Anderson, Joe T. Van Sandt

*General Manager:* Joe T. Van Sandt

*Station Manager:* Joe T. Van Sandt

*Sales Manager:* Joe T. Van Sandt

*Program Director:* Dave Bigley

*Publicity Director:* Dave Bigley

*Chief Announcer:* Dave Bigley

*Musical Director:* Dave Bigley

*Chief Engineer:* Maurice McKinney

**WMTF**

**FLORENCE—EST. 1945**

**AUBURN FOOTBALL NETWORK**

**NORTH ALABAMA NETWORK (Special)**

**NORTH ALABAMA POLITICAL NETWORK**

*Power: 250 Watts*

**Frequency:** 1310 Kc.

**Address:** P. O. Box 477

**Phone Number:** Florence 42 & 1934

**Transmitter Location:** 1000 Cypress Mill Rd.

**Time on the Air:** 6:00 a.m. to 11:05 p.m. (CST)

**News Service:** AP

**Transcription Service:** NBC Thesaurus

**Representative:** John E. Pearson Co.

**Membership:** NAB

**Personnel**

*President-Station Manager:* Franklin L. Bush

*Chief Announcer:* Sandford J. Willis

*Chief Engineer:* Sandford J. Willis

**WGAD**

**GADSDEN—EST. 1946**

*Power: 1000 Watts*

**Frequency:** 1350 Kc.

**Address:** Pioneer Life Bldg.

**Phone Number:** 207

**Transmitter Location:** Atalla, Ala.

**Time on the Air:** 6:00 a.m. to 12 midnight

**News Service:** UP

**Transcription Service:** NBC

**Personnel**

*President-Owner:* E. L. Roberts

*General Mgr.-Station Mgr.* J. W. Buttram

**WGNH**

**GADSDEN—EST. 1946**

**AMERICAN BROADCASTING CO.**

*Power: 250 Watts*

**Frequency:** 1400 Kc.

**Address:** P. O. Box 1016, Macon, Ga.

**Phone Number:** 6500
ALABAMA

WJBY
GADSDEN—EST. 1928
MUTUAL BROADCASTING SYSTEM
Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Gadsden Broadcasting Co., Inc.
Address .......................... 108 Broad Street
Phone Number ....................... 62 & 88
Transmitter Location .......... 108 Broad Street
Time on the Air .......... 6:00 a.m. to 12 midnight
News Service ...................... AP
Representative .................. Sears & Ayer

President ......................... Bascom H. Hopson
Station Manager and
Program Director ............... Beatrice Tate Benton
Commercial Manager .......... Sam Benton
Chief Engineer .................. William Pigg

WBHP
HUNTSVILLE—EST. 1937
MUTUAL BROADCASTING SYSTEM
KEYSTONE BROADCASTING SYSTEM
NORTH ALABAMA NETWORK
Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: W. H. Pollard
Address .......................... 318 W. Clinton St.
Phone Number ....................... 313
Transmitter Location .......... Athens Pike
Time on the Air .................. Unlimited license
News Service ...................... UP

President-Station Manager and
Commercial Manager .......... W. H. Pollard
Program Director ............... Margaret Speake
Production Manager .......... Hugh McDonald
Chief Announcer and
Chief Engineer .................. John Garrison

WFUN
HUNTSVILLE—EST. 1946
Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Huntsville Broadcasting Co.
Address .......................... 410 W. Holmes St.
Phone Number ....................... 2424
Transmitter Location .......... 410 W. Holmes St.
Time on the Air ........ 6:00 a.m. to 12 midnight
News Service ...................... AP
Transcription Service ........ WBS

WHBS
HUNTSVILLE—EST. 1946
AMERICAN BROADCASTING CO.
Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Huntsville Times Co., Inc.
Address .......................... Cor. of Gallatin & Clinton Sts.
Phone Number ....................... 2345
Transmitter Location .......... N. Church St.
Time on the Air ........ 6:00 a.m. to 11:00 p.m.
News Service ...................... AP
Representative .................. Headley-Reed Co., NAB

General Mgr-Station Mgr ........ A. L. Smith
Commercial Manager .......... Mrs. Barbara Terrell
Program Director-Chief Announcer .... John P. Culver, Jr.
Chief Engineer .................. James L. Sanderson

WWWB
JASPER—EST. 1946
PARAMOUNT BROADCASTING SYSTEM
Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Bankhead Broadcasting Co.
Address .......................... Bankhead-Long Bldg.
Phone Number ....................... 100 & 200
Transmitter Location .......... Bankhead Highway
Time on the Air .......... Full time
News Service ...................... AP
Transcription Service ........ WBS
Membership ....................... NAB

President-Owner .................. W. W. Bankhead
General Mgr-Station Mgr ...... James E. Reese
Program Dir.-Publicity Dir. .... Charles Metcalfe
Chief Announcer ................. Charles Metcalfe
Musical Director ............... Freda Hilton
Chief Engineer .................. Jack Copeland

WALA
MOBILE—EST. 1930
NATIONAL BROADCASTING CO.
WCOV
MONTGOMERY—EST. 1939
COLUMBIA BROADCASTING SYSTEM
Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: G. W. Covington, Jr.
Business Address: P. O. Box 1029
Phone Number: 5781-2
Studio Address: Exchange Hotel
Transmitter Location: Narrow Lane Road.
News Service: INS
Transcription Service: Standard Radio
Representative: Howard H. Wilson Co.
Membership: NAB, BMB

Personnel
President: Station Mgr. G. W. Covington, Jr.
Commercial Manager: R. B. Raney
Sales Promotion Manager: E. J. Duke
Program Dir.-Production Mgr. Weston Britt
Publicity Director: Dorothea Askins
Chief Announcer: Hollis Carlton
Musical Director: Alonzo Meek
Chief Engineer: W. D. Weatherly

WMGY
MONTGOMERY—EST. 1946
MUTUAL BROADCASTING SYSTEM
Frequency: 800 Kc. Power: 1000 Watts
Owned-Operated By: Dixie Broadcasting Co.
Business Address: P. O. Box 2271
Phone Number: 5245-6
Studio Address: Cor. Dexter Ave. & Perry St.
Transmitter Location: Lincoln Road
Time on the Air: Sunrise to Sunset
News Service: INS
Transcription Service: WBS
Membership: NAB

Personnel
President: Dr. S. D. Suggs
Station Manager: Leland Childs
Sales Promotion Manager-Publicity Dir. Edward L. De Motte
Program Dir.-Musical Dir. E. Caldwell Stewart
Chief Announcer: Ed Mohr
Chief Engineer: John D. Lamar
Record MC: Bob Donaldson

WSFA
MONTGOMERY—EST. 1930
NATIONAL BROADCASTING CO.
Frequency: 1440 Kc. Power: 1000 d.; 500 n., (CP 1000)
Owned-Operated By: Montgomery Broadcasting Co., Inc.
Business Address: Jefferson Davis Hotel
Phone Number: 8361-2
Studio Address: Jefferson Davis Hotel

Frequency: 1410 Kc. Power: 5000 Watts
Owned By: W. O. Pope
Operated By: Pape Broadcasting Co.
Address: 106 St. Joseph St., ATSN Railroad Bldg.
Phone Number: Dexter 3-3756
Transmitter Location: Cochran Bridge Causeway, Baldwin County.
Time on the Air: 5:30 a.m. to 12:00 midnight
News Service: AP
Transcription Service: Standard Radio
Representative: Headley-Reed Co.

Personnel
Owner: W. O. Pope
General Manager: H. K. Martin
Station Manager: H. K. Martin
Commercial Manager: Al. Treadway
Program Director: Charles Saunders
Publicity Director: C. L. Smallwood
Chief Announcer: Charles Saunders
Chief Engineer: R. B. Hurley

WKRG
MOBILE—EST. 1941
AMERICAN BROADCASTING CO.
Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Nunn Broadcasting Corp.
Business Address: P. O. Box 1117
Phone Number: Belmont 2-4566-7
Studio Address: 458 Government St.
Transmitter Location: 600 St. Louis St.
Time on the Air: Monday-Saturday: 6 a.m. to midnight; Sunday: 7:00 a.m. to midnight
News Service: UP
Transcription Service: NBC Thesaurus, WBS
National Sales Office: P. O. Box 1360, Lexington, Ky.
Representative: The Brannan Company
Membership: NAB, BMB

Personnel
President: Gilmore N. Nunn
Station Manager: Archie S. Grinolds
Sales Promotion Mgr.: Joseph S. Muth
Program Director: Wallace B. Dunlap
Publicity Director: Joseph S. Muth
Chief Announcer: Wallace B. Dunlap
Chief Engineer: T. L. Greenwood

(WORK LETTERS TO BE ASSIGNED)
MOBILE
Frequency: 840 Kc. Power: 1000 Watts
Licensee: Pursley Broadcasting Service
**W L A Y**

MUSCLE SHOALS CITY—EST. 1933

MUTUAL BROADCASTING SYSTEM

KEYSTONE BROADCASTING SYSTEM

NORTH ALABAMA NETWORK

Frequency: 1450 Kc. Power: 250 Watts

Owened-Operated By: Muscle Shoals Broadcasting Corporation

Address: Box 230, Sheffield, Ala.

Phone Number: 1450-1

Studio Address: Hamilton Ave. & 2nd St., Muscle Shoals City, Ala.

Transmitter Location: Hamilton Ave. & 2nd St., Muscle Shoals City, Ala.

Time on the Air: 6:30 a.m. to 12 midnight

News Service: UP

Transcription Service: Standard Radio & Lang-Worth.

Representative: The Branham Co.

Membership: NAB

**Personnel**

President: F. M. Farris, Jr.

Station Manager: Henry B. Clay

Commercial Manager: Richard B. Biddle

Program Dir.-Chief Ann.: James C. Miller, III

Production Manager: William Cooper

Musical Director: Evelyn Re-burg

Chief Engineer: Lynn V. McMoran

News Service: NBC, SESAC

Membership: NAB, BMB

**Personnel**

General Mgr.-Publicity Dir.: F. Marion Hyatt

Commercial Manager: Guy Mangram

Program Director: Lowell Takles

Musical Director: Ben F. Parsons

Chief Engineer: John B. Venters

**WGWC**

SELMA—EST. 1946

COLUMBIA BROADCASTING SYSTEM

Frequency: 1340 Kc. Power: 250 Watts

Owned-Operated By: G. W. Covington, Jr.

Address: Selma, Ala.

Phone Number: 1739

Transmitter Location: Birmingham Highway

Time on the Air: 16 hrs., 35 mins.

News Service: INS

Representative: Howard H. Wilson Co.

**Personnel**

Owner: G. W. Covington, Jr.

Station Manager: Frank Ford

Commercial Manager: W. L. Rowland

Program Director: Bill Steadman

Chief Engineer: John L. Townsend

**WHBB**

SELMA—EST. 1935

MUTUAL BROADCASTING SYSTEM

ALABAMA STATE

Frequency: 1490 Kc. Power: 250 Watts

Owned-Operated By: Selma Broadcasting Company, Inc.

Business Address: 209 Washington St.

Phone Number: 1233

Studio Address: 209 Washington St.

Selma, Ala.

Transmitter Location: North Church St.

Time on the Air: 7:30 a.m. to 10:30 p.m.

Representative: Sears & Ayer, Inc.

**Personnel**

President: B. H. Hopson

General-Station Manager: Julien Smith, Jr.

Sales Promotion: Erin Reynolds

Program Director: Eleanor Falkenberry

Publicity Director: Julia Craig Miller

Chief Announcer: Evans Bruce

Chief Engineer: T. F. Kelly, Jr.

**WFEB**

SYLACAUGA—EST. 1935

MUTUAL BROADCASTING SYSTEM

Frequency: 1340 Kc. Power: 250 Watts

---

318
ALABAMA-ARIZONA

Owned-Operated By: Alabama Broadcasting Company. 
Business-Studio Address: 527 North Broadway. 
Phone Number: 160. 
Transmitter Location: 527 North Broadway. 
Time on Air: 6:00 a.m. to 11:00 p.m. 
News Service: UP. 
Transcription Service: NBC.

Personnel
President: E. E. Forbes, Sr. 
V.P.-General Manager: J. W. Buttram. 
Station Manager: Hugh Webb. 
Sales Manager: Ben R. Roth. 
Sales-Promotion Manager: Walter Welch. 
Program Director: Chris Weber. 
Production Manager: James Pate. 
Publicity Director: Whitt Parrott. 
Musical Director: Walter Welch. 
Chief Engineer: James Stowers, Jr.

Owned-Operated By: Alabama Broadcasting Company. 
Business-Studio Address: 527 North Broadway. 
Phone Number: 160. 
Transmitter Location: 527 North Broadway. 
Time on Air: 6:00 a.m. to 11:00 p.m. 
News Service: UP.

Personnel
President: E. E. Forbes, Sr. 
V.P.-General Manager: J. W. Buttram. 
Station Manager: Hugh Webb. 
Sales Manager: Ben R. Roth. 
Sales-Promotion Manager: Walter Welch. 
Program Director: Chris Weber. 
Production Manager: James Pate. 
Publicity Director: Whitt Parrott. 
Musical Director: Walter Welch. 
Chief Engineer: James Stowers, Jr.

WHTB
TALLADEGA

MUTUAL BROADCASTING SYSTEM
KEYSTONE BROADCASTING SYSTEM

Frequency: 1230 Kc. Power: 250 Watts

Owned-Operated By: Voice of Talladega, Inc. 
Address: P. O. Box 43. 
Phone: 2369. 
Studio Address: 122 S. Court Sq. 
Transmitter Location: Isbell Springs. 
Time on the Air: 6:00 a.m. to 12 midnight. 
News Service: AP. 
Transcription Service: Standard, SESAC. 
Membership: NAB, BMB.

Personnel
Owner-Station Manager: Carleton W. Morris.

WJRD
TUSCALOOSA—EST. 1936
ALABAMA NETWORK—KBS

Frequency: 1230 Kc. Power: 250 Watts

Owned-Operated By: James R. Doss, Jr. 
Address: First National Bank Bldg. 
Phone Number: 4464-65. 
Transmitter Location: Greensboro Highway. 
Time on the Air: 7:00 a.m. to 10:00 p.m. 
Transcription Service: World Broadcasting System. 
Representative: Keystone Broadcasting System.

Personnel
Owner: J. R. Doss, Jr. 
Program Director: Wilhelmina Doss. 
Chief Announcer: Charles Zennah. 
Chief Engineer: James Arendale.

KSUN
BISBEE—EST. 1933
CBS
ARIZONA NETWORK

Frequency: 1230 Kc. Power: 250 Watts

Owned-Operated By: Carleton W. Morris 
Address: P. O. Drawer "C", Lowell Sta. 
Phone Number: 2369. 
Transmitter Location: Bisbee 9 
Time on the Air: 6:30 a.m. to 11 p.m. 
News Service: UP and Transradio. 
Representative: John Blair & Co. 
Transcription Service: WBS. 
Membership: NAB, BMB.

Personnel
Owner-Station Manager: Carleton W. Morris.

Commercial Manager: Eugene V. Packer. 
Program Director: Gilbert C. Alzua. 
Chief Engineer: John E. Hickman.

KIDJ
DOUGLAS—EST. 1947
CBS
ARIZONA NETWORK

Frequency: 1450 Kc. Power: 250 Watts

Owned-Operated By: Carleton W. Morris 
Address: First National Bank Bldg. 
Phone Number: 4464-65. 
Transmitter Location: Greensboro Highway. 
Time on the Air: 7:00 a.m. to 10:00 p.m. 
Transcription Service: World Broadcasting System. 
Representative: Keystone Broadcasting System.

Personnel
Owner: J. R. Doss, Jr. 
Program Director: Wilhelmina Doss. 
Chief Announcer: Charles Zennah. 
Chief Engineer: James Arendale.

KIDJ
DOUGLAS—EST. 1947
CBS
ARIZONA NETWORK

Frequency: 1450 Kc. Power: 250 Watts

Owned-Operated By: Carleton W. Morris 
Address: First National Bank Bldg. 
Phone Number: 4464-65. 
Transmitter Location: Greensboro Highway. 
Time on the Air: 7:00 a.m. to 10:00 p.m. 
Transcription Service: World Broadcasting System. 
Representative: Keystone Broadcasting System.

Personnel
Owner: J. R. Doss, Jr. 
Program Director: Wilhelmina Doss. 
Chief Announcer: Charles Zennah. 
Chief Engineer: James Arendale.

WJRD
TUSCALOOSA—EST. 1936
ALABAMA NETWORK—KBS

Frequency: 1230 Kc. Power: 250 Watts

Owned-Operated By: James R. Doss, Jr. 
Address: First National Bank Bldg. 
Phone Number: 4464-65. 
Transmitter Location: Greensboro Highway. 
Time on the Air: 7:00 a.m. to 10:00 p.m. 
Transcription Service: World Broadcasting System. 
Representative: Keystone Broadcasting System.

Personnel
Owner: J. R. Doss, Jr. 
Program Director: Wilhelmina Doss. 
Chief Announcer: Charles Zennah. 
Chief Engineer: James Arendale.
Owned By: Gene Burke Brophy
Business Address: P. O. Box 1365
Time on the Air: Unlimited

**Personnel**

Owner: Gene Burke Brophy
General Manager: John D. Morgan
Chief Engineer: Russell Davis

---

**K W J B**

**GLOBE—EST. 1938**

**NATIONAL BROADCASTING COMPANY**

**ARIZONA BROADCASTING SYSTEM**

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: The Gila Broadcasting Co., Inc
Business Address: Globe, Arizona
Phone Number: Globe 41
Studio Address: South Globe, Arizona
Transmitter Location: South Globe, Arizona
Time on the Air: 6:00 a.m. to 11:00 p.m.
News Service: AP, INS, UP
Transcription Service: Standard Radio
Representative: Paul H. Raymer
Membership: BMB

**Personnel**

President: Louis F. Long
General Manager: Paul Merrill
Station Manager: Willard Shoecraft
Commercial and Sales Manager: Edward E. Furman
Chief Announcer: Paul Hallett
Chief Engineer: Frank Toomey

---

**K A R V**

**MESA—EST. 1946**

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Arizona Radio & Television, Inc.
Address: Box 31, Radio Center, Pepper Lane, Mesa, Ariz.
Phone Number: 678
Transmitter Location: Radio Center, Pepper Lane, Mesa, Ariz.
Time on the Air: 6:00 a.m. to 12 midnight
News Service: Phoenix Republic & Gazette, Ariz. State Wire
Transcription Service: Lang-Worth
Representative: Forjoe & Co.
Membership: NAB

**Personnel**

President: Kenneth W. Houston
General Manager: John C. McPhee
Station Manager: John D. Morgan
Sales Manager: Norman E. Iverson
Program Director-Production Manager: Al Stein
Musical Director: Shirley Brundage
Chief Engineer: Gordon Kelly
Record MC: Al Stein

---

**K O Y**

**PHOENIX—EST. 1922**

**COLUMBIA BROADCASTING SYSTEM**

**THE ARIZONA NETWORK**

Frequency: 1550 Power: 1000 Watts
Owned-Operated By: Salt River Valley Broadcasting Company
Business Address: P. O. Box 2671
Phone Number: 4-4144
Studio Address: 936-838 North Central Ave.
Transmitter Location: 12th St. & Camelback Rd.
Time on the Air: 6 a.m. to 12:15 p.m.
News Service: UP; Transradio
Membership: NAB, BMB

**Personnel**

Chairman of Board: Burridge D. Butler
Commercial Manager: John L. Hogg
Station Manager: Albert D. Johnson
Program Director: John R. Williams
Chief Announcer: Joe Dana
Musical Director: Alfred Becker
Chief Engineer: Lewis Sublett
Record MC: Kenneth Bagwell

---

**K P H O**

**PHOENIX—EST. 1940**

**AMERICAN BROADCASTING SYSTEM**

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Phoenix Broadcasting, Inc.
Business Address: Adams Hotel, Phoenix, Ariz.
Phone Number: 4-7367
Studio Address: Adams Hotel & Transmitter Bldg.
Transmitter Location: R.F.D. Buckeye Rd.
Time on the Air: 6 a.m. to midnight
News Service: INS

**Personnel**

President-Owner: Rex Shepp
Station Manager: Charlie Garland
Commercial Manager: Arnold J. Gregory
Program Director: Bill Dedrick
Chief Announcer, Musical Dir.: Bill Reddick
Chief Engineer: Louis Halpern
Record MC: Bill Lindsay
**Kpsc**  
**Phoenix**  
Frequency: 1450 Kc.  
Power: 250 Watts  
Licensed to:  
SUN COUNTY BROADCASTING CO.  
*G.C.P.*

**Krux**  
**Phoenix-Glendale—est. 1947**  
Frequency: 1340 Kc.  
Power: 250 Watts  
Owned By:  
‘Gene Burke Brophy  
Business Address: P. O. Box 1365, Phoenix  
Phone Number: 3-8790  
Time on the Air: Unlimited

**Personnel**  
Owner:  
‘Gene Burke Brophy  
General Manager: John D. Morgan  
Chief Engineer: Russell Davis

**Ktar**  
**Phoenix—est. 1922**  
**Nbc**  
**Arizona Broadcasting System**  
Frequency: 620 Kc.  
Power: 5000 Watts  
Owned-Operated By: Ktar Broadcasting Company  
Business Address: 711 Heard Building  
Phone Number: 4-4161  
Studio Address: Atop the Heard Building  
Transmitter Location: 36th St. & East Thomas Road  
Time on the Air: 6:00 a.m. to 12 midnight  
News Service: AP; PA  
Transcription Service: NBC Thesaurus, Standard Radio Library, Capitol  
Representative: Paul H. Raymer Co.  
Membership: NAB, BMB

**Personnel**  
Chief Owner-Ch. Of Bd.: John J. Louis  
President & General Manager: Richard O. Lewis  
Business Manager: B. R. Fulbright  
Sales-Commercial Manager: Bill Harvey  
Sales Promotion-merchandising Manager: John Edwin Miller  
Program Director: J. Howard Pyle  
Production Manager: Paul Hughes  
Publicity Director: John Snow  
Musical Director: Pierson Bancroft  
Chief Engineer: A. C. Anderson

**Kopo**  
**Tucson—est. 1946**  
**Abc**  
**Arizona Broadcasting System**  
Frequency: 1450 Kc.  
Power: 250 Watts  
Owned-Operated By: Old Pueblo Broadcasting Co.  
Address: 77 N. Court St.  
Phone Number: 2128  
Transmitter Location: Stone & Drachman  
Time on the Air: 6:00 a.m. to 12 midnight  
News Service: AP  
Transcription Service: McGregor  
Representative: Homer Griffith

**Kglu**  
**Safford—est. 1938**  
**National Broadcasting Co.**  
**Arizona Broadcasting System**  
Frequency: 1450 Kc.  
Power: 250 Watts  
Owned-Operated By: Gila Broadcasting Company  
Address: Safford, Ariz.  
Phone Number: 15  
Transmitter Location: 1218 - 6th Ave.  
Time on the Air: 7 a.m. to 11 p.m.  
News Service: UP  
Transcription Service: World Representatives: Paul H. Raymer Co.  
Membership: BMB

**Personnel**  
President: Louis F. Long  
Station Manager: Paul Merrill  
Commercial and Sales Promotion Manager: Edward E. Furman  
Program Director: Norman B. Harrington  
Chief Announcer: Richard G. Salerno  
Musical Director: William F. Parody  
Chief Engineer: Herbert Hartman
Personnel
President.........................John Rockwell
V. P. & Gen. Mgr................Charles H. Garland
Chief Announcer..................Allan Brown
Chief Engineer....................Selwyn Kirby

K T U C
TUCSON—EST. 1929
COLUMBIA BROADCASTING SYSTEM
ARIZONA NETWORK
Frequency: 1400 Kc............Power: 250 Watts
Owned-Operated By....Tucson Broadcasting Co., Inc.
Address.........................900 E. B'way, Box 390
Phone Number....................1400
Transmitter Location............900 E. B'way
Time on the Air..............6 a.m. to 12 midnight
News Service....................UP
Transcription Service............Associated & World Representative....John Blair & Co.
Membership......................NAB, BMB

Personnel
President....................Burridge D. Butler
Station Manager...............Lee Little
Program Director..............Wayne Sanders
Chief Announcer...............Ray Helgesen
Production Manager............Gerry O'Brien
Chief Engineer................Cliff Livingston

K V O A
TUCSON—EST. 1929
NATIONAL BROADCASTING CO.
ARIZONA BROADCASTING COMPANY
Frequency: 1290 Kc.............Power: 1000 Watts
Owned By......................KTAR Broadcasting Co., Inc.
Operated By....................Arizona Broadcasting Company, Inc.
Business Address.............48 E. Broadway
Phone Number...................3703
Studio Address................48 East Broadway
Transmitter Location........10th and Lee
Time on the Air...........3:55 a.m. to 12:00 midnight
News Service.....................AP
Transcription Service........NBC Theaurus, Standard, Capitol Representative........Paul H. Raymer Co.
Membership......................NAB, BMB

Personnel
President......................John J. Louis
General Manager..............R. B. Williams
Sales Commercial Mgr.........R. B. Williams
Sales Promotion..............Fred J. Gerletti
Program Director...............Ben L. Sack, Jr.
Production Manager............Jean T. Lely
Publicity Director.............Fred J. Gerletti
Chief Announcer..............George T. Collison
Chief Engineer.................Ray H. Holsclaw
Record MC......................Bill Warren

(CALL LETTERS TO BE ASSIGNED)
TUCSON*
Frequency: 1490 Kc............Power: 250 Watts
Licensee......................Sun County Broadcasting Co.
*C.P.

(KCALL LETTERS TO BE ASSIGNED)
TUCSON*
Frequency: 1340 Kc............Power: 250 Watts
Licensee......................The Catalina Broadcasting Co.
*C.P.

K S O L
YUMA—EST. 1947
NATIONAL BROADCASTING COMPANY
ARIZONA BROADCASTING CO.
Frequency: 1400 Kc............Power: 250 Watts
Owned By......................Gene Burke Brophy
Business Address.............F. O. Box 1385, Phoenix
Time on the Air............Unlimited

Personnel
President-Owner..............Gene Burke Brophy
General Manager..............John D. Morgan
Chief Engineer.................Russell Davis

K Y U M
YUMA—EST. 1940
NATIONAL BROADCASTING COMPANY
ARIZONA BROADCASTING CO.
Frequency: 1240 Kc............Power: 250 Watts
Owned By......................Arizona Broadcasting Company
Business Address...........Yuma Co., Ariz.
Phone Number..................Yuma 88
Studio Address..............19th Avenue and 1st Street
Transmitter Location........Yuma, Ariz.
Time on the Air............6 a.m. to 12 midnight
News Service....................INS, AP, UP
Transcription Service.....NBC Theaurus Representative.........Paul H. Raymer Co.

Personnel
Station Manager...............Ray Smucker
Commercial Manager............Roy Jorgensen
Sales Promotion Mgr..........Paul Dawson
Musical Dir.-Program Director...Sam Ewing
Production Manager..........Pal Goolsby
Publicity Director.............Stan Siegle
Chief Announcer...............Judd Wilson
Chief Engineer...............Leavenworth Wheeler
Record MC......................Hig Higgins
## ARKANSAS

Estimated Population 1,876,042—Radio Homes 350,567
Stations in State 19

<table>
<thead>
<tr>
<th>Station</th>
<th>City</th>
<th>Frequency</th>
<th>Power</th>
<th>Owner-Operated By</th>
<th>Address</th>
<th>Phone Number</th>
<th>Transmitter Location</th>
<th>Time on the Air</th>
<th>News Service</th>
<th>Transcription Service</th>
<th>Membership</th>
</tr>
</thead>
<tbody>
<tr>
<td>KL CN</td>
<td>BLYTHEVILLE—EST. 1922</td>
<td>900 Kc</td>
<td>1000 Watts</td>
<td>Harold L. Sudbury</td>
<td>Sudbury Bldg.</td>
<td>2093</td>
<td>East Highway 18</td>
<td>6 a.m. to local sunset</td>
<td>UP</td>
<td>World, Cole</td>
<td>NAB, NAB</td>
</tr>
<tr>
<td>KAMD</td>
<td>CAMDEN—EST. 1946</td>
<td>1450 Kc</td>
<td>250 Watts</td>
<td>Camden Radio, Inc.</td>
<td>2010 Ft. Worth National Bank Bldg., Fort Worth, Tex.</td>
<td>1313</td>
<td>Country Club Colony &amp; Home Finance Bldg.</td>
<td>6:30 a.m. to 11:00 p.m.</td>
<td>AP</td>
<td>Standard Radio</td>
<td>NAB, NAB</td>
</tr>
<tr>
<td>KF PW</td>
<td>FAYETTEVILLE—EST. 1946</td>
<td>1450 Kc</td>
<td>250 Watts</td>
<td>Fayetteville Broadcasting Company</td>
<td>922 Leverett St.</td>
<td>862</td>
<td>East Highway 18</td>
<td>922 Leverett St.</td>
<td>Unlimited</td>
<td>AP</td>
<td>Standard NAB</td>
</tr>
<tr>
<td>KFPW</td>
<td>FORT SMITH—EST. 1930</td>
<td>1400 Kc</td>
<td>250 Watts</td>
<td>Southwestern Hotel Co.</td>
<td>1215 Garrison Ave.</td>
<td>4108-4107-7068-5554</td>
<td>Albert Pike &amp; Kelley Highway</td>
<td>6:00 a.m. to 11:00 p.m.</td>
<td>UP and AP</td>
<td>Standard NAB</td>
<td></td>
</tr>
</tbody>
</table>

### Personnel

**KL CN**
- Owner-Manager: Harold L. Sudbury
- Sales Promotion Manager: J. T. Sudbury

**KAMD**
- General Manager: Frank O' Myers
- Manager: John W. Edwards

**KF PW**
- President and General Mgr.: John A. England
- Sales Promotion Mgr.: John A. England
- Program Director: Dorothy Gibson
- Musical Director: Alton Blake
- Record M.C.: Kruger Muse
- Chief Engineer: John M. VanHorn

### Standing Personnel

**KL CN**
- Owner-Manager: Harold L. Sudbury
- Sales Promotion Manager: J. T. Sudbury

**KAMD**
- General Manager: Frank O' Myers
- Manager: John W. Edwards

**KF PW**
- President and General Mgr.: John A. England
- Sales Promotion Mgr.: John A. England
- Program Director: Dorothy Gibson
- Musical Director: Alton Blake
- Record M.C.: Kruger Muse
- Chief Engineer: John M. VanHorn
KWHN
FT. SMITH—EST. 1946
Frequency: 1320 Kc Power: 5000 Watts
Owned-Operated By: KWHN Broadcasting Co.
Address .................. P. O. Box 799
Phone Number ............. 3141, LD 29
Transmitter Location: N. E. of Ft. Smith, Ark.
News Service ............. AP
Membership ................ NAB

Personnel
President .................. Allen Whiteside
Sec.-Treas. ................. H. S. Naldimen
Station Manager ........... Bill Slates

*K Construction Permit

KHOZ
HARRISON—EST. 1946
MUTUAL BROADCASTING SYSTEM
Frequency: 1240 Kc Power: 250 Watts
Owned-Operated By: Harrison Broadcasting Corp.
Address .................. Radio Cit Addition
Transmitter Location: Radio Cit Addition
Time on the Air ............ 6:00 a.m. to 11:00 p.m.
News Service .............. UP
Transcription Service ....... Standard
Representative ............. R. C. Wheeler (Regional)

Personnel
President .................. Dene O. Hester
General Mgr.—Station Mgr. ... Merwyn Love
Sales Mgr.—Sales Pro. Mgr. ... Bob Wheeler
Program Dir.—Chief Announcer ... Wilson Hurst
Production Manager .......... J. Grant
Publicity Director .......... John Scott
Musical Director ............ Judy Coates
Chief Engineer ............. L. C. Watkins
Record M.C. ............... James Jobes

KFFA
HELENA—EST. 1941
MUTUAL BROADCASTING SYSTEM
ARKANSAS NETWORK—KBS
Frequency: 1490 Kc Power: 250 Watts
Owned-Operated By: Helena Broadcasting Co.
Address .................. 215 York St.
Phone Number ............. Main 59
Transmitter Location: 215 York St.
Time on the Air ............ 6:00 a.m. to 11:00 p.m.
News Services .............. UP
Transcription Service ....... Lang-Worth
Representatives .......... Cox & Tanz, Gene Grant & Co.
Membership ................ NAB, BMB

Personnel
Managing Partner-General Mgr. Sam Anderson

Commercial Manager ........ Barton Wellborn
Program Director ........... Elizabeth Wellborn
Sales Pro. Mgr.—Publicity Dir. ... Hugh Smith
Chief Announcer ............ Jim Lipsey
Musical Director ............ S. B. Williamson
Record M.C. ............... Barton Wellborn
Chief Engineer ............. A. P. Decker

KTHS
HOT SPRINGS—EST. 1924
AMERICAN BROADCASTING CO.
ARKANSAS NETWORK
Frequency .................. 1090 Kc
Power ........................ 10,000 d.; 1000 n
Owned-Operated By: Radio Broadcasting, Inc.
Address .................. 135 Benton Street
Phone Number .............. 1160-1161
Transmitter Location: Malvern Road near Hot Springs, Ark.
Time on the Air ............ 6 a.m. to 12 midnight
News Service .............. UP & AP
Transcription Service ....... Lang-Worth
Newspaper Affiliation: Shreveport, Louisiana Times
Representative ............. The Branham Co.
Membership ................ The Branham Co.

KHOZ
HARRISON, ARK.
"IN THE HUB OF THE OZARCS"

SERVING NORTH CENTRAL ARKANSAS
WITH THE BEST IN MUSIC, SPORTS, NEWS.

MUTUAL AFFILIATE
250 WATTS 1240 Kc
**AKRANSAS**

### Personnel

**KARK**

**LITTLE ROCK—EST. 1931**

NATIONAL BROADCASTING CO.
SOUTHCENTRAL QUALITY NETWORK

Frequency: 920 Kc. Power: 5000 Watts

Owned-Operated By: Arkansas Radio & Equipment Co.

Address: Radio Center Bldg.

Phone Number: 122

Transmitter Location: Jackson Blvd., North Little Rock

Time on the Air: 5:30 a.m. to 12 midnight; Sundays 6:45-12 midnight.

News Service: AP, UP

Transcription Service: Standard

Representative: Edward Petry & Co.

Membership: NAB, BMB

**Personnel**

President-Owner: T. H. Barton

V.P., Gen. Mgr., and Station Manager: G. E. Zimmerman

Sales-Commercial Manager: Julian F. Haas

Program Director-Production Manager: Douglas J. Romine

Publicity Director: A. C. Dowden

Musical Director: Tommy Scott

Chief Engineer: Dan L. Winn

---

**KWFC**

**HOT SPRINGS—EST. 1940**

KBS

MUTUAL BROADCASTING SYSTEM

Frequency: 1340 Kc. Power: 250 Watts

Owned-Operated By: Clyde E. Wilson

Address: 819 1/2 Central

Phone Number: 312-3

Transmitter Location: 819 1/2 Central

Time on the Air: 7 a.m. to 11 p.m.

News Service: AP

Transcription Service: Standard Radio, Kestone, M. M. Cole

Representative: Sears & Ayers

Membership: BMB

**Personnel**

Owner: Clyde E. Wilson

Station & General Sales Manager: Robert Choate

Sales Promotion: Robert Harrison

Chief Engineer: Tom Wilson

---

**KBTM**

**JONESBORO—EST. 1930**

MUTUAL BROADCASTING SYSTEM

KBS

Frequency: 1230 Kc. Power: 250 Watts

Owned By: Regional Broadcasting Co.

Operated By: Jay P. Beard

Address: KBTM Bldg., 603 Madison St.

Phone Number: 597-8

Transmitter Location: East Jonesboro

Time on the Air: 6:00 a.m. to 11:00 p.m.

Transcription Service: World Broadcasting System, SESAC

West Coast Representative: Gene Grant

Membership: NAB, BMB

**Personnel**

President and General Manager: Jay P. Beard

Sales Promotion Manager: William H. Cate

Program Director-Production Mgr.-Musical Dir.: Eleanor Lane

Publicity Director: Jay P. Beard

Chief Announcer: Paul Harvey

Record M.C.: Bruce McLean

Chief Engineer: John H. Hitt

---

**KGHI**

**LITTLE ROCK—EST. 1927**

AMERICAN BROADCASTING CO.

Frequency: 1230 Kc. Power: 250 Watts

Owned-Operated By: KGHI Broadcasting Service.

Address: Union Life Insurance Bldg., 306 W. 3rd St.

Phone Number: 9166

Transmitter Location: No. 10 Highway

Time on the Air: 6 a.m. to 12:00 midnight

Transcription Service: Associated, M. M. Cole

Representative: Walker Co.

**Personnel**


Station and General Manager: S. C. Vinsonhaler

Commercial Manager: R. E. Rives

Sales Promotion: D. R. Corbett

Program Director: Dorothy Parker

Chief Engineer: V. O. Vandusen

---

**KLRA**

**LITTLE ROCK—EST. 1928**

COLUMBIA BROADCASTING SYSTEM

Frequency: 1010 Kc. Power 10000 d.; 5000 n.

Owned-Operated By: Arkansas Broadcasting Company

---

325
ARKANSAS

KOTN
PINE BLUFF—EST. 1934
MUTUAL BROADCASTING SYSTEM

Frequency: 1490 Kc. Power: 250 Watts
Owned By: Universal Broadcasting Corp.
Operated By: B. J. Parrish
Address: 505½ Main St. Phone Number: 721
Transmitter Location: 505½ Main St.
Time on the Air: 6:00 a.m. to 11:00 p.m.
News Service: AP
Transcription Service: Thesaurus
Membership: NAB, BMB

Personnel
President-General Manager: B. J. Parrish
Sales Promotion Manager: R. W. Etter

KUOA
SILOAM SPRINGS—EST. 1922

KBS

Frequency: 1290 Kc. Power: 5000 Watts
Owned-Operated By: KUOA Incorporated
Address: Siloam Springs, Ark.
Phone Number: 77
Transmitter Location: Siloam Springs, Ark.
Time on the Air: 6:30 a.m. to Local Sunset
News Service: AP
Transcription Service: World, Standard, Keystone
Representative: The Walker Company
Membership: NAB, BMB

Personnel
General Manager: Storm Whaley
Chief Engineer: Kenneth Maxwell

KWEM
WEST MEMPHIS—EST. 1946

Frequency: 990 Kc. Power: 1000 Watts
Owned-Operated By: West Memphis Broadcasting Corp.
Address: 229 East Broadway
Transmitter Location: N. W. Corner U. S. Engineers
Time on the Air: Sun up to sun down
News Service: UP
Transcription Service: Lang-Worth, Capitol

Personnel
Manager: George P. Mooney
Commercial Manager: Bill Trotter
Chief Engineer: Vernon Dilliplain
Program Director (Temporary): Jean Mooney
Continuity Editor: Jean Mooney

KXLR
NORTH LITTLE ROCK—EST. 1946
MUTUAL BROADCASTING SYSTEM
RAZORBACK

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Arkansas Airwaves Co., Inc.
Address: Cottonbelt Bldg., 300 Washington
Phone Number: 2-2155
Transmitter Location: Cottonbelt Bldg., 300 Washington
Time on the Air: 6:00 a.m. to 12 mid.; Sunday: 7:00 a.m. to 12 mid.
News Service: UP
Transcription Service: Standard
National Sales Office: Joseph Hershey McGilvra
Membership: NAB

Personnel
President-General Manager: John F. Wells
Commercial Manager: Phillip G. Back
Chief Engineer: Melvin F. Spann

KDRS
PARAGOULD—EST. 1946

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Progressive Broadcasting Co.
Address: Box 387
Transmitter Location: ½ mile East of Paragould, Highway 25
Time on the Air: 7:00 a.m. to 10:00 p.m.
News Service: AP
Transcription Service: Standard
Membership: NAB

Personnel
Partners: T. M. Sell, J. E. Douglas, G. T. Rand
General Manager: G. T. Rand
Station Manager: J. E. Douglas
Chief Engineer: J. E. Douglas

326
For the greatest
in news reliability . .

AP
You can't cover California's Bonanza Beeline without on-the-spot radio

- Take California's vast central valleys...add neighboring Reno and prosperous western Nevada. And you've got the Beeline market. A bonanza market with total buying power now almost half again that of St. Louis!

But it's a market set apart by mountains — mountains that stop most outside radio signals cold. To radio-sell California's Bonanza Beeline, you need on-the-spot radio.

So let the five BEELINE stations introduce you to these people with all that "buyability." Each of these stations dominates its area. KMJ Fresno, for instance, maintains an audience of 6 to 20 times that of the next best Fresno station. The flexible Beeline group is not a network or a chain. You can buy it any way you want it — one or all five. Find out how much these stations can sell for you.

McClatchy Broadcasting Company

KFBK
Sacramento (ABC)
10,000 watts 1530 kc.

KOH
Reno (NBC)
1000 watts 630 kc.

KERN
Bakersfield (CBS)
1000 watts 1410 kc.

KWG
Stockton (ABC)
250 watts 1230 kc.

KMJ
Fresno (NBC)
5000 watts 580 kc.
KAFY
BAKERSFIELD—EST. 1946
MUTUAL BROADCASTING SYSTEM
DON LEE
Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Bakersfield Broadcasting Co.
Address: Box 1432
Phone Number: 44751 and 88700
Transmitter Location: ½ mile South of Rosedale Road on Poplar Ave.
Time on the Air: 5:00 a.m. to 12 midnight
News Service: UP
Transcription Service: Lang-Worth, M. M. Cole
Representative: Homer Griffith
Membership: NAB

Personnel
President: George B. Crome
Vice-President: Fiske Harlow
Secretary-Treasurer: Sheldon Anderson
Station Manager: Frank Wilbur
Commercial-Sales
Promotion Manager: Gene Chenault
Chief Announcer-Record MC: John Bowen
Chief Engineer: James Welch

KERN
BAKERSFIELD—EST. 1932
COLUMBIA BROADCASTING SYSTEM
Frequency: 1410 Kc. Power: 1000 Watts
Owned-Operated By: McClatchy Broadcasting
Address: Elks Bldg.
Phon Number: 8–8431
Transmitter Location: Ming & Oak Sts.
Time on the Air: 6 a.m. to 12 midnight
Newspaper Affiliation McClatchy Newspapers
News Service: AP and INS
Transcription Service: Standard Radio, SESAC, World
Representative: Paul H. Raymer Co.

Personnel
President: Eleanor McClatchy
General Manager: Harold J. Brown
Commercial Manager: Richard Brothers
Chief Engineer: Luverne Shatto

KERO
BAKERSFIELD—EST. 1946
NATIONAL BROADCASTING COMPANY
Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: J. E. Rodman
Address: 1420 Truxton Ave.
Phone Number: 44549
Transmitter Location: 19th and "T" Streets
Time on the Air: 6:00 a.m. to 1:00 a.m.
News Service: UP
Transcription Service: Capitol, Associated
Membership: NAB

Personnel
Owner: J. E. Rodman
General Manager: Paul R. Bartlett
Station Manager: Gene DeYoung
Commercial Manager: Hugh Gordon
Chief Engineer: Steven Weber

KPMC
BAKERSFIELD—EST. 1932
AMERICAN BROADCASTING CO.
Frequency: 1560 Kc. Power: 1000 Watts
Owned-Operated By: Pioneer Mercantile Co.
Address: 307 E. 21st St.
Phone Number: 8–8157
Transmitter Location: 307 East 21st St.
Time on the Air: 8:00 a.m. to 12 midnight
News Service: UP, AP
Transcription Service: NBC Thesaurus, Associated
Representative: W. S. Grant
Membership: NAB

Personnel
President-General Mgr.: F. G. R. Schamblin
Station Manager: L. A. Schamblin
Sales Promotion-Publicity Dir.: Art Mason
Chief Engineer: L. P. Marvis

KRE
BERKELEY—EST. 1922
Frequency: 1370 Kc. Power: 250 Watts
Owned-Operated By: Central California Broadcasters, Inc.
Address: 601 Ashby Avenue
Phone Number: Ashberry 7715
Time on the Air: Full Time
News Service: AP
Transcription Service: Standard Radio
Membership: NAB, BMB

Personnel
President-Station Manager: Arthur Westlund
Sales Promotion Manager: Don Hambly
Chief Engineer: Phillip McKerman
Record MC: Les Ready
CALIFORNIA
Owned-Operated By

K-'R-OP
BRAWLEY—EST.

Phone

.

.

Transmitter Location.

Personnel

5:30 a.m. to 12.05 a.m.

AP

Service
Transcription Service
National Sales Office.

c/o Radio Station

7:00 a.m. to 11:00 p.m.; 8:00
a.m. to 11:00 p.m., Sundays
News Service
UP
Transcription Service
Standard Radio
Representative
W. S. Grant Co.

Del Rio Country

News

Hugh McClung

President

World

Gene

Hooker Oak and

Location

Madrone Aves.
Time on the Air:

987, Riverside, Calif
Brawley 980-1

.

.

Club Grounds
Time on the Air

Number

Transmitter

Power: 1000 D; 500 N.
Broadcasting Corp. of

Owned-Operated By
America
.P. O. Box No.
Address.
Phone Number

336 Broadway
Chico 237-8

Address

1946

AMERICAN BROADCASTING CO.
Frequency: 1300 Kc

Golden Empire

Broadcasting Co., Inc.

Station

Williams,

Manager

M.

F.

Woodling

Russell Pope

Chief Engineer

KPRO
John E. Pearson Co.

Representative

NAB

Membership

KXO

Personnel
President
Station Manager

W.

Publicity Director

Lilliam Phillips

Gleeson
Stanley G. Reynolds
Commercial Manager. .... .William L. Simpson

Chief Engineer

J.

L.

EL CENTRO—EST. 1927
MUTUAL BROADCASTING SYSTEM
DON LEE BROADCASTING SYSTEM
Frequency: 1230 Kc... Power: 250 Watts 250

G. Schaeffer

Owned-Operated

•

St.

6:00 a.m. to 12 midnight
Newspaper Affiliation
The El Centro Post;
The El Csntro Press; The Brawley News
Transcription Service
Standard Radio,

Power: 250 Watts
Radio Dinuba Co.

Frequency: 1130 Kc
Licensee

793 Main

Transmitter Location
Time on the Air

CALEXICA*

N

Valradio. Inc.
793 Main St.
1L00

Address
Phone Number

TO BE ASSIGNED)

(CALL LETTERS

By

Sesac

*C.P.

Paul H. Raymer Co.

Representative

BMB

Membership

KRDU
DINUBA—EST.

Personnel
President
Paul Jenkins
Vice-President-General Manager. Doyle Osman
Assistant Manager
Robert E. Mabry

1947

Frequency: 1139 Kc. .Power: 250 Watts d. only
Owned-Operated By. ..... .Radio Dinuba Co.
Janzen Bldg.
Address

Commercial Manager

.

Phone Number.

Sales Promotion
Chief Engineer

113-J

Transmitter Location. .Engleheart & Nebraska
Jan. 1947 (expectant)
Time on the Air
AP
News Service
Transcription Service. .. .McGregor, Langworth
.... Hoffman Agency
National Sales Olf ice
Hoffman Agency
Representative

Belle

Manager

.

•

KHUM
EUREKA—EST.

1946

Frequency: 1240 Kc

Power: 250 Watts
Owned-Operated By
Carroll R. Hauser
Address
Phone Number
1436 R

Personnel
Egon A. Hofer
Egon L. Hofer, Jr.
Troy L. Banks
Station-Commercial Manager
John M. Banks
Chief Engineer

President

General Manager

Transmitter Location .... Foot of

Murray

Humboldt Bay Shore
Time on the Air. .... .6:00 a.m.

to 12

Service
Transcription Service

L

MBS—DON
Frequency: 1290 Kc

on

AP
.

.

NBC

Thesaurus, Capitol

NAB

Membership

CHICO—EST.

St.

midnight

News

K H S

Hovey

Richard Berry
Leroy Bellwood

Personnel

1935
LEE
Power 1,000 Watts
330

Owner-General Manager

Carroll R.

Chief Engineer

Charles Breeding

Hauser


**KI EM**

EUREKA—EST. 1933

MUTUAL—DON LEE

Frequency: 1450 Kc. Power: 1000 Watts

Owned-Operated By: Redwood Broadcasting Co., Inc.

Business Address: Box 1021, Humboldt Bay

Phone Number: 93

Transmitter Location: Eureka, Inlet

Time on the Air: 6:30 a.m. to 11:30 p.m.

News Service: INS; UP

Transmission Service: World Broadcasting System, Standard, MacGregor

Representative: John Blair & Co.

Membership: NAB, BMB

**Personnel**

President and Station Manager: William B. Smullin

Commercial Manager: Don Telford

Program Manager: Paul Corbin

Office Manager: George Thomson

Sales Promotion Manager: Robert Stach

Engineer: Alvor Olson

**KARM**

FRESNO—EST. 1938

COLUMBIA BROADCASTING SYSTEM

Frequency: 1430 Kc. Power: 5000 Watts

Owned-Operated By: KARM, The George Harm Station

Address: 1333 Van Ness Ave.

Phone Number: 4-2966

Transmitter Location: Van Ness & Alluvial Avenues

Time on the Air: 6 a.m. to 12 midnight; 8 a.m. to 12 midnight, Sunday

News Service: AP and INS

Transmission Service: Standard Library

Representative: Edward Petry & Co., Inc.

Membership: NAB

**Personnel**

Owner & President: Mrs. Hatte Harm

Station and General Manager: Clyde F. Coombs

News Director: Ed Clough

Chief Engineer: R. M. Dorothy

**KFRE**

FRESNO—EST. 1942

MUTUAL BROADCASTING SYSTEM

DON LEE BROADCASTING SYSTEM

Frequency: 1340 Kc. Power: 250 Watts

Owned-Operated By: J. E. Rodman

Address: 330 T. W. Patterson Bldg.

Phone Number: 4-5001

Transmitter Location: Clinton & First Sts.

Time on the Air: 5:00 a.m. to 12:00 midnight

Sunday: 5:30 a.m. to 12:00 midnight

News Service: Associated

Transmission Service: NAB, BMB

**Personnel**

Owner: J. E. Rodman

General Manager: Paul R. Bartlett

Business Manager: Herb N. Ferguson

Chief Engineer: Harold R. Brown

**KMJ**

FRESNO—EST. 1922

NATIONAL BROADCASTING CO.

McCLATCHY BROADCASTING CO.

Address: 1559 Van Ness Ave.

Phone Number: 3-6277

Transmitter Location: North & Madera Aves.

Owner: Paul H. Raymer Co.

**Personnel**

President: Eleanor McClatchy

Station Manager: Keith Collins

Sales Manager: Coyle Chambers

Publicity Director: Jack Griffith

Chief Engineer: Wm. N. Wallace

**KIEV**

GLENDALE—EST. 1933

Frequency: 870 Kc. Power: 250 Watts d. only

Owned-Operated By: Cannon Broadcasting System, Ltd.

Address: Glendale Hotel

Phone Number: Citrus 11133 & Chapman 52388

Transmission Service: Glendale Hotel

Time on the Air: 6:00 a.m. to local sunset

News Service: UP

Transmission Service: Standard

Membership: NAB

**Personnel**

President: David H. Cannon

General Mgr. Station Mgr.: Jack Heintz

Chief Announcer-Record MC: Charles R. Rogers

Chief Engineer: Vern Schumann
Stars over California

Bill Anson

KFWB Constellation

In Warner Bros.

Martin Block

Glowing stars in the sky of radio entertainment!

Two of the many leading lights in the KFWB galaxy!

Warner Bros. KFWB Hollywood

A division of Warner Bros. Pictures, Inc. - Harry Waithman, Central Manager
Represented nationally by L & M. - New York - Chicago - Hollywood

And still another "mini" contest. Enter for our 1007 time card.
"Something really new is being added!"

coming June 1st
KFWB
HOLLYWOOD—EST. 1925
Frequency: 980 Kc...Power: 5000 Watts
Owned-Operated By: Warner Bros. Broadcast-
ing Corp.
Address.............5833 Fernwood Ave.
Phone Number...........Hempstead 5151
Transmitter Location. Baldwin Hills, Culver City
Time on the Air........6:00 a.m. to 1:00 a.m.
News Service........AP, UP, INS
Representative........William G. Rambeau Co.
Membership...........NAB

Personnel
General Manager-
Station Manager........Harry Maizlish
Production-Program Director........William Ray
Chief Announcer........Harry Hall
Musical Director........Dion Romandy
Commercial Manager........Berne Wilkins
Sales Promotion........Gilbert Simon
Chief Engineer........Harry Myers

KGJ
HOLLYWOOD—EST. 1926
Frequency: 1230 Kc...Power: 100 Watts
Owned-Operated By: Ben S. McGlashan
Address.............6314 Sunset Blvd.
Phone Number...........Hillside 0201
Transmitter Location. Washington & Oak Sts.
Time on the Air........Full time
News Service........INS
Transcription Service........Associated Music Publishers.
Membership...........NAB

Personnel
Owner................Ben S. McGlashan
General & Station Manager........Thelma Kirchner
Sales-Commercial Manager........Thelma Kirchner
Sales Promotion-Merchandising
Manager........Paul Forrest
Production Manager........Eddie Albright
Publicity Director........Paul Forrest
Chief Announcer........David Ballard
Musical Director........Clark Hayden
Chief Engineer........Homer Obuchon
Record MC............Ted Lenz

KNX
HOLLYWOOD—EST. 1920
COLUMBIA BROADCASTING SYSTEM
COLUMBIA PACIFIC NETWORK
Frequency: 1070 Kc...Power: 50,000 Watts

Personnel
Vice President, General Manager,
Station Manager........Donald W. Thornburgh
Ass't Gen'l Mgr........Harry W. Witt
Sales Manager (KNX)........J. A. Morton
Sales Promotion Manager........Ralph Taylor
Program Director........Tom Hargis
Chief Engineer........Lester H. Bowman
Publicity Director........Lloyd Brownfield
CBS Western Musical Director........Lud Gluskin
Musical Director (KNX)........Wilbur Hatch
Production Manager........Edith Todesca
Record MC............Tom Hanlon

SUNSET AND VINE • HOLLYWOOD
THELMA KIRCHNER, MANAGER
KREO
INDIO—EST. 1946
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Broadcasting Corp. of America
Address: P. O. Box 3046
Phone Number: 7403
Transmitter Location: Calhoun Drive
Time on the Air: 6:00 a.m. to 12 midnight
News Service: AP
Transcription Service: NBC Thesaurus
Membership: NAB

Personnel
President-General Mgr.—William L. Gleeson
Station Mgr.-Sales Mgr.—Riley R. Gibson
Chief Engineer.—Stan Reynolds

KCVR
LODI—EST. 1946
Frequency: 1570 Kc., Power: 250 Watts, d. only
Owned-Operated By: Central Valley Radio
Address: P. O. Box 500
Phone Number: 1700
Transmitter Location: Lower Sacramento Rd., 2 miles N.W. of Lodi
Time on the Air: Daytime only
News Service: UP
Transcription Service: Standard. NBC Thesaurus
Representative: Homer Griffith Co., Inc.

Personnel
Owners: Herbert W. Brown, David A. Brown
General-Sales Promotion Mgr.—Herbert W. Brown
Publicity Dir.—Herbert W. Brown
Station Mgr.-Chief Announcer-Program Dir.—Harold C. O'Donnell
Sales Manager.—L. G. Baker
Production Mgr.-Musical Dir.—David A. Brown
Chief Engineer.—James L. Smith

KFOX
LONG BEACH—EST. 1924
Frequency: 1280 Kc. Power: 1000 Watts
Owned-Operated By: Nichols & Warinner, Inc.
Address: 220 E. Anaheim Street
Phone Number: 327-75
Transmitter Location: 220 E. Anaheim Street
Time on the Air: 5:00 a.m. to 12 midnight
News Service: UP
Transcription Service: Standard Radio, Los Angeles Transcription Service, SESAC, BMI
National Sales Office: Biddick
Representative: NAB, BMB
Membership: NAB, BMB

Personnel
President, Station Manager and Program Director.—Hal G. Nichols
Commercial and Sales Promotion Manager and Chief Engineer.—Lawrence W. McDowell
Publicity Director.—Norman Masterson

KGER
LONG BEACH—EST. 1926
Frequency: 1390 Kc. Power: 5000 Watts
Owned-Operated By: Consolidated Broadcasting Corp.
Business Address: 435 Pine Ave.
Phone Number: 727-85
Studio Addresses: 435 Pine Ave.; 643 So. Olive, Los Angeles
Transmitter Location: Atlantic & Compton Blvds.
Time on the Air: 7:00 a.m. to 12 midnight
News Service: NBC
Transcription Service: Radio, Associated Press
Standard Radio. Local, Associated
National Representative.—Joseph Hershey
McGillivar, Inc.
Membership: NAB, BMB

Personnel
President-Gm’s Manager.—Lee Wynne
Program Director.—Felix Adams
Publicity Director.—Earl Rutledge
Musical Director: Helene Smith
Chief Engineer.—Jay Topp

KECA
LOS ANGELES—EST. 1929
AMERICAN BROADCASTING CO.
Frequency: 790 Kc. Power: 5000 Watts
Owned-Operated By: American Broadcasting Co.
Address: 1440 No. Highland Ave.
Phone Number: 5000
Transmitter Location: 2951 S. Fairfax Ave.
Time on the Air: 5:00 a.m. to 1:00 a.m. Sunday
News Service: UP, AP
Transcription Service: Thesaurus and Local-Worth. Representative: ABC Spot Sales
Membership: NAB, BMB

Personnel
President.—Mark Woods
Station Manager.—Clyde P. Scott
Commercial and Sales Manager.—Amos T. Baron
Program Director.—William J. Davidson
Publicity Director.—Virginia West
Chief Engineer.—T. B. Palmer
Record MC: Ralph Longley
KFAC
LOS ANGELES—EST. 1931
Frequency: 1330 Kc. Power: 1000 Watts
Owned-Operated By: Los Angeles Broadcasting Company, Incorporated
Address ............. 645 South Mariposa
Phone Number ......... Fitzroy 1231
Transmitter Location .... 3725 Chesapeake
Time on the Air ....... 24 hours daily
News Service .......... AP
Transcription Service ... Associated Membership
Personnel
Owner .............. E. L. Cord
President-General Manager ....... Calvin J. Smith
Sales & Sales-Commercial Manager ....... Calvin J. Smith
Publicity Director ............. Eileen Wheatley
Musical Director .......... EImitt Eastcott
Chief Engineer .......... Ron Oakley

KFV D
LOS ANGELES—EST. 1922
NATIONAL BROADCASTING CO.
Frequency: 1020 Kc. Power: 1000 Watts
Owned-Operated By: Standard Broadcasting Company, Inc.
Address ............. 338 South Western Avenue
Phone Number ........... Drexel 2391
Transmitter Location .... 5526 E. Cortland,
Lynwood, Calif.
Time on the Air ....... 6 a.m. to local sundown
News Service .......... UP
Transcription Service Lang-Worth, L. M. Cole,
partial MacGregor
Membership ............. NAB
Personnel
President-General Manager ....... J. Frank Burke
Sales-Commercial Manager ........ Howard Gray
Program Dir. ........ Carl N. Brewster
Publicity Mgr. ........ Jack Fredericks

KF S G*
LOS ANGELES—EST. 1922
Owned-Operated By: Echo Park Evangelistic Ass'n
Address ............. 1100 Glendale Blvd.
Phone Number ......... Exposition 1141
Transmitter Location .... 1100 Glendale Blvd.
Time on the air: 7:45 p.m. to 12 midnight;
Sundays, 10:30 a.m. to 12:30 p.m., 3 p.m. to
4:15 p.m., 7:00 p.m. to 12 midnight
Membership ............. NAB
Personnel
President .................. Dr. Rolf K. McPherson
General Manager ........ Rev. Jack Carmain
Chief Engineer .......... C. Harvey Haas
* Non-Commercial Station.

KFVD
LOS ANGELES
Frequency: 1020 Kc. Power: 1000 Watts
Owned-Operated By: Standard Broadcasting Company, Inc.
Address ............. 338 South Western Avenue
Phone Number ........... Drexel 2391
Transmitter Location .... 5526 E. Cortland,
Lynwood, Calif.
Time on the Air ....... 6 a.m. to local sundown
News Service .......... UP
Transcription Service Lang-Worth, L. M. Cole,
partial MacGregor
Membership ............. NAB
Personnel
President-General Manager ....... J. Frank Burke
Sales-Commercial Manager ........ Howard Gray
Program Dir. ........ Carl N. Brewster
Publicity Mgr. ........ Jack Fredericks

Check KFVD
Right Down the Line!

Check KFVD
CONVENIENCE
1020 KC—CENTER OF THE DIAL!

COVERAGE
5000 WATTS—BLANKETS
4 MILLION MARKET!

VALUE
HIGHEST IN RESULTS
PER $ /
K H J
LOS ANGELES—EST. 1922
MBS—DON LEE
Frequency: 930 Kc. Power: 5000 Watts
Owned-Operated By: Don Lee Broadcasting System
Business Address: 5515 Melrose Ave.
Phone Number: HOLL 8111
Transmitter Location: 5901 Venice Blvd.
Time on the Air: 6:00 a.m. to 1:00 p.m.
News Service: AP, INS
Transcription Service: World Broadcasting System
National Sales Office: John Blair & Co.
Representative: John Blair & Co.
Membership: NAB, BMB

Personnel
President: Thomas S. Lee
Vice-President and General Manager: Lewis Allen Weiss
Vice President and Assistant Manager: Willet H. Brown
General Sales Mgr.: Sydney Gaynor
Sales Promotion Mgr.: Herbert Sonnenberg
Publicity Director: Mark Finley
Program Director: Charles Bulotti, Jr.
Chief Announcer: Tony La Frano
Musical Director: Harry Zimmerman
Chief Engineer: Frank Kennedy

K L A C
LOS ANGELES—EST. 1924
Frequency: 570 Kc. Power 5000 Watts
Owned-Operated By: KMTR Radio Corp.
Address: 1000 Cahuenga Blvd.
Phone Number: Hillside 1161
Transmitter Location: 1000 Cahuenga Blvd.
Time on the Air: 6:00 a.m. to 1:00 a.m.
Sundays: 7:00 a.m. to 1:00 a.m.
News Service: AP, UP
Transcription Service: Lang-Worth; Standard Radio, Capitol, SESAC
Representative: Adam J. Young, Jr.
Membership: NAB

Personnel
President: Bartley C. Crum
General Manager: Don J. Fedderson
Commercial Manager: D. E. Lundy
Sales Promotion Manager: Bob Klein
Chief Announcer: Al Warner
Musical Director: Barclay Allen
Chief Engineer: Paul C. Schulz
Record MC: Al Jarvis

K M P C
LOS ANGELES—EST. 1928
Frequency: 710 Kc. Power: 50,000 Watts
Owned By: KMPC, The Station of the Stars, Inc.
Address: 5393 Sunset Blvd.
Phone Number: Hollywood 5341
Transmitter Location: 12755 Burbank Blvd.
Time on the Air: 6:00 a.m. to 12 midnight
News Service: UP, AP, City News Service
Transcription: Associated, World, Langworth
Representative: Paul H. Raymer Co.
Membership: BMB

Personnel
Owner & President: G. A. Richards
V. P. & Gen. Mgr.: Robert O. Reynolds
Asst. to President: Harry Wismer
Commercial Manager: Herbert Wixson
Production Manager: Charles Calvert
Program Manager: C. G. Renier
Promotion-Publicity Director: Betty Ann Hudson
Chief Announcer: Vance Graham
Musical Director: Charles Calvert
Chief Engineer: Loyd Sigmon

K R K D
LOS ANGELES—EST. 1927
Frequency: 1150 Kc. Power: 2500 d.; 1,000 n.
 Owned-Operated By: Radio Broadcasters, Incorporated
Business Address: 541 So. Spring Street
Phone Number: Tucker 7111
Studio Address: 312 Spring Arcade Bldg.
Transmitter Location: Glendale Blvd.
Time on the Air: 5:30 a.m. to 7:45 p.m.
News Service: AP, UP
Transcription Service: SESAC, Associated
Membership: NAB

Personnel
General Manager: Ned Connor
Program Director: Venna Taylor
Chief Engineer: Willis O. Freitag

K M Y C
MARYSVILLE—EST. 1940
MUTUAL BROADCASTING SYSTEM
DON LEE BROADCASTING SYSTEM
Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Marysville-Yuba City Broadcasters, Inc.
Address: P. O. Box 631, Marysville, Calif.
Phone Number: 2080
Transmitter Location: Laurellan Road, N. W. of Marysville
Time on the Air: 6:30 a.m. to 12 midnight
News Service: UP
Transcription Service: World, C. P. McGregor
Representative..................W. S. Grant Co
National Sales Office.............W. S. Grant Co.
Membership........................NAB

**Personnel**

General Manager-
Station Manager..................Joe D. Carroll
Commercial Manager..............Hedley W. Hall
Sales Promotion Manager........Jim Craig
Program Director................A. J. Powell, Jr.
Production Manager..............Wm. Cleveland
Chief Engineer...................Loyd McQueary

**KYOS**

MERCED—EST. 1936

MUTUAL BROADCASTING SYSTEM
DON LEE BROADCASTING SYSTEM

Frequency: 1490 Kc.............Power: 250 Watts
Owned-Operated By.....Merced Broadcasting Company
Business Address ..........P. O. Box 717
Phone Numbers.................1430; 1431
Transmitter Location........1/2 miles E. of Merced
on "G" St. Grade
Time on the Air.............5:30 a.m. to 1:00 a.m.
News Service....................UP
Transcription Service.......Standard Radio
Representative.................W. S. Grant Co.
Membership........................NAB

**Personnel**

Chief Executive-
General Manager...............Hugh McClung
Station Manager.................Charles J. Kinsley, Jr.
Sales Promotion Mgr...........A. J. Krisik
Program Director-
Production Manager.............Beverley Voit
Publicity Director...............Becky Bederson
Chief Announcer................Donald Raymont
Chief Engineer..................Malcolm Beavers
Record MC.........................George Tschumy

**KTRB**

MODESTO—EST. 1933

Frequency: 860 Kc..............Power: 1000 Watts
Owned-Operated By..............KTRB Broadcasting Co.
Business Address ..........P. O. Box 593
Phone Number...............774 or 3211
Studio and Transmitter.......Norwegian Ave.
Time on the Air.............5:00 a.m. to 1:00 a.m.
Sundays: 6:45 a.m. to 1:00 a.m.
News Service....................INS, UP
Transcription Service........World, Lang-Worth,
McGregor, Cole
Representative...............W. S. Grant Co.

**Personnel**

President-Station Manager...Wm. H. Bates, Jr.
Sales Promotion Mgr..........Milton Hibdon
Chief Engineer................Wm. H. Bates, Jr.
Record MC......................Charles McEwen

**KDON**

MONTEREY—EST. 1935
DON LEE—MUTUAL

Frequency: 1240 Kc.............Power: 250 Watts
Owned-Operated By.....Monterey Peninsula Broadcasting Co.
Business Address ..........468 Calle Principal
Phone Number.................TWInoaks 9600
Studio Addresses ..275 Pearl St.; 137 Monterey St., Salinas
Transmitter Location........Monterey Municipal Wharf
Time on the Air.............18 hours daily
Newspaper Affiliation......Monterey Peninsula Herald; Salinas, Californian
News Service....................UP
Transcription Service........NBC Thesaurus, Associated
Membership........................NAB

**Personnel**

President........................Paul H. Caswell
General Mgr.—Station Mgr.....Reed Pollock
Sales Promotion Manager......George Ross
Program Director..............Reed Pollock
Production Manager............Bob Sabin
Publicity Director.............Wayne Anderson
Chief Announcer................Orel Phillips
Chief Engineer..................Omer Wright
Record MC.........................Bill Crabbe, Jr.

**KLX**

OAKLAND—EST. 1922

Frequency: 910 Kc..............Power: 1000 Watts
Owned By.........................Tribune Building Corp.
Operated By......................Oakland Tribune
Address ........Tribune Tower, 13th & Frank-
in Strees
Phone Number.................Glencourt 0660
Transmitter Location........Tribune Tower
Time on the Air.............6:45 a.m. to 1:00 a.m.
Newspaper Affiliation......Oakland Tribune
News Service....................AP
Transcription Service.........World Broadcasting System and Associated
Representative...............Homer Griffith Co.
Membership........................NAB, BMB

**Personnel**

President-Owner...............J. R. Knowland, Jr.
General Manager-
Station Manager.................Glenn Shaw
Program Operations Mgr......Anne E. Traux
Chief Announcer..............Deane Bania
Musical Director..............Ed Ropolo
Chief Engineer................Roswell Smith

337
KROW
OAKLAND—EST. 1925
Frequency: 960 Kc. Power 1000 Watts
Owned-Operated By: KROW, Inc.
Business Address: Radio Center Building, 464 - 19th Street
Phone Number: TWinocks 9630
Studio Addresses: 464 19th St., San Francisco Newsreel Theatre, Oakland, Calif.
Transmitter Location: 1520 - 8th Avenue
Time on the Air: 6:00 a.m. to 12 midnight; Sunday: 7:00 a.m. to 12 midnight
News Service: UP
Transcription Service: Standard Radio
Membership: NAB

Personnel
President: Sheldon F. Sackett
General Manager-Commercial Manager: Wilton Gunzendorfer
Asst. to the Gen. Mgr.: Richard C. D. Bell
Program Director: Russ Coughlan
Publicity Director: Mercedes Prosser
Chief Engineer: C. E. Downey

Now... for the first time!
YOU CAN BUY
OAKLAND ALAMEDA BERKELEY AND THE ENTIRE SAN FRANCISCO BAY AREA RADIO MARKET MORE INTELLIGENTLY!
WITH THE NEW OAKLAND HOOPER AUDIENCE RATINGS (Quarter Hour and Half Hour Ratings)

KWBR
OAKLAND—EST. 1920
Frequency: 1310 Kc. Power: 1000 Watts
Owned By: Warner Brothers
Operated by: Warner Brothers
Address: 327-21st Street
Phone Number: Higate 1212
Transmitter Location: 327-21st Street
Time on the Air: 24 hours
News Service: UP
Transcription Service: Lang-Worth, M. M. Cole
Representative: Wm. G. Rambeau Co.
Membership: NAB

Personnel
President-General Manager: S. W. Warner
Station-Sales-Commercial Manager: F. Wellington Morse
Program Director: Sylvia L. Chandler
Chief Announcer: George Oxford

KCMJ
PALM SPRINGS—EST. 1946
COLUMBIA BROADCASTING SYSTEM
Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Palm Springs Broadcasting Co.
Address: The Center, Suite "H," 174 N. Palm Canyon Dr.
Phone Number: 2253-4
Transmitter Location: North Indian Ave.
Time on the Air: 7:00 a.m. to midnight; Sunday, 8 a.m. to midnight
News Service: UP
Transcription Service: Standard National Sales Office: W. S. Grant Co., Inc.
Representative: W. S. Grant Co., Inc.
Membership: NAB

Personnel
Co-owner-Program Director: Dick Joy
Co-owner: Donald C. McBain
General Manager: Clinton Jones
Chief Engineer: Don McBain
Record MC: Carson Pinkley

KPPC
PASADENA—EST. 1924
Frequency: 1240 Kc. Power: 100 Watts
Owned-Operated By: Pasadena Presbyterian Church
Address: 585 East Colorado St.
Phone Number: Sycamore 3-4363
Transmitter Location...585 East Colorado St. 
Time on the Air....Sundays, 9 a.m. to 9 p.m.; 
Wednesdays, 7 p.m. to 9:30 p.m.

Personnel
General Manager.....Rev. George E. Petrie 
Program-Musical Director........Leon Hall 
Chief Engineer........N. V. Parsons 
*(Non-Commercial Station)

K W K W
PASADENA—EST. 1942
Frequency: 1430 Kc.........Power: 1000 Watts 
 Owned-Operated By..........Southern California 
 Broadcasting Co. 
Address..................425 East Green St. 
Phone....................Ryan 1-6744, Sycamore 2-6155 
Transmitter Location........924 N. Vista. 
San Gabriel, Calif. 
Time on the Air........5:30 a.m. to local sunset 
News Service..................UP 
Transcription Service.........Standard Radio 
Representative...............Forjoe & Co. 

Personnel
Chief Owner..................Marshall S. Neal 
General Manager- 
Station Manager.............William J. Beaton 
 Promotion Mgr...............Claire Hughes 
 Program Dir-Chief Ann........Ken Barton 
 Musical Director.............Rowland Gibbs 
Chief Engineer.............Paul W. Sparao 
Record MC.................Crowell Beach, Jack Volheyee

K X L A
PASADENA—EST. 1942
Frequency: 1110 Kc........Power: 10,000 Watts 
 Owned-Operated By: Pacific Coast Broadcast- 
Co. 
Business Address..1401 South Oak Knoll Ave. 
Phone Number................Sy 8-5724 
Studio Address...............1401 Oak Knoll Ave. 
Transmitter Location...Lexington Gallatin Rd., 
El Monte, Calif. 
Time on the Air...........24 Hours 
News Service....................AP 
Transcription Service: Lang-Worth; Associated 
Music Publishers, World 
Representative.Joseph Hershey McGillvra, Inc. 

Personnel
President...................W. I. Dumm 
General Manager.............Loyal K. King 
Station-Commercial Manager...Loyal K. King 
Program-Publicity Director...Norman Rogers 
Chief Announcer...............Carl Saunders 
Musical Director...............Newton Yates 
Chief Engineer...............Jack Reader

KPRL
PASO ROBLES—EST. 1946
Frequency: 1230 Kc........Power: 250 Watts 
Owned & Operated By.........Leslie Henry Hacker 
Address....................Paso Robles 
Time on the Air..............Full Time License 
Representative...............W. S. Grant Co., Inc. 

Personnel
General Manager.............Les Hacker 
Chief Engineer...............Frank Fortune

KPMO
POMONA—EST. 1947
Frequency: 1600 Kc........Power: 500 Watts 
Owned-Operated By..........Valley Broadcasting Co. 
Business Address.............1240 E. Holt Ave. 
Transmitter Location........1240 E. Holt Ave. 
Time on the Air.............6 a.m. to 12 midnight 
News Service....................UP 
Transcription Service: Standard, World, Capitol 
Representative...............W. S. Grant & Co. 

Personnel
General Manager & Co-owner.Dean Wickstrom 
Commercial Manager...........John Pearson 
Program Director...............John Pearson 
Chief Engineer...............Dean Wickstrom

KPMO
1240 East Holt Ave. 
Pomona, Calif.
**K T I P**

PORTERVILLE—EST. 1946

Frequency: 1450 Kc. Power: 250 Watts

Owned-Operated By: J. F. Tighe

Broadcasting Co.

Address: 600 N. Main

Phone Number: Porterville 1190-1

Transmitter Location: Newcombe Dr. & Grand Ave.

Time on the Air: Unlimited

News Service: UP

Transcription Service: Capitol, Associated National Sales Office: Gene Grant

**Personnel**

President-Owner: J. F. Tighe

General Mgr.-Sales Mgr.: Robert B. McGinnis

Chief Engineer: James Tennyson

**K B L F**

RED BLUFF—EST. 1946

Frequency: 1490 Kc. Power: 250 Watts

Owned-Operated By: Robert L. Weeks

Address: 346 Oak St.

Phone Number: 354

Transmitter Location: East Red Bluff

Time on the Air: 6:00 a.m. to 12 midnight

News Service: AP

Transcription Service: World, Langworth Representative: Homer Griffith

**Personnel**

Owner-General Mgr.: Robert L. Weeks

Station Manager: Howard Parsons

Chief Engineer: James Tennyson

**K V C V**

REDDING—EST. 1936

MUTUAL—DON LEE

Frequency: 1230 Kc. Power: 250 Watts

Owned-Operated By: Golden Empire Broadcasting Co.

Business Address: Highway 99, South

Phone Number: 1846-7

Transmitter Location: Highway No. 99 South

Time on the Air: 6:00 a.m. to 12:00 p.m.

News Service: UP

Transcription Service: Standard Radio Representative: W. S. Grant

**Personnel**

President-General Mgr.: Hugh McClung

Station Manager: Fred N. Stuelpagnel

Commercial Manager: H. E. McCarty

Chief Engineer: Orville Burdy

**K P R O**

RIVERSIDE—EST. 1941

AMERICAN BROADCASTING CO.

Frequency: 1440 Kc. Power: 1000 Watts

Owned-Operated By: Broadcasting Corpora-

tion of America

Business Address: 3401 Russell St., Riverside, Calif.

Phone Number: Riverside 6290, San Bernar-

dino

Transmission Service: Associated Music Pub-

lishers and Cole

Representative: John E. Pearson Co.

**Personnel**

President-General Manager: W. L. Gleeson

Station Manager: William L. Simpson

Sales-Commercial Manager: Richard Williams

Sales Promotion-Merchandising Manager: Mildred Thorne

Program Director: Larry Sutton

Production Manager: Ed McLean

Publicity Director: Marjorie Sharpe

Chief Announcer: Lee Lawley

Musical Director: Hark Johann

Chief Engineer: Walter Phipps

Record MC: Richard Blanchard

**K C R A**

SACRAMENTO—EST. 1944

NATIONAL BROADCASTING CO.

Frequency: 1340 Kc. Power: 250 Watts

Owned By: Central Valleys Broadcasting Co.

Business Address: 604 Calif. State Life Bldg.

Phone Number: 20758

Studio Address: 604 Calif. State Life Bldg.

Time on the Air: 6:00 a.m. to 12:05 a.m.

News Service: AP

Transcription Service: World Broadcasting System

National Sales Office: Weed & Co.

National Representatives: Weed & Co.

Membership: NAB, BMB

**Personnel**

Gen. Mgr.-Station Mgr.: Ewing C. Kelly

Sales Manager: Ralph Miller

Publicity-Program Director: Irving Phillips

Production Manager: Robert Alexander

Chief Engineer: Marvin D. Myers

Record M.C.: Hill Armfield
**KFBK**

SACRAMENTO—EST. 1922  
AMERICAN BROADCASTING CO.

Frequency: 1530 Kc......Power: 10,000 Watts  
Owned-Operated By: McClatchy Broadcasting Co.

Business Address: .........708 Eye St.  
Phone Number: ...........2-5011

Transmitter Location: Yolo County  
Time on the Air: ....6 a.m. to 12 midnight  
Newspaper Affiliation: McClatchy Newspapers  
News Service: ..........UP and AP  
Transcription Service: NBC Thesaurus  
Representative: ....Paul H. Raymer Co.  
Membership: ..........NAB, BMB

**Personnel**

President: ....Eleanor McClatchy  
Station Manager: ......Leo O. Rickets  
Program Manager: ........James Eakins  
Publicity: ...............Marjorie Kistle  
Sales Manager: ..........Richard Brothers  
Chief Engineer: ..........Stam Srones

**KROY**

SACRAMENTO—EST. 1937  
COLUMBIA BROADCASTING SYSTEM

Frequency: 1240 Kc......Power: 250 Watts  
Owned-Operated By: Harmco, Inc.

Address: ..........Hotel Sacramento Bldg.  
Phone Number: ..........3-2525  
Transmitter Location: 65th St. at 14th Ave.  
Time on the Air: ....18 hours per day  
News Service: ..........UP  
Transcription Service: Associated Recorded PGM. Library  
Representative: ..........Avery

**KXOA**

SACRAMENTO—EST. 1945  
MUTUAL BROADCASTING SYSTEM  
DON LEE BROADCASTING SYSTEM

Frequency: 1490 kc......Power: 250 Watts  
Owned-Operated by: Lincoln Dellar

Business-Studio Address: 30th & "Q" Sts.  
Phone Number: ........6-4728  
Transmitter Location: 30th & "Q" Sts.  
Time on the Air: ....6 a.m. to 12 midnight  
News Service: ..........UP  
Transcription Service... Associated, Langworth  
Representative: ....Adam J. Young, Jr.  
Membership: ..........NAB, BMB

**KFXM**

SAN BERNARDINO—EST. 1929  
MUTUAL—DON LEE

Frequency: 1240 Kc......Power: 250 Watts  
Owned-Operated By:  
Lee Bros. Broadcasting Co.

Address: ........512 Fifth St.  
Phone Number: ..........4-761, 4-762  
Transmitter Location: 990 Colton Ave.  
Time on the Air: ....5:45 a.m. to 12 midnight; 5:45 a.m. to 1 a.m. Saturday; 6:45 a.m. to 12 midnight Sunday.  
News Service: ..........UP  
Transcription Service: World Broadcasting System  
Representative: ..........John Blair & Co.  
Membership: ..........NAB

**KFSD**

SAN DIEGO—EST. 1926  
NATIONAL BROADCASTING COMPANY

Frequency: 600 Kc......Power: 1000 Watts  
Owned-Operated By: Airlan Radio Corporation, Ltd.

Address: ..........U. S. Grant Hotel, 326 Broadway  
Phone Number: ..........Franklin 6353  
Transmitter Location: U. S. Grant Hotel  
Time on the Air: ....6 a.m. to Midnight, Sunday 8 a.m. to Midnight

News Service: ..........UP  
Transcription Service: NBC Thesaurus  
Representative: ..........Paul H. Raymer Co.  
Membership: ..........NAB, BMB

**Personnel**

President-Owner: ..........Thomas E. Sharp  
Station Manager: ....Marion R. Harris  
Commercial-Sales Manager: ......Larry Scalf  
Chief Engineer: ..........Richard Gartner
THE NO. 1 CITY IN THE U.S. IN CONSUMER SALES INCREASES

The San Diego market is Going UP! San Diego’s tremendous wartime gains have been consolidated into peacetime permanence and stability. Sales Management’s Index for the first quarter of ’46 gives San Diego first place in the U.S. in consumer sales increases. And day and night, KFMB gives you the kind of concentrated coverage that enables you to cover this important area with IMPACT. Post-war Agricultural-Industrial San Diego is EXPANDING in a Big Way! So is KFMB. That’s why we go well together. You can plan to reach the BUYERS in this vital market at lowest cost on KFMB.

Inside Facts

- More than 80% of San Diego County’s Retail Dollars are spent in San Diego (1)
- Sales and Service in San Diego are UP 243.16% since 1939 (2)
- San Diego’s population has increased 78% over 1940 (3)
- Employment gains since 1940 average over 70% (4)
- Agricultural expansion and farm incomes have doubled (5)
- Primary ABC (American) Network’s top-flight programs assure maximum audiences.

(1) U. S. Dept. of Commerce Retail Indices
(2) U. S. Dept. of Commerce Retail Indices
(3) U. S. Census Bureau
(4) Bureau of Labor Statistics
(5) Dept. of Agriculture crop forecasts

465,720 people (the actual 1946 U.S. Census) live within 5 MILES of KFMB'S ANTENNA. (All but 9500 within 5 miles of downtown San Diego.)
KFMB
SAN DIEGO—EST. 1938
AMERICAN BROADCASTING CO.
Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Jack O. Gross
Address: 1075 Pacific Blvd. Phone Number: Main 2114
Transmitter Location: 607 Spreckles Bldg.
Time on the Air: 6 a.m. to 12 midnight
News Service: AP
Transcription Service: Standard Radio
Representative: The Branham Co.
Membership: NAB, BMB

Personnel
President, Station and Commercial Manager: Jack Gross
Sales Promotion Manager: Shirley Hawley
Program Director and Production Manager: John Harrison
Chief Engineer: Vern Milton
Publicity Director: Shirley Hawley
Record M.C.: Jimmy Pantages

KG B
SAN DIEGO—EST. 1931
MUTUAL—DON LEE
Frequency: 1360 Kc. Power: 1000 Watts
Owned-Operated By: Don Lee Broadcasting System
Address: 1017 First Ave. Phone Number: Franklin 6181
Transmitter Location: Pickwick Hotel
Time on the Air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service: AP, INS, UP
Transcription Service: World Broadcasting System
Representative: John Blair & Co.

KG B
SAN DIEGO—EST. 1931
MUTUAL—DON LEE
Frequency: 1360 Kc. Power: 1000 Watts
Owned-Operated By: Don Lee Broadcasting System
Address: 1017 First Ave. Phone Number: Franklin 6181
Transmitter Location: Pickwick Hotel
Time on the Air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service: AP, INS, UP
Transcription Service: World Broadcasting System
Representative: John Blair & Co.

KFRC
SAN FRANCISCO—EST. 1924
MUTUAL—DON LEE BROADCASTING SYSTEM
Frequency: 610 Kc. Power: 5000 Watts
Owned-Operated By: Don Lee Broadcasting System
Business Address: 5515 Melrose Ave., Hollywood, Calif.
Phone Number: Prospect 0107, and Hollywood 8111
Transmitter Location: 1000 Van Ness Ave.
Time on the Air: 6 a.m. to midnight; Sundays, 7 a.m. to midnight
News Service: AP, INS
Transcription Service: World Broadcasting System
Representative: John Blair & Co.
Membership: NAB, BMB
**Personnel**

President......................Thomas S. Lee  
Station-General Manager...........William D. Pabsi  
Sales Manager...................Merwyn McCabe  
Program-Production Manager......Mel Venter  
Publicity Manager................R. L. Templeton  
Musical Director.................Lyle Bardo  
Chief Announcer..................Lewis Pflieger  
Chief Engineer...................E. G. Underwood, Asst. J. J. McArdle

**K GO**

SAN FRANCISCO—EST. 1924  
AMERICAN BROADCASTING CO.  
Frequency: 810 Kc................Power 7500 Watts  
Address. 155 Montgomery St.  
Phone Number............Exbrook 6544  
 Frequency: 1450 Kc................Power: 250 Watts  
Address......................1355 Market St.,  
News Service....................AP, INS, UP  
Capitol  
National Sales Office...........ABC Spot Sales  
Representative....................ABC Spot Sales  
Membership...................NAB, BMB

**Personnel**

President......................Mark Woods  
Station Manager..................Gayle V. Grubb  
Sales Manager...................Kirk Torney  
Chief Engineer...................A. E. Evans  
Musical Director................Phil Bovero

**K J B S**

SAN FRANCISCO—EST. 1925  
Frequency: 1100 Kc................Power: 1000 Watts  
Address......................1470 Pine Street  
Phone Number.....................Ordway 4148  
Transmitter Location..............1470 Pine Street  
Time on the Air..............5:00 a.m. to local sunset,  
10:00 p.m. to 3:00 a.m.  
News Service....................INS; UP; AP  
Transcription Service.............Standard  
Representative....................Headley-Reed Co.

**Personnel**

General Mgr.-Station Mgr...........E. P. Franklin  
Sales Manager...................S. G. Breyer  
Rec.p.m......................Frank Cope  
Chief Engineer...................William Nielsen

**K PO**

SAN FRANCISCO—EST. 1922  
NATIONAL BROADCASTING COMPANY  
Frequency: 680 Kc................Power: 50,000 Watts  
Address......................Taylor & O'Farrell Sts.  
Phone Number.....................Graystone 8700  
Transmitter Location..............Belmont  
Time on the Air...................6 a.m. to 12:30 a.m.  
News Service....................AP; INS; UP  
Transcription Service.............NBC Thesaurus  
National Representative..........NBC Spot Sales  
Membership...................NAB, BMB

**Personnel**

General Manager..................John W. Elwood  
Asst. Gen. Mgr...................George Graves  
Sales Manager...................Alfred Crapsey  
Sales Promotion Mgr...............David Lasley  
Publicity Director................Louise Landis  
Station Engineer..................Curtis D. Peck

**K S A N**

SAN FRANCISCO—EST. 1925  
UNITED PACIFIC  
Frequency: 1450 Kc................Power: 250 Watts  
Address......................1355 Market St., Merchandise Mart Bldg.  
Phone Number.....................Market 8171  
Transmitter Location............135F Market St.  
Time on the Air..............6 a.m. to 12 midnight,  
Sunday: 7 a.m. to 12 midnight  
News Service....................AP  
Transcription Service.............Langworth  
Representative....................Wm. G. Rambeau Co.  
Membership...................NAB

**Personnel**

President......................S. H. Patterson  
Station and Commercial Manager..............Jerry Akers  
Program Director..................Loris Thille  
Chief Engineer...................N. J. Patterson

**K S F O**

SAN FRANCISCO—EST. 1933  
Frequency: 560 Kc................Power: 5000 d.; 1000 n.  
Owned-Operated By..................The Associated Broadcasters, Inc.  
Address......................Mark Hopkins Hotel  
Phone Number.....................Exbrook 4567  
Transmitter Location..............Islais Creek  
Time on the Air...................Unlimited  
News Service....................INS, UP  
Transcription Service.............Standard, Associated, MacGregor  
Representative....................Universal Radio Sales  
Membership...................NAB, BMB
**Personnel**

President: W. I. Dummm
Vice-Prs. & Gen. Mgr.-Station Mgr.-
Sales or Commercial Mgr.: Philip G. Lasky
Sales Promotion Manager: David Meblin
Program Director: Keith Kerby
Production Manager: Richard S. Burdick
Publicity Director: David Meblin
Chief Announcer: Jim Moore
Director of Engineering: Royal V. Howard

**KYA**

SAN FRANCISCO—EST. 1926
Frequency: 1280 Kc. Power: 5000 d.; 1000 n.
Owned-Operated By: Palo Alto Radio Station, Inc.
Address: Kolan Bldg., 3rd & Market Sts.
Phone Number: 2538
Transmitter Location: Candlestick Point.
Time on the Air: 6:00 a.m. to 1:00 a.m.
News Service: INS, AP and UP
Transcription Service: Associated Music Publishers and Standard Library Service
Representative: Adam Young
Membership: NAB, BMB

**KEEN**

SAN JOSE—EST. 1947
Frequency: 1370 Kc. Power: 1000 Watts
Owned-Operated By: United Broadcasting Co.
Address: Hotel De Anza
Phone Number: 4000
Transmitter Location: Oak Hillway at Wayne Ave.
Time on the Air: 6 a.m. to 12 midnight
Transcription Service: Associated
Membership: NAB

**KLOK**

SAN JOSE—EST. 1946
Frequency: 1170 Kc. Power: 5000 Watts, d. only
Owned-Operated By: Valley Broadcasting Co.
Address: 40 W. San Antonio St.
Phone Number: Columbia 3798 W
Transmitter Location: Route 3, Box 327-K
News Service: AP
Transcription Service: Capitol
Representative: Homer Griffith
Membership: NAB

**KQW**

SAN JOSE—EST. 1924
COLUMBIA BROADCASTING SYSTEM
Frequency: 740 Kc. Power: 5000 Watts
Owned-Operated By: Pacific Agricultural Foundation, Limited
Business Address: 140 Jessie St., San Francisco
Phone Numbers: Ballard 2616 (San Jose), EXbrook 2320
Transmitter Location: Alviso, California
Time on the Air: 5:50 a.m. to 12 midnight
News Service: INS; UP; AP
Transcription Service: Standard Radio
NBC Thesaurus; MacGregor
Representative: Edward Petry & Co., Inc.
Membership: NAB, BMB

**KSJO**

SAN JOSE—EST. 1946
Frequency: 1590 Kc. Power: 1000 w. d. only
Owned-Operated By: Santa Clara Broadcasting Co.
Address: Box 995
Phone Number: Ballard 3650
Transmitter Location: Market & Lucretia Aves.
Time on the Air: Daytime
News Service: UP
Representative: William S. Grant Co., Inc.
Membership: NAB

**Personnel**

President: Ralph R. Brunton
Vice-Prs. & Gen. Mgr.: C. L. McCarthy
Sales Manager: D. M. Greene
Sales Promotion Manager: Walter S. Zahr
Program Director: Fred Ruegg
Production Manager: Stella Bianco
Publicity Director: Grant Holcomb
Musical Director: Ray Hackett

**Personnel**

President: Frank C. Mitchell
Gen. Mgr.-Chief Engineer: John G. Bourleedel
Sales Manager: Don H. Telldor
Program Director: Dave Telldor
Production Manager: Norman Paul
KVEC
SAN LUIS OBISPO—EST. 1937
MUTUAL—DON LEE
Frequency: 920 Kc......Power: 1000 Watts, d.; 500 Watts, n.
Owned & Operated By..Christina M. Jacobson trading as The Valley Electric Co.
Business Address........851 Higuera Street
Phone Number............San Luis Obispo 1100-1
Studio Address...........Mt. View & Hill Streets
Transmitter Location...Roosevelt Highway—1 1/2 miles north of San Luis Obispo
Time on the Air...........6 a.m. to 12 midnight; Sundays, 7 a.m. to 12 midnight
News Service..................AP
Transcription Service......Standard Radio, NBC Thesaurus
Representative............W. S. Grant Company Membership NAB

Personnel
Owner........................Christina M. Jacobson
Manager .....................Les Hacker
Assistant Manager...........Aram Rejebian
Commercial and Sales
Promotion Manager ............Joe Shuttleworth
Program Director ............William Barton
Chief Engineer ...............Earle Travis

KSMO
SAN MATEO—EST. 1946
Frequency: 1550 Kc......Power: 1000 Watts
 Owned-Operated By......Amphlett Printing Co.
Address......................811 "B" St.
Phone Number................S. M. 4-4112
Studio Address..............Arthur Blvd., 9th & "B" Sts.
Transmitter Location......San Mateo Times (Amphlett Printing Co.)
Time on the Air.............18 hours daily
Newspaper Affiliation.......San Mateo Times

Personnel
President ....................J. Hart Clinton
General Manager............John H. Schacht
Chief Engineer..............H. Neil Black

KVSM
SAN MATEO—EST. 1946
Frequency: 1050 Kc......Power: 250 Watts d. only
 Owned-Operated By.......San Mateo County Broadcasters
Address......................279 Baldwin Ave.
Phone Number...............S. M. 4-4385

Transmitter Location........Santé Creek
Time on the Air............Sunrise to sunset (local)
News Service..................UP
Transcription Service........Associated SESAC, Capitol

Personnel
President-General Manager.....Hugh H. Smith
Station Manager...............Gordon D. France
Commercial Manager.........Fred Weingarth
Program Director
Production Manager..........Clinton W. Price
Publicity Director...........Hugh Wayne
Chief Announcer-Record M.C....Pat O'Brien
Chief Engineer..............M. F. Planting

KVOE
SANTA ANA—EST. 1926
DON LEE—MUTUAL
Frequency: 1480 Kc......Power: 1000 Watts
 Owned-Operated By......The Voice of the Orange Empire, Inc., Ltd.
Business Address..........206 No. Main St.
Phone Number..............4901-R
Transmitter Location......12531 E. Willowick Dr.
Time on the Air............7 a.m. to 12 midnight; Sundays, 7:00 a.m. to 11:00 p.m.
Transcription Service......C. P. MacGregor, SESAC
Representative...........W. S. Grant Co., Inc.

Personnel
President and General Manager.....Ernest L. Spencer
Commercial Manager..........L. S. Nicholson
Sales Promotion Manager....Marjory Marsh
Production Manager..........Bill Elliott
Chief Announcer.............Les Chatfield
Chief Engineer-Program Director........Wallace S. Wiggins

KDB
SANTA BARBARA—EST. 1921
MUTUAL—DON LEE BROADCASTING SYSTEMS
Frequency: 1490 Kc......Power: 250 Watts
 Owned-Operated By......Don Lee Broadcasting System
Address....................1309 State St.
Phone Number...............Santa Barbara 4121
Transmitter Location.....15-17 East Haley St.
Time on the Air............6:30 a.m. to 12:15 a.m.
Transcription Service.....World Broadcasting System
Representative...............John Blair & Co.

Personnel
President....................Thomas S. Lee
Manager......................Lewis Allen Weiss
Station Manager............Fin Hollinger
CALIFORNIA

Program Director.................Fin Hollinger
Publicity Director.............Elizabeth Goddard
Chief Engineer.................Forrest Choate

KIST
SANTA BARBARA—EST. 1946
NATIONAL BROADCASTING COMPANY
Frequency: 1340 Kc.       Power: 250 Watts
Owned-Operated By..........Harry C. Butcher
Address.....................Benjamin Franklin Bldg.
Number....................4000
Transmitter Location.......Benjamin Franklin Bldg.
Time on the Air.......6:00 a.m. to midnight
News Service................UP
Transcription Service....Associated, Capitol
Representative.........Joseph Hershey McGillvra, Inc.
Membership.....................NAB

Personnel
Owner..........................Harry C. Butcher
Gen. Mgr-Station Mgr........Fox Case
Sales Promotion Manager.....Harold C. Pike
Chief Engineer.................William J. Pickering

K T M S
SANTA BARBARA—EST. 1937
AMERICAN BROADCASTING CO.
Frequency: 1250 Kc.       Power: 1000 Watts
Owned-Operated By.............News-Press Publishing Co., Inc.
Address....................De LaGuerra Plaza
Phone Number..................6111
Transmitter Location........Goleta, Calif.
Time on the Air........6:30 a.m. to 12 midnight:
16 Hours, Sun.
Newspaper Affiliation........Santa Barbara
News-Press, Santa Maria Courier
News Service....................AP
Transcription Service........Thesaurus
Representative...............Paul H. Raymer Co.
Membership.....................NAB, BMB

Personnel
President.....................T. M. Storke
General Manager..............Charles A. Storke

KCOY*
SANTA MARIA
Frequency: 1400 Kc.       Power: 250 Watts

K S M A
SANTA MARIA—EST. 1946
Frequency: 1450 Kc.       Power: 250 Watts
Owned-Operated By..........Hugh G. Shurtleff
Address.....................Post Office Box 407
Number.....................24
Transmitter Location......One Mile No. of Santa Maria
Representative...........Homer Griffith Co.

Personnel
Manager.......................Verne L. Charles
Commercial Manager........Ken Randolph

K S R O
SANTA ROSA—EST. 1938
Frequency: 1350 Kc.       Power: 1000 Watts
Owned-Operated By.............Ruth W. Finley
Address.....................425 Mendocino Ave.
Phone Number..................110-1
Transmitter Location.........Fresno and Finley Aves.
Time on the Air........6:00 a.m. to 10:00 p.m.
News Service................UP, AP
Transcription Service:
World Broadcasting System; Standard and Cole
Representative...........W. S. Grant Co., Inc.
Membership.....................NAB

Personnel
Station Manager...............Eddie Handley
Program Director..............Jack Murphy

K G D M
STOCKTON—EST. 1926
COLUMBIA BROADCASTING SYSTEM
Frequency: 1140 Kc.       Power: 5000 Watts
Owned-Operated By.............E. F. Peffer
Address.....................519 E. Market St.
Phone Number..................4-4551
Transmitter Location.........S.E. 3 miles on 99 hiway
Time on the Air........6:00 a.m. to 12 midnight
News Service................INS
Transcription Service........World Broadcasting System
Representative...............John Blair & Co.
Membership.....................NAB

Personnel
Owner-General Manager.....E. F. Peffer
Manager.......................E. Smith
Program Director.............M. Dinsmore
Production Manager........E. Flower
Chief Announcer..............W. Ramsey
Chief Engineer................M. B. Greene

347
K W G
STOCKTON—EST. 1921
AMERICAN BROADCASTING CO.
McCLATCHY BEELINE
Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated by McClatchy Broadcasting Co.
Address Hotel Woll Phone Number 2-2727
Transmitter Location Weber & E Sts.
Time on the Air: 6 a.m. to 12 midnight; Sunday, 7 a.m. to 12 midnight
Newspaper Affiliation: McClatchy Newspapers
News Service UP, AP
Transcription Service Capitol, MacGregor, SESAC
Representative Paul H. Raymer Co.

Personnel
President Eleanor McClatchy
Station & Sales Manager Howard L. Bailey
Chief Engineer Russell Bennett

K C O K
TULARE—EST. 1945
MUTUAL—DON LEE NETWORK
Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated by Herman Anderson
Address P. O. Box 119 Phone Number 800
Transmitter Location Mooney Blvd.
Time on the Air: 5 a.m. to 12 midnight
News Service UP
Transcription Service Associated, Standard
Representative Homer Griffith Co., Inc.
Membership NAB, BMB

Personnel
Chief Executive Herman Anderson
Gen. Mgr-Station Mgr. Sheldon Anderson
Commercial Manager Dick Wegener
Program Director Harold Sparks
Record M.C. Jimmie Morrison

K K I N
VISALIA—EST. 1946
SAN JOAQUIN VALLEY NETWORK
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated by D. O. Kinnie
Address 119 E. Acequia St. Phone Number 1850
Transcription Location One mile N. of Visalia
Time on the Air: 6:00 a.m. to 12 midnight
News Service UP
Transcription Service Capitol, C. F. McGregor
Representative For Joe & Co.

Personnel
President D. O. Kinnie
General Manager, Station Manager, Promotion Manager Stanley S. Simpson
Commercial Manager Byron Corwin
Chief Engineer Kenneth Aitken
Record MC Bob Lewis

K T K C
VISALIA—EST. 1937
AMERICAN BROADCASTING CO.
Frequency: 940 Kc. Power: 5,000 Watts
Owned-Operated by Tulare-Kings Counties Radio Associates
Business Address Post Office Box 511 Phone Number 575
Studio Address Hotel Fresno, Fresno, Calif. Box 511, Visalia, Calif.
Transmitter Location 1 1/4 miles southwest of Visalia, California
Time on the Air: 18 hours daily
News Service AP
Transcription Service World Broadcasting System, Standard
Representatives: Wm. Grant Co. (Pacific Coast); William G. Rambeau Co.

Personnel
Station Manager Chas. P. Scott
Sales Manager Milliard Kibbe
Sales Promotion Manager Charles Niete

K H U B
WATSONVILLE—EST. 1937
AMERICAN BROADCASTING CO.
Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated by Luther E. Gibson
Address P. O. Box 349
Phone Number 1700-1
Transmitter Location Radio Lane
Time on the Air: 6:30 a.m. to 11:00 p.m.
News Service AP
Transcription Service World Broadcasting System, Standard
Representative W. S. Grant Co., Inc.
Membership NAB, BMB

Personnel
President Luther E. Gibson
Station Manager Roger R. Hunt
Chief Engineer George Kenville
Record MC Don DeWald
COLORADO

Estimated Population 1,161,721—Radio Homes 305,605

Stations in State 19

KGIW
ALAMOSA—EST. 1929

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: E. L. Allen
Address: Alamosa Phone Number: 26
Transmitter Location: East Alamosa
Time on the Air: 7:00 a.m. to 9:30 p.m.
News Service: UP
Transcription Service: Keystone

Personnel
Owner: E. L. Allen
Sales Manager: Lloyd Allen
Program Director: Kay Allen
Chief Engineer: George H. Kettle

KVOR
COLORADO SPRINGS—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 1300 Kc. Power: 1000 Watts
Owned-Operated By: Outwest Broadcasting Company
Address: Exchange National Bank Bldg.
Phone Number: Main 278
Transmitter Location: 2803 E. Platte Avenue
Time on the Air: 6:30 a.m. to 11:30 p.m.; Saturdays, 6:30 to 12 midnight
Newspaper Affiliation: Oklahoma Publishing Co.
News Service: AP
Transcription Service: World Library
National Sales Office: Katz Agency

Personnel
President: E. K. Gaylord
Station Manager: Everett Shupe
Program Director: Conrad M. Brown
Chief Engineer: H. C. Strang

For the best interpretive news...

AP
KFEL
DENVER—EST. 1922
MUTUAL
Frequency: 950 Kc. Power: 5000 Watts
Owned-Operated by Eugene P. O’Fallon, Inc.
Address: Albany Hotel
Phone Number: KEystone 0178
Transmitter Location: 5350 West 20th Ave.
Time on the Air: 24 Hours Daily
News Service: AP, Chicago Daily News & INS
Transcription Service: Standard Radio and Associated Record, SESAC, Cole
Representative: John Blair & Co.
Membership: NAB, BMB

Personnel
President-General Manager: Gene O’Fallon
Director: Frank Bishop
Sales Manager: Mark Crandall
Sales Promotion: Don McCaig
Production Manager: Paul Godt
Publicity Director: Don McCaig
Chief Announcer: Norman Teska
Program Director: Paul Godt
Chief Engineer: Tom Atherstone
Musical Director: Paul Godt
Record M.C.: Ray Perkins

KLZ
DENVER—EST. 1920
COLUMBIA BROADCASTING SYSTEM
Frequency: 560 Kc. Power: 5000 Watts
Owned-Operated by KLZ Broadcasting Company, Inc.
Address: Shirley Savoy Hotel
Phone Number: Main 4271
Transmitter Location: South Franklin at Hampden, Englewood, Colo.
Time on the Air: 6:00 a.m. to 12:15 a.m.
News Service: INS, AP
Transcription Service: Standard, C. P. MacGregor, M. M. Cole
Representative: The Katz Agency

Personnel
President: E. K. Gaylord
Station Manager: Hugh B. Terry
Promotion-Publicity Manager: E. Lee Fowdren
Chief Engineer: Harvey Wehrman

1947 SILVER ANNIVERSARY YEAR

Gene O’Fallon
The Lengthened Shadow of Men Who KNOW HOW from EXPERIENCE

Managed by Gene O’Fallon Since 1923 • Represented by Blair Since 1937
KMYR
DENVER—EST. 1941
Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: KMYR Broadcasting Co.
Address: 1626 Stout Street
Phone Number: Main 4161
Transmitter Location: 1626 Stout Street
Time on the Air: 6:00 a.m. to 1:30 a.m.
News Service: AP and AP
Transcription Service: World, Capitol, M. M. Cole
Representative: William G. Rambeau
Membership: NAB, BMB

Personnel
General Manager: F. W. Meyer
Station Manager: A. G. Meyer
Sales Manager: Ben Bezoff
Sales Pro. Mgr.-Publicity Dir.: E. H. Meyer
Program Director: Dolores Plesi
Production Manager: Lowell Switzer
Chief Announcer: Bill Butterfield
Musical Director: Wilma Lundy
Chief Engineer: Glen James

KOA
DENVER—EST. 1924
NATIONAL BROADCASTING CO.
Frequency: 850 Kc. Power: 50,000 Watts
Owned-Operated By: National Broadcasting Company
Address: 1625 California Street
Phone Number: Main 6211
Transmitter Location: Aurora, Colorado
Time on the Air: 5:55 a.m. to 12:45 a.m., Monday through Saturday; Sign-on Sunday 6:30 a.m.
News Service: AP; INS; UP
Transcription Service: NBC Thesaurus, Standard
National Sales Office: NBC, New York City
Representative: NBC Spot Sales
Membership: NAB, BMB

Personnel
President: Niles Trammell
General Mgr.-Station Mgr.: Loyd E. Yoder
Sales Manager: James R. MacPherson
Sales Promotion Manager: Randy F. Smith
Program Director: Clarence C. Moore
Production Manager: Earle Ferguson
Publicity Director: William B. Balance
Chief Announcer: Bob Young
Musical Director: Milton Shrednik
Chief Engineer: Robert H. Owen

KPOF
DENVER—EST. 1922
Frequency: 910 Kc. Power: 1000 Watts
Owned-Operated By: Pillar of Fire
Address: 1845 Champa Street
Phone Number: Tabor 3733
Time on the Air: Shares Time
Representative: L. S. Wolfgang
Membership: NAB

Personnel
President: Arthur K. White
General Manager: Ray B. White
Station Managers: Kathleen M. White, Wes'ey O. Tomlin
Program Director: Kathleen White
Chief Engineer: Paul Schissler
Record M.C.: Theodore Volz

KVOD
DENVER—EST. 1925
AMERICAN BROADCASTING CO.
Frequency: 630 Kc. Power: 5000 Watts
Owned-Operated By: Colorado Radio Corp.
Address: Midland Savings Bldg.
Phone Number: Tabor 2291
Transmitter Location: North of Denver
Time on the Air: 5:00 a.m. to 12 midnight; Sunday: 7:00 a.m. to 12 midnight
News Service: UP
Representative: Joseph Hershey McGillvra, Inc.
Membership: NAB, BMB

Personnel
President: Wm. D. Pyle
Station Manager: T. C. Ekrem
Sales Manager: Con Hecker
Chief Engineer: W. D. Pyle

KIUP
DURANGO—EST. 1935
KEYSTONE BROADCASTING SYSTEM
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: San Juan Broadcasting Co.
Address: 2800 Main Ave.
Phone Number: 117
Transmitter Location: 2800 Main Ave.
Time on the Air: 7:00 a.m. to 10:00 p.m
News Service: UP
Transcription Service: Keystone Broadcasting System, SESAC, Spot Sales
Representatives: Thomas F. Clark Co., Inc. (East); Homer Griffith Co., Inc. (West)
Membership: BMB

Personnel
Station Manager: Raymond M. Beckner
Chief Engineer: John L. Antic
**K COL**

**FT. COLLINS—EST. 1947**

Frequency: 1400 Kc... .Power: 250 Watts

Owned-Operated By... The Northern Colorado Broadcasting Co.

Business Address............ Armstrong Hotel

Phone Number................ 812

Transmitter Location........ 1600 La Porte Ave.

Time on the Air......... 6 a.m. to 12 midnight

News Service............. AP

Transcription Service ........ Standard

Representative........ Homer Griffith

Membership........... NAB

**Personnel**

Partners........ Douglas D. Kahle, John L. Hitchcock, Wilbur Rocchio, Warren Brainard

General Manager........ Douglas D. Kahle

Station Manager.... Douglas D. Kahle

Commercial Manager........ Marvin Griswold

Sales Manager........ John L. Hitchcock

Program Director........ John L. Hitchcock

Publicity Director....... John L. Hitchcock

Chief Engineer............ Douglas D. Kahle

**K GH F**

**PUEBLO—EST. 1927**

**AMERICAN BROADCASTING CO.**

Frequency: 1350 Kc........ Power: 1000 d.; 500 n.

Owned-Operated By... Colorado Broadcasting Co., Inc.

Owned-Operated By........ Curtis P. Ritchie

Address..................... P.O. Box 293

Phone Number................. 3877

Studio Address............. 304 North Main

Transmitter Location: 3 miles south on Highway 87

Time on the Air.. 6:00 a.m.-12 midnight daily; 7 a.m.-12 midnight Sundays

News Service.............. UP

Transcription Service... World Broadcasting System, SESAC, Cole

Representative........ Joseph H. McGillivra, Inc.

Membership............... NAB, EMB

**Personnel**

President-Gen. Mgr.-Station Mgr... Gifford S. Phillips

Sales Manager........ Maxson I. Bevens

Program Director.......... Clifford Hendrix

Publicity Director........ Ludlow Flower

Chief Announcer........... William W. Bruce

Chief Engineer........... Willis C. Shanks

**K E G K**

**STERLING—EST. 1926**

**KEYSTONE BROADCASTING SYSTEM**

Frequency: 1230 Kc........ Power: 250 Watts d.; 100 n.

Owned-Operated By......... Elmer G. Beehler

Address.................. Fleming Road

Phone Number.............. 679

Transmitter Location........ Fleming Road

Time on the Air... 11:30 a.m. to 1:30 p.m.

News Service............... Transradio

Representative........... Thomas F. Clark Co., Inc.

**Personnel**

Owner-Gen. Mgr.-Station Mgr... Elmer G. Beehler

**K CRT**

**TRINIDAD—EST. 1946**

**KEYSTONE BROADCASTING SYSTEM**

Frequency: 1240 Kc........ Power: 250 Watts

Owned-Operated By......... H. L. Corley

Address................ South Country Club Drive

Phone Number........ 338

Transmitter Location: South Country Club Drive

Time on the Air... 7:00 a.m. to 10:00 p.m.

News Service............... UP

Transcription Service........ Standard, SESAC, Keystone, BMI

**Personnel**

President-Owner-Gen. Mgr.... H. L. Corley

Publicity Director.......... John M. O’Connor

Chief Engineer........... H. L. Corley

**K S F T**

**TRINIDAD—EST. 1946**

**ABC—SOUTHERN COLO. NET**

Frequency: 1280 Kc........ Power: 1000 Watts d.; 500 Watts n.

Owned-Operated By... Trinidad Broadcasting Corp.

Address................ First Nat’l Bank Bldg.

Phone Number............. 414-5-6

Transmitter Location..... U. S. Highway 350

Time on the Air... 6:00 a.m. to 12 midnight

News Service............... AP

Transcription Service... NBC Thesaurus, Capitol National Sales Office... Taylor-Howe-Snowden

**Personnel**

President-Gen. Mgr..... Stanley N. Schultz

Station Manager........ Ernest Mark

Sales Manager........... John Gann

Sales Promotion Manager.... Robert Dibble

Program Director.......... William Grive

Musical Director.......... Leno Cimino

Chief Engineer............. Lloyd Wilson

Record M.C............. George Scott

**K F X J**

**GRAND JUNCTION—EST. 1926**

**MUTUAL BROADCASTING SYSTEM**

**KEYSTONE BROADCASTING SYSTEM**

Frequency: 920 Kc........ Power: 1000 d.; 500 n.

Owned-Operated By... Western Slope Broadcasting Co.

Address................ Hillcrest Manor, P. O. Box 30

Phone Number........... Grand Junction 1300-1
Transmitter Location....................Hillcrest Manor
Time on the Air............6 a.m. to 12 midnight
News Service ....................UP
Transcription Service........World Broadcasting System, Standard and SESAC
Representative.....................Homer Griffith Co.
Membership.............................NAB, BMB

**Personnel**

President-Gen. Mgr.-Station & Sales Mgr...Rex Howell
Sales Auditor......................Chas. Howell
Sales Pro. Mgr.-Program Dir............Mildred Fuller
Publicity Director....................Rosa Lee Samuels
Chief Announcer......................Jack Lund
Musical Director......................Paul Reed
Chief Engineer......................Chas. Hay
Record M.C..........................Don Roberts

**K F K A**
GREELEY—EST. 1921

Frequency: 910 Kc........Power: 1000 Watts
Owned...................................Mid-Western Radio Corp
Address...............................620 - 8th Ave.
Phone Number.........................Greeley 450-451
Transmitter Location.N. 11th Ave., Highway 85
Time on Air..........................Shares Time
News Service...........................UP
Transcription Service..........Lang-Worth, Cole
Representative......................Thomas F. Clark Co., Inc.

**Personnel**

President-General Mgr.............Francis A. Price
Managing Director....................H. E. Green
Program Director....................Donald R. Boyce
Chief Engineer......................Ray E. Smith
Record M.C..........................A. L. Gentry

**KOKO**
LA JUNTA—EST. 1937

KEYSTONE BROADCASTING SYSTEM
SOUTHERN COLORADO NETWORK

Frequency: 1400 Kc........Power: 250 Watts
Owned & Operated By............The Southwest Broadcasting Co.
Business Address......................P. O. Box 485
Transmitter Location...........4 miles W. of La Junta
on U. S. Highway No. 50
Time on the Air........7:15 a.m. to 3:00 p.m.;
5:30 p.m. to 10:00 p.m.
Phone Number..........................42
News Service...........................UP
Transcription Service...........Keystone
Transcription Service...........Keystone Broadcasting System, Standard Radio, SESAC
Representative......................Thomas F. Clark Co., Gene Grant & Co.

**Personnel**

Sec.-Treas.-Mgr.....................Leonard E. Wilson
Sales Manager.......................Margaret Johnson
Program Director....................Boyd W. Young
Production Mgr.-Chief Announcer....James N. Johnson
Chief Engineer......................Will M. Thomas

---

For the best in business and financial news...

AP
IF IT'S EDELWEISS YOU WANT...
Use an **Alpenstock** in the Alps!

IF IT'S SALES YOU WANT...
Use **WTIC** in Southern New England!

*By every measurement, station WTIC, Hartford, dominates the prosperous Southern New England Market.*

**DIRECT ROUTE TO SALES IN** Southern New England
The Travelers Broadcasting Service Corporation Affiliated with NBC and New England Regional Network
Represented by WEED & COMPANY - New York, Boston, Chicago, Detroit, Atlanta, San Francisco and Hollywood
WICC
BRIDGEPORT—EST. 1926
MUTUAL BROADCASTING SYSTEM
YANKEE NETWORK
Frequency: 600 Kc. Power 1000 d. 500 n.
Owned-Operated by ... The Yankee Network, Inc.
Address .............. 21 Brookline Ave.
Phone Number ......... Commonwealth 0800
Studio Address ...... 144 Golden Hill St.
Transmitter Location .......... Pleasure Beach, Bridgeport
Time on the Air ....... 6 a.m. to 2 a.m.
News Service ........ AP
Transcription Service ... Associated; Standard Radio, SESAC
Representative ... Edward Petry & Co., Inc.
Membership .......... NAB

Personnel
General Manager .......... Joseph T. Lopez
Sales Manager .......... Norman Whittaker
Program Dir.-Publicity Dir. ... Florence Robinson
Chief Announcer .......... Louis La Haye
Musical Director .......... Louis Capucci
Chief Engineer .......... George Keich

WNAB
BRIDGEPORT—EST. 1941
AMERICAN BROADCASTING CO.
CONNECTICUT STATE NETWORK
Frequency: 1450 Kc. Power 250 Watts
Owned-Operated by ... Harold Thomas
Address .................. 391 Broad Street
Phone Number ............. 3-3112
Transmitter Location .......... Locomobile Point—(Inner Harbor)
Time on the Air: 7:00 a.m. to midnight; Sundays, 8 a.m. to 12:05 a.m.
News Service .............. AP
Transcription Service ... Standard Radio
Representative .......... William G. Rambeau Co.
Membership .......... NAB, BMB

Personnel
Owner .................. Harold Thomas
Gen. Mgr.-Station Mgr.-Sales Mgr. .... Fullerton T. M-Gough
Sales Promotion Manager ... Thomas R. Cox, Jr.
Program Dir.-Publicity Dir...... Jack Dahliby
Production Mgr.-Chief Ann. ... Harry Osborne
Chief Engineer .......... Vincent DeLaurentis

WDRC
HARTFORD—EST. 1922
COLUMBIA BROADCASTING SYSTEM
Frequency: 1360 Kc. Power: 5000 Watts
Owned-Operated By ... WDRC, Inc.
Address .................. 750 Main St.
Phone Number .......... 7-1188-9
Transmitter Location .......... 839 Blue Hills Ave., Bloomfield, Conn.
Time on the Air: 6:45 a.m.-12:05 a.m. weekdays;
6 a.m.-12:05 a.m. Sundays
News Service .......... AP & UP
Representative .......... Paul H. Raymer Co.
Membership .......... NAB, BMB

Personnel
Station Manager .......... Walter B. Haase
Sales Manager .......... William F. Maio
Program Director ........ Harvey Olson
Production Manager .......... Robert F. Provan
Publicity Director .......... Jack Zisman
Musical Director .......... Otto Neubauer
Chief Engineer .......... Italo A. Martino

WONS*
HARTFORD—EST. 1935
MUTUAL YANKEE
Frequency: 1410 Kc. Power: 5000 Watts
Owned-Operated By ... The Yankee Network
Address .................. 54 Pratt St.
Phone Number .......... 7-9131
Transmitter Location .......... Newington, Conn.
Time on the Air: 6:00 a.m. to 1:00 a.m.;
Sunday: 8:00 a.m. to 1:00 a.m.
News Service .......... UP
Transcription Service ... Associated, Standard Radio
Representative .......... Edward Petry & Co., Inc.
Membership .......... NAB, BMB

Personnel
Chief Executive .......... William O’Neil
Chairman of the Board ... John Shepard, 3rd
Station Manager .......... Ralph D. Kanna
Sales Manager .......... Linus Travers
Program Director .......... Jack Lacy
Musical Director .......... Morris Sechtman
Chief Engineer .......... Rogers Holt

*Formerly WHTD
WTHT
HARTFORD—EST. 1936
AMERICAN BROADCASTING CO.
CONNECTICUT STATE NETWORK
Frequency: 1230 Kc.  Power: 250 Watts
Owned-Operated By: Hartford Times, Inc.
Address ... 555 Asylum St.
Phone Number ... 2-0237
Transmitter Location ... 555 Asylum St.
Time on the Air ... 8:30 a.m. to midnight:
  Sunday, 8 a.m. to midnight.
Newspaper Affiliation ... Hartford Times
News Service ... AP
Transcription Service ... Lang-Worth
Standard Representative ... J. P. McKinney & Son

WKNB
NEW BRITAIN—EST. 1946
Frequency: 840 Kc.  Power: 1000 Watts, d.
only
Owned-Operated By ... The New Britain
Broadcasting Co.
Address ... 213 Main St.
Phone Number ... 702
Transmitter Location ... 1055 Willard Ave.
Newington, Conn.
Time on the Air ... Sunrise to sunset (local)
News Service ... AP
Transcription Service ... Capitol, World, BMI
Representative ... Adam J. Young, Jr., Inc.
Membership ... NAB

Personnel
President ... Julian Gross
Station Mgr., Sales Mgr. ... Walter M. Windsor
Secretary ... William H. Ray
Program Director ... David Scott
Publicity Director ... Hal Graves
Musical Director ... Al DeCaro
Chief Engineer ... William R. Atkinson

WEI
NEW HAVEN—EST. 1935
AMERICAN BROADCASTING CO.
CONNECTICUT STATE NETWORK
Frequency: 960 Kc.  Power: 1,000 d.; 500 r.
Owned-Operated By: Conn. Radio Foundation, Inc.
Address ... 221 Orange Street
Phone Number ... 8-1133
Transmitter Location ... Hamden, Conn.
Time on the Air ... Unlimited
News Service ... UP
Transcription Service ... World Broadcasting System Library
Representative ... Headley-Reed Co.
Membership ... BMB

Personnel
President ... H. C. Wilder
General Mgr., Station Mgr. ... Richard W. Davis
Sales Manager ... Edwin H. Schweitzer
Program Director ... Charles H. Wright
Publicity Director ... Rudy Frank
Chief Engineer ... Fred King
Record M.C. ... Clive Dill

WNHC
NEW HAVEN—1944
Frequency: 1340 Kc.  Power: 250 Watts
Owned-Operated By ... The Elm City Broadcasting Corp.
**WSTC**

STAMFORD—EST. 1941

AMERICAN BROADCASTING CO.

CONNECTICUT STATE NETWORK

Frequency: 1400 Kc.  Power: 250 Watts

Owned-Operated By.............. Western Conn. Broadcasting Co.

Address.................. 270 Atlantic St.

Phone Number.................. 4-7575

Transmitter Location........ Lindstrom Rd., Shippan Point

Time on the Air......... 6:00 a.m. to 12:05 a.m.; Sunday: 9:00 a.m. to 12:05 a.m.

Transcription Service........ World Broad. System

Representatives........ Bertha Bannan, Helen Wood

Membership.................. NAB, BMB

**Personnel**

President.................. Kingsley Gillespie

General Managers............. J. Eric Williams, H. Ross Perkins

Sales Promotion Manager.... Richard Landsman

Musical Director............. Henry Sennel

Chief Engineer............. Joseph Seilski

**WNLC**

NEW LONDON—EST. 1936

MUTUAL BROADCASTING SYSTEM—YANKEE NETWORK & CONNECTICUT STATE NETWORK

Frequency: 1490 Kc.  Power: 250 Watts

Owned-Operated By.............. The Thames Broadcasting Corporation

Address........................ Mohican Hotel,

281 State Street

Phone Number.................. New London 4900

Transmitter Location........ Winthrop Point, E. New London

Time on the Air........... 7:30 a.m. to 12 midnight

News Service.................. AP

Representative............. Edward F. Darrell

**Personnel**

President-Gen. Mgr-Station Mgr............ Gerald J. Morey

Sales Manager............. Edward F. Darrell

Sales Promotion Manager..... Leo B. Keegan

Musical Director............. Leslie Morson

Chief Engineer............. Gerald J. Morey

**WNOC**

NORWICH—EST. 1946

Frequency: 1400 Kc.  Power: 250 Watts

Owned-Operated By.............. Norwich Broadcasting Co.

Address.................. 91 Main St.

Phone Number.................. 3325

Transmitter Location........ Thamesville, New London Turnpike

Time on the Air........ 7:00 a.m. to 11:00 p.m.; Sunday: 9:00 a.m. to 11:00 p.m.

News Service.................. AP

Publicity Director..........................D. Hay
Chief Announcer............................Don Rustici
Chief Engineer..............................Edward L. Markman

WATR
WATERBURY—EST. 1934
AMERICAN BROADCASTING CO.
CONNECTICUT STATE NETWORK
Frequency: 1320 Kc........Power: 1000 Watts
Owned-Operated By..............Harold Thomas
Address.............................71 Grand St.
Phone Number.........................3-5161
Transmitter Location.............Baldwin Avenue
Time on the Air...........7:00 a.m. to 12 midnight
News Service....................Transradio
Representative......................Wm. G. Rambeau
Membership.....................NAB, BMB

Personnel
Owner-General Manager...........Harold Thomas
Station Manager-Commercial Mgr..S. R. Elman
Sales Promotion Manager.........Thomas R. Cox
Program Dir.-Production Mgr.-Chief Ann.Edmund Waller
Publicity Director...............Jean Greenblatt
Music Director......................Edith Sacco
Chief Engineer......................Norman R. Blake
Record M.C..........................Jean Vallin

WBRY
WATERBURY—EST. 1934
CBS
Frequency: 1590 Kc........Power: 5000 Watts
Owned-Operated By..............American Republican, Inc.
Business Address.............61 Leavenworth St.
Studio Address................136 Grand St.
Phone Number......................3-1125
Transmitter Location...............Boydten Street
Time on the Air...............17 hours daily
Newspaper Affiliation........Waterbury American; Waterbury Republican
News Service.....................AP
Transcription Service..........WBS
Representative.....................Joseph Hershey McGilvra
Membership......................NAB, BMB

Personnel
President.........................W. J. Pape
General Manager...............James H. Darcey
Station Manager..................Eric Pape
Commercial Manager..............Harry A. DeVorken
Sales Promotion Mgr.................Wilder J. Greeley
Program Director...............Walter Howard
Publicity Director...............E. Christy Erk
Chief Announcer...............Jimmy Parker
Chief Engineer....................Frank B. Hales
Record M.C......................Jimmy Parker

WWCO
WATERBURY—EST. 1946
MUTUAL—YANKEE
Frequency: 1240 Kc........Power: 250 Watts
Owned-Operated By..............Mitchell G. Meyers, Ruben E. Aronheim, Milton Meyers
Address............................119 W. Main St.
Phone Number.........................4-5141
Transmitter Location...............Thomaston Ave.
Time on the Air...............6:30 a.m. to 12 midnight
News Service.....................AP
Transcription Service..........Haudard
Representative.....................Edward Peiry & Co.
Membership......................NAB, BMB

Personnel
General Manager...............Mitchell G. Meyers
Station Manager...............Milton H. Meyers
Commercial Manager.............Mori Silverman
Sales Promotion Manager.........Al DeGoia
Chief Announcer...............Al Vestro
Musical Director...............Jerry Arthur
Chief Engineer...............Louis Stady
Record M.C......................Daird Lee

For the best interpretive news...

AP
DELAWARE
Estimated Population 302,168—Radio Homes 77,034
Stations in State 2

WDEL
WILMINGTON—EST. 1922
NBC
MASON-DIXON GROUP
Frequency: 1150 Kc. Power: 5000 Watts
Owned-Operated By. WDEL Inc.
Address. 10th & King Sts.
Phone Number. 7268
Transmitter Location. 35th St. & Bellevue Ave.
Time on the Air. 6 a.m. to 1 a.m.
News Service. UP
Transcription Service. NBC Thesaurus, WBS
Membership. NAB, BMB

Personnel
Chief Executive. Clair R. McCollough
Station Manager. J. Gorman Walsh
National Sales Manager. J. Robert Gulick
Program Director. Harvey Smith
Chief Engineer. J. E. Mathiot

WILM
WILMINGTON—EST. 1928
MUTUAL BROADCASTING SYSTEM
Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Delaware Broadcasting Co.
Address. 920 King St.
Phone Number. Wilmington 4-7771
Transmitter Location. Governor Prinze Blvd.
Time on the Air. 6 a.m. to 1 a.m.
News Service. AP
Transcription Service. Lang-Worth
Representative. Joseph Hershey McGilvra
Membership. NAB, BMB

Personnel
President. Alfred G. Hill
General Mgr.-Station Mgr. Geo. L. Sutherland
Sales or Commercial Mgr. Chauncy Eanes, Sr.
Sales Promotion Mgr. James Finucune
Musical Director. George Kelly
Chief Engineer. Edwin Kennedy
Record MC. Del Parks

WDELSells
for you, consistently, profitably

WILMINGTON DELAWARE
5000 WATTS DAY & NIGHT

NBC Basic Network

For full information write Sales Representative:
RADIO ADVERTISING CO.
New York Dallas Chicago
San Francisco Hollywood
WINX
WASHINGTON, D. C.—EST. 1940
Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: WINX Broadcasting Co.
Address 8th & Eye Sts., N.W.
Phone Number Republic 8000
Transmitter Location 8th & Eye Sts., N.W.
Time on the Air: 6:00 a.m. to 1:00 a.m.; 7:00 a.m. to 1:00 a.m. Sun.
Transcription Service: AP, UP, INS.
Representative: Headley-Reed Co.
Membership: NAB, BMB

Personnel
President: Phillip Graham
Station Manager: R. C. O'Donnell
Sales Manager: L. C. Sweatt
Program Director: Richard C. McNamara
Publicity Director: Ralph Dubrown
Musical Director: Paul Hume
Chief Engineer: Ralph E. Cannon, Jr.

WMAL
WASHINGTON, D. C.—EST. 1926
AMERICAN BROADCASTING CO.
Frequency: 630 Kc. Power: 5000 Watts
Owned-Operated By: The Evening Star Broadcasting Co.
Address 724-14th St., N.W.
Phone Number: National 5400
Transmission Location: Green Tree Road, Bethesda, Md.
Time on the Air: 6 a.m. to 1 a.m.
Transcription Service: AP, UP.
National Sales Office: ABC Spot Sales
Membership: NAB, BMB

Personnel
President: S. H. Kaufmann
General Manager: K. H. Berkeley
Sales Manager: Ben B. Baylor, Jr.
Sales Promotion Manager: William R. Willison
Program Director: Gordon Hubbel
Publicity Director: Tom Dolan
Chief Engineer: Daniel Hunter
Record MC: James Gibbons

WOL
WASHINGTON, D. C.—EST. 1927
MUTUAL BROADCASTING SYSTEM
Frequency: 1260 Kc. Power: 5000 Watts
Owned-Operated By: Cowles Broadcasting Company
Address 1627 K Street. N.W.
Phone Number: Metropolitan 0010
Transmission Location: Brookville Road, Silver Springs, Md.
Time on the Air: 6:00 a.m. to 1:00 a.m.; Sunday: 7:30 a.m. to 1:00 a.m.
Newspaper Affiliation: Des Moines Register & Tribune, Minneapolis Star & Journal News Service.
Representative: The Kaiz Agency, Inc.
Membership: NAB, BMB

Personnel
President: Gardner Cowles Board Chairman: John Cowles General Mgr.-Station Mgr.: Merle S. Jones Sales Manager: William D. Murdock Sales Promotion and Merchandising Manager: Tom Means Program Director: Arthur Casey Production Manager: Hollis Seavey Publicity Director: Lou Brott Musical Director: Charles Keavan Chief Engineer: Harold Reed

WQQW
WASHINGTON, D. C.—EST. 1946
Frequency: 570 Kc. Power: 500 Watts d. only
Owned-Operated By: Metropolitan Broadcasting Corp.
Address 2627 Conn. Ave., N.W.
Phone Number: Columbia 6331
Transmission Location: Falls Church, Va.
Time on the Air: Sunrise to sunset (local)
News Service: AP
Membership: NAB

Personnel
General Mgr.-Station Mgr.: Edward M. Brecher Sales Manager: Martin Schadi Musical Director: Pierson Underwood Chief Engineer: Robert Martin
WRC
WASHINGTON, D. C.—EST. 1923
NATIONAL BROADCASTING CO.

Frequency: 980 Kc. Power: 5000 Watts
Owned-Operated By: National Broadcasting Company
Address: 724 - 14th St., N. W.
Phone Number: Republican 4000
Transmitter Location: Ager Rd., Bethesda, Md.
Time on the Air: 6 a.m. to 1 a.m.; Sundays, 8 a.m. to 1 a.m.
News Service: AP; INS; UP
Transcription Service: NBC Thesaurus, Associated, Standard
Representative: National Broadcasting Co. Membership: NAB

Personnel

President: Niles Trammell
Vice-President: Frank M. Russell
General Manager: Carleton D. Smith
Sales Manager: Mahlon A. Glasscock
Sales Promotion Manager: James W. Seiler
Chief Engineer: A. E. Johnson
Record MC: Bill Herson

WTOP
WASHINGTON, D. C.—EST. 1928
COLUMBIA BROADCASTING SYSTEM

Frequency: 1500 Kc. Power: 50,000 Watts
Owned-Operated By: Columbia Broadcasting System
Address: Earle Bldg.
Phone Number: Metropolitan 3200
Transmitter Location: Wheaton, Md.
Time on the Air: 5:30 a.m. to 1:05 a.m.; Sundays, 7:30 a.m. to 1:05 a.m.
News Service: AP, UP, Wash.
City News Service
Transcription Service: World Broadcasting System, Langworth
Representative: Radio Sales Membership: NAB, BMB

Personnel

Vice-Pres. Washington Office (CBS): Earl H. Gammons
General Manager: Carl J. Burkland
Sales Manager: Maurice Mitchell
Program Manager: Richard Linkous
Production Manager: Roy Passman
Chief Washington Correspondent and Director CBS Washington News Bureau: Eric Severeid
Chief Engineer: Clyde Hunt

WWDC
WASHINGTON, D. C.—EST. 1941

Frequency: 1450 Kc. Power: 250 (250 w. booster)
Address: 1000 Connecticut Ave.
Phone Number: National 7203
Transmitter Location: 61 Pierce St., N.E.
Time on the Air: 24 hours daily
News Service: AP, UP
Transcription Service: Standard, Capitol, NBC Thesaurus
Representative: Forjoe & Co.
Membership: NAB, BMB

Personnel

President: Joseph Katz
General Mgr.-Station Mgr.: Ben Strouse
Sales Manager: Helen Mobberley
Program Director: Norman Reed
Production Manager: Ira Walsh
Publicity Director: Rick LaFalce
Musical Director: Leonard Friendly
Chief Engineer: Ross Beville

Our listeners got a 50 million dollar raise this year

WWDC
Washington’s entertainment station
COMING SOON—WWDC FM
Represented Nationally by Forjoe & Company
Estimated Population 2,241,944—Radio Homes 504,710
Stations in State 37

**WDHL**
**BRADENTON—EST. 1946**
Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Manatee Broadcasting Co., Inc.
Address: Municipal Pier
Phone Number: 35-531
Transmitter Location: Municipal Pier
Time on the Air: 7:00 a.m. to 10:30 p.m.
News Service: AP
Transcription Service: Standard

**Personnel**
President-Sales Mgr.: N. A. Perry
General Mgr.-Station Mgr.: Joe E. Foster
Chief Engineer: Geo. S. Wehrman

**WMFJ**
**DAYTONA BEACH—EST. 1935**
AMERICAN BROADCASTING CO.
Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: W. Wright Esch
Address: 126 1/2 Magnolia Ave.
Phone Number: 91-2
Transmitter Location: 126 1/2 Magnolia Ave.
Time on the Air: 17 1/2 hours daily
News Service: AP
Membership: NAB, BMB

**Personnel**
Owner: W. Wright Esch
General Manager: Billee B. Esch
Station Manager: Ray Clancy
Sales-Commercial Manager: John S. Pitts
Chief Engineer: W. Wright Esch
**WFTL**

FORT LAUDERDALE—EST. 1946

Frequency: 1400 Kc.        Power: 250 Watts
Owned-Operated By.................Fort Lauderdale Broadcasting Co.

Address............................P.O. Box 187
Phone Number..........................3890
Transmitter Location..............S.E. 15th St. at Inland Waterway
Time on the Air.............6:45 a.m. to 1:00 a.m.
News Service .........................UP
Transcription Service............Associated Libraries

**Personnel**

Owner-Chief Executive............Gene T. Dyer
Vice-Pres.-Station Mgr..........Reggie Martin
Commercial Manager.............James McCulla
Sales Promotion Manager.........James McCulla
Chief Announcer.............Claude Green
Chief Engineer..................William R. Needs

---

**WRUF**

GAINESVILLE—EST. 1928

MUTUAL BROADCASTING SYSTEM

FLORIDA MUTUAL NETWORK

Frequency: 850 Kc.        Power: 5,000 Watts
Owned by..............................State of Florida
Operated by..........................University of Florida
Address..............................University of Florida
Phone Number..........................1000, Ex. 267
Transmitter Location.............Campus, University
Time on the Air.............18 Hours Monday-Sat., 17 Hours on Sunday
News Service........................AP
Transcription Service............Langworth, SESAC
Representative.....................Burn-Smith Co., Inc.
Membership..........................NAB, BMB

**Personnel**

Director..............................Major Garland Powell
Commercial Manager..............Paul Acosta
Production Manager...............J. Sam Fouts
Chief Engineer...................Dr. Palmer Craig

---

**WFVL**

HOLLYWOOD—EST. 1946

MUTUAL BROADCASTING SYSTEM

Frequency: 940 Kc.        Power: 1000 Watts, d, only
Address...........................Gt. Southern Hotel, Hollywood
or Cadillac Hotel, Miami Beach, Fla.
Transmitter Location.............Sunny Isles, N. Miami Beach, Fla.
Time on the Air.............6:00 a.m. to 6:00 p.m.
News Service........................AP
Transcription Service............Langworth
Membership..........................NAB

**Personnel**

President..............................Jonas Weiland
General Mgr-Chief Announcer.....Bob Bingham
Sales Manager.....................Charles Dameron
Chief Engineer...................John Newman

National Sales Office...........Thomas F. Clark
Membership..........................NAB
WJAX
JACKSONVILLE—EST. 1925
NATIONAL BROADCASTING CO.
Owned, Operated By: City of Jacksonville, Fla.
Address: No. 1 Broadcast Place
Phone Number: 5-5821
Transmitter Location. Hyde Park Country Club
Time on the Air: 6 a.m. to 1 a.m.
News Service: AP
Transcription Service: NBC Thesaurus
and Associated
Representative: John Blair & Co.,
Harry Cummings
Membership: BMB

Personnel
Commissioner in Charge: Thos. C. Imeson
Station Manager and Chief Engineer: John T. Hopkins, III
Program Director: Evelyn Boote
Production Manager: J. W. Douglass
Chief Announcer: Grant Frankish
Musical Director: Frank Morris

WPDS
JACKSONVILLE—EST. 1942
AMERICAN BROADCASTING CO.
FLORIDA-AMERICAN NETWORK
Frequency: 600 Kc.  Power: 5000 Watts
Owned-Operated By: Jacksonville Broadcasting Corp.

Personnel
President-General Mgr.: Frank King
Station Manager: Carroll Gardner
Sec.-Treas.-Sales Mgr.: Glenn Marshall, Jr.
Program Director: Chas. M. Stone
Chief Announcer: Larry Scarborough
Musical Director: Roger Van Duzer
Chief Engineer: E. B. Vordermark
Record MC: Jack Walters

WJEP
JACKSONVILLE—EST. 1927
COLUMBIA BROADCASTING SYSTEM
Frequency: 1400 Kc.  Power: 250 Watts
Owned, Operated By: Florida Broadcasting Company
Address: 675 Main St. So.
Phone Number: 5-4387

WMBR
JACKSONVILLE—EST. 1927
COLUMBIA BROADCASTING SYSTEM
Frequency: 1400 Kc.  Power: 250 Watts
Owned, Operated By: Florida Broadcasting Company
Address: 675 Main St. So.
Phone Number: 5-4387

364
**FLORIDA**

**Personnel**

President-General Manager-
Station & Sales Manager... Alfred H. Temple
Program Director-Production
Manager-Musical Dir... Edward A. Baumel
Chief Engineer........... T. Neal Kenyon

**WLAK**

LAKELAND—EST. 1936
NATIONAL BROADCASTING CO.
FLORIDA WEST COAST GROUP

Frequency: 1340 Kc.  Power: 250 Watts
Owned, Operated By........ S. O. Ward
Address................P.O. Box 1211
Phone Number............2127
Transmitter Location......1412 East Lime St.
Time on the Air........6 a.m. to 12:05 a.m.
News Service..............UP
Representative............John E. Pearson Co.
Membership................NAB, BMB

**WGBS**

MIAMI—EST. 1939
AMERICAN BROADCASTING CO.
FLORIDA-AMERICAN GROUP

Frequency: 710 Kc.  Power: 10,000 Watts
Owned by................The Fort Industry Co.
Operated by..............The Fort Industry Co.
Address................1605 Biscayne Blvd.
Phone Number............3-2401
Transmitter Location.....10 miles
Time on the Air.........Unlimited
News Service..............AP
Transcription Service...NBC Thesaurus.
Lang-Worth
Representative............The Katz Agency, Inc.
Membership................NAB, BMB

**WDSR**

LAKE CITY—EST. 1946

Frequency: 1340 Kc.  Power: 250 Watts
Owned-Operated By......Deep South Radioways
Address................126 N. Marion St.
Phone Number............525
Transmitter Location....One mile so. of
Lake City on U.S. Highway No. 41
Time on the Air..........5:00 a.m. to 10:05 p.m.;
Sunday: 8:00 a.m. to 10:05 p.m.
News Service..............AP
Transcription Service...WBS
Membership................NAB

**WKWF**

KEY WEST—EST. 1945
MUTUAL BROADCASTING SYSTEM

Frequency: 1600 kc................Power: 500 Watts
Owned-Operated By...........John M. Spottswood
Address..................Spottswood Bldg.
Phone Number................510
Transmitter Location........Stock Island
Time on the Air...........7:00 a.m. to 12:30 a.m.
News Service..............UP
Transcription Service........NBC Thesaurus
Representative............The Walker Co.
Membership................NAB, BMB

**Personnel**

Owner-Station Manager-
Sales Mgr.-General Mgr..John M. Spottswood
Program Director-
Production Manager....John M. Spottswood
Publicity Director.........C. E. Smith, Jr.
Chief Engineer.............Fred F. Moore

**Personnel**

President.....................George B. Storer
Station Manager..............Stanley P. Kettler
Sales Manager...............M. N. Babcock
Sales Promotion Manager...Frank Jaffe
Musical Director............Virginia Taylor
FLORIDA

MIAMI—EST. 1926
NATIONAL BROADCASTING CO.
Frequency: 610 Kc. Power: 5000 Watts
Owned By: Miami Daily News, Inc.
Operated By: Isle of Dreams Broad. Corp.
Business Address: 600 Biscayne Blvd.
Phone Number: 3-6444
Transmitter Location: Cameo Island, North Bay Causeway

Time on the Air: Weekdays, 6:00-12:05 a.m.;
Sundays, 8:00-12:05 a.m.

Newspaper Affiliation: Miami Daily News
News Service: AP, INS, UP
Transcription Service: AMP, Standard
Representative: George P. Hollingbery Co.
Harry E. Cummings

Membership: NAB, BMB

Personnel
President: Daniel J. Mahoney
General Mgr.-Station Mgr.: James M. Legate
Sales Manager: Robert L. Fidlar
Sales Promotion Manager: Martha Henriquez
Program Director: Warren Sinot
Musical Director: Earle Barr Hanson
Chief Engineer: Milton C. Scott

THE STATION
MOST PEOPLE
LISTEN TO MOST

WIOD

5,000 WATTS * 610 KC * NBC

National Representatives
GEORGE P. HOLLINGBERY CO.
Southeast Representative
HARRY E. CUMMINGS

MIAMI—EST. 1922
COLUMBIA BROADCASTING SYSTEM
Frequency: 560 Kc. Power: 5000 Watts d.
1000 Watts n.
Owned-Operated: The Miami Broadcasting Co.
Address: 327 N.E. 1st Ave., Box 3741
Phone Number: 2-6121

Studio Address: Postal Pacific Bldg.
Transmitter Location: Biscayne Bay

Time on the Air: 6:30 a.m. to 1:05 a.m.

Newspaper Service: AP
Transcription Service: World Broadcasting
Representative: John Blair & Co.

Membership: NAB, BMB

Personnel
President-General Mgr.: Fred W. Borton
Asst. to President: Hazel McGuire
Sales Manager: Fred W. Mizer
Sales Promotion Mgr.: Laura Eggleston
Program Dir.-Publicity: Marjorie Christopher
Production Manager: Walter Svehla
Chief Engineer: Earle Lewis
**WKAT**

MIAMI BEACH—EST. 1937
MUTUAL BROADCASTING SYSTEM

Frequency: 1360 Kc.  Power: 1000 Watts
Owned-Operated By: A. Frank Katzentine
Address: 1759 Bay Road
Phone Number: 5-5711
Transmitter Location: 1759 Bay Road
Time on the Air: 6:00 a.m. to 1:00 a.m.
News Service: UP
Transcription Service: Cole, Standard, BMI
Representative: Radio Advertising Co.
Membership: NAB

**Personnel**

Owner: A. Frank Katzentine
General Manager: John I. Prosser
Business Manager: Arthur C. Wampler
Program Manager: Robert Beutel
Engineers: Art Smith, Tom Magee
Record MC: Dick Stern

**WINZ**

MIAMI BEACH—EST. 1946

Frequency: 940 Kc.  Power: 1000 Watts d. only
Owned-Operated By: Hollywood Broadcasting Co., Inc.
Address: Cadillac Hotel
Transmitter Location: North Miami Beach
Studio Address: Alcazar Hotel, Miami: Great Southern Hotel, Hollywood, Fla.
Time on the Air: 6:30 a.m. to 5:45 p.m.

**Personnel**

President: Jonas Wel'and
General Manager: Wells F. Bruen

**WTMC**

OCALA—EST. 1939
MUTUAL-KBS

Frequency: 1490 Kc.  Power: 250 Watts
Owned-Operated By: Ocala Broad. Co., Inc.
Address: Anthony Rd. at Henry St.
Phone Number: 128 and 185
Studio Address: 1 Broadcast Place
Transmitter Location: Anthony Rd.
Time on Air: 6:00 a.m. to 12 midnight
News Service: UP
Transcription Service: Lang-Worth
Representative: John H. Perry Associates

**Personnel**

President: John H. Perry
General Manager: T. S. Gilchrist, Jr.
Chief Engineer: Donald H. Richardson

**WDBO**

ORLANDO—EST. 1924
COLUMBIA BROADCASTING SYSTEM

Frequency: 580 Kc.  Power: 5000 Watts
Owned-Operated By: Orlando Broadcasting
Business Address: 583 N. Orange Ave.
Phone Number: 6181
Transmitter Location: Dubsdread Country Club
Time on the Air: 4:55 a.m. to 1:05 a.m.
News Service: UP and AP
Transcription Service: World Broadcasting System and NBC Thesaurus
Representatives: John Blair & Co. and Harry E. Cummings
Membership: NAB, BMB

**Personnel**

President and General Manager: Colonel George C. Johnston
Vice-Prev. and Exec. Officer, Harold P. Danforth
National Sales and Program
Director: W. G. McBride
Local Sales Manager: J. M. Pedrick
Copy Chief: Walter Borden
Musical Director: Walter D. Kimble
Chief Engineer: James E. Yarbrough

**WLOF**

ORLANDO—EST. 1940
AMERICAN BROADCASTING CO.

Frequency: 1230 Kc.  Power: 250 Watts
Owned-Operated By: Harlandwood, Inc.
Business Address: Angebilt Hotel Bldg.
Phone Number: 8163-8164
Transmitter Location: Near Orlando
Time on the Air: 6:00 a.m. to 12:05 a.m.
Sunday: 7:00 a.m. to 12:05 a.m.
News Service: INS
Transcription Service: Lang-Worth
Membership: NAB, BMB

**Personnel**

General Manager: Victor Buisset

**WORZ**

ORLANDO—EST. 1946

Frequency: 740 Kc.  Power: 1000 Watts
Owned-Operated By: Central Florida Broadcasting Co.
Address: P.O. Box 2231
Phone Number: 2-0552
Studio Address: 790 N. Orange Ave.
Transmitter Location: Winter Garden Rd.
News Service: AP
Representative: Weed & Co.
Membership: NAB
**Personnel**

President ........................................James Dandelake
Station Manager .................................Eugene D. Hill
Program Director ...............................Paul Parker
Chief Engineer .................................H. B. Greene

**WWPF**

PALATKA—EST. 1946

Frequency: 800 Kc.  Power: 250 Watts
Owned-Operated By ................................Palatka Broad. Co.
Address .............................................105½ N. Second St.
Transmitter Location .......................East Palatka
Time on the Air ...............................Sunrise to sunset (local)
News Service .....................................UP
Transcription Service ......................Lang-Worth

**Personnel**

Owners .............................J. E. Massey, L. C. McCall
General Mgr-Chief Engineer ..............L. C. McCall
Commercial Manager ......................H. A. Carlton

*Construction Permit

**WWPG**

PALM BEACH—EST. 1941

AMERICAN BROADCASTING CO.

Frequency: 1340 Kc.  Power: 250 Watts
Owned-Operated By ............................Palm Beach Broadcasting Corp.
Business Address ................................South Ocean Blvd.
Phone Number ................................West Palm Beach 21515.
Lake Worth 500
Transmitter Location .......................South Ocean Blvd.
Time on the Air ................................7:00 a.m. to Midnight
News Service .....................................AP
Transcription Service ......................Lang-Worth, Thesaurus
Representative .................................Joseph Hersey McGillvra

**Personnel**

President ..............................Charles E. Davis
Station Manager ..........................Donald S. Greenlief
Chief Engineer .............................Clyde E. Walkden
Commercial Manager ......................D. S. Greenlief
Program Director .........................Alice Danahy
Promotion Manager .........................Louise Adler

Phone Number ..............................777
Transmitter Location .......................West Beach Drive
Time on the Air ...............................5:30 a.m. to 11:00 p.m.
Sunday: 7:30 a.m. to 10:15 p.m.
News Service ..................................AP
Transcription Service ......................World
Newspaper Affiliation .........................Panama City News
Herald
Representative ..............................John H. Perry Associates
Membership .....................................NAB

**WBSR**

PENSACOLA—EST. 1946

AMERICAN BROADCASTING COMPANY

Frequency: 1450 Kc.  Power: 250 Watts
Owned-Operated By ................................Escambia Broad. Co.
Address ........................................San Carlos Hotel, P.O. Box 926
Phone Number ................................6173-4
Transmitter Location .......................Moreno at "O" Sts.
Time on the Air ...............................5:30 a.m. to 12 midnight
News Service .....................................AP
Transcription Service ......................Lang-Worth

**Personnel**

President-General Mgr ........................Miss Ruth Braden
Station Manager ..............................Irving F. Welch
Commercial Manager ......................Robert O. Forsyth
Program Manager ..............................Miss Judith Lawton
Chief Announcer ...............................Russell Hirsch
Chief Engineer .................................G. E. Bert Mead
Record MC .................................Roger Nash

**WCQA**

PENSACOLA—EST. 1926

NATIONAL BROADCASTING CO.

Frequency: 1370 Kc.  Power 1000 W; 500 n.
Owned-Operated By ..........................Pensacola Broadcasting Co.
Address ........................................San Carlos Hotel, Box 1669
Phone Number ................................4111-4112
Transmitter Location .......................Foot of Bay Bridge
Time on the Air ...............................18 hours daily;
Sunday: 16 hours.
Newspaper Affiliation .........................News-Journal
News Service .....................................UP
Transcription Service ......................World
Representative ..............................John H. Perry Associates
Membership .....................................NAB

368
**FLORIDA**

### Personnel

**WFOY**

ST. AUGUSTINE—EST. 1936  
COLUMBIA BROADCASTING SYSTEM  
FLORIDA BROADCASTING SYSTEM  

Frequency: 1240 Kc.  
Power: 250 Watts  

Owned-Operated By:  
Fountain of Youth Broadcasting Co.  

Address: Magnolia Ave., Box 588  

Phone Number: 1622  

Transmitter Location: Magnolia Ave.  

Time on the Air: 8:00 a.m. to 12:05 a.m.  

Sunday: 7:30 a.m. to 12:05 a.m.  

News Service: UP  
Representative: Weed & Co.  

Transcription Service: NBC Thesaurus  

**WSUN**

ST. PETERSBURG—EST. 1927  
AMERICAN BROADCASTING CO.  

Frequency: 620 Kc.  
Power: 5000 Watts  

Owned-Operated By: City of St. Petersburg  

Address: P. O. Box 240, Municipal Pier  

Phone Number: 4747-4748  

Transmitter Location: Clearwater, Fla.  

Time on the Air: 6:30 a.m. to 12 midnight  

News Service: UP  

Transcription Service: Associated Music  

**WTS**

ST. PETERSBURG—EST. 1939  
MUTUAL BROADCASTING SYSTEM  

Frequency: 1380 Kc.  
Power 1000 d.; 500 n.  

Owned-Operated By: Pinellas Broadcasting Co.  

Address: 470 First Avenue South  

Phone Number: 8108  

### WSPB

SARASOTA—EST. 1939  
COLUMBIA BROADCASTING SYSTEM  
FLORIDA WEST COAST GROUP  

Frequency: 1450 Kc.  
Power: 250 Watts  

Owned-Operated By: WSPB, Inc.  

Business Address: City Island, Sarasota  

Phone Number: 2584-5  

Transmitter Location: City Island, Sarasota  

Time on the Air: 8:00 a.m. to 11:30 p.m.  

Saturday: 6:00 a.m. to 12:05 a.m.  

News Service: UP  
Transcription Service: Lang-Worth  
National Representative: John E. Pearson Co.  

### WRHP

TALLAHASSEE—EST. 1946  
KBS  

Frequency: 1450 Kc.  
Power: 250 Watts  

Owned-Operated By: Tallahassee Appliance Corp.  

Address: Hotel Floridan  

Phone Number: 500  

Transmitter Location: East Park Avenue  

Time on the Air: Full Time License  

Representative: Thomas F. Clark Co., Inc.  

### Personnel

**WFOY**

President-General Mgr.: Glenn Marshall, Jr.  
Station-Commercial Mgr.: John Cummins  
Program Manager: Frankie Collyer Walker  
Publicity Director: Bernice McCarter  
Chief Announcer-Chief Engineer: Pat Bernhard  

**WSUN**

Station Manager: Norman E. Brown  
Commercial Manager: Vera M. New  
Sales Promotion Manager: Norman E. Brown  
Program Director-Engineer: Louis J. Link  
Musical Director: Edith Sexton  

**WTS**

Pres. and Gen. Mgr.: Frank W. Pepper  
Commercial Manager: W. B. Fraker
**WTAL**

TALLAHASSEE—EST. 1943  
MUTUAL  
Frequency: 1340 Kc.  
Power: 250 d.; 250 n.  
 Owned-Operated  
By: Capitol City Broadcasting Corp.  
Address: P.O. Box 989  
Phone Number: 2160  
Transmitter Location: Thomasville Rd.  
Time on the Air: 18 hours daily; 17 hours Sunday  
News Service: UP and AP  
Transcription Service: Standard & Thesaurus  
National Representative: John H. Perry Assoc.  
Membership: NAB  

**Personnel**  
President: John H. Phipps  
General Manager: Teresa M. Myers  
Station Manager: O. Jennings Knox  
Commercial Manager: Harrell B. Carson  
Sales Promotion-Merchandising Manager: Archibald Withers  
Program Director: Read W. Wynn  
Production Manager: Anne Allriend  
Publicity Director: Myrtle Johnson  
Musical Director: Donald A. Phillips  
Chief Announcer: Garth Bowen  
Chief Engineer: William A. Snowden, Jr.  
Record MC: McNeil Withers  

**WDAE**

TAMPA—EST. 1922  
COLUMBIA BROADCASTING SYSTEM  
Frequency: 1250 Kc.  
Power: 5000 Watts  
Owned-Operated By: Tampa Times Company  
Business Address: 114 N. Franklin St., P.O. Box 2409  
Phone Number: 1818  
Studio Address: Tampa Terrace Hotel  
Transmitter Location: Forest Hills Country Club Area  
Time on the Air: Full Time  
Newspaper Affiliation: Tampa Daily Times  
News Service: AP  
Transcription Service: World, MacGregor  
Representative: The Katz Agency, Inc.  
Membership: NAB  

**Personnel**  
President: David E. Smiley  
General Mgr.-Station Mgr.:  
Sales Manager: L. Spencer Mitchell  
Program Director-Production Mgr.:  
Publicity Director: Kenneth W. Skelton  
Chief Announcer-Record MC: Sol Fleischman  
Musical Director: Ed C. Walker  
Chief Engineer: William Phar Moore  

**WFLA**

TAMPA—EST. 1925  
NATIONAL BROADCASTING CO.  
Frequency: 970 Kc.  
Power: 5000 Watts  
Owned-Operated By: The Tribune Co.  
Address: Lafayette & Hyde Park Ave.  
P.O. Box 1410  
Phone Number: Tampa H 1828-9  
Transmitter Location: East Entrance Davis Causeway, Columbus Drive  
Time on the Air: 6:30 a.m. to 12:05 a.m.  
Newspaper Affiliation: Tampa Morning Tribune  
News Service: UP  
Transcription Service: NBC Thesaurus, Lang-Worth  
Representative: John Blair & Co.  
Membership: NAB  

**Personnel**  
President: J. S. Mims  
General Mgr-Station Mgr.: Chas. G. Baskerville  
Sales Manager: Bert Arnold  
Sales Promotion Mgr.: Lucille Youmans  
Production Mgr.-Program Dir.: Paul M. Jones  
Publicity Director: Tom Matthews  
Chief Announcer: Mardi Liles  
Musical Director: Frank Grasso  
Chief Engineer: Joseph Mitchell  

(CALL LETTERS TO BE ASSIGNED)  
TAMPA*  
Frequency: 1110  
Power: 250 Watts  
Permittee: W. Walter Tison  
* C.P.  

**WJNO**

WEST PALM BEACH—EST. 1936  
COLUMBIA BROADCASTING SYSTEM  
FLORIDA BROADCASTING SYSTEM  
Frequency: 1230 Kc.  
Power: 250 Watts  
Owned-Operated By: WJNO, Inc.  
Address: 1500 N. Flagler Dr.  
Phone Number: 3638-9-40  
Transmitter Location: 1500 N. Flagler Drive  
Time on the Air: 6:30 a.m. to 12:05 a.m.  
News Service: UP  
Transcription Service: World, Capitol, Cole  
Representative: Radio Advertising Co.  
Membership: NAB  

**Personnel**  
General Mgr.-Station Mgr.:  
Sales Manager: Steve Willis  
Program Director-Publicity Director: Matt Gettings  
Chief Announcer: Dave Webster  
Musical Director-Record MC: Cal Morrow  
Chief Engineer: Otis Wright
Atlanta's New

"WHERE PEACHTREE MEETS PONCE DE LEON"
STUDIOS AND GENERAL OFFICES
GEORGIAN TERRACE HOTEL

MKE BENTON, PRESIDENT
MAURICE COLEMAN, GENERAL MANAGER

General Broadcasting Company
'47's the year!

TWO GREAT STATIONS BECOME GREATER

To Better Serve a Growing South...

WRBL COLUMBUS, GA.
1420 KC (CBS)

WATL ATLANTA, GA.
1380 KC (MBS)

Increasing to 5000 watts
(UNLIMITED TIME)

NATIONALLY REPRESENTED BY
George P. Hollingbery Co.

NEW YORK   CHICAGO   DETROIT   SAN FRANCISCO   LOS ANGELES   ATLANTA
WALB
ALBANY—EST. 1941
MUTUAL BROADCASTING SYSTEM
Frequency: 1590 Kc. . . . . . Power: 1000 Watts
Owned-Operated By: Herald Publishing Co.
Address: Albany Theater Arcade Bldg.
Phone Number: . . . . . . . .388 & 3256
Transmitter Location: Leesburg Road
Time on the Air: 6:55 a.m. to 11:30 p.m.
Newspaper Affiliation: Albany Herald
News Service: AP
Transcription Service: World Broadcasting
Representative: Burn-Smith Co., Frank Cook
Membership: NAB, BMB

Personnel
President: Henry T. McIntosh
General Mgr.-Station Mgr.-Sales Promotion Mgr.-Pub. Dir.: Abner M. Israel
Chief Announcer-Record Mgr.: Herb Harris
Chief Engineer: George Waldon

WGPC
ALBANY—EST. 1933
COLUMBIA BROADCASTING SYSTEM
GEORGIA BROADCASTING SYSTEM
Frequency: 1450 Kc. . . . . . Power: 250 Watts
Owned-Operated By: Albany Broadcasting Co.
Address: 125 1/2 N. Jackson St.
Phone Number: . . . . . . . .1370-1
Transmitter Location: Gillionville Road
Time on the Air: 6:45 a.m. to 12:05 a.m.
News Service: UP
Transcription Service: NBC Thesaurus
Representative: George P. Hollingerberry
Membership: NAB, BMB

Personnel
President-Gen. Mgr.: J. W. Woodruff, Jr.
Station Manager: Leonard M. George
Musical Director: Royce Jones

WGAI
ATHENS—EST. 1938
CBS—KBS
GEORGIA SPORTS-NETWORK
Frequency: 1340 Kc. . . . . . Power: 250 Watts
Owned-Operated By: J. K. Patrick & Co.
Address: Bobbin Mill Road
Phone Number: . . . . . . . .1741-2
Transmitter Location: Bobbin Mill Road
Time on the Air: Unlimited
Transcription Service: Standard Radio and Keystone
Membership: NAB, BMB, GAB

Personnel
General Mgr.-Station Mgr.-Robert Lewis Doster
Chief Engineer: William J. Evans

WAGA
ATLANTA—EST. 1937
AMERICAN BROADCASTING CO.
Frequency: 590 Kc. . . . . . Power: 5,000 Watts
Owned By: The Fort Industry Company
Operated By: Liberty Broadcasting Co.
Address: Western Union Bldg.
Phone Number: . . . . . . . .Main 5101
Transmitter Location: 1299 N. Druid Hills Rd.
Time on the Air: 5:25 a.m. to 12 midnight
News Service: AP, INS
Transcription Service: NBC Thesaurus and Lang-Worth
Representative: Headley-Reed Co.
Membership: NAB, BMB

Personnel
President: George B. Storer
Acting Mgr.-Sales Mgr.: James E. Bailey
Sales Promotion Mgr.: Ewald Kockrits
Chief Engineer: Arvy Brown

WATL
ATLANTA—EST. 1931
MUTUAL BROADCASTING SYSTEM
GEORGIA RADIO NETWORK
Frequency: 1400 Kc. . . . . . Power: 250 Watts
Owned-Operated By: Atlanta Broadcasting Co.
Address: Henry Grady Building
Phone Number: Walnut 4377
Transmitter Location: Henry Grady Building
Time on the Air: 6:00 a.m. to 1:00 a.m.
News Service: UP
Transcription Service: Lang-Worth, Standard
Representative: George P. Hollingerberry
Membership: NAB

Personnel
Owner: J. W. Woodruff
Vice-President: Walter P. Speight, Jr.
General Manager: Samuel W. Kane
Program Director: James M. Hardin
Musical Director: Clifford Cameron
Chief Engineer: Jerry Sears
ONE OF AMERICA'S GREAT STATIONS

GEORGIA'S
Big Station

Not merely big in power—though it is—but big in attitude... and big in recognition of its opportunity to serve. Be they commercial or not, WSB does big jobs for its patrons. It has the mass audience needed to sell an idea or a product in a big way. If you are interested in the South you will be interested in...

WSB
The Voice of the South
Atlanta

750 KC • 50,000 Watts • Clear Channel • NBC Affiliate

Owned and operated by
The Atlanta Journal.
National Representative:
Edward Petry & Co., Inc.
WBGE
ATLANTA—EST. 1947
Frequency: 1340 Kc. Power: 250 Watts
 Owned and Operated By: General Broadcasting Co.
Address: Georgian Terrace Hotel
Transmitter Location: West Peachtree and Pine Sts.
Phone Number: Vernon 1194
Time on the Air: 24 Hours Daily
News Service: AP

Personnel
President: Mike Benton
General Manager: Maurice Coleman

WGST
ATLANTA—EST. 1924
COLUMBIA BROADCASTING SYSTEM
GEORGIA MAJOR MARKET TRIO
Frequency: 920 Kc. Power: 5000 d.; 1000 n.
Owned-Operated By: Regents of the University System of Ga.
Address: Forsyth Bldg.
Phone Number: Walnut 8441

WSB
ATLANTA—EST. 1922
NATIONAL BROADCASTING CO.
Frequency: 750 Kc. Power: 50,000 Watts
Owned-Operated By: The Atlanta Journal Company
Address: Biltmore Hotel
Phone Numbers: Hemlock 1045
Transmitter Location: Tucker, Ga.
Time on the Air: 5:00 a.m.-12:30 a.m. daily; 7:00 a.m.-12:30 a.m. Sunday

GEORGIA TECH STATION
WGST
Georgia's 2nd Station
IN FAMILY COVERAGE*

- GOOD PROGRAMS
- MERCHANDISING
- PROMOTIONS

Represented Nationally by the KATZ Agency
* Broadcast Measurement Bureau
Newspaper Affiliation: The Atlanta Journal
News Service: AP, UP and INS
Transcription Service: Standard Radio World, Associated
Representative: Edward Petry & Co.
Membership: NAB, BMB

**Personnel**
Managing Director: J. Leonard Reinsch
General Manager: John M. Outler, Jr.
Sales Manager: Frank Gaither
Sales Promotion Mgr.: Lorin Myers
Program Director: Marcus Bartlett
Production Manager: M. K. Toalson
Publicity Director: Jean Hendrux
Chief Announcer: Roy McMillan
Musical Director: Albert Coleman
Chief Engineer: C. F. Daugherty

**WBBQ**
AUGUSTA—EST. 1947
MUTUAL
Frequency: 1340 Kc.
Power: 250 Watts
Owned-Operated By: Savannah Valley Broadcasting Co.
Business Address: Augusta, Ga.
Studio Address: Sand Bar Ferry Rd.
Time on the Air: 5 a.m.-12:30 a.m.; Sundays 7:55 a.m.-12:30 a.m.
News Service: AP, INS
Transcription Service: Associated
Representative: Joseph Hershey McGillvra, Inc.
Membership: NAB

**Personnel**
President-Owner-Gen. Mgr.: George G. Weiss
Station Mgr.: John Watkins
Commercial Manager: John Watkins
Program-Production Director: George Scott
Promotion Director: Charon Page
Chief Announcer: George Scott
Record MC-Musical Director: Robert Nelson
Chief Engineer: David Freeman

**WGAC**
AUGUSTA—EST. 1940
AMERICAN BROADCASTING CO.
Frequency: 583 Kc.
Power: 5000 Watts d.
Owned-Operated By: The Twin States Broadcasting Company
Address: 7th at Broad St.
Phone Number: 2-5858
Transmitter Location: Martinez, Ga.
Time on the Air: 6:00 a.m. to 12 midnight
News Service: AP
Transcription Service: NBC Thesaurus
Representative: Headley-Reed Company
Membership: NAB, BMB

**WRDW**
AUGUSTA—EST. 1930
COLUMBIA BROADCASTING SYSTEM
Frequency: 1480 Kc.
Power: 5,000 Watts
Owned-Operated By: Augusta Broadcasting Company
Address: 8th & Broad Streets
Phone Numbers: 2-8805-6-7
Transmitter Location: Berckmans Road
Time on the Air: 18 hrs.
News Service: UP
Transcription Service: World Broadcasting System, Lang-Worth
Representative: George P. Hollingsby
Membership: NAB, BMB

**Personnel**
President: Wm. E. Jenkins
Station Manager: W. R. Ringson
Commercial Manager: Wm. B. Smart
Program-Production Mgr.: Joe G. Hunt
Chief Engineer: Harvey Adahold

**WMGR**
BAINBRIDGE—EST. 1946
MUTUAL BROADCASTING SYSTEM
GEORGIA SPORTS NETWORK
KBS
Frequency: 1490 kc.
Power: 250 Watts
Owned-Operated By: S. Marvin Griffin
Address: Callahan Bldg.
Phone Number: 77
Transmitter Location: Faceville Highway
Time on the Air: 7:00 a.m. to 11:05 p.m.
News Service: Post-Searchlight
Transcription Service: AP
Streams: SESAC, Keystone

**Personnel**
Owner: S. Marvin Griffin
Gen. Mgr.-Station Mgr.: Dixon Babb
Sales Manager: Barbara Ann Johnson
Program Director: WMOG
**G E O R G I A**

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Coastal Broadcasting Company, Inc.
Address: St. Simons Island Causeway
Phone Number: 1500
Transmitter Location: St. Simons Island Causeway
Time on the Air: 7 a.m. to 12 midnight
News Service: UP
Transcription Service: NBC Thesaurus

**Personnel**

President: Mrs. Alma W. King
General Mgr.-Station Mgr.: Kenneth E. White
Sales Mgr.-Chief Engineer: Valentine Peck
Program Director-Chief Announcer: Bob Martin

---

**WBHF**
CARTERSVILLE—EST. 1946
KBS
Frequency: 1450 Kc. Power: 250 Watts
Owned and Operated By: W. Ryan Frier
Address: Cartersville
Transmitter Location: Cartersville

**Personnel**

General Manager: John H. French

---

**WGAA**
CEDARTOWN—EST. 1941
ABC
KEystone Broadcasting System
Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Northwest Georgia Broadcasting Co.
Address: West Theater Bldg.
Phone Number: 777 and 570
Transmitter Location: Cave Spring Rd.
Time on the Air: 18 ½ hours daily
News Service: AP
Transcription Service: World
Representative: William B. Estes
Membership: NAB, BMB

**WMNM**
CORDELE—EST. 1940
AMERICAN BROADCASTING CO.
Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Radio Columbus, Inc.

---

**WRBL**
COLUMBUS—EST. 1928
COLUMBIA BROADCASTING SYSTEM
GEORGIA SPORTS NETWORK
Frequency: 1230 Kc. (CP-1420) Power: 250 Watts (CP-5000 Watts)
Owned and Operated By: Columbus Broadcasting Company
Address: 1420 Second Avenue
Phone Number: 2-0601
Transmitter Location: 3009½ Howard Ave.
Time on the Air: 5:45 a.m. to 1:00 a.m.; Sunday: 6:30 a.m. to 1:00 a.m.
News Service: UP
Transcription Service: Lang-Worth, Thesaurus, SESAC
Representative: George P. Hollingsbury
Membership: NAB

**Personnel**

Chief Executive: J. W. Woodruff
Exec. & National Sales Manager-Station Manager: J. W. Woodruff, Jr.
Local Sales Manager: W. S. Massie
Sales Promotion Mgr.: Gale Martin
Publicity Director: Ed J. Hennessy
Program-Production Mgr.: Joe Gamble

---

**WDAM**
COLUMBUS—EST. 1940
MUTUAL BROADCASTING SYSTEM
KEYSTONE BROADCASTING SYSTEM
Frequency: 1480 Kc. Power 250 d.; 100 n.
Owned By: Cordele Dispatch Publishing Co.
Operated By: James S. Rivers
Address: P.O. Box 432
GEORGIA

Phone Number .......... 666
Transmitter Location ... 20th Ave. & B St.
Time on the Air ....... 6:30 a.m. to 11:30 p.m.
Newspaper Affiliation ... Cordele Dispatch
Publishing Co.
News Service .......... UP
Transcription Service ... WBS
Membership .......... NAB, BMB

Personnel
President ................. John W. Greer
General Manager-Sales .... James S. Rivers
Sales Manager .......... Tiny Turner
Publicity Director-Record MC .... William Blizzard
Chief Announcer .......... Bruce Smith
Musical Director .......... Tiny Turner
Chief Engineer .......... William Hill

W M O C
COVINGTON—EST. 1946
MUTUAL BROADCASTING SYSTEM

Frequency: 1490 Kc. .... Power: 250 Watts
Owned-Operated By: The Covington News, Inc.
Address ............... Covington, Ga.
Phone Number .......... 2275
Transmitter Location ... Covington, Ga.
Time on the Air ....... 6:00 a.m. to 11:00 p.m;
Sunday: 8:00 a.m. to 11:00 p.m.
Newspaper Affiliation ... Covington News, Inc.
News Service .......... AP
Transcription Service ... World

Personnel
President ................. A. Belmont Dennis
General Mgr.-Station Mgr.-Willard E. Botts
Chief Engineer .......... Melvin Merz

W B L J
DALTON—EST. 1940
MUTUAL BROADCASTING SYSTEM
GEORGIA SPORTS NETWORK—KBS

Frequency: 1230 Kc........ Power: 250 Watts
Owned-Operated By: Dalton Broad. Corp.
Address ............... Kenemer Bldg.
Phone Number .......... Dalton 684
Transmitter Location ... Fifth Ave.
Time on the Air ....... 17½ hours daily
News Service .......... UP
Transcription Service ... Lang-Worth, Keystone
Representative .......... Cox & Tanz
Membership .......... NAB, BMB

Personnel
President ................. H. C. Kenemer
General Manager .......... W. V. Williams
Publicity Director .......... J. F. McGinley
Musical Director .......... E. E. Graigmiles
Chief Engineer .......... John S. Andrews

(CALL LETTERS TO BE ASSIGNED)
DOUGLAS

DUBLIN—EST. 1945
MUTUAL BROADCASTING SYSTEM—KBS

Frequency: 1340 kc........ Power: 250 Watts
Owned-Operated By: Dublin Broadcasting Co.
Address ............... Box 659
Phone Number .......... 87L
Transmitter Location ... Franklin & Moore Sts.
Time on the Air ....... 7:00 a.m. to 11:05 p.m.
News Service .......... AP
Transcription Service ... Standard, Lang-Worth
Representative .......... Cox & Tanz
Membership .......... NAB, BMB

Personnel
President ................. George T. Morris
General Mgr.-Station Mgr.-Sales .... T. K. Vassy
Chief Engineer .......... Wendell C. Roberts
Record MC .......... Chuck Saunders

W S G C
ELBERTON—EST. 1946
MUTUAL BROADCASTING SYSTEM
KEYSTONE BROADCASTING SYSTEM

Frequency: 1400 Kc........ Power: 250 Watts
Owned-Operated By: Elberton Broad. Co.
Address ............... P.O. Box 603
Phone Number .......... 525
Transmitter Location ... Jones St. & Lake
Forest Drive
Time on the Air ....... 7:00 a.m. to 11:00 p.m.
News Service .......... AP
Transcription Service ... NBC Thesaurus
Representative .......... Cox & Tanz

Personnel
Exec. Vice-Pres.- .... Station Manager .......... John L. Barnes
Chief Engineer .......... Ernest Church
**WBHB**

Fitzgerald—Est. 1946  
Mutual Broadcasting System  
Georgia Sports Network  
Frequency: 1240 Kc. . . Power: 250 Watts  
Owned-Operated By: J. Paul Stone & R. M. Ware, Jr.  
Address: 680 Block W. Roanoke Dr.  
Phone Number: 740  
Transmitter Address: 600 Block Roanoke Dr.  
Time on the Air: 7:00 a.m. to 11:00 p.m.  
News Service: AP  
Transcription Service: Lang-Worth  

**Personnel**  
Owners: J. Paul Stone, R. M. Ware, Jr.  
General Mgr-Station Mgr.: R. M. Ware, Jr.  
Chief Engineer: Sidney King  
Program Dir.-Production Mgr.: Jack Owens  
Chief Announcer-Record MC:  

---

**WGGA**

Gainesville—Est. 1941  
Mutual Georgia Sports Network—KBS  
Frequency: 1240 Kc. . . Power: 250 Watts  
Owned-Operated By: Blue Ridge Broadcasting Company  
Address: Athens Road  
Phone Number: 1600-1601  
Transmitter Address: Athens Road  
Time on the Air: 6 a.m. to 11:30 p.m.; Sunday: 7:55 a.m. to 11:00 p.m.  
News Service: UP  
Transcription Service: Lang-Worth  
Membership: NAB  

**Personnel**  
Chief Executive: Chas. H. Smithgall  
General Manager: H. Russ Holt  
Station Manager: L. H. Christian  
Sales Manager: E. F. MacLeod  
Chief Announcer-Musical Director-Record MC: James A. Hartley  
Chief Engineer: L. H. Christian  

---

**WKEU**

Griffin—Est. 1934  
Keystone Broadcasting System  
Frequency: 1450 Kc. . . Power: 250 Watts  
Address: Griffin Hotel, Griffin  
Time on the Air: Daytime License  
Transcription Service: SESAC  
Representative: Sears & Ayer, Inc.  

**Personnel**  
Manager & Owner: A. W. Marshall, Jr.  

---

**WLAG**

LaGrange—Est. 1941  
Mutual Broadcasting System—KBS  
Frequency: 1240 Kc. . . Power: 250 Watts  
Owned-Operated By: LaGrange Broadcasting Company  
Address: 305 Broome St.  
Phone Number: 1700  
Transmitter Location: La Grange  
Time on the Air: Unlimited  
Newspaper Affiliation: LaGrange Daily News  
News Service: UP  
Transcription Service: World, M. M. Cole  
Representative: Thomas F. Clark, Inc.  
Membership: NAB  

**Personnel**  
President: Roy C. Swank  
Station Manager: Edwin Mullinax  
Program Director: John Boggs  
Chief Engineer: J. M. McKay  

---

**WBML**

Macon—Est. 1940  
American Broadcasting Co.  
Georgia Sports Network  
Frequency: 1240 Kc. . . Power: 250 Watts  
Owned-Operated By: Middle Georgia Broadcasting Company  
Address: First National Bank Building  
Phone Number: 2728  
Transmitter Location: 8th & Cherry Streets  
Time on the Air: 6 a.m. to 12 midnight  
News Service: UP  
Transcription Service: NBC, Associated  
Representative: Joseph H. McGillvra  
Membership: NAB, BMB  

**Personnel**  
President: E. D. Black  
Vice-Pres.: E. G. McKenzie  
General Manager: Chas. W. Pittman  
Sales Manager: Walter Graham  
Sales Promotion Mgr.: Harold Beatty  
Publicity Director: Lewis Smith  
Chief Announcer: Tommy Snellgrove  
Chief Engineer: H. S. Goodrich  

---

**WMAS**

Macon—Est. 1922  
Columbia Broadcasting System  
Frequency: 940 Kc. . . Power: 5000 Watts  
Owned-Operated By: Southeastern Broadcasting Company, Inc.  
Address: Bankers Insurance Bldg.  

379
G E O R G I A

Phone Number ........................................ 3131
Transmitter Location .................. Forsyth Road
Time on the Air .. 5:45 a.m. to 12:15 a.m.
News Service .......................... INS. AP
Transcription Service .... World Broadcasting
System: Lang-Worth
Representative ........ The Katz Agency
Membership .......................... NAB, BMB

**Personnel**

President-Chief Engineer .......... George P. Rankin
General Mgr.-Station Mgr.-
Publicity Director ........... Wilton E. Cobb
Sales or Commercial Mgr.- Frank Crowther
Production Manager .......... Frank Hubbs
Record MC .......................... Lloyd Harris

**WNEX**

MACON—EST. 1945

MUTUAL BROADCASTING SYSTEM

Frequency: 1400 Kc. .... Power: 250 Watts
Owned-Operated By . Macon Broadcasting Co.
Address ................ Bibb Building, Cherry St.
Phone Number ................ 8211-2-3
Transmitter Location .......... 320 Rogers Ave.
Time on the Air .......... 6:00 a.m. to 12:35 a.m.
News Service ............... AP
Transcription Service .. NBC Thesaurus, Capitol
Representative ........ Burn-Smith
Membership .......................... NAB

**Personnel**

President .......................... Ed. M. Lowe
General Mgr.-Station Mgr.-
Program Director .......... Alfred Lowe
Sales or Commercial Manager-Sales
Promotion or Merchandising
Manager .............. Cari M. Williams
Chief Announcer ............ Raymond Penner
Musical Director .......... Beverly McKenzie
Chief Engineer ......... Ambrose Kibler
Record MC .................... Ed Sharpe

**WFOM**

MARIETTA—EST. 1946

KBS

Frequency: 1230 Kc. ........ Power: 250 Watts
Owned and Operated By . Chattahoochie Broadcasters
Address .......................... P.O. Box 131
Time on Air ............ Unlimited License

**Personnel**

General Manager ............. A. L. Jones

**WMVG**

MILLEDGEVILLE—EST. 1946

MUTUAL—KBS

GEORGIA SPORTS NETWORK

Frequency: 1450 Kc. .... Power: 250 Watts
Owned-Operated By .................. Jere N. Moore
Address ............. Old State Capitol Bldg.
Phone Number ................. 250
Transmitter Location .......... No. Side of Fishing
Creek, E. Side of Wayne St., S.
Time on the Air .......... 7:00 a.m. to 11:15 p.m.
News Service .......... Union Recorded
Transcription Service .... World, NBC
Representative ............. BMB

**WMGA**

MOULTRIE—EST. 1939

SOUTH GEORGIA NETWORK—KBS

Frequency: 1400 Kc. .... Power: 250 Watts
Owned-Operated By ... Frank R. Pidcock, Sr.
Address ................ P.O. Box 999
Phone Number ................ 999
Transmitter Location ... P.O. Box 310
Time on the Air .......... 6:00 a.m. to 11:00 p.m.;
Sunday: 8:00 a.m. to 11:00 p.m.
News Service ............... UP
Transcription Service .. NBC Thesaurus, Keystone, World
Representative .............. Thomas F. Clark Co.

**WKMA**

QUITMAN—EST. 1946

Frequency: 1490 Kc. .... Power: 250 Watts
Owned and Operated By ........ Radio South

*Personnel not available at time of going to press.*
### WRGA

**Rome—Est. 1929**  
**Georgia Broadcasting System**

- **Frequency:** 1490 Kc  
- **Power:** 250 Watts  
- **Owned-Operated By:** Rome Broadcasting Corp.  
- **Address:** National City Bank Building  
- **Phone Number:** 6589  
- **Transmitter Location:** Seventh Ave.  
- **Time on the Air:** 6 a.m. to midnight  
- **News Service:** Odd  
- **Transmitter Operating Engineer:** Roy Perry  

#### Personnel

- **President:** John W. Quarles  
- **General Manager:** Happy Quarles  
- **Station Manager:** Mather Payne  
- **Sales Manager:** Price Selby  
- **Sales Promotion Manager:** Pinkie Talley  
- **Program Director:** Carter C. Peterson  
- **Publicity Director:** Al Kirby  
- **Chief Announcer:** Jim Roberts  
- **Chief Engineer:** R. L. Starr  

### WCCP

**Savannah—Est. 1946**  
**Georgia Broadcasting System**

- **Frequency:** 1450 Kc  
- **Power:** 250 Watts  
- **Owned-Operated By:** Dixie Broadcasting Co.  
- **Address:** P.O. Box 943, 140 Bull St.  
- **Phone Number:** 2-4182  
- **Transmitter Location:** West Gwinnett St.  
- **Time on the Air:** 6:30 a.m. to midnight  
- **News Service:** Even  

#### Personnel

- **President:** James M. Wilder  
- **Commercial Manager:** Al H. Evans  
- **Sales Promotion Manager:** James Hayes  
- **Program Director:** Roy Zess  

### WSPR

**Savannah—Est. 1939**  
**National Broadcasting Co.**

- **Frequency:** 1340 Kc  
- **Power:** 250 Watts  
- **Owned-Operated By:** WSAV, Inc.  
- **Address:** Liberty National Bank Building  
- **Phone Number:** 30234  
- **Transmitter Location:** President St. Extension  
- **Time on the Air:** Unlimited  
- **News Service:** Even  

#### Personnel

- **President-General Mgr.:** Harben Daniel  
- **Asst. Station Manager:** N. W. Brandon  
- **Commercial Manager:** L. H. Thesmar  
- **Sales Promotion Manager:** N. W. Brandon  
- **Chief Engineer:** Meredith E. Thompson  

---

Business Address: 14 W. Bay St.  
Phone Number: 3-8807  
Studio Address: 34 E. Bryan St.  
Transmitter Location: E. Hull St.  
Time on the Air: 6:30 a.m. to 12 midnight  
News Service: AP  
Transcription Service: Standard, McGregor  
Representative: Lew Avery  
Membership: NAB  

**Personnel**  
President-Owner: A. C. Neff  
General Mgr.-Station Mgr.: John P. Dyer  
Program Director-Production Mgr.: Robert Finch  
Chief Engineer: Howard Jewett  

---

**Personnel**  
President-General Mgr.: James M. Wilder  
Sales Promotion Mgr.-Publicity: James Hayes  
Program Director: Roy Zess  

---

**Personnel**  
President-General Mgr.: Harben Daniel  
Asst. Station Manager: N. W. Brandon  
Commercial Manager: L. H. Thesmar  
Sales Promotion Manager: N. W. Brandon  
Chief Engineer: Meredith E. Thompson  

---

381
**WTQC**

SAVANNAH—EST. 1929

COLUMBIA BROADCASTING SYSTEM

Frequency: 1290 Kc. Power: 5000 Watts

Owned-Operated By: Savannah Broad. Co.

Address: 516 Abercorn St., P.O. Box 645

Phone Number: 2-0127

Transmitter Location: Central Junction

Time on the Air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight

News Service: UP

Transcription Service: Lang-Worth, Capitol World

Representative: The Katz Agency

Membership: NAB, BMB

**Personnel**

President-General Manager: Wm. T. Knight, Jr.

Commercial Mgr.: Ben Williams

Program Director: Ben Quick

Production Manager: Dwight J. Bruce

Publicity Director: R. M. Charlton

Chief Announcer: Eddie Davis

Musical Director: Jean Wallace

Chief Engineer: Reeve Owen

Record MC: W. O. King, Jr.

---

**WWNS**

STATESBORO—EST. 1946

MUTUAL BROADCASTING SYSTEM

Frequency: 1490 Kc. Power: 250 Watts

Owned-Operated By: Alfred Dorman

Address: Statesboro

Transmitter Location: E. Olliff St.

Time on the Air: 7:00 a.m. to 11:00 p.m.

News Service: UP

Transcription Service: Standard

**Personnel**

President-Owner: Alfred Dorman

General Mgr.-Commercial Mgr.: Paul R. Sauve

---

**WPAK**

THOMASVILLE—EST. 1934

Frequency: 1240 Kc. Power: 250 Watts

Owned-Operated By: H. Wimpy

Address: 117 Remington Avenue

Phone Number: 909

Transmitter Location: 117 Remington Avenue

Time on the Air: 7:00 a.m. to 10:00 p.m.; Sunday, 9 a.m. to 5 p.m.

News Service: UP

Transcription Service: NBC Thesaurus

Membership: NAB, BMB

---

**WRLC**

TOCCOA—EST. 1941

MUTUAL BROADCASTING SYSTEM

GEORGIA SPORTS NETWORK—KBS

Frequency: 1450 Kc. Power: 250 Watts

Owned-Operated By: R. G. LeTourneau

Address: Prather Bridge Road

Phone Number: 1751

Transmitter Location: Prather Bridge Road

Time on the Air: 7 a.m. to 11:15 p.m.

News Service: UP

Transcription Service: Lang-Worth; BMI; Keystone, World and Cole

Representative: Thomas F. Clark

Membership: NAB, BMB

**Personnel**

President-Owner: R. G. LeTourneau

General Manager: Jack Salvador

Station Manager: Virgil E. Craig

Commercial Mgr.-Record MC: Sam A. Gaines

Program Director-Production Manager: Carroll S. Lee

Publicity Director: Roy E. Gaines

Chief Announcer: George Rountree

Chief Engineer: Keith Brown

---

**WGOV**

VALDOSTA—EST. 1940

MUTUAL BROADCASTING SYSTEM

GEORGIA SPORTS NETWORK

Frequency: 1450 Kc. Power: 250 Watts

Owned-Operated By: E. D. Rivers

Address: Valdosta, Ga.

Phone Number: 1420

Transmitter Location: Lakeland Rd.

Time on the Air: 6 a.m. to 1 a.m.; Sunday 7 a.m.-1 a.m.

News Service: UP


**Personnel**

Owner: E. D. Rivers

General Manager: Mrs. E. D. Rivers

Station Mgr.: J. R. Bartlett

Sales Manager: J. Marion Harman, Jr.

Program Director: Jim V. Bowler

Chief Engineer: Don Ellis
WAYX
WAYCROSS—EST. 1936
MUTUAL BROADCASTING SYSTEM
KBS
Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Jack Williams
Address: 620 Plant Avenue
Phone Number: 985
Transmitter Location: Waycross
Time on the Air: 7 a.m. to 12 midnight
Newspaper Affiliation: Waycross Journal-Herald
News Service: UP
Transcription Service: World Broadcasting System, M. M. Cole
Representative: Hal Holman Co.
Membership: NAB, BMB

Personnel
Owner-General Mgr.: Jack Williams
Station Mgr.-Commercial Mgr.: John J. Tobola
Program Dir.-Musical Dir.: Gwen Crosby
Production Manager-Chief Announcer: Clyde C. Davis
Publicity Director: Dorothy Smith
Chief Engineer: John E. Legare
Record MC: Raymond Williamson

WRQN
VIDALIA—EST. 1946
MUTUAL BROADCASTING SYSTEM
KBS
Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Vidalia Broad. Co.
Address: Vidalia, Ga.
Phone Number: 327
Transmitter Location: N.S. U.S. Route 280, ¾ mile W. Vidalia
Time on the Air: 6:30 a.m. to 11:05 p.m.
Newspaper Affiliation: The Vidalia Advance
News Service: UP
Transcription Service: World
Membership: NAB

Personnel
Part-Owner: R. E. Ledford
General Mgr.-Station Mgr.: R. W. Sockwell
Commercial Mgr.-Sales Mgr.: Al Robinson
Chief Announcer: W. O. Herbeson
Chief Engineer: Ben A. Jones

WRLD
WEST POINT—EST. 1944
AMERICAN BROADCASTING CO.
KBS
Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Valley Broadcasting Co.
Address: Gen. Tyler Hotel Bldg.
Phone Numbers: 173 or 193
Transmitter Location: 58 Cherry St., Lanett, Ala.
Time on the Air: 6 a.m. to 12 midnight; Sunday: 7:00 a.m. to 11:00 p.m.
News Service: AP
Transcription Service: World Broadcasting Representative: Headley-Reed
Membership: NAB, BMB

Personnel
President-General Mgr.: L. J. Duncan
Station Mgr.-Sales Mgr.: Miles Ferguson
Program Director: Cathryn Smith
Chief Announcer-Record MC: Robert Hubbell
Chief Engineer: Luther W. Martin

For the best in human interest news...
AP
IDaho

Estimated Population 512,840—Radio Homes 130,395
Stations in State 17

K G E M
ABC
BOISE—EST. 1946
Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By... Idaho Broadcasting & Television Co.
Address... Owyhee Hotel
Telephone... 533
Transmitter Location... 4th Ave. & Roosevelt
Time on Air... Unlimited
Representative... Homer Griffith Co.

Personnel
General Manager... Fentress H. Kuhn
Station and Commercial Manager... Kenyon R. Bennett

K I D O
BOISE—EST. 1928
NATIONAL BROADCASTING CO.
Frequency: 1380 Kc. Power: 2500 d.; 1000 n.
Owned-Operated By... KIDO, Inc.
Address... Hotel Boise
Phone Number... 660
Transmitter Location... 41/2 miles N.W. of City
Time on the Air... 6:00 a.m. to 12 midnight;
Sunday: 7:00 a.m. to 12 midnight
News Service... UP and AP
Transcription Service... World Broadcasting System, Standard
Representative... John Blair & Company
Membership... NAB, BMB

Personnel
President... Georgia Davidson
General Manager... Walter E. Wagstaff
Commercial Manager... Boyd Braithwaite
Merchandising Manager... Keith Mathers
Program Director... Hub Warner
Production Manager... Wilder Wylie
Publicity Director... Keith Mathers
Chief Announcer... Vern Moore
Chief Engineer... Jimmy Johntz

KBIO
BURLEY—EST. 1946
AMERICAN BROADCASTING CO.
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By... Jessica L. Longston
Address... P.O. Box 499
Phone Number... Burley 10
Transmitter Location... 1 mile W. of City on Highway 30
Time on the Air... 6:30 a.m. to 11:00 p.m.
News Service... UP
Transcription Service... Standard Library
Representative... Homer Griffith

Personnel
President-Owner... Jessica L. Longston
General Manager... Edward J. Jansen
Commercial Manager... Frank Krahka
Program Director... Katherine Lick
Chief Engineer... Rodney Sams

KVNI
COEUR d’ALENE—EST. 1946
Frequency: 1430 Kc. Power: 1000 Watts
Owned-Operated By... Coeur d’Alene Broadcasting Co.
Address... Desert Hotel Bldg.
Transmitter Location... Blackwell Island
Representative... Gilman, Nicol & Ruthman

Personnel
President... Burl C. Hagadone
Station Manager... C. E. Rodell

KID
IDAHO FALLS—EST. 1928
MUTUAL BROADCASTING SYSTEM
INTERMOUNTAIN NETWORK—KBS
Frequency: 1350 Kc. Power: 5000 d.; 500 n.
Owned-Operated By... Idaho Broad. Co.
Address... Box 701
Phone Number... 4
Studio Address... Bonneville Hotel
Transmitter Location... On Ammon Road
Time on the Air... 6:00 a.m. to 12 midnight
News Service... UP
Transcription Service... World, KBS
National Representative... Lewis H. Avery, Inc.
Membership... NAB, BMB

Personnel
President... Cecil Hart
General Mgr.-Station Mgr... Arch Madsen
Commercial Manager... Leonard Wadens
Merchandising Manager...
**KIFI**

IDAHO FALLS—EST. 1947  
ABC—GEM STATE—ROCKY MT.  
Frequency: 1400 Kc.  
Power: 250 Watts  
Owned-Operated By: Eastern Idaho Broad. & Television Co.  
Address: 339 Broadway  
Phone Number: 1054  
Transmitter Location: 2 miles N. of Idaho Falls  
Time on the Air: 6 a.m. to 12 midnight  
News Service: :AP  
Transcription Service: NBC Thesaurus  
Representative: Homer Griffith Co.  

**Personnel**  
President-General Manager: J. M. Brady  
Commercial Manager: Dan W. Kelly  
Program Director: Clyde Abel  
Chief Engineer: J. P. Sorensen

---

**KFXD**

NAMPA—EST. 1929  
MUTUAL BROADCASTING SYSTEM  
INTERMOUNTAIN NETWORK  
Frequency: 580 Kc.  
Power: 1000 Watts  
Owned-Operated By: Frank E. Hurt & Son  
Business Address: 1024 Twelfth Ave., South  
Phone Number: 1200  
Studio Addresses: 809 Main St., Boise, Idaho  
Transmitter Location: 3 miles S. of Meridian, Idaho  
Time on the Air: 6 a.m. to 11 p.m.  
News Service: UP-AP  
Transcription Service: NBC Thesaurus; Lang-Worth  
Representative: Louis H. Avery  
Membership: NAB, BMB

---

**KEIO**

POCATELLO—EST. 1946  
ABC—ROCKY MOUNTAIN NETWORK  
GEM STATE NETWORK  
Frequency: 1450 Kc.  
Power: 250 Watts  
Owned-Operated By: Eastern Idaho Broad. & Television Co.  
Address: P.O. Box 101  
Transmitter Location: Route 3

---

**Program Director-Production**  
Manager: Gene Ackerley  
Publicity Director-Chief Announcer: Jimmy Lawrence  
Musical Director: Beth West  
Chief Engineer: C. N. Layne

---

**KRPL**

MOSCOW—EST. 1946  
Frequency: 1400 Kc.  
Power: 250 Watts  
Owned-Operated By: Interstate Radio, Inc.  
Address: P.O. Box 101  
Transmitter Location: Route 3

---

**Personnel**

President: J. M. Brady  
General Manager: John Taylor  
Chief Engineer: Lynn Johnson

---

**Personnel**

President: Ted R. Ferrier  
General Manager: Bert McAllister  
Publicity Director: Bert McAllister

---

*Construction Permit*
KSEI
POCATELLO—EST. 1926
NATIONAL BROADCASTING CO.
Frequency: 930 Kc....Power: 1000 d.; 250 n.; (CP-5000) d. & n.
Owned-Operated By........Radio Service Corporation
Address .................Yellowstone Highway
Phone Number ............960
Transmitter Location....Yellowstone Highway
(CP-Reservation & Philbin Roads)
Time on the Air........6 a.m. to 12 midnight;
Sundays, 7:00 a.m. to 12 midnight
News Service.............UP
Transcription Service...Standard, Lang-Worth
Representatives...........Weed & Co.;
Membership................NAB, BMB

Personnel
President................O. P. Soule
General Mgr-Station Mgr...Henry H. Fletcher
Commercial Manager.....Henry H. Fletcher
Merchandising Manager...Olive M. Leeney
Chief Engineer.............Henry H. Fletcher

(KALL LETTERS TO BE ASSIGNED)
POCATELLO*
Frequency: 1490 Kc......Power: 250 Watts
Permittee..............Pocatello Broadcasting Co.
*CP.

(KALL LETTERS TO BE ASSIGNED)
POCATELLO*
Frequency: 1240 Kc......Power: 250 Watts
Permittee..............Radio & Television Broad. Co.
*CP.

KLIX*
TWIN FALLS
Frequency: 1490 Kc........Power: 250 Watts
Permittee..............Southern Idaho Broadcasting &
Television Co.
*CP.

KTFI
TWIN FALLS—EST. 1928
NBC
Frequency: 1270 Kc.....Power: 5000 d.; 1000 n.
Owned-Operated By.........Radio Broadcasting Corp.
Address ..................241 Main Ave. W.
Phone Number...............2400
Transmitter Location.......Highway No. 30, west of Twin Falls
Time on the Air...........6 a.m. to 11 p.m.
News Service...............UP
Transcription Service......Standard Library, Lang-Worth
Representatives...............Weed & Co.;
Membership................NAB, BMB

Personnel
President................O. P. Soule
General Mgr-Station Mgr...F. M. Gardner
Commercial Mgr........Kenneth W. Montgomery
Sales Promotion Mgr......L. Otto
Musical Dir................Anne Stelfius
Chief Engineer.............George Malone
Record MC..................John Eddington

KVMV
TWIN FALLS—EST. 1946
MUTUAL-INTERMOUNTAIN
Frequency: 1450 Kc........Power: 250 Watts
Owned-Operated By........Radio Sales Corp.
Address ..................Idaho Theatre Bldg.,
128½ Shoshone St., E.
Phone Number...............2002
Transmitter Location.......Highway 93
Time on the Air...........6:00 a.m. to 11:00 p.m.
News Service...............UP
Transcription Service......World, Associated
Representative...............Lewis H. Avery, Inc.
Membership................NAB

Personnel
President and Station Mgr........Charles Crabtree
Commercial Manager..........Jack Thomas
Chief Engineer...............F. Ver Cox
Record MC..................Bruce Vanderhoof

KWAL
WALLACE—EST. 1939
MUTUAL-BROADCASTING SYSTEM
DON LEE BROADCASTING SYSTEM
KBS
Frequency: 1450 Kc........Power: 250 Watts
Owned By................Silver Broadcasting Co., Inc.
Operated By................R. G. Binyon
Address ..................Tabor Bldg.
Phone Number...............330
Transmitter Location.......Silverton, Idaho
Time on the Air...........7 a.m. to 12 midnight
News Service...............UP
Transcription Service......World Library, SESAC
Membership................BMB

Personnel
V.P.-General Manager........R. G. Binyon
Chief Engineer...............Howard Olsen
American radio belongs to the American people and we consider it a sacred trust.

COLONEL ROBERT R. McCORMICK
SOME OF THE PEOPLE WHO WRITE US
A MILLION LETTERS A YEAR...

For further facts about our 14,000,000
Midwest folks and their response to
WLS advertisers, see a John Blair
man or write—

A Clear Channel Station
CHICAGO 7

MANAGEMENT AFFILIATED WITH
The Arizona Network
ALL STATIONS AFFILIATED WITH CBS

KSUN
Bisbee-Lowell-Douglas
Carl Morris, Mgr.
1230 Kilocycles
250 Watts

KOY
PHOENIX
1200 Watts

KTUC
TUCSON
Lee Little, Mgr.
1400 Kilocycles
250 Watts

Both WLS and the Arizona Network are represented by John Blair & Company
## WMRO
**Location:** Aurora - EST. 1938
**Frequency:** 1280 Kc.  Power: 250 d., 100 n.
**Address:** 34 S. River St.
**Phone Number:** 4215
**Time on the Air:** Local sunrise to local sunset
**Personnel**
- Owner-Manager: Martin R. O'Brien
- General Mgr-Station Mgr: Martin R. O'Brien
- Commercial Manager: Vincent G. Cofey

## WIBV
**Location:** Belleville - EST. 1946
**Frequency:** 1060 Kc.  Power: 250 w. d. only
**Address:** 2100 W. Main St.
**Phone Number:** 1490
**Time on the Air:** Local sunrise to local sunset
**Personnel**
- General Manager: Paul A. Wnorowski
- Commercial Manager: Paul A. Wnorowski
- Program Director: Joseph Yaegel
- Chief Announcer: John Lewis
- Musical Director: Marvin True
- Chief Engineer: John Schults

## WJBC
**Location:** Bloomington - EST. 1926
**Frequency:** 1230 Kc.  Power: 250 Watts
**Address:** 209½ E. Washington

## WKRO
**Location:** Cairo - EST. 1942
**Frequency:** 1490 Kc.  Power: 250 Watts
**Address:** 324 E'way, Cape Girardeau, Mo.
**Phone Number:** 1020
**Time on the Air:** 6:00 a.m. to 10 p.m.
**Personnel**
- Owner-General Mgr: Oscar C. Hirsch
- Station Manager: Merrill C. Currier

## WCIL
**Location:** Carbondale - EST. 1946
**Frequency:** 1020 Kc.  Power: 1000 w. d. only
**Address:** 219 W. Main St.
**Phone Number:** 167
**Time on the Air:** Local sunrise to local sunset
**Personnel**
- General Manager: Paul F. McRoy
- Commercial Manager: Walter Schafer
- Chief Engineer: Marion Sawyer
WCZ
CARTHAGE—EST. 1921
MISSISSIPPI VALLEY NETWORK
Frequency: 950 Kc. Power: 1000 w. d. only
Owned-Operated By: Superior Broadcasting Service, Inc.
Business Address: Marine Trust Co. Bldg.
Phone Number: 520
Studio Address: Carthage; Macomb, Ill.
Transmitter Location: RFD, Carthage, Ill.
Time on the Air: Daytime
Transcription Service: Capitol Daily.
News Service: UP.
Representative: Homer Griffith
Membership: BMB

Personnel
President-Chief Engineer: Bob Compton
Station-Commercial Manager: John Palmer
Program Director: Antoinette Palmer

WCNT
CENTRALIA—EST. 1946
Frequency: 1210 Kc. Power: 1000 w. d. only
Owned-Operated By: Hobart Stephenson
Address: Centralia, Ill.
Phone Number: 234
Transmitter Location: U.S. Highway 51, N.
Time on the Air: Local sunrise to local sunset
News Service: UP.
Transcription Service: NBC Thesaurus.
Lang-Worth Representative: Adam Young

Personnel
President-Owner: Hobart Stephenson
General Manager: Hobart Stephenson
Commercial Manager: J. L. Fredericks
Program Director: Anne Collins
Publicity Director: Doris Green
Chief Announcer: Jay Giles
Musical Director: Clarence Lewis
Chief Engineer: Hobart Stephenson, Jr.
Record MC: Jim Travis

WDWS
CHAMPAIGN—EST. 1937
COLUMBIA BROADCASTING SYSTEM
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Champaign News-Gazette, Inc.
Address: 48 Main St.
Phone Number: 6-1855
Transmitter Location: 1 mile south of Champaign
Time on the Air: 16 hours
Newspaper Affiliation: Champaign News-Gazette
News Service: UP.
Transcription Service: World.
National Sales Office: 360 N. Michigan Ave., Chicago
National Representative: Advertising Time Sales Co.

Personnel
Station Manager: Marajen S. Horton
Sales Manager: Frank R. Mills
Program Director: Katherine Scheurich
Chief Engineer: Jack R. Baum

WAFF
CHICAGO—EST. 1922
Frequency: 950 Kc. Power: 1000 w. d. only
Owned-Operated By: Drover's Journal Publishing Co.
Address: Palmer House
Phone Number: Randolph 1932
Transmitter Location: Exchange Bldg.
Union Stock Yards
Time on the Air: 6:00 a.m. to local sunset
News Service: UP, AP, Transradio
Transcription Service: Standard Radio
Representative: George P. Hollingbery Co.
Membership: NAB

Personnel
President: Ward A. Neff
General Mgr.-Station Mgr.: Bradley R. Eidmann
Commercial Manager: Bradley R. Eidmann
Merchandising Manager: Nicholas E. Frank
Publicity Director: Vivian A. Bradshaw

WAIT
CHICAGO—EST. 1923
Frequency: 820 Kc. Power: 5000 Watts
Owned-Operated By: Radio Station WAIT
Address: 360 N. Michigan Avenue
Phone Number: Franklin 0660
Transmitter Location: Church Road, Elmhurst, Ill.
Time on the Air: Local sunrise to sunset
News Service: UP, Transradio
Transcription Service: World, Associated
SESAC Representative: Howard Wilson Co.

Personnel
General Manager: Gene T. Dyer
Station Manager: Earl Withrow
Program Director: Lorraine Dwyer
Chief Engineer: Ellery Plotts
WBMM
CHICAGO—EST. 1923
COLUMBIA BROADCASTING SYSTEM
Frequency: 750 Kc. Power: 50,000 Watts
Owned-Operated By . . . . The Columbia Broadcasting System, Inc.
Address . . . . 410 North Michigan Ave.
Phone . . . . Whitehall 6000
Transmitter Location . . Illesca, Ill.
Time on the Air . . . . 4:30 a.m. to 1:35 a.m.
News Service . . . . AP; INS; UP
Transcription Service . . . Lang-Worth, World, Associated Recorded Program Service
Representative . . . . Radio Sales Membership . . . . NAB, BMB

Personnel
President . . . . William S. Paley
General Manager . . . . H. Leslie Atlass
Station Manager . . . . Frank Falknor
Commercial Manager . . . . E. H. Shomo
Sales Promotion-Merchandising Manager . . . . Robert J. Savage
Program Director . . . . Walter Preston
Production Manager . . . . Al Morey
Publicity Director . . . . Don Kelley
Chief Announcer . . . . Bob Cunningham
Musical Director . . . . Caesar Petillo
Chief Engineer . . . . George Sherman
Record MC . . . . Jim Conway

WCFL
CHICAGO—EST. 1926
AMERICAN BROADCASTING CO.
Frequency: 1000 Kc. Power: 10000 Watts
Owned-Oper. By . . . . Chicago Federation of Labor
Address . . . . 666 Lake Shore Drive
Phone Number . . . . Superior 5300
Transmitter Location . . Downers Grove, Illinois
Time on the Air . . . . 6:00 a.m. to 12:00 Midnight; Sundays, 7:45 a.m. to 12 midnight.
News Service . . . . UP
Transcription Service . . . . World Broadcasting
Representative . . . . The Katz Agency

Personnel
Commercial and Sales Manager . . . . M. B. Wolens
General Manager . . . . Maurice Lynch
Sales Promotion Manager . . . . Melvin B. Wolens

WCRW
CHICAGO—EST. 1926
Frequency: 1240 Kc. Power: 100 Watts
Owned-Operated By . . . . Clinton R. White
Address . . . . 2756 Pine Grove Ave.
Phone Number . . . . 2756 Pine Grove Ave.
Transmitter Location . . . . 2756 Pine Grove Ave.

Time on the air . . . . 11 a.m. to 2 p.m.; 5 p.m. to 7 p.m.

Personnel
Owner . . . . Clinton R. White
General Manager . . . . J. A. White
Chief Announcer . . . . Randall C. Goff
Chief Engineer . . . . Clinton R. White

WEDC
CHICAGO—EST. 1926
Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By . . . . Emil Denemark, Inc.
Address . . . . 3860 W. Ogden Ave.
Phone Number . . . . Crawford 4100-2436
Transmitter Location . . . . 3860 W. Ogden Ave.
Time on the Air . . . . 8:30 a.m. to 10 a.m.; 3:30 to 5 p.m.; 7 p.m. to 8 p.m.; 10 p.m. to 11 p.m.
News Service . . . . UP
Membership . . . . NAB

Personnel
President . . . . Emil Denemark
General Mgr-Station Mgr . . . . Frank J. Kotnour
Commercial Manager . . . . Frank J. Kotnour
Merchandising Manager . . . . Frank J. Kotnour
Program Director-Publicity Director . . . . Bill Mack
Chief Announcer . . . . Bill Mack
Musical Director . . . . William P. Brady
Chief Engineer . . . . Chester Lweicki

WENR
CHICAGO—EST. 1923
AMERICAN BROADCASTING CO.
Frequency: 890 Kc. Power: 50000 Watts
Owned-Operated By . . . . American Broadcasting Company
Address . . . . 20 No. Wacker Dr.
Phone Number . . . . Delaware 1900
Studio Address . . . . Merchandise Mart
222 W. N. Bank Dr.
Transmitter Location . . . . Tinley Park, Ill.
Time on the Air . . . . Monday thru Friday, 3:00 p.m.-6:00 p.m. and 800 p.m.-1:00 am; Saturday, 3:00 p.m.-6:00 p.m. and 12:00 Midnight-1:00 am; Sunday, 12:00 Noon to 7:00 p.m. and 8:00 p.m.-1:00 a.m.
News Service . . . . AP; INS; UP
Transcription Service . . . . Standard Radio
Representative . . . . Roy McLaughlin
Membership . . . . NAB, BMB

Personnel
Vice-Pres. in charge of ABC Central Division . . . . E. R. Borroff
General Manager . . . . C. T. Hagman
Station Manager . . . . Roy McLaughlin
Sales Manager . . . . Roy McLaughlin
Sales Promotion Manager . . . . Karl R. Sutphin
Program Director .................. Harold Stokes
Production Manager .................. Fred Kilian
Publicity Director .................. Elliott W. Henry
Announcers' Supervisor .................. Ed Kasser
Musical Director .................. Rex Maupin
Chief Engineer .................. E. C. Horstman
Public Service Director .................. Robert B. White

WGES
CHICAGO—EST. 1924
Frequency: 1350 Kc.  Power: 5000 Watts
Owned and Operated  . Radio Station WGES
Address .................. 2708 W. Washington Blvd.
Phone Number .................. 230 North Michigan Ave.
Transmitter Location .................. Sacramento 1700
Time on the Air .................. 5:00 a.m. to 12:00 midnight
News Service .................. AP, INS, UP
Transcription Service .................. World

Personnel
President-General Mgr. .................. John A. Dyer
Commercial Manager .................. E. M. Hinzman
Production Manager .................. K. P. Freda
Program Director .................. Herbert Rudolph
Chief Engineer .................. Ellery L. Plotts

WGN
CHICAGO—EST. 1924
MUTUAL
Frequency: 720 Kc.  Power: 5000 Watts
Owned-Operated By .................. WGN, Inc
Address .................. 441 N. Michigan Ave.
Phone Number .................. Superior 0100
Transmitter Location .................. Roselle, Illinois
News Service .................. AP, UP, INS, Reuters
Transcription Service .................. World Broadcasting System, Thesaurus, Standard Radio
Representative .................. Keenan & Eickelberg
Membership .................. BMB

Personnel
President .................. Col. Robert R. McCormick
General Manager .................. Frank P. Schreiber
Assistant to the Manager .................. Paul C. Brines
Commercial Manager .................. Wm. A. McGuinnes
Merchandising Manager .................. Wm. C. Meyers
Program Director .................. Buckingham W. Gunn
Production Manager .................. Edmund Kahn
Publicity Director .................. Bruce Dennis
Continuity Director .................. Francis Coughlin
Musical Director .................. Henry Weber
Chief Engineer .................. Carl Meyers

See Page 387

WIND
CHICAGO—EST. 1927
Frequency: 560 Kc.  Power: 5000 Watts
Owned-Operated By .................. Johnson-Kennedy Radio Corp.
Business Address .................. 230 North Michigan Ave.
Phone Number .................. State 4176
Studio Address .................. 230 N. Michigan Ave.
Transmission Location .................. Gary, Ind.
Time on the Air .................. 24 Hours a Day
News Service .................. Chicago Daily News
Transcription Service .................. Standard
World and Thesaurus
Representative .................. John E. Pearson Co.
Membership .................. NAB

Personnel
President-Owner .................. Ralph L. Atlass
General Mgr.-Station Mgr. .................. Ralph L. Atlass
Commercial Manager .................. John T. Carey
Merchandising Manager .................. John D. Morgan
Program Director .................. Howard Miller
Production Manager .................. Easter Straker
Chief Engineer .................. Kenneth Shirk
Record MC .................. Russ Patch

WLS
CHICAGO—EST. 1924
AMERICAN BROADCASTING CO.
Frequency: 830 Kc.  Power: 5000 Watts
Owned-Operated By .................. Agricultural Broadcasting Co.
Address .................. 1230 W. Washington Blvd.
Phone Number .................. Monroe 9700
Transmitter Location .................. Tinley Park, Ill.
Time on the Air .................. Daily
News Service .................. AP, UP, Transradio
Transcription Service .................. Standard
Representative .................. John Blair & Co.
Membership .................. NAB, BMB

Personnel
President .................. Burridge D. Butler
General Mgr.-Station Mgr. .................. Glenn Snyder
Sales Manager .................. Charles M. Freeman
Sales Promotion Mgr. .................. Donald E. Finlayson
Program Director .................. Harold Safford
Production Manager .................. Al Boyd
Publicity Director .................. Wilma Gwilliam
Musical Director .................. Osgood Westley
Chief Engineer .................. Tom Rowe

See Page 388
W J J D
CHICAGO—EST. 1932
Frequency: 1160 Kc. Power: 20000 Watts
Owned-Operated By: Field Enterprises, Inc.
Address............. 230 North Michigan Ave.
Phone Number............. STAte 5466
Transmitter Location..... Des Plaines, Illinois
Time on the Air: 4 a.m. to sundown, Salt Lake City, Utah
Transcription Service........... Capitol, Cole
News Service.................. Chicago Sun
Representative............ Avery-Knodel, Inc.
Membership.................. NAB

Personnel
President...................... Marshall Field
General Mgr.-Station Mgr....... Arthur F. Harre
Commercial Manager........... Frederick G. Harm
Merchandising Manager........ Edward Short
Program Director............. Arthur F. Harre
Production Manager........... Mark Russell
Publicity Director........... Edward Short
Musical Director............... Kennedye Nelson
Chief Engineer............... Walter F. Myers
Record MC.................... Ernie Simon

MORE SELLING POWER!
NOW
20,000 WATTS
SOON
50,000 WATTS

W J J D
CHICAGO
A Marshall Field STATION

REPRESENTED NATIONALLY BY AVERY-KNODEL, INC.
**WMBI**

CHICAGO—EST. 1926

Frequency: 1110 Kc. Power: 5000 w. d. only
Owned-Operated By... The Moody Bible Institute of Chicago
Address... 153 Institute Place
Phone Number... Michigan 1570
Transmitter Location... Addison, Ill.
Time on the Air... Local sunrise to local sunset
News Service... UP
Transcription Service... World Membership... NAB, BMB

**Personnel**

General Manager... Robert L. Constable
Program Director... Robert Parsons
Supervisor of Production... Pierce Hiscock
Director of Public Relations... Russell T. Hitt
Supervisor of Announcers... Harlan Harris
Supervisor of Music... Sheldon Fardig
Chief Engineer... A. P. Frye
Supervisor of Continuity... Miron Canaday
Supervisor of Traffic... Stanley Payne
Supervisor of Children’s Programs... Theresa Worman

*Non-Commercial Station*

**WSBC**

CHICAGO—EST. 1925

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By... Radio Station WSBC
Address... 2400 West Madison St.
Phone Number... Monroe 9060
Transmitter Location... 2400 West Madison St.
Time on the Air... 6:00 a.m. to 8:30 a.m.;
2:00 p.m. to 3:30 p.m.; 8:00 p.m. to 10 p.m.;
11:00 p.m. to 12 midnight
News Service... UP
Transcription Service... SESAC, MacGregor, M. M. Cole
Representative... Forio & Co.

**Personnel**

General Manager... Robert O. Miller
Commercial Manager... Julius Miller
Sales Promotion Manager... M. V. Baker
Program Director... Robert O. Miller
Publicity Director... Mendel Kochanski
Musical Director... Arnold B. Miller

**WDAN**

DANVILLE—EST. 1938

COLUMBIA BROADCASTING SYSTEM

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By... Northwestern Pub. Co.
Address... Hotel Wollord
Phone Number... 1700-1
Transmitter Location... 1500 Washington Ave.
Time on the Air... 6:45 a.m. to 10:15 p.m.;
Sunday: 8 a.m. to 10:45 p.m.
Newspaper Affiliation... Danville Commercial News
News Service... UP
Transcription Service... World Representative... J. P. McKinney & Son
Membership... NAB, BMB

**Personnel**

General Manager... E. C. Hewes
Station Manager... Robert J. Burow
Commercial Manager... Robert J. Burow
Merchandising Manager... Robert J. Burow
Program Director... Honore E. Ronan
Publicity Director... Shirley Mauck
Chief Announcer... Max Shaffer
Chief Engineer... Ted Magin

**WSOY**

DECATURE—EST. 1924

COLUMBIA BROADCASTING SYSTEM

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By... Commodore Broadcasting, Inc.
Address... 351-357 No. Main St.
Phone Number... 5371-2
Transmitter Location... 1891 No. Oakland Ave.
Time on the Air... 6 a.m. to 12:05 a.m.; Sundays: 7:30 a.m. to 12:05 a.m.
Newspaper Affiliation... Decatur Newspapers Inc.
News Service... AP
Transcription Service... Standard Radio, Associated
Representative .................................. Weed & Co.
Membership ........................................... NAB, BMB

Personnel
President ............................................ Frederick W. Schaub
General Manager ................................. Merrill Lindsay
Commercial Manager .............................. Charles F. Bruce
Program Director ............................... Bernard Johnson
Publicity Director ................................ Mary Estelle Hayes
Chief Announcer ................................. Bernard Johnson
Chief Engineer ..................................... Paul A. Wnorowski

W T M V
EAST ST. LOUIS—EST. 1935
Frequency: 1490 Kc.  Power: 250 Watts
Owned-Operated By ........... Mississippi Valley Broadcasting Co., Inc.
Address ................................. Broadview Hotel, 5th and Broadway
Phone Number ....................... East 4390 and Bridge 3424
Studio Address ................. Broadview Hotel, East St. Louis, Mo.; Arcade Bldg., St. Louis, Mo.
Transmitter Location .......... Broadview Hotel, 5th and Broadway
Time on the Air ..................... Full Time
News Service ................................. UP
Transcription Service .......... The Walker Co.
Representative ....................... NAB, BMB
Membership ................................. NAB, BMB

Personnel
President ................................. Myles H. Johns
General Manager ................. Michael Henry
Station Manager ................. Michael Henry
Commercial Manager .............. Frank J. Prendergast
Merchandising Manager .......... Dodd Boyer
Program Director ........................ Paul M. Enright
Production Manager ............... Dodd Boyer
Publicity Director ..................... Dodd Boyer
Musical Director ......................... William H. Hart
Chief Engineer ............................. Erle E. White

(CALL LETTERS TO BE ASSIGNED)
EVANSTON
Frequency: 1500 Kc.  Power: 1000 Watts
Permission ....................... Evanston Broadcasting Co.

W G I L
GALESBURG—EST. 1938
MUTUAL BROADCASTING SYSTEM
Frequency: 1400 Kc.  Power: 250 Watts
Owned-Operated By .......... Galesburg Broadcasting Co.
Address ................................... Hill Arcade Bldg.
Phone Number ....................... 4628 Main
Transmitter Location .......... Hill Arcade Bldg.
Time on the Air ..................... 6 a.m. to 12 midnight

Personnel
President ........................................... Hugo Linder
General Mgr-Station Mgr. ......... L. T. Hagerty
Commercial Manager ............ Frank J. Prendergast
Merchandising Manager .......... Frank J. Prendergast
Program Director ................. Frank J. Prendergast
Production Manager ............... Frank J. Prendergast
Publicity Director ..................... Frank J. Prendergast
Musical Director ......................... Frank J. Prendergast
Chief Engineer ............................. Frank J. Prendergast
Chief Announcer ......................... Frank J. Prendergast
Representative ......................... Frank J. Prendergast
Membership ................................. NAB, BMB

WEBQ
HARRISBURG—EST. 1923
KEYSTONE BROADCASTING SYSTEM
Frequency: 1240 Kc.  Power: 250 Watts
Address ................................... 100 East Poplar St.
Phone Number ....................... 250
Transmitter Location .......... 100 East Poplar St.
Time on the Air ..................... 6 a.m. to 12 midnight
News Service ................................. UP
Representative ....................... Howard H. Wilson & Co.
Membership ................................. NAB, BMB

Personnel
General Mgr-Station Mgr. .......... Inglis M. Taylor
Commercial Manager ............. Ken Hamilton
Merchandising Manager .......... Ken Hamilton
Program Director ................. Wanda R. Owen
Production Mgr.-Publicity Mgr.  Eddie Wise
Musical Director ......................... Wanda R. Owen
Chief Engineer ............................. Joseph R. Tate
Chief Announcer ......................... Joseph R. Tate
Record MC ................................. Jim Duncan

W J P F
HERRIN—EST. 1940
MUTUAL—KBS
Frequency: 1340 Kc.  Power: 250 Watts
Owned-Operated By .......... Orville W. Lyerla
Address ................................... Herrin, Ill.
Phone Number ....................... 382 and 383
Transmitter Location .......... Herrin, Ill.
Time on the Air ..................... 6 a.m. to 12 midnight; Sunday: 6:45 a.m. to 12 midnight
News Service ................................. UP
Transcription Service .......... Standard
Representative ......................... John E. Pearson Co.
Membership ................................. NAB, BMB

Newspaper Affiliation ........ Daily Galesburg Register-Mail
News Service ................................. UP
Transcription Service .......... Standard Radio and SESAC
Representative ....................... Don Cooke, Inc.
Membership ................................. NAB, BMB

Personnel
President ........................................... Culver
General Mgr-Station Mgr. ......... Culver
Commercial Manager ............ Culver
Merchandising Manager .......... Culver
Program Director ................. Culver
Production Manager ............... Culver
Publicity Director ..................... Culver
Musical Director ......................... Culver
Chief Engineer ............................. Culver
Chief Announcer ......................... Culver
Record MC ................................. Culver

C.P. Application
Personnel
President............... Orville W. Lyerla
General Mgr-Station Mgr...... Chas. R. Cook
Commercial Manager........ Fred Simmons
Program Director........... Doug Hadley
Production Manager.......... Betty J. Strong
Publicity Director........... Fred J. Reinhardt
Chief Announcer............. James C. Harper
Chief Engineer............... Gino Monaco

W L D S
JACKSONVILLE—EST. 1941
KEYSTONE BROADCASTING SYSTEM
Frequency: 1180 Kc........ Power: 250 Watts
(CP-1000) d. only
Owned-Operated By.......... Milton Edge,
E. J. Korsmeyer
Address .................... Fox-Illinois Theater Bldg.
Phone Number .............. 1180
Transmitter Location...... E. State Rd.
Time on the Air........... Local sunrise to local sunset
News Service ............... UP
Transcription Service ...... Standard Radio
Membership ................ NAB

Personnel
Owners................. Milton Edge, E. J. Korsmeyer
General Mgr-Station Mgr...... E. J. Korsmeyer
Sales or Commercial Manager... Nate Egner
Chief Engineer............. G. J. Cassens
Record MC.................. Bill Meyer

W J O L
JOLIET—EST. 1926
KEYSTONE BROADCASTING SYSTEM
Frequency: 1340 Kc........ Power: 250 Watts
Owned-Operated By.. Joliet Broadcasting Co.
Address............. 601 Walnut St., Joliet & 362 E.
Court St., Kankakee, Ill.
Phone Number ............ 4761
Transmitter Location..... 601 Walnut St., Joliet
Time on the Air........... 7 a.m. to midnight
News Service ............. UP, Transradio
Transcription Service ...... World Library
Representative............ Joseph Hershey McGillivra
Membership ................ BMB

Personnel
Vice-Pres.-General Mgr...... R. L. Bowles
Program Director........... Charles Mornman
Chief Engineer............. Robert Schmidt

W K A N
KANKAKEE—EST. 1946
Frequency: 1320 Kc........ Power: 1000 w. d. only
Owned-Operated By........ Kankakee Daily
Journal Co.
Address................... 183 N. Schuyler Ave.
Transmitter Location...... Highway 113-S
3 miles N.W. of Kankakee
Time on the Air........... Local sunrise to local sunset
Newspaper Affiliation..... Kankakee Daily
Journal Co.
News Service ................ AP

Personnel
General Manager........... Burnell Small
Station Manager............ Bruce Brown
Chief Engineer............... Robert Harrell

W L B H
MATTOON—EST. 1946
Frequency: 1170 Kc........ Power: 250 w. d. only
Owned-Operated By...... Mattoon Broad. Co.
Address................... 17th & Broadway Ave.
Phone Number ............. 3997
Studio Address............. National Bank Bldg.,
1532½ Broadway
Transmitter Location...... 1 mile N. of Mattoon
on Highway 45
Time on the Air........... Local sunrise to local sunset
News Service ................ AP
Transcription Service ...... Standard

Personnel
Pres. and Gen. Mgr........ Ray Livesay
Commercial Manager........ Rolland Looper
Chief Announcer............ Larry King
Musical Director........... Gene McCormick
Chief Engineer............. Ray Livesay
Record MC.................. Bob Guess

W Q U A
MOLINE—EST. 1946
MUTUAL
Frequency: 1230 Kc........ Power: 250 Watts
Owned-Operated By... Moline Broadcasting Co.
Address.................... Radio Center
Phone Number.............. Moline 7000
Transmitter Location...... 7th St. Extension
Time on the Air........... 6 a.m. to 12 midnight;
Sunday: 8 a.m. to 12 midnight
News Service .............. AP
Transcription Service ...... World Representative
Howard H. Wilson Co.
Membership................ NAB, BMB

Personnel
Commercial Manager........ Marvin L. Rosene
Production Manager......... Don L. Stevens
Chief Engineer............. George W. Travis
WS IV
PEKIN—EST. 1946
Frequency: 1140 Kc. Power: 250 w. d. only
Owned-Operated by. Pekin Broadcasting Co.
Address ... Arcade Bldg., Pekin
Phone Number. ....... 1747-1549
Transmitter Location. ....... Route 98, 4 miles N of Pekin
Time on the Air. ....... 6:30 a.m. to local sunset
News Service. ....... AP
Transcription Service. ....... Standard, SESAC
Representative. ....... Sears & Ayer Membership

Personnel
Owners. ....... W. K. Patterson, G. C. Udry, E. L. Prabdoni
General Manager. ....... W. Kenneth Patterson
Commercial Manager. ....... J. Ed Henry
Program Director. ....... Les Carmichael
Musical Director. ....... Charles Timm
Chief Engineer. ....... Emil L. Prandoni

WEEK
PEORIA—EST. 1946
NATIONAL BROADCASTING CO.
Frequency: 1350 Kc. Power: 1000 Watts
Owned-Operated by. West Central Broad. Co.
Address. ....... 1001 Commercial Bank Bldg., Peoria
Phone Number. ....... 3-3688
Transmitter Location. ....... Bartonville, IL
Time on the Air. ....... 6 a.m. to 12 midnight
News Service. ....... AP
Transcription Service. ....... World, Capitol
Representative. ....... The Katz Agency

Personnel
Chairman of the Board. ....... Robert S. Kerr
President. ....... E. K. Gaylord
General Manager. ....... Edgar T. Bell
Station Manager. ....... Stanley E. White
Commercial Manager. ....... Fred L. Vance
Program Director. ....... Harry Eldred
Production Manager. ....... Martin Bouhan
Musical Director. ....... Herman Hampy
Chief Engineer. ....... E. C. Callahan

WIRL
PEORIA—EST. 1947
ABC
Frequency: 1290 Kc. Power: 5000 Watts
Owned By. Illinois Valley Broadcasting Co.
Business Address. 912 Central Nat'l Bank Bldg.
Phone Number. ....... 33981
Transmitter Location. ....... 4 1/2 miles S. of Peoria Cool Hollow Rd.

Personnel
President-Owners. ....... Edward J. Altorfer, John H. Altorfer, John M. Camp, Katherine A. Swain, Timothy W. Swain
General Manager. ....... John M. Camp

WM BD
PEORIA—EST. 1927
COLUMBIA BROADCASTING SYSTEM
Frequency: 1470 Kc. Power: 5000 d. 1000 n.
Owned-Operated By. Peoria Broadcasting Co.
Address. ....... First National Bank Bldg., Peoria
Phone Number. ....... 7133
Transmitter Location. ....... Highway No. 29
Time on the Air. ....... 19 1/4 hours daily
News Service. ....... UP & AP
Transcription Service. ....... NBC Thesaurus
Representative. ....... Free & Peters, Inc.

Personnel
President. ....... Edgar L. Bill
General Manager. ....... Edgar L. Bill
Exec. Vice-President. ....... Charles C. Caley
Merchandising Manager. ....... Howard G. Bill
Chief Engineer. ....... A. James Ebel

WMMJ
PEORIA—EST. 1946
Frequency: 1020 Kc. Power: 1000 w. d. only
Owned-Operated By. Mid-State Broad. Co.
Address. ....... Fulton at Jefferson
Phone Number. ....... 8527
Transmitter Location. ....... Highview Rd.
Time on the Air. ....... 6 a.m. to local sunset
News Service. ....... UP
Transcription Service. ....... Standard, SESAC
Representative. ....... John E. Pearson Co.

Personnel
President and Gen. Mgr. ....... Wm. J. Kutsch
Commercial Manager. ....... Albert E. Kaufman
Chief Engineer. ....... T. A. Giles

WW XL
PEORIA—EST. 1947
Frequency: 1580 Kc. Power: 1000 Watts d. only
Owned-Operated By. Central Illinois Radio Corp.
Business Address. ....... Hotel Jefferson
Phone Number. ....... 9106
Transmitter Location. ....... Creve Coeur
Time on the Air. ....... 6 a.m. to local sunset
News Service. ....... INS, UP
Transcription Service. ....... Associated, SESAC
Membership. ....... ZAB

Personnel
President-Owner. ....... Joseph H. Giddan
Commercial Manager. ....... A. B. Kershenbaum
Chief Engineer. ....... Chuck Bilyue

WTAD
QUINCY—EST. 1926
COLUMBIA BROADCASTING SYSTEM
Frequency: 930 Kc. Power: 1000 Watts
Owned-Operated By. Lee Broadcasting, Inc.
NOW . . . WHBF is QUAD-CITIES' Basic ABC Station!

- The only ABC station that can be consistently heard in the Quad-City Metropolitan Area.

- WHBF shows a BET-TER BMB Audience Report than does any other Quad-City Radio Station. Ask for it!

- Covering the largest metropolitan market in Illinois and Iowa, outside of Chicago.

- WHBF's primary area reaches 401,610 radio homes — $561 million annually in retail sales.

- The average family income in the Quad-Cities last year was over $4,000.

- WHBF is the first station in the Quad-City area to apply for and receive an F.M. grant.
Address... W.C.U. Bldg., 510 Main St.
Phone Number... 6200
Transmitter Location... Quincy Gardens.
3 miles S. of Quincy
Time on the Air... 6 a.m. thru 12:05 a.m.;
Sunday, 6:30 a.m. to 12:05 a.m.
News Service... AP; UP
Newspaper Affiliation... Mason City Globe Gazette
Transcription Service... Standard Representative... Weed & Co.
Membership... NAB, BMB

Personnel
Secretary-Treasurer... F. C. Eighmey
General Manager... F. C. Eighmey
Asst. to Gen. Manager... George Arnold
Commercial Manager for Lee Stations... W. T. Burghart
Director of National Sales... W. I. Rothschild
Merchandising Manager... Gerald Staten
Program Director... Merritt Milligan
Production Manager... C. Arthur Fifer
Publicity Director... Gerald Staten
Chief Announcer... Merritt Milligan
Musical Director... Jean Fessler
Technical Director... Leo Born
Chief Engineer... Uriin Whitman
Record MC... Hal Barton

WHBF
ROCK ISLAND—EST. 1925
ABC
Frequency: 1270 Kc... Power: 5000 Watts
Owned-Operated By... Rock Island Brood. Co.
Address... 1600 Third Ave., Moline, Ill.
Phone Number... 918
Transmitter Location... 23rd Ave. and 53rd St., Moline, Ill.
Time on the Air... 6 a.m. to 12 midnight;
Sundays: 7:55 a.m. to 12 midnight
Newspaper Affiliation... The Rock Island Argus
News Service... AP, UP
Transcription Service... Standard Radio, Lang-Worth
Representative... Lewis H. Avery, Inc.
Membership... NAB, BMB

Personnel
President... John W. Potter
Vice-Pres. and Gen. Mgr... Leslie C. Johnson
Commercial Manager... Maurice J. Corken
Merchandising Manager... Maurice J. Corken
Program Director... Ted Arnold
Production Chief... Bill Selah
Publicity Director... Ferne Hawks
News Director... Charles Harrison
Chief Engineer... Robert J. Sinnett

WROK
ROCKFORD—EST. 1923
ABC
Frequency: 1440 Kc... Power: 1000 d. 500 n.
Owned-Operated By... Rockford Broadcasters, Inc.
Address... News Tower
Phone Number... Main 5632
Transmitter Location... Kilburn Ave. Rd.
Time on the Air... 6 a.m. to midnight
Newspaper Affiliation... Rockford Morning Star, Rockford Register Republic
News Service... UF
Transcription Service... UP
Representative... Headley-Reed Co.
Membership... NAB, BMB

Personnel
President... A. G. Simms
General Manager... Walter Koessler
Commercial Manager... John J. Dixon
Sales Promotion... Wm. R. Traum
Program Director... Morey Owens
Musical Director... Lorna Lane
Chief Engineer... W. A. Smith
Record MC... Martin Bouhan

To WROK...

for PROMOTION in ’46

★ 1st Prize in Promotion Contest for “Counterspy.”
★ City College of New York All-Over Promotion, Honorable Mention.
★ 1st Prize in Promotion Contest for Longines-Wittnauer series.
★ Annual ABC Award for Outstanding Promotion (To WROK for 3rd year).
★ One of Top Ten ABC Stations in Tom Breneman Promotion.

ABC in ROCKFORD, ILLINOIS
1000 w

HEADLEY-REED
WCVS
SPRINGFIELD—EST. 1922
ABC
Frequency: 1450 Kc. Power: 250 Watts
Operated By: WCBS, Inc. Address: 523 E. Capitol Ave.
Phone Number: 3855
Transmitter Location: 3000 S. 4th St. Southern View
Time on the Air: 6 a.m. to 12 midnight
Newspaper Affiliation: Illinois State Journal
News Service: AP
Transcription Service: World.
Representative: C. P. MacGregor Co.
Membership: NAB, BMB

Personnel
President: Harold L. Dewing
Manager-Station Mgr.: Carroll W. Neeld
Commercial Manager: Carroll W. Neeld
Publicity Director: John W. Midgley
Musical Director: John Gell
Chief Engineer: Harold L. Dewing

WTAX
SPRINGFIELD—EST. 1930
COLUMBIA BROADCASTING SYSTEM
NORTH CENTRAL BROADCASTING SYSTEM
Frequency: 1240 Kc. Power: 100 Watts
Owned-Operated By: WTAX, Inc. Address: 117-119 So. Fifth St.
Phone Number: 2-4441
Transmitter Location: 117-119 S. 5th St.
Time on the Air: 18 hours daily
News Service: UP
Transcription Service: Thesaurus
Representative: Weed & Co.
Membership: NAB, BMB

Personnel
President and Manager: Oliver J. Keller
Assistant Manager: Jay A. Johnson
Program Director: Gladys McGrew
Merchandising Manager: Clarence Evans
Chief Engineer: E. Swaringen

WDZ
TUSCOLA—EST. 1921
Frequency: 1050 Kc. Power: 1000 Watts
Owned-Operated By: WDZ Broadcasting Company Address: 101½ N. Main St.
Phone Number: 431
Transmitter Location: 1½ miles N. 1 mile E. Junction, U. S. 36 and 45
Time on the Air: Sunrise to local sunset

For the best in human interest news...

AP
INDIANA
Estimated Population 3,692,046—Radio Homes 1,003,514
Stations in State 25

W C B C
ANDERSON—EST. 1946
Frequency: 1470 Kc....Power 1000 w. d. only
Owned-Operated By. Civic Broadcasting Corp.
Address ..Anderson, Ind.
Transmitter Location....Junction of State
Route 9 and 67
News Service ...............AP
Transcription Service .......World

Personnel
President ...................Lloyd Gallimore
General Manager ..........Donald W. Cog'ey
Station Manager ..........Donald W. Cogley
Chief Engineer ............Paul Bender

*Construction Permit

W H B U
ANDERSON—EST. 1922
ABC-KBS
Frequency: 1240 Kc........Power: 250 Watts
Owned-Operated By. Anderson Broad-
casting Corp.
Address ............640 Citizens Bank Bldg.
Phone Number ..........7791
Transmitter Location. 640 Citizens Bank Bldg.
Time on the Air: 6:30 a.m. to midnight; 7:00 a.m. to midnight Sun.
News Service ..............UP
Transcription Service ....Standard Radio
Representative ..........The Walker Co.
Membership ..............NAB, BMB

Personnel
President ...................C. Bruce McConnell
General Managers ..........R. E. Bausman,
John R. Atkinson
Station Manager ..........John R. Atkinson
Commercial Manager ......John R. Atkinson
Program Director .........E. B. Allen
Chief Engineer ............L. F. Podhaski

WSUA
BLOOMINGTON—EST. 1946
Frequency: 1010 Kc........Power: 1000 w. d. only
Owned-Operated By. ....Radio Station
WSUA, Inc.
Address ............117½ W. Kirkwood
Phone Number ..........7277
Transmitter Location .3½ miles S. of
Bloomington on Ind. Highway 37
Time on the Air .............Daytime only
News Service ..............UP
Transcription Service ......World
Representative ..........Burn-Smith Co., Inc.
Membership ................NAB

Personnel
President-General Mgr. ....Warren G. Davis
Account Executive ..........Lyle Warrick
Chief Engineer ............L. J. Ro'le
Record MC .................Lyle Warrick

W TOM
BLOOMINGTON—EST. 1946
Frequency: 1490 Kc........Power: 100 Watts
Owned-Operated By. Fred O. Grimwood
Address ............P. O. Box 41
Phone Number ..........Bloomington 2593
Transmitter Location ....Allen's Lane,
Nr. Walker St.
Time on the Air ..........6 a.m. to 12 midnight
News Service ..............AP
Membership ..............NAB

Personnel
President ...................Fred O. Grimwood
General Manager ..........Thomas Grimwood
Commercial Manager ......Cleo Garner
Sales Manager .............Verne Katman

W TRC
ELKHART—EST. 1931
NBC-KBS
Frequency: 1340 Kc........Power: 250 Watts
Owned-Operated By. Truth Publishing Co., Inc.
Address ............Hotel Elkhart
Phone Number ..........948
Transmitter Location ....1 mile S. of Elkhart
City limits on Oakland Ave. Rd.
Time on the Air ..........6 a.m. to 12 midnight
Newspaper Affiliation ..Elkhart Daily Truth
News Service ................UP
Transcription Service ....World; Standard Radio
Representative ..........Burn-Smith Company, Inc.
Membership ..............NAB, BMB

Personnel
President ...................C. D. Greenleaf
General Manager ..........R. R. Baker
Commercial Manager ......Dick Holloway
Chief Engineer ............L. W. Zellmer
**WEOA**
EVANSVILLE—EST. 1936
COLUMBIA BROADCASTING SYSTEM
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: WFBM, Inc.
Address: 519 Vine St.
Phone Number: 2-1171
Transmitter Location: Evansville
Time on the Air: 6:30 a.m. to 12:05 a.m.
News Service: UP
Transcription Service: World Broadcasting System and Standard
Representative: Katz Agency, Inc.

**Personnel**
General Manager: Don Menke

**WGBF**
EVANSVILLE—EST. 1928
NATIONAL BROADCASTING CO.
Frequency: 1280 Kc. Power: 5000 d.; 1000 n.
Owned-Operated By: Evansville On The Air, Inc.
Address: 519 Vine St.
Phone Number: 2-1171
Transmitter Location: Evansville
Time on the Air: 6 a.m. to 12 midnight
News Service: UP
Transcription Service: World Broadcasting System and Standard
Representative: Weed & Co.

**WGL**
FORT WAYNE—EST. 1924
NATIONAL BROADCASTING COMPANY
Frequency: 1250 Kc. Power: 1000 Watts
Owned-Operated By: Farnsworth Television and Radio Corp.
Business Address: 201 W. Jefferson St.
Phone Number: Eastbrook 3366
Transmitter Location: 201 W. Jefferson St.
Time on the Air: 6 a.m. to 12 midnight
News Service: UP, AP
Transcription Service: Standard Radio, Lang-Worth
Representative: Headley-Reed Co.
Membership: NAB, BMB

**WOWO**
FORT WAYNE—EST. 1925
AMERICAN BROADCASTING CO.
Frequency: 1190 Kc. Power: 10,000 Watts
Owned-Operated By: Westinghouse Radio Stations, Inc.
Address: 925 So. Harrison St.
Phone Number: Anthony 2136
Transmitter Location: Route 30
Time on the Air: 5 a.m. to 1 a.m.; Sunday, 7 a.m. to 12 midnight
News Service: UP
Transcription Services: World Broadcasting Representative:
Membership: NBC Spot Sales BMB

**WJOB**
HAMMOND—EST. 1928
Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: South Shore Broadcasting Corp.
Address: 449 State St.
INDIANA
Phone Number..................Sheffield 8400
Transmitter Location.........449 State St.
Time on the Air..............6:30 a.m. to 12 midnight
News Service..................UP
Transcription Service........Associated Representative
Personnel
General Manager...............O. E. Richardson
Commercial Manager...........R. C. Adair
Chief Engineer................Stanley Strasberg

WIBC
INDIANAPOLIS—EST. 1938
MUTUAL BROADCASTING SYSTEM
Frequency: 1070 Kc........Power: 5000 Watts
Owned By:.....................Indiana Broadcasting Corp.
Operated By:.................The Indianapolis News Publishing Co.
Address.....................30-32 W. Washington St.
Phone Number..................Li 2305
Transmitter Location........New Augusta, Ind.
Time on the Air..............5 a.m. to 12:15 a.m.

Personnel
President.....................C. Walter McCarty
General Manager.............George C. Biggar
Merchandising Manager.....Samuel R. White
Program Director............Ed Mason
Production Manager..........Brad DeMarcus
Publicity Director..........Samuel R. White
Musical Director............Walter Jackson
Chief Engineer..............Harry Adams
Record MC......................Sydney Mason

"IBCing you"...in INDIANAPOLIS

TOPS IN LIVE TALENT—FOR TOP SALES RESULTS!
If you’re eager to see Indiana sales increase, put your product across to Hoosiers Hoosier-style...with a pre-tested WIBC Live Talent Show! The live talent staff at WIBC—fastest growing radio station in Indianapolis—is the largest in the capital city...versatile, experienced, complete in every detail. For the full facts on WIBC Live Talent Shows—ready-made or tailored to your own sales specifications—see your John Blair Man.

JOHN BLAIR & COMPANY • NATIONAL REPRESENTATIVES

WIBC
1070 KC
5000 WATTS
BASIC MUTUAL

THE INDIANAPOLIS NEWS STATION
403
WANT A CHOICE PROGRAM?

— OR A GOOD SPOT?

— NEED A 'LIVE WIRE PERSONALITY?

— THEN IT'S WIRE

WIRE
BASIC NBC • 5000 WATTS
JOHN E. PEARSON COMPANY
NEW YORK • CHICAGO • KANSAS CITY

AFFILIATED WITH
THE INDIANAPOLIS STAR
**WFBM**

**INDIANAPOLIS—EST. 1924**
**COLUMBIA BROADCASTING SYSTEM**

- **Frequency:** 1280 Kc.  Power: 5000 Watts
- **Owned-Operated By:** WFBM, Inc.
- **Address:** 48 Monument Circle
- **Phone Number:** Lincoln 8506
- **Transmitter Location:** 2 miles northeast of Millersville, Indiana
- **Time on the Air:** 6 a.m. to 12:05 a.m.
- **News Service:** AP; INS
- **Transcription Service:** Associated Music Publishers
- **Representative:** The Katz Agency
- **Membership:** NAB, EMB

**Personnel**

- **President:** Harry M. Bitner, Jr.
- **General Manager:** Harry M. Bitner, Jr.
- **Station Manager:** Harry M. Bitner, Jr.
- **Commercial Manager:** William F. Kiley
- **Sales Promotion Mgr.:** Ted Nicholas
- **Merchandising Manager:** Edward Schneider
- **Program Director:** Frank O. Sharp
- **Production Manager:** Joe Pierson
- **Publicity Director:** Norman Travis
- **Chief Announcer:** Lyell Ludwig
- **Musical Director:** Walter Reuleaux
- **Chief Engineer:** Harold Holland
- **Record MC:** Paul K. Roberts, Sam Sims

**WISH**

**INDIANAPOLIS—EST. 1941**
**AMERICAN BROADCASTING CO.**

- **Frequency:** 1310 Kc.  Power: 5000 d; 1000 n.
- **Owned-Operated By:** Capitol Broadcasting Corporation
- **Address:** 215 Board of Trade Bldg.
- **Phone Number:** Market 6345
- **Transmitter Location:** Post Road and Rawls Ave.
- **Time on the Air:** 6 a.m. to 12 midnight
- **News Service:** AP-PA
- **Transcription Service:** Standard Radio Representatives
- **Membership:** NAB, BMB

**Personnel**

- **President:** C. Bruce McConnell
- **Station Manager:** Robert B. McConnell
- **Merchandising Manager:** Robert B. McConnell
- **Program Director:** Wm. F. Froch, Jr.
- **Production Manager:** Reid Chapman
- **Publicity Director:** Robert B. McConnell
- **Chief Announcer:** Wm. F. Frosh, Jr.
- **Musical Director:** James H. Boyer
- **Chief Engineer:** Stokes Gresham, Jr.
- **Record MC:** John Morrow

**WKMO**

**KOKOMO—EST. 1941**
**KEYSTONE BROADCASTING SYSTEM**

- **Frequency:** 1430 Kc.  Power: 250 Watts
- **Owned-Operated By:** Kokomo Broad. Corp.
- **Address:** 208 College Bldg.
- **Phone Number:** 5171-5172
- **Transmitter Location:** S.E. Cor. Morgan & Ohio Sts.
- **Time on the Air:** 6:00 a.m. to 12:05 a.m.
- **News Service:** UP
- **Representative:** Howard H. Wilson Co.
- **Membership:** NAB, BMB

**Personnel**

- **President:** Dr. R. Spencer Taylor
- **General Manager:** John Carl Jeffrey
- **Commercial Manager:** John Carl Jeffrey
- **Merchandising Manager:** Frank L. Gregory
- **Program Director:** Sid Collins
- **Publicity Director:** Frank L. Gregory
- **Chief Announcer:** Dick Aker
- **Musical Director:** Jack Rabb
- **Chief Engineer:** George Palmer
- **Record MC:** Jack Rabb
WASK
LAFAYETTE—EST. 1942
MUTUAL
Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: WFAM, Inc.
Business Address: Wallace Bldg.
Studio Address: Wallace Bldg.
Phone Number: Lafayette 4300
Transmitter Location: No. River Road.
Time on the Air: 6 a.m. to 12 midnight
News Service: World Broadcasting System
National Representative: Joseph Hershey McGilvra
Membership: NAB, BMB

Personnel
President: O. E. Richardson
Station and Sales Manager: J. Gibbs Spring
Program Director: Bayne Spring
Chief Engineer: Harry C. Garbo

WIBC
MUNCIE—EST. 1927
COLUMBIA BROADCASTING SYSTEM
KBS
Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Donald A. Burton
Address: P.O. Box 271
Phone Number: 4403
Transmitter Location: Radio Center, U. S. Highway No. 35, S.E. of Muncie
Time on the Air: 6:30 a.m. to 12:07 a.m.
News Service: Standard Radio
Representative: Hal Holman, Chicago; The Walker Co., New York
Membership: NAB, BMB

Personnel
President: Donald A. Burton
General Manager: Donald A. Burton
Commercial Manager: William F. Craig
Merchandising Manager: William F. Craig
Program Director: Lee W. Allerton
Publicity Director: Fred Hinshaw
Musical Director: Stuart Bebout
Chief Engineer: Maurice M. Crain

WKBY
RICHMOND—EST. 1926
MUTUAL
Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Central Broadcasting Corp.
Address: 25 S. 9th St.
Phone Number: 1156
Transmitter Location: 25 S. 9th St.
Time on the Air: 6 a.m. to 10:30 p.m.
News Service: UP
Membership: NAB, BMB

WHOT
SOUTH BEND—EST. 1944
ABC
Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: South Bend Broadcasting Corp.
Address: 434 S. St. Joseph St.
Phone Number: 3-4155
Transmitter Location: Cor. St. Joseph and Monroe Sts.
Time on the Air: 6:30 a.m. to 12 midnight; Sunday: 7 a.m. to 12 midnight
News Service: AP
Transcription Service: World and Standard Representative: Weed and Company
Membership: NAB, BMB

Personnel
President: C. Bruce McConnel
General Manager: Robert B. McConnel
Commercial Manager: Charley Hines
Merchandising Manager: Cash Pajakowski
Program Director: Harold Cook
Production Manager: Ted Vernasco
Publicity Director: Viola Colpaert
Chief Announcer: Harold Cook
Musical Director: Violet Joy
Chief Engineer: Jack Willson
Record MC: Bruce Saunders

WSBT
SOUTH BEND—EST. 1922
COLUMBIA BROADCASTING SYSTEM
Frequency: 960 Kc. Power: 1000 Watts (CP-5000)
Owned-Operated By: South Bend Tribune
Address: 225 W. Colfax Ave.
WAOV
VINCENNES—EST. 1940
MUTUAL
Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: Vincennes Newspapers, Inc.
 Studio Address: Grand Hotel
 Business Address: 320 Busseron St.
 Phone Number: 787-788
 Transmitter Location: US 41, north of Vincennes
 Time on the Air: 6:00 a.m.-11:00 p.m. daily; 8:00 a.m.-11:00 p.m. Sundays
 Newspaper Affiliation: Vincennes Sun-Commercial
 News Service: UP
 Transcription Service: Lang-Worth
 Representative: John E. Pearson Co.

Personnel
President: Eugene C. Pulliam
Vice-President. General Manager: Howard N. Greenlee
Station Manager: Victor H. Lund
Sales-Commercial Manager: Emmett M. Jackson
Sales Promotion Manager: Victor H. Lund
Program Director: Edward Raasch
Publicity Director: Vern Paule
Chief Announcer: Vern Paule
Musical Director: Ann Wagner
Chief Engineer: Eugene E. Alden

WBAA*
WEST LAFAYETTE—EST. 1922
Frequency: 920 Kc. Power: 5000 d.; 1000 n.
 Owned-Operated By: Purdue University
 Address: Hall of Music
 Phone Number: 92-2147
 Transmitter Location: 6 miles south of Lafayette
 Time on the Air: 9 a.m. to 10 p.m.
 News Service: AP
 Transcription Service: NBC Thesaurus
 Membership: BMB

Personnel
President: F. L. Hovde
General Manager: Jim Miles
Program Director: Jim Miles
Production Manager: John DeCamp
Educational Supervisor: John Henderson
Chief Announcer: Tom McCrum
Musical Director: Jo Haniford
Chief Engineer: Ralph Townsley
Record MC: Don Cripe

*Does not sell time.

(CALL LETTERS TO BE ASSIGNED)
TERRE HAUTE*
Frequency: 1480 Kc. Power: 1000 Watts
Permittee: Wabash Valley Broad. Corp.
WOI
AMES—EST. 1923
ABC
Frequency: 640 Kc. Power: 5000 w. d. only
Owned-Operated By: Iowa State College
Address: Ames, Iowa
Phone Number: 2500
Transmitter Location: Service Building, Iowa State College
Time on the Air: 6 a.m. to local sunset
News Service: AP, UP
Transcription Service: World
Membership: NAEB

Personnel
D'r. of Radio-Gen. Mgr.: Richard B. Hull
Educational Director: W. L. Griffith
Program Director: Richard B. Hull
Program Manager: Edward Wegener
Publicity Director: Gordon Munson
Chief Engineer: L. L. Lewis
Record MC: Bob Allbaugh

*Non-Commercial Station

KFGQ
BOONE—EST. 1927
Frequency: 1260 Kc. Power: 250 Watts
Owned-Operated By: Boone Biblical College
Business Address: 924 West Second Street
Phone Number: 1119-W
Transmitter Location: 924 West Second St.
Time on the Air: Daytime License

Personnel
President-Gen. Manager: Lois Crawford
Chief Announcer: Josephine Griffin
Musical Director: Lydia Smolik
Consulting Engineer: L. L. Lewis

*Non-Commercial Station

KBUR
BURLINGTON—EST. 1937
AMERICAN BROADCASTING SYSTEM
IOWA TALL CORN NETWORK
Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Burlington Broadcasting Co.
Address: National Bank Bldg.
Phone Numbers: 680; 681
Transmitter Location: National Bank Bldg.
Time on the Air: 6 a.m. to 11 p.m.
News Service: UP
Transcription Service: World
National Sales Office: Donald Cooke, Inc.
Membership: NAEB, EMB

Personnel
Owner: Mr. Helen Mark
Exec. Vice-President: Wm. B. Delph
General Manager: Wm. B. Quarton
Studio Mgr.: R. J. McElroy
Sales Manager: D. D. Sullivan
Sales Promotion Manager: Leo F. Cole
Program Director: Douglas B. Grant
Publicity Director: Leo F. Cole
Chief Announcer: Robert C. Leebers
Musical Director: Dean Landlear

WMT
CEDAR RAPIDS, WATERLOO—EST. 1922
CBS—MBS
Frequency: 600 Kc. Power: 5000 Watts
Owned-Operated By: American Broadcasting Stations, Inc.
Addresses: Paramount Bldg., Cedar Rapids; Russell Lamson Hotel, Waterloo
Phone Numbers: 6127 (Cedar Rapids); 3618 (Waterloo)
Transmitter Location: Marion, Iowa
Time on the Air: 5:30 a.m. to 12:05 a.m.; Sundays: 6:55 a.m. to 12:05 a.m.
News Services: AP, UP, INS
Transcription Service: Lang-Worth, World
M. M. Cole, McGregor
Representative: The Katz Agency
Membership: NAEB, EMB

Personnel
Owner: Mrs. Helen Mark
Exec. Vice-President: Wm. B. Delph
General Manager: Wm. B. Quarton
Studio Mgr.: R. J. McElroy
Sales Manager: D. D. Sullivan
Sales Promotion Manager: Leo F. Cole
Program Director: Douglas B. Grant
Publicity Director: Leo F. Cole
Chief Announcer: Robert C. Leebers
Musical Director: Dean Landlear

*Non-Commercial Station
**WHO**

**DES MOINES—EST. 1924**

**NBC**

Frequency: 1040 Kc.  Power: 5000 Watts
Owned-Operated By: Central Broadcasting Co.
Business Address: 914 Walnut St.
Phone Number: 3-2111
Transmitter Location: Mitchellville, Iowa
Time on the Air: 5:30 a.m. to 12:30 a.m.;
Sunday: 7:30 a.m. to 12:30 a.m.
News Service: INS, AP, AP
Transcription Services: NBC Thesaurus;
Lang-Worth, M. M. Cole
Representative: Free & Peters, Inc.
Membership: NAB, BMB

**Personnel**

President: B. J. Palmer
Vice-Pres. & Gen. Manager: J. O. Maland
Gen. Sales Mgr.: Harold W. Fulton
Sales Promotion: Maurice E. McMurray
Program Director: Harold Fair
Production Manager: Jack Kerrigan
Publicity Director: Woody Woods
Chief Announcer: Ernie Sanders
Chief Engineer: Paul A. Loyet

(CALL LETTERS TO BE ASSIGNED)

**DES MOINES**

Frequency: 1390 Kc.  Power: 1000 Watts
Permittee: Capitol Broadcasting Co.

**K D T H**

**DUBUQUE—EST. 1941**

**MUTUAL BROADCASTING SYSTEM**

**IOWA TALL CORN NETWORK**

Frequency: 1370 Kc.  Power: 1000 Watts
Owned By: Telegraph-Herald
Operated By: Telegraph Herald
Address: 8th and Bluff
Phone Number: 1603
Transmitter Location: East Dubuque, Ill.
Time on the Air: 6 a.m. to 12 midnight
News Service: Telegraph-Herald
News Service: AP
Representative: William G. Rambeau

**Personnel**

General Manager: K. S. Gordon
Commercial Manager: Robert S. Graham
Sales Promotion Manager: Gordon K. Downey
Program Director: Arnie Stierman
Musical Director: Jerry Chandler
Chief Engineer: Charles Cain
**WKBB**

**DUBUQUE—EST. 1933**

**AMERICAN BROADCASTING CO.**

Frequency: 1490 Kc......Power: 250 Watts

Owned-Operated By: Dubuque Broadcasting Co.
Address........................................505 Main St.
Phone Number..................................572

Transmitter Location....................R.R. No. 2

Time on the Air.........................6:30 a.m. to 12 midnight

News Service...............................UP

Transcription Service..............World Representative......Howard H. Wilson Co.

Membership..................................NAB, BMB

**Personnel**

Exec. Vice-Pres....................James D. Carpenter
General Manager....................James D. Carpenter
Sales Manager........................Harry Hatzenbuehler
Program Director..............Paul Schuster
Production Manager..............Virginia Wagner
Publicity Director...............Robert Gilliam
Chief Engineer........................Leonard T. Carlson

Record MC.............................Robert Gilliam

---

**KVFD**

**FORT DODGE—EST. 1939**

**MUTUAL BROADCASTING SYSTEM**

**IOWA TALL CORN NETWORK**

Frequency: 1400 Kc......Power: 250 Watts

Owned-Operated By.............Northwest Broad. Co.
Address.................................Warden Bldg., 921 1st Ave., S.
Phone Number..............................Walnut 3761-2-3

Transmitter Location........S.W. of Ft. Dodge, 1 mile

Time on the Air.....................Full Time

News Service.............................UP

Transcription Service.........Cole Representative........Burn-Smith Co.

Membership..............................NAB

**Personnel**

President-Gen. Manager............Edward Breen

Promotion....................Kenneth Peterson

Program Director...............Drexel Peterson

Publicity Director..............Edward Breen

Chief Announcer....................Ray Bennett

Chief Engineer........................David G. Sinclair

---

**WSUI**

**IOWA CITY—EST. 1919**

Frequency: 910 Kc......Power: 5000 Watts

Owned-Operated By.............The State University of Iowa

Address..............................Iowa City

Phone Number......................2111-237

Transmitter Location........2 miles W. of Iowa City

---

**KFJ B**

**MARSHALLTOWN—EST. 1923**

**MUTUAL—TALL CORN NETWORK**

Frequency: 1230 Kc......Power: 250 Watts

Owned-Operated By.............Marshall Electric Company

Address.............................1603 West Main Street

Phone Number..............................3361

Transmitter Location.........2 miles northwest of Marshalltown

Time on the Air........6 a.m. to midnight;

Sunday: 7:30 a.m. to midnight

News Service.............................UP

Transcription Service........SESAC

National Sales Offices........George W. Webber;

Donald Cooke, Inc.

Representative.....................Donald Cooke, Inc.

Membership..............................NAB, BMB

**Personnel**

President.................................Kenneth Durham

General Mgr-Station Mgr...........H. R. Hurd

Commercial Manager..............Al. Fairchild

Sales Promotion Manager........Al. Fairchild

Publicity Director..............Al. Fairchild

Musical Director...............Thelma W. LaValley

Chief Engineer.....................James A. Dickens

Record MC.............................J. Allan N. Schrock

---

**KGLO**

**MASON CITY—EST. 1937**

**COLUMBIA BROADCASTING SYSTEM**

Frequency: 1300 Kc......Power: 5000 Watts

Owned-Operated By.............Lee Radio, Inc.

Address.............................12 2nd St., N.E.

Phone Number..............................2900

Transmitter Location........Highway 18, west of Mason City

Time on the Air........6 a.m. to 12:05 a.m.

News Service.............................UP; AP

Transcription Service........Standard Representative........Weed & Co.

Membership..............................NAB, BMB

**Personnel**

President.................................Lee P. Loomis

General Manager...............F. C. Eightsmey

Sales Manager.......................Herbert R. Ohrt

Sales Promotion Mgr........Dominie V. Haynes
Program Director.......William G. Suter
Production Manager.....Douglas F. Sherwin
Public Relations Director......Henry B. Hook
Technical Director.......Leo W. Born
Musical Director.........Ralph Geer
Chief Engineer........Roger Geer

**IOWA**

**KWPC**
MUSCATINE—EST. 1946
IOWA TALL CORN NETWORK
Frequency: 860 Kc...Power: 250 w. d. only
Owned-Operated By.........Muscatine Broadcasting Co., Ltd.
Address................Mulberry & Houser
Phone Number...860
Transmitter Location.........Mulberry & Houser
Time on the Air...........Local sunrise to local sunset
News Service................UP
Transcription Service.........NBC Thesaurus
Representatives.............Donald Cooke
George Webber
Membership..................NAB

**Personnel**
General Manager........George J. Volger
Commercial Manager.......Phillip J. Dusenbury
Program Director.........Virgil Godfrey
Production Manager........Virgil Godfrey
Musical Director..........Thelma M. Volger

**KBIZ**
OTTUMWA—EST. 1941
MUTUAL
Frequency: 1240 Kc...Power: 250 Watts
Owned-Operated By.........KBIZ, Inc.
Address................117-119 E. Main St.
Phone Number........5600
Transmitter Location.......Community Gardens
Time on the Air...........6:00 a.m. to midnight
News Service...............UP
Transcription Service........World

**Personnel**
President................James J. Conroy
General Manager........James J. Conroy
Station Manager..........Eleanor M. Haling
Sales Promotion Manager...Eugene Miller
Publicity Director......Eugene Miller
Chief Announcer..........Paul Pappas
Chief Engineer........Leonard Heggstrom
Record MC..................Woody Hirsch

**KFNF**
SHENANDOAH—EST. 1924
Frequency: 920 Kc......Power: 1000 d., 500 n.
Owned-Operated By.........KFNF, Inc.
Address................407 N. Sycamore, Ia.
Phone Number........PBX-1
Transmitter Location........407 N. Sycamore
Time on the Air........6 a.m. to 3 p.m. and
6 p.m. to 12 mid.; Sundays: 6:30 a.m. to
3:30 p.m. and 6 p.m. to 12 mid.
News Service...............AP
Transcription Service........Standard Radio and
World
Membership................NAB, BMB

**Personnel**
President................John Nicolson
General Manager...........Frank Stubbs
Program Director.........Marian Stubbs
Production Manager.......Earl D. Blakesley
Public Service Director.....Shirley M. Barkman
Publicity Director........Frank Stubbs
Musical Director..........Ermal (Buck) Dilley
Chief Engineer........Robert N. Barkman
Record MC..................Marian Stubbs

**KMA**
SHENANDOAH—EST. 1925
ABC—MUTUAL
Frequency: 960 Kc...Power: 5000 Watts
Owned-Operated By.........May Broadcasting Co.
Address................Lowell & Elm Sts.
Phone Number........192 or 133
Transmitter Location........1 mile N.E. of
Shenandoah on Highway 46
Time on the Air........Unlimited license
News Service...........UP, AP
Transcription Service.......Lang-Worth, SESAC
Representative.............Lewis H. Avery
Membership................NAB, BMB

**Personnel**
President..................Edward May
General Manager............Owen Saddler
Sales Manager..............Howard O. Peterson
Merchandising Manager.....W. H. Bailey
Program Director..........Terry Moss
Production Manager........Hugh M. Aspinwall
Publicity Director........W. H. Bailey
Musical Director..........Mabel McFarland
Chief Engineer...........Ray Schroeder

**KSCJ**
SIOUX CITY—EST. 1927
CBS
Frequency: 1360 Kc...Power: 5000 Watts
Owned-Operated By.........Perkins Bros. Co.
Address................415 Douglas Street
Phone Number........6-7993
Transmitter Location.......Highway 75 N.E.
Leeds, Ia.
Time on the Air........ 6 a.m. to 12 midnight; 
Sunday: 7 a.m. to 12 midnight
News Service.................. AP
Transcription Service...... C. P. MacGregor, World, Cole
Representative........ Geo. P. Hollingbery Co.
Membership................... NAB, BMB

Personnel
President.............. W. R. Perkins
General Manager........ Eugene T. Flaherty
Station Manager........ Eugene T. Flaherty
Sales-Commercial Mgr. Eugene T. Flaherty
Program Director........ Elizabeth Sammons
Publicity Director......... Jean Harraday
Musical Director........... Bernice Ewing
Chief Engineer............... S. C. Dier

KTRI
SIOUX CITY—EST. 1938
MUTUAL BROADCASTING SYSTEM
IOWA TALL CORN NETWORK
Frequency: 1450 Kc........ Power: 250 Watts
Owned-Operated By........ Sioux City Broadcasting Company
Business Address........... Commerce Building
Phone Number.............. 8-0165
Transmitter Location...... Commerce Building
Time on the Air........... 6 a.m. to 12 midnight
News Service.............. AP
Transcription Service...... Associated Music Publishers
Representative............. Don Cooke
Membership.................. NAB, BMB

Personnel
President.............. Dietrich Dirks
General Manager........ Dietrich Dirks
Sales Promotion Manager Fred Sandman
Program Director........ Al Triggs
Production Manager....... Sheldon Singer
Publicity Director......... Ben Walsh
Chief Announcer........... Fred Taylor
Chief Engineer............... Will Easterly
Record MC.................... Wayne Ross

KXEL
WATERLOO—EST. 1942
ABC
Frequency: 1540 Kc........ Power: 50000 Watts
Owned-Operated By........ Josh Higgins Broadcasting Co.
Address.................. Insurance Bldg.
Phone Number.............. 3-3371
Transmitter Location..... Dysart, Iowa
Time on the Air........... 5:30 a.m. to midnight
News Service.............. AP
Transcription Service..... Standard
National Representative.... Avery-Knodel, Inc.
Membership................ NAB, BMB

Personnel
President............... Joe DuMond
General Manager........ Joe DuMond
Sales Manager........... Joe DuMond
Sales Promotion Manager. Elizabeth M. Gahre
Program Director........ Em Owen
Publicity Director........ Elizabeth M. Gahre
Musical Director......... George Timm
Chief Engineer............... Don Kassner
Record MC................... Herb James
Over 90% of the farm men and women in this five-state area turn first to WIBW for helpful information and sound, dependable guidance concerning every phase of farming operation.*

On its first broadcast almost a quarter-century ago, WIBW was dedicated to the service of American Agriculture. We have never lost sight of this goal. Each passing year has brought additional services that would help our listeners increase yields, save work, make farming more profitable, and farm life more attractive.

Because we've never given him a bum steer, the man of the house has absolute confidence in the brands we recommend. He asks for and buys them by name.

Through carefully planned programs and close cooperation with farm organization and 4-H Club leaders, WIBW is building a second generation of those who buy because they "heard it on WIBW."

Because our years of homemaking suggestions have helped the women of these "First Families" make their homes more attractive and their housework easier, they are quick to act upon our buying suggestions. Just ask any merchant how much faster WIBW-advertised products move.

The First Families of Agriculture LIVE HERE

Here is our ½ m.v. line. It encloses the accumulated buying power from years of bumper crops—plus that of 1946, the largest ever harvested and sold at such high prices. Here too are the homes where WIBW is the "most-listened-to" station.*

* Kansas Radio Audience, 1946.
KANSAS

Estimated Population 1,816,837—Radio Homes 475,414
Stations in State 19

(CALL LETTERS TO BE ASSIGNED)

ARKANSAS CITY

Frequency: 1280 Kc. Power: 1000 Watts

*C.P.

KVAK

ATCHISON—EST. 1939

MUTUAL—KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: S. H. Patterson
Address: 422½ Commercial St.
Phone Number: 1420
Transmitter Location: East Atchison, Mo.
Time on the Air: 6 a.m. to midnight
News Service: KBS, McGregor, BMI
Representative: William G. Rambeau
Membership: NAB, BMB

Personnel

Owner: S. H. Patterson
General Manager: Jerry Akers
Manager: David G. Roberts
Sales Manager: Les Cox
Program Director: Allen R. Meneelee
Publicity Director: Allen R. Meneelee
Chief Announcer: Frank "Toby" Wizardi
Chief Engineer: Harry P. Elliott, Jr.
Record MC: Gordon Morris

KGNO

DODGE CITY—EST. 1930

KEYSTONE BROADCASTING SYSTEM

Owned-Operated By: Dodge City Broadcasting Co.
Address: 705 Second Avenue
Phone Number: 1100
Transmitter Location: West Park Rd.
Time on the Air: 7 a.m. to 10 p.m.
Newspaper Affiliation: Dodge City Daily Globe
News Service: World
Transcription Service: AP
Representative: Arthur H. Hag and Associates
Membership: NAB, BMB

Personnel

President: J. C. Denlous
Station Manager: N. C. Peterson
Program Director: Herschell Holland
Chief Engineer: Ralph Hickman

KTSW

EMPORIA—EST. 1939

MUTUAL BROADCASTING SYSTEM

KANSAS STATE NETWORK

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Emporia Broadcasting Co., Inc.
Address: 613 Merchant St.
Phone Number: 153
Transmitter Location: South Edge of Emporia City limits
Time on the Air: 6:30 a.m. to 12 mid.
Sundays: 7:30 a.m. to 12 mid.
News Service: World, Standard
Transcription Services: AP
Membership: NAB, BMB

Personnel

President: J. Nelson Rupard
General Manager: J. Nelson Rupard
Sales Manager: Wendell Elliott
Sales Promotion Mgr.: Burton D. Harrison
Program Director: Grenville Darling
Publicity Director: Burton D. Harrison
Chief Announcer: Grenville Darling
Musical Director: John R. Mickey
Chief Engineer: Paul H. Daniels
KIUL
GARDEN CITY—EST. 1935
MUTUAL—KBS
KANSAS STATE NETWORK
Frequency: 1240 Kc. Power: 250 Watts
Owned. F. D. Conrad
Operated By. Al Pyatt
Business Address. 509 N. Main
Phone Number. 866
Studio Address. 509 N. Main
Transmitter Location. Warner Terrace
Time on the Air. Unlimited
News Service. UP
Transcription Service. C. P. McGregor, Keystone
Representatives. Cox & Tanx
Membership NAB

Personnel
President. Frank D. Conrad
Gen. Manager-Station Mgr. Al Pyatt
Program Director. John L. Melcum
Chief Announcer. Ed Watts
Chief Engineer. Robert Bryant
Record MC. Howard Knox

KVGB
GREAT BEND—EST. 1937
MUTUAL BROADCASTING SYSTEM
KANSAS STATE NETWORK
Frequency: 1490 Kc. (CP-1590)
Power: 250 Watts. (CP-5000)
Owned-Operated By. KVGB, Inc.
Address. Cork Bldg.
Phone Number. 1080-L
Transmitter Location. 2 miles S. of city on highway 281 (CP-8 miles S.)
Time on the Air. 5 a.m. to 12 midnight; Sunday: 7:30 a.m. to 12 midnight
News Service. UP
Transcription Service. Lang-Worth
Representatives. John E. Pearson Co., SESAC
Membership. NAB, BMB

Personnel
President. R. C. Russell
Vice-Pres. & Gen. Manager. Clem Morgan
Sales Manager. Perry W. Reed
Sales Promotion Mgr. Kay Lovitt, Perry Reed
Program Director. Ray Beals
Publicity Director. Kay Lovitt
Musical Director. Ray Beals
Chief Engineer. Leo Legleiter

KWBW
HUTCHINSON—EST. 1935
NATIONAL BROADCASTING CO.
Frequency: 1450 Kc. Power: 250 Watts
Owned By. Wm. Wyse
Operated By. The Nation’s Center Broadcasting Co.
Address. 101 East Avenue A
Phone Number. 5202
Transmitter Location. 101 East Avenue A
Time on the Air. Unlimited Time
News Service. AP
Transcription Service. Lang-Worth, Standard
Membership. NAB, BMB

Personnel
President-Gen. Mgr. William Wyse
Sales Manager. William Campbell
Program Director. Warren Edmundson
Publicity Director. Dick King
Chief Announcer. George Alden
Musical Director. Warren Edmundson
Chief Engineer. John Swafford
Record MC. Jack Campbell

KCKN
KANSAS CITY—EST. 1936
MUTUAL BROADCASTING SYSTEM
(After 6 PM)
Frequency: 1340 Kc. Power: 250 Watts
Owned By. Capper Publications, Inc.
Operated By. The KCKN Broadcasting Co.
Address. 300 Waltower Bldg., Kansas City, Mo.
Phone Number. 3864
Transmitter Location. 901 North 8th St., Kansas City, Kans.
Time on the Air. 7 a.m. to 11 p.m.
Newspaper Affiliation. The Kansas City Kansas
News Service. AP & UP
Transcription Service. Standard Radio
Representative. Capper Publications, Inc.
Membership. NAB, BMB

Personnel
General Manager. Ben Ludy
Station Manager. Ellis Ateberry
Sales-Commercial Manager. Joe Story
Production Manager. George Stump
Chief Announcer. Eddie Clarke
Chief Engineer. Max Williams
For BUYING POWER that pays off in SALES,

look to
GREATER KANSAS CITY...

and for RADIO ADVERTISING
that pays off in RESULTS,

hire KCKN

Yes, for radio advertising that pays off in RESULTS, hire KCKN to deliver your sales messages to Kansas Citians. KCKN, and only KCKN, programs specifically and exclusively for the Greater Kansas City market. Result is that Kansas Citians look to KCKN for the kind of radio entertainment they like.

Thus, through KCKN, you may sell a substantial share of Greater Kansas City's eight hundred million dollar buying power (AFTER taxes) without the rate penalty of out-state coverage.

Wire or phone your nearest Capper office for availabilities.

MUSIC BY DAY—MUTUAL AT NIGHT

The Voice of Greater Kansas City

KCKN
Kansas City

BEN LUDY, GENERAL MANAGER, KCKN, KANSAS CITY... WIBW, TOPEKA
ELLIS ATTEBERRY, MANAGER, KCKN, KANSAS CITY

CAPPER PUBLICATIONS, Inc.

NEW YORK 17: 420 LEXINGTON AVENUE MOHAWK 4-2280
SAN FRANCISCO 4: 1207 RUSE BUILDING DOUGLAS 3220
KANSAS CITY 6: 390 WALTOW BUILDING VICTOR 2934
**KWHK**

HUTCHINSON—EST. 1946

KEYSTONE

Frequency: 1190 Kc. Power: 1000 w. d. only

Owned-Operated By..................James E. Murray

Address................................12 W. 5th Street

Phone Number........................3-100

Transmitter Location.............Hutchinson, Kans.

Time on the Air...................Local sunrise to local sunset

News Service........................AP

Transcription Service..............NBC Thesaurus

Representative.....................Homer Griffith Co., Inc.

Membership.........................BMB, NAB (applying)

**Personnel**

Owner..........................James E. Murray

General Manager..................Vern Minor

Sales Manager......................Frank Bartley

Program Director..............Sherwood Parks

Chief Announcer.............Adrian Leonida

Musical Director...........Bruce Murray

Chief Engineer................Millard H. Clary


**KFKU**

LAURENCE—EST. 1924


Owned-Operated By................University of Kansas

Address........................Lawrence

Phone Number..................K. V. Exchange

Transmitter Location........Tonganoxie, Kans.

Time on the Air................Shares time with WREN

News Service........................INS

**Personnel**

Station Manager.............Harold G. Ingham

Chief Engineer...............R. P. Stringham

*Non-Commercial Station*


**KOMA**

PITTSBURG—EST. 1937

NATIONAL BROADCASTING CO.

Frequency: 860 Kc. Power: 5000 Watts, day

Owned-Operated By.............The Pittsburg Broadcasting Company, Inc.

Address........................P.O. Box 603

Phone Number......................2165

Studio Address......................Commerce Bldg.

Transmitter Location........3½ miles E. of Pittsburg

Time on the Air..............5 a.m. to 12 midnight

News Service......................AP

Transcription Service...........World Broadcasting

Representative................John E. Pearson Co.

Membership.......................NAB

**Personnel**

President.........................E. Victor Baxter

Station Manager.............R. E. Wade

Chief Announcer...............Louis Martin

Chief Engineer...............Leo Stafford


**KSA**

SALINA—EST. 1937

MUTUAL BROADCASTING SYSTEM

KANSAS RADIO NETWORK
Frequency: 1150 Kc.  Power: 1000 Watts
Owned-Operated By:  KSAL, Inc.
Address:  Journal Bldg.
Phone Number:  100
Transmitter Location:  State Street Rd.
Time on the Air:  19 hours daily.
Sunday, 17 hours
News Service:  AP
Transcription Service:  Lang-Worth.
Sesac, Standard
Representative:  John E. Pearson Co.
Membership:  NAB, BMB

Personnel
President:  R. J. Laubengayer
General Manager:  R. J. Laubengayer
Sales Manager:  R. V. Jensen
Chief Engineer:  N. E. Vance, Jr.

WIBW
TOPEKA—EST. 1924
COLUMBIA BROADCASTING SYSTEM
Frequency: 580 Kc.  Power: 5000 Watts
Owned-Operated By:  Capper Publications, Inc.
Business Address:  1035 Topeka Ave.
Phone:  3-2377
Studio Address:  1035 Topeka Ave.
Transmitter Location:  Seven miles west of Topeka
Time on the Air:  Shares Time
Newspaper Affiliation:  Capper Publications, Inc.
Transcription Service:  Standard Radio
Representative:  Capper Publications, Inc.

Personnel
President:  H. S. Blake
General Manager:  Ben Ludy
Sales Manager:  Ben Ludy
Program Director:  Maude Carlson
Publicity Director:  Bob McClure
Musical Director:  Maude Carlson
Chief Engineer:  K. G. Marquardt

See Page 414

KANS
WICHITA—EST. 1936
NATIONAL BROADCASTING CO.
Frequency: 1240 Kc.  Power: 250 Watts
 Owned-Operated By:  Kansas Broadcasting, Inc.
Address:  1015 North Broadway
Phone Number:  4-2337
Transmitter Location:  Lassen Hotel Bldg.
Time on the Air:  6 a.m. to midnight
News Service:  AP & UP
Transcription Service:  NBC Thesaurus:  Standard
Representative:  Taylor-Howe-Snowden
Membership:  NAB, BMB

Personnel
President:  O. L. Taylor
General Manager:  Archie Taylor
Sales Manager:  H. W. Allen
Merchandising Manager:  V. E. Rugh
Program Director:  Bob Drake
Publicity Director:  V. E. Rugh
Chief Engineer:  Ted Heithacker
Record MC:  Paul Wilson

KFH
WICHITA—EST. 1923
COLUMBIA BROADCASTING SYSTEM
Frequency: 1330 Kc.  Power: 5000 Watts
Owned-Operated By:  Radio Station KFH
Company
Address:  KFH Building
Phone Number:  2-4491
Transmitter Location:  RFD No. 3, Wichita, Kansas
Time on the Air:  6:00 a.m. to 12 midnight
Newspaper Affiliation:  Wichita Eagle
News Service:  AP, UP
Transcription Service:  Lang-Worth
Representative:  Edward Petry & Company
Membership:  NAB, BMB

Personnel
President:  M. M. Murdock
Station Manager:  Plez S. Clark
Sales Manager:  Clark A. Luther
Program Director:  Vernon Reed
Chief Engineer:  Amos Dadisman

KFBI
WICHITA—EST. 1923
ABC-MBS
KANSAS STATE NETWORK
 Owned-Operated By:  Farmers and Bankers
Broadcasting Corporation
Address:  1st & Market Sts.
Phone Number:  2-1447
Transmitter Location:  42nd and Broadway
Time on the Air:  6 a.m. to 1 a.m.
News Service:  INS & UP
Transcription Service:  World, Cole
Representative:  George P. Hollingberry Co.

Personnel
General Manager:  Robert K. Lindsley
Commercial Manager:  D. W. McCoy
Chief Engineer:  K. W. Pyle
WHAS
LOUISVILLE

enters its 25th year on the air
A respected pioneer today as yesterday

A radio pioneer in fact as well as spirit, WHAS went on the air July 18, 1922 with a power of 500 watts. Today, twenty-five years later, broadcasting on a clear channel frequency of 840 kilocycles with a power of 50,000 watts, WHAS continues its leadership in radio.

Power ... receptibility ... program and technical excellence—these represent only one side of the WHAS story. The interests, the sympathies, the labors of WHAS are part-and-parcel of its millions of listeners. Through service during flood and prosperity, in peace and war, Radio Station WHAS has become indigenous to the market it serves. There is no greater tribute.

WHAS is again pioneering with the first and only operating FM station in Louisville: WCJT, 24 kc, 99.5 mc.

50,000 watts, clear channel
CBS Affiliate

Represented nationally by Edward Petry and Co., Inc.
WCMI
ASHLAND—EST. 1935
COLUMBIA BROADCASTING SYSTEM
Frequency: 1340 Kc. Power: 250 Watts
Owned: Ashland Broadcasting Co.
Operated By: The Nunn Stations
Address: Box 949
Phone Number: 3010
Radio Center
Transmitter Location: 4803 Clay St.
Time on the Air: 6:30 a.m. to 1:05 a.m.
Weekdays: 7 a.m. to 1:05 a.m.
News Service: NBC Thesaurus
Transcription Service: UP
World
National Sales Office: The Nunn Stations
Representative: John E. Pearson
Membership: NAB, BMB

Personnel
President: Gilmore N. Nunn
General Manager: Joseph B. Matthews
Station Manager: Joseph B. Matthews
Sales Manager: Joseph B. Matthews
Merchandising Manager: James Cross
Program Director: John W. Fell
Chief Engineer: Clarence W. Weaver

WLBJ
BOWLING GREEN—EST. 1940
MUTUAL BROADCASTING SYSTEM
KBS
Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Bowling Green Broadcasting Corp.
Address: Fairview & Lehman Aves.
Phone Number: 1340-1
Transmitter Location: Fairview & Lehman Aves.
Time on the Air: 6 a.m. to 11 p.m.
News Service: UP
Transcription Service: Lang-Worth
Representative: Burn-Smith Co.
Membership: NAB, BMB

Personnel
President & Station Manager: Ken D. Given
Sales Manager: Ken D. Given
Promotion Manager: Helen Given
Production Manager: William Kuzniotof
Publicity Director: Jaunita Britt
Program Director: Joe Hamilton
Chief Engineer: Joe Pentecost
Record MC: Fred Bradshaw

WCTT
CORBIN—EST. 1946
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: The Corbin Times-Tribune, Inc.
Address: Corbin, Ky.
Transmitter Location: Corbin, Ky.
Time on the Air: 16 hours planned
Newspaper Affiliation: The Corbin Times-Tribune
News Service: AP
Membership: NAB, BMB

Personnel
President-Owner: J. Springer Robinson
Station Manager: S. G. Hembree
Chief Engineer: Russell Henson

WFKY*
FRANKFORT
Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Frankfort Broadcasting Co.
Address: 317 Ann St.
Phone Number: 421
News Service: AP

*Construction Permit.

WKAY
GLASGOW—EST. 1946
SOUTHERN KENTUCKY NETWORK
Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Glasgow Broadcasting Co.
Address: P.O. Box 407 or Happy Valley Road
Phone Number: 588 & 632
Transmitter Location: Happy Valley Road
Time on the Air: 6 a.m. to 11 p.m.; Sunday: 7 a.m. to 11 p.m.
News Service .................................. UP
Transcription Service .................................. World, Capitol
Membership .................................. NAB, BMB

**Personnel**

President .................................. Gordon E. Brown
General Mgr.-Sales Mgr. .................................. Charles W. Powers
Station Manager .................................. Charles W. Powers
Chief Announcer .................................. Loel Passe
Chief Engineer .................................. Edward C. Lockwood

**WHLN**
HARLAN—EST. 1941
MUTUAL BROADCASTING SYSTEM
KBS

Frequency: 1230 Kc. .................................. Power: 250 Watts
Owned-Operated By .................................. Blanfox Radio
Company, Incorporated
Address .................................. So. Main St.
Phone Number .................................. 625
Transmitter Location .................................. So. Main St.
Time on the Air .................................. 6 a.m. to 11 p.m.
News Service .................................. UP
Transcription Service .................................. Standard
Representative .................................. Burn-Smith Co.

**Personnel**

General Manager .................................. R. B. Helms
Sales-Commercial Mgr. .................................. C. E. Whikehart
Program Director .................................. Eula Jones
Chief Engineer .................................. J. Francke Fox
Record MC .................................. Harry Day

**WSON**
HENDERSON—EST. 1941
MUTUAL

Frequency: 860 Kc. .................................. Power: 500 w. d. only
Owned-Operated By .................................. Henderson Broadcasting Co., Inc.
Address .................................. Zion Rd.
Phone Number .................................. 3923
Transmitter Location .................................. Zion Rd.
Henderson
Time on the Air .................................. Local sunup to local sundown
News Service .................................. UP & AP
Transcription Service .................................. NBC Thesaurus, Associated Music
Representative .................................. Sears & Ayer, Helen Wood
Membership .................................. NAB, BMB

**Personnel**

President .................................. Pierce E. Lackey
General Mgr.-Station Mgr. .................................. Hecht S. Lackey
Sales Manager .................................. Hecht S. Lackey
Sales Promotion Mgr. .................................. Vernon R. Nunn
Program Director .................................. Martha Jane Reed
Publicity Director .................................. Vernon R. Nunn
Chief Announcer .................................. Martin E. Schaeffer
Musical Director .................................. Eddie Duncan
Chief Engineer .................................. B. A. Smith
Record MC .................................. Vernon R. Nunn

**W KloP**
HOPKINSVILLE—EST. 1939
COLUMBIA BROADCASTING SYSTEM
KBS

Frequency: 1230 Kc. .................................. Power: 250 Watts
Owned-Operated By .................................. Hopkinsville Broadcasting Co., Inc.
Address .................................. P.O. Box 539, Cadiz Rd.
Phone Number .................................. 1025, 1026
Transmitter Location .................................. Cadiz Road
Time on the Air .................................. 6 a.m. to 11:30 p.m.;
Sunday: 7 a.m. to 11:05 p.m.
News Service .................................. UP & AP
Transcription Service .................................. World Broadcasting System, M. M. Cole
Representative .................................. Sears & Ayer, Helen Wood
Membership .................................. NAB, BMB

**Personnel**

President .................................. Pierce E. Lackey
General Mgr.-Secretary .................................. F. Ernest Lackey
Sales Promotion Manager .................................. Katherine Peden
Program Director .................................. Katherine Peden
Publicity Director .................................. Katherine Peden
Chief Engineer .................................. E. T. Brewer
Record MC .................................. Leo Wilson, Charles Stratton

**WKlx**
LEXINGTON—EST. 1946

Frequency: 1300 Kc. .................................. Power: 1000 Watts
Owned-Operated By .................................. Fayette Broadcasting Co.
Address .................................. Phoenix Hotel
Phone Number .................................. 8115
Transmitter Location .................................. Greendale Rd.
Time on the Air .................................. 5 a.m. to 12:05 a.m.
News Service .................................. AP
Transcription Service .................................. Lang-Worth, Standard, Cole
Representative .................................. Adam J. Young, Jr., Inc.
Membership .................................. NAB

**Personnel**

President .................................. Philip Ardery
General and Commercial Mgr. .................................. Dewey H. Long
Sales Manager .................................. Robert H. Moore
Asst. Mgr. & Program Director .................................. Phil Sutterfield
Production Manager .................................. Floyd William Hess
Publicity Director .................................. Phil Sutterfield
Chief Announcer .................................. Floyd William Hess
Musical Director .................................. Betty Brady
Chief Engineer .................................. Royce O. Woodward
Record MC .................................. Bill Moore, Arty Kay

422
WLAP
LEXINGTON—EST. 1933
AMERICAN BROADCASTING CO.
Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: American Broadcasting Corp.
Address: Radio Bldg., Walnut and Short Sts.
Phone Numbers: 1721-22-23-70
Transmitter Location: Mason-Headley Road
Time on the Air: 5 a.m. to 12:05 a.m.
Sunday: 7:30 a.m. to 12:05 a.m.
News Service: UP
Transcription Service: World, Thesaurus
National Sales Office: John Ballard
Representative: John E. Pearson Co.
Membership: NAB, BMB

Personnel
President-General Mgr. . . . . G’imore N. Nunn
Station-Commercial Manager . Miller A. Welch
Program Director . . . . . . . I. B. Faulconer
Production Manager . . . . . . . . Henry Allin
Chief Engineer . . . . . . . . . Sanford Holt

WLEX
LEXINGTON—EST. 1946
Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Central Kentucky Broadcasting Co.
Address: Box 985
Phone Number: 2901
Transmitter Location: Russell Cave Rd., R.R. 3
News Service: AP
Transcription Service: SESAC, Capitol, Associated
Membership: NAB

Personnel
President J. Douglas Gay, Jr.
General and Station Mgr. Neil Cline
Chief Engineer: Theodore E. Jones

WAVE
LOUISVILLE—EST. 1933
NATIONAL BROADCASTING COMPANY
Frequency: 970 Kc. Power: 5000 Watts
Owned-Operated By: WAVE, Incorporated
Address: 334 E. Broadway
Phone Number: Wabash 6543
Transmitter Location: Hamburg Pike, Jeffersonville, Ind.
Time on the Air: 5 a.m. to 12 midnight
News Service: INS, AP
Transcription Service: NBC Thesaurus, Lang-Worth
Representative: Free & Peters, Inc.
Membership: NAB, BMB

WGRC
LOUISVILLE—EST. 1936
MUTUAL BROADCASTING SYSTEM
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Northside Broad. Corp.
Address: Kentucky Home Life Bldg.
Phone: Wabash 8871
Transmitter Location: Preston & Woodbine Sts.
Time on the Air: 5 a.m. to 2 a.m.
Sunday: 6 a.m. to 2 a.m.
News Service: AP & UP
Transcription Service: Standard Radio: Lang-Worth
Representative: The Walker Co.
Membership: NAB, BMB

Personnel
President J. Porter Smith
Vice-Pres. & General Mgr. Charles L. Harris
Station Manager: Charles L. Harris
Sales Manager: J. Porter Smith
Promotion Manager: H. R. Hunter
Asst. Mgr. in charge of Programs: Ward Hatcher
Production Manager: W. S. Lukenbill
Chief Announcer: Gerald Fordyce
Dir. of Engineering: Perry W. Esten
Record MC: John Watkins

WHAS
LOUISVILLE—EST. 1922
COLUMBIA BROADCASTING SYSTEM
Frequency: 840 Kc. Power: 50000 Watts
Owned-Operated By: Courier-Journal and Louisville Times Company
Address: 300 West Liberty St.
Phone Number: Wabash 2211
Transmitter Location: Eastwood, Ky.
Time on the Air: 24 Hours Daily
Newspaper Affiliation: Courier-Journal and Louisville Times
News Service: AP, UP
Transcription Service: World, Associated
Representative: Edward Petry & Co., Inc.
Membership: NAB, BMB
Personnel
President .................. Barry Bingham
General Manager .......... Mark Elbridge
Sales Manager ............ W. Lee Coulson
Promotion Manager ..... Joe Eaton
Program Director ....... R. E. Fischer
Religious Co-Ordinator ... Rev. C. E. Burns
Agricultural Co-Ordinator ... Frank H. Cooley
Chief Announcer ....... Paul Clark
Musical Director ......... Robert Hutson
Chief Engineer .......... Orrin W. Towner
Asst. Chief Engineer ... D. C. Summerford
Record MC ............... Jack Wilson
See Page 420

W I N N
LOUISVILLE—EST. 1940
ABC
Frequency: 1240 Kc. . . . Power: 250 Watts
Address ......... 10th Floor Tyler Hotel, 3rd and
Jefferson Sts.
Phone Number .. . Wabash 5148
Transmitter Location ... 10th Floor, Tyler Hotel
Time on the Air .... 6 a.m. to 12 midnight;
Sunday: 7 a.m. to 12 midnight
News Service ........... AP
Transcription Service . . C. P. MacGregor &
Standard
Representatives .... Broadcast Sales Co.,
Homer Griffith
Membership ..................... NAB, BMB

Personnel
President .................. Nelle M. Kendrick
General Manager .......... Harry McTigue
Sales Manager ............ G. F. Bauer
Program Director .......... M. K. McCarten
Production Manager ...... Edwin Ka'lay
Chief Announcer ......... Edwin Ka'lay
Musical Director ........ Claude Fraul
Chief Engineer ............ E. G. Rinn

W C I F
MADISONVILLE—EST. 1946
Frequency: 730 Kc. . . . Power: 250 w. d. only
Owned-Operated By . . Madisonville Broadcasting Co., Inc.
Address ........ Madisonville, Ky.
Phone Number ........ 1297-8-9
Studio Address .. Providence Rd.
Transmitter Location ... Hanson Rd.
Time on the Air ... Local sunrise to local sunset
News Service .......... AP
Transcription Service . . Standard
Representative ........ Sears & Ayer, Helen
Wood & Colton
Membership .............. NAB

W K T M
MAYFIELD—EST. 1946
Frequency: 1050 Kc. . . . Power: 250 w. d. only
Owned-Operated By . . Mayfield Broadcasting Co., Inc.
Address ........ Mayfield, Ky.
Phone Number ........ 46
Studio Address . Mayfield Hotel
Transmitter Location . . 2 1/2 miles on Highway 98
Time on the Air .... Daylight hours
News Service .......... AP
Transcription Service .. Standard
Representative ........ Sears & Ayer, Helen
Wood & Colton

Personnel
President .................. Frank O. Evans
Vice-Pres. & Gen. Mgr. ... Pierce E. Lackey
Station Manager .... Wayne R. Morgan
Chief Announcer ....... Ralph L. Haskins
Chief Engineer .......... Ernest J. Pell

(WCALL LETTERS TO BE ASSIGNED)
MAYFIELD

W N G O
MAYFIELD
Frequency: 1320 Kc. . . . Power: 1000 Watts
Licensee ........ Mayfield Broadcasting Co.

W M I K
MIDDLEBORO
Frequency: 560 Kc. . . . Power: 500 Watts
Licensee ........ Middleboro Broadcasting Co.

*C.P. (Hearing 7-25-46 resulted in original application for 250 Watts on 1450 Kc. being amended as above.)
**WOMI**
OWENSBORO—EST. 1938
MUTUAL—KBS

Frequency: 1490 Kc.  Power: 250 Watts
Owned-Operated By: Owensboro Broadcasting Co.
Address: P.O. Box 536
Phone Number: 420, 421
Transmitter Location: Owensboro, Ky.
Time on the Air: 7 a.m. to 11:30 p.m.
Newspaper Affiliation: Owensboro Messenger, Owensboro Inquirer
Transcription Service: Lang-Worth
News Service: AP
Representative: Burn-Smith Co., Inc.
Membership: NAB, EMB, KBA

**Personnel**
President: Lawrence Hager
General Manager: Hugh O. Potter
Station Manager: Hugh O. Potter
Asst. Manager: Marshall Bruner
Merchandising Manager: Marshall Bruner
Program Director: Clifford Potter
Production Manager: Alan Reinhardt
Publicity Director: Hugh Potter
Chief Engineer: Leslie Goodaker
Record MC: Norman Hall

**WKYB**
PADUCAH—EST. 1946
MUTUAL

Frequency: 800 Kc.  Power: 1000 w. d. only
Owned-Operated By: Paducah Newspapers, Inc.
Address: 504 Kentucky Ave.
Phone Number: 800
Transmitter Location: 5 mi. S. of Paducah on U.S. Highway 45
Time on the Air: Local sunrise to local sunset
Newspaper Affiliation: The Paducah Sun-Democrat
News Service: AP
Transcription Service: Thesaurus, Standard
National Sales Office: Burke, Kuipers & Mahoney, Inc.
Membership: NAB

**Personnel**
President: Edwin J. Paxton, Sr.
General Manager: Edwin J. Paxton, Jr.
Commercial Manager: Sam Livingston
Sales Merchandising Mgr.: Sam Livingston
Musical Director: Neil McIntyre
Chief Engineer: C. G. Sims

---

**WPAD**
PADOUCAH—EST. 1930
COLUMBIA BROADCASTING SYSTEM

Frequency: 1450 Kc.  Power: 250 Watts
Owned-Operated By: Paducah Broadcasting Co., Inc.
Business Address: Taylor Bldg., 4th and Broadway
Phone Numbers: 4100-1-2
Studio Address: Taylor Bldg.
Transmitter Location: 9th & Terrell Sts.
Time on the Air: 5 a.m. to 12 midnight
News Service: UP & AP
Transcription Service: World, Cole
Representative: Sears & Ayer, He'en Wood
Membership: NAB, BMB

**Personnel**
President-Gen. Mgr.: Pierce E. Lackey
Station Manager: W. Prewitt Lackey
Sales-Commercial Mgr.: W. Prewitt Lackey
Sales-Merchandising Manager: Gene Peak
Program Director: Evelyn Carroll
Production Mgr.-Publicity Dir.: Gene Peak
Chief Announcer: Roy Mosfield
Musical Director: Lynn Wolfe
Chief Engineer: U. C. Morris
Record MC: J. B. Fowler

**For the best in Broadway and Hollywood news...**

AP
• New Orleans ONLY 24-hour Radio Station!
• Accents local programming & public-interest broadcasts.
• Carries BOTH Associated Press & United Press News Service, assuring listeners complete news coverage around the clock.
• 5,000 Watts, delivering 20,000 Watts in the populated areas of South Louisiana & the Gulf Coast.
• First in Daytime Listening (Hooper).
• Occupies the Central dialing position of — 1280.
• Affiliate of the American Broadcasting Company.

JOHN BLAIR, Representative
LOUISIANA
Estimated Population 2,555,547—Radio Homes 485,482
Stations in State 19

KALB
ALEXANDRIA—EST. 1935
ABC

LOUISIANA NETWORK
Frequency: 580 Kc. Power: 1000 Watts
Owned-Operated By: Alexandria Broadcasting Co., Inc.
Address: 505 1/2 Johnston St.
Phone Numbers: 3335-6
Transmitter Location: Wardville, La.
Time on the Air: 6:30 a.m. to 11 p.m.; Sunday, 8 a.m. to 10:35 p.m.
News Service: INS-AP
Transcription Service: World Representatives, Weed & Co.

Personnel
President: Walter H. Allen
General-Commercial Manager: E. R. Cappellini
Program Director: Janet Baker Inmler
Chief Announcer: Ed Rand
Chief Engineer: Jesse Sexton

KPDR
ALEXANDRIA—EST. 1946
MUTUAL

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Central Louisiana Broadcasting Corp.
Address: 1710 Jackson, P.O. Box 1867
Phone Number: 3338
Transmitter Location: Upper Fourth St.
Time on the Air: 6 a.m. to 11 p.m.; Sunday, 8 a.m. to 10 p.m.
News Service: AP
Transcription Service: NBC Thesaurus

Personnel
President-General Mgr.: E. Levy
Manager: Joel M. Hirsch
Commercial Manager: N. S. Cruse
Program Director: J. Church
Publicity Director: N. S. Cruse
Chief Engineer: H. Shean

KSYL*
ALEXANDRIA

Frequency: 1400 Kc. Power: 250 Watts
Licensee: Fox Broadcasting Co.

WSJO
BATON ROUGE—EST. 1934
NBC

LOUISIANA NETWORK
Frequency: 1150 Kc. Power: 5000 Watts
Owned-Operated By: Baton Rouge Broadcasting Co., Inc.
Address: 444 Florida St.
Phone Number: 5271-2
Transmitter Location: Roosevelt Road
Time on the Air: 6 a.m. to midnight; Sunday, 7 a.m. to midnight
Newspaper Affiliation: Baton Rouge State Times, Baton Rouge Morning Advocate
News Service: AP, UP
Transcription Service: World Broadcasting

Personnel
President: Charles P. Manship, Jr.
Executive Vice-Pres.: H. V. Anderson
Station Manager: J. Ray Dabadie
Sales Manager: T. E. Gibbens
Program Director: Ralph H. Sims
Production Manager: Robert H. Searce
Publicity: Audrey Stozenhaler
Chief Announcer: John E. Ferguson
Music: Lola LeBlanc
Chief Engineer: Vernon E. Dudley

WJBO
BATON ROUGE—EST. 1946
AMERICAN BROADCASTING CO.

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Air Waves, Inc.
Address: 204 North St.
Phone Number: 24411
Transmitter Location: 3339 Broussard St.
Time on the Air: 6 a.m. to 12 midnight; Sunday, 7 a.m. to 12 midnight
News Service: AP, INS
Transcription Service: NBC Thesaurus

Associated Representative: Joseph Hershey McGilvra, Inc.
Membership: NAB

Personnel
President-Owner: Harry B. Nelson
General Manager: Earl H. Smith
Commercial Manager: Earl H. Smith
Program Director: Quiltman Henley
Chief Engineer: William H. Bland, Jr.
Record MC: Dan Willis
KMLB has more listeners than all other stations combined in Northeastern Louisiana

For the third straight year, authenticated listening surveys conclusively prove that KMLB has more listeners in Monroe and Northeastern Louisiana THAN ALL OTHER STATIONS COMBINED!

Reach this $103,629,000 annual buying power with KMLB—the only radio facility clearly heard in this area!

REPRESENTED BY

TAYLOR-HOWE-SNOWDEN Radio Sales

AFFILIATED WITH
AMERICAN BROADCASTING CO., INC.

J. C. LINER, JR., Mgr.
LOUISIANA

KCIL
HOUMA—EST. 1946
MUTUAL
Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Charles W. Lamar, Jr.
Address: P.O. Box 1031
Phone Number: 2047
Studio Address: Bayou Black Dr.
Transmitter Location: Bayou Black Dr.
Time on the Air: 6 a.m. to midnight
News Service: AP
Transcription Service: Wor'd
Representative: William G. Rambeau Co.
Membership: NAB

Personnel
President-Owner: Charles W. Lamar, Jr.
General Manager: Frank Conwell
Sales Manager: Dick Walsh
Program Director: Keith Kenney
Publicity Director: Mary E. Conwell
Chief Engineer: J. Fredrick Darby
Record MC: John Bowie

KVL
LAFAYETTE—EST. 1935
NATIONAL BROADCASTING CO.
Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Evangeline Broadcasting Company, Inc.
Address: 519 Buchanan St.
Phone Numbers: 336, 2062, 2101
Studio Address: 519 Buchanan
Transmitter Location: Scott Road
Time on the Air: 6:30 a.m. to 11 p.m.
Newspaper Affiliation: Lafayette Daily Advertiser Gazette, Inc.
News Service: AP
Transcription Service: World
Representative: Joseph Hershey McGillivra
Membership: NAB, FM3

KVOL
LAKE CHARLES—EST. 1935
NATIONAL BROADCASTING CO. & LOUISIANA NETWORK
Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Calcasieu Broadcasting Co.
Address: P.O. Box 1521, Majestic Hotel
Phone Number: 2713, 2714
Studio Address: Majestic Hotel
Transmitter Location: South & La Grange St.
Time on the Air: 8 a.m. to 11:07 p.m.
News Service: AP
Transcription Service: World
Representative: Tayor-Howe-Snowden Radio Sales

Personnel
President: T. B. Lanford
General Manager: David Wilson
Sales Manager: Jerry Bozeman
Sales Promotion Manager: Felham Mills, Jr.
Program Director: Joe Campbell
Production Manager: James Toth
Publicity Director: Jerry Bozeman
Chief Announcer: A. B. Craft
Musical Director: James Toth
Chief Engineer: Earl C. Moses
Record MC: A. B. Craft

KMLB
MONROE—EST. 1930
AMERICAN BROADCASTING CO.
LOUISIANA NETWORK
Owned-Operated By: Liner's Broadcasting Station, Inc.
Address: P. O. Box 1723
Phone Number: L.D. 25
Studio Address: Francis Hotel
Transmitter Location: Millhaven Rd.
Time on the Air: 5 a.m. to midnight
News Service: UP
Transcription Service: Standard Radio, Lang-Worth
Membership: NAB, BMB

KNOE
MONROE—EST. 1944
NBC
Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: James A. Noe
Business Address: Bernhardt Bldg.

429
LOUISIANA

Personnel
Owner: James A. Noe
General Mgr.-Station Mgr.: Frank A. Browne
Sales-Commercial Mgr.: Mrs. Ruth Surguine
Program Director: C. R. Mumphrey
Chief Engineer: D. K. Strong

KANE
NEW IBERIA—EST. 1946
Frequency: 1240 Kc.
Power: 250 Watts
Owned-Operated By: New Iberia Broad. Co.
Address: P.O. Box 15, 365, 163
Phone Number: 963, 183
Studio Address: 104 W. St. Peters St.
Transmitter Location: West Main St.
Time on the Air: 7 a.m. to 10 p.m.
News Service: UP
Transcription Service: Standard

Personnel
President: J. J. Davidson, Jr.
General Manager: George H. Thomas
Sales-Commercial Mgr.: I. I. Femrite
Sales Promotion Manager: I. I. Femrite
Program Director: Jimmie Cooper
Production Manager: Shirley DeBlanc
Publicity Director: Louise B. Stagg
Chief Announcer: Louis R. DeGravelles
Chief Engineer: Jimmie Cooper

WDSU
NEW ORLEANS—EST. 1923
ABC
LOUISIANA STATE NETWORK
Frequency: 1280 Kc.
Power: 5000 Watts
Owned By: Stephens Broadcasting Co.
Address: Hotel Monteleone
Phone Number: Raymond 7135
Transmitter Location: Algiers, La.
Time on the Air: 24 hours daily
News Service: UP, AP
Transcription Service: Associated
Representative: John Blair Co.
Operated By: Fred Weber, E. A. Stevens, H. G. Wall
Membership: NAB, BMB

Personnel
Managing-Partner: Fred Weber
Sales Manager: Charles Price
Sales Fromction Manager: Jeanne Spoonemore
Program Director: Stanley Holiday
Publicity Director: Jeanne Spoonemore
Special Events Director: Warren Kennedy
Musical Director: Joseph Schramm
Chief Engineer: Charles Whitney

See Page 426

WJBW
NEW ORLEANS—EST. 1926
Frequency: 1230 Kc.
Power: 253 Watts
Owned-Operated By: Charles C. Carlson
Address: 611 Canal St.
Phone Number: Magnolia 3436-B
Transmitter Location: 3317 Bruxelle St.
Time on the Air: 6 a.m. to 1 a.m.
News Service: AP
Representative: William C. Rambeau Co.
Transcription Service: Capitol
Membership: NAB

Personnel
President-General Mgr.: Charles C. Carlson
Station & Sales Mgr.: Cy Newman
Sales Promotion Manager: Mildred Barr
Program Director: Harry Nigocia
Production Manager: Jeff Hugg
Publicity Director: Cy Newman
Chief Announcer: Harry Nigocia
Musical Director: John Merlin
Chief Engineer: Karl G. Siebold
Record MC: Harry Nigocia

WNOS
NEW ORLEANS—EST. 1926
MUTUAL BROADCASTING SYSTEM
Frequency: 1450 Kc.
Power: 250 Watts
Owned-Operated By: James A. Noe
Address: St. Charles Hotel, 211 St. Charles St.
Phone Numbers: Raymond 4023-4-3558
Transmitter Location: Broad & Euphrosine St.
Time on the Air: 21 hours daily
News Service: AP
Transcription Service: Standard Radio
Representative: Joseph Hershey McGillvra
Membership: NAB, BMB

Personnel
President-Owner: James A. Noe
General Manager: James E. Gordon
Sales Manager: James E. Gordon
Program Director: Beverly C. Brown
Publicity Director: Bill Elliott
Chief Engineer: Al J. Bourgeois
Record MC: Ken Elliott
WSMB
NEW ORLEANS—EST. 1925
NATIONAL BROADCASTING CO.
SOUTH CENTRAL NETWORK
Frequency: 1350 Kc. Power: 5000 Watts
Owned-Operated By: WSMB, Inc.
Address: 301 Canal St.
Phone Number: MA 5921
Transmitter Location: Algiers, La.
News Service: AP
Time on the Air: 7 a.m. to 12 midnight
Transmission Service: NBC Theasurus Long-Worth
Representative: Edward Petry & Co.

Personnel
President: E. V. Richards
General Manager: H. Wheelahan
Chief Engineer: H. G. Nebe

WWL
NEW ORLEANS—EST. 1922
COLUMBIA BROADCASTING SYSTEM
Frequency: 870 Kc. Power: 5000 Watts
Owned-Operated By: Loyola University
Address: Roosevelt Hotel
Phone Number: 2194-5-6-7
Transmitter Location: Kenner, La.
Time on the Air: 5 a.m. to 1 a.m.
News Service: UP, AP
Transmission Service: Standard Radio
Representative: The Katz Agency
Member: NAB, BMB

Personnel
President: Rev. Thomas J. Shields
General Mgr.: Station Mgr.: W. H. Summerville
Sales Manager: A. Louis Read
Sales Promotion Manager: Tom Holbrook
Program Director: Henry Dupre
Musical Director: Irving Vidacovich
Chief Engineer: J. D. Bloom, Jr.

KRMD
SHREVEPORT—EST. 1926
ABC—LOUISIANA STATE
Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: KRMD, Inc.
Address: P. O. Box 1712
Phone Number: 6171-2
Transmitter Location: New Jefferson Hotel
Time on the Air: 6 a.m. to 11 p.m.
Transmission Service: NAB

Personnel
President: John D. Ewing
Manager: K. K. Kellam
Commercial Manager: Dean Upson
Sales Promotion Manager: James T. Briggs
Program Director: B. G. Robertson
Chief Engineer: W. E. Antony

KTBS
SHREVEPORT—EST. 1928
NATIONAL BROADCASTING CO.
Frequency: 1480 Kc. Power: 1000 Watts
Owned-Operated By: Radio Station KTBS
Studio Address: Commercial Building, P.O. Box 1121
Transmitter Location: Harts Island Road
Phone Number: 3-3673
Time on the Air: 6:30 a.m. to midnight
News Service: AP, UP
Transmission Service: NBC Theasurus Lang-Worth
Representative: Edward Petry & Co.

Personnel
General Manager: C. K. Beaver
Program Director: James P. Turner
Chief Engineer: C. H. Maddox

KWKH
SHREVEPORT—EST. 1925
COLUMBIA BROADCASTING SYSTEM
SOUTH CENTRAL QUALITY NETWORK
Frequency: 1130 Kc. Power: 5000 Watts
Owned-Operated By: International Broadcasting Corp.
Studio Address: Commercial Building
Transmitter Location: Near Dixie, La.
Phone Number: 2-8711
Time on the Air: 5 a.m. to 1:05 a.m.
Newspaper Affiliation: The Shreveport Times
News Service: AP, UP
Transmission Service: Standard
Representative: The Branham Co.
Member: NAB, BMB

Personnel
President: John D. Ewing
Manager: K. K. Kellam
Commercial Manager: Dean Upson
Sales Promotion Manager: James T. Briggs
Program Director: B. G. Robertson
Chief Engineer: W. E. Antony

431
MAINE
Estimated Population 848,394—Radio Homes 206,657
Stations in State 12

WFAU
AUGUSTA—EST. 1948
MUTUAL—YANKEE
Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated by The Twin City Broadcasting Co., Inc.
Address: 160 Bangor St. Phone Number: 2540
Transmitter Location: 160 Bangor St.
Time on the Air: 6 a.m. to 12 midnight
News Service: AP
Transcription Service: Standard Representative
Membership: NAB

Personnel
President: Faust Couture
General Manager: Robert I. Payne
Commercial Manager: Robert I. Payne
Program Director: Norman Gallant
Chief Announcer: Dwight Wheeler
Chief Engineer: Robert Parker

WRDO
AUGUSTA—EST. 1932
NATIONAL BROADCASTING CO.
NEW ENGLAND REGIONAL NETWORK
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated by WRDO, Inc.
Address: 175 Water St. Phone Number: 2285
Transmitter Location: Chelsea, Me.
Time on the Air: 6:30 a.m. to 12:05 a.m.
News Service: UP
Transcription Service: World Representatives
Weed & Company
Bertha Bannan
Membership: NAB

Personnel
President: Adeline B. Rines
General Manager: Jack S. Atwood
Sales Manager: Walter Weightman
Program Director: Danny I. Kelly
Production Manager: Don K. Powers
Publicity Director: Leslie Hubley
Chief Announcer: Elliott E. Hold
Chief Engineer: Harold Dinsmore

WLBZ
BANGOR—EST. 1926
NATIONAL BROADCASTING CO.
NEW ENGLAND REGIONAL NETWORK
Frequency: 620 Kc. Power: 5000 Watts
Owned-Operated by Maine Broad. Co., Inc.
Address: 100 Main St. Phone Number: 6023
Transmitter Location: Bangor
Time on the Air: 5:30 to 12 midnight
Transcription Service: NBC Thesaurus
News Service: UP
Representative: Weed & Co., Bertha Bannan
Membership: BMB

Personnel
Owners: Sidney Slon, Lawrence Slon, Stephen Velardi
General Mgr.-Program Director: Sidney Slon
Sales Manager: Lawrence Slon
Chief Engineer: Stephen Velardi

WABI
BANGOR—EST. 1921
COLUMBIA BROADCASTING SYSTEM

Frequency: 910 Kc. Power: 1000 Watts, C.P. 5000 Watts
Owned-Operated by Community Broadcasting Service, Inc.
Address: 57 State St. Phone Number: 6446
Transmitter Location: Brewer, Me.
Time on the Air: 6:30 a.m. to 12:05 a.m.
News Service: AP
Transcription Service: Associated Library
Representative: Adam J. Young, Jr.
Membership: BMB
WGAN
PORTLAND—EST. 1937
COLUMBIA BROADCASTING SYSTEM
Frequency: 560 Kc........Power: 5000 Watts
Owned-Operated By........Portland Broadcasting
System, Inc.
Address..................645a Congress St.
Phone Number............2-7489
Transmitter Location......Riverton, Portland
Time on the Air........6 a.m. to 12:05 a.m.;
Sundays, 8 a.m. to 12:05 a.m.
Transcription Service....Standard Radio
Representative........Paul H. Raymer Co.
Membership................NAB

Personnel
President...............Guy P. Gannett
Station Manager........Creighton E. Gatchell
Sales Manager..........Arthur K. Atherton
Program Director......Richard E. Bates
Chief Announcer......Samuel G. Henderson, Jr.
Chief Engineer.........Roger W. Hodgkins

WCSH
PORTLAND—EST. 1925
NBC—NEW ENGLAND REGIONAL
Frequency: 970 Kc........Power: 5000 Watts
Owned-Operated By........Congress Square Hotel Co.
Business Address........157 High St.
Phone Number...............2-0180
Studio Address............Eastland Hotel.
157 High St., Portland, Me.
Transmitter Location......Scarboro, Me.
Time on the Air........5:30 a.m. to 12:05 a.m.;
Sunday: 8 a.m. to 12:05 a.m.
News Service..............UP & AP
Transcription Service.....HBC Thesaurus
Representative........Weed & Co. & Bertha Bannan
Membership................NAB, BMB

Personnel
President...............Adeline B. Rines
Managing Director.......William H. Bines
National Adv. Director...Rudolph O. Marcoux
Commercial Manager......Albert W. Smith
Farm Editor...............Linwood Brodee
Program Director........Arthur Owens
Publicity Director........Linwood T. Pitman
Chief Engineer............G. Fred Crandon

Covering Central Maine

WCOU
of Lewiston

and its kid brother

WFAU
of Augusta

MUTUAL

YANKEE

Represented Nationally by
Forjoe & Company
New York

433
MAINE

WPOR
PORTLAND—EST. 1946
NEW ENGLAND
AMERICAN BROADCASTING CO.
Frequency: 1450 kc. Power: 250 Watts
Owned-Operated By: Oliver Broadcasting Co.
Address: 21 Preble St.
Phone Number: 3-8111
Transmitter Location: Baxter Blvd.
Time on the Air: 6:30 a.m. to 11:30 p.m.
News Service: AP
Transcription Service: World
Representative: Lewis H. Avery
Kettlecarter
Membership: NAB

Personnel
Owners: Humboldt J. Greig, Murray Carpenter
General Manager: Humboldt J. Greig
Station Manager: Murray Carpenter
Sales Manager: Keith Field
Sales Promotion Manager: Marshall Millimore
Program Director: Gordon Lewis
Publicity Director: Marshall Millimore
Chief Engineer: Roger Perry

WMTW
PORTLAND—EST. 1946
Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Yankee Network, Inc.
Address: Falmouth Hotel
Transmitter Location: Falmouth Hotel
Time on the Air: Full time license
News Service: AP
Transcription Service: Standard
Representative: Kettlecarter, Inc.; Radio Advertising Co.
Membership: NAB

Personnel
Chairman of the Board: John Shepard, III
Station Supervisor: Charles W. Curtin

WTVL
WATERVILLE—EST. 1946
AMERICAN BROADCASTING CO.
Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Kennebec Bread Co.
Address: 36 Silver St.
Phone Number: 370
Transmitter Location: Benton Ave., Winslow, Me.
Time on the Air: 6:30 a.m. to 12 mid.
News Service: AP
Transcription Service: World, M. M. Cole, SESAC
Representative: Cox & Tanz
Membership: NAB, BMB

For the best in Broadway and Hollywood news...

AP
Let's see your license

That's Sadie and her four Black Bear Cubs. It was taken just about the time we opened up W-I-T-H. And it seems out there in the Great Smoky National Park they stopped the show . . . literally stopped traffic to get snacks from passing motorists.

Know the comparison we're going to make? That's right.

We've been stealing the radio show down here in Baltimore.

Because today W-I-T-H, the successful independent, produces more listeners-per-dollar-spent than any other station in this big five-station town.

Facts that back up our license to say that are available. Glad to show them to you.

W-I-T-H
and the FM Station W3XMB
IN BALTIMORE
TOM TINSLEY, President
REPRESENTED BY HEADLEY-REED
Where there's smoke, there's business! In Baltimore, industrial chimneys are smoking. Shipbuilding...steel...automobiles...manufacturing...everything is humming! Baltimore has money to spend.

It is an important market for you to reach. Thanks to our powerful programming—you get ready-made audiences...more listeners to hear your message...therefore the sales results you're looking for in this important area.

WBAL
NBC AFFILIATE
50,000 WATTS
BALTIMORE
NATIONALLY REPRESENTED BY EDWARD PETRY & COMPANY
MARYLAND

Estimated Population 2,200,458—Radio Homes 547,344
Stations in State 12

WANN

ANNAPOLS—EST. 1946

Frequency: 1190 Kc. Power: 1000 w. d. only
Owned-Operated By: Annapolis Broad. Co.
Address: F.O. Box 749
Phone Number: Annapolis 2500
Studio Address: Church Circle School St.
Transmitter Location: Bay Ridge Road
(daytime only)
News Service: AP NAB
Membership: NAB

Personnel

President-General Mgr. Morris H. Blum
Chief Engineer: Benjamin Wolfe

(CALL LETTERS TO BE ASSIGNED)
ANNAPOLS*

Frequency: 810 Kc. Power: 250 Watts
Permittee: Chesapeake Radio Corp.

*C.P. Application

W BAL

BALTIMORE—EST. 1925

NATIONAL BROADCASTING COMPANY

Frequency: 1090 Kc. Power: 50,000 Watts
Owned-Operated By: Hearst Radio, Inc.
Address: Lexington Blvd.
Phone Number: Lexington 4900
Transmitter Location: Winans Rd.
Randlestown, Md.
Time on the Air: 191/4 hours daily.
17 hours Sunday
News Service: INS; UP & AP
Transcription Service: World Broadcasting
System
Representative: Edward Petry & Co.
Membership: NAB, BMB

Personnel

President: Charles B. McCabe
General Manager: Harold C. Burke
Station Manager: Harold C. Burke
Sales Manager: Kenneth L. Carter
Sales Service Director: John A. Tappin
Program Director: Don DeGroot
Production Manager: Edward H. Harvey
Publicity Director: John A. Tappin
Musical Director: Joseph C. Miller
Chief Engineer: Richard D. Duncan

WCAO

BALTIMORE—EST. 1922

COLUMBIA BROADCASTING SYSTEM

Frequency: 600 Kc. Power: 5000 Watts
Owned-Operated By: The Monumental
Radio Company
Address: 811 West Lanvale St.
Phone Number: Madison 7220
Transmitter Location: Park Heights Ave.
News Service: INS, AP
Transcription Service: NBC Thesaurus
Representative: Paul H. Raymer Company
Membership: NAB, BMB

Personnel

President: Lewis M. Milbourne
Vice-Pres.-General Mgr.: L. Waters Milbourne
Asst. Mgr. in charge of Sales
and Promotion: Leslie H. Peard, Jr.
Program Director: Gordon A. Scheilling
Publicity Director: Leslie H. Peard, Jr.
Chief Engineer: Martin L. Jones
Record MC: George L. Filling

WCBM

BALTIMORE—EST. 1924

MUTUAL BROADCASTING SYSTEM

MARYLAND COVERAGE NETWORK

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Baltimore Broadcast
ing Corporation
Address: Community House
Phone Number: University 8400
Transmitter Location: 1100 East Cold Spring
Lane
Time on the Air: 6:30 a.m. to midnight
News Service: INS, UP
Transcription Service: Lang-Worth,
Associated, BMI, McGregor
Representative: Free & Peters, Inc
Membership: NAB, BMB

Personnel

President: John Elmer
General Manager: George H. Roeder
Sales Manager: John Elmer
Program Director: Charles A. Roeder
Publicity Director: Lou Corbi
Public Service Director: Newell A. Warner
Chief Engineer: G. Porter Houston
Record MC: Thom Severina
WFBR
BALTIMORE—EST. 1922
AMERICAN BROADCASTING CO.
Frequency: 1300 Kc. Power: 5000 Watts
Owned-Operated By: Baltimore Radio Show, Inc.
Business Address: 10 East North Ave.
Phone Number: Mulberry 1300
Studio Address: Radio Center
Transmitter Location: Waterview Ave.
Time on the Air: 6 a.m. to 1 a.m.
News Service: AP, UP
Transcription Service: World
Representative: John Blair & Co.
Membership: NAB, BMB

Personnel:
President: Robert S. Maslin
Exec. Vice-President: Hope H. Carroll, Jr.
Director of National Sales: Wm. S. Piris, Jr.
Director of Local Sales: Wm. R. Dothard
Sales Promotion Mgr.: Guy G. Griffen
Program Director: Bert Hamburger
Production Manager: Henry Hickman
Publicity Director: Robert S. Maslin, Jr.
Chief Announcer: Henry Hickman
Musical Director: Joseph Imbroglio
Chief Engineer: William Q. Ranft

WTBO
your Tri-STATE Voice

Maryland

Pennsylvania West Va.

NBC Affiliation

Cumberland, Maryland

WITH
BALTIMORE—EST. 1941
Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Maryland Broad. Co.
Address: 7 E. Lexington St.
Phone Number: Lexington 7808
Transmitter Location: 1230 Curtain St.
Time on the Air: 24 hours a day
News Service: AP, Transradio
Transcription Service: Lang-Worth;
Standard Radio, Cole
Representative: Headley-Reed Company
Membership: NAB, BMB

Personnel:
President: Thomas Garland Tinsley, Jr.
General Manager: Thomas Garland Tinsley, Jr.
Station Manager: Helen Powers
Sales Manager: Robert C. Embry
Sales Promotion Manager: Robert C. Embry
Program Director: Wallace W. Ashley
Publicity Director: Mae Hughes
Chief Announcer: Alston Stevens
Musical Director: Wallace W. Ashley
Chief Engineer: James S. Duff

See Page 435
**W T B O**

CUMBERLAND—EST. 1928
NATIONAL BROADCASTING SYSTEM

Frequency: 1450 Kc. . . . . . Power: 250 Watts
Owned by: Cumberland Broadcasting Co.
Operated by: Aurelia S. Becker.
Address: 31 Frederick St. Cumberland 299 and 299
Phone Number: Cumberland
Transmitter Location: Reservoir Ave.
Time on the Air: 7 a.m. to 12 midnight; Sundays: 8 a.m. to 12 midnight
News Service: ... UP, AP
Transcription Service: World Broadcasting System
Membership: NAB, BMB

**Personnel**

President: Aurelia S. Becker
Station Manager: Aurelia S. Becker
Chief Engineer: David Jefferies

**W F M D**

FREDERICK—EST. 1935
COLUMBIA BROADCASTING SYSTEM
MARYLAND COVERAGE NETWORK

Frequency: 930 Kc. . . . . . Power: 500 Watts
Owned-Operated by: Monocacy Broadcasting Company
Business Address: Winchester Hall
Phone Number: Frederick 1828
Studio Addresses: Winchester Hall, Frederick
Transmitter Location: Butterfly Lane, nr. Frederick
Time on the Air: 8 a.m. to 12:05 a.m.; Sundays: 7 a.m. to 12:05 a.m.
News Service: World
Transcription Service: AP
Membership: NAB, BMB

**Personnel**

President: Laurence Leonard
General Manager: William E. Hardy
Program Director: Evelyn Leonard
Production Manager: Bill Sell
Publicity Director: William E. Hardy
Musical Director: Bill Cook
Chief Engineer: James W. Robertson
Record MC: Roger Carroll

**W J E J**

HAGERSTOWN—EST. 1932
MUTUAL BROADCASTING SYSTEM
MARYLAND COVERAGE NETWORK

Frequency: 1240 Kc. . . . . . Power: 450 Watts

Owned-Operated By... Hagerstown Broadcasting Co.
Address: Franklin Court
Phone Numbers: 2322-23-24
Transmitter Location: Carrol Heights
Time on the Air: 6:30 a.m. to 12 midnight
Transcription Service: Associated, Lang-Worth
News Service: AP
Transcription Service: Associated, Lang-Worth
Membership: NAB, BMB

**Personnel**

General Manager: Grover C. Crilley
Sales Manager: William H. Paulsgrove
Sales Promotion Manager: Wm. H. Paulsgrove
Program Director: Amos L. Harper
Publicity Director: Pat Crilley
Record MC: Will Groff

**W B O C**

SALISBURY—EST. 1940
MUTUAL BROADCASTING SYSTEM

Frequency: 1230 Kc. . . . . . Power: 250 Watts
Owned-Operated by: The Peninsula Broadcasting Co.
Address: Radio Park
Phone Number: Salisbury 2480-2481
Transmitter Location: 1 mile north of Salisbury
Time on the Air: 7 a.m. to 11:15 p.m.; Sundays: 8:25 a.m. to 11 p.m.
News Service: UP
Transcription Service: World Broadcasting System

**Personnel**

General Manager: Charles J. Truitt
Program Director: Gladys Stearns
Chief Engineer: Peter A. Allons!

**W G A Y**

SILVER SPRING—EST. 1946
MUTUAL BROADCASTING SYSTEM

Frequency: 1050 Kc. . . . . . Power: 1000 w. d. only
 Owned-Operated By: Tri-Suburban Broadcasting Corp.
Address: Silver Spring, Md.
Phone Number: Shepherd 1050
Transmitter Location: Kemp Mill Rd.
Time on the Air: Local sunrise to local sunset
News Service: AP
Transcription Service: World, Lang-Worth, SESAC
Membership: NAB

**Personnel**

President-Owner: John W. Kluge
Secretary-Treasurer: Joseph L. Brechner
Station Manager: Joseph L. Brechner
Sales Manager: John W. Kluge
Program Director: Don Bell
Chief Engineer: Charles E. Chrismon
This little budget went to WORL, Boston
WBZ & WBZA
BOSTON & SPRINGFIELD
EST. 1921
NATIONAL BROADCASTING CO.
NEW ENGLAND REGIONAL NETWORK
1000 (WBZA)
Owned and Operated By...Westinghouse
Radio Stations, Inc.
Phone Number: Rittenhouse 6870 (Phila.)
Station Address: 275 Tremont St., Boston
Transmitter Location: Hull, Mass.
Time on the Air: 5:30 a.m. to 1 a.m.
News Service: AP, UP
Transcription Service: Standard Radio
and NBC Thesaurus
Representative: NBC Spot Sales
Membership: BMB

Personnel
President: Walter Evans
General Manager: J. B. Conley
Station Manager: W. C. Swartley
Sales Manager: C. H. Massie
Sales Promotion Manager: Lynn Morrow
Publicity Representative: W. A. Davis
Chief Engineer: W. H. Hauser

WCOP
BOSTON—EST. 1935
ABC NEW ENGLAND GROUP
Frequency: 1150 Kc. Power: 5000 Watts
Owned-Operated By...Massachusetts
Broadcasting Corp.
Address: 485 Boylston St.
Phone Number: COpley 0123
Transmitter Location: Lexington, Mass.
Time on the Air: 6 a.m. to 1 a.m.;
Sunday, 8 a.m. to 1 a.m.
Newspaper Affiliation: Des Moines Register
and Tribune, Minneapolis Star Journal
News Service: INS, AP, UP
Representative: Katz Agency, Inc.
Transcription Service: Standard Radio
and Lang-Worth
National Sales Office: H. T. Enns
Membership: NAB, BMB

Personnel
President: Gardner Cowles, Jr.
General Manager: Craig Lawrence
Sales: A. N. Armstrong, Jr.
Sales Promotion: Harry D. Goodwin
Chief Engineer: Roland C. Hale
Record M.C.: Nelson E. Bragg

WEEI
BOSTON—EST. 1924
COLUMBIA BROADCASTING SYSTEM
CBS NEW ENGLAND NETWORK
Frequency: 980 Kc. Power: 5000 Watts
Owned-Operated By...Columbia Broadcasting System
Business Address: 182 Tremont St.
Phone Number: HUBbard 2323
Studio Address: 182 Tremont St.
Transmitter Location: Mystic Valley Park-
way, Medford, Mass.
Time on the Air: 5:30 a.m. to 1:05 a.m.; Sun-
days, 8 a.m. to 1:05 a.m.
News Service: AP, UP
Transcription Service: World, Lang-Worth
Representative: Radio Sales
Membership: NAB, BMB

Personnel
Gen. Mgr.-Station Mgr.: Harold E. Fellows
Sales Manager: Kingsley Horton
Sales Promotion Manager: Guy Cunningham
Production Manager: Ray Girardin
Publicity Director: Marie Houlahan
Chief Engineer: Harold Dorschug
Record M.C.'s: Sherman Feller,
Evelyn Howe

WMEX
BOSTON—EST. 1934
Frequency: 1510 Kc. Power: 5000 Watts
Owned-Operated By...The Northern Corp.
Address: WMEX Bldg., 70 Brookline Ave.
Phone Number: Commonwealth 3900
Transmitter Location: 73 W. Squantum St.,
Quincy, Mass.
Time on the Air: 7:30 a.m. to 12 midnight
News Service: INS
Transcription Service: Lang-Worth, World,
Associated, SESAC
Representative: William G. Rambeau Co.
Membership: NAB, BMB

Personnel
Acting Pres.: Alfred I. Pote
Genl. Mgr.-Sales Mjr.: William S. Pote
Program Director: John Kiley
Chief Engineer: John Memishian
It's an Old New England Custom

To Have Pie for Breakfast

To Be Fond of Fish

Edwin Valentine Mitchell

England Custom
To Reach a Ripe Old Age
To Serve Turkey and Cranberry Sauce
To Beat the Drum

To listen to Yankee home-town stations!

A YANKEE HOME-TOWN STATION has a distinctly local character. It’s an integral part of community life — as familiar as the post office or the town hall.

A Yankee home-town station brings to its community the best in radio entertainment — coast-to-coast programs, with Yankee Network News Service, thrilling sportcasts, plus programs of New England flavor and local interest. Yankee home-towners listen to their local stations. They hear the best without dialing outside stations.

A Yankee home-town station promotes local business. There is a community of interest between it and the local merchants. It is used by the very merchants whose cooperation you seek and who are ready to push national brands locally advertised.

This is local acceptance in the Yankee sense — acceptance by the audience and by trade outlets — acceptance that is a strong, active daily influence on buying habits, that gives you direct penetration and greatest sales impact in each key market.

Yankee’s 24 home-town stations tie these markets together. They provide complete radio coverage of New England in the only way it can be obtained.

Acceptance is THE YANKEE NETWORK’S Foundation

THE YANKEE NETWORK, INC.
Member of the Mutual Broadcasting System

21 BROOKLINE AVENUE, BOSTON 15, MASS. Represented Nationally by EDWARD PETRY & CO., INC.
WHDH
BOSTON—EST. 1929
Frequency: 850 Kc. Power: 5000 Watts
Owned-Operated By: Matheson Radio Co., Inc.
Address 6 St. James Ave.
Phone Number Hancock 5500
Transmitter Location: Saugus, Mass.
Time on the Air: 6:15 a.m. to 12:15 a.m.; Sunday: 8 a.m. to 12:30 a.m.
News Service: AP and AP
Newspaper Affiliation: Boston Herald-Traveler Corp.
Transcription Service: World, Associated, Lang-Worth, Standard, Capitol
Representative: John Blair & Co.

Personnel
President Robert Choate
General Manager William B. McGrath

WNAC
BOSTON—EST. 1922
MUTUAL BROADCASTING SYSTEM
YANKEE NETWORK KEY STATION
Frequency: 1260 Kc. Power: 5000 Watts
Owned-Operated By: The Yankee Network, Inc.
Address 21 Brookline Ave.
Phone Number COMonwealth 0800
Transmitter Location: Montclair, Mass.
Time on the Air: 6 a.m. to 1 p. m.; Sundays, 8 a.m. to 1 a.m.
News Service: AP, Reuters
Transcription Service: Standard, Associated, SESAC
Representative: Edward Petry & Co., Inc.
Membership: NAB, BMB

Personnel
President: William O’Neil
Gen. Mgr.-Ch. of Board: John Shepard, III
Sta. Mgr.-Exec. V-P-Sales Mgr.: Lewis Travers
Sales Promotion Mgr.: James S. Powers
Program Director: George Steffy
Publicity Director: Phyllis Doherty
Musical Director: Robert Norris
Chief Engineer: Irving T. Robinson

WORL
BOSTON—EST. 1926
Frequency: 950 Kc. Power: 1000 Watts
Owned-Operated By: Broadcasting Service Organization, Inc.
Address 216 Tremont St.
Phone Liberty 4540
Transmitter Location: Needham, Mass.
Time on the Air: 6:30 a.m. to Sunset
News Service: AP and UP
Representative: Forjoe & Co.

Personnel
Chief Executive: Harold A. LaFontant
General Manager: George Lasker
Program Director: Robert N. Perry
Chief Engineer: John Parker

WACE
CHICOPPEE—EST. 1946
Frequency: 730 Kc. Power: 1000 w. d. only
Owned-Operated By: The Regional Broadcasting Co.
Address Chicopee St.
Transmitter Location: Chicopee St.
Time on the Air: Local sunrise to local sunset
News Service: AP
Transcription Service: NBC Thesaurus
Membership: NAB

Personnel
President: David Hayes
General Manager: John S. Lloyd
Sales Manager: David Hayes
Program Director: Terry Colwell
Production Manager: Terry Colwell
Chief Engineer: Ralph Robinson
Record M.C.: Lee Smith

WSAR
FALL RIVER—EST. 1921
MUTUAL—YANKEE
Frequency: 1480 Kc. Power: 1000 Watts
Owned-Operated By: The Fall River Broadcasting Co., Inc.
Address Academy Bldg.
Phone Number: 7-9477-8
(Transmitter)
Transmitter Location: So. Somerset, Mass.
Time on the Air: 6:30 a.m. to 12 midnight
News Service: AP
Newspaper Affiliation: Fall River Herald News
Transcription Service: Lang-Worth, Thesaurus
Representative: Headley Reed Co.
Bertha Bannan
Membership: NAB, BMB

Personnel
President-Gen. Mgr.: Melvin Lahr
Sales Manager: John Harrington
Sales Promotion Manager: John Crowley
Program Director: Angus Bailey
Publicity Director: John Crowley
Chief Engineer: John Pavao
Record M.C.: Wallace O’Hara
FOR A DIRECT WIRE TO NEW ENGLAND! THAT'S WHDH

New England's Fastest-Growing Independent Station!

Acceptance isn't easily won. That's why it's smart to direct your sales talks to New Englanders over their own INDEPENDENT station. The WHDH policy of better programming, to suit New England tastes, guarantees enthusiastic acceptance for advertisers.

EVERY HOUR ON THE HALF-HOUR
All news periods completely written and edited by Station's independent news staff.
Special news commentary daily by Ray Kierman, one of New England's foremost news analysts.

BASEBALL
American League Champions
Boston Red Sox
Boston Braves

FOOTBALL
Harvard and other college games
Boston Yanks professional games

HOCKEY
Boston Bruins

"MUSIC FOR BREAKFAST"
"CARNIVAL OF MUSIC"
"BACK BAY MATINEE"

Three of Boston's Leading Participation Shows

Check Now For Availability
6 ST. JAMES AVE., BOSTON, MASS.
5000 WATTS . . . 850 ON THE DIAL
Represented by John Blair & Company
WEIM
FITCHBURG—EST. 1941
MUTUAL-YANKEE
Frequency: 1340 Kc. ... Power: 250 Watts
Owned By: ... Mitchell G. Meyers, Ruben E. Aronheim, Milton H. Meyers
Owned-Operated By: ... Radio Station WEIM, Inc.
Address ... 717 Main St. 
Phone Numbers ... Fitchburg 1600-1
Transmitter Location ... Summer St.
Time on the Air ... 6:45 a.m. to midnight; Sundays, 8 a.m. to midnight
New Service ... AP
Transcription Service ... Lang-Worth
Membership ... NAB, BMB

Personnel
Operating Partner ... Milton H. Meyers
Gen. Mgr-Station Mgr ... Earle G. Clement
Program Dir-Chief Announcer ... Dick Tucker
Chief Engineer ... Ted Kalin
Record M.C.'s ... Dick Tucker, Ed Johnson

WHOB
GARDNER—EST. 1946
Frequency: 1490 Kc. ... Power: 250 Watts
Owned-Operated By ... The Gardner Broadcasting Co.
Address ... Colonial Hotel
Phone Number ... Gardner 1490
Transmitter Location ... 1 mile from center of town on Green St.
Time on the Air ... 7 a.m. to 11:30 p.m.; Sunday: 8 a.m. to 11:30 p.m.
News Service ... AP
Transcription Service ... NBC Thesaurus, SESAC
Representative ... William G. Rambeau Co.
Membership ... NAB, BMB

WHYN
HOLYOKE—EST. 1941
MUTUAL-YANKEE NETWORK
Frequency: 1400 Kc. ... Power: 253 Watts
Owned-Operated By ... Hampden-Hampshire Corporation
Address ... 180 High St.
Phone Numbers ... 8238, 8239
Studio Addresses ... 180 High St., Holyoke;
Canal St., South Hadley Falls; Nonotuck Bldg., Northampton
Transmitter Location. South Hadley Falls, Mass: Time on the Air ... 7 a.m. to midnight
Newspaper Affiliation ... The Holyoke Transcrip, The Hampshire Gazette
News Service ... UP
Transcription Service ... World, Associated
Membership ... NAB, BMB

Personnel
President ... William Dwight
General Manager ... Charles N. De Rose
Sales Manager ... Patrick J. Montague
Program Dir. ... Publicity Dir ... Jay Heitin
Chief Engineer ... Thomas Humphrey

WHAI
GREENFIELD—EST. 1938
MUTUAL-YANKEE NETWORK
Frequency: 1240 Kc. ... Power: 250 Watts
Owned-Operated By ... John W. Haigis
Address ... 354 Main St.
Phone Number ... 4301
Transmitter Location ... Woodard Rd.
Time on the Air ... Unlimited
News Service ... NBC
Transcription Service ... NAB Thesaurus
Representative ... Burn-Smith Co., Inc.
Membership ... NAB, BMB

Personnel
President ... John W. Haigis
Gen. Mgr-Station Mgr ... James L. Spates
Sales Mgr-Sales Promotion Manager ... Horace W. Nicho's
Program Director ... John W. Haigis, Jr.
Publicity Director ... Graydon Spragg
Musical Director ... Fred Grebe
Chief Engineer ... Lee Wheeler
**WLAW**

**LOWELL-LAWRENCE—EST. 1934**

**MUTUAL-YANKEE NETWORK**

- **Frequency:** 1400 Kc
- **Power:** 250 Watts
- **Owned-Operated By:** Merrimac Broadcasting Co., Inc.
- **Business Address:** 39 Kearney Square, Lowell
- **Phone Numbers:** Lowell 8715; Lawrence 2-2148
- **Transmitter Location:** 39 Kearney Square, Lowell; Cregg Building, Lawrence
- **Time on the Air:** 6:30 a.m. to 12 midnight
- **News Service:** AP
- **Transcription Service:** Associated Music Publishers
- **Representative:** Edward Petry & Co., Inc.
- **Membership:** BMB

**Personnel**

- **President:** A. S. Moffat
- **Vice-President:** Gerald Harrison
- **Station Manager:** Dana W. Fitzgerald
- **Sales Manager:** Haskell Bloomberg
- **Program Director:** Tom Clayton
- **Production Manager:** Dana W. Fitzgerald
- **Chief Engineer:** Anthony G. Michaels

**WLAW**

**LOWELL-LAWRENCE—EST. 1937**

**ABC**

- **Frequency:** 680 Kc
- **Power:** 5000 Watts
- **Owned-Operated By:** Hildreth & Rogers Company
- **Address:** 278 Essex Street, Lawrence; Fairburn Bldg., Lowell
- **Phone Number:** Lawrence 4107
- **Studio Address:** 278 Essex St., Lawrence
- **Transmitter Location:** River Road, Andover, Mass.
- **Time on the Air:** 6 a.m. to 1 a.m.
- **Newspaper Affiliation:** Eagle-Tribune
- **News Service:** UP
- **Transcription Service:** Standard Radio & World
- **Membership:** NAB, BMB

**Personnel**

- **Pres. & Treas.:** Irving E. Rogers
- **Gen. Mgr.-Station Mgr.:** Harold B. Morrill
- **Sales Manager:** David M. Kimel
- **Sales Promotion Mgr.:** Fred A. Sullivan
- **Program Director:** James T. Mahoney
- **Chief Engineer:** George W. Hinckley
- **Record M.C.:** Robert S. Moore

**With 50,000 watts**

**NEW ENGLAND'S Best Radio Buy!**

Tagged to serve a Buying Market.

With a jump from 5000 to 50,000 watts, WLAW gives you the vital New England market with millions of listeners. It's the logical choice to strengthen your sales record. Let us send you coverage facts.

**WLAW**

**LOWELL-LAWRENCE, MASS.**

**ON 680 KILOCYCLES**

Represented Nationally by WEED & CO.
WNBH
NEW BEDFORD—EST. 1921
ABC
Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Bristol Broadcasting Co., Inc.
Business Address: 588 Pleasant St.
Phone Number: 8-5228
Studio Address: 588 Pleasant Street
Transmitter Location: Crow Island, Fairhaven, Mass.
Time on the Air: 7 a.m. to 11:15 p.m.
Newspaper Affiliation: New Bedford
Standard Times: AP
News Service: NAB
Transcription Service: World
Representative: William G. Rambeau
Membership: NAB, BMB

Personnel
President: Basil Brewer
General Manager: James M. Patt
Station Manager: James M. Patt
Sales Manager: Theo. M. Healy
Program Director: Thos. J. Wertenbaker, Jr.
Chief Engineer: Arthur Deters
Record M.C.: James Lanagan

WBK
PITTSFIELD—EST. 1938
MUTUAL—YANKEE NETWORKS
Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Monroe B. England
Address: 8 Bank Row
Phone Number: 2-1553
Transmitter Location: 1100 East St.
Time on the Air: 7 a.m. to 12 midnight
News Service: UP
Transcription Service: Lang-Worth
Representative: The Walker Co.
Membership: NAB, BMB

Personnel
Owner: Leon Podolsky
President-Station Manager: Monroe B. England
General Manager: John Parsons
Commercial Manager: Robert H. Burbank
Program Director: John Lotas
Chief Engineer: Leonard Lavendol

WESX
SALEM—EST. 1939
Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: North Shore Broadcasting Company
Business Address: 49-53 Washington St.
Phone Number: Salem 5670

Transmitter Location: Naugus Head, Marblehead
Time on the Air: 7 a.m. to 11 p.m.
Transcription Service: World, Lang-Worth
Representative: Bertha Bannon

WMAS
SPRINGFIELD—EST. 1932
COLUMBIA BROADCASTING SYSTEM
Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: WMAS, Inc.
Address: Hotel Charles
Phone Number: 7-1414
Transmitter Location: Pynchon Park
Time on the Air: 6:30 a.m. to midnight
News Service: UP
Transcription Service: Associated Music
Representative: Edward Petry & Co.
Membership: NAB, BMB

Personnel
President: A. S. Moffat
Gen. Mgr.-Station Mgr.: Robert Donahue
Sales Manager: Robert M. Feldman
Sales Promotion Mgr.: Turner Cook
Program Director: Earle Hewinson
Chief Engineer: Paul Monson

WSPR
SPRINGFIELD—EST. 1936
AMERICAN BROADCASTING CO.
Frequency: 1270 Kc. Power: 1000 Watts, Day: 500 Night
Owned-Operated By: WSPR, Inc.
Address: 63 Chestnut Street
Phone Number: Springfield 6-2757
Transmitter Location: Union St. and Palmer Ave., West Springfield, Mass.
Time on the Air: 7 a.m. to 12:05 a.m.; Sundays: 8 a.m. to 12:05 a.m.
News Service: AP
Transcription Service: Langworth
Representatives: Geo. F. Hollingbery & Co.; Bertha Bannon
Membership: NAB, BMB
**Personnel**

Pres.-Gen. Mgr. ... Quincy A. Brackett  
Vice-Pres.-Station Mgr. ... Milton W. Stoughton  
Sales Manager ... William H. Burleigh  
Promotion Manager ... Howard S. Keele  
Program Director ... Wayne H. Latham  
Chief Engineer ... Lawrence A. Reilly  
Record M.C.'s ... Charles F. A. Page, Edward V. Peck

**WO C B**

WEST YARMOUTH—EST. 1944  
ABC-KBS

Frequency: 1240 Kc. ... Power: 250 W.  
Owned-Operated By ... Bristol Broadcasting Co., Inc.  
Business Address ... South Sea Ave.,  
West Yarmouth, Mass.  
Phone Number ... Hyannis 502  
Transmitter Location ... South Sea Ave.,  
West Yarmouth, Mass.  
Representatives ... Wm. G. Rambeau Co.

**Personnel**

Manager ... Don Sellers  
Chief Engineer ... Everett Parker

**W A A B**

WORCESTER—EST. 1930  
MUTUAL-YANKEE NETWORK

Frequency: 1440 Kc. ... Power: 5000 Watts  
Owned-Operated By ... The Yankee Network, Inc.  
Address ... 34 Mechanic St.  
Phone Number ... 2-5611  
Transmitter Location ... Holden, Mass.  
Massachusetts  
Time on the Air: 6 a.m. to midnight; Sunday, 8 a.m. to midnight  
News Service ... AP & INS  
Transcription Service ... Associated Music Publishers and Standard  
Representative ... Edward Petry & Co., Inc.

**W O R C**

WORCESTER—EST. 1925  
AMERICAN BROADCASTING CO.

Frequency: 1310 Kc. ... Power: 1000 Watts  
Owned-Operated By ... Alfred F. Kleindienst  
Address ... 65 Elm Street  
Phone Number ... 5-3101  
Transmitter Location ... Auburn, Mass.  
Time on the Air ... 7 a.m. to midnight; News Service ... INS  
Transcription Service ... Lang-Worth Representative ... Weed & Co.

**Personnel**

Owner-Operator ... Alfred F. Kleindienst  
Managing Director ... Mildred P. Staton  
Musical Director ... Maurice Diamond

**W T A G**

WORCESTER—EST. 1925  
COLUMBIA BROADCASTING SYSTEM

Frequency: 580 Kc. ... Power: 5000 Watts  
Owned-Operated By ... WTAG, Inc.  
Address ... 18 Franklin St.  
Phone Number ... 5-4321  
Transmitter Location ... Holden, Mass.  
Time on the Air ... 6 a.m. to 12:05 a.m.; Newspaper Affiliation: Worcester Telegram & The Evening Gazette  
News Service ... AP, Reuters  
Transcription Service ... WBS-AMP Representative ... Paul H. Raymer Co.

**W N E B**

WORCESTER—EST. 1946

Frequency: 1230 Kc. ... Power: 250 Watts  
Owned-Operated By ... New England Broadcasting Co.  
Address ... Park Building  
Phone Number ... 6-4672  
Time on the Air ... Unlimited License  
News Service ... UP  
Transcription Service ... NBC Thesaurus, Capitol Representative ... Adam Young, Jr., Inc. (for Boston, Kettel-Carter)

**Personnel**

General Manager ... John J. Hurley  
Business Manager ... Paul C. Lytle  
Technical Supervisor ... Kenneth B. Murray  
Commercial Manager ... Leslie F. Smith  
Chief Engineer ... Vernon F. Wilson

**Worcester—EST. 1925**

**Personnel**

Owner-Operator ... Alfred F. Kleindienst  
Managing Director ... Mildred P. Staton  
Musical Director ... Maurice Diamond

**Worcester—EST. 1925**

**Personnel**

Owner-Operator ... Alfred F. Kleindienst  
Managing Director ... Mildred P. Staton  
Musical Director ... Maurice Diamond

**Worcester—EST. 1925**

**Personnel**

Owner-Operator ... Alfred F. Kleindienst  
Managing Director ... Mildred P. Staton  
Musical Director ... Maurice Diamond

**Worcester—EST. 1925**

**Personnel**

Owner-Operator ... Alfred F. Kleindienst  
Managing Director ... Mildred P. Staton  
Musical Director ... Maurice Diamond

**Worcester—EST. 1925**

**Personnel**

Owner-Operator ... Alfred F. Kleindienst  
Managing Director ... Mildred P. Staton  
Musical Director ... Maurice Diamond
Showmanship... the first
prerequisite of successful public contact—
including broadcasting—is constantly evident
in the skilled programming and exploitation
of WWJ features. This combination of
science and artistry has won outstanding
audience loyalty for WWJ during the past
26 years... maintaining the leadership
expected from the first radio station in the
nation! A pioneer always, WWJ will be on
the air this winter with television through
its sister station, WWDT. Obviously
advertisers can anticipate—and are
assured—impressive results from sales
messages which capitalize on WWJ's
penetration of America's 4th market!

WWJ
950 KILOCYCLES
5000 WATTS

AMERICA'S PIONEER BROADCASTING STATION — First in Detroit
National Representatives: THE GEORGE P. HOLLINGBERY COMPANY
OWNED AND OPERATED BY THE DETROIT NEWS
MICHIGAN
Estimated Population 5,927,582—Radio Homes 1,577,008
Stations in State 42

W A B J
ADRIAN—EST. 1946
Frequency: 1500 Kc. Power: 250 w. d. only
Owned-Operated By...The Adrian Broad. Co.
Address..................111 E. Maumee St.
Phone Number..................1999
Transmitter Location........2992 Treat Rd.
Time on the Air...Local sunrise to local sunset
News Service..................UP
Transcription Service............Thesaurus

Personnel
Chief Executives...........Gail D. Griner, Alden M. Cooper
General Managers...........Gail D. Griner, Alden M. Cooper
Program Director...........Gail D. Griner
Chief Engineer...............Gail D. Griner

W A T Z
ALPENA—EST. 1946
WOLVERINE—PAUL BUNYAN
KBS
Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By...Midwestern Broad. Co.
Address..................Alpena 1049
Phone Number..................Alpena
Studio Address..............Michigan 32 West
Transmitter Location........Alpena Township
Time on the Air............7 a.m. to 11 p.m.
News Service..................AP
Representative................Hal Holman Co.

Personnel
President and Gen. Manager...Les Biederman
Station Manager.............Drew McClay

W P N A *
ALPENA
Frequency: 1340 Kc. Power: 250 Watts
Permittee....................Alpena Broadcasting Corp.

W P A G
ANN ARBOR—EST. 1945
Frequency: 1050 Kc. Power: 250 w. d. only
Owned-Operated By........Washtenaw Broadcasting Co., Inc.
Address....................106 E. Liberty Bldg.
Phone Number..................2-5517
Studio Address..............Hutsel Bldg., Ann Arbor; Unity Bldg., Ypsilanti
Transmitter Location......1795 Maple Rd.
Time on the Air...Local sunrise to local sunset
News Service..................AP
Transcription Service............Standard
Representative..............Burn-Smith Co.
Membership..................NAB, BMB

Personnel
Exec. Vice-President............Edward F. Baughn
General Manager.............Edward F. Baughn
Sales Manager.................Amherst H. Turner
Chief Engineer.................George D. Stearns
Record MC.....................Bill Mazer

W E L L
BATTLE CREEK—EST. 1925
AMERICAN BROADCASTING CO.
MICHIGAN RADIO NETWORK
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By...Federated Publications, Inc.
Address..................Michigan National Bank Bldg.
Phone Numbers..................5655; 7166
Transmitter Location.......Michigan National Bank Bldg.
Time on the Air..............Unlimited license
News Service..................AP
Newspaper Affiliation........Enquirer & News
Transcription Service........Lang-Worth, Standard
Representative..............Burn-Smith Company, Inc.
Membership..................NAB, BMB

Personnel
President....................A. L. Miller
General Manager.............Dan E. Jayne
Sales Manager.................E. P. Mills, Jr.
Musical Director.............Bruce O'Leary
Chief Engineer...............Earl J. Stone

W B C M
BAY CITY—EST. 1928
AMERICAN BROADCASTING CO.
Frequency: 1440 Kc. Power: 1000 d.; 500 n.
Owned-Operated By...Bay Broadcasting Co., Inc.
Address....................Wenonah Hotel
MICHIGAN

Phone Numbers ........... Bay City 7551-7552
Transmitter Location ........ Tuscola Road, Hampton Township
Time on the Air .......... 6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service ................. UP
Transcription Service .... Lang-Worth, World
Representative .............. George P. Hollingbery
Membership ................ BMB

Personnel
Representative ........... George P. Hollingbery Co.
President ................ Harley D. Peet
General Manager .......... H. A. Giesel
Sales-Commercial Mgr. ... H. A. Giesel
Program Director ......... Ralph H. Carpenter
Publicity Director ...... Frank E. Catto
Musical Director ........ Lionel H. DeRemer
Chief Engineer .......... Ralph H. Carpenter

WHF
BENTON HARBOR—ST. JOSEPH
EST. 1946
Frequency: 1060 Kc. .... Power: 1000 w. d. only
Owned-Operated By ... Palladium Publishing Co.
Address ................... 65 Wall St.
Phone Number ............ Benton Harbor 8141
Transmitter Location .... Fairplane Ave.
Time on the Air .......... 7 a.m. to 11 p.m.
Newspaper Affiliation .. The News-Palladium (Benton Harbor), The Herald Press (St. Joseph)
News Service .............. AP
Membership ................ NAB

Personnel
President-Owner ........... Stanley R. Banyon
General Manager .......... Jacob P. Scherer

WATT
CADILLAC—EST. 1945
MUTUAL—WOLVERINE—KBS—PAUL BUNYAN
Frequency: 1240 Kc. .... Power: 250 Watts
Owned-Operated By ....... Midwestern Broadcasting Co.
Business Address .......... P. O. Box 219
Phone Number ............ Cadillac 1270
Studio Address .......... U. S. 131 South
Transmitter Location ... Clam Lake Township
Time on the Air .......... 7 a.m. to 11 p.m.
News Service .............. AP
Representative .......... Hal Holman Co.
Membership ............... NAB, BMB

Personnel
President-Station Manager ... James F. Hopkins
Commercial Manager ........ George Millar
Program Director ......... Sybil Kriehofer
Promotion Manager ....... N. W. Hopkins
Chief Engineer ............ Paul Frincke

WHDF
CALUMET—EST. 1929
MUTUAL—NORTH CENTRAL—KBS
Frequency: 1400 Kc. .... Power: 250 Watts
Owned-Operated By: Upper Michigan Broadcasting Co.
Business Address ......... Community Bldg., Houghton, Mich.
Phone Number ............. Houghton 1
Studio Address .......... $15 Scott St.
Transmitter Location .... Laurium, Michigan
Time on the Air .......... 7 a.m. to 11 p.m.
Newspaper Affiliation .. Daily Mining Gazette
Transcription Service .... World News Service ........ AP
Representative .......... Sears & Ayer
Membership ................ NAB, BMB

Personnel
Exec, Vice-President ....... John W. Rice
Station Manager .......... Albert W. Payne
Program Director .......... Earl Norden
Chief Engineer .......... George L. Burgan

WJBK
DETROIT—EST. 1928
Frequency: 1490 Kc. .... Power: 250 Watts
Owned-Operated By ... James F. Hopkins, Inc.
Address ................... 6559 Hamilton Avenue
Phone Number ............. Trinity 2-2000
Transmitter Location ... 15555 Woodrow Wilson Avenue
Time on the Air .......... 24 hours a day
News Service .............. AP
Transcription Service .... Thesaurus; World and Standard
Representatives .......... Forjoe & Company, Hal Holman

Personnel
President-Station Manager ... James F. Hopkins
Commercial Manager ........ George Millar
Program Director ......... Sybil Kriehofer
Promotion Manager ....... N. W. Hopkins
Chief Engineer ............ Paul Frincke

452
W J L B
DETROIT—EST. 1926
Frequency: 1400 Kc. ..... Power: 250 Watts
Owned-Operated By...Booth Radio Stations, Inc.
Address........................................600 Buhl Bldg.
Phone Numbers...Cadillac 7600, Randolph 0220
Transmitter Locations........Boulevard Bldg.
Time on the Air....................24 hours
News Service.................................AP
Transcription Service..............World
Representative..............................Burn-Smith Co.

Personnel
President..........................John Lord Booth
General Manager.................John Lord Booth
Station Manager................Hugh M. Gray
Sales Manager.....................Eric V. Hay
Sales Promotion Manager........Eric V. Hay
Program Director................Herbert Mertz
Production Manager..............Viola Smith
Publicity Director...............Henry LoPrete
Chief Announcer................George Kendall
Musical Director.................Herbert Mertz
Chief Engineer....................Edward H. Clark
Record MC..............................Mel Jerome

For the best
in human interest
news.......

AP

CLINCH your coverage of the vital

DETOUR MARKET

with WJ BK

250 Watts . . . 24 Hours a Day
it takes more than a SHARP PENCIL to make a LOW RATE

IT TAKES COVERAGE! On, and bounded by Lake Erie, Lake Huron and the Detroit River, CKLW beams its 5,000 watt clear channel signal via the water route to a 10,000,000 population area with a buying power second to none in America. This power, plus our middle-of-the-dial frequency—800 kc.—coupled with the lowest rate of any major station in this market, makes CKLW your No. 1 buy!

in the DETROIT-WINDSOR area, it's

5,000 WATTS DAY & NIGHT at 800 KC. CKLW

MUTUAL and CBC SYSTEM

J. E. Campeau, Vice-Pres. and General Manager
C K L W
DETROIT-WINDSOR—EST. 1932
MUTUAL (U.S.A.)
CBC (CANADA)
Frequency: 800 Kc. Power: 5000 Watts
Owned By: Western Ontario Broadcasting Co., Ltd.
Operated By: Western Ontario Broadcasting Co., Ltd., Windsor: Essex Broadcasters, Inc.,
Detroit
Addresses...Guaranty Trust Bldg., Windsor;
Union Guardian Bldg., Detroit, Mich.
Phone Numbers: 4-1155 (Windsor) Cadillac
2700 (Detroit)
Transmitter Location. Highway 3—6 miles from
Windsor in Essex County
Time on the Air........ 5-30 a.m. to 4 p.m.
News Service............ UP, PN, BUP
Transcription Service... World Broadcasting
System: United T. S.; Standard
Representative...H. N. Stovin & Co. (Canada);
Adam J. Young, Inc. (U.S.A.)
Membership................ NAB, BMB

Personnel
President............. Malcolm G. Campbell
Vice-Press, and General Mgr. J. E. Campeau
Station Manager......... W. J. Carter
Sales-Commercial Mgr... Richard E. Jones
Sales Promotion-Merchandising
Manager....Barbara MacFarland
Program Director...... S. Campbell Ritchie
Production Manager... S. Campbell Ritchie
Publicity Director..... F. Darling
Musical Director...Gord. Fleming
Chief Engineer......... W. J. Carter
Record MC.............. Larry Gentile
Sales Promotion Manager...Robert F. Anthony
Program Director........ Worth Kramer
Production Manager..... Norman L. White
Publicity Director..... Robert F. Anthony
Chief Engineer......... George F. Leydorf
Record MC's............ Ross Mulholland, Toby David

W W J
DETROIT—EST. 1920
NATIONAL BROADCASTING CO.
Frequency: 850 Kc. Power: 5000 Watts
Owned-Operated By: Evening News Association
Business Address........ 630 W. Lafayette Ave.
Phone Number............ RAndolph 2000
Transmitter Location: 12700 W. 8 Mile Road,
Oak Park, Detroit, Michigan
Time on the Air........ 5:30 A.M.-2 A.M.
Newspaper Affiliation... The Detroit News
News Service............ UP, AP
Transcription Services... Standard
Representative... George P. Hollingbery Co.
Membership................ NAB, BMB

Personnel
President................ W. E. Scripps
General Manager......... Harry Bannister
Station Manager........... Edwin Wheeler
Gen. Sales Manager.... Harry Betteridge
Gen. Program Manager... Melvin Wissman
Promotion Manager..... Jane Albert
Publicity Director...... Lanny Pittman
Musical Director......... Misscha Kotler
Chief Engineer......... E. J. Love
Record MC.............. Walter Basham

(See Page 450)

W X Y Z
DETROIT—EST. 1925
COLUMBIA BROADCASTING SYSTEM
ABC—MICHIGAN RADIO NETWORK
Frequency: 1270 Kc. Power: 5000 Watts
Owned-Operated By: The American Broad. Co.
Business Address........ 1700 Stroh Building
Phone Number............ Cherry 8321
Studio Address........... 8415 East Jefferson Ave.
Transmitter Location: Joy Rd. and Greenfield
Time on the Air........ 6:30 a.m. to 1 a.m.
News Service............ UP and INS
Transcription Service... Lang-Worth, Standard
Membership................ BMB

Personnel
General Manager......... James G. Riddell
Station Manager........... Jack McCarthy
Sales Manager............. Harold Christian
Sales Promotion Mgr... Wm. J. Hendricks, Jr.
Program Director........ Jack McCarthy
Production Manager....... John Pival
Chief Engineer.......... Charles Kotscher
Record MC.............. Eddie Chase, Hugh Holder

455
WKAR
EAST LANSING—EST. 1922
Frequency: 870 Kc. Power: 5000 Watts
Owned-Operated By: Michigan State College
Address: Campus, East Lansing
Phone Number: 8-1511, ext. 600
Studio Address: Auditorium Building
Transmitter Location: Campus
Time on the Air: Full Daytime
News Service: AP
Transcription Service: Thesaurus

Personnel
General Mgr. Station Mgr. Robert I. Coleman
Program Supervisor: Lawrence Frymire
Production Manager: J. Kenneth Richards
Publicity Director: Tom Wafer
Chief Engineer: Norris E. Grover

*Non-Commercial Station

WDRC
ESCANABA—EST. 1941
MUTUAL—KBS—WOLVERINE
Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Delta Broadcasting Company
Address: First and Ludington Streets
Phone Number: 787
Transmitter Location: First and Ludington
Time on the Air: Full Daytime
News Service: UP

Personnel
General Manager: Gordon H. Brozek

WBBC
FLINT—EST. 1946
MUTUAL
Frequency: 1330 Kc. Power: 1000 Watts
Owned-Operated By: Booth Broadcasting Stations, Inc.
Address: 600 Bahl Bldg., Detroit, Mich.
Phone Number: Randolph 0220
Time on the Air: 6 a.m. to 12 midnight
News Service: AP
Transcription Service: World

WFDF
FLINT—EST. 1922
ABC—MICHIGAN RADIO NETWORK
Frequency: 910 Kc. Power: 1000 Watts
Owned-Operated By: Flint Broadcasting Co.
Address: Mott Bldg., Flint, Mich.
Phone Number: 2-7158
Transmitter Location: E. Bristol Road
Time on the Air: 6 a.m. to midnight daily;
Sundays: 8 a.m. to midnight
News Service: AP
Transcription Service: Burn-Worth, Standard, Thesaurus, Capitol
Representative: NAB, BMB

Personnel
President: Howard M. Loeb
General Mgr. Station Mgr.: Howard M. Loeb
Sales Manager: Fred S. Loeb
Sales Promotion Mgr.: Jon R. McKinley
Program Director: Adrian R. Cooper
Production Manager: Elmer Knopf
Publicity Director: H. M. Loeb
Chief Announcer: Marvin Levey
Musical Director: William Geyer
Chief Engineer: Frank D. Fallin
Record MC: Bill Magner

WMRP
FLINT EST. 1946
Frequency: 1510 Kc. Power: 250 w. d. only
Owned-Operated By: Methodist Radio Parish, Inc.
Address: 573 Mary St.
Phone Number: 3-5112
Transmitter Location: 3217 Lapeer Rd.
Time on the Air: Limited
News Service: UP
Transcription Service: Standard, Capitol

Personnel
Pres.-Owner-Chief Exec.: Daniel M. Robins
General Mgr.-Station Mgr.: William H. Morford
Sales-Commercial Mgr.: John Koss
Program Director: Cedric Harger
Production Manager: R. Mark Ferris
Chief Engineer: Homer Blumerich

WTCB
FLINT—EST. 1947
NATIONAL BROADCASTING CO.
Frequency: 600 Kc. Power: 1000 Watts
Licensee: Central Broadcasting Corp.
**WJEF**
GRAND RAPIDS—EST. 1945
CBS
Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Feitzer Broadcasting Co.
Business Address: P. O. Box 52
Phone Number: 6 - 5412
Studio Address: Pantlind Hotel
Transmitter Location: Pantlind Hotel
Time on the Air: 6:45 a.m. to 12:05 a.m.
News Service: AP
Transcription Service: Associated Representative: Lewis H. Avery, Inc.

**Personnel**
Managing Director: John E. Feitzer
General Manager: Edward H. Bronson
Sales Manager: John W. O’Harrow
Chief Engineer: Carl E. Lee

**WLAV**
GRAND RAPIDS—EST. 1940
ABC—MICHIGAN RADIO NETWORK
WOLVERINE
Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Leonard A. Versluis
Address: Keeler Building, 6 Fountain St., N.E.
Phone Number: 6 - 5461
Transmitter Location: 6 Fountain St., N.E.
Time on the Air: 6:45 a.m. to midnight
News Service: UP
Transcription Service: Standard Radio Representative: Joseph Hershey McGillvra, Inc.
Membership: BMB

**Personnel**
Owner: Leonard A. Versluis
Station Manager: Hy M. Steed
Sales-Commercial Mgr.: Hy M. Steed
Program Director: Evelyn Moxon
Chief Engineer: Lee G. Stevens
Record Mgr.: John C. Marshall

**WOOD**
GRAND RAPIDS—EST. 1928
NATIONAL BROADCASTING CO.
Frequency: 1300 Kc. Power: 5000 Watts
Owned-Operated By: King-Trendle Broadcasting Corporation
Address: 14th Floor Grand Rapids National Bank Building
Phone Number: 9-2111
Transmitter Location: 633 - 60th St.

Time on the Air: 17 1/2 hours daily
News Service: UP
Transcription Service: Lang-Worth, World, SECAC
Representative: Paul H. Raymer Co.
Membership: BMB

**Personnel**
General Mgr-Sales Mgr.: Stanley W. Barnett
Merchandising Manager: Paul F. Eichhorn
Program Director: Sandy Meek
Production Manager: Don Smith
Publicity Director: Lenore Little
Chief Engineer: Fred W. Russell

**WIKB**
IRON MOUNTAIN—EST. 1946
MUTUAL
Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Upper Michigan Wisconsin Broadcasting Co., Inc.
Address: Dickinson Hotel
Transmitter Location: West "C" St.
Time on the Air: 6:30 a.m. to 11 p.m.;
Sunday: 7:30 a.m. to 11 p.m.
News Service: UP
Transcription Service: World Representative: The Walker Co.
Membership: NB, BMB

**Personnel**
President: William L. Johnson
General Mgr-Station Mgr.: J. W. Huss
Sales, Mgr-Sales Promotion Mgr.: J. A. Marta
Program Director: Herb Michael
Production Manager: Don Ethier
Publicity Director: J. A. Marta
Chief Announcer: Don Ethier
Chief Engineer: Eugene Kaari

**WJMS**
IRONWOOD—EST. 1931
MUTUAL BROADCASTING SYSTEM
KBS
Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Upper Michigan-Wisconsin Broadcasting Co., Inc.
Address: 124 E. McLeod Ave.
Phone Numbers: 20 & 21
Transmitter Location: Cloverdale Dr.
Time on the Air: 6:30 a.m. to 11 p.m. daily;
Sunday: 7:30 a.m. to 11 p.m.
News Service: UP
Transcription Service: World Representative: The Walker Co.
Membership: NAB, BMB
YOU MAY BE ABLE TO LIFT
1836 POUNDS*

BUT—YOU CAN'T "RAISE" WESTERN MICHIGAN
WITHOUT WKZO-WJEF!

Everybody knows about the veritable wall of
dying that keeps outside stations from "rais-
ing" much of an audience in Grand Rapids,
Kalamazoo and Greater Western Michigan.
But look at what a two-station inside com-
bination can do—WKZO at Kalamazoo,
and WJEF at Grand Rapids! The follow-
ing Hooper report figures (Spring, 1946)
are the latest available as the Yearbook goes
to press:

<table>
<thead>
<tr>
<th>SHARE OF AUDIENCE—Grand Rapids, Kalamazoo</th>
</tr>
</thead>
<tbody>
<tr>
<td>TIMES</td>
</tr>
<tr>
<td>-------</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>8:00 AM—12 NOON</td>
</tr>
<tr>
<td>(MON. thru FRI.)</td>
</tr>
<tr>
<td>12:00 NOON—6:00 PM</td>
</tr>
<tr>
<td>(MON. thru FRI.)</td>
</tr>
<tr>
<td>6:00 PM—10:00 PM</td>
</tr>
<tr>
<td>(SUN. thru SAT.)</td>
</tr>
</tbody>
</table>

If you are trying to cover Western Michigan with radio—or with any other medium—you deserve to know the real facts about the situation here. Our studies of this market are certain to be helpful. Call us—or Avery-Knodeel, Inc.

* Thomas Topham did it in Derby, England, in 1741.
WJIM
LANSING—EST. 1934
ABC—MICHIGAN RADIO NETWORK
Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: WJIM, Inc.
Address: 15th Floor, Bank of Lansing Bldg.
Phone Number: 2133-45
Transmitter Location: Bank of Lansing Bldg.
Time on the Air: 6 a.m. to midnight
News Service: UP
Transcription Service: Standard, World Representative
Membership: Broadcast Sales Co.

Personnel
Pres.-Gen. Mgr.-Station Mgr.: Harold F. Gross
Program Director: Howard K. Finch
Publicity Director: Robert F. Innes
Musical Director: William Boyd
Chief Engineer: N. Stanley Ponte
Record Mgr.: Warren Anderson

WMPC
LAPEER—EST. 1926
Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: The Liberty Street Gospel Church
Address: 803 Liberty St.
Phone Numbers: 455-J; 455-M
Transmitter Location: 803 Liberty St.
Time on the Air: Specified Hours

Personnel
President-Station Manager: Frank S. Hemingway

WKZO
KALAMAZOO—EST. 1923
EST. 1923
COLUMBIA BROADCASTING SYSTEM
Frequency: 593 Kc. Power: 5000 Watts
Owned-Operated By: Fetzer Broad. Co.
Business Address: Burdick Hotel
Phone Number: 3-1223
Transmitter Location: Parchment, Michigan
Time on the Air: 6 a.m. to 12:05 a.m.
News Service: AP
Transcription Service: World, Standard Representative
Membership: NAB, BMB

Personnel
Managing Director: John E. Fetzer
Sales Manager: John W. O’Harrow
Program Director: Willis F. Dunbar
Production Manager: Harold Fitzgerald
Publicity Director: Leonard Colby
Chief Announcer: Marion Stutes
Chief Engineer: Carl E. Lee
Record Mgr.: Harold Fitzgerald

WKLA
LUDINGTON—EST. 1944
MUTUAL—KEYSTONE—WOLVERINE
Frequency: 1450 Power: 250 Watts
Owned & Operated By: Ludington Broadcasting Co.
Address: Stearns Bldg.
Phone: 842
Transmitter Location: E. Ludington Ave.
Time on the Air: Unlimited
News Service: UP
Transcription Service: Keystone Representatives
Membership: Joseph Hershey McGillvra

Personnel
President-Station Manager: Frank S. Hemingway

*Non-Commercial Station
Personnel
Partners: K. L. Ashbacker, Grant F. Ashbacker
General Manager: Karl L. Ashbacker
Sales Promotion Manager: Peter A. Mars
Chief Engineer: N. Hale Biakely
Sports Announcer and Special Events: Joseph Michaels

WDMJ
MARQUETE—EST. 1931
MUTUAL—KBS—WOLVERINE
Frequency: 1340 Kc. . Power: 250 Watts
Owned-Operated By: Lake Superior Broadcasting Co.
Address: 146 W. Washington
Phone Number: 816
Transmitter Location: 146 W. Washington
Time on the Air: Unlimited license
Newspaper Affiliation: Daily Mining Journal
News Service: UP
Transcription Service: World Broadcasting

Personnel
General Manager: Gordon H. Brozek

WKBZ
MUSKEGON—EST. 1934
MUTUAL—WOLVERINE
Frequency: 1490 Kc. . Power: 250 Watts
Owned-Operated By: Ashbacker Radio Corp.
Business Address: 432 Apple Ave.
Phone Number: 26-651
Studio Address: 432 Apple Ave.
Transmitter Location: Forest & Crescent Sts.
Time on the Air: 18 hours daily
News Service: UP
Transcription Service: World Broadcasting
Representative: Joseph Hershey McGilvra
Membership: NAB

Personnel
President-Owner: Grant F. Ashbacker
General Manager: Leonard A. Anderson
Sales Manager: Fred W. Wagenvoord
Program Director: Howard Hofman
Publicity Director: Fred W. Wagenvoord
Chief Engineer: Stephen Garcia
Time on the Air: Daytime
News Service: AP
Transcription Service: NBC
Associated
Representative: Howard H. Wilson Co.
Membership: NAB

WMU
MUSKEGON—EST. 1946
Frequency: 1090 Kc. . Power: 1000 w. d. only
Owned-Operated By: Greater Muskegon Broadcasters, Inc.
Address: 1788 Peck St.
Phone Number: 25-414
Transmitter Location: Giles Rd.

Personnel
President and General Manager: H. Y. Levinson

WHLS
PORT HURON—EST. 1938
MUTUAL BROADCASTING SYSTEM
WOLVERINE—KBS
Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Fort Huron Broadcasting Co.
Address: 932 Military St.
Phone Number: 2-3151
Transmitter Location: 32nd St. and Lapeer
Time on the Air: 7 a.m. to Midnight
News Service: UP
Transcription Service: Lang-Worth
Representative: Gene Grant & Co.

**Personnel**

President: Station Manager...Harmon L. Stevens
Sales-Commercial Manager...Robert L. Mackin
Chief Engineer...Leslie C. Connant

---

**WEXL**
ROYAL OAK—EST. 1925

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Royal Oak Broad. Co.
Address: 212 West Sixth Street
Phone Numbers: Elmhurst 8523-4
Transmitter Location: Royal Oak 0015
Transmitter Location: 2201 Woodward Heights Blvd., Ferndale, Michigan
Time on the Air: 24 hours daily
News Service: INS, AP
Membership: NAB

**Personnel**

President: George B. Hartrick
Station Mgr.: Sales Mgr.: Ellis C. Thompson
Program Director: Kirk Knight
Chief Announcer: Gordon Sparks
Chief Engineer: Jerome Steadley

---

**WSAM**
SAGINAW—EST. 1940

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Saginaw Broadcasting Co.
Address: 610 Eddy Bldg.
Phone Number: 2-5109
Transmitter Location: Bay & Weiss Sts.
Time on the Air: 6:30 a.m. to 12:05 a.m.
Time on the Air: 8 a.m. to 12:05 a.m.
News Service: INS
Transcription Service: Standard Radio, World Representative: Headley-Reed Co.
Membership: NAB, BMB

**Personnel**

Pres. and Gen. Mgr.: Milton L. Greenebaum
Station and Comm. Mgr.: Robert W. Phillips
Sales Promotion Mgr.: Lee Chetek
Program Director: Robert P. Ritter
Publicity Director: Lee Chetek
Musical Director: Fred Krell
Chief Engineer: Harold McCullen
Record MC: Fred Krell

---

**WSOO**
SAULT STE. MARIE—EST. 1939

ABC—MICHIGAN RADIO NETWORK

Frequency: 1230 Kc. Power: 250 d.; 100 n.
Owned-Operated By: Hiawathaland Broadcasting Co.
Address: 107 West Portage Avenue
Phone Number: 3000
Transmitter Location: U. S. Highway No. 2
Time on the Air: 6:45 a.m. to 11:45 p.m.
News Service: AP
Transcription Service: Standard Radio, SESAC

**Personnel**

President and Gen. Mgr.: Stanley R. Pratt
Sales-Commercial Manager: R. Y. Burnett
Chief Announcer: Record M. C.: Ray Ulbrich
Chief Engineer: E. Kaari

---

**WTCM**
TRAVERSE CITY—EST. 1941

MUTUAL—WOLVERINE—PAUL BUNYAN

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Michigan Broadcasting Company
Address: Anderson Building
Phone Number: Traverse City 1150
Transmitter Location: Elmwood Township
Time on the Air: 7 a.m. to 11 p.m.
News Service: AP
Representative: Hal Holman Co.
Membership: BMB

**Personnel**

President-General Manager: Lee Biederman
Station Manager: R. E. Detwiler
Program Director: William H. Kiker
Chief Engineer: Drew McClay
MAIN ENTRANCE

**Minneapolis-St. Paul MARKET**

- Selecting the radio station to do your selling job in this market doesn't necessarily pose "The Lady or The Lion?" question, we know. And we'll readily admit that a side road sometimes can get you where you want to go ... even if it is the long way. But if you want to reach the rich retail market in the Minneapolis-St. Paul territory most effectively, KSTP is the right door ... the main entrance ... to fastest results. Programming and promotion combine to do the job you want done when you enter the Minneapolis—St. Paul Market through the main entrance ... KSTP!

**KEY STATION FOR THE NORTHWEST NETWORK**

50,000 WATTS—CLEAR CHANNEL • EXCLUSIVE NBC AFFILIATE FOR THE TWIN CITIES

REPRESENTED NATIONALLY BY EDWARD PETRY & CO.
Estimated Population 2,726,998—Radio Homes 686,021
Stations in State 24

**KATE**
ALBERT LEA—EST. 1937
AMERICAN BROADCASTING CO.
DAIRYLAND
NORTH CENTRAL BROADCASTING SYSTEM
Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Albert Lea Austin Broadcasting Company
Address: 332 So. Broadway
Phone Number: 2338
Transmitter Location: 332 So. Broadway
Time on the Air: 6 a.m. to 12 midnight
News Service: UP
Transcription Service: SESAC
Representative: John E. Pearson Co.

**Personnel**
President and Station Manager: E. L. Hayek
Assistant Station Mgr.: Warner C. Tidemann
Commercial Manager: E. L. Hayek
Chief Engineer: Lawrence Lawson

**KBUN**
BEEMIDJI—EST. 1946
MUTUAL
Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Bemidji Broadcasting Co., Inc.
Address: 419½ Beltrami Ave.
Phone Number: 10
Transmitter Location: Midway Drive
Time on the Air: 7 a.m. to 11 p.m.
News Service: UP
Transcription Service: Lang-Worth

**Personnel**
President: Harry F. Phil
General Manager: R. W. Bradford
Chief Engineer: Dick Noble

**KLIZ**
BRAINERD—EST. 1946
Frequency: 1400 kc. Power: 250 Watts
Owned-Operated By Brainerd Broadcasting Co.
Address: East Oak Street
Time on the Air: Unlimited License
Representative: North Central Broad. System

**Personnel**
Pres. and Gen. Mgr.: E. Thomas O'Brien
Sales Manager: Ralph Hegman, Jr.

**KDAL**
DULUTH—EST. 1936
COLUMBIA BROADCASTING SYSTEM
Frequency: 610 Kc. Power: 1000 Watts
Owned By: Red River Broadcasting Co., Inc.
Operated By: Dalton LeMasurier
Address: 218 Bradley Building
Phone Number: Melrose 2628
Transmitter Location: Foot of 63rd Ave. W.
Time on the Air: 6:30 a.m. to 12 midnight; Sundays, 7:30 a.m. to midnight
News Service: AP
Transcription Service: Lang-Worth; Standard
Representative: Avery-Knodel, Inc.

**Personnel**
President-Gen. Manager: Dalton LeMasurier
Commercial Manager: Odin S. Ramsurier
Chief Engineer: R. A. Dettman

**WEB C**
DULUTH—EST. 1924
NBC-ARROWHEAD NETWORK-NORTHWEST NETWORK
Frequency: 1320 Kc. Power: 5000 Watts
Owned-Operated By: Head of The Lakes Broadcasting Co.
Address: WEBC Bldg.
Phone Number: Melrose 2873
Transmitter Location: 40th and Tower, Superior, Wisc.
Time on the Air: Unlimited License
News Service: UP
Transcription Service: NBC Thesaurus, World, Cole, SESAC
Representative: George P. Hollingbery

**Personnel**
Station Manager: Walter C. Bridges
Dir. of Operations: H. E. Westmoreland
Chief Engineer: William Lounsberry

**KGDE**
FERGUS FALLS—EST. 1926
MUTUAL BROADCASTING SYSTEM
Frequency: 1230 Kc. Power: 250 d.; 100 n.
Owned-Operated By: Fergus Radio Corp.
Address: Fergus Falls
Phone Number: 3986
Transmitter Location: Fergus Falls
Time on the Air: Unlimited license
News Service: AP
**Personnel**

Secretary-Treasurer .................. Harold L. Dell
General Manager ..................... Don L. Albertson
Chief Announcer ..................... Milo Henry
Record MC .......................... Clarence Thielman

**WMFG**

HIBBING—EST. 1935
NATIONAL BROADCASTING CO.
ARROWHEAD

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By ........ Head of the Lakes Broadcasting Co.
Address ........................... Androy Hotel
Phone Number ...................... 1150
Transmitter Location .......... Androy Hotel
Time on the Air ................. 6 a.m. to 11 p.m.
Newspaper Affiliation .......... Telegram
Newspaper Affiliation .......... Superior (Wis.)
Telegram
News Service ...................... UP
Representative ................. John E. Pearson Co.
Membership ....................... NAB, BMB

**KYS M**

MANKATO—EST. 1938
NBC
SOUTHERN MINNESOTA NETWORK
NORTHWEST NETWORK

Frequency: 1230 Kc. Power: 250 Watts
Address .......................... 101 North 2nd Street
Phone Number ..................... 4873
Transmitter Location ......... Belgrade Hill—North Mankato, Minn.
Time on the Air ................. Unlimited
News Service ...................... UP
Transcription Service .......... NBC, Thesaurus & Lang-Worth
Representative ................. John E. Pearson Co.
Membership ....................... NAB, BMB

**KMHL**

MARSHALL—EST. 1946
MBS-GREAT NORTHERN BROADCASTING SYSTEM

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By .......... KMHL Broadcasting Co.
Address .......................... 1 mile E. of City, Highway 19
Transmitter Location ........ 1 mile E. of City, Highway 19
Time on the Air ................. 6 a.m. to 12 mid.
News Service ...................... UP
Representative ................. John E. Pearson Co.
Membership ....................... NAB, BMB

**KUOM**

MINNEAPOLIS—EST. 1921
COLUMBIA BROADCASTING SYSTEM

Frequency: 770 Kc. Power: 5000 w. d. only
Owned-Operated By .......... University of Minnesota
Address .......................... Eddy Hall, Main Campus.
University of Minn.
Phone Number ...................... Main 8177, Ext. 419 or 6322
Transmitter Location .......... North Cleveland Avenue & Roselawn, St. Paul
Time on the Air ................. 10:30 a.m. to local sunset
News Service ...................... AP

**WCCO**

MINNEAPOLIS-ST. PAUL—EST. 1924
COLUMBIA BROADCASTING SYSTEM

Frequency: 830 Kc. Power: 50000 Watts
Owned-Operated By .......... Columbia Broadcasting System, Inc.
Business Address ................ 625 Second Avenue So.
Phone Number ...................... Main 1202
Studio Addresses: 625 Second Avenue So., Minneapolis, Minn.; Hamm Bldg., St. Paul 2
Transmitter Location .......... Anoka, Minn.
Time on the Air ................. 5 a.m. to 1 a.m.
News Service ...................... AP; UP
Transcription Service .......... Lang-Worth and Standard
Representative ................. Radio Sales
Membership ....................... NAB, BMB

*Non-Commercial Station*
**MINNESOTA**

**Personnel**

**WDGY**

**MINNEAPOLIS-ST. PAUL—EST. 1923**

Frequency: 1130 Kc. Power: 5000 w.; 1060 n.

Owned-Operated By: Twin Cities Broadcasting Corp.

Address: Nicollet Hotel

Phone Numbers: 127-2727 (Mpls.); 847-5711 (St. Paul)

Transmitter Location: Wayzata Pk., 5 miles W. of City

Time on the Air: 6 a.m. to local sunset

News Service: Associated Press

Transcription Service: WAC

Representative: Charles Winkler

Membership: NAB, BMB

**WLOL**

**MINNEAPOLIS-ST. PAUL—EST. 1940**

MUTUAL BROADCASTING SYSTEM

Frequency: 1330 Kc. Power: 1000watts

Owned-Operated By: Independent Broadcasters

Business Address: 1730 Hennepin Ave.

Phone Numbers: 4043 (Mpls.); 80406 (St. Paul)

Time on the Air: 24 hours daily

News Service: Associated Press

Transcription Service: Standard

Representative: John Blair & Co.

Membership: NAB, BMB

**WTCN**

**MINNEAPOLIS—EST. 1934**

ABC—DAIRYLAND NETWORK

Frequency: 1280 Kc. Power: 5000 w.; 1000 n.

Owned-Operated By: Minnesota Broadcasting Corp.

Address: Wesley Temple Building

Phone Numbers: Main 6000; Nellor 6661

Transmitter Location: Snelling Road B. Rose

Time on the Air: 6 a.m. to midnight

News Service: Associated Press

Transcription Service: Free & Peters

Representative: NAB, BMB

**KVox**

**MOORHEAD—EST. 1937**

MUTUAL BROADCASTING SYSTEM

NORTH CENTRAL BROADCASTING SYSTEM

Frequency: 1340 Kc. Power: 250watts

Owned-Operated By: KVOX Broad. Co., Inc.

Address: Wright Bldg.

Phone Numbers: 3-1523

Transmitter Location: 14th St. and 12th Ave.

Time on the Air: 6 a.m. to midnight:

Sundays, 8 a.m. to midnight

News Service: UP

Transcription Service: SESAC

Representatives: North Central Broadcasting System

Membership: NAB, BMB

**Personnel**

**WDGY**

Station Manager: A. E. Joscelyn

Commercial Manager: Tom Dawson

Sales Promotion Manager: Carl Ward

Program Director: Eugene Ziebath

Publicity Director: Carl Ward

Chief Engineer: Charles Winkler

Chief Announcer: Robert Bouchier

Musical Director: Verna Rooney

Chief Engineer (Studio): Gene Brautigam

Telephone: Glen Harris

**WTCN**

President: B. H. Ridder

General Manager: F. Van Konyenburg

Sales Manager: Robert Ekstrom

Program Manager: Tillit Retten

Production Manager: Max Karl

Musical Director: William M. Rose

Chief Engineer: John M. Sherman

Record MC: Marvin Conn, Jim Boysen

**KVox**

President: David C. Shepard

General Manager: M. M. Marget
**MINNESOTA**

Sales Manager..........................Arv Johnson
Sales Promotion Mgr.......................Wm. Hurley
Program Director.........................Ken Hollis
Publicity Director........................Wm. Hurley
Chief Announcer..........................Earl Warren
Musical Director..........................Arv Johnson
Chief Engineer...........................Harry Vose
Record MC.................................Sterling Kuhlmey

**WCAL**
NORTHFIELD—EST. 1922

Frequency: 770 Kc. Power: 5000 Watts
Owned-Operated By...............St. Olaf College
Business Address...............St. Olaf College
Phone Number......................Northfield 770
Transmitter Location..............St. Olaf College
Time on the Air....................Shares Time
News Service.............................AP
Transcription Service...............Associated
Membership..............................NAEB, BMB

**Personnel**
Operations Director.............Milford C. Jensen
Promotional Director.............Martin Hegland
Program Director..................David Johnson
Publicity Director.................Rueben Monson
Chef Announcer.....................Bill Lundquist
Program Asst. in Music............Melba Sands
Chief Engineer......................Milford C. Jensen

*Non-Commercial Station*

**KFAM**
ST. CLOUD—EST. 1938
NBC—NORTHWEST NETWORK

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By............Times Publishing Co.
Address......................20 Sixth Ave., North St. Cloud
Phone Number.............3330, 3331
Studio Address....................Weber Bldg, Washington Memorial Dr. & 16th St. on Highway 15
Time on the Air.................6 a.m. to midnight:
Newspaper Affiliation............St. Cloud Daily Times
News Service.........................AP
Transcription Service............NBC Theaurus, Lang-Worth
Regional Sales Office............KSTP, Radio City, Minneapolis
Membership..........................NAB, BMB

**Personnel**
President.........................Fred Schilplin
General Manager.................Frederick C. Schilplin
Program Director.................Patricia Patton
Publicity Director...............Patricia Patton
Chief Engineer......................Robert Witschen
Record MC.........................Bob Wayne

**KROC**
ROCHESTER—EST. 1935
NBC—NORTHWEST NETWORK

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By.............Southern Minnesota Broadcasting Co.
Address..................100 First Ave. Building
Phone Number..............3924-5
Transmitter Location.........Highway 14, 2 miles N. of Rochester
Time on the Air..................5:30 a.m. to 12 midnight;
Sunday: 6 a.m. to 12 midnight
News Service.........................UP
Transcription Service.............World
Representative......................John E. Pearson Co.
Membership..........................NAB, BMB

**Personnel**
President.........................Mrs. G. P. Gentling
General Manager...............Maxine Jacobs
Sales Manager......................G. David Gentling
Sales Promotion Mgr..............Walter Bruszel
Chief Engineer......................Fred C. Clarke
Record MC.........................Bernard N. Lusk

**KSTP**
ST. PAUL-MINNEAPOLIS—EST. 1924
NBC—NORTHWEST NETWORK

Frequency: 1590 Kc. Power: 50000 Watts
Owned-Operated By..............KSTP, Inc.
Address..................Hotel Saint Paul (St. Paul)
Radio City (Minneapolis)
Phone Number...............Cedar 5511 (St. Paul)
Transmitter Location.............County Road C and
Highway 61
Time on the Air..................5 a.m. to 2 a.m.
News Service.........................AP, UP
Radio News Association
Transcription Service............NBC Theaurus,
World Broadcasting, Lang-Worth, Standard
Radio
Representative.....................Edward Petry & Company
Membership..........................NAB, BMB

**Personnel**
President.........................Stanley E. Hubbard
General Manager...............Stanley E. Hubbard
Vice-Pres. and Station Mgr...Kenneth M. Hance
Sales Manager...............Miller C. Robertson
Sales Promotion Mgr...............Sam Levitan
Production Manager..............Brooks Henderson
Publicity Director...............Sam Levitan
Farm Director......................Gary Wiegand
Musical Director...............Leonard L. Leigh
Chief Engineer......................John N. Fricker

(See Page 462)
NATIONAL BROADCASTING CO.

ARROWHEAD NETWORK

Frequency 1400 Kc. Power: 250 Watts
Owned by ... Morgan Murphy
Operated by ... Head of the Lakes Broadcast Co.
Address ... Radio Station WEBC, Duluth, Minn.
Phone Number ... 2873
Studio Address ... WHLB, Virginia, Minn.
WEBC, Duluth, Minn.

KTRF

THIEF RIVER FALLS—EST. 1946

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By ... Henry K. Arenson
Address ... P.O. Box 191
Phone Number ... 13
Transmitter Location ... Thief River Falls
Time on the Air ... 7 a.m. to 11 p.m. (proposed)
News Service ... UP
Transcription Service ... NBC Thesaurus
Membership ... NAB

Personnel

President-Owner ... Henry K. Arenson
General Manager ... Henry K. Arenson
Station Manager ... Wallace J. Jorgenson
Sales Manager ... Alvin Christofferson
Publicity Director ... Henry K. Arenson
Musical Director ... Richard G. Biddick

*Construction Permit

KWLM

WILLMAR—EST. 1940

ABC
NORTH CENTRAL BROADCASTING SYSTEM
DAIRYLAND

Frequency: 1340 Kc. Power: 250 Watts
Owned By ... Lakeland Broadcasting Co.
Operated By ... H. W. Linder
Address ... War Memorial Auditorium
Phone Number ... 1340
Studio Address ... Willmar, Montevideo, Redwood Falls, Minn.
Transmitter Location ... Willmar
Time on the Air ... 18 hours daily
News Service ... UP
Transcription Service ... M. M. Cole
Representative ... John E. Pearson Co.
Membership ... NAB, BMB

Personnel

President ... H. W. Linder
General Manager ... H. W. Linder
Program Director ... Ralph Shepard
Chief Engineer ... Clinton W. Knapp

KWNO

WINONA—EST. 1938

ABC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By ... Winona Radio Service
Address ... 216 Center St.
Phone Number ... 3314-5
Transmitter Location ... West Sarnia St.
Time on the Air ... 6:30 a.m. to midnight;
Sunday, 7:30 a.m. to midnight
Newspaper ... Winona Republican Herald
News Service ... AP
Transcription Service ... Lang-Worth
Representative ... John E. Pearson Co.
Membership ... NAB, BMB

Personnel

President ... M. H. White
Gen. Mgr.-Station Mgr. ... L. L. McCurnin
Sales Promotion Mgr. ... Gordon Closway
Chief Engineer ... L. L. McCurnin
MISSISSIPPI
Estimated Population 2,166,339—Radio Homes 357,566
Stations in State 24

WROX
CLARKSDALE—EST. 1943
MUTUAL—MID SOUTH
KEystone Broadcasting System
Frequency: 1450 Kc. Power: 250 Watts
Owned By: Clarksdale Broadcasting Co. 
Operated By: Birney Imes, Sr.
Business Address: WROX Building
Phone Number: 1566-7
Studio Address: WROX Building
Transmitter Location: 9/10 mile from Clarksdale
Time on the Air: 6:30 a.m. to 11 p.m.
Newspaper Affiliation: The Commercial Dispatch
News Service: AP
Transcription Service: World Representative: Sears and Ayer, Inc.
Membership: NAB, BMB

Personnel
Pres.-Owner: Birney Imes, Sr.
General Manager: Bob McRaney
Station Manager: P. B. Hinman
Sales Manager: H. W. Gurney
Program Director: Thomas Reardon
Chief Announcer: Mel Deschene
Music Director: Mel Deschene
Chief Engineer: Gartley Tavel
Record MC: Mel Deschene

WCMA
CORINTH—EST. 1946
MUTUAL BROADCASTING SYSTEM
Frequency: 1230 kc. Power: 250 Watts
Owned-Operated By: Birney Imes, Jr.
Address: Corinth Broadcasting Co., Inc.
News Service: AP
Transcription Service: World Representative: Burn-Smith

Personnel
General Manager: Aaron B. Robinson
Commercial Manager: Wm. Bigley
Chief Engineer: W. M. Essary

WJPR
GREENVILLE—EST. 1939
MUTUAL BROADCASTING System
KBS
Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Wm. Wilcox
Address: WJPR
Phone Number: 1770-1
Transmitter Location: North on Highway No. 1
Time on the Air: 6 a.m. to 12 m'dnight
News Service: AP
Transcription Service: World, NBC Thesaurus
Representative: Sears & Ayer, Inc.
Membership: NAB, BMB
MISSISSIPPI

Personnel
General Manager... Emmet H. M. Murry, Jr.
Station Manager... Emmet H. McMurtry, Jr.
Sales Manager... Frank W. Baldwin
Sales Promotion Manager... Eun F. Rogers
Program Director... Robert P. Thompson
Production Manager... Ben F. Rogers
Publicity Director... Robert P. Thompson
Chief Announcer... Bill McHan
Musical Director... Barbee Ashley
Chief Engineer... Percy Lee Kuhn
Record MC... Paul Artman

WGRM
GREENWOOD—EST. 1938
N2C—KBS
MISSISSIPPI STATE—TRIANGLE NETWCRK
Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By... P. K. Ewing
Address... 222 Howard Street
Phone Numbers... 1903-1
Transmitter Location... 2 miles N. of City
Time on the Air... 6:30 a.m. to 11:05 p.m.
News Service... AP
Membership... NAB
Transcription Service... Standard Representative... Wm. G. Rambeau

Personnel
President-Owner... P. K. Ewing
Gen. Manager-Station Mgr... F. C. Ewing
Program Director... Shelton Morgan
Publicity Director... Grace Harris
Chief Announcer... Van Power
Musical Director... T. D. Shanks
Chief Engineer... Bill Hand

WGCM
GULFPORT—EST. 1929
AMERICAN BROADCASTING CO.
KBS
Frequency: 1240 Kc. Power: 250 Watts
Owned and Operated By... WGCM, Inc.
Address... Hewes-Martin Bldg., P.O. Box 1032
Phone Number... Gulfport 1110
Location... Hewes-Martin Bldg. (Gulfport)
Transmitter Location... Arlington Heights
Time on the Air... 6 a.m. to 11 p.m.
Sundays: 7:55 a.m. to 10:30 p.m.
News Service... AP
Transcription Service... Standard, Keystone
Membership... NAB, BMB

WFOR
HATTIESBURG—EST. 1926
NATIONAL BROADCASTING CO.
REBEL NETWORK—KBS
Frequency: 1430 Kc. Power: 250 Watts
Owned-Operated By... Forrest Broadcasting Co.
Address... 302 Hemphill St., P.O. Box 312
Phone Number... 1-666-77
Transmitter Location... W. Seventh St. and 25th Ave.
Time on the Air... 6:30 a.m. to 11:05 p.m.
News Service... UP
Transcription Service... NBC Thesaurus

Personnel
President... C. J. Wright
General Mgr-Station Mgr... C. J. Wright
Chief Engineer... B. B. McLemore

WJDX
JACKSON—EST. 1929
NATIONAL BROADCASTING CO.
SOUTH CENTRAL QUALITY
Owned-Operated By... Lamar Life Insurance Company
Address... P.O. Box 2171
Phone Numbers... 2-1183 (Com't Dept.), 2-2341 (Studio)
Studio Address... Heidelberg Hotel
Transmitter Location... U. S. Highway No. 51
Time on the Air... Unlimited
News Service... AP
Transcription Service... NBC Thesaurus

Personnel
President-Owner... Wiley P. Harris
Chief Engineer... Percy G. Root

WJSQ
JACKSON—EST. 1946
CBS—MISSISSIPPI BROADCASTING CO.
Frequency: 1420 Kc. Power: 100 Watts
Owned-Operated By... Mississippi Broadcasting Co., Inc.
Address... Wathall Hotel
Transmitter Location... Pleasant Ave.
News Service... AP
Transcription Service... Capitol

Personnel
President & Gen. Manager... Withers Gavin

*Construction Permit
**WJXN**
JACKSON—EST. 1946
MUTUAL BROADCASTING SYSTEM
Frequency: 1490 kc. Power: 250 Watts
Owned-Operated By: Ewing Broadcasting Co.
Address: 1200 N. State St.
Phone Number: 4-8671
News Service: INS

General Manager: Guy Corley
Commercial Manager: Ernest Watson
Chief Engineer: Murray Ellington

**WSLI**
JACKSON—EST. 1938
AMERICAN BROADCASTING CO.
Frequency: 1450 kc. Power: 250 Watts
Owned-Operated By: Standard Life Broadcasting Co.
Address: Robert E. Lee Hotel, P. O. Box 1847
Phone Number: 3-2783
Transmitter Location: Foot of High St.
Time on the Air: 6 a.m. to 11 p.m.
News Service: AP
Transcription Service: World Representative: Weed & Co.
Membership: NAB, BMB

President: G. W. Covington
General Manager: L. M. Sepaugh
Commercial Manager: F. E. Wilkerson, Jr.
Sales Promotion Manager: M. B. Wray
Program Director: B. K. Smith
Publicity Director: Charlie Rowls
Chief Engineer: C. A. Perkins

**WAML**
LAUREL—EST. 1932
NATIONAL BROADCASTING Co.
REBEL NETWORK—KBS
Frequency: 1340 kc. Power: 250 Watts
Owned-Operated By: New Laurel Radio Station, Inc.
Address: 535½ Central Ave.
Phone Number: 288, 1575
Transmitter Location: Ellisville Blvd.
Time on the Air: 6 a.m. to 11:05 p.m.; Sunday: 7:30 a.m. to 11:05 p.m.
News Service: AP & UP
Transcription Service: World, SESAC, Keystone Representative: George P. Hollingsberry Co.

President: D. A. Matison
General Manager: Ward A. Coleman
Commercial Manager: M. M. Caver
Chief Engineer: Clyne Graves

**WLAU**
LAUREL—EST. 1946
MUTUAL
Frequency: 1930 kc. Power: 250 Watts
Owned-Operated By: Southland Broad. Co.
Address: 437½ N. Magnolia St.
Phone Number: 420
Transmitter Location: East 19th St.
Time on the Air: 6 a.m. to 11 p.m.
News Service: UP
Transcription Service: Lang-Worth Representative: William G. Rombeau
Membership: NAB

General Manager: Hugh M. Smith
Chief Engineer: Lloyd Hilburn

**WMBC**
MACON—EST. 1946
MISSISSIPPI BROADCASTING CO.
Frequency: 1400 kc. Power: 250 Watts
Owned-Operated By: Mississippi Broadcasting Co.
Address: Macon Hotel
Transmitter Location: Pearl St.
News Service: AP
Transcription Service: Capitol

President-Gen. Manager: Withers Gavin

**WSKB**
McCOMB—EST. 1939
Frequency: 1230 kc. Power: 250 Watts
Owned-Operated By: McComb Broadcasting Corp.
Business Address: Box 111
Phone Number: 37
Studio Address: WSBK Bldg.
Transmitter Location: Pike County
Time on the Air: 6 a.m. to 10 p.m.
News Service: AP
Transcription Service: Associated Representative: Cox & Tanz

General and Commercial Manager: George Blumenstock
Chief Engineer: Robert Louis Sanders

**WCOC**
MERIDIAN—EST. 1926
COLUMBIA BROADCASTING SYSTEM
MISSISSIPPI BROADCASTING CO.
Frequency: 910 kc. Power: 5000 d. 1000 n.
Owned-Operated By: Mississippi Broadcasting Co., Inc.
Address: Threefoot Building
Phone Number: 1042
Transmitter Location: Highway No. 45 North
Time on the Air: 6 a.m. to 12:10 a.m.


**Welo**

**TUPELO—EST. 1944**

**MUTUAL BROADCASTING SYSTEM**

**MID-SOUTH—KBS**

Frequency: 1490 Kc. Power: 250 Watts
Owned By: The Tupelo Broad. Co.
Operated By: Birney Imes, Jr.
Business Address: Welo Bldg.
Phone: 908 & 1242
Studio: Welo Bldg.
Transmitter Location: Highway 45 South
Time on the Air: 17 hours daily
News Service: AP
Transcription: World
Representatives: Sears & Ayer, Inc.
Membership: NAB

**Personnel**

President: Birney Imes, Jr.
General Manager: Bob McRaney
Station Manager: Bob Evans
Chief Engineer: LeRoy Greene

**Wqbc**

**VICKSBURG—EST. 1931**

**ABC—KBS**

Frequency: 1420 Kc. Power: 1000 Watts d.
500 Watts n.
Owned-Operated By: Delta Broadcasting Company, Inc.
Address: Hotel Vicksburg
Phone Number: 312
Transmitter Location: 2½ miles S.E. of Vicksburg
Time on the Air: 7 a.m. to 11:05 p.m.
News Service: AP
Newspaper Affiliation: Vicksburg Evening Post, Vicksburg Morning Herald
Transcription Service: World Broadcasting
Representative: Sears & Ayer, Inc.

**Personnel**

President: L. P. Cashman
General Manager: Mary Van Cashman
Commercial Manager: O. W. Jones
Chief Engineer: C. E. Drake

**Wdue**

**PHILADELPHIA**

Frequency: 1490 Kc. Power: 250 Watts
Licensee: Duke H. Thornton

*C.P.*

(CALL LETTERS TO BE ASSIGNED)

**YAZOO CITY**

Frequency: 1230 Kc. Power: 250 Watts
Permittee: Barrier & Holmes

*C.P. (Was pending)*
Many of radio's brightest stars have had their beginning at

KMBC
OF KANSAS CITY
"the station with a network operation"

THESE AMBASSADORS HERE of entertainment and information are representative of KMBC's great talent staff today which is winning friends and influencing listeners in the advertiser's behalf.
**KFUO**

**CLAYTON—EST. 1924**

Frequency: 850 Kc.  Power: 5000 w. d. only

Owned-Operated By: Lutheran Church Missouri Synod

Address: 801 DeMun Ave., St. Louis, Mo.

Phone Number: DELmar 3030-1

Transmitter Location: Concorda Seminary Campus

Time on the Air: Daytime license

News Service: AP

Transcription Service: World

**Personnel**

Director: Rev. Herman H. Hohenstein

Production Manager: Rev. Elmer Knoernschild

Chief Engineer: Albert Wiese

*Non-Commercial Station*

**K F V S**

**CAPE GIRARDEAU—EST. 1925**

Frequency: 1400 Kc.  Power: 250 Watts

Owned-Operated By: Oscar C. Hirsch

Address: 324 Broadway

Phone Number: 2104, 2105

Transmitter Location: 3 miles north west of Cape Girardeau on Highway No. 61

Time on the Air: 6:30 a.m. to 10 p.m.; Sunday: 8 a.m. to 9 p.m.

News Service: Standard Radio

Transcription Service: UP

Representative: John H. Pearson Co.

Membership: NAB, BMB

**Personnel**

President: Oscar C. Hirsch

General Manager: Oscar C. Hirsch

Commercial Manager: Ralph L. Hirsch

Sales Promotion Manager: Ralph L. Hirsch

Program Director: Virginia Bahn

**K F R U**

**COLUMBIA—EST. 1925**

ABC

Frequency: 1400 Kc.  Power: 250 Watts

Owned By: KFRU, Inc.

Address: Ninth and Elm Sts.

Phone Number: 4141

Transmitter Location: Hickman Hall, Stephens College

Time on the Air: 6:30 a.m. to 11 p.m.

Newspaper Affiliation: St. Louis Star-Times

News Service: AP & UP

Transcription Service: Lang-Worth

Representative: John Blair & Co.

Membership: NAB, BMB

**Personnel**

President: Elzey Roberts

General Manager: Mahlon R. Aldridge, Jr.

Station Manager: Mahlon R. Aldridge, Jr.

Sales Promotion Mgr.: Mahlon R. Aldridge, Jr.

Program Director: Harold Douglas

Chief Engineer: Robert Haigh

Record MC: Dave Allen

**K H M O**

**HANNIBAL—EST. 1941**

MUTUAL

Frequency: 1340 Kc.  Power: 250 Watts

Owned-Operated By: Courier Post Publishing Co.

Address: 102½ S. Main St.

Phone Number: 3450-51

Transmitter Location: Lindell Ave.

Time on the Air: 5:30 a.m. to 12 midnight: Sundays: 6 a.m. to 12 midnight

News Service: AP

Transcription Service: NBC, World

Representative: John H. Pearson Co.

Membership: NAB, BMB

**Personnel**

General Manager: Wayne W. Cribb

Commercial Manager: Wayne W. Cribb

Program Director: U. S. Smith, Jr.

Publicity Director: Mary Ann McNerney

Chief Engineer: Ben Parrish

Record MC: Carl Mukl

**K W O S**

**JEFFERSON CITY—EST. 1936**

MUTUAL BROADCASTING SYSTEM

KBS

Frequency: 1240 Kc.  Power: 250 Watts

 Owned-Operated By: Capital Broadcasting Co.

Address: 210 Monroe St.

Phone Number: 4000

Transmitter Location: St. Mary’s Blvd.

Time on the Air: 6 a.m. to midnight

Newspaper Affiliation: News-Tribune Co.
EXPANDED COVERAGE FOR EXPANDING MID-AMERICA

There's no doubt about it — Mid-America is growing. You see it in the expanding industrial areas — and in the prosperous agricultural sections.

KCMO IS GROWING, TOO! With 50,000 Watts Day, 10,000 Watts Night, at 810 kc, (nearing completion), your sales messages will reach every corner of this rich and expanding market.

KCMO

Basic ABC • Kansas City 6, Mo.

JOHN E. PEARSON CO., National Representative
News Service .......................... AP
Transcription Service ............... Lang-Worth
Representative...................... Sears & Ayer
Membership .......................... BMB

Personnel
President .......................... R. C. Goshorn
General Manager ...................... R. L. Rose
Station Manager ...................... Roy Manning
Commercial Manager ............... R. L. Rose
Sales Promotion Manager .......... Roy Manning
Program Director ........................ Paul Schrimpf
Chief Announcer ...................... Paul Schrimpf
Chief Engineer .......................... Harold White

KSWM
JOPLIN—EST. 1946
CBS
Frequency: 1230 Kc. .... Power 250 Watts
Owned-Operated By .................. Air Time, Inc.
Address ................................ Hotel Connor
Phone Number ........................ 7260
Transmitter Location ............. 1928 West 13th
Time on the Air ...................... 6:30 a.m. to 12 mid.
News Service ......................... UP
Transcription Service ............... World
Representative ....................... William G. Rambeau
Membership .......................... NAB

Personnel
President-General Mgr. ............. Austin A. Harrison
Commercial Manager ............... Warren D. Lowry
Sales Manager .......................... Roger Page, Jr.
Program Director ...................... Roger Page, Jr.
Production Manager ................... Noel Ball
Chief Engineer .......................... Austin A. Harrison
Record MC .............................. Noel Ball

WMBH
JOPLIN—EST. 1926
MUTUAL BROADCASTING SYSTEM
Frequency: 1450 Kc. .... Power: 250 Watts
Owned-Operated By ........ Joplin Broadcasting Co.
Address .................. Frisco Bldg., Sixth and Main Sts.
Phone Number ......................... 330
Transmitter Location .......... 1334 Roosevelt Ave.
Time on the Air ...................... 18 hours daily, 17 hours Sunday
Newspaper Affiliation .......... Joplin Globe
Publishing Co.
News Service ......................... AP
Transcription Service ............. Thesaurus, Standard.
M. M. Cole
Representative ....................... Sears & Ayer
Membership .......................... NAB, BMB

Personnel
Pres. & Gen. Mgr. ...................... D. J. Poynor
Commercial Manager ............... Abe Radunsky
Sales Promotion Manager .......... Charles D. Blair
Program Director ........................ Roy Wilson
Publicity Director ..................... Charles D. Blair
Chief Announcer ..................... Charles McIntire
Musical Director ..................... Roy Wilson
Chief Engineer .......................... Richard Meek

KCKN
KANSAS CITY
(See Listing, Kansas City, Kans.)

KCMO
KANSAS CITY—EST. 1936
AMERICAN BROADCASTING CO.
Frequency: 1450 Kc. ........ (CP-810 Kc.)
Power: 5030 d. ........ (CP-50,000 d.)
5000 n. (CP-10,000 n.)
Owned-Operated By........... KCMO Broadcasting Company
Address .................. 1515 Commerce Building
Phone Number ..................... Victor 0900
Transmitter Location .......... Hardesly & Washington
Sts. (CP-Nashua, Mo.)
Time on the Air ...................... 5 a.m. to 1 a.m.;
Sunday, 7:30 a.m. to midnight
News Service ......................... AP, UP
Transcription Service ............. Lang-Worth, Standard
Representative ....................... John E. Pearson Co.
Membership .......................... NAB, BMB

Personnel
President .................. T. L. Evans
General Manager ............... E. K. Hartenbower
Asst. Manager ...................... C. E. Breazeal
Commercial Manager ............. C. E. Morell
Sales Promotion Manager .......... F. C. Strawn
Program Director ..................... S. B. Tremble
Production Manager ............... Kenneth Heady
Publicity Director ..................... F. C. Strawn
Chief Announcer ..................... Dal Stallard
Musical Director ..................... Gene Moore
Chief Engineer .......................... Karl Troeglen

KMBC
KANSAS CITY—EST. 1921
COLUMBIA BROADCASTING SYSTEM
Frequency: 980 Kc......... Power: 5000 Watts
Owned-Operated By ........ Midland Broadcasting Co.
MISSOURI

Address: Pickwick Hotel
Phone Number: Harrison 2650
Transmitter Location: 50th & Bellinger Road
Time on the Air: 5 a.m. to 12:05 a.m.
Sundays: 7 a.m. to 12:05 a.m.
News Service: AP, UP, TP.
Transcription Service: World Representative: Free & Peters, Inc.
Membership: NAB, BMB

Personnel
President: Arthur B. Church
General Manager: Arthur B. Church
Vice-Pres. and Managing Director: Karl Koerper
Vice-Pres. and Sales Director: Sam H. Bennett
Sales Promotion-Press Relations Director: E. P. J. Shurick
Program Director: Roderick Cupp
Production Manager: Fran Heyser
Director of Research: Dr. Charles Church, Jr.
Director of Spec. Features: Gene W. Dennis
Chief Announcer: Lee Stewart
Musical Director: P. Hans Flath
Chief Engineer: A. R. Moler
Stud. Director: Kenneth Krabl
Artists Bureau: James W. McConnell

KANSAS CITY—EST. 1922
NATIONAL_broadcastING CO.
Frequency: 610 Kc. Power: 5000 Watts
Owned-Operated By: The Kansas City Star Company
Address: 1729 Grand Ave
Phone Number: Harrison 1200
Transmitter Location: 82nd and Mission Road, Johnson County, Kans.
Time on the Air: Unlimited
Newspaper Affiliation: The Kansas City Star
News Service: AP
Transcription Service: Standard Representative: Edward Petry and Company

Personnel
President: Earl McCollum
Station Manager: Dean Fitzger
Program Director: Harry J. Kaufmann
Publicity Director: Joe Stewart
Chief Engineer: Joseph Flaherty

ST. LOUIS—EST. 1927
MUTUAL BROADCASTING SYSTEM
(See Page 264)

K W K
ST. LOUIS—EST. 1927
MUTUAL BROADCASTING SYSTEM
Address: 12th & Olive Sts.
Phone Number: Main 1111
Transmitter Location: 12th and Olive Sts.
Time on the Air: 5:30 a.m. to 1 a.m.
Sundays: 7 a.m. to 1 a.m.
Newspaper Affiliation: St. Louis Post-Dispatch
News Service: AP
Transcription Service: NBC Thesaurus
Lang-Worth Representative: Free & Peters, Inc.
Membership: NAB, BMB

Personnel
President: Joseph Pulitzer
General Manager: George M. Burbach
Commercial Manager: Edward W. Hamlin

K S D
ST. LOUIS—EST. 1922
NATIONAL BROADCASTING CO.

ST. LOUIS—EST. 1938
ABC
Frequency: 630 Kc. Power: 5000 Watts
M I S S O U R I

Address .................. 12th and Delmar Bvds.
Phone Number .................. Chestnut 3700
Transmitter Location ............ Eagle Park, Ill.;
P.O. Box, Madison, Ill.
Time on the Air ............. 5:30 a.m. to 1 a.m. daily;
Sunday; 6 a.m. to 1 a.m.
Newspaper Affiliation ........ St. Louis Star-Times
News Service .................. AP, INS, UP, Reuters
Transcription Service ......... Associated Music
Publishers; Standard Radio
Representative ................ John Blair & Company
Membership .................. NAB, BMB

Personnel
President-Owner .............. E'zey Roberts
General Mgr-Station Mgr ...... C. L. Thomas
Commercial Manager ........ V. N. Springgate
Sales Promotion Mgr ........ Foster H. Brown
Program Director ............. Elmer Muschany
Production Manager .......... Robert Holt
Publicity Director ............ Ralph J. Gentles
Musical Director ............. Emmett Schuster
Chief Engineer ................ Arthur Rekart
Record MC .................... Rush Hughes

W E W
ST. LOUIS—EST. 1921
Frequency: 770 Kc. Power: 1000 w. d. only
Owned-Operated By .......... The St. Louis University
Address .................. 3642 Lindell Blvd.
Phone Numbers ............... Franklin 5665-6-7
Transmitter Location ........ 3642 Lindell Blvd.
Time on the Air ............. 6 a.m. to local sunset
News Service .................. INS
Transcription Service ......... Standard Radio,
Lang-Worth; World
Representative ................ John E. Pearson

Personnel
President .............. Rev. Patrick J. Holloran, S. J.
General Manager ................ Nicholas Pagliara
Sales Manager .................. Leonard Frankel
Program Director .......... Don Lochner
Production Manager ........ Syl Binkin
Publicity Director .......... Clifford Lanciot
Chief Announcer ............ O. J. McQuigg
Musical Director ............ Ralph Stein
Chief Engineer .............. Brother George Rueppel, S.J.

W I L
ST. LOUIS—EST. 1922
Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By .......... Missouri Broadcasting Corp.
Address .......... Melbourne Hotel, 3601 Lindell Blvd.
Phone Number .......... Jefferson 8403
Transmitter Location ........ Melbourne Hotel,
3601 Lindell Blvd.
Time on the Air ............. 7 a.m. to 11 p.m.;
Saturdays: 7 a.m. to 2:30 a.m.; Sundays:
8 a.m. to 11 p.m.
News Service .................. AP
Transcription Service ......... Standard Radio,
Lang-Worth, MacGregor
Representative ................ William G. Rambeau Co.
Membership .................. NAB, BMB

Personnel
President .................. L. A. Benson
Vice-Pres.-Gen. Mgr. ...... C. W. Benson
Commercial Manager ........ Kenneth M. Parke
Sales Promotion Manager ... Robert L. Brockman
Chief Engineer ............. Edward Goodberlet
Membership .................. NAB, BMB

W H B
KANSAS CITY—EST. 1922
MUTUAL
KANSAS STATE NETWORK
Frequency: 880 Kc. Power: 1000 Watts
Owned-Operated By .......... WHB Broadcasting Co.
Address .................. Scarritt Building
Phone Number ............... Harrison 1161
Transmitter Location ......... North Kansas City
Time on the Air ............. Daytime license
News Service .................. AP
Transcription Service ......... Associated
Representative .............. Adam J. Young, Jr., Inc.

Personnel
President and Commercial
Manager .................. Donald Dwight Davis
General Manager ............. John T. Schilling

K W O C
POPLAR BLUFF—EST. 1938
MUTUAL
Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By .......... McCarthy-Tedrick-Wolpers
Address .................. 1801 North Main St.
Phone Number ............... 1310
Transmitter Location ......... 1801 North Main St.
Time on the Air ............. 7 a.m. to 10 p.m.;
Sundays: 8 a.m. to 10 p.m.
News Service .................. AP
Transcription Service ......... World
Representative .............. John E. Pearson Co.
Membership .................. NAB, BMB
Personnel

Chief Executive....................O. A. Tedrick
General Manager....................Wm. R. Tedrick
Sales-Production Mgr............Byron Kearbey, Jr.
Merchandising Manager............Thomas E. Hunnicutt
Program Director..................James L. Haworth, Jr.
Publicity Director................Thomas E. Hunnicutt
Chief Announcer....................Lionel D. Speidel
Musical Director...................James L. Haworth, Jr.
Chief Engineer......................Don M. Lidenton
Record MC..........................Thomas E. Hunnicutt

KFEQ
ST. JOSEPH—EST. 1924
ABC—MUTUAL
Frequency: 680 Kc........Power: 5000 Watts
Owned-Operated By.................KFEQ, Inc.
Address..................KFEQ Building
8th & Frederick Ave.
Phone Number......................4-0813
Transmitter Location..............Highway 71
Time on the Air: 5:45 a.m. to midnight daily; 7 a.m. to midnight, Sunday
Newspaper Affiliation............The News Corp.
News Service.........................UP
Transcription Service..............NBC Thesaurus
Representative....................Headley-Reed Company
Membership..........................BMB

KMOX
ST. LOUIS—EST. 1925
COLUMBIA BROADCASTING SYSTEM
Frequency: 1120 Kc........Power: 50000 Watts
Owned-Operated By.................Columbia Broadcasting System, Inc.
Address......................401 South Twelfth Blvd.
Phone Number......................Central 8240
Transmitter Location..............12 miles northeast of St. Louis
Time on the Air: 5 a.m. to 1:30 a.m.; Sundays: 6 a.m. to 1:05 a.m.
News Service.........................AP, UP
Transcription Service..............Associated Music Publishers; Lang-Worth
Representative.....................Radio Sales
Membership..........................NAB, BMB

KRES
ST. JOSEPH—EST. 1946
Frequency: 1230 Kc........Power: 250 Watts
Owned-Operated By.................Missouri Valley Broadcasting, Inc.
Address......................113 So. 7th St., Commerce
Loan Co. Bldg.

KDRO
SEDALIA—EST. 1938
MUTUAL BROADCASTING SYSTEM
KEYSTONE BROADCASTING SYSTEM
Frequency: 1490 Kc........Power: 250 Watts
**MISSOURI**

Owned-Operated By. Milton J. Hinlein  
Address. Broadway at State Fair Blvd.  
Phone. 4004, 4005  
Transmitter Location. Broadway at State Fair Blvd.  
Time on the Air. All Day  
News Service. Unlimited  
Transcription Service. AP  
Representative. Forjoe & Co.  
Membership. NAB, BMB

**Personnel**

President. Milton J. Hinlein  
General Mgr. Station Mgr. Herbert Brandes  
Commercial Manager. William W. Davis  
Sales Promotion Mgr. Milton Hinlein  
Program Director. Maxine Fisher  
Chief Engineers. Wayne Pash, Herbert Young

---

**KGX**

SPRINGFIELD—EST. 1926  
NATIONAL BROADCASTING CO.

Frequency: 1260 Kc.  
Power: 5000 Watts  
Owned-Operated By. Springfield Broadcasting Co.  
Address. 508 St. Louis St.  
Phone Number. 1360-1-2-3  
Transmitter Location. Bolivar Road  
Time on the Air. 6:30 a.m. to 12 midnight  
Newspaper Affiliation. Springfield Newspapers, Inc.  
News Service. AP  
Transcription Service. NBC Thesaurus  
Representative. George P. Hollingbery Co.  
Membership. NAB

**Personnel**

President. Tams Bixby, Jr.  
General Manager. J. Gordon Wardell  
Commercial Manager. J. Gordon Wardell  
Sales Promotion Manager. Vern Williams  
Program Director. Carl Fox  
Production Manager. Wilma McCollum  
Publicity Director. Dudley Morris  
Chief Announcer. Dudley Morris  
Chief Engineer. E. Dennis White  
Record MC. Ralph Reynolds  
Frequency. 1400 Kc.  
Power. 250 Watts  
Owned-Operated By. Independent Broadcasting Co.  
Address. Chamber of Commerce Bldg.  
Phone Number. 4303  
Transmitter Location. Chamber of Commerce Bldg.  
Time on the Air. 6 a.m. to 12:05 a.m.  
News Service. AP  
Transcription Service. World Broadcasting System, MacGregor, BMI  
Representative. Sears & Ayer, Inc.  
Membership. NAB, BMB

---

**KWTO**

SPRINGFIELD—EST. 1933  
AMERICAN BROADCASTING CO.

Frequency: 560 Kc.  
Power: 5000 d.; 1000 n.  
Owned-Operated By. Ozarks Broad. Co., Inc.  
Address. 508 St. Louis St.  
Phone Number. 1360  
Transmitter Location. South Fremont Rd.  
Time on the Air. 5 a.m. to midnight  
Sunday: 6:30 a.m. to midnight  
News Service. UP  
Transcription Service. Lang-Worth  
Representative. John E. Pearson Co.  
Membership. NAB, BMB

**Personnel**

President-General Mgr. R. D. Foster  
Asst. Manager-Station Mgr. Leslie L. Kennon  
Program Director. William J. McCord  
Production Manager. William L. Ring  
Chief Announcer. Charles Seiferd  
Musical Director. Virgil Phillips  
Chief Engineer. Fritz Bauer

---

**KTTS**

SPRINGFIELD—EST. 1941  
COLUMBIA  
MUTUAL BROADCASTING SYSTEM

Frequency. 1450 Kc.  
Power: 250 Watts  
Licensee. Robert Neathery

*Construction Permit.
**K A N A**

**ANACONDA—EST. 1946**

Frequency: 1230 Kc.  Power: 250 Watts
Owned-Operated By: Mosby's, Inc.
Address: P.O. Box 727
Phone Number: 136
Transmitter Location: 1 1/2 miles E. of Anaconda
Time on the Air: 7 a.m. to 12 midnight; Sunday: 9 a.m. to 12 midnight
News Service: AP
Transcription Service: Lang-Worth
Representative: Weed & Co.
Membership: NAB

**Personnel**

President-Owner: A. J. Mosby
General Manager: Don Jones
Commercial Manager: Robert Carroll
Program Director: Marwood Patterson
Production Manager: Barbara Nicholson
Chief Engineer: Charles Currie

**KBMY**

**BILLINGS—EST. 1946**

Frequency: 1240 Kc.  Power: 250 Watts
Owned-Operated By: Billings Broad. Co.
Address: Box 1101
Phone Number: 3838
Transmitter Location: 1 mile W. of Billings
Time on the Air: 6 a.m. to 12 mid.
News Service: AP
Transcription Service: Lang-Worth
Representative: Homer Griffith Co., Inc.
Membership: NAB

**Personnel**

President: Robert E. Mulvaney
General Manager: Franz J. Robischon
Commercial Traffic Mgr.: George C. Martin
Program Director: Charles du Bois
Chief Announcer: Charles du Bois
Chief Engineer: Richard E. Kaiser

**KGHL**

**BILLINGS—EST. 1928**

Frequency: 790 Kc.  Power: 5000 Watts
Owned-Operated By: Northwestern Auto Supply Co., Inc.
Address: Fifth and North Broadway
Phone Number: 2222
Transmitter Location: 6 miles west of Billings
Time on the Air: 6 a.m. to midnight; Sundays, 7 a.m. to midnight
News Service: UP
Transcription Service: Standard, NBC
Representative: The Katz Agency
Membership: NAB, BMB

**KRBM**

**BOZEMAN—EST. 1939**

**NBC—Z NET—PACIFIC NORTHWEST BROADCASTERS**

Frequency: 1450 Kc.  Power: 250 Watts
Owned-Operated By: KRBM Broadcasters, Inc.
Address: 103 W. Main St.
Phone Number: 1420
Transmitter Location: East of Bozeman
Time on the Air: 7:30 a.m. to 10:45 p.m.
News Service: UP
Transcription Service: Lang-Worth, Keystone
Representative: The Walker Co.
Membership: NAB, BMB

**Personnel**

President-Owner: E. B. Craney
General Mgr.-Station Mgr.: Ernest A. Neath
Commercial Manager: J. Ray Bridges
Sales Promotion Mgr.: Betty Haskell
Program Director: Norman Penwell
Production Manager: Gordon Linscott
Publicity Director: J. Ray Bridges
Chief Announcer-Musical Dir.: Ernest A. Neath
Chief Engineer: Jack Provis
Record MC: Norman Penwell
**KGIR**

**BUTTE—EST. 1929**

**NATIONAL BROADCASTING CO.**

Z NET—PACIFIC NORTHWEST BROADCASTERS

Frequency: 1370 Kc. Power: 5000 Watts

Owned-Operated By: KGIR, Inc.

Address: Box 1956

Phone Number: 2-2344

Transmitter Location: Nissler, Mont.

Time on the Air: 7 a.m. to midnight.

Sundays: 9 a.m. to 11:15 p.m.

C. P. McGregor, KBS, SESAC

News Service: UP

Transcription Service: Lang-Worth

C. P. McGregor

Representatives: East: Wythe Walker; West: Tracy Moore

Membership: NAB, BMB

**Personnel**

President: E. B. Craney

General Manager: E. B. Craney

Station Manager: Arne E. Anzjon

Commercial Manager: S. J. Schile

Sundays: 11:30 a.m. to 11:15 p.m.

Sales Promotion Manager: Jack Kennedy

Program Director: Mel Jass

Publicity Director: Jack Kennedy

Chief Engineer: W. J. Provis

Record Manager: George Oechslin

**KBOW**

**BUTTE—EST. 1946**

Frequency: 1483 Kc. Power: 250 Watts

Owned-Operated By: Copper City Radio Co.

Address: Box 1932

Time on the Air: Unlimited

**Personnel**

President: Frank Reardon

*Construction Permit*

**KFB**

**GREAT FALLS—EST. 1922**

**COLUMBIA BROADCASTING SYSTEM**

Frequency: 1310 Kc. Power: 5000 Watts

Owned-Operated By: Bultrey Broadcast, Inc.

Address: 605 First National Bank Building

Phone Number: 4377, 4378

Transmitter Location: 4½ miles west of Great Falls

Time on the Air: 6 a.m. to 11:30 p.m. daily; 8 a.m. to 11:30 p.m. Sunday

News Service: UP

Transcription Service: NBC Thesaurus

M. M. Cole

Representative: Weed & Company

Membership: NAB, BMB

**Personnel**

President: Donald C. Treloar

General Manager: Donald C. Treloar

Station Manager: Donald C. Treloar

Commercial Manager: Glenn Millhouse

Sales Promotion Mgr.: Glenn Millhouse

Program Director: Maurice Driscoll

Production Manager: Paul Johnston

**KPFA**

**HELENA—EST. 1937**

**ABC—NBC—Z BAR NET**

Frequency: 1240 Kc. Power: 250 Watts

Owned-Operated By: Peoples Forum of the Air

Address: 1306 Eleventh Ave.

Phone Number: 1240

Transmitter Location: Helena

Time on the Air: 8 a.m. to 12 midnight

News Service: UP

Transcription Service: Lang-Worth

Representative: Walker Co., Pacific Northwest Broadcasters

**Personnel**

Eastern Sales Mgr.: Wythe Walker

Western Sales Mgr.: Tracy Moore

**KGZ**

**KALISPELL—EST. 1927**

Frequency: 1340 Kc. Power: 100 Watts

Owned-Operated By: Donald C. Treloar

Address: 203 - 1st Ave. E.

Phone Number: 3220 (Office), Rural 3220 (Transmitter)

Transmitter Location: 2½ miles south of Kalispell, on Highway No. 93

Time on the Air: 7 a.m. to 10 p.m.; Sunday: 9 a.m. to 7 p.m.

News Service: UP

Transcription Service: World Membership: NAB, BMB

**Personnel**

President: Donald C. Treloar

General Manager: Donald C. Treloar

Station Manager: Donald C. Treloar

Commercial Manager: Glenn Millhouse

Sales Promotion Mgr.: Glenn Millhouse

Program Director: Maurice Driscoll

Production Manager: Paul Johnston

**Call Letters to Be Assigned**

**GREAT FALLS**

Frequency: 1400 Kc. Power: 250 Watts

Permittee: Great Falls Broadcasting Co.

*Pending at time of going to press*
Publicity Director: Maurice Driscoll
Chief Engineer: William Patterson
Record MC: James Robischon

**KXLO**
LEWISTON—EST. 1946
Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Capital Broad. Co.
Address: 513 Main St.
Phone Number: 1210
Transmitter Location: East end of Main St. at City limit
Time on the Air: 7 a.m. to 10:30 p.m.
Newspaper Affiliation: Lewiston-Democrat-News
News Service: AP
Transcription Service: RCA Thesaurus

**KPRK**
LIVINGSTON—EST. 1947
Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Yellowstone Amuse. Co.
Address: Box 952
Phone Number: 1000
Studio Address: E. Park St. (U.S. Highway No. 10)
Transmitter Location: E. Park St. (U.S. Highway No. 10)
Time on the Air: 6:30 a.m. to 10:15 p.m.
News Service: AP, Transradio (pending)
Transcription Service: Lang-Worth
SESAC: W. E. Long
Membership: NAB

**KRJF**
MILES CITY—EST. 1941
MUTUAL—INTERMOUNTAIN
Frequency: 1340 Kc. Power: 250 Watts
Owned: Star Printing Co.
Operated By: W. F. Flinn
Business Address: 13 N. Sixth St.
Phone Number: 60, 61
Transmitter Location: Haynes Avenue
Time on the Air: Unlimited
Newspaper Affiliation: Miles City Daily Star
News Service: UP
Transcription Service: World Broadcasting
Membership: NAB, BMB

**KGVO**
MISSOULA—EST. 1931
COLUMBIA BROADCASTING SYSTEM
Frequency: 1290 Kc. Power: 5000 W., 1000 n.
Owned-Operated By: Mosby’s Inc.
Address: 127 E. Main St.
Phone Number: 2155-7668
Transmitter Location: 4 miles N.W. of Missoula on Highway No. 10
Time on the Air: 6:30 a.m. to midnight; Sunday: 8 a.m. to midnight
News Service: AP, Transradio (pending)
Transcription Service: Lang-Worth
Representative: Weed & Co.
Membership: NAB

**KGCX**
SIDNEY—EST. 1926
MUTUAL
Frequency: 1480 Kc. Power: 1000 Watts
Owned-Operated By: E. E. Krebsbach
Business Address: 109 So. Central Ave.
Phone Number: 408
Studio Address: 109 So. Central Ave.
Sidney, Mont.; Masonic Bldg., Williston, N.D.
Transmitter Location: 4 1/2 miles No. of Sidney
Time on the Air: 6 a.m. to 10 p.m.
Transcription Service: NBC Thesaurus
Representative: The Walker Co.
Membership: NAB, BMB

**Personnel**
President: W. F. Flinn
General Manager: Don Tannehill
Sales Promotion Manager: Norm Carson
Program Director: Bob Wilson
Publicity Director: Bob Wilson
Chief Engineer: I. A. Elliot
Record MC: Charles Scotfield

President: A. J. Mosby
Sales Manager: Marion E. Dixon
Program Director: W. C. Blanchette
Production Manager: Bill Strothman
Chief Engineer: Lawrence B. Smith
Record MC: Don Hopkins

President: E. E. Krebsbach
General Manager: E. E. Krebsbach
Station Manager: E. Clair Krebsbach
Program Director: G. M. King
Chief Announcer: G. M. King
Chief Engineer: Oscar H. Halvorson
NEBRASKA
Estimated Population 1,262,295—Radio Homes 318,759
Stations in State 20

KORN
FREMONT—EST. 1939
MUTUAL—KBS
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: The Nebraska Broadcasting Corporation
Address: 118 E. 5th Phone Number: 1080-1
Transmitter Location: 16th St. East Time on the Air: 6:30 a.m. to midnight
News Service: AP
Transcription Service: Lang-Worth Representative, Sears and Ayer, Inc.
Membership: NAB
Personnel
President: Arthur Baldwin
Station Manager: William H. Baldwin
Commercial Manager: G. E. Bentz
Sales Promotion Manager: Marjorie Christensen
Chief Announcer: Bill Wood
Chief Engineer: Ken L. Dumas
Record M.C.: Dan Wozniak

KMMJ
GRAND ISLAND—EST. 1925
ABC
Frequency 750 Kc. Power: 1000 Watts
Owned-Operated By: KMMJ, Inc.
Address: Cedar & Division Phone Number: 703
Transmitter Location: Phillips, Nebr. Time on the Air: Local sunrise to local sunset
News Service: UP
Transcription Service: Standard Radio Representative, Headley-Reed Co.
Membership: NAB, BMB

KFAB
LINCOLN—EST. 1924
COLUMBIA BROADCASTING SYSTEM
Frequency: 1110 Kc. Power: 50,000 Watts
Owned-Operated By: KFAB Broadcasting Company
Address: 620 Farnam Bldg., Omaha Phone Number: Lincoln 2-3214, Omaha-Ja 3420

K HAS
HASTINGS—EST. 1939
MUTUAL BROADCASTING SYSTEM KBS
Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: The Nebraska Broadcasting Co.
Address: 906½ W. 2nd St. Phone Number: 1745-6
Transmitter Location: 906½ W. 2nd St. Time on the Air: Weekdays, 7 a.m. to midnight
Newspaper Affiliation: Hastings Daily Tribune
News Service: INS
Transcription Service: World Broadcasting System
Membership: NAB, BMB

Personnel
Owner: Fred A. Seaton
General Mgr.-Station Mgr.: Duane L. Watts
Commercial Manager: E. Anson Thomas
Sales Promotion Manager: Ken James
Program Director: Herb Clark
Publicity Director: Duane L. Watts
Chief Engineer: Jerry Granger, Eddie Meyer

KFW
KEARNEY—EST. 1930
MUTUAL—KEYSTONE
Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Central Nebraska Broadcasting Corporation
Address: 206 Federal Annex Bldg. Phone Number: Executive office, 23541.
Program Dept., 31551
Transmitter Location: Lakeside Time on the Air: 6:30 a.m. to 11 p.m.
News Service: UP
Membership: NAB, BMB

Personnel
Pres.-Gen. Mgr.: Lloyd C. Thomas
Station Mgr.: Commercial Manager: E. Anson Thomas
Program Director: Peg Biber
Production Manager: Bob Parkins
Musical Director: Wayne Beavers
Chief Engineer: Jack Lewis

KGFW
GRAND ISLAND—EST. 1925
MUTUAL—KEYSTONE
Frequency: 1140 Kc. Power: 250 Watts
Owned-Operated By: Central Nebraska Broadcasting Corporation
Address: 206 Federal Annex Bldg. Phone Number: Executive office, 23541.
Program Dept., 31551
Transmitter Location: Lakeside Time on the Air: 6:30 a.m. to 11 p.m.
News Service: UP
Membership: NAB, BMB

Personnel
Pres.-Gen. Mgr.: Lloyd C. Thomas
Station Mgr.: Commercial Manager: E. Anson Thomas
Program Director: Peg Biber
Production Manager: Bob Parkins
Musical Director: Wayne Beavers
Chief Engineer: Jack Lewis

KMMJ
GRAND ISLAND—EST. 1925
ABC
Frequency 750 Kc. Power: 1000 Watts
Owned-Operated By: KMMJ, Inc.
Address: Cedar & Division Phone Number: 703
Transmitter Location: Phillips, Nebr. Time on the Air: Local sunrise to local sunset
News Service: UP
Transcription Service: Standard Radio Representative, Headley-Reed Co.
Membership: NAB, BMB

Personnel
President: Don Searle
General Mgr.-Station Mgr.: Wick Heath
Commercial Manager: Bill Martin
Promotion Manager: Ray Kozak
Program Director: Orie Kerwood
Publicity Director: Ray Kozak
Musical Director: Dick Stahl
Chief Engineer: Norval Larsen

KORN
FREMONT—EST. 1939
MUTUAL—KBS
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: The Nebraska Broadcasting Corporation
Address: 118 E. 5th Phone Number: 1080-1
Transmitter Location: 16th St. East Time on the Air: 6:30 a.m. to midnight
News Service: AP
Transcription Service: Lang-Worth Representative, Sears and Ayer, Inc.
Membership: NAB

KFMJ
GRAND ISLAND—EST. 1925
ABC
Frequency 750 Kc. Power: 1000 Watts
Owned-Operated By: KMMJ, Inc.
Address: Cedar & Division Phone Number: 703
Transmitter Location: Phillips, Nebr. Time on the Air: Local sunrise to local sunset
News Service: UP
Transcription Service: Standard Radio Representative, Headley-Reed Co.
Membership: NAB, BMB

Personnel
President: Don Searle
General Mgr.-Station Mgr.: Wick Heath
Commercial Manager: Bill Martin
Promotion Manager: Ray Kozak
Program Director: Orie Kerwood
Publicity Director: Ray Kozak
Musical Director: Dick Stahl
Chief Engineer: Norval Larsen

KORN
FREMONT—EST. 1939
MUTUAL—KBS
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: The Nebraska Broadcasting Corporation
Address: 118 E. 5th Phone Number: 1080-1
Transmitter Location: 16th St. East Time on the Air: 6:30 a.m. to midnight
News Service: AP
Transcription Service: Lang-Worth Representative, Sears and Ayer, Inc.
Membership: NAB

KFMJ
GRAND ISLAND—EST. 1925
ABC
Frequency 750 Kc. Power: 1000 Watts
Owned-Operated By: KMMJ, Inc.
Address: Cedar & Division Phone Number: 703
Transmitter Location: Phillips, Nebr. Time on the Air: Local sunrise to local sunset
News Service: UP
Transcription Service: Standard Radio Representative, Headley-Reed Co.
Membership: NAB, BMB

Personnel
President: Don Searle
General Mgr.-Station Mgr.: Wick Heath
Commercial Manager: Bill Martin
Promotion Manager: Ray Kozak
Program Director: Orie Kerwood
Publicity Director: Ray Kozak
Musical Director: Dick Stahl
Chief Engineer: Norval Larsen
Personnel

Chairman of the Board............. Joe Seacrest
General Manager..................... Harry Burke
Lincoln Manager...................... Earl Williams
Commercial Manager............... Harry Burke
Sales Promotion Mgr. Publicity Director.............. Harold E. Roll
Musical Director.................... Alene McKinney
Chief Engineer...................... Mark Bullock

Transmission Location.............. West Koenigstein Ave.
Time on the Air..................... Daytime
Newspaper Affiliation.............. Norfolk Daily News
News Service......................... AP
Transcription Service.............. Lang-Worth
Representative...................... The Walker Co.
Membership.......................... NAB, BMB

KODY
NORTH PLATTE—EST. 1930
NATIONAL BROADCASTING COMPANY

KBS
Frequency: 1240 Kc............. Power: 250 Watts
Owned-Operated By............. Radio Station WOW, Inc., Omaha
Address..................... 1521 West 12th St.
Phone Number..................... 382
Transmitter Location............ 1521 W. 12th St.
Time on the Air.................. 6 a.m. to 12 midnight
News Service...................... UP and AP
Transcription Service............. Standard, Lang-Worth
Representative.................... John Blair & Co.
Membership.......................... NAB

Personnel

President...................... John J. Gillin, Jr.
General Manager............. John Alexander
Commercial Manager........... Joe DiNatale
Sales Promotion Manager...... Jerry Wing
Program Director.............. John Alexander
Chief Engineer..................... Jay Blakesley

K B O N
OMAHA—EST. 1942
MUTUAL BROADCASTING SYSTEM

KBK
Frequency: 1490 Kc............. Power: 250 Watts
Owned-Operated By............. Inland Broadcasting Company
Address..................... 2027 Dodge Street
Phone Number..................... Jackson 8282
Transmitter Location............ 2027 Dodge St.
Time on the Air.................. 6:30 a.m. to midnight:
Sunday, 8 a.m. to midnight
News Service...................... AP
Transcription Service............. AP
Representative..................... Weed & Co.
Membership.......................... NAB, BMB

Personnel

President...................... John J. Gillin, Jr.
General Manager............. John Alexander
Commercial Manager........... Joe DiNatale
Sales Promotion Manager...... Jerry Wing
Program Director.............. John Alexander
Chief Engineer..................... Jay Blakesley

WJAG
NORFOLK—EST. 1922
NEBRASKA WIRELESS

Frequency: 780 Kc............. Power: 1000 w. d. only
Owned-Operated By............. Norfolk Daily News
Business Address............... Norfolk Ave. & 6th St.
Phone Number..................... 432

Transmission Location............ 10 miles N. of Omaha
Time on the Air..................... 5 a.m. to 12:05 a.m.
Newspaper Affiliation............ Nebraska State Journal, Lincoln Star
News Service......................... AP & UP
Transcription Service............. Standard Radio SESAC
Representative..................... Free & Peters, Inc.
Membership.......................... NAB, BMB

Personnel

Chairman of the Board............. Joe Seacrest
General Manager..................... Harry Burke
Lincoln Manager...................... Earl Williams
Commercial Manager............... Harry Burke
Sales Promotion Mgr. Publicity Director.............. Harold E. Roll
Musical Director.................... Alene McKinney
Chief Engineer...................... Mark Bullock

Transmission Location.............. West Koenigstein Ave.
Time on the Air..................... Daytime
Newspaper Affiliation............ Norfolk Daily News
News Service......................... AP
Transcription Service............. Lang-Worth
Representative...................... The Walker Co.
Membership.......................... NAB, BMB

Personnel

Gen. Mgr. Station Mgr.............. Art Thomas
Commercial Mgr. Sales Promotion Manager........... Bob Thomas
Program Director.................... Hollis Francis
Publicity Director................ Bob Thomas
Chief Announcer Musical Dir........ Wayne Larson
Chief Engineer..................... Frank Weidenboch
Record M.C......................... Wayne Larson
NEBRASKA

Personnel
V-P-Gen. Mgr. ...................... Paul R. Fry
Asst. Station Manager ...... Richard Welna
Commercial Manager ......... Ernest S. Priesman
Sales Promotion Manager ... M. K. Doyle
Program Director .......... Richard Welna
Production Manager ......... Hugh Bader
Musical Director .......... Ernest S. Priesman
Chief Engineer ............ Percy Zeigler
Record M.C.’s ............ Don Perazzo, Sandy Jackson

KOIL
OMAHA—EST. 1925
ABC
Frequency: 1290 Kc. ...... Power: 5000 Watts
Owned-Operated By .......... Central States Broadcasting Co.
Address ............ Omaha National Bank Bldg.
Phone Number .......... Jackson 7626
Transmitter Location .... South Omaha Rd.
Time on the Air ....... 6 a.m. to midnight:
Council Bluffs, Iowa
News Service ................ INS: AP
Transcription Service .... Standard Radio.
Representative ............ Edward Petry & Co.
Membership ................... NAB, BMB

KOWH
OMAHA—EST. 1922
NEBRASKA NETWORK
ASSOCIATED BROADCASTING SYSTEM
Frequency: 660 Kc. ...... Power: 500 w., d. only
Owned By .......... World Publishing Co.
Operated By .......... Omaha World-Herald
Business Address .......... 15th and Farnam Sts.
Phone Number .......... Atlantic 2228
Transmitter Location 60th & Girard
time on the Air ........ 6 a.m. to local sunset
Newspaper Affiliation .... Omaha World-Herald
News Service ................... UP
Transcription Service .... World, Associated
Standard

WOW
OMAHA—EST. 1923
NATIONAL BROADCASTING CO.
Frequency: 590 Kc. ...... Power: 5000 Watts
Owned-Operated By .......... Radio Station WOW, Inc.
Address .......... 280 Insurance Building
Phone .......... Webster 3400
Transmitter Location ...... 56th & Kansas Sts.
Time on the Air ...... 5:30 a.m. to 1 a.m.;
Sunday: 6:30 a.m. to 1 a.m.
News Service .............. UP, AP
Transcription Service .... NBC Thesaurus; Standard, SESAC
Representative ............ John Blair & Company
Membership ................... NAB, BMB

KGY
(SCOTTSLBURF—EST. 1930
COLUMBIA BROADCASTING SYSTEM
NEBRASKA NETWORK—KB
Frequency 1490 Kc. (CP-1320)
Power 250 Watts (CP-1000)
Owned-Operated By .......... The Hilliard Co.
Phone Number .......... 877 & 878
Transmitter Location ...... West 20th St.
Time on the Air .......... 6 a.m. to midnight
News Service .......... UP
Transcription Service .... Standard Radio,
Keystone
Membership ................... NAB, BMB

Personnel
President .................... Henry Doorly
Station-Commercial Mgr. . E. C. Corrigan
Musical Director .......... Walter Scott
Chief Engineer ............ Frank E. Shopen

Personnel
Commercial Manager ......... Bill Wiseman
Program Director .......... Lyle Demoss
Production Manager .......... Ray Alson
Publicity Director .......... Harold Storm
Chief Announcer ............ John Leslie
Musical Director .......... Morton Wells
Chief Engineer ............ Bill Kotera

Personnel
Pres.-Gen. Mgr.-Station Mgr. . L. L. Hilliard
Commercial Mgr. .......... Russell Maurice Stewart
Sales Promotion Manager ... W. G. Walter
Program Director ......... Bill Walter
Production Manager .......... Helen Boyd
Publicity Director .......... Bill Walter
Chief Engineer ............ Harlan Morrison

485
KBNE
BOULDER CITY—EST. 1946
Frequency: 1450 kc. Power: 250 Watts
Owned-Operated By: Boulder City Broad. Co.
Address: P. O. Box H
Phone Number: 247
Transmitter Location: 701 Ave. “R”
Time on the Air: 7 a.m. to 11 p.m.
News Service: UP
Transcription Service: World
Representative: Porter & White

Personnel
President: J. C. Manix
General Mgr.-Station Mgr.: C. C. Applegate
Chief Engineer: Stanley Kotovsky

(KALL LETTERS TO BE ASSIGNED)
ELKO*
Frequency: 1340 Kc. Power: 250 Watts
Licensee: Elko Service Co.
Address: Elko, Nev.
*Construction Permit

KELN*
ELY*
Frequency: 1230 kc. Power: 250 Watts
Owned-Operated By: Boulder City Broadcasting Co.
Address: Ely, Nevada

KENO
LAS VEGAS—EST. 1940
AMERICAN BROADCASTING CO.
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Nevada Broadcasting Company
Business Address: P. O. Box 1310
Phone Number: 1-400
Transmitter Location: Hotel El Rancho Vegas
Time on the Air: 6 a.m. to 11:30
Transcription Service: NBC Thesaurus
Representative: Homer Griffith Co.

Personnel
President: Maxwell Kelch
General Manager: Maxwell Kelch
Commercial Manager: Paul R. Gang
Chief Engineer: H. H. Haas

KATO
RENO—EST. 1946
MUTUAL—DON LEE
Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Sierra Broadcasting Co.
Address: Box 2231
Phone Number: 2-4516
Studio Address: Saviers Bldg.
Time on the Air: 7 a.m. to 12 midnight
News Service: UP
Transcription Service: Standard
Representative: W. S. Grant Co.

Personnel
President: Ralph K. Wittenberg
General Manager: Robert L. Stoddard

KOLO
RENO—EST. 1946
CBS
Frequency: 920 Kc. Power: 1000 Watts
 Owned-Operated By: Reno Broadcasting Co.
Address: 33 Sierra St., P. O. Box 2186
Phone Number: 2-4516
Transmitter Location: Pyramid Way, 2 miles N.E. of Reno
Time on the Air: 6 a.m. to 12 midnight
News Service: AP
Transcription Service: Lang-Worth, Capitol
Representative: Adam J. Young, Jr., Inc.

Personnel
Pres. and Gen. Manager: David McKay
Chief Engineer: Kenneth Owen

KOH
RENO—EST. 1928
NATIONAL BROADCASTING CO.
Frequency: 630 Kc. Power: 1000 Watts
Owned-Operated By: McClatchy Broadcasting Co. of Nevada
Address: 143 Stevenson Street
Phone Number: 5108-7
Time on the Air: 6 a.m. to 12 midnight
Newspaper Affiliation: McClatchy Newspapers
News Service: UP, AP
Transcription Service: NBC Thesaurus, World
Representative: Paul H. Raymer Co.

Personnel
Membership: NAB, EMB
President: Eleanor McClatchy
Chief Engineer: Irvin Carlsen

486

NEVADA
Estimated Population 146,626—Radio Homes 43,766
Stations in State 7
HAMPSHIRE
Estimated Population 492,181—Radio Homes 127,368
Stations in State 9

WMOU
BERLIN—EST. 1946
Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By ............. White Mountains Broadcasting Co., Inc.
Address .......... 40 Main Street
Phone Number .......... Berlin 1797
Transmitter Location .......... Berlin, N. H.
Time on the Air .......... 6 a.m. to 12 midnight; Sunday: 7:45 a.m. to 12 midnight
News Service .......... AP
Transcription Service .......... Associated, SESAC

Personnel
Owner ......... Charles M. Dale
General Manager .......... Bert Georges
Station Manager ...... Robert A. Kelley
Commercial Manager .......... Richard Shepard
Merchandising Manager .......... Joseph Badger
Program Director .......... Norman E. Bailey
Publicity Director .......... Sumner Fellman
Musical Director .......... Blanche Crippen
Chief Engineer .......... George Jowdy
Director of Youth Activities .......... Blanche Crippen
Record MC .......... Warren Saunders

WCNH
CONCORD
Frequency: 1490 kc. Power: 250 Watts
Owned-Operated By .......... Concord Broadcasting Corp.
Address .......... Concord, N. H.
Transcription Service .......... Standard

Personnel
Chief Executive .......... William J. Barkley
Gen.-Com. Manager .......... H. Scott Kilgore
Chief Engineer .......... William F. Rust, Jr.
*Construction Permit

WKXL
CONCORD—EST. 1946
MUTUAL BROADCASTING SYSTEM
YANKEE NETWORK
Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By .......... Charles M. Dale
Address .......... 110 N. Main St.
Transmitter Location .......... Reddington Rd.
Time on the Air .......... 6 a.m. to 12:30 a.m.
News Service .......... AP
Transcription Service .......... Capital, Lang-Worth
Representatives .......... The Walker Company; Bertha Bannan
Membership .......... NAB, BMB

WLNH
LACONIA—EST. 1922
MUTUAL—YANKEE—KBS
Frequency: 1340 Kc. Power: 250 Watts
Address .......... 653 Main Street
Phone Number .......... Laconia 501
Transmitter Location .......... Samboronton Bay Road
Time on the Air .......... 7 a.m. to 11:15 p.m.
News Service .......... AP
Transcription Service .......... NBC Thesaurus
Representative .......... Bertha Bannan

Personnel
President .......... Joseph K. Close
General Manager .......... Richard G. Bath
Vice-President .......... Richard G. Bath
Commercial Manager .......... Richard G. Bath
Program Director .......... Robert M. Peebles
Publicity Director .......... Barbara Williams
Chief Announcer .......... Osborne C. Wade
Chief Engineer .......... Ernest F. Batchelder
Record MC .......... Arthur Tacker
**NEW HAMPSHIRE**

**Personnel**

Station Manager ............. Martin B. Avery
Sales-Commercial Mgr. ....... Martin B. Avery
Sales Promotion ............. Martin B. Avery
Program Director .......... Sherwin Greenlaw
Production Manager .......... Sherwin Greenlaw
Publicity Director .......... Martin B. Avery
Chief Announcer .......... Sherwin Greenlaw
Musical Director .......... Sherwin Greenlaw
Chief Engineer ........ Willfred Ledoux
Musical Director ........... Arthur I. Rothafel
Chief Engineer ............ William F. Rust, Jr.
Record MC .................. Scott Douglas

**W F E A**

MANCHESTER—EST. 1932
COLUMBIA BROADCASTING SYSTEM

Frequency: 1370 Kc. .... Power: 5000 Watts
Owned By .................. WFEA, Inc.
Operated By ............... Melvin C. Green
Address .................. 268 Franklin St.
Phone Number ............. 4536-7
Transmitter Location ....... Merrimac, N. H.
Time on the Air .......... 6 a.m. to 12:05 midnight:
Sunday: 7 a.m. to 12:05 a.m.
News Service .............. AP
Transcription Service .... NBC Thesaurus, Long Worth
Representative .......... Katz Agency, Kettell-Carter
Membership .............. NAB, EMB

**Personnel**

President ................. H. M. Bilter
General Manager .......... Melvin C. Green
Station Manager .......... Melvin C. Green
Commercial Manager ...... William Engel
Sales Promotion Manager ... Melvin C. Green
Program Director ......... Warren Journay
Production Manager ...... Frank Finning
Publicity Director ......... Melvin C. Green
Chief Announcer .......... Gerald Kearney
Musical Director .......... Roger Berroette
Chief Engineer .......... R. A. B. Schow
Record MC ................. Al Mattie

**W K B R**

MANCHESTER—EST. 1946
MUTUAL—YANKEE

Frequency: 1247 Kc. .... Power: 250 Watts
Owned-Operated By ...... Granite State Broad. Co.
Address .................. 155 Front Street
Phone Number ............. 9456
Transmitter Location .... 155 Front Street
Time on the Air ......... 5 a.m. to 12 midnight
News Service .............. UP
Transcription Service ....... Standard
Representative .......... Walker Co., Bertha Bannan
Membership .............. NAB

**Personnel**

President ................. William J. Barkley
General Manager .......... William F. Rust, Jr.
Commercial Manager ...... Robert Martinneau

**W M U R**

MANCHESTER—EST. 1941
AMERICAN BROADCASTING CO.

Frequency: 610 Kc. .... Power: 5000 d; 1000 n.
Owned-Operated By . The Radio Voice of New Hampshire, Inc.
Address .................. 1819 Elm Street
Phone Number ............. 2090-2091
Transmitter Location .... Front Street
Time on the Air .......... 6 a.m. to 11:45 p.m.
Newspaper Affiliation .... Union-Leader Pub. Co.
News Service .............. AP
Transcription Service .... World Broadcasting
Representative .......... Weed & Co.
Membership .............. NAB, EMB

**Personnel**

President ................. Francis P. Murphy
General Manager .......... Harvey Carter
Station Manager .......... Harvey Carter
Commercial Manager ...... Harvey Carter
Publicity Director ........ Paul Sheldon
Chief Announcer .......... Edward Fitzgerald
Musical Director .......... Bertram Colter
Chief Engineer .......... Vincent Chandler
Record MC ................. Bernie Mack

**W H E B**

PORTSMOUTH—EST. 1932
MUTUAL—YANKEE

Frequency: 750 Kc. .... Power: 1000 w. d. only
Owned by ................ WHEB, Inc.
Operated By ............... Hon. Charles M. Dale
Address .................. Lafayette Road, P.O. Box 120
Phone Numbers .......... Portsmouth 4080; Dover 1983
Transmitter Location .... Lafayette Road
Time on the Air .......... 6:30 a.m. to 1 hour after local sunset; Sunday: 8 a.m. to 1 hour after local sunset
News Service .............. UP, AP
Transcription Service .... World, Capitol
Representative .......... The Walker Co., Earle Bannan
Membership .............. NAB, EMB

**Personnel**

Vice-Pres. and Owner ... Hon. Charles M. Dale
General Manager .......... Bert Georges
Station Manager ............ Bert Georges
Commercial Manager ...... Robert A. Kelley
Sales Promotion Manager ... Dai Wyant
Program Director .......... Winslow Bettinson
Production Manager ......... William V. Bradley
Chief Engineer ........... Paul G. Lindsay
Record MC ................. William V. Bradley
NEW JERSEY
Estimated Population 4,528,417—Radio Homes 1,203,937
Stations in State 15

WCAP
ASBURY PARK—EST. 1926

Frequency: 1310 Kc. Power: 500 Watts
Owned-Operated By: Radio Industries Broadcast Company, Inc.
Business Address: 601 Bangs Ave.
Phone Number: Asbury Park 1911
Studio Address: Boardwalk; Convention Hall
Transmitter Location: West Bangs Ave., Neptune, N. J.
Time on the Air: Shares with WCAM, WTNJ
News Service: AP
Transcription Service: World
Membership: NAB, BMB

Personnel
President: Walter W. Reid, Jr.
General Manager: Morris Scheck
Commercial Manager: Walter L. Reid
Production Mgr.-Chief Announcer: Robert Scott
Musical Director: Doris Johanson
Chief Engineer: Matthew Porter

WFPG
ATLANTIC CITY—EST. 1940

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Neptune Broadcasting Corporation
Business Address: Steel Pier
Phone Number: 5-21-88-89
Transmitter Location: Steel Pier
Time on the Air: 7 a.m. to 1 a.m.; Sunday: 8 a.m. to 1 a.m.
News Service: UP
Transcription Service: NBC Thesaurus
Representative: Joseph Hershey McGilvra, Inc.
Membership: BMB

Personnel
President: Albert J. Feyl
General Manager: E. E. Kohn
Asst. Mgr.-Sales Mgr.: Irving F. Teetsell
Sales Prom. Mgr.-Publicity Director: Blair K. Thron
Chief Engineer: Johnnie Mack, Fred Wood

WBAB
ATLANTIC CITY—EST. 1941
COLUMBIA BROADCASTING SYSTEM

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Press-Union Publishing Co.
Business Address: 1900 Atlantic Ave.
Phone Number: 5-1111
Studio Address: Absecon Blvd. and Beach Thorofare; 1900 Atlantic Ave.
Transmitter Location: Absecon Blvd. & Beach Thorofare
Time on the Air: 6 a.m. to midnight
News Service: AP
Transcription Service: World Broadcasting System
Representative: Headley-Reed Co.
Membership: NAB, BMB

Personnel
President: Elmer H. Wene
General Manager: Paul Alger
Commercial Manager: Jerry Alden
Chief Engineer: Francis Fekel
Record M.C.: Johnnie Mack, Fred Wood

WSNJ
BRIDGETON—EST. 1937
KBS

Frequency: 1243 Kc. Power: 250 Watts
Owned-Operated By: Eastern States Broadcasting Corp.
Address: Carl's Corner
Phone Numbers: Bridgeton 1600, 2253
Transmitter Location: Carl's Corner
Time on the Air: 6 a.m. to midnight
News Service: UP, AP
Transcription Service: NBC Thesaurus
Representative: Thomas F. Clark Co., Inc.
Membership: NAB, BMB

Personnel
President: Elmer H. Wene
General Manager: Paul Alger
Commercial Manager: Jerry Alden
Chief Engineer: Francis Fekel
Record M.C.: Johnnie Mack, Fred Wood

WCAM
CAMDEN—EST. 1926

Frequency: 1310 Kc. Power: 500 Watts
Owned-Operated By: City of Camden

Personnel
President: Albert J. Feyl
Gen. Mgr.-Station Mgr.: Monroe L. Mendelsohn
Sales Promotion Mgr.: Monroe L. Mendelsohn
Program Director-Chief Announcer: Ralph D. Shoemaker
Chief Engineer: Earle Godfrey
Our story is simple and to the point. We are proud of our Station, the work we have accomplished here in the six years of our existence, the honors that have been bestowed upon us by radio editors and others for our programming and public service. Considering this record, our know-how, and the fact that our market is one of the largest in the country, we are certain we can serve you to your complete satisfaction.

WPAT

7 Church Street, Paterson 1, N. J.

ARMORY 4-3400 PENNSYLVANIA 6-2945
V-P in Chg. of Nat. Sales... Victor A. Bennett  
V-P Chg. of Local Sales... A. E. Schillin  
Sales Prom. Mgr... Jack Moore  
Program Director... Dale Kennedy  
Dir. of Educa. Activities... Robert B. MacDougall  
Production Manager... George Green  
Dir. of Pub. Relations... Roland Trenchard  
Publicity Director... Ira Y. Hecht, Jr.  
Chief Announcer... Edward Laux  
Musical Director... Jay Stanley  
Technical Director... Frank V. Bremer
NEW JERSEY

Personnel
President..................James V. Cosman
Gen. Mgr-Station Mgr........Sidney J. Flamm
Commercial Manager............Herman Fields
Program Director...............Ted Webbe
Publicity Director...............Dave Golden
Chief Engineer....................Earl Lucas
Record M.C.’s...............Bob Carter, Peter Arnell

WBRB
RED BANK—EST. 1944
Frequency: 1240 Kc. . Power: 100 Watts
Owned-Operated By........Monmouth Broadcasting Co., Inc.
Address......................63-65 Broad St.
Transmitter Location........63 Broad St.
Time on the Air..............Show Time
Representative..............Walter E. Foster & Company
Sales Manager...............John C. Bird

WTNJ
TRENTON—EST. 1923
Frequency: 1310 Kc. . Power: 500 Watts
Owned-Operated By...........WOAX, Inc.
Address......................416 Bellevue Avenue
Phone Number..................8149
Transmitter Location: Lincoln Point, Morrisville, Pa.
Time on the Air..............Shares Time
News Service...................UP
Personnel
Vice-President-Manager........F. J. Wolff

WTTM
TRENTON—EST. 1942
NATIONAL BROADCASTING COMPANY
Frequency: 920 Kc. . Power: 1000 Watts
Owned-Operated By...........Trent Broadcast Corp.
Address......................35 West State St.
Phone Number..................2-7127
Transmitter Location........Near Yardley, Pa.
Time on the Air..............6:30 a.m. to 12 midnight;
Sunday: 7:30 a.m. to 12 midnight
News Service...................UP
Transcription Service........Thesaurus
Representative..............Joseph Hersey McGillovra, Inc.
Membership.....................NAB
Personnel
President......................Elmer H. Wene
General Manager..............Paul Alger
Sales Counselor...............F. A. Wellman
Program Director...............Dean Andrews
Publicity Director...............Arthur Scholz
Chief Engineer....................Theodore Kilmer

WWBZ
VINELAND—EST. 1946
Frequency: 1380 Kc. . Power: 1000 w. d. only
Owned-Operated By............Community Broadcasting Service, Inc.
Address......................633 Wood St.
Phone Number..................1332
Transmitter Location........Bromoville, N. J.
Time on the Air..............Local sunrise to local sunset
News Service...................UP
Transcription Service........World, Lang-Worth
Representative..............A. Harry Zoog Associates
Personnel
President-Owner..............Joseph M. Bullock
General Manager..............John M. Whitman
Commercial Mgr-Sales Mgr......A. Harry Zoog
Program Director...............Donald Wolfram
Chief Engineer....................J. D. Hobart

WAWZ*
ZAREPHATH—EST. 1931
Frequency: 1380 Kc. . Power: 5000 d.; 1000 n.
Owned By......................Pillar of Fire
Address......................Zarephath
Phone Number..................Bound Brook 9-0102
Transmitter Location........Alma White College
Time on the Air..............Shares time
Membership.....................NAB
Personnel
CoManager......................Bishop Arthur K. White
Co-Manager......................Rev. Ray B. White
Program Director...............Donald Wolfram
Chief Engineer....................Nathaniel Wilson

* Non-Commercial Station.

For the best in Broadway and Hollywood news...

AP
NEW MEXICO
Estimated Population 540,536—Radio Homes 101,365
Stations in State 18

KGGM
ALBUQUERQUE—EST. 1927
COLUMBIA BROADCASTING SYSTEM
Frequency: 1260 Kc. ................. (CP-610)
Power: 1000 Watts ................ (CP-5000)
Owned-Operated By ................. New Mexico Broadcasting Co., Inc.
Address .......................... P.O. Box 1388
Phone Number ..................... 4544
Studio Address .................... Kimo Theater Bldg.
Transmitter Location ............. On So., 2nd St., 4 miles So. from the center of town.
Time on the Air ................... 19½ hours daily
News Service ...................... UP, AP
Transcription Service .......... World Broadcasting System, SESAC, Cole, Standard
Representative .................... Taylor-Howe-Snowden
Radio Sales
Membership ....................... BMB

Personnel
President-Station Mgr. ............ A. R. Hebenstreit
Commercial Manager ............... Jack Skillen
Sales Promotion Mgr. ............. Ted Schifani
Program Dir.-Publicity Dir. ...... Robert Van Driel
Chief Announcer .................. Walter Peterson
Musical Director ................ David Bosche
Chief Engineer .................... Leonard F. Dodds

KOAT
ALBUQUERQUE—EST. 1946
ABC—ZIA NETWORK
Frequency: 1450 Kc. ................. Power: 250 Watts
Owned-Operated By ................. Rio Grande Broadcasting Co., Inc.
Address .......................... P.O. Box 1419
Phone Number ..................... 2-0657
Transmitter Location ............. 200 West Indian School Road
Time on the Air ................... 6 a.m. to 12 midnight
News Service ...................... UP
Transcription Service .......... Capitol, Associated
Representative .................... Homer Griffith Co.
Membership ....................... NAB

Personnel
President ......................... A. E. Buck
Vice-Pres. & General Mgr. ...... Merle H. Tucker
Station Manager .................. Merle H. Tucker
Commercial Manager ............. Karl Lambertz
Program Director ................. Karl Lambertz
Production Manager .......... Walt Sheldon
Chief Announcer ................. Walt Sheldon
Chief Engineer ................... Larry Lyons

KOB
ALBUQUERQUE—EST. 1921
NATIONAL BROADCASTING CO.
Owned-Operated By ............... Albuquerque Broadcasting Company
Address .......................... 418 West Gold Avenue
Phone Number ..................... 4111
Transmitter Location .......... Alameda, New Mexico
Time on the Air ................... 6 a.m. to midnight
News Service ...................... AP
Transcription Service .......... Thesaurus
Representative .................... Free & Peters, Inc.

Personnel
President ......................... T. M. Pepperday
General Manager ................. Frank Quinn
Production Manager ............. Rolf Neilson
Publicity Director ............... Martha Summers
Musical Director ................. Noel Martin
Chief Engineer ................... George S. Johnson

KQEA
ALBUQUERQUE
Frequency: 1450 Kc. . Power: 250 Watts
Licensee ......................... Rio Grande Broadcasting Co.

*K (CP. (Pending at time of going to press.)

KSVP
ARTESIA—EST. 1946
NEW MEXICO AAAA—BAR NETWORK
Frequency: 1450 Kc. . Power: 250 Watts
Owned-Operated By ............... Intermountain Broadcasting Co., Inc.
Address (Main Office) .......... P.O. Box 751, Albuquerque, N. M.; (Local Office) P.O. Box 445, Artesia, N. M.
Phone Number ..................... 650
Studio Address .................... 511 W. Main St., Artesia, N. M.
Transmitter Location .......... Artesia, N. M.
Time on the Air ................... 6 a.m. to 11 p.m.
News Service ...................... AP
Transcription Service .......... Standard, Capitol
Membership ....................... NAB, BMB

Personnel
President ......................... S. V. Patrick
General Mgr.-Station Mgr. ...... W. L. Delbridge
Sales Manager ................... Wayne S. Griffin
Merchandising Manager ........ Josephine Tandy
KAVE
CARLSBAD—EST. 1936
CBS—SOUTHWEST—KBS
Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Carlsbad Broad. Corp.
Address: 800 South Canal Street
Phone Number: (Office) 244
(Transmitter) 552-M
Transmitter Location: La Huerta, N. M.
Time on the Air: 6 a.m. to 12 midnight
News Service: AP
Transcription Service: Standard, Keystone
Representative: Taylor-Howe-Snowden

Personnel
President: Val Lawrence
General and Station Mgr.: Norman R. Loose
Chief Engineer: Harland Niiong

KICA
CLOVIS—EST. 1933
MUTUAL BROADCASTING SYSTEM
KEYSTONE BROADCASTING SYSTEM
Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Hugh DeWitt Landis
Address: 4th & Main
Phone Number: 3
Transmitter Location: Clovis
Time on the Air: Full Time
News Service: UP
Transcription Service: Associated, SESAC

Personnel
Chief Executive: Hugh DeWitt Landis

KGAK
GALLUP—EST. 1946
RIO GRANDE BROADCASTING CO.
Frequency: 1230 kc. Power: 250 Watts
Owned-Operated By: Gallup Broadcasting Co.
Address: Box 1150
Phone Number: 728
Time on the Air: 6 a.m. to 12 midnight
News Service: UP
Transcription Service: Associated, World
National Sales Office: Homer Griffith Co., Inc.
Representative: Stanley K. Brown
Membership: NAB

Personnel
Owners: A. A. Buck, Merle H. Tucker
Station Manager: Stanley K. Brown
Chief Engineer: E. Clifford Baker

KWEW
HOBBS—EST. 1938
MUTUAL BROADCASTING SYSTEM
KEYSTONE BROADCASTING SYSTEM
Frequency: 1490 Kc. Power: 100 Watts
Owned-Operated By: W. E. Whitmore
Address: 116 E. Dunnam
Phone Number: 495
Transmitter Location: Hobbs
Time on the Air: 7 a.m. to 9 P.M.
News Service: UP
Transcription Service: C. P. MacGregor
National Sales Office: Keystone Broadcasting
Representative: Harry McAdams
Membership: NAB

Personnel
President-Owner: W. E. Whitmore
General Manager: W. E. Whitmore
Station Manager: Harry McAdams
Commercial Manager: Harry McAdams
Chief Engineer: Joe Marquez

KCHS
HOT SPRINGS—EST. 1946
KEYSTONE BROADCASTING SYSTEM
Frequency: 1430 Kc. Power: 250 Watts
Owned By: Sierra Broadcasting Service
Operated By: Leonard R. Trainer and Reginald Shirk
Address: 301 Broadway
Phone Number: 161
Transmitter Location: Yucca Heights
Time on the Air: 6:28 a.m. to 9:02 p.m.
News Service: UP
Transcription Service: Standard, Cole, Keystone
Representative: H. H. Bode
Membership: NAB

Personnel
Owners: Leonard R. Trainer, Reginald H. Shirk
General Manager: Leonard R. Trainer
Commercial Mgr.-Sales Mgr.: H. H. Bode
Program Director: Kemper S. Trainer
Chief Engineer: Reginald H. Shirk

KFUN
LAS VEGAS—EST. 1941
ABC—ZIA NETWORK
Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Southwest Broadcasters, Inc.
Business Address: P. O. Box 710
Phone Number: 12
Time on the Air: 18 hours daily
News Service: UP
Transcription Service: Standard Radio, World
Representative: Homer Griffith Co.
**Personnel**

President..................................... E. N. Thwaites
Manager..................................... H. Lee Jones
Chief Engineer.............................. A. F. Schults

**KRN**

**RATON—EST. 1946**

Frequency: 1490 Kc.  Power: 250 Watts
Owned-Operated By......................... Southwestern Broadcasters, Inc.
Address..................................... Box 710, Las Vegas, N. M.
Time on the Air............................ Unlimited

**Personnel**

Chief Executive............................ E. N. Thwaites

*Construction Permit

**KGFL**

**ROSWELL—EST. 1927**

**MUTUAL BROADCASTING SYSTEM**

Frequency: 1400 Kc.  Power: 250 Watts
Owned-Operated By........................ KGFL, Inc.
Address..................................... 310 N. Richardson Street
Phone Number...................... 2000
Transmitter Location............... 511 W. 16th Street
Time on the Air.................... 6:30 a.m. to 10 p.m.
Transcription Service............. C. P. MacGregor
Keystone
News Service..............................UP
Membership.................................NAB

**Personnel**

President-General Mgr...................... W. E. Whitmore
Commercial Manager..................... George F. Roberts
Chief Engineer............................ Melvin Unger

**KSNM**

**SANTA FE**

Frequency: 1400 Kc.  Power: 250 Watts
Licensee................................. The N. M. Publishing Co.

*C.P.

**KTRC**

**SANTA FE—EST. 1946**

**ABC—ZIA NETWORK**

Frequency: 1400 Kc.  Power: 250 Watts
Owned-Operated By......................... New Mexico Publishing Co.
Address..................................... 208 E. Marcy St.
Phone Number.............. 286-7
Time on the Air.................... 6 a.m. to 12 midnight
Newspaper Affiliation............... Santa Fe New Mexican
News Service....................... UP
Transcription Service.............. Lang-Worth, Capitol
Representative......................... Hemer Griffith Co.

**Personnel**

President................................. Frank C. Rand, Jr.
Exec. Vice-President..................... C. Ben Floyd
Station Manager ..................... Ed Souder, Jr.
Chief Engineer........................ Milton Woodward

**KVSF**

**SANTA FE—EST. 1939**

**CBS**

Frequency: 1340 Kc.  Power: 250 Watts
Owned-Operated By......................... New Mexico Broadcasting Co., Inc.
Address..................................... 759 Cerillos Road
Phone Number...................... 2020
Time on the Air.................... 6 a.m. to 12 midnight
Transcription Service.............. World, Associated News Service
Representative......................... Taylor-Howard-Snowden
Membership................................. BMB

**Personnel**

President................................. A. R. Hebenstreit
General Manager........................ Ivan R. Head
Sales Promotion Mgr..................... Harry L. Becker
Chief Engineer............................ Newman L. Keys

**KSIL**

**SILVER CITY—EST. 1946**

**CBS—SOUTHWEST**

Frequency: 1340 Kc.  Power: 250 Watts
Owned-Operated By......................... Dorrance D. Roderick
Address..................................... 17th & Cactus Sts.
Phone Number...................... 66-112
Time on the Air.................... 6 a.m. to 11 p.m.
Newspaper Affiliation.............. El Paso Times
News Service..............................AP
Transcription Service.............. Standard
National Sales Office............. Taylor-Howard-Snowden
Representative.............................

**Personnel**

Owner...................................... Dorrance D. Roderick
General Mgr-Station Mgr............. Hillis F. Bell
Sales Promotion Manager............. Steve Alex
Chief Engineer............................. G. W. Upchurch

**KTWN**

**TUCUMCARI—EST. 1941**

**MUTUAL—KBS**

Frequency: 1400 Kc.  Power: 250 Watts
Owned-Operated By......................... Tucumcari Broadcasting Co.
Address..................................... Tucumcari
Phone Number...................... 100
Transmitter Location............... Highway 66
Time on the Air.................... 7 a.m. to 10:15 p.m.
Transcription Service.............. Standard Radio, Cole
News Service............................. INS
Representative......................... Thomas F. Clark

**Personnel**

President................................. Hoyt Houck
we're sorry,

But it's so . . .

For weeks our researchers—very diligent people—have been poking carefully into BMB’s report on WOR. They find—

1. that in the 40 counties in 7 states with retail sales greater than 100 million dollars each

WOR outranks any other N.Y. station

in total BMB Station Audience in the daytime
and exceeds by more than 1% the next highest ranking station at night.

2. that in the 5 counties in 3 states with retail sales greater than one-half billion dollars each

WOR outranks any other N.Y. station

in total BMB Station Audience in the daytime
and exceeds by more than 1% the next highest ranking station at night.

It's advantages like these, plus a rate structure deliberately planned to meet the requirements of the small budget advertiser, that have made WOR one of the most economical and effective radio buys in the United States.

NOTE: If you would care to have any facts or figures to prove or amplify the statements made above, just call PE 6-8600; or write, WOR—that power-full station, at 1440 Broadway, in New York.

*we mean, as far as our competitors are concerned.
NEW YORK
Estimated Population 13,631,321—Radio Homes 3,676,856
Stations in State 67

WABY
ALBANY—EST. 1933
MUTUAL
Frequency: 1400 Kc., Power: 250 Watts
Owned-Operated By: Adirondack Broadcasting Co., Inc.
Address: Radio Centre
Phone Number: 4-4194
Transmitter Location: Colonie, N. Y.
Time on the Air: 7 a.m. to 2 a.m.
Newspaper Affiliation: Knickerbocker News
Transcription Service: Standard Radio
Representative: J. P. McKinney & Son

Personnel
General Manager: Harold E. Smith

WOKO
ALBANY—EST. 1924
COLUMBIA BROADCASTING SYSTEM
Frequency: 1460 Kc., Power: 1000 d.; 500 n.
Owned-Operated By: WOKO, Inc.
Address: Radio Centre
Phone Number: 4-4194
Transmitter Location: Central Avenue
Time on the Air: 6:45 a.m. to 1:05 a.m.
Newspaper Affiliation: Knickerbocker News
News Service: UP
Transcription Service: Standard Radio
Representative: J. P. McKinney & Son

Personnel
General Manager: Harold E. Smith

WMBO
AUBURN—EST. 1926
KEYSTONE BROADCASTING SYSTEM
MUTUAL BROADCASTING SYSTEM
Frequency: 1340 Kc., Power: 250 Watts
Owned-Operated By: WMBO, Inc.
Address: Metcalf Building, 141 Genesee St.
Phone Number: 433
Transmitter Location: Corner York and Division Streets
Time on the Air: 8 a.m. to 11:15 p.m.
Newspaper Affiliation: Auburn Citizen-Advertiser
News Service: AP
Transcription Service: Standard Radio
Representative: Thomas F. Clark Co., Inc.

Personnel
President: William O. Dapping
General Manager: Frederick L. Keesee
Chief Engineer: Herbert House

WBTA
BATAVIA—EST. 1941
MUTUAL BROADCASTING SYSTEM
Frequency: 1490 Kc., Power: 250 Watts
Owned-Operated By: Batavia Broadcasting Corporation
Address: 90 Main Street
Phone Numbers: 715; 716; 2100
Transmitter Location: Creek Road
Time on the Air: 6:30 a.m. to 11:15 p.m.
News Service: AP
Transcription Service: NBC Thesaurus
Membership: NAB, BMB

Personnel
President: E. R. Gamble
General Manager: E. R. Gamble
Commercial Manager: Robert E. Newstead
Sales Promotion Manager: Lee Whyte
Program Director: Gordon Bridge
Chief Announcer: Jim Albany
Musical Director: Matt Regan
Chief Engineer: Fred Callender
Record M. C.: Bernie Sandler, Matt Regan

WINR
BINGHAMTON—EST. 1946
NBC
Frequency: 1490 Kc., Power: 250 Watts
Owned-Operated By: Southern Tier Radio Service, Inc.
Address: Court House Square
Phone Number: 4-4318
Transmitter Location: Cleveland & Stokes Ave.
Time on the Air: 8 a.m. to 1 p.m.
News Service: AP
Representative: Headley-Reed Co.

Personnel
President: Donald Kramer
General Manager: David Carpenter
Vice President: E. R. Vadeboncoeur
Commercial Manager: C. A. Bengison
Program Director: Bernard Morley
Publicity Director: George O'Connor
Chief Announcer: Charles Bishara
Chief Engineer: A. A. Kelly
WBYN reaches PEOPLE in the world's largest MARKET. If you are interested in selling to PEOPLE, you'll be interested in WBYN.

1 Nevins Street, Brooklyn, 17, N.Y.
OTIS P. WILLIAMS, Gen. Mgr.
NEW YORK

WNB

BINGHAMTON—EST. 1927
COLUMBIA BROADCASTING SYSTEM
Frequency: 1290 Kc. Power: 5000 Watts
Owned-Operated By ... Clark Associates, Inc.
Address ...................... Arlington Hotel
Phone Number .................. Binghamton 2-3461
Transmitter Location .......... Ingraham Hill
Time on the Air .......... 6 a.m. to 1:05 a.m.; Sundays, 8 a.m. to 1:05 a.m.
News Service .......................... UP
Transcription Service .......... The Bolling Co.
Owned-Operated By ... Clark Associates, Inc.
Address ...................... Arlington Hotel
Phone Number .................. Binghamton 2-3461
Transmitter Location .......... Ingraham Hill
Time on the Air .......... 6 a.m. to 1:05 a.m.; Sundays, 8 a.m. to 1:05 a.m.
News Service .......................... UP
Transcription Service .......... The Bolling Co.
Owned-Operated By ... Clark Associates, Inc.
Address ...................... Arlington Hotel
Phone Number .................. Binghamton 2-3461
Transmitter Location .......... Ingraham Hill
Time on the Air .......... 6 a.m. to 1:05 a.m.; Sundays, 8 a.m. to 1:05 a.m.
News Service .......................... UP
Transcription Service .......... The Bolling Co.
Owned-Operated By ... Clark Associates, Inc.
Address ...................... Arlington Hotel
Phone Number .................. Binghamton 2-3461
Transmitter Location .......... Ingraham Hill
Time on the Air .......... 6 a.m. to 1:05 a.m.; Sundays, 8 a.m. to 1:05 a.m.
News Service .......................... UP
Transcription Service .......... The Bolling Co.
Owned-Operated By ... Clark Associates, Inc.
Address ...................... Arlington Hotel
Phone Number .................. Binghamton 2-3461
Transmitter Location .......... Ingraham Hill
Time on the Air .......... 6 a.m. to 1:05 a.m.; Sundays, 8 a.m. to 1:05 a.m.
News Service .......................... UP
Transcription Service .......... The Bolling Co.
Owned-Operated By ... Clark Associates, Inc.
Address ...................... Arlington Hotel
Phone Number .................. Binghamton 2-3461
Transmitter Location .......... Ingraham Hill
Time on the Air .......... 6 a.m. to 1:05 a.m.; Sundays, 8 a.m. to 1:05 a.m.
News Service .......................... UP
Transcription Service .......... The Bolling Co.
Owned-Operated By ... Clark Associates, Inc.
Address ...................... Arlington Hotel
Phone Number .................. Binghamton 2-3461
Transmitter Location .......... Ingraham Hill
Time on the Air .......... 6 a.m. to 1:05 a.m.; Sundays, 8 a.m. to 1:05 a.m.
News Service .......................... UP
Transcription Service .......... The Bolling Co.
Owned-Operated By ... Clark Associates, Inc.
Address ...................... Arlington Hotel
Phone Number .................. Binghamton 2-3461
Transmitter Location .......... Ingraham Hill
Time on the Air .......... 6 a.m. to 1:05 a.m.; Sundays, 8 a.m. to 1:05 a.m.
News Service .......................... UP
Transcription Service .......... The Bolling Co.
Owned-Operated By ... Clark Associates, Inc.
Address ...................... Arlington Hotel
Phone Number .................. Binghamton 2-3461
Transmitter Location .......... Ingraham Hill
Time on the Air .......... 6 a.m. to 1:05 a.m.; Sundays, 8 a.m. to 1:05 a.m.
News Service .......................... UP
Transcription Service .......... The Bolling Co.
Owned-Operated By ... Clark Associates, Inc.
Address ...................... Arlington Hotel
Phone Number .................. Binghamton 2-3461
Transmitter Location .......... Ingraham Hill
Time on the Air .......... 6 a.m. to 1:05 a.m.; Sundays, 8 a.m. to 1:05 a.m.
News Service .......................... UP
Transcription Service .......... The Bolling Co.
Owned-Operated By ... Clark Associates, Inc.
Address ...................... Arlington Hotel
Phone Number .................. Binghamton 2-3461
Transmitter Location .......... Ingraham Hill
Time on the Air .......... 6 a.m. to 1:05 a.m.; Sundays, 8 a.m. to 1:05 a.m.
News Service .......................... UP
Transcription Service .......... The Bolling Co.
Owned-Operated By ... Clark Associates, Inc.
Address ...................... Arlington Hotel
Phone Number .................. Binghamton 2-3461
Transmitter Location .......... Ingraham Hill
Time on the Air .......... 6 a.m. to 1:05 a.m.; Sundays, 8 a.m. to 1:05 a.m.
News Service .......................... UP
Transcription Service .......... The Bolling Co.
Owned-Operated By ... Clark Associates, Inc.
Address ...................... Arlington Hotel
Phone Number .................. Binghamton 2-3461
Transmitter Location .......... Ingraham Hill
Time on the Air .......... 6 a.m. to 1:05 a.m.; Sundays, 8 a.m. to 1:05 a.m.
News Service .......................... UP
Transcription Service .......... The Bolling Co.
Owned-Operated By ... Clark Associates, Inc.
Address ...................... Arlington Hotel
Phone Number .................. Binghamton 2-3461
Transmitter Location .......... Ingraham Hill
Time on the Air .......... 6 a.m. to 1:05 a.m.; Sundays, 8 a.m. to 1:05 a.m.
News Service .......................... UP
Transcription Service .......... The Bolling Co.
Owned-Operated By ... Clark Associates, Inc.
Address ...................... Arlington Hotel
Phone Number .................. Binghamton 2-3461
Transmitter Location .......... Ingraham Hill
Time on the Air .......... 6 a.m. to 1:05 a.m.; Sundays, 8 a.m. to 1:05 a.m.
News Service .......................... UP
Transcription Service .......... The Bolling Co.
Owned-Operated By ... Clark Associates, Inc.
Address ...................... Arlington Hotel
Phone Number .................. Binghamton 2-3461
Transmitter Location .......... Ingraham Hill
Time on the Air .......... 6 a.m. to 1:05 a.m.; Sundays, 8 a.m. to 1:05 a.m.
News Service .......................... UP
Transcription Service .......... The Bolling Co.
Owned-Operated By ... Clark Associates, Inc.
Address ...................... Arlington Hotel
Phone Number .................. Binghamton 2-3461
Transmitter Location .......... Ingraham Hill
Time on the Air .......... 6 a.m. to 1:05 a.m.; Sundays, 8 a.m. to 1:05 a.m.
News Service .......................... UP
Transcription Service .......... The Bolling Co.
Owned-Operated By ... Clark Associates, Inc.
Address ...................... Arlington Hotel
Phone Number .................. Binghamton 2-3461
Transmitter Location .......... Ingraham Hill
Time on the Air .......... 6 a.m. to 1:05 a.m.; Sundays, 8 a.m. to 1:05 a.m.
News Service .......................... UP
Transcription Service .......... The Bolling Co.
Owned-Operated By ... Clark Associates, Inc.
Address ...................... Arlington Hotel
Phone Number .................. Binghamton 2-3461
Transmitter Location .......... Ingraham Hill
Time on the Air .......... 6 a.m. to 1:05 a.m.; Sundays, 8 a.m. to 1:05 a.m.
News Service .......................... UP
Transcription Service .......... The Bolling Co.
Owned-Operated By ... Clark Associates, Inc.
Address ...................... Arlington Hotel
Phone Number .................. Binghamton 2-3461
Transmitter Location .......... Ingraham Hill
Time on the Air .......... 6 a.m. to 1:05 a.m.; Sundays, 8 a.m. to 1:05 a.m.
News Service .......................... UP
Transcription Service .......... The Bolling Co.
Owned-Operated By ... Clark Associates, Inc.
Address ...................... Arlington Hotel
Phone Number .................. Binghamton 2-3461
Transmitter Location .......... Ingraham Hill
Time on the Air .......... 6 a.m. to 1:05 a.m.; Sundays, 8 a.m. to 1:05 a.m.
News Service .......................... UP
Transcription Service .......... The Bolling Co.
News Comes First
AT
WBNY

Buffalo’s only independent station consistently has a large audience (see Hooperatings) because at all hours it broadcasts up-to-the-minute local and regional news as well as the latest dispatches of the big four... TP, UP, AP and INS. We have the ear of Western New York.

*WBNY*

Owned and Operated by
ROY L. ALBERTSON
485 Main Street  Buffalo, N. Y.
WGR
BUFFALO—EST. 1922
COLUMBIA BROADCASTING SYSTEM
Frequency: 550 Kc. Power: 5000 d; 1000 n.
Owned-Operated By: WGR Broadcasting Corp.
Address: 1800 Rand Bldg.
Phone Number: Washington 3100
Transmitter Location: Hamburg, N. Y.
Time on the Air: 5:50 a.m. to 10:55 a.m.
News Service: UP
Transcription Service: World Associated
Representative: Free & Peters
Membership: NAB, BMB

Personnel
President-Gen. Mgr. Nat L. Cohen
Sales Manager Nat L. Cohen
Production Manager Robert Strigel
Program Manager Karl Hoffman
Sales Promotion-Pub. Dir. R. McPherson
Chief Engineer Karl B. Hoffman
Chief Announcer Allan L. Lewis
Music Director David Cheskin
Record MC Billy Keaton

* 500W, construction permit.

WKBW
BUFFALO—EST. 1925
AMERICAN BROADCASTING SYSTEM
Frequency: 1520 Kc. Power: 50000 Watts
Owned-Operated By: Buffalo Broadcasting Corp.
Address: 1800 Rand Bldg.
Phone Number: Washington 3100
Transmitter Location: Big Tree Road, Hamburg, N. Y.
Time on the Air: Unlimited
News Service: UP
Transcription Service: World Broadcasting System, Cole
Representative: Avery-Knodel, Inc.
Membership: NAB

Personnel
President Hiram W. Deyo
Vice-Pres. & Gen. Mgr. John A. Bacon
Sales Manager Richard H. Ulman
Merchandising Manager John H. Schnell, Jr.
Program Director John A. Bacon
Chief Announcer Jack Geiser
Publicity Director John H. Schnell, Jr.
Public Relations Director Lillian Kirk
Musical Director Bobby Nicholson
Chief Engineer Richard Blinzler
Record Mc's Foster Brooks, Terry Washburn

WELM
ELMIRA—EST. 1947
AMERICAN BROADCASTING CO.
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By James Robert Meachem
Business Address: 222 East Market St.
Phone Number: 2-8378
Transmitter Location: Upper Yake St.
News Service: AP
Representative: The Walker Co.
Membership: NAB

Personnel
Owner-Gen. Mgr. J. R. Meachem
Sales Manager Claude Snyder, Jr.
Program Director Preston L. Taplin

WENY
ELMIRA—EST. 1939
NBC—MBS
Frequency: 1330 Kc. Power: 250 Watts
Owned-Operated By: Elmira Star-Gazette, Inc.
Business Address: Mark Twain Hotel
Phone Number: 5181
Transmitter Location: Lower Schuyler Ave.
Time on the Air: 7 a.m. to 1 a.m.
Sunday, 8 a.m. to 1 a.m.
Newspaper Affiliation: Elmira Star-Gazette
News Service: UP
Transcription Service: World Broadcasting, Lang-Worth
Representative: J. P. McKinney & Son
Membership: NAB, BMB

Personnel
President Frank E. Gannett
General Manager Dale Taylor
Sales-Commercial Manager Ernest F. Oliver
Sales Promotion-Merchandising Manager Ernest F. Oliver
Program Director Woodrow W. Ott
Chief Announcer Ted Hodge
Musical Director Harry Springer
Chief Engineer Thurlow A. Greene

WGBB
FREEPORT—EST. 1924
Frequency: 1240 Kc. Power: 100 Watts
Owned-Operated By: H. H. Carman
Address: 44 So. Grove Street
Phone Number: Freeport 8-2418
Transmitter Location: 215 Bedell Street
Time on the Air: Unlimited
Transcription Service: NBC Thesaurus

Personnel
President-General & Station Manager Harry H. Carman
Sales-Commercial Manager Harry H. Carman
Program Director A. Cheesman
Chief Announcer Neal Seaman
Chief Engineer G. Graham
Record M. C. William Martin
**WWSC**  
GLENSES FALLS—EST. 1946  
MUTUAL—KBS  
Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By  
Great Northern Radio, Inc.  
Address... Empire Theater Bldg., 11 South St.  
Phone Number... Gless Falls 2-6983  
Transmitter Location  
Pruyn’s Island, Gless Falls, N. Y.  
Time on the Air... 7 a.m. to 12 midnight  
News Service... UP  
Transcription Service... World  

**Personnel**  
President... Martin Karig  
General Manager... Martin Karig  
Station Manager... Eric Fields  
Commercial Manager... Arthur L. Cooper  
Sales Manager... Bob Giford  
Program Director... Bob Giford  
Publicity Director... Bob Giford  
Chief Announcer... Eric Fields  
Acting Chief Engineer... Joseph Thomas  

(CALL LETTERS TO BE ASSIGNED)  
**GLENSES FALLS**  
Frequency: 1230 Kc. Power: 100 Watts  
Permittee... Gless Falls Publicity Corp.  

* Construction permit pending.  

---  

**WENT**  
GLOVERSVILLE—EST. 1944  
COLUMBIA BROADCASTING SYSTEM  
MUTUAL BROADCASTING SYSTEM  
Frequency: 1340 Kc. Power: 250 Watts  
Owned By... Sacandaga Broadcasting Corp.  
Operated By... George Bissell  
Address... 8 West Fulton St.  
Phone... 4900-1  
Transmitter Location... Harrison St.  
Time on the Air... 17 hours 10 minutes daily  
News Service... UP  
Transcription Service... NBC Thesaurus  
Membership... NAB, BMB  

**Personnel**  
President... George F. Bissell  
General Manager... Dale Robertson  
Program Director... Malcolm Weaver  
Chief Engineer... DeWane Rauer  

---  

**WHLI**  
HEMPSTEAD—EST. 1947  
Frequency: 1100 Kc. Power: 250 Watts D.  
Owned-Operated By... Elias I. Godofsky  
Business Address... 23 Court St.  
Transmitter Location... Hempstead  
News Service... UP  
Transcription Service... Associated  

**Personnel**  
General Manager... Elias I. Godofsky  
Station Manager... Paul Godofsky  
Musical Director... Eddy Brown  
Chief Engineer... Frank E. Knaack  

---  

**WHCU**  
ITHACA—EST. 1921  
COLUMBIA BROADCASTING SYSTEM  
Frequency: 870 Kc. Power: 1000 Watts  
Owned-Operated By... Cornell University  
Business Address... Ithaca Savings Bank Bldg.  
Phone Number... 3438  
Studio Addresses: Ithaca Savings Bank Bldg.; Cornell Campus  
Business Address... Ithaca Savings Bank Bldg.; Cornell Campus  
Transmitter Location... 1000 H.  
Time on the Air... 6:30 a.m. to sun down  
News Service... UP  
Transcription Service... World Broadcasting System  
Representative... Howard H. Wilson Co., Kettle Carter  
Membership... NAB, BMB  

**Personnel**  
General Manager... Michael R. Hanna  
Sales Manager... Earl S. Cobey  
Program Director... Joseph A. Short  
Publicity Director... Theodore T. Howes  
Chief Announcer... John H. Deal  
Musical Director... John H. Deal  
Chief Engineer... True McLean  

---  

**WJTN**  
JAMESTOWN—EST. 1936  
ABC  
Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By... James Broadcasting Company, Inc.  
Address... 208 Hotel Jamestown Bldg.  
Phone Number... 7151  
Transmitter Location: Jones & Giford Avenue and Hallock Street Extension  
Time on the Air... 6 a.m. to 1 a.m.; Sundays, 7 a.m. to 1 a.m.  
News Service... UP  
Transcription Service... Associated Music World  
Representative... Wm. G. Rambeau Co.  
Membership... NAB, BMB
**NEW YORK**

### W K N Y

**KINGSTON—EST. 1939**

**MBS**

- Frequency: 1490 Kc.... Power: 250 Watts
- Owned-Operated By: Kingston Broad. Corp.
- Address .......... B'way. Theater Bldg., 601 Broadway
- Phone Number .......... Kingston 4500
- Transmitter Location: Yarmouth St. Ulster Township
- Time on the Air: 7 a.m. to 1 a.m.
- Sunday: 7:45 a.m. to 1 a.m.
- News Service .......... UP
- Transcription Service: Thesaurus
- National Sales Office: The Friendly Group
- Representative: Joseph Hershey McGilvra, Inc.
- Membership .......... NAB, BMB

### Personnel

- President .......... John J. Laux
- General Manager .......... Lou Steketee
- Commercial Manager .......... George M. Hard
- Sales Promotion Manager: Claude S. Middagh
- Program Director .......... Dick McCarthy
- Publicity Director .......... Ernest M. Ward
- Chief Announcer .......... Dick McCarthy
- Musical Director .......... Bill Brophy
- Chief Engineer .......... Francis H. Boisvert
- Record MC .......... Dick Nedin
- Sales Manager .......... Ralph M. Cardinal
- Program Director .......... Daniel W. Casey
- Publicity Director .......... Mitchell C. Tackley
- Chief Announcer .......... Robert Conto
- Chief Engineer .......... Charles Walker

### W N S A

**MASSENA—EST. 1945**

**AMERICAN BROADCASTING CO.**

- Frequency: 1340 kc..... Power: 250 Watts
- Owned-Operated By: The Brockway Co.
- Address .......... Central Building
- Phone Number .......... 990
- Transmitter Location .......... Winthrop Rd.
- Time on the Air: 6:30 a.m. to 12:05 a.m.
- Sunday: 8 a.m. to 12:05 a.m.
- Newspaper Affiliation .......... The Watertown Daily Times
- News Service .......... UP
- Transcription Service: SESAC, Standard
- Representative: Weed & Co.
- Membership .......... NAB, BMB

### Personnel

- President .......... Harold B. Johnson
- General Manager .......... Louis Saiff, Jr.
- Station Manager .......... Thomas R. McHugh
- Commercial Manager .......... Thomas R. McHugh
- Sales Promotion Manager: Robert E. Anderson
- Publicity Director .......... Robert E. Anderson
- Chief Engineer .......... Michael R. Yonkovich

### W A L L

**MIDDLETOWN—EST. 1942**

**MUTUAL BROADCASTING SYSTEM**

**KEYSTONE BROADCASTING SYSTEM**

- Frequency: 1340 Kc..... Power: 250 Watts
- Owned-Operated By: Community Broadcasting Corp.
- Business Address .......... 14 South St.
- Phone Number .......... 3119
- Transmitter Location .......... 229 Monhagen Ave.
- Time on the Air: 7 a.m. to 12 midnight
- News Service .......... AP
- Transcription Service: Keystone
- Membership .......... NAB, BMB

### Personnel

- President .......... John Morgan Davis
- General Manager .......... Martin N. Oebbecke
- Program Director .......... George W. Shepard

### W G N Y

**NEWBURGH—EST. 1934**

- Frequency: 1220 Kc..... Power: 1000 w. d. only
- Owned-Operated By: WGNY Broadcasting Co., Inc.
THE GENTLEMAN WITH THE RIGHT PICK

Can lower advertising costs . . . and yet clinch a substantial share of the Metropolitan New York Market with a sales message beamed over WBNX. 1947 is going to be a big year for advertisers in this World’s Largest Market and you can depend on WBNX to be your low cost — best seller. Write, call or phone MElrose 5-0333 for rates and data pertaining to English and Foreign language audiences.

WBNX
5000 WATTS DIRECTIONAL OVER NEW YORK
Business Address .................................. 161 Broadway
Phone Number ........................................ 4600
Transmitter Location ................................ Cocheaton Turnpike
Time on the Air ...................................... 7:30 a.m. to local sunset
Newspaper Affiliations .............................. Speidel Newspapers, Inc.
News Service ......................................... UP
Transcription Service ............................... Standard, W. E. Long
Membership .......................................... NAB, BMB

Personnel
President ............................................. Merritt C. Speidel
General Manager ................................. Harold W. Cassill
Station Manager ................................. Harold W. Cassill
Commercial Manager ......................... Joseph W. Rake
Sales Promotion Mgr ......................... Joseph W. Rake
Program Director .............................. Richard F. Crans
Production Manager ......................... Edward J. Burns
Chief Announcer .................................. Edward J. Burns
Musical Director .................................. James Gcb!e
Chief Engineer .................................. Marvin S. Seimes
Record MC ........................................ Al Gioielli

WCBS
NEW YORK CITY—EST. 1924
COLUMBIA BROADCASTING SYSTEM
Frequency: 880 Kc. .......................... Power: 50000 Watts
Owned-Operated By .......................... Columbia Broadcasting System, Inc.
Business Address ......................... 485 Madison Avenue
Phone Number .................................. Wickersham 2-2000
Studio Addresses: 485 Madison Ave.; 49 E. 52nd St.; 1697 Broadway; 799 Seventh Ave.; 251 W. 45th St.; 254 W. 54th St.; 109 W. 39th St., 111 E. 57th St.
Transmitter Location: Columbia Island, New Rochelle, N. Y.
Time on the Air .................................. 21 hours daily
News Service ..................................... AP, INS, UP, Reuters
Transcription Service ........................ Associated Music Publishers; Langworth Feature Programs
Representative ..................................... Radio Sales
Membership ....................................... NAB, BMB

Personnel
President ............................................. Frank Stanton
Chairman, Board of CBS ............... William Paley
General Manager .............................. Arthur Hull Hayes
Commercial Manager ..................... Don Miller
Adv. & Sales Promotion Mgr .......... Jules Dundes
Program Director ............................ G. Richard Swift
Publicity Director ............................. Michael Boscia
Asst. Program Dir ......................... D. Gordon Graham
Special Events .................................. Henry Untier Meyer
Musical Librarian ............................. Edna Barnes
Script Editor ..................................... Jack Hoins
Chief Engineer ................................. Henry Grossman

For the best in Washington news . . .
The "Log of Nine New York Stations" by Radio Reports, Inc. (December 1946) shows:

MORE ADVERTISERS USE WHN THAN ANY OTHER INDEPENDENT STATION

This popular station, moreover, outclassed all but one of the network key stations in national spot and local advertising.

Use the station other advertisers use most...

New York's biggest radio buy
TED HUSING'S BANDSTAND
Participating Sponsorship in Three and Six-Times Weekly Strips

WHN
NEW YORK
50,000 WATTS • 1050 KILOCYCLES
Represented by Rambeau
WEVD
NEW YORK—EST. 1929
Frequency: 1330 Kc. Power: 5000 Watts
Owned-Operated By: Debs Memorial Radio Fund, Inc.
Address ............... 117 West 46th Street
Phone Number ........... BRYant 9-2360
Transmitter Location .... 4701 Maspeth Ave., Maspeth, L. I., N. Y.
News Service ............ AP
Time on the Air .... 7 a.m. to 10 a.m., 12 noon to 6 p.m. and 8 p.m. to 1 a.m.
News Service ............ AP

Personnel
President ............... Adolph Held
General-Station Manager .... Henry Greenfield
Sales-Commercial Manager .... Henry Greenfield
Program-Publicity Director .... George Field
Chief Announcer ............ David Niles
Musical Director .......... Nicholas Saslavsky
Chief Engineer ............ Charles Brown

WHN
NEW YORK—EST. 1922
Frequency: 1050 Kc. Power: 50000 Watts
Owned-Operated By: Marcus Loew Booking Agency
Address ............... 1540 Broadway
Phone Number ........... BRYant 9-7800
Transmitter Location .... East Rutherford, N. J.

Time on the Air .... 6 a.m. to 2 a.m.
News Service ............ UP, AP
Transcription Service .... Associated Representatives, Wm. G. Rambeau Co.

Personnel
Director ............... Herbert L. Petrey
General Manager .......... Frank Roehrenbeck
Director of Sales .......... Bertram Lebhar, Jr.
Sales Promotion-Merchandising Manager .......... Robert G. Patt
Program Director .......... Raymond Katz
Production Manager .......... Helen Ward
Publicity Director .......... Jo Ramson
Chief Announcer .......... Ted Schneider
Musical Director .......... Joel Herron
Chief Engineer .......... Paul Fuelling
Record MC's .......... Ted Husing, Robert Q. Lewis

WINs
NEW YORK—EST. 1924
Frequency: 1010 Kc. Power: 50,000 Watts
Owned-Operated By: The Crosley Broad. Corp.
Address ............... 28 West 44th Street
Phone Number ........... BRYant 9-8000
Transmitter Location .... Lynahurst, N. J.

Time on the Air .... 4:45 a.m. to midnight
News Service ............ AP, INS
Membership ............. NAB

Personnel
President ............... James D. Shouse
General Manager .......... Robert E. Dunville
Station Manager .......... Willard Schroeder
Sales Commercial Dir. ...... Marion Annenberg
Promotion Manager .......... Marion Annenberg
Publicity Director .......... Chas. Oppenheim
Chief Announcer .......... Joe Tobin
Musical Director .......... Irving Landau
Chief Engineer .......... Paul Von Kunits

(See Color Page 12)
For the **WHY** — the **WHAT** — the **WHEREFORE** of FOREIGN LANGUAGE RADIO

**REMEMBER**

**WHOM**

```
''THE IL PROGRESSO STATION''
```

- FOR THE BEST BUY IN FOREIGN LANGUAGE PROGRAMS!
- FOR FOREIGN LANGUAGE SHOWMANSHIP!!
- TO EFFECTIVELY REACH MILLIONS OF FAITHFUL LISTENERS IN THE NEW YORK MARKET!!!

**YOU'LL NATURALLY CHOOSE**

**WHOM**

```
''THE IL PROGRESSO STATION''
```

- **ITALIAN**
- **POLISH**
- **JEWISH**
- **GERMAN**

PLUS

"AFTER HOURS" — ALL-NITE ENGLISH FEATURE

![1480 ON YOUR DIAL WHOM](Image)

"The Il Progresso Station"

GET THE FACTS NOW!

WHOM, 29 West 57th Street, New York 19, N. Y.  
Plaza 3-4204

Jack M. Compter, Commercial Manager
NEW YORK—EST. 1930
Frequency: 1480 Kc. Power: 1000 D, 500 N.
Owned-Operated By: Atlantic Broadcasting Co., Inc.
Address: 23 W. 57th St.
Phone Number: Plaza 3-4204
Studio Address: 30 Journal Sq., Jersey City;
29 W. 57th St., N.Y.
Transmitter Location: Washington St., Jersey City.
Time on the Air: 6:30 a.m. to 5:30 a.m.; Sunday, 7:30 a.m. to 5:30 a.m.
Newspaper Affiliation: Il Progresso Italo Americano
News Service: AP
Transcription Service: Standard Membership NAB

Personnel
President: Generoso Pope
Station Manager: Fortune Pope
Sales Commercial Mgr.: Jack M. Compter
Promotion Manager: Jack M. Compter
Program Director: Charles Ballin
Production Manager: Ralph Costantino
Publicity Director: Charles Ballin
Musical Director: Giuseppe de Luca
Chief Engineer: Theodore Gempp
Record MC: Sid Torin

NEW YORK—EST. 1921
ABC—KEY STATION
Frequency: 770 Kc. Power: 50000 Watts
Owned-Operated By: American Broadcasting Corp.
Address: 30 Rockefeller Plaza
Phone Number: Circle 7-5700
Transmitter Location: Lodi, Bergen County, N.J.
Time on the Air: 24 hours daily
News Service: AP, UP & INS
Representative: ABC Spot Sales Membership: NAB, EMB

Personnel
President: Mark Woods
Station Manager: Murray Grabhorn
Sales Manager: C. L. Doty
Merchandising Manager: Geo. MacGlennon
Program Director: John Hade
Musical Director: Paul Whiteman
Chief Engineer: George M'ne
Record MC: Johnny Dale

For the greatest in news reliability...

(For additional personnel see listings under American Broadcasting Company in network section of this volume.)
WLIR's News Bureau
— Winner of the N.Y. Newspaper Guild's First Citation for Radio Journalism

A VITAL FORCE IN NEW YORK CITY'S MARKETING SYSTEM

FOR THE LISTENERS:
Music for their listening moods

FOR THE SPONSOR:
A loyal, responsive audience

National
SALES REPRESENTATIVES: Adam J. Young Jr.
INCORPORATED

WLIR • 1190 on your dial
. . . MUSIC FOR YOUR LISTENING MOODS

Dorothy S. Thackrey, Chairman • T. O. Thackrey, Vice Chairman
Arthur A. Engel, Commercial Manager • Louis Jackobson, Station Manager
207 EAST 30th STREET, NEW YORK 16, N. Y.
NEW YORK

**WLIR**

NEW YORK—EST. 1942

Frequency: 1190 Kc. Power: 1000 W. d. only
Owned-Operated By...............WLIR, Inc.
Address..........................207 E. 30th St.
Phone Number......................Murray Hill 3-6903
Transmitter Location...............180 Morgan Ave.
Time on Air...Local sunrise to local sunset
World .........SESAC
Newspaper Affiliation.............New York Post
Transcription Service ............Associated Music
and World
Representative....................The Forjoe Co.
Membership ......................NAB

**Personnel**

President-Gen. Mgr............Dorothy Thackrey
General and Sales Mgr..........Arthur Simon
Commercial Manager...............Arthur A. Engel
Asst. Program Dir..............Clifford Evans
Production Manager.......Murray Jordan
Publicity Director.............Sam Elfert
Chief Announcer...............Murray Jordan
Musical Director...............Mimi Trepal
Chief Engineer................Lou Thompson
Record MC......................Roger Sweet
Chief Music Librarian........Roger Sweet

**WNBC**

NEW YORK—EST. 1922

KEY STATION NBC

Frequency: 660 Kc........Power: 50000 Watts
Owned-Operated By...............National Broadcasting Co.
Address.........................30 Rockefeller Plaza
Phone Number......................Circle 7-8300
Transmitter Location............Port Washington, N. Y.
Time on the Air...5:30 a.m. to 1 a.m.; Sunday,
8 a.m. to 1 a.m.

News Service....................AP, UP, INS
Transcription Service..........NBC Thesaurus,
Standard
Representative...............NBC National Spot & Local
Sales
Membership ......................NAB, BMB

**Personnel**

President.................Niles Trammell
General Manager..............Frank Mullen
Station Manager.............James M. Gaines
Program Director........DeLancy Provost
Sales Promotion-Merchandising
Manager...............Charles Philips
Publicity Director........Bob Daub
Chief Announcer..........Patrick J. Kelly

For the greatest in prestige . . .

AP
renewal power—
THE TRUE TEST OF STATION STRENGTH!

Keystone of WMCA's dominance in the metropolitan New York market is the “longevity” of its advertisers. Take a look at a cross-section of our 1946 sponsors...organizations whose long spans of life on this station reach into decades...undeniable proof of the strength of the WMCA sales impact!

<table>
<thead>
<tr>
<th>Years</th>
<th>Sachs Quality Furniture</th>
</tr>
</thead>
<tbody>
<tr>
<td>25</td>
<td>Michael’s Brothers</td>
</tr>
<tr>
<td>13</td>
<td>Ex-Lax</td>
</tr>
<tr>
<td>12</td>
<td>Modern Industrial Bank</td>
</tr>
<tr>
<td>10</td>
<td>Simon Ackerman Clothes</td>
</tr>
<tr>
<td>9</td>
<td>Barney’s Clothing</td>
</tr>
<tr>
<td>9</td>
<td>Pepsi-Cola</td>
</tr>
<tr>
<td>8</td>
<td>Stanback</td>
</tr>
<tr>
<td>8</td>
<td>Horn and Hardart</td>
</tr>
<tr>
<td>7</td>
<td>Crawford Clothes</td>
</tr>
<tr>
<td>6</td>
<td>Adam Hats</td>
</tr>
<tr>
<td>5</td>
<td>BC Remedy</td>
</tr>
<tr>
<td>5</td>
<td>Edelbrew Beer</td>
</tr>
<tr>
<td>5</td>
<td>Loeser’s Department Store</td>
</tr>
<tr>
<td>4</td>
<td>National Shoes</td>
</tr>
<tr>
<td>4</td>
<td>Mission Bell Wine</td>
</tr>
<tr>
<td>4</td>
<td>Piel’s Beer</td>
</tr>
<tr>
<td>4</td>
<td>Venida</td>
</tr>
</tbody>
</table>

Represented Nationally by Free & Peters

First on New York's Dial
NEW YORK

Musical Director: Samuel Chotzinoff
Chief Engineer: F. A. Wankel
Record MC: Bob Smith

(For additional personnel see listing of National Broadcasting Co., under Networks.)

WMCA
NEW YORK—EST. 1925

Frequency: 570 Kc. Power: 5000 Watts
Owned-Operated By: WMCA, Inc.
Address: 1657 Broadway
Phone Number: Circle 6-2200
Transmitter Location: Kearney, N. J.
Time on the Air: 24 hours daily
News Service: AP
Representative: Weed & Co.
Membership: BMB

Personnel

President: Nathan Straus
Secretary-Treasurer: Herman M. Stein
First V-P and Gen. Mgr.: Charles Stark
Sales Promotion Manager: Howard Kliiman
Dir. of Commercial Programs: Jos. Gottlieb
Director of Sales: Herman Bess
Education Director: Helen Sachs Straus
Vice-Pres., Director of News, Publicity and Special Events: Leon Goldstein
Chief Announcer: Joe O'Brien
Musical Director: William Taylor
Chief Engineer: Pierre C. Verseput
Record M.C.: Joe Franklin

WNYC*
NEW YORK—EST. 1924

Frequency: 830 Kc. Power: 1000 Watts
Owned and Operated By: City of New York Municipal Broadcasting System
Address: 2500 Municipal Building
Phone Number: Worth 2-5600
Transmitter Location: Greenpoint, Brooklyn, N. Y.; 10 Kent St., Brooklyn, N. Y.
Time on the Air: 7 a.m. to 10 p.m.
News Service: AP, INS, UP

Personnel

Chief Executive: William O'Dwyer, Mayor of the City of New York
Station Manager: Seymour N. Siegel
Executive Officer: John DeProspo
Program Director: Seymour N. Siegel
Production Manager: Frank Tomaszell
Publicity Director: Lilian Supove
Chief Announcer: Thomas H. Cowan
Musical Director: Herman Neuman
Chief Engineer: William H. Pitkin
Record MC: Alan Zachary

*Non-Commercial Station
IN THE MONEY
98.8% OF THE TIME!

Among programs heard over all New York Stations (network affiliates included) between 10:00 A. M. and 11:30 A. M. & 5:35 P. M. and 7:30 P. M.

THE MAKE BELIEVE BALLROOM

with MARTIN BLOCK over WNEW in the year 1946

rated 1st 55.4% of the time
rated 1st or 2nd 86.3% of the time
rated 1st, 2nd or 3rd 98.8% of the time

(THE PULSE reports for January through December, Monday-Friday averages)

WNEW
SERVING NEW YORK AND NEW JERSEY
24 HOURS A DAY
NEW YORK

W N E W
NEW YORK—EST. 1934
Frequency: 1130 Kc....Power 10000 Watts
Owned-Operated By...Greater New York
Broadcasting Corporation
Address......................565 Fifth Ave.
Phone Number...............Plaza 3-3300
Transmitter Location......Belleville Turnpike,
Kearney, N. J.
Time on the Air: 24 hours a day—seven days
a week
News Service..............AP; N. Y. Daily News
Transcription Service.....Standard Radio
Lang-Worth, World
Representative: John Blair & Co.; R. C. Foster
Membership ..................NAB

Personnel
General Manager............B. Judis
Station Manager.............B. Judis
Vice-Pres. in Charge Sales...Ira M. Herbert
Sales Promotion Mgr.......John V. B. Sullivan
Program Director...........Ted Cott
Production Manager.........Jack Grogan
Assoc. Publicity Dir.......Rhea Diamond
Chief Announcer............John Jaeger
Musical Director...........Roy Ross
Chief Engineer..............Max J. Weiner

The Red Cross Needs
Your Unstinting Assistance
GIVE!

515
We Have Analyzed Our Audience For Sponsors of the "1280 Club"

We want you to know what you get for your dough! That's why WOV asked "The Pulse, Inc." to analyze the first 25,000 registered members of, and ardent listeners to, Fred Robbins' "1280 Club" program, broadcast nightly over WOV from 6:30 to 9:00 p.m.

The results really tell a sponsor what he gets on this popular, six-day-a-week program. For example:

The "1280 Club" delivers 1280 listeners for a dollar.

Their average age is 23 years.
56% are women . . . 44% are men.
96% live in metropolitan New York.
And we can give you the home address of each one.

Get the complete facts on this most revealing of all listener surveys . . . age, sex, income, where and how these ardent listeners live. Phone or write for a WOV representative today.

RALPH N. WEIL, General Manager
JOHN E. PEARSON CO., Nat'l Rep.
WOV
NEW YORK—EST. 1926
Frequency: 1280 Kc. Power: 5000 Watts
Owned-Operated By: Wodacram Corporation
Address: 730 Fifth Avenue
Phone Number: Circle 5-7979
Transmitter Location: Carlstadt, N. J.
Time on the Air: Monday thru Saturday 6 a.m. to midnight.

News Service: UP
Transcription Service: Standard Radio
Representative: John E. Pearson Co.

Personnel
President: Harry Henshell
General Manager: Ralph N. Well
Commercial Manager: Ralph Nardella
Sales Promotion Manager: Judith Vallen
Program Director: Arnold B. Hartley
Publicity Director: Anne Baldwin
Musical Director: Paul Romeo
Chief Engineer: Billis Holt
Record M. C.: Fred Robbins

WQXR
NEW YORK—EST. 1936
Frequency: 1560 Kc. Power: 10000 Watts
Operated By: Interstate Broad. Co., Inc.
Address: 730 Fifth Avenue
Phone Number: Circle 5-5566
Transmission Location: Maspeth, Long Island, N. Y.
Time on the Air: 7 a.m. to 12:05 midnight; Sundays: 8 a.m. to 12:05 midnight
Transcription Service: World Broadcasting System
Representative: Adam J. Young, Jr.
Membership: NAB

Personnel
Chairman of the Board: Arthur Hays Sulzberger
President: John V. L. Hogan
Executive Vice-President: Elliott M. Sanger
Station Manager: John S. Hayes
Promotion Director: Bennet Korn
V. P. in Charge of Sales: Hugh K. Bolce
Program Director: Eleanor N. Sanger
Publicity Director: Eleanor Hurley
Chief Announcer: Albert Grobe
Music Consultant: Abram Chasins
Orchestral Director: Leon Barzin
Chief Engineer: Russell Valentine

See Page 292

WHLD
NIAGARA FALLS—EST. 1940
Frequency: 1290 Kc. Power: 1000 w. d. only
Owned-Operated By: The Niagara Falls Gazette Publishing Company
Address: 310 Niagara St., Hotel Niagara
Phone Number: 22311 & 8421
Transmission Location: Lockport & Military Roads
Time on the Air: Local sunrise to local sunset
Newspaper Affiliation: Niagara Falls Gazette
News Service: UP
Transcription Service: Lang-Worth, Standard Radio, Associated, World, SESAC, Cole
Representative: Headley-Reed Company

Personnel
General Manager: Earl C. Hull
Commercial Manager: Richard G. Robbins
Program Director: Robert J. Manning
Production Manager: J. M. Whitney
Musical Director: J. Harold Bradley
Chief Engineer: E. D. Hiatt, Jr.

WSLB
OGDENSBURG—EST. 1940
MUTUAL BROADCASTING SYSTEM
KEYSTONE BROADCASTING SYSTEM
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: St. Lawrence Broadcasting Corp.
Address: 2315 Knox St.
Phone Number: Ogdensburg 500
Transmission Location: 2315 Knox St.
Time on the Air: 7 a.m. to 11:15 p.m.
News Service: UP
Transcription Service: Keystone, Standard, Cole
Representative: Walker Co-
Membership: BMB

Personnel
President: Joseph R. Brandy
General Manager: Harold J. Frank
Commercial Manager: Joseph R. Brandy
Program Director: Hal Gilman
Chief Announcer: Hal Gilman
Musical Director: Flo Beach Rowe
Chief Engineer: Ramond Lafferty

WHDL
OLEAN—EST. 1934
ABC—KBS
Frequency: 1450 Kc. Power: 250 Watts

See Page 292
IN LISTENERS... In Western New York's 1,042,260 radio homes listeners have the WHAM listening habit. WHAM programs are tops in audience preference.

IN COVERAGE... WHAM with its 50,000 watt clear channel signal gives you not just Rochester, not just Monroe County but ALL of the rich Western New York market... 43 county coverage.

IN AUDIENCE BUYING POWER... WHAMland's industries are non-seasonal, its farms richly productive. It's a land of prosperous home-owners with money to spend.

Write for your copy of
WHAM MARKET DATA

WHAM
ROCHESTER, N. Y.
50,000 Watts • Clear Channel
NBC AFFILIATE
National Representatives
GEORGE P. HOLLINGBERY CO.
Owned-Operated By............. WHDL, Inc.
Address............. 619 Exchange National Bank Bldg.
Phone Number............. 4149
Transmitter Location............. 3219 West State Road
Time on the Air............. 6:55 a.m. to 11:15 p.m.
Newspaper Affiliation............. Olean Times Herald

News Service............. UP
Transcription Service............. NBC Thesaurus Representative
Membership............. NAB, BMB

**Personnel**

President............. E. B. Fitzpatrick
General & Commercial Mgr............. Thomas L. Brown
Program Director............. Lloyd B. Gibson
Chief Engineer............. Thomas J. Gill

**WMFF**

PLATTSBURG—EST. 1935

ABC—KBS

Frequency: 1340 Kc............. Power: 250 Watts
Owned-Operated By............. Plattsburg Broadcasting Corporation
Address............. 153 Margaret St.
Phone Number............. 1600
Transmitter Location............. Boynton Ave.
Time on the Air............. 6:45 a.m. to 12:05 a.m.
News Service............. UP
Transcription Service............. NBC Thesaurus Representative
Membership............. NAB, BMB

**Personnel**

President............. Mr. George F. Bissell
General Manager............. George F. Bissell
Commercial Manager............. Joel H. Scheier
Sales Promotion Manager............. Joel H. Scheier
Program Director............. Betty Kraus
Production Manager............. Earl Sharland
Publicity Director............. Dick Weld
Chief Announcer............. Earl Sharland
Musical Director............. Charles Hill
Chief Engineer............. Edward Gagnon

**WKIP**

POUGHKEEPSIE—EST. 1940

ABC

Frequency: 1450 Kc............. Power: 250 Watts
Owned By............. Poughkeepsie Newspapers, Inc.
Operated By............. Radio Division, Poughkeepsie Newspapers, Inc.
Address............. P.O. Box 889
Phone Number............. Poughkeepsie 6800
Studio Address............. New Yorker Bldg.; Nelson House
Transmitter Location............. The Nelson House
Time on the Air............. 6:30 a.m. to 12:05 a.m.
Newspaper Affiliation............. Poughkeepsie Newspapers, Inc.
News Service............. AP
Transcription Service............. Standard Representative
Membership............. NAB, BMB

**WHAM**

ROCHESTER—EST. 1927

NATIONAL BROADCASTING CO.

Frequency: 1130 Kc............. Power: 50000 Watts
Owned-Operated By............. Stromberg-Carlson Company
Business Address............. 111 East Avenue
Phone Number............. Stone 1862
Transmitter Location............. Victor, New York
Time on the Air............. 18 ½ hours daily
News Service............. UP
Transcription Service............. NBC Thesaurus Representative
World Broadcasting System............. RCA Victor
Membership............. NAB, BMB

**Personnel**

Vice-President............. William A. Fay
General Manager............. William A. Fay
Studio Manager............. John H. Lee
Commercial Manager............. John W. Kennedy, Jr.
Sales Promotion Manager............. Truman P. Brizee
Program Director............. Charles Siverson
Production Manager............. Syl Novelli
Publicity Director............. Truman Brizee
Chief Announcer............. Dean W. Harris
Musical Director............. Gene Zacher
Chief Engineer............. Ken Gardner
Record MC............. Arthur Marrellwright

**WHEC**

ROCHESTER—EST. 1925

COLUMBIA BROADCASTING SYSTEM

Frequency: 1460 Kc............. Power: 5000 Watts
Owned-Operated By............. WHEC, Inc.
Address............. 40 Franklin St.
Phone Number............. Stone 1320
Transmitter Location............. 1800 Winton Rd. So.
Rochester

519
NEW YORK

Time on the Air........... 6:30 a.m. to 1 a.m.;
Saturday: 6:30 a.m. to 1 a.m.; Sunday: 8 a.m. to 12:30 a.m.
News Paper Affiliation............. Gannett Newspapers, Inc.
News Service.................. AP
Transcription Service ................. Associated Music & Standard
Representative............. J. P. McKinney & Son
Membership.................. NAB, BMB

Personnel
President......................... Frank E. Gannett
Vice-President..................... Clarence Wheeler
General Manager................. Gunnar O. Wilg
Commercial Manager............. LeMone C. Wheeler
Program Director............... William J. Adams
Production Manager........... Lowell H. MacMillan
Publicity Director.............. William J. Adams
Chief Announcer............... Wilfred Despard
Musical Director.............. Peter Laurini
Chief Engineer............... Bernard C. O'Brien
Record MC..................... Jack Barry

W R N Y*
ROCHESTER—EST. 1946

Frequency: 680 Kc. ........ Power: 250 w. d. only
Owned-Operated By...... Monroe Broad. Co., Inc.
Address..................... 191 East Ave.
Phone Number.................. Stone 6228
Transmitter Location...... Fiume St. Extension
near Mt. Read Blvd.
Time on the Air...... Local sunrise to local sunset
News Service............... AP
Transcription Service.......... Lang-Worth
Membership.................. NAB

Personnel
President.................... George B. Kelly
General Manager............. Lester W. Lindow
Sales Manager............... Lester W. Lindow
Program Director........... Harold Kolb
Production Manager......... Harold Kolb
Chief Engineer............. Felix Bonvouloir

WSAY
ROCHESTER—EST. 1936

MUTUAL BROADCASTING SYSTEM
AMERICAN BROADCASTING CO.

Frequency: 1370 Kc........ Power: 1000 Watts
Owned-Operated By...... Brown Radio Service & Laboratories, Gordon P. Brown, Owner
Address...................... 328 East Main St.
Phone Number................ Stone 702
Transmitter Location...... Brighton, N. Y.
Time on the Air........... 6:30 a.m. to 12:30 a.m.; Sat. to 1 a.m.; Sun. 8 a.m. to 12:30 a.m.
News Service............... INS

WRNY

MONROE BROADCASTING CO., Inc.
191 East Avenue. Rochester 4, N. Y.
WRNY • WRNY-FM
**NEW YORK**

**Personnel**

President .......................... M. J. Kallet  
General Manager .................. Michael Carlo Fusco  
Commercial Manager ............... Samuel N. Kirkland  
Program Director ................ Walter P. Griswold  
Production Manager .............. Daniel A. Fusco  
Chief Engineer ..................... DeForest T. Layton, Jr.  
Record MC ........................ Charles King

---

**WNBZ**  
SARANAC LAKE—EST. 1937  
AMERICAN BROADCASTING CO.  
KEYSTONE BROADCASTING SYSTEM

Frequency: 1320 Kc.  
Power: 100 Watts  
Owned-Operated By  
Upstate Broadcasting Corporation

Business Address ................. 14 Broadway  
Phone Number .................... 1320  
Studio Address .................. 14 Broadway  
Transmitter Location ........... 9 Olive St.  
Time on the Air ................ Daytime license

Representative .................. Thomas F. Clark Co., Inc.

---

**WGY**  
SCHENECTADY—EST. 1922  
NATIONAL BROADCASTING CO.

Frequency: 810 Kc.  
Power: 50000 Watts  
Owned-Operated By  
General Electric Company

Address ...................... 1 River Road  
Phone Number .................. 32121  
Transmitter Location ......... 3 miles fr. Schenectady, Mariaville Rd.  
Time on the Air ............... 6 a.m. to 1 a.m.; Sundays, 8 a.m. to 1 a.m.  
News Service ................ AP, UP  
Transcription Service .......... NBC Thesaurus: Lang-Worth  
Representative ................ NBC Spot Sales  
Membership ..................... NAB, BMB

---

**Personnel**

Vice President & Manager of  
Broadcasting ......................... R. S. Peare  
Asst. Manager of Broadcasting ..... E. J. Rowan  
Station Manager .................. G. E. Markham  
Asst. to Station Manager ........ R. W. Welpott  
Supervisor, Station Sales &  
Promotion .......................... A. G. MacDonald  
Acting Supervisor, Programs .... A. G. Zink  
Supervisor, Production ...... E. J. Pudney  
Supervisor, News ............... W. T. Meenan  
Supervisor, Music .............. A. D. Coggeshall  
Engineer ......................... W. J. Purcell

---

A QUARTER OF A CENTURY  
IS ONLY THE BEGINNING

MARVEL of the Twentieth Century ... means for mass communication ... disseminator of education and entertainment ... Radio broadcasting is a tribute to man’s inventive genius. In little more than 25 years it has grown from novelty to necessity in our daily lives.

Proud to have played a part in the phenomenal growth of the radio art, pioneer Station WGY, on the occasion of its Silver Anniversary (February 20, 1947) looks back through the years with a deep sense of gratitude to those who have made its operation possible.

Firm in the belief that there is an even greater tomorrow for broadcasting with the addition of Frequency Modulation and Television, General Electric Stations face the future with plans for further expansion and better service.
WFBL
MEMBER BASIC NETWORK
COLUMBIA BROADCASTING SYSTEM
Operated for the benefit of the community, WFBL sells more potential buyers in this market than any other station (figures available if you want them!).

OFFERS YOU
AUDIENCE BUILDING PROGRAMS

Farm Show . . . . . . . "RFD Program"—4:45-7:00 A.M. (Mon. thru Sat.).

Drama  (live talent) . . . "The Curtain Rises"—"Historical Showcase"

Music  (live talent) . . . "Musical Clock"—7:00-9:00 A.M. (Mon.-Sat.).
"Three For A Quarter"—9:15-9:30 A.M. (Mon.-Fri.).
"Dick Workman Sings"—6:30-6:45 P.M. (Tues.).

Audience Participation
"WFBL Matinee"—"Round-Table on Wheels"

Complete News Service
9 Broadcasts Daily.
U. P. plus complete coverage of local and regional news by WFBL's staff of nine correspondents.

WFBL
Syracuse 2, N.Y.

WFBL-FM gives you FM at FULL POWER
For Institutional Advertising or Quality Products Reaching This Great Central New York Market at Low Rates
WFBL-FM Syracuse 2, N.Y.
FREE and PETERS Exclusive National Representatives
NEW YORK

WSNY
SCHENECTADY—EST. 1942
Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Western Gateway Broadcasting Corp.
Address: 619 State St.
Phone Number: Schenectady 3-3622
Transmitter Location: Campbell Rd.
Time on the Air: 17 hours, 20 minutes; Sunday: 16 hours, 5 minutes
News Service: AP
Transcription Service: Standard Radio; Langworth
Representative: Helen Wood

Personnel
President: Winslow P. Leighton
General Manager: George R. Nelson
Commercial Manager: George R. Nelson
Sales Promotion Manager: Cecil Woodland
Program Director: Edward F. Flynn
Production Manager: Cecil Woodland
Publicity Director: Robert S. Cragin
Chief Announcer: William Carpenter
Musical Director: Eleanor Clements
Chief Engineer: Irving S. Beck
Record MC: Jerry Coyle

WFBL
SYRACUSE—EST. 1922
COLUMBIA BROADCASTING SYSTEM
Frequency: 1390 Kc. Power: 5000 Watts
Owned-Operated By: Onondaga Radio Broadcasting Corporation
Business Address: 433 S. Warren St.
Phone Number: 2-1147
Studio Address: Onondaga Hotel
Transmitter Location: Colamer, N. Y.
Time on the Air: 5 a.m. to 1:05 a.m.; Sunday, 8 a.m. to 1 a.m.
News Service: INS, UP
Transcription Service: World Broadcasting System
Representative: Free & Peters, Inc.
Membership: NAB, BMB

Personnel
President: Oscar F. Soule
Vice-President: Samuel Woodworth
General Manager: Samuel Woodworth
Station Manager: Samuel Woodworth
Commercial Manager: Lennox P. Wylie
Vice-President: Sales Promotion Manager: Robert G. Soule

WAGE
SYRACUSE—EST. 1941
ABC
Frequency: 620 Kc. Power: 1000 Watts
Owned-Operated By: WAGE, Inc.
Address: Loew Building
Phone Number: 2-0277
Transmitter Location: Salina, N. Y.
Time on the Air: 6 a.m. to 1 a.m.
News Service: AP
Transcription Service: Standard, NBC Thesaurus
Representative: Edward Petry & Co., Inc.
Membership: NAB, BMB

Personnel
President: Frank G. Revoir
Exec. Vice-President & Station Manager: William T. Lane
Sales or Commercial Manager: Aaron Beckwith
Program Director: Gordon Alderman
Chief Announcer: Bruce Rector
Musical Director: Carl Siler
Chief Engineer: Charles W. Bramen
WOLF
SYRACUSE—EST. 1940
MUTUAL BROADCASTING SYSTEM
Frequency: 1490 Kc. . Power: 250 Watts
Owned-Operated By............Civic Broadcasting Corporation
Address............................Chimes Building
Phone Number.....................2-7211
Transmitter Location............Van Rensselaer and Kirkpatrick Streets
Time on the Air.................6 a.m. to 2 a.m.
Sunday, 8 a.m. to 1 a.m.
News Service......................AP
Transcription Service............Standard, M. M. Cole
Representative....................The Walker Co.

Personnel
President.........................T. S. Marshall
General Manager................T. S. Marshall
Station Manager.................Hamilton Woodie
Commercial Manager.............Daniel Dwyer
Sales Promotion Manager.......James J. Coolican
Program Director................Hamilton Woodie
Publicity Director...............Eleanor Merz
Chief Announcer..................Charles Shaw
Musical Director.................Norman Messervey
Chief Engineer....................Tom Crimmins
Record MC........................Bob Van Kleek

WNDR
SYRACUSE—EST. 1946
Frequency: 1260 Kc. . Power: 500 Watts
Owned-Operated By.............Syracuse Broadcasting Corp.
Address............................Wilson Bldg.
Transmitter Location............De Witt
Time on the Air.................6 a.m. to 1 a.m.
News Service......................AP
Transcription Service............Associated; SESAC; Lang-Worth
Representative....................Paul H. Raymer Co.
Membership........................NAB

WHAZ
TROY—EST. 1922
Frequency: 1330 Kc. . Power: 1000 Watts
Owned-Operated By.............Rensselaer Polytechnic Institute
Address.........................110 Eighth St.
Phone Number....................Troy 6810
Transmitter Location............110 Eighth St.
Time on the Air.................6:30 p.m. to midnight.
Monday only

Personnel
General Manager................W. J. Williams
Sales Manager....................W. C. Stoker
Program Director.................A. O. Niles
Chief Announcer...................R. Schmelzer
Chief Engineer....................H. Harris
NEW YORK

WTRY
TROY—EST. 1940
COLUMBIA BROADCASTING SYSTEM
Frequency: 980 Kc....Power: 1000 Watts
Owned-Operated By.....Troy Broadcasting Co., Inc.
Address .................. 92 Fourth St.
Phone Numbers.....Troy 2100; Albany 4-2500
Transmitter Location..Colonie Township, N. Y.
Time on the Air.........6 a.m. to 1 a.m.
News Service ................... UP
Transcription Service ....World Broadcasting System; Lang-Worth; Standard
Representative ............Headley-Reed

Personnel
President......................H. C. Wilder
General Manager.............William A. Riple
Station Manager................Woodbury Carter, Jr.
Commercial Manager..........John Sutphen
Sales Promotion Manager...G. Edward Walker
Program Director.............Ernest Wm. Rossell
Publicity Director...........G. Edward Walker
Musical Director.............Hugh Sharpe
Chief Engineer...............Albert H. Chizmark
Mscord MC...................Mike Rich

WGAT*
UTICA—EST. 1946
AMERICAN BROADCASTING CO.
Frequency: 1100 Kc...Power: 250 Watts d. only
Owned-Operated By..Central Broadcasting Co.
Transmitter Location...French Rd., Utica, N. Y.
Time on the Air..Local sunrise to local sunset
News Service..................AP
National Sales Office...Howard H. Wilson Co.

Personnel
President-General Manager...J. Eric Williams
Chief Engineer.................Robert Blair

*Construction Permit

For the greatest in prestige . . .

AP

525
Balanced Programming

swings the dials in the great Utica-Rome metropolitan area to its most popular station — WIBX — for this is the friendly public service radio station that won 6 awards since 1942. It's the best buy in a good buying area, where more than 400,000 people make goods worth more than $400,000,000 in a year... that means business!

Got your share?

WIBX

1230 on your dial CBS in Utica

also WIBX-FM 97.9 mc

First National Bank Building • Utica, New York

WIBX
UTICA—EST. 1925
COLUMBIA BROADCASTING SYSTEM
Frequency: 1230 Kc........Power: 250 Watts
Owned-Operated By.............WIBX, Inc.
Address..............First National Bank Bldg.
Phone Number.................2-2101
Transmitter Location........Schuyler St., Marcy, N. Y.
Time on the Air............7:05 a.m. to 12:05 a.m.; Sunday: 6 a.m. to 1:05 a.m.
News Service..............INS & UP
Transcription Service........World, BMI, ASCAP, SESAC, AMP
Representatives........Helen Wood & Colton (N. Y.); Bertha-Bannan (Boston); Walter Biddick (Los Angeles)
Membership..............NAB, BMB

Personnel
President-Gen. Manager........Margaret P. Bowen
Asst. to President..............Helen Wood
Commercial Manager and Sales Promotion Manager.............N. W. Cook
Program Director...............Elliott Stewart
Production Manager...........Betty Cushing Griffin
Publicity Director.............N. W. Cook
Chief Announcer..............Robert Mahaney
Musical Director..............William Walters
Chief Engineer..............John T. Dowdell

WWNY
WATERTOWN—EST. 1941
COLUMBIA BROADCASTING SYSTEM
Frequency: 790 Kc........Power: 1000 Watts
Owned-Operated By.............The Brockway Company
Address..............Hotel Woodruff, Public Square
Phone Number...............4120-1
Transmitter Location........Ives St. Extension
Time on the Air.............6:30 a.m. to 12:05 a.m.; Sunday, 8 a.m. to 12:05 a.m.
Newspaper Affiliation........Watertown Daily Times
News Service..................UP
Transcription Service........World Broadcasters, SESAC
Representative...............Weed & Co.
Membership..................NAB, BMB

Personnel
President..................Harold B. Johnson
General Manager-Commercial Manager.............Louis Safl, Jr.
Station Manager...............Thomas E. Martin
Program Director...............Earl R. Kelly
Chief Engineer..............Maynard B. Davis
Record MC.....................Harry Adams

For the best in news . . .

AP
WFAS
WHITE PLAINS—EST. 1932
Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Westchester Broadcasting Corp.
Address: 8 Church St.
Phone: White Plains 6400
Transmitter Location: Secor Rd., Greenburgh, N. Y.
Time on the Air: Unlimited
News Service: AP
Transcription Service: World Broadcasting System; Associated
Representative: Headley-Reed Co.
Membership: NAB

Personnel
President: J. Noel Macy
Managing Director: Frank A. Seitz
Commercial Manager: John E. Arens
Program Director: Randall Kaler
Chief Announcer: Robert Peters
Musical Director: Randall Kaler
Chief Engineer: Frank A. Seitz

WFAS
Selected Audience
Appeal in Westchester,
Serious Music
News
Special Events
40.6% of Westchester's Radio families listen* to

WFAS
Roger Smith Hotel
White Plains, N. Y.

WWRL
WOODSIDE—EST. 1926
Frequency: 1630 Kc. Power: 250 Watts (CP-5000)
Owned-Operated By: Long Island Broadcasting Corporation
Address: 41-30 58th Street
Phone: Newtown 9-3300
Transmitter Location: 41-30 58th St.
Time on the Air: 8 a.m. to midnight
News Service: Associated Press
Transcription Service: Associated

Personnel
President-Gen. Manager: William H. Reuman
Station Manager: Edith Dick
Program Director: Fred Barr
Publicity Director: Walter Kaner
Chief Announcer: Ray Carroll
Musical Director: Lou Cole
Chief Engineer: William H. Reuman
Record MC's: Fred Barr; Ray Carroll; Symphony Sid

WWRL
NEW YORK

Packed With Listener and Buy Appeal
FRED BARR’S "1600 CLUB"

An Effective Sales Approach to New York Women
"THIS AND THAT WITH MONA AND PAT"

Covering America’s Greatest Buying Market at the Lowest Cost.

1600
"The High Spot on the Dial"
ORTH
CAROLINA
Estimated Population 3,626,613—Radio Homes 641,316
Stations in State 48

WGWR
ASHEBORO—EST. 1946
Frequency: 1260 Kc. Power: 1000 Watts
Owned By: Asheboro Broadcasting Co.
Operated By: Roy Cox
Address: 119 Worth St.
Phone Number: 218
Studios Address: 303 E Salisbury St.
Transmitter Location: ¼ mile N. of Asheboro
Time on the Air: Unlimited

Personnel
President and General Mgr.: Roy Cox

WISE
ASHEVILLE—EST. 1939
NATIONAL BROADCASTING CO.
MUTUAL BROADCASTING CO.
Frequency: 1230 Kc. Power: 250 Watts
Owned By: Radio Station WISE, Inc.
Operated By: Harold H. Thoms
Address: 100 College St.
Phone Number: 4590
Transmitter Location: 100 College St.
Time on the Air: 6:30 a.m. to 1 a.m.; Sundays: 7:30 a.m. to 12:05 a.m. daily; Sundays: 7:30 a.m. to 12:05 a.m.
News Service: AP
Transcription Service: NBC Thesaurus
National Representative: Burn-Smith Co.
Harry E. Cummings
Membership: NAB

Personnel
President: Harold H. Thoms
Sales-Commercial Mgr.: Loyd Leonard
Program Director: Floye Bowers
Publicity Director: Wilma Moore
Chief Announcer: Sidney Tear
Chief Engineer: Charles W. Sumner
Record MC: Harry Varner

WNC
ASHEVILLE—EST. 1927
COLUMBIA BROADCASTING SYSTEM
Frequency: 570 Kc. Power: 1000 Watts (C.P. 5000)
Owned and Operated By: Asheville Citizen-Times Co., Inc.
Address: 14 O'Henry Avenue
Phone Number: 5500
Transmitter Location: Flatiron Building, (CP-near Emma, N. C.)
Time on the Air: 6:30 a.m. to 12:05 a.m. daily; Sundays: 7:30 a.m. to 12:05 a.m.
Newspaper Affiliation: Asheville Citizen-Times
News Service: AP & UP
Transcription Service: Associated Representative
Membership: Katz Agency

Personnel
Executive Director: Don S. Elias
Commercial Manager: James A. Hagan
Sales Promotion Mgr.: Kenneth C. Willson, Jr.
Program Director: Wm. F. Mella
Chief Announcer: Read Wilson
Chief Engineer: Cecil B. Hoskins

WNC
ASHEVILLE—EST. 1946
AZC—KBS
Frequency: 1340 Kc. Power: 250 Watts
Owned and Operated By: Community Broadcast Co.
Address: Biltmore Hotel
Phone Number: 2872

Transmitter Location: Emma, N. C.
Time on the Air: 6 a.m. to 1 a.m.
News Service: INS
Transcription Service: World-KBS
Representative: William G. Rambeau
Membership: NAB

Personnel
Pres. and Gen. Mgr.: C. Frederic Rabell
Commercial and Sales Mgr.: Robert Lambe
Chief Announcer: William Ward
Chief Engineer: Joseph Duncan
Record MC: Carl Greene

WBBB
BURLINGTON—EST. 1941
MUTUAL BROADCASTING SYSTEM
CAROLINA SPORTS—KBS
Frequency: 920 Kc. Power: 1000 w. d. only
Owned and Operated By: Alamance Broadcasting Company, Inc.
Address: 310½ South Main St.
Phone Numbers: 2730; 2731
Transmitter Location: Elon Road (West Front Street Extension)
“Y’all oughtta be on the radio”

A blue-jeaned guitar strummer hears neighborly praise...and reckons it’s so. Ambling down from the Great Smoky Mountains or across the Piedmont Plateau, he heads for 50,000-watt WBT—talent headquarters for the Carolinas.

For more than a quarter-century the wealth of talent in North and South Carolina has been funneling into WBT. Because people know that WBT has a knack of spotting unknowns with promise and helping them to national prominence.

Carolinians remember it was WBT that launched Lansing Hatfield and Norman Cordon on operatic careers that led to the stage of the “Met”...that Skinnay Ennis, John Scott Trotter, and The Golden Gate Quartet got their first big break at WBT...that Johnny Long and Kay Kyser first drawled into a WBT microphone.

Thanks to this flair for discovering stars, WBT gets its pick of the area’s performers. The WBT audience hears the best in Southern radio. And WBT advertisers meet—and beat—sales quotas for the Carolinas.
## Personnel

**Ways**

President: E. Z. Jones
Commercial Manager: Roy Springer
Sales Promotion Mgr.: Al McCoy
Program Director: William Sandefur
Production Manager: George Sandefur
Publicity Director: Al McCoy
Chief Engineer: Berry Tygus
Record MC: Tank Nelson, Wally Mack

**WSOC**

President: J. M. Bryan
General Manager: Charles H. Crutchfield
Commercial Manager: William M. Parker
Sales Promotion Manager: J. R. Covington
Program Director: Larry B. Walker
Publicity Director: Mrs. Frances Coiner
Chief Announcer: Lee Kirby
Musical Director: Clarence Etters
Chief Engineer: M. J. Minor
Record MC: Kurt Webster
Farm Director: Grady Cole

**Weg**

President: Earle J. Gluck
Director Sales Promotion and Publicity: Clyde L. Clem, Jr.
Program Director: Ron Jenkins
Chief Engineer: L. L. Caudle

**WB**

Owner and Gen. Mgr.: Wayne M. Nelson
Sales Promotion Mgr.: Anita M. Conboy
Chief Engineer: E. M. Stanton, Jr.
WCKB
DUNN—EST. 1946
KBS
Frequency: 780 Kc. . . . . Power: 1000 w. d. only
Owned-Operated By . . . North Carolina Central
Broadcasters, Inc.
Address . . . . . . . . . . . Dunn, N. C.
Transmitter Location . . 1 mile E. of town on
U. S. 421
Time on the Air . . . . Daytime
News Service . . . . . AP
Transcription Service . . . Lang-Worth

Personnel
President-Owner . . Earl McD. Westbrook
General Manager . . A. Hartwell Campbell
Chief Engineer . . . Bill Abbott
Program Director . . . Gary Morrison
Record MC . . . . . . . Al Jordan

WDNC
DURHAM—EST. 1934
COLUMBIA BROADCASTING SYSTEM
Frequency: 1490 Kc . . . . Power: 250 Watts
Owned-Operated By . . . The Durham Radio
Corporation
Address . . . . . . . . . 138½ Chapel Hill Street
Phone Number . . . . R-155
Transmitter Location . . . Cole Rd.
Time on the Air . . . . 6:25 a.m. to 12:05 a.m.
Sundays: 8 a.m. to 12:05 a.m.
Newspaper Affiliation . . Herald-Sun Papers
News Service . . . . . AP & UP
Transcription Service . . . Capital
Representative . . . Howard H. Wilson Company
Membership . . . . . . . NAB, BMB

Personnel
President . . . . . . . . C. C. Council
Manager and Vice-Pres . . J. Frank Jarman
Commercial Manager . . C. James Woodhouse
Sales Promotion Mgr . . J. Frank Jarman
Chief Engineer . . . Homer Ledbetter
Record MC . . . . . . . Leslie Higbie

WHHT
DURHAM—EST. 1946
MUTUAL
Frequency: 1580 Kc . . . . Power: 1000 w. d. only
Owned-Operated By . . . Harold H. Thorns
Address . . . . . . . . . 310 E. Main St.
Phone Number . . . . L-975
Transmitter Location . . Alston Ave. Extension
Time on the Air . . . . Daytime
News Service . . . . . INS
Transcription Service . . . Standard
Representative . . . Burn-Smith Co.

Personnel
Owner . . . . . . . . Harold H. Thorns
General Manager . . Kenneth Beachboard
Program Director . . Vera Ervin
Production Manager . . George Ballard
Chief Engineer . . . W. L. Wafford
Record MC . . . . . . . George Ballard

WTIK
DURHAM—EST. 1946
ABC
Frequency: 730 Kc . . . . Power: 500 w. d. only
Address . . . . . . . . . 211½ E. Main St.
Phone Number . . . . N-187
Transmitter Location . . Ellis Rd.
Time on the Air . . . . Local sunrise to local sunset
News Service . . . . . AP
Transcription Service . . . World, M. M. Cole
Representative . . . Broadcast Sales Co.
W C N C
ELIZABETH CITY—EST. 1939
KBS-MBS
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Albemarle Broadcasting Co., Inc.
Address: 104 E. Colonial Ave.
Phone Number: 1403-1472
Transmitter: 1240
Transmitter Location: Parsonage St., Ext.
Time on Air: 6 a.m. to 11:15 p.m.
News Service: UP
Transcription Service: World Broadcasting Representative: Burn-Smith Co.

W F N C
FAYETTEVILLE—EST. 1940
MUTUAL BROADCASTING SYSTEM
TOBACCO NETWORK
Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Cape Fear Broadcasting Co.
Address: 114 Anderson St.
Phone Number: 4843
Transmitter Location: N. Waters St.
Time on Air: 6:30 a.m. to 12 midnight
News Service: UP

W G B R
GOLDSBORO—EST. 1939
MUTUAL BROADCASTING SYSTEM
TOBACCO NETWORK
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Eastern Carolina Broadcasting Corp.
Address: 168-170 Main St.
Phone Number: 1550-51
News Service: UP
Transmitter Location: Goldsboro-Raleigh Highway
Time on the Air: 17 1/2 hours daily
News Service: AP
Transcription Service: World, NBC Thesaurus Representative: The Walker Co.
Membership: NAB, BMB

**Personnel**

President: A. T. Hawkins
General Manager: Leland B. Nelson
Asst. Manager: John G. Britt
Commercial Manager: Leland B. Nelson
Program Director: George Ball
Publicity Director: John G. Britt
Musical Director: Elsie Bradsher
Chief Engineer: Daniel B. Trueblood

**WBIG**

GREENSBORO—EST. 1926
COLUMBIA BROADCASTING SYSTEM
Frequency: 1470 Kc. Power: 5000 Watts

Owned-Operated By: North Carolina Broadcasting Co., Inc.
Business Address: Box 1807
Phone Numbers: 6125, 6126, 6127
Studio Address: O. Henry Hotel
Transmitter Location: Battleground Boulevard
Time on the Air: 6 a.m. to 12 midnight; Sundays, 8 a.m. to 12 midnight
News Service: AP
Transcription Services: World Broadcasting System; NBC Thesaurus Representative: George P. Hollingbery Co.
Membership: NAB, BMB

**Personnel**

General Manager: Edney Ridge
Commercial Manager: Gilbert M. Hutchison
Sales Promotion Mgr.: Adelaide B. Covey
Program Director: Wally Williams
Publicity Director: Margaret Leonard
Chief Announcer: Wally Williams
Musical Director: Margaret Banks
Chief Engineer: Earl Allison
Record MC: Bob Jones

"The PRESTIGE STATION of the CAROLINAS" famed for Showmanship

**WGBC**

GREENSBORO—EST. 1942

**ABC**

Frequency: 980 Kc. Power: 1000 w. d. only

Owned-Operated By: Greensboro Broadcasting Co., Inc.

Address: P. O. Box 2280

Phone Number: 3-3631

Transmitter Location: So. Ashe St. Extension

Time on the Air: 6 a.m. to local sunset

News Service: UP

Transcription Service: Lang-Worth National Representative: Burn-Smith Co.

**Membership**

NAB, BMB

**Personnel**

President and Gen. Mgr.: Ralph M. Lambeth

Commercial Manager: J. Robert Marlowe

Sales Promotion Manager: E. Sullivan

Program Director: Miss Marie Craven

Production Manager: A. B. Brown

Chief Announcer: A. B. Brown

Chief Engineer: J. M. Stewart

---

**WGTC**

GREENVILLE—EST. 1940

**TOBACCO NETWORK**

Frequency: 1490 Kc. Power: 250 Watts

Owned-Operated By: Greenville's Broad. Co.

Address: Folkland Highway

Phone Number: 3182-3

Transmitter Location: Falkland Highway

Time on the Air: 6 a.m. to 12 midnight

News Service: UP

Transcription Service: Lang-Worth National Representative: The Walker Co.

**Membership**

NAB, BMB

**Personnel**

President: J. J. White

General Manager: B. S. Hodges, Jr.

Commercial Manager: Carl McKinney

Sales Promotion Manager: Carl McKinney

Publicity Director: B. S. Hodges, Jr.

Chief Engineer: Warren Palmer

Record MC: Charles Whedbee

---

**WHKP**

HENDERSONVILLE—EST. 1946

Frequency: 1450 Kc. Power: 250 Watts

Owned-Operated By: Rudge Broadcasting Co.

Address: Bowen Hotel

Phone Number: 700

Transmitter Location: Chimney Rock Highway

Time on the Air: 6 a.m. to 12 midnight

News Service: AP

Transcription Service: World

**Membership**

NAB, BMB

**Personnel**

President: W. A. Egerton

General Manager: Ed Leach

Sales Promotion Mgr.: Jimmy Brookshire

Program Director: Agnes Leach

Production Manager: Robert McGarity

Musical Director: Agnes Leach

Chief Engineer: L. E. Gradick

Record MC: Ed Leach

---

**WHKY**

HICKORY—EST. 1940

**ABC—KBS**

Frequency: 1290 Kc. Power: 5000 d. 1000 n.

Owned-Operated By: The Catawba Valley Broadcasting Co., Inc.

Address: 13th St. Radio Bldg.

Phone Number: 1185-6

Transmitter Location: 2½ miles SE of Hickory

Time on the Air: 18 hours daily

News Service: UP

Transcription Service: World

**Membership**

NAB, BMB

**Personnel**

President: Carl V. Cline

Gen. and Station Manager: Edmund S. Long

Chief Engineer: Edmund S. Long

---

**WMFR**

HIGH POINT—EST. 1935

**ABC—KBS**

Frequency: 1230 Kc. Power: 250 Watts

Owned-Operated By: Radio Sta. WMFR, Inc.

Address: 184 S. Main St.

Phone Number: 4593

Transmitter Location: 184 S. Main St.

Time on the Air: 18 hours daily

News Service: UP

**Membership**

BMB

**Personnel**

General-Station Manager: Frank S. Lambeth

Sales-Commercial Manager: Pat Taylor

Chief Engineer: Robert Moore
**WJNC**

**JACKSONVILLE—EST. 1945**

MBS—TOBACCO NETWORK

Frequency: 1240 kc.  Power: 250 Watts

Owned By: Jacksonville Broadcasting Co.

Operated By: Louis N. Howard and Ellis Howard

Address: Box 367, Highway 24

Transmitter Location: Highway 24

Time on the Air: 6:30 a.m. to 11:15 p.m.; Saturday: 6:30 a.m. to 12 midnight; Sunday: 7:45 a.m. to 11:15 p.m.

News Service: UP

Transcription Service: Lang-Worth

Representative: The Walker Co.

Membership: NAB

**Personnel**

President: Louis N. Howard

Station Manager: Lester L. Gould

Merchandising Manager: Gorton T. H. Wilbur

Asst. Program Director: Ray Cummins

Production Manager: Louise Fox

Publicity Director: Gort Wilbur

Chief Announcer: Ed Cox

Musical Director: Ed Cox

Chief Engineer: Elmo Cronk

Record MC: Ray Cummins

**WFTC**

**Kinston—EST. 1937**

ABC

Frequency: 1280 Kc.  Power: 250 Watts

Owned-Operated By: Jonas Weiland

Address: 204 East King St.

Phone Number: 4111

Transmitter Location: 204 East King St.

Time on the Air: 7 a.m. to 11:30 p.m.

News Service: AP

Transcription Service: Lang-Worth, World

Representative: Burn-Smith Company

Membership: NAB, BMB

**Personnel**

Pres. and Gen. Mgr.: Jonas Weiland

Station Manager: Herman Civils

Commercial Manager: Alan C. Friedrich

Program Director: Albert R. Lanphere

Chief Engineer: Herman Civils

**WHNC**

**HENDERSON, N. C.—EST. 1945**

MUTUAL BROADCASTING SYSTEM

KBS

Frequency: 850 Kc.  Power: 1000 w. d. only

Owned-Operated By: Henderson Radio Corp.

Address: 219 S. William St.

Phone Number: 738-925

Transmitter Location: U. S. 1, 2 miles north of Henderson

Time on the Air: Daytime

News Service: AP

Transcription Service: World, Lang-Worth

Membership: NAB, BMB

**WLOE**

**LEAKSVILLE—EST. 1946**

MUTUAL

Frequency: 1450 Kc.  Power: 100 Watts

Owned-Operated By: Douglass L. Craddock

Address: Boulevard St.

Phone Number: 701-2

Transmitter Location: Boulevard St.

Time on the Air: 6 a.m. to 12 midnight; Sunday: 8 a.m. to 12 midnight

News Service: AP

Transcription Service: World

National Sales Office: Jos. Hershey McGillvra

Representative: Douglas L. Craddock

Membership: NAB

**Personnel**

Owner and Gen. Mgr.: Douglass L. Craddock

Commercial Manager: Dallas E. Gwynn

Program Director: Kenneth Thomas

Publicity Director: Kenneth Thomas

Musical Director: Mamie Link

Chief Engineer: Eldred Winn

**WJRI**

**LENOIR—EST. 1946**

Frequency: 1340 Kc.  Power: 250 Watts

Owned-Operated By: John F. Rabb

Address: Lenoir, N. C.

Phone Number: 860-M

Studio Address: Union National Bank Bldg.

Transmitter Location: 1 mi e W. of Lenoir on Highway 18

Time on the Air: 5 a.m. to 11:15 p.m.

News Service: AP

Transcription Service: All

Membership: NAB
**Personnel**

Owner and Gen. Mgr. ........... John P. Rabb
Commercial Manager ........... Don Perkins
Program Director ............. Arthur Foard
Production Manager ........... K. Babb
Publicity Director ............ Jack Perkins
Chief Announcer ............... A. G. Foard, Jr.
Musical Director .............. Katherine Rabb
Chief Engineer ................. J. P. Rabb
Record MC .................... Johnny Rabb

**WBUX**

LEXINGTON—EST. 1946

KBS

Frequency: 1190 Kc. . . . . . Power 250 w. d. only
Owned By ............... Davidson County Broad. Co.
Operated By ............ Omar G. Hilton and
                        Greeley N. Hilton
Address ................ 209 S. Main St.
Phone Number ............ 2716
Transmitter Location . Highway 23, 1 mile out
                        on the road to Thomasville
Time on the Air ......... Daytime
News Service ............. AP
Transcription Service .... NBC Thesaurus
                        Keystone
National Sales Office .... Thomas F. Clark

**Personnel**

Owners ........... Omar G. Hilton, Greeley N. Hilton
General Manager ........... Omar G. Hilton
Commercial Manager ........ Greeley N. Hilton
Chief Announcer ........... Frank Thomas
Musical Director .......... Norman Walker
Chief Engineer ............. Omar G. Hilton

**WTSB**

LUMBERTON—EST. 1946

MUTUAL—KBS

Frequency: 1340 Kc. . . . . . Power 250 Watts
Owned-Operated By ....... Robeson Broad. Corp.
Address ................ 112 West 5th St.
Phone Number ............ 1080
Transmitter Location .... Highway 301 West
Time on the Air .......... 6:30 a.m. to 11:15 p.m.
News Service ............. AP
Transcription Service .... Standard
Representative ............. Walker Co.
Membership ............... NAB

**Personnel**

President ............... Dr. E. L. Bowman
General Manager ........... Paul Moyle
Sales Manager ............. Eleanor French
Program Director ........... Frank Elliott
Chief Engineer ............. W. F. Rogers

**WHIT**

NEW BERN—EST. 1942

MBS—TOBACCO NETWORK

Frequency: 1450 Kc. . . . . . Power: 250 Watts
Owned-Operated By ....... The Coastal Broadcast-
                        ing Co., Inc.
Address .................. U. S. Highway No. 17, South
Phone Number ............. 4450
Transmitter Location .... U. S. Highway No. 17
Time on the Air .......... 6:30 a.m. to 11:15 p.m.;
                        Saturday: 5:30 a.m. to 12 midnight; Sunday:
                        8 a.m. to 11:30 p.m.
News Service ............. UP
Transcription Service .... Lang-Worth,
                        Representative ........... The Walker Co.
Membership ............... NAB, BMB

**Personnel**

President and Gen. Mgr. . . . Louis N. Howard
Commercial Manager ........ Richard E. Stark
Merchandising Manager .... Richard B. Stark
Program Director .......... Lew Lowry
Publicity Director ........ Paul Parker
Chief Announcer ........... Bill O'Connell
Traffic Manager ........... Barbara Furbush
Chief Engineer ............ David E. Hardison
Continuity Chief ........... Jacquelyn Melton

**WRAI**

RALEIGH—EST. 1939

MUTUAL BROADCASTING SYSTEM

TOBACCO NETWORK

Frequency: 1440 Kc. . . . . . Power: 250 Watts
Owned-Operated By ....... Capitol Broadcasting
                        Co., Inc.
Address ................ 130 S. Salisbury Street
Phone Number ............. 6411
Transmitter Location .... E. Davie St. Extension
Time on the Air .......... 6:30 a.m. to 12 midnight
News Service ............. AP
Transcription Service .... Lang-Worth,
                        Representative ........... Weed & Co.
Membership ............... NAB, BMB

**Personnel**

President ............... A. J. Fletcher
General Manager .......... Fred Fletcher
Commercial Manager ........ Ray Reeve
Program Director .......... Howard W. Maschmeyer
Production Manager ......... Clifford Bair
Publicity Director .......... Marjorie Ragan
Musical Director .......... Clifford Bair
Traffic Manager .......... Sarah Stevens

537
**WPTF**

RALEIGH—EST. 1924

NATIONAL BROADCASTING COMPANY

Frequency: 680 Kc. Power: 50000 Watts

Owned-Operated By: WPTF Radio Co.

Address: Insurance Bldg.

Phone Number: 8311

Transmitter Location: Cary, N. C.

Time on the Air: 6 a.m. to midnight, Sun. 8 a.m. to midnight

News Service: AP; UP

Transcription Services: NBC Thesaurus, World

Copyright Representative: Free & Peters

Membership: NAB, BMB

**Personnel**

President: J. R. Weatherspoon

General Manager: Richard H. Mason

Commercial Manager: Ollie L. Carpenter

Merchandising Manager: R. W. Youngsteadt

Program Director: Graham B. Pcyner

Publicity Director: R. W. Youngsteadt

Chief Engineer: Henry Hulick, Jr.

---

**WCBT**

ROANOKE RAPIDS—EST. 1939

MUTUAL BROADCASTING SYSTEM

Frequency: 1230 Kc. Power: 250 Watts

Owned-Operated By: Radio Station WCBT, Inc.

Address: 251 Roanoke Avenue

Phone Number: R-855-1

Transmitter Location: 10th Street Extension

Time on the Air: 7 a.m. to midnight; Sunday, 9 a.m. to midnight

News Service: UP

Transcription Services: Keystone, World

National Representative: Burn-Smith

**Personnel**

President-General Manager: S. E. Crew

Station-Commercial Manager: A. L. Drew

Production-Musical Director: Doyle Satterthwaite

Chief Engineer: C. W. Mears

---

**WAYN**

ROCKINGHAM—EST. 1946

Frequency: 900 Kc. Power: 1000 w. d. only

---

**The Number 1 Salesman**

In The South’s State

**Number 1 State**

WPTF 680 KC 50,000 WATTS NBC AFFILIATE

Raleigh, North Carolina

FREE & PETERS, INC., NATIONAL REPRESENTATIVES
Owned-Operated By: Wayne M. Nelson
Address: Rockingham, N. C.
Phone Number: 611
Transmitter Location: Highway 74, between Rockingham & Hamlet
Time on the Air: Daytime
News Service: UP
Transcription Service: Lang-Worth, MacGregor, SESAC, Cole
Membership: NAB

Personnel
Pres. and Gen. Mgr.: Wayne M. Nelson
Sales Manager: John D. McIntyre
Program Director: Vivian A. Yow
Chief Engineer: C. E. Rhodes

WEED
ROCKY MOUNT—EST. 1933
ABC
Frequency: 1450 Kc.
Power: 250 Watts
Owned-Operated By: W. Avera Wynne
Address: Box 752
Phone Number: Rocky Mount 1420
Transmitter Location: Nashville Highway
Time on the Air: 6 a.m. to 11 p.m.
News Service: AP
Transcription Service: World, Standard
Transcription Service: World
Membership: NAB, BMB

Personnel
Owner: W. Avera Wynne
Gen. Manager: W. Avera Wynne
Commercial Manager: Jack L. Cummings
Sales Promotion Mgr.: Eunice Snipes
Program Director: Tommy Snowden
Publicity Director: Eunice Snipes
Chief Engineer: Isaac G. Murphrey

WSTEP
SALISBURY—EST. 1939
MUTUAL BROADCASTING SYSTEM
Frequency: 1490 Kc.
Power: 250 Watts
Owned-Operated By: Piedmont Broadcasting Corp.
Address: State Theatre Bldg.
Phone Number: 2121
Transmitter Location: Grant's Creek
Time on the Air: 7 a.m. to 12 midnight
News Service: AP
Transcription Service: Lang-Worth
Representative: Burn-Smith Co.
Membership: NAB, BMB

Personnel
President: Lee B. Weathers
General Manager: Robert M. Wallace
Commercial Manager: Milton Scarboro
Program Director: Steve Woodson
Chief Announcer: George Flowers
Chief Engineer: Robert M. Wallace
WCPS
TARBORO—EST. 1946
Frequency: 760 Kc....Power: 1000 w. d. only
Owned-Operated By...Coastal Plains Broadcasting Co., Inc.
Address........................Tarboro, N. C.
Phone Number....................643
Transmitter Location...U. S. Highway 64,
2 1/2 miles W. of Tarboro
Time on the Air...............Daytime
News Service..................AP
Transcription Service......Lang-Worth, Capitol
Representative...............John C. Hanner
Membership....................NAB

Personnel
Chief Executive...........John C. Hanner
Program Director..........Eric Field
Chief Announcer...........Eckles Walls
Chief Engineer.............John C. Hanner

WRFF
WASHINGTON—EST. 1942
AMERICAN BROADCASTING CO.
Frequency: 930 Kc........Power: 5000 Watts
Owned-Operated By...Tar Heel Broadcasting System, Inc.
Address.....................Bank of Washington B'dg.,
W. Main St.
Phone Number................403
Transmitter Location. 1 mile south on U. S. 17
Time on the Air.........6 a.m. to local sunset
News Service...............AP
Transcription Service.....NBC Thesaurus
National Representative...Forje & Co.
Membership................NAB, BMB

Personnel
President....................W. R. Roberson, Sr.
General Manager..........W. R. Roberson, Jr.
Commercial Manager......T. H. Patterson
Program Director...........(Mrs.) Mary Winstead
Production Manager....Merrill Daniels
Publicity Director.......Ben Reebuck
Chief Engineer.............George Martin
Record MC..................John Morgan

WENC
WHITEVILLE—EST. 1946
MBS
Frequency: 1240 Kc........Power: 250 Watts
Owned-Operated By...Whiteville Broadcasting Co., Inc.
Address......................Drawer 508
Phone Number...............Whiteville 120

Transmitter Location......Whiteville, N. C.
Time on the Air..............Unlimited
Newspaper Affiliation......News Reporter
News Service...............AP
Transcription Service.....World, Texas Rangers
Representative...............Thomas F. Clark Co., Inc.
Membership...................NAB

Personnel
General Manager............William Holm
Commercial Manager........William Edmunds
Program Director..........Truman Walrod
Chief Announcer...........Paul Wynn
Chief Engineer..............Truman Brock
Record MC..................Paul Wynn

WGNI
WILMINGTON—EST. 1946
MBS
Frequency: 1340 Kc........Power: 250 Watts
Owned-Operated By...General Newspapers, Inc.
Address.....................Wilmington, N. C.
Studio Address.............Radio Bldg.
Transmitter Location......Eagle Island at Cape Fear River Bridge
Time on the Air.........6:30 a.m. to 12 mid.
News Service...............AP
Representative...............Jos. Hershey McGillvra, Inc.

Personnel
President....................Carmage Walls
General Manager..........James W. Stewart
Commercial Manager.......Foster Edwards
Chief Engineer.............Wm. P. Callahan

WMFD
WILMINGTON—EST. 1935
AMERICAN BROADCASTING CO.
Frequency: 1400 Kc........Power: 250 Watts
Owned by.....................WMFD
Operated by.................Richard Austin Dunlea
Business Address...........P. O. Box 656
Phone Number................Dial 4940
Studio Addresses: Castle Hayne Road, Forest Hills
Transmitter Location......Castle Hayne Road
Time on the Air.........7:30 a.m. to 11 p.m
News Service...............UP
Transcription Service.....World
Representative...............Burn-Smith Company

Personnel
Owner-General Mgr........B. A. Dunlea
Commercial Manager.......Claud O'Shields
Chief Engineer.............E. I. Herring
**WGTM**

**WILSON—EST. 1937**

**MBS—TOBACCO NETWORK**

Frequency: 1340 Kc  Power: 250 Watts

Owned-Operated by Penn Thomas Watson

Phone Number: 3191

Transmitter Location: 1 mile No. Wilson on U.S. 301

Time on the Air: Unlimited

News Service: UP

Transcription Service: Lang-Worth, World

Representative: The Walker Co.

Membership: NAB

**Personnel**

Owner: Penn Thomas Watson

General Manager: Allen E. Wannamaker

Commercial Manager: Robert R. Brunson

Program Director: Richard H. Davis

Production Manager: Clint Faris

Publicity Director: Harry Severance

Chief Engineer: W. H. Malone

**W AIR**

**WINSTON-SALEM—EST. 1937**

**ABC**

Frequency: 1340 Kc  Power: 250 Watts

Owned-Operated By WAIR Broadcasting Co.

Address: Pepper Bldg.

Phone Number: 2-1133

Transmitter Location: So. Stratford Rd. Ext.

Time on the Air: 8 a.m. to midnight

News Service: AP

Transcription Service: World Broad., Cole

Representative: The Walker Company

Membership: NAB, BMB

**Personnel**

Gen. Mgr.-Station Mgr.: George D. Walker

Commercial Mgr.: C. G. Hill

Sales Promotion Mgr.: Doris B. Brown

Program Director: Doris Pardington

Publicity Director: Doris B. Brown

Chief Announcer: Gilbert Stamper

Musical Director: Frances Denny

Chief Engineer: Lee King

Record MC: Larry Patrick

**WSJS**

**WINSTON-SALEM—EST. 1930**

**NATIONAL BROADCASTING CO.**

Frequency: 600 Kc  Power 5000 Watts

Owned-Operated By Piedmont Publishing Co.
SERVING NORTH DAKOTA STATE AND
FARGO - BISMARCK
WITH PROGRAMS BY
CBS and MBS
KSJB
Jamestown, North Dakota

600 on the dial
5000 watts day and night

PLUS BONUS COVERAGE OF
SOUTH DAKOTA AND NORTH-WESTERN
MINNESOTA

KSJB
"Voice of North Dakota"

JAMESTOWN BROADCASTING COMPANY, INC.
JAMESTOWN, N. DAK.
K FY R
BISMARCK—EST. 1925
NATIONAL BROADCASTING COMPANY
NORTHWEST NETWORK

Frequency: 550 Kc. ... Power: 5000 Watts
Owned-Operated By ............. Meyer Broadcasting Company
Address .................. 320 Broadway
Phone Number ................. 468
Transmitter Location .. Menoken, N. Dak.
Time on the Air ............... 6 a.m. to midnight;
Sunday, 7 a.m. to midnight
News Service .................. UP
Transcription Service .... NBC Thesaurus
Representative ............... John Blair & Company
Membership ................ NAB, BMB

Personnel

President .................. P. J. Meyer
General Manager .......... P. J. Meyer
Station Manager .......... F. E. Fitzsimonds
Commercial Manager ..... Robert MacLeod
Program Director .......... Cal Culver
Production Manager .......... Robert Kyllingstad
Chief Engineer ................ Ivar Nelson

KDLR
DEVILS LAKE—EST. 1925
MUTUAL BROADCASTING SYSTEM

Frequency: 1240 Kc. ... Power: 250 Watts
Owned-Operated By .......... KDLR, Inc.
Address .................. Devils Lake, N. D.
Phone Number .................. 1090
Transmitter Location ... East end 4th Street
Time on the Air .......... Unlimited
News Service ................. UP
Transcription Service ... World Broadcasting, SESAC
Representative .............. North Central Broadcasting System

Personnel

President, General and
Station Manager ........... Bert Wick
Chief Engineer ............. Richard Moritz

(CALL LETTERS TO BE ASSIGNED)
DICKINSON*

Frequency: 1230 Kc. ... Power: 250 Watts
Permittee ................. Dickinson Radio Assn.

*C.P. Pending

W DAY
FARGO—EST. 1922
NATIONAL BROADCASTING COMPANY
NORTHWEST NETWORK

Frequency: 970 Kc. ... Power: 5000 Watts
Owned-Operated By .......... WDAY, Inc.
Address .................. Black Building
Phone Number ................. 5357
Transmitter Location .. 4 miles W. of Fargo
Time on the Air: 6 a.m. to 12 midnight; Sun-
day, 7 a.m. to midnight
Newspaper Affiliation ....... Fargo Forum
News Service ................ UP & AP
Transcription Service .... NBC Thesaurus
Representative ............... Free & Peters
Membership ................ NAB, BMB

Personnel

President & Gen. Mgr ........ E. C. Reineke
Station Manager .............. Jack Dunn
Commercial Manager .......... Tom Barnes
Merchandising Manager .... Paul Ebert
Program Manager ............ Ken Kennedy
Production Manager .......... Dave Henley
Publicity Director .......... Paul Ebert
Announcer-Supervisor ...... Howard Nelson
Musical Director ............. Frank Scott
Technical Director ........... Julius Hetland
Chief Engineer ............... Juline Savold
News Editor .................. Jim Baccus

KFM*
GRAND FORKS—EST. 1923

Frequency: 1440 Kc. ... Power: 1000 Watts
Owned-Operated By .......... University of North Dakota
Address .......... Woodworth Hall, University Campus
Phone Number ................. 2800
Transmitter Location ... University Campus
Time on the Air .......... 3 p.m. to 5 p.m. daily

Personnel

President .................. John C. West
Chair, Radio Committee .. Donald J. Robertson
Station Manager and Program
Director .......... Charles E. Gustafson
Program Director .......... Charles E. Gustafson
Publicity Director .......... Dalton Nelson
Chief Announcer .......... Harold Pollman
Chief Engineer .......... Arnold Pietrich
Record MC .................. Bill McGill

*Non-Commercial Station

543
KILO
GRAND FORKS—EST. 1941
COLUMBIA BROADCASTING SYSTEM
Frequency: 1440 Kc.  Power: 1000 d.; 500 n.
Owned-Operated By:  Dalton LeMasurier
Address:  First National Bank Building
Phone Number:  1200
Transmitter Location:  University of North Dakota Campus
Time on the Air:  6 a.m. to 12:05 a.m.
News Service:  Standard
Transcription Service:  Lewis H. Avery, Inc.
Membership:  BMB

Personnel
Owner and General Mgr.:  Dalton LeMasurier
Sales-Commercial Mgr.:  Elmer Hanson
Merchandising Manager:  Richard Charles
Program Director:  Dorothy Kirk
Chief Announcer:  Jack French
Chief Engineer:  Arnold Petrich

KGCU
MANDAN—EST. 1928
MUTUAL BROADCASTING SYSTEM
NORTH CENTRAL BROADCASTING SYSTEM
Frequency: 1270 Kc.  Power: 250 Watts
Owned-Operated By:  Mandan Radio Association, Inc.

Personnel
President:  Robert E. Ingstad
General Manager:  Lloyd R. Amoo
Commercial Manager:  Alfred G. Berry
Merchandising Manager:  Florence Putnam
Chief Engineer:  Lloyd R. Amoo
Record MC:  Alfred G. Berry

KLPM
MINOT—EST. 1929
MUTUAL BROADCASTING SYSTEM
NORTH CENTRAL BROADCASTING SYSTEM
Frequency: 1390 Kc.  Power: 1000 Watts
Owned-Operated By:  Minot Broad. Co.
Address:  Fair Block
Phone Numbers:  1267 or 684
Studio Address:  118 S. Main St.
Transmitter Location:  3 miles E. of Minot
Time on the Air:  6:30 a.m. to midnight
News Service:  Standard
Transcription Service:  World Broadcasting System, BMI
Representative:  The Walker Company
Membership:  BMB

Personnel
President and Gen. Mgr.:  John B. Cooley
Commercial Manager:  E. H. Cooley
Merchandising Manager:  Leslie E. Maupin
Program Director:  Gaylord McKinnon
Publicity Director:  Leslie E. Maupin
Chief Announcer:  Floyd Wynne
Chief Engineer:  C. W. Baker
Record MC:  Bill Manning

KOVC
VALLEY CITY—EST. 1936
MUTUAL BROADCASTING SYSTEM
KEYSTONE BROADCASTING SYSTEM
Frequency: 1490 Kc.  Power: 250 Watts
Owned-Operated By:  KOVC, Inc.
Address:  312 Fifth Ave.
Phone Number:  408-W
Transmitter Location:  S.W. edge of city
Time on the Air:  6:30 a.m. to 10:30 p.m.
News Service:  UP
Representative:  The Walker Co.

Personnel
President and Gen. Mgr.:  Robert E. Ingstad
Program Director:  George L. Brooks
Chief Engineer:  Charles Sjostrom
WAKR

TOWERS OVER AKRON

A B C Network

5000 WATTS * DAY & NIGHT

WEED & CO.
National Representatives
Good PROGRAMS FOR 22 YEARS

1350 CBS

WADC

Akron's Only Independent Station

AKRON, OHIO
BASIC COLUMBIA NETWORK • 5000 WATTS
ALLEN T. SIMMONS • OWNER-OPERATOR
Represented Nationally by George P. Hollingbery Co.
WADC
AKRON—EST. 1925
COLUMBIA BROADCASTING SYSTEM
Frequency: 1350 Kc. . Power: 5000 Watts
Owned-Operated By: Allen T. Simmons
Business Address: 416 Main St., Akron, Ohio
Phone Number: 820-0-10
Studio Address: 1211-1311 W. 6th St., Akron, Ohio
First Central Tower, Akron, Ohio
Transmitter Location: State Route No. 8, North of Akron
Time on the Air: 5:30 a.m. to 1:05 a.m.
News Service: UP & Transradio
Transcription Service: Standard Radio & Lang-Worth
Representative: Geo. P. Hollingbery Co.

Personnel
Owner-Manager: Allen T. Simmons
Assistant Manager: Robert Wilson
Executive Secretary: Dolores Ruehrle
Commercial Manager: Fred C. Bock
Merchandising Manager: M. W. Alexander
Program Director: Harold Hageman
Production Manager: Secrest Williams
Promotion-Publicity Director: Secrest Williams
Musical Director: Harold Hageman
Chief Engineer: John L. Wildermuth

WHKK
AKRON—EST. 1944
MUTUAL BROADCASTING SYSTEM
Frequency: 640 Kc. . Power: 1000 watts, d. only
Owned-Operated By: United Broadcasting Co.
Address: 51 West State St., Akron, Ohio
Phone: 675-1091
Transmitter Location: Box 574, Route 7
Time on the Air: 6 a.m. to Pacific Coast sundown
Newspaper Affiliation: Cleveland Plain Dealer
News Service: AP
Transcription Service: World, Col
Representative: Paul H. Raymer Co.
Membership: NAB, BMB

Personnel
Executive Vice-President: H. K. Carpenter
Gen. Mgr.-Station Mgr.: R. W. Richmond
Commercial Manager: Philip R. Herbert
Sales Promotion Manager: Christy J. Moyer
Chief Engineer: James S. Hill
Record M.C.'s: Jack Morrissey, Bruce Blake, Cliff Rodgers

WAKR
AKRON—EST. 1940
AMERICAN BROADCASTING CO.
Frequency: 1590 Kc. . Power: 5000 watts
Owned-Operated By: Summit Radio Corporation
Address: First Central Tower
Phone Number: 8151
Transmitter Location: Swarts Road, RFD, South Akron
Time on the Air: 6:30 a.m. to 1 a.m.
News Service: AP & UP
Transcription Service: NBC Thesaurus, Associated, Capital
Representative: Weed & Co.
Membership: NAB

Personnel
President-Station Manager: S. Bernard Berk
Commercial Manager: Kenneth M. Keegan
Promotion Manager: Gordon Gray
Program Director: Robert S. French
Publicity Director: Bert Charles
Musical Director-Record MC: Alan Freed
Chief Engineer: Irwin L. Knopp
(See Page 545)

WICA
ASHTABULA—EST. 1937
Frequency: 970 Kc. . Power: 1000 w., d. only
Owned-Operated By: WICA, Inc.
Address: 221 Center St.
Phone Numbers: 1211-1311
Studios: 221 Center St., Ashtabula; State Transmitter Location: Ashtabula-Jefferson Rd.
Time on the Air: 6:30 to local sunset
News Service: UP
Transcription Service: World
Representative: The Walker Co.
Membership: BMB

Personnel
Pres.-Gen. Mgr.: R. B. Rowley
Station Manager: W. W. Warth
Commercial Manager: D. W. Fassett
Sales Promotion Manager: D. W. Fassett
Publicity Director: J. C. Strassen
Chief Engineer: F. N. Bernato
Record M.C.'s: Bob Forster, Tom Taylor, Penny Soet

547
WCMW
CANTON—EST. 1946
Frequency: 1060 Kc. Power: 1000 w., d. only
Owned-Operated By. Stark Broadcasting Corp.
Address. 317 W. Tuscarawas St.
Phone Number. Canton 8219
Transmitter Location. Hills and Dales Rd., N.W.
Time on the Air. Local sunrise to local sunset
News Service. INS
Transcription Service. NBC Thesaurus, Standard Radio
Representative. Burn-Smith Co., Inc.

Personnel
President-Owner. Merlin Schneider
Vice-President. Royal G. Lister
Commercial Manager. Arnold F. Gebhart
Program Director. Conrad Hardenstein
Chief Announcer. William Karrenbauer
Musical Director. Paul Ringley
Chief Engineer. Adam Opperman

WHBC
CANTON—EST. 1926
MUTUAL BROADCASTING SYSTEM
Frequency: 1480 Kc. Power: 5000 Watts
Owned By. Brush-Moore Newspapers, Inc.
Operated By. Ohio Broadcasting Co.
Address. 550 Market Avenue, South
Phone Number. 7166
Transmitter Location. 3 miles So. of city
Time on the Air. 6:30 a.m. to 1 a.m.
Sundays: 8 a.m. to 1 a.m.
Newspaper Affiliation. Canton Repository
News Service. AP & UP
Transcription Service. World
Representative. William G. Rambeau Co.
Membership. NAB, BMB

WCYY
CINCINNATI—EST. 1929
Frequency: 1530 Kc. Power: 50,000 Watts
Owned-Operated By. L. B. Wilson, Inc.
Address. Hotel Gibson, 5th & Walnut Streets
Phone Number. Cherry 6555
Transmitter Location. near Crescent Springs, Ky.
Time on the Air. 6 a.m. to 1 a.m.
News Service. AP, INS
Transcription Service. Standard Radio
World, Lang-Worth, Cole
Representative. Free & Peters
Membership. NAB

WCPO
CINCINNATI—EST. 1922
Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By. Scripps-Howard Radio, Inc.
Address. 3800 Carew Tower Bldg.
Phone Number. MAin 3314
Transmitter Location. Daylight Building, 623 East 6th St.
Time on the Air. 24 hours daily
Newspaper Affiliation. The Cincinnati Post
Scripps-Howard Newspapers
News Service. UP
Transcription Service. Standard Radio
World, Lang-Worth, Associated Music Publishers

Personnel
President. Jack Howard
V.P. & Gen. Mgr. M. C. Watters
Ass’t. Station Manager. John Patrick Smith
Commercial Manager. Evelyn Eppinger
Sales Promotion Mgr. John Patrick Smith
Program-Publicity Director-Production Manager. Glenn Clark Miller
Chief Announcer. Earl Corbett
Musical Director. Eugene T. Hector
Chief Engineer. Glen Davis

WKRC
CINCINNATI—EST. 1923
COLUMBIA BROADCASTING SYSTEM
Owned-Operated By. The Cincinnati Times-Star Co.
**Ohio**

**Address**..........................Hotel Alms  
**Phone Number**.................Woodburn 0550  
**Transmitter Location**..........Hotel Alms  
**Time on the Air**..............5:30 a.m. to 2 a.m.  
**Sunday**..................7 a.m. to 2 a.m.  
**News Service**...............AP, UP  
**Transcription Service**.........Lang-Worth, Standard  
**Representative**..................The Katz Agency  
**Membership**....................NAB, BMB

**Personnel**  
Managing Director.................Hulbert Tait, Jr.  
Manager..............................H. E. Fast  
Sales or Commercial Manager.....U. A. Latham  
Sales Promotion &  
Merchandising Manager.........Joel W. Stovall  
Program Director................Lew Kent  
Publicity Director..............Charlton Wallace  
Chief Announcer....................Jeff Allen  
Musical Director...............Bob Snyder  
Chief Engineer...................George Snyder

**WLW**  
CINCINNATI—EST. 1922  
NATIONAL BROADCASTING CO.  
Frequency: 700 Kc......Power: 50000 Watts  
Owned-Operated By......Crosley Broadcasting Corp.  
Address......................Crosley Sq., 140 W, Ninth St.  
Phone Number................Cherry 1822  
Transmitter Location............Mason, Ohio  
Time on the Air..............24 hours daily  
News Service...............AP, INS, UP, Reuters  
Representatives............WLW Sales Offices, N. Y.; Chicago, Atlanta, Hollywood  
Membership......................NAB

**Personnel**  
President.........................James D. Shouse  
Vice-Pres. & Gen. Mgr...........R. E. Dunville  
V-P In Chg. of Sales............Harry Mason Smith  
Dir. of Prom. Activities........M. N. Terry  
Director of Sales Promotion...David E. Paxtridge  
Program Director............Eldon A. Park  
Prod. Mgr. & Asst. Pro. Dir...Chester Herman  
Publicity Director.............A. E. Scheffer  
Dir. of Pub. Relations.........James Cassidy  
Chief Announcer................Chester Herman  
General Manager of Music......Milton Weiner  
Chief Engineer..................R. J. Rockwell  
Record M.C......................Sid Ten Eyck

**WSAI**  
CINCINNATI—ES. 1923  
AMERICAN BROADCASTING CO.  
Frequency: 1360 Kc......Power: 5000 Watts  
Owned-Operated By......Buckeye Broadcasting Co.  
Address.......................115 E. Fourth St.  
Phone Number..................Main 1068  
Transmitter Location...........Daly Rd., Mt. Healthy  
Time on the Air.............19 hours. Mon.-Sat.; Sun..  
17½ hours.  
News Service...............AP & UP  
Transcription Service.........NBC Thesaurus, Standard  
Representative...............Avery & Knodel, Inc.  
Membership......................NAB, BMB

**WGAR**  
CLEVELAND—EST. 1930  
COLUMBIA BROADCASTING SYSTEM  
Frequency: 1220 Kc......Power: 5000 Watts  
Owned-Operated By......The WGAR Broadcasting Company  
Address......................Hotel Statler  
Phone Number................Prospect 0200  
Transmitter Location....Broadview & Atkins Rd., Brecksville, Ohio  
Time on the Air.............6 a.m. to 1 a.m.  
News Service...............UP  
Transcription Service.........Lang-Worth, Standard  
Representative...............Edward Petry & Co. Inc.  
Membership......................NAB

**Personnel**  
President......................George A. Richards  
Asst. to President.............Harry Wismer  
V. President & Gen. Mgr........John F. Patt  
Asst. Manager..................Carl E. George  
Commercial Manager.............Harry Camp  
Sales Promotion Manager............Jack Roeder  
Program Director.............David M. Baylor  
Production Manager............Reg Merridew  
Publicity Director.............Manuel H. Eisner  
Chief Announcer................Reg Merridew  
Musical Director...............Henry Pildner  
Chief Engineer...............R. Morris Pierce  
Record M.C.’s..............Walt Henrich, Wayne Mack, Hal Morgan, Bill Mayer

**WHK**  
CLEVELAND—EST. 1921  
MUTUAL BROADCASTING SYSTEM  
Frequency: 1420 Kc......Power: 5000 Watts  
Owned-Operated By......United Broadcasting Co.  
Address......................1311 Terminal Tower  
Phone Number................Prospect 5800
OHIO

Transmitter Location: Seven Hills Village
Time on the Air: 6:30 a.m. to 1 a.m.
Newspaper Affiliation: Cleveland Plain Dealer
News Service: AP, INS
Transcription Service: Lang-Worth, Associated, BMI
Representative: Paul H. Raymer Co.
Membership: NAB

Personnel

President: Sterling E. Graham
Gen. Mgr.-Station Mgr.: K. K. Hackathorn
Commercial Manager: Robert S. DeTchon
Sales Promotion Manager: Sue Cornelius
Program Director: C. M. Hunter
Production Manager: Jacob Hines
Publicity Director: Saul Glantz
Musical Director: Willard Pott
Chief Engineer: R. H. DeLany
Record M.C.: Fran Fettary

WJW
CLEVELAND—EST. 1943
AMERICAN BROADCASTING CO.
Frequency: 850 Kc. Power: 5000 Watts
Owned-Operated By: WJW, Inc.
Address: 1375 Euclid Ave.
Phone Number: Superior 0101
Transmitter Location: North Royalton, Ohio
Time on the Air: 6 a.m. to 1 a.m.
News Service: UP, Transradio
Transcription Service: Standard Representative: Headley-Reed Co.
Membership: NAB

Personnel

President: William M. O'Neil
National Sales Manager: Harold W. Waddell
Local Sales Manager: W. J. Sylvester
Merchandising Manager: Robert Manby
Program Director: Charles V. Hunter
Production Manager: Robert Ledyard
Publicity Director: Robert Manby
Musical Director: Donald Kaylor
Chief Engineer: Gerald G. Roberts

WTAM
CLEVELAND—EST. 1923
NATIONAL BROADCASTING CO.
Frequency: 1100 Kc. Power: 50000 Watts
Owned-Operated By: National Broadcasting Co.
Business Address: 815 Superior Ave., N.E.
Phone Number: Cherry 0942
Transmitter Location: Brecksville, Ohio
Time on the Air: 5:30 a.m. to 1 a.m.

CLEVELAND'S Chief STATION

- Calls your attention to the factors that have made it tops in daytime listening in the great Cleveland billionarea.
News Service..........................UP, AP, INS
Transcription Service ............NBC Thesaurus; World
Representative.....................NBC Spot Sales
Membership ..........................NAB, BMB

**Personnel**

President (NBC) ..................Niles Trammel
General Manager ..................Vernon H. Pribble
Commercial Manager .............Harold L. Gallagher
Merchandising Manager ..........Howard Barton
Program Director ................Harold Metzger
Production Manager .............Fred Wilson
Publicity Director ...............Tommy Tarbox
Musical Director ................Walberg Brown
Chief Engineer ....................Ed Leonard
Record M.C..........................Frank Fredrich

**WSRS**

CLEVELAND HEIGHTS—EST. 1947

Frequency: 1490 Kc  Power: 250 Watts
Owned-Operated By ..............Samuel R. Sague
Business Address ................Radio Center Bldg.
Phone Number......................ERieview 2300 & SKyline 7184
Time on the Air .................6 a.m. to midnight
News Service ......................AP
Transcription Service ..........Thesaurus, World, Lang-Worth, Associated
Membership .........................NAB

**WBNS**

COLUMBUS—EST. 1924

COLUMBIA BROADCASTING SYSTEM

Frequency: 1460 Kc  Power: 5000 d.; 1000 n.
Owned-Operated By ..............Radiohio, Inc.
Address ..............................33 North High Street
Phone Number ......................Adams 9265
Transmitter Location ..........1035 Barnett Rd.
Time on the Air .................6 a.m. to 1:05 a.m. daily;
                            Sunday: 8 a.m. to 1:05 a.m.
News Service ......................AP, PA
Transcription Service ..........Standard Radio
Thesaurus ..........................AP, PA
Representative ...................John Blair & Company
Membership .........................NAB, BMB
Personnel
President .................. Richard S. Wolfe
Station Manager .................. Richard A. Borel
Sales Director .................. W. I. Orr
Director, Program Promotion ... Jerome H. Reeves
Program Director .................. Geer Parkinson
Continuity Director .................. Chester S. Long
Chief Announcer .................. Russell Center
Musical Director .................. Paul Neal
Chief Engineer .................. Lester H. Naftzger
Record M.C. .................. Irwin A. Johnson

WCOL
COLUMBUS—EST. 1924
ABC
Frequency: 1230 Kc. ... Power: 250 Watts
Owned-Operated By .................. The Pixleys
Business Address .................. 33 North High St.
Phone Number .................. Main 4581
Transmitter Location .................. 555 W. Goodale St.
Time on the Air .................. 6 a.m. to 1 a.m.,
Sundays 7:30 a.m. to 1 a.m.
News Service .................. PA, INS
Transcription Service ............. World; Lang-Worth
Representative .................. Headley-Reed Company
Membership .................. NAB, BMB

Personnel
Owner & Chief Executive .... Lloyd A. Pixley
Gen. Mgr.-Station Mgr. ......... Jack Kelly
Merchandising Manager ........ Howard Donahoe
Production Manager ............. AL Albinger
Publicity Director ............... Howard Donahoe
Chief Announcer ................. George Arms
Musical Director ................. AL Albinger
Chief Engineer .................. Leo DeConnick

WHKC
COLUMBUS—EST. 1921
MUTUAL BROADCASTING SYSTEM
OHIO NETWORK
Frequency: 610 Kc. ... Power: 1000 Watts
Owned-Operated By ........ United Broadcasting Co.
Address .................. 22 East Gay St.
Phone Number .................. Adams 1101
Transmitter Location ............. 901 Obets Road
Time on the Air .................. 6 a.m. to 1 a.m.
Newspaper Affiliation ............ Cleveland Plain Dealer
News Service .................. UP
Transcription Service .......... Lang-Worth, Cole
National Sales Office .......... Paul H. Raymer Co.
Representative .................. H. H. Hoessly
Membership .................. NAB, BMB

Personnel
President .................. Sterling Graham
Gen. Mgr. & Vice President ... Carl M. Everson
Station Manager .................. Carl M. Everson
Commercial Manager ............ Harry H. Hoessly
Merchandising Manager ........ H. H. Hoessly
Program Director ............... John B. Moses
Publicity Director ............... Juanita Wilcox
Chief Announcer ................. B. J. Sweeney
Musical Director ................. Abram Ruvinsky
Chief Engineer .................. William A. Minor
Record M.C. .................. Bernard J. Sweeney

WOSU*
COLUMBUS—EST. 1921
Frequency: 820 Kc. ... Power: 5000 Watts
Owned-Operated By ........ Ohio State University
Business Address ............... OSU Campus,
Communication Lab.
Phone Numbers: University 3148; Extension 711-2
Studio Address .................. Campus
Transmitter Location: University Golf Course,
Worthington Road
Time on the Air .................. Limited time,
to sunset at Dallas, Texas
News Service .................. UP, AP
Transcription Service .......... NBC Thesaurus,
Lang-Worth
Membership .................. NAB

Personnel
President .................. Howard L. Bevis
Gen. Mgr.-Station Mgr. ......... Robert C. Higgy
Program Director ............... William H. Ewing
Production Manager ............. Edgar A. Sprague
Publicity Director ............... Harold K. Schellenger
Chief Announcer ................. Glenn Elstrom
Musical Director ................. Ann Charles
Chief Engineer .................. Robert C. Higgy
Chief Operator .................. Chas. H. Boehnker

*Non-Commercial Station

WHIO
DAYTON—EST. 1935
COLUMBIA BROADCASTING SYSTEM
Frequency: 1290 Kc. ... Power: 5000 Watts
Owned-Operated By ........ Miami Valley Broadcast-
ing Corporation
Business Address ............... 45 South Ludlow Street
Phone Number .................. ADams 2261
Transmitter Location .......... R. R. No. 2
Time on the Air .................. 5:45 a.m. to 1:05 a.m.
Sunday: 8 a.m. to 12:05 a.m.
Newspaper Affiliations: Dayton Daily News;
News Service .................. UP, INS, AP
Transcription Service .......... Standard Radio & World
Representative...George P. Hollingbery Co.  
Membership .......................... NAB, BMB

Personnel
President .................. James M. Cox, Jr.  
Gen. Mgr.-Station Mgr. ..... Robert H. Moody  
Manager ....................... Arthur H. Tomsett  
Program Director .......... Lester Spencer  
Publicity Director .......... Stanley G. Mouse  
Chief Engineer ............... Ernest L. Adams  
Record M.C. .................. Bud Baldwin

WING
DAYTON—EST. 1921

ABC
Frequency: 1410 Kc. ....... Power: 5000 Watts  
Owned-Operated By: Great Trails Broadcasting Corporation  
Address .................. 121 North Main Street  
Phone Number ............ ADams 3288-89-80

WHIO
5000 Watts  
Basic CBS
News: UP, INS, PA, and CBS' best shows  
G. P. Hollingbery Company, Representatives  
Harry E. Cummings, Southeastern Representative

WHIO delivers your sales message right into the homes of busy, prosperous Dayton and of the $100 million agricultural market of the Miami Valley. Since VJ Day, 70 plant expansions have been started in the Dayton area alone. Peace-time employment, which dipped with the abrupt end of the war, now far exceeds the war-time peak of 90,000! Tell this alert, expanding market about your products and services over WHIO, Dayton.
Community service is a by-word to every staff member of Marion, Ohio's Friendly Neighbor Station WMRN. The results of such service are yours for better sales in a seven-county market area where buying power is estimated at more than $200,000,000 annually.

In this seven-county market you can get 200,000 listeners who know, like and stay tuned to news of their city, farm, church and school activities over the station they prefer. Their time is your time with WMRN.

WMRN serves its audience through all the seasons of the year. Your share of that audience can mean better sales in an already prosperous, ready-to-buy central Ohio market.

WMRN was on hand when ex-Ohio Governor Lausche, Frank W. Colley, League President, and Baseball Commissioner Happy Chandler opened the Ohio State League Season in Marion.

Cooperation with civic and law and enforcement agencies is aided by WMRN. Here staff announcer Don Sherwood interviews state police officers during a "check-up" week in promotion of safer driving.

WMRN serves its audience through all the seasons of the year. Your share of that audience can mean better sales in an already prosperous, ready-to-buy central Ohio market.

Changes
Statistics into Service
And Service into Sales
For You

ROBERT T. MASON
president of
The Marion
Broadcasting Company

ROBERT MORRISON
assistant general
manager of Station
WMRN

MADGE COOPER
director of WMRN
women's program

The Marion Broadcasting Company
REPRESENTED BY
BROADCAST SALES COMPANY
280 Madison Avenue
New York City

BROADCAST SALES COMPANY
360 N. Michigan Avenue
Chicago, Illinois

AN AFFILIATE OF THE AMERICAN BROADCASTING COMPANY
Operated By: Fred R. Hover
Business Address: 500 1/2 South Main Street
Phone Number: Main 1330
Transmitter Location: Williams Road
Time on the Air: 6:30 a.m. to local sunset;
Sunday: 7 a.m. to local sunset
News Service: INS
Transcription Service: Langsworth
Standard Radio, Keystone, Cole
Representative: Allan H. Miller
Membership: NAB, BMB

Personnel
President-Owner and 
Chief Executive: Fred R. Hover
Commercial Manager: M. C. Clark
Sales Promotion Manager: Dick Davis
Program Director: Joanne Lewis
Chief Announcer: Maurice M. Sayre
Musical Director: Margaret Schwaberow
Chief Engineer: Edgar C. Smith
Record M.C.: John C. Hutson

WMAN
MANSFIELD—EST. 1939
ABC
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Richland, Inc.
Address: 140 Park Avenue West
Phone Numbers: 42356
Transmitter Location: Corner Longview Ave. and No. Main St.
Time on the Air: 6:30 a.m. to 12:05 a.m.
News Service: UP
Transmission Service: World Representative
Broadcast Sales Co. Membership: NAB, BMB

Personnel
President: Monroe F. Rubin
Gen. Mgr. Station Mgr.: John M. O’Hara
Commercial Manager: Carl C. Kindt
Program Director: Harry Lytle
Musical Director: James Minium
Chief Engineer: William E. Morrison
Record M.C.: James Minium

WMOH
HAMILTON—EST. 1944
MUTUAL BROADCASTING SYSTEM
Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: The Fort Hamilton Broadcasting Co.
Address: Second National Bank Bldg.
Phone: 4663-4, 4345
Transmitter Location: Middletown Pike
Time on the Air: 6 a.m. to 11 p.m.;
Sun., 7 a.m. to 11 p.m.
News Service: UP
Transcription Service: NBC Thesaurus
Membership: NAB, BMB

Personnel
Pres. & Mgr. Dir.: Herbert G. Pabst
Sales & Promotion Mgr.: Joseph E. True
Chief Engineer: Andrew F. Bruck

WLOK
LIMA—EST. 1937
NATIONAL BROADCASTING CO.
Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: The Fort Industry Co.
Address: 620 National Bank Bldg.
Phone: 63411
Transmitter Location: 1424 Rice Ave.
Time on the Air: 6 a.m. to midnight daily;
8 a.m. to midnight Sunday
News Service: AP
Transcription Service: Standard
Representatives: Headley Reed
Membership: NAB, BMB

Personnel
President: George B. Storer
General Manager: Lee B. Wailes
Managing Director: Ralph G. Elvin
Commercial Manager: G. F. Zwahlen
Sales Promotion Manager: R. G. Elvin
Chief Engineer: Darrell Hunter

WMOA
MARIETTA
MUTUAL
Frequency: 1490 Kc. Power: 250 Watts
Owned and Operated By: Marietta Broadcasting Co.
Address: Williamstown, West Va.
Correspondence Address: Box 201, Marietta, Ohio
Transmitter Location: Williamstown West Va.
Time on Air: Unlimited License Representative: The Branham Co.

Personnel
General Manager: Mildred Chernoff
Resident Manager: A. Archer

WMRN
MARIAN—EST. 1940
ABC—KBS
Frequency: 1480 Kc. Power: 250 Watts
Owned-Operated By: The Marion Broadcasting Company
Address: Box 518
Phone Number: 3226-7
Transmitter Location: North Main Street
Time on the Air: 17 hours daily
News Service: UP
Transcription Service: NBC Thesaurus
Membership: NAB, BMB
SHAKE HANDS WITH

"THE FRIENDLY GROUP"

Four Stations in Four States under the experienced management of "The Friendly Group". Extending you a friendly hand for more business from these thriving markets.

For further details, write John Laux, Managing Director "The Friendly Group", Steubenville, O
Merchandising Manager: Adna H. Karns
Program Director: Robert Terry
Production Manager: Robert Christol
Publicity Director: Paul Bussard
Musical Director: Robert Christol
Chief Engineer: Victor Bushong
Record M.C.: Wendall Brakefield

WSTV
STEUBENVILLE—EST. 1940
MUTUAL BROADCASTING SYSTEM
Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: The Valley Broadcasting Company
Business Address: Exchange Realty Building
Phone Number: 2-6265-68-67
Studio Address: Steubenville; East Liverpool, O.
Transmitter Location: Altamont Heights
Time on the Air: 7 a.m. to 1 a.m.
News Service: UP
Transcription Service: Thesaurus
Representative: Joseph Hershey McGillvra, Inc.
Membership: BMB

Personnel
Gen. Mgr.-Station Mgr.: John J. Laux
Merchandising Manager: John L. Meridian
Production Manager-Assst.
Publicity Director: George H. Wilson
Publicity Director: Harry M. Cochran
Chief Announcer: George H. Wilson
Musical Director: Thomas Arim
Chief Engineer: Joseph M. Troesch
Record M.C.'s: William Ewing
William Brabson

WSPD
TOLEDO—EST. 1921
NATIONAL BROADCASTING CO.
Frequency: 1370 Kc. Power: 5000 Watts
Owned-Operated By: The Fort Industry Co.
Address: Broadcast Building, 136 Huron St.
Phone Number: ADIams 3175
Transmitter Location: RFD, Oregon Road, Rossford, Ohio
Time on the Air: 6 a.m. to 1 a.m.; Sunday: 7:45 a.m. to 1 a.m.
News Services: AP, INS, UP
Transcription Service: NBC Thesaurus, Lang-Worth, Standard
Representative: The Kaiz Agency
Membership: NAB, BMB

Personnel
President: George B. Storer
Vice-Pres. & Treas.: J. H. Ryan
General Manager: Lee B. Walles
Station Manager: E. Y. Flanigan
THREE QUARTERS OF A MILLION PEOPLE

This is the market covered by WTOL. Within a radius of 50 miles of Toledo is a population of more than three-quarters of a million — more than 200,000 homes where WTOL is recognized and known as "Toledo's Friendly Station."

Local merchants prefer WTOL — it gets results for them. Its audience represents responsive buying power!

WTOL "Toledo's Friendly Station"

National Representatives: Paul H. Raymer Co. Basic ABC Affiliate
Local Manager .................. Westford F. Shannon
Merchandising Manager ........... O. William Myers
Program Director .................. Glenn C. Jackson
Production Manager ............... Robert B. Evans
Publicity Director ................. O. William Myers
Chief Announcer ................... Robert B. Evans
Musical Director .................. Gene Williams
Chief Engineer ..................... Wm. M. Stringfellow
Record M.C. ....................... Gene Williams

WTOD
TOLEDO—EST. 1946
Frequency: 1560 Kc. Power: 1000 w., d. only
Owned-Operated By ............... Unity Corp., Inc.
Address .......................... 515 Madison Ave.
Phone Number ..................... Garfield 5551
Transmitter Location .............. Arlington & Byrne Rd.
Time on the Air .................... Local sunrise to local sunset
Newspaper Affiliation .............. Dispatch, Herald, Erie Sun
News Service ...................... AP
Transcription Service .............. Lang-Worth, SESAC, Associated
Representative ..................... The Walker Co.
Membership ....................... NAB

Personnel
President .......................... Edward Lamb
General Manager ................... William Spencer
Merchandising Manager .......... Rockwell Force
Program Director ................ Howard Malcom
Publicity Director ................. Rosalie Korman
Chief Announcer ................... Jean Shepherd
Chief Engineer ...................... Robert Sowers
Record M.C. ....................... Jean Shepherd

WTOL
TOLEDO—EST. 1938
AMERICAN BROADCASTING CO.
Frequency: 1230 Kc. . Power: 250 Watts
Owned-Operated By .............. The Community Broadcasting Company
Address .......................... Bell Building
Phone Number ..................... Adams 3281
Transmitter Location .............. 709 Madison Ave.
Time on the Air .................... Unlimited license
News Service ...................... UP & AP
Transcription Services .......... Standard, World
Representative ..................... Paul H. Raymer Co.
Membership ....................... NAB, BMB

Personnel
President ......................... Frazier Reams
V P- Sales Commercial Mgr. .... Arch Shawd
Program Mgr.-Production Mgr. ... Karl Nelson
Musical Director .................. Dorothy Diller
Chief Engineer ..................... John Sheehan
Record M.C. ....................... Ken Lawrence
WFMJ has been granted 5,000 watts AM and 50,000 watts FM, which will make it one of the most powerful of all FM stations. Meanwhile WFMJ, as usual, offers complete coverage of the concentrated Youngstown market.

WFMJ

ABC affiliate—News reports of Press Association, the United Press, and The Youngstown Vindicator

Headley Reed Company, National Representatives
OHIO

WRRN
WARREN—EST. 1941
MUTUAL BROADCASTING SYSTEM
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Nied & Stevens
Address: 108 Main St., Second National Bank Building
Phone Number: 4490-1
Transmitter Location: 210 Main St.
Time on the Air: 6:45 a.m. to 12 midnight
News Service: UP
Transcription Service: Lang-Worth, SESAC
Representative: Joseph Hershey McGillivra
Membership: NAB

Personnel
Owners: Frank T. Nied & Perry H. Stevens
Station Manager: Emerson J. Pryor
Commercial Manager: Frank B. Cannon
Merchandising Manager: Emerson J. Pryor
Program Director: Richard G. Oram
Chief Engineer: Robert V. Kinney

WKBN
YOUNGSTOWN—EST. 1926
COLUMBIA BROADCASTING SYSTEM
Frequency: 570 Kc. Power: 5000 Watts
Owned-Operated By: WKBN Broadcasting Corp.
Address: 17 N. Champion St.
Phone Number: 4-2122
Transmitter Location: 3430 Sunset Blvd.
Time on the Air: Fulltime
Newspaper Affiliation: Cleveland Plain Dealer
News Service: AP, UP
Transcription Services: World; Lang-Worth
Representative: Paul H. Raymer Co.
Membership: NAB, BMB

Personnel
President and Gen. Mgr.: W. P. Williamson, Jr.
Station-Commercial Manager: J. L. Bowden
Chief Engineer: B. T. Wilkins

WFMJ
YOUNGSTOWN—EST. 1939
AMERICAN BROADCASTING CO.
Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: WFMJ Broadcasting Co.
Address: 101 W. Boardman St.
Phone Number: 34121
Transmitter Location: 101 W. Boardman St.
Time on the Air: 6 a.m. to 12 midnight
Newspaper Affiliation: Youngstown Vindicator
News Service: AP, UP, Thesaurus, Standard Radio
Representative: Headley-Reed Company
Membership: NAB, BMB

Personnel
Pres.-Gen. Mgr.: William F. Maag
National Sales Manager: Phil Wood
Business Manager: L. E. Nasman
Program Director: Robert E. Mackall
Musical Director: Ronald Richards
Chief Engineer: Frank A. Dieringer
Record M.C.: Ted Connors

WHIZ
ZANESVILLE—EST. 1939
NATIONAL BROADCASTING CO.
Frequency: 1240 Kc. Power: 250 Watts
Owned By: Southeastern Ohio Broadcasters, Inc.
Operated By: Fort Industry Company
Address: North Fifth St., Lind Arcade Bldg.
Phone Number: 6000
Transmitter Location: Newark Road
Time on the Air: Unlimited
Newspaper Affiliation: Times-Star
News Service: AP, UP
Transcription Service: Lang-Worth
Representative: John Blair & Company
Membership: NAB, BMB

Personnel
President: George B. Storer
General Manager: Lee Wailes
Managing Director: Allen Haid
Commercial Manager: Robert Keans
Program Director: Russ Gardner
Public Relations Director: John Peart
Chief Announcer: Lyle Lee
Chief Engineer: Joe Atkinson

WKBN—“Very Personal”
To O Listeners in one of the nation's top 25 industrial areas... to local and national advertisers... the call letters WKBN stand for personal contact.

To the Listener, they mean personal contact with constant fine entertainment... strong local and national news coverage... information on better products and services... extensive public service features. This contact is one of personal preference for more reasons than the quality and scope of programs. The listener has come to know WKBN as a friendly station and staff... vitally concerned with affairs of the area served. Twenty years of sincere and authoritative station conduct have demonstrated this to his satisfaction... and the WKBN-habit is welcomed as a personal part of his life and home.

To the Advertiser, WKBN means an opportunity for personal contact with a great family of radio listeners in a densely populated tri-state area. These call letters mean the one advertising medium that binds this vast purchasing power together. They represent unique market contact through a regional personality... a proved-power selling force... a friendly and profitable business relationship, based on WKBN's long-established reputation for utmost cooperation towards mutual objectives.

IF YOU COULD CHOOSE ONLY 25 U.S. MARKETS... YOU WOULD HAVE TO CHOOSE YOUNGSTOWN—WKBN
KADA
ADA—EST. 1934
AMERICAN BROADCASTING CO.
OKLAHOMA NETWORK
Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: C. C. Morris
Address: 207 First Nat'l Bank Bldg.
Phone Number: 1212
Transmitter Location: North Broadway
Time on the Air: 6:30 a.m. to 11:05 p.m.; Sundays, 7 a.m. to 11 p.m.
News Service: AP
Transcription Service: M. M. Cole
Representative: Taylor Howe Snowden
Membership: NAB, BMB

Personnel
Owner: C. C. Morris
General Manager: James M. Griffith
Commercial Manager: Leroy Moses
Merchandising Manager: Betty Hughes
Program Director: Bill Hoover
Publicity Director: Betty Hughes
Chief Engineer: Harold Walker

KWON
BARTLESVILLE—EST. 1941
MUTUAL BROADCASTING SYSTEM
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Bartlesville Broadcasting Co.
Business Address: 100 Union Natl. Bank Bldg.
Phone Number: 1400
Transmitter Location: U. S. Highway 75
Time on the Air: 6:30 a.m. to 11 p.m.
News Service: AP
Transcription Service: Standard
Membership: NAB

Personnel
President-Gen. Manager: J. Fred Case
Commercial Manager: H. H. Heerman
Sales Promotion Manager: John Collins
Chief Engineer: W. G. Ownby

KWSO
ARDMORE—EST. 1935
AMERICAN BROADCASTING CO.
KBS—OKLAHOMA NETWORK
Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: John F. Easley
Address: Hotel Ardmore
Phone Number: 3030
Transmitter Location: Chickasaw & North
west Blvd.
Time on the Air: 6:30 a.m. to 11:05 p.m.
Transcription Service: SESAC
World: Standard
Newspaper Affiliation: Daily Ardmore

News Service: Taylor Howe Snowden
Membership: NAB, BMB

Personnel
President: John F. Easley
General & Sales Manager: Albert Riesen
Commercial Manager: Glen Pool
Program Director: Dolly Dutton
Chief Announcer: John E. Riesen
Chief Engineer: John M. Molloy

KWCO
CHICKASHA—EST. 1946
MBS
Frequency: 1560 Kc. Power: 250 Watts
Owned By Washita Valley Broadcasting Corp.
Operated By: George C. Robinson, Jr. and James B. Quattlebaum
Address: Chickasha, Okla.
Phone Number: 2899
Transmitter Location: Approx. 2 miles W. of U. S. Highway 81
Time on the Air: 11½ hours daily
News Service: AP
Transcription Service: Standard Radio
Membership: NAB

Personnel
President: George C. Robinson, Jr.
General Manager: James B. Quattlebaum
Commercial Manager: Len Lyon
Chief Engineer: George C. Robinson, Jr.
Record MC: Jimmie Weldon
KASA
ELK CITY—EST. 1932
MUTUAL BROADCASTING SYSTEM
KEYSTONE BROADCASTING SYSTEM
Frequency: 1240 Kc Power 100 Watts
Owned-Operated By: Southwestern Broadcasting Co.
Address: 204 N. Main St.
Phone Number: 730
Transmitter Location: 204 N. Main St.
Time on the Air: 6 a.m. to 10:30 p.m.
News Service: UP
Transcription Service: Standard Membership: NAB, BMB

Personnel
President-General Manager: Lonnie J. Preston
Program Director: Evelyn Preston
Production Manager: George Cowan
Publicity Director: Mrs. Alice Howenstine
Chief Engineer: George Fenter

KCRC
ENID—EST. 1929
ABC OKLAHOMA NETWORK
Frequency: 1390 Kc Power: 1000 Watts
Owned-Operated By: Enid Radiophone Co.
Address: Broadway Tower
Phone Number: 447
Transmitter Location: Willow & Kennedy Sts.
Time on the Air: 6 a.m. to 11 p.m.
Sunday: 7 a.m. to 11 p.m.
Newspaper Affiliation: Enid Morning News: Enid Daily Eagle
News Service: AP
Transcription Service: Standard: M. M. Cole
Representative: Taylor-Howard-Snowden Membership: NAB, BMB

Personnel
President: Lucy M. Garber
General Manager: Milton B. Garber
Commercial Manager: H. P. Hale
Program Director: Harold Moon
Publicity Director: Hugh Finnerty
Chief Engineer: Murray D. Coleman

KSWO
LAWTON—EST. 1941
MUTUAL—KBS
Frequency: 1150 Kc Power: 250 Watts
Owned-Operated By: Oklahoma Quality Broadcasting Co.
Business Address: PO Box 699
Phone Number: 3413

KBIX
MUSKOGEE—EST. 1936
ABC OKLAHOMA NETWORK
Frequency: 1490 Kc Power: 250 Watts
Address: 910-913 Barnes Bldg.
Phone Number: 302-3
Transmitter Location: Atop Barnes Building
Time on the Air: 6:30 a.m. to 12 midnight
Newspaper Affiliation: Muskogee Daily Phoenix & Times Democrat
News Service: AP
Representative: Taylor-Howard-Snowden Membership: NAB, BMB

Personnel
President: Tams Bixby, Jr.
Station Manager: Paul A. Bruner

KTMC
McALESTER—EST. 1945
ABC—OKLAHOMA NETWORK
Frequency: 1400 Kc Power: 250 Watts
Owned-Operated By: McAlester Broadcasting Co.
Address: Municipal Bldg.
Phone Number: 2411
Transmitter Location: One mile N. of studio
Time on the Air: 6:30 a.m. to 12 midnight
News Service: UP
Transcription Service: Standard Membership: NAB, BMB

Personnel
Owners: Clarence Wilson and Philip Jackson
Gen. and Station Manager: Clarence Wilson
Commercial Manager: Philip Jackson
Merchandising Manager: Lowell Clark
Publicity Director: Jim Wilson
Chief Announcer: Glenn Barnett
Chief Engineer: Glenn Barnett
Record MC: Jim Wilson
KOMA
OKLAHOMA CITY—EST. 1932
COLUMBIA BROADCASTING SYSTEM
REGIONAL NETWORK (KOMA-KWFT-KTUL)
Frequency: 1520 Kc. Power: 5000 Watts (CP-50,000)
Owned-Operated By KOMA, Inc.
Address ... Box 983
Phone Number ... 2-3291
Studio Address ... Biltmore Hotel
Transmitter Location ... Moore, Okla.
Time on the Air ... 6 a.m. to 12:05 a.m.; Sunday: 7 a.m. to 12:05 a.m.
News Service ... UP
Transcription Service ... Capitol, Standard, Cole.
Representative ... Free & Peters
Membership ... NAB, BMB
Personnel
President ... John Griffin
General Manager ... Kenyon Brown
Commercial Manager ... J. J. Bernard
Director of Public Relations ... Bill Bryan
Production Manager and Supervisor of Program Personnel ... Allan Page
Musical Director ... Mickey Reynolds
Chief Engineer ... M. W. Thomas
Record MC ... Eddie Coonts

KTOK
OKLAHOMA CITY—EST. 1927
AMERICAN BROADCASTING CO.
OKLAHOMA NETWORK
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By ... KTOK, Inc.
Business Address ... 2004 Apco Tower
Phone Number ... 3-8352
Transmitter Location ... 1800 West Main
Time on the Air ... 6 a.m. to midnight
News Service ... AP & UP
Transcription Service ... World; Lang-Worth
Representative ... Taylor-Howe Snowden
Membership ... NAB, BMB
Personnel
President ... O. L. Taylor
Gen. and Station Manager ... Robert D. Enoch
Commercial Manager ... Frank J. Lynch
Program Director ... Harold Shreve
Publicity Director ... Phillip Kerman
Chief Announcer ... Lee Lemon
Musical Director ... Melba Cates
Chief Engineer ... Clifford Easum
Record MC ... Walter Colvin
WKY
OKLAHOMA CITY—EST. 1928
NATIONAL BROADCASTING COMPANY
Frequency: 930 Kc. Power: 5000 Watts
Owned By: Oklahoma Publishing Co.
Operated By: WKY Radiophone Co.
Address: Skirvin Tower Hotel
Phone Number: 3-4306
Time on the Air: 5 a.m. to 1 a.m.
Newspaper Affiliation: Daily Oklahoma; Oklahoma City Times; The Farmer Stockman
News Service: AP, UP
Representative: The Katz Agency

Personnel
President: E. K. Gaylord
Secretary-Treasurer: Edgar T. Bell
General Manager: P. A. Sugg
Promotion Mgr.-Publicity Director: Tom Rucker
Program Director: Hoyt Andres
Chief Announcer: Wakefield Holley
Musical Director: Allam Clark
Chief Engineer: Herman Lovell

KGFF
SHAWNEE—EST. 1930
AMERICAN BROADCASTING CO.
OKLAHOMA NETWORK
Frequency: 1450 Kc. Power: 250 Watts
 Owned By: Stauffer Publications
Operated By: KGFF Broadcasting Co., Inc.
Address: Aldridge Hotel
Phone Number: 4390-1
Transmitter Location: Shawnee Country Club
Time on the Air: 6:30 a.m. to 12 midnight, Sunday 7:45 a.m. to 11:30 p.m.
Newspaper Affiliation: Stauffer Publications
News Service: AP
Transcription Service: Lang-Worth
Representative: Taylor Howe Snowden
Membership: NAB, BMB

Personnel
President: Oscar S. Stauffer
General Manager: Maxine Eddy
Merchandising Manager: Zaida Porter
Program Director: Roy J. Bowman
Chief Announcer: William A. Weaver
Chief Engineer: Salvatore Riccioni

KSPI
STILLWATER—EST. 1946
Frequency: 840 Kc. Power: 250 Watts d. only
 Owned By: Stillwater Publishing Co.
Address: 117 W. 7th
Phone Number: 311
Transmitter Location: 2 Miles S. of Stillwater
Time on the Air: Daytime
Newspaper Affiliation: Stillwater Daily News-Press

Personnel
President: C. R. Bellatti
Vice-President: L. F. Bellatti
Program Director: W. R. McKinsey
**K A K C**
TULSA—EST. 1946
Frequency: 1570 Kc. Power: 1000 Watts d. only
Owned-Operated By: Public Radio Corp.
Address: Avey’s Tulsa Coliseum, 5th & Elgin
Phone Number: 4-0143
Time on the Air: 21st & Yale Aves.
News Service: AP
Membership: NAB

**Personnel**
President: Sam E. Avey
General Manager: Glenn Condon
Commercial Manager: James L. Neal
Chief Engineer: Arnold M. Maupin
Record M. C.: Jack Evans

**K F M J**
TULSA—EST. 1946
Frequency: 1050 Kc. Power: 1000 Watts d. only
Owned-Oper. By Fred Jones Broadcasting Co.
Address: Alvin Hotel, 7 E. 7th
Phone Number: 3-4238
Time on the Air: 1st & Yale
News Service: AP

**Personnel**
President-Owner: Fred Jones
General Manager: Lawson Taylor
Commercial Manager: Tom Johnson
Program Director: Jack Hoffman
Chief Engineer: Nate Wilcox

**K O M E**
TULSA—EST. 1938
ABC MUTUAL BROADCASTING SYSTEM
OKLAHOMA NETWORK
Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated by Oil Capital Sales Corp.
Address: 7 West 8th St.
Phone Number: 3-4121
Time on the Air: 3904 S. Newport
News Service: AP

**Personnel**
President: P. Q. Proctor
Gen. Manager & Vice-Pres.: William B. Way
Commercial Manager: Gustav K. Brandborg
Merchandising Manager: Bud Jackson
Program Director: F. M. Randolph
Musical Director: Joe O’Neill
Chief Engineer: L. W. Stinson
Complete news coverage has been the goal of KGW since the station broadcast its first news flash—the state primary election returns on May 19, 1922. For the next ten years KGW supplied news through bulletins and unscheduled news broadcasts. Early in 1932, KGW carried one scheduled daily news broadcast, and by the end of that year had three locally prepared and scheduled newscasts plus one network program.

On January 3, 1934 a KGW news bureau was opened and in 1935 KGW installed the first teletype used in a Portland radio station. KGW now utilizes the services of AP, UP and INS.

The growth of public interest in the use of radio as a source of news has led KGW to increase its scheduled daily newscasts during its 25 years of service until at present KGW broadcasts 46 local and 30 network news programs weekly.

Represented Nationally by Edward Petry and Co.
**KWIL**  
ALBANY—EST. 1941  
MUTUAL BROADCASTING SYSTEM  
DON LEE BROADCASTING SYSTEM  
Frequency: 1240 Kc........Power: 250 Watts  
Owned-Operated By........Central Willamette Broadcasting Company  
Address..................15th and Elm Streets  
Phone Number.............1234-5  
Studio Address........KWIL Bldg., Albany; Hotel Benton, Corvallis, Ore.  
Transmitter Location......Albany, Ore.  
Time on the Air........6:30 a.m. to midnight; Sundays, 7 a.m. to midnight  
Newspaper Affiliation......Albany Democrat Herald  
News Service................UP  
Transcription Service......Standard Radio, Cole  
Representatives........John Keating; Homer Griffith  
Membership................NAB, BMB  

**Personnel**

President..................W. L. Jackson  
Secretary-Treasurer........R. R. Cronise  
General Manager........Chet Wheeler  
Commercial Manager..........Hal Byer (Albany)  
Derwood Smith (Corvallis)  
Merchandising Managers.....Bob Reinholdt, Warren Stoffer  
Chief Engineer..............Herb Davidson

**KWIN**  
ASHLAND—EST. 1946  
UNITED PACIFIC  
Frequency: 1400 Kc........Power: 250 Watts  
Owned-Operated By........Rogue Valley Broadcasting Co., Inc.  
Address..................1160 Helman Rd.  
Phone Number..............Ashland 2-1351  
Transmitter Location......1160 Helman Rd.  
Time on the Air........6:30 a.m. to 11 p.m.; Sunday; 8 a.m. to 10 p.m.  
News Service..............AP  
Transcription Service.....World, Standard  
Representative............John Keating  
Membership................NAB  

**Personnel**

President..................M. S. Hamaker  
General Manager............Roy R. Peck  
Commercial Manager..........Ed Barnett  
Sales Manager..............Jack Watson  
Program Director...........Margaret Ritchie  
Chief Engineer.............Floyd Rush

**KAST**  
ASTORIA—EST. 1935  
MUTUAL BROADCASTING SYSTEM  
DON LEE BROADCASTING SYSTEM  
KEYSTONE BROADCASTING SYSTEM  
Frequency: 1230 Kc........Power: 250 Watts  
Owned-Operated By........Astoria Broadcasting Co.  
Address....................Astoria, Ore.  
Phone Number................95  
Studio Address.............9th & Commercial  
Transmitter Location.......1006 Taylor Avenue  
Time on the Air............17½ hours daily  
News Service................AP  
Transcription Service.....Standard Radio  
Membership................NAB, BMB  

**Personnel**

General Manager................L. E. Parsons  
Merchandising Manager......R. D. Holmes  
Program Director............Margie Christiansen  
Production Manager..........Stan Church  
Chief Engineer...............James Titus

**KBKR**  
BAKER—EST. 1939  
KEYSTONE BROADCASTING SYSTEM  
Frequency: 1490 Kc........Power: 250 Watts  
Owned-Operated By........Inland Radio, Inc.  
Address.....................1st and Court Streets  
Phone Number...............140  
Transmitter Location......East "H" St.  
Time on the Air............7 a.m. to 10 p.m.  
News Service................UP  
Representative.............W. S. Grant Co., John Keating  
Membership................NAB, BMB  

**Personnel**

Pres.-Chief Owner...........Marshall E. Cornett  
Secretary-Treasurer.........Lee W. Jacobs  
General Manager............Lee W. Jacobs  
Commercial Manager..........Ken Lockwood  
Merchandising Manager......Milton Levy  
Chief Engineer..............Sidney Williams  
Record MG...................Ken Holden

**KBNDB**  
BEND—EST. 1938  
MUTUAL—KBS—DON LEE  
Frequency: 1310 Kc........Power: 250 Watts  
Owned-Operated By........Central Oregon Broadcasting Co.
Address ........................................ 1101 Wall St.
Phone Number .................................. 848
Transmitter Location .......................... 1101 Wall Street
Time on the Air ................................. 6:30 a.m. to 10:30 p.m.
News Service ................................. UP
Transcription Service .......................... UP
Representative ............................... Homer Griffith Co.
Membership .................................. NAB, BMB

**Personnel**

President .................................. Frank H. Loggan
General Mgr. ............................... Frank H. Loggan
Commercial Manager ......................... W. M. Barton
Program Dir.-Production Mgr. ............ Kessler Cannon
Chief Announcer ............................. Kessler Cannon
Musical Director ............................. Roland McClure
Chief Engineer ............................... Robert Dickinson

*KOOS*

**COOS BAY—EST. 1928**

MBS-DON LEE BROADCASTING SYSTEM

Frequency: 1230 Kc.  
Power: 250 Watts  
Owned-Operated By: Koos, Inc.
Address ........................................ 505 Hall Building
Phone Number .................................. 432-3
Transmitter Location ....................... Hall Building
Time on the Air ............................... 6 a.m. to 1 a.m.
News Service ................................. UP, AP
Newspaper Affiliation ...................... Coos Bay Times
Transcription Service ..................... World Broadcasting
Representative ............................... Homer Griffith Co.
Membership .................................. NAB, BMB

**Personnel**

President ................................. Sheldon F. Sackett
General Manager ............................ Fred F. Chitty
Station Manager .............................. Hal Shade
Commercial Manager ........................ Leonard Epling
Office Manager .............................. Lucy Johnson
Program Director ........................... Sara Spaugh
Chief Engineer .............................. Roger L. Spaugh

*KOAC*

**CORVALLIS—EST. 1922**

Frequency: 550 Kc.  
Power: 5000 d.  
Owned by: State of Oregon
Operated By ................................. Oregon State System of Higher Education
Address ........................................ Oregon State College
Phone Number .................................. 528
Studio Address ............................... Corvallis; Univ. of Oregon, Eugene
Transmitter Location ....................... Granger
Time on the Air ............................... 10 a.m. to 10 p.m. Monday through Saturday
News Service ................................. UP

**Personnel**

President .................................. Dean J. F. Cramer
Station Manager ............................. James M. Morris
Program Director ............................ James M. Morris
Production Director ......................... James S. Nelson
Chief Announcer ............................. J. Edwin Arnold
Musical Director ............................. Donald F. Whitman
Chief Engineer .............................. Grant S. Felkert

*KODL*

**THE DALLES—EST. 1940**

Frequency: 1230 Kc.  
Power: 250 d.; 100 n.
Owned-Operated By: Western Radio Corp.
Address ........................................ The Dalles, Ore.
Phone Number .................................. 2300
Transmitter Location ....................... The Dalles
Time on the Air ............................... 15½ hours daily
Transcription Service ..................... C. P. MacGregor
News Service ................................. UP
Membership .................................. NAB

**Personnel**

President-General Mgr. ..................... V. B. Kenworthy
Station Manager ............................. V. B. Kenworthy
Commercial Manager ........................ Alvin Anderson
Merchandising Manager ..................... Richard Schuchard
Program Director ............................ Eunice LaSell
Chief Engineer ............................... George Ristola

*KORE*

**EUGENE—EST. 1927**

MBS—DON LEE BROADCASTING SYSTEM

Frequency: 1450 Kc.  
Power: 250 Watts  
Owned-Operated By: Eugene Broad. Station
Address ........................................ Box 1032
Phone Number .................................. 3
Transmitter Location ....................... South Willamette St.
Time on the Air ............................... 6 a.m. to 1 a.m.
Sunday: 7 a.m. to 11 p.m.
News Service ................................. AP & UP
Transcription Service ..................... World Broadcasting
Representative ............................... Homer Griffith Co.
Membership .................................. NAB, BMB

**Personnel**

Owner ....................................... Violet G. Motter
General Mgr.-Station Mgr. ................. L. W. Trommlitz
Commercial Manager ....................... Bruce Nidever
Publicity Director ........................... L. W. Trommlitz
Chief Engineer ............................... Harold Gander

*KUGN*

**EUGENE—EST. 1946**

Frequency: 1400 Kc.  
Power: 250 Watts  
Owned-Operated By: Valley Broadcasting Co.
Address ........................................ P.O. Box 1400
Phone Number .................................. 2800
O R E G O N

Transmitter Location........ Coburg Rd.
Time on the Air....... 5:30 a.m. to 12 midnight;
Sunday: 7 a.m. to 12 midnight
News Service........... AP
Transcription Service........... Thesaurus
Representative........ W. S. Grant Co.
Membership........ NAB

Personnel
Co-Partners....... C. H. Fisher & B. N. Phillips
General Manager....... S. W. McCreary
Sales Manager........ Ted Hallock
Program Director........ Harvey Daginger
Publicity Director........ Ted Hallock
Chief Announcer........ Charles Bernard
Musical Director........ Ted Hallock
Chief Engineer........ John E. Boren
Record MC........ Austin Chamey

K L A N T
GRANTS PASS—EST. 1939
MUTUAL BROADCASTING SYSTEM
DON LEE BROADCASTING SYSTEM
Frequency: 1340 Kc........ Power: 250 Watts
Owned-Operated By... Southern Oregon Broadcasting Co.
Business Address........ P. O. Box 148
Phone Number.......... 1100
Transmitter Location........ Grants Pass, Ore.
Newspaper Affiliation......... Grants Pass Courier
News Service........ AP
Time on the Air......... 7 a.m. to 12 midnight
Transcription Services..... World Broadcasting System, MacGregor
Representative........ W. S. Grant Co.
Membership........ NAB, BMB

K L F L W
KLAMATH FALLS—EST. 1946
AMERICAN BROADCASTING CO.
Frequency: 1450 Kc........ Power: 250 Watts
Owned-Operated By... Herald Publishing Co.
Address........ Esplanade & Pine
Phone Number........ 8115
Transmitter Location........ Esplanade & Pine
Newspaper Affiliation......... Herald-News
News Service........ AP
Transcription Service..... NBC Thesaurus
Time on the Air........ 6:15 a.m. to 11 p.m.
Representative........ Homer Griffith Co.
Membership........ NAB, BMB

Personnel
President........ Frank Jenkins
General Manager....... Bud Chandler
Commercial Manager...... Max J. Frye
Program Dir.-Production Mgr... Mel Baldwin
Chief Announcer........ Mel Baldwin
Chief Engineer........ Gilbert Walters
Record MC........ Chuck Cecil

K L B M
LA GRANDE—EST. 1938
KEYSTONE BROADCASTING SYSTEM
Frequency: 1450 Kc........ Power: 250 Watts
Owned-Operated By... Inland Radio, Inc.
Address........ Old Oregon Trail Highway
Phone Number........ 220
Transmitter Location........ Old Oregon Trail Highway
Time on the Air........ 7 a.m. to 10 p.m.
News Service........ UP
Transcription Service..... Standard Radio, Keystone
Representative........ W. S. Grant Co.; John Keating
Membership........ NAB, BMB

Personnel
President........ Marshall E. Cornett
Secretary-Treasurer....... Lee W. Jacobs

571
General Mgr.-Station Mgr. . . . . . . . . . . . . . . . John G. Jones  
Commercial Manager . . . . . . . . . . . . . . . . Ken Lillard  
Merchandising Manager . . . . . . . . . . . . . . . Jack Hatmaker  
Program Director . . . . . . . . . . . . . . . . Marjorie Pierce  
Publicity Director . . . . . . . . . . . . . . . . . Jack Hatmaker  
Chief Announcer . . . . . . . . . . . . . . . . . . . . Ken Lillard  
Chief Engineer . . . . . . . . . . . . . . . . . . . . . . . Wallace Guthrie  
Record MC . . . . . . . . . . . . . . . . . . . . . . . . . . Ken Lillard

**K MED**  
MEDFORD—EST. 1926  
NATIONAL BROADCASTING CO.

Frequency: 1440 Kc . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . ...
Newspaper Affiliation: The Oregon Journal
News Service: AP & UP
Transcription Service: Associated Music Publishers, Standard, MacGregor
Representative: John Blair & Co.
Membership: NAB, BMB

**Personnel**

President: P. L. Jackson
General Manager: Chas. E. Couche
Commercial Manager: Norman A. Davis
Publicity and Public Relations: Kelmar K. LeMaster
Program Director: Willis Ross
Production Mgr. - Publicity Dir.: Earl Gunn
Chief Announcer: Lou Gillette
Musical Director: Allan Uhles
Chief Engineer: A. E. Richmond
Record MC's: Willis Ross, Lou Gillette

**KBPS**

PORTLAND—EST. 1923

Frequency: 1450 Kc. Power: 100 w. d. only
Owned-Operated By: School District No. 1
Address: Students of Benson Polytechnic School
Phone Number: La 4135
Transmitter Location: 546 N.E. 12th Ave.
Time on the Air: 10:30 a.m. to 6:30 p.m.

**Personnel**

Chief Executive: R. T. Stephens
Station Manager: Mary Elizabeth Gilmore
Program Director: Mary Elizabeth Gilmore
Chief Engineer: Charles Weagant

(Non-Commercial Station)

**KEX**

PORTLAND—EST. 1926

Frequency: 1190 Kc. Power: 5,000 Watts (CP-50,000)
Owned-Operated By: Westinghouse Radio Stations, Inc.
Address: 1230 S.W. Main St.
Phone Number: AT 6214
Transmitter Location: North Portland, Oregon (CP-Clackamas, Ore.)
Time on the Air: 6 a.m. to 1 a.m., Sundays, 7 a.m. to 1 a.m.
News Service: INS; UP
Transcription Service: World
Representative: Paul H. Raymer Co.
Membership: BMB

**KGW**

PORTLAND—EST. 1922

NATIONAL BROADCASTING CO.

Frequency: 620 Kc. Power: 5000 Watts
Owned-Operated By: The Oregonian Publishing Company
Address: 537 S.W. 6th Ave.
Phone Number: Be 6364
Studio Address: 1011 S. W. 6th Ave.
Transmitter Location: N. Portland, Ore.
Time on the Air: 6 a.m. to 12 midnight
Newspaper Affiliation: The Oregonian
News Service: AP; INS; UP
Transcription Service: Langworth; NBC
Representative: Edward Petry & Co., Inc.
Membership: NAB, BMB

**Personnel**

President: Caroline P. Leadbetter
General Manager: M. J. Frey
Station Manager: H. Quenton Cox
Commercial Manager: J. N. Wassan
Public Relations Director: Frank H. Coffin
Program Director: Homer Welch
Production Manager: Thomas J. Swafford
Publicity Director: Robert H. Hancock
Chief Announcer: Robert E. Thomlinson
Musical Director: Abe Bercovitz
Chief Engineer: Harold C. Singleton
Educational Director: Evelyn Sibley Lampman
Farm Program Director: Wallace Kadderly

See Page 568

**Koin**

PORTLAND—EST. 1926

COLUMBIA BROADCASTING SYSTEM

Frequency: 970 Kc. Power: 5000 Watts
Owned-Operated By: Koin, Inc.
Business Address: P. O. Box 1031
Phone Number: Atwater 3333
Studio Address: New Heathman Hotel Bldg.
Transmitter Location: Sylvan near Canyon Road
Time on the Air: 6 a.m. to Midnight
Personnel

Owner. Field Enterprises, Inc.
General Manager. Harry H. Buckendahl
Commercial Manager. Harry H. Buckendahl
Merchandising Manager. Marc Bowman
Program Director. Ted Cooke
Production Manager. Bill Mears
Chief Announcer. Duncan Macleod
Musical Director. Owen Dunning
Chief Engineer. L. S. Bookwalter

KWJJ
PORTLAND—EST. 1927
Frequency: 1040 Kc
Power: 1000 Watts
Owned-Operated By. KWJJ Broadcast Co., Inc.
Address. 1011 S. W. 6th Ave.
Phone Number. Atwater 4393-4-5
Transmitter Location. Oaks Park, Portland
Time on the Air. 6 a.m. to 1 a.m.
News Service. UP, INS
Transcription Service. Standard Radio, Lang-Worth
Representative. Burn-Smith Co.
Membership. NAB

KXL
PORTLAND—EST. 1926
Frequency: 750 Kc
Power: 10000 w. d. only
Owned-Operated By. KXL Broadcasters
Address. Orpheum Building
Phone Number. Broadway 6451
Transmitter Location. Town of Harmony
Time on the Air. 6 a.m. to local sunset;
Sunday: 10:05 a.m. to 2 p.m.

KRNR
ROSEBURG—EST. 1935
MUTUAL—DON LEE—KBS
Frequency: 1490 Kc
Power: 250 Watts
Owned-Operated By. News-Review Company
Business Address. 136 N. Jackson St.
Phone Number. 4
Transmitter Location. 136 N. Jackson St.
Time on the Air. 16 hours daily
Newspaper Affiliation. Roseburg News-Review
News Service. AP
Transcription Service. Standard Radio, Cole, SESAC
OREGON

KSLM
SALEM—EST. 1934
MUTUAL—DON LEE—KBS
Frequency: 1390 Kc. . Power: 1000 Watts
Owned-Operated By: ..... Oregon Radio, Inc.
Business Address ....... Senator Hotel Bldg.
Phone Number ............... 4831
Transmitter Location ......... 633 N. Front St.
Time on the Air .......... 19 hours daily
News Service .............. UP and AP
Transcription Service ..... Long-Worth, World
Representatives........... Homer Griffith Co.,
John Keating
Membership ................ NAB, BMB

Personnel
President .................. Glenn McCormick
General Manager ......... Glenn McCormick
Commercial Manager ..... Robert M. Fischer, Jr.
Program Director .......... Lucille Bushnell
Publicity Director ...... Robert M. Fischer, Jr.
Chief Announcer .......... Gordon Allen
Musical Director .......... Glenda Lou
Chief Engineer .......... Clyde Carlton
Record MC ............... Jerry Webb

KODL
THE DALLES—EST. 1946
KEYSTONE BROADCASTING SYSTEM
Frequency: 1230 Kc. . Power: 250 Watts
Owned-Operated By: .. Western Radio Corp.
Address .................. Studio Drive
Time on the Air .......... Full Time License
Transcription Service .... Keystone
Representatives .......... Homer Griffith (Hollywood)
John Keating (Portland)

Personnel
President .................. V. B. Kenworthy
Manager .................. Glenn Howell

For the best in Sports News . . .
CBS affiliate
Philadelphia's Leading Radio Institution

50,000 Watts in all directions
W S A N
ALLENTOWN—EST. 1923
NATIONAL BROADCASTING COMPANY
Frequency: 1470 Kc. Power: 500 Watts
Owned-Operated By: Lehigh Valley Broadcasting Co.
Address: 39-41 N. Tenth St.
Phone Number: 9511
Transmitter Location: Route 1
Time on the Air: 7 a.m. to 1 a.m., Sundays 8 a.m. to 1 a.m.
Newspaper Affiliation: Call-Chronicle Publishing Co.
News Service: AP, UP
Transcription Services: World Broadcasting System
Representative: Headley-Reed Co.
Membership: NAB, BMB

Personnel
President: J. Calvin Shumberger
V-Pres. & Managing Dir.: B. Bryan Musselman
Program Director: George Y. Snyder
Production Manager: William S. Davies
Technical Supervisor: Reuel H. Musselman

W GPA
BETHLEHEM—EST. 1946
Frequency: 1100 Kc. Power: 250 w., d. only
Owned-Operated By: The Bethlehems' Globe Publishing Co.
Address: 4th & Brodhead Sts.
Phone Number: 7-7571
Studio Address: 426 Brodhead St.
Transmitter Location: 8th Ave. & Dell St.
Time on the Air: Local sunrise to local sunset
Newspaper Affiliation: Bethlehem Globe-Times
Membership: NAB

Personnel
Vice-Pres.-Gen. Mgr.: Rolland L. Adams
Station Manager: Arthur C. McCracken

W F B G
ALTOONA—EST. 1924
NATIONAL BROADCASTING CO.
Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: The Gable Broadcasting Company (Lessee)
Address: 1318-32 11th Avenue
Phone Number: 6467
Time on the Air: 7:15 a.m. to midnight
News Service: AP
Transcription Service: World Broadcasting System: Langworth
Representative: Headley-Reed Co.
Membership: NAB, BMB

Personnel
President: George P. Gable
General Manager: Roy F. Thompson
Commercial Manager: Roy F. Thompson
Chief Engineer: George R. Burgoon

W IS R
BUTLER—EST. 1941
VICTORY NETWORK—KBS
Frequency: 680 Kc. Power: 250 w., d. only
Owned By: The Butler Broadcasting Co.
Operated By: David H. Rosenblum
Address: 357 N. Main St.
Phone Numbers: 4-701-2
Transmitter Location: McKinley Ave.
Time on the Air: 6:30 a.m. to Sundown
News Service: UP
Transcription Service: AP
Representative: Farjoe & Co.
Membership: NAB, BMB

Personnel
Owner-Gen. Mgr.: David Rosenblum
Publicity Director: Robert Kaufman
Musical Director: Warren Edwards
Chief Engineer: Paul Rex
Record M.C.'s: Warren Edwards, Gene Brys

W C H A
CHAMBERSBURG—EST. 1946
Frequency: 800 Kc. Power: 1000 w., d. only
Owned-Operated By: Chambersburg Broadcasting Co., Inc.
Address: Craft Press Bldg.
Phone Number: 1110
Transmitter Location: Warm Springs Rd.,
Franklin County
Time on the Air...Local sunrise to local sunset
News Service: UP
Transcription Service: Capitol
Representative: Forioe & Co.

Personnel
President: C. M. Cassel
General Manager: John S. Booth
Commercial Manager: Thompson K. Cassel
Musical Director: Earl Strine
Record M.C.'s: Lee Case, Al Saunders

W C E D
DU BOIS—EST. 1939
COLUMBIA BROADCASTING SYSTEM
PENNSYLVANIA—KBS
Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Tri-County Broadcasting Co., Inc.
Address: 80 North Park Place
Phone Number: 1700
Transmitter Location: 80 North Park Place

Time on the Air...6:30 a.m. to 12:05 a.m.
Newspaper Affiliation: DuBois Courier Express
News Service: UP
Transcription Service: Lang-Worth
Representative: Joseph Hershley McGilvra
Membership: NAB, BMB

Personnel
President: Col. H. T. Gray
General Manager: Jason S. Gray
Station Manager: Les Ryder
Promotion Manager: Les Ryder
Program Director: Virginia Wade
Chief Engineer: Vernon Stahl
Record M.C.: Walter Morris

W E S T
EASTON—EST. 1936
NATIONAL BROADCASTING COMPANY
MUTUAL BROADCASTING SYSTEM
MASON-DIXON RADIO GROUP
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Associated Broadcasters, Inc.

Gateway to the rich industrial
and agricultural area of the LEHIGH VALLEY
with a population exceeding 300,000.
The Steel and Cement Center of the East. A market
worthy of your consideration.

NBC—MUTUAL
National Representative: RADIO ADVERTISING CO.
Address ........................................ 516 Northampton St.
Phone Number ................................ 6131
Transmitter Location .......................... Williams Township
Time on the Air ............................... 6:30 a.m. to 12:30 a.m.
News Service .................................. UP
Transcription Service .......................... NBC Thesaurus
Representative ................................. Radio Advertising Co.
Membership .................................... NAB, BMB

Personnel
Station Executive ............................... Clair R. McCullough
Station Manager ................................ Elwood C. Anderson
National Sales Manager ....................... J. Robert Gulick
Program Manager .............................. Eugene Bethman
Technical Director ............................ J. E. Mathiot

WE R C
ERIE—EST. 1935
NBC
Frequency: 1230 Kc.  Power: 250 Watts
Owned-Operated By ............................. Presque Isle Broadcasting Co.
Address ........................................ 121 West 10th St.
Phone Number .................................. 26-918
Transmitter Location .......................... 121 West 10th St.
Time on the Air ............................... 6:45 a.m. to 12:05 a.m.
News Service .................................. UP
Transcription Service .......................... Associated Music; Lang-Worth
Representative ................................. Weed & Co.

Personnel
President ........................................ Jacob A. Young
General Manager ............................... Charles E. Denny
Sales Manager ................................. Frank R. Proudfoot
Program Director .............................. Virginia Donachy
Production Manager ........................... James Dewart
Chief Announcer ............................... Arthur Ingram
Chief Engineer ................................. L. W. Cooke, Jr.
Record M. C. ................................... Clinton MacElroy

W L E U
ERIE—EST. 1935
ABC-MUTUAL
PENNSYLVANIA NETWORK
WILLIAM PENN NETWORK
QUAKER NETWORK
Frequency: 1450 Kc.  Power: 250 Watts
Owned-Operated By ............................. WLEU Broadcasting Corporation
Address ........................................ Commerce Building, 12th and State Streets
Phone Numbers ............................... 23-327 or 22-129
Transmitter Location .......................... Commerce Bldg.
Time on the Air ................................ Unlimited
News Service .................................... AP
Transcription Service .......................... NBC Thesaurus

Personnel
President ........................................ Leo J. Omell
Gen. Mgr.  ...................................... V. Hamilton Weir
Sales Manager ................................. L. L. Allen

W H J B
GREENBURG—EST. 1934
Frequency: 620 Kc.  Power: 250 Watts, Daytime
Owned-Operated By ............................. Pittsburgh Radiodrome Supply House
Address ........................................ Penn Albert Hotel
Phone Number ................................... Greensburg 3740
Transmitter Location .......................... Atop Penn Albert Hotel
Time on the Air ............................... 7 a.m. to local sunset
News Service .................................. AP
Transcription Service .......................... Lang-Worth
National Sales Office .......................... William G. Rambeau Co.
Membership ..................................... NAB, BMB

Personnel
President ........................................ H. J. Brennan
General Manager ............................... G. J. Podeyn
Chief Announcers .............................. Glenn Grayson, John Howard
Chief Engineer ................................. L. L. Allen

WS AJ
GROVE CITY—EST. 1920
Frequency: 1340 Kc.  Power: 100 Watts
Owned-Operated By ............................. Grove City College
Address ........................................ Broad and Main Sts.
Phone Number .................................. 763
Studio Address ................................. Crawford Hall
Transmitter Location .......................... Hall of Science
Time on the Air ............................... 4 hours per week

Personnel
President ........................................ Dr. Weir C. Keller
Program Director .............................. R. G. Walters
Musical Director ............................... Stanley J. Seiple
Chief Engineer ................................. Dale O. Smock

*Non-Commercial Station
## WHGB
**HARRISBURG—EST. 1945**
**AMERICAN BROADCASTING CO.**

<table>
<thead>
<tr>
<th>Frequency: 1400 Kc</th>
<th>Power: 250 Watts</th>
</tr>
</thead>
</table>

Owned By .......... Harrisburg Broadcasting Co.
Operated By ........ Herbert Kendrick
Address .......... Blackstone Bldg., 112 Market St.
Phone Numbers .......... 2-3456 & 6-2646
Transmitter Location .......... Blackstone Bldg.
Time on the Air .......... 6 a.m. to 1 a.m., Sun., 7 a.m. to 1 a.m.

News Service .......... AP
Transcription Service .......... NBC Thesaurus
Representative .......... Weed & Co.
Membership .......... NAB, BMB

### Personnel

- **Partners:** Herbert Kendrick & G. L. Hash
- **General Manager:** Herbert Kendrick
- **Commercial Manager:** R. A. Maxwell
- **Program Director:** Jack Hooper
- **Publicity Director:** R. A. Maxwell
- **Chief Announcer:** Jack Hooper
- **Chief Engineer:** G. B. Buffington

## WKBO
**HARRISBURG—EST. 1921**
**NATIONAL BROADCASTING COMPANY**

**MUTUAL BROADCASTING SYSTEM**
**MASON-DIXON GROUP**

<table>
<thead>
<tr>
<th>Frequency: 1230 Kc</th>
<th>Power: 250 Watts</th>
</tr>
</thead>
</table>

Owned-Operated By .......... Keystone Broadcasting Corp.
Address .......... 31 North Second St.
Phone Number .......... 4-0191
Transmitter Location .......... Penn Harris Hotel
Time on the Air .......... 6:30 a.m. to 1 a.m.
News Service .......... UP
Transcription Service .......... WBS
Representative .......... Radio Advertising Co.
Membership .......... NAB, BMB

### Personnel

- **Chief Executive:** Clair McCullough
- **Station Manager:** C. G. Moss
- **National Sales Manager:** J. Robert Gulick
- **Program Director:** David Bennett, Jr.
- **Chief Engineer:** J. E. Mathiot

---

**4 Markets Offering High Sales Results at Low Cost . . .**

- **WRAW**
  - **READING, PA.**

- **WGAL**
  - **LANCASTER, PA.**

- **WKBO**
  - **HARRISBURG, PA.**

**Sales Representative**
**RADIO ADVERTISING CO.**

- New York
- Chicago
- San Francisco
- Dallas
- Hollywood

---

580
Sell Your Product in Pennsylvania's Booming Hard Coal Region

W A Z L
HAZLETON—EST. 1932
NBC—MBS
Frequency: 1490 Kc. . . . . Power: 250 Watts
Owned-Operated By: . . . Hazleton Broadcasting Service, Inc.
Address: 703 Hazleton National Bank Bldg.
Phone Numbers: 1488-3788
Studio Address: 708 Hazleton National Bank Bldg.; Elks Bldg., Shenandoah; Berwick; Bright Studios, Lansford
Transmitter Location: 708 Hazleton National Bank Bldg.
Time on the Air: 6:30 a.m. to 12:30 a.m.; Saturday: 6:30 a.m. to 1 a.m.; Sunday: 7 a.m. to 12:30 a.m.
News Service: UP
Transcription Service: NBC Thesaurus
Representative: RADIO ADVERTISING CO.
Membership: BMB

Personnel
President: Victor C. Diehm
Commercial Manager: George Martin
Merchandising Manager: Kathryn E. Kahler
Program Director: Don Murray
Production Manager: Thomas Tito
Publicity Director: Kathryn Kahler
Chief Announcer: Don Murray
Musical Director: John Stanziola
Chief Engineer: Elwood Tito

W H P
HARRISBURG—EST. 1924
COLUMBIA BROADCASTING SYSTEM
Frequency: 1460 Kc. . . . Power: 5000 d.; 1000 n.
Owned-Operated By: WHP, Inc.
Address: 216 Locust St.
Phone Number: 4-3211
Transmitter Location: Harrisburg-Hershey Highway (4 miles east of Harrisburg)
Time on the Air: 6 a.m. to 1 a.m. daily; 8 a.m. to 1 a.m. Sunday
News Service: UP & AP
Transcription Service: Standard, Associated
Representative: John Blair & Company

Personnel
General Mgr.-Station Mgr.: A. K. Redmond
Merchandising Manager: Beatrice Potteiger
Program Director: Dick Redmond
Chief Engineer: E. Daniel Leibensperger

The only station with blanket coverage in an area which has an annual payroll of over $55,000,000—practically all spent right in the territory.

National Representative: RADIO ADVERTISING CO.
WHUN
HUNTINGDON—EST. 1946
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By... The Joseph F. Biddle
Publishing Co.
Address............. 400 Washington St.
Phone Number.............. 12
Transmitter Location... 27th St. & Murray Ave.
Time on the Air...... 7 a.m. to 11 p.m.
Newspaper Affiliation... The Daily News
News Service........... UP
Transcription Service... Standard Radio

**Personnel**

President-General Mgr. . . . . . John H. Biddle
Station Manager............. Sam Stroh
Commercial Manager........... I. C. Mann
Merchandising Manager...... John H. Biddle
Program Director............ Cary Simpson
Chief Announcer............ Cary Simpson
Chief Engineer............ Douglas Beeman

WDAD
INDIANA—EST. 1945
COLUMBIA BROADCASTING SYSTEM
KEYSTONE BROADCASTING SYSTEM
Frequency: 1450 Kc........ Power: 250 Watts
Owned-Operated By... Indiana Broadcast, Inc.
Address.................. 537 Philadelphia St.
Phone Number............. 1780
Studio Address........... Indiana Theater Bldg.
Transmitter Location... East Pike, Route 422
Time on the Air........... 6:58 a.m. to 12 midnight
News Service........... AP
Transcription Service... Standard. M. M. Cole
Membership........... NAB

**Personnel**

Owner-General Mgr. ........ Paul J. Short
Merchandising Manager...... Paul S. Flinn
Program Director........... Paul S. Flinn
Chief Announcer........... Paul S. Flinn
Musical Director........... S. Turner Jones
Chief Engineer........... Henry Niederkofler

WARD
JOHNSTOWN—EST. 1946
COLUMBIA BROADCASTING SYSTEM
PENNSYLVANIA NETWORK
Frequency: 1490 Kc........ Power: 250 Watts
Owned-Operated By... Central Broadcasting Co., Inc.
Address.................. Porch Bldg.
Phone Number............. 81-216
Transmitter Location... Prospect Hill

**Personnel**

President........... John J. Keel
Secretary-Treasurer....... Lloyd W. Dennis, Jr.
Station Manager......... Lloyd D. Dennis, Jr.
Vice-President......... Henry Gladstone
Sales Manager........... Hal Acker
Program Director........ John Wesley
Publicity Director........ Hal Acker
Chief Engineer......... H. Stohl
WLAN
LANCASTER—EST. 1946
Frequency: 1320 Kc. Power: 1000 w. d. only
Owned-Operated By: Peoples Broad. Co.
Address: 252 No. Queen St.
Phone Number: 7261
Transmitter Location: Gypsy Hill Rd.
Time on the Air: Local sunrise to local sunset
News Service: AP
Transcription Service: Lang-Worth. World
Representative: Forjoe & Co.
Membership: NAB

Personnel
President: F. H. Altdoerfler
Station Manager: Earl R. Shappell
Chief Announcer: Robert C. Harnish
Musical Director: Robert Q. Stetler
Chief Engineer: Willis N. Weaver

WGAL
LANCASTER—EST. 1922
NBC—MBS
MASSON-DIXON GROUP
Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: WGAL, Inc.
Business Address: 8 West King St.
Phone Number: 5259
Transmitter Location: 8 West King St.
Time on the Air: 6:30 a.m. to 12:30 a.m.
News Service: UP
Transcription Service: NBC Thesaurus, Standard
Representative: Radio Advertising Co.
Membership: NAB, BMB

Personnel
Chief Executive: Clair R. McCollough
Station Manager: Walter O. Miller
National Sales Mgr.: J. Robert Gulick
Program Director: Ernest Stanziola
Chief Engineer: J. E. Mathiot

Markets Offering High Sales Results at Low Cost...

WRAW
READING, PA.
WGAL
LANCASTER, PA.
WKBO
HARRISBURG, PA.

Sales Representative
RADIO ADVERTISING CO.
New York • Chicago • San Francisco • Dallas • Hollywood
WLBR
LEBANON—EST. 1946
Frequency: 1270 Kc. Power: 1000 w. d. only
Owned-Operated By: Lebanon Broadcasting Co., Inc.
Address ....................... Central Bldg.
Phone Number .................. Lebanon 3900
Studio Address ................ Central Bldg.
Transmitter Location ........... Hill Church, Annville
Township, 3 miles W. of Lebanon
Time on the Air . Local sunrise to local sunset
News Service ................... AP
Transcription Service .......... World
Representative ............... Radio Advertising Co.
Membership .................... NAB

Personnel
President ..................... H. Raymond Stadiem
Secretary-Treasurer .......... Lester P. Elter
Station Manager ............. Julian F. Skinnell
Commercial Manager .......... Philip J. Reilly
Program Director ............. Julian F. Skinnell
Publicity Director .......... Chet E. Hagan
Chief Announcer ............. Alan Blaine
Chief Engineer ............... M. Leonard Savage

W MRF
LEWISTOWN—EST. 1941
NATIONAL BROADCASTING CO.
Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Lewistown Broadcasting Co.
Business Address ............ Monument Square
Phone Number ................. 757
Studio Address ............... Hotel Coleman
Transmitter Location .......... Lowell Heights
Time on the Air ............. 7:30 a.m. to 11:30 p.m.
Transcription Service ...... Lang-Worth
News Service ................ UP
Representative .............. Burn-Smith Co.

Personnel
General Manager ............ Thomas W. Metzger
Commercial Manager .......... Thomas W. Metzger
Program Director ............ Ralph Parker
Publicity Director ............ James E. Moren
Chief Engineer ............... Bernard H. Bopp

WB PZ
LOCK HAVEN—EST. 1946
Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Lock Haven Broadcasting Corp.
Address ....................... 132½ E. Main St.
Phone Number ................ 4038
Transmitter Location .......... Allison Township
Time on the Air ................ 7:30 a.m. to 11:30 p.m.
News Service .................. AP
Transcription Service ......... Standard
Membership .................... NAB

Personnel
President ...................... Don M. Welsh
General Manager ............. Paul M. Breiling
Commercial Manager .......... Norman S. Caldwell

WEDO
McKEESPORT—EST. 1946
VICTORY
Frequency: 810 Kc. Power: 1000 w. d. only
Owned-Operated By: Tri-City Broadcasting Co.
Address ....................... 547 Fifth Ave.
Phone Number ................ 7167
Transmitter Location .......... Foster Rd., Versailles
Township, Allegheny County
Time on the Air ............. 6:30 a.m. to local sunset
News Service ................ AP
Transcription Service ...... Associated, Capitol, World, MacGregor, NBC Theaurus, Lang-Worth
Representative ............. Joseph Hershey McGillivra, Inc.
Membership .................... NAB, BMB

Personnel
President ...................... E. J. Hirshberg
General Manager ............. Jan King
Commercial Manager .......... Warren Wright
Sales Promotion Manager ... John E. Karabin
Program Director ............. William Chambers
Publicity Director ............ John E. Karabin
Chief Announcer ............. Bob McKenna
Musical Director ............. Otto Krenn
Chief Engineer ............... Wilkes Hurley
Record M.C.'s ................ Howard Jackson, Ed Patrick

WKST
NEW CASTLE—EST. 1938
MUTUAL BROADCASTING SYSTEM
VICTORY NETWORK
Frequency: 1280 Kc. Power: 1000 Watts
Owned-Operated By: WKST, Inc.
Address ....................... Cathedral Ldg., E. Lincoln Ave.
Phone Number ................ 5050
Studio Address ............... Cathedral Bldg., New Castle
Transmitter Location .......... 3½ miles S.E. of Newcastle
Time on the Air ................ 6:30 a.m. to 12 midnight
News Service ................ AP
Transcription Service ...... NC Theaurus
Representative ............... Weed & Co.
Membership .................... NAB, BMB
**Personnel**

Pres.-Gen. Mgr. .................................. S. W. Townsend
Station Manager ................................. Arthur W. Graham
Commercial Manager ............................. A. W. Graham
Merchandising Manager .......................... Al Francis
Program Director ............................... A. W. Graham
Production Manager ............................. Charles Wilson
Publicity Director ................................ Al Francis
Chief Engineer .................................. Robert Emch
Record M.C. ..................................... Charles Wilson

**WKPA**

NEW KENSINGTON—EST. 1940

Frequency: 1150 Kc.  Power: 250 Watts

Owned-Operated By: Allegheny-Kiski Broadcasting Co.

Address ........................................... 810 Fifth Avenue
Phone Number .................................... 7600

Owned-Operated By: Rahall Broad. Co., Inc.

Address ........................................... 115 W. Main St.
Phone Number ..................................... 7600

Transmitter Location ............................ New Kensington 3534
Time on the Air ................................... Daytime
News Service ..................................... UP

Transcription Service ........................... C. P. MacGregor

Representative ................................. Cox & Tans

**WNAR**

NORRISTOWN—EST. 1946

Frequency: 1110 Kc.  Power: 500 w. d. only

Owned-Operated By: Rahall Broad. Co., Inc.

Address ........................................... 115 W. Main St.
Phone Number ..................................... 7600

Transmitter Location ............................ Old Arch Rd.
Time on the Air ................................... Daytime
News Service ..................................... UP

Transcription Service ........................... Lang-Worth, Standard
Representative ................................. For Joe & Co.
Membership ...................................... NAB

**WKZ**

OIL CITY—EST. 1946

MUTUAL—KBS

Frequency: 1340 Kc.  Power: 250 Watts

Owned-Operated By: Kenneth Edward Rennekamp

Address ........................................... Veach Bldg.
Phone Number ..................................... 41-269

Transmitter Location ............................ Veach Bldg.
Time on the Air ................................... 7 a.m. to 12 midnight
News Service ..................................... UP

Transcription Service ........................... World, Keystone
Representative ................................. Jos. Hershey McGillivra, Inc.

**Personnel**

Owner ................................................ K. E. Rennekamp
Station Manager ................................... R. E. Shettler
Commercial Manager .............................. C. D. South
Program Director ................................. Ted Finch
Chief Announcer ................................. Gene DeSemone
Musical Director ................................. Madora Henry
Chief Engineer ................................... Bob Welsh

**KYW**

PHILADELPHIA—EST. 1921

NATIONAL BROADCASTING CO.

Frequency: 1060 Kc.  Power: 50000 Watts

Owned-Operated By: Westinghouse Radio Stations, Inc.

Address ........................................... 1619 Walnut Street
Phone Number ..................................... Locust 7-3760

Transmitter Location ............................ Whitemarsh, Pa.
Time on the Air ................................... 6 a.m. to 1 a.m.
News Service ..................................... UP, AP

Transcription Service ........................... Standard Radio
Representative ................................. NBC Spot Sales
Membership ...................................... EM3

**Personnel**

President ......................................... N. Joe Rahall
Executive Director ............................... Farris E. Rahall
Technical Director ............................... George E. Brewer
Commercial Manager ............................. Farris E. Rahall
Program Director ............................... Edwin W. Tucker
Production Manager ............................. Hal Berg
Publicity Director ................................ Nicholas Basso
Chief Announcer .................................. Hal Berg
Musical Director .................................. Larry Molinaro
Chief Engineer ..................................... John Thomas
Record MC. ........................................ Larry Molinaro

**KYW PERSONNEL**

General and Station Mgr. ........................ Leslie W. Joy
Commercial Manager ............................. Harvey McCull, Jr.
Sales Promotion Manager ........................ Arthur C. Schofield
Program Director ................................. James P. Begley
Publicity Director ............................... John P. Meagher
Musical Director ................................. Clarence Fuhrman
Chief Engineer ..................................... Irving N. Esey
WFIL is an integral part of the Philadelphia community. WFIL knows and understands the people to whose service it is devoted. In its unflagging service to the community lies the potent appeal of WFIL to the people of Philadelphia.

Advertisers have learned that WFIL has always attracted the ears and attention of the great Philadelphia Metropolitan area. They have learned, too, that WFIL's planned program of promotion wins more listeners for their programs, and that WFIL's merchandising helps convert listeners into buyers.

560 First
ON YOUR DIAL
WFIL

560 First
ON YOUR DIAL
WFIL

REPRESENTED NATIONALLY
BY THE KATZ AGENCY

AN ABC AFFILIATE
The Philadelphia Inquirer Station
WCAU
PHILADELPHIA—EST. 1922
COLUMBIA BROADCASTING SYSTEM
Frequency: 1210 Kc. Power: 50000 Watts
Owned By: Philadelphia Record Co.
Operated By: WCAU Broad. Div. of the
Philadelphia Record Co.
Address: 1622 Chestnut Street
Phone Number: Locust 7-7700
Transmitter Location: Moorestown Township,
New Jersey
Time on the Air: 5:25 a.m. to 1:05 a.m.;
Sundays: 8 a.m. to 1:05 a.m.
News Service: AP, UP
Transcription Service: World Broadcasting
Representative: Bertha Bannan.
Paul H. Raymer Co.
Membership: BMB

Personnel
General Manager: Dr. Leon Levy
Asst. General Manager: Joseph L. Tinney
Commercial Manager: Alex Rosenman
Station Promotion Mgr.: Robert N. Pryor
Program Director: Joseph T. Connolly
Production Managers: Horace Feyhl
Harry McLvain, Harry Ehhart
Publicity Director: William Ferguson
Chief Announcer: Hugh Walton
Musical Director: Joey Kearns
Technical Director: John Litch
Record MC: Marshall Dane

See Page 576

WDAS
PHILADELPHIA—EST. 1924
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: WDAS Broadcasting
Station, Inc
Address: 1211 Chestnut Street
Phone Number: Locust 7-7400
Transmitter Location: Woodside Park
Time on the Air: 7 a.m. to 12 midnight
News Service: AP
Transcription Service: Lang-Worth, World,
SESAC
Representatives: Forjoe & Co.
Membership: NAB, BMB

Personnel
President: Alexander W. Dannenbaum, Sr.
General Manager: B. J. Sianton
Sales Promotion Mgr.: A. W. Dannenbaum, Jr.
Program Director: Michael Deegan
Production Manager: Gil Morris
Musical Director: Anthony Luizzi
Chief Engineer: Frank Unterberger

WFL
PHILADELPHIA—EST. 1922
ABC
QUAKER STATE NETWORK
Frequency: 560 Kc. Power: 1000 Watts
(CP-5000)
Owned-Operated By: Triangle Publications, Inc.
Address: Broad & Callowhill Sts.
Phone Numbers: 6-1800
Studio: Rittenhouse 5-6900
Studio Address: Widener Bldg.
Transmitter Location: 63rd St. & Schulkyll River
Time on the Air: 5:45 a.m. to 1:00 a.m.;
Sunday: 8 a.m. to 1 a.m.
Newspaper Affiliation: Philadelphia Inquirer
News Service: AP, UP
Transcription Service: Asso. Program Service
Representative: The Katz Agency, Inc.
Membership: NAB, BMB

Personnel
General Manager: Roger W. Clipp
Commercial Manager: John E. Surrick
Sales Promotion Mgr.: James T. Quirk
Program Director: Jack Steck
Production Manager: John D. Scheuer, Jr.
Publicity Director: Richard C. Koster
Musical Director: Felix Meyer
Chief Engineer: Louis E. Littlejohn
Record MC: LeRoy Miller

WHAT
PHILADELPHIA—EST. 1925
Frequency: 1340 Kc. Power: 100 Watts
Owned-Operated By: Independence Broadcast-
ing Company
Address: 1505 Walnut St.
Phone Number: Rittenhouse 8-2058
Transmitter Location: Hotel Philadelphia,
39th and Chestnut Sts.
Time on the Air: Shares Time
News Service: AP
Representative: Helen Wood & Colton
Membership: NAB

Personnel
Pres.-General Manager: William A. Banks

WIBG
PHILADELPHIA—EST. 1925
Frequency: 990 Kc. Power: 10000 Watts
Owned-Operated By: Seaboard Radio
Broadcasting Corporation
Address: WIBG Bldg. 1423-25 Walnut St.
Phone Number: Rittenhouse 6-2300
Transmitter Location: Rittenhouse 8-2300
Entrance:

Conshohocken, Pa.
Celebrating 25 Years of RADIO ACTIVITY

WIP FM - PHILADELPHIA'S PIONEER VOICE
REPRESENTED NATIONALLY - GEO. P. HOLLINGBERY CO.
PENN SYLVANIA

Time on the Air ............ 5:30 a.m. to 1 a.m.
News Service .................. AP, UP
Transcription Service ...... NBC Thesaurus
National Sales Office ...... Adam J. Young, Jr.
Representative ............... Joe Lang
Membership .................. NAB, BMB

Personnel
President .................. Paul F. Harron
General Manager ............. Edward D. Clery
Sales Promotion Mgr ........ Rupe Werling
Program Director ............ Douglas Arthur
Chief Engineer ............... John H. Henninger
Record MC's ................. Douglas Arthur, Dick Mabry

W I P
PHILADELPHIA—EST. 1922
MUTUAL BROADCASTING SYSTEM
Frequency: 610 Kc. . Power: 5000 Watts
Owned-Operated By ...... Pennsylvania Broadcasting Company, Inc.
Address ............... 35 South 9th Street
Phone Number ............... WALnut 6800
Transmitter Location .... Bellmawr, N. J.
Time on the Air ............. 24 hours daily
News Service ................ AP; UP
Transcription Service ...... World Broadcasting System
Representative .............. George P. Hollingberry

Personnel
President & Station Manager .......... Benedict Gimbel, Jr.
Asst. Gen. Mgr. & Dir. of Sales ...... Gordon Gray
Promotion Director ............. Ralph H. Minton
Program Director .............. Murray Arnold
Production Manager ............ Boyd W. Lawlor
Publicity Director ............ Samuel Elber
Special Events & Educational Director .......... Sam Serota
Musical Director ............. Joseph Frasetto
Chief Engineer ............... James M. Tisdale

W T E L
PHILADELPHIA—EST. 1926
Frequency: 1340 Kc. . Power: 250 Watts
Address ............... 4312-14 N. Broad St.
Phone Numbers ............... Gladstone 5-1010
Davenport 4-4310
Transmitter Location ...... Rowlandville, Pa.
Time on Air ........ Shares with WHAT

Personnel
President-Program Director ....... Doug. Hibbs
Commercial Manager ............ Doug. Hibbs
General Manager ............... Henry N. Cocker
Who's Listening?

Men and women. Teen-aged, middle-aged, old-aged. Veterans, non-veterans. The well-off and the not so well-off.

We asked Philadelphians what they listen to. Out of every 100 listeners: 97 said they want the news. 88 like good music. 61 tune to sports.

Progressive WPEN aims to please Philadelphians from all walks of life. That's why WPEN features news every hour on the hour, straight from the newsrooms of the Evening Bulletin, America's largest evening newspaper. More good music than ever before. And the kind of sportscasting that daily wins new friends.

So—it is not surprising that 88% of Philadelphia listeners know WPEN ... far more than know any other independent and one network outlet. WPEN is welcomed into a fast-growing number of homes in this city of homes—the nation's third market.

At 950 on the dial, Philadelphians of both sexes, all ages and incomes find what they want when they want it.
WPEN
PHILADELPHIA—EST. 1929
Frequency: 950 Kc. Power: 5000 Watts
Owned By: The Bulletin Company
Operated By: Wm. Penn Broadcasting Co.
Address: 1528 Walnut Street
Phone Number: PENnypacker 5-9490
Transmitter Location: 72nd & Race Sts.
Time on the Air: 6 a.m. to 1 a.m.
Newspaper Affiliation: The Evening Bulletin
News Service: AP
Transcription Service: AMP, NBC, Thesaurus
Representative: Headley-Reed Co.
Membership: NAB, BMB

Personnel
President: Wm. L. McLean, Jr.
General Manager: Richard W. Slocum
Station Manager: G. Bennett Larson
Assistant Manager: Edward C. Obrist
Commercial Manager: Milton F. Allison
Merchandising Manager: Wm. B. Caskey
Program Director: John L. McClay
Production Manager: Roy A. Meredith
Publicity Director: Claire D. McMullen
Chief Announcer: Don Frank
Chief Engineer: Charles W. Burris
Record MC's: Joe Grady, Ed Hurst

KQV
PITTSBURGH—EST. 1919
MUTUAL
Frequency: 1410 Kc. Power: 5000 Watts
Owned-Operated By: Allegheny Broadcasting Corp.
Address: 196 Union Trust Bldg.
Sales Office: 203 Chamber of Commerce Bldg.
Phone Number: Atlantic 6802
Studio: 800 Chamber of Commerce Bldg.
Transmitter Location: Rochester Rd. & Babcock Blvd.
Time on the Air: 7 a.m. to 12:30 a.m.
News Service: UP
Transcription Service: Lang-Worth; Standard Radio
Representative: Weed & Co.
Membership: NAB, BMB

Personnel
General Manager: G. S. Wasser
Sales Manager: James Murray
Sales Promotion Manager: Herb Morrison
Program Director: Ben Kirk
Production Manager: Betsy Ann Plank
Publicity Director: Herb Morrison
Chief Engineer: Bob Hunt
Record MC: Al Nobel

What 1947 and 5000 watts mean to KQV!

With 5,000 watt operation, KQV will broadcast a sure-fire signal to 1,74,679 people within the five MV/M contour (not 0.5) during the day, and to 1,059,302 people within the five MV/M area (not 0.5) during the evening hours. This clear, unfailing reception will add abundantly to the enjoyment and popularity of KQV—a popularity that has grown tremendously in the past year because KQV is

Pittsburgh's Aggressive Station

"If you're interested in 0.5 MV/M coverage, write us. We have the figures.

KQV
The Station that originated "Opinion-aire"
1410 ON YOUR DIAL
Basic Mutual Network - National Representatives: WEED & CO.
KDKA
PITTSBURGH—EST. 1920
NATIONAL BROADCASTING CO.
Frequency: 1020 Kc. Power 50000 Watts
Owned-Operated By...Westinghouse Radio Stations, Inc.
Business Address.....Grant Bldg.
Studio Address.......Grant Building
Phone Number..........Grant 4200
Transmitter Location...Allison Park, Hampton Township, Pa.
Time on the Air: 5:30 a.m. to 1 a.m.; Sundays, 8 a.m. to 1 a.m.
News Service..........INS, AP, UP
Transcription Service...Standard Radio
NBC Thesaurus
National Sales Office.....NBC Spot Sales Representative...National Broadcasting Co.
Membership................BMB

Personnel
President................Gwilym A. Price
General Manager........Joseph E. Baudino
Station Manager........Joseph E. Baudino
Sales-Commercial Manager...George D. Tons
Sales Promotion-Merchandising Manager............................David N. Lewis
Program Director........Franklin A. Tooke
Production Manager........Edward P. Young
Publicity Director........Lee Curran
Musical Director..........Bernie Armstrong
Chief Engineer.............T. C. Kenney

WJAS
PITTSBURGH—EST. 1921
COLUMBIA BROADCASTING SYSTEM
Frequency: 1320 Kc. Power 5000 Watts
Owned-Operated By...Pittsburgh Radio Supply House, Inc.
Address.............1406 Chamber of Commerce Bldg.
Phone Number........Grant 4880
Transmitter Location...1459 Crane Road, Greentree Borough, Pittsburgh
Time on the Air........7 a.m. to 12:30 a.m.; Sundays: 8 a.m. to 12:30 a.m.
News Service..........Transradio & UP
Transcription Service...Lang-Worth
M. M. Cole Representative........Wm. G. Rambeau Co.
Membership................BMB

Personnel
President & General Mgr......H. J. Brennen
Station Manager........H. Kenneth Brennen
Commercial Manager.........John H. Buchheit
Merchandising Manager.....John H. Buchheit
Program Director..........James M. Hughes
Production Manager.........M. Charles Kerns
Publicity Director..........Irene J. Cowan
Musical Director.............Lee Kelton
Chief Engineer.............Walter W. McCoy

WWSW
PITTSBURGH—EST. 1932
Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By........WWSW, Inc.
Address..............Hotel Keystone
Phone Number........Grant 5200
Transmitter Location...341 Rising Main St.
Time on the Air........24 hours daily
News Service...............AP
Transcription Service...Standard Radio; Associated Music Publishers; Lang-Worth, Cole.
Representative............Farloe & Company
Membership................NAB

Personnel
President & General Mgr......Frank R. Smith
Station Manager........Frank R. Smith
Commercial Manager.........Thomas B. Price
Merchandising Manager.....Martin A. Cohen
Program Director........W. F. Joyner
Publicity Director..........Martin A. Cohen
Chief Announcer............Dave Tyson
Musical Director.............Homer Ochenhirt
Chief Engineer............Henry R. Kaiser
Record MC..................Dave Tyson
POTTSVILLE—EST. 1946
Frequency: 1360 Kc. . . . . . . Power: 500 Watts
Owned and Operated By: Pottsville Broad. Co.
Address: 7 S. 2nd Street
Time on the Air: Local sunrise to local sunset

Personnel
General Manager: A. V. Tidmore
Commercial Manager: John Naylor

READING—EST. 1931
ABC—QUAKER NETWORK
Frequency: 850 Kc. . . . . . . Power: 1000 Watts
Owned-Operated By: Berks Broadcasting Co.
Address: 533-Penn Street
Phone Number: 7335-6-7
Transmitter Location: Sinking Springs, Pa.
Time on the Air: Local sunrise to local sunset
News Service: Lang-Worth; Standard Radio

Personnel
President: George J. Feinberg
General Mgr. Station Mgr.: J. M. Nassau
Local Commercial Mgr.: Barbara Lenher
Promotion Manager: K. Richard Creitz
Production Manager: Martin Mushet
Chief Engineer: Harold E. Scheerer
Record MC’s: James Lyncugh, George Carroll

READING—EST. 1921
NATIONAL BROADCASTING CO.
MASON DIXON RADIO GROUP
Frequency: 1340 Kc. . . . . . . Power: 250 Watts
Owned-Operated By: Reading Broadcasting Co.
Address: 19 No. Fifth St.
Phone Number: 7173
Transmitter Location: 9 So. 6th St.
Time on the Air: 6:30 a.m. to 12:30 a.m.

News Service: UP
Transcription Service: NBC Thesaurus, World

4 markets it pays you to cover!

WGAL Lancaster, Pa.
WKBO Harrisburg, Pa.
WRAW Reading, Pa.
WORK York, Pa.

Sales Representative
RADIO ADVERTISING CO.
New York • Chicago • San Francisco • Dallas • Hollywood
W G B I
SCRANTON—EST. 1925
COLUMBIA BROADCASTING SYSTEM
Frequency: 910 Kc., Power: 1000 d.; 500 n.
Owned-Operated By: Scranton Broadcasters, Inc.
Address .............. 1000 Wyoming Ave.
Phone Number ............. 6296
Transmitter Location .......... Drinker Turnpike,
Dunmore, Pa.
Time on the Air ......... 6 a.m. to 1 a.m.;
Sunday: 8 a.m. to 1 a.m.
News Service .............. AP
Transcription Service ....... World
Representative ............ John Blair & Co.
Membership.................. NAB, BMB

Personnel

President .............. Frank Megargee
General Manager ....... George D. Coleman
Station Manager ......... Robert E. McDowell
Commercial Manager .... George D. Coleman
Merchandising Manager .. George D. Coleman
Program Director ......... Frank Monaghan
Production Manager .... Dave Griffiths
Chief Announcer .......... William P. Pierce
Chief Engineer ............. Kenneth R. Cooke

W Q A N*
SCRANTON
Frequency: 910 Kc., Power: 1000 d.; 500 n.
Owned-Operated By .... The Scranton Times
Address .......... Scranton
Transmitter Location .... Scranton
Time on the Air .... Shares time with WGBI
Newspaper Affiliation .. The Scranton Times

*(Non-Commercial Station)

W P I C
SHARON—EST. 1938
Frequency: 790 Kc., Power: 1000 Watts
Owned-Operated By .... Sharon Herald
Broadcasting Company
Address .............. P.O. Box 541
Phone Numbers ............. 4113, 4114
Transmitter Location .... Pine Hollow Blvd.
Time on the Air ......... 6 a.m. to local sunset
News Service .............. UP
Transcription Service .... Associated Music
Publishers, Capitol
Representative ........ Howard H. Wilson
Company

Personnel

President and Gen. Mgr. ...... John Fahnline, Jr.
Commercial Manager ......... J. T. VanSweringen
Program Director ............. W. Paul Gamble
Production Manager ........ Marc McCulloch
Publicity Director .................. Evelyn Keller  
Chief Announcer ................. Harold Smith  
Chief Engineer ..................... A. C. Heck

**WMAJ**

**STATE COLLEGE—EST. 1945**

**MUTUAL BROADCASTING SYSTEM**

**KEYSTONE BROADCASTING SYSTEM**

Frequency: 1450 Kc.  Power: 250 Watts  
Owned-Operated By  . Centre Broadcaster, Inc.  
Address ....................... Glennland Bldg.  
Phone Number .................. 4445  
News Service .................. AP  
Transcription Service ............. Thesaurus

**Personnel**

Station Manager .................. Robert L. Wilson  
Commercial Mgr. ................ Sidney Friedman  
Chief Engineer ..................... Henry Kearney

**WKOK**

**SUNBURY—EST. 1933**

Frequency: 1240 Kc.  Power: 250 Watts  
Owned-Operated By  . Sunbury Broadcasting Corp.  
Address ....................... 1150 N. Front St.  
Phone Number .................. 1325-6  
Transmitter Location ............. 1150 N. Front St.  
Time on the Air ............... 6 a.m. to 11 p.m.;  
Sundays: 8 a.m. to 7 p.m.  
News Service .................. UP  
Transcription Service............ Lang-Worth, Thesaurus  
Representative ..................... Cox & Tanz  
Membership .................. NAB, BMB

**WMBS**

**UNIOTOWN—EST. 1937**

**COLUMBIA BROADCASTING SYSTEM**

Frequency: 590 Kc.  Power: 1000 Watts  
Owned-Operated By  . Fayette Broadcasting Corp.  
Address ....................... Fayette Title and Trust Bldg.  
Phone Number .................. 800  
Transmitter Location ............. Burgess Field  
Time on the Air ............... 6 a.m. to 1:05 a.m.  
News Service .................. UP  
Transcription Service ............. NBC Thesaurus & Standard  
National Representative ........ Radio Advertising Co.  
Membership .................. NAB

**Personnel**

President and General Mgr. .................. Joseph C. Burwell  
Commercial Manager ................ Harry C. Burwell  
Merchandising Manager ............. Harry C. Burwell  
Program Director ................ Sullivan Sages  
Publicity Director ................ Marian Johnston  
Chief Announcer .................... Charles Underwood  
Musical Director ................. Sullivan Sages  
Chief Engineer ..................... William J. Henzy  
Record MC ....................... Charles Underwood

**WNAE**

**WARREN—EST. 1946**

Frequency: 1310 Kc.  Power: 1000 w. d. only  
Owned-Operated By ............. Northern Allegheny Broadcasting Co.  
Address ....................... First National Bank Bldg.  
Phone Number .................. 3033  
Transmitter Location ............ Warren-Kinzua Rd.;  
2.5 miles from business district  
Time on the Air ............... 6 a.m. to local sunset  
News Service .................. AP  
Transcription Service ............. NBC Thesaurus  
Representative ..................... Joseph Hershey McGillvra  
Membership .................. NAB, BMB

**WJPA**

**WASHINGTON—EST. 1942**

**MUTUAL BROADCASTING SYSTEM**

**PENNSYLVANIA NETWORK**

Frequency: 1450 Kc.  Power: 250 Watts  
Owned-Operated By ............. Washington Broadcasting Company  
Address ....................... George Washington Hotel  
Phone Number .................. 4870  
Transmitter Location............. North Strabane Township  
Time on the Air ............... 7 a.m. to 12:30 a.m.  
News Service .................. UP  
Transcription Service ............. NBC Thesaurus  
National Representative ........ Joseph Hershey McGillvra, Inc.  
Membership .................. NAB, BMB

**Personnel**

Managing Director ................ John Laux  
General Manager ................ Robert F. Kliment  
Commercial Manager .............. C. B. Heller  
Program Director ............... George Gailey  
Chief Engineer ..................... Horace Cooper  
Record MC ....................... Allan Black
WBAX
WILKES-BARRE—EST. 1922
MUTUAL BROADCASTING SYSTEM
PENNSYLVANIA NETWORK

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: John H. Stenger, Jr.
Address: 85 West Union St.
Phone Numbers: 3-0196-7-8
Transmitter Location: Edwardsville Borough, Pa.
Transcription Service: Associated, SESAC
Time on the Air: 7 a.m. to midnight
News Service: UP
Representative: Burn-Smith

Personnel
President-Owner: John Stenger, Jr.
General Manager: A. W. Grebe
Commercial Manager: W. T. J. Evans
Program Director: John H. A. Stenger, III
Musical Director: Phil Cusick
Publicity Director: Gus Grebe
Chief Engineer: John Stenger, Jr.
Record MC: John Wills

WBRE
WILKES-BARRE—EST. 1923
NATIONAL BROADCASTING CO.

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Louis G. Baltimore
Address: 62 So. Franklin Street
Phone Number: 3-3101
Transmitter Location: Third Avenue, Kingston, Pa.
Time on the Air: 7 a.m. to 1 a.m.
News Service: AP
Transcription Service: World
Membership: NAB, BMB

Personnel
Owner-Gen. Mgr.: Louis G. Baltimore
Asst. Manager: David M. Baltimore
Sales Manager: A. C. Baltimore
Program Director: Franklin D. Coslett
Publicity Director: David M. Baltimore
Chief Announcer: Franklin D. Coslett
Musical Director: Louis Savitt
Chief Engineer: Charles Sakoskie

FOR

1922 25 Years 1947

NORTHEASTERN PENNSYLVANIA STATION

First
IN PUBLIC SERVICE
SPORTS AND MUSIC

WBAX
WILKES-BARRE, PA.

John H. Stenger, Jr., Licensee-Owner

MUTUAL BROADCASTING SYSTEM
**WILK**

**WILKES-BARRE—EST. 1946**

ABC

Frequency: 1450 Kc.  Power: 250 Watts

Owned-Operated By: Wyoming Valley Broadcasting Co.

Temporary Address: 226 Second National Bank Bldg.

Transmitter Location: Kingston, Pa.

Time on the Air: 6 a.m. to 1 a.m.; Sunday: 8 a.m. to 1 a.m.

News Service: UP

Transcription Service: Lang-Worth

Membership: NAB

**Personnel**

General Manager: Roy E. Morgan

Station Manager: Thomas P. Shelburne

**WHWL**

**WILKES-BARRE—EST. 1947**

Frequency: 730 Kc.  Power: 1000 W., d. only

Owned-Operated By: Radio Anthracite, Inc.

Business Address: Nanticoke, Pa.

Phone Number: 1332

Transmitter Location: Plymouth, Pa.

Time on the Air*: 6 a.m. to local sunset

News Service: AP, UP

Transcription Service: Capitol, SESAC, Standard

Representative: Forjoe & Co.

Membership: NAB

**Personnel**

General Manager: Sam Leavitt

Program Director: Tom Bigler

Publicity Director: Tom Bigler

Chief Engineer: Kenneth T. Marshall

*Licensed to operate daytime—

Mexican Clear Channel

**NOW ON THE AIR!**

**WHWL**

1000 WATTS—D 730 KC

**NANTICOKE, PENNA.**


**SEE FORJOE AND GET BETTER COVERAGE IN PENNSYLVANIA’S ANTHRACITE REGION**

“ANTHRACITE’S MOST POWERFUL INDEPENDENT”

**SAM LEAVITT**

Gen. Manager
W R A K
WILLIAMSPORT—EST. 1930
NBC
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: WRAK, Inc.
Address: 244 West Fourth Street
Phone Number: 2-6118
Transmitter Location: 1561 West Fourth Street
Time on the Air: 7 a.m. to 12 midnight
Newspaper Affiliation: Williamsport Sun; Williamsport Gazette & Bulletin
News Service: UP
Transcription Service: Standard Radio
Representative: J. P. McKinney & Son
Membership: NAB, BMB

Personnel
President: E. M. Case
General Mgr.-Station Mgr.: George E. Joy
Commercial Manager: J. Wright Mackey
Program Director: Nancy J. Person
Production Manager: Irving A. Berndt, Jr.
Chief Announcer: Leon E. Kelly
Chief Engineer: Louis N. Persio
Record MC: Everett Rubendall

For the best in news...

AP

Take "Time" To Sell!
When you want to do a real selling job, take more time on WRAK, a wide-awake station in a rich, productive market.

W R A K
WILLIAMSPORT PENNSYLVANIA

National Representative
J. P. McKinney and Son
New York — Chicago
WSBA  
YORK—EST. 1942  
ABC  
Frequency: 900 K.  Power: 1000 w. d. only  
Owned-Operated By: The Susquehanna Broadcasting Co.  
Address: R. D. No. 5, York  
Phone Numbers: 2676 & 64413  
Transmitter Location: R. D. No. 5, York  
Time on the Air: Local sunrise to local sunset  
News Service: AP  
Transcription Service: World Broadcasting System  
Membership: NAB, BMB

Personnel
President: Louis J. Appell  
General Manager: Walter J. Rothensies  
Commercial Manager: Sydney Robbins  
Program Director: Otis Morse  
Production Manager: Mack Edwards  
Publicity Director: Sydney Robbins  
Musical Director: Larry Miller  
Dir. of Engineering: SBC, Woodrow G. Eberhart  
Record MC: Will Taylor

4 markets it pays you to cover!

WGAL  Lancaster, Pa.  
WKBO  Harrisburg, Pa.  
WRAW  Reading, Pa.  
Work  York, Pa.

Sales Representative  
RADIO ADVERTISING CO.  
New York • Chicago • San Francisco • Dallas • Hollywood
It's a

PRETTY PLATTER

that holds 9 big communities
in its fifteen-mile radius!

ORDINARY COMMUNITIES? Heck, NO! Recent figures credit our folks with incomes 38% above the national county average. That puts 'em in the luxury-item class . . . definitely! And only nine big communities? Mister, those are the cities and towns that could sue us if our towers fell over on 'em! WFCI pushes 5000 watts far and beyond that golden circle into densely-populated southern New England, reaching thousands of ears that don't show on Rhode Island statistical charts.

American programming and a rate that offers you more time for your dollars make WFCI the Rhode Island "buy"!

WFCI

The "AMERICAN" Voice in Southern New England

Studios and Offices: PROVIDENCE, The Biltmore, PAWTUCKET, 450 Main Street

WALLACE A. WALKER, Gen. Mgr.

Representatives: THE KATZ AGENCY
RHODE ISLAND

Estimated Population, 770,577—Radio Homes, 203,582

Stations in State—5

WFCI
PAWTUCKET—EST. 1941

ABC

Frequency: 1420 Kc. Power: 5000 Watts
Owned-Operated By: Pawtucket Broadcasting Co.
Business Address: 450 Main Street
Phone Number: Perry 9540
Transmitter Location: Lonsdale, R.I.
Time on the Air: 6 a.m. to 1 a.m. daily;
Sundays: 6 a.m. to 1 a.m.
News Service: AP
Transcription Service: The Katz Agency
Membership: NAB, BMB

Personnel
President: Howard W. Thornley
General Mgr.-Comm. Mgr.: Wallace A. Walker
Program Director: Harry Moreland
Musical Director: Arthur Paquette
Chief Engineer: Gilbert Johnson

WJAR
PROVIDENCE—EST. 1922

NATIONAL BROADCASTING CO.

NEW ENGLAND REGIONAL NETWORK

Frequency: 920 Kc. Power: 5000 Watts
Owned-Operated By: The Outlet Company
Business Address: 176 Weybosset Street
Phone Number: Gaspee 7000
Transmitter Location: Wamponoag Trail, East Providence, R.I.
Time on the Air: Unlimited License
Transcription Service: World Broadcasting System
Representative: Weed & Company, Bertha Bannan
Membership: NAB, BMB

Personnel
President: Mortimer L. Burbank
General Manager: John J. Boyle
Program Director: Sothern Abbott
Chief Engineer: Thomas C. J. Prior

WEAN
PROVIDENCE—EST. 1922

MUTUAL BROADCASTING SYSTEM

YANKEE NETWORK

Frequency: 790 Kc. Power: 5000 Watts
Owned-Operated By: The Yankee Network, Inc.
Address: Crown Hotel
Phone Number: DEXter 1500
Transmitter Location: East Providence, R.I.
Time on the Air: 6 a.m. to 1 a.m.; Sundays: 6 a.m. to 1 p.m.
News Service: AP, INS
Transcription Service: AMP, Standard, SESAC
Representative: Edward Petry Co., Inc.
Membership: NAB, BMB

Personnel
Owners: William O’Neil and John Shepard 3rd
General Manager: John Shepard 3rd
Station Manager: Joseph Lopez
Commercial Manager: Malcolm S. Parker
Sales Promotion: James S. Powers
Production Manager: Donald S. Morton
Musical Director: Carl J. Tatz
Chief Engineer: Harry H. Tilley
...and in New England, too, it's CBS

WPRO PROVIDENCE

covering the no. 2 market
in this rich area

5000 WATTS BASIC CBS 630 KC
WPRO PROVIDENCE
COLUMBIA BROADCASTING SYSTEM
Frequency: 630 Kc. Power: 5000 Watts
Owned-Operated By Cherry & Webb Broadcasting Company
Address 15 Chestnut Street
Phone Number Plantations 9776
Transmitter Location East Providence, R. I.
Time on the Air 6 a.m. to 1:05 a.m.; Sundays: 8 a.m. to 12:05 a.m.
News Service AP, UP
Transcription Service NBC, Lang-Worth
Representative Paul H. Raymer Company
Membership NAB, BMB

Personnel
President William S. Cherry, Jr.
General Manager Fred R. Ripley
General Mgr.-Comm. Mgr. Fred R. Ripley
Local Sales Mgr. Arnold F. Schoen, Jr.
Program Director Morton I. Blender
Chief Engineer John V. Ferri

WWON
WOONSOCKET—EST. 1946
Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Associated Electronic Enterprises, Inc.
Address 99 Main St., Commercial Bldg.
Phone Number Woonsocket 3900
Transmitter Location Getchell Ave.
Time on the Air 18 hours daily
News Service AP
Transcription Service Standard, Capital

Personnel
President James Iodice
Secty.-Treas. & Tech. Adviser Garo W. Ray
Station Manager Mitchell F. Stanley
Chief Engineer Harold Michaels

SOUTH CAROLINA
Estimated Population, 1,948,327—Radio Homes, 325,573
Stations in State—22

WAIR ANDERSON—EST. 1935
COLUMBIA BROADCASTING SYSTEM
Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Wilton E. Hall
Address Anderson College
Studio Address Anderson College, S. C.
Phone Numbers 800, 1444
Transmitter Location Anderson College
Time on the Air Unlimited
Newspaper Affiliation Anderson Independent; Daily Mail
News Service INS
Transcription Service C. P. MacGregor; World Broadcasting System; also Lang-Worth
Representative Burn-Smith

Personnel
Owner Wilton E. Hall
General and Station Manager J. D. McCoy
Sales-Commercial Manager G. Paul Browne
Production Manager J. D. McCoy
Chief Engineer Randall Davidson

WCSC CHARLESTON—EST. 1930
COLUMBIA BROADCASTING SYSTEM
Owned-Operated By John M. Rivers
Address Francis Marion Hotel
Phone Number 7611
Transmitter Location St. Andrews Farms
Time on the Air 6 a.m. to 12:05 a.m.; Sundays: 7:45 a.m. to 12:05 a.m.
News Service UP
Representative Free & Peters
Membership NAB, BMB

Personnel
President John M. Rivers
General Mgr.-Station Mgr. John M. Rivers
Comm. Mgr.-Sales Promotion Roland Weeks
Program Director Russell Long
Publicity Director Ann Heineman
Chief Announcer Chuck Simpson
Musical Director Adrian Muntell
Chief Engineer Willbur Albee
Record MC's Chuck Simpson, Adrian Muntell

©UTH CAROLINA*
Estimated Population, 1,948,327—Radio Homes, 325,573
Stations in State—22
**WTMA**

CHARLESTON—EST. 1939

NATIONAL BROADCASTING CO.

Frequency: 1250 Kc. Power: 1000 Watts
Owne Operated By: Atlantic Coast Broadcasting Company
Business Address: 133 Church St.
Phone Number: 2-2961
Transmitter Location: St. Andrews Parish
Time on the Air: Unlimited
Newspaper Affiliation: Evening Post Publishing Co.
News Service: AP
Transcription Service: Thesaurus
Representative: George P. Hollingbery
Membership: NAB, BMB

**Personnel**

President: Edward Manigault
General Mgr.-Station Mgr.: Robert E. Bradham
Merchandising Manager: A. Franz Witte, Jr.
Publicity Director: A. Franz Witte, Jr.
Program Director: William N. Abbott
Production Manager: Vernon Bushong
Musical Director: Edna Richardson
Chief Engineer: Douglass M. Bradham
Record MC: Bob Larimer

**WIS**

COLUMBIA—EST. 1930

NATIONAL BROADCASTING COMPANY

Frequency: 560 Kc. Power: 5000 Watts
Owne Operated By: The Surety Life Insurance Company
Address: 1811 Main Street
Phone Number: 2-2135
Transmitter Location: Bluff Road
Time on the Air: 6 a.m. to 12:05 a.m.
News Service: UP
Transcription Service: Thesaurus, Standard
Representative: Free & Peters, Inc.
Membership: NAB, BMB

**WKIX**

COLUMBIA—EST. 1945

CBS

Frequency: 1490 Kc. Power: 250 Watts
Owne Operated By: Inter-City Adv. Co.
Address: 1127 Lady St.
Phone Number: 2-8655
Transmitter Location: Two Notch Road
Time on the Air: 6 a.m. to 12:05 a.m.
News Service: UP
Transcription Service: Long-Worth, Standard
Representative: Weed & Co.
Membership: NAB, BMB

**Personnel**

President: H. F. Kincey
General Manager: W. C. Bochman
Sales-Commercial Mgr.: W. C. Bochman
Program Director: H. Moody McElveen, Jr.
Production Manager: Richard Goode
Chief Announcer: Dave Campbell
Chief Engineer: Robert Lambert
Record MC: Malcolm Rast

President: Herman N. Hipp
General Mgr.-Station Mgr.: G. Richard Shatflo
Sales-Commercial Mgr.: J. Dudley Saumenig
Promotion Mgr.-Publicity Director: Steve Libby
Program Director: Ray A. Furr
Production Mgr.-Chief Announcer: Warren Hites
Musical Director: Barbara Dew
Chief Engineer: Herbert G. Eidson, Jr.

President: C. Durham Moore
Commercial Manager: E. George Barber, Jr.
Sales Promotion: Thomas S. Chandler
Program Director: Mackie Quave
Chief Announcer: Bernard Brown
Chief Engineer: E. E. Hampton

**WCOS**

COLUMBIA—EST. 1939

ABC

Frequency: 1400 Kc. Power: 250 Watts
Owne Operated By: Carolina Broadcasting Corp.
Address: 1202 Main St.
Phone Number: 25601
Transmitter Location: 200 Senate St.
Time on the Air: 6 a.m. to midnight
News Service: AP
Transcription Service: Standard
Representative: Howard Wilson
Membership: NAB
**W LAT**

**CONWAY—EST. 1945**

**MUTUAL BROADCASTING SYSTEM**

Frequency: 1490 Kc. Power: 250 Watts

Owned By: Coastal Broadcasting Co.

Operated By: L. M. Hawley and Herman L. Hanks

Address: Box 497

Phone Number: 340

Transmitter Location: 1 1/4 miles N. of City

Time on the Air: 7 a.m. to 11:15 p.m.

News Service: AP

Transcription Service: Standard

Membership: NAB

**Personnel**

President-General Mgr. . . . L. M. Hawley

Vice-President-Chief Engineer . . . H. L. Hanks

Sales Promotion-Program Director . . . Edward Browning, Jr.

**W D S C**

**DILLON—EST. 1946**

**MUTUAL**

Frequency: 800 Kc. Power: 1000 Watts d.

Owned and Operated By: Border Broadcast Co.

Address: U. S. Highway 391

Phone Number: 471

Transmitter Location: 3 1/2 miles S. of Dillon

Time on the Air: Daytime only

Representative: Jos. Hershey McGillivra

**Personnel**

General Manager . . . Henry S. Sullivan

Commercial Manager . . . Phil Sewell

Program Director . . . Bill Bunn

Program Dir.-Sports Anns. . . Bill Jacson

**W O L S**

**FLORENCE—EST. 1938**

**ABC—KBS**

Frequency: 1230 Kc. Power: 250 Watts

Owned-Operated By: Florence Broadcasting Co., Inc.

Address: 129 South Dargan

Phone Number: 354-5

Transmitter Location: Charleston Highway

Time on the Air: 6:30 a.m. to 11:15 p.m.

News Service: UP

Transcription Service: Lang-Worth

Membership: NAB, BMB

**Personnel**

President . . . M. F. Schnibben

Station Mgr.-Comm. Mgr. . . . N. L. Royster

**W E S C**

**GREENVILLE—EST. 1947**

**NATIONAL BROADCASTING CO.**


Owned-Operated By: Greenville Broad. Co.

Address: 1 College Street

Transmitter Location: 5 miles N.W. of City

Time on the Air: Local sunrise to local sunset

News Service: AP

Transcription Service: Lang-Worth

Membership: NAB

**Personnel**

President-General Station Mgr. . . . Scott Russell

Commercial Manager . . . J. B. Little

Chief Engineer . . . Wm. H. Alford

**W F B C**

**GREENVILLE—EST. 1933**

**NATIONAL BROADCASTING CO.**

Frequency: 1330 Kc. Power: 5000 Watts

Owned-Operated By: Greenville News Co.

Address: Poinsett Hotel

Phone Number: 362; 363

Transmitter Location: Sumit Station

Time on the Air: 6 a.m. to 12:05 a.m.

Newspaper Affiliation: Greenville News

Greenville Piedmont

News Service: UP

Transcription Service: Thesaurus

Representative: Lew Avery

Membership: NAB

**Personnel**

President . . . B. H. Peace, Jr.

General Manager . . . B. T. Whitmire

Commercial Manager . . . R. Q. Glass, Jr.

Program Director . . . Norvin Duncan

Production Manager: James Dawson

Publicity Director: N. P. Mitchell

Chief Engineer: Clyde Etheridge

Record MC: James Capps

**W M R C**

**GREENVILLE—EST. 1941**

**ABC—KBS**

Frequency: 1490 Kc. Power: 250 Watts

Owned-Operated By: Textile Broad. Co.

Address: Prevost Bldg.

Phone Number: 8730

Transmitter Location: 400 Mayberry Street

Sales Promotion-Program Dir. . . . N. L. Royster

Chief Announcer . . . Don Grantham

Chief Engineer . . . Bill Pritchett
**W K D K**  
NEWBERRY—EST. 1946  
MUTUAL—KEYSTONE  
Frequency: 1240 Kc.  
Power: 250 Watts  
Owned-Operated By: Newberry Broad. Co.  
Address: Box 353  
Studio Address: 11 Radio Drive  
Transmitter Location: 11 Radio Drive  
Time on the Air: 6 a.m. to midnight  
News Service: AP  
Transcription Service: World  
Representative: John F. Arrington, Jr.  
Membership: NAB  

**Personnel**  
President-Owner: John F. Clarkson  
General Mgr.-Vice-Pres.: C. A. Kaufmann  
Station Mgr.-Program Dir.: L. Wayne Davis  
Chief Announcer: L. Wayne Davis  
Commercial Manager: Charles E. Bowers  
Sales Promotion: Charles E. Bowers  
Chief Engineer: George N. Martin  
Record MC: A. B. Cooper  

**W C R S**  
GREENWOOD—EST. 1941  
NATIONAL BROADCASTING CO.  
Frequency: 1450 Kc.  
Power: 250 Watts  
Owned-Operated By: Grenco, Inc.  
Address: 216 Textile Bldg.  
Phone Number: 4300  
Studio-Transmitter Location: Willson St.  
Time on the Air: 6:30 a.m. to 12:05 a.m.; Sundays: 7:45 a.m. to 12:05 a.m.  
News Service: AP  
Transcription Service: Standard, World  
Membership: NAB  

**Personnel**  
President: Douglas Featherstone  
General Mgr.-Station Mgr.: Dan Crosland  
Commercial Manager: Ralph Norman  
Program Director: Randall Davidson  
Publicity Director: Martha Wofford  
Chief Engineer: Harold C. Spengler  

**W H S C**  
HARTSVILLE—EST. 1946  
MUTUAL  
Frequency: 1450 Kc.  
Power: 250 Watts  
Owned and Operated By: York County Broadcasting Co.  
Address: Rock Hill National Bank Bldg.  
Phone No.: 294  
Time on the Air: 7 a.m. to 11:30 p.m.  
Transmitter Location: East Black St. Ext.  
Transcription Service: World  
News Service: AP  
Representative: Cox & Tanz  
Membership: NAB, BMB  

**Personnel**  
President-Owner: J. S. Beaty, Jr.  
General Mgr.-Chief Engineer: William C. Beaty  
Program Director: William C. Beaty  
Sales Promotion: George P. Cobb  
Publicity Director: Paul B. Marion  
Chief Announcer: Cuyler P. Fields  
Musical Director: Cuyler P. Fields  
Record MC: Cuyler P. Fields  

**WRHI**  
ROCK HILL—EST. 1944  
MUTUAL  
Frequency: 1340 Kc.  
Power: 250 Watts  
Owned and Operated By: York County Broadcasting Co.  
Address: Rock Hill National Bank Bldg.  
Phone No.: 294  
Time on the Air: 7 a.m. to 11:30 p.m.  
Transmitter Location: East Black St. Ext.  
Transcription Service: World  
News Service: AP  
Representative: Cox & Tanz  
Membership: NAB, BMB  

**Personnel**  
President-Owner: J. S. Beaty, Jr.  
General Mgr.-Chief Engineer: William C. Beaty  
Program Director: William C. Beaty  
Sales Promotion: George P. Cobb  
Publicity Director: Paul B. Marion  
Chief Announcer: Cuyler P. Fields  
Musical Director: Cuyler P. Fields  
Record MC: Cuyler P. Fields
WORD
SPARTANBURG—EST. 1940
ABC
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Spartanburg Broad. Co.
Address: 291 E. Main St.
Phone Number: 875-8 Transmitter Location: 2½ miles N.E. of City
Time on the Air: 6 a.m. to 12:05 a.m.
News Service: AP
Transcription Service: Lang-Worth
Representative: The Branham Co.
Membership: NAB

Personnel
Owners: J. M. Byron and Smith Davis
General Manager: Francis M. Fitzgerald
Station Manager: Francis M. Fitzgerald
Commercial Manager: Francis M. Fitzgerald
Sales Promotion-Merchandising Manager: Francis M. Fitzgerald
Program Dir.-Publicity Dir.: Alfred Becker
Musical Director: Hal Murray
Chief Engineer: Frank Harr

For the best in news quality . . .
AP

WFIG
SUMTER—EST. 1940
MUTUAL BROADCASTING SYSTEM
DIXIE BROADCASTING SYSTEM
KEYSTONE BROADCASTING SYSTEM
Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: WrIG, Inc.
Address: Radio Center Bldg.
Phone Number (Studio): 1340
Transmitter Location: Highway No. 76
Time on the Air: 7 a.m. to 11:15 p.m.; Sundays: 8 a.m. to 11:15 p.m.
News Service: AP
Transcription Service: NBC Thesaurus,
Keystone Representative: Cox & Tans

Personnel
President: Julius S. Brody
Vice-Pres.: T. Doug Youngblood
Station Manager: T. Doug Youngblood
Commercial Manager: T. Doug Youngblood
Sales Promotion: T. Doug Youngblood
Program Director: Louise Burnette
Production Manager: T. Doug Youngblood
Publicity Director: T. Doug Youngblood
Chief Announcer: Ed Tacy
Chief Engineer: James L. Williams
Record MC: Jim Hannah

WSPA
SPARTANBURG—EST. 1929
COLUMBIA BROADCASTING SYSTEM
Frequency: 950 Kc. Power: 5000 Watts
Owned-Operated By: Spartanburg Advertising Co.
Address: 224 E. Main St.
Phone Number: 2900
Transmitter Location: 3½ miles N.W. of City
Time on the Air: 5 a.m. to 1 a.m.
News Service: UP
Transcription Service: World, Cole
Representative: George P. Hollingsbery Co.
Membership: NAB, EMB

Personnel
President: A. B. Taylor
Vice-Pres. & General Mgr.: Walter J. Brown
Asst. Genl. Mgr.: Roger A. Shafer
Commercial Manager: Guy Vaughan, Jr.
Program Director: Ed McGrath
Chief Announcer: W. Grover Golightly, Jr.
Musical Director: Hal Moore
Chief Engineer: Harold Beckholt
Record MC: Ace Rickenbacker
Estimated Population, 576,425—Radio Homes, 134,897

Stations in State—10

**SOUTH DAKOTA**

KABR

ABERDEEN—EST. 1935

**MUTUAL BROADCASTING SYSTEM**

**NORTH CENTRAL BROADCASTING SYSTEM**

Frequency: 1420 Kc. Power: 5000 Watts

Owned-Operated By...Aberdeen Broadcast Company

Address: 117½ South Main Street

Phone Number: 4626

Transmitter Location: Wylie Park

Time on the Air: 6 a.m. to 12 midnight

News Service: AP

Representative: The Walker Company

Transcription Service: Standard Membership

**Personnel**

President: Harvey C. Jewett, Jr.

General Manager: A. H. Fahy

Commercial Manager: Fred Stellner

Sales Promotion: John A. Griffin

Program Director: E. C. Pieplow

Publicity Director: John A. Griffin

Chief Announcer: Del T. Hunt

Chief Engineer: Eddie Weeks

Record MC: Eddie Weeks

KMHK *

MITCHELL—EST. 1946

Frequency: 1490 Kc. Power: 250 Watts

Owned-Operated By: Mitchell Broadcasting Assn.

**Personnel**

Owner-General Mgr.: Raymond V. Eppel

Program Director: Raymond V. Eppel

*Construction Permit

KGFX

PIERRE—EST. 1916

**KBS**

Frequency: 630 Kc. Power: 200 Watts

Owned- Operated By...Ida A. McNeill

Address: 203 West Summit Ave.

Phone Number: 351

Transmitter Location: 203 West Summit Ave.

Time on the Air: 8:30 a.m. to sunset

News Service: UP

Transcription Service: Keystone Broadcasting System

Representative: Cox & Tann

**Personnel**

Director: Ida A. McNeill

Chief Engineer: Robert H. Dye

KOTA

RAPID CITY—EST. 1936

**CBS**

Frequency: 1380 Kc. Power: 5000 Watts

Owned-Operated By...Black Hills Broadcast Company of Rapid City

Address: 600 20th Street

Phone Number: 2000

Transmitter Location: 30 miles South of Rapid City Highway 79

Time on the Air: 6 a.m. to midnight

News Service: UP

Transcription Service: Standard, Cole

Representative: The Walker Company

**Personnel**

President: Robert J. Dean

General Manager: Robert J. Dean

Station Manager: Robert J. Dean

Commercial Manager: Stan Lieberman

Sales Promotion: Abner H. George

Program Director: Abner H. George

Publicity Director: Abner H. George

Chief Announcer: Harry S. Petersen

Musical Director: John Simpson

Chief Engineer: A. E. Griffiths

WCAT *

RAPID CITY—EST. 1921

Frequency: 1230 Kc. Power: 100 Watts

Owned-Operated By...South Dakota State School of Mines and Technology

Address: East St. Joseph Street

Phone Number: 1600-1

Transmitter Location: St. Joseph Street

Time on the Air: 11 a.m. to 1 p.m.

News Service: AP

**Personnel**

President: Joseph P. Connolly

General-Station Mgr.: C. M. Rowe

Program Director: Scott Burril

Chief Announcer: John W. Sparrow

Chief Engineer: E. E. Clark

*Non-Commercial Station*
KELO
SIOUX FALLS—EST. 1937
NATIONAL BROADCASTING COMPANY
Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated by...Midcontinent Broadcasting Co., Inc.
Address.............233 N. Phillips Ave.
Phone Number........6363
Transmitter: Location........Highway No. 16
Time on the Air........5:55 a.m. to midnight
News Service............UP
Transmission Service.....NBC Thesaurus
Standard
Representative........John E. Pearson Co.
Membership.............NAB, BMB

Personnel
President..............Sam Fundle Jr.
Commercial Manager...Ted Matthews
Sales Promotion.......Anton Roe
Program Director.....Evans Nord
Chief Engineer........Ralph Bailey

KSOO
SIOUX FALLS—EST. 1927
NATIONAL BROADCASTING COMPANY
Frequency: 1140 Kc. Power: 5000 Watts
Owned-Operated by...Sioux Falls Broadcast Assn., Inc.
Address.............317 So. Phillips Ave.
Phone Number........775
Transmitter: Location........West of City Limits
Time on the Air........5:55 a.m. to local sunset
News Service............AP
Transmission Service.....NBC Thesaurus
Standard, M. M. Cole
Representative........Howard H. Wilson Co.
Membership.............NAB, BMB

Personnel
President..............Morton H. Henkin
General Manager & Vice-Pres...Goo. R. Hahn
Sales Promotion........George J. Bohn
Farm Service Director...Ralph Wennblom
Chief Engineer..........Maxwell F. Staley
Record MC..............Ervin Kult

WNAX
YANKTON—EST. 1927
ABC—MID-STATES NETWORK
Frequency: 570 Kc. Power: 5000 Watts
Owned-Operated by..WNAX Broadcasting Co.
Address.............2nd-Capitol Sts.
Phone Number........442-3
Transmitter: Location........Yankton
Time on the Air..........5:30 a.m. to midnight
Newspaper Affiliation: Des Moines Register & Tribune
News Service............AP; UP
Transmission Service.....Standard Radio
M. M. Cole
Representative.........The Katz Agency
Membership.............NAB, BMB

Personnel
President..............Gardner Cowies
V.P.-General Manager...Robert R. Tincher
Commercial Manager...Don E. Inman
Promotion Manager.....James H. Allen
Publicity Director.....James H. Allen
Chief Engineer..........Clifton M. Todd

Transmitter Location......University Campus
Time on the Air........3 p.m. to 6 p.m.
News Service.............AP

Personnel
General Manager..........Irving R. Merrill
Chief Engineer.............Stephen J. Graf
Record MC................"Jim" Slack

Non-Commercial Station
W L A R
ATHENS—EST. 1946
MUTUAL
Frequency: 1450 Kc..........Power: 250 Watts
Owned-Operated By: Lowell F. Arterburn
Business Address.........33 N. Jackson St.
Phone Number.............891
Transmitter Location........Decatur Road
Time on the Air...........17½ hours
Newspaper Affiliation......Daily Post-Athenian
News Service...............UP
Transcription Service.......Standard
Representative.............W. S. Grant Co.

Personnel
President................Lowell F. Arterburn
General Station Mgr........C. Clayton Redlern
Sales Promotion...........Owen Peck
Publicity Director..........Al Peck
Chief Engineer...............Robert Magill
Record MC..................Chuck Redlern

W R O W *
ATHENS
Frequency: 1490 Kc........Power: 250 Watts
Owner-Operated By: Athens Broadcasting Co.
Address.........105 Oak Park Drive, Knoxville, Tenn.

Personnel
Owners........R. O. Hardin, Verna S. Hardin

* Construction Permit Pending.

W C Y B
BRISTOL—EST. 1946
Frequency: 1490 Kc........Power: 250 Watts
Owned-Operated By: Appalachin Broadcasting Corp.
Business Address..........General Shelby Hotel
Phone Number.........“WCYB”
Transmitter Location......Wallace Road
Time on the Air........Local Sunrise to Local Sunset
News Service...............AP
Transcription Service......Associated Tennessee Loops.
Representative........Joseph Hershey McGillvra, Inc.
Membership................NAB

Personnel
General Manager............Fay Rogers
Commercial Manager..........Warren Wright
Program Director...........Marjorie Freels
Technical Director..........F. H. Smith

W O P I
BRISTOL—EST. 1929
NATIONAL BROADCASTING CO.
TENNESSEE VALLEY—KBS
Frequency: 1490 Kc........Power: 250 Watts
Owned-Operated By: Radiophone Broadcasting Station WOPI, Inc.
Address...............310 State St.
Phone Number............5320
Transmitter Location......Old Abingdon Pike, Washington County, Va.
Time on the Air........5:45 to 12:05 a.m.
News Service...............UP
Transcription Service......Capitol, Lang-Worth, W. E. Long, World
Representatives........Burn-Smith Company, Harry E. Cummings
Membership...............NAB, BMB

Personnel
President................W. A. Wilson
Commercial Manager........R. L. Russell
Sales Promotion............Dick Whitlow
Acting Program Director.....Dick Swanson
Production Manager.........Dick Whitlow
Musical Director...........George Stuart O’Dell
Acting Chief Engineer.......Russ Robinson
Record MC..................Harold Henley

W A G C
CHATTANOOGA—EST. 1946
MUTUAL
Frequency: 1450 Kc........Power 250 Watts
Owned-Operated By: Tennessee Valley Broadcasting Corp.
Business Address..........Hotel Patten
Phone Number.............7-1128
Transmitter Location......Rossville Blvd.
Time on the Air........5:55 a.m.-11:35 p.m.
News Service...............AP
Transcription Service......Langworth
Representative............Wm. G. Rambeau Co.

Personnel
General Manager............Vann Campbell
Program Director...........June Thurman
Publicity Director..........Helen Richardson
Chief Announcer............Harry Thornton
Chief Engineer..............Roy Owens
Record MC..................Bill Palmer

W A P O
CHATTANOOGA—EST. 1936
NATIONAL BROADCASTING CO.
Owned By: WAPO Broadcasting Service
Operated By: R. G. Patterson
Address: Read House
Phone Number: 6-6141
Transmitter Location: Pineville Road
Time on the Air: 5:30 a.m. to 12 midnight.
Sunday, 6 a.m. to 12 midnight.
News Service: AP
Transcription Service: NBC Thesaurus, Associated, Cole.
Representative: Headley-Reed Company
Membership: NAB

Personnel
Pres. and Gen. Mgr.: R. G. Patterson
Station Manager: R. G. Patterson
Publicity Director: Helen Patterson
Musical Director: Frances Harley
Chief Engineer: B. B. Barnes
Record MC: Bill Hedgepeth

W DEF
CHATTANOOGA—EST. 1941
ABC
Frequency: 1400 Kc., Power: 250 Watts
Owned-Operated By: WDEF
Address: Volunteer Bldg.
Phone Number: 6-5664
Transmitter Location: Volunteer Bldg.
Time on the Air: 6 a.m. to 11:30 p.m.
News Service: UP
Transcription Service: Standard Radio
Representative: Weed & Co.

Personnel
President: Joe W. Engel
General Manager: Frank S. Lane
Commercial Manager: Ken Flenniken
Program Director: Charles Gul’ickson
Chief Announcer: Luther Massingill
Chief Engineer: B. C. Baker

W D O D
CHATTANOOGA—EST. 1925
COLUMBIA BROADCASTING SYSTEM
Frequency: 1310 Kc., Power: 5000 Watts
Owned-Operated By: W DOD Broadcasting Corp.
Address: Hamilton National Bank Building
Phone Number: 6-5117
Transmitter Location: Baylor School
Time on the Air: 5:30 a.m. to 11 p.m.
News Service: UP
Transcription Service: Standard, Lang-Worth
Representative: Paul H. Raymer Co.
Membership: NAB, BMB

Personnel
Co-Owners: Norman A. Thomas, Earl W. Winger
General Manager: Earl W. Winger
Commercial Manager: Carter M. Parham
Sales Promotion: Elmer D. Kammer
Program Director: G. A. McPherson
Publicity Director: Sue Johnson
Musical Director: Graham Fowler
Chief Engineer: W. Roy Owens

(CLASS LETTERS TO BE ASSIGNED)
CHATTANOOGA-
W J Z M
CLARKESVILLE—EST. 1941
MUTUAL—KBS
Frequency: 1400 Kc., Power: 250 Watts
Owned-Operated By: Wm. Kleeman
Address: Clarksville
Phone Number: 499
Transmitter Location: Martin St.
Time on the Air: 6 a.m. to 11 p.m.
News Service: UP
Transcription Service: World
Representative: Cox & Tanz

Personnel
General and Station Manager: W. E. Williams
Chief Engineer: Gene Penticost

W B AC
CIEVELAND—EST. 1945
MUTUAL BROADCASTING SYSTEM
Frequency: 1340 Kc., Power: 250 Watts
Owned-Operated By: Robert W. Rounsaville
Address: Fike Bldg.
Phone Number: 62
News Service: UP

Personnel
Owner-General Mgr.: Robert W. Rounsaville
Chief Engineer: William F. Lange

W K R M
COLUMBIA—EST. 1946
MUTUAL—KBS
Frequency 1340 Kc., Power: 250 Watts
Owned By: The Middle Tennessee Broadcasting Co., Inc.
Operated By.............. R. M. McKay, Jr.
Business Address........ P. O. Box 225
Phone Number............. 1340
Transmitter Location...... 1 Mile South of
City Highway 43.
Time on the Air .......... 6 a.m. to 11 p.m.
News Service ............ UP
Transcription Service..... Thesaurus
Representative ........... Burn-Smith

Personnel
Pres. and Gen. Station Mgr........ R. M. McKay, Jr.
Program Director ........ Chesley J. Smith
Chief Announcer .......... Charles Brewer
Chief Engineer ............ Revis V. Hobbs

WHUB
COOKEVILLE—EST. 1940
COLUMBIA BROADCASTING SYSTEM
KEYSTONE BROADCASTING SYSTEM
Frequency: 1400 Kc......... Power: 250 Watts
Owned-Operated By........ WHUB, Inc.
Address........................ 523½ Spring Street
Phone Number............. Southern Continental 200
Transmitter Location...... 807 Hickory Street
Time on the Air .......... 6 a.m. to 11:15 p.m.
News Service ............ UP
Representative ............ Cox & Tanz
Membership ............. NAB, BMB

Personnel
President .................. M. L. Medley
Station Director .......... Joe C. Mabry
Sales Promotion-Publicity... Jesse M. Brassey
Musical Director .......... Thomas Harris
Chief Engineer ............ Charles E. Burch
Record MC ................... Stacy Mott

WDSS
DYERSBURG—EST. 1946
MUTUAL—KBS
Frequency 1450 Kc.......... Power 250 Watts
Owned-Operated By........ State Gazette Broadcasting Co.
Business Address........... Dyersburg
Phone Number............... 77
Transmitter Location. 1 mile north of city center
Time on the Air .......... 6:30 a.m. to 11 p.m.
Newspaper Affiliation..... Dyersburg State Gazette.
Transcription Service..... World
Membership ................ World NAB

Personnel
Gen. Station Mgr............ Bert Ferguson
Publicity Director ........ Frank Armstrong
Chief Engineer ............ Sam Pearce

WBEJ
ELIZABETHTON—EST. 1946
MUTUAL—TENNESSEE VALLEY
Frequency 1240 Kc .......... Power 250 Watts
Owned By.................... Elizabethton Broadcasting Corp.
Operated By ............... Robert W. Rounsaville
Business Address.......... Radio Station WBAC, Cleveland.
Phone Number............. WBEJ
Address...................... Elk Avenue
Transmitter Location....... State Line Road
Time on the Air .......... 5:55 a.m. to 12 a.m.
News Service ............ UP
Transcription Service..... Thesaurus
Membership ............. NAB

Personnel
General Manager .......... Robert W. Rounsaville
Station Commercial Mgr.... A. D. Smith, Jr.
Sales Promotion .......... Bill Huddleston
Promotion-Director....... Bill Lowery
Publicity Musical Dir..... Martha Piper Thomas
Chief Engineer ............ James Byerley

WGRV
GREENEVILLE—EST. 1946
MUTUAL BROADCASTING CO.
Frequency 1340 Kc .......... Power 250 Watts
Owned By.................... Greeneville Broadcasting Co.
Operated By ............... R. W. Rounsaville
Business Address.......... Radio Bldg.
Transmitter Location..... Knoxville Highway
Time on the Air .......... 6 a.m. to 11 p.m.
News Service ............ UP

Personnel
Station Commercial Mgr.... Clifford B. Marshall
Sales Promotion-Promotion Dir..... Bob Corley
Production Manager ........ Ed. Danie's
Publicity Director ........ Eileen O'Shaunnessy
Chief Announcer .......... Red Brown
Musical Director .......... Bill Huddleston
Chief Engineer ............ Paul MacCall
Technical Director......... Bill Gange
Record MC ................ Walter Cobb

WTJS
JACKSON—EST. 1931
AMERICAN BROADCASTING CO.
Frequency 1390 Kc .......... Power 1000 Watts
Owned-Operated By........ Sun Publishing Company
Address.................... 104 West Baltimore St.
Phone Number............. 3340
Transmitter Location..... Highway 45
Time on the Air .......... 7 a.m. to 12 midnight

612
Newspaper Affiliation..............The Jackson Sun
News Service...................................UP
Transcription Service....................Standard Radio
Representative.........................The Branham Company

**Personnel**

President and Gen Mgr..................A. A. Stone
Manager.................................Frank S. Proctor
Chief Engineer.........................Robert Gordon

---

**WJHL**

**JOHNSON CITY—EST. 1938**

ABC

Frequency: 910 Kc......Power: 1000 Watts
Owned-Operated By..............WJHL, Inc.
Business Address..............143-45 West Main St.
Phone Number......................WJHL
Transmitter Location...........Kingsport Highway
Time on the Air.................6 a.m. to 12 midnight
News Service.........................UP & AP
Transcription Service.............Lang-Worth
Representative......................John E. Pearson Co.
Membership..............................NAB

---

**WKPT**

**KINGSPTORT—EST. 1940**

NATIONAL BROADCASTING CO.

TENNESSEE VALLEY

Frequency: 1400 Kc......Power: 250 Watts
Owned-Operated By..............Kingsport Broadcasting Co., Inc.
Address.........................Box 870
Phone Number.............WKPT
Studio Address..............107 W. Market
Transmitter Location......Johnson City H'way
Time on the Air..............Unlimited
News Service.........................UP
Transcription Service.............Lang-Worth
Representatives..................Burn-Smith Co.
Harry Cummings
Membership..............................NAB, BM3

---

**WBIR**

**KNOXVILLE—EST. 1941**

ABC

Frequency: 1240 Kc......Power: 250 Watts
Owned By.........................J. Lindsay Nunn and Gilmore N. Nunn.
Operated By.............John P. Hart
Address......................406 W. Church St.
Phone Number...............4-3321
Transmitter Location.......Wilder Place
Time on the Air..............5 a.m. to midnight
News Service.........................UP
Transcription Service............Standard, Capitol, Cole
Representative......................John E. Pearson
Membership..............................NAB, BM3

---

**WNIX**

**KNOXVILLE—EST. 1921**

COLUMBIA BROADCASTING SYSTEM

Frequency: 990 Kc......Power: 10,000 Watts
Owned-Operated By..............Scripps-Howard Radio, Inc.
Address......................110-112 South Gay Street
Phone Number...............3-3171
Transmitter Location..............Anderson Road
Time on the Air...............5 a.m. to 1 a.m.
Saturdays......................5 a.m. to 2 a.m.
Newspaper Affiliation........Knoxville News-Sentinel
News Service.........................UP
Transcription Service............The Branham Company

---

**WROL**

**KNOXVILLE—EST. 1927**

NATIONAL BROADCASTING CO.

TENN. VALLEY NETWORK

Frequency: 620 Kc......Power: 1000 d.; 500 n.
Owned-Operated By..............Stuart Broadcasting
TENNESSEE

Business Address ............... 531 S. Gay St.
Phone Number ............... 2-7111
Time on the Air: 5 a.m. to 12 midnight;
Sundays, 6 a.m. to 12 Midnight
News Service .................. AP
Transcription Service ....... Thesaurus, World.
M. M. Ccle.
Representative ............... John Blair & Co.
Membership ................... NAB, BMB

Personnel
President and Gen. Mgr........ S. E. Adcock
Station Director .............. Frank Gow
Business Manager ................ C. H. Frazier
Program Director .............. John Reese
Studio Director-Chief Announcer... Allen Stout
Musical Director ................ Harry Nides
Chief Engineer ............... James N. Gilbert
Record MC ..................... Bill Johnson
Address ....................... Hotel Gayoso
Phone Number ................ 8-6868
Transmitter Location .......... 46 Neely St.
Time on the Air .............. 5 a.m. to midnight
News Service ................... AP
Representative ............... William G. Rambeau Co.
Membership ................... NAB, BMB

Personnel
General Manager ............... E. A. Alburt
Commercial Manager .......... E. Fournelle
Sales Promotion ............... R. F. Stevens
Program Director .............. Gene Allen Carr
Production Manager .......... John Flood
Publicity Director ............. Robert E. Cooper
Musical Director .............. Anita Gilli
Chief Engineer ............... W. M. Roy
Record MC ..................... Gordon Lawhead

WHHM
MEMPHIS—EST. 1946
Frequency 1490 Kc.............. Power 250 Watts
Owned-Operated By ............ WHHM Broadcasting Co.
Operated By .................... Herbert Gerff
Business Address .............. Sterick Bldg.
Phone Number .................. 37-4422
Time on the Air ............... 24 hrs., daily
News Service .................. AP
Transmission Service .......... Standard:
Lang-Worth; M. M. Co.'s.
Representative ............... Forjoe & Co.
Membership ................... NAB

Personnel
President-Owner .............. Herbert Herff
General Station-Sales Mgr. .... Patt McDonald
Program Director .............. Helen Powers
Publicity Director ............. Jeannie Wilson
Chief Engineer ............... Wm. Marsh

WMC
MEMPHIS—EST. 1923
NATIONAL BROADCASTING CO.
SOUTH CENTRAL QUALITY NETWORK
Frequency 780 Kc.............. Power 5000 Watts
Owned-Operated By ............ Memphis Publishing Co.
Business Address .............. P. O. Box 311
Phone Number .................. 8-7464
Time on the Air ............... Unlimited
Transmission Service ......... Thesaurus:
Lang-Worth; Standard
Representative ............... The Branham Co.
Membership ................... NAB, BMB

WJ JM
LEWISBURG—EST. 1946
Frequency 1490 Kc.............. Power 250 Watts
Owned-Operated By ............ J. J. Murray
Business Address .............. Lewisburg
Phone Number .................. Day, 685; Night, 144
Transmitter Location .......... Lewisburg
Time on the Air ............... 6 a.m. to 11 p.m.
News Service .................. AP
Representative ............... J. J. Murray
Membership ................... NAB

Personnel
Owner ......................... J. J. Murray
Production Manager .......... Wynona Garrett
Chief Engineer ............... Denizil Pulley

WGAP *
MARYVILLE
Frequency 1400 Kc.............. Power 250 Watts
Owned-Operated By ............ Gateway Broadcasting Co.
Address ....................... 3806 N. Broadway, Knoxville, Tenn.

Personnel
Owners ....................... George Burne Smith,
V. H. McLean
* Construction Permit

WHBQ
MEMPHIS—EST. 1925
MUTUAL
Frequency 1400 Kc.............. Power 250 Watts
Owned-Operated By ............ Broadcasting Station WHBQ, Inc.
**TENNESSEE**

**Personnel**

President ............... John H. Sorrel's
General Mgr-Station Mgr ........ H. W. Slavick
Commercial Manager ........ J. C. Eggleston
Program Director ........ John Cleghorn
Production Manager .......... Earl Moreland
Publicity Director .......... Walter E. Frase
Musical Director .......... Noel Gilbert
Chief Engineer .............. E. C. Frase, Jr.

**WSM**

**MEMPHIS—EST. 1925**

COLUMBIA BROADCASTING SYSTEM

Frequency: 650 Kc. ............ Power: 50000 Watts
Owned-Operated By .......... WSM, Inc.
Business Address .......... Seventh Ave. & Union St.
Phone Number .............. 6-7181
Transmitter Location .......... Located 12 miles in the
Time on the Air .......... 5 a.m.-midnight; Sundays
News Service .......... AP; INS
Transcription Service .......... Associated
Representative .......... Edward Petry & Co., Inc.
Membership .............. NAB, BMB

**Personnel**

President .............. Edwin W. Craig
General Manager .......... Harry Stone
Assl. General Manager .......... Jack Harris
Commercial Manager .......... Winston S. Dustin
Farm Director .......... John A. McDonald
Program Director .......... Jack Stapp
Publicity Director .......... Bill Graham
Chief Announcer .......... Otis Devine
Musical Director .......... Beasley Smith
Chief Engineer .......... George Reynolds

**WLM**

**MEMPHIS—EST. 1930**

AMERICAN BROADCASTING CO.

(CP-10000 D.; 5000 N.)

Frequency: 1460 Kc. ............ Power: 1000 d.; 500 n.
Owned-Operated By .......... WMPS, Inc.
Address .......... 62 North
Phone Number .............. 5-2721
Transmitter Location .......... 1690 South Lauderdale
Time on the Air .......... 6 a.m. to midnight
Sundays 6:45 a.m.-11:45 p.m.
News Service .......... UP AP
Transcription Service .......... Standard
Associated
Representative .......... Broadcast Sales (East),
Howard H. Wilson (West)
Membership .............. NAB, BMB

**WLAC**

**NASHVILLE—EST. 1926**

COLUMBIA BROADCASTING SYSTEM

Frequency: 1510 Kc. ............ Power: 50000 Watts
Owned and Operated By .......... WLAC Broadcasting Service
Address .......... Third National Bank Bldg.
Phone Number .......... 6-0161
Transmitter Location .......... 7 miles north of City
Highway 31W
Time on the Air .......... 5 a.m. to 12:05 midnight
News Service .......... UP
Representative .......... Paul H. Raymer Co.
Membership .............. NAB, BMB

**Personnel**

Owner .............. J. T. Ward
General Manager-Station Mgr .......... F. C. Sowell
Program Director .......... Paul Oliphant
Musical Director .......... Fred Murff
Chief Engineer .......... F. D. Binns
T. S. N.
COVERS TEXAS' 4 MAJOR MARKETS
Plus...
a Rich Empire of Farms, Ranches and Industrial Areas

TEXAS STATE NETWORK—Covering 85 per cent of Texas' Population...

With Texas State Network's one package, you can cover the richest industrial areas of Texas, PLUS the wealthy oil, livestock, poultry and agriculture producing sections of this great empire.

Covering an area producing one billion five hundred million dollars in retail sales, the Texas State Network, with its 17 "home-town" stations, is delivering sales power for many of the nation's leading advertisers.

<table>
<thead>
<tr>
<th>MARKET DATA*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
</tr>
<tr>
<td>Families</td>
</tr>
<tr>
<td>Radio Families</td>
</tr>
<tr>
<td>Retail Stores</td>
</tr>
<tr>
<td>Retail Sales</td>
</tr>
<tr>
<td>Food Stores</td>
</tr>
<tr>
<td>Food Stores Sales</td>
</tr>
<tr>
<td>General Mds. Stores</td>
</tr>
<tr>
<td>General Mds. Sales</td>
</tr>
<tr>
<td>Apparel Stores</td>
</tr>
<tr>
<td>Apparel Sales</td>
</tr>
<tr>
<td>Drug Stores</td>
</tr>
<tr>
<td>Drug Sales</td>
</tr>
</tbody>
</table>

*Day Time Coverage—Includes KABC, San Antonio 50,000 Watts
WSIX
NASHVILLE—EST. 1927
ABC-MBS
Frequency: 980 Kc. Power: 5000 Watts
Owned-Operated By: WSIX, Inc.
Address: Nashville Trust Building
Phone Number: 5-5431
Transmitter Location: McGavock Pike
Time on the Air: 6 a.m. to 12
News Service: AP
Transcription Service: Standard Radio
Representative: The Katz Agency, Inc.

Personnel
President-Station Manager: Jack M. Draughon
Chief Executive-Gen. Mgr.: Jack M. Draughon
Musical Director: Adrian McDowell
Technical Supervisor: Dr. Fred Schumann

WOND
OAK RIDGE—EST. 1946
Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Highlands Broadcasters, Inc.
Address: 2915 Compton Rd.
Phone Number: Nashville 8-3972
Time on the Air: 6 a.m. to midnight
News Service: UP

Personnel
Chief Owner-General Mgr.: G. Paul Crowder
President: Sam K. Carson

WBOM*
Frequency: 1490 Kc. Power: 250 Watts
Licensee: Pellegrin & Greunther
Permittee: Alice Broadcasting Co.

WHAL
SHELBYVILLE—EST. 1946
MUTUAL
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Shelbyville Broad. Co.
Address: P.O. Box 376
Transmitter Location: Louisberg Highway
Time on the Air: Unlimited
News Service: UP

Personnel
President: R. W. Rounsaville

Wenk
UNION CITY—EST. 1946
MUTUAL
Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Union City Broadcasting Company
Address: First and Washington
Phone Number: 801-2
Time on the Air: 6 a.m. to 12 p.m.
News Service: UP

Personnel
President: B. Cary Brummel
General Manager: A. B. Robinson
Chief Engineer: James Thomas

KRBK
ABILENE—EST. 1936
ABC
TEXAS STATE NETWORK
Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Reporter Broadcasting Company
Address: Abilene
Phone Number: 6255
Studio Address: Windsor Hotel
Time on the Air: 6 a.m. to 11:05 p.m.
Newspaper Affiliation: Abilene Reporter-News

News Service: AP
Representative: John E. Pearson Co.

Personnel
President: M. B. Hanks
V-P-General Manager: Howard Barrett
Program Director: John A. Mingus
Publicity Director: Bettye Fulton
Chief Engineer: J. B. Casey

(KALL LETTERS TO BE ASSIGNED)
ALICE*
Frequency: 1070 Kc. Power: 1000 Watts
Permittee: Alice Broadcasting Co.

* C.P.

Estimated Population, 6,941,022—Radio Homes, 1,524,814
Stations in State—78
**KFDA**
**AMARILLO—EST. 1939**
**ABC**
Frequency: 1230 Kc........Power: 250 Watts
Owned By......................Amarillo Broadcasting Corporation
Operated By..................Lindsey Nunn and Gilmore Nunn
Address..................109 East 5th St.
Phone Number..................5943
Transmitter Location.........109 East 5th St.
Time on the Air..................6 a.m. to midnight
News Service......................UP
Transcription Service...........World; Capitol
National Sales Office..............Radio Bldg
Louisville, Kentucky
Station Representative...........John E. Pearson
Company Membership..............NAB, BMB

**Personnel**
Station Manager..............Howard Roberson
Commercial Manager............I. R. Moore
Program Director..............Tom Priest
Chief Announcer..............E. J. Watson
Musical Director..............Jim Cook
Chief Engineer..............Noel Luddy
Record Mc’s......................E. J. Watson

**KGNC**
**AMARILLO—EST. 1922**
**NATIONAL BROADCASTING CO.**
**LONE STAR CHAIN**
Frequency: 1440 Kc......Power: 5000 d.; 1000 n.
Owned-Operated By..............Plains Radio Broadcasting Co.
Address................Radio Building, 8th & Harrison
Phone Number..................4242
Transmitter Location..............Bellaire Park
Time on the Air......................18 hours per day
Newspaper Affiliations: Globe News
Publishing Co., Inc.
News Service......................AP & UP
Transcription Service.............Thesaurus, Standard
M. M. Cole
Representative..............Taylor Howe Snowden, Radio Sales
Membership......................NAB, BMB

**Personnel**
President......................Gene L. Cagle
General Manager..............Louis R. Cook
Station Manager..............Louis R. Cook
Commercial Manager..............Marion H. Coleman
Sales Promotion Manager........Robert W. Tobey
Program Director..............Conrad Vernon, Jr.
Publicity Director..............Robert W. Tobey
Chief Announcer..............Harold Bakkee
Musical Director..............Marge Wetzel
Chief Engineer......................James E. Lewis

**KTBC**
**AUSTIN—EST. 1939**
**COLUMBIA BROADCASTING SYSTEM**
Frequency: 590 Kc......Power: 5000 d.; 1000 n.
Owned-Operated By..............Radio Station KTBC
Address................Brown Bldg.
Phone Number..................2-2424
Transmitter Location..............Manchaca Road
Time on the Air......................6 a.m. to 12:05 a.m.
News Service......................UP
Transcription Service...............World

**Musical Director**..............W. B. Howell
**Chief Engineer**..............William H. Torrey
**Record M.C.**..............J. B. Linn
Representative ............. Taylor-Howe-Snowden
Membership .................. NAB, BMB

Personnel
President ....................... Claudia T. Johnson
General Manager ............. J. C. Kallam
Station Manager .............. J. C. Kallam
Sales Manager ................. Ray E. Hill
Program Director ............. Joe K. Phipps
Publicity Director ............ Robert E. Robinson
Musical Director ............. Goffrey Connally
Chief Engineer ................ Frank Yeagley

KIOX
BAY CITY—EST. 1946
MUTUAL-LONG TEXAS NETWORK
Frequency: 110 Kc. .......... Power: 1 Kw., D
Owned By ....................... Bay City Broadcasting Co.
Operated By .................... Long Radio Enterprises
Business Address .............. Bay City
Phone Number .................. 642
Transmitter Location .......... 2½ miles East of Bay City Highway 35
Time on the Air .............. 6 a.m. to 6 p.m.
News Service .................. AP
Transcription Service ......... Thesaurus
Membership .................... NAB, BMB

Personnel
Managing Director .............. J. G. Long
General Manager ............... Verne V. Trembley
Publicity Director ............. Verne V. Trembley
Program Director ............. James Hairgrove
Chief Announcer .............. James Hairgrove
Record Mc's ...................... James Hairgrove

KFDM
BEAUMONT—EST. 1924
ABC
Frequency: 560 Kc. .......... Power: 1000 Watts
Owned-Operated By .......... Beaumont Broadcasting Corp.
Address ....................... P.O. Box 2950
Phone Number ................. 3883
Studio Address ................. Edson Hotel
Transmitter Location .......... Cor. Doucette & Grove Streets
Time on the Air .............. Unlimited
News Service .................. UP & AP
Representative ............... Free & Peters, Inc.
Membership .................... NAB, BMB

Personnel
President ....................... D. A. Cannon
General Manager .............. C. B. Locke
Sales Commercial Manager . C. B. Locke
Program Director ............. Dave Russell
Publicity Director ............. Helen Caldwell
Chief Announcer .............. Jimmy Griffith
Chief Engineer ................ Lawrence Sanders

KRIC
BEAUMONT—EST. 1938
Frequency: 1450 Kc. .......... Power: 250 Watts
Owned-Operated By .......... KRIC, Inc.
Address ....................... 130 Wall Street
Phone Number .................. 4200
Transmitter Location .......... 130 Wall Street
Time on the Air .............. 6 a.m. to 12:05 a.m.
Newspaper Affiliation .......... Enterprise and Journal
News Service .................. AP
Transcription Service ......... Thesaurus
Representative ............... The Brannham Company
Membership .................... NAB, BMB

Personnel
President-Owner .............. Mrs. J. L. Mapes
General Manager .............. Jack Neil
Station Manager .............. Jack Neil
Commercial Manager .......... G. L. Kirk
Sales Promotion Manager .... G. L. Kirk
Program Director ............. Joe Trum
Publicity Director ............. Joe Trum
Chief Announcer .............. Ed Henry
Musical Director .............. Virginia Moon
Chief Engineer ................ Ben F. Hughes

KBST
BIG SPRING—EST. 1936
ABC
MBS—TEXAS STATE NETWORK
Frequency: 190 Kc. .......... Power: 250 Watts
Owned-Operated By .......... Big Spring Herald Broadcasting Company
Address ....................... 702 Johnson Street
Phone Number .................. 1500-1
Transmitter Location .......... 1½ miles northeast of town
Time on the Air .............. 6:30 a.m. to 11:05 p.m.
News Service .................. AP
Representative ................ John E. Pearson Co.
Membership .................... NAB, BMB

Personnel
President ....................... Robert Whipke
General Manager .............. Jack Wallace
Station Manager .............. Jack Wallace
Sales Promotion Manager .... William L. Cox
Program Director ............. Joe Talley
Production Manager .......... Lloyd Hawkins
Publicity Director ............. Melba Kainard
Chief Announcer .............. Lloyd Hawkins
Chief Engineer ................ Andrew M. Jones
K N E L
BRADY—EST. 1935
KEYSTONE BROADCASTING SYSTEM
Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: G. L. Burns
Business Address: 106 No. Blackburn St.
Phone Number: 77
Transmitter Location: 1 mile east of Courthouse
Time on the Air: 8 a.m. to 10 p.m.
Transcription Service: Keystone
Representative: Keystone
Membership: BMB

Personnel
Owner and Gen. Mgr.: G. L. Burns
Commercial Manager: C. D. Reed
Sales Promotion Mgr.: C. D. Reed
Program Dir.-Chief Announcer: Daron Moore
Publicity Director: C. D. Reed
Chief Engineer: Cecil Nelin
Record MC: Daron Moore

K V A L
BROWNSVILLE—EST. 1944
AMERICAN BROADCASTING CO.
Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: KEEW, Ltd.
Address: 2701 San Benito Highway
Phone Number: 1273
Transmitter Location: 2701 San Benito Highway
Time on the Air: 6 a.m. to Midnight
News Service: AP
Representative: Free & Peters
Membership: NAB, BMB

Personnel
President-Gen. Mgr.: T. Frank Smith
Station Manager: Roy Suber
Commercial Manager: Duke Palmer
Promotion Manager: Dorothy M. Smith
Program Director: Fred McCall
Chief Announcer: Bob Pinkerton
Musical Director: Fred McCall
Chief Engineer: Troy Whittaker
Record MC: Bill Spencer

KBWD
BROWNWOOD—EST. 1941
MUTUAL BROADCASTING SYSTEM
TEXAS STATE NETWORK
KEYSTONE BROADCASTING SYSTEM
Frequency: 1380 Kc. Power: 1000 d.; 500n
Owned-Operated By: Brown County Broadcasting Co.
Address: 800 Hawkins Street
Phone Number: 2401
Transmitter Location: Williams Ranch Road
1½ miles N. Brownwood
Time on the Air: 6:30 a.m. to 11 p.m.
News Service: UP
Transcription Service: Standard
Representative: The Walker Co.
Membership: NAB, BMB

Personnel
President and Gen. Mgr.: Wendell Mayes
Commercial Manager: Frank T. Wilson
Sales Promotion: Frank T. Wilson
Program Director: Mike Shapiro
Publicity Director: Ann Ellis
Chief Announcer: Howard Edwards
Chief Engineer: A. W. Stewart
Record MC: Howard Edwards

WTAW
COLLEGE STATION—EST. 1921
ABC—TEXAS QUALITY NET
Frequency: 1150 Kc. Power: 1000 Watts
Owned-Operated By: A. & M. College of Texas
Address: College Station
Phone Number: 4-6724
Transmitter Location: College Station
Time on the Air: Sun-up to Sun-down
News Service: AP
Transcription Service: World

Personnel
President of A & M College: Gibb Gilchrist
Program Director: G. Byron Winstead
Production Manager: Cecil Beardon, Radio Assistant
Chief Announcer: Cecil Beardon
Chief Engineer: Frank J. Sosolik

KEYS
CORPUS CHRISTI—EST. 1941
COLUMBIA BROADCASTING SYSTEM
Frequency: 1490 Kc. Power: 250 Watts
Owned By: Partnership
Operated By: Nueces Broadcasting Co.
Address: Center Theater Bldg.
Phone: 2-7411
Transmitter: Shell Road
Time on the Air: 6 a.m. to 12:05 mid.
News Service: UP
Transcription Service: World
Representative: Taylor-Howe-Snowden
Radio Sales

620
TexAS

Personnel

Membership..........................NAB, BMB
General Manager.....................Bill Hughes
Station Manager......................Fred Burr
Sales-Commercial Mgr.............Kelly Wofford
Program Director...................Bill Crable
Chief Engineer........................Harold Griffith

K R I S
CORPUS CHRISTI—EST. 1937
NATIONAL BROADCASTING CO.—TQN—LSC
Frequency: 1360 Kc...............Power: 1000 Watts
Owned-Operated By..................Gulf Coast Broadcasting Company
Address.............................P.O. Box 840
Phone Number.......................6354
Transmitter Location..............Ocean Drive
Time on the Air......................Unlimited
News Service........................AP
Transcription Service................EMI
Representative......................Free & Peters
Membership..........................NAB, BMB

Personnel

President and Gen. Mgr..............T. Frank Smith
Station Manager.....................R. S. Bush
Promotion Manager...................J. W. Lozier
Program Director....................Charles Nethery
Publicity Director..................J. W. Lozier
Chief Engineer......................R. S. Bush

K W B U
CORPUS CHRISTI—EST. 1943
ABC
Frequency: 1010 Kc...............Power: 50,000 Watts
Owned & Operated By................Century Broadcasting
Address.............................912 Commerce Street
Dallas, Texas
Phone...............................Riverside 2431
Studio Address......................Corpus Christi, Waco and Dallas
Transmitter Location...............Gregory
Time on the Air......................Daytime License
News Service........................AP
Representatives......................The Branham Co.
Membership..........................NAB, BMB

Personnel

President..........................Carr P. Collins
Vice-Pres.-General Mgr............Carr P. Collins, Jr.
Station Manager....................Homer Hogan
Director of Radio, Baylor Univ. ...John Bachman
Musical Director.....................Winifred Clopton
Chief Engineer......................Nestor Cuesta, Jr.

For the best in news...

AP
On the Great Southwest Market

KRLD

The Times Herald Station

As Your Best Buy

Exclusive CBS Outlet for Dallas-Fort Worth

50 K.W. 1080 K.C.

Represented by the BRANHAM COMPANY
**KRLD**

**DALLAS—EST. 1926**

**COLUMBIA BROADCASTING SYSTEM**

Frequency: 1080 Kc. ...... Power: 50000 Watts

Owned-Operated By ...... KRLD Radio Corp.

Address ................................ Hotel Adolphus

Phone Number .................... Central 6811

Transmitter Location ........... Garland, Texas

Time on the Air .................. 19 1/2 hours

Newspaper Affiliation...... Dallas Times-Herald

News Service ..................... INS & AP

Transcription Service ...... Standard, Capitol

Representative ................. The Brannon Co.

Membership ........................... NAB, BMB

**Personnel**

President ..................... John W. Runyon

Managing Director .......... Clyde W. Rembert

Commercial Manager ......... Wm. A. Roberts

Asst. Manager ............... J. W. Crocker

Program Director ............. Roy S. George

Production Manager ........... John Hicks

Chief Announcer .......... Meador Lowrey

Musical Director ........... Hyman Charninsky

Chief Engineer .............. Roy Maddox Flynn

**KSKY**

**DALLAS—EST. 1941**

Frequency: 660 Kc. ...... Power 1000 w. d.

Owned-Operated By ...... Sky Broadcasting Service

Address ................................ Hotel Stoneleigh

Phone Number .................... C-6193-4

Transmitter Location .......... Brutton Road

Time on the Air .................. Sunrise to Sunset

News Service ..................... AP

Transcription Service ...... Associated Music

Membership ........................ NAB

**Personnel**

President ........................ A. L. Chilton

General Manager .......... A. L. Chilton

Station Manager .......... R. G. Terrill

Commercial Manager ....... R. G. Terrill

Chief Engineer ............... Morris M. Ming

**WFAA**

**DALLAS—EST. 1922**

**NATIONAL BROADCASTING CO.**

**TEXAS QUALITY NETWORK**

Frequency: 820 Kc. ...... Power: 50000 Watts

Owned-Operated By ...... A. H. Belo Corp.

Address ................................ 1122 Jackson St.

Phone Number .................... R-8631

Transmitter Location ........... Grapevine, Texas

Time on the Air. Sunday: 6 a.m. to midnight;

Weekdays: 5:30 a.m. to midnight

Newspaper Affiliation ..Dallas Morning News

News Service ........................ UP, AP

Transcription Service...Thesaurus, Associated

Representative ................. Edward Petry & Co.

Membership ........................... NAB, BMB

**Personnel**

President ........................ E. M. Dealey

General Manager .......... Martin B. Campbell

Asst. Manager ............... Ralph W. Nimmons

Mgr. Dir. Special .......... Wayne Griffin

Sales Promotion .......... Robert Summers

Program Director .............. Ralph K. Maddox

Production Manager ............ Ivan Wayne

Publicity Director .... Mrs. Wilbur C. Douglas

Chief Announcer .......... Hal Thompson

Musical Director ............. Billy Mayo

Chief Engineer ............ Raymond Collins

**WRR**

**DALLAS—EST. 1920**

**MUTUAL BROADCASTING SYSTEM**

**TEXAS STATE NETWORK**

Frequency: 1310 Kc. ...... Power: 5000 Watts

Owned-Operated By ........ City of Dallas

Address .. Municipal Radio Bldg., State Fair Grounds

Phone Number ............. Tenison 3-6101

Transmitter Location ...... White Rock Lake

Time on the Air .................. 5:30 a.m. to midnight;

Sundays: 7 a.m. to midnight

News Service .................... AP

Representative ................. Weed & Co.

Membership ........................ NAB, BMB

**Personnel**

Chief Executive-Station

Manager ........................ Charles B. Jordan

Commercial Manager ........ Dale Drake

Program Dir.-Publicity Dir. ... Pete Teddie

Traffic Manager ............. Alice McCord

Chief Engineer .............. Durward Tucker

Record MC ......................... Al Jones

(CALL LETTERS TO BE ASSIGNED)

**DALLAS*”

**Frequency: 1040 Kc. ...... Power: 1000 Watts**

Permittee ................. Variety Broadcasting Co., Inc.

“C.P.”

**KDNT**

**DENTON—EST. 1938**

**KEYSTONE BROADCASTING SYSTEM**

Frequency: 1450 Kc. ...... Power: 250 Watts
Two Shots for One Price

...cover Texas' Twin Cities with KFJZ-WRR

Yes, these two dominant Texas stations are together to double your sales impact in the billion-dollar Fort Worth-Dallas markets...for one budget-fitting price.

One price, with no extra costs, gives you coverage of both stations at simultaneous or separate hours.

For buying power look to Fort Worth and Dallas...for pulling power look to KFJZ and WRR.

National Representative
Weed & Company

New York • Chicago • Detroit • Atlanta • Boston • San Francisco • Hollywood
**Personnel**

General Manager ............. Harwell V. Shepard

**KROD**

EL PASO—EST. 1940

COLUMBIA BROADCASTING SYSTEM
SOUTHWEST NETWORK

Frequency: 600 Kc. .......... Power: 1000 d.; 500 n.
Owned-Operated By ......... Dorrance D. Roderick
Address ....................... Wyoming & Walnut
Phone Number ................. Main 2020
Transmitter Location ......... Southeast El Paso
Time on the Air .............. 6 a.m. to midnight
Newspaper Affiliation ......... El Paso Times
News Service ................... AP
Transcription Service ......... Associated Representative
Member ....................... Taylor-Howe, Snowden
Membership ................... NAB, EMB

**KTSM**

EL PASO—EST. 1929

NATIONAL BROADCASTING CO.

Frequency: 1380 Kc. .......... Power: 1000 d.; 500 n.
Owned-Operated By ......... Tri-State Broadcasting Co.
Address ....................... Paso Del Norte Hotel
Phone Number ................ Main 3122
Transmitter Location ......... Ascarate at First Ave.
Time on the Air .............. 6 a.m. to 11:30 p.m.
News Service ................... UP
Transcription Service ......... Thesaurus, Lang-Worth
Representative ............... George P. Hollingbery Co.
Membership ................... NAB, EMB

**KFJZ**

FORT WORTH—EST. 1922

MUTUAL BROADCASTING SYSTEM

TEXAS STATE NETWORK

Frequency: 1270 Kc. .......... Power: 5000 Watts
Owned-Operated By ......... Tarrant Broadcasting Company
Address ....................... 1201 West Lancaster
Phone Number ................ 3-3474
Transmitter Location ......... Birdville, Texas
Time on the Air .............. 5:30 a.m. to 12 Midnight
News Service ................... AP & UP
Representative ................ Weed & Company

**KGKO**

FORT WORTH—EST. 1938

ABC—LONE STAR CHAIN

Frequency: 570 Kc. .......... Power: 5000 Watts
Owned By ................. KGKO Broadcasting Co., Inc.
and A. H. Belo Corp.
Operated By .......... Ft. Worth Star-Telegram and
Dallas Morning News
Addresses: Medical Arts Bldg., Ft. Worth;
1122 Jackson St., Dallas
Phone Numbers: 3-1234 (Fort Worth); Riverside
9631 (Dallas)
Transmitter Location ........ Approx. 3 miles S.W. of Arlington
Time on the Air .............. 6 a.m. to 12 Midnight
Newspaper Affiliations: Fort Worth Star-Tele-
gram; The Dallas Morning News
News Service ................... AP, UP
Transcription Service ......... AP, UP
Representative ............... Edward Petry & Co.
Membership ................... NAB, EMB

**Personnel**

President ....................... Amon G. Carter
Radio Supervisor .......... Harold V. Hough
Station Manager .......... George Cranston
National Sales Mgr. ......... O. Keith Baldwin
Commercial Manager ......... Roy I. Bacus
Promotion Manager ........ Jack Rogers
Program Director .......... Ed. Lally
Production Manager ...... A. M. Woodford
MGR-D’R, Special Events .. Wayne Griffin
Publicity Director .......... Roy I. Bacus
Musical Director .......... Gene Bough
Chief Eng’r ................. R. C. Stinton
Record MC .................... Jimmy Jeffries
Farm Editor ................... Layne Beatty
A favorite in Texas for
a quarter of a century!

WBAP now operates full-time using two choice frequencies, 50,000 watts on 820 kc (clear channel), and 5,000 watts at 570 kc.

The WBAP know-how for Texas continues the favorite NBC shows and local programs on 820 just as they have for years, and the other half-time on ABC shows and the snappy KGKO productions just about as it has been in this area since 1938.

WBAP divides time with WFAA on 820 and 570. The listener does not have to move the dial for continuous service. Joint transmitters for each station midway between Fort Worth and Dallas.

* First Memory Signal—Cowbell—1922
  In the Southwest—
  * First Market and Livestock Reports—1922
  * First Remote Broadcasts of Weekly Church Services—1922
  * First Rodeo Broadcast—1923
  * First Baseball Broadcast—1927
  * First Football Broadcast—1928
  * First Regular News Period—1934
  * First Shortwave Remote—1934
  * First War Reporter to Europe—1943
  * First Television Permit—1945
**KWBC**

**FORT WORTH—EST. 1946**

- Frequency: 970 Kc.  Power: 1000 Watts
- Owned-Operated By: Worth Broadcasting Co.
- Address: Houston at 9th
- Phone Number: 2-8231
- Transmitter Location: Old Denton Road near Sylvia Ave.
- Time on the Air: Sunrise to sunset
- News Service: AP
- Transcription Service: Standard

**Personnel**

- President-Owner: Judge P. W. Seward
- General Manager: James E. Rennie
- Program Manager: C. Alton Cocke
- Chief Engineer: Robert W. Chapman

**WBAP**

**FORT WORTH—EST. 1322**

- NBC—TEXAS QUALITY NETWORK
- Frequency: 820 Kc.  Power: 50000 Watts
- Owned By: Carter Publications, Inc.
- Operated By: Ft. Worth Star-Telegram
- Address: Medical Arts Bldg.
- Phone Number: 3-1234
- Transmitter Location: Approx. 4 miles S.E. of Grapevine
- Time on the Air: (Shares time with WFAA, Dallas)
- Newspaper Affiliation: Ft. Worth Star-Telegram
- News Service: AP
- Transcription Service: WBS, Cole, Lang-Worth
- Representative*: Edward Petry & Co.
- Membership: NAB, EM3

* Effective on or about 4/27/47  .  Free & Peters, Inc.

**Personnel**

- President: Amon G. Carter
- Radio Supervisor: Harold V. Hough
- Station Manager: George Cranston
- National Sales Mgr.: O. Keith Baldwin
- Commercial Manager: Roy L. Bacus
- Sales Promotion: Jack Rogers
- Program Director: Ed Lally
- Production Manager: A. M. Woodford
- Publicity Director: Roy L. Bacus
- Chief Announcer: Frank M. Mills
- Musical Director: Gene Baugh
- Chief Engineer: R. C. Stinson
- Record Mgr.: Jimmy Jeffries
- Farm Editor: Layne Beatty

**KGVL**

**GREENVILLE**

- KEYSTONE BROADCASTING SYSTEM
- Frequency: 1430 Kc.  Power: 250 Watts
- Owned and Operated By: Trustt Kimzey
- Address: Graham-Fogg Bldg.
- Phone Number: 2363
- Transmitter Location: 2 miles N. of City
- Time on the Air: Full time license

**Personnel**

- Manager: Earle Fletcher
- Program Director: Charles Payne

**KGBS**

**HARLINGEN—EST. 1940**

- COLUMBIA BROADCASTING SYSTEM
- Frequency: 1240 Kc.  Power: 250 Watts
- Owned-Operated By: Harbenito Broadcasting Company, Inc.
- Business Address: P. O. Box 711
- Phone Number: 1400
- Studio Address: State Highway No. 83
- Transmitter Location: Highway 83
- Time on the Air: 6:30 a.m. to 12 Midnight
- News Service: AP
- Transcription Service: Associated, Standard
- Representative: Howard H. Wilson Co.
- Membership: BMB

**Personnel**

- President: McHenry Tichenor
- General Mgr.: Tracy McDaniel
- Commercial Manager: Dave Bennett
- Sales Promotion: Dave Bennett
- Program Director: Frank Parker
- Chief Engineer: W. O. Porter
(CALL LETTERS TO BE ASSIGNED) HENDERSON*
Frequency: 1000 Kc. Power: 250 Watts
Permittee: Goggan Radio Sales
* C. P. Pending

KPRC
HOUSTON—EST. 1925
NBC—TEXAS QUALITY NETWORK
Frequency: 950 Kc. Power: 5000 Watts
Owned-Operated By: Houston Printing Corp.
Address: 2318 Polk Ave.
Phone Number: Fairfax 7101
Studio Address: Lamar Hotel
Transmitter Location: Deepwater, Texas
Time on the Air: 6 a.m. to midnight
Newspaper Affiliation: Houston Post
News Service: AP
Transcription Service: Thesaurus, Lang-Worth
Representative: Edward Petry & Co.
Membership: NAB, BMB

Personnel
President: W. P. Hobby
General Manager: Kern Tips
Sales Promotion: R. F. Herndon
Program Director: Jack McGrew
Production Manager: H. C. Evans
Publicity Director: Betty Jane Gray
Musical Director: Fred Gibbons
Chief Engineer: H. T. Wheeler

KTRH
HOUSTON—EST. 1930
COLUMBIA BROADCASTING SYSTEM
Frequency: 740 Kc. Power: 50000 Watts
Address: Rice Hotel
Phone Number: Preston 4381
Transmitter Location: Cedar Bayou, Texas
Time on the Air: 5:30 a.m. to 12:30 a.m.
News Service: UP
Transcription Service: World
Representative: John Blair & Co.
Membership: NAB, BMB

Personnel
General Manager: B. F. Orr
Commercial Manager: H. E. Bright
Merchandising Manager: Geo. M. Cormick
Program Director: Ted Nobors
Production Manager: E. V. Fritsch
Publicity Director: King H. Robinson
Chief Engineer: Tom Hiner
Record MC: John Cooke

KXYZ
HOUSTON—EST. 1930
AMERICAN BROADCASTING CO.
LONE STAR CHAIN
Frequency: 1320 Kc. Power: 5000 Watts
Owned-Operated By: Harris County Broadcast Co.
Address: Gulf Building
Phone Number: Capitol 6151
Transmitter Location: Deepwater, Texas
Time on the Air: 5 a.m. to 1 a.m.
News Service: AP
Transcription Service: Standard
Representative: Free & Peters, Inc.
Membership: NAB, BMB

Personnel
President and General Mgr.: M. Tilford Jones
Station Manager: Reese Reinkecker
Commercial Manager: Bill Bennett
Program Manager: Jack Edmunds
Publicity Director: Bettye Burke
Chief Engineer: Gerald Chinski

(KALL LETTERS TO BE ASSIGNED) HOUSTON*
Frequency: 1590 Kc. Power: 1000 w. d.
Permittee: Texas Broadcasters
* C. P. Pending
KSAM
HUNTSVILLE—EST. 1938
KEYSTONE BROADCASTING SYSTEM
Frequency: 1490 Kc........Power: 250 Watts
Owned By..................W. J. Harpole & J. C. Rothwell
Operated By..............J. C. Rothwell
Address..................Walker County Fairgrounds
Phone Number............666
Transmitter Location...Walker County Fairgrounds
Transcription Service..Keystone
Time on the Air.........Unlimited
News Service.............AP
Representative...........Cox and Tanz

Personnel
Sales-Commercial Manager........J. B. McShan
Chief Engineer..................Sam Love

KEBE
JACKSONVILLE—EST. 1946
KEYSTONE BROADCASTING SYSTEM
Frequency: 1400 Kc........Power: 250 Watts
Owned-Operated By........Bill A. Laurie
Address..................P. O. Box 1312
Phone Number.............2211
Studio Address............Lake and Pierce St.
Transmitter Location...Lake and Pierce St.
Time on the Air.........7 a.m. to 10 p.m.
News Service..............UP
Transcription Service..Lang-Worth; SESAC
Representative...........Walker Company
Membership................NAB

Personnel
Owner-Gen.-Station Mgr........Bill Laurie
Sales Promotion............Emo Laurie
Program Dir.-Publicity Dir......Emo Laurie
Production Manager........Bill Laurie
Chief Engineer.............Wm. J. McCreary, Jr.

KOCA
KILGORE—EST. 1936
KEYSTONE BROADCASTING SYSTEM
Frequency: 1240 Kc........Power: 250 Watts
Owned By..................Oil Capitol Broadcasting Assn.
Operated By...............Roy G. Terry
Address..................102½ East North St.
Phone Number.............616
Transmitter Location...Duvan & So. Martin Sts.
Time on the Air.........6:30 a.m. to 10 p.m.
News Service..............AP
Membership................BMB

KPAB
LAREDO—EST. 1938
MUTUAL—KEYSTONE
Frequency: 1490 Kc........Power: 250 Watts
Owned-Operated By........Laredo Broadcasting Co.
Address..................Hamilton Hotel
Phone Number.............2124
Transmitter Location...300 Loring Ave.
Time on the Air.........Unlimited
Transcription Service..ASCAP, BMI, SESAC, Keystone
Representative...........Joseph Hershey McGilvra
Membership................NAB, BMB

Personnel
President....................Howard W. Davis
Sales Promotion Mgr...........Ted Nelson
Program Dir.-Asst. Mgr........Ted Nelson
Publicity Director...........John G. Hazley
Chief Announcer............Paul B. Berck
Musical Director............Geneva Chambers
Chief Engineer.............K. Hulan Smith
Record MC..................Frank Stevens

KFRO
LONGVIEW—EST. 1934
ABC
KEYSTONE BROADCASTING SYSTEM
TEXAS STATE NETWORK
Frequency: 1370 Kc........Power: 1000 Watts
Owned-Operated By........Voice of Longview
Business Address...........P. O. Box 782
Phone Number.............411
Studio Address.............Glover-Crim Bldg.
Transmitter Location.....1918 Marshall-Longview Highway
Time on the Air.........6:30 a.m. to 11:05 p.m.
News Service..............AP
Transcription Service..Lang-Worth, Keystone
Membership................NAB, BMB

Personnel
President.....................James R. Curtis
**K FY O**
LUBBOCK—EST. 1927
ABC—LONE STAR CHAIN

Frequency: 1340 Kc...Power: 250 Watts
Owned-Operated By...Plains Radio Broadcasting Co.
Address ..........................914 Avenue J
Phone Number ..........................5587-8
Transmitter Location .................2312 Fifth St.
Time on the Air ......................6 a.m.
Newspaper Affiliation ..Lubbock Avalanche-Journal
News Service.........................AP & UP
Transcription Service....Associated, Cole
Representative ..Taylor-Howe-Snowden
Membership .................NAB, BM3

**Personnel**

President .........................Gene A. Howe
Executive Gen. Mgr.........O. L. Ted Taylor
Station Manager ..............DeWitt Landis
Sales-Commercial Mgr........Rex Webster
Marketing Manager ..........Weldon George
Program Dir.-Musical Dir.....James Stiff
Production Manager .........Frank Holloway
Chief Announcer ..............Frank Holloway
Chief Engineer ..............W. S. Bledsoe

**K SE L**
LUBBOCK—EST. 1946

Frequency: 950 Kc...Power: 1000 w. d.
Owned Operated By...Lubbock Broad. Co.
Address ..........................P.O. Box 1524
Phone Number ..........................6375
Studio Address ...........................Ferguson Bldg.
Transmitter Location ..........1/2 mile E. of City limits
Time on the Air ...Sunup until sundown
News Service ..................AP
Transcription Service .........Lang-Worth

**Personnel**

President .........................Walter G. Russell
General-Station-Sales Mgr........Clyde H. Smith
Sales Promotion ....................Thomas Gibson
Program-Publicity Director ......Hugh Harling
Chief Announcer ..........Hugh Harling
Chief Engineer .............Roger V. Hively

(CALL LETTERS TO BE ASSIGNED) LUBBOCK*

**KR BA**
LUFKIN—EST. 1938
KEYSTONE BROADCASTING SYSTEM

Frequency: 1340 Kc...Power: 250 Watts
Owned-Operated By...Red Lands Broadcasting Association
Business Address .....................Lufkin
Phone Number ..........................272
Studio Address ........................Lufkin
Transmitter Location ...............Lufkin
Time on the Air ......................Unlimited license
News Service ........................UP-AP
Transcription Service ..............Standard Radio; Keystone
Representative ..................Cox & Tans

**Personnel**

Owner and Manager ........Darrell E. Yates

**K CRS**
MIDLAND—EST. 1935
ABC—MBS—TEXAS STATE NETWORK
KEYSTONE BROADCASTING SYSTEM

Frequency: 1230 Kc...Power: 250 Watts
Owned-Operated By...Scharbauer Estate
Business Address .................117 S. Loraine St.
Phone Number ......................1080-1
Transmitter Location ...............U.S. Highway 80
Time on the Air ..................6:45 a.m. to 10:30 p.m.;
Sunday: 7:30 a.m. to 10:30 p.m.
News Service .............AP
Transcription Service ..........Lang-Worth
Membership .................NAB, BM3

**Personnel**

President .........................Ruth Scharbauer
Business Manager ..................W. D. Raiger
Station Manager .................J. M. McDonald
Commercial Manager .............G. L. McDonald
Sales Promotion ....................Lee Belding
Program Director ...............Harlan Shade
Chief Announcer ..........David Cole
Musical Director ............Wayne Herrell
Chief Engineer ...........Jack Cecil

**KR IG**
ODESSA—EST. 1946
MUTUAL

Frequency: 1410 Kc...Power: 1000 Watts
Owned-Operated By...Oil Center Broad. Co.
Address ..................111 East Fifth St.
Phone Number .................2180

*C.P.
Transmitter Location: 1½ miles south of city on Crane Hwy.
Time on the Air: 6:30 a.m. to 11 p.m.
News Service: UP, World
Membership: NAB

Personnel
President: R. O. Canon
General-Station Manager: John Thorwald
Commercial Manager: John Thorwald
Sales Promotion: E. H. Hendrick
Program Director: Clarence M. Garnes
Publicity Director-Chief Announcer: Bill Lee
Musical Director: William Brockins
Chief Engineer: Earl Pace
Record MC: J. N. Young, Jr.

KECK
ODESSA—EST. 1946

Frequency: 920 Kc. Power: 1000 w. d.
Owned-Operated By: Ector County Broad. Co.
Address: P.O. Box 672
Phone Number: Odessa 1300
Studio Address: 123 West Third St.; Crawford Hotel, Midland
Transmitter Location: 4 miles west of city, Route 80
Time on the Air: Sunrise to sunset
News Service: AP
Transcription Service: Capitol, Associate, Lang-Worth, MacGregor, Standard
Representative: Howard H. Wilson Co.
Membership: NAB

Personnel
Owner: Ben Nedow
General Manager: Jan King
Program Director: Bill Chambers
Continuity Editor: Glenn Hill
Commercial Mgr. (Midland): David Cole
Chief Engineer: James Kimbrell
Music Librarian: Glenda Hufman
Record M.C.'s: Paul Wynn, John Vacca

CALL LETTERS TO BE ASSIGNED

ODESSA

Frequency: 1360 Kc. Power: 5000 w. d.
Permittee: Odessa Broadcasting Co.

KPDT
PAMPA—EST. 1936
MUTUAL BROADCASTING SYSTEM
KEYSTONE BROADCASTING SYSTEM

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: C. H. Hoiles, Harry Hoiles and Jane Hoiles Hardis
Business Address: 212 North Ballard
Phone Number: 1100-1
Transmitter Location: East of city limits
Time on the Air: 1½ hours, Monday thru Saturday; 15 hours Sunday.
Newspaper Affiliation: Pampa News
News Service: AP
Transcription Service: World
Membership: NAB, EMB

Personnel
Owner: Harry Hoiles
Station Manager: John Michel
Commercial Manager: Al Donaldson
Sales Promotion Mgr.: Al Donaldson
Program Director: Ken Bennett
Publicity Director: Jack Guinn
Chief Announcer: Dan Steuber
Musical Director: Charles Maxwell
Chief Engineer: D. E. Smith
Record MC: Charles Maxwell

KPLT
PARIS—EST. 1936
ABC
MUTUAL BROADCASTING SYSTEM
TEXAS STATE NETWORK

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: North Texas Broadcasting Company
50,000 Watts on 680 KC Delivers "The Heart of Texas"

THE HEART OF TEXAS BELONGS TO
Kabc
SAN ANTONIO

LEGEND
Intensity of county coverage based on mail received per thousand radio families, with mail ratio of home county as 100%. And using all (Nov '46) station mail received on all programs.

PRIMARY
- INTENSE (at least 50% home county mail)
- EXCELLENT (25-50% home county mail)

SECONDARY
- GOOD (10-25% home county mail)

MARKET DATA
( .5 mile contour. Source: Radio Families, 1940, NAB)
Total population served . 3,085,437
Total families served . 749,483
Total radio families served . 594,011

COVERAGE DETERMINED IN ACCORDANCE WITH
NAB - Recommended STANDARDS
And computations certified correct by
GEORGE, THIRSF & COCKRELL
Public Accountants

RADIO STATION
Kabc
SAN ANTONIO

Ask Any Weed Salesman
Address: Gibraltar Hotel
Phone Number: 1124-5
Transmitter Location: 2 1/4 miles south on Texas Highway No. 24
Time on the Air: 6 a.m. to midnight, Sundays 7 a.m. to midnight
News Service: AP

K I U N
PECOS—EST. 1935
KEYSTONE BROADCASTING SYSTEM
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Jack W. Hawkins & Barney H. Hubbs
Address: 316 South Cedar Street
Phone Number: 21
Transmitter Location: North of city
Time on the Air: 8 a.m. to 10 p.m.
News Service: UP
Transcription Service: Keystone, Cole
Membership: Homer Griffith Co.

K V O P
PLAINVIEW—EST. 1944
MUTUAL—KEYSTONE
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: W. J. Harpole
Address: Plainview
Phone Number: 1400
Transmitter Location: Wayland College Grounds
Time on the Air: 6 a.m. to 11 p.m.
News Service: AP
Transcription Service: Standard, Keystone
Membership: Homer Griffith Co.

K P A C
PORT ARTHUR—EST. 1934
MUTUAL BROADCASTING SYSTEM
Frequency: 1250 Kc. Power: 1000 Watts
Owned-Operated By: Port Arthur College
Address: 1515 Lakeshore Dr.
Phone Number: 7458
Transmitter Location: 1515 Lakeshore Drive
Time on the Air: 6 a.m. to 2 a.m.
News Service: AP & INS
Transcription Service: Standard, World
Membership: NAB, BMB

K G K L
SAN ANGELO—EST. 1928
ABC—TEXAS STATE NETWORK
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: KGKL Inc.
Address: P.O. Box 850
Phone Number: 6715
Studio Address: St. Angelo Hotel
Transmitter Location: 50 South Milton
Time on the Air: 6:30 a.m. to 11 p.m.
News Service: AP
Representative: John E. Pearson Co.

K A B C
SAN ANTONIO—EST. 1926
ABC—TEXAS STATE NETWORK
Frequency: 600 Kc. Power: 50000 d. 10000 n. watts
Owned-Operated By: Alamo Broad. Co.
Address: 223 Milam Bldg.
Phone Number: Fannin 3126
Transmitter Location: Highway 16
Time on the Air: 6:30 a.m. to 12:30 a.m.; Sunday: 7 a.m. to midnight
News Service: AP
Transcription Service: World
Representative: Weed & Co.
**Personnel**

President ................................................. Gene Cagle  
Station Manager ................................. Charles W. Balthrope  
Commercial Manager ................................. Bill Michaels  
Sales Promotion ................................. L. Jerry Spengler  
Program Director ................................. Bill Michaels  
Publicity Director ................................. L. Jerry Spengler  
Chief Announcer ................................ Tommy Reynolds  
Musical Director ................................. Miss Sybil Chastang  
Chief Engineer ......................................... J. B. Haigh  

**K C O R**  
SAN ANTONIO  
Frequency: 1350 Kc........... Power: 1000 D.  
Owned-Operated By............. Roaul A. Cortez  
Address ........................................... 214 Broadway  
Time on the Air ............. 6 a.m. to local sunset  

**K M A C**  
SAN ANTONIO—EST. 1930  
MUTUAL—TEXAS STATE NETWORK  
Frequency: 1240 Kc........... Power: 250 Watts  
Owned By ......................... Howard W. Davis, d/b as The Walmac Company  
Operated By ....................... Howard W. Davis  
Address ........................................ Nat'l Bank of Commerce Bldg.  
Phone Number .............................. Cathedral 6211  
Transmitter Location ........ Avenue B  
Time on the Air ............. 6 a.m. to 1 a.m.  
News Service ................. INS  
Representative ................ Joseph Hershey McGilvra  

**K O N O**  
SAN ANTONIO—EST. 1927  
Frequency: 1400 Kc........... Power: 250 Watts  
Owned By .............................. Mission Broadcasting Co.  
Operated By ......................... Eugene J. Roth  
Address ........................................ 317 Arden Grove  
Phone Numbers ......................... Fannin 5171-2-3  
Transmitter Location .......... 317 Arden Grove  
Time on the Air ............. 6 a.m.-midnight;  
Sunday ......................... 7 a.m.-midnight  
News Service ................. AP  
Transcription Service .......... Lang-Worth, MacGregor, SESAC.  
Representative ................ Forjoe & Company  
Membership .............................. NAB, BMB  

**W O A I**  
SAN ANTONIO—EST. 1922  
NBC—TEXAS QUALITY NETWORK  
Frequency: 1200 Kc........... Power: 50000 Watts  
Owned-Operated By............. Southland Industries, Inc.  
Address ........................................ 1031 Navarro Street  
Phone Number ............................... Garfield 4221  
Transmitter Location .......... Selma, Texas  
Time on the Air ............. 5:45 to 12 midnight  
News Service ................. AP, INS, UP  
Transcription Service .......... Standard, Lang-Worth  
Membership .............................. NAB, BMB  

**Personnel**

President ................................................. Eugene J. Roth  
General Manager ..................... James M. Brown, Jr.  
Program Director .................... Albert F. LaCoste  
Chief Announcer ...................... Raymond Hunt  
Chief Engineer ......................... George Ing  

**Personnel**

President ................................................. Gene A. Howe  
General Manager ..................... George W. Johnson  
Station Manager ....................... George W. Johnson  
Sales-Commercial Manager ........ Rex Preis  
Publicity Manager ...................... Owen Johnson  
Program Director ..................... Merrill Myers  
Chief Announcer-Production Mgr.  Pat White  
Chief Engineer ......................... W. G. Egerton  

**Personnel**

Chairman of Board ......................... G. A. C. Halff  
Pres. and Gen. Mgr. ................ Hugh A. L. Halff  

634
KTEM
TEMPLE—EST. 1936
ABC—KBS
MUTUAL BROADCASTING SYSTEM
TEXAS STATE NETWORK
Frequency: 1400 Kc........Power: 250 Watts
Owned-Operated By........Bell Broadcasting Co., Inc.
Business Address...........Box 186
Phone Number...............$2523
Studio Address.............Klark Hotel
Transmitter Location......1/10 mile north of city
Time on the Air............6 a.m.-11 p.m.
Sunday......................7:30 a.m.-11 p.m.
News Service.................UP
Membership..................NAB, BMB

Personnel
Pres.-Gen. Mgr.............Frank W. Mayborn
Station Manager...........Burton Bishop
Commercial Manager........Chas. F. Whitesides
Merchandising Manager.....Floyd Smith
Program Director..........Ed Calaway
Chief Engineer.............Earl N. Bodene

KCIC
TEXARKANA—EST. 1932
ABC
TEXAS STATE NETWORK
Frequency: 1230 Kc........Power: 250 Watts
Owned-Operated By........KCIC, Inc.
Address...................317 Pine St.
Phone Number..............832
Transmitter Location.....317 Pine St.
Time on the Air...........6 a.m. to 12 p.m.
News Service................AP
Transcription Service......Thesaurus
Representative.............Taylor-Howe
Snowden Radio Sales
Membership..................NAB, BMB

Personnel
General Manager...........Frank O. Myers
Sales Manager.............Thomas Dillahunty
Merchandising Manager....Donald H. Myers
Program Director..........Herman Cecil
Chief Engineer.............Harvey Robertson

KTFS
TEXARKANA—EST. 1946
MUTUAL
Frequency 1400 Kc........Power 250 Watts
Owned-Operated By........Texarkana Broadcasting Co.
Business Address.........409½ State Line Ave.
Phone Number..............867

Personnel
General Manager...........J. S. McBeath
Sales Manager..............J. Harley Hubbard
Program Director..........Elwood Fritsch
Production Manager.........Zeb Williams
Chief Engineer.............J. T. Allen

KRRV
SHERMAN-DENISON—EST. 1936
MBS—TEXAS STATE NETWORK
Frequency: 910 Kc........Power: 1000 Watts
Owned-Operated By........Red River Valley Broadcasting Corporation
Address.....................421 N. Crockett St.; Fannin & Owing Sts., Denison, Texas,
Phone Numbers.............201 (Sherman); 423 (Denison)
Transmitter Location......Highway 75 (between Sherman and Denison)
Time on the Air............6 a.m. to 12 midnight
News Service................UP
Transcription Service......World, Standard
Representative.............Advertising Time Sales Co.
Membership..................NAB, EMB

Personnel
President....................G. H. Wilcox
Mgr.—Sherman Studio.......L. L. Hendrick
Mgr.—Denison Studio.......E. V. Hammond, Jr.
Sales Manager, Sherman.....Otis McKinzie
Denison......................Orvin Franklin
Program Director, Sherman..W. E. Wilcox
Denison......................We’don Robinson
Musical Director............Doris Mallock
Chief Engineer.............T. E. Spellman

KXOX
SWEETWATER—EST. 1939
KEYSTONE BROADCASTING SYSTEM
MUTUAL
Frequency: 1240 Kc........Power: 250 Watts
Owned-Operated By.........Sweetwater Radio, Inc.
Address....................P. O. Box 570
Phone Number................2341
Transmitter Location.......Highway No. 70
Time on the Air.............8:45 a.m.-11 p.m.
News Service................UP
Transcription Service......Standard
Membership..................BMB

Personnel
President....................J. S. McBeath
Gen. Mgr. Station Mgr.....J. Harley Hubbard
Sales Promotion............Elwood Fritsch
Program Director...........Zeb Williams
Production Manager.........Bill Herring
Chief Engineer.............J. T. Allen
**TEXAS**

**KVIC**

**VICTORIA—EST. 1940**

**MUTUAL BROADCASTING SYSTEM**

**KBS**

Frequency: 1340 Kc. Power: 250 Watts

Owned-Operated By: Radio Enterprises, Inc.

Business Address: Victoria Bank & Trust Bldg.

Phone Numbers: 1106-1107-1268

Studio Address: Cuero Highway

Transmitter Location: Cuero Highway

Time on the Air: 6:45 a.m. to 11 p.m.

News Service: AP

Transcription Service: World

**Personnel**

President: Morris Roberts

General-Commercial Manager: Jerry Fisher

Chief Engineer: Robert McCown

---

**KWTC**

**WACO—EST. 1946**

**MUTUAL**

Frequency 1220 Kc. Power: 250 Watts

Owned-Operated By: KWTC Broadcasting Co.

Business Address: 108 ½ South 6th St.

Transmitter Location: 35 miles SW of 12th on Pierrard Road.

Time on the Air: 6 a.m.-midnight

News Service: AP

Transcription Service: Thesaurus

Representative: Howard H. Wilson Co.

Membership: NAB

**Personnel**

President: Beauford H. Jetter

General-Station Manager: M. N. Boslick

Commercial Manager: Ray A. Lewis

Sales Promotion: Mack Brinegar

Program-Publicity Director: Wm. E. Cose, Jr.

Musical Director: June Kittrell

Chief Engineer: Leo Burch

---

**KVWC**

**VERNON—EST. 1939**

**KEYSTONE BROADCASTING SYSTEM**

Frequency: 1490 Kc. Power: 250 Watts

Owned-Operated By: Northwestern Broadcasting Co.

Address: 1813 Wilbarger Street

Phone Number: 1048

Transmitter Location: 1 mile east of Vernon

Newspaper Affiliation: Vernon Daily Record

Time on the Air: 6:45 a.m.-10:15 p.m.

News Service: AP

Transcription Service: Cole

**Personnel**

President: R. H. Nichols

General-Station Manager: W. D. Dixon

Commercial Manager: W. D. Dixon

Program Director: Bob Hardison

Chief Engineer: Herman F. Ridgway
TEXAS-UTAH

Representative..................................Weed & Co.
Membership........................................NAB

Personnel
President..................................Gene L. Cagle
General Manager.................R. E. Lee G'asqw
Commercial Manager.............Stanley Wilson
Musical Director.................Mary Holliday
Chief Engineer.........................L. H. Appleman

KRGV
WESLACO—EST. 1926
NATIONAL BROADCASTING CO.
LONE STAR CHAIN

Frequency: 1290 Kc. Power: 1000 Watts
Owned-Operated By........KRGV, Inc.
Address..............................201 Border
Phone Number....................375-5
Transmitter Location..........201 Border
Time on the Air.................6 a.m. to 12 midnight
News Service........................AP & UP
Transcription Service............Standard, Lang-Worth, SESAC.
Representative..............Taylor-Howe-Snowden
Membership............................NAB, BMB

Personnel
Executive General Manager........O. L. Ted Taylor
Station Manager...............Byron W. Ogle
Sales-Commercial Mgr..........Phil Dixon

KWFT
WICHITA FALLS—EST. 1939
COLUMBIA BROADCASTING SYSTEM

Owned-Operated By........Wichita Broadcast Co.
Business Address.................Box 420
Phone Numbers....................4182-3
Studio Address...............Kemp Hotel
Transmitter Location........3 1/2 miles w. of city
Time on the Air...............6 a.m. to midnight
News Service........................UP
Transcription Service.........Standard
Representative................Paul H. Raymer Co.
Membership............................NAB, BMB

Personnel
Owner..................................Joe B. Carrigan
General Manager..............Charles E. Clough
Merchandising Manager......A. L. Pierce
Pub'city Director..............A. L. Pierce
Musical Director..............Lillie Mae Comiskey
Chief Engineer.................John Adams
President.........................Joseph B. Carrigan

Estimated Population, 647,102—Radio Homes, 154,111
Stations in State—13

KSUB
CEDAR CITY—EST. 1937
CBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By........Southern Utah Broadcasting Co.
Address..............................El Escalante Hotel
Phone Numbers....................398, 294
Transmitter Location.........Cedar City
Time on the Air.................7 a.m. to 10 p.m.
Transcription Service........World, Keystone
Membership............................NAB

Personnel
President..............................Ivor Sharp
General Manager..............Lennox Murdock
Station Manager...............Roscoe A. Grover
Chief Engineer......................Henry C. Mattingly
Sales Promotion-Pub. Dir......The'ma Pearce
Program Director...............Bernie Barth
Chief Announcer...............Clarence McKasson
Chief Engineer...............O. Lewis Hartwig
Record MC........................Clarence McKasson

KVNU
LOGAN—EST. 1938
MBS-KBS
INTERMOUNTAIN NETWORK

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By........Cache Valley Broadcasting Company
Business Address.................1393 N. Main St.
Phone Number....................1400
Transmitter Location.........1393 North Main St.
Time on the Air...............6 a.m. to 11:30 p.m.
News Service........................UP
Transcription Service.........World
Representative................Avery-Knoedel

Personnel
President.........................Herschel Bullen
General-Station Manager-Secretary-Treasurer.........Reed Bullen

637
Chief Engineer: Carroll Secrist
Record MC: Thomas Wayman

KLO
OGDEN—EST. 1929
MUTUAL BROADCASTING SYSTEM
INTERMOUNTAIN NETWORK
Frequency: 1430 Kc. Power: 5000 Watts
Owned-Operated By: Interstate Broadcasting Corporation
Business Address: Hotel Ben Lomond
Phone Number: 5721-2
Transmitter Location: Kanesville, Utah
Time on the Air: 6 a.m. to 12:05 a.m.
News Service: UP
Transcription Service: Standard Radio
Representative: Lewis A. Avery
Membership: NAB, BMB

Personnel
President-Gen. Mgr.: A. L. Glasmann
Station Manager: George B. Morgan
Sales-Commercial Mgr.: Frank Kaull
Publicity Director: Jim Mues
Chief Engineer: Wayne Booth

KLWT
OGDEN—EST. 1946
Frequency, 730 Kc. Power, 1000 Watts, day only.
Owned-Operated By: James B. Littlejohn
Address: P. O. Box 927, W. 12th St.
Transmitter Location: West 12th St.
Time on the Air: Local sunrise to sunset
News Service: AP
Transcription Service: Associated Representative: Homer Griffith Co.

Personnel
Owner-Gen. Mgr.: James B. Littlejohn
Program Director: Mary S. Barber
Chief Announcer: Clifton Owen
Musical Director: Mary S. Barber
Chief Engineer: Robert Sevy

KOAL
PRICE—EST. 1936
MBS-INTERMOUNTAIN NETWORK-KBS
Frequency, 1220 Kc. Power, 250 Watts
Owned-Operated By: Eastern Utah Broadcasting Co.
Business Address: Price
Phone Number: Price 200
Transmitter Location: Price
Time on the Air: 7 a.m.-11 p.m. (unlimited)
News Service: UP
Transcription Service: Lewis Avery
(For Intermountain Network)
Membership: NAB, BMB

Personnel
President and Gen. Mgr.: Jack Richards
Chief Engineer: P. J. Bowman

KOVO
PROVO—EST. 1939
MUTUAL BROADCASTING SYSTEM
INTERMOUNTAIN NETWORK
Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: KOVO Broadcasting Co.
Address: 108 West Center Street
Phone Number: 1680-1
Transmitter Location: 307 So. 17th West
Time on the Air: 6 a.m. to 12 midnight
News Service: AP
Transcription Service: Thesaurus
Representative: Lewis Avery
Membership: NAB, BMB

Personnel
President-Gen. Mgr.: Clifton A. Tolboe
Program Director: Arthur Mortensen
Chief Engineer: Parley Rasmussen
Record MC: Dean Ludlow

KALL
SALT LAKE CITY—EST. 1945
MUTUAL—INTERMOUNTAIN
Frequency: 910 Kc. Power: 1000 Watts
Owned-Operated By: Salt Lake City Broadcasting Co.
Address: 248 S. Main St.
Phone Number: 4-1843—4-6491
Transmitter Location: 382 W. Gregson St.
Time on the Air: Unlimited
Newspaper Affiliation: Salt Lake Tribune-Telegram.
News Service: UP, INS, AP
Transcription Service: Associated, Cole, MacGregor, BMI
Representative: Avery-Knode Inc.

(CALL LETTERS TO BE ASSIGNED)
PROVO
Frequency 1490 Kc. Power, 250 Watts
Permittee: Central Utah Broadcasting Co.

*C.P. Pending
**Personnel**

General Manager ............. George C. Hatch
Station Manager ............. Alvin G. Pack
Commercial Manager ......... Thomas H. Anderson
Chief Engineer ................. Stanley Benson
Record MC ...................... Al Collins

**KNAK**

SALT LAKE CITY

Frequency: 1400 Kc........ Power: 250 Watts
Owner: Granite District Radio Broadcasting Co.
Operated By ................. Howard D. Johnson
Address ................. 219 Continental Bank Bldg.
Phone Numbers ............. 5-8113 and 5-7988
Transmitter Location ........ 1016 So. 6th West
Time on the Air ............. 7 a.m. to 12:05 a.m.
News Service ................. AP
Transcription Service .......... Lang-Worth Representative: Joseph Hershey McGillvra, Inc.

**KSL**

SALT LAKE CITY—EST. 1921
COLUMBIA BROADCASTING SYSTEM

Frequency: 1160 Kc........ Power: 50000 Watts
Owned-Operated By .......... Radio Service Corporation of Utah
Address ................. 10 So. Main St.
Phone Number ............. 5-4641
Transmitter Location ........ Saltair, Utah
Time on the Air ............. 6 a.m. to 1 a.m.
Transcription Service .......... Standard; Lang-Worth; Associated
News Service ................. AP, UP
Representative .............. Edward Petry & Company
Membership ................. NAB, BMB

**Personnel**

President ................. J. Reuben Clark, Jr.
General Manager-Vice-President ........ Ivor Sharp
Exec. Asst. in Charge Public Affairs ........ Ralph W. Hardy
Commercial Manager .......... F. B. McLatchy
Exec. Asst. in Charge of Engineering ......... C. Richard Evans

**KDYL**

SALT LAKE CITY—EST. 1922
NATIONAL BROADCASTING CO.

Frequency: 1320 Kc........ Power: 5000 Watts
Owned by .......... Intermountain Broadcasting Corporation
Operated By ................. S. S. Fox
Address ................. Tribune-Telegram Bldg.
Phone Number ............. 5-2991
Transmitter Location ........ 11th W. & 33rd S. St.
Time on the Air ............. 6 a.m. to 1 a.m.
News Service ................. INS; UP
Transcription Service .......... World Broadcasting System; NBC Thesaurus
Representative .............. John Blair & Company
Membership ................. NAB, BMB

**Personnel**

President and Gen. Mgr. ........ S. S. Fox
Sales Managers ........ George A. Provo!, National;
E. J. Drucker, local
Program Director ............. Emerson S. Smith
Production Manager .......... Kay W. Richins
Publicity Director ............. Frank K. Baker
Chief Announcer .............. Alvin Moll

Musical Director ................. Eugene Je'esnik
Chief Engineers ............... Charles L. Stockdale,
John M. Baldwin.
KUTA
SALT LAKE CITY—EST. 1938

ABC ROCKY MOUNTAIN NETWORK
Frequency: 570 Kc. Power: 5000 Watts
Owned-Operated By: Utah Broadcasting & Television Co.
Address: 29 South State Street
Phone Number: 3-2737
Transmission Location: North Salt Lake
Time on the Air: 6 a.m. to 1 a.m.
Transcription Service: Standard Radio, Lang-Worth
Representative: The Katz Agency
Membership: NAB, BMB

Personnel
President-Gen. Manager: Frank C. Carman
Commercial Manager: Jack A. Burnett
Sales Promotion-Merchandising Manager: Jack A. Burnett
Chief Engineer: Wendell Bell

KJAM
VERNAL—EST. 1943

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Uintah Broadcasting Co.
Address: Hotel Vernal
Transmitter Location: Hotel Vernal
Time on the Air: 7 a.m. to 10 p.m.
Transcription Service: World
Representative: Homer Griffith, Inc.
Membership: NAB

Personnel
President-Owner: James C. Wallentine
General Manager: Howard D. Johnson
Station Manager-Program Director: Leland E. Walker
Commercial Manager-Sales Promotion Mgr.: Clem L. Rawlins, Jr.
Chief Engineer: David A. King
Record MC: Lee Walker

VERMONT
Estimated Population 336,816—Radio Homes 81,937
Stations in State 5

WCAX
BURLINGTON—EST. 1931
COLUMBIA BROADCASTING SYSTEM
Frequency: 620 Kc. Power: 1000 Watts
Owned-Operated By: WCAX Broadcasting Corp.
Address: 137 Main St.
Phone Number: Burlington 2000
Transmitter Location: Colchester, Vermont
Time on the Air: 6:20 a.m. to 12:05 a.m.; Sundays: 8 a.m. to 12:05 a.m.
News Service: UP
Transcription Service: World, Lang-Worth
Representative: Weed & Company
Membership: NAB, BMB

Personnel
President and Gen. Mgr.: C. P. Hasbrook
Commercial Manager: John D. Swan
Program Director: Robert L. Burger
Production Manager: Milton R. Slater
Chief Engineer: James W. Tierney
Record MC: Robert L. Burger

WJOY
BURLINGTON—EST. 1946
ABC
Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Vermont Broad. Corp.
Address: 633 Main Street
Phone Number: Burlington 5430
Transmitter Location: 633 Main Street
Time on the Air: 17 hours
News Service: AP
Transcription Service: Thesaurus
Representatives: Joseph Hershey McGillivra, Inc.; Bertha Bannan
Membership: NAB

Personnel
President: D. W. Howe
Station Mgr.-Program Dir.: A. E. Spckss
Commercial-Sales Mgr.: T. R. Morrow
Production Manager: Val Carter
Musical Director: Robert Hildreth, Jr.
Chief Engineer: John C. Quill
VERMONT—VIRGINIA

WSYB
RUTLAND—EST. 1930
MUTUAL BROADCASTING SYSTEM
YANKEE NETWORK—KBS
Frequency: 1380 Kc. Power: 1000 Watts
Owned-Operated By: P. Weiss Music Co.
Address: 80 West Street
Phone Number: 1247
Transmitter Location: Creek Road
Time on the Air: 7:15 a.m. to 11:15 p.m.
News Service: UP
Representative: Joseph Hershey McGillivra, Inc.
Membership: NAB, BMB

Personnel
President: Philip Weiss
Station Manager: J. H. Weiss
Commercial Manager: P. Weiss
Chief Announcer: Ira Huey
Chief Engineer: N. K. Ransom

WWSR
ST. ALBANS—EST. 1941
MUTUAL BROADCASTING SYSTEM
KEYSTONE BROADCASTING SYSTEM
Frequency: 1420 Kc. Power: 1000 w. d.
Owned-Operated By: Vermont Radio Corp.
Address: 32 N. Main St.
Phone Number: 1390

Personnel
President: Howard B. Hayes
General Mgr.—Station Mgr.: Howard B. Hayes
Assistant Mgr.: Carl L. Lindberg
Merchandising Manager: Perry P. Walders
Program Director: Willard Dougherty
Publicity Director: Joyce Dougherty
Musical Director: Herbert Deberry
Chief Engineer: Carl L. Lindberg

VIRGINIA
Estimated Population, 3,054,565—Radio Homes, 605,836
Stations in State—31

WPIK
ALEXANDRIA—EST. 1945
Frequency: 733 Kc. Power: 1000 w. d.
Owned-Operated By: Potomac Broad. Corp.
Address: Hotel George Mason
Phone Number: 0VERlook 3000
Transmitter Location: Telegraph Road
Time on the Air: Sunrise to Sunset
News Service: AP
Transcription Service: World, Lang-Worth
Representative: Joseph Hershey McGillivra, Inc.
Membership: NAB

Personnel
President: Howard B. Hayes
General Mgr.—Station Mgr.: Howard B. Hayes
Vice-Pres., Asst. Mgr.: Carl L. Lindberg
Merchandising Manager: Perry P. Walders
Program Director: Willard Dougherty
Publicity Director: Joyce Dougherty
Musical Director: Herbert Deberry
Chief Engineer: Carl L. Lindberg

WDEV
WATERBURY—EST. 1931
MUTUAL—YANKEE—KBS
Frequency: 550 Kc. Power: 1000 Watts
Owned-Operated By: Lloyd E. Squier & William G. Ricker
Address: 32 N. Main St.
Phone Number: 13
Transmitter Location: Blush Hill
Time on the Air: 6 a.m. to local sunset
News Service: UP
Transcription Service: World Broadcasting
Representative: Howard H. Wilson Co.
Membership: NAB

Personnel
President: Lloyd E. Squier
General Mgr.—Station Mgr.: Lloyd E. Squier
Commercial Manager: Harrison Fowler
Program Director: Tom Dodd
Chief Announcer: Fred Haggerty
Chief Engineer: Paul A. Hurd

WARL
ARLINGTON—EST. 1946
Frequency: 780 Kc. Power: 1000 w. d.
Owned-Operated By: Northern Virginia Broadcasters, Inc.
Address: 3102 N. 10th Rd.
Phone Number: OWens 7800
Transmitter Location: Bailey’s Cross Road
Time on the Air: Sunrise to Sunset
News Service: UP
Transcription Service: Capital, Standard
Representative: Universal Radio Sales
Membership: NAB
VIRGINIA

WEAM
ARLINGTON—EST. 1947

Frequency: 1390 Kc. . . . Power: 250 Watts
Owned-Operated By . . . . Arlington-Fairfax
Broadcasting Corp., Inc.
Address . . . . Radio Bldg., 2020—16th St., N.
Time on the Air . . . . Unlimited

Personnel
President . . . . Haynard Magruder
Commercial Manager . . . . Perry Walders

WCHV
CHARLOTTESVILLE—EST. 1934

KBS—ABC
Frequency: 1240 Kc. . . . Power: 250 Watts
Owned-Operated By . . . . Barham & Barham
Address . . . . Fourth & East Market Sts.
Phone Number . . . . 2500
Transmitter Location . . . Richmond Road
Time on the Air . . . . 6:30 a.m. to 12:05 a.m.
News Service . . . . AP
Transcription Service . . . Standard
Representative . . . . Cox & Tans

Personnel
Owner . . . . Charles Barham, Jr.
Station Manager . . . . Randolph Bean
Chief Engineer . . . . Walter Gray

WKEY
COVINGTON—EST. 1941

ABC—KBS
Frequency: 1340 Kc. . . . Power: 250 Watts
Owned-Operated By . . . . Earl M. Key
Address . . . . P. O. Box 829
Phone Number . . . . 840
Transmitter Location . . . Clifton Forge Rd.
Time on the Air . . . . 7:00 a.m.—11:00 p.m.
News Service . . . . UP
Transcription Service . . . World
Membership . . . . NAB

Personnel
Owner . . . . Earl M. Key
General Mgr.-Station Mgr. . . . Earl M. Key
Commercial Manager . . . . Carroll Harrison
Chief Engineer . . . . Lawrence L. Kennedy

WBTM
DANVILLE—EST. 1930

ABC
Frequency: 1400 Kc. . . . Power: 250 Watts
Owned-Operated By . . . . Piedmont Broadcasting Corporation
Address . . . . Hotel Danville Building
Phone Number . . . . 2350
Transmitter Location . . . River Road
Time on the Air . . . . 6:30 a.m. to 12:05 a.m.
News Service . . . . AP

Personnel
President . . . . L. N. Dibrell
General Mgr.-Station Mgr. . . . R. Sanford Guyer
Sales Mgr.-Sales Promotion . . . E. G. Gardner
Chief Engineer . . . . Lyle Molley
Record MC . . . . Ray Schreiner

WDVA
DANVILLE—EST. 1947

Frequency: 1250 Kc. . . . Power: 5000 Watts Day—
1000 watts night
Owned-Operated By . . . . Virginia-Carolina Broadcasting Corp.
Time on the Air . . . . 5:30 a.m. to 12:30 a.m.
News Service . . . . UP
Transcription Services . . . World, Capitol

Personnel
President . . . . J. D. Pruitt
General Manager . . . . Walter M. Windsor
Chief Engineer . . . . Henry D. Lea

WFVA
FREDERICKSBURG—EST. 1939

ABC—KBS
Frequency 1230 Kc. . . . Power: 250 Watts
Owned-Operated By . . . . Fredericksburg Broadcasting Corporation
Business Address . . . . Drawer 269
Phone Number . . . . 1261
Studio Address . . . . 528 Wolfe St.
Transmitter Location . . . King’s Highway
Time on the Air . . . . 7 a.m. to 10:30 p.m.
Representative . . . . Burn-Smith

Personnel
President . . . . Richard F. Lewis, Jr.
Station Mgr.-Sales Mgr. . . . Walter F. Harris, Jr.
Chief Engineer . . . . W. S. Candler

WBOB
GALAX—EST. 1946

Frequency: 1400 Kc. . . . Power: 250 Watts
Owned-Operated By . . . . Carrol-Grayson Broadcasting Corp.
Business Address .......................... Galax
Phone Number ........................... 300
Studio Address .......................... Popular Knob Road
Transmitter Location .................. Popular Knob Road
News Service ........................... AP

Personnel
President ................................. Robert V. Morris
General Manager ....................... John W. Shultz
Chief Engineer .......................... Carl E. Duckett

WSVA
HARRISONBURG—EST. 1933
NATIONAL BROADCASTING CO.
Frequency: 550 Kc.  Power: 1000 Watts
Owned-Operated By .................... Shenandoah Valley Broadcasting Corporation
Address ................................. Newman Building
Phone Number .......................... 875 or 550
Transmitter Location ................. Five miles south of Harrisonburg on U. S. Route 11
Time on the Air ....................... 6 a.m. to local sunset
News Service ........................... UP
Transcription Service ................. Standard, Cole Representative
Membership .............................. NAB, BMB

Personnel
Pres. and Gen. Mgr. ...................... Fred Allman
Commercial Manager ................. Robert B. Harrington
Sales Promotion Mgr. ............... Robert B. Harrington
Program Director ..................... R. H. Dick Johnson
Publicity Director ...................... R. H. Dick Johnson
Chief Announcer ....................... Richard Eyrich
Musical Director ....................... R. H. Dick Johnson
Chief Engineer ........................ Warren L. Braun
Record MC .............................. Hod A. Love

WLVA
LYNCHBURG—EST. 1930
ABC
Frequency: 1230 Kc.  Power: 250 Watts
Owned-Operated By .................... Lynchburg Broadcasting Corp.
Address ................................. Allied Arts Bldg.
Phone Number .......................... 3030
Transmitter Location ................. Morgan Street
Time on the Air ....................... 17 hours, 35 minutes
News Service ........................... AP
Transcription Service ................. Lang-Worth; Standard Membership

Personnel
President ................................. Edward A. Allen
General Manager ....................... Phillip P. Allen
Commercial Manager ................. Jos. F. Wright, Jr.
Sales Promotion ....................... Jos. F. Wright, Jr.
Program Director ...................... Eric F. Lund
Chief Engineer ........................ John T. Orth

WMVA
MARTINSVILLE—EST. 1941
NATIONAL BROADCASTING CO.
KEYSTONE BROADCASTING SYSTEM
Frequency: 1450 Kc.  Power 250 Watts
Owned-Operated By .................... Martinsville Broadcasting Co., Inc.
Business Address ...................... Martinsville
Phone Number .......................... 2152
Studio Address ........................ Martinsville
Transmitter Location .................. Figsboro Road
Time on the Air ........................ 6:30 a.m. to 11:30 p.m.
News Service ........................... AP
Transcription Service ................. Keystone Membership

Personnel
President ................................. William C. Barnes
General Manager ....................... John W. Shultz
Commercial Manager .................. C. Robert Ray
Sales Promotion Mgr. ............... Charles F. Adams
Program Director ...................... Barbara Harding
Publicity Director ...................... Charles F. Adams
Chief Announcer ....................... Charles Harville
Musical Director ....................... Holladay Yeaman
Chief Engineer ........................ Dewey W. Muse
Record MC .............................. Barbara Harding

WGHI
NEWPORT NEWS—EST. 1928
ABC
Frequency: 1340 Kc.  Power: 250 Watts
Owned-Operated By .................... Hampton Roads Broadcasting Corporation
Business Address ...................... Portlock Bldg., Norfolk, Va.
Phone Numbers ......................... Norfolk 27031
News, 71312
Studio Address ......................... Portlock Bldg., Norfolk; Warwick Hotel, Newport News, Va.
Transmitter Location .................. End Jefferson Avenue, Newport News, Va.
Time on the Air ........................ 6 a.m. to 1 a.m.; Sundays, 7:15 a.m. to 1 a.m.
Newspaper Affiliation: Newport News Daily Press; Newport News Times-Herald
News Service ........................... AP
Transcription Service ................. Standard, Lang-Worth Representative Burn-Smith Company Membership

Personnel
President ................................. Raymond B. Bottom
Vice-Pres.-Gen. Mgr. .................. Edward E. Bishop
Station Manager ....................... Edward E. Bishop
Commercial Manager .................. Edward E. Edgar
Program Director ...................... Jack A. Black
Publicity Director ...................... Edward E. Edgar
Chief Engineer ........................ Charles A. Runyan
Record MC .............................. George Thomas
**W L O W**
NORFOLK—EST. 1946

Frequency: 1590 Kc.  Power: 1000 Watts
Owned-Operated By: Commonwealth Broadcasting Corp.
Address: Granby St. & Brooke Ave.
Transmitter Location: Western Branch, Va.
News Service: Associated
Transcription Service: NAB

**Personnel**
President: E. L. Scott
Vice-Pres.-General Mgr.: Robert Wardson
Station Mgr.-Commercial Mgr.: Coburn Gum
Program Director: Raymond Penner
Chief Engineer: Jack Siegel

**W T A R**
NORFOLK—EST. 1923

NATIONAL BROADCASTING CO.

Frequency: 790 Kc.  Power: 5000 Watts
Owned-Operated By: Norfolk Newspapers, Inc.
Address: National Bank of Commerce Bldg.
Phone Number: 25671
Transmitter Location: Glen Rock
News Service: Standard Radio, Langworth
Transcription Service: AP; UP

**Personnel**
President and Gen. Mgr.: Campbell Arnoux
Commercial Manager: John W. New
Program Director: Henry Cowles Whitehead
Production Manager: Clyde Moser
Chief Engineer: John Pellet
Record MC: Traiton Robertson

**W N V A**
NORTON—EST. 1945

MUTUAL—KEYSTONE

Frequency: 1450 Kc.  Power: 250 Watts
Owned-Operated By: Blaurox Radio Co., Inc.
Address: Norton, Va.
Time on the Air: 7 a.m. to 11 p.m.
Representative: Burn-Smith

**Personnel**
Manager: Jack Helms

**W S S V**
PETERSBURG—EST. 1945

MUTUAL

Frequency: 1240 Kc.  Power: 250 Watts
Owned-Operated By: Southside Virginia Broadcasting Corp.
Address: 112 W. Tabb Street
Phone Number: 3881-2
Transmitter Location: Lt. Run, East Bank St.
News Service: AP
Transcription Service: Standard

**Personnel**
Pres. and Gen. Mgr.: Louis H. Peterson
Sales Manager: Roger J. Hickey
Commercial Manager: Arthur Beckwith
Merchandising Manager: Alex M. Campbell
Program Director: Paul C. Leuther
Production Manager: Mary Ruth Carroll
Publicity Director: Nellie W. Andrews
Chief Announcer: John B. H. Leuther
Musical Director: Carl A. Hoff
Chief Engineer: Edward F. Schwartz
Record MC: Don Laffter

**W S A P**
PORTSMOUTH—EST. 1943

MUTUAL BROADCASTING SYSTEM

Frequency: 1490 Kc.  Power: 250 Watts
Owned-Operated By: Portsmouth Radio Corp.
Address: Professional Bldg.
Phone Number: 6383
Transmitter Location: 1318 Spratley St.
Time on the Air: 6 a.m. to 1 a.m.
Sunday: 6 a.m. to 1 a.m.
News Service: UP
Transcription Service: World, Thesaurus

**Personnel**
President: Tom Gilman
General Manager: T. W. Aydlett
Sales Manager: Jack Norfleet
Program Director: Ernest Tannen
Publicity Director: Abbot Lutz
Chief Engineer: Frederic F. Clair
WPUV
PULASKI—EST. 1946
MUTUAL—KBS
Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Southwest Broad. Co.
Address: Pulaski, Va.
Phone Number: 3-3931
Transmitter Location: Cool Springs
Time on the Air: 6 a.m. to 11:15 p.m.
Newspaper Affiliation: The Southwest Times
News Service: AP
Transcription Service: Thescurus
Representative: Sears & Ayer, Inc.
Membership: NAB

Personnel
Owner: Howard R. Imboden
General Manager: Robert C. Wollenden
Chief Engineer: Fitzgerald McDaniel
Record MC: James H. Mayes, Jr.

WBBL*
RICHMOND—EST. 1924
Frequency: 1459 Kc. Power: 250 Watts
Owned-Operated By: Grace Covenant Presbyterian Church
Address: 1627 Monument Avenue
Phone Number: 57941
Transmitter Location: 1627 Monument Ave.
Time on the Air: Special hours on Sundays only
*(Non-Commercial Station)

WLEE
RICHMOND—EST. 1945
MUTUAL
Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: Thomas Tins'ley, Jr.
Address: Broad-Grace Arcade
Phone Number: 3-6741
Transmitter Location: Colorado Ave. and Sumpter Street
Time on the Air: 6 a.m. to 1 a.m.
News Service: AP
Transcription Service: Standard Transcription Service
Representative: Headley-Reed
Membership: EMB

Personnel
President: Thomas G. Tinsley, Jr.
General Manager: Irvin G. Abeloff
Operations Manager: R. W. Baker
Musical Director: Roberta J. Morris
Chief Engineer: George W. McGuigan, Jr.

WRNL
RICHMOND—EST. 1929
ABC
Frequency: 910 Kc. Power: 5000 Watts
Owned-Operated By: Richmond Radio Corp.
Address: 323 E. Grace St.
Phone Number: 33436
Transmitter Location: Wilkinson Road
Time on the Air: 5:30 a.m. to 1 a.m.; Sundays, 7 a.m. to 1 a.m.
Newspaper Affiliation: Richmond Newspapers, Inc.
News Service: AP
Transcription Service: Standard, Capitol
Representative: Edward Petry & Co.
Membership: NAB, EMB

Personnel
President: D. Tennant Bryan
General Manager: E. S. Whitlock
Commercial Manager: E. S. Whitlock
Assistant Manager: G. Mallory Freeman
Production Manager: Richard A. Velz
Chief Engineer: Walter R. Selden

THE SELLING VOICE
IN THE BUYING MARKET
GIVES GREATER PROFITS
**WMBG**
RICHMOND—EST. 1926
NATIONAL BROADCASTING CO.
Frequency: 1380 Kc. Power: 5000 Watts
Owned-Operated By: Havens & Martin, Inc.
Address: 3301 West Broad Street
Phone Number: 5-8611
Transmitter Location: Staples Mill Road
Time on the Air: 6:30 a.m. to 1 a.m.
News Service: Transradio
Transcription Service: Thesaurus, Lang-Worth, BMI
Representative: John Blair & Company
Membership: NAB, BMI

**WRVA**
RICHMOND—EST. 1925
CBS
Frequency: 1140 Kc. Power: 5000 Watts
Owned-Operated By: Larus & Brother Co.
Business Address: Hotel Richmond
Phone Number: 3-8633
Studio Addresses: Hotel Richmond; 1508 Colley Ave., Norfolk, Va.
Transmitter Location: Edgeworth, Henrico County, Va.
Time on the Air: 6 a.m. to 1 a.m.; Sunday: 7 a.m. to 1 a.m.
News Service: UP
Transcription Service: World, Lang-Worth
Representative: Paul H. Raymer Co.
Membership: NAB, BMI

**WDBJ**
ROANOKE—EST. 1924
COLUMBIA BROADCASTING SYSTEM
Frequency: 950 Kc. Power: 5000 Watts
Owned-Operated By: Times-World Corp.
Business Address: P. O. Box 150
Phone Number: 8131
Studio Address: 124 W. Kirk Ave.
Transmitter Location: Colonial Ave., Colonial Heights
Time on the Air: 6 a.m. to 12:05 a.m.; Sundays: 6 a.m. to 12:05 a.m.
Newspaper Affiliation: Roanoke Times; Roanoke World News
News Service: AP, UP
Transcription Service: Lang-Worth, BMI
Representative: Free & Peters, Inc.
Membership: NAB, BMI

**WROR**
ROANOKE—EST. 1946
Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Radio Roanoke, Inc.
Address: Mountain Trust Bank Bldg.
Phone Number: 3-4444
Transmitter Location: 15th & Cleveland Ave.
Time on the Air: 6 a.m. to midnight
News Service: Reuters
Transcription Service: Lang-Worth
W. E. Long
Membership: NAB

**WSLS**
ROANOKE—EST. 1940
ABC
Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Roanoke Broadcasting Corp.
Address: Shenandoah Life Building

**Personnel**

**WMBG**
Pres. and Gen. Mgr.: Wilbur M. Havens
Station Manager: Walter A. Bowry, Jr.
Commercial Manager: Ralph D. Wallerstein
Program Director: Allan J. Phaup, Jr.
Production Manager: Conrad Rianhard
Chief Announcer: John V. Shand
Musical Director: George U. Lyon
Chief Engineer: Wilfred H. Wood

**WRVA**
General Manager: C. T. Lucy
Commerical Manager: Barron Howard
Program Director: Samuel S. Carey
Production Manager: John Tansey
Promotion Manager: Jack Stone
Chief Engineer: D. C. Woods

**WDBJ**
President: J. P. Fishburn
General Manager: Ray P. Jordan
Commercial Manager: John W. Harkrader
Program Director: Paul E. Reynolds
Chief Engineer: J. E. Newman

**WROR**
President: Leo F. Henebry
Gen. Mgr.-Station Mgr.: Lambert B. Beeuwkes
Commercial Manager: Frank E. Koehler
Sales Promotion Mgr.: Frank E. Koehler
Program Director: Gordon R. Phillips
Production Manager: David Kent
Publicity Director: Dan Cronin
Chief Engineer: J. J. Ralston
Record Mgr.: Dick Knowles

**WSLS**
President: SIS
General Manager: Frank C. Knowles
Commercial Manager: John W. Harkrader
Program Director: Paul E. Reynolds
General Sales Manager: Ray P. Jordan
Station Manager: Walter A. Bowry, Jr.
Promotion Manager: John Tansey
Publicity Manager: David Kent
Chief Engineer: J. J. Ralston
Record Mgr.: Dick Knowles
VIRGINIA

Phone Number .......................... 9227
Transmitter Location .... Shenandoah Life Bldg.
Time on the Air ......... 5 a.m. to 12:05 p.m.; Sundays: 7 a.m. to 12:05 p.m.
News Service .......................... AP
Transcription Service .......................... Thesaurus, Lang-Worth, BMI, Cole
Membership ..................... NAB, BMB

Personnel
General Mgr.-Station Mgr....... James H. Moore
Business and Commercial Manager .......... Horace Fitzpatrick
Program Director ........ Robert W. Menefee
Production Manager .......... Francis Ballard
Chief Engineer ............ J. Phillipps Briggs

WTON
STAUNTON—EST. 1945
AMERICAN BROADCASTING CO.
Frequency: 1400 Kc........ Power: 250 Watts
Owned-Operated By . Charles P. Blackley
Address ........ Morrison Bldg.
Phone Number ........ 1400
Transmitter Location ........ Near Waynesboro Highway
Time on the Air ......... 6:30 a.m. to 12:05 a.m.
Sunday, 8 a.m. to midnight
News Service .................. AP
Transcription Service .................. World
Membership ................ NAB

Personnel
Owner and Gen. Mgr. .... Charles P. Blackley
Commercial Manager .... Charles E. Seebeck
Promotion Manager ...... Charles E. Seebeck
Program Director ....... Fulton King
Publicity Director ...... Charles E. Seebeck
Chief Engineer .......... Rex Houser
Record MC ............... Fulton King

SURE SHOT!
A national advertiser can’t go wrong following the lead of over two hundred local advertisers who have proven to their complete satisfaction that WTON is the sales producing station of the Shenandoah Valley!

WINC
WINCHESTER—EST. 1941
ABC—KBS
Frequency: 1400 Kc........ Power: 250 Watts
Owned-Operated By . Richard Field Lewis, Jr.
Business Address .......... Drawer 605
Phone Number ........ Winchester 4855
Studio Address ........ WINC Bldg.
Transmitter Location ........ WINC Bldg.
Time on the Air ......... 6:30 a.m. to 11:30 p.m.
Transcription Service ........ Lang-Worth
Membership ................ NAB, BMB

Personnel
Owner and Gen. Mgr. .... Richard Field Lewis, Jr.
Commercial Manager .... John Carl Morgan
Chief Engineer .......... Philip B. Whitney

Network Affiliation—AMER. B'CASTING CO.
WASHINGTON
Estimated Population, 2,121,992—Radio Homes, 658,296
Stations in State—34

K X R O
ABERDEEN—EST. 1927
UNITED PACIFIC—KBS
MUTUAL—DON LEE
Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: KXRO, Inc.
Address: 207½ E. Market St.
Phone Number: Aberdeen 4098
Transmitter Location: Coolidge Rd.
News Service: Unlimited
Transmission Service: Standard Radio
Representative: Howard H. Wilson
(Personnel)
Pres. and Gen. Mgr.: Harry R. Spence
Station Manager: Fred G. Goddard
Commercial Manager: Bertha G. Ruby
Sales Promotion Mgr.: John Duane Johnson
Production Manager: Stan Spiegle
Publicity Director: John Duane Johnson
Chief Engineer: Bill Cunningham

K V O S
BELLELLINGHAM—EST. 1929
ABC—KBS
Frequency: 790 Kc. Power: 1000 Watts
Owned-Operated By: KVOS, Inc.
Address: KVOS Bldg.
Phone Number: 4200
Transmitter Location: 2074 Yew St. Rd.
Time on the Air: 6 a.m. to midnight
News Service: UP
Transmission Service: MacGregor & World
Representative: John Kettleing
Membership: BMB, WSAB

K E L A
CENTRALIA AND CHEHALIS
EST. 1937
MUTUAL—DON LEE—KBS
Frequency: 1470 Kc. Power: 1000 Watts
Owned-Operated By: Central Broadcasting Corporation
Address: P.O. Box 827, Chehalis
Phone Number: Centralia 721; Chehalis 721
Transmitter Location: High way 99, midway between Chehalis-Centralia
Time on the Air: 6 a.m. to midnight
News Service: UP
Membership: NAB, BMB

K C O W
ELLSENBURG—EST. 1946
PACIFIC NORTHWEST BROADCASTERS
Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Central Washington Broadcasters, Inc.
Address: Box 678
Phone Number: 2-4406
Transmitter Location: Route 2
Time on the Air: 6:30 a.m. to 9:30 p.m.
News Service: UP
Transmission Service: Lang-Worth
McGregor, Keystone
Representative: The Walker Co.
Membership: NAB

(Call Letters to be Assigned)
BREMERTON: KXRO
Frequency: 1490 Kc. Power: 250 Watts
C.P. Pending

(CALL LETTERS TO BE ASSIGNED)
BREMERTON
Frequency: 1490 Kc. Power: 250 Watts

(HELP LETTERS TO BE ASSIGNED)
BREMERTON
Frequency: 1490 Kc. Power: 250 Watts
### Personnel

**Washington**

**Pres.** ............... Goodwin Chase, Jr.
**Gen. Mgr.** ............. Joe Kendall
**Sales Mgr.** ............ Robert Vaughan
**Prog. Director** ....... William Thomas
**Pub. Director** .......... Joe Kendall
**Chief Announcer** ...... William Thomas
**Mus. Director** .......... Wendell Kinney
**Chief Engineer** ........ Vern Totten

(Call Letters to Be Assigned)

**Ellensburg**

Frequency: 1430 Kc. .......... Power: 250 Watts
Owned-Operated by .......... Kittitas Valley Broadcasting Station
Address ........................ Route 2

---

**Everett**—EST. 1922

**Mutual—Don Lee—KBS**

Frequency: 1400 Kc. .......... Power: 250 Watts
Owned-Operated by .......... Everett Broadcasting Co., Inc.
Address ....................... KRKO Bldg.
Phone Number ................ Main 523
Transmitter Location ....... KRKO Bldg.
Time on the Air ............ 6 a.m. to Midnight
News Service ................ UP
Transcription Service ......... SESAC. Cole. MacGregor
Representative ............... John Keating
Membership ................... NAB, BMB

**Personnel**

Sales-Commercial Mgr. ...... D. A. Bcker
Sales Promotion Mgr. ....... Marlin Smythe
Program Dir.-Pub. Dir. ...... Marlin Smythe
Musical Director ............. Merlin Matheny
Chief Engineer ............... Earl Gordon

---

**Moses Lake**

Frequency: 1490 Kc. .......... Power: 250 Watts
Permittee ..................... Col. Basin Broadcasters

(Call Letters to Be Assigned)

**Mt. Vernon**—EST. 1946

**KBRC**

Frequency: 1430 Kc. .......... Power: 500 Watts
Owned-Operated by .......... Beckley Radio Co.
Address ....................... Box 240
Transmitter Location ....... ½ mile west Mt. Vernon
on Anacortes Memorial Highway
Time on the Air ............ 6 a.m. to Sunset
News Service ................ UP
Transcription Service ......... Standard, Long
Membership ................... NAB

**Personnel**

Pres., Gen. Station Mgr. ...... Leo H. Beckley
Commercial Manager .......... Robert J. Wells
Sales Promotion Mgr. ....... Robert J. Wells
Program Director ............. Nancy Griffin
Chief Engineer ............... Melvin Herr

---

**Olympia**—EST. 1922

**Mutual—Don Lee—KBS**

Frequency: 1240 Kc. .......... Power: 250 Watts
Owned-Operated by .......... Tom Olsen
Address ....................... Olympia
Phone Number ................ .6836
Studio Address .......... Rockway Leland Bldg.
Transmitter Location ...... Rockway Leland Bldg.
Time on the Air ............ 6:30 a.m. to 11 p.m.
News Service ................ UP
Transcription Service ......... World
Representative ............... Homer Griffith
Membership ................... NAB
Personnel
Pres, and Gen. Mgr. ............... Tom Olsen
Commercial Manager .......... J. Harris Dorr
Sales Promotion Mgr. ......... J. Harris Dorr
Program Director ............. Eve Knutsen
Chief Announcer ............... Charles Roark
Chief Engineer ................. Charles Roark

KPKW
PASCO—EST. 1945
UNITED PACIFIC
Frequency: 1340 Kc. ............. Power: 250 Watts
Owned-Operated By .......... Western Radio Corp.
Address .......................... P. O. Box 233
Phone Number ................. 890
Transmitter Location ......... Chase & A St.
Time on the Air ............... 7 a.m. to 10 p.m.
News Service .................. UP
Transcription Service ......... Standard
Representative ................. John Ksating
Membership ..................... NAB

KeVr
SEATTLE—EST. 1925
EVERGREEN NETWORK
Frequency: 1080 Kc. ............. Power: 10000 Watts
Owned-Operated By .......... Evergreen Broadcasting Corporation
Address ......................... 2102 Smith Tower
Phone Number ................. 2102 Main 1093
Transmitter Location ......... Mury-Vashon Island
News Service .................. AP, UP
Transcription Service ......... Associated, McGregor, Lang-Worth, SESAC
Representative ................. Weed & Co.
Membership ..................... NAB, BMB

KONP
PORT ANGELES—EST. 1945
KEYSTONE BROADCASTING SYSTEM
Frequency: 1450 Kc. ............. Power: 250 Watts
Owned By ....................... Radio Pacific, Inc.
Operated By ..................... Radio Station KONP
Business Address .............. P. O. Box 311
Phone Number ................. 1700
Studio Address ................. 313 W. 1st Street
Transmitter Location ......... 313 W. First St.
Newspaper Affiliation ......... Port Angeles Evening News
News Service .................... UP
Transcription Service ......... Standard
Representative ................. Sears & Ayer
Membership ..................... NAB, BMB

Personnel
Chief Executive ................. C. N. Webster
General Manager ............... C. N. Webster

KwSc
PULLMAN—EST. 1922
Frequency: 1250 Kc. ............. Power: 5000 Watts
Owned-Operated By .......... State College of Washington

Kiro
SEATTLE—EST. 1929
COLUMBIA BROADCASTING SYSTEM
Frequency: 710 Kc. ............. Power: 50000 Watts
 Owned-Operated By .......... Queen City Broadcasting Co.
WASHINGTON

Address .............................................Cobb Building
Phone Number ......................................Seneca 1500
Transmitter Location .........................Vashon-Maury,
Island, Wash.
Time on the Air ..................................19 hrs. daily
News Service ......................................AP
Transcription Service ..........................Associated, Standard
Representative .................................Free & Peters
Membership .....................................NAB, BMB

Personnel
President .....................................Louis K. Lear
General Mgr.-Station Mgr. ....................Loren B. Stone
Program Director ...............................Kenneth Yeend
Production Manager .............................Bill Corcoran
Musical Director .................................Max Dolin
Chief Engineer ..................................Homer Ray, Jr.

KJR
SEATTLE—EST. 1921
ABC
Frequency: 950 Kc. ..................Power: 5000 Watts
Owned-Operated By ...Totem Broadcasters, Inc.
Address ........................................Elliott 5890
Phone Number .....................................3000 26th Ave. S. W.
Time on the Air ..................................6 a.m. to 12 midnight
News Service .....................................UP
Transcription Service ..........................Thesaurus
Representative .................................Avery-Knodel, Inc.
Membership .....................................NAB, BMB

Personnel
Chief Executive ...............................Marshall Field
Station Manager .................................Howard Lane
Commercial Manager ...........................Arthur Gerbel, Jr.
Promotion Manager ..............................Maitland Jordan
Program Manager ...............................Homer Pope
Publicity Director ...............................Maitland Jordan
Chief Engineer .................................F. J. Brott

KOL
SEATTLE—EST. 1928
Frequency: 1300 Kc. ..................Power: 5000 Watts
Owned-Operated By ...Seattle Broadcasting Co.
Address ........................................1220 Third Ave.
Phone Number .....................................Main 2312
Transmitter Location .........................1110 W. Florida St.
Time on the Air ..................................6 a.m. to midnight
News Service .....................................AP, UP
Transcription Service ..........................SESAC, Standard
Representative .................................John Blair & Company
Membership .....................................NAB, BMB

Personnel
President .....................................Archie G. Taft, Sr.
Station Manager .................................Oliver A. Bunchey
Commercial Manager ........................Archie G. Taft, Jr.
Program Director ...............................Robert N. Druixman
Production Manager ............................Robert N. Druixman
Publicity Director ..............................Sharon Kane
Chief Announcer .................................Wheeler M. Smith
Musical Director .................................Robert N. Druixman
Chief Engineer .................................Perry C. Lind

KOMO
SEATTLE—EST. 1926
NATIONAL BROADCASTING CO.
Frequency: 1000 Kc. ..................Power: 5000 Watts
Owned-Operated By ...Fisher's Blend Station, Inc.
Business Address ................................1331 Third Ave.
Phone Number .....................................Main 1401
Studio Address ..................................Skinner Bldg.
Transmitter Location ..........................Harbor Island
Time on the Air ..................................6 a.m. to 12 midnight
News Service .....................................AP
Transcription Service ..........................Capitol
Representative .................................Edward Petry & Co.
Membership .....................................NAB, BMB

Personnel
President and Gen. Mgr. ....................O. W. Fisher
Commercial Manager ..........................Ray Baker
Manager, Na'll Sales ............................Richard E. Green
Program Director ...............................W. W. Warren
Publicity Director ...............................Dolores Vance
Musical Director .................................Einar Lindblom
Chief Engineer .................................F. J. Brott

KRSC
SEATTLE—EST. 1926
Frequency: 1150 Kc. ..................Power: 1000 Watts
Owned-Operated By ...Radio Sales Corporation
Address ........................................2939 Fourth Avenue South
Phone Number .....................................Elliot 2480
Transmitter Location .........................2939 Fourth Ave. South
Time on the Air ..................................24 hrs. daily except Wed.
6 a.m. to midnight
News Service .....................................AP
Transcription Service ..........................Associated, Lang-
Worth, World, M. M. Cole
Membership .....................................NAB, BMB

Personnel
President .....................................P. K. Leberman
General Manager ..............................Robt. E. Priebe
Sales-Commercial Mgr. ......................Romig C. Fuller
Program Director ...............................Ted Bell
Chief Announcer .................................Don McCune
Chief Engineer .................................George A. Freeman
KTW
SEATTLE—EST. 1922
Frequency: 1250 Kc.  Power: 1000 Watts
Owned-Operated By: The First Presbyterian Church of Seattle
Address: 7th & Spring Sts. Phone Numbers: Main 2056, Seneca 0644
Transmitter Location: 7th Ave. & Sprig St. Time on the Air: Shares time with KWSC

Personnel
President: Dr. F. Paul M-Conkey
General Manager: James S. Ross
Station Manager: Don Bevilacqua
Chief Engineer: James S. Ross

*Non-Commercial Station

KXA
SEATTLE—EST. 1928
Frequency: 770 Kc.  Power: 1000 Watts
Owned By: Universal Broadcasting Co.
Operated By: KXA, Inc.
Address: Bigelow Bldg.
Phone Number: Seneca 1000
Transmitter Location: Second Avenue and Union Street
Time on the Air: 5 a.m. to local sunset; Sundays: 7:30 to local sunset
News Service: UP
Transcription Service: MacGregor
Representative: Universal Radio Sales
Membership: NAB, BMB

Personnel
President: W. I. Dumm
Station Manager: R. G. McArdle
Chief Engineer: John DuBuque

KFIO
SPOKANE—EST. 1922
MUTUAL-DON LEE
Frequency: 1230 Kc.  Power: 250 Watts
Owned-Operated By: Spokane Broadcasting Corporation
Address: 526 Riverside Ave.
Phone Number: Riverside 8033
Transmitter Location: 526 Riverside Ave.
Time on the Air: 6:30 a.m. to 12 p.m.; Sundays: 7 a.m. to 11 p.m.
News Service: UP
Transcription Service: World
Representative: Joseph Hershey McGillivra
Membership: NAB

Personnel
President: Arthur L. Smith
General Manager: R. G. McBroom
Chief Engineer: Chester Brown
Record MC: Alex La Com

KFPY
SPOKANE—EST. 1922
COLUMBIA BROADCASTING SYSTEM
PACIFIC NORTHWEST BROADCASTERS
Frequency: 920 Kc.  Power: 5000 Watts
Owned-Operated By: Symons Broadcasting Company
Address: Symons Block
Phone Number: Main 1218
Transmitter Location: South East of City
Time on the Air: 6 a.m. to midnight
News Service: UP
Transcription Service: Lang-Worth, Keystone, SESAC, C. P. MacGregor
Representative: The Walker Co.
Membership: NAB, BMB

Personnel
Pres. and Gen. Mgr.: E. B. Craney
Sales Manager: Bryan Woolston
Sales Promotion Mgr.: Bob Rutter
Program Director: George McGowan
Production Manager: Del Yandon
Chief Engineer: George Langford
Record MC: Ray Bennett

KG A
SPOKANE—EST. 1933
ABC
Frequency: 1510 Kc.  Power: 10000 Watts
Owned-Operated By: Louis Wasmer
Address: Radio Central Building
Phone Number: Main 5383
Transmitter Location: 4102 S. Regal
Time on the Air: 6 a.m. to midnight
News Service: AP
Transcription Service: Associated, M. M. Cole, Capitol
Representative: Edw. Petry & Co., Inc.
Membership: NAB

Personnel
Owner: Louis Wasmer
General Manager: Harvey Wixson
Program Director: A. L. Fuller
Musical Director: Anthony A. Pinski, Jr.
Chief Engineer: Al G. Sparling
KHQ
SPOKANE—EST. 1922
NATIONAL BROADCASTING CO.
Frequency: 590 Kc. Power: 5000 Watts
Owned-Operated By....................KHQ, Inc.
Address..................Radio Central Building
Phone Number..................Main 5131
Transmitter Location..............42nd and Regal Sts.
Time on the Air..............6 a.m. to midnight;
Sunday, 7 a.m. to midnight
Newspaper Affiliation........The Chronicle
Publishing Co.
News Service........................AP
Transcription Service..............World
Representative......................Katz Agency
Membership...........................NAB, EMB

Personnel
President and Gen. Mgr..................Arthur L. Bright
Sales Manager......................R. O. Dunning
Program Director....................R. W. Erazel
Production Manager..................Paul Law
Publicity Director...................Clarence Talbot
Chief Announcer......................Paul Law
Musical Director......................Art Zepp
Chief Engineer......................John Walker

KREM
SPOKANE—EST. 1946
Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By....................Cole E. Wylie
Address..................Reality Building
Phone Number..................Main 3333
Transmitter Location..............Reality Building
Time on the Air..............Unlimited
News Service........................AP
Transcription Service..............Lang-Worth

Personnel
President-Owner......................Cole E. Wylie
General Manager....................Cole E. Wylie

KMO
TACOMA—EST. 1926
MUTUAL—DON LEE NETWORK
Frequency: 1360 Kc. Power: 5000 Watts
Owned-Operated By....................Carl E. Haymond
Address..................914½ Broadway
Phone Number..................Main 4144
Transmitter Location..............File, Wash.
Time on the Air..............6 a.m. to 12 midnight
News Service........................UP
Transcription Service..............Standard, Capitol.
SESAC, M. M. Cole

KTB I
TACOMA—EST. 1941
KEYSTONE BROADCASTING SYSTEM
Frequency: 1490 Kc. with CP to 810 Power:
250 Watts with DP to Kw.
Owned-Operated By....................Tacoma Broadcasters, Inc.
Address..................212 Puget Sound Bank Bldg.
Phone Number..................Broadway 2241
Transmitter Location..............212 Puget Sound
Bank Bldg.
Time on the Air..............7 a.m. to 12 midnight
News Service........................AP
Transcription Service..............Associated, World
Membership...........................NAB, EMB

Personnel
President......................Harold J. Quilliam
General Manager.....................Burke Ormsby
Sales-Commercial Mgr..............King Mitchell
Chief Engineer......................Don McCroskey

KV I
TACOMA—EST. 1929
MUTUAL—DON LEE
Frequency: 570 Kc. Power: 5000 Watts
Owned-Operated By..............Puget Sound Broadcasting Company, Inc.
Address..................Rust Building
Phone Number..................Broadway 4211
Transmitter Location..............Vashon Island, Wash.
Time on the Air...............Unlimited
News Service........................AP
Transcription Service..............Associated, Lang-Worth
Membership...........................NAB, EMB

Personnel
President......................Vernice Irwin
General Mgr-Station Mgr..................Vernice Irwin
Sales Promotion Mgr..............Robert Hayward
Program Director..................Larry Huseby
WASHINGTON

Production Manager...............Harry Long
Chief Announcer..................Larry Huseby
Chief Engineer...................D. M. MacDonough
Record MC........................Buck Ritchey

K V A N
VANCOUVER—EST. 1938
Frequency: 910 Kc........Power: 500 Watts
Owned-Operated By........Vancouver Radio Corporation
Address..........................707½ Main St.
Phone Numbers...............150, Portland, BE-4927
Transmitter Location........Fruit Valley Road
Time on the Air...............6 a.m. to sundown
News Service.....................UP
Transcription Service.........Standard, World
Representative................Homer R. Griffith Co.
Membership......................NAB, BMB

Personnel
President......................Sheldon F. Sackett
General Mgr-Station Mgr.......Fred F. Chitty
Sales Manager..................Mark DeLauney
Program Director..............Charlene Jackson
Publicity Director.............George W. Conner
Chief Announcer...............Robert G. Deihl
Chief Engineer................Edgar R. Means

K U J
WALLA WALLA—EST. 1928
MUTUAL—DON LEE BROADCASTING SYSTEM
Frequency: 1420 Kc........Power: 1000 Watts
Owned-Operated By..............KUJ, Inc.
Address..........................Whitman Hotel, Second and Rose Streets
Phone Numbers..................1230
Transmitter Location: U. S. Highway No. 410 and Sudbury Road
Time on the Air...............6:45 a.m. to 11 p.m.
News Service.....................AP
Transcription Service.........Lang-Worth Representatives
J o h n Keating
Membership......................NAB, BMB

Personnel
Pres. and Gen. Mgr...........H. E. Studebaker
Local Sales Manager...........Norval Armes
Nat'l Sales Promotion Mgr.....Donald A. Wike
Program Director.............Howard Rhoads
Production Manager...........Don Keith
Chief Engineer................M. L. MacLafferty

CALL LETTERS TO BE ASSIGNED)
WALA WALA*
Frequency: 1490 Kc........Power: 250 Watts
Permittee........Wala Wala Broadcasting Co.

*C.P.

K P Q
WENATCHEE—EST. 1930
ABC
Frequency: 550 Kc........Power: 1000 Watts
Owned-Operated By..............Westcoast Broadcasting Company
Address........................Second & Columbia
Phone Numbers..................45 and 875
Transmitter Location.........Junction of Wenatchee and Columbia Rivers
Time on the Air........6:30 a.m. to 11:15 p.m.
News Service.....................UP
Transcription Service.........World and SESAC Representative
Joseph Hershey McGillvra, Inc.
Membership......................BMB

Personnel
President....................Rogan Jones
General Manager..............James Wallace
Sales Manager................Merle L. Thompson
Chief Engineer..............Bob Sutton
Record MC......................Bill Green

For the best
in science news ...

AP
KIT
YAKIMA—EST. 1929
MUTUAL
Frequency: 1280 Kc. Power: 1000 Watts
Owned-Operated By: Carl E. Haymond
Address: 414 E. Yakima Ave.
Phone Number: 8115
Transmitter Location: South of Yakima
Time on the Air: 6:00 a.m.-12 Midnight; Sundays, 7 a.m. to 12 midnight
News Service: UP & AP
Transcription Service: Lang-Worth, Standard
Representatives: Jos. Hershey McGillvra, Inc., Duncan A. Scott, John Keating

Personnel
Owner: Carl E. Haymond
Director: James A. Murphy
Station Manager: John K. Clarke
Sales-Commercial Mgr.: Harrison A. Miller
Sales Promotion Mgr.: William B. Hansen

Musical Director-Record MC: Gene Hess
Chief Engineer: Harry B. Murphy

KTYW
YAKIMA—EST. 1944
COLUMBIA PACIFIC NETWORK
Frequency: 1460 Kc. Power: 500 Watts
Owned-Operated By: Cascade Broadcasting Company, Inc.
Business Address: Terrace Heights Rd.
Phone Number: 6104
Studio Address: Terrace Heights Road
Transmitter Location: E. Terrace Heights
Time on the Air: 6 a.m. to 12 midnight
News Service: AP
Transcription Service: Lang-Worth, SESAC
Representatives: Howard H. Wilson Co., W. S. Grant, John Keating

Personnel
General Manager: Bartley Sims
President-Manager: R. Lee Block

WEST VIRGINIA
Estimated Population, 1,901,591—Radio Homes, 386,949
Stations in State—23

WJLS
BECKLEY—EST. 1939
CBS
Frequency: 560 KC. Power: 1000 Watts D., 500 Watts N.
Owned-Operated By: Joe L. Smith, Jr.
Address: 101½ Main St.
Transmitter Location: Maxwell Hill
Phone Number: 7311
Time on the Air: Unlimited
News Service: UP
Transcription Service: Standard
Representative: Burn-Smith Co., Inc.
Membership: NAB, BMB

Personnel
Owner-General Manager: Joe L. Smith, Jr.
Station Manager: Virginia N. Cooper
Sales-Commercial Manager: Robert Burns
Sales Promotion Manager-
Publicity Director: Benton Boone Boggs
Program Dir.-Prod. Mgr.: Jerry McDevitt
Chief Announcer: Jack Pevora
Musical Director: Jewel Fitzgerald
Chief Engineer: A. L. Ginkel

WWNR
BECKLEY—EST. 1946
MUTUAL
Frequency: 1450. Power: 250 Watts
Owned-Operated By: Rahall Broadcasting Co., Inc.
Address: 1565 Harper Road
Phone Number: 9309-9300
Transmitter Location: 1565 Harper Road
Time on the Air: Unlimited
News Service: AP
Transcription Service: Lang-Worth
Representative: Joseph Hershey McGillvra, Inc.
Membership: NAB

Personnel
President-Owner-General Manager: N. Joe Rahall
Station Manager-Commercial Manager: Howard J. Forbes
Program Director: Steve Fisher
Chief Engineer: James Bucy
Record MC: Jack Collette
WEST VIRGINIA

WHIS
BLUEFIELD—EST. 1929
NATIONAL BROADCASTING CO.
Frequency: 1440 Kc. Power: 1000 d.; 500 n.
Owned-Operated By .........Daily Telegraph Printing Co.
Address ................................623 Commerce St.
Phone Number ..................7115
Transmitter Location ..........Harry Heights
Time on the Air.............5 a.m. to 11 p.m.
Newspaper Affiliation .......Bluefield Daily Telegraph; Sunset News
News Service ..................AP
Transcription Service: .......World, Lang-Worth
Representative ................The Katz Agency

Personnel
President ..........................H. I. Shott
General Manager .................J. Lindsey Alley
Asst. Station Mgr. .............Pat Flanagan
Sales-Commercial Mgr ........Pat Murphey
Program Director ..............M.Slvn Barnes
Publicity Director ............Elsia Thomas
Musical Director ..............Barnes Nash

WGKV
CHARLESTON—EST. 1939
NATIONAL BROADCASTING CO.
Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By ............Kanawha Valley Broadcasting Company
Business Address ...............Box 2939
Studio Address .................Empire Bldg.
Phone Number ................37-541 & 37-542
Transmitter Location .........Coal Branch Heights
Time on the Air ..............6 a.m. to 11 p.m.
Sundays: 8 a.m. to 11 p.m.
News Service ..................AP
Transcription Service ..........The Thesaurus
Membership ....................NAB

WKNA
CHARLESTON—EST. 1946
AMERICAN BROADCASTING COMPANY
Frequency: 950 Kc. Power: 1000 Watts
Owned-Operated By ..........Joe L. Smith, Jr.
Address .........................804 Kanawha Blvd.
Phone Number .................27-522
Transmitter Location ........Tyler Mountain, U. S. Route 35
Time on the Air ..............6 a.m. to 11 p.m.
News Service ..................AP
Transcription Service ..........Standard
Representative .................Weed

Personnel
Owner ................................Joe L. Smith, Jr.
General Mgr., Station Mgr. ...John T. Gelder
Sales Mgr. ........................John T. Gelder
Sales-Promotion Mgr., Program Dir., Publicity Director ..........Frank E. Shaffer
Chief Engineer .................Taylor Marum
Record MC ......................Floyd Starr

WTIP
CHARLESTON—EST. 1946
MUTUAL
Frequency: 1240 Kc. Power: 259 Watts
Owned By ........................Chemical City Broadcasting Co.
Operated By ....................Gus Zaharis & Penelope Zaharis
Business Address .............P. O. Box 3032
Phone Number ................23-136
WMMN
FAIRMONT—EST. 1928
COLUMBIA BROADCASTING SYSTEM
Frequency: 920 Kc. Power: 5000 Watts
Owned-Operated By: Monongahela Valley Broadcasting Co.
Address ........................................ 208 Adams St.
Phone Number .................................. 3100
Transmitter Location ......................... Monongah
Time on the Air ............................... 5 a.m. to 12:05 a.m.
News Service .................................. AP
Transcription Service ......................... Langworth
Representative ............................... John Blair & Co.
Membership .................................... NAB, BMB

Personnel
President ....................... George B. Storer
General Manager ................. Lee B. Walles
Station Manager .................. Allen L. Haid
Commercial Manager .......... Charles E. Smith
Merchandising Manager ....... John F. Watkins
Program Director .............. Frank Lee
Publicity Director ............. Jane Hileman
Chief Engineer .................. Robert D. Hough

WSAZ
HUNTINGTON—EST. 1926
ABC
WEST VIRGINIA NETWORK
Frequency: 930 Kc. Power: 5000 d.;
1000 n.
Owned-Operated By .............. WSAZ, Inc.
Address ................................. 912½ Third Ave.
Phone Number ....................... 4106
Transmitter Location ........... 23th St., West &
Chesapeake & Ohio R.R.
Time on the Air .......................... 6:30 a.m. to 1 a.m.;
Sunday: 8 a.m. to 1 a.m.
Newspaper Affiliation: Huntington Herald
Dispatch; Huntington Advertiser
News Service .......................... AP
Transcription Service .......... Lang-Worth; SESAC
Representative ..................... The Branham Co.
Membership ............................ NAB, BMB

Personnel
President ......................... John A. Kennedy
General Manager ............... Howard L. Chernoff
Station Mgr.-Com. Mgr. .... Marshall Rosene
Merchandising Manager ....... Lawrence Rogers
Program Director .............. Ted Elland
Production Manager .......... Burt Shimp
Publicity Director ............ Lawrence Rogers
Chief Engineer ................. Leroy Kilpatrick
Record MC .......................... Jack Bradley

WCAW
CHARLESTON—EST. 1946
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By ............ Capitol Broadcasting Corp.
Business Address .................... P.O. Box 2791
Studio Address ...................... 1630 Mccorkle Ave., S.E.
Transmitter Location ........... 1600 McCorkle Ave., S.E.
Time on the Air ...................... 6:30 a.m. to 1 a.m.
News Service .......................... AP
Transcription Service .......... Lang-Worth
Membership ................................ NAB

Personnel
President-Owner ................. Garland F. Wilkinson
General Mgr. ....................... Kenneth N. McClure
Station Manager .................. William D. Stone
Chief Engineer ..................... W. D. Stone

WBLK
CLARKSBURG—EST. 1937
NATIONAL BROADCASTING CO.,
THE WEST VIRGINIA NETWORK
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By ............ Charleston Broadcasting Co.
Address ......................... 444½ West Pike Street
Phone Number ..................... 3040
Transmitter Location .......... Glen Elk No. 2
Time on the Air .................. 18 hours
News Service .......................... AP
Transcription Service .......... WBS, SESAC
Representative ..................... The Branham Company
Membership .......................... NAB, BMB

Personnel
President ......................... John A. Kennedy
General Manager ............... Howard H. Clinton
Station Manager .................. Fred Zimmerman
Chief Engineer ..................... Jos. A. Wright

657
WEPM
MARTINSBURG—EST. 1946
Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Martinsburg Broadcasting Company
Address: W. King Street, Ext.
Phone Number: 1146
Transmitter Location: W. King Street, Ext.
Time on the Air: 18 hours daily
News Service: AP
Transcription Service: World
Representative: Burn-Smith Company, Inc.
Membership: NAB

Personnel
President-Owner: C. Leslie Galliday
Program Director: Herbert A. Golombec
Publicity Director: Ruby Reynolds Ware
Chief Announcer: Thomas J. Sullivan
Chief Engineer: Bernard J. Swandic

WLOG
LOGAN—EST. 1940
KEYSTONE
Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Fayette Associates, Inc.
Address: 303 1/2 Washington St.
Phone Number: Montgomery 620
Studio Address: 1028 First Avenue
Transmitter Location: 1028 First Avenue
Time on the Air: 6 a.m. to midnight
News Service: AP
Transcription Service: World
Membership: NAB

Personnel
President-Commercial Mgr.: Arnold Vickers
General Mgr., Station Mgr., Promotion Mgr.: Harold B. Shaw
Program Director-Production Mgr.: Bill Humbert
Chief Announcer: Gene Konrad
Chief Engineer: V. G. Brooks
Record MGR.: Joe Holbrook

WAFR
MORGANTOWN—EST. 1940
MBS—KBS
Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: West Virginia Radio Corporation
Address: 446 Spruce

Personnel
* Does not list personnel.
Phone Numbers ........................................ 9488-9
Transmitter Location ................................ South Park Hill
Time on the Air ...................................... 7 a.m. to midnight
Newspaper Affiliation ................................ Morgantown News-
Dominion, Morgantown Post
News Service ......................................... AP
Transcription Service ................................. World Broadcasting
System
Membership .......................................... NAB, BMB

Personnel
President ............................................. H. C. Greer
Program Dir.-Musical Dir. ............................. Numa Fohre, Jr.
Production Manager ................................. Art Elmonn
Publicity Director ................................. Francis Berry
Chief Announcer ................................. Charles Snowden
Chief Engineer ................................. Ray C. Spence
Record MC .................................. Jack Fleming

Transcription Service ................................. Thesaurus
Representative ......................................... Joseph Hershey McGillvra
Membership .......................................... NAB

Personnel
Owner-General Mgr. ................................... William E. Blake
Chief Announcer ................................... Owen A. Taylor
Chief Engineer ...................................... P. T. Flanagan

W B R W
WELCH—EST. 1940
WORLD—KBS
Frequency: 1340 Kc. ................................. Power: 250 Watts
Owned-Operated By ................................. McDowell Service
Company
Address .............................................. Riverside Drive
Phone Number ....................................... 818
Transmitter Location ............................... Riverside Drive
Time on the Air ....................................... 6 a.m. to midnight
News Service ......................................... AP
Transcription Service ................................. World
Membership .......................................... NAB, BMB
Representative ......................................... Forjoe & Co.

Personnel
President ............................................. J. G. Hunt
Acting General Manager ............................ John Sinclair
Station Manager ................................. John Sinclair
Program Director ................................. Johnny Villani
Publicity Director ................................. John Phillips
Musical Director ................................. Margaret Joyce Bulis
Chief Engineer ...................................... Howard R. King
Record MC .................................. Cousin John

W K W K
WHEELING—EST. 1941
COLUMBIA BROADCASTING SYSTEM
Frequency: 1400 Kc. ................................. Power: 250 Watts
Owned By ............................................ Community Broadcasting, Inc.
Operated By ........................................ Station WKWK
Address .............................................. 16th & Market Sts.
Phone Number ....................................... 5320
Transmitter Location ............................... 16th & Market Sts.
Time on the Air ....................................... 6 a.m. to midnight; Sun-
days, 8 a.m. to 12 midnight
News Service ......................................... UP
Transcription Service ................................. Standard Radio
Representative ......................................... Weed & Co.
Membership .......................................... NAB

Personnel
President ............................................. Joe L. Smith, Jr.
General-Station Manager-Sales ........................ John B. Reynolds
Program Director .................................... Albert H. Stewart
Chief Engineer ....................................... Fred Baker
W V A
WHEELING—EST. 1926
AMERICAN BROADCASTING CO.
Frequency: 1170 Kc........Power: 50000 Watts
Owned By...........West Virginia Broadcasting Company
Operated By...........Fort Industry Co.
Address ..............Hawley Building
Phone Number ..........Wheeling 5383
Transmitter Location ....St. Clairsville, Ohio
Time on the Air: ....4:30 a.m. to 1 a.m.; Sundays, 7 a.m. to 1 a.m.
News Service ..............AP
Transcription Service ....Langworth
Representative ..........John Blair & Co.
Membership ..............NAB, BMB

Personnel
President ...............George B. Storer
Managing Director ......Wm. E. Rine
Ass't Manager ..........Paul J. Miller
Sales Promotion-Merchandising Mgr. Howard W. Meagle
Program Director ........Paul A. Myers
Ch'f Engineer..............Edwin L. Keim
Record MC..............Lew Clawson

W B T H
WILLIAMSON—EST. 1939
MUTUAL—KBS
Frequency: 1400 Kc........Power: 250 Watts
Owned-Operated By ......Williamson Broadcasting Corp.
Address ..............Williamson
Phone Number ..........1241
Transmitter Location ....Williamson
Time on the Air: ....Unlimited
News Service ..............UP
Transcription Service ....Thesaurus
Membership ..............NAB, BMB

Personnel
President ...............Mrs. Lewis C. Tierney
General Manager ..........Alice Shein
Promotion Manager ......Robert E. Spiros
Publicity Director .......Robert E. Spiros
Chief Engineer ..........Robert W. Bullio

WISCONSIN
Estimated Population, 3,181,335—Radio Homes, 815,780
Stations in State—29

W H B Y
APPLETON—EST. 1926
MUTUAL BROADCASTING SYSTEM
WISCONSIN NETWORK—KBS
Frequency: 1230 Kc........Power: 250 Watts
Owned-Operated By ......WHBY, Inc.
Address ..............600 S. Lawe St.
Phone Number ..........1161
Transmitter Location ....600 S. Lawe St.
Time on the Air: ....6 a.m. to 11 p.m.
News Service ..............AP
Transcription Service ....Lang-Worth
Membership ..............NAB, BMB

Personnel
Chief Executive ......Rev. James A. Wagner
General Mgr-Station Mgr ....J. L. Gallagher
Sales Manager ............W. O. Persow
Program Dir-Production Mgr. Rodger Mueller
Publicity Director ..........Art Houlihan
Chief Announcer ..........Howard Hansen
Chief Engineer ..........George Merkl
Record MC ..............Gil Saunders

W A T W
ASHLAND—EST. 1940
MUTUAL BROADCASTING SYSTEM
KEYSTONE
Frequency: 1400 Kc........Power: 250 Watts
Owned-Operated By ......Upper Michigan-Wisconsin Broadcasting Co., Inc.
Address ..........Northern State Bank Bldg.
Phone Number ..........1420
Transmitter Location ....Ellis Ave.
Time on the Air: ....6:30 a.m. to 11 p.m.; Sunday 7:30 a.m. to 11 p.m.
News Service ..............UP
Transcription Service ....World Broadcasting
Representative ..........The Walker Company
Membership ..............NAB, BMB

Personnel
President ...............William L. Johnson
General Manager ..........J. W. Huss
Asst. Station Manager ......Todd Hogan
Sales Mgr.-Publicity Mgr. ....J. A. Marta
Program Director ..........Herb Michael
Chief Engineer ..........Hine Dahlbacka
**WEAU**

EAU CLAIRE—EST. 1935  
NATIONAL BROADCASTING CO.  
ARROWHEAD NETWORK  
NORTHWEST NETWORK

Frequency: 780 Kc........Power, 5000 Watts, Day; 1000 Watts, Night  
Owned-Operated By.....Central Broadcasting Company

Address..................203½ S. Barstow St.  
Phone Number...............6149  
Transmitter Location.....Symour Road (County Road Q)  
Time on the Air...........Unlimited  
News Service..............UP  
Transcription Service.....Langworth, Thesaurus  
Representative...........George P. Hollingbery  
Membership................NAB, EMB

**Personnel**

General Manager........Walter C. Bridges  
Sales Manager...........James Clyde Riddle  
Sales Promotion.........David Mann Taylor  
Program Dir., Chief Announcer,  
Musical Director.........Jack Kelly  
Chief Engineer...........Thorwald O. Jorgenson

**WFIZ**

FOND-DU-LAC—EST. 1922  
MUTUAL BROADCASTING SYSTEM  
WISCONSIN NETWORK

Frequency: 1450 Kc........Power: 250 Watts  
Owned-Operated By.....Southern Broadcasting Systems  
Address...............18-20-22 West First Street  
Phone Number.............358  
Transmitter Location.....18-20-22 W. First St.  
Time on the Air...........7 a.m. to 10 p.m.; Sundays 7 a.m. to 11 p.m.  
Newspaper Affiliation...The Commonwealth  
Membership................NAB, EMB

**WTAQ**

GREEN BAY—EST. 1922  
COLUMBIA BROADCASTING SYSTEM

Frequency: 1360 Kc........Power: 5000 Watts  
Owned-Operated By............WHBY, Inc.

Address..................Bellin Bldg.  
Phone Numbers...............Adams 1 & 2  
Transmitter Location.....West De Pere, Wisc.  
Time on the Air...........6 a.m. to 12:05 a.m.  
News Service..............AP  
Transcription Service.....SESC, World  
Representative...........Weed & Co.  
Membership................BMB

**WCLO**

JANESVILLE—EST. 1930  
MUTUAL BROADCASTING SYSTEM  
WISCONSIN NETWORK—K3S

Frequency: 1230 Kc........Power: 250 Watts  
Owned-Operated By.....Southern Wisconsin Broadcasting Co.  
Address...............200 E. Wisconsin Ave.  
Phone Number.............2500  
Transmitter Location.....1436 Oakhill Ave.  
Time on the Air...........6:45 a.m. to midnight; Sunday: 7:30 to midnight  
Newspaper Affiliation.....Janesville Daily Gazette  
News Service...............AP  
Transcription Service.....World  
National Sales Office...Wm. G. Rambeau Co., Chicago  
Membership................NAB

**Personnel**

General Manager........Sidney H. Bliss  
Sales Manager............Grant H. Ritter  
Program Dir., Publicity Dir.,  
Musical Director.........Robert J. Bodden  
Chief Announcer...........Pat Alan  
Chief Engineer............Wayne Clay  
Record MC................Ivan Fitz Randolph

(CALL LETTERS TO BE ASSIGNED)  
KENOSHA*

Frequency: 1050 Kc........Power: 250 Watts D.  
Permittee................Wm. L. Lipman

*C.P.*
WKBH
LA CROSSE—EST. 1920
NATIONAL BROADCASTING CO.
Frequency: 1410 Kc. Power: 5000 Watts
Owned-Operated By WKBH, Inc.
Address 409 Main Street Phone Number 4-5-0
Transmitter Location Gillette St. Road near Highway 16
Time on the Air 6 a.m. to 11:30 p.m. Sunday, 8 a.m. to 11:30 p.m.
News Service AP Transcription Service Lang-Worth; Standard Representative Howard H. Wilson Company Membership NAB, BMB

Personnel
President-General Manager Howard Dahl Program Director Berneice Callaway Production Manager Raymond Plamadore Musical Director Russell Huber Chief Engineer Alvin Leeman

WHA
MADISON—EST. 1922
Frequency: 570 Kc. Power: 5000 Watts
Owned By State of Wisconsin
Operated By University of Wisconsin Address Radio Hall Phone Number Badger 580, Extension 476 Transmitter Location Fish Hatchery Road Time on the Air 7:30 a.m. to local sunset News Service UP Time on the Air 7:30 a.m. to sunset Membership NAEB

Personnel
General Manager H. B. McCarty Station Manager Wm. G. Harley Program Director Walter Krulevitch Production Manager Gerald Bartell Publicity Director Harold A. Engel Chief Announcer Roy Vogelman Musical Director Donald Vaegeli Chief Engineer John Stiehl

*Non-Commercial Station

WIBA
MADISON—EST. 1925
NATIONAL BROADCASTING CO.
Frequency: 1310 Kc. Power: 5000 Watts
Owned-Operated By Badger Broadcasting Company Address 110 East Main Street Phone Number Fairchild 8800
Transmitter Location Fitchburg, Dane County, Wis.
Time on the Air Unlimited Newspaper Affiliation The Capital Times Wisconsin State Journal News Service AP & UP Transcription Service Standard Representative Howard H. Wilson Company Membership NAB, BMB

WOFT
MANITOWOC—EST. 1926
MUTUAL—KEYSTONE
Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Francis M. Kadow Address Radio Building Phone Numbers 5015-5015 Transmitter Location McKadow Theatre, Bldg. Time on the Air 7 a.m. to midnight News Service UP Transcription Service M. M. Cole Membership NAB

Personnel
Owner-General Manager Francis M. Kadow Station Mgr.-Sales Mgr. Albert B. Gale Program Director Chief Announcer George H. Erdman Chief Engineer Wendl Duben Record MC Jack Leon

WAMM
MARINETTE—EST. 1939
NATIONAL BROADCASTING CO.
Frequency: 570 Kc. Power: 250 Watts day, 100 night
Owned-Operated By M. & M. Broadcasting, Inc.
Address . Radio Park Phone Number 570 Transmitter Location Radio Park Time on the Air Unlimited News Service UP Transcription Service Associated Music

662
Personnel
General-Station Manager............Joseph D. Mackin
Sales Manager..........................Howard Emich
Program Director.......................Pat Kehoe
Production Manager-Chief
Announcer ...........................Les Stumer
Sales Promotion.........................Dan Colby
Chief Engineer.........................Leo Stewart
Record M. C..........................Jim Conant

WDLB
MARSHFIELD
KEYSTONE
Frequency: 1450 Kc........Power: 250 Watts
Owned-Operated By..............Dairyland's Broadcasting Service, Inc.
Address ......................207 S. Central Ave.
Telephone ....................1212
Time on the Air...........6 a.m. to 10 p.m.

WIGM
MEDFORD—EST. 1941
KEYSTONE
Frequency: 1490 Kc........Power: 250 Watts
Owned-Operated By..............George F. Meyer
Address ........................Medford, Wisconsin
Phone Number ..................5147
Transmitter Location ..........Highway 13
Time on the Air: 7:30 a.m. to 10 p.m.; Sundays, 8 a.m. to 6 p.m.
News Service.....................UP
Transcription Service .........SESAC
Representative.....................Herbert Juneau
Membership ......................BMB

WTMJ
MILWAUKEE—EST. 1927
NATIONAL BROADCASTING CO.
Frequency: 620 Kc........Power: 5000 Watts
Owned-Operated By.............The Journal Company
Business Address ...............333 West State Street
Phone Number .....................Marquette 6000
Studio Address .................720 East Capitol Drive
Transmitter Location ..........Brookfield, Wis.
Time on the Air: 6 a.m. to 12 midnight;
Sundays, 7 a.m. to midnight
Newspaper Affiliation .........The Milwaukee Journal

Other

WEMP
MILWAUKEE—EST. 1935
AMERICAN BROADCASTING CO.
Frequency: 1340 Kc........Power: 250 Watts
Owned By.......................Glenn Roberts, Robert J. LaFollette, Jr., et. al.
Operated By ............Milwaukee Broadcasting Co.
News Service .................. AP
Transcription Service...Associated, Thesaurus
Representative ......Edward Petry & Co., Inc.
Membership .................. NAB, BMB

Personnel
Vice Pres.-Gen. Mgr. ...... Walter J. Damm
Station Mgr.-Sales Mgr. . Russell G. Winnie
Program Director-
Production Manager . . . . . E. James Robertson
Publicity Director . . . . . R. Bruce Wallace
Chief Announcer .......... Robert J. Heiss
Musical Director ........... Maurice Kipen
Chief Engineer ............. William Hebal
Record MC’s ............... Gordon Thomas, Paul Skinner

WISCONSIN

MILWAUKEE—EST. 1922
COLUMBIA BROADCASTING SYSTEM
Frequency: 1150 Kc. . . . . Power: 5000 Watts
Owned-Operated By . . . . Hearst Radio, Inc.
Address .................. 123 W. Michigan St.
Phone Number ............... Daly 6474
Transmitter Location ........ Town of Greenfield
Time on the Air ............. 6 a.m. to midnight
News Service ............... UP, INS
Transcription Service ...... World, Standard Representative
Membership .................. NAB, BMB

Personnel
General Mgr.-Sales Mgr. . . . G. W. Grignon
Sales Promotion Manager-
Publicity Director ........... Ellis Saxton
Musical Director ............. Elmer Krebs
Chief Engineer ............. Donald A. Weiler

WISN

OSHKOSH—EST. 1941
ABC
Frequency: 1490 Kc. . . . . Power: 250 Watts
Owned-Operated by ........ Oshkosh Broadcasting Corp.
Address .................. 151½ Main Street
Phone Number ............... Stanley 4590
Transmitter Location ....... Bowen St. Rd.
Time on the Air ............. 6:30 a.m. to 11 p.m.
News Service ............... UP
Representative ............. The Walker Co.
Membership .................. NAB, BMB

Personnel
Senior Partner ............... Myles H. Johns
General Mgr.-Station Mgr. . Allan Curnutt
Program Director-
Chief Announcer ........... Sherwood Lorenz
Chief Engineer .............. Nathan Williams

WIBU

POYNETTE—EST. 1925
MUTUAL BROADCASTING SYSTEM
KEYSTONE BROADCASTING SYSTEM
Frequency: 1240 Kc. . . . . Power: 250 Watts
Owned-Operated By ........ Wm. C. Forrest
Business Address ............. R. F. D. No. 2
Phone Number ............... 97 R 5 Poynette
Studio Addresses: Poynette; Portage; Beaver Dam; Madison; Baraboo
Transmitter Location ......... R. F. D. No. 2
Time on the Air ............. 6:30 a.m. to 12 midnight
News Service ................ UP
Transcription Service . . . . . Standard Radio, SESAC Representative

Personnel
President, General Manager.
Station Manager ............. Wm. C. Forrest
Commercial Manager ......... Sarah Forrest
Program Director ............ Sarah Forrest
Publicity Director ........... George Gross
Chief Engineer .............. Leonard Doese

Dominant
SELLING POWER
in the Nation's
12th Market

WISN
5,000 Watts
A CBS Station

The KATZ AGENCY, Natl. Reps.
WRJN
RACINE—EST. 1928
ABC
WISCONSIN NETWORK—KBS
Frequency: 1400 Kc........Power: 250 Watts
Owned-Operated By....Racine Broadcasting Corporation
Address..................441 Main Street
Phone Number...............Jackson 290-291
Transmitter Location.....Mount Pleasant, Wis.
Times on the Air.........6:15 a.m. to 10:15 p.m.
Newspaper Affiliation....Racine Journal-Times
News Service..............AP
Representative............The Walker Co.
Membership..............NAB, BMB

Personnel
President..................Frank R. Starbuck
General Manager...........H. R. LePoidevin
Station Mgr.-Sales Mgr...Harold J. Newcomb
Sales Pro, Mgr.-Publicity Dir...Ione Andersen
Program Dir.-Production Mgr...
Chief Announcer...........Lyman Merens
Musical Director...........Orson White
Chief Engineer............F. Lee Dechant
Record MC..................Keith O’Cain

WJMC
RICE LAKE—EST. 1939
MUTUAL BROADCASTING SYSTEM
ARROWHEAD
Frequency: 1240 Kc........Power: 250 Watts
Owned-Operated By........WJMC, Inc.
Address..................1615 S. Main St.
Phone Number..............550
Transmitter Location.....1615 South Main St.
Times on the Air.........9 a.m. to 9 p.m.; Sundays, 9 a.m. to 11 p.m.
Representative.............George P. Hollingberry Co.
Transcription Service....World, SESCAC
Membership..............BMB

Personnel
President..................Walter C. Bridges
Station Manager...........Greg Rouleau
Program Director..........Harry Wills

WHBL
SHEBOYGAN—EST. 1924
ABC
WISCONSIN NETWORK
Frequency: 1330 Kc........Power: 1000 d.; 250 n.
Owned-Operated By.......Press Publishing
Business Address........626-636 Center Ave.
Phone Number..............1900

WISCONSIN

WLBL*
STEVENS POINT—EST. 1924
Frequency: 930 Kc........Power: 500 Watts C.
Owned By..................Department of Agriculture
Operated by..............Wisconsin Department of Agriculture
Business Address........Stevens Point
Phone Number..............525
Studio Address...........State Teachers College
Transmitter Location.....Auburndale, Wisconsin
Times on the Air.........Daytime only
News Service...............UP

Personnel
Director..................Milton M. Button
Station Manager...........F. H. Calvert
Program Director..........Jack D. Gear
Chief Engineer............Walter Ninneman

WDSM
SUPERIOR—EST. 1939
AMERICAN BROADCASTING CO.
Frequency: 1230 Kc........Power: 250 Watts
Owned-Operated By.......Ridson, Inc.
Address..................Andrcy Hotel
Phone Numbers.............4451-4452
Times on the Air.........6:30 a.m. to midnight
Newspaper Affiliation....Duluth Herald-New Tribune
News Service...............AP
Transcription Service.....Langworth
Representative............Frederick and Peters

Personnel
President, Owner..........Robert T. Ridder
Station Manager.........Carl Bloomquist
Chief Engineer...........Mel Lasky
WSBR* SUPERIOR
Frequency: 1490 Kc. Power: 250 Watts
Permittee: WFOB, Inc.

**W A U X**
WAUKESHA—EST. 1946
Frequency: 1510 Kc. Power: 250 Watts
Owned-Operated By: Waukesha Broadcasting Co.
Business Address: 319 W. Main St.
Phone Number: 6619
Transmitter Location: Highway 18
Time on the Air: 6:30 a.m. to sunset
News Service: AP

**W S A U**
WAUSAU—EST. 1937
COLUMBIA WISCONSIN NETWORK
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Northern Broadcasting Co., Inc.
Address: 125 Third Street
Phone Number: 6619
Transmitter Location: 1st and Lennox Streets
Time on the Air: Unlimited license
News Service: UP

Wyoming
Estimated Population, 258,531—Radio Homes, 67,225
Stations in State—8

**K D F N**
CASPER—EST. 1930
KEYSTONE—MUTUAL—INTERMOUNTAIN
Frequency: 1470 Kc. Power: 1000 Watts
Owned-Operated By: Donald L. Hathaway
Address: 1st and Lennox Streets
Phone Number: 407
Transmitter Location: 1st and Lennox Sts.
Time on the Air: Unlimited license
News Service: UP
Transcription Service: Langworth Representative: Sear & Ayer, Inc. for Chicago Intermountain Network by Avery Knoedel, Inc.

**K V O C**
CASPER—EST. 1946
Frequency: 1230 Kc. Power: 250 Watts
Owned and Operated By: Casper Tribune-Herald
Address: 1540 S. Wolcott St.
Time on the Air: Full Time License

**Personnel**

**W S B R**
President: William E. Walker
General Manager: Ben F. Hovel
Commercial Manager: J. W. Killeen
Chief Engineer: Roland W. Richardt

**W A U X**
President: Carl Taylor
General Manager: Mig Figi

**W S A U**
Owner: William F. Huffman
General Manager: Donald L. Hathaway
Sales Promotion Mgr.: George T. Frechette
Chief Engineer: Victor W. Nickel

KFBC
CHEYENNE—EST. 1340
AMERICAN BROADCASTING CO.
Frequency: 1240 Kc. ...... Power: 250 Watts
Owned-Operated By. ...... Frontier Broadcasting Co.
Address ........................ Plains Hotel
Phone Number ............................ 4461
Transmitter Location ............................ 3rd and Evans
Time on the Air ............................ 6 a.m. to midnight
Newspaper Affiliation ............................ Wyoming Eagle; Wyoming State Tribune
News Service ............................ UP
Transcription Service ............................ NBC Thesaurus
Representative ............................ W. G. Rambeau Co.
Membership ............................ NAB, BMB

Personnel
President ............... Tracy S. McCracken
General Mgr.-Station Mgr. ............................ Wm. C. Grove
Sales Manager ............................ Frank Flynn
Sales Promotion Manager ............................ Max Young
Program Director ............................ Dale Sunderland
Publicity Director ............................ Margaret O'Brien
Chief Engineer ............................ Clark Grove

KVRS
ROCK SPRINGS—EST. 1938
KBS—INTERMOUNTAIN NETWORK
Frequency: 1400 Kc. ...... Power: 250 Watts
Owned-Operated By. ...... Wyoming Broadcasting Company
Address ............................. 1307 Wyoming Street
Phone Number ............................. 93 and 94
Transmitter Location ............................. 1307 Wyoming St.
Time on the Air ............................. 15 hours
News Service ............................. AP
Transcription Service ............................. Standard
Membership ............................. NAB, BMB

Personnel
President ............... Marjorie L. McCracken
Production Manager ............... Michael Reid
Publicity Director ............................ Imogene Parr
Chief Engineer ............................ Archie W. Buchanan

KODI
CODY
Frequency: 1400 Kc. ...... Power 250 Watts
Permittee ............................ Big Horn Basin Broadcasting Co.

KP O W
POWELL—EST. 1941
KBS
MUTUAL BROADCASTING SYSTEM
INTERMOUNTAIN AND WYOMING NETWORK
Frequency: 1260 Kc. ...... Power: 1000 d., 500 n.
Owned-Operated By. ...... Bighorn Broadcasting Co.
Business Address ............................. 19 North Main St.
Phone Number ............................. 601-602
Transmitter Location ............................. 1/2 mile N.W. Sheridan
Time on the Air ............................. 6 a.m. to 11 p.m.
News Service ............................. UP
Transcription Service ............................. Lang-Worth
Representative ............................. Sears & Ayer, Inc.
Membership ............................. NAB, BMB

Personnel
President ............... R. E. Carroll
General Mgr.-Station Mgr. ............... Jim Carroll
Chief Engineer ............................ Bob Crosthwaite
Record MC. ............................. Don Huffacker

KWOR
WORLAND
KEYSTONE BROADCASTING SYSTEM
Frequency: 1490 Kc. ...... Power: 250 Watts
Owned-Operated By. ...... Joseph P. Ernst
Address ............................. Box 92
Phone Number ............................. 308
Time on the Air ............................. 7 a.m. to 11 p.m.

Personnel
Owner-General Manager ............................ Joseph P. Ernst
Chief Engineer ............................ Joseph P. Ernst
Coming Soon!

TO SERVE ALASKA'S SWIFTLY GROWING NEEDS

A husky new running mate for KFAR

KENI

Will be on the air in Anchorage, Alaska, on approximately October 1, 1947. As Alaska's newest and most modern radio station, KENI will join KFAR (Fairbanks) in bringing the wealthy Alaska market the finest in radio entertainment.

KFAR plus KENI will be the outstanding advertising buy in the rich and ever increasing Alaska market.

Write us now for full particulars—including the new combination rates

KENI  KFAR

Anchorage  Fairbanks
5,000 watts—550 kc.  10,000 watts—660 kc.

Owned and Operated By
MIDNIGHT SUN BROADCASTING CO.
Fairbanks, Alaska

GILBERT A. WELLINGTON
1011 American Bldg., Seattle 4, Wash.
Alaska

KENI
ANCHORAGE—EST. 1947
Frequency: 550 Kc........Power: 5000 Watts
Owned-Operated By......Midnight Sun Broadcasting Co.
Time on the Air..........Unlimited
Address....................Fairbanks, Alaska
Representative...........Gilbert Wellington

Personnel
President.................Austin E. Lathrop
General Manager............Alvin O. Bramstedt

KFQD
ANCHORAGE—EST. 1924
KEYSTONE BROADCASTING SYSTEM
ALASKA BROADCASTING SYSTEM
Frequency: 790 Kc........Power: 1000 Watts
Owned By..................The Alaska Broadcasting Co.
Operated By.................William J. Wagner
Address....................Box 1040
Phone Number...............Main 143
Studio Address..............412 Fourth Avenue
Transmitter Location.......Anchorage
Frequency: 660 Kc........Power: 10000 Watts
Owned-Operated By............Midnight Sun Broadcasting Co.
Address....................Box 910
Phone Number...............East 380
Studio Address..............Lathrop Bldg.
Transmitter Location.......Farmer’s Loop Rd.
Time on the Air............7 a.m. to midnight;
Sunday: 12 noon to midnight
News Service................Fairbanks Daily News Miner
Transcription Service.......PA

KINY
JUNEAU—EST. 1935
ALASKA BROADCASTING SYSTEM
Frequency: 1460 Kc........Power: 5000 Watts
Owned Operated By............Edwin A. Kraft
Business Address..............Box 2597, Juneau;
708 American Building, Seattle, Wash.
Phone Number...............197 (Juneau); Elliott
Transmitter Location.......South Franklin St., Juneau
Time on the Air..............8 a.m. to 1 a.m.
News Service................AP
Transcription Service.......C. P. MacGregor; Standard
Representative..............Northwest Radio Adv., Homer-Griffith; Pan-American
Membership..................NAB

Personnel
Owner......................Edwin A. Kraft
Station Manager.............Henry M. Hogue
Program Dir./Chief Announcer...Richard Peter
Chief Engineer..............Lucian Armour
Introducing...

the ALASKA
BROADCASTING SYSTEM
Alaska's only network covers all of Alaska's primary markets

KFQD  ANCHORAGE  5000 w. • 790 kc.
KINY  JUNEAU       5000 w. • 930 kc.
KTKN  KETCHIKAN   1000 w. • 1460 kc.

Three great stations have combined as a network to give maximum coverage of Alaska's market centers. These are markets with...

PURCHASING POWER—the annual per capita income exceeds $2000.
PURCHASING DESIRE—Alaska imports all consumer merchandise from the United States since it produces little for home consumption.
PURCHASERS—KFQD, KINY, KTKN programs are heard by more than seventy-five per cent of the Alaskan population.

National Representatives

PAN AMERICAN
BROADCASTING COMPANY
330 Madison Avenue • New York 17, N. Y.
Telephone: Murray Hill 2-0810
ALASKA

KTKN
KETCHIKAN—EST. 1942
Frequency: 930 Kc. Power: 1000 Watts
Owned-Operated By: Edwin A. Kraft
Address: Box 1308
708 American Bldg., Seattle, Wash.
Transmitter Location: Ketchikan
Time on the Air: 8 a.m. to 10:30 p.m.; Saturday: 8 a.m. to midnight.
News Service: AP
Transcription Service: Standard, NBC
Thesaurus, MacGregor
Membership: NAB

Personnel
President and Gen. Mgr.: Edwin A. Kraft
Station Manager: Albert E. Lytle
Chief Engineer: Herbert L. Foster

KHBC
HILO—EST. 1936
CBS—MBS
HAWAIIAN BROADCASTING SYSTEM
Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Hawaiian Broadcasting System, Ltd.
Address: 1285 Kalaniole Ave.
Transmitter Location: Hilo
Time on the Air: Unlimited license
Transcription Service: C. P. MacGregor: World Broadcasting System
Representative: John Blair & Co.

Personnel
General Manager: J. Howard Worrall
Station Manager: Al Green

KGMB
HONOLULU—EST. 1929
CBS
HAWAIIAN BROADCASTING SYSTEM
Frequency: 590 Kc. Power: 5000 Watts
Owned By Hawaiian Broadcasting System, Limited
Address: 1534 Kapilolani Blvd.
Phone Number: 2323
Transmitter Location: 1534 Kapilolani Boulevard
Time on the Air: 6 a.m. to 1 a.m.
News Service: UP
Transcription Service: World Broadcasting System; Associated Music Publishers; Standard
Representative: John Blair & Co.
Membership: NAB

Personnel
President, General Manager: J. Howard Worrall
Commercial Manager: Robert L. Dick
Program Director: Owen Cunningham
Production Manager: Bert Winn
Chief Engineer: Ernest L. Lindemann

KGU
HONOLULU—EST. 1922
NBC-ABC
Frequency: 760 Kc. Power: 2500 Watts
Licensee: Marion A. Mulrony & Advertiser Publishing Co., Ltd.
Owned By: Advertiser Publishing Co., Ltd.
Address: Advertiser Square
Transmitter Location: Advertiser Square
Time on the Air: 6 a.m. to 11 p.m.
Newspaper Affiliation: Honolulu Advertiser
Lang-Worth Representative: The Katz Agency

Personnel
President: Lorrin P. Thurston
General Manager: M. A. Mulrony

KHON
HONOLULU
DON LEE—MUTUAL
Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Alaha Broadcasting Co., Ltd.
Address: 3175 Noela Drive
Time on the Air: Full Time License
Representative: Avery-Knodel, Inc.
KPOA
HONOLULU—EST. 1946
Frequency: 630 Kc. Power: 5000 Watts
Owned-Operated By: Inland Broadcasting Co.
Address: P. O. Box 3499
Phone Number: Honolulu 92761 or 94554
Transmitter Location: Kapioiuali Blvd. and Date St.
Time on the Air: 5:30 a.m. to 12 midnight;
Sunday: 7 a.m. to 12 midnight
News Service
Transcription Service: Lang-Worth
Representative: Edward Petry & Co.
Membership: NAB

Personnel
Partners: H. C. Putnam, J. D. Keating, J. E. McCaw
General Manager: Henry C. Putnam
Sales Manager (Local): Harry F. Cooper
Sales Manager (National): Richard S. Downie
Merchandising Manager: Richard S. Downie
Program Director: Don E. Klein
Production Manager: Larry Grant
Chief Engineer: James R. Bird

KULA
HONOLULU—EST. 1946
Frequency: 690 Kc. Power: 10,000 Watts
Owned-Operated By: Pacific Frontier Broadcasting Co., Ltd.
Address: P. O. Box 1479
Studio Address: 1325 Kapioiuali Blvd.
Transmitter Location: 4617 Kalanianaole (Highway near Waiake Golf Course)
Time on the Air: 6 a.m. to 1 a.m.
News Service: UP
Transcription Service: Capitol
Membership: NAB

Personnel
President: Harold T. Kay
General Manager: Frank V. Webb
Chief Engineer: Homer R. Johnson

KMVI
WAILUKU, MAUI—EST. 1946
Frequency: 550 Kc. Power: 1000 Watts
Owned-Operated By: Maui Publishing Co., Ltd.
Address: P. O. Box 374
Phone Number: Wailuku 981
Transmitter Location: Kaahumanu Ave.
Time on the Air: 5 a.m. to 12 midnight
News Service: UP
Transcription Service: Standard, Lang-Worth, Cole, MacGregor
Representative: The Walker Co.
Membership: NAB

For the best in news...
The Link of the Americas

WNEL

SAN JUAN, PUERTO RICO

NOW ON THE AIR WITH A NEW DIRECTIONAL ANTENNA

5000 Watts — Full Time — 860 Kc

N.B.C. AFFILIATE

WNEL

JUAN PIZA

New York Office:
470 Park Avenue

ELdorado 5-6788
Puerto Rico
IS MORE THAN JUST AN ISLAND
SURROUNDED BY WATER . . .

Here indeed is a market that should not be over-
looked. There are 2,000,000 American Citizens
in PUERTO RICO. Their yearly purchases from
the United States amount to the impressive figures
of $225,000,000.00. And more impressive is the
fact that their preferred dial spot is WIAC.
WIAC offers Full Coverage of Puerto Rico, The
Virgin Islands as well as partial coverage of all
the West Indies.

WIAC
5000 WATTS 580 K C

Write for further details
Radio Station WIAC, Inc.
P.O. Box 4504
San Juan, Puerto Rico
U.S. TERRITORIES

Puerto Rico

WKVM*
ARECIBO—EST. 1944
Frequency: 1230 Kc.............Power: 250 Watts
Owned By....................American Colonial Broadcasting Co.
* Did Not Return Questionnaire.

(CALL LETTERS TO BE ASSIGNED)
ARECIBO*
Frequency: 1280 Kc.............Power: 1000 Watts
Owned-Operated By............Caribbean Broadcasting Co.

WPBP*
MAYAGUEZ
Frequency: 1450 Kc.............Power: 250 Watts
Permittee.....................Paradise Broadcasting Co.
*C.P.

(CALL LETTERS TO BE ASSIGNED)
MAYAGUEZ*
Frequency: 1490 Kc.............Power: 250 Watts
Permittee.....................Electronic Corp. of P. R.
*C.P.

WPAB
PONCE—EST. 1939
Frequency: 1370 Kc.............Power: 1000 Watts
Owned-Operated By............Portorican American Broadcasting Co., Inc.
Address.......................17 Leon St.
Phone Number..................783 & 1177
Transmitter Location.........Carretera Los Pampanos, Playa de Ponce
Time on the Air...............7 a.m. to 11 p.m. Sundays; 6:15 a.m. to 11 p.m. weekdays

Personnel
Gen. Mgr. - Station Mgr. ..A. Gimenez Aguayo
Sales Manager................Antonio Miro
Chief Announcer...............Jose R. Diaz
Musical Director.............Domingo Colon Surk
(See Page 676)

WPRA
PONCE—EST. 1937
Frequency: 1420 Kc.............Power: 250 Watts
Owned-Operated By............Voice of Puerto Rico, Inc.
Address.......................P. O. Box 430
Transmitter Location.........Trujillo St.
Time on the Air...............7 a.m. to 10:30 p.m.; Saturday: 7 a.m. to 11 p.m.; Sunday: 8 a.m. to 10:30 p.m.

Personnel
President and Gen. Mgr......Andres Camara
Commercial Manager...........Jose Ramon Rodriguez

WAPA
SAN JUAN—EST. 1946
MUTUAL—ABC
Frequency: 680 Kc.............Power: 10,000 Watts
Owned By......................Jose Ramon Quinones
WAPA

"THE VOICE OF THE CARIBBEAN"

680 kc — San Juan, Puerto Rico — 10,00 watts

FIRST
in
POWER
PROGRAMS
PERFORMANCE

You reach all of Puerto Rico ... and more* with

WAPA

• Puerto Rico is the $200,000,000 market in the Caribbean where the Americas meet.

• Puerto Rico has more radios per 1,000 people than any country in the Caribbean.

• WAPA is Puerto Rico's newest and strongest station—10,000 watts.

• WAPA reaches all Puerto Rico and beyond to the shores of South and Central America.

Represented by
PAUL H. RAYMER COMPANY

José Ramón Quiñones
Owner

Harwood Hull, Jr.
General Manager
U. S. TERRITORIES

Address .................................. P. O. Box 4563
Phone Number ............................... 2-4271
Studio Address .......................... Stop 6½ Ponce de Leon Ave.
Transmitter Location .................. Guaynabo, P. R.
Time on the Air ......................... 6 a.m. to 11:30 p.m.
News Service .......................... AP
Transcription Service .................. Thesaurus

Personnel
Owner .................................. Jose Ramon Quinones
General Manager ......................... Harwood Hull, Jr.
Chief Engineer ......................... Rafael Acosta, Hector Moll (Studio)

WIAC
SAN JUAN—EST. 1941
Frequency: 580 Kc.  Power: 5000 Watts
Owned-Operated By .................................. Radio Station WIAC, Inc.
Business Address .......................... P. O. Box 4504
Studio Address .......................... Stop 11, Santurce, P. R.
Transmitter Location ................. Carolina Rd., 3 miles east of San Juan
Time on the Air ......................... Unlimited
News Service .......................... AP
Transcription Service ................. Standard Radio Representative
Personnel
Owner .................................. Mrs. Enrique Abarca
General Mgr.-Station Mgr .................. Tomas Muniz
Commercial Manager ...................... J. V. Aguirre
Program Director ....................... Rafael H. Benitez
Chief Announcer ....................... Osvaldo Torres Velazquez
Musical Director ......................... Jose Raul Ramirez
Chief Engineer ......................... Alfonso Sanchez
Record MC .................................... Rafael H. Benitez

WKAQ
SAN JUAN—EST. 1922
COLUMBIA BROADCASTING SYSTEM
Frequency: 620 Kc.  Power: 5000 Watts
Owned-Operated By .................................. Radio Corporation of Porto Rico
Address .................................. Box 3746
Phone Number ............................... 2-2023
Studio Address .................................. 30 Tetuan St.
Transmitter Location ................. Sabana Llana
Time on the Air ......................... 6:45 a.m. to 11:30 p.m.
News Service .......................... AP
Representative .......................... Melchor Guzman Co., Inc.
Membership .................................. NAB

Personnel
General Manager ....................... Edward J. Powell
Statin Manager .......................... Manuel Ochoa
Sales Manager .......................... Jose C. Iriarry
Merchandising Manager ............... E. J. Powell
Program Director ....................... Manuel Ochoa
Chief Engineer .......................... Angel P. del Valle

WNEL
SAN JUAN—EST. 1934
NATIONAL BROADCASTING CO.
Frequency: 1320 Kc.  Power: 5000 Watts
Owned-Operated By .................................. Juan Piza
Address .................................. No. 258 Brau St.
Phone Numbers .......................... 2-1300; 2-1309
Transmitter Location ................. Isla Verde
Time on the Air ......................... 6 a.m. to 12 midnight
News Service .......................... UP
Transcription Service ................. Lang-Worth, World Representative
Personnel
Owner .................................. Juan Piza
General Manager ....................... Oscar H. Romaguera
Commercial Manager ................. Rudolfo Blanco
Sales Promotion Mgr ..................... Camilo Fraticelli
Program Director ...................... Maria Teresa Padilla
Production Manager ................. James Deig
Chief Announcer ....................... Luis E. Marrero
Musical Director ......................... E. Torruellas
Chief Engineer ......................... William H. Greer

(See Page 673)

NEWS COMMENTATOR
PRODUCER-ANNOUNCER

EMILY AULL
Musical America
and
SPANISH PROGRAM
PRELUdio

WARNER AULL
ANNOUNCER
OF SPANISH PROGRAMS
SAN JUAN, PUERTO RICO
The CBC . . . Canada’s national radio system . . . serves Canadians well. From Atlantic to Pacific it provides, through its networks, comprehensive *national* coverage . . . and, in most areas excellent *alternative* program service.

The finest programs of Canadian, American and British origin fill CBC network schedules. Music . . . drama . . . news . . . special events . . . all that pertains to current world and national happenings . . . are brought daily into Canadian homes in all parts of the country.

Radio ranks high in Canada! Network programs are good . . . outside distractions are fewer . . . listening is intensive. Sponsors who use CBC networks are assured of a large, interested, responsive audience.

*Ask the CBC about CANADA*
C A N A D A

Stations

Alphabetical Index

By Call Letters

Networks
C A N A D I A N
Broadcasting Corporation

OFFICES
Head Office—Victoria Bldg., 140 Wellington St., Ottawa, Ont.
National Program Office—354 Jarvis St., Toronto 5, Ont.
Engineering Division—Keefer Bldg., 1440 St. Catherine St., W.,
Montreal, Que.
1231 St. Catherine St., W., Montreal, Que.
1236 Crescent St., Montreal, Que.

EXECUTIVES and STAFF

Board of Governors

A. Davidson Dunton, Ottawa, Ont., Chairman
Rene Morin, Montreal, Que., Vice-Chairman
Howard B. Chase, Montreal, Que.
Mrs. T. W. Sutherland, Revelstoke, B. C.
F. J. Crawford, Toronto, Ont.
B. K. Sandwell, Toronto, Ont.
W. J. Parker, Winnipeg, Man.
Dean Adrien Pouliot, Quebec, Que.
Dr. G. Douglas Steel, Charlottetown, P.E.I.
(H. M. Palmer, secretary, 140 Wellington St., Ottawa.)

Head Office
Victoria Bldg., 140 Wellington St., Ottawa, Ont.
Dr. Augustin Frigon, General Manager
(also Keefer Bldg., 1440 St. Catherine St. W.,
Montreal, Que.)
Donald Manson, Assistant General Manager
R. P. Landry, Director of Personnel & Ad-
ministrative Services
G. W. Richardson, Assistant Director of Per-
sonnel & Administrative Services
K. M. Kelly, Supervisor of Personnel & Welfare
Marcel Carter, Supervisor of Administrative
Services
A. E. Teet, Chief of Records
V. F. Seegee, Editor, “RADIO”
(354 Jarvis St., Toronto 5, Ont.)
H. Bramah, Treasurer
S. Schnobb, Assistant to Treasurer
W. R. Mortimer, Supervisor of Expenditures
F. W. Savignac, Assistant to Executive-Legal
H. M. Palmer, Executive Assistant and Secretary
to Board of Governors

Commercial Division
354 Jarvis St., Toronto 5, Ont.
E. A. Weir, Commercial Manager
W. E. Powell, Assistant Commercial Manager
Edgar Stone, Supervisor of Acceptance and
Production
W. R. Johnston, Sales Representative
Arthur Barr, Sales and Commercial Traffic
H. F. Chevrier, Coverage Statistics

National Program Office
354 Jarvis St., Toronto 5, Ont.
Ernest L. Bushnell, Director-General of Programs
Charles Jennings, General Supervisor of Programs
Peter Aylen, General Supervisor, International
Service (1236 Crescent St., Montreal, Que.)
Arthur L. Phelps, Assistant General Supervisor,
International Service (1236 Crescent St.,
Montreal, Que.)
Harry J. Boyle, Program Director, Trans-Canada
Network
H. G. Walker, Manager, Dominion Network
Andrew Allan, Supervisor of Drama
Jean-Marine Beaudet, Supervisor of Music and
Director of French Network (1231 St. Cath-
erine St. W., Montreal, Que.)
W. H. Brodie, Supervisor of Broadcast Lan-
guage
Rupert Kaplan, Supervisor of Production
(1231 St. Catherine St. W., Montreal, Que.)
D. Claringbull, Manager, Personnel & Ad-
ministrative Services
Andrew G. Cowan, European Representative,
(c/o BBC, 200 Oxford St., London W.1, Eng-
land)
Charles R. Delafield, Supervisor of Interna-
tional Exchange Broadcasts
W. J. Dunlop, Special Assistant, Religious and
Institutional Broadcasts
Mary Grannan, Children's Broadcasts

680
The following list of stations is arranged in call letter alphabetical order giving page number for complete station data.

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>City</th>
<th>Frequency in Kilocycles</th>
<th>Power in Watts</th>
<th>See Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>CBA</td>
<td>Sackville, N. B.</td>
<td>1070</td>
<td>50000</td>
<td>689</td>
</tr>
<tr>
<td>CBF</td>
<td>Montreal, Que.</td>
<td>680</td>
<td>50000</td>
<td>700</td>
</tr>
<tr>
<td>CBH</td>
<td>Halifax, N. S.</td>
<td>1240</td>
<td>100</td>
<td>690</td>
</tr>
<tr>
<td>CBJ</td>
<td>Chicoutimi, Que.</td>
<td>1580</td>
<td>1000</td>
<td>700</td>
</tr>
<tr>
<td>CBK</td>
<td>Watrous, Sask.</td>
<td>540</td>
<td>50000</td>
<td>705</td>
</tr>
<tr>
<td>CBL</td>
<td>Toronto, Ont.</td>
<td>740</td>
<td>50000</td>
<td>698</td>
</tr>
<tr>
<td>CBM</td>
<td>Montreal, Que.</td>
<td>940</td>
<td>50000</td>
<td>703</td>
</tr>
<tr>
<td>CBO</td>
<td>Ottawa, Ont.</td>
<td>910</td>
<td>1000</td>
<td>695</td>
</tr>
<tr>
<td>CBR</td>
<td>Vancouver, B. C.</td>
<td>1130</td>
<td>50000</td>
<td>702</td>
</tr>
<tr>
<td>CBV</td>
<td>Quebec, Que.</td>
<td>980</td>
<td>1000</td>
<td>686</td>
</tr>
<tr>
<td>CFAB</td>
<td>Windsor, N. S.</td>
<td>1450</td>
<td>250</td>
<td>690</td>
</tr>
<tr>
<td>CFAC</td>
<td>Calgary, Alta.</td>
<td>960</td>
<td>1000</td>
<td>683</td>
</tr>
<tr>
<td>CFAR</td>
<td>Flin Flon, Man.</td>
<td>1230</td>
<td>250</td>
<td>687</td>
</tr>
<tr>
<td>CFBC</td>
<td>Saint John, N. B.</td>
<td>930</td>
<td>5000</td>
<td>688</td>
</tr>
<tr>
<td>CFCF</td>
<td>Montreal, Que.</td>
<td>600</td>
<td>500</td>
<td>700</td>
</tr>
<tr>
<td>CFCH</td>
<td>North Bay, Ont.</td>
<td>600</td>
<td>100</td>
<td>695</td>
</tr>
<tr>
<td>CFCD</td>
<td>Calgary, Alta.</td>
<td>1010</td>
<td>10000</td>
<td>683</td>
</tr>
<tr>
<td>CFCO</td>
<td>Chatham, Ont.</td>
<td>630</td>
<td>1000</td>
<td>683</td>
</tr>
<tr>
<td>CFDG</td>
<td>Charlottetown, P. E. I.</td>
<td>630</td>
<td>5000 D.</td>
<td>689</td>
</tr>
<tr>
<td>CFFG</td>
<td>Grande Prairie, Alta.</td>
<td>1050</td>
<td>10000</td>
<td>684</td>
</tr>
<tr>
<td>CFHC</td>
<td>Kamloops, B. C.</td>
<td>910</td>
<td>1000</td>
<td>684</td>
</tr>
<tr>
<td>CFHM</td>
<td>Brockville, Ont.</td>
<td>1450</td>
<td>250</td>
<td>683</td>
</tr>
<tr>
<td>CFPB</td>
<td>Fredericton, N. B.</td>
<td>550</td>
<td>1000</td>
<td>688</td>
</tr>
<tr>
<td>CFOR</td>
<td>Orillia, Ont.</td>
<td>1450</td>
<td>250</td>
<td>695</td>
</tr>
<tr>
<td>CFOS</td>
<td>Owen Sound, Ont.</td>
<td>1470</td>
<td>1000</td>
<td>696</td>
</tr>
<tr>
<td>CFPA</td>
<td>Port Arthur, Ont.</td>
<td>1230</td>
<td>250</td>
<td>696</td>
</tr>
<tr>
<td>CFPL</td>
<td>London, Ont.</td>
<td>1570</td>
<td>5000</td>
<td>695</td>
</tr>
<tr>
<td>CFPR</td>
<td>Prince Rupert, B. C.</td>
<td>1240</td>
<td>50</td>
<td>685</td>
</tr>
<tr>
<td>CFCF</td>
<td>Saskatoon, Sask.</td>
<td>600</td>
<td>1000</td>
<td>705</td>
</tr>
<tr>
<td>CFBF</td>
<td>Toronto, Ont.</td>
<td>860</td>
<td>10000</td>
<td>698</td>
</tr>
<tr>
<td>CFRB</td>
<td>Kingston, Ont.</td>
<td>1490</td>
<td>100</td>
<td>694</td>
</tr>
<tr>
<td>CFRN</td>
<td>Edmonton, Alta.</td>
<td>1260</td>
<td>1000</td>
<td>683</td>
</tr>
<tr>
<td>CHAB</td>
<td>Moose Jaw, Sask.</td>
<td>800</td>
<td>5000</td>
<td>704</td>
</tr>
<tr>
<td>CHAD</td>
<td>Amos, Que.</td>
<td>1340</td>
<td>250</td>
<td>699</td>
</tr>
<tr>
<td>CHAT</td>
<td>Medicine Hat, Alta.</td>
<td>1270</td>
<td>1000</td>
<td>684</td>
</tr>
<tr>
<td>CHEF</td>
<td>Granby, Que.</td>
<td>1200</td>
<td>250</td>
<td>700</td>
</tr>
<tr>
<td>CHEX</td>
<td>Petersborough, Ont.</td>
<td>1430</td>
<td>1000</td>
<td>696</td>
</tr>
<tr>
<td>CHGB</td>
<td>St. Anne de la Pocatiere, Que.</td>
<td>1360</td>
<td>1000</td>
<td>703</td>
</tr>
<tr>
<td>CHGS</td>
<td>Summerside, P. E. I.</td>
<td>1480</td>
<td>100</td>
<td>699</td>
</tr>
<tr>
<td>CHLN</td>
<td>Three Rivers, Que.</td>
<td>1450</td>
<td>250</td>
<td>704</td>
</tr>
<tr>
<td>CHLP</td>
<td>Montreal, Que.</td>
<td>1490</td>
<td>250</td>
<td>701</td>
</tr>
<tr>
<td>CHLT</td>
<td>Sherbrooke, Que.</td>
<td>900</td>
<td>1000</td>
<td>703</td>
</tr>
<tr>
<td>CHML</td>
<td>Hamilton, Ont.</td>
<td>900</td>
<td>5000</td>
<td>694</td>
</tr>
<tr>
<td>CHNC</td>
<td>New Carlisle, Que.</td>
<td>610</td>
<td>5000</td>
<td>702</td>
</tr>
<tr>
<td>CHNS</td>
<td>Halifax, N. S.</td>
<td>960</td>
<td>5000</td>
<td>690</td>
</tr>
<tr>
<td>CHOK</td>
<td>Sarnia, Ont.</td>
<td>1070</td>
<td>5000 D.</td>
<td>697</td>
</tr>
<tr>
<td>CHOV</td>
<td>Pembroke, Ont.</td>
<td>1340</td>
<td>250</td>
<td>696</td>
</tr>
<tr>
<td>CHRC</td>
<td>Quebec, Que.</td>
<td>800</td>
<td>5000</td>
<td>702</td>
</tr>
<tr>
<td>CHSJ</td>
<td>Saint John, N. B.</td>
<td>1150</td>
<td>5000</td>
<td>689</td>
</tr>
<tr>
<td>CHUM</td>
<td>Toronto, Ont.</td>
<td>1050</td>
<td>1000</td>
<td>698</td>
</tr>
<tr>
<td>CHWK</td>
<td>Chilliwack, B. C.</td>
<td>1340</td>
<td>250</td>
<td>684</td>
</tr>
<tr>
<td>Call letters</td>
<td>City</td>
<td>Frequency in Kilocycles</td>
<td>Power in Watts</td>
<td>See Page</td>
</tr>
<tr>
<td>-------------</td>
<td>------</td>
<td>------------------------</td>
<td>---------------</td>
<td>----------</td>
</tr>
<tr>
<td>CJAD</td>
<td>Montreal, Que.</td>
<td>800</td>
<td>1000</td>
<td>701</td>
</tr>
<tr>
<td>CJAT</td>
<td>Trail, B. C.</td>
<td>610</td>
<td>1000</td>
<td>686</td>
</tr>
<tr>
<td>CJAV</td>
<td>Port Alberni, B. C.</td>
<td>1240</td>
<td>250</td>
<td>665</td>
</tr>
<tr>
<td>CJBC</td>
<td>Toronto, Ont.</td>
<td>1010</td>
<td>5000</td>
<td>698</td>
</tr>
<tr>
<td>CJBQ</td>
<td>Belleville, Ont.</td>
<td>1230</td>
<td>250</td>
<td>691</td>
</tr>
<tr>
<td>CJBR</td>
<td>Rimouski, Que.</td>
<td>900</td>
<td>5000</td>
<td>702</td>
</tr>
<tr>
<td>CICA</td>
<td>Edmonton, Alta.</td>
<td>930</td>
<td>1000</td>
<td>683</td>
</tr>
<tr>
<td>CJCA</td>
<td>Sydney, N. S.</td>
<td>1270</td>
<td>5000</td>
<td>696</td>
</tr>
<tr>
<td>CJCH</td>
<td>Halifax, N. S.</td>
<td>1320</td>
<td>5000</td>
<td>690</td>
</tr>
<tr>
<td>CJCJ</td>
<td>Calgary, Alta.</td>
<td>1220</td>
<td>100</td>
<td>683</td>
</tr>
<tr>
<td>CICS</td>
<td>Stratford, Ont.</td>
<td>1240</td>
<td>250</td>
<td>697</td>
</tr>
<tr>
<td>CJEM</td>
<td>Edmundston, N. B.</td>
<td>1230</td>
<td>250</td>
<td>688</td>
</tr>
<tr>
<td>CJFX</td>
<td>Antigonish, N. S.</td>
<td>560</td>
<td>5000</td>
<td>659</td>
</tr>
<tr>
<td>CIGX</td>
<td>Yorktown, Sask.</td>
<td>940</td>
<td>1000</td>
<td>705</td>
</tr>
<tr>
<td>CIIC</td>
<td>Sault Ste. Marie, Ont.</td>
<td>1490</td>
<td>250</td>
<td>697</td>
</tr>
<tr>
<td>CJKL</td>
<td>Kirkland Lake, Ont.</td>
<td>560</td>
<td>5000</td>
<td>694</td>
</tr>
<tr>
<td>CJLS</td>
<td>Yarmouth, N. S.</td>
<td>1340</td>
<td>100</td>
<td>691</td>
</tr>
<tr>
<td>CJOB</td>
<td>Winnipeg, Man.</td>
<td>1340</td>
<td>250</td>
<td>687</td>
</tr>
<tr>
<td>CJOA</td>
<td>Lethbridge, Alta.</td>
<td>1220</td>
<td>5000</td>
<td>684</td>
</tr>
<tr>
<td>CJOC</td>
<td>Vancouver, B. C.</td>
<td>600</td>
<td>5000</td>
<td>686</td>
</tr>
<tr>
<td>CJOR</td>
<td>Kenora, Ont.</td>
<td>1220</td>
<td>1000</td>
<td>694</td>
</tr>
<tr>
<td>CJRL</td>
<td>Sorel, Que.</td>
<td>1400</td>
<td>250</td>
<td>658</td>
</tr>
<tr>
<td>CJSO</td>
<td>Victoria, B. C.</td>
<td>1480</td>
<td>1000</td>
<td>686</td>
</tr>
<tr>
<td>CJVI</td>
<td></td>
<td></td>
<td>250</td>
<td>N.</td>
</tr>
<tr>
<td>CKAC</td>
<td>Montreal, Que.</td>
<td>730</td>
<td>5000</td>
<td>701</td>
</tr>
<tr>
<td>CKBI</td>
<td>Prince Albert, Sask.</td>
<td>900</td>
<td>5000</td>
<td>704</td>
</tr>
<tr>
<td>CKCH</td>
<td>Hull, Que.</td>
<td>1240</td>
<td>250</td>
<td>700</td>
</tr>
<tr>
<td>CKCK</td>
<td>Regina, Sask.</td>
<td>620</td>
<td>1000</td>
<td>704</td>
</tr>
<tr>
<td>CKCO</td>
<td>Ottawa, Ont.</td>
<td>1310</td>
<td>1000</td>
<td>696</td>
</tr>
<tr>
<td>CKCR</td>
<td>Kitchener, Ont. (Waterloo)</td>
<td>1490</td>
<td>250</td>
<td>695</td>
</tr>
<tr>
<td>CKCV</td>
<td>Quebec, Que.</td>
<td>1280</td>
<td>1000</td>
<td>702</td>
</tr>
<tr>
<td>CKDO</td>
<td>Oshawa, Ont.</td>
<td>1240</td>
<td>100</td>
<td>695</td>
</tr>
<tr>
<td>CKCW</td>
<td>Moncton, N. B.</td>
<td>1220</td>
<td>5000</td>
<td>688</td>
</tr>
<tr>
<td>CKEX</td>
<td>Toronto, Ont.</td>
<td>580</td>
<td>5000</td>
<td>698</td>
</tr>
<tr>
<td>CKFI</td>
<td>Fort Frances, Ont.</td>
<td>1340</td>
<td>250</td>
<td>693</td>
</tr>
<tr>
<td>CKOB</td>
<td>Timmins, Ont.</td>
<td>680</td>
<td>5000</td>
<td>697</td>
</tr>
<tr>
<td>CKLN</td>
<td>Nelson, B. C.</td>
<td>1240</td>
<td>250</td>
<td>685</td>
</tr>
<tr>
<td>CKLW</td>
<td>Windsor, Ont.</td>
<td>800</td>
<td>5000</td>
<td>699</td>
</tr>
<tr>
<td>CKMO</td>
<td>Vancouver, B. C.</td>
<td>1410</td>
<td>1000</td>
<td>686</td>
</tr>
<tr>
<td>CKNB</td>
<td>Campbellton, N. B.</td>
<td>950</td>
<td>1000</td>
<td>688</td>
</tr>
<tr>
<td>CKNW</td>
<td>New Westminster, B. C.</td>
<td>1230</td>
<td>250</td>
<td>685</td>
</tr>
<tr>
<td>CKNX</td>
<td>Wingham, Ont.</td>
<td>920</td>
<td>1000</td>
<td>699</td>
</tr>
<tr>
<td>CKOC</td>
<td>Hamilton, Ont.</td>
<td>1150</td>
<td>5000</td>
<td>694</td>
</tr>
<tr>
<td>CKOV</td>
<td>Kelowna, B. C.</td>
<td>630</td>
<td>1000</td>
<td>685</td>
</tr>
<tr>
<td>CKPC</td>
<td>Brantford, Ont.</td>
<td>1380</td>
<td>100</td>
<td>691</td>
</tr>
<tr>
<td>CKPG</td>
<td>Prince George, B. C.</td>
<td>1230</td>
<td>250</td>
<td>685</td>
</tr>
<tr>
<td>CKPR</td>
<td>Fort William, Ont.</td>
<td>580</td>
<td>1000</td>
<td>693</td>
</tr>
<tr>
<td>CKRC</td>
<td>Winnipeg, Man.</td>
<td>630</td>
<td>1000</td>
<td>688</td>
</tr>
<tr>
<td>CKRM</td>
<td>Regina, Sask.</td>
<td>980</td>
<td>1000</td>
<td>705</td>
</tr>
<tr>
<td>CKRN</td>
<td>Rouyn-Noranda, Que.</td>
<td>1400</td>
<td>250</td>
<td>703</td>
</tr>
<tr>
<td>CKSB</td>
<td>St. Boniface, Man.</td>
<td>1250</td>
<td>1000</td>
<td>687</td>
</tr>
<tr>
<td>CKSF</td>
<td>Cornwall, Ont.</td>
<td>1230</td>
<td>250</td>
<td>693</td>
</tr>
<tr>
<td>CKSO</td>
<td>Sudbury, Ont.</td>
<td>790</td>
<td>5000</td>
<td>697</td>
</tr>
<tr>
<td>CKTB</td>
<td>St. Catharines, Ont.</td>
<td>1550</td>
<td>1000</td>
<td>697</td>
</tr>
<tr>
<td>CKTS</td>
<td>Sherbrooke, Que.</td>
<td>1240</td>
<td>250</td>
<td>703</td>
</tr>
<tr>
<td>CKUA</td>
<td>Edmonton, Alta.</td>
<td>580</td>
<td>1000</td>
<td>684</td>
</tr>
<tr>
<td>CKVD</td>
<td>Val D'Or, Que.</td>
<td>1230</td>
<td>100</td>
<td>704</td>
</tr>
<tr>
<td>CKWS</td>
<td>Kingston, Ont.</td>
<td>960</td>
<td>1000</td>
<td>694</td>
</tr>
<tr>
<td>CKWX</td>
<td>Vancouver, B. C.</td>
<td>960</td>
<td>5000</td>
<td>686</td>
</tr>
<tr>
<td>CKX</td>
<td>Brandon, Man.</td>
<td>1150</td>
<td>1000</td>
<td>687</td>
</tr>
<tr>
<td>CKY</td>
<td>Winnipeg, Man.</td>
<td>1500</td>
<td>1500</td>
<td>688</td>
</tr>
<tr>
<td>VOCH</td>
<td>St. Johns, Newfoundland</td>
<td>1005</td>
<td>100</td>
<td>681</td>
</tr>
<tr>
<td>VONF</td>
<td>St. Johns, Newfoundland</td>
<td>640</td>
<td>10000</td>
<td>691</td>
</tr>
<tr>
<td>VOWN</td>
<td>Corner Brook, Newfoundland</td>
<td>840</td>
<td>250</td>
<td>691</td>
</tr>
</tbody>
</table>
**ALBERTA**

**CFAC**

CALGARY—EST. 1922

CBC TRANS CANADA & FOOTHILLS NET

Frequency: 860 Kc. Power: 1000 Watts (CP-5000)

Owner By: Calgary Herald

Operated By: Taylor, Pearson & Carson Broadcasting Co., Ltd.

Address: 1000 Southam Building

Phone Number: R 1036

Time on the Air: 6 a.m. to 12 midnight; Sunday: 8 a.m. to 12 midnight

Newspaper Affiliation: Calgary Daily Herald

News Service: BUP, Press News

Transcription Service: NBC Thesaurus

World Broadcasting System; Associated Representative. All-Canada Radio Facilities, Ltd.; Weed & Co.

Membership: CAB, BBM

**Personnel**

President: H. R. Carson

Station Manager: A. M. Cairns

Production Supervisor: R. Charman

Chief Engineer: E. C. Connor

**CFRN**

CALGARY—EST. 1934

CBC—DOMINION NETWORK

Frequency: 1260 Kc. Power: 1000 Watts

Owned-Operated By: Sunwapta Broadcasting Company, Ltd.

Address: 109 Canadian Pacific Railways Building

Phone Number: 22101

Transmitter Location: Jasper Pl.

Time on the Air: Mon.-Sat., 6:30 a.m.-12 Mid.

News Service: BUP

Transcription Service: Standard Radio, Lang-Worth, Exclusive Transcribed System, Davis & Schweger, Cole

Representative: Radio Representatives, Ltd.; H. N. Stovin

Membership: CAB, BBM

**Personnel**

President: G. R. A. Rice

Commercial Manager: A. J. Hoppes

Merchandising Manager: Leo McKinnon

Production Manager: Brander Parsons

Musical Director: May Dennisfoun

Chief Engineer: Frank G. Makepeace

**CFCN**

CALGARY—EST. 1922

DOMINION NETWORK—CBC

Frequency: 1010 Kc. Power: 10,000 Watts

Owned-Operated By: The Voice of the Prairies, Ltd.

Address: Toronto General Trusts Bldg.

Phone Number: M 1161

Time on the Air: 6:30 a.m. to 12 midnight

News Service: CP, BUP

Transcription Service: Standard Radio; Lang-Worth

Representative: Radio Representatives, Ltd.

Membership: CAB, BBM

**Personnel**

President: H. G. Love

Station Manager: E. H. McGuire

Chief Engineer: Bob Lamb

**CJCA**

EDMONTON—EST. 1922

CBC—TRANS. CANADA

ALBERTA FOOTHILLS NET

Frequency: 930 Kc. Power: 1000 Watts

Owned By: The Edmonton Journal, Ltd.

Operated By: Taylor & Pearson Broadcasting Co., Ltd.

Address: Birk's Bldg., Jasper Ave. & 104th St.

Phone Number: 2631

Transmitter Location: Belmont

Time on the Air: 6:15 a.m. to 12 midnight

Newspaper Affiliation: Edmonton Journal

News Service: Canadian Press

Transcription Service: NBC Thesaurus

World Representative: All-Canada Radio Facilities, Ltd.; Weed & Co.

Membership: CAB, BBM

**Personnel**

President: J. M. Taylor

General Manager: H. E. Pearson

Station Manager: Gordon S. Henry

Commercial Manager: A. H. Nicholl

Chief Engineer: Frank Hollingworth

News Service: BUP

Membership: CAB
<table>
<thead>
<tr>
<th>Station</th>
<th>Frequency</th>
<th>Owner</th>
<th>Program</th>
<th>Phone</th>
<th>News Service</th>
<th>Time on the Air</th>
<th>Representative</th>
</tr>
</thead>
<tbody>
<tr>
<td>CKUA</td>
<td>580 Kc</td>
<td>Lethbridge Broadcasting Ltd.</td>
<td>The Alberta Govt. Telephones</td>
<td>27212 &amp; 27818</td>
<td>7 a.m. to midnight</td>
<td>So. Edmonton</td>
<td>J. Robert J.</td>
</tr>
<tr>
<td>CFGP</td>
<td>1050 Kc</td>
<td>Northern Broadcasting Corporation Ltd.</td>
<td>Grande Prairie</td>
<td>BUP</td>
<td>7 a.m.-11:00 p.m.</td>
<td>All-Canada Radio Facilities</td>
<td>A. J. Balfour</td>
</tr>
<tr>
<td>CJOC</td>
<td>1050 Kc</td>
<td>Fraser Valley Broadcasters, Ltd.</td>
<td>Lethbridge</td>
<td>Weed &amp; Co.</td>
<td>6 a.m.</td>
<td>United Transcribed</td>
<td>Gordon Cockburn</td>
</tr>
<tr>
<td>CHWK</td>
<td>1340 Kc</td>
<td></td>
<td>Chilliwack, B. C.</td>
<td>6108</td>
<td>7 a.m. to 10:30 p.m.</td>
<td>All-Canada Radio</td>
<td>W. G. Teetzel</td>
</tr>
<tr>
<td>CFJC</td>
<td>910 Kc</td>
<td></td>
<td>Kamloops</td>
<td>310 St. Paul St</td>
<td>10:00-3:00</td>
<td>All-Canada Radio Facilities</td>
<td>Ronald E. White</td>
</tr>
</tbody>
</table>

**Personnel**

<table>
<thead>
<tr>
<th>Station</th>
<th>Manager</th>
<th>Program Director</th>
<th>Chief Engineer</th>
</tr>
</thead>
<tbody>
<tr>
<td>CKUA</td>
<td>F. W. Blake</td>
<td>J. B. McRae</td>
<td></td>
</tr>
<tr>
<td>CFGP</td>
<td>A. J. Balfour</td>
<td>Gordon Cockburn</td>
<td>G. L. Sadler</td>
</tr>
<tr>
<td>CJOC</td>
<td></td>
<td>G. L. Sadler</td>
<td></td>
</tr>
<tr>
<td>CHWK</td>
<td>C. Casey Wells</td>
<td>Jack Pilling</td>
<td></td>
</tr>
<tr>
<td>CFJC</td>
<td>Ronald E. White</td>
<td>Ian Clark</td>
<td></td>
</tr>
<tr>
<td><strong>Assistant Manager</strong></td>
<td><strong>Walter Harwood</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>----------------------</td>
<td>------------------</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Commercial Manager</strong></td>
<td><strong>R. J. Innes</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Program Director</strong></td>
<td><strong>E. Reynolds</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Chief Engineer</strong></td>
<td><strong>G. Henderson</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Record MC</strong></td>
<td><strong>Chris. Hansen</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**CKOV**

**KELOWNA—EST. 1931**

**CANADIAN BROADCASTING CORP.**

**TRANS CANADA**

**Frequency:** 630 Kc.  **Power:** 1000 Watts

**Address**: Radio Bldg. Mission, B. C.

**Time on the Air**: 6:30 a.m. to 11:30 p.m.

**News Service**: Press News

**Transcription Service**: NBC Thesaurus

**Lang-Worth. SESAC**

**Representative**: All-Canada Radio Facilities, Ltd.; Weed & Co.

**Membership**: CAB, BBM

**Personnel**

<table>
<thead>
<tr>
<th><strong>President</strong></th>
<th><strong>J. W. B. Browne</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Station Manager</strong></td>
<td><strong>Stanley E. Tapley</strong></td>
</tr>
<tr>
<td><strong>Chief Engineer</strong></td>
<td><strong>J. H. B. Browne</strong></td>
</tr>
</tbody>
</table>

**CKLN**

**NELSON—EST. 1939**

**CBS—TRANS-CANADA**

**Frequency:** 1240 Kc.  **Power:** 250 Watts

**Address**: Radio Avenue, Nelson, B. C.

**Time on the Air**: 16 hours daily

**Newspaper Affiliation**: Nelson Daily News

**News Service**: Press News

**Transcription Service**: World Representatives

**Representatives**: Horace N. Stovin, John E. Baldwin

**Membership**: BBM, WAB

**Personnel**

<table>
<thead>
<tr>
<th><strong>Station Manager</strong></th>
<th><strong>Joan Orr</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Merchandising Manager</strong></td>
<td><strong>M. Walsh</strong></td>
</tr>
<tr>
<td><strong>Chief Engineer</strong></td>
<td><strong>H. Worstold</strong></td>
</tr>
<tr>
<td><strong>Record MC</strong></td>
<td><strong>T. Oliver</strong></td>
</tr>
</tbody>
</table>

**CKNW**

**NEW WESTMINSTER—EST. 1944**

**Frequency:** 1230 Kc.  **Power:** 250 Watts

**Address**: NH&BC, Ltd., 3000 W. 3rd Ave.

**Time on the Air**: 19 hours daily

**News Service**: Press News

**Transcription Service**: World Broadcasting System, SESAC, Associated, M. M. Cole, UTS

**Representative**: Radio Representatives, Canada; Forjoe & Co., U. S. A.

**Personnel**

<table>
<thead>
<tr>
<th><strong>President-General Mgr.</strong></th>
<th><strong>Wm. Rea, Jr.</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Commercial Manager</strong></td>
<td><strong>David Armstrong</strong></td>
</tr>
<tr>
<td><strong>Chief Engineer</strong></td>
<td><strong>E. Ross MacIntyre</strong></td>
</tr>
</tbody>
</table>

**CJAV**

**PORT ALBERNI—EST. 1946**

**Frequency:** 1240 Kc.  **Power:** 250 Watts

**Address**: Capitol Theatre, Port Alberni, B. C.

**Time on the Air**: 7:30 a.m. to 10:30 p.m.

**News Service**: Canadian Press

**Transcription Service**: Lang-Worth

**Representative**: Radio Representatives

**Membership**: CAB

**Personnel**

<table>
<thead>
<tr>
<th><strong>President—Owner</strong></th>
<th><strong>Harold H. Warren</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Commercial Manager</strong></td>
<td><strong>Gordon Carpenter</strong></td>
</tr>
</tbody>
</table>

**CKPG**

**PRINCE GEORGE—EST. 1946**

**TRANS-CANADA CBC**

**Frequency:** 1230 Kc.  **Power:** 250 Watts

**Address**: Ritz-Kiefer Hall, 436 George St.

**Time on the Air**: 7 a.m. to 11 p.m.

**Transcription Service**: UTS

**Representatives**: Weed & Co., All-Canada

**Membership**: CAB

**Personnel**

<table>
<thead>
<tr>
<th><strong>President</strong></th>
<th><strong>Frank H. Elphicke</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Chief Engineer</strong></td>
<td><strong>Rcy J. Tate</strong></td>
</tr>
</tbody>
</table>

**CFPR**

**PRINCE RUPERT—EST. 1937**

**CANADIAN BROADCASTING CORP.**

**TRANS-CANADA**

**Frequency:** 1240 Kc.  **Power:** 50 Watts

**Address**: Northwest Broadcast & Service Co., Ltd.

**Time on the Air**: 7:30 a.m. to 11 p.m.

**Representative**: Horace N. Stovin & Co.

**Personnel**

<table>
<thead>
<tr>
<th><strong>President-General Mgr.</strong></th>
<th><strong>F. E. Bott</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>General Mgr.—Station Mgr.</strong></td>
<td><strong>C. H. Insulander</strong></td>
</tr>
<tr>
<td><strong>Chief Engineer</strong></td>
<td><strong>C. H. Insulander</strong></td>
</tr>
<tr>
<td><strong>Record MC</strong></td>
<td><strong>I. L. Morris</strong></td>
</tr>
<tr>
<td><strong>CJAT</strong></td>
<td><strong>TRAIL—EST. 1932</strong></td>
</tr>
<tr>
<td>----------</td>
<td>----------------</td>
</tr>
<tr>
<td>Address: 815 Victoria Street</td>
<td>Phone Number: 737-1243</td>
</tr>
<tr>
<td>Transcription Service: NBC Thesaurus</td>
<td>Representative: All-Canada Radio Facilities (Canada); Weed &amp; Co. (U.S.A.)</td>
</tr>
</tbody>
</table>

**Personnel**

Station Manager: Eric C. Aylen
Chief Engineer: Gordon Fairweather

<table>
<thead>
<tr>
<th><strong>CBR</strong></th>
<th><strong>VANCOUVER—EST. 1925</strong></th>
<th><strong>CANADIAN BROADCASTING CORP.</strong></th>
<th><strong>TRANS-CANADA NETWORK</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Frequency: 1130 Kc.</td>
<td>Power: 5000 Watts</td>
<td>Owned-Operated By: Canadian Broadcasting Corp.</td>
<td>Address: 701 Hornby St.</td>
</tr>
<tr>
<td>Phone Number: MARine 8121</td>
<td>Transmitter Location: Lulu Island, B. C.</td>
<td>Time on the Air: 7 a.m. to 12 midnight</td>
<td>News Service: Canadian Press; BUP; Reuters</td>
</tr>
<tr>
<td>News Service: Canadian Broadcasting Corp.</td>
<td>Membership: BBM</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Personnel**

General Manager: Dr. Augustin Frigon
Station Manager: Ira Dilworth
Commercial Mgr.: E. A. Weir, CBC, Toronto
Chief Engineer: A. B. Ellis

<table>
<thead>
<tr>
<th><strong>CJOR</strong></th>
<th><strong>VANCOUVER—EST. 1926</strong></th>
<th><strong>CBC</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Frequency: 600 Kc.</td>
<td>Power: 5000 Watts</td>
<td>Owned-Operated By: CJOR, Ltd.</td>
</tr>
<tr>
<td>Address: 846 Howe St.</td>
<td>Phone Number: MARine 6464</td>
<td>Transmitter Location: Lulu Island, B. C.</td>
</tr>
<tr>
<td>Time on the Air: 6:30 a.m. to midnight; Sundays: 7:30 a.m. to midnight</td>
<td>News Service: PN, BUP</td>
<td>Transcription Service: NBC Thesaurus; United Transcribed Service</td>
</tr>
<tr>
<td>Representative: Adam J. Young, Jr. (U.S.A.); H. N. Stovin (Canada)</td>
<td>Membership: CAB, BBM</td>
<td></td>
</tr>
</tbody>
</table>

**Personnel**

President-General Mgr.: Geo. C. Chandler
Chief Engineer: Arthur M. Chandler

<table>
<thead>
<tr>
<th><strong>CKMO</strong></th>
<th><strong>VANCOUVER—EST. 1922</strong></th>
<th><strong>BC RONCASTING SYSTEMS</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Address: 812 Robson St.</td>
<td>Phone Number: MARine 1271-2</td>
<td>Transcription Service: Standard, SESAC</td>
</tr>
<tr>
<td>Membership: CAB</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Personnel**

President: Mrs. R. J. Sprott
General Manager: John N. Hunt
Commercial Manager: T. Slattery
Chief Engineer: R. Whiteside

<table>
<thead>
<tr>
<th><strong>CKWX</strong></th>
<th><strong>VANCOUVER—EST. 1923</strong></th>
<th><strong>MBS—DON LEE</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Frequency: 980 Kc.</td>
<td>Power: 5000 Watts</td>
<td>Owned-Operated By Western Broadcasting Co., Ltd.</td>
</tr>
<tr>
<td>Address: 543 Seymour Street</td>
<td>Phone Number: MARine 3344</td>
<td>Address: 620 View St.</td>
</tr>
<tr>
<td>Time on the Air: 6:30 a.m. to 12 midnight; Sunday: 8 a.m. to 12 midnight</td>
<td>News Service: Press News, UP</td>
<td>Phone Number: Garden 1119</td>
</tr>
<tr>
<td>News Service: World Broadcasting System; Long-Worth</td>
<td>Transcription Service: All-Canada Radio Facilities, Ltd. (Canada), Weed &amp; Co., U.S.A.</td>
<td>Time on the Air: 6:30 a.m. to 11:30 p.m.; News Service: CP</td>
</tr>
</tbody>
</table>

**Personnel**

President: Arthur Holstead
Manager: Frank H. Elphicke
Chief Engineer: Jack Gordon

<table>
<thead>
<tr>
<th><strong>CJVI</strong></th>
<th><strong>VICTORIA—EST. 1934</strong></th>
<th><strong>DOMINION-CBS (PACIFIC REGION)</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Address: 620 View St.</td>
<td>Phone Number: Garden 1119</td>
<td>Address: 620 View St.</td>
</tr>
<tr>
<td>Time on the Air: 6:30 a.m. to 11:30 p.m.; News Service: CP</td>
<td>Transcription Service: NBC Thesaurus, World</td>
<td></td>
</tr>
</tbody>
</table>

**Personnel**

President: H. T. Matson
Chief Engineer: J. Sommers
PLOTTING A COURSE

The All-Canada way!

WHATEVER your problem, let the All-Canada man help you solve it. Together, you can work out a campaign that meets your needs ... one that fits your budget. Through the thirty-one All-Canada stations, you can spot your message in the key areas where you have distribution ... be able to reach more effectively your potential customers in those regions.
Time on the Air: 24 hours daily
News Service: PN, BUP
Transcription Service: Associated
Representative: Radio Representatives
Membership: CAB, BBM

**Personnel**

Owner-General Mgr.: John O. Blick
Commercial Manager: A. J. Mesner
Program Director: C. E. Farey
Chief Announcer: George Davies
Chief Engineer: R. Durie
Record MC: O. V. Turland

---

**CKRC**

WINNIPEG—EST. 1934
CAB—DOMINION NETWORK
Frequency: 630 Kc. Power: 1000 Watts
Owned-Operated By: Transcanada Communications, Limited
Business Address: Free Press Bldg.
Phone Number: 92266
Transmitter Location: Middlechurch
Time on the Air: 17½ hours daily
Transcription Service: World Broadcasting System; Lang-Worth; Standard
Newspaper Affiliation: Winnipeg Free Press
News Service: CP, BUP

---

**NEW BRUNSWICK**

**CKNB**

CAMPBELLTON—EST. 1939
CAB DOMINION NETWORK
Frequency: 950 Kc. Power: 1000 Watts
Owned-Operated By: Restigouche Broadcasting Co. Ltd.
Address: P.O. Box 840
Phone Number: 8
Studio Address: Bank of Nova Scotia Bldg.
Transmitter Location: Maple Green, N. B.
Time on the Air: 7:55 a.m. to 1:15 p.m.
Transcription Service: All-Canada
Representative: All-Canada Radio Facilities, Ltd. (Canada): Weed & Co. (U.S.A.)
Membership: CAB

**Personnel**

Managing Director: Dr. Charles H. Houde
Station Manager: Stan Chapman
Program Director: James Woods
Chief Engineer: L. P. Paquet

---

**CJEM**

EDMUNDSTON—EST. 1945
CAB FRENCH—(Supplementary)
Frequency: 1230 Kc. Power: 250 Watts
Owned and Operated By: Edmundston Radio, Ltd.

---

**CKY**

WINNIPEG—EST. 1923
CANADIAN BROADCASTING CORP.
TRANS-CANADA
Frequency: 990 Kc. Power: 15000 Watts
Owned-Operated By: Manitoba Telephone
Address: Telephone Bldg.
Phone Number: 92-191
Transmitter Location: Headingly, Man.
Time on the Air: 7 a.m. to 12 Mid.
News Service: BUP, CP
Transcription Service: NBC Thesaurus
Representative: Horace N. Stovin & Co. (Canada): Adam J. Young, Jr., Inc. (U.S.A.)

**Personnel**

General Manager: W. A. Daffield
Commercial Manager: Wilfred Carpenter
Program Director: R. H. Roberts
Chief Announcer: Tom Benson
Chief Engineer: George Henderson

---

**CFNB**

FREDERICTON—EST. 1923
CBC-BASIC
Frequency: 550 Kc. Power 1000 Watts
Owned-Operated By: James S. Neill & Sons, Ltd.
Address: Fredericton, N. B.
Phone Number: 1215
Transmitter Location: Lincoln, N. B.
Time on the Air: 6:15 a.m. to 12:30 a.m.
News Service: British UP
Transcription Service: NBC Thesaurus
Representative: All-Canada Radio Facilities (Canada): Weed & Co. (U.S.A.)
CHSJ
SAINT JOHN—EST. 1934
CBC—TRANS CANADA
Frequency: 1150 Kc. Power: 5000 Watts
Owned-Operated By: New Brunswick Broadcasting Company, Limited
Address: 14 Church St.
Phone Number: 3-3304
Transmitter Location: Coldbrook, N. B.
Time on the Air: 6 a.m. to 12:15 a.m.
Newspaper Affiliation: The Telegraph-Journal & The Evening Times-Globe
News Service: Press News
Representative: H. N. Stovin Co., Ltd. (Canada); Adam J. Young, Jr. (U.S.A.)
Membership: CAB

Personnel
Station Manager: George A. Cromwell
Commercial Manager: Cleve G. Stillwell
Program Director: Cleve Stillwell
Production Manager: Alfred Murphy
Publicity Director: Christine Frewing
Chief Engineer: J. G. Bishop
Record MC: Foster Marr

Keep your eye on CHSJ
Saint John, Canada
Reaching a vital Market Day and Night with
5000 Watts

CHSJ
SAINT JOHN, N. B., CANADA
Representatives
H. N. Stovin & Co.—Canada
Adam J. Young, Jr., Inc.—U. S. A.
NOVA SCOTIA

CJFX
ANTIGONISH—EST. 1943
CBC—DOMINION
CBC—MARITIME
Frequency: 580 Kc. Power: 5000 Watts
Owned-Operated By: Atlantic Broadcasters, Ltd.
Address: Broadcasting Bldg., Antigonish, N. S.
Phone Number: .66
Transmitter Location: New Glasgow Road
Time on the Air: 7:25 a.m. to 12:15 a.m.
News Service: PN
Transcription Service: United Transcribed Service; Lang-Worth
Representative: James L. Alexander (Canada): Adam J. Young, Jr., Inc. (U.S.A.)

CJCH
HALIFAX—EST. 1944
TRANS-CANADA
CBC MARITIME
Frequency: 1240 Kc. Power: 100 Watts
Owned-Operated By: Canadian Broadcasting Corp.
Business Address: 100 Sackville St.
Phone Number: 3-6188
Transmitter Location: Sackville, N. B.
Time on the Air: 16½ hours daily
News Service: CP, BUP, Reuters
Representatives: Canadian Broadcasting Corp.

Personnel
General Manager: Dr. Augustin Frigon
Station Manager: W. E. S. Briggs
Commercial Manager: E. A. Weir, CBC
Program Director: W. E. S. Briggs
Production Manager: J. R. Kennedy
Publicity Director: Wells Ritchie
Musical Dir.—CBC, Montreal: J. M. Beaudet
Regional Engineer: H. M. Smith

CHNS
HALIFAX—EST. 1926
CBC (DOMINION)
CBC (MARITIME)
Frequency: 960 Kc. Power: 5,000 Watts
Owned-Operated By: Maritime Broadcasting Company, Ltd.
Address: 10 Tobin Street (Broadcasting House)
Phone Number: 3-6318
Transmitter Location: Rockingham, Halifax, N. S.
Time on the Air: 7:30 a.m. to 12:15 a.m.; Sun., 9 a.m. to 12:15 a.m.
Newspaper Affiliation: Halifax Herald
News Service: CP, BUP
Transcription Service: Langworth; NBC
Thesaurus: World Broadcasting System, U.T.S.
Representative: All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)
Membership: CAB, BBM

CJCB
SYDNEY—EST. 1929
CANADIAN BROADCASTING CORP.
Frequency: 1270 Kc. Power: 5000 Watts
Owned-Operated By: Eastern Broadcasters, Ltd.
Address: Radio Bldg.
Phone Number: 209-1412
Time on the Air: 8 a.m. to 12 midnight
News Service: Canadian Press News
Transcription Service: NBC Thesaurus
Representative: All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)

Personnel
Chief Owner, General Mgr.: N. Nathanson
Program Director: C. J. MacDougall

CFAB
WINDSOR—EST. 1945
Frequency: 1450 Kc. Power: 250 Watts
Owned and Operated By: Evangeline Broadcasting Co.
Address: 7 Clifton Avenue
Phone Number: 498
Transmitter Location: Falmouth
Time on the Air: 6:55 a.m. to 9 p.m.
News Service: CP
Transcription Service: U. T. S.; M. M. Cole

David Murray
Representative James L. Alexander
(Canada); Adam J. Young, Jr., Inc. (U.S.A.)

Personnel
Owner-Gen. Mgr. Aavard M. Bishop
Program Director Willard A. Bishop
Publicity Director Gene Alton
Chief Announcer Sydney V. Davison
Musical Director John Aikens
Chief Engineer J. Arthur Manning

CJLS
YARMOUTH—EST. 1934
CANADIAN BROADCASTING CORP. MARITIME

NEWFOUNDLAND

VOWN
CORNER BROOK—EST. 1943
Frequency: 840 Kc. Power: 250 Watts (CP-1000)
Owned-Operated By Broadcasting Corp. of Newfoundland
Address Corner Brook
Phone Number 519
Studio Address Glynmill Inn
Transmitter Location Pine Hill
Time on the Air 10 a.m. to 2 p.m. and 6 p.m. to 11 p.m.
Transcription Service Standard, Lang-Worth

Personnel
General Manager W. F. Galgay
Station Manager Cliff Hierlihy
Chief Announcer Arthur Barrett
Chief Engineer Cliff Hierlihy

VOCM
ST. JOHNS—EST. 1945
Frequency: 1005 Kc. Power: 100 Watts
Owned-Operated By Colonial Broadcasting System, Ltd.
Address P.O. Box 809

Personnel
Director J. L. Butler

VONF
ST. JOHNS—EST. 1939
Frequency: 640 Kc. Power: 10000 Watts
Owned-Operated By Broadcasting Corp. of Newfoundland
Address P.O. Box E5372 Phone Number 1047
Transcription Service PN Thesaurus, World
Representative All-Canada Radio Facilities, Ltd.

Personnel
Station Manager W. F. Galgay
Commercial Manager Gordon D. Halley

ONTARIO

CJBQ
BELLEVILLE—EST. 1946
Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Radio Station CJBQ
Address 11 Victoria Ave.
Phone Number 3200-1
Transmitter Location R. R. No. 5
Time on the Air 7 a.m. to 11 p.m.; Sunday: 8:30 a.m. to 11 p.m.
News Service PN
Transcription Service Thesaurus, World
Representative H. N. Stovin & Co. (Canada); Adam J. Young, Jr., Inc. (N.Y.)

CKPC
BRANTFORD—EST. 1933
CIBC—DOMINION NETWORK
Frequency: 1380 Kc. Power: 100 Watts
What do you mean by First?

Do you mean "earliest"

... or "of highest repute"

Whichever way you take it, CFRB is the best radio buy in Canada's richest market!

THE FIRST TWENTY YEARS: Since 1926, this station has pioneered! Today, it still pioneers, spending more money, working towards an even more successful future. As one small example, CFRB has been broadcasting Frequency Modulation for six years. Because this station serves Ontario listeners best, it pays you best as an advertiser!

PUBLIC SERVICE: In Ontario CFRB is first for entertainment, first for information, first for inspiration! It supports every community effort, reports all important news and rounds out its broadcast pattern with excellent public service programs. By consistently planning a balanced program schedule, CFRB has built up and holds a loyal, responsive audience!

SALES RESULTS: This station is the unquestioned first as an advertising buy in Ontario. The proof is simple: take (1) widest coverage (2) largest share of popular programs (3) greatest listener loyalty... and you have the most productive station. An investment in a CFRB audience is a solid investment!

PLANNING NOW FOR THE NEXT TWENTY YEARS!

Representatives:
UNITED STATES—Adam J. Young Jr., Incorporated
CANADA—All-Canada Radio Facilities Ltd.
<table>
<thead>
<tr>
<th>Station</th>
<th>Frequency</th>
<th>Power</th>
<th>Owner-Manager</th>
<th>Chief Engineer</th>
</tr>
</thead>
<tbody>
<tr>
<td>CKFI</td>
<td>1340 Kc.</td>
<td>250 Watts</td>
<td>James L. Alexander</td>
<td>H. Harrison Flint</td>
</tr>
<tr>
<td>CFCO</td>
<td>1230 Kc.</td>
<td>250 Watts</td>
<td>John Beardall</td>
<td>Gordon Brooks</td>
</tr>
<tr>
<td>CFJM</td>
<td>1450 Kc.</td>
<td>250 Watts</td>
<td>Mrs. F. M. Buchanan</td>
<td>Alfred Teague</td>
</tr>
<tr>
<td>CKPR</td>
<td>580 Kc.</td>
<td>1000 Watts</td>
<td>J. M. Reid</td>
<td>H. E. Martin</td>
</tr>
</tbody>
</table>

**Personnel**

- General Manager: H. Duncan Wightman
- Station Manager: H. Harrison Flint
- Chief Engineer: Mahlow Clark

<table>
<thead>
<tr>
<th>Station</th>
<th>Frequency</th>
<th>Power</th>
<th>Owner-Manager</th>
<th>Chief Engineer</th>
</tr>
</thead>
<tbody>
<tr>
<td>CFJM</td>
<td>1450 Kc.</td>
<td>250 Watts</td>
<td>Mrs. F. M. Buchanan</td>
<td>Alfred Teague</td>
</tr>
<tr>
<td>CFCO</td>
<td>1230 Kc.</td>
<td>250 Watts</td>
<td>John Beardall</td>
<td>Gordon Brooks</td>
</tr>
<tr>
<td>CKFI</td>
<td>1340 Kc.</td>
<td>250 Watts</td>
<td>James L. Alexander</td>
<td>H. Harrison Flint</td>
</tr>
<tr>
<td>CKPR</td>
<td>580 Kc.</td>
<td>1000 Watts</td>
<td>J. M. Reid</td>
<td>H. E. Martin</td>
</tr>
</tbody>
</table>

**Personnel**

- General Manager: H. Duncan Wightman
- Station Manager: H. Harrison Flint
- Chief Engineer: Mahlow Clark
**CHML**

HAMILTON—EST. 1927

CBS DOMINION (Supplementary)

Frequency: 900 Kc. . . . . . . . . . . . . . Power: 5000 Watts

Owned-Operated By: Maple Leaf Broadcasting Co., Ltd.

Address................. 36 James St. S.

Phone Number........... 7-1595

Transmitter Location.... Vinemount

Time on the Air........ 5:55 a.m. to 1:10 a.m.

News Service............ BUP

Transcription Service... Standard Radio; Associated Music Publishers; United Transcribed Service

Representatives........... Adam J. Young, Jr., H. N. Stovin

Membership............ CAB, BBM

**Personnel**

President.................. K. D. Soble

Station Manager........... T. E. Darling

Chief Engineer............ Ford Smith

---

**CKOC**

HAMILTON—EST. 1922

CBC—TRANS-CANADA

Frequency: 1150 Kc. . . . . . . . . . . . . . Power: 5000 Watts

Owned-Operated By: Wentworth Radio Broadcasting Co., Ltd.

Address.................. King William & John Sts.

Phone Number........... 7-4484

Transmitter Location.... Elfrida, Ont.

Time on the Air........ 6 a.m. to 12:10 a.m.;

Sunday: 9 a.m. to 12:10 a.m.

News Service............. CP

Transcription Service... World Broadcasting System; NBC Thesaurus; Lang-Worth

Representative........... All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)

Membership............ CAB, BBM

**Personnel**

President.................. Harold R. Carson

Station Manager........... Wm. T. Cranston

Commercial Manager....... A. Orrin Botisford

Chief Engineer........... Les Horton

Record MC.................... Bud de Bow

---

**CJRL**

KENORA—EST. 1942

CBC-DOMINION—CBC-EASTERN

Frequency: 1220 Kc. . . . . . . . . . . . . . Power: 1000 Watts

Owned-Operated By: Kenora Broadcasting Co., Ltd.

Address................. Brydon Block, Main St.

Phone Number........... 717

Transmitter Location.... Jaffray Township

Time on the Air........ 7:30 a.m. to 11 p.m.

News Service............ PN, AP

Transcription Service... Thesaurus

---

**CFRC**

KINGSTON—EST. 1944

Canadian Broadcasting Corp.

Frequency: 1490 Kc. . . . . . . . . . . . . . Power: 100 Watts

Owned-Operated By: Queen's University

Business Address......... Queens University

* Fleming Hall (Non-Commercial Station)

**Personnel**

General Manager........... A. L. Garside

Station Manager........... Jerry Tonkin

Chief Engineer............ P. Whitebread

---

**CKWS**

KINGSTON—EST. 1942

Canadian Broadcasting Corp.

Frequency: 960 Kc. . . . . . . . . . . . . . Power: 1000 Watts

Owned By: Allied Broadcasting Corp., Ltd.

Address.................. King St.

Phone Number........... 4401

Transmitter Location.... Wolfe Island

Time on the Air........ 6:30 a.m. to 12:10 a.m.

News Service............. CPN

Transcription Service... NBC Thesaurus, Standard, Lang-Worth

Representative........... National Broadcast Sales (Canada); Donald Cooke, Inc. (U.S.A.)

Membership............ CAB

**Personnel**

President.................. Senator W. R. Davies

Station Manager........... Roy W. Hoff

Chief Engineer............ Burt Coy

---

**CJLK**

KIRKLAND LAKE—EST. 1934

Canadian Broadcasting Corp.

Frequency: 560 Kc. . . . . . . . . . . . . . Power: 5000 Watts

Owned-Operated By: Northern Broadcasting & Publishing, Ltd.

Address.................. Woolworth Bldg., 22 Govt. Rd. W.

Phone Number........... 27

Transmitter Location.... Dane, Ontario

Time on the Air........ 6 a.m. to 12 midnight;

Sunday: 8:45 a.m. to 12 midnight

News Service............. CP

Transcription Service, Standard, NBC Thesaurus, Lang-Worth

Representative........... National Broadcast Sales (Canada); Donald K. Cooke, Inc. (U.S.A.)

Membership............ CAB

---
**Ontario**

### Personnel

<table>
<thead>
<tr>
<th>Station</th>
<th>President</th>
<th>Chief Engineer</th>
<th>Address</th>
<th>Phone Number</th>
<th>Time on the Air</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CKCR</strong></td>
<td>Roy H. Thompson</td>
<td>T. G. Watson</td>
<td>37 Main St., East</td>
<td>2400</td>
<td>7:45 a.m. to 12:15 p.m.</td>
</tr>
<tr>
<td><strong>C FOR</strong></td>
<td>Clifford Pickrem</td>
<td>Jack Barnaby</td>
<td>37 Main St., East</td>
<td>2400</td>
<td>6:30 a.m. to 7:00 a.m.</td>
</tr>
</tbody>
</table>

**CKCR**

KITCHENER-WATERLOO—EST. 1929

CBC

**Personnel**

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>President</td>
<td>Roy H. Thompson</td>
</tr>
<tr>
<td>Station Manager</td>
<td>Brian G. Shellen</td>
</tr>
<tr>
<td>Commercial Manager</td>
<td>Thomas J. Warner</td>
</tr>
<tr>
<td>Program Director</td>
<td>N. I. Weatherwax</td>
</tr>
<tr>
<td>Chief Announcer</td>
<td>K. B. Crossley</td>
</tr>
<tr>
<td>Musical Director</td>
<td>Robert Redmond</td>
</tr>
<tr>
<td>Chief Engineer</td>
<td>T. G. Watson</td>
</tr>
</tbody>
</table>

**C FOR**

ORILLA—EST. 1945

CBC—DOMINION NETWORK

**Personnel**

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>President-General Mgr.</td>
<td>Gordon E. Smith</td>
</tr>
<tr>
<td>Station Manager</td>
<td>Russel E. Waters</td>
</tr>
<tr>
<td>Chief Engineer</td>
<td>D'arcy Frezell</td>
</tr>
</tbody>
</table>

**CFPL**

LONDON—EST. 1933—EST. 1922

CANADIAN BROADCASTING CORP.—DOMINION NETWORK

**Personnel**

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>President</td>
<td>Walter J. Blackburn</td>
</tr>
<tr>
<td>General Manager</td>
<td>Walter J. Blackburn</td>
</tr>
<tr>
<td>Chief Engineer</td>
<td>John Warder</td>
</tr>
</tbody>
</table>

**CKDO**

OSHAWA—EST. 1946

CANADIAN BROADCASTING CORP.—TRANS-CANADA NETWORK

**Personnel**

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>President-General Mgr.</td>
<td>George M. Elliott</td>
</tr>
<tr>
<td>Commercial Manager</td>
<td>George M. Elliott</td>
</tr>
<tr>
<td>Chief Engineer</td>
<td>George Blanchett</td>
</tr>
</tbody>
</table>
Address.................Chateau Laurier Hotel  
Phone Number ..............2-1151  
Studio Address ........Chateau Laurier Hotel  
Transmitter Location ......Hawthorne, Ont.  
Time on the Air ..........7 a.m. to 12:05 a.m.  
Sunday: 9 a.m. to 12:05 a.m.  
Representative...........Canadian Broadcasting Corp.

Personnel  
General Manager........Dr. Augustin Frigon  
Station Manager..........Charles P. Wright

CKCO  
OTTAWA—EST. 1924  
DOMINION  
Frequency: 1310 Kc..................Power: 1000 Watts  
Owned-Operated By .........Dr. G. M. Gelbert  
Address.........................272 Somerset St., West  
Phone Number .................2-3611  
Time on the Air: 8 a.m. to 11 p.m.; Sundays, 12 noon to 11 p.m.  
News Service .................BUP  
Transcription Service ......Associated Music Publishers; Lang-Worth  
Representative............Stovin & Wright (Canada); Joseph Hershey McGillivra (U.S.A.)

Personnel  
Manager.......................G. M. Geldert  
Chief Engineer.............W. D. McLellan

CFOS  
OWEN SOUND—EST. 1940  
CBC—DOMINION  
Frequency: 1470 Kc..................Power: 1000 Watts  
Owned-Operated By .........Grey & Bruce Broadcasting Co., Ltd.  
Address.........................904 Second Ave., East  
Phone Number .................904-1  
Transmitter Location ......R. R. No. 4, Sydenham Township, Ont.  
Time on the Air ..........7 a.m. to 11:05 p.m.  
Sun Times  
News Service .................PN  
Transcription Service ......World Broadcasting System  
Representatives...............Stovin (Canada); Adam J. Young, Jr. (U.S.A.)  
Membership......................CAB, BBM

Personnel  
President....................Howard Fleming  
Managing Director..........Ralph Snellgrove  
General Manager..........Ralph Snellgrove  
Musical Director..........Everett Smith  
Chief Engineer.............William Vallins

CHOV  
PENMBROKE—EST. 1942  
CBS—DOMINION NETWORK  
Frequency: 1340 Kc..................Power: 250 Watts  
Owned-Operated By .........Ottawa Valley Broadcasting Co., Ltd.  
Address.........................97 Albert St.  
Phone Number .................430  
Transmitter Location ......East of Pembroke  
Time on the Air ..........7 a.m. to 11:30 p.m.  
News Service .................BUP  
Transcription Service ......NBC Thesaurus  
Representatives...............H. N. Stovin Co. (Canada); Adam J. Young, Jr. (U.S.A.)

Personnel  
President....................D. A. Jones  
V. P., Station Manager..........E. G. Archibald  
Sales Manager...............W. M. J. Montagne  
Chief Engineer.............W. E. Schmidt

CHEX  
PETERSBOROUGH—EST. 1942  
CANADIAN BROADCASTING CORP.—DOMINION NETWORK  
Frequency: 1430 Kc..................Power: 1000 Watts  
Owned By...............Petersborough Broadcasting Co.  
Operated By..............Northern Broadcasting & Pub. Co., Ltd.  
Address.........................Radio Station CHEX, Examiner  
Phone Number .................4644  
Studio Address..............Examiner Bldg., Water St. Entrance  
Transmitter Location ......Otanabee Township  
Time on the Air ..........6 a.m. to 12:05 a.m.;  
Sunday: 9 a.m. to 11:15 p.m.  
Newspaper Affiliation......Petersborough Examiner  
News Service ......................Canadian Press  
Transcription Service ......NBC Thesaurus; United Transcribed Service, Lang-Worth  
Representative...............National Broadcast Sales (Canada); Donald Cooke, Inc. (U.S.A.)

Personnel  
President....................Sen. R. W. Davies  
General Manager............J. M. Davidson  
Station Manager.............Harold G. Burley  
Commercial Manager........Elwood Jones  
Merchandising Manager.....Harry R. McClay  
Chief Engineer...............A. E. Crump  
Record MC......................Frank Hamon

CFPA  
PORT ARTHUR—FORT WILLIAM—EST. 1944  
CBC—DOMINION  
Frequency: 1230 Kc..................Power: 250 Watts  
Owned-Operated By ..........Ralph H. Parker
Address ........ Public Utilities Bldg., Port Arthur
Phone Number ........ North 315
Transmitter Location .... 14th Ave., Port Arthur
Time on the Air ......... 7:30 a.m. to 11:30 p.m.
Transcription Service .... Standard, Lang-Worth
Representatives .......... National Broadcast Sales,
All-Canada Radio Facilities, Weed & Co. (U.S.A.)

Personnel
Chief Owner ........ Ralph H. Parker
Commercial Manager .. R. P. MacGowan
Program Director ........ Edison Gunn

CKTB
ST. CATHARINES—EST. 1933
CBC—DOMINION NET (Supplementary)
Frequency: 1550 Kc. Power: 1,000 Watts
Owned-Operated By ........ The Niagara District Broadcasting Co., Ltd.
Address ............ 12 Yates Street
Transmitter Location .... Port Dalhousie, Ont.
Time on the Air ......... 6 a.m. to 12 midnight;
Sunday: 8:30 a.m. to 12 midnight
News Service ............ PN
Transcription Service ........ UTS
Representatives .......... National Broadcast Sales; Joseph HERSHEY McGIVRA, Inc.

CHOK
SARNIA—EST. 1946
CBC—TRANS-CANADA
Frequency: 1070 Kc. Power: 5000 D., 1000 N.
Owned-Operated By .......... Sarnia Broadcasting Co., Ltd.
Address ............ 148½ Front St. N.
Transmitter Location .... 5 miles E. of Sarnia on Petrolia Rd.
Time on the Air ......... 6 a.m. to 2 a.m.
News Service ............ CP, AP
Transcription Service ........ NBC Thesaurus, Standard, Lang-Worth
Representative .......... National Broadcast Sales (Canada); Donald Cooke, Inc. (U.S.A.)

CJIC
S S MARIE—EST. 1934
TRANS-CANADA
Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By . Hyland Broadcasting Co.
Address ............ Windsor Hotel
Representative .... J. L. Alexander, McGIVRA

Personnel
General Manager ........ J. G. Hyland
Production Manager ....... C. V. Godwin

CJCS
STRATFORD—EST. 1927
DOMINION NETWORK (Supplementary)
Frequency: 1240 Kc. Power: 250 Watts
Owned By ........ Central Broadcasting Co.
Operated By ............. Frank M. Squires
Address ............ Windsor Hotel
Phone Number ............ 1675
Transmitter Location .... Downie Township
Time on the Air ......... 7 a.m. to 11 p.m
News Service ............ UF
Transcription Service ........ UTS
Representative .......... All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)
Membership ............ CAB

Personnel
President-General Mgr. ....... Frank M. Squires
Commercial Manager .......... D. L. Watson
Musical Director .......... Charles Trethevay
Chief Engineer ............. Rod Clark

CKSO
SUDBURY—EST. 1935
CBC
Frequency: 790 Kc. Power: 5000 Watts
Owned-Operated By .......... CKSO Sudbury, Ltd.
Address ............ 21 Elgin St.
Phone Number ............ 77-585
Transmitter Location .... McFarlane Lake,
6 miles from Sudbury
Time on the Air ......... 6 a.m. to 12:30 a.m.
Newspaper Affiliation ... Sudbury Daily Star
News Service ............ PN
Transcription Service ....... NBC Thesaurus, World
Representative .......... All-Canada Radio Facilities (Canada); Weed & Co. (U.S.A.)

Personnel
President ............. W. E. Mason
General Manager .......... W. J. Woodill
Assistant Manager ........ Bill McLellan
Program Director .......... William Acheson
Publicity Director .......... Phil Pocock
Chief Engineer ............. J. McRae

CKGB
TIMMINS—EST. 1933
CBC—TRANS-CANADA NETWORK
Frequency: 680 Kc. Power: 5000 Watts
Address ............ Thomson Bldg.
Phone Number ............ 1500
Transmitter Location: Cook's Lake, Mountjoy Township
Time on the Air: 6:55 a.m. to 1:05 a.m.
Newspaper Affiliation: Timmins Daily Press
News Service: CP
Transcription Service: Thesaurus, Lang-Worth.
Standard Representative: National Broadcast Sales
Membership: CAB

Personnel
President: Roy H. Thomson
Station Manager: Harvey C. Freeman
Chief Engineer: Ernie Mott

CBL
TORONTO—EST. 1927
CBC—TRANS-CANADA—CBC
Frequency: 740 Kc....Power: 50000 Watts
Owned-Operated By: CBC
Business Address: 354 Jarvis St.
Phone Number: Midway 5481
Transmitter Location: Hornby, Ont.
Time on the Air: 17 hours daily
News Service: CP, BUF, Reuters
Representative: CBC Commercial Div.

Personnel
General Manager: Dr. Augustin Frigon
Dir. General of Programs: E. L. Bushnell
Program Director Trans-Canada Network: Harry J. Boyle
Commercial Manager: E. A. Weir
Production Manager: John Kannawin
Publicity Director: Wells Ritchie
Musical Director: J. M. Beaudet
CBC, Montreal.
Chief Engineer: Howard Hilliard

CFRB
TORONTO—EST. 1927
COLUMBIA BROADCASTING SYSTEM
Frequency: 860 Kc....Power: 10000 Watts
Owned-Operated By: Rogers Radio Broadcasting Co.
Address: 37 Bloor Street, West
Phone Numbers: Midway 3515-6-7
Transmitter Location: Aurora, Ontario
Time on the Air: 6 a.m. to 12:35 a.m.; Sunday: 9 a.m. to 12:35 a.m.
News Service: PN, BUP
Transcription Service: NBC Thesaurus, Lang-Worth, Associated, World
Representatives: All-Canada Radio Facilities (Canada): Adam J. Young, Jr. (U.S.A.)
Membership: CAB, BMI

Personnel
President: Harry Sedgwick
Vice-President: J. Elsworth Rogers
Station Mgr.-Commercial Mgr.: Lloyd Moore
Program Director: Wes McKnight
Publicity Director: Kenneth C. Maraden
Musical Director: Wishart Campbell
Chief Engineer: Jack Sharpe

CHUM
TORONTO—EST. 1945
Frequency: 1050 Kc....Power: 1000 w. d. only
Owned-Operated By: York Broadcasters Limited
Address: Hermant Bldg., Dundas Square
Phone Number: 4271
Transmitter Location: Lawrence Ave. & Don Mills Road
Time on the Air: Sun-up to Sun-down
Transcription Service: Lang-Worth, Cole, Standard, U. T. S.
News Service: BUF
Representative: James L. Alexander (Canada); Weed & Co. (U.S.A.)

Personnel
President: John H. Part
Commercial Manager: Rolly Ford
Merchandising Manager: Rolly Ford
Program Director: Monty Hall
Publicity Director: Rolly Ford
Chief Announcer: Monty Hall
Musical Director: All. Standen
Chief Engineer: A. Bolsvert

CJBC
TORONTO—EST. 1936
CBC—DOMINION—ABC
Frequency: 1010 Kc....Power: 5000 Watts
Owned-Operated By: CBC
Business Address: 354 Jarvis St.
Phone Number: Midway 5481
Transmitter Location: Dixie, Ont.
Time on the Air: 17 hours daily
News Service: BUP, CP, Reuters
Representatives: Canadian Broadcasting Corp., E. A. Weir

Personnel
General Manager: Dr. Augustin Frigon
Station-Program Manager: H. G. Walker
Commercial Manager: E. A. Weir
Chief Engineer: Howard Hilliard

CKEY
TORONTO—EST. 1944
NBC—ABC—MBS—CBC
Frequency: 580 Kc....Power: 5,000 Watts.
Day: 1,000 Watts, night
Owned By: Toronto Broad. Co., Ltd.
Operated By: Jack K. Cooke
Address: 444 University Ave.
Phone Number: WA 3881
Transmitter Location: Scarboro Heights
Time on the Air: 24 hours daily; Sunday: 1:05 a.m. to 5 a.m.
News Service: PN
Transcription Service: World, Standard Radio, Associated, Lang-Worth
ONTARIO-PRINCE EDWARD ISLAND

Representatives... National Broadcast Sales: (Canada); Donald Cook, Inc. (U.S.A.)

Membership CAB

Personnel

President.......................... Jack K. Cooke
General Manager................... Jack K. Cooke
Commercial Manager............... Len Smith
Chief Engineer.................... Ernie Swan

CKLW
WINDSOR—EST. 1922
MUTUAL

General Manager............. J. E. Campeau
See Detroit, Mich. Listing

CKNX
WININGHAM—EST. 1926
CBC—DOMINION (Supplemental)

PRINCE EDWARD ISLAND

CFCY
CHARLOTTETOWN—EST. 1924
CBC—DOMINION
MARITIME NETWORK

Frequency: 630 Kc. Power: 5000 D, 1000 N.
Owned-Operated By..... Island Radio Broadcasting Co., Ltd.
Address.................. 85 Kent St.
Phone Number............. 741
Transmitter Location... West Royalty, P. E. I.
Time on the Air....... 7:25 a.m. to 12:10 a.m.
News Service......... AP
Transcription Service...... Standard Radio;
Lang-Worth, WBS, Cole
Representative... All-Canada Radio Facilities
Membership.................. CAB

Personnel

President....................... Lt. Col. K. S. Rogers
General Manager............. Lt. Col. K. S. Rogers
Program Director............ R. F. Large
Publicity Director........... M. E. Large

CKWS
WININGHAM—EST. 1926
CBC—DOMINION (Supplemental)

CFCY
CHARLOTTETOWN—EST. 1924
CBC—DOMINION
MARITIME NETWORK

Frequency: 630 Kc. Power: 5000 D, 1000 N.
Owned-Operated By..... Island Radio Broadcasting Co., Ltd.
Address.................. 85 Kent St.
Phone Number............. 741
Transmitter Location... West Royalty, P. E. I.
Time on the Air....... 7:25 a.m. to 12:10 a.m.
News Service......... AP
Transcription Service...... Standard Radio;
Lang-Worth, WBS, Cole
Representative... All-Canada Radio Facilities
Membership.................. CAB

Personnel

President....................... Lt. Col. K. S. Rogers
General Manager............. Lt. Col. K. S. Rogers
Program Director............ R. F. Large
Publicity Director........... M. E. Large

CFCY
CHARLOTTETOWN—EST. 1924
CBC—DOMINION
MARITIME NETWORK

Frequency: 630 Kc. Power: 5000 D, 1000 N.
Owned-Operated By..... Island Radio Broadcasting Co., Ltd.
Address.................. 85 Kent St.
Phone Number............. 741
Transmitter Location... West Royalty, P. E. I.
Time on the Air....... 7:25 a.m. to 12:10 a.m.
News Service......... AP
Transcription Service...... Standard Radio;
Lang-Worth, WBS, Cole
Representative... All-Canada Radio Facilities
Membership.................. CAB

Personnel

President....................... Lt. Col. K. S. Rogers
General Manager............. Lt. Col. K. S. Rogers
Program Director............ R. F. Large
Publicity Director........... M. E. Large

CFCY
CHARLOTTETOWN—EST. 1924
CBC—DOMINION
MARITIME NETWORK

Frequency: 630 Kc. Power: 5000 D, 1000 N.
Owned-Operated By..... Island Radio Broadcasting Co., Ltd.
Address.................. 85 Kent St.
Phone Number............. 741
Transmitter Location... West Royalty, P. E. I.
Time on the Air....... 7:25 a.m. to 12:10 a.m.
News Service......... AP
Transcription Service...... Standard Radio;
Lang-Worth, WBS, Cole
Representative... All-Canada Radio Facilities
Membership.................. CAB

Personnel

President....................... Lt. Col. K. S. Rogers
General Manager............. Lt. Col. K. S. Rogers
Program Director............ R. F. Large
Publicity Director........... M. E. Large

Musical Director........... Mrs. K. S. Rogers
Chief Engineer............. R. F. Large

CHGS
SUMMERSIDE—EST. 1925
TRANS-CANADA

Frequency: 1480 Kc. Power: 100 Watts
Owned-Operated By..... R. T. Holman, Ltd.
Address.................. 180 Water Street
Phone Number............... 133
Transmitter Location...... Summerside
Time on the Air: 7:30 to 8:30, 10 a.m. to 3 p.m., 4 p.m. to 9 p.m.
Transmitter Location...... Holman Building
Representative... Radio Representatives

Personnel

President....................... H. T. Holman
Station Manager............... R. L. Mollison
Program Director-Chief Announcer........... Albert A. Nicholson
Chief Engineer............. Angus McKlie

QUEBEC

CHAD
AMOS—EST. 1942
CANADIAN BROADCASTING CORP.
Frequency: 1340 Kc. Power: 250 Watts
Owned By.................... Radio Rouyn Abitibi Ltee.
Business Address......... Reilly Bldg., Rouyn, Que.

Frequency: 920 Kc. Power: 1000 Watts
Owned-Operated By...... W. T. Cruickshank and B. H. Bedford
Address.................. Field Bldg.
Phone Number............... 158
Transmitter Location...... Belgrave
Time on the Air........ 7:00 a.m. to 11:00 p.m.
News Service................. BUP
Transcription Service.... NBC-Thesaurus, Cole
Representative........... James L. Alexander
Membership.................. CAB

Musical Director........... Mrs. K. S. Rogers
Chief Engineer............. R. F. Large

CHGS
SUMMERSIDE—EST. 1925
TRANS-CANADA

Frequency: 1480 Kc. Power: 100 Watts
Owned-Operated By..... R. T. Holman, Ltd.
Address.................. 180 Water Street
Phone Number............... 133
Transmitter Location...... Summerside
Time on the Air: 7:30 to 8:30, 10 a.m. to 3 p.m., 4 p.m. to 9 p.m.
Transmitter Location...... Holman Building
Representative... Radio Representatives

Personnel

President....................... H. T. Holman
Station Manager............... R. L. Mollison
Program Director-Chief Announcer........... Albert A. Nicholson
Chief Engineer............. Angus McKlie

QUEBEC

CHAD
AMOS—EST. 1942
CANADIAN BROADCASTING CORP.
Frequency: 1340 Kc. Power: 250 Watts
Owned By.................... Radio Rouyn Abitibi Ltee.
Business Address......... Reilly Bldg., Rouyn, Que.

Studio, Transmitter............... Amos, P. Q.
Time on the Air................ 16 hours daily
News Service................... FN
Representative.............. Nat’l Broadcast Sales

Personnel

Station Manager............... Jos. Duguay

699
### CBJ
**CHICOUTIMI—EST. 1933**
**CBC**
**Frequency:** 1580 Kc. **Power:** 1000 Watts
**Owned-Operated By:** Canadian Broadcasting Corporation
**Studio Address:** 286A Racine St, Phone Number 155-814
**Transmitter Location:** 4 Larouche Avenue
**Time on the Air:** 8:00 a.m. to 11:30 p.m.
**News Service:** CP, BUP, Reuters
**Representative:** CBC Commercial Division
**Membership:** BBM

**Personnel**
- **General Manager:** J. Augustin Frigon
- **Station Manager:** Vilmond Forlin
- **Chief Engineer:** J. E. Roberts
- **Chief Announcer:** Laval Raymond

### CHEF
**GRANBY—EST. 1945**
**Frequency:** 1200 Kc. **Power:** 250 Watts
**Owned-Operated By:** The Granby Broadcasting Co., Ltd.
**Address:** 7 Johnson St, Phone Number 3-5-3—392
**Transmitter Location:** St. Paul Rd., 1½ miles W. of Granby
**Time on the Air:** 6 a.m. to 12 midnight
**News Service:** PN
**Transcription Service:** World, UTS
**Representative:** Fremantle
**Membership:** CAB, BMB

**Personnel**
- **President:** C. E. Leroux
- **General Manager:** Jacques A. Thivierge
- **Chief Engineer:** Gerard Lalliberte

### CKCH
**HULL—EST. 1933**
**CBC—FRENCH NETWORK**
**Frequency:** 1240 Kc. **Power:** 250 Watts
**Owned By:** Le Droit
**Operated By:** Le Cie de Radiodiffusion de Hull CKCH Ltee.
**Address:** 85 Champion, Hull, Que.
**Phone Number:** 2-1701
**Transmitter Location:** Chelsea Rd., Quebec
**Time on the Air:** 7:45 a.m. to 11:00 p.m.
**Newspaper Affiliation:** Le Droit (Ottawa)
**News Service:** Canadian Press
**Transcription Service:** Thesaurus
**Representative:** Radio Representatives, Ltd., Howard H. Wilson (U.S.A.)
**Membership:** CAB, BBM

### CBF
**MONTREAL—EST. 1936**
**CANADIAN BROADCASTING CORP.**
**FRENCH NETWORK**
**Frequency:** 680 Kc. **Power:** 50000 Watts
**Owned-Operated By:** Canadian Broadcasting Corporation
**Address:** 1231 Ste-Catherine, West
**Phone Number:** Plateau 7161
**Transmitter Location:** Vercheres, P. Q.
**Time on the Air:** 17 hours
**News Service:** CP, BUP, Reuters
**Representative:** CBC Commercial Division
**Membership:** BBM

**Personnel**
- **General Manager:** Dr. Augustin Frigon
- **Program Director:** Jean Beaudet
- **Chief Technical Operator:** E. D. Roberts

### CBM
**MONTREAL—EST. 1937**
**CANADIAN BROADCASTING CORP.**
**NATIONAL BROADCASTING CO.**
**CBC—MIDWEST**
**Frequency:** 940 Kc. **Power:** 5000 Watts
**Owned-Operated By:** Canadian Broadcasting Corporation
**Address:** 1231 Ste. Catherine, West
**Phone Number:** Plateau 7161
**Transmitter Location:** Marieville, P. Q.
**Time on the Air:** 17 hours
**News Service:** British UP, Canadian Press, Reuters
**Representative:** CBC Commercial Division
**Membership:** BBM

**Personnel**
- **Chairman, Board of Gov.:** Davidson Dunton
- **General Manager:** Dr. Augustin Frigon
- **Program Director:** W. J. O'Reilly
- **Commercial Manager:** Omer Renaud
- **Publicity Director:** Leopold Houle
- **Chief Technical Operator:** E. D. Roberts

### CFCF
**MONTREAL—EST. 1919**
**AMERICAN BROADCASTING CO.**
**CBC—DOMINION NETWORK**
**Frequency:** 600 Kc. **Power:** 500 Watts
**Owned-Operated By:** Canadian Marconi Company

**Personnel**
- **President:** Esdras Terrien
- **Station Manager:** Raymond Benoit
- **Chief Engineer:** Max Gebhardt
- **Record M. C.:** Aurele Groulx

---

**Q U E B E C**
QUEBEC

Address..................1231 St. Catherine St., West
Phone Number..............Plateau 2577
Transmitter Location.....Mount Royal Hotel.
Pough St., Montreal
Time on the Air...........7 a.m. to 1 a.m.
Sundays, 8 a.m. to 1 a.m.
News Service..............British UP & C.P.
Transcription Service...NBC Thesaurus
Representative............All-Canada Radio Facilities
(Canada); Weed & Co. (U.S.A.)

Personnel
Station Manager...............J. A. Shaw
Commercial Director........P. E. Hiltz
Chief Engineer...............J. G. Gettenby

CHLP
MONTREAL—EST. 1933
Frequency: 1490 Kc........Power: 250 Watts
Owned-Operated By.........La Patrie Publishing Co., Ltd.
Address........Sun Life Bldg., Dominion Square
Phone Number...............Plateau 5225
Transmitter Location......St. Michel Rd., Ville St. Michel, P. Q.
Time on the Air............7 a.m. to Midnight
Newspaper Affiliation.....La Patrie
News Service..............Press News
Transcription Service.....Standard Radio
Representative...............J. A. Alexander (Canada); Joseph Hershey McGilvra (U.S.A.)
Membership................CAB

Personnel
President.....................Hon. Sen. P. R. DuTremblay
General Manager............Louis O. Bourque
Chief Engineer..............Alphonse Cloutier

CJAD
MONTREAL—EST. 1945
Frequency: 800 Kc........Power: 1000 Watts
Owned-Operated By.........CJAD, Ltd.
Business Address...........1191 Mountain Street
Phone Number...............Plateau 1805
Transmitter Location......Laprairie, Que.
Time on the Air............6:30 a.m. to 12:05 a.m.
Sunday: 8:00 a.m. to 12:05 a.m.
News Service...............BUP, PN
Transcription Service.....Standard Radio; Associated: Long-Worth; World
Representatives.............Adam J. Young, Jr., National Broadcast Sales

Personnel
President & Gen. Mgr.......J. Arthur Dupont
Chief Engineer.............A. Taylor
Record M. C................Ron Dunn

EQUATION for Sales

\[ X + Y = Z \]

- \( X \) = your sales message
- \( Y \) = CKAC coverage
- \( Z \) = Your share of French Canada's billion-dollar market

* 285,789 radio families in areas where 80% of Quebec's retail sales are made.

CKAC La Presse Montreal 1922 1947
CBS Affiliate

Representatives: C. W. Wright, Toronto
Adam J. Young Jr. Inc., U.S.A.
Musical Director: Ferdinand Biondi
Chief Engineer: Leonard Spencer
Record M. C.: Jean Forget

CHNC
NEW CARLISLE—EST. 1933
CANADIAN BROADCASTING CORP.
Frequency: 610 Kc. Power: 5000 Watts
Owned-Operated By: The Gaspesia Radio Broadcasting Co., Ltd.
Address: Main St.
Phone Number: 38
Transmitter Location: Brachois de Paspebaic
Time on the Air: 7:45 a.m. to 11 p.m.
Transcription Service: World's Program Service
Representative: All-Canada Radio Facilities, Ltd. (Canada); Adam J. Young, Jr., Inc. (U.S.A.)

Personnel
President: Dr. Charles Houde
Chief Engineer: Gordon S. Coleman

CBV
QUEBEC—EST. 1934
TRANS-CANADA-DOMINION
CBC—FRENCH NETWORK
Frequency: 960 Kc. Power: 1000 Watts
Owned-Operated By: Canadian Broadcasting Corp.
Business Address: Palais Montcalm, Ottawa, Ont.
Phone Number: 8155
Studio Address: Palais Montcalm
Transmitter Location: Charlesbourg, P. Q.
Time on the Air: 8 a.m. to 11:30 p.m.
News Service: CP; BUP; Reuters
Representatives: C. B. C.; O. Renaud
Membership: BBM

Personnel
CBC President: Dr. Augustin Frigon
Station Manager: Guy Dumais
CBC Publicity Director: Leopold Houle
CBC Commercial Manager: O. Renaud
Chief Engineer: Charles Frenette

CHRC
QUEBEC—EST. 1926
Frequency: 800 Kc. Power: 5000 Watts
Owned-Operated By: CHRC, Limitee
Address: 39 St. Jean, Que. City
Phone Number: 2-8177
Transmitter Location: Charny, Que.
Time on the Air: 7:00 a.m. to midnight
News Service: BUP
Transcription Service: Lang-Worth
Representative: Adam J. Young, Jr., Inc. (U.S.A.); Jos. A. Hardy & Co., Ltd. (Canada)

Personnel
President: Lt. Col. Herve Baribeau
Managing Director: J. N. Thivierge
Chief Engineer: Arsene Nadeau

CKCV
QUEBEC—EST. 1926
CANADIAN BROADCASTING CORPORATION
TRANS-CANADA & DOMINION
Frequency: 1280 Kc. Power: 1000 Watts
Owned-Operated By: CKVC, Ltd.
Address: 142 St. John St.
Phone Number: 2-1585
Transmitter Location: 254 Marguerite-Bourgeois Ave.
Time on the Air: 7:45 a.m. to 12 midnight
News Service: AP
Transcription Service: World Broadcasting System; U.T.S.
Representative: Radio Representatives, Ltd.
Membership: CAB, BBM

Personnel
President: Herve Baribeau
General Manager: Paul LePage
Station Manager: Paul LePage
Chief Engineers: Albert Duberger, Marcel Belanger
Record M. C.: Marcel LeBoeuf

CJBR
RIMOUSKI—EST. 1937
CBC
Frequency: 900 Kc. Power: 5000 Watts
Owned-Operated By The Central Public Service Corp., Ltd.
Address: 1 St. John St.
Phone Number: 396
Transmitter Location: Notre-Dame du Sacre Coeur
Time on the Air: 7:00 a.m. to 11:30 p.m.; Sundays, 8:45 a.m. to 11:30 p.m.
News Service: CBC
Transcription Service: UTS
Representatives: H. N. Stovin & Co. (Canada) Adam J. Young, Jr. (U.S.A.)
Membership: BBM

Personnel
President: J. A. Brillant
General Manager: G. A. Lavoie
Chief Engineer: F. C. Doak
Record M. C.: Paul Gagnon

(Call Letters to Be Assigned)
RIVIERE DU LOUP
Frequency: 1400 Kc. Power: 250 Watts
**CKRN**
**ROUYN—EST. 1944**
**QUEBEC**
CAB
Frequency: 1400 Kc. ... Power: 250 Watts
Owned-Operated By ... Radio Rouyn-Abitibi Limitée
Business Address ... 5225 de Gaspe Ave., Montreal
Phone Number ... 7245 Talon
Transmitter Location ... Reilly Building
Time on the Air ... 7 a.m. to 12 midnight
News Service ... CP
Transcription Service ... World, United Transcribed System
Representative ... J. A. Hardy, Ltee.
Membership ... CAB

**Personnel**
President ... Hector Authier
General Manager ... Roland Beaudry
Chief Engineer ... John McGrail

**CHGB**
**SAINTE ANNE DE LA POCATIERE**
**EST. 1938**
CBC (French Network)
Frequency: 1360 Kc. ... Power: 1000 Watts
Owned-Operated By ... CHGB Regd'
Address ... Ste. Anne de la Pocatiere, Co., Kamouraska, P. Q.
Phone Numbers: ... Studio 20; Office 101;
Transmitter 84
Transmitter Location ... Ste. Anne
Time on the Air ... 7:45 a.m. to 11:30 p.m.
Transcription Service ... Lang-Worth, SESAC
Representative ... National Broadcast Sales

**Personnel**
President & Gen. Mgr. ... G. T. Desjardins
Station Manager ... Jacques Raymond
Sales or Comm. Mgr. ... Antoine Freve
Program Director ... Adrien Dube
Chief Engineer ... G. T. Desjardins

**CKTS**
**SHERBROOKE—EST. 1946**
DOMINION
Frequency: 1240 Kc. ... Power: 250 Watts
Owned-Operated By ... Telegram Printing & Publishing Co., Ltd.
Address ... 3 Marquette St.
Transmitter Location ... King St.
Time on the Air ... 7:30 a.m. to 12 midnight
Newspaper Affiliation ... Telegram-Observer
News Service ... CBC
Transcription Service ... Thesaurus
Phone Number ... 2071-2
Representative ... Radio Representatives
Membership ... CAB

**Personnel**
Station Manager ... J. L. Gauthier
Commercial Manager ... H. Delorme
Chief Engineer ... S. Cusack
Record M. C. ... B. Paquette

**CJSO**
**SOREL—EST. 1945**
Frequency: 1400 Kc. ... Power: 250 Watts
Owned-Operated By ... Radio Richelieu, Ltee.
Business Address ... 72 rue Du Roi
Phone Number ... 2477 or 540
Transmitter Location ... National Highway
Time on the Air ... 7 a.m. to 11 p.m.
News Service ... CP
Transcription Service ... World, SESAC
Representative ... Radio Representatives
Membership ... BBM

**Personnel**
President ... J. Arthur Villeneuve
General Manager ... Gerard Boulay
Asst. Station Manager ... Teles Gareau
Comm. & Merchandising Mgr. ... Raymond Dube
Chief Engineer ... J. Arthur Villeneuve
Record M. C. ... Jean-Marie Provost
CHLN
TROIS-RIVIERES (THREE RIVERS)—EST. 1937
Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Le Nouvelliste, Ltd.
Address: Château de Blois Hotel
Phone Number: 4500
Transmitter Location: Three Rivers, P. Q.
Time on the Air: 8 a.m. to 11 p.m.; Sunday, 12 noon to 11 p.m.
Newspaper Affiliation: Le Nouvelliste
News Service: Press News
Transmission Service: World Broadcasting System
Representative: Radio Representatives, Ltd.

Personnel
Chief Executive: Leon Trepanier
Chief Engineer: Leon Trepanier

SASKATCHEWAN

CHAB
MOOSE JAW—EST. 1935
CBC—DOMINION NETWORK
Frequency: 800 Kc. Power: 5000 Watts
Owned-Operated By: CHAB, Ltd.
Address: Grant Hall Hotel
Phone Number: 2334
Transmitter Location: Boharm, Sask.
Time on the Air: 6 a.m. to 11:45 p.m.;
                   Sun., 7 a.m. to 11:45 p.m.
News Service: British UP
Representative: All-Canada Radio Facilities
               (Canada); Weed & Co. (U.S.A.)
Membership: CAB, BBM

Personnel
President: A. E. Jacobson
General Manager: H. C. Buchanan
Chief Engineer: M. Pickford

CKBI
PRINCE ALBERT—EST. 1925
CBC—DOMINION
Frequency: 900 Kc. Power: 5000 Watts
Owned-Operated By: The Central Broadcasting System, Ltd.
Address: Sanderson Block
Phone Number: 2621
Transmitter Location: Prince Albert, Sask.

CKVD
VAL D'OR—EST. 1944
CANADIAN BROADCASTING CORP.
Frequency: 1230 Kc. Power: 100 Watts
Owned-Operated By: Radio Rouyn-Abitibi Limitée
Address: 5225 de Gaspe Ave., Montreal
Phone Number: Talon 7245
Time on the Air: 7:30 a.m. to 11:30 p.m.
News Service: Canadian Press
Transmission Service: World
Representative: John Fox; National Broadcast Sales
Membership: CAB

Personnel
Chief Executive: Hector Authier
General Manager: Roland Beaudry
Chief Engineer: John McGrail

Time on the Air: 7:00 a.m. to 2:00 p.m.,
                 3:30 p.m. to 12:00 midnight
News Service: British UP
Transmission Service: Thesaurus
Representative: All-Canada Radio Facilities
               Weed & Co. (USA)
Membership: CAB

Personnel
Gen. & Station Manager: E. A. Rawlinson
Commercial Manager: Gerald Prest
Chief Engineer: T. Vannes

CKCK
REGINA—EST. 1922
CBC—TRANS—CANADA
Frequency: 820 Kc. Power: 1000 Watts
Owned By: The Leader-Post Ltd.
Address: 1853 Hamilton St.
Phone Number: 8525
Transmitter Location: Victoria Plains
Time on the Air: 6:30 a.m. to midnight;
                 Sunday: 8 a.m. to 11:30 p.m.
News Service: Leader-Post Ltd.
News Service: British UP; PN
Transmission Service: NBC Thesaurus; Standard Radio
Representative: All-Canada Radio Facilities
               (Canada); Weed & Co. (U.S.A.)
Membership: CAB, BBM

Personnel
President: Victor Sifton
General Manager: P. B. Keiffer
Commercial Manager .................. J. L. Sayers
Merchandising Manager ............... D. R. Dawson
Program Director .................... R. W. Weir
Production Manager .................. W. E. Collier
Publicity Director .................... J. V. MacMurchy
Chief Engineer ....................... E. A. Strong
Record M. C. ......................... Bruce Peacock

Personnel
President .................................. A. A. Murphy
General Manager ........................ Vernon Dallin
Commercial Manager .................. Gordon Blair Nelson
Merchandising Manager ............... Gordon Blair Nelson
Program Director ..................... Willfred Gilbey
Publicity Director ...................... Godfrey Hudson
Chief Announcer ....................... George Dawes
Chief Engineer ......................... Len Hoskins

C K R M
REGINA—EST. 1926
CANADIAN BROADCASTING CORP.
DOMINION NETWORK
Frequency: 980 Kc........ Power: 5000 Watts
Owned-Operated By Trans-Canada Communications, Limited
Business Address . 1819 Cornwall St.
Phone Number ....................... 7631
Studio Address ....................... Fidelity Life Bldg.
Transmitter Location ............... Pilot Butte, Sask.
Time on the Air ..................... 11:00 a.m. to 12:30 p.m.;
Saturday: 9:30 a.m. to 12:30 p.m.
News Service ......................... Saskatchewan Farmer
Transcription Service ............... Lang-Worth & World L.S.
Representative ....................... All-Canada Radio Facilities, Ltd. (Canada); Weed & Co. (U.S.A.)
Membership ............................ CAB, BBM

Personnel
President ............................... Victor Sifton
Station Manager ...................... Wm. A. Speers
Commercial Manager ................. Bruce M. Firle
Promotion Manager .................... Grant Carson
Production Manager ................... Fred Laight
Chief Announcer ...................... Bill Walker
Chief Engineer ....................... W. McDonald
Record M. C.'s ....................... Bill Walker, Ned Corrigan

C B K
WATROUS—EST. 1939
CANADIAN BROADCASTING CORP.—
TRANS-CANADA NETWORK
Frequency: 547 Kc........ Power: 5000 Watts
 Owned-Operated By Canadian Broadcasting Corp.
Business Address ................. 300 Manitoba Telephone
Bldg., Winnipeg, Manitoba
Phone Number ....................... 87281
Transmitter Location ............... Watrous, Sask.
Time on the Air ..................... 17 hours
News Service ......................... CP, BUP, Reuters
Representative ....................... F. A. Weir, 55 York St.,
Toronto, Ont., CBC

Personnel
General Manager ...................... Dr. Augustin Frigon
Station Manager ...................... James R. Finlay
CBC Commercial Manager (Toronto) .. E. A. Weir
Chief Engineer ....................... R. L. Punshon

C F Q C
SASKATOON—EST. 1923
CANADIAN BROADCASTING CORP.
DOMINION NETWORK
Frequency: 600 Kc........ Power: 1000 Watts
Owned-Operated By .......... A. A. Murphy & Sons, Limited
Address .............................. 216 First Ave., North
Phone Number ....................... 7282 & 5374
Transmitter Location ............... Saskatoon, Sask.
Time on the Air ..................... 6:00 a.m. to 12 midnight
News Service ......................... British UP
Transcription Service .. NBC Thesaurus; Standard Radio; Lang-Worth; Cole
Representatives ..................... Radio Representatives, Ltd. (Canada); Howard H. Wilson Co. (U.S.A.)
Membership ............................ BBM

Personnel
Chief Executive ...................... Dawson Richardson
General Manager ..................... A. L. Garside
Commercial-Promotion Mgr. ...... Douglas McBride
Chief Engineer ....................... Art Mills
PRESENTING THE INCOMPARABLE MUSIC OF

Wayne King

THE WALTZ KING

IN THE

"Wayne King Show"

with • WAYNE KING AND HIS ORCHESTRA
• NANCY EVANS • LARRY DOUGLAS
• FRANKLYN MACCORMACK

PRODUCED BY

FREDERIC W. ZIV COMPANY

1529 MADISON ROAD • CINCINNATI, OHIO

NEW YORK • CHICAGO • HOLLYWOOD
PRODUCTION

Program Producers

Transcription Companies

Music
ONE INCOME from TWO outlets

Are you trying to make both ends meet?

Station managers tell us, "Associated can help a lot!" There is only one transcribed library of radio music large enough, diversified enough and fine enough in recording quality to do a topnotch, full-time programming job for both AM and FM broadcasts... and that's ASSOCIATED... the Basic Plus radio library

Basic 4,532 selections in the Associated library—as of January 1, 1947. A 13% bonus over our contract guarantee of 4,000 selections! AND... each monthly release adds 50 to 60 new ones—all the important new tunes, by the important artists, to keep your basic Associated library sparkling, alive, fully useful for full time programming!

Plus Every test proves: there are no finer-sounding transcriptions than Associated's vertically-cut, wide range, high fidelity transcriptions! Associated owns and operates its own specially constructed recording studios, pressing and processing plants, and vinylite compounding laboratory... you're assured complete control of finest quality, from the making to the hearing!

Get the facts without obligation! Write today for our factual Comparative Analysis!
Paul F. Adler
385 Madison Ave., New York 17, N. Y.
Phone, PLaza 5-7100. SERVICES OFFERED: Production and selling of live and transcribed radio programs. Custom built "package" shows and announcements.

Advance Television Pictures Service, Inc.
729 Seventh Ave., New York, N. Y.
Phone, BRYant 9-5600. President Chas. A. Alicoate; Secretary-Treasurer, F. E. Miles. SERVICES OFFERED: Production of film programs, stock shot film library, cutting rooms, private projection theaters, and distribution of motion pictures for television stations.

Advertisers Recordings Limited
624 Dominion Square Bldg., Montreal, Quebec, Canada. Phone Marquette 6368. President-General Manager, Walter P. Downs; Secretary, Mary Helen Gerl. SERVICES OFFERED: Transcription and private wire service.

Advertisers Recording Service, Inc.
113 West 57th Street, New York, N. Y.
Phone, Circle 6-0141-0142; President, James A. Miller; Secretary-Treasurer, George R. Smith; Secretary E. B. McCutcheon. SERVICES OFFERED: Program production, Millertape editing, wax and instantaneous recording, studio rental.

Air Features, Inc.
247 Park Ave., New York 17, N. Y.
Phone Wickersham 2-2700. SERVICES OFFERED: Radio Program Producers.

Alton Alexander Radio Production
1270 Sixth Ave., New York 20, N. Y.
Phone, COlumbus 5-7055. Manager, Lottie Ritter; Director, Alton G. Alexander;

Agent, Lester Lewis. SERVICES OFFERED: Complete radio service for the advertising agency and sponsor. Writing, producing, directing live and recorded shows, spot announcements, jingles, station breaks. Ideas furnished.

American Institute of Food Products
509 Madison Ave., New York 22, N. Y.
Phone, PLaza 3-7146. President, Dr. Walter H. Eddy; General Manager, Robert A. Bories. SERVICES OFFERED: Origination, writing and production of programs specializing in food and kindred accounts.

American-Jewish Broadcasting Co., Inc.
86 Chambers St., New York 7, N. Y.
Phones, WOrth 2-3322, REctor 2-5841. President, Herman Younglieb. SERVICES OFFERED: Program production, script and transcription library. All foreign languages; specializing in American-Jewish field.

American Royal Productions
7928 Michigan Ave., Oakland 5, Calif.
Phone, Trinidad 6115. M. Scott Weakley, General Manager. SERVICES OFFERED: Commercial recording and transcription service, dramatized announcements, custom-built shows, high-fidelity domestic and international short-wave aircheck service.

Arts Recording Studios
29 West 57th St., New York 19, N. Y.
Phone, PLaza 8-0407. Owner-Chief Engineer, John R. Cieverskor; Associate Engineer, Earl E. Welch; Secretary, M. Wankel. SERVICES OFFERED: Production of transcribed programs, scripts, foreign language talent.

ASCAP Radio Program Service
American Society of Composers, Authors & Publishers, 30 Rockefeller Plaza,
THE TRANSCRIPTION HUNTING AND FISHING SERIES

"OUTDOOR LIFE TIME"

PRODUCED IN CONJUNCTION WITH OUTDOOR LIFE MAGAZINE

IS DOING A COMPLETE SALES JOB FOR ALL TYPES
OF SPONSORS IN ALL SECTIONS OF THE COUNTRY!!

Hartford—"The series sold itself."

Joplin—"It is going along beautifully."

Toledo—"They appear to be very well satisfied with the program."

Denver—"It is a swell program."

Butte—"Sponsor and audience have the highest praise for the program."

FOR DETAILS:

RICHMAN PRODUCTIONS

10 EAST 43rd STREET, NEW YORK

MUrray Hill 2-5854
New York 20, N. Y. Phone, Columbus 5-7464. Director, Richard F. Frohlich; Script Editor, Doris Kay. SERVICES OFFERED: Production of syndicated scripts for use with live-talent for recorded musical programs, program-aids. Script service is furnished free of charge to all ASCAP licensed stations.

Associated Broadcasting Co., Ltd.
348 Dominion Square Bldg., 1010 St. Catherine St., W. Montreal 2, Que., Canada. Phone, Belair 3225. President, M. Maxwell; Vice-Pres., Jack Maxwell; Sec-Treas., W. W. Trytell; Sales Director, Armand Finn. SERVICES OFFERED: Production of live-talent shows in English and French, recordings of programs and spots, scripts.

Associated Program Service, Inc.
151 W. 46th St., New York 19, N. Y. Phone, Bryant 9-1245. Vice-Pres. and Gen. Mgr., Richard S. Testut; Dir. of Sales Promotion, John R. Andrew; Dir. of Station Relations, Bert Lown. SERVICES OFFERED: Transcribed Library of radio music; basic program scripts; program features.

Associated Radio-Television Productions
Empire State Bldg., New York 18, New York. Phone, Longacre 3-7040. President, Jay E. Kashuk; Vice-President and Secretary, Lew Kashuk; Treasurer, Robert Jay Fox. SERVICES OFFERED: Radio and television production for agencies, national and local advertisers and radio stations. Syndicated and custom-built transcriptions of spot announcements, singing commercials, also live and transcribed programs. Production of television film.

Associated Releases
P. O. Box 1213, Hollywood, Calif. Phone, Hillside 0101. Producer, and General Manager, Arthur Solomon; Associate Producer, Al H. Sherman; Writer, George Herdan. SERVICES OFFERED: Package shows, spot announcement production; custom-built transcriptions, scripts.

Ann Barbinel

Basch Radio Productions
17 East 45th St., New York 17, N. Y. Phone, Murray Hill 2-8877. Sales Manager, Charles J. Basch, Jr. BRANCH OFFICE: 64 E. Jackson Blvd., Chicago 4, Ill. Ed Meltzer. SERVICES OFFERED: Complete program building service; ideas, scripts, talent and production on live and transcribed programs; custom and syndicated recordings; television programs, live and film.

Batchelor Enterprises, Inc.
30 Rockefeller Plaza, New York, N. Y. Phone, Circle 6-4224. President, Walter Batchelor; Secretary-Treasurer, Henry H. Daagand. SERVICES OFFERED: Program production.

Beck Recording Studios
1722 Hennepin Ave., Minneapolis 3, Minn. Phone, Atlantic 8901-6639. Managing Director, Joseph H. Beck. SERVICES OFFERED: Producers of electrical recordings and transcriptions for radio broadcast; program building; scripts, talent; production; audition service; off-the-air recordings; complete service in the production of sound film in black and white and in natural color.

Bentel Agency

Bergen-Cunning Television Productions
Edgar Bergen Television Center, Stage 8, 6528-30 Sunset Blvd., Hollywood, Calif. Phone, Hillside 5915. Executive Producers, Edgar Bergen and Patrick Michael Cunning; Television Story Consultant, Marcia Drake; Teleline Editor, Bert Wrench; Production Manager, William Towle. SERVICES OFFERED: Production of telecine films and live-action teleserials and telecommercial spots. 30
second telecine spots, 30-45-60 second and two minute telecuts, utilizing Bergen's Barnyard.

**Biddick Co.**

**G. C. Bird & Associates**
1745 N. Gramercy Place, Hollywood 28, Calif. Phone, Hemptsted 1753. General Manager, G. C. Bird. SERVICES OFFERED: Transcribed radio programs, (open end), available to stations, agencies and sponsors.

**Joseph Bloom**
19 West 44th St., New York, N. Y. Phone, VAndebilt 6-5080. President, Joseph Bloom. SERVICES OFFERED: Program production, scripts, musical jingles.

**Ford Bond Radio Productions, Inc.**
810 RCA Bldg., W., New York 20, N. Y. Phone, Circle 7-2236. President, Ford Bond; Associate, Thomas S. Carr. SERVICES OFFERED: Complete radio service and staff to execute live or transcribed shows, specializing in 5-minute open-end transcriptions; scripts, programs built and produced, transcriptions styled for local, regional or national spot campaigns, open-end transcriptions, syndicated shows, musical jingles.

**Bost Records Co.**
29 West 57th St., New York 19, N. Y. Phone, PLaza 3-8676. Owner, R. Steiner; Business Manager, H. H. Borchardt; Secretary-Treasurer, John Babb. SERVICES OFFERED: Transcriptions, phonograph records, studio facilities: AM, FM and television "off the air" recordings, production and recording of transcribed programs, spot announcements, audition records and pressings.

**Richard Bradley & Associates**
188 West Randolph St., Chicago 1, Ill. Phone, Randolph 9697. President, Richard Bradley; Secretary-Treasurer, B. J. Tunick. Advertising Mgr., Talent Sponsor, Evelyn Braus; Program Executive, Fred McCarthy; Purchasing Agent, Leo Rabins. SERVICES OFFERED: Transcribed radio productions, script service, program production, air checks, recording, film projection service.

**Brandt Production Service**
2063 E. 23rd St., Brooklyn, N. Y. Phone, SHEepleux 3-3075. Associates, Ruth and Mae Brandt. SERVICES OFFERED: Program production, scripts, radio commercials, musical jingles, television scripts.

**Broadcast Productions**
25 East Jackson Blvd., Chicago 4, Ill. Phone, Wabash 0711. Owner and Director, John Stamford; Secretary-Treasurer, Loretta Clusman; Assistant Directors, Donn Baylor, Mignon Schreiber. SERVICES OFFERED: Program building, time buying, dramatic production, transcription building, directing and recording, continuity-writing, spot-writing and placement.

**Byron Productions, Inc.**
730 Fifth Ave., New York 19, N. Y. Phone, Circle 6-2677. Owner-President, Edward A. Byron; Casting Director, Sylvia Lowry. SERVICES OFFERED: Package programs.

**The Caples Company**
535 Fifth Avenue, N. Y. 17, N. Y. Phone, LEtAng 8-0580. Hudson F. Meyer, Vice-President; David P. Lewis, Radio & Tele. Dir.; Ruth D. Polster, Space-Time Buys; Arthur Gleitz, Production Manager. BRANCH OFFICES: 225 East Erie St., Chicago, Ill. Phone, Superior 6016, R. N. Hartsing, Vice-President, 1504 Dodge St., Omaha, Nebraska, Phone, Jackson 1107, L. M. Branch, Vice-President, 412 West 6th St., Los Angeles, California, Phone, Mutual 4145, Arthur Caron, Manager. SERVICES OFFERED: Complete radio and television services and staff. Programs for both media prepared and executed.

**Charles Stark, Inc.**
366 Madison Ave., New York, N. Y. Phone, MURray Hill 2-2636. Charles Stark, President; Bill Stark, Vice-President. SERVICES OFFERED: Complete radio and television services and staff, programs for both media prepared and executed, scripts, programs built and produced, time buying, transcription building for retail or national spot cam-
This great new original show idea has proved sensational in test broadcasts. Built around a flexible format, it's sure to fit any sponsor's needs. Find out now how well "R.F.D. America" can work for you!

THE VIRGINIAN
Available now for Radio — the same famous Western that sold 1,200,000 copies as a novel, made three movie hits, seven Broadway plays! With this thoroughly established popular appeal, "the Virginian" is sure-fire for high Hooperating!

HIRED—OR FIRED?
Want to hire a high rating builder? Here it is! For "Hired—or Fired?" is a terrific new show idea that adds another hit to Cowan's unbroken record of great productions! It's ready now for immediate presentation so get the facts!

LOUIS G. COWAN, INC.
producers . . . consultants
campaigns, open end transcriptions, syndicated shows, musical jingles.

The Bruce Chapman Co.
145 West 41st St., New York 18, N. Y.
Phone, Wisconsin 7-9244. President, Bruce Chapman; Program Director, Dan Morley; Editor, Cecil Secrest; Production Manager, Quentin Gulliver. REPRESENTATIVE: Charles Forrester, 21 Brookline Avenue, Boston 15, Mass. Phone, Commonwealth 0800. SERVICES OFFERED: Program production, commercial scripts, package shows.

Mary D. Chase, Productions
875 Fifth Ave., New York 21, N. Y.
Phone REgent 7-1120, REgent 4-4232. Mary D. Chase, Program Producer. BRANCH OFFICE: 234 W. 44th St., New York 18, N. Y. Phone, CH. 4-5141. SERVICES OFFERED: Package shows (live and transcribed), ideas, scripts, production for radio and television.

Cine-Television Studios, Inc.
25 Vanderbilt Ave., New York 17, N. Y.
Phone, Murray Hill 5-2874. President, Fred H. Fidler; Vice-President, Robert F. Lewine; Technical Director, George Rufte; Associate Director, Ruth K. Friedlich. SERVICES OFFERED: Producers of filmed television in collaboration with advertisers, agencies, and for syndication to television stations and intra-store television systems.

Leslie Clucas
333 North Michigan Ave., Chicago 1, Ill.

Ted Collins Corporation
1819 Broadway, New York, N. Y.
Phone, Circle 7-0094. President, Program Director and Producer, Ted Collins; Talent-Production, Sam Schiff; Publicity, David O. Alber; Musical Director, Jack Miller. Writers, Jean Holloway and Jane Tompkins. SERVICES OFFERED: Program building and producing.

Russell C. Comer Co.
15 West 10th St., Kansas City 5, Mo.
Phone, Harrison 3964. Partner, Russell C. Comer; Partner, Ruth Eloise Comer; Production Manager, John C. Teihardt; Office Manager, Daniel C. Martin; Mgr., Transcription Dept., Bill L. Godden. SERVICES OFFERED: Production of syndicated programs and serials.

Jack L. Cooper Radio Advertising Service
1335 West 111th Place, Chicago 43, Ill.
Phone, Beverly 2068. Managing Director, Jack L. Cooper; Office Mgr., Bob Roberts; Sec.-Musical Dir., Gertrude R. Cooper. SERVICES OFFERED: Programs consist of religious, public service.

Louis G. Cowan, Inc.
250 W. 57th St., New York 19, N. Y.
Phone, Circle 6-4863. Louis G. Cowan, President; Alfred L. Hollender, Vice-Pres.; Joseph W. Bailey, Treas. & Gen. Manager; Daniel Saldenberg, Music Director; Eliza Merrill Hickok, Publicity Director; Rachel Stevenson, Research Director; Mary Watt, Program Coordinator. BRANCH OFFICE: 8 S. Michigan Ave., Chicago, Ill. Phone, Randolph 2022. John B. Lewellen, Vice-President. SERVICES OFFERED: Production package programs for network broadcasting, production transcription programs, program consultants.

Criterion Radio Features, Inc.
360 N. Michigan Ave., Chicago 1, Ill.

Damon Transcription Laboratory
1221 Baltimore Ave., Kansas City 6, Mo.
Phone, Victor 2585. Owner, Victor Damon; President & General Manager, B. J. Humphries. SERVICES OFFERED: All types of radio transcribing and phonograph recording. Exceptional production talent and sound effect facilities for radio shows and spots. Complete service from script to pressed transcription. Sound amplification leased.

Roy De Groot Consultants, Inc.
10 E. 40th St., New York 14, N. Y.
Phone, LExington 2-6140-1. President,
For 17 years we have served agencies, stations, and sponsors. Our transcribed programs play on about 600 stations. If the type of show you wish is not listed below, let us build it for you.

SYNDICATED SHOWS NOW AVAILABLE

<table>
<thead>
<tr>
<th>Show Title</th>
<th>Episodes</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;ADVENTURES OF BUDDY BEAR&quot;</td>
<td>78</td>
<td>1/4-hour</td>
</tr>
<tr>
<td>&quot;THE FAMILY ALBUM&quot;</td>
<td>78</td>
<td>1/4-hour</td>
</tr>
<tr>
<td>&quot;GLORIA CARROLL ENTERTAINS&quot;</td>
<td>78</td>
<td>1/4-hour</td>
</tr>
<tr>
<td>&quot;EAT-ITORIALLY SPEAKING&quot;</td>
<td>78</td>
<td>1/4-hour</td>
</tr>
<tr>
<td>&quot;REAL ROMANCES&quot;</td>
<td>52</td>
<td>1/4-hour</td>
</tr>
<tr>
<td>&quot;SONGS OF CHEER &amp; COMFORT&quot;</td>
<td>52</td>
<td>1/4-hour</td>
</tr>
<tr>
<td>&quot;THE VAGABOND ADVENTURER&quot;</td>
<td>39</td>
<td>1/4-hour</td>
</tr>
<tr>
<td>&quot;UNSOLVED MYSTERIES&quot;</td>
<td>39</td>
<td>1/4-hour</td>
</tr>
<tr>
<td>&quot;ONE I'LL NEVER FORGET&quot;</td>
<td>156</td>
<td>5-minute</td>
</tr>
<tr>
<td>&quot;TWILIGHT TALES&quot;</td>
<td>.94</td>
<td>1/4-hour</td>
</tr>
<tr>
<td>&quot;DAN DUNN, SECRET OPERATIVE No. 48&quot;</td>
<td>78</td>
<td>1/4-hour</td>
</tr>
<tr>
<td>&quot;FUN WITH MUSIC&quot;</td>
<td>26</td>
<td>1/4-hour</td>
</tr>
<tr>
<td>&quot;UNCLE JIMMY&quot;</td>
<td>156</td>
<td>1/4-hour</td>
</tr>
<tr>
<td>&quot;FAMOUS MOTHERS&quot;</td>
<td>78</td>
<td>5-minute</td>
</tr>
<tr>
<td>&quot;HISTORY IN THE MAKING&quot;</td>
<td>52</td>
<td>1/4-hour</td>
</tr>
<tr>
<td>&quot;FURS ON PARADE&quot;</td>
<td>39</td>
<td>1/4-hour</td>
</tr>
<tr>
<td>&quot;A CHRISTMAS CAROL&quot;</td>
<td>1</td>
<td>1/2-hour</td>
</tr>
<tr>
<td>&quot;ADVENTURES IN CHRISTMASTREE GROVE&quot;</td>
<td>15</td>
<td>1/4-hour</td>
</tr>
<tr>
<td>&quot;SANTA'S MAGIC CHRISTMAS TREE&quot;</td>
<td>15</td>
<td>1/4-hour</td>
</tr>
</tbody>
</table>

Exclusive to One Sponsor in a City—Write or Wire for Audition Samples and Data

KASPER-GORDON, Incorporated, 140 Boylston Street, Boston 16, Mass.

One of The Country's Largest Program Producers and Manufacturers of Professional Transcription Playback Machines
Roy De Groot; Chairman of the Board, Talbot Rantoul; Secretary and Treasurer, Katherine Hynes; Promotion Director, Maurice Feldman. SERVICES OFFERED: Consultants to advertisers on radio and motion picture promotion and public relations. Specialists in transcribed and live package radio production. Consumer and market research. Industrial labor relations through radio. Producers of transcribed programs; "If I Had My Way," "What You Doing To-Night?"

Jerry Devine Productions
230 Park Ave., New York 17, N. Y. Phone, MUrray Hill 4-4243. General Manager, Lee Meyers; Publicity, Frank Young; Casting Director, Alice Smart. SERVICES OFFERED: Package radio programs.

Dominion Broadcasting Co.
4 Albert St., Toronto, Ont., Canada. Phone, Adelaide 3383. General Manager, Hal B. Williams; Engineer in Charge, Austin Moran. SERVICES OFFERED: Scripts, records, transcriptions, live show production and supervision.

Harry S. Dube
1270 Sixth Ave., New York 20, N. Y. Phone, COlumbus 5-7035. Manager, J. Knight. SERVICES OFFERED: Scripts, production, talent.

Eccles Recordings and Transcription Service
6233 Hollywood Blvd., Hollywood 28, Calif. Phone, Hillside 8351. Manager, Robert P. Newman; Business Mgr., Edgar A. Willerson; Chief Consulting Engineer, C. R. Douglass. SERVICES OFFERED: Complete program building and recording service. Studio, talent file facilities, sound effect library, piano, electric organ, processing and pressing service for agency producers, including packing, shipping, through final program distribution to outlets.

B. Ellis Associates
11 East 44th St., New York 17, N. Y. Phone, MUrray Hill 2-7862-3. Bruce Ellis, Director; George Magee, Script Editor. SERVICES OFFERED: Custom-built programs, syndicated recorded programs, package shows, script service, commercial copywriting, program consultants, transcriptions.

W. M. Ellsworth
75 East Wacker Drive, Chicago 1, Ill. Phone, Central 0942. Director-Producer, Harry Eldred; Sales Mgr., B. A. Meadows. SERVICES OFFERED: Custom transcriptions, radio programs, script shows, talent.

Empire Broadcasting Corporation
480 Lexington Ave., New York 17, N. Y. Phone, PLaza 8-3360. Helen D. Kelleher, President and Treasurer; F. de Jaager, Vice-President; Arthur Lubo, Secretary. SERVICES OFFERED: Custom-built transcriptions, production, scripts, talent and complete recording facilities.

Exclusive Radio Features Company, Ltd.
14 McCaul St., Toronto 2B, Ont., Canada. Phone, Adelaide 5112. President, A. J. Lewis; Manager, Miss Joan M. Simmons; Program Dir., Don Jay. SERVICES OFFERED: Instantaneous recording, tailor made spots, or shows, script writing for everything. A transcription service, the United Transcribed System, subscription list of 35 Canadian Radio Stations, syndicated shows available for sponsorship in Canada and Newfoundland.

Fadiman Associates, Ltd.
1501 Broadway, New York 18, N. Y. Phone, Lackawanna 4-3544. President, Edwin Fadiman; Vice-President, Clifton Fadiman; Treasurer, William Fadiman. SERVICES OFFERED: Program production.

Fanchon & Marco
(F & M Stageshows, Inc.)

Fenton Productions
1501 Broadway, New York 22, N. Y. Phone, Chickering 4-8240. Mildred Fenton, Kay Elliot, Mark Goodson, Grace King. SERVICES OFFERED: Package Productions.

Films Associates, Inc.
440 E. Schantz Ave., Dayton 9, Ohio. Phone, Walnut 2164. President, E. Ray-
Stanley J. Wolf

Radio Productions

Live and Transcribed

1. Modern high-fidelity recording equipment.
2. Air, line, and studio transcriptions. 24 hour service.
3. Luxurious studio, Johns-Manville acoustics, completely equipped for all kinds of radio production.
4. "Next door" location. Immediate delivery.

Rockhill Radio, Inc.

18 East 50th
ELdorado 5-1860
mond Arn, Jr.; Secretary, Clement Jacobs; Engineer, John Say; Art Dept., Jack Dunning. SERVICES OFFERED: Transcriptions, slide film recordings, off the air checks, producers of slide films and motion pictures.

Five-Minute Features
822 South Park View, Los Angeles, Calif. Director, Cal Frederick (Services, Script).

Edward H. Ford

Harry E. Foster Agencies Limited

Paul M. Frailey Productions

Frederick Bros. Agency, Inc.
1270 Sixth Ave., New York, N. Y. Phone, Circle 6-2144. President, L. A. Frederick; Vice-President, W. Carl Snyder; Vice-President, Tom Kettering; Secretary and Treasurer, B. W. Frederick; Manager of Radio Department of Hollywood office, Bill Peck. SERVICES OFFERED: Package shows (live and transcribed), scripts, production, talent. Also complete spot announcement services.

Frontenac Broadcasting Agency
394 Bay St., Toronto, Ont. Phone, Waverly 4635. G. J. Carter, Managing Director; A. E. Carter, Sec.-Treas.; A. R. Robertson, Account Executive; R. Howe, Account Executive; June Beavan, Continuity Editor; Dorothy Peters, Traffic; K. P. Howe, Sec. SERVICES OFFERED: Program production sales of air time, transcriptions.

Allen A. Funt Radio Productions
52 Vanderbilt Ave., New York 17, N. Y. Phone, MMurray Hill 3-0635. President, Allen A. Funt; Vice-President, Philip J. Pollard; Gen. Mgr., Virginia L. Wallace. SERVICES OFFERED: Syndicated programs, program production.

G-J-R Radio Productions
161 W. 16th St., New York 11, N. Y. Phone, CHelesta 2-5590. Production Manager, Nathan M. Rudich; Sales Promotion Manager, Mike Jablons; Talent Manager, Arlene Shelley Gaines; Dir. of Scripts, George Gladstone. SERVICES OFFERED: Package shows (live and transcribed) for local stations, regional networks, or full networks.

Gale, Inc.
48 West 48th St., New York, N. Y. Phone number LOnita 3-0350. President, Moe Gale. SERVICES OFFERED: Producers of package radio shows and live talent.

General Amusement Corp.
AIR FEATURES, Inc.

247 PARK AVENUE

NEW YORK CITY
Program Producers

General Broadcasting System
Rockefeller Bldg., Cleveland, Ohio. Phone, Prospect 4900. President, Donald C. Jones; Manager, William H. Anderson; Technical Director, Robert Havi-land. SERVICES OFFERED: Custom-built radio transmissions, production, script, recording talent, off-the-wire and off-the-air recordings.

William Gernann
16728 Rayen St., San Fernando, Calif. SERVICES OFFERED: Package shows, production.

John E. Gibbs & Co.

Arthur M. Godfrey Productions

Harry S. Goodman Radio Productions
19 East 53rd St., New York 22, N. Y. Phone, Wickersham 2-3338. Harry S. Goodman, General Manager-Program Director; William Fender, Assistant Program Director; H. Knuth, Production Manager; E. Goodman, Sales Manager. BRANCH OFFICE: 206 S. Spring St., Los Angeles, Calif. George Ruthenberg, West Coast Manager. SERVICES OFFERED: Syndicated transcribed shows. Custom-built programs and spot announcements. Live program packages and Television programs. Publishers of the ABC Listener magazine, a syndicated promotion medium for ABC affiliated stations.

Gordoni Radio Service
201 W. 49th St., Suite 302, New York 20, N. Y. Phone, Columbus 5-5139. Producer, Lilla Gordoni; Placement, Orchestra, Julian Heath; Club Dept., Fran Parker. SERVICES OFFERED: Continuity, talent and programs produced for radio, theatres and clubs. Also have E. T. “Big City Parade,” 52 shows, 13 minutes each dealing with Juvenile Delinquency; true cases dramatized.

John Guedel Radio Productions
1680 North Vine Street, Hollywood 28, Calif. Phone, HEmpested 5186. Executive Producer, John Guedel; Production Manager, Irvin Atkins; Script Editor, Walter Guedel; Office Manager, Eleanor Brockhoff; Accountant, Shirley Davis; Expediter, Bill Shea; Publicity, Neal Crawford; Children Supervisor, Virginia Barnett; Writers, Walter Guedel, Jack Stanley, Bernie Smith, Bob Dawn; Sub-division of Company: Vest Pocket Transcriptions headed by Irvin Atkins and Owen James.

Melchor Guzman Co., Inc.

Leland Hayward, Inc. (MCA Management, Ltd.)

George Heid Productions
1005 Century Bldg., Pittsburgh 22, Pa. Phone, GRant 3696. Owner, George Heid; Recording Engineer, Betty Dougherty; Musical Director, Leo J. Strini. SERVICES OFFERED: Program production, continuity, recordings, transcriptions, commercial spots and jingles, air checks, slide film recording, sound for display.

Art Henley
88-04 63rd Drive, Forest Hills, N. Y. Phone, HAvemeyer 3-6729. SERVICES
SO THE STORY GOES

260 — 15 minute episodes

LOUISE MASSEY and
THE WESTERNERS

156 — 15 minute episodes

JOE EMERSON'S HYMN-TIME

260 — 15 minute episodes

MORTON RADIO PRODUCTIONS, INC.

NEBLETT RADIO PRODUCTIONS

360 NORTH MICHIGAN AVENUE CHICAGO

Tel.: CENTRAL 4144
OFFERED: Creative writing and production of radio packages and spot commercials. Program script and consultation service, specializing in comedy, musical, dramatic and participation shows.

**William F. Holland Agency**

Hotel Sinton, Cincinnati 2, Ohio. Phone, Main 3460. William F. Holland, Owner & Sales Mgr.; D. E. Holland, Office Manager; E. L. Holland, Production Manager; Tom George, Program Dir.; Robert Kappes, Rosen Bader, Emerson Russell, Copy Directors. SERVICES OFFERED: Transcribed and live programs or supply script service.

**Hollywood Chatterbox Enterprises**

1746 N. Las Palmas, Hollywood 28, Calif. Phone, Granite 2318. Managing Dir., Frank R. Brown; Musical Dir., Al Michaelian; Secty-Treas., M. Page; Program Dir., Etta Lee; Scripts & Continuity Editor, Annie C. Warner. SERVICES OFFERED: Live & transcribed package shows; "spot" writing & production; radio exploitation; radio relations to motion picture industry and legitimate theater; creators and distributors of "Hollywood Chatterbox" film commentary.

**Hollywood Transcriptions**


Lu Howard Radio Productions, 1674 Broadway, New York, N. Y. Phone, Circile 6-4268. President, Lucille Howard; Vice-President and Treasurer, David S. Bernard; Vice-President and Secretary, Sunny S. Banks; General Manager, Douglas M. H. Chandler. SERVICES OFFERED: Radio production transcriptions, script service, package and custom built shows, personal and representative of talent.

**Hummert Radio Features**


**Inter-California Broadcasting System**

253 So. Broadway, Los Angeles 12, Calif. Phone, Mutual 2759. Mgr., Gustavo Faist Moran; Sales Manager, Juan Ortiz; Secretary-Continuity Writer, Julia R. Ballesteros. SERVICES OFFERED: Production of Spanish Language Programs, over Station XEGM, Tijuana, B. C.

**International Productions, Ltd.**

King Edward Hotel, Toronto, Ontario, Canada. Phone, Elgin 6376. Gordon Forsyth, In Charge of All Production; A. R. Tidy, Radio Executive; R. J. Sloane, Recording and Transcription Division; R. Flook Sound Engineer & Public Address Equipment; Gordon Howard, Script & Commercial Copy Writer; Edith Roynon, Script Production. SERVICES OFFERED: International Productions is formed for the production of radio programs, both live and transcribed. Other activities range from flash announcements to one hour symphony programs.

**International Radio & Television Features**

152 E. 53rd St., New York 22, N. Y. Phone, Plaza 5-5781. Executive Director, Jack H. Lloyd. SERVICES OFFERED: Production of live and transcribed package shows, musical jingles and spot announcements for radio and television; 16mm commercial films, custom-built audition scripts for talent, continuity for foreign language shows, program ideas and consultations.

**Harry Jacobs Productions**

8820 Sunset Blvd., Los Angeles 46, Calif. Phone, Crestview 5-2871. President, Harry R. Jacobs; Dir. of Sales Promotion, Bernice Lawrence. SERVICES OFFERED: Producer of transcribed radio shows. National sales organization representing its own and other producers' shows.

**Estella H. Karn**

49 West 45th St., New York, N. Y. Phone, VAnDerbilt 6-3860. SERVICES OFFERED: Program production.

**Kasper-Gordon Studios, Inc.**

140 Boylston St., Boston 16, Mass. Phone, Devonshire 7357. President and
RADIO SALES AND PRODUCTION
PROMOTIONAL PROGRAMS
OUTSTANDING IDEAS
NATIONAL SALES REPRESENTATION

Allan Miller Agency

SUITE 308
TOLEDO 2, OHIO

BELL BUILDING
GArfield 8603-4
Production Dir., Edwin H. Kasper; Treas. & Dir. Transcription Dept., Aaron S. Bloom; Office Manager, Robert W. Graham; Scripts-Production, Vernon H. Rich; Chief Engineer, Forrest L. Bishop; Asst. Engineer, Richard T. Hutchinson; Secty., Virginia Reardon.

SERVICES OFFERED: Oldest syndicated transcription producer in the U. S.; recordings; program production; originators of transcribed musical spots; talent; scripts; live & transcribed custom-built programs; air checks; remote recordings; musical library; manufacturer of transcription playback machines (portable).

Kaye-Martin Productions, Inc.
36 W. 44th St., New York, N. Y. Phone, MUrray Hill 2-8198. BRANCH OFFICE: Tribune Tower, Chicago, Ill.

Kent-Johnson, Inc.
34 West 53rd St., New York 18, N. Y. Phone, PLaza 3-7246. President, Alan Kent; Executive Vice-President, Austen Croom-Johnson. SERVICES OFFERED:

Program and spot announcement production. Program consultants.

Kermit-Raymond Corporation

Sam Kerner Productions
6605 Hollywood Blvd., Hollywood, Calif. Phone, Hillside 7239. Exec. in Chg., Sam Kerner; Sales Mgr., Carl Aultman; Producer & Dir., Billy Gray; Office Mgr.,

HENRY SOUVANE, INC.

RADIO PRODUCTION

30 Rockefeller Plaza, New York 20, N. Y.

Circle 7-5666
radio production

WOLF ASSOCIATES, Inc.

in all its phases

EDWARD WOLF
General Manager

420 MADISON AVE.
NEW YORK CITY
PLaza 5-7620

RADIO
TELEVISION
TRANSCRIPTIONS

RAYMOND KNIGHT PRODUCTIONS
Inc.

PACKAGE PROGRAMS MADE UP TO TAKE OUT

44 West 44th Street
MUrray Hill 2-8060
New York 18, N. Y.

Bob Kerr
1270 Avenue of Americas, New York, N. Y. Phone COLUMbus 5-8051. Arthur Miller, Publicity. SERVICES OFFERED: Radio production and talent representation.

Raymond Knight Productions, Inc.
44 W. 44th St., New York 18, N. Y. Phone, MURray Hill 2-8060. President, Raymond Knight; General Manager, Harry Hoff; Promotion, J. Gerson Shaff; SERVICES OFFERED: Package shows, transcriptions.

Landau Broadcasting Service
270 Broadway, New York 7, N. Y. Phone, REctor 2-5341-2. Program Director, Herman Younglieb. SERVICES OFFERED: Program production, script.

Lang-Worth Feature Programs, Inc.
113 West 57th St., New York 19, N. Y. Phone, CIRCLE 6-7410. President, C. O. Langlois; Vice-President, W. O'Keefe; Secretary, A. Walter Socolow; Representatives, John D. Langlois, John Mayo, Pierre Weis; Continuity Manager, Louie Tappe; Office Manager, C. O. Langlois, Jr. SERVICES OFFERED: Transcribed music library service for radio stations, advertising agencies and advertisers. Custom built radio programs both live and transcribed, syndicated shows.

C. O. Langlois, Inc.
Steinway Hall, 113 W. 57th St., New York, N. Y. Phone, CIRCLE 6-7410. President, C. O. Langlois; Vice-President, W. M. O'Keefe. SERVICES OFFERED: Specialized service for advertisers and advertising agencies of commercial radio programs, both live and recorded, dramatic and musical.

Don Lee Productions
5515 Melrose Ave., Los Angeles, Calif.
George W. Trendle and H. Allen Campbell

OWNERS AND PRODUCERS OF RADIO'S OUTSTANDING DRAMATIC ADVENTURES

THE LONE RANGER, THE GREEN HORNET, CHALLENGE OF THE YUKON AND OTHER RADIO PRODUCTIONS

EXECUTIVE OFFICES

1800 STROH BUILDING
RANDOLPH 9184
DETROIT 26, MICHIGAN

HAVEN MAC QUARRIE

THE WORD MASTER OF CEREMONIES

AUTHOR OF
"NOAH WEBSTER SAYS"
"THE MARRIAGE CLUB"
"DO YOU WANT TO BE AN ACTOR?"

ALL COAST TO COAST FAVORITES
WE ARE PROUD TO ANNOUNCE

THAT LOCAL SPONSORS ARE TAKING ON

ART LINKLETTER’S “HOUSE PARTY”

FASTER THAN ANY CO-OPERATIVE SHOW IN RADIO HISTORY.

CBS—COAST TO COAST—MONDAY THRU FRIDAY—4:00-4:25 P.M.

E.S.T.

JOHN GUEDEL RADIO PRODUCTIONS

Hollywood and Vine
CHARLES STARK
INCORPORATED
RADIO-TELEVISION PRODUCTIONS

Have You Heard...
Our “What’s in a Name” ???

COMPLETE INFORMATION AVAILABLE ON REQUEST

366 Madison Avenue
NEW YORK 17, N. Y.

MURRAY HILL 2-2636
(Formerly CARR & STARK)

The House of Specialized Campaigns That Add
• Listening Audience
• Extra Revenue
• More Mail
Sensational New Production

“Veterans of Victory

For a Campaign in Your City . . .
Write, Wire or Phone . . .
ALLEN I. STOCK, Gen. Mgr.
National Radio Features
100 State Street
Albany 7, New York

COAST-TO-COAST
PROGRAM PRODUCERS

ledo, Ohio. Phone, Main 1863. Paul Spor, Ohio Rep. SERVICES OFFERED: Complete production of Transcriptions and package shows, research and commercial copy service.

Haven MacQuarrie Ideas
3017 Vista Crest Drive, Hollywood 28, Calif. Phone, GR 1423. General Manager, Haven MacQuarrie. SERVICES OFFERED: Radio shows created, produced, and written.

Alexander McQueen
185 East Chestnut St., Chicago, Ill. Phone, Superior 9139. Manager, Alexander McQueen; Secretary-Script Writer, E. R. Junge. SERVICES OFFERED: Program productions, scripts, research, spot announcements.

Management Corp. of America

Fred C. Mertens and Associates
323 South Soboba St., Helmet, Calif. Phone, Helmet 4769. Fred C. Mertens, President; George L Price, Program and Scripts Departments; Stuart S. Shackleton, Sales; T. H. Smith, Secretary. BRANCH OFFICE: 946 S. Normandie Ave., Los Angeles, Calif. Phone, Federal 7372. George L. Price. SERVICES OFFERED: Program productions, transcriptions, commercial copy service.

Charles Michelson, Inc.
67 West 44th St., New York 18, N. Y. Phone, MUrrray Hill 2-3376. President, Charles Michelson; Vice-President, V. D. Michelson; Secretary, A. Michelson; Casting Director, Gilbert Braun. BRANCH OFFICES: 1328 Chestnut St., Philadelphia, Pa. Phone, Pennypacker 7851. Travis De Grouchy, Mgr.; 516 Deleon St., Tampa, Fla. Phone, M-5763. Windsor Bliss, Mgr.; 76 E. State St., Columbus, Ohio. Phone, Adams 4116. Ralph S. McFeely, Mgr.; 1344 S. Flower St., Los Angeles, Calif. Phone, Prospect 2035. Philip Johnson, Mgr.; South 1st & “B” Sts., Richmond, Ind. Phone, 1117.

COMMERCIAL RADIO PRODUCTIONS

PRODUCERS AND ORIGINATORS

OF

FINE RADIO SHOWS

★ MUSICAL ★ NEWS ★ DRAMATIC ★ VARIETY

COMMERCIAL RADIO PRODUCTIONS INCORPORATED

9176 Sunset Blvd., Hollywood 46, Calif.
Radio Productions

Musical Commercials

Jingles • Spots

331 EAST 71 STREET    R. Hinelander 4-5508    NEW YORK 21

The Karl Zomar Library

P. O. BOX 417    DENVER 1, COLORADO

SCRIPTS — TRANSCRIPTIONS — PRODUCTIONS

"The Friendly Philosopher", a one-man script show is used daily on more than a hundred stations. Such stations as WMC, KOMA, KMO, The Hawaiian Broadcasting System, KEVR, and others. Our Quiz show scripts are used daily on WJR, WSM, WCAU, KFAB, KXO, KSTP, WRVA, KALL, and forty others from coast-to-coast; and in Honolulu by KGMB.

Our shows are heard on the nation’s leading radio stations, and have been since 1936. Write for audition scripts.
Harry Gennett, Jr., Mgr. SERVICES OFFERED: Open-end transcribed feature program series, live network shows, porto-playback transcription machines, Gennett & Speedy sound effect record libraries.

**Michelson & Sternberg, Inc.**
67 W. 44th St., New York, N. Y. Phone, MUrray Hill 2-5421. President-Secretary, Aaron Michelson; Vice-President, Charles Michelson. SERVICES OFFERED: Exporters of transcription programs and sound effect records.

**Allan Miller Agency**
Suite 308 Bell Bldg., Toledo 2, Ohio. Phone, Garfield 8603-4. Allan H. Miller, President-General Manager; John Haskin, Business Manager. SERVICES OFFERED: Package shows, live talent and transcriptions.

**Les Mitchel Productions, Inc.**

**Moonbeams Broadcasts, Inc.**
8 West 45th St., New York 19, N. Y. Phone, MUrray Hill 2-7471, 7472. President and Treasurer, George Shackley; art. SERVICES OFFERED: Musical and Secretary-General Manager, Lillian Stew- script programs, talent.

**Raymond R. Morgan Co.**

---

**Eugenia Price Productions**

proudly presents . . .

**Miss Addison Pelletier**

in a fifteen minute transcribed day-time series as unique and compelling as the voice and personality of this amazing woman.

For remaining availabilities and the best price in YOUR market contact Radio Department

Music Corporation of America
430 North Michigan Avenue

Telephone: Delaware 1100 Chicago, Illinois
We're on Record!
(and we're live, too!)

Les Mitchel

TRANSCRIBED — Now Producing
"SKIPPY HOLLYWOOD THEATER."
Over 33 stations, coast-to-coast. A complete package.
"THEATER OF FAMOUS RADIO PLAYERS." 39 open-end half-hour dramas. Some markets open.

LIVE NETWORK—Now directing for Carl Wester & Company, "MASQUE-RADE," TC strip over NBC.

Complete production service
Need spot announcements, a "live" network package, a new transcribed show... or help for a "sick" program?
Just call us — CR-1-5275

Les Mitchel

PRODUCTIONS INC.
8853 Beverly Boulevard
Hollywood 36, California

PIANO PLAYHOUSE
WITH
MILTON CROSS

THE
"PIANO PLAYBOYS"
"CY" WALTER

STAN FREEMAN
TEDDY WILSON — ELLIS LARKIN
AND
INEZ CARILLO

WRITTEN
PRODUCED
DIRECTED
BY
MAGGY FISHER

ABC-COAST-TO-COAST
1943 - 1944 - 1945 - 1946 - 1947
William Morris Agency, Inc.
1270 Sixth Ave., New York, N. Y.
Phone, Circle 7-2160. Executive-in-
Charge of Radio, William B. Murray.
BRANCH OFFICES: 203 N. Wabash
Ave., Chicago, Ill. Phone, State 3632.
202 N. Canon Drive, Beverly Hills, Calif.
Phone, Crestview 1-6161. Executive-in-
Charge, George Gruskin. SERVICES
OFFERED: Production of package shows.

Carlton E. Morse
Productions
1500 Vine St., Hollywood 28, Calif.
Carlton E. Morse, Owner.

Morton Radio Productions
360 N. Michigan Ave., Chicago 1, Ill.
Phone, Central 4144. President, Morton
Jacobson; Sales Promotion, Ruthie Miller.
SERVICES OFFERED: Producers of
transcribed and live talent programs.

Motion Picture Productions,
Inc.
(General Broadcasting System, Inc.)
620 West Superior Ave., Cleveland 13,
Ohio. Phone, Prospect 4900. President,
Donald C. Jones; Manager, William H.
Anderson; Technical Director, Robert
Haviland. SERVICES OFFERED: Cus-
tom-built radio transcriptions, produc-
tions, script, recording talent, off-the-wire
and off-the-air recordings.

Music Corporation of
America
745 Fifth Ave., New York 19, N. Y.
Phone, Wickersham 2-8900. Vice-Pre-
dent, David A. Werblin; Vice-President,
A. Bart McHugh; Vice-President, Charles
Miller; Vice-President, Herb Rosen-
thal. OTHER OFFICES: 430 N. Mich-
igan Ave., Chicago, Ill. Phone, Dela-
ware 1100. Vice-President, Maurie Lip-
sey; MCA Square, Beverly Hills, Calif.
Phone, Bradshaw 23211. President, J. C.
Stein; Vice-Presidents, Taft Schreiber,
Harold Hackett, Mickey Rochford, 610
Book Bldg., Detroit, Mich. Phone, Ran-
dolph 2604; Union Commercial Bldg.,
Cleveland, Ohio. Phone, Cherry 6010.
Manager, DeArv G. Barton; Tower Pet-
roleum Bldg., Dallas, Texas. Phone
2-1448. Manager, Norman Steppe. SER-
VICES OFFERED: Production, package
shows, talent.
Muzak Corporation
151 W. 46th St., New York 19, N. Y. Phone, BRyant 9-1246. Harry E. Houghton, President and Chairman of the Board; K. R. Smith, Vice-President and General Manager; John R. Andrus, Vice-President and Treasurer; Emil F. Hembrooke, Vice-President. SERVICES OFFERED: Studio and off-the-line and off-the-air vertical and lateral recordings, recording service, and custom-built recordings for radio sponsors and advertising agencies and processing and pressing of original recordings.

NBC Radio-Recording Division

National Concert & Artists Corp.
711 Fifth Ave., New York, N. Y. Phone, PLaza 3-0820. President, Alfred H. Morton; Vice-President, O. O. Bottorff; Vice-President, Marks Levine; Vice-President, Daniel S. Tuthill; Secretary-Treasurer, Thomas Reilly. BRANCH OFFICES: Merchandise Mart, Chicago, Ill. Phone, Superior 4042. Manager, Sam Harrington, 9059 Sunset Blvd., Los An-

National Radio Advertising Agency
4005 Mary Ellen Ave., North Hollywood, Calif. Phone, State 4-4813. President, D. D. Crawford; Vice-President, J. D. Crawford. SERVICES OFFERED: Producers and distributors of transcribed programs.

National Radio Features
100 State St., Albany 7, N. Y. Phone, 4-8226, 2-7854. Allen I. Stock, General Manager; R. Wilbur Smith, District Manager; Ruth Pearl, Publicity Manager. SERVICES OFFERED: Special radio transcribed programs for use as campaigns with special constructive material furnished with this feature to aid Radio Station advertisements. "Veterans of Victory" is the new sensational program that brings added mail, listening audience and station prestige. Free weekly $25 U. S. savings bonds. Has the cooperation and the use of the names of the U. S. Treasury Department and the Veterans Administration, and carries talks by well-known men and women who are heads of Veterans' organizations and Veterans' rehabilitation. Coast-to-Coast as "Goodwill Ambassadors for Radio Stations."

Neblett Radio Productions
360 North Michigan Ave., Chicago 1, Ill. Phone, Central 4144. Partner, Morton Jacobson; Sales Promotion Manager, Ruthe Miller. SERVICES OFFERED: Producers of transcribed and live talent programs.

Lilian Okun, Inc.
2 West 67th St., New York, N. Y. Phone, TRafalgar 7-8916. President-Manager, Lilian Okun. SERVICES OFFERED: Program production, live and transcribed, talent, package programs, scripts, Television

James Norris Radio Productions
366 Madison Ave., New York 17, N. Y. Owner, James Norris. SERVICES OF-

Paul Girard
Executive Producer

Alexander Leftwich, Jr.
Director

Louis M. Heyward
Script

*** Star Time
*** Sports Star Special
*** Special Assignment
PROGRAM PRODUCERS

FERED: Ideas, syndicated programs, scripts.

Pan American Broadcasting Co.

Jack Parker & Associates
Box 2222, Hollywood 28, Calif. Phone, Citrus 18536. Jack Parker, President & General Manager; Don Maters, Vice-President; Producers: Jack Parker, Garland Brunton, Ross Van Neibroc; Script Writers: Ross Van Neibroc, Jack Parker, Garland Brunton, Betty Underwood, Mary Blue. SERVICES OFFERED: Custom-built programs, program production, recording, scripts.

Leo J. Paulin & Associates
1627 “K” St., N.W., Washington 6, D. C. Phone, National 9349. President, Leo J. Paulin; Vice-President, Vera Cassidy Ash. SERVICES OFFERED: Program ideas, production, scripts. Featuring programs with a “Washington angle.” Specialist in custom built programs for trade groups.

Peterson Radio Productions
1457 Broadway, New York 18, N. Y. Phone, Wisconsin 7-0069. Producer-Director, Donald Peterson; Script Writers, Stanley Whitman, Leonard Allen, Jean Eickes; Engineer, M. P. Frutchey. SERVICES OFFERED: Religious programs, public relations radio programs.

Press Association, Inc. (A. P. Radio Productions)
50 Rockefeller Plaza, New York 20, N. Y. Phone, Circle 7-7363. William J. MacCambridge, General Manager; Oliver Gramling, Assistant General Manager; Paul Girard, Executive Producer; Alexander Leftwich, Jr., Director. BRANCH OFFICES: Located in 100 principal cities. SERVICES OFFERED: Network, local and transcribed radio programs.

HOLLYWOOD CHATTERBOX ENTERPRISES

Frank R. Brown, Mgr.
Al Michaelian, Music Supervisor

RADIO PRODUCTION EXPLOITATION RADIO RELATIONS

Established 1932

1746 N. Las Palmas
Hollywood 28, Cal.
Granite 2318
Eugenia Price Productions

George Logan Price, Inc.
946 South Normandie Ave., Los Angeles 6, Calif. Phone, FEderal 7372. President, G. L. Price. SERVICES OFFERED: Transcribed programs, program production, transcription library, scripts and continuity, commercial copy.

Prockter Radio Productions, Inc.
250 W. 57th St., New York 19, N. Y. Phone, Circle 6-4091. President, Bernard J. Prockter; Director of Publicity, Clement J. Wyle; Director of Research, Jerome C. Robinson; Program Director, Arnold Michaelis. SERVICES OFFERED: Package network radio programs and transcribed packed programs. Advice and consultation on radio production to advertisers and advertising agencies.

Radio Productions, Inc.
PRODUCERS OF
"BASEBALL TODAY"
"SINGING WEATHERMEN"
"TIME IN RHYME"
"MUSICAL THERMOMETER"
2901 So. Moreland LOnacrie 8387
Cleveland, Ohio

Production Associates

Progressive Radio Advertising Co., Inc.
260 E. 161st St., New York 51, N. Y. Phone, MTrose 5-5522. Lido Belli, President-Producer-Director. SERVICES OFFERED: Italian language programs, production and talent.

Radio Events, Inc.
535 Fifth Ave., New York 17, N. Y. Phone, MUrray Hill 6-3487. Managing Director, Martin Lawrence. SERVICES OFFERED: Production, scripts, casting.

Radio Features of America
37 West 46th St., New York 19, N. Y. Phone, BRYant 9-0622. Executive Director, Oliver W. Nicoll; Associate Director, Sandra Munsell. REPRESENTATIVE: Towers, Ltd., 84 Hallam St., London, W. 1. Harry Alan Towers. SERVICES OFFERED: Program production and consultation, package live

The TED MACK
Company
SPOTS - TRANSCRIPTIONS - LIVE SHOWS
Now Available
- LIFE OF BUFFALO BILL
  Juvenile Western Serial
  By Robt. Green, Writer of the
  Lone Ranger
- WESTERN PLAYHOUSE
  30 Minute Live Dramatization
  of Famous Western Stories
  Adapted by Robt. Green
- FAITH OF OUR FATHERS
  5 or 15 Minute Daily Bible
  Reading With Hymns
- WHAT D'YA KNOW
  A 25 Second Transcribed Fea-
  ture

PERSONAL
Representative for:
- JOHN GART
  Outstanding Conductor, Composer
- HARRY TAYLOR
  America's Newest Piano-
  Humorist
- WELLINGTON EZEKIEL
  Metropolitan Bass-Baritone

4 E. 53rd St., N. Y. C. PLaza 9-7600
shows, syndicated transcriptions, scripts, talent.

Radio Producers of Hollywood
1651 Cosmo, Hollywood 28, Calif. Phone, Hollywood 8318. Owner & General Manager, Lou R. Winston; Station Relations, Phyllis Fox. SERVICES OFFERED: Open and transcribed feature programs. Syndicated and package programs. Leased for broadcasting to radio stations, individual shows, group of shows, or the complete catalogue.

Radio Production Service
501 Madison Ave., New York, N. Y. Phone, PLaza 3-8940. Irene Beasley, General Manager; Helen Porretto, Assistant General Manager. SERVICES OFFERED: Complete radio package shows, live or transcribed.

Radio Program Management

Religious News Service
381 Fourth Ave., New York, N. Y. Phone, MUrray Hill 4-1463. Managing Editor, Louis Minsky. SERVICES OFFERED: Production of weekly religious news scripts.

Richman-Sandford Productions
10 East 43rd St., New York 17, N. Y. Phone, MUrray Hill 2-5854. Owners-Partners: Bill Richman and Howard Richman; Executive Producer, Charles Cromer; Musical Director, Harold Levy; Script Dept., Natalie Meader; Research Dir., Howard T. Longfellow; Personnel Director, Rita Klatzer. SERVICES OFFERED: Producers of transcribed and live radio programs. Producers of television programs, live and film.

Robinson Recording Laboratories

Rockhill Radio
18 East 50th St., New York 22, N. Y. Phone, ELdorado 5-1860. Stanley J. Wolf, President; Emanuel H. Wolf, Vice-President. BRANCH OFFICE: 158 West Randolph St., Chicago, Ill. SERVICES OFFERED: Live and transcribed program production.

Runyon-Guggenheim Enterprises

James L. Saphier Agency

Shaffer-Waible, Inc.
270 Park Ave., New York 17, N. Y. Phone, PLaza 8-0344. Partner, Lloyd Shaffer; Partner, Fred Waible. SERVICES OFFERED: Musical and dramatic package programs for radio and television; films; transcriptions; talent; scripts.

Joseph C. Schramm Studios
4000 Canal St., New Orleans, La. Phone, Galvez 5914. Director, Joseph C. Schramm; Supervisor, Josefine Martinez. SERVICES OFFERED: Program production, recording, off air checks.

Bernard L. Schubert, Inc.

Sesac, Inc.
475 Fifth Ave., New York 17, N. Y. Phone, MUrray Hill 5-5365. Paul Heinecke, President; R. C. Heinecke, Secretary-Treasurer; K. A. Jadassohn, Vice-President; Kolin Hager, Asst. to the
President. SERVICES OFFERED: Licensing the use of copyrighted music, transcription library, syndicated transcribed tailor-made programs for advertisers.

Sound Studios, Incorporated
1124 Vermont Ave., N.W., Washington 5, D. C. Phone, Republic 1984-5. President, Robert J. Coar. SERVICES OFFERED: Transcriptions, program production, motion pictures for television, television productions for DuMont's Washington station and WABD television station in N. Y.

The Sound Workshop, Inc.
412-418 S. Robertson Blvd., Los Angeles 36, Calif. Phone, Bradshaw 2-3203. Producer-Director, Robert E. Grey; Casting, J. R. Lorenz; Sound, O. J. Vital; Chief Engineer, W. E. Lambeth; Script, R. L. Tennis. SERVICES OFFERED: All types recording, complete program production, syndicated and custom-built transcribed phonograph records, etc.

Service Programs

Henry Souvaine, Inc.

Spot Radio Service
1 E. 54th St., New York 22, N. Y. Phone, PLaza 5-9800. Director, Fulton Dent; Assistant Director, Dorothy Green. SERVICES OFFERED: Spot radio specialists: Research, radio market studies, time buying consultants, writing and production of all types of spot announcements.

Richard Stark & Company
30 Rockefeller Plaza, New York 20, N. Y. Phone, Circle 6-7337-8. SERVICES OFFERED: Program producers, program builders, and commercial consultants. In the latter capacity they will offer commercial copy suggestions and production notes, with particular emphasis on daytime radio selling.

Syndicated Radio Productions
800 S. Normandie Ave., Los Angeles 5, Calif. Phone, Drexel 6652. Richard E. Gresham, Managing Director. SERVICES OFFERED: Producers sales representatives with sales staff covering Western half of U. S. and Canada. Syndicated Transcribed Shows available for any sponsor on any AM or FM station or network. Transcribed Package Shows from 5 minutes to half-hour with from 13 to 450 episodes.

Telecast Productions, Inc.
101—5th Avenue, New York 3, N. Y. Phone, ALgonquin 4-4300. President, Myron Zobel; Secretary, E. A. Freeman; Treasurer, William S. Greene, Jr. SERVICES OFFERED: Package shows for radio and television.

Teleouted Cartoons
410 Riverside Drive, New York 25, N. Y. Phone, UNiversity 4-6148. Owner, Saul S. Taffet. SERVICES OFFERED: Producing animated cartoons and other cartoon art along with special effects and outdoor film sequences for television and industrial advertising purposes. Maintain a complete animation studio and personnel experienced in the needs and requirements of television motion pictures and artwork.

Television Films of America (TFA)

Time, Inc.
9 Rockefeller Plaza, New York, N. Y. Phone, Circle 5-4400. Director of Radio Programs Department, Frank C. Morris. SERVICES OFFERED: Transcribed programs, Time Views the News-a-Monday through Friday newseast.
Program Producers

Transamerican Broadcasting & Television Corp.
1 East 54th St., New York 22, N. Y.
Phone, PLaza 5-8800. President, John L. Clark. SERVICES OFFERED: Live and transcribed programs.

Transcribed Radio Shows
2 West 47th St., New York, N. Y.
Phone, LONgacre 5-3440. President, M. E. Moore. SERVICES OFFERED: Custom-built shows, spot announcements, production, listener participation, transcribed programs, script writing.

Transcription Sales, Inc.
117 W. High St., Springfield, Ohio.

Transfilm, Inc.
35 W. 45th St., New York 19, N. Y.
Phone, BRyant 9-6540. President, William Miesegaes; Vice-President in Chg. of Production, Walter Lowendahl; Vice-President in Chg. of Sales, Milton F. Martin; Sec.-Treas., Peter A. Schlenker. SERVICES OFFERED: Producers of 16mm and 35mm films for television programs and commercials.

Transvideo Film Productions, Inc.
112 Park Ave., New York 17, N. Y.
Phone, MUrray Hill 4-6628-9. Herbert Sandler, President; Ethel Sandler, Vice-President-Secretary; Beatrice P. Cunningham, Treasurer-Production Manager. SERVICES OFFERED: Television film production exclusively. Complete production facilities for agencies and sponsors for television trailers, hitch-hikes and spot announcements.

Trendle-Campbell
1800 Stroh Bldg., Detroit 26, Mich.
Phone, RANDolph 9154. Owners, George W. Trendle; H. Allen Campbell. SERVICES OFFERED: Owners and producers of dramatic serials; The Lone Ranger; The Green Hornet; Challenge of the Yukon, etc.

United Press Association
220 East 42nd St., New York 17, N. Y.
Phone, MUrray Hill 2-0400. Radio News Manager, Phil Newsom; Radio Sales Manager, Al F. Harrison; Radio Shows Div. Manager, C. Edmonds Allen. SERVICES OFFERED: Production for radio of news service, news scripts, news research.

United States Recording Co.
1121 Vermont Ave., N. W., Washington 5, D. C.
Phone, District 1640. General Manager, Joseph Tait; Assistant Manager, Rhoda Golden; Chief Recording Engineer, Herbert Denglcr; Chief Plant Engineer, Irving Linkow; Sales Manager, Eugene Rosen. BRANCH OFFICE: 3700 Jefferson-Davis Highway, Alexandria, Va. Phone, Di. 1640. Irving Linkow. SERVICES OFFERED: Recording and transcription service, script and production service, air checks of domestic and short wave broadcasts. Specializing in complete recording and transcription installations. Manufacturers of Speech input equipment, sound effects consoles, portable transcription equipment and special equipment.

Universal Radio Sales
730 Fifth Ave., New York 19, N. Y.
Phone, Circle 6-7447. President, Wesley I. Dunn; Vice-President, George E. Hughes; Eastern Sales Mgr., Program Div., Richard Nicholls. SERVICES OFFERED-BRANCH OFFICES: (For complete information see listing under Transcription Companies).

Thomas J. Valentino, Inc.
1600 Broadway, New York 19, N. Y.
Phone, Circle 6-4675-6. Production Manager, Thomas J. Valentino; Secretary, Elsie G. Valentino; Director, Michael T. Valentino. SERVICES OFFERED: Manufacturer of sound effects records, processing and pressing of vinylite records, 10 in. and 12 in. transcription service.

Video Associates, Inc.
515 Madison Ave., New York 23, N. Y.
Phone, PLaza 3-7966. Production, Philip Brodsky; Direction, Miriam Tulin; Talent, Elizabeth Lee; Scripts, Barbara Jones. SERVICES OFFERED: Live packages and custom-built shows for television exclusively. Complete program service from preparation through execution: ideas, scripts, talent, sets, costumes, props, music, production, direction. Intra-tele demonstrations. Program and production consultant services.
Chick Vincent & Company
509 Madison Avenue, New York, N. Y. Phone, ELdorado 5-0734. Producer and Director, Chick Vincent; Casting Director, Natalie Ortof; Controller, Seymour Schneidman. SERVICES OFFERED: Package producers.

Owen Vinson & Co.
5042 Los Feliz Blvd., Hollywood 27, Calif. Phone, Normandy 1-0654. Owen Vinson, Producer-Director-Manager; Pauline Hopkins, Writer and Script Editor; Margaret Patterson, Secretary. SERVICES OFFERED: Free-lance producing, writing and directing. New shows available, or built to order. Packages.

J. Franklyn Viola & Co.
152 West 42nd St., New York 18, N. Y. Phone, CHickering 4-3254. Manager, J. Franklyn Viola. SERVICES OFFERED: Scripts, production, specializing in foreign-language programs, transcriptions.

Von Baumann Studios Inc.
331 E. 71st St., New York 21, N. Y. Phone, RHineland 4-5508. Owner-Producer, Cyril Von Baumann; Publicity, E. F. Obert. SERVICES OFFERED: Production of live and transcribed custom-built and package shows, writing and production of spot announcements, musical commercials and jingles, program consultant.

Tom Wallace Radio Productions

Lee Wallace Teleshows
222 E. 40th St., New York 16, N. Y. Phone, MURray Hill 4-3529. Executive Producer, Lee Wallace; Production Manager, Robert Mayberry; Associate Producer, Sara Jane Troy; Associate Producer, Harold D. Salkin; Casting Director, Celia Ford; Film Consultant, Clarence Tripp. SERVICES OFFERED: A complete service, including show-building and production for agencies and television stations.

Carl Wester & Company

Roger White Productions, Inc.
Hotel Beverly, 125 E. 50th St., New York, N. Y. Phone, PLaza 5-3560. Radio Producer, Roger White; Program Director, Marilyn Brant; Talent and Casting Director, Kermit Schafer. SERVICES OFFERED: Complete organization geared to serve agencies in production and presentation of outstanding radio programs.

Wolf Associates, Inc.

World Broadcasting System, Inc.
(Subsidiary of Decca Records, Inc.)
711 Fifth Ave., New York 22, N. Y. Phone, Wickersham 2-2100. General Manager, Jack Meyerson; Executive Vice-Pres., A. J. Kendrick; Treasurer, M. R. Rackmill; Station Relations, A. B. Sambrook; Manager, Program Production, Herb Gordon; Chief Engineer, Charles Lauda, Jr. SERVICES OFFERED: A Western Electric license—vertical and lateral cut transcriptions, offering World Library, commercial transcriptions and studio facilities, scripting, production, directing and talent.

Carter Wright Radio Television Productions

Frederic W. Ziv Company
“NEVER REALIZED TRANSCRIPTIONS COULD BE SO REALISTIC”

“YOU CAN’T BEAT COLUMBIA FOR SERVICE EITHER”

Columbia Transcriptions

799 Seventh Avenue, New York 19, N.Y.
Wrigley Building, 410 North Michigan Ave., Chicago 11, Ill.
6624 Romaine Street
Hollywood 28, Calif.

Transcription Companies

Advertisers Recordings Ltd.
624 Dominion Square Bldg., Montreal, Quebec, Canada. Phone, Marquette 6368. President-General Manager, Walter P. Downs; Secretary, Mary Helen Gerl. SERVICES OFFERED: Transcription and private wire service.

Advertisers Recording Service, Inc.
113 West 57th St., New York 19, N. Y. Phone, Circle 6-0141. (For detailed information see listing under Program Producers).

All-Canada Radio Facilities Limited

Allentown Record Co., Inc.

Allied Record Mfg. Co., Inc.

American Royal Productions
7928 Michigan Ave., Oakland 5, Calif. Phone, Trinidad 6115. M. Scott Weakley, General Manager. SERVICES OFFERED: Transcriptions and phonograph record production; aircheck service and production analysis for artists and advertisers; mobile recording unit for broadcast or special events pickup anywhere, anytime in the northern Calif. area. RCA equipment.

Associated Program Service, Inc.
151 W. 46th St., New York 19, N. Y. Phone, BRyant 9-1246. Richard S. Testut, Vice-President and Gen. Mgr.; John Andrew, Dir. Sales Promotion; Bert Lown, Dir. Station Relations. SERVICES OFFERED: Transcribed library of radio music; basic program scripts; program features.

Associated Radio-Television Productions
11 West 42nd St., New York 18, N. Y. Phone, LO 5-3710. President, Jay E. Kashuk; Vice-President and Secretary, Lew Kashuk; Treasurer, Robert Jay Fox.

Atlantic & Pacific Broadcasting System
Box 2222, Hollywood 28, Calif., Phone, CItrus 18536. Jack Parker, General Manager; Don Masters, Production Manager; Betty Underwood, Program Manager; Ross Van Neibroc, Script Editor. SERVICES OFFERED: A full program schedule of transcribed programs furnished to member stations.

Audio-Scriptions, Inc.
1619 Broadway, New York 17, N. Y. Phone, Circle 7-7690. Ezekiel Rabinowitz, Manager. SERVICES OFFERED:
How to measure the best

For transcriptions
For high-speed processing
For vinylite pressings
For phonograph records

... there are two reasons why Muzak rates tops with so many leading agencies, transcribed show producers and radio stations:

1. Fastest service in the world
2. Finest quality obtainable

Try Muzak... and see if any other service measures up to Muzak standards!

Unexcelled in modern facilities and master craftsmanship, Muzak is equipped to supply both Vertical and Lateral Cut transcriptions... reference recordings... line recordings for supplemental radio coverage.

Send us your "acetate" masters for top-speed, top-quality processing and pressing. We use only gold sputtering, high-speed plating, and press exclusively from highest grade Vinylite resin.

Next time... make it Muzak. A plus for AM, a must for FM!

* Muzak TRANSCRIPTION DIVISION

Licensed under U.S. Patents of Western Electric Co., Inc.

STUDIO and RECORDING FACILITIES
NEW YORK
151 West 46th St.
Bryant 9-1247

CHICAGO
La Salle Wacker Bldg.
Central 5275

PROCESSING and PRESSING PLANT
NEW YORK
250 West 54th St.
Columbus 5-8552
The only Clipping Bureau of the Air in the world has accumulated a Library of Voices which contains more than half a million items (voices and events). Additional voices are being added daily.

**Beltone Recording Corp.**
2 West 46th Street, New York 19, N. Y. Phone, BRyant 9-4130. President, Leslie C. Cahran; Treasurer, Shirley Cahran. SERVICE OFFERED: Instantaneous recordings, masters and pressings, transcribed programs, off-the-air.

**G. C. Bird & Associates**
1745 N. Gramercy Place, Hollywood 28, Calif. Phone, Hollywood 3981 and HEmpstead 1753. (For detailed information see listing under Program Producers.)

**Ford Bond Radio Productions**
810 RCA Bldg., W., New York 20, N. Y. Phone, Circle 7-2236. President, Ford Bond; Associate, Thomas S. Carr. SERVICES OFFERED: Specializing in 5-minute open-end transcribed programs; individually tailored musical or dramatized announcements for broadcast purposes; new series of 15 and 30 minute open-end syndicated shows styled for local and regional sponsorship.

**Bost Records Co.**
29 West 57th St., New York 19, N. Y. Phone, PLaza 3-8676. (For detailed information see listing under Program Producers.)

**Charles Stark, Inc.**
366 Madison Ave., New York, N. Y. Phone, Murray Hill 2-2636. Charles Stark, President. SERVICES OFFERED: Transcribed programs, individually tailored spot announcements for broadcast purposes; new series of open end syndicated shows for local sponsorship.

**Cinemart, Inc.**

**Columbia Recording Corporation**
(A Subsidiary of the Columbia Broadcasting System)
795 Seventh Ave., New York 19, N. Y. Phone, Circle 5-7300. President, Edward Wallerstein; Vice-President and General Manager, Mefford R. Runyon; General Manager, Transcription Department, Robert J. Clarkson; Advertising Manager, John Birge. BRANCH OFFICES: 6023 Romaine St., Hollywood, Calif. Phone, Granite 4134. Manager, Andrew J. Schrade; 410 N. Michigan Ave., Chicago, Ill. Phone, Whitehall 6000. Manager, Girard D. Ellis. SERVICES OFFERED: Recording, processing and manufacture of all types of electrical transcriptions; manufacture and distribution of Columbia and Okeh records.

**Consolidated Sound Laboratories**
2013 N. 63rd St., Philadelphia, Pa. Phone, TRinity 8213. Owner-Chief Engineer, Raymond Norton; Sales Manager, R. C. Shive; Production Manager, Harvey Lamb. SERVICES OFFERED: Recording, processing, manufacture of recording equipment.

**Patrick Michael Cunning Television Productions—Stage 3**
6530 Sunset Blvd., Hollywood, Calif. Phone, Hillside 5915. (For detailed information see listing under Program Producers.)

**Decca Records, Inc.**
50 West 57th St., New York, N. Y. Phone, COLUMbus 5-2300. President, Jack Kapp; Manager Transcription Division, Edward Strauss. BRANCH OFFICES: Boston, Buffalo, Richmond, Detroit, Kansas City, Philadelphia, Chicago, St. Louis, Cincinnati, Cleveland, Minneapolis, Charlotte, Newark, Jackson- ville, Oklahoma City, Houston, Atlanta, Memphis, New Orleans, Dallas, Pittsburgh, Washington, Los Angeles, San Francisco, Seattle, Hartford, Brooklyn, Milwaukee, Denver, San Antonio, Birmingham, Miami. SERVICES OFFERED: Custom-built electrical transcription records. Owners of WORLD BROADCASTING SYSTEM, INC., transcription services, 711 Fifth Ave., New York 22, N. Y.

**Disc Company of America**
117 West 46th St., New York 19, N. Y. Phone, BRyant 9-3137. Moe Asch. SER-
C. P. MacGregor

TRANSCRIPTION LIBRARY PRODUCTIONS

DRAMATIC AND MUSICAL PROGRAMS

RECORDING STUDIOS

ALSO

COMPLETE PACKAGING INCLUDING

RECORDING ELECTRO-PLATING OF

MASTERS AND PRODUCTION

729 SO. WESTERN AVE. HOLLYWOOD

PHONE: FITZROY 4191
VICES OFFERED: Commercial records, transcriptions, recordings and production. Phonograph record manufacturing.

**Disco Recording Co., Inc.**
334 Arcade Bldg., St. Louis 1, Mo. Phone, Chestnut 5937. President, Harry V. Cheshire; General Manager, Gordon Sherman; Chief Engineer, Fred F. Schofflin. SERVICES OFFERED: Recording service, electrical transcriptions, off air checks, manufacture phonograph records.

**Don Lee Productions**
5515 Melrose Ave., Los Angeles, Calif. Phone, Hollywood 8111. (For detailed information see listing under Radio Producers.)

**Eccles Recordings, Inc.**
6233 Hollywood Blvd., Hollywood 28, Calif. Phone, Hillside 3851. Robert P. Newman, Manager; Edgar A. Wilkerson, Business Manager. SERVICES OFFERED: Transcription radio production packages, recording from network lines or air, phonograph masters, sound effects recordings.

**Electro-Vox Recording Studios**

**B. Ellis Associates**
11 East 44th St., New York 17, N. Y. Phone, Murray Hill 2-7862-3. Bruce Ellis, Director; George Magee, Script Editor. (For detailed information see listing under Program Producers.) Syndicated Shows: “Invitation To College”; “What Would You Do?”

**Essex Broadcasters, Inc.**
3300 Union Guardian Bldg., Detroit 26, Mich. Phone, Cadillac 7200. Manager-Director, J. E. Campeau; Engineer, Robert Henderson. SERVICES OFFERED: Transcriptions.

**Exclusive Radio Features Co., Ltd.**
14 McCaul St., Toronto 2B, Ont., Canada. Phone, ADealade 5112. President, George W. Halnan; Manager, Alfred J. Lewis. SERVICES OFFERED: Instantaneous recording, tailor made spots, or shows, script writing. A transcription service for Canada only. Syndicated Shows available for sponsorship in Canada only.

**Carl Fischer Inc. Miracoustic Recording Studios**
119 West 57th St., New York 19, N. Y. Phone, Circle 7-2965-6-7. Fred Herbert-Oettgen, Recording Director; Hal Michael, Chief Engineer; Robert E. Scheuning, Sales Promotion Manager; Max Rittershausen, Branch Manager; Carl Fischer, Inc., Gregory M. Davis, Kenneth Lynch, Recording Engineers. SERVICES OFFERED: Complete Theater-Studio facilities including Hammond Organ, Package Show Production, Master and Commercial Record Production, NAB Standard Transcriptions; Reference, Audition, Off-the-Air and Off-the-Line recording. Complete Sound Library. Remote location facilities. Twenty-four hour service by appointment.

**Frankay & Jackson Recording Studios, Inc.**
48 West 48th St., New York 19, N. Y. Phone, Longacre 5-8453. President & Manager, Harry Jackson; Vice-President, Frank Fay. SERVICES OFFERED: Transcription, off-the-air recordings, masters, pressings, rehearsal studios, all studio facilities including Hammond Electric organ and Steinway piano.

**General Broadcasting System, Inc.**
Allentown Record Co., Inc.

Fabricators of high fidelity

VINYLITE

records and transcriptions

10", 12" and 16" PRESSINGS IN DARK RED, BLACK AND ALLENTOWN BLUE

Plant capacity 300,000 per month

JOHN J. H. PEYSER
President and General Manager

NEW YORK 19: 1776 Broadway, Room 703, Circle 5-4328

PLANT: 10th and Walnut Streets, Allentown, Pennsylvania
Harry S. Goodman
Radio Productions
19 East 53rd St., New York, N. Y.
Phone, Wicksahem 2-3338-9. (For detailed information see listing under Program Producers.)

George Heid Productions
Phone, G rant 3696. George Heid, Owner; Betty Dougherty, Director of Recordings; Al Campbell, Director of Slide Film Productions; Max Adkins, Musical Director. SERVICES OFFERED: Electrical transcriptions, recordings, air checks, script, production, radio package shows, slide film production, sound for mechanical display.

Mary Howard Recordings
37 E. 49th St., New York 17, N. Y.
Phone, P Laza 3-4800, Ext. 47. Owner-Manager, Mary Howard; Assistant, Joyce Fraser. SERVICES OFFERED: Off-the-line and off-the-air recordings and transcriptions for artists or agencies. Studio for auditions; facilities for dubbing.

International Radio & Television Features
152 E. 53rd St., New York 22, N. Y.
Phone, P Laza 5-5781. Jack Lloyd, Executive Director. SERVICES OFFERED: Production of live and transcribed package shows, musical jingles and spot announcements for radio and television.

Intercontinental Engineering Equipment Co.
101 Park Ave., New York 17, N. Y.
Phone, C Aledonia 5-7530. Mark E. Rosenstock, operator. SERVICES OFFERED: Transcription service to order, off-the-air recordings, off-the-line recordings, audition recordings, transcribed programs.

International Radio
24 rue de la Faisanderie, Paris, France.
Phone, Passy 4635. President, Philippe Lefebure; Vice-Presidents, Henry S. White, Thomas Ringwood, Oliver D’Herrer. SERVICES OFFERED: Electrical transcriptions in French, English and Spanish for commercial radio stations in Europe, South America and the United States.

Harry Jacobs Productions
8820 Sunset Blvd., Hollywood 46, Calif. Phone, CREstview 5-2871. President, Harry R. Jacobs; Sales Promotion Manager, Bernice Lawrence.

Jimmy Jones Recording Studios
(Affiliated with Carter Wright Radio Television Studios)
1655 N. Cherokee Ave., Hollywood 28, Calif. Phone, Hollywood 3636. Jimmie M. Jones, Manager. SERVICES OFFERED: Professional, commercial, and home recordings. Complete broadcast facilities, recordings by air or direct line from Radio Central; specializing in re-recording and special effect records.

Kasper-Gordon Studios, Inc.
140 Boylston St., Boston 16, Mass.
Phone, Devonshire 7357. Edwin H. Kasper, President-Production Director; Aaron S. Bloom, Treasurer-Commercial Dept.; Robert W. Graham, Office Mgr.; Foorst L. Bishop, Chief Engineer; Richard T. Hutchinson, Asst. Engineer; Vernon W. Rich, Scripts, Production. SERVICES OFFERED: Complete recording facilities, studio and remote; airchecks; talent; live and custom-built transcribed programs; syndicated programs; library service; scripts; originators of transcribed musical spots (jingles); manufacturers transcription playback machine (portable).

Kermit-Raymond Corporation
8 East 52nd St., New York 22, N. Y.
Phone, EL dorado 5-5511. (For detailed information see listing under Program Producers.)

Keystone Broadcasting System, Inc.
580 Fifth Avenue
New York 19, N. Y.
Phone, L ongacre 3-2221
Officers & Directors
President ............... Michael M. Sillerman
Vice-President ............ Arthur Wolf
Vice-President ............ William Wolf
Vice-President ............ Naylor Rogers
Vice-President ............ Mort Adams
Secretary-Treasurer .......... Sidney J. Wolf
Assistant Treasurer .......... Joseph Bayer

Offices
580 Fifth Ave., New York 19, N. Y.
Phone, L ongacre 3-2221
Fres. & Gen. Mgr. ......... Michael M. Sillerman
complete coverage
Direct transcriptions
Direct line feeds to all points
Complete recording services:
• Spot announcements
• Remotes
• Air check service
• Processing and pressing
• Remote recording service
• Wire recording
• Disc recording

Custom-built
• Wire recorders — portable and rack-mounting
• Speech input equipment
• Amplifiers—Equalizers
• Portable AC-DC transcription players
• Complete recording and transcription equipment and installation

Serving the Nation
With Continuous

24 HOUR SERVICE

The U. S. Recording Co. offers coast-to-coast service on all recording problems. Whatever your needs—direct cut copies, air check service, or the production of any type of show—USRECO is staffed and equipped to give you the best of service at a minimum cost. Here, you know that men with recording “know how” handle your requirements. Here, you can be sure of the quality and service you’ll be proud to have others hear. We serve the networks. We serve the nation. Let us serve you.
Vice-Pres. & Director of Station Relations .......... Mort Adams Mgr. of Sta. Relations .......... James P. Lappin Sales & Promotion Consultant .......... Alvin Austin Statistician .......... Melvin G. Marden Office Manager .......... Rosita Seale Account Executive .......... Albert F. Dykes Account Executive .......... Noel A. Rhys 134 North La Salle St. Chicago 2, Ill. Phone, State 4590 Secretary-Treasurer .......... Sidney J. Wolf Accountant and Office Manager .......... Elizabeth M. Mueller Vice-Pres. & Western Sales Manager .......... Naylor Rogers 310 Citizens Building Cleveland 14, Ohio Phone, Cherry 4050 Mid-Western Sales .......... Louis M. Bloch, Jr. 6331 Hollywood Blvd. Hollywood 28, Calif. Phone, Hollywood 5388 Program Director .......... Elaine N. Gonda Pacific Coast Sales .......... Ralph W. Harker SERVICES OFFERED: Keystone Broadcasting System is a transcription network principally covering beyond-Metropolitan markets from coast-to-coast. Its affiliated stations are joined together in a national system by means of transcriptions, eliminating wire charges. At time of going to press, the network includes 230 affiliated stations. The network supplies its stations with 48 fully scripted sustaining shows per week filling 2 hours per day, seven days each week, to a total of 14 hours per week. This is the only national, full-sized network in the United States offering national radio advertisers the opportunity to cover the beyond-Metropolitan markets exclusively, in a single transaction, by means of electrical transcription. The System offers its facilities in group network time periods from one hour down to five minutes, and also makes available announcement periods of one-minute, half-minute and 25 words in length.

The W. E. Long Company
155 N. Clark St., Chicago 1, Ill. Phone, Randolph 4606. E. J. Sperry, Dir. of Radio; C. T. Sweeney, Office Mgr.; H. Gingrich, Copy Chief; R. S. Graham, Supervisor Syndicated Transcriptions.

A select list of the finest in transcribed programs:

**A DATE WITH MUSIC**
15 MIN. MUSICAL — GENERAL APPEAL — 200 PROG.

**THE AVENGER**
30 MIN. MYSTERY — FAMILY APPEAL — 52 PROG.

**BLACKSTONE the MAGICIAN**
15 MIN. MYSTERY — FAM. & JUVENILE — 78 PROG.

**THE SHADOW**
30 MIN. MYSTERY — FAMILY APPEAL — 300 PROG.

**SMILIN’ ED McCONNELL**
15 MIN. HYMNS & POETRY — FAMILY — 104 PROG.

CHARLES MICHELSION INC.
Pioneer Program Producers Since 1935
Murray Hill 2-3376 Murray Hill 2-5168
67 WEST 44th ST., NEW YORK 18, N.Y.
SERVICES OFFERED: Transcribed radio shows, musical library, script shows.

**C. P. MacGregor**

729 S. Western Ave., Hollywood 5, Calif. Phone, Fitzroy 4191. C. P. MacGregor, President; F. J. Rudolph, Sales Manager; George R. Jones, Office Manager; Victor Quan, Production Manager. (For detailed information see listing under Program Producers.)

**The Ted Mack Company**

4 E. 53rd St., New York 22, N. Y. Phone, Plaza 5-3285-6-7. Owner-Manager, Ted Mack; Associate, Arnold Rittenberg; General Sales Manager, Vernon B. Gray; Writers, Virginia McGlynn, Elliott Curtis; Producers, Ted Mack, Paul La Porte; Musical Director, John Gart. BRANCH OFFICE: 22 Huron St., Toledo, Ohio, Phone, Main 1863, Paul Spor, Ohio Rep. SERVICES OFFERED: Novelty spot announcements. Transcribed: dramatic, strip, musical and variety shows. Scripts and ideas submitted to conform with any specified requirements.

**McDonald Recording & Engineering Service**

415 N. Harper St., Los Angeles, Calif. Phone, Wyoming 0302. Manager, Clifford C. McDonald; Engineer, M. Hamilton Collins. SERVICES OFFERED: Recording, transcriptions, air-checks, recording studios.

**Mercury Recording Studios**

232 E. Erie St., Chicago, Ill. Phone, Delaware 4786. Owner, Jack Brinkley; Studio Manager, Maxine M. Brinkley. SERVICES OFFERED: Commercial and private transcriptions and recordings for audition and broadcast.

**Charles Michelson Radio Transcriptions**

67 West 44th St., New York 18, N. Y. Phone, Murray Hill 2-3376. President, Charles Michelson; Vice-President, V. D. Michelson; Secretary, A. Michelson; Casting Director, Gilbert Braun. Branch Offices: 1328 Chestnut St., Philadelphia, Pa., Phone, Pennypacker 7851, Travis D. Grouchy, Mgr.; 615 Deleon St., Tampa, Fla., Phone, M-5763, Windsor Bliss, Mgr.; 79 E. State St., Columbus, Ohio, Phone, Adams 4116, Ralph S. McFeely, Mgr.; 1344 S. Flower St., Los Angeles, Calif.,
TRANSCRIPTIONS—RECORDINGS

Phone, Prsopct 2035, Philip Johnson, Mgr.; South First & “B” Sts., Richmond, Ind., Phone, 1117, Harry Gennett, Jr., Mgr. SERVICES OFFERED: Open end transcribed feature program series, live network shows, porto-playback transcribed machines, Gennett & Speedy sound effect record libraries.

Les Mitchel Productions, Inc.

Morton Radio Productions
360 No. Michigan Ave., Chicago 1, Ill. Phone, Central 4144. President, Morton Jacobson; Sales Promotion, Ruthe Miller. SERVICES OFFERED: Producers of transcribed and live talent programs.

Carlton E. Morse Productions
1500 Vine St., Hollywood 28, Calif. Owner, Carlton E. Morse. SERVICES OFFERED: Transcription service.

Muzak Corporation

National Radio Features
100 State Street, Albany 7, N. Y. Phone, 4-8226, 2-7854. General Manager, Allen I. Stock; Wilbur Smith, District Manager; Publicity Manager, Ruth Pearl. SERVICES OFFERED: Special promotions and campaigns for radio stations with specially produced radio shows, and constructive ideas for selling unused time to merchants, industrial and professional business firms, who ordinarily never use radio, or buy time from their immediate station. “Veteran of Victory” is the new production feature which is of half hour

Complete Transcription Facilities

REEVES
SOUNDSTUDIOS
INC.

1600 B’way, New York 19, N. Y.
CIRCLE 6-6686

304 East 44th St., N. Y. C.

Complete Film and Disc Recording Facilities
duration, and carries station publicity with shield-banners bearing station call letters and position on the dial plus free $25.00 U. S. Savings Bonds. Has the cooperation and the use of the U. S. Treasury Dept. and the Veterans Administration names. Coast to coast.

- National Recording & Film Corporation
  (Richard Bradley & Associates)
  188 West Randolph St., Chicago 1, Ill. Phone, Randolph 9697. Richard Bradley, President; Benjamin Tunick, Secretary-Treasurer; Evelyn Braus, Talent-Adv.; Leo Rabins, Office Manager. SERVICES OFFERED: Radio productions, promotion and publicity, spot announcements.

- NBC Radio-Recording Division
  30 Rockefeller Plaza, Radio City, New York 20, N. Y. Phone, Circle 7-8300. Vice-President, C. Lloyd Egner; Manager, Robert W. Friedheim; Business Manager, Henry P. Hayes; Thesaurus and Syndicated Sales Manager, Willis B. Parsons; Advertising and Promotion Director, William R. Seth; Recording Sales Manager, Charles G. Hicks, Jr.; Program Manager, H. H. Wood; Thesaurus Program Manager, Norman L. Cloutier; Office Manager, George C. Stevens. BRANCH OFFICES: Merchandise Mart, Chicago, Ill. Phone, Superior 8300. Manager, Frank E. Chizzini; Sunset and Vine Sts., Hollywood, Calif. Phone, Hollywood 6161. Manager, Oscar C. Turner; Trans-Lux Bldg., Washington, D. C. Phone, Republic 4000. Manager, Robert Z. Morrison; Taylor and O'Farrell Sts., San Francisco, Calif. Phone Graystone 8700. Manager, William J. Andrews. SERVICES OFFERED: NBC THESAURUS (musical program service); NBC SYNDICATED PROGRAMS (recorded dramatic, variety, musical shows, etc.); NBC CUSTOM-BUILT PROGRAMS (for regional and national spot advertisers); Reference, audition or off-the-line recording for advertisers, agencies or talent, NBC Orthacoustic transcriptions.
Eugene P. O’Fallon, Inc.
Albany Hotel, Denver 2, Colo. Phone, Keystone 0178. Manager, Gene O’Fallon; Director, Frank Bishop. SERVICES OFFERED: Lateral transcriptions.

Premier Radio Enterprises, Inc.
3033 Locust Street, St. Louis 3, Mo. Phone, Newstead 3555. Theodore P. Dealogue, President and Treasurer; John G. Cella, Vice-President; Wilson Dalzell, Secretary and Assistant Treasurer. SERVICES OFFERED: Producing and recording of custom-built transcriptions and phonograph records.

Press Association, Inc.
(A. P. Radio Productions)
50 Rockefeller Plaza, New York 20, N. Y. Phone, Circle 7-7363. William J. McCambridge, General Manager; Oliver Gramling, Assistant General Manager; Paul Girard, Executive Producer; Alexander Leftwich, Jr., Director. BRANCH OFFICES: Offices in 100 principal cities. SERVICES OFFERED: Network, Local and transcribed programs.

George Logan Price, Inc.
946 South Normandie Ave., Los Angeles 6, Calif. Phone, Federal 7372. George Logan Price, President; S. M. Lauch, Sales Manager. SERVICES OFFERED: Transcribed shows, custom-tailored scripts, casting, production, commercials.

Radio Features of America
37 West 46th St., New York 19, N. Y. Phone, BRyant 9-9622. Oliver W. Nicoll, Executive Director; Sandra Munsell, Associate Dir. Representative: Radio Transcriptions, Ltd., 84 Hallam St., London, W. 1. SERVICES OFFERED: Program production and consultation, package shows, syndicated transcriptions, scripts, talent.

Radio Producers of Hollywood
1651 Cosmo, Hollywood 8, Calif. Phone, Hollywood 8318. Lou R. Winston, Owner-General Manager; Phyllis Fox, Station Relations. SERVICES OFFERED: Open end transcribed feature programs. Syndicated and package programs.

Radio Recording Studios
1244 Carmen Ave., Chicago, Ill. Phone, Edgewater 6461. Owner-Manager, Myron Bachman. SERVICES OFFERED: Off-the-air recordings, instantaneous recordings, portable recordings, air-checks.

RCA-Victor Division, Radio Corporation of America

---

Eugenia Price Productions

proudly presents...

"The ADDISON PELLETIER Show"

Fifteen unforgettable minutes with an amazing woman who will offer YOUR message in a way no one can forget!

For remaining availabilities and the best price in YOUR market, contact the Radio Department

Music Corporation of America
430 North Michigan Avenue
Chicago, Illinois

Telephone: Delaware 1100
Reeves Sound Studios, Inc.

1600 Broadway, New York 19, N. Y. Phone, Circle 6-6686. President, Hazard E. Reeves; Chief Engineer, Lyman J. Wiggin; General Manager, Chester L. Stewart; Production Engineers, Richard Vorisek, W. R. Hicks, Charles Campbell, Albert Gramaglia. SERVICES OFFERED: Electrical transcriptions, off-the-air recordings, location recording, film synchronizing, complete film recording services.

Rockhill Radio

18 East 50th St., New York 22, N. Y. Phone, Eldorado 5-1860. Stanley J. Wolf, President; Everett Rosenthal, Recording Manager. SERVICES OFFERED: Recording facilities of all kinds. Studio and off-the-line work a specialty.

G. Schirmer, Inc.

3 East 43rd St., New York 17, N. Y. Phone, MURray Hill 2-8100. President, Gustave Schirmer; Secretary, Helen Fitzpatrick; Chief Recording Engineer, R. V. Hyndman; Recording Engineer, William J. Coburn; Accompanist-Coach, Ruth E. Baldwin. SERVICES OFFERED: Transcriptions, spot announcements, audition recording, off-the-air and studio transcriptions, processing, commercial records, recording.

Sellers Company

912 Commerce St., Dallas 2, Texas. Phone, C-5978. J. E. Sellers, Manager. SERVICES OFFERED: Produce and transcribe programs, sell recorded musical Hillbilly selections for library use.

Service Programs

535 Fifth Ave., New York 17, N. Y. Phone, MURray Hill 6-3489. (For detailed information see listing under Program Producers).

SESAC, Inc.

475 Fifth Ave., New York 17, N. Y. Phone, MURray Hill 5-5865. Paul Heinecke, President; R. C. Heinecke, Secretary - Treasurer. SERVICES OFFERED: Licensing the use of copyrighted music, transcription library, syndicated transcribed tailor-made programs for advertisers.

Shaffer-Waible, Inc.

270 Park Ave., New York 17, N. Y. Phone, PLaza 8-0344. Partner, Lloyd Shaffer; Partner, Fred Waible. SERVICES OFFERED: (For detailed information, see listing under Program Producers).

Harry Smith Recordings

113 W. 57th St., New York 19, N. Y. Phone, Circle 6-0141. Owner-Recording Engineer, Harry Smith. SERVICES OFFERED: Studio recordings, transcriptions, spots, mastering and phonograph records.

Sound Recording Service

76 Brookwood Rd., Rochester 10, N. Y. Phone, Culver 5548. Manager, George S. Driscoll. SERVICES OFFERED: Broadcast and audition recordings and transcriptions, air-checks.

Sound Studios, Incorporated


Standard Radio

Transcription Services, Inc.

Stock-Rich Productions

119 West 57th St., New York 19, N. Y. Phone, COlumbus 5-6908. Alexander Stock, President; Jacob Rich, Vice-Pres. SERVICES OFFERED: Reference recording, off-the-air recording, electrical transcriptions, mastering.

**Studio & Artists Recorder.**

6107 Sunset Blvd., Hollywood 28, Calif. Phone, Hillside 8241. General Manager, Mack Finston; Chief Engineer, William Robinson; Assistant Engineer, Lewis Brown; Assistant Manager, Skip Hammond. SERVICES OFFERED: All kinds of recordings; masters, for broadcasting; commercial records; air checks; dubblings; transcriptions, etc.

**Syndicated Radio Productions**

800 So. Normandie Ave., Los Angeles 5, Calif. Phone, Drexel 6652. Richard E. Gresham, Managing Director. SERVICES OFFERED: Syndicated transcribed package shows from 5 mins. to half hour with from 13 to 450 episodes.

**L. S. Toogood Recording Co.**

221 N. La Salle St., Chicago 1, Ill. Phone, CEntral 5275. President, L. S. Toogood; Secretary, Lillian Misner. SERVICES OFFERED: Manufacture of electrical transcriptions.

**Transcribed Radio Shows**

2 West 47th St., New York 19, N. Y. Phone, LONGacre 5-3440. M. E. Moore, President; B. Crane, General Manager; Buddy Moore, Assistant to President. SERVICES OFFERED: Custom built radio programs, spots and jingles. Syndicated shows for any sponsor available.

**Transcription Sales, Inc.**

117 W. High St., Springfield, Ohio. Phone, 2-4974. J. P. Williams, President; Lin Mason, Vice-President. SERVICES OFFERED: Transcribed programs; series of open-end shows.

**United Broadcasting Co.**

64 East Lake St., Chicago, Ill. Phone, FRanklin 6001. Director, William L. Klein; Commercial Manager, Egmont Sonderling; Chief Engineer, Matthew Hoffman. SERVICES OFFERED: Transcriptions, studio program production, off-the-air and off-line recordings, spot announcement service, mobile recordings. Wire recorder, recording of masters for orchestra and phonograph records.

**United Transcribed System**

14 McCaul St., Toronto, Ont., Canada. Phone, Adelaide 5112. President, George W. Halan. SERVICES OFFERED: Transcriptions, phonograph records, scripts, production.

**Universal Radio Sales**


**Thomas J. Valentino, Inc.**

1600 Broadway, New York 19, N. Y. Phone, Circle 6-4675-6. Thomas J. Valentino, Production Mgr.; Elsie G. Valentino, Secretary; Michael T. Valentino, Director. SERVICES OFFERED: Manufacturer of sound effects records, processing and pressing of vinylite records, 10 in. and 12 in. Transcription service.
TRANSCRIPTIONS—RECORDINGS

Webber Radio Programs
401 Shpos Bldg., Des Moines 9, la.
Phone, Des Moines 2-0225, 2-0226. Owner-Manager, George W. Webber. SERVICES OFFERED: Transcriptions and production service. Recording Studios.

World Broadcasting System, Inc.
(Subsidiary of Decca Records, Inc.)
711 Fifth Ave., New York 22, N. Y.
Phone, Wickersham 2-2100. (For detailed information see listing under Program Producers.)

Carter Wright Radio Television Productions

Frederic W. Ziv, Inc.
1529 Madison Road, Cincinnati 6, Ohio.

The Karl Zomar Library
P. O. Box 417, 546 Emerson St., Denver 1, Colo. Phone, PEarl 4811. Director, Karl Zomar; Station Contact Secty., Vera Burdette; Script Editor, Karl Zomar, Jr.; Recording Engineer, Glen James. SERVICES OFFERED: Scripts and transcriptions. Specializing in one-man shows; quiz shows. Recording studio for special productions to order or off-the-air recordings.
The American Society of Composers, Authors and Publishers numbers among its membership the top writers, composers and publishers in all fields of music. For more than thirty-two years the repertoire which the Society represents has grown. This catalog truly reflects a comprehensive musical history of America. Through affiliation with performing right societies throughout the world, ASCAP also provides music, both contemporary and traditional, of leading creators of other nations.

The wise advertiser recognizes this fact, and that is why the broadcaster wants an ASCAP license to perform this tremendous catalog!

The wise hotel men of the country, the leading American symphony orchestras, the motion picture theatre and tavern owners also recognize this!

ASCAP’s repertoire is a necessity in all fields of entertainment. It is the finest music that money can buy!

American Society of Composers, Authors and Publishers
30 Rockefeller Plaza, New York 20, N. Y.
VAUGHN HORTON
Director of Music and Talent

offering
The Finest in Songs, Material, Vocalists and Bands for RADIO and RECORDS

* * *

Specializing in Novelty, Boogie-Woogie, Blues and Folk Songs

* * *

Complete Shows Produced for
RADIO — RECORDS — TRANSCRIPTIONS

* * *

Watch these A.I.M. Artists Spring to Stardom

BILL OSBORNE    RAY SMITH    MORRISON SISTERS
TEX FLETCHER    BILLY and JAKE    LOONEY TOONERS

All Musical Activities under the personal direction and supervision of

VAUGHN HORTON

One of America's most prolific composers and high-ranking Authority on

Boogie-Woogie — Blues — Folk Music

Current hits written by Vaughn Horton

"CHOO CHOO CH'BOOGIE"  "SHOE SHINE SHUFFLE"
"BALL AND CHAIN BOOGIE"  "DIXIE CANNON BALL"
"THE FLOWER SERENADE"  "LET'S BE SWEETHEARTS AGAIN"
"SOLD DOWN THE RIVER"  "I THINK I'M GONNA CRY AGAIN"
"JACK, THE RIFFER"  "NO GOOD WOMAN BLUES"
"ADDRESS UNKNOWN"  "HOE CAKE, HOMINY AND SASSAFRAS TEA"
Performing Rights Societies

- Ascap
- AMP
- BMI
- Sesac

List of Publisher Members
The American Society of Composers, Authors and Publishers is the principal performing right society in the United States. An unincorporated, non-profit, voluntary association, the Society now boasts 1,814 authors and composers and 283 publishers; 112 new writers and publishers became active members during the past year.

The Index Department of the Society is preparing a catalog of the serious music in the repertoire, especially annotated for the use of the symphonic, concert and recital field. This catalog should be ready sometime soon after the new year.

An American biographical dictionary of authors, composers and publishers will be published by the Thomas Crowell Publishing Company. This dictionary will contain definitive biographies of the roster of the Society's membership.

In October ASCAP was host to the Confederation Internationale des Societes d'Auteurs et Compositeurs. The Confederation, an international copyright organization, held a special congress from October 21st to October 26th at the Library of Congress in Washington, D.C. Delegates from 22 nations attended this United Nations of creative men and women.

The following are the officers of the Society: Deems Taylor, President; Gustave Schirmer, Vice-President; Oscar Hammerstein II, Vice-President; George W. Meyer, Secretary; J. J. Bregman. Treasurer; Donald Gray, Assistant Secretary; Ray Henderson, Assistant Treasurer; Schwartz & Frohlich, General Counsel.


The administrative officers are John G. Paine, general manager; Herman Greenberg and Richard F. Murray, assistant general managers; George A. Hoffman, controller; Richard F. Frohlich, director of public and customer relations; Herman Finkelstein, resident counsel.
<table>
<thead>
<tr>
<th>PUBLISHER MEMBERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Belwin, Inc.</td>
</tr>
<tr>
<td>Berg, S. M.</td>
</tr>
<tr>
<td>Cinema Music Co.</td>
</tr>
<tr>
<td>Berlin, Irving, Music Co.</td>
</tr>
<tr>
<td>Best Music, Inc.</td>
</tr>
<tr>
<td>Homyer, Chas. W., &amp; Co., Inc.</td>
</tr>
<tr>
<td>Birchard, C. C., &amp; Co.</td>
</tr>
<tr>
<td>Bloch Publishing Co.</td>
</tr>
<tr>
<td>Bond, Carrie Jacobs, &amp; Son</td>
</tr>
<tr>
<td>Bogat Music Corp.</td>
</tr>
<tr>
<td>Boston Music Company</td>
</tr>
<tr>
<td>Hatch Music Company</td>
</tr>
<tr>
<td>Peete Music Co.</td>
</tr>
<tr>
<td>Thompson, C. W., Co.</td>
</tr>
<tr>
<td>Bourne, Inc.</td>
</tr>
<tr>
<td>(Formerly: Irving Berlin, Inc.)</td>
</tr>
<tr>
<td>Bregman, Vocco &amp; Conn, Inc.</td>
</tr>
<tr>
<td>Donaldson, Douglas &amp; Gumble, Inc.</td>
</tr>
<tr>
<td>Briegel, Geo. F., Inc.</td>
</tr>
<tr>
<td>Dillon, Carl, Music Co.</td>
</tr>
<tr>
<td>Broadway Music Corporation</td>
</tr>
<tr>
<td>Artmusic, Inc.</td>
</tr>
<tr>
<td>Empire Music Co., Inc.</td>
</tr>
<tr>
<td>York Music Co., The</td>
</tr>
<tr>
<td>Brown &amp; Henderson, Inc.</td>
</tr>
<tr>
<td>Burke &amp; Van Heusen, Inc.</td>
</tr>
<tr>
<td>Caesar, Irving</td>
</tr>
<tr>
<td>Caesar, Irving, Inc.</td>
</tr>
<tr>
<td>Capitol Songs, Inc.</td>
</tr>
<tr>
<td>Carmichael Music Publications</td>
</tr>
<tr>
<td>Chappell &amp; Co., Inc.</td>
</tr>
<tr>
<td>Chappell-Harms, Inc.</td>
</tr>
<tr>
<td>Charling Music Corp.</td>
</tr>
<tr>
<td>Church, John, Co., The</td>
</tr>
<tr>
<td>Coleman, Robert H.</td>
</tr>
<tr>
<td>Composers’ Music Corp.</td>
</tr>
<tr>
<td>Congress Music Publications</td>
</tr>
<tr>
<td>Coslow Music</td>
</tr>
<tr>
<td>Courtney, Alan, Music Co.</td>
</tr>
<tr>
<td>Crawford Music Corporation</td>
</tr>
<tr>
<td>Criterion Music Corp.</td>
</tr>
<tr>
<td>De Sylva, Brown &amp; Henderson, Inc.</td>
</tr>
<tr>
<td>Green &amp; Stept</td>
</tr>
<tr>
<td>Yellen, Jack, Inc.</td>
</tr>
<tr>
<td>Van Alstyne &amp; Curtis</td>
</tr>
<tr>
<td>Dash, Connelly, Inc.</td>
</tr>
<tr>
<td>Davis, Joe, Music Co., Inc.</td>
</tr>
<tr>
<td>Georgia Music Corp.</td>
</tr>
<tr>
<td>Dawson Music Co., Inc.</td>
</tr>
<tr>
<td>Robert DeLeon Music Co.</td>
</tr>
<tr>
<td>Denton &amp; Haskins Corp.</td>
</tr>
<tr>
<td>Ditson, Oliver, Co., Inc.</td>
</tr>
<tr>
<td>Dorsey Brothers’ Music, Inc.</td>
</tr>
<tr>
<td>Drake-Hoffman-Livingston, Music Publishers</td>
</tr>
<tr>
<td>Edition Musicus—New York</td>
</tr>
<tr>
<td>Edmonds, Shepard N., Music Pub. Co., The</td>
</tr>
<tr>
<td>Edwards Music Co.</td>
</tr>
<tr>
<td>Elkan-Vogel Co., Inc.</td>
</tr>
<tr>
<td>Emery Music Corp.</td>
</tr>
<tr>
<td>Ensemble Music Press</td>
</tr>
<tr>
<td>Evans Music Company</td>
</tr>
<tr>
<td>Famous Music Corporation</td>
</tr>
<tr>
<td>Feist, Leo, Inc.</td>
</tr>
<tr>
<td>Brown, Nacio Herb, Inc.</td>
</tr>
<tr>
<td>Loew’s, Inc.</td>
</tr>
<tr>
<td>Fenner Publications</td>
</tr>
<tr>
<td>Fields, Arthur, Publications</td>
</tr>
<tr>
<td>Fillmore Music House</td>
</tr>
<tr>
<td>Fischer, Carl, Inc.</td>
</tr>
<tr>
<td>Oxford University Press</td>
</tr>
<tr>
<td>Fischer, J., &amp; Bro.</td>
</tr>
<tr>
<td>Fisher, Fred, Music Co., Inc.</td>
</tr>
<tr>
<td>FitzSimons, H. T., Company</td>
</tr>
<tr>
<td>Flammer, Harold, Inc.</td>
</tr>
<tr>
<td>Luckhardt &amp; Belder</td>
</tr>
<tr>
<td>Foley, Charles</td>
</tr>
<tr>
<td>Foreign &amp; Domestic Music Corp.</td>
</tr>
<tr>
<td>Cummins Music Co.</td>
</tr>
<tr>
<td>Forster Music Publisher, Inc.</td>
</tr>
<tr>
<td>Fortune Music, Inc.</td>
</tr>
<tr>
<td>Fowler Music Co., Inc.</td>
</tr>
<tr>
<td>Fox, Sam, Publishing Co.</td>
</tr>
<tr>
<td>Palma Music Publishers, Inc.</td>
</tr>
<tr>
<td>G.I. Music</td>
</tr>
<tr>
<td>Galaxy Music Corporation</td>
</tr>
<tr>
<td>Gamble Hinged Music Co.</td>
</tr>
<tr>
<td>Wulschner Music Co.</td>
</tr>
<tr>
<td>Gem Music Corporation</td>
</tr>
<tr>
<td>Conrad, Con, Music Pub., Ltd.</td>
</tr>
</tbody>
</table>
ASCAP PUBLISHER MEMBERS

Gershwin Pub. Corp.
Glenmore Music, Inc.
Global Music, Inc.
(Formerly: Harvest Songs
(Co.)
Victory Music Co.
Goodman Music Co., Inc.
Handman & Goodman, Inc.
Handman, Kent & Goodman, Inc.
Universal Music Co., Ltd.
Gordon, Hamilton S., Inc.
Algonquin Pub. Co.
Gordon, Hamilton S., Estate of
Gordon, Hamilton S., Music
Pub.
Gordon, S. T., & Son, Music
Publishers
Himan, Alberto, Music Pub.
Wise, Jessie Moore
Wise, Wm. H., & Co.
Gordon, Kaufman & Real, Inc.
Grand Music Corp.
Artists Music Corp.
Gray, H. W., Company, Inc.
Gray, H. W., Co.
Hall-Mack Company
Geibel, Adam, Music Co.
Handy Bros. Music Co., Inc.
Hargail Music Press
Charles H. Hansen Music Co.
Harman Music, Inc.
Harmony Music Corp.
Harms, Inc.
Harms, T. B., Company
Harris, Charles K., Music Pub.
Co., Inc.
Harris, Chas. K., Mus. Pub.
Hope Publishing Company
Biglow-Main-Excell Co.
Excell, E. O., Co.
Howard, Joe, Music Pub.
Huntzinger, R. L., Inc.

J. P. Music Co.
Jacobs, Walter, Inc.
Abt, Valentine
Bates & Bendix
Bendix, Theodore
Eby, Walter M.

Farrand, Van L.
Gay, Mace, Catalog
Jaques, Percy
Musicallovers Co.
Partee, C. L., Music Co.
Shattuck, B. E.
Virtuoso Music School
Jefferson Music Co.
Jenkins Music Company
Jones, Isham, Music Corp.
Jungnickel, Ross, Inc.
Kanes Music Publishers
Kay & Kay Music Pub. Corp.
Franklin, John, Music Co.
Keane, Michael, Inc.
Kendis Music Corporation
Kearney Music Co.
King, Charles E.
La Salle Music Publishers, Inc.
Co.
Schuster & Miller, Inc.
Leeds Music Corp.
Consolidated Mus. Pub. House
Down Home Music Co.
Kaycee Music Co., Inc.
Mayo Music Corp.
Melrose & Montgomery
Olman Mus. Corp.
Wabash Music Co.
Leslie, Edgar, Inc.
Lewis Music Pub. Co., Inc.
Lincoln Music Corp.
Capano, Frank, Music Pub.
Loeb-Lissauer, Inc.
Kalmar & Ruby Music Corp.
Lorenz Publishing Co.
Tullar-Meredith Co., Inc.

Macap Music Publishers, Inc.
(Formerly: Al Barnard Song
Publications)
Manhattan Music Publishers
Manor Music Company
Marchant Music Publishers
LaBarre, Gene, Inc.
Melody Publishing Corp.
Tucker-Marchant Music Pub-
lishers
Marlo Music Corp.
Maurice, Peter, Inc.

Maxwell-Wirges Publications
Mayfair Music Corp.
Davis, Joe, Inc.
McKinley Music Co.
Melo-Art Music Publishers
Melo Music Publications
Melrose Music Corp.
Melrose Bros. Music Co., Inc.
Melrose, Walter, Music Co.
Mercury Music Corp.
Milene Music
Miller, Bob, Inc.
Pla-A-Song Co.
Streamline Editions
Miller Music Corp.
Miller Music, Inc.
Noble, Johnny
Sherman, Clay & Company
Mills Music, Inc.
American Composers, Inc.
Beck, Mort
Clark, Frank, Mus. Co.
Gordon & Rich, Inc.
Gotham Attucks Mus. Co.
Gotham Mus. Service, Inc.
Jerome, M. K.
Kalmar, Puck & Abrahams
Consolidated
Keit Music Corp.
Kornheiser, Phil, Inc.
Lincoln, Harry J., Music Co.
Morse, Theodore, Music Co.
Stark & Cowan, Inc.
Stept & Powers, Inc.
Sterling Songs, Inc.
Sunlight Mus. Co., Inc.
Waterscn, Berlin & Snyder Co.
Waterson, Henry, Inc.
Williams, Harry, Mus. Co.
Morris, Edwin H., & Co., Inc.
Mercey & Morris, Inc.
Morris, Joe, Music Co.
Morros, Boris, Music Co.
Movietone Music Corp.
Musette Publishers, Inc.
Music Makers
Musical Works
Mutual Music Society, Inc.

766
ASCAP PUBLISHER MEMBERS

Whiteman, Paul. Publications
Rodeheaver Co., The
Rossiter, Will
Row, R. D., Music Co.
Riker, Brown & Wellington
Row, R. D., Inc.
Roy Music Co., Inc.
Royal Music Publisher
Rubank, Inc.
Carlson, M. L.
Finder & Urbanek
Victor Music Co.
Ryuval Music Co.
Saunders, Tin.
Santer-Joy, Inc.
Santly-Bros., Inc.
Santly Bros.-Joy, Inc.
Santly-Joy-Select, Inc.
Select Music Publications, Inc.
Schirmer, Inc.
Heffelfinger, R. W.
Sanders-Weiss, Inc.
Schroeder, D. L.
Schroeder & Gunther, Inc.
Schwarz, Merrell, Music Co., The
Shapiro, Bernstein & Co., Inc.
Shattinger Piano & Music Co.
Shilkret Music, Inc., Nathaniel
Shubert Music Pub. Corp.
Skidmore Music Co., Inc.
Skylark Songs Music Pub.
Spier, Larry, Inc.
Hof & Hager Co.
McKinley Music Co.
Root, Frank K., & Co.
Sprague-Coleman, Inc.
Sprague-Coleman
Starlight Music
Stasny Music Corp.
Bibo-Lang, Inc.
Stasny-Lang, Inc.
Stanwood Music Corp.
Summy, Clayton F., Co.
Sun Music Co., Inc.
Weil, Milton, Music Co., Inc.

Sunset Music Publishers
Superior Music, Inc.
The Ritter Music Pub., Inc.
Tempo Music, Inc.
Tempo Pub. Co., The
Tin Pan Alley
Tobias & Lewis, Music Publs.
Transcontinental Music Corp.
Triangle Music Corp.
Tropical Music Publishers

Urban Music Publications
Variety Music
Victoria Publishing Co.
Villa Moret, Inc.
Vogel, Jerry, Music Co., Inc.
Crumit, Frank, Songs Co.
Haviland, F. B., Pub. Co.
Worth, Geo., & Co.
Volkwein Bros., Inc.
Agnew, J. E., Publications
(Band & Orchestra Catalog Only)
Belleville Pub. Co.
Caton Pub. Co.
Crist, D. W.
Dalbey, W. R., Music Co.
Hall, Ellis B.
Heltman, Fred
Nirella, Danny
White House Publications, The

Warock Music Co.
Western Music Pub. Co.
Williams, Clarence, Music Pub.
Co., Inc.
Ahlem, Walter C., Music Co.
Clifford, Frances, Music Co.
Maison-BLANche Music Co.
Piron, A. J., & Co.
Thomas, George W., Music Co.
Williamson Music, Inc.
Willis Music Co.
Witmark, M., & Sons
Wood, B. F., Music Co.
Words & Music, Inc.
Davis, Coots & Engel, Inc.
Engel, Harry, Inc.
Keit-Engel, Inc.
World Music, Inc.

Yankee Music Pub. Corp.
Italian Book Co.

* The catalogues of Southern Music Pub. Co., Inc., and La Salle Music Publishers, Inc., available under the Society's license, are limited to those compositions which were owned by Southern Music Pub. Co., Inc., and La Salle Music Publishers, Inc., on and after January 1, 1941. A list of such compositions will be furnished to any licensee upon request.

767
ASSOCIATED MUSIC PUBLISHERS, INC. (AMP)

By GRETL URBAN
Vice-President and Manager of Music Department

FOUNDBNG OF AMP: Associated Music Publishers, Inc., was founded as a private corporation in the State of New York on December 22, 1926. Radio licenses have been issued since August, 1928. The corporation conducts a music publishing business and is exclusive agent for numerous foreign music publishers.

Scope: The AMP repertoire, representing 45 U. S. and European catalogs, has now been increased to include 501,000 titles, of which approximately 19,100 are copyrights. Copyright registration in Washington is in the name of AMP as owner. Ranging from symphonic works to dance music, including concert works for ensemble, solo instruments and voice, its repertoire constitutes a flexible and rich source of distinctive music for radio program builders.

AMP licenses: Licenses cover performing rights, “small” (i.e., strictly musical) and “grand” (i.e., musical-dramatic). AMP’s radio license is unique in that it covers “small” and “grand” rights under a single fee. The radio license stipulates that: (1) the monthly fee shall be equal to a station’s highest quarter-hour rate card; (2) that AMP will sell the licensee any music (covered by the license) which is for sale, and rent such music as is not for sale; (3) that AMP will indemnify the licensee against claims arising from the use of music covered by the license.

AMP licensees: The national networks, the principal regional networks and most of the important independent radio stations are holders of AMP licenses.

AMP headquarters: 25 West 45th Street, New York City. Telephone BRyant 9-0845. Cable address: MUSICPUB—NEWYORK.

AMP officers: H. E. Houghton. President; John R. Andrus, Vice-President and Treasurer; Gretl Urban, Vice-President and Manager of Music Department; Anna M. Kerner, Secretary; Alexander J. Sayles, Assistant Secretary and Assistant Treasurer.
Broadcast Most from Coast to Coast

MALAGUENA
ANOTHER NIGHT LIKE THIS
MI VIDA
GLOW-WORM
MY SHAWL
EL RANCHO GRANDE
PAPER DOLL
THE BREEZE AND I
SAY SI SI
SARI WALTZ
I WONDER WHO'S KISSING HER NOW
MIAMI BEACH RUMBA

EDWARD B. MARKS MUSIC CORPORATION
RCA Bldg. Radio City New York

For the best in news quality...

AP
WHILE the nation's broadcasters are fully aware of Broadcast Music, Inc. and its concerted efforts to maintain efficient and progressive service to radio through its facilities in the licensing of performance rights in music, it is both timely and appropriate to consider the varied activities of BMI from the viewpoint of more than six full years of operation.

From its very inception the growth of BMI, which has had the full support of the broadcasting industry, has kept pace with the general expansion of the industry. All but a handful of the broadcasting stations in the United States and Canada today (1,366 as of January 15) as well as all national and regional networks are licensees of BMI, and all of them make a very substantial use of the BMI music repertoire.

Of the total number of licensees, 829 are stations affiliated with a national network, 348 are independent stations, 99 are F-M and shortwave broadcasters, and the remaining 90 are Canadian stations.

To these licensees, a figure, incidentally, which is current but which is steadily increasing, BMI extends a multitude of special services not limited merely to the granting of performance rights only. It distributes to licensees, without costs, a variety of sheet music and recordings which constitute a valuable portion of any station's music library. It furnishes script services adapted to the specific needs of broadcasting stations, and regularly makes available to its licensees a wide range of helpful information pertaining to better musical programming.

Bulletins are sent periodically listing vital changes in the basic BMI catalog so that stations are always aware of music available to them under their BMI license.

An experienced staff of field representatives, specially trained radio men, are constantly visiting the stations with helpful suggestions for better programming and continually gathering opinions and suggestions from station men in order to make possible even better progress in BMI's service.

Many other special services provided by BMI are all designed to aid program and production men, music directors, librarians and every activity of the broadcasting station concerned with the use of music. The BMI monthly Pin-Up Sheet of Hit Tunes, Disc Data, Music Memo, Holiday Music bulletins, Record Index and monthly News Letters which reach the broadcaster regularly comprise an integral part of this overall service to the industry.

In the field of educational and standard music, BMI is consistently building, through its own publications and those of its affiliate publishers, an extensive and valuable library of distinctive music which will never be out of public favor.
A-B Company Song Productions, The
A.M.S. Music Collaborators
A-1 Music Publishers of America
Ace Music Co.
Acme Music Corporation
Acme Songs
Acuff-Rose Publications
Adams-Vee & Abbott, Inc.
Adelphia Press, The
Ahlefeld-Daniels Publications
Ahlstrand, David
Airline Music, Inc.
Airwaves Music Publishing Co.
Albin Tunes Publishers
Alexander, Perry
All American Publications
Allen and Klink Publishers
Allen Intercollegiate Music, Inc.
Allen, Walter F.
Allied Music, Inc.
Altschuler, Inc.
Alva Music Publishing Company
Alvin Music Corporation
Ambrose, Adaline C.
American Composers Alliance, Inc.
American Melodies
American Music Guild, Inc.
American Music, Inc.
American Performing Rights Society, Inc.
American Song Publications
American Song Publishing Co.
Amigo Music Publishing Co.
Amphion Publishers
Ancheta, Lamberto L.
Anchorage Music Publishers
Anderson, Leah Logan
Aepx Music, Inc.
Aragon Music Co.
Arberne Music Co.
Arcadia Valley Music Publishers
Argus Music Co.
Armann, Halldor E.
Arrow Music Press, Inc.
Art Melody Studios
Art Music Company
Artistic Songs
Ascot Publishing House
Associated Composers, Inc.
Aurora Music Publishers
B-K Publishing Company
Bach Music Publishers
Bacon & Akeisa Music Publishing Co.
Bagot, Frank
Baker Brothers
Balicer, Simon
Ball Music Publishing Company
Ballard, Fred C.
Baltimore, Roger
Baltimore Music Publishers, Inc.
Banner Music Company
Barclay Music Corp.
Barlow, Samuel D.
Barnett, John W.
Barnhart Music Corporation
Barres Publications
Barron, Jack
Barry, Bessie
Bartlett & Hartmann Music Publishers, Inc.
Baskin, Sidney
Bava, John
Beacon Music Company
Becigneul, Henry A.
Becker-Williams Publications
Beehive Music Company
Bell Music Co.
Bell-Tone Music Publishing Co.
Belmont Music Company
Benedt, Dorothy Sanders
Ben-Et Songs
Berger, E. M.
Berklee Publishing Company
Bert, John E.
Berwind Music Corp.
Beste, Anna Adams
Beverly Music Company
Biehl, Rose
Billboard Music Publishing Co.
Billings, Lucille
Billings, Vivien
Biltmore Music, Inc.
Blanche, Anne Prevost
Blane Music Co.
Blau, Larry Music Co.
Block, Martin Publishing Co., Inc.
Blue Bell Music Publishing Co.
Blue Jay Publishing Co.
Blue Note Records
Blue Ribbon Melodies
Blue Ridge Publishing Corp.
Bluebird Music Co.
Bluestone-Bernard Music Publishers
Bomart Music Corp.
Bookeyz Music Publishers
Botkin, Gene
Botts, Ida Bassett
Bowma, G. H.
Bourn, Al
Bradley Music Company
Branders Music Co.
Brent, Stanford F.
Brill, D. Dudley
British American Publications
Bruton, Mozelle
Broadcast Music, Inc.
Bronx Music Publishers
Brophy, Mary M.
Brown, Herbert E.
Brown, J. Carroll
Bucher, Roland C.
Buel, Marshall
Bulkeley, L. H., Publisher
Bullock Music Company
Burdick, Lenora
Burns & Crowe Publications
Byers Music Publishing Co.
C. & M. Music Co.
California Music Publishers
Calumet Music Co.
Calvin, John
Cambridge Music Company
Cameron Music Co.
Campbell Music Co.
Campbell-Porgie, Inc.
Canfield, Cogswell
Canterbury Publications
Cantrell Music Publications
Capitol Music Co.
Capitol Music Co.
Cardinal Music Publications
Carey, Thomas J.
Carroll Publishers
Carlton, Joseph
Carnegie Publishing Company
Carney, Alvin E.
Carol Music Company
Carphil Music Company
Carr-Hildy Music Company
Cascales, Joe, Music Publisher
Casivant, Eugene
Cason Music Corp.
Catchy Tunes Publishing Co.
Catena, Florence
Cavalade Music Co.
Champion Music Company
Chanove, Hazel V.
Charm Music Company
Charter Music Publishers
Chase Music Co.
Cheatham, Frederick C.
Chelsea Music Corp.
Cherio Music Publishers, Inc.
Chism, Leon T.
Cholvin Music Sales
Churchill Publications
Cille and Dail Publications
Cinema Songs, Inc.
Cinephonic Music, Inc.
Claremont Music Co.
Clavier Music Publishers
Clay Music Publishers
Clower Publishing Co.
Clow, O. B.
Coast To Coast Music Corp.
BMI PUBLISHERS

Cochran, Wally
Cole Corporation, M. M.
Cole, Jonnie
Collins, Francis Joseph
Collwill Corporation
Columbia Music Publishers
Columbia Music Publishing Co.
Commercial Music, Inc.
Commonwealth Music Co.
Concert & Radio Music Co.
Connors-Wilkins
Continental Music Company
Continental Music Publications Co.
Continental Record Co.
Cooper Music, Inc.
Cornelius, James P.
Cornell Music Company
Coronet Songs
Country Music
Covais Music Co.
Crestwood Publications
Cridland, Dorothy
Crocker, Al
Crokin, Patrick A.
Crosby, Everett N., Ltd.
Crosley, Marsh, Publishing Co.
Cross & Winge (American Music, Inc.)
Cross Music Company
Cross, Samuel Avery
Crossroads Music Co.
Crowe, Edward
Crowe, Edward, and Pyle, Pete
Crowell, Beulah
Crowell Music Pub.
Crown Music Co., Inc., Ltd.
Crown Music Company
Croxton Pub. Co.
Cundy-Bettony Company, Inc.
Daniels Music Publishing Co.
Dan-Pell Songs
Darrell, Jack Music Publishers
Davidson & Maxon Music Publishers
Davis, Glenn S.
Davis, Louis A.
Davis & Ostergard
Dawn Music Co.
De Cimber Music Pub.
De Metris Music
De Santis, Francis
Debin Music Company
Del Cal Theatres, Inc.
Dellion, Harold Music Co.
Deluge Music Co.
Dependable Publications
Derby Tunes
Desert Music Publishers
Desmoni, Martin J.
Deutsch, Ruth
Devoe, Jack
Dexter, Al, Music Publishing Company
Dexter, Al & Paris, James
Diamond Music Company
Dinehart Music Co.
Dixie Music Publishing Company
Doak, Charles A.
Dolan, Ann
Doraine Music Publishing Co.
Dorset Publications
Dot Music Publishers
Douglas Publishing Company
Downey & Sazama
Drake, Ethel
Dream Music
Dreamo Music Publications
Du Val Music Publishing Co.
Dube, J. Emile
Duckworth, Daisy
Duren, Hubert E.
Dynamic Music Company
Earle, William P. S.
Eastern Music Publications
Eastern Publications
Ecmma Music Company
Echoes Of Victory Music Publishing Company
Edgin, G. W.
Elite Music, Inc.
Elliott, Lewis
Embassy Music Corp.
Emcoo Publishing Company
Empire Publishing Company
Encore Music Publications, Inc.
Englewood Music House
Enos, Clyde
Enterprise Publications
Esquire Music Co.
Essex Music Publishing Co.
Eternity Publications
Excelsior Music Publishing Co.
Fantasia Music Publishing Co.
Fashion Music Publishing Co.
Passio, A.
Feast and Hoffman
Fehrenbaker, Mona
Feiler, Maurice
Fifer, C. Arthur
Fillerdelphia Music Company
Film Music Producers
Fine Songs
Fletcher Publishing Company
Florida Music Co.
Folio Music Co.
Fooks, Pauline
Ford Music, Inc.
Forest Glen Music Publishers
Forzi, Frank
Foster, Robert E.
Fountain Music Company
Fox-Maya Music Company
Fragos-Moore, Incorporated
France Music, Inc.
Franciosa Song Publications
Franco-American Publications
Frederic, Will, Music Publishers
Freed & Hall Music Publishers
Freeman, A. E.
Freeman Associates
Freeman Music Company
Frequent Publications
Frey, Fran & Company
Friedley, Lowell G. & Company
Friedman, Arthur
Friedman, Isidor G.
Frisch, Frank L.
Frye-Ryan-Frankel, Inc.
Fuma, Tom
G & W. Music Publishers, Inc.
G. D. S. Music Publishers
G. M. S. Music Publishing Co.
G. V. C. Music Publishing Co.
Gaal, Charles J., & Co.
Gabler, C. J.
Gaertner, Herb V.
Gait-Way Music Company
Gale, Bill
Gamma Music, Inc.
Gardner, J. C.
Gehrmans, Carl Music Forlag
General Music Publications
Gil-Rod Music Publishing Co.
Girardi, Joseph
Giumarra, Minnie
Glen Publishers
Globe Publications
Golden Melody Music Company
Golden Tune Publishers
Goldstein, Maurice
Graham, Gaston
Gordon Music Publisher
Graham Music Company
Great Western Music Co.
Greater New York Music Corp.
Green Music Publications
Greene-Revel, Incorporated
Greenwood, Livingston
Grimes Music Publishers
Grum, Matthew W., Jr.
Grunes, David J.
Guinard, Clinton
Gusie, Adeline T.
Guy Publishing Company, The
Haberstro, Albert W.
Haims, P. L.
Halmac Co.
Hankins, Holmes, Pub.
Hanna & Co. Music Compositions
Harding, Frank Music House
Hardtner, Alice D.

772
<table>
<thead>
<tr>
<th>Name</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jones, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Jahnke, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Johnson, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Independent</td>
<td>paralysis</td>
</tr>
<tr>
<td>Indigo</td>
<td>paralysis</td>
</tr>
<tr>
<td>Horizons</td>
<td>paralysis</td>
</tr>
<tr>
<td>House, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Howard, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Hub Publications</td>
<td>paralysis</td>
</tr>
<tr>
<td>Hughes, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Humphries, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Hunter, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Hutti, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Hynes, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Ideal Publications</td>
<td>paralysis</td>
</tr>
<tr>
<td>Idelson, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Immortal Publications</td>
<td>paralysis</td>
</tr>
<tr>
<td>Imperical Publications</td>
<td>paralysis</td>
</tr>
<tr>
<td>Inco Music</td>
<td>paralysis</td>
</tr>
<tr>
<td>Indigo, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Inman, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Inspired Music</td>
<td>paralysis</td>
</tr>
<tr>
<td>International Dance Studio</td>
<td>paralysis</td>
</tr>
<tr>
<td>International Comedy</td>
<td>paralysis</td>
</tr>
<tr>
<td>International Songwriter</td>
<td>paralysis</td>
</tr>
<tr>
<td>Irma Music</td>
<td>paralysis</td>
</tr>
<tr>
<td>Isenberg, E.F.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Jackson Music</td>
<td>paralysis</td>
</tr>
<tr>
<td>Jahne Publishing Company</td>
<td>paralysis</td>
</tr>
<tr>
<td>Janis, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Jill Music</td>
<td>paralysis</td>
</tr>
<tr>
<td>Jo-Ann Music</td>
<td>paralysis</td>
</tr>
<tr>
<td>Johnstone, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Johnson, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Jones, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Joseph Music</td>
<td>paralysis</td>
</tr>
<tr>
<td>Kamen, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Kamkas, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Karch, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Karr, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Kaymusic Publishers</td>
<td>paralysis</td>
</tr>
<tr>
<td>Keller, D.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Kelly Music</td>
<td>paralysis</td>
</tr>
<tr>
<td>Keller, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Kelton-Romm Music Company</td>
<td>paralysis</td>
</tr>
<tr>
<td>Kerr, E.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Kessel, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Key City Music</td>
<td>paralysis</td>
</tr>
<tr>
<td>Key Music Company</td>
<td>paralysis</td>
</tr>
<tr>
<td>Keyser Music Publisher</td>
<td>paralysis</td>
</tr>
<tr>
<td>Keystone Music Co.</td>
<td>paralysis</td>
</tr>
<tr>
<td>King-DeL Music Publishers</td>
<td>paralysis</td>
</tr>
<tr>
<td>King-Kade's Music</td>
<td>paralysis</td>
</tr>
<tr>
<td>Knight Publishing Co.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Knobloch, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Kolbert, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Kryger, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Kukula, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>LaRue Publishing Company</td>
<td>paralysis</td>
</tr>
<tr>
<td>Lake Music Co.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Lambotte, O.J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Lancer Music Co.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Lang-Worth Publications</td>
<td>paralysis</td>
</tr>
<tr>
<td>Latin American Publishing Corp.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Lawndale Music</td>
<td>paralysis</td>
</tr>
<tr>
<td>Leal, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Lee, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Lencer Music Company</td>
<td>paralysis</td>
</tr>
<tr>
<td>Lester, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Lewcon Music Company</td>
<td>paralysis</td>
</tr>
<tr>
<td>Lewis, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Liberty Music Company</td>
<td>paralysis</td>
</tr>
<tr>
<td>Lincoln, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Lind Music Company</td>
<td>paralysis</td>
</tr>
<tr>
<td>Linden Music Publishers</td>
<td>paralysis</td>
</tr>
<tr>
<td>Livingston &amp; Evans Music Co.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Logos &amp; Company</td>
<td>paralysis</td>
</tr>
<tr>
<td>Lomax, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>London Music Co.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Lone Star Music Company</td>
<td>paralysis</td>
</tr>
<tr>
<td>Long, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Lowden, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Loy, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Lucky Music Company</td>
<td>paralysis</td>
</tr>
<tr>
<td>Lynch, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Lynn, A.A.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Lynne Music Co.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Lyric Music Company</td>
<td>paralysis</td>
</tr>
<tr>
<td>M. &amp; F. Music Publisher, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>MacAngelo</td>
<td>paralysis</td>
</tr>
<tr>
<td>MacFarlane, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>MacGregor, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Mackley Music Publishing Co.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Mack-Nell Publications</td>
<td>paralysis</td>
</tr>
<tr>
<td>Maddox, E.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Maestro Music Company</td>
<td>paralysis</td>
</tr>
<tr>
<td>Magnolia Music Company</td>
<td>paralysis</td>
</tr>
<tr>
<td>Majestic Music Co.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Mallory Music Publications</td>
<td>paralysis</td>
</tr>
<tr>
<td>Maloney, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Mandeville, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Manhattan Music Company</td>
<td>paralysis</td>
</tr>
<tr>
<td>Mank's, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Manning Music Co.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Mansfield, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Marchant, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Marcy, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Maresh Music Company</td>
<td>paralysis</td>
</tr>
<tr>
<td>Marino Music Co.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Marion and Son Publications</td>
<td>paralysis</td>
</tr>
<tr>
<td>Marks, Edward B.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Mar-Lane Music Company</td>
<td>paralysis</td>
</tr>
<tr>
<td>Mars Publishing Co.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Marsales, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Marston Music Co.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Martin, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Marvel Music Co.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Master Music Company</td>
<td>paralysis</td>
</tr>
<tr>
<td>Material Songs Publishing Co.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Mathews, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Maxwell Melodies</td>
<td>paralysis</td>
</tr>
<tr>
<td>Mayhams Music Company</td>
<td>paralysis</td>
</tr>
<tr>
<td>Mayo Music Corp.</td>
<td>paralysis</td>
</tr>
<tr>
<td>McCall &amp; Malin Pub. Co.</td>
<td>paralysis</td>
</tr>
<tr>
<td>McClaran, E.</td>
<td>paralysis</td>
</tr>
<tr>
<td>McClaren, Everett F.</td>
<td>paralysis</td>
</tr>
<tr>
<td>McClure Music Publishing Co.</td>
<td>paralysis</td>
</tr>
<tr>
<td>McClure, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>McDaniel, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>McDonald Music Co.</td>
<td>paralysis</td>
</tr>
<tr>
<td>McDowell, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>McGhee, J.</td>
<td>paralysis</td>
</tr>
<tr>
<td>McGiey Music Publishing Co.</td>
<td>paralysis</td>
</tr>
<tr>
<td>McLean, Gene Co.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Med-Rik Music Publishing Co.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Mellow Music Publishing Co.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Melo Music Co.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Melody Hall Music Company</td>
<td>paralysis</td>
</tr>
<tr>
<td>Melody Lane Inc.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Melody Modern Inc.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Melody Music Company</td>
<td>paralysis</td>
</tr>
<tr>
<td>Melody Music Publications</td>
<td>paralysis</td>
</tr>
<tr>
<td>Melody Song Bureau</td>
<td>paralysis</td>
</tr>
<tr>
<td>Memorie Music Publishing Co.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Memphis Music Publishing Co.</td>
<td>paralysis</td>
</tr>
<tr>
<td>Mercury Music Co.</td>
<td>paranoia</td>
</tr>
<tr>
<td>Merco Music Company</td>
<td>paranoia</td>
</tr>
</tbody>
</table>

773
For the past 17 years, the word SESAC has been synonymous with service to the entertainment industry . . . music service to thousands of radio stations, advertising agencies, record and transcription companies, motion picture producers and the concert stage.

This Complete Music Service is ready to serve broadcasters with:

1. The DIVERSIFIED CATALOGS OF SESAC PUBLISHERS, containing more than 100,000 copyrights, all performable without limitation, without copyright checkup, and without annoying bookkeeping headaches under your SESAC Performance License.

2. The SESAC PROGRAM BUILDER, an indexed compilation of several thousand favored musical compositions, designed to assist you in building live shows and special occasion programs. The selections in this volume are arranged in classified and alphabetical sections for overall program building convenience.

3. The SESAC TRANSCRIPTIONED LIBRARY, built on individual broadcasters' specifications, is fully meeting the exacting needs of radio stations large and small. The selections on each record side are blended into a complete 15-minute pre-built program. These separate cuts, with an average playing time of 1 1/2 to 2 minutes, can also be utilized for individual program building and are ideal for participating program purposes. The SESAC TRANSCRIPTION PROGRAM GUIDE furnished with each subscription contains program notes on every selection, which can be used as a basis for continuity or ad lib. The distinct advantages of this Transcription Service provide, (a) elimination of copyright clearances, (b) no restrictions, no logs to keep, no forms to fill out, (c) reduction of script writing problems, and (d) the opportunity to cut the performance rights costs of commercial programs with the top saleability of SESAC Transcription material and the SESAC Blanket Performance License. The extensive everyday usage of this Library's compact features by hundreds of stations throughout the country has proven it to be an unprecedented time-saver and money-maker.

4. The SESAC STATION RELATIONS STAFF, providing personalized service to over 1,150 radio stations in the United States, Canada, Hawaii and Alaska, licensed to perform SESAC music. The SESAC field men are expertly trained to help you meet your program needs and are prepared to offer suggestions and solutions to your broadcasting problems.

5. The SESAC PROGRAM SERVICE DEPARTMENT, ready to assist stations, agencies and transcription companies in matters of music requirements and copyright clearance. The prime function of this department is to make authorized performance of SESAC music as simple as possible by deleting all red tape.
Accordian Music Publishing Co.; New York
including
Deiro, Pietro
Albright Music Company (See National Music Company, Inc.)
Alford, Harry L.; Chicago
Alkire Publications, Eddie; Easton, Pa.
Altschuler, J. (See “P.W.P.”)
Arct, M.; Warsaw
Ashmall Company, Wm. E. (See McLaughlin & Reilly Co.)
Augsburg Publishing House, Minneapolis, Minn.
Avalon Music Publishing Co. (See Stirling Music Publishing Co.)

Barnes, A. S., and Company, Inc.; New York
Barnhouse Company, C. L.; Oskaloosa, Ia.
Barwicki, K. T. (See “P.W.P.”)
Beirly Company (See Chart Music Publishing House, Inc.)
Bendix Publishing Corp. (See National Music Co., Inc.)
Berg Music Co. (See McLaughlin & Reilly Co.)
Braun, Hubert J.; Chicago
including:
Braun Music Co.
Braun Organization, The
Broadcast Music Publishers (See National Music Company, Inc.)
Brumley, Albert E.; Powell, Mo.
Bryant Music Company; New York

Barnes, A. S., and Company, Inc.; New York

Barnhouse Company, C. L.; Oskaloosa, Ia.
Barwicki, K. T. (See “P.W.P.”)
Beirly Company (See Chart Music Publishing House, Inc.)
Bendix Publishing Corp. (See National Music Co., Inc.)
Berg Music Co. (See McLaughlin & Reilly Co.)
Braun, Hubert J.; Chicago
including:
Braun Music Co.
Braun Organization, The
Broadcast Music Publishers (See National Music Company, Inc.)
Brumley, Albert E.; Powell, Mo.
Bryant Music Company; New York

Calbo, N.; Barcelona (compositions as per list issued)
Capitol Music Co. (See National Music Company, Inc.)
Catholic Music Co. (See McLaughlin & Reilly Co.)
Central Music Co. (See Ramsey, Will M.)
Chart Music Publishing House, Inc.; Chicago
including:
Beirly Company, Alfred
Coanacher, B.
Huffer, Fred K.
Littig Music Publishing Co., Frank
Warde, Harry
Warner, F. Eugene
Western Accordion Music Company

Clef Music Co.; New York
Coanacher, B. (See Chart Music Publishing House, Inc.)
Composers Press, Inc., The; New York
Concord Music Publishing Co., Inc.; New York
Cula, Antonio; Barcelona (compositions as per list issued)
Dean, Emmet S.
Dean & Edmiaston
Dean & Evridge
Dean & Frankli
Dean & Hensley
Dean & Morgan
Dean & Sebren
Deiro, Pietro (See Accordian Music Publishing Co.)
Denison & Company, T. S.; Chicago
Di Bella, O.; New York
Do Re Mi Fa Casa Editora de Musica (See Ediciones Internacionales Fermata)

Ediciones Fermata (See Ediciones Internacionales Fermata)
Ediciones Internacionales Fermata; Buenos Aires (South American Publications)
including:
Ediciones Musicales Pampa
Do Re Mi Fa Casa Editora de Musica
Ediciones Musicales Pampa (See Ediciones Internacionales Fermata)
Ediciones Rodoch (C. Rodriguez); Bilbao (compositions as per list issued)
Ediciones A. Urmeneta; Barcelona (compositions as per list issued)
Edition “Jastrzab” (See “P.W.P.”)
including:
Rudnicky, Walery
“W.J.R.”
Rzepecki, J.
Editions “Olympia” (See “P.W.P.”)
Edition Pro Arte (See “P.W.P.”)
Eulenburg, Ltd.; Ernst; London
Fairbank Company, H. W. (See National Music Co., Inc.)

Fermata (See Ediciones Internacionales Fermata)
Ferrill, J. W. (See Quartet Music Company)
Firm Foundation Publishing House; Austin, Tex.
including:
Trio Music Co.

Gebethner & Wolff; Warsaw
Georgi & Vitak Music Co. (See Vitakelsnik Co.)
Gilbert Music Company (See McLaughlin & Reilly Co.)
Gornston, David; New York
Gospel Music Publications (See Hathaway, Franklin Earl)
Grabczewski, F.; Warsaw
Haberer-Helasco, Hermann; Madrid-Lisbon
including: 
Solumastra Publications 
Hall Music Co., The; Maryville, Tenn. 
Hall & McCreary Co.; Chicago 
Hanson, E. Eddy (See National Music Company, Inc.) 
including: Harmonie Publications, Rondo Publications 
Hart's Music Company (See National Music Co., Inc.) 
Hartford Music Co., The; Hot Springs, Ark. 
Hathaway, Franklin Earl, Music Publisher; Chicago 
including: Gospel Music Publications 
Helasco (See Haberer-Helasco) 
Henson Music Publisher, J. M.; Atlanta, Ga. 
including: Morris-Henson Music Co. 
Southern Music Plate Co. 
Hoffman Company, Raymond A.; Chicago 
Holbrooke, Josef (See Modern Music Library) 
Huffer, Fred K. (See Chart Music Publishing House, Inc.) 
Idzikowski, Leon., Warsaw 
Idzikowski, M., Warsaw 
Jastrzab (See Edition “Jastrzab”) 
Jewell Music Co., Fred; Worthington, Ind. 
Kanner Music Publishing Co. (See Top Music Publishers, Inc.) 
Kelman Music Corp.; New York 
King Music House, Inc., K. L.; Fort Keene, Inc., Hank; South Coventry, Conn. 
Dodge, Ia. 
Kjos Music Co., Neil A.; Chicago 
including: Max and Beatrice Krone 
Krachtus, John; Chicago 
Krone, Max & Beatrice (See Kjos Music Co.) 
Lebendiger, Henryk (See Ediciones Internacionales Fermata) 
Littig Music Publishing Co., Frank (See Chart Music Publishing House, Inc.) 
Liturgical Music Company (See McLaughlin & Reilly Co.) 
Liturgical Music Press, Inc.; New York 
McLaughlin & Reilly Co.; Boston 
including: Liturgical Music Company 
Catholic Music Co. 
Also including compositions taken over from 
Wm. E. Ashmall & Co. 
Berge Music Company 
John Singenberger 
Otto Singenberger 
Gilbert Music Company 
Modern Music Library, Josef Holbrooke; London 
Mora, Jose; Barcelona (compositions as per list issued) 
Morris-Henson Music Co. (See Henson Music Publisher, J. M.) 
Music Press, Inc.; New York 
Music Products Corporation (See Pallma Music Products) 
National Music Co.; Fort Worth, Texas 
National Music Co., Inc.; Chicago 
including: Albright Music Company 
Bendix Publishing Corp. 
Broadcast Music Publishers (See E. Eddy Hanson) 
Capitol Music Co. 
Fairbank Company, H. W. 
Hart’s Music Company 
Popular Music Publications 
Select Music Company 
Standard Music Co. (See Eddie Hanson) 
Standard Songs (See Eddie Hanson) 
Windsor Music Company also including compositions taken over from: 
E. Eddy Hanson 
Nattrass-Schenck, Inc., New York 
Network Music Publishers (See Top Music Publishers, Inc.) 
Nowa Scena; Warsaw 
Olympia (See Editions “Olympia”) 
Orduna, Leopoldo; Barcelona (compositions as per list issued) 
Pagani, O., & Bro.; New York 
Pallma Music Products; Chicago 
including: Pallma Music Publisher, Frank 
Music Products Corporation 
Panella, Frank A.; Pittsburgh, Pa. 
Parris Music Co.; Jasper, Ala. 
Perry’s Sons, A. W.; Sedalia, Mo. 
Pioneer Music Press; Salt Lake City 
including: Wheelwright, Lorin F. 
Polskie Towarzystwo Muzyki Wspolczesnej; Warsaw (See “P.W.P.”) 
Popular Music Publications (See National Music Co., Inc.)
Pro Arte (See Editions Pro Arte)  
"PWP" Przedstawicielstwo Wydawnictw Polskich (Association of Polish Publishers); Warsaw

Quartet Music Company; Fort Worth, Texas  
including:  
J. E. Thomas  
A. O. Thomas  
J. W. Ferrill

Radio City Guitar Studio; New York  
Ramsey, Will M.; Little Rock, Ark.  
including:  
Central Music Co.

Revival Music Company, The; Searcy, Ark. including:  
Walls, W. M.

Rodoch (See Ediciones Rodoch)  
Rodriguez (See Ediciones Rodoch)  
Rondo Publications (See Harmonia Edition)  
Rudnicki, Walery (See Edition "Jastrzab")  
Rzepecki (See Edition "Jastrzab")

Sacred Music Foundation, The; Seattle, Wash  
including:  
Herbert G. Tovey

Sajewski, W. H.; Chicago  
Schmidt Co., The Arthur P.; Boston  
Schmitt Music Company, Paul A.; Minneapolis  
Schuberth, Edward, & Co., Inc.; New York  
Select Music Company (See National Music Company, Inc.)  
Seyfarth, G. (See "P.W.P.")  
Simon, Frank; Middletown, Ohio  
Singenberger, John (See McLaughlin & Reilly Co.)  
Singenberger, Otto (See McLaughlin & Reilly Co.)  
Sisk Music Company, The; Toccoa, Ga.  
Smith Music Co., Inc., Wm. J.; New York  
Solinastra (See Haberer-Helasco)  
Southern Music Plate Co. (See Henson Music Publisher, J. M.)  
Stamps-Baxter Music & Printing Company; Dallas, Texas; Chattanooga, Tenn.; Pangborn, Ark.  
including:  
V. O. Stamps Music Company  
Stamps Quartet Music Co., Dallas 1, Texas

Standard Music Company (See National Music Company, Inc.)  
Standard Songs (See National Music Company, Inc.)  
Stirling Music Publishing Co.; New York including:  
Avalon Music Publishing Co.

Tennessee Music and Printing Co.; Cleveland, Tenn.  
Thomas, J. E. (See Quartet Music Co.)  
Thomas, A. O. (See Quartet Music Co.)  
Top Music Publishers, Inc.; New York including:  
Kanner Music Publishing Co.  
Network Music Publishers

Tovey, Herbert G. (See Sacred Music Foundation, The)  
Towarzystwo Wydawnice Muzyki Polskiej; Warsaw (See "P.W.P.")  
Trio Music Co. (See Firm Foundation Publishing House)

Union De Compositores; Barcelona, Spain (compositions as per list issued)  
Urgelles, J.; Barcelona (compositions as per list issued)  
Urmeneta (See Ediciones A. Urmeneta)

Vaughan, James D.; Lawrenceburg, Tenn.  
Vitak-Elsnic Co.; Chicago including:  
Georgi and Vitak Music Co.

Walls, W. M. (See Revival Music Company)  
Warde, Harry (See Chart Music Publishing House, Inc.)  
Warner, F. Eugene (See Chart Music Publishing House, Inc.)  
Warszawski Towarzystwo Muzyk (Warsaw Music Society); Warsaw  
Weaner, Maxwell (See Weaner-Levant Publications)  
Weaner-Levant Publications; New York including:  
Weaner, Maxwell  
Western Accordion Music Company (See Chart Music Publishing House, Inc.)  
Whitney Blake Music Publishers; New York  
Windsor Music Company (See National Music Company)  
Winsett, R. E.; Dayton, Tenn.  
"W.J.R." (See Edition "Jastrzab")

Yanguas, Mariano; Madrid (compositions as per list issued)  
"Zaiks" Zwiżaku Autorow, Kompozytorow I Wydawców; Warsaw (Authors, Composers and Publishers Association of Poland) (See "P.W.P.")  
Zalewski, B. J.; Chicago
BEHIND THE MIKE

* *

WORK OF

Artists
Vocalists
Folk Artists
Orchestra Leaders
Musical Conductors
Organists
News Commentators
Radio Directors
Directors-Producers
Radio Writers
Sports Commentators
Announcers
Home Economics Directors
Managers and Agents

FOR . . . . 1946
HAL STYLES  Radio's Original "Good Neighbor"

Announcer, Producer, Commentator, Dialectician, Special Events

Also Servicing the Radio Industry

By Providing Capable Personnel, Thoroughly Trained

At The

HAL STYLES SCHOOL OF RADIO

3800 Wilshire Boulevard, Beverly Hills, California

BRadshaw 2-1490
Radio Artists
—their work during 1946

A

ABBOTT, BUD
(ABBOTT, William); Actor; b. As-

ABBOTT, JUDY
NBC—Aldrich Family

ACE, GOODMAN
Easy Aces

ACE, JANE
Easy Aces

ADAMS, BILL
ABC—Fishing & Hunting Club of the Air

ADAMS,FRANKLIN P.
NBC—Information Please

ADAMS, MASON
ABC—Jones & I, My True Story

ADAMS, VIRGINIA
ABC—My True Story

ALEXANDER, BEN
(Alexander, Benton Nicholas); Radio actor, MC; b. Goldfield, Nev., May 28, 1911; Univ. Calif.; MC, Heart's Desire (MBS-Don Lee); Baby Snooks Show (CBS)

ALEXANDER, JACk
KTUL, Tulsa, Okla.

ALEXANDER, JOAN
ABC—My True Story, Hiroshima

ALEXANDER, LOIS
MBS, Superman

ALEY, ALBERT
ABC—My True Story, Hop Harrigan

ALLEN, ARTHUR
ABC—Theater Guild

ALLEN, CASEY
ABC, My True Story

ALLEN, CHARME
CBS, David Harum

ALLEN, ELLA
KFWF, Fort Smith, Ark.

ALLEN, FRED
(Sullivan, John Florence); Comed-
dian: b. Cambridge, Mass., May 31, 1894; Fred Allen Show (NBC)

ALLEN, GRACE
(Burns, Mrs. George); Comed-
dian; b. San Francisco, Calif.; Secretarial Schools in N. Y.; Maxwell House Coffee Time (NBC)

ALLEN, LIZA
ABC—My True Story

ALLEN, VERA
ABC—My True Story

ALLENBY, PEGGY
ABC—My True Story, Powers Charm School of the Air

ALLMAN, ELVIA
(Bayer, Elvia A.); Radio actress; b. Near Raleigh, N. C.; Academy of Mary Immaculate; Fine Arts—Mary Agnes Doyle, Chicago, Ill.; Blinded; Glamour Manor; Alan Young; Jack Benny; Moore & Durante; Maise

AMECHE, DON
ABC—The Drene Show

AMECHE, HOM
MBS—Love Story Theater

AMES, MARLENE
CBS—That's Finnegar

AMSTERDAM, MOREY
ABC—Morey Amsterdam, Here's Morzan

ANDERSON, BARBARA
ABC—My True Story

ANDERSON, DAVID
ABC—My True Story

ANDERSON, KATHERINE
ABC—My True Story

ANDREWS, CAMERON
ABC—My True Story

ANSON, BILL
MC, disc jockey; b. Chicago, Ill., Nov. 15, 1909; Chicago Art Inst.; Hollywood Bandstand (KFWB)

ANTHONY, JOHN
ABC—My True Story

APPLE, DON
ABC—My True Story

ARCHER, RICHARD
KDKA, Pittsburgh, Pa.

ARDEN, EVE
ABC—Sealsoth Village Store

ARNALL, CURTIS
ABC—My True Story

ARNOLD, EDDY
MBS—Checkerboard Jamboree

ARNOLD, EDITH
CBS—Crime Doctor

ARNOLD, GENE
KVOO, Tulsa, Okla.

ARQUETTE, CLIFF
ABC—Glamour Manor

AUSTIN, MICHAEL
ABC—My True Story

ASCOT, RITA
Mary Perkins

ASTAIRE, LILYAN JONES
ABC—My True Story

AUDLEY, ELEONOR
ABC—My True Story

AUBERBACH, ARTIE
NBC—The Jack Benny Show

AUDRY, GENE
CBS—Gene Autry Show

B

BACHELOR, PHILLIS
WCMW, Canton, O.

Baker, Parley
KSL, Salt Lake City, Utah

Baker, JIM
Actor; b. Cleveland, O., Feb. 25, 1913; KVOO, Tulsa, Okla.;rubert Updike III on The Alan Young Show (NBC); "Stooge" for Burns & Allen; Eddie Can-
tor; Danny Kaye; etc. Appeared on about 6,000 broad-
casts.

Baily, Jack
(Wasley, John III); MC; b. Hamptons, Iowa; Pillsbury Mil. Acad.; Drake Univ.; Potluck Party; Meet the Missus (CBS); Duffy's Tavern; Oozie & Harriet; Queen for a Day, etc.

BAIN, DONald
ABC—Theater Guild, My True Story, Ladies Be Seated

BAINBRIDGE, JOHN
KFPB, San Diego, Calif.

Baker, PHIL
CBS—Toke It Or Leave It

Baker, GENE
ABC—Glamour Manor

Ballard, Francis
WSLS, Roanoke, Va.

Balk, Shirley
ABC—Powers Charm School of the Air, Walter Winchell, Breakfast Club

Banks, Joan
ABC—My True Story

Banks, JOHN
CBS—Young Dr. Malone

Bannon, JIM
CBS—Eddie Bracken Show

Barker, BRAD
ABC—Theater Guild, My True Story

Barney, Marion
CBS—Rosemary

Barney, MARY FRANCES
WBEN, Buffalo, N. Y.

Barron, Fred
ABC, My True Story

Barry, J ACK
MBS, Juvenile Jury

Barrmore, Lionel
CBS, Mayor of the Town

Barrow, John
NBC, Meet Me at Parky's

Basquette, John
WBEN, Buffalo, N. Y.

Baughman, Fay
WFAB, Dallas, Tex.

Bayan, Adrianne
MBS—Real Stories from Real Life

Baer, Parley
KSL, Salt Lake City, Utah
“THIS Was THE ARMY” . . . MR. JONES*

This is the first of a series of messages to put complimentary and congratulatory trade advertising to fuller constructive use—for the advancement of the entertainment industry by bettering the opportunities of its lesser-known but highly talented members.

Here are four men you might like to know more about. They are men of outstanding and varied abilities. Some of them you undoubtedly know but it may not have occurred to you that they are back in show business ... after productive years of GI business. Some may be entirely new faces to you but all possess talents for which you search at various times. But for bigger and better assignments all of them are deservingly available.

RICHARD S. BURDICK
Writer-director; radio, stage
2780 Filbert Street, San Francisco 23, Calif.

Here is a talented writer who's versatile. (Too many writers are just mediocre in various fields.) Successfully marketed everything from lowdown nite-club material, complete with special songs and lyrics, to top quality case radio scripts for COLUMBIA WORKSHOP.

Has written over 1000 broadcasts embracing every type: dramatic, variety, documentary, comedy, musical; produced on all major networks.

Enlisted in the Army just about the time Mr. Stimson was scouring the War Department attic for that golden fish bowl. There he wrote and directed the first original full-length musical comedy of World War II.

He was then ordered to create dialogue sequences for both the stage and screen versions of "THIS IS THE ARMY": followed in rapid succession with "AT YOUR SERVICE", "BONDS AWAY" and "YOU BET YOUR LIFE."

Currently Production Manager of station KSFO in San Francisco but does plenty of national freelance work on the side. Remember the name RICHARD S. BURDICK. You'll see and hear it often.

JOSEPH TOMES
Actor, narrator, announcer
610 West 155th Street, New York, N. Y.
Lexington 2-1100 (AEA—AFRA—SAG)

His outstanding features are his faultless comedy sense, his superb resonant voice and his impressive height, 6'3".

First appeared in New York as "Gregory" in Laurence Olivier's then unappreciated production of "ROMEO AND JULIET." Several seasons of summer stock and Los Angeles Federal Theatre, playing leads and supporting roles, comedy and dramatic, in modern and costume pieces.

Radio and television stations WGXA, KWID, KGJF, KPJ, have all used his acting, announcing and narrating talents.

Columbia Pictures mugged him in "SHADOWS IN THE NIGHT." So did two AAF training films.

Saw 37 months' military service, a good hunk of it in the Philippines and Japan, with the 5th Air Force. His efficiency and dependability won for him a Staff Sergeantcy. For a while Tomes was even top kick of his outfit.

But don't hold that against him, for even then he was only acting a jawbone 1st Sergeant.

Currently featured as regular narrator and actor on NBC's "VOICE OF THE ARMY."

*MR. JONES . . . THE MAN OR WOMAN WHO BUYS TALENT
<table>
<thead>
<tr>
<th>Name</th>
<th>Affiliations</th>
</tr>
</thead>
<tbody>
<tr>
<td>BEEMER, BRACE</td>
<td>ABC—Lone Ranger</td>
</tr>
<tr>
<td>BEGLEY, ED</td>
<td>(Begley, Edward J.; Actor; b. Hartford, Conn., March 25, 1901; Sr. Patrick Parochial Sch.; William Bergren on Aldrich Family; Sgt. O'Hara on Fat Man; Pete Stone on Big Sister; Francis Hayfield on My Fat Gal; Dr. Mildermaul on Joyce Jordan; Charlie Chan on Adventures of Charlie Chan)</td>
</tr>
<tr>
<td>BEGLEY, MARTIN</td>
<td>ABC—Fishing &amp; Hunting Club of the Air; My True Story</td>
</tr>
<tr>
<td>BEHERNS, FRANK</td>
<td>NBC—Lorenzo Jones, Home Is What You Make It</td>
</tr>
<tr>
<td>BEILL, JOSEPH</td>
<td>ABC—My True Story, Sherlock Holmes</td>
</tr>
<tr>
<td>BENNET, JAN</td>
<td>KDKA, Pittsburgh, Pa. School of the Air, Adventures in Research, On Their Own</td>
</tr>
<tr>
<td>BENNY, JACK</td>
<td>(Kubelsky, Benjamin); Radio comedian; b. Chicago, Ill., Feb. 14, 1894; The Jack Benny Show (NBC)</td>
</tr>
<tr>
<td>BENDIX, WILLIAM</td>
<td>NBC—Life of Riley</td>
</tr>
<tr>
<td>BENSON, GRACE</td>
<td>NBC—Just Plain Bill</td>
</tr>
<tr>
<td>BENSON, ISLAY</td>
<td>ABC—The O'Neills</td>
</tr>
<tr>
<td>BENTLEY, SPENCER</td>
<td>ABC—The O'Neills</td>
</tr>
<tr>
<td>BERGER, JACK</td>
<td>ABC—The Jack Berch Show</td>
</tr>
<tr>
<td>BERGEN, EDGAR</td>
<td>(Bergen, Edgar John); Radio artist comedian, ventrilogue; b. Chicago, Ill., Feb. 16, 1903; Northwestern Univ., B.A.; Honorary M.A.; Charlie McCarthy Show (NBC)</td>
</tr>
<tr>
<td>BERGMAN, IRENE</td>
<td>WBBM, Canton, O. Players' Guild</td>
</tr>
<tr>
<td>BERLE, MILTON</td>
<td>(Berlinger, Milton); Comedian; b. New York, N. Y., July 12, 1908; Milton Berle Show (CBS)</td>
</tr>
<tr>
<td>BERNARD, TOMMY</td>
<td>CBS—That's Fennecan</td>
</tr>
<tr>
<td>BERNER, SARA</td>
<td>CBS—Baby Snooks Show</td>
</tr>
<tr>
<td>BERRYMAN, ED</td>
<td>WMRP, Flint, Mich.</td>
</tr>
<tr>
<td>BERWIN, BERNICE</td>
<td>NBC—One Man's Family</td>
</tr>
<tr>
<td>BLAYNE, CONRAD</td>
<td>CBS—Mayor of the Town</td>
</tr>
<tr>
<td>BLACKBERN, ARRINE</td>
<td>NBC—Young Widder Brown, Backstage Wife</td>
</tr>
<tr>
<td>BLACKBURN, JOYCE</td>
<td>WMBI, Chicago, Ill. Listening Post</td>
</tr>
<tr>
<td>BLAIR, ED</td>
<td>WAGC, Chattanooga, Tenn.</td>
</tr>
<tr>
<td>BLAIR, HENRY</td>
<td>CBS—Ozzie &amp; Harriet, NBC—Masquerade</td>
</tr>
<tr>
<td>BLAIR, JIMMY</td>
<td>ABC—Musical Showcase, Jimmy Blair Show, Cliff Edwards Show</td>
</tr>
<tr>
<td>BLAKE, JUDY</td>
<td>MBS—Adventures of the Falcon</td>
</tr>
<tr>
<td>BLANC, MEL</td>
<td>Radio artist, Warner Bros. cartoons; b. San Francisco, Calif., Mar. 23, 1908; The Mel Blanc Show (CBS); Jack Benny Show; Judy Canova Show; Burns &amp; Allen Show; Bugs Bunny</td>
</tr>
<tr>
<td>BOGDEN, HILARY</td>
<td>WJAS, Pittsburgh, Pa.</td>
</tr>
<tr>
<td>BOGEL, CLAUS</td>
<td>WTOP, Washington, D. C. The Factfinder</td>
</tr>
<tr>
<td>BOLAND, JOSEPH</td>
<td>NBC—Kay Kyser's College of Musical Knowledge</td>
</tr>
<tr>
<td>BOLES, JIM</td>
<td>(Boles, James); Actor; b. Lubbock, Tex., Feb. 28, 1914; UCLA, Los Angeles City Coll; Board of Miss Angels (ABC); Cities Service Highway in Melody (NBC); Outdoor Life Time (Recorded); Kate Smith Hour (CBS); Abe Lincoln in Ill.—Voice of America, U. S. State Dept.; Tennessee Jed (NBC)</td>
</tr>
<tr>
<td>BOOTH, ROBERT</td>
<td>WSM, Nashville, Tenn.</td>
</tr>
<tr>
<td>BORGE, VICTOR</td>
<td>NBC—Victor Borge Show</td>
</tr>
<tr>
<td>BOYER, JOHN</td>
<td>KTRB, Modesto, Calif. St. Louis Exposition</td>
</tr>
<tr>
<td>BRACKEN, EDDIE</td>
<td>CBS—Eddie Bracken Show</td>
</tr>
<tr>
<td>BRADLEY, CURLEY</td>
<td>MBS—Tom Mix</td>
</tr>
<tr>
<td>BRADLEY, MERLE</td>
<td>KMBC, Kansas City, Mo. Jane Taylor's Fashion Flashes</td>
</tr>
<tr>
<td>BRADY, LUCILLE</td>
<td>WAP-KGK, Fort Worth, Tex. Your Story Parade</td>
</tr>
<tr>
<td>BRAMAH, HORACE</td>
<td>ABC—My True Story, Theater Guild</td>
</tr>
<tr>
<td>BRAZER, BURT</td>
<td>ABC—My True Story</td>
</tr>
<tr>
<td>BRENNER, MURIEL</td>
<td>NBC—Woman in White</td>
</tr>
<tr>
<td>BRENEMAN, TOM</td>
<td>Radio artist, MC; b. Wayneboro, Pa., June 10, 1902; Columbia Univ.; Keith, Balaban &amp; Katz vaud. circuits; KFWB, Hollywood; Managed San Francisco CBS station, KFAC, KFVD, Los Angeles; Feminine Fancies; The Sports Huddle, What's On Your Mind, Launched Breakfast at Sardi's, Jan. '41. Purchased own restaurant from which Breakfast in Hollywood emanates.</td>
</tr>
<tr>
<td>BREWSTER, JOHN</td>
<td>ABC—My True Story</td>
</tr>
<tr>
<td>BRICE, FANNIE</td>
<td>CBS—Baby Snooks Show</td>
</tr>
<tr>
<td>BRIGGS, DONALD</td>
<td>CBS—Perry Mason</td>
</tr>
<tr>
<td>BRODY, STEVE</td>
<td>ABC—My Mother at Midnight</td>
</tr>
<tr>
<td>BROKENSHIRE, NORMAN</td>
<td>ABC—Theater Guild</td>
</tr>
<tr>
<td>BROOKS, LARRY</td>
<td>MBS—Passport to Romance</td>
</tr>
<tr>
<td>BROWN, JOHN</td>
<td>NBC—Life of Riley, A Date With Judy</td>
</tr>
<tr>
<td>BROWN, JOHN</td>
<td>WBBM, Birmingham, Ala. Good Morning Ladies</td>
</tr>
<tr>
<td>BROWN, JOHN</td>
<td>WBBM, Birmingham, Ala. Good Morning Ladies</td>
</tr>
<tr>
<td>BROWN, JOHN</td>
<td>WRAL, Raleigh, N. C. Home Town</td>
</tr>
<tr>
<td>BROWN, JOHN</td>
<td>WRAL, Raleigh, N. C. Home Town</td>
</tr>
<tr>
<td>BRUSH, MARLETA</td>
<td>WSM, Nashville, Tenn.</td>
</tr>
<tr>
<td>BRYAN, ARTHUR Q</td>
<td>Actor; b. Brooklyn, N. Y., May 8, 1899; Doc Gamble on Fibber McGee &amp; Molly; Floyd the Barber on The Great Gildersleeve.</td>
</tr>
<tr>
<td>BUCKLEY, FLOYD</td>
<td>NBC—The Aldrich Family</td>
</tr>
<tr>
<td>BUKA, DONALD</td>
<td>ABC—Theater Guild</td>
</tr>
<tr>
<td>BURNE, ALAN</td>
<td>ABC—Evel &amp; Albert, My True Story</td>
</tr>
<tr>
<td>BURKE, GEORGIA</td>
<td>ABC—My True Story</td>
</tr>
<tr>
<td>BURKE, JAMES</td>
<td>CBS—Rose of My Dreams</td>
</tr>
<tr>
<td>BURLEN, MARGARET</td>
<td>ABC—My True Story</td>
</tr>
</tbody>
</table>
fred allen

VICTOR BORGE

VICTOR BORGE SHOW
9:30 Monday Night
WNBC—NBC

CONCERTS
★
COLUMBIA RECORDS
BEGINNING SIXTH YEAR "TAKE IT OR LEAVE IT"

PHIL BAKER

Management: WILLIAM MORRIS AGENCY
BIOW ADVERTISING AGENCY

QUESTIONS COMPILED BY MISS EDITH OLIVER, PH.D.

JUDY CANOVA
Star Of
THE JUDY CANOVA SHOW

NBC Network — Saturdays

Management
A & S Lyons, Inc.

* Fourth Year for Colgate-Palmolive and Halo Shampoo.
BOB BURNS

"CAN YOU TOP THIS?"

"COLGATE"
ED. J. WEBER
Gen'l Mgr.
156 W. 44th St., NEW YORK 18, N. Y.

"KIRKMAN"
WOR

788
GEORGE AND GRACIE

Celebrating
Their 15th Anniversary on the Air

MAXWELL HOUSE COFFEE TIME
With
Bill Goodwin and Meredith Willson
Over NBC... Thursday Nights

Written by Paul Henning and Keith Fowler

789
RED SKELTON

JACK CARSON
RADIO ARTISTS

FUSSELL, SARAH
ABC—My True Story

GARDE, BETTY
ABC—Theater Guild, My True Story, Henry Morgan Show, Policewoman
MBS—Crimes of Carelessness

GARGAN, WILLIAM
ABC—I Deal in Crime

GARDNER, ED (ARCHIE)
(Poggenburg, Eddie); Actor, producer, director; b. Astoria, N.Y., June 29, 1904; Duffy's Tavern (NBC).

GARSON, BETTY LOU
ABC—Today's Children

GARSON, BETTY LOU
ABC—My True Story

GEORGE, BERNIE
ABC—Celebrity Night

GATES, NANCY
NBC—Masquerade

GAVIN, JANET
WARM, Scranton, Pa.
WARM Radio Workshop

GEER, WILL
NBC—Joyce Jordan, MD: Eternal Light, Home Is What You Make It
MBS—Casebook of Gregory Hood

GEIGER, GEORGE
WMRP, Flint, Mich.
This Is Democracy

GENTRY, ART
NBC—The Aldrich Family

GERSON, JED
WLIR, Brooklyn, N.Y.
Strictly Personal

GILBERT, JANICE
ABC—The O'Neills, My True Story, Break the Bank

GILBERT, JO
NBC—Today's Children

GILBERT, RUTH
CBS—Perry Mason

GILLEN, DOLORES
NBC—When a Girl Marries, Pepper Young's Family

GILLESPIE, JEAN
ABC—Alan Young Show, My True Story, Willie Piper

GILMAN, PAGE
NBC—One Man's Family

GILMORE, ART
MBS—Casebook of Gregory Hood

GOFF, NORRIS
ABC—Lum N' Abner

GOLD, MITZI
KDKA, Pittsburgh, Pa.
School of the Air, Adventures in Research, On Their Own

GOODWIN, ALICE
ABC—My True Story

GOODNOR, CAROL
ABC—My True Story, Theater Guild

GRAY, BILLY

GREEN, DOROTHY
Radio actress; Programs on WABC, NBC, KJH, KFRC

GREEN, EDDIE
Actor b. Baltimore, Md., Aug. 16, 1901; Eddie (The Waiter) Green on Duffy's Tavern (NBC).

GREENE, CHARLES G.
WGWH, Newport News, Va.
Symphony of Words

GREEVE, BETTY CUSHING
WRB, Utica, N.Y.
Youth Presents Series

ted husing

...‘bandstand’...

whn—1050
GRIGGS, JOHN
ABC—My True Story, Dick Tracy, Fishing & Hunting Club
MBS—House of Mystery
GRUNDY, DORIS
ABC—My True Story
GUNN, BEN
WHSC, Hartsville, S. C. Stories of the Sea

HAAG, BOB
ABC—The Sheriff, My True Story
HAINES, LARRY
CBS—Young Dr. Malone
HALL, CLIFF
MBS—Gold & Silver Minstrels
HAMBLIN, STUART
KFWB, Hollywood, Calif. Stu Hamblin
HAMILTON, DICK
ABC—My True Story
HAMMOND, EARL
ABC—My True Story
HAMPDEN, BURFORD
ABC—My True Story
HARDING, VINCENT
KWTO, Springfield, Mo. The Maelstrom
HARDY, CHERRY
ABC—Theater Guild on the Air
HARLEY, ELIZABETH
WGIL, Galesburg, Ill. County Express
HARRINGTON, KATE
ABC—My True Story
HARRINGTON, MARY LOU
NBC—One Man’s Family

HARRIS, ARLENE
ABC—The Al Pearce Show
HAYLEY, JACK
The Jack Haley Show, Sealtest Village Store

HARRIS, PHIL
MC, comedian, orchestra leader b. Linton, Ind., June 24, 1906; The Fitch Bandwagon (NBC).
HARRIS, STACY
ABC—My True Story
HARRISON, NELL
ABC—My True Story
HART, CAROLYN
WENS, Columbus, O. To the Ladies
HART, MAURICE
KFWB, Hollywood, Calif.
HARTLEY, JACK
ABC—My True Story
HASTINGS, BOB
NBC—Adventures of Archie Andrews
HASTINGS, DONALD
ABC—My True Story
HAUSNER, JERRY
ABC—The Adventures of Sam Spade
HAYDON, JULIE
ABC—Time for Women
HAYES, ALLEN
WWRL, Woodside, N. Y. Allen Hayes Show
HAYES, MARGARET
ABC—My True Story
HAYNES, DICK
CBS—Dick Haymes Show
HAYWORTH, BURTON
ABC—My True Story
HAYWORTH, VINTON
ABC—My True Story
HEALY, MARY BARRETT
WBEN, Buffalo, N. Y. WBEN Theater
HEARN, SAM
ABC—The Kenny Baker Show
HEATWALE, LUTHER
MBS—Dixie House Varieties
HEBBLE, RAY
ABC—My True Story
HEILL, MARY
ABC—My True Story
HELM, FRANCES
WBAP-RGRO, Fort Worth, Tex.
Your Story Parade
HENDRICKSON, ROD
MBS—Bulldog Drummond
HERBERT, WILMS
NBC—Today's Children
HERMANN, MILTON
ABC—My True Story
HERNANDEZ, JUANO
ABC—Woman’s Exchange, Theater Guild, On the Air

HERSFIELD, HARRY
Columnist (Mirror), cartoonist, radio; b. Cedar Rapids, la., Oct. 13, 1885; Can You Top This; Kate Smith; Hobby Lobby; Hildegarde

HAYES, GADBY
NBC—Saturday Night Roundup

HAYES, MARGARET
ABC—My True Story
HAYNES, DICK
CBS—Dick Haymes Show
HAYWORTH, BURTON
ABC—My True Story
HAYWORTH, VINTON
ABC—My True Story
HEALY, MARY BARRETT
WBEN, Buffalo, N. Y. WBEN Theater
HEARN, SAM
ABC—The Kenny Baker Show
HEATWALE, LUTHER
MBS—Dixie House Varieties
HEBBLE, RAY
ABC—My True Story
HEILL, MARY
ABC—My True Story
HELM, FRANCES
WBAP-RGRO, Fort Worth, Tex.
Your Story Parade
HENDRICKSON, ROD
MBS—Bulldog Drummond
HERBERT, WILMS
NBC—Today's Children
HERMANN, MILTON
ABC—My True Story
HERNANDEZ, JUANO
ABC—Woman’s Exchange, Theater Guild, On the Air

HERSFIELD, HARRY
Columnist (Mirror), cartoonist, radio; b. Cedar Rapids, la., Oct. 13, 1885; Can You Top This; Kate Smith; Hobby Lobby; Hildegarde

HAYES, MARGARET
ABC—My True Story
HAYNES, DICK
CBS—Dick Haymes Show
HAYWORTH, BURTON
ABC—My True Story
HAYWORTH, VINTON
ABC—My True Story
HEALY, MARY BARRETT
WBEN, Buffalo, N. Y. WBEN Theater
HEARN, SAM
ABC—The Kenny Baker Show
HEATWALE, LUTHER
MBS—Dixie House Varieties
HEBBLE, RAY
ABC—My True Story
HEILL, MARY
ABC—My True Story
HELM, FRANCES
WBAP-RGRO, Fort Worth, Tex.
Your Story Parade
HENDRICKSON, ROD
MBS—Bulldog Drummond
HERBERT, WILMS
NBC—Today's Children
HERMANN, MILTON
ABC—My True Story
HERNANDEZ, JUANO
ABC—Woman’s Exchange, Theater Guild, On the Air

HERSFIELD, HARRY
Columnist (Mirror), cartoonist, radio; b. Cedar Rapids, la., Oct. 13, 1885; Can You Top This; Kate Smith; Hobby Lobby; Hildegarde

HAYES, MARGARET
ABC—My True Story
HAYNES, DICK
CBS—Dick Haymes Show
HAYWORTH, BURTON
ABC—My True Story
HAYWORTH, VINTON
ABC—My True Story
HEALY, MARY BARRETT
WBEN, Buffalo, N. Y. WBEN Theater
HEARN, SAM
ABC—The Kenny Baker Show
HEATWALE, LUTHER
MBS—Dixie House Varieties
HEBBLE, RAY
ABC—My True Story
HEILL, MARY
ABC—My True Story
HELM, FRANCES
WBAP-RGRO, Fort Worth, Tex.
Your Story Parade
HENDRICKSON, ROD
MBS—Bulldog Drummond
HERBERT, WILMS
NBC—Today's Children
HERMANN, MILTON
ABC—My True Story
HERNANDEZ, JUANO
ABC—Woman’s Exchange, Theater Guild, On the Air

HERSFIELD, HARRY
Columnist (Mirror), cartoonist, radio; b. Cedar Rapids, la., Oct. 13, 1885; Can You Top This; Kate Smith; Hobby Lobby; Hildegarde

HAYES, MARGARET
ABC—My True Story
HAYNES, DICK
CBS—Dick Haymes Show
HAYWORTH, BURTON
ABC—My True Story
HAYWORTH, VINTON
ABC—My True Story
HEALY, MARY BARRETT
WBEN, Buffalo, N. Y. WBEN Theater
HEARN, SAM
ABC—The Kenny Baker Show
HEATWALE, LUTHER
MBS—Dixie House Varieties
HEBBLE, RAY
ABC—My True Story
HEILL, MARY
ABC—My True Story
HELM, FRANCES
WBAP-RGRO, Fort Worth, Tex.
Your Story Parade
HENDRICKSON, ROD
MBS—Bulldog Drummond
HERBERT, WILMS
NBC—Today's Children
HERMANN, MILTON
ABC—My True Story
HERNANDEZ, JUANO
ABC—Woman’s Exchange, Theater Guild, On the Air

HERSFIELD, HARRY
Columnist (Mirror), cartoonist, radio; b. Cedar Rapids, la., Oct. 13, 1885; Can You Top This; Kate Smith; Hobby Lobby; Hildegarde

HAYES, MARGARET
ABC—My True Story
HAYNES, DICK
CBS—Dick Haymes Show
HAYWORTH, BURTON
ABC—My True Story
HAYWORTH, VINTON
ABC—My True Story
HEALY, MARY BARRETT
WBEN, Buffalo, N. Y. WBEN Theater
HEARN, SAM
ABC—The Kenny Baker Show
HEATWALE, LUTHER
MBS—Dixie House Varieties
HEBBLE, RAY
ABC—My True Story
HEILL, MARY
ABC—My True Story
HELM, FRANCES
WBAP-RGRO, Fort Worth, Tex.
Your Story Parade
HENDRICKSON, ROD
MBS—Bulldog Drummond
HERBERT, WILMS
NBC—Today's Children
HERMANN, MILTON
ABC—My True Story
HERNANDEZ, JUANO
ABC—Woman’s Exchange, Theater Guild, On the Air

HERSFIELD, HARRY
Columnist (Mirror), cartoonist, radio; b. Cedar Rapids, la., Oct. 13, 1885; Can You Top This; Kate Smith; Hobby Lobby; Hildegarde

HAYES, MARGARET
ABC—My True Story
HAYNES, DICK
CBS—Dick Haymes Show
HAYWORTH, BURT...
JACKSON BECK

ACTOR • ANNOUNCER • NARRATOR

LA 4-1200

DON'T TELL THAT JOKE says LEW PARKER to ANN THOMAS

MENNE HAVE TIME
<table>
<thead>
<tr>
<th>Name</th>
<th>Station/Network</th>
<th>Role/Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hersholt, Jean</td>
<td>ABC—Theater Guild on the Air</td>
<td>Full Name/Role/Program</td>
</tr>
<tr>
<td>Heschong, Naomi</td>
<td>KDRA, Pittsburgh, Pa.</td>
<td>School of the Air, Adventures in Research, On Their Own</td>
</tr>
<tr>
<td>Hewitt, Allen</td>
<td>ABC—My True Story, Theater Guild on the Air</td>
<td>Full Name/Role/Program</td>
</tr>
<tr>
<td>Hiby, Mary Jane</td>
<td>CBS—Romance of Helen Trent</td>
<td>NBC—When a Girl Marries</td>
</tr>
<tr>
<td>Hildegarde</td>
<td>NBC—Raleigh Room with Hildegarde, Penzuni Room with Hildegarde</td>
<td>Full Name/Role/Program</td>
</tr>
<tr>
<td>Hilt, Steve</td>
<td>ABC—My True Story</td>
<td>Full Name/Role/Program</td>
</tr>
<tr>
<td>Hilliard, Harriet</td>
<td>CBS—Adventures of Ozzie &amp; Harriet</td>
<td>Full Name/Role/Program</td>
</tr>
<tr>
<td>Hindman, William</td>
<td>WCOL, Columbus, O.</td>
<td>Ghost Stories, Alice in Wonderland</td>
</tr>
<tr>
<td>Hinkle, Wilda</td>
<td>ABC—My True Story</td>
<td>Full Name/Role/Program</td>
</tr>
<tr>
<td>Hips, Frank</td>
<td>KDRA, Pittsburgh, Pa.</td>
<td>School of the Air, Adventures in Research, On Their Own</td>
</tr>
<tr>
<td>Hitz, Elsie</td>
<td>NBC—Barry Cameron</td>
<td>Full Name/Role/Program</td>
</tr>
<tr>
<td>Hoven, Winfield</td>
<td>ABC—Patt Barnes</td>
<td>Full Name/Role/Program</td>
</tr>
<tr>
<td>Hoffa, Portland</td>
<td>NBC—Fred Allen Show</td>
<td>Full Name/Role/Program</td>
</tr>
<tr>
<td>Hoffman, Jane</td>
<td>ABC—My True Story</td>
<td>Full Name/Role/Program</td>
</tr>
<tr>
<td>Hollbrook, John</td>
<td>NBC—Life Can Be Beautiful</td>
<td>Full Name/Role/Program</td>
</tr>
<tr>
<td>Holland, Charlotte</td>
<td>ABC—My True Story</td>
<td>Full Name/Role/Program</td>
</tr>
<tr>
<td>Hopper, Hedda</td>
<td>CBS—This Is Hollywood</td>
<td>Full Name/Role/Program</td>
</tr>
<tr>
<td>Horton, Edward Everett</td>
<td>NBC—Kraft Music Hall</td>
<td>Full Name/Role/Program</td>
</tr>
<tr>
<td>Houston, Esther</td>
<td>ABC—My True Story</td>
<td>Full Name/Role/Program</td>
</tr>
<tr>
<td>Howde, Ellen</td>
<td>KDRA, Pittsburgh, Pa.</td>
<td>School of the Air, Adventures in Research, On Their Own</td>
</tr>
<tr>
<td>Howard, Eunice</td>
<td>NBC—Pepper Young’s Family</td>
<td>Full Name/Role/Program</td>
</tr>
<tr>
<td>Howard, Oka</td>
<td>KMBC, Kansas City, Mo.</td>
<td>Joanne Taylor’s Fashion Flashes</td>
</tr>
<tr>
<td>Huddleston, Aline</td>
<td>KTUL, Tulsa, Okla.</td>
<td>Society News</td>
</tr>
<tr>
<td>Huey, Richard</td>
<td>ABC—Theater Guild on the Air</td>
<td>Full Name/Role/Program</td>
</tr>
<tr>
<td>Hughes, Arthur</td>
<td>NBC—My True Story</td>
<td>Full Name/Role/Program</td>
</tr>
<tr>
<td>Hughes, Tommy</td>
<td>ABC—My True Story</td>
<td>Full Name/Role/Program</td>
</tr>
<tr>
<td>Hull, John Warren</td>
<td>Actor, singer, MC, stage, screen, radio; b. Gasport, N. Y.; Jan. 17, 1903; NYU, Univ. of Rochester; Vox Pop; Fair Enough (ABC Tele); In Town Today (NBC Tele); Radio City Matinee (NBC Tele)</td>
<td>Full Name/Role/Program</td>
</tr>
</tbody>
</table>

**You’d Better Learn the Lingo, Paddy, Because Even Your Old Man Is In Show Business Now . . .**

We know not many of you get up early enough to hear Hi Jinx on WN&BC every morning at 8:30—so we’d just like to thank you this way for all the things all the people in show business have taught us.

**Jinx Falkenburg**

**Paddy Falkenburg-McCrany**

**Tex McCrany**

795
RADIO

VARIETY says . . . "Olsen's line of gab is fast and funny, and as emcee he manages to infuse the show with a clambake spirit in which anything goes."

RADIO DAILY says . . . "Johnny Olsen's 'Ladies Be Seated' ABCChucker starts its third year this week . . . Johnny's come a long way since we first spotted his talents one night via WTMJ, Milwaukee."

TELEVISION

THE BILLBOARD says . . . "Zip and zany emcee, Johnny Olsen, was in rare shape and with his fast patter proved himself, as usual, a toptotch video entertainer."

"LADIES BE SEATED" - - "OLSEN RUMPUS ROOM"
Both on ABC Coast-to-Coast and TELEVISION
Thanks to "QUAKER OATS" (Aunt Jemima) Our Sponsor—and My Gal PENNY
HULL, MARY
Actress; b. Port Angeles, Wash.; Univ. of Wash.; El Capitan College of the Theater; The Fat Man; Counterspy; Eternal Light; NBC Tele; Molle Mystery; Up to Youth; My True Story (ABC)

HURLBURT, MIRIAM
WATR, Waterbury, Conn.

HURLBURT, MARY
WATR, Waterbury, Conn.

HVASTA, MV
Neurologist; b. New York, N. Y., Nov. 27, 1901; Pace Inst.; Columbia Univ. Ext.; Orange Bowl Football Game; Kentucky Derby; N. Y. & N. J. Stake Races; U. S. Army Recruiting Football Series; Indoor & Outdoor Track & Field; Disc jockey show, WHN (Ted Huling's Bandstand)

HYVONEN, BILL
KEJ&M, Grand Forks, N. D. UND Radio Playmakers

—— I ——

IDEISON, BILLY
MBS—Vic & Sade

IRVING, CHARLES
ABC—Henry Morgan Show, Willie Piper, My True Story

MBS—Exploring the Unknown

CBS—Young Dr. Malone

ISBELL, HAROLD
ABC—Wake Up and Smile

ISH-KARIBBLE
NBC—Kay Kyser Show

IVES, RAYMOND
ABC—My True Story

—— J ——

JACKSON, JOAN
NBC—Aldrich Family

JAMESON, HOUSE
ABC—Hop Harrigan

JAMESON, H. E.
KOL, Seattle, Wash. Armchair Cruises

JANNEY, LEON
ABC—My True Story, Theater Guild on the Air

JANNEY, WILLIAM
ABC—My True Story

JANIS, VIVI
ABC—My True Story

JARVIS, AL
KLAC, Hollywood, Calif. Make Believe Ballroom

JELLISON, BOB
NBC—Sealtest Village Store

JEROME, EDWIN
CBS—Crime Doctor

JESSEL, GEORGE
ABC

JEWETT, TED
ABC—My True Story

JOHNS, JOHN
KDKA, Pittsburgh, Pa. School of the Air, Adventures in Research. On Their Own

JOHN, EDWARD
ABC—Ted Malone, Break the Bank

JOHNSON, BILL
MBS—Adventures of Michael Shayne, Detective

JOHNSON, CLIFF
MC, announcer; b. Beresford, S. Dak.; Augustana, Coll.; Heart's Desire (MBS)

JORDAN, JAMES E.
Fibber McGee & Molly

JOHNSON, LAMONT
ABC—My True Story

JOHNSON, OLIVE
KDNT, Denton, Tex. Cap & Bells

JOHNSON, PARKS
Radio actor; b. Sheffield, Ala., Mar. 22, 1891; Univ. of Ga.; Emory College; Vox Pop (CBS)

JOHNSON, RAYMOND
WSM, Nashville, Tenn.

JOHNSON, RAYMOND
EDWARD
ABC—My True Story, Warriors of Peace

RUTH PERROTT

“Aunt Aggie” on JUDY CANOVA SHOW

* "Mrs. Johnson” on ALAN YOUNG SHOW

* "Mrs. Pringle” on EDDIE BRACKEN SHOW

Management
William Peck Agency
9172 Sunset Blvd.
Hollywood, Calif.

797
TO THE

MUTUAL BROADCASTING SYSTEM
(and Jim O'Bryon)

AMERICAN BROADCASTING SYSTEM
BROADCAST MUSIC, INC.
AFRA and all its Artists
WALTHAM WATCH COMPANY
WALTER (LORD TARLETON) JACOBS
RADIO EXECUTIVES CLUB OF NEW YORK
RADIO DAILY

—and many others—
This is an appreciation of the honor and pleasure
of serving and a hope for your continuance
of

“PHOTOGRAPHS BY HAROLD STEIN”
37 West 47th Street
New York 19, N. Y.  LO. 3-6177

WONDERFUL SMITH

“RED SKELTON SHOW”

NBC — Tuesday Night
6:30 P.M.
<table>
<thead>
<tr>
<th>Name</th>
<th>Network</th>
<th>Program Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOHNSON, Virginia</td>
<td>WCOL, Columbus, O.</td>
<td>Alice in Wonderland</td>
</tr>
<tr>
<td>JOHNSTONE, Bill</td>
<td>NBC</td>
<td>Today's Children</td>
</tr>
<tr>
<td>JONES, Bettina</td>
<td>WEAN, Providence, R. I.</td>
<td>Dr.'s Orders, Album of Coragous Women</td>
</tr>
<tr>
<td>JONES, Hazel</td>
<td>ABC</td>
<td>Theater Guild on the Air</td>
</tr>
<tr>
<td>JONES, Mary K.</td>
<td>ABC</td>
<td>My True Story</td>
</tr>
<tr>
<td>JORDAN, Marian</td>
<td></td>
<td>Radio actress; b. Peoria, Ill.; Molly McGee on Fibber McGee &amp; Molly</td>
</tr>
<tr>
<td>JORDAN, Owen</td>
<td>ABC</td>
<td>Terry &amp; the Pirates, My True Story</td>
</tr>
<tr>
<td>JOSTYN, Jay</td>
<td></td>
<td>Radio actor; b. Milwaukee, Wisc.; Marquette Univ.; Wisc., Conservatory of Music; Mr. District Attorney (NBC)</td>
</tr>
<tr>
<td>JOYCE, Arlene</td>
<td>ABC</td>
<td>My True Story</td>
</tr>
<tr>
<td>JULIAN, Joseph</td>
<td>ABC</td>
<td>Hiroshima. (John Hersey's Story)</td>
</tr>
<tr>
<td>JUSTER, Evelyn</td>
<td>ABC</td>
<td>My True Story</td>
</tr>
<tr>
<td>JUSTER, Melissa</td>
<td>ABC</td>
<td>Aunt Jenny</td>
</tr>
<tr>
<td>KADELL, Carlton</td>
<td>NBC</td>
<td>Masquerade</td>
</tr>
<tr>
<td>KASPER, Fred</td>
<td>ABC</td>
<td>Club Matinee</td>
</tr>
<tr>
<td>KAYE, Beatrice</td>
<td>MBS</td>
<td>Beatrice Kay Show</td>
</tr>
<tr>
<td>KAYE, Danny</td>
<td>ABC</td>
<td></td>
</tr>
<tr>
<td>KAYE, Virginia</td>
<td>ABC</td>
<td>My True Story</td>
</tr>
<tr>
<td>KEANE, Charlotte</td>
<td>CBS</td>
<td>The Adventures of Ellery Queen</td>
</tr>
<tr>
<td>KEANE, Theresa</td>
<td>ABC</td>
<td>My True Story</td>
</tr>
<tr>
<td>KEANE, William</td>
<td>ABC</td>
<td>Tennessee Jed</td>
</tr>
<tr>
<td>KEARSE, Timothy Lynn</td>
<td>ABC</td>
<td>My True Story</td>
</tr>
<tr>
<td>KEARS, Joseph</td>
<td></td>
<td>Actor, radio, stage; b. Salt Lake City, Utah, Feb. 12, 1907; Mr. Skeffington on Radio Theater (CBS); Last Mortem; Suspense (CBS); Casper Cutman on Sam Spade (CBS); Arsenic &amp; Old Lace; Screen Guild; Our Vines; Radio Theater (CBS); Brief Pause for Murder; Whistle (CBS)</td>
</tr>
<tr>
<td>KEATH, Donna</td>
<td>ABC</td>
<td>My True Story</td>
</tr>
<tr>
<td>KEDDY, Grace</td>
<td>ABC</td>
<td>My True Story</td>
</tr>
<tr>
<td>KEENE, Bill</td>
<td>ABC</td>
<td>My True Story</td>
</tr>
<tr>
<td>KEITH, Richard</td>
<td>MBS</td>
<td>True Detective Mysteries</td>
</tr>
<tr>
<td>KELK, Jackie</td>
<td></td>
<td>Radio actor; b. Brooklyn, N. Y., Aug. 6, 1923; Professional Children's Sch.; Aldrich Family (NBC); Superman (MBS)</td>
</tr>
<tr>
<td>KELLY, Jim</td>
<td>CBS</td>
<td>Mr. Keen, Tracer of Lost Persons</td>
</tr>
<tr>
<td>KELLY, Joe</td>
<td>ABC</td>
<td>Quiz Kids, Breakfast Club</td>
</tr>
<tr>
<td>KELPE, Henry</td>
<td>KOIL, Omaha, Neb.</td>
<td>Kline</td>
</tr>
<tr>
<td>KELTON, Pat</td>
<td>ABC</td>
<td>Dick Tracy, Mary Small Revue</td>
</tr>
<tr>
<td>KENNEDY, Evelyn Soule</td>
<td>WDSU, New Orleans, La.</td>
<td>Today's Children</td>
</tr>
<tr>
<td>KENNISON, Lois</td>
<td>NBC</td>
<td>My True Story</td>
</tr>
<tr>
<td>KENT, Elaine</td>
<td>ABC</td>
<td>My True Story</td>
</tr>
<tr>
<td>KERMAN, David</td>
<td>ABC</td>
<td>My True Story</td>
</tr>
<tr>
<td>KERNS, M. Charles</td>
<td>WJAS, Pittsburgh, Pa.</td>
<td></td>
</tr>
<tr>
<td>KERR, Larry</td>
<td>NBC</td>
<td>Young Widder Brown</td>
</tr>
</tbody>
</table>

**SMILIN' ED McCONNELL**

**NBC BROWN SHOE CO.**

**Coast-to-Coast**

25th Radio Anniversary

May 30th, 1947

Never a sustaining program

Sponsored 25 years
KERSEY, PAUL
KWFC, Hot Springs, Ark.
Melody Play Boys

KETTLES, SALLY
KDKA, Pittsburgh, Pa.
School of the Air, Adventures in Research, On Their Own

KIERAN, JOHN
NBC—Information, Please

KILPACK, BENNETT
CBS—Mr. Keen, Tracer of Lost Persons

KILPATRICK, JESS
ABC—My True Story

KING, DENNIS
ABC—Warriors of Peace

KING, JOHN REED
ABC—Echoes of New York

KING, JOSEPH
ABC—My True Story

KING, JOHN
ABC—My True Story

KING, KATHY
ABC—My True Story

KING, KIT
ABC—My True Story

KING, LUCY
ABC—My True Story

KING, MARY
ABC—My True Story

KING, REGIS
ABC—My True Story

KING, RICHARD
ABC—My True Story

KING, ROBERT
ABC—My True Story

KING, RUSTY
ABC—My True Story

KING, SALLY
KDKA, Pittsburgh, Pa.
School of the Air, Adventures in Research, On Their Own

KLENK, ADELAIDE
ABC—My True Story

KLICK, H. PAUL
KDB, Santa Barbara, Calif.
KDB Playhouse

KNIGHT, RAY
ABC—Good Morning, It's Knight

KOCH, MARGARET
WCOL, Columbus, O.
Alice in Wonderland

KOHL, ART
NBC—Jimmy Edmondson Show

KOLLMAR, RICHARD
ABC—Boston Blackie

KORDIC, REGIS
KDKA, Pittsburgh, Pa.
School of the Air, Adventures in Research, On Their Own

KORMAN, ROSALIE
WTOD, Toledo, O.
Sunshine House

KRAMES, MANDELL
ABC—CounterSpy

KRAMER, Maudie
ABC—My True Story

KRAMER, MAXINE
WHKC, Columbus, O.
Eileen Comes Calling

KRAMER, PHIL
ABC—Jimmy Edmondson Show, Chesterfield Supper Club, Adventures of Archie Andrews

KROEGER, BARRY
ABC—My True Story

LANDICK, OLIVIA
ABC—Story to Order

LANCASTER, LUCY
ABC—My True Story

LANICK, OLYN
ABC—The Sheriff

LANE, GLORIA
ABC—My True Story

LANE, RUSTY
ABC—My True Story

LAURIE, JOE, JR.
Actor, writer; Can You Top This (WOR-WNBC)

LAWRENCE, BOB
ABC—Kay Armen and Bob Lawrence

LAWRENCE, DOUG
ABC—Good Morning, It's Knight
LAWRENCE, EMILY
ABC—Theater Guild on the Air

LAWRENCE, MORT
(Lawrence, Morton); Radio actor, announcer, narrator, writer; b. Philadelphia, Pa., Dec. 4, 1914; Strayer's Business College; Temple Univ.; Gangbusters; Exploring the Unknown; Adventures of the Falcon; Boston Blackie; Counter Spy; New World A Comin'; My True Story (ABC)

LAZAR, JOAN
ABC—My True Story

LAZAR, WILLIAM
ABC—My True Story

LEBOUX, LEONE
NBC—Today's Children
CBS—Baby Snooks Show

LEE, MADELEINE
ABC—My True Story

LEE, PATRICIA
KGY, Olympia, Wash.

LEE, PINKY
NBC—The Drene Show

LEEDS, PHIL
NBC—Bernie West's Carnival

Le GALLIENNE, EVA
ABC—Barnes, One Woman's Opinion

LEFEVRE, NED
NBC—Masquerade

LEGRAIN, RICHARD
NBC—The Great Gildersleeve

LEHR, LEW
ABC—Detect and Collect, Meet Me in Manhattan

LEHRER, RAYMOND
WNYC, New York, N. Y.; One Step Forward

LENARD, GRACE
ABC—My True Story

LENROW, BERNARD
ABC—My True Story

LENZ, TED
KGFJ, Hollywood, Calif.

LEONARD, SHELDON
CBS—Maisie

LEVENE, SAM
ABC—Theater Guild on the Air

LEWIS, ABBEY
ABC—My True Story

LEWIS, CATHY
CBS—Eddie Bracken Show

LEWIS, ELLIOTT
MBS—Casebook of Gregory Hood

LEWIS, ROBERT Q.
Disc Jockey; b. New York, N. Y., April 5, 1921; Univ. of Mich.; B.A. Degree; Robert Q. Lewis Show; Saturday Night Revue (MBS)

LEWIS, JEAN
ABC—My True Story

LIEBAN, MELVA
KOIL, Omaha, Nebr.

LINDE, BETTY
ABC—Stairway to the Stars

LINKLETTER, ART
Quiz master; b. Moose Jaw, Sask., Canada, July 1912; People Are Funny (NBC); C. E. House-party (CBS)

LIPTON, BILLY
ABC—My True Story

LIPTON, MARTHA
ABC—Ford Sunday Evening Hour

LIVINGSTONE, MARY
(Benny, Mrs. Jack); Actress; b. Seattle, Wash., June 23, 1909; The Jack Benny Show

LOCKE, RALPH
NBC—Life Can Be Beautiful

LORDE, ATHENA
Actress; b. New York, N. Y.; Columbia Un.v.; Reader's Digest (CBS); When a Girl Marries (NBC); The Shadow (MBS); Linda's First Love (World); Kate Smith Hour (CBS); Nick Carter (MBS)

LOVEJOY, FRANK
Design for Peace, Sound Off.

LOWEY, BILL
WBEJ, Elizabethton, Tenn. Wide Horizons

LUNT, ALFRED
ABC—Theater Guild on the Air

EASY ACES

Transcriptions
FREDRIC W. ZIV COMPANY
Cincinnati, Ohio
BARBARA EILER
GLAMOUR MANOR—"Barbara"
FRANK MORGAN SHOW—"Mary Patts"
LIFE OF RILEY—"Babs"
Also heard on
MASQUERADE and MAYOR OF THE TOWN

JAY JOSTYN
"MR. DISTRICT ATTORNEY"

WINNER TAKE ALL!

PACKAGED
PRODUCED — DIRECTED
by
MARK GOODSON — BILL TODMAN

CHARLOTTE MANSON
MACPHERSON, JOE
MBS—Dixie House Varieties

MACQUARRIE, HAVEN
Actor: Noah Webster Says (NBC); b. Boston, 1894

MACK, JERRY
NBS—McGarry and His Mouse, Mollie Mystery Theater. Bernie West's Carnival

MAHER, ELLEN
ABC—Theater Guild on the Air

MAHER, WALLY
MBS—Adventures of Michael Shayne, Detective

MAITLAND, ARTHUR
ABC—Patt Barnes

MALDEN, KARL
ABC—My True Story

MALLORY, SMYTHE
KHOZ, Harrison, Ark.

MALONE, TED
(Russell, Alden F.); Radio story teller, poetry editor, commentator. MC: b. Colorado Springs, Colo., May 18, 1908; William Jewell College; Ted Malone (ABC); MC, Leave It to the Girls (MBS); MC, The Prudential Family Hour (CBS); Tele Series (WBRC, ABC)

MANN, GLORIA
NBC—Johnny Morgan Show. Adventures of Archie Andrews

MANN, JERRY
ABC—Stairway to the Stars

MANNING, JACK
ABC—Theater Guild on the Air, My True Story, Fishing & Hunting Club

MANSFIELD, ANDY
KWKW, Pasadena, Calif. Andy Mansfield

MANSON, CHARLOTTE
Actress: b. New York, N. Y., Jan. 21, 1927; NYU, B.S; Georgia on the Creeper; Dr. Carlson McVicker on Road of Life; Patsy on Nick Carter; The Sheriff; Marjorie on Helen Trent; My True Story (ABC)

MARCH, HIL
CBS—Sweeney & March

MARDEN, ADRIENNE
CBS, NBC

MARKHAM, MARCELLA
ABC—My True Story

MARLOW, FRANK
WSM, Nashville, Tenn.

MARLOWE, PAT
ABC—Patt Barnes

MARLOWE, NORA
ABC—My True Story

MARR, EDDIE
ABC—Radio Hall of Fame

MARSH, MYRA
NBC—A Date With Judy

MARSCHACK, ALEXANDER
WNYB, New York, N. Y.

MARSHALL, HERBERT
CBS—Hollywood Star Time

MARSHALL, OSWALD
ABC—Theater Guild on the Air

MARY MARGARET McBRIDE
WNBC

"For my money, Mary Margaret is the greatest impresario radio has ever developed."

Bennett Cerf
The Saturday Review of Literature

49 West 45 St. N. Y. C.
ELLEN FENWICK
LE. 2-1100

ALAN COURTNEY

"The Nation's Most Original Disc-Jockey"

Originator of the 1280 Club . . . Originator of the FIRST RECORD REVIEW program . . .
Courtney's Record Carnival for WOR-MBS . . . M.C. for Korn Kobblers Transcriptions.

At present in Denver for relief of sinusitis and meanwhile building a new record market over Courtney's Campus Club on KMYR.
5:15 to 6:45 P.M. Monday thru Friday

Personal representation:
SIDNEY M. GOETZ
415 Lexington Ave.   MU 2-7001
RADIO ARTISTS

MARTIN, IAN
ABC—Nine September

MARTIN, JANE
ABC—My True Story

MARTIN, ROSS
WTOP, Washington, D. C.
Janice Grey, You’re the Top

MASON, MORRIS
WJBC, Chicago, Ill.
Jewish Radio Guild

MASON, REGINALD
ABC—Theater Guild on the Air

MASON, ROSS
WTOP, Washington, D. C.
Janice Grey, You’re the Top

MCDANIEL, HATTIE
NBC—Amos ’n Andy

MCDONALD, DONALD
ABC—Theater Guild on the Air

MCDONALD, CRAIG
ABC—Fishing & Hunting Club of the Air, Dick Tracy

MCDONEL, CRAIG
ABC—Eileen Barton Show

MCCALLUM, BABEL
MBS—Exploring the Unknown

MCCARThy, ALVIN
ABC—My True Story

MCCARTHY, CHARLIE (Edgar Bergen)
NBC—Edgar Bergen Show

MCCARTHY, KEVIN
ABC, My True Story

MCDONEL, DONALD
ABC—Theater Guild on the Air

MCDONEL, CRAIG
ABC—Fishing & Hunting Club of the Air, Dick Tracy

MCDONEL, CRAIG
ABC—Eileen Barton Show

MCCONNELL, SMILIN’ ED
Story teller, MC, singer; b. Atlanta, Ga., Jan. 12, 1892; William Jewell College; began radio work 1922, WSB, Atlanta, Ga. Present sponsors: The Brown Shoe Co. (NBC); The Mantle Lamp Co. (Transcriptions); The Cole Milling Co.

McCORMACK, FRANKLIN
ABC—Hymns of All Churches

MCGHEEHN, PATRICK
ABC—My True Story

MCGEE, GENE
KFH, Wichita, Kans.
Morning Merry-Go-Round

MCGEVEy, JOHN
ABC—My True Story

MCGRATH, BYRON
ABC—My True Story

MCGRATH, PAUL
CBS—Big Sister
ABC—Theater Guild on the Air

MCGREGOR, CATHY
ABC—My True Story

MCGUIRE, BOBBY
MBS—Twenty Questions

McHUGH, FRANK
CBS—That’s Finnegan

McKEE, BLANCHARD
ABC—Tennessee Jed

McKEEN, EDDIE
ABC—The Al Pearce Show

McLAUGHLIN, ARLINE
KYUM, Yuma, Ariz.
Songs by Arline

McLAUGHLIN, DON
ABC—Counterpunch

McMICHAELS, FLORENCE
NBC—Bernie West’s Carnival, Lee Sullivan’s Vest Pocket Varieties, Jimmy Edmondson Show

DON DOUGLAS

ELVIA ALLMAN
“So What!”
JIM BACKUS
Appearing as Hubert Updike on the Alan Young Show for Bristol-Myers — Every Friday Night at 8:30 P. M., EST., NBC.

Personal Management
Frank Cooper
521 Fifth Avenue 7225 Hollywood Blvd.
New York City, N. Y. Hollywood, Calif.

BEST WISHES, WISHES THAT IS
KENNY DELMAR

PETER DONALD

STAATS COTSWORTH
Lex. 2-1100
McNeill, Don
ABC—Breakfast Club

McNeill, Maggi
NBC—Maggi's Private Wire

McQueen, Butterfly
ABC—The Fitzgeralds

Mieving, Eve
ABC—My True Story

Meyers, Tyler
ABC—Glory Manor

Meader, Brenton
WIZA, Providence, R.I.
Dr.'s Orders, Album of Courageous Women

Mees, Oscar
WCMW, Canton, O.
Adventures of the Falcon

Melvin, Al
ABC—My True Story

Menken, Helen
ABC—Woman's Exchange, Theater Guild on the Air

Merande, Doro
ABC—Theater Guild on the Air

Merman, Ethel
ABC—Stairway to the Stars

Merrill, Gary
ABC—My True Story

Merrill, Lou
CBS—That's Finnegan

Michael, Mary
ABC—My True Story

Miller, Marvin
Miller, Sidney
CBS—Maisy

Miller, Tony
ABC—Theater Guild on the Air

Miller, W. A.
KRIG, Odessa, Tex.
Little Theater

Mills, Frank
WBAP-RKO, Fort Worth, Tex.
Your Story Parade

Miner, Jan
CBS—Perry Mason

Mitchell, Les
(Mitchell, Lester M.); Actor, producer, writer; b. Malinta, O., Theater of Famous Radio People; Oct. 27, 1904; Univ. of Toledo; Masquerade; Skippy Hollywood Theater.

Mitchell, Shirley
MBS—MCSaary and His Mouse

Molinaro, Larry
WNAR, Norristown, Pa.

Monahan, Dickie
ABC, Alan Young Show, My True Story

Monks, James
ABC, My True Story

Moore, Garry
Comedian; b. Baltimore, Md., Jan. 31, 1915; Baltimore City Colli.; Durante-Moore Show (CBS); Elgin Thanksgiving Show (CBS); Command Performance; Dinah Shore Show (CBS).

Moore, Mary Alice
ABC—My True Story

Moorehead, Agnes
CBS, Mayor of the Town

Morgan, Betty
NBC, Today's Children

Morgan, Claudia
CBS, Adventures of the Thin Man

Morgan, Elizabeth
ABC, My True Story

Morgan, Floyd T.
KVNU, Logan Utah

Morgan, Frank
(Wupperman, Francis Phillips); Actor; b. New York, N.Y., June 1, 1890; Cornell Univ.; Dr. Thaddeus Q. Tweedy on Frank Morgan Show

Morgan, Henry
ABC, Here's Morgan, Henry Morgan Show

Morgan, Johnny
NBC—Johnny Morgan Show

Morris, Ben
WKY, Oklahoma City, Okla.

Morris, Elsie

Morrison, Brett
ABC, My True Story

Morriss, Joe
MBS, Gold & Silver Minstrels

Morrow, Irving
ABC, My True Story

Mortensen, Arthur
KVOO, Provo, Utah

Moss, Arnold
ABC, Warriors of Peace, Meet Me In Manhattan

---

Arthur Q. Bryan
Waymond Wadcliffe
Doctor Gamble
The Negative Approach...

...to Positive Results.

IRVING KAUFMAN
THE MAN OF CHARACTERS AND SONG
CURRENTLY APPEARING IN
"STREET SCENE"
"...an amusing intellectual."
Brooks Atkinson, N. Y. Times
"...bits by Irving Kaufman will long be remembered."
Harry Hershfield, Sunday Mirror
"...a noteworthy type, as a Jewish next-door neighbor with sharp ideas on economics and ideologies."
Variety
"...the priceless Mr. Kaplan becomes real and marvelous when he sticks his head out of the window and condemns reactionary parents and capitalistic society in a moment of spoken dialogue which is one of the big hits of the show."
Olin Downes, N. Y. Times

LE. 2-1100

VERNA FELTON

"JOAN DAVIS" Show

"RED SKELTON" Show

JACKIE KELK
RADIO ARTISTS

MULLEN, CHARLES
NBC—Adventures of Archie Andrews

MURDOCK, KERMIT
ABC, My True Story

MUSE, KRUGER
KFW, Fort Smith, Ark. Director Little Theater

MYERS, JOE
WKY, Oklahoma City, Okla.

NACHE, CHAYA
ABC, Junior Junction

NEELY, HENRY M.
ABC, My True Story

NEILSON, FRANCIS
ABC, My True Story

NEILSON, CLARE
NBC, Backstage Wife

NELSON, DICK
ABC, My True Story, Willie Piper

NELSON, FRANK
ABC, Secret Village Store

NELSON, JOHN
NBC, Bride & Groom

NELSON, OZZIE
CBS, Adventures of Ozzie & Harriet

NELSON, RICK
WSAP, Portsmouth, Va. Listen

NEWMAN, EDDIE
ABC, The Ruckus Room

NIELSON, NORMA JEAN

NOA, JULIAN
ABC, My True Story

NOBLES, EDNA
WIRA, Fort Pierce, Fla. In The Woman’s World

NORMAN, GENE
KFWB, Hollywood, Calif.

NORTON, JACK
CBS, Eddie Bracken Show

NOVELLO, JAY
NBC, Masquerade

O’BRIEN, VINCENT
KDKA, Pittsburgh, Pa. School of the Air, Adventures in Research, On Their Own

O’KO, DANNY
ABC, My True Story, Theater Guild on the Air

O’HARA, SHIRLEY
ABC, My True Story, Theater Guild on the Air

OLIVER, SHIRLEY
ABC, My True Story

OLIVER, STERLING
ABC, My True Story

OLSEN, JOHNNY
(Olsen, John L.); Radio performer, writer, producer, singer, MC; b. Windom, Minn., May 22, 1910; South Dakota Business College; Ladies Be Seated (ABC); Johnny Olsen’s Rumpus Room (ABC); Ladies Be Seated (Tele, WABD); Olsen Rumpus Room (Tele, WPTZ, WABD); Club Matinee (ABC)

OLSEN, OLE
ABC, Breakfast Club, Quiz Kids

O’MALLEY, NEIL
ABC, My True Story

ORR, ANGELYN
MBS, Captain Midnight

OSTERSALD, BIBI
ABC, Theater Guild on the Air

OTIS, DON
Don Lee Network

OVERTON, GEORGE
KTMC, McAlester, Okla.

OWEN, ETHEL
ABC, The Listening Post

PAAR, JACK
ABC, Stairway to the Stars

PACKAM, BILL
ABC, Club Matinee, Packam Inn

PAGE, GALE
NBC, Today’s Children

--- B ---

BILL CULLEN
EMCEE ON:
WINNER TAKE ALL
C.B.S.

GUEST EMCEE ON:
GIVE AND TAKE
MISSUS GOES A SHOPPIN’
for information dial — — 411

--- O ---

MORT LAWRENCE

* Producer

* Actor

* Writer

* Announcer
PHIL CLARKE
LA. 4-1200 or LE. 2-1100

JOSEPH KEARNS
SUSPENSE
JUDY CANOVA
THE WHISTLER
MAISIE
SAM SPADE

Hello There!
from
TED MALONE
WESTINGHOUSE
American Broadcasting Co.

CAMERON ANDREWS
HENRY MORGAN SHOW—ABC
'ENOR' on "Lone Journey"
CBS
'HOT SHOT CHARLIE' on
"Terry & The Pirates"
ABC
TELEVISION
PEARY, ILENE
ABC, My True Story
PARKER, WOODY
CBS, Rosemary
PARKHIRST, FRANK
ABC, My True Story
PARKS, BERT
MBS, Jody "n Johnny
ABC, Try 'n Find Me, Break the Bunk, Hires Sunday Party
PARKYKARKUS (EINSTEIN, HARRY
NBC, Meet Me At Parky's
PARSONS, HARRIET
ABC, The Louella Parsons Show
PATNEY, VERONIKA
NBC, Women In White
PATRICK, PAT
ABC, Edgar Bergen Show
PATTERSON, NEVA
ABC, Blind Date
PATTON, MARY
ABC, My True Story
PAWLEY, ED
CBS, Big Town
PAYNE, VIRGINIA
CBS, Ma Perkins
PEARCE, AL
ABC, The Al Pearce Show
PEARSON, BEATRICE
ABC, Theater Guild on the Air
PEARSON, GEORGE
NBC, Red Skelton Show
PEARSON, TED
NBC, Cavalcade of America
PEARY, HAL
NBC, The Great Gildersleeve
PENMAN, CHARLES
ABC, My True Story
PERERA, LYDIA
NBC, Story to Order
PERKINS, JUDY
MBS, Checkerboard Jamboree
PERROTT, RUTH
Actress, radio, stage, screen; b. Washington, D. C.; Carnegie Tech; Aunt Aggie on Judy Canova Show; Mrs. Johnson on Allan Young Show; Mrs. Pringle on Eddie Bracken Show; Hollywood Players; Lux Show; Screen Guild Show
PETERSON, LEUKA
ABC, My True Story
PETRIE, GEORGE
ABC, My True Story
PIERCE, MADELEIN
ABC, My True Story
PITTS, MINERVA
ABC, Alan Young Show, Radio Hall of Fame
PITTK, EMMA
ABC, My True Story
POLESTIE, HERB
MBS, Twenty Questions
POLLACK, BOB
ABC, My True Story
POLLACK, BOB
KTAR, Phoenix, Ariz.
POST, BILL
ABC, My True Story
POST, ELAINE
ABC, My True Story
POST, TOM JR.
ABC, My True Story
POTTER, PAUL
CBS, The Strange Romance of Evelyn Winters
POTTIER, PETER
RJH, Hollywood, Calif.
PRENTISS, ED
MBS, Captain Midnight
PRESSMAN, DAVID
ABC, My True Story
PRICE, LEIGH
ABC, My True Story
PRICHETT, FLORENCE
MBS, Leave It To The Girls
PRIESTLEY, HARRIET
ABC, My True Story
PROFESSOR QUIZ
(Craig, Earl); Radio performer; b. Boston, Mass.; Tufts; Harvard; Professor Quiz
PRUDHOMME, CAMERON
ABC, Theater Guild on the Air
Pryor, Roger
ABC, Theater Guild on the Air
PUTH, BILL
KDKA, Pittsburgh, Pa.
School of the Air, Adventures in Research, On Their Own
PUTNAM GEORGE CARSON
MBS, Spotlight on America
QUIGLEY, ROBERT
ABC, My True Story

School of Radio Arts
Founded in 1937
Announcers — Production Managers
Script Writers — First Class Technicians
1655 N. Cherokee
Hollywood, Calif.
PAUL DUBOV
Hollywood Story .......................... ABC
Ellery Queen .............................. CBS

PAUL DUBOV
Hollywood Story .......................... ABC
Ellery Queen .............................. CBS

TELEVISION

PAT McGEEHAN
- "RED SKELTON" Show
- "JOAN DAVIS" Show
- "ABBOTT & COSTELLO" Show

AMANDA RANDOLPH
"Aunt Jemima" on
'Ladies Be Seated' ... ABC

- Spot Announcements
- Singing Commercials
- Television

Walter "Leroy" Tefley
QUINN, BILL
ABC, My True Story
QUISTAL, MAB
ABC, My True Story
QUICK KIDS
ABC, My True Story
QUISTAL, JUAB
ABC; My True Story
QUIZ KIDS
NBC
RADIO ARTISTS
RABY, JOHN
ABC, My True Story
RABY, JOHN
NBC, My True Story
RAEBURN, BRYNA
ABC, My True Story
RAFFETTO, MICHAEL
ABC, Glamour Manor
RAFT, KATHERINE
NBC, Aldrich Family
RAINEY, TOM
ABC, My True Story
RAINEY, WILLIAM
ABC, My True Story
RAND, EDWIN
NBC, Today's Children
RANDOLPH, AMANDA
Actress, vocalist; b. New York, N.Y.; Ladies Be Seated (ABC); Young Dr. Malone; Hour Glass (NBC Tele)
RANDOLPH, DON
ABC, My True Story
RANDOLPH, LILIAN
NBC, The Great Gildersleeve
RAPHAEL, GERRIANNE
CBS, Rosemary
RATHBONE, BASIL
MBS, Scotland Yard
RAUH, HELEN
KDKA, Pittsburgh, Pa., School of the Air, Adventures in Research, On Their Own
RAWLINSON, HERBERT
NBC, Masquerade
RAWLS, EUGENIA
ABC, My True Story
READICK, FRANK
ABC, Fishing & Hunting Club
REDFIELD, BILL
ABC, Willie Piper
REED, ALAN
CBS, Baby Snooks Show, Jack Carson Show
REED, CAROL
WPEN, Philadelphia, Pa., Holiday Inn, Four Star Final
REID, ELLIOTT
ABC, Theater Guild on the Air
REINHEART, ALICE
MBS, Abbott Mysteries
RICE, ROSEMARY
ABC, My True Story
RICH, BARBARA
WMBG, Richmond, Va., WMBG Summer Theater
RICH, DORIS
NBC, Stella Dallas; Portia Faces Life
RICHARDS, GRANT
ABC, My True Story
RIDGELEY, HARRY
WTAM, Cleveland, O., In Another World
RIEHL, DAVID
KDKA, Pittsburgh, Pa., School of the Air, Adventures in Research, On Their Own
RIGGS, TOMMY
ABC, Tommy Riggins Show
RINARD, FLORENCE
MBS, Twenty Questions
RITTER, THELMA
ABC, My True Story
ROBBINS, PATRICIA
ABC, My True Story
ROBERTS, KEN
Quick As A Flash
ROBERTS, LOUISE
KDB, Santa Barbara, Calif., KDB Playhouse
ROBIN, MILDRED
ABC, My True Story
ROBINSON, BARTLETT
ABC, My True Story
ROBINSON, FRANCES
ABC, Murder and Mr. Malone
ROBINSON, LARRY
ABC, Tennessee Jed, My True Story
ROCHESTER (Andersen, Edmund Lincoln); Actor; b. San Francisco, Calif., Sept. 18, 1905; Comedian on the Jack Benny Show
ROESSLER, ELMA
ABC, Packham Inn
ROGERS, ROY
Actor; b. Dick Run, O.; Saturday Night Round-Up (NBC)

Eddie "The Waiter" Green
Duffy's Tavern
Since the very first day

E. V. Durling says...

"GEORGE B. EVANS, Press agent extraordinary.—...... specializes in clever and subtle exploitation."
ROCKIN
and
PITTINGER
PUBLICITY

1103 N. El Centro Ave., Gladstone 5146
Hollywood, Calif.

SCOTT, FRANCES
(Basch, Frankie S.); MC, commentator, actress, writer; b. San Francisco, Calif.; MC, Topsy Turvy Quiz Tele Show; MC, Let’s Play Reporter; MC and star interviewer, Starlit Revue; Commentator, It Takes a Woman; Fact or Fantasy; Personality Parade

SCHRIBNER, JIMMY
MBS, The Johnson Family

SHAFFER, KATHY
WABC, Chattanooga, Tenn.

SHAW, MARSHA
Retribution, Dark Venture, Romance of Ranchos, Meet The Missus, Surprise Party, Armed Forces Radio.

SHIELDS, BILL
ABC, My True Story

SHIELDS, HELEN
CBS, Big Sister

SHIRLEY, ALFRED
ABC, Theater Guild, My True Story

SHOCKLEY, MARION
MBS, Road of Life

SHORE, DINAH
CBS, Dinah Shore Show
SMITH, SINGLETON, PENNY
(Sparks, Mrs. Robert S.); Actress, screen, radio; b. Philadelphia, Pa.; Blondie (CBS) (Columbia Pictures)

SKELTON, RED
Comedian; b. Vincennes, Ind., July 18, 1913; The Red Skelton Show (NBC)

SKINNER, CORNELIA OTIS
NBC, Johnny Presents the Puppets (Morris Program)

SKINNER, MERRILL
KTFI, Twin Falls, Idaho

SLOANE, EVERETT
ABC, Listening Post, Hiroshima

SLOFOOT, Denny
KMBC, Kansas City, Mo.

SMART, Jack
ABC, The Fat Man

SMITH, BILL
CBS, Radio of My Dreams

SMITH, SYDNEY
MBS, Real Stories from Real Life

SMITH, WONDERFUL
Actor; b. Arkadelphia, Ark., June 21, 1911; The Red Skelton Show (NBC)

SMOLEN, VIVIAN
KSBI, Our Gal Sunday

SMYTHE, J. ANTHONY
NBC, One Man's Family

SNIDER, Mortimer (BERGEN, EDGAR)
NBC, Edgar Bergen Show

SNYDER LOUISE
MBS, Adventures of the Falcon

SONDERGAARD, HESTER
ABC, My True Story

SOUTHERN, ANN
CBS, Maisie

SPADAFORE, Joe
KWFC, Hot Springs, Ark.

SPENCER, EDITH
CBS, Aunt Jenny

STAFFORD, HANLEY
CBS, Baby Snooks Show, Blondie

STANFORD, Bob
WFAA, Dallas, Tex.

STANFORD, LES
KDKA, Pittsburgh, Pa.

STANG, ARNOLD
ABC, Theater Guild, Henry Morgan Show

STARKEY, JED
KMBC, Kansas City, Mo. Dinner Bell Roundup, Brush Creek Follies

STATES, CONNIE
WGED, Dubuque, Pa.

STEARNES, CONSTANCE
WEAT, Providence, R. I. De's Orders, Album of Courageous Women

STEVENS, JULIE
NBC, Cowcade of America; Home Is What You Make It; David Harum; Life Can Be Beautiful; Eternal Light; Front Page Farrell; Backstage Wife

STEVENS, Kay
ABC, Romance of Helen Trent

STEVENS, Jack
KBS, That's Finnegan

STEWART, JAY
ABC, What's Doing Ladies

STONE, ANN
MBS, Count of Monte Cristo

STONE, EZRA
(Bialagrudski Ezra A.); Actor, director; b. New Bedford, Mass., Dec. 2, 1917; Oak Lane Country Day School of Temple Univ., American Academy of Dramatic Art; Aldrich Family

STONE, PAULA
MBS, Leave It To The Girls

STONE, Sally
MBS, Singing Sweethearts

STRATTON, CHESTER
ABC, Theater Guild, My True Story

STRATTON, GIL, JR.
MBS, Those Websters

STRICKLAND, AMZIE
Actress; b. Ok’ahoma City, Okla.; Univ. of Okla.; B.A.: Reader’s Digest; Jones & I: Your FBI; Helen Trent; Famous Jury Trials; The Fat Man

STROCK, GLORIA
MBS, Crimes of Carelessness

STUDEBAKER, HUGH
NBC, Women In White

STUDE, HAROLD
NBC, Adventures of Frank Merriwell

STYLES, Hal
KFWB—Vets Talk It Over KFWB—So You’d Like To Be in Radio

SULLIVAN, ELLIOTT
ABC, My True Story

SULLIVAN, Lee
NBC, Lee Sullivan’s Vest Pocket Variety

SWEENEY, BOB
CBS, Sweeney & March

SWEET, MARION
ABC, My True Story

SWENSON, KARL
CBS, Our Gal Sunday

T

TANNEN, ERNEST
WSAP, Portsmouth, Va.

TARPLIN, MAURICE
MBS, Mysterious Traveler

TAYLOR, REVELLY
ABC, Club Time

TAYLOR, DEEMS
NBC, RCA Show

TAYLOR, JEN
KWT, Washington, D. C. Mr. & Mrs. Harmony

TEEMAN, ANNE
ABC, My True Story

TENNYSON, SCOTT
ABC, Theater Guild

TERREY, KEN
ABC, My True Story

TETLEY, WALTER
Actor; b. New York, N. Y.; Leroy on The Great Gildersleeve; Breakfast in Hollywood (ABC)

TETZEL, JOAN
ABC, Theater Guild

THOMAS, ANN
Actress; b. Newport, R. I.; Professional Children’s School; Theater Guild; Mollo Mystery; The Fat Man; Willie Piper; Mencken Shavemine, Good Glass (Telco)

THOMAS, JOHN
ABC, Tennessee Jed

THOMAS, MILLICENT
WABC, Chattanooga, Tenn.

THOMAS, PERSIS
WBBC, Canton, O.

THOMPSON, BARRY
ABC, Dick Tracy, My True Story

THOMPSON, BILL
MBS, Adventures of the Sea Hound

THOMPSON, BILL
ABC, Billy Thompson Show

THORNE, SUSA
MBS, House of Mystery

THORSON, RUSSELL
NBC, One Man’s Family

THUNHURST, BILL
KDKA, Pittsburgh, Pa.

TIPPETS, TWAIN
KSB, Cedar City, Utah

TODMAN, BILL
ABC—Winner Take All TOLLIVER, TOBY
KVK, Akron, Kans.

TOMLINSON, ADELINA
ABC, Good Morning, It’s Knight

TOMLINSON, ELAINE
KLWT, Ogden, Utah

TOPPKINS, JOAN
CBS, David Harum

TONGE, PHILIP
ABC, Theater Guild

TRAMMELL, LYNN
WSAP-RGKO, Fort Worth, Tex.

TREDWELL, ARTHUR
CBS, Jack Carson Show

TREMAYNE, LES
MBS, Abbott Mysteries

TRENTHAM, BILL
ABC, My True Story

TRIBBLE, MARTHA ANN
WSM, Nashville, Tenn.
<table>
<thead>
<tr>
<th>Name</th>
<th>Network</th>
<th>Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>WILSON, DICK</td>
<td>ABC</td>
<td>My True Story</td>
</tr>
<tr>
<td>WILSON, FRED</td>
<td>MBS</td>
<td>Dixie House Varieties</td>
</tr>
<tr>
<td>WILSON, STU</td>
<td>CBS</td>
<td>My True Story</td>
</tr>
<tr>
<td>WILSON, VERNE</td>
<td>MBS</td>
<td>My True Story</td>
</tr>
<tr>
<td>WILSON, WARD</td>
<td>NBC</td>
<td>Radio performer; b. Trenton, N.J., May 22, 1903; Univ. of Penn.; Can You Top This; Al-drich Hills; Mr. District Attorney; Gloomdodgers: WHN Sports</td>
</tr>
<tr>
<td>WINKLER, BETTY</td>
<td>CBS</td>
<td>Rosemary</td>
</tr>
<tr>
<td>WINSLOW, PAULA</td>
<td>NBC</td>
<td>Life of Riley</td>
</tr>
<tr>
<td>WINTERS, JOHN</td>
<td>ABC</td>
<td>Adventures of Frank Merrivell</td>
</tr>
<tr>
<td>WINTERS, MARION</td>
<td>ABC</td>
<td>My True Story</td>
</tr>
<tr>
<td>WINEWOOD, ESTELLE</td>
<td>ABC</td>
<td>Theater Guild on the Air</td>
</tr>
<tr>
<td>WOLF, SHIRLEY</td>
<td>ABC</td>
<td>Celebritv Night, Allen Prescott's Party, Meet Me in Manhattan</td>
</tr>
<tr>
<td>WOLFE, WINIFRED</td>
<td>NBC</td>
<td>One Man's Family</td>
</tr>
<tr>
<td>WOLFSON, MARTIN</td>
<td>ABC</td>
<td>My True Story</td>
</tr>
<tr>
<td>WOODS, LESLIE</td>
<td>NBC</td>
<td>Joyce Jordan</td>
</tr>
<tr>
<td>WRAGGE, BETTY</td>
<td>ABC</td>
<td>My True Story</td>
</tr>
<tr>
<td>WRAGGE, EDWARD</td>
<td>ABC</td>
<td>My True Story</td>
</tr>
<tr>
<td>WARD, YOURMAN</td>
<td>NBC</td>
<td>One Man's Family</td>
</tr>
<tr>
<td>YORK, DICK</td>
<td>ABC</td>
<td>Tean Town</td>
</tr>
<tr>
<td>YOUNG, AGNES</td>
<td>ABC</td>
<td>Theater Guild on the Air</td>
</tr>
<tr>
<td>YOUNG, ALAN</td>
<td>NBC</td>
<td>My True Story</td>
</tr>
<tr>
<td>YOUNG, CARLETON</td>
<td>MBS</td>
<td>Count of Monte Cristo</td>
</tr>
<tr>
<td>YOUNG, ROLAND</td>
<td>NBC</td>
<td>Johnny Presents the Philip Morris Program</td>
</tr>
<tr>
<td>YOUNGMAN, HENNY</td>
<td>NBC</td>
<td>My True Story</td>
</tr>
<tr>
<td>ZERBE, LAWSON</td>
<td>NBC</td>
<td>My True Story</td>
</tr>
</tbody>
</table>

**TUTTLE, LURENE** (Tuttle, Lurene Susie); Radio actress; b. Pleasant Lake, Ind., Aug. 20, 1907; Pasadena Jr. College; U.S.C. Drama Course; Effie on Sam Spade; Jane Burton on Dick Haymes Show; Nellie on Burns & Allen; Hollywood Players; Hollywood Star Time; The Whistler; The Bill Gargan Show

**TWAMLEY, MACK** ABC

**URRY, FRANCIS** KSL, Salt Lake City, Utah Bats Boys

**VAGUE, VERA** ABC, Alan Young Show

**VALENTINE, LEW** ABC, Curtain Time

**VALEN'TY, LILI** ABC, Theater Guild

**VALEE, RUDY** NBC, Rudy Vallee Show

**VAN DEVANTER, FRED** MBS, Twenty Questions

**VAN HARVEY, ART** MBS, Vic & Sade

**VAN ROOTEN, LUIS** ABC, My True Story

**VARDEN, EVELYN** CBS, The Second Mrs. Burton

**VASS, VIRGINIA** MBS, Buck Rovers

**VAUGHAN, BERRY** ABC, Sky King, Curtain Time

**VAUGHAN, WALTER** ABC, My True Story, Labor USA, Powers Charm School

**VINES, LEE** CBS, Bouquet for You

**VINTON, ARTHUR** CBS, Crime Doctor

**VO, YVICKI** ABC, Betty Moore. My True Story

**VOLKMAN, LOIS** ABC, My True Story

**VON ZELL, HARRY R.** Actor; b. Indianapolis, Ind., July 11, 1906; Eddie Cantor Show; Dinah Shore Show; Joan Davis Show; Guest spots on Fibber McGee & Molly; Duffy's Tavern; Screen Guild; Jack Haley; etc.

**VON ELIZ, THEODORE** NBC, Woman in White

**WADE, ERNESTINE** NBC, You're N' Andy

**WALDO, JANET** CBS, Eddie Bracken Show

**WALL, LUCILLE** NBC, Lorenzo Jones; Portia Faces Life
"THEY ARE OUR FOLK SONGS"

By RILEY SHEPARD, President, American Federation of Folk Artists

NOTHING explains the basic characteristics of a Nation so well as its music,—especially its folk songs. Folk songs are reflections of the ideas, the religious and moral beliefs, the humor and despair of a people. In America, our folk songs are found in many interesting varieties. We have, for instance, the “blues,” the “spirituals,” and the ballads and jingles of the rural areas and the far west. But America, more than any other nation, has overlooked its folk songs. It has, instead of giving them the proper attention, imported folk songs of other nations. These importations are now in vogue, and are exploited as real folk music through-out the country. In fact, the exploitation of this imported folk music has been so successful that our own crop of folk songs, except those composed by Stephen Foster and a few others, are ignored as folk songs and are classified, in the large, as “hillbilly.”

Contrary to the commercial and so-called “artistic” opinion, folk songs do not have to be traditional. That is to say, they do not have to be so old that their composers are forgotten before being classified as folk songs. A folk song is not a complicated musical composition, nor is it necessarily a simple composition that has endured through the years due to continued exploitation. A real folk song is a song of and about the people, and it is kept alive by the people. The status of a folk song is not determined by its age, and whether the composer is known or forgotten is a superficial point. “HOME ON THE RANGE” is a folk song, though the composer is unknown; yet it is no more of a folk song than are the compositions of Stephen Foster, whose name is a household word. This comparison holds true for the thousands of “spirituals,” “blues tunes” and hillbilly and cowboy songs. They are folk songs whether they were written last year or a hundred years ago. If they were accepted by the people and kept alive by them as musical and lyrical expressions of their beliefs and feelings, then they are folk songs! The most important thing to remember is that a folk song of any one nation could not have been produced in any other nation.

Folk songs are exclusive to the countries and people that give them birth. That is why “hillbilly” and “cowboy” songs are American Folk Songs, and should be classified as such. “Red River Valley,” “Frankie and Johnnie,” “Bury Me Not on the Lone Prairie,” and other such songs, whether of the past or the present, are purely American and could not have been produced in any other Nation. Nearly all folk songs are similar in form and construction—but if we study the folk songs of different Nations, we find that they are psychologically different in content. This psychological difference is even found in folk songs that originate in different sections of the same Nation. This is especially true of America, where even the manner of speech varies. And if we study the contents of these songs attentively, they will give us a better understanding of America and its people than all the books on civics, geography and history combined. People sing of their likes and dislikes, their joys and sufferings, their political and moral opinions; in short, they sing of any and everything that affects their lives.

Suffice it to say that the population of America is still composed essentially of country folk. Industry developed and concentrated and wrought a shift in population and economy so that today we have more people living in towns and cities than are living in the country, but this sudden change from agricultural to industrial economy has not as yet worn away the rural ideologies of the people. The average American is nothing more nor less than a farmer moved to town; and when he came, he brought along his philosophy. Therefore, if you would know America, you must first know these people; and there is no better way of getting to know them than through the songs that reflect their ideas and tell of their activities. The majority of these songs are currently called “hillbilly”—but in them you will find the story and the thoughts of the average American.
ROY ROGERS
"King of the Cowboys"

"SATURDAY NITE ROUNDUP"
COAST-TO-COAST and CANADA
Over N.B.C.

Exclusive Management
ART RUSH, INC.
Hollywood

818
American Folk Artists
— their work during 1946 —

A

ACREE, CHUCK
KONA
AHLAN BROTHERS (Fred & Slim
MBS, NBC
ALKA SELTZER BARN DANCE
WLS
ALL STAR ROUND-UP
WMMN
ALLEN-BROWN JAMBOREE
WHUB
ALLEN, REX
WLS
ALLEN, ROSALIE
WOV
ANDERSON, LES
KTDR
ANN AND HER RAMBLERS
ARIZONA PLAYBOYS
WSYB
ARKANSAS JIM
WWT
ARKANSAS SLIM
WMIS
ARMSTRONG, TOM
WOR
ARNETT, CHARLIE
WMMN
ARNOLD, TEX
Kfel
ASHLEY, POP
WGAC
AUTRY, DICK
WHEB
AUTRY, GENE
CBS
B

BAILES BROTHERS
WSM
BAILEY, BUD 'n' GANG
WHEB
BAR NONE RANCH GANG
WMAN
BAR X COWBOYS
KTHT
BARKER, JOE
WMVA
BARN DANCE
KSAM
BARN DANCE
WSCC
BARN DANCE
WROX
BARN DANCE
WYA
BARNARD'S HAPPY HILL-
BILLES, BOB
KRMD
BARNYARD FROLICS
WGOU
BARNYARD GANG
WABC
BAXTER BOYS, STAMPS
KARK
BEAVER, GUBE
WBOI
BEAVER, JOE
WGFL
BEAVER VALLEY SWEET-
HEARTS
WISR
BECKWITH, CLIFF, JR.
WPTF
BELLE BOYS
WJLS
BESS, JEFF
WLAC
BIG CHIEF
WAPO
BIG SLIM
WWVA
BOYD'S RAMBLERS, BILL
WRR
BLANCHARD, LOWELL
WNOX
BLUE RONNET GIRLS
WMMN
BLUE CHASERS
KRBC
BLUEGRASS SWEETHEARTS
WHOP

DAVE DENNEY
(The Cowboy Troubadour)
Currently Featured
Coast to Coast via
ABC
Saturdays, 8:15 a.m.

Exclusive Management
RILEY SHEPARD ASSOCIATES
1619 Broadway, New York, N. Y.
"THE VOICE OF THE HILLS"

RED FOLEY
SINGING STAR
OF
PRINCE ALBERT'S
"GRAND OLE OPRY"
NBC
COAST TO COAST
FROM
WSM, NASHVILLE, TENN.
DECCA RECORDS

UNDER CONTRACT TO
LEEDS MUSIC CORP.
RKO BLDG., RADIO CITY, NEW YORK

PERSONAL MANAGEMENT
WILLIAM ELLSWORTH
75 E. WACKER DRIVE, CHICAGO, ILL.
Way Down South in Dixie

GREAT ENTERTAINMENT

MEANS

THE CAROLINA PLAYBOYS

HILLBILLY SWING BAND

RADIO: NBC - MUTUAL

RECORDINGS: SONORA RECORDS

Exclusive Management

RILEY SHEPARD ASSOCIATES

1619 Broadway, New York, N. Y.
AMERICA’S FAVORITE WESTERN HUMORIST
AND FOLK SONG STYLIST

RILEY SHEPARD
(THE COWBOY PHILOSOPHER)

NEW YORK OFFICE  1619 BROADWAY
CHICK-A-DOODLERS
KFH
CHOWTIME
KFH
CHUCK WAGON GANG
KGKO
CHUCK WAGON PALS
WMRN
CHUCK WAGON TIME
WJW
CIRCLE K RANCH
WDAS
CLAMBAKE
WJW
CLARK, CLAIR
WEBQ
CLARK, COTTONSEED
Hollywood Barn Dance, CBS
CLARK, DENVER BILL
WKRZ
CLARK, RAY
WJW
CLEMENTS, CURLEY
WSM
CLIFF & HELEN
WHO
CLIQOUT CLUB BARN DANCE
KVI
CLYDE & SLIM
KIPY
COFFEE CLUB
WJZ
COOLEY, SPADE
KFPD
CORN DODGERS
WGST
CORNFIELD JAMBOREE
KMA
CORNFIELD FOLLIES
KWPO
COUNTRY COUSINS
KRMJ
COUNTRY JOURNAL
KNOX
COUNSEL LEE
WWFJ
COWBOY JIM
KFYR
COWBOY JACK
KVEC
COWBOY JOE
KVEC
COWBOY SERENADE
WAGM
CRAWFORD, NAOMI
KWK
CRAZY COWBOY
KIBI
CROARK, EARL
WMOH
CROSSROADS SYMPHONY
WWVA
CULVER, CAL
KFPY
CUMBERLAND VALLEY BOYS
KFTP
CURLY, BUD
WCAP
CURTIS, JOE
WOR

DALE, CURLY
KPNF
DALE, JIMMY
WAAT
DALHART, VERNON
NBC
DAVIS, CHUCK
KOMA
DAY, JACK
Hayloft Hoedown, ABC
DELANY, CURT
KFPD
DENVER BILL'S RANCH
HANDS
WKRZ
DENNEY, DAVE
(Darlstrand, David, Jr.; Singer, actor, musician; b. Lafayette, Ind., Aug. 25, 1921; Hayloft Hoedown (ABC); Johnny Olson, Rumpus Room (ABC); Dave Denney's Musical Hayride (ABC), Gloomdodgers (WHN); Melody Bar Ranch (Tele-WABD).
DENNEY TIME, EDMUND
WIBW
DENVER DARLING
WNEW—Deluxe Records
DE YOUNG, JOHN
WGL
DIAL, CHARLIE
KLSA
DINNERBELL ROUND-UP
KMBG
DIXIE DRIFTER
WROX
DIXIE DRIFTERS
WHUB
DIXIE DUDES
WPTF
DIXIE PALS
WKRZ

FRED KIRBY
SONORA RECORDS
NBC—MUTUAL—CBS

Currently
CBS—COAST TO COAST
WBT, CHARLOTTE, N. C.

Exclusive Management
RILEY SHEPARD
ASSOCIATES
1619 Broadway, New York, N. Y.
DIXIE PLAYBOYS
KRBC
DIXIE RAMBLERS
WJXN
DIXIE REULERS
WGCM
DIXIELAND SWINGSTERS
WNOX
DOBBINS, JOE
WHKC
DONNA, DANNY & SLIM
WTMA
DONNIKER, AL
WJW
DOUBLE 'O' ROUND-UP
KSOO
DOWN EASTERS
WHEB
DOWN HOME BOYS
WMOH
DOWN HOMERS
WTIC
DRIFTIN' PIONEERS
WLOK
DRUGSTORE COWBOYS
KFYO
DUDE COWBOYS
WMBD
DUDE HANK
WJFW
DUDE RANCH
KLO
DUDE RANCH
WMEX
DUDE RANCH BUCKAROOS
WFBA
DUDE RANCH COWBOYS
WONC
HARRY "SLIM" DUNCAN
ABC
DUNNING, OWEN
KOIN
DUSTY, PAMMY & PAT
KQZ
E
EANES, JIM
WMVA
EARLY BIRD JAMBOREE
KMBC
ECHO VALLEY BOYS
WHOT
EDWARDS, EDDIE
KMBC
ELLISON & MUSICAL WEST-ERNERS, TOM
WMRC
EMERSON, LOU
WOAT
F
FAMILY PARTY
WMT
FARM FAMILY
WMT
FARM JAMBOREE
WGKY
FARM PARADE
WHUB
FARM ROUND-UP
WIBA
FARM HOUR
KXEL
FERGUSON & CO., TEX
WLOK
FIESTA TIME
WCOU
FINK, NORMA
WKIZ
FIVE-THIRTY CALL
WOW
FLASH & WHISTLER
KWTO
FLETCHER, TEX
MBS
FLOYD, JOE
KBTM
FOGGY MT. BOYS
KPNF
FOLEY, RED
Vocal artist; b. Tucumcari, New Mex.; Georgetown College; Began radio on WLS, Chicago, Ill., National Barn Dance; Decca Records.
FOSTER, BILL
WKIZ
FORMAN, TEX
WMAN
FOWLER'S BAND, WALLY
WSM
FRONEK, JERRY
KMA
G
GADDIS, JESS
KWTO
GALLION, JOE
WFFA
GENTILE, JIMMY
WSTC
GEORGE & DIXIE
WNAC

RECORDING, RADIO, TELEVISION, STAGE STAR

ROSALIE ALLEN

"PRAIRIE STARS," nightly, WOV, 10-11 p.m. with Rosalie Allen as the only cowgirl disk jockey in the East.

Star of the "Melody Bar Ranch," ABC television show, Thursdays, 8-8:30 p.m.

VICTOR RECORDS

Rosalie Allen's Victor Record, "Guitar Polka" picked as one of the top twenty-five folk disks of 1946 in the Billboard Music-Record Poll.
ELTON BRITT

★ Victor Recording Artist
★ "Tennessee Jed" ... WJZ-ABC, 5:45-6 p.m., Mon. thru Fri.
★ WMCA, Mon. thru Saturday
FOLK ARTISTS-HILLBILLIES

GEORGIA JUBILEE
WSB
GEORGIA SLIM
KRLD
GIBBS, SHELDON
KPHO
GIBBS, SLEEPY
WMBR
GIBSON, JACK
WSAI
GEORGIA YODELLERS
WTTM
GOLDEN RIVER BOYS
WAPI
GOLDEN WEST COWBOYS
WSM
GOODWILL FROLICS
WJR
GOSPEL VOICES
KTBS
GOULD, JIMMY
WRVA
GRAB-BAG
KFNF
GREEN MOUNTAIN BOYS
WGKY

GREGORY, BOBBY
Keystone Transcriptions—NBC—Apollo Records
GREEN MOUNTAIN RAMBLERS
WJGO
GREENFIELD, ALLEN
WING
GRIBBS, CURLY
WNED

—H—

HADEN FAMILY, THE
KWTO
HAGER, RANDY
WGKV
HALF PAST NOON
KMA
HALL & RANGERS, JIM
WCIU
HAMBLIN, STUART
KFWB
HAND ORCHESTRA, JAKE
WAIM
HANKINS, ESCO
WROL
HAPPY HANK
WLS
HAPPY HILLBILLIES
WKIX
HAPPY JACK
WMAN
HARMONY BOYS
WHBQ
HARMONEERS
WWSW
HARPO & BOBBY
KFEQ
HARRIS & GANG, JOHNNY
WHIG
HARRIS, HOMER
WSOX
HART, DICK
KARK
HARTLEY, GERALD
XHQ

HARVESTERS
KEYO
HAWKEYE RANGERS
KMA
HAWKINS, HAWKSHAW
WWYA
HAWKINS, WINDY LEM
KOMA
HAYLOFT FROLICS
WRST
HAYLOFT HOEDOWN
WFIL
HAYLOFT JAMBOREE
WMAZ
HAYLOFT SYMPHONY
WBAP
HAYMAKERS
WMCS
HEARTS DELIGHTERS
KABC
HENRY & JEROME
WIBW
HENRY COUNTY RAMBLERS
WMVA
HIGSBY, HIRAM
KOMA
HILL, SMILIN' EDDIE
WMPB
HILLBILLIE HIT PARADE
WXNN
HILLBILLY JAMBOREE
WCAU
HILLBILLY JAMBOREE
WEBQ
HILLBILLY JAMBOREE
WMRC

Cecil Campbell

AND HIS

TENNESSEE RAMBLERS

REPUBLIC PICTURES
VICTOR RECORDS
CBS

Under Contract to

LEEDS MUSIC CORPORATION
RKO Bldg., Radio City, New York

827
FOLK ARTISTS—HILLBILLIES

HILLBILLY JAMBOREE
WRC
HILLBILLY JAMBOREE
WSNJ
HILLBILLY TIME IN CAROLINA
WGNC
HIRAM'S GENERAL STORE
WSBY
HIRED HANDS
WISH
HITCE, GRANDAD
WMNN
HOFFMAN, CARL
KGFW
HOLLYWOOD RANGERS
KTFI
HOME FOLKS
WMMN
HOME TOWN
KXEL
HOMELAND HARMONY
WGST
HOMER & JETHRO
WLW
HOMESTEADERS, THE
KWTO
HOMETOWN FROLICS
WLEE
HOMETOWNERS
WLOR
HOOD, BILLY
WILM
HOOSIER CORN HUSKERS
WVIN
HOPKINS, CHICKIE
WIBC
HOPKINS, DOC
WEBE
HOPKINS, DOC
WLS
HORTON, ROY
WDS
HORTON, VAUGHN
MBS—Composer—Continental Records
HOT SHORT ELMER
WNOX
HUB SPINNERS
WROL
HUBBARD, IRL
KSWO
IOWA BAR DANCE FROLIC
WHO
JACOBS, LENORA
KPJB
JAMBOREE
WMBG
JANE & CARL
WIGU
JEAN & GLENN SHOW
WHKY
JEAN, PATSY SHOW
WDJI
JENKINS BROS.
WMBG
JENKINS, PEE WEE
WHGP
JERRY & SKY
WYAC
JERRY & ZELDA
WHO
JESS, HERB
KHO
JIMMY & PAGE
WCNC
JOHNSON & RANGERS, BILL
WAAT
JOHNSON, HASKELL
WKPT
JOLLY JACKS
KVOP
JONES, DEMPSEY
WMT
JONES, GRANDPAPPY
WED
JUMBO TRIO
WFAA
JUSTUS, SHORTY
KMO
K-BAR COWHANDS
KIUN
KANSAS ROUND-UP
WIBW
KARLS, CLARA
KFYR
KATY K ROUND-UP
KSWO
KELLUM, KAY
WJXN
KENDALL SISTERS
WGAR
KING, KENNY
WIZE
KENTUCKIANS, THE
WSX
KING, PEE WEE
WSM, NBC

BOB NOLAN
and the
SONS OF THE PIONEERS
"America's Favorites"
On The
SATURDAY NITE ROUNDUP
N.B.C. Coast-to-Coast
and their Own
TRANSCRIBED AIRSHOWS
From Hollywood
(Available in Some Areas)

MONTER-GRAY, Inc.
Exclusive Management
Hollywood, Calif.
SINGING UP A STORM
OF NATION-WIDE PRAISES

THE
THOMAS
FAMILY

MAXINE  CALVIN  MARIE
SPECIALIZING IN SPIRITUALS, HYMNS AND RELIGIOUS BALLADS
RADIO: CBS • NBC
RECORDINGS: MAJESTIC RECORDS
EXCLUSIVE MANAGEMENT
RILEY SHEPARD ASSOCIATES
1619 BROADWAY
NEW YORK, N. Y.

Headin' For Stardom in '48
SHORTY LONG
AND THE
SANTA FE RANGERS

"Hayloft Hoedown"...
WFIL—ABC
Heard every Saturday
10:30 p.m.
Coast to Coast

Exclusive Management
RILEY SHEPARD ASSOCIATES
1619 Broadway  New York, N. Y.
FOLK ARTISTS - HILLBILLIES

KNAPP FAMILY, THE
WRAR

KIRBY, FRED
NBC - MBS - CBS - Sonora Records

KSTP BARN DANCE
KSTP

LAND, JINK
WRGC

LARRY'S COWBOYS
WEBQ

LARRY'S SUNSET RIDERS
KVQA
La VERNE, GENE
WLAW

LAWRENCE, HAROLD
WRVA

LAZY Z RANCH GANG
WINC

LEE, HONEY
WSYB

LEE & HILL TOPPERS, NANCY
WOWO

LEGGETT'S RAMBLERS, WOODY
WINC

LEIGH, WILLIAM
WMBG

LICKLIDER, MARTY
WIOA
LINDBROG, BEN
KQH
LITTLE WILLIE
WPAA

LONE COWBOY, THE
WISR

LONE STAR QUARTET
WPTP

LONE STAR YODELER
KVGB

LONESOME VALLEY FOLKS
WEBQ

LONE HORNE JOE
"KROW""LONG, SHORTY"
WHEU

LOU & DANNY, ANNIE
WSM

LOU, EMILY
WIBC

LOU, & HAYMAKERS, EMMY
WIBC

LOU, MARY
KOMA

LOUISIANA FARM & FISHING HOUR
WDSU

LOVEALL, OZARK RED
KWTO

LULUBELLE & SCOTTY
WLS

MARRY, JOE
WHUB
MAC & BOB
WLS
MacKENZIE, KEN
WGAB
MACKINTOSH, FOREMAN
BILL
KYA
MACUMBY BROTHERS
WINC
MADDEN, SAMMY
WEMP

MADDOX BROTHERS & ROSE
KTRF

Mae & Her Buckeroos, Georgia
WIBZ

MANHATTAN MOUNTAINEERS
WNEW

MANUEL, JOE
WBQB

MARR, SIS PATT
WWVA

MARS, COWBOY FRANKIE
KWFC

MARTIN, DUDE
KYA

MARTIN & GANG, DUDE
KYA

MARTIN, MARION
WEST

MARY & BETTY LOU, LEE
WDAS

MARYLAND PIONEERS
WITH

MASSENGILL, JEN
KMA

MASSEY & WESTERNERS, LOUISE
WJEF

McCONNELL, BILLY
KVOB

McDONALD, JEANNE
KGKO

McGEE, EARL
WMOH

McMICHEN, CLAYTON
WAVE

MEARS, BILL
KOIN

MELODY ACES
KGDE

BOBBY GREGORY
and His Cactus Cowboys

Featured on
127 Keystone Transcriptions

Featured in
12 Soundie Pictures

APOLLO RECORDING ARTISTS

Latest Release
You Once Were My Sunshine
My Good Gal's Gone Away

Bobby Gregory & His Ramblin' Hobos
APOLLO HOBO ALBUM

Also writer of over 1000 songs

4 seasons with Roy Rogers in Eastern Rodeos. Also Star Act in Canadian Rodeos.

BOBBY GREGORY
1695 Broadway
New York 19, N. Y.
CO 5-0093
DENVER DARLING
FOLK MUSIC
HILL BILLY
COWBOY

DE LUXE RECORDS
WORLD TRANSCRIPTIONS
NBC THESAURUS
LANGWORTH
MINOCO FILMS
SOUNDIES
LIVE JINGLES
ROAD OF LIFENBC
THE RIGHT TO HAPPINESS NBC
LIFE CAN BE BEAUTIFUL CBS
BRIGHT HORIZON CBS

CLEF AWARD CONCERT
CARNEGIE HALL, SEPT., 1945

Personal Direction—

PAUL KAPP
400 MADISON AVE.
NEW YORK
MELODY BOYS
KTHT
MELODY FIVE
KJFJ
MELODY PLAYBOYS
WAGM
MELODY RANCH BOYS
KVAR
MELODY ROUND-UP
WJBB
MELODY WRANGLERS
KTBR
MID-DAY MERRY-GO-ROUND
WN0X
MID-WESTERNERS
KFAB
MILES & HALE SISTERS, MARY
KSAM
MILES, SMILEY
KWJJ
MILLER'S SADDLE MATES, JIMMY
WSYB
MILLS, JIMMY
WING
MOORE SISTERS
MS
MOORE'S BUSY STORES
WLR0
MORE OF MOORE
WIZ
MORGAN, CHARLIE
KMPC
MORGAN, LES
KBTM
MORGAN, VERNE
KSOO
MORNING ROUND-UP
WMBD
MOUNTAIN FOLK
WPEA
MOUNTAIN RIDGE PLAYBOYS
WHO
MUSICAL HAYLOFT
WGAN
MUSICAL I. Q.
WKLA
MUSICAL MELODIERS
WFMD
MUSICAL ROUND-UP
WGL
MVERS, RAY
WEU

NATIONAL BARN DANCE
WLS
NELSON, UNCLE JACK
WEU
NETTLES, BILL
KMLB
NEVADA RANCH BOYS
KENO
NEWMAN, DORIS
WMT
NEWSOME, PANSY
WOR
NIGHT RIDERS
WBRW
NOONTIME ROUND-UP
WEAX
NORTON, LEE
WKO

OCCO-NEE-CHEE
SERENADERS
WDUK
O'DAY, LYNN & MOLLY
WNOX
OERTEL JAMBOREE
WAVE
OKLAHOMA RAMBLERS
WHIZ

OKLAHOMA ROUND-UP
KOMA
OKLAHOMA ROUND-UP GANG
KOMA
OLD FASHIONED BARN DANCE
KM0X
OLD TIME PARTY
KBQ
OLD TIMERS
KPNF
OLD TIMERS
KMMJ
ON THE FARM FRONT
KPYR
1 2 3 TIME
WLS
OBSORN, JIMMY
WL1X
OWENS, DICK
WMOH
OWEN'S COWBOYS, TOM
WMT
OZARK HILLBILLIES
WLM
OZARK MOUNTAIN HAYRIDE
WEBQ
OZARK MOUNTAINEERS
KWWJ
OZARK SINGER
KRTC
OZARK SWEETHEARTS
KMMJ
OZARK VARIETIES
KM0X

PALS OF THE SADDLE WENT
PAPPY HOWARD
WJW
PARKS SISTERS
WEBQ
PARKER, ANDY
KMP0
PARKER, BOB
WOR
PARKER, HILLBILLIES
BYRON
WIS
PATRICK
WAP
PATSY LOU SHOW
KSJB
PAULSON, SLM AND NET
WP
PEACEFUL VALLEY BOYS
KEX
PENNELL, ZAG
KPNF
PEPPER, DR.
WJLS
PETIT, AL
WPIN
PIKE, RUSE
WKO
PONY EXPRESS ROUND UP
KFEQ
POWELL, DANNY
WJW
PRAIRIE PALS
WLM
PRAIRIE PLAYBOYS
KWT0
PRAIRIE RAMBLERS
WLS
PRAIRIE SERENADERS
KFEQ
PRAIRIE STARS
WOW
PRESCOTT
KOY
PROCTOR, JOHNNY
WGVK
PROUT
WMRC

QUAKER MELODY BOYS
WIWA
RANGERS
KFAB
RAINBOW RODEO
WRD0
RAINBOW RIDERS
WMEX
RAINBOW VALLEY GANG
WHIZ
RAINBOW WRANGLER
KQJJ
RAINER, FATS
KVOP
RAMBLIN' TEXAS
KMMJ
RANCH BOYS
WDDH
RANCH HOUSE RAMBLERS
KGA
RANCHERS
W0X
RED RIVER DAVE
W0A1
RED RIVER VALLEY
WCCO
REILLY, EARL
KAYA
REINHART, DICK
KOMA
RENFRO VALLEY FOLKS
WHAS
RENFRO VALLEY GATHERING
WHAS
REX AND ELEANOR
WHIS
RFD 1340
WCM1
RHODES, SLIM
WM0
RHYTHM RAMBLERS
W0TA
RHYTHM RAMBLERS
WMEX
RHYTHM RAMBLERS
WSPR
RHYTHM RAMBLERS
W0CA
RHYTHM RANGERS
W0PP
RHYTHM RANGERS
W0PP
RHYTHM RANGERS
W0CA
RHYTHM RANGERS
W0PP
RHYTHM RASCAL
W0AY
RICE, ALINE
W0CC
RITCHIE, BUCK
KVI
ROBERTSON, TEXAS JIM
NBC
ROBINSON, CARSON
NBC
ROCKY MT. BOYS
KGA
ROE, CHUBBY CHUCK
WOB

ROGERS, JESSE O.
Records, radio, stage; b. Clenmore, Okla., May 5, 1915; Salus-
dos Amigos, Hayloft Hoedown; National Barn Dance; Grande
Old Opry; Carolina Hay Ride; Barn Yard Follies.

833
ROGERS, ROY
MBS—Roy Rogers Show
RYNE BROS.
Khub
ROYE, RED
KMPC
ROYE, RED AND RIDGE
RIDES
KMPC
RULLING, BOB
WMGB
RUMMAGE, SLIM
WSTP
RURAL FROLICS
WJW

SADDLE SERENADERS
WHO
SADDLE SWEETHEARTS
WNAB
SAGE RIDERS
WLS
SAGEBUSH SERENADERS
KTRB
SALLY'S SITTING ROOM
WBNS
SAMMY'S BLUE RIDGE BOYS
WINC
SANDERS, MAC AND JEANIE
WSGN
SANTE FE PALS
WHUB

SANTE FE RANGERS, THE
(Paul, Jack); Vocal and musical group; b. Pittsburgh, Pa.; National Barn Dance; Hayloft Hoedown (ABC); (Keever, Rusty); b. Danville, Ill.; Club 1300; Hayloft Hoedown (ABC); Zip 'N' Zip (ABC). (Long, Shorty); College of Rome; National Barn Dance; Hayloft Hoedown (ABC); Eight to the Bar Ranch (Paramount Theater, N. Y.); Rip on Rip 'N' Rip (ABC). (Miller, Pee Wee); b. Lynn, Mass.; Night Club (Village Barn, N. Y.); Hayloft Hoedown (ABC).

SANTE FE MELODY
WJWB
SATURDAY NITE FROLIC
KFLF
SATURDAY NITE JAMBOREE
WKIX
SATURDAY NITE SHINDIG
WPPA
SCHAFER, ROY GUN
KWK
SELLERS, PAULINE
WJFF
SHADY VALLEY FOLKS
KWK

SHEPARD, RILEY
NBC—CBS—WBT, WSM

SLEEPY HOLLOW RANCH
GANG
WFIL
SLIM JIM
WGY
SLIM'S NIGHT RIDERS
WKIZ
SLOFOOT, DENNY
EMBC
SMITH BLAINE & GANG
WWJ
SMITH GEORGE
WMBC
SMITH JOE
KTFI
SMITH, Ray
WMC
SONG WRANGLERS
KVNU
SONS OF THE GOLDEN WEST
WSAY

SONS OF THE PIONEERS
(BRADY, PTA); b. Toledo O., Jan. 1, 1914; (FARR, HUGH); b. Llano, Tex.; (FARR, KARL); b. Rochelle, Tex.; (NOLAN, BOB); b. Pt. Hatfield, N. B.; (PERRY-MEN LLOYD); b. Issard County, Ark.; (SPENCER, TIM); b. Webb City, Mo., Jul. 13, 1908. Members of the Sons of the Pioneers, Sat. Nite Round-Up (NBC); Sons of the Pioneers own 15-minute transcribed airshows from Hollywood now on 127 stations.

SONS OF THE WEST
WKIZ
SOUTHERN RHYTHM BOYS
WKIX
SOUTHERN MELODIE BOYS
WKNC
SOUTHERN PLAYBOYS
WLAG
SOUTHERN PLAYBOYS
WSM
SOUTHERN PLAYMATES
WNOX
SOUTHERNS, THE
WPFT
SPRIGGINS, DEUCE
KECA
SPRousse, WINEY
WING
SPUNG, SICK
WHTZ
STAR RADIO TROUPE
WJGB
STAR, ROCKY
KHO
STARKEY, JED
KMBC
STARR, BILLIE SHOW
KMOX
STECK, JAIK & GANG
WELM
STEELE, GILL
WML
STONE, CLIFF
KFWD
STORY, CARL
KFJZ
STORY, EARL & BOYS
WNOX

STRINGINEERS, THE
WKMO
STRIPPLING, GENE
WMAZ
STROLLIN', THE COWBOY
WFIN
STROUD, TOBY
WWVA
STURLE, MEL
WBDJ
SUMMERS, PAULINE
KFWB
SUN DOGGERS
WAIR
SUN UP ROUND UP
WITA
SUNRISE HILLBILLIES
WKNX
SUNRISE ROUND-UP
KSTP
SUNSET RAMBLERS
WTJN
SUNSET VALLEY GIRLS
WFUN
SUNSHINE GANG
WJBO
SUNSHINE SUE
WAV
SUNSHINE TRIO
KFYO
SWINGSTERS
KNOW
WINSON, IRENE
WJHO

TALL COW VARIETIES
KFPN
TAR HILL FARM JOURNAL
WPFT
TEMPLE, EARL
WMIS
TENN. BARN DANCE
WNOX
TENNESSEE, CRACY
WROL
TENN. MARY
KFDM
TENNESSEE SLIM
WJJ
TENNESSEE VALLEY PLAYBOYS
WHUB
TEXAS BOYS
KHYT
TEXAS COWBOYS
WJL
TEXAS NIGHT HAWKS
KROD
TEXAS OUTLAWS
KABC
TEXAS RAMBLERS
KSUB
TEXAS RANGES, THE
KMBC
TEXAS ROUND-UP
KJLD
TEXAS SADDLE PALS
KFEQ
TEXAS TROUBADOURS
WJS
TEXAS VAGABONDS
WISR
THOMAS, GURNEY AND HIS
HILLBILLIES
WGBG

THOMAS, MAXINE FRANCES
Singer: b. Liberty, N. C., Apr. 24, 1924; Hartford Sch. of Music; Raleigh Business College.

THOMAS, CALVIN A.

- S -

- T -
THOMAS, ANNA
Singer; b. Liberty, N. C., Aug. 30, 1926; Raleigh Business College.

THOMPSON, OPAL
WGGA
THOMPSON, SHORTY
KIZ
THOMPSON, ANN
RSCJ
THOMPSON, OPAL
WGGA
THOMPSON, SHORTY
KIZ
TILLMAN, FLOYD
KTHT
TIMBEROO JANS
RSCJ
TIP TOP RANGERS
WHKC
TITLED, CHARLIE
WGAU
TOBY 'N HIS RANCH HANDS
KVFD
TONKS BROS.
KGW
TOP HANDS, THE
WGAU
TOP HATTERS
WIZE
TOP OF THE MORNING
WEZ
TOWN AND COUNTRY TIME
KHEB
TRAVIS, MERL
KFTW
TRENT, TOMMY
WPDQ
TRITONE QUARTET
WAGA
TUBBS, JIM
KGFW
TUNES ALONG THE TRAIL
KVGB
23 SKIDDO REVUE
WHO
TWO KINGS AND A QUEEN
KMMJ
TYLER, JACK
WRVA
TYLER, TEX
KGER
TYLER, MRS., WALTER
WMEX

UNCLE HARRY'S HILLBILLIES
KDAL
UNCLE JACK
WEED
UNCLE MONROE
WHUB
UNCLE NED
WMAZ
UNCLE PETE AND GANG
WIG
UNCLE ROY AND DIXIE
WIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GANG
WGIG
UNCLE PETE AND GAN
WHUB

WESTERN TROUBADOUR
WKLA
WESTWARD HO ROUND UP
WBRE
WHAT'S THE WEATHER
KPYR
WHEELER, ONIE
KTRM
WHITEY & HOGAN
WBT
WIGGINS, SHORTY
WCS
Wiley & Gene
WKY
WILKERSON, SHORTY
KIT
WILLIAMS, FOY
KXX
WILLIAMS, HANK
WSFA
WILLIAMS, SHORTY
WKIX
WILLIAMS, TEX
KLAC
WILLIAMS TWIN
WKAR
WILLIAMS, WOODY
KCLA
WOLFF, JOHNNY
WICA
WOOD, NEWT
WMBR
WOODEN, STEVE
KMA
WRIGHT, HANK
WJPF
WROKMAN, JOHNNY
WRVA
WYNE, CAROL
WFIL

YELLOW JACKETS, THE
KVOP
YODELIN' JENNY
KMO
YODELLIN' WESTERNERS
WMOH

ZERBE SISTERS
WEEU
ZIMMERMAN, gene
WKRZ

For the best in farm news . . .

AP
"THE GOLDEN TOUCH"

Frankie CARLE

HIS PIANO AND HIS ORCHESTRA

Direction—

GENERAL ARTISTS CORPORATION

THOMAS G. ROCKWELL, President

NEW YORK • CHICAGO • HOLLYWOOD • CINCINNATI • LONDON
Orchestra Leaders
Musical Conductors
and
Organists
— their work during 1946 —

--- A ---
ANTONINI, ALFREDO
MBS—Starlight Serenade
MBS—Treasure Hour of Song
ARDEN, VICTOR
NBC, Waltas Time

ARLO
ABC

ARMBRUSTER, ROBERT
CBS—Electric Hour
CBS—Summer Electric Hour

ARVAZ, D.B.
NBC—Bob Hope

ARTZT, WILLIAM
CBS—Blondie

--- B ---
BAKALEINIKOFF, CONSTANTIN
NBC—T.D. Date With Judy

BAKER, DON
CBS—Big Sister

BALLANTINE, EDDIE
ABC—The Breakfast Club

BALSAM, ARTUR
NBC, Serenade to America; Story of Music, Tapestry Musicale, NBC Concert Hour, NBC String Trio

BARBER, BERT
ABC—Curtain Time

BARGY, ROY
Orchestra conductor, pianist; b. Newaygo, Mich.; Durante-Moore Show (CBS); Green Light Revue (CBS).

BARLOW, HOWARD
NBC—Harvest of Stars
NBC—The Voice of Firestone

BENDITZKY, NAOMI
NBC, NBC String Trio, NBC String Quartet

BERQUIST, WHITEY
NBC—The National Farm and Home Hour

BLACK, FRANK
NBC—Musical Director

--- BLOCk, RAY ---
By Popular Demand (MBS); Continental Celebrity Club (CBS); Crime, Doctor (CBS); Holiday & Company (CBS); Johnny Presents (NBC); Mary Small — "Junior Miss" Show (ABC); Milton Berle (NBC).

--- C ---
CAMERON, KEN
NBC—Smilin' Ed McConnell and His Buster Brown Gang
CAMPBELL, HARRY
NBC—Dick Leiber—Magic Moments in Melody

CARLE, FRANKIE
NBC, CBS, MBS — Columbia Records.

CARTER, RAY
ABC—Dick Tracy

CARMICHAEL, HOagy
CBS—Hoagy Carmichael
CAMDEN, PAUL
NBC—One Man's Family

CASE, RUSS
NBC—Kraft Music Hall

CATES, OPIE
NBC—Meet Me at Parky's

CAYALLARO, CARMEN
NBC—Sheaffer Parade

CHARLES, MILTON
NBC—Dr. Christian

CHITTISON, HERMAN
Pianist (Chittison Trio); b. Flimington, Ky.; Lanny Ross Show (CBS); Jack Smith Show (CBS); Skyline Terrace Room (ABC); Night Clubs: Blue Angel; Village Vanguard (NYC); Theater: Low's State (NYC).

CHOTZINOFF, SAMUEL
NBC—Musical Director

COLE, BILL
NBC—Jack Arthur

COLE, BUDDY
NBC—Truth or Consequences

COLE, NAT (King Cole)

--- D ---
DALE, TED
CBS—Jimmy Carroll Sings
DANIEL, ELLIOT
NBC—The Fabulous Dr. Tweedy
DANT, CHARLES
NBC—Dennis Day, Judy Canova

DARBY, KEN
ABC—Pacific Group, King's Men

DAVIS, PHIL
ABC—Sunday Party With Hires

DEL CASTILLO, LLOYD
CBS—Stars Over Hollywood

DELLERS, WALTER
NBC—Grand Hotel

DEUTSCH, ADOLPH
CBS—This Is Hollywood

DE VOL, FRANK
CBS—The Ginny Simms Show

DIETMAIR, IVAN
ABC—Hedda Hopper's Hollywood

DOLAN, ROBERT EMMET
NBC—Dinah Shore's Open House

DRAGON, CARMEN
CBS—The Baby Snooks Show

DUCHIN, EDDIE
NBC, Kraft Music Hall

DUFFY, JOHN
NBC—Smilin' Ed McConnell and His Buster Brown Gang

DUKES, MERRILL
ABC—Club Time

--- E ---
ELLINGTON, DUKE
NBC—CBS—MBS.

--- END ---
"A Modern Musical Institution"

CHARLIE SPIVAK
and his Orchestra

VICTOR RECORDS

The Man Who Plays
The Sweetest Trumpet
In The World

Direction:
WM. MORRIS AGENCY

Composer, Arranger
and Interpreter of
America's Swing Classics

DUKE
ELLINGTON
and His ORCHESTRA

MUSICRAFT RECORDS

Winner of
ESQUIRE's GOLD AWARD
1944
and again in
1945

Direction:
WM. MORRIS AGENCY
<table>
<thead>
<tr>
<th>NAME</th>
<th>ROLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>EVELYN (and her Magic Violin)</td>
<td>NBC—Hour of Charm</td>
</tr>
<tr>
<td>FAIRCHILD, COOKIE</td>
<td>NBC—Eddie Cantor</td>
</tr>
<tr>
<td>FAITH, PERCY</td>
<td>Conductor, Arranger, Composer; b. Canada, Apr. 7, 1908; Toronto Conservatory; Contented Hour (NBC).</td>
</tr>
<tr>
<td>FASSETT, JAMES</td>
<td>CBS—Musical Director</td>
</tr>
<tr>
<td>FAY, ROMELLE</td>
<td>NBC—K-C Jamboree</td>
</tr>
<tr>
<td>FEIBEL, FRED</td>
<td>NBC—Lora Lawton</td>
</tr>
<tr>
<td>FIEDLER, ARTHUR</td>
<td>ABC—Boston Pops Orchestra; ABC—Esplanade Concert</td>
</tr>
<tr>
<td>FOOTE, HERB</td>
<td>CBS—Bachelor's Children; NBC—Ma Perkins</td>
</tr>
<tr>
<td>FORESTER, DAVID</td>
<td>NBC—Red Skelton Program</td>
</tr>
<tr>
<td>FRADKIN, FRED</td>
<td>CBS—The Adventures of the Thin Man</td>
</tr>
<tr>
<td>GALE, BILL</td>
<td>CBS—County Fair</td>
</tr>
<tr>
<td>GARVER, ADAM</td>
<td>NBC—First Piano Quartet</td>
</tr>
<tr>
<td>GART, JOHN</td>
<td>Composer, conductor; b. Poland, June 6, 1905; Kiev Imperial Conservatory of Music; Columbia Workshop (WCBS), Richard Lawless (WCBS), Gabriel Heatter's A Brighter Tomorrow (WOR), Carrington Playhouse (WOR), A House In The Country (WOR); MGM, Columbia, RKO picture spots.</td>
</tr>
<tr>
<td>GLUSKIN, LUD</td>
<td>NBC—Amos 'n' Andy; ABC—The Adventures of Sam Spade</td>
</tr>
<tr>
<td>GOBEL, DOLPH</td>
<td>(Goebel, Adolph Louis); Organist, composer; b. Regensburg, Ger., Feb. 10, 1899; Univ. of Munich; Johnny Thompson, Ethel &amp; Albert, Dolph Goebel Trio, Tenn-Age Time, The O'Neils; Transc.: OPA Stories; Jingles for Nestle Milk, Anacin, Vaness Lipstick.</td>
</tr>
<tr>
<td>GOODMAN, AL</td>
<td>Musical director; b. Russia; Peabody Sch. of Music; Prudential Family Hour; Fred Allen Show; RCA Victor recording artist.</td>
</tr>
<tr>
<td>GOODMAN, BENNY</td>
<td>Orchestra and Sextet; Benny Goodman (NBC).</td>
</tr>
<tr>
<td>GREEN, JOHNNY</td>
<td>CBS—Hollywood Star Time</td>
</tr>
<tr>
<td>HAENSCHEN, GUS</td>
<td>CBS—Saturday Night Serenade; NBC—American Album of Familiar Music</td>
</tr>
<tr>
<td>HAMILLON, HABO</td>
<td>NBC—Name Your Music</td>
</tr>
<tr>
<td>HARRLINE, LEIGH</td>
<td>ABC—Ford Festival of American Music</td>
</tr>
<tr>
<td>HARRIS, PHIL</td>
<td>NBC—Jack Benny Show</td>
</tr>
<tr>
<td>HATCH, WILBUR</td>
<td>CBS—Screen Guild Players, Sweeney &amp; March</td>
</tr>
<tr>
<td>HATHAWAY, CHARLES</td>
<td>ABC—Hallmark's &quot;Charlotte Greenwood Show&quot;</td>
</tr>
<tr>
<td>HEIFETZ, BENAR</td>
<td>NBC—NBC String Trio, NBC Siring Quartet</td>
</tr>
<tr>
<td>HERMAN, BERNARD</td>
<td>CBS—The Mercury Summer Theater</td>
</tr>
<tr>
<td>HERMAN, WOODY</td>
<td>The Woody Herman Show (ABC).</td>
</tr>
<tr>
<td>HIGSON, JIMMIE</td>
<td>NBC—The Hoagy Carmichael Show</td>
</tr>
<tr>
<td>HIRSCH, BERTRAND</td>
<td>NBC—American Album of Familiar Music</td>
</tr>
</tbody>
</table>

**Hank Sylvern**
Composer
Conductor
Organist

**Al Rickey**
Musical Director and Arranger
MR. KEEN — C.B.S.
HUMBERT RADIO FEATURES
MAYFAIR RECORDS
TEL. Havemeyer 4-3779
CHARLES PAUL
Conductor—Composer
MR. & MRS. NORTH
NBC
THEATRE OF ROMANCE
CBS

DON VOORHEES
1946
Bell “Telephone Hour”

PERCY FAITH

CARNATION CONTENTED MILK PROGRAM
NBC

JIMMY LYTELL
and his orchestra
5 YEARS on
“Songs By Morton Downey”
for
COCA-COLA
WOR - Mutual
HOFF, CARL
Orchestra leader; b. Oxnard, Calif.; USC; Artiz. Conservatory of Music; Columbia Records; Shorts for Warner Bros.; Lucky Strike; Ford Motors; Camel Cigarettes; Fitch Bandwagon; United Airlines; Old Gold; Jergen's Hoots; Palm Olive-Colgate; Dale Pineapple; Pall Mall.

HORTON, VAUGHN
Composer, Dir. of Music; b. Penna., June 5, 1911; Member ASCAP; Plays 6 musical instruments; Writes words and music. Composed Choo Choo C'boogie, Shoe Shine Shuffle, Address Unknown, Juke Joint Jump, Dixie Cannonball, Let's Be Sweethearts Again, etc. Founded Amer. Inst. of Music, 1697 Bway., NYC.

HUSTAD, DON
ABC—Club Time

JAMES, HARRY
MBS—Spotlight Bands

JENKINS, GORDON
NBC—Bob Burns Show
CBS—The Dick Haymes Show

JEROME, JERRY
NBC—Honeymoon in New York, Teentimers Club, Eileen Barton Show, Jimmy Edmonds Show, Music Room, Tuesday Matinee

KAHNS, JOE
NBC—Information Please

KALASH, CARL
NBC—Standard School Broadcast

KATIMIS, MILTON
NBC—Serenade to America, Eternal Light, Lee Sullivan's Vest Pocket Varieties, The National Hour, Honeymoon in New York, Songs by Ward Donovan, Special Easter Program, Music As You Like It, Travelin' Man, Story of Music, Music for Tomorrow, Songs by Irene

KATZ, BERNARD
CBS—The Mayor of the Town
CBS—This Is My Best

KAUFMAN, HARRY
NBC—NBC String Trio, Concert of Nations

KENTON, STAN
(Kenton, Stanley Newcomb); Band leader, pianist; b. Wichita, Kan., Feb. 19, 1912; Vaughn Monroe Camel Show; Teentimers (NBC).

KING COLE TRIO
NBC—King Cole Trio Time, Kraft Music Hall

KING, DUDLEY
CBS—Hobby Lobby

KING, WAYNE
CBS—The Wayne King Show

KINGSBURY, CHER
MBS—Adventures of Bulldog Drummond

KOSTELANETZ, ANDRE
CBS—The Music of Andre Kostelanetz

KOUSSEVITZKY, SERGE, DR.
ABC—Bershire Festival

KREUGER, BENNIE
NBC—The Drene Show, starring Rudy Vallée

KYSER, KAY
(Kysor, James King Kern); Band leader, comedian; b. Rocky Mount, N. C., June 18, 1905; Univ. of N. C.; College of Musical Knowledge (NBC).

LAVALSE, PAUL
NBC—Cities Service Highways in Melody

LE FIQUE, EUGENE (and Con Maffie)
CBS—G. E. House Party

LEIBERT, DICK
CBS—Mommie and the Men

LEIBET, DICK
CBS—The Second Mrs. Burton

NBC—When a Girl Marries

ROY BARGY
Musical Conductor
DURANTE-MOORE SHOW

for

Rexall Drug Company
C.B.S.
JACK WARD

ORGANIST
National Broadcasting Company
New York City

LLOYD SHAFFER

LYN MURRAY

THE HIT PARADERS
SOUND OFF
FINIAN'S RAINBOW
DECCA RECORDS

WILLIAM MORRIS AGENCY

dolph gobel

Organist—Composer
Conductor
LA. 4-1200
LEVEY, HAROLD
CBS—Armstrong’s Theater of Today
ABC—Hour of Mystery
ABC—Theater on the Air
LEVIN, SYLVAN
Musical Director, WOR-Mutual;
Narrator; b. Baltimore, Md.,
May 3, 1903; Peabody Conservatory of Music;
Philadelphia Curtis Inst.; Basil Rathbone
Scotland Yard Series, Operatic Revue, Symphonic Notes, Symphonic Strings, Scouting About Town,
Take These Notes, Passport to Romance.
LEVINE, HENRY (Henry Hot Lips Levine)
NBC—Bernie West’s Carnival, Sollair Time
LOMBARDO, GUY
Orchestra Leader, Spotlight Bands (MBS).
LYTELL, JIMMY
The Coke Club with Morton Downey (MBS).

M
MAFFIE, CON (and Eugene Le Pique)
CBS—Q. E. House Party
MAGNANTE, CHARLES
NBC, Jack Berch Show
MALNECK, MATTY
NBC—Duffy’s Tavern

MARTIN, FREDDY
CBS—Jack Carson Show
MATTOLIA, TONY
NBC—Jack Berch Show
MAUPIN, REX
ABC—Wake Up and Smile
MAY, BILLY
CBS—Adventures of Ozzie and Harriet
MEAKIN, JACK
CBS—Silver Theater
MEEDER, BILL
CBS—Life Can Be Beautiful
NBC—Lone Journey
NBC—Pepper Young’s Family
NBC—Right to Happiness
MERLIN, VING
NBC—Solitaire Time
MILLER, IRVING
CBS—The Jack Kirkwood Show
MILLER, JACK
(Miller, John J.); Musician; b. Dorchester, Mass., Sept. 4, 1899;
Kate Smith Sings, Aldrich Family, Molly Mystery Theater, Radio Reader’s Digest Show.
MILLER, JOHNNY
NBC—King Cole Trio Time, Kraft Music Hall
MILLER, IRVING
VICTOR
Musical director; b. New York.
N. Y., Sept. 2, 1907; Columbia Univ.; Mel Blanc Show (CBS).

MILLS, BILLY
NBC—Fibber McGee and Molly
MILLS, FELIX
NBC—A Man Called X

MILTON, CHARLES
Organist, Singer, Composer, Conductor; b. San Jose Calif.; Dr.
Christian; Meet the Missus; Mel-ody Trail; Money On the Line;
What Makes a Song; Calif. Caravan; Prelude to Midnight;
Milto Charles Presents; Tops-tories of Life; Five piece combi-
bination with original music ar-
anged and conducted by Milton
Charles.
MITTLE, FRANK
NBC—First Piano Quartet
MONROE, VAUGHN
NBC—Vaughn Monroe Band & Singers
MOORE, OSCAR
NBC—King Cole Cole Trio Time, Kraft Music Hall
MURRAY, LYN
Harvest of Stars (NBC).

N
NELSON, OZZIE, Orchestra
CBS—Adventures of Ozzie and Harriet
NEWMAN, ALFRED
Norris, Bobby
Yankee Network—Musical
Dir.
NOVAK, FRANK
Take It Easy (MBS)—(NBC)
(CBS).

KINGSTON RHAY
and his
World Wide Music
Personal Representation
NOEL J. KILGEN
Steinway Hall
New York

PAUL J. SMITH
Composer — Conductor
THE NEW EDDIE BRACKEN
SHOW
JACK MILLER and ORCHESTRA

Featured on

"Kate Smith Sings"
CBS

"Radio Readers Digest"
CBS

"The Aldrich Family"
NBC

"Molle Mystery"
NBC

Greetings

RAY BLOCH

WALTER SCHARF
Musical Director—Composer

ALICE FAYE—PHIL HARRIS

Fitch Bandwagon
<table>
<thead>
<tr>
<th>Name</th>
<th>NBC</th>
<th>CBS</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Porter, Ray</td>
<td>NBC</td>
<td>CBS</td>
<td>Philip Morris Follies of 1946, Philip Morris Frolics</td>
</tr>
<tr>
<td>Ralphy, Ted</td>
<td>ABC</td>
<td></td>
<td>Detect &amp; Collect</td>
</tr>
<tr>
<td>Randolph, Elizabeth</td>
<td>NBC</td>
<td></td>
<td>Story to Order</td>
</tr>
<tr>
<td>Rhay, Kingston</td>
<td>Musical Director, Composer, Pianist, Arranger; b. Youngwood, Pa.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rickey, Al</td>
<td>CBS</td>
<td></td>
<td>Mr. Keen; Mayfair Records</td>
</tr>
<tr>
<td>Rene, Henri</td>
<td>ABO</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Romberg, Sigmund</td>
<td>ABC</td>
<td>An Evening With Romberg</td>
<td></td>
</tr>
<tr>
<td>Rose, David</td>
<td>CBS</td>
<td></td>
<td>Holiday for Music</td>
</tr>
<tr>
<td>Roth, Al</td>
<td>CBS</td>
<td></td>
<td>Schaefer Star Revue</td>
</tr>
<tr>
<td>Sack, Al</td>
<td>CBS</td>
<td></td>
<td>Listen to a Love Song</td>
</tr>
<tr>
<td>Saida, Earl</td>
<td>ABC</td>
<td></td>
<td>Musical Bouquet</td>
</tr>
<tr>
<td>Sailer, Harry</td>
<td>CBS</td>
<td></td>
<td>The Beulah Show</td>
</tr>
<tr>
<td>Salvo, Len</td>
<td>CBS</td>
<td></td>
<td>It Pays to Be Ignorant</td>
</tr>
<tr>
<td>Scharf, Walter</td>
<td>Musical Director; b. New York, N. Y., Aug. 3, 1910; NYU; The Fitch Bandwagon (NBC).</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Schoen, Vic</td>
<td>CBS</td>
<td></td>
<td>The Andrew Sisters' Show</td>
</tr>
<tr>
<td>Schrager, Rudy</td>
<td>ABC</td>
<td></td>
<td>Deal in Crime</td>
</tr>
<tr>
<td>Sebastian, George</td>
<td>CBS</td>
<td></td>
<td>Great Moments in Music</td>
</tr>
<tr>
<td>Selinsky, Vladmir</td>
<td>CBS</td>
<td>FBI in Peace and War</td>
<td></td>
</tr>
<tr>
<td>Sell, Paul</td>
<td>CBC</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sellers, Preston</td>
<td>MBS</td>
<td>Tom Mix and His Ralston Straight Shooters</td>
<td></td>
</tr>
<tr>
<td>Semmler, Alexander</td>
<td>NBC</td>
<td>The Molls Mystery Show</td>
<td></td>
</tr>
<tr>
<td>Shaffer, Lloyd M.</td>
<td>Musical Director; b. Ridgway, Pa., Sept. 21, 1901; Allegheny College; Univ. of Cincinnati; College of Music, Cinn.; Chesterfield Supper Club.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Shapiro, Harvey</td>
<td>NBC</td>
<td>String Trio</td>
<td></td>
</tr>
<tr>
<td>Sheldon, Earl</td>
<td>ABC</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Shelley, Glenn</td>
<td>NBC</td>
<td>Name Your Music</td>
<td></td>
</tr>
<tr>
<td>Shields, Roy</td>
<td>NBC</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Silver, Lou</td>
<td>CBS</td>
<td>Lux Radio Theater</td>
<td></td>
</tr>
<tr>
<td>Sinatra, Ray</td>
<td>NBC</td>
<td>Bob Burns Show</td>
<td></td>
</tr>
</tbody>
</table>

**ARLO**
Organist - Composer

"BREAK THE BANK"

"POT OF GOLD"

"WE LIVE IN PEACE"

"THE O'NEILLS"

"ESQUIRE FASHION PARADE"

Transcriptions

**HERMAN CHITISON TRIO**

Makers of Custom Built Tunes

"Crime Photographer" ... WCBS

"Skyline Terrace Room" ... ABC

M.H.R. and Musicraft Records
SMITH, PAUL J.
Music composer, conductor; b. Calumet, Mich., 1906; Bush Conser-
vatory; UCLA; Walt Disney's Snow White & the Seven Dwarfs; Victory Through Air Power; Saludos Amigos; Three Cabal-
leros; Song of the South; Fun & Fancy Free; Winner of Acad. of Motion Picture Arts & Sci-
ences Award for Music, 1940, for Pinocchio; Eddie Bracken
Show (CBS).

SOSNICK, HARRY
NBC—Penguin Room with Hildegard
SPIRALNY, PHIL, All Girl
Orchestra
NBC—Hour of Charm

SPIVAK, CHARLIE
NCI; CBS; MBS

STEEL, TED
NCI; CBS; KMPC

STENER, FREDERICK
ABC—This Is Your FBI

STEVEN, LEITH
CBS—The Academy Award
Theater

STOESS, WILLIAM
CBS—Reader's Digest—Radio
Edition

STONE, CLIFFORD
Swinging Band Leader; b. Bur-
bank, Calif., Mar. 1, 1917; Re-
cording supervisor, Capitol Rec-
ords (folk artists); formed own
band early 1947 for extensive ex-
ploration program by Capitol
and country-wide tours.

STORDAHL, AXEL
CBS—The Frank Sinatra
Show

SUES, LEONARD
NBC—The Eddie Cantor Show

SYLVERN, HENRY
"HANK"
Musical Director; b. Brooklyn,
N. Y., Mar. 26, 1908; NYU;
Paris Conservatory, Scipiz Con-
servatory, College of Musical
Art; The Barry Wood Show,
Arthur Godfrey Time, Arthur
Godfrey's Talent Scouts; MGM
Spot Sales; Boston Blackie Call-
ing All Girls; Press Assoc.

TEMPLETON, ALEC
NCI—Alec Templeton Show

TERRY, DAVID
CBS—The Danny Kaye Show

THOMPSON, ELsie
CBS—Aunt Jenny's Real Life
Story
MBS—The Shadow

TOSCANINI, ARTURO
NBC—NBC Symphony of the
Air, General Motors Symphony
of the Air

TRENT, W. ROBERT
MBS—Freedom of Opportu-
unity
MBS—Swing's the Thing
MBS—The Three Humans
Adventure

TROTTER, JOHN SCOTT
NCB—Philco Radio Time

VALLEE, RUDY
NCB—The Rudy Vallee Vari-
ety Show

VAN HOMISSEN, JERRY
NBC—Name Your Music

WARD, JACK
Organist; b. Philadelphia, Pa.,
Aug. 31, 1896; Combs Conserva-
atory; Gangbusters, Bill Stern,
Home Around the World, Univ.
of the Air, Between the Book-
ends, Pot O'Gold; NBC Tele;
NBC Recording Thesaurus.

WARING, FRED
Conductor, Composer; b. Tyrone,
Pa., June 9, 1900; Penn State;
Fred Waring Show (NBC), John-
son's Wax (NBC).

WELTY, GLENN
NBC—Alka-Seltzer National
Band Dance

WELDSON, PAUL
CBS—The Joan Davis Show

WHITEMAN, PAUL
ABC—Stairway to the Stars

WILLSON, MEREDITH
ABC—Maxwell House Coffee
Time

WIPPE, DOC
MBS—Paula Stone & Phil
Brito

WIRGES, WILLIAM
ABC—Gangbusters
MBS—Richard Maxwell—
Hymns You Love

WORTH, FRANK
ABC—Smoke Dreams
MBS—Those Websters

WRIGHT, GEORGE
MBS—The Return of Nick
Carter

WYLER, GEORGE
ABC—The Alan Young Show

YANACEK
NCB—Betty Crocker
NCB—Guiding Light

YOUNG, VICTOR
Orchestra leader; b. Chicago,
Ill., Aug. 8, 1900; Westinghouse
Program (NBC).

ZIMMERMAN, HARRY
Don Lee Broadcasting System
—Musical Dir.

IRVING (Victor) MILLER

MEL BLANC SHOW

COLGATE-PALMOLIVE-PeET

C.B.S.
PHIL BRITO

Monogram Pictures — Musicraft Records

Past Performances

RALEIGH CIGARETTES, KREML PROGRAM, HILDEGARDE, KRAFT MUSIC HALL CONTENTED HOUR, MGM PROGRAM, ASSOCIATED TRANSCRIPTIONS, DATE WITH MUSIC, CROSELY SHOW, MARS CANDY.

Radio Representative . . . DOUGLAS F. STORER, 1270 Sixth Ave., New York, N. Y.
Marilyn Maxwell
Singing Star
Abbott and Costello Show
NBC
**Vocal Artists — their work during 1946**

---

**A**

101 RANCH BOYS
WSBA, York, Pa.

ABNER, BUFORD
WBT, Charlotte, N. C.
The Swanee River Boys

ABNER, MERLE
WBT, Charlotte, N. C.
The Swanee River Boys

ABRAMOVICH, KARIN
WTCN, Minneapolis, Minn.
Karin Sings

ADAMS, HOMER
KSL, Salt Lake City, Utah
Jack Frost Melodies

ADAMS, JANE
WESX, Salem, Mass.
Congratulations

ALAN, PAT
WCLQ, Janesville, Wis.
Aunt Em’s Homemakers

ALEXANDER, PAUL
KYSM, Mankato, Minn.

ALIFF, HAMILTON C.
WWVA, Wheeling, W. Va.
Big Slim the Lone Cowboy

---

ALLEN, BETTY
WGAR, Cleveland, O.
Serenade for Smoothies, Anything Goes

ALLEN, DICK
WJAS, Pittsburgh, Pa.
Lea Kotion Orchestra

ALLEN, EMORY
WMAZ, Macon, Ga.
Radio Center

ALLEN, REX
WLS, Chicago, Ill.

---

ALLEN, ROSALIE
Radio & recording artist; b. Old Forge, Pa., June 27, 1923; St. Thomas Coll.; Prairie Stars (WOV), Tenderleaf Tea Tele Show; Roundup, Hayloft Hoedown, Barn Dance (WFIL); Tune corral, (WAAT).

---

ALLEN, TOMMY
WKY, Oklahoma City, Okla.
Show of Promise

ALME, JEANNE
WDAY, Fargo, N. D.

---

AMECHE, LOLA
ABC, George Barnes Octet, Junior Junction

AMES, FRANK
WHBC, Canton, O.
Moments of Devotion, Morning Meditations

AMADON, ARTHUR
WBZ-WEZ, Boston, Mass.
Serenader

ANDERSON, ANDY
KMBC, Kansas City, Mo.
Western Echoes, Brush Creek Follies

ANDERSON, BOB
WDAY, Fargo, N. D.

ANDERSON, ED
WCED, Dubois, Pa.
Songs by Anderson

ANDREWS, LOU ARDEN
KELD, El Dorado, Ark.
The Song Garden

ANDREWS SISTERS

---

**Best Wishes To Radio Daily**

*And Thanks For Listening*

**“GREEN LIGHT REVIEW”**
*With Roy Bargy & His Orchestra — DAILY*

**“BORGE-GOODMAN SHOW”**
*With Benny Goodman
N.B.C. Monday*

---

Black & White Records
*“Yesterdays” Album Now in Release*

Management
JIM DOANE
Hollywood

BILL BUSH
Hollywood

849
BILL HARRINGTON
Singing Star
MUTUAL BROADCASTING SYSTEM
Management: Douglas F. Storer
RKO Bldg., Radio City, New York

EILEEN BARTON
Direction: WM. MORRIS AGENCY

MONICA LEWIS
JAN AUGUST SHOW
REVERE CAMERAS
Mutual
Signature Records

DICK BROWN
SINGING STAR
OF
"CALLING ALL GIRLS"
"PLEASURE PARADE"
"HEARTS IN HARMONY"
"DICK BROWN SHOW"
Personal Manager Jimmy Rich
1650 Broadway New York, N. Y.
VOCAL ARTISTS

ANGIE WPEN, Philadelphia, Pa.
Music to Dream By
ANTHONY, VIC NBC, Music Room; Jack Arthur
ARBOGAST, CLARK WIDW, Topeka, Kans.
ARBOGAST, WAYNE WIDW, Topeka, Kans.
ARCHER, GENE WRC, Washington, D. C.
ARKANSAS WOODCHOPPER WLS, Chicago, Ill.
ARMEN, KAY ABC—Wake Up and Smile, Johnny Olsen’s Rumpus Room; Own Program
ARNOLD, EDDY MBS—Checkerboard Jamboree
ARNOLD, PAUL ABC—Johnny Olsen’s Rumpus Room
ARTHUR, JACK NBC, Jack Arthur
ARYAL, PAUL WNAB, Bridgeport, Conn.
ASTON, BUZZ WDKA, Pittsburgh, Pa.
Home Forum
ASTON, PHILLIP EDKA, Pittsburgh, Pa.
Singing Strings, Memory Time, Magic Melodies

ATKINS, DICK
ABC—Al Pearce and His Gang
AURAND, FRANCES WHBQ, Memphis, Tenn.
Star Time
AUTRY, DICK KPEQ, St. Joseph, Mo.
Downeasters

BABBITT, HARRY
ABC—Stairway to the Stars
BAILEY, BILL
WWVA, Wheeling, W. Va.
Toby Stroud’s Blue Mountain Boys
BAILEY, CECIL
WSM, Nashville, Tenn.
BAILEY, MILDRED
ABC—Wally Herman Show
BAILEY, RICHARD
WMUR, Manchester, N. H.
Melody House
BAIRD, EUGENIE
ABC—Paul Whiteman Hour; Own Program
BAIRD, PAUL
KID, Idaho Falls, Idaho
Good Word and a Song
BAKER, CURLY
WGIL, Galesburg, Ill.
Curly Baker Sings
BAKER, JACK
WSM, Nashville, Tenn.
RFD, Dixie, Dixie Nightcap

BAKER, KENNY
Singer; b. Monrovia, Cal. Sept. 30, 1912; Kenny Baker Show
BALDWIN, BONNIE
WWVA, Wheeling, W. Va.
Radio Rangersette
BARBER, JOSEPH
KFW, Portland, Ore.
BARCLAY, BETTY
ABC—So You Want to Lead a Band, Sammy Kaye’s Sunday Serenade
BARKER, JOE
WWVA, Wheeling, W. Va.
Joe Barker’s Chuckwagon Gang
BARKER, SHIRLEY
WWVA, Wheeling, W. Va.
Joe Barker’s Chuckwagon Gang
BARLOW, RAMPTON
KEIO, Pocatello, Idaho
BARNES, REBECCA
WGET, Wilson, N. C.
Studio Serenade
BARTON, EILEEN
NBC—Eileen Barton Show; Teenimers Club
BARNHILL, EUGENIA
WQAM, Miami, Fla.
Songs at the Organ

DALE EVANS
Featured Vocalist
"THE ROY ROGERS SHOW"
NBC — Saturdays

Have you met Yvette!

Yvette, popular young singing star who has appeared on the Nation’s leading radio shows.
KENNETH SCHON
Dramatic Baritone
Metropolitan Opera Co.

BILL PERRY
11th Year
on
“Saturday Night Serenade”
... CBS ... for PET MILK

RED DOFF
PUBLICITY
EXPLOITATION

The BLUE FLAMES
“Johnny Olsen’s Rumpus Room”
WJZ—ABC
Columbia Records
Transcriptions

1000 N. CAHUENGA BLVD.
HOLLYWOOD, CALIF.
HILLCIDE 1161
BARry, Lee
WMc, Memphis, Tenn.  
Memory Lane

Bauer, Elaine
WCI, Cincinnati, O.  

BASLEY, Frances
WFBA, Dallas, Tex.  
Songs by Frances Basley

Beasley, Irene (Beasley, Elizabeth Irene); Pro-  
ducer, MC; Singer; Whitehaven, Tenn.; Sweet Briar Coll.; MC  
Raising A Husband (MBS); MC; Singer, Producer-Grand Slam (CBS); Head of radio Prod.  
Service; Member N. Y. local board, AFRA.

Beck, Virginia Dean
krig, Odessa, Tex.  
Songs by Ginger

Becker, Margaret
Kafe, Portland, Ore.  
Veterans' Job Shop

Bell, Bonnie
WNL, New Orleans, La.  

Bennett, chuck
KFEL, Denver, Colo.  
Song to Remember

Bennett, Ken
KPDN, Pampa, Texas.  
Songs in a Modren Manner

Bennett Sisters
WBRM, Chicago, Ill.  

Benson, Betty
WKMO, Kokomo, Ind.  
Kokomo Kafe

Berg, Florence
KDKA, Pittsburgh, Pa.  
Memory Time

Bernier, Daisy
NBC, Fred Waring Show

Beverly, Elaine
MBS, KQV, Pittsburgh, Pa.  
Open House, Buddy Murphy's Guestbook  
KDKA, Memory Time, Brunch with Bill

Black, June
WKRC, Cincinnati, O.  
June Black Sings

Blackhawk Valley Boys
WOWO, Fort Wayne, Ind.  
WOWO, Hoosier Hop

Blisard, On
KUOA, Siloam Springs, Ark.

Blisard, Norman
KUOA, Siloam Springs, Ark.

Blue Flames, The
The Vocal group; Wild Root Show with Woody Herman Orch.;  
Johnny Olsen's Rumpus Room (ABC).

Bobbie & Harpo
KFKeq, St. Joseph, Mo.  
Prairie Serenade

Bodenmiller, George
WOAL, San Antonio, Tex.  
Once Over Lightly

Bodkin, Pru
WNyc, New York, N. Y.  
South American Way

Bogess, Judy
WBV, Richmond, Ind.  
Judy Singin'

Boggs, Bill
KFG, Wichita, Kans.  
Ark Valley Boys

Bolton, Patsy
ABC—Al Pearce Show

Bond, Ann
CBS—Oklahoma Roundup  
KCM, Oklahoma City, Okla.

Bosch, Henry
WMc, Chicago, Ill.  
Good News in Song

Bradley, Curley
ABC—Breakfast Club

Brand, Je
KRJ, Dallas, Tex.  
Spirit of '46

Brand, Oscar
WNyC, New York, N. Y.  
Folksong

Brannum, Hugh (Lumpy)
Nbc, Fred Waring Show

Bray, Alger
WHFB, Rock Island, Ill.  
Buddies of the Airlines

Brehmer, Larry
KBTI, Tacoma, Wash.

Brewer, Jenny
Wake, Louisville, Ky.  
Lightly & Politely

Bright, Mrs. Morgan
WLR, Athens, Tenn.  
WLR Music Club

Briney, Mary Martha
KDKA, Pittsburgh, Pa.  
Tap Time

Brisko, Phil
(Columbrito, Philip T.) Singer; b. Boomcr, W. Va.; Sept. 15, 1911  
KCM, Cincinnati Radio Show (MBS);  
Raleigh Cigarette Show (NBC); Contended Hour (NBC); Hildegard (NBC), Kraft Music Hall (NBC); Hollywood Open House (CBS).  
(See Page 847)

Britton, James
WHFC, Rochester, N. Y.  
Silver & Gold, Sweet Rhythm,  
Saludos Amigos

Brooks, David
ABC—Johnny Olsen's Rumpus Room

Brooks, Dorothy
WTAM, Cleveland, O.  
Do You Remember

Brooks, Kirby
WIOD, Miami, Fla.  
Gems of Melody

Brougham, Martin
Nbc, Coast Guard Quartet,  
The Mariners

Brown, June
ABC—Chicago Serenade, Rex Maupin's Orch.

Brown Quartet
WENC, Whiteville, N. C.  
Melodies to Remember

Brown, Dick
(Brown, Herbert Richard); Singer, MC, Actor; b. Youngstown, O.;  
Cincinnati Coll. of Music; Calling All Girls; Hearts In Harmony;  
Pleasure Parade; Dick Brown Show (WNEW); Guest- 
RCA Victor Show; Dave Elman's Auction.

Brown, Ed
WmgY, Montgomery, Ala.  
Songs of Ed Brown

Brown, Jack
Wlw, Cincinnati, O.  
Date with Jack Brown

Brown, Nellie
WREN, Lawrence, Kans.  
The Range Riders

Bruce, Dalton
KRIG, Oklahoma, Tex.  
Elmer the Hick

Burdette, Jim
WFBA, Dallas, Tex.  
Early Bird—Dream Nocturne

Burgess, Al
KJFB, Marshalltown, Ia.  
A Little Bit of Everything

Burnett, Chester
WMAZ, Macon, Ga.  
The Friendly Voice

Burt, William H.
WWVA, Wheeling, W. Va.  
Familiar Melodies

Burton, Bob
WHOP, Hopkinsville, Ky.  
Sunny South Boys

Busey, Vaughn
KMB, Kansas City, Mo.  
Time Chasers

Bush, Don
WOWO, Fort Wayne, Ind.  
Don Bush Sings

Butler, Warde
WKRC, Cincinnati, O.  
Warde Butler Sings

— C —

Callahan, Bob
KQW, San Jose, Calif.

Cameron, Barbara
WLW, Cincinnati, O.  
Fashions in Melody

Campbell, Elizabeth
Wlcy, Muskegon, Mich.  
Doo Wop Jambores

Campbell, Fred
WKMO, Kokomo, Ind.  
Kokomo Kafe

Cantwell, Al
WDNC, Durham, N. C.  
What's Cooking in Durham

Carlyle, Louise
ABC—Hires Sunday Party

Carnes, Francis
WoaI, San Antonio, Tex.  
Memory Lane

Carpenter, Bert
KSUB, Cedar City, Utah  
Songs You Like To Hear

Carpenter, Don L.
KBXJ, Muskogee, Okla.  
Daily Devotions

Carpenter, Thelma
Nbc—Eddie Cantor Show

Carr, Ramona
WTOD, Toledo, O.  
Saturday Serenade

Carrier, William
Wdt, Charlotte, N. C.  
The Swannee River Boys

Carroll, Bob
ABC—Mary Small Reveal

Carroll, Helen
Nbc—Chesterfield Supper Club

Carroll, Jimmy
ABC—Pot O' Gold

Carter, Lucy Woker
KFUO, Clayton, Mo.  
The Shut-In Hour

Carr, George
WLW, Cincinnati, O.

Carroll, Gloria
WEEL, Mass.  
Coffee Club
Vocal Artists

CARROLL, JIMMY
CBS—Family Hour
MBS—Gold and Silver Minstrels

CARROLL, MARTHA
WFIM, Indianapolis, Ind.
Early Birds

CARTER, BOB
KDKA, Pittsburgh, Pa.
Tap Time, Sunday Supper time

CARTER, KATHLEEN
WBHC, Canion, O.
Moments of Devotion

CASEY, CLAUDE
WBT, Charlotte, N. C.
The Briarhoppers

CASSELL, CHAS.
WCHA, Chambersburg, Pa.
Battle of the Century

CASSELL, TOM
WWVA, Wheeling, W. Va.
King of the Hillbillies

CESARIO, JOHN
KROP, Brawley, Calif.
Sons by John Cesario

CHARITOERS
ABC—Bing Crosby

CHESNEY, JAMES
WBIR, Knoxville, Tenn.
Jimmy Chesney Sings

CHRISTIE, BEA
WFIM, Indianapolis, Ind.
Pearson Time

CHURCHILL, STUART
NBC—Fred Waring Show

CLARK, BUDDY
NBC—Carnation Contended Hour

CLAYTON, PATTI
CBS—Bouquet for You, Waitin' for Clayton

COLLYER, LYNN
NBC—Jimmy Edmondson Show, Lynn Colyer Sings

COLORADO, PETE
KMBK, Kansas City, Mo.
Early Bird Jamboree, Dinner Bell

COMO, PERRY
Vocal artist, radio & screen; b. Cannonsburg, Pa.; Supper Club (NBC).

CONTE, JOHN
NBC—Teentimers Club

CORVO, JOHNNY
NBC—Music for Saturdays

COURTNEY, DIANE
NBC—Honeymoon in New York

CRAIG, DON
NBC—Fred Waring Show

CRIST, PHIL
WFBR, Baltimore, Md.
Club 1300

CROSS, BING
ABC—Bing Crosby Show

CROSS, GLEN
NBC—Manhattan Merry-Go-Round

CROSS, SKEETS
WOWO, Fort Wayne, Ind.
WQWO Hoosier Hop

CYR, PAUL
WEEI, Boston, Mass.
Wild Azaleas, More of Moore

DALE, PATTY
WNEW, New York, N. Y.
Hospital Circuit

DALTON, TAUDIE
KVOO, Tulsa, Okla.
Neighbor Anthony, Safety Party

DAME, DONALD
NBC—American Album of Familiar Music

DAMONE, VIC
WHN, New York, N. Y.
Vic Damone Sings, Gloomdiggers

DAUM, MARGARET
NBC—American Album of Familiar Music

DAVIS, ED
ABC—Our Singing Land

DAVIS, JANETTE
CBS—Arthur Godfrey

DAVIS, KEITH
MBS—Married for Life

DAWDA, MAUREEN
WIBW, Topeka, Kans.

DAWN, MARION
WFBR, Baltimore, Md.
Club 1300

DAY, RENNIS
NBC—A Day in the Life of Dennis Day, The Jack Benny Show

DAY, GEORGIA
WFEN, Buffalo, N. Y.
John Labat, Ltd.

DeBORD, JEROME
WIBW, Topeka, Kans.

DeCESARE, ALICE
WGNY, Newburgh, N. Y.
Alice in Soconelad

DELTA RHYTHM BOYS
CBS—The Joan Davis Show

De MARCO SISTERS, THE FIVE
NBC—Fred Allen Show

DENNIS, CLARK
ABC—Welcome to Clark Dennis, Forever Tops

DENNY, CARL
WCAU, Philadelphia, Pa.

DENNY, DAVE
ABC—Dave Denny, Johnny Olsen’s Rumpus Room

DENTON, JOE
WHAS, Louisville, Ky.
Dream Serenade

DESMOND, JOHNNY
NBC—Teentimers Club, Philip Morris Pollies of 1946, Philip Morris Pollies

DEVOE SISTERS
WLW, Cincinnati, O.

DICKENSON, JEAN
NBC—American Album of Familiar Music

DODD, MARY JANE
ABC—Breakfast Club, George Barnes Octet

DODSON, DOTTY
ABC—Breakfast Club

DONALDSON, ELAINE
KALL, Salt Lake City, Utah
This Is Elaine

DONOVAN, WARDE
NBC—Eileen Barion Show; Warde Donovan Sings; Solitary Time; Songs by Warde Donovan

DONS
WSM, Nashville, Tenn.

DORR, RUSSELL A.
WGAN, Portland, Me.

DOWDY, TOBY
WRUF, Gainesville, Fla.
Twilight Time

DRAGONETTE, JESSICA
ABC—Splesman Reception

DRAKE, ALFRED
ABC—Ford Festival of American Music

DUNN, ARTY
NBC—Three Suns Trio

DUVAL, JUSTINE
WATT, Newark, N. J.
Broadwayites

EACKER, DEAN
WIBW, Topeka, Kans.

EDWARDS, HELEN
WRUF, Gainesville, Fla.
Twilight Time

EDWARDS, JOAN

EDWARDS, LEE
WWJ, Detroit, Mich.
Coffee Club

EIBECK, WALTER
KDKA, Pittsburgh, Pa.
Home Forum

EIMES, WALTY
KTVU, Tulsa, Okla.
Five Guys and a Gal

ELLIS, ANITA
NBC—Red Skelton Show; CBS—Tommy Riggs & Betty Lou.

ELLIOTT, WILLIAM
WHEB, Portsmouth, N. H.
The Singing Cop

EMBREE, DOC
WIBW, Topeka, Kans.

EMBREE, ESTHER
WIBW, Topeka, Kans.

EMERALD, GENE
KNT, Des Moines, Ia.

ERWIN, LEE
NBC—The Mariners

ESQUIRE QUARTET (John Naher, Carter Ferris, Rudolph Williams, James Balister)
NBC—Jimmy Edmondson Show

EVANS, BETTE
KAKC, Tulsa, Okla.
Betty Sings
FARRAY, NANETTE  
NBC—Jimmy Edmondson Show

FANSLER, DICK  
WISH, Indianapolis, Ind.

FAULKNER, KITTY  
WSM, Nashville, Tenn.

FEE, JANET  
KOA, Denver, Colo.

FELDKIRCHER, EMMA  
WSM, Nashville, Tenn.

FIELDS, ARTHUR  
WKAT, Miami Beach, Fla.

FINCHER, SHORTY  
WWVA, Wheeling, W. Va.

FISHER, DICK  
KDKA, Pittsburgh, Pa.

FISHER, JANE  
KDKA, Pittsburgh, Pa.

FITZPATRICK, TOM  
WHFD, Rock Island, Ill.

FLOWERS, SALLY  
WGH, Newport News, Va.

FLOWERS, SALLY  
WBNS, Columbus, O.

FOLEY, EILEEN  
KDKA, Pittsburgh, Pa.

FOREMAN, FLOYD  
WHFD, Rock Island, Ill.

FOSTER, GUY  
WISH, Indianapolis, Ind.

FOUR CHICKS AND CHUCK  
CBS—Kate Smith Sings

FOUR NOTES, THE  
WFBM, Indianapolis, Ind.

FOURNIER, NORMAN  
WAWZ, Zarephath, N. J.

FRANCIS, CAROL  
KSL, Salt Lake City, Utah

FRANCIS, IRMA  
KP DN, Pampa, Tex.

FRANKLIN BROTHERS  
WSVA, Harrisonburg, Va.

FREY, PAUL  
ABC—Forever Tops, Radio Hall of Fame

FULLMORE, LOIS  
KF JM, Grand Forks, N. D.

FULTON, DICK  
KDKA, Pittsburgh, Pa.

GAINEY, ANDREW  
WCAU, Philadelphia, Pa.

GALLO, GLORIA  
ABC—Garden of Song

GALE, GLADYS  
KFOR, Lincoln, Nebr.

GALLAGHER, FRANK  
ABC—Al Pearce Show

GARLAND, BOB  
KDYL, Salt Lake City, Utah

GARRETT, PATSY  
ABC—Johnny Olsen’s Rumpus Room

GEARS, WALLY  
WTCN, Minneapolis, Minn.

GEORGE, GABRIEL  
WC W, Canton, O.

GIPSON, JACK  
WBAP, Fort Worth, Tex.

GLAZER, TOM  
ABC—Tom Glazer’s Ballad Box, Labor USA

GLENN, MARY  
KDKA, Pittsburgh, Pa.

GODFREY, ARTHUR  
CBS

GOERS, HANNABELLE  
KROS, Clinton, la.

GOLDEN, DON  
WFBM, Indianapolis, Ind.

GORDON, DON  
WFAA, Dallas, Tex.

GOULD, JIMMY  
WRVA, Rich mond, Va.

GRAHAM, LOUISE  
WFCB, Greenville, S. C.

GRANT, CHARLES  
WHAI, Greenfield, Mass.

GRANT, ROY  
WBT, Charlotte, N. C.

GRAY, DON  
WING, Dayton, O.

GREEN, HOWARD  
RGK, Fort Worth, Tex.

GREGORY, BOBBY  
(Gregory, Robert C.); Musician, singer; Songwriter; b. Staunton, Va., Apr. 24, 1900; On 127 Keystone Transcriptions to date; Apollo records, Pilottone records, Checkered records, Benick records. First accordion player on tele program, 1925; Tele shows.

GRIFFIN, ANN  
WATE, Waterbury, Conn.

GRIFFIN, MERVYN  
KFWC, San Francisco, Calif.

GRIFFIN, WAYNE S.  
KSVP, Arte sia, N. M.

HAGAMAN, CHARLES  
WNOC, Knoxville, Tenn.

HALE, LIBBY  
WOAI, San Antonio, Tex.

HANNAN, BOB  
NBC—Waltz Time

HANSEL, FRED  
WNAR, Norristown, Pa.

HAPPY JOHNNY & HIGGINS BOYS  
KXEL, Waterloo, la.

HARMONAIRES, THE  
WLW, Cincinnati, O.

HARRINGTON, BILL  
(Harrington, William O.); Vocalist, pianist accordionist; b. Indianapolis, Ind., May 31, 1918; Arthur Jordan Conservatory; Cincinnati Conservatory; Mill Harrington Sings (MBS); Guest on Stairway to the Stars, Harry Savoy Show, 300 Party, Vera Holly Show.

HARRIS, FRANCES  
WBIG, Greensboro, N. C.

HARRIS, HOMER  
WNOC, Knoxville, Tenn.

HARVEY, JANE  
ABC—Saturday Senior Swing, Musical Showcase

HATCHOT, JUDY  
KIO Z, Harrison, Ark.

HAYES, BALDWIN  
ABC—Labor USA

HAWKS, HAWKSHAW  
WWVA, Wheeling, W. Va.

HAYES, LEM  
KOMA, Oklahoma City, Okla.

HAYWARD, THOMAS  
NBJ, Serenade to America

HAYES, CLANCY  
KGO, San Francisco, Calif.

HAYMES, DICK  
ABC—Academy Award Dinner

HAYWORTH, HERB  
WWO, Fort Wayne, Ind.
HEMINGHAUS, PAULA
NBC, Highlights of the Bible.
National Radio Pulpit

HENRY, LEE
KVOO, Tulsa, Okla.
Lyrics by Lee

HENZU MARTHA
KDKA, Pittsburgh, Pa.
Home Forum

HIGSBY, HIRAM
KOMA, Oklahoma City, Okla.

HILDEGARDE
CBS

HILLTOPPERS
WOWO, Fort Wayne, Ind.
WOWO Hoosier Hop

HINES, HUGH
WGL, Fort Wayne, Ind.
A Boy, A Girl, and a Piano

HIRSCH, ALVIN
WMBI, Chicago, Ill.
S renders

HIT PARADERS
CBS—Your Hit Parade

HOBB, IMogene
KPRC, Riverside, Calif.
Imogene Presents

HODGES, JOY
NBC—Honeymoon in New York

HOGAN, ARVIL
WBT, Charlotte, N. C.
The Briarhoppers

HOLLEY, VERA
WHN, New York, N. Y.
Gloom Dodoz

HOLMES, SALTY
ABC—Pot O' Gold, Chittison Trio

HOLLY, ED
WTTG, Hartford, Conn.
Music for You

HOME TOWNERS QUARTET
WSM, Nashville, Tenn.

HONEY DREAMERS
ABC—Wake Up and Smile

BBES DUDES
WOWO, Fort Wayne, Ind.
WOWO Hoosier Hop

HOPKINS, ANN WALL
WKYX, Lexington, Ky.
Ann Hopkins Sings

HOPKINS, DOC
WLS, Chicago, Ill.

HOUGHTON, WANDA
WRAX, Birmingham, Ala.
Radio Revival

HOUKTON, BOB
NBC—Evening Melodies.

HOUKTON, JOSEPHINE
ABC—Concert Time

HOOVER, FRANK
WBAL, Saturday Senior Swing

HOOVER, PAPPY
WJW, Cleveland, O.
Cleveland Chambake

HUGMAN, JAY
KMBK, Kansas City, Mo.
Western Echoes, Brush Creek Follies

HUESMITH, FRED
ABC—National Vespers

HUGHES, GEORGE
WOWO, Fort Wayne, Ind.
The Swannee River Boys

HUGHES, MARVIN
WSM, Nashville, Tenn.

HUNTER, SUE
WHAM, Rochester, N. Y.
Something in the Air

I

IKE AND HAP
KXNU, Logan, Utah
Western Serenaders

INVINCIBLE SINGERS
WRUP, Gainesville, Fla.

IVERSON, JUDD JIM
WDGY, Minneapolis, Minn.

JACK & HIS BUDDIES
WSM, Nashville, Tenn.

JAMESON, LAURA
ABC—Ballads and Blues

JARVIS, IDA
WLAW, Lawrence, Mass.

JENKINS, DAVID
WCAU, Philadelphia, Pa.

JENKINS, SHOTTY
WMGB, Richmond, Va.
Farmer and His Family

JESKE, FRED
WAGE, Syracuse, N. Y.
Just Jeske

JOANELL
ABC—Teen Town, Joannell Entertains

JOHNS, VIVIEN
KDKA, Pittsburgh, Pa.
Home Forum

JOHNSON, BETTY
WBT, Charlotte, N. C.
Walker & Johnson Family Singers

JOHNSON, BOB
ABC—Boe Johnston and Vera Maesey

JOHNSON, CHUCK
ABC—The Al Pearce Show

JOHNSON, DICK
WWSA, Harrisonburg, Va.
Smiles

JOHNSON, SWEN
WKDS, Mankato, Minn.

JONES, BARBARA
WFRC, Whiteville, N. C.
Twilight Rendezvous

JONES, PAUL M.
WFLA, Tampa, Fla.
Song Souvenirs

JONES, PEGGY
KFH, Wichita, Kans.
Morning Merry-go-Round

JORDAN, ANN
WAZL, Hazelton, Pa.

JORDAN, CHARLIE
ABC—Milton Cross, Charles Jordan Stars

JORDAN, DEE
WNHC, New Haven, Conn.

JORDAN, IRENE
ABC—Songs by Irene, Serenade to America

JOYCE, RUEL
KMBK, Kansas City, Mo.
Tune Chasers

JUBILEE SINGERS
KXEL, Waterloo, la.

JUDY AND JEN
WOWO, Fort Wayne, Ind.
WOWO Hoosier Hop

JUN, ROSE MARIE
WMV, Cedar Rapids, Ind.
The Vagabonds, Family Party

JUINEAUX, MARION
WDOD, Toledo, O.
My Modern Melody

K

KALLEN, KITTY
ABC—Saturday Senior Swing

KAYE, BEATRICE
MBS—Beatrice Kay Show

KAYE CHOR
ABC—So You Want to Lead a Band

KAYEDETS
ABC—So You Want to Lead a Band

KELSON, LEE
ABC—Musical Showcase

KENDALL SISTERS
WGAR, Cleveland, O.
Range Riders, Harmony Ranch

KENNY, JAMES
WNHC, New Haven, Conn.

KEWIS, JAMES
ABC—Coast Guard Quartet.

KELTIE, JACK
NBC—Music As You Like It.

KINDERS TRIO
KDKA, Pittsburgh, Pa.
Tap Time Singing Strings, Duquesne Show

KING COLE TRIO
ABC—All American Jazz Concert, Johnny Olsen 'Rumpus Room

KING, LOUIC
CBS—Benoot for You

KING, MARILYN
KOLO, Seattle, Wash.

KING, W. O., JR.
WTOC, Savannah, Ga.

KING'S JESTERS
WBBM, Chicago, Ill.

KIRBY, FRED
WBT, Charlotte, N. C.
The Briarhoppers

KốnETIS, TEDDY
ABC—Henry Morgan Show

KRAFTON, Binnie
WIBC, Indianapolis, Ind.

KRUG, FRED
KWWK, Hutchinson, Kans.

L

LACEY, PATSY
WBEJ, Elizabethton, Tenn.

LADUE, BILL
WDRC, Hartford, Conn.
Shoppers' Special

LAMOREY, NORMA
WMUR, Manchester, N. H.
Melody House

LANGLEY, DR. J. M.
WPEB, Sylacauga, Ala.
Music for You

LANSON, SNOOKY
WSM, Nashville, Tenn.
Songs by Snooky, Sunday Down South, La Roches, Jean

LAWLOR, TOM
WNDR, Syracuse, N. Y.

LAWRENCE, BOB
ABC—Bo Lawren and Bob Lawrence

LAWRENCE, HAROLD
WRVA, Richmond, Va.

LAWRENCE, LEONARD
KDKA, Pittsburgh, Pa.
Home Forum

L

LEA, TERRY
WFAA, Dallas, Tex.
Early Birds

LEACH, BILLY
CBS—Bouquet for You
WBBM, Chicago, Ill.

LEACH, ROY
WBDL, Charlotte, N.C.
The Crackersjacks

LEE, NANCY
WOW, Fort Wayne, Ind.
ABC—Hoosier Hop

LEE, PEGGY
ABC—Johnny Olsen’s Rumpus
KDKA, Pittsburgh, Pa.

LEWIS, ROBERTS
WNEW, New York, N.Y.
Takes ’Em Easy

LENNON, JIMMY
ABC—Al Pearce and His Gang

LEVIN, ART
KRLD, Dallas, Tex.
Art Levin Sings

LINWOOD, LAURA
NBC—The Dunning Show

LOCKARD, THOMAS
NBC—Coast Guard Quartet.
The Mariners

LOCKWOOD, PAT
KDRA, Pittsburgh, Pa.
Home Forum

LOU, LARRY
WPMI, Montgomery, Ala.

LOU, MARY
KOMA, Oklahoma City, Okla.

LOVE, LUCY
WRGB, Greensboro, N.C.
Restful Music

LOVELL, DOROTHY
ABC—Opportunity Time

LUCILLE
WBBR, Buffalo, N.Y.

LUCHE, CHRISTOPHER
NBC—Voice of Firestone

MALBIN, ELAINE
NBC—Music for Tomorrow.
Lucky Stars, Serenade to America, Music As You Like It

MANN, PEGGY
NBC—RCA Show

MARINERS, THE
CBS—Arthur Godfrey

MARKER, MARY
NBC—Highlights of the Bible.

MARKWELL, BERNIE
KDRA, Pittsburgh, Pa.
Duquesne Show

MARLO, MARY
ABC—So You Want to Lead a Band, Patt Barnes

MARSH, AUDREY
NBC—The Aldrich Family

MASSEY, CURT
ABC—Curt Massey Show

MASSEY, VERA
ABC—Vera Massey, Jack Berch

MAXWELL, MARILYN
(Maxwell Marvel Marilyn); Vocal artist; b. Clarinda, Iowa;
Best of the Week (NBC); Abbott & Costello Show (NBC);
Guest shots on Bing Crosby and Frank Sinatra program. Under contract to MGM.

AYER, MARGERY
ABC—Hymns of All Churches

AYER, LARRY
WTIC, Hartford, Conn.
Rudy Martin and His Orchestra

AYE, MARY
WBT, Charlotte, N.C.

CILELLAND, STANLEY
NBC—Highlights of the Bible.
National Radio Pulpit, D & H Miners, Colgate Quartet

DERMOTT, TOM
ROA, Dover, Colo.

ELROY, JACK
ABC—Breakfast in Hollywood.
Bride and Groom

ELTYRE, DOLENA
WCOU, Lewiston, Me.
Shopping Tour

MECKEN, JEANNIE
(Shrabazin, Mrs. Paul); Vocalist;
b. Fall River, Mass.; Univ. of Maine Green Light Review;
Borge-Goodman Show; NBC; Black & White Records Yesterdays (Album).

MECKNIGHT, ANNE
ABC—Echoes of New York

MEILAND, MARIAN
NBC—Manhattan Merry-Go-Round

PHILSON, JOE
WMSM, Nashville, Tenn.

MEANS, SAM
KDRA, Pittsburgh, Pa.
Home Forum

METON, JAMES
NBC—Harvest of Stars

MERRIDW, REG
WGAR, Cleveland, O.
Serenade for Smoothies, Harmony Ranch

MERRILL, JACK
WFMM, Youngstown, O.

MERRILL, ROBERT
Singer; b. Brooklyn, N.Y., June 4, 1918, Kostelanetz Hour, Serenade to America; RCA-Battle of Music; RCA-Music America Loves Best; NBC-Symphony; RCA-TV Show.

MESSERSEE, NORMAN
WOLF, Syracuse, N.Y.
Model T Melodies

METCALF, EDDIE
KDKA, Pittsburgh, Pa.
Home Forum

MIAMI MASTERSINGERS
WQAM, Miami, Fla.

MILBANK, PAT
ABC—Chitlison Trio

MILLER, LILENE
NBY—Kraft Music Hall

MILLER, WILLIAM
ABC—Hymns of All Churches

MILLS BROTHERS, THE
NBC—The Mills Brothers

MITCHELL, RUSS
KDKA, Pittsburgh, Pa.
Mildred Don and the Men About Town, Duquesne Show

MONTANA, PATSY
WLS, Chicago, Ill.
ABC—Wake Up and Smile

MONROE, LESLIE
WSSV, Petersburg, Va.
Twilight Serenade

MONTGOMERY, JOHNNY
WSSV, Petersburg, Va.
Songs by Johnny Montgomery

MOONEY, JOE
ABC—Joe Mooney’s Quartet, Paul Whiteman Hour

MOORE, CARL
WFEI, Boston, Mass.
Top O’ the Morning, More of Moove

MOORE, LEONARD
KGW, Portland, Ore.

MOORE, ROSIE
WBIG, Greensboro, N.C.
Johnny Harris and His Gang

MORELAND, DON
ABC—Autumn Serenade

MORGAN, BILLY
ABC—Saturday Senior Swing

MORGAN, MAC
NBC—Cities Service Highway of Melody

MORGARITY, THOMAS
WISH, Indianapolis, Ind.

MORRIS, BETTY ELLEN
KDKA, Pittsburgh, Pa.
Songs You Love to Hear, Duquesne Show

MURPHY, MARY
WAZL, Hazleton, Pa.

MURRAY, LYN
Lyn Murray Chorus; b. London, Eng.; Hit Parade (CBS); Choral Dir. CBS.

MURTAH SISTERS
ABC—Patt Barnes

MUSTARD & GRAY
WGTM, Wilson, N.C.
Return Calls

MURPHY, BOB
WAIR, Winston-Salem, N.C.
Bob Murphy, Songs

MYLES, DOTTY
WBZ-WBZA, Boston, Mass.
Styles by Myles
VOCAL ARTISTS

NASH, BARNES
WHB, Bluefield, W. Va.

NASH, HILDA
KFAI, Lincoln, Nebr.

NEIGHBORS, PAUL
ABC—Music by Adlam

NEIL, MARCIA
NBC—Honeymoon in New York, Songs by Marcia Neil

NELMS, NANCY
WDBJ, Roanoke, Va.
Estelle and Nancy

NEWTON, ERNIE
ABC—Glamour Manor

NESBIT, FRED
KOA, Denver, Colo.

NEWBERG, FRANCES
KYSM, Mankato, Minn.

NEVINS, AL
NBD—Three Suns Trio

NEVINS, MORTY
NBC—Three Suns Trio

NEWBEE, CARMELLA
WJTN, Jamestown, N. Y. Songs by Carmella

NEWCOMER, EILEEN
WWVA, Wheeling, W. Va.
Newcomer Twins

NEWCOMER, MANINE
WWVA, Wheeling, W. Va.
Newcomer Twins

NEWELL, JACK
WTAL, Tallahassee, Fla.
Trail Riders

NOAKES, MELVIN
KUA, Siloam Springs, Ark.

Ozark Stamps Quartet

NOBEL, AL
KQV, Pittsburgh, Pa.
MBS—Open House, To the Ladies

NOBLE, ROGER
WHLI, Jackson, Miss.

to and Anne

NOLAN, ROBERT
ABC—National Vespers

NOLEN, RALPH
WTAL, Tallahassee, Fla.
At the Piano

NORRIS, RUFUS
WTIK, Durham, N. C.

Hyatt Time

NORTON, LEE
WKY, Oklahoma City, Okla.

Fiesta Ranchers

NORTON, LILLIAN
WWJ, Detroit, Mich.

Coffee Club

NOLKE, JOHN
WYZ, Zarephath, N. J.

NUGENT, HELEN
WRRC, Cincinnati, O.

Just for You

NYLAND, NANCY
WCAU, Philadelphia, Pa.

N O

O'CONNOR, DICK
NBC—Manhattan Merry-Go-Round

O'CONNOR, WILLIAM
WLS, Chicago, III.

O'DAIR, MARGIE
WWL, New Orleans, La.

O'DAIR, SALLY
WWL, New Orleans, La.

O'HEREN, DICK
WKB, Cleveland, O.

Source to Remember, The Irish Program

OMAN, VAL
ABC—Milton Cross Presents

O'NEIL, DANNY
ABC—Mary Small Revere, Echoes of New York

O'NEIL, JOE
KFEL, Denver, Colo.

O'Neill Sings

OLD HICKORY SINGERS
WSM, Nashville, Tenn.

OLSON, RAYMERT
WJTN, Jamestown, N. Y.

Songs by Ray Olson

O'RIEL, CHARLES
WGST, Atlanta, Ga.

Charles Orr Sings

OREGON, PATSY
KQV, San Jose, Calif.

OUR TOWN QUARTETTE
WAIR, Winston-Salem, N. C.

Songs at Twilight

OWEN, REGGIE
WAVE, Louisville, Ky.
Little Bit & Politely

OWENS, JACK
ABC—Breakfast Club, Stairway to the Stars

OWENS, PATSY
KFJZ, Grand Forks, N. D.

Songs by Pati Owen

PAGE, PATTY
KTUL, Tulsa, Okla.

Patt & Glenn

PAINTER, TED
KMBC, Kansas City, Mo.

Time Chasers

PARKER, KATHY
WJTN, Jamestown, N. Y.

PARKER, EVELYN
WSM, Nashville, Tenn.

Sunday Down South. Miss Parker Presents

PARKER, FAYE
KDKA, Pittsburgh, Pa.

Tap Time

PARKS, ROY
WWVA, Wheeling, W. Va.

Toby Stroud's Blue Mountain Boy

PARKISH, FRANK
WIRE, Indianapolis, Ind.

Pure Oil Presents

PATTERSON, LARRY
KFI, Los Angeles, Calif.

Morning Merry-Go-Round

PATTERSON, VIRGINIA
WING, Dayton, O.

Romance

PERKINS, JUDY
MBS—Checkerboard Jamboree

PERKINS, RAY
KFEL, Denver, Colo.

Ray Perkins' Show

PERRY, BILL
CBS—Saturday Night Serenade

PETRAS, GLORIA
WCCP, Savannah, Ga.

PICKENS, JANE
ABC—Echoes of New York

PICKETT, BILL
WHAS, Louisville, Ky.

Music to Remember

THE PIED PIPERS
ABC—Johnny Olsen's Rumpus Room

PINSKI, ANTHONY A., JR.
KGA, Spokane, Wash.

PITCHFORD, DENIS
WFER, Sylacauga, Ala.

Songs from South

PLANER, BOB
WNNR, Syracuse, N. Y.

Planer's Piano Pals

POLLOCK, DORIS
WFBR, Baltimore, Md.

POLLARD, TAL
WFTC, Kinston, N. C.

POLO, VINCENT
WEEL, Boston, Mass.

Wild Azaleas, More of Moore

POOLE, BETTY
KROS, Clinton, Ia.

POPE, NANCY
WJEJ, Hagerstown, Md.

Nancy Jane

PORTER, JEAN
KEX, Portland, Ore.

POST, WILLIAM
KALL, Salt Lake City, Utah

The Post Bo

POWELL, DANNY
WWJB, New Orleans, La.

Danny Powell Sunset Gang

POWERS, LENNY
WESX, Salem, Mass.

Lenny at the Piano

PRAIRIE PICKERS
WJLD, Jacksonville, Ill.

PRENTIS, MARJORIE
WWBP, Flint, Mich.

Just for Fun

PRESCOTT, PATSY
KOU, Phoenix, Ariz.

Singing Cowgirl

PRESTON, LEW
KASA, Elk City, Okla.

PRICE, HOWARD
Pittsburgh, Pa.

Duquesne Show

PRITCHARD, LLOYD
KOTA, Rapid City, S. D.

Lonesome Lloyd

PYRO, CHARLIE
KMB, Kansas City, Mo.

Tune Chasers

Q

QUILLING, AMY
KCGX, Sidney, Mont.

The Quillings

QUILLING, WALTER
PGCX, Sidney, Mont.

The Quillings

R

RAINES, JIM
WSVA, Harrisonburg, Pa.

Blue Ridge Mountain Boys

RAMONA
ABC—Piano Playhouse

RAND, KELLY
WWL, New Orleans, La.

RAWLEY, AL
WEEL, Boston, Mass.

Wild Azaleas & More of Moore

RAYMOND, BOB
KROM, Seattle, Wash.

REEDE, CAROL

Holiday Inn

REEDE, PENNY
KWW, Philadelphia, Pa.

Song Shop

REEDE QUARTET
WDKR, Newberry, S. C.

Newberry Life and Health

REED, BOB
WHAS, Louisville, Ky.

Fair Weather Hour
VOCAL ARTISTS

SAUNDERS, DICK
CBS
KOMA, Oklahoma City, Okla.
Oklahoma Roundup

REUTINGER, JACQUELINE
KPAE, Laredo, Tex.
Siesta Time

REVERE, ADRIAN
NBC—D & H Miners

REYNOLDS, JOBY
WGL, Washington, D. C.

РИТHМ RIDERS
KMBC, Kansas City, Mo.
Western Echoes, Brush Creek Folies

RICHARDS, DON
ABC—Stairway to the Stars

RICKS, HUEY
WSML, Decatur, Ala.
Melody Roundup

RING, BILL
KWTW, Springfield, Mo.
Kor’s-A-Krackin, Bill King & the Jesters

RISLING, ROBERT
WEZ-WBZZA, Boston, Mass.
Robert Risling Sings

ROBIE, S. CAMPBELL
CKLW, Detroit, Mich.,
Ontario, Can.
Quiet Sanctuary

ROBERT, BARRY
For You

ROBERTS, BARRY
NBC—Manhattan-Gerry-Go-Round

ROBERTS, KENNY
WOWO, Fort Wayne, Ind.
WOWO Hoosier Hop

ROBERTSON, TEXAS JIM
ABC—Texas Jim Robertson

ROGERS, ROY
MBS—Roy Rogers Show

ROMAY, LINA
ABC—Bing Crosby Show

ROSS, BETSY
WMED, Peoria, Ill.
Studebaker Melodies

ROSS, TED
KMBC, Kansas City, Mo.
Rhymeline Time, Harry & Ted

ROVICK, JOHN D.
WSPD, Toledo, O.
Stump Us Program

RUSSELL, ANDY
CBS—Your Hit Parade

RUSSELL, BETTY
ABC—The Curt Massey Show

RYAN, ANN
KWTO, Springfield, Mo.
Kor’s-A-Krackin, Ann and the Playboys

RYAN, DENNIS
NBC—Manhattan-Gerry-Go-Round

RYAN, JOHNNY
KVOO, Tulsa, Okla.
Safety Party

RAMSAY, LITTLE
WWVA, Wheeling, W. Va.
Joe Barker’s Chuckwagon Gang

SAUNDERS, FRANK
CBS—Arthur Godfrey

SAUNDERS, JIMMY
ABC—Johnny Olsen’s Rumpus Room

SAWTELLE, GEORGE
WMC, Memphis, Tenn.
Songs by Sawtelle

SCHOFER, FRED
NBC—D & H Miner

SCHON, KENNETH
Singer; b. Esdale, Wisc.; Univ. of Wisc.; San Francisco Opera Co.; Metropolitan Opera Co.; Manhattan Merry-Go-Round; American Melody Hour; Army Hour; Guest star on NBC, CBS, RCA.

SCHOOL, IVAN
KOA, Denver, Colo.

SCHREFFER, ROBERT
WHBC, Columbus, O.
Organ Melodies

SCHWARZ, HERMAN
WBEN, Buffalo, N. Y.
John LaBatt, Ltd., Your Host

SCOTT, ALLAN
WBBM, Chicago, Ill.

SCOTT, JERRY
WHAS, Louisville, Ky.

SEEGER, PETE
ABC—Labor USA

SELLERS, JERRY
WAAT, Newark, N. J.

SHAD, HARRY
WEBR, Buffalo, N. Y.

SHAW, BILL
WIBG, Philadelphia, Pa.
Music by Wilkinson

SHAYK, JEAN
WAVE, Louisville, Ky.
6130 Session

SHEA, GEORGE BEVERLY
ABC—Club Time

SHIRLEY, BILL
KFI, Los Angeles, Calif.

SHIRLEY, PEGGY
WMED, Peoria, Ill.

SHOE, LITTLE
KLRU, Little Rock, Ark.
Cowboy Sweethearts

SHORE, DINAH
(Montgomery, Mrs. George); Singer, actress; b. Winchester, Tenn., Mar. 1, 1917; Vanderbilt Univ., B.A., B. of Music; Dinh Sho Show (CBS); Command Performance; Stars in the Afternoon (CBS); Tony Martin Show (CBS); Dinah Shore’s Open House (NBC).

SHREVE, ROBERT
WOWO, Fort Wayne, Ind.
Bob Shreve Show

SIDWELL, Joyce
WKBW, Buffalo, Tenn.
Songs by Sidwell

SILLY, LEON
WWVA, Wheeling, W. Va.
Toby Stroud’s Blue Mountain Boys

SIMMS, GINNY
(Dehn, Mrs. Hyatt); Singer, actress; b. San Antonio, Tex.; Fresno State Teachers’ Coll.; Ginny Simms Show (CBS); Command Performance; Elgin Christmas Show (CBS); Andre Kostelanetz; Walgreen Show.

SIMS, EVLFYN
WTOC, Savannah, Ga.

SINATRA, FRANK

SLATER, ULRIN
WIBW, Topeka, Kans.

SLEEPY HOLLOW GANG
ABC Hayloft Hoedown Sleepy Hollow Gang

SMILEY, BETtie

SMITH, ARTHUR
WBT, Charlotte, N. C.
The CrackerJacks

SMITH, BOYCE
ABC—Club Matinee, At Your Request

SMITH, HOMER
NBC—Coast Guard Quartet.
The Mariners

SMITH, HOWARD
KMBC, Kansas City, Mo.
Western Echoes, Brush Creek Folies

SMITH, JACk
WSAI, Cincinnati, O.

SMITH, KATE
May 9, 1905; b. Greenville, Va., Kathryn Elizabeth Smith, Kate Smith Sings, CBS.

SMITH, RALPH
WBT, Charlotte, N. C.
The CrackerJacks

SMITH, SONNY
WBT, Charlotte, N. C.
The CrackerJacks

SMOKESHOW TRIO
KPH, Wichita, Kans.
Ark Valley Boys

SMOOTHIES
NBC—Bernie West’s Carnival.
The Smoothies, Lee Sullivan’s Vest Pocket Varieties

SONS OF THE RANGE
KVOO, Tulsa, Okla.
Neighbor Anthony, American Heritage

SOUTHERNAIRES
ABC—The Southernaires

SPANISH TRIO
KPAB, Laredo, Tex.

STAFFORD, JO
NBC—Chesterfield Supper Club

STEBER, ELEANOR
NBC—Voice of Firestone

STEFFEN, ART
WHAM, Rochester, N. Y.

STENGAR, WALTER
WJEJ, Hagerstown, Md.
Paye & Pete

STEVENS, LYNN
ABC—Woody Herman Show

STEVENS, RISE
CBS—Family Hour

STRAHAN, MICHAEL
KDKA, Pittsburgh, Pa.
Home Forum

SULLIVAN, MAXINE
ABC—Chittison Trio

SURFACE, MILTON
KFOR, Lincoln, Neb.
Songs by Milton

TANNEY, ARNO
MBS—Sound Off
TAYLOR, ANN
KMBC, Kansas City, Mo.
ABC—Songs by Ann

TAYLOR, BERNIE
WNHC, New Haven, Conn.

TERRILL, TOMMY
WGAR, Cleveland, O.

Tew, PAUL
WBUF, Gainesville, Fla.

TEN RANGERS
KMBC, Kansas City, Mo.
Texas Rangers, Brush Creek Follies

THOMAS, DAVID
KVAK, Atchison, Kans.
David Thomas Sings

THOMAS, THOMAS L.
NABC—Manhattan Merry-Go-Round

THOMPSON, JOHNNY
ABC—Forever Tops, Stairway to the Stars, Paul Whiteman Hour

THREE SUNS
ABC—A Present for Holly-wood

TILTON, MARTHA
ABC—Stairway to the Stars

TIMM, ALLEN
WEMP, Milwaukee, Wisc.
Ladies Choice

TIMM, CHARLES
WSIV, Pekin, Ill.
Timm Taxi Tune

TINGLEY, IRVING
KWHO, Winnona, Minn.
Songs at Twilight

TRANKINA, TONY
ABC—Junior Junction, Paul Whiteman Hour

TUNE CHASERS
KMBC, Kansas City, Mo.
Tune Chasers

TURNBULL, ART
CKLW, Detroit, Mich.
Ontario, Can.

TURNER, DALLAS
KALE, Portland, Ore.

UNDERWOOD, RALPH
HTIK, Durham, N. C.
Underwood Show

UPTON, PAT
WKAX, Birmingham, Ala.
Pat Upton Sings

VAGABONDS
ABC—Club Matinee, Melody Bouquet, Henry Morgan Show

VALLE, RUDY
VALLE, RUDY
ABC—Radio Hall of Fame

VAN, SHIRLEY
KGM, Portland, Ore.

VAN NEE, MARY JEAN
WSIV, Pekin, Ill.
Magic in Music

WAYNE, ALLEN
KFWA, Portland, Ore.

VAUGHAN, MARY
KREM, Bozeman, Mont.
Linger Awhile

VENTURA, NINO
ABC—Stradivari Orchestra.
Sunday Strings, American Aristocrats

VOGEL, BOB
WSFA, Montgomery, Ala.
Songs of Bob Vogel

WAIN, BEA
ABC—Arthur Murray Show

WALKER, LARRY
WBT, Charlotte, N. C.
Walker Johnson Family Singers

WALLER, FRED
WLAC, Nashville, Tenn.
Memories That Linger

WALTON, JANE
ABC Wake Up and Smile

WANDER, HOWARD
WWRL, Woodside, N. Y.
Songs by Howard Wander

WAREHAM, LEWIS
ABC—Hymns of All Churches

WARFIELD, WILLIAM
WHAM, Rochester, N. Y.
Little Show

WARMER, JEANNE
WRC, Washington, D. C.

WARMEN, JOE
WSM, Nashville, Tenn.

WARMEN, MARGE
WGL, Fort Wayne, Ind.
A Boy, A Girl, and A Piano

WATZKIN, FRANCES
ABC—All American Jazz Concert, The Woody Herman Show

WAYNE, MILLIE
WWVA, Wheeling, W. Va.
Radio Rangerettes

WEBER, LOUISE
ABC—Hymns of All Churches

WEBER, GEORGE
WFBM, Baltimore, Md.
Club 1300

WELLS, DICK
WTIC, Hartford, Conn.

WHEATLEY, JOANNE
NBC—Fred Waring Show

WEEDER, MON
KHOZ, Harrison, Ark.
Man Wheeler Unit

WHITING, MARGARET
NBC—Philip Morris Pollies of 1946

WICKER, IRENE
ABC—My True Story

WILKINSON, HOLLAND
WWVA, Richmond, Va.

WILLHITE, CLAUDIA
WIBW, Topeka, Kans.

WILLHITE, WILLIAM
WIBW, Topeka, Kans.

WILLIAMS, BILLY
ABC—So You Want to Lead a Band

WILLIAMS, CLAIRE
WWRL, Woodside, N. Y.

WILLIAMS, GENE
WSFA, Montgomery, Ala.

WILLIAMS, HANK
WEMP, Buffalo, N. Y.
Frontiersmen, WBN Presents

WOLF, RONALD
WKOK, Sunbury, Pa.

WOOD, BARRY
ABC—Johnny Presents the Philip Morris Program

WOOD, KATHRYN
WGR, Newport News, Va.
Kathryn Wood Sings

WOODS, LLENE
ABC—Johnny Thompson and Lleine Woods, Breakfast Club

WORKMAN, DICK
WBFL, Syracuse, N. Y.

WORKMAN, MARY
WVRA, Richmond, Va.

WORTH, PEDE
KQW, San Jose, Calif.

WRIGHT, ARTHUR
ABC—So You Want to Lead a Band

WRIGHT, HANK
WJFF, Herrin, Ill.

WRIGHT, MARTHA
WSPD, Toledo, Ohio.

WYNNIE, CAROL

YVETTE
ABC—Stairway to the Stars

ZEISEMER, RAY
KGVO, Missoula, Mont.

ZIMMERMAN, ROBERT
KGM, Portland, Ore.
News Commentators
— their work during 1946

A

ABBE, JAMES
KGO, San Francisco, Calif.

ABBOTT, TOM
WNOE, New Orleans, La.

ADAMS, BOB
KPM, Los Angeles, Calif.

ADAMS, CHARLES F.
WNYA, Martinsville, Va.

ADAMS, JOHN
WTOP, Washington, D. C.

ADAMS, W. CLARENCE
KBTM, Jonesboro, Ark.

AGRONSKY, MARTIN
WMAL, Washington, D. C.

ALBRIGHT, JAMES
ABC

ALBRIGHT, JAMES KGO, San Francisco, Calif.

ABBOTT, TOM
WNOE, New Orleans, La.

ADAMS, BOB
KPM, Los Angeles, Calif.

ADAMS, CHARLES F.
WNYA, Martinsville, Va.

ADAMS, JOHN
WTOP, Washington, D. C.

ADAMS, W. CLARENCE
KBTM, Jonesboro, Ark.

AGRONSKY, MARTIN
WMAL, Washington, D. C.

ALBRIGHT, JAMES
ABC

ALBRIGHT, JAMES KGO, San Francisco, Calif.
BARTON, KEN
KWKW, Pasadena, Calif.

BASSO, NICK
WNAR, Norristown, Pa.

BAUER, G. F.
WINN, Louisville, Ky.

BAUKHAGE, H. R.
WMAL, Washington, D. C. ABC

BAXTER, LIONEL
WAPI, Birmingham, Ala.

BEALL, JACK
WMAL, Washington, D. C. ABC

BEALL, RAY
KVGB, Great Bend, Kans.

BEATTY, MORGAN
WRC, Washington, D. C.

BEAUPRE, WALTER
WCOU, Lewiston, Me.

BECKER, AL
WORD, Spartanburg, S. C.

BECKER, HARRY L.
KVSF, Santa Fe, N. M.

BECKER, RAY
KJUP, Durango, Colo.

BEGON, JACK
NBC

BEHRENS, MARVIN
WBZ-WBZA, Boston, Mass.

BECHER, BRUCE
WFHR, Wisconsin Rapids, Wis.

BELL, ANDY
KAND, Corsicana, Tex.

BELL, BILLIS F.
KSIL, Silver City, N. M.

BELL, JACK
WTWN, Minneapolis, Minn.

BELLOTE, WILLARD
WMJW, Cor. Ga.

BENNETT, BING
WAYS, Charlotte, N. C.

BENNETT, KEN
KPDN, Pampa, Tex.

BENNITT, R.
KGPH, Fayetteville, Ark.

BENTLEY, JULIAN
WLS, Chicago, Ill.

BENTON, JAC
KMBK, Kansas City, Mo.

BERRY, JOHN
WEBQ, Harrisburg, Ill.

BIDDE, DICK
WLXY, Muscle Shoals, Ala.

BLUM, GEORGE
KWAT, Watertown, S. C.

BOBROW, NORMAN
KOMO, Seattle, Wash.

BOLTON, PAUL
KTRC, Austin, Tex.

BOSCHE, DAVID
KGUM, Albuquerque, N. M.

BOSWORTH, BOB
WDOD, Chattanooga, Tenn.

BOWEN, GARTH
WTAL, Tallahassee, Fla.

BOWERS, BILL
KTTA, Springfield, Mo.

BOWMAN, ROY J.
KGFF, Shawnee, Okla.

BOX, YES
KRLD, Dallas, Tex.

BOYLE, ROBERT
KUOM, Minneapolis, Minn.

BRADY, J. BOBB
KIPI, Idaho Falls, Idaho

BRAMSTEDT, A. D.
NBC

BRANCH, TAYLOR
WRX, Dallas, Tex.

BRAND, LUTHER
WOWO, Fort Wayne, Ind.

BRANDT, CHARLES A.
WGMT, Manitowoc, Wis.

BRANSON, GEORGE
WELI, New Haven, Conn.

BROWN, A. B.
WGBG, Greensboro, N. C.

BROWN, A. SHIRLEY
WTIK, Durham, N. C.

BROWNING, ED
WLAT, Conway, S. C.

BROWNING, ROBERT F.
WKNY, Kingston, N. Y.

BROWNLOW, JOE
KPQ, Wenatchee, Wash.

BRUBAKER, RAY
WMRI, Chicago, Ill.

BRUNER, PAUL A.
KBLX, Muskogee, Okla.

BRUNNER, ROBERT
WSOY, Decatur, Ill.

BRUUN, PAUL
WKAT, Miami Beach, Fla.

BUCK, OWEN E.
WGIL, Galesburg, Ill.
BURBANK, ROBERT H.
WBKR, Pittsfield, Mass.
BURDETT, WINSTON
WTOP, Washington, D. C.
BURKE, CHARLES
KFBC, Cheyenne, Wyo.
BYNG, DR. EDWARD
WEVD, New York, N. Y.
BYRD, HERBERT
KXLR, North Little Rock, Ark.
BYRON, JAMES
WBAP, KGKO, Fort Worth, Tex.

C

CADDELL, GRAHAM
WHSC, Harvisville, S. C.
CADDELL, RAYMOND
WHSC, Harvisville, S. C.
CAFFEY, BOB
WMFS, Memphis, Tenn.
CAMPBELL, DICK
KOME, Tulsa, Okla.
CAMPBELL, MARTIN
ABC
CANADAY, EWING
WKY, Oklahoma City, Okla.
CANAYAN, ROBERT
KROD, El Paso, Tex.
CARLE, WALTER R.
KPEK, Livingston, Mont.
CARLO, MICHAEL
WKAL, Rome, N. Y.
CARLSON, HUGO
KECA, Los Angeles, Calif.
CARR, JERRY
WLIV, Brooklyn, N. Y.

CARR, ROY
WLID, Minneapolis, Minn.
CARROLL, GEORGE O.
WWEU, Reading, Pa.
CASEY, DANIEL W.
WICY, Malone, N. Y.
CASSIDY, HENRY
NBC
CASSIDY, JAMES
WLW, Cincinnati, O.
CATT, DON
KFOR, Lincoln, Neb.
CECIL, HERMAN
KCMC, Texarkana, Tex.
CEDERBERG, CARL
WWJ, Detroit, Mich.
CHALMERS, JIM
WEIM, Fitchburg, Mass.
CHAMBERLAIN, HOWARD
WLW, Cincinnati, O.
CHAPEL, JOHN K.
KROW, Oakland, Calif.
CHAPLIN, W. W.
NBC
CHAPMAN, DAVE
KWFT, Wichita Falls, Tex.
CHARLES, BERT
WAKR, Akron, O.
CHARLES, ROBERT
KWTX, Waco, Tex.
CHARLTON, JAMES
KWHO, Des Moines, Ia.
CHASE, MILTON
WLW, Cincinnati, O.
CHELT, GERALD A.
WEDW, Augusta, Ga.
CHILDS, RALPH
KMA, Shenandoah, Ia.
CHOATE, BOB
KWFC, Hot Springs, Ark.

CLAIORNE, EVERETT
KLX, Oakland, Calif.
CLANCY, RAY
WMFR, Daytona Beach, Fla.
CLARE, VAL
CKLW, Detroit, Mich.,
Ontario, Can.
CLARK, DALE
WAGA, Atlanta, Ga.
CLARK, HERB
KHAS, Hastings, Nebr.
CLARK, J. B.
WAYS, Charlotte, N. C.
CLARK, LOWELL
KTMC, McAlester, Okla.
CLARK, RAY
WOW, Omaha, Nebr.
CLAUSSEN, GENE
WMT, Cedar Rapids, Ia.
CLEMSON, EARLE
WEIM, Fitchburg, Mass.

CLOSE, UPTON
(Hall, Josef Washington); Author, lecturer, radio commentator; b. Kelso, Wash., Feb. 27, 1894; Walla Walla Coll.; George Washington Univ.; BA degree; Weekly Commentary over Mutual Network.

COBB, WILTON
WMAZ, Macon, Ga.
COCHRAN, HARRY
WSYV, Steubenville, O.
COCHRAN, RON
WOOP, Boston, Mass.
COCKE, C. ALTON
KGKE, Tyler, Tex.
COFFIN, TRIS
WTOP, Washington, D. C.

COLEY, HAL
KPRC, Houston, Tex.

COMBS, GEORGE, H., JR.
WHN, New York, N. Y.

COOK, DICK
KQV, Pittsburgh, Pa.

COOK, MILTON
KQOK, Tulare, Calif.

COOPER, JOHN
WBAL, Baltimore, Md.

COPELAND, JACK
WWWB, Jasper, Ala.

CORNELL, ANN
KELD, El Dorado, Ark.

CORWIN, BYRON
KKIN, Visalia, Calif.

COSTIGAN, HOWARD
KOL, Seattle, Wash.

CRAVET, JAMES
KXRO, Aberdeen, Wash.

CRAIG, GEORGE B.
KOG, Kilgore, Tex.

CRANE, HAROLD
WMFR, High Point, N. C.

CRAWFORD, SAM
KGY, Olympia, Wash.

CROES, KEN
KERO, Bakersfield, Calif.

CROMBIE, DICK
KJIB, Seattle, Wash.

CROMWELL, REX
KAND, Corsicana, Tex.

CRONAN, CAREY
WNHC, New Haven, Conn.

CRONICAN, LES
WHP, Harrisburg, Pa.

CRONIN, DON
WYRO, Roanoke, Va.

CROWLEY, GEORGE
KROW, Oakland, Calif.

CROWLEY, DICK
WSAM, Saginaw, Mich.

CULL, RICHARD
WHIO, Dayton, O.

D'AGGARDO, GENE
KTRB, Modesto, Calif.

DADDEN, RAY
KWK, St. Louis, Mo.

DAFFRON, POLLY
WRNL, Richmond, Va.

DAILEY, AMBLERT
WHFM, Janiville, Va.

DAILEY, JOHN
KTBI, Tacoma, Wash.

DARON, CHAS
WFVL, Hollywood, Fla.

DAVISON, TOM
KBIX, Muxtogee, Okla.

DAVIES, BOY
KOL, Seattle, Wash.

DAVIES, DAVE
WAZL, Hazleton, Pa.

DAVIS, BOB
KWNL, Longview, Wash.

DAVIS, ELMER
WMAL, Washington, D. C.

DAVIS, JIM
WSSW, Pittsburgh, Pa.

DEAR, JOHN H.
WHCU, Ithaca, N. Y.

DECKER, A. THOS.
WALE, Portland, Ore.

DECKER, VIC
WCMW, Canton, O.

DENISON, C. B.
WMRC, Greensville, S. C.

DENMAN, J. L.
WJR, Detroit, Mich.

DENNIS, ALBERT
WTOP, Washington, D. C.

DENNIS, DON
WMAG, Macon, Ga.

DENVER, DEE DEE
KPEQ, St. Joseph, Mo.

DIAMOND, BILL
WHO, Des Moines, Ia.

DIX, JACK
WGBI, Columbus, Miss.

DIXON, MASON
KICD, Spencer, Ia.

DONAUER, JACK
KCMJ, Palm Springs, Calif.

DONALDSON, AL
KPDN, Pampa, Tex.

DONOVAN, JOHN
NBC
<table>
<thead>
<tr>
<th>NAME</th>
<th>CITY, STATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>DOOLEY, JIM L.</td>
<td>WHBC, Canton, O.</td>
</tr>
<tr>
<td>DOTY, DICK</td>
<td>WCOP, Boston, Mass.</td>
</tr>
<tr>
<td>DOWLING, BERNICE</td>
<td>KWAT, Watertown, S. D.</td>
</tr>
<tr>
<td>DOYLE, DICK</td>
<td>WELO, Tupelo, Miss.</td>
</tr>
<tr>
<td>DRAKE, GALEN</td>
<td>ABC</td>
</tr>
<tr>
<td>DRAKE, MYRON</td>
<td>KTAR, Phoenix, Ariz.</td>
</tr>
<tr>
<td>DREIER, ALEX</td>
<td>WMAQ, Chicago, Ill.</td>
</tr>
<tr>
<td>DRILLING, JOE</td>
<td>KCOL, Tuleare, Calif.</td>
</tr>
<tr>
<td>DRISKOLL, MAURICE</td>
<td>KGEX, Kalispell, Mont.</td>
</tr>
<tr>
<td>DRUXMAN, BOB</td>
<td>KOL, Seattle, Wash.</td>
</tr>
<tr>
<td>DRYFOOS, LEON</td>
<td>WERC, Erie, Pa.</td>
</tr>
<tr>
<td>DUCKETT, CMLT</td>
<td>WLOE, Leesville, N. C.</td>
</tr>
<tr>
<td>DUFFY, TOM</td>
<td>WTMV, East St. Louis, Ill.</td>
</tr>
<tr>
<td>DUNBAR, DR. WILLIS</td>
<td>WKZO, Kalamazoo, Mich.</td>
</tr>
<tr>
<td>DuPONT, LARRY</td>
<td>WBAK-RGKO, Fort Worth, Tex.</td>
</tr>
<tr>
<td>DURKEE, BOB</td>
<td>WPVL, Hollywood, Calif.</td>
</tr>
<tr>
<td>EARLE, ALLAN</td>
<td>WJJD, Chicago, Ill.</td>
</tr>
<tr>
<td>EARLE, GEORGE</td>
<td>KWTR, Springfield, Mo.</td>
</tr>
<tr>
<td>EARLEY, CHARLES</td>
<td>KDKA, Pittsburgh, Pa.</td>
</tr>
<tr>
<td>ECKELS, DAMON</td>
<td>WTSP, St. Petersburg, Fla.</td>
</tr>
<tr>
<td>EDDY, ELMER NEWTON</td>
<td>WBZ-WBZA, Boston, Mass.</td>
</tr>
<tr>
<td>EDWARDS, CURTIS</td>
<td>WTCN, Minneapolis, Minn.</td>
</tr>
<tr>
<td>EDWARDS, FRANK</td>
<td>WIBC, Indianapolis, Ind.</td>
</tr>
<tr>
<td>EDWARDS, JOHN</td>
<td>WMAL, Washington, D. C.</td>
</tr>
<tr>
<td>EKINS, H. R.</td>
<td>WSYR, Syracuse, N. Y.</td>
</tr>
<tr>
<td>ELLIOT, MELVIN</td>
<td>WOR, New York, N. Y.</td>
</tr>
<tr>
<td>EMMETT, CHRISTOPHER</td>
<td>WEVD, New York, N. Y.</td>
</tr>
<tr>
<td>ENGEL, J. O.</td>
<td>WIBV, Belleville, Ill.</td>
</tr>
<tr>
<td>ENGLE, THAINNE</td>
<td>WBAP, KGKO, Fort Worth, Tex.</td>
</tr>
<tr>
<td>ENGLISH, BOB</td>
<td>KNEL, Brady, Tex.</td>
</tr>
<tr>
<td>EPLEY, MALCOLM</td>
<td>KFLL, Klamath Falls, Ore.</td>
</tr>
<tr>
<td>ERMIDAN, GEORGE H.</td>
<td>WONT, Manitowac, Wis.</td>
</tr>
<tr>
<td>ESTRELLA, BLANCA</td>
<td>WIOD, Miami, Fla.</td>
</tr>
<tr>
<td>EUGENE, LES</td>
<td>KITF, Texarkana, Tex.</td>
</tr>
<tr>
<td>EVANS, JONES</td>
<td>WHAX, Wilkes-Barre, Pa.</td>
</tr>
<tr>
<td>EVANS, WICK</td>
<td>WTMY, East St. Louis, Ill.</td>
</tr>
<tr>
<td>EVANS, MIKE</td>
<td>WSAJ, Cincinnati, O.</td>
</tr>
<tr>
<td>EVANS, SHRIL</td>
<td>WDZ, Tuscola, Ill.</td>
</tr>
<tr>
<td>EUGENE, LES</td>
<td>KITF, Texarkana, Tex.</td>
</tr>
<tr>
<td>EVANS, JONES</td>
<td>WHAX, Wilkes-Barre, Pa.</td>
</tr>
<tr>
<td>EVANS, WICK</td>
<td>WTMY, East St. Louis, Ill.</td>
</tr>
<tr>
<td>EVANS, MIKE</td>
<td>WSAJ, Cincinnati, O.</td>
</tr>
<tr>
<td>EVANS, SHRIL</td>
<td>WDZ, Tuscola, Ill.</td>
</tr>
<tr>
<td>FABRE, NUMA FR.</td>
<td>WAJR, Morgantown, W. Va.</td>
</tr>
<tr>
<td>FADAL, EDDIE</td>
<td>KWBU, Corpus Christi, Tex.</td>
</tr>
<tr>
<td>FAHY, A. A.</td>
<td>KABR, Aberdeen, S. D.</td>
</tr>
<tr>
<td>FERDA, OSMAN</td>
<td>NBC</td>
</tr>
<tr>
<td>FERGUSON, DONALD L.</td>
<td>NBC</td>
</tr>
<tr>
<td>FERRIE, ROBERT</td>
<td>KABC, San Antonio, Tex.</td>
</tr>
<tr>
<td>FISHER, STEVE</td>
<td>WWINR, Beckley, W. Va.</td>
</tr>
<tr>
<td>FITZPATRICK, JACK</td>
<td>KFEL, Denver, Colo.</td>
</tr>
<tr>
<td>FLANERY, HARRY W.</td>
<td>Radio news analyst; b. Greenburg, Pa., Mar 13, 1900; Univ. of Notre Dame, Ph.B.; Daily news program, 5 days a week.</td>
</tr>
</tbody>
</table>

**For the best interpretive news . . .**

**AP**

---

**WILLIAM S. GAILMOR**

*Stuhmer Baking Co.*

"Since 1941"
POPE, LOREN
WOL, Washington, D. C.
PORTER, ROY
NBC
PRICE, JOHN
WHP, Harrisburg, Pa.
PRINGLE, NELSON
News Analyst—CBS
PROVOST, ERIC
WSPR, Sarasota, Fla.
PUTNAM, GEORGE
CARSON
News reporter, MC, Narrator; b. Wahington, N. Dak., Jul. 14, 1914; Macalester Coll.; Univ. of Minn., M.C., Spotlight on America; Up to-the-Minute News; In Today Town (Tele-RCA); Movietone news and travels; Castle Films.
NEWS COMMENTATORS

SPRAGUE, W. B., JR.
KAND. Corsicana, Tex.

STAPLETON, BERNARD J.
WNDR, Syracuse, N. Y.

STEEL, JOHANNES
News analyst, Journalist; WHN; Аннаполь; The Second World War, Hitler As Frankenstein, Men Behind The War, The Future of Europe.

STELLING, JACK
WKZO, Kalamazoo, Mich.

STEPHENSON, MALVINA
ABC

STEVENS, JACK
WLAW, Lawrence, Mass.

STEVENS, LEN
WNLC, New London, Conn.

STEVenson, James
NBC

STRAND, NORMAN
WSAV, Savannah, Ga.

STRANDVOLD, GEORG
KDKC, Decorah, Ia.

STUTES, MARION
WKZO, Kalamazoo, Mich.

SULLIVAN, CLAUDE
WYEX, Lexington, Ky.

SULLIVAN, FLOYD M.
KWTG, Springfield, Mo.

SWALOG, JACK
KDKA, Pittsburgh, Pa.

SWING, RAYMOND
WMAL, Washington, D. C.

SWINGLEY, MARK E.
WDAE, Tampa, Fla.

TACKLEY, MITCHELL C.
WICY, Malone, N. Y.

TAINTER, ERIC
KCKN, Kansas City, Kans.

TALBOT, BILL
KOIL, Omaha, Nebr.

TAPLIN, PRESTON
WHCU, Ithaca, N. Y.

TAYLOR, PAUL
WMT, Miami Beach, Fla.

TAYLOR, OWEN A.
WRON, Ronceverte, W. Va.

TEAGUE, W. C.
WMC, Memphis, Tenn.

TEAS, CHARLES F.
KMPC, Los Angeles, Calif.

TEKWEY, TYS
WHIR, Knoxville, Tenn.

THOMANS, PAUL
WPCI, Sharon, Pa.

THOMAS, ART
WJAG, Norfolk, Nebr.

THOMAS, KENNETH
WLOE, Leakesville, N. C.

THOMAS, LOWELL
NBC

THOMPSON, CLAY
KPYO, Lubbock, Tex.

THOMPSON, RAY
KROC, Rochester, Minn.

THOMPSON, HAY
WFAA, Dallas, Texas.

TOLIN, JOE
WINS, New York, N. Y.

TOLMINSON, EDWARD
NBC

TOLMINSON, GEORGE
WCED, Dubuque, Iowa.

TREXLER, LARRY
WINX, Washington, D. C.

TRIGGS, AL
KTRI, Sioux City, Ia.

TRIMBLE, KERM
KRMN, Sacramento, Calif.

TRUE, HAROLD
WWJ, Detroit, Mich.

TRUERER, BOB
WWV, Charleston, S. C.

TURNER, DEAN
WHHM, Memphis, Tenn.

TURNER, RUSSELL
WOL, Washington, D. C.

TURNER, TINY
WMJW, Cordele, Ga.

ULRICK, EDGAR
WLOR, Lima, O.

UMScheid, Dr. Arthur G.
KOWH, Omaha, Nebr.

UNDERWOOD, CHARLES
WMBS, Untiontown, Pa.

ULEY, CLIFTON
WMAG, Chicago, Ill.

VACHE, BOB
KPHO, Phoenix, Ariz.

VADEONCOEUR, E. R.
WSYR, Syracuse, N. Y.

VAILE, ROLAND
KCMJ, Palm Springs, Calif.

VALLENDER, G. EDWARD
WHCM, Bay City, Mich.

VANCE, JOHN
WGAC, Augusta, Ga.

VANDERCOOK, JOHN
NBC

VANDEVENTER, FRED
WOR, New York, N. Y.

VAN DYKE, RUSS
KKEI, Des Moines, Ia.

VAN HOFEN, FRED
KEVR, Seattle, Wash.

VAN KEREN, JIM
CKLW, Detroit, Mich.,

VERNASCO, TED
WTMB, South Bend, Ind.

VOLHEYA, JACK
KWKY, Pasadena, Calif.

VON TOBEL, PHILIP
WATR, Waterbury, Conn.

WADE, TOM
WINX, Washington, D. C.

WAGNER, BOB
Wbens, Columbus, O.

WALLACE, ED
WTAM, Cleveland, O.

WALLACE, NEAL
KFWC, Cheyenne, Wyo.

WALROD, TRUMAN
KVAF, Santa Fe, N. M.

WALTER, BILL
KGKY, Scottsbluff, Nebr.

WALSH, FRANK J.
WBCM, Bay City, Mich.

WALSH, J. RAYMOND
WMCA, New York, N. Y.

WARNER, ALBERT L.
WOL, Washington, D. C.

WARNER, BOB
KFW, Philadelphia, Pa.

WARNER, HARRY
WUPA, Salt Lake City, Utah

WEATHERS, JIM
WNEX, Macon, Ga.

WEAVER, MARK
WKY, Oklahoma City, Okla.

WEAVER, WILLIAM A.
KGFF, Shawnee, Okla.

WEST, B.
WKAT, Miami Beach, Fla.

WHEELER, JOSEPH
KSFt, Trinidad, Colo.

WHEELOCK, HOWARD E.
WKNE, Keene, N. H.

WHITE, DON
KIT, Yakima, Wash.

WHITE, J. P.
WJK, Detroit, Mich.

WHITE, PAT
KTSA, San Antonio, Tex.

WHITELEATHER, MELVIN K.

WHITESIDE, HUGH
WINX, Washington, D. C.

WILTING, FRED
WIBG, Philadelphi, Pa.

WILLIAMS, AUSTIN
WOAI, San Antonio, Tex.

WILLIAMS, JACK
WADC, Akron, O.

WILLIAMS, GLENN
WAGE, Syracuse, N. Y.

WILLIAMS, WALLY
WBIG, Greensboro, N. C.

WILLS, DAVID
WMAL, Washington, D. C.

WILSON, DAVID
NBC

WILSON, JIM
KTCM, McAlester, Okla.

WILSON, WILLIAM R.
WRYA, Richmond, Va.

WINCHELL, WALTER
ABC

WITTY, RICHARD
KWTG, Springfield, Mo.

WOODHOUSE, C. JAMES
WDNC, Durham, N. C.

WOODS, CHARLES
WLJ, Brooklyn, N. Y.

WOODSIDE, SAMUEL M.
WHCU, Ithaca, N. Y.

WORTMAN, BYRON C.
WACAP, Aspen Park, N. J.

WRIGHT, BOB
WJJD, Chicago, Ill.

WRIGHT, GERRY
KWFT, Wichita Falls, Tex.

YORK, JOHN P.
KGKB, Tyler, Tex.

YOUNG, GEORGE
KRCN, Amarillo, Tex.

YOUNG, J. N.
KJST, Big Spring, Tex.

YOUNG, J. NORMAN
WAYS, Charlotte, N. C.

YOUNG, JR.
KFGN, Eugene, Ore.

YOUNG, MURRAY
WHIR, Cleveland, O.

YOUNG, ORLAND
WHIS Bluefield, W. Va.

ZABEL, JIM
WHO, Des Moines, Ia.

ZIEGEN, JACK
WING, Dayton, O.
HARRY WISMER

Broadcasting the Nation’s Top Sporting Events

Sports Director of American Broadcasting Company
Sports Commentators
their work during 1946

A

ALLEN, FRANK
WEMP, Milwaukee, Wisc.

ALLEN, MEL
WIN, New York, N. Y.

ALTMAN, KENN
KHTH, Houston, Tex.

ANDREWS, TED
WJNW, New Orleans, La.

ANTHONY, CHARLES

ARMSTRONG, WM. “ARMY”
WOMI, Owensboro, Ky.

ASHBROOK, DON
KNE, Boulder City, Nev.

B

BAILEY, BILL
KTHS, Hot Springs, Ark.

BAKER, FRANK K.
KDFY, Salt Lake City, Utah

BAKER, NELSON
WCAO, Baltimore, Md.

BARKIE, HAROLD
KNOW, Austin, Tex.

BALTER, RED
WHN, New York, N. Y.

BARRY, JACK
WHED, Rochester, N. Y.

BARRY, JOHN
WABI, Bangor, Me.

BASSET, NICK
WNRN, Norristown, Pa.

BATSON, GA
WDSU, New Orleans, La.

BEAK, BOB
WGBG, Greensboro, N. C.

BECHTEL, JAY
WTTM, Cumberland, Md.

BELL, ANDY
KAND, Corsicana, Tex.

BELL, TED
KSCC, Seattle, Wash.

BELLHALL, MELTON
WDAR, Savannah, Ga.

BENNETT, BOB
WTMA, Charleston, S. C.

BENNETT, KEN
KKHX, Pampa, Tex.

BERGMAN, ARTHUR J.
WRC, Washington, D. C.

BERING, CONRAD
KEDM, Beaumont, Tex.

BERNDT, IRVING A. “BUD”
WRK, Williamsport, Pa.

BEYER, RICHARD
KXG, El Centro, Calif.

BETTINSON, WINSLOW
WHB, Portsmouth, N. H.

BIRLEFFI, LARRY
KFBC, Cheyenne, Wyo.

BLACK, JAMES
KMRH, Del Rio, Tex.

BLACK, LOU
KMA, Shenandoah, Ia.

BLACKBURN, ROBERT
KFRB, Fresno, Calif.

BLOOM, MARY
WCED, Dubois, Pa.

BOB, IRA
KGO, San Francisco, Calif.

BOCHMAN, BILL
WINS, Columbus, S. C.

BODDENSEN, BOB
WCLO, Janesville, Wisc.

BODE, H. H.
KCBS, Los Springs, N. Mex.

BOGGESS, JOHN
WLAG, LaGrange, Ga.

BOGGS, OTIS
KRUJ, Gainesville, Fla.

BOLAND, JOE
WBBF, South Bend, Ind.

BOLTON, LES
KARK, Little Rock, Ark.

BOND, LYLE
KEI, Los Angeles, Calif.

BOOSE, DANA
WTSP, St. Petersburg, Fla.

BOWEN, HUGH
WBOB, Lincoln, Nebr.

BOX, YES
KRLD, Dallas, Tex.

BOYD, JOHN
WONS, Hartford, Conn.

BOYER, JOHN F.
KDKA, Pittsburgh, Pa.

BRADLEY, JACK
WSAZ, Huntington, W. Va.

BRADLEY, WILLIAM V.
WHEB, Portsmouth, N. H.

BRADLEY, WILLIAM V.
WHEB, Portsmouth, N. H.

BRAHMA, ART
WBFA, Madison, Wisc.

BRANDY, JOE
WSLB, Oudenzaal, N. Y.

BROWN, A. B.
WGBG, Greensboro, N. C.

BROWN, LARRY
WCOA, Pensacola, Fla.

BRUNDIGE, BILL
WOL, Washington, D. C.

BRUSCH, WALTER
KROC, Rochester, Minn.

BRYAN, CHARLES
KVI, Tacoma, Wash.

BRYSON, JOHN
WENR, Chicago, Ill.

BUCHAN, ALEX
KMOX, St. Louis, Mo.

BULL, FRANK
KMPC-KHJ, Hollywood, Calif.

BUONER, GEORGE
WSAU, Waukesha, Wis.

BURICK, ST.
WHIO, Dayton, O.

BURNS, ROBERT
KMOX, St. Louis, Mo.

BURNS, CHARLIE
KAKR, Akron, O.

BURNS, JERRY
KDFY, Salt Lake City, Utah

BYER, HAN
KWIL, Albany, Ore.

C

CAMPBELL, BILL
WCAU, Philadelphia, Pa.

CAMPBELL, DON
WHK, Cleveland, O.

CAMPOFREDA, NICK
WFBR, Baltimore, Md

CANAVAN, ROBERT
KELD, El Paso, Tex.

CARAY, HARRY
KXOK, St. Louis, Mo.

CAREY, BILL
WQAM, Miami, Fla.

CARLYLE, HUGH
WRVA, Richmond, Va.

CARNegie, TOM
WIRE, Indianapolis, Ind.

CARPENTER, WILLIAM
WSNY, Schenectady, N. Y.

CARROLL, JIM
KWYO, Sheridan, Wy.

CARR, ROY
WWRL, Woodside, N. Y.

CARSON, CHARLES
WMAN, Mansfield, O.

CASE, JACK
WWNY, Watertown, N. Y.

CASPER, CY
WKY, Oklahoma City, Okla.

CASPER, TED
KGKO-WBAP, Fort Worth, Tex.

CAYE, WALT
KMKJ, Fresno, Calif.

CHALMERS, JIM
REIH, Reading, Mass.

CHAMBERLAIN, CARL
WSAY, Rochester, N. Y.

CHAPMAN, ROY T.
KTSF, El Paso, Tex.

CHARLES, DICK
KILO, Grand Forks, N. D.

CARVAT, JACK
KTUL, Tulsa, Okla.

CHESSER, ALEC
KABC, San Antonio, Tex.

CHILDS, LEON
WMGY, Montgomery, Ala.

CHRISTIE, GEORGE
WFEA, Manchester, N. H.

CLANCY, RAY
WMFJ, Dayton Beach, Fla.

CLARK, J. B.
WAYS, Charlotte, N. C.

CLARK, KEITH
KUTA, Salt Lake City, Utah

CLAUSEN, GENE
WMT, Cedar Rapids, Ia.

CLAWSON, LEW
WWVA, Wheeling, W. Va.

COCHRAN, HARRY
WSTV, Steubenville, O.

COCHRAN, WILLIAM
WNIN, Minneapolis, Minn.

CODY, DEL
KGA, Spokane, Wash.

COFFEY, VINC
WMBG, Aurora, Ill.

COLBY, LEONARD
WKZV, Kalamazoo, Mich.

COLLINS, JUD
WSM, Nashville, Tenn.

COLON, JACK
KALE, Portland, Ore.

COMPION, JACK
WLOE, Leakesville, N. C.

CONN, MARV
WTCS, Minneapolis, Minn.

COOK, HENRY
WMAQ, Chicago, Ill.
Ward Wilson  Bert Lee  Marty Glickman

HEARD TOGETHER ON:

"Warm-Up Time"

"Sports Extra"

"Take a Tip From Me"

WHN  NEW YORK'S STATION FOR SPORTS
CORLEY, BILL
WDNS, Columbus, O.

CORRY, H. L.
KCRT, Trinidad, Colo.

CORNELL, SYD
WCC, Cincinnati, O.

CORNISH, WORTHEN C.
WGAM, Portland, Me.

CRAGIN, ROBERT S.
WSY, Schenectady, N. Y.

CROSTY, JUB
WCP, Boston, Mass.

CROSS, PHIL
WNB, New Britain, Conn.

CROSS, "RED"
WMAZ, Macon, Ga.

DAVIDSON, TOM
KELX, Muskogee, Okla.

DAVIES, BOB
KOL, Seattle, Wash.

DAVIES, JACK
KSL, Salt Lake City, Utah

DAVIS, EMIE
WTOC, Savannah, Ga.

DAVIS, JIM
WQMD, Spartansburg, S. C.

DAVOLL, HUGH
WASAM, Saginaw, Mich.

DECAIIP, JOHN
WBAA, West Lafayette, Ind.

DELANEY, BOB
WJNO, West Palm Beach, Fla.

DENNIS, DINTY
WQAM, Miami, Fla.

DePINS, BILL
WWRL, Woodside, N. Y.

DESMOND, CONNIE
WHN, New York, N. Y.

DEVICTOR, MARTY
WBNS, Columbus, O.

DIETL, BILL
WBCH, Newport News, Va.

DITTERT, ED
KABC, San Antonio, Tex.

DIX, JACK
WBAL, Columbus, Miss.

DIXON, MASON
KICD, Spencer, Ia.

DOGGETT, JERRY
WKR, Dallas, Tex.

DONAHOO, DEL
KBLZ, Ottumwa, Ia.

DURY, BYRON
WFIE, El Paso, Tex.

DOYLE, DICK
WLO, Tupelo, Miss.

DRAKE, MYRON
KTAR, Phoenix, Ariz.

DRAKE, RONALD
WHP, Harrisburg, Pa.

DRAVES, BILL
KPIF, Fond du Lac, Wis.

DRILLING, JOE
KOKP, Tulsa, Calif.

DUDLEY, JIM
WWJW, Cleveland, O.

DUFFY, ROBERT
WLNI, Laconia, N. H.

DUKE, PAUL
WMGB, Richmond, Va.

DUNBAR, LEE
KLX, Oakland, Calif.

DUNBAR, STEWART
KSAL, Salina, Kans.

DUNLAVEY, RONALD
WJF, Syracuse, N. Y.

DUNNEHY, DON
WINS, New York, N. Y.

DYER, WILLIAM
WIT, Baltimore, Md.

EDWARDS, JOHN
KCMC, Texarkana, Tex.

EDWARDS, MACK
WSBA, York, Pa.

EGNER, NATE
WJSW, Jacksonville, Ill.

ELDER, DON
WMAQ, Chicago, Ill.

ELLIOTT, BOB
WQAM, Miami, Fla.

ELLIS, PHIL
WPIT, Raleigh, N. C.

ELLIS, RALPH
WMAQ, Chicago, Ill.

ELSTEY, WMAQ, Chicago, Ill.

ELSTON, BOB
KXEL, Waterloo, la.

ELVIN, RALPH
WLOK, Lima, O.

ENGLISH, BOB
KKNL, Brady, Tex.

ERICKSON, JOHNNY
WMAQ, Chicago, Ill.

EURANKS, BLAIR
WATR, Norfolk, Va.

EURANKS, GEORGE
WAGA, Rome, Ga.

EVANS, JACK
KARC, Tulsa, Okla.

EVANS, JIM
WBAX, Wilkes-Barre, Pa.

EVANS, ROBERT B.
WSEP, Toledo, O.

EVerson, BOB
KGKO-WBAP, Ft. Worth, Tex.

FALKENSTIEN, MAX
WREN, Lawrence, Kans.

FALCON, FRANK
WRFL, Boston, Mass.

FARIS, CLINT
WGTM, Wilson, N. C.

FARLEY, BILL
WEL, New Haven, Conn.

FARMER, JIM
WKJV, Richmond, Ind.

FARRELL, MAURY
WAPI, Birmingham, Ala.

FELDMAN, BOB
WMAS, Springfield, Mass.

FENTON, EDDIE
WJML, Baltimore, Md.

FERGUSON, ANDREW B.
WBOW, Terre Haute, Ind.

FERGUSON, JOHN
WBJO, Baton Rouge, La.

FISHELL, DICK
KFWE, Hollywood, Calif.

FITZPATRICK, JACK
KPEL, Denver, Colo.

FLEISCHMAN, SOL
WDAE, Tampa, Fla.

FLETCHER, KINGSTON
WVNC, New Haven, Conn.

FLYNN, ART
WLAW, Lawrence, Mass.

FLYNN, FAHEY
WBEM, Chicago, Ill.

FORSYTHE, ROBERT
WCAL, Northfield, Minn.

FOSTER, BUD
KROW, Oakland, Calif.

FOULIS, BILL
KPEL, Denver, Colo.

FOX, WILLIAM F., Jr.
WIBC, Indianapolis, Ind.

FRANKLIN, ORVIN
KRRV, Sherman-Denison, Tex.

Fritz, Donald
WERC, Columbus, O.

FULTON, BOB
KLRA, Little Rock, Ark.

GALLAGHER, EDDIE
WHTOP, Winton, D. C.

GANNON, MIKE
WCRS, Greenwood, S. C.

GARCIA, RAY
KEMP, Sonora, Rio, Calif.

GARRIDO, GEORGE
WWRL, Woodside, N. Y.

GATES, HILLIARD
WPHQ, Fort Wayne, Ind.

GATLING, WILLIAM
WGTC, Greenwich, N. C.

GAUMIER, MEL
KERY, Seattle, Wash.

GAYNOR, DON
WDTM, Danville, Va.

GEHAN, JERRY
KMO, Tacoma, Wash.

GIBBONS, RICHARD
WACP, Ashbury Park, N. J.

GIBBS, L.
KMLB, Monroe, La.

GIBBS, ROWLAND
KWKW, Pasaden, Calif.

GILL, BOB
WGYI, Newburgh, N. Y.

GISMOND, JAMES
WMBN, Uniontown, Pa.

GLYN, KEN
WBLJ, Bowling Green, Ky.

GLOCKMAN, MARTY
WHN, News and Sport.

GOODEN, DICK
KEQ, Spokane, Wash.

GOLIGHTLY, W. GROVER, Jr.
WSPA, Spartansburg, S. C.

GOODWIN, CARL
WCHY, Charlottesville, Va.

GOODWIN, GARY
WDEQ, McKeesport, Pa.

GORDON, J. RED
KELO, Des Moines, Ark.

GORDON, LARRY
WIRE, Indianapolis, Ind.

GOSS, BAXLEY
WhAL, Baltimore, Md.

GOWDY, CURT
KOMA, Oklahoma City, Okla.

GRADY, JON
KPFRE, Fresno, Calif.

GRAHAM, WALTER
WHEM, Macon, Ga.

GRAMER, WILLIAM
WKOK, Sunbury, Pa.

GRANGER, JERRY
KHAS, Hastings, Nebr.

GRANT, HAL
WGBR, Goldsboro, N. C.

GRAYSON, BOBBY
KGW, Portland, Ore.

GRIER, HARRISON
KTRH, Houston, Tex.

GRIFFITHS, BILL
WADC, Akron, O.

GRISWOLD, ROGER
WCBM, Baltimore, Md.

GUBA, JOE
WDEO, McKeesport, Pa.

GUINAN, Jack
WJTN, Jamestown, N. Y.

GUNDAKER, ED
WHP, Harrisburg, Pa.

HACKETT, JON
KRUN, Des Moines, Ia.

HACKIM, LINC
WAKR, Akron, O.
SPORTS COMMENTATORS

HADLEY, DOUG  WBFF, Herrin, Ill.
HADLEY, IRVING D. "BUMP"  WBZ, WBZA, Boston, Mass.
HAGGIS, JOHN W., Jr.  WHAI, Greenfield, Mass.
HALL, Halsey  WCCO, Minneapolis, Minn.
HAMPTON, RAY  WHBF, Rock Island, Ill.
HAMRICK, HOWARD  WOFFL, Richmond, Va.
HANSEN, CARROLL  KQW, San Jose, Calif.
HARING, CLAUDE  WIBG, Philadelphia, Pa.
HARRINGTON, JOHN  WBBM, Chicago, Ill.
HARRIS, LEE  KICD, Spencer, La.
HARRIS, ROBERT  WAOV, Vincennes, Ind.
HARRISON, BOB  WHNC, Henderson, N. C.
HART, CHESTER  WRGB, Portmouth, N. H.
HARRIMAN, ERNIE  WSTC, Stamford, Conn.
HARVILLE, DICK  KRGV, Weslaco, Tex.
HARWELL, ERNIE  WAGA, Atlanta, Ga.

BASEBALL

Play-by-play
New York Giants
for Pabst Brewing Co.
WMCA

M-G-M NEWSREEL
Pinch-hitting for
Bill Stern

STEVE ELLIS

BOXING

WJZ—WHN
for Gillette

FOOTBALL

College and
Pro Games
WMCA

SPORTS DIRECTOR — Station WMCA

HOLODOW, DICK  WTRC, Elkhart, Ind.
HOLT, H. RUSS  WGGA, Gainesville, Ga.
HOOD, BILL  WNYC, New York, N. Y.
HOOVER, DON  WUP, Durango, Colo.
HORNER, J cer  KSTP, St. Paul-Minneapolis, Minn.
HUBBELL, ROBERT  WRED, West Point, Ga.
HUNLEY, EARL  WLPM, Suffolk, Va.
HUNT, J. O., Jr.  WKW, Augusta, Ga.
HUNTINGTON, CLAY  KTB, Tacoma, Wash.
HUZ, ZACK  WJLY, Fort Worth, Tex.
HUSTON, JACK  KFOR, Lincoln, Nebr.

IMBODEN, HOWARD R.  WPUV, Pulaski, Va.
INGALLS, WALLY  WSEV, Stewieville, O.
INGHAM, BOB  KTOK, Oklahoma City, Okla.
INGSTAD, BOB  KOYO, Valley City, N. D.
SHUMATE, GENE
KO5, Des Moines, Ia.
SHUMAKER, BERT
WTCO, Minneapolis, Minn.
SIEGLE, STAN
KYCM, Yuma, Ariz.
SIMMONS, DAVE
KSDJ, San Jose, Calif.
SIMMS, MOE
WTOK, Oklahoma City, Okla.
SIMPSON, JACK
WSIX, Nashville, Tenn.
SINGER, LAN
WTIE, Richmond, Va.
SMITH, HARRY
KANS, Wichita, Kan.
SMITH, TED A.
KWRD, Pendleton, Ore.
SNOEDEN, CHARLIE
WAJR, Morgantown, W. Va.
SNOEDEN, WILLIAM A.
WTAL, Tallahassee, Fla.
SNYDER, DON
WHIO, Dayton, O.
SORENSON, NICK
WFZN, Findlay, O.
STANLEY, LARRY
KFPH, Wichita, Kan.
STANTON, ROB
WNBC, New York, N. Y.
STANTON, JES
WGOM, Montgomery, Ala.
STEEL BILL
KGB, San Diego, Calif.
STEPP, BOB
WTIC, Hartford, Conn.
STEELMAN, BOB
KOFL, Omaha, Nebr.
STELLMEIER, NICK
WAGE, Syracuse, N. Y.
STEPHENS, STEVE
KVOC, Santa Ana, Calif.
STERN, BILL
WNBC, New York, N. Y.
STERRET, ROBERT
WTXT, St. Paul, Minn.
STEVENS, JACK
WLAW, Lawrence, Mass.
STEWART, BOB
WLOI, Fort Wayne, Ind.
STOUT, ALLEN
WROL, Knoxville, Tenn.
SULLIVAN, CHARLES
WMC, Memphis, Tenn.
SUTHERLAND, WILBUR C.
WDKA, Pittsburgh, Pa.
SWEENEY, B. J.
WHKC, Columbus, O.

THOMAS, DON
KRLI, Lewiston, Idaho
THOMAS, ROLLY
KFI, Los Angeles, Calif.
THOMAS, ERNEST
DIBN, Philadelphia, Pa.
THOMSON, HAL
KWOK, Fort Worth, Tex.
THOMSON, HAL
KQV, Dallas, Tex.
THOMPSON, KROG
KROC, Rochester, Minn.
THOMPSON, RED
WSAI, Cincinnati, O.
THORNTON, HARRY
WAGC, Chattanooga, Tenn.
THAYNOR, PIE
KVQ, Pittsburgh, Pa.
TREDWELL, KEN
WZUK, Durham, N. C.
TSUCHUDI, LOU
WING, Dayton, O.
TUCKER, JOE
WWSW, Pittsburgh, Pa.
TUNIS, HAL
WAAT, Newark, N. J.
TURNER, BILL
KVOP, Plainview, Tex.
TURNER, BOB
WHAM, Rochester, N. Y.
TURNER, JAMES
WWJ, Detroit, Mich.
TUTT, BOB
KVLA, Sacramento, Calif.
TYSON, W. L. "TY"
WJW, Detroit, Mich.

UHFER, BOB
WPAG, Ann Arbor, Mich.
ULRICK, EDGAR
WLOK, Lima, O.
UNFERTH, DON
WQSN, Wisconsin Rapids, Wis.

VAILE, ROLAND
KCMJ, Palm Springs, Calif.
VANCE, HENRY
WAPI, Birmingham, Ala.
VANDERHADEN, ROBERT
WATN, Watertown, N. Y.
VAN, HUGH DICK
KGY, Olympia, Wash.
VARNER, HARRY
WISE, Bozeman, N. C.
VASAY, TOM
WMLT, Dublin, Ga.
VAUGHAN, BOB
KIDO, Boise, Idaho
VESTRO, AL
WATR, Waterbury, Conn.
VIIJANILE, JOHNNY
WBBW, Welch, W. Va.

WAGNER, JAY
WCOL, Columbus, O.
WAKEMAN, TONY
WWDC, Washington, D. C.
WALDEN, WARREN
WEAN, Providence, R. I.
WALKER, ROB II
WACO, Waco, Tex.
WALKER, HARRY
WNNW, Milwaukee, Wisc.
WALSH, GEORGE
WHAS, Louisville, Ky.
WALTON, JAMES
WISH, Indianapolis, Ind.
WARD, BILL
WNCA, Asheville, N. C.
WARD, DON
WBRB, Chicago, Ill.
WARREN, BILL
KVOA, Tucson, Ariz.

WARREN, MILTON
WNLC, New London, Conn.
WATSON, BOB
KGNC, Amarillo, Tex.
WATTICK, DON
WJIR, Detroit, Mich.
WAUGH, IRVING
WSM, Nashville, Tenn.
WEAVER, BILL
WDAY, Panama, N. D.
WEBB, HUGH
WFEE, Sylacauga, Ala.
WEBBE, TED
WPTP, Paterson, N. J.
WEBBER, GLENN
WDBO, Orlando, Fla.
WELLS, JIM
WBERN, Buffalo, N. Y.
WEST, HARLEY
WSPD, Toledo, O.
WHEELER, JOE
WBBR, Knoxville, Tenn.
WHITE, WILLIAM
KFJB, Marshalltown, Ia.
WITZENREUTHER, CHAS. F.
KTEM, Tupelo, Miss.
WIGGINS, JIM
KABC, San Antonio, Texas.
WILLIAMS, PAUL
WOR, Detroit, Mich.
WILLIAMS, WALLY
WBIG, Greensboro, N. C.
WILLS, HARRY
WJMC, Rice Lake, Wis.
WILSON, BERT
WIND, Chicago, Ill.
WILSON, GLEN
WPAR, Parkersburg, W. Va.
WILSON, JOE
WENR, Chicago, Ill.
WILSON, WARD
WHIN—Sports
WINNIE, RUSS
WTMJ, Milwaukee, Wis.

WISMER, HARRY M.
Sports Director ABC network; b. Port Huron, Mich., June 30, 1912; Fla. Univ.; All Army football games; Professional Football Championships; National Open Golf Tournament; Exclusive Army-Navy game; Headline Edition; Nat'l Tennis Championships

WOLF, FRED
WXIN, Detroit, Mich.
WOLFF, BOB
WINX, Washington, D. C.
WOODLE, HAMILTON
WOLF, Syracuse, N. Y.
WOOLS, JIM
WTAD, Quincy, Ill.
WOODSIDE, SAMUEL M.
WHCU, Ithaca, N. Y.

Y

YACK, GEORGE
WMRF, Lewiston, Pa.
YELLAND, STARR
KOQ, Denver, Colo.
YOUNG, BOB
KOQ, Denver, Colo.
YOUNG, JAY
WERC, Erie, Pa.
YOUNG, J. NORMAN
WAYS, Champaign, N. C.

Z

ZEANHAL, CHARLES
WSFA, Montgomery, Ala.
ZORKOW, E.
WLIL, Brooklyn, N. Y.
Writers for Radio
Advertising Agency—Network
Station—Free Lance

— A —

ABBOTT, HARRY
KTUL, Tulsa, Okla., Movie Reviews

ADAIR, TOM
ABC—The Kenny Baker Show

ADKINS, MARY ALICE
KCO-Spokane, Wash.

AGGER, DON
ABC—Opera News on Metropolitan Opera Program

ALEXANDER, MARTHA
ABC—Hollywood Story

ALEXANDER, ROBERT
KCRA, Sacramento, Calif.

ALEXIEVE, HELEN
KGW, Portland, Ore.

ALLEN, JILL
WRAL, Raleigh, N. C.

ALT, DON
WMT, Cedar Rapids, Ind.

ANDERSON, HAROLD
KFOB, Lincoln, Nebr.

BACHELOR, PHYLLIS
WCMW, Canton, O. Views for You, Living Fiction

BAILEY, LOUISE
KMA, Shenandoah, Ia.

ANDERSON, WAYNE
KDON, Monterey, Calif.

ARMSTRONG, ROBERTS
WISH, Indianapolis, Ind.

ASHLEY, MRS. MARGARET
WWL, New Orleans, La.

ASPINWALL, HUGH
KMA, Shenandoah, Ia.

ARMSTRONG, ROBERTS
WISH, Indianapolis, Ind.

— B —

BACHelor, PHYLLIS
WCMW, Canton, O. Views for You, Living Fiction

BAILEY, LOUISE
KMA, Shenandoah, Ia.

BAILEY, LOUISE
KMA, Shenandoah, Ia.

BAILEY, LOUISE
WCMW, Canton, O. Views for You, Living Fiction

BANISTER, MANLY
KCKN, Kansas City, Kans.

BARKER, AL
ABC—Terry and the Pirates

BARKER, JUANITA
WGKV, Charleston, W. Va.

BEACH, NIKKI
WNOX, Knoxville, Tenn.

BEALE, CLYDE
WRUF, Gainesville, Fla.

BEAUVIS, JOHN
WEEI, Boston, Mass.

BECKWITH, ALBERTA
WSVA, Savannah, Ga.

BALCOM, FRANCES
WJFN, Jamestown, N. Y.

BALL, JANE ELEN
WJAS, Pittsburgh, Pa.

BANISTER, MANLY
KCKN, Kansas City, Kans.

BARKER, AL
ABC—Terry and the Pirates

BARKER, JUANITA
WGKV, Charleston, W. Va.

BEACH, NIKKI
WNOX, Knoxville, Tenn.

BEALE, CLYDE
WRUF, Gainesville, Fla.

BEAUVIS, JOHN
WEEI, Boston, Mass.

BECKWITH, ALBERTA
WSVA, Savannah, Ga.
<table>
<thead>
<tr>
<th>Name</th>
<th>Affiliation</th>
<th>City, State</th>
</tr>
</thead>
<tbody>
<tr>
<td>Behr, Robert Barton</td>
<td>AFRAW</td>
<td>Knoxville, Tenn.</td>
</tr>
<tr>
<td>Bell, Dorothy</td>
<td>WBBR</td>
<td></td>
</tr>
<tr>
<td>Bennett, Bil</td>
<td>WKBZ MUT, Muskegon, Mich.</td>
<td></td>
</tr>
<tr>
<td>Bennett, Jack</td>
<td>KWK, St. Louis, Mo.</td>
<td></td>
</tr>
<tr>
<td>Bentley, Donald</td>
<td>WQAM, Miami, Fla.</td>
<td></td>
</tr>
<tr>
<td>Bixby, Carl</td>
<td>WRDA, Augusta, Ga.</td>
<td></td>
</tr>
<tr>
<td>BLake, Hoard</td>
<td>CBS Hollywood, Calif.</td>
<td></td>
</tr>
<tr>
<td>Blanton, Parke</td>
<td>WBNs Columbus, O.</td>
<td></td>
</tr>
<tr>
<td>Boley, Ray</td>
<td>WOY Phoenix, Ariz.</td>
<td></td>
</tr>
<tr>
<td>Boster, MEL</td>
<td>KUM, Minneapolis, Minn.</td>
<td>Children's Stories</td>
</tr>
<tr>
<td>Bowsher, Margaret</td>
<td>KGA, Spokane, Wash.</td>
<td></td>
</tr>
<tr>
<td>Boyleston, Louise</td>
<td>Wvir Richmond, Va.</td>
<td></td>
</tr>
<tr>
<td>Bracken, P.</td>
<td>KALE, Portland, Ore.</td>
<td>Bracken Brevities</td>
</tr>
<tr>
<td>Bradley, Carolyn</td>
<td>WEW, St. Louis, Mo.</td>
<td></td>
</tr>
<tr>
<td>Bradshaw, Thelma</td>
<td>KTBC Austin, Tex.</td>
<td>Man Behind the Music</td>
</tr>
<tr>
<td>Brady, Kathryn</td>
<td>WLS, Chicago, Ill.</td>
<td></td>
</tr>
<tr>
<td>Brandon, N. W.</td>
<td>WSAY Savannah, Ga.</td>
<td></td>
</tr>
<tr>
<td>Bratsberg, Hal</td>
<td>KEX Portland, Ore.</td>
<td></td>
</tr>
<tr>
<td>Braun, Gilbert</td>
<td>WFAA Dallas, Tex.</td>
<td>Homer K. Saphead</td>
</tr>
<tr>
<td>Bren, Richard</td>
<td>KGO San Francisco, Calif.</td>
<td>Are These Our Children, Pat Novak For Hires</td>
</tr>
<tr>
<td>Breneman, Tom</td>
<td>ABC Breakfast in Hollywood</td>
<td></td>
</tr>
<tr>
<td>Brewer, Jerry</td>
<td>CBS Sweeney and March</td>
<td></td>
</tr>
<tr>
<td>Brock, Frank</td>
<td>MBS Special Investigator</td>
<td></td>
</tr>
<tr>
<td>Brown, Charles</td>
<td>MBS Checkerboard Jamboree</td>
<td></td>
</tr>
<tr>
<td>Brown, David A.</td>
<td>WLW Cincinnati, O.</td>
<td></td>
</tr>
<tr>
<td>Brown, Frank R.</td>
<td>KGKO Fort Worth, Tex.</td>
<td></td>
</tr>
<tr>
<td>Brown, Lyman</td>
<td>WMA Fort Worth, Tex.</td>
<td></td>
</tr>
<tr>
<td>Brown, Mae</td>
<td>WMAS Springfield, Mass.</td>
<td></td>
</tr>
<tr>
<td>Brown, William</td>
<td>MBS Dixie House Varieties</td>
<td></td>
</tr>
<tr>
<td>Bruce, Dalton</td>
<td>KRIG Odessa, Tex.</td>
<td>Home Town</td>
</tr>
<tr>
<td>Bruce, Jane</td>
<td>WEW St. Louis, Mo.</td>
<td></td>
</tr>
<tr>
<td>Bryant, Conrey</td>
<td>KTSF El Paso, Tex.</td>
<td></td>
</tr>
<tr>
<td>Buchanan, Alice</td>
<td>KSO Des Moines, Ia.</td>
<td></td>
</tr>
<tr>
<td>Buck, Asley</td>
<td>ABC Tennessee Jod</td>
<td></td>
</tr>
<tr>
<td>Bump, Glenn</td>
<td>WBSL Pensacola, Fla.</td>
<td></td>
</tr>
<tr>
<td>BURk, John</td>
<td>ABC Boston Symphony</td>
<td></td>
</tr>
<tr>
<td>Burns, Walter</td>
<td>KMBK Kansas City, Mo.</td>
<td>Texas Rangers Harry Jenks</td>
</tr>
<tr>
<td>Burnett, Murray</td>
<td>MBS True Detective Mysteries</td>
<td></td>
</tr>
<tr>
<td>Burrous, Jane</td>
<td>WBBM Chicago, Ill.</td>
<td></td>
</tr>
<tr>
<td>Cadie, Mike</td>
<td>WOPL Bristol, Tenn.</td>
<td></td>
</tr>
<tr>
<td>Calkins, Dick</td>
<td>MBS Bick Rogers</td>
<td></td>
</tr>
<tr>
<td>Carmat, Robert</td>
<td>WMAQ Chicago, Ill.</td>
<td></td>
</tr>
<tr>
<td>Carpenter, Ann</td>
<td>KALE Portland, Ore.</td>
<td></td>
</tr>
<tr>
<td>Carraway, Howard</td>
<td>KGKO Fort Worth, Tex.</td>
<td></td>
</tr>
<tr>
<td>Carroll, Richard</td>
<td>WEAU Eau Claire, Wisc.</td>
<td></td>
</tr>
<tr>
<td>Case, Ann</td>
<td>WCOL Columbus, O.</td>
<td></td>
</tr>
</tbody>
</table>

**Jerry McGill**

Writer

"Big Town" . . . CBS

**Milton Charles**

Organist
Singer
Composer
Conductor
RADIO WRITERS

CHARLES, MILTON
Organist, singer, composer, conductor
CHAUDON, ROBERT L.
WSIX, Nashville, Tenn.
CHEVIGNY, HECTOR
MBS—Coke Club with Morton Downey
CHILD, BERT
WNYC, New York, N. Y.
CHOPEIN, DAVID
KWK, St. Louis, MO.
CLARKE, PAUL
WMT, Cedar Rapids, Iowa
Borden's Ballroom
CLARKSON, PAUL
WTAD, Quincy, 111.
CLEMENT, DOROTHY
WSLS, Roanoke, Va.
COFFMAN, JOE CLE
KSO, Des Moines, la.
COHEN, JACQUES
ABC—Something for the Girls
COHEN, RUBIN
KUTL, Tulsa, Okla.
Day Dreams
COLLINTINE, BERWIN
KREL, Waterloo, Ia.
COLLINS, PARKER
KOMO, Seattle, Wash.
CONWAY, ROBERT
WNEW, New York, N. Y.
CONWAY, DICK
ABC—The Kenny Baker Show
CONWAY, R.
KHOZ, Harrison, Ark.
COOPER, MAUDE
WBNS, Columbus, O.
At Home with Coopers

COTT, TED
Writer, director, producer; b. Poughkeepsie, N. Y., Jan. 1, 1917; CCNY; So You Think You Know Music (MBS); Program Manager, (WNEW); Producer; Rumplestilkin, Aesop's Fables, Children's Opry House, Tom Thumb; Mother Goose Party for Merrie-Go-Sound Record.

COWAN, IRENE J.
WJAS, Pittsburgh, Pa.
COX, WANDA
KCGO, Missouri, Mo.
Crossroads Chapel
CRAIG, NANCY
ABC—The Woman of Tomorrow
CRANE, WARD
CRANSTON, PAT
WBAP, Fort Worth, Tex.
Golden Couple
CRISTY, ANN
WJAS, Pittsburgh, Pa.
Around The Town
CUNNINGHAM, HAL
KUTA, Salt Lake City, Utah
A. G. Party Line, Milkman's Matinee, Memory Lane
CURRY, BARBARA
KOL, Seattle, Wash.
Last Call

DALE, IRENE
KGNR, Amarillo, Tex.

DALHASEN, TOM
WIBC, Indianapolis, Ind.
WIBC Coffee Shop
DAVIS, ARTHUR
KROD, El Paso, Tex.
DAYS, DICK
NC Staff Writer
DAVIS, MARY, W.
WTOC, Savannah, Ga.
DAWES, EDMUND "SKIPPER"
Studio Schoolhouse Series, Magic Lady, Supper Club
DAWSON, JAMES
WFBC, Greenville, S. C.
Katherine Cole
DEAN, BETTY
KCKX, Kansas City, Kans.
DEEVER, KATHERINE M.
KTSM, El Paso, Tex.
de RARRA, VIOLET
WLAG, Lawrence, Mass.
DeGROOT, ROY
ABC National Hour
DEMING, BILL
ABC—The Kenny Baker Show
DEMPSEY, VINCE
ABC—It's Havel Music Time
DENNIS, GENE
KMBW, Kansas City, Mo.
Kansas City Report
DENVON, DICKMIE
KWTB, Austin, Tex.
Household Mints Exchange
DERRYSHIRE, JOS.
KYW, Philadelphia
Musical Pet Shop

DEVINE, JERRY
ABC—This Is Your FBI

— D —

PAUL GARDNER
Well Known Author and Sports Authority

“Lou Little Sports”
TELEVISION

Ruth and Gilbert Braun

Writers — Directors — Producers

“Let The Brauns Build It For You”
WALT FRAMER
Producer—Writer—M.C.

Credits:
"Ladies Be Seated"
"The Black Hood"
"Try 'N' Find Me"
"Break The Bank"

Originator Of
"The Blessed Eventer"
"Have You Got It?"
"Club Hollywood"
"Name-O"
"Kiddie Kwiz"

Current
"You're In The Money"
"Quiz Bingo"
"It's Fun To Learn"

302 W. 86th St. TR. 4-0589 N.Y.C.

BILL MOGLE
Scriptwriter

MGT.: MUSIC CORP. OF AMERICA
FROMMER, LARRY
WOL, Washington, D. C.

FROST, HARRIET, B.
WBRC, Bay City, Mich.

FULER, VERDA MAE
KSL, Salt Lake City Utah

FULTON, BETTY
KRCB, Abilene, Tex.

GARD, ARLENE
KJIB, Marshalltown, Ia.

GARDNER, PAUL
Writer for radio and magazines; b. New York, N. Y., Jul. 13, 1907; Lou Little (Tel).

GARDY, GRACE
WROL, Knoxville, Tenn.

GARLINGTON, JESSE
WAYS, Savannah, Ga.

GARLAND, J. E. (PAT)
KEPW, Fort Smith, Ark.

GEORGE, PHILLIS
WIST, New Castle, Pa.

GERNER, MARGARET
KROS, Clinton, Ia.

GIBSON, BONNIE
KERR, Indiana, Calif.

GIBSON, YOKO
Silas Springs, Ark.

GILBREE, BILL
WAGA, Ft. Wayne, Ind.

GILILLAND, MINNIE
KVSE, Santa Fe, N. Mex.

GILMORE, CRAFT
WAVE, Louisville, Ky.

GILMORE, MARY L.
WWNY, Watertown, N. Y.

GIPPERT, VERA
WEAU, Eau Claire, Wisc.

GIRoux, PAUL
KZAR, Phoenix, Ariz.

GIVENS, BETTY
WKY, Oklahoma City, Okla.

GOLDEN, DAVID T.
WJPS, Paterson, N. J.

GOLDFINO, DAVID
The High School Reporter

GOLDFISH, ALLAN
ABC—Hollywood Story

GOLDOVSKY, BORIS
ABC—Opera News on Metropolitan Opera Program

GOLDFUS, MAX

GORMAINE, EARL
WWJ, Detroit, Mich.

GOSSETT, PAT
KTPC, Austin, Tex.

GOTTLIEB, JOSEPH
WMCA, New York, N. Y.

GOUDY, TED
WRAP, Fort Worth, Tex.

GRAHAM, ANITA
WHRC, Columbus, O.

GRANT, MARGENE
KLIO, Pocatello, Idaho

GREEN, GEORGE
WATT, Newark, N. J.

GREEN, MORT
KBFB, Broadview, Ill.

GREENE, BOB
ABC—Chattison Trio, Folk Songs of the World, Johnny Thompson, Joe Mooney Quartet

GREENWOOD, GENEVIEVE
WMOB, Mobile, Ala.

GREGORY, FRANK
WMKO, Kokomo, Ind.

GRIFFIN, BETTY CUSHING
WIBX, Utica, N. Y.

GROVE, WILLIAM
KSPF, Trinidad, Colo.

HALL, MORT
WWBM, Chicago, Ill.

HAMPTON, BETTY JO
WLAC, Nashville, Tenn.

HARRELL, WILLIAM
WJW, Cleveland, O.

HASKELL, DAVID
WABC, New York, N. Y.

HAYES, ALLEN
WWRL, Woodside, N. Y.

HAYES, JOHN
CBS, New York, N. Y.

HAYS, LARRY
KJH, Los Angeles, Calif.

HELTON, WILLIAM B.
WACO, Waco, Tex.

HENLEY, ART S.
Writer, producer; b. New York, N. Y., Sept. 9, 1921; Yale Univ., B.A.; CCNY; Pratt Univ., M.E.; Honeymoon in N.Y., Kate Smith Show, 13 By Henley, Lady Dick.

HENNING, PAUL
NBC, New York, N. Y.

HERK, BETTY
KOL, Seattle, Wash.

HICKS, BOB
WACO, Waco, Tex.

HICKS, BOBBIE
CHQ, Spokane, Wash.

HILL, GENE
WAIR, Wilmington-Salem, N. C.

HOLDEN, GERALD
ABC, New York, N. Y.

HOLLEN, JACK
WIS, Chicago, Ill.

HOLMAN, ELLEN
WRNL, Richmond, Va.

HOLMES, GEORGE
WLAC, Nashville, Tenn.

HORWITZ, BETTY
WRL, Raleigh, N. C.

HOUZON, MARJORIE
ECKN, Kansas City, Kans.

HOUZON, PHYLLIS
WJXT, Binghamton, N. J.

HOWARTH, MARY
WTIC, Hartford, Conn.

HUBBARD, BILL
WSX, Salem, Mass.

HUTCHER, RAYMOND
WFAA, Dallas, Tex.

HUGHES, PAUL
KTAR, Phoenix, Ariz.

HUME, MARGUERITE
WAVE, Louisville, Ky.

HUMM, MADALINE
WTOP, Washington, D. C.

HUNTING, RALPH
KKW, St. Louis, Mo.

HUNT, ADELE
WJZ, Cleveland, O.

HUNT, JACK, ARLENE
WJZ, Pittsburgh, Pa.

HUNTER, CHARLES
WJZ, Cincinnati, O.

HUNTER, MARIE
WJZ, Nashville, Tenn.

JACOBY, MARGARET
WNBC, New York, N. Y.

JACKSON, DALE
WKDA, Pittsburgh, Pa.

JAMES, JANET
WBSX, Nashville, Tenn.

JANKOVIC, MARGARET
WIND, Chicago, Ill.

JENNINGS, BETTY
KDKA, Pittsburgh, Pa.

JENNINGS, JEAN
WAYS, Charlotte, N. C.

JEWELL, JERRY
NBC, New York, N. Y.

JOHNSON, JEAN
WQAM, Miami, Fla.

JOHNSON, LOIS
KXRO, Aberdeen, Wash.

JORDAN, MARY LOU
WMC, Memphis, Tenn.

KADING, DORIS
WTOL, Toledo, O.

KAIGLER, DAVID
WFLF, Philadelphia, Pa.

KAGAN, BEN
NBC Staff Writer

KARCH, FRED

KAUFMAN, IRWIN
RGO, San Francisco, Calif.
KAY, WALTER
WJJ, Cleveland, O. Story Book Merry-Go-Round
KEARL, WAYNE
KSL, Salt Lake City, Utah
KELLER, MILDRED
WCBM, Baltimore, Md. Our Baltimore
KELLER, FRED
WBEN, Bugalo, N. Y. WBEN Theater, Victory Over Handicap
Kennis, EVELYN SOULE
WDSU, New Orleans, La.
KENT, DAVID
WING, Roanoke, Va.
KIBBEY, HUGH L.
WFEM, Indianapolis, Ind.
KINZLE, GEORGE
WHP, Harpersburg, Pa.
KING, CHARLES
WKAL, Rome, N. Y. Roman Holiday
KING, HARRY
WOPEN, Philadelphia, Pa.
KING, KEN
KLO, Ogden, Utah Turning the Pages
KING, SIDNEY
WBHB, Fitzgerald, Ga.
KISSEL, RUTHANNE
WAKR, Akron, O.
KIRKWOOD, JOHN
KGK, Gallup, N. M.
KLIE, LAWRENCE
ABC, New York, N. Y. The Clock
KNIGHT, JEAN
WTIB, Cumberland, Md.
KNIGHT, JOHN
KOY, Phoenix, Ariz.
KNIGHT, RAY
ABC, New York, N. Y. Good Morning—It's Knight
KNIGHTLINGER, TED
KMO, Tacoma, Wash. This Is The Story
KOCH, MARGARET
WCOL, Columbus, O.
KOOPS, ED
KDEA, Pittsburgh, Pa. Brunch With Bill, Builders of America Series for School of the Air
KOPFELAND, CHARLES
WOL, Washington, D. C. Everaving Serenade
KRAMER, NORMAN
KOMO, Seattle, Wash.
KRAMER, PHYLLIS
WBMB, Chicago, Ill.
KRETSINGER, DORIS
KAND, Corpusica, Tex. Hillbilly Round-Up Time

L

LAKEHOMER, HERB
KROD, El Paso, Tex.
LAMBROS, ESTELLE
WKT, Miami Beach, Fl.
LAMONTE, JOYCE
WCCO, Minneapolis, Minn.
LANDFBR, DEAN
WMT, Cedar Rapids, la.
LANG, LOUIS
WIS, Columbia, S. C. Spotlight on Belk's Langan, TOM
CBS, New York, N. Y. Your Hit Parade
LEFFERTZ, GEORGE
NBC Staff Writer

LAWSON, BOB
KTUL, Tulsa, Okla. Rodeo & Round-Up
LEVY, SELMA
WNN, New Haven, Conn.
LIBIN, BERT
WWDC, Washington, D. C.
LIDEN, NAT
CBS, New York, N. Y. The Joan Davis Show
LINDGREN, LIL
KTRI, Sioux City, Iowa Bekins Top Tunes
LIPP, FREDERICK
WMAQ, Chicago, Ill.
LITTLE, HEBB, JR.
CBS, New York, N. Y. Mel Blane Show
LOCHRIDGE, MARGARET
KTHS, Hot Springs, Ark.
LOCKWOOD, BETTY JO
KTSN, El Paso, Tex.
LOGAN, AILENE
WOFI, Bristol, Tenn.
LONEY, MARGARET
KOME, Tulsa, Okla.
LORD, PHILLIPS, H. L.
ABC, New York, N. Y. Counterspy, Policewoman, Gangbusters
LOWERY, BILL
WBEJ, Elizabethton, Tenn. Wide Horizons
LUM 'N ABNER
ABC, New York, N. Y. Lum 'N Abner
JUNKER, LARRY
WFMJ, Youngstown, O.
LYNCH, PEG
ABC, New York, N. Y. Ethel and Albert
LYONS, DON
WING, Dayton, O. Sunny Side Up

M

MacGREGOR, JOCK
MBS, New York, N. Y. Nick Carter
MAGNUSON, WOODROW
WBEN, Buffalo, N. Y. Uncle Ben's Club
MAHLOCK, CALO
WOWO, Fort Wayne, Ind. Music & Memories
MAITLAND, JULES
KEX, Portland, Ore.
MALEY, ROBERT
WLW, Cincinnati, O. Circle Arrow Show
MALENE, TED
ABC, New York, N. Y. Ted Malone
MANNHEIM, MANNY
CBS, New York, N. Y. Sweeney & March
MARCUS, LARRY
ABC, New York, N. Y. Dark Venture
MARIAN, BILL
ABC, New York, N. Y. Coffee Concert, American Melodies, Buckley Weed Tattle
MBS, New York, N. Y. It's Up To You
MARKS, SHERMAN
WBBM, Chicago, Ill.
MARTIN, BESS
WLAC, Nashville, Tenn.
MARTIN, FLORENCE
WAKR, Akron, O.
MARTIN, HARRY
WFIM, Indianapolis, Ind.
MATTOON, BARBARA
WTOD, Toledo, O. Writers
MAYER, PEGGY L.
MBS, New York, N. Y. Nick Carter
MAYER, WILLIAM
KSFQ, San Francisco, Calif. Can You Find It?

McGILL, JERRY
(McGill, E. R.); Radio writer, director, producer; b. Bridgeport, Conn., 1905; Univ. Fla., B.A.; Rhodes Scholar, Oxford, Cavallcodge; Helen Hayes; Mr. District Attorney; Jury Trials; Big Town.

McGILL, ROBERT
KRG, Portland, Ore.
McGRATH, BOB
WACO, Waco, Tex.
McGREETY, JOHN
KTAR, Phoenix, Ariz.
McKINNON, JO
WHHM, Memphis, Tenn.
McNERNEY, FRANCIS
WTOL, Toledo, O. Mammae Valley Square
McQUARRIE, MARY-BETH
KOIL, Omaha, Nebr.
MENEFEE, ALLEN B.
KVAK, Atchison, Kans.
MEREDITH, WILLIAM
WLW, Cincinnati, O. We Must Be Vigilant
MIDGLEY, JOHN W.
WOWS, Springfield, Ill.
MIJESSE, ELIZABETH
KGNC, Amarillo, Tex.
MILLEN, PAUL
KOA, Denver, Colo.
MILLER, DOROTHY L.
KVGQ, Missoula, Mont. Club Calendar
MILLER, GARY
WWBM, Chicago, Ill.
MILLER, HALLIE M.
WKY, Oklahoma City, Okla.
MILLER, SIGMUND
ABC, New York, N. Y. Murder At Midnight
MILLIGAN, DORA
WIRE, Indianapolis, Ind.
MILLIGAN, HAROLD V.
ABC, New York, N. Y. Metropolitan Opera Narration
MILOE, DON
KOMA, Oklahoma City, Okla.
MILTON, PAUL
MBS, New York, N. Y. Spotlight On America, Gabriel Heatter Show
MINUS, STUART
WAPI, Birmingham, Ala.
MOFETT, BARBARA
RCRN, Kansas City, Kans.

MOGLE, BILL
Script writer; b. Chicago, Ill., Jul. 25, 1914; Univ. of Chicago; Paul Whitman's Forever Tops, Eugene Baird Sings, Sunday Strings, Sammy Kaye's So You Want To Lead A Band.

MOORE, NANCY
ABC
Hollywood Story
MORGAN, HENRY
—ABC, Henry Morgan Show
MORRIS, MICHAEL
ABC, Hollywood Story
MURRAY, WILLIAM K.
WATKINS, Va.
Miss Virginia Oranges

MURROW, BILL
ABC, Bing Crosby Show

MURPHY, ILEN
WQAM, Miami, Fla.

— N —

NEGRI, ELEANOR
WAJR, Morgantown, W. Va.

NELSON, KEN
KGB, Albuquerque, N. M.

NELSON, ROSS
KGM, Texarkana, Tex.

NELSON, TED
KFAA, Laredo, Tex.

NEUMANN, GISA
KOB, Albuquerque, N. M.

NEVILLE, ARLENE
WHJ, Madison, Wisc.

NEY, CATHERINE
KTVI, Phoenix, Ariz.

NOLAN, JIM
KUT, Yakima, Wash.

NOWINSKI, DAVE
KFI, Los Angeles, Calif.

OBERLY, ROBERT
KALL, Salt Lake City, Utah

OLSEN, WALTER
WWW, Chicago, Ill.

OLLISON, JAMES
WGAR, Cleveland, O.

OLSHOFF, BILL
KFWB, Minneapolis, Minn.

OMAN, RICHARD
KFSM, El Paso, Tex.

ONDEN, KAL
KSL, Salt Lake City, Utah

ONDEN, ROBERT
KALL, Salt Lake City, Utah

ONEIL, ED
WAGM, Miami, Fla.

ONSAY, ROBERT
KSON, St. Louis, Mo.

ONSAY, ROBERT
KSON, St. Louis, Mo.

ONSTAD, BILL
KRAM, Minneapolis, Minn.

ONEIL, ED
WAGM, Miami, Fla.

ONSTAD, BILL
KRAM, Minneapolis, Minn.

ONT Điện, BILL
KRAM, Minneapolis, Minn.

— O —

OBOLER, ARCH
Producer writer, director; b. Chicago, Ill.; Everything for the Boys (NBC); Arch Oboler Plays (MBS-Don Lee); Wrote and directed "Bewitched" for MGM which was based on famous radio sketch "Alto Ego."

O'BRIEN, BOBBY
CBS, The Joan Davis Show

O'BRIEN, JAMES
WISH, Indianapolis, Ind.

O'BRIEN, BILL
KMOX, Omaha, Neb.

OLSEN, RICHARD
KSFU, El Paso, Tex.

OLSEN, ROBERT
KALL, Salt Lake City, Utah

O'NEIL, ED
WAGM, Miami, Fla.

ONDEN, KAL
KSL, Salt Lake City, Utah

ONOUL, WALTER
WBBM, Chicago, Ill.

ORR, JAMES
WTMK, Cleveland, O.

ORSOON, BEN
WIB, Marshalltown, Iowa

OSGOOD, DICK
WXYD, Detroit, Mich.

OSGOOD, DICK
WXYD, Detroit, Mich.

OSGOOD, DICK
WXYD, Detroit, Mich.

OSTRUM, JANE
WFIN, Los Angeles, Calif.

OWEN, MINA
KLKA, Little Rock, Ark.

PARRISH, JAMES
WLW, Cincinnati, O.

PASCOE, HARRY
WWAT, Newark, N. J.

PATTEE, FLOYD
WTIC, Hartford, Conn.

PATTERSON, ALICE
WFBC, Greensville, S. C.

PAUL, HOWARD
WLW, Cincinnati, Ill.

PAULSEN, JACK
WOC, Davenport, Iowa

PENA, MARJORIE
WTHE, Charleston, S. C.

PENURN, ELEANOR
WCBM, Baltimore, Md.

PEPELLE, HOWELL
KRLD, Dallas, Tex.

PETERS, PAUL
WMAS, Springfield, Mass.

PENNER, NANCY
WNX, Macon, Ga.

PERRY, DICK
KWB, Richmond, Ind.

PETTEG, JOHN
WWJ, Detroit, Mich.

PICKENS, ART
WENC, Chicago, Ill.

PIMLISTER, HAROLD
KOMA, Oklahoma City, Okla.

PINNEY, GLADYS WAGSTAFF
KSL, Salt Lake City, Utah

PRIVAL, JOHN
WXYZ, Detroit, Mich.

PLANK, BETTY ANN
KQV, Pittsburgh, Pa.

PLATT, ROBERT
WIND, Chicago, Ill.

POLLMAN, HAROLD
KEJM, Grand Forks, N. D.

POWELL, DICK
WSAI, Cincinnati, O.

PRESCOTT, ALLEN
ABC, Allen Prescott

PRICE, JOHN
WHB, Harrisburg, Pa.

QUILLAN, JEAN
KOMA, Oklahoma City, Okla.

QUILLAN, JOE
CBS, The Joan Davis Show

QUINTILIAN, CHARLES
KFTM, Jonesboro, Ark.

RAGLE, GENE
WCOB, Columbus, O.

RAGLE, GENE
WCOB, Columbus, O.

RAE, VIRGINIA
KQV, Pittsburgh, Pa.

RAE, DON
KQV, Pittsburgh, Pa.

RAE, DON
KQV, Pittsburgh, Pa.

RAE, DON
KQV, Pittsburgh, Pa.

RAEBURN, ARN
KVOC, San Luis Obispo, Calif.

RUNDEL, DICK
WATM, Cleveland, O.

RUSH, CONRAD
WMBS, Richmond, Va.

RUSH, CONRAD
WMBS, Richmond, Va.

RUSH, CONRAD
WMBS, Richmond, Va.

RUSH, CONRAD
WMBS, Richmond, Va.

RUSH, CONRAD
WMBS, Richmond, Va.

RUSH, CONRAD
WMBS, Richmond, Va.

RUSH, CONRAD
WMBS, Richmond, Va.

RUSH, CONRAD
WMBS, Richmond, Va.

RUSH, CONRAD
WMBS, Richmond, Va.

RUSH, CONRAD
WMBS, Richmond, Va.

RUSH, CONRAD
WMBS, Richmond, Va.

RUSH, CONRAD
WMBS, Richmond, Va.

RUSH, CONRAD
WMBS, Richmond, Va.

RUSH, CONRAD
WMBS, Richmond, Va.

RUSH, CONRAD
WMBS, Richmond, Va.

RUSH, CONRAD
WMBS, Richmond, Va.

RUSH, CONRAD
WMBS, Richmond, Va.

RUSH, CONRAD
WMBS, Richmond, Va.

RUSH, CONRAD
WMBS, Richmond, Va.

RUSH, CONRAD
WMBS, Richmond, Va.

RUSH, CONRAD
WMBS, Richmond, Va.

RUSH, CONRAD
WMBS, Richmond, Va.

RUSH, CONRAD
WMBS, Richmond, Va.

RUSH, CONRAD
WMBS, Richmond, Va.

RUSH, CONRAD
WMBS, Richmond, Va.

RUSH, CONRAD
WMBS, Richmond, Va.

RUSH, CONRAD
WMBS, Richmond, Va.

RUSH, CONRAD
WMBS, Richmond, Va.

RUSH, CONRAD
WMBS, Richmond, Va.
THOMAS, RITA
WHRC, Columbus, O.
Housewife's I. Q.

THOMPSON, GLORIA
KOMO, Seattle, Wash.

THOMPSON, MARY A.
WKY, Oklahoma City, Okla.

THOMPSON, PALMER
MB, Spotlight On America

THWAITES, DOROTHY G.
KFUN, Las Vegas, N. M.

THERAZ, BETTY
WSNY, Schenectady, N. Y.

TINDALL, BETTIE
KALE, Portland, Ore.

TOLAND, MARIE
WGST, Atlanta, Ga.

TAYLOR, JAMES
WHAM, Rochester, N. Y.

TURNER, BETTY
MB, Spotlight On America

TUTTLE, DOROTHY
KOY, Phoenix, Ariz.
Parents By Proxy

U

UFFORD, MIKE
WIBC, Indianapolis, Ind.
Treasured Music

ULMEN, LORETTA
KYSM, Mankato, Minn.

V

VAN BUREN, MARJORIE
WHIC, Canton, O.

VAN DRIEL, ROBERT
KGGM, Albuquerque, N. M.

VAN KLEEK, BOB
WOLF, Syracuse, N. Y.

VAN PELT, MARGARET
WMJR, Jacksonville, Fla.

VARNER, FRANCES
WSGN, Birmingham, Ala.
Music You Love

VERNON, BOB
WWRL, Woodside, N. Y.

VICTOR, DAVID
CBS, Mel Blanc Show

VINSON, ROBERT C.
Last Affair, Meet the Morans.
The First D.R.'s, The Hard Way, Smile Time (MBS), One World or None (NBC)

W

WALL, DOROTHY
WHGC, Rochester, N. Y.

WALLACE, VIRGINIA
KCKN, Kansas City, Kans.

WALSIL, IRA
WWDC, Washington, D. C.

WALTERS, BUCKEY
WSTC, Stamford, Conn.

WANG, GENE
MBS, Quick As A Flash

WARD, BILL
KOMO, Seattle, Wash.

WARD, MARGARET
KOL, Seattle, Wash.

WARNER, ANNIE C.

WARNER, DICK
WGST, Atlanta, Ga.

WARNER, MARTHA
KARK, Little Rock, Ark.

WARREN, BACH B.
KVOA, Tucson, Ariz.

WARREN, THOMAS
WLAC, Nashville, Tenn.

WAYNE, SHIRLEY
WWOW, Evansville, Ind.

WELLS, MARJORIE
WTOL, Toledo, O.

WELSH, HAROLD
KSIL, Silver City, N. M.

WELTING, JOSEPHINE
WLS, Chicago, Ill.

WILCOX, JUANITA
WHRC, Columbus, O.

WILLIAMS, CAROLYN

WILLIAMS, NELLI
WRNL, Richmond, Va.

WILLS, SI
CBS, The Joan Davis Show

WILSON, JACK
NAB Staff Writer

WILSON, LYNNE
WWDC, Washington, D. C.

WIRTZ, GEORGE
WHP, Harrisburg, Pa.

WITT, DON
ABC, Board of Missing Heirs.
American Sports Page, Sunday Morning Concert Hall

WOODWARD, ELIZABETH
ABC, Elizabeth Woodward Teen Age Time

WORKMAN, WILLIAM
WTIR, Durham, N. C.

WAY, JOHN
ABC, Dick Tracy

WRIGHT, KEN
WNOX, Knoxville, Tenn.

WYANT, DAL
WHEB, Portsmouth, N. H.

WYATT, MARGARET
WINN, Louisville, Ky.
Classified Column of the Air.

WYLIE, WILDER
KIDO, Boise, Idaho

WYNN, READ W.
WTAL, Tallahassee, Fla.

Y

YOUNG, NANCY
KRTW, Seattle, Wash.

Z

ZANER, RAY
WSBA, York, Pa.

ZIMMERMAN, CHRISTIE
WIS, Charlotte, S. C.

ZIMMERMAN, JOSEPHINE
KMBC, Kansas City, Mo.

ZLABOVSKY, A. J.
KABC, San Antonio, Tex.

Veteran Views The News
ANNOUNCER • NARRATOR
ACTOR
SPORTS AND NEWS COMMENTATOR

7026 LA PRESSA — HOLLYWOOD, CALIF.
Announcers
-their work during 1946

A

AAROE, ALDEN
WRVA, Richmond, Va.

ABBOTT, BUD
WHAS, Louisville, Ky.

ABERNATHY, WILLIAM
WJZ, New York, N. Y.

ACKER, RICHARD
WGL, Fort Wayne, Ind.

ACKERLY, GENE
KID, Idaho Falls, Idaho

ACKERMAN, EARL
KOV, Valley City, N. D.

ACKERMAN, KEN
KQW, San Jose, Calif.

ADAMS, BOB
KMPC, Los Angeles, Calif.

ADAMS, BOB
KSEL, Lubbock, Tex.

ADAMS, FELIX, JR.
WFPR, Battleboro, Miss.

ADAMS, HARRY
WWNY, Watertown, N. Y.

ADAMS, TED
WAIIR, Winston Salem, N. C.

ADAMS, DOUG
KLAC, Los Angeles, Calif.

ADEMY, JOHN
WCAO, Baltimore, Md.

ALAN, PAT
WCLG, Janesville, Wisc.

ALBANY, JIM
WETA, Batavia, N. Y.

ALEXANDER, JACK
KTUL, Tulsa, Okla.

ALEXANDER, LARRY
WLS, Chicago, Ill.

ALLEN, ED.
WMAQ, Chicago, Ill.

ALLEN, FRANK
KFBK, Sacramento, Calif.

ALLEN, JEFF
WREB, Cincinnati, O.

ALLEN, JOHN
WFBA, Dallas, Tex.

ALLEN, KARL A.
WPTI, Idaho Falls, Idaho

ALLEN, MEL
NBC—Chesterfield Supper Club

ANDRE, PIERRE
ABC

ANNBORO, GEORGE
ABC — Cliff Edwards Show, Elmer Davis

ANSON, BRUCE
NBC—Women In White

ARLINGTON, CHARLES
NBC—Touchdown Tips

ALTMAN, DICK
KTHT, Houston, Tex.

AMADON, ARTHUR
WBZ-WBZA, Boston, Mass.

AMES, DON
KXEL, Waterloo, Ia.

AMES, FRANK
WHBC, Canton, O.

AMOLE, GENE
KMYR, Denver, Colo.

AMOLS, MERVYN
WJLS, Beckley, W. Va.

ANDE, GEORGE
KOMA, Oklahoma City, Okla.

ANDERSON, BOB
KHQ, Spokane, Wash.

ANDERSON, CHARLES
KFI, Los Angeles, Calif.

ANDERSON, ED
WTIC, Hartford, Conn.

ANDERSON, HERBERT
WTSP, St. Petersburg, Fla.

ANDERSON, LLOYD
KMOX, St. Louis, Mo.

BERNARD DUDLEY
HEDDA HOPPER’S

“This is Hollywood”

For Camay
<table>
<thead>
<tr>
<th>ANNOUNCERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ANNDRE, PIERRE</td>
</tr>
<tr>
<td>ANDREWS, BUSS</td>
</tr>
<tr>
<td>WFBF, Baltimore, Md.</td>
</tr>
<tr>
<td>ANTHONY, JACK</td>
</tr>
<tr>
<td>KCKN, Kansas City, Mo.</td>
</tr>
<tr>
<td>ANTOINE, TEX.</td>
</tr>
<tr>
<td>WNBC, New York, N. Y.</td>
</tr>
<tr>
<td>ARDREY, ROBERT</td>
</tr>
<tr>
<td>WYAR, Norristown, Pa.</td>
</tr>
<tr>
<td>ARMS, GEORGE</td>
</tr>
<tr>
<td>WCOL, Columbus, O.</td>
</tr>
<tr>
<td>ARNOLD, J. EDWIN</td>
</tr>
<tr>
<td>KOAC, Corvallis, Ore.</td>
</tr>
<tr>
<td>ARNOLD, ROBERT</td>
</tr>
<tr>
<td>WNAR, Norristown, Pa.</td>
</tr>
<tr>
<td>ARNOLD, THOMAS</td>
</tr>
<tr>
<td>WSTV, Steubenville, O.</td>
</tr>
<tr>
<td>ARMS, GEORGE</td>
</tr>
<tr>
<td>WJLC, Columbus, O.</td>
</tr>
<tr>
<td>ARMS, GEORGE</td>
</tr>
<tr>
<td>WJLC, Columbus, O.</td>
</tr>
<tr>
<td>ARMS, GEORGE</td>
</tr>
<tr>
<td>WJLC, Columbus, O.</td>
</tr>
<tr>
<td>BABB, HUGH W., JR.</td>
</tr>
<tr>
<td>WLAW, Lawrence, Mass.</td>
</tr>
<tr>
<td>BAIRD, JOHN</td>
</tr>
<tr>
<td>KMPC, Los Angeles, Calif.</td>
</tr>
<tr>
<td>BAILEY, JACK</td>
</tr>
<tr>
<td>KDAY, Salt Lake City, Utah</td>
</tr>
<tr>
<td>BAKER, CHARLES</td>
</tr>
<tr>
<td>KDAY, Salt Lake City, Utah</td>
</tr>
<tr>
<td>BAKER, DON</td>
</tr>
<tr>
<td>CBS</td>
</tr>
<tr>
<td>BAKER, GENE</td>
</tr>
<tr>
<td>ABC—Lum 'n' Abner</td>
</tr>
<tr>
<td>BAKER, R. W.</td>
</tr>
<tr>
<td>WLEE, Richmond, Va.</td>
</tr>
<tr>
<td>BAKKE, HAROLD</td>
</tr>
<tr>
<td>KNOW, Austin, Tex.</td>
</tr>
<tr>
<td>BALINGER, ART</td>
</tr>
<tr>
<td>NBC—Sealtest Village Store</td>
</tr>
<tr>
<td>BALKM, VASSIE</td>
</tr>
<tr>
<td>WGBR, Goldsboro, N. C.</td>
</tr>
<tr>
<td>BAIL, GEORGE</td>
</tr>
<tr>
<td>WGBR, Goldsboro, N. C.</td>
</tr>
<tr>
<td>BALLARD, DAVID</td>
</tr>
<tr>
<td>KFJ, Hollywood, Calif.</td>
</tr>
<tr>
<td>BANBRICH, GORDON</td>
</tr>
<tr>
<td>KGW, Portland, Ore.</td>
</tr>
<tr>
<td>BANGHART, KENNETH</td>
</tr>
<tr>
<td>WNBC, New York, N. Y.</td>
</tr>
<tr>
<td>BANKS, KARL</td>
</tr>
<tr>
<td>WMEX, Boston, Mass.</td>
</tr>
<tr>
<td>BARCLAY, GEORGE</td>
</tr>
<tr>
<td>KFI, Los Angeles, Calif.</td>
</tr>
<tr>
<td>BARENTS, BARRY</td>
</tr>
<tr>
<td>WLEE, Richmond, Va.</td>
</tr>
<tr>
<td>BARNER, RED</td>
</tr>
<tr>
<td>NBC—Schaefer Star Revue</td>
</tr>
<tr>
<td>BARK, FRED</td>
</tr>
<tr>
<td>WWRL, Woodside, N. Y.</td>
</tr>
<tr>
<td>BARRETT, RAY</td>
</tr>
<tr>
<td>WNBC, New York, N. Y.</td>
</tr>
<tr>
<td>BARKKINGTON, CHARLES</td>
</tr>
<tr>
<td>KDAY, Salt Lake City, Utah</td>
</tr>
<tr>
<td>BARRY, GENE</td>
</tr>
<tr>
<td>WING, Dayton, O.</td>
</tr>
<tr>
<td>BARRY, JACOB</td>
</tr>
<tr>
<td>WOY, New York, N. Y.</td>
</tr>
<tr>
<td>BARRY, NORMAN</td>
</tr>
<tr>
<td>WMAQ, Chicago, Ill.</td>
</tr>
<tr>
<td>BARTELL, PAUL</td>
</tr>
<tr>
<td>WPFO, Milwaukee, Wis.</td>
</tr>
<tr>
<td>BARTHOLOMAM, JOHN</td>
</tr>
<tr>
<td>ABC</td>
</tr>
<tr>
<td>BARTON, FRANK</td>
</tr>
<tr>
<td>NBC—Standard Hour, Dennis Day</td>
</tr>
<tr>
<td>BARTON, KEN</td>
</tr>
<tr>
<td>KWOK, Pasadena, Calif.</td>
</tr>
<tr>
<td>BASHARA, LES</td>
</tr>
<tr>
<td>WBEN, Buffalo, N. Y.</td>
</tr>
<tr>
<td>BASOLO, NICK</td>
</tr>
<tr>
<td>WNP, Norristown, Pa.</td>
</tr>
<tr>
<td>BATELDER, JOHN</td>
</tr>
<tr>
<td>WRC, Washington, D. C.</td>
</tr>
<tr>
<td>BATES, KARL</td>
</tr>
<tr>
<td>WOL, Washington, D. C.</td>
</tr>
<tr>
<td>BATTERER, CHARLES</td>
</tr>
<tr>
<td>WRC, Washington, D. C.</td>
</tr>
<tr>
<td>BAURAER, BILL</td>
</tr>
<tr>
<td>WAAF, Chicago, Ill.</td>
</tr>
<tr>
<td>BAULEER, ARTHUR</td>
</tr>
<tr>
<td>WSPD, Toledo, O.</td>
</tr>
<tr>
<td>BAXTER, LIONEL</td>
</tr>
<tr>
<td>WAPI, Birmingham, Ala.</td>
</tr>
<tr>
<td>BAYNE, DICK</td>
</tr>
<tr>
<td>WAGE, Syracuse, N. Y.</td>
</tr>
<tr>
<td>BEAL, KING</td>
</tr>
<tr>
<td>KXEL, Waterloo, Ia.</td>
</tr>
<tr>
<td>BEARDSLEY, LEONARD</td>
</tr>
<tr>
<td>KXK, Seattle, Wash.</td>
</tr>
<tr>
<td>BEARDSLEY, PAUL</td>
</tr>
<tr>
<td>WIRQ, Shreveport, La.</td>
</tr>
<tr>
<td>BEAYT, WILLIAM</td>
</tr>
<tr>
<td>WFLA, Tampa, Fla.</td>
</tr>
<tr>
<td>BEBB, CHARLES</td>
</tr>
<tr>
<td>WDAL, Kansas City, Mo.</td>
</tr>
<tr>
<td>BECHTEL, JAY</td>
</tr>
<tr>
<td>WTBO, Cumberland, Md.</td>
</tr>
<tr>
<td>BECKER, PHILIP</td>
</tr>
<tr>
<td>WTIC, Hartford, Conn.</td>
</tr>
<tr>
<td>BECKER, SANDROR</td>
</tr>
<tr>
<td>CBS</td>
</tr>
</tbody>
</table>

---

Harry Von Zell

Featured With

EDDIE CANTOR
THANKS FOR A GOOD FIRST YEAR, NEW YORK!

Wm. H. Weintraub. "Quick as a Flash"
"Warden Lawes Show"
"Abbott Mysteries"

Young & Rubicam. "Vox Pop"
"Fighting Senator"

Martin Horrell . . . . "Grand Central Station"

Arthur Meyerhoff . . "Gabriel Heatter Show"

J. Walter Thompson. "RCA Victor Show"

---

BINGMAN, FRANKLIN
Radio announcer, actor; b. Athens, O., Apr. 9, 1914; Crosta Blanca Hollywood Players; Joan Dow Show.

---

ANNOUNCERS

BEERS, BILL
WADC, Akron, O.

BEGUE, JOHN
KXXO, El Centro, Calif.

BELL, BILL
ABC — New Adventures of Sherlock Holmes

BENCE, BOB
KHJ, Los Angeles, Calif.

BENNAGE, DAN
KPMC, Bakersfield, Calif.

BENTLEY, TED
KECA, Los Angeles, Calif.

BENTON, MONROE
WTBO, Cumberland, Md.

BENWARE, REX
WQXR, New York, N.Y.

BERG, LEE
KFOR, Lincoln, Nebr.

BERGER, NORMAN
WPIC, Sharon, Pa.

BERRY, DON
WOK, Oklahoma City, Okla.

BERRY, JACK
KROW, Oakland, Calif.

BETTINSON, WINSLOW
WREB, Portsmouth, N.H.

BIERMAN, PAUL R.
KPMC, Bakersfield, Calif.

BILLS, JOHN T.
WQAM, Miami, Fla.

BLISS, HOMER
WHAM, Rochester, N.Y.

BLOOM, LLOYD
WDBF, El Centro, Calif.

BLOZAN, LOU
KFDA, Amarillo, Tex.

BLUE, DAVE
WTEL, Philadelphia, Pa.

BINGHAM, RICHARD
WTSP, St. Petersburg, Fla.

BISHARA, CHARLES
WKD, Binghamton, N.Y.

BIVENS, BILL
NRC — Fred Waring Show

BLACK, BUDDY
KCKN, Kansas City, Mo.

BLACK, CHARLES
WEK, Union City, Tenn.

BLACK, CHARLES
WSAI, Cincinnati, O.

BLACK, JOSEPH
WHK, Cleveland, O.

BLACK, LOU
KMA, Shenandoah, Ia.

BLACKWELL, H. B.
WAVE, Louisville, Ky.

BLAKE, BRUCE
WREK, Akron, O.

BLAKE, JOEL
WPAT, Paterson, N.J.

BLAKE, KEITH
WENT, Gloversville, N.Y.

BLAKE, MILTON
KLX, Oakland, Calif.

BLAKE, RANDY
WCNY, Cincinnati, O.

BLANKS, VIC
KOA, Denver, Colo.

BLYNTON, WALLY
KFWZ, Fort Worth, Tex.

BLENHIEIM, LARRY
WHN, New York, N.Y.
ANNOUNCERS

BOYD, FORREST
KXEL, Waterloo, Ia.

BOYD, LEX
KFEL, Denver, Colo.

BOYSEN, JIM
WTCN, Minneapolis, Minn.

BRADLEY, JACK
WSAZ, Huntington, W. Va.

BRADLEY, ROBERT
WISN, Milwaukee, Wisc.

BRADLEY, TRUMAN
NBC—Drene Show

BRADLEY, WILLIAM V.
WHIB, Greensboro, N. C.

BRADLEY, WILLIAM
WHEB, Portsmouth, N. H.

BRADSHER, EARL
KUTA, Salt Lake City, Utah

BRANCH, TAYLOR
WRR, Dallas, Tex.

BRANDL, MILT
WISN, Milwaukee, Wisc.

BRANST, BILL
WEMP, Milwaukee, Wisc.

BRAUER, HARROL
WGQ, Newport News, Va.

BRENGEL, BILL
WGH, New Orleans, La.

BRENNAN, JOSEPH
KXOK, St. Louis, Mo.

BRENNER, ROBERT
WCB, Boston, Mass.

BRENNER, EARL
WDAY, Fargo, N. D.

BRENE, WALTER
WHRO, Providence, R. I.

BRINKLEY, JACk
WLS, Chicago, Ill.

BRISENDINE, BOB
WATL, Atlanta, Ga.

BROWN, DOUG
ABC—Terry and the Pirates; The Paul Whiteman Show

BROWN, HARRY
WGY, Schenectady, N. Y.

BROWN, HOWARD

BROWN, LARRY
WCOA, Pensacola, Fla.

BROWN, PAUL
WAZL, Hazleton, Pa.

BROWN, RUSSELL
WMFG, Hibbing, Minn.

BROWN, SEWELL
WRUF, Gainesville, Fla.

BROWN, TED
WOR, New York, N. Y.

BROWNING, JOHN B.
WSPB, Sarasota, Fla.

BRYAN, GEORGE
CBS

BURNS, BARREL K.
KPEW, Pasco, Wash.

BUTLER, FRANK
WCCO, Minneapolis, Minn.

BUTLER, HARRY
WHIO, Dayton, O.

BUTLER, JACk
KMB, Kansas City, Mo.

BUTLER, JERRY
WBRE, Wilkes-Barre, Pa.

BUTLER, WARDE
WKRC, Cincinnati, O.
ANNOUNCERS

BUTTERFIELD, BILL
KMYB, Denver, Colo.

BUTTERS, JIM
KECA, Los Angeles, Calif.

BUTTON, DAVE
KSPY, Artesia, N. M.

BUZZARD, DICK
WJEN, Jamestown, N. Y.

CABANIS, TRAY
KHJ, Los Angeles, Calif.

CADDELL, GRAHAM
WHSC, Hartsville, S. C.

CADDELL, RAYMOND
WHSC, Hartsville, S. C.

CADE, MARVIN
WJW, Cleveland, O.

CADWELL, CLYDE
KFVD, Los Angeles, Calif.

CAFFEY, BOB
WMPS, Memphis, Tenn.

CAMPBELL, BILL
KWWB, Hutchinson, Kans.

CAMPBELL, GEORGE W.
WGBI, Scranton, Pa.

CAMPBELL, JACK
KWWB, Hutchinson, Kans.

CANDLER, PETE
WFVA, Fredericksburg, Va.

CANNON, KESSLER
KBND, Bend, Ore.

CANTER, RUSSELL
WBNS, Columbus, O.

CANTWELL, AL
WEND, Durham, N. C.

CAPMAN, DONALD

CAPPS, JAMES
WBIC, Greenville, S. C.

CARDIN, BILL
KTVL, Tulsa, Okla.

CAREY, ART
KIFI, Idaho Falls, Idaho

CARLO, WILLIAM A.
WJAS, Pittsburgh, Pa.

CARLSON, HARRY
WOR, New York, N. Y.

CARNEY, JOE
KPRO, Riverside, Calif.

CARPENTER, KEN
NBC—One Man’s Family, Edgar Bergen, Life of Riley
ABC—Philco Radio Time

CARPENTER, WILLIAM
WSNY, Schenectady, N. Y.

CARROLL, RAY
WWRL, Woodside, N. Y.

CARTER, FRANK
WCAU, Philadelphia, Pa.

CARTER, JERRY
WKIP, Poughkeepsie, N. Y.

CARUSO, CARL
WOR, New York, N. Y.

CARY, HARVEY
WBBM, Chicago, Ill.

CASE, NELSON
NBC—Vaughn Monroe Show, Curnation Contended Hour

CASE, THOMAS
WENR, Chicago, Ill.

Cavanagh, Lee
RWW, St. Louis, Mo.

CHAMBERLAIN, GUS
WDEF, Chattanooga, Tenn.

CHARLES, HENRY
KFWM, Hollywood, Calif.

CHARLES, LEWIS
WOV, New York, N. Y.

CHESTER, HARVEY S.
WLAW, Lawrence, Mass.

CHESSER, ALEC
KABC, San Antonio, Texas

CHILD, MALCOLM
WQXR, New York, N. Y.

CIVILS, HERMAN
WFTC, Kinston, N. C.

CLAIBORNE, EVERETT
KLO, Oakland, Calif.

CLANEY, HOWARD
NBC, Waltz Time

CLARK, CHESTER
WCAE, Pittsburgh, Pa.

CLARK, HARRY
CBS

CLARK, JAMES
WWJ, Detroit, Mich.

CLARK, PAUL
WHAS, Louisville, Ky.

CLARKE, EDDIE
KCRN, Kansas City, Mo.

CLARKE, MIKE
WWL, New Orleans, La.

CLARKE, PAUL
WMT, Cedar Rapids, La.

CLAWSON, LEW
WWVA, Wheeling, W. Va.

CLAYTON, BOB
WHBC, Canton, O.

CLOSE, BILL
ROY, Phoenix, Ariz.

FRANK GALLOP

BEN GRAUER

NBC
ANNOUNCERS

CLOW, KENNETH
  WGBR, Goldsboro, N. C.
COHEN, ALAN C.
  WSOY, Rochester, N. Y.
COHEN, MORTON
  WCHS, Charleston, W. Va.
COLBY, BOB
  KIEV, Glendale, Calif.
COLE, DAVID
  KCRS, Midland, Tex.
COLE, FRANCIS
  WFDP, Flint, Mich.
COLE, JONATHAN
  WBBM, Chicago, Ill.
COLE, LOU
  WWRL, Woodside, N. Y.
COLE, TRACY
  WBEJ, Elizabethtown, Tenn.
COLEMAN, PAUL
  WINK, Binghamton, N. Y.
COLEMANS, EDWARD
  KFI, Los Angeles, Calif.
COLLINS, PAUL
  WIBG, Philadelphia, Pa.
CONGER, ROBERT
  WWJ, Detroit, Mich.
COLLYER, BUD
  Quiz of Two Cities; Superman
CONNALLY, JOHN
  WBN, New York, N. Y.
CONOVER, WILLIS
  WWDC, Washington, D. C.
CONNWAY, RAY
  KXYZ, Houston, Tex.
CONRAD, JOHN
  WMAQ, Chicago, Ill.
CONSTANT, AL
  WNAX, Yankton, S. D.
CONN, ROGER
  WMAI, Washington, D. C.
COOK, JAMES P.
  KMPC, Bakersfield, Calif.
COOK, LOU
  KREX, Los Angeles, Calif.
COKE, HENRY
  WMAQ, Chicago, Ill.
COONEY, JAMES
  WERC, Erie, Pa.
COOPER, BILL
  WFLY, Muscle Shoals, Ala.
CORNELAND, JACK
  WFLY, Muscle Shoals, Ala.
CORDIC, KEIGE
  WWSW, Pittsburgh, Pa.
CORNELL, BOB
  KPAC, Los Angeles, Calif.
CORNING, TIP
  CBS, Hollywood, Calif.
COSLETT, FRANKLIN D.
  WBBF, Wilkes-Barre, Pa.
COSTELLO, JACK
  NBC
COSTELLO, MAURICE
  KAVE, Carlsbad, N. Mex.
COTTON, HAROLD N.
  KIST, Santa Barbara, Calif.
COUGHLAN, RUSSELL
  KHOW, Oakland, Calif.
COVET, DICK
  KRNT, Des Moines, Ia.
COWAN, THOMAS II
  WNYC, New York, N. Y.
COWLING, TERRY
  WCPA, Boston, Mass.
COX, ED
  WJNC, Jacksonville, N. C.
CON, STANLEY
  KONO, San Antonio, Tex.
CRAGER, BOB
  YSNJ, Bridgeton, N. J.
CRAGIN, ALLAN
  WWHO, Baton Rouge, La.
CRAIGO, BILL
  ABC's Chittyson Trio. My True Story
CRAIGO, DICK
  WRUF, Gainesville, Fla.
CRAIG, GEORGE B.
  KOCA, Kilgore, Tex.
CRAIN, MARVIN
  KNET, Palestine, Tex.
CRAVEN, HAROLD
  WMPE, High Point, N. C.
CRAVER, TED
  WFVA, Fredericksburg, Va.
CRAWFORD, BOB
  KRTA, Salt Lake City, Utah
CRAWFORD, GEORGE
  WINX, Washington, D. C.
CREAMER, ARTHUR
  WAGF, Dothan, Ala.
CRESSNER, TED
  KRGR, Walsaco, Tex.
CRESSWELL, DICK
  KEJO, Sioux Falls, S. D.
CRIST, JIM
  WITH, Baltimore, Md.
CROMWELL, REX, II
  KAND, Corsicana, Tex.
CRONK, ELMO
  WJNC, Jacksonville, N. C.
CROOKS, WILLIAM
  WFMJ, Youngstown, O.
CROSS, BOB
  WGBI, Scranton, Pa.

WIN ELLIOT
EMCEE "COUNTY FAIR"
BORDEN COMPANY — CBS

EMCEE "BETTY CROCKER"
GENERAL MILLS — ABC

TELEVISION
SPORTS and SPECIAL EVENTS
FORD MOTORS — CBS-TV

Richard Stark
ANNOUNCERS

CROSS, MILTON
ABC — Metropolitan Opera, This Is Your FBI, Piano Play-house

CULLEN, BILL
CBS

CULLEN, WILLIAM L.
Radio announcer, MC; b. Pittsburgh, Pa., Feb. 18, 1920; Carnegie Tech; Univ. of Pittsburgh; Continental Celebrity Club; Give & Take; Minus Goes A Shoppin'; Winner Take All; Hollywood Jackpot; Danny Kaye Show.

CULVERHOUSE, ALAN
WSAY, Rochester, N. Y.

CUMMINGS, BOB
KECA, Los Angeles, Calif.

CUMMINGS, MILTON
KRKL, Lewiston, Idaho

CUMMINGS, MILLIS
WAGA, Bridgeport, Conn.

CURTIS, ALLAN
KQV, Idaho Falls, Idaho

CURTIS, DON
WJTN, Jamestown, N. Y.

CURTIS, E. H.
WIBW, Topeka, Kans.

CURTIS, GEORGE
WGAM, Portland, Me.

CURTIS, RONALD
WFBV, Syracuse, N. Y.

CURTO, KENNETH M.
WPRO, Providence, R. I.

DAHLBY, JACK
WNAB, Bridgeport, Conn.

DAHLSTEAD, DRESSER
ABC

DALE, ALLAN
KPH, Wichita, Kans.

DALE, JIM
WIND, Chicago, Ill.

DANA, JOE R.
KOY, Phoenix, Ariz.

DANA, LESTER
WSPD, Toledo, O.

DANIEL, PRESTON
WROI, Bristol, Tenn.

DARBY, JOE
KGVL, San Angelo, Tex.

DAUBENDICK, CARL
KCAK, Hot Springs, N. Mex.

DAUGHTERY, PAUL
WAGA, Atlanta, Ga.

DAVIES, BUD
CKLW, Detroit, Mich.-Windsor, Ont.

DAVIES, DAVE
WAZL, Hazelton, Pa.

DAVIES, JIM
WORD, Spartanburg, S. C.

DAVIS, JOHN
WWWS, Pittsburgh, Pa.

DAVIS, LARRY
KRNT, Des Moines, Ia.

DAWES, BILL
WCKY, Cincinnati, O.

DAWSON, BILL
WPAY, Portsmouth, O.

DAWSON, B. O.
KGRK, Ft. Worth, Tex.

DAWSON, LEO
WFRA, Dallas, Tex.

DAY, BOB
Keystone, San Francisco, Calit.

DAY, DICK
WDGK, Minneapolis, Minn.

DAY, JACK
WFBR, Baltimore, Md.

DAYTON, LEE
WML, Washington, D. C.

DEARBORN, LEWIS
WICC, Bridgeport, Conn.

DECESELE, ALICE
WGNY, Newburgh, N. Y.

DEGENAN, MIKE
WASA, Philadelphia, Pa.

DE FREITAS, DICK
WJIN, New York, N. Y.

DELANEY, BOB
WJNO, West Palm Beach, Fla.

Demarse, Willard
WHEC, Rochester, N. Y.

DENTON, BOB
WBO

DEERRICK, JAMES
WTON, Staunton, Va.

DESPARD, MILTRED
WHEC, Rochester, N. Y.

DE STEELE, CARL
WBZ-WBZA, Boston, Mass.

DEVINE, OTTIS
WSM, Nashville, Tenn.

DEWART, JAMES
WERC, Erie, Pa.

Dexter, Herb
WAAT, Newark, N. J.

DE YOUNG, JOHN
WGL, Fort Wayne, Ind.

DICK, BOB
WIBA, Madison, Wisc.

GLEN RIGGS
“The Thin Man” . . . CBS
“My True Story” . . . ABC
“Hap Harrigan” . . . WOR-MBS
“Boston Blackie” . . . ABC

Gene Hamilton
Concert Commentator . . .
Boston Symphony, American Broadcasting Company

Announcer . . .
“Prof. Quiz”, American Oil Company

“Your Harvel Host” . . .
Johnny Thompson Show, Harvel Watch Co.

Director . . .
“Chamber Music Society of Lower Basin Street”

Press Representative: JANE BARTON

Transcriptions
Television

893
ANNOUNCERS

DICKERMAN, CARLTON
WEEI, Boston, Mass.

DICKIE, MILTON
KWTO, Springfield, Mo.

DICKSON, JONNY
KPNF, Shenandoah, Ia.

DIERDORFF, ELLIE
WCP, Boston, Mass.

DIFRITICH, RAYMOND
KIST, Santa Barbara, Calif.

DILL, CLIVE
WELI, New Haven, Conn.

DILL, JACK
WENK, Union City, Tenn.

DILLER, JONNY
KFNF, Shenandoah, la.

DIERDORFF, ELLIE
WCOP, Boston, Mass.

DICKSON, JONNY
KMA, Shenandoah, Ia.

DOWD, DON
WENR, Chicago, Ill.

DOWNEY, GEORGE
WEAN, Providence, R. I.

DOWNEY, GEORGE
WEAN, Providence, R. I.

DOWNS, HUGH
WMAQ, Chicago, Ill.

DOYLE, JIM
KABC, San Antonio, Tex.

DRESCOLL, MAURICE
KGEZ, Kalispell, Mont.

DUCETT, CARL
WLOE, Leesville, N. C.

DUDLEY, DICK
NFC, Los Angeles, Calif.

DUGDALE, CHARLES
KOIL, Omaha, Neb.

DUMAS, ROLAND
WMAS, Springfield, Mass.

DUMONTE, LUCIEN
WCP, Boston, Mass.

DUNBAR, RUSS
WOR, New York, N. Y.

DUNGAN, NORVIN
WFBC, Greenville, S. C.

DUNHAM, DICK
(Dunham, Richard); Radio an-
ouncer; b. New York N. Y.,
Feb. 26, 1916; Rolls Coll.; The
Adventures of the Falcon (MBS);
The John J. Anthony Program
(MBS); Policewoman (ABC); CBS
World News; One Man's Destiny
(Trans. WOR); Strange Romance
of Evelyn Winters; Rose of My
Dream (Sweetheart Soap An-
nouncement—CBS).

DUNHAY, JACK
KIRO, Seattle, Wash.

DUNLAP, TED
WMAA, Washington, D. C.

DUNLAP, WALLACE B.
WMOB, Mobile, Ala.

DUNN, GREG
WCLO, Janesville, Wis.

DURAND, TOM
WTTM, Trenton, N. J.

DVMAN, NORB
WINS, Louisville, Ky.

DVORAK, GEORGE
KFI, Los Angeles, Calif.

DUGDALE, CHARLES
KOIL, Omaha, Neb.

DUMAS, ROLAND
WMAS, Springfield, Mass.

DUMONT, LUCIEN
WCP, Boston, Mass.

DUNBAR, RUSS
WOR, New York, N. Y.

DUNGAN, NORVIN
WFBC, Greenville, S. C.

DUNHAM, DICK
(Dunham, Richard); Radio an-
ouncer; b. New York N. Y.,
Feb. 26, 1916; Rolls Coll.; The
Adventures of the Falcon (MBS);
The John J. Anthony Program
(MBS); Policewoman (ABC); CBS
World News; One Man's Destiny
(Trans. WOR); Strange Romance
of Evelyn Winters; Rose of My
Dream (Sweetheart Soap An-
nouncement—CBS).

DUNHAY, JACK
KIRO, Seattle, Wash.

DUNLAP, TED
WMAA, Washington, D. C.

DUNLAP, WALLACE B.
WMOB, Mobile, Ala.

DUNN, GREG
WCLO, Janesville, Wis.

DURAND, TOM
WTTM, Trenton, N. J.

DVMAN, NORB
WINS, Louisville, Ky.

DVORAK, GEORGE
KFI, Los Angeles, Calif.
ANNOUNCERS

DYAL, BOB
KIT, Yakima, Wash.
DYER, HAROLD F.
WCHS, Portland, Me.

EAGAN, BRUCE
KVOO, Tulsa, Okla.
EARL, BOB
KSG, Des Moines, Ia.
EASLEY, JOHN
KVSO, Ardmore, Okla.
EDMONDS, BILL
WHN, New York, N. Y.
EDMUNDS, AL
WKJV, Muncie, Ind.
EDMUNDS, WARREN
KWBW, Hutchinson, Kans.
EDWARDS, CHARLES
WGST, Atlanta, Ga.
EDWARDS, GEORGE
EDWARDS, HAL
WSCC, Charlotte, N. C.
EDWARDS, IRV.
WSAY, Rochester, N. Y.
EDWARDS, JOHN
KCMC, Texarkana, Tex.
EDWARDS, MACK
WSBA, York, Pa.
EDWARDS, ROSS
WKLK, Lexington, Ky.

ELLIS, "WIN"
(Elliot, Irwin); Announcer, MC, Play-by-Play Sports; Univ. of

ANNOUNCERS

ELLIS, STEVE
(Ellis, Stephen Armand); Radio announcer; b. Philadelphia, Pa., Feb. 6, 1916; Univ. of Miami, St. John’s Univ. Law Sch.; Gillette Boxing Bouts; N. Y. Giants Baseball Games; MGM Newsreel; NBC Tele.; Music Box (WMCA); Nightly Sports Resume (WMCA).

ENO, JACK
WKBP, Buffalo, N. Y.
ERIN, BILL
KGO, San Francisco, Calif.
ERWIN, GEORGE
KJZ, Fort Worth, Tex.
ESSICK, LOU
WDOD, Chattanooga, Tenn.
ESSE, VANCE
WSAP, Portsmouth, Va.
ESTES, JAMES
KRCY, Weslaco, Tex.
ETHIER, DON
WKIB, Iron Mountain, Mich.
EUBANKS, BLAIR
KATV, Norfolk, Va.
EUBANKS, ROBERT
KORE, Eugene, Ore.

FAGEN, FRANK, JR.
WHIT, New Bern, N. C.
FAHY, R. A.
WABR, Aberdeen, S. D.
FAIRBURN, TED
WABC, Bloomington, Ill.
FAIRLEY, BILL
KOME, Tulsa, Okla.
FELLER, SHERMAN
WEEI, Boston, Mass.
FENGLER, HAROLD
WJMC, Rice Lake, Wis.
FENTON, WARD
WBNX, Buffalo, N. Y.
FERGUSON, HUGH
WCAU, Philadelphia, Pa.
FERGUSON, JOHN E.
WJBO, Baton Rouge, La.

ARTHUR GARY
NBC - WNBC

FRED ROBBINS
ANNOUNCERS

FERGUSON, MORSE
WKY, Oklahoma City, Okla.

FERGUSON, WALTER
KRWK, Shreveport, La.

FEITTY, MAX
WIRE, Indianapolis, Ind.

FINCH, DEE
WXEW, New York, N. Y.

FINDLAY, DAVE
WDJB, Roanoke, Va.

FINLEY, STUART
WRC, Washington, D. C.

FISCHLER, JOE
WNYC, New York, N. Y.

FITZGERALD, GORDON
KGKO, Ft. Worth, Tex.

FLINN, PAUL S.
WDAD, Indiana, Pa.

FLOWERS, GEORGE
WONS, Shelby, N. C.

FLYNN, ARTHUR
WLAW, Lawrence, Mass.

FLYNN, FAHEY
WBBM, Chicago, Ill.

FLYNN, ROY
WAPI, Birmingham, Ala.

FLYNN, WILLIAM
WIBU, Poyntette, Wisc.

FOARD, A. G., JR.
WJRL, Lenoir, N. C.

FENNEMAN, GEORGE
ABC—Deal In Crime

FORD, ART
NBC—Eileen Barton Show

FORMAN, WILLIAM
St. Louis Bandwagon

FOE, FRED
KVOS, Bellingham, Wash.

FORSYTHE, JIM
WDSU, New Orleans, La.

FORSYTHE, LARRY
KOIL, Omaha, Nebr.

FOSS, JOE
KWN0, Winona, Minn.

FOSTER, JACK
WKY, Cincinnati, O.

FOX, AL
WIS, Columbia, S. C.

FOX, HILL
KMO, Tacoma, Wash.

FOX, C.
KMLB, Monroe, La.

FOX, GARY
WINN, Louisville, Ky.

FOX, JOHN
WFUN, Huntsville, Ala.

FRANCIS, AL
WKBZ, New Castle, Pa.

FRANK, BERT
KDKL, Salt Lake City, Utah.

FRANK, DON

FRANK, HARRY
WHAI, Greenfield, Mass.

FRANKLIN, BOB
KQW, San Jose, Calif.

FRANKLIN, DEL
KSTP, St. Paul-Minneapolis, Minn.

FRANKLIN, JOHN
WCAU, Philadelphia, Pa.

FRANKLIN, ROBERT
KGW, Portland, Ore.

FRASER, GORDON
ABC—Woman of Tomorrow

FRAZIER, ROBERT
WMMN, Fairmont, W. Va.

FREDERICK, C. R.
WHLN, Harlan, Ky.

FREDERICK, DON
WOR, New York, N. Y.

FREDERICKS, CAL.
KFWR, Hollywood, Calif.

FREDERICKS, JACK
WIX, Utica, N. Y.

FULTON, DAVE
WLAB, Albany, Ga.

FURNACE, RANDALL
WTEXT, Springfield, Ill.

FURNO, PETE
KIDO, Boise, Idaho

FUSCO, DANIEL A.
WRAI, Rome, N. Y.

GABRIEL, DON
WJW, Cleveland, O.

GAINES, PHIL
WRUF, Gainesville, Fla.

GALBRAITH, JOHN
KGO, San Francisco, Calif.

GALLAGHER, ROGER
WMCA, New York, N. Y.

GALLOP, FRANK
CBS—Family Hour

GARDNER, JACK
KCLA, Los Angeles, Calif.

GARRETT, JAMES
WERC, Hartford, Conn.

GARRISON, JACK
KLAC, Los Angeles, Calif.

GARROWAY, DAVE
WMAQ, Chicago, Ill.
ANNOUNCERS

GARTON, DICK
KFWM, Hollywood, Calif.

GARY, ARTHUR
NBC-WNBC

GAUTHY, AIME
WNJ, New York, N. Y.

GARDNER, DON
ABC—Gang-busters, National Vespers, Monday Morning Headlines

GEE, STAN
WGAR, Cleveland, O.

GIES, ROBERT
WHK, Cleveland, O.

GELZER, JACK
WKBW, Buffalo, N. Y.

GERARD, WARREN
WCAE, Pittsburgh, Pa.

GIBBONS, JACK
WGAR, Cleveland, O.

GILBERT, LIVINGSTON
WAVE, Louisville, Ky.

GILLESPIE, FRANK
KSJB Jamestown, N. D.

GILLESPIE, THOMAS P.
WWNY, Watertown, N. Y.

GILMORE, ART
(Gilmore, Arthur W.); Radio announcer; b. Tacoma, Wash., Mar.

18, 1912; Coll. of Puget Sound; Wash. State Coll.; Dr. Christian; Murder & Mr. Malone; Meet Me At Parky’s; Stars Over Hollywood; Lux Radio Theater (Actor).

GILMORE, BING
KOMA, Oklahoma City, Okla.

GLACY, ROBERT
WKBW, Buffalo, N. Y.

GLASS, LOUIS
WTTR, Elkhart, Ind.

GOBER, JIMMY
KNOW, Austin, Tex.

GOLIGHTLY, W. GROVER JR.
WSMA, Spartanburg, S. C.

GOODALL, ULNA F.
WHP, Harrisburg, Pa.

GOODRICH, ROGER
WHHE, Rochester, N. Y.

GOODWIN, BILL
NB—Maxwell House Coffee Time, Burns & Allen

GORDON, LARRY
WIRE, Indianapolis, Ind.

GOUFLER, FRANK
CBS—That’sere Maszar

GOULDING, PHIL
WHN, New York, N. Y.

GOURLAY, DOUG
NBC—Bob Burns, A Date With Judy, Noah Webster Says

GOVE, ELLIOTT
WSyr, Syracuse, N. Y.

GRADY, JOE

GRADY, JOSEPH
WBRE, Wilkes-Barre, Pa.

GRAHAM, VANCE
KMPC, Los Angeles, Calif.

GRAHAM, FRANK
NBC—Rudy Vallee Show

GRAUER, BEN
Announcer, radio, newscasts; b. Staten Island N. Y.; CCNY, B.S. Degree; Home Is What You Make It (NBC); NBC Symphony of the Air; Walter Winchell (ABC); Chesterfield Supper Club (NBC); America United (NBC); News (NBC).

GRANBY, SUMNER
KQV, Pittsburgh, Pa.

GRANDE, RAY
WROK, Rockford, Ill.

GRANT, BERNARD
WPAT, Paterson, N. J.

GRANT, FELIX
WWDC, Washington, D. C.

GRANT, MILT
WGIR, Goldsboro, N. C.

GRAY, JOHN
WDOD, Chattanooga, Tenn.

GRAYSON, SID
KWFR, Wichita Falls, Tex.

JAY STEWART
Emcee
“WHAT’S DOIN’ LADIES?”
A.B.C.

Monday Through Friday

DAVID ROSS
<table>
<thead>
<tr>
<th>Name</th>
<th>City/Town</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Announcers</td>
<td></td>
<td></td>
</tr>
<tr>
<td>GREBE, FRED</td>
<td>WHAI, Greenfield,</td>
<td>Mass.</td>
</tr>
<tr>
<td>GREGG, TOM</td>
<td>WIREN, Lawrence,</td>
<td>Kans.</td>
</tr>
<tr>
<td>GREENE, BOB</td>
<td>CBS, Hollywood,</td>
<td>Calif.</td>
</tr>
<tr>
<td>GREENHOW, TOM</td>
<td>KGO, San Francisco,</td>
<td>Calif.</td>
</tr>
<tr>
<td>GREY, ALLEN</td>
<td>WIPEN, Philadelphia,</td>
<td>Pa.</td>
</tr>
<tr>
<td>GREY, STUART</td>
<td>WOL, Washington, D.C.</td>
<td></td>
</tr>
<tr>
<td>GRIFFEN, PAUL</td>
<td>KTAR, Phoenix, Ariz.</td>
<td></td>
</tr>
<tr>
<td>GRIBBEN, PAUL</td>
<td>WXYZ, Buffalo, Pa.</td>
<td></td>
</tr>
<tr>
<td>GRIGGS, WILLIAM</td>
<td>WSGN, Birmingham,</td>
<td>Ala.</td>
</tr>
<tr>
<td>GRIZZARD, HERMAN</td>
<td>WLAC, Nashville,</td>
<td>Tenn.</td>
</tr>
<tr>
<td>GROBE, ALBERT A.</td>
<td>WQXR, New York, N.Y.</td>
<td></td>
</tr>
<tr>
<td>GROSS, BOB</td>
<td>WFIL, Philadelphia,</td>
<td>Pa.</td>
</tr>
<tr>
<td>GRUBB, DAVE</td>
<td>WCHS, Charleston,</td>
<td>W. Va.</td>
</tr>
<tr>
<td>GUNN, GEORGE</td>
<td>ABC—Dick Tracy</td>
<td></td>
</tr>
<tr>
<td>GUNN, EARL</td>
<td>KALE, Portland, Ore.</td>
<td></td>
</tr>
<tr>
<td>GUNN, E.</td>
<td>WAGA, Atlanta, Ga.</td>
<td></td>
</tr>
<tr>
<td>GUSTAFSON, RODGER</td>
<td>WEBR, Buffalo, N.Y.</td>
<td></td>
</tr>
<tr>
<td>Gwynne, Dalton E.</td>
<td>WLOE, Leesville, N.C.</td>
<td></td>
</tr>
<tr>
<td>GYNAN, EARL F.</td>
<td>WLAW, Lawrence, Mass.</td>
<td></td>
</tr>
<tr>
<td>HAAFTEN, VAN</td>
<td>WIND, Chicago, Ill.</td>
<td></td>
</tr>
<tr>
<td>HACKETT, EUGENE</td>
<td>WMEX, Boston, Mass.</td>
<td></td>
</tr>
<tr>
<td>HAHN, ROBERT</td>
<td>KVOD, Denver, Colo.</td>
<td></td>
</tr>
<tr>
<td>HALE, JERR</td>
<td>KGO, San Francisco, Calif.</td>
<td></td>
</tr>
<tr>
<td>HALEY, JOE, JR.</td>
<td>KFRC, Oakland, Calif.</td>
<td></td>
</tr>
<tr>
<td>HALL, ART</td>
<td>WHDH, Boston, Mass.</td>
<td></td>
</tr>
<tr>
<td>HALL, ROB</td>
<td>WXYZ, Detroit, Mich.</td>
<td></td>
</tr>
<tr>
<td>HALL, HARRY</td>
<td>KEWB, Hollywood, Calif.</td>
<td></td>
</tr>
<tr>
<td>HALL, RADCLIFFE</td>
<td>WNBC, New York, N.Y.</td>
<td></td>
</tr>
<tr>
<td>HAMMOND, FRED</td>
<td>WWL, New Orleans, La.</td>
<td></td>
</tr>
<tr>
<td>HAMRICK, HOWARD</td>
<td>WRXL, Richmond, Va.</td>
<td></td>
</tr>
<tr>
<td>HANCOCK, HUNTER</td>
<td>KFVD, Los Angeles, Calif.</td>
<td></td>
</tr>
<tr>
<td>HANNAH, JIM</td>
<td>WFIG, Sumter, S.C.</td>
<td></td>
</tr>
<tr>
<td>HANNES, ARTHUR</td>
<td>KMOX, St. Louis, Mo.</td>
<td></td>
</tr>
<tr>
<td>HANSEN, CLIFF</td>
<td>KOMO, Seattle, Wash.</td>
<td></td>
</tr>
<tr>
<td>HANSEN, DON</td>
<td>WEXL, Royal Oak, Mich.</td>
<td></td>
</tr>
<tr>
<td>HANSEN, ROY</td>
<td>WDRC, Hartford, Conn.</td>
<td></td>
</tr>
<tr>
<td>HANSON, HARLEY</td>
<td>WCHI, Columbia, Miss.</td>
<td></td>
</tr>
<tr>
<td>HARRER, HARRY</td>
<td>KGKO, Ft. Worth, Tex.</td>
<td></td>
</tr>
</tbody>
</table>

**PIERRE ANDRE**

Announcing

A.B.C.
ANNOUNCERS

HARBER, HARRY
WFAA, Dallas, Tex.

HARDEN, FRANK
WIS, Columbia, S. C.

HARDIE, JIM
WRNL, Richmond, Va.

HARDIN, FRANCIS
WGRT, Atlanta, Ga.

HARMON, KING
KUTA, Salt Lake City, Utah.

HARMIS, FRANK
WTH, Baltimore, Md.

HAROLD, BOB

HARPER, JOHNNY
WWRL, Woodside, N. Y.

HARRINGTON, JOHN
KTAR, Phoenix, Ariz.

HARRIS, BOB
WMCA, New York, N. Y.

HARRICE, CY
Radio announcer, narrator; b. Chicago, Ill., Mar. 1, 1913; Northwestern Univ., B.S. Degree; Quick As A Flash; Grand Central Station; Vox Pop; The Gabriel Heatter Show; Crime Cases of Warden Lawes; The RCA Victor Show.

HARRIS, DEAN W.
WHAM, Rochester, N. Y.

HARRIS, JULIAN
WDAF, Kansas City, Mo.

HARRIS, ROBERT
WOAV, Vincennes, Ind.

HARRISON, HAROLD
WMFR, High Point, N. C.

HART, DON
WSNJ, Bridgeton, N. J.

HARTRICK, GEORGE
WCOP, Boston, Mass.

HARVEY, BILL
WHELP, Philadelphia, Pa.

HARVEY, BRUNELL
WACO, Waco, Tex.

HARVEY, NEIL
WHELP, Philadelphia, Pa.

HASELTON, FRED
WDNC, Durham, N. C.

HASSING, DOUGLAS
WTOC, Savannah, Ga.

HATTON, RICHARD
WJW, Cleveland, O.

HAUG, CARL G.
WMOB, Mobile, Ala.

HAWKINS, DON
KSTP, St. Paul-Minneapolis, Minn.

HAYES, DON
RTSB, Shreveport, La.

HAYES, GEORGE
ABC

HAYES, JOSEPH
WOLF, Syracuse, N. Y.

HAYES, PAT
KIRO, Seattle, Wash.

HAYNES, DICK
KMPC, Los Angeles, Calif.

HEFFER, JOHN
NBC—Cavalcade of America, The Fabulous Dr. Tweedy

HAYWARD, BRUCE
KWK, St. Louis, Mo.

HAYWORTH, HERB
WOW, Fort Wayne, Ind.

HEALY, DAN
WBEK, Pittsfield, Mass.

HEARLE, PERCY
WGST, Atlanta, Ga.

HEDGEPETH, BILL
WAPO, Chattanooga, Tenn.

HEEDER, PAUL
KXAN, San Francisco, Calif.

HEERMANN, HENRY
KMON, Kansasville, Okla.

HEGARD, KEN
WFOX, Milwaukee, Wisc.

HEISS, ROBERT J.
WTMJ, Milwaukee, Wisc.

HENDERSON, DAVE
KTOP, Tucson, Ariz.

HENDERSON, MAX
WTCD, Minneapolis, Minn.

HENDERSON, SAMUEL G. JR.
WGAX, Portland, Me.

HENDERSON, BOB
WAGE, Syracuse, N. Y.

HENLEY, HAROLD
WOPR, Bristol, Tenn.

HENNESSY, FRANK
WSYR, Syracuse, N. Y.

HENNESSY, JAMES
KXOK, St. Louis, Mo.

HENNIG, HAROLD
WKIP, Poughkeepsie, N. Y.

HENDRICH, WALT
WGC, Cleveland, O.

HENRY, DICK
WOOD, Grand Rapids, Mich.

HENRY, GILL
KLO, Ogden, Utah

HENTOFF, NATHAN
WMEX, Boston, Mass.

Hugh James

“Lowell Thomas Show”  NBC
“Second Mrs. Burton”  CBS
“Voice Of Firestone”  NBC
“True Detective Stories”  MBS
“House In The Country”  NBC

20th Century-Fox News

Alun Williams

ANNOUNCING
NARRATION
ACTING

STANDARD and VIDEO

LE 2-1100

896C
ATTENTION
Managers!

Looking for help? Need staff announcers, or combination writers, etc.?

BROADCASTERS NETWORK STUDIOS. Operating training station BNS, prepares exclusively good personnel for station staff jobs, through rigid entrance requirements—covering education, voice, personality, character.

For information, address
JIM OLIVER, Manager
BROADCASTERS NETWORK STUDIOS
8668½ Wilshire, Beverly Hills, Calif.

WMAZ, Macon, Ga.
HILL, PAT
WINN, Buffalo, N. Y.
HILL, ROY
WDSU, New Orleans, La.
HILL, JACK
WWJ, Detroit, Mich.
HILLE ROBERT
KXOK, St. Louis, Mo.
HINDMAN, WILLIAM
WCOL, Columbus, O.
HINDS, WILLIAM T.
KDKA, Pittsburgh, Pa.
HINES, JIMMY
WPRO, Providence, R. I.
HINLEY, HARRY, JR.
WHP, Harrisburg, Pa.
HINSHAW, FRED
WLBC, Muncie, Ind.
HITCHCOCK, JACK
KAPN, Lincoln, Nebr.
HITZ, BOB
CBS.
HITES, WARREN
WIS, Columbia, S. C.
HODGE, TED
WENY, Elmira, N. Y.
HOGAN, GEORGE
WOR, New York, N. Y.
HOGAN, JOE
KRLD, Dallas, Tex.
HOLBROOK, JOE
WMON, Montgomery, W. Va.
HOLCZER, BOB
WERY, Waterbury, Conn.
HOLDEN, JACK
WLW, Cincinnati, O.
HOLDEN, PAUL B.
KTV, Seattle, Wash.

HOLDER, HOWARD
WOC, Davenport, Ia.
HOLLEY, WAKEFIELD
WKY, Oklahoma City, Okla.
HOLLOWAY, FRANK
KFYO, Lubbock, Tex.
HOLMES, BEN
KOMA, Oklahoma City, Okla.
HOLMES, ROB
WHAI, Greenfield, Mass.
HOLMES, RICHARD
WILM, Wilmington, Del.
HOLT, CHARLES
WSFA, Montgomery, Ala.
HOLTZ, JOHN
WMAQ, Chicago, Ill.
HOORNBEK, HAROLD
WKNY, Kingston, N. Y.
HOOVER, CHUCK
WHOK, Akron, O.
HOPE, ROBERT
WSFA, Montgomery, Ala.
HOPKINS, DON
WIBW, Topeka, Kans.
HORN, HENRY
KRLD, Dallas, Tex.
HOUK, MERLE
WIBW, Topeka, Kans.
HOWER, LARRY
WHEB, Portsmouth, N. H.
HUBBARD, EDDIE
WINC, Chicago, Ill.
HUBER, DICK
KSO, Des Moines, Ia.
HUGG, JEFF
WJBW, New Orleans, La.
HUGHES, JIMMY
WCOY, Montgomery, Ala.
HUGHES, JUDD
WNBF, Binghamton, N. Y.
ANNOUNCERS

HUGHES, MARTIN
WIOD, Miami, Fla.
HUGHES, PAUL
KTAR, Phoenix, Ariz.
HOUIZENGA, JACOB
WKBJ, Muskegon, Mich.
HULL, DOG
KVOO, Tulsa, Okla.
HULL, IRA
WKNL, Richmond, Va.
HUNT, MEL
KECA, Los Angeles, Calif.
HUNT, TED
KROD, El Paso, Tex.
HUNTER, BEN
KEX, Portland, Ore.
HUNTER, CHARLES
WWJ, Cleveland, O.
HUNTER, GEORGE
WWJ, Detroit, Mich.
HURST, ED
HUSEBY, LARRY
KVI, Tacoma, Wash.
HUSING, TED
WHN, New York, N. Y.
HUSTAK, JOE
WMRO, Aurora, Ill.
HUTCHINSON, RAY
WKUS, Baltimore, Md.
HUTSON, JOHN C.
WFIN, Findlay, O.
HYLAND, ART
WMBG, Richmond, Va.

J

JACKSON, FLOYD
WPAY, Portsmouth, O.
JACKSON, JAY
WOR, New York, N. Y.
JACKSON, JOE
WFDP, Flint, Mich.
JAEGER, JOHN
WNW, New York, N. Y.
JAMES, HERB
KXEL, Waterloo, Ia.

JAMES, HUGH
(McIlrevey, Hugh J.); Announcer, narrator; b. New York, N. Y., Oct. 13, 1915; NYU, Univ. of Pa., George Wash. Univ.; Lowell Thomas (NBC); Voice of Firestone (NBC); Second Mrs. Burton (CBS); True Detective Mysteries (MBS); A House in the Country (NBC); Special Assignment, Press Assoc.

JAMESON, KEITH
WMAL, Washington, D. C.
JAMOND, WALTER
KGW, Portland, Ore.
JAMES, GERALD
KWBC, Ft. Worth, Tex.

JAMES, ROBERT
KGW, Portland, Ore.
JASMIN, JOSEPH O.
WPPO, Providence, R. I.
JASPAN, ELMER
WTMT, Trenton, N. J.
JASS, MEL
KGBR, Butte, Mont.
JAXTHEIMER, ELLIS
WPIC, Sharon, Pa.
JENKINS, ALUN
WHK, Cleveland, O.
JENKINS, BILL
WTOP, Washington, D. C.
JENSEN, ALLEN
KSL, Salt Lake City, Utah
JENSEN, LEIF
WDRC, Hartford, Conn.
JOHNSON, CLIFF
KLX, Oakland, Calif.
JOHNSON, ALLEN
KTSF, El Paso, Tex.
JOHNSON, BILL
WTAR, Norfolk, Va.
JOHNSON, BOB
KFOR, Lincoln, Nebr.
JOHNSON, BOB
WNOX, Knoxville, Tenn.
JOHNSON, BOB

JOHNSON, CLIFF
Master-of-Ceremonies, announcer
JOHNSON, CULLEN
WRAL, Raleigh, N. C.
JOHNSON, ED
WEM, Fitchburg, Mass.
JOHNSON, GEORGE
WCCO, Minneapolis, Minn.

ROD O'CONNOR
RED SKELTON SHOW
KAY KYSER SHOW
PEOPLE ARE FUNNY SHOW

BOB GARRED
CBS News Reporter

896E
| JOHNSON, JIM | WHIT, Durham, N. C. |
| JOHNSON, WILLIAM | WLAC, Nashville, Tenn. |
| JOHNSTON, BILL | WTX, Springfield, Ill. |
| JOHNSTONE, FRED | WHF, New York, N. Y. |
| JONES, BOB | WBIQ, Greensboro, N. C. |
| JONES, DON | KANA, Anacanda, Mont. |
| JONES, PAUL | WLW, Cincinnati, O. |
| JORDAN, LEE | WAGA, Atlanta, Ga. |
| JORDAN, MARK | KGO, San Francisco, Calif. |
| JORDAN, MURRAY | WLJB, New York, N. Y. |
| JORGENSEN, FRED | KGO, San Francisco, Calif. |
| JOURNEY, TOM | KPRC, Houston, Tex. |

**JOY, DICK**
Freelance announcer; co-owner KCMJ; b. Putnam, Conn., Dec. 28, 1915; USC News (CBS); Silver Theater; Those We Love; Groucho Marx; Nelson Eddy; Danny Kaye; Vox Pop; Forever Ernest; Sad Sack; Adventures of Sam Spade; Telephone Hour.

JOYNER, GORDON
WMBD, Peoria, Ill.

| JUDKINS, HARIAN | KTUL, Tulsa, Okla. |
| KAIMAN, LAMBERT | KMOX, St. Louis, Mo. |
| KALLAY, EDWIN | WINN, Louisville, Ky. |
| KANE, MIKE | WKOK, Sunbury, P. |
| KARANT, MARTIN | WKPT, Kingsport, Tenn. |
| KARBSTEED, CAL | KSTP, St. Paul-Minneapolis, Minn. |

**KaDELL, CARLTON**
Amos 'n' Andy
KASSNER, EDMUND
ABC
KEECH, KEL
ABC
KENNEDY, JOHN MILTON
CBS—Lux Radio Theater
ABC
KIRBY, GENE
ABC
KRUPP, ROGER
ABC — Counterspy, Doctors Talk It Over, Labor USA
KASPER, FRED
WENR, Chicago, Ill.
KAY, ROBERT
WAVE, Louisville, Ky.
KAY, WALTER
WJW, Cleveland, O.
KEARNS, BOB
WHBW Topeka, Kans.
KEATHLEY, HAMPTON
KPRC, Houston, Tex.

| KEEFE, PAUL | WCOP, Boston, Mass. |
| KEEFE, THOMAS | WCAE, Pittsburgh, Pa. |
| KEENAN, JOHN | WKZO, Kalamazoo, Mich. |
| KEEF, BARNEY | KEX, Portland, Ore. |
| KELLER, PHIL | WXAM, Miami, Fla. |
| KELLER, FRED | WBEN, Buffalo, N. Y. |
| KELLY, A. ROGER | WJAS, Pittsburgh, Pa. |
| KELLY, EUGENE | WRIP, Poughkeepsie, N. Y. |
| KELLY, JACK | WEAU, Eau Claire, Wis. |
| KELLY, LEON E. | WRAL, Williamsburg, Pa. |
| KELLY, PAT | WNBC, New York, N. Y. |
| KENT, FRANK | WGEN, Philadelphia, Pa. |
| KENT, HALL | WNNB, Birmingham, N. Y. |
| KENT, JOHN | WVL, New Orleans, La. |
| KENT, MARSHALL | WJJD, Chicago, Ill. |

---

**DICK JOY**
Announcer
News Commentator

**JIM DOYLE**
Announcer
News Commentator

---

**ANNOUNCERS**

---

**MANAGEMENT MCA**

---

896F
<table>
<thead>
<tr>
<th>ANNOUNCERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>KENYON, CLARENCE F.</td>
</tr>
<tr>
<td>KEPHART, WILLIAM</td>
</tr>
<tr>
<td>WMAQ, Chicago, Ill.</td>
</tr>
<tr>
<td>KEVIN, BRUCE</td>
</tr>
<tr>
<td>WTIC, Hartford, Conn.</td>
</tr>
<tr>
<td>KERR, DON</td>
</tr>
<tr>
<td>WAAQ, Newark, N. J.</td>
</tr>
<tr>
<td>KERR, KEITH</td>
</tr>
<tr>
<td>KFHC, Wichita, Kans.</td>
</tr>
<tr>
<td>KILPACK, LOVELL</td>
</tr>
<tr>
<td>KOVO, Provo, Utah</td>
</tr>
<tr>
<td>KIMBALL, MERLE</td>
</tr>
<tr>
<td>KVI, Tacoma, Wash.</td>
</tr>
<tr>
<td>KING, BILL</td>
</tr>
<tr>
<td>WSSV, Petersburg, Va.</td>
</tr>
<tr>
<td>KING, BURTON</td>
</tr>
<tr>
<td>KTEM, Temple, Tex.</td>
</tr>
<tr>
<td>KING, CHARLES</td>
</tr>
<tr>
<td>WKAL, Rome, N. Y.</td>
</tr>
<tr>
<td>KING, DICK</td>
</tr>
<tr>
<td>KWBW, Hutchinson, Kans.</td>
</tr>
<tr>
<td>KING, FULTON</td>
</tr>
<tr>
<td>KMBC, Kansas City, Mo.</td>
</tr>
<tr>
<td>KING, FULTON</td>
</tr>
<tr>
<td>KWON, Staunton, Va.</td>
</tr>
<tr>
<td>KING, JOE</td>
</tr>
<tr>
<td>KING, LARRY</td>
</tr>
<tr>
<td>WLBI, Mattoon, Ill.</td>
</tr>
<tr>
<td>KING, NELSON</td>
</tr>
<tr>
<td>WCKY, Cincinnati, O.</td>
</tr>
<tr>
<td>KING, WALLY</td>
</tr>
<tr>
<td>KSPO, San Francisco, Calif.</td>
</tr>
<tr>
<td>KING, WALLY</td>
</tr>
<tr>
<td>WATR, Waterbury, Conn.</td>
</tr>
<tr>
<td>KIRBY, JIMMY</td>
</tr>
<tr>
<td>WGST, Atlanta, Ga.</td>
</tr>
<tr>
<td>KULT, ERVIN</td>
</tr>
<tr>
<td>KSOO, Sioux Falls, S. D.</td>
</tr>
<tr>
<td>KUTZ, EDWARD</td>
</tr>
<tr>
<td>LAFFFY, FREDERIC, P.</td>
</tr>
<tr>
<td>WLAW, Lawrence, Mass.</td>
</tr>
<tr>
<td>LANING, JOHN</td>
</tr>
<tr>
<td>NBC—The Great Gildersleeve</td>
</tr>
<tr>
<td>Seals' West Village Store</td>
</tr>
<tr>
<td>LA FRANO, TONY</td>
</tr>
<tr>
<td>KUEY, Los Angeles, Calif.</td>
</tr>
<tr>
<td>LA HAYE, LOUIS</td>
</tr>
<tr>
<td>WICC, Bridgeport, Conn.</td>
</tr>
<tr>
<td>LAKE, ED</td>
</tr>
<tr>
<td>KABC, San Antonio, Tex.</td>
</tr>
<tr>
<td>LAMUTIS, ALEX</td>
</tr>
<tr>
<td>WSAY, Rochester, N. Y.</td>
</tr>
<tr>
<td>LANAGAN, JAMES</td>
</tr>
<tr>
<td>WBNI, New Bedford, Mass.</td>
</tr>
<tr>
<td>LANDESAN, RABSON</td>
</tr>
<tr>
<td>LANDBEAR, DEAN</td>
</tr>
<tr>
<td>WMT, Cedar Rapids, Ia.</td>
</tr>
<tr>
<td>LANDRY, JIM</td>
</tr>
<tr>
<td>WDSU, New Orleans, La.</td>
</tr>
<tr>
<td>LANE, JERRY</td>
</tr>
<tr>
<td>WKOZ, Kalamazoo, Mich.</td>
</tr>
<tr>
<td>LAVELLE, RALPH</td>
</tr>
<tr>
<td>KECA, Los Angeles, Calif.</td>
</tr>
<tr>
<td>LANGELLY, RALPH</td>
</tr>
<tr>
<td>LANFORTE, LEO R.</td>
</tr>
<tr>
<td>LARACEY, JAMES L.</td>
</tr>
<tr>
<td>LARACEY, JAMES L.</td>
</tr>
</tbody>
</table>

**ART GILMORE**

Announcer

"Dr. Christian"

"Murder and Mr. Malone"

"Meet Me at Parky's"

"Stars Over Hollywood"

Management — Art Rush, Inc.

**FRANK BINGMAN**

Announcer

"CRESTA BLANCA"

"HOLLYWOOD PLAYERS"

"JOAN DAVIS"

C.B.S.

Management

WILLIAM PECK AGENCY

9172 Sunset Blvd.

Hollywood, Calif.
ANNOUNCERS

LARKIN, DON
WAAT, Newark, N. J.

LARSON, PAUL
WEIM, Pittsburgh, Mass.

LASHER, SID
WHAM, Rochester, N. Y.

LATIMER, C. THOMAS
KMPF, Los Angeles, Calif.

LAWLEY, LEE
KPRO, Riverside, Calif.

LAWRENCE, BOB
KFI, Los Angeles, Calif.

LAWRENCE, DON
BTC, New York, N. Y.

LAWRENCE, EARL
KWKH, Shreveport, La.

LAWRENCE, JAMES
WWJ, Detroit, Mich.

LAWRETZ, HOWARD
WWJ, Detroit, Mich.

LEEDS, DAVID
WMCA, New York, N. Y.

LEEFERS, ROBERT
WMJ, Cedar Rapids, Ia.

LEFEVRE, BILL
WFBR, Baltimore, Md.

LEFFER, NED
NBC—People Are Funny

LEMOND, BOB
CBS—Hoagy Carmichael

LEIGHTON, BEN
KSTP, St. Paul-Minneapolis, Minn.

LENE, WILL
WLW, Cincinnati, O.

LESTER, JACK
WENR, Chicago, Ill.

LEY, TROY
WLUX, Utica, N. Y.

LEWIN, HOWARD
WTRY, Troy, N. Y.

LEWIN, RAY
WBBW, Hutchinson, Kans.

LEWIS, BOB
WIBX, Utica, N. Y.

LEWIS, CHARLES
WWJ, Detroit, Mich.

LEWIS, DON
WWL, New Orleans, La.

LEWIS, EARL W.
KWHO, Shreveport, La.

LEWIS, JACO
WMBG, Richmond, Va.

LEWIS, JOHN
WACO, Baltimore, Md.

LEWIS, KEN
WHIL, Lowell-Lawrence, Mass.

LEWIS, TOM
KSG, Des Moines, Ia.

LIND, ELLIS
KAY, San Francisco, Calif.

LINDEN, MORT
WSBT, South Bend, Ind.

LINDE, BILL
WFBR, Baltimore, Md.

LITTLE, ED
WHAM, Rochester, N. Y.

LIVESAY, WILLIAM
ABC

LOHMEIER, WM
WBBF, Rock Island, Ill.

LOKEY, FRANK
WXNN, Louisville, Ky.

LONDON, ABBOTT
KROM, Seattle, Wash.

LONERGAN, STAN
WXND, Chicago, Ill.

LOWNESBY, JIM
WHAS, Louisville, Ky.

LOVELESS, RAY
KWWB, Hutchinson, Kans.

LOWE, CRAIG
WSGN, Birmingham, Ala.

LOWE, DON
ABC—Ethel and Albert

LOWE, JACK
WYRN, Washington, D. C.

LOWREY, MEADOR
KRLD, Dallas, Tex.

LOWRY, LEW
WIBC, Indianapolis, Ind.

LUCAS, PETER
WBBM, Chicago, Ill.

LUCK, DEAN
WDRC, Hartford, Conn.

LUDLAM, KENNEDY
WRC, Washington, D. C.

LUDWIG, LYELL
WFBM, Indianapolis, Ind.

LUNKEN, NED

LUND, HOWARD
WJW, Cleveland, O.

LUNDGREN, VICTOR
WLAV, Grand Rapids, Mich.

DICK DUNHAM

Management: Bernard L. Schubert
Radio Registry: LA. 4-1200

STU WILSON
(Honestly, I'm free-lance!)
SURPRISE PARTY
QUIZ OF TWO CITIES
EXAMINER COMICS

896H
ANNOUNCERS

NOBLES, GENE
WLAB, Nashville, Tenn.

NOLAN, TOMMY
WFFC, Greenville, S. C.

NORMAN, HAL
KFH, Wichita, Kans.

NORMAN, HORACE
WADG, Akron, O.

NORMAN, RICHARD
WINX, Washington, D. C.

NOVELL, WALTER
KFBQ, Fresno, Calif.

NOVEMBER, JOE

O'CONNOR, BILL
WAAF, Chicago, Ill.

O'CONNOR, THOMAS
WBAL, Baltimore, Md.

O'CONNOR, ROD
Announcer; b. Houston, Tex.; New Mexico Mil. Inst.; The Red Skelton Show (NBC); College of Musical Knowledge (NBC); People Are Funny (NBC).

O'CONNOR, VIRGINIA B.
RICHARD, Atlantic City, N. J.

O'DONNELL, JOHN
WBF, Rock Island, Ill.

OGILVIE, JACK
WNJY, Buffalo, N. Y.

O'HALLORAN, HAL
WLS, Chicago, Ill.

O'HALLOWAN, HILL, JR.
WKNR, Marion, O.

OHLEN, GUS
WQW, San Jose, Calif.

OLSON, RAY
WOW, Omaha, Nebr.

OSBORNE, KARL
WADC, Akron, O.

O'VENDEN, REN
WEEI, Boston, Mass.

OWENS, DICK
WNX, Wilkes-Barre, Pa.

OWEN, MOREY
WROK, Rockford, Ill.

O'WILL, ROBERT
WJUL, Lowell-Lawrence, Mass.

OVER, ROBERT
WHKC, Columbus, O.

PAGE, TOM
WIBX, Utica, N. Y.

PAGE, CARL
WIBC, Indianapolis, Ind.

PALENI, ART
WWSW, Pittsburgh, Pa.

PALMER, GEORGE
WSAI, Cincinnati, O.

PARDO, DON
WNBC, New York, N. Y.

PARK, C. H. SR.
WDR, Detroit, Mich.

PARKER, CARL
WJJL, Lowell-Lawrence, Mass.

PARKER, EUGENE
WCOU, Lewiston, Me.

PARKER, JIMMY
WTRY, Waterbury, Conn.

PARKER, LEE
WGTM, Wilson, N. Car.

PARSONS, MARSHALL
WBOQ, Chattanooga, Tenn.

PATTER, RUSK
WIND, Chicago, Ill.

PAUL, FRED
WYAR, Norfolk, Va.

PAUL, R. E.
WOR, New York, N. Y.

PAULIN, PIERRE R.
KDKA, Pittsburgh, Pa.

PAXTON, TOM
KGO, San Francisco, Calif.

PEARCE, JOE
KMLB, Fresno, La.

PEARCE, SAM
KOMO, Seattle, Wash.

PEARSON, FORT
Announcer, commentator; b. Tenn.; Mil. Sch.; Queen For A Day; Evening With Romberg; Carmen Cavallaro Sheffert Parade.

PEARSON, TEX
NBC—King Cole Trio Time

PECK, EDWARD V.
WSPR, Springfield, Mass.

PEDEN, TOM
WIRE, Indianapolis, Ind.

PEEL, ROBERT
KNOE, Monroe, La.

PELLETIER, VINCENT
Masquerade

PENBERTHY, S. J., JR.
WJR, Detroit, Mich.

PENNEY, BILL
WATL, Atlanta, Ga.

PENROSE, BERNARD
WAB, Atlantic City, N. J.

PERKIN, KEYES
WOR, New York, N. Y.

PERRY, DAVID
WPAT, Paterson, N. J.

PERRY, GEORGE
WARM, Scranton, Pa.

PERK, RUSSELL
WTOL, Toledo, O.

PETERS, ROBERT
WFS, White Plains, N. Y.

PETERSON, JIM
KSL, Salt Lake City, Utah

PETERSON, PETER
WONX, Yankton, S. D.

PETERSON, WALTER
KGMG, Albuquerque, N. M.

PETRIE, HOWARD
CBS—Blondie; Durante & Moore

PETTAY, FRAN
WHK, Cleveland, O.

PEYTON, STANLEY
WJJ, Cleveland, O.

PHARR, BILL
KTFM, Beaumont, Tex.

PFEIFFER, BOB
WMT, Cedar Rapids, Ia.

PFEIFFER, LEWIS
KFRF, San Francisco, Calif.

PHILLIPS, BOB
KFI, Los Angeles, Calif.

PHILLIPS, BRADLEY
WXR, New York, N. Y.

PHILLIPS, DON
KXOK, St. Louis, Mo.

PHILLIPS, EMILY
WCAE, Pittsburgh, Pa.

PHILLIPS, OREL
KDON, Monterey, Calif.

PIERSON, BILL
WJRK, Akron, O.

PIERSON, JOE
WRFM, Indianapolis, Ind.

PITTE, DUNCAN
WQXR, New York, N. Y.

PITTINGER, RICHARD M.
WFBM, Indianapolis, Ind.

PLUMMER, BILL
KYYL, Salt Lake City, Utah

POWELL, ROBERT
WETI, Boston, Mass.

POWELL, ROBERT
KETR, Phoenix, Ariz.

POSKA, AL
KFI, Los Angeles, Calif.

POSSON, BYRON
KNTC, San Francisco, Calif.

POUCHER, WAYNE
WSCC, Charlotte, S. C.

POTTS, BOB
WOR, New York, N. Y.

POWER, THOMAS
WMUR, Manchester, N. H.

POWERS, RALPH
WFBF, Baltimore, Md.

PRESBY, ARCHIE
NBC—Smilin' Ed McConnell

PRENDERGAST, ED
WSFS, Fonseca, Fla.

PRICE, PAUL
WGL, Fort Wayne, Ind.

PRICE, RICHARD
WSAU, Wausau, Wis.

PROCTOR, HAL
WCAO, Baltimore, Md.

PRYERSON, RICHARD
KFRF, Fresno, Calif.

PROVOST, ERIC
WSBP, Sarasota, Fla.

RYE, RICHARD
KTBC, Austin, Tex.

PUDNEY, EARLE
WGY, Schenectady, N. Y.

PULLIAM, JACK
WQAM, Miami, Fla.

PURCELL, CHARLES W.
WBAO, Baltimore, Md.

PYLE, HOWARD
KTR, Phoenix, Ariz.

QUADE, WARREN
WJIL, Johnson City, Tenn.

QUAVE, MORRIS
WSBS, Chattanooga, Tenn.

QUICK, BEN
WTOC, Savannah, Ga.

QUINN, MELVIN
WBAL, Baltimore, Md.

QUINN, JACK
WMRN, Marion, O.

QUINN, PAT
WPG, A. Ann Arbor, Mich.

QUINN, ROBERT
WKBZ, Muskegon, Mich.

QUORTIN, ERWIN
WNYG, Milledgeville, Ga.

RAB, JACK
WKMO, Kokomo, Ind.

RADLEY, JIM
WKBW, Hutchinson, Kans.

RAGLE, GENE
WCOL, Columbus, O.

RAINEY, DON
WAPO, Chattanooga, Tenn.

RAMSEY, FORREST
WFRC, Kinston, N. C.

RANDOLPH, JOHN
WRAI, Raleigh, N. C.

Raney, ALBERT
WRC, Washington, D. C.

RASHALL, CHARLES
KHEL, Denver, Colo.

RAST, MALCOLM
WCOG, Columbia, S. C.

RAWLS, CHARLIE
WSII, Jackson, Miss.
SAUNDERS, AL
WCHA, Chambersburg, Pa.

SAUNDERS, BRUCE
WHOT, South Bend, Ind.

SAUNDERS, GEORGE
WKAL, Lake City, Utah

SAUNDERS, JOHN
WDAM, Toledi, O.

SAYLES, CLINT
WIBZ, Los Angeles, Calif.

SAVINSKI, JERRY
WJAN, South Bend, Ind.

SAURESSIG, BOB
KFOX, Long Beach, Calif.

SAYRE, BUD
WFTX, Findlay, O.

SAYRE, MAX
XRDR, Modesto, Calif.

SCALA, EDDIE
WNEF, Binghamton, N. Y.

SALCO, ART
WGAU, Asbury Park, N. J.

SCARLETT, JAMES
WJUJ, Majestix, Pac.

SCARLETT, JOHN
WCHS, Columbus, O.

SCARLETT, TONI
WJJC, Topeka, K.

SCARBOROUGH, LARRY
WMBR, Jacksonville, Fla.

SCARDINO, JOHN
WJZ, Newark, N. J.

SCHRADD, HERB
KFOS, Clayton, Mo.

SCHACHT, ERWIN L
KDKA, Pittsburgh, Pa.

SCHADEL, LES
WORT, Spartanburg, S. C.

SCHAEFFER, JEREMIAH
WJUJ, Majestix, Pac.

SCHMIDT, PAT
WAZL, Hazleton, Pa.

SCHIRKR, JEREMIAH
KFEO, St. Joseph, Mo.

SCHULITZ, HAROLD
WWAB, College Park, Md.

SCHNEIDER, RAY
WWBT, Pittsburgh, Pa.

SCHNEIDER, TED
WHN, New York, N. Y.

SCHOOCH, BILL
WAPO, Chattanooga, Tenn.

SCHOOLEY, IVAN
KOAM, Denver, Colo.

SCHWARTZ, ROBERT
WJUX, Bloomfield, N. J.

SCHWARTZ, ALBAN
KWJB, Marshalltown, 1a.

SCHWITZ, JOHN
WSAU, Wausau, Wisc.

SCHWATZ, IRVING
KNOE, Monroe, La.

SCHWEIZER, ROBERT
WKBN, Ravenna, Ohio

SCHWARTZ, SPENCER
WKIL, Ithaca, N. Y.

SCHWARTZ, WILLIAM
WJNL, Loyalton, Pa.

SCOTT, DAVE
KQV, Pittsburgh, Pa.

SCOTT, DICK
WDAN, Danville, Ill.

SCOTT, EDWARD
KVVR, Seattle, Wash.

SCOTT, ELIJAH
WJG, St. Louis, Mo.

SCOTT, ELIAS
WJZ, Newark, N. J.

SCOTT, JACK
KJQ, Stockton, Calif.

SCOTT, JERRY
WNOX, Knoxville, Tenn.

SCOTT, JOHN
WOR, New York, N. Y.

SCOTT, ROBERT
WCAP, Asbury Park, N. J.

SCOTT, WILLARD
KXOM, St. Louis, Mo.

SCOTT, WILLIAM
WJXG, Jacksonville, Fla.

SEAGER, S. D.
KXOC, Sacramento, Calif.

SEARS, JERRY
WATL, Atlanta, Ga.

SEARLES, JERRY
KJO, Reading, Pa.

SEBASTIAN, CHARLES
WLS, Chicago, Ill.

SHEARD, WALTER
WJFO, Ft. Worth, Tex.

SEVERE, HOWARD
WPIK, Alexandria, Va.

SPEAR, ROBERT
KXLA, Pasadena, Calif.

SPEAR, ROY
KJLC, El Paso, Tex.

SELYE, EVELYN
WCTF, Birmingham, Ala.

SELYE, GEORGE
WBRR, Columbus, Ga.

SELYE, LYLE
WINX, Washington, D. C.

SEL Soy, ROBERT
KCI, Columbia, S. C.

SEMMLE, DICK
KELO, Sioux Falls, S. D.

SHEREFER, ROBERT
WJQQ, Columbus, O.

SHERER, RAY
WBMT, Danville, Va.

SHERIFF, WILLIAM
WJNS, Newton, N. Y.

SHERMAN, ROBERT
WKBK, Dubuque, Ia.

SHEPPARD, ROBERT
WJW, Detroit, Mich.

SHEPPARD, ROBERT
DBN, Houston, Tex.

SHEPHERD, WALTER
WJZ, Newark, N. J.

SHEPHERD, JERRY
WQAM, Austin, Tex.

SHERMAN, CHARLES
WJER, Philadelphia, Pa.

SHERMAN, SAMUEL
WJDL, Detroit, Mich.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.

SHERWIN, JAY
WJFL, Boston, Mass.
STARK, RICHARD S.  
Announcer, writer, producer; b. Grand Rapids, Mich., Nov. 11, 1911; Cornell Univ., B.A. Degree; Jean Salbon; Pepper Young’s Family; Joyce Jordan, M.D.; Portia Rehearsal; Hour of Charm; Frank Sinatra.

STARK, LEONARD  
WFRB, Baltimore, Md.

STARK, LEON  
KXRO, Seattle, Wash.

STARR, ED  
WBIR, Knoxville, Tenn.

STARR, HADLEY  
KXL, Portland, Ore.

 STEWART, JAY  
ABC—Truth or Consequences; What’s Doin’ Ladies?

STEWART, LEE  
KMBG, Kansas City, Mo.

STEWART, ALAN  
KFWB, Hollywood, Calif.

STEWART, RICHARD  
WDOC, New Canaan, Conn.

STEWART, RUSS  
KDFJ, Los Angeles, Calif.

STEWART, ALBURD  
WSMS, Milwaukee, Wis.

STEWART, WILLIAM V.  
WWCO, Minneapolis, Minn.

STONE, VIRGIL E.  
KREG, Tyler, Tex.

STYLES, JOHN  
KLKX, Oakland, Calif.

STOKEY, MICHAEL  
ABD

ST BERNARD, DON  
TCI, Montclair, N. J.

STENDLER, GEORGE  
WJAR, Providence, R. I.

STERN, SADIE  
WLS, Chicago, Ill.

STERLING, LEN  
CBS—FBI in Peace and War

STEVENSON, HERMAN  
KMG, Stockton, Calif.

STEVENSON, PAUL  
EDK, El Paso, Tex.

STEWART, ALAN  
WTEL, Philadelphia, Pa.

STEWART, BOB  
WBRY, Burberry, Conn.

STEWART, DEANE  
KQW, San Jose, Calif.

STEWART, DICK  
WBOS, Hartford, Conn.

STEVENS, BARTLETT  
WBAL, Baltimore, Md.

STEVENS, CHARLES  
KQMV, Kansas City, Mo.

STEVENS, ED  
WCIC, Chicago, Ill.

STEVENS, FRANK  
KWH, Fort Worth, Tex.

STEVENS, HARRY  
KOM, Kansas City, Mo.

STEVENS, JIM  
WOR, New York, N. Y.

STEVENS, RICHARD  
WCCB, Charlotte, N. C.
TALL, MARTIN
TALBOT, BILL
KQW, Missoula, Mont.
TALBOT, BILL
WMCA, New York, N. Y.
TALBOT, BILL
WWAC, Waco, Tex.
TALBOT, BILL
WOL, Washington, D. C.
TALBOT, BILL
WTMC, Hartford, Conn.
TALBOT, BILL
WGMC, Philadelphia, Pa.
SUGAR, DICK
WEVD, New York, N. Y.
SULLIVAN, CHARLES
WMC, Memphis, Tenn.
SULLIVAN, THOMAS J.
WEPM, Martinsburg, W. Va.
SUMMERS, JOE
KVDJ, Denver, Colo.
SUNDY, RAY
KRRK, Abilene, Tex.
SUNDILAND, SAM
WINS, Milwaukee, Wis.
SUTHERLAND, WILBUR
KDRA, Pittsburgh, Pa.
SWEDLA, WALT
WQAM, Miami, Fla.
SWAN, ROBERT
KSWO, Oklahoma City, Okla.
SWANSON, DICK
KWOI, Bristol, Tenn.
SWANSON, JOEL
KPAC, Port Arthur, Tex.
SWECKER, LEROY
KBMI, Billings, Mont.
SWEENEY, B. J.
WIBG, Columbus, O.
SWEETZER, JIM
WAUX, Waukesha, Wisc.
SWEETZER, JIM
WOSY, Decatur, Ill.
SWIJART, WALT
WING, Dayton, O.
SWINFORD, JACK
WHRO, Raleigh
SWOPE, RALPH
WDBJ, Roanoke, Va.
SYKES, MAL
Sacramento, Calif.
SYMCHAK, ANTHONY
WRJN, Racine, Wis.

THOMAS, HAROLD
KOMO, Seattle, Wash.
THOMAS, JOHN
WDLP, Panama City, Fla.
THOMAS, KENNETH
WLOB, Lebanon, N. C.
THOMAS, KENNETH
WLOB, Lima, O.
THOMAS, ROY
KJAS, Hastings, Neb.
THOMAS, MIKE
WPEC, Sharon, Pa.
THOMAS, ROY
WMG, Memphis, Tenn.
THOMAS, ROY
KOM, Ellensburg, Wash.
THOMLINSON, ROBERT E.
KGW, Portland, Ore.
THOMPSON, CHUCK
THOMPSON, ELWOOD S.
WSPA, Spartanburg, S. C.
THOMPSON, GAIL
KBLW, Waco, Tex.
THOMPSON, GEORGE
WELI, New Haven, Conn.
THOMPSON, HERBERT
WFBA, Beaumont, Tex.
THOMPSON, JIMMY
KQW, Pittsburgh, Pa.
THOMPSON, MACK
WMNR, Jacksonville, Fla.
THOMPSON, RAY
WRCO, Rochester, Minn.
THOMPSON, ROY
WFBG, Altoona, Pa.
TILLMAN, JOHN
KCBS
TINCHER, THOMAS V.
WBBN, Ronconver, W. Va.
TINGLEY, IRVING
KWNX, Winona, Minn.
TOBIN, JOE
WINS, New York, N. Y.
TOBY, MARK
WEVD, New York, N. Y.
TODD, JIM
KVDJ, Tulsa, Okla.
TOOLE, KENT
KOVO, Provo, Utah
TOULMAINE, PAUL
WNYC, New York, N. Y.
TOMICH, MATTHEW
WBAR, Baltimore, Md.
TOMLIN, W. O.
KPOP, Denver, Colo.
TOMLINSON, GEORGE
WCED, Dubois, Pa.
TONKEN, PHIL
WOR, New York, N. Y.
TOOTHMAN, NOLAN
WBLK, Clarksburg, W. Va.
TOPINKA, K. R.
WUSA, Washington, D. C.
TORBERT, JOHN
KCKO, San Antonio, Tex.
TORGELAND, AL
KDOA, Denver, Colo.
TRAILER, WILLIAM
WCHS, Charleston, W. Va.
TRAINER, KEMP
KCHS, Hot Springs, N. Mex.
TRAINER, LEONARD R.
KCHS, Hot Springs, N. Mex.
UZZLE, BOOTH
WNRL, Richmond, Va.

VALLE, DAVE
Columbia Pacific—Fact Finder

VALLE, CHUCK
KOLM, Palm Springs, Calif.

VALENTA, LEONARD
WPEN, Phila., Pa.

VALENTINE, DAN
WRUF, Gainesville, Fla.

VALENTINE, JIMMY
KSTP, St. Paul-Minneapolis, Minn.

VALLE, DAN
WFAS, White Plains, N. Y.

VALLIN, ROSS
WATR, Waterbury, Conn.

VALESTYNE, ANSON
KGBZ, Muskegon, Mich.

VAPE, JOHN
WGAC, Augusta, Ga.

VANDERHAKEN, ROBERT
WATN, Watertown, N. Y.

VANDERHOOF, BRUCE
KVMV, Twin Falls, Idaho

VANDEVERENT, BOB
KXRO, Tulska, Okla.

VANHEFEN, FRED
KEVR, Seattle, Wash.

VAN HORN, ARTHUR
WOR, New York, N. Y.

VAN KLEED, BOB
WOLF, Syracuse, N. Y.

VANN, FRANK
WTAR, Norfolk, Va.

VANNERSTROM, ORIS
KVOS, Bellingham, Wash.

VAN PARKS, JAMES
KTRB, Modesto, Calif.

VANRB, STANLEY
WFLV, Hollywood, Calif.

VAN SAYT, JOHN P.
WSAN, Allentown, Pa.

VAN SCYKE, HARRY
KKBZ, Harrisburg, Tex.

VARE, ALBERT
WAOV, Vincennes, Ind.

VARNER, HARRY
WISC, Sheboygan, N. C.

VASSEY, TOM
WMLT, Dublin, Ga.

VAUGH, ART
WAGM, Provo, Utah

VAUGH, HAYWOOD
KYSO, Ardmore, Okla.

VENDELL, BILL
WHO, Des Moines, la.

VENRICK, GLEN
KGFZ, Roswell, N. Mex.

VENSKE, LEONARD
KFAM, St. Cloud, Minn.

VERGES, MIKE
WSU, New Orleans, La.

VERNASCO, TED
WHOT, South Bend, Ind.

VEST, DON
WGAC, Augusta, Ga.

VESTRO, AL
WWCO, Waterbury, Conn.

VICKERS, LEE
WJAG, Wheeling, W. Va.

VIEHMAN, ED
KCCO, Minneapolis, Minn.

VIKTER, IRVIN
WJLD, Chicago, Ill.

VINCENT, PAT
WBTA, Butavia, N. Y.

VINES, LEE
CBS

VINES, LEE
KOL, Seattle, Wash.

VINSON, AL
KPC, Port Arthur, Tex.

VINSON, JIMMIE
WBRL, Columbus, Ga.

VOGELMAN, ROY
WHA, Madison, Wis.

VOGL, RICHARD
WHI, Ames, la.

VOLBEY, ERNIE
RWKW, Pasadena, Calif.

VOLZ, THEODORE
KPOF, Denver, Colo.

VON ZELL, HARRY
NBC—Eddie Cantor

NBC—Joan Davis

CBS—Dinah Shore

VREDENB, AL J.
WBKZ, Muskegon, Mich.

VRZAL, BOB
WJAG, Norfolk, Nebr.

WACKER, PHILIP
KGA, Spokane, Wash.

WADE, JESSE
KTTM, Springfield, Mo.

WADE, OSBORNE C.
WKNE, Keene, N. H.

WADE, VIRGINIA
WCED, Dubois, Pa.

WAGES, JACK
KOY, Phoenix, Ariz.

WAGNER, BILL
WROL, Knoxville, Tenn.

WAGNER, BOB
WBN, Columbus, O.

WAGNER, MURRAY
Columbia Pacific—Bob Gar- red's News

WAIDEN, HENRY
WNEX, New York, N. Y.

WALKER, BOB H.
WACO, Waco, Tex.

WALKER, DEAN
WLBC, Muncie, Ind.

WALKER, MERRILL
WKAR, East Lansing, Mich.

WALKER, PELO
KTEM, Temple, Tex.

WALKER, RODNEY
WBRW, Welch, W. Va.

WALL, RICHARD J.
KSTP, Davenport, la.

WALLACE, AL
WDNC, Durham, N. C.

WALLACE, GEORGE
WAG, Cheney, Wash.

WALLACE, ROBERT
WSNY, Schenectady, N. Y.

WALLER, BILL
WATR, Waterbury, Conn.

WALLER, MAURIE
WDAY, Farmo, N. D.

WALLINGTON, JIMMY
NBC — Duffy's Tavern, Alon Young

WALLS, ECKLES
WCPS, Tarboro, N. C.

WALKOD, TRUMAN
KSIF, Santa Fe, N. Mex.

WALSTROM, HARRY
ABC

WALTERS, GENE
WATL, Atlanta, Ga.

WALTERS, JAMES
WMBR, Jacksonville, Fla.

WALTERS, JOE
Columbia Pacific—Harry W

WALTERS, LEON
ABC

WALTERS, STANLEY
WAML, Laurel, Miss.

WALTMAN, LAEY
WAVE, Louisville, Ky.

WALTMON, RIT
KIT, Yakima, Wash.
ANNOUNCERS

WIGGINS, JIM
St. Louis, Antioch, Tex.

WILBUR, GORT
WJNC, Jacksonville, N. C.

WILCOX, HARLOW
Fibber McGee & Molly
Truth or Consequences
Fanny Brice Show

WILCOX, JOHN
ABJ, Minneapolis, Minn.

WILCOX, ROBERT
WAB, Arlington, Va.

WILLER, ROB
KFWO, Clayton, Mo.

WILEY, ROB
KIEV, Glendale, Calif.

WILL, ROBERT
KRQ, Oakland, Calif.

WILLARD, DICK
WOR, New York, N. Y.

WILLARD, GEORGE
WMBA, New York, N. Y.

WILLEFORD, LEWIS
KNEL, Palestine, Texas.

WILLEY, RALPH
WQUA, Moline, Ill.

WILLIAMS, ARTHUR
WPAG, Ann Arbor, Mich.

WILLIAMS, CLAY
WWGP, Sanford, N. C.

WILLIAMS, DAVID
WRKO, Kalamazoo, Mich.

WILLIAMS, DICK
KANS, Wichita, Kansas.

WILLIAMS, GERALD
WCTB, Bristol, Tenn.

WILLIAMS, HOWARD
WINX, Washington, D. C.

WILLIAMS, JACK
WGBS, Miami, Fla.

WILLIAMS, RUSS
WHK, Cleveland, O.

WILLIAMS, WALLY
WJHG, Greensboro, N. C.

WILLIAMS, WINN
WINL, Cedar Rapids, Ia.

WILLIAMS, ZEB
WXON, Sweetwater, Tex.

WILLIAMSON, GORDON
WTHI, Baltimore, Md.

WILLIAMSON, RAYMOND
WAYX, Waycross, Ga.

WILLIS, DAN
WLOCS, Baton Rouge, La.

WILLIS, SANDFORD J.
WMFT, Florence, Ala.

WILLS, PAUL
KNMX, St. Louis, Mo.

WILLS, HARRY
WMRC, Rice Lake, Wisc.

WILLS, J. T.
WIX, Wilkes-Barre, Pa.

WILLSON, JIMMIE
WAPT, Birmingham, Ala.

WILLSON, JIMMY
WAPO, Chattanooga, Tenn.

WILMARTH, ALBERT E.
WPRO, Providence, R. I.

WILSON, DICK
WKY, Richmond, Va.

WILSON, GEORGE H.
WSV, St. Simonds, Fla.

WILSON, HOLMES
WSAR, Fall River, Mass.

WILSON, JIM
KMCQ, McAlester, Okla.

WILSON, JIMMY
WLBJ, Bowling Green, Ky.

WILSON, JOSEPH
ABC

WILSON, JUDD
KYUM, Yuma, Ariz.

WILSON, LARRY
WNDE, New Orleans, La.

WILSON, LEO
WHOP, Hopkinsville, Ky.

WILSON, PAUL
KANS, Wichita, Kan.

WILSON, RAY
KTCX, Denver, Colo.

WILSON, RAY
KRBC, Abilene, Tex.

WILSON, READING
WWNC, Asheville, N. C.

WILSON, WALTER
WHOP, Hopkinsville, Ky.

WILTON, CHARLES T.
WPAG, Ann Arbor, Mich.

WINDERER, FLO
KUTA, Salt Lake City, Utah

WINN, BILL
WTJJ, Jamestown, N. Y.

WIRES, LeROY
WKRC, Cincinnati, O.

WITTENS, JOSEPH R.

WITTICH, RICHARD
KWTO, Springfield, Mo.

WIZARDE, FRANK "TOBY"
KVAK, Atchison, Kansas.

WOLF, RINEALD
WGBK, Sewall Park, Pa.

WOLFE, LYN
WPAD, Paducah, Ky.

WOLFRAM, A. L.
WAWZ, Zarephath, N. J.

WOLFRAM, CARL P.
KOAL, Price, Utah

WOLFRAM, ORLAND
KPOP, Denver, Colo.

WOLKEN, MILTON S.
KSTT, Davenport, Ia.

WOOD, ARMIN H.
WHSC, Hartsville, S. C.

WOOD, BILL
KORN, Fremont, Nebr.

WOOD, FRED
WSNJ, Bridgeton, N. J.

WOOD, HARRY
WNWE, New York, N. Y.

WOOD, JAMES
WCCP, Savannah, Ga.

WOOD, LANGLEY
WRNL, Richmond, Va.

WOOD, WILLIAM
WOYJ, Burlington, Vt.

WOODALL, SAM
WLJ, Jackson, Miss.

WOODELL, EDDIE
WRAL, Raleigh, N. C.

WOODS, DICK
WCKY, Cincinnati, O.

WOODS, HAL
WBU, Pottsville, Wise.

WOODSIDE, CHARLES
WCLS, Baton Rouge, La.

WOODBARD, E. C.
KMMJ, Grand Island, Nebr.

WOODBARD, MARTYN
KSBQ, Santa Rosa, Calif.

WOOLEY, HARRISON
KFRC, San Francisco, Calif.

WOR, New York, N. Y.

WORK, ROBERT
KREO, Indio, Calif.

WORKHoven, MERRILL
WOW, Omaha, Neb.

WORT, PEDE
KQW, Salt Lake City, Utah.

WRAY, HALL
WGAA, Cedartown, Ga.

WRAY, JOHN
KWTI, Albany, Ore.

WRIGHT, DAVE
WFSJ, Youngstown, O.

WRIGHT, ROY
WJJD, Chicago, Ill.

WRIGHT, DONALD
WHLB, Virginia, Minn.

WRIGHT, GERRY
KWPT, Wichita Falls, Tex.

WRIGHT, HARRY
KVQ, Great Bend, Kans.

WRIGHT, LUDLAM
WRC, Washington, D. C.

WRIGHT, WILL
KMYL, Salt Lake City, Utah.

Wussow, GeorGE
KVOV, Redding, Calif.

WYLIe, BOB
WJHL, Washington, D. C.

WYNNE, DICK
KJH, Los Angeles, Calif.

WYM, FRANK
KALL, Salt Lake City, Utah.

Wynne, Jack
WING, Dayton, O.

WYNN, FLORENCE
KLPN, Minot, N. D.

WYNX, PAUL
WENC, Whiteville, N. C.

Y

Yack, George
WMRF, Lewistown, Pa.

Yeager, Don
WTIK, Durham, N. C.

Yell, Frank
KTRF, Thief River Falls, Minn.

Yelland, Starr
KOAT, Denver, Colo.

Yocam, Joe
KFWB, Hollywood, Calif.

York, John
KGB, Tyler, Tex.

Young, Bernard
WTOL, Toledo, O.

Young, Bob
KOA Denver, Colo.

Young, Duane
WWEB, Portsmouth, N. H.

Young, J. N.
KBST, Big Spring, Tex.

Young, J. N., Jr.
ERFG, Odessa, Tex.

Young, Marty
KSL, Silver City, N. Mex.

Young, Orland
WBS, Bluefield, W. Va.

Young, Revere
KBX, Muskogee, Okla.

Young, Stanley
KVOI, Lafayette, La.

Youse, Robert
WBBK, Pittsfield, Mass.

Yule, Ed
KTH, Houston, Tex.

Z

Zimmer, Graeme
WPAY, Portsmouth, O.

Zimmerman, Dave
WWJ, Detroit, Mich.

Zinkand, Phil

Z 896R

896R

suprise Party; Examiner Comics

Command Performance

Command Performance

896R

896R

896R
**Backstage**

people in network radio production—1946

---

**A**

ADAMS, WYLIE  
*ABC—* Terry & The Pirates, Ted Malone

AINEY, JOE  
*MBS—* Those Websters

ALBER, R. H.  
*MBS—* The Pilgrim Hour

ALLEN, GEORGE W.  
Producer, program director  
*Columbia Pacific Network;* b. Spokane, Wash., May 10, 1899;  
*Univ. of Wash., B.M.; Bush Conservatory; The Whistler; Free For All; Meet the Missus.*

ALLEN, HOYT  
*MBS—* Buck Rogers of the 25th Century

ALSOPE, CARLTON  
*NBC—* Drene Show

ARMBRISTER, CYRIL  
*MBS—* Adventures of the Sea Hound

ARTHUR, BOB  
*MBS—* Mysterious Traveler

AUSTIN, ARTHUR  
*NBC—* Orchestras of the Nation, Evening Melodies

AVERY, IRA  
*NBC—* Armstrong’s Theater of Today

---

**B**

BAILEY, ED  
*NBC—* Curtin Time

BALLIN, ROBERT  
*NBC—* Jack Benny Show

BARRUR, OLIVER  
*NBC—* Life Can Be Beautiful

BARRY, JACK  
*MBS—* Gabriel Heather

BEASLEY, IRENE  
*NBC—* Grand Slam

BECKER, JOHN  
*NBC—* Cinderella, Inc.

BELL, TED  
*CBS—* Mystery of the Week, Lowell Thomas

BENNETT, TOM  
*NBC—* Fred Waring

BERNS, LARRY  
*CBS—* Jack Carson Show

BIGELOW, JOE  
*NBC—* Fred Allen

BLAKE, HOWARD  
*NBC—* That’s Life

BLISS, NED  
*MBS—* Case of Gregory Hood

BOLAND, JOSEPH  
*ABC—* The Doctor Talks It Over

BOLEN, MURRAY  
*NBC—* Victor Borge Show

BOURRON, DIANA  
*CBS—* Jack Carson Show

OWER, ROGER  
*MBS—* Broadway Talks Back

BOWMAN, PAT  
*NBC—* Perry Mason

BRECHER, IRVING  
*NBC—* Life of Riley

BROWN, CHARLES  
*MBS—* Dixie House Varieties

BROWN, GERALD  
*NBC—* Inner Sanctum

BROWN, MENDI  
*MBS—* Bulldog Drummond

BROWN, WILLIAM  
*MBS—* Checkerboard Jamboree

BURECK, HARRY  
*NBC—* Art Van Damme Quintet, Nelson Olmstead, Words & Music

BUNKER, WALTER  
*NBC—* Baby Snooks Show, Joan Davis Show

BURCH, WILLIAM  
*CBS—* Gen Artty Show

BURNETT, MURRAY  
*MBS—* I Was A Convict, True Detective Mysteries

BURNS, VIOLA  
*NBC—* Second Mrs. Burton

BURTON, KEN  
*NBC—* Glamour Manor

BYRON, EDWARD ARMOUR  
Producer, Director, Writer; b. Newport, Ky., Oct. 22, 1905;  
*Ohio State Univ.; Univ. of Cincinnati;* Mr. District Attorney.

BYRON, WARD  
*NBC—* Chesterfield Supper Club

---

**C**

CABANISS, TRAVIS  
*MBS—* Smiling Ed McConnell

CAPSTAFF, AL  
*NBC—* Hollywood Startime

CARLSON, HARRY  
*MBS—* John J. Anthony, Frazier Hunt

CARNEY, JOHN  
*NBC—* Give & Take

CARTER, NICK  
*ABC—* My True Story

CARUCCI, CARL  
*MBS—* A. L. Alexander’s Mediation Board

CASMAN, ED  
*NBC—* Hoagy Carmichael Sings

---

**D**

DAILY, JOSEPH M.  
*NBC—* D and H Miners

DE ANGELO, CARLO  
*Perry Mason, Scotland Yard*

DE FUR, PAUL  
*NBC—* Dinah Shore Show

DENNY, GEORGE  
*ABC—* America’s Town Meeting

DEVINE, JERRY  
*Writer, director, producer; b. Boston, Mass., Nov. 11, 1908;* This Is Your FBI (ABC).

DIETZ, JOHN  
*CBS—* Casey, Crime Photographer

DODGE, BRUCE  
*CBS—* It Pays To Be Ignorant

DONAVAN, ROBERT  
*NBC—* Smiling Ed McConnell, Buster Brown Gang

DOWNES, ED  
*CBS—* Adventures of the Thin Man

DREIER, ALEX  
*NBC—* Alex Dreier

---

**CATCHINGS, WADDILL**  
*NBC—* Reader’s Digest-Radio Edition

**CHEVIGNY, HECTOR**  
*MBS—* The Coke Club

**CLAGGETT, CHARLES**  
*MBS—* Tom Mix

**CLARK, DON**  
*NBC—* Hollywood Players

**CLARK, JOHN**  
*ABC—* Famous Jury Trials

**COTRY, JACK**  
*ABC—* So You Want To Lead A Band

**COHAN, PHIL**  
*NBC—* Durante Moore Show

**COLE, JOHN**  
*MBS—* The Shadow

**COLLINS, FRED**  
*CBS—* F.B.I. In Peace & War

**COLLINS, TED**  
*NBC—* Kate Smith Sings

**COTT, TED**  
*WNEW—* Program Director; *You Think You Know Music*

**COTT, BOB**  
*ABC—* Ethel & Albert

**COWAN, LOU**  
*NBC—* Hollywood Jackpot

**CREWS, AL**  
*NBC—* Art Van Damme Quintet, Nelson Olmstead, Echoes From The Tropics
RICE, HERBERT    MBS—A Brighter Tomorrow. Special Investigator, Spotlight on America

RICHARDS, ARTHUR    NBC

RINES, JOE    NBC—Fifty Canora Show

ROBERTS, JERRY    NBC—Lyn Collyer

ROBINSON, MAURICE L.    NBC

ROBKE, ARTHUR    NBC—Joyce Jordan

ROBSON, WILLIAM    CBS—Hawk Larabee


ROSENBERG, E. J.    ABC—The Fat Man

ROUNDTREE, MARTHA    MBS—Meet The Press, Leave It To The Girls

RUBIN, JACK    MBS—By Popular Demand

SCANLAN, WALTER    ABC—Harvel Music Time

SEACHRIST, CECIL    MBS—Tell Your Neighbor

SEAVEY, HOLLIS    MBS—What The Veteran Wants To Know, United Nations Serenade

SEYDEL, VIC    ABC—Fishing & Hunting Club

SHAY, BETTY    NBC—Pepper Young’s Family

SHEBEL, ARTHUR    ABC—Court of Missing Heirs

SHEFFELS, PAUL    ABC—Monday Morning Headlines, Walter Winchell

SHELDON, JAMES    MBS—Crimes of Carelessness

SHERDEMAN, TED    ABC—Louella Parsons

SINN, JOHN L.    ABC—Boston Blackie

SKELETON, EDNA    NBC—Red Skeleton Show

SLOCUM, BILL    CBS—Word From The Country

SMITH, BEVERLY    NBC—Portia Faces Life

SMITH, LOWELL    MBS—Dr. Talbot & Choir

SOSENKO, ANN    CBS—Hildegarde

SPEARS, HARRY    CBS—Take It Or Leave It

SPIER, WILLIAM    CBS—Sam Spade, Suspense

STAHL, MYRTLE    MBS—Northwest Reviewing Stand

STANTON, CARL    CBS—Jack Smith Show

STAUFFER, J. R.    CBS—Hour of Charm

STEEL, ROBERT    CBS—Aunt Jenny’s Real Life Stories

STEPHENS, ROB    NBC—Bob Hope

STRAHORN, LEE    CBS—Your Hit Parade

STRAUM, NAT    NBC—Teen Timers Club

SUDS, IRVING    MBS—American Forum of the Air

SWEETS, WILLIAM    ABC—Police Woman

TAYLOR, GLENHALL    NBC—Fabulous Dr. Tweedy

TELFORD, FRANK    NBC—Molle Mystery Show

TEMPLETON, BILL    MBS—Your Land & Mine

THOMPSON, JOE    ABC—Bob Burns Show

TODMAN, WILLIAM SELDEN    NBC—Meet The Press, Leave It To The Girls

TUCKER, MADGE    ABC—Coast to Coast on a Bus

uhl, DICK    CBS—Dick Haymes Show

VAIL, LESTER    NBC—Aldrich Family

VALLEE, RUDY    NBC—Rudy Vallee

VAN OSTRAND, JACK    CBS—Mayor of the Town

VELOTTA, THOMAS    ABC—Gillette Fights, Headline Edition, To Live In Peace

VIETOR, TOMMY    CBS—Ellery Queen

VINCENT, OWEN    MBS—Let George Do It

VINSON, ROBERT C.    Last Affair, Meet The Morans, The First OP’s, The Hard Way, Smile Time (MBS), One World or None (NBC).

VOUTAS, GEORGE    NEC—Honeymoon In N.Y., RCA Victor Show

WALKER, ELBERT    MBS—What’s The Name of That Song, Smile Time, Erskine Johnson

WARD, ALBERT    CBS—Treasury Bandstand—Time To Remember

WARNER, ALBERT L.    MBS—Fulton Lewis Jr.

WATERS, JAMES    ABC—Court of Missing Heirs

WELLSINGTON, JOHN    MBS—Double Or Nothing

WESTER, CARL    ABC—Guiding Light, Masquerade, Today’s Children, Women In White

WHALEY, BERT    NBC—Whitey Berquist & Orchestra, Art Van Damme Quartet

WHITE, CHARLES    CBS—Bob Hawk Show

WIELST, GEORGE    ABC—Ladies Be Seated, Johnny Olsen’s Rumpus Room

WILLARD, DICK    MBS—Bill Harrington Sings

WILLIAMS, ALUN    Radio producer, announcer commentator; b. Ferndale, WA, Great Britain, Univ. of Wash., B.S.; Columbia Workshop, (CBS), Murder at Midnight (ABC), Kraft Music Hall (NBC), Joyce Jordan (NBC), Life of Riley (NBC), Tel; Serving thru Science, (WABD).

WILLIAMS, AUBREY    CBS—Vox Pop

WINSOR, ROY    CBS—Ma Perkins

WOLF, ED    ABC—The O’Neills. Try and Find Me

WOLFF, NAT    CBS—Eddie Bradock Show

Worcester, Chuck    CBS—Colubmia’s Country Journal

WORK, MARTIN    CBS—Joan Davis Show

WORLD, DAVE    CBS—Surprise Party

WOLFF, NAT    CBS—Eddie Bradock Show

WORCESTER, CHUCK    CBS—Colubmia’s Country Journal

ZACHARY, GEORGE    CBS—Vaan Monroe Show
HERBERT, CHARLES  
MBS—Sound Off With Mark Warnow.

HINES, DREX  
ABC

HOLCOMBE, HARRY  
NBC—Curtain Time.

HOLINGER, MANN  
CBS—Songs By Sinatra.

HOLM, FLOYD  
NBC—Truth or Consequences.

HOWARD, CY  
CBS

HUGHES, GORDON T.  
CBS

HUMMERT, FRANK  

HUSTON, TED  
CBS—Big Sister.

HUTTO, MAX  
NBC

IRISH, JACK  
MBS—Your Richfield Re-  porter.

JACKSON, JAY  
MBS—Susan Kent Sings.

JACKSON, RILEY  
MBS—Quik Kids.

JOHNSON, CLINT  
CBS—Yours Sincerely

KARN, BIL  
NBC—Fabulous Dr. Tweedy.

KAYE, AL  
NBC—Burns & Allen.

KEIM, ROBERT  
MBS

KENNEDY, DALE  
MBS

KING, CHARLES  
CBS—Wings Over Jordan.

KNIGHT, PAUL  
ABC—Kraft Music Hall, Story To Order.

KOPLAN, HARRY  
CBS—That’s Life.

KOSTE, WALTER  
MBS—Percolator Party.

KUHL, CARL  
CBS—Maxie.

LAFFERTY, PERRY  
MBS—A Brighter Tomorrow.

LaFRANDEE, JACK  
MBS—Chicago Theatre of The Air.

LAWRENCE, WILLIAM  

LATEAU, HERB  
NBC—Words & Music. National Farm And Home Hour.

LEDER, HERB  
NBC—Jack Bench Show.

LEONARD, RICHARD  
CBS—Mr. Ken Tracer of Lost Persons. NBC—Stella Dallas.

LEWIS, RICHARD  
MBS — Johnson Family. Quick As A Flash.

LIVINGSTONE, CHARLES  
ABC—Green Hornet. Lone Ranger.

LOPER, MARX  
MBS

LOUDRICK, DICK  
NBC

LOVE, ANDREW  
ABC—Noah Webster

LOVERTON, JOHN  
MBS—Mr. & Mrs. North. NBC—With Winchell.

LYMAN, JACK  
NBC—Victor Borge Show.

MackGREGOR, Jock  
MBS—Nick Carter.

MackGREGOR, ERIC  

MACK, DICK  
CBS—Joan Davis Show.

MACK, HELEN  
NBC—A Date With Judy.

MACK, NINA  
CBS—Let’s Pretend.

MacKAYE, FRED  
CBS—Lux Radio Theater.

MACNEGY, MARTIN  
CBS—Lonnie Journey.

MANHEIM, MANNY  
CBS—Sweeney & March.

MANSFIELD, IRVING  
CBS—Arthur Godfrey’s Tal- ent Scouts.

MANSFIELD, JOE  

MARQUIS, ARNOLD  
NBC—Pacific Story.

MARTIN, MARSHALL WILLIAN  
:ABC—American Melodies.

MARTIN, DON C.  
Director-Owner, Don Martin School of Radio Arts; b. Kansas City, Mo., Nov. 19, 1909; St. Benedict College.

MARTINI, ROLAND  
CBS—Saturday Night Serene- ade.

MASTERTON, JOHN  
ABC—Breakfast In Holly- wood. Bride & Groom. MAXWELL, JESSICA  
MBS—Hop Harrigan.

MAYNARD, GEORGE  
CBS

McCARthy, FRANK  
MBS—Scout About Town.

McGILL, EARLE  
ABC—MBS.

McGill, JERRY  
CBS—Big Town.

McGill, WALTER  
NBC—Telephone Hour.

McKNIGHT, TOM  
ABC—New Adventures of Sherlock Holmes.

McLEOD, KEITH  
MBS—Red Skeleton Show.

MICHAELIS, ARNOLD  
MBS

MICHEL, WERNER  
CBS

MIDDLETON, GLENN  
CBS—Jackie & Andy.

MITCHELL, JOHN  
MBS

MORSE, CARLTON E.  
NBC—One Man’s Family.
<table>
<thead>
<tr>
<th>Name</th>
<th>Role/Program Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>MOSMAN, J.</td>
<td>CBS—Red Barber</td>
</tr>
<tr>
<td>MOSS, HERB</td>
<td>CBS—Hildegard</td>
</tr>
<tr>
<td>MUNROE, PAUL</td>
<td>CBC—Crime Doctor</td>
</tr>
<tr>
<td>NELSON, JOHN</td>
<td>ABC—Breakfast In Hollywood</td>
</tr>
<tr>
<td>NOVIK, MORRIS</td>
<td>ABC—Listen To LaGuardia</td>
</tr>
<tr>
<td>O'CONNOR, FRANK</td>
<td>NBC</td>
</tr>
<tr>
<td>OSTROFF, MANNING</td>
<td>NBC—Eddie Cantor Show</td>
</tr>
<tr>
<td>OWNS, FORREST</td>
<td>ABC—Lum 'n Abner</td>
</tr>
<tr>
<td>PACKHAM, ELDRIDGE</td>
<td>NBC—Chesterfield Supper Club</td>
</tr>
<tr>
<td>PAPP, FRANK</td>
<td>NBC—Eternal Light, Your United Nations</td>
</tr>
<tr>
<td>PARKER, J.</td>
<td>NBC—Rudy Valleche</td>
</tr>
<tr>
<td>PARKS, ROBERT</td>
<td>MBS</td>
</tr>
<tr>
<td>PETERSON, CLIFF</td>
<td>ABC—Breakfast Club</td>
</tr>
<tr>
<td>PHILLIPS, PAUL</td>
<td>NBC—Fitch Bandwagon</td>
</tr>
<tr>
<td>PIERCE, PAUL</td>
<td>CBS—Stars Over Hollywood</td>
</tr>
<tr>
<td>PIERCE, SAM</td>
<td>CBS—Dick Haymes Show</td>
</tr>
<tr>
<td>PITTMAN, FRANK</td>
<td>NBC—Fibber McGee &amp; Molly</td>
</tr>
<tr>
<td>POLA, EDDIE</td>
<td>NBC—Alan Young Show</td>
</tr>
<tr>
<td>POLESEI, HERB</td>
<td>CBS—It Pays To Be Ignorant</td>
</tr>
<tr>
<td>POWERS, CHARLES</td>
<td>ABC—Dick Tracy, Henry Morzani Show, The Fat Man</td>
</tr>
<tr>
<td>RAMSEY, WALLY</td>
<td>ABC—Danger Dr. Danfield</td>
</tr>
<tr>
<td>READY, ELIZABETH</td>
<td>MBS—Monica Makes Music</td>
</tr>
<tr>
<td>REAGAN, NELL</td>
<td>CBS—Dr. Christian</td>
</tr>
<tr>
<td>REDD, ROBERT L.</td>
<td>NBC—Sequatch Village Store</td>
</tr>
<tr>
<td>REEG, LEONARD</td>
<td>CBS—Hollywood Start Time</td>
</tr>
<tr>
<td>REILLY, HOWARD</td>
<td>NBC—Fred Allen</td>
</tr>
<tr>
<td>RICCA, ERNEST</td>
<td>MBS—CBS</td>
</tr>
<tr>
<td>RICE, HERBERT</td>
<td>MBS—Special Investigator, Spotlight On America</td>
</tr>
<tr>
<td>RIDER, GENE</td>
<td>CBS</td>
</tr>
<tr>
<td>RINES, JOE</td>
<td>NBC—Fuddy Canova Show</td>
</tr>
<tr>
<td>RIPLEY, JOE</td>
<td>CBS—Hour of Charm</td>
</tr>
<tr>
<td>ROBINSON, MAURICE</td>
<td>NBC—Sports Newsreel of the Air</td>
</tr>
<tr>
<td>ROBSON, WILLIAM N.</td>
<td>CBS—Hawk Larabee</td>
</tr>
<tr>
<td>ROLAND, H.</td>
<td>MBS—Arthur Godfrey</td>
</tr>
<tr>
<td>ROLFS, MARY BETH</td>
<td>MBS—What The Veteran Wants To Know.</td>
</tr>
<tr>
<td>ROUNDTREE, MARTHA</td>
<td>MBS—Leave It To The Girls, Meet The Press</td>
</tr>
<tr>
<td>ROUSEAU, WILLIAM</td>
<td>ABC—Murder and Mr. Malone</td>
</tr>
<tr>
<td>ROWLAN, ROY</td>
<td>CBS—Baby Snooks Show</td>
</tr>
<tr>
<td>RUBIN, JACK</td>
<td>MBS—By Popular Demand, ABC—Break The Bank, The O'Neills, Try and Find Me</td>
</tr>
<tr>
<td>SACK, VICTOR</td>
<td>CBS—Grand Slam</td>
</tr>
<tr>
<td>SANVILLE, RICHARD</td>
<td>CBS</td>
</tr>
<tr>
<td>SAZ, HARRY</td>
<td>NBC—Kay Kyser's College of Musical Knowledge</td>
</tr>
<tr>
<td>SANLAM, WALTER</td>
<td>ABC—Harvel Music Time, The Doctors Talk It Over.</td>
</tr>
<tr>
<td>SEACHIST, CECIL</td>
<td>MBS—Tell Your Neighbor</td>
</tr>
<tr>
<td>SEYDEL, VIC</td>
<td>ABC—Fishing &amp; Hunting Club</td>
</tr>
<tr>
<td>SHAYON, ROBERT LOUIS</td>
<td>CBS</td>
</tr>
<tr>
<td>SLENDON, JAMES</td>
<td>MBS—Crimes of Carelessness</td>
</tr>
<tr>
<td>SHERDEMAN, TED</td>
<td>ABC—Louella Parsons</td>
</tr>
<tr>
<td>SIMMONS, ED</td>
<td>ABC—Roy Rogers Saturday Night Roundup</td>
</tr>
<tr>
<td>SMITH, BEVERLY</td>
<td>NBC—PORTIA FACES LIFE</td>
</tr>
<tr>
<td>SPEAK, WILLIAM</td>
<td>CBS—Suspense, Sam Spade</td>
</tr>
<tr>
<td>SPEARS, HARRY</td>
<td>CBS—Take It Or Leave It</td>
</tr>
<tr>
<td>STAHIL, MYRTLE</td>
<td>MBS—Northwest Reviewing Club</td>
</tr>
<tr>
<td>STANFORD, TONY</td>
<td>NBC—Duffy's Tavern</td>
</tr>
<tr>
<td>STEEL, ROBERT</td>
<td>CBS—Aunt Jenny's Real Life Stories</td>
</tr>
<tr>
<td>STEPHENSON, BOB</td>
<td>NBC—Bob Hope</td>
</tr>
<tr>
<td>STRAUM, NAT</td>
<td>MBS—Teen Timers Club</td>
</tr>
<tr>
<td>SULDS, IRVING</td>
<td>MBS—American Forum of the Air</td>
</tr>
<tr>
<td>SWETTS, WILLIAM</td>
<td>ABC—Police Woman, Counter Spy, Gaugusters</td>
</tr>
<tr>
<td>SWETSER, NORMAN</td>
<td>NBC—Just Plain Bill</td>
</tr>
<tr>
<td>TAYLOR, GLENHALL</td>
<td>Mgr., Hollywood Office, N. W. Allen &amp; Co., Inc, Freelance, Radio Director; b, Buffalo, N. Y., June 22, 1903; Dir., Fabu, 896Y</td>
</tr>
<tr>
<td>TELFORD, FRANK</td>
<td>NBC—Molle Mystery Show</td>
</tr>
<tr>
<td>THOMAS, O.</td>
<td>NBC—Bob Burns Show</td>
</tr>
<tr>
<td>TODD, BETTY</td>
<td>CBS—Dandy O'Neill's Show</td>
</tr>
<tr>
<td>TOMMAN, BILL</td>
<td>CBS—Winner Take All</td>
</tr>
<tr>
<td>TUCKER, MARGE</td>
<td>ABC—Coast To Coast On a Bus</td>
</tr>
<tr>
<td>UHL, DICK</td>
<td>CBS—Dick Haymes Show</td>
</tr>
<tr>
<td>ULRICH, AL</td>
<td>NBC—Woman In White</td>
</tr>
<tr>
<td>URQUHART, CHARLES</td>
<td>NBC—CBS</td>
</tr>
<tr>
<td>VAIL, LESTER</td>
<td>NBC—Aldrich Family</td>
</tr>
<tr>
<td>VALENTINE, LEW</td>
<td>NBC—Dr. Lew</td>
</tr>
<tr>
<td>VANDA, CHARLES</td>
<td>CBS—NBC</td>
</tr>
<tr>
<td>VAN HARTSEYD, FRAN</td>
<td>NBC—Great Gildersleeve</td>
</tr>
<tr>
<td>VAN OSTRAND, JACk</td>
<td>CBS—Mayor of the Town</td>
</tr>
<tr>
<td>VINCENT, CHICK</td>
<td>NBC—Pepper Young</td>
</tr>
<tr>
<td>VOUTAS, GEORGE</td>
<td>NBC—Honeymoon in New York, RCA-Victor Show</td>
</tr>
<tr>
<td>WALKER, ELBERT</td>
<td>MBS</td>
</tr>
<tr>
<td>WARBURTON, CHARLES</td>
<td>ABC—My True Story</td>
</tr>
<tr>
<td>WARD, ALBERT</td>
<td>CBS</td>
</tr>
<tr>
<td>WERDB, FRED</td>
<td>CBS—Young Dr. Malone</td>
</tr>
<tr>
<td>WELINGTON, JOHN</td>
<td>MBS—Double Or Nothing</td>
</tr>
<tr>
<td>WHITE, CHARLES</td>
<td>CBS—Bob Hawk Show</td>
</tr>
<tr>
<td>WIES, GEORGE</td>
<td>ABC</td>
</tr>
<tr>
<td>WIGGINS, BILL</td>
<td>CBS—Dinah Shore Show</td>
</tr>
<tr>
<td>WILKINSON, JOHN</td>
<td>ABC—The Sheriff</td>
</tr>
<tr>
<td>WOLFF, NAT</td>
<td>CBS—Eddie Bracken Show</td>
</tr>
<tr>
<td>WOODRUFF, FRAN K.</td>
<td>CBS—This Is Hollywood</td>
</tr>
<tr>
<td>YOUNG, DAVE</td>
<td>CBS—Surprise Party</td>
</tr>
<tr>
<td>YOUNG, RUSSELL</td>
<td>MBS—Captain Midnight</td>
</tr>
<tr>
<td>ZACHARY, GEORGE</td>
<td>W &amp; V—In &amp; Out Monroe Show</td>
</tr>
<tr>
<td>ZOLLER, JOHN</td>
<td>NBC—Cavalade of America</td>
</tr>
</tbody>
</table>
Home Economics Directors of Stations in United States

Alabama

Birmingham, WAPT .................. Delmar Bradley
Mrs. Leo Copeland
Birmingham, WBRC .................. T. Brown
Selma, WGC ......................... Mercedes Howard
Birmingham, WSGN ................. McClelland Van der Veur
Decatur, WMSL .................... Ann Kimbrough
Florence, WJOI ..................... Ruby Dee Thresher
Jasper, WWJB ....................... Freda Hilton
Montgomery, WAB .................. Martha Hall
WSFA .............................. Esther Mahoney
Muscle Shoals, WLAY .............. Corrie McGraw
Opelika, WJHO ..................... Ann Davis
Sylacauga, WFER ................... Eloise Cameron

Arizona

Bisbee, KSUN ......................... Mary Packer
Mesa, KARV ......................... Betty Allen
Phoenix, KPHS ..................... Gary Lee
KPHO .............................. Helen Mary Knox
KTAR ............................... Virginia Kirby
Safford, WGLU ........................ Margaret Wallace
Yuma, KYUM ......................... Betty Dayton

Arkansas

Harrison, KHKO ...................... Julia Hathcoat
Jonesboro, KBTM .................... Julia Harries
Little Rock, KARK ...................... Carolyn Frazier Williams
North Little Rock, KXLR ............ Bobble Forster

California

Bakersfield, KAFY .................. Mrs. Grace Watkins,
Miss Lorine Harries
KERO .............................. Laural Clendenen
Brawley, KRO ................. Lillian Phillips
El Centro, KED ..................... Edith Guillet
Eureka, KICM ...................... Bets Wilson
Fresno, KFRE ....................... Frances Quinn
KMKJ .............................. Pauline Edward Jones
KOMJ .............................. Marsha Walton
Indio, KKEO ......................... Bonnie Gibson
Lonz Beach, KGER ................. Irene Cook
Los Angeles, KECA .................. Frances Scully
KJH .............................. Norma Young
Merced, KYOS ...................... Becky Bedesen
Monterey, KDOQ ..................... June Hillman
Oakland, KOFR ..................... Jan Kenyon
Pasadena, KWWW ................... Helen Vander Hyde
Red Bluff, KBFL ..................... Thelma H. Weeks
Redding, KCVS ...................... Norma Lee
San Diego, KFMB .................... Shirley Bradley
San Francisco, KFRC ............... Josephine Martin
KGO .............................. Ann Holden
KPO .............................. Jan Lee
San Jose, KLOK ..................... Ruth Pondercuter
KQW .............................. Katherine Perry
KSCO ......................... D. J. Madison
San Luis Obispo, KVOC ............ Anita Banning
Santa Barbara, KDB ................ Dorothy Cordell
San Diego, KMSG ................... Mary Mason
Stockton, KGW ..................... Gail Mayers
Visalia, KTRC ..................... Dot Barnett

Colorado

Denver, KFEL ......................... Kay Martin
KOA .............................. Evada Hammersley
Grand Junction, KFJX ............. Helen Rose

Connecticut

Bridgeport, WICC ................. Florence Robinson
WNAB ......................... Darcy Peattie
Hartford, WONS .................... Claire Gibson
WTIC .............................. Betty Pattee
New Britain, WKNR ................ Virginia Murphy
New Haven, WELI ................... Jeanne Porter
WNHC .............................. Mary di Fant
New London, WNLG ................ Jane C. Cobb
Norwich, WNOG ................... Miss Elmina Brooks
Stamford, WSTC .................... Neil Daugherty
Waterbury, WATR .................. Miriam Hurtbur
WBRY ............................ Fay Clark
WWCO ............................. Lois Penton

Delaware

Wilmington, WILM ................. Margery Price.
Lucille Wiltbank

District of Columbia

Washington, WINX .................. Pat Griffith
WMAL .............................. Mrs. Ruth Cran
WOL .............................. Marion Sexton
WRC .............................. Nancy Osgood
WTOP .............................. Elinor Lee
WWDJ .............................. Muriel Evans

Florida

Jacksonville, WMBR ............... Kay Stanley
WPDK .............................. Anne Daly
Lakeland, WLAK ..................... Jean Carey
Miami, WED ......................... Edith Guillet
WIOD .............................. Billie Womack
WQAM .............................. Alaine Powell
Miami Beach, WKAT ............... Ucoda Katezline
Orlando, WBOF ..................... Candy Keith
Orlando, WDBO ..................... Jane Ward
Pensacola, WBSR .................... Elizabeth Jackson
WCOA .............................. Jane Smith
St. Petersburg, WTSP ............. Barbara San
Tampa, WDAE ........................ Miss Kay Dowst
West Palm Beach, WJNO .......... Kay Lowe

Georgia

Albany, WALB ...................... Mae Humber
Atlanta, WALT ..................... Para Lee Brook
Cedartown, WGGG ................... Rowena Whitfield
Columbus, WBRB ................... Rose Flinnrow
Covington, WMC ................. Jeann Bots
Dalton, WBLE ...................... Louise Glaze
Fitzgerald, WBRH ................. Betty Lou Godwin
Macom, WBML ...................... Dot Drieman
WMAZ .............................. Mary Ellen Findley
Milledgeville, WMVG ............. Bernice Brown McCullar
Bona, WRGA ......................... Kitty Alford
Savannah, WCCP ................... Virginia Rountree
WSAY ......................... Albert Beckwith
WTOC .............................. Mrs. Walter Pearson
Waycross, WAYX ................... Mrs. Walter Pearson

Idaho

Burely, KBIO ......................... Carol Long
Idaho Falls, KID ................... Evelyn Cox

8962
HOME ECONOMICS DIRECTORS

Illinois

Ruby Elder, KFXD. Mildred Hubbard, KEIO.

Nampa, KFDX. Mildred Hubbard, KISI.

Belleville, WIVB. Ruby Johnson, WRMA.

Bloomington, WJBC. Ardis Meeker, WLS.

Centralia, WCNT. Anna Collins, WLS.

Chicago, WAAP. Doris Green, WLS.

Cresco, WMAQ. Elizabeth Hart, WLYI.

Decorah, WSYJO. Janie Waddell, WLYI.

Davenport, WGBT. Virginia Colwell, WLYI.

Elkhart, WISH. Lyndall, WLYI.

Fargo, WRGB. Lucile, WLYI.

Fort Wayne, WWO. Mrs. Fred Lindsay, WLYI.

Peoria, WMBD. Mary Linda Grimm, WLYI.

Rockford, WROK. Olga Johannes, WLYI.

Rock Island, WHBF. Millicent Polkey, WLYI.

Springfield, WMBR. Mary Delia, WLYI.

Tuscola, WDJ. Virginia Craig, WLYI.

Indiana

Leah Relch, WTRC.

Fort Wayne, WGL. Margaret Hoenmer, WLYI.

Fort Wayne, WOWO. Jane Weston, WLYI.

Hammond, WJOB. Kitty Blake, WLYI.

Indianapolis, WFBS. Mrs. Rose Lee Farrell, WLYI.

WIBC. Janie Day, WLYI.

WISH. Catherine Daniels, WLYI.

Kokomo, WKOY. Madge Dalzell, WLYI.

Richmond, WKBV. Francis Eward, WLYI.

South Bend, WHOT. Mrs. J. B. Riley, WLYI.

West Lafayette, WBB. Eleanor Moore, WLYI.

Vincent, WVAO. Anna Wagner, WLYI.

West Lafayette, WBAA. Clarence Abshier, WLYI.

Iowa

Ames, WOI. Martha Duncan, WLYI.

Creston, KISB. Dorothy Lindley, WLYI.

Davenport, WSOX. Mary Louise Marshall, WLYI.

Decorah, KWLQ. Delores Hansen, WLYI.

Des Moines, KRTN. Wynn Rublier Speece, WLYI.

Dubuque, WKBB. Betty Wells, WLYI.

Fort Dodge, KVFV. Virginia Wagner, WLYI.

Ottumwa, KBIZ. Roberta Burns, WLYI.

Shenandoah, KFNP. Adelia Shoemaker, WLYI.

KMA. Leona Driftmier, WLYI.

Spencer, KICD. Edith Hanson, WLYI.

Waterloo, KXEL. Jeanne Lee, WLYI.

West Bend, WGSY. Irene Dumond, WLYI.

Kansas

Miss Kay Lovitt, KGVB.

Wichita, KANS. Josephine Rice, WLYI.

KPH. Ethel Jane Zerkle, WLYI.

Kentucky

Blanche Sexy, Bowling Green, WLBX. Doris Daniels, WLYI.

Harlan, WHLN. Eula Jones, WLYI.

Henderson, WSON. Martha Jane Reed, WLYI.

Hopkinsville, WSHO. Bonnie Besinger, WLYI.

Lexington, WKIX. Sara Deane, WLYI.

Louisville, WAVE. Mary Jane Jesse, WLYI.

WHAS. Lu Murphy, WLYI.

WINN. Louise Weiller, WLYI.

Paducah, WPAD. Evelyn Carroll, WLYI.

Louisiana

Mary Elizabeth Couwell, KCMJ.

Houma, KILJ. Dorothy Miller, WLYI.

Monroe, KNOE. Dixie Madden, WLYI.

New Orleans, WDSU. Shirley Kitkore, WLYI.

WWJ. Anne Kennedy, WLYI.

WWL. Susanne Javeau, WLYI.

Maine

Catherine Rice, WFAU.

Bangor, WBAL. Charlotte Carter, WJOY.

Lowell, WFCN. Roselle Collins, WLYI.

Portland, WCH. Agnes Gibbs, WLYI.

WGAN. Dorothy Wadman, WLYI.

Presque Isle, WJGM. Florence Tidman, WLYI.

Waterville, WTTW. Deborah Cotton, WLYI.

Maryland

Baltimore, WBAL. Dorothy Cotton, WJOY.

WDAO. Betty McCall, WBBI.

Frederick, WFMG. Mrs. J. Messersmith, WLYI.

Hagerstown, WJEU. Rona C. Preman, WLYI.

Massachusetts

Boston, WBZ-WBZA. Mildred Carlson, WDCP.

WMBR. Mildred Bailey, WDCP.

WEEI. Heleno Parker Broeg, WDCP.

WMEX. Marie Mason, WDCP.

WFBZ. Mack Pratt, WDCP.

WGBH. Bob Baker, WDCP.

Holyoke, WHYN. Helen Hope, WDCP.

Lawrence, WLAB. Eileen Kneeland, WDCP.

Lowell-Lawrence. Betty Chalmers Clayton, WDCP.

Salem, WESX. Irene Roberts, WDCP.

Springfield, WSPR. Lorraine Guerin, WDCP.

Michigan

Adrian, WABJ. Mrs. Robert McCreery, WLAB.

Detroit, WJR. Arnes Clark, WLAB.

WXYZ. Ely by the Fern Melrose, WLAB.

East Lansing, WLAB. Marjorie Swanson, WLAB.

Flint, WDFD. Mrs. Dean Bray, WLAB.

Ironwood, WJMS. Ross Miale, WLAB.

Kalamazoo, WJZD. Martha Ross Temple, WLAB.

Muskegon, WKBZ. Fran Dick, WLAB.

Saginaw, WSAM. Yvonne Lafferty, WLAB.

Minnesota

Mankato, KYSM. Loreta Ulmen, WLAB.

Minneapolis, KUOM. Jo Blorman, WLAB.

WDGY. Sally Delaney, WLAB.

WTCN. Arleth Haeberle, WLAB.

Northfield, WCAL. Gerszyn Thompson, WLAB.

St. Cloud, KFAM. Patricia Pattison, WLAB.

Willmar, KWLM. Eileen Peters, WLAB.

Winona, KWN. Marjorie Mitchell, WLAB.

Mississippi

Columbus, WCBN. Bert Beck, WLAB.

Jackson, WJSI. Caroline Mayes, WLAB.

Laurel, WLAL. Nancy Allen, WLAB.

Natchez, WMS. Wilma Nichols, WLAB.

 Tupelo, WELO. Emily Grantham, WLAB.

Missouri

Clayton, KFCO. Lysle Diehlman, WLAB.

Columbia, KFRC. Dorothy Taylor, WLAB.

Joplin, KSWM. Kenneth Owen, WLAB.

WMBH. Billie Hunt, WLAB.

Kansas City, KCMO. Anne Hayes, WLAB.

KMBC. June Martin, WLAB.

WDAF. Martha Spalding, WLAB.

Poplar Bluff, KWQO. Helen M. Petersen, WLAB.

St. Joseph, KRES. Dorothy Phillips, WLAB.

St. Louis, KXOR. Kay Morton, WLAB.

WEW. Louise Munsch, WLAB.

Springfield, KWTO. May Kennedy McCord, WLAB.

Montana

Anaconda, KANA. Barbara Nicholson, WLAB.

Billings, KBMY. Elaine Mikelsen, WLAB.

896AA
<table>
<thead>
<tr>
<th>Home Economics Directors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lewistown, WMRF</td>
</tr>
<tr>
<td>McKeeport, WEDO</td>
</tr>
<tr>
<td>New Castle, WTRI</td>
</tr>
<tr>
<td>Norfolk, WCO</td>
</tr>
<tr>
<td>Philadelphia, KYW</td>
</tr>
<tr>
<td>WCAU</td>
</tr>
<tr>
<td>WFLH</td>
</tr>
<tr>
<td>WSBG</td>
</tr>
<tr>
<td>Pittsburgh, KDKA</td>
</tr>
<tr>
<td>KYV</td>
</tr>
<tr>
<td>WCAE</td>
</tr>
<tr>
<td>WJAS</td>
</tr>
<tr>
<td>WWSW</td>
</tr>
<tr>
<td>Reading, WEEU</td>
</tr>
<tr>
<td>Scranton, WARM</td>
</tr>
<tr>
<td>Unioutown, WMBS</td>
</tr>
<tr>
<td>Warren, WNAE</td>
</tr>
<tr>
<td>Washington, WJPA</td>
</tr>
<tr>
<td>York, WSBA</td>
</tr>
</tbody>
</table>

**Rhode Island**
- Pawtucket, WPCR - Betty Gunning
- Providence, WEAN - Carolyn Wallace
- WPRI - Elizabeth Frazier

**South Carolina**
- Charleston, WTMA - Alicia Rhett
- Columbia, WCO - Ruth Hope WIS - Christie Zimmerman
- Conway, WLAT - Rose Harley
- Florence, WOLS - N. L. Royster
- Greenville, WPBC - Alice Wyman
- Hartsville, WHSC - Eleanor Flowers
- Spartanburg, WORD - Clete Roberts
- Winfield, WPDA - Jane Dalton

**South Dakota**
- Rapid City, KOTA - Jean Mitchell
- Sioux Falls, KSOO - Bee Baxter
- Yankton, WNAX - Wynn Hubler Speece

**Tennessee**
- Athens, WLAB - Edna Weeks
- Chattanooga, WAGC - Millicent Thomas
- Cookeville, WHUB - Anne Peary
- Elizabethton, WHEJ - Charlotte Fortune
- Greenville, WGRY - Elleen O'Shaughnessy
- Johnson City, WJH - Alice Ferry
- Knoxville, WNOX - Nikki Beach
- WROK - Martha Leslie
- Memphis, WHHM - Josephine McKinnon
- WMC - Olivia Browne
- WMPB - Kay Allen
- Nashville, WSM - Marjorie Cooney

**Texas**
- Abilene, KRBC - Ann O. Smart
- Amarillo, KGNC - Gloria DeVore
- Austin, WTBC - Irene Crockett
- Big Spring, KBST - Joy Lane
- Brownwood, KBWD - Ann Ellis
- El Paso, KROD - Helen Fryer
- Houston, KPBC - Alfred Daniel
- Kilgore, KOGA - Pauline Killian
- Laredo, KPHP - Geneva Chambers
- Odessa, KECK - Glenda Huffman
- KRIG - Kay McKenna
- Pampa, KPDM - Nora Day
- Pecos, KIUN - Louise Hawkins
- San Antonio, KTSA - Betty Burns
- San Antonio, WOAI - Marjorie Hart
- Tyler, KGKB - Minnie B. Underwood
- Vernon, KVWC - Mac Belle Bledel
- Wichita Falls, KFPT - Gary Wright

**Utah**
- Cedar City, KSUB - Mona Taylor
- Ogden, KLO - Helen Rice
- Provo, KOVO - Gertrude Wiseman
- Salt Lake City, KDYL - Mary Jane Phillips
- KUTA - Mildred Baker

**Vermont**
- Burlington, WCAX - Ethel Starbird
- WJOY - Jo Ann Walkover
- St. Albans, WWKR - Lorraine Parsons

**Virginia**
- Harrisonburg, WSVA - Lois Shirley
- Newport News, WGH - Doris Evelyn Ross
- Norfolk, WVAR - Alice Brewer White
- Richmond, WYRI - Joyce O'Neill
- Roanoke, WSLS - Virginia Krebs

**Washington**
- Aberdeen, KXXO - Lois Johnson
- Bellingham, KVOS - Georgia Hale
- Ellensburg, KHOW - Marjorie Kendall
- Everett, KRKO - Shirley Rae
- Longview, KWLK - Mary Martin
- Olympia, KGY - Patricia Lee
- Seattle, KEEK - Audrey Clark
- KIRO - Irene Flyzik
- KOL - Sharon Kane
- KOMO - Anne Sterling
- Spokane, KFPR - Marguerite Smith
- KGA - Edna Storms
- Tacoma, KMO - Gail Clark
- KBV - Mildred Price
- Wenatchee, KPQ - Dorothy Lee
- Yakima, KIT - Edna Waugh

**West Virginia**
- Charleston, WOHS - Melva Graham
- WKGV - Ann Davis
- WKXN - Mary Jordan
- Ronceverte, WRON - Charlotte G. Blake
- Welch, WBRW - Pat Ware
- Williamson, WBTU - Alice Shinn

**Wisconsin**
- Ashland, WATW - Mary Jane Anno
- Janesville, WCOL - Mrs. Adeline Dunn
- La Crosse, WKBH - Cora Hauser
- Madison, WHA - Mrs. Aline Hazard
- Manitowoo, WOTM - Lillian Kadow
- Medford, WIGM - Irma Meyer
- Milwaukee, WEMP - Gloria Gross
- WISN - Mary Ann LeMay
- WTMJ - Nancy Grey
- Sheboygan, WILH - Marion Heiden
- Superior, WDSM - Elinor Barney
- Wausau, WSAU - Louise M. Gohdes

**Wyoming**
- Casper, KDFN - Mrs. D. L. Hathaway
- Rock Springs, KVRX - Imogene Parr
- Sheridan, KWYO - Nora Spracklin

**TERRITORIES OF THE U.S.**

- **Alaska**
  - Anchorage, KFQD - Dorothy Jacobson
  - Fairbanks, KPAR - Miriam Dickey
  - Ketchikan, KTKN - Dale DeArmond

- **Hawaii**
  - Honolulu, KGMB - Lesly Rice
  - Honohinu, KPOA - Harriet Argenbright

- **Puerto Rico**
  - Mayaguez, WPRA - Maria Alvarez DeMoran
  - San Juan, WIAQ - Esther Pales
  - San Juan, WRAQ - Sofia Rodriguez
  - WVEL - Blanca Rivero
## Managers and Agents

*Address and Telephone Numbers of Those Who Handle Talent in New York, Los Angeles and Chicago*

### NEW YORK

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>Telephone Numbers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agneta, Nicholas T.</td>
<td>Rockefeller Plaza</td>
<td>Columbus 5-2142</td>
</tr>
<tr>
<td>Allen, Charles H.</td>
<td>RKO Bldg.</td>
<td>.Circle 7-4124</td>
</tr>
<tr>
<td>Appell, James</td>
<td>400 Madison Ave.</td>
<td>.Plaza 3-7840</td>
</tr>
<tr>
<td>Batchelor Enterprises, Inc.</td>
<td>30 Rockefeller Plaza</td>
<td>.Circle 6-4224</td>
</tr>
<tr>
<td>Bentham, M. S.</td>
<td>48 West 48th St.</td>
<td>.BRyant 9-1227</td>
</tr>
<tr>
<td>Bestry, Harry</td>
<td>1776 Broadway</td>
<td>.Circle 6-7094</td>
</tr>
<tr>
<td>Bloom, Joseph</td>
<td>19 West 44th St.</td>
<td>VAnderbilt 6-5080</td>
</tr>
<tr>
<td>Breslin &amp; Goldsmith, Inc.</td>
<td>522 Fifth Ave.</td>
<td>.MMurray Hill 2-6244</td>
</tr>
<tr>
<td>Brown, Chamberlain</td>
<td>145 W. 45th St.</td>
<td>BRyant 9-8480</td>
</tr>
<tr>
<td>Century Artists, Ltd.</td>
<td>35 E. 57th St.</td>
<td>.Plaza 3-1030</td>
</tr>
<tr>
<td>Chapman, Bruce &amp; Co.</td>
<td>145 West 41st St.</td>
<td>Wisconsin 7-9244</td>
</tr>
<tr>
<td>Chase, Cleveland B., Inc.</td>
<td>424 Madison Ave.</td>
<td>ELdorado 5-1720</td>
</tr>
<tr>
<td>Collins, Ted</td>
<td>1810 Broadway</td>
<td>.Circle 7-0094</td>
</tr>
<tr>
<td>Coe Associates, Robert</td>
<td>306 Madison Ave.</td>
<td>VAnderbilt 6-3417</td>
</tr>
<tr>
<td>Columbia Concerts, Inc.</td>
<td>113 W. 57th St.</td>
<td>.Circle 7-6900</td>
</tr>
<tr>
<td>Consolidated Radio Artists, Inc.</td>
<td>30 Rockefeller Plaza</td>
<td>Columbus 5-3580</td>
</tr>
<tr>
<td>Cooper, Frank</td>
<td>551 Fifth Ave.</td>
<td>VAnderbilt 6-5661</td>
</tr>
<tr>
<td>Crosby, Everett, Ltd.</td>
<td>1270 Sixth Ave.</td>
<td>.Circle 6-5860</td>
</tr>
<tr>
<td>DeGroot Consultants, Inc., Roy</td>
<td>10 East 40th St.</td>
<td>LExington 2-6140-1</td>
</tr>
<tr>
<td>Downey, Wallace, Inc.</td>
<td>1819 Broadway</td>
<td>.Circle 6-6646</td>
</tr>
<tr>
<td>Dube, Harry S.</td>
<td>1270 Sixth Ave.</td>
<td>Columbus 5-7035</td>
</tr>
<tr>
<td>Evans &amp; Salter</td>
<td>113 W. 57th St.</td>
<td>.Circle 7-6900</td>
</tr>
<tr>
<td>Feidman Associates, L. H.</td>
<td>1501 Broadway</td>
<td>Lackawanna 4-3544</td>
</tr>
<tr>
<td>Fanchon &amp; Marco, Inc.</td>
<td>1501 Broadway</td>
<td>.CHickering 4-3966</td>
</tr>
<tr>
<td>Fenton, Mildred</td>
<td>1501 Broadway</td>
<td>CHickering 4-8240</td>
</tr>
<tr>
<td>Frederick Bros. Artists Corp.</td>
<td>RKO Bidg.</td>
<td>.Circle 6-5144</td>
</tr>
<tr>
<td>Gale, Inc.</td>
<td>48 W. 48th St.</td>
<td>Longacre 3-0350</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>Telephone Numbers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Getts, Clark H.</td>
<td>430 Park Ave.</td>
<td>Plaza 8-0190</td>
</tr>
<tr>
<td>Gibbs &amp; Co., John E.</td>
<td>9 Rockefeller Plaza</td>
<td>Columbus 5-4888-9</td>
</tr>
<tr>
<td>Glaser, Joe, Inc.</td>
<td>745 Fifth Ave.</td>
<td>Plaza 5-0978</td>
</tr>
<tr>
<td>Haasell &amp; Jones</td>
<td>113 W. 57th St.</td>
<td>.Circle 7-6900</td>
</tr>
<tr>
<td>Hahlo, Sylvia</td>
<td>711 Fifth Ave.</td>
<td>Plaza 3-0820</td>
</tr>
<tr>
<td>Hanna, Mark</td>
<td>654 Madison Ave.</td>
<td>REgent 4-6280</td>
</tr>
<tr>
<td>Hayward, Leland, Inc.</td>
<td>444 Madison Ave.</td>
<td>ELdorado 5-4100</td>
</tr>
<tr>
<td>Hesse &amp; McCaffrey</td>
<td>501 Madison Ave.</td>
<td>ELdorado 5-1076</td>
</tr>
<tr>
<td>Hurok Attractions, Inc.</td>
<td>711 Fifth Ave.</td>
<td>Plaza 3-0820</td>
</tr>
<tr>
<td>International Artists Corp.</td>
<td>420 Madison Ave.</td>
<td>Plaza 9-7490</td>
</tr>
<tr>
<td>Karem, Estelle H.</td>
<td>49 West 45th St.</td>
<td>VAnderbilt 6-3860</td>
</tr>
<tr>
<td>Kaufman, Jesse L., Inc.</td>
<td>1841 Broadway</td>
<td>Columbus 5-2050</td>
</tr>
<tr>
<td>Kerr, Bob</td>
<td>1270 Sixth Ave.</td>
<td>Columbus 5-8051</td>
</tr>
<tr>
<td>Leddy, Mark J.</td>
<td>48 W. 48th St.</td>
<td>BRyant 9-1631</td>
</tr>
<tr>
<td>Lengel, William C., Literary Associates</td>
<td>1501 Broadway</td>
<td>Longacre 3-2800</td>
</tr>
<tr>
<td>Liebling-Wood</td>
<td>551 Fifth Ave.</td>
<td>VAnderbilt 6-3714</td>
</tr>
<tr>
<td>Lipset, Ben B., Inc.</td>
<td>1350 Broadway</td>
<td>CHickering 4-2466</td>
</tr>
<tr>
<td>Lyons, A. &amp; S., Inc.</td>
<td>515 Madison Ave.</td>
<td>PLaza 3-5181</td>
</tr>
<tr>
<td>Management Corp. of America</td>
<td>745 Fifth Ave.</td>
<td>Wickerson 2-8900</td>
</tr>
<tr>
<td>Metro Artist Bureau</td>
<td>730 Fifth Ave.</td>
<td>.Circle 6-8470</td>
</tr>
<tr>
<td>Michaud, A. T.</td>
<td>1619 Broadway</td>
<td>.Circle 7-4064</td>
</tr>
<tr>
<td>Morris, William, Agency</td>
<td>1270 Sixth St.</td>
<td>.Circle 7-2160</td>
</tr>
<tr>
<td>Moses, John, Inc.</td>
<td>730 Fifth Ave.</td>
<td>.Circle 6-2677</td>
</tr>
<tr>
<td>Music Corporation of America</td>
<td>745 Fifth Ave.</td>
<td>Wickerson 2-8900</td>
</tr>
<tr>
<td>National Concert &amp; Artists Corp.</td>
<td>711 Fifth Ave.</td>
<td>PLaza 3-0820</td>
</tr>
<tr>
<td>National Radio &amp; Theatrical Bureau</td>
<td>1650 Broadway</td>
<td>Columbus 5-7131</td>
</tr>
<tr>
<td>North, Meyer B.</td>
<td>1504 Broadway</td>
<td>BRyant 9-6847</td>
</tr>
<tr>
<td>O' Connor, Johnny</td>
<td>1607 Broadway</td>
<td>.Circle 6-3500</td>
</tr>
<tr>
<td>Okun, Lillian, Inc.</td>
<td>2 West 67th St.</td>
<td>TRafalgar 7-8916</td>
</tr>
</tbody>
</table>
MANAGERS and AGENTS

Oxley, Harold
424 Madison Ave. ELdorado 5-3500

Peters, Dew
521 Fifth Ave. VANderbilt 6-1750

Popular Concerts Guild
1270 Sixth Ave. COLUMbus 5-8051

Pratt, Ben
332 East 50th St. PLaza 3-6394

Richards Agency, Max
1776 Broadway CIRCLE 7-4074-5

Komm, Harry A., Inc.
1270 Sixth Ave. CIRCLE 7-7543

Roth, Allen
48 W. 48th St. LONgacre 3-3830

Rubinoff Enterprises
1501 Broadway LAckawanna 4-7147

Salkow Agency
366 Madison Ave. Murray Hill 2-6119

Myron Selznick & James L. Saphier & Co.
610 Fifth Ave. CIRCLE 7-6200

Shank, Mary L.
9 Rockefeller Plaza COLUMbus 5-1332

Shurr, Louis
1501 Broadway CHlickering 4-8340

Small, Franklin H.
140 West 51st St. CIRCLE 6-9400

Sovoune, Henry, Inc.
80 Rockefeller Plaza CIRCLE 7-5666

Special Attractions, Inc.
48 W. 48th St. BRYant 9-2030

Stanley, Allen
1619 Broadway COLUMbus 5-9025

Tyro Productions
1997 Broadway COLUMbus 5-3737

Valles, Rudy, Orchestra Units Corp.
9 Rockefeller Plaza CIRCLE 7-2822

Vallon, Mike
1270 Sixth Ave. CIRCLE 7-0162

Walbier, Fred
270 Park Ave. PLaza 8-0344

Weber, Edwin
156 West 44th St. BRYant 9-6624

Wilson, Roy (Wilson, Powell & Hayward)
444 Madison Ave. PLaza 3-4961

Wolf Associates, Inc.
420 Madison Ave. PLaza 5-7620

Yost, Ben, Inc.
1650 Broadway CIRCLE 6-6538

Zucker, Stan
420 Madison Ave. PLaza 3-0163

Brown, Flo-Jan Grippio
1556 Cross Roads of the World
Hollywood 28 HEmpstead 4879

Brown, Ralph
9441 Wilshire Blvd. B.H. CRestview 6-6909

Carol, Sue & Associates
9006 Sunset Blvd., Hollywood 46 CRestview 1-8151

Charney, William B.
8736 Sunset Blvd., Hollywood 46 Hollywood 1131

Cole, Halram Agency
9111 Sunset Blvd., Hollywood 46 CRestview 5-6161

Crosby, Everett N., Ltd.
9028 Sunset Blvd., Hollywood 46 CRestview 1-1171

Delan, Ken & Company
1556 N. Wilcox Ave., Hollywood 28 Hollywood 3553

Donaldson-Middleton, Inc.
8734 Sunset Blvd., Hollywood 46 CRestview 1-5181

Dupont, E. A.
8311 Sunset Blvd., Hollywood 46 CRestview 6-4168

Edington, Harry E.
9441 Wilshire Blvd. B.H. CRestwood 1-6239

Famous Arts Corp.
9441 Wilshire Blvd. B.H. CRestwood 1-5222

George Frank, Inc.
1626 N. Vine St. (28) HILlside 3188

Frederick Bros. Artists Corp.
8584 Sunset Blvd., Hollywood 46 CRestview 1-6244

Garland, Charles
204 S. Beverly Dr. B.H. CRestview 1-7357

Gear, Bruce
247 S. Beverly Dr. B.H. CRestview 5-3035

General Artists Corp.
9028 Sunset Blvd., Hollywood 46 CRestview 1-8101

Goldstone, Nat
9121 Sunset Blvd., Hollywood 46 CRestview 6-1071

Hamilburg, Mitchell
8780 Sunset Blvd., Hollywood 46 CRestview 1-5108

Herzbrun Agency, Walter
9000 Sunset Blvd., Hollywood 46 CRestview 6-4157

Irwin, Inc., Lou
9134 Sunset Blvd., Hollywood 46 CRestview 1-7131

Jaffe, Sam
8553 Sunset Blvd., Hollywood 46 CRestview 6-6121

Kane Agency, Walter
8584 Sunset Blvd., Hollywood 46 CRestview 6-2396

Kempner, Inc., Alex
8611 Sunset Blvd., Hollywood 46 CRestview 5-0104

Kerner, Sam
6605 Hollywood Blvd., Hollywood 28 HILLside 7239

Levec, M. C.
119 S. Beverly Dr. B.H. CRestview 1-5781

Lyons, Inc., A. & S.
356 N. Camden Dr. B.H. CRestview 1-6131

MacQuarrie
8506 Sunset Blvd., Hollywood 46 CRestview 6-7162

Marin, Elwood
6362 Hollywood (28) HEmpstead 9810

Marshall, Reg. D.
1508 Cross Roads of the World
Hollywood 28 Hollywood 8238

LOS ANGELES

Allen, Larry, Inc.
6381 Sunset Blvd., Hollywood 28 HEmpstead 0421

Allenberg-Berg
121 S. Beverly Dr. B.H. CRestview 6-3131

Bennett, Herman
208 S. Beverly Dr. B.H. CRestview 3-0117

Bloom, Phil
8506 Sunset Blvd., Hollywood 46 CRestview 1-3353

Desmond, John W.
1556 N. Wilcox Ave., Hollywood 28 Hollywood 3553

Dwyer, W. W.
9028 Sunset Blvd., Hollywood 46 CRestview 1-8101

Eustis, Richard
10430 North Biscayne Blvd. (B.H.) CRestview 1-8101

Feldman, Jack
9121 Sunset Blvd., Hollywood 46 CRestview 6-1071

Franklin, Irving
1270 Sixth Ave. CIRCLE 7-7543

Friedman, Walter
3500 Sunset Blvd., Hollywood 46 CRestview 6-4157

Gale, Joan
9134 Sunset Blvd., Hollywood 46 CRestview 1-7131

Garber, Harry
1750 N. Vine St. (28) CRestview 6-6121

Goldstone, Nat
9121 Sunset Blvd., Hollywood 46 CRestview 6-1071

Hamillburg, Mitchell
8780 Sunset Blvd., Hollywood 46 CRestview 1-5108

Herzbrun Agency, Walter
9000 Sunset Blvd., Hollywood 46 CRestview 6-4157

Irwin, Inc., Lou
9134 Sunset Blvd., Hollywood 46 CRestview 1-7131

Jaffe, Sam
8553 Sunset Blvd., Hollywood 46 CRestview 6-6121

Kempner, Inc., Alex
8611 Sunset Blvd., Hollywood 46 CRestview 5-0104

Kerner, Sam
6605 Hollywood Blvd., Hollywood 28 HILLside 7239

Levee, M. C.
119 S. Beverly Dr. B.H. CRestview 1-5781

Lyons, Inc., A. & S.
356 N. Camden Dr. B.H. CRestview 1-6131

MacQuarrie
8506 Sunset Blvd., Hollywood 46 CRestview 6-7162

Marin, Elwood
6362 Hollywood (28) HEmpstead 9810

Marshall, Reg. D.
1508 Cross Roads of the World
Hollywood 28 Hollywood 8238
PROGRAMS

Commercially Sponsored

Title

Advertiser and Product

Network

Advertising Agency
### Complete Listing of Major Networks — Commercial Programs of 1946 —

Following pages contains a complete listing of four national network commercial programs heard during the 12-month period ending Dec. 31, 1946. Listing includes program title, sponsor and product, network and the advertising agency handling the account. Compilation has been made through the cooperation of ABC, CBS, MBS and NBC. Abbreviations: PC, Pacific Coast.

<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>ADVERTISER AND PRODUCT</th>
<th>NETWORK</th>
<th>ADVERTISING AGENCY</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Present from Hollywood</td>
<td>William S. Scull Co.</td>
<td>ABC</td>
<td>M. H. Hackett Co.</td>
</tr>
<tr>
<td></td>
<td>Boscul Tea</td>
<td>NBC</td>
<td>William Esty &amp; Co.</td>
</tr>
<tr>
<td>Academy Award Theater</td>
<td>Helbros Watch Co.</td>
<td>NBC</td>
<td>Raymond R. Morgan Co.</td>
</tr>
<tr>
<td>Adventures of Bill Lance</td>
<td>E. R. Squibbs &amp; Sons</td>
<td>MBS</td>
<td>Olian Advertising Co.</td>
</tr>
<tr>
<td>Adventures of Bulldog Drummond</td>
<td>Planters Nut &amp; Chocolate Co.</td>
<td>CBS</td>
<td>Young &amp; Rubicom, Inc.</td>
</tr>
<tr>
<td></td>
<td>Peanuts &amp; Peanut Oil</td>
<td>CBS</td>
<td>B.B.D.&amp;O., Inc.</td>
</tr>
<tr>
<td>Adventures of Ozzie &amp; Harriet</td>
<td>Lewis-Howe Company</td>
<td>CBS</td>
<td>Young &amp; Rubicom</td>
</tr>
<tr>
<td></td>
<td>Nature's Remedy</td>
<td>CBS</td>
<td>New York</td>
</tr>
<tr>
<td>Adventures of Sam Spade</td>
<td>International Silver Co.</td>
<td>MBS</td>
<td>Federal Advertising Agency</td>
</tr>
<tr>
<td></td>
<td>Sterling &amp; 1847 Rogers</td>
<td>MBS</td>
<td></td>
</tr>
<tr>
<td>Adventures of Sherlock Holmes,</td>
<td>Wildroot Co., Inc.</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td>The</td>
<td>Wildroot Cream Oil</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td>Adventures of the Falcon, The</td>
<td>Petri Wine Co.</td>
<td>MBS</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Wine</td>
<td>MBS</td>
<td></td>
</tr>
<tr>
<td>Adventures of the Thin Man</td>
<td>American Safety Razor Corp.</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Gem Razor Blades</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td></td>
<td>General Foods Corp.</td>
<td>CBS</td>
<td>Benton &amp; Bowles, Inc.</td>
</tr>
<tr>
<td></td>
<td>Post Toasties, Sanka &amp; Instant Sanka</td>
<td>CBS</td>
<td>Young &amp; Rubicom, Inc.</td>
</tr>
</tbody>
</table>
Alan Young Shaw, The  
Bristol-Myers Co.  
Ipana & Vitalis  

Aldrich Family, The  
General Foods  
Grape Nuts  
Grape Nuts Flakes  
Birdseye Frosted Foods  

Aldrich Family  
General Foods Corp.  
Grapenuts & Grapenut Flakes, Postum  

A. L. Alexander's Mediation Board  
Serutan Company  
Serutan-Nutrex  

Alex Drier, news  
Skelly Oil Co.  
Petroleum products  

All-Star Baseball Game  
Gillette Safety Razor Co.  
Safety Razors & Blades  

All-Star Football Game  
Wilson Sporting Goods Co.  
Sporting Goods  

Alvin Wilder—Commentary  
Sealy Mattress Co.  
mattresses  

Amanda  
Sterling Drug Inc.  
Phillips Tablets, Toothpaste, Energin  

Amazing Mrs. Danbury with  
Agnes Moorehead  
Louis-Howe Co.  
Tums  

American Album of  
Familiar Music  
Sterling Products Co.  
Bayer Aspirin  

American Legion Fights  
Adam Hat Stores Inc.  
Adam Hat  

American Melody Hour  
Sterling Drug Co.  
Bayer Aspirin  

American Radio Warblers  
American Bird Products Inc.  
Bird Food  

Amos 'n Andy  
Lever Brothers  
Rinso  

Andrew Sisters  
Nash-Kelvinator Corp.  
Nash Cars & Kelvinator Refrigerators  

Armstrong Theater of Today  
Armstrong Cork Co.  
Quaker Rugs, Linoleum Products,  
Floor Coverings  

CBS  
Young & Rubicam  

CBS  
Benton & Bowles, Inc.  

CBS  
Young & Rubicam, Inc.  
Foote, Cone & Belding  

MBS  
Grant Advertising, N. Y.  
Eff. 3/1/46 Roy S. Durstine Inc.  

MBS  
Henri, Hurst & McDonald  

MBS  
Maxon Inc., N. Y.  

MBS  
Ewell & Thurer Associ.  
Chicago  

ABC—PC  
Alvin Wilder Adv. Ag.  

CBS  
Dancer-Fitzgerald-Sample, Inc.  

CBS  
Roche Williams & Cleary, Inc.  

NBC  
Dancer-Fitzgerald-Sample  

MBS  
LaRoche & Ellis, N. Y.  

CBS  
Dancer-Fitzgerald-Sample, Inc.  

MBS  
Weston-Barnett, Inc.  
Chicago  

NBC  
Ruthrauff & Ryan  

CBS  
Geyer, Cornell & Newell, Inc.  

CBS  
B.B.D. & O, Inc.  

<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>ADVERTISER AND PRODUCT</th>
<th>NETWORK</th>
<th>ADVERTISING AGENCY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Army Football Games</td>
<td>U. S. Army</td>
<td>ABC</td>
<td>N. W. Ayer &amp; Son, Inc.</td>
</tr>
<tr>
<td></td>
<td>Recruiting Service</td>
<td>NBC</td>
<td>Maxon Inc.</td>
</tr>
<tr>
<td>Arthur Hale</td>
<td>Richfield Oil Corp., N. Y.</td>
<td>NBC</td>
<td>Walter Thompson Co.</td>
</tr>
<tr>
<td></td>
<td>Oil &amp; Gasoline</td>
<td>CBS</td>
<td>Ruthrauff &amp; Ryan, Inc.</td>
</tr>
<tr>
<td>Aunt Mary</td>
<td>Safeway Stores</td>
<td>CBS</td>
<td>Young &amp; Rubicam, Inc.</td>
</tr>
<tr>
<td></td>
<td>Kitchen Kraft Flour</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Aunt Jenny</td>
<td>Lever Bros. Co.</td>
<td>CBS</td>
<td>Young &amp; Rubicam, Inc.</td>
</tr>
<tr>
<td></td>
<td>Rinso, Spry</td>
<td></td>
<td></td>
</tr>
<tr>
<td>A Woman's Life</td>
<td>Lever Bros. Co.</td>
<td>CBS</td>
<td>Young &amp; Rubicam, Inc.</td>
</tr>
<tr>
<td></td>
<td>Swan Soap</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Baby Snooks Show</td>
<td>General Foods Corp.</td>
<td>CBS</td>
<td>Ted Bates, Inc.</td>
</tr>
<tr>
<td></td>
<td>Jell-O, Jell-O Puddings, Sanka</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bachelor's Children</td>
<td>Continental Baking Co.</td>
<td>CBS</td>
<td>Dancer-Fitzgerald-Sample</td>
</tr>
<tr>
<td></td>
<td>Wonder Bread &amp; Hostess Cakes</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Backstage Wife</td>
<td>Sterling Products Co.</td>
<td>NBC</td>
<td>Charles Sheldon Adv.</td>
</tr>
<tr>
<td></td>
<td>Dr. Lyons Tooth Powder</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Energine Cleaning Fluid</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Beautiful Music</td>
<td>John H. Breck, Inc.</td>
<td>ABC</td>
<td>Botsford, Constantine &amp; Gardner</td>
</tr>
<tr>
<td></td>
<td>(Breck Hair Shampoo)</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Cheese</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Betty Crocker</td>
<td>General Mills</td>
<td>NBC</td>
<td>St. Georges &amp; Keyes, Inc.</td>
</tr>
<tr>
<td></td>
<td>Cake Flour—Softasilk</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Betty Moore</td>
<td>Benjamin Moore &amp; Co.</td>
<td>ABC</td>
<td>Roche, Williams &amp; Cleary, Inc.</td>
</tr>
<tr>
<td></td>
<td>(Paints)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Beulah Show</td>
<td>Lewis Howe Co.</td>
<td>CBS</td>
<td>The Tullis Co. Los Angeles</td>
</tr>
<tr>
<td></td>
<td>Tums</td>
<td>MBS</td>
<td></td>
</tr>
<tr>
<td>Bible Institute</td>
<td>Bible Institute of Los Angeles</td>
<td>CBS</td>
<td>Ruthrauff &amp; Ryan, Inc.</td>
</tr>
<tr>
<td></td>
<td>Religious Talks</td>
<td></td>
<td>Compton Advt. Inc.</td>
</tr>
<tr>
<td>Big Sister</td>
<td>Lever Bros. Co.</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Rinso</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Big Sister</td>
<td>Procter &amp; Gamble</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(Ivory Soap)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Show</td>
<td>Sponsor</td>
<td></td>
<td></td>
</tr>
<tr>
<td>-----------------------</td>
<td>-------------------------------------------------------------------------</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Big Town</td>
<td>Sterling Drug Inc.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Ironized Yeast</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bill Henry, News</td>
<td>Johns-Manville Corp.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Building Material</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Billie Burke Show</td>
<td>Lambert Co.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Listerine Tooth Powder</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bing Crosby</td>
<td>Philco Corp.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Philco Radios</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Blind Date</td>
<td>Lehn &amp; Fink Products Corp.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- (Hinds Honey &amp; Almond Cream &amp; Hand Lotion)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Blondie</td>
<td>Colgate-Palmolive-Peet Co.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Super Suds</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bob Burns Show</td>
<td>Lever Brothers</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Lifebuoy Soap</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bob Burns Show</td>
<td>Whitehall Pharmacal Co.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Anacin, Kolynos</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bob Crosby Show</td>
<td>Ford Motor Co.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Ford Motor Cars</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bob Garred—News</td>
<td>Manhattan Soap Co.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Sweetheart Soap</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bob Garred—News</td>
<td>Peter Paul, Inc.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Candy Bars</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bob Garred—News</td>
<td>&quot;42&quot; Products, Inc.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Hair Oil and other products</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bob Garred—News</td>
<td>Studebaker Corp. (Motor Cars)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bob Garred—News</td>
<td>Vick Chemical Co.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Vick's Vaporub, Vatronol, Cough Drops, Inhaler</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bob Hawk Show</td>
<td>R. J. Reynolds Tobacco Co.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Camel Cigarettes</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bob Hope Show</td>
<td>Lever Brothers</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Toothpaste</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Toothbrushes</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Tooth Powder</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CBS</td>
<td>Pedler &amp; Ryan, Inc.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CBS</td>
<td>J. Walter Thompson Co.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CBS</td>
<td>Lambert &amp; Feasley, Inc.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ABC</td>
<td>Hutchins Advtg. Co.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ABC</td>
<td>Wm. Esty &amp; Co.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CBS</td>
<td>Wm. Esty &amp; Co.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>NBC</td>
<td>Ruthrauff &amp; Ryan</td>
<td></td>
<td></td>
</tr>
<tr>
<td>NBC</td>
<td>Sullivan, Staufer, Colwell &amp; Bayles</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CBS</td>
<td>J. Walter Thompson Co.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CBS—PC</td>
<td>Duane Jones Co.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CBS—PC</td>
<td>Brisacher, Van Norden &amp; Staff</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CBS—PC</td>
<td>Brisacher, Van Norden &amp; Staff</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CBS—PC</td>
<td>Ruthrauff &amp; Ryan, Inc.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CBS—PC</td>
<td>Frank Ounarx Co.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CBS—PC</td>
<td>Roche, Williams &amp; Cleary, Inc.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CBS—PC</td>
<td>Morse International, Inc.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CBS</td>
<td>Wm. Esty &amp; Co.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>NBC</td>
<td>Foote, Cone &amp; Belding</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PROGRAM</td>
<td>ADVERTISER AND PRODUCT</td>
<td>NETWORK</td>
<td>ADVERTISING AGENCY</td>
</tr>
<tr>
<td>--------------------------------</td>
<td>----------------------------------------------------------------------------------------</td>
<td>----------</td>
<td>----------------------------------------</td>
</tr>
<tr>
<td>Boston Symphony</td>
<td>Allis Chalmers Mfg. Co.</td>
<td>ABC</td>
<td>Compton Adv., Inc.</td>
</tr>
<tr>
<td></td>
<td>Kay Daumit, Inc. (Lustre Cream Shampoo)</td>
<td>ABC</td>
<td>Doherty, Clifford and Shentield</td>
</tr>
<tr>
<td></td>
<td>Philco Corporation (refrigerators)</td>
<td>MBS</td>
<td>Morse International, Inc. New York</td>
</tr>
<tr>
<td>Break the Bank</td>
<td>Bristol Myers Co. (Mum, Sal-Hepatica, Vitallis)</td>
<td>MBS</td>
<td>Dancer-Fitzgerald-Sample Inc.</td>
</tr>
<tr>
<td>Break the Bank</td>
<td>Vick Chemical Co. (Vick's Va-Tro-Nol &amp; Vapo-Rub)</td>
<td>ABC</td>
<td>Benton &amp; Bowles Inc. New York</td>
</tr>
<tr>
<td>Bride And Groom</td>
<td>Sterling Drug Inc. (Drug Products)</td>
<td>MBS</td>
<td>Hutchins Advertising Co. New York</td>
</tr>
<tr>
<td>Burritt Wheeler</td>
<td>Loma Linda Food Co. Loma Linda Foods</td>
<td>MBS</td>
<td>Birmingham, Castleman &amp; Pierce New York</td>
</tr>
<tr>
<td>Burritt Wheeler</td>
<td>Wilco Co. Clearex window cleaner Bit insect spray</td>
<td>MBS</td>
<td></td>
</tr>
<tr>
<td>By Popular Demand</td>
<td>Call of the Range Grove Lab. Inc. (Cold Tablets)</td>
<td>CBS—PC</td>
<td>Duane-Jones Co.</td>
</tr>
<tr>
<td></td>
<td>Calamity Jane with Agnes Moorehead Lewis-Howe Co. Tums</td>
<td>CBS</td>
<td>Roche, Williams &amp; Cleary, Inc.</td>
</tr>
<tr>
<td></td>
<td>Campbell Room with Hildegard Campbell Soup Co. All Products</td>
<td>CBS</td>
<td>Ward-Wheelock Co.</td>
</tr>
<tr>
<td></td>
<td>Can You Top This? Colgate-Palmolive-Peet Palmolive Brushes &amp; lather shave creams</td>
<td>NBC</td>
<td>Ted Bates</td>
</tr>
</tbody>
</table>
Captain Midnight
Wander Company
Ovaltine

Carroll Alcott, News
Campbell Soup Co.
All products

Case Book of Gregory Hood
Petri Wine Company
Petri Wine

Cavalcade of America
E. I. du Pont de Nemours
Institutional

Cecil Brown
Murine Company
Eye Lotion

Cedric Foster
Employer's Group Insurance Co.
Insurance

Champion Rollcall
Champion Spark Plug Co.
Spark Plugs

Charles Collingwood
Peter Paul, Inc.
Candy products

Charlie McCarthy & Edgar Bergen
Standard Brands
Chase & Sanborn Coffee
Royal Desserts

Checkerboard Jamboree (formerly Opry House Matinee)
Ralston-Purina Company
Cereal & Farm Foods

Chesterfield Supper Club
Liggett & Meyers
Chesterfield Cigarettes

Chester Morrison
Esquire Inc. (Coronet Mag.)

Chet Huntley, News
Kelite Products, Inc.
Kenu Cleanser

The Christian Science Monitor
Christian Science Publishing Society

Views The News
Western Auto Supply
Automobile Accessories & Household Appliances

Circle Arrow Show, The
Club Aluminum Products Co.
(Aluminum Household Utensils)

Club Time
Coca-Cola Company

Coke Club with Morton Downey
Washington Cooperative Farmers Products
(Chicken Products)

Collins Calling
Carnation Company
Cornation Milk

Contented Hour, The
MBS
Ruthrauff & Ryan
Chicago

CBS—PC
Ward Wheelock Co.

MBS
Young & Rubicam
New York

NBC
B.B.D. & O.

MBS
B.B.D. & O.
Chicago

MBS
H. B. Humphrey Co.
St. Louis

ABC
MacManus, John & Adams, Inc.

CBS
Platt-Forbes, Inc.

NBC
J. Walter Thompson

MBS
St. Louis

NBC
Newell-Emmett

ABC
Schwimmer & Scott
Little & Co.

ABC
H. B. Humphrey Co.

NBC
Bruce B. Brewer Co.

ABC
Trade Development Corp.

MBS
D'Arcy Advertising Co.
New York

ABC—PC
Pacific National Adv.

NBC
Erwin Wasey Co.
<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>ADVERTISER AND PRODUCT</th>
<th>NETWORK</th>
<th>ADVERTISING AGENCY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corliss Archer</td>
<td>Campbell Soup Co.</td>
<td>CBS</td>
<td>Word Wheelock Co.</td>
</tr>
<tr>
<td>Cotton Bowl Game</td>
<td>Gillette Safety Razor Co.</td>
<td>MBS</td>
<td>Moxon Inc. New York</td>
</tr>
<tr>
<td>Counterspy</td>
<td>Universal Match Corp. (Old Nick &amp; Bit O' Honey)</td>
<td>ABC</td>
<td>Schwimmer &amp; Scott Adv. Agency</td>
</tr>
<tr>
<td>County Fair</td>
<td>Borden Co. Instant Coffee</td>
<td>CBS</td>
<td>Kenyon &amp; Eckhardt, Inc.</td>
</tr>
<tr>
<td>Crime Doctor</td>
<td>Philip Morris &amp; Co. Ltd., Inc. Philip Morris Cigarettes</td>
<td>CBS</td>
<td>The Biow Co., Inc.</td>
</tr>
<tr>
<td>Crime Photographer</td>
<td>Anchor Hocking Glass Corp Anchorglass, Fire King Oven glass Products</td>
<td>CBS</td>
<td>Wm. H. Weintraub &amp; Co.</td>
</tr>
<tr>
<td>Crooks' Cruise</td>
<td>Guittard Chocolate Co. Chocolate &amp; Chocolate Products</td>
<td>CBS—PC</td>
<td>Garfield &amp; Guild</td>
</tr>
<tr>
<td>Curtain Time</td>
<td>Mars, Inc. Candy</td>
<td>ABC</td>
<td>Grant Advertising Inc.</td>
</tr>
<tr>
<td>Curtain Time</td>
<td>Mars, Inc. Candy</td>
<td>NBC</td>
<td>Grant Advertising Inc.</td>
</tr>
<tr>
<td>Danger, Dr. Danfield</td>
<td>Knox Co. (Cystex &amp; Mendace)</td>
<td>ABC</td>
<td>Robt. R. Raisbeck Agency</td>
</tr>
<tr>
<td>Dark Venture</td>
<td>The Wildroot Co., Inc. Wildroot Creme Oil</td>
<td>ABC</td>
<td>B.B.D. &amp; O.</td>
</tr>
<tr>
<td>Darts For Dough</td>
<td>Dr. Pepper Co. Dr. Pepper Carbonated Beverage</td>
<td>ABC</td>
<td>Tracy-Locke &amp; Co., Inc.</td>
</tr>
<tr>
<td>Date With Judy, A</td>
<td>Lewis Howe Co. Tums</td>
<td>NBC</td>
<td>Roche, Williams &amp; Cleary, Inc.</td>
</tr>
<tr>
<td>David Harum</td>
<td>B. T. Bobbitt Co. Bab-O</td>
<td>NBC</td>
<td>Duane Jones</td>
</tr>
<tr>
<td>Day in the Life of Dennis Day, A</td>
<td>Colgate-Palmolive-Peet Colgate Dental Cream</td>
<td>NBC</td>
<td>Ted Bates</td>
</tr>
<tr>
<td>Sponsor/Program</td>
<td>Company/Products/Description</td>
<td>Station/Company</td>
<td></td>
</tr>
<tr>
<td>-----------------------------------------</td>
<td>---------------------------------------------------------------------------------------------</td>
<td>--------------------------</td>
<td></td>
</tr>
<tr>
<td>Detect &amp; Collect</td>
<td>B. F. Goodrich Co. (Tires and Other Goodrich Products)</td>
<td>ABC</td>
<td></td>
</tr>
<tr>
<td>D&amp;H Miners</td>
<td>Hudson Coal Co. Coal</td>
<td>B.B.D. &amp; O., Inc.</td>
<td></td>
</tr>
<tr>
<td>Dick Cutting—News</td>
<td>Vick Chemical Co. (All Products)</td>
<td>The Clements Co.</td>
<td></td>
</tr>
<tr>
<td>Dick Tracy</td>
<td>Sweets Company of America (Tootsie V-M)</td>
<td>Ruthrauff &amp; Ryan, Inc.</td>
<td></td>
</tr>
<tr>
<td>Don't You Believe It</td>
<td>Chemicals, Inc. Veno Household Chemical</td>
<td>Ivey &amp; Ellington Inc.</td>
<td></td>
</tr>
<tr>
<td>Dorothy Dix Program</td>
<td>Union Pharmaceutical Co. Saraka</td>
<td>Garfield &amp; Guild</td>
<td></td>
</tr>
<tr>
<td>Double or Nothing</td>
<td>Pharmaco, Inc. Feen-A-Mint and/or Chooz</td>
<td>ABC—PC</td>
<td></td>
</tr>
<tr>
<td>Dr. I.Q.</td>
<td>Mars Inc. Candy</td>
<td>MBS</td>
<td></td>
</tr>
<tr>
<td>Drene Show, The</td>
<td>Procter &amp; Gamble Drene</td>
<td>McConn-Erickson, Inc.</td>
<td></td>
</tr>
<tr>
<td>Durante-Moore Show</td>
<td>United-Rexall Drug Co. Drugs</td>
<td>Grant Advertising Inc.</td>
<td></td>
</tr>
<tr>
<td>Leo Durocher</td>
<td>G. N. Coughlin Co. Chimney Sweeps</td>
<td>Wm. H. Weintraub &amp; Co., Inc.</td>
<td></td>
</tr>
<tr>
<td>Duffy's Tavern</td>
<td>Bristol-Meyers Ipona &amp; Trushay</td>
<td>ABC</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>MAC</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>J. Walter Thompson</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>New York</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>MBS</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Maxon Inc. New York</td>
<td></td>
</tr>
<tr>
<td>Earl Godwin</td>
<td>National Board of Fire Underwriters (Fire Insurance)</td>
<td>ABC</td>
<td></td>
</tr>
<tr>
<td>Earl Wilson</td>
<td>General Cigar Co. White Owl Cigars</td>
<td>MBS</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>J. Walter Thompson</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>New York</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>MBS</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Maxon Inc. New York</td>
<td></td>
</tr>
<tr>
<td>PROGRAM</td>
<td>ADVERTISER AND PRODUCT</td>
<td>NETWORK</td>
<td>ADVERTISING AGENCY</td>
</tr>
<tr>
<td>----------------------------------------------</td>
<td>----------------------------------------------------------------------------------------</td>
<td>---------</td>
<td>-------------------------------------</td>
</tr>
<tr>
<td>Eddie Bracken Show</td>
<td>Texas Company</td>
<td>CBS</td>
<td>Buchanan &amp; Co., Inc.</td>
</tr>
<tr>
<td></td>
<td>Texaco Products</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Bristol-Meyer</td>
<td>NBC</td>
<td>Young &amp; Rubicam</td>
</tr>
<tr>
<td></td>
<td>Ipana &amp; Trushay</td>
<td>NBC</td>
<td>Warwick &amp; Legler</td>
</tr>
<tr>
<td></td>
<td>Pabst Brewing Co.</td>
<td>MBS</td>
<td>Frederick-Clinton Co.</td>
</tr>
<tr>
<td></td>
<td>Blue Ribbon Beer</td>
<td></td>
<td>New York</td>
</tr>
<tr>
<td>Eddie Docley's All American Football Roundup</td>
<td>All American Football Conference</td>
<td>ABC</td>
<td>Warwick &amp; Legler, Inc.</td>
</tr>
<tr>
<td></td>
<td>Football</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Larus &amp; Brother Co., Inc.</td>
<td>ABC</td>
<td>Warwick &amp; Legler, Inc.</td>
</tr>
<tr>
<td></td>
<td>Chelsea Cigarettes &amp; Edgeworth Tobacco</td>
<td>ABC</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Liberty Magazine Inc.</td>
<td>CBS</td>
<td>Joseph Katz Co.</td>
</tr>
<tr>
<td></td>
<td>American Oil Co.</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Lubricants, Gas and Oil</td>
<td>CBS</td>
<td>N. W. Ayer &amp; Son, Inc.</td>
</tr>
<tr>
<td></td>
<td>Institutional</td>
<td>CBS</td>
<td>J. Walter Thompson Co.</td>
</tr>
<tr>
<td></td>
<td>Elgin National Watch Co.</td>
<td>CBS</td>
<td>Ruthrauff &amp; Ryan, Inc.</td>
</tr>
<tr>
<td></td>
<td>Watches</td>
<td>CBS</td>
<td>Sullivan, Stauffer, Colwell &amp; Bayles, Inc.</td>
</tr>
<tr>
<td></td>
<td>Elgin National Watch Co.</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Watches</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ellery Queen</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Whitehall Pharmacal Co. div. of American Home Products Corp.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Anacin and Kolylos</td>
<td>MBS</td>
<td>St. George &amp; Keyes</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Peanuts, Peanut Oil</td>
<td>CBS</td>
<td>The Biw Co., Inc.</td>
</tr>
<tr>
<td>Encore Theater</td>
<td>Schenley Laboratories, Inc.</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Penicillin</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Wilson Sporting Goods Co.</td>
<td></td>
<td>Ewell &amp; Thurber</td>
</tr>
<tr>
<td></td>
<td>Sporting Goods</td>
<td>ACS</td>
<td></td>
</tr>
<tr>
<td>Exploring the Unknown</td>
<td>Revere Copper &amp; Brass Inc.</td>
<td>MBS</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fabulous Dr. Tweedy, The</td>
<td>American Cigarette &amp; Cigar Co.</td>
<td>NBC</td>
<td>Foote, Cone &amp; Bolding</td>
</tr>
<tr>
<td></td>
<td>Pall Mall Cigarettes</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fact &amp; Fiction</td>
<td>Brown &amp; Williamson Tobacco Co.</td>
<td>ABC</td>
<td>Russell M. Seeds Co., Inc.</td>
</tr>
<tr>
<td>Fact Finder with Delmar Edmonson</td>
<td>Metropolitan Life Insurance Co.</td>
<td>CBS-PC</td>
<td>Young &amp; Rubicam, Inc.</td>
</tr>
<tr>
<td>Program</td>
<td>Sponsor</td>
<td>Network</td>
<td></td>
</tr>
<tr>
<td>--------------------------------------------------------------</td>
<td>----------------------------------------------</td>
<td>----------</td>
<td></td>
</tr>
<tr>
<td>Famous Jury Trials</td>
<td>Williamson Candy Co.</td>
<td>ABC</td>
<td></td>
</tr>
<tr>
<td>Fashions &amp; Perfumes</td>
<td>Coty Inc.</td>
<td>MBS</td>
<td></td>
</tr>
<tr>
<td>F.B.I. in Peace and War</td>
<td>Procter &amp; Gamble Co.</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td>Fibber McGee and Molly</td>
<td>S. C. Johnson Co.</td>
<td>NBC</td>
<td></td>
</tr>
<tr>
<td>Fight of the Week</td>
<td>Adam Hat Stores Inc.</td>
<td>MBS</td>
<td></td>
</tr>
<tr>
<td>First Nighter</td>
<td>Campagna Sales Co.</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td>Fitch Bandwagon</td>
<td>F. W. Fitch Co.</td>
<td>NBC</td>
<td></td>
</tr>
<tr>
<td>Fleetwood Lawton</td>
<td>Whitehall Pharmacal Co.</td>
<td>NBC</td>
<td></td>
</tr>
<tr>
<td>Football Games</td>
<td>U. S. Army Recruit Service</td>
<td>ABC</td>
<td></td>
</tr>
<tr>
<td>Ford Festival of American Music</td>
<td>Ford Motor Co.</td>
<td>ABC</td>
<td></td>
</tr>
<tr>
<td>Ford Show starring Dinah Shore</td>
<td>Ford Motor Co.</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td>Forever Ernest</td>
<td>Emerson Drug Co.</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td>I. J. Fox Testimonial Dinner</td>
<td>I. J. Fox</td>
<td>MBS</td>
<td></td>
</tr>
<tr>
<td>Frank Hemingway</td>
<td>Kerr Glass Mfg. Corp.</td>
<td>ABC-PC</td>
<td></td>
</tr>
<tr>
<td>Frank Sinatra Show</td>
<td>P. Lorillard Co.</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td>Frank Singiser</td>
<td>Sinclair Refining Co.</td>
<td>MBS</td>
<td></td>
</tr>
<tr>
<td>Fred Allen Show</td>
<td>Standard Brands</td>
<td>NBC</td>
<td></td>
</tr>
<tr>
<td>Fred Waring</td>
<td>American Meat Institute</td>
<td>NBC</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Florida Citrus Commission</td>
<td>NBC</td>
<td></td>
</tr>
<tr>
<td>PROGRAM</td>
<td>ADVERTISER AND PRODUCT</td>
<td>NETWORK</td>
<td>ADVERTISING AGENCY</td>
</tr>
<tr>
<td>------------------------------</td>
<td>---------------------------------------------</td>
<td>---------</td>
<td>-------------------------------------</td>
</tr>
<tr>
<td>Free For All</td>
<td>H. H. Tanner, Inc.</td>
<td>CBS—PC</td>
<td>Mason-Gold Co.</td>
</tr>
<tr>
<td></td>
<td>(Portrait Cold Wave)</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Chicago</td>
</tr>
<tr>
<td>Fresh Up Show, The</td>
<td>Seven-Up Bottling Co.</td>
<td>MBS</td>
<td>J. Walter Thompson Co.</td>
</tr>
<tr>
<td></td>
<td>Seven-Up</td>
<td></td>
<td>New York</td>
</tr>
<tr>
<td>Front Page Farrell</td>
<td>American Home Products</td>
<td>NBC</td>
<td>Dancer-Fitzgerald-Sample</td>
</tr>
<tr>
<td></td>
<td>Bisodol Powder</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Kolynos</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Lynden Foods</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Bruce Floor Cleaner</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fulton Lewis, Jr.</td>
<td>G. N. Coughlan Mfg. Co.</td>
<td>MBS</td>
<td>Roche, Williams &amp; Cleary, Inc.</td>
</tr>
<tr>
<td></td>
<td>Chimney Sweep Soot Destroyer</td>
<td></td>
<td>New York</td>
</tr>
<tr>
<td>Gabriel Heatter</td>
<td>Barbasol Co.</td>
<td>MBS</td>
<td>Erwin Wasey &amp; Co., Inc.</td>
</tr>
<tr>
<td></td>
<td>Barbasol</td>
<td></td>
<td>New York</td>
</tr>
<tr>
<td>Gabriel Heatter</td>
<td>R. B. Semler Inc.</td>
<td>MBS</td>
<td>Erwin Wasey &amp; Co., Inc.</td>
</tr>
<tr>
<td></td>
<td>Kreml Hair Tonic</td>
<td></td>
<td>New York</td>
</tr>
<tr>
<td>Gabriel Heatter</td>
<td>Serutan Co.</td>
<td>MBS</td>
<td>Grant Adv., Inc., N. Y.</td>
</tr>
<tr>
<td></td>
<td>Serutan and/or Nutrex</td>
<td></td>
<td>Eff. 3/1/46 Roy S. Durstine</td>
</tr>
<tr>
<td>Gabriel Heatter</td>
<td>Zonite Products Corp.</td>
<td>MBS</td>
<td>Erwin Wasey &amp; Co., Inc.</td>
</tr>
<tr>
<td></td>
<td>Forhan's Toothpaste</td>
<td></td>
<td>New York</td>
</tr>
<tr>
<td>Gabriel Heatter's Brighter</td>
<td>Mutual Benefit Health &amp; Accident Assn.</td>
<td>MBS</td>
<td>Arthur Meyerhoff &amp; Co.</td>
</tr>
<tr>
<td>Tomorrow</td>
<td></td>
<td></td>
<td>Chicago</td>
</tr>
<tr>
<td>Galen Drake</td>
<td>William H. Wise &amp; Co. Inc.</td>
<td>ABC</td>
<td>Huber Hoge &amp; Sons</td>
</tr>
<tr>
<td></td>
<td>Books</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Game of the Week</td>
<td>U.S. Army Recruiting Service</td>
<td>MBS</td>
<td>N. W. Ayer &amp; Son, Inc.</td>
</tr>
<tr>
<td></td>
<td>Army Recruiting</td>
<td></td>
<td>New York</td>
</tr>
<tr>
<td>Gang Busters</td>
<td>L. E. Waterman Co.</td>
<td>ABC</td>
<td>Radio Consultants, Inc.</td>
</tr>
<tr>
<td></td>
<td>Fountain Pens</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Garden Gate</td>
<td>Ferry-Morse Seed Co.</td>
<td>CBS</td>
<td>MacManus, John &amp; Adams, Inc.</td>
</tr>
<tr>
<td></td>
<td>Seeds</td>
<td></td>
<td></td>
</tr>
<tr>
<td>GE House Party</td>
<td>General Electric Co.</td>
<td>CBS</td>
<td>Young &amp; Rubicam, Inc.</td>
</tr>
<tr>
<td></td>
<td>Household Appliance Division</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Gene Autry Show
Wm. Wrigley Jr. Co.
Chewing Gum
CBS
Ruthrauff & Ryan, Inc.

Gillette Fights
Gillette Safety Razor Co.
Gillette Razor Blades
ABC
Maxon, Inc.

Gillespie's Garden Guide
Germain Seed & Plant Co.
Plants & Seeds
ABC—PC
Dudley L. Logan Adv.

Ginny Simms Show
Borden Co.
All Products
CBS
Young & Rubicam, Inc.

Give & Take
American Home Products Corp.
(Chef Boy-Ar-Dee Spaghetti Dinner)
CBS
McJunkin Advt. Co.

Grand Central Station
Pillsbury Mills, Inc.
All Products
CBS
McCann-Erickson, Inc.

Grand Marquee
William R. Warner Co., Inc.
Rayve Hair Cream & Shampoo
NBC
Roche, Williams & Cleary

Grand Ole Opry
R. J. Reynolds Co.
Prince Albert Tobacco
NBC
William Esty & Co., Inc.

Grand Slam
Continental Baking Co., Inc.
Wonder Bread & Hostess Cake
CBS
Ted Bates, Inc.

Great Gildersleeve, The
Kraft Foods Co.
Velveeta, Parkoy
NBC
Needham, Louis & Brorby, Inc.

Great Moments in Music
Celanese Corp. of America
Celanese Products
CBS
Young & Rubicam, Inc.

Guiding Light, The
General Mills
Betty Crocker Soups, Wheaties
NBC
Knox-Reeves Advt., Inc.

Hallmark's Charlotte Greenwood Show
Hall Brothers Inc.
Hallmark Greeting Cords
ABC
Foote, Cone & Belding

Harry Flannery, News
Bekins Van & Storage Co.
Storage
CBS—PC
Brooks Advertising Agcy.

Harry Flannery, News
Planters Nut & Chocolate Co.
Peanuts & Peanut Oil
CBS—PC
Raymond R. Morgan Agency

Harvest of Stars
International Harvester
Motor Trucks & Farm Machinery
NBC
McCann-Erickson, Inc.

Hedda Hopper's Hollywood
Armour & Co.
Armour Products Acceptable to ABC
ABC
Foote, Cone & Belding

Helene Curtis Presents
National Minerals Co.
Cold Wave and Shampoo
ABC—PC
Adolph Weinfeld & Associates
<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>ADVERTISER AND PRODUCT</th>
<th>NETWORK</th>
<th>ADVERTISING AGENCY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Henry Morgan Show</td>
<td><strong>Eversharp Inc.</strong></td>
<td>ABC</td>
<td>The Biow Company</td>
</tr>
<tr>
<td></td>
<td>Shick Injector Razors and Razor Blades</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Highways in Melody</td>
<td><strong>Cities Service Co.</strong></td>
<td>NBC</td>
<td>Foote, Cone &amp; Belding</td>
</tr>
<tr>
<td></td>
<td>Gas &amp; Oil</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hildegard</td>
<td><strong>Brown &amp; Williamson Tobacco Co.</strong></td>
<td>NBC</td>
<td>Russell M. Seeds Co.</td>
</tr>
<tr>
<td></td>
<td>Kools, Raleigh Cigarettes &amp; Tobacco</td>
<td></td>
<td></td>
</tr>
<tr>
<td>His Honor the Barber</td>
<td><strong>Balantine &amp; Son</strong></td>
<td>NBC</td>
<td>J. Walter Thompson</td>
</tr>
<tr>
<td></td>
<td>Beer &amp; Ale</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hoagy Carmichael</td>
<td><strong>Safeway Stores</strong></td>
<td>CBS</td>
<td>J. M. Mathes, Inc.</td>
</tr>
<tr>
<td></td>
<td>Nu-Made Mayonnaise</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hoagy Carmichael Sings</td>
<td><strong>Luden's Inc.</strong></td>
<td>CBS</td>
<td>Wm. H. Weintraub &amp; Co.</td>
</tr>
<tr>
<td></td>
<td>All Products</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hobby Lobby</td>
<td><strong>Anchor Hocking Glass Corp.</strong></td>
<td>CBS</td>
<td>The Biow Co., Inc.</td>
</tr>
<tr>
<td></td>
<td>Anchorglass, Fire King Overgloss Products</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Holiday &amp; Co.</td>
<td><strong>Philip Morris &amp; Co., Ltd., Inc.</strong></td>
<td>CBS</td>
<td>The Biow Co., Inc.</td>
</tr>
<tr>
<td></td>
<td>Philip Morris Cigarettes</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Holiday for Music</td>
<td><strong>Nash-Kelvinator Corp.</strong></td>
<td>CBS</td>
<td>Geyer, Cornell &amp; Newell, Inc.</td>
</tr>
<tr>
<td></td>
<td>Nash Cars &amp; Kelvinator Refrigerators</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Holiday of Homicide</td>
<td><strong>J. I. Fancy Frozen Foods Co.</strong></td>
<td>CBS—PC</td>
<td>Garfield &amp; Guild</td>
</tr>
<tr>
<td></td>
<td>Frozen Foods</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hollywood Jackpot</td>
<td><strong>Whitehall Pharmacal Co. div. of American Home Products Corp.</strong></td>
<td>CBS</td>
<td>Dancer-Fitzgerald-Sample, Inc.</td>
</tr>
<tr>
<td></td>
<td>Anacin and Kolynos</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Moving and Storage</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hollywood Players</td>
<td><strong>Cresta Blanca Wine Co.</strong></td>
<td>CBS</td>
<td>B. B. D. &amp; O., Inc.</td>
</tr>
<tr>
<td></td>
<td>Cresta Blonaco Wines</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hollywood Preview</td>
<td><strong>General Petroleum Corp.</strong></td>
<td>CBS—PC</td>
<td>Smith &amp; Drumm, Inc.</td>
</tr>
<tr>
<td></td>
<td>Petroleum Products</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hollywood Star Time</td>
<td><strong>General Motors Corp.</strong></td>
<td>CBS</td>
<td>Foote, Cone &amp; Belding</td>
</tr>
<tr>
<td></td>
<td>Frigidaire Division</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hope Chest</td>
<td><strong>Pic-Sweet Foods, Inc.</strong></td>
<td>CBS—PC</td>
<td>Ruthrauff &amp; Ryan, Inc.</td>
</tr>
<tr>
<td></td>
<td>Food Products</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hop Harrigan</td>
<td><strong>General Foods Corp.</strong></td>
<td>ABC</td>
<td>Young &amp; Rubican, Inc.</td>
</tr>
<tr>
<td></td>
<td>Grape Nut Flakes</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hour of Charm, The</td>
<td><strong>General Electric Co.</strong></td>
<td>NBC</td>
<td>Foster &amp; Davies; B. B. D. &amp; O.</td>
</tr>
<tr>
<td></td>
<td>General Electric Lamps</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| Hour of Charm | Electric Companies Advertising Program  
| Institutional | CBS | N. W. Ayer & Son, Inc. |
| House of Mystery | General Foods Corp.  
| Post Toasties & Raisin Bran | MBS | Benton & Bowles, Inc.  
| New York | ABC | Dancer-Fitzgerald-Sample, Inc. |
| Hymes of All Churches | General Mills Co.  
| Cheerios & Kix | Expires | |
| Ice Capades | Ice Capades  
| Institutional | MBS | Smith, Bull, McCreery  
| | New York | Smith, Bull & McCreery  
| | New York | Roger Beane Adv. Agency  
| | Indianapolis | J. Walter Thompson Co. |
| Ice Follies | Shipstad & Johnson  
| Institutional | MBS | Compton Adv., Inc. |
| Ilka Chase | Berkshire Knitting Mills  
| Full Fashioned Stockings | MBS | B. B. D. & C., Inc. |
| Indianapolis Speedway | Perfect Circle Co.  
| Piston Rings | MBS | Young & Rubicam, Inc. |
| Information Please | Parker Pen Co.  
| Parker Pens, Pencils, Quink | NBC | Neal D. Ivey  
| | Oil & Gasoline | Philadelphia | |
| Inner Sanctum | Emerson Drug Co.  
| Bromo Seltzer | CBS | Arthur Meyerhoff & Co. |
| Inner Sanctum | Lever Bros. Co.  
| Lipton's Tea & Soup | CBS | Hillman-Shane |
| Inside Sports | Bayuk Cigars Inc.  
| Phillies Cigars | MBS | A. W. Lewin Co. |
| Island Venture | Wm. Wrigley Jr. Co.  
| Chewing Gum | CBS | The Biow Co., Inc. |
| It Couldn't Happen | Sunset Oil Co.  
| Petroleum Products | CBS-PC | Al Paul Leffton Co., Inc.  
<p>| | | New York | |</p>
<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>ADVERTISER AND PRODUCT</th>
<th>NETWORK</th>
<th>ADVERTISING AGENCY</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Wheaties</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jack Benny</td>
<td>American Tobacco Co.</td>
<td>NBC</td>
<td>Foote, Cone &amp; Belding</td>
</tr>
<tr>
<td></td>
<td>Lucky Strike, Pall Mall, Herbert Tareyton</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jack Berch Show</td>
<td>Prudential Insurance Co. of America</td>
<td>ABC</td>
<td>Benton &amp; Bowles, Inc.</td>
</tr>
<tr>
<td></td>
<td>Insurance</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jack Berch Show, The</td>
<td>Prudential Life Insurance Co.</td>
<td>NBC</td>
<td>Benton &amp; Bowles</td>
</tr>
<tr>
<td>Jack Carson Show</td>
<td>Campbell Soup Co.</td>
<td>CBS</td>
<td>Ward Wheelock Co.</td>
</tr>
<tr>
<td></td>
<td>Campbell Soup</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jack Haley with Eve Arden</td>
<td>Sealtest, Inc.</td>
<td>NBC</td>
<td>McKee &amp; Albright</td>
</tr>
<tr>
<td>Jack in All Trades</td>
<td>R. B. Semler, Inc.</td>
<td>CBS</td>
<td>Erwin Wasey &amp; Co.</td>
</tr>
<tr>
<td></td>
<td>Kreml Hair Tonic</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jack Kirkwood Show</td>
<td>Procter &amp; Gamble Co.</td>
<td>CBS</td>
<td>Compton Adv., Inc.</td>
</tr>
<tr>
<td></td>
<td>Ivory Bar Soap</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jack Smith Show</td>
<td>Procter &amp; Gamble Co.</td>
<td>CBS</td>
<td>Dancer-Fitzgerald-Sample, Inc.</td>
</tr>
<tr>
<td></td>
<td>Oxydol</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Cereal &amp; Flour Products</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jean Sablon</td>
<td>Richard Hudnut Co.</td>
<td>CBS</td>
<td>Kenyon &amp; Eckhardt, Inc.</td>
</tr>
<tr>
<td></td>
<td>Cosmetics</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jergens Journal with Walter</td>
<td>The Andrew Jergens Co.</td>
<td>ABC</td>
<td>Robert W. Orr &amp; Associ., Inc.</td>
</tr>
<tr>
<td>Winchell</td>
<td>Jergens Lotion, Woodbury Soap</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>All Products</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jimmy Fidler</td>
<td>Carter Products</td>
<td>ABC</td>
<td>Sullivan, Stauffer, Colwell &amp; Bayles</td>
</tr>
<tr>
<td></td>
<td>Arrid</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Joan Davis Show</td>
<td>Lever Bros., Co.</td>
<td>CBS</td>
<td>Young &amp; Rubicam, Inc.</td>
</tr>
<tr>
<td></td>
<td>Swan Soap</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Carter's Little Liver Pills</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Joyce Jordan, M.D.</td>
<td>Procter &amp; Gamble Co.</td>
<td>NBC</td>
<td>Dancer-Fitzgerald-Sample</td>
</tr>
<tr>
<td>Judy Canova</td>
<td>Colgate-Palmolive-Peet</td>
<td>NBC</td>
<td>Ted Bates, Inc.</td>
</tr>
<tr>
<td>Judy n Jill n' Johnny</td>
<td>Horwitz &amp; Duberman</td>
<td>MBS</td>
<td>Sterling Advertising Co.</td>
</tr>
<tr>
<td></td>
<td>Junior Miss Fashion Products</td>
<td></td>
<td>New York</td>
</tr>
<tr>
<td>Just Plain Bill</td>
<td>Whitehall Pharmacol Co.</td>
<td>NBC</td>
<td>Dancer-Fitzgerald-Sample</td>
</tr>
<tr>
<td>-----------------</td>
<td>------------------------</td>
<td>-----</td>
<td>--------------------------</td>
</tr>
<tr>
<td>J. W. Vandercook</td>
<td>General Motors</td>
<td>NBC</td>
<td>Arthur Kudner Agency, Inc.</td>
</tr>
<tr>
<td><strong>K</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Kate Smith Sings</td>
<td>General Foods Corp.</td>
<td>CBS</td>
<td>Foote, Cone &amp; Belding, Inc.</td>
</tr>
<tr>
<td></td>
<td>Postum</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Kate Smith Speaks</td>
<td>General Foods Corp.</td>
<td>CBS</td>
<td>Benton &amp; Bowles, Inc.</td>
</tr>
<tr>
<td></td>
<td>Certo, Post 40% Bran Flakes, Post's Raisin Bran</td>
<td></td>
<td>Young &amp; Rubicam, Inc.</td>
</tr>
<tr>
<td>Kaltenborn Edits the News</td>
<td>Pure Oil Co.</td>
<td>NBC</td>
<td>Leo Burnett</td>
</tr>
<tr>
<td>Kay Kyser</td>
<td>Colgate-Palmolive-Perf</td>
<td>NBC</td>
<td>Ted Bates, Inc.</td>
</tr>
<tr>
<td></td>
<td>Palmolive Soap</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Kellogg's Home Edition</td>
<td>The Kellogg Co.</td>
<td>ABC</td>
<td>Kenyon &amp; Eckhardt, Inc.</td>
</tr>
<tr>
<td></td>
<td>All-Bran</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Kenny Baker Show</td>
<td>Proctor &amp; Gamble Co.</td>
<td>ABC</td>
<td>Benton &amp; Bowles, Inc.</td>
</tr>
<tr>
<td></td>
<td>Ivory Snow</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Kentucky Derby</td>
<td>Gillette Safety Razor Co.</td>
<td>CBS</td>
<td>Maxon, Inc.</td>
</tr>
<tr>
<td></td>
<td>Shaving Cream, Blades</td>
<td></td>
<td></td>
</tr>
<tr>
<td>King Cole Trio Time</td>
<td>Wildroot Co.</td>
<td>CBS</td>
<td>B. B. D. &amp; O.</td>
</tr>
<tr>
<td></td>
<td>Cream Oil</td>
<td></td>
<td></td>
</tr>
<tr>
<td>King's Men, The</td>
<td>Brown &amp; Haley Co.</td>
<td>NBC</td>
<td>H-ning-Cooper Co.</td>
</tr>
<tr>
<td></td>
<td>Almond Rocha Candy</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>House Furnishings</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Kraft Music Hall</td>
<td>Kraft Foods, Co.</td>
<td>NBC</td>
<td>J. Walter Thompson</td>
</tr>
<tr>
<td></td>
<td>Kraft Spreads, Velveeta, Miracle Whip</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>L</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ladies Be Seated</td>
<td>Quaker Oats Co.</td>
<td>ABC</td>
<td>La Roche &amp; Ellis, Inc.</td>
</tr>
<tr>
<td></td>
<td>Aunt Jemima Pancake Flour</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lance Sunday News</td>
<td>Lance Inc.</td>
<td>ABC</td>
<td>Hugh A. Deadwyler, Inc.</td>
</tr>
<tr>
<td></td>
<td>Toastcchee Peanut Butter Crackers</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lanny Ross</td>
<td>Proctor &amp; Gamble Co.</td>
<td>CBS</td>
<td>Compton Adv., Inc.</td>
</tr>
<tr>
<td></td>
<td>Ivory Bar Soap</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Layman's View of the News, A</td>
<td>Sealy Mattress Co.</td>
<td>CBS</td>
<td>Alvin Wilder Co.</td>
</tr>
<tr>
<td></td>
<td>Mattresses</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PROGRAM</td>
<td>ADVERTISER AND PRODUCT</td>
<td>NETWORK</td>
<td>ADVERTISING AGENCY</td>
</tr>
<tr>
<td>--------------------------------------------------</td>
<td>-----------------------------------------------------------</td>
<td>---------</td>
<td>--------------------------------</td>
</tr>
<tr>
<td>Let's Pretend</td>
<td>Cream of Wheat Corp.</td>
<td>CBS</td>
<td>B. B. D. &amp; O., Inc.</td>
</tr>
<tr>
<td>Let's Talk It Over</td>
<td>Pepsi-Cola Company</td>
<td>MBS</td>
<td>Newell-Emmett Co.</td>
</tr>
<tr>
<td>Quentin Reynolds</td>
<td>Pepsi-Cola</td>
<td>MBS</td>
<td>New York</td>
</tr>
<tr>
<td>Letters to Lindlahr</td>
<td>Serutan Company</td>
<td>MBS</td>
<td>Grant Adv., Roy S. Durstine, Inc.</td>
</tr>
<tr>
<td>Life Can Be Beautiful</td>
<td>Procter &amp; Gamble Co.</td>
<td>NBC</td>
<td>Dancer-Fitzgerald-Sample</td>
</tr>
<tr>
<td>Life Can Be Beautiful</td>
<td>Spic &amp; Span</td>
<td>CBS</td>
<td>Compton Adv., Inc.</td>
</tr>
<tr>
<td>Life of Riley, The</td>
<td>Procter &amp; Gamble Co.</td>
<td>NBC</td>
<td>Biow Co., Inc.</td>
</tr>
<tr>
<td>Light of the World</td>
<td>Procter &amp; Gamble Co.</td>
<td>CBS</td>
<td>Dancer-Fitzgerald-Sample, Inc.</td>
</tr>
<tr>
<td>Lone Journey</td>
<td>General Mills, Inc.</td>
<td>CBS</td>
<td>Erwin Wasey &amp; Co.</td>
</tr>
<tr>
<td>Lone Journey</td>
<td>Carnation Co.</td>
<td>NBC</td>
<td>Edwin Wasey &amp; Co., Ltd.</td>
</tr>
<tr>
<td>Lone Ranger</td>
<td>Carnation Co.</td>
<td>ABC</td>
<td>Dancer-Fitzgerald-Sample</td>
</tr>
<tr>
<td>Lora Lawton</td>
<td>General Mills Inc.</td>
<td>NBC</td>
<td>Duane Jones Co.</td>
</tr>
<tr>
<td>Lorenzo Jones</td>
<td>B. T. Babbitt Co.</td>
<td>NBC</td>
<td>Dancer-Fitzgerald-Sample</td>
</tr>
<tr>
<td>Los Angeles Rams vs.</td>
<td>Sterling Products Co.</td>
<td>CBS—PC</td>
<td>B. B. D. &amp; O., Inc.</td>
</tr>
<tr>
<td>Washington Red Skins</td>
<td>Phillips Creams</td>
<td>ABC</td>
<td>Maxon, Inc.</td>
</tr>
<tr>
<td>Louis-Conn Boxing Bout</td>
<td>United-Retail Drug Co.</td>
<td>ABC</td>
<td>Maxon, Inc.</td>
</tr>
<tr>
<td>Louis-Mauriello Boxing Bout</td>
<td>Gillette Safety Razor Co.</td>
<td>MBS</td>
<td>Huber Hugo &amp; Sons</td>
</tr>
<tr>
<td>Louis Kaufman</td>
<td>Gillette Razor Blades</td>
<td>MBS</td>
<td>New York</td>
</tr>
<tr>
<td>Lowell Thomas, News</td>
<td>Wm. H. Wise &amp; Co. Inc.</td>
<td>NBC</td>
<td>Roche, Williams &amp; Cleary, Inc.</td>
</tr>
<tr>
<td>Lowell Thomas</td>
<td>Sun Oil Co.</td>
<td>CBS</td>
<td>Compton Adv., Inc.</td>
</tr>
<tr>
<td>Lowell Thomas</td>
<td>Procter &amp; Gamble Co.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ivory Soap</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| **Lum N' Abner** | Miles Laboratories  
|**Alka-Seltzer** | ABC  
|**Lutheran Hour** | Lutheran Laymen's League  
|**Religion** | MBS  
|**Lux Radio Theater** | Lever Bros. Co.  
|**Lux Toilet Soap & Flakes** | CBS  
|**Lyle Van—News** | R. B. Semler Inc.  
|**Kreml Shampoo & Hair Tonic** | MBS  
|**Manhattan Merry-Go-Round** | Sterling Products Co.  
|**Dr. Lyon's Tooth Powder** | NBC  
|**Ma Perkins** | Procter & Gamble Co.  
|**Oxydol** | NBC  
|**Ma Perkins** | Procter & Gamble Co.  
|**Oxydol** | CBS  
|**Maisie** | Eversharp, Inc.  
|**Eversharp Pens, Pencils, Red Top Lead** | CBS  
|**Mary Lee Taylor** | Pet Milk Co.  
|**400-D Pet Milk** | CBS  
|**Mary Small Revue** | D. L. Clark Co.  
|**Clark Candy Bars** | CBS  
|**Masquerade** | General Mills  
|**Softasilk Cake Flour, Kix, 9MKT** | NBC  
|**Maxwell House Coffee** | General Foods  
|**Maxwell House Coffee** | NBC  
|**Mayor of the Town** | Noxzema Chemical Co.  
|**Noxzema, Noxzema Shave Cream** | NBC  
|**Meet Me at Perky's** | P. Lorillard & Co.  
|**Old Gold Cigarettes** | CBS—PC  
|**Meet the Missus** | 13 Varied Sponsors  
|**Mel Blanc Show** | Colgate-Palmolive-Peet Co.  
|**Colgate Tooth Powder, Halo** | CBS  
|**Mercury Summer Theater** | Pabst Sales Co.  
|**Pabst Blue Ribbon Beer** | CBS  
|**Melody Trail** | Grove Laboratories, Inc.  
|**J. D. Tarcher & Co.** | CBS—PC  

**Wade Advertising Co.**  
**J. Walter Thompson Co.**  
**Edwin, Wasey & Co., Inc. New York**  
**Dancer-Fitzgerald-Sample**  
**Dancer-Fitzgerald-Sample**  
**Dancer-Fitzgerald-Sample, Inc.**  
**The Biow Co., Inc.**  
**Gardner Advertising Co.**  
**Batten, Barton, Durstine & Osborne**  
**Dancer-Fitzgerald-Sample**  
**Benton & Bowles, Inc.**  
**Ruthrauff & Ryan, Inc.**  
**Sullivan, Stauffer, Colwell & Bayles, Inc.**  
**Lennen & Mitchell, Inc.**  
**Sherman & Marquette, Inc.**  
**Warwick & Legler, Inc.**  
**J. D. Tarcher & Co.**
<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>ADVERTISER AND PRODUCT</th>
<th>NETWORK</th>
<th>ADVERTISING AGENCY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Metropolitan Opera</td>
<td>The Texas Co.</td>
<td>ABC</td>
<td>Buchanan &amp; Co.</td>
</tr>
<tr>
<td>Michael Shayne</td>
<td>Hastings Manufacturing Co.</td>
<td>MBS</td>
<td>Keeling &amp; Co., Inc.</td>
</tr>
<tr>
<td>Mobil Touchdown Tips</td>
<td>General Petroleum Corp.</td>
<td>NBC</td>
<td>Smith &amp; Drum, Inc.</td>
</tr>
<tr>
<td>Mommie &amp; the Men</td>
<td>Procter &amp; Gamble Co.</td>
<td>CBS</td>
<td>Compton Adv., Inc.</td>
</tr>
<tr>
<td>Monday Morning Headlines</td>
<td>Seeman Bros., Inc.</td>
<td>ABC</td>
<td>William H. Weintraub &amp; Co., Inc</td>
</tr>
<tr>
<td>Money on the Line</td>
<td>Safeway Stores, Inc.</td>
<td>CBS—PC</td>
<td>McCann-Erickson, Inc.</td>
</tr>
<tr>
<td>Mr. District Attorney</td>
<td>Bristol-Meyers</td>
<td>NBC</td>
<td>Doherty, Clifford &amp; Schenfield</td>
</tr>
<tr>
<td>Mr. Keen, Tracer of Lost Persons</td>
<td>Whitehall Pharmacal Co. div. of American Home Products Corp.</td>
<td>CBS</td>
<td>Dancer-Fitzgerald-Sample, Inc.</td>
</tr>
<tr>
<td>Mr. &amp; Mrs. North</td>
<td>Andrew Jergens Co.</td>
<td>NBC</td>
<td>Lennen &amp; Mitchell, Inc.</td>
</tr>
<tr>
<td>Murder Is My Hobby</td>
<td>Knox Company</td>
<td>MBS</td>
<td>Raymond R. Morgan Co.</td>
</tr>
<tr>
<td>Murder Will Out</td>
<td>Rainier Brewing Co.</td>
<td>ABC—PC</td>
<td>Buchanan &amp; Co.</td>
</tr>
<tr>
<td>Music of Andre Kostelanetz</td>
<td>Chrysler Corp.</td>
<td>CBS</td>
<td>Ruthrauff &amp; Ryan, Inc.</td>
</tr>
<tr>
<td>Mystery of the Week</td>
<td>Procter &amp; Gamble Co.</td>
<td>CBS</td>
<td>Compton Adv., Inc.</td>
</tr>
<tr>
<td>Mystery Theatre, The</td>
<td>Centaur Co.</td>
<td>NBC</td>
<td>Young &amp; Rubicam</td>
</tr>
<tr>
<td>My True Story</td>
<td>Libby, McNeil &amp; Libby</td>
<td>ABC</td>
<td>J. Walter Thompson</td>
</tr>
</tbody>
</table>
Name Your Music
NBC

National Barn Dance
Miles Laboratories, Inc.
Alka-Seltzer & Vitamins
NBC

National Farm & Home Hour, The
Allis-Chalmers
Farm Equipment
NBC

National League Playoff
P. Lorillard & Co.
Old Gold Cigarettes
MBS

Navy-Notre Dame Game
Gillette Safety Razor Co.
NBC

NBC Symphony
General Motors
Institutional
NBC

Nebbs, The
Knox Company
Cystex
MBS

Ned Calmer—News
American Oil Co.
Lubricants, Gas and Oil
CBS

Ned Calmer—News
Parker Pen Co.
Parker Pens, Pencils, Quink
CBS

Nelson Pringle—News
Union Oil Co.
Gas & Oil
CBS—PC

New Adventures of Sherlock Holmes
R. B. Semler
Keml Hair Tonic and Shampoo
CBS

News and Betty Crocker
General Mills Inc.
Bisquick, Cereals
ABC

News—Don Gardiner
Serutan Co.
Serutan
ABC

News of the World, The
Miles Laboratories, Inc.
Alka-Seltzer & Vitamins
ABC

New York Philharmonic Symphony
United States Rubber Co.
All Products
CBS

N. Y. State Republicans (Dewey for Governor)
N.Y. State Republican Committee
Political Talks
MBS

Nick Carter
Cudahy Packing Co.
Old Dutch Cleanser
MBS

Night Editor
Safeway Stores
Meats
MBS

Noel Webster Says
Southern Cotton Oil Co.
Wesson Oil & Snowdrift
NBC

Showalter Lynch Adv. Agency
Wade Adv. Agency
Bert S. Gittens
Lennen & Mitchell, Inc.
New York
Maxon, Inc.
D. P. Brother & Co.
Raymond R. Morgan Co.
Hollywood
Joseph Katz Co.
J. Walter Thompson Co.
Foote, Cone & Belding
Erwin, Wasey & Co., Inc.
Dancer-Fitzgerald-Sample
Roy S. Durstine, Inc.
Wade Adv. Agency
Campbell-Ewald Co., Inc.
Gahagan, Turnbull & Co., Inc.
New York
Grant Advertising, Inc.
Chicago
J. Walter Thompson
<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>ADVERTISER AND PRODUCT</th>
<th>NETWORK</th>
<th>ADVERTISING AGENCY</th>
</tr>
</thead>
</table>
| Ona Munson in Hollywood | Barron-Gray Packing Co.  
                       | Health Vegetable Juice                                      | CBS     | Long Adv. Service                  |
| One Man's Family       | Standard Brands  
                       | Royal Desserts, Fleischmann's Yeast, Chase & Sanborn Coffee | NBC     | J. Walter Thompson                |
| One Thousand Voice Choir | Stanley Home Products  
                       | Kitchen Equipment                                          | ABC     | None                                |
| One Woman's Opinion    | Botany Worsted Mills  
                       | Botany Cosmetics                                           | ABC     | Alfred J. Silberstein-Bert Goldsmith, Inc. |
| O.P.A—Talk             | National Association of Manufacturers  
                       | Institutional                                              | MBS     | Benton & Bowles, Inc.  
                       |                                                   |         | New York                          |
| Orange Bowl Game       | Gillette Safety Razor Co.  
                       | Blades, Shaving Cream                                      | CBS     | Maxon, Inc.                        |
| Orson Welles            | Lear, Inc.  
                       | Radios and Recording Machines                              | ABC     | Arthur Kudner, Inc.                |
| Our Gal Sunday         | Whitehall Pharmacal Co. div. of American Home Products Corp.  
                       | Anacin                                                     | CBS     | Dancer-Fitzgerald-Sample, Inc.     |
| Patsy Novak            | Gallenkamp Stores, Inc.  
                       | Shoes                                                      | ABC—PC  | Bruce Eldridge Adv.               |
| People Are Funny       | Brown & Williamson Tob. Corp.  
                       | Raleigh Cigarettes                                         | NBC     | Russel M. Seeds Co.               |
| Pepper Young           | Procter & Gamble Co.  
                       | Camay                                                      | NBC     | Pedlar & Ryan, Inc.               |
| Perry Mason            | Procter & Gamble Co.  
                       | Camay, Crisco, Dref, Spic & Span                           | CBS     | Dancer-Fitzgerald-Sample, Inc.    |
| Phone Again Finnegan   | Household Finance Corp.  
                       | Personal Loans                                             | CBS     | Pedlar & Ryan, Inc., Compton Advt., Inc. |
| Phone Again Finnegan   | Household Finance  
<pre><code>                   | Personal Loans                                             | NBC     | Shaw-Le Vally, Inc.               |
</code></pre>
<p>| Pickswet News, The     | Pickswet Foods Inc.                                        | NBC     | Ruthrauff &amp; Ryan                   |</p>
<table>
<thead>
<tr>
<th>Program</th>
<th>Sponsors</th>
<th>Network</th>
<th>Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Evangelical Talks</td>
<td></td>
<td>Los Angeles</td>
</tr>
<tr>
<td>Pot o’ Gold</td>
<td>Lewis Howe Co.</td>
<td>ABC</td>
<td>Roche Williams &amp; Cleary</td>
</tr>
<tr>
<td>Portia Faces Life</td>
<td>General Foods, Young &amp; Rubicam Inc.</td>
<td>NBC</td>
<td>Young &amp; Rubicam, Inc.</td>
</tr>
<tr>
<td></td>
<td>Grape Nuts Flakes, Maxwell House Coffee, Jello—Jello Pudding, Grape Nuts</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Wheat Meal</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Powder Box Theater</td>
<td>Bourjois, Inc.</td>
<td>CBS</td>
<td>Foote, Cone &amp; Belding</td>
</tr>
<tr>
<td></td>
<td>Cosmetics &amp; Perfumes</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Problems of the Steel Industry</td>
<td>American Iron &amp; Steel Institute</td>
<td>ABC</td>
<td>B. B. D. &amp; O.</td>
</tr>
<tr>
<td></td>
<td>Institutional</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Professor Quiz</td>
<td>American Oil Company</td>
<td>ABC</td>
<td>Joseph Katz &amp; Co.</td>
</tr>
<tr>
<td></td>
<td>Gasoline and Oil</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Prudential Family Hour</td>
<td>Prudential Insurance Co. of America</td>
<td>CBS</td>
<td>Benton &amp; Bowles, Inc.</td>
</tr>
<tr>
<td></td>
<td>Insurance Services</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Queen For A Day</td>
<td>Miles Laboratories (15 Min)</td>
<td>MBS</td>
<td>Wade Advertising Agency</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Chicago</td>
</tr>
<tr>
<td>Procter &amp; Gamble (15 Min)</td>
<td></td>
<td></td>
<td>Compton Advertising Agency</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>New York</td>
</tr>
<tr>
<td>Quick As A Flash</td>
<td>Helbros Watch Co.</td>
<td>MBS</td>
<td>Wm, H. Weintraub &amp; Co.</td>
</tr>
<tr>
<td></td>
<td>Watches</td>
<td></td>
<td>New York</td>
</tr>
<tr>
<td>Quiz Kids</td>
<td>Miles Laboratories, Inc.</td>
<td>ABC</td>
<td>Wade Adv. Inc.</td>
</tr>
<tr>
<td></td>
<td>Alka-Seltzer—One-a-Day Vitamins</td>
<td>NBC</td>
<td></td>
</tr>
<tr>
<td>Radio Bible Class</td>
<td>Radio Bible Class</td>
<td>MBS</td>
<td>Stanley G. Boynton</td>
</tr>
<tr>
<td></td>
<td>Religious Talks</td>
<td></td>
<td>Detroit</td>
</tr>
<tr>
<td>RCA-Victor Show</td>
<td>RCA Manufacturing Co.</td>
<td>NBC</td>
<td>J. Walter Thompson Co.</td>
</tr>
<tr>
<td></td>
<td>Institutional</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Reader’s Digest-Radio Edition</td>
<td>Hall Bros., Inc.</td>
<td>CBS</td>
<td>Foote, Cone &amp; Belding</td>
</tr>
<tr>
<td></td>
<td>“Hallmark” Greeting Cards</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Real Stories From Real Life</td>
<td>Whitehall Pharmacal Co.</td>
<td>MBS</td>
<td>Dancer-Fitzgerald-Sample</td>
</tr>
<tr>
<td></td>
<td>Anacin &amp; Other Products</td>
<td></td>
<td>New York</td>
</tr>
<tr>
<td>PROGRAM</td>
<td>ADVERTISER AND PRODUCT</td>
<td>NETWORK</td>
<td>ADVERTISING AGENCY</td>
</tr>
<tr>
<td>----------------------------------------------</td>
<td>------------------------------------------------------------------------------------------------------------------</td>
<td>---------</td>
<td>-------------------------------------</td>
</tr>
<tr>
<td>Red Skelton</td>
<td>Brown &amp; Williamson Tobacco Corp.</td>
<td>NBC</td>
<td>Russel M. Seeds Co.</td>
</tr>
<tr>
<td></td>
<td>Raleigh Cigarettes &amp; Tobacco</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Renfro Valley Folks</td>
<td>Ballard &amp; Ballard Co.</td>
<td>CBS</td>
<td>Henri, Hurst &amp; McDonald, Inc.</td>
</tr>
<tr>
<td></td>
<td>Ballard's Obelisk Flour and Other Milling Products</td>
<td>MBS</td>
<td>Weiss &amp; Geller, Inc.</td>
</tr>
<tr>
<td></td>
<td>Rensie Watch Company</td>
<td>MBS</td>
<td>Chicago</td>
</tr>
<tr>
<td>Rensie's Radio Auction Gallery</td>
<td>Rensie Watches</td>
<td>CBS</td>
<td>Ward Wheelock Co.</td>
</tr>
<tr>
<td>Request Performance</td>
<td>Campbell Soup</td>
<td>MBS</td>
<td>Henri, Hurst &amp; McDonald, Inv.</td>
</tr>
<tr>
<td></td>
<td>All Products</td>
<td></td>
<td>Chicago</td>
</tr>
<tr>
<td>Return of Nick Carter, The</td>
<td>Lin-X (Formerly Acme White Lead &amp; Color Works)</td>
<td>MBS</td>
<td>Stanley G. Boynton</td>
</tr>
<tr>
<td></td>
<td>Wesley Radio League</td>
<td>MBS</td>
<td>Detroit</td>
</tr>
<tr>
<td>Reverend John E. Zoller</td>
<td>Religious Talks</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Groves Laboratories, Inc.</td>
<td>NBC</td>
<td>Russel M. Seeds Co., Inc.</td>
</tr>
<tr>
<td></td>
<td>Jitterbug, Grove Cold Tablets &amp; Vitamins</td>
<td>MBS</td>
<td>Grant Adv., N. Y.</td>
</tr>
<tr>
<td>Reveille Roundup</td>
<td>Serutan Company</td>
<td>MBS</td>
<td>Roy S. Durstine, N. Y.</td>
</tr>
<tr>
<td></td>
<td>Richfield Oil Corp.</td>
<td>ABC</td>
<td>Keeling &amp; Co.</td>
</tr>
<tr>
<td>Richfield Reporter, The</td>
<td>Gas &amp; Oil</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Hastings Manufacturing Co.</td>
<td>ABC</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Piston Rings</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Right Down Your Alley</td>
<td>Procter &amp; Gamble</td>
<td>NBC</td>
<td>Compton Adv., Inc.</td>
</tr>
<tr>
<td></td>
<td>Ivory Snow</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Right to Happiness</td>
<td>Procter &amp; Gamble</td>
<td>NBC</td>
<td>Compton Adv., Inc.</td>
</tr>
<tr>
<td></td>
<td>Duz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Road of Life</td>
<td>Procter &amp; Gamble</td>
<td>CBS</td>
<td>Compton Adv., Inc.</td>
</tr>
<tr>
<td></td>
<td>Duz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Road of Life</td>
<td>American Bakeries</td>
<td>NBC</td>
<td>Tucker Wayne &amp; Co.</td>
</tr>
<tr>
<td></td>
<td>Merita Bread, Cakes &amp; Crackers</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Romanian with the News 'Till Now</td>
<td>All Products</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Whitehall Pharmacel Co. div. of American Home Products Corp.</td>
<td>CBS</td>
<td>Dancer-Fitzgerald-Sample, Inc.</td>
</tr>
<tr>
<td></td>
<td>Bisodol, Heet, Kolynos Tooth Powder and Toothpaste</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Name</td>
<td>Company Name</td>
<td>Network</td>
<td></td>
</tr>
<tr>
<td>-----------------------------</td>
<td>---------------------------------------------------</td>
<td>---------</td>
<td></td>
</tr>
<tr>
<td>Rosemary</td>
<td>Procter &amp; Gamble</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td>Rose of My Dreams</td>
<td>Manhattan Soap Co.</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td>Rudy Vallee</td>
<td>Philip Morris &amp; Co.</td>
<td>NBC</td>
<td></td>
</tr>
<tr>
<td>Sad Sack</td>
<td>P. Lorillard Company</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td>Sam Balter—News</td>
<td>Zurors, Inc.</td>
<td>ABC—PC</td>
<td></td>
</tr>
<tr>
<td>Sam Hayes—News</td>
<td>Peter Paul Inc.</td>
<td>ABC—PC</td>
<td></td>
</tr>
<tr>
<td>Sam Hayes</td>
<td>Peter Paul Inc.</td>
<td>NBC</td>
<td></td>
</tr>
<tr>
<td>Sam Hayes</td>
<td>General Mills</td>
<td>NBC</td>
<td></td>
</tr>
<tr>
<td>Sam Hayes</td>
<td>Sperry Flour Co.</td>
<td>NBC</td>
<td></td>
</tr>
<tr>
<td>Sam Pettingill</td>
<td>America's Future Inc.</td>
<td>ABC</td>
<td></td>
</tr>
<tr>
<td>Sammy Kaye’s Sunday Serenade</td>
<td>Raymond Laboratories</td>
<td>ABC</td>
<td></td>
</tr>
<tr>
<td>Saturday Night Roundup</td>
<td>Miles Laboratories, Inc.</td>
<td>NBC</td>
<td></td>
</tr>
<tr>
<td>Saturday Night Serenade</td>
<td>Pet Milk Co.</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td>Screen Guild Players</td>
<td>Lady Esther Sales Co.</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td>Second Husband</td>
<td>Sterling Drug Inc.</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td>Second Mrs. Burton</td>
<td>General Foods Corp.</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td>Shadow, The</td>
<td>Grove Laboratories Inc.</td>
<td>MBS</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Network</th>
<th>Company Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>CBS</td>
<td>Benton &amp; Bowles, Inc.</td>
</tr>
<tr>
<td>CBS</td>
<td>Duane Jones Co.</td>
</tr>
<tr>
<td>NBC</td>
<td>Biow Co.</td>
</tr>
<tr>
<td>CBS</td>
<td>Lennen &amp; Mitchell, Inc.</td>
</tr>
<tr>
<td>ABC—PC</td>
<td>John Barnes &amp; Associates</td>
</tr>
<tr>
<td>ABC—PC</td>
<td>Brisacher, Van Norden &amp; Staff, Inc.</td>
</tr>
<tr>
<td>NBC</td>
<td>Brisacher, Van Norden &amp; Staff, Inc.</td>
</tr>
<tr>
<td>ABC</td>
<td>Gahagan &amp; Turnbull</td>
</tr>
<tr>
<td>ABC</td>
<td>Roche, Williams &amp; Cleary</td>
</tr>
<tr>
<td>ABC</td>
<td>Wade Adv., Inc.</td>
</tr>
<tr>
<td>CBS</td>
<td>The Biow Co., Inc.</td>
</tr>
<tr>
<td>CBS</td>
<td>Dancer-Fitzgerald-Sample, Inc.</td>
</tr>
<tr>
<td>CBS</td>
<td>Young &amp; Rubicam, Inc.</td>
</tr>
<tr>
<td>MBS</td>
<td>Russel M. Seeds, Co.</td>
</tr>
</tbody>
</table>

Chicago
<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>ADVERTISER AND PRODUCT</th>
<th>NETWORK</th>
<th>ADVERTISING AGENCY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shadow, The</td>
<td>G. Barr &amp; Company</td>
<td>MBS</td>
<td>Arthur Meyerhoff &amp; Co. Chicago</td>
</tr>
<tr>
<td>Shadow, The</td>
<td>Bolm Barr Hand Lotion &amp; Shampoo</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Shadow, The</td>
<td>Corey Salt Company</td>
<td>MBS</td>
<td>McJunkin Advertising Co. Chicago</td>
</tr>
<tr>
<td>Shadow, The</td>
<td>Carey Salt</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sheaffer Parade, The</td>
<td>Delaware, Lackawanna &amp; Western Coal Co. Blue Coal</td>
<td>MBS</td>
<td>Ruthrauff &amp; Ryan, Inc. New York</td>
</tr>
<tr>
<td>Sherlock Holmes</td>
<td>Sheaffer Pen Co.</td>
<td>NBC</td>
<td>Russel M. Seeds Co., Inc.</td>
</tr>
<tr>
<td>Silver Theater</td>
<td>Pens, Pencils &amp; Skrip</td>
<td>ABC</td>
<td>Erwin, Wasey &amp; Co., (N) Inc.</td>
</tr>
<tr>
<td>Singing Sweethearts (formerly</td>
<td>Gum Laboratories Inc.</td>
<td>ABC</td>
<td>Young &amp; Rubicam, Inc.</td>
</tr>
<tr>
<td>Sweetheart Time)</td>
<td>Ivoryne Chewing Gum</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sizing Up The News</td>
<td>Boyuk Cigars Inc.</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td>Sky King</td>
<td>Phillies Cigars</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Smilin' Ed McConnell</td>
<td>Derby Foods</td>
<td>MBS</td>
<td>McJunkin Advertising Co. Chicago</td>
</tr>
<tr>
<td>Smilin' Ed McConnell</td>
<td>Peter Pan Peanut Butter</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Smoke Dreams</td>
<td>Brown Shoe Co.</td>
<td>NBC</td>
<td>Leo Burnett Co., Inc.</td>
</tr>
<tr>
<td>Solitaire Time</td>
<td>Shoes</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Songs by Sinatra</td>
<td>H. C. Cole Milling Co.</td>
<td>MBS</td>
<td>J. Walter Thompson Co. Chicago</td>
</tr>
<tr>
<td>Song of the Week</td>
<td>Omega Hour</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sparkle Time with Meredith</td>
<td>H. Fendrich Inc.</td>
<td>ABC</td>
<td>Ruthrauff &amp; Ryan, Inc.</td>
</tr>
<tr>
<td>Willson</td>
<td>Cigars</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Special Investigator</td>
<td>Campana Sales</td>
<td>NBC</td>
<td>The Clements Co., Inc.</td>
</tr>
<tr>
<td>Speech by Robert R. Wason</td>
<td>Solitaire Make-up</td>
<td>CBS</td>
<td>Lennen &amp; Mitchell, Inc.</td>
</tr>
<tr>
<td>president of NAM</td>
<td>P. Lorillard Company</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Old Gold Cigarettes</td>
<td>CBS</td>
<td>Hixson-O'Donnell Adv., Inc.</td>
</tr>
<tr>
<td></td>
<td>Colonial Domes, Inc.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Cosmetics</td>
<td>CBS</td>
<td>J. M. Mathes, Inc.</td>
</tr>
<tr>
<td></td>
<td>Canada Dry Ginger Ale, Inc.</td>
<td>MBS</td>
<td>Sheldon Quick &amp; McElroy New York</td>
</tr>
<tr>
<td></td>
<td>Canada Dry Beverages</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Commercial Credit Co.</td>
<td>ABC</td>
<td>Benton &amp; Bowles</td>
</tr>
<tr>
<td></td>
<td>Institutional</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>National Association of Manufacturers</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Institutional</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program</td>
<td>Sponsor/Producer</td>
<td>Network</td>
<td></td>
</tr>
<tr>
<td>-------------------------------------</td>
<td>------------------------------------------------------</td>
<td>---------</td>
<td></td>
</tr>
<tr>
<td>Sports by Harry Wismer</td>
<td>U.S. Army Recruiting Service</td>
<td>ABC</td>
<td></td>
</tr>
<tr>
<td>Sports Newsreel, The</td>
<td>Colgate-Palmolive-Peet</td>
<td>NBC</td>
<td></td>
</tr>
<tr>
<td>Spot Light Bands</td>
<td>Colgate Shave Cream</td>
<td>MBS</td>
<td></td>
</tr>
<tr>
<td>Spot Light on America</td>
<td>Coca-Cola Company</td>
<td>MBS</td>
<td></td>
</tr>
<tr>
<td>Square With The World</td>
<td>American Transit Assoc.</td>
<td>MBS</td>
<td></td>
</tr>
<tr>
<td>Stairway to the Stars</td>
<td>Household Finance Corp.</td>
<td>MBS</td>
<td></td>
</tr>
<tr>
<td>Standard Hour</td>
<td>Philco Corporation</td>
<td>ABC</td>
<td></td>
</tr>
<tr>
<td>Standard School Broadcast</td>
<td>Standard Oil of California</td>
<td>NBC</td>
<td></td>
</tr>
<tr>
<td>Stars Over Hollywood</td>
<td>Standard Oil Co. of California</td>
<td>NBC</td>
<td></td>
</tr>
<tr>
<td>Steel Workers Speak</td>
<td>Bowey's, Inc.</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td>Stella Dallas</td>
<td>CIO Steelworkers of America</td>
<td>ABC</td>
<td></td>
</tr>
<tr>
<td>Story Teller</td>
<td>Sterling Products Co.</td>
<td>NBC</td>
<td></td>
</tr>
<tr>
<td>Stradivari Orchestra</td>
<td>Yellow Cab Co.</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td>Strauss Orchestra</td>
<td>Prince Matchabelli, Inc.</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td>Strange Romance of Evelyn Winters</td>
<td>Prince Matchabelli Inc.</td>
<td>ABC</td>
<td></td>
</tr>
<tr>
<td>Studebaker Program</td>
<td>Manhattan Soap Co.</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td>Sugar Bowl Game</td>
<td>Studebaker Corp.</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td>Summer Electric Hour</td>
<td>Gillette Safety Razor Co.</td>
<td>ABC</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Electric Companies Adv. Program</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Institutional</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

(continued)
<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>ADVERTISER AND PRODUCT</th>
<th>NETWORK</th>
<th>ADVERTISING AGENCY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Superman</td>
<td>Kellogg Co. Kellogg's Pep</td>
<td>MBS</td>
<td>Kenyon &amp; Eckhardt New York</td>
</tr>
<tr>
<td>Surprise Theater</td>
<td>Calif. Prune &amp; Apricot Growers Assn. (Sunsweet Tenderized Prunes)</td>
<td>CBS—PC</td>
<td>Long Advt. Service</td>
</tr>
<tr>
<td>Surprise Theater</td>
<td>Colonial Dames, Inc. Cosmetics</td>
<td>CBS—PC</td>
<td>Hixson-O'Donnell Adv., Inc.</td>
</tr>
<tr>
<td>Suspense</td>
<td>Roma Wine Co. Roma Wines</td>
<td>CBS</td>
<td>The Biw Co., Inc.</td>
</tr>
<tr>
<td>Take It Easy Time</td>
<td>Stickley Bros. &amp; Co., Inc. Tenderoni &amp; Other Van Camp products</td>
<td>MBS</td>
<td>Calkins &amp; Holden New York</td>
</tr>
<tr>
<td>Take It or Leave It</td>
<td>Eversharp, Inc. Eversharp Pens, Pencils, Red Top Lead</td>
<td>CBS</td>
<td>The Biow Co., Inc.</td>
</tr>
<tr>
<td>Tam O'Shanter Golf Tournament</td>
<td>George S. May Co. Westinghouse Electric Corp. Institutional</td>
<td>NBC</td>
<td>Jim Duffy Co.</td>
</tr>
<tr>
<td>Ted Malone</td>
<td>Teentimers, Inc. Dresses &amp; Cosmetics</td>
<td>ABC</td>
<td>McCann-Erickson, Inc.</td>
</tr>
<tr>
<td>Teentimers Club, The</td>
<td>Bell Telephone Co. Telephone Service</td>
<td>NBC</td>
<td>Buchanan Co., Inc.</td>
</tr>
<tr>
<td>Telephone Hour, The</td>
<td>Cudahy Packing Co. Old Dutch Cleanser</td>
<td>NBC</td>
<td>N. W. Ayer &amp; Con, Inc.</td>
</tr>
<tr>
<td>Tena &amp; Tim</td>
<td>Ward Baking Co. Bread and Cake</td>
<td>CBS</td>
<td>Grant Adv., Inc.</td>
</tr>
<tr>
<td>Tennessee Jed</td>
<td>Quaker Oats Co. Puffed Wheat</td>
<td>ABC—PC</td>
<td>J. Walter Thompson &amp; Co.</td>
</tr>
<tr>
<td>Terry and the Pirates</td>
<td>Texas Company Texaco Products</td>
<td>ABC</td>
<td>Sherman &amp; Marquette, Inc.</td>
</tr>
<tr>
<td>Texaco Star Theater</td>
<td>Textron, Inc. Fabrics</td>
<td>CBS</td>
<td>Buchanan &amp; Co., Inc.</td>
</tr>
<tr>
<td>Textron Theater with Helen Hayes</td>
<td>Textron, Inc. Fabrics</td>
<td>CBS</td>
<td>J. Walter Thompson Co.</td>
</tr>
<tr>
<td>Show Name</td>
<td>Sponsor Info</td>
<td>Network/Client</td>
<td></td>
</tr>
<tr>
<td>---------------------------------</td>
<td>------------------------------------------------------------------------------</td>
<td>-------------------------------------</td>
<td></td>
</tr>
</tbody>
</table>
| That's A Good Idea              | Guittard Chocolate Co.  
Chocolate Products                                | CBS—PC Garfield & Guild             |
| That's Finnegan                 | Household Finance Corp.  
Personal Loans                                | CBS Shaw-Le Vally, Inc.              |
| Theater of Romance              | Colgate-Palmolive-Peet Co.  
Colgate Tooth Powder, Holo                                | CBS Sherman & Marquette, Inc.        |
| Theater Guild On The Air        | U. S. Steel Corp.  
Institutional                                | ABC Batten, Barton, Durstine & Osborn, Inc. |
| The Adventures of Sam Spade     | Wildroot Co. Inc.  
Wildroot Toilet Articles                                | ABC B. B. D. & O.                   |
| The Bing Crosby Show            | Philco Corporation  
Radios, Refrigerators                                | ABC Hutchins Advertising Co.         |
| The Christian Science Monitor   | Christian Science Publishing Society  
Christian Science Monitor                                | ABC H. B. Humphrey Co.               |
| Views The News                  | American Cyanamid Co.  
Pharmaceuticals and Biologicals                                | ABC Hazard Advertising Co.           |
| The Doctors Talk It Over        | Lever Bros. Co.  
Swan Soap                                | CBS Young & Rubicam, Inc.            |
| The Fighting Senator            | Mail Pouch Tobacco Co.  
Tobacco                                | ABC Walker & Downing                |
| The Fishing & Hunting Club of   | Curtis Publishing Co.  
Saturday Evening Post                                | ABC B. B. D. & O.                   |
| the Air                         | The Andrew Jergens Co.  
Woodbury Face Powder                                | ABC Robert W. Orr & Assoc., Inc.     |
| The Listening Post              | Kerr Glass Mfg. Corp.  
Glass Products                                | CBS—PC Raymond F. Morgan Co.         |
| The New Louella Parsons Show    | Pacific Coast Borax Co.  
(Drugs)                                | ABC McCann-Erickson, Inc.            |
| The Pickards                    | United-Rexall Drug Co.  
(Drugs)                                | CBS N. W. Ayer & Son                 |
| The Sheriff                     | Signal Oil Co.  
Gas & Oil                                | CBS Barton A. Stebbins Adv. Agency    |
| The Wayne King Show             | Procter & Gamble  
Camay                                | CBS Pedlar & Ryan, Inc.              |
| The Whistle                     | Cresta Blanca Wine Co.  
Cresta Blanca 'Wines'                                | CBS B. B. D. & O., Inc.             |
| This Is Hollywood               | Equitable Life Assurance Society of the U.S.  
Insurance                                | ABC Warwick & Legler                 |
| This Is My Best                 | Foster Milburn  
Doan's Pills and Icemint                                | ABC—PC Street & Finney, Inc.         |
<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>ADVERTISER AND PRODUCT</th>
<th>NETWORK</th>
<th>ADVERTISING AGENCY</th>
</tr>
</thead>
<tbody>
<tr>
<td>This Woman's Secret</td>
<td>General Mills</td>
<td>NBC</td>
<td>Knox-Reeves Adv. Agency, Inc.</td>
</tr>
<tr>
<td>Those Websters</td>
<td>Quaker Oats Co.</td>
<td>CBS</td>
<td>Ruthrauff &amp; Ryan, Inc.</td>
</tr>
<tr>
<td>Those Websters</td>
<td>Quaker Oats Company</td>
<td>MBS</td>
<td>Ruthrauff &amp; Ryan, Inc.</td>
</tr>
<tr>
<td>Time for Rolly Langley</td>
<td>Ferry-Moore Seed Co.</td>
<td>CBS</td>
<td>MacManus, John &amp; Adams, Inc.</td>
</tr>
<tr>
<td>Tin Pan Alley of the Air</td>
<td>Leaf Gum</td>
<td>NBC</td>
<td>Bozelle &amp; Jacobs, Inc.</td>
</tr>
<tr>
<td>Today's Sports with Stan Lomax</td>
<td>Metropolitan Life Insurance Co.</td>
<td>MBS</td>
<td>Young &amp; Rubicam, Inc.</td>
</tr>
<tr>
<td>Tom Breneman's Breakfast in Hollywood</td>
<td>Procter &amp; Gamble</td>
<td>ABC</td>
<td>Compton Adv., Inc.</td>
</tr>
<tr>
<td>Tom Harmon—All American Sports Editor</td>
<td>Clipper Craft Clothes (Formerly Trimount Clothing Co.)</td>
<td>ABC</td>
<td>Kenyon &amp; Eckhardt</td>
</tr>
<tr>
<td>Tom Mix &amp; His Ralston Straight Shooters</td>
<td>Rolston Purino Co.</td>
<td>MBS</td>
<td>Emil Mogul Co., Inc.</td>
</tr>
<tr>
<td>Tonight on Broadway</td>
<td>Eversharp, Inc.</td>
<td>CBS</td>
<td>Young &amp; Rubicam</td>
</tr>
<tr>
<td>Tony Martin Show</td>
<td>Bourjois, Inc.</td>
<td>CBS</td>
<td>The Biro Co., Inc.</td>
</tr>
<tr>
<td>Treasure Hour of Song</td>
<td>Conti Products Inc.</td>
<td>CBS</td>
<td>Foote, Cone &amp; Belding</td>
</tr>
<tr>
<td>True Detective Mysteries</td>
<td>Williamson Candy Co.</td>
<td>MBS</td>
<td>Birmingham, Castleman &amp; Pierce, Inc.</td>
</tr>
<tr>
<td>Truth or Consequences</td>
<td>Procter &amp; Gamble Co.</td>
<td>NBC</td>
<td>Aubrey, Moore &amp; Wallace, Inc.</td>
</tr>
<tr>
<td>Try N' Find Me</td>
<td>The Southern Cotton Oil Co.</td>
<td>ABC</td>
<td>Kenyon &amp; Eckhardt</td>
</tr>
<tr>
<td>Program</td>
<td>Sponsor / Company</td>
<td>Network</td>
<td></td>
</tr>
<tr>
<td>------------------------------</td>
<td>-----------------------------------------------------------------------------------</td>
<td>---------</td>
<td></td>
</tr>
<tr>
<td>Try N' Find Me</td>
<td>Southern Cotton Oil Co. Wesson Oil &amp; Snowdrift</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td>Twenty Questions</td>
<td>Ronson Art Metal Works Ronson Lighters</td>
<td>MBS</td>
<td></td>
</tr>
<tr>
<td>Two on a Clue</td>
<td>General Foods Corp. LaFrance, Satina Maxwell House Coffee, Post Toasties</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td>Upton Close</td>
<td>National Economic Council Inc. Institutional</td>
<td>MBS</td>
<td></td>
</tr>
<tr>
<td>U. S. Amateur Golf</td>
<td>Gillette Safety Razor Co.</td>
<td>ABC</td>
<td></td>
</tr>
<tr>
<td>U. S. Open Golf Championship</td>
<td>Gillette Safety Razor Co. Gillette Razor Blades</td>
<td>ABC</td>
<td></td>
</tr>
<tr>
<td>Vaughn Monroe Show</td>
<td>R. J. Reynolds Tobacco Co. Camel Cigarettes</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td>Valiant Lady</td>
<td>General Mills, Inc. Cheerios and Breakfast Tray</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td>Vic &amp; Sade</td>
<td>Procter &amp; Gamble Co. Oxydol</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td>Vic &amp; Sade</td>
<td>F. W. Fitch Co. Fitch Shampoo</td>
<td>MBS</td>
<td></td>
</tr>
<tr>
<td>Voice of Firestone, The</td>
<td>Firestone Tire &amp; Rubber Co. Tires &amp; Tubes</td>
<td>NBC</td>
<td></td>
</tr>
<tr>
<td>Voice of Prophecy</td>
<td>Voice of Prophecy</td>
<td>MBS</td>
<td></td>
</tr>
<tr>
<td>Voice of the Dairy Farmer</td>
<td>American Dairy Assoc. Dairy Products</td>
<td>NBC</td>
<td></td>
</tr>
<tr>
<td>Voice of the Moment</td>
<td>Industrial Management Corp. Insect-O-Blitz, a DDT</td>
<td>CBS—PC</td>
<td></td>
</tr>
<tr>
<td>Vox Pop</td>
<td>Emerson Drug Co. Bromo Seltzer</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td>Vox Pop</td>
<td>Lever Bros. Co. Lipton's Tea &amp; Soup</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td>Waltz Time</td>
<td>Sterling Products Co. Phillips Milk of Magnesia</td>
<td>NBC</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Program</th>
<th>Sponsor / Company</th>
<th>Network</th>
</tr>
</thead>
<tbody>
<tr>
<td>Upton Close</td>
<td>Roche, Williams &amp; Cleary, Inc. Chicago</td>
<td>MBS</td>
</tr>
<tr>
<td>U. S. Amateur Golf</td>
<td>Maxon, Inc.</td>
<td>ABC</td>
</tr>
<tr>
<td>U. S. Open Golf Championship</td>
<td>Maxon, Inc.</td>
<td>ABC</td>
</tr>
<tr>
<td>Vaughn Monroe Show</td>
<td>Wm. Esty &amp; Co., Inc.</td>
<td>CBS</td>
</tr>
<tr>
<td>Valiant Lady</td>
<td>Dancer-Fitzgerald-Sample, Inc.</td>
<td>CBS</td>
</tr>
<tr>
<td>Vic &amp; Sade</td>
<td>Dancer-Fitzgerald-Sample, Inc.</td>
<td>CBS</td>
</tr>
<tr>
<td>Voice of Firestone, The</td>
<td>L. W. Ramsey Co. Davenport, Iowa</td>
<td>MBS</td>
</tr>
<tr>
<td>Voice of Prophecy</td>
<td>Sweeney &amp; James Co.</td>
<td>NBC</td>
</tr>
<tr>
<td>Voice of the Dairy Farmer</td>
<td>G. C. Hoskins Assoc. Chicago</td>
<td>MBS</td>
</tr>
<tr>
<td>Voice of the Moment</td>
<td>Lockwood-Shackelford Co. B. B. D. &amp; O., Inc.</td>
<td>CBS</td>
</tr>
<tr>
<td>Vox Pop</td>
<td>McCann-Erickson, Inc.</td>
<td>CBS</td>
</tr>
<tr>
<td>Vox Pop</td>
<td>Young &amp; Rubicam, Inc.</td>
<td>CBS</td>
</tr>
<tr>
<td>Waltz Time</td>
<td>Dancer-Fitzgerald-Sample</td>
<td>NBC</td>
</tr>
<tr>
<td>PROGRAM</td>
<td>ADVERTISER AND PRODUCT</td>
<td>NETWORK</td>
</tr>
<tr>
<td>---------------------------------</td>
<td>-------------------------------------------------------------</td>
<td>---------</td>
</tr>
<tr>
<td>Wake Up &amp; Smile</td>
<td>Popular Home Products Inc. Staze</td>
<td>ABC</td>
</tr>
<tr>
<td>Warren Sweeney</td>
<td>Curtiss Candy Co. Candy Products</td>
<td>CBS</td>
</tr>
<tr>
<td>We the People</td>
<td>Gulf Oil Corp. Gulf Oil Products</td>
<td>CBS</td>
</tr>
<tr>
<td>What's New, With Norman Nesbitt</td>
<td>Signal Oil Co. Oil &amp; Gasoline</td>
<td>ABC—PC</td>
</tr>
<tr>
<td>Woman in White</td>
<td>General Mills Sperry Flour &amp; Cereals—Wheaties</td>
<td>NBC</td>
</tr>
<tr>
<td>World Front</td>
<td>Bunte Brothers Candy</td>
<td>NBC</td>
</tr>
<tr>
<td>World Series</td>
<td>Gillette Safety Razor Co. Safety Razors &amp; Blades</td>
<td>MBS</td>
</tr>
<tr>
<td>Young Dr. Malone</td>
<td>Procter &amp; Gamble Co. Crisco, Drefit</td>
<td>CBS</td>
</tr>
<tr>
<td>Young People's Church of the Air</td>
<td>Young People's Church of the Air Religious Talks</td>
<td>MBS</td>
</tr>
<tr>
<td>Your Hit Parade</td>
<td>American Tobacco Co. Lucky Strike Cigarettes</td>
<td>CBS</td>
</tr>
<tr>
<td>Your Land and Mine</td>
<td>General Motors Corp. Institutional</td>
<td>MBS</td>
</tr>
<tr>
<td>Your Sunday News Extra</td>
<td>Grove Laboratories Co. Four-Way Cold Tablets and Vitamins</td>
<td>ABC</td>
</tr>
<tr>
<td>Zeke Manners Show</td>
<td>Sterling Drug Co.</td>
<td>ABC—PC</td>
</tr>
</tbody>
</table>
ORGANIZATIONS

*  

Associations
  
Radio Groups
  
Addresses
  
Personnel
  
Unions
  
Guilds
Acoustical Society of America
120 S. LaSalle St., Chicago 3, Ill.
Randolph 8460

OFFICERS
President:.................... Floyd A. Firestone
(Univ. of Michigan)
Vice-President:.............. J. C. Steinberg
(RCA Laboratories)
Secretary:.................... Wallace Waterfall
(The Colotex Corp.)
Treasurer:................... Lonsdale Green, Jr.
(Acoustical Construction Corp.)
Editor:......................... F. A. Firestone
(University of Michigan)

EXECUTIVE COUNCIL
Harold Borris-Meyer, Stevens Institute of Technology, Hoboken, New Jersey; Robert B. Lindsay, Brown University, Providence, Rhode Island; Hallowell Davis, Harvard University, Cambridge 38, Mass.; Frank Massa, Brush Development Company, Cleveland, Ohio; Leo L. Beranek; R. H. Bolt.

FUNCTIONS
The purpose of the society is to increase and diffuse the knowledge of acoustics and promote its practical applications.

Actors Equity Association
45 W. 47th St., New York 19, N. Y.
Bryant 9-3550

OFFICERS
President:.................... Clarence Derwent
1st Vice President:......... Augustus Duncan
2nd Vice President:.... Cornelia Otis Skinner
3rd Vice President:....... Dudley Digges
4th Vice President:....... William Harrigan
Executive Secretary-Treasurer: Paul Dullzell
Assistant Executive:.... Walter N. Greaza
Recording Secretary:...... John Beal
Counsel:..................... Paul N. Turner
Associate Counsel:........ Rebecca Brownstein
Auditor:.................... Frank Mesurac

COUNCIL

BRANCH OFFICES
San Francisco: Theodore Hale, 60 Sansome St., San Francisco 4.
Chorus Equity: 701 Seventh Avenue, New York 19, N. Y.

Advertising Association of the West*
HEADQUARTERS OFFICE: Room 530 Monadnock Bldg., San Francisco 5, California.
Managing Director: Charles W. Collier
Executive Secretary: Mrs. Lola M. Huey

OFFICES AND DIRECTORS
Senior Vice-President: Harwood Fastcott, Transit Advertising, Union Bldg., San Diego.
Vice-President at Large: Miss Emma Reitemeir, Vice President, First National Bank in Spokane, Spokane.
Vice President District No. 1: Harvey Brassard, Syverson-Kelley, Inc., Mohawk Bldg., Spokane.
Vice President District No. 2: Jaes Holme, Advertising Department, Mountain States Telephone & Telegraph Co., 921 14th St., Denver.
Vice President District No. 3: H. Quenton Cox, Manager, Radio Station KGW, Portland.
Vice President District No. 4: Wilmot P. Rogers, Advertising Director, California Packing Corporation, 101 California St., San Francisco.
Vice President District No. 5: Robert J. McAndrews, Manager, Adv. & Sales Promotion, National Broadcasting Co. 1500 No. Vine St., Hollywood.
Vice President District No. 6: C. Russ Davidson, Canadian Street Car Advertising Co., 470 Granville St., Vancouver, B. C.
Past President—Charles A. Stormke, News-Press, Santa Barbara.
Chairman Finance Committee—Howard Willoughby, Lane Publishing Co., 576 Sacramento St., San Francisco.
Chairman Junior Executive Division—Miss Marie Stith, Broadway Dept. Store, La.
Chairman Pacific Advertising Commission—Don Bolding, Foot, Cone & Bolding, 601 West 5th St., Los Angeles.

FUNCTIONS
Representing organized advertising in the eleven Western States and Western Canada; 4000 members, in 36 Advertising Clubs.
Formerly Pacific Advertising Association.

The Advertising Council, Inc.
11 West 42nd St., New York 18, N. Y.
Bryant 9-3641

OFFICERS
Chairman:..................... James W. Young
Vice-Chairman:............. Paul B. West
Vice-Chairman:............. Kerwin H. Fulton
Vice-Chairman:............. William Riedel
President:.................... Theodore S. Reppier
Secretary-Treasurer:.... Frederic R. Gamble
Chairman, Exec. Comm.: Charles C. Mortimer, Jr.
Radio Director:............. George F. Ludlam

FUNCTIONS
A non-profit organization, representing all phases of advertising, dedicated to the uses of advertising in the public interest.
ORGANIZATIONS

Advertising Federation of America
330 West 42nd St., New York, N. Y.
BRYANT 9-0430

OFFICERS
President and General Manager ............ Elon G. Burton
Vice-President ................................ Louis D. Young
(Adv. Dir., The Indianapolis Times, Indianapolis)
Vice-President ................................ Karl T. Finn
(Adv. Dir., Cincinnati Times-Star, Cincinnati)
Vice-President ................................ J. Rex Huguley
(Oklahoma Paper Company, Oklahoma City
Vice-President ................................ President Allured
(Publisher, Chicago)
Secretary ..................................... BJ Kidd
(N. W. Ayer & Son, Inc., Philadelphia)
Treasurer ...................................... Robert S. Peare
(Vice-President, General Electric Company,
Schenectady)

DIRECTORS
Chairman of the Board: Allan T. Prover, Chairman,
Morse International, Inc., New York; C. J. Allen, Vice-
President, The Connecticut Light & Power Co., Water-
bury; Fairfax M. Cone, Chairman, Exec. Committee,
Foor, Cone & Belding, Chicago; Robert F. G. Copeland,
Manager, Batton, Burton, Durstine & Osborn, Detroit;
Franklin J. Cornelius, Adv. Mgr., Brown Shoe Com-
pany, St. Louis; Joe M. Dawson, Chairman, Exec. Commit-
tee, Goyer, Cornell & Newell, New York; Paul Garrett,
Vice-President and Director Public Relations, General
Motors Corp., New York; Lester Hafemeister, Adv. Mgr.,
Weyenberg Shoe Mfg. Co., Milwaukee; Palmer Hoyt,
Publisher, The Denver Post, Denver; W. R. Laughlin,
President, Seattle Rubber Company, Akron; Paul N.
Swaffield, Adv. Mgr., Hood Rubber Co., Inc., Water-
town, Mass.; Lewis Allen Weiss, Vice-Pres. & Gen.
Mgr., Don Lee Broadcasting System, Hollywood; Gen-
eral Counsel, Charles E. Murphey, Attorney-at-Law,
New York; Director of Station, WJZ, Newark; Earle Pearson,
Director, Bureau of Research and Education, Alfred T.
Falk.

FUNCTIONS
To provide a common forum and a central medium
for cooperative effort on behalf of all individuals and
groups interested in advertising.
To elevate the standards of advertising practice
and to combat any unfair competitive methods in
its sale.
To help increase the effectiveness of advertising as
an instrument of distribution, with its resulting bene-
fits to business and the general public.
To determine and disseminate more accurate knowl-
edge of the functions of advertising in business,
and its social and economic values.
To aid in raising the standards of education and
training for advertising practitioners.

Advertising Research Foundation
11 West 42nd St., New York, N. Y.
Circle 6-6106

OFFICERS
Chairman .................................... Wm. G. Polmar
Treasurer .................................... Frederick R. Gamble
Secretary .................................... Paul B. West
Managing Director .................................. A. W. Lehman
Technical Director .................................. D. B. Lucas

FUNCTIONS AND ACTIVITIES
Measurements, trending habits, qualitative analysis
of media, general studies of advertising for equal
interest to advertisers, agencies and media.

American Assn. of Adv. Agencies
(AAAA)
420 Lexington Ave., New York 17, N. Y.
LEXINGTON 2-7980

OFFICERS
Chairman of the Board ..................... Sigurd S. Larmon
Vice-Chairman, Finance Committee ......... J. C. Cornelius
Sec.-Treas. ................................ James H. S. Ellis
Pres. & Exec. Secy. ......................... Frederic R. Gamble
Association Counsel ...................... McKercher & Link
Ass't. Exec. Secy. ......................... Harold Beckjorden
Asst. Exec. Secy. ......................... Richard Turnbull
Asst. Treasurer ........................... O. Karl Giesen
Director of Service ......................... L. W. MacKenzie

FUNCTIONS
The American Association of Advertising Agencies
was formed in 1917 by the amalgamation of the New
England, New York, Philadelphia, Southern and West-
ern Advertising Agency Associations—to promote the
interests and raise the standards of advertising and
of the advertising agency business.
It welcomes to membership any advertising agency
qualified to aid in this purpose by reason of its
ability to serve the cause of advertising, its financial
soundness and its demonstrated desire to adhere to
sound and ethical business practices.
The aims of the Association are partly ethical and
partly economic. It is a professional body and also
a trade association. It aims to raise standards,
to improve technique, to ascertain values, to safeguard
relations, and to cooperate with other organized
in related fields.
One of the major aims of the Association is to
keep advertising agency practice on a high level
in order that it may be most useful to the advertiser,
most helpful to the publisher and respected by business
men.
Early in its career the Association adopted the guidance
of its members two official statements. One is entitled "Agency Service Standards," in which agency
service is defined, so that advertisers and publishers may know what is expected and agencies
may know what should be expected of them, thus
discouraging the incompetent and encouraging those
equipped to provide an effective service.
The other statement, entitled "Standards of Prac-
tice," deals with agency relations with media, clients
and the public with fair and ethical agency com-
petition, and other professional ethics.

American Bar Association (Standing Committee on Communications)
The Office of the Chairman: 1002 Hill Bldg.
Washington, D. C.
COMMITTEE
Chairman ..................................... Francis W. Hill, Jr., 536 Woodward Bldg.,
Washington, D. C.
Committeeman ............................... Monte Appel
Committeeman ............................... Edwin Borchard
Committeeman ............................... John W. Guider
Committeeman ............................... Theodore A. Joslin

FUNCTIONS
To advance the science of jurisprudence, promote
the administration of justice and uniformity of legis-
lation and of judicial decision in the Nation, and up-
hold the honor of the profession of the law.

American Communications Association
(C. I. O.)
The Office of the Chairman: Cortlandt 7-1374

OFFICERS
International President .................... Joseph P. Solly
International Sec'y-Treas. .................. Joseph F. Kehoe
V'ce-President, Broadcast Dept. ........ William Lamey
Local One Sec'y-Treas. .................... Richard Shipp
Chairman, Atlantic Branch ............. William Bender
International Representative .............. Sidney Adler
FUNCTIONS
Subsidiary of the C.I.O. Broadcast Dept. devoted to organizing all of employees in the Radio Broad-
casting Industry, excepting Musicians and Actors.
Have agreements with thirty stations in the East, in-
cluding eight contracts in the Metropolitan area of
New York City.

American Council on Education
744 Jackson Place, Washington 6, D. C.

EXECUTIVE OFFICERS
Chairman: George D. Stoddard
President: George F. Zook
Secretary: William B. Spalding
Vice-President: A. J. Brumbaugh

BRANCH OFFICE
Cooperative Test Service, 15 Amsterdam Avenue,
New York 23, N. Y. Columbus 5-7555, Kenneth
Vaughn, Associate Director.

FUNCTIONS
Acts as a clearing house for the exchange of edu-
cational opinion; seeks to define and clarify educa-
tional issues of national significance and to enlist appro-
priate agencies for their solution. Financed by mem-
bership due to educational organizations and insti-
tutions and by receipt of special grants for specific pieces of research.

American Federation of Musicians
570 Lexington Ave., New York 22, N. Y.
OFFICES
President: James C. Petrillo
Vice-President: Charles L. Bagley
Financial Secretary-Treasurer: Thomas F. Gamble
Secretary: Leo Cluesman

EXECUTIVE COMMITTEE
Chauncy Weaver, J. W. Parks, Oscar F. Hild, Her-
man D. Kenin, Walter M. Murdoch.

American Federation of Radio Artists
(AFRA)
2 West 45th St., New York 19, N. Y.

NATIONAL OFFICERS
President: Kenneth Carpenter
Vice-President: Virginia Payne
Vice-President: Lu Tobin
Vice-President: Frank Sinatra
Vice-President: Minerva Pious
Vice-President: Clayton Collyer
Treasurer: Ben Grauer
Recording Secretary: W. L. Mezzer
National Executive Secretary: Georee Heller
National Assistant Executive Secretary: Raymond A. Jones
National Representative: Pacific Coast Area, Claude L. McCue
Counsel: Jaffe & Jaffe
Associate Counsel: Beilenson & Berger

BOARD OF DIRECTORS
Wm. P. Adams, Edward Arnold, Jack Arthur, Georgia
Backus, Griff Barnett, True Boardman, Nellie Booth,
John Brown, Bob Bruce, Alan Bunce, Andre Carlon,
Kenneth Carpenter, Clayton Collyer, Robert Donley,
Norman Field, Evelyn Freymon, Bill Gavin, William
Gould, Ben Grauer, Donald B. Hirsch, Charles Irving,
House Jameson, Raymond A. Jones, Jay Jostyn, Car-
lton KaDell, Grafton Linn, Ed Ludes, Myron McCor-
mick, Alex McKeel, Knox Manning, Eddie Marr, Bill
Mezger, Oma Munson, Virginia Payne, Vincent Pelle-
tier, Minerva Pious, Dick Powell, George A. Putnam,
Quentin Reynolds, Don Roberts, Kenneth Roberts,
Anne Seymour, Frank Sinatra, Marmaduke Speaks, Al
Strange, Kiy Thompson, Lawrence Tibbett, Lu Tobin,
Luis Van Roozen, Ned Wever.

BRANCH OFFICES
Chicago Local—203 North Wabash Ave., Chicago,
Ill.; Roymont A. Jones, Executive Secretary; Phone,
Franklin 4253.
Los Angeles Local—6331 Hollywood Blvd., Holly-
wood 28, California; Claude L. McCue, Executive
Secretary; Phone Hillside 5125.
San Francisco Local—26 O’Farrell St., San Francisco.
California; Walter E. Trefts, Jr., Executive Secretary;
Phone Eureka 6990.
Atlanta Local—362 Schoon St., S.E., Atlanta, Georgia
Boston Local—20 Pemberton Square, Boston, Mass.
Virginia Local—202 North Driver Ave., Durham,
North Carolina.
Cincinnati Local—P. 0. Box 14, Cincinnati, Ohio.
Cleveland Local—219 Chester-12th Bldg., Cleveland,
Ohio.
Dallas Local—1307½ Commerce St., Dallas, Texas.
Denver Local—790 Niagara, Denver 7, Colorado.
Detroit Local—82 West Mccomb, Detroit, Michigan.
Kansas City Local—1933 East 6th St., Kansas City,
Mo.
Louisville Local—300 West Liberty Street, Louis-
ville, Ky.
Miami Local—DuPont Bldg., Miami, Florida.
Minneapolis-St. Paul—750 Midland Bank Bldg.,
Minneapolis, Minn.
Pittsburgh Local—1124 Frick Bldg., Pittsburgh, Pa.
Portland Local—P. 0. Box 263, Portland, Oregon.
Racine Local—804 Hamilton Street, Racine, Wisc.
Rochester Local—2111 Monroe Ave., Rochester 10,
N. Y.
Seattle Local—300 Palomar Bldg., Seattle 1, Wash.
St. Louis Local—4317 Lindell Blvd., St. Louis, Mo.
Washington Local—3901 Davis Pl., N.W., Wash-
ington, D. C.
Other Locals Located in: Bridgeport, Conn.; Char-
lotte, N. C.; Houston, Texas; Philadelphia, Penna.;
Lawrence, Mass.; Schenectady, N. Y.; Springfield,
Mass., and Sioux Falls, S. Dakota.

American Guild of Musical Artists
Inc. (A. F. L.)
2 W. 45th St., New York 19, N. Y.

Murray Hill 2-8407

OFFICERS
President: Lawrence Tibbett
1st Vice President: Richard Bonelli
2nd Vice President: Alexander Smallens
3rd Vice President: Edward Harris
4th Vice President: John Brownlee
5th Vice President: Georgia Standing
Recording Secretary: Elisabeth Hoepel
Treasurer: Frederick Jagem

BRANCH OFFICES
Phone, Hillside 5121.
San Francisco: Theodore Hays, 60 Sansome St., Phone,
Exbrook 0102.
Chicago: Ben Meyers, 188 W. Randolph St., Phone,
State 0585.

FUNCTIONS
Labor union having jurisdiction over opera, concert,
recital and ballet activities; branch of Associated
Actors and Artistes of America, affiliated with Ameri-
can Federation of Labor. AGMA’s purpose is to bar-
gain collectively on behalf of its members and to deal
with employers, contractors, managers, impresarios,
agents and others whose activities affect its members.

American Marketing Association
Kinley Hall, Champaign, Ill., 7-5274

OFFICERS
President: Ross M. Cunningham
1st Vice President: W. T. Alderson
2nd Vice President; Franklin R. Caw
Secretary: Harvey W. Huey
Treasurer: Wilford L. White

Editor, Journal of Marketing: Clyde Phelps
Director (1 year): Sydney R. Bernstein
Directors (2 years): H. C. Allen, Edward R. Hawkins, Charles T. Heusinkveld, Harold
H. Maynard, Charles Phillips.

FUNCTIONS
The American Marketing Association is an associa-
tion for the advancement of science in marketing. We
publish monthly "The Journal of Marketing."
American Newspaper Publishers Association

370 Lexington Ave., New York 17, N. Y.
CA edonia 5-2000

OFFICERS
President ............................................. William G. Chandler
Vice-President ...................................... David W. Howe
Treasurer ............................................ Edwin S. Friendly
General Manager .................................... Cranton Williams

BRANCH OFFICE
360 N. Michigan Ave., Chicago, Ill. Phone, Franklin 3746.
George N. Dale .................................... Manager

FUNCTIONS
To foster and protect the business and business interests of daily newspapers.

American Radio Relay League, Inc.
38 LaSalle Road, West Hartford, Conn.
Hartford 3-6269

OFFICERS
President ............................................ George W. Bailey
Managing Secretary ............................... Kenneth B. Warner
Treasurer ........................................... David H. Houghton
Communication Manager ........................ Francis E. Handy

BRANCH OFFICE
225 Main St., Newington, Conn. Phone, 92140. F. E. Handy, Communications Manager.

FUNCTIONS
The American Radio Relay League is a non-commercial association of radio amateurs, bonded for the promotion of interest in amateur radio communication and experimentation, for the relaying of messages by radio, for the advancement of the radio art and of the public welfare, for the representation of the amateur in legislative matters, and for the maintenance of fraternalism and a high standard of conduct. The League publishes QST, a publication devoted solely to amateur radio, issued monthly. It also publishes The Radio Amateur's Handbook annually and other publications.

American Society of Composers, Authors and Publishers
30 Rockefeller Plaza, New York 20, N. Y.
Columbus 5-7464

OFFICERS
President ............................................ Deems Taylor
Vice-President ..................................... Gustave Schirmer
Vice-President ..................................... Oscar Hammerstein II
Secretary .......................................... George W. Meyer
Treasurer .......................................... J. J. Bregman
Assistant Secretary ............................... Donald Gray
Assistant Treasurer ............................... Irving Caesar
Assistant General Manager ....................... Richard F. Murray

BOARD OF DIRECTORS

ADMINISTRATIVE OFFICERS
General Manager ................................. John G. Paine
Assistant General Manager ...................... Herman Greenberg
Comptroller ........................................ George A. Hoffman
Director of Public & Customer Relations ........ Richard F. Frohlich
General Counsel .................................... Schwartz & Frohlich
Resident Counsel ................................... Herman Finkelstein

DISTRICT MANAGERS
Western
Stanley Shepard, 645 Pacific Bldg., Portland, Ore.
Harry G. Ferguson, 1101-2 Security Bldg., Denver, Colo.
H. A. Levinson, Room 829-31, 111 Sutter Bldg., San Francisco, Calif.
Mid-Western
Leonard Severson, 730 Des Moines Bldg., Des Moines, la.
Martin Meltzer, 1907 Continental Bldg., 3615 Olive St., St. Louis, Mo.
James L. Cleary, c/o ASCAP, 1100 Midland Bldg., 101 Prospect Ave., N.W., Cleveland, Ohio.
E. W. Peterson, 912 Northwestern Bank Bldg., Minneapolis, Minn.
Messrs, Grosner & Burak, 782-4 Penobscot Bldg., Detroit, Mich.
John C. Woodin, 7 S. Dearborn St., Chicago, Ill.
Southern
Harold Lee Frankel, 825 Hibernia Bank Bldg., New Orleans, La.
Samuel Feldman, 2209-10 Carew Towers, Cincinnati, Ohio.
Chas. McDowell, 1613-14 Tower Petroleum Bldg., 1905 Elm St., Dallas, Texas.
Eastern
Samuel Berkett, 44 School St., Boston, Mass.
Arthur L. Rothkranz, 1616 Baltimore Trust Bldg., Baltimore, Md.
Lawrence B. Schuls, 1431 Lincoln Alliance Bldg., Rochester, N. Y.
Aaron Kane, National Newark Bldg., 744 Broad St., Newark, N. J.
Clarence Rubin, 30 Rockefeller Pl., New York, N. Y.

FUNCTIONS
ASCAP licenses public performance for profit of music copyrighted by its members and the members of many similar societies located in foreign countries.

American Television Society
415 Lexington Ave., New York 17, N. Y. VAnderbilt 6-2144

OFFICERS
President ......................................... George T. Shupert
Vice President ..................................... Ralph Rockafellow
Treasurer .......................................... Arch U. Braunfeld
Secretary ......................................... D'an Dincin

DIRECTORS

FUNCTIONS
American Television Society is a non-profit group organized to foster the study, understanding and appreciation of television as a cultural, educational, entertainment and advertising medium. It provides its members with an intelligence center and clearing house for information pertaining to television and its development; a forum for the exchange of ideas and discussion of mutual problems relating to or affecting television; a televion on library; special meetings for the dissemination of television information; the opportunity to view and study television technique.

American Representatives Assn., Inc.
1270 Sixth Avenue, New York 20, N. Y.
Circle 6-1379
OFFICERS
President.........................................William Kent
Vice-President........................................Nat LeFkowitz
Vice-President......................................Art Weems
Secretary..........................................John F. Dugan
Treasurer..........................................Nat Kalcheim
Counsel & Executive Secretary......................I. Robert Broder

BOARD OF GOVERNORS

FUNCTIONS
Trade Association of Theatrical Agencies.

Association of Theatrical Agencies operating in all entertainment fields.

Artists Representatives Assoc., Inc.
RKO Bldg., Radio City, New York 20, N. Y.
Circle 6-1379

President........................................William Kent
Vice-President......................................Nat LeFkowitz
Vice-President....................................Art Weems
Vice-President...................................Lyman E. Goss, Jr.
Secretary.........................................John F. Dugan

FUNCTIONS
To advance, promote, foster, and protect the welfare of players and entertainers of the entertainment world, their calling and its condition, to promulgate and carry into effect such policy as shall secure the united action and co-operation of all branches of the members thereof for the common good, and the united action of the members of each branch for the common good of such branch, to prevent and abate abuses from which those coming under the jurisdiction of this Association shall or may suffer, to assist such persons in securing just and equitable contracts and agreements with their employers.

ASSOCIATION FOR EDUCATION BY RADIO
228 N. LaSalle St., Chicago 1, Ill.

OFFICERS
Kathleen N. Lardie, President AER, Supervisor Dept. of Radio Education, Detroit Public Schools.
Jennings Pierce, First Vice-President, AER, National Broadcasting Co., Hollywood.
William Johnson, Second Vice-President, AER, Seattle Public Schools, Seattle, Wash.
George Jennings, Treasurer AER, Chicago Radio Council, Chicago.

FUNCTIONS
Promotion of education by radio and the publication of a journal (Journal of the AER) monthly except June, July and August.

ASSOC. OF CANADIAN ADVERTISERS, INC.
303 Federal Building, 85 Richmond St., West, Toronto 1, Ontario.

Treasurer—J. P. Lyons, Manufacturers Life Insurance Co., Toronto.
General Manager & Secretary—Athol McQuarrie, 303 Federal Building, Toronto 1, Ontario.

DIRECTORS

FUNCTIONS
This association was incorporated in March 1917. For 32 years the Association of Canadian Advertisers has functioned as an organization of Canadian companies devoted to the interests and promotion of good advertising.

BUREAU OF BROADCAST MEASUREMENT
303 Federal Building, 85 Richmond Street West, Toronto 1, Ontario
Adele 8047-8
President: L. E. Phener, Canadian Celulcotton Products Co., Limited, Toronto.
Vice-President: Adrian Head, J. Walter Thompson Co. Ltd., Toronto.
Secretary-Treasurer: Athol McQuarrie, Association of Canadian Advertisers, Inc., Toronto.

DIRECTORS

FUNCTIONS
A co-operative organization for the standardization and analysis of facts about radio.

ASSN. OF NATIONAL ADVERTISERS, INC.
285 Madison Ave., New York 17, N. Y.
MU 7-7242

OFFICERS
President..........................................Paul B. West
Secretary............................................Edward T. Batchelder
Chairman of the Board.........................T. H. Young
(United States Rubber Company)
Vice-Chairman......................................W. N. Connelly
Vice-Chairman.....................................Robert G. Kellogg
Treasurer..........................................Robert B. Brown

DIRECTORS
ORGANIZATIONS

FUNCTIONS
The Association of National Advertisers is composed of the leading companies of the United States who use advertising. Its function is to represent them and further their interests as buyers of advertising.

Association of Radio News Analysts
Room 1207, 1540 Broadway, New York, N. Y.
BRyant 9-7800, Extension 386.

OFFICERS
President............................................Lowell Thomas
Chairman, Exec. Committee...............H. V. Keltonborn
Vice-President....................................John W. Vandercook
Secretary............................................Johannes Steel
Treasurer............................................Max Hill

FUNCTIONS
Membership consists of experienced news analysts devoting a major part of their time to radio work and not voicing their own commercials. The association's function is to improve quality and standards of radio news analysts.

The Authors' League of America
6 E. 39th St., New York, N. Y.
Murray Hill 5-6930

OFFICERS
President............................................Russell Crouse
Vice-President....................................Fannie Hurst
Secretary............................................Katherine Seymour
Treasurer............................................Arthur Schwartz

COUNCIL

FUNCTIONS
The Authors' League of America, Inc., is the national organization of authors, dramatists, screen writers and radio writers. It was organized in 1912 in order to procure adequate copyright legislation, both international and domestic; to protect the rights and advertising interests of all those who create copyrightable material of whatever kind or nature; to advise and assist all such in business matters relating to the disposal of their productions and to obtain for them prompt remuneration therefor; to disseminate information among them as to their just rights and remedies. Its membership is approximately 4,200.

BMI Canada, Ltd.
2100 Victory Bldg., Toronto, Ont.
Elgin 5623

OFFICERS
President............................................Sydney M. Kaye
Vice-President....................................Merritt E. Tompkins
Vice-President....................................Harry Sedgwick, K. C.
Vice-President....................................Joseph Sedgwick
Vice-President....................................J. E. Caupeau
Secretary-Treasurer..............................T. A. Evans

FUNCTIONS
BMI Canada, Ltd., was organized to buy and publish original music, to coordinate and license performing rights of music published under its own imprint and of music in the catalogs of affiliated publishers and performing right societies and to provide equal opportunity of recognition for all writers and composers.

The British Broadcasting Corporation
630 Fifth Ave., New York 20, N. Y.
Circle 7-0566

OFFICERS
North American Director.......................William R. Reed
Special Ass't. to N. A.D.......................Donovan Rowe
Program Advisor..................................Henry David
Research Department.............................J. A. S. Kenas
Chief Engineer....................................Arthur S. Toby
Acting Program Director........................Sam State
Talks Producer.....................................Annette Ebsen

BRANCH OFFICES
Chicago: 430 N. Michigan Ave., Phone, Delaware 6881. William N. Newton, Middle West Representative.

FUNCTIONS
Activities of the North American offices of the British Broadcasting Corporation consist of two interrelated but separate operations. The first, Eastbound Operations, are concerned with the interpretation of the American scene to British audiences. The other, Westbound Operations, are concerned with making available to the national and networks regular and specially requested programs broadcast from England in the BBC's North American Service.

Broadcast Music, Inc. (BMI)
580 Fifth Ave., New York, N. Y.
Pennsylvania 6-5466

OFFICERS
President............................................Justin Miller
Executive Vice President—General Counsel.................Sydney M. Kaye
Vice President—General Manager....................M. E. Tompkins
Secretary............................................Charles E. Lawrence
Comptroller.......................................Claude C. Boydstun
Assistant Secretary...............................Robert J. Burton
John Elmer............................................Carl Haverlin, Mutual Broadcasting System, New York City;

STATION RELATIONS
Roy Harlow, Director; Ralph Wentworth, Glenn Dolberg, James L. Cox, Al Marlin, Linn Pattee, Ken Sparnoon, Constance Mendel.

BRANCH OFFICES
1549 North Vine St., Hollywood, Calif.
Executive-in-Charge............................Eddie Janis

54 West Randolph St., Chicago, Ill.
Executive-in-Charge............................James Cairns

FUNCTIONS
The functions of BMI are: (1) To buy and publish original music; (2) to coordinate and license the performing rights to music published under its own imprint and of music in the catalogs of affiliated publishers and performing rights societies; (3) to provide equal opportunity of recognition for all writers and composers.

Canadian Assn. of Broadcasters
2100 Victory Bldg., Toronto, Ont., Canada
Elgin 5623

OFFICERS
Chairman of the Board.........................Harry Sedgwick
Engineering Consultant........................Harry S. Dawson
Director of Broadcast Advertising..............Doug Scott
Public Service Director........................T. Jim Allard
Secretary-Treasurer..............................T. Arthur Evans
FUNCTIONS
The Canadian Association of Broadcasters is a voluntary trade organization of 81 privately owned (independent) broadcasting stations in Canada.

Catholic Actors Guild of America, Inc.
Hotel Astor, New York 19, N. Y.
Circe 6-5566 OFFICERS

President.................. Gene Buck
1st Vice-President........ Pat O'Brien
2nd Vice-President........ Jastyn Honorary Vice-Presidents:
Recording Secretary....... Bing Crosby, Dan Healy, Donald Brian Historian.................. Kathryn Givney Executive Secretary......... George Buck Chairman of Executive Board... Frank McNelis Chairman of Advisory Board... Hon. Edward P. Mulrooney

FUNCTIONS
Social and benevolent organization, founded for the temporal and spiritual welfare of the people of the theatrical profession, including stage, screen and radio. It is our purpose to help, in every possible way, the best interests of the theater.

Catholic Writers Guild of America
128 W. 71st St., New York 23, N. Y.
ENDicott 2-0412 OFFICERS

Spiritual Director........ Rev. John B. Kelly President.................. Donald R. O'Brien Treasurer............... Clarence E. Holler Executive Secretary........ Eleanor M. Tucker

BOARD OF GOVERNORS

FUNCTIONS AND ACTIVITIES
The press, inclusive of the writer, editor and publisher of newspaper, magazine, screen and stage manuscripts, desiring a statement of the Catholic mind on Church issues or current national events, will find the Catholic Writers Guild of America ready to cooperate in directing inquiry to a source of authentic information.

Chicago Radio Management Club
410 N. Michigan Ave.
Chicago 11, Ill.
Del. 7860 OFFICERS

President.................. Holman Faust Vice-President........... Mark Smith Treasurer............... Kenneth E. Shepard

FUNCTIONS AND ACTIVITIES
To provide a common meeting ground for discussions of problems of radio management, to formulate and maintain standards and principles of fair practice in the industry, to disseminate information relative to current radio trends and to act as a central agency through which radio, advertising, publicity, counsel and similar services may be furnished to governmental, war and allied causes upon demand.

Committee on Consumer Relations
In Advertising, Inc.
420 Lexington Ave., New York, N. Y.
Murray Hill 5-7367 OFFICERS

Chairman.................. John Benson Executive Director.......... Kenneth Dameron

FUNCTIONS
This committee engages in research in the economics of advertising and the economics of consumption; pro-

vides a meeting place where consumers and advertisers can discuss mutual problems; provides consultation service for advertising agencies and others interested in management problems arising from consumer movements.

Composers, Authors and Publishers Assn. of Canada, Ltd.
1003 Royal Bank Bldg., Toronto, Canada Phone: Elgin 9219 OFFICERS

President.................. H. T. Jamieson, F.C.A. DIRECTORS

FUNCTIONS
The Association's functions are to collect fees for the public performance of the copyright musical works of its members and to restrain unauthorized performance thereof.

The Dramatists' Guild
6 E. 39th St., New York, N. Y.
500 New York 5-6930 OFFICERS

President.................. Richard Rodgers Vice-President........... George S. Kaufman Secretary........ Victor Wolfson COUNCIL

FUNCTIONS
The Dramatists' Guild is one of the guilds of the Authors' League of America, Inc. The guild is primarily a protective organization for playwrights.

Federal Communications Bar Assn.
Office of Secretary, 921 Tower Bldg., Washington 5, D. C.
District 2141 OFFICERS

President.................. Philip G. Loucks 1st Vice-President........ Carl L. Wheat 2nd Vice-President........ Reed T. Rollo Secretary.............. William A. Porter Treasurer............... Arthur H. Schroeder

FUNCTIONS
A national association of lawyers admitted to practice before the Federal Communications Commission.

Federal Council of the Churches of Christ in America, Department of National Religious Radio
297 Fourth Ave., New York 10, N. Y.
GRanary 5-3475 OFFICERS

Executive Secretary........ Frank C. Goodman Assistant Executive......... Ethel A. Rich Program Director........ Wesley B. Goodman

FUNCTIONS
The Department of National Religious Radio, organized in 1923 to promote the effective use of broadcasting in the field of religion, With a membership including representatives of the major Protestant groups, the organization arrives and produces seventeen non-sectarian religious radio programs over three national networks.

936
Federal Radio Education Committee (FREC)

Tempo 2, 19th and Sts., N.W., Washington 25, D. C.
Executive 6500, Extension 2565

OFFICERS

Chairman .................................................. J. W. Studebaker
Vice-Chairman ................................. Franklin Dunham
Secretary-Editor ........................................ Gertrude G. Broderick

EXECUTIVE COMMITTEE MEMBERS

John W. Studebaker, U. S. Commissioner of Education, Chairman
George P. Adair, Chief Engineer, Federal Communications Commission
Lyman Bryson, Director of Education, Columbia Broadcasting System
Elzie Dick, Director of Education, Mutual Broadcasting System
Clifford J. Durr, Commissioner, Federal Communications Commission

John Elmer, President, Baltimore Broadcasting Corporation
Willard E. Givens, Executive Secretary, National Education Association
Rev. Frederick G. Hochwalt, Director, Department of Education, National Catholic Welfare Conference
Darney S. Lancaster, Former State Supt. of Public Instruction (Va.) representing National Council of Chief State School Officers
Harold B. McCarty, Director, Station WHA, representing National Association of Educational Broadcasters
Bruce E. Mahan, Director of Extension, State University of Iowa, representing National University Extension Association

Justin Miller, President, National Association of Broadcasters
Robert Saudek, Director of Public Service, American Broadcasting Company
Levering Tyson, President, Muhlenberg College
Judith C. Waller, Educational Director, Central Division, National Broadcasting Company

FUNCTIONS

The Federal Radio Education Committee was appointed in 1935 by the Federal Communications Commission with the recommendation at that time that the broadcaster, on one hand, and the educator, on the other, combine forces which would: (1) eliminate controversy and misunderstanding between groups of educators and between the industry and educators; (2) promote actual cooperative arrangements between educators and broadcasters on national, regional and local bases. Some two dozen printed publications are described in a free folder entitled, "What the FREC Offers You." Most of them are sold at 25 cents per copy. The monthly FREC Service Bulletin, a four-page publication giving news of current educational radio programs, sources of program material and other information of interest to teachers and broadcasters, is available free on request. Other free publications include a monthly list of Selected Programs for Student Listening and a Directory of College Radio Courses.

Federal Trade Commission

Pennsylvania Ave. at 6th St., N.W., Washington, D.C.
Executive 6800

PERSONNEL

Chairman ................................................. Robert E. Freer
Commissioner .............................. Garland S. Ferguson
Commissioner .................................. Lowell B. Mason
Commissioner .................................. Ewin L. Davis
Secretary .............................................. William A. Ayres
General Counsel .............................. Wm. T. Kelley
Dir. of Office of Legal Investigation .... James A. Morton
Chief Economist .................................... William H. England
Dir. of Trade Practice Conferences .......... Henry Miller

Director, Radio & Periodical Div. .... Donald B. Gatling
Assistant Chief, Radio & Periodical Division . William F. Davidson

FUNCTIONS

The Federal Trade Commission is a Governmental agency whose object is to prevent unfair methods of competition and unfair and deceptive acts and practices in commerce. For a description of the actual procedure and work of this body see articles appearing in other sections of this volume.

First Advertising Agency Group

734 Union Commerce Bldg., Cleveland, Ohio Main 5194

OFFICERS

President ............................................ Lee E. Donnelly
Vice-President ................................... Norman Lewis
Secretary-Treasurer .............................. Melvin F. Hall

BRANCH OFFICES

Membership in this organization includes advertising agencies in the following cities: Albany, N. Y.; Buffalo, N. Y.; Cincinnati, Ohio; Cleveland, Ohio; Des Moines, Iowa; Detroit, Mich.; Jackson, Miss.; Los Angeles, Calif.; Nashville, Tenn.; New York, N. Y.; Philadelphia, Pa.; Pittsburgh, Pa.; Richmond, Va.; San Francisco, Calif.; Salt Lake City, Utah; St. Louis, Mo.

FUNCTIONS

This organization is a cooperative group of independently owned advertising agencies using identical standards of agency procedure and acting as branch offices in the interest of each member.

The Institute for Education by Radio

Established 1930
Ohio State University, Columbus, Ohio
UNiversity 3148, Extension 708

OFFICERS

Honorary Director .............................. W. W. Charters
Director ............................................. W. I. Keith Tyler
Executive Secretary ............................. Ardis Hillman Wheeler

PROGRAM COMMITTEE

Howard Donahoe, Program Director, WCOL; W. H. Ewing, Program Director, WOSU; T. C. Holy, Director, Bureau of Educational Research, Ohio State University; Irwin A. Johnson, Director of Developmental Programs, WBNS; John Moses, Program Director, WHKC; H. W. Nisonger, Chairman, University Radio Education Committee; Harrison B. Summers, Professor of Speech, Ohio State University; I. Keith Tyler, Director of the Institute; Ardis Hillman Wheeler, Executive Secretary of the Institute.

FUNCTIONS

This annual national conference was established in 1930 at the Ohio State University to provide for joint discussion, by broadcasters, educators and civic leaders, of the problems of educational broadcasting. The program is devoted chiefly to consideration of the policies and techniques of radio and is developed from the suggestions and recommendations of those attending the Institute in previous years. No resolutions are passed. The Institute also sponsors the American Exhibition of Educational Radio Programs which gives awards and honorable mentions to outstanding program series.

Institute of Radio Engineers

1 East 79th St., New York 21, N. Y.

MEdallion 3-5661

OFFICERS

President ............................................. Frederick B. Llewellyn
Vice President ..................................... Edward M. Deloraine
Treasurer ............................................. William C. White
Secretary ............................................. Haraden Pratt
BRANCH OFFICE
Advertising Dept., 303 West 42nd St., New York 18, N. Y.
Circle 6-6357
William C. Copp, Advertising Manager.

FUNCTIONS
The Institute of Radio Engineers is a professional organization of engineers in radio and allied fields. It publishes a magazine entitled "Proceedings of the I. R. E." and conducts meetings in New York and various other cities in the United States, Canada, and Argentina.

Intercollegiate Broadcasting System, Inc.
507 Fifth Ave., New York 17, N. Y.
Vanderbilt 6-6075, 6137

OFFICERS
Chairman........................................William G. Johnson
Technical Manager..........................Charles W. Stuhr
Program Manager............................John Lintz
Station Relations Manager....................Sonia-Jane Brown

BRANCH OFFICES
2802 Erie Street, Washington 20, D. C.
Franklin 9045
Executive Chairman..........................George Abraham
Technical Manager............................George Abraham

FUNCTIONS

Interdepartment Radio Advisory Committee (IRAC)
Chairman’s Office: Federal Communications Commission, Washington 25, D. C.

OFFICERS
Chairman.........................................A. C. Simson
Vice-Chairman..................................Dr. J. H. Dellingar
Secretary.......................................M. A. Price
Assistant Secretary............................W. F. Bradley
Chairman, Technical Subcommittee...........Comdrr. John M. Grider

AGENCY AND REPRESENTATIVE
Department of Agriculture......................E. W. Loveridge, Repr., E. C. Wagner, Alt.
Department of Commerce.......................Dr. J. H. Dellingar, Repr., L. H. Simson, Alt.†
Federal Communications Commission...........Capt. Paul D. Miles, Repr., M. A. Price, Alt.†
Department of the Interior.....................S. L. Windes, Repr., Howard F. Carl, Alt.
Department of Justice.........................R. T. Harbo, Repr., H. J. Walls, Alt.
Naval Department.............................Comdrr. Henry Williams, Jr., Repr., Comdrr. John M. Grider, Alt.†
Post Office Department.......................Roy E. Martin, Repr.
Department of State.............................H. B. Otterman, Repr.
Robert R. Burton, Alt.

TECHNICAL ADVISORS ACCREDITED TO COMMITTEE V:
M. H. Woodward........................................FCC
Dr. E. Dillon Smith.........................Dept. of Commerce, WB
I. W. Conrad........................................Dept. of Justice, FBI
W. Dean...............................................Navy Department

Also regular representatives on the Technical Subcommittee.

International Brotherhood of Electrical Workers
1200 Fifteenth St., N.W., Washington 5, D. C.
District 3764

OFFICERS
International President.......................Ed J. Brown
International Secretary........................G. M. Bugnaietz
International Rep. for Radio Broadcasting......W. L. Reed

FUNCTIONS
The International Brotherhood of Electrical Workers is an affiliate of the American Federation of Labor having jurisdiction over technicians, and engineers in radio broadcasting. IBEW unions of radio broadcast technicians and engineers have been established throughout the United States. A study by the International reveals that approximately 400 standard commercial broadcast stations have collective bargaining agreements with IBEW.

The Lamb's
130 W. 44th St., New York 18, N. Y.
Bryant 9-8202

OFFICERS
Shepherd.........................................Raymond Peck
Boy.............................................Ralph Morgan
Corresponding Secretary......................Bobby Clark
Recording Secretary..........................Jack Whiting
Treasurer.........................................James E. Meighan
Librarian...........................................Walter N. Greaza

DIRECTORS


FUNCTIONS
The object of this club shall be the promotion of social intercourse among persons engaged professionally in the drama, music, authorship, and the fine arts, as well as friends of those professions, and the collection and preservation of objects of interest thereto, and the creation and maintenance of funds for the benefit of persons engaged professionally in the drama, music, authorship, and the fine arts who shall be in need of financial aid or assistance, to be disbursed in the discretion of the Council of the Club.

Market Research Council
C/o E. C. Wilson
CBS, 485 Madison Avenue, New York 17, N. Y.

OFFICERS
President.........................................Robert N. King
Vice-President..................................Cornelius Dubois
Secretary-Treasurer............................Elmo E. Wilson

EXECUTIVE COMMITTEE
Robert N. King, Cornelius Dubois, C. E. Wilson, Edward Batty, Jr., Robert B. Brown.

FUNCTIONS
This organization is a small informal group (limited membership) of leading market research men interested in general market research who meet monthly for a discussion of mutual problems.
Music Publishers’ Protective Association, Inc.
45 Rockefeller Plaza, New York 20, N. Y.
Circle 6-3084

OFFICERS
Chairman of the Board....................... Walter G. Douglas
President.................................. Lester Sarny
Vice-President.............................. Jack Mills
Secretary.................................... J. J. Bregman
Treasurer................................... Louis Bernstein
General Manager-Agent and Trustee........ Harry Fox

National Association of Broadcasters
(For Complete Listing See NAB Section, Page 234)

National Assn. of Performing Artists
630 Fifth Ave., New York 20, N. Y.
Circle 7-8194

OFFICERS
Honorary President.......................... Josef Hofmann
President.................................. James J. Walker
Vice-President.............................. Fred Waring
Vice-President.............................. Paul Whiteman
Vice-President.............................. Al Johnson
Treasurer................................... Don Voorhees
General Counsel............................ Maurice J. Speiser

BOARD OF DIRECTORS

FUNCTIONS
The object of the Association is to protect the recordings of its members and the prevention of their unauthorized use primarily by broadcast stations, coin-operated machines, etc.

National Association of Educational Broadcasters
1010 S. Wright St., Urbana, Illinois
Urbana 7-2616

OFFICERS
President................................. Frank E. Schooley
Vice-President.......................... Allen Miller
Treasurer................................. W. I. Griffith
Executive Secretary...................... A. James Abel

FUNCTIONS
To further the interests of educational broadcasting stations and educators broadcasting over commercial stations.

National Better Business Bureau, Inc.
405 Lexington Ave., New York 17, N. Y.
Murray Hill 6-3535

OFFICERS
President.................................. R. P. Clayberger
Vice-President.............................. Phillips Wyman
Secretary................................. Warren C. Agry
Treasurer.................................. John L. Anderson
General Manager......................... Edward L. Greene

FUNCTIONS
This organization assists the public, advertisers and publishers to avoid false and deceptive advertising, it cooperate with law enforcement agencies in this work.

National Assoc. of Radio News Directors
(Contact either the President or Secretary, whose addresses are listed below)

OFFICERS
President.................................. John F. Hcgan
1st Vice-Pres................................ Sig Mickelson
2nd Vice-Pres................................ Jack Shelley
Secretary................................... Edward Wallace
Treasurer................................... John Murphy

FUNCTIONS
The National Association of Radio News Directors (NARND) was organized Oct. 24, 1926, at Cleveland, Ohio. With about 200 members (station news directors), its function is the betterment of radio news. NARND has nothing to do with unionizing or wage scales. It furthers an exchange of ideas among radio newsmen for the improvement of their profession.

National Industrial Advertisers Association, Inc.
100 E. Ohio St., Chicago, Ill.
Superior 8140

OFFICERS
Chairman, Board of Directors............. Arno O. Witt
President-General Manager............... W. Lane Witt
Secretary-Treasurer....................... Walter M. Yogerst
Vice-President.................................. J. A. Burgess
Vice-President.................................. Ross M. Cunningham
Vice-President.............................. C. E. Cischel
Vice-President.............................. Harry O. Heller

FUNCTIONS
To further the interests of educational broadcasting stations and educators broadcasting over commercial stations.
FUNCTIONS
This organization is a trade association devoting its efforts exclusively to the advancement of industrial advertising and marketing technique and practice.

National Variety Artists, Inc.
223-5 W. 46th St., New York 19, N. Y.
Columbus 5-2636

OFFICERS
President ...................................................... Louis Handin
First V.ice-President ...................................... Lester Rose
Second Vice-President .................................... Nick Elliott
Treasurer ..................................................... Frank O'Connell
Secretary ..................................................... Rosa Crouch

BOARD OF DIRECTORS
Leon E. Borden, Bert Spencer, Joe Verdi, Harry Jackson, Billy Gould, Lillian Weed, Phil Kelly, Harry Ferguson, Lottie Dixon, Joe Rose (Alt.)

TRUSTEES
Joe Gilbert, Henry Lewinsohn, Joe Pastor, Julio Roig, Evelyn Kelly, Harry Mansfield.
Lester Rose ................................................... Public Relations

FUNCTIONS
The function of National Variety Artists, Inc., is to promote Americanism and fraternal and welfare activities among the members of the theatrical profession.

Nebraska Broadcasters Association
Secretary's Office: c/o W'AG, Norfolk, Nebr.
Phone: 432
President .................................................................. Duane Watts
(KHAS, Hastings)
Vice-Principal .................................................... Harry Peck
(KFOR, Lincoln)
Secretary-Treasurer .............................................. Art Thomas
(W'AG, Norfolk)

DIRECTORS
Harry Burke, KFAB, Lincoln; L. L. Hilliard, KGK, Scottsbluff; John J. Gillin, Jr., WOW, Omaha.

MEMBER STATIONS
KBON, Omaha; KFAB, Lincoln; KFOR, Lincoln; KGW, Kearney; KGK, Scottsbluff; KODY, North Platte; KHAS, Hastings; KMML, Grand Island; KORN, Fremont; KOWH, Omaha; KOIL, Omaha; W'AG, Norfolk; WOW, Omaha.

North Carolina Assn. of Broadcasters
Radio Station WSJS, Winston-Salem, N. C.
Office of the Secretary
4141
ORGANIZATIONS

Vice-President Dist. No. 3—H. Quentin Cox, Asst. Manager, Station KGW, Portland, Oregon.
Vice-President Dist. No. 4—Wilmot P. Rogers, Advertising Director, California Packing Corporation, 101 California St., San Francisco, Calif.
Vice-President Dist. No. 5—Harwood H. Fawcett, Transit Advertising Company, Union Building, San Diego, California.
Chairman, Finance Committee—Howard Willoughby, Vice-President and General Manager, Lane Publishing Co., 576 Sacramento St., San Francisco, Calif.
Chairman, Advancement of Business Committee—Don Belding, Chairman of the Board of Foots, Cone & Belding, 601 5th St., Los Angeles, Calif.
Chairman, Pacific Coast Advertising Commission—George W. Kleiser, President, Foster & Kleiser Co., 1675 Eddy St., San Francisco, Calif.

FUNCTIONS
The Pacific Advertising Association, now in its 43rd year, is organized for the purpose of achieving a better understanding of advertising in our American life. The Association, through its 2,600 members, has energetically pursued this purpose in all of its many divisions of work; in the Advertising Clubs, in annual conferences, and in its aggressive Advancement of Business Program.

Pennsylvania Broadcasters Assn.
P. O. Box 11, Harrisburg, Pa.

OFFICERS
President .................. George B. Coleman (WGBI, Scranton)
Vice-President .............. Roy Thompson (WFBG, Altoona)
Treasurer .................. Dr. Leon Levy (WCAU, Philadelphia)
Secretary .................. C. G. Moss (WKBO, Harrisburg)

FUNCTIONS
This organization is a mutual association of the broadcasting stations of Pennsylvania, formed for the purpose of conducting business negotiations concerning matters of interest to the radio broadcasting stations of the state. Its membership is active on the part of practically every station in the state.

Professional Music Men, Inc.
1270 Sixth Ave., New York 20, N. Y.

OFFICERS
President .................. Rocco Vocco
First Vice-President .......... Joseph Santly
Second Vice-President .......... Charles Warren
Third Vice-President .......... Phil Kornheiser
Treasurer .................. Irving Tanz
Financial Secretary .......... Michael L. Schloss
Recording Secretary .......... Louis E. Schwartz
Sergeant-at-Arms ............ David Kent
Executive Director .......... Bob Miller

BRANCH OFFICES
19 S. La Salle St., Chicago, Ill.
Regional Director .......... Morton Schaefer
1549 N. Vine Street, Hollywood, Calif.
Regional Director .......... Nat Winecoff
36 East Fifth Street, Cincinnati, Ohio
Regional Director .......... Danny Engel
423 Little Building, Boston, Mass.

FUNCTIONS
Charitable and Benevolent Organization.

The Radio Club of America, Inc.
11 W. 42nd St., New York 18, N. Y.

OFFICERS
President .................. Alan Hazeltine
Vice-President ................ O. James Morelock
Treasurer .................. J. J. Stanley
Corresponding Secretary .......... Harry Sadenwater
Recording Secretary .......... J. H. Bose

DIRECTORS

FUNCTIONS
Object of the club is the promotion of cooperation among those interested in scientific investigation and amateur operation in the art of radio communication. Meetings are held monthly from September through June at Columbia University. Proceedings are published approximately six times a year (see listing under publications contained in this volume).

Radio Council—WBEZ (FM)
Chicago Public Schools
228 N. La Salle St., Chicago 1, Ill.
Dearborn 7801

OFFICERS
Director .................. George Jennings
Program Director .......... Elizabeth E. Marshall
Production Head ............ Robert R. Miller
Engineer .................. E. H. Andresen

FUNCTIONS
The Radio Council of the Chicago Public Schools operates a non-commercial FM station and is a producing group primarily in presenting in-school broadcasts for classroom use. The Council also produces many out-of-school programs over standard Chicago stations of a public service or adult education nature.

Radio Directors Guild
A. F. of L.
The Gladstone
114 E. 52nd St., New York 22, N. Y.
Plaza 3-4300

OFFICERS
President .................. George Zachary
Vice-Pres. .................. Edward A. Byron
Vice-Pres. .................. Burr Lee
Vice-Pres. .................................. Paul Franklin
Secretary ................................. Earle McGill
Treasurer ................................. Lyle Barnhart
Executive Secty. ......................... Newman H. Burnett

BRANCH OFFICES
410 N. Michigan Ave., Chicago, Ill. Phone Superior 3016
Executive in Charge ................. Burr Lee
6000 Sunset Blvd., Hollywood, Calif. Phone Granite 5866
Executive in Charge, Thomas Freebairn-Smith

FUNCTIONS
An organization to advance, foster, promote and benefit the interests of directors and associate directors of radio and television programs and to protect and secure their rights in their professional activities.

Radio Executives Club of New York
President's Office
Mutual Broadcasting System
1440 Broadway, New York 18, N. Y.
Pennsylvania 6-9800

OFFICERS
President .......................... Robert D. Swesey
Vice-President ...................... Elizabeth Black
Secretary .......................... Claude Barre
Treasurer .................................. N. Charles Rorbaugh

FUNCTIONS
Promote and encourage the use of radio broadcasting as a medium of advertising; create a lasting fraternity of the persons engaged in radio broadcasting and its allied fields; provide for a common meeting place; promote a better understanding among members of the problems confronting the industry; disseminate information pertaining to radio which may be of mutual interest and value to members and the industry. The REC old meets the first and third Thursday of each month from October through May, at luncheons, Hotel Roosevelt, New York City.

Radio Manufacturers Association
1317 F Street, N. W., Washington, D. C.
National 4901

OFFICERS
President .......................... R. C. Cosgrove
Executive Vice-President-Secretary Bond Geddes
Treasurer .......................... Leslie F. Muter
General Counsel ...................... John W. Van Allen
Vice-President ...................... E. A. Nicholas
(Farnsworth Television & Radio Corp.)
Vice-President ...................... George Lewis
(Federal Telephone & Radio Corp.)
Vice-President ...................... M. F. Balcom
(Sylvania Electric Products, Inc.)
Vice-President ...................... Robert C. Sprague
(Sprague Electric Company)

DIRECTORS


FUNCTIONS
Non-profit, co-operative trade association for the promotion of all radio interests and special services to radio and electronic manufacturers.

Radio Manufacturers Assn. of Canada
Room 703, 159 Bay St., Toronto 1, Ont., Canada
Adelaide 1531

OFFICERS
President ......................... S. L. Capell
Vice-President .................... F. R. Deakins
Executive Secretary .................. C. F. Peck
Chairman, Parts & Accessory Division ... T. S. Farley
Chairman, Engineering Committee ... G. J. Irwin
Chairman, Service Committee ... C. O. Baldwin

FUNCTIONS
This association is a non-profit and co-operative organization founded in 1926 to promote the interests of the radio manufacturing industry in Canada.

Radio Script & Transcription Exchange
Executive 6500, Ext. 2565

OFFICERS
Chief .................................. Franklin Dunham
Radio Education Specialist ............... R. R. Lowdermilk
Asst. Radio Education Specialist .. Gertrude G. Broderick

FUNCTIONS
The exchange is designed to promote more effective local broadcasting by educational and civic organizations, and radio stations by serving as a clearing house for selected educational radio scripts, transcriptions and production aids, and as a source of all kinds of information pertaining to the field of educational radio.

Radio Technical Planning Board
1 East 79th St., New York 21, N. Y.
ME 3-5661

Chairman .................................. Haraden Pratt
Vice-Chairman ......................... J. L. Middlebrooks
Treasurer .............................. Will Baltin
Secretary .............................. G. W. Bailey

FUNCTIONS
The RTF formulates plans for the technical future of the radio industry and services, including frequency allocation and systems standardization, in accordance with the public interest and the technical facts. The Planning Board advises government, industry and the public of its recommendations. Such planning is restricted to engineering considerations.
ORGANIZATIONS

The Radio Writers’ Guild of the Authors’ League of America, Inc.
6 E. 39th Street, New York 16, N. Y.
MUray Hill 5-6930
OFFICERS
National President ........................................................... Sam Moore
Vice-Presidents: Eastern Region ................................. Peter Lyon
Midwestern Region ............................................................... Orin Tovrov
Western Region ................................................................. Milton Merlin
BRANCH OFFICES
Chicago: 203 N. Wabash Ave., Phone, Andover 5458.
FUNCTIONS
For the improvement of general conditions affecting men and women engaged in writing for radio broadcasting.

Rocky Mountain Radio Council, Inc.
21 East 18th Ave., Denver 2, Colo.
KEYstone 5306
OFFICERS
President ................................................................. W. D. Armentrout
Secretary ................................................................. Roy M. Green
Treasurer ............................................................... Malcolm G. Wyer
Director ............................................................... Allen Miller
EXECUTIVE COMMITTEE
A. Helen Anderson, Ben M. Cherrington, H. M. Grain, Robert L. Stearns.
FUNCTIONS
The Rocky Mountain Radio Council is a non-profit cooperative organization consisting of thirty-three educational organizations. The Council aids in planning, preparing and producing radio programs for broadcast over radio stations in Colorado and Wyoming.

School Broadcast Conference
223 N. La Salle St., Chicago 1, Ill.
Dearborn 7801
OFFICERS
Director ................................................................. George Jennings
EXECUTIVE COMMITTEE
Judith Waller, NBC, Chicago; Elizabeth E. Marshall, Radio Council, WBEZ, Chicago; David Hefferman, Assistant Superintendent, Cook County Schools, Chicago.
FUNCTIONS
The School Broadcast Conference will hold its 11th annual meeting in 1947. It is a permanent national meeting to discuss the use of radio in education. An advisory committee, made up of some 75 educators and radio executives throughout the nation assist the executive committee in preparation of the annual program. The Conference, in connection with its annual meeting, holds an exhibit of new equipment for school use. It serves as a clearing house for information about equipment, scripts and production problems involved as educational broadcasting is concerned throughout the year. It publishes a number of educational radio texts.

SESAC, Inc.
475 Fifth Ave., New York 17, N. Y.
MUrray Hill 5-5365.
OFFICERS
President ................................................................. Paul Heincke
Treasurer ................................................................. R. C. Heincke
Vice-President ............................................................. K. A. Jadassohn
Assistant to the President ............................................. Kolin Hager
FUNCTIONS
Licensing the use of copyrighted music, transcription library, syndicated transcription tailor-made programs for advertisers.

Society of Jewish Composers, Publishers and Song Writers
152 W. 42nd St., New York 18, N. Y.
LONGacre 5-9124
OFFICERS
President ................................................................. Sholom Secunda
Vice-President ........................................................... Rev. Pinchus Jassinowsky
Treasurer ................................................................. Joseph M. Rumshinsky
Secretary ................................................................. Henry Leffkowitz
General Manager ........................................................ Salom J. Perlmutter
FUNCTIONS
This association licenses public performance rights of music copyrighted by its members and on which they collect royalties. Association owns approximately 95 percent of the Jewish compositions.

Society of Motion Picture Engineers
Hotel Pennsylvania, New York 1, N. Y.
Pennsylvania 6-0620
OFFICERS (As of Jan. 1, 1947)
President ................................................................. Loren L. Ryder
Past-President ............................................................... Donald E. Hyndman
Executive Vice-President ............................................ Earl I. Sponsab’e
Engineering Vice-President ......................................... John A. Maurer
Editorial Vice-President ............................................... Clyde R. Keith
Financial Vice-President ............................................... M. Richard Boyer
Convention Vice-President ......................................... William C. Kunzmann
Secretary ................................................................. G. T. Lorance
Treasurer ................................................................. Edmund A. Bartram
Engineering Secretary ................................................ Boyce Nemec
Executive Secretary ................................................... Harry Smith, Jr.
GOVERNORS
J. W. Boyle .............................................................. J. C. Frayne
F. E. Carlson ............................................................. D. B. Joy
A. W. Cook ............................................................... P. J. Larsen
R. M. Corbin .............................................................. W. C. Miller
C. R. Daily ................................................................. H. W. Moysc
SECTION CHAIRMEN
Atlantic Coast Section ................................................. James Frank, Jr.
Midwest Section .......................................................... A. Shapiro
Pacific Coast Section .................................................. W. V. Wolfe
FUNCTIONS
In addition to its motion picture activities, this association is actively interested in television. It publishes a monthly organ in which various subjects are discussed by men in the industry.
Song Writers' Protective Association (SPA)
1250 Sixth Ave., New York 20, N. Y.
COLUMBUS 5-3758

OFFICERS
President .......................... Sigmund Romberg
Vice-President .......................... Charles Tobias
Second Vice-President .......................... Milton Drake
Secretary ................................ Peter De Rose
Treasurer .......................... Abel Buer
Counsel .......................... John Schulman
Executive Secretary .......................... Miss Sayre Marder

FUNCTIONS
The objects of this Association are and shall be:
To cultivate and establish harmony and unity of action and understanding among the members of the Association, and between them and corporations, firms or individuals with whom they have or may have business dealings, and to promote the equitable adjustment of all matters relating to the professional work of the members.

Southern California Broadcasters' Association, Inc.
542 S. Broadway, Los Angeles 13, Calif.
MICHIGAN 8654

OFFICERS
President .......................... Robert O. Reynolds, KMPC, Los Angeles
Secretary-Treasurer ......... Lee Wynee, KGKR, Los Angeles

FUNCTIONS
Membership of the Southern California Broadcasters' Association is composed of 30 Southern California stations and 4 networks, represented in each case by its manager or senior executive. Meetings are devoted to discussion of industry problems, such as ASCAP, BMI, labor, engineering, code of ethics, agency recognition, coordination with governmental agencies, civic activities, etc.

Sports Broadcasters Association
(New York Chapter)
c/o Joe Hasel, ABC, 30 Rockefeller Plaza
New York 20, N. Y.
CIRCLE 7-5700

OFFICERS
President .......................... Stanley Lomax
Vice-President (WOR, New York) ....... Jimmie Dolan
Vice-President (CBS, New York) ....... Joe Hasel
Treasurer (ABC, New York) ............. Andy Lang
National Sec. (ABC, New York) ......... Harry Wismer

FUNCTIONS
It is the object of the Sports Broadcasters Association to promote the standard of the profession of sports broadcasting among its members and to disseminate sports information to its members through a regular weekly luncheon. Membership is restricted to any male person who is actively engaged in the profession of sports broadcasting whether as an announcer, commentator or writer.

Television Broadcasters' Assn., Inc.
500 Fifth Ave., New York 18 N. Y.
L'ACKAWANNA 4-4788

OFFICERS
President .......................... Jack R. Poppele
Vice-President .......................... G. Emerson Markham
Secretary-Treasurer .......................... Will Baltin
Assistant Secretary-Treasurer ............ Paul Rabourn

DIRECTORS

FUNCTIONS
Founded January, 1944, as a non-profit organization of television broadcasters and others engaged in any business directly connected with television broadcasting. Objects are to foster and promote the development of the art of television broadcasting; to protect its members in every lawful and proper manner; to foster, encourage and promote laws, rules, regulations, customs and practices which will be in the best interest of the public; to protect the interests of the members of the Association by opposing the enactment of adoption of any laws, rules, regulations, customs or practices which would discriminate against or in any way injure the members of this Association.

Twenty Year Club
167 East 64th St., New York, N. Y.
REGENT 4-3344
Founder .......................... H. V. Kaltenborn

FUNCTIONS
The Twenty Year Club is an Honor Roll of men and women who have been associated with radio broadcasting for 20 years, and whose association antedates April 4, 1925. There are no dues, fees, officers, regular meetings, or other obligations. Three year books have been published. Much historic material on the beginnings of broadcasting has been placed in the club files.

United States Department of Agriculture
Office of Information
Washington 25, D. C.

FUNCTIONS
Prepares and voices Department of Agriculture programs on the network, including the National Farm and Home Hour; The American Farmer and Consumer Time. Issues weekly information letters and background material for farm and women's program directors.

PRODUCTION AND MARKETING ADMINISTRATION
Information Service
Washington 25, D. C.
Republic 4142
**ORGANIZATIONS**

**OFFICERS**
Director.........................................J. B. Hasselman
Asst. Dir. (Radio & Market News Service) E. J. Rowell

**AREA OFFICES**
Southwest: 423 Wilson Bldg., Dallas 1, Texas.
Riverside 1121, Meno Schoenbach, Chief.
Northwest: 150 Broadway, New York 7, N. Y. Rector
2-4720. Harry L. Carr, Chief.
Midwest: 5 So. Wabash Ave., Chicago 3, Ill. Andover
5860. Walter W. John, Chief.
West: 821 Market St., San Francisco 3, Calif.
Exbrook 6881, J. Stan Livingston, Chief.
South: 449 W. Peachtree St., N.E., Atlanta 3, Ga.

**FUNCTIONS**
The Production and Marketing Administration is
generally responsible for production, adjustment, loan,
purchase, price support, diversion, export, surplus dis-
posal programs, supply estimates, allocation recom-
mandations, market news, standardization, inspection
and grading, agricultural marketing agreements and
other activities and programs.

**United States Department of Interior—Radio Section**

Interior Department Radio Studios
North Penthouse, Interior Bldg., Washington 25, D. C.
Republic 1820, Extension 4631 and 4632

**PERSONNEL**
Director ...........................................Willet Kempt
Continuity..........................................Jack Frazer
Engineer in Charge...............................H. Peter Meisinger

**FUNCTIONS**
The Radio Section of the Interior Department op-
erates studios and a transcription service, both local
and remote, available to all agencies of the Federal
Government. For the Interior Department itself, it acts
as a radio production and information center to keep
broadcasters and radio advertisers informed about
Department activities. These include land reclamation
and utilization, hydroelectric power and irrigation
projects, coal mine safety, national parks, U. S. ter-
ritories and island possessions, development, use and
conservation of natural resources, Indian affairs, geo-
logical survey, land management, experimental labor-
atories, etc.

**Washington State Association of Broadcasters**
c/o Station KGY, Olympia, Wash.
Tom Olsen, Olympia, Wash.
Olympia 6636

**OFFICERS**
President (KGY) ..................................Tom Olsen
Vice-President (KOL) ..............................O. A. Runchey
Secretary-Treasurer (KRSC) .......................Robert Riebe
Trustee (KFID) .....................................Dick McBroom
Trustee (KIT) .......................................James Murphy

**FUNCTIONS**
A non-profit Association made up of broadcasters
of Washington State to advance the interest of the
radio broadcasting industry in the state of Washington.

**Western Association of Broadcasters**
1000 Southam Bldg.
Calgary, Alberta, Canada
R-1036

**OFFICERS**
President ..........................................A. M. Cairns
DIRECTORS
G. R. A. Rice, G. S. Henry, A. A. Murphy.

**FUNCTIONS**
To promote Goodwill and mutual protection amongst
the broadcasting stations of Western Canada. To make
recommendations to the Canadian Association of Broad-
casters; to raise the standard of ethics of the opera-
tions of commercial broadcasting stations in Western
Canada. Generally, the objects of the Canadian Asso-
ciation of Broadcasters.

**Woman's National Radio Committee**
113 West 57th St., New York 19, N. Y.
Circle 7-4110

**OFFICERS**
Chairman ...........................................Mme. Yolanda Mero-Irion
Vice-Chairman .....................................Mrs. Marion M. Miller
Secretary...........................................Miss Helen Haven
Treasurer ...........................................Mrs. M. D. Jackson
Executive Secretary ..............................Mrs. Rosalie Wolf
Members-At-Large.................................Mrs. Sidonie M. Gruenberg.
Mrs. Mary F. Larkin, Mrs. Emory Ross, Mrs. Jesse M.
Bader, Mrs. Bettina Gunczy, Mrs. Harry Wessel.

**FUNCTIONS**
This committee has for its purpose to raise the
standard of radio programs for adults, young people
and children by: (1) retaining on the air the finer
type of program; (2) removing objectionable fea-
tures: (3) improving advertising content of broad-
casts; (4) encouraging the production and presenta-
tion of more fine programs, worthwhile from the
educational, cultural and entertainment viewpoint. Also
publish "Radio Review."

**Writers' Board**
147 W. 42nd St., New York 18, N. Y.
BRYant 9-6937

**Chairman**........................................Rext Stout
Executive Secretary ..............................Frederica Barach

**MEMBERS**
Carl Carmer, Russel Crouse, Jerry Devine, Clifton
Fadiman, Thomas K. Finletter, Jack Goodman, Alan
Green, Oscar Hammerstein, 2nd, Christopher La Farge,
Robert J. Landry, Margaret Leech, Hobe Morrison,
Henry Pringle, Luise Silcox.

**FUNCTIONS**
To work with writers, editors, radio stations, etc.,
to further the production of constructive material
dealing with racial and religious tolerance, the eradica-
tion of native fascism and promotion of world gov-
ernment, in our time.

945
If you plan to sell

IN EUROPE, NORTH AFRICA OR THE MIDDLE EAST
MORE THAN 24,000,000 OF YOUR POTENTIAL CUSTOMERS
CAN BE INTRODUCED TO YOUR PRODUCT THROUGH COMMERCIAL RADIO

For ALL Commercial Radio in these markets consult

FREMANTLE OVERSEAS RADIO LIMITED
660 Madison Avenue New York 21, New York
and London
B.Utterfield 5-8505
INTERNATIONAL

* 

International Broadcast Stations
Of The United States

- CBS and NBC Latin-American Networks
- Mexico
- Central America
- South America
"An outstanding network of radio stations covering Latin-America!"

Thousands of artists, composers, writers and technicians are cooperating to build up these structures for a new world. This great task is fostering a single continental economy opening unlimited new horizons to commerce and industry and offering opportunities for future commercial interchange . . . new markets! A new world for adventures!

LATIN AMERICA'S MOST IMPORTANT RADIO ORGANIZATION

RADIO PROGRAMAS DE MEXICO
Largest Latin American Broadcasting System
P.O. Box 1324 MEXICO, D.F.- EMILIO AZCARRAGA, Pres. CLEMENTE SERNA MARTINEZ, V.Pres. Gen. Mgr.

948
<table>
<thead>
<tr>
<th>Licensee and Location</th>
<th>Call Letters</th>
<th>Frequency (Kc)</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Associated Broadcasters, Inc. San Francisco, Calif.</td>
<td>KWID</td>
<td>6060, 7230, 9570, 11870, 15290, 17780, 21550</td>
<td>100 kw</td>
</tr>
<tr>
<td>The Associated Broadcasters, Inc. San Francisco, Calif.</td>
<td>KWX</td>
<td>6060, 7230, 9570, 11870, 15290, 17780, 21550</td>
<td>50 kw</td>
</tr>
<tr>
<td>Columbia Broadcasting System, Inc. Brentwood, L. I.</td>
<td>WCBX</td>
<td>6060, 6120, 6710, 9650, 11830, 15270, 17830, 21520, 21570, S.A. 9490, S.A. 9590, SSA 11145 and 9750</td>
<td>50 kw</td>
</tr>
<tr>
<td>Columbia Broadcasting System, Inc. Brentwood, L. I.</td>
<td>WCRC</td>
<td>6060, 6120, 6710, 9650, 11830, 15270, 17830, 21520, 21570, S.A. 9490, S.A. 9590, SSA 11145 and 9750</td>
<td>50 kw</td>
</tr>
<tr>
<td>Columbia Broadcasting System, Inc. Brentwood, L. I.</td>
<td>WCBN</td>
<td>6120, 6170, 9650, 11830, 15270, 17830, 21520, 21570</td>
<td>50 kw</td>
</tr>
<tr>
<td>Columbia Broadcasting System, Inc. Wayne, N. J.</td>
<td>WOOC</td>
<td>6120, 6170, 9650, 11830, 15270, 17830, 21520, 21570</td>
<td>50 kw</td>
</tr>
<tr>
<td>Columbia Broadcasting System, Inc. Wayne, N. J.</td>
<td>WOOW</td>
<td>6120, 6170, 9650, 11830, 15270, 17830, 21520, 21570</td>
<td>50 kw</td>
</tr>
<tr>
<td>Columbia Broadcasting System, Inc. Delano, Calif.</td>
<td>KCBR</td>
<td>6190, 7000, 9530, 9550, 11847.5, 15330, 21500, SSA 17,880, SA 9530</td>
<td>50 kw</td>
</tr>
<tr>
<td>Columbia Broadcasting System, Inc. Delano, Calif.</td>
<td>KCBA</td>
<td>6190, 7000, 9530, 9550, 11847.5, 15330, 21500, SSA 17,880, SA 9530</td>
<td>200 kw</td>
</tr>
<tr>
<td>Columbia Broadcasting System, Inc. Delano, Calif.</td>
<td>KCBF</td>
<td>6190, 7000, 9530, 9550, 11847.5, 15330, 21500, SSA 17,880, SA 9530</td>
<td>200 kw</td>
</tr>
<tr>
<td>The Crosley Corp. Mason, Ohio</td>
<td>WLWO</td>
<td>6080, 9590, 11710, 15250, 17800, 21650</td>
<td>75 kw</td>
</tr>
<tr>
<td>The Crosley Corp. Mason, Ohio</td>
<td>WLWK</td>
<td>6080, 9590, 11710, 15250, 17800, 21650</td>
<td>50 kw</td>
</tr>
<tr>
<td>The Crosley Corp. Mason, Ohio</td>
<td>WLWL</td>
<td>6080, 9590, 11710, 15250, 17800, 21650</td>
<td>200 kw</td>
</tr>
<tr>
<td>The Crosley Corp. Mason, Ohio</td>
<td>WLWS</td>
<td>6080, 9590, 11710, 15250, 17800, 21650</td>
<td>200 kw</td>
</tr>
<tr>
<td>The Crosley Corp. Mason, Ohio</td>
<td>WLWR</td>
<td>6080, 9590, 11710, 15250, 17800, 21650</td>
<td>200 kw</td>
</tr>
<tr>
<td>General Electric Company South Schenectady, N. Y.</td>
<td>WGEA</td>
<td>6190, 7000, 9530, 9550, 11847.5, 15330, 21500, 21,590, SSA 17,880, SA 9530</td>
<td>50 kw</td>
</tr>
</tbody>
</table>
The largest and most modern radio auditorium in Latin America, seating 1,000. Built with the policylindrical acoustic system of moving panels. Using post-war RCA studio equipment. With an 80 ton General Electric air conditioning equipment, 4 times larger than that of any other radio station in Cuba.

Broadcasting through the eight stations that comprise the FIRST TELEPHONE WIRED NETWORK OF CUBA that blankets the whole island:

- PINAR DEL RIO
- HAVANA
- HAVANA (Short wave)
- SANTA CLARA
- SANTA CLARA (Short wave)
- CAMAGUEY
- HOLGUIN
- SANTIAGO DE CUBA

For rates and prompt information, write or wire.

Representative: CLARK-WANDLESS CO., 205 East 42nd St., New York City

RHC CADENA AZUL

PRADO 53

MUrrey Hill 4-6317

HAVANA, CUBA
<table>
<thead>
<tr>
<th>Company</th>
<th>Location</th>
<th>Frequency Ranges</th>
<th>Power (kw)</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Electric Company</td>
<td>South Schenectady, N.Y.</td>
<td>6190, 7000, 9530, 9650, 11847.5, 15330, SSA 9550 and 17880</td>
<td>100 kw</td>
</tr>
<tr>
<td>General Electric Company</td>
<td>near Belmont, Calif.</td>
<td>6190, 7250, 9530, 9550, 11730, 15210, 15330, SSA 11790, 15130 and 17880</td>
<td>50 kw</td>
</tr>
<tr>
<td>General Electric Company</td>
<td>Schenectady, N.Y.</td>
<td>Freq. To Be Assigned</td>
<td>25 kw</td>
</tr>
<tr>
<td>National Broadcasting Co., Inc.</td>
<td>Bound Brook, N.J.</td>
<td>6100, 9670, 11890, 15150, 15190, 17780, 21630, SSA 11870 Kc and SA 11893 (50 to 100 kw on 9670)</td>
<td>50 kw</td>
</tr>
<tr>
<td>National Broadcasting Co., Inc.</td>
<td>Bound Brook, N.J.</td>
<td>Same as WRCA</td>
<td>Same as WRCA</td>
</tr>
<tr>
<td>National Broadcasting Co., Inc.</td>
<td>Bound Brook, N.J.</td>
<td>6100, 9670, 11890, 15150, 15090, 21630</td>
<td>50 kw</td>
</tr>
<tr>
<td>National Broadcasting Co., Inc.</td>
<td>Bound Brook, N.J.</td>
<td>Same as above</td>
<td>50 kw</td>
</tr>
<tr>
<td>National Broadcasting Co., Inc.</td>
<td>Bound Brook, N.J.</td>
<td>Same as above</td>
<td>50 kw</td>
</tr>
<tr>
<td>National Broadcasting Co., Inc.</td>
<td>Bound Brook, N.J.</td>
<td>Same as above</td>
<td>50 kw</td>
</tr>
<tr>
<td>National Broadcasting Co., Inc.</td>
<td>Bound Brook, N.J.</td>
<td>Same as above</td>
<td>50 kw</td>
</tr>
<tr>
<td>National Broadcasting Co., Inc.</td>
<td>Dixon, Calif.</td>
<td>KNBC</td>
<td></td>
</tr>
<tr>
<td>National Broadcasting Co., Inc.</td>
<td>Dixon, Calif.</td>
<td>KNBI</td>
<td></td>
</tr>
<tr>
<td>National Broadcasting Co., Inc.</td>
<td>Dixon, Calif.</td>
<td>KNBX</td>
<td></td>
</tr>
<tr>
<td>National Broadcasting Co., Inc.</td>
<td>Dixon, Calif.</td>
<td>KNBA</td>
<td></td>
</tr>
<tr>
<td>Westinghouse Radio Stations, Inc.</td>
<td>Hull, Mass.</td>
<td>WBOS</td>
<td></td>
</tr>
<tr>
<td>World Wide Broadcasting Corp.</td>
<td>Scituate, Mass.</td>
<td>WRUL</td>
<td>50 kw</td>
</tr>
<tr>
<td>World Wide Broadcasting Corp.</td>
<td>Scituate, Mass.</td>
<td>WRUS</td>
<td>50 kw</td>
</tr>
<tr>
<td>World Wide Broadcasting Corp.</td>
<td>Scituate, Mass.</td>
<td>WRUW</td>
<td>20 kw</td>
</tr>
<tr>
<td>World Wide Broadcasting Corp.</td>
<td>Scituate, Mass.</td>
<td>WRUA</td>
<td>50 kw</td>
</tr>
<tr>
<td>World Wide Broadcasting Corp.</td>
<td>Scituate, Mass.</td>
<td>WRUX</td>
<td>7 kw</td>
</tr>
<tr>
<td>General Electric Co.</td>
<td>Belmont, Calif.</td>
<td>KGEX</td>
<td></td>
</tr>
</tbody>
</table>

951
La Cadena De Las Americas  
(The Network of the Americas)  
of  
The Columbia Broadcasting System

---PERSONNEL---

Director of Latin American Affairs and Shortwave Broadcasting........................................Edmund Chester  
Assistant Director of Latin American Relations.................................................................Robert Unanue  
Manager of Press Information.................................................................................................Margaret Kennedy  
Director of Shortwave News.....................................................................................................Lawrence Haas  
Assistant Director of Shortwave Broadcasting........................................................................John Hundley  
Director of Music.....................................................................................................................Terig Tucci  
Assistant in Charge of Operations.........................................................................................Tony Kraber  
Network Service Manager........................................................................................................James E. Carson  
Supervisor of Production..........................................................................................................Russ Johns  
Supervisor of Spanish Section..................................................................................................Luis Jatobá  
Supervisor of Brazilian Section..................................................................................................Robert De Hart

ARGENTINA

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency Kilocycles</th>
<th>Power Watts</th>
</tr>
</thead>
<tbody>
<tr>
<td>LR3</td>
<td>Radio Belgrano</td>
<td>Buenos Aires</td>
<td>950</td>
<td>50000</td>
</tr>
<tr>
<td>LRY</td>
<td>Radio Belgrano</td>
<td>Buenos Aires</td>
<td>9460</td>
<td>50000</td>
</tr>
<tr>
<td>LRY1</td>
<td></td>
<td></td>
<td>6090</td>
<td>50000</td>
</tr>
</tbody>
</table>

---Radio Belgrano Network---

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency Kilocycles</th>
<th>Power Watts</th>
</tr>
</thead>
<tbody>
<tr>
<td>LU7</td>
<td>Radio Bahia Blanca</td>
<td>Bahia Blanca</td>
<td>900</td>
<td>5000</td>
</tr>
<tr>
<td>LV2</td>
<td>Radio Central</td>
<td>Cordoba</td>
<td>960</td>
<td>5000</td>
</tr>
<tr>
<td>LT7</td>
<td>Radio Corrientes</td>
<td>Corrientes</td>
<td>1340</td>
<td>10000</td>
</tr>
<tr>
<td>LT8</td>
<td>Radio Rosario</td>
<td>Rosario</td>
<td>840</td>
<td>3000</td>
</tr>
<tr>
<td>LV1</td>
<td>Radio Colon</td>
<td>San Juan</td>
<td>580</td>
<td>10000</td>
</tr>
<tr>
<td>LV4</td>
<td>Radio San Rafael</td>
<td>Mendoza</td>
<td>690</td>
<td>5000</td>
</tr>
<tr>
<td>LV11</td>
<td>Radio del Norte</td>
<td>Santiago del Estero</td>
<td>1170</td>
<td>500</td>
</tr>
<tr>
<td>LT14</td>
<td>Radio General Urquiza</td>
<td>Parana</td>
<td></td>
<td></td>
</tr>
<tr>
<td>LT15</td>
<td>Radio Concordia</td>
<td>Concordia</td>
<td></td>
<td></td>
</tr>
<tr>
<td>LV12</td>
<td>Radio Aconquija</td>
<td>Tucuman</td>
<td>580</td>
<td>15000</td>
</tr>
<tr>
<td>LV14</td>
<td>Radio La Rioja</td>
<td>La Rioja</td>
<td>1330</td>
<td>5000</td>
</tr>
<tr>
<td>LV10</td>
<td>Radio Cuyo</td>
<td>Mendoza</td>
<td>1210</td>
<td>10000</td>
</tr>
<tr>
<td>LV13</td>
<td>Radio San Luis</td>
<td>San Luis</td>
<td>1250</td>
<td>5000</td>
</tr>
<tr>
<td>ZP5</td>
<td>Radio Encarnacion</td>
<td>Encarnacion, Paraguay</td>
<td>920</td>
<td>5000</td>
</tr>
<tr>
<td>ZPA5</td>
<td>Radio Encarnacion</td>
<td>Encarnacion, Paraguay</td>
<td>950</td>
<td>3000</td>
</tr>
<tr>
<td>CXA8</td>
<td>Radio Real de San Carlos</td>
<td>Colonia, Uruguay</td>
<td>9620</td>
<td>20000</td>
</tr>
<tr>
<td>CXA14</td>
<td>Radio Real de San Carlos</td>
<td>Colonia, Uruguay</td>
<td>11820</td>
<td>1000</td>
</tr>
<tr>
<td>LRR</td>
<td>Radio Ovidio Lagos</td>
<td>Rosario</td>
<td>11887</td>
<td>10000</td>
</tr>
<tr>
<td>LRRI</td>
<td>Radio Ovidio Lagos</td>
<td>Rosario</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

BOLIVIA

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency Kilocycles</th>
<th>Power Watts</th>
</tr>
</thead>
<tbody>
<tr>
<td>CP4</td>
<td>Radio Illimani</td>
<td>La Paz</td>
<td>1020</td>
<td>250</td>
</tr>
<tr>
<td>CP5</td>
<td>Radio Illimani</td>
<td>La Paz</td>
<td>6200</td>
<td>250</td>
</tr>
</tbody>
</table>

952
### CHILE

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency Kilocycles</th>
<th>Power Watts</th>
</tr>
</thead>
<tbody>
<tr>
<td>CB57</td>
<td>Radio Sociedad Nacional de Agricultura, Santiago de Chile</td>
<td>570</td>
<td>6000</td>
<td></td>
</tr>
<tr>
<td>CB1180</td>
<td>Radio Sociedad Nacional de Agricultura, Santiago de Chile</td>
<td>11800</td>
<td>1000</td>
<td></td>
</tr>
<tr>
<td>CB90</td>
<td>Radio Sociedad Nacional de Agricultura, Valparaiso</td>
<td>900</td>
<td>1000</td>
<td></td>
</tr>
</tbody>
</table>

### COLOMBIA

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency Kilocycles</th>
<th>Power Watts</th>
</tr>
</thead>
<tbody>
<tr>
<td>HJAG</td>
<td>Emisora Atlantico</td>
<td>Barranquilla</td>
<td>1050, 4905</td>
<td>1000</td>
</tr>
<tr>
<td>HJAH</td>
<td>Emisora Atlantico</td>
<td>Barranquilla</td>
<td>1080</td>
<td>1000</td>
</tr>
<tr>
<td>HJCS</td>
<td>Radio Continental</td>
<td>Bogota</td>
<td>920</td>
<td>5000</td>
</tr>
<tr>
<td>HJEB</td>
<td>La Voz del Valle</td>
<td>Cali</td>
<td>1150</td>
<td>1000</td>
</tr>
<tr>
<td>HJED</td>
<td>La Voz del Valle</td>
<td>Cali</td>
<td>4825</td>
<td>1000</td>
</tr>
<tr>
<td>HJAP</td>
<td>Radio Colonial</td>
<td>Cartagena</td>
<td></td>
<td></td>
</tr>
<tr>
<td>HJAR</td>
<td>Radio Colonial</td>
<td>Cartagena</td>
<td></td>
<td></td>
</tr>
<tr>
<td>HJFB</td>
<td>Radio Manizales</td>
<td>Manizales</td>
<td>6105</td>
<td>6000</td>
</tr>
<tr>
<td>HJFD</td>
<td>Radio Manizales</td>
<td>Manizales</td>
<td>1390</td>
<td>1000</td>
</tr>
<tr>
<td>HJDT</td>
<td>Radio Nutibara</td>
<td>Medellin</td>
<td>1150</td>
<td>500</td>
</tr>
<tr>
<td>HJFF</td>
<td>Ondas del Otún</td>
<td>Pereira</td>
<td>1350</td>
<td>1000</td>
</tr>
<tr>
<td>HJFK</td>
<td>La Voz Amiga</td>
<td>Pereira</td>
<td>6097</td>
<td>2500</td>
</tr>
<tr>
<td>HJBJ</td>
<td>La Voz de Santa Marta</td>
<td>Santa Marta</td>
<td>1370</td>
<td>1200</td>
</tr>
</tbody>
</table>

### COSTA RICA

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency Kilocycles</th>
<th>Power Watts</th>
</tr>
</thead>
<tbody>
<tr>
<td>TIPG</td>
<td>La Voz de la Victor</td>
<td>San Jose</td>
<td>625</td>
<td>5000</td>
</tr>
<tr>
<td>TIPG</td>
<td>La Voz de la Victor</td>
<td>San Jose</td>
<td>9615</td>
<td>2500</td>
</tr>
</tbody>
</table>

### CUBA

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency Kilocycles</th>
<th>Power Watts</th>
</tr>
</thead>
<tbody>
<tr>
<td>CMJN</td>
<td>RHC Cadena Azul</td>
<td>Camaguey</td>
<td>740</td>
<td>1000</td>
</tr>
<tr>
<td>CMCY</td>
<td>RHC Cadena Azul</td>
<td>Havana</td>
<td>590</td>
<td>15000</td>
</tr>
<tr>
<td>COCY</td>
<td>RHC Cadena Azul</td>
<td>Havana</td>
<td>11470</td>
<td>1000</td>
</tr>
<tr>
<td>CMKY</td>
<td>RHC Cadena Azul</td>
<td>Holguin</td>
<td>600</td>
<td>1000</td>
</tr>
<tr>
<td>CMAN</td>
<td>RHC Cadena Azul</td>
<td>Pinar del Rio</td>
<td>1300</td>
<td>1000</td>
</tr>
<tr>
<td>CMHI</td>
<td>RHC Cadena Azul</td>
<td>Santa Clara</td>
<td>570</td>
<td>15000</td>
</tr>
<tr>
<td>COHI</td>
<td>RHC Cadena Azul</td>
<td>Santa Clara</td>
<td>6450</td>
<td>5000</td>
</tr>
<tr>
<td>CMKN</td>
<td>RHC Cadena Azul</td>
<td>Santiago de Cuba</td>
<td>930</td>
<td>1000</td>
</tr>
</tbody>
</table>

### DOMINICAN REPUBLIC

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency Kilocycles</th>
<th>Power Watts</th>
</tr>
</thead>
<tbody>
<tr>
<td>HIIZ</td>
<td>Broadcasting Nacional</td>
<td>Ciudad Trujillo</td>
<td>6312</td>
<td>500</td>
</tr>
<tr>
<td>HIZ</td>
<td>Broadcasting Nacional</td>
<td>Ciudad Trujillo</td>
<td>1350</td>
<td>250</td>
</tr>
</tbody>
</table>

### ECUADOR

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency Kilocycles</th>
<th>Power Watts</th>
</tr>
</thead>
<tbody>
<tr>
<td>HC2AJ</td>
<td>Compania del Ecuador</td>
<td>Guayaquil</td>
<td>1050</td>
<td>1000</td>
</tr>
<tr>
<td>HC2AK</td>
<td>Compania del Ecuador</td>
<td>Guayaquil</td>
<td>9310</td>
<td>1000</td>
</tr>
<tr>
<td>HCQR</td>
<td>Radio Quito</td>
<td>Quito</td>
<td>1340</td>
<td>250</td>
</tr>
<tr>
<td>HCQRX</td>
<td>Radio Quito</td>
<td>Quito</td>
<td>5970</td>
<td>250</td>
</tr>
<tr>
<td>HCBS</td>
<td>Radio Bolivar</td>
<td>Quito</td>
<td>9355</td>
<td>250</td>
</tr>
<tr>
<td>HCBT</td>
<td>La Voz de la Libertad</td>
<td>Quito</td>
<td>1304</td>
<td>250</td>
</tr>
</tbody>
</table>
## EL SALVADOR

<table>
<thead>
<tr>
<th>Station Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency (Kilocycles)</th>
<th>Power (Watts)</th>
</tr>
</thead>
<tbody>
<tr>
<td>YSP</td>
<td>La Voz de Cuscatlan</td>
<td>San Salvador</td>
<td>760</td>
<td>250</td>
</tr>
<tr>
<td>YSP1</td>
<td>La Voz de Cuscatlan</td>
<td>San Salvador</td>
<td>780</td>
<td>115</td>
</tr>
<tr>
<td>YSPA</td>
<td>La Voz de Cuscatlan</td>
<td>San Salvador</td>
<td>9575</td>
<td></td>
</tr>
<tr>
<td>YSPB</td>
<td>La Voz de Cuscatlan</td>
<td>San Salvador</td>
<td>6150</td>
<td>350</td>
</tr>
</tbody>
</table>

## GUATEMALA

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency (Kilocycles)</th>
<th>Power (Watts)</th>
</tr>
</thead>
<tbody>
<tr>
<td>TGW</td>
<td>La Voz de Guatemala</td>
<td>Guatemala City</td>
<td>610</td>
<td>10000</td>
</tr>
<tr>
<td>TGWA</td>
<td>La Voz de Guatemala</td>
<td>Guatemala City</td>
<td>9685</td>
<td>10000</td>
</tr>
<tr>
<td>TGWB</td>
<td>La Voz de Guatemala</td>
<td>Guatemala City</td>
<td>6460</td>
<td>1000</td>
</tr>
<tr>
<td>TGWC</td>
<td>La Voz de Guatemala</td>
<td>Guatemala City</td>
<td>1520</td>
<td>1000</td>
</tr>
</tbody>
</table>

## HAITI

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency (Kilocycles)</th>
<th>Power (Watts)</th>
</tr>
</thead>
<tbody>
<tr>
<td>HHW</td>
<td>Station de Radiofusion</td>
<td>Port-au-Prince</td>
<td>1230</td>
<td>150</td>
</tr>
<tr>
<td>HH3W</td>
<td>Station de Radiofusion</td>
<td>Port-au-Prince</td>
<td>9890</td>
<td>250</td>
</tr>
</tbody>
</table>

## HONDURAS

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency (Kilocycles)</th>
<th>Power (Watts)</th>
</tr>
</thead>
<tbody>
<tr>
<td>HRN</td>
<td>La Voz de Honduras</td>
<td>Tegucipalpa</td>
<td>5875</td>
<td>750</td>
</tr>
</tbody>
</table>

## MEXICO

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency (Kilocycles)</th>
<th>Power (Watts)</th>
</tr>
</thead>
<tbody>
<tr>
<td>XEQ</td>
<td>Radio Pan Americana, S.A.</td>
<td>Mexico City</td>
<td>940</td>
<td>50000</td>
</tr>
<tr>
<td>XEQQ</td>
<td>Radio Pan Americana, S.A.</td>
<td>Mexico City</td>
<td>9680</td>
<td>1000</td>
</tr>
<tr>
<td>XEA</td>
<td>Campeche, Cam.</td>
<td></td>
<td>1370</td>
<td></td>
</tr>
<tr>
<td>XEBU</td>
<td>Chihuahua, Chih.</td>
<td></td>
<td>1260</td>
<td>500</td>
</tr>
<tr>
<td>XEBL</td>
<td>La Voz del Noroeste</td>
<td>Culiacan, Sin.</td>
<td>1260</td>
<td>500</td>
</tr>
<tr>
<td>XEHL</td>
<td>Guadalajara, Jal.</td>
<td></td>
<td>1370</td>
<td>500</td>
</tr>
<tr>
<td>XEHQ</td>
<td>Hermosillo, Son.</td>
<td></td>
<td>590</td>
<td>300</td>
</tr>
<tr>
<td>XEDS</td>
<td>Mazatlan, Sin.</td>
<td></td>
<td>1420</td>
<td>500</td>
</tr>
<tr>
<td>XEFC</td>
<td>La Voz de Yucatan</td>
<td>Merida, Yuc.</td>
<td>1340</td>
<td>250</td>
</tr>
<tr>
<td>XEGW</td>
<td>Acambaro</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>XEMR</td>
<td>Enrique Serna Martinez</td>
<td>Monterrey, N.L</td>
<td>1370</td>
<td>500</td>
</tr>
<tr>
<td>XELQ</td>
<td>Radio Comercial</td>
<td>Morelia, Mich.</td>
<td>1270</td>
<td>250</td>
</tr>
<tr>
<td>XEAX</td>
<td>Alvaro Rodriguez A.</td>
<td>Oaxaca, Oax.</td>
<td>1270</td>
<td>500</td>
</tr>
<tr>
<td>XEHR</td>
<td>Manuel R. Canalo</td>
<td>Puebla, Pue.</td>
<td>1090</td>
<td>250</td>
</tr>
<tr>
<td>XEBM</td>
<td>San Luis Potosi</td>
<td></td>
<td>1260</td>
<td>150</td>
</tr>
<tr>
<td>XETU</td>
<td>Juan Perez Cardonas</td>
<td>Tampico, Tams.</td>
<td>1460</td>
<td>1000</td>
</tr>
<tr>
<td>XEDN</td>
<td>Alejandro O. Stevenson, Jr.</td>
<td>Torreon, Coah.</td>
<td>1260</td>
<td>250</td>
</tr>
<tr>
<td>XEHV</td>
<td>Juan A. Palavicini</td>
<td>Veracruz, Ver.</td>
<td>1310</td>
<td>1000</td>
</tr>
<tr>
<td>XENC</td>
<td>Celaya</td>
<td></td>
<td>1450</td>
<td>250</td>
</tr>
<tr>
<td>XEON</td>
<td>Tuxtla Gutierrez</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>XEAG</td>
<td>Cordoba</td>
<td></td>
<td>1280</td>
<td>250</td>
</tr>
<tr>
<td>XEJT</td>
<td>Guanajuato</td>
<td></td>
<td>570</td>
<td>250</td>
</tr>
<tr>
<td>XEWE</td>
<td>Irapuato</td>
<td></td>
<td>1420</td>
<td>500</td>
</tr>
<tr>
<td>XEFM</td>
<td>Leon</td>
<td></td>
<td>1270</td>
<td>100</td>
</tr>
<tr>
<td>XEPP</td>
<td>Orizaba</td>
<td></td>
<td>1450</td>
<td>150</td>
</tr>
<tr>
<td>XEDG</td>
<td>Saltillo</td>
<td></td>
<td>1400</td>
<td>150</td>
</tr>
<tr>
<td>XEVM</td>
<td>Villahermosa</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## NICARAGUA

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency (Kilocycles)</th>
<th>Power (Watts)</th>
</tr>
</thead>
<tbody>
<tr>
<td>YNOW</td>
<td>La Voz de la America Central</td>
<td>Managua</td>
<td>6850</td>
<td>800</td>
</tr>
</tbody>
</table>

954
## CBS Latin-American Network

### Panama

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency Kilocycles</th>
<th>Power Watts</th>
</tr>
</thead>
<tbody>
<tr>
<td>HOC</td>
<td>Cadena Panamena de Radiodifusión</td>
<td>Panama City</td>
<td>1440</td>
<td>1000</td>
</tr>
<tr>
<td>HP5A</td>
<td>Cadena Panamena de Radiodifusión</td>
<td>Panama City</td>
<td>11700</td>
<td>1000</td>
</tr>
<tr>
<td>HOD</td>
<td>Cadena Panamena de Radiodifusión</td>
<td>David (Panama)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>HOS</td>
<td>Cadena Panamena de Radiodifusión</td>
<td>Colon</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Paraguay

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Frequency Kilocycles</th>
<th>Power Watts</th>
</tr>
</thead>
<tbody>
<tr>
<td>ZP3</td>
<td>Radio Teleco</td>
<td>Asuncion</td>
<td>700</td>
</tr>
<tr>
<td>ZPA3</td>
<td>Radio Teleco</td>
<td>Asuncion</td>
<td>11850</td>
</tr>
</tbody>
</table>

### Peru

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency Kilocycles</th>
<th>Power Watts</th>
</tr>
</thead>
<tbody>
<tr>
<td>OAX6C</td>
<td>Radio Continental</td>
<td>Arequipa</td>
<td>1370</td>
<td>300</td>
</tr>
<tr>
<td>OAX8D</td>
<td>Radio Continental</td>
<td>Arequipa</td>
<td>9500</td>
<td>250</td>
</tr>
<tr>
<td>OAX6E</td>
<td>Radio Continental</td>
<td>Arequipa</td>
<td>6235</td>
<td>300</td>
</tr>
<tr>
<td>OAX4A</td>
<td>Radio Nacional del Peru</td>
<td>Lima</td>
<td>654</td>
<td>10000</td>
</tr>
<tr>
<td>OAX4Z</td>
<td>Radio Nacional del Peru</td>
<td>Lima</td>
<td>6082</td>
<td>14000</td>
</tr>
<tr>
<td>OAX3U</td>
<td>Radio America</td>
<td>Lima</td>
<td>1030</td>
<td>1000</td>
</tr>
<tr>
<td>OAX4V</td>
<td>Radio America</td>
<td>Lima</td>
<td>5940</td>
<td>500</td>
</tr>
<tr>
<td>OAX4W</td>
<td>Radio America</td>
<td>Lima</td>
<td>9440</td>
<td>500</td>
</tr>
</tbody>
</table>

### Puerto Rico

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Frequency Kilocycles</th>
<th>Power Watts</th>
</tr>
</thead>
<tbody>
<tr>
<td>WKAQ</td>
<td></td>
<td>San Juan</td>
<td>620</td>
</tr>
</tbody>
</table>

### Uruguay

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency Kilocycles</th>
<th>Power Watts</th>
</tr>
</thead>
<tbody>
<tr>
<td>CX16</td>
<td>Radio Carve</td>
<td>Montevideo</td>
<td>850</td>
<td>50000</td>
</tr>
<tr>
<td>CX24</td>
<td>La Voz del Aire</td>
<td>Montevideo</td>
<td>1010</td>
<td>5000</td>
</tr>
<tr>
<td>CXA8</td>
<td>Short Wave</td>
<td>Colonia</td>
<td>9620</td>
<td>20000</td>
</tr>
<tr>
<td>CXA14</td>
<td>Short Wave</td>
<td>Colonia</td>
<td>11820</td>
<td>1000</td>
</tr>
<tr>
<td>CW1</td>
<td>Radio Popular</td>
<td>Colonia</td>
<td>550</td>
<td>4500</td>
</tr>
<tr>
<td>CW31</td>
<td>Salta Broadcasting</td>
<td>Salta</td>
<td>1120</td>
<td>250</td>
</tr>
<tr>
<td>CW39</td>
<td>La Voz de Paysandu</td>
<td>Paysandu</td>
<td>1320</td>
<td>100</td>
</tr>
<tr>
<td>CW41</td>
<td>Broadcasting San Jose</td>
<td>San Jose</td>
<td>1360</td>
<td>500</td>
</tr>
<tr>
<td>CW43B</td>
<td>Radio Internacional</td>
<td>Rivera</td>
<td>1480</td>
<td>750</td>
</tr>
<tr>
<td>CW51</td>
<td>Radio Maldonado</td>
<td>Maldonado</td>
<td>1560</td>
<td>500</td>
</tr>
<tr>
<td>CW53</td>
<td>Radio Cerro Largo</td>
<td>Melo</td>
<td>1580</td>
<td>250</td>
</tr>
<tr>
<td>CX52</td>
<td>Radio Litoral Soriano</td>
<td>Mercedes</td>
<td>1570</td>
<td>50c</td>
</tr>
</tbody>
</table>

### Venezuela

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency Kilocycles</th>
<th>Power Watts</th>
</tr>
</thead>
<tbody>
<tr>
<td>YV5RG</td>
<td>Ondas Populares</td>
<td>Caracas</td>
<td>1010</td>
<td>1000</td>
</tr>
<tr>
<td>YV5RU</td>
<td>Ondas Populares</td>
<td>Caracas</td>
<td>6070</td>
<td>2232</td>
</tr>
<tr>
<td>YV6RA</td>
<td>Ecos Del Orinoco</td>
<td>Ciudad Bolivar</td>
<td>1400</td>
<td>750</td>
</tr>
<tr>
<td>YV6RU</td>
<td>Ecos Del Orinoco</td>
<td>Ciudad Bolivar</td>
<td>4790</td>
<td>1000</td>
</tr>
<tr>
<td>YV7RA</td>
<td>Radio Sucre</td>
<td>Cumana</td>
<td>1220</td>
<td>400</td>
</tr>
<tr>
<td>YV7RB</td>
<td>Radio Sucre</td>
<td>Cumana</td>
<td>3470</td>
<td>750</td>
</tr>
<tr>
<td>YVIRA</td>
<td>Ecos Del Zulia</td>
<td>Maracaibo</td>
<td>1300</td>
<td>200</td>
</tr>
<tr>
<td>YVIRV</td>
<td>Ecos Del Zulia</td>
<td>Maracaibo</td>
<td>4750</td>
<td>300</td>
</tr>
<tr>
<td>YV4RE</td>
<td>Radio Valencia</td>
<td>Valencia</td>
<td>1400</td>
<td>1000</td>
</tr>
<tr>
<td>YV4RP</td>
<td>Radio Valencia</td>
<td>Valencia</td>
<td>3460</td>
<td>1000</td>
</tr>
</tbody>
</table>
La Cadena Panamericana
(The Pan American Network)

of the

NATIONAL BROADCASTING COMPANY

—PERSONNEL—

Vice President in charge of News & Special Events and International Relations... William F. Brooks
Manager of International Department... Fred B. Bate
Radio Facilities Engineer... Raymond F. Guy
Director, Latin American Programs... Eli B. Canel
Chief, Spanish-language Section... Alberto N. Gandero
Chief, Portuguese-language Section... James I. Christie
Continuity Acceptance... F. J. Lara
Production Manager... Ary Moll
Musical Director... Emilio de Torre
Director of Station Relations... Cal J. Abraham
Chief of Traffic Section... Earl Harder

ARGENTINA

Call Letters
LR4.....Radio Splendid
LRS.....Radio Splendid
LRS1.....Radio Splendid
LW1.....de la Red Splendid
LT2.....de la Red Splendid
LU3.....de la Red Splendid
LV6.....de la Red Splendid
LT4.....de la Red Splendid
LW7.....de la Red Splendid
LU5.....de la Red Splendid
LU8.....de la Red Splendid
LU4.....Comodoro Rivadavia
LU12.....Rio Gallegos

Station Name and/or Owner
Radio Splendid Network (Red Argentina de Emisoras Splendid S. A.)

Location
Buenos Aires
Buenos Aires
Buenos Aires
Cordoba
Rosario
Bahia Blanca
Mendoza
Posadas
Catamarca
Neuquen
Jujuy

Frequency Kilocycles
990
9315
5865
790
1230
1150
630
1010
730
1130
1130
1250
640
680

Power Watts
50000
10000
10000
20000
20000
10000
10000
2000
2000
2000
2000
2000
1000
1500
1500

BOLIVIA

Call Letters
CP20.....Radio El Condor
CP15.....Radio El Condor
CP18.....Radio El Condor
CP1.....Radio Chuquisaca
CP41.....Radio Chuquisaca
CP28.....Radio Central
CP49.....Radio Central
CP22.....Radio Internacional
CP24.....Radio Internacional

Station Name and/or Owner
Radio El Condor
Radio El Condor
Radio El Condor
Radio Chuquisaca
Radio Chuquisaca
Radio Central
Radio Central
Radio Internacional
Radio Internacional

Location
La Paz
La Paz
Oruro
Sucre
Sucre
Cochabamba
Cochabamba
Potosi
Potosi

Frequency Kilocycles
930
5880
900
9500
1325
1360
9570
6130
920

Power Watts
1000
500
250
800
80
150
150
750
250

CHILE

Call Letters
CB114.....Corporacion Chilena de Broadcasting
CB84.....Radio La Union de Recreo
CD69.....Radio La Frontera
CC117.....Radio Simon Bolivar
CA108.....Radio La Serena
CA141.....Radio El Loa

Station Name and/or Owner
Corporacion Chilena de Broadcasting
Radio La Union de Recreo
Radio La Frontera
Radio Simon Bolivar
Radio La Serena
Radio El Loa

Location
Santiago
Valparaiso
Temuco
Concepcion
La Serena
Antofagasta

Frequency Kilocycles
1140
840
690
1170
1080
1410

Power Watts
50000
3000
1200
1000
1500
3000

956
<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency Kilocycles</th>
<th>Power Watts</th>
</tr>
</thead>
<tbody>
<tr>
<td>HJCC</td>
<td>La Voz de Bogota</td>
<td>Bogota</td>
<td>870</td>
<td>5000</td>
</tr>
<tr>
<td>HJCE</td>
<td>La Voz de Bogota</td>
<td>Bogota</td>
<td>1000</td>
<td>1500</td>
</tr>
<tr>
<td>HJCF</td>
<td>La Voz de Bogota</td>
<td>Bogota</td>
<td>6240</td>
<td>1000</td>
</tr>
<tr>
<td>HJCR</td>
<td>Radiodifusora Nacional</td>
<td>Bogota</td>
<td>1200</td>
<td>5000</td>
</tr>
<tr>
<td>HJCT</td>
<td>Radiodifusora Nacional</td>
<td>Bogota</td>
<td>6260</td>
<td>2500</td>
</tr>
<tr>
<td>HJAN</td>
<td>Emisoras Unidas</td>
<td>Barranquilla</td>
<td>1190</td>
<td>1000</td>
</tr>
<tr>
<td>HJAB</td>
<td>Emisoras Unidas</td>
<td>Barranquilla</td>
<td>4785</td>
<td>3000</td>
</tr>
<tr>
<td>HJDK</td>
<td>La Voz de Antioquia</td>
<td>Medellin</td>
<td>1250</td>
<td>500</td>
</tr>
<tr>
<td>HJDE</td>
<td>La Voz de Antioquia</td>
<td>Medellin</td>
<td>6145</td>
<td>5000</td>
</tr>
<tr>
<td>HJCK</td>
<td>Radio Santander</td>
<td>Bucaramanga</td>
<td>1280</td>
<td>1000</td>
</tr>
<tr>
<td>HJGB</td>
<td>Radio Santander</td>
<td>Bucaramanga</td>
<td>4775</td>
<td>2500</td>
</tr>
<tr>
<td>HJFE</td>
<td>La Voz de Pereira</td>
<td>Pereira</td>
<td>1470</td>
<td>50</td>
</tr>
<tr>
<td>HJFA</td>
<td>La Voz de Pereira</td>
<td>Pereira</td>
<td>6054.3</td>
<td>1500</td>
</tr>
<tr>
<td>HJAF</td>
<td>Emisoras Fuentes</td>
<td>Cartagena</td>
<td>1240</td>
<td>1000</td>
</tr>
<tr>
<td>HJAE</td>
<td>Emisoras Fuentes</td>
<td>Cartagena</td>
<td>4965</td>
<td>1000</td>
</tr>
<tr>
<td>TIPG</td>
<td>La Voz de la Victor</td>
<td>San Jose</td>
<td>625</td>
<td>5000</td>
</tr>
<tr>
<td>TIPG</td>
<td>La Voz de la Victor</td>
<td>San Jose</td>
<td>9615</td>
<td>2500</td>
</tr>
<tr>
<td>TINBC</td>
<td>La Voz de la Democracia</td>
<td>San Jose</td>
<td>1070</td>
<td>4000</td>
</tr>
</tbody>
</table>

**CUBA**

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency Kilocycles</th>
<th>Power Watts</th>
</tr>
</thead>
<tbody>
<tr>
<td>CMQ</td>
<td>Circuit CMQ</td>
<td>Habana</td>
<td>690</td>
<td>25000</td>
</tr>
<tr>
<td>COCQ</td>
<td>Circuit CMQ</td>
<td>Habana</td>
<td>8825</td>
<td>5000</td>
</tr>
<tr>
<td>CMHQ</td>
<td>del Circuito CMQ</td>
<td>Santa Clara</td>
<td>670</td>
<td>10000</td>
</tr>
<tr>
<td>CMJL</td>
<td>del Circuito CMQ</td>
<td>Camaguey</td>
<td>920</td>
<td>10000</td>
</tr>
<tr>
<td>CMKJ</td>
<td>del Circuito CMQ</td>
<td>Holguin</td>
<td>730</td>
<td>10000</td>
</tr>
<tr>
<td>CMKU</td>
<td>del Circuito CMQ</td>
<td>Santiago</td>
<td>970</td>
<td>1000</td>
</tr>
<tr>
<td>CMAQ</td>
<td>del Circuito CMQ</td>
<td>Pinar del Rio</td>
<td>840</td>
<td>1000</td>
</tr>
</tbody>
</table>

**DOMINICAN REPUBLIC**

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency Kilocycles</th>
<th>Power Watts</th>
</tr>
</thead>
<tbody>
<tr>
<td>HI1X</td>
<td>Radiodifusora Oficial</td>
<td>Ciudad Trujillo</td>
<td>6350</td>
<td>1000</td>
</tr>
<tr>
<td>HI9B</td>
<td>Broadcasting “Hotel Mercedes”</td>
<td>Santiago</td>
<td>6383</td>
<td>400</td>
</tr>
</tbody>
</table>

**ECUADOR**

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency Kilocycles</th>
<th>Power Watts</th>
</tr>
</thead>
<tbody>
<tr>
<td>HCJB</td>
<td>La Voz de los Andes</td>
<td>Quito</td>
<td>974</td>
<td>1000</td>
</tr>
<tr>
<td>HCJB</td>
<td>La Voz de los Andes</td>
<td>Quito</td>
<td>4108</td>
<td>200</td>
</tr>
<tr>
<td>HCJB</td>
<td>La Voz de los Andes</td>
<td>Quito</td>
<td>9958</td>
<td>1000</td>
</tr>
<tr>
<td>HCJB</td>
<td>La Voz de los Andes</td>
<td>Quito</td>
<td>12455</td>
<td>10000</td>
</tr>
<tr>
<td>HC2GI</td>
<td>Radio El Telegrafo</td>
<td>Guayaquil</td>
<td>1160</td>
<td>300</td>
</tr>
<tr>
<td>HC2ET</td>
<td>Radio El Telegrafo</td>
<td>Guayaquil</td>
<td>9200</td>
<td>500</td>
</tr>
</tbody>
</table>

**EL SALVADOR**

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency Kilocycles</th>
<th>Power Watts</th>
</tr>
</thead>
<tbody>
<tr>
<td>YSS</td>
<td>Alma Cuscatleca</td>
<td>San Salvador</td>
<td>638</td>
<td>500</td>
</tr>
<tr>
<td>HUB</td>
<td>Alma Cuscatleca</td>
<td>San Salvador</td>
<td>4780</td>
<td>300</td>
</tr>
<tr>
<td>YSD</td>
<td>Alma Cuscatleca</td>
<td>San Salvador</td>
<td>7894</td>
<td>500</td>
</tr>
</tbody>
</table>

**GUATEMALA**

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency Kilocycles</th>
<th>Power Watts</th>
</tr>
</thead>
<tbody>
<tr>
<td>TGW</td>
<td>La Voz de Guatemala</td>
<td>Guatemala City</td>
<td>640</td>
<td>10000</td>
</tr>
<tr>
<td>TGWA</td>
<td>La Voz de Guatemala</td>
<td>Guatemala City</td>
<td>9385</td>
<td>10000</td>
</tr>
<tr>
<td>TGWB</td>
<td>La Voz de Guatemala</td>
<td>Guatemala City</td>
<td>6530</td>
<td>1000</td>
</tr>
<tr>
<td>TGWC</td>
<td>La Voz de Guatemala</td>
<td>Guatemala City</td>
<td>1520</td>
<td>1000</td>
</tr>
</tbody>
</table>

**HAITI**

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency Kilocycles</th>
<th>Power Watts</th>
</tr>
</thead>
<tbody>
<tr>
<td>HHGM</td>
<td>Magloire Broadcasting Circuit</td>
<td>Port-au-Prince</td>
<td>1473</td>
<td>1000</td>
</tr>
<tr>
<td>HHBM</td>
<td>Magloire Broadcasting Circuit</td>
<td>Port-au-Prince</td>
<td>9600</td>
<td>1000</td>
</tr>
<tr>
<td>HHCM</td>
<td>Magloire Broadcasting Circuit</td>
<td>Port-au-Prince</td>
<td>6165</td>
<td>1000</td>
</tr>
</tbody>
</table>
HONDURAS

XEW Network (Cadena XEW Radio Programas de Mexico)

XEW... La Voz de la America Latina desde Mexico. Mexico, D.F. 900 10000
XEWW... La Voz de la America Latina desde Mexico. Mexico, D.F. 9500 10000
XEGW... Jose Martinez Acambaro, Gto. 1270 250
XEBI... Pedro C. Rivas Aguascalientes, Ags. 1360 250
XEA... Luis A. Maury Campeche, Camp. 1370 250
XEFP... Domingo B. Lopez Cananea, Son. 980 500
XENC... Alfonso Martinez V. Celaya, Gto. 1540 250
XE... Esteban Parra Ciudad Juarez, Chih. 1300 500
XEXO... Felipe G. de Leon Ciudad Obregon, Son. 1340 250

XEBJ... Fernando Elizalde Tamps. 1450 100
XERL... J. Roberto Levy Colima, Col. 1280 250
XEAG... Fernando San Miguel Cordoba, Ver. 1280 250
XEY... Ing. Juan Gutierrez Cuernavaca, Mor. 980 150
XESA... Modesto Roberto Perez Culiacan, Sin. 1380 500
XEFI... David C. Mireles Chihuahua, Chih. 1440 1000
XE... Jose Vazquez R. Durango, Gdo. 1280 250
XEFF... Luis Enrique Enciso Ensenada, B.C. 1400 200
XEH... Alejandro Diaz Guadalajara, Jal. 1370 500
XETJ... Jose Torres Morales Guanajuato, Gto. 570 100
XEDR... Modesto Ortega Guaymas, Son. 1490 250
XEBA... Jose Remigio Agrav Hermosillo, Son. 920 1000
XEBQ... Alfonso Martinez V. Irapuato, Gto. 1330 500
XEKL... Carlos Ferraz Matos Jalapa, Ver. 550 250
XELG... Manuel E. Obregon Leon, Gto. 680 5000
XER... Leonardo Garrnica Linares, N.L. 1260 250
XECF... Francisco Perez, Jr. Los Mochis, Sin. 1410 100
XEAM... Manuel L. Salinas Matamoros, Tamps. 1400 250
XERJ... Rafael Elizalde Mazatlan, Sin. 1320 500
XEME... Perfecto Villamil Merida, Yuc. 1270 500
XECL... Armando Maldonado Mexico, B.C. 990 5000
XEWD... Angel Lagarda, Jr. Minatitlan, Ver. 1260 250
XEFB... Mario Quintanilla G. Monterrey, N.L. 630 500
XEI... Tiburcio Ponce Morelia, Mich. 1400 250
XETM... Jesus Manuel Franco Naco, Son. 1350 1000
XEGL... Fausto M. Gomez Navojoa, Son. 1270 500
XEHF... Gaston Mascarones Nogales, Son. 1370 1000
XEF... Rafael Tijerina Carranza Nuevo Laredo, Tamps. 980 250
XEHA... Alberto Marquez Gonzalez Oaxaca, Oax. 1270 500
XETJ... Justino Cervantes V. Orizaba, Ver. 1370 250
XEBQ... Ignacio Magallon Reynosa, Tamps. 590 250
XEBX... Eugenio Rodriguez Sabinas, Coah. 610 250
XEDS... Manuel Tapia, Jr. Saltillo, Coah. 1400 250
XECZ... Zeferino Z. Jimenez San Luis Potosi, S.L.P. 1430 1000
XES... Dr. Alfredo A. Cantu Tampico, Tamps. 1300 250
XERK... Tomas Mondragon Tepic, Nay. 1450 100
XEC... Luis Enrique Enciso Tijuana, B.C. 1310 250
XEBP... Alejandro O. Stevenson Torreon, Coah. 1260 250
XETL... Calixto Almanza Tuxpan, Ver. 1390 250
XECN... Alfonso L. Bres Piedras Negras, Coah. 580 250
XEH... Roberto Canedo Puebla, Pue. 1000 250
XEXJ... Justino Cervantes V. Queretaro, Qro. 1450 250
XEBT... Ignacio Magallon Reynosa, Tamps. 590 250
XEBX... Eugenio Rodriguez Sabinas, Coah. 610 250
XEDS... Manuel Tapia, Jr. Saltillo, Coah. 1400 250

958
### NICARAGUA

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency Kilocycles</th>
<th>Power Watts</th>
</tr>
</thead>
<tbody>
<tr>
<td>YNPS</td>
<td>La Voz de Nicaragua</td>
<td>Managua</td>
<td>6760</td>
<td>1000</td>
</tr>
<tr>
<td>YNDS</td>
<td>La Voz de Nicaragua</td>
<td>Managua</td>
<td>6240</td>
<td>750</td>
</tr>
</tbody>
</table>

### PANAMA

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency Kilocycles</th>
<th>Power Watts</th>
</tr>
</thead>
<tbody>
<tr>
<td>HOA</td>
<td>Radio Panamericana</td>
<td>Panama City</td>
<td>1000</td>
<td>400</td>
</tr>
<tr>
<td>HP5G</td>
<td>Radio Panamericana</td>
<td>Panama City</td>
<td>11780</td>
<td>600</td>
</tr>
<tr>
<td>HOK</td>
<td>Cadena Panamena de Radiodifusion</td>
<td>Colon</td>
<td>640</td>
<td>250</td>
</tr>
<tr>
<td>HP5K</td>
<td>Cadena Panamena de Radiodifusion</td>
<td>Colon</td>
<td>6005</td>
<td>250</td>
</tr>
</tbody>
</table>

### PARAGUAY

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency Kilocycles</th>
<th>Power Watts</th>
</tr>
</thead>
<tbody>
<tr>
<td>ZP9</td>
<td>Radio La Capital</td>
<td>Asuncion</td>
<td>970</td>
<td>1500</td>
</tr>
</tbody>
</table>

### PERU

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency Kilocycles</th>
<th>Power Watts</th>
</tr>
</thead>
<tbody>
<tr>
<td>OAX4A</td>
<td>Radio Nacional del Perú</td>
<td>Lima</td>
<td>854</td>
<td>10000</td>
</tr>
<tr>
<td>OAX4Z</td>
<td>Radio Nacional del Perú</td>
<td>Lima</td>
<td>6082</td>
<td>14000</td>
</tr>
<tr>
<td>OAX4T</td>
<td>Radio Nacional del Perú</td>
<td>Lima</td>
<td>9652</td>
<td>12000</td>
</tr>
<tr>
<td>OAX6A</td>
<td>Radio Arequipa</td>
<td>Arequipa</td>
<td>6042</td>
<td>200</td>
</tr>
<tr>
<td>OAX1A</td>
<td>Radio Delcar</td>
<td>Chiclayo</td>
<td>6210</td>
<td>300</td>
</tr>
<tr>
<td>OAX1B</td>
<td>Radio Plura</td>
<td>Plura</td>
<td>5230</td>
<td>300</td>
</tr>
<tr>
<td>OAX4P</td>
<td>Radio Huancayo</td>
<td>Huancayo</td>
<td>5980</td>
<td>250</td>
</tr>
<tr>
<td>OAX7A</td>
<td>Radio Cuzco</td>
<td>Cuzco</td>
<td>6128</td>
<td>250</td>
</tr>
</tbody>
</table>

### PUERTO RICO

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency Kilocycles</th>
<th>Power Watts</th>
</tr>
</thead>
<tbody>
<tr>
<td>WNEL</td>
<td>The Link of the Americas</td>
<td>San Juan</td>
<td>1320</td>
<td>5000</td>
</tr>
</tbody>
</table>

### URUGUAY

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency Kilocycles</th>
<th>Power Watts</th>
</tr>
</thead>
<tbody>
<tr>
<td>CX14</td>
<td>Radio El Espectador</td>
<td>Montevideo</td>
<td>810</td>
<td>15000</td>
</tr>
<tr>
<td>CXA19</td>
<td>Radio El Espectador</td>
<td>Montevideo</td>
<td>11835</td>
<td>5000</td>
</tr>
<tr>
<td>CW1</td>
<td>Radio Popular</td>
<td>Colonia</td>
<td>550</td>
<td>4500</td>
</tr>
<tr>
<td>CW19</td>
<td>Difusora Rochense</td>
<td>Rocha</td>
<td>1340</td>
<td>50</td>
</tr>
<tr>
<td>CW23</td>
<td>Radio Cultural</td>
<td>Salto</td>
<td>820</td>
<td>250</td>
</tr>
<tr>
<td>CW33</td>
<td>Radio Florida</td>
<td>Florida</td>
<td>1200</td>
<td>250</td>
</tr>
<tr>
<td>CW35</td>
<td>Radio Paysandu</td>
<td>Paysandu</td>
<td>1240</td>
<td>250</td>
</tr>
<tr>
<td>CW43</td>
<td>Radio Lavalleja</td>
<td>Minas</td>
<td>1420</td>
<td>500</td>
</tr>
<tr>
<td>CW45</td>
<td>Difusora Treinta y tres</td>
<td>Treinta y tres</td>
<td>1390</td>
<td>250</td>
</tr>
<tr>
<td>CW46A</td>
<td>Zorrilla de San Martín</td>
<td>Tacuarembio</td>
<td>1400</td>
<td>2000</td>
</tr>
<tr>
<td>CW47A</td>
<td>Radio Welcome</td>
<td>San Jose</td>
<td>1510</td>
<td>100</td>
</tr>
<tr>
<td>CX18</td>
<td>Radio Libertad-Sport</td>
<td>Montevideo</td>
<td>890</td>
<td>5000</td>
</tr>
</tbody>
</table>

### VENEZUELA

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Station Name and/or Owner</th>
<th>Location</th>
<th>Frequency Kilocycles</th>
<th>Power Watts</th>
</tr>
</thead>
<tbody>
<tr>
<td>YY5RA</td>
<td>Radio Caracas</td>
<td>Caracas</td>
<td>960</td>
<td>10000</td>
</tr>
<tr>
<td>YY5RN</td>
<td>Radio Caracas</td>
<td>Caracas</td>
<td>4920</td>
<td>5000</td>
</tr>
<tr>
<td>YY1RK</td>
<td>Radio Popular</td>
<td>Maracaibo</td>
<td>1250</td>
<td>300</td>
</tr>
<tr>
<td>YY1RL</td>
<td>Radio Popular</td>
<td>Maracaibo</td>
<td>4810</td>
<td>300</td>
</tr>
<tr>
<td>YY2RB</td>
<td>La Voz del Tachira</td>
<td>San Cristobal</td>
<td>980</td>
<td>500</td>
</tr>
<tr>
<td>YY2RN</td>
<td>La Voz del Tachira</td>
<td>San Cristobal</td>
<td>4830</td>
<td>2000</td>
</tr>
<tr>
<td>YY4RA</td>
<td>La Voz de Carabobo</td>
<td>Valencia</td>
<td>1350</td>
<td>1000</td>
</tr>
<tr>
<td>YY4RO</td>
<td>La Voz de Carabobo</td>
<td>Valencia</td>
<td>6130</td>
<td>1000</td>
</tr>
<tr>
<td>YV1RW</td>
<td>Radio Coro</td>
<td>Coro</td>
<td>1370</td>
<td>200</td>
</tr>
<tr>
<td>YV1RY</td>
<td>Radio Coro</td>
<td>Coro</td>
<td>4770</td>
<td>300</td>
</tr>
<tr>
<td>YY6RE</td>
<td>Emisoras Unidas</td>
<td>Barcelona</td>
<td>1080</td>
<td>500</td>
</tr>
<tr>
<td>YY6RC</td>
<td>Emisoras Unidas</td>
<td>Barcelona</td>
<td>3450</td>
<td>1500</td>
</tr>
<tr>
<td>YY2RC</td>
<td>La Voz de la Sierra</td>
<td>Merida</td>
<td>3420</td>
<td>500</td>
</tr>
<tr>
<td>YV1RO</td>
<td>Radio Trujillo</td>
<td>Trujillo</td>
<td>3310</td>
<td>800</td>
</tr>
<tr>
<td>YV3RE</td>
<td>Radio Barquisimeto</td>
<td>Barquisimeto</td>
<td>1475</td>
<td>1500</td>
</tr>
<tr>
<td>YV3RN</td>
<td>Radio Barquisimeto</td>
<td>Barquisimeto</td>
<td>6120</td>
<td>2000</td>
</tr>
</tbody>
</table>
**Radio Programas de Mexico, S. A.**

*Head Office*: Ayuntamiento 52

*General Offices*: J. M. Marroqui 11

P. O. Box 1324, Mexico City, Mexico

*Phones*: Head Office—L-13-73, 12-72-34

General Office—J-29-01, 12-65-44

---

**PERSONNEL**

- **President**: Emilio Azcarraga
- **Vice-President and General Manager**: Clemente Serna Martinez
- **Assistant Manager**: Adrian R. LaJous
- **Continuity Department**: Antonio Eufracio Ontiveros
- **Accounting Department**: Horacio Nino Medina
- **Technical Supervisor**: Ing. Ignacio Diaz
- **Secretary to Manager**: Ernesto R. Chapa
- **Advertising And Relations**: Homeros Rios D.

---

**Key Stations: XEW-XEWW—XEQ-XEQQ**—Mexico City

**AFFILIATED STATIONS IN MEXICO**

**XEW-Network**

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>City</th>
<th>Call Letters</th>
<th>City</th>
</tr>
</thead>
<tbody>
<tr>
<td>XEBI</td>
<td>Aguascalientes, Ags.</td>
<td>XEFB</td>
<td>Monterrey, N. L.</td>
</tr>
<tr>
<td>XEA</td>
<td>Campeche, Camp.</td>
<td>XEGL</td>
<td>Navojoa, Son.</td>
</tr>
<tr>
<td>XEFQ</td>
<td>Cananea, Son.</td>
<td>XEHF</td>
<td>Nogales, Son.</td>
</tr>
<tr>
<td>XENC</td>
<td>Celaya, Gto.</td>
<td>XEFE</td>
<td>Nuevo Laredo, Tamps.</td>
</tr>
<tr>
<td>XEBA</td>
<td>Ciudad Guzman, Jal.</td>
<td>XEAX</td>
<td>Oaxaca, Oax.</td>
</tr>
<tr>
<td>XEP</td>
<td>Ciudad Juarez, Chic.</td>
<td>XETQ</td>
<td>Orizaba, Ver.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>City</th>
</tr>
</thead>
<tbody>
<tr>
<td>XETR</td>
<td>Ciudad Valles, S. L. P.</td>
</tr>
<tr>
<td>XEBJ</td>
<td>Ciudad Victoria, Tamps.</td>
</tr>
<tr>
<td>XERL</td>
<td>Colima, Col.</td>
</tr>
<tr>
<td>XESA</td>
<td>Cuilacan, Sin.</td>
</tr>
<tr>
<td>XEFI</td>
<td>Chihuahua, Chih.</td>
</tr>
<tr>
<td>XEE</td>
<td>Durango, Dgo.</td>
</tr>
<tr>
<td>XEHL</td>
<td>Guadalajara, Jal.</td>
</tr>
<tr>
<td>XEBH</td>
<td>Hermosillo, Son.</td>
</tr>
<tr>
<td>XEBO</td>
<td>Irapuato, Gto.</td>
</tr>
<tr>
<td>XEKL</td>
<td>Jalapa, Ver.</td>
</tr>
<tr>
<td>XERZ</td>
<td>Leon, Gto.</td>
</tr>
<tr>
<td>XECF</td>
<td>Log Mochis, Sin.</td>
</tr>
<tr>
<td>XEAM</td>
<td>Matamoros, Tamps.</td>
</tr>
<tr>
<td>XERJ</td>
<td>Mazatlan, Sin.</td>
</tr>
<tr>
<td>XEME</td>
<td>Merida, Yuc.</td>
</tr>
<tr>
<td>XECL</td>
<td>Mexicali, B. C.</td>
</tr>
<tr>
<td>XEDW</td>
<td>Minatitlan, Ver.</td>
</tr>
</tbody>
</table>
**XEQ-Network**

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>City</th>
<th>Call Letters</th>
<th>City</th>
</tr>
</thead>
<tbody>
<tr>
<td>XERO</td>
<td>Aguascalientes, Ags.</td>
<td>XEJA</td>
<td>Jalapa, Ver.</td>
</tr>
<tr>
<td>XEOX</td>
<td>Ciudad Obregon, Son.</td>
<td>XEFM</td>
<td>Leon, Gto.</td>
</tr>
<tr>
<td>XEAG</td>
<td>Cordoba, Ver.</td>
<td>XER</td>
<td>Linares, N. L.</td>
</tr>
<tr>
<td>KEY</td>
<td>Cuernavaca, Mor.</td>
<td>XEDS</td>
<td>Mazatlan, Sin.</td>
</tr>
<tr>
<td>XEBL</td>
<td>Culiacan, Sin.</td>
<td>XEFC</td>
<td>Merida, Yuc.</td>
</tr>
<tr>
<td>XEBU</td>
<td>Chihuahua, Chih.</td>
<td>XELQ</td>
<td>Morelia, Mich.</td>
</tr>
<tr>
<td>XEPF</td>
<td>Ensenada, B. C.</td>
<td>XEMR</td>
<td>Monterrey, N. L.</td>
</tr>
<tr>
<td>XEMA</td>
<td>Fresnillo, Zac.</td>
<td>XEMJ</td>
<td>Piedras Negras, Coah.</td>
</tr>
<tr>
<td>XELW</td>
<td>Guadalajara, Jal.</td>
<td>XESJ</td>
<td>Saltillo, Coah.</td>
</tr>
<tr>
<td>XEJT</td>
<td>Guanajuato, Gto.</td>
<td>XEBM</td>
<td>San Luis Potosi, S. L. P.</td>
</tr>
<tr>
<td>XEHQ</td>
<td>Hermosil, Son.</td>
<td>XETS</td>
<td>Tapachula, Chis.</td>
</tr>
<tr>
<td>XEWE</td>
<td>Irapuato, Gto.</td>
<td>XEXT</td>
<td>Tepic, Nay.</td>
</tr>
<tr>
<td>XEDN</td>
<td>Torreon, Coah.</td>
<td>XEHV</td>
<td>Veracruz, Ver.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>XEDH</td>
<td>Villa Acuna, Coah.</td>
</tr>
</tbody>
</table>

**AFFILIATED STATIONS IN CENTRAL AND SOUTH AMERICA**

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>City</th>
<th>Call Letters</th>
<th>City</th>
</tr>
</thead>
<tbody>
<tr>
<td>YSR</td>
<td>San Salvador, El Sal.</td>
<td>OAX4F</td>
<td>Lima, Peru</td>
</tr>
<tr>
<td>HRN</td>
<td>Tegucigalpa, Hond.</td>
<td>HJCH</td>
<td>Bogota, Colombia</td>
</tr>
<tr>
<td>YNOW</td>
<td>Managua, Nicaragua</td>
<td>HJCS</td>
<td>Bogota, Colombia</td>
</tr>
<tr>
<td>TIGPH</td>
<td>San Jose, Costa Rica</td>
<td>HJDA</td>
<td>Medellin, Colombia</td>
</tr>
<tr>
<td>HOC</td>
<td>Panama, Panama</td>
<td>HJDQ</td>
<td>Medellin, Colombia</td>
</tr>
<tr>
<td>HOK</td>
<td>Colon, Panama</td>
<td>HJAH</td>
<td>Barranquilla, Col.</td>
</tr>
<tr>
<td>YV5RA</td>
<td>Caracas, Venezuela</td>
<td>HJAN</td>
<td>Barranquilla, Col.</td>
</tr>
<tr>
<td>YV5RG</td>
<td>Caracas, Venezuela</td>
<td>HJE8</td>
<td>Cali, Colombia</td>
</tr>
<tr>
<td>YV1RF</td>
<td>Maracaibo, Venezuela</td>
<td>HJER</td>
<td>Cali, Colombia</td>
</tr>
<tr>
<td>YV1RK</td>
<td>Maracaibo, Venezuela</td>
<td>CX14</td>
<td>Montevideo, Uruguay</td>
</tr>
<tr>
<td>HCQR</td>
<td>Quito, Ecuador</td>
<td>CX18</td>
<td>Montevideo, Uruguay</td>
</tr>
<tr>
<td>HC2AJ</td>
<td>Guayaquil, Ecuador</td>
<td>HIN</td>
<td>Trujillo, Rep. Dominicana</td>
</tr>
<tr>
<td>Location</td>
<td>Call Letters</td>
<td>Frequency</td>
<td>Power</td>
</tr>
<tr>
<td>-------------------------------</td>
<td>--------------</td>
<td>-----------</td>
<td>-------</td>
</tr>
<tr>
<td>Acapulco, Gro.</td>
<td>XEKJ</td>
<td>1400</td>
<td>0.25</td>
</tr>
<tr>
<td>Agua Prieta, Son.</td>
<td>XERP</td>
<td>1190</td>
<td>0.25</td>
</tr>
<tr>
<td>Aguascalientes</td>
<td>XEBI</td>
<td>1360</td>
<td>0.15</td>
</tr>
<tr>
<td>Aguascalientes</td>
<td>XELY</td>
<td>1490</td>
<td>0.8</td>
</tr>
<tr>
<td>Cajoncita de B. C.</td>
<td>XBQA</td>
<td>9200</td>
<td>0.8</td>
</tr>
<tr>
<td>Campeche</td>
<td>XEA</td>
<td>1370</td>
<td>0.25</td>
</tr>
<tr>
<td>Cananea, Son.</td>
<td>XEFQ</td>
<td>980</td>
<td>0.5</td>
</tr>
<tr>
<td>Cananea, Son.</td>
<td>XESY</td>
<td>1320</td>
<td>0.2</td>
</tr>
<tr>
<td>Casas Grandes</td>
<td>XETX</td>
<td>1400</td>
<td>0.1</td>
</tr>
<tr>
<td>Celaya, Guan.</td>
<td>XEJT</td>
<td>1600</td>
<td>0.1</td>
</tr>
<tr>
<td>Chetumal de Q. R.</td>
<td>XACD</td>
<td>3050</td>
<td>40.05</td>
</tr>
<tr>
<td>Chihuahua</td>
<td>XEFI</td>
<td>1440</td>
<td>1.</td>
</tr>
<tr>
<td>Chihuahua</td>
<td>XEBW</td>
<td>1280</td>
<td>0.6</td>
</tr>
<tr>
<td>Chihuahua</td>
<td>XEM</td>
<td>1390</td>
<td>0.5</td>
</tr>
<tr>
<td>Chihuahua</td>
<td>XEBU</td>
<td>1260</td>
<td>0.1</td>
</tr>
<tr>
<td>Chihuahua</td>
<td>XEJK</td>
<td>1340</td>
<td>0.1</td>
</tr>
<tr>
<td>Ciudad Guzman, Jal.</td>
<td>XEGT</td>
<td>1270</td>
<td>0.25</td>
</tr>
<tr>
<td>Ciudad Guzman, Jal.</td>
<td>XELO</td>
<td>1490</td>
<td>0.1</td>
</tr>
<tr>
<td>Ciudad Juarez</td>
<td>XEBA</td>
<td>660</td>
<td>1.75</td>
</tr>
<tr>
<td>Ciudad Juarez</td>
<td>XEJ</td>
<td>970</td>
<td>5.</td>
</tr>
<tr>
<td>Ciudad Juarez</td>
<td>XEP</td>
<td>1300</td>
<td>0.5</td>
</tr>
<tr>
<td>Ciudad Juarez</td>
<td>XEWG</td>
<td>1460</td>
<td>0.5</td>
</tr>
<tr>
<td>Ciudad Juarez</td>
<td>XEF</td>
<td>1420</td>
<td>0.25</td>
</tr>
<tr>
<td>Ciudad Juarez</td>
<td>XEFV</td>
<td>1270</td>
<td>0.25</td>
</tr>
<tr>
<td>Ciudad Madero, Tams.</td>
<td>XETR</td>
<td>1450</td>
<td>0.1</td>
</tr>
<tr>
<td>Ciudad Obregon, Son.</td>
<td>XEAP</td>
<td>1290</td>
<td>0.1</td>
</tr>
<tr>
<td>Ciudad Valles, San Luis</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Potosi</td>
<td>XEBJ</td>
<td>1340</td>
<td>0.1</td>
</tr>
<tr>
<td>Ciudad Victoria</td>
<td>XEBJ</td>
<td>1450</td>
<td>0.1</td>
</tr>
<tr>
<td>Coatzacoalcos</td>
<td>XEFZ</td>
<td>1340</td>
<td>0.25</td>
</tr>
<tr>
<td>Colima, Col.</td>
<td>XERL</td>
<td>1280</td>
<td>0.25</td>
</tr>
<tr>
<td>Cordoba de Veracruz</td>
<td>XECW</td>
<td>1340</td>
<td>0.25</td>
</tr>
<tr>
<td></td>
<td>XEAG</td>
<td>1280</td>
<td>0.25</td>
</tr>
<tr>
<td>Cuernavaca, Morelos</td>
<td>XEJC</td>
<td>1420</td>
<td>0.15</td>
</tr>
<tr>
<td>Cullacan, Sin.</td>
<td>XESA</td>
<td>1360</td>
<td>0.25</td>
</tr>
<tr>
<td>Cullacan, Sin.</td>
<td>XEBL</td>
<td>1260</td>
<td>0.5</td>
</tr>
<tr>
<td>Cullacan, Sin.</td>
<td>XEGF</td>
<td>1300</td>
<td>0.1</td>
</tr>
<tr>
<td>Durango</td>
<td>XEE</td>
<td>1280</td>
<td>0.25</td>
</tr>
<tr>
<td>Durango</td>
<td>XEDU</td>
<td>1400</td>
<td>0.25</td>
</tr>
<tr>
<td>Ensenada, B. C.</td>
<td>XEPF</td>
<td>1400</td>
<td>0.2</td>
</tr>
<tr>
<td>Fresnillo, Zac.</td>
<td>XEMA</td>
<td>1340</td>
<td>0.1</td>
</tr>
<tr>
<td>Gomez Palacio, Dur.</td>
<td>XEMG</td>
<td>1310</td>
<td>0.25</td>
</tr>
<tr>
<td>Gomez Palacio, Dur.</td>
<td>XEOB</td>
<td>1490</td>
<td>0.1</td>
</tr>
<tr>
<td>Guadalajara, Jal.</td>
<td>XEJB</td>
<td>1010</td>
<td>0.5</td>
</tr>
<tr>
<td>Guadalajara, Jal.</td>
<td>XEDK</td>
<td>1250</td>
<td>0.1</td>
</tr>
<tr>
<td>Guadalajara, Jal.</td>
<td>XED</td>
<td>680</td>
<td>1.</td>
</tr>
<tr>
<td></td>
<td>XEDQ</td>
<td>630</td>
<td>0.5</td>
</tr>
</tbody>
</table>

962
<table>
<thead>
<tr>
<th>Location</th>
<th>Call Letters</th>
<th>Frequency Kcs</th>
<th>Power Kws</th>
<th>Owner or Operating Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Guadalajara, Jal.</td>
<td>XELW</td>
<td>1340</td>
<td>0.25</td>
<td>Salvador Galindo de la Torre</td>
</tr>
<tr>
<td>Guadalajara, Jal.</td>
<td>XEHK</td>
<td>960</td>
<td>0.25</td>
<td>Carmen Vilasenor</td>
</tr>
<tr>
<td>Guadalajara, Jal.</td>
<td>XEAV</td>
<td>580</td>
<td>0.25</td>
<td>Alfredo Vasquez</td>
</tr>
<tr>
<td>Guadalajara, Jal.</td>
<td>XEAD</td>
<td>1310</td>
<td>0.25</td>
<td>Jose Torres Morales</td>
</tr>
<tr>
<td>Guadalajara, Jal.</td>
<td>XEXN</td>
<td>1400</td>
<td>0.25</td>
<td>Modesto Ortega</td>
</tr>
<tr>
<td>Guanajuato, Guan.</td>
<td>XEDR</td>
<td>570</td>
<td>0.1</td>
<td>Jose Remigio Agraz</td>
</tr>
<tr>
<td>Hermosillo, Son.</td>
<td>XEBH</td>
<td>920</td>
<td>1.0</td>
<td>Sr. C. Serna Martinez</td>
</tr>
<tr>
<td>Hermosillo, Son.</td>
<td>XEBR</td>
<td>11820 sw.</td>
<td>0.15</td>
<td></td>
</tr>
<tr>
<td>Hermosillo, Son.</td>
<td>XEDL</td>
<td>1250</td>
<td>0.5</td>
<td>Anastasio Gomez Gallardo</td>
</tr>
<tr>
<td>Hermosillo, Son.</td>
<td>XEHQ</td>
<td>590</td>
<td>0.3</td>
<td>Alphonso Martinez V.</td>
</tr>
<tr>
<td>Hermosillo, Son.</td>
<td>XEOQ</td>
<td>960</td>
<td>0.5</td>
<td></td>
</tr>
<tr>
<td>Hermosillo, Son.</td>
<td>XEQN</td>
<td>1300</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Parral, Chih.</td>
<td>XEJS</td>
<td>1150</td>
<td>0.5</td>
<td></td>
</tr>
<tr>
<td>Parral, Chih.</td>
<td>XEAT</td>
<td>1250</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Parral, Chih.</td>
<td>XEJR</td>
<td>1490</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>Irapuato, Gt.</td>
<td>XEBO</td>
<td>1330</td>
<td>0.5</td>
<td></td>
</tr>
<tr>
<td>Irapuato, Gt.</td>
<td>XEWE</td>
<td>1420</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>Jalapa de Veracruz</td>
<td>XEBF</td>
<td>6090 sw.</td>
<td>0.1</td>
<td>Pedro Caronel Aburto</td>
</tr>
<tr>
<td>Jalapa de Veracruz</td>
<td>XEKL</td>
<td>550</td>
<td>0.25</td>
<td>Rafael Ferraez</td>
</tr>
<tr>
<td>La Paz, Baja Calif.</td>
<td>XEPX</td>
<td>550</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Leon de Guanajuato</td>
<td>XEFM</td>
<td>1270</td>
<td>0.1</td>
<td>Sucs R. Ortiz Gonzalez</td>
</tr>
<tr>
<td>Leon de Guanajuato</td>
<td>XERZ</td>
<td>1030</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Linares</td>
<td>XETC</td>
<td>1410</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Los Algodones, Baja Calif.</td>
<td>XEOX</td>
<td>560</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>Los Mochis, Sin.</td>
<td>XEXO</td>
<td>1280</td>
<td>0.25</td>
<td>Felipe G. de Leon</td>
</tr>
<tr>
<td>Magdalena de Sonora</td>
<td>XEDJ</td>
<td>1450</td>
<td>0.1</td>
<td>Enrique Sorolegui</td>
</tr>
<tr>
<td>Matamoros, Tam.</td>
<td>XEO</td>
<td>970</td>
<td>0.75</td>
<td></td>
</tr>
<tr>
<td>Matamoros, Tam.</td>
<td>XEXP</td>
<td>1450</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>Matamoros, Tam.</td>
<td>XEAM</td>
<td>1400</td>
<td>0.25</td>
<td>Manuel L. Salinas</td>
</tr>
<tr>
<td>Mazatlan, Sin.</td>
<td>XERH</td>
<td>1350</td>
<td>1.0</td>
<td>Francisco Perez H.</td>
</tr>
<tr>
<td>Mazatlan, Sin.</td>
<td>XEDS</td>
<td>1320</td>
<td>0.6</td>
<td>Oscar Perez E.</td>
</tr>
<tr>
<td>Merida, Yuc.</td>
<td>XEFK</td>
<td>1420</td>
<td>0.5</td>
<td>Alexander A. Schober</td>
</tr>
<tr>
<td>Merida, Yuc.</td>
<td>XEMQ</td>
<td>1450</td>
<td>0.1</td>
<td>Manuel Zapata Espinosa</td>
</tr>
<tr>
<td>Merida, Yuc.</td>
<td>XEHM</td>
<td>1240</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Mexico City, D. F.</td>
<td>XECL</td>
<td>990</td>
<td>5.0</td>
<td>Armando Maldonado</td>
</tr>
<tr>
<td>Mexico City, D. F.</td>
<td>XEOA</td>
<td>910</td>
<td>0.25</td>
<td>Chavez y Castro, Soc.</td>
</tr>
<tr>
<td>Mexico City, D. F.</td>
<td>XEAA</td>
<td>1340</td>
<td>0.25</td>
<td>Alberto Gonzales</td>
</tr>
<tr>
<td>Mexico City, D. F.</td>
<td>XEUA</td>
<td>6118 sw.</td>
<td>0.1</td>
<td>Partido Nac. Revolucionario</td>
</tr>
<tr>
<td>Mexico City, D. F.</td>
<td>XEUX</td>
<td>6175 sw.</td>
<td>0.1</td>
<td>Depto. de Publicidad y Propaganda</td>
</tr>
<tr>
<td>Mexico City, D. F.</td>
<td>XEBT</td>
<td>6000 sw.</td>
<td>0.5</td>
<td>El Buen Toro S. A.</td>
</tr>
<tr>
<td>Mexico City, D. F.</td>
<td>XEDP</td>
<td>940</td>
<td>50.0</td>
<td>Ignacia Diaz R.</td>
</tr>
<tr>
<td>Mexico City, D. F.</td>
<td>XEOY</td>
<td>1000</td>
<td>10.0</td>
<td></td>
</tr>
<tr>
<td>Mexico City, D. F.</td>
<td>XEST</td>
<td>1060</td>
<td>50.0</td>
<td></td>
</tr>
<tr>
<td>Mexico City, D. F.</td>
<td>XEQW</td>
<td>1030</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>Mexico City, D. F.</td>
<td>XEQK</td>
<td>1350</td>
<td>1.0</td>
<td>Angel Ferreiro</td>
</tr>
<tr>
<td>Mexico City, D. F.</td>
<td>XEDA</td>
<td>1290</td>
<td>1.0</td>
<td>Augusto Garcia Diaz</td>
</tr>
<tr>
<td>Mexico City, D. F.</td>
<td>XEMC</td>
<td>1590</td>
<td>5.0</td>
<td>Dolores G. Estrada de F.</td>
</tr>
<tr>
<td>Mexico City, D. F.</td>
<td>XENK</td>
<td>620</td>
<td>5.0</td>
<td></td>
</tr>
<tr>
<td>Mexico City, D. F.</td>
<td>XEHP</td>
<td>590</td>
<td>5.0</td>
<td></td>
</tr>
<tr>
<td>Mexico City, D. F.</td>
<td>XESM</td>
<td>1470</td>
<td>5-D</td>
<td>Salvador San Martin</td>
</tr>
<tr>
<td>Mexico City, D. F.</td>
<td>XEL</td>
<td>1280</td>
<td>0.75</td>
<td>Financiera de Inversiones S. A.</td>
</tr>
<tr>
<td>Mexico City, D. F.</td>
<td>XEBS</td>
<td>1410</td>
<td>0.75</td>
<td>Maria Remedios Delgado</td>
</tr>
<tr>
<td></td>
<td></td>
<td>963</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Location</td>
<td>Call Letters</td>
<td>Frequency Kcs.</td>
<td>Power Kws.</td>
<td>Owner or Operating Agency</td>
</tr>
<tr>
<td>------------------------</td>
<td>--------------</td>
<td>----------------</td>
<td>------------</td>
<td>--------------------------------------------</td>
</tr>
<tr>
<td>Mexico City, D. F.</td>
<td>XEXM</td>
<td>1380</td>
<td>0.5</td>
<td>Alfonso Traslos</td>
</tr>
<tr>
<td>Mexico City, D. F.</td>
<td>XEOF</td>
<td>560</td>
<td>1.</td>
<td>Leros Avolos</td>
</tr>
<tr>
<td>Mexico City, D. F.</td>
<td>XEW</td>
<td>690</td>
<td>100.0</td>
<td>Radio Pan Americana</td>
</tr>
<tr>
<td>Mexico City, D. F.</td>
<td>XEQW</td>
<td>9500</td>
<td>10.</td>
<td>XEET, 6000 sw., 1.; XEBZ, 660, 0.5; XELA, 830, 1.; XECO, 1110, 20.; XEN, 690, 5.; XEUH, 866, 5.; XEML, 1550, 1.; XERC, 790, 1.; XELZ, 1440, 1.; XERH, 1500, 0.5; Antonio Verandez</td>
</tr>
<tr>
<td>Mexico City, D. F.</td>
<td>XEQQ</td>
<td>730</td>
<td>150.</td>
<td>Gladys Silva</td>
</tr>
<tr>
<td>Mexico City, D. F.</td>
<td>XEB</td>
<td>9660</td>
<td>5.</td>
<td>Cia. Industrial Universal</td>
</tr>
<tr>
<td>Minatitlan, Ver.</td>
<td>XEDW</td>
<td>1260</td>
<td>0.5</td>
<td>Pregonor del Norte</td>
</tr>
<tr>
<td>Monterrey, N. L.</td>
<td>XEG</td>
<td>1140</td>
<td>50.</td>
<td>Mario Quintanilla</td>
</tr>
<tr>
<td>Monterrey, N. L.</td>
<td>XENT</td>
<td>990</td>
<td>5.</td>
<td>Enrique Serna Martinez</td>
</tr>
<tr>
<td>Monterrey, N. L.</td>
<td>XET</td>
<td>1420</td>
<td>1.</td>
<td>El Heraldo del Comercia</td>
</tr>
<tr>
<td>Monterrey, N. L.</td>
<td>XEH</td>
<td>630</td>
<td>0.5</td>
<td>Jose Martinez Ramirez</td>
</tr>
<tr>
<td>Monterrey, N. L.</td>
<td>XEFB</td>
<td>1370</td>
<td>0.5</td>
<td>El Nee di Nichosan desde Morelia</td>
</tr>
<tr>
<td>Moreliana, Michoacan</td>
<td>XEKW</td>
<td>6030</td>
<td>0.5</td>
<td>Tiburcio Ponce</td>
</tr>
<tr>
<td>Moreliana, Michoacan</td>
<td>XEKF</td>
<td>6030</td>
<td>5.</td>
<td>Fausto M. Gomez</td>
</tr>
<tr>
<td>Morelia, Michoacan</td>
<td>XELQ</td>
<td>1270</td>
<td>0.1</td>
<td>Emilio Manzanilla</td>
</tr>
<tr>
<td>Morelia, Michoacan</td>
<td>XEI</td>
<td>1400</td>
<td>0.25</td>
<td>Francisco G. Elias</td>
</tr>
<tr>
<td>Morelia, Michoacan</td>
<td>XESF</td>
<td>600</td>
<td>0.25</td>
<td>Rafael T. Caranza</td>
</tr>
<tr>
<td>Navojoa, Son.</td>
<td>XEGL</td>
<td>1270</td>
<td>0.5</td>
<td>G. Guajardo y M. M. Cortes</td>
</tr>
<tr>
<td>Navojoa, Son.</td>
<td>XEAJ</td>
<td>1400</td>
<td>0.1</td>
<td>Alberto Marquez Gonzalez</td>
</tr>
<tr>
<td>Navojoa, Son.</td>
<td>XEHF</td>
<td>570</td>
<td>0.1</td>
<td>Hector Sotomayor</td>
</tr>
<tr>
<td>Nogales, Son.</td>
<td>XEHF</td>
<td>1370</td>
<td>1.</td>
<td>Francis Campos H.</td>
</tr>
<tr>
<td>Nogales, Son.</td>
<td>XEHL</td>
<td>1460</td>
<td>0.1</td>
<td>Alphonso L. Bres</td>
</tr>
<tr>
<td>Nuevo Laredo, Tam.</td>
<td>XEFE</td>
<td>960</td>
<td>0.25</td>
<td>Arturo Pina Perez</td>
</tr>
<tr>
<td>Nuevo Laredo, Tam.</td>
<td>XEDF</td>
<td>790</td>
<td>0.5</td>
<td>Manuel R. Canale</td>
</tr>
<tr>
<td>Nuevo Laredo, Tam.</td>
<td>XEBK</td>
<td>1340</td>
<td>0.1</td>
<td>Ricardo Vazquez A.</td>
</tr>
<tr>
<td>Nuevo Laredo, Tam.</td>
<td>XELF</td>
<td>1380</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Nuevo Laredo, Tam.</td>
<td>XELC</td>
<td>1410</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Nuevo Laredo, Tam.</td>
<td>XELJ</td>
<td>1260</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Oaxaca</td>
<td>XEAX</td>
<td>1270</td>
<td>0.5</td>
<td></td>
</tr>
<tr>
<td>Orizaba, Vera Cruz.</td>
<td>XEOR</td>
<td>580</td>
<td>1.</td>
<td></td>
</tr>
<tr>
<td>Orizaba, Vera Cruz.</td>
<td>XEPP</td>
<td>1450</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Orizaba, Vera Cruz.</td>
<td>XETQ</td>
<td>1370</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Piedras Negras, Coah.</td>
<td>XEMU</td>
<td>580</td>
<td>0.25</td>
<td>Alphonso L. Bres</td>
</tr>
<tr>
<td>Piedras Negras, Coah.</td>
<td>XEMJ</td>
<td>920</td>
<td>0.2</td>
<td></td>
</tr>
<tr>
<td>Progreso, Yuc.</td>
<td>XEOK</td>
<td>1430</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>Puebla</td>
<td>XEHR</td>
<td>1090</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Puebla de Puebla</td>
<td>XECC</td>
<td>6185</td>
<td>0.5</td>
<td></td>
</tr>
<tr>
<td>Puebla de Puebla</td>
<td>XECD</td>
<td>1170</td>
<td>0.35</td>
<td></td>
</tr>
<tr>
<td>Queretaro</td>
<td>XEJX</td>
<td>1450</td>
<td>0.25</td>
<td>Cia. International Reynosa</td>
</tr>
<tr>
<td>Queretaro</td>
<td>XEJY</td>
<td>1300</td>
<td>0.1</td>
<td>Carlos V. Rodriguez</td>
</tr>
<tr>
<td>Reynosa, Tam.</td>
<td>XEAW</td>
<td>1570</td>
<td>100.</td>
<td>Radiodifusora Internacion—Miguel B. Rodriguez</td>
</tr>
<tr>
<td>Reynosa, Tam.</td>
<td>XEKN</td>
<td>1390</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Rosarito, B. C.</td>
<td>XERT</td>
<td>590</td>
<td>0.25-N</td>
<td>Ignacio Magallon</td>
</tr>
<tr>
<td>Sabinas, Coah.</td>
<td>XEBX</td>
<td>610</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Location</td>
<td>Call Letters</td>
<td>Frequency (KHz)</td>
<td>Power (KWs)</td>
<td>Owner or Operating Agency</td>
</tr>
<tr>
<td>------------------------</td>
<td>--------------</td>
<td>----------------</td>
<td>------------</td>
<td>------------------------------------------</td>
</tr>
<tr>
<td>Saltillo, Coah.</td>
<td>XEKS</td>
<td>1250</td>
<td>0.1</td>
<td>J. Antonio de la Pena</td>
</tr>
<tr>
<td>Saltillo, Coah.</td>
<td>XEKS</td>
<td>1310</td>
<td>0.25</td>
<td>Arrelio G. Zaragoza</td>
</tr>
<tr>
<td>Saltillo, Coah.</td>
<td>XEDE</td>
<td>1400</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Saltillo, Coah.</td>
<td>XEXU</td>
<td>1490</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>Saltillo, Coah.</td>
<td>XEXQ</td>
<td>1450</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>San Luis Potosi.</td>
<td>XECZ</td>
<td>1370</td>
<td>1.0</td>
<td>Ceferino Z. Jimenez</td>
</tr>
<tr>
<td>San Luis Potosi.</td>
<td>XEBM</td>
<td>1260</td>
<td>0.15</td>
<td>Benjamin Briones</td>
</tr>
<tr>
<td>San Luis Potosi.</td>
<td>XEXQ</td>
<td>1400</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>S. Luis Rio Colorado</td>
<td>XEY</td>
<td>1450</td>
<td>0.25</td>
<td>Lucinda Arenaxde de M. M.</td>
</tr>
<tr>
<td>Tampico</td>
<td>XEFW</td>
<td>810</td>
<td>50.0</td>
<td></td>
</tr>
<tr>
<td>Tampico</td>
<td>XETU</td>
<td>1460</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>Tampico</td>
<td>XECA</td>
<td>980</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>Tampico</td>
<td>XES</td>
<td>1300</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Tapachula, Chiapas</td>
<td>XETS</td>
<td>630</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>Tapachula, Chiapas</td>
<td>XETA</td>
<td>1450</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Tepatitlan, Jal.</td>
<td>XETJ</td>
<td>1150</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>Tepic, Nayarit</td>
<td>XEXT</td>
<td>960</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>Tepic, Nayarit</td>
<td>XERK</td>
<td>1450</td>
<td>0.15</td>
<td>Tomas Mondragon</td>
</tr>
<tr>
<td>Texcoco</td>
<td>XEXE</td>
<td>1450</td>
<td>0.1</td>
<td>H. Ayuntamiento</td>
</tr>
<tr>
<td>Taxaltitan, Puebla</td>
<td>XETZ</td>
<td>1360</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Tijuana, B. C.</td>
<td>XEAV</td>
<td>1470</td>
<td>5.0</td>
<td>Manuel Acuna Varela</td>
</tr>
<tr>
<td>Tijuana, B. C.</td>
<td>XEMO</td>
<td>960</td>
<td>5.0</td>
<td>Fern. Fes. Ferreira</td>
</tr>
<tr>
<td>Tijuana, B. C.</td>
<td>XEBG</td>
<td>1010</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>Tijuana, B. C.</td>
<td>XERS</td>
<td>1190</td>
<td>5.0</td>
<td></td>
</tr>
<tr>
<td>Tijuana, B. C.</td>
<td>XEAC</td>
<td>690</td>
<td>5.0</td>
<td></td>
</tr>
<tr>
<td>Tijuana, B. C.</td>
<td>XEBG</td>
<td>1590</td>
<td>5.0</td>
<td></td>
</tr>
<tr>
<td>Tijuana, B. C.</td>
<td>XEGM</td>
<td>950</td>
<td>1.0</td>
<td>R. C. Mayans y Gustavo</td>
</tr>
<tr>
<td>Tijuana, B. C.</td>
<td>XEON</td>
<td>1420</td>
<td>5.0</td>
<td></td>
</tr>
<tr>
<td>Tijuana, B. C.</td>
<td>XERT</td>
<td>1270</td>
<td>0.5-N</td>
<td></td>
</tr>
<tr>
<td>Tijuana, B. C.</td>
<td>XEC</td>
<td>1310</td>
<td>0.25</td>
<td>Luis E. Enciso</td>
</tr>
<tr>
<td>Taxcaca</td>
<td>XEXZ</td>
<td>1480</td>
<td>5.0</td>
<td></td>
</tr>
<tr>
<td>Taxcaca</td>
<td>XEXE</td>
<td>2410</td>
<td>0.1</td>
<td>Gobierno del Estado</td>
</tr>
<tr>
<td>Toluca de Mexico</td>
<td>XEXS</td>
<td>1340</td>
<td>0.1</td>
<td>Instituto Cientifico y Leiter</td>
</tr>
<tr>
<td>Toluca de Mexico</td>
<td>XECH</td>
<td>1490</td>
<td>0.25</td>
<td>Rodolfo Llamas</td>
</tr>
<tr>
<td>Torreon, Coah.</td>
<td>XETB</td>
<td>1350</td>
<td>0.5</td>
<td>Aurelio G. Zaragoza</td>
</tr>
<tr>
<td>Torreon, Coah.</td>
<td>XEOH</td>
<td>600</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>Torreon, Coah.</td>
<td>XEJZ</td>
<td>920</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>Torreon, Coah.</td>
<td>XEBP</td>
<td>1260</td>
<td>0.25</td>
<td>Alejandro O. Stevenson, Jr.</td>
</tr>
<tr>
<td>Torreon, Coah.</td>
<td>XEBQ</td>
<td>1450</td>
<td>0.25</td>
<td>Maria Refugio A. De Valdiviesco</td>
</tr>
<tr>
<td>Torreon, Coah.</td>
<td>XEDN</td>
<td>600</td>
<td>1.0</td>
<td>Higinio Gonzalez</td>
</tr>
<tr>
<td>Tuxpan, V. C.</td>
<td>XETL</td>
<td>1390</td>
<td>0.25</td>
<td>Calixto Almazan</td>
</tr>
<tr>
<td>Tuxtla Gutierrez, Chiapas</td>
<td>XEXJ</td>
<td>1280</td>
<td>0.1</td>
<td>Govt. of State of Chiapas</td>
</tr>
<tr>
<td>Tuxtla Gutierrez, Chiapas</td>
<td>XFBK</td>
<td>5340</td>
<td>0.35</td>
<td>Ignacio Navarro</td>
</tr>
<tr>
<td>Urapan, Mich.</td>
<td>XEFU</td>
<td>550</td>
<td>0.25</td>
<td>Jose Rodriguez Lopez</td>
</tr>
<tr>
<td>Vera Cruz</td>
<td>XEFY</td>
<td>9550</td>
<td>0.012</td>
<td>Fernando Taxos Sosa</td>
</tr>
<tr>
<td>Vera Cruz</td>
<td>XEUW</td>
<td>6020</td>
<td>0.02</td>
<td>Radiodifusora Veracruziana</td>
</tr>
<tr>
<td>Vera Cruz</td>
<td>XEHV</td>
<td>1310</td>
<td>1.0</td>
<td>Fernando Pazos y CIA.</td>
</tr>
<tr>
<td>Vera Cruz</td>
<td>XEU</td>
<td>980</td>
<td>0.5</td>
<td>Jose Rodriguez Lopez</td>
</tr>
<tr>
<td>Vera Cruz</td>
<td>XETF</td>
<td>1250</td>
<td>0.5</td>
<td></td>
</tr>
<tr>
<td>Vera Cruz</td>
<td>XEXF</td>
<td>1490</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>Villa Acuna, Coah.</td>
<td>XEAB</td>
<td>1600</td>
<td>5.0</td>
<td>Remigio Ramos Gi</td>
</tr>
<tr>
<td>Villa Acuna, Coah.</td>
<td>XEDH</td>
<td>1340</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Villa Acuna, Coah.</td>
<td>XEAQ</td>
<td>1430</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>Villahermosa de Tabasco</td>
<td>XAGB</td>
<td>5250</td>
<td>0.075</td>
<td>Cia. Areonautica del Sur</td>
</tr>
<tr>
<td>Villahermosa de Tabasco</td>
<td>XERE</td>
<td>9515</td>
<td>0.1</td>
<td>Juan T. Trujillo</td>
</tr>
<tr>
<td>Zacatecas de Zacatecas</td>
<td>XELK</td>
<td>1280</td>
<td>0.25</td>
<td>Victor Moreno Rivas</td>
</tr>
<tr>
<td>Zamora, Mich.</td>
<td>XESC</td>
<td>1450</td>
<td>0.1</td>
<td>Guillermo Calzada</td>
</tr>
<tr>
<td>Zamora, Mich.</td>
<td>XEGT</td>
<td>1490</td>
<td>0.25</td>
<td>Juan T. Trujillo</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
# Stations of Central and South America

## Argentina

<table>
<thead>
<tr>
<th>Location</th>
<th>Call Letters</th>
<th>Frequency Kcs</th>
<th>Power Kws</th>
<th>Owner or Operating Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bahia Blanca</td>
<td>LU2</td>
<td>900</td>
<td>5.0</td>
<td>Camillo V. Bertorini</td>
</tr>
<tr>
<td>Bahia Blanca</td>
<td>LU3</td>
<td>1150</td>
<td>10.0</td>
<td>Dela Red Splendid</td>
</tr>
<tr>
<td>Bahia Blanca</td>
<td>LU7</td>
<td>1240</td>
<td>2.5</td>
<td>Filomena Z de Cennari</td>
</tr>
<tr>
<td>Buenos Aires (Banfield)</td>
<td>LS2</td>
<td>1190</td>
<td>15.0</td>
<td>Teodors Prieto</td>
</tr>
<tr>
<td>Buenos Aires (Ciudadela)</td>
<td>LS4</td>
<td>990</td>
<td>50.0</td>
<td>Juan G. Gonzales Speroni</td>
</tr>
<tr>
<td>Buenos Aires</td>
<td>LRA</td>
<td>750</td>
<td>10.0</td>
<td>Dirrecion General de Correos, Telegrafos</td>
</tr>
<tr>
<td></td>
<td>LRA-1</td>
<td>9690 sw.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>LRA-5</td>
<td>17720 sw.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>LR2</td>
<td>910</td>
<td>6.0</td>
<td>Alfred Schroeder</td>
</tr>
<tr>
<td></td>
<td>LR3</td>
<td>950</td>
<td>5.0</td>
<td>Victor J. Ruano</td>
</tr>
<tr>
<td></td>
<td>LR5</td>
<td>830</td>
<td>25.0</td>
<td>Gregorrio Echavarría</td>
</tr>
<tr>
<td></td>
<td>LS1</td>
<td>710</td>
<td>50.0</td>
<td>S. A. La Nacion</td>
</tr>
<tr>
<td></td>
<td>LS5</td>
<td>1110</td>
<td>5.0</td>
<td>Jaime Yankelevich</td>
</tr>
<tr>
<td></td>
<td>LR1</td>
<td>1070</td>
<td>50.0</td>
<td>Municipalidad de la Capital</td>
</tr>
<tr>
<td></td>
<td>LRU*</td>
<td>15290 sw.</td>
<td>7.0</td>
<td>Alfred B. Dougall</td>
</tr>
<tr>
<td></td>
<td>LRX</td>
<td>9660 sw.</td>
<td>7.0</td>
<td>Antonio C. Devoto</td>
</tr>
<tr>
<td></td>
<td>LR9</td>
<td>990</td>
<td>50.0</td>
<td>Enrique Caride</td>
</tr>
<tr>
<td></td>
<td>LRY1 sw.</td>
<td>950</td>
<td>90.0</td>
<td>S. A. La Voz Del Aire</td>
</tr>
<tr>
<td></td>
<td>LR1</td>
<td>1070</td>
<td>50.0</td>
<td>Empresa Editorial</td>
</tr>
<tr>
<td></td>
<td>LRU*</td>
<td>15290 sw.</td>
<td>7.0</td>
<td>Haynes Ltda., S. A.</td>
</tr>
<tr>
<td></td>
<td>LRX</td>
<td>9660 sw.</td>
<td>7.0</td>
<td></td>
</tr>
<tr>
<td>Catamarca</td>
<td>LW7</td>
<td>730</td>
<td>2.0</td>
<td>Hector Tavella, Rivadavia 751</td>
</tr>
<tr>
<td>Catamarca</td>
<td>LV15</td>
<td>1360</td>
<td>0.5</td>
<td>Cia Broadcasting de la Patagonia</td>
</tr>
<tr>
<td>Chubut</td>
<td>LU4</td>
<td>640</td>
<td>1.5</td>
<td>Alberto P. Brouard (Station suppressed by Argentine Gov't.)</td>
</tr>
<tr>
<td>Cordoba</td>
<td>LV3</td>
<td>620</td>
<td>15.0</td>
<td>Luis Maunier</td>
</tr>
<tr>
<td>Cordoba</td>
<td>LV2</td>
<td>960</td>
<td>5.0</td>
<td>Gobierno Prov. Corrientes</td>
</tr>
<tr>
<td>Cordoba</td>
<td>LV8</td>
<td>1330</td>
<td>1.0</td>
<td>Universidad Nacional de la Plata</td>
</tr>
<tr>
<td>Cordoba</td>
<td>LW1</td>
<td>790</td>
<td>15.0</td>
<td>Gobierno Prov. B.A. Pasaje</td>
</tr>
<tr>
<td>Corrientes</td>
<td>LT7</td>
<td>1340</td>
<td>1.0</td>
<td>Dardo Roche</td>
</tr>
<tr>
<td>Jujuy</td>
<td>LW8</td>
<td>1130</td>
<td>1.5</td>
<td></td>
</tr>
<tr>
<td>San Luis</td>
<td>LV13</td>
<td>1250</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>La Plata</td>
<td>LR11</td>
<td>1390</td>
<td>0.5</td>
<td></td>
</tr>
<tr>
<td></td>
<td>LS11</td>
<td>1310</td>
<td>30.0</td>
<td></td>
</tr>
</tbody>
</table>
LATIN-AMERICAN STATIONS

<table>
<thead>
<tr>
<th>Location</th>
<th>Letters</th>
<th>Frequency</th>
<th>Power</th>
<th>Owner or Operating Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mar del Plata</td>
<td>LU6</td>
<td>1300</td>
<td>1.5</td>
<td>Jose Zaccagnini</td>
</tr>
<tr>
<td>Mendoza (Cuyo)</td>
<td>LV10</td>
<td>1210</td>
<td>2.5</td>
<td>Marcelino Aparicio</td>
</tr>
<tr>
<td>Mendoza (San Rafael)</td>
<td>LV4</td>
<td>690</td>
<td>1.0</td>
<td>Julio Silva</td>
</tr>
<tr>
<td>Mendoza</td>
<td>LV6</td>
<td>630</td>
<td>10.0</td>
<td></td>
</tr>
<tr>
<td>Necochea</td>
<td>LU9</td>
<td>1440</td>
<td>0.5</td>
<td></td>
</tr>
<tr>
<td>Neuquen</td>
<td>LU5</td>
<td>1130</td>
<td>1.5</td>
<td></td>
</tr>
<tr>
<td>Neuquen</td>
<td>LU11</td>
<td>1370</td>
<td>0.5</td>
<td></td>
</tr>
<tr>
<td>Parana</td>
<td>LT11</td>
<td>1470</td>
<td>0.5</td>
<td></td>
</tr>
<tr>
<td>Posadas</td>
<td>LT4</td>
<td>1010</td>
<td>1.5</td>
<td></td>
</tr>
<tr>
<td>Posadas (Misiones)</td>
<td>LT6</td>
<td>1460</td>
<td>0.5</td>
<td></td>
</tr>
<tr>
<td>Resistencia (Chaco)</td>
<td>LT5</td>
<td>1080</td>
<td>1.5</td>
<td></td>
</tr>
<tr>
<td>Santa Cruz</td>
<td>LU12</td>
<td>680</td>
<td>1.5</td>
<td></td>
</tr>
<tr>
<td>Rio Gallegos</td>
<td>LU12</td>
<td>680</td>
<td>1.5</td>
<td></td>
</tr>
<tr>
<td>Rosario</td>
<td>LT2</td>
<td>1230</td>
<td>15.0</td>
<td></td>
</tr>
<tr>
<td>Rosario (Santa Fe)</td>
<td>LT1</td>
<td>750</td>
<td>10.0</td>
<td></td>
</tr>
<tr>
<td>Rosario (Santa Fe)</td>
<td>LT3</td>
<td>1150</td>
<td>5.1</td>
<td></td>
</tr>
<tr>
<td>Rosario (Santa Fe)</td>
<td>LT8</td>
<td>840</td>
<td>3.0</td>
<td></td>
</tr>
<tr>
<td>Salta</td>
<td>LV9</td>
<td>970</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>San Juan</td>
<td>LV1</td>
<td>560</td>
<td>5.0</td>
<td></td>
</tr>
<tr>
<td>San Juan</td>
<td>LV5</td>
<td>1090</td>
<td>1.5</td>
<td></td>
</tr>
<tr>
<td>Santa Fe</td>
<td>LT10</td>
<td>1320</td>
<td>0.5</td>
<td></td>
</tr>
<tr>
<td>Santa Fe</td>
<td>LT9</td>
<td>1200</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>Santa Fe</td>
<td>LT12</td>
<td>1260</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>Santa Rosa (Pampa Central)</td>
<td>LU8</td>
<td>1250</td>
<td>0.5</td>
<td></td>
</tr>
<tr>
<td>Santiago</td>
<td>LV11</td>
<td>1170</td>
<td>2.0</td>
<td></td>
</tr>
<tr>
<td>Tucuman</td>
<td>LV12</td>
<td>580</td>
<td>5.0</td>
<td></td>
</tr>
<tr>
<td>Tucuman</td>
<td>LV7</td>
<td>1350</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>La Rioja</td>
<td>LV14</td>
<td>820</td>
<td>2.5</td>
<td></td>
</tr>
<tr>
<td>Buenos Aires</td>
<td>LS6</td>
<td>1350</td>
<td>6.0</td>
<td></td>
</tr>
</tbody>
</table>

BOLIVIA

<table>
<thead>
<tr>
<th>Location</th>
<th>Call Letters</th>
<th>Frequency</th>
<th>Power</th>
<th>Owner or Operating Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cochabamba</td>
<td>CP28</td>
<td>1360</td>
<td>0.150</td>
<td>Gottret y Cia.</td>
</tr>
<tr>
<td>Cochabamba</td>
<td>CP40</td>
<td>9570</td>
<td>0.15</td>
<td></td>
</tr>
<tr>
<td>Cochabamba</td>
<td>CP44</td>
<td>580</td>
<td>0.05</td>
<td>Victor Veltze</td>
</tr>
<tr>
<td>Cochabamba</td>
<td>CP45</td>
<td>1090</td>
<td>0.05</td>
<td>Raul Montecinos</td>
</tr>
<tr>
<td>Cochabamba</td>
<td>CP39</td>
<td>9570</td>
<td>0.15</td>
<td></td>
</tr>
<tr>
<td>La Paz</td>
<td>CP3</td>
<td>1390</td>
<td>5.00</td>
<td>Costas Hermanos</td>
</tr>
<tr>
<td>La Paz</td>
<td>CP38</td>
<td>9480</td>
<td>5.00</td>
<td></td>
</tr>
<tr>
<td>La Paz</td>
<td>CP4</td>
<td>1040</td>
<td>10.00</td>
<td></td>
</tr>
<tr>
<td>La Paz</td>
<td>CP5</td>
<td>6200</td>
<td>1.00</td>
<td>Dept. of Communications of Bolivian Govt.</td>
</tr>
<tr>
<td>La Paz</td>
<td>CP8</td>
<td>1450</td>
<td>0.05</td>
<td>Sejas and Co.</td>
</tr>
<tr>
<td>La Paz</td>
<td>CP10</td>
<td>1090</td>
<td>0.05</td>
<td>C. Munoz</td>
</tr>
<tr>
<td>La Paz</td>
<td>CP12</td>
<td>6150</td>
<td>0.25</td>
<td>Owned and operated by Catholic priests.</td>
</tr>
<tr>
<td>(Colegio San Calixto)</td>
<td>CP29</td>
<td>1350</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>La Paz</td>
<td>CP16</td>
<td>1230</td>
<td>0.02</td>
<td></td>
</tr>
<tr>
<td>Oruro</td>
<td>CP18</td>
<td>6140</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>(Colegio San Calixto)</td>
<td>CP14</td>
<td>1250</td>
<td>0.05</td>
<td>Javier Romero (Sociedad Anonima-Radio La Noche)</td>
</tr>
<tr>
<td>Oruro</td>
<td>CP26</td>
<td>1510</td>
<td>0.05</td>
<td></td>
</tr>
<tr>
<td>Oruro</td>
<td>CP31</td>
<td>975</td>
<td>0.05</td>
<td></td>
</tr>
<tr>
<td>Oruro</td>
<td>CP46</td>
<td>770</td>
<td>0.05</td>
<td></td>
</tr>
<tr>
<td>La Paz</td>
<td>CP19</td>
<td>950</td>
<td>0.05</td>
<td>Augustin Aspiazu</td>
</tr>
<tr>
<td>La Paz</td>
<td>CP20</td>
<td>930</td>
<td>1.0</td>
<td>Romon Pelaez</td>
</tr>
<tr>
<td>CP15 SW</td>
<td>6120</td>
<td>0.25</td>
<td>Cia. Internacionale de Radio Bolivia (Juan C. Salinas)</td>
<td></td>
</tr>
<tr>
<td>Location</td>
<td>Call Letters</td>
<td>Frequency</td>
<td>Power</td>
<td>Owner or Operating Agency</td>
</tr>
<tr>
<td>---------------------</td>
<td>--------------</td>
<td>-----------</td>
<td>-------</td>
<td>---------------------------</td>
</tr>
<tr>
<td>La Paz</td>
<td>CP39</td>
<td>920</td>
<td>0.25</td>
<td>Builermo Teran</td>
</tr>
<tr>
<td></td>
<td>CP25</td>
<td>9700 sw.</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Oruro</td>
<td>CP36</td>
<td>1420</td>
<td>0.05</td>
<td>Enrique Wanting</td>
</tr>
<tr>
<td>Oruro</td>
<td>CP11</td>
<td>6100 sw.</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Oruro</td>
<td>CP37</td>
<td>6170 sw.</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Potosi</td>
<td>CP22</td>
<td>6130 sw.</td>
<td>0.75</td>
<td></td>
</tr>
<tr>
<td>Potosi</td>
<td>CP17</td>
<td>1600 sw.</td>
<td>0.05</td>
<td></td>
</tr>
<tr>
<td>Santa Cruz</td>
<td>CP13</td>
<td>1250</td>
<td>0.05</td>
<td></td>
</tr>
<tr>
<td></td>
<td>CP30</td>
<td>6135 sw.</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Sucre</td>
<td>CP27</td>
<td>1420</td>
<td>0.05</td>
<td>C. Torres</td>
</tr>
<tr>
<td>Sucre</td>
<td>CP41</td>
<td>1325</td>
<td>100.</td>
<td>Jose Comacho B.</td>
</tr>
<tr>
<td>Sucre</td>
<td>CP1</td>
<td>9500</td>
<td>800.</td>
<td></td>
</tr>
<tr>
<td>Tarija</td>
<td>CP23</td>
<td>6190 sw.</td>
<td>175</td>
<td></td>
</tr>
</tbody>
</table>

**BRAZIL**

<table>
<thead>
<tr>
<th>Location</th>
<th>Call Letters</th>
<th>Frequency</th>
<th>Power</th>
<th>Owner or Operating Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aracaju (Sergipe)</td>
<td>PRJ6</td>
<td>630</td>
<td>1.</td>
<td>Jose Nunes Rebello</td>
</tr>
<tr>
<td>Aracatuba (Sao Paulo)</td>
<td>PRJ8</td>
<td>1460</td>
<td>0.5</td>
<td>Joao Ferraz S. br.</td>
</tr>
<tr>
<td>Araguari (Minas Gerais)</td>
<td>PRJ3</td>
<td>970</td>
<td>0.25</td>
<td>Dr. Arcino Santos</td>
</tr>
<tr>
<td>Araraquara (Sao Paulo)</td>
<td>PRD4</td>
<td>1370</td>
<td>0.5</td>
<td>Romulo Lupo</td>
</tr>
<tr>
<td>Assis (Sao Paulo)</td>
<td>ZYA9</td>
<td>1550</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>Barretos (Sao Paulo)</td>
<td>PRJ8</td>
<td>1530</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>Bauru (Sao Paulo)</td>
<td>PRG8</td>
<td>1210</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Belem (Para)</td>
<td>PRC5</td>
<td>1450</td>
<td>2.</td>
<td></td>
</tr>
<tr>
<td>Belo Horizonte (Minas Gerais)</td>
<td>PRC7</td>
<td>690</td>
<td>3.</td>
<td></td>
</tr>
<tr>
<td>Belo Horizonte (Minas Gerais)</td>
<td>PRH6</td>
<td>1340</td>
<td>3.</td>
<td></td>
</tr>
<tr>
<td>Blumenau (Santa Catarina)</td>
<td>PRI3</td>
<td>880</td>
<td>25.</td>
<td></td>
</tr>
<tr>
<td>Botucatu (Sao Paulo)</td>
<td>PRF8</td>
<td>1330</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Cambara (Parana)</td>
<td>ZYA3</td>
<td>1530</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>Campinas (Sao Paulo)</td>
<td>PRC9</td>
<td>1170</td>
<td>1.</td>
<td></td>
</tr>
<tr>
<td>Campos (Rio de Janeiro)</td>
<td>PRF7</td>
<td>1330</td>
<td>0.5</td>
<td></td>
</tr>
<tr>
<td>Campo Grande (Mato Grosso)</td>
<td>PR17</td>
<td>1510</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>Caxambu (Minas Gerais)</td>
<td>ZYC2</td>
<td>1550</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>Corumba (Mato Grosso)</td>
<td>ZYA2</td>
<td>1470</td>
<td>0.5</td>
<td></td>
</tr>
<tr>
<td>Cruzeiro (Sao Paulo)</td>
<td>PRG6</td>
<td>640</td>
<td>5.</td>
<td></td>
</tr>
<tr>
<td>Curityba (Parana)</td>
<td>PRB2</td>
<td>1440</td>
<td>5.</td>
<td></td>
</tr>
<tr>
<td>Curityba (Parana)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Formiga (Minas Gerais)</td>
<td>ZYB6</td>
<td>1530</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>Fortaleza (Ceara)</td>
<td>PRE9</td>
<td>1320</td>
<td>2.</td>
<td>Waldemar Cartolano</td>
</tr>
<tr>
<td>Franca (Sao Paulo)</td>
<td>PRB5</td>
<td>1240</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Golanha (Golas)</td>
<td>ZYJ3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Itapetininga (Sao Paulo)</td>
<td>PRD9</td>
<td>970</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Itare (Sao Paulo)</td>
<td>ZYA7</td>
<td>1550</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>Jaboticabal (Sao Paulo)</td>
<td>PRG4</td>
<td>1250</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Joao Pessoa (Parahyba)</td>
<td>PRI4</td>
<td>1110</td>
<td>10.</td>
<td></td>
</tr>
<tr>
<td>Joinville (Santa Catarina)</td>
<td>ZYA5</td>
<td>1600</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>Juiz de Fora (Minas G.)</td>
<td>PRB3</td>
<td>1010</td>
<td>0.5</td>
<td>Pedro Goncalves de Oliveira</td>
</tr>
<tr>
<td>Jahn (Sao Paulo)</td>
<td>PRG7</td>
<td>1010</td>
<td>0.25</td>
<td>Ulisses Newton Ferreira</td>
</tr>
<tr>
<td>Limeira (Sao Paulo)</td>
<td>PR5</td>
<td>1550</td>
<td>0.1</td>
<td>Ary Levy Pereira</td>
</tr>
<tr>
<td>Lins (Sao Paulo)</td>
<td>ZXB3</td>
<td>1550</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>Manaus (Amazonas)</td>
<td>PRF6</td>
<td>4895 sw.</td>
<td>0.1</td>
<td>Dr. V. Pareto Neto</td>
</tr>
<tr>
<td>Natal (Rio Grande de Norte)</td>
<td>ZYB5</td>
<td>1270</td>
<td>1.</td>
<td></td>
</tr>
<tr>
<td>Nictheroy (R. J.)</td>
<td>PRD8</td>
<td>1320</td>
<td>1.</td>
<td>Jose Augusto Mendes</td>
</tr>
<tr>
<td></td>
<td>PRE6</td>
<td>1470</td>
<td>1.</td>
<td>Tte. Custudio Fontes</td>
</tr>
<tr>
<td>Paranahyba (Piaui)</td>
<td>PRJ4</td>
<td>1470</td>
<td>0.5</td>
<td>Dr. Joao Tavares de Carvalho</td>
</tr>
<tr>
<td>Patos (Minas G.)</td>
<td>ZYB4</td>
<td>1530</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>Location</td>
<td>Call Letters</td>
<td>Frequency Kcs.</td>
<td>Power Kws.</td>
<td>Owner or Operating Agency</td>
</tr>
<tr>
<td>-------------------------------</td>
<td>--------------</td>
<td>----------------</td>
<td>------------</td>
<td>-----------------------------------</td>
</tr>
<tr>
<td>Pelotas (Rio Grande de Sul)</td>
<td>PRC3</td>
<td>580</td>
<td>0.25</td>
<td>Carlos G. Sica</td>
</tr>
<tr>
<td>Petropolis, L. (R. J.)</td>
<td>PRH4</td>
<td>1320</td>
<td>0.5</td>
<td>Atakualpa Dias</td>
</tr>
<tr>
<td>Piracicaba (Sao Paulo)</td>
<td>PRD3</td>
<td>1480</td>
<td>1</td>
<td>Carlos Rodrigues Viana</td>
</tr>
<tr>
<td>Pocos de Caldas (Minas G.)</td>
<td>PRD6</td>
<td>820</td>
<td>0.25</td>
<td>Joao Sampalo Goes</td>
</tr>
<tr>
<td>Ponta Grossa (Parana)</td>
<td>PRH5</td>
<td>1160</td>
<td>0.25</td>
<td>Benedito Meira Borges</td>
</tr>
<tr>
<td>Porto Alegre (Rio Grande de Sul)</td>
<td>PRH2</td>
<td>1250</td>
<td>0.5</td>
<td>Manoel Machuca</td>
</tr>
<tr>
<td>Porto Alegre (Rio Grande de Sul)</td>
<td>PRF9</td>
<td>640</td>
<td>5</td>
<td>Dearlos Associados</td>
</tr>
<tr>
<td>Pouso Alegre (Minas)</td>
<td>PRJ7</td>
<td>1530</td>
<td>0.1</td>
<td>Jose Nunes Rebello</td>
</tr>
<tr>
<td>Marilia (Sao Paulo)</td>
<td>PRI2</td>
<td>1090</td>
<td>0.5</td>
<td>Oscar de Moraes Barros</td>
</tr>
<tr>
<td>Prudente (Sao Paulo)</td>
<td>PRI5</td>
<td>970</td>
<td>0.25</td>
<td>Manoel Bussacos</td>
</tr>
<tr>
<td>Recife (Pernambuco)</td>
<td>PRA8</td>
<td>720</td>
<td>25</td>
<td>Oscar Moreira Pinto</td>
</tr>
<tr>
<td></td>
<td></td>
<td>6012</td>
<td>5</td>
<td></td>
</tr>
<tr>
<td>Ribeirao Preto (Sao Paulo)</td>
<td>PRA7</td>
<td>730</td>
<td>0.5</td>
<td>Jose da Silva Bueno</td>
</tr>
<tr>
<td>Ribeirao Preto (Sao Paulo)</td>
<td>PRH7</td>
<td>1170</td>
<td>0.25</td>
<td>Lonzado Bueno</td>
</tr>
<tr>
<td>Rio Claro (Sao Paulo)</td>
<td>PRF2</td>
<td>1460</td>
<td>0.25</td>
<td>Waldemar Cartolano</td>
</tr>
<tr>
<td>Rio de Janeiro</td>
<td>PRA2</td>
<td>800</td>
<td>25</td>
<td>Ministerio Educacao Saude</td>
</tr>
<tr>
<td>Distrito Fed.</td>
<td>PRA3</td>
<td>660</td>
<td>10</td>
<td>Dr. Rolpho Estevan de Siqueira</td>
</tr>
<tr>
<td>Rio de Janeiro</td>
<td>PRA9</td>
<td>1220</td>
<td>25</td>
<td>Edmar Machado</td>
</tr>
<tr>
<td>Distrito Fed.</td>
<td>PRB7</td>
<td>900</td>
<td>5</td>
<td>Alceu Mario de Sa Freire</td>
</tr>
<tr>
<td></td>
<td></td>
<td>6200</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>9610</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>13370</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>Rio de Janeiro</td>
<td>PRC8</td>
<td>1360</td>
<td>5</td>
<td>Guilherme Manes</td>
</tr>
<tr>
<td>Distrito Fed.</td>
<td>PRD2</td>
<td>1060</td>
<td>10</td>
<td>Mario Villaca Meyer</td>
</tr>
<tr>
<td>Rio de Janeiro</td>
<td>PRD5</td>
<td>1400</td>
<td>1</td>
<td>Francisco Gomes-Macie Pinheiro</td>
</tr>
<tr>
<td>Distrito Fed.</td>
<td>PRE2</td>
<td>1430</td>
<td>5</td>
<td>Dr. Placido de Melo</td>
</tr>
<tr>
<td>Rio de Janeiro</td>
<td>PRE3</td>
<td>1180</td>
<td>7.5</td>
<td>Dr. Elisio Dantas</td>
</tr>
<tr>
<td>Distrito Fed.</td>
<td>PRE8</td>
<td>980</td>
<td>25</td>
<td>Dr. Gilberto de Andrade</td>
</tr>
<tr>
<td>Rio de Janeiro</td>
<td>PRF4</td>
<td>940</td>
<td>10</td>
<td>Ernesto Fereira Carneiro</td>
</tr>
<tr>
<td>Distrito Fed.</td>
<td>PRF5</td>
<td>9500</td>
<td>12</td>
<td>Dr. J. V. Pareto Neto</td>
</tr>
<tr>
<td></td>
<td></td>
<td>9600</td>
<td>12</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>10220</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>15190</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>Rio de Janeiro</td>
<td>PRG3</td>
<td>1280</td>
<td>10</td>
<td>Dr. Teofilo de Barros</td>
</tr>
<tr>
<td>Distrito Fed.</td>
<td>PRL9</td>
<td>9505</td>
<td>0.5</td>
<td>Brazilian Govt.</td>
</tr>
<tr>
<td>Rio de Janeiro</td>
<td>PRL8</td>
<td>11720</td>
<td>0.5</td>
<td>Francisco Xavier Filho</td>
</tr>
<tr>
<td>Distrito Fed.</td>
<td>PRL7</td>
<td>17850</td>
<td>0.5</td>
<td></td>
</tr>
<tr>
<td>Location</td>
<td>Call Letters</td>
<td>Frequency Kcs.</td>
<td>Power Kws.</td>
<td>Owner or Operating Agency</td>
</tr>
<tr>
<td>--------------------------------</td>
<td>--------------</td>
<td>----------------</td>
<td>------------</td>
<td>-----------------------------------</td>
</tr>
<tr>
<td>Rio Grande (Rio Grande de Sul)</td>
<td>ZYC3</td>
<td>1510</td>
<td>0.1</td>
<td>Andrassy Ribeiro</td>
</tr>
<tr>
<td>Rio Breto (Sao Paulo)</td>
<td>PRB8</td>
<td>640</td>
<td>0.25</td>
<td>Hermenegildo da Rocha Brito</td>
</tr>
<tr>
<td>Santos (Sao Paulo)</td>
<td>PRB4</td>
<td>1450</td>
<td>1.</td>
<td>Carlos Baccarat</td>
</tr>
<tr>
<td>Santos (Sao Paulo)</td>
<td>PRG5</td>
<td>580</td>
<td>0.75</td>
<td></td>
</tr>
<tr>
<td>Sao Carlos (Sao Paulo)</td>
<td>ZY6A</td>
<td>1590</td>
<td>0.1</td>
<td>Jose Ribamar Pinheiro</td>
</tr>
<tr>
<td>Sao Carlos (Sao Paulo)</td>
<td>ZY6A</td>
<td>1590</td>
<td>0.1</td>
<td>Vitorino Ribeiro</td>
</tr>
<tr>
<td>San Luiz (Maranhao)</td>
<td>PRJ9</td>
<td>1490</td>
<td>5.</td>
<td>Dr. Paulo Machado de Carvalho</td>
</tr>
<tr>
<td>Sao Manuel (Sao Paulo)</td>
<td>PR16</td>
<td>1510</td>
<td>0.1</td>
<td>Dr. Joao Ferreira Fontes</td>
</tr>
<tr>
<td>Sao Paulo (Sao Paulo)</td>
<td>PRE7</td>
<td>1410</td>
<td>5.</td>
<td>Dr. Ubiratan Silveira Pamplona</td>
</tr>
<tr>
<td>Sao Paulo (Sao Paulo)</td>
<td>PRB9</td>
<td>1000</td>
<td>25.</td>
<td>Dr. Antonio Herman Dias Menezes</td>
</tr>
<tr>
<td>Sao Paulo (Sao Paulo)</td>
<td>PRG2</td>
<td>1040</td>
<td>25.</td>
<td>Mons. Dr. Francisco Bastos</td>
</tr>
<tr>
<td>Sao Paulo (Sao Paulo)</td>
<td>PRG9</td>
<td>1100</td>
<td>25.</td>
<td>Pedro de Camargo</td>
</tr>
<tr>
<td>Sao Paulo (Sao Paulo)</td>
<td>PRH3</td>
<td>620</td>
<td>5.</td>
<td>Jose Nicollini</td>
</tr>
<tr>
<td>Sao Paulo (Sao Paulo)</td>
<td>PRH9</td>
<td>840</td>
<td>5.</td>
<td>Joao Baptista de Amoral</td>
</tr>
<tr>
<td>Sao Paulo (Sao Paulo)</td>
<td>PRA5</td>
<td>1260</td>
<td>5.</td>
<td>Dr. Oswaldo Costa, Director</td>
</tr>
<tr>
<td>Sao Paulo (Sao Paulo)</td>
<td>PRA6</td>
<td>890</td>
<td>10.</td>
<td>Oscar P. Seckler</td>
</tr>
<tr>
<td>Sao Paulo (Sao Paulo)</td>
<td>PRB6</td>
<td>1200</td>
<td>5.</td>
<td>Olavo C. Fontoura</td>
</tr>
<tr>
<td>Sao Paulo (Sao Paulo)</td>
<td>PRE4</td>
<td>1300</td>
<td>5.</td>
<td></td>
</tr>
<tr>
<td>Sao Paulo (Sao Paulo)</td>
<td>ZYB7</td>
<td>6095 sw.</td>
<td>25.</td>
<td></td>
</tr>
<tr>
<td>Sao Sebastiao Paraíso</td>
<td>ZYA4</td>
<td>1510</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>Sorocaba (Sao Paulo)</td>
<td>PRD7</td>
<td>1080</td>
<td>0.5</td>
<td>Orlando da Silva Reitas</td>
</tr>
<tr>
<td>Taubate (Sao Paulo)</td>
<td>ZYA8</td>
<td>1590</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>Uberaba (Minas G.)</td>
<td>RES5</td>
<td>1390</td>
<td>0.5</td>
<td>Quintiliano Jardin</td>
</tr>
<tr>
<td>Ulberlandia (Minas G.)</td>
<td>PRG6</td>
<td>1510</td>
<td>0.1</td>
<td>Aristides Figueiredo</td>
</tr>
<tr>
<td>Varginha (Minas G.)</td>
<td>ZYB2</td>
<td>1590 sw.</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>Vitoria (Espirito Santo)</td>
<td>PR19</td>
<td>1350</td>
<td>0.1</td>
<td>Dr. Ciro Vieira da Cunha</td>
</tr>
</tbody>
</table>

**BRITISH GUIANA**


**BRITISH HONDURAS**

Belize  ......................... ZIK-2  10800  0.2  Government

**CHILE**

- **Antofagasta** ............... CAI41  1410  1.  Angel Garcia y Cia. Ltda.
- **Antofagasta** ............... CAI27  1270  0.25  Horus Predreny Palma
- **Chillan** .................. CCI38  1380  0.15  Adriana Pagueguy de Logos
- **Chillan** .................. CCI27  1270  0.1  Rafael Barrios
- **Concepcion** .............. CCI141  1410  0.1  Chilena de Comunicaciones
  (rented for 1 year to Rafael Arjona N.)
- **Concepcion** .............. CC117  1170  1.0  Federico Sanchez
- **Concepcion** .............. CCI64  640  1.  Mario Saez Lagoa
- **Concepcion** .............. CC59  590  5.  Cesar Nieme Abey
- **Coquimbo** ................. CA96  960  0.3  Alberto Guerra
- **Curico** ................... CCI61  960  0.1  Antonio Cajiao
- **Iquique** ................. CAI63  630  0.25  Ed. Encina Arancibia
- **La Serena** ............... CA108  1080  1.0  Soc. Agricola y Granadera de Osorno
- **Osorno** ................... CD84  840  1.5  Soc. Agricola y Granadera de Osorno

970
<table>
<thead>
<tr>
<th>Location</th>
<th>Call Letters</th>
<th>Frequency</th>
<th>Power</th>
<th>Owner or Operating Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Puerto Montt</td>
<td>CD101</td>
<td>1010</td>
<td>1</td>
<td>Chiliena de Comunicaciones</td>
</tr>
<tr>
<td>Puerto Montt</td>
<td>CD147</td>
<td>1470</td>
<td>0.1</td>
<td>Ernesto Riedel</td>
</tr>
<tr>
<td>Temuco</td>
<td>CD103</td>
<td>1030</td>
<td>2.5</td>
<td>Ramon Verde Ramos</td>
</tr>
<tr>
<td>Punta Arenas</td>
<td>CD111</td>
<td>1110</td>
<td>0.1</td>
<td>Emilio Turina</td>
</tr>
<tr>
<td>Punta Arenas</td>
<td>CD113</td>
<td>1130</td>
<td>1</td>
<td>Chiliena de Comunicaciones</td>
</tr>
<tr>
<td>Punta Arenas</td>
<td>CD136</td>
<td>1360</td>
<td>0.45</td>
<td>Victoria Iglesias de Biancilla</td>
</tr>
<tr>
<td>Punta Arenas</td>
<td>CD89</td>
<td>890</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Quillota</td>
<td>CB113</td>
<td>1130</td>
<td>0.1</td>
<td>Leopoldo Cirando</td>
</tr>
<tr>
<td>Rancagua</td>
<td>CC63</td>
<td>630</td>
<td>0.6</td>
<td>Manuel Massoni</td>
</tr>
<tr>
<td>Rancagua</td>
<td>CC109</td>
<td>1090</td>
<td>0.1</td>
<td>Jorge Romero Ramirez</td>
</tr>
<tr>
<td>Rancagua</td>
<td>CC145</td>
<td>1450</td>
<td>0.1</td>
<td>Alan Rojas</td>
</tr>
<tr>
<td>S. Antonio (Puerto Viejo)</td>
<td>CB140</td>
<td>1400</td>
<td>0.1</td>
<td>Soc. Radiodifusora Onda Azul Ldta.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>International Machinery Co.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Soc. Nacional de Agricultura</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Cia. Chiliena de Comunicaciones S. A.</td>
</tr>
<tr>
<td>Santiago de Chile</td>
<td>CB66</td>
<td>620</td>
<td>1</td>
<td>Carlos Briceno, owner.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Rented for five years to</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Antonio Zarate Andreu</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Chilean de Radiodifusión y Propaganda</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Chiliena de Comunicaciones</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Manuel Casablanca Latorre</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Corp. Chiliena de Radio</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Soc. Chiliena Radiodifusora S. A.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Horacio Hevia Labbe</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Santiago de Chile</td>
<td>CB97</td>
<td>970</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Santiago de Chile</td>
<td>CB101</td>
<td>1010</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Santiago de Chile</td>
<td>CB106</td>
<td>1060</td>
<td>5</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Santiago de Chile</td>
<td>CB114</td>
<td>1140</td>
<td>50</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Santiago de Chile</td>
<td>CB126</td>
<td>1260</td>
<td>10</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Santiago de Chile</td>
<td>CD060</td>
<td>9600</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Santiago de Chile</td>
<td>CB130</td>
<td>1300</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Santiago de Chile</td>
<td>CB134</td>
<td>1340</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Santiago de Chile</td>
<td>CB138</td>
<td>1380</td>
<td>5</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Santiago de Chile</td>
<td>CB1185</td>
<td>11850</td>
<td>5.5</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Santiago de Chile</td>
<td>CB142</td>
<td>L.W.</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Santiago de Chile</td>
<td>CB144</td>
<td>1440</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Santiago de Chile</td>
<td>CB144C</td>
<td>1440</td>
<td>0.2</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Santiago de Chile</td>
<td>CB150</td>
<td>1500</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Santiago de Chile</td>
<td>CB1180</td>
<td>11975</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Santiago de Chile</td>
<td>CB1170</td>
<td>11700</td>
<td>0.3</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Santiago de Chile</td>
<td>CB93</td>
<td>930</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Talca</td>
<td>CC96</td>
<td>960</td>
<td>0.25</td>
<td>Alberto Guerra Cruzatt</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Francisco Morales Castillo</td>
</tr>
<tr>
<td>Talca</td>
<td>CC84</td>
<td>840</td>
<td>0.1</td>
<td>Ramon Abasolo</td>
</tr>
<tr>
<td>Talca</td>
<td>CC67</td>
<td>670</td>
<td>0.1</td>
<td>De Mayo Hnos.</td>
</tr>
<tr>
<td>Temuco</td>
<td>CD90</td>
<td>700</td>
<td>1.2</td>
<td>Daniel De Mayo Levi</td>
</tr>
<tr>
<td>Temuco</td>
<td>CD69</td>
<td>690</td>
<td>1.2</td>
<td></td>
</tr>
<tr>
<td>Temuco</td>
<td>CD125</td>
<td>1250</td>
<td>1.5</td>
<td></td>
</tr>
<tr>
<td>Tocopilla</td>
<td>CA90</td>
<td>900</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>Valdivia</td>
<td>CD63</td>
<td>630</td>
<td>1.5</td>
<td>Hilda Cuellar</td>
</tr>
<tr>
<td></td>
<td>CD59</td>
<td>590</td>
<td>1</td>
<td>Chiliene Communications Co.</td>
</tr>
<tr>
<td>Valdivia</td>
<td>CD132</td>
<td>1320</td>
<td>1.0</td>
<td>Carlos Cockbaine</td>
</tr>
<tr>
<td>Valparaiso</td>
<td>CB73</td>
<td>730</td>
<td>10</td>
<td>Soc. Coop. Vita.</td>
</tr>
<tr>
<td></td>
<td>CE1190</td>
<td>11900</td>
<td>5</td>
<td></td>
</tr>
<tr>
<td>Valparaiso</td>
<td>CE615</td>
<td>6150</td>
<td>5</td>
<td></td>
</tr>
<tr>
<td></td>
<td>CB90</td>
<td>900</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>Valparaiso</td>
<td>CB103</td>
<td>1030</td>
<td>0.75</td>
<td>Emp. Periodistica “El Mercurio”</td>
</tr>
<tr>
<td>Valparaiso</td>
<td>CE615</td>
<td>6150</td>
<td></td>
<td>-operativa Vitalicia Valparaiso, Chile</td>
</tr>
<tr>
<td>Valparaiso</td>
<td>CB116</td>
<td>1160</td>
<td>1</td>
<td>Patricio Edwards Linares</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Location</td>
<td>Call Letters</td>
<td>Frequency Kcs.</td>
<td>Power Kws.</td>
<td>Owner or Operating Agency</td>
</tr>
<tr>
<td>-------------------</td>
<td>--------------</td>
<td>----------------</td>
<td>------------</td>
<td>--------------------------------------------</td>
</tr>
<tr>
<td>Valparaiso</td>
<td>CB120</td>
<td>1200</td>
<td>1</td>
<td>Angel I. Prieto Andreas</td>
</tr>
<tr>
<td></td>
<td>CB124</td>
<td>1240</td>
<td>0.25</td>
<td>Ramon Y Fernando Garcia y Cia.</td>
</tr>
<tr>
<td>Valparaiso</td>
<td>CB132</td>
<td>1320</td>
<td>1</td>
<td>Sociedad Wallace y Cia.</td>
</tr>
<tr>
<td></td>
<td>CB64</td>
<td>640</td>
<td>3.0</td>
<td>Adriano Iz.</td>
</tr>
<tr>
<td>Valparaiso (Vina</td>
<td>CB63</td>
<td>680</td>
<td>.5</td>
<td>Renard y Garcia Tello</td>
</tr>
<tr>
<td>del Mar)</td>
<td>CB111</td>
<td>1110</td>
<td>0.75</td>
<td>Joaquin Venegas</td>
</tr>
<tr>
<td>Valparaiso</td>
<td>CE56</td>
<td>760</td>
<td>15.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>CE970</td>
<td>9728</td>
<td>5.</td>
<td></td>
</tr>
</tbody>
</table>

**COLOMBIA**

- Aguadas: HJFJ, 1500 Kcs., 0.025 Power.
- Armenia: HJFI, 1540 Kcs., 1.0 Power.
- Armenia: HJFH, 4875 sw. 6.
- Barranquilla: HJAA, 1330 Kcs., 0.5 Power.
- Barranquilla: HJAG, 6125 Kcs., 1.000 Power.
- Barranquilla: HJAH, 1050 Kcs., 1.000 Power.
- Barranquilla: HJAI, 1370 Kcs., 0.25 Power.
- Barranquilla: HJAK, 1510 Kcs., 0.33 Power.
- Barranquilla: HJAB, 4785 sw. 3.
- Barranquilla: HJAS, 1500 Kcs., 0.4 Power.
- Barranquilla: HJAT, 1275 Kcs., 2.
- Bogota: HJCD, 6160 Kcs., 8.
- Bogota: HJCC, 870 Kcs., 5.
- Bogota: HJCF, 6073 sw. 0.75.
- Bogota: HJCF, 1060 Kcs., 0.5 Power.
- Bogota: HJCI, 4895 sw. 0.75.
- Bogota: HJCH, 810 Kcs., 5.
- Bogota: HJCI, 1380 Kcs., 0.2 Power.
- Bogota: HJK, 1290 Kcs., 0.5 Power.
- Bogota: HJCN, 1335 Kcs., 0.5 Power.
- Bogota: HJCO, 1160 Kcs., 1.
- Bogota: HJCV, 4945 sw. 0.75.
- Bogota: HJCQ, 4955 sw. 0.15.
- Bogota: HJCR, 1200 Kcs., 3.0.
- Bogota: HJCT, 6260 sw. 2.5.
- Bogota: HJCU, 720 Kcs., 5.
- Bogota: HJCA, 4850 sw. 1.
- Bogota: HJV, 1450 Kcs., 1.
- Bogota: HJX, 6018 sw. 0.75.
- Bogota: HJZ, 1040 Kcs., 1.0.
- Bogota: HJCS, 920 Kcs., 50.
- Bucaramanga: HJGE, 1130 Kcs., 0.5.
- Bucaramanga: HJGB, 4775 sw. 1.5.
- Bucaramanga: HJGK, 1280 Kcs., 1.0.
- Buenaventura: HJES, 1525 Kcs., 0.05.
- Buenaventura: HJEW, 1355 Kcs., 0.22.
- Buga: HJEI, 1410 Kcs., 0.1.
- Buga: HJEP, 1485 Kcs., 0.5.

- Colombia: HJES, 1525 Kcs., 0.05.
- Colombia: HJEW, 1355 Kcs., 0.22.
- Buga: HJEI, 1410 Kcs., 0.1.
- Buga: HJEP, 1485 Kcs., 0.5.

**Argentina**

- Angel I. Prieto Andreas
- Ramon Y Fernando Garcia y Cia.
- Sociedad Wallace y Cia.
- Adriano Iz.
- Renard y Garcia Tello
- Joaquin Venegas
<table>
<thead>
<tr>
<th>Location</th>
<th>Call Letters</th>
<th>Frequency Kcs.</th>
<th>Power Kws.</th>
<th>Owner or Operating Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cali</td>
<td>HJEB</td>
<td>1150</td>
<td>1.0</td>
<td>Eduardo Cordoba</td>
</tr>
<tr>
<td>Cali</td>
<td>HJED</td>
<td>4825 sw.</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>Cali</td>
<td>HJEC</td>
<td>1300</td>
<td>0.3</td>
<td>Rafael Angulo</td>
</tr>
<tr>
<td>Cali</td>
<td>HJEE</td>
<td>1090</td>
<td>0.2</td>
<td>Jose T. Calderon N.</td>
</tr>
<tr>
<td>Cali</td>
<td>HJEF</td>
<td>1340</td>
<td>0.5</td>
<td>Hernando Bueno Delgado, owner</td>
</tr>
<tr>
<td>Cali</td>
<td>HJEL</td>
<td>1260</td>
<td>0.5</td>
<td>Cesar Mendoza Mazuera</td>
</tr>
<tr>
<td>Cali</td>
<td>HJER</td>
<td>1395</td>
<td>0.5</td>
<td>Dirreccion de Educacion del V.</td>
</tr>
<tr>
<td>Cali</td>
<td>HJEX</td>
<td>4865 sw.</td>
<td>2.5</td>
<td>Alfonso Mese Vargas</td>
</tr>
<tr>
<td>Cali</td>
<td>HJET</td>
<td>1510</td>
<td>.5</td>
<td>Laboratories Fuentes, owner</td>
</tr>
<tr>
<td>Cali</td>
<td>HJEN</td>
<td>1370</td>
<td>0.5</td>
<td>Rafael Fuentes, owner</td>
</tr>
<tr>
<td>Cartagena</td>
<td>HJAE</td>
<td>4965 sw.</td>
<td>1.0</td>
<td>Lequerica Hermanos</td>
</tr>
<tr>
<td>Cartagena</td>
<td>HJAF</td>
<td>1240</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>Cartago</td>
<td>HJAR</td>
<td>1400</td>
<td>0.3</td>
<td>Saniel Dozman</td>
</tr>
<tr>
<td>Cartago</td>
<td>HJEO</td>
<td>1230</td>
<td>0.5</td>
<td>Elvira de Pereira</td>
</tr>
<tr>
<td>Cienega</td>
<td>HJBE</td>
<td>1460</td>
<td>.25</td>
<td>Pompilio Sanchez</td>
</tr>
<tr>
<td>Cucuta</td>
<td>HJBB</td>
<td>4815 sw.</td>
<td>0.75</td>
<td>Carlos J. Sanchez G.</td>
</tr>
<tr>
<td>Girardot</td>
<td>HJCL</td>
<td>1460</td>
<td>0.25</td>
<td>Maria Teresa Ramirez R.</td>
</tr>
<tr>
<td>Girardot</td>
<td>HJCV</td>
<td>1420</td>
<td>0.1</td>
<td>Vicente Vaitan Rondon</td>
</tr>
<tr>
<td>Ibague</td>
<td>HJFC</td>
<td>1500</td>
<td>0.1</td>
<td>Luis E. Martinez</td>
</tr>
<tr>
<td>Ibague</td>
<td>HJFL</td>
<td>1440</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>Ibague</td>
<td>HJFP</td>
<td>1550</td>
<td>.075</td>
<td>Mario Cadavid</td>
</tr>
<tr>
<td>Libano</td>
<td>HJFO</td>
<td>1520</td>
<td>.05</td>
<td>Hector Enrique Giraldo</td>
</tr>
<tr>
<td>Magangue</td>
<td>HJAC</td>
<td>1420</td>
<td>0.1</td>
<td>Manuel Agustin Varela</td>
</tr>
<tr>
<td>Manizales</td>
<td>HJFB</td>
<td>6105 sw.</td>
<td>1.00</td>
<td>Cia. Radio Manizales</td>
</tr>
<tr>
<td>Manizales</td>
<td>HJFD</td>
<td>1390</td>
<td>0.75</td>
<td>Alberto Hoyos A., Dir.</td>
</tr>
<tr>
<td>Medellin</td>
<td>HJFC</td>
<td>600</td>
<td>1.</td>
<td>Antonio Pinzon H.</td>
</tr>
<tr>
<td>Medellin</td>
<td>HJDA</td>
<td>1285</td>
<td>0.42</td>
<td>Humberto Restrepo A.</td>
</tr>
<tr>
<td>Medellin</td>
<td>HJDC</td>
<td>1360</td>
<td>0.6</td>
<td>Francisco Cuartas</td>
</tr>
<tr>
<td>Medellin</td>
<td>HJDE</td>
<td>4795</td>
<td>.6</td>
<td>Cia. Colombia de Radiodiffusion—Luis Ramos, owner</td>
</tr>
<tr>
<td>Medellin</td>
<td>HJDK</td>
<td>1250</td>
<td>.5</td>
<td>Jaime Tobon R. (leased to Hernando Gomez)</td>
</tr>
<tr>
<td>Medellin</td>
<td>HJDL</td>
<td>1480</td>
<td>0.5</td>
<td>Prosper Aguirre</td>
</tr>
<tr>
<td>Medellin</td>
<td>HJDM</td>
<td>1520</td>
<td>0.5</td>
<td>Cia. Antiquena de Radiodifusion (Fernando Restrepo Alvarez, owner)</td>
</tr>
<tr>
<td>Medellin</td>
<td>HJDP</td>
<td>4885 sw.</td>
<td>.6</td>
<td></td>
</tr>
<tr>
<td>Medellin</td>
<td>HJDR</td>
<td>1380</td>
<td>0.3</td>
<td>Ramirez &amp; Cia. Ltda.</td>
</tr>
<tr>
<td>Medellin</td>
<td>HJDT</td>
<td>1150</td>
<td>0.5</td>
<td>Alfonso Jaramillo, Hernando Tellez, Jaime Garcia</td>
</tr>
<tr>
<td>Medellin</td>
<td>HJDU</td>
<td>1490</td>
<td>0.25</td>
<td>Universidad de Antioquia</td>
</tr>
<tr>
<td>Medellin</td>
<td>HJDF</td>
<td>4805 sw.</td>
<td>.75</td>
<td>Hernando Tellez B.</td>
</tr>
<tr>
<td>Monteria</td>
<td>HJAL</td>
<td>1465</td>
<td>0.5</td>
<td>Julio Cesar Patino</td>
</tr>
<tr>
<td>Neiva</td>
<td>HJFN</td>
<td>1420</td>
<td>0.1</td>
<td>Holidora Tamayo</td>
</tr>
<tr>
<td>Ocana</td>
<td>HJBF</td>
<td>1525</td>
<td>0.1</td>
<td>Teodulo Camacho, G.</td>
</tr>
<tr>
<td>Palmita</td>
<td>HJEJ</td>
<td>1460</td>
<td>0.3</td>
<td>Luis Linero</td>
</tr>
<tr>
<td>Palmita</td>
<td>HJEQ</td>
<td>1180</td>
<td>0.5</td>
<td>Rafael Angulo</td>
</tr>
<tr>
<td>Pamplona</td>
<td>HJBA</td>
<td>1400</td>
<td>0.1</td>
<td>Regulo Benitez</td>
</tr>
<tr>
<td>Pasto</td>
<td>HJHA</td>
<td>1350</td>
<td>0.35</td>
<td>Gonzalez Vargas</td>
</tr>
<tr>
<td>Pasto</td>
<td>HJHB</td>
<td>1170</td>
<td>0.5</td>
<td>Sociedad Radio Narino—Sra. Elisa de Pesantes, owner</td>
</tr>
<tr>
<td>Pereira</td>
<td>HJFA</td>
<td>6054 sw.</td>
<td>.75</td>
<td>Bernardo Bueno Delgado</td>
</tr>
<tr>
<td></td>
<td>HJFE</td>
<td>1470</td>
<td>0.499</td>
<td>Cesar and Mario Arango M.</td>
</tr>
<tr>
<td></td>
<td>HJFQ</td>
<td>1120</td>
<td>.5</td>
<td></td>
</tr>
<tr>
<td>Location</td>
<td>Call Letters</td>
<td>Frequency (Kcs.)</td>
<td>Power (Kws.)</td>
<td>Owner or Operating Agency</td>
</tr>
<tr>
<td>----------</td>
<td>--------------</td>
<td>-----------------</td>
<td>--------------</td>
<td>--------------------------</td>
</tr>
<tr>
<td>Pereira</td>
<td>HJFK</td>
<td>6097 sw.</td>
<td>2.5</td>
<td>Sociedad &quot;La Voz Amiga&quot;</td>
</tr>
<tr>
<td></td>
<td>HJFF</td>
<td>1350</td>
<td>1.0</td>
<td>Antonio Giraldo C. &amp; Son</td>
</tr>
<tr>
<td>Popayan</td>
<td>HJEA</td>
<td>1500</td>
<td>0.5</td>
<td>Jesus Hernandez Hormaza</td>
</tr>
<tr>
<td>Popayan</td>
<td>HJEG</td>
<td>1450</td>
<td>0.3</td>
<td>Mercedes M. De Valencia</td>
</tr>
<tr>
<td>Quibedos</td>
<td>HJDG</td>
<td>4805 sw.</td>
<td>0.5</td>
<td>Intendencia del Choco</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Cultural</td>
</tr>
<tr>
<td>Santa Marta</td>
<td>HJBH</td>
<td>1410</td>
<td>0.5</td>
<td>Manuel C. Conde</td>
</tr>
<tr>
<td>Santa Marta</td>
<td>HJBJ</td>
<td>1370</td>
<td>1.2</td>
<td>Julio A. Sanchez</td>
</tr>
<tr>
<td>Santander</td>
<td>HJEH</td>
<td>1550</td>
<td>0.25</td>
<td>Escuela Rafael Tello</td>
</tr>
<tr>
<td>Sevilla</td>
<td>HJET</td>
<td>1510</td>
<td>0.25</td>
<td>Daniel Benitez</td>
</tr>
<tr>
<td>Tocalma</td>
<td>HJCP</td>
<td>1530</td>
<td>0.092</td>
<td>Ruperto Aguilera Leon</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>(Catholic station)</td>
</tr>
<tr>
<td>Tulda</td>
<td>HJEK</td>
<td>1420</td>
<td>0.1</td>
<td>Hernando Bueno Delgado</td>
</tr>
<tr>
<td>Tunja</td>
<td>HJGA</td>
<td>1425</td>
<td>0.25</td>
<td>Pedro Martinez</td>
</tr>
</tbody>
</table>

**COSTA RICA**

<table>
<thead>
<tr>
<th>Location</th>
<th>Call Letters</th>
<th>Frequency (Kcs.)</th>
<th>Power (Kws.)</th>
<th>Owner or Operating Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alajuela</td>
<td>T15JJM</td>
<td>575</td>
<td>0.8</td>
<td>Emilio E. Martinez</td>
</tr>
<tr>
<td></td>
<td>T14NRH</td>
<td>710</td>
<td>0.75</td>
<td>J. Mario Cardos</td>
</tr>
<tr>
<td></td>
<td></td>
<td>9692 sw.</td>
<td>0.75</td>
<td>Amanda Cespedes M.</td>
</tr>
<tr>
<td>Cartago</td>
<td>TIMC</td>
<td>735</td>
<td>0.75</td>
<td></td>
</tr>
<tr>
<td></td>
<td>T14NRH</td>
<td>710</td>
<td>0.75</td>
<td></td>
</tr>
<tr>
<td>Heredia</td>
<td>TIWS</td>
<td>6065 sw.</td>
<td>0.3</td>
<td>Manuel Campos J.</td>
</tr>
<tr>
<td>Puntarenas</td>
<td>TJMP</td>
<td>690</td>
<td>1.0</td>
<td>Jose Maria Pinaud</td>
</tr>
<tr>
<td></td>
<td>T14NRH</td>
<td>710</td>
<td>0.75</td>
<td>Gonzalez Pinto H.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>9615 sw.</td>
<td>10.0</td>
<td>Gonzalez Pinto H.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Perry Girton</td>
</tr>
<tr>
<td>San Jose</td>
<td>TIGPH</td>
<td>605</td>
<td>6.5</td>
<td>Jose Maria Pinaud</td>
</tr>
<tr>
<td></td>
<td>TIGPH2</td>
<td>800</td>
<td>3.</td>
<td>Narciso Garcia</td>
</tr>
<tr>
<td></td>
<td></td>
<td>625</td>
<td>10.</td>
<td>Lola Monje M. de Jimenez</td>
</tr>
<tr>
<td></td>
<td></td>
<td>9615 sw.</td>
<td>10.</td>
<td>Eduardo Pinto H.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>San Jose</td>
<td>TIGH</td>
<td>690</td>
<td>2.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>TIVP</td>
<td>750</td>
<td>0.5</td>
<td></td>
</tr>
<tr>
<td></td>
<td>TILJ</td>
<td>775</td>
<td>0.5</td>
<td></td>
</tr>
<tr>
<td></td>
<td>TIEP</td>
<td>6700 sw.</td>
<td>1.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>830</td>
<td>3.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>1225</td>
<td>3.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>San Jose</td>
<td>TIRHS</td>
<td>920</td>
<td>0.4</td>
<td>Rogelio Sotela B.</td>
</tr>
<tr>
<td></td>
<td>TIOS</td>
<td>940</td>
<td>0.5</td>
<td>Rafael Sotela</td>
</tr>
<tr>
<td></td>
<td>TIRH</td>
<td>970</td>
<td>1.0</td>
<td>Rafael Hine Chavarría</td>
</tr>
<tr>
<td></td>
<td></td>
<td>6150 sw.</td>
<td>0.25</td>
<td>Francisco Arie</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Guillermo Zniga</td>
</tr>
<tr>
<td></td>
<td></td>
<td>1000</td>
<td>0.25</td>
<td>Perry Girton</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Heli Zniga</td>
</tr>
<tr>
<td></td>
<td></td>
<td>1045</td>
<td>0.5</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>1070</td>
<td>2.0</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>1150</td>
<td>1.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>1200</td>
<td>0.5</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>6180 sw.</td>
<td>0.3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>TIBAS</td>
<td>650</td>
<td>2.5</td>
<td>Gonzalo Pinto H.</td>
</tr>
<tr>
<td></td>
<td>TILS</td>
<td>880</td>
<td>5.</td>
<td>(same as for TIGPH)</td>
</tr>
<tr>
<td></td>
<td>TIMACHO</td>
<td>1100</td>
<td>0.5</td>
<td>Luis Saenz Mata</td>
</tr>
<tr>
<td></td>
<td>TINBC</td>
<td>1070</td>
<td>10.</td>
<td>Maximo Chaves Arias</td>
</tr>
</tbody>
</table>

**CUBA**

<table>
<thead>
<tr>
<th>Location</th>
<th>Call Letters</th>
<th>Frequency (Kcs.)</th>
<th>Power (Kws.)</th>
<th>Owner or Operating Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Artemisa</td>
<td>CMAX</td>
<td>660</td>
<td>0.25</td>
<td>Juan de Dios Careno y Valdes</td>
</tr>
<tr>
<td>Bayamo</td>
<td>CMKK</td>
<td>1090</td>
<td>0.25</td>
<td>Oscar Vidal Benitez</td>
</tr>
<tr>
<td>Calbarien</td>
<td>CMHD</td>
<td>1560</td>
<td>5.</td>
<td>Manuel Alvarez</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>*Present authorized power</td>
</tr>
<tr>
<td>Camaguey</td>
<td>CMJL</td>
<td>920</td>
<td>10.0</td>
<td>Circuito CMQ</td>
</tr>
<tr>
<td></td>
<td>CMJN</td>
<td>740</td>
<td>1.</td>
<td>Cadena Azul, S. A.</td>
</tr>
<tr>
<td>Camaguey</td>
<td>CMJK</td>
<td>620</td>
<td>0.25</td>
<td>Jones Castrillon y Cia.</td>
</tr>
<tr>
<td></td>
<td>COJK</td>
<td>8865 sw.</td>
<td>1.0</td>
<td></td>
</tr>
</tbody>
</table>

974
<table>
<thead>
<tr>
<th>Location</th>
<th>Call Letters</th>
<th>Frequency</th>
<th>Power</th>
<th>Owner or Operating Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Camaguey</td>
<td>CMJA</td>
<td>1060</td>
<td>0.25</td>
<td>Rafael Valdes</td>
</tr>
<tr>
<td>Camaguey</td>
<td>CMJE</td>
<td>1230</td>
<td>0.25</td>
<td>Primo A. Casares</td>
</tr>
<tr>
<td>Camaguey</td>
<td>CMJF</td>
<td>1300</td>
<td>0.25</td>
<td>Gertrudis de la Cruz Perez</td>
</tr>
<tr>
<td>Camaguey</td>
<td>CMJW</td>
<td>1400</td>
<td>0.25</td>
<td>Andres M. Cisneros</td>
</tr>
<tr>
<td>Camaguey</td>
<td>CMJC</td>
<td>1340</td>
<td>0.25</td>
<td>Fernando Terron Bolanos</td>
</tr>
<tr>
<td>Cardenas</td>
<td>CMGE</td>
<td>1470</td>
<td>0.25</td>
<td>Gerardo Sabater</td>
</tr>
<tr>
<td>Cerro</td>
<td>CMCB</td>
<td>1330</td>
<td>0.25</td>
<td>Metropolitan Radio de Cuba S. A.</td>
</tr>
<tr>
<td>Cienfuegos</td>
<td>CMHM</td>
<td>1450</td>
<td>0.25</td>
<td>Jose Ramon Remenias, Jr.</td>
</tr>
<tr>
<td>Cienfuegos</td>
<td>CMHJ</td>
<td>1350</td>
<td>0.25</td>
<td>Romauldo Ugalde Cordero</td>
</tr>
<tr>
<td>Ciego de Avila</td>
<td>CMJH</td>
<td>1370</td>
<td>0.25</td>
<td>Luis Marauri Mendoza</td>
</tr>
<tr>
<td>Ciego de Avila</td>
<td>CMJI</td>
<td>1440</td>
<td>0.25</td>
<td>G. Gessa Lopez</td>
</tr>
<tr>
<td>Ciego de Avila</td>
<td>CMJM</td>
<td>1270</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>Ciego de Avila</td>
<td>CMJO</td>
<td>1470</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Cruces, L. V.</td>
<td>CMHK</td>
<td>1380</td>
<td>0.25</td>
<td>Benifacio Ildefonso</td>
</tr>
<tr>
<td>Guanabacoa</td>
<td>CMBH</td>
<td>1540</td>
<td>5.0</td>
<td>Virgilio Villanueva</td>
</tr>
<tr>
<td>Guanabacoa</td>
<td>CMCF</td>
<td>910</td>
<td>3.5</td>
<td>Vicente Espinosa</td>
</tr>
<tr>
<td>Guanabacoa</td>
<td>CMCG**</td>
<td>1460</td>
<td>0.25</td>
<td>Radio Internacional</td>
</tr>
<tr>
<td>Guanabacoa</td>
<td>CMCH</td>
<td>1290</td>
<td>0.25</td>
<td>Candido Savon Suarez &amp; Martinoli</td>
</tr>
<tr>
<td>Guantanamo, Orte</td>
<td>CMKS</td>
<td>900</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Guantanamo</td>
<td>CMKH</td>
<td>1130</td>
<td>0.25</td>
<td>Virgilio Arciero Maffei</td>
</tr>
<tr>
<td>Havana</td>
<td>CMCJ**</td>
<td>1580</td>
<td>0.25</td>
<td>Rafael Rodriguez</td>
</tr>
<tr>
<td>Havana</td>
<td>CMCR**</td>
<td>1580</td>
<td>0.25</td>
<td>Juan Gonzalez y Seneriz</td>
</tr>
<tr>
<td>Havana</td>
<td>CMCA**</td>
<td>1490</td>
<td>0.25</td>
<td>Augusto Testar y J. M. Gonzalez</td>
</tr>
<tr>
<td>Havana</td>
<td>CMCG**</td>
<td>1460</td>
<td>0.25</td>
<td>Dr. Miguel Angel Campos</td>
</tr>
<tr>
<td>Havana</td>
<td>CMCQ</td>
<td>1420</td>
<td>0.25</td>
<td>Andres Martinez</td>
</tr>
<tr>
<td>Havana</td>
<td>CMBX**</td>
<td>1390</td>
<td>0.25</td>
<td>Vicente Espinosa</td>
</tr>
<tr>
<td>Havana</td>
<td>CMOA**</td>
<td>1360</td>
<td>0.25</td>
<td>Juan Fernandez Duran</td>
</tr>
<tr>
<td>Havana</td>
<td>CMCC**</td>
<td>1360</td>
<td>0.25</td>
<td>Rafael Valdes</td>
</tr>
<tr>
<td>Havana</td>
<td>CMBG**</td>
<td>1390</td>
<td>0.25</td>
<td>John L. Stowers</td>
</tr>
<tr>
<td>Havana</td>
<td>CMCX-</td>
<td>1290</td>
<td>0.25</td>
<td>Jose Custodio Milagro</td>
</tr>
<tr>
<td>Havana</td>
<td>CMCH</td>
<td>1230</td>
<td>0.25</td>
<td>Rumbaut y Lenza</td>
</tr>
<tr>
<td>Havana</td>
<td>COK</td>
<td>11616</td>
<td>1.0</td>
<td>Jose Vilarino</td>
</tr>
<tr>
<td>Havana</td>
<td>CMCU</td>
<td>1190</td>
<td>0.25</td>
<td>Cuban Ntl. Sports</td>
</tr>
<tr>
<td>Havana</td>
<td>CMZI</td>
<td>7190</td>
<td>0.5</td>
<td>Department</td>
</tr>
<tr>
<td>Havana</td>
<td>CMBQ</td>
<td>1150</td>
<td>5.0</td>
<td>Jorge Garcia Serra</td>
</tr>
<tr>
<td>Havana</td>
<td>CMBY</td>
<td>1110</td>
<td>0.25</td>
<td>Govt. of Cuba—Ministry of</td>
</tr>
<tr>
<td>Havana</td>
<td>CMCM</td>
<td>1060</td>
<td>0.25</td>
<td>Natl. Defense</td>
</tr>
<tr>
<td>Havana</td>
<td>COCM</td>
<td>9833</td>
<td>1.0</td>
<td>Jose Castro Veiga</td>
</tr>
<tr>
<td>Havana</td>
<td>CMX</td>
<td>1010</td>
<td>10.0</td>
<td>Cia, Transradio Columbia</td>
</tr>
<tr>
<td>Havana</td>
<td>COCX</td>
<td>11650 sw.</td>
<td>1.0</td>
<td>Francisco A. Lavin</td>
</tr>
<tr>
<td>Havana</td>
<td>CMBZ</td>
<td>950</td>
<td>1.0</td>
<td>Manuel y Guillermo Sales</td>
</tr>
<tr>
<td>Havana</td>
<td>COBZ</td>
<td>9030 sw.</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Havana</td>
<td>CMK</td>
<td>830</td>
<td>0.25</td>
<td>Fausto Montiel</td>
</tr>
<tr>
<td>Havana</td>
<td>CMQ</td>
<td>690</td>
<td>25.0</td>
<td>Circuito CMQ</td>
</tr>
<tr>
<td>Havana</td>
<td>CMCY</td>
<td>590</td>
<td>15.0</td>
<td>RHC Cadena Azul S. A.</td>
</tr>
<tr>
<td>Havana</td>
<td>COCY</td>
<td>590</td>
<td>11470 sw.</td>
<td>1.0</td>
</tr>
<tr>
<td>Havana</td>
<td>CMW</td>
<td>550</td>
<td>2.5</td>
<td>Adolfo Gil y Miguel Troncoso</td>
</tr>
<tr>
<td>Havana</td>
<td>COCW</td>
<td>6325</td>
<td>0.1</td>
<td>RHC Cadena Azul</td>
</tr>
<tr>
<td>Holquin</td>
<td>CMKV</td>
<td>600</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>Holquin</td>
<td>CMKF</td>
<td>1490</td>
<td>0.25</td>
<td>Manuel J. de Gongora</td>
</tr>
<tr>
<td>Holquin</td>
<td>CMKJ</td>
<td>730</td>
<td>10.0</td>
<td>Circuito CMQ</td>
</tr>
<tr>
<td>Holquin</td>
<td>CMKO</td>
<td>1220</td>
<td>0.25</td>
<td>Manuel Angulo Farran</td>
</tr>
<tr>
<td>Jovellanos</td>
<td>CMGN</td>
<td>1310</td>
<td>1.0</td>
<td>Cia, Radio Universal S. A.</td>
</tr>
<tr>
<td>Marianao</td>
<td>CMBF</td>
<td>730</td>
<td>1.2</td>
<td>Ministry of Education, Govt.</td>
</tr>
<tr>
<td>Marianao</td>
<td>CMZ</td>
<td>1260</td>
<td>1.2</td>
<td>of Cuba</td>
</tr>
<tr>
<td>Marianao</td>
<td>COX</td>
<td>9640</td>
<td>3.0</td>
<td></td>
</tr>
<tr>
<td>Marianao</td>
<td>CMZI</td>
<td>7190</td>
<td>3.0</td>
<td></td>
</tr>
<tr>
<td>Location</td>
<td>Call Letters</td>
<td>Frequency</td>
<td>Power</td>
<td></td>
</tr>
<tr>
<td>---------------------------</td>
<td>--------------</td>
<td>-----------</td>
<td>-------</td>
<td></td>
</tr>
<tr>
<td>Matanzas</td>
<td>CMGH</td>
<td>1440</td>
<td>0.6</td>
<td></td>
</tr>
<tr>
<td>Matanzas</td>
<td>CMGF</td>
<td>1240</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Manzanillo</td>
<td>CMKQ</td>
<td>1350</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>Manzanillo</td>
<td>CMKE</td>
<td>980</td>
<td>5.0</td>
<td></td>
</tr>
<tr>
<td>Neuvitas</td>
<td>CMJQ</td>
<td>11800</td>
<td>sw.</td>
<td></td>
</tr>
<tr>
<td>Palma Soriano, Orte</td>
<td>CMKZ</td>
<td>1320</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Pinar del Rio</td>
<td>CMAB</td>
<td>1450</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Pinar del Rio</td>
<td>CMAQ</td>
<td>840</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>Pinar del Rio</td>
<td>CMAN</td>
<td>1300</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>Placetas, L. V.</td>
<td>CMHP</td>
<td>1320</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Puerto Padre</td>
<td>CMKY</td>
<td>8700</td>
<td>2.0</td>
<td></td>
</tr>
<tr>
<td>Rancho Boyeros</td>
<td>COCO</td>
<td>790</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>Regla</td>
<td>COBC</td>
<td>9363</td>
<td>sw.</td>
<td></td>
</tr>
<tr>
<td>Sagua La Grande</td>
<td>CMCD</td>
<td>630</td>
<td>5.0</td>
<td></td>
</tr>
<tr>
<td>Sancti Spiritus</td>
<td>COCD</td>
<td>6130</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>Santa Clara</td>
<td>CMHA</td>
<td>8600</td>
<td>sw.</td>
<td></td>
</tr>
<tr>
<td>Santa Clara</td>
<td>CMHB</td>
<td>1280</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Santa Clara</td>
<td>CMHI</td>
<td>1320</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Santa Clara</td>
<td>CMHQ</td>
<td>6600</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>Santa Clara</td>
<td>CMHO</td>
<td>750</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>Santiagode Cuba</td>
<td>CMKQ</td>
<td>970</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>Santiagode Cuba</td>
<td>CMKW</td>
<td>1000</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>Santiagode Cuba</td>
<td>CMKC</td>
<td>850</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Santiagode Cuba</td>
<td>CMKR**</td>
<td>1390</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Santiagode Cuba</td>
<td>CMKD</td>
<td>1290</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>Trinidad</td>
<td>CMHT</td>
<td>850</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>Vedado</td>
<td>CMOX**</td>
<td>1950</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Vedado</td>
<td>CMCO</td>
<td>2130</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Vedado</td>
<td>CMBD**</td>
<td>1450</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Vedado</td>
<td>CMBS</td>
<td>2190</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Victoria de las Tunas,</td>
<td>CMKG</td>
<td>1050</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Oriente</td>
<td>COKG</td>
<td>7058</td>
<td>1.2</td>
<td></td>
</tr>
</tbody>
</table>

** Share time.

### Dominican Republic

<table>
<thead>
<tr>
<th>City</th>
<th>Call Letters</th>
<th>Frequency</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ciudad Trujillo</td>
<td>HIZ</td>
<td>1350</td>
<td>0.25</td>
</tr>
<tr>
<td>Ciudad Trujillo</td>
<td>HIIZ</td>
<td>6312</td>
<td>sw.</td>
</tr>
<tr>
<td>Ciudad Trujillo</td>
<td>HIJ</td>
<td>1190</td>
<td>0.075</td>
</tr>
<tr>
<td>Ciudad Trujillo</td>
<td>HI4M</td>
<td>1150</td>
<td>0.02</td>
</tr>
<tr>
<td>Ciudad Trujillo</td>
<td>HI7P</td>
<td>1350</td>
<td>0.25</td>
</tr>
<tr>
<td>Ciudad Trujillo</td>
<td>HIN</td>
<td>1090</td>
<td>1.0</td>
</tr>
<tr>
<td>Ciudad Trujillo</td>
<td>HI1N</td>
<td>6243</td>
<td>1.0</td>
</tr>
<tr>
<td>Ciudad Trujillo</td>
<td>HIX</td>
<td>950</td>
<td>0.25</td>
</tr>
<tr>
<td>Ciudad Trujillo</td>
<td>HI3X</td>
<td>11960</td>
<td>sw.</td>
</tr>
<tr>
<td>Ciudad Trujillo</td>
<td>HI1X</td>
<td>850</td>
<td>1.0</td>
</tr>
<tr>
<td>Ciudad Trujillo</td>
<td>HIG</td>
<td>900</td>
<td>0.05</td>
</tr>
<tr>
<td>Ciudad Trujillo</td>
<td>HI1G</td>
<td>6280</td>
<td>sw.</td>
</tr>
<tr>
<td>Ciudad Trujillo</td>
<td>HI2G</td>
<td>6120</td>
<td>0.25</td>
</tr>
<tr>
<td>Ciudad Trujillo</td>
<td>HIL</td>
<td>6175</td>
<td>sw.</td>
</tr>
<tr>
<td>Location</td>
<td>Letters</td>
<td>Frequency</td>
<td>Power</td>
</tr>
<tr>
<td>------------------------------</td>
<td>---------</td>
<td>-----------</td>
<td>-------</td>
</tr>
<tr>
<td>Ciudad Trujillo</td>
<td>HIT</td>
<td>6630 sw.</td>
<td>0.1</td>
</tr>
<tr>
<td>Ciudad Trujillo</td>
<td>HI8Q*</td>
<td>1475</td>
<td>.025</td>
</tr>
<tr>
<td>Ciudad Trujillo</td>
<td>HI6H*</td>
<td>6115 sw.</td>
<td>0.1</td>
</tr>
<tr>
<td>Ciudad Trujillo</td>
<td>HI8T*</td>
<td>6122 sw.</td>
<td>0.03</td>
</tr>
<tr>
<td>Ciudad Trujillo</td>
<td>HI2D*</td>
<td>6026 sw.</td>
<td>0.15</td>
</tr>
<tr>
<td>Ciudad Trujillo</td>
<td>HI7P</td>
<td>6900 sw.</td>
<td></td>
</tr>
<tr>
<td>Ciudad Trujillo</td>
<td>HI6Y*</td>
<td>6660 sw.</td>
<td>.025</td>
</tr>
<tr>
<td>Ciudad Trujillo</td>
<td>HI2T</td>
<td>6122 sw.</td>
<td>.003</td>
</tr>
<tr>
<td>Monsenor Nouel, La Vega</td>
<td>HI2T</td>
<td>6480</td>
<td>0.20</td>
</tr>
<tr>
<td>Santiago</td>
<td>HI1A</td>
<td>6190 sw.</td>
<td>0.25</td>
</tr>
<tr>
<td>Santiago</td>
<td>HI3U</td>
<td>6015 sw.</td>
<td>0.1</td>
</tr>
<tr>
<td>Santiago</td>
<td>HI9B</td>
<td>6383 sw.</td>
<td>0.4</td>
</tr>
<tr>
<td>Puerto Plata</td>
<td>HI9T</td>
<td>6170 sw.</td>
<td>0.10</td>
</tr>
<tr>
<td>Puerto Plata</td>
<td>HI5P*</td>
<td>6565 sw.</td>
<td>0.03</td>
</tr>
<tr>
<td>San Cristobal</td>
<td>HI1R</td>
<td>6420</td>
<td>0.20</td>
</tr>
<tr>
<td>San Pedro de Macoris</td>
<td>HIH</td>
<td>1420</td>
<td>0.15</td>
</tr>
<tr>
<td>San Pedro de Macoris</td>
<td>HI1J</td>
<td>6025</td>
<td>0.25</td>
</tr>
<tr>
<td>Romana</td>
<td>HI3C</td>
<td>6690 sw.</td>
<td>0.15</td>
</tr>
</tbody>
</table>

**ECUADOR**

<table>
<thead>
<tr>
<th>Location</th>
<th>Letters</th>
<th>Frequency</th>
<th>Power</th>
<th>Owner or Operating Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ambato</td>
<td>HC1VT</td>
<td>6550 sw.</td>
<td>0.1</td>
<td>Municipio de Ambato</td>
</tr>
<tr>
<td>Cuenca</td>
<td>HC1AO</td>
<td>4200 sw.</td>
<td>.0015</td>
<td>Humberlo Espinoso</td>
</tr>
<tr>
<td>Cuenca</td>
<td>HC1CC*</td>
<td>7461 sw.</td>
<td>.004</td>
<td>Comunidad Salesiana</td>
</tr>
<tr>
<td>Guayaquil</td>
<td>HC2CW*</td>
<td>900 sw.</td>
<td>.0025</td>
<td>Alfonso Silmot</td>
</tr>
<tr>
<td>Guayaquil</td>
<td>HC2OA D</td>
<td>9400 sw.</td>
<td>0.2</td>
<td>Odalia Aruz de Garcia</td>
</tr>
<tr>
<td>Guayaquil</td>
<td>HC2AJ</td>
<td>900</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>Guayaquil</td>
<td>HC2AK</td>
<td>9310</td>
<td>1.0</td>
<td>Compania de Ecuador</td>
</tr>
<tr>
<td>Guayaquil</td>
<td>HC2JSB</td>
<td>1250</td>
<td>0.2</td>
<td>Juan S. Beher</td>
</tr>
<tr>
<td>Guayaquil</td>
<td>HC2RB</td>
<td>7854 sw.</td>
<td>0.1</td>
<td>Eric Williams</td>
</tr>
<tr>
<td>Guayaquil</td>
<td>HC2CM</td>
<td>1250</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>Guayaquil</td>
<td>HC2ET</td>
<td>9200 sw.</td>
<td>0.5</td>
<td>Jose Santiago Castillo</td>
</tr>
<tr>
<td>Guayaquil</td>
<td>HC2GI</td>
<td>1160</td>
<td>0.3</td>
<td></td>
</tr>
<tr>
<td>Guayaquil</td>
<td>HC2DC</td>
<td>1350</td>
<td>0.2</td>
<td>Augusto Alvarado Olca</td>
</tr>
<tr>
<td>Guayaquil</td>
<td>HC2AU</td>
<td>6647 sw.</td>
<td>0.2</td>
<td></td>
</tr>
<tr>
<td>Guayaquil</td>
<td>HC2RL</td>
<td>4020 sw.</td>
<td>0.3</td>
<td>I. Municipio de Ibarra</td>
</tr>
<tr>
<td>Ibarra</td>
<td>HC1JM</td>
<td>3645 sw.</td>
<td>.008</td>
<td>Clarence W. Jones</td>
</tr>
<tr>
<td>Portoviejo</td>
<td>HCJB4</td>
<td>974</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>Quito</td>
<td>HCJB</td>
<td>4108 sw.</td>
<td>0.150</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>12455 sw.</td>
<td>7.0</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>9958 sw.</td>
<td>.7</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>28040 sw.</td>
<td>.025</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>7285 sw.</td>
<td>.14</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>27850</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>14200</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>7068</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>977</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Location</td>
<td>Call Letters</td>
<td>Frequency</td>
<td>Power</td>
<td>Owner or Operating Agency</td>
</tr>
<tr>
<td>----------------</td>
<td>--------------</td>
<td>-----------</td>
<td>-------</td>
<td>----------------------------</td>
</tr>
<tr>
<td>Quito</td>
<td>HC1PM</td>
<td>5725</td>
<td>0.15</td>
<td>Leonardo Ponce</td>
</tr>
<tr>
<td>Quito</td>
<td>HCQR</td>
<td>1340</td>
<td>0.25</td>
<td>Radio Quinto</td>
</tr>
<tr>
<td>Quito</td>
<td>HCQRX</td>
<td>5970</td>
<td>0.25</td>
<td>Radio Quinto</td>
</tr>
<tr>
<td>Quito</td>
<td>HCBT</td>
<td>1304</td>
<td>0.25</td>
<td>Cesar Mantilla</td>
</tr>
<tr>
<td>Quito</td>
<td>HCBS</td>
<td>9355</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Quito</td>
<td>HCK*</td>
<td>5665</td>
<td>0.3</td>
<td>Miguel Olugel Gonzales, owner; Padre Elias Brito, Dir.</td>
</tr>
<tr>
<td>Quito</td>
<td>HCGP</td>
<td>7874</td>
<td>0.2</td>
<td></td>
</tr>
<tr>
<td>Quito</td>
<td>HC1AD</td>
<td>1410</td>
<td>.25</td>
<td></td>
</tr>
<tr>
<td>Quito</td>
<td>HC1AB</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Quito</td>
<td>HC2ROZ</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Quito</td>
<td>HC1BF</td>
<td>11765</td>
<td>500 Watts</td>
<td>Operated by Cia. Anterandina de Broadcasting—Vicente Ordonez Pellares, Enrique Arrengui R.</td>
</tr>
<tr>
<td>Quito</td>
<td>HC1BD</td>
<td>1210</td>
<td>.3</td>
<td></td>
</tr>
<tr>
<td>Riobamba</td>
<td>PRADO</td>
<td>6618</td>
<td>0.5</td>
<td></td>
</tr>
</tbody>
</table>

**EL SALVADOR**

<table>
<thead>
<tr>
<th>Location</th>
<th>Call Letters</th>
<th>Frequency</th>
<th>Power</th>
<th>Owner or Operating Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>San Salvador</td>
<td>YSR</td>
<td>6520</td>
<td>0.8</td>
<td>Alberto Cevallos</td>
</tr>
<tr>
<td>San Salvador</td>
<td>YSS</td>
<td>638</td>
<td>0.5</td>
<td></td>
</tr>
<tr>
<td>San Salvador</td>
<td>YSS</td>
<td>640</td>
<td>0.5</td>
<td>Dirección General de Comunicaciones, Govt. of El Salvador</td>
</tr>
<tr>
<td>San Salvador</td>
<td>HUB</td>
<td>4780</td>
<td>0.3</td>
<td></td>
</tr>
<tr>
<td>San Salvador</td>
<td>YSD</td>
<td>7894</td>
<td>0.5</td>
<td></td>
</tr>
<tr>
<td>San Salvador</td>
<td>YSM</td>
<td>11710</td>
<td>0.4</td>
<td></td>
</tr>
<tr>
<td>San Salvador</td>
<td>YSP</td>
<td>780</td>
<td>.115</td>
<td>Fernandez Alvayeros Sosa</td>
</tr>
<tr>
<td>San Salvador</td>
<td>YSP-1</td>
<td>1560</td>
<td></td>
<td></td>
</tr>
<tr>
<td>San Salvador</td>
<td>YSO</td>
<td>7270</td>
<td>1.5</td>
<td></td>
</tr>
<tr>
<td>San Salvador</td>
<td>YSO</td>
<td>870</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**GUATEMALA**

<table>
<thead>
<tr>
<th>Location</th>
<th>Call Letters</th>
<th>Frequency</th>
<th>Power</th>
<th>Owner or Operating Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Guatemala City</td>
<td>TG1</td>
<td>1310</td>
<td>0.3</td>
<td>Govt.</td>
</tr>
<tr>
<td>Guatemala City</td>
<td>TG2</td>
<td>6220</td>
<td>1.</td>
<td>Department of Communica-</td>
</tr>
<tr>
<td>Guatemala City</td>
<td>TG3</td>
<td>2320</td>
<td>.015</td>
<td></td>
</tr>
<tr>
<td>Guatemala City</td>
<td>TGW</td>
<td>640</td>
<td>10.0</td>
<td>Guatemala Govt.</td>
</tr>
<tr>
<td>Guatemala City</td>
<td>TGWA</td>
<td>9685</td>
<td>10.</td>
<td></td>
</tr>
<tr>
<td>Guatemala City</td>
<td>TGWB</td>
<td>6460</td>
<td>1.</td>
<td></td>
</tr>
<tr>
<td>Guatemala City</td>
<td>TGWC</td>
<td>1520</td>
<td>1.</td>
<td></td>
</tr>
<tr>
<td>Quezaltenange</td>
<td>TGQ</td>
<td>1450</td>
<td>1.</td>
<td></td>
</tr>
<tr>
<td>Quezaltenange</td>
<td>TGQA</td>
<td>6400</td>
<td>0.2</td>
<td></td>
</tr>
</tbody>
</table>

**HAITI**

<table>
<thead>
<tr>
<th>Location</th>
<th>Call Letters</th>
<th>Frequency</th>
<th>Power</th>
<th>Owner or Operating Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Port-au-Prince</td>
<td>HHWB</td>
<td>9850</td>
<td>25</td>
<td>Haitian Govt.</td>
</tr>
<tr>
<td>Leogane</td>
<td>HHK*</td>
<td>6200</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Port-au-Prince</td>
<td>HH3W</td>
<td>9890</td>
<td>0.25</td>
<td>Ricardo C. Widmaier, Jr.</td>
</tr>
<tr>
<td></td>
<td>HHW</td>
<td>1230</td>
<td>0.15</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>978</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
# Latin-American Stations

<table>
<thead>
<tr>
<th>Location</th>
<th>Call Letters</th>
<th>Frequency (Kcs)</th>
<th>Power (Kws)</th>
<th>Owner or Operating Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Port-au-Prince</td>
<td>HH2S</td>
<td>5945</td>
<td>0.4</td>
<td></td>
</tr>
<tr>
<td>Port-au-Prince</td>
<td>HHBM</td>
<td>1473</td>
<td>1.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>HHCM</td>
<td>9660 sw.</td>
<td>1.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>HHGM</td>
<td>6165 sw.</td>
<td>1.</td>
<td>Frank C. Magliore</td>
</tr>
<tr>
<td><strong>Honduras</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ceiba</td>
<td>HRD2</td>
<td>6235 sw.</td>
<td>0.2</td>
<td>Ing. M. R. Moncada</td>
</tr>
<tr>
<td>San Pedro Sula</td>
<td>HRP1</td>
<td>6351 sw.</td>
<td>0.15</td>
<td>Filiberto Diaz Zelaya</td>
</tr>
<tr>
<td>Tegucigalpa</td>
<td>HRN</td>
<td>5875 sw.</td>
<td>0.5</td>
<td>Rafael Ferrari</td>
</tr>
<tr>
<td><strong>Nicaragua</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Granada</td>
<td>YNFT</td>
<td>7500 sw.</td>
<td>0.1</td>
<td>Jose F. Tercero Z.</td>
</tr>
<tr>
<td>Granada</td>
<td>YNLA</td>
<td>7625 sw.</td>
<td>0.1</td>
<td>Leonidas A. Tenorio</td>
</tr>
<tr>
<td>Granada</td>
<td>YNWW</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Leon</td>
<td>YNAT</td>
<td>5758 sw.</td>
<td>0.6</td>
<td>Jose Agustin Tijerino</td>
</tr>
<tr>
<td>Leon</td>
<td>YNDG</td>
<td>6850 sw.</td>
<td>0.8</td>
<td>Dionisio E. Gallo</td>
</tr>
<tr>
<td>Managua</td>
<td>YNLG</td>
<td>1530</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Managua</td>
<td>YNDS</td>
<td>6610 sw.*</td>
<td>1.</td>
<td></td>
</tr>
<tr>
<td>Managua</td>
<td>YNPS</td>
<td>6760 sw.</td>
<td>0.8</td>
<td>La Voz de Nicaragua (Govt.)</td>
</tr>
<tr>
<td>Managua</td>
<td>YNOW</td>
<td>6850</td>
<td>0.80</td>
<td>Mendoza y Hermanos</td>
</tr>
<tr>
<td>Boaco</td>
<td>YNBO</td>
<td>6760 sw.</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>Managua</td>
<td>YNCQ</td>
<td>6850 sw.*</td>
<td>0.8</td>
<td></td>
</tr>
<tr>
<td><strong>Panama</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Colon</td>
<td>HP5K</td>
<td>6005 sw.</td>
<td>0.25</td>
<td>Jose Jaen y Jaen</td>
</tr>
<tr>
<td></td>
<td>HOK</td>
<td>640</td>
<td>0.25</td>
<td></td>
</tr>
<tr>
<td>Colon</td>
<td>HOL</td>
<td>1390</td>
<td>0.25</td>
<td>Anibal Galindo</td>
</tr>
<tr>
<td></td>
<td>HOLA</td>
<td>9505 sw.</td>
<td>1.</td>
<td></td>
</tr>
<tr>
<td>Panama</td>
<td>HP5G</td>
<td>11780 sw.</td>
<td>0.6</td>
<td>Radio Panamericana</td>
</tr>
<tr>
<td></td>
<td>HOA</td>
<td>1000</td>
<td>0.4</td>
<td></td>
</tr>
<tr>
<td>Panama</td>
<td>HOC</td>
<td>1440</td>
<td>0.025</td>
<td>Jose Jaen y Jaen</td>
</tr>
<tr>
<td>Panama</td>
<td>HP5A</td>
<td>11700 sw.</td>
<td>0.3</td>
<td>Jose Jaen y Jaen</td>
</tr>
<tr>
<td>Panama</td>
<td>HOQ</td>
<td>1250</td>
<td>0.25</td>
<td>Fernandez Jose Herrara, Jr.</td>
</tr>
<tr>
<td>Panama</td>
<td>HP5B</td>
<td>6030 sw.</td>
<td>0.15</td>
<td>Ernesto de la Guardia, Jr.</td>
</tr>
<tr>
<td>Panama</td>
<td>HP5C</td>
<td>730</td>
<td>0.4</td>
<td></td>
</tr>
<tr>
<td>Panama</td>
<td>HP5H</td>
<td>6122 sw.</td>
<td>0.15</td>
<td>M. Lombardo Vega</td>
</tr>
<tr>
<td>Panama</td>
<td>HP5J</td>
<td>9607 sw.</td>
<td>5.0</td>
<td>Manuel Diaz</td>
</tr>
<tr>
<td></td>
<td>HP6J</td>
<td>1356</td>
<td>5.0</td>
<td></td>
</tr>
<tr>
<td><strong>Paraguay</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Asuncion</td>
<td>ZPA1</td>
<td>6010</td>
<td>2.5</td>
<td>Official Govt. Station</td>
</tr>
<tr>
<td>Asuncion</td>
<td>ZP1</td>
<td>970</td>
<td>0.1</td>
<td>Attilio C. Bajac</td>
</tr>
<tr>
<td>Asuncion</td>
<td>ZP4</td>
<td>730</td>
<td>0.1</td>
<td>Iseru and Scarello</td>
</tr>
<tr>
<td>Asuncion</td>
<td>ZP8</td>
<td>11850 sw.*</td>
<td>0.1</td>
<td></td>
</tr>
<tr>
<td>Asuncion</td>
<td>ZP6</td>
<td>1300</td>
<td>0.1</td>
<td>Emilio Jordan Livieres</td>
</tr>
<tr>
<td>Asuncion</td>
<td>ZP9</td>
<td>970</td>
<td>1.5</td>
<td>A. C. Bajac</td>
</tr>
<tr>
<td>Asuncion</td>
<td>ZP10</td>
<td>1330</td>
<td>0.1</td>
<td>Victor Noriega</td>
</tr>
<tr>
<td>Asuncion</td>
<td>ZP11</td>
<td>1200</td>
<td>0.1</td>
<td>Juventus Antoniana</td>
</tr>
<tr>
<td>Asuncion</td>
<td>ZP13</td>
<td>1430</td>
<td>0.1</td>
<td>Julio Picossi Villagra</td>
</tr>
<tr>
<td>Asuncion</td>
<td>ZP17</td>
<td>1030</td>
<td>0.1</td>
<td>Jose Hanemann</td>
</tr>
<tr>
<td>Asuncion</td>
<td>ZP3</td>
<td>700</td>
<td>0.6</td>
<td>Teleco Paraguaya S. A.</td>
</tr>
</tbody>
</table>

979
### PERU

<table>
<thead>
<tr>
<th>Location</th>
<th>Call Letters</th>
<th>Frequency Kcs.</th>
<th>Power Kws.</th>
<th>Owner or Operating Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asuncion</td>
<td>ZPA2</td>
<td>11721 sw.</td>
<td>5.</td>
<td>Teleco Paraguaya S. A.</td>
</tr>
<tr>
<td></td>
<td>ZPA6</td>
<td>7890 sw.</td>
<td>5.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>ZPA7</td>
<td>15780 sw.</td>
<td>5.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>ZPO3</td>
<td>13333 sw.</td>
<td>5.</td>
<td></td>
</tr>
<tr>
<td>Encarnacion</td>
<td>ZP5</td>
<td>920</td>
<td>5.0</td>
<td>Philips Argentina, S. A.—operator; Jaimie Yanekelvitch—owner</td>
</tr>
<tr>
<td>Encarnacion</td>
<td>ZP7</td>
<td>900</td>
<td>0.1</td>
<td>Julio Cormiloto</td>
</tr>
<tr>
<td>Villarrica</td>
<td>ZP15</td>
<td>700</td>
<td>0.1</td>
<td>Emilio Jordan Livieres</td>
</tr>
<tr>
<td>Villarrica</td>
<td>ZP6</td>
<td>1300</td>
<td>0.1</td>
<td></td>
</tr>
</tbody>
</table>

### SURINAM (DUTCH GUIANA)

<table>
<thead>
<tr>
<th>Location</th>
<th>Call Letters</th>
<th>Frequency Kcs.</th>
<th>Power Kws.</th>
<th>Owner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paramaribo</td>
<td>ZPH</td>
<td>5865</td>
<td>0.150</td>
<td>J. C. Herrenberg, Chairman, Tech. equip. owned by Surinam Govt.</td>
</tr>
<tr>
<td>Station</td>
<td>Callsign</td>
<td>Frequency</td>
<td>Owner/Operator</td>
<td></td>
</tr>
<tr>
<td>-----------------</td>
<td>----------</td>
<td>-----------</td>
<td>--------------------------------------------------</td>
<td></td>
</tr>
<tr>
<td>Canelones</td>
<td>CW47</td>
<td>1470</td>
<td>Julio J. Rabassa</td>
<td></td>
</tr>
<tr>
<td>Canelones</td>
<td>CW3</td>
<td>580</td>
<td>Diario Rural S. A.</td>
<td></td>
</tr>
<tr>
<td>Cerro Largo-Melo</td>
<td>CW33</td>
<td>1580</td>
<td>Ruben D. Lucas</td>
<td></td>
</tr>
<tr>
<td>Colonia</td>
<td>CW1</td>
<td>550</td>
<td>R. Berotti &amp; R. Montellano</td>
<td></td>
</tr>
<tr>
<td>Colonia</td>
<td>CXA8</td>
<td>9620</td>
<td>Jaime Yankelevich</td>
<td></td>
</tr>
<tr>
<td>Colonia</td>
<td>CXA14</td>
<td>6055</td>
<td>Jaime Yankelevich</td>
<td></td>
</tr>
<tr>
<td>Durazno</td>
<td>CW25</td>
<td>1430</td>
<td>Artola, Evangelista y Cia.</td>
<td></td>
</tr>
<tr>
<td>Florida</td>
<td>CW33</td>
<td>1200</td>
<td>Omar F. Barreiro</td>
<td></td>
</tr>
<tr>
<td>Lavalleja-Minas</td>
<td>CW43</td>
<td>1420</td>
<td>Juan R. Volante</td>
<td></td>
</tr>
<tr>
<td>Maldonado</td>
<td>CW51</td>
<td>1560</td>
<td>Hector Lamaison</td>
<td></td>
</tr>
<tr>
<td>Montevideo</td>
<td>CX4</td>
<td>610</td>
<td>Direcccion Agronomia (Ministry of Agriculture)</td>
<td></td>
</tr>
<tr>
<td>Montevideo</td>
<td>CX6</td>
<td>650</td>
<td>Servicio Oficial D. R. F. (Ministry P. E.)</td>
<td></td>
</tr>
<tr>
<td>Montevideo</td>
<td>CX8</td>
<td>690</td>
<td>Ramon Puyal</td>
<td></td>
</tr>
<tr>
<td>Montevideo</td>
<td>CX10</td>
<td>730</td>
<td>Battle y Gestoso</td>
<td></td>
</tr>
<tr>
<td>Montevideo</td>
<td>CX12</td>
<td>770</td>
<td>Luis A. Artola</td>
<td></td>
</tr>
<tr>
<td>Montevideo</td>
<td>CX14</td>
<td>810</td>
<td>Diferas del Uruguay</td>
<td></td>
</tr>
<tr>
<td>Montevideo</td>
<td>CX16</td>
<td>850</td>
<td>SADREP Ltd.</td>
<td></td>
</tr>
<tr>
<td>Montevideo</td>
<td>CX18</td>
<td>890</td>
<td>Diferas El Espectador Ltda.</td>
<td></td>
</tr>
<tr>
<td>Montevideo</td>
<td>CX20</td>
<td>930</td>
<td>Carlos L. Romay</td>
<td></td>
</tr>
<tr>
<td>Montevideo</td>
<td>CX24</td>
<td>1010</td>
<td>SADREP Ltda.</td>
<td></td>
</tr>
<tr>
<td>Montevideo</td>
<td>CX28</td>
<td>1090</td>
<td>Walfrido Figuiera Moran</td>
<td></td>
</tr>
<tr>
<td>Montevideo</td>
<td>CX30</td>
<td>1130</td>
<td>Silva y Larrea</td>
<td></td>
</tr>
<tr>
<td>Montevideo</td>
<td>CX32</td>
<td>1170</td>
<td>Comp. Uruguaya de Publicidad</td>
<td></td>
</tr>
<tr>
<td>Montevideo</td>
<td>CX36</td>
<td>1250</td>
<td>Vazquez y Walder</td>
<td></td>
</tr>
<tr>
<td>Montevideo</td>
<td>CX38</td>
<td>1290</td>
<td>Servicio Oficial D.R.E. (Ministry P. E.)</td>
<td></td>
</tr>
<tr>
<td>Montevideo</td>
<td>CX40</td>
<td>1330</td>
<td>Julio J. Rabassa</td>
<td></td>
</tr>
<tr>
<td>Montevideo</td>
<td>CX42</td>
<td>1370</td>
<td>Hector Vennazza</td>
<td></td>
</tr>
<tr>
<td>Montevideo</td>
<td>CX44</td>
<td>1410</td>
<td>Julio J. Rabassa</td>
<td></td>
</tr>
<tr>
<td>Montevideo</td>
<td>CX46</td>
<td>1450</td>
<td>Guzman Bertachi</td>
<td></td>
</tr>
<tr>
<td>Montevideo</td>
<td>CXA3</td>
<td>6075</td>
<td>Leon y Landeira</td>
<td></td>
</tr>
<tr>
<td>Montevideo</td>
<td>CXA4</td>
<td>6125</td>
<td>Radio Electrica</td>
<td></td>
</tr>
<tr>
<td>Montevideo</td>
<td>CXA6</td>
<td>9620</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Montevideo</td>
<td>CXA10</td>
<td>11900</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Montevideo</td>
<td>CXA18</td>
<td>15300</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Montevideo</td>
<td>CXA19</td>
<td>11835</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Montevideo</td>
<td>CXA21</td>
<td>6170</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Montevideo</td>
<td>CXA30</td>
<td>6035</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Paysandu</td>
<td>CW35</td>
<td>1240</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Paysandu</td>
<td>CW39</td>
<td>1320</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rivera</td>
<td>CW43B</td>
<td>1480</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rivera</td>
<td>CW49</td>
<td>1340</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rocha</td>
<td>CW19</td>
<td>1340</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Salto</td>
<td>CW23</td>
<td>820</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Salto</td>
<td>CW27</td>
<td>660</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Salto</td>
<td>CW31</td>
<td>1120</td>
<td></td>
<td></td>
</tr>
<tr>
<td>San Jose</td>
<td>CW41</td>
<td>1360</td>
<td></td>
<td></td>
</tr>
<tr>
<td>San Jose</td>
<td>CW47A</td>
<td>1510</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Soriano-Mercedes</td>
<td>CX52</td>
<td>1570</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Soriano-Mercedes</td>
<td>CW46B</td>
<td>1460</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tacuarembro</td>
<td>CW46A</td>
<td>1400</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Treina y Tres</td>
<td>CW45</td>
<td>1390</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### VENEZUELA

<table>
<thead>
<tr>
<th>Station</th>
<th>Frequency (kHz)</th>
<th>Power (w)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acarigua</td>
<td>YV3RF</td>
<td>3490</td>
</tr>
<tr>
<td>Barcelona</td>
<td>YV6RC</td>
<td>3450</td>
</tr>
<tr>
<td>Barquisimeto</td>
<td>YV3RE</td>
<td>1475</td>
</tr>
<tr>
<td>Barquisimeto</td>
<td>YV3RN</td>
<td>4990</td>
</tr>
<tr>
<td>Caracas</td>
<td>YV5RN</td>
<td>4920</td>
</tr>
<tr>
<td>Caracas</td>
<td>YV5RA</td>
<td>960</td>
</tr>
<tr>
<td>Caracas</td>
<td>YV5RB</td>
<td>790</td>
</tr>
<tr>
<td>Caracas</td>
<td>YV5RM</td>
<td>6150</td>
</tr>
<tr>
<td>Caracas</td>
<td>YV5RH</td>
<td>720</td>
</tr>
<tr>
<td>Caracas</td>
<td>YV5RG</td>
<td>1010</td>
</tr>
<tr>
<td>Caracas</td>
<td>YV5RU</td>
<td>4860</td>
</tr>
<tr>
<td>Caracas</td>
<td>YV5RI</td>
<td>590</td>
</tr>
<tr>
<td>Caracas</td>
<td>YV5RY</td>
<td>3380</td>
</tr>
<tr>
<td>Ciudad Bolivar</td>
<td>YV6RA</td>
<td>1400</td>
</tr>
<tr>
<td>Coro</td>
<td>YV6RU</td>
<td>4790</td>
</tr>
<tr>
<td>Coro</td>
<td>YV1RT</td>
<td>3300</td>
</tr>
<tr>
<td>Coro</td>
<td>YV1RY</td>
<td>4770</td>
</tr>
<tr>
<td>Cumana</td>
<td>YV7RA</td>
<td>1300</td>
</tr>
<tr>
<td>La Guaira</td>
<td>YV7RB</td>
<td>1200</td>
</tr>
<tr>
<td>Maracaibo</td>
<td>YV8RA</td>
<td>1050</td>
</tr>
<tr>
<td>Maracaibo</td>
<td>YV8RV</td>
<td>4760</td>
</tr>
<tr>
<td>Maracaibo</td>
<td>YV1RA</td>
<td>3300</td>
</tr>
<tr>
<td>Maracaibo</td>
<td>YV1RC</td>
<td>4750</td>
</tr>
<tr>
<td>Maracaibo</td>
<td>YV1RT</td>
<td>3370</td>
</tr>
<tr>
<td>Maracaibo</td>
<td>YV1RD</td>
<td>1150</td>
</tr>
<tr>
<td>Maracaibo</td>
<td>YV1RF</td>
<td>3440</td>
</tr>
<tr>
<td>Maracaibo</td>
<td>YV1RX</td>
<td>1120</td>
</tr>
<tr>
<td>Maracay</td>
<td>YV2RL</td>
<td>4800</td>
</tr>
<tr>
<td>Merida</td>
<td>YV2RC</td>
<td>4810</td>
</tr>
<tr>
<td>Pt. Cabello</td>
<td>YV4RR</td>
<td>1250</td>
</tr>
<tr>
<td>San Cristobal</td>
<td>YV4RQ</td>
<td>3390</td>
</tr>
<tr>
<td>Trujillo</td>
<td>YV4RL</td>
<td>1430</td>
</tr>
<tr>
<td>Valera</td>
<td>YV1RO</td>
<td>3310</td>
</tr>
<tr>
<td>Valencia</td>
<td>YV4RO</td>
<td>4780</td>
</tr>
<tr>
<td>Valencia</td>
<td>YV4RA</td>
<td>1350</td>
</tr>
<tr>
<td>Valencia</td>
<td>YV4RE</td>
<td>1400</td>
</tr>
<tr>
<td>Valencia</td>
<td>YV4RP</td>
<td>3460</td>
</tr>
</tbody>
</table>

- **Pausides Sigala**
- **L. J. Arreaza**
- **Amilcar Segura**
- **Rafael A. Segura**
- **Ricardo Espina, Dir.**
- **Almacen Americano**
- **Dogowitz Sidlitz**
- **H. Deewitz, Dir.**
- **Pbro. J. M. Pallin (Catholic Church)**
- **Compania Anonina**
- **C. E. Riskel, Dir.**
- **Oscar Vincentelli, Director Ponce & Benzo Scs.**
- **J. A. Higuera**
- **Attilio Ormezzano**
- **Luis Croquer**
- **A. M. Quintero**
- **Rafael A. Segura**
- **J. Diaz Gonzalez**
- **Jorge L. Ferbes, owner; Pedro Flores L, Dir. H. & G. Degwitz**
- **Miguel Ache**
For the BEST IN NEWS

For the

BEST IN PROGRAMS

BASED ON NEWS

AP
CONTROL!

Only MOTION PICTURES give you Control —Showmanship Control vital on TELEVISION programs

Only Film can guarantee: perfect lighting—absolute focus—flawless dialogue.

Only Film can make possible: repeat performances of uniform quality—identical selling messages—selective marketing.

Only Film eliminates: costly rehearsals—telephone line charges—time zone differentials.

Now available for sponsorship... exclusive "Telereel*$
Series. In 13, 26 or 52 week installments.

Write for details and arrange for private screening.

Send for booklet:
"Film—The Backbone of Television Programming."

RKO TELEVISION CORPORATION
Dept. RY-9, 1270 Avenue of the Americas, New York 20, N.Y.
A Radio-Keith-Orpheum Corporation Subsidiary

In Television...
Film removes the question mark!

*Copyright U. S. Pat. Off.
PRESERVES

THE 1947 YEAR BOOK OF TELEVISION

Edited by

JACK ALICOATE

Copyright, 1947, by the Radio Daily
1501 Broadway, New York 18, N. Y. Wisconsin 7-6336
Du Mont has built more Television Stations than any other company

From the world’s largest, clearest direct-view television receivers to the world’s largest and most complete television broadcasting studios, Du Mont is “First with the Finest in Television.”

The technical superiority and prestige-winning performance of Du Mont Television broadcasting equipment has been demonstrated in more installations than any other company can boast. And Du Mont’s “unit construction” assures expansion as desired without obsolescence or replacement loss. Engineers are agreed that Du Mont broadcasting equipment is “tops” in flexibility and dependability, but not all engineers or prospective station owners know that it is surprisingly low in cost.

We want to tell you more. We want to show you Du Mont broadcasting equipment in use. No obligation. Write or telephone for literature, or appointment, today.
In the pages that follow Radio Daily presents the second edition of the Year Book of Television. . . . A look into the past. . . . A survey of the present. . . . A preview of things to come.

☆

Television, has definitely arrived. . . . Its present drawback is distribution. . . . Once the bottleneck of set production is broken nothing can stop its march of progress.

☆

To the many from all branches of this great new medium, soon to take its place alongside the stage, screen and radio, who have contributed to the pages that follow we are deeply grateful.

JACK ALICOATE
Editor
Inside and out, Farnsworth quality is evident. When you see today’s television on a Farnsworth—you see it at its best.

Television is no longer in rehearsal. It is here, now! And when you see the clear, bright, highly defined pictures of modern day television as received on one of Farnsworth’s table or console models, you know that today’s television is outstanding.

For two decades Farnsworth has pioneered in advancing television from a promise to a fact. The technical accomplishments of Farnsworth engineers—from the original development of the electronic television system to practical television as we know it today—have made history.

Superb modern designs characterize Farnsworth’s current line of television receivers that, in addition to television sight and sound reception, include standard radio and/or frequency modulation. Some models also combine the deluxe Farnsworth record changer for complete television, radio and phonograph service in one instrument.

These instruments offer the same superior performance that has become synonymous with the Farnsworth name in every branch of its electronics activity. Farnsworth Television & Radio Corporation, Fort Wayne 1, Indiana.
TELEVISION arrived the past year with well defined black and white pictures, increased production of receivers and equipment and experimental progress in the development of color.

Many significant things occurred reflecting the progress of video. One was the successful establishment of a coaxial cable network linking Washington, Philadelphia, Baltimore, with New York stations. Another was the pronounced improvement in programming, especially special events coverage, and the growing number of major advertising agencies who have come to recognize the potentialities of the new art.

The lag in receiver production due to lack of component parts, labor strikes, and the black and white-color controversy probably did most to retard full stride development of television. However despite the delays the nation's television audience increased from around 10,000 to more than 20,000 receivers and the forecast is that 100,000 receivers will come off the lines of the major manufacturers during 1947.

Receivers on Market

Tele receivers placed on the market the past year ranged from small portables priced at around $250 to massive all-purpose console models which were priced at $2,500. The table models in some instances were not entirely satisfactory until RCA came along with a precision built instrument that is giving satisfaction. Du Mont led the field of custom sets with elaborate direct image console models which included AM, FM, shortwave and a record changer. While Du Mont's line was produced in only limited quantities they found ready sale.

Other Manufacturers Ready

As we enter 1947 other manufacturers will make a bid for the television receiver business. These include Philco, Farnsworth, General Electric, Crosley and Stromberg-Carlson. Experimental models were produced and tested during 1946 and production lines were made ready with the beginning of the new year.

While manufacturers are cognizant of the necessity of building an audience through the production of new receivers they are also mindful of the immediate needs of television transmitters in furthering the development of the new art. During the coming year approximately 50 transmitters are scheduled for delivery. These include station equipment for such cities as Baltimore, Washington, Cleveland, Pittsburgh, St. Louis, San Francisco, Minneapolis, Detroit, Chicago and Buffalo. Stations in Detroit, Chicago, Washington and St. Louis expect to be on the air before summer.

Programming Progress

Stations in New York, Chicago, Philadelphia, Schenectady, and Los Angeles led the way in program development the past year. New ideas and techniques for presenting live talent shows and films and the strides made in the coverage of sporting events highlighted the progress made. Noteworthy among these accomplishments was the network coverage of the Louis-Conn fight, pickup of major league baseball games in New York, and the Washington remotes on President Truman's appearance before a joint session of the House and Senate. The direct pick-ups from United Nations headquarters and the special telefilms of the Bikini atom bomb tests were also among the special events classics.

While the controversy over the merits of black and white television as compared to sequential color scanning continued through 1946, public acceptance of the monochrome pictures was apparent. Black and white pictures of fine definition were provided through improved transmission and the use of the new Image Orthicon cameras. Then, too, the tuning refinements, brighter pictures and improved antennas contributed to the eye appeal of the pictures.

B. and W. vs. Color

The color tele fight brought demonstrations of CBS' improved system of mechanical scanning and RCA's experimental electronic color. It was contention of Dr. Peter Goldmark, CBS color expert, and his associates that color was ready for immediate commercial development. RCA, Du Mont and officials of Television Broadcasters Association, on the other hand, stressed the acceptability of black and white and indicated that perfected electronic color was some years off. The merits of black and white vs. color was still a hot potato in the hands of the FCC when this article was written.
PHILCO TELEVISION STATION WPTZ

First in Television in Philadelphia

TO THE TELEVISION ADVERTISER, every facility for commercial television programs is offered by Philco Television station WPTZ... a fully equipped studio and trained staff of television technicians, set designers and producers for live programs; a complete motion picture projection studio; new image orthicon equipment for remote pick-up of events outside the studio; radio relay station at Mt. Rose, N. J., for relaying programs originating in New York to the Philadelphia audience.

PHILCO TELEVISION BROADCASTING CORPORATION
ARCHITECTS BLDG., PHILADELPHIA 7, PA.
Nine television stations are operating, 46 grants have been made and 19 applications are pending, according to FCC figures of January 1, 1947.

Prices of television receivers in 1946 ranged from $250 for small table models to $2,500 for console model all-purpose receivers. Installation charges varied upward from $30 to $50.

TBA officials estimate that 24,000 television receivers are now in use throughout the country as compared to 10,000 a year ago. Approximately 10,000 of the sets in use are in the Greater New York area.

The coaxial cable linking Washington, Philadelphia, New York and Schenectady was inaugurated on Feb. 12.

DuMont's television studio in the John Wanamaker department store in New York opened officially on April 15.

Television set manufacturers indicated that in 1946, 44,706 sets would be equipped for television on 13 channels; 54,606 would be equipped for 13 television channels plus AM and FM bands; 10,000 sets would be equipped for 6 television channels and AM reception; 500 sets for 13 television channels and AM; 4,000 sets for six television channels, and 500 sets for 13 television channels plus FM.

Charles R. Denny, FCC Chairman predicted that by the end of 1947 100 television stations would be on the air.

Coverage of the Peace Conference in Paris was given via the medium of television. Films were taken and airmailed back to the states for airing by television stations.

An average of five viewers in New York and a little over that in Philadelphia is the figure given for those watching various commercial television programs according to a survey by ABC.

Broadcast of the Louis-Conn fight via television enjoyed the largest television audience in the history of this new industry.

Opening of the UN Security Council was televised, showing President Truman in his welcome address.
In every field of radio
LOOK TO THE GENERAL ELECTRIC COMPANY

AM Among the first to design, build and operate transmitters in the AM field, General Electric has always maintained its interest in advancing the art and technical development of this phase of broadcasting. The 250 watt AM transmitter shown here is the first of General Electric's completely new line that includes all types, from the lowest to the highest power ratings.

FM As a pioneer in the development of FM broadcasting, General Electric has acquired the background and experience which has proved so invaluable to the newer stations entering this field. As a leader in the development of FM, General Electric has a complete line of FM transmitters for broadcasting stations of every size.

COMMUNICATIONS In the broad field of communications, General Electric has placed emphasis on the importance of quality, reliability and simplicity of design in this type of equipment. Since many of the applications for radio communications equipment are in the nature of public services, extreme care has been exercised to design each unit for maximum utility. Complete systems for the bands available to these services are provided, both station and mobile.

AVIATION To the pilot, the radio equipment is the most valuable instrument in his plane, since his life may depend upon it. In designing the complete General Electric line of Aviation Electronic Equipment, reliability far beyond accepted standards was demanded. The high quality that is being built into these entire lines is assurance of dependability under the most critical conditions.

TELEVISION For years General Electric has pioneered in television. Station WRGB has provided outstanding facilities for both technical and program experimentation. This union of engineering with studio production supplies General Electric with experience of incomparable value to those entering the television field.

MARINE RADIO During the war General Electric was one of the largest producers of radar for the Armed Forces. Many of these developments have been refined and simplified for use in peace. The Electronic Navigator, a radar development, is one of these peacetime applications which is now being used in navigation to protect shipping. Other equipment now being developed will aid in saving untold millions of tonnage and numbers of lives in the future.

FOR COMPLETE INFORMATION ON GENERAL ELECTRIC RADIO EQUIPMENT, WRITE OR CALL ANY OF THESE DISTRICT OFFICES:

ATLANTA 3, GA.
187 Spring Street, N. W.
BOSTON 1, MASS.
140 Federal Street
CHICAGO 54, ILL.
Merchandise Mart

CLEVELAND 4, OHIO
4966 Woodland Avenue
DALLAS 2, TEX.
1801 North Lamar Street
KANSAS CITY 6, MO.
106 West 14th Street

NEW YORK 22, N. Y.
570 Lexington Avenue
PHILADELPHIA 2, PA.
1405 Locust Street
SAN FRANCISCO 4, CAL.
235 Montgomery Street

FIRST AND GREATEST NAME IN ELECTRONICS

GENERAL ELECTRIC
COLOR television pictures, produced by all-electronic means, were demonstrated publicly for the first time on October 30, 1946, at the RCA Laboratories, Princeton, N. J. Groups of newspaper and magazine writers, and representatives of the radio industry, who attended the demonstration, saw that flickerless, all-electronic color television is practical without rotating discs or other moving parts.

The new system is a complete departure from mechanical color television, shown in various forms since 1925. With the demonstration, it was emphasized that approximately four years would be required to bring any color system to the present status of black-and-white television.

Many interesting features are embodied in both the transmitting and receiving apparatus. Fundamentally, the RCA system transmits images in the three basic colors—red, blue and green—simultaneously. In other words, all colors comprising a scene are transmitted together and produced together. Existing mechanical color television systems transmit the three colors in sequence, one color at a time, relying on the persistence of the eye to combine them properly.

To accomplish the simultaneous transmission of three colors, RCA scientists and engineers developed a special camera for the pick-up and a multiple cathode-ray projection system for the receiver. The equipment, as demonstrated, effectively transmitted color “stills” and motion picture films. There are under construction color television cameras for studio and outdoor pickup of live subjects.

Transmission of the picture on slide or film is achieved in natural colors when a light beam from a kinescope scanning raster is focused onto the transparency and the light passing through is separated into component colors by a system of color selective mirrors and converted into electric signals in multiplier-type photo-electric cells.

Each of the three transmitted images—red, blue and green—is arranged to have the same number of lines, that is 525; also each one has the same horizontal scanning rate and the same picture repetition rate of 30 pictures a second as in present commercial television broadcasting.

The receiving set is equipped with three 3-inch kinescopes, which separately receive the signals representing red, blue and green and produce television images in these colors. This trio of kinescopes is called Trinoscope. From it, the three color images are optically projected to form a brilliant composite picture on a 15 x 20-inch screen in natural color, free from any flicker, color gringes or break-up of color.

Since the standards for the green image—including the synchronizing pulses—are identical to those of the present black-and-white standards, any broadcasts from color stations using the electronic simultaneous system can be received clearly in monochrome on black-and-white receivers by the addition of an inexpensive, easily installed radio-frequency converter. No modifications whatever are required inside the set.

Likewise, it will be possible for electronic color television sets when introduced to receive the broadcasts of black-and-white stations.

A station owner can begin with a black-and-white broadcast service. He may operate a black-and-white transmitter on the presently commercialized service and also an electronic color transmitter on ultra-high frequencies, using the signal of the color camera to operate both transmitters.

Engineers, scientists and commercial personnel have been greatly concerned by the prospect that when color television was developed it would quickly make the existing black-and-white system obsolete. The simultaneous color system happily solves this problem of obsolescence and at the same time is a superior color television system.
CHARLES STARK

INCORPORATED

RADIO-TELEVISION PRODUCTIONS
(Formerly CARR & STARK)

YES, WE’RE “OLD” HANDS IN THE “NEW” FIELD OF TELEVISION!

“CASH AND CARRY” (with DENNIS JAMES) IS A VIDEO SMASH!

“TELE” US YOUR NEEDS . . . WE’LL SOLVE THEM!

366 MADISON AVENUE
NEW YORK 17, N. Y.
MURRAY HILL 2-2636
COMMERCIAL TELE PROGRAMMING

By DON McCLURE, N. W. Ayer & Son, Inc.

IT WOULD seem reasonable to assume that when the term "Commercial Television Programming" is used, the reference is to the type of show the viewing audience will demand as a regular bill - of - fare, or else. If television is to take its rightful place as a great advertising medium along with its predecessors, newspapers, magazines, billboards, direct mail, carcards, and radio, it will have to have a commercial sponsor to be an economic success.

This is in no way a reflection upon the many excellent sustaining radio and television programs. Unfortunately, star talent costs money. Continued use of top talent, the makings of a good show, can only be had for free when a sponsor pays the bills. And, a good show is the only thing that is going to keep Mr. and Mrs. John Q home to tune in and view with enough regularity to make television a real "Huckster's" paradise.

To date the good shows have been few and far apart. An Army-Notre Dame, nothing-to-nothing tie comes once in a schedule. Play-offs in baseball for "dem Bums" has never before occurred in baseball. Unfortunately champion Joe Louis can only K.O. Mr. Conn once in a contest. Most of the other good shows have happened by accident and usually because it was accidental, few have taken the time, trouble, or used enough ingenuity to discover the various elements that went into making it a hit show.

This hit-and-miss procedure has too long been tolerated by a small, long-suffering group of pioneering "squinters" on over-tired, pre-war, pre-radar television sets. Fortunately, their day of freedom is at hand. The number of super-duper post-war sets are doubling daily. The new sets include all the latest electronic improvements. Cabinets are streamlined; the number of knobs and dials have been reduced; even the price is less than that of their predecessors. All that is left is to give this growing group of hopefuls a good show.

The latest surveys indicate it is safe to say a good football contest is a natural for television. Your seat is in the middle of each play. On a pass, your views sails into the receiver's arms. On an end around, you, the invisible blocking, clear the way for the future all-American ball carrier. Point after touchdown lifts you over the crossbars as gracefully as the danseur of the Ballet Russe.

World championship bouts come too few and too far apart. But when they do occur, there' not a hundred dollar reservation in the arena that can give you half the view or comfort of your television ringside seat.

Other sporting events will undoubtedly take their rightful, pictorial place after reasonable experimental coverage.

Needless to say, all sporting events offer ideal commercial opportunities. The outcome of the contest is usually in doubt until the final gun. Athletic games are spontaneous, thereby requiring continuous viewing. Commercial messages, properly inserted and of an acceptable length, will reach and impress the largest possible audience.

Other types of good shows are bound to be developed. Audience participation seems to be on the bill of fare. Because of the spontaneity and final outcome, the viewers' interest is at a peak throughout the show. What more can an advertiser ask?

The audience will be there if the entertainment is good, so all that remains is ways to trick the viewer into looking and listening to your advertising message. Integrated commercials will come into their own. The minute movie technique will be widely used. Minute movies, a firmly established and successful advertising medium, has many things in common with television commercials. Good one-minute shorts appearing on the screens of thousands of theaters in the nation have proven themselves capable of increasing sales by almost unbelievable percentages. There is every reason to expect that the same general technique, modified for television use, can develop perhaps an even greater record of success.
A Motion Picture Television Service—

Serving the Industry for the past seven years

Offering a Wealth of Unique and Valuable Material and Services for Present and Future Telecast Programming

FEATURE PICTURES - SHORT SUBJECTS
DRAMAS — COMEDIES — SERIALS
MUSICALS — TRAVELOGS — CARTOONS
DOCUMENTARY and EDUCATIONAL SUBJECTS

★

OVER 10,000,000 FEET OF STOCK SHOTS
Material To Fit In With Every Possible Idea
A COMBINATION OF LIVESHOWS AND FILM PROGRAMS
OFFERING EXCEPTIONAL PRODUCTION VALUE

★

Many Pictures and Serials That Will Fit In With A SPONSOR’S Product
ALL FILMS CAN BE CUT TO MEET YOUR REQUIRED SHOWING TIME

PROJECTION ROOMS—CUTTING ROOMS
SHIPPING SERVICE—REHEARSAL ROOMS

COMPLETE PROGRAM DEPT.

A Production Department Producing Pictures for Advertisers who Plan to Use Television Commercially

ADVANCE TELEVISION PICTURES SERVICE, Inc.

Telephone: BRyant 9-5600-1-2-3-4

729 SEVENTH AVENUE — — NEW YORK CITY
ON SEPTEMBER 27, 1948 the Columbia Broadcasting System petitioned the Federal Communications Commission to adopt recommended standards for the commercial broadcasting of color television in the ultra-high frequencies. Although CBS ultra-high frequency color television had already been demonstrated during the latter months of 1945, many of the developments that led to its application for acceptance as a public broadcasting service came about during 1946. Here is an abbreviated chronology of developments since the beginning of the year.

January 31 saw the first of a series of semi-public demonstrations of ultra-high frequency color broadcasting. These demonstrations marked the first use of an ultra-high frequency transmitter of commercial design, one built expressly for CBS by the Federal Telephone and Radio Corporation.

The pictures represented a marked improvement over the results we had been able to obtain in the low frequencies before the war. Then, the definition had been limited to a figure well below 400 lines. The color images we had now were scanned in 525 lines, interlaced 2 to 1. And the occasional difficulties we had encountered in the rendition of certain colors, notably the darker shades, were eliminated entirely.

Besides proving the existence and appeal of color television to an increasingly large number of people, the demonstrations established these technical facts:

1. It was possible to modulate a 10-megacycle video band.
2. It was possible to broadcast a signal of commercial strength in the ultra-high frequencies.
3. "Ghosts" could be eliminated in ultra-high frequency broadcasting.

Later in the spring it was shown that the present coaxial cable could successfully transmit an ultra-high frequency color television program.

This important demonstration was conducted in cooperation with engineers of the Bell Telephone laboratories. A program was picked up by ultra-high frequency color equipment here in New York City, sent by coaxial cable to Washington and back, and broadcast from the Chrysler Tower. The overall distance was over 450 miles, a record for any kind of television transmission by coaxial cable. The cable itself had been in no way modified for the test. In the pictures that finally reached the receiver screen the loss of apparent definition was negligible, establishing the fact that the coaxial cable offered no serious obstacle to the progress of ultra-high frequency color television broadcasting.

Among other things it was established that color television images can be seen clearly and without strain under normal ambient illumination—in other words, "you don't have to pull the shade down to look at color television."

Another phase of the progress of ultra-high frequency color television was represented by the following field intensity surveys:

1. On 700 megacycles, in cooperation with the Commission, a survey of seven months' duration (covering seasonal variations in tropospheric transmission) to determine medium and long distance propagation characteristics in the ultra-high frequency television band.
2. An extensive field survey of six months' duration to determine the coverage of television station W2XCS in New York operating on a carrier frequency of 490 megacycles. This survey included observation of reception at 188 locations scattered throughout the New York metropolitan area as well as extensive field intensity measurements. Numerous subsidiary problems involved in the propagation and reception of ultra-high frequency television signals were also investigated.
Television Awards
For 1946

American Television Society

AWARDS FOR 1946

To ABC and Du Mont station WABD for their contribution to commercial television. Paul Mowrey of ABC specially cited.

WCBW (CBS) and WNBT (NBC) received joint awards for technical excellence; James McNaughton, WCBW art director, given special citation for scenic design and staging. WNBT cited for camera work.

RCA Laboratories and RCA Victor for the image orthicon camera. Ruthrauff & Ryan and Lever Brothers for consistent effort in developing effective tele commercials.

WNBT for its sports programming and Philco’s WPTZ for airing the games sponsored by Atlantic Refining Co.

WKBW, Chicago, and WCBW for educational programs.

To WRGB, G.E. station, Schenectady, top honors, for children’s programming.

To WCBW for the year’s outstanding news programs. WNBT for its outstanding productions including “Abe Lincoln in Illinois” and “Angel Street.”

To AT&T, Du Mont, CBS, and NBC for participation in Lincoln’s Birthday telecast, recognized as the year’s outstanding special event; telecast in New York and Washington.

To Edward Sobol, producer of “Abe Lincoln in Illinois,” and Ernest Colling, producer of “Angel Street,” jointly awarded plaques for outstanding direction over WNBT.

RCA and CBS honored for experimentally demonstrating color television.

To Ralph Rockafellow, special award for outstanding service to the American Television Society.

Television Broadcasters Association

AWARDS FOR 1946

Dr. Albert Rose; Dr. Harold Bell Law; and Dr. Paul Kessler Weirmer, all of RCA Laboratories, for development of the Image Orthicon Camera.

John Royal, vice president, NBC, for telecast of the Louis-Conn fight.

Donovan B. Stetler, Standard Brands, for Best Entertainment Program—“Hour Glass.”

Paul Belanger, WCBS-TV, for Outstanding Artistic Program.

Klaus Landsberg, W6XYZ, Los Angeles, for Best Public Service Program.

Dr. Oliver E. Buckley, president of Bell Telephone Laboratories, Inc.; and Keith S. McHugh, vice president of American Telephone and Telegraph, for “outstanding contributions to the field of television.”
TELEVISION was Big Business even before it burst out of New York and a few scattered cities and began to spread across the nation.

Millions of dollars were sunk in television before there were enough sets on hand to support one station with audience-money. And these millions, as the saying goes, are only the beginning.

Just when people began to wonder just how old this television baby had to be before it was born, the multi-million dollar youngster let the world know that he was here—and here to stay. If television won't grow to maturity this year, it may at least reach adolescence, because it already has growing pains.

The FCC, at first convinced that it could stop the rush of big money towards television and give the “little fellow” a better break, soon realized that a prospective tele-broadcaster needed more than a heart of gold to build a video station, let alone keep it on the air. The Commission began asking financial questions and the applicants who couldn't produce a little green began to fall by the wayside. But a little think like money couldn't stop this television baby and at the end of last year six stations had been granted licenses, more than 50 other applicants had been granted construction permits and nearly a score of others were either pending or in hearings. Soon, a few other growing pains developed. The FCC found itself confronted with the multiple ownership question. After granting five permits to applicants which, the Commission said, were “controlled” by Paramount Pictures, the FCC clamped the lid on further grants. The Commission finally admitted, however, that the question was a difficult one and agreed to explore the whole question. A strict interpretation of the rule could keep the lid on some of television's pioneers.

After finally settling on black and white tele standards in the lower bands more than a year ago, the Commission last year had tossed in its laps another tele problem—whether to throw the old standards in the ashcan and start from the color scratch demanded by Columbia Broadcasting System. The industry formed sides, with RCA color lined up against CBS color and most other black and white enthusiasts insisting that b&w tele should be left alone for the time being. The Commission apparently agreed that the future of tele was in the high frequencies but hesitated to agree to CBS’s plea “why not now.”

The FCC never worried quite as much over the television receiver problem as it did over FM receivers. Tele receiver production was meager in the days after the war's end, but in the latter half of 1946 picked up and this year should take care of the number of tele stations actually on the air. Sets generally were expensive, but this was another growing pain that was expected to ease off, as its older brother radio found out.

Towards the end of last year, too, the FCC began to realize that television would bring it many other problems. Instead of worrying about what was heard over the air, the Commission realized it would soon be concerned over what was seen over the air. New problems would thus be dumped in the Commission's lap. In many cities and municipalities, authorities have set up local censorship boards to pass on movies. Movies that are approved for nation-wide distribution often run into local trouble. What about televising a play or movie that some city might not like? What to do about a Huey Long who comes into a million homes by television? There are plenty of people who will say that it's none of the Commission's business. The Commission may agree, but at the same time it realizes that its troubles with this big baby are only beginning.
Television Organizations

Television Broadcasters Assn. Inc.
500 FIFTH AVE., NEW YORK 19, N. Y.
LAckawanna 4-4788

OFFICERS
President.................Jack R. Poppele Secretary-Treasurer ......Will Baltin
Vice-President G. Emerson Markham Asst. Sec.-Treasurer...Paul Raibourn

DIRECTORS

FUNCTIONS
Founded January, 1944, as a non-profit organization of television broadcasters and others engaged in any business directly connected with television broadcasting. Objects are to foster and promote the development of the art of television broadcasting; to protect its members in every lawful and proper manner; to foster, encourage and promote laws, rules, regulations, customs and practices which will be in the best interest of the public; to protect the interests of the members of the Association by opposing the enactment or adoption of any laws, rules, regulations, customs or practices which would discriminate against or in any way injure the members of this Association.

American Television Society
415 LEXINGTON AVE., NEW YORK 17, N. Y.
VAnderbilt 6-2144

OFFICERS
President.............George T. Shupert Treasurer .......Archibald U. Braunfeld
Vice-President .......Ralph Rockafellow Secretary ...............Dian Dincin

DIRECTORS
David Hale Halpern Alice Pentlarge Prof. Edward C. Cole
Frederick A. Engel Charles A. Alicoate Richard Manville
Don McClure

FUNCTIONS
American Television Society is a non-profit group organized to foster the study, understanding and appreciation of television as a cultural, educational entertainment and advertising medium. It provides its members with an intelligence center and clearing house for information pertaining to television and its development; a forum for the exchange of ideas and discussion of mutual problems relating to or affecting television; a television library; special meetings for the dissemination of television information; the opportunity to view and study television technique.
TELEVISION activity in Chicago will be greatly accelerated during 1947, it is indicated in plans that are being worked out by local station and network officials and members of the Electrical Association's organization to promote Chicago television. Chicago began 1947 with at least two "ifs" clouding the television situation. If the black-and-white vs. color were settled, and if equipment could be obtained, it appeared that several stations would be in operation before the end of the year, joining Captain Bill Eddy's WBKB which for the first few months was assured of holding its place as Chicago's only operating station.

WBKB, the Balaban & Katz station, has taken its place as one of the country's leading video stations and during 1946 it surpassed all others in the country in number of hours on the air. Its total time on the air has been increased to 28 hours a week, and during the year it provided some outstanding programs, particularly in sports. In an effort to find out what kinds of programs are best suited to video and what finds widest acceptance among patrons, the station has telecast hockey games, style shows, ice shows, music, variety shows and many special events. Out of the difficulties encountered they are learning what to do and what not to do, and are constantly accelerating their activities.

Captain Bill Eddy is enthusiastic over the future of television in the Chicago area. "We are constantly extending our activities," he told RADIO DAILY, "and believe that television audiences are due for a tremendous growth this year. At present there are about a thousand sets in use in this area. By the end of the year there will be nearer 50,000. We refuse to concede first place in television to New York and are out to challenge them."

As this is written it appears as if WGNA, the tele-sister of WGN, will become the second Chicago television station, coming on the air in June or July if transmitters and other equipment are received. WGNA's activities up to February 1 were confined to non-air demonstrations of two cameras and half a dozen receivers. Construction of WGNA is under supervision of Carl J. Meyers, director of WGN engineering. The WGNA transmitter is to be located on the 29th floor of Tribune Tower, with the antenna atop the building. The construction permit from the FCC assigns WGNA to channel 9-186-192 megacycles. Effective radiated video power will be 18.4 kilowatts and audio power 11 kilowatts.

Frank P. Schreiber, WGN general manager, told RADIO DAILY: "WGN has been a pioneer in AM broadcasting for 25 years; one of the pioneers in FM broadcasting, which we began in October, 1941 (WGNB), and a pioneer in facsimile broadcasting, which was resumed in July after experimental work in 1939. Now we enter the television field, and as in all previous radio operations, we will be a leader in television."

ABC, which has had a working agreement with WBKB for some time, plans eventually to have its own station here, according to Jim Stirton, television sales head; and Manager Chick Showerman of NBC says that network will have a tele station just as soon as possible. The main thing holding up these stations is a scarcity of materials.

With the expected increase in the installation of television receivers in the Chicago area, dealers have set up a plan for training their representatives in the technique of set installation. Once a week for ten weeks there will be classes supervised by Capt. Bill Eddy of WBKB to teach television fundamentals. Later the manufacturing companies will give advanced instruction.

The outlook for commercial video programs is bright. Prospective commercial video programs is bright. Prospective programs who have been watching the results of sponsored programs on WBKB believe that video will be a powerful sales medium. Just how rates will be worked out remains to be seen. It is generally agreed that present rates will have to be periodically revised as the number of sets increases. Local dealers report that sales of receivers are growing rapidly, and that every indication points to huge television audiences in the very near future.
INDICATIONS are that all seven of the prospective Los Angeles-Hollywood television stations will be on the air early in 1948. Despite some estimates that all seven could be operating commercially by the holiday period of this year, local engineers will be satisfied if their respective stations are doing business early next year.

KTLA, which was formerly W6XYZ and which is owned and operated by Television Productions, Inc., a subsidiary of Paramount Pictures, took to the air commercially on Jan. 22, 1947.

Tupman Motors of Los Angeles bought the privilege of being the first to sponsor a video show in the Southland in the interest of its distribution of Mercurys and Lincolns. Klaus Landsberg, who is in charge of West Coast operations of Television Productions, produced the hour show, and was given assistance by Leon Benson of the J. Walter Thompson agency. Several representatives of Eastern advertising agencies came West to attend the initial show.

Landsberg used six cameras to pick up the première for relay to his company's Mt. Wilson transmitter 18 miles away from where it was rebroadcast to an area between Santa Barbara and San Diego and as far inland as San Bernardino, Riverside and Redlands.

KTLA's signal carries 150 miles with a clear, undistorted picture at the reception points. Four iconoscope cameras and two candle light or image orthicon cameras were used in connection with the initial commercial program.

Harry R. Lubcke, who is still in charge of television for Don Lee, organized the Thomas S. Lee television system in November, 1930. The first televised image on W6XAO, transmitted through equipment Lubcke built and in many instances invented and manufactured himself, was a short motion picture film, the subject a wagon rolling across western plains.

The initial full hour program presented on the station was on Dec. 23, 1931 and the first regular program services was begun March 10, 1933. An important chapter in television history was the purchase of a Hollywood mountain, right in the heart of the city, and the construction there of the first built-for-television studios in the world.

KFI has been granted Channel 9, with five kilowatts, visual, and two and a half kilowatts, audio. It has already made some important outlays of money to improve its three-quarter acre transmitter site atop Mt. Wilson.

KLAC has been granted Channel 13, five kilowatt, visual, and three kilowatt, audio. KLAC's sister station, KYA, San Francisco, has also a tele permit.

ABC will use Channel 7, 4.5 kilowatt, visual, 2.7 kilowatt, audio. It has a half acre site on Mt. Wilson, and is negotiating for a site for its proposed Hollywood tele station.

NBC has also been granted a permit, and plans erection of a tele studio at its present site in the heart of Hollywood. It also has a transmitter site on Mt. Wilson, and Hal Bock, veteran publicity director of NBC's Western Division, will be in charge of its video plans here.

The Times-Mirror Company, which publishes the Los Angeles "Times," will operate KPTV and has Channel 11, 19.45 kilowatt, visual, 19.15 kilowatt, audio. It has ordered a transmitter from RCA and is hopeful of delivery in October.

One month after television was authorized on the West Coast, Patrick Michael Cunning Television Productions had four shows in preparation.

Cunning is also associated with Edgar Bergen in Bergen-Cunning Television Prods., which will concentrate on the making of 16 and 35 mm. films for television.

Telefilms, of which Don McNamara, former program director of KFI, is in charge of tele activities, is making a strong bid for national video film business. It filmed the Los Angeles open golf tournament in January for the United States Rubber Company and rushed the films East for televising over WABD, New York; WTTG, Washington, and WPTZ, Philadelphia. Telefilms is also planning to televise a fashion show for the California Apparel Creators, which would be shown in department stores as well as other tele stations, and has other important video plans.
THE TELE RECEIVER MARKET

By JIM OWENS, Staff Writer, RADIO DAILY

Few industries have appeared on the American scene adorned with as much enthusiasm and prediction as to its economic and cultural capabilities, as did commercial television in the early months of 1946. And few industries were plagued in their early beginning with the economic ironies of a nation still in the process of a sluggish return to peacetime production, as was television. Further,—few large scale industries had a “ready” market potential of millions of dollars per year as had video manufacturers who were equipping plants during the early months of last year, albeit with the scant amount of necessary materials available and the attendant high costs of labor.

Although there were only seven to 10,000 sets in existence at the end of ’45, several surveys indicated that anywhere from three to 10 million persons were waiting, money in hand, to buy receivers within the next couple of years, if not immediately. Television was growing city by city, and Charles R. Denny, Chairman of the FCC, predicted 100 stations on the air by the end of 1947.

However, the spread of the teleset market, according to industry executives, depended greatly on the spread of television networks. Only via networks, the listening audience, i.e., the buying public, would television begin to reap the tremendous profits predicted for it. Quality programs were necessary for video to attract a steady audience; and quality programs were of prohibitive expense without the aid of the advertisers’ dollars.

By the end of 1946, only one phase of this two-cornered problem had begun to show signs of solution. By the end of the year, according to an official report of the Radio Manufacturers Association, 6,476 telesets had been produced and marketed. The unofficial figure, however, according to a check of those companies actually producing sets during 1946, shows that over 10,000 receivers were turned out—the bulk of which were made available during the last six months.

The production outlook for this year, while greater beyond comparison in unit total, does not begin to approach settlement of the market problem—although it should be noted here that present distribution techniques render physical limitations somewhat less confining.

At the Television Broadcasters Association Convention in New York last Fall, manufacturers made an ambitious prediction of a million sets by the end of 1947. However, due to the continued uncertainty of economic conditions, the best estimates for production this year indicate that something over 500,000 receivers will be turned out. Companies who will combine to produce this figure, (some of which were in production last year) include: RCA, Philco, General Electric, Du Mont, Federal Telephone & Radio Corp., Westinghouse, Garod, Viewtone Television Corp., Sparks-Withington, Bendix, Stewart-Warner, Crosley, Farnsworth and Stromberg-Carlson. About half of this amount or 250,000, are expected to be produced by RCA alone.

While the demand was high last year, and is expected to continue so for an undetermined period, price of sets will be the most important factor in maintaining it, according to manufacturers. The range will probably be from $200 to $500 in the “popular” category, and extend to $2500 in the “deluxe” class.

Significant is the prediction by RMA chief R. C. Cosgrove who feels that “until we turn out a good set for $150, we won’t get profitable volume.” Costs of materials and labor, however, based on last year’s performance, offer little to indicate the achievement of this level during 1947.

The distribution angle is of equal importance to the actual unit output, industry experts feel, since the manner in which it is handled will greatly facilitate the early establishment of video networks. Market-wise manufacturers are apportioning sets to cities presently served, or about to be served, by television stations, rather than concentrating on areas with huge buying potentialities.
BRITISH television opened up again last June after the screens had been dead for nearly seven years. Since then the staff have made gallant and successful efforts to make up for lost leeway, and it can be truly said this Christmas that the service lags little, if at all, behind the standards of September 1939, when the BBC high definition television service had completed three years as the first of its kind in the world.

First renewal of activity began in November 1945, after the Government's acceptance of the recommendations of Lord Hankey's Television Committee that the service should be resumed where it left off. The station occupies a modernized corner of Alexandra Palace, an old amusement center in North London, 300 ft. above sea level. Among the first arrivals was the new Head of the Service, Maurice Gorham, lately in charge of the Light Program and before that Director of the A.E.F. Program. Around him gathered the new program staff—new only in the sense that they were taking up television afresh: Denis Johnston as Program Director after a long spell as radio war reporter; Cecil Madden as Program Organizer after directing the Overseas Entertainment Unit; George More O'Ferrall as Senior Play Producer after years of army service in the Far East and work with the A.E.F. Program.

And while the program staff laid their plans, the technicians, led by the Superintendent Engineer, Douglas Birkinshaw, submitted the entire transmission plant to the most thorough overhaul it had had since the pioneer days of 1936. As a result of this overall spring-clean, the apparatus, by the time the service opened, was producing better pictures, with improved detail, finer gradation and less "streaking," than in 1939.

All this time the two studios used were being put in working order, stored equipment was being brought out again, and studio staffs were recapturing the old skill. One of the two mobile units was being overhauled piece by piece.

Zero hour was 3 p.m. on June 7th. Up to that date, activity at the television station, though never leisurely, was deliberate and comparatively unhurried, but everyone knew that once the plunge was taken, there could be no pause. Television, perhaps the most absorbing, is also one of the most exacting forms of entertainment; to keep the screens "alive" for at least three hours a day—and this was what the new schedule demanded—requires concentrated teamwork. Actual screen time produced in a day's "shooting" by the average film studio is less than three minutes.

At the scheduled hour the plunge was taken. Miss Jasmine Bligh, one of the original television announcers walked towards an emitron camera on the terrace in Alexandra Park and to the strains of a Television March specially composed by Eric Coates, smiled into the lens and made the first announcement. At the inaugural ceremony a few moments later in Studio A, the Postmaster-General, the Earl of Listowel, formally declared the service open, stressing that television was intended as a recreation for the many, not a luxury for the few, and expressing the hope that the service would be extended to Birmingham in the not far distant future.

Viewers then saw their first studio program, but in less than twenty hours the service was put to a supreme test. The result was a triumph. Television cameras mounted on a stand in the Mall opposite the Royal saluting base defied cloud and shower to present an open-window view of the complete Victory Parade—the arrival of Their Majesties, the long procession itself and even some of the aircraft in the Fly-past.

People who had cherished their television sets for this moment through all the miseries of air-raids and black-out were not disappointed. Some confirmed that pictures were better than in 1939; all awaited with eagerness the promise of those ever-popular features, plays, variety, "Picture-Page," demonstrations, children's features, cartoon films and the panorama of "O.B.'s" from sports grounds, theaters and dance-halls.

The promise has been kept, despite various austerity handicaps in the world of entertainment.
Outside Broadcasts continue to yield the most spectacular successes. From the Mall the mobile unit proceeded a week later to Wimbledon for the final matches for the Wightman Cup. Wimbledon is far outside the circle of co-axial cable which rings the West-End and gives direct connection between the mobile unit and Alexandra Palace.

Since then the television audience has been taken to other theaters for dress circle views of such shows as "Follow the Girls" at His Majesty's and "Sweetheart Mine" at the Victoria Palace. From time to time the old Bedford Music Hall, Camden Town, was "taken over" by the B.B.C. for an evening of televised "Variety on View," in the presence of a specially invited audience. In July the mobile unit drew up at the Open Air Theater, Regent's Park for a complete performance of "A Midsummer Night's Dream." Public ceremonies give full scope to television's unique quality of "actuality" or "immediacy," demonstrated in a most spectacular manner by the Lord Mayor's Show and most impressively by the Service of Remembrance at the Cenotaph.

Television cameras also roamed the ballroom floor at the Royal Albert Hall and the Palais de Danse, Hammersmith. In the open air they ranged from Barnet—in the north—for amateur football, to Ascot—in the south—for the new King George VI Stakes. Ascot, twenty-nine miles from Alexandra Palace, is the most distant point from which the mobile units have operated.

The Zoo was toured and another Regent's Park fixture was the Jubilee Motor Parade. In November the second mobile unit was restored to the service.

Among studio programs, plays have come first in popularity. Casting a wide net, the producers brought in dramas, comedies, thrillers — Shakespeare and Shaw, Oscar Wilde and Edgar Wallace. Besides Shaw's "St. Joan," Ian Hay's "The Middle Watch," Eugene O'Neill's "Anna Christie" and many other established successes, demanding the utmost resource in studio accommodation, scenery and costumes, viewers saw numbers of plays specially written or arranged for television, among them J. B. Priestley's new play "The Rose and Crown," and the well-known stage and film story, "Thunder Rock."

New television personalities have emerged. Mr. Philip Harben, suave and deft, early established himself as a master of televised cookery; in the Television Garden, Mr. F. Streeter has enlivened horticulture with an engaging sense of humor. The three announcers—familiar guests in every television household—are Miss Winifred Shotter, of stage, screen and E.N.S.A. fame; Miss Gillian Webb, R.A.D.A. prizewinner, who was appointed in July on the resignation of Miss Bligh; and Mr. McDonald Hobley, former actor and S.E.A.C. radio announcer.

Cartoon and interest films were shown in abundance, but permission has not yet been obtained for televising newsreel. The B.B.C.'s own Film Unit has not, however, been inactive and among its scoops was an exclusive interview with Mr. George Bernard Shaw on his 90th birthday. The Queen Elizabeth trials off the west of Scotland were filmed and shown to viewers on the day the liner set off on her maiden peacetime voyage to New York. As part of a regular exchange arrangement with the National Broadcasting Company of America, films taken on board during the voyage were flown back from New York and televised a week later.
For many years, in the interests of economy and better service, the Bell System has devoted a large amount of research work to carrier systems of transmission, by means of which a number of communication channels can be provided over a given physical facility by the modulation of suitable carrier frequencies.

An early fruit of this work appeared in the form of a relatively narrow band carrier system for use on open wire lines, which made it possible to superpose three voice channels on the basic channel provided by one pair of open wires. Later a broader band system was developed which provided an additional complement of twelve voice channels on an open wire pair. A similar system supplied a total of twelve channels on two cable pairs. Still later came the very broad band coaxial cable system, by means of which several hundred voice channels are provided over a pair of coaxial tubes about the size of a lead pencil. This system can be arranged to transmit television signals.

Ten years ago the first inter-city coaxial cable was installed by the Bell System, between New York and Philadelphia. This cable contained but two coaxial tubes, the repeaters were spaced 10.5 miles apart, and the system was capable of transmitting a frequency band one megacycle in width. These early repeaters have since been replaced with repeaters of a later design, the spacing cut in half and the band width increased to about three megacycles. All coaxial cables now in service transmit this band of frequencies, but an increase in the diameter of tubes from about one-quarter inch to three-eighths of an inch has made it possible to lengthen out the repeater spacing from five to eight miles.

In 1940, two more short coaxial cables were installed, one between Stevens Point, Wisconsin, and Minneapolis, and the other between Baltimore and Washington. The war then substantially halted construction and until last year only two additional cables were placed—Atlanta to Macon and Philadelphia to Baltimore—both of which were installed in 1942 but were not activated for broad band service until about a year ago.

By the end of 1945 there was a total of some 1100 miles of coaxial cable in the plant. At present there are nearly 3000 miles. Next year alone, barring material shortages, we expect to install an additional 3000 miles. By 1950 we hope to have some 12,000 route miles of coaxial cable in service. The mileage of single cable will be even greater than this figure, since on some routes there will be more than one cable. Most of this cable will contain eight tubes.

The map accompanying this article shows the cables now in place or being installed and those projected for the next few years. The southern trans-continental route to Los Angeles is expected to be completed by the end of 1947, as well as an extension to Miami. We hope also to reach Pittsburgh, Cleveland, Detroit, Chicago, St. Louis and other cities in this general area by the end of 1948 or shortly thereafter. Not shown on the map is the radio relay system now being installed between New York and Boston which at present is planned to be put into service on an experimental basis in the spring of 1947.

As has been indicated the development of broad band transmission systems, including the coaxial cable, was undertaken primarily to provide facilities for the regular communication services of the Bell System. The program ahead is controlled chiefly by the need for additional telephone circuits. From the viewpoint of network television service, it is of special interest that these telephone circuit needs are so great as to require the very large program of coaxial cable construction here outlined. By the addition of special equipment, including the necessary transmitting and receiving terminals, and by
making adjustments of greater precision than are required in the operation of coaxial systems for telephone service, coaxials can be adapted to the transmission of television programs. These measures take some time, however, so that television service is not expected to be available until a little later than the dates indicated in the preceding paragraph.

Thus far, two one-way television circuits operating in opposite directions between New York and Washington have been made available to television broadcasters on an experimental basis since February, 1946. We plan to add two additional one-way circuits between these points by the end of next year, and next spring it is expected that an extension of television facilities from New York to Boston will be available by means of the radio relay system mentioned previously.

Owing to the heavy demands for telephone service, it is probable that for the next two or three years there will not be enough coaxials available for television service on most of the major routes to permit exclusive use of the facilities to be assigned to individual networks. While this will require sharing of facilities, as has been done in the case of the New York-Washington cable, such part-time use may prove to be sufficient to care for the needs of the broadcasters in the early stages of network service.

Looking to the future, the Bell System has under development a new type of repeater which, as now projected, will make it possible to transmit a band of frequencies about seven megacycles in width over coaxial systems. This entire band could be used for television or a part of the band could be assigned to television and the remainder to telephone, thus enabling the coaxial tubes to be used simultaneously for the two services. In addition to the increase in television channels obtained by this means, our present plans call for additional cables on some of the heavier routes.

Further, the results of the New York-Boston radio relay trial may indicate the application of this type of transmission system to other routes. In view of all these factors, we can be confident that sharing of use of facilities for television network service will not long be necessary, assuming that the needs of the individual broadcasters are such as to require exclusive use.
NOTE: These coaxials are being installed and equipped primarily for telephone circuits. With special additional equipment, coaxial cables can carry television programs. Such service is now in experimental operation between Washington and New York.
NOTE: These coaxials are being installed and equipped primarily for telephone circuits. With special additional equipment, coaxial cables can carry television programs. Such service is now in experimental operation between Washington and New York.
TELEVISION TALK
A MODERN GLOSSARY

(Courtesy Caldwell-Clements, Inc.)

A

AMPLITUDE—The magnitude of any quantity, particularly voltage or current.
AMPLITUDE MODULATION—The periodic variation of the voltage or current in a circuit in accordance with some signal being transmitted.
ANTENNA—An electrical circuit for radiating or receiving electromagnetic waves (radio).
ASPECT RATIO—The ratio of picture width to picture height. Now 4:3.
AUDIO—(I hear.) A term applied to any part of a radio or electrical system handling frequencies in the audible range.

B

BAND-PASS FILTER—An electric circuit which will transmit frequencies between two limits and reject others outside those limits.
BANDWIDTH—The number of cycles per second required to convey the information being transmitted either visual or aural.
BLACKER-THAN-BLACK—A portion of the television signal devoted to synchronizing. These synchronizing signals are transmitted at a higher power than the blackest part of the picture, so that they will not appear on the screen.
BLANKING—The process of cutting off the cathode ray during the time it is not forming a part of the picture. This occurs when the spot returns from the far right to begin the next line and from bottom to top of the picture.
BLOCKING OSCILLATOR—A type of oscillator which generates intermittent signals used for scanning in cathode ray tube.
BLOOM—The condition of overall bright illumination of the picture tube obscuring any picture detail.
BOOSTER ANODE—A conductive coating placed inside a cathode-ray tube near the screen and because of a high positive voltage applied to it, causes a brighter picture.
BRIGHTNESS CONTROL—A control on the receiver for regulating the overall brightness of the picture.

C

CAMERA TUBE—The electron tube used to translate a scene into electrical impulses.
CARRIER—The term applied to the high frequency radio wave which is modulated by the audio and video signals.
CATHODE—The electrode in a tube from which electrons are obtained, usually by heating or by photoelectric effects.
CATHODE RAY TUBE—An electron tube in which streams of electrons from a cathode are formed into a pencil-like beam and directed by means of electric or magnetic fields over a target, usually a fluorescent screen which glows wherever the beam strikes.
CHARACTERISTIC IMPEDANCE—The input impedance of a transmission line infinitely long or a short line terminated in its characteristic impedance. The impedance is independent of length and depends on size of conductor and spacing.
CLIPPER—A circuit used to separate signals of different amplitudes. In television these circuits are used to separate the synchronizing pulses to the video and signal.
COAXIAL CABLE—A particular type of cable capable of passing a wide range of frequencies without the usual prohibitive losses. Such a cable in its simplest form consists of a hollow metallic conductor with a single wire accurately confined along the center of the hollow conductor.
CONTRAST—This refers to the ratio of black to white portions of a picture. Pictures having high contrast have very deep blacks and brilliant whites, while a picture with low contrast has an overall gray appearance.
CONTRAST CONTROL—A control on the receiver which regulates the video signal strength. This has the effect of changing the ratio of the black and white portions of the picture. It corresponds to the volume control in an aural receiver.
CONTROL ROOM—Studio facilities from which television cameras, lighting, shading and mixing is performed.

CYCLE—One complete set of values in any series of phenomena which repeats periodically. In radio this usually refers to one complete range of values for either voltage or current.

D

DAMPING CIRCUITS—These circuits are used to prevent high voltages from being induced in the deflection coils when the current changes suddenly.

DC RESTORER—This circuit regulates the average brightness of the television picture tube to correspond with the average brightness of the scene being transmitted.

DC TRANSMISSION—This term applies to circuits which will pass zero frequency.

DEFLECTION—The movement of the cathode ray beam by electric or magnetic fields.

DEFLECTION YOKE—The combination of coils used to direct the cathode ray up-and-down and right-and-left to form the image.

DELAY SCREEN—A fluorescent screen used in cathode ray tubes, which has the property of phosphorescence. The light intensity of any particular spot dies out gradually after the ray moves to a new position when this material is used.

DIFFERENTIATING CIRCUITS—These circuits respond to the rate of change of a pulse and are used in synchronizing the receiver scanning.

DIODE—A vacuum tube having two elements, one of which emits electrons (the cathode) and the other the anode. It is used for rectification (detection), that is the conversion of alternating currents into direct currents.

DIPOLE ANTENNA—An antenna consisting of two conductors, usually of equal length extending in the same straight line, with a pair of lead or feeder wires connected at or near the inner ends, is known as a doublet. For short waves the physical dimensions are such that self-supporting metal rods or tubes can be used.

DIRECTOR—A section of an antenna used to increase the pick-up from the side on which the director is placed.

DISSECTOR TUBE—The special type of television tube used in the pick-up camera in the Farnsworth system.

DISTORTION—Any change in the original frequency, amplitude or phase of a radio signal.

DIVERGENCE—The spreading of a cathode ray stream due primarily to the mutual repulsion between the electrons that compose it. The function of the focusing arrangement in the tube is to counteract this effect.

DOLLY—The movable stand upon which the television camera is mounted.

DOUBLE SIDE BAND—When a carrier is modulated by a plurality of signal frequencies, two distinct bands of frequencies appear, due to the modulation process, one on each side of the carrier frequency.

E

ELECTRODE—A metallic conductor introduced into a vacuum tube for a specific purpose. It must be electrically connected to the external circuit. In general each electrode is referred to by its specific use, such as cathode, grid, anode, etc.

ELECTROMAGNETIC FOCUSING—A system in which magnetic fields parallel to the motion of the electrons are used to confine them to a narrow beam.

ELECTRON GUN—That part of a cathode ray tube in which the electrons are emitted, formed into a beam and deflected.

ELECTRON LENS—A systematic arrangement of electromagnetic or electrostatic fields, having symmetry about the axis of a cathode ray tube, as to their radial components, established for the purpose of controlling the divergence and convergence of the electron ray.

ELECTRON MULTIPLIER—An evacuated amplified tube in which one or more anodes have photoelectric surfaces which are exceedingly active as to secondary emission. The original electron emission is cascaded by the secondary effects.

ELECTRON TUBE—A device employing a cathode, an anode and possibly additional electrodes for controlling the volume and direction of flow of electrons which constitute electric current.

ELECTROSTATIC FOCUSING—A system in which electric fields are employed to confine the electrons into a thin stream.
**EMISSION**—The continuous liberation of electrically charged particles, either ions or electrons, into space (usually evacuated) from a surface. The most important case practically is where these particles are negatively charged, i.e., electrons.

**EQUALIZING PULSES**—These are signals transmitted after each vertical synchronizing pulse to insure correct start of horizontal sweep circuit.

**FACSIMILE TRANSMISSION**—The electrical transmission over wires or radio circuits of printed records and pictures. While this term originally referred to black-and-white reproductions only, it is now considered to include processes producing half-tone and shaded effects as well.

**FADE-OUT**—A camera technique in which a scene is gradually dimmed from view.

**FIDELITY**—The faithfulness with which a system reproduces audio or video signals.

**FIELD**—This term refers to one set of scanning lines making up a part of the final picture. In present standards, pictures are transmitted in two fields of 262½ lines which are interlaced to form 30 complete frames per second.

**FLUORESCENT SCREEN**—A chemical coating on the inside of a cathode ray tube which emits light at the point where a cathode ray beam strikes.

**FLYBACK**—In scanning, the spot is moved across the screen at a definite rate in one direction for each scanning line, thereupon, it is necessary to restore it to start of the next line in a very short interval of time, say three or four millionths of a second. This return time is termed flyback.

**FOCUS**—In a cathode ray tube this refers to the size of spot of light on the screen. The tube is said to be focused when the spot is smallest. This term also refers to the optical focusing of the camera lenses.

**FRAME**—One of a series of complete pictures that are successively viewed so as to simulate moving scenes.

**FRAME FREQUENCY**—The rate at which frames are sent each second in the various moving picture and television applications.

**FRAMING CONTROL**—This control on a receiver adjusts the picture repeat rate to that of the transmitter. It is also called the vertical hold control.

**FREQUENCY**—A term applied to the rate of repetition of voltage or current or other periodic functions.

**FREQUENCY MODULATION**—A process by which the carrier frequency is modulated in accordance with the information to be transmitted.

**FUNDAMENTAL**—The basic frequency of a wave or sound. It is sometimes referred to as the “first” harmonic.

**GAS-FILLED TRIODE**—A type of vacuum tube in which the elements operate in an atmosphere of gas, such as mercury, argon, helium, etc.

**GHOST**—A secondary picture formed on a television receiver because the signal from the transmitter reaches the antenna by more than one path. Ghosts are usually caused by the radio signal being reflected from objects within approximately one mile of the receiver antenna.

**HALATION**—The ring of illumination which surrounds the point at which the electron beam strikes the fluorescent screen.

**HALFTONE**—A method whereby photographs having various degrees of lights and shadows can be reproduced in ordinary printing, using a system of dots which are substantially undistinguishable to the unaided eye. However, the dots are graded as to size or density so as to produce the highlights and shadows of the pictures.

**HARMONICS**—In electrical and radio circuits the fundamental current waves are usually accompanied by others whose frequencies are equal to some whole number multiple of that fundamental. These multiples are also called harmonics.

**HEAVISIDE LAYER**—The ionosphere. A region of ionized air some fifty miles above the surface of the earth. Its lower boundary acts as a reflective surface or “mirror” for radio waves. Rapid changes in the height of this lower boundary and its contour causes much of the radio interference and fading.

**HETERODYNING**—The process of changing frequency by combining the received signals with the output of an oscillator tube in the receiver.

**HORIZONTAL CENTERING**—The position of the picture with respect to the axis of the cathode ray tube. This is accomplished by a control on the receiver.
HORIZONTAL HOLD CONTROL—A control on the receiver for adjusting the number of lines per second to correspond with that of the transmitter.

I

ICONOSCOPE—A designation used by RCA for a particular type of cathode ray tube developed for the purpose of picking up the scenes to be televised. It is the essential part of a studio camera.

IMAGE DISSECTOR—A television camera tube developed by P. T. Farnsworth in which the photoelectrons are moved past pickup aperture by deflection circuits.

INTEGRATING CIRCUITS—Circuits used to add up the energy of a number of repeated pulses. These circuits are used in the receiver for synchronization.

INTERFERENCE—Random electrical signals which cause noise in the audio system and disrupt the picture in television. This includes automobile-ignition impulses, some diathermy apparatus, neon signs, etc.

INTERLACING—A system whereby the odd numbered lines and the even numbered lines of a picture are sent as two separate fields and superimposed to create one frame or complete picture.

ION SPOT—A discoloration on the center of the screen of a cathode ray tube caused by heavy negative ions striking it.

K

KERR CELL—A chemical solution which changes its light transmission characteristics when electric fields are applied to the solution. An early form of a television reproducer system no longer used.

KEYSTONE EFFECT—A distorted field or background noticed in some cases with television pictures, where the opposite edges are not parallel.

KINESCOPE—A name applied to the cathode ray tubes used in the television receivers built by RCA.

L

LENS—A radial field (electrostatic or magnetic) applied concentric with a cathode ray to concentrate the diverging electrons into a single slender beam, is called a lens.

LINE—The path covered by the moving electron spot. The intensity of the spot along this path is altered to create that portion of the picture. In present system 525 lines make up the complete picture.

LINEARITY—A term used to refer to the straightness of a characteristic curve, or a portion of that curve, that shows the relation between two quantities or circuit factors. The uniformity of distribution of a regular pattern on a picture tube.

LINE FREQUENCY—The number of lines scanned each second. In any system it is equal to the number of scanning lines per frame, multiplied by the framing frequency.

LINE OF SIGHT—A straight, unobstructed path between two points.

LIVE TALENT—“On-the-spot” televising of events and people in contrast to transmission of film material.

LUMEN—A lumen is a unit of light flux. A foot-candle is equal to the illumination that falls on a screen that is placed one foot away from a standard candlepower. One foot-candle is equal to the lumen per square foot of surface.

M

MEGACYCLE—A total of one million cycles.

MICROPHONE BOOM—The arm which carries the microphone above the area being televised.

MICROWAVE—This term generally refers to radio waves having a wavelength of less than one meter, that is, one having a frequency greater than 300 megacycles.

MODULATION—A process of altering the amplitude, phase or frequency of a radio carrier in accordance with the information to be transmitted.

MODULATION GRID—An electrode interposed between the cathode and focusing electrodes in a cathode ray tube, to control the amount of emission and thereby the brilliance of the spot. This controlling effect is produced by altering the voltage of this grid with respect to the cathode.
**TELEVISION TALK**

**MONITORING**—The technique of controlling, at the transmitter, the picture shading, and other factors involved in the transmission of both the scene and the accompanying sound.

**MONOSCOPE**—A television camera tube which contains a simple picture or pattern used for test purposes.

**MOSAIC**—The screen used in an Iconoscope so called due to its similarity to that form of art wherein a great many bits of colored tile are combined so as to form a picture.

**MULTIGRAPH TRANSMISSION**—The condition in which the radio signal from the transmitter travels by more than one route to a receiver antenna usually because of reflections from obstacles. This condition usually results in ghost pictures.

**NEGATIVE GHOSTS**—Ghost pictures in which the black and white areas are opposite to those of the real picture.

**NEGATIVE TRANSMISSION**—This has to do with the polarity of transmission of a television signal, or the direction of modulation to produce the light and dark parts of the picture. In negative transmission a white area corresponds to a decrease in the carrier amplitude.

**ORTHICONOSCOPE**—A television camera tube combining some of the features of the image dissector and Iconoscope.

**PANNING**—(From panorama). A camera technique in which a large arc of the scene is shown by swinging the camera around a central point.

**PEAKING**—A technique of increasing the response of amplifiers at some particular range of frequencies.

**PEDESTAL**—A portion of the television video signal used to blank out the cathode ray beam as it flies back from the right edge of the picture to the left.

**PHASE**—A term used to designate the time relation between the maximum points of two recurrent electrical quantities such as voltage, current, etc. It is expressed in degrees of a circle, one complete revolution of which represents one cycle of one of the waves.

**PHASE SHIFT**—Any change in the phase relations of current or voltage.

**PHOTOELECTRIC EMISSION**—The phenomena of electrons being emitted from certain materials when they are exposed to light.

**PHOTOELECTRIC TUBE**—A tube in which electrons can flow to a charged anode when light falls on the tube causing emission.

**PICTURE ELEMENT**—A small section of a given scene as reproduced by the cathode ray spot at any instant.

**PICTURE NOISE**—Interference signals causing spots of light and other irregular patterns on the received picture.

**POLARIZATION**—A term usually applied to the position of the transmitting antenna, that is horizontal or vertical. The receiver antenna should correspond in most instances to that of the transmitter. At the present time horizontal polarization is standard.

**POSITIVE TRANSMISSION**—A television system in which maximum radiated power from the transmitter corresponds to maximum white area in the picture. Not used in this country.

**RADIO CHANNEL**—The “space” in the frequency spectrum allotted to each station. In present television standards the channel is 6 megacycles.

**RASTER**—A term applied to the group of lines appearing on the cathode ray tube in the absence of an incoming video signal.

**REFLECTOR**—A part of an antenna system used to prevent pick-up of signals in one direction and increase it in the opposite direction.

**RELAXATION OSCILLATOR**—A type of circuit which oscillates periodically. Used to generate scanning voltages.

**RETURN TRACE**—The lines on the cathode ray screen formed as the cathode day beam moves back to its starting position.
**SAW-TOOTH**—A voltage or current whose variation with time follows a saw-tooth outline.

**SCANNING**—The process of forming a picture by a spot of light of changing intensity moving at high speed from left to right and in a sequence of rows or lines from top to bottom.

**SCANNING LINE**—One line from left to right of a picture being transmitted.

**SENSITIVITY**—A measure of the ability of a receiver or other device to produce a given output for a given input.

**SHADING**—The process of correcting the light distribution of the image produced by the television camera. This is a part of the station monitoring job.

**SIDE BANDS**—The groups of frequencies higher and lower than the carrier which contain the information being transmitted and produced by the process of modulation.

**SIGNAL**—The electrical impulses which represent the sound or picture elements being transmitted.

**SPECTRUM**—A band or range of frequencies.

**SPOT**—The light produced by the slender beam of electrons on the fluorescent screen.

**SWEEP**—The uniform motion of the electron beam across the face of the cathode ray tube.

**SYNCHRONIZATION**—The process of keeping the moving beam of electrons at the picture tube in the exact relative position with the scanning process at the transmitter.

**TELEVISION**—Literally, seeing at a distance. A system of transmitting a scene by dividing it, by a scanning process, into a great number of elemental areas and representing each area by an electrical signal. The electrical signals are received and used to control the intensity of a spot of light to correspond to the light and shade of each original picture area as the spot is moved over a screen, in synchronism with the scanning at the transmitter.

**TELEVISION CAMERA TUBE**—A cathode ray tube used to convert light and shade portions of a scene into electrical signals.

**TELEVISION PICTURE TUBE**—A cathode ray tube in which a picture being transmitted is recreated by a moving beam of electrons.

**TEST PATTERN**—A drawing containing a group of lines and circles, etc. transmitted for receiver and transmitter test purposes.

**TRAP**—A circuit used to reject unwanted signals.

**TRIMMER**—A device which permits a resonant circuit to be tuned over a limited frequency range.

**VESTIGIAL SIDE BAND TRANSMISSION**—A method of suppressing part of one side band to limit bandwith requirements.

**VERTICAL CENTERING**—The control which regulates the position of the picture vertically on the screen.

**VERTICAL HOLD**—A control on the receiver to adjust the field rate of the scanning to that of the transmitter.

**VIDEO**—(I see.) The portion of the television signal which contains the picture information.

**VIEWING MIRROR**—A mirror used to reflect the image formed on the picture tube at a convenient viewing angle.

**YOKE**—A set of coils used around the neck of a cathode ray tube to produce horizontal and vertical deflection of the electron beam.
JANUARY

2—The Pacific Telephone & Telegraph Company and subsidiaries announced that $400,000,000 will be expended in the construction of a coaxial cable from the Colorado River to Los Angeles. Project is included in the major items of a five-year construction program by PT&T and its subsidiaries.

4—Leonard F. Cramer, Executive Vice-President of Allen B. Du Mont Laboratories, Inc. predicted that six out of every ten consumers will buy tele receivers in the next two years.

9—At a meeting of the American Television Society, M. L. Levy, chief engineer of Emerson Radio & Phonograph Co. revealed that tele manufacturers are planning to display a variety of styles of receivers to the public before the end of 1946.

11—Defendants in the Government's television anti-trust suit asked and were granted a 60-day extension for the filing of answers to charges of monopoly in the manufacturing and sale of television equipment. Defendants are: General Precision Equipment Corp., Paramount Pictures, Television Productions, Inc., Scophony Corp. of America, Scophony, Ltd., Earle G. Hines, Arthur Levey and Paul Raibourn.

14—At membership meeting of the American Television Society, Edward L. Stasheff, television director of the N. Y. City Board of Education said that television will play a major role in the field of education, and its specific value will greatly overshadow the advantages ever offered by radio.

14—WCBW, CBS tele outlet in N. Y., this week doubled its air time by broadcasting five nights, Monday through Friday, for a total of 12 hours.

21—The District Board of Zoning Adjustment approved the request of Bamberger Broadcasting Service, Inc., for erection of a 300-foot television tower, in the New York area.

21—Hearings on applications for the four television channels in the nation's Capital com-
menced before the FCC. Applicants are: The Bamberger Broadcasting Service; Allen B. Du Mont Laboratories; The National Broadcasting Company; The Capitol Broadcasting Co., owner of WWDC; The Evening Star Broadcasting Co., owner of WMAL and the Philco Corp.

23—A prediction of 100,000 television sets in Washington alone, by the end of 1948 was made by Joseph Katz, president of Capitol Broadcasting Co. at hearing before the FCC for four tele channels in Washington.

25—Dr. Peter C. Goldmark, chief engineer of CBS and Dr. Ralph V. L. Hartley of Bell Laboratories received the two top honors of the Institute of Radio Engineers at the organization's 34th annual banquet at the Hotel Astor.

29—Two-hundred television leaders, advertising agency executives and members of the press gathered at the Hotel Statler, Washington, D. C. for a one-day television institute.

30—Application for an experimental, high-frequency color tele station was filed with the FCC by the Cowles Broadcasting Co., operators of WOL. The firm believes it will be the first color video outlet slated for the capital.

31—Demonstration for the press of CBS high-definition television in full color, broadcast in the ultra-high frequencies got under way at the network's special studios in its home office building. Public showing, originally scheduled for last month was postponed.

31—FCC Chairman, Paul Porter, in determining who gets Washington's four tele channels would not recommend sharing of channels by any of the applicants.

FEBRUARY

1—In a talk before 300 members of the American Marketing Association at the Hotel Commodore in N. Y., J. R. Poppele, president of the Television Broadcasters Association and vice-president of the Bamberger Broadcasting Service, Inc. said that television does not threaten the existence of current advertising media, but will
operate in a realm of its own, "providing a unique form of entertainment to millions of people, and will help create new wealth for the nation."

1—Tele plans for coverage of the Louis-Conn fight in June were tentatively set. Plans call for airing by NBC over WNB'T and for transmission via coaxial cable to Philadelphia, Washington and Schenectady. NBC's video chief, John F. Royal met with Mike Jacobs, promoter of the championship bout, presumably to set final arrangements.

4—The Columbia Broadcasting System staged a series of color-tele demonstrations under the direction of Dr. Peter C. Goldmark, director of engineering research and development, and Worthington Miner, manager of the web's tele department. Experts forecast the production of receivers and transmitters during the late fall of 1946 or early in 1947.

5—The FCC named applicants involved in video requests for 11 cities, including New York, Los Angeles and Philadelphia and reported that dates for hearings would be set later.

5—The British Broadcasting Corp. resumed television operations at 11 a.m. (GMT), Feb. 1, after a black-out for the last 6 years. A black cross on a white background was "flashed" from Alexandra Palace, former exhibition center. Experimental broadcasts will continue daily for two and one-half hour periods as the industry works on developing new sets.

6—Inauguration of the coaxial cable linking television with Washington, Philadelphia, New York and Schenectady is scheduled for Feb. 12, with a special Lincoln's Birthday program from the nation's capital. The telecast will be pooled with NBC, CBS, DuMont, Philco and General Electric participating in the broadcast.

14—NBC, CBS and DuMont staged a television program pickup in Washington as a sequel to the Lincoln Day demonstration of the Washington to New York coaxial cable link scheduled for Feb. 12th.

14—Experiments in television relay equipment installed in a blimp were conducted by General Electric and will be resumed by engineers soon.

15—Army-Navy announcement that plans to telecast the atom bomb test are being studied brought a cool response from FCC experts who claimed that it would "not be feasible."

15—Owners of DuMont tele receivers in the N. Y. area will be provided with service to convert over to the new channel frequencies recently assigned the Manhattan area.

15—The first RCA Victor television receivers are expected to be made available to the American public this year, with a "sight-and-sound" table model retailing for about $200, according to an announcement made by Joseph B. Elliott, vice-president in charge of RCA Victor's Home instrument activities.

18—WBKB, Chicago went off the air for about two weeks in order to switch to its newly assigned channel 4 from channel 3. Plans called for return to regular schedule Mar. 18. Shutdown was the first in five-year history of the Balaban & Katz tele outlet.

19—CBS and Zenith Radio Corp. announced plans for two color tele stations in Chicago, to be in operation by late spring or early summer.

20—Expansion of its radio and television activities was indicated in the report of completion of a deal by CBS involving acquisition of some five or six apartment buildings on East 53rd Street, New York City, estimated at a total value of over $250,000.


21—The FCC granted a waiver until July 1 of Rule 3.651, to all existing commercial tele stations, which requires each television station to render not less than two hours in any given broadcast day and a minimum of 28 hours program service per week.

25—According to a survey conducted by the New York Herald Tribune the majority of tele equipment manufacturers are planning to concentrate production on monochrome "in the belief that color video is still too far away to be commercially practical."

27—The Gillette Safety Razor Company was reported to have acquired the radio and tele rights for broadcast of the Louis-Conn fight in June for the sum of $125,000.

28—Acting FCC Chairman, Charles Denny stated flatly that the "public will get its money's worth from the present television band, even though video's future lies upstairs."

28—Three-way bids for television rights to the Louis-Conn fight involved NBC, CBS and DuMont.

MARCH

1—The District Commissioners approved a 350-foot tele transmitter for NBC on the grounds of the Wardman Park Hotel.
1—Acting FCC Chairman Charles Denny said that New York City would have to wait until other cities receive television service before hearings are held to fill its remaining channels.

4—All television stations throughout the U. S., with the exception of General Electric's WRGB, Schenectady, went off the air at midnight (March 1) for short periods to reconvert transmitters in accordance with new frequency allocations set down by the FCC last fall.

4—Frank Stanton, president of CBS revealed the findings of a "scientific study which tested the reactions of present television set owners, chosen at random from the N. Y. area after witnessing a color television broadcast." According to the study a "clear mandate" for color television was indicated.

5—One of the first demonstrations of television as a vehicle for presenting a sales and merchandising program to company officials was held last week by the RCA tube department, utilizing NBC's video facilities to present to top management executives of RCA Victor its plans for production, merchandising and advertising.

7—NBC issued a brochure outlining production procedure and establishing charges for the use of its television facilities in a direct invitation to advertising agencies and clients to actively participate in commercial video broadcasting.

7—First licenses to embody CBS ultra-high frequency color inventions in television receivers and studio apparatus were granted to the Westinghouse Electric Corp. Arrangements are on a patent royalty basis, extend for five years and provide for renewal.

7—Television's educational value was cited when the N. Y. Fire Dept. requested permission to use CBS' tele newsm heel of a recent two-alarm $100,000 fire that occurred on lower Broadway. Hailed as the "best film of actual firefighting" it will be used in training of rookies.

8—NBC, Bamberger and the Evening Star Broadcasting Co. were granted the Washington, D. C. television channels by the FCC.

11—WPTZ, Philadelphia, the Philco television station returned to the air on new Channel 3 (60-66 mc.)

12—NBC will return to daytime television on regularly scheduled basis with a three-times weekly program when WNBT resumes normal operations next month.

13—The British Broadcasting Corp. revealed its video plans at the closing session of the annual Radio Conference of the University of Oklahoma. Television was the paramount topic of the final session.

15—DuMont's television studio in the John Wanamaker Dept. Store in N. Y. will be officially opened on the evening of April 15, it was announced by Leonard F. Cramer, executive vice-president of Allen B. DuMont Laboratories, Inc.

20—George L. Moscovichs, commercial manager of CBS television station WCBW, N. Y. declared at luncheon meeting of the Advertising Club that color television can be brought to the public within a year, "if the industry as a whole will get behind high-frequency color."

20—Television plans for coverage of the atomic bomb test in the Bikini Islands in May were announced by six major television companies: ABC; CBS (WCBW); NBC (WNBT); Balaban & Katz, Chicago (WBKB); Allen B. DuMont Laboratories (WABD) and Philco (WPTZ) Philadelphia.

22—Revolutionary television news coverage over long and short distances, from land, sea and air, is foreseen as one of many possibilities opened by two systems of airborne tele revealed for the first time in a joint Navy-RCA demonstration at the Naval Air Station at Anacosta, D. C. Classified by the Navy as "Block" and "Ring," the systems were developed during the war.

22—In the opinion of C. E. Nobles of the Westinghouse Electric Corp., Baltimore, Md., the time required for the "build-up" of cross country television network service can be reduced appreciably by acceptance of Stratovision, the proposed plan of broadcasting television programs from high flying planes.

22—Stating that he was "deeply shocked" by the FCC's decision in the Washington television grants, John Ballantyne, president of Philco Products requested that the company's application be withdrawn.

25—NBC sent out invitations to the special television broadcast of the opening of the UN session at Hunter College in New York City. Proceedings were picked up direct from the conference room and transmitted to receivers installed in Studio 8G in the RCA Building. Ben Grauer, NBC announcer handled the program from Hunter College.

26—Gimbel Bros., Philadelphia signed for a series of tele programs. It was the first department store in that city to sign and recently staged an intra-store tele demonstration with RCA.
26—The historic opening session of the United Nations Security Council in New York City's Hunter College was broadcast live on NBC television and filmed by ABC and CBS for airing on special programs.

29—First tele films of the UN Security Council opening at Hunter College in Philadelphia on WPTZ, the Philco video station, under the supervision of Paul Mowrey, manager of ABC's television department.

29—Television broadcasters mulled over the CPA's freeze on construction throughout the country. If the order is maintained it would mean that construction of some 1000 FM, AM and tele stations would be halted indefinitely.

APRIL

1—Members of the FCC were invited to attend a demonstration of color television at the N. Y. studios. Commission was shown color film and slides as contrasted to black-and-white video and learned first hand from Dr. Peter Goldmark strides made in the color field.

1—The FCC accepted the request of Philco to withdraw from the Washington television field and at the same time issued a final order granting to fourth Washington television channel to Allen B. DuMont Laboratories.

2—Eighteen members of the FCC, including acting-chairman Charles Denny, made a television inspection trip to Princeton, N. J. and N. Y. for the purpose of viewing developments in black-and-white and color television conducted by RCA and CBS.

3—Over a hundred "top executives of major advertisers and advertising agencies" have gone on record in favor of CBS color tele as opposed to black-and-white, Frank Stanton, CBS prexy, told members of the FCC at a color demonstration in N. Y.

3—A new idea in tuning mechanism for tele receivers was demonstrated by the Allen B. DuMont Laboratories at a joint meeting of the IRE and the Radio Club of America at the Engineers Club in N. Y., which will be standard equipment in all new DuMont tele sets.

4—There is "insufficient information" available to give an "okay" to color television, the FCC said in its annual report submitted to Congress.

5—NBC expects to have its Los Angeles television station in operation in the fall of 1947. A site has been acquired on Occidental Peak which is northwest of Mt. Wilson with an altitude of more than 5,800 feet.

9—A survey conducted by RADIO DAILY revealed that the television receiver outlook is brighter than at any time since the end of the war, with the first sets, mostly low-cost black-and-white models, scheduled to be on the market within a few months.

10—Possibility of utilizing a single antenna array for radiation of television video and sound as well as an FM broadcast carrier will be investigated by RCA under special authority granted by the FCC. Under the temporary grant, RCA will operate experimental tele station W3XEP simultaneously with a frequency modulation transmitter of the corporation.

11—Advertising agencies are very much aware of the possibilities of television as a new and powerful medium and are watching very closely its development into a major industry, Thomas D'A. Brophy, president of Kenyon & Eckhardt, Inc. said as the annual AAAA meeting got underway at the Waldorf-Astoria Hotel in N. Y.

11—Ira A. Hirschmann has acquired ownership of Metropolitan Television, Inc., including FM station WABF and experimental television station W2XMT. Hirschmann explained that the transaction is subject to approval of the FCC.

15—Opening of the DuMont television studios in the John Wanamaker New York store marked the establishment of the nation's first permanent commercial tele network. The network will link the DuMont stations in N. Y. and Washington, D. C.

17—Approval of the KDKA tele transmitter site near the University of Pittsburgh stadium by the city zoning board was announced.

19—Declaring that the United Nations is "not an employer" and that the question of the use of television cameras to take motion pictures for televising is purely one of American nature, involving labor union jurisdiction, Frank M. Begley, Security Officer for the UN informed CBS by letter that until the matter is decided in Washington, such cameras will not be used at the UN sessions at Hunter College, N. Y.

22—DuMont completed its first week of operations in the new Wanamaker studios over
the weekend, as hundreds of department store customers and visitors were provided their first experience of watching television in rehearsal and on the air.

22—General Electric announced that G.E. tele receivers in the N. Y. area may be converted to the newly-assigned frequencies for $15 per set.

22—Tele history was made in Chicago when the opening game between the Chicago Cubs and the St. Louis Cardinals was televised by WBKB, the Balaban & Katz station, via a specially designed remote mobile unit pick-up.

23—NBC started work on a new television-FM antenna atop the Empire State Building in New York City. The new tower will be 61 feet in height, replacing the old structure, which was 35 feet. Erection of the tower will take from 10 days to 2 weeks.

25—Purchase of Navy Department's modern electronic and television tube manufacturing plant at Lancaster, Pa. by the RCA Victor division of the Radio Corp. of America, was announced by Frank M. Fclsm, RCA executive vice-president in charge of the division. The purchase price was $4,362,500.

29—WCAU, CBS affiliate, Philadelphia has petitioned FCC for authority to withdraw its application for monochrome video station in favor of a new application for color. WCAU plans to demonstrate CBS color video in Philadelphia, using the coaxial cable to pipe telecasts from N. Y.

30—ABC received approval from the U. S. Forest Service for its new television-FM station site on the summit of Mt. Wilson, Calif.

**MAY**

1—The Second Annual Radio and Business Conference sponsored by the City College School of Business got under way at the Hotel McAlpin. Discussions on television assumed an important spot on the agenda.

1—Television broadcast rights to the Louis-Conn fight at the Yankee Stadium, N. Y. and a deal whereby National Broadcasting Co. will also have exclusive tele rights to all Twen-
tieth Century Sporting Club fight promotions for the year ending June 1, 1947 was announced jointly by John Royal, NBC vice-president in charge of television and Mike Jacobs, president of the Twentieth Century Sporting Club.

2—CBS completed plans for filming of the Kentucky Derby for airing on television over WCBW. Bristol-Myers Co., in its debut in commercial video, will sponsor the films for Vitalis. Occasion will also mark the first time the historic turf classic will be filmed, especially for television.

2—NBC television resumed operation with a one hour show titled "Radio City Matinee," aired on the new channel 4 from 1 to 2 p.m.

7—Du Mont staged a dealer-showing of its first line of post-war telesets prior to a two-day public display at the company's television studio offices in New York City. Seven new video models were shown, six complete with FM, AM and phonograph and one smaller model which includes only AM radio.

8—At the 27th annual meeting of the board of directors of RCA David Sarnoff, presi-
dent, outlined the company's policy on tele-
vision, its prospects, as well as those other warborn patents and equipment RCA will handle in the future.

8—Allen B. DuMont Laboratories, Inc., gave a press and trade showing in N. Y. of their new line of "telesets." Models displayed ranged in price from $600 to $2,400 with four models priced at $1,500 each.

9—First department store experimentation with regular television programming for the mer-
chandising of their stocks came with Wan-
maker's N. Y., using WABD, Du Mont sta-
tion, for a half-hour program built around a sales pitch on pianos. Program was termed as "purely experimental."
23—Dr. Donald Horton, manager of the CBS Television Audience Research Institute, addressing an AMA convention in Boston said the advent of color will bring to the existing television picture "additional life and meaning" and will "make it possible to create an economically significant audience."

24—The American Broadcasting Co. authorized the expenditure of $1,500,000 for the acquisition of a site for the building of a television station in Los Angeles.

24—WNBT and WCBW telecast crowds at the Pennsylvania and Grand Central Stations tied up by the nation-wide railroad strike.

JUNE

4—Strong competition got underway for the four remaining television channels in the New York City area as hearing opened before the FCC.

4—Paul Mowrey, head of tele operations for ABC, announced the appointment of LeRoy G. Phelps, veteran cameraman, as the television pool motion picture cinematographer to film the atomic bomb test off Bikini Atoll in July.

4—Sale of the new DuMont television receiving sets are expected to exceed $7,000,000 by the end of 1946, and more than $2,000,000 are on order by authorized dealers in the New York Area, following the first public showing, S. Levaur, sales manager, announced.

5—ABC President, Mark Woods, told FCC that his net planned to "plough" more than $10,000,000 into the development of tele within the next three years.

5—NBC having exclusive television rights to the Louis-Conn fight, granted permission to the DuMont station in Washington and the Philco outlet in Philadelphia to carry this event. In New York, fight was televised over WNBT, NBC station.

10—A viewing audience of 300,000 was estimated by BBC for the re-opening of television transmissions following a war-caused shutdown since September 1939. Estimate showed that 15,000 receivers in Greater London picked up the program, compared to the pre-war figure of 23,000.

11—The National Labor Relations Board rejected an appeal made by the IATSE to have tele directors, assistant directors, assistant casting directors, floor managers, visualizers, animators, film cutters and supervisors of operations and studio attendants included in a single bargaining unit. The NLRB directed that television directors and assistant directors be combined into a separate collective bargaining election at the CBS tele studios.

12—A new micro-wave television relay transmitter, which generates less radio power than that required to operate a pencil flashlight, has been developed for field pick-ups and is now being used successfully by NBC. The new transmitter will be used at the Louis-Conn championship fight.

12—Public interest in television, normally referred to by set manufacturers and broadcasters as "tremendous" since the end of the war, has sharply soared to its highest peak because of the Louis-Conn fight.

12—CBS announced it had issued licenses to Bendix Radio Division, Bendix Aviation Corp., to manufacture color tele receivers for home use as well as transmitter equipment based on CBS' ultra high frequency color television invention.

12—The FCC granted a construction permit to the Allen B. DuMont Laboratories, Inc., for a 5 kw. television station in Washington, D. C. Request will be made for use of call letters WTTG.

27—Electronic manufacturers predicted that enough television transmitters will be available to broadcast customers by the end of this year to provide for their immediate demands at least.

JULY

1—The FCC cancelled the San Francisco television hearing. With only six applicants left, the Commission indicated grants for the city's six channels would be made without a hearing.

1—Rivalry sprung up between newsreel and television interests for the first showings of "Operation Crossroads." A Navy directive stated that films would be flown to the Anacostia Naval station for processing and distribution to both newsreel and television interests the same date and hour.

15—Cooperation between CBS and ABC resulted in a television seminar for returning veterans which provides an eight-week course covering all phases of the new art by both lectures and field work. Seminar is
under the direction of Worthington Miner, director of CBS Television.

19—Edgar Bergen and Patrick Cunning launched their joint television production enterprise in Los Angeles. Cunning is directing the production in which Bergen appears with new television characters. A new teleminiature technique is being used and also a new type of television camera.

30—Gimble Brothers’ first six video programs over WPTZ, Philco tele station Philadelphia has resulted in an average sales return for the department store of about 2 per cent a week, it was announced by Ernest B. Loveman, television broadcasting head of Philco Corp.

31—A group of N. Y. television technicians have formed a company to manufacture a kit television set which is expected to sell for around $100.

AUGUST

1—Announcers on the NBC television station, WNBT, have put emphasis on “first time on any screen” in announcing television motion pictures of the second Bikini atom bomb blast and the Peace Conference films. This is the first open indication of rivalry between television and newsreels for credits on special coverage.

2—John R. Davis, Ford Company vice-president in charge of sales and advertising announced Ford’s sponsorship of television events at Madison Square Garden in N. Y. over WCBW, CBS television station.

2—RCA will bring a demonstration of television to the Iowa State Fair, August 23-30. Station KRNT is building complete studio and control facilities to house the RCA equipment in the tent headquarters of International Harvester, Des Moines, Iowa.

13—Gillette’s “Cavalcade of Sports” is interested in televising the coming World Series and will bring the matter before baseball’s commissioner, A. B. “Happy” Chandler. Both CBS and NBC are set to go with video operations for the series.

13—General Electric’s television station, WRGB will begin regular relay experimental telecasting on Aug. 19, picking up NBC programs from N. Y. 5 days a week.

21—The Goodyear Tire & Rubber Co. will make its debut as a television client this fall with the sponsorship of the Army football games, starting Sept. 21.

26—Barney Balaban, president of Paramount Pictures, Inc. stated that “Canada can have television as soon as the U. S. if CBC gives us the green light.”

30—The television exhibit at the Iowa State Fair, sponsored jointly by RCA-Victor, KRNT and ABC is credited with being the greatest box office attraction in the history of the Fair. The Fair hit an all-time attendance for any single day when 85,000 people attended. It was reported that 80 per cent of all questions were “where’s the television show?”

SEPTEMBER

3—First signs of a conflict involving telecasters and sports magnates were bare when it was learned that WCBW, CBS television station, had moved into Yankee Stadium for operation and that WNBT, NBC video outlet, apparently had moved out.

9—Plans for a Chicago Television Exposition next Spring are being formulated by the newly organized television broadcasters organization in Chicago. Capt. William Eddy, USNR, director of the B & K tele station, WBKB, was elected chairman of the new group at a meeting at the Union League Club. W. E. Guy, Graybar Electric district manager, presided.

11—Ford Motor Co. signed a contract with WABD, DuMont television outlet in N. Y. to teletcast all home games of the Yankee professional football club of N. Y. at the Yankee Stadium. Complete 1946-47 schedules of the game will be televised. DuMont will use three new image orthicon cameras at the first Yankee game and thereafter will be equipped with five such fast pickup outfits.

17—The Don Lee Television System, granted a license last week by the FCC to do research in color video, has inaugurated a special three-year research project, it was announced in Hollywood by Harry R. Lubcke, Don Lee tele chief.

17—Television Productions, Inc., Paramount video subsidiary, withdrew its applications for 16 high frequency relay stations which had been planned.

20—Use of a movie trailer to herald a forthcoming production was seen for the first time on tele in N. Y. when WNBT presented a musical-pictorial sendoff for Columbia Pictures new Al Jolson production titled, “The Jolson Story.”

30—In a petition filed with the FCC in Washington, CBS asked the Commission to adopt
standards for and to authorize commercial operation of color tele stations in the ultra high frequencies. The petition asks for a hearing at which CBS officials and others may testify on the proposals.

**OCTOBER**

8—In cooperation with the N. Y. City Board of Education, CBS television station WCBW, announced plans for a new video educational series.

8—International video coverage by the use of films was given further impetus with the announcement that NBC had concluded a deal with BBC for an exchange of newsreels. First film exchange is expected to be coverage of the Queen Elizabeth's inaugural voyage from Southampton to N. Y. on Oct. 16.

8—First use of the coaxial cable which serves as a television link between N. Y. and Washington will be made by Baltimore on next Saturday when NBC television picks up the Navy-Duke football game from the Baltimore Municipal Stadium. The Baltimore pickup will be another step in the development of an east coast tele network.

9—Advance reservations for the TBA conference which opens tomorrow at the Waldorf-Astoria Hotel in N. Y. passed the 600 mark and indications are that it will probably attract more than 1500 broadcasters, agency executives, producers and advertisers.

10—The Columbia network's drive to put color television on a commercial basis was stepped up when the FCC ordered a hearing before the full Commission beginning Dec. 9. The network has petitioned the Commission to authorize operation of commercial video stations in the band 480 to 920 megacycles.

10—The opening of the AF of L convention in Chicago was filmed especially for television. Films were presented over WBKB, Balaban-Katz television station in Chicago. The event marked the first time proceedings of the AF of L were televised.

10—In the twelve weeks period ending August 2, 31,919 day guests toured the Du Mont John Wanamaker Studios. No count was made of evening guests.

11—Paul Raibourn, v.p. of Paramount Pictures, Inc. and chairman of the TBA awards committee presented the 1946 TBA Awards of Merit.

14— Entire October production of 1000 Viewtone television receivers will go to dealers who have proved they can properly install video sets. Production of Viewtone tele sets has been increased by concentrating on one model.

15— NBC Television Dept. took motion pictures of President Truman when he made his meat and stabilization speech in Washington and flew the films to N. Y. Pictures were televised the following evening over WNBT.

15—First permanent use of television by major hotels in New York City will get under way this winter with the announcement by the Hotel New Yorker that six of its larger rooms will be equipped for service about Nov. 1.

18—RCA is busily installing 20 receiving sets in various points of vantage in the Palmer House, Chicago, to take care of the overflow from the convention hall at the forthcoming NAB Convention.

22—Detroit had what is believed to be its first actual television broadcast this week as one of the highlights of the 10-day Post-War Products Exhibition, which opened at Convention Hall. Television program was arranged by WWJ and the Allen B. DuMont Laboratories.

24—President Truman, in his welcome address to the United Nations yesterday was televised by NBC's station WNBT with a battery of cameras spotted through the General Assembl hall and other points.

31—An all electronic-color television system was demonstrated publicly for the first time in history at the RCA Laboratories in Princeton, N. J. before a group of 70 newspaper and technical men. Demonstration was for the purpose of proving that the new development in radio science was flickerless and practical without the use of rotating disks or any other moving parts.

**NOVEMBER**

7—Nearly one and one-quarter million dollars—an estimated figure—worth of RCA Victor television receivers have been sold to consumers in New York City alone since the sets went on sale in five cities Nov. 4.

8—The Brooklyn Dodgers and CBS have concluded an agreement giving CBS the first exclusive, long term television rights to a major league team schedule.

11— A new coin-operated television receiver, which will be made available to the public at no cost for use in the home, was demonstrated last week for the first time by Trado, Inc., of Asbury Park, N. J.

15—ABC stepped up its television air time to nine and one-half hours this week, the heaviest video schedule in the company's history, Paul Mowrey, web tele director announced.
18—The first issuance of a rate card by WCBS-TV last Friday, revealed the variance in rates among New York's three television stations and pointed up the increasing competition among telecasters to lure sponsors into the new medium. All N. Y. telecasters, as well as the industry in general, have entirely separate rate policies and there is little basis for comparison.

19—Florida residents will get their first large-scale glimpse of television during the week of Nov. 25 with the opening of Miami's 50th Anniversary Exposition. Mammoth celebration, expected to attract a half million visitors will highlight a television exhibit under the joint auspices of WGBS and DuMont, N. Y.

26—United States listeners own a total of about 7000 television sets, according to figures compiled by the FCC.

DECEMBER

2—The J. L. Baird Co., London, will demonstrate not only color television, but three-dimensional color television in January, it was confirmed over the week-end. The Baird Co. is installing large-screen television in houses of the Capitol and Provincial New Theaters, Ltd., next year. Circuit comprises 14 theaters, six of which are newsreel houses.

5—Du Mont has been granted exclusive rights to televise the home games of the N. Y. Yankees Baseball Club in addition to the home games of the Football Yankees, it was announced jointly yesterday by Larry MacPhail, president of the baseball club; Daniel R. Topping, president of the Football Yankees, and Leonard F. Cramer, executive vice-president of Du Mont.

5—Bendix Radio Div. of Bendix Aviation Corp., displaying their first commercial model of color television receiver, got off to a bad start in a demonstration staged at their executive offices.

6—The use of Government motion pictures for television programs is seen as a definite possibility. Government agencies have been contacted by representatives of N. Y. television stations for the purpose of determining if Federal-made motion pictures can be used on their video programs. Also being studied is the feasibility of producing Government films with possible television use in mind.

6—The new charter for the British Broadcasting Corp. empowers it to produce motion pictures, but with the provision that such BBC-made films shall only be used for television.

9—Cuban citizens got their first look at television during a 13 day demonstration which opened last week under the auspices of the Compania Importadora de Lubricantes, which is installing a video station in Havana equipped by DuMont. Station is expected to be in operation within six months.

9—With color television versus black-and-white as the issue, leaders of the electronic industry gathered before the FCC in Washington today for a showdown verbal battle on whether or not video should proceed on the present black-and-white standards or give way to the immediate commercial development of color.

13—Television cameramen gave an example of spot news coverage yesterday when ABC and CBS technicians visited the scene of the tenement house explosion in New York City, made action shots and prepared them for showing last night. The television cover of the explosion was sponsored, on ABC tele, by U. S. Rubber Co.

16—RCA expects to produce a total of 160,000 black-and-white television receivers retailing at approximately $65,000,000 next year, the FCC was told.

17—Twenty-five staff members of the FCC headed by Commissioners Paul A. Walker, Clifford J. Durr, Ewell K. Jett and Rosel H. Hyde journeyed from Washington to New York yesterday for a tour of television as a sequel to last week's hearing on CBS' application for a commercial color license.

23—The opening session of Congress will be televised for the first time in history on January 3rd in a co-operative broadcast by NBC, CBS and DuMont, it was announced over the weekend.

23—The FCC on Friday announced the granting of six commercials television applications for Los Angeles, with decision on the Don Lee network's application for the seventh channel in the area reserved.

24—The FCC announced yesterday that it has ordered a resumption of its color television hearing for the week beginning Jan. 27.

30—Plans for a new radio and television center in Boston, Mass. are included in a year-end report by Westinghouse Radio Stations, Inc., made public by Station Manager J. B. Conley.

31—Television covered the arrival of the New Year and the gaiety attached thereto in New York, Washington and Philadelphia as video stations aired programs in these cities up to and including the hours of midnight.
# Commercial Television Programs—1946

Following is a list of commercial television programs on leading stations during the year ending Dec. 31, 1946. Listing is alphabetically by program title, and giving the sponsor, product, type of program, station and advertising agency handling the account. Abbreviations: L, Live Talent; F, Film.

<table>
<thead>
<tr>
<th>TITLE</th>
<th>SPONSOR-PRODUCT</th>
<th>TYPE</th>
<th>STATION</th>
<th>ADVERTISING AGENCY</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Eyes on Gimbel's</td>
<td>Gimbel Brothers</td>
<td>Film</td>
<td>WPTZ</td>
<td>Direct</td>
</tr>
<tr>
<td>American Legion Film</td>
<td>American Legion</td>
<td>Sports (L)</td>
<td>WABD</td>
<td>ABC</td>
</tr>
<tr>
<td>Army Football Games</td>
<td>Goodyear Tire &amp; Rubber Co. Institutional</td>
<td></td>
<td>WNJT</td>
<td>N. W. Ayer &amp; Son</td>
</tr>
<tr>
<td>Army-Navy Football Game</td>
<td>Gillette Safety Razor Co. Razor Blades</td>
<td>Sports (L)</td>
<td>WNB T</td>
<td>Maxon, Inc.</td>
</tr>
<tr>
<td>Basketball, University of Pennsylvania</td>
<td>Atlantic Refining Co.</td>
<td>Sports (L)</td>
<td>WPTZ</td>
<td>N. W. Ayer &amp; Son</td>
</tr>
<tr>
<td>Bathing Time for Baby</td>
<td>Johnson &amp; Johnson</td>
<td>Cartoon (F)</td>
<td>WBKB</td>
<td>Direct</td>
</tr>
<tr>
<td>Boxing from Madison Square Garden &amp; St. Nicholas Arena</td>
<td>Gillette Safety Razor Co. Razor Blades</td>
<td>Sports (L)</td>
<td>WNB T</td>
<td>Maxon, Inc.</td>
</tr>
<tr>
<td>Carving Beauty into Plastics</td>
<td>Rohn &amp; Haas</td>
<td></td>
<td>WABD</td>
<td>Wanzmakers</td>
</tr>
<tr>
<td></td>
<td>Plexiglass</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Goodall Fabrics</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Fabrics</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cavalcade of Sports</td>
<td>Gillette Safety Razor Co. Razor Blades</td>
<td>Sports (L)</td>
<td>WPTZ</td>
<td>Maxon, Inc.</td>
</tr>
<tr>
<td>Chime Time</td>
<td>A. E. Rittenhouse Co., Inc. Chimes</td>
<td></td>
<td>WABD</td>
<td>Donovan &amp; Thomas</td>
</tr>
<tr>
<td>Christmas Eve at Grace Church</td>
<td>U. S. Rubber Co. Tires</td>
<td>Religious (L)</td>
<td>WABD</td>
<td>Campbell-Ewald Co.</td>
</tr>
<tr>
<td>TITLE</td>
<td>SPONSOR-PRODUCT</td>
<td>TYPE</td>
<td>STATION</td>
<td>ADVERTISING AGENCY</td>
</tr>
<tr>
<td>-------------------------------------</td>
<td>----------------------------------------------------------</td>
<td>--------------------</td>
<td>---------</td>
<td>----------------------</td>
</tr>
<tr>
<td>Doll House, The</td>
<td>Wanamaker Doll Dept.</td>
<td>Variety (L)</td>
<td>WABD</td>
<td>Wanamakers</td>
</tr>
<tr>
<td>Don McNeill’s Dinner Club</td>
<td>Marshall Field &amp; Co. Dept. Store Mdse.</td>
<td></td>
<td>WBKB</td>
<td>Foote, Cone &amp; Belding</td>
</tr>
<tr>
<td>DuMont Telesets</td>
<td>DuMont Labs. Television Sets</td>
<td></td>
<td>WABD</td>
<td>Buchanan</td>
</tr>
<tr>
<td>Easter Parade</td>
<td>Esmond Mills, Inc. Bunny Blankets</td>
<td>Film</td>
<td>WABD</td>
<td>ABC</td>
</tr>
<tr>
<td>Educational Films</td>
<td>Ford Motor Co. Automobiles</td>
<td>Educational (F)</td>
<td>WNBT</td>
<td>J. Walter Thompson</td>
</tr>
<tr>
<td>Elks Parade</td>
<td>B.P.O.E.</td>
<td>Film</td>
<td>WABD</td>
<td>ABC</td>
</tr>
<tr>
<td>Esso Reporter</td>
<td>Standard Oil Co. of N. J. Esso</td>
<td>News (F)</td>
<td>WNBT</td>
<td>Young &amp; Rubicam</td>
</tr>
<tr>
<td>Esso Television Reporter</td>
<td>Standard Oil Co. of N. J. Columbia Records</td>
<td>News (F)</td>
<td>WPTZ</td>
<td>Marschalk &amp; Pratt</td>
</tr>
<tr>
<td>Evening of Music</td>
<td>Records</td>
<td>Musical (L)</td>
<td>WABD</td>
<td>Wanamakers</td>
</tr>
<tr>
<td>Face To Face</td>
<td>Standard Brands</td>
<td>Quiz (L)</td>
<td>WNBT</td>
<td>J. Walter Thompson</td>
</tr>
<tr>
<td>Fair &amp; Warmer</td>
<td>Westinghouse Electric Comforter</td>
<td>Commercial Skit (L)</td>
<td>WABD</td>
<td>McCann-Erickson</td>
</tr>
<tr>
<td>Famous Jury Trials</td>
<td>Chevrolet Cars</td>
<td>Dramatic (L)</td>
<td>WABD</td>
<td>ABC</td>
</tr>
<tr>
<td>Fit For A King</td>
<td>Alexander’s Dept. Store Dept. Store Mdse.</td>
<td>Commercial (L)</td>
<td>WABD</td>
<td>Campbell-Ewald</td>
</tr>
<tr>
<td>Fitzergards, The</td>
<td>Goodyear Tires</td>
<td>Interview (L)</td>
<td>WABD</td>
<td>ABC</td>
</tr>
<tr>
<td>Football Games, Washington</td>
<td>Ford Motor Co. Cars</td>
<td>Sports (L)</td>
<td>WABD</td>
<td>N. W. Ayer</td>
</tr>
<tr>
<td>Football Games, Yankee Stadium</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Football, Sports at Madison Square</td>
<td>Ford Motor Co. Automobiles</td>
<td>Sports (L)</td>
<td>WABD</td>
<td>J. Walter Thompson</td>
</tr>
<tr>
<td>Garden (except boxing)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Football, University of Pennsylvania</td>
<td>Atlantic Refining Co.</td>
<td>Sports (L)</td>
<td>WPTZ</td>
<td>N. W. Ayer &amp; Son</td>
</tr>
<tr>
<td>Title</td>
<td>Sponsor</td>
<td>Category</td>
<td>Network</td>
<td>Performers</td>
</tr>
<tr>
<td>-------------------------------------------</td>
<td>----------------------------------</td>
<td>---------------</td>
<td>---------</td>
<td>------------------------------------------------</td>
</tr>
<tr>
<td>Golden Jubilee</td>
<td>U. S. Rubber Co.</td>
<td></td>
<td>WABD</td>
<td>William Esty</td>
</tr>
<tr>
<td>Here's How</td>
<td>Colgate Palmolive-Peet Co.</td>
<td>Super Suds</td>
<td>WABD</td>
<td>ABC</td>
</tr>
<tr>
<td>Here's Morgan</td>
<td>Adler Shoes</td>
<td></td>
<td>WABD</td>
<td></td>
</tr>
<tr>
<td>Hockey From Philadelphia Arena</td>
<td>ABC</td>
<td>Sports (L)</td>
<td>WPTZ</td>
<td>None</td>
</tr>
<tr>
<td>Hockey Games</td>
<td>General Mills</td>
<td>Sports (L)</td>
<td>WBKB</td>
<td>Knox Reeves</td>
</tr>
<tr>
<td>Hockey Games</td>
<td>Henry C. Lytton &amp; Sons</td>
<td>Sports (L)</td>
<td>W3KB</td>
<td>Ruthrauff &amp; Ryan</td>
</tr>
<tr>
<td>Home Is What You Make It</td>
<td>Karastan Rugs</td>
<td>Film</td>
<td>WABD</td>
<td>Roy S. Durstine</td>
</tr>
<tr>
<td>Hour Glass</td>
<td>Standard Brands</td>
<td>Variety (L)</td>
<td>WNBT</td>
<td>J. Walter Thompson</td>
</tr>
<tr>
<td>House of Another Color</td>
<td>Basic Home Furnishings</td>
<td>Color Harmony (L)</td>
<td>WABD</td>
<td>Wanamakers</td>
</tr>
<tr>
<td>I Love To Eat</td>
<td>Borden Co.</td>
<td>Cookery (L)</td>
<td>WNBT</td>
<td>Young &amp; Rubicam</td>
</tr>
<tr>
<td>Jewel Case, The</td>
<td>Coro Jewels</td>
<td>Musical (L)</td>
<td>WABD</td>
<td>Wanamakers</td>
</tr>
<tr>
<td>King’s Party Line</td>
<td>Bristol-Myers Co.</td>
<td>Audience Participation (L)</td>
<td>WCBS-TV</td>
<td>Doherty, Clifford &amp; Shenfield</td>
</tr>
<tr>
<td>Koroseal Program, The</td>
<td>B. F. Goodrich Co.</td>
<td></td>
<td>WABD</td>
<td>Wanamakers</td>
</tr>
<tr>
<td></td>
<td>Barrett Textiles</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>TITLE</td>
<td>SPONSOR-PRODUCT</td>
<td>TYPE</td>
<td>STATION</td>
<td>ADVERTISING AGENCY</td>
</tr>
<tr>
<td>-----------------------------------</td>
<td>-----------------------------------------------</td>
<td>-----------------------------------</td>
<td>---------</td>
<td>----------------------</td>
</tr>
<tr>
<td>Ladies Be Seated</td>
<td>B. T. Babbitt, Inc.</td>
<td>Audience Participation (L)</td>
<td>WA3D</td>
<td>Duane Jones</td>
</tr>
<tr>
<td>Let's Celebrate</td>
<td>Borden Co.</td>
<td>Audience Participation (L)</td>
<td>WN8T</td>
<td>Young &amp; Rubicam</td>
</tr>
<tr>
<td>Let's Dance</td>
<td>Chevrolet</td>
<td>Dancing Instruction (L)</td>
<td>WABD</td>
<td>Campbell-Ewald</td>
</tr>
<tr>
<td>Let's Have Fun</td>
<td>Mueller Prod.</td>
<td></td>
<td>WABD</td>
<td>Duane Jones</td>
</tr>
<tr>
<td>Let's Have Fun</td>
<td>Goldblatt Brothers</td>
<td></td>
<td>WBKB</td>
<td>Direct</td>
</tr>
<tr>
<td>&quot;Live&quot; Time Spot</td>
<td>Elgin Watch Co.</td>
<td>Time Signal (L)</td>
<td>WI3K</td>
<td>J. Walter Thompson</td>
</tr>
<tr>
<td>Macy's Thanksgiving Day Parade</td>
<td>R. H. Macy &amp; Co.</td>
<td>Special Event (L)</td>
<td>WNBT</td>
<td>Direct</td>
</tr>
<tr>
<td>Make Way For Music</td>
<td>Columbia Records</td>
<td>Musical (L)</td>
<td>WABD</td>
<td>Wanamakers</td>
</tr>
<tr>
<td>Magic Carpet, The</td>
<td>Alexander-Smith Carpet Co.</td>
<td>Children's Travelogue (L &amp; F)</td>
<td>WABD</td>
<td>Anderson-Davis, Platte</td>
</tr>
<tr>
<td>Marriage a la Mode</td>
<td>Interchemical Corp.</td>
<td>Commercial Skit</td>
<td>WABD</td>
<td>Wanamakers</td>
</tr>
<tr>
<td>Master Hands</td>
<td>Chevrolet</td>
<td>Variety (F)</td>
<td>WPTZ</td>
<td>Benjamin Eshelman</td>
</tr>
<tr>
<td>Matinee For Youth</td>
<td>Sears, Roebuck &amp; Co.</td>
<td>Fashion Show (L)</td>
<td>WABD</td>
<td>Wanamakers</td>
</tr>
<tr>
<td>McCalls Fashions</td>
<td>McCall Corp.</td>
<td></td>
<td>WABD</td>
<td>Wanamakers</td>
</tr>
<tr>
<td>McCracken Comes Through</td>
<td>Ecko Products</td>
<td>Film</td>
<td>WABD</td>
<td>ABC</td>
</tr>
<tr>
<td>Minneapolis Aquatennial Mrs. Fixit</td>
<td>U. S. Rubber Co., Corning Glass Co.</td>
<td>Commercial Demonstration (L)</td>
<td>WABD</td>
<td>Benjamin Eshelman</td>
</tr>
<tr>
<td>Mummers Parade, The</td>
<td>Sears, Roebuck &amp; Co.</td>
<td>Special Event (L)</td>
<td>WPTZ</td>
<td>Wanamakers</td>
</tr>
<tr>
<td>Music For Christmas Night</td>
<td></td>
<td>Musical (L)</td>
<td>WABD</td>
<td>Wanamakers</td>
</tr>
<tr>
<td>Musical Map</td>
<td></td>
<td></td>
<td>WABD</td>
<td>Wanamakers</td>
</tr>
<tr>
<td>Event</td>
<td>Sponsor</td>
<td>Program Type</td>
<td>Station</td>
<td>Company/Individual</td>
</tr>
<tr>
<td>-------------------------------</td>
<td>------------------------------</td>
<td>---------------</td>
<td>----------</td>
<td>--------------------------</td>
</tr>
<tr>
<td>National Air Races</td>
<td>U. S. Rubber Co. Tires</td>
<td>Film</td>
<td>WABD</td>
<td>ABC</td>
</tr>
<tr>
<td>New Year's Eve at the Stork Club</td>
<td>U. S. Rubber Co. Tires</td>
<td>Remote (L)</td>
<td>WABD</td>
<td>Campbell-Ewald Co.</td>
</tr>
<tr>
<td>Northwestern Football Games</td>
<td>Ford Motor Co. Automobiles</td>
<td>Sports (L)</td>
<td>WBKB</td>
<td>J. Walter Thompson</td>
</tr>
<tr>
<td>Piano &amp; Organ Musicale</td>
<td>J. W. Paid Music Dept., Barrett Textile Co.</td>
<td>Musical (L)</td>
<td>WABD</td>
<td>Wanamakers</td>
</tr>
<tr>
<td>Play the Game</td>
<td>Alexander's Dept. Store Dept. Store Mdse.</td>
<td>Charades, Audience Participation (L)</td>
<td>WABD</td>
<td>ABC</td>
</tr>
<tr>
<td>Pulitzer Show</td>
<td>Ben Pulitzer Creations Ties</td>
<td>Variety (L)</td>
<td>WABD</td>
<td>Loewi-Gamble</td>
</tr>
<tr>
<td>Road to Romance</td>
<td>Chevrolet Cars</td>
<td></td>
<td>WABD</td>
<td>Campbell-Ewald Co.</td>
</tr>
<tr>
<td>Scientific Film</td>
<td>U. S. Rubber Co. Tires</td>
<td>Science, Educational (L)</td>
<td>WABD</td>
<td>Campbell-Ewald Co.</td>
</tr>
<tr>
<td>Sidewalk Tele Talks</td>
<td>Cutter Cravats Ties</td>
<td>Educational (F)</td>
<td>WBKB</td>
<td>Direct</td>
</tr>
<tr>
<td>Slip Cover Magic</td>
<td>Woman’s Home Companion, Cort China Alexander Dolls, Socony Tavern Dinner Candles, Asello Candles</td>
<td>Slipcover Making (L)</td>
<td>WABD</td>
<td>Wanamakers</td>
</tr>
<tr>
<td>Stump The Authors</td>
<td>Television Associates Institutional</td>
<td>Educational (L)</td>
<td>WBKB</td>
<td>Direct</td>
</tr>
<tr>
<td>TITLE</td>
<td>SPONSOR-PRODUCT</td>
<td>TYPE</td>
<td>STATION</td>
<td>ADVERTISING AGENCY</td>
</tr>
<tr>
<td>-------------------------------------------</td>
<td>--------------------------</td>
<td>--------------</td>
<td>---------</td>
<td>--------------------</td>
</tr>
<tr>
<td>Tam O' Shanter Golf Tournament</td>
<td>U. S. Rubber Co.</td>
<td>Film</td>
<td>WABD</td>
<td>ABC</td>
</tr>
<tr>
<td>Tele Chats</td>
<td>The Fair Store</td>
<td>Educational (F)</td>
<td>WBKB</td>
<td>Direct</td>
</tr>
<tr>
<td>Televizcalls</td>
<td>Commonwealth Edison</td>
<td>Quiz (L)</td>
<td>WBKB</td>
<td>Direct</td>
</tr>
<tr>
<td>Tele-Varities</td>
<td>Bristol-Myers</td>
<td>Variety (L)</td>
<td>WPTZ</td>
<td>Young &amp; Rubicam</td>
</tr>
<tr>
<td>Tele-Varities</td>
<td>Bristol-Myers</td>
<td>Variety (L)</td>
<td>WNB T</td>
<td>Young &amp; Rubicam</td>
</tr>
<tr>
<td>Television News</td>
<td>Gulf Oil Co.</td>
<td>News (L)</td>
<td>WCBS-TV</td>
<td>Young &amp; Rubicam</td>
</tr>
<tr>
<td>Television Quarterback</td>
<td>U. S. Rubber Co.</td>
<td>Sports (L)</td>
<td>WNB T</td>
<td>Campbell-Ewald</td>
</tr>
<tr>
<td>Tenement House Fire</td>
<td>U. S. Rubber Co.</td>
<td>Spot News</td>
<td>WABD</td>
<td>ABC</td>
</tr>
<tr>
<td>Textron Televiz</td>
<td>Textron, Inc.</td>
<td>Commercial Skit (L)</td>
<td>WABD</td>
<td>Wanamakers</td>
</tr>
<tr>
<td>This Will Put You To Sleep</td>
<td>North Star Blankets</td>
<td>Time Signal (L)</td>
<td>WCBS-TV</td>
<td>McCann-Erickson</td>
</tr>
<tr>
<td>Time Signals</td>
<td>Gruen Watch Co.</td>
<td>Time Signal (L)</td>
<td>WCBS-TV</td>
<td>Biow Co.</td>
</tr>
<tr>
<td>Time Signals</td>
<td>Bulova Watch Co.</td>
<td>Time Signal (L)</td>
<td>WCBS-TV</td>
<td>J. Walter Thompson</td>
</tr>
<tr>
<td>Time Signals</td>
<td>E lgin Watch Co.</td>
<td>Time Signal (L)</td>
<td>WCBS-TV</td>
<td>N. W. Ayer &amp; Son</td>
</tr>
<tr>
<td>Time Signals</td>
<td>Waltham Watch Co.</td>
<td>Time Signal (L)</td>
<td>WNB T</td>
<td>J. Walter Thompson</td>
</tr>
<tr>
<td>Time Signals</td>
<td>E lgin National Watch</td>
<td>Time Signal (L)</td>
<td>WNB T</td>
<td>Biow Co.</td>
</tr>
<tr>
<td>Time Signals</td>
<td>Bulova Watch Co.</td>
<td>Time Signal (L)</td>
<td>WNB T</td>
<td>Young &amp; Rubicam</td>
</tr>
<tr>
<td>Time Signals</td>
<td>Benrus Watch Co.</td>
<td>Time Signal (L)</td>
<td>WCBS-TV</td>
<td>N. W. Ayer</td>
</tr>
<tr>
<td>Time Signals</td>
<td>Waltham Watch Co.</td>
<td>Time Signals (L)</td>
<td>WABD</td>
<td>J. Walter Thompson</td>
</tr>
<tr>
<td>Time Signals</td>
<td>Elgin Watch Co.</td>
<td>Time Signals (L)</td>
<td>WABD</td>
<td></td>
</tr>
<tr>
<td>Time Signals</td>
<td>Longine-Wittnauer Watch Co. Watches</td>
<td>Time Signals (L)</td>
<td>WABD</td>
<td>Arthur Rosenberg</td>
</tr>
<tr>
<td>Time Signals</td>
<td>Teletrades, Inc.</td>
<td>Time Signals (L)</td>
<td>WABD</td>
<td>William Von Zehl &amp; Co.</td>
</tr>
<tr>
<td>Visi-Quiz</td>
<td>Sears, Roebuck &amp; Co. Mail Order Mdse.</td>
<td>Quiz (L)</td>
<td>WPTZ</td>
<td>Benjamin Eshelman</td>
</tr>
<tr>
<td>Visi-Quiz</td>
<td>Sears, Roebuck &amp; Co. Mail Order Mdse.</td>
<td>Quiz (L)</td>
<td>WNBT</td>
<td>Benjamin Eshelman</td>
</tr>
<tr>
<td>Voice of Firestone Televues</td>
<td>Firestone Tire &amp; Rubber Co. Institutional</td>
<td>Quiz (L)</td>
<td>WPTZ</td>
<td>Sweeney &amp; James</td>
</tr>
<tr>
<td>Voice of Firestone Televues</td>
<td>Firestone Tire &amp; Rubber Co. Institutional</td>
<td>Quiz (L)</td>
<td>WNBT</td>
<td>Sweeney &amp; James</td>
</tr>
<tr>
<td>Weather Reports</td>
<td>Botany Worsted Mills Textiles</td>
<td>Weather Report (L)</td>
<td>WABD</td>
<td>Silberstein-Goldsmith</td>
</tr>
<tr>
<td>Weather Reports</td>
<td>Botany Worsted Mills Textiles</td>
<td>Weather Report (L)</td>
<td>WNBT</td>
<td>Silberstein-Goldsmith</td>
</tr>
<tr>
<td>Weather Reports</td>
<td>Borden Co. Reid's Ice Cream</td>
<td>Weather Report (L)</td>
<td>WCBS-TV</td>
<td>Doherty, Clifford &amp; Shenfield</td>
</tr>
<tr>
<td>Wrestling Matches from Rainbo Arena</td>
<td>ABC Institutional</td>
<td>Sports (L)</td>
<td>WBKB</td>
<td>None</td>
</tr>
<tr>
<td>Write Me a Love Scene</td>
<td>Manhattan Soap Co. Sweetheart Soap</td>
<td>Drama (L)</td>
<td>WABD</td>
<td>Duane-Jones</td>
</tr>
<tr>
<td>World In Your Home</td>
<td>RCA Victor</td>
<td>Educational (F)</td>
<td>WNBT</td>
<td>None</td>
</tr>
<tr>
<td>Yes, Mr. Bingle</td>
<td>Admiral Corp. Flint Cutlery Ecko Products</td>
<td>Commercial Skit (L)</td>
<td>WABD</td>
<td>Earle Ludgin &amp; Co.</td>
</tr>
<tr>
<td>You Are An Artist</td>
<td>Gulf Refining Co. Gasoline</td>
<td>Art-Participation (L)</td>
<td>WNBT</td>
<td>Young &amp; Rubicam</td>
</tr>
</tbody>
</table>
**TELEVISION**

**BROADCASTING STATIONS**

*As of January 1, 1947*

The term "television broadcast station" means a station licensed for the transmission of transient visual images of moving or fixed objects for simultaneous reception and reproduction by the general public.

**Commercial Television Broadcast Stations Licensed By The Federal Communications Commission**

<table>
<thead>
<tr>
<th>Location</th>
<th>Licensee</th>
<th>Call Letters</th>
<th>Channel No. Old*</th>
<th>Channel No. New**</th>
<th>Power Vis. Aural</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ILLINOIS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chicago</td>
<td>Balaban &amp; Katz Corp.</td>
<td>WBKB</td>
<td>2</td>
<td>3 or 4</td>
<td>4KW 2KW</td>
</tr>
<tr>
<td><strong>NEW YORK</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>New York</td>
<td>Columbia Broadcasting System, Inc.</td>
<td>WCBS-TV</td>
<td>2</td>
<td></td>
<td>3KW 2.5KW</td>
</tr>
<tr>
<td>New York</td>
<td>Allen B. Dumont</td>
<td>WABD</td>
<td>4</td>
<td></td>
<td>4KW 1KW</td>
</tr>
<tr>
<td>New York</td>
<td>National Broadcasting Co., Inc.</td>
<td>WNBT</td>
<td>1</td>
<td>4</td>
<td>5.2KW 2.2KW</td>
</tr>
<tr>
<td>Schenectady</td>
<td>General Electric Co.</td>
<td>WRGB</td>
<td>3</td>
<td></td>
<td>40KW 20KW</td>
</tr>
<tr>
<td><strong>PENNSYLVANIA</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Philadelphia</td>
<td>Philco Radio and Television Corp.</td>
<td>WPTZ</td>
<td>3</td>
<td></td>
<td>3KW 3KW</td>
</tr>
</tbody>
</table>

**Construction Permits Granted for Commercial Tele Stations**

**CALIFORNIA**

San Francisco

Washington
- N. B. C. Channel #4, 66-72 mc; Vis. 13.3 kw; Aur. 10 kw.
- The Evening Star Channel #7, 174-180 mc; Vis. 14.25 kw; Aur. 15.2 kw.
- Bamberger Broadcasting Service, Inc. Channel #9, 186-192 mc; Vis. 30.25 kw; Aur. 24.5 kw.
- Allen B. Dumont Labs., Inc. Channel #5, 76-82 mc; Vis. 6.25 kw; Aur. 2.5 kw.

**DISTRICT OF COLUMBIA**

**ILLINOIS**

Chicago
- A. B. C., Inc. Channel #7, 174-180 mc; Vis. 30 kw; Aur. 15 kw; 613 ft.
- N. B. C. Channel #5, 76-82 mc; Vis. and Aur. power 21.8 kw.
- Zenith Radio Corp. Channel #2, 54-60 mc; Vis. and Aur. 4.5 kw.
<table>
<thead>
<tr>
<th>Location</th>
<th>Licensee</th>
<th>Channel</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Baltimore</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>The A. S. Abell Co.</td>
<td>Channel #2, 54-60 mc</td>
<td>Vis. and Aur. power 17.1 kw.</td>
</tr>
<tr>
<td></td>
<td>Hearst Radio, Inc.</td>
<td>Channel #11, 198-204 mc</td>
<td>Vis. 14.4 kw; Aur. 7.3 kw.</td>
</tr>
<tr>
<td></td>
<td>Radio-Television of Balto., Inc.</td>
<td>Channel #13, 210-216 mc</td>
<td>Vis. 31.65 kw; Aur. 20 kw.</td>
</tr>
<tr>
<td><strong>Waltham</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Raytheon Mfg. Co.</td>
<td>Channel #2, 54-60 mc</td>
<td>Vis. 146.08 kw; Aur. 30.70 kw.</td>
</tr>
<tr>
<td><strong>Detroit</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>King Trendle B/cg Co.</td>
<td>Channel #5, 76-82 mc</td>
<td>Vis. 16 kw; Aur. 14 kw.</td>
</tr>
<tr>
<td></td>
<td>The Evening News Assn.</td>
<td>Channel #4, 66-72 mc</td>
<td>Vis. 17.1; Aur. 7.7 kw.</td>
</tr>
<tr>
<td><strong>St. Louis</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>The Pulitzer Pub. Co.</td>
<td>Channel #4, 76-82 mc</td>
<td>Vis. 18.15 kw.</td>
</tr>
<tr>
<td><strong>St. Paul</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>KSTP, Inc.</td>
<td>Channel #5, 76-82 mc</td>
<td>Vis. 13.68 kw; Aur. 6.48 kw.</td>
</tr>
<tr>
<td><strong>Albuquerque</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Albuquerque B/cg Co.</td>
<td>Channel #2, 54.60 mc</td>
<td>Vis. 15 kw; Aur. 8 kw.</td>
</tr>
<tr>
<td><strong>Buffalo</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>WBEN, Inc.</td>
<td>Channel #4, 66-72 mc</td>
<td>Vis. 14.4 kw; Aur. 7.2 kw; 378 ft.</td>
</tr>
<tr>
<td><strong>Cleveland</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>N. B. C.</td>
<td>Channel #4, 66-72 mc</td>
<td>Vis. 19 kw; Aur. 19.5 kw.</td>
</tr>
<tr>
<td></td>
<td>Scripps-Howard Radio, Inc.</td>
<td>Channel #5, 76-82 mc</td>
<td>Vis. 40 kw; Aur. 37.4 kw.</td>
</tr>
<tr>
<td><strong>Portland</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Oregonian Pub. Co.</td>
<td>Channel #6, 78-84 mc</td>
<td>Vis. 10 kw; Aur. 11.2 kw.</td>
</tr>
<tr>
<td><strong>Johnstown</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>WJAC, Inc.</td>
<td>Channel #13, 210-216 mc</td>
<td>Vis. 9 kw; Aur. 6.8; 971 feet.</td>
</tr>
<tr>
<td><strong>Philadelphia</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>The Phila. Inquirer, a Division of Triangle Pubs., Inc.</td>
<td>Channel #6, 82-86 mc</td>
<td>Vis. 18.1 kw; Aur. 9.3 kw.</td>
</tr>
</tbody>
</table>

1033
<table>
<thead>
<tr>
<th>Location</th>
<th>Licensee</th>
<th>Channel</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Vis.</td>
</tr>
<tr>
<td>RHODE ISLAND</td>
<td></td>
<td></td>
<td>Vis.</td>
</tr>
<tr>
<td>Providence</td>
<td>The Outlet Co.</td>
<td>Channel #11, 198-204 mc; Vis. and Aur. 50 kw.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>T X E A S</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dallas</td>
<td>KRLD Radio Corp.</td>
<td>Channel #4, 66-72 mc; Vis. 46 kw; Aur. to be determined; 519 ft.</td>
<td></td>
</tr>
<tr>
<td>Fort Worth</td>
<td>Carter Pubs., Inc.</td>
<td>Channel #5, 76-82 mc; Vis. and Aur. 30.4 kw.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>U T A H</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Salt Lake City</td>
<td>Intermountain B/cg Corp.</td>
<td>Channel #2, 54-60 mc; Vis. 13.2 kw; Aur. 7 kw.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>V I R G I N I A</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Richmond</td>
<td>Havens &amp; Martin, Inc.</td>
<td>Channel #3, 60-66 mc; Vis. 12.16 kw; Aur. 6.4 kw.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Old Channel means one of the 18 channels assigned to commercial television stations prior to the Commission's allocation report of June 27, 1945.

**New Channel means one of the 13 channels finally assigned to commercial television stations by the Commission's allocation report of June 27, 1945.
**PERSONNEL**

**WBKB—W9XBBK**
**CHICAGO**
**CHANNEL 2**

Frequency ............... 67.25 mc.; 71.75 mc.
Power .................. 4 Kw.
Effective Signal Radiated ...............796
Owned-Operated By ............... Balaban & Katz Corp.
Business Address ............... 190 N. State St.
Phone Number ............... Franklin 6446
Transmitter & Antenna Location ............... 190 N. State St.
Time on the Air ............... 1-3 p.m.; 7:15-10 p.m.
News Service ............... AP
Transcription Service ............... World Broadcasting
Membership ............... TBA

**Personnel**

Director of Television ............... William C. Eddy
Promotion Manager ............... Reginald Werrenrath
Purchasing Agent ............... George W. Thomas
Program Manager ............... A. Warren Jones
Publicity Director ............... Helen Bolstad
Program Director ............... A. Warren Jones
Production Manager ............... Lewis D. Gomavitz
Chief Announcer ............... Jack Gibney
Musical Director ............... Jeanette Levin
Chief Engineer ............... A. H. Brolly

**FACILITIES**

One studio, three camera chains (two for live talent and one for film), one mobile unit for outdoor pickups (not being used for the duration).

**W9XZV—(WTZR)**
**W9XZC**
**CHICAGO**
**CHANNEL 1**

(Experimental)

Frequency: W9XZV, 54-60 mc.; W9XZC, 512-528 mc. Power: Sight and Sound, 1000 Watts
Effective Radiated Signal ............... 1270
Owned-Operated By ............... Zenith Radio Corp.
Business-Studio Address ............... 6001 Dickens Ave.
Phone Number ............... Berkshire 7500
Transmitter & Antenna Location ............... 6001 Dickens Ave.
Time on the Air ............... Unlimited license

**PERSONNEL**

**W9XAO—(KTSI)**
**LOS ANGELES (HOLLYWOOD)—EST. 1931**
**CHANNEL 2**

Frequency ............... 54-60 mc.; Power: 4 kw.
Effective Signal Radiated ............... 5600
Owned-Operated By ............... Don Lee Broadcasting System
Business Address ............... 5515 Melrose Ave.
Phone Number ............... Hollywood 8255
Transmitter & Antenna Location ............... 3800 Mount Lee Drive
Time on the Air ............... Mondays: 6:30 p.m. to 10:00 p.m.; Tuesdays and Thursdays: 2:30 p.m. to 3:30 p.m.
News Service ............... AP, NS, UP
Transcription Service ............... World
Representative ............... John Blair
Membership ............... NAB, TBA

**Personnel**

President ............... Thomas S. Lee
Executive Vice-President and General Manager ............... Lewis Allen Weiss
Executive Vice-President and Assistant General Manager ............... Willet H. Brown
Director of Television ............... Harry R. Lubcke
Program Director ............... Jack Stewart
Production Manager ............... Ed Kemble
Publicity Relations Director ............... Mark Finley
Chief Announcer ............... Herb Twiss
Stage Director ............... Ted Driscoll
Chief Engineer ............... Harold Jury
Record MC ............... John Courcier
Film Director ............... Marjorie Campbell

**FACILITIES**

SYSTEM IN USE: 525 line 30-60 frame F.C.C., Standard, all electronic cathode-ray, Horizontal Polarization. Three Studio Cameras and film equipment. Two cameras of Orthicon type. Complete 100 ft. square two story television building housing one 100 ft. x 60 ft. x 30 ft.
television stage, one 46 ft. x 26 ft. x 16 ft.,
stage, monitor, film, transmitter, makeup, and
lounge rooms, offices, shop, transformer vaults,
etc. Three hundred foot tower, antenna elevation
2000 ft.
The Pasadena Community Playhouse and
other organizations have presented plays such
as Ibsen’s “Master Builder,” “Alice in Wonder-
land” and others.

* KTLA
HOLLYWOOD
EST. 1942
(Paramount Studio Lot)
CHANNEL 5
Frequency ............ 76-82 mc; Power: Visual
  4 Kw; Oral 1 Kw.
Owned-Operated By... Television Productions,
  Inc.
Business Address ...... 5451 Marathon St.,
  Hollywood 38
Phone Number ........  Hollywood 6353
Transmitter and Antenna Location... Mount Alia
Time on the Air ........ Unlimited
News Service ......... UP
Transcription Service .... World

Personnel
President .............. Paul Raibourn
West Coast Dir.-Station Mgr... Klaus Landsberg
S’as Mgr.-Chief Announcer. Keith Hetherington
Musical Dir. ......... Rex Kepple
Engr. Supervisor ....... Raymond M. Moore

FACILITIES
Equipment includes complete apparatus for
studio as well as field operation. Cameras and
transmitters were built by Allen B. DuMont
Laboratories, Inc. and many additional units,
including electronic special-effect equipment,
were designed and built by Television Produc-
tions, Inc.

* WCBS — TV
NEW YORK CITY
EST. 1943
CHANNEL 2
Frequency ............ 54-60 mc; Sighl, 4 kw;
  Sound, 3.5 kw.
Owned-Operated By... Columbia Broadcasting
System
Business Address ...... 15 Vanderbilt Ave.
Phone Number ........ Murray Hill 8-6340
Studio Address ...... 15 Vanderbilt Ave.
Transmitter & Antenna Location... Chrysler
Tower
Time on the Air ......... Life studio shows: Thurs-
days; Saturdays and Sundays. Remote and
mobile pickups: On all 7 days according to
availabilities.
News Service ............. AP
Transcription Service .... Associated
Membership ............. NAB

Personnel
V.P. in Charge of
Television ......... Lawrence W. Lowman
Director of Television... Worthington C. Miner
Director of Plans Division..... Leonard Hole
Commercial Manager .... George L. Moskovics
Actg. Dir. of Tele. Programs... Benj. F. Feiner, Jr.
Director of Operations... Merritt H. Coleman
Manager of Technical Operations... Paul Wittig
Manager of Production... Charles Holden
Manager of Press Information... James J. Kane
Art Director ............. James McNaughton
Dir. of News — Special Events... Robert Bendick
Director of Sports ........ Robert R. Edge
* Formerly WCBW
COMMERCIAL TELEVISION STATIONS

WMJT
MILWAUKEE
CHANNEL 3
(C. P. Only)
Owned-Operated By............ The Journal Co.
Business Address.............333 W. State St.
Studio Address.............720 East Capitol Drive
Phone Number.............Marquette 5000
Transmitter & Antenna Location........720 East Capitol Drive
Newspaper Affiliation........The Journal Co.

WNBT
NEW YORK CITY
EST. 1941
CHANNEL 4
Frequency .......................66-72 mc.
Power Sight, 5000 Watts; Sound. 3000 Watts
Effective Signal Radiated...........1800
Owned-Operated By........National Broadcasting Co.
Business Address........30 Rockefeller Plaza
Phone Number........Circle 7-8300
Studio Address........30 Rockefeller Plaza
Transmitter & Antenna Location........Empire State Bldg., Tower
Time on the Air. Approx. 20-34 hours per week

Personnel
Vice President & Gen. Mgr........E. B. Loveman
Business Manager ........Rolland V. Tooke
Program Director ............Ernest Walling
Chief Engineer .............Raymond J. Bowley

WRGB
SCHENECTADY, N. Y.
CHANNEL 4
Frequency ............66-72 mc.; Power: Visual, 40,000 Watts. Oral, 20,000 Watts
Owned-Operated By........General Electric Co.
Effective Signal Radiated...........3100
Business Address........60 Washington Ave.
Phone Number .............4-2211, Ext. 4926
Transmitter & Antenna Location........New Scoland, N. Y.
Time on the Air........Average Seven Hours
Weekly locally; relay average 10 hours
weekly from N. Y.
News Service ...............AP, UP
Transcription Service ........Thesaurus, Lang-Worth
Membership ...............NAB

Personnel
Vice President & Manager of
Broadcasting ..............R. S. Peare
Asst. Manager of Broadcasting.....B. J. Rowan
Station Manager ............G. E. Markham
Assistant to the Station
Manager ..............R. W. Welpott
Supervisor, Station Sales &
Promotion ...............A. G. McDonald
Supervisor of Production.....Helen T. Rhodes
Supervision of Scripts ......T. B. Beebe
Supervisor of News ........W. T. Msenam
Supervisor of Music .............A. O. Coggeshall
Engineer .................W. J. Purcell

FACILITIES
Technical facilities of Station WRGB include
a direct pickup studio for live talent productions,
located at 60 Washington Ave., Schenec-
tady. It is fitted with five camera channels.
A film scanning room has two cameras and three
motion picture projectors—two for 35 mm. and
one for 16 mm. films. Film slide, lantern slide
and projectors of small opaqu pictures and
objects are also available.
Signals from the WRGB transmitter, located
in the Helderberg mountains, New Scot'and,
N. Y., near Schenectady, are received over a
service area with a radius of approximately
50 miles, which includes the Troy-Albany-
Schenectady area.
WRGB claims the first television relay sta-
tion, picking up programs from NBC in New
York City, 123 miles away, and relaying them
to the Capitol district.
Bibliography


AMERICAN TELEVISION DIRECTORY, 1946; published by American Television Society.

AN INTRODUCTION TO TELEVISION, by C. J. Hylander and Robert Harding, Jr., New York: Macmillan Co., 1941.


ELECTRONIC COMMUNICATION AND ELECTRONIC, by Harold Pender and Knox McIlwain (Eds), New York: John Wiley & Sons, Inc., 1936.

ELECTRONIC TELEVISION, by G. Eckhardt, Goodheart-Willcox, 1936.


HOW TO WRITE FOR TELEVISION, by Doug Allan, E. P. Dutton Co., March 1946.


NEW TELEVISION—THE MAGIC SCREEN, by Raymond F. Yates; published by Didier.

OFF MIKE, by J. Lawrence, Essential Books, 1944, New York.


PHOTOELECTRIC CELLS, by N. R. Campbell and Dorothy Ritchie. Sir Isaac Pitman & Sons, 1936.


RADIO ANNUAL and YEAR BOOK OF TELEVISION. Published by RADIO DAILY, as an industry service.


RADIO-TELEVISION, by Oscar Rose; H. W. Wilson Co.

REPORT ON TELEVISION FROM THE STANDPOINT OF THE MOTION PICTURE PRODUCING INDUSTRY, Academy of Motion Picture Arts and Sciences, 1936.


TELEVISION BROADCASTERS ASSOCIATION: Book of the television industry, published by The Association, 1944.

TELEVISION, by William C. Eddy; Prentice-Hall, 1945.

TELEVISION: PROGRAMMING and PRODUCTION; by Richard W. Hubbard, Farrar and Rinehart, 1945.
TELEVISION PRODUCTION PROBLEMS, edited by John F. Royal; McGraw-Hill.


TELEVISION FOR BEGINNERS, by James Cameron, Cameron Publishing Co., 1940.


TELEVISION PICTORIAL (Issued in conjunction with the TBA second television conference and exhibition), Television Broadcasters Ass'n, 1946.


TELEVIEWING, by E. H. Robinson. Selwyn and Blount, 1935.


TELEVISION ENCYCLOPEDIA, N. Y., by Stanley Kempner; Fairchild Publications.

TELEVISION ENGINEERING, by J. C. Wilson, Sir Isaac Pitman & Sons, 1937.


TELEVISION, EDITORIAL RESEARCH REPORTS, by Harold Kellock, published by Editorial Research Reports, 1944.


THE BOSTON POST BOOK ON TELEVISION, by Henry Milton Lane, Boston: Boston Post, 1928.

THE SERVICING OF TELEVISION RECEIVERS; Philco Corporation of Philadelphia, 1946.


THE TRUTH ABOUT COLOR TELEVISION, by T. J. Goldsmith; DuMont, 1946.

A STUDY OF PUBLIC REACTION TO COLOR TELEVISION, by Donald Horten & Read D. Treddenham.

ALL ELECTRONIC COLOR TELEVISION CREATED BY RCA, 1946.

TELECASTING AND COLOR, by Kington S. Tyler; Harcourt, 1946.
VIDEO
TELEVISION, Inc.

Announces Its

3 ★★★ STAR
IMMEDIATE REPAIR POLICY

Members of Radio & Tele Industry

In answer to the growing need for fast, efficient, complete service of any television receivers.

WARRANTY SERVICE POLICY

Which Main Features Include

• Year long guarantee  • Written Banded Policy
  • 24-Hour Service

There are two VIDEO SERVICE STATIONS in the
METROPOLITAN AREA

717 Second Ave.                        23 Clinton St.
New York City                          Yonkers, N. Y.
Lexington 2-6670                        Yonkers 5-5848

VIDEO TELEVISION, INC.

For the Best in Television Service, It's

VIDEO SERVICE
Frequency Modulation

- FM—Future Standard System
- FM Association—Personnel
- The FCC's Favorable FM Policy
- 1947—The Year Of FM
- FM Stations In Operation
- Authorized CP's For FM Stations
- FM News Highlights Of 1946
For the greatest
in news reliability...

W Fidelity
FM
Media Broadcasting Corp.

JERSEY CITY'S
Only FM Station
106.3 Mc.-Channel 292

26 Journal Square
Jersey City New Jersey
FM—FUTURE STANDARD SYSTEM

By ROY HOFHEINZ, President, FM Association

WITHIN a short period of time FM will become the standard system of broadcasting in the United States. I say that without reservation. The American people demand the best. When an improvement is made in a commodity of daily use, the people not only accept, but demand the improved product.

Frequency modulation is an improved method of broadcasting. To assist the American public to learn of this improvement over AM the FMA will sponsor a nationwide promotion campaign.

Our objectives, as set forth in our constitution, are these:

1. To encourage the development of Frequency Modulation broadcasting.
2. To publicize the superior qualities of FM as an improved broadcasting service to the public.
3. To disseminate information among the members of this Association regarding the general problems incident to FM operation.
4. To cooperate with receiver and transmitter manufacturers, and other suppliers of FM equipment and services with the objective of establishing the widespread operation of FM stations as rapidly as possible.
5. To act as liaison between its members, the Federal Communications Commission and other agencies and organizations on the continuing overall problems affecting FM broadcasting.

To accomplish these objectives the FMA has established national headquarters in Washington. We have employed as paid executive director J. N. (Bill) Bailey, who is charged with carrying out the policies of FMA as formulated by an Executive Committee under our constitution.

Our overall immediate objective is three-fold:

1. To acquaint the public with the advantages and qualities of FM reception in contrast to previous methods of broadcasting.
2. To advise FM broadcasters of various methods of promotion that may be utilized in acquainting local audiences, dealers and advertisers with the potentialities of FM broadcasting.
3. To work in close liaison with the FCC in the consideration of FM broadcasting problems.

We accept, with pleasure, the invitation of FCC Chairman Charles R. Denny to meet at regular intervals with the Commission to discuss mutual problems on an informal basis, that we might better understand each other. To accomplish that purpose the FMA has created a liaison committee composed of Wayne Coy of WINX-FM, Everett L. Dillard of KOZY and WASH, Gordon Gray of WMIT, C. M. Jansky Jr. of Jansky & Bailey, and Leonard H. Marks, FMA general counsel. I will serve with the committee.

We plan a monthly release containing various ideas on successful promotion as gathered from all members of the FMA. We anticipate setting up an exchange whereby methods of trade practices which have proved successful in some markets will be passed on to new stations. Audience promotion is another phase.

We will maintain up-to-the-minute information from set manufacturers on production and expected production for the immediate future.

A flood of sets is just beginning to roll from the production lines. By mid-year FM receivers in all price ranges will be available for hundreds of thousands of homes.

We are urging our members on interim operation to make it clear to their listeners that they are operating at reduced power. We strongly urge our members to increase power to the full authorized effective radiated power at the earliest possible moment.

Some broadcasters have stated publicly that FM as a commercial medium “has not arrived.” That is not true. At the beginning of 1947 at least six members of FMA were operating FM stations out of the red or at a profit.
DENRIKE BUILDING, 1010 VERMONT AVE., WASHINGTON, D. C.
Telephone: National 1612
J. N. Bailey .......... Executive Director
Leonard H. Marks .... General Counsel

OFFICERS
Roy Hofheinz .......... President
Frank Gunther ......... Secretary
Everett L. Dillard .... Vice-President
Arthur Freed ........... Treasurer

BOARD OF DIRECTORS
Terms Ending December 31, 1947
Wayne Coy
Ira Hirschmann
Gordon Gray
E. J. Hodel

Terms Ending December 31, 1948
Leonard L. Asch
Raymond F. Kohn
Frank Gunther
Stanley M. Ray, Jr.

Terms Ending December 31, 1949
W. R. David
Roy Hofheinz
Everett L. Dillard
C. M. Jansky, Jr.

EXECUTIVE COMMITTEE
Roy Hofheinz, Chairman
Leonard L. Asch
W. R. David
Wayne Coy
Everett L. Dillard

FCC LIAISON COMMITTEE
Roy Hofheinz, Ex-Officio Chairman
Wayne Coy
Gordon Gray
Everett L. Dillard
C. M. Jansky, Jr.
Leonard H. Marks
THE FCC’S FAVORABLE FM POLICY

By MANNING CLAGETT, Washington Bureau, RADIO DAILY

IN WORDS and deeds, the FCC is actively and persistently pushing FM Broadcasting. Make no mistake about that. The Commission right down the line is convinced that FM will shelve AM Broadcasting back into history. As Charles R. Denny put it: “FM is not coming, it’s here.” And here to stay. From Commission economist to engineer you’ll get the same answer to the general FM question: will FM supplant AM?

Split the question into “when’s” and “how’s” and the answers diverge within the Commission, though not so widely as among broadcasters. Standard broadcasting is still the oldest broadcasting baby and will fight in varying degrees the inroads of its FM cousin. The Commission during the year splurged with FM grants—total of more than 100 FM stations putting out programs in some form or another at the year’s end and a total of more than 1,000 FM applicants. But while this FM activity was going on, AM stations climbed above 1,000 for the first time. More and more CP’s for new AM stations were being granted in areas where an FM station would have given better coverage. Large AM licenses and even networks were paying whopping prices for other established standard stations—prices far and above what an FM station would cost.

All this was being done when AM was supposed to be fighting for its life. Criticism—some of it from within the Commission itself—was leveled at the FCC’s apparent practice of spending more time on AM applicants than on FM. For a while the Commission was concerned over the large number of AM licenses who were climbing aboard the FM bandwagon. This in a field where the “little” broadcaster, the veteran, the independent were to be given their big broadcasting chance. FM broadcasting was not to be such a select, tight circle. A ceiling was put on the number of hours for FM duplication of AM programs for a joint operation. Finally, the Commission majority threw off all restrictions and called on all AM licensees to join the FM party and duplicate programs to their heart’s content. All of which wraps FM up a little tighter for the AM customer. Whether this is good or bad only a few more years of history will tell. It’s Commission policy and it will fatten the number of FM licenses and speed the demise of AM.

Another question plaguing the Commission for a while—and still does—was the dirth of FM receivers. Commission comments ranged from charges of outright sabotage by manufacturers to “suggestions” that radio manufacturers step up their production of FM receivers. It was the well-known vicious circle of economics. The manufacturers claimed there was no market for FM sets because there were few FM stations. Prospective FM broadcasters said an FM station wouldn’t pay because there were few sets to receive the programs and make the investment pay. So more and more applicants first got an AM grant, then obtained an FM grant and made enough money, they said, so they duplicate programs and not worry for the moment about the handful of FM sets. With the year’s end, though, FM production began climbing, although still not keeping pace with the number of stations. As was expected, what FM sets there are produced are in combination with AM. These FM-AM combination sets still are high in price but, as shown by the history of AM sets, after early days of fabulous prices came days of prices better designed to fit average pocket-books.

So, maybe you can blame it all on growing pains. Whenever or however AM is knocked out—FM is the broadcasting baby that can do it. So it is that Denny can get full backing in speaking for the FCC when he said: “The Commission has expressly authorized me to say to you again that it is our opinion that FM is the finest aural broadcasting system attainable in the present state of the radio art.”
WITH the predictions of manufacturers that there will be three to five million FM Sets manufactured and distributed through the 1947 year, it looks as if finally, FM, the new superior form of broadcasting, will come into its own.

There should be no fear or concern on the part of present broadcasters from the addition of this new means of transmission, and we all fervently hope that the days of timidity are past. The American people have always welcomed improved services of any kind, and business has been able not only to absorb them, but to thrive from the invigoration of new competition.

New blood is desirable in all industry. Radio especially can use it. It has grown fast, somewhat like Topsy. With its great contribution it has also been subject to some abuses and excesses. This is natural.

Newspaper and magazine advertising went through a rough evolution before they settled down to standards of accepted practices. Look through your advertising of several decades ago, and you will find "medicine-man" advertising and tactics, the use of highly colored and exaggerated statements to sell products. Gradually advertisers learned that the American people did not need to be screamed at, fooled, kidded or lied to; that the best way to sell was to tell the truth simply, interestingly and informatively. Also advertisers learned that the best typography, superior art and the employment of the finest Art Directors paid in the long run; that the purchase of space was merely automatic; that what went into the space, the message and the technique in the presentation was what counted.

The same development must occur in radio advertising. That radio advertising has in many ways put its worst foot forward in its beginning period is unfortunate but not incurable. That people do want to be shouted at in their living rooms, bedrooms or bathrooms is obvious. Yet it goes on every minute of the day. Announcers use stentorian voices. Even if the audiences were in a market place or in a public square, this variation of radio demagoguery would be unconvincing. Considering the fact that most of it reaches right into the intimacy of people's homes, no wonder that there is too much clicking off of radios and resentment against advertising bilge.

There are signs of awakening. Recently advertisers, agencies and radio stations have heard the murmur of resentment among their listeners. They have begun to realize how quickly it can grow into a chorus. They have become aware of the fact that the average person does not necessarily have average taste; that radio is not a medium for talking down to people; that it is not necessary to distract them to inspire them to purchase something out of an emotional urge. Programs are showing some improvement. This will increase.

FM offers that new opportunity for a better type of program in the public interest; not necessarily austere or "high-brow" (to employ a much abused word), but a service aimed not below the belt of the customer or hitting at the least common denominator. With a more faithful means of transmission, a truer, more faithfull program service will be a direct answer to the people's long-felt desires.

Nor is this said in derogation of radio's prodigious contribution and public service in the last quarter of a century. Where it has been used and not abused, it has provided a new dimension in the life of our people. The opening up of endless reservoirs of experience from great music, has made this a nation more alive to the possibilities of fulfillment from this world of culture which heretofore was available to the few instead of the many.

During the war radio was the clarion call to people, and the medium of information which kept us aware of each move of the war's progress and of our duty. In the field of entertainment the nation has been vastly distracted, if not always entertained.

Some major improvements are called for in the need for the full truth in public information and in programs which might loosely be called "educational."
FM Broadcast Stations
In Operation
As of Jan. 15, 1947

According to the FCC nearly all FM stations are employing interim equipment pending completion of full construction, and in some instances operation may be interrupted due to equipment changes and construction. Nearly fifty of the stations listed were licensed before the war, and some of these stations are continuing to operate equipment in the old FM band on a temporary basis.

Temporary frequency assignments are noted by asterisks.

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Licensee — Location</th>
<th>Old FM Band</th>
<th>New FM Band</th>
</tr>
</thead>
<tbody>
<tr>
<td>WAFM</td>
<td>Voice of Birmingham</td>
<td></td>
<td>94.3 Mc</td>
</tr>
<tr>
<td></td>
<td>Birmingham</td>
<td></td>
<td></td>
</tr>
<tr>
<td>KRFM</td>
<td>J. E. Rodman</td>
<td></td>
<td>102.3 Mc</td>
</tr>
<tr>
<td></td>
<td>Fresno</td>
<td></td>
<td></td>
</tr>
<tr>
<td>KHJ-FM</td>
<td>Don Lee Broadcasting System</td>
<td></td>
<td>99.7 Mc</td>
</tr>
<tr>
<td></td>
<td>Los Angeles</td>
<td></td>
<td></td>
</tr>
<tr>
<td>KRCC</td>
<td>Contra Costa Broadcasting Co.</td>
<td></td>
<td>104.7 Mc</td>
</tr>
<tr>
<td></td>
<td>Richmond</td>
<td></td>
<td></td>
</tr>
<tr>
<td>KPOR</td>
<td>The Broadcasting Corp. of America</td>
<td></td>
<td>102.1 Mc</td>
</tr>
<tr>
<td></td>
<td>Riverside</td>
<td></td>
<td></td>
</tr>
<tr>
<td>KANY</td>
<td>McClatchy Broadcasting Co.</td>
<td></td>
<td>102.5 Mc</td>
</tr>
<tr>
<td></td>
<td>Sacramento</td>
<td></td>
<td></td>
</tr>
<tr>
<td>KFMB-FM</td>
<td>The Jack Gross Broadcasting Co.</td>
<td></td>
<td>100.5 Mc</td>
</tr>
<tr>
<td></td>
<td>San Diego</td>
<td></td>
<td></td>
</tr>
<tr>
<td>KRON</td>
<td>The Chronicle Publishing Co.</td>
<td></td>
<td>96.1 Mc</td>
</tr>
<tr>
<td></td>
<td>San Francisco</td>
<td></td>
<td></td>
</tr>
<tr>
<td>KJBS-FM</td>
<td>K J B S Broadcasters</td>
<td></td>
<td>98.5 Mc</td>
</tr>
<tr>
<td></td>
<td>San Francisco</td>
<td></td>
<td></td>
</tr>
<tr>
<td>KGDM-FM</td>
<td>E. F. Peffer</td>
<td></td>
<td>101.3 Mc</td>
</tr>
<tr>
<td></td>
<td>Stockton</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WTIC-FM</td>
<td>The Travelers Broadcasting Service Corp.</td>
<td></td>
<td>45.3 Mc</td>
</tr>
<tr>
<td></td>
<td>Hartford</td>
<td></td>
<td>106.7 Mc*</td>
</tr>
<tr>
<td>WDRC-FM</td>
<td>W D R C, Incorporated</td>
<td></td>
<td>46.5 Mc</td>
</tr>
<tr>
<td></td>
<td>Hartford</td>
<td></td>
<td>106.3 Mc*</td>
</tr>
<tr>
<td>WASH</td>
<td>Commercial Radio Equipment Co.</td>
<td></td>
<td>98.9 Mc</td>
</tr>
<tr>
<td>WINX-FM</td>
<td>WINX Broadcasting Co.</td>
<td></td>
<td>43.2 Mc</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>92.9 Mc</td>
</tr>
<tr>
<td>Call Letters</td>
<td>Licensee — Location</td>
<td>Old FM Band</td>
<td>New FM Band</td>
</tr>
<tr>
<td>--------------</td>
<td>----------------------</td>
<td>-------------</td>
<td>-------------</td>
</tr>
<tr>
<td>WQAM-FM</td>
<td>Miami Broadcasting Co. Miami</td>
<td>95.5 Mc</td>
<td></td>
</tr>
<tr>
<td>WIOD-FM</td>
<td>Isle of Dreams Broadcasting Corp. Miami</td>
<td>97.5 Mc</td>
<td></td>
</tr>
<tr>
<td>WKAT-FM</td>
<td>A. Frank Katzenline Miami Beach</td>
<td>96.7 Mc</td>
<td></td>
</tr>
<tr>
<td>WWPG-FM</td>
<td>Palm Beach Broadcasting Corp. Palm Beach</td>
<td>97.9 Mc</td>
<td></td>
</tr>
<tr>
<td>WCOA-FM</td>
<td>Pensacola Broadcasting Co. Pensacola</td>
<td>92.9 Mc</td>
<td></td>
</tr>
<tr>
<td>WRBL-FM</td>
<td>Columbus Broadcasting Co. Columbus</td>
<td>96.7 Mc</td>
<td></td>
</tr>
<tr>
<td>WGBA</td>
<td>Georgia-Alabama Broadcasting Corp. Columbus</td>
<td>96.3 Mc</td>
<td></td>
</tr>
<tr>
<td>WBML-FM</td>
<td>Middle Georgia Broadcasting Co. Macon</td>
<td>102.3 Mc</td>
<td></td>
</tr>
<tr>
<td>WMAZ-FM</td>
<td>Southeastern Broadcasting Co. Macon</td>
<td>101.9 Mc</td>
<td></td>
</tr>
<tr>
<td>WSAV-FM</td>
<td>W S A V, Inc. Savannah</td>
<td>98.9 Mc</td>
<td></td>
</tr>
<tr>
<td>WTOC-FM</td>
<td>Savannah Broadcasting Co. Savannah</td>
<td>98.5 Mc</td>
<td></td>
</tr>
<tr>
<td>KIDO-FM</td>
<td>K I D O, Inc. Boise</td>
<td>102.1 Mc</td>
<td></td>
</tr>
<tr>
<td>WBBM-FM</td>
<td>Columbia Broadcasting System, Inc. Chicago</td>
<td>99.3 Mc</td>
<td></td>
</tr>
<tr>
<td>WDLM</td>
<td>Moody Bible Institute of Chicago Chicago</td>
<td>99.7 Mc</td>
<td></td>
</tr>
<tr>
<td>WGNB</td>
<td>W G N, Inc. Chicago</td>
<td>45.9 Mc</td>
<td>98.9 Mc</td>
</tr>
<tr>
<td>WEFM</td>
<td>Zenith Radio Corp. Chicago</td>
<td>45.1 Mc</td>
<td>98.5 Mc</td>
</tr>
<tr>
<td>WSOX-FM</td>
<td>Commodore Broadcasting, Inc. Decatur</td>
<td>98.7 Mc</td>
<td>102.1 Mc</td>
</tr>
<tr>
<td>WFJS</td>
<td>Freeport Journal-Standard Publishing Co. Freeport</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WMIX</td>
<td>Mt. Vernon Radio &amp; Television Co. Mt. Vernon</td>
<td>103.7 Mc</td>
<td></td>
</tr>
<tr>
<td>WMLL</td>
<td>Evansville on the Air, Inc. Evansville</td>
<td>94.7 Mc</td>
<td></td>
</tr>
<tr>
<td>WOWO-FM</td>
<td>Westinghouse Radio Stations, Inc. Ft. Wayne</td>
<td>95.9 Mc</td>
<td></td>
</tr>
<tr>
<td>WABW</td>
<td>Associated Broadcasters, Inc. Indianapolis</td>
<td>47.3 Mc</td>
<td></td>
</tr>
<tr>
<td>WSBF</td>
<td>South Bend Tribune South Bend</td>
<td>101.3 Mc</td>
<td></td>
</tr>
</tbody>
</table>
### FM STATIONS IN OPERATION

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Licensee — Location</th>
<th>Old FM Band</th>
<th>New FM Band</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>IOWA</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>KBUR-FM</td>
<td>Burlington Broadcasting Company</td>
<td>Burlington</td>
<td>99.3 Mc</td>
</tr>
<tr>
<td>KTJS</td>
<td>The Topeka State Journal, Inc.</td>
<td>Topeka</td>
<td>102.9 Mc</td>
</tr>
<tr>
<td>WIBW-FM</td>
<td>Topeka Broadcasting Assn., Inc.</td>
<td>Topeka</td>
<td>102.5 Mc</td>
</tr>
<tr>
<td><strong>KENTUCKY</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>WPAD-FM</td>
<td>Paducah Broadcasting Company</td>
<td>Paducah</td>
<td>96.9 Mc</td>
</tr>
<tr>
<td><strong>LOUISIANA</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>KPDR-FM</td>
<td>Central Louisiana Broadcasting Corp.</td>
<td>Alexandria</td>
<td>100.5 Mc</td>
</tr>
<tr>
<td>WBRL</td>
<td>Baton Rouge Broadcasting Co., Inc.</td>
<td>Baton Rouge</td>
<td>96.1 Mc</td>
</tr>
<tr>
<td>WRCM</td>
<td>Supreme Broadcasting System, Inc.</td>
<td>New Orleans</td>
<td>95.3 Mc</td>
</tr>
<tr>
<td>WTPS</td>
<td>Times Picayune Publishing Co.</td>
<td>New Orleans</td>
<td>94.5 Mc</td>
</tr>
<tr>
<td>WWLH</td>
<td>Loyola University</td>
<td>New Orleans</td>
<td>94.9 Mc</td>
</tr>
<tr>
<td><strong>MARYLAND</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>WITH-FM</td>
<td>Maryland Broadcasting Company</td>
<td>Baltimore</td>
<td>102.5 Mc</td>
</tr>
<tr>
<td><strong>MASSACHUSETTS</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>WBZ-FM</td>
<td>Westinghouse Radio Stations, Inc.</td>
<td>Boston</td>
<td>46.7 Mc</td>
</tr>
<tr>
<td>WMNE</td>
<td>The Yankee Network, Inc.</td>
<td></td>
<td>100.7 Mc</td>
</tr>
<tr>
<td>WGTR</td>
<td>Studio — Boston Transmitter — Mt. Washington, N. H.</td>
<td></td>
<td>98.1 Mc</td>
</tr>
<tr>
<td>WFMR</td>
<td>The Yankee Network, Inc.</td>
<td>Boston</td>
<td>44.3 Mc</td>
</tr>
<tr>
<td>WFMR</td>
<td>E. Anthony &amp; Sons, Inc.</td>
<td>New Bedford</td>
<td>103.1 Mc</td>
</tr>
<tr>
<td>WBZA-FM</td>
<td>Westinghouse Radio Stations, Inc.</td>
<td>Springfield</td>
<td>97.3 Mc</td>
</tr>
<tr>
<td>WTAG-FM</td>
<td>W T A G, Inc.</td>
<td>Worcester</td>
<td>97.1 Mc</td>
</tr>
<tr>
<td><strong>MICHIGAN</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>WBCM-FM</td>
<td>Bay City Broadcasting Co., Inc.</td>
<td>Bay City</td>
<td>97.9 Mc</td>
</tr>
<tr>
<td>WLOU</td>
<td>Booth Radio Stations, Inc.</td>
<td>Detroit</td>
<td>96.5 Mc</td>
</tr>
<tr>
<td>WELL-FM</td>
<td>Federated Publications, Inc.</td>
<td>Battle Creek</td>
<td>102.1 Mc</td>
</tr>
<tr>
<td>WENA</td>
<td>The Evening News Association</td>
<td></td>
<td>44.5 Mc</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>96.9 Mc</td>
</tr>
<tr>
<td>Call Letters</td>
<td>Licensee — Location</td>
<td>Old FM Band</td>
<td>New FM Band</td>
</tr>
<tr>
<td>--------------</td>
<td>---------------------</td>
<td>-------------</td>
<td>-------------</td>
</tr>
<tr>
<td>WTCN-FM</td>
<td>Minnesota Broadcasting Corp. Minneapolis</td>
<td>97.1 Mc</td>
<td>97.1 Mc</td>
</tr>
<tr>
<td>KROC-FM</td>
<td>Southern Minnesota Broadcasting Co. Rochester</td>
<td>94.7 Mc</td>
<td>94.7 Mc</td>
</tr>
<tr>
<td>KSTP-FM</td>
<td>K S T P, Inc. St. Paul</td>
<td>102.1 Mc</td>
<td>102.1 Mc</td>
</tr>
<tr>
<td>WMBH-FM</td>
<td>Joplin Broadcasting Co. Joplin</td>
<td>102.3 Mc</td>
<td>102.3 Mc</td>
</tr>
<tr>
<td>KOZY</td>
<td>Commercial Radio Equipment Co. Kansas City</td>
<td>99.9 Mc</td>
<td>99.9 Mc</td>
</tr>
<tr>
<td>KMBC-FM</td>
<td>Midland Broadcasting Co. Kansas City</td>
<td>46.5 Mc</td>
<td>46.5 Mc</td>
</tr>
<tr>
<td>WIL-FM</td>
<td>Missouri Broadcasting Corporation St. Louis</td>
<td>92.1 Mc</td>
<td>92.1 Mc</td>
</tr>
<tr>
<td>KWK-FM</td>
<td>Thomas Patrick, Inc. St. Louis</td>
<td>95.3 Mc</td>
<td>95.3 Mc</td>
</tr>
<tr>
<td>KOAD</td>
<td>World Publishing Co. Omaha</td>
<td>92.5 Mc</td>
<td>92.5 Mc</td>
</tr>
<tr>
<td>W2XMN</td>
<td>Edwin H. Armstrong Alpine</td>
<td>44.1 Mc</td>
<td>44.1 Mc</td>
</tr>
<tr>
<td>(WFMN)</td>
<td>Edwin H. Armstrong Alpine</td>
<td>92.1 Mc</td>
<td>92.1 Mc</td>
</tr>
<tr>
<td>W2XEA</td>
<td>Edwin H. Armstrong Alpine</td>
<td>92.1 Mc</td>
<td>92.1 Mc</td>
</tr>
<tr>
<td>(WFMN)</td>
<td>Edwin H. Armstrong Alpine</td>
<td>92.1 Mc</td>
<td>92.1 Mc</td>
</tr>
<tr>
<td>WNB-FM</td>
<td>Wylie B. Jones Advertising Agency Binghamton</td>
<td>44.9 Mc</td>
<td>44.9 Mc</td>
</tr>
<tr>
<td>WBEN-FM</td>
<td>W B E N, Inc. Buffalo</td>
<td>92.1 Mc</td>
<td>92.1 Mc</td>
</tr>
<tr>
<td>WEBR-FM</td>
<td>W E B R, Inc. Buffalo</td>
<td>92.5 Mc</td>
<td>92.5 Mc</td>
</tr>
<tr>
<td>WWHG</td>
<td>The W. H. Greenhow Co. Hornell</td>
<td>99.9 Mc</td>
<td>99.9 Mc</td>
</tr>
<tr>
<td>WHCU-FM</td>
<td>Cornell University Ithaca</td>
<td>101.3 Mc</td>
<td>101.3 Mc</td>
</tr>
<tr>
<td>WNYC-FM</td>
<td>City of New York, Municipal Broadcasting System New York</td>
<td>95.3 Mc</td>
<td>95.3 Mc</td>
</tr>
<tr>
<td>WCBS-FM</td>
<td>Columbia Broadcasting System, Inc. New York</td>
<td>96.9 Mc</td>
<td>96.9 Mc</td>
</tr>
<tr>
<td>WGHF</td>
<td>Wm. G. H. Finch New York</td>
<td>99.7 Mc</td>
<td>99.7 Mc</td>
</tr>
</tbody>
</table>

1050
## FM Stations in Operation

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Licensee - Location</th>
<th>Old FM Band</th>
<th>New FM Band</th>
</tr>
</thead>
<tbody>
<tr>
<td>WQXQ</td>
<td>Interstate Broadcast Company New York</td>
<td>45.9 Mc</td>
<td>97.7 Mc</td>
</tr>
<tr>
<td>WMGM</td>
<td>Marcus Loew Booking Agency New York</td>
<td>47.5 Mc</td>
<td>98.5 Mc</td>
</tr>
<tr>
<td>WABF</td>
<td>Metropolitan Television, Inc. New York</td>
<td>45.1 Mc</td>
<td>98.9 Mc</td>
</tr>
<tr>
<td>WGYN</td>
<td>Muzak Radio Broadcasting Station, Inc. New York</td>
<td>44.7 Mc</td>
<td>96.9 Mc</td>
</tr>
<tr>
<td>WNBC-FM</td>
<td>National Broadcasting Co., Inc. New York</td>
<td>48.5 Mc</td>
<td>100.7 Mc</td>
</tr>
<tr>
<td>WHFM</td>
<td>Stromberg-Carlison Co. Rochester</td>
<td>45.9 Mc</td>
<td>97.3 Mc</td>
</tr>
<tr>
<td>WHEF</td>
<td>W H E C, Inc. Rochester</td>
<td>44.7 Mc</td>
<td>96.1 Mc</td>
</tr>
<tr>
<td>WRUN</td>
<td>Rome Sentinel Co. Rome</td>
<td>44.7 Mc</td>
<td>98.3 Mc</td>
</tr>
<tr>
<td>WBCA</td>
<td>Capitol Broadcasting Co., Inc. Schenectady</td>
<td>44.7 Mc</td>
<td>95.7 Mc</td>
</tr>
<tr>
<td>WGFM</td>
<td>General Electric Co. Schenectady</td>
<td>48.5 Mc</td>
<td>97.9 Mc</td>
</tr>
<tr>
<td>WSYR-FM</td>
<td>Central New York Broadcasting Corp. Syracuse</td>
<td>100.7 Mc</td>
<td>102.3 Mc</td>
</tr>
<tr>
<td>WTRI</td>
<td>Troy Broadcasting Co., Inc. Troy</td>
<td>93.5 Mc</td>
<td>95.3 Mc</td>
</tr>
<tr>
<td>WIBX-FM</td>
<td>W I B X, Inc. Utica</td>
<td>100.7 Mc</td>
<td>97.3 Mc</td>
</tr>
<tr>
<td>WHLD-FM</td>
<td>Niagara Falls Gazette Publishing Co. Niagara Falls</td>
<td>98.3 Mc</td>
<td>93.5 Mc</td>
</tr>
</tbody>
</table>

### NORTH CAROLINA

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Licensee - Location</th>
<th>Old FM Band</th>
<th>New FM Band</th>
</tr>
</thead>
<tbody>
<tr>
<td>WBBB-FM</td>
<td>Alamance Broadcasting Co., Inc. Burlington</td>
<td>101.3 Mc</td>
<td>98.1 Mc</td>
</tr>
<tr>
<td>WGBR-FM</td>
<td>Eastern Carolina Broadcasting Co., Inc. Goldsboro</td>
<td>99.7 Mc</td>
<td>94.5 Mc</td>
</tr>
<tr>
<td>WMFR-FM</td>
<td>Radio Station WMFR High's Point</td>
<td>97.7 Mc</td>
<td>105.1 Mc</td>
</tr>
<tr>
<td>WRAL-FM</td>
<td>Capitol Broadcasting Co. Raleigh</td>
<td>95.3 Mc</td>
<td>104.7 Mc</td>
</tr>
<tr>
<td>WMIT</td>
<td>Gordon Gray Winston-Salem</td>
<td>44.1 Mc</td>
<td>97.3 Mc</td>
</tr>
</tbody>
</table>

### OHIO

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Licensee - Location</th>
<th>Old FM Band</th>
<th>New FM Band</th>
</tr>
</thead>
<tbody>
<tr>
<td>WLWA</td>
<td>The Crosley Broadcasting Corp. Cincinnati</td>
<td>98.1 Mc</td>
<td>98.1 Mc</td>
</tr>
<tr>
<td>WELD</td>
<td>RadiOhio, Inc. Columbus</td>
<td>94.5 Mc</td>
<td>94.5 Mc</td>
</tr>
<tr>
<td>WFOB</td>
<td>Laurence W. Harry Fostoria</td>
<td>105.1 Mc</td>
<td>105.1 Mc</td>
</tr>
<tr>
<td>WFRO</td>
<td>Robert F. Wolfe Co. Fremont</td>
<td>104.7 Mc</td>
<td>104.7 Mc</td>
</tr>
<tr>
<td>WTOD-FM</td>
<td>Unity Corporation, Inc. Toledo</td>
<td>97.7 Mc</td>
<td>97.7 Mc</td>
</tr>
</tbody>
</table>
## FM STATIONS IN OPERATION

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Licensee — Location</th>
<th>Old FM Band</th>
<th>New FM Band</th>
</tr>
</thead>
<tbody>
<tr>
<td>WRRN-FM</td>
<td>Nied &amp; Stevens</td>
<td></td>
<td>104.3 Mc</td>
</tr>
<tr>
<td>WCMW-FM</td>
<td>Stark Broadcasting Corp.</td>
<td></td>
<td>96.3 Mc</td>
</tr>
</tbody>
</table>

### OKLAHOMA

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Licensee — Location</th>
<th>Old FM Band</th>
<th>New FM Band</th>
</tr>
</thead>
<tbody>
<tr>
<td>KMUS</td>
<td>Muskogee Broadcasting Co.</td>
<td></td>
<td>92.1 Mc</td>
</tr>
<tr>
<td>KTOK-FM</td>
<td>K T O K, Inc.</td>
<td>100.5 Mc</td>
<td></td>
</tr>
<tr>
<td>KOCY-FM</td>
<td>Plaza Court Broadcasting Co.</td>
<td></td>
<td>98.5 Mc</td>
</tr>
<tr>
<td>WKY-FM</td>
<td>W K Y Radiophone Co.</td>
<td>98.9 Mc</td>
<td></td>
</tr>
</tbody>
</table>

### OREGON

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Licensee — Location</th>
<th>Old FM Band</th>
<th>New FM Band</th>
</tr>
</thead>
<tbody>
<tr>
<td>KGW-FM</td>
<td>Oregonian Publishing Co.</td>
<td></td>
<td>95.3 Mc</td>
</tr>
<tr>
<td>KPRA</td>
<td>Pacific Radio Advertising Service</td>
<td></td>
<td>95.7 Mc</td>
</tr>
<tr>
<td>KPFM</td>
<td>Broadcasters Oregon, Ltd.</td>
<td></td>
<td>94.9 Mc</td>
</tr>
</tbody>
</table>

### PENNSYLVANIA

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Licensee — Location</th>
<th>Old FM Band</th>
<th>New FM Band</th>
</tr>
</thead>
<tbody>
<tr>
<td>WHP-FM</td>
<td>W H P, Inc.</td>
<td>97.3 Mc</td>
<td></td>
</tr>
<tr>
<td>WPEN-FM</td>
<td>Wm. Penn Broadcasting Co.</td>
<td></td>
<td>99.5 Mc</td>
</tr>
<tr>
<td>WIP-FM</td>
<td>Pennsylvania Broadcasting Co.</td>
<td></td>
<td>97.5 Mc</td>
</tr>
<tr>
<td>WCAU-FM</td>
<td>WCAU Broadcasting Co.</td>
<td>102.7 Mc</td>
<td></td>
</tr>
<tr>
<td>KYW-FM</td>
<td>Westinghouse Radio Stations, Inc.</td>
<td></td>
<td>100.3 Mc</td>
</tr>
<tr>
<td>WFL-FM</td>
<td>Triangle Publications, Inc.</td>
<td></td>
<td>99.9 Mc</td>
</tr>
<tr>
<td>KDKA-FM</td>
<td>Westinghouse Radio Stations, Inc.</td>
<td></td>
<td>92.9 Mc</td>
</tr>
<tr>
<td>WEAX</td>
<td>Peoples Broadcasting Co.</td>
<td></td>
<td>92.3 Mc</td>
</tr>
<tr>
<td>WMOT</td>
<td>W W S W, Inc.</td>
<td>94.5 Mc</td>
<td></td>
</tr>
<tr>
<td>WIZZ</td>
<td>Scranton-Wilkes-Barre-Pittston Broadcasting Co., Inc.</td>
<td></td>
<td>103.3 Mc</td>
</tr>
<tr>
<td>WAGL-FM</td>
<td>W G A L, Inc.</td>
<td>92.7 Mc</td>
<td></td>
</tr>
</tbody>
</table>

### SOUTH CAROLINA

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Licensee — Location</th>
<th>Old FM Band</th>
<th>New FM Band</th>
</tr>
</thead>
<tbody>
<tr>
<td>WSPA-FM</td>
<td>Spartanburg Advertising Co.</td>
<td></td>
<td>92.1 Mc</td>
</tr>
<tr>
<td>Call Letters</td>
<td>Licensee — Location</td>
<td>Old FM Band</td>
<td>New FM Band</td>
</tr>
<tr>
<td>--------------</td>
<td>----------------------</td>
<td>-------------</td>
<td>-------------</td>
</tr>
<tr>
<td><strong>TENNESSEE</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>WTJS-FM</td>
<td>The Sun Publishing Co., Inc.</td>
<td></td>
<td>95.1 Mc</td>
</tr>
<tr>
<td>WROL-FM</td>
<td>S. E. Adcock</td>
<td></td>
<td>93.1 Mc</td>
</tr>
<tr>
<td>WAPO-FM</td>
<td>Ramon G. Patterson, et al, d/b as WAPO Broadcasting System, Chattanooga</td>
<td></td>
<td>97.9 Mc</td>
</tr>
<tr>
<td>KERA</td>
<td>A. H. Belo Corporation</td>
<td></td>
<td>94.3 Mc</td>
</tr>
<tr>
<td>KOPY</td>
<td>Texas Star Broadcasting Co.</td>
<td></td>
<td>98.5 Mc</td>
</tr>
<tr>
<td>KPRC-FM</td>
<td>Houston Printing Corporation</td>
<td></td>
<td>99.7 Mc</td>
</tr>
<tr>
<td>KISS</td>
<td>The Walmac Co.</td>
<td></td>
<td>100.1 Mc</td>
</tr>
<tr>
<td>KYFM</td>
<td>Express Publishing Co.</td>
<td></td>
<td>101.5 Mc</td>
</tr>
<tr>
<td>WOAI-FM</td>
<td>Southland Industries, Inc.</td>
<td></td>
<td>102.3 Mc</td>
</tr>
<tr>
<td>KCMC-FM</td>
<td>K C M C, Inc.</td>
<td></td>
<td>92.5 Mc</td>
</tr>
<tr>
<td>KTRN</td>
<td>Times Publishing Co. of Wichita Falls</td>
<td></td>
<td>97.7 Mc</td>
</tr>
<tr>
<td><strong>UTAH</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>KSL-FM</td>
<td>Radio Service Corp. of Utah</td>
<td></td>
<td>100.1 Mc</td>
</tr>
<tr>
<td><strong>VIRGINIA</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>WSVA-FM</td>
<td>Shenandoah Valley Broadcasting Corp.</td>
<td></td>
<td>94.3 Mc</td>
</tr>
<tr>
<td>WCOD</td>
<td>Havens &amp; Martin, Inc.</td>
<td></td>
<td>92.5 Mc</td>
</tr>
<tr>
<td>WSAP-FM</td>
<td>Portsmouth Radio Corp.</td>
<td></td>
<td>94.7 Mc</td>
</tr>
<tr>
<td>WINC-FM</td>
<td>Richard Field Lewis, Jr.</td>
<td></td>
<td>96.3 Mc</td>
</tr>
<tr>
<td><strong>WEST VIRGINIA</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>WCFC</td>
<td>Beckley Newspapers Corp.</td>
<td></td>
<td>101.1 Mc</td>
</tr>
<tr>
<td>WJLS-FM</td>
<td>Joe L. Smith, Jr.</td>
<td></td>
<td>100.7 Mc</td>
</tr>
<tr>
<td><strong>WISCONSIN</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>WTMJ-FM</td>
<td>The Journal Company (The Milwaukee Journal)</td>
<td></td>
<td>45.5 Mc</td>
</tr>
<tr>
<td>WDUL</td>
<td>Head of the Lakes Broadcasting Co.</td>
<td></td>
<td>92.3 Mc</td>
</tr>
<tr>
<td><strong>WYOMING</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>KFBA</td>
<td>Frontier Broadcasting Co.</td>
<td></td>
<td>95.7 Mc</td>
</tr>
</tbody>
</table>

1053
### ALABAMA

<table>
<thead>
<tr>
<th>City</th>
<th>Permittee</th>
<th>Channel</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>ANNISTON</td>
<td>Harry M. Ayers</td>
<td>103.9 mc</td>
<td>24 kw.</td>
</tr>
<tr>
<td>BIRMINGHAM</td>
<td>Birmingham Bdgt. Co., Inc.</td>
<td>93.9 mc</td>
<td>30 kw.</td>
</tr>
<tr>
<td>BIRMINGHAM</td>
<td>The Birmingham News Co.</td>
<td>93.1 mc</td>
<td>370 kw.</td>
</tr>
<tr>
<td>BIRMINGHAM</td>
<td>Johnston Broadcasting Co.</td>
<td>93.5 mc</td>
<td>40 kw.</td>
</tr>
<tr>
<td>BIRMINGHAM</td>
<td>Voice of Alabama, Inc.</td>
<td>94.3 mc</td>
<td>13.7 kw</td>
</tr>
<tr>
<td>MOBILE</td>
<td>Giddens &amp; Rester</td>
<td>97.9 mc</td>
<td>10.8 kw</td>
</tr>
<tr>
<td>MOBILE</td>
<td>Mobile Daily Newspapers, Inc.</td>
<td>94.1 mc</td>
<td>51 kw.</td>
</tr>
<tr>
<td>MOBILE</td>
<td>Pape Broadcasting Co.</td>
<td>102.1 mc</td>
<td>32.5 kw</td>
</tr>
<tr>
<td>MONTGOMERY</td>
<td>Montgomery Broadcasting Co., Inc.</td>
<td>100.5 mc</td>
<td>29.7 kw</td>
</tr>
</tbody>
</table>

### ARKANSAS

<table>
<thead>
<tr>
<th>City</th>
<th>Permittee</th>
<th>Channel</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>FORT SMITH</td>
<td>Donald W. Reynolds</td>
<td>101.3 mc</td>
<td>180 kw.</td>
</tr>
<tr>
<td>FORT SMITH</td>
<td>Southwestern Hotel Co.</td>
<td>93.7 mc</td>
<td>9 kw.</td>
</tr>
</tbody>
</table>

### CALIFORNIA

<table>
<thead>
<tr>
<th>City</th>
<th>Permittee</th>
<th>Channel</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALAMEDA</td>
<td>Times-Star Publishing Co.</td>
<td>105.9 mc</td>
<td>750 watts</td>
</tr>
<tr>
<td>BEVERLY HILLS</td>
<td>Beverly Hills Broadcasting Co., Inc.</td>
<td>104.7 mc</td>
<td>760 watts</td>
</tr>
<tr>
<td>EUREKA</td>
<td>Redwood Broadcasting Co., Inc.</td>
<td>93.9 mc</td>
<td>2 kw.</td>
</tr>
<tr>
<td>FRESNO</td>
<td>The George Harm Station</td>
<td>101.9 mc</td>
<td>24.5 kw.</td>
</tr>
<tr>
<td>LOS ANGELES</td>
<td>Metro-Goldwyn-Mayer Studios, Inc.</td>
<td>100.1 mc</td>
<td>4.8 kw.</td>
</tr>
<tr>
<td>MARYSVILLE</td>
<td>Marysville-Yuba City Broadcasters, Inc.</td>
<td>92.7 mc</td>
<td>4.7 kw.</td>
</tr>
<tr>
<td>MARYSVILLE</td>
<td>Sacramento Valley Broadcasters</td>
<td>92.3 mc</td>
<td>38 kw.</td>
</tr>
<tr>
<td>OAKLAND</td>
<td>Tribune Building Co.</td>
<td>94.1 mc</td>
<td>20 kw.</td>
</tr>
<tr>
<td>OAKLAND</td>
<td>Warner Brothers</td>
<td>97.3 mc</td>
<td>10 kw.</td>
</tr>
<tr>
<td>OXNARD</td>
<td>The Daily Report</td>
<td>104.3 mc</td>
<td>310 watts</td>
</tr>
<tr>
<td>PALO ALTO</td>
<td>Peninsula Newspapers, Inc.</td>
<td>104.3 mc</td>
<td>770 watts</td>
</tr>
<tr>
<td>PASADENA</td>
<td>Rose Bowl Broadcasters, Ltd.</td>
<td>105.1 mc</td>
<td>180 watts</td>
</tr>
<tr>
<td>RICHMOND</td>
<td>Contra Costa Broadcasting Co.</td>
<td>104.7 mc</td>
<td>500 watts</td>
</tr>
<tr>
<td>RIVERSIDE</td>
<td>Broadcasting Corp. of America</td>
<td>102.1 mc</td>
<td>20 kw.</td>
</tr>
<tr>
<td>SACRAMENTO</td>
<td>Lincoln Dellar</td>
<td>102.9 mc</td>
<td>9.3 kw.</td>
</tr>
<tr>
<td>SAN BERNARDINO</td>
<td>Lee Brothers Broadcasting Co.</td>
<td>103.3 mc</td>
<td>470 watts</td>
</tr>
<tr>
<td>SAN BERNARDINO</td>
<td>The Sun Co. of San Bernardino</td>
<td>103.7 mc</td>
<td>6.4 kw.</td>
</tr>
<tr>
<td>SAN DIEGO</td>
<td>Mirfan Radio Corp., Ltd.</td>
<td>100.9 mc</td>
<td>33 kw.</td>
</tr>
<tr>
<td>SAN FRANCISCO</td>
<td>American Broadcasting Co., Inc.</td>
<td>96.9 mc</td>
<td>1.6 kw.</td>
</tr>
<tr>
<td>SAN FRANCISCO</td>
<td>The Associated Broadcasters, Inc.</td>
<td>98.1 mc</td>
<td>14 kw.</td>
</tr>
<tr>
<td>SAN FRANCISCO</td>
<td>KJBS Broadcasters</td>
<td>98.5 mc</td>
<td>35 kw.</td>
</tr>
<tr>
<td>SAN JOSE</td>
<td>Santa Clara Broadcasting Co.</td>
<td>105.5 mc</td>
<td>1 kw.</td>
</tr>
<tr>
<td>SAN JOSE</td>
<td>Valley Broadcasting Co.</td>
<td>100.5 mc</td>
<td>10 kw.</td>
</tr>
<tr>
<td>SAN LUIS OBISPO</td>
<td>The Valley Electric Co.</td>
<td>92.3 mc</td>
<td>11 kw.</td>
</tr>
<tr>
<td>SANTA MARIA</td>
<td>Santa Maria Daily Times</td>
<td>104.3 mc</td>
<td>336 watts</td>
</tr>
<tr>
<td>SAN MATEO</td>
<td>Amphlett Printing Co.</td>
<td>105.1 mc</td>
<td>820 watts</td>
</tr>
<tr>
<td>STOCKTON</td>
<td>F. Peffer</td>
<td>101.3 mc</td>
<td>39 kw.</td>
</tr>
</tbody>
</table>

### CONNECTICUT

<table>
<thead>
<tr>
<th>City</th>
<th>Permittee</th>
<th>Channel</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>MERIDEN</td>
<td>Silver City Crystal Co.</td>
<td>92.7 mc</td>
<td>7 kw.</td>
</tr>
<tr>
<td>NEW BRITAIN</td>
<td>New Britain Broadcasting Co.</td>
<td>95.1 mc</td>
<td>20 kw.</td>
</tr>
<tr>
<td>NEW HAVEN</td>
<td>The Colony Broadcasting Corp.</td>
<td>100.5 mc</td>
<td>20 kw.</td>
</tr>
<tr>
<td>NEW HAVEN</td>
<td>Elm City Broadcasting Corp.</td>
<td>102.9 mc</td>
<td>20 kw.</td>
</tr>
<tr>
<td>NEW LONDON</td>
<td>Thames Broadcasting Corp.</td>
<td>97.9 mc</td>
<td>20 kw.</td>
</tr>
<tr>
<td>WATERBURY</td>
<td>American Republican, Inc.</td>
<td>100.1 mc</td>
<td>10.2 kw</td>
</tr>
<tr>
<td>City</td>
<td>Permittee</td>
<td>Channel</td>
<td>Power</td>
</tr>
<tr>
<td>----------------------</td>
<td>---------------------------------------------------------------------------</td>
<td>---------</td>
<td>--------</td>
</tr>
<tr>
<td>WILMINGTON</td>
<td>Delaware Broadcasting Co.</td>
<td>101.1 mc</td>
<td>20 kw.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>DISTRICT OF COLUMBIA</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>WASHINGTON</td>
<td>Capital Broadcasting Co.</td>
<td>100.9 mc</td>
<td>20 kw.</td>
</tr>
<tr>
<td>WASHINGTON</td>
<td>Commercial Radio Equipment Co.</td>
<td>101.3 mc</td>
<td>20 kw.</td>
</tr>
<tr>
<td>WASHINGTON</td>
<td>Cowles Broadcasting Co.</td>
<td>100.5 mc</td>
<td>20 kw.</td>
</tr>
<tr>
<td>WASHINGTON</td>
<td>Evening Star Broadcasting Co.</td>
<td>94.1 mc</td>
<td>20 kw.</td>
</tr>
<tr>
<td>WASHINGTON</td>
<td>Theodore Granik</td>
<td>93.7 mc</td>
<td>20 kw.</td>
</tr>
<tr>
<td>WASHINGTON</td>
<td>Metropolitan Broadcasting Corp.</td>
<td>101.7 mc</td>
<td>20 kw.</td>
</tr>
<tr>
<td>WASHINGTON</td>
<td>National Broadcasting Co.</td>
<td>94.5 mc</td>
<td>20 kw.</td>
</tr>
<tr>
<td>WASHINGTON</td>
<td>Potomac Broadcasting Cooperative, Inc.</td>
<td>93.3 mc</td>
<td>20 kw.</td>
</tr>
<tr>
<td>WASHINGTON</td>
<td>WINX Broadcasting Co.</td>
<td>92.9 mc</td>
<td>20 kw.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>FLORIDA</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CORAL GABLES</td>
<td>Southern Media Corp.</td>
<td>104.3 mc</td>
<td>270 watts</td>
</tr>
<tr>
<td>DAYTONA BEACH</td>
<td>News-Journal Corp.</td>
<td>94.5 mc</td>
<td>8.5 kw.</td>
</tr>
</tbody>
</table>
| JACKSONVILLE         | City of Jacksonville                                                     | 96.3 mc | 159 kw.
| JACKSONVILLE         | Florida Broadcasting Co.                                                | 95.9 mc | 20 kw. |
| JACKSONVILLE         | Jacksonville Broadcasting Co.                                           | 97.5 mc | 40 kw. |
| JACKSONVILLE         | The Metropolis Co.                                                      | 96.7 mc | 35 kw. |
| MIAMI                | Isle of Dreams Broadcasting Corp.                                       | 97.5 mc | 34 kw. |
| MIAMI                | Miami Broadcasting Co.                                                  | 95.5 mc | 49 kw. |
| MIAMI BEACH          | A. Frank Katzentine                                                     | 96.7 mc | 306 kw.
| ORLANDO              | Orlando Daily Newspapers, Inc.                                          | 99.5 mc | 47 kw. |
| PALM BEACH           | Palm Beach Broadcasting Corp.                                           | 97.9 mc | 22 kw. |
| PENSACOLA            | Pensacola Broadcasting Co.                                             | 92.9 mc | 5.5 kw. |
| ST. PETERSBURG       | Pinellas Broadcasting Co.                                               | 92.1 mc | 37. kw.|
| TALLAHASSEE          | Capital City Broadcasting Corp.                                         | 104.3 mc| 710 watts|
| TAMPA                | The Tribune Co.                                                         | 93.3 mc | 45 kw. |
| WEST PALM BEACH      | WJNO, Inc.                                                              | 99.1 mc | 49 kw. |
|                      |                                                                           |         |        |
|                      | **GEORGIA**                                                              |         |        |
| ATLANTA              | The Constitution Publishing Co.                                         | 93.1 mc | 20 kw. |
| AUGUSTA              | Augusta Broadcasting Co.                                                | 94.5 mc | 30 kw. |
| AUGUSTA              | Augusta Chronicle Broadcasting Co.                                      | 94.9 mc | 15 kw. |
| COLUMBUS             | Columbus Broadcasting Co.                                               | 96.7 mc | 12 kw. |
| COLUMBUS             | Georgia-Alabama Broadcasting Corp.                                      | 96.3 mc | 9.4 kw. |
| COLUMBUS             | Radio Columbus Inc.                                                     | 97.1 mc | 10.4 kw|
| MACON                | Middle Georgia Broadcasting Co.                                         | 102.3 mc| 36 kw. |
| MACON                | Southeastern Broadcasting Co.                                           | 101.9 mc| 32 kw. |
| MOULTRIE             | John F. Piedcock                                                        | 100.3 mc| 10.4 kw|
| ROME                 | Rome Broadcasting Corp.                                                 | 100.9 mc| 1.4 kw. |
| SAVANNAH             | Savannah Broadcasting Co.                                               | 98.5 mc | 45 kw. |
| SAVANNAH             | WSAV, Inc.                                                              | 98.9 mc | 11 kw. |
| TOCCOA               | R. G. Letourneau                                                        | 97.7 mc | 10 kw. |
|                      |                                                                           |         |        |
|                      | **IDAHO**                                                                |         |        |
| EOISE                | Boise Broadcast Station                                                 | 102.1 mc| 3.3 kw. |
| NAMPA                | Frank E. Hurt & Son                                                     | 101.3 mc| 2.5 kw. |
| POCATELLO            | Radio Service Corp.                                                     | 103.3 mc| 1.8 kw. |
| TWIN FALLS           | Radio Broadcasting Corp.                                                | 96.1 mc | 3 kw.  |
|                      |                                                                           |         |        |
|                      | **ILLINOIS**                                                             |         |        |
| BLOOMINGTON          | Radio Station WJBC                                                      | 93.9 mc | 6 kw.  |
| BROOKFIELD           | George M. Ives                                                          | 104.7 mc| 250 watts|
| CARBONDALE           | Southern Illinois Broadcasting Partnership                               | 100.5 mc| 3 kw.  |
| CHAMPAIGN            | Champaign News Gazette, Inc.                                            | 99.5 mc | 20 kw. |
| DECATURE             | Commodore Broadcasting, Inc.                                            | 93.7 mc | 31.2 kw|

1055
<table>
<thead>
<tr>
<th>City</th>
<th>Permittee</th>
<th>Channel</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>ELMWOOD PARK</td>
<td>Elmwood Park Broadcasting Corp.</td>
<td>105.5 mc.</td>
<td>320 watts</td>
</tr>
<tr>
<td>EVANSTON</td>
<td>North Shore Broadcasting Co.</td>
<td>104.3 mc.</td>
<td>665 watts</td>
</tr>
<tr>
<td>FREEPORT</td>
<td>Freeport Journal-Standard Publ.</td>
<td>102.1 mc.</td>
<td>9 kw.</td>
</tr>
<tr>
<td>HARRISBURG</td>
<td>Harrisburg Broadcasting Co.</td>
<td>98.9 mc.</td>
<td>32.7 kw.</td>
</tr>
<tr>
<td>HERRIN</td>
<td>Orville W. Lyeria</td>
<td>98.7 mc.</td>
<td>20 kw.</td>
</tr>
<tr>
<td>KANAKEE</td>
<td>Kanakee Daily Journal Co.</td>
<td>96.5 mc.</td>
<td>60 kw.</td>
</tr>
<tr>
<td>MT. VERNON</td>
<td>Midwest Broadcasting Co.</td>
<td>100.9 mc.</td>
<td>9.2 kw.</td>
</tr>
<tr>
<td>MT. VERNON</td>
<td>Mt. Vernon Radio &amp; Television Co.</td>
<td>103.7 mc.</td>
<td>9.5 kw.</td>
</tr>
<tr>
<td>QUINCY</td>
<td>Lee Broadcasting, Inc.</td>
<td>98.1 mc.</td>
<td>53 kw.</td>
</tr>
<tr>
<td>QUINCY</td>
<td>Quincy Newspapers, Inc.</td>
<td>97.7 mc.</td>
<td>13 kw.</td>
</tr>
<tr>
<td>ROCK ISLAND</td>
<td>Rock Island Broadcasting Co.</td>
<td>100.7 mc.</td>
<td>38.6 kw.</td>
</tr>
<tr>
<td>SPRINGFIELD</td>
<td>WCBS, Inc.</td>
<td>101.7 mc.</td>
<td>19 kw.</td>
</tr>
<tr>
<td>SPRINGFIELD</td>
<td>WTX, Inc.</td>
<td>101.3 mc.</td>
<td>6.7 kw.</td>
</tr>
<tr>
<td>WAUKEGAN</td>
<td>Keystone Printing Service, Inc.</td>
<td>98.1 mc.</td>
<td>4 kw.</td>
</tr>
</tbody>
</table>

**IOWA**

<table>
<thead>
<tr>
<th>City</th>
<th>Permittee</th>
<th>Channel</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>BURLINGTON</td>
<td>Burlington Broadcasting Co.</td>
<td>99.3 mc.</td>
<td>19.2 kw.</td>
</tr>
<tr>
<td>CEDAR RAPIDS</td>
<td>The Gazette Co.</td>
<td>98.1 mc.</td>
<td>11 kw.</td>
</tr>
<tr>
<td>DAVENPORT</td>
<td>The Tri-City Broadcasting Co.</td>
<td>101.1 mc.</td>
<td>47 kw.</td>
</tr>
<tr>
<td>DES MOINES</td>
<td>Central Broadcasting Co.</td>
<td>100.5 mc.</td>
<td>134 kw.</td>
</tr>
<tr>
<td>DES MOINES</td>
<td>Cowles Broadcasting Co.</td>
<td>101.7 mc.</td>
<td>158 kw.</td>
</tr>
<tr>
<td>DES MOINES</td>
<td>Kingsley H. Murphy</td>
<td>101.3 mc.</td>
<td>154 kw.</td>
</tr>
<tr>
<td>DUBUQUE</td>
<td>Dubuque Broadcasting Co.</td>
<td>99.1 mc.</td>
<td>10 kw.</td>
</tr>
<tr>
<td>DUBUQUE</td>
<td>Telegraph-Herald</td>
<td>99.9 mc.</td>
<td>180 kw.</td>
</tr>
</tbody>
</table>

**KANSAS**

<table>
<thead>
<tr>
<th>City</th>
<th>Permittee</th>
<th>Channel</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>HUTCHINSON</td>
<td>Hutchinson Publishing Co.</td>
<td>93.3 mc.</td>
<td>60 kw.</td>
</tr>
<tr>
<td>KANSAS CITY</td>
<td>Sunflower Broadcasting System</td>
<td>99.1 mc.</td>
<td>34 kw.</td>
</tr>
<tr>
<td>LAWRENCE</td>
<td>The World Co.</td>
<td>103.7 mc.</td>
<td>2.5 kw.</td>
</tr>
<tr>
<td>TOPEKA</td>
<td>Topeka Broadcasting Assn.</td>
<td>102.5 mc.</td>
<td>2.9 kw.</td>
</tr>
<tr>
<td>TOPEKA</td>
<td>The Topeka State Journal, Inc.</td>
<td>102.9 mc.</td>
<td>33 kw.</td>
</tr>
<tr>
<td>WICHITA</td>
<td>The Radio Station KFH Co.</td>
<td>95.5 mc.</td>
<td>165 kw.</td>
</tr>
</tbody>
</table>

**KENTUCKY**

<table>
<thead>
<tr>
<th>City</th>
<th>Permittee</th>
<th>Channel</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>LEXINGTON</td>
<td>American Broadcasting Corp.</td>
<td>102.3 mc.</td>
<td>3 kw.</td>
</tr>
<tr>
<td>LOUISVILLE</td>
<td>Courier-Journal &amp; Louisville Times Co.</td>
<td>99.5 mc.</td>
<td>29 kw.</td>
</tr>
<tr>
<td>LOUISVILLE</td>
<td>Northside Broadcasting Corp.</td>
<td>103.3 mc.</td>
<td>29.8 kw.</td>
</tr>
<tr>
<td>LOUISVILLE</td>
<td>WAVE, Inc.</td>
<td>99.9 mc.</td>
<td>280 kw.</td>
</tr>
<tr>
<td>OWENSBORO</td>
<td>Owensboro Broadcasting Co.</td>
<td>92.3 mc.</td>
<td>20 kw.</td>
</tr>
<tr>
<td>PADUCAH</td>
<td>Paducah Newspapers, Inc.</td>
<td>97.3 mc.</td>
<td>32 kw.</td>
</tr>
<tr>
<td>WINCHESTER</td>
<td>Winchester Sun Co., Inc.</td>
<td>104.3 mc.</td>
<td>770 watts</td>
</tr>
</tbody>
</table>

**LOUISIANA**

<table>
<thead>
<tr>
<th>City</th>
<th>Permittee</th>
<th>Channel</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALEXANDRIA</td>
<td>Alexandria Broadcasting Co., Inc.</td>
<td>100.1 mc.</td>
<td>3 kw.</td>
</tr>
<tr>
<td>ALEXANDRIA</td>
<td>Central Louisiana Broadcasting Corp.</td>
<td>100.5 mc.</td>
<td>55 kw.</td>
</tr>
<tr>
<td>NEW ORLEANS</td>
<td>Supreme Broadcasting System, Inc.</td>
<td>95.3 mc.</td>
<td>61 kw.</td>
</tr>
<tr>
<td>NEW ORLEANS</td>
<td>The Times Picayune Publishing Co.</td>
<td>94.5 mc.</td>
<td>270 kw.</td>
</tr>
<tr>
<td>NEW ORLEANS</td>
<td>WSBM, Inc.</td>
<td>93.5 mc.</td>
<td>153 kw.</td>
</tr>
</tbody>
</table>

**MAINE**

<table>
<thead>
<tr>
<th>City</th>
<th>Permittee</th>
<th>Channel</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>BANGOR</td>
<td>Portland Broadcasting System, Inc.</td>
<td>94.3 mc.</td>
<td>10.8 kw.</td>
</tr>
<tr>
<td>PORTLAND</td>
<td>Portland Broadcasting System, Inc.</td>
<td>160.1 mc.</td>
<td>2.6 kw.</td>
</tr>
</tbody>
</table>

**MARYLAND**

<table>
<thead>
<tr>
<th>City</th>
<th>Permittee</th>
<th>Channel</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>ANNAPOLIS</td>
<td>Capital Broadcasting Co.</td>
<td>100.1 mc.</td>
<td>16.8 kw.</td>
</tr>
<tr>
<td>BALTIMORE</td>
<td>The A. S. Abell Co.</td>
<td>99.3 mc.</td>
<td>20 kw.</td>
</tr>
<tr>
<td>BALTIMORE</td>
<td>Baltimore Radio Show, Inc.</td>
<td>99.7 mc.</td>
<td>20 kw.</td>
</tr>
<tr>
<td>BALTIMORE</td>
<td>Belvedere Broadcasting Corp.</td>
<td>98.9 mc.</td>
<td>20 kw.</td>
</tr>
<tr>
<td>FREDERICK</td>
<td>The Monocacy Broadcasting Co.</td>
<td>98.1 mc.</td>
<td>2 kw.</td>
</tr>
<tr>
<td>HAGERSTOWN</td>
<td>Hagerstown Broadcasting Co.</td>
<td>95.7 mc.</td>
<td>1 kw.</td>
</tr>
<tr>
<td>SALISBURY</td>
<td>The Peninsula Broadcasting Co.</td>
<td>96.9 mc.</td>
<td>7 kw.</td>
</tr>
<tr>
<td>SILVER SPRING</td>
<td>Tri-Suburban Broadcasting Corp.</td>
<td>104.3 mc.</td>
<td>440 watts</td>
</tr>
</tbody>
</table>
### FM Applications Granted

<table>
<thead>
<tr>
<th>City</th>
<th>Permittee</th>
<th>Channel</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>MASSACHUSETTS</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BROCKTON</td>
<td>Cur-Nan Co.</td>
<td>105.1 mc.</td>
<td>800 watts</td>
</tr>
<tr>
<td>FALL RIVER</td>
<td>Fall River Broadcasting Co., Inc.</td>
<td>96.5 mc.</td>
<td>20 kw.</td>
</tr>
<tr>
<td>FITCHBURG</td>
<td>Mitchell G. Myers, Ruben E. Aronheim and Milton H. Myers</td>
<td>99.9 mc.</td>
<td>20 kw.</td>
</tr>
<tr>
<td>HAVENHIL</td>
<td>The Haverhill Gazette Co.</td>
<td>96.1 mc.</td>
<td>20 kw.</td>
</tr>
<tr>
<td>HOLYOKE</td>
<td>The Hampden-Hampshire Corp.</td>
<td>95.5 mc.</td>
<td>3.5 kw.</td>
</tr>
<tr>
<td>LAWRENCE</td>
<td>Hildreth &amp; Rogers Co.</td>
<td>95.7 mc.</td>
<td>17 kw.</td>
</tr>
<tr>
<td>NEW BEDFORD</td>
<td>Bay State Broadcasting Co.</td>
<td>96.9 mc.</td>
<td>20 kw.</td>
</tr>
<tr>
<td>NEW BEDFORD</td>
<td>Bristol Broadcasting Co.</td>
<td>97.3 mc.</td>
<td>20 kw.</td>
</tr>
<tr>
<td>NORTH ADAMS</td>
<td>James A. Hardman</td>
<td>101.5 mc.</td>
<td>1 kw.</td>
</tr>
<tr>
<td>SALEM</td>
<td>North Shore Broadcasting Co.</td>
<td>105.5 mc.</td>
<td>500 watts</td>
</tr>
<tr>
<td>SPRINGFIELD</td>
<td>WMAS, Inc.</td>
<td>96.7 mc.</td>
<td>3.2 kw.</td>
</tr>
</tbody>
</table>

| **MICHIGAN**     |                                                                           |         |             |
| ANN ARBOR        | Vashtenaw Broadcasting Co.                                               | 103.3 mc.| 2 kw.      |
| BATTLE CREEK     | Federated Publications, Inc.                                             | 102.1 mc.| 20 kw.      |
| BENTON HARBOR    | The Palladium Publishing Co.                                            | 103.9 mc.| 9.2 kw.     |
| DEARBORN         | Herman Radner                                                            | 104.3 mc.| 480 watts   |
| DETROIT          | John F. Hopkins, Inc.                                                   | 94.5 mc.| 33 kw.      |
| DETROIT          | Knight Radio Corp.                                                       | 95.3 mc.| 20 kw.      |
| DETROIT          | WJR, the Goodwill Station, Inc.                                          | 94.9 mc.| 28 kw.      |
| GRAND RAPIDS     | Grand Rapids Broadcasting Corp.                                          | 93.1 mc.| 10.5 kw.    |
| GRAND RAPIDS     | Lear, Inc.                                                                | 94.3 mc.| 9.8 kw.     |
| GRAND RAPIDS     | Leonard A. Versluis                                                      | 93.9 mc.| 54 kw.      |
| JACKSON          | WIBM, Inc.                                                                | 105.9 mc.| 670 watts   |
| LANSING          | WJIM                                                                      | 99.5 mc.| 53 kw.      |
| MUSKEGON         | Macomb Publishing Co.                                                   | 105.1 mc.| 340 watts  |
| OWOSO            | The Argus-Press Co.                                                      | 104.7 mc.| 1 kw.      |
| PORT HURON       | Times-Herald Co.                                                         | 102.3 mc.| 22 kw.      |
| SAGINAW          | Saginaw Broadcasting Co.                                                | 98.3 mc.| 15 kw.      |
| WYANDOTTE        | Wyandotte News Co.                                                      | 104.7 mc.| 1 kw.      |

| **MINNESOTA**    |                                                                           |         |             |
| MANKATO          | F. B. Clements & Co.                                                     | 92.7 mc.| 29.2 kw.    |
| MINNEAPOLIS      | Independent Merchants Broadcasting Co.                                   | 101.3 mc.| 34 kw.     |
| MINNEAPOLIS      | Minnesota Broadcasting Corp.                                             | 97.1 mc.| 400 kw.     |
| MOOREHEAD        | KVOX Broadcasting Co.                                                    | 100.1 mc.| 8.5 kw.   |
| ROCHESTER        | Southern Minnesota Broadcasting Co.                                      | 94.7 mc.| 20 kw.      |
| ST. CLOUD        | The Times Publishing Co.                                                | 98.3 mc.| 50 kw.      |
| ST. PAUL         | KSTP, Inc.                                                               | 102.1 mc.| 320 kw.    |
| ST. PAUL         | WMIN Broadcasting Co.                                                   | 100.9 mc.| 59 kw.     |
| WINONA           | Winona Radio Service.                                                   | 93.7 mc.| 55 kw.      |

| **MISSISSIPPI**  |                                                                           |         |             |
| JACKSON          | Lamar Life Insurance Co.                                                | 101.5 mc.| 69 kw.     |

| **MISSOURI**     |                                                                           |         |             |
| JOPLIN           | Joplin Broadcasting Co.                                                  | 102.3 mc.| 2.6 kw.   |
| KANSAS CITY      | The Kansas City Star Co.                                                | 100.3 mc.| 150 kw.    |
| KANSAS CITY      | KCMO Broadcasting Co.                                                   | 98.3 mc.| 20 kw.      |
| KANSAS CITY      | WHB Broadcasting Co.                                                    | 98.7 mc.| 20 kw.      |
| ST. JOSEPH       | KFEQ, Inc.                                                               | 94.7 mc.| 63 kw.      |
| ST. LOUIS        | Columbia Broadcasting System, Inc.                                       | 94.5 mc.| 41 kw.      |
| ST. LOUIS        | Globe-Democrat Publishing Co.                                           | 92.9 mc.| 53 kw.      |
| ST. LOUIS        | Missouri Broadcasting Corp.                                             | 92.1 mc.| 32.3 kw.    |

1057
<table>
<thead>
<tr>
<th>City</th>
<th>Permittee</th>
<th>Channel</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>ST. LOUIS</td>
<td>Star-Times Publishing Co.</td>
<td>93.7 mc</td>
<td>40 kw.</td>
</tr>
<tr>
<td>ST. LOUIS</td>
<td>Thomas Patrick, Inc.</td>
<td>93.3 mc</td>
<td>36 kw.</td>
</tr>
<tr>
<td>ST. LOUIS</td>
<td>The Pulitzer Publishing Co.</td>
<td>94.1 mc</td>
<td>42.6 kw</td>
</tr>
<tr>
<td>ST. LOUIS</td>
<td>St. Louis University</td>
<td></td>
<td></td>
</tr>
<tr>
<td>LINCOLN</td>
<td>Cornbelt Broadcasting Corp.</td>
<td>97.3 mc</td>
<td>58 kw.</td>
</tr>
<tr>
<td>OMAHA</td>
<td>Inland Broadcasting Co.</td>
<td>92.1 mc</td>
<td>330 kw</td>
</tr>
<tr>
<td>OMAHA</td>
<td>World Publishing Co.</td>
<td>92.5 mc</td>
<td>160 kw</td>
</tr>
<tr>
<td>LAS VEGAS</td>
<td>Nevada Broadcasting Co.</td>
<td>104.3 mc</td>
<td>330 watts</td>
</tr>
<tr>
<td>RENO</td>
<td>Reno Newspapers, Inc.</td>
<td>100.5 mc</td>
<td>9.7 kw.</td>
</tr>
<tr>
<td>RENO</td>
<td>Saviers Electrical Products Corp.</td>
<td>104.3 mc</td>
<td>760 watts</td>
</tr>
<tr>
<td>CLAREMONT</td>
<td>The Claremont Eagle, Inc.</td>
<td>102.1 mc</td>
<td>1.5 kw.</td>
</tr>
<tr>
<td>PORTSMOUTH</td>
<td>WHEB, Inc.</td>
<td>97.7 mc</td>
<td>20 kw.</td>
</tr>
<tr>
<td>ASBURY PARK</td>
<td>Asbury Park Press, Inc.</td>
<td>104.7 mc</td>
<td>1 kw.</td>
</tr>
<tr>
<td>ASBURY PARK</td>
<td>Radio Industries Broadcast Co.</td>
<td>107.1 mc</td>
<td>260 watts</td>
</tr>
<tr>
<td>BRIDGETON</td>
<td>Eastern State Broadcasting Corp.</td>
<td>101.5 mc</td>
<td>18 kw.</td>
</tr>
<tr>
<td>JERSEY CITY</td>
<td>Fidelity Media Broadcasting Corp.</td>
<td>106.3 mc</td>
<td>360 watts</td>
</tr>
<tr>
<td>NEWARK</td>
<td>Bremer Broadcasting Corp.</td>
<td>95.7 mc</td>
<td>20 kw.</td>
</tr>
<tr>
<td>NEW BRUNSWICK</td>
<td>Home News Publishing Co.</td>
<td>104.3 mc</td>
<td>1 kw.</td>
</tr>
<tr>
<td>PATerson</td>
<td>Passaic Daily News</td>
<td>103.3 mc</td>
<td>190 watts</td>
</tr>
<tr>
<td>ALBANY</td>
<td>Hudson Valley Broadcasting Co., Inc.</td>
<td>94.1 mc</td>
<td>2.1 kw.</td>
</tr>
<tr>
<td>BUFFALO</td>
<td>Roy L. Albertson</td>
<td>92.9 mc</td>
<td>48 kw.</td>
</tr>
<tr>
<td>BUFFALO</td>
<td>WEBR, Inc.</td>
<td>92.5 mc</td>
<td>15 kw.</td>
</tr>
<tr>
<td>CORAM</td>
<td>Suffolk Broadcasting Corp.</td>
<td>105.9 mc</td>
<td>285 watts</td>
</tr>
<tr>
<td>CORNING</td>
<td>The Corning Leader, Inc.</td>
<td>95.1 mc</td>
<td>4.2 kw.</td>
</tr>
<tr>
<td>HORNELL</td>
<td>W. H. Greenhow Co.</td>
<td>99.9 mc</td>
<td>10 kw.</td>
</tr>
<tr>
<td>ITHACA</td>
<td>Cornell University</td>
<td>101.3 mc</td>
<td>40 kw.</td>
</tr>
<tr>
<td>JAMESTOWN</td>
<td>James Broadcasting Co., Inc.</td>
<td>101.5 mc</td>
<td>9.5 kw.</td>
</tr>
<tr>
<td>NEW YORK CITY</td>
<td>Capt. William G. Finch</td>
<td>99.7 mc</td>
<td>10.3 kw</td>
</tr>
<tr>
<td>NIAGARA FALLS</td>
<td>Niagara Falls Gazette Publishing Co.</td>
<td>95.7 mc</td>
<td>20 kw.</td>
</tr>
<tr>
<td>OGDENSBURG</td>
<td>St. Lawrence Broadcasting Corp.</td>
<td>100.3 mc</td>
<td>13.7 kw</td>
</tr>
<tr>
<td>ONEONTA</td>
<td>Oneonta Star, Inc.</td>
<td>93.3 mc</td>
<td>4.2 kw.</td>
</tr>
<tr>
<td>OSWEGO</td>
<td>Palladium-Times, Inc.</td>
<td>101.9 mc</td>
<td>2.6 kw.</td>
</tr>
<tr>
<td>Poughkeepsie</td>
<td>Poughkeepsie Newspapers, Inc.</td>
<td>103.3 mc</td>
<td>2.3 kw.</td>
</tr>
<tr>
<td>ROCHESTER</td>
<td>The Monroe Broadcasting Co., Inc.</td>
<td>97.7 mc</td>
<td>27 kw.</td>
</tr>
<tr>
<td>ROME</td>
<td>Copper City Broadcasting Corp.</td>
<td>104.3 mc</td>
<td>1 kw.</td>
</tr>
<tr>
<td>SYRACUSE</td>
<td>Central New York Broadcasting Corp.</td>
<td>93.5 mc</td>
<td>7 kw.</td>
</tr>
<tr>
<td>SYRACUSE</td>
<td>Civic Broadcasting Corp.</td>
<td>94.7 mc</td>
<td>8.5 kw.</td>
</tr>
<tr>
<td>SYRACUSE</td>
<td>Onondaga Radio Broadcasting Corp.</td>
<td>93.1 mc</td>
<td>8.5 kw.</td>
</tr>
<tr>
<td>SYRACUSE</td>
<td>Radio Projects, Inc.</td>
<td>94.3 mc</td>
<td>8.5 kw.</td>
</tr>
<tr>
<td>SYRACUSE</td>
<td>Syracuse Broadcasting Corp.</td>
<td>92.7 mc</td>
<td>8.5 kw.</td>
</tr>
<tr>
<td>TROY</td>
<td>Troy Broadcasting Co., Inc.</td>
<td>102.3 mc</td>
<td>2.4 kw.</td>
</tr>
<tr>
<td>TROY</td>
<td>The Troy Record Co.</td>
<td>92.5 mc</td>
<td>13 kw.</td>
</tr>
<tr>
<td>UTICA</td>
<td>Rome Sentinel Co.</td>
<td>98.3 mc</td>
<td>4.3 kw.</td>
</tr>
<tr>
<td>UTICA</td>
<td>WIBX, Inc.</td>
<td>97.9 mc</td>
<td>9 kw.</td>
</tr>
<tr>
<td>Watertown</td>
<td>The Brockway Co.</td>
<td>100.9 mc</td>
<td>6.7 kw.</td>
</tr>
<tr>
<td>WHITE PLAINS</td>
<td>Westchester Broadcasting Corp.</td>
<td>104.1 mc</td>
<td>120 watts</td>
</tr>
</tbody>
</table>

NEBRASKA

LINCOLN ........................................ Cornbelt Broadcasting Corp. 97.3 mc 58 kw.
OMAHA ........................................... Inland Broadcasting Co. 92.1 mc 330 kw.
OMAHA ........................................... World Publishing Co. 92.5 mc 160 kw.

NEVADA

LAS VEGAS ..................................... Nevada Broadcasting Co. 104.3 mc 330 watts
RENO ......................................... Reno Newspapers, Inc. 100.5 mc 9.7 kw.
RENO ......................................... Saviers Electrical Products Corp. 104.3 mc 760 watts

NEW HAMPSHIRE

CLAREMONT ..................................... The Claremont Eagle, Inc. 102.1 mc 1.5 kw.
PORTSMOUTH ................................... WHEB, Inc. 97.7 mc 20 kw.

NEW JERSEY

ASBURY PARK .................................. Asbury Park Press, Inc. 104.7 mc 1 kw.
ASBURY PARK .................................. Radio Industries Broadcast Co. 107.1 mc 260 watts
BRIDGETON .................................... Eastern State Broadcasting Corp. 101.5 mc 18 kw.
JERSEY CITY .................................. Fidelity Media Broadcasting Corp. 106.3 mc 360 watts
NEWARK ...................................... Bremer Broadcasting Corp. 95.7 mc 20 kw.
NEW BRUNSWICK ................................ Home News Publishing Co. 104.3 mc 1 kw.
PATerson ..................................... Passaic Daily News 103.3 mc 190 watts

NEW YORK

ALBANY ........................................ Hudson Valley Broadcasting Co., Inc. 94.1 mc 2.1 kw.
BUFFALO ...................................... Roy L. Albertson 92.9 mc 48 kw.
BUFFALO ...................................... WEBR, Inc. 92.5 mc 15 kw.
CORAM ......................................... Suffolk Broadcasting Corp. 105.9 mc 285 watts
CORNING ..................................... The Corning Leader, Inc. 95.1 mc 4.2 kw.
HORNELL ...................................... W. H. Greenhow Co. 99.9 mc 10 kw.
ITHACA ........................................ Cornell University 101.3 mc 40 kw.
JAMESTOWN .................................... James Broadcasting Co., Inc. 101.5 mc 9.5 kw.
NEW YORK CITY ................................ Capt. William G. Finch 99.7 mc 10.3 kw.
NIAGARA FALLS ................................ Niagara Falls Gazette Publishing Co. 95.7 mc 20 kw.
OGDENSBURG .................................. St. Lawrence Broadcasting Corp. 100.3 mc 13.7 kw.
ONEONTA ...................................... Oneonta Star, Inc. 93.3 mc 4.2 kw.
OSWEGO ........................................ Palladium-Times, Inc. 101.9 mc 2.6 kw.
Poughkeepsie .................................. Poughkeepsie Newspapers, Inc. 103.3 mc 2.3 kw.
ROCHESTER .................................... The Monroe Broadcasting Co., Inc. 97.7 mc 27 kw.
ROME .......................................... Copper City Broadcasting Corp. 104.3 mc 1 kw.
SYRACUSE ..................................... Central New York Broadcasting Corp. 93.5 mc 7 kw.
SYRACUSE ..................................... Civic Broadcasting Corp. 94.7 mc 8.5 kw.
SYRACUSE ..................................... Onondaga Radio Broadcasting Corp. 93.1 mc 8.5 kw.
SYRACUSE ..................................... Radio Projects, Inc. 94.3 mc 8.5 kw.
SYRACUSE ..................................... Syracuse Broadcasting Corp. 92.7 mc 8.5 kw.
SYRACUSE ..................................... WAGE, Inc. 93.9 mc 1.6 kw.
TROY .......................................... Troy Broadcasting Co., Inc. 102.3 mc 2.4 kw.
TROY .......................................... The Troy Record Co. 92.5 mc 13 kw.
UTICA ......................................... Rome Sentinel Co. 98.3 mc 4.3 kw.
UTICA ......................................... WIBX, Inc. 97.9 mc 9 kw.
WATERTOWN ................................... The Brockway Co. 100.9 mc 6.7 kw.
WHITE PLAINS .................................. Westchester Broadcasting Corp. 104.1 mc 120 watts

1058
### FM Applications Granted

#### NORTH CAROLINA

<table>
<thead>
<tr>
<th>City</th>
<th>Permittee</th>
<th>Channel</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>AHOSKIE</td>
<td>Parker Bros., Inc.</td>
<td>104.3 mc</td>
<td>665 watts</td>
</tr>
<tr>
<td>ASHEVILLE</td>
<td>Radio Station WISE, Inc.</td>
<td>94.7 mc</td>
<td>9.6 kw.</td>
</tr>
<tr>
<td>ASHEVILLE</td>
<td>Skyway Broadcasting Corp.</td>
<td>94.3 mc</td>
<td>8.8 kw.</td>
</tr>
<tr>
<td>BURLINGTON</td>
<td>Alamance Broadcasting Co., Inc.</td>
<td>101.3 mc</td>
<td>34 kw.</td>
</tr>
<tr>
<td>CHARLOTTE</td>
<td>Southeastern Broadcasting Co.</td>
<td>102.5 mc</td>
<td>160 kw.</td>
</tr>
<tr>
<td>DURHAM</td>
<td>Durham Radio Corp.</td>
<td>99.3 mc</td>
<td>21 kw.</td>
</tr>
<tr>
<td>FAYETTEVILLE</td>
<td>Cape Fear Broadcasting Co.</td>
<td>100.5 mc</td>
<td>12 kw.</td>
</tr>
<tr>
<td>GASTONIA</td>
<td>F. C. Todd</td>
<td>102.1 mc</td>
<td>11.1 kw.</td>
</tr>
<tr>
<td>GOLDSBORO</td>
<td>Eastern Carolina Broadcasting Co., Inc.</td>
<td>99.7 mc</td>
<td>35 kw.</td>
</tr>
<tr>
<td>GREENSBORO</td>
<td>Greensboro News Co.</td>
<td>98.1 mc</td>
<td>23 kw.</td>
</tr>
<tr>
<td>GREENSBORO</td>
<td>North Carolina Broadcasting Co.</td>
<td>95.5 mc</td>
<td>20 kw.</td>
</tr>
<tr>
<td>HICKORY</td>
<td>Catawba Valley Broadcasting Co., Inc.</td>
<td>99.5 mc</td>
<td>180 kw.</td>
</tr>
<tr>
<td>HIGH POINT</td>
<td>High Point Enterprise, Inc.</td>
<td>103.5 mc</td>
<td>13 kw.</td>
</tr>
<tr>
<td>HIGH POINT</td>
<td>Radio Station WMFR</td>
<td>97.7 mc</td>
<td>3.5 kw.</td>
</tr>
<tr>
<td>RALEIGH</td>
<td>Capitol Broadcasting Co., Inc.</td>
<td>95.3 mc</td>
<td>12 kw.</td>
</tr>
<tr>
<td>ROANOKE RAPIDS</td>
<td>WCBT, Inc.</td>
<td>102.9 mc</td>
<td>10 kw.</td>
</tr>
<tr>
<td>ROCKY MOUNT</td>
<td>Josh L. Horne</td>
<td>103.3 mc</td>
<td>20 kw.</td>
</tr>
<tr>
<td>SALISBURY</td>
<td>Piedmont Broadcasting Corp.</td>
<td>99.9 mc</td>
<td>23.2 kw.</td>
</tr>
<tr>
<td>WASHINGTON</td>
<td>Tar Heel Broadcasting System, Inc.</td>
<td>101.9 mc</td>
<td>29 kw.</td>
</tr>
<tr>
<td>WILMINGTON</td>
<td>Wilmington Star-News Co.</td>
<td>92.5 mc</td>
<td>37 kw.</td>
</tr>
<tr>
<td>WILSON</td>
<td>Penn Thomas Watson</td>
<td>96.9 mc</td>
<td>20 kw.</td>
</tr>
<tr>
<td>WINSTON-SALEM</td>
<td>WAIR Broadcasting Co.</td>
<td>96.1 mc</td>
<td>32 kw.</td>
</tr>
</tbody>
</table>

#### OHIO

<table>
<thead>
<tr>
<th>City</th>
<th>Permittee</th>
<th>Channel</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALLIANCE</td>
<td>Review Publishing Co.</td>
<td>104.7 mc</td>
<td>330 watts</td>
</tr>
<tr>
<td>ASHLAND</td>
<td>Beer &amp; Koehl</td>
<td>100.7 mc</td>
<td>8.5 kw.</td>
</tr>
<tr>
<td>ATHENS</td>
<td>The Messenger Publishing Co.</td>
<td>102.9 mc</td>
<td>16.5 kw.</td>
</tr>
<tr>
<td>BELLAIRE</td>
<td>Tri-City Broadcasting Co.</td>
<td>100.1 mc</td>
<td>20 kw.</td>
</tr>
<tr>
<td>CANTON</td>
<td>The Ohio Broadcasting Co.</td>
<td>97.1 mc</td>
<td>9 kw.</td>
</tr>
<tr>
<td>CANTON</td>
<td>Stark Broadcasting Corp.</td>
<td>98.3 mc</td>
<td>15 kw.</td>
</tr>
<tr>
<td>CINCINNATI</td>
<td>The Crosley Broadcasting Corp.</td>
<td>98.1 mc</td>
<td>11.5 kw.</td>
</tr>
<tr>
<td>CINCINNATI</td>
<td>Buckeye Broadcasting Co.</td>
<td>97.3 mc</td>
<td>18 kw.</td>
</tr>
<tr>
<td>CINCINNATI</td>
<td>Cincinnati Times-Star Co.</td>
<td>96.9 mc</td>
<td>12.6 kw.</td>
</tr>
<tr>
<td>CINCINNATI</td>
<td>L. B. Wilson, Inc.</td>
<td>95.7 mc</td>
<td>31 kw.</td>
</tr>
<tr>
<td>CLEVELAND HTS.</td>
<td>Samuel R. Sague</td>
<td>104.7 mc</td>
<td>1 kw.</td>
</tr>
<tr>
<td>COLUMBUS</td>
<td>The Pixleys</td>
<td>92.1 mc</td>
<td>31 kw.</td>
</tr>
<tr>
<td>COLUMBUS</td>
<td>United Broadcasting Co.</td>
<td>94.9 mc</td>
<td>26 kw.</td>
</tr>
<tr>
<td>DOVER</td>
<td>Tuscora Broadcasting Co.</td>
<td>105.5 mc</td>
<td>700 watts</td>
</tr>
<tr>
<td>FINDLAY</td>
<td>Findlay Radio Co.</td>
<td>101.7 mc</td>
<td>8.2 kw.</td>
</tr>
<tr>
<td>FOSTORIA</td>
<td>Saurence W. Harry</td>
<td>105.1 mc</td>
<td>370 watts</td>
</tr>
<tr>
<td>FOSTORIA</td>
<td>Lucian E. Kinn</td>
<td>102.7 mc</td>
<td>8.5 kw.</td>
</tr>
<tr>
<td>FREMONT</td>
<td>Robert F. Wolfe Co.</td>
<td>104.7 mc</td>
<td>300 watts</td>
</tr>
<tr>
<td>HAMILTON</td>
<td>Fort Hamilton Broadcasting Co.</td>
<td>98.9 mc</td>
<td>6 kw.</td>
</tr>
<tr>
<td>LIMA</td>
<td>Northwestern Ohio Broadcasting Corp.</td>
<td>96.3 mc</td>
<td>20 kw.</td>
</tr>
<tr>
<td>MARION</td>
<td>Marion Broadcasting Co.</td>
<td>102.3 mc</td>
<td>2.3 kw.</td>
</tr>
<tr>
<td>NEWARK</td>
<td>The Advocate Printing Co.</td>
<td>101.5 mc</td>
<td>8.5 kw.</td>
</tr>
<tr>
<td>PORTSMOUTH</td>
<td>The Scioto Broadcasting Co.</td>
<td>103.9 mc</td>
<td>4 kw.</td>
</tr>
<tr>
<td>STEUBENVILLE</td>
<td>The Valley Broadcasting Co.</td>
<td>99.7 mc</td>
<td>1 kw.</td>
</tr>
<tr>
<td>TIFFIN</td>
<td>Jay R. David</td>
<td>104.3 mc</td>
<td>450 watts</td>
</tr>
<tr>
<td>TOLEDO</td>
<td>The Fort Industry Co.</td>
<td>98.5 mc</td>
<td>20 kw.</td>
</tr>
<tr>
<td>WARREN</td>
<td>Nied &amp; Stevens</td>
<td>104.3 mc</td>
<td>340 watts</td>
</tr>
<tr>
<td>WOOSTER</td>
<td>The Wooster Republican Printing Co.</td>
<td>97.9 mc</td>
<td>9.6 kw.</td>
</tr>
<tr>
<td>YOUNGSTOWN</td>
<td>WFMJ Broadcasting Co.</td>
<td>98.5 mc</td>
<td>50 kw.</td>
</tr>
<tr>
<td>YOUNGSTOWN</td>
<td>WKBN Broadcasting Corp.</td>
<td>98.9 mc</td>
<td>19 kw.</td>
</tr>
<tr>
<td>City</td>
<td>Permittee</td>
<td>Channel</td>
<td>Power</td>
</tr>
<tr>
<td>-----------</td>
<td>---------------------------------------------------------------------------</td>
<td>---------</td>
<td>--------</td>
</tr>
<tr>
<td>ARDMORE</td>
<td>John F. Easley</td>
<td>97.1 mc</td>
<td>8.2 kw</td>
</tr>
<tr>
<td>DURANT</td>
<td>Democrat Printing Co.</td>
<td>103.1 mc</td>
<td>2.9 kw</td>
</tr>
<tr>
<td>MUSKOGEE</td>
<td>Muskogee Broadcasting Co.</td>
<td>92.1 mc</td>
<td>6.5 kw</td>
</tr>
<tr>
<td>OKLAHOMA CITY</td>
<td>KOMA, Inc.</td>
<td>100.1 mc</td>
<td>130 kw</td>
</tr>
<tr>
<td>OKLAHOMA CITY</td>
<td>Plaza Court Broadcasting Co.</td>
<td>98.5 mc</td>
<td>176 kw</td>
</tr>
<tr>
<td>OKLAHOMA CITY</td>
<td>WKY Radiophone Co.</td>
<td>98.9 mc</td>
<td>130 kw</td>
</tr>
<tr>
<td>SHAWNEE</td>
<td>KGFF Broadcasting Co.</td>
<td>96.3 mc</td>
<td>7.2 kw</td>
</tr>
<tr>
<td>TULSA</td>
<td>Tulsa Broadcasting Co.</td>
<td>94.5 mc</td>
<td>170 kw</td>
</tr>
</tbody>
</table>

**OREGON**

<table>
<thead>
<tr>
<th>City</th>
<th>Permittee</th>
<th>Channel</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALBANY</td>
<td>Central Willamette Broadcasting Co.</td>
<td>104.3 mc</td>
<td>710 watts</td>
</tr>
<tr>
<td>ASHLAND</td>
<td>Rogue Valley Broadcasting Co., Inc.</td>
<td>105.1 mc</td>
<td>480 watts</td>
</tr>
<tr>
<td>ASHLAND</td>
<td>Siskiyou Broadcasting Co., Inc.</td>
<td>104.7 mc</td>
<td>270 watts</td>
</tr>
<tr>
<td>EUGENE</td>
<td>Valley Broadcasting Co.</td>
<td>99.7 mc</td>
<td>8 kw</td>
</tr>
<tr>
<td>MEDFORD</td>
<td>Mrs. W. J. Virgin</td>
<td>103.1 mc</td>
<td>950 watts</td>
</tr>
<tr>
<td>PORTLAND</td>
<td>Broadcasters Oregon Ltd.</td>
<td>94.9 mc</td>
<td>1.5 kw</td>
</tr>
<tr>
<td>PORTLAND</td>
<td>KALE, Inc.</td>
<td>96.1 mc</td>
<td>250 kw</td>
</tr>
<tr>
<td>PORTLAND</td>
<td>KOIN, Inc.</td>
<td>94.5 mc</td>
<td>150 kw</td>
</tr>
<tr>
<td>PORTLAND</td>
<td>Oregonian Publishing Co.</td>
<td>95.3 mc</td>
<td>51 kw</td>
</tr>
<tr>
<td>PORTLAND</td>
<td>Pacific Radio Advertising Service</td>
<td>95.7 mc</td>
<td>3.2 kw</td>
</tr>
</tbody>
</table>

** PENNSYLVANIA **

<table>
<thead>
<tr>
<th>City</th>
<th>Permittee</th>
<th>Channel</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALLENTOWN</td>
<td>Lehigh Valley Broadcasting Co.</td>
<td>95.9 mc</td>
<td>8 kw</td>
</tr>
<tr>
<td>ALLENTOWN</td>
<td>Penn-Allen Broadcasting Co.</td>
<td>105.1 mc</td>
<td>1 kw</td>
</tr>
<tr>
<td>ALTOONA</td>
<td>The Gable Broadcasting Co.</td>
<td>100.7 mc</td>
<td>3.9 kw</td>
</tr>
<tr>
<td>BETHLEHEM</td>
<td>Bethlehem Globe Publishing Co.</td>
<td>94.7 mc</td>
<td>10 kw</td>
</tr>
<tr>
<td>BRADFORD</td>
<td>Bradford Publications, Inc.</td>
<td>97.1 mc</td>
<td>2.7 kw</td>
</tr>
<tr>
<td>EASTON</td>
<td>Easton Publishing Co.</td>
<td>103.7 mc</td>
<td>250 watts</td>
</tr>
<tr>
<td>HARRISBURG</td>
<td>Harold O. Bishop</td>
<td>104.7 mc</td>
<td>107 watts</td>
</tr>
<tr>
<td>HARRISBURG</td>
<td>The Patriot Co.</td>
<td>96.9 mc</td>
<td>6.3 kw</td>
</tr>
<tr>
<td>HARRISBURG</td>
<td>WHP, Inc.</td>
<td>97.3 mc</td>
<td>4 kw</td>
</tr>
<tr>
<td>JOHNSTOWN</td>
<td>WJAC, Inc.</td>
<td>99.5 mc</td>
<td>2.2 kw</td>
</tr>
<tr>
<td>LEWISTOWN</td>
<td>Lewistown Broadcasting Co.</td>
<td>102.7 mc</td>
<td>2.25 kw</td>
</tr>
<tr>
<td>McKESPORT</td>
<td>Mon-Yough Broadcasting Co.</td>
<td>105.9 mc</td>
<td>240 watts</td>
</tr>
<tr>
<td>MEADOWS</td>
<td>H. C. Winslow</td>
<td>99.3 mc</td>
<td>3.2 kw</td>
</tr>
<tr>
<td>NEW CASTLE</td>
<td>WKST, Inc.</td>
<td>102.5 mc</td>
<td>9.2 kw</td>
</tr>
<tr>
<td>PHILADELPHIA</td>
<td>Seaboard Radio Broadcasting Corp.</td>
<td>97.1 mc</td>
<td>20 kw</td>
</tr>
<tr>
<td>PITTSBURGH</td>
<td>Allegheny Broadcasting Corp.</td>
<td>93.3 mc</td>
<td>20 kw</td>
</tr>
<tr>
<td>PITTSBURGH</td>
<td>Pittsburgh Radio Supply House</td>
<td>94.9 mc</td>
<td>20 kw</td>
</tr>
<tr>
<td>PITTSBURGH</td>
<td>WCAE, Inc.</td>
<td>92.5 mc</td>
<td>20 kw</td>
</tr>
<tr>
<td>PITTSBURGH</td>
<td>West Virginia Radio Corp.</td>
<td>93.7 mc</td>
<td>20 kw</td>
</tr>
<tr>
<td>POTTSTOWN</td>
<td>Miners Broadcasting Service</td>
<td>98.3 mc</td>
<td>5.8 kw</td>
</tr>
<tr>
<td>READING</td>
<td>Hawley Broadcasting Co.</td>
<td>83.1 mc</td>
<td>9 kw</td>
</tr>
<tr>
<td>SCRANTON</td>
<td>Scranton Broadcasters, Inc.</td>
<td>100.1 mc</td>
<td>7.5 kw</td>
</tr>
<tr>
<td>SCRANTON</td>
<td>Union Broadcasting Co.</td>
<td>100.5 mc</td>
<td>6 kw</td>
</tr>
<tr>
<td>SHARON</td>
<td>Sharon Herald Broadcasting Co.</td>
<td>102.9 mc</td>
<td>27 kw</td>
</tr>
<tr>
<td>SUNBURY</td>
<td>Sunbury Broadcasting Corp.</td>
<td>99.3 mc</td>
<td>4.4 kw</td>
</tr>
<tr>
<td>UNIONTOWN</td>
<td>Fayette Broadcasting Corp.</td>
<td>96.1 mc</td>
<td>1.5 kw</td>
</tr>
<tr>
<td>UNIONTOWN</td>
<td>Uniontown Newspapers, Inc.</td>
<td>96.5 mc</td>
<td>1.1 kw</td>
</tr>
<tr>
<td>WILKES-BARRE</td>
<td>Louis G. Baltimore</td>
<td>103.7 mc</td>
<td>2.2 kw</td>
</tr>
<tr>
<td>WILKES-BARRE</td>
<td>Scranton-Wilkes-Barre Pittston Broadcasting Co.</td>
<td>103.3 mc</td>
<td>2.5 kw</td>
</tr>
<tr>
<td>WILLIAMSPORT</td>
<td>WRAK, Inc.</td>
<td>92.5 mc</td>
<td>3.2 kw</td>
</tr>
<tr>
<td>YORK</td>
<td>Susquehanna Broadcasting Co.</td>
<td>94.9 mc</td>
<td>20 kw</td>
</tr>
</tbody>
</table>
### FM Applications Granted

<table>
<thead>
<tr>
<th>City</th>
<th>Permittee</th>
<th>Channel</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>ANDERSON</td>
<td>Wilton E. Hall</td>
<td>103.5 mc.</td>
<td>32.2 kw.</td>
</tr>
<tr>
<td>CHARLESTON</td>
<td>Atlantic Coast Broadcasting Co.</td>
<td>92.3 mc.</td>
<td>20.5 kw.</td>
</tr>
<tr>
<td>GREENVILLE</td>
<td>Greenville New-Piedmont Co.</td>
<td>92.9 mc.</td>
<td>160 kw.</td>
</tr>
<tr>
<td>GREENVILLE</td>
<td>Textile Broadcasting Co.</td>
<td>93.3 mc.</td>
<td>48.6 kw.</td>
</tr>
<tr>
<td>LANCASTER</td>
<td>Lancaster Broadcasting Co.</td>
<td>101.5 mc.</td>
<td>12.5 kw.</td>
</tr>
<tr>
<td>SPARTANBURG</td>
<td>Spartanburg Advertising Co.</td>
<td>92.1 mc.</td>
<td>392 kw.</td>
</tr>
</tbody>
</table>

**TENNESSEE**

<table>
<thead>
<tr>
<th>City</th>
<th>Permittee</th>
<th>Channel</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>BRISTOL</td>
<td>Radiophone Broadcasting Station WOPI</td>
<td>96.9 mc.</td>
<td>10.4 kw.</td>
</tr>
<tr>
<td>CHATTANOOGA</td>
<td>Unity Broadcasting Corp. of Tennessee</td>
<td>94.9 mc.</td>
<td>5.4 kw.</td>
</tr>
<tr>
<td>CHATTANOOGA</td>
<td>WAPO Broadcasting Service</td>
<td>94.5 mc.</td>
<td>37.2 kw.</td>
</tr>
<tr>
<td>CHATTANOOGA</td>
<td>WDOD Broadcasting Corp.</td>
<td>93.3 mc.</td>
<td>42 kw.</td>
</tr>
<tr>
<td>CLARKSVILLE</td>
<td>Leaf-Chronicle Co.</td>
<td>98.7 mc.</td>
<td>3.1 kw.</td>
</tr>
<tr>
<td>JACKSON</td>
<td>The Sun Publishing Co., Inc.</td>
<td>95.1 mc.</td>
<td>30 kw.</td>
</tr>
<tr>
<td>JOHNSTON CITY</td>
<td>WJHL, Inc.</td>
<td>101.7 mc.</td>
<td>9.7 kw.</td>
</tr>
<tr>
<td>KINGSPORT</td>
<td>Kingsport Broadcasting Co., Inc.</td>
<td>103.3 mc.</td>
<td>44 kw.</td>
</tr>
<tr>
<td>KNOXVILLE</td>
<td>S. E. Adcock</td>
<td>93.1 mc.</td>
<td>20 kw.</td>
</tr>
<tr>
<td>KNOXVILLE</td>
<td>Knoxville Publishing Co.</td>
<td>92.3 mc.</td>
<td>20 kw.</td>
</tr>
<tr>
<td>MEMPHIS</td>
<td>Herbert Herff</td>
<td>92.7 mc.</td>
<td>49 kw.</td>
</tr>
<tr>
<td>MEMPHIS</td>
<td>Memphis Publishing Co.</td>
<td>93.5 mc.</td>
<td>136 kw.</td>
</tr>
<tr>
<td>NASHVILLE</td>
<td>WSIX Broadcasting Station</td>
<td>93.3 mc.</td>
<td>65 kw.</td>
</tr>
</tbody>
</table>

**TEXAS**

<table>
<thead>
<tr>
<th>City</th>
<th>Permittee</th>
<th>Channel</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABILENE</td>
<td>The Reporter Broadcasting Co.</td>
<td>96.9 mc.</td>
<td>46 kw.</td>
</tr>
<tr>
<td>AMARILLO</td>
<td>Amarillo Broadcasting Corp.</td>
<td>101.3 mc.</td>
<td>3.2 kw.</td>
</tr>
<tr>
<td>AMARILLO</td>
<td>Plains Radio Broadcasting Co.</td>
<td>101.7 mc.</td>
<td>36 kw.</td>
</tr>
<tr>
<td>BEAUMONT</td>
<td>KRIC, Inc.</td>
<td>102.1 mc.</td>
<td>9 kw.</td>
</tr>
<tr>
<td>DALLAS</td>
<td>A. H. Belo Corp.</td>
<td>94.3 mc.</td>
<td>43 kw.</td>
</tr>
<tr>
<td>DALLAS</td>
<td>City of Dallas</td>
<td>93.9 mc.</td>
<td>59 kw.</td>
</tr>
<tr>
<td>DALLAS</td>
<td>KRLD Radio Corp.</td>
<td>93.1 mc.</td>
<td>26 kw.</td>
</tr>
<tr>
<td>DENTON</td>
<td>Harwell V. Shepard</td>
<td>101.7 mc.</td>
<td>3.1 kw.</td>
</tr>
<tr>
<td>HARLINGEN</td>
<td>Harbeniot Broadcasting Co., Inc.</td>
<td>93.3 mc.</td>
<td>13.7 kw.</td>
</tr>
<tr>
<td>HOUSTON</td>
<td>Harris County Broadcast Co.</td>
<td>96.3 mc.</td>
<td>177 kw.</td>
</tr>
<tr>
<td>HOUSTON</td>
<td>Houston Printing Corp.</td>
<td>99.7 mc.</td>
<td>39.2 kw.</td>
</tr>
<tr>
<td>HOUSTON</td>
<td>KTRH Broadcasting Co.</td>
<td>99.3 mc.</td>
<td>350 kw.</td>
</tr>
<tr>
<td>LONGVIEW</td>
<td>R. G. LeTourneau</td>
<td>102.3 mc.</td>
<td>9.1 kw.</td>
</tr>
<tr>
<td>LUFKIN</td>
<td>Darrell E. Yates</td>
<td>92.9 mc.</td>
<td>2.9 kw.</td>
</tr>
<tr>
<td>SAN ANTONIO</td>
<td>Express Publishing Co.</td>
<td>101.5 mc.</td>
<td>330 kw.</td>
</tr>
<tr>
<td>SAN ANTONIO</td>
<td>Southern Broadcasting Corp.</td>
<td>100.9 mc.</td>
<td>200 kw.</td>
</tr>
<tr>
<td>SAN ANTONIO</td>
<td>Southland Industries, Inc.</td>
<td>102.3 mc.</td>
<td>156 kw.</td>
</tr>
<tr>
<td>SAN ANTONIO</td>
<td>The Walmac Co.</td>
<td>101.1 mc.</td>
<td>160 kw.</td>
</tr>
<tr>
<td>TEMPLE</td>
<td>Bell Broadcasting Co., Inc.</td>
<td>104.3 mc.</td>
<td>220 watts</td>
</tr>
<tr>
<td>TEXARKANA</td>
<td>KCIC, Inc.</td>
<td>92.5 mc.</td>
<td>40 kw.</td>
</tr>
<tr>
<td>TYLER</td>
<td>East Texas Broadcasting Co.</td>
<td>103.9 mc.</td>
<td>4.3 kw.</td>
</tr>
<tr>
<td>VERNON</td>
<td>Northwestern Broadcasting Co.</td>
<td>101.5 mc.</td>
<td>8 kw.</td>
</tr>
<tr>
<td>WICHITA FALLS</td>
<td>Times Publishing Co.</td>
<td>97.7 mc.</td>
<td>20 kw.</td>
</tr>
</tbody>
</table>

**UTAH**

<table>
<thead>
<tr>
<th>City</th>
<th>Permittee</th>
<th>Channel</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>SALT LAKE CITY</td>
<td>Intermountain Broadcasting Corp.</td>
<td>98.5 mc.</td>
<td>900 watts</td>
</tr>
<tr>
<td>SALT LAKE CITY</td>
<td>Radio Service Corp. of Utah</td>
<td>100.1 mc.</td>
<td>8.5 kw.</td>
</tr>
</tbody>
</table>

**VERMONT**

<table>
<thead>
<tr>
<th>City</th>
<th>Permittee</th>
<th>Channel</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>RUTLAND</td>
<td>Philip Weiss Music Co.</td>
<td>104.3 mc.</td>
<td>280 watts</td>
</tr>
</tbody>
</table>

1061
### FM APPLICATIONS GRANTED

<table>
<thead>
<tr>
<th>City</th>
<th>Permittee</th>
<th>Channel</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>DANVILLE</td>
<td>Piedmont Broadcasting Corp.</td>
<td>92.1 mc.</td>
<td>31 kw.</td>
</tr>
<tr>
<td>HARRISONBURG</td>
<td>Shenandoah Valley Broadcasting Corp.</td>
<td>94.3 mc.</td>
<td>37.2 kw.</td>
</tr>
<tr>
<td>LYNCHBURG</td>
<td>Lynchburg Broadcasting Corp.</td>
<td>101.5 mc.</td>
<td>3.7 kw.</td>
</tr>
<tr>
<td>LYNCHBURG</td>
<td>Old Dominion Broadcasting Corp.</td>
<td>101.9 mc.</td>
<td>20 kw.</td>
</tr>
<tr>
<td>NEWPORT NEWS</td>
<td>Hampton Roads Broadcasting Corp.</td>
<td>92.3 mc.</td>
<td>34 kw.</td>
</tr>
<tr>
<td>NORFOLK</td>
<td>WTAR Radio Corp.</td>
<td>93.1 mc.</td>
<td>33 kw.</td>
</tr>
<tr>
<td>PORTSMOUTH</td>
<td>Portsmouth Radio Corp.</td>
<td>94.7 mc.</td>
<td>33.2 kw.</td>
</tr>
<tr>
<td>RICHMOND</td>
<td>Haven &amp; Martin, Inc.</td>
<td>96.3 mc.</td>
<td>47 kw.</td>
</tr>
<tr>
<td>RICHMOND</td>
<td>Larus &amp; Brothers Co., Inc.</td>
<td>97.1 mc.</td>
<td>21 kw.</td>
</tr>
<tr>
<td>RICHMOND</td>
<td>Thomas Garland Tinsley, Jr.</td>
<td>97.9 mc.</td>
<td>21 kw.</td>
</tr>
<tr>
<td>ROANOKE</td>
<td>Radio Roanoke, Inc.</td>
<td>93.7 mc.</td>
<td>3 kw.</td>
</tr>
<tr>
<td>ROANOKE</td>
<td>Times-World Corp.</td>
<td>92.9 mc.</td>
<td>11.8 kw.</td>
</tr>
<tr>
<td>SUFFOLK</td>
<td>Suffolk Broadcasting Corp.</td>
<td>93.8 mc.</td>
<td>10.2 kw.</td>
</tr>
<tr>
<td>WINCHESTER</td>
<td>Richard Field Lewis, Jr.</td>
<td>92.5 mc.</td>
<td>13.4 kw.</td>
</tr>
</tbody>
</table>

### WASHINGTON

<table>
<thead>
<tr>
<th>City</th>
<th>Permittee</th>
<th>Channel</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>LONGVIEW</td>
<td>Twin City Broadcasting Corp.</td>
<td>104.3 mc.</td>
<td>410 watts</td>
</tr>
<tr>
<td>SEATTLE</td>
<td>Evergreen Broadcasting Corp.</td>
<td>93.1 mc.</td>
<td>9.6 kw.</td>
</tr>
<tr>
<td>SEATTLE</td>
<td>Fisher's Blend Station, Inc.</td>
<td>92.7 mc.</td>
<td>48 kw.</td>
</tr>
<tr>
<td>SEATTLE</td>
<td>Queen City Broadcasting Co., Inc.</td>
<td>93.9 mc.</td>
<td>7.7 kw.</td>
</tr>
<tr>
<td>SEATTLE</td>
<td>Radio Sales Corp.</td>
<td>93.5 mc.</td>
<td>15 kw.</td>
</tr>
<tr>
<td>BECKLEY</td>
<td>Beckley Newspapers Corp.</td>
<td>101.1 mc.</td>
<td>3 kw.</td>
</tr>
<tr>
<td>BECKLEY</td>
<td>Joe L. Smith, Jr.</td>
<td>100.7 mc.</td>
<td>31.7 kw.</td>
</tr>
<tr>
<td>BLUEFIELD</td>
<td>Daily Telegraph Printing Co.</td>
<td>97.9 mc.</td>
<td>186 kw.</td>
</tr>
<tr>
<td>HUNTINGTON</td>
<td>Greater Huntington Radio Corp.</td>
<td>99.9 mc.</td>
<td>53 kw.</td>
</tr>
<tr>
<td>HUNTINGTON</td>
<td>Huntington Broadcasting Corp.</td>
<td>99.5 mc.</td>
<td>38 kw.</td>
</tr>
<tr>
<td>MORGANTOWN</td>
<td>West Virginia Radio Corp.</td>
<td>104.3 mc.</td>
<td>275 watts</td>
</tr>
<tr>
<td>WHEELING</td>
<td>Community Broadcasting, Inc.</td>
<td>100.9 mc.</td>
<td>14 kw.</td>
</tr>
</tbody>
</table>

### WISCONSIN

<table>
<thead>
<tr>
<th>City</th>
<th>Permittee</th>
<th>Channel</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>BELOIT</td>
<td>Daily News Publishing Co.</td>
<td>93.9 mc.</td>
<td>8.7 kw.</td>
</tr>
<tr>
<td>GREEN BAY</td>
<td>Green Bay Newspaper Co.</td>
<td>101.1 mc.</td>
<td>14.4 kw.</td>
</tr>
<tr>
<td>GREEN BAY</td>
<td>WHBY, Inc.</td>
<td>101.5 mc.</td>
<td>14 kw.</td>
</tr>
<tr>
<td>GREENFIELD</td>
<td>William C. Forrest.</td>
<td>103.1 mc.</td>
<td>92 kw.</td>
</tr>
<tr>
<td>LA CROSSE</td>
<td>WKBH, Inc.</td>
<td>92.1 mc.</td>
<td>40.2 kw.</td>
</tr>
<tr>
<td>MILWAUKEE</td>
<td>Midwest Broadcasting Co.</td>
<td>94.3 mc.</td>
<td>31 kw.</td>
</tr>
<tr>
<td>OSHKOSH</td>
<td>Oshkosh Broadcasting Co.</td>
<td>102.3 mc.</td>
<td>2.2 kw.</td>
</tr>
<tr>
<td>RACINE</td>
<td>Racine Broadcasting Corp.</td>
<td>101.3 mc.</td>
<td>2.9 kw.</td>
</tr>
<tr>
<td>RICH LAKE</td>
<td>WJMC, Inc.</td>
<td>99.7 mc.</td>
<td>4.4 kw.</td>
</tr>
<tr>
<td>SHEBOYGAN</td>
<td>Press Publishing Co.</td>
<td>98.7 mc.</td>
<td>3 kw.</td>
</tr>
<tr>
<td>WAUSAU</td>
<td>Northern Broadcasting Co., Inc.</td>
<td>94.9 mc.</td>
<td>19.5 kw.</td>
</tr>
<tr>
<td>WISCONSIN RAPIDS</td>
<td>William F. Huffman.</td>
<td>104.7 mc.</td>
<td>290 watts</td>
</tr>
</tbody>
</table>

### WYOMING

<table>
<thead>
<tr>
<th>City</th>
<th>Permittee</th>
<th>Channel</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHEYENNE</td>
<td>Frontier Broadcasting Co.</td>
<td>95.7 mc.</td>
<td>9.5 kw.</td>
</tr>
</tbody>
</table>

### PUERTO RICO

<table>
<thead>
<tr>
<th>City</th>
<th>Permittee</th>
<th>Channel</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>SAN JUAN</td>
<td>Radio Americas Corp.</td>
<td>105.1 mc.</td>
<td>330 watts</td>
</tr>
</tbody>
</table>
FM NEWS HIGHLIGHTS—1946

(From the Files of RADIO DAILY)

JANUARY

2—Mark Woods, president of the American Broadcasting Co., in a year-end message summarized the network's position with regard to FM and urged "every local and regional affiliate to apply for FM" and to become active in its development.

2—Paul W. Kesten, executive vice-president of CBS in a year-end statement said that "it is a healthful fact that the public knows of the war-born technical advances that are now available to radio" and that "CBS has long been convinced that FM because of its superior quality, must eventually replace AM broadcasting. Public insistence on the improved system should hasten the removal of any obstacles yet remaining in the path of its development."

3—FCC Chairman Paul Porter, in a radio address broadcast over ABC said "FM is a new kind of broadcasting—free of interference and conveying the full tones of music and the human voice with life-like fidelity. This type of broadcasting got started in a small way before the war, but today is poised for a rapid expansion. Whereas there are only 50 FM stations on the air I expect to see the number at least tripled or quadrupled during the next 12 months."

3—Edgar Kobak, president of the Mutual Broadcasting System, Inc., in his report on operations for the past year said that "a comprehensive study of the network's present facilities and coverage, and its future FM requirements is now in progress to bring to Mutual all the technological improvements of the postwar era."

7—The FCC's battle with Zenith Radio Corp. over assignment of the Corporation's request for 42-50 mc. FM band was blasted back into the open when the Commission ordered a public hearing on the subject following a strongly worded petition from the company.

8—All Westinghouse FM radio stations are operating on both the old (42-50 mc.) and new (88-106 mc.) frequency bands as provided by FCC regulations effective Jan. 1.

14—Changes in FM Standards of Good Engineering Practice were approved by the FCC. The changes affect Sections 14 and 15.

15—An RMA survey of receiving set manufacturers revealed the majority favored use of official FCC channel numbers on dial markings of FM receivers. Tabulation indicated that 47 of the set manufacturers polled favored FCC markings, with 19 companies favoring dial markings using the assigned megacycles. Nine companies made qualified reports and seven companies did not submit any replies.

21—Zenith Radio Corp. began its plea before the FCC that an additional band be assigned FM broadcasting. Zenith requested assignment to the 42-50 megacycle band.

24—Attendance record was broken at the opening of the IRE meeting in N. Y., with more than 4500 radio and electronic engineers in attendance. Displays by 135 companies included the latest developments in radar, AM and FM radio, tele, sound recording, communications, testing devices, vacuum tubes, magnetic recordings, remote control devices and many other phases of electronics and allied fields.

25—The FCC denied Zenith Radio Corporation's request for an extra FM band.

28—Maj. Edwin H. Armstrong, inventor of FM assailed the FCC's decision eliminating low frequency allocations for FM broadcasting, claiming the issue is "no longer a technical one" but a public one.

29—MGM will begin immediate construction of a new FM radio station covering the Los Angeles area, with broadcasting schedule to start about May 1. Station will bear the call letters KMGM and will be located at the top of Mulholland Drive in Beverly Hills.

FEBRUARY

4—A strong protest against the FCC denial of petitions by Zenith and GE for use of the 42-50 mc. band for FM was registered with the FCC. Major reason cited by Arthur Freed, chairman of pioneer FM manufacturers conferences and v.p. of Freed Radio, was unavailability of transmitting equipment for the higher bands.

6—The FCC granted six new FM stations and scheduled hearings for 52 applications in four major cities, including N. Y. and Washington.
7—The Midwest FM network, a subsidiary of WGN, Inc., has placed an order with the General Electric Company for transmitter equipment for WGNB and four proposed new frequency modulation stations.

11—The FCC planned to push FM into action with a series of conferences designed to clear up engineering and other details. The FM plan is part of a general pattern set by FCC Chairman Paul Porter to get both FM and television out of the "talking stage" and on the air. Porter is determined to smooth the governmental path toward widespread operation of FM and television before he leaves the Commission.

15—The FCC granted CP's for five new standard stations in scattered sections of the country and OK'd the first two units in a proposed State-wide education FM network in Wisconsin.

26—Stratovision tests for FM verify "all of the optimistic estimates" of the systems possibilities according to a report filed with the FCC by C. J. Burnside, manager of the Westinghouse Industrial Electronics Div. which conducted the tests in cooperation with the Glenn L. Martin Co. Usable signals were transmitted over a distance of 240 air-line miles from an altitude of 25,000 feet using only 250 watts of power.

MARCH

1—The FCC granted 15 additional FM stations and designated one application for hearing. This brings total conditional grants to 345.

6—Blasting Zenith Radio Corporation's stand on low-band FM, the FCC released its reasons for pushing FM up to 88-108 megacycles. "Despite earlier warnings and predictions," the Commission said, "the salient fact is that the band assigned to FM broadcasting by the Commission will furnish excellent service."

7—CBC expects to be able to make recommendations within the next few weeks regarding the granting of licenses for low power frequency modulation transmitters to private stations applying, A. D. Dunton, CBC chairman said. Outlining CBC's views of frequency modulation broadcasting, Mr. Dunton said that as part of a move to introduce FM broadcasting in Canada, the CBC is about to begin operation of 250-watt FM transmitters in Toronto and Montreal.

11—Declaring that FCC engineers erred in recommending the assignment of FM to the 100 mc. band, Major Edwin H. Armstrong, inventor of FM, revealed that these errors will be laid bare at the round table discussion on March 23rd, of the Broadcasting Engineering conference at Columbus, Ohio.

12—The FCC began hearings on FM applications despite the withdrawal of four applicants. Eleven firms are seeking the 11 channels available in Washington, D. C.

14—NBC officials predicted to the FCC that in three to five years there will be 2500 FM stations operating in the U. S. and the number of standard outlets will be sliced nearly in half "by FM's static-free competition."

14—WGN, Chicago FM station invited the public to attend a special live concert. Purpose of invitation was to stimulate interest in FM and explain principal features of frequency modulation.

14—Announcement was made by Major Edwin H. Armstrong of the revision of transmitter license fees for FM radio. This followed the reduction some time ago of receiving set licenses.

15—Hearing on 11 applications for Washington's 11 FM channels wound up, with the possibility that a scheduled night session would not be needed. The pace-making hearing was expected to set the pattern for future FM consolidated proceedings.

15—WGHB, the new FM-FAX broadcasting station, New York City is now undergoing station equipment tests on a frequency of 99.7 mc.

18—Theodore Granik presented to the FCC his radio "dream"—an FM station built around the public forum theme. Stating that only an "enlightened democracy is a true democracy," Granik outlined plans which would in effect give Washington and the nation the first commercial radio station using the public forum idea as a basis for virtually its entire programming.

20—Early returns now tabulated from the FCC's poll of radio manufacturers indicate record-breaking production figures for 1946, with FM generally left out in the cold in favor of standard broadcast receivers. The Commission is known to be concerned over a trend which thus far amounts to a virtual "freeze out" of FM receivers.

20—The FCC set hearing dates on two of the four FM stations sought by the Midwest FM network, subsidiary of WGN, Inc. Stations would provide coverage as follows: Fort Wayne, 7850 square miles; Peoria, 7900; Grand Rapids, 6850, and Milwaukee, 7750.

21—The FCC granted eight applications for new FM stations in Washington, with three other applications "passed for further study."

25—Practical FM station operation encompasses a wide range of problems unknown to standard radio broadcasting, a five-man panel of FM authorities told the broadcast engineering conference at Ohio State University.

29—Niles Trammell, NBC president at a press conference in Chicago stated that if the Petrillo edict against the duplication of standard broadcast programs on FM stands, it would make necessary the setting up of
separate and distinct FM networks which would be in conflict with the FCC philosophy opposing dual avenues of communication under one ownership.

APRIL

4—Radio manufacturers expect to produce nearly 20,000,000 receivers this year—a record-breaking total, nearly 60 per cent higher than pre-war output, the FCC said. Of the huge total, only 9 per cent of the receivers will be devoted to FM, the p'ty indicated.

4—The Western Electric Co. has been granted a license by Maj. Edwin H. Armstrong, inventor of FM, for the manufacture and use of apparatus for mobile and certain other communication purposes. Bell System is conducting extensive trials of mobile radio telephone service, and Western Electric plans to provide FM apparatus for use in that service.

5—The FCC approved the basic engineering plans submitted by nine applicants for FM stations. This action is only one step from outright grants and makes a total of 24 applicants with approved engineering plans.

8—Criticism of the FCC report on set production plans for 1945 was voiced in FM circles in N. Y. One FM spokesman pointed out that Zenith Corp. in Chicago, pioneer manufacturers of FM receivers, was not among the manufacturers who furnished the FCC with an estimate.

8—The development of FM represents radio's "second chance" to fulfill its promise of service in the public interest, which has been neglected by present-day AM broadcasters. This is the theme of "Radio's Second Chance," a book by Charles A. Siepmann, former FCC consultant, published by Little, Brown & Co.

10—Stating that this year is "crucial" for FM, the Senate Small Business Committee called on the FCC to be "vigilant" to avoid "monopolistic tendencies" and give veterans a better break in FM broadcasting.

11—The FCC has declared it is "wholeheartedly" in accord with the objectives of the Senate Small Business Committee's report on FM.

12—The FCC denied two NAB requests for changes in FM rules and approved two other suggestions. At the same time, the Commission took no action on suggestions of the Senate Small Business Committee that the FCC reverse its abandonment of requirements for separate FM programming.

15—WGYN, the Muzak FM station in New York began a ten-hour broadcast day, the largest FM schedule in the city. Broadcast schedule will be from noon to 10 p.m. except Sundays, when station goes on the air at 3 p.m. Programs will be almost entirely transcribed music with newscasts three minutes before each hour.

18—Representatives of six Ohio newspapers which received conditional grants from the FCC for FM radio stations met in Ashland, Ohio to discuss construction plans.

22—The FCC issued a special statement designed to clear up the misunderstanding in the industry about its "one to a customer" policy in the granting of FM licenses. That policy it was explained, affects the order in which FM applications are being processed—and does not affect the number of FM stations which might ultimately be granted a single applicant. The multiple-ownership regulation remains applicable, banning the owning of two FM stations in the same service area and banning the holding of more than six licenses in different areas.

22—WHNG, the MGM Loew's owned FM affiliate of WHN, New York received the FCC's authorization to change its call letters to WMGM, effective immediately. The MGM outlet in Los Angeles, KFLO has also been granted permission to change to KMGM.

24—A total of 561 FM applications and grants, as of April 1, were from AM licensees, the FCC revealed in a breakdown of FM applicants. Two hundred and seventy-three applications were from individuals or firms with no standard broadcasting affiliations. These figures include both pending applications and those to which conditional approval has already been announced.

25—The FCC approved the bids of 38 more FM applicants, bringing the total conditional grants to 425.

25—Forecasting a great future for FM and declaring that there is grave danger of re-tarding this new service if the government inaugurates a general re-allocation of present-day standard broadcast frequencies, Frank Stanton, president of CBS testified at the clear channel hearing conducted in Washington by the FCC.

29—Justin Miller, president of the NAB, course of rebuttal to Charles Siepmann's defense of the FCC pointed out that all was not well in the thinking of the FCC, especially if it was going to continue to suppose that men going into the FM broadcasting business with eight or ten thousand dollars would be expected to give ideal programming with a minimum of commercial time sold. In this case, Miller stated, there will be "a considerable number of bankrupt broadcasters around within the next few years."
30—Mark Ethridge, v.p. of The Louisville Times and The Courier Journal (WHAS), told the FCC that the commercial value of high-powered standard broadcasting is "bound to be diminished" by FM.

30—in a six month period since V-J Day, August 14, 1945, the FCC has granted applications for 425 FM stations.

MAY

1—Addressing 100 radio and advertising agency executives at a discussion at the Ritz-Carlton Hotel in N. Y. on the future relationship of FM to agency planning and thinking, Maj. Edwin H. Armstrong, inventor of FM said that the future of frequency modulation broadcasting is so great that "no one can readily foresee its possibilities" and added that "its life blood depends on getting sets into the hands of the public." In this way, he said, listeners will then be able to discern between present-day AM quality and the marked superiority of FM reception.

6—Commissioner Clifford J. Durr of the FCC, at the opening session of the 16th annual Institute for Education by radio in Columbus, Ohio said that while conditions for launching FM are "ideal," its advent is being held up because of "a disturbing inclination on the part of radio to cling to its old system of aural broadcasting, rather than give free rein to a new system."

9—in a N. Y. trade showing, Freed Radio Corp., makers of Freed-Eisemann FM radio-phonographs, introduced their new post-war models at the Ritz-Carlton Hotel. Seven models, all consoles, housed in period and contemporary cabinets were shown, representing the first line featuring the new FCC approved FM range from 88 to 108 mc.

9—Rich's, Inc., Atlanta, Ga., has made application to the FCC for a class 2 experimental urban-mobile land station. The store requested any single frequency in the band 152-162 mc., using link equipment; also 50 mobile units to be installed on trucks.

13—a new facsimile transmitter-monitor system, consisting of two Finch high-quality precision broadcast facsimile scanners, each with associated monitor receiver, power units, amplifiers and selective switching arrangements for insuring uninterrupted transmission for any number of facsimile pages was announced by W. G. H. Finch, president of Finch Telecommunications, Inc., Passaic, N. J. The equipment will be priced at $7500, subject to OPA approval.

24—the FCC in a roundup of the FM situation showed the picture shaping up as follows: 48 stations; 5 stations under construction (authorized prior to wartime restrictions); 52 additional construction permits authorized since Oct. 8, 1945; 441 conditional grants since Oct. 8, 1945; 126 applications in hearing; 251 applications on which there has been no action.

29—Sweeping changes in FM rules proposed by the FCC is expected to place it in a more practical position to compete with standard broadcasting and in the absence of any protest on or before June 15, the Commission will not schedule oral argument relative to the proposed change. Under the changes, FM will be reduced to two classes and additional power authorized up to 20 kw. under certain conditions.

JUNE

5—the Balaban & Katz Corp. owner and operator of television station W3KB, Chicago, revealed plans for large-scale construction of FM studios and transmitting tower.

7—the first post-war FM transmitter to come off the General Electric production line has been delivered to WGN, Chicago, and placed in operation on WGNB, WGN's FM sister station.

10—the FCC adopted a precedent-breaking order proposing to withold for one year the assignment of every fifth FM channel throughout the nation. The unusual reservation of FM channels is based on the Commission's allocation plan of last year, assigning between 1500 and 1600 channels to metropolitan cities. Under the proposed order approximately 303 FM channels would thus be "reserved" for a period of 12 months.

11—FCC Commissioner Clifford Durr is preparing to ask the Commission to approve a rule drastically curtailing the joint ownership of AM and FM stations. Durr will call on the Commission to extend the multiple-ownership rule to cover AM and FM stations serving "substantially the same area" unless the coverage is considerably greater than that of the FM stations involved. The "divorcement" would take effect three years after approval of the rule.

14—the FCC concluded hearings in Chicago on applications for the nine FM channels remaining to be allocated in that area. Chicago now has 5 FM stations in operation out of a total allotment of 17 channels. Under the new FCC policy 3 of the remaining 12 will be lopped off for the present, leaving 9 to be granted.

17—a "great deal of the impetus" and promotion being given FM "arises out of the general problem of allocation of broadcasting facilities, as distinguished from any real need for FM on the part of the public," James D. Shouse, v.p. of The Crosley Corp, in charge of broadcasting told editors and publishers assembled in Colorado for the annual convention of the National Editorial Association.
18—Hearings for the five remaining FM channels in New York, originally scheduled for this date will be held sometime next month. Of the 20 channels set aside by the Commission for N. Y., 11 have so far been licensed, or CP's have been granted and a total of 9 remain available.

20—FM radio will be used for the first time by police departments in the Toronto area when installations already approved for the York Township and Scarborough are completed.

24—WGHF. FM station owned and operated by Capt. W. G. H. Finch, has its formal opening recently as a commercial outlet.

24—Current FM problems will be discussed tomorrow at a meeting of NAB’s FM Executive Committee in New York. Chairman of the committee is Walter Damm, of WTMJ, Milwaukee.

24—The FCC further brushed up its FM rules to put FM on a firmer footing to compete with standard broadcasting. Most of the new rules were announced last month but present amendments clear up a few “loose ends.”

25—Senator Glen H. Taylor, Democrat of Idaho called on the Dept. of Justice to make a “thorough” investigation of radio set manufacturers to determine possible violation of anti-trust laws in “withholding” FM receivers from the market.

27—Following a two-day session of the NAB’s FM Executive Committee at the Hotel Ambassador in N. Y., the committee adopted a resolution calling upon the NAB to instruct its counsel to take part in the oral argument set by the FCC on July 12. At this time the proposed order of the Commission allocating and reserving every fifth channel on FM for one year, for various areas, will be contested by the NAB.

27—RMA officials declined to comment directly on charges made by Sen. Glen H. Taylor, Idaho Democrat, that radio set manufacturers were withholding FM receivers from the market.

**JULY**

1—Denying charges of a “holdback” on FM receivers, a top RCA executive told the FCC that beginning in September, 60 per cent of all “technically feasible” radio sets produced by RCA will contain FM in combination with AM.

2—The Philco Corp. has licensed the Radio Corp. of America to use its “Advanced FM System” and approximately 603 other Philco patents and inventions relating to radio and television receivers and electrical phonographs, John Ballantyne, president of Philco announced. “The new Philco Advanced FM System is an entirely new system of frequency modulation detection which is considered one of the fundamental advances in the radio art,” he said.

2—WIL, owned and operated by the Missouri Broadcasting Co., in addition to being the first AM station to operate commercially in the St. Louis area came up with another first when their new FM station to-k to the air with announcements and a play-by-play account of the ball game from Sportsman Park.

5—The General Electric Co. is scheduled to begin production on FM receivers next week at its Bridgeport, Conn. plant, with the first sets due to appear in dealers' stores early next month. FM transmitters already are in production at the firm’s Syracuse plant.

9—Hearings for New York’s five remaining assignable FM channels got under way in U. S. Court House with FCC Attorney J. Alfred Guest presiding and Commission Attorney Charles Hubert assisting. Guest is regional attorney for FCC in the N. Y. area.

10—The Cowlies Broadcasting Co., owners of KRNT, has purchased the Shrine Temple in Des Moines, Iowa to be used as a new location for their new FM outlet.

11—St. Louis University, said to be the first institution of higher learning to operate a radio station, will be the first university to go on the air with FM, as a result of a contract for a 10 kw. transmitter and associated equipment with Federal Telephone and Radio Corp.

12—Revolutionary developments in the field of radio communications are expected as a result of a deal concluded through which RCA will manufacture the klystron tube by arrangement with Sperry Gyroscope Co. Radio relay systems employing transmitting and receiving set-ups on towers, spaced from 25 to 30 miles apart, are being experimentally constructed to carry telegraph messages, FM and television programs, and the new klystron tube is ready to be used in these systems.

15—The FCC heard a wide variety of witnesses alternately blast and approve the Commission’s plan to reserve every fifth FM channel. In general, veterans, labor and farm groups lined up in favor of the reservation plan, while NAB and broadcasters condemned the plan for varying reasons. From the interest of most of the Commissioners, observers predicted the plan would be given final approval by the FCC.

15—NBC and RCA have perfected a new antenna that will broadcast simultaneously, and without mutual interference, television pictures,
television sound and FM it was revealed. The antenna, which is said by NBC to provide this type of transmission for the first time in broadcasting history, will be ready for operation in the fall.

16—Radio and television broadcasting is slowly moving toward a period where all facilities will be able to compete with each other, with FM regarded in some FCC quarters as the “key” to the coming battle. A statistical rundown of present applications and grants approved by the Commission gives an inkling of the battle which is expected to show that FM grants are increasing at a more rapid rate than AM, and that tele applications are dropping off steadily.

15—The first FM broadcast tubes for 50 kw. FM transmitters have been developed by the Federal Telephone and Radio Corp., Newark, N. J. Two of these tubes have a rated output each of 25 kw. at 110 mc.

19—Following oral argument last week, the FCC gave final approval to its plan to reserve one out of every five Class B FM channels. The Commission revealed that a new plan incorporating changes which have occurred in its allocation plan is “being prepared.” At the same time, the FCC hinted that it might also come up with a reservation plan for the large number of Class A FM channels.

25—A sweeping investigation of the FCC, it’s alleged “exercise of control over broadcasting programs,” the recent re-allocation of FM frequencies, the allocation of AM and other frequencies and its general administration was demanded in the Senate by Sen. Charles W. Tobey (R., N. H.).

29—in a move calculated to speed up FM construction and discourage alleged “squatting” on FM channels, the FCC warned that it will not permit delay in the planning and construction of FM stations for which permits have been granted. In the provision of full FM broadcast service, the Commission also announced that it is questioning all present holders of FM permits concerning the steps they have taken toward getting on the air, and will send questionnaires for reply by new permittees two months after their permits are issued.

30—Taxis in Montreal, Canada are to have FM radio communication equipment in the near future and are awaiting final arrangements with the Dept. of Transport. The elimination of the need for returning to call-boxes or offices after each trip has made the advantages of FM radio to taxicab operations so apparent that all that remains to be proven is the economic feasibility of its use in their particular case.

31—WWDC, the only standard station in Washington denied an FM outlet under the Commission’s proposed grants, indicated that an appeal to the high court will be if the FCC again turns down their application.

31—N. Y. State Police have completed arrangements for the installation of a state-wide, three-way FM radio system for use by the police, calling for 73 radio transmitting and receiving points. Superintendent John A. Gaffney, Div. of State Police, set the deal at the direction of Gov. Thomas E. Dewey.

**AUGUST**

2—Described as a “glorified hatpin” owing to its 18-inch aerial, delegates to the Ontario Police Assoc. conference in Toronto, were treated to a two-way demonstration of the latest in police radio communications system. G. Gordon Patterson and J. R. Warren, engineers from Rogers-Majestic, manufacturers of the FM equipment, were in charge of the demonstration.

5—The first FM transmitter on Canada’s Pacific Coast will be erected in Vancouver this fall by the Canadian Broadcasting Corp. The new 250 watt unit will be installed on the roof of the Hotel Vancouver and tests are scheduled for Oct.

9—The first General Electric post-war FM transmitter to be delivered on the West Coast has been placed in operation atop Mt. Wilson near Los Angeles, Calif. by Earle C. Anthony, Inc., operators of KFI.

13—The FCC announced its final decision granting nine applications for FM stations in Washington, D. C.

19—An extensive improvement and expansion program among radio stations in the St. Louis area is getting under way with prospects of tele, FM and facsimile slated to become important factors in the business picture during the months to come.

20—Paul A. Walker, FCC Commissioner, in a talk before the Third Annual Radio and Audio Education Forum at the University of Texas in Austin urged educational institutions to investigate the possibilities of FM if they desired radio outlets in the near future. Following his talk plans were made for the formation of a 43 station FM educational network in Texas, by the educators.

23—The FCC officially added to its regulations on FM a new sub-section to Section 3.204, Part 3, Sub-part B, incorporating the channel-reservation policy noted by the Commission a month ago.

26—KTHT, FM, aired Texas’ first FM broadcast last week, only 17 days after receiving its conditional grant from the FCC. Before its first signal was sent, the station was booked solid by sponsors for its entire six-hour daily schedule.

29—with conditional FM licenses being granted to a number of stations in the San Francisco area, plans are being made to erect transmitters and start FM broadcasting just as
soon as business and operating conditions make it possible. Some stations already have secured construction sites for transmitters, and others have options on several tentative locations.

29—A campaign to inform the public of FM receiver scarcity has been inaugurated by KCOY in Oklahoma City. KCOY broadcast three spots daily urging the public to investigate before they buy a new radio set, due to the fact that Oklahoma will soon have four or more FM stations.

SEPTEMBER

4—In a new shakeup of its FM allocation plan, the FCC added a total of 78 additional channels to a total of 55 cities throughout the country and withdrew 22 channels previously allocated to 20 other cities. The revised tentative allocation plan, the FCC said, has been developed to provide an "equitable distribution" of channel for Class B stations (for Metropolitan and Rural service) with "consideration given to the present demand for channels in the various localities."

5—A final construction permit for the first FM broadcasting station in the southwest has been granted the Express Publishing Co., and the new station will be on the air within 60 days according to an announcement made by C. D. Lutz, radio division manager for the Express Publishing Co., an Antonio, Texas.

5—Harry C. Wilder, president of WSYR-FM, Syracuse, N. Y. has started an extensive campaign to "manufacture" a listening audience and help break the FM production bottleneck by offering to buy for cash 5,000 receiving sets and distribute them to established dealers in station's listening area.

6—The FCC awarded conditional grants to 10 applicants for new FM stations in five states.

6—Announcement was made by the FCC that it has granted station WILM, Wilmington, Del. an authorization for the new FM station. Authorization is contingent upon the separation of station WILM from the Steinmann interests which at one time controlled the station.

10—Reported to be the first New York frequency modulation station on the air with full power on the new FM band, WGYN announced the installation of a new antenna atop the Cities Service Tower. Station is carrying programs on the new band, 96.1 mc. channel 241, with transmission from the tower, 950 feet above the ground.

10—California's second commercial FM station, KRFM, Fresno, has just begun operations with a 19-hour day schedule including spe-

1069

cial emphasis on transcribed musical programs and public service features.

10—International General Electric Co. will offer demonstrations of two-way FM communications, two-way aircraft radio and ultra-high frequency waves at two separate conventions to be held in Mexico City late in September. A 250 watt FM transmitter with revolutionary GE phase-modulated circuit, scheduled to be placed in regular commercial service by leading Mexican broadcasters, will be a highlight of GE's exhibit at the broadcasters conference.

12—Delivery of postwar transmitters by major manufacturers has stepped up considerably the past few weeks with both Federal Telephone & Radio Corp. and General Electric Co. reporting sizeable production schedules. The G.E. plan at Syracuse reported that FM transmitters were coming off the lines at the rate of about one a day with 50 deliveries to broadcasters and newspapers already made. Orders for 150 transmitters from all parts of the U. S. have been received.

16—The Board of Cook County Commissioners in Illin is has received a request for $30,000 to convert the country's highway police two-way radio system from AM to FM Signals between stations and cars would be clearer and more intelligible with the use of FM.

17—Only 15,000 of the approximately 100,000 FM receivers in the Greater N. Y. area are equipped to receive on the new 88-108 mc. band and indications are that it will be some time before receivers covering the new frequencies are available in quantities in the N. Y. market. This was learned through a survey conducted by RADIO DAILY. Seven of eight FM stations in the N. Y. area are broadcasting a total of 51 hours daily on the new frequencies. None of the stations have been able to give accurate data on their listening audiences to date although two are in the process of making surveys. Blame for the plight of FM broadcasters rests with the manufacturers, all station managers agreed. They reported that new receivers—covering the 88-108 band are coming into the market in very limited quantities and the shortage of these receivers has hampered development of audiences.

18—Southern Illinois' first FM station, WMIX, owned and operated by the Mt. Vernon Radio & Television Co., Inc., organized by a group of 25 business and professional men went on the air Sunday.

19—With the Canadian Broadcasting Corp. making ready to launch its second FM transmitter, indications are that frequency modulation will get under way on a large scale in Canada during the next several months.
19—Washington's first day-long commercial FM operation got under way this week following interim permission by the FCC to WINX to duplicate its present broadcast schedule on WINX-FM.

20—A total of 65 FM stations are now broadcasting, with several score more due to go on the air within the next few months, a survey of the FM field revealed. With production of FM transmitters showing gains and output of FM receiving sets expected to be stepped up beginning this month, the outlook for FM broadcasting appeared brightest since the ending of World War II.

23—Using WGF M, General Electric FM station in Schenectady as the originating station, Union College plans to broadcast all its football games on a regional network of college broadcasting stations. The tieup with Union College marks the first time that an FM setup has been used for regional collegiate football.

25—Developments in electronics will soon transform one of America's oldest mail coach highways, the Boston Post Road, into a communication lane equipped to provide two-way radio-telephone service for motor vehicles traveling between New York and Boston. Disclosure was made by the RCA engineering products department when initial deliveries of land and mobile FM radio transmitters and receivers were made to the three Bell System companies which will operate the service.

OCTOBER

4—WGY N, Muzak-owned FM station, became New York's only full time FM outlet this week when it began transmitting from 7 p.m. to 10 p.m. five days per week and until midnight every Saturday and Sunday.

7—Finch FM station WGHF aired its first live program, presenting news and views of Broadway and Hollywood, Series will offer a name personality each week.

8—Forty-one per cent of the families planning to buy radios this year consider FM a necessity, according to a survey just made by American Magazine, while 40 per cent are not familiar with the term FM. Sixteen percent didn't consider FM essential and three per cent didn't answer. Mail survey reached 4000 representative families of American Magazine readers and was distributed in proportion to the distribution of the magazine's circulation by city-size groups and geographical areas. Research department of Crowell-Exilier Publishing Company made the survey.

9—The Caidian Broadcasting Corp. began full time FM broadcasting in the Toronto area when its new transmitter on top of the Canadian Bank of Commerce building went into operation for the first time. Call letters of the new station are VEGEV and it broadcasts on the 99.1 mc. band.

10—An outstanding promotional campaign got under way in San Antonio, Texas to acquaint AM listeners with FM. Charles "Bud" Lutz, director for radio of the San Antonio Express which has been granted a license and will soon take to the air with KFY M, is in charge. A news letter is being published and sent twice monthly to dealer bringing them latest information on FM and news of the local station.

11—The FCC acted favorably on 30 FM applications.

15—Seventy-one educational institutions are licensed, have received initial authorization or have applied to operate non-profit broadcast stations, the FCC announced. In the non-commercial educational FM service, six stations are on the air, 21 are under construction and 23 applications are pending. Of 29 educational organizations functioning in the standard broadcast band, 20 are on a non-profit basis. Since the war and in spite of material shortages, 58 applications have been received from colleges, universities and public school systems for FM stations, integrated more or less, with wide plans.

16—If present talk and planning among FM licensees comes to pass a new FM group distinct from NAB will be mapped out during the NAB convention in Chicago. The new group would set up as a promotional center for FM broadcasting, with its prime purpose the education of the public to the advantages of FM.

18—The Chicago Board of Education completed arrangements to re-beam transcriptions of the Chicago Times-WLS "Quiz down" program over its own FM transmitter to approximately 150 Chicago elementary schools.

21—The 24th Annual Convention of the National Association of Broadcasters opened in Chicago with paramount among the matters which broadcasters are asking the NAB to consider and act upon are the future of AM and FM radio.

21—Mass production of FM receivers for the low-price market was stated to be one of the chief aims of the Bendix Aviation Corp. One new model is designed for both AM and FM and it was pointed out that the company will approach the low-price market with the caution of good economics and will seek to establish itself in the quality market at in-between prices. Other new model is a combination FM and phonograph set, and all of the Bendix receivers will have built in FM antennas.

22—Major Edwin Armstrong, inventor of FM, speaking before the NAB Frequency Modulation panel in Chicago, recounted the
delays incident to launching FM and predicted wide development of FM within the coming year.

23—Thirty-seven members of the FMBI organization bolted the NAB's FM group when the FMBI dissolved. Several meetings will be held during the NAB meeting to take definite steps "to formulate ideas for the new FM organization primarily interested in the promotion and development of FM." Roy Hofheinz of KTHT and FM station KOPY of Houston, Texas stated that "due to the avowed policy of NAB which was to abstain from involvements in intra-industry disputes, it was necessary to establish an independent FM organization."

24—Charles Denny, acting chairman of the FCC urged broadcasters who have not yet applied for FM grants to "re-examine their position" to make certain they will not be left out in the cold when the nation-wide shift to FM comes. That the FCC looks for such a shift was made clear to the NAB convention in Chicago by Denny. He pointed out that 579 (65 per cent) of the AM stations licensed prior to Oct. of last year have applied for FM.

24—The RMA announced that a slight rise was noted in production of FM sets in Sept. A total of 17,541 were manufactured compared with only 13,892 in August.

24—Paul Mowrey, national director of television for the American Broadcasting Co. told the NAB convention that television will be one of the greatest mediums in the education field, presenting history as it actually occurs. He further stated that television would be an enormous asset to instructors and would simplify the teaching of current affairs.

29—The American Broadcasting Company has decided to make available to affiliated stations with FM outlets, a considerable portion of the web's regularly scheduled broadcasts, with the proviso that the program in question is broadcast simultaneously with the AM transmitter. It is understood that the non-musical programs will be the ones made available to FM in order to avoid tangling with the AFM edict against musicals. Under the new service ABC makes available 107 programs throughout the week for simultaneous AM-FM transmission to affiliated stations.

31—Winnipeg, Canada will become the first city in Canada to install FM equipment, which will operate on 152 megacycles, in its waterworks and fire department vehicles.

NOVEMBER

1—Growing interest in FM radio as a sequel to the address of Charles R. Denny, acting chairman of the FCC at last week's NAB convention, is indicated in reports from several cities on FM developments. Zenith Radio Corp., Chicago, reported that advance demands of the public for radios containing FM were so heavy that it would be many months before the company could catch up with the backlog of orders.

1—Zenith Radio Corp. has launched a program to help FM stations teach the public the advantages of frequency modulation. Under its promotion plan, Zenith has promised to concentrate deliveries of FM sets to areas where new FM stations are scheduled to start operation.

6—A total of 90 FM stations are now in operation throughout the nation, the FCC reported. Last roundup was made by the Commission on September 19 which showed a total of 65 FM stations broadcasting. Approximately half of the 90 stations now operating were licensed before the war and a total of 27 of these stations are continuing to operate in the old FM band on a temporary basis. Nearly all FM stations are employing interim equipment pending completion of full construction, the FCC said.

6—More than 250 radio distributors, dealers and service men were guests of KKYFM, owned and operated by the Express Publishing Co., San Antonio, Texas, at a demonstration and dinner. Following the dinner the guests were shown a Frequency Modulation film produced by the General Electric Co. A demonstration of FM broadcasting was made from the new studios and rebroadcast from the stage of the auditorium.

7—The Stromberg-Carlson Co. announced development of a low priced FM converter which restores the usefulness of some 350,000 pre-war frequency modulation receivers so they can pick up programs on the new band as well as the old. The "Driscoll FM adapter," invented by George Driscoll, manager of Stromberg-Carlson's FM station, WHFM, in Rochester, N. Y., can be attached to the receiver chassis as a replacement for the built-in antenna. It will sell for a list price of $6.35 plus installation cost.

11—Roy Dunlop, CBC representative will leave for Shanghai shortly to set up broadcasts in English for Canada and the U. S. for the Chinese Broadcasting Administration. CBA is planning to build up a chain of FM stations along the Chinese coast.

13—A set of five objectives and plans for an industry-wide FM meet to be held next month or in Jan., were agreed upon at a meeting of FM broadcasters and manufacturers in Washington this week to organize the new FM association. This is the group
exclusively predicted by RADIO DAILY more than a month ago to grow out of a meeting of FMers during the NAB convention in Chicago last month.

13—Approximately 52 FM stations owned by AM broadcasters affiliated with the four major networks are now open for a free ride in programming, since all networks permit them to use web shows which do not contain music. ABC was the most recent network to set up the same policy as the other three webs in regard to AM affiliates with FM stations. All nets now allow use of their non-musical programs where FM transmission is simultaneous with AM broadcasts. This policy includes both commercial and sustaining programs, although some networks stipulate that an FM station cannot mix both categories of shows in the same operating day. This is done as a fairness measure to the advertiser.

14—FM transmitter production added momentum this week with announcements by Federal Telephone & Radio Corp. and General Electric that shipments had been made on back orders to stations all over the country, with the bulk of outstanding orders going to stations which are already on the air or set to begin operations.

19—FM receiver output at General Electric is rapidly nearing the “full production” mark on the company’s new post-war model “417.” It was announced, although actual figures were not known down. New sets incorporate the low and high FM bands, standard and shortwave bands and a phonograph.

19—Ewell K. Jett, member of the FCC, speaking over WWDC, Washington, predicted that at least five million FM sets will be produced during the next year.

19—R. Alton Reed of Dallas, Texas, chairman of the Texas Baptists radio commission recommended to the Baptists meeting in convention at Mineral Wells, Texas that the Baptists should consider owning and operating FM stations over the state. Reed told the group that “this is a new field of broadcasting in which we can get in on the ground floor.” He proposed that the key station be located in Dallas with Baptists of Dallas owning and operating the station and the State Baptist board the network. All network stations would be owned and operated locally.

26—United States listeners own a total of about 500,000 FM receiving sets, according to an estimate by the FCC. Of these, about 400,000 sets were on hand before the war. The FCC estimated that FM sets now are being produced at the rate of 17,000 a month.

26—A new method of “variable inductance tuning,” designed to overcome problems arising from the transfer of FM broadcasting to higher frequencies, has been perfected by engineers of the receiver division of General Electric Company, it was announced by I. J. Karr, manager. Method is described as being more efficient than gang condensers in the reception of FM at its new position from 88 to 108 MC; it is also said to be highly efficient in short-wave tuning. This type of tuner, according to Karr, has the advantage of being entirely tool made.

29—Facsimile broadcasting on FM channels will begin early in 1947 from 12 or more cities, according to a statement by Capt. W. G. H. Finch, president of Finch Telecommunications, Inc.

December

2—Appointment of seven new committees and five sub-committees was announced by NAB in Washington this past week-end. Committees named include FM Executive, International Broadcasting Advisory Legislative, Public Relations Executive, Sales Managers Executive, Small Market Stations Executive and the Standard of Practice Committee of the Program Executive Committee. The personnel of the FM Executive Committee follows: Walter J. Damm, Chairman, WTMJ-FM, Milwaukee, Wis.; Gordon Gray, FM Station WMIT, Winston-Salem, N. C.; John Shepard, 3rd, FM Station WGRT, Bos'ton, Mass.; John V. L. Hogan, FM Station WQXO, New York, N. Y.; Leonard Asch, FM Station WBCA, Schenectady, N. Y.; Lester Nafzger, WCOL-FM, Columbus, O.; Everett Dillard, FM Station KOZY, Kansas City, Mo.; Clarence Leich, FM Station WMLL, Evansville, Ind.; Cecil Masten, WNB-FM, Hampton, N. Y.; Matthew Bonebrake, KOCY-FM, Oklahoma City, Okla.

2—In a letter to the newly-formed frequency modulation association, Acting FCC Chairman Charles R. Denny reaffirmed his faith in FM as “The finest aural broadcast system obtainable in the present state of the radio art. An organization such as yours,” Denny wrote, “can perform one of the most valuable services in the history of broadcasting.”

5—The first FM station in Kansas, WIBW-FM was formally dedicated in special ceremonies, presented simultaneously over WIBW and WIBW-FM.

6—The FCC, in a statistical analysis of AM and FM grants and applications since V-J Day reports the total FM applications filed as of Oct. 1946: (A) 70.8 per cent were from persons in the AM field. (B) An additional 12.3 per cent were from non-AM newspaper interests. (C) The remaining 16.9 per cent were from persons without either AM or newspaper interests. (D) Overall 34.2 per cent of the applications were from persons with news-
paper interests. 4. Total FM authorizations (CP's and CG's) issued as of October 1, 1946: (A) 74.6 per cent were issued to persons in the AM field, (B) An additional 13.5 per cent were issued to non-AM newspaper interests. (C) The remaining 11.9 per cent were issued to persons without either AM or newspaper interests. (D) Overall 37.8 per cent of the authorizations were issued to persons with newspaper interests.

10—The first post-war radio station to be opened in Chicago's metropolitan area will be WEAW, an FM station, in Evanston, North Shore suburb and home of Northwestern University.

11—First batch of 16 orders for FM transmitting equipment placed with Federal Telephone and Radio Corp. during the last six months have already been filled, according to Norman E. Wunderlich, executive sales director, while the remainder will be shipped within the next few months. All of the 16 orders came from newspaper publishers in 11 states, some of whom have never before been associated with broadcasting. Total amount of the orders placed with Federal is estimated to run more than $250,000.

12—About 3,750,000 home radio sets produced in 1947 will have an FM band, according to a prediction yesterday by Ray C. Cosgrove, president of the Radio Manufacturers Association. The nearly 4 million sets affording FM reception constitute 25 per cent of the over-all set production figure predicted by Cosgrove.

13—First privately-owned concern in Canada to receive a license for an FM broadcasting station on a regular basis will be the Canadian Marconi Co., a Transport Dept. official has revealed. The "FM" license has been approved and will be issued shortly. It will cover broadcasts from station CFCF in Montreal at 3,000 watts. The only other FM licensee in Canada at the present is the CBC.

19—A tubeless FM converter costing an estimated $2.39 for component parts, which can be attached to an old band set in a few minutes has been developed by Henry R. Kaiser, chief engineer of Pittsburgh stations WWSW and its FM affiliate, WMOT.

24—An agreement for the designing and construction of FM stations and transmitters in St. Louis, Mo., Chattanooga, Tenn. and Los Angeles, Calif., owned by Unity Broadcasting Corporations of those states (International Ladies' Garment Workers' Union), was signed Friday by Frederick F. Umhey, executive secretary, and Paul Demars, representing Raymond M. Wilmotte, Inc. Construction, expected to start next spring for completion in July, is said to be in excess of $300,000 for the three sites. Amount is said to be one of the highest expenditures in the history of FM construction.

26—In order to clear the 42-44 megacycle band for use by non-Government fixed and mobile services to which it has been allocated, the FCC has assigned temporary channels to FM stations now operating in the low band. The changes are effective January 1, and in no case later than February 1. Date for cessation of all FM operation in the 44-50 band has not yet been set, and will not be until the Commission gets a clearer picture of the outlook for early accessibility of FM receivers.

27—Forecasting that FM will make its greatest strides in 1947, Arthur Freed, vice-president and general manager of the Freed Radio Corp., declared that nearly 100 FM stations are now in operation and 900 applications have been granted or are pending in hearing before the FCC. "This prediction is based on several factors," said Mr. Freed. "For one thing, the production of table model broadcast (AM) radio sets is now catching up with demand and is soon expected to meet domestic requirements. When this occurs, receiver manufacturers will increase production of FM receivers, and in this way sustain and go on to surpass the high rate of radio production attained during 1946.

31—Opposing viewpoints as to the operation of FM broadcasting are expected to enliven the Frequency Modulation Association's organizational meeting in Washington, D. C., on Jan. 10. Members attending the meeting will include broadcasters who propose duplication of FM-AM programs, those who propose to operate FM and AM separately, newspaper publishers entering the FM field and individual FM station operators. The meeting will also be another pioneering step since this will be the first time that such a group has ever considered the commercial aspects of FM and made plans for its promotion.

31—A significant move in the history of radio in Minneapolis, Minn. was made over the weekend when WTCN-FM went on the air for the first time, using what is described as "the world's first permanent super-directive FM antenna." Principal point of interest in the opening of the new station was the 80 foot FM transmitting antenna which dominates the Minneapolis skyline from the top of the Foshay Tower. New antenna is said by station officials to be "the first FM broadcast antenna of its efficiency to be erected."
Look to Western Electric

...whether you need microphones, amplifiers, speech input equipment for studio or remote use, AM or FM transmitters, Clover-leaf FM antennas, or any of the many things you need to put your programs on the air.

-Quality Counts-

For full details, call your local Graybar Broadcast Equipment Representative, or write Graybar Electric Company, 420 Lexington Ave., New York 17, N.Y.
EQUIPMENT

The Technical Side

Production Gains Momentum

Broadcast Equipment—1947

Better Recording Equipment

RMA Personnel—Committees

Consulting Engineers

Chief Engineers of Stations
In United States and Canada

Radio Equipment Manufacturers
Recording engineers continue to find in the Presto line the most versatile selection of finely engineered equipment and discs. Today many Prestos which began their service more than ten years ago are still turning out high quality recordings.

On this page is additional evidence why Presto is the world’s largest manufacturer of instantaneous sound recording equipment and discs.

**Presto**

**First Choice with Broadcasters**

**Presto 6-N**, the most economical, fully professional and widely used recorder ever manufactured for general small station and recording studio use.

**The Presto 8-N** recorder has been familiar to broadcast stations and recording studios for years and is known as a precision instrument equal to any recording assignment.

**The Presto 8-D** is suited for exceptionally heavy demands by the large stations and studios. Its unusually heavy weight is a big factor in recording high fidelity masters.

**Presto Green Label Discs** are unsurpassed for perfect instantaneous recordings and masters. Nothing finer for true-to-life recording.

---

**Presto Recording Corporation**

242 West 55th Street • New York 19, N.Y.

Walter P. Downs, Ltd., in Canada

World's Largest Manufacturer of Instantaneous Sound Recording Equipment & Discs
PRODUCTION GAINS MOMENTUM

By S. P. TAYLOR, Mgr. Distributor Sales, Radio Div., Western Electric

The year's prime objective during 1946. At the beginning of the year the phenomenal growth of FM, the pressing needs for replacement of equipment in existing stations and the many new applications of radio and audio facilities posed seemingly unsolvable production problems for the electronic industry.

The many new products designed by Bell Telephone Laboratories and the continuing improvement and re-design of established equipments necessitated almost complete re-tooling at Western Electric before production in large quantities could be attained. Two new plants were acquired in Winston-Salem and Burlington, N. C. adding over 500,000 square feet of factory space to Western's production facilities devoted exclusively to the manufacture of radio broadcasting, radio communications equipment and electronic apparatus of all types.

It was only natural for the Bell Labs-Western Electric team responsible for the negative feedback amplifier, the grounded plate FM transmitter, the non-directional and cardioid microphones and other major developments, to continue pioneering in the many expanded fields of radio communications. New Bell Telephone Laboratories designs which were put into production by Western Electric during 1946 included a multitude of items from microphone to antenna.

Early in 1946 Western Electric served the radio industry by field conversion of installed Western Electric FM transmitters and within a short time after the FCC assigned the new frequencies, many of these transmitters were converted and back "on the air" at the station's new frequency. By the end of the year 22 Western Electric FM transmitters were in operation daily in the United States.

High points of the year included the introduction of the 54A Clover-leaf Antenna for FM. Symbolically this "good-luck" antenna made its bow to broadcasters on St. Patrick's Day. The use of this high gain, broad band antenna eliminated the need of complex coupling and mounting equipment and solved many of the pressing technical problems of the industry.

The new line of "Transview" FM Transmitters with power ratings up to 50 KW, was announced in July 1946 and the first 1 KW equipment of this new series was delivered in October. These transmitters employ the field tested Western Electric method of Direct FM and Synchronized center frequency control and were engineered for the best over-all efficiency and the lowest possible distortion and intermodulation products.

New developments in Speech Input Equipment included Custom Built Studio Control Desks and the Relay Type Master Control Line Switching System. Because of the unique "plug-in" type of unit construction, control booth equipment using standardized components can be custom built for a station's individual needs and assembled in a compact attractive console. The Line Switching System itself is an outstanding piece of flexible audio facility equipment. Individual panels, one for each line, can be added to accommodate the number of lines to be controlled.

A host of new Western Electric electron tubes, thermistors, crystals, deposited carbon resistors, etc. opens the way for still further advancement in the radio and communications art.

The Graybar Electric Co., national distributors for Western Electric, increased its service facilities for the industry by the addition of a number of trained sales engineers with electronic and broadcasting experience supplemented by Western Electric's newly organized Broadcast Field Engineering Force assures the broadcaster of full realization of the unsurpassed quality and reliability which is designed and built into the equipment.
Experience is by industry achieved
And perfected by the swift course of time.

**SHAKESPEARE**

12 YEARS of EXPERIENCE plus SKILLED WORKMEN ensures YOU perfect

**Electrical Transcriptions**

Pressings of the new vinylite

Send us your original acetate recording for immediate processing . . . no delay . . . pressings shipped to destination immediately.

**ALLIED RECORD MANUFACTURING CO., INC.**

**HOLLYWOOD 38, CALIFORNIA**

1041 North Las Palmas Avenue

Hollywood 5107
A POLICY of continuing development and improvement coupled with maximum production of currently needed equipment is the keynote of Federal Telephone and Radio Corporation's broadcast equipment manufacturing program for 1947. Federal, a manufacturing associate of International Telephone and Telegraph Corp., is being called upon to supply a substantial portion of the equipment required by new stations, particularly FM, as well as replacement equipment for improvement and expansion of existing AM and FM stations. To meet these needs in the shortest possible time with equipment featuring the most recent advances in radio engineering has been Federal's prime consideration in developing its 1947 production program.

The diversified line of Federal equipment being produced under this policy includes such items as transmitters for AM and FM, broadcasting tubes for those applications, high frequency cable and a complete line of speech-input and transmitter control equipment. In the latter field, the latest model of the Federal transmitter control console was already being delivered at the start of 1947 and will be increasingly available during the year. Studio control consoles, as well as speech-input and allied studio equipment, have been subjected to the same intensive production schedule and are expected to be available in ample quantity within the next few months.

Federal has been a leader in the broad-cast tube field since the earliest days of radio and is currently emphasizing the production of such tubes as a recently developed series of high output FM triodes and the highly regarded 6C22 television triode ... the first tube ever to develop 600 watts output at 600 megacycles. In addition, the full Federal line of standard broadcast, industrial and special application tubes are being produced in quantities sufficient to permit immediate delivery.

In the field of FM, an indication of the extent of the 1947 equipment requirements came at the end of 1946 when the FCC announced that more than 900 applications for FM broadcasting licenses had been received and 426 construction permits and 211 conditional grants had been issued. Since FCC has indicated the desirability of stations getting on the air as soon as possible after issuance of the CP and with the highest power obtainable within the allowed power output, it is noteworthy that Federal is now delivering transmitters rated at 1 KW, 3 KW and 10 KW. These are designed so that amplifiers for higher power may be added later.

Under this program, Federal has already made delivery on a large number of FM transmitters, antennas and associated equipment, most of which are already on the air. The first Federal 10 KW transmitter went on the air for Station WELD, Columbus, Ohio, early in 1947.

The accelerated production of Federal transmitters has been matched by the production rate of Federal's exclusive high-gain, super-directive Square Loop FM antenna. Hailed as one of the major post-war FM developments, this antenna has brought a new concept of operating efficiency and effectiveness to FM broadcasting. Impressive savings in initial transmitter investment and in day-to-day operating costs, as well as super-efficient coverage and high signal quality, are achieved through the use of these unique Square Loop antennas.

Thus is Federal carrying out its program of producing 3 and 10 KW FM transmitters to catch up with the demand in the early part of the year, pending delivery of 25 and 50 KW equipment later in the year.

The scope of expansion in FM during 1947 becomes impressively apparent through the FCC's estimate that 700 FM stations will be on the air by the end of the year. Federal is confident that the demands for its share of these requirements will be met during 1947.

Manufacturers of Frequency Modulation broadcasting equipment, confronted with the demands of an ever-increasing number of FM licensees anxious to go on the air, have adopted a policy of supplying low-powered temporary equipment rather than holding deliveries until permanent high-powered systems are available. Gearing this policy to a program of maximum production, the industry seems confident that the bulk of the demand will be satisfied, on an interim basis, at least, by the end of 1947.
BETTER RECORDING EQUIPMENT

By THOMAS B. ALDRICH, General Sales Manager, Presto Recording Co.

As recently as eight years ago the quality of reproduction offered by instantaneous recordings was such that the average broadcasting station was by no means certain that such recordings were of any value to it. The acetate disc was just beginning to offer a material quality assuring some sort of uniformity in frequency response, lack of surface noise and consistency of behavior. Today the acetate coated disc is performing splendidly notwithstanding the fact that recording personnel continue to wish for something better.

Advances in turntable (recording and transcription) equipment have been noticeable during the last eight years but improvements in magnetic cutting heads and reproducers have been more important. The standardization of the desired characteristic by the National Association of Broadcasters has been of great help. Today the best manufacturers offer equipment which will assure the user of a recording having adequate modulation to minimize surface noise, low distortion, and the proper characteristic—the latter of course, assumes adequately wide frequency response. The manufacturers of broadcast reproducers are today offering products whose characteristics complement the accepted standards for recording. As a result of small mechanical impedance and adequate vertical compliance of the stylus, distortion has been reduced to a new minimum. Frequency response equals or exceeds the recorded frequencies. The wearing of transcriptions has been greatly reduced and the durability of the pickup head much improved.

Diameter equalization to pre-emphasize high frequencies toward the center of the disc has become less important now that the NAB recording characteristic is becoming widely accepted. The NAB equalization at 10,000 cps is such that to add to this the usual diameter equalization at the inner part of a sixteen inch disc would only produce high frequency overloading and distortion. Some recording engineers still wish to add a small degree of high frequency equalization for diameter but the amount is strictly limited.

It is to some extent surprising that a few individuals still refuse to completely accept the new recording characteristic. That these few may consider their own curves superior is understandable but those who must play back these off-standard recordings are faced with a real problem. Fortunately the situation is better today than previously and the characteristics of reproducers and compensators may be standardized with less fear of discs of individualized response making their appearance.

The high power amplifier, 50 watts or more, is obviously what the recording engineer of today wants. The 10 wattere was adequate for recording a flat characteristic of limited high frequency content. However, equalized high frequency peaks can easily require an instantaneous output peak of 35 to 45 watts. It may be argued that a cutting head will not respond to such power but at least the 50 watt amplifier will and without reaching a point of high distortion.

The trend in turntable drives seems to be leaning toward direct gear drives at both 78 and 33-1/3 rpm. Idler operated rim drives, belt drives, and ball bearing planetary drives all have their advantages and disadvantages. Positively connected gear drives offer the most perfect speed regulation and modern tools make possible a much finer gear than previously—a gear which can be completely filtered with a reasonably simple mechanism.

The requirements for frequency modulation are somewhat higher than for amplitude modulation. The best recording and transcription equipment can meet the new specifications as far as speed regulation and mechanical background noise are concerned. Uniform frequencies between 30 and 15,000 cps are not strictly attainable with commercial equipment today but are closely approached. Considering the fact that most of the listening audience will not be in a position to purchase receivers of such fidelity, the frequency question should not be serious.
Radio Manufacturers Association

Officers and Executive Personnel—1946-1947

Headquarters: 1317 F. St., N.W., Washington, D. C.
Phone: National 4901

President
R. C. Cosgrove, The Crosley Corporation, Cincinnati 25, O.

Executive Vice-Pres.-General Mgr.
Bond Geddes, 1317 F Street, N. W., Washington 4, D. C.

Vice-Presidents
Paul V. Galvin, Galvin Manufacturing Corp., Chicago 51, Ill.
M. F. Balcom, Sylvanian Electric Products, Inc., Emporium, Penn.
Allen Shoup, Sound, Inc., Chicago 16, Ill.

Treasurer

Secretary
Bond Geddes, 1317 F Street, N. W., Washington, D. C.

General Counsel
John W. Van Allen, Liberty Bank Building, Buffalo 2, N. Y.

Director of Publications
James D. Secrest, 1317 F Street, N. W., Washington 4, D. C.

RMA BOARD OF DIRECTORS

Term Expiring 1947
E. Alschuler, Sentinel Radio Corp., Evanston, Ill.
Herbert A. Bell, Packard-Bell Co., Los Angeles 15, Calif.
R. E. Carlson, Tung-Sol Lamp Works, Inc., Newark 4, N. J.
A. H. Gardner, Colonial Radio Corp., Buffalo 7, N. Y.
Joseph Gerl, Sonora Radio & Television Corp., Chicago 2, Ill.
H. J. Hoffman, Machlett Laboratories, Inc., Norwalk, Conn.
George Lewis, Federal Telephone and Radio Corp., Clifton, N. J.
W. R. G. Baker, Director of Engineering, General Electric Company, Syracuse 1, N. Y.
Ray H. Manson, Stromberg-Carlson Co., Rochester 3, N. Y.
H. C. Mattes, Raytheon Manufacturing Co., Belmont Radio Division, Chicago 39, Ill.
Allen Shoup, Sound, Inc., Chicago 16, Ill.
Ray F. Sparrow, P. R. Mallory & Co., Inc., Indianapolis 6, Ind.

Term Expiring 1948
Ben Abrams, Emerson Radio & Phonograph Corp., New York 11, N. Y.
M. F. Balcom, Sylvanian Electric Products, Inc., Emporium, Penna.
W. J. Barkley, Collins Radio Co., New York 18, N. Y.
G. Richard Fryling, Erie Resistor Corp., Erie, Penna.
A. D. Plamondon, Jr., The Indiana Steel Products Co., Chicago 2, Ill.
C. M. Srebroff, Radio Engineering Laboratories, Inc., L. I. C. 1, N. Y.
G. W. Thompson, Noblitt-Sparks Industries, Inc., Columbus, Ind.

Term Expiring 1949
A. Blumenkrantz, General Instrument Corp., Elizabeth 3, N. J.
Walter Evans, Westinghouse Electric Corp., Baltimore 3, Md.
Frank M. Polsom, Radio Corporation of America, RCA Victor Division, Camden, N. J.
Paul V. Galvin, Galvin Manufacturing Corp., Chicago 51, Ill.
Larry F. Hardy, Philco Corp., Philadelphia 34, Penna.
W. P. Hilliard, Bendix Radio Division, Bendix Aviation Corp., Baltimore 4, Md.
E. A. Nicholas, Farnsworth Television & Radio Corp., Fort Wayne 1, Ind.
J. Hall Stackpole, Stackpole Carbon Co., St. Marys, Penna.
Thos. A. White, Jensen Manufacturing Co., Chicago 38, Ill.

**RMA STANDING COMMITTEES 1946-1947**

**ADVERTISING COMMITTEE**
(Set Division)
John S. Garceau, Chairman, Farnsworth Television & Radio Corp.

**BY-LAWS & ORGANIZATION COMMITTEE**
Leslie F. Muter, Chairman, The Muter Company.

**AMATEUR RADIO COMMITTEE**
Chairman: W. J. Halligan, The Hallicrafters Co.

**CREDIT COMMITTEE**
Chairman: E. G. Carlson, Croname, Inc.
Eastern Vice Chairman: Wm. W. Paul, Radio Condenser Company.
Western Vice Chairman: Edw. Wolf, Oak Mfg. Co.

**EXCISE TAX COMMITTEE**
Chairman: Joseph Gerl, Sonora Radio & Television Corp.

**EXPORT COMMITTEE**
Chairman: A. D. Keller, Federal Telephone & Radio Corp.
Ocean Freight Traffic Committee
Chairman: Howard Spellman, Radio Corporation of America, RCA Victor Division.

**FINANCE COMMITTEE**
Chairman: Leslie F. Muter, The Muter Co.
Paul V. Galvin, Galvin Manufacturing Corp.

**INDUSTRIAL RELATIONS COMMITTEE**
Chairman: G. W. Thompson, Noblit-Sparks Industries, Inc.

**INDUSTRY STATISTICS COMMITTEE**
Chairman: Fred D. Williams, Philco Corp.

**MEMBERSHIP COMMITTEE**
Chairman: Thos. A. White, Jensen Manufacturing Co.

**PRODUCTION PROBLEMS COMMITTEE**
Chairman: M. F. Balcom, Sylvania Electric Products, Inc.

**SALES FINANCING COMMITTEE**
Chairman: J. P. Rogers, Farnsworth Television & Radio Corp.

**SCHOOL EQUIPMENT COMMITTEE**
Chairman: Lee McCanne, Stromberg-Carlson Co.

**Sound Equipment Section**
Chairman: C. F. Gill, General Electric Co.

**Transmitter Section**
Chairman: H. Scott Killigore, Collins Radio Co.

**Laboratory Equipment Section**
Chairman: A. E. Harrison, Sperry Gyroscope Co., Inc.

**SERVICE COMMITTEE**
Chairman: W. L. Parkinson, General Electric Co.

**SURPLUS DISPOSAL COMMITTEE**
Chairman: M. F. Balcom, Sylvania Electric Products, Inc.

**TRAFFIC COMMITTEE**
Chairman: Gordon E. Riley, Radio Corporation of America, RCA Victor Division.

**Traffic Bill Auditing Service**
New Century Freight Traffic Ass'n., South Water Market, Chicago 8, Ill.

**RMA ENGINEERING DEPARTMENT 1946-1947**
Dr. W. R. G. Baker, Director, General Electric Co., Syracuse 1, N. Y.
Virgil M. Graham, Associate Director, Sylvania Electric Products, Inc., 29-28 41st St., Room 600, Long Island City 1, N. Y.

**RMA Data Bureau**
L. C. F. Horle, Chief Engineer, 90 West St., New York 6, N. Y.


JOINT ELECTRON TUBE ENGINEERING COUNCIL
(RMA and NEMA)
Directors (JTCd)

W. R. G. Baker, General Electric Company, Syracuse 1, N. Y.

Council (JTCc)

A. W. Pike, Chairman, General Electric Company Schenectady 5, N. Y.
F. D. Langstroth, National Union Radio Corp., Lansdale, Pa.
D. D. Knowles, Westinghouse Electric Corp., Bloomfield, N. J.
A. Senaunke, Amperex Electronic Corp., Brooklyn 1, N. Y.
G. R. Shaw, RCA Victor Division, Harrison, N. J.
E. F. Carter, Sylvania Electric Products Inc., New York 18, N. Y.

STAFF (JTCs)

A. C. Beardsell, Chairman, Committee on Packaging (JTC10)—Western Electric Company, Inc., New York 5, N. Y.
R. S. Burnap, Chairman, Committee on Type Designations (JTC7)—RCA Victor Division, Harrison, N. J.
K. C. DeWalt, Chairman, Committee on Power Tubes (JTC1)—General Electric Company, Schenectady 5, N. Y.
A. M. Glover, Chairman, Committee on Phototubes (JTC4)—RCA Victor Division, Lancaster, Pa.
S. W. Horrocks, Chairman, Committee on Sampling Procedure (JTC11)—RCA Victor Division (JTC11)—Lancaster, Pa.
V. L. Ronci, Chairman, Committee on Gas Tubes (JTC2), Bell Telephone Laboratories, New York 14, N. Y.
D. E. Marshall, Chairman, Committee on Pool Tubes (JTC9)—Westinghouse Electric Corp., Bloomfield, N. J.
H. W. Parker, Chairman, Committee on Vacuum Sealed Devices (JTC3)—Sylvania Electric Products, Inc., Kew Gardens, N. Y.
E. F. Peterson, Chairman, Committee on Mechanical Standardization (JTC8)—General Electric Company, Schenectady 5, N. Y.
A. K. Wright, Chairman, Committee on Receiving Tubes (JTC5)—Tung-Sol Lamp Works, Inc., Newark 2, N. J.

RADIO TECHNICAL PLANNING BOARD

Vice Chairman: J. L. Middlebrooks, National Association of Broadcasters, 1760 N St., N. W., Washington 6, D. C. (National 2080).

JOHN J. KEEL

A COMPLETE CONSULTING SERVICE

IN

RADIO BROADCASTING, COMMUNICATIONS, RESEARCH AND DEVELOPMENT

EARLE BUILDING

WASHINGTON, D. C. NATIONAL 6513
Consulting Engineers
—specializing in radio

H. V. ANDERSON & ASSOC.
American Bank Bldg., New Orleans 12, La.
Phone: Raymond 0111

ANDREW CO.
363 E. 75th St., Chicago 19, Ill.
Phone: Triangle 4400

STUART L. BAILEY
National Press Bldg., Washington, D. C.
Phone: Metropolitan 5411

JOHN H. BARRON
Earle Bldg., Washington 4, D. C.
Phone: National 7757

WILLIAM E. BENNS
830 Gregg St., Columbia, S. C.
Phone: 7342

A. R. BITTER
Toledo 4, Ohio

WILLIAM W. L. BURNETT
4814 Idaho St., San Diego, Calif.
Phone: Talbot 4943

CHAMBERS & GARRISON
1519 Connecticut Ave., Washington 6, D. C.
Phone: Michigan 2261

COLTON & FOSS
927 15th St., N.W., Washington 5, D. C.
Phone: Republic 3883

COMMERCIAL RADIO EQUIPMENT COMPANY
321 E. Gregory Blvd., Kansas City 5, Mo.
Phone: Jackson 5302

JOHN CREUTZ
Bond Bldg., Washington, D. C.
Phone: Republic 2151

MURRAY G. CROSBY
10 Marion Road, Upper Montclair, N. J.
Phone: Montclair 2-7859

A. EARL CULLUM, JR.
Highland Park Village, Dallas 5, Tex.
Phone: Justin 8-6108

GOMER L. DAVIES
P. O. Box 71, College Park, Md.
Phone: Warfield 9089

GEORGE C. DAVIS
Munsey Bldg., Washington 4, D. C.
Phone: District 8456

DOOLITTLE RADIO, INC.
7421 S. Loomis Blvd., Chicago 36, Ill.
Phone: Radcliffe 4100

A. JAMES EBELE
805 W. Washington St., Champaign, Ill.
Phone: 9071

ELECTRONIC ENGINEERS
611 E. Garfield Ave., Glendale 5, Calif.

EQUIPMENT ENGINEERING CO.
Colorado Bldg., Washington 4, D. C.

GILLE BROS.
Phone: Gladstone 6178

GLENN D. GILLETT
10 Marion Road, Upper Montclair, N. J.
Phone: Montclair 2-7859

J. B. HATFIELD
936 35th Ave., Seattle 22, Wash.

RALPH P. GLOVER
1024 Superior St., Oak Park, Ill.

DR. ALFRED N. GOLDSMITH
597 Fifth Ave., New York 17, N. Y.
Phone: Plaza 3-4150

JOHN V. L. HOGAN
730 Fifth Ave., New York 19, N. Y.
Phone: Columbus 5-5336

HOLEY & HILLEGAS
1146 Briarcliff Place, N.E., Atlanta, Ga.
Phone: Atwood 3328
FRANK H. McINTOSH
CONSULTING RADIO ENGINEER

AM - FM
TELEVISION FACSIMILE
TELECOMMUNICATIONS
ACOUSTICAL STUDIO DESIGNING

710 14th ST., N. W.
WASHINGTON, D. C.

METROPOLITAN 4477
CONSULTING ENGINEERS

GUY C. HUTCHESON
1100 W. Abram St., Arlington, Texas
Phone: 1218

JANSKY & BAILEY
National Press Bldg., Washington, D. C.
Phone: Metropolitan 5411
Lab. 1339 Wisconsin Ave., N. W Wash. 7,
D. C.
Phone: Adams 2414

GEORGE H. JASPERT
Little Bldg., Boston 16, Mass.
Phone: Hancock 4948

WALTER F. KEAN
114 Northgate Rd., Riverside, Ill.
Phone: Riverside 2795

THE ROBERT KAUFMAN ORGANIZATION
Munsey Bldg., Washington 4, D. C.
Phone: District 2292

KEAR & KENNEDY
1703 K St., N. W., Washington, D. C.
Phone: Republic 1951

JOHN J. KEEL
Earle Bldg., Washington 4, D. C.
Phone: National 6513

LENT & POAST
1319 F St., N. W., Washington, D. C.
Phone: District 4127

LOHNES & CULVER
Munsey Bldg., Washington 4, D. C.
Phone: District 8215

MAY & BOND
1422 F St., N.W., Washington 4, D. C.
Phone: Republic 3984

FRANK H. McINTOSH
710 14th St., N.W., Washington 5, D. C.
Phone: Metropolitan 4477

DIXIE B. McKEY & ASSOC.
1730 Connecticut Ave., N. W.,
Washington, D. C.
Phone: Adams 3711

McNARY & WRATHALL
National Press Bldg., Washington 4, D. C.
Phone: District 1205

NATIONAL DESIGN SERVICE
96 Liberty St., New York, N. Y.
Phone: Beacon 3-0207

PREISMAN & BISER
3308 14th St., N. W., Washington 10, D. C.
Phone: Adams 7299

RADIO ENGINEERING CO.
1355 Market St., San Francisco 3, Calif.
Phone: Market 8173

GARO W. RAY
991 Broad St., Bridgeport, Conn.
Phone: Bridgeport 5-2065

RING & CLARK
Munsey Bldg., Washington, D. C.
Phone: Republic 2347

RITCH & GWALTNEY
Box 5222, State College Station,
Raleigh, N. C.

HAROLD B. ROTHROCK
1909 Eye St., N. W., Washington, D. C.
Phone: National 0196

ROBERT M. SILLIMAN
1011 New Hampshire Ave., Washington, D. C.
Phone: National 6485

UNIVERSAL RESEARCH LABORATORIES
1 Nob Hill Circle, San Francisco 6, Calif.
Phone: Douglas 5380

ERNST J. VOGT
2055 Garfias Drive, Pasadena 7, Calif.
Phone: Sycamore 7-8839

WASHINGTON INSTITUTE OF TECHNOLOGY
5005 Calvert Rd., College Park, Md.
Phone: Warfield 9000

WELDON & CARR
1605 Connecticut Ave., Washington, D. C.
Phone: Michigan 4151

NATHAN WILLIAMS
20 Algoma Blvd., Oshkosh, Wis.
Phone: Blackhawk 22

RAYMOND M. WILMOTTE
and Paul A. de Mars Associate
1469 Church St., N. W., Washington 5, D. C.
Phone: 1234

HERBERT L. WILSON
1018 Vermont Ave., N.W., Washington 5, D. C.
Phone: National 7161
Chief Engineers

Of Stations in United States and Canada

As of January 1, 1947

Alabama

Anniston, WHMA ........................................ James Hudson
Andalusia, WCTA ........................................ J. Dize Bishop
Birmingham, WAPI ....................................... Norman S. Harley
WBRB ..................................................... G. P. Hamann
WKAX ..................................................... Stanley Hawkins
WSGN ..................................................... Gordon F. Bishop
WTNB ...................................................... Frank J. Murphy, Jr.
Decatur, WMSL .......................................... J. V. Roser
Dothan, WGAP ........................................... John T. Hubbard
Florence, WJOI ........................................ Maurice McKinney
WMPT .................................................... Sandford J. Willis
Gadsden, WJBY ......................................... William Pigg
Huntsville, WFCN ...................................... Lauren Mickle
Huntsville, WBF .......................................... James L. Sanderson
Jasper, WWWB ........................................... Jack Copeland
Mobile, WMOB ......................................... T. L. Greenwood
Morton, WAOV .......................................... W. D. Harmon
WMGY ..................................................... John D. Lamar
WSFA ..................................................... C. I. Shelkowski
Muscle Shoals, WLAY .................................. Lynn V. McMoran
Opelika, WWHO ......................................... John B. Ventes
Selma, WGWC ............................................ John L. Townsend
WHB ....................................................... T. F. Kelly, Jr.
Sylacauga, WFE3 ........................................ James Stowers, Jr.
Talladega, WHITE ....................................... Ira A. Smith, Jr.

Arizona

Bisbee, KSUN ............................................. John E. Hickman
Globe, KWJB ............................................. Frank Toomey
Mesa, KAVY .............................................. Gordon Kelly
Phoenix, KOV .......................................... Lewis Sublett
KPPO ..................................................... Louis Halpern
Safford, KGLU ......................................... Herbert Hartman
Tucson, KOPJ ............................................ Selwyn Kirby
KTUC ..................................................... Cliff Livingston
Yuma, KYUN ............................................ Leavenworth Wheeler

Arkansas

El Dorado, KELD ......................................... S. E. Eckhardt
Fort Smith, KFPW ...................................... J. M. Van Horn
Harrison, KHOS ......................................... L. C. Watkins
Helena, KFFA ........................................... A. P. Decker
Hot Springs, KTHS ..................................... Cecil L. Sutliff
KWFC ..................................................... Tom Wilson
Jonesboro, KBTM ....................................... John H. Hitt
Little Rock, KARK ..................................... Dan L. Winn
KGHI ...................................................... V. O. VanDusen
KLBA ...................................................... Kermit Tracy
North Little Rock, KXLR ................................ Melvin P. Spann
Paragould, KDRS ...................................... J. E. Douglas
Siloam Springs, KUOA ................................ Kenneth Maxwell

California

Bakersfield, KAFY ...................................... James Welch
KEO ...................................................... Steven Weber
KPMC ...................................................... L. P. Marvis
Dinuba, KDRI ........................................... John M. Banks
El Centro, KKO .......................................... LeRoy E. Bellwood
Bakersfield, KIB ........................................ Chas. Breeding
Kiem ..................................................... Alvo L. Cline
Presno, KARM .......................................... R. M. Dorothy
KEF ...................................................... Harold R. Brown
KRMJ ..................................................... Wm. N. Wallace
Glendale, KIY .......................................... Vern Schultman
Hollywood, KFUB ...................................... Harry Myers
KFJG ...................................................... Homer Obuchon
KNX ...................................................... Stan Reynolds
Indio, KREO ............................................ James L. Smith
LoDi, KCVR ............................................ Lawrence W. McDowell
KGER ..................................................... Jay Tapp
Los Angeles, KPF ....................................... Ron Oakley
KFI ...................................................... H. L. Butlerman, Curtis W. Mason
KFWD ..................................................... Jack Fredericks
KPSG ..................................................... C. Harvey Haas
KYG ...................................................... Frank M. Kennedy
KLAC ..................................................... Paul C. Schulz
KNPC ..................................................... Loyd Simron
KRRD ..................................................... Willis G. Prisag
Marysville, KMY ....................................... Loyd McQueary
Meredd, KYOS .......................................... Malcolm Beavers
Modesto, KTRB ........................................ William H. Bates, Jr.
Monticello, KDON ...................................... Omer Wright
Oakland, KHOW ........................................ C. E. Downey
Passadena, KWKV ..................................... Paul W. Spargo
KXLA ..................................................... Jack Beadder
Porterville, KFIL ....................................... James Tennyson
Red Bluff, KBLF ....................................... Howard Parsons
Redding, KVCV ......................................... Orville Burda
Sacramento, KTRA ...................................... Marvin Myers
KROY ..................................................... Howard Martinucci
KXOA ..................................................... Paul Leake
San Bernandino, KXMN ................................. George W. Ewing
San Diego, KFMB ...................................... Vern Milton
KFSD ..................................................... Richard Gartner
KGB ...................................................... Wm. G. Collins
KSDJ ..................................................... Keith Meakely
KYOR ..................................................... George W. Berger
San Francisco, KFIC .................................. E. G. Underwood
KGO ...................................................... A. E. Evans
KJBS ..................................................... Kenneth Audin
KFPO ..................................................... Royal V. Howard
KYA ...................................................... Paul C. Schulz
San Jose, KLOK ........................................... Ted Bindner
San Luis Obispo, KCIC ................................. Earle Travis
San Mateo, KYSM ....................................... M. F. Planting
Santa Ana, KVOE ...................................... Wallace S. Wiggins
Santa Barbara, KIS ................................... Forrest Choute
KIST ..................................................... William J. Pickering
Stockton, KGDM ....................................... M. B. Greene
KKG ...................................................... Marshall Bennett
Tulare, KCOK .......................................... Forrest Hughes
Visalia, KKKI ........................................... Kenneth Aikten
KTBC ..................................................... Bert Williamson
Watsonville, KHUB .................................... George Renville

Colorado

Colorado Springs, KVOR ................................. H. Cozine Strang
Denver, KFEL .......................................... Tom E. Atherstone
KMY ...................................................... Glen James
KOAG ...................................................... Robert H. Owen
KPOF ..................................................... Paul Schissler
KYOD ...................................................... W. D. Pyle
Durango, KUZ .......................................... John Antic
Grand Junction, KFXJ .................................. Chas. Hay
Greeley, KFK .............................................. Ray E. Smith
La Junta, KORO ....................................... Will M. Thomas
Pueblo, KGHP .......................................... Willis C. Scharke
Sterling, KGEK .......................................... Elmer G. Beecher
Trinidad, KCRT ......................................... H. L. Corley
KSF ...................................................... Lloyd Wilson

Connecticut

Bridgeport, WICC ...................................... George Kelch
WNAB ..................................................... Vincent DeLaurentis
Hartford, WDRC ....................................... Italo A. Martino
WONS ..................................................... William R. Atkinson
New Britain, WKNB .................................... Frederick King
New Haven, WELI ...................................... Vincent DeLaurentis

1089
to handle any radio engineering problem, be it AM, FM, Television or Facsimile.

Ring and Clark

has the background, experience and staff to handle any radio engineering problem, be it AM, FM, Television or Facsimile.

RING & CLARK
CONSULTING RADIO ENGINEERS
MUNSEY BLDG. . . . WASHINGTON, D. C.
ANNOUNCING

THE REMOVAL OF THE ENGINEERING OFFICES
AND LABORATORY TO NEW AND LARGER QUARTERS

AT

1339 WISCONSIN AVE., N.W.  WASHINGTON 7, D. C.

TELEPHONE: ADAMS 2414

These expanded facilities will be dedicated to service to our clients, to advancement of the art of broadcasting and to research and development in the field of radio engineering

EXECUTIVE OFFICES WILL REMAIN AT

970 NATIONAL PRESS BUILDING

JANSKY & BAILEY

CONSULTING RADIO ENGINEERS
McNARY & WRATHALL
RADIO ENGINEERS

COMPLETE ENGINEERING SERVICES
FOR
A. M.
F. M.
TELEVISION

NATIONAL PRESS BUILDING
WASHINGTON 4, D. C.
TELEPHONE DISTRICT 1205
Columbus, WCBF
Greenville, WJPB
Greenwood, WGRM
Gulfport, WGCN
Jackson, WJDX
Laurel, WAML
LAU
Matis, WMIS
Vicksburg, WQBC
Holt, Drey
Percy Lee Kuhn
Bill Hand
Donovan Murphy
Percy G. Root
C. A. Perkins
Clyne Graves
Lloyd Hibben
G. W. Wilson
C. E. Drake

Clayton, KFUO
Columbia, KFRL
Joplin, KSWM
WMDB
Kansas City, KCKN
KCMO
KMBC
WDAL
Poplar Bluff, KWOC
Jackson, KFEO
Charles Wisemann
St. Louis, KMOX
Louis McC. Young
KWW
KKOK
Arthur Rekert
WEW
Brother George Ruepel, S. J.
WIL
Edward Goodberlet
Sedalia, KEDO
Wayne Pash, Herbert Young
Springfield, KEDC
KTIS
KWTU
Fritz Bauer

Anaconda, KAN
Billings, KBMY
KGHL
Jeff Kittlitz
Butte, KGBR
Nance, J. Provis
Great Falls, KFEB
Wilbur M. Myhre
Lewistown, KXLO
G. W. Dotson
Miles City, KJRF
I. A. Elliot
Missoula, KGVO
Lawrence E. Smith
Sidney, KGX
Oscar H. Halvorson

Fremont, KORN
Hastings, KHAS
Kearney, KEGG
Lincoln-Omaha, KFAB
Lincoln, KFOR
Norfolk, WJAG
Omaha, KBON
KOLK
Carl W. Winkler
Rovw
Frank E. Shopen
WOW
Bill Koteris
Scottsbluff, KGKY
Harlan Morrison

Boulder City, KBNE
Las Vegas, KENO
Reno, KOLO
Kenneth Owen
Stanley Kotovsky
H. H. Haas

Richmond, WMOU
Concord, WKXL
Keene, WNKE
Laconia, WLNH
Manchester, WFEA
Manchester, WKBK
WMUR
Vincent Chandler
Paul G. Lindsay


New Mexico
Albuquerque, KGGM
KOAT
Mr. Leonard F. Dodds
Larry Lyons
New York
Batavia, WBTM
Binghamton, WINR
A. A. Kelly
WNIF
Lester H. Gilbert
Brooklyn, WBYN
Peter Testan
Buffalo, WBFM
Vines
WBN
Mr. Ralph J. Kingsley
WEBR
Raymond Lamy
Elmira, WENY
Thurlow A. Greene
Ithaca, WHCU
Truc McLean

Nebraska
Wesley Koch
Charles Weidenbach
Washington E. B. Allison
Weidenbach, WBYF
Jerry J. Hoot
Plattsburg, WMFT
Edward Gagnon

New Hampshire
Asbury Park, WCAP
Atlantic City, WBAB
Earle Godfrey
Blair K. Thron

North Carolina
Asheville, WISE
Charles W. Sumner
WNCA
Joseph Duncan
WWW
Cecil B. Hoskins
Burlington, WBEB
Berry Tyser
Charlotte, WAYS
Lou Channey
A qualified group of associates offer a consultation and planning service, for both proposed and operating FM, AM, Fac-simile and Television broadcasting organizations.

Preliminary Planning
Application Preparation
Site Selections
Construction

Rate Structure
Program Structure
Personnel - Traffic
Station Promotion

Supplementary services accorded to your attorneys and engineers.
Experienced consultation, planning and engineering relative to all phases of broadcasting.

Inquiries Invited

RADIO CONSULTANTS, Incorporated
Leonard L. Asch, Director
Denrike Building
Washington, D. C.
1010 Vermont Ave., NW
1098
CHIEF ENGINEERS

KSKT
Morris M. Ming

WFAA
Raymond Collins

WRR
Durward Tucker

Denton, KDNT
Harwell V. Shepard

El Paso, KROD
Edward P. Talbott

KTSN
Kenneth J. Walton

Fort Worth, KPJZ
Truett Kimrey

Harlingen, KGBS
W. O. Porter

Houston, KPRC
H. T. Wheeler

KTRH
Tom Hiner

Jacksonville, KEBE
Gerald Chinski

Kilkore, KOCA
Karem Soule

Laredo, KPAO
K. Hulan Smith

Lubbock, KFTO
W. S. Bledsoe

KSEL
Roger V. Hively

Midland, KCRS
Jack Cecil

Odessa, KRIG
Earl Pace

Palestine, KNET
Don D. Dickson, Jr.

Pampa, KPDN
D. E. Smith

Pecos, KIUN
Harry W. Boehnemann

Plainview, KVOP
Carl Cook

Port Arthur, KPAC
Glen Boatright

San Angelo, KGKL
Frank Jones

San Antonio, KABC
J. B. Haigh

KONO
George Ing

KTSN
W. G. Ezerton

WOAI
Charles Jeffers

Sherman-Denison, KRRY
T. E. Spellman

Sweetwater, KXOX
J. T. Allen

Temple, KTEM
Earl N. Bodene

Texarkana, KTFS
Les Eugene

Tyler, KGKB
John B. Sheppard

Waco, WACO
L. H. Appleman

Weisac, KSHV
O. Lewis Hartwig

Wichita Falls
John Adams

Utah
Cedar City, KSUB
Henry C. Mattingly

Logan, KVNU
Carroll Secrist

Ogden, KLO
Wayne Booth

Price, KOAL
F. J. Bowman

Provo, KOVO
Parley Rasmussen

Salt Lake City, KDYL
John M. Baldwin

KSL
C. Richard Evans

KUTA
Wendell Bell

Vernal, KJAM
David A. King

Vermont
Burlington, WCAX
James W. Tierney

WJOY
John G. Quill

Rutland, WSYB
N. K. Ransom

St. Albans, WWSB
Theodore Boivert

Waterbury, WDEV
Paul A. Hurd

Virginia
Alexandria, WPIK
Carl L. Lindberg

Bristol, WOPI
Russ Robinson

Charlottesville, WCHV
Walter Gray

Covington, WKEY
Lawrence L. Kennedy

Danville, WBTM
Lyle Motler

Fredericksburg, WPVA
W. S. Candler

Galax, WBOB
Carl E. Duchsia

Harrisonburg, WSVG
Warren L. Braun

Lynchburg, WLVA
John T. Orth

Martinsville, WSVG
Dewey W. Mace

Newport News, WGH
Charles A. Runyan

Norfolk, WLOW
Jack Siegel

WTAE
John Peffer

Petersburg, WSSV
Edward F. Schwarz

Portsmouth, WSAP
Frederic F. Clair

Richmond, WLEE
George W. McGuigan, Jr.

WMBG
Wilfred H. Wood

WRNL
W. R. Selden

WRVA
D. C. Woods

Roanoke, WDBJ
J. E. Newman

WSLS
J. Phillippe Briggs

CHAMBERS and GARRISON
CONSULTING RADIO ENGINEERS
1519 CONNECTICUT AVE., N. W., WASHINGTON 6, D. C.
Phone - Michigan 2261

Allocation Engineering
Antenna Design and Adjustment
Field Intensity Measurements

Engineering Service and
Representation on Broadcasting
AM, FM, Television
Washington

Aberdeen, KXRO          William Powell
Billings, KVOS          Del Bardsley
Centralia-Chehalis, KEKA    John Van Horries
Ellensburg, KEOW          Vern Totten
Everett, KIRO             J. B. Hatfield
Longview, KWLR          John Van Horries
Olympia, KGY            Charles Roark
Pasco, KPKW           Walter V. Mott
Pullman, KWSC          George Free
Seattle, KEVR          J. B. Hatfield
KIRO                      Homer Bay, Jr.
KOL                         Perry C. Lind
KOMO                        F. J. Brott
KRSC                        George A. Freeman
KXX                          John DuBuisque
Spokane, KFJO            Chester Brown
KFFY                       George Longford
KGA                        Al G. Spauling
KHQ                        John Walker
Tacoma, KMO              Max Bice
KTDI                       Don McCroskey
KVJ                          D. M. MacDonnish
Vancouver, KVAN         Edgar R. Means
Walla Walla, KUJ         M. L. MacLafferty
Wenatchee, KQQ          Bob Sutton
Yakima, KIT                Harry B. Murphy

West Virginia

Beckley, WJLS         A. J. Ginkel
WWNR                      Kanes Bucy
Bluefield, WHIS         Pat Flanagan
Charleston, WCHS       Odes Robinson
WGKY                      George Whiteman
WTIP                      Gus Zaharis
Clarksburg, WBLK       Jos. A. Wright
Fairmont, WMMN         Robert D. Houck
Huntington, WHTN      Harold F. Sturm
WPLH                    W. H. Hansler, Jr.
Montgomery, WMON      V. G. Brooks
Morgantown, WAJR      P. T. Flanagan
Wheeling, WPAR          Cecil Knowles
Ronceverte, WRON       P. T. Flanagan
Welch, WBRW           Howard R. King
Wheeler, WWA             Edwin L. Keim
Williamson, WBTH     Robert W. Bullio

Wisconsin

Appleton, WHBY         George Merkl
Ashland, WATW          Hine Dahlbacka
Pond du Lac, KFZZ      Wendall Meyers
Green Bay, WTAQ       Wallace Stanzel
Janesville, WCO          Wayne Clay
La Crosse, WKBH         Alvin Lemen
Madison, WHA           John Stiehl
MINA                      Norman H. Hahn
Manitowoc, WONT        Wencel Duben
Medford, WIGM          Raymond Bohnert
Milwaukee, WEMP        Roland Paske
WFOX                      Dan Gellerup
WISN                       Donald A. Weller
WTMJ                     William Hebal
Oshkosh, WOSH          Nathan Williams
Racine, WRJN           F. Lee Dechant
Sheboygan, WHBL        Herbert J. Mayer
Stevens Point, WLBL    Walter Ninneman
Superior, WDMS           Mel Lasky
Wausau, WSAU            Toland L. Richard
Wisconsin Rapids, WPFC  Victor W. Nickel

Wyoming

Casper, KDFN         D. L. Hathaway
Cheyenne, KFBC      Clark Grove
Powell, KOW     Del Bardsley
Sheridan, KWWY       Bob Crosthwaite

CANADA

Alberta

Calgary, CFAC        E. C. Connor
CFCN                  Bob Lamb
CICF                          Des Readwin
Edmonton, CFRN       Frank G. Makepeace
CJCA                   Frank Hollingworth
Medicine Hat, CHAT    J. M. Ellis

British Columbia

Kamloops, CFIC      G. Henderson
Kelowna, CKL        H. Worsfold
Vancouver, CJAT     Arthur H. Chandler
CKMO                      R. Whiteside
CKWX                     Jack Gordon
Victoria, CJVI        J. Sommers

Manitoba

Winnipeg, CJOB     R. Durie
CRRC                 Bert Hooper
CRY                       George Henderson

New Brunswick

Campbellton, CKNB    J. P. Paquet
Edmundston, CJEM    Cyrille Fournier
Moncton, CRCSW      J. A. White
Saint John, CFBC    Harold M. Stout

Nova Scotia

Antigonish, CJFX    Gordon C. MacDougall
Halifax, CHNS       Arthur W. Griez
CJCH                  Arf R. MacWilliams

Ontario

Belleveue, CBJQ     J. B. Buchanan
Brantford, CKPC     Alfred Teague
Cornwall, CKSF      Mahlon Clark
Vancouver, CKFJ         R. E. Martin
Fort William, CKPR   T. Ross
Hamilton, CHML       Ford Smith
Kensington, CKWS     Burton Coy
Kitchener, CKCR      Jon Hartmann
Oshawa, CRDO        George Blanchett
Sudbury, CKSO       George Timmins
Timmins, KGB         Ernie Mott
Toronto, CFRB      Jack Sharpe
CHUM                  A. Boisvert
Ontario, CKY         S. L. Cameron
Windsor, CKLW        W. J. Carter

Prince Edward Island

Charlottetown, CFCY    R. F. Larsen

Quebec

Granby, CHEF       Gerard Laliberte
Montreal, CHLP    Alphonse Cloutier
CIAD                     A. Taylor
CKAC                     Leonard Spencer
New Carlisle, CHNC   Gordon S. Coleman
Quebec City, CHRC    Albert Dubeger
Ste. Anne de la Pocatiere, CHGB   Marcel Belanger

Saskatchewan

 Moose Jaw, CHAB       M. Pickford
 Prince Albert, CKRI    T. Vannes
Regina, CKCK           E. A. Strong
CKRM                    Bill McDonald
Saskatoon, CPQ        Len Hockins

1100
Water St., Cuba, N. Y.
Phone Cuba 4
President .................. C. H. Bunch
Vice-President .......... J. A. Comstock
Treasurer ................ L. E. Williams
Secretary ................ W. F. Radon
Sales Manager .......... W. E. Wilson
Chief Engineer .......... E. A. Miller
Sales Engineer ........... L. S. Danko
PRODUCTS: Transmitting transformers, broadcasting equipment, audio reactors, output transformers, microphone input transformers, D. C. rectifier equipment, and other types of transformers.

H. W. Acton Co., Inc.
370 Seventh Ave., New York 1, N. Y.
Phone PEnnsylvania 6-0111
President .................. Harry W. Acton
Treasurer .................. Harold A. Bengeyerfield
Secretary .................. D. Langley
BRANCH OFFICE: 9 Strafford Ave., Wiliston Pk., L. I., N. Y., Phone Garden City 658, F. Ruckh; Warren St., Lowell, Mass., Phone Lowell 7607, W. Day.
PRODUCTS: Playback needles, cutting styli, phonograph needles, special needles for sound reproduction, long playing needles.

Admiral Corporation
3800 Cortland St., Chicago 47, Ill.
Phone: SPAlding 1400
President .................. Ross D. Siragusa
Exec. Vice-Pres. .......... John B. Huarisa
Vice-Pres., Radio Div. .... Richard A. Graver
Vice-Pres., Appliance Div. . L. H. D. Baker
Treasurer .................. L. C. Park
Field Activities .......... W. C. Johnson
Director of Engineering ... K. Turner
Service Manager .......... M. J. Sehinke
Purchasing Agent .......... Frank Kazda
PRODUCTS: Receiving Sets, Radio-Phone Combinations, FM Receiving Sets, Record Players, Portables, Farm Sets, and Radio Parts, Table and Console television receivers.

Aerovox Corporation
Phone: 6-8221
President .................. W. Myron Owen
Sales Manager—Jobber ..... J. H. McFarland
Vice-Pres. ................. Charles Golenpaul
Sales Manager—Manufacturing . Frank Marshall
Chief Engineer ............ Joseph L. Collins
Advertising Manager ...... George Balsom
Export Manager .......... Rocke International Corp.
PRODUCTS: Capacitors—paper, electrolytic and mica for radio transmitting. Receiving and electronic applications, including paper, oil and wax impregnated, moulded mica, bakelite cased and ceramic cased mica capacitors, power factor correction equipment, insulated carbon and wire wound vitreous resistors, motor starting capacitors, capacitor test instruments.

Air King Products Co., Inc.
1523 63rd St., Brooklyn 19, N. Y.
Phone: BE 2-6700
President .................. O. H. Cogan
Sales Prom., Mgr. .......... E. B. Lucas
V. P.—Manufacturing ....... M. Markowitz
V. P.—Engineering ........ Frank A. Himers
V. P.—Export .............. Allen Straus
Prod. Manager ............ R. Kalb

Allen-Bradley Company
136 W. Greenfield Ave., Milwaukee 4, Wis.
Phone: Mitchell 5151
President .................. Harry L. Bradley
V. P.—General Manager ... F. F. Loock
V. P.—Works Manager .... R. W. Whitmore
Treasurer .................. A. F. North
Purchasing Agent .......... Theron C. Child
PRODUCTS: Fixed and variable composition resistors.

American Condenser Co.
4410 Ravenswood Ave., Chicago 40, Ill.
Phone: Longbeach 1386
General Manager .......... I. Menschik
Chief Engineer ............ H. C. Kreinick
Purchasing Agent .......... W. Norder
Works Manager ............ M. E. Hussey
American Microphone Co.
1915 S. Western Ave., Los Angeles 7, Calif.
Phone PA 1161

General Manager..............F. A. Yarbrough
PRODUCTS: Crystal & dynamic microphones, crystal phonograph pickups, microphone stands.

American Transformer Co.
178 Emett St., Newark, N. J.
Phone: Bigelow 3-4444

President-Treasurer...........Thomas M. Hunter
Executive Vice-President........Stuart F. Marvin
Vice-President..................A. A. Emelen
Vice-President.................Walter Garlick, Jr.
Advertising Manager...........George G. Felt

PRODUCTS: Amplifiers, ballast transformers for fluorescent lighting, distribution transformers, electronic components, industrial-dry type-indoor or outdoor use industrial transformers, air cooled industrial phase changers, modulation reactors, modulation transformers, net work transformers, oil or abestol-immersed plate transformers, power transformers, precipitation transformers, radio type "P" precision line, radio silcon line audio components, rectifiers, regulators, test sets, transasts, "W" type transmitter, wave filters, welding and soldering transformers.

Amperex Electronic Corp.
79 Washington St., Brooklyn, N. Y.
Phone Main 5-2050

Vice-President—Sales Manager........S. Norris

PRODUCTS: Electronic tubes for communication, industrial, television, electro-medical and special purposes.

Amplifier of America
398 Broadway, New York 13, N. Y.
CAnal 6-7612

Chg. Prod. & Procurement........R. Epstein
Engineering & Sales.............N. M. Haynes
Chief Engineer................A. C. Shaney
Sales Manager................H. S. Manney

PRODUCTS: Electronic equipment, Regulated Power Supplies, Transformers, Filter Networks.

Amy, Aceves & King, Inc.
11 West 42nd St., New York 18, N. Y.
Phone LOngacres 4-6622

President......................Ernest V. Amy
V. P.—Treasurer..............Frank King
Secretary......................Julius G. Aceves
Sales Manager...............F. A. Klingenschmitt


Andrea Radio Corp.
27-01 Bridge Plaza North, L. I. C. 1, N. Y.
Phone: StIllwell 4-5411

President.................F. A. D. Andrea
Chief Engineer.............H. L. Heindel
PRODUCTS: Radio and Television Receivers and Phono. combinations.

Ansley Radio Corp.
41 St. Joes Ave., Trenton 9, N. J.
Phone: 4-1175

President...............Arthur C. Ansley
Vice-President.............Anne Klein Ansley
General Mgr.............C. A. Clinton
Plant Superintendent.......C. Donato
Advertising Mgr............Harriet Westin


The Astatic Corp.
Harbor & Jackson Sts., Conneaut, Ohio
Phone: 12-656

President.....................F. H. Woodworth
Vice President...............C. M. Chorpening
Treasurer.....................C. B. Fraser
Sales Mgr.—Jobber Div.....R. T. Schottenberg
Sales Mgr.—Manufacturing

Div.........................W. J. Doyle
Chief Engineer...............G. A. Morrell
Dir. of Purchasing..........H. G. Green

PRODUCTS: Microphones, Phonograph pickups, pickup cartridges, recording heads, microphone desk stands, and accessories.

Audak Company
500 Fifth Ave., New York, N. Y.
Phone LA 4-3723

Contact......................Geo. V. Sullivan

BRANCH OFFICES: All key cities.

PRODUCTS: Microdyne Pickups, Cutting Heads, and Acoustic Instruments.

Audio Devices, Inc.
444 Madison Ave., New York 22, N. Y.
Phone: PLaza 3-0973

President......................Wm. C. Speed
Vice-President—Sec............Bryce Haynes
Vice-President..............N. K. Hoskins
Research Engineer...............E. J. Franck
National Sales Manager........C. C. Pell, Jr.

PRODUCTS: Recording Discs (Audiopoints), Recording and Playback Points (Audiopoints).
Automatic Manufacturing Corp.
900 Passaic Ave., East Newark, N. J.
Phone: Harrison 6-6630
President & Gen. Mgr.: Martin H. Benedek
Vice-Pres., Charge of Sales: Bert E. Smith
Chief Engineer: Joseph R. Mazzola
Credit Manager: M. E. Silver
Purchasing Agent: J. A. Heimbruch
PRODUCTS: Mica trimmer condensers, intermediate frequency transformers, radio frequency coils, R. F. choke coils, adjustable padders, condensers, permeability tuners.

John F. Beasley Construction Co.
P. O. Box 1624, Muskogee, Okla.
Phone Muskogee 4762
Manager: John F. Beasley
Construction Mgr.: James H. Beasley
Erection Superintendent: Sydney N. Beasley
Office Manager: C. A. McLarty, Jr.
BRANCH OFFICE: 1614 Mercantile Bank Bldg., Dallas, Texas, Phone, Riverside 3228, John F. Beasley.
PRODUCTS: Steel erection (radio towers).

Bendix Radio (Division of Bendix Aviation Corp.)
East Joppa Rd., Towson, Md. (Gen. Offices)
Phone: Tuxedo 4020
Gen'l Mgr.: W. P. Hilliard
Divisional Comptroller: F. S. Gutekunst
Divisional Attorney: Leo Horney
Dir. of Engineering & Research: W. L. Webb
Dir. of Industrial Relations: R. Smith
Factory Manager: E. K. Foster
Director of Procurement: R. A. Anderson
Credit Manager: C. T. Dwyer
General Sales Manager—Radio and Television: L. C. Truesdell
Advertising Manager—Radio and Television: Earl L. Hadley
Sales Manager—Communications Radio: J. W. Hammond
PRODUCTS: Aviation radio receivers, transmitters, radio compasses, electronic measuring equipment and accessories, broadcast receivers and radio-phonograph combinations, television receivers, headphones, microphones.

Blaw-Knox Co.
Phone St. 2700
Manager, Tower Sales: E. J. Staubitz
Asst. Mgr., Tower Sales: A. H. Jackson
PRODUCTS: Antenna Towers for FM, AM and Television.

William Brand & Co.
276 Fourth Ave., New York 10, N. Y.
Phone: ORchard 4-6900
Partners:
William Brand, William Naumburg, Jr.
Sales Manager: J. R. Garey
BRANCH OFFICES: 325 W. Huron St., Chicago, Ill., Phone: Superior 1782, Manager: Earl W. Brinson; Case Bldg., Rochester, N. Y., Gilbert Gislasson; 647 Main St., Hartford, Conn., E. E. Pack; 600 Pingree, Detroit, Mich., Ralph Hulton
PRODUCTS: Insulation Materials, electrical; Varnished Cotton Tubing; Varnished Glass Tubing; Saturated Sleevings; Plastic Insulated Wire; Plastic Insulating Tubing; Varnished Cambric, Cloths, Tapes; Mica, Block and Films; Mica-Plate; Wire Markers, identification.

Browning Laboratories, Inc.
750 Main St., Winchester, Mass.
Phone: Winchester 2121
President: G. H. Browning
V. P.-Sales Manager: R. L. Purrington
Purchasing Agent: C. W. Craven
General Manager: C. H. Day
Chief Engineer: F. A. Spindell

The Brush Development Company
3405 Perkins Ave., Cleveland 14, Ohio
Phone: Endicott 3315
General Sales Manager: Blair Foulds
Mgr. Magnetic Recording
Dept.: R. B. Matheson
Mgr. Acoustic and Hearing
Aid Div.: H. D. Hill
Mgr. Industrial
Instrument Div.: M. P. Odell
Mgr. Crystal Div.: R. B. Nottingham
PRODUCTS: Magnetic Recording Equip-
ment, Recording Equipment: Record cutters, phonograph pickups, cartridges, Microphones, headphones, Hushatones.

William W. L. Burnett Radio Lab.
4818 Idaho St., San Diego 4, Calif.
Phone Talbot 4943
Chief Eng.-Owner.............. William W. L. Burnett

California Telephone & Electric Co.
6075 W. Pico Blvd., Los Angeles 35, Calif.
President.............. C. W. Evans
Supt., Intercommunicating Equipment.............. M. E. Harris
Foreman, Microphone Dept.............. O. B. Carrier
PRODUCTS: Microphones, intercommunicating telephones, talk-back equipment, amplifiers.

Chicago Telephone Supply Co.
1142-1228 W. Beardsley Ave., Elkhart, Ind.
Phone: Elkhart 1205
President.............. F. C. Best
Sales Manager.............. W. A. Nicey
Chief Engineer.............. N. C. Schellenger
Credit Manager.............. M. F. Schneck
Purchasing Agent.............. B. S. Turner
PRODUCTS: Volume controls, tone controls, switches, plugs, jacks, headsets, ringers, generators, remote controls, switch keys, push switches.

Clarostat Mfg. Co., Inc.
130 Clinton St., Brooklyn, N. Y.
Phone: Main 4-1190
Pres.-General Manager.............. Victor Mucher
Treasurer.............. William Mucher
Secretary.............. Charles H. Burnell
Chief Engineer.............. George Muhler
Sales Engineer.............. I. J. Youngblood

Collins Radio Co.
Cedar Rapids, Iowa
Phone: 3-3281
President.............. Arthur A. Collins
Exec. V. P.—New York.............. W. J. Barkley
Vice President.............. R. S. Gates
Vice-President.............. L. M. Craft
Secretary-Treasurer.............. S. J. Storm
BRANCH OFFICES: 11 W. 42nd St., New York 18, N. Y., Phone, Lackawanna 4-0229, Executive, W. J. Barkley; 458 S. Spring St., Los Angeles 13, Cal., Phone, Tucker 9404, Carl W. Service.
PRODUCTS: AM Broadcast Transmitter, FM Broadcast Transmitters, Broadcast Speech Equipment and Accessories, Airborne Radio Communication Transmitters and Receivers, Ground Station Radio Communication Transmitters and Receivers, Radio Amateur Transmitters, Receivers, and Variable Frequency Oscillators.

Colonial Radio Corp.
254 Rano St., Buffalo 7, N. Y.
Phone: Riverside 2450
President.............. A. H. Gardner
V. P. in charge of Eng.............. H. C. Forbes
V. P.-Secy.-Comptroller.............. H. E. Riordon
Works Manager.............. J. C. Ryan
Director of Purchases.............. J. K. McDonough
Manager-Industrial Relations.............. C. J. Kolb
Sales Mgr.—Home Set.............. T. P. Cunningham
Sales Mgr.—Automotive.............. R. K. Pew
PRODUCTS: AM and FM radio receivers, automobile receivers, battery operated radio receivers, radio-phonograph recorder combinations, television receivers.

Communication Equipment & Engineering Co.
5646 W. Race St., Chicago, Ill.
Phone: EStebrook 3109-10
President.............. Robert A. Clark
Vice-President.............. R. Farrell
Secretary-Treasurer.............. R. E. Meyers
PRODUCTS: Transmitters, receivers, amplifiers and test equipment, carriers telephone and telegraph equipment.

Continental Carbon, Inc.
13900 Lorain Ave., Cleveland 11, Ohio
Phone: CLearywater 6500
President-Sales Manager.............. G. F. Benkelman
PRODUCTS: Fixed composition resistors, suppressors, precision resistors.

Continental Electric Co.
Geneva Illinois
Phone: Col. 1216
President & Treasurer.............. H. A. McIlvane
Secretary.............. O. T. McIlvane
Vice-President.............. W. S. Sims
Vice-Pres. in Charge of Publicity & Sales.............. R. E. Smiley
Vice-Pres. in Charge of Engineering.............. J. H. Hutchings
Export Manager.............. E. D. Magnus
EQUIMENT MANUFACTURERS

BRANCH OFFICE: 188 W. Randolph St., Chicago, Ill., Phone Andover 5029, Vice-President in charge of Publicity and Sales, R. E. Smiley.

PRODUCTS: Electronic tubes, phototubes, rectifier tubes, grid control tubes, fluorescent lamps, ultra violet and stationery lamps. Special tubes of all kinds.

Cornell-Dubilier Electric Corp.
333 Hamilton Blvd., S. Plainfield, N. J.
Phone: PLainfeld 6-9000

President..................Octave Blake
Vice-President............William Dubilier
Vice-President-Treas. .......Haim Beyer
Vice-President..........Wm. M. Bailey
Vice-President........Paul Mc. K. Deely
Vice-President........Felix Weiss
Vice-President........T. E. Aheer
Vice-President........Max Bleich
Secretary................Kenneth E. Ryan
Asst. Treasurer........L. F. Geiser
Asst. Secretary.........M. F. Keating
Comptroller...............J. A. Bertolacci

PRODUCT: Capacitors.

Corning Glass Works
Corning, New York
Phone: Corning 372

President................W. C. Decker
Vice-President-Sales Mgr. ....C. D. LaFollette
Mgr. Electronic Sales Dept......C. J. Phillips


PRODUCTS: Glass envelopes for tubes used for radio receiving, broadcasting, cathode ray, television and all other electronic purposes, tubing and special sealing glasses, insulators, coil forms, resistor tubes, metalized glassware, including trimmer capacitors, resistors, etc.

Cornish Wire Co., Inc.
15 Park Row, New York, N. Y.
Phone CO 7-2525

President................John Cook
Contact...................W. F. Osler, Jr.

PRODUCTS: Radio and Electrical Wires and Cables.

The Crosley Corp.
1329 Arlington St., Cincinnati 25, Ohio
Phone: KIrby 6600

President................I. B. Babcock
Vice-President &
General Manager..........R. C. Cosgrove
Vice-Pres. in Charge of Research & Engr.
L. M. Clement
V. P.-General Sales Mgr....S. D. Mahan
Dir. of Purchases.........Frank Warner
Asst. Secy. & Asst. Treas.......E. J. Ellig
Dir. of Industrial Relations....G. F. Gamber
Asst. to V. P. & Gen. Mgr...Lincoln J. Karmen
Dir. of Purchases.........Frank W. Warner
Controller................L. W. Adkins


Crystal Research Laboratories, Inc.
29 Allyn St., Hartford 3, Conn.
Phone: 7-3215

President-General Manager..Samuel I. Ward
Vice-President...............Henry F. Jochim
Secretary..................Frances M. Andrews
Mgr.—Cryseon Div..........Philip Scharr
Mgr.—Crystal Div...........Ernest B. Lewis
Mgr.—Metronoma Div. ......D. Harold Hickey
Chief Engineer.............Walther Anderson
Purchasing Agent...........K. O. Jacobs
Mgr.—Metavac Div...........G. Fadel
Machine Shop Head.........George Waller
Ultrasonorator Div. Head...Lewis Harden
Personnel Mgr...............D. H. Hickey
Research Physicist........Dr. Leo Epstein

BRANCH OFFICES: 37 M Mill St., Unionville, Conn., Phone Farm, 599, Philip Scharr; Avery Ave., Flushing, N. Y., Phone, Flashing 9-8839, George Fadel.

PRODUCTS: Quartz oscillating plates (communication and non-communication); the Ultrasonorator; the Metronoma; Padder and postage stamp condensers; fused quartz fabrications; metal and chemical coatings; amateur xtabs and components; synthetic jewel operations.

De Mornay-Budd, Inc.
475 Grand Concourse, New York 51, N. Y.
Phone: Melrose 5-1900

President................R. DeMornay
Sales Manager.............Eugene L. Berman
Chief Engineer............Leonard Sherbin
Comptroller...............Roger Baker
Production Manager........Louis Della Penna
Electronic Sales...........Charles George
Purchasing Agent...........Robert Heffernan
Dir. of Sales Promo........Karl A. Barleben
Dir. of Adv. & Pub..........Ben Kerner

PRODUCTS: Navigational equipment, marine and aircraft radar, R. F. transmission lines, stub-supported coaxial lines, mixers, rotating joints, directional couplers, H. F. test equipment, modulators, I. F. strips, antennas, bench and field testing equipment, wave guides.

Doolittle Radio, Inc.
7421 S. Loomis St., Chicago 36, Ill.
Phone: Radcliffe 4100

President................E. M. Doolittle
Chief Engineer...............H. Knaack

1105
H. V. Carlson
Purchasing Agent...............M. Yatsak

BRANCH OFFICES: Manufacturers representatives throughout the United States.

PRODUCTS: Emergency radio communications equipment, including station transmitters and receivers, mobile transmitters and receivers and all accessories. Concentric transmission line, frequency monitors, distortion meters, broadcast frequency monitors.

Allen B. DuMont Labs., Inc.
2 Main Ave., Passaic, N. J.
Phone Passaic 3-1616

President.................Allen B. Du Mont
Vice-President.............Leonard F. Cramer
Secretary................Bernard Goodwin
Treasurer................Paul Raibourn
Dir. Tele B'casting........Leonard F. Cramer
Gen. Mgr. Tech. Sales...G. Robert Mezger
Dir. of Research.........Thos. T. Goldsmith, Jr.
Chief Engineer...........P. S. Cristaldi
Controller...............B. L. Graham
Gen. Mgr. Tel. Sales......Ernest A. Marx
Plant Supt................Bruce T. DuMont
Purchasing Agent..........F. P. Rice
Personnel Director........H. Houston


PRODUCTS: Television Receivers, Transmitters and Studio Equipment, Cathode-Ray Tubes and Oscillographs and Material Test Instruments.

Dumont Electric Corp.
34 Hubert St., New York, N. Y.
Phone: Canal 6-7990

President & Sales Manager...Philip Dublier

PRODUCTS: Paper, electrolytic and mica condensers.

DX Crystal Co.
1200 N. Claremont Ave., Chicago 22, Ill.
Phone: Armitage 3740

Co-owner................Louis J. Patla
Co-owner................Maurice P. McLean
Sales Manager........George H. Timmings
Chief Engineer...........John Laban
Credit Manager...........Corliss Bangart
Purchasing Agent........Jane Sullivan
Advertising Manager........Michael Mayer

PRODUCTS: Quartz xts, toroid coils, coil transformers, screw machine parts, universal joints and mechanical assemblies, loudspeakers.

Eastern Electronics Corp.
41 Chestnut St., New Haven 11, Conn.
Phone: New Haven 8-3191

President................Amy G. Annis
General Manager..........J. Robert Potter
Director of Engineering..Roland S. Bruneau
Secretary-Treasurer.......John J. Sullivan

Chief Mech. Engr..........George H. Newton
Office Manager...........Maurice E. Fossett


Hugh H. Eby, Inc.
Phone: TENNessee 9-1800

President................James L. Hawley
V. P.-Treasurer........Frank Holmstrom
Secretary................T. J. Mullaney
Chief Engineer...........L. Wanner
Purchasing Agent.........J. Gould

PRODUCTS: Binding posts and terminals, cable connectors and couplings, custom moldings, electronic eyes, headphones, knobs, metal stampings, lugs, microphones, photoelectric relays, photocells, phototubes, plugs, screw-machine parts, speaker connectors, terminal plugs, terminal strips and blocks, tube shields (miniature), tube sockets, electrical assemblies of all types for radar, telephones, headsets, microphones; jacks.

Eckstein Radio and Television Co.
914-18 LaSalle Ave., Minneapolis 2, Minn.
Phone: Main 8359

Secretary-Treasurer.........E. R. Bostrom
Chief Engineer...........Frederick Lewis
Production Manager........D. F. Boulett
Purchasing Agent.........E. A. Eckstein
Export Manager...........Harry Scheel
Sales Manager...............E. R. Bostrom
Manager—Metal Shop........L. D. Eldridge

BRANCH OFFICE: 4237 N. Lincoln Ave., Chicago 18, Ill., Phone: DIVersey 3672-3, Harry J. Scheel (Export Sales).

PRODUCTS: Communication type car receivers (Karadio), home receivers (Ecko), private aircraft receivers, audio amplifiers.

Electronic Corp. of America
170 - 53rd St., Brooklyn 32, N. Y.
Phone: GEdney 9-5335

President...............Garrard Mountjoy
Export Manager...........E. Rojo
Assistant Sales Manager....Tom Ward
Advertising Manager.......Paul Robfield
Credit Manager...........Roy Neusch
Office Manager...........A. Eyre
Chairman of the Board....S. Novick
Director of Purchases.....M. Bloom

PRODUCTS: ECA (Consumer Radios), Typatune (musical toy typewriter), Pianotune (toy piano).

1106
Electronic Laboratories, Inc.  
24 W. 24th St., Indianapolis, Indiana  
Phone: Talbot 2442, Riley 1551  
President: William W. Garstang  
Vice-President-Engineering: R. H. Frye  
Vice-President-Sales: W. E. Peek  
Vice-President-Manufacturing: H. C. May  
Secretary: Albert M. Campbell  
Treasurer & Comptroller: A. L. Mack  
Chief Inspector: H. Palm  
Quality Control Head: R. M. Loomis  
Purchasing Agent: D. A. Wilson  
BRANCH OFFICES: 222 E. 38th St., New York 16, N. Y., Phone, VA 6-3463, Lee Rocke;  
PRODUCTS: Vibrators, regulated vibrator power supplies, inverters, converters, rectifier packs, Electrical toys, railroad, marine and bus fluorescent lighting, radios, radio permeability tuners.  

Electronic Specialty Co.  
3456 Glendale Blvd., Los Angeles 26, Calif.  
Phone: No. 2-2168  
General Manager: D. A. Marcus  
Chief Engineer: S. K. Babock  
Purchasing Agent: R. T. Liggitt  
Controller: Frank C. Mann  
Factory Representative: J. H. Holley  
Manager—Inverter Division: W. H. Burgess  
PRODUCTS: Ranger aircraft radio equipment: transmitters, receivers, and interphone, the transceiver, the electronic inverter.  

Electronic Tube Corp.  
1200 E. Mermaid Ave., Phila. 18, Pa.  
Phone: Chestnut Hill 6800  
Pres.-Sec-Treas: Seymour Turner  
V.P.-Chief Engineer: Henry Bemford  
Senior Engineer: James W. Phillips  
Engineers: D. F. Ottolini, Paul A. Keller  
Purchasing Agent: Mary R. Scott  
PRODUCTS: Multiple gun cathode ray tubes, standard cathode ray tubes, multiple channel oscilloscopes, magnetostriiction oscillators, miscellaneous electronic equipment.  

Emerson Radio & Phonograph Corp.  
111 Eighth Ave., New York 11, N. Y.  
Phone: Chelsea 2-1800  
President: Benjamin Abrams  
Secretary-Treasurer: Max Abrams  
V. P. Engineering & Production: Donman D. Israel  
V. P. Head of Home Prods. Div.: P. G. Gillig  
V.P. Chg. Purchasing: Harvey Tullo  
Cabinet Design: Stephen Chew  
Personnel Manager: Peter R. Certo  
Merchandising Counsel: Warren R. Lightfoot  
Sales Pro. Mgr.: Charles O'N. Weisser  
Advertising Manager: E. Frances Solow  
Comptroller: Victor Stevens  
Chief Engr. Home Prod.: A. George Rogers  
Chief Engr. Special Prod.: Maurice Levy  
BRANCH OFFICES: 666 Lake Shore Drive, Chicago, Ill., Phone, Superior 4100.  
E. N. Greenbaum, Jr., Manager.  

Erco Radio Laboratories Inc.  
Hempstead, Long Island  
Phone: Hempstead 6983-985  
PRODUCTS: Receivers, transmitters, radio airport traffic control equipment, radio frequency standards, radio communications equipment, radio test equipment, and resonance meters.  

Espey Manufacturing Co., Inc.  
528 E. 72nd St., New York 21, N. Y.  
Phone: Buttefield 8-2300  
President-General Manager: Nathan Pinsley  
V.P.—Production: James Vallaadres  
V.P.—Engineering: Harry Zion  
V.P.—Research Eng.: Jack Rosenbaum  
Secretary: Morris Pinsley  
Mds., Control Div.: Gordon Poole  
Comptroller: Max Goldberg  
Personnel Director: Julius Treuman  
Merchandising Manager: Michael Ross  
PRODUCTS—Receiving sets, radio-phonograph combinations, FM receiving sets, record-players, television sets.  

Fada Radio & Electric Co., Inc.  
30-20 Thomson Ave., Long Island City, N. Y.  
Phone: Ironsides 6-5400  
President: J. M. Marks
Secretary-Treasurer..........D. I. Marks
Director of Procurement......J. N. Marks
Sales Manager................A. Wellington
Advertising Manager........H. N. Lubet
Export Manager...............H. N. Laubet
Comptroller..................H. Carlish
Plant Manager...............L. Lewandowski

PRODUCTS: Radio receivers, radio-phonograph combinations, portable receivers, portable phonograph amplifiers, phonograph wireless record players, FM receivers and radio-phonograph combinations, television receivers.

Fairchild Camera and
Instrument Corporation
83-06 Van Wyck Blvd., Jamaica 1, N. Y.

President.................J. S. Ogbsbry
Exec. Vice-President........E. Robinson
Vice-President—Sales......C. A. Harrison
Vice-Pres. & Secy...........C. L. Terrill
Vice-President...............J. A. Hewlett
Treasurer..................J. H. Dalton
Dir. Eng. & Research........R. H. Lasche
Asst. Vice-Pres. & Works Manager
R. A. Draghi
Asst. Vice-President........R. G. Sanders
Purchasing Agent.............O. Leutz
Dir. of Publicity.............R. H. Bailey
Advertising Manager.........H. K. Yulke

PRODUCTS: Sound recorders (console and portable), amplifier-equalizers, transcription turntables, dynamic pick-ups, magnetic cutterheads, radio direction finders, precision potentiometers, special motors.

Farnsworth Television & Radio Corp.
3702 E. Pontiac St., Fort Wayne 1, Indiana

President........................E. A. Nicholas
Vice-President—Engineering
B. Ray Cummings
Vice-President—Sales............E. H. Vogel
Vice-President-Secretary......E. M. Martin
Vice-President-Treasurer......J. P. Rogers
General Superintendent.........R. C. Jenkins
Manager—Research .............Madison Cawein
Chief Engineer—Electronic
Apparatus Division............J. C. Ferguson
Chief Engr.—Receiver Div.......W. H. Myers
Dir. of Public Relations.......Paul J. Boxell
Mgr.—Broadcast Div...........Pierre Boucheron
Mgr.—Mobile Communications
Division........................J. A. Curtis
Sales Mgr.—Farnsworth Div.E. H. McCarthy
Sales Mgr.—Capeheart Div. I. C. Hunter
Special Prod. Sales Div. Mgr..E. S. Needler
Export Dept. Mgr................Frank Harris
Purchasing Agent............R. L. Colfax

BRANCH OFFICES: 3301 S. Adams St., Marion, Ind., Phone, 4600, J. P. Rogers; Lucretia Ave., Huntington, Ind., Phone, 1331, R. C. Jenkins; 805 W. Walnut St., Bluffton, Ind., Phone, 911, R. C. Jenkins.

PRODUCTS: AM radios and phonograph-radios, AM/FM radios and phonograph-radios, Capehart and Panamuse by Capehart AM/FM phonograph-radios; automobile radios, television receivers, television transmitting equipment, television studio equipment, television-telemetering equipment, FM transmitters, railroad radio communications equipment, taxicab radio communications equipment, mobile communications equipment, automatic record changers, television tubes, television antennas.

Federal Recorder Co., Inc.
630 S. Wabash Ave., Chicago, Ill.

Phone: 8330

General Manager...........Ralph Rubenstein
Engineer....................Earl Kent

BRANCH OFFICES: 231 Fourth Ave., Gramercy 5-0711, New York, N. Y.; 150 Marvella St., N. W., Atlanta, Ga.; 569 Mission St., San Francisco, Calif.

PRODUCTS: 12 and 16" Recording Discs, Cutter Heads, Recording Amplifiers, Home Receivers, Cutting and Playback Needles, Steel, Glass and Paper
Base Recording Blanks.

Federal Telephone and Radio Corp.
200 Mt. Pleasant Ave., Newark 4, N. J.

Phone: Humboldt 2-8000

President......................Sosthenes Behn
Vice-President.............Theodore M. Douglas
Vice-President............Edward N. Wendell
Exec. Sales Dir...........Norman E. Wunderlich
Chief Engineer............Francis X. Rettenmeyer

BRANCH OFFICES: 343 N. Michigan Ave., Chicago 11, Ill., Phone, Central 6900, Harold KaDell; 8 DuPont Circle, Washington, D. C., Phone, Michigan 0622, E. J. Girard.

PRODUCTS: Complete broadcast systems—AM, FM, TV; FM square-loop antenna; AM-FM transmitting and rectifying tubes; coaxial cable; FM and lead-in wire; selenium rectifiers; home radio receivers.

Ferranti Electric, Inc.
30 Rockefeller Plaza, New York, N. Y.

Phone: Circle 7-0912

Vice-President................W. R. Spittal

PRODUCTS: Audio and power transformers, chokes, filters, wiring and assembly, sheet metal, and bakelite fabrication.

Finch Telecommunications, Inc.
4th & Virginia Sts., Passaic, N. J.

Phone: Passaic 2-3440

President......................W. G. H. Finch
Treasurer.....................Harold J. Frees
Secretary....................Margaret C. Harkey
Plant Mgr.-Chief Engineer.Richard E. Mathes
Sales Manager..............Herman H. Rathkamp

BRANCH OFFICE: 10 E. 40th St, New York 16, N. Y. Phone, Circle 6-8080. W. G. H. Finch, President.
PRODUCTS: Facsimile, recording paper, Finch rocket antennas.

A. W. Franklin Mfgr. Corp.
43-20 34th St., Long Island City 1, N. Y.
Phone: Stillwell 4-1160
President...............Albert W. Franklin
V.P.—Engineering Prod. Joseph M. Vananzi
Vice-President—Sales N. H. Lawton
Credit Manager........F. Fred Weller
Purchasing Agent.......S. Yurman
Service Manager........William Telmos

BRANCH OFFICES: 635 N. Penn St., Indianapolis 4, Ind., Phone, Lincoln 5191, George R. Brand, Sales; 2216 W. 11th St., Los Angeles 6, Calif., Phone, Drexel 1263, Harry A. Lasure, Sales & Warehouse.

PRODUCTS: Sockets, plugs, switches, terminal strips, plastic and metal fabrications and assemblies, locking rings, metal stampings, plastic molded products, air-loops.

Freed Radio Corp.
200 Hudson St., New York 13, N. Y.
Phone: Walker 5-8765
President..............Max Adelberg
Vice-President-General Mgr. Arthur Freed
Treasurer..............Melvin Zalkin

PRODUCTS: Manufacturer of Freed-Eisemann high-fidelity radio-phonograph combinations, all incorporating frequency modulation band.

Galvin Mfg. Corporation
4545 Augusta Blvd., Chicago 51, Ill.
Phone: SPAulding 6500
President..............Paul V. Galvin
Vice-President in Charge of Production
Frank J. O'Brien

Vice-President in Charge of Automotive
Division..............Elmer H. Wavering
Vice-President in Charge of Home Products
Division..............W. H. Stellner


Garod Radio Corp.
70 Washington St., Brooklyn 1, N. Y.
Phone: Main 4-6044

President...............Max W. Weintraub
Assistant to President Maurice Raphael
Sales Manager...........Louis Silver
Treasurer...............B. S. Trott
Purchasing Agent.......Emanuel Weintraub
Advertising Manager....Joseph G. DeVico

PRODUCTS: Radio and television receivers, television-phonograph-radio combinations, radio-phonographs, portables, farm radios.

General Electric
Electronics Department
Thompson Road, Syracuse, N. Y.
Phone: 6-4111

President of Company........C. E. Wilson
Vice-Pre. in Charge of Electronics Dept.
Dr. W. R. G. Baker

Genl. Sales Mgr...........A. A. Brandt


PRODUCTS: Receivers, Transmitters, Tubes, Components.

General Electronics Inc.
1819 Broadway, Room 4140
New York 23, N. Y.
Phone: Circle 7-8093

Vice-President-Treasurer......D. E. Replogle
Sales Manager...............T. A. Haish

PRODUCTS: Electron power and transmitting tubes, fluorescent starters.

The General Industries Co.
Olive & Taylor Sts., Elyria, Ohio
Phone: 2235

President..................A. W. Fritzche
Treasurer...............C. F. Russert
Vice-Pre., Factory Mgr.-Plastics Div.
C. V. Mundt
O. W. Marsh
C. V. Mundt
W. A. Schmittgen
Vice-Pre., Sales Mgr. of Mechanical Div.
C. V. Mundt
H. E. Moon
Vice-Pre., Sales Mgr. of Plastics Div.
Steve Hildebrandt

PRODUCTS: Molded plastics — electric spring phonograph motors, record changers; recorders — combination record changer; heater and defroster motors.

General Instrument Corp.

Subsidiaries:
General Instrument & Appliance Corp.
General Electronic Apparatus Corp.
829 Newark Ave., Elizabeth 3, N. J.
Phone: Elizabeth 3-4100

1109
Chairman of the Board........Samuel Cohen
President-Treasurer..........A. Blumenkrantz
Executive Vice-President........Richard E. Laux
Vice-President—Sales........Don J. Phelps
Sales Manager...............George P. Marron
Speaker Division.............Leon Golder
Chief Engineer..............Berne N. Fisher

PRODUCTS: Variable condensers, push button devices, record changers, loud speakers.

General Laminated Products, Inc.
2857 South Halsted Street, Chicago 8, Ill.
Phone: Victory 0707

President.....................Morris Perlman
Gen. Manager..................Edward Metzger
Chief Engineer...............Lester Lindgren
Credit Manager..............Vera Ludwig
Purchasing Agent............Ernest Neustadter
Sales.........................L. Tenenberg, Vera Chrest

PRODUCTS: Coil Forms, Terminal Strips, Radio Backs, Baffle Boards, Loop Forms, Sockets, Battery & Wafer, etc., Special Assemblies, Fabricators of Laminated Phenolic Materials and other products.

General Radio Co.
275 Massachusetts Ave., Cambridge 39, Mass.
Phone: TRowbridge 4400

Chairman of Board ..........H. B. Richmond
President.....................E. H. Locke
Vice-Pres. for Sales........A. E. Thiessen
Vice-Prez. for Production.....C. C. Carey
Secretary-Treasurer.........F. L. Tucker
Asst. Secretary-Treasurer...C. E. Hills, Jr.
Chief Engineer..............M. Eastham

BRANCH OFFICES: Rm. 815, 90 West St., New York 6, N. Y., Phone, WORTH 2-5837, L. G. Easton; 950 N. Highland Ave., Los Angeles 38, Calif., Phone, Hollywood 6201, Fred Ireland; 920 S. Michigan Ave., Chicago 5, III., Phone, Wabash 3820, Kiplin Adams.

PRODUCTS: Precision radio and electronic laboratory and testing instruments.

The Fred Goat Co., Inc.
314 Dean Street, Brooklyn 17, N. Y.
Phone: 1Triangle 5-0940

President.....................Walter Goat
Vice-President & Gen. Mgr. ...J. R. Ellison
V. P. & Sales Mgr. ..........E. M. Haines
Secretary.....................H. D. Smith

PRODUCTS: Tube shields—small intricate drawn, formed and stamped parts, manufactured to very close tolerances from the difficult working metals and alloys.

The Hallicrafters Co.
4401 W. 5th Ave., Chicago 24, Ill.
Phone: Van Buren 6300

President.....................W. J. Halligan
Exec. Vice-President...........R. W. Durst
Vice-President—Engineering R. E. Samuelson
Secretary-Treasurer..........J. J. Frendreis
Sales Manager............R. J. Sherwood
Asst. Sec-Purch. Agent........E. J. Corcoran
Assistant Treasurer..........M. P. Heinz
Vice-President..............L. L. Kelsey
Works Manager..............G. H. Hartley

PRODUCTS: Short-wave radio communication receivers and transmitters, marine radio-telephones; home set receivers.

Hamilton Radio Corp.
510 Sixth Ave., New York 11, N. Y.
Phone: GRamercy 75210

President.....................A. A. Juvalier
Vice-President..............P. L. Schoenen
Asst. Treasurer..............M. Sobin
Director of Sales.............J. F. Crossin
Chief Engineer.............J. Radvin
Purchasing Engineer.........M. Z. Landau
Office Manager.............L. Haber

PRODUCTS: Complete line of home receivers. AM and FM television receivers.

The Hammarlund Mfg. Co., Inc.
460 West 34th St., New York 1, N. Y.
Phone: LOngacre 5-1300

President.....................Lloyd A. Hammarlund
V-P & Treasurer...............Joseph Lush
V-P............................H. B. Macartney
Secretary-Comptroller........E. A. Wittmer
Advertising Mgr..............G. W. Shuart

PRODUCTS: Manufacturers of precision communications equipment.

Frederick Hart & Co., Inc.
(Formerly Amertype Recordograph Corp.)
350 Madison Ave., New York 17, N. Y.
Phone: Vanderbilt 6-3236

Vice-President...............Albert D. Stern
PRODUCTS: Sound recording-reproducing instruments for radio stations, 2-way telephone conversations where authorized, radio interception and monitoring, film recorder-reproducers, magnetic recorder-reproducers.

Hartenstine Zane Co., Inc.
225 Broadway, New York 7, N. Y.
Phone: BA 7-8390-1

Secretary-Gen.-Mgr..........Chas. J. Hartenstein

BRANCH OFFICE: 571 Springdale Ave., East Orange, N. J. Phone, Orange 4-6054. M. A. Hartenstein, Asst. Secretary.

PRODUCTS: Antennae Installation including all field work for foundations, erection, painting, lighting, and servicing radio towers. Installing ground systems and coaxial cable.

Harvey Radio Laboratories, Inc.
447 Concord Avenue, Cambridge 38, Mass.
Phone: TRowbridge 2800

President....................Frank Lyman, Jr.
Asst. to Pres...............David T. Ferrier
Clerk of Corp.................Ronald W. Martin
Chief Engineer...............Bernard J. Cosman
### Equipment Manufacturers

**Howard Radio Co.**

1731-35 Belmont Ave, Chicago 13, Ill.

Phone: Diversey 2000

President: Joseph F. Riley
Vice-President: J. M. Muniz
Vice-President: Howard C. Briggs
Chief Engineer: W. James


---

**Haydu Brothers**

P. O. Box 1226, Plainfield, New Jersey

Phone: Plainfield 6-0878

Partner-Sales Manager: George K. Haydu
Chief Engineer: Zoltan Haydu
Purchasing Agent: E. Sichel

**PRODUCTS:** Precision stampings and wire forms for radio, radar and television tubes; burner equipment for glass forming machinery.

---

**Hazeltine Corporation**

1775 Broadway, New York 19, N. Y.

Phone: Columbus 5-0793

Chairman: Edgar Rickard
President: Jack Binns
Vice-Pres. & Chief Eng.: W. A. McDonald

**PRODUCTS:** Patents and engineering service to manufacturers.

---

**Hewlett-Packard Co.**

395 Page Mill Road, Palo Alto, Calif.

Phone: Palo Alto 2-4651

Partner: David Packard
Partner: William R. Hewlett
General Manager: Glenn Zieber
Chief Development Engineer: Bruton Bauer

**PRODUCTS:** Laboratory instruments.

---

**Hoffman Radio Corp.**

3761 S. Hill St., Los Angeles 7, Calif.

Phone: Prospect 3446

Sales Manager: R. J. McNeely
Director of Engineering: M. J. Manahan
Chief Engineers: A. E. Bennett, Stanley Cutler
Export Agents: Exportadora, Inc., Los Angeles, Calif.

Manager, Special Electronics Division: Elmer P. Gertsch
Comptroller: C. E. Underwood
Treasurer: R. A. Yarche
Purch. Agent: P. L. Fleming
Sales Prom. Mgr.: Daniel E. Anderson
Service Manager: F. J. Bauer
Vice-President: Walter D. Douglas
Asst. Sales Mgr.: D. D. Spence

**BRANCH OFFICE:** Merchandise Mart, 1355 Market St., San Francisco, Calif., Walter J. Epstein.

**PRODUCTS:** Radios, table models, consoles, combinations, combinations with recorders.

---

**Hytron Radio & Electronics Corp.**

76 Lafayette St., Salem, Mass.

Phone: Salem 2260

President: Bruce A. Coffin
Chairman of Board-Treas.: Lloyd H. Coffin
Sales Manager: John Q. Adams
Chief Engineer: C. F. Stromeyer
Credit Manager: M. S. Jones

Advertising Manager: Harry G. Burnett

**PRODUCTS:** The following vacuum tubes: receiving, ballast, very-high-frequency triodes and pentodes, miniature, medium and low-power transmitting triodes, R.F. beam tetrodes (particularly instant-heating), R.F. pentodes, gaseous voltage regulators, and rectifiers.

---

**Ideal Fluorescent Products Co.**

150 Summit St., Newark, N. J.

Phone: Mi 2-6466

Manager: Herman K. Kuthe

**PRODUCTS:** "Ideal" fluorescent starter switches, and electronic tubes.

---

**The Indiana Steel Products Co.**

6 N. Michigan Ave., Chicago, Ill.

Phone: FRanklin 1114

President & Treas.: A. D. Plamondon, Jr.
Vice-Pres. & Genl. Mgr.: Joseph F. Drennan
Secretary: Albert Kahn
Asst. Secretary: M. J. Drew

**PRODUCTS:** Permanent magnets, radar magnet assemblies, alloy castings. 149 Devonshire Court, Rochester, N. Y., Gerald Troy.

---

**Industrial & Commercial Electronics**

601 O'Neill Ave., Belmont, Calif.

Phone: Belmont 664

President: Ralph C. Sher mund
Vice-President: Charles V. Litton
Chief Engineer: D. Gordon Clifford
Credit Manager: G. C. Stuparich
Purchasing Agent: M. M. Fisch

**PRODUCTS:** Industrial transmitting tubes, vacuum condensers, vacuum relays.

---

**Insuline Corp. of America**

3602-10 35th Ave., Long Island City 1, N. Y.

Phone: AStoria 8-3738

S. I. Spector
Bernard R. Combinations...

International Detrola Corporation
Beard Avenue at Chatfield, Detroit 9, Mich.
Phone: Vinewood 1-8100
V.P. in Chg. Sales...........G. A. Bodem
Sales Mgr. Home Radios.....Harley R. Wall
Advertising Manager.........G. E. Rakovan
Dir. of Purchases...........J. E. Ruder
Dir. of Engineering..........R. M. Daugherty
Works Manager................W. S. Wright
Service Manager.............K. L. Granger

PRODUCTS: Receivers: Electric—Compact, table, portable, console; Battery—Automobile, portable, portable AC-DC, table, console; Combinations—Radio-Phonograph, radio—phonograph—recorder; Frequency Modulation—Table, console, FM-AM table, FM-AM console; record players and automatic record changers.

International Detrola Corporation
Utah Radio Products Division
Beard Avenue at Chatfield
Detroit 9, Mich.
Phone: Vinewood 1-8100
V.P., Chg. Sales & Eng'g........W. Austin Ellmore
Sales Mgr. Wholesale & Sound.....J. Prince
Sales Engineers..............Ed O'Hara, A. M. Stump

PRODUCTS: For radio set manufacturer—Speakers; For jobber replacements—Loud speakers, transformers, chokes, vibrators, wire wound resistors, volume controls, jacks, jack switches, button switches, plugs.

International Detrola Corporation
Saswell-Runyan Division
Huntington, Indiana
General Manager...........Adolph H. Schenkel
Asst. Secty., Asst. Treas.
& Credit Manager........R. P. Schmelzer

PRODUCTS: Radio cabinets.

International Resistance Co.
407 N. Broad St., Phila. 8, Pa.
Phone: Walnut 2-2166
President...................Ernest Searing
Vice-Pres., Sales...............Harry Ehle
Vice-Pres., Chief Eng........Jesse Marsten
Manager, Radio Division......C. H. Griffith

BRANCH OFFICE: 165 Broadway, Room 1438, New York, N. Y., Phone, COrtland 7-5020, Manager, A. H. Harddick.

PRODUCTS: Fixed and variable resistors.

Isolantite Inc.
343 Cordland St., Belleville 9, N. J.
Phone: Belleville 2-4600
President...................K. D. Hamilton
Vice-President..............P. H. Mouraud
Sec'y-Treas................A. Heard
Sales Manager...............L. C. Sanford

PRODUCTS: Steatite, heat shock refractories, high frequency radio insulators, coaxial transmission line and accessory equipment, special antenna equipment and radar assemblies.

J. F. D. Manufacturing Co.
4109-4123 Fort Hamilton Parkway,
Brooklyn 19, N. Y.
Phone: Windsor 8-3100
President...................Julius Finkel
Vice-President...............Albert Finkel
Sales Manager...............Edward Finkel

PRODUCTS "Sockette" radio tube adapters, exact duplicate ballast tubes, phosphor bronze dial cable, battery adapter harnesses, adjustable ballast tubes, resistance cord adapters, phono adapter switches, microphone connectors, midget jacks & plugs, phonograph needles, resistance cords, AC service cords, toggle switches, auto condensers, speaker cement, antenna loops, auto antennas, battery plugs, tube shields, radio wire, suppressors, dial belts, dial cord, dial pointers, test lead wire, remote-o-cable replacer, flashlight cable, casing, auto radios, fittings.

The Jackson Electrical Instrument Co.
16-18 S. Patterson Blvd., Dayton 1, O.
Phone: Hemlock 4076
President-Sales Manager......Paul F. Jackson
Chief Engineer.............George M. Buchard

PRODUCTS: Test equipment.

Jefferson Electric Co.
25th Ave. & Madison St., Bellwood, Ill.
Phone: MANsfield 7161
President...................J. C. Daly
Exec. Vice-Pres.............Alfred E. Tregenza
Vice-Pres. & Secy...........J. M. Benman
Vice-President...............R. A. Hoagland
V-P., Engineer...............L. Maurer
Executive Engineer..........R. J. Horstman
Credit Manager...............Victor E. Lee
Export Manager...............M. J. Schmitt
Director of Purchases......Edward J. Banigan

PRODUCTS: Power transformers, chokes and audio input and output transformers, television deflecting yokes, horizontal and vertical scanning transformers, centering and focusing coils.

Jensen Radio Manufacturing Co.
6601 S. Laramie Ave., Chicago 38, Ill.
Phone: Portsmouth 7600
President.........................Thomas A. White
Vice-President..............Hugh S. Knowles
Purchasing Agent..........George H. Turner
Secretary....................A. L. Oliver
Advertising Manager......Bayard H. Clark
Chief Engineer.............Hugh S. Knowles

BRANCH OFFICE: Box 825, Oakland, Calif. Phil Bechember, rep.

PRODUCTS: Loudspeakers, reproducers.

Johns-Manville Corp.
22 East 40th St., New York 16, N. Y.
Phone LExington 2-7600

PRODUCTS: Sound-control materials for broadcasting studios.

Kellogg Switchboard & Supply Co.
6650 S. Cicero Ave., Chicago, Ill.
Phone: Portsmouth 6900

President.....................J. G. Kellogg
Executive Asst. to President...C. D. Manning
Secretary......................J. H. Kellogg
Treasurer.....................H. C. McCluskey

PRODUCTS: Oil and wax condensers, communications equipment, microphones, earphones, noise filters, volume controls, retractable electrical cords (Koiled Kords).

Ken-Rad Tube & Lamp Corp., Inc.
Owensboro, Ky.
Phone: Owensboro 2000

President......................Roy Burlew
Sales Manager...............R. W. Metzner

PRODUCTS: Receiving, transmitting, cathode ray and special purpose tubes.

Kenyon Transformer Co., Inc.
840 Barry St., New York 59, N. Y.
Phone DAlton 9-0100

President....................Franklin P. Kenyon
Vice-President & Chief Engineer Richard B. Shimer

PRODUCTS: Transformers, Reactors, Filters.

Kerrigan Lewis, Mfg. Co.
4421 W. Rice St., Chicago 51, Ill.
Phone: Spaulding 7208

Partner....................Vincent M. Kerrigan
Partner.......................Charles F. Lewis

PRODUCTS: Magnet and Litzendraht Wire.

King Laboratories, Inc.
127 Solar St., Syracuse 4, N. Y.
Phone: 2-5209

President......................Aden J. King
Vice-President...............F. M. Michaelian
General Manager.............W. R. MacLeod
Secy. & Treas................George L. King

PRODUCTS: Special alloys, chemicals and metals, radio tube parts, metal punchings and stampings, barex getters.

Klutge Electronics Co.
2125 1/2 Sunset Blvd., Los Angeles 26, Calif.
Phone: Exposition 1742, Fitzroy 7430

President......................Myron E. Klutge
Vice-President...............Edward C. Bickhart
Chief Engineer..............Paul D. Langrick
Sales Manager...............J. R. Muratta


PRODUCTS: Transmitters, tubes, frequency & modulation monitors, magnetic recording & reproducing equipment.

Kuthe Laboratories, Inc.
150 Summit St., Newark 4, N. J.
Phone: Mitchell 2-6466

President....................Herman K. Kuthe
Vice-President...............Bernard Hellring
Treasurer....................Hedwig Kuthe

PRODUCTS: Electronic transmitting tubes, rectifiers, voltage regulators, indicators, fluorescent starter switches, specialty—gas filled tubes.

The Langevin Co., Inc.
36 W. 65th St., New York 23, N. Y.
Phone: Endicott 2-7200

President....................Carl C. Langevin
V. P.—Sales...............H. B. Miller
V. P.—Manufacturing.......P. F. Kavanagh
V. P.—Field Engineering...W. J. Jurek
V. P.—Development.........W. J. Dallin

BRANCH OFFICES: 1051 Howard St., San Francisco 3, Calif.; H. A. Wolfsberg, Vice-President. 1000 N. Seward St., Los Angeles 38, Calif.; W. T. Brown, Vice-President.

PRODUCTS: Speech input equipment and audio amplifying facilities, rectifiers, transformers.

Lapp Insulator Co., Inc.
Le Roy, N. Y.
Phone Le Roy 385

President....................J. S. Lapp
Vice-President...............W. F. Young
Chief Engineer..............Ralph L. Jenner

PRODUCTS: Tower footing and guy insulators; standoff, entrance and antenna insulators; radio frequency high voltage condensers.

Lear, Inc.
110 Ionia Ave., N. W., Grand Rapids 2, Mich.
Phone: 6-9651

President....................William P. Lear
Lehigh Structural Steel Co.  
17 Battery Place, New York, N. Y.  
Phone: Whitehall 4-1424  
Contact: J. F. Neary  
BRANCH OFFICES: In all principal cities.  

Lektra Laboratories, Inc.  
30 E. 10th St., New York 3, N. Y.  
Phone: Algonquin 4-0230  
President: Milton W. Blatner  
Vice-President: Ben Eisenberg  
Purchasing Agent: A. Severin  
PRODUCTS: Electronic Photo Timers, Electronic Industrial Timers, Electro Shock Therapy equipment, Galvanic Generators, Faradic Generators, Sinusoidal Generators, Electrolysis Equipment.

Lewyt Corp.  
60 Broadway, Brooklyn 11, N. Y.  
Phone: Evergreen 5-9600  
President: Alex M. Lewyt  
Works Manager: Arnold Wolf  
Sales Mgr.—Contract Div.: Jerome L. Strauss  

Libbey Glass  
Division of Owen-Illinois Glass Co.  
Ohio Bldg., Toledo 1, Ohio  
Phone: Main 7131  
President: J. Preston Levis  
V.P., Gen'l Mgr.: John H. Wright  
Mgr., Industrial Glassware Sales: R. W. Rogers  
Adv. & Mds, Mgr.: C. U. Fauster  
PRODUCTS: Component glass parts for radio and television tubes.

John E. Lingo and Son, Inc.  
2814 Buren Ave., Camden, N. J.  
Phone: Camden 0487  
President: J. E. Lingo  
Asst. to President: Joseph J. Taylor  
Chief Engineer: Wesley Thompson  
Production Superintendent: George Burrows  
PRODUCTS: Vertical Radiators: Guyed Tubular Steel and Portable Dural; Turnstile and UHF Antennae, Tubular Steel Supporting Poles (for UHF Antennae).

Machlett Laboratories, Inc.  
Power Tube Division: 25 Grand St.  
Norwalk, Conn.  
Phone: Norwalk 6-5581  
X-Ray Division: 1063 Hope Street  
Springdale, Conn.  
Phone: Stamford 4-5781  
President: R. R. Machlett  
Vice-President: in Chg. Sales: W. E. Stevenson  
Treasurer: J. A. Lambert  
General Sales Manager: H. J. Hoffman  

The Magnavox Company  
2131 Bueter Rd., Fort Wayne 4, Indiana  
Phone: A-5474  
President: Richard A. O'Connor  
Executive Vice-President: Frank Freimann  
Factory Manager: L. E. Quinell  
Chief Electrical Engineer, Radio-Phonograph Division: R. H. Dreisbach  
Sales Manager—Components Div.: Stanley S. Sondles  

Majestic Radio & Television Corp.  
Elgin, Ill.  
Phones: (Chicago Exchange) EST. 6900  
(Elgin Exchange) 8300  
President: Tracey
EQUIPMENT MANUFACTURERS

V.P.-Dir. of Sales............Parker H. Erickson
V.P.-Exec. Engr.............E. B. Passow
V.P.-Prod. Mgr..............John Stevens

PRODUCTS: Home receivers; table model radios; table model radio-phonographs; radio-phonograph consoles, AM and FM.

Measurements Corp.
116 Monroe St., Boonton, N. J.
Phone: Boonton 8-2131

President......................H. W. Houck
Chief Engineer..............Jerry B. Minter
Chief Research Engineer......John van Beuren

PRODUCTS: Model 58 radio noise & field strength meter, model 62 vacuum tube volt-meter, models 65B, 78 78FM, 80, 84 UHF signal generators, model 71 square wave meter, model 79B pulse generator, mega-cycle meters, megohm meters, moisture meters, FM & Television test equipment, models M-234, M-235 R. F. attenuators; phase sequence indicators; peak voltimeters; inductance bridges; capacitance bridges.

John Meck Industries, Inc.
Liberty at Pennsylvania Sts., Plymouth, Ind
Phone: Plymouth 33

President......................John S. Meck
Secy. & Controller...........Russell G. Eggo

BRANCH OFFICE: 35 E. Wacker Dr., Chicago, Ill., Phone, And. 3550, B. L. Bethel, Dir. of Purchases.

PRODUCTS: Radios, radio-phonograph combinations, phonographs, transmitters, amplifiers, public address systems and other miscellaneous electronic products.

Meissner Mfgr. Division
Maguire Industries, Inc.
Mt. Carmel, Illinois
Phone: 733

Vice-President................James T. Watson
Sales Manager...............Oden F. Jester
Director of Purchases.....William F. Covert
Works Manager.............Fred Lester
Chief Engineer..............E. J. Stammyre
Jobbing Sales Manager.....R. M. Karet
Asst. Secretary............Madge A. Hubbard
Division Accountant........G. W. Osbeck
Service Manager............W. M. Atkins

PRODUCTS: AM & FM radio receivers, radio-phonograph combinations, radio amateur equipment, radio coils for replacement, radio coils for equipment, radio servicemen's test equipment.

Miles Reproducer Co., Inc.
812 Broadway, New York, N. Y.
Phone GRamercy 5-9466

President....................Dr. R. Byrne
Secretary—Ch. Eng........J. M. Kuhlik, Sc.D.
Treasurier..................H. B. Kuhlik
Advertising Mgr............A. Altomari
Vice-President...............G. Ruskin
Public Relations...........B. Burns
Electronics Head...........P. Katzoff, E.E.

PRODUCTS: Sound-On Film Recorders, Sound-On Film Reproducers, Telephone Recording Machines, Dictating Recording Machines, Dictating Transcribers, Throat Microphones, Sound Protection Equipment, Continuous Recorders and Transcribers for every occasion, "Talkie" Recorders for 8-16 mm. Motion Pictures.

Mirror Record Corp.
1133 Broadway, New York 10, N. Y.
Phone ClI 3-2222

Pres. & Treas.................Paul K. Trautwein

PRODUCTS: Recording accessories (discs, cutting needles, playback needles).

The Muter Co.
1255 S. Michigan Ave., Chicago 5, Ill.
Phone: Wabash 8800

President-Treasurer........Leslie F. Muter
V.P.-Credit Manager.........A. A. Dailey
Sales Mgr-Vice-President....Paul J. Pohl
Chief Engineer...............K. E. Rollefson
Purchasing Agent...........A. R. Campbell

PRODUCTS: Resistors, switches, ceramic condensers, ballasts, coils, spira shields, antenna loops, I. F. and R. F. transformers.

National Carbon Co., Inc.
30 East 42nd St., New York 17, N. Y.
Phone: MUrray Hill 2-6800

President....................A. V. Wilker
Vice-Pres. & Gen. Mgr.......J. M. Spangler
Vice-Presidents..............C. O. Kleinsmith,
H. M. Warren
General Sales Mgr...........R. P. Bergan

PRODUCTS: "Eveready" "Mini-Max" "B" batteries for portable and farm type receivers, "Eveready" dry cells, "Eveready" flashlight batteries for miniature receivers, "Eveready" "Air Cell" batteries for 2-volt and 1.4 volt receivers.

National Union Radio Corp.
57 State St., Newark 2, N. J.
Phone: HUmboldt 2-5650

President....................S. W. Muldowny
Controller....................E. O. Sandstrom
Dir. of Labor Relations.....A. C. Beeson
Dir. of Distributor Sales.....J. J. Clune
Production Manager.........F. A. Turnquist
Credit Manager...............H. A. Pope
Advertising Manager.........E. J. Maginot

Oxford Radio Corp.
3911 S. Michigan Ave., Chicago, Ill.
Phone: ATLantic 6161
President..................John A. Proctor
V.P. & General Manager....Robert Adams
Secretary-Treasurer.........David E. Davis
V.P.-Sales Manager........Robert Adams
Service Manager...............J. H. Wood
Chief Engineer...............Harold Sappenfield
Chief Inspector...............Stanley O'Gorek
Production Manager.........A. A. Polak
PRODUCTS: Radio speakers, output and line transformers.

Packard-Bell Co.
3443 Wilshire Blvd., Los Angeles 5, Calif.
Phone: Fairfax 2141
President..................Herbert A. Bell
Ex. V.P. & Gen. Mgr.....H. D. Thomas, Jr.
V.P. & Director of Sales.....J. M. Spain
V.P. & Asst. Gen. Mgr.....Lowell Wood
Sales Manager...............F. E. Ware
Advertising Manager.........C. C. Alsup
Purchasing Agent...........A. T. Baxter
Production Manager..........C. Davies
Personnel Director..........A. S. White
Comptroller.................L. R. Day
PRODUCTS: Radios, phonographs, home recording instruments, FM and Television equipment.

Philco Corp.
Phone: NEBraska 4-5100
Chairman of the Board......Larry E. Gubb
Chairman of Exec. Comm.....James T. Buckley
President....................John Ballantine
V.P., Charge of Operations..Wm. Balderston
V.P., Charge of Industrial Relations...Harold W. Butler
V.P., Charge of Merchandising.....James H. Carmine
V.P., Charge of Radio Production.......Joseph H. Gillies
V.P., Charge of Home Radio Division............Larry F. Hardy
V.P., Charge of Vice-President........Russell L. Heberling
V.P., Charge of Storage Battery Division...M. W. Heinritz
V.P., Charge of Service Division........Robert F. Herr
V.P., Charge of Sales........Thomas A. Kennally
V.P., Charge of Engineering.David B. Smith
Treasurer........................William R. Wilson
Secretary........................Charles F. Steinruck, Jr.
Comptroller....................William B. Yoder
Chief Radio Engr..............Palmer M. Craig
Chief Television Engr.......F. J. Bingley
General Purchasing Agent......R. A. Boyce

PRODUCTS: Radio receivers, auto radios, radio-phonographs, Television receivers, refrigerators, freezers, air conditioners, storage batteries, dry batteries, radio tubes, replacement parts, export products, electronic equipment, mobile radio-telephones. For the Government: Advanced research in radar and electronics; airborne radar equipment.

Philharmonic Radio Corp.
528 E. 72nd St., New York 21, N. Y.
Phone: Butterfield 8-2390
President-Treasurer..........Z. Soucek
Vice-President—Engineering...V. Brociner
Asst. Secretary-Treasurer.....L. Ertle
Plant Manager...............P. Cassata
Personnel Manager...........J. Juber
Chairman of Board...........Theron R. Jones
PRODUCTS: FM-AM radio-phonographs, FM-AM receiving sets, television sets, airborne radar equipment, radio transmitters, test equipment, synchroscopes, square-wave generators, underwater sound equipment, two-band high sensitivity portable receivers, cathode ray equipment, monitor and control equipment.

Philmore Mfg. Co.
113 University Pl., New York 3, N. Y.
Phone: ALgonquin 4-3363
Manager....................Philip Schwartz
Chief Engineer..............Reginald Burke
Credit Manager...............C. Levine
Export Manager...............M. L. Granat
Purchasing Agent...........Murray Granat
PRODUCTS: Amateur sets, crystal sets, microphones (carbon type), detectors, plugs, 1, 2 and 3-tube receivers, headphones, signal keys, short wave and broadcast plug-in coils, aerial kits, speaker microphones.

Pilot Radio Corp.
37-06 36th St., Long Island City 1, N. Y.
Phone: Stillwell 4-5455
President...................Isidor Goldberg
Executive Vice-President.....E. L. Hall
Secretary....................I. W. Wyckoff
General Prod. Manager.......J. Benjamin
Domestic Sales Manager....Allen D. McGehee
Export Sales Manager.......J. E. Chorlian
Chief Engineer...............Dr. W. Auerbach
Purchasing Agent..........A. Weissman
PRODUCTS: AM-FM table models and phono combinations, portable radio receivers and television receivers, non-breakable pilotone vinylite records.

Precision Specialties
210 N. Western Ave., Los Angeles, Calif.
Phone: Hi. 8333
General Manager-Co-owner....L. Glaser
Sales Manager-Co-owner.....J. Raeburn
Radio Dept. Head...............W. F. Frankart
Chief Purchasing Agent.......C. Could
Chief Engineer—Plastics..... M. R. Roberts
Comptroller.......................... P. Gato;
General Sales Manager............. P. Belvin, 3rd
Plant Manager—Plastics......... Mr. Washburn
Plastic Stylist/Engineer............ Lee McMurray

PRODUCTS: Broadcast receivers AC-DC,
Phono-combinations, FM-AM consoles, crystal
sets, electronic toys, short wave communication
equipment, civilian walkie-talkie,
radio equipment.

1475 Broadway, New York 18, N. Y.
Phone: Bryant 9-5030
President............... A. Warren Norton
Vice-President............. F. P. Andrews
Treasurer................. James Humphry, Jr.
Secy. & Gen. Counsel..... James E. Denning
Factory Manager......... M. G. Himmel
Chief Engineer............ L. N. Hatfield
Sales Manager............. Stephen Horbach

BRANCH OFFICE: (Factory) — Hicksville,
L. I. Phone, Hks. 988, M. G. Himmel,
Factory Manager.

PRODUCTS: Radio Transmitters, Radio
Receivers, Transmitting Keyers, Radio Facsimile,
Radio Amplifiers, Radio Transceivers, Radio Recorders,
Frequency Shift Converters, Radio Photo Transceivers Facsimile
High Speed Ink Tape Recorders and
Optical Tape Scanners.

Presto Recording Corp.
242 W. 55th St., New York 19, N. Y.
Phone: Circle 5-7760
President.................. George J. Saliba
Secretary...................... Morris M. Gruber
Treasurer.................... A. Benjamin
Comptroller................ Ruth B. Sholes
Sales Manager............. Thomas B. Aldrich

BRANCH OFFICES: 13000 Mackenzie
Ave., Detroit, Mich., Phone, University
1-0180, Art Adams, Manager. 139 S. Fairview
Ave., Upper Darby, Pa., Phone, Sunset
2383R, Malcolm A. Peckham, Manager.
330 Lake St., Boston, Mass., Phone, Belmont
4510, H. M. Lane, Manager. 309 Reliance
Bldg., Kansas City, Mo., Phone, Victor 4631.
C. E. Terry, Manager. 139 N. Central
Ave., Clayton, Mo., Lee Maynard, Manager.
1836 Euclid Ave., Cleveland, Ohio, Phone,
Main 1563, E. P. Scott, Manager. 600 S.
Michigan Ave., Chicago, Ill., Phone, Harrison
4240, Leroy W. Beier, Manager. Washington,
D. C. (Silver Spring, Md.), Phone,
Shepherd 4003, Morris F. Taylor, Manager.
7422 Melrose Ave., Los Angeles, Calif.,
Phone, Whitney 1147, Norman B. Neeley,
Manager. 104 Battery St., Seattle, Wash.,
Phone, Sen. 2560, L. D. Marsh, Manager.
P. O. Box 1805, Dallas, Texas, Phone, Tenni-
son 3-7093, J. Earl Smith, Manager. Dominion
Square Bldg., Montreal, Quebec, Phone,
Marquette 6368, W. P. Downs, Manager.
4253 Quitman St., Denver, Colo., Phone,
Grand 1768, Richard A. Hyde, Manager. 25
Warren St., New York, N. Y. (Export),
Phone, Barclay 7-5513, Norman Simons, Man-
ger. 940 Lake Elbert Drive, Winter Haven,
Fla., Phone, 22-684, R. H. Van Dusen, Man-
ger. Ellicott Square Bldg., Buffalo, N. Y.,
Phone, Washington 2517, R. W. Mitscher,
Manager. 3353 Dell Trail, Chattanooga,
Tenn., Phone, 4-4026, Jesse P. Johnson,
Manager. 1105 Kapiolani Blvd., Honolulu,
Hawaii, Phone, 3966, Tommy Kearns, Man-
ger.

PRODUCTS: Sound recording equipment,
disks, needles, transcription turntables,
recording amplifiers and accessory recording
equipment.

Radio Condenser Co.
Davis & Copewood Sts., Camden, N. J.
Phone: Camden 7300
President............... Stanley S. Cramer
Vice-President............ Russell E. Cramer
Vice-President............ Russell E. Cramer,
Sales Manager.............. William J. May
Factory Manager........... Charles F. Molzen
Treasurer................ William W. Paul
Purchasing Agent........... James W. Willard

PRODUCTS: Variable air condensers and
mechanical push-button controls.

Radio Corp. of America
(RCA Victor Division)
Front & Cooper Streets
Camden, New Jersey
Phone Camden 8000
Exec.-Vice Pres., Charge of Division
Frank M. Folsom
Operating V. P.—
RCA Victor Div..................... J. G. Wilson
V. P.—General Attorney........... J. H. McCloud
Dir. of Purchasing.............. V. dePaul Goubeau
V. P.—Charge Engr. Dept....... D. F. Schmit
Pres.—RCA Service Co............ E. C. Cahill
V. P.—Charge Home
Instrument Dept................. J. B. Elliott
Chief Engineer—Home
Instrument Dept................ D. D. Cole
Sales Manager—Home
Instrument Dept................ H. G. Baker
V. P.—Charge Record Dept........ J. W. Murray
Chief Engr.—Record Dept........ H. I. Reiskind
V. P., Actg. Gen. Sales Mgr.—
Charge Tube Dept............... L. W. Teegarden
Chief Engr.—Tube Dept.......... Dr. G. R. Shaw
V. P.—Chg. Engr.
Products Dept................. W. W. Watts
Chief Engr.—Engr.
Products Dept.................. M. C. Batsel
Radio Development & Research Corp.

26 Cornelson Ave., Jersey City 4, N. J.
Phone: Bergen 3-6900 Rector 2-2337

President..................S. Irving Weiss
Asst. to President...............C. A. Porter
Sales Manager...............C. A. Porter
Purchasing Agent...........Kenneth Maltbie
Chief Engineer...............Robert Dorr
Plant Superintendent........A. H. Baus
Service Manager.............Richard Simms

PRODUCTS: Home receivers, two-way plane communications, magnetic steel tape recorders, public address systems, ship-to-shore communications. Trade names Magicon, Chronovox.

Radio Engineering Labs., Inc.

35-54—36th St., Long Island City 1, N. Y.
Phone: A.Storia 8-1010

President...............Charles M. Srebroff
Vice-Pres..................Frank A. Gunther
Secretary..................Marion Wade
Chief Engineer...........Malbon H. Jennings
Plant Manager...........Henry Dietz
Sales Manager...........Joseph Behr
Director of Purchases.....Marion Wade
Director of Research.....James R. Day

PRODUCTS: Broadcast transmitters, FM and AM, 250 watts to 50 kw; Antennas—FM, speech input equipment, Frequency Modulation monitors, FM receivers, FM studio to transmitter link equipment, portable transmitters for remote pick up service, mobile two-way FM transmitters.

Raytheon Manufacturing Co.

Waltham 54, Mass.

President................Laurence K. Marshall
Vice-Pres. -Treas...........David T. Schultz
Secretary..................D. L. Trouant
Vice-President...........Joseph Pierson
Vice-President...........Ray C. Ellis


PRODUCTS: Electronic components, equipments, systems.

Scophony Corp. of America

527 Fifth Ave., New York 17, N. Y.
Phone: MUrRAY Hill 2-5960

President...............Arthur Levey
Vice-President...............Joseph E. Swan
Treasurer..................Franklin Field
Director of Research...Dr. A. H. Rosenthal


PRODUCTS: Television projectors, electronic devices.

Sentinel Radio Corp.

2100 Dempster St., Evanston, Illinois
Phone: University 2400

President...............E. Alschuler
Vice-President...............O. F. Taylor
Production Manager........I. Jacobsen

PRODUCTS: Radio receiving sets and table, console models, portable radios, radio-phonograph combinations, table and console models, FM-AM table console and radio phonograph combinations.

Sheridan Electronics Corp.

2850 South Michigan Ave., Chicago 16, Ill.
Phone: Calumet 2100

President...............John J. Sheridan
Vice-President...............Arthur Sheridan
Secretary..................L. Schlifkin
Comptroller...............Lucille Daniels
Plant Supt......................F. Lorentz
Purchasing Agent............J. H. Stackhouse

PRODUCTS: Radio Receivers AC/DC, Table Models, Consoles AM/FM, Phonographs AC, Amplifiers.

---

Sonora Radio & Television Corp.
77 W. Washington St., Chicago 2, Ill.
Phone: Cen. 3614
V. P.—Charge Sales...........Edward Harris
V. P.—Charge Finances........Ray Shadley
Executive Vice-President......Ben Freund
V. P.—Charge Engineering.......Don Fetterman
Advertising Mgr................Herbert S. Hall
Recording Director...............Marie Ruebens


PRODUCTS: Radios, radio-phonographs, portable, AM-FM combinations, receiving sets, phonograph records, Sterling cedar chests.

---

Stewart-Warner Corp.
1826 Diversey Pkwy., Chicago 14, Ill.
Phone: Lakeview 6000
President......................J. S. Knowlson
Exec. Vice-President............F. A. Hiter
Mgr. Radio Department..........F. D. Masters
Asst. Mgr. Radio Dept...........J. R. Brandenburg
Mgr. Radio Service.............N. J. Cooper
Mgr. Radio Adv..................L. B. Pambrun
E. L. Ebran, K. B. Doan, G. W. Oehlsen
Field Representatives........Frank Heiderle, M. O. Beckham, E. R. Rutledge

PRODUCTS: Radios: AM-FM, Console, Table, Console Combinations, Table Combinations, Portable. Television: AM-FM, Console.

---

Stromberg-Carlson Co.
100 Carlson Road, Rochester 3, N. Y.
Phone: Culver 260
Chairman of Board............Wesley M. Angle
President......................Ray H. Manson
Vice-President-General Mgr......Lee CeCanne
Vice-President—Finance.........Gordon G. Hoit
Vice-President—Sales...........Lloyd L. Spencer
Vice-President—Engineering & Research........Frederic C. Young
Secretary........................Edwin C. Roworth
Treasurer.......................Wilbur W. Hetzel
Controller.....................J. Lester Gasser

BRANCH OFFICES: 564 W. Adams St., Chicago 6, Ill., Phone, State 4234; 2017 Grand Ave., Kansas City 8, Mo., Phone, Harrison 6618; 1335 Market St., San Francisco 3, Calif., Phone, Underhill 5388; 211-219 Geary Ave., Toronto, Ont., Canada, Phone, Melrose 2453, Ralph A. Haekbusch, Vice-President-Managing Director; 2152 W. Washington Blvd., Los Angeles 7, Calif., Phone, Rochester 2168.

PRODUCTS: Communications equipment, including radio, television, telephone, sound equipment and wire recording equipment.

---

Sylvania Electric Products, Inc.
500 Fifth Ave., New York, N. Y.
Phone: CHlickering 4-4470
President......................W. E. Poor
Executive Vice-President, Sales.............D. G. Mitchell
Director of Engineering........E. Finley Carter
General Sales Manager, Radio Tube Sales.......C. W. Shaw
D. R. Adv. S. P............Henry C. L. Johnson
Director Public Relations........Paul S. Ellison

PRODUCTS: Receiving tubes, cathode ray tubes, transmitting tubes, electronic devices.

---

Teletone Radio Co.
609 W. 51st St., New York 19, N. Y.
Phone: Circle 6-7590
President......................S. W. Gross
V. P., Dir. Sales & Adv...........John S. Mills
Chief Engineer..................B. Singer

PRODUCTS: Table model radios, table model radio-phono combinations.

---

Television Associates, Inc.
190 N. State St., Chicago 1, Ill.
Phone: Andover 3294
President......................C. Collette
Vice-President................Judge C. Woolridge
Secretary-Treasurer............E. C. Upton

PRODUCTS: Manufacturers and distributors of Bill Eddy gadgets for television, including Tele-Lites, Kaleidoscopes, Special Effects, etc.

---

Telicon Corp.
851 Madison Ave., New York 21, N. Y.
Phone: Butterfield 8-1900
President......................Solomon Sagall
Vice-President................Samuel Surrey
Vice-President, Secretary.......Colin Ives
Vice-President................W. R. Rich
Chief Engineer..................Richard Sottenfeld
Production Manager............Martin Auerbach
Purchasing Agent................I. Hecht

PRODUCTS: AM & FM broadcast receivers, television receivers, intra-video systems, television receiving antenna, quartz crystals.

---

Templeton Radio Mfg. Corp.
Templeton Bldg., New London, Conn.
Phone: New London 5346
President......................Oscar Dane
Vice-President—Manufacturing.....Eli Dane
Vice-Pres., Charge of Engineering .................. Dr. Dale Pollack  
Purchasing Agent .................. M. A. Gardner  
Director Distribution ................. S. A. Kelsey  

PRODUCTS: Radios and electronic test equipment, receivers, television receivers, record players, combinations.  

United States Television Mfg. Corp.  
3 W. 61st St., New York 23, N. Y.  
Phone: Circle 6-4255  

President .................. Hamilton Hoge  
Vice-President .................. John Hoge  

PRODUCTS: AM & FM radios, television receivers, television test equipment and component parts, television transmitting equipment.  

Universal Microphone Co.  
424 Warren Lane, Inglewood, Calif.  
Phone: O'Regon 8248  

General Manager ............... James L. Fouch  
Purchasing Agent ............... "Rick" Ricksecker  


Foreign Division: 301 Clay St., San Francisco 11, Calif.  

Canadian Division: 560 King St., W., Toronto 1, Canada.  

Western Electric Co., Inc.  
(Radio Division)  
120 Broadway, New York 5, N. Y.  
Phone: Cortland 7-7700  

Vice-Pres.-Mgr. .................. F. R. Lack  
Manager-Distributor Sales .................. S. P. Taylor  

PRODUCTS: FM and AM transmitters, antennas and antenna accessories, phase monitors and antenna phasing equipment, speech input equipment for FM and AM, speech input amplifiers and accessories, sound distribution systems and components, microphones and accessories, transcription turntables and pickups, loudspeakers, power supplies, electron tubes, relays, keys, jacks, and mountings, sound and vibration measuring equipment, aviation, marine, police radio transmitters and receivers, vehicular equipment, single sideband and point-to-point radiotelephone equipment, carrier telephone and train dispatching equipment, telephone apparatus, cable and wire, thermistors, varistors and resistors, crystals, fastax cameras, field engineering services.  

Westinghouse Electric Corp.  
Industrial Electronics Division  
2519 Wilkens Ave., Baltimore 3, Maryland  
Phone: Edmundson 2300  
Home Radio Division  
Front Street and Susquehanna Ave., Sunbury, Pa.  
Phone: Sunbury 2520  
Lamp Division  
MacArthur Ave., Bloomfield, N. J.  
Phone: Bloomfield 2-2200  

President .................. Gwilym A. Price  
Vice-President .................. Walter Evans  
Asst. to Vice-President ............. Walter E. Benoit  
Mgr., Industrial Electronics  
Div. .................. C. J. Burnside  
Sales Mgr., Ind. Elect. Div. ...... C. W. Miller  
Purchasing Agent, Ind. Elect.  
Div. .................. David M. Nelson  
Manager, Home Radio Division ........ H. B. Donley  
Purchasing Agent, Home  
Radio Div. .................. C. W. Lutz  
Vice-President, Lamp Div. ...... R. C. Stuart  
Sales Mgr., Electronic Tubes ...... A. Frankel  
Engr. Mgr., Electronic Tubes ...... D. D. Knowles  
Purchasing Agent, Lamp Div. ...... Frederick C. Esser  

BRANCH OFFICES: In all principal cities.  
PRODUCTS: Commercial broadcast transmitters, radio receivers, all types of radio transmitters and receiver equipment for military and industrial purposes, and radio tubes.  

Zenith Radio Corp.  
6001 Dickens Ave., Chicago 10, Ill.  
Phone: Berkshire 7500  

President-General Mgr. ........ E. F. McDonald, Jr.  
Exec. V. P.-Treasurer ............ Hugh Robertson  
V. P., Chg. Engineering .......... G. E. Gustafson  
V. P., Dir. of Sales ............... H. C. Bonfig  
Sales Mgr., Auto Radio .......... Walter Dyer  
Chief Engr., Asst. V. P. ........... J. E. Brown  
Dir. Public Relations ............. Ted Leitzell  
Director Advertising .......... E. R. Taylor  
Sales Manager Export ............ E. E. Loucks  
Sales Mgr. Hearing Aids .......... B. J. Ferwig  

BRANCH OFFICES: All principal cities.  
PRODUCTS: Household radio receivers; radio-phonograph combinations; FM radio receivers; radionic hearing aids; automobile radio receivers.
YOU CAN

FLASHCAST

TRADE MARK REGISTERED

THE LATEST NEWS TO
THE "TIMES SQUARE"
OF YOUR CITY

- For data concerning how you can "Flashcast" your latest news copy, DAY AND NIGHT, in brilliant moving letters of light, INSTANTLY, from your news room, to any location in your city . . . write us for detailed information concerning exclusive franchise.

TRANS-LUX
News-Sign Corporation

1270 Avenue of the Americas "Flashcast" Department
NEW YORK 20, N. Y. PHONE CIRCLE 7-4970

PICTURE IN BACKGROUND SHOWS CROWD OF 40,000 PEOPLE AT HOLLYWOOD AND VINE STREETS, LOS ANGELES, CAL., WATCHING WARNER BROS. STATION KFWB "FLASHCAST" SIGN FLASHING ITS FIRST NEWS MESSAGE ON AUG. 6, 1946.
In FM, Collins gives you: advanced engineering, efficient operation, simplified design, Phasitron modulation, maximum accessibility, personnel protection, unit construction, flawless performance, dependability.

Direct crystal control of the carrier frequency eliminates complicated reference circuits. Only 6 multiplier tubes are employed to produce the transmitted frequency. FCC specifications are amply fulfilled in every detail.

Maintenance of Collins equipment is a simple task. All operating controls are easily reached from the front of the cabinet, while the transmitter is on the air. Electrical and mechanical interlocks provide maximum personnel protection.

Collins FM transmitters reflect many years of successful experience in the design and manufacture of outstanding broadcast station equipment. Tell us about your plans and ask for descriptive literature covering our FM and AM equipment. We can supply your entire needs from microphone to antenna.
Whenever you see this RCA monogram, you know that the instrument or equipment it marks is among the finest that science has yet achieved.

27 years of pioneering and research in all phases of radio and electronics are reflected in the up-to-the-minute perfection of every RCA product.

Radio Corporation of America
RCA Building, Radio City, New York 19, N. Y.